

**AUTOMOBILE ASSOCIATION CHARITABLE TRUST FOR ROAD SAFETY AND THE ENVIRONMENT
FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 JANUARY 2025
REGISTERED CHARITY NUMBER: 1125119**

AUTOMOBILE ASSOCIATION CHARITABLE TRUST FOR ROAD SAFETY AND THE ENVIRONMENT

LEGAL AND ADMINISTRATIVE INFORMATION
FOR THE YEAR ENDED 31 JANUARY 2025

TRUSTEES	E V King R Purser S Ladley T Rich M Born J Fairclough A Edwards (appointed 1 May 2024) L Lee (appointed 1 May 2024) A Gosling (resigned 14 March 2024) D MacSporran (resigned 14 March 2024)
DIRECTOR	E V King
REGISTERED OFFICE	Level 3 Plant Basing View Basingstoke Hampshire RG21 4HG
BANKERS	Nat West Bank Plc Europa House 49 Sandgate Road Folkestone Kent CT20 1RU
INDEPENDENT EXAMINER	David Boosey BA(Hons) CA MHA Chartered Accountants Lydean House 30-32 Albion Place Maidstone Kent ME14 5DZ
REGISTERED CHARITY NUMBER	1125119

AUTOMOBILE ASSOCIATION CHARITABLE TRUST FOR ROAD SAFETY AND THE ENVIRONMENT

REPORT OF THE TRUSTEES FOR THE YEAR ENDED 31 JANUARY 2025

The Trustees present their report along with the financial statements of the Charity for the year ended 31 January 2025. The financial statements have been prepared in accordance with the accounting policies set out in Note 1 to the financial statements and comply with applicable law and the requirements of the Statement of Recommended Practice, "Accounting and Reporting by Charities" issued March 2005 and the Charity's Trust Deed.

TRUSTEES

The Trustees are stated on page 2. Appointment of Trustees is governed by the Trust Deed of the Charity.

CONSTITUTION, OBJECTS AND POLICIES

The Automobile Association Charitable Trust for Road Safety and the Environment is constituted by Trust Deed dated 30 January 2008 and commenced its activities on the 4 April 2008 for the benefit of exclusively charitable purposes according to the Law of England and Wales and charitable institutes established for charitable purposes.

The Trustees must apply the income of the Charity in furthering the following objects: the advancement of health and the environment, and saving of lives by the prevention of personal injury to, and death of, individuals on roads and in motor vehicles in the United Kingdom through educating road users in road safety, campaigning on issues of road safety and promoting understanding and awareness of road safety, in whatever manner the Trustees consider appropriate to achieve such objectives.

The Trust is funded by the AA Group of companies and the Trustees delegate the day-to-day responsibility and administration to staff whose employment costs are met by Automobile Association Developments Limited.

The Trustees meet as often as necessary to fulfil their responsibilities.

ACTIVITIES UNDERTAKEN AND ACHIEVEMENTS

The Trustees' strategy was to continue promoting existing campaigns including **Think Bikes**, while developing and launching the planned seatbelt campaign. Trustees were also keen to continue to help care leavers learn to drive. As part of this work, the AA Trust agreed to fund 4,000 **AA Theory Test Apps** (£10,000) to allow care leavers free access to the Apps and made a one off donation to **Live Unlimited** to support care leavers' driving lessons. **Graduated Drivers Licences (GDL)** were the final area of focus for Trustees' campaigning work.

Seatbelts

The **AA Charitable Trust** launched its Buckle Up seat belt campaign on January 8th 2025 with a hard-hitting media story based on the statistical analysis of exclusive DfT data, with a particular focus on young car occupants (both as drivers and passengers).

The **AA Charitable Trust** worked closely with two bereaved mothers who had each lost a child in a car crash while not wearing their seatbelt. Their bravery in telling their stories provided a powerful hook for media interest and we were able to secure significant coverage including BBC Breakfast and numerous local BBC radio stations. In total, throughout January there was more than 50 pieces of coverage of the campaign.

The statistical analysis was used to create a factsheet on seatbelts which is available online.

Work began on developing a second stage of the campaign which will have more of a creative focus.

Helping teenagers in care / Care Leavers Covenant

The AA Trust continued to support and promote the benefits of helping teenagers in care and care leavers to learn to drive.

