

MITZVAH DAY UK CHARITABLE TRUST

England & Wales · Charity number 1125682

Details

Other names	MITZVAH DAY UK
Status	Registered
Legal form	Trust
Registered	2008-09-02
Register	View on the Charity Commission register

Contact

Address	3rd Floor 207 Regent Street London W1B 3HH
Phone	02037479960
Email	info@mitzvahday.org.uk
Website	www.mitzvahday.org.uk

Activities

Objects: THE PROMOTION OF GOOD CITIZENSHIP BY ENCOURAGING AND FACILITATING VOLUNTEERING IN FURTHERANCE OF CHARITABLE PURPOSES, FOR THE BENEFIT OF THE PUBLIC, PRINCIPALLY BUT NOT EXCLUSIVELY AMONGST THE JEWISH COMMUNITY.

Activities: PROJECT MANAGES AND ORGANISES ONE DAY OF MASS SOCIAL ACTION, INVOLVING APPROXIMATELY 55,000 VOLUNTEERS. MANY OF ITS VOLUNTEERS ARE DRAWN FROM THE JEWISH COMMUNITY, BUT ITS ACTIVITIES ARE FOR THE BENEFIT OF THE WIDER COMMUNITY.

Classification

- **How:** Provides Human Resources, Provides Advocacy/advice/information, Acts As An Umbrella Or Resource Body
- **What:** General Charitable Purposes, The Advancement Of Health Or Saving Of Lives, The Prevention Or Relief Of Poverty, Human Rights/religious Or Racial Harmony/equality Or Diversity
- **Who:** Other Charities Or Voluntary Bodies, The General Public/mankind

Geography

- **Area of benefit:** UNDEFINED. IN PRACTICE, NATIONAL AND OVERSEAS
- Argentina
- Australia
- Austria
- Belgium
- Brazil
- Canada
- France
- Germany
- Greece
- Ireland
- Israel
- Northern Ireland
- Poland
- Scotland
- South Africa
- Spain
- Turkey
- Ukraine
- United States
- Throughout England And Wales

Finances

Period end	Income	Expenditure	Assets	Employees
2024-12-31	£170,559	£204,769	-	-
2023-12-31	£169,900	£206,095	-	-
2022-12-31	£189,336	£181,402	-	-
2021-12-31	£175,483	£139,990	-	-
2020-12-31	£187,866	£141,273	-	-

Trustees

Name	Role	Appointed
Laura Marks	Chair	
Amelia Deborah Wiseman		2023-03-19
Bat-galim Holly Lee Davis		2022-12-14
Judy Mizrahi		2018-09-20
Lucy Ruth Maislish Seager		2022-10-06
Nick Grant		2024-04-16
Sharon Horwitz		2022-04-10

Accounts

Charity registration number 1125682 (England and Wales)

MITZVAH DAY UK CHARITABLE TRUST
ANNUAL REPORT AND UNAUDITED FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2024

MITZVAH DAY UK CHARITABLE TRUST

LEGAL AND ADMINISTRATIVE INFORMATION

Trustees

L Marks (Chair)
A Wiseman (Treasurer)
E Shuker
J Falb-Mizrahi
S Horwitz
B Davis
L Seager
N Grant

Charity number

1125682

Address

3rd Floor
207 Regent Street
London
W1B 3HH

Independent Examiners

FMCB
3rd Floor
Hathaway House
Popes Drive
Finchley
London
N3 1QF

MITZVAH DAY UK CHARITABLE TRUST

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MITZVAH DAY UK CHARITABLE TRUST

TRUSTEES REPORT

FOR THE YEAR ENDED 31 DECEMBER 2024

The trustees present their annual report and financial statements for the year ended 31 December 2024.

The financial statements have been prepared in accordance with the accounting policies set out in note 1 to the financial statements and comply with the Charities Act 2011 and "Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)" (effective 1 January 2019).

Status

The charity is a charitable trust and was set up in August 2008. The trust was given charitable status by the Charity Commissioners in September 2008, registration number 1125682.

Objectives and activities

The charity's objectives are to promote good citizenship by encouraging and facilitating volunteering opportunities in furtherance of charitable causes for the benefit of the public, principally but not exclusively amongst the Jewish community, and to build social cohesion.

Mitzvah Day exists to bring people of all faiths and backgrounds together through hands-on social action projects, primarily on one collective day of action each year in November. It is proudly Jewish-led, and whilst over 90% of our 2,250 or so UK-based projects are run by Jewish groups, it has also become a prominent vehicle for Jewish-led interfaith activity.

Our key objectives are to steadily grow and continually improve Mitzvah Day, to keep the brand alive throughout the year in order to strengthen the core of the charity and to encourage year-round community building & social cohesion and act as a springboard for year-round social action, and to develop and action a fundraising plan to enable growth and organisational development.

As a charity we want to encourage as many people as possible to take part in social action projects to help others. Social action projects make a vital difference to the world around us and can include a wide variety of activities. Mitzvah Day projects, primarily held on or around Mitzvah Day itself in November, offer a range of projects, examples of which follow:

- Friendship projects such as visiting care homes,
- Eco-projects such as tree planting and litter picks,
- Collection projects such as food collections for local food banks, clothing collections, and stationery collections,
- Appreciation projects such as writing letters to hospital workers, support staff, fire service workers, etc.,
- Care projects such as making and distributing essential supplies to rough sleepers,
- Art and crafts activities including making dog toys for animal rescue centres,
- Cooking projects to make food to be donated to night shelters and refuge centres,
- Upcycling projects such as making tote bags out of t-shirts.

The Trustees have complied with their duty to have due regard to guidance on public benefit published by the Charity Commission in exercising their powers or duties.

Achievements and performance

Mitzvah Day 2024 took place against a backdrop of ongoing global and societal challenges. In response, we reaffirmed our core values – the resolute belief that through social action and by working together, we can create a more just and compassionate world.

As always, we invited people of all faiths and backgrounds to embrace the spirit of giving back. We encouraged synagogues, schools, youth groups, and other community organisations to connect with local charities, offering hands-on support and fostering meaningful relationships with their neighbours, regardless of religious or cultural affiliation.

MITZVAH DAY UK CHARITABLE TRUST

TRUSTEES REPORT (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2024

Achievements and performance (continued)

Throughout the year Mitzvah Day continued to develop a range of campaigns. These all had a clear, hands-on call to action, encouraging social action, connecting with our neighbours, and raising issues of societal concern. These included Brew Monday in January focused on making a cup of tea or coffee and making a phone call to check-in on people and encouraging honest talk about mental health. The others connected to festivals of Purim, Pesach - addressing food poverty, and Shavuot/Eid sharing traditional recipes and sweet treats with our neighbours to maintain and build bridges.

The Mitzvah Day theme for 2024 was "Stronger Together". Mitzvah Day 2024 offered individuals a time to heal, connect with each other and focus on what matters in and between our communities – building a better society for all. On Mitzvah Day, we defied the forces which tear us apart as we come together to support our local charities and build bridges of commonality. In 2024 we were, quite simply, Stronger Together.

Whether we were tackling food insecurity, bringing joy and delight to a care home, collecting clothes for those in need or cleaning up a local park – we worked across faith and non-faith groups. No matter the activity, we did it together. By working side-by-side in this way, people from different faith traditions will build connections, celebrate our shared values and ultimately create a more unified and supportive society – showing that we are all Stronger Together

To further emphasise Mitzvah Day's commitment to supporting Jewish communities across the UK, Mitzvah Day's CEO embarked on a series of visits to smaller Jewish communities in York, Leeds, Cumbria, Manchester, Norwich, Brighton and Hove and Coventry. These visits underscored Mitzvah Day's dedication to fostering interfaith relationships and supporting local social action initiatives within diverse communities.

In 2024, we saw thousands of people take part in projects encompassing food bank collections, care home visits, cooking for those in need, litter picks, card-making and much more. On Mitzvah Day we give our most valuable possession of all - our time. We strive to make a positive difference to communities around us, on Mitzvah Day and all throughout the year, by encouraging and celebrating volunteering and building relationships with people we may not usually meet. Mitzvah Day continued to participate on the Board of Deputies of British Jews as a member.

Mitzvah Day 2024 saw some incredible interfaith projects across the country and below are some of the standout projects for us:

League of Jewish Women NW Region

The LJW NW Region actively participated in Mitzvah Day 2024, demonstrating a commitment to both community service and interfaith cooperation. Key activities included supporting Bury Hospice with their Christmas Fayre and tree recycling appeal and preparing a festive lunch at the Outreach Community Drop-in Cafe in Radcliffe.

Northwood and Ruislip United Synagogue (NRUS)

Northwood and Ruislip United Synagogue (NRUS) consistently demonstrated a strong commitment to community service and interfaith cooperation in 2024. Through ongoing projects such as providing fresh produce to The Manna Project and Oasis Soup Kitchen, entertaining senior citizens, and supporting charities like GIFT and Kisharon, NRUS members actively engaged in acts of kindness and built bridges within their community.

C4WS and Camden Council

Lord Wajid Khan, Parliamentary Under-Secretary of State in the Ministry of Housing, Communities & Local Government, joined Camden Council at the C4WS Homeless Project at King's Cross Methodist Church. Alongside volunteers, he participated in preparing and serving food, and engaged in meaningful conversations with service users, demonstrating a strong commitment to community service at the highest levels of government.

Cumbrian

Jewish

Community

Mitzvah Day 2024 in Cumbria successfully brought together refugees and local communities. Key highlights included a guided walk in the Lake District for refugees, an afternoon tea at Rose Castle hosted by the Rose Castle Foundation, and the distribution of essential items like clothing and laptops. The event fostered interfaith connections, showcased the generosity of the Cumbrian community, and provided a platform for refugees to build friendships and integrate into their new surroundings.

MITZVAH DAY UK CHARITABLE TRUST

TRUSTEES REPORT (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2024

Financial review

This year we raised £170,559 (2023: £169,900) thanks to the generous support of our donors and we spent £204,769 (2023: £206,095). This has resulted in a deficit of £34,210 (2023: deficit of £36,195).

We set a target-funding requirement of £216,900 for the year to 31st December 2024 which was subsequently revised down on the background of shrinking individual donors due to the difficult backdrop of October 7th and impact on communal fundraising. We extend a big thank you to all the staff and volunteers for their support and efforts to ensure a successful Mitzvah Day 2024.

Mitzvah Day remains committed to long-term financial health. We've achieved this through continuous cost reviews and innovative technology utilisation, leading to significant savings.

While producing merchandise might increase expenses, we believe our cost-saving initiatives and lean team structure will keep us within budget.

Looking forward, Mitzvah Day aims to amplify fundraising efforts and leverage our increased team capacity to expand our reach and impact. The trustees remain dedicated to maintaining low overhead costs while optimising staff efficiency. Our ultimate goal is to encourage maximum participation in both Mitzvah Day and year-round social action projects.

After a comprehensive evaluation of future commitments and fundraising plans, the trustees are confident in Mitzvah Day's sustainability as a going concern.

Reserves and investment policy

The Trustees regularly review the reserves required to meet known and estimated expenditure for the running of projects.

At present the Mitzvah Day Reserves Policy is to maintain sufficient level of reserves to enable normal operating activities to continue over a 4-month period should a shortfall in income occur, and to consider potential risks and contingencies that may arise from time to time.

This policy will be reviewed at a Trustee meeting each year. The Chief Executive will present the Trustee Board with a draft document and supporting materials that enables them to make an informed decision about levels of Reserves and feeds into their approval of the Strategy Document and Annual Operating Budget.

Any cash, surplus to immediate requirements, is held on bank deposit.

Structure, governance and management

The Trustees are responsible for the strategy and direction of Mitzvah Day. Responsibility for the day-to-day running of the charity is devolved to the staff, including a full-time, paid Chief Executive. Stuart Diamond fulfilled this role very well during the year.

Other staff members include a full-time Projects and Partnerships Manager. In addition to this, part-time contracted support includes a Bookkeeper, PR and Communications and Social Media management.

Over a typical year there are 4-5 regular meetings examining different aspects of the charity's requirements, ensuring that the charity is running as it should, with a special emphasis on strategy, finances, risk management and staffing.

MITZVAH DAY UK CHARITABLE TRUST

TRUSTEES REPORT (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2024

Volunteers

Mitzvah Day volunteers are champions for community cohesion and social action and the backbone of Mitzvah Day. Not only do they enable our reach and capacity building, but they also make a real difference within their neighbourhoods, supporting local causes. We work with Mitzvah Day volunteer coordinators from both our charity partners and community groups all committed to doing acts of kindness for others and bringing together people from all faiths and backgrounds to participate.

The charity is extremely grateful for the unstinting efforts of its volunteers who are involved in the charity's work. Whilst our aim is social cohesion through social action, it is gratifying to know that the social action itself more than warranted the core costs of running Mitzvah day.

Plans for future periods

Even amidst the tensions of October 7th and the broader Israel-Hamas conflict in 2023, Mitzvah Day stood firm in its commitment to interfaith social action. The global community faced numerous challenges, including the lingering effects of the pandemic, mental health struggles, economic instability, environmental concerns, refugee crises, the war in Ukraine, and rising hate crimes.

Our ambition is to continue to build on this success. We intend to continue to extend the geographic coverage of our activities, including internationally, and promote Mitzvah Day more extensively within the areas in which we already operate. We will also continue to build stronger links with other faiths through shared activities and projects and build bridges within our own community.

Recognising the heightened need for unity and support, Mitzvah Day 2024 embraced the theme "Stronger Together." This theme served as a powerful reminder that by working together across faiths and within our communities, we can overcome adversity and build a brighter future for all. From addressing food insecurity and supporting vulnerable populations to environmental conservation and interfaith dialogue, Mitzvah Day 2024 provided a platform for individuals and communities to come together, demonstrate their shared values, and make a tangible difference in the lives of others.

On Mitzvah Day, we will defy the forces which tear us apart as we come together to support our local charities and build bridges of commonality.

Whether we are tackling food insecurity, bringing joy and delight to a care home, collecting clothes for those in need or cleaning up a local park – we will be working across faith and non-faith groups. No matter the activity... we will do it together!

By working side-by-side in this way, people from different faith traditions will build connections, celebrate our shared values, and ultimately create a more unified and supportive society – showing that we are all Stronger Together.

Mitzvah Day's enduring strength lies in its ability to unite people of all faiths and backgrounds. Thousands continue to come together to support their neighbours, both within the Jewish community and those of different faiths and backgrounds. This fosters new friendships and connections between communities and strengthens vital links with the charities that rely on us.

Mitzvah Day acts as a catalyst for positive change. We create opportunities for individuals seeking ways to connect and make a tangible local impact. We bridge divides, introducing non-Jewish people to Jews, connecting communities with local charities, and even facilitating connections within the Jewish community itself, on a local, national, and international level. Most importantly, our projects are designed for lasting impact – Mitzvah Day serves as the starting point, not the conclusion, of positive social change.

We believe that there is a lot of potential to expand our work through working with young people, increasing our international reach and through developing strategic relationships

MITZVAH DAY UK CHARITABLE TRUST

TRUSTEES REPORT (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2024

Risk statement

The Trustees have considered the broad areas of risk for the charity and have put in place measures to mitigate or negate those risks. This is kept under review and specialist advice is sought where necessary.

Mitzvah Day as an organization operates strict financial controls and continually monitors the position. Some of the key controls are:

- Formal agendas and minutes of meetings
- Annual budgets
- Management accounts
- Written formal procedures

Reference and Administrative details

The charity is registered with the charity commission with charity number 1125682. The principal address is 3rd Floor, 207 Regent Street, London W1B 3HH.

The trustees serving at the date of the approval of this report are as follows:

L Marks (Chair)
A Wiseman (Treasurer)
E Shuker
J Falb-Mizrahi
S Horwitz
B Davis
L Seager
N Grant

Serving as a trustee in the reporting period were:

D Ginsberg (resigned 30/6/25)
J Gittoes (resigned 31/8/25)

Independent examiners

The Trustees intend to appoint FMCB Chartered Accountants to undertake the independent examination of the Trust in the following year.

The trustees report was approved by the Board of Trustees.

L Marks (Chair)
Trustee

25 October 2025

MITZVAH DAY UK CHARITABLE TRUST

INDEPENDENT EXAMINER'S REPORT

TO THE TRUSTEES OF MITZVAH DAY UK CHARITABLE TRUST

I report to the trustees on my examination of the financial statements of Mitzvah Day UK Charitable Trust (the charity) for the year ended 31 December 2024.

Responsibilities and basis of report

As the trustees of the charity you are responsible for the preparation of the financial statements in accordance with the requirements of the Charities Act 2011 (the 2011 Act).

I report in respect of my examination of the charity's financial statements carried out under section 145 of the 2011 Act. In carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

Independent examiner's statement

Your attention is drawn to the fact that the charity has prepared financial statements in accordance with Accounting and Reporting by Charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) in preference to the Accounting and Reporting by Charities: Statement of Recommended Practice issued on 1 April 2005 which is referred to in the extant regulations but has now been withdrawn.

I understand that this has been done in order for financial statements to provide a true and fair view in accordance with Generally Accepted Accounting Practice effective for reporting periods beginning on or after 1 January 2019.

I have completed my examination, I confirm that no matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

- 1 accounting records were not kept in respect of the charity as required by section 130 of the Charities Act 2011.
- 2 the financial statements do not accord with those records; or
- 3 the financial statements do not comply with the applicable requirements concerning the form and content of financial statements set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the financial statements give a true and fair view, which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the financial statements to be reached.

Suzanne Freeda BA FCA
FMCB
3rd Floor
Hathaway House
Popes Drive
Finchley
London
N3 1QF

28 October 2025

MITZVAH DAY UK CHARITABLE TRUST

STATEMENT OF FINANCIAL ACTIVITIES INCLUDING INCOME AND EXPENDITURE ACCOUNT

FOR THE YEAR ENDED 31 DECEMBER 2024

		Unrestricted funds 2024 £	Restricted funds 2024 £	Total 2024 £	Unrestricted funds 2023 £	Restricted funds 2023 £	Total 2023 £
	Notes						
<u>Income from:</u>							
Donations and legacies	2	76,945	-	76,945	94,259	-	94,259
Charitable activities	3	73,050	19,000	92,050	59,000	15,000	74,000
Investments	4	1,564	-	1,564	1,641	-	1,641
Total income		<u>151,559</u>	<u>19,000</u>	<u>170,559</u>	<u>154,900</u>	<u>15,000</u>	<u>169,900</u>
<u>Expenditure on:</u>							
Raising funds	5	<u>5,696</u>	<u>8,000</u>	<u>13,696</u>	<u>16,301</u>	<u>4,000</u>	<u>20,301</u>
Charitable activities	6	<u>180,073</u>	<u>11,000</u>	<u>191,073</u>	<u>174,794</u>	<u>11,000</u>	<u>185,794</u>
Total expenditure		<u>185,769</u>	<u>19,000</u>	<u>204,769</u>	<u>191,095</u>	<u>15,000</u>	<u>206,095</u>
Net expenditure for the year/							
Net movement in funds		(34,210)	-	(34,210)	(36,195)	-	(36,195)
Fund balances at 1 January 2024		<u>107,550</u>	<u>-</u>	<u>107,550</u>	<u>143,745</u>	<u>-</u>	<u>143,745</u>
Fund balances at 31 December 2024		<u><u>73,340</u></u>	<u><u>-</u></u>	<u><u>73,340</u></u>	<u><u>107,550</u></u>	<u><u>-</u></u>	<u><u>107,550</u></u>

The statement of financial activities includes all gains and losses recognised in the year.

All income and expenditure derive from continuing activities.

MITZVAH DAY UK CHARITABLE TRUST

BALANCE SHEET

AS AT 31 DECEMBER 2024

		2024		2023	
	Notes	£	£	£	£
Fixed assets					
Tangible assets	8		4,788		6,857
Current assets					
Debtors	9	3,267		6,726	
Cash at bank and in hand		74,096		100,525	
		<u>77,363</u>		<u>107,251</u>	
Creditors: amounts falling due within one year	10	<u>8,811</u>		<u>6,558</u>	
Net current assets			68,552		100,693
Total assets less current liabilities			<u>73,340</u>		<u>107,550</u>
The funds of the charity					
Unrestricted funds			73,340		107,550
			<u>73,340</u>		<u>107,550</u>

The financial statements were approved by the trustees on 25 October 2025

L Marks (Chair)
Trustee

A Wiseman (Treasurer)
Trustee

MITZVAH DAY UK CHARITABLE TRUST

NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 DECEMBER 2024

1 Accounting policies

Charity information

Mitzvah Day UK Charitable Trust is registered as a charity with the Charity Commission in England and Wales. The principal office address is 3rd Floor, 207 Regent Street, London, W1B 3HH.

1.1 Accounting convention

The financial statements have been prepared in accordance with the charity's governing document, the Charities Act 2011, FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" and the Charities SORP "Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)". The charity is a Public Benefit Entity as defined by FRS 102.

The charity has taken advantage of the provisions in the SORP for charities not to prepare a statement of cash flows.

The financial statements are prepared in sterling, which is the functional currency of the charity. Monetary amounts in these financial statements are rounded to the nearest £.

The financial statements have been prepared under the historical cost convention, modified to include the revaluation of freehold properties and to include investment properties and certain financial instruments at fair value. The principal accounting policies adopted are set out below.

1.2 Going concern

At the time of approving the financial statements, the trustees have a reasonable expectation that the charity has adequate resources to continue in operational existence for the foreseeable future. Thus the trustees continue to adopt the going concern basis of accounting in preparing the financial statements.

1.3 Charitable funds

Unrestricted funds are funds which are available for use at the discretion of the trustees in furtherance of the charitable objectives of the charity and which have not been designated for other purposes.

Restricted funds are funds which are subject to specific conditions imposed by donors as to how they may be used, or which have been raised by the charity for particular purposes. The purposes and uses of the restricted funds are set out in the notes to the financial statements.

1.4 Income

Donations and grants are included in incoming resources and are recognised when the charity is legally entitled to the income after any performance conditions have been met, the amounts can be measured reliably, and it is probable that income will be received.

Income from fund raising events is included in incoming resources when the event takes place.

Investment income is included in incoming resources on the accruals basis.

1.5 Expenditure

Expenditure is accounted for on the accruals basis.

MITZVAH DAY UK CHARITABLE TRUST

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 DECEMBER 2024

1 Accounting policies

(Continued)

1.6 Tangible fixed assets

Tangible fixed assets are measured at cost net of depreciation and any impairment losses.

Depreciation is recognised so as to write off the cost of assets less their residual values over their useful lives on the following bases:

Fixtures and Fittings	25% Straight Line Basis
Computer Equipment	25% Straight Line Basis
Website Development	25% Reducing Balance Basis

The gain or loss arising on the disposal of an asset is determined as the difference between the sale proceeds and the carrying value of the asset, and is recognised in the statement of financial activities.

1.7 Impairment of fixed assets

At each reporting end date, the charity reviews the carrying amounts of its tangible assets to determine whether there is any indication that those assets have suffered an impairment loss. If any such indication exists, the recoverable amount of the asset is estimated in order to determine the extent of the impairment loss (if any).

1.8 Cash and cash equivalents

Cash and cash equivalents include cash in hand, deposits held at call with banks, other short-term liquid investments with original maturities of three months or less, and bank overdrafts. Bank overdrafts are shown within borrowings in current liabilities.

1.9 Financial instruments

The charity has elected to apply the provisions of Section 11 'Basic Financial Instruments' and Section 12 'Other Financial Instruments Issues' of FRS 102 to all of its financial instruments.

Financial instruments are recognised in the charity's balance sheet when the charity becomes party to the contractual provisions of the instrument.

Basic financial assets

Basic financial assets, which include debtors and bank balances, are measured at transaction price and subsequently carried at cost less impairment losses for bad and doubtful debts as they are receivable within one year.

Basic financial liabilities

Basic financial liabilities, which include creditors, are initially recognised at transaction price and are not amortised as they are payable within one year.

1.10 Retirement benefits

Payments to defined contribution retirement benefit schemes are charged as an expense as they fall due.

2 Income from donations and legacies

	Unrestricted funds 2024 £	Unrestricted funds 2023 £
Donations and gifts	76,945	94,259

MITZVAH DAY UK CHARITABLE TRUST

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 DECEMBER 2024

3 Charitable activities

	2024 £	2023 £
Grants	92,050	74,000
Analysis by fund		
Unrestricted funds	73,050	59,000
Restricted funds	19,000	15,000
	92,050	74,000

4 Income from investments

	Unrestricted funds 2024 £	Unrestricted funds 2023 £
Interest receivable	1,564	1,641

5 Expenditure on raising funds

	Unrestricted funds 2024 £	Restricted funds 2024 £	Total 2024 £	Unrestricted funds 2023 £	Restricted funds 2023 £	Total 2023 £
Fundraising and publicity						
Project expenses	5,696	8,000	13,696	16,301	4,000	20,301

MITZVAH DAY UK CHARITABLE TRUST

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 DECEMBER 2024

6 Support costs allocated to activities

	2024 £	2023 £
Staff costs	136,058	116,853
Depreciation	2,070	4,608
Staff training	173	764
Rent	7,037	6,756
Insurance	1,594	1,386
Computer expenses	4,282	5,277
Telephone	1,715	1,267
Printing, postage & stationery	1,672	992
Public relations	13,880	31,691
Travel	4,359	3,766
Bank charges	328	193
Sundry	2,755	3,214
Governance costs	15,150	9,027
	<u>191,073</u>	<u>185,794</u>
Analysed between:		
Charitable activities	<u>191,073</u>	<u>185,794</u>

7 Trustees

None of the trustees (or any persons connected with them) received any remuneration or benefits from the charity during the year.

8 Tangible fixed assets

	Fixtures and Fittings £	Computer Equipment £	Website Development £	Total £
Cost				
At 1 January 2024	639	2,222	8,100	10,961
Disposals	(639)	-	-	(639)
	<u>-</u>	<u>2,222</u>	<u>8,100</u>	<u>10,322</u>
At 31 December 2024	-	2,222	8,100	10,322
Depreciation and impairment				
At 1 January 2024	319	1,759	2,025	4,103
Depreciation charged in the year	160	231	1,519	1,910
Eliminated in respect of disposals	(479)	-	-	(479)
	<u>-</u>	<u>1,990</u>	<u>3,544</u>	<u>5,534</u>
At 31 December 2024	-	1,990	3,544	5,534
Carrying amount				
At 31 December 2024	<u>-</u>	<u>232</u>	<u>4,556</u>	<u>4,788</u>
At 31 December 2023	<u>319</u>	<u>463</u>	<u>6,075</u>	<u>6,857</u>

MITZVAH DAY UK CHARITABLE TRUST

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 DECEMBER 2024

9 Debtors

	2024	2023
	£	£
Amounts falling due within one year:		
Trade debtors	-	5,900
Other debtors	2,477	-
Prepayments and accrued income	790	826
	<u>3,267</u>	<u>6,726</u>

10 Creditors: amounts falling due within one year

	2024	2023
	£	£
Other taxation and social security	2,774	3,428
Trade creditors	3,468	457
Other creditors	469	573
Accruals and deferred income	2,100	2,100
	<u>8,811</u>	<u>6,558</u>

11 Restricted funds

Restricted funds - this relates to the following grants:

A grant of £15,000 was received in support of Mitzvah Day's interfaith work over 1 year. There were also two grants from Camden Council totalling £4,000.

	At 1 January 2024	Incoming resources	Resources expended	At 31 December 2024
	£	£	£	£
Restricted funds	<u>-</u>	<u>19,000</u>	<u>(19,000)</u>	<u>-</u>
Previous year:	At 1 January 2023	Incoming resources	Resources expended	At 31 December 2023
	£	£	£	£
Restricted funds	<u>-</u>	<u>15,000</u>	<u>(15,000)</u>	<u>-</u>

MITZVAH DAY UK CHARITABLE TRUST

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 DECEMBER 2024

12 Unrestricted funds

The unrestricted funds of the charity comprise the unexpended balances of donations and grants which are not subject to specific conditions by donors and grantors as to how they may be used. These include designated funds which have been set aside out of unrestricted funds by the trustees for specific purposes.

	At 1 January 2024	Incoming resources	Resources expended	At 31 December 2024
	£	£	£	£
General funds	107,550	151,559	(185,769)	73,340
	<u> </u>	<u> </u>	<u> </u>	<u> </u>
Previous year:	At 1 January 2023	Incoming resources	Resources expended	At 31 December 2023
	£	£	£	£
General funds	143,745	154,900	(191,095)	107,550
	<u> </u>	<u> </u>	<u> </u>	<u> </u>

13 Analysis of net assets between funds

	Unrestricted funds 2024 £
At 31 December 2024:	
Tangible assets	4,788
Current assets/(liabilities)	68,552
	<u> </u>
	73,340
	<u> </u>
	Unrestricted funds 2023 £
At 31 December 2023:	
Tangible assets	6,857
Current assets/(liabilities)	100,693
	<u> </u>
	107,550
	<u> </u>

14 Related party transactions

There were no disclosable related party transactions during the year (2023 - none).

MITZVAH DAY UK CHARITABLE TRUST

England & Wales - Charity number 1125682

Accounts

MITZVAH DAY UK CHARITABLE TRUST
ANNUAL REPORT AND UNAUDITED FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2023

MITZVAH DAY UK CHARITABLE TRUST

LEGAL AND ADMINISTRATIVE INFORMATION

Trustees	L Marks (Chair)	
	A Wiseman (Treasurer)	(Appointed 19 March 2023)
	E Shuker	
	J Falb-Mizrahi	
	S Horwitz	
	B Davis	
	D Ginsberg	
	J Gittoes	(Appointed 15 April 2023)
	L Seager	
	N Grant	(Appointed 16 April 2024)

CEO S Diamond

Charity number 1125682

Address 3rd Floor
207 Regent Street
London
W1B 3HH

Independent Examiners FMCB
3rd Floor
Hathaway House
Popes Drive
Finchley
London
N3 1QF

MITZVAH DAY UK CHARITABLE TRUST

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MITZVAH DAY UK CHARITABLE TRUST

TRUSTEES REPORT

FOR THE YEAR ENDED 31 DECEMBER 2023

The trustees present their annual report and financial statements for the year ended 31 December 2023.

The financial statements have been prepared in accordance with the accounting policies set out in note 1 to the financial statements and comply with the Charities Act 2011 and "Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)" (effective 1 January 2019).

Status

The charity is a charitable trust and was set up in August 2008. The trust was given charitable status by the Charity Commissioners in September 2008, registration number 1125682.

Objectives and activities

The charity's objectives are to promote good citizenship by encouraging and facilitating volunteering opportunities in furtherance of charitable causes for the benefit of the public, principally but not exclusively amongst the Jewish community, and to build social cohesion.

Mitzvah Day exists to bring people of all faiths and backgrounds together through hands-on social action projects, primarily on one collective day of action each year in November. It is proudly Jewish-led, and whilst over 90% of our 2,250 or so UK-based projects are run by Jewish groups, it has also become a prominent vehicle for Jewish-led interfaith activity. In order to maintain and enhance the links between participating Partner communities and charities, interfaith relationships, awareness of Mitzvah Day and, ultimately, funding, Mitzvah Day has also developed and supports projects which run throughout the year.

Our key objectives are to steadily grow and continually improve Mitzvah Day, to keep the brand alive throughout the year in order to strengthen the core of the charity and to encourage year-round community building & social cohesion and act as a springboard for year-round social action, and to develop and action a fundraising plan to enable growth and organisational development.

As a charity we want to encourage as many people as possible to take part in social action projects to help others. Social action projects make a vital difference to the world around us and can include a wide variety of activities. Mitzvah Day projects, primarily held on or around Mitzvah Day itself in November, offer a range of projects, examples of which follow:

- Friendship projects such as visiting care homes,
- Eco-projects such as tree planting and litter picks,
- Collection projects such as food collections for local food banks, clothing collections, and stationery collections,
- Appreciation projects such as writing letters to hospital workers, support staff, fire service workers, etc.,
- Care projects such as making and distributing essential supplies to rough sleepers,
- Art and crafts activities including making dog toys for animal rescue centres,
- Cooking projects to make food to be donated to night shelters and refuge centres, and
- Upcycling projects such as making tote bags out of t-shirts.

The Trustees have complied with their duty to have due regard to guidance on public benefit published by the Charity Commission in exercising their powers or duties.

Achievements and performance

Mitzvah Day 2023 took place during unprecedented times and, as a result of this, we returned to our core values – the resolute belief that through social action and by working together, we can make the world a better place.

As ever, we invited Jewish and non-Jewish people to do what we all do best, to give back. We supported our synagogues, schools, youth groups and others to contact local charities, to support them hands on and, crucially, to reach out to our neighbours of all faiths and none in warmth, kindness and in friendship.

MITZVAH DAY UK CHARITABLE TRUST

TRUSTEES REPORT (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2023

Achievements and performance (continued)

2023 kicked off with a social media campaign for Brew Monday. This saw Leaders from across the Jewish community, and beyond reach out on 'Brew Monday' to encourage people to check-in with their friends, colleagues, and loved ones. The annual Samaritans initiative is brought to the faith world by Mitzvah Day and was really well supported. Brew Monday is an opportunity to give people the chance to connect with each other over a hot (or cold) drink and reduce the stigma attached to mental health.

In March 2023, Mitzvah Day hosted a successful in-person awards ceremony at the Jewish Museum London, which was fully booked and raised £3,000 worth of products for Queens Crescent Community Association. The event once again allowed us to bring together coordinators from all over the UK as we expressed our appreciation and gratitude for their unwavering support.

For Purim 2023, we focused on the role that Women play in the Purim story and held a successful micro-event at LSE Faith Centre, where students, together with Jewish Women's Aid, came together to pack feminine hygiene packs for survivors of domestic abuse.

For Pesach, as we continually do every year, we encouraged food donations of chametz to local food banks and we used the framework of asking questions around food poverty, homelessness, and how we can address these systemic issues.

For Ramadan, we celebrated the importance of shared experiences and community building. We encouraged people to participate in interfaith activities and come together for communal Iftar celebrations. Representatives from our team attended various Iftar events across the country, fostering connections and understanding. Notably, team members attended the Naz Legacy Foundation Iftar at the Natural History Museum, a fantastic event that brought young people together to break their fast and celebrate.

In honour of the King's Coronation and leading up to the Big Help Out, we held a Coronation Coffee morning in partnership with Rosslyn Hill Unitarian Chapel. The event was attended by people from all faiths, the Mitzvah Day trustees and Staff team, congregants from Rosslyn Hill, and the Mayor of Camden, Councillor Nasim Ali. The coffee morning was an opportunity for people to learn more about various volunteering opportunities as well as to donate items to the QCCA Food Bank.

Brighton & Hove played a key role in launching Mitzvah Day 2023, the UK's largest faith-based day of social action. The 2023 theme, "Repairing the World," resonated across faiths, uniting communities to tackle social and environmental challenges.

The focus was on:

- Combating Loneliness: Volunteers connected with isolated individuals through visits, calls, and cards.
- Fighting Hunger: Projects collected, prepared, and distributed food to those in need.
- Protecting the Planet: Volunteers planted trees and cleaned up local environments.

Leaders like Chief Rabbi Mirvis and Rabbis Levy and Baginsky (Reform & Liberal Judaism) supported the theme and Mitzvah Day's ability to unite communities. Mitzvah Day CEO Stuart Diamond highlighted partnerships with charities and encouraged volunteers to join. The launch showcased vast inclusivity. Guests from various faiths brought toiletries for the Brighton Housing Trust, exemplifying the spirit of collective action.

For Shavuot, we focused on the importance of connection, especially when it comes to mental well-being. After all, spending time with loved ones, near or far, can have a positive impact on our mood.

In June, we kicked off the summer by showing support for local organizations at the Maccabi Community Fun Run.

In August, our CEO participated in a Mitzvah Moment event organised by Barnet and Borehamwood Mitzvah Moment. This micro-event served as a warm-up for Mitzvah Day 2023 and attracted over fifty volunteers. Elstree & Borehamwood Town Mayor Cllr Rebecca Challice and event coordinator Cllr Dan Ozarow were also in attendance. The group came together for a meaningful activity, packing essential items for vulnerable families.

In September, Mitzvah Day attended the Interfaith Fun Run at Stone X Stadium. Despite the scorching sunshine, it was a fantastic event showing all communities coming together.

MITZVAH DAY UK CHARITABLE TRUST

TRUSTEES REPORT (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2023

Achievements and performance (continued)

A big event for Mitzvah Day was the launch of a brand new, fresh Mitzvah Day website. This was a culmination of hard work and was launched just in time for us to push Mitzvah Day registrations at the end of the summer.

September also saw Daniella Flowers, our Project and Operations Coordinator, join the Mitzvah Day team where she attended a pre-Mitzvah Day event at Carpenders Park Garden, where Northwood United Synagogue and Waitrose came together to plant seedlings. These seedlings, once grown, will be donated to a local food bank.

For Sukkot, our Chair of Trustees hosted her annual Sukkot Tea whereby individuals from different faiths came together to shake the luluv and etrog together.

Despite the somber mood in October due to events in the Middle East, Mitzvah Day delivered a heartwarming interfaith event at Sufra NW London. Staff and volunteers spent the day collaborating with Chef Jas in the kitchen, preparing a delicious meal for guests from various faiths. Later, additional volunteers joined the team, and together they served food to over 60 attendees. This event stood as a powerful testament to unity and compassion even in challenging times.

In October, our annual APPG Event at Parliament brought together key stakeholders to raise awareness about a critical cause. With the valuable assistance of the Jewish Representative Council of Greater Manchester, a beneficiary charity supporting young refugees was invited to showcase their work. The Separated Child Foundation representatives presented MPs with arrival packs for refugees, highlighting the challenges faced by these young individuals. The event provided a platform for MPs to learn more about the cause and explore ways to get involved.

In 2023, we saw 35,000 people in the UK, from more than 450 organisations take part in almost 2,000 projects encompassing food bank collections, care home visits, cooking for those in need, litter picks, card-making and much more. On Mitzvah Day we give our most valuable possession of all... our time. We strive to make a positive difference to communities around us, on Mitzvah Day and all throughout the year, by encouraging and celebrating volunteering and building relationships with people we may not usually meet.

Throughout the year Mitzvah Day continued to develop a range of campaigns by working with our social media team. These all had a clear, hands-on call to action, encouraging social action, connecting with our neighbours, and raising issues of societal concern. These included Brew Monday in January focused on making a cup of tea or coffee and making a phone call to check-in on people and encouraging honest talk about mental health. The others connected to festivals of Purim, Pesach - addressing food poverty, and Shavuot/Eid sharing traditional recipes and sweet treats with our neighbours to maintain and build bridges.

Mitzvah Day continued to participate on the Board of Deputies of British Jews as a member, represented by our Deputy Nick Grant (Mitzvah Day coordinator at St Albans Masorti Synagogue).

Our focus and theme for 2023 was Repairing the World. Repairing the World and caring for the people around us is integral to Judaism, to other faiths and belief traditions and, indeed, to Mitzvah Day itself. Our theme reminded us that we can all play a part, however big or small, in helping to heal our increasingly damaged world and to reconsider the ways in which we use and misuse it. In 2023 we gave our time, collectively, to address the human inflicted damage both on vulnerable people and on our precious fragile environment. Our projects focused on three areas: Loneliness, Hunger, and the Earth. On Mitzvah Day, with our neighbours, we encouraged and supported everyone to celebrate the real difference we can make, through hands on action for the sake of our today and our tomorrow. We partnered with some exceptional national and Jewish charities and, by focusing on a few key projects, we aimed collectively to make a greater impact.

Mitzvah Day 2023 saw some incredible interfaith projects across the country and below are some of the standout projects for us:

MAIDENHEAD SYNAGOGUE

Uncertain after recent events, Maidenhead Synagogue's Rabbi Romain worried Muslim partners wouldn't join Mitzvah Day. However, the response was overwhelmingly positive. The synagogue welcomed local leaders of all faiths, including Muslim activist Julie Siddiqi MBE and Reverend Sally Lynch. Together, Jews, Muslims, Christians, and others tackled local needs through planting, collections, and creating cards for hospitalized children. Rabbi Romain concluded, "We wouldn't let conflict divide us. This was faith at its best: working together, honestly, and proactively."

MITZVAH DAY UK CHARITABLE TRUST

TRUSTEES REPORT (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2023

Achievements and performance (continued)

MUSWELL HILL SYNAGOGUE & WIGHTMAN ROAD MOSQUE

In a display of unity, Muswell Hill Synagogue joined their local Mosque, Buddhist, and Alevi communities for a Mitzvah Day food drive. Mosque president Bibi Khan emphasized their support for each other's communities, while Ruth Jampel from the synagogue highlighted their focus on interfaith collaboration and helping the vulnerable. The event collected substantial food donations and strengthened the bonds between these diverse faith groups.

Muswell Hill Synagogue also joined with Wightman Road Mosque and their local Buddhist and Alevi communities for a Mitzvah Day food collection outside Crouch End Sainsbury's. As well collecting trolley loads of items to support some of the most vulnerable people in the area, the event helped cement bonds between the four faiths.

JW3 FOOD BANK

At JW3, the Jewish Community Centre in London, an interfaith team packed and sorted items for its foodbank. Covering all age ranges – and including civic leaders, a rabbi and imam – the group spent an entire morning working together to support the project, which helps more than 100 households in need every week. The event was filmed by Sky News and the BBC – who were interested particularly in Jews and Muslims enjoying being together. Rabbi Josh Levy, Co-Lead of Progressive Judaism, was one of those packing. He said: "The power of Mitzvah Day is that it puts our Jewish values into action. And, as I saw first-hand at JW3, it also helps to create, develop, and deepen vital connections both within and across faiths. This work is now more important than ever".

EDGWARE AND HENDON REFORM SYNAGOGUE AND BAPS SHRI SWAMINARAYAN MANDIR – COOKING EVENT

Jews, Muslims, and Hindus united at one of Edgware and Hendon Reform Synagogue's many Mitzvah Day events – to chop and cook a vegetable soup for the EHRS night shelter. This event was also filmed by Sky as part of a docu-series around the importance of interfaith work post 7 October.

Financial review

This year we raised £169,900 (2022: £189,336) thanks to the generous support of our donors and we spent £206,095 (2022: £181,402). This has resulted in a deficit of £36,195 (2022: surplus of £7,934).

We set a target-funding requirement of £222,606 for the year to 31st December 2023, representing an increase on 2022's requirement, which we needed to revise to £202,099 on the background of shrinking individual donors due to the difficult backdrop of October 7th and impact on communal fundraising. We extend a big thank you to all the staff and volunteers for their support and efforts to ensure a successful Mitzvah Day 2023.

Mitzvah Day remains committed to long-term financial health. We've achieved this through continuous cost reviews and innovative technology utilisation, leading to significant savings.

While producing merchandise might increase expenses, we believe our cost-saving initiatives and lean team structure will keep us within budget.

Looking forward, Mitzvah Day aims to amplify fundraising efforts and leverage our increased team capacity to expand our reach and impact. The trustees remain dedicated to maintaining low overhead costs while optimising staff efficiency. Our ultimate goal is to encourage maximum participation in both Mitzvah Day and year-round social action projects.

After a comprehensive evaluation of future commitments and fundraising plans, the trustees are confident in Mitzvah Day's sustainability as a going concern.

MITZVAH DAY UK CHARITABLE TRUST

TRUSTEES REPORT (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2023

Reserves and investment policy

The Trustees regularly review the reserves required to meet known and estimated expenditure for the running of projects.

At present the Mitzvah Day Reserves Policy is to maintain sufficient level of reserves to enable normal operating activities to continue over a 4-month period should a shortfall in income occur, and to consider potential risks and contingencies that may arise from time to time.

This policy will be reviewed at a Trustee meeting each year. The Chief Executive will present the Trustee Board with a draft document and supporting materials that enables them to make an informed decision about levels of Reserves and feeds into their approval of the Strategy Document and Annual Operating Budget.

Any cash, surplus to immediate requirements, is held on bank deposit.

Structure, governance and management

The Trustees who served during the year were: Laura Marks (Chair), Edwin Shuker, Judy Falb-Mizrahi, Sharon Horwitz, Bat-galim Holly Lee Davis, David Joseph Ginsberg, Lucy Ruth Maislish Seager, Amelia Deborah Wiseman, and Dr Julie Anne Gittoes. Nick Grant was appointed as a Trustee on 16th April 2024.

The Trustees are responsible for the strategy and direction of Mitzvah Day. Responsibility for the day-to-day running of the charity is devolved to the staff, including a full-time, paid Chief Executive. Stuart Diamond fulfilled this role very well during the year.

Other staff members include a full-time Projects and Partnerships Manager, and a full-time Project and Operations Coordinator. In addition to this, part-time contracted support includes a Bookkeeper, PR and Communications and Social Media management.

Over a typical year there are 4-5 regular meetings examining different aspects of the charity's requirements, ensuring that the charity is running as it should, with a special emphasis on strategy, finances, risk management and staffing.

Building on the successful recruitment of new trustees in 2022, 2023 saw a focus on maximising the board's effectiveness. We conducted skill audits to identify each trustee's strengths and areas for development. This valuable information informed a targeted training program, equipping trustees with the necessary knowledge and skills to excel in their roles. Furthermore, we established specialised sub-committees, strategically allocating trustees based on their expertise to ensure optimal decision-making and project execution. Sub-committees include a Communications Committee, a Policy and Governance Committee, a Finance Committee, and a newly established Engagement Committee.

Volunteers

Mitzvah Day volunteers are champions for community cohesion and social action and the backbone of Mitzvah Day. Not only do they enable our reach and capacity building, but they also make a real difference within their neighbourhoods, supporting local causes. We work with Mitzvah Day volunteer coordinators from both our charity partners and community groups all committed to doing acts of kindness for others and bringing together people from all faiths and backgrounds to participate.

The charity is extremely grateful for the unstinting efforts of its volunteers who are involved in the charity's work. It is estimated that over 100,000 volunteer hours were provided during the year. If this is conservatively valued at £11.44 in line with UK minimum wage with the volunteer effort amounting to over £1,144,000. In addition, on Mitzvah Day in 2023, goods were collected for distribution to those in need; these were valued at approximately £50,000. Whilst our aim is social cohesion through social action, it is gratifying to know that the social action itself more than warranted the core costs of running Mitzvah Day.

MITZVAH DAY UK CHARITABLE TRUST

TRUSTEES REPORT (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2023

Structure, governance and management (continued)

Key facts

- Over 55,000 volunteers
- 650 Partner organizations running a Mitzvah Day
- 40 Countries taking part
- 150 interfaith projects
- 42 charity partners benefitting in a meaningful way with probably hundreds of additional charities supported through partnerships not directly facilitated by Mitzvah Day

Plans for future periods

Even amidst the tensions of October 7th and the broader Israel-Hamas conflict in 2023, Mitzvah Day stood firm in its commitment to interfaith social action. The global community faced numerous challenges, including the lingering effects of the pandemic, mental health struggles, economic instability, environmental concerns, refugee crises, the war in Ukraine, and rising hate crimes.

Our ambition is to continue to build on this success. We intend to continue to extend the geographic coverage of our activities, including internationally, and promote Mitzvah Day more extensively within the areas in which we already operate. We will also continue to build stronger links with other faiths through shared activities and projects and build bridges within our own community.

In response, our "Repair the World" campaign and theme aimed to remind us that we can all play a part, however big or small, in helping to heal our increasingly damaged world and to reconsider the ways in which we use and misuse it. Guided by core Jewish values – Tikkun Olam (repairing the world), Gemilut Chasadim (acts of kindness), and Tzedek (justice) – Mitzvah Day fosters a powerful vision.

After a year of unparalleled conflict abroad and division at home, Mitzvah Day 2024 will offer us a time to heal, connect with each other and focus on what matters in and between our communities – building a better society for all.

On Mitzvah Day, we will defy the forces which tear us apart as we come together to support our local charities and build bridges of commonality. This year we are, quite simply, Stronger Together.

Whether we are tackling food insecurity, bringing joy and delight to a care home, collecting clothes for those in need or cleaning up a local park – we will be working across faith and non-faith groups. No matter the activity... we will do it together!

By working side-by-side in this way, people from different faith traditions will build connections, celebrate our shared values, and ultimately create a more unified and supportive society – showing that we are all Stronger Together.

Mitzvah Day's enduring strength lies in its ability to unite people of all faiths and backgrounds. Thousands continue to come together to support their neighbours, both within the Jewish community and those of different faiths and backgrounds. This fosters new friendships and connections between communities and strengthens vital links with the charities that rely on us.

Mitzvah Day acts as a catalyst for positive change. We create opportunities for individuals seeking ways to connect and make a tangible local impact. We bridge divides, introducing non-Jewish people to Jews, connecting communities with local charities, and even facilitating connections within the Jewish community itself, on a local, national, and international level. Most importantly, our projects are designed for lasting impact – Mitzvah Day serves as the starting point, not the conclusion, of positive social change.

We believe that there is a lot of potential to expand our work through working with young people, increasing our international reach and through developing strategic relationships.

MITZVAH DAY UK CHARITABLE TRUST

TRUSTEES REPORT (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2023

Risk statement

The Trustees have considered the broad areas of risk for the charity and have put in place measures to mitigate or negate those risks. This is kept under review and specialist advice is sought where necessary.

Mitzvah Day as an organization operates strict financial controls and continually monitors the position. Some of the key controls are:

- Formal agendas and minutes of meetings
- Annual budgets
- Management accounts
- Written formal procedures

Independent examiners

The Trustees intend to appoint FMCB Chartered Accountants to undertake the independent examination of the Trust in the following year.

The trustees report was approved by the Board of Trustees.

L Marks (Chair)

Trustee

24 June 2024

MITZVAH DAY UK CHARITABLE TRUST

INDEPENDENT EXAMINER'S REPORT

TO THE TRUSTEES OF MITZVAH DAY UK CHARITABLE TRUST

I report to the trustees on my examination of the financial statements of Mitzvah Day UK Charitable Trust (the charity) for the year ended 31 December 2023.

Responsibilities and basis of report

As the trustees of the charity you are responsible for the preparation of the financial statements in accordance with the requirements of the Charities Act 2011 (the 2011 Act).

I report in respect of my examination of the charity's financial statements carried out under section 145 of the 2011 Act. In carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

Independent examiner's statement

Your attention is drawn to the fact that the charity has prepared financial statements in accordance with Accounting and Reporting by Charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) in preference to the Accounting and Reporting by Charities: Statement of Recommended Practice issued on 1 April 2005 which is referred to in the extant regulations but has now been withdrawn.

I understand that this has been done in order for financial statements to provide a true and fair view in accordance with Generally Accepted Accounting Practice effective for reporting periods beginning on or after 1 January 2015.

I have completed my examination, I confirm that no matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

- 1 accounting records were not kept in respect of the charity as required by section 130 of the 2011 Act; or
- 2 the financial statements do not accord with those records; or
- 3 the financial statements do not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a true and fair view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the financial statements to be reached.

Suzanne Freeda
FMCB
3rd Floor
Hathaway House
Popes Drive
Finchley
London
N3 1QF

Dated: 3 July 2024

MITZVAH DAY UK CHARITABLE TRUST

STATEMENT OF FINANCIAL ACTIVITIES INCLUDING INCOME AND EXPENDITURE ACCOUNT

FOR THE YEAR ENDED 31 DECEMBER 2023

		Unrestricted funds 2023 £	Restricted funds 2023 £	Total 2023 £	Unrestricted funds 2022 £	Restricted funds 2022 £	Total 2022 £
	Notes						
Income from:							
Donations and legacies	2	94,259	-	94,259	116,356	-	116,356
Charitable activities	3	59,000	15,000	74,000	57,783	15,000	72,783
Investments	4	1,641	-	1,641	197	-	197
Total income		154,900	15,000	169,900	174,336	15,000	189,336
Expenditure on:							
Raising funds	5	16,301	4,000	20,301	11,300	334	11,634
Charitable activities	6	174,794	11,000	185,794	155,102	14,666	169,768
Total expenditure		191,095	15,000	206,095	166,402	15,000	181,402
Net (expenditure)/income for the year/							
Net movement in funds		(36,195)	-	(36,195)	7,934	-	7,934
Fund balances at 1 January 2023		143,745	-	143,745	135,811	-	135,811
Fund balances at 31 December 2023		107,550	-	107,550	143,745	-	143,745

The statement of financial activities includes all gains and losses recognised in the year.

All income and expenditure derive from continuing activities.

MITZVAH DAY UK CHARITABLE TRUST

BALANCE SHEET

AS AT 31 DECEMBER 2023

		2023		2022	
	Notes	£	£	£	£
Fixed assets					
Tangible assets	8		6,857		3,365
Current assets					
Debtors	9	6,726		7,592	
Cash at bank and in hand		100,525		141,143	
		107,251		148,735	
Creditors: amounts falling due within one year	10	6,558		8,355	
Net current assets			100,693		140,380
Total assets less current liabilities			107,550		143,745
The funds of the charity					
Unrestricted funds			107,550		143,745
			107,550		143,745

The financial statements were approved by the trustees on 24 June 2024

L Marks (Chair)
Trustee

A Wiseman (Treasurer)
Trustee

MITZVAH DAY UK CHARITABLE TRUST

NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 DECEMBER 2023

1 Accounting policies

Charity information

Mitzvah Day UK Charitable Trust is registered as a charity with the Charity Commission in England and Wales. The principal office address is 3rd Floor, 207 Regent Street, London, W1B 3HH.

1.1 Accounting convention

The financial statements have been prepared in accordance with the Charities Act 2011 and the Charities SORP "Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)" (effective 1 January 2019). The charity is a Public Benefit Entity as defined by FRS 102.

The charity has taken advantage of the provisions in the SORP for charities not to prepare a Statement of Cash Flows.

The financial statements are prepared in sterling, which is the functional currency of the charity. Monetary amounts in these financial statements are rounded to the nearest £.

The financial statements have been prepared under the historical cost convention, modified to include the revaluation of freehold properties and to include investment properties and certain financial instruments at fair value. The principal accounting policies adopted are set out below.

1.2 Going concern

At the time of approving the financial statements, the trustees have a reasonable expectation that the charity has adequate resources to continue in operational existence for the foreseeable future. Thus the trustees continue to adopt the going concern basis of accounting in preparing the financial statements.

1.3 Charitable funds

Unrestricted funds are funds which are available for use at the discretion of the trustees in furtherance of the charitable objectives of the charity and which have not been designated for other purposes.

Restricted funds are funds which are subject to specific conditions imposed by donors as to how they may be used, or which have been raised by the charity for particular purposes. The purposes and uses of the restricted funds are set out in the notes to the financial statements.

1.4 Income

Donations and grants are included in incoming resources and are recognised when the charity is legally entitled to the income after any performance conditions have been met, the amounts can be measured reliably, and it is probable that income will be received.

Income from fund raising events is included in incoming resources when the event takes place.

Investment income is included in incoming resources on the accruals basis.

1.5 Expenditure

Expenditure is accounted for on the accruals basis.

MITZVAH DAY UK CHARITABLE TRUST

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 DECEMBER 2023

1 Accounting policies

(Continued)

1.6 Tangible fixed assets

Tangible fixed assets are measured at cost net of depreciation and any impairment losses.

Depreciation is recognised so as to write off the cost of assets less their residual values over their useful lives on the following bases:

Fixtures and Fittings	25% Straight Line Basis
Computer Equipment	25% Straight Line Basis
Website Development	25% Reducing Balance Basis

The gain or loss arising on the disposal of an asset is determined as the difference between the sale proceeds and the carrying value of the asset, and is recognised in the statement of financial activities.

1.7 Impairment of fixed assets

At each reporting end date, the charity reviews the carrying amounts of its tangible assets to determine whether there is any indication that those assets have suffered an impairment loss. If any such indication exists, the recoverable amount of the asset is estimated in order to determine the extent of the impairment loss (if any).

1.8 Cash and cash equivalents

Cash and cash equivalents include cash in hand, deposits held at call with banks, other short-term liquid investments with original maturities of three months or less, and bank overdrafts. Bank overdrafts are shown within borrowings in current liabilities.

1.9 Financial instruments

The charity has elected to apply the provisions of Section 11 'Basic Financial Instruments' and Section 12 'Other Financial Instruments Issues' of FRS 102 to all of its financial instruments.

Financial instruments are recognised in the charity's balance sheet when the charity becomes party to the contractual provisions of the instrument.

Basic financial assets

Basic financial assets, which include debtors and bank balances, are measured at transaction price and subsequently carried at cost less impairment losses for bad and doubtful debts as they are receivable within one year.

Basic financial liabilities

Basic financial liabilities, which include creditors, are initially recognised at transaction price and are not amortised as they are payable within one year.

1.10 Retirement benefits

Payments to defined contribution retirement benefit schemes are charged as an expense as they fall due.

2 Income from donations and legacies

	Unrestricted funds 2023 £	Unrestricted funds 2022 £
Donations and gifts	94,259	116,356

MITZVAH DAY UK CHARITABLE TRUST

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 DECEMBER 2023

3 Charitable activities

	2023 £	2022 £
Grants	74,000	72,783
Analysis by fund		
Unrestricted funds	59,000	57,783
Restricted funds	15,000	15,000
	74,000	72,783

4 Income from investments

	Unrestricted funds 2023 £	Unrestricted funds 2022 £
Interest receivable	1,641	197

MITZVAH DAY UK CHARITABLE TRUST

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2023

5 Raising funds

	Unrestricted funds	Restricted funds	Total	Unrestricted funds	Restricted funds	Total
	2023 £	2023 £	2023 £	2022 £	2022 £	2022 £
Project expenses	16,301	4,000	20,301	11,300	334	11,634
	<u>16,301</u>	<u>4,000</u>	<u>20,301</u>	<u>11,300</u>	<u>334</u>	<u>11,634</u>
	<u><u>16,301</u></u>	<u><u>4,000</u></u>	<u><u>20,301</u></u>	<u><u>11,300</u></u>	<u><u>334</u></u>	<u><u>11,634</u></u>

MITZVAH DAY UK CHARITABLE TRUST

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 DECEMBER 2023

6 Support costs allocated to activities

	2023 £	2022 £
Staff costs	116,853	111,532
Depreciation	4,608	1,355
Staff training	764	936
Rent	6,756	4,160
Insurance	1,386	1,809
Computer expenses	5,277	3,565
Telephone	1,267	770
Printing, postage & stationery	992	998
Public relations	31,691	27,055
Travel	3,766	2,959
Bank charges	193	153
Sundry	3,214	3,219
Governance costs	9,027	11,257
	<u>185,794</u>	<u>169,768</u>
Analysed between:		
Charitable activities	<u>185,794</u>	<u>169,768</u>

7 Trustees

None of the trustees (or any persons connected with them) received any remuneration or benefits from the charity during the year.

8 Tangible fixed assets

	Fixtures and Fittings £	Computer Equipment £	Website Development £	Total £
Cost				
At 1 January 2023	639	3,181	13,800	17,620
Additions	-	-	8,100	8,100
Disposals	-	(960)	(13,800)	(14,760)
	<u>639</u>	<u>2,222</u>	<u>8,100</u>	<u>10,961</u>
At 31 December 2023	639	2,222	8,100	10,961
Depreciation and impairment				
At 1 January 2023	160	2,137	11,958	14,255
Depreciation charged in the year	160	342	2,025	2,527
Eliminated in respect of disposals	-	(720)	(11,958)	(12,678)
	<u>320</u>	<u>1,759</u>	<u>2,025</u>	<u>4,104</u>
At 31 December 2023	320	1,759	2,025	4,104
Carrying amount				
At 31 December 2023	<u>319</u>	<u>463</u>	<u>6,075</u>	<u>6,857</u>
At 31 December 2022	<u>479</u>	<u>1,044</u>	<u>1,842</u>	<u>3,365</u>

MITZVAH DAY UK CHARITABLE TRUST

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 DECEMBER 2023

9 Debtors

	2023 £	2022 £
Amounts falling due within one year:		
Trade debtors	5,900	6,484
Other debtors	-	667
Prepayments and accrued income	826	441
	<u>6,726</u>	<u>7,592</u>

10 Creditors: amounts falling due within one year

	2023 £	2022 £
Other taxation and social security	3,428	4,146
Trade creditors	457	2,109
Other creditors	573	-
Accruals and deferred income	2,100	2,100
	<u>6,558</u>	<u>8,355</u>

11 Restricted funds

Restricted funds - this relates to the following grant:

A grant of £15,000 was received in support of Mitzvah Day's interfaith work over 1 year.

	At 1 January 2023 £	Incoming resources £	Resources expended £	At 31 December 2023 £
Restricted funds	-	15,000	(15,000)	-

Previous year:

	At 1 January 2022 £	Incoming resources £	Resources expended £	At 31 December 2022 £
Restricted funds	-	15,000	(15,000)	-

MITZVAH DAY UK CHARITABLE TRUST

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 DECEMBER 2023

12 Unrestricted funds

The unrestricted funds of the charity comprise the unexpended balances of donations and grants which are not subject to specific conditions by donors and grantors as to how they may be used. These include designated funds which have been set aside out of unrestricted funds by the trustees for specific purposes.

	At 1 January 2023	Incoming resources	Resources expended	At 31 December 2023
	£	£	£	£
General funds	143,745	154,900	(191,095)	107,550
	<u> </u>	<u> </u>	<u> </u>	<u> </u>
Previous year:	At 1 January 2022	Incoming resources	Resources expended	At 31 December 2022
	£	£	£	£
General funds	135,811	174,336	(166,402)	143,745
	<u> </u>	<u> </u>	<u> </u>	<u> </u>

13 Analysis of net assets between funds

	Unrestricted funds 2023 £
Fund balances at 31 December 2023 are represented by:	
Tangible assets	6,857
Current assets/(liabilities)	100,693
	<u> </u>
	107,550
	<u> </u>
	Unrestricted funds 2022 £
Fund balances at 31 December 2022 are represented by:	
Tangible assets	3,365
Current assets/(liabilities)	140,380
	<u> </u>
	143,745
	<u> </u>

14 Related party transactions

There were no disclosable related party transactions during the year (2022 - none).

MITZVAH DAY UK CHARITABLE TRUST

England & Wales - Charity number 1125682

Accounts

MITZVAH DAY UK CHARITABLE TRUST
ANNUAL REPORT AND UNAUDITED FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2022

MITZVAH DAY UK CHARITABLE TRUST

LEGAL AND ADMINISTRATIVE INFORMATION

Trustees

L Marks (Chair)
A Wiseman (Treasurer) (Appointed 19 March 2023)
E Shuker
J Falb-Mizrahi
S Horwitz
B Davis
D Ginsberg
J Gittoes (Appointed 19 March 2023)
L Seager

CEO

S Diamond

Charity number

1125682

Address

3rd Floor
207 Regent Street
London
W1B 3HH

Independent Examiners

FMCB
3rd Floor
Hathaway House
Popes Drive
Finchley
London
N3 1QF

MITZVAH DAY UK CHARITABLE TRUST

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MITZVAH DAY UK CHARITABLE TRUST

TRUSTEES REPORT

FOR THE YEAR ENDED 31 DECEMBER 2022

The trustees present their annual report and financial statements for the year ended 31 December 2022.

The financial statements have been prepared in accordance with the accounting policies set out in note 1 to the financial statements and comply with the Charities Act 2011 and "Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)" (effective 1 January 2019).

Status

The charity is a charitable trust and was set up in August 2008. The trust was given charitable status by the Charity Commissioners in the same month, registration number 1125682.

Objectives and activities

The charity's objectives are to promote good citizenship by encouraging and facilitating volunteering opportunities in furtherance of charitable causes for the benefit of the public, principally but not exclusively amongst the Jewish community, and to build social cohesion.

Mitzvah Day exists to bring people of all faiths and backgrounds together through hands-on social action projects, primarily on one collective day of action each year in November. It is proudly Jewish-led, and whilst over 90% of our 2,250 or so UK-based projects are run by Jewish groups, it has also become a prominent vehicle for Jewish-led interfaith activity. In order to maintain and enhance the links between participating Partner communities and charities, interfaith relationships, awareness of Mitzvah Day and, ultimately, funding, Mitzvah Day has also developed and supports projects which run throughout the year.

Our key objectives are to steadily grow and continually improve Mitzvah Day, to keep the brand alive throughout the year in order to strengthen the core of the charity and to encourage year-round community building & social cohesion and act as a springboard for year-round social action, and to develop and action a fundraising plan to enable growth and organisational development.

As a charity we want to encourage as many people as possible to take part in Social Action projects to help others. Social Action projects make a vital difference to the world around us and can include a wide variety of activities. Mitzvah Day projects, primarily held on or around Mitzvah Day itself in November, offer a range of projects, examples of which follow:

- Friendship projects such as visiting care homes,
- Eco-projects such as tree planting and litter picks,
- Collection projects such as food collections for local food banks, clothing collections, and stationery collections,
- Appreciation projects such as writing letters to hospital workers, support staff, fire service workers, etc.,
- Care projects such as making and distributing essential supplies to rough sleepers,
- Art and crafts activities including making dog toys for animal rescue centres,
- Cooking projects to make food to be donated to night shelters and refuge centres, and
- Upcycling projects such as making tote bags out of t-shirts.

The Trustees have complied with their duty to have due regard to guidance on public benefit published by the Charity Commission in exercising their powers or duties.

Achievements and performance

Mitzvah Day 2022 was a fantastic success returning to 2019 engagement levels across all areas of our work with around 750 groups and communities engaged up and down the UK and reaching 41 countries around the world.

Notwithstanding the challenges and changes that were resultant of the COVID-19 pandemic, Mitzvah Day 2022 was faced with a seemingly different challenge, and this was having a new CEO and new project coordinator at the helm of its ship right before Mitzvah Day itself. However, the new team rose to the occasion and ran one of the most successful Mitzvah Days since before the pandemic, and even to date and the figures and general feedback certainly speak to this.

MITZVAH DAY UK CHARITABLE TRUST

TRUSTEES REPORT (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2022

Achievements and performance (continued)

We had decided not to run our traditional awards evening to celebrate Mitzvah Day 2021, usually held in early 2022, as we did not yet feel comfortable organising an in-person event and felt that awards held over zoom might not hit the spot. The focus would be to bring back the Mitzvah Day Awards 2022 in 2023 when COVID-19 was not a challenge. In March 2023, Mitzvah Day hosted a successful in-person award at the Jewish Museum London, which was fully booked and raised £3,000 worth of products for Queens Crescent Community Association. The event once again allowed us to bring together coordinators from all over the UK as we expressed our appreciation and gratitude for their unwavering support.

The Mitzvah Day team continued remote working with the Chief Executive, Senior Partnerships Manager and Interfaith Manager utilising the early months of 2022 to strategize, together with our social media team and to create a series of online engagement campaigns, each with a clear, hands-on call to action, encouraging social action and raising the platform of systemic issues.

We kicked off the year with Brew Monday connecting to the Samaritans campaign of making a hot beverage and picking up the phone to connect and have a 'check-in' chat. This continued our focus on reducing stigma around mental health and combatting loneliness. We also signposted to organisations that provide mental health support and resources.

For Tu'Bishvat Mitzvah Day encourages communities to focus on the environment with many communities participating in environmental projects with an interfaith element.

In February Mitzvah Day joined their voice to the crises in Ukraine and our partners volunteered to help at an animal sanctuary in Odessa.

In March Mitzvah Day joined the Al-Khoei School to welcome young students from Hasmonean to present their proposals for social action campaigns. They all worked together to design projects that would inspire and encourage long-standing relationships between Muslims and Jewish communities in local areas.

For Purim 2022 we again focused on the 4 mitzvot of Purim and shared these using a Mitzvah Day twist to elevate the work of our charity partners.

For Pesach we encouraged food donations of chametz to local food banks and we used the framework of asking questions around food poverty, homelessness, and how we can address these systemic issues.

For Ramadan, we encouraged people to share festivals and rituals and come together through communal Iftar celebrations.

We continued to share ways to support the Afghan and Ukrainian refugee communities throughout the participation on the Jewish Leader Community and board of deputies taskforce.

In July Mitzvah Day travelled to Leicester and supported a joint Leicester Synagogue project with Women's Aid Leicester where we encouraged shoppers to purchase extra items that would help to feed women fleeing domestic abuse. Jewish, Muslim, Sikh and Christian volunteers came together with help of members from St Phillips Centre to collect much needed items.

In August, our CEO got on his running shoes and participated in the London Interfaith Fun Run.

In September, our CEO as part of his decentralization strategy headed north to Leeds and Bradford where he met and listened to faith communities about their work, their communities, and their involvement in Mitzvah Day.

Continuing to keep interfaith at the heart of our work, we kicked off our launch by modelling best practice in approaching communities and continued to work with those who had expressed an interest in interfaith partnerships. Mitzvah Day also hosted an interfaith cooking event at the Jewish Vegetarian Society in Golders Green. Our traditional Interfaith cooking event saw many people of different backgrounds, coming together to make a delicious apple crumble and curry for the Central London Women's Refuge.

MITZVAH DAY UK CHARITABLE TRUST

TRUSTEES REPORT (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2022

Achievements and performance (continued)

Mitzvah Day 2022 kicked off with a very successful launch at Bowden Shul in South Manchester, which was attended by local faith and civic leaders promoting the 2022 theme of Winter Warmers. The rationale behind launching in Manchester was to show our commitment and highlight the importance of the communities outside London who play a big role in the overall success of Mitzvah Day.

This commitment was further illustrated over Mitzvah Day itself where The Projects and Partnership Manager (previously Project Coordinator) visited various organisations in Leeds, Bradford, Manchester, Nottingham, and Lincoln all leading up to and on Mitzvah Day itself.

The week leading up to Mitzvah Day kicked off with a visit to the House of Commons whereby Dame Margaret Hodge, and the APPG on British Jews hosted various Conservative, Labour, Green Party and Liberal Democrat MPs. The MPs came together to pack winter warmer packs which were handed over to representatives of the Passage, our partner charity for the project.

20 November 2022 saw the biggest Mitzvah Day since before the pandemic with over 40,000 volunteers across the United Kingdom, with projects taking place in England, Wales, Scotland, and Northern Ireland. Over 525 organisations made up of synagogues, churches, scouts' groups, multi-faith forums and community projects created more than 1,575 projects in the UK. On top of this, we were elated that Mitzvah Day projects were seen all over the world being made up of a further 37 other countries and 15,000 volunteers.

Throughout the year Mitzvah Day continued to develop a range of campaigns by working with our social media team. These all had a clear, hands-on call to action, encouraging social action, connecting with our neighbours, and raising issues of societal concern. These included Brew Monday in January focused on making a cup of tea or coffee and making a phone call to check-in on people and encouraging honest talk about mental health. The others connected to festivals of Purim, Pesach - addressing food poverty, and Shavuot/Eid sharing traditional recipes and sweet treats with our neighbours to maintain and build bridges.

Mitzvah Day continued to participate on the Board of Deputies of British Jews as a member, represented by our deputy Nick Grant (Mitzvah Day coordinator at St Albans Masorti Synagogue).

Our focus and theme for 2022 was on Winter Warmers – addressing the ill wind that, however we look at it, was blowing hard in 2022. We had communities knitting blankets, collecting and distributing warm clothes, cooking hot meals, and dishing out the most necessary of donations, company, a friendly smile, and connection.

The rationale behind this was that the frosty winter winds in 2022 would bite deep not only physically and literally but metaphorically, emotionally, and mentally, because of the cost of living and food crisis. Nights were longer, darker, and colder for so many and we wanted to ensure that Mitzvah Day projects were focused on providing warmth in various ways to those in need.

Initially, families, friends and communities reunited but we were conscious that communities that do not have such tight knit relationships might feel less comfortable reaching out to one another. With a renewed commitment to our interfaith priorities, we encouraged Jewish communities to not only reach out but to offer support for pre-existing social action initiatives in other faith communities.

Mitzvah Day 2022 saw some incredible interfaith projects across the country and below are some for the standout projects for us:

Lincolnshire Jewish Community and Lincoln University Multifaith Chaplaincy

Mitzvah Day saw the small Lincolnshire Jewish Community enjoy their first face-to-face activity since they had to stop in-person events when the pandemic started. Members of the community, both new and old, joined with the Lincoln University Multi-Faith Chaplaincy to help clear leaves and plant 1,000 bulbs in the university's Peace Garden. The project gave local people of different faiths the chance to come together and break down barriers while maintaining a space in nature for students, staff and their guests to be away from the noise of the day and to meditate, contemplate and/or pray.

MITZVAH DAY UK CHARITABLE TRUST

TRUSTEES REPORT (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2022

Achievements and performance (continued)

Worcestershire Interfaith Forum

The Worcestershire Interfaith Forum marked Mitzvah Day by serving free cakes at Redditch's Alexandra Hospital. Overall, 20 people of all ages and faiths travelled to help commemorate the day with cakes donated by Christians, Jews, Sikhs, Baha'is, and Muslims. The multi-faith group also gave away tea, coffee, cold drinks, and biscuits to patients, visitors, and hospital staff.

Immanuel Project, Bradford

The Immanuel Project in Bradford saw members of the Diocese of Leeds, Bradford Reform Synagogue, The Bradford Synagogue, and the Bradford Muslim community come together to cook curry for guests, both rough-sleepers and homeless. Those cooking included Rev Jenny Ramsden and Bishop Toby Robinson and it gave people of faith the chance to bond over the hob while helping those in need.

St Albans Masorti Synagogue

The synagogue ran a range of activities, including working with St Saviour's and St Bartholomew's churches to cook and share a meal prepared with asylum seekers. Fourteen asylum seekers from eight countries took part in the event. Synagogue members also put on a cultural afternoon for Ukrainian guests. Ukrainian songs and dances were performed, in the country's national dress, with volunteers baking Ukrainian cakes and biscuits for all to enjoy.

Barnet Multi Faith Forum

Middlesex University Interfaith Network and Barnet Multi Faith Forum planted snowdrops at St Mary's Church, Hendon, to remember victims of the Holocaust. Members of the Christian, Jewish, Muslim, Hindu, and Greek Orthodox faiths – including Barnet Deputy Mayor Nagus Narenthira – took part. It was a particularly poignant day, as the church had previously received support from faith community neighbours when its churchyard suffered a series of devastating acts of vandalism and desecration.

Financial review

This year we raised £189,336 (2021: £175,483) thanks to the generous support of our donors and we spent £181,402 (2021: £139,990). This has resulted in a surplus of £7,934 (2021: £35,493).

We set a target-funding requirement of £170,762 for the year to 31st December 2022, representing an increase on 2021's requirement, which we are happy to say against a difficult backdrop we achieved. We extend a big thank you to all the staff and volunteers for their support and efforts.

To ensure that Mitzvah Day could continue successfully we continued to review our expenditure and created savings to expenditure through continuing to work innovatively using technology.

We were aware that as we were producing merchandise, we would have increased costs but believed that we could keep within a tighter budget due to our saving efforts and lean team.

For 2023 we hope to increase our fundraising and to continue to increase the capacity of the Mitzvah Day team as we rebuild and expand our outreach and impact. Trustees are determined to ensure overheads remain at a low level and that staff are able to function and operate efficiently whilst encouraging as many people as possible to take part in Mitzvah Day and social action projects throughout the year.

Having made a full assessment of future commitments and fundraising plans, the trustees believe that the charity is secure as a going concern

Reserves and investment policy

The Trustees regularly review the reserves required to meet known and estimated expenditure for the running of projects.

MITZVAH DAY UK CHARITABLE TRUST

TRUSTEES REPORT (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2022

Reserves and investment policy (continued)

At present the Mitzvah Day Reserves Policy is to maintain sufficient level of reserves to enable normal operating activities to continue over a 4-month period should a shortfall in income occur, and to consider potential risks and contingencies that may arise from time to time.

This policy will be reviewed at a Trustee meeting each year. The Chief Executive will present the Trustee Board with a draft document and supporting materials that enables them to make an informed decision about levels of Reserves and feeds into their approval of the Strategy Document and Annual Operating Budget.

Any cash, surplus to immediate requirements, is held on bank deposit.

Structure, governance and management

The Trustees who served during the year were: D Morris (Treasurer) (resigned 31/12/2022), L Marks (Chair), E Shuker, J Falb-Mizrahi, P Oppenheimer (resigned 31/12/2022), and S Horwitz. Bat-galim Holly Lee Davis was appointed as a Trustee on 14th December 2022. David Joseph Ginsberg was appointed as a Trustee on 6th October 2022. Lucy Ruth Maislish Seager was appointed as a Trustee on 6th October 2022. Amelia Deborah Wiseman and Dr Julie Anne Gittoes were both appointed as Trustees on 19th March 2023.

The Trustees are responsible for the strategy and direction of Mitzvah Day. Responsibility for the day-to-day running of the charity is devolved to the staff, including a full-time, paid Chief Executive. Stuart Diamond fulfilled this role very well during the year.

Other staff members include a full-time Projects and Partnerships Manager, and a part-time Interfaith Project Manager. In addition to this, part-time contracted support includes a Bookkeeper, PR and Communications and Social Media management.

Over a typical year there are 4-5 regular meetings examining different aspects of the charity's requirements, ensuring that the charity is running as it should, with a special emphasis on strategy, finances, risk management and staffing.

During the year we opened recruitment for new trustees and inducted three new trustees to the Board. The new trustees bring a wide range of experience, and this was a response to the prior year Board Skills Audit to identify areas for Trustee recruitment. Alongside this we continued to update and review our induction and training to ensure that we have a full induction process for Trustees.

Volunteers

Mitzvah Day volunteers are champions for community cohesion and social action and the backbone of Mitzvah Day. Not only do they enable our reach and capacity building, but they also make a real difference within their neighbourhoods supporting local causes. We work with Mitzvah Day volunteer coordinators from both our charity partners and community groups all committed to doing acts of kindness for others and bringing together people from all faiths and backgrounds to participate.

The charity is extremely grateful for the unstinting efforts of its volunteers who are involved in the charity's work. It is estimated that over 100,000 volunteer hours were provided during the year. If this is conservatively valued at £7 an hour (well below minimum wage), the volunteer effort amounts to over £700,000. In addition, on Mitzvah Day in 2022, goods were collected for distribution to those in need; these were valued at approximately £35,000. Whilst our aim is social cohesion through social action, it is gratifying to know that the social action itself more than warranted the core costs of running Mitzvah Day.

MITZVAH DAY UK CHARITABLE TRUST

TRUSTEES REPORT (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2022

Structure, governance and management (continued)

Key facts

- Over 55,000 volunteers
- 750 Partner organizations running a Mitzvah Day
- 41 Countries taking part
- 120 interfaith projects
- 42 charity partners benefitting in a meaningful way with probably hundreds of additional charities supported through partnerships not directly facilitated by Mitzvah Day

Plans for future periods

Our ambition is to continue to build on this success. We intend to continue to extend the geographic coverage of our activities, including internationally, and promote Mitzvah Day more extensively within the areas in which we already operate. We will also continue to build stronger links with other faiths through shared activities and projects and build bridges within our own community.

In 2023 we will continue to focus on rebuilding and reconnecting in our first full year since the COVID-19 pandemic. Although we were able to return to 2019 engagement levels, we are looking at lapsed community groups and new outreach to further develop our work.

We are continuing to focus on interfaith relationships to rebuild and reconnect with individuals and communities from all faiths and backgrounds. We believe that although we were able to triple our interfaith projects from 2020 to 2022, there remains a great deal of opportunity to further enhance and build bridges with our neighbours.

We have begun to take a fresh look at the Mitzvah Day strategy. Following a Board Strategy Day in early 2023 we will continue to refine and develop this with the support of the Mitzvah Day Trustees and Staff. We will continue to develop our strategy going forward and serve the most pressing needs in our society and support our charity partners more regularly with their increasing demands on their services, on Mitzvah Day and throughout the year.

Through hands-on social action projects not only will we address real needs, but we will continue to build a stronger civil society through our relationships and friendships with our neighbours as we support local needs.

We saw in 2022 through the Ukrainian refugee crisis the immense goodwill of our communities. In 2023 Mitzvah Day will see a return to its core visions and focus with its Mitzvah Day theme focused on the concept of Tikkun Olam – Repair the World. Our theme for 2023 of Repairing the World and caring for the people around us is integral to Judaism, to other faiths or belief values and, indeed, to Mitzvah Day itself. Our theme aims to remind us that we can all play a part, however big or small, in helping to heal our increasingly damaged world and to reconsider the ways in which we use and misuse it. This year we aim to give our time collectively, to address the human inflicted damage both on vulnerable people and on our precious fragile environment.

We saw how people came together in their thousands, to bring physical or emotional warm hugs to our neighbours – both those we already know in the Jewish community – or people from other faiths and backgrounds. Importantly we did it together. Mitzvah Day continues to form a bridge for making new friendships and links between communities, and between communities and charities which need us.

Mitzvah Day is a facilitator. It opens doors for people who are looking for ways to connect and to make a real local difference. We introduce non-Jewish people to Jews, we connect communities with local charities, and we even facilitate links between Jews and Jews, locally, nationally, and internationally. Crucially all our projects are designed to be done again... and again. Mitzvah Day is the start, but it is never the end of making positive change.

Mitzvah Day will continue to travel the UK in 2023 to ensure that while we have strong growth in London, that smaller communities are included in the work of Mitzvah Day.

In addition to this the rising cost of energy will likely have a knock-on impact on food banks and many charities. We will continue to monitor these situations and support as appropriate, taking guidance from our charity partners.

MITZVAH DAY UK CHARITABLE TRUST

TRUSTEES REPORT (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2022

Plans for future periods (continued)

The Jewish community continued to see incidents of hate crimes and anti-Semitic incidents in 2022. CST recorded 1,652 anti-Semitic incidents in the UK in 2022, the fifth highest total ever reported to CST in a single calendar year. This is a decrease of 27% from the 2,261 anti-Jewish hate incidents recorded by CST in 2021, which was the highest annual figure ever reported. Of the 1,652 anti-Semitic incidents recorded by CST in 2022, 1,130 occurred across the regions of Greater London and Greater Manchester; the UK cities where the largest Jewish populations reside. Although we received many messages of support, strength and solidarity from faith and national leaders, local councillors, colleagues and most importantly, our neighbours, we know that this is due to the time invested in relationships which we must continue to build and develop.

We believe that there is a lot of potential to expand our work through working with young people, increasing our international reach and through developing strategic relationships.

Risk statement

The Trustees have considered the broad areas of risk for the charity and have put in place measures to mitigate or negate those risks. This is kept under review and specialist advice is sought where necessary.

Mitzvah Day as an organization operates strict financial controls and continually monitors the position. Some of the key controls are:

- Formal agendas and minutes of meetings
- Annual budgets
- Management accounts
- Written formal procedures

Independent examiners

The Trustees intend to appoint FMCB Chartered Accountants to undertake the independent examination of the Trust in the following year.

The trustees report was approved by the Board of Trustees.

L Marks (Chair)

Trustee

24 October 2023

MITZVAH DAY UK CHARITABLE TRUST

INDEPENDENT EXAMINER'S REPORT

TO THE TRUSTEES OF MITZVAH DAY UK CHARITABLE TRUST

I report to the trustees on my examination of the financial statements of Mitzvah Day UK Charitable Trust (the charity) for the year ended 31 December 2022.

Responsibilities and basis of report

As the trustees of the charity you are responsible for the preparation of the financial statements in accordance with the requirements of the Charities Act 2011 (the 2011 Act).

I report in respect of my examination of the charity's financial statements carried out under section 145 of the 2011 Act. In carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

Independent examiner's statement

Your attention is drawn to the fact that the charity has prepared financial statements in accordance with Accounting and Reporting by Charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) in preference to the Accounting and Reporting by Charities: Statement of Recommended Practice issued on 1 April 2005 which is referred to in the extant regulations but has now been withdrawn.

I understand that this has been done in order for financial statements to provide a true and fair view in accordance with Generally Accepted Accounting Practice effective for reporting periods beginning on or after 1 January 2015.

I have completed my examination, I confirm that no matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

- 1 accounting records were not kept in respect of the charity as required by section 130 of the 2011 Act; or
- 2 the financial statements do not accord with those records; or
- 3 the financial statements do not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a true and fair view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the financial statements to be reached.

Suzanne Freeda
FMCB
3rd Floor
Hathaway House
Popes Drive
Finchley
London
N3 1QF

Dated: 24 October 2023

MITZVAH DAY UK CHARITABLE TRUST

STATEMENT OF FINANCIAL ACTIVITIES INCLUDING INCOME AND EXPENDITURE ACCOUNT

FOR THE YEAR ENDED 31 DECEMBER 2022

		Unrestricted funds 2022 £	Restricted funds 2022 £	Total 2022 £	Unrestricted funds 2021 £	Restricted funds 2021 £	Total 2021 £
	Notes						
Income from:							
Donations and legacies	2	116,356	-	116,356	100,476	-	100,476
Charitable activities	3	57,783	15,000	72,783	60,000	15,000	75,000
Investments	4	197	-	197	7	-	7
Total income		<u>174,336</u>	<u>15,000</u>	<u>189,336</u>	<u>160,483</u>	<u>15,000</u>	<u>175,483</u>
Expenditure on:							
Raising funds	5	<u>11,300</u>	<u>334</u>	<u>11,634</u>	<u>8,403</u>	<u>-</u>	<u>8,403</u>
Charitable activities	6	<u>155,102</u>	<u>14,666</u>	<u>169,768</u>	<u>116,587</u>	<u>15,000</u>	<u>131,587</u>
Total expenditure		<u>166,402</u>	<u>15,000</u>	<u>181,402</u>	<u>124,990</u>	<u>15,000</u>	<u>139,990</u>
Net income for the year/ Net movement in funds		7,934	-	7,934	35,493	-	35,493
Fund balances at 1 January 2022		<u>135,811</u>	<u>-</u>	<u>135,811</u>	<u>100,318</u>	<u>-</u>	<u>100,318</u>
Fund balances at 31 December 2022		<u>143,745</u>	<u>-</u>	<u>143,745</u>	<u>135,811</u>	<u>-</u>	<u>135,811</u>

The statement of financial activities includes all gains and losses recognised in the year.

All income and expenditure derive from continuing activities.

MITZVAH DAY UK CHARITABLE TRUST

BALANCE SHEET

AS AT 31 DECEMBER 2022

	Notes	2022 £	£	2021 £	£
Fixed assets					
Tangible assets	8		3,365		3,157
Current assets					
Debtors	9	7,592		11,019	
Cash at bank and in hand		141,143		129,048	
		<u>148,735</u>		<u>140,067</u>	
Creditors: amounts falling due within one year	10	<u>(8,355)</u>		<u>(7,413)</u>	
Net current assets			140,380		132,654
Total assets less current liabilities			<u>143,745</u>		<u>135,811</u>
Income funds					
Unrestricted funds			143,745		135,811
			<u>143,745</u>		<u>135,811</u>

The financial statements were approved by the Trustees on 24 October 2023

L Marks (Chair)
Trustee

A Wiseman (Treasurer)
Trustee

MITZVAH DAY UK CHARITABLE TRUST

NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 DECEMBER 2022

1 Accounting policies

Charity information

Mitzvah Day UK Charitable Trust is registered as a charity with the Charity Commission in England and Wales. The principal office address is 3rd Floor, 207 Regent Street, London, W1B 3HH.

1.1 Accounting convention

The financial statements have been prepared in accordance with the Charities Act 2011 and the Charities SORP "Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)" (effective 1 January 2019). The charity is a Public Benefit Entity as defined by FRS 102.

The charity has taken advantage of the provisions in the SORP for charities not to prepare a Statement of Cash Flows.

The financial statements are prepared in sterling, which is the functional currency of the charity. Monetary amounts in these financial statements are rounded to the nearest £.

The financial statements have been prepared under the historical cost convention. The principal accounting policies adopted are set out below.

1.2 Going concern

At the time of approving the financial statements, the trustees have a reasonable expectation that the charity has adequate resources to continue in operational existence for the foreseeable future. Thus the trustees continue to adopt the going concern basis of accounting in preparing the financial statements.

1.3 Charitable funds

Unrestricted funds are funds which are available for use at the discretion of the trustees in furtherance of the charitable objectives of the charity and which have not been designated for other purposes.

Restricted funds are funds which are subject to specific conditions imposed by donors as to how they may be used, or which have been raised by the charity for particular purposes. The purposes and uses of the restricted funds are set out in the notes to the financial statements.

1.4 Income

Donations and grants are included in incoming resources and are recognised when the charity is legally entitled to the income after any performance conditions have been met, the amounts can be measured reliably, and it is probable that income will be received.

Income from fund raising events is included in incoming resources when the event takes place.

Investment income is included in incoming resources on the accruals basis.

1.5 Expenditure

Expenditure is accounted for on the accruals basis.

MITZVAH DAY UK CHARITABLE TRUST

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 DECEMBER 2022

1 Accounting policies (Continued)

1.6 Tangible fixed assets

Tangible fixed assets are measured at cost net of depreciation and any impairment losses.

Depreciation is recognised so as to write off the cost of assets less their residual values over their useful lives on the following bases:

Fixtures and Fittings	25% Straight Line Basis
Computer Equipment	25% Straight Line Basis
Website Development	25% Reducing Balance Basis

The gain or loss arising on the disposal of an asset is determined as the difference between the sale proceeds and the carrying value of the asset, and is recognised in the statement of financial activities.

1.7 Cash and cash equivalents

Cash and cash equivalents include cash in hand, deposits held at call with banks, other short-term liquid investments with original maturities of three months or less, and bank overdrafts. Bank overdrafts are shown within borrowings in current liabilities.

1.8 Financial instruments

The charity has elected to apply the provisions of Section 11 'Basic Financial Instruments' and Section 12 'Other Financial Instruments Issues' of FRS 102 to all of its financial instruments.

Financial instruments are recognised in the charity's balance sheet when the charity becomes party to the contractual provisions of the instrument.

Basic financial assets

Basic financial assets, which include debtors and bank balances, are measured at transaction price and subsequently carried at cost less impairment losses for bad and doubtful debts as they are receivable within one year.

Basic financial liabilities

Basic financial liabilities, which include creditors, are initially recognised at transaction price and are not amortised as they are payable within one year.

1.9 Retirement benefits

Payments to defined contribution retirement benefit schemes are charged as an expense as they fall due.

2 Donations and legacies

	Unrestricted funds	Unrestricted funds
	2022	2021
	£	£
Donations and gifts	116,356	100,476

MITZVAH DAY UK CHARITABLE TRUST

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 DECEMBER 2022

3 Charitable activities

	2022 £	2021 £
Grants	72,783	75,000
	<u>72,783</u>	<u>75,000</u>
Analysis by fund		
Unrestricted funds	57,783	60,000
Restricted funds	15,000	15,000
	<u>72,783</u>	<u>75,000</u>

4 Investments

	Unrestricted funds 2022 £	Unrestricted funds 2021 £
Interest receivable	197	7
	<u>197</u>	<u>7</u>

5 Raising funds

	Unrestricted funds 2022 £	Restricted funds 2022 £	Total Unrestricted funds 2022 £	Total Unrestricted funds 2021 £
Project expenses	11,300	334	11,634	8,403
	<u>11,300</u>	<u>334</u>	<u>11,634</u>	<u>8,403</u>

MITZVAH DAY UK CHARITABLE TRUST

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 DECEMBER 2022

6 Support costs

	Support costs	Governance costs	2022	Support costs	Governance costs	2021
	£	£	£	£	£	£
Staff costs	111,532	-	111,532	88,340	-	88,340
Depreciation	1,355	-	1,355	1,204	-	1,204
Staff training	936	-	936	25	-	25
Rent	4,160	-	4,160	400	-	400
Insurance	1,809	-	1,809	1,766	-	1,766
Computer expenses	3,565	-	3,565	3,675	-	3,675
Telephone	770	-	770	670	-	670
Printing, postage & stationary	998	-	998	2,531	-	2,531
Public relations	27,055	-	27,055	22,141	-	22,141
Travel	2,959	-	2,959	427	-	427
Bank charges	153	-	153	50	-	50
Sundry	3,219	-	3,219	2,448	-	2,448
Accountancy fees	-	1,200	1,200	-	1,200	1,200
Legal and professional	-	10,057	10,057	-	6,710	6,710
	<u>158,511</u>	<u>11,257</u>	<u>169,768</u>	<u>123,677</u>	<u>7,910</u>	<u>131,587</u>
Analysed between						
Charitable activities	<u>158,511</u>	<u>11,257</u>	<u>169,768</u>	<u>123,677</u>	<u>7,910</u>	<u>131,587</u>

7 Trustees

None of the trustees (or any persons connected with them) received any remuneration or benefits from the charity during the year.

MITZVAH DAY UK CHARITABLE TRUST

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 DECEMBER 2022

8 Tangible fixed assets

	Fixtures and Fittings £	Computer Equipment £	Website Development £	Total £
Cost				
At 1 January 2022	973	4,781	13,800	19,554
Additions	639	925	-	1,564
Disposals	(973)	(2,525)	-	(3,498)
At 31 December 2022	639	3,181	13,800	17,620
Depreciation and impairment				
At 1 January 2022	973	4,080	11,344	16,397
Depreciation charged in the year	160	582	614	1,356
Eliminated in respect of disposals	(973)	(2,525)	-	(3,498)
At 31 December 2022	160	2,137	11,958	14,255
Carrying amount				
At 31 December 2022	479	1,044	1,842	3,365
At 31 December 2021	-	701	2,456	3,157

9 Debtors

	2022 £	2021 £
Amounts falling due within one year:		
Trade debtors	6,484	10,001
Other debtors	667	-
Prepayments and accrued income	441	1,018
	7,592	11,019

10 Creditors: amounts falling due within one year

	2022 £	2021 £
Other taxation and social security	4,146	3,105
Trade creditors	2,109	708
Accruals and deferred income	2,100	3,600
	8,355	7,413

MITZVAH DAY UK CHARITABLE TRUST

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 DECEMBER 2022

11 Restricted funds

Restricted funds - this relates to the following grant:

A grant of £15,000 was received in support of Mitzvah Day's interfaith work over 1 year.

	Movement in funds			
	Balance at 1 January 2022	Incoming resources	Resources expended	Balance at 31 December 2022
	£	£	£	£
Restricted funds	-	15,000	(15,000)	-
	-	15,000	(15,000)	-

12 Analysis of net assets between funds

	Unrestricted funds 2022 £	Restricted funds 2022 £	Total Unrestricted funds 2022 £	Restricted funds 2021 £	Total 2021 £
Fund balances at 31 December 2022 are represented by:					
Tangible assets	3,365	-	3,365	3,157	3,157
Current assets/(liabilities)	140,380	-	140,380	132,654	132,654
	143,745	-	143,745	135,811	135,811

13 Related party transactions

There were no disclosable related party transactions during the year (2021 - none).

MITZVAH DAY UK CHARITABLE TRUST

England & Wales - Charity number 1125682

Accounts

MITZVAH DAY UK CHARITABLE TRUST

TRUSTEES REPORT AND ACCOUNTS

FOR THE YEAR ENDED

31 DECEMBER 2021

CHARITY NUMBER: 1125682

MITZVAH DAY UK CHARITABLE TRUST

CONTENT AND LEGAL AND ADMINISTRATIVE INFORMATION

FOR THE YEAR ENDED 31 DECEMBER 2021

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1	Report of the Trustees
2	Independent Examiner's Report
3	Statement of Financial Activities
4	Balance Sheet
5-8	Notes forming part of the Accounts

Trustees

D Morris (Treasurer)
E Shuker
J Falb-Mizrahi
L Marks (Chair)
P Oppenheimer
S Horwitz

Address for Enquiries

Balfour House
1st Floor
Office 127
741 High Road
North Finchley
London
N12 0BP

Independent Examiners

SPW (UK) LLP
Chartered Accountants
Gable House
239 Regents Park Road
London N3 3LF

CEO

Stuart Diamond (Appointed June 2022)

TRUSTEES REPORT

FOR THE YEAR ENDED 31 DECEMBER 2021

The trustees submit their annual report and financial statements for the year ended 31 December 2021. The accounts have been prepared in accordance with the accounting policies set out in note 1 to the accounts and comply with the Charities Act 2011 and "Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)".

Status

The charity is a charitable trust and was set up in August 2008. The trust was given charitable status by the Charity Commissioners in the same month, registration number 1125682.

Objectives and activities

The charity's objectives are to promote good citizenship by encouraging and facilitating volunteering opportunities in furtherance of charitable causes for the benefit of the public, principally but not exclusively amongst the Jewish community, and to build social cohesion.

Mitzvah Day exists to bring people of all faiths and backgrounds together through hands-on social action projects, primarily on one collective day of action each year in November. It is proudly Jewish-led, and whilst over 90% of our 1,200 or so UK-based projects are run by Jewish groups, it has also become a prominent vehicle for Jewish-led interfaith activity. In order to maintain and enhance the links between participating Partner communities and charities, interfaith relationships, awareness of Mitzvah Day and, ultimately, funding, Mitzvah Day has also developed and supports projects which run throughout the year.

Our key objectives are to steadily grow and continually improve Mitzvah Day, to keep the brand alive throughout the year in order to strengthen the core of the charity and to encourage year-round community building & social cohesion and act as a springboard for year-round social action, and to develop and action a fundraising plan to enable growth and organisational development.

As a charity we want to encourage as many people as possible to take part in Social Action projects to help others. Social Action projects make a vital difference to the world around us and can include a wide variety of activities. Mitzvah Day projects, primarily held on or around Mitzvah Day itself in November, offer a range of projects, examples of which follow:

- Friendship projects such as visiting care homes,
- Eco-projects such as tree planting and litter picks,
- Collection projects such as food collections for local food banks, clothing collections, and stationery collections,
- Appreciation projects such as writing letters to hospital workers, support staff, fire service workers, etc.,
- Care projects such as making and distributing essential supplies to rough sleepers,
- Art and crafts activities including making dog toys for animal rescue centres,
- Cooking projects to make food to be donated to night shelters and refuge centres, and
- Upcycling projects such as making tote bags out of t-shirts.

TRUSTEES REPORT

FOR THE YEAR ENDED 31 DECEMBER 2021

Objectives and activities

/...continued

The Trustees have complied with their duty to have due regard to guidance on public benefit published by the Charity Commission in exercising their powers or duties.

Trustees

The Trustees who served during the year were: D Morris (Treasurer), L Marks (Chair), E Shuker, J Falb-Mizrahi, L Sidney (Resigned May 31st 2022), M Livingston (Resigned April 28th 2021), and P Oppenheimer. S Horwitz was appointed as a Trustee on April 10th 2022.

Achievements and performance

Mitzvah Day 2021 was a fantastic success returning broadly to 2019 engagement levels across all areas of our work with around 490 groups and communities engaged up and down the UK and also reaching 30 countries around the world. We increased our output through, for example, working remotely with care homes that we have not been able to engage with recently and we plan to continue this work with harder to reach groups by using our experiences of the pandemic.

Although we initially approached the year with trepidation as we were unsure of the possible Covid-19 variants or restrictions, we were pleased to be able to hold an almost 'as usual' Mitzvah Day. The majority of Mitzvah Day projects were in person with a small proportion of online or hybrid events. We continued to support care homes through cards, decorations and video messages due to their maintained precautions.

Throughout the year Mitzvah Day continued to develop a range of campaigns by working with our social media team. These all had a clear, hands-on call to action, encouraging social action, connecting with our neighbors and raising issues of societal concern. These included Brew Monday in January focused on making a cup of tea or coffee and making a phone call to check-in on people and encouraging honest talk about mental health. The others connected to festivals of Purim, Pesach - addressing food poverty, and Shavuot/Eid sharing traditional recipes and sweet treats with our neighbors to maintain and build bridges.

Mitzvah Day was invited to join the Board of Deputies of British Jews as a member and in April 2021 held a nomination, voting and election process for our deputy to represent us on the BoD. We had three excellent candidates and Nick Grant, Mitzvah Day coordinator at St Albans Masorti Synagogue was appointed our representative.

We held our 2021 launch event online for our 2021 theme of togetherness where we welcomed faith leaders to share their advice and top tips in how to approach different faith communities. We welcomed Marsha Dixon MBE from the Pentecostal Church movement, Reverend Dr Julie Gittoes and Akeela Ahmed MBE who shared their insight on how to connect and their experiences of interfaith best practice. One such recommendation was to look at what is already going on in our local area i.e. what social action programs already exist in the local church or mosque and to offer to assist with this.

The 2021 theme of Mitzvah Day, was Together, and was designed to refocus on bringing people of all faiths and backgrounds together. The pandemic illustrated just how challenging it has been to be kept apart.

TRUSTEES REPORT

FOR THE YEAR ENDED 31 DECEMBER 2021

Achievements and performance

/...continued

Initially, families, friends and communities reunited but we were conscious that communities that do not have such tight knit relationships might feel less comfortable reaching out to one another. With a renewed commitment to our interfaith priorities, we encouraged Jewish communities to not only reach out but to offer support for pre-existing social action initiatives in other faith communities.

We made some new interfaith connections this year including the Coptic Church, another minority group with many shared challenges and values. The specific connection was in Golders Green but it was facilitated nationally. Step by step we are encouraging Jewish communities nationally to reach out to other local faith communities in our deliberate mission of bringing people of different faith communities together in their own towns and villages.

Structure, governance and management

The Trustees are responsible for the strategy and direction of Mitzvah Day. Responsibility for the day-to-day running of the charity is devolved to the staff, including a full-time, paid Chief Executive. Georgina Bye fulfilled this role very well during the year. Subsequent to the year-end she left Mitzvah Day to become the Co-director of The Council of Christians and Jews. Stuart Diamond took over from Georgina in June 2022 - prior to joining Mitzvah day he was the Executive Director of Cape SAJBD in South Africa. Stuart has experience in finance, human resources, and politics. Stuart loves Mitzvah Day's focus on social action projects which make a vital difference to the world around us.

Other staff members include a part-time Senior Projects and Partnerships Manager, and a part-time Interfaith Project Manager. In addition to this, part-time contracted support includes a Bookkeeper, PR and Communications and Social Media management.

Over a typical year there are 4-5 regular meetings examining different aspects of the charity's requirements, ensuring that the charity is running as it should, with a special emphasis on strategy, finances, risk management and staffing.

During the year we conducted a Board Skills Audit to identify areas for Trustee recruitment. Although no new trustees joined the board in 2021, we began the recruitment process and in 2022 appointed a new Trustee. Alongside this we also reviewed and updated our induction and training to ensure that we have a full induction process for Trustees.

Volunteers

Mitzvah Day volunteers are champions for community cohesion and social action and the backbone of Mitzvah Day. Not only do they enable our reach and capacity building, they make a real difference within their neighbourhoods supporting local causes. We work with Mitzvah Day volunteer coordinators from both our charity partners and community groups all committed to doing acts of kindness for others and bringing together people from all faiths and backgrounds to participate.

TRUSTEES REPORT

FOR THE YEAR ENDED 31 DECEMBER 2021

Volunteers

/...continued

The charity is extremely grateful for the unstinting efforts of its volunteers who are involved in the charity's work. It is estimated that over 75,000 volunteer hours were provided during the year. If this is conservatively valued at £7 an hour (well below minimum wage), the volunteer effort amounts to over £525,000. In addition, on Mitzvah Day in 2021, goods were collected for distribution to those in need; these were valued at approximately £25,000. Whilst our aim is social cohesion through social action, it is gratifying to know that the social action itself more than warranted the core costs of running Mitzvah Day.

Key facts

- Over 30,000 volunteers
- 490 Partner organizations running a Mitzvah Day
- 30 Countries taking part
- 97 interfaith projects
- 39 charity partners benefitting in a meaningful way with probably hundreds of additional charities supported through partnerships not directly facilitated by Mitzvah Day

Plans for future periods

Our ambition is to continue to build on this success. We intend to continue to extend the geographic coverage of our activities, including internationally, and promote Mitzvah Day more extensively within the areas in which we already operate. We will also continue to build stronger links with other faiths through shared activities and projects, and build bridges within our own community.

2022 will be a year for rebuilding and reconnecting. Although we were able to return to just shy of 2019 engagement levels, we are looking at lapsed community groups and new outreach to further develop our work.

We are continuing to focus on interfaith relationships to rebuild and reconnect with individuals and communities from all faiths and backgrounds. We believe that although we were able to double our interfaith projects from 2020 to 2021, there remains a great deal of opportunity to further enhance and build bridges with our neighbours.

We have begun to take a fresh look at the Mitzvah Day strategy. Following a Board Strategy Day in early 2022 we will continue to refine and develop this with the support of the Mitzvah Day Trustees and Staff. We will continue to develop our strategy going forward and serve the most pressing needs in our society and support our charity partners more regularly with their increasing demands on their services, on Mitzvah Day and throughout the year.

Through hands-on social action projects not only will we address real needs, but we will continue to build a stronger civil society through our relationships and friendships with our neighbours as we support local needs.

We saw in 2021 through the Afghan refugee crisis the immense good will of communities. As the situation in Ukraine evolves, we will be determining how best Mitzvah Day can respond and have been taking part in the JLC Taskforce sharing learnings and preparedness.

continued.../

TRUSTEES REPORT

FOR THE YEAR ENDED 31 DECEMBER 2021

Plans for future periods

/...continued

In addition to this the rising cost of energy will likely have a knock-on impact on food banks and many charities. We will continue to monitor these situations and support as appropriate, taking guidance from our charity partners.

The Jewish community saw a distinct rise in hate crimes and anti-Semitic incidents in 2021 including graffiti in Belsize Square, campus attacks, the convoy of cars shouting abuse through North West London, the Chanukah bus, the attack on a Rabbi in Chigwell and other incidents around Europe and the world. Although we received many messages of support, strength and solidarity from faith and national leaders, local councillors, colleagues and most importantly, our neighbours, we know that this is due to the time invested in relationships which we must continue to build and develop.

We believe that there is a lot of potential to expand our work through working with young people, increasing our international reach and through developing strategic relationships.

Risk statement

The Trustees have considered the broad areas of risk for the charity and have put in place measures to mitigate or negate those risks. This is kept under review and specialist advice is sought where necessary.

Mitzvah Day as an organization operates strict financial controls and continually monitors the position. Some of the key controls are:

- Formal agendas and minutes of meetings
- Annual budgets
- Management accounts
- Written formal procedures

Financial review

This year we raised £175,483 (2020: 187,866) thanks to the generous support of our donors and we spent £139,990 (2020: £141,273). This has resulted in a surplus of £35,493 (2020: £46,593).

We set a target-funding requirement of £148,602.51 for the year to 31st December 2021, representing a small decrease on 2020's requirement, which we are happy to say against a difficult backdrop we achieved. We extend a big thank you to all the staff and volunteers for their support and efforts.

This was based on not having seen the full economic impact from the pandemic and noticing that trends in giving were on a downturn.

To ensure that Mitzvah Day could continue successfully we made significant cuts to expenditure through continuing to work remotely but had increased the capacity of our team by hiring an Interfaith Project Manager in August.

We were aware that as we were producing merchandise, we would have increased costs but believed that we could keep within a tighter budget due to our saving efforts and lean team.

continued.../

TRUSTEES REPORT

FOR THE YEAR ENDED 31 DECEMBER 2021

Financial review

/...continued

For 2022 we hope to increase our fundraising and to continue to increase the capacity of the Mitzvah Day team as we rebuild and expand our outreach and impact. Trustees are determined to ensure overheads remain at a low level and that staff are able to function and operate efficiently whilst encouraging as many people as possible to take part in Mitzvah Day and social action projects throughout the year.

Reserves and investment policy

The Trustees regularly review the reserves required to meet known and estimated expenditure for the running of projects.

At present the Mitzvah Day Reserves Policy is to maintain sufficient level of reserves to enable normal operating activities to continue over a 6-month period should a shortfall in income occur, and to consider potential risks and contingencies that may arise from time to time.

Based on our learning from the pandemic situation we are working towards maintaining and if possible increasing our reserves to ensure sustainability and stability.

This policy will be reviewed at a Trustee meeting each year. The Chief Executive will present the Trustee Board with a draft document and supporting materials that enables them to make an informed decision about levels of Reserves and feeds into their approval of the Strategy Document and Annual Operating Budget.

Any cash, surplus to immediate requirements, is held on bank deposit.

Independent examiners

The Trustees intend to appoint SPW (UK) LLP to undertake the independent examination of the Trust in the following year.

Signed on behalf of the Trustees on 26/10/2022.

L Marks - Chair

INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES OF

MITZVAH DAY UK CHARITABLE TRUST

I report to the trustees on my examination of the financial statements of Mitzvah Day UK Charitable Trust (the 'Charity') for the year ended 31 December 2021, which are set out on pages 3 to 7.

RESPONSIBILITIES AND BASIS OF REPORT

As the trustees of the Charity you are responsible for the preparation of the financial statements in accordance with the requirements of the Charities Act 2011 (the 2011 Act).

I report in respect of my examination of the Charity's financial statements carried out under section 145 of the 2011 Act. In carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

INDEPENDENT EXAMINER'S STATEMENT

Your attention is drawn to the fact that the charity has prepared financial statements in accordance with Accounting and Reporting by Charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) in preference to the Accounting and Reporting by Charities: Statement of Recommended Practice issued on 1 April 2005 which is referred to in the extant regulations but has now been withdrawn.

I understand that this has been done in order for financial statements to provide a true and fair view in accordance with Generally Accepted Accounting Practice effective for reporting periods beginning on or after 1 January 2015.

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

- 1 accounting records were not kept in respect of the Charity as required by section 130 of the 2011 Act; or
- 2 the financial statements do not accord with those records; or
- 3 the financial statements do not comply with the applicable requirements concerning the form and content of the accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a true and fair view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the financial statements to be reached.

Paul Winter
SPW (UK) LLP
Chartered Accountants
Gable House
239 Regents Park Road
London N3 3LF



Date: 26 October 2022

STATEMENT OF FINANCIAL ACTIVITIES
FOR THE YEAR ENDED 31 DECEMBER 2021

		<u>Unrestricted</u> <u>Funds</u>	<u>Restricted</u> <u>Funds</u>	<u>Total</u> <u>2021</u>	<u>Total</u> <u>2020</u>
Income from	Notes				
Donations and Legacies		100,476	-	100,476	95,510
Charitable Activities					
Grants		60,000	15,000	75,000	92,341
Investment Income		7	-	7	15
		-----	-----	-----	-----
Total Income		160,483	15,000	175,483	187,866
		=====	=====	=====	=====
Expenditure on					
Raising funds					
Project Expenses	2	8,402	-	8,402	6,697
Charitable activities					
Support Costs	3	108,678	15,000	123,678	125,309
Governance Costs	4	7,910	-	7,910	9,267
		-----	-----	-----	-----
Total Expenditure		124,990	15,000	139,990	141,273
		=====	=====	=====	=====
Net Income Before					
Transfers		35,493	-	35,493	46,593
Fund balance brought					
Forward		100,318	-	100,318	53,725
		-----	-----	-----	-----
Fund balance carried					
Forward		£135,811	£ -	£135,811	£100,318
		=====	=====	=====	=====

BALANCE SHEET AS AT 31 DECEMBER 2021

Fixed Assets	Notes		2020
Tangible Assets	6	3,157	4,361
Current Assets			
Other Debtors	7	11,018	894
Cash at Bank and in Hand		129,049	99,929
		-----	-----
		140,067	100,823
Current Liabilities			
Other Creditors	8	7,413	4,866
		-----	-----
Net Current Assets		132,654	95,957
		-----	-----
<u>NET ASSETS</u>		<u>£135,811</u>	<u>£100,318</u>
		=====	=====
 <u>FUNDS</u>			
Unrestricted Funds			
Balance at start of year		100,318	53,725
Net Surplus for year		35,493	46,593
		-----	-----
Balance at end of year	9	£135,811	£100,318
		=====	=====

Approved by the Trustees on 26 October 2022 and signed on its behalf by:

L Marks

Trustees

D Morris

NOTES TO THE ACCOUNTS

FOR THE YEAR ENDED 31 DECEMBER 2021

1. ACCOUNTING POLICIES

CHARITY INFORMATION

Mitzvah Day UK Charitable Trust is registered as a charity with the Charity Commission in England and Wales. The principal office address is 3rd Floor, 207 Regent Street, London, W1B 3HH.

ACCOUNTING CONVENTION

The accounts have been prepared in accordance with the Charities Act 2011 and "Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)." The charity is a Public Benefit Entity as defined by FRS 102.

The charity has taken advantage of the provisions in the SORP for charities applying FRS 102 Update Bulletin 1 not to prepare a Statement of Cash Flows.

The financial statements are prepared in sterling, which is the functional currency of the charity. Monetary amounts in these financial statements are rounded to the nearest £.

The financial statements have been prepared under the historical cost convention. The principal accounting policies adopted are set out below.

GOING CONCERN

At the time of approving the financial statements, the trustees have a reasonable expectation that the charity has adequate resources to continue in operational existence for the foreseeable future. Thus the trustees continue to adopt the going concern basis of accounting in preparing the financial statements.

INCOMING RESOURCES

Donations and grants are included in incoming resources when received.

Income from fund raising events is included in incoming resources when the event takes place.

Investment income is included in incoming resources on the accruals basis.

RESOURCES EXPENDED

Expenditure is accounted for on the accruals basis.

NOTES TO THE ACCOUNTS FOR THE YEAR ENDED 31 DECEMBER 2021

/...continued

FUND ACCOUNTING

General funds are unrestricted funds which are available for use at the discretion of the Trustees in furtherance of the general objectives of the charity and which have not been designated for other purposes.

Restricted funds are funds which are to be used in accordance with specific restrictions imposed by donors or which have been raised by the charity for particular purposes. The aim and use of each restricted fund is set out in the notes to the accounts.

TANGIBLE FIXED ASSETS AND DEPRECIATION

Tangible fixed assets are stated at cost less depreciation. Depreciation is provided at rates calculated to write off the cost less residual value of each asset over its expected useful life, as follows:

Fixtures, Fittings and Equipment	25% Straight line basis
Computer Equipment	25% Straight line basis
Website Development	25% reducing balance basis

IMPAIRMENT OF FIXED ASSETS

At each reporting date fixed assets are reviewed to determine whether there is any indication that those assets have suffered a material impairment loss. If a material impairment loss arises then it is recognised in the profit and loss account or against the revaluation reserve if the asset has been revalued.

FINANCIAL INSTRUMENTS

The charity has elected to apply the provisions of Section 11 'Basic Financial Instruments' and Section 12 'Other Financial Instruments Issues' of FRS 102 to all of its financial instruments.

Financial instruments are recognised in the charity's balance sheet when the charity becomes party to the contractual provisions of the instrument.

BASIC FINANCIAL ASSETS

Basic financial assets, which include debtors and bank balances, are measured at transaction price and subsequently carried at cost less impairment losses for bad and doubtful debts as they are receivable within one year.

BASIC FINANCIAL LIABILITIES

Basic financial liabilities, which include creditors, are initially recognised at transaction price and are not amortised as they are payable within one year.

RETIREMENT BENEFITS

Payments to defined contribution retirement benefit schemes are charged as an expense as they fall due.

NOTES TO THE ACCOUNTS FOR THE YEAR ENDED 31 DECEMBER 2021

/...continued

2.	<u>CHARITABLE ACTIVITIES</u>	<u>2021</u>	<u>2020</u>		
	Project Expenses	£8,402 =====	£6,697 =====		
3.	<u>SUPPORT COSTS</u>	<u>2021</u>	<u>2020</u>		
	Rent	400	6,614		
	Business Rates	-	569		
	Insurance	1,766	1,218		
	Computer Expenses	3,675	6,865		
	Telephone	671	1,364		
	Printing, Postage & Stationery	2,531	2,315		
	Public Relations	22,141	13,789		
	Travel	427	587		
	Depreciation	1,204	1,525		
	Bank Charges	50	38		
	Sundry	2,448	802		
	Staff Training	25	600		
	Wages and Salaries	88,340	89,023		
		----- £123,678 =====	----- £125,309 =====		
4.	<u>GOVERNANCE COSTS</u>	<u>2021</u>	<u>2020</u>		
	Accountancy Fees	1,200	1,200		
	Legal and Professional Fees	6,710	8,067		
		----- £7,910 =====	----- £9,267 =====		
5.	<u>TRUSTEES' REMUNERATION AND REIMBURSED EXPENSES</u>				
	The trustees neither received nor waived any emoluments or reimbursed expenses during the year (2020: £nil).				
6.	<u>TANGIBLE FIXED ASSETS</u>	Fixtures, Fittings and Equipment	Computer Equipment	Website Development	Total
	Cost				
	At 1 January 2021	973	4,781	13,800	19,554
	Additions in the year	-	-	-	-
	At 31 December 2021	----- £973 =====	----- £4,781 =====	----- £13,800 =====	----- £19,554 =====
	Depreciation				
	At 1 January 2021	938	3,730	10,525	15,193
	Charge for the year	35	350	819	1,204
	At 31 December 2021	----- £973 =====	----- £4,080 =====	----- £11,344 =====	----- £16,397 =====
	Net book value				
	At 31 December 2021	£ - =====	£ 701 =====	£2,456 =====	£3,157 =====
	At 31 December 2020	£ 35 =====	£1,051 =====	£3,275 =====	£4,361 =====

NOTES TO THE ACCOUNTS FOR THE YEAR ENDED 31 DECEMBER 2021

/...continued

7.	<u>DEBTORS</u>	<u>2021</u>	<u>2020</u>
	Trade Debtors	10,000	-
	Other Debtors and Prepayments	1,018	894
		-----	-----
		£11,018	£894
		=====	=====

8.	<u>CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR</u>	<u>2021</u>	<u>2020</u>
	Trade Creditors	708	-
	Taxation and Social Security	3,105	2,466
	Other Creditors and Accruals	3,600	2,400
		-----	-----
		£7,413	£4,866
		=====	=====

9. STATEMENT OF FUNDS

	At 1 Jan 2021	Income	Expenditure	Transfers	At 31 Dec 2021
	£	£	£	£	£
Unrestricted Funds	100,318	160,483	(124,990)	-	135,811
Restricted Funds	-	15,000	(15,000)	-	-
	-----	-----	-----	-----	-----
	100,318	175,483	(139,990)	-	135,811
	=====	=====	=====	=====	=====

General funds represent the free funds of the charity, which are not specifically designated.

Restricted funds - this relates to the following grant:

A grant of £15,000 was received in support of Mitzvah Day's interfaith work over 1 year, with £10,000 towards general interfaith costs and £5,000 towards an Interfaith Advisor for 1 year.

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<http://www.virtualcabinetportal.com/WhatIsUTC>

Signature 1

Signed by Laura Marks using authentication code QTI5WkckTE5mdzAp at IP address 86.131.31.235, on 2022/10/26 13:33:21 Z.

Laura Marks's e-mail address is: laura@mitzvahday.org.uk.

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Digital Signature Verification

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Signature Dates and Times

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Signature 1

Signed by debra morris using authentication code NXxkcy5oLFZzcSlS at IP address 89.242.90.155, on 2022/10/26 21:23:10 Z.

debra morris's e-mail address is: debraletter@outlook.com.

MITZVAH DAY UK CHARITABLE TRUST

England & Wales - Charity number 1125682

Accounts

MITZVAH DAY UK CHARITABLE TRUST

TRUSTEES REPORT AND ACCOUNTS

FOR THE YEAR ENDED

31 DECEMBER 2020

CHARITY NUMBER: 1125682

MITZVAH DAY UK CHARITABLE TRUST

CONTENT AND LEGAL AND ADMINISTRATIVE INFORMATION

FOR THE YEAR ENDED 31 DECEMBER 2020

Contents

Page:	
1	Report of the Trustees
2	Independent Examiner's Report
3	Statement of Financial Activities
4	Balance Sheet
5-8	Notes forming part of the Accounts

Trustees

L Marks
L Sidney
M Livingston
J Falb-Mizrahi
E Shuker
P Oppenheimer
D Morris

Address for Enquiries

3rd Floor
207 Regent Street
London
W1B 3HH

Bankers

HSBC Plc
18a Curzon Street
London W1J 7LA

Independent Examiners

SPW (UK) LLP
Chartered Accountants
Gable House
239 Regents Park Road
London N3 3LF

TRUSTEES REPORTFOR THE YEAR ENDED 31 DECEMBER 2020

The trustees submit their annual report and financial statements for the year ended 31 December 2020. The accounts have been prepared in accordance with the accounting policies set out in note 1 to the accounts and comply with the Charities Act 2011 and "Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)".

Status

The charity is a charitable trust and was set up in August 2008. The trust was given charitable status by the Charity Commissioners in the same month, registration number 1125682.

Objectives and activities

The charity's objectives are to promote good citizenship by encouraging and facilitating volunteering opportunities in furtherance of charitable causes for the benefit of the public, principally but not exclusively amongst the Jewish community, and to build social cohesion.

Mitzvah Day exists to bring people of all faiths and backgrounds together through hands-on social action projects, primarily on one collective day of action each year in November. It is proudly Jewish-led, and whilst over 90% of our 1,200 or so UK-based projects are run by Jewish groups, it has also become a prominent vehicle for Jewish-led interfaith activity. In order to maintain and enhance the links between participating Partner communities and charities, interfaith relationships, awareness of Mitzvah Day and, ultimately, funding, Mitzvah Day has also developed and supports projects which run throughout the year.

Our key objectives are to steadily grow and continually improve Mitzvah Day, to keep the brand alive throughout the year in order to strengthen the core of the charity and to encourage year-round community building & social cohesion and act as a springboard for year-round social action, and to develop and action a fundraising plan to enable growth and organisational development.

As a charity we want to encourage as many people as possible to take part in Social Action projects to help others. Social Action projects make a vital difference to the world around us and can include a wide variety of activities. Some examples of these activities are as follows:

- Art and crafts activities including making dog toys for animal rescue centres,
- Eco-projects such as tree planting and litter picks,
- Friendship projects such as visiting care homes,
- Collection projects such as food collections for local food banks, clothing collections, and stationery collections,
- Appreciation projects such as writing letters to hospital workers, support staff, fire service workers etc.,
- Cooking projects to make food to be donated to night shelters and refuge centres,
- Upcycling projects such as making tote bags out of t-shirts, and
- Care projects such as making and distributing essential supplies to rough sleepers.

The Trustees have complied with their duty to have due regard to guidance on public benefit published by the Charity Commission in exercising their powers or duties.

continued.../

TRUSTEES REPORT

FOR THE YEAR ENDED 31 DECEMBER 2020

/...continued

Trustees

The Trustees being members of the Management Committee throughout the period were: L Marks, L Sidney, M Livingston, J Falb-Mizrahi, E Shuker, P Oppenheimer and D Morris.

Achievements and performance

In the early stages of the Covid-19 pandemic we encouraged people to check on their neighbours before launching #EveryMitzvahMatters, our online interfaith social action programme. Through virtual sessions, led by celebrities, we made nutritious meals and face coverings for vulnerable and isolated people in our local area. #EveryMitzvahMatters welcomed hundreds of people from all faiths and backgrounds around the world to do hands-on social action from the safety of their homes and had thousands of viewers who watched the recorded sessions.

We focused on two existential crises exacerbated by Covid-19, food poverty and loneliness, addressing immediate physiological and psychological needs. Projects included supporting local foodbanks with doorstep collections and making handmade cards and letters for care homes alongside 'calls of kindness' and recording musical performances and poems for care home residents.

We worked closely with Government officials to create Pandemic Guidelines and with charity partners to create Covid-safe projects.

With a second lockdown announced directly before Mitzvah Day we decided we couldn't be limited by the restrictions and indeed we had to do more. We launched 'A Month of Mitzvahs' filling lockdown with kindness and good deeds every day throughout the lockdown.

Mitzvah Day 2020 saw hundreds of local foodbank collections, gratitude packs and home-baked treats for key-workers and so much more. Care home residents across the country were deeply touched by videos, cards, letters and plants delivered to them particularly when lounge areas were closed and visitors not permitted. We were very encouraged by this reaction in the midst of a pandemic.

Structure, governance and management

The Trustees are responsible for the strategy and direction of Mitzvah Day. Responsibility for the day-to-day running of the charity is devolved to the staff - a full-time, paid Chief Executive, Project Coordinator, and part time Senior Projects and Partnerships Manager. In addition to this, part time contracted support includes a Bookkeeper, Interfaith Advisor, PR and Communications and Social Media management.

Over the year there are 5-6 regular Trustee meetings examining different aspects of the charity's requirements, ensuring that the charity is running as it should, with a special emphasis on strategy, finances, risk management and staffing. During the Covid-19 pandemic we moved to optional fortnightly check-in meetings between June and September 2020.

During the year no new trustees joined our board, however we are reviewing and updating our induction and training to ensure that we have a full induction process.

TRUSTEES REPORT

FOR THE YEAR ENDED 31 DECEMBER 2020

/...continued

Volunteers

Mitzvah Day volunteers are champions for community cohesion and social action. Not only do they substantially increase our reach and capacity building, they make a real difference within their neighbourhoods supporting local causes. We work with Mitzvah Day coordinators from both our charity partners and community groups all committed to doing acts of kindness for others and bringing together people from all faiths and backgrounds to do so.

The charity is extremely grateful for the unstinting efforts of its volunteers who are involved in the charity's work. It is estimated that over 75,000 volunteer hours were provided during the year. If this is conservatively valued at £7 an hour (well below minimum wage), the volunteer effort amounts to over £525,000. In addition, on Mitzvah Day in 2020, goods were collected for distribution to those in need; these were valued at approximately £25,000.

Key facts

- Over 26,000 volunteers
- 359 Partner organizations running a Mitzvah Day
- 36 Countries taking part
- 46 interfaith projects
- 35 charity partners benefitting in a meaningful way with additional hundreds of local food banks supported

Plans for future periods

Our ambition is to continue to build on this success. We intend to continue to extend the geographic coverage of our activities, including internationally, and promote Mitzvah Day more extensively within the areas in which we already operate. We will also continue to build stronger links with other faiths through shared activities and projects, and build bridges within our own community.

2021 will be a year for rebuilding and reconnecting as like many organisations we were not able to operate as usual and were forced to adapt in response to the urgent needs exacerbated by the Covid-19 pandemic.

We are refocusing on our interfaith relationships to rebuild and reconnect with individuals and communities from all faiths and backgrounds. We believe that although we faced a decline in engagement in 2020 due to Coronavirus we can rebuild our engagement and return to 2019 levels of engagement.

We will continue to develop our strategy going forward and serve the most pressing needs in our society and support our charity partners with the increasing demands on their services.

Through hands-on social action projects not only will we address real needs but we will continue to build a stronger civil society through our relationships and friendships with our neighbours as we support local needs.

TRUSTEES REPORT

FOR THE YEAR ENDED 31 DECEMBER 2020

/...continued

Risk statement

The Trustees have considered the broad areas of risk for the charity and have put in place measures to mitigate or negate those risks. This is kept under review and specialist advice is sought where necessary.

Mitzvah Day as an organization operates strict financial controls and continually monitors the position. Some of the key controls are:

- Formal agendas and minutes of meetings
- Annual budgets
- Management accounts
- Written formal procedures

Financial review

This year we raised £187,866 (2019: 188,629) thanks to the generous support of our donors and we spent £141,273 (2019: £187,750). This has resulted in a surplus of £46,593 (2019: £879).

As with many charities the effect of Covid-19 was immediately felt, and the charity carefully, and even more closely than normal, monitored costs and took action where appropriate to minimise these. During the year we made the decision to reduce expenditure and save vital funds wherever possible.

We originally set a target-funding requirement of £200,000 for the year to 31st December 2020, representing a modest increase on 2019's requirement. However, based on the Covid-19 pandemic we reforecast to a funding requirement of £170,000 to better reflect the current circumstances, an expected downturn in charitable donations and a shift in operations.

We made significant cuts to expenditure including not producing merchandise, moving out of our offices and furloughing staff utilising the Job Retention Scheme when business as usual was not possible and our in-person programmes were untenable. We sadly parted ways with one member of staff in July.

We expect that there will be a moderate increase in expenditure for 2021 as we begin to return to our more usual operations and explore the new normal. Trustees are determined to ensure overheads remain at a low level and that staff are able to function and operate efficiently whilst encouraging as many people as possible to take part in Mitzvah Day and social action projects throughout the year.

Reserves and investment policy

The Trustees regularly review the reserves required to meet known and estimated expenditure for the running of projects.

The Mitzvah Day Reserves Policy is to maintain sufficient level of reserves to enable normal operating activities to continue over a period of 3 to 6 months should a shortfall in income occur, and to take account of potential risks and contingencies that may arise from time to time. Based on our learning from the pandemic situation we are working towards maintaining and if possible increasing our reserves to ensure sustainability and stability.

TRUSTEES REPORT

FOR THE YEAR ENDED 31 DECEMBER 2020

Reserves and investment policy

/...continued

This policy is reviewed annually at a Trustee Board meeting. The Chief Executive will present the Trustee Board with a draft document and supporting materials that enables them to make an informed decision about levels of Reserves and feeds into their approval of the Strategy Document and Annual Operating Budget.

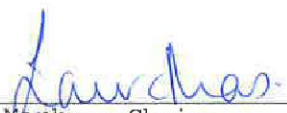
Any funds, surplus to immediate requirements, are held on bank deposit.

The trustees reviewed the level of reserves at the beginning of the year, which was felt to be on the very low side, and made a decision to try to increase the level of reserves if possible so that they held approximately six months of costs which would enable the trustees to make decisions in the best long-term interests of the charity. At the end of 2019 the reserves were £58,874 and by the end of 2020, due to careful cost control and planning they had increased to £99,929, putting the charity in a stronger and more stable financial position in 2020 than previously.

Independent examiners

The Trustees intend to appoint SPW (UK) LLP to undertake the independent examination of the Trust in the following year.

Signed on behalf of the Trustees on 06.09.21.



L Marks - Chair

INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES OF

MITZVAH DAY UK CHARITABLE TRUST

I report to the trustees on my examination of the financial statements of Mitzvah Day UK Charitable Trust (the 'Charity') for the year ended 31 December 2020, which are set out on pages 3 to 7.

RESPONSIBILITIES AND BASIS OF REPORT

As the trustees of the Charity you are responsible for the preparation of the financial statements in accordance with the requirements of the Charities Act 2011 (the 2011 Act).

I report in respect of my examination of the Charity's financial statements carried out under section 145 of the 2011 Act. In carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

INDEPENDENT EXAMINER'S STATEMENT

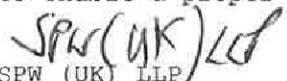
Your attention is drawn to the fact that the charity has prepared financial statements in accordance with Accounting and Reporting by Charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) in preference to the Accounting and Reporting by Charities: Statement of Recommended Practice issued on 1 April 2005 which is referred to in the extant regulations but has now been withdrawn.

I understand that this has been done in order for financial statements to provide a true and fair view in accordance with Generally Accepted Accounting Practice effective for reporting periods beginning on or after 1 January 2015.

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

- 1 accounting records were not kept in respect of the Charity as required by section 130 of the 2011 Act; or
- 2 the financial statements do not accord with those records; or
- 3 the financial statements do not comply with the applicable requirements concerning the form and content of the accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a true and fair view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the financial statements to be reached.


SPW (UK) LLP
Chartered Accountants
Gable House
239 Regents Park Road
London N3 3LF

Date:

STATEMENT OF FINANCIAL ACTIVITIES
FOR THE YEAR ENDED 31 DECEMBER 2020

		<u>Unrestricted</u> <u>Funds</u>	<u>Restricted</u> <u>Funds</u>	<u>Total</u> <u>2020</u>	<u>Total</u> <u>2019</u>
Income from	Notes				
Donations and Legacies		95,510	-	95,510	112,102
Charitable Activities					
Grants		82,341	10,000	92,341	76,483
Investment Income		15	-	15	38
		-----	-----	-----	-----
Total Income		177,866	10,000	187,866	188,629
		=====	=====	=====	=====
Expenditure on					
Raising funds					
Project Expenses	2	5,030	1,667	6,697	23,833
Charitable activities					
Support Costs	3	116,976	8,333	125,309	153,564
Governance Costs	4	9,267	-	9,267	10,353
		-----	-----	-----	-----
Total Expenditure		131,273	10,000	141,273	187,750
		=====	=====	=====	=====
Net Income Before					
Transfers		46,593	-	46,593	879
Fund balance brought					
Forward		53,725	-	53,725	52,846
		-----	-----	-----	-----
Fund balance carried					
Forward		£100,318	£ -	£100,318	£53,725
		=====	=====	=====	=====

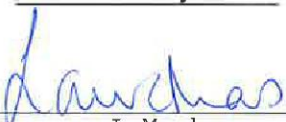
BALANCE SHEET AS AT 31 DECEMBER 2020

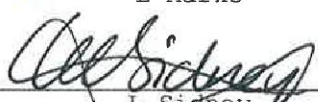
Fixed Assets	Notes		2019
Tangible Assets	6	4,361	4,484
Current Assets			
Other Debtors	7	894	4,081
Cash at Bank and in Hand		99,929	58,874
		<u>100,823</u>	<u>62,955</u>
Current Liabilities			
Other Creditors	8	4,866	13,714
Net Current Assets		95,957	49,241
NET ASSETS		<u>£100,318</u>	<u>£53,725</u>

FUNDS

Unrestricted Funds			
Balance at start of year		53,725	52,846
Net Surplus for year		46,593	879
Balance at end of year	9	<u>£100,318</u>	<u>£53,725</u>

Approved by the Trustees on 06.09.21 and signed on its behalf by:


L Marks


L Sidney

Trustees

NOTES TO THE ACCOUNTS

FOR THE YEAR ENDED 31 DECEMBER 2020

1. ACCOUNTING POLICIES

CHARITY INFORMATION

Mitzvah Day UK Charitable Trust is registered as a charity with the Charity Commission in England and Wales. The principal office address is 3rd Floor, 207 Regent Street, London, W1B 3HH.

ACCOUNTING CONVENTION

The accounts have been prepared in accordance with the Charities Act 2011 and "Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)." The charity is a Public Benefit Entity as defined by FRS 102.

The charity has taken advantage of the provisions in the SORP for charities applying FRS 102 Update Bulletin 1 not to prepare a Statement of Cash Flows.

The financial statements are prepared in sterling, which is the functional currency of the charity. Monetary amounts in these financial statements are rounded to the nearest £.

The financial statements have been prepared under the historical cost convention. The principal accounting policies adopted are set out below.

GOING CONCERN

At the time of approving the financial statements, the trustees have a reasonable expectation that the charity has adequate resources to continue in operational existence for the foreseeable future. Thus the trustees continue to adopt the going concern basis of accounting in preparing the financial statements.

INCOMING RESOURCES

Donations and grants are included in incoming resources when received.

Income from fund raising events is included in incoming resources when the event takes place.

Investment income is included in incoming resources on the accruals basis.

RESOURCES EXPENDED

Expenditure is accounted for on the accruals basis.

NOTES TO THE ACCOUNTS FOR THE YEAR ENDED 31 DECEMBER 2020

/...continued

FUND ACCOUNTING

General funds are unrestricted funds which are available for use at the discretion of the Trustees in furtherance of the general objectives of the charity and which have not been designated for other purposes.

Restricted funds are funds which are to be used in accordance with specific restrictions imposed by donors or which have been raised by the charity for particular purposes. The aim and use of each restricted fund is set out in the notes to the accounts.

TANGIBLE FIXED ASSETS AND DEPRECIATION

Tangible fixed assets are stated at cost less depreciation. Depreciation is provided at rates calculated to write off the cost less residual value of each asset over its expected useful life, as follows:

Fixtures, Fittings and Equipment	25% Straight line basis
Computer Equipment	25% Straight line basis
Website Development	25% reducing balance basis

IMPAIRMENT OF FIXED ASSETS

At each reporting date fixed assets are reviewed to determine whether there is any indication that those assets have suffered a material impairment loss. If a material impairment loss arises then it is recognised in the profit and loss account or against the revaluation reserve if the asset has been revalued.

FINANCIAL INSTRUMENTS

The charity has elected to apply the provisions of Section 11 'Basic Financial Instruments' and Section 12 'Other Financial Instruments Issues' of FRS 102 to all of its financial instruments.

Financial instruments are recognised in the charity's balance sheet when the charity becomes party to the contractual provisions of the instrument.

BASIC FINANCIAL ASSETS

Basic financial assets, which include debtors and bank balances, are measured at transaction price and subsequently carried at cost less impairment losses for bad and doubtful debts as they are receivable within one year.

BASIC FINANCIAL LIABILITIES

Basic financial liabilities, which include creditors, are initially recognised at transaction price and are not amortised as they are payable within one year.

RETIREMENT BENEFITS

Payments to defined contribution retirement benefit schemes are charged as an expense as they fall due.

NOTES TO THE ACCOUNTS FOR THE YEAR ENDED 31 DECEMBER 2020

/...continued

2.	<u>CHARITABLE ACTIVITIES</u>	<u>2020</u>	<u>2019</u>
	Project Expenses	£6,697 =====	£23,833 =====

3.	<u>SUPPORT COSTS</u>	<u>2020</u>	<u>2019</u>
	Rent	6,614	14,430
	Business Rates	569	1,082
	Insurance	1,218	1,018
	Computer Expenses	6,865	6,079
	Telephone	1,364	1,671
	Printing, Postage & Stationery	2,315	3,871
	Public Relations	13,789	15,496
	Travel	587	2,127
	Depreciation	1,525	1,834
	Bank Charges	38	69
	Sundry	802	5,058
	Staff Training	600	1,270
	Wages and Salaries	89,023	99,559
		£125,309 =====	£153,564 =====

4.	<u>GOVERNANCE COSTS</u>	<u>2020</u>	<u>2019</u>
	Accountancy Fees	1,200	1,200
	Legal and Professional Fees	8,067	9,153
		£9,267 =====	£10,353 =====

5. **TRUSTEES' REMUNERATION AND REIMBURSED EXPENSES**

The trustees neither received nor waived any emoluments or reimbursed expenses during the year (2019: £nil).

6.	<u>TANGIBLE FIXED ASSETS</u>	Fixtures, Fittings and Equipment	Computer Equipment	Website Development	Total
	Cost				
	At 1 January 2020	973	3,380	13,800	18,153
	Additions in the year	-	1,401	-	1,401
		----	-----	-----	-----
	At 31 December 2020	£973 =====	£4,781 =====	£13,800 =====	£19,554 =====
	Depreciation				
	At 1 January 2020	855	3,380	9,433	13,668
	Charge for the year	83	350	1,092	1,525
		----	-----	-----	-----
	At 31 December 2020	£938 =====	£3,730 =====	£10,525 =====	£15,193 =====
	Net book value				
	At 31 December 2020	£ 35 =====	£1,051 =====	£3,275 =====	£4,361 =====
	At 31 December 2019	£118 =====	£ - =====	£4,366 =====	£4,484 =====

NOTES TO THE ACCOUNTS FOR THE YEAR ENDED 31 DECEMBER 2020

/...continued

7.	<u>DEBTORS</u>	<u>2020</u>	<u>2019</u>
	Other Debtors and Prepayments	£894	£4,081
		=====	=====

8.	<u>CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR</u>	<u>2020</u>	<u>2019</u>
	Trade Creditors	-	7,361
	Taxation and Social Security	2,466	2,753
	Other Creditors and Accruals	2,400	3,600
		=====	=====
		£4,866	£13,714
		=====	=====

9. **STATEMENT OF FUNDS**

	At 1 Jan 2020	Income	Expenditure	Transfers	At 31 Dec 2020
	£	£	£	£	£
Unrestricted Funds	53,725	177,866	(131,273)	-	100,318
Restricted Funds	-	10,000	(10,000)	-	-
	-----	-----	-----	-----	-----
	53,725	187,866	(141,273)	-	100,318
	=====	=====	=====	=====	=====

General funds represent the free funds of the charity, which are not specifically designated.

Restricted funds - this relates to the following grant:

£10,000 was received from the Bloom Foundation, and was used in relation to the Interfaith project, which aims to bring together people of all faith groups.