The offer with the Care Leavers Covenant (CLC) went live on February 7th 2024, with CLC promoting the offer to verified care leavers via their Connect app. The funding of £10,000 enabled the Trust to purchase 4,000 apps which would be made available to CLC. By January 31st 2025, 516 codes had been given to care leavers via CLC to enable them to download the app for free. An example of the positive feedback from CLC included this testimonial from a young person called Lyla:

After failing my theory twice I was ready to give up, then I saw that The Care Leaver Covenant were offering free access to the AA theory app, and I thought I would give it one more try. The process was super easy, all I needed to do was retrieve a code and then I was able to log in straight away. I found the AA theory app to be really easy to navigate and enjoyable to use. The mock test feature was great and saved all your progress so that you could see what areas of the test you were struggling! 2 weeks after downloading the app I booked another test and I passed!! Thank you so much care leaver covenant as I am now one step closer to be able to drive!'

AUTOMOBILE ASSOCIATION CHARITABLE TRUST FOR ROAD SAFETY AND THE ENVIRONMENT

**REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 31 JANUARY 2025
(continued)**

Graduated Drivers Licence

The AA Charitable Trust supported wider calls from The AA for a Graduated Drivers Licence system to be introduced in the UK. This was launched in April 2024 via The AA's Motoring Manifesto – a summary of policy calls ahead of the general election.

There was widespread interest from the media on the topic as well as support from countless other road safety organisations, including the Forget-Me-Not-Families.

The AA Charitable Trust's main call within a GDL system is for new drivers under the age of 21 to be limited from carrying peer-age passengers for the first 6 months after passing their test. This enhanced road safety measure for young people could also be implemented outside of further GDL tactics, which would also be supported by the Trust.

Think Bikes!

In March 2024 the Think Bikes campaign celebrated its 10th anniversary with support from Chris Boardman and Jeremy Vine.

Trustees printed a re-run of 10,000 Think Bikes stickers to ensure enough stock is available to continue putting them on AA fleet vehicles and to supply demand from third party requests.

Next steps

Trustees are committed to developing the Buckle Up seatbelt campaign and extending its reach and impact through a creative partnership. This will be the main area of focus for FY26. Alongside this, the AA Charitable Trust will continue to develop its campaign work around young driver safety/GDL and maintain its ongoing support for Live Unlimited and helping care leavers.

Going Concern

The Trustees have performed an assessment of cash in hand and the level of reserves and income expected to be received in relation to expected expenditure. Based on this and having regard to the resources available to the charity, the Trustees have concluded there are no material uncertainties and they can continue to adopt the going concern basis in preparing the annual report and accounts.

FINANCIAL REVIEW

The incoming resources on the Unrestricted Fund for the year amounted to £147,577 and Restricted Funds of £nil. During the year £88,945 of Unrestricted Funds was expended for direct charitable purposes and £nil expended for Restricted Funds. At the year end £239,582 remains in the Unrestricted Fund for future charitable giving and to meet the costs of running the Charity.

STATEMENT OF TRUSTEES RESPONSIBILITIES

The Trustees are responsible for preparing the Trustees' report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

The law applicable to charities in England & Wales requires the Trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the Charity and of its incoming resources and application of resources, including its income and expenditure, for that period. In preparing these financial statements, the Trustees are required to:

- (a) select suitable accounting policies and apply them consistently;
- (b) observe the methods and principles of the Charities SORP (FRS 102);
- (c) make judgements and accounting estimates that are reasonable and prudent;
- (d) state whether applicable UK accounting standards (FRS 102) have been followed, subject to any material departures disclosed and explained in the financial statements; and
- (e) prepare the financial statements on a going concern basis unless it is inappropriate to presume that the Charity will continue in operation.

The Trustees are responsible for keeping adequate accounting records that are sufficient to show and explain the Charity's transactions and disclose with reasonable accuracy at any time the financial position of the Charity and enable them to ensure that the financial statements comply with the Charities Act 2011, the Charity (Accounts and Reports) Regulations 2008 and the provisions of the Trust deed. They are also responsible for safeguarding the assets of the Charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

AUTOMOBILE ASSOCIATION CHARITABLE TRUST FOR ROAD SAFETY AND THE ENVIRONMENT

REPORT OF THE TRUSTEES
FOR THE YEAR ENDED 31 JANUARY 2025
(continued)

RISK MANAGEMENT

The Trustees actively review the major risks which the Charity faces on a regular basis and believe that maintaining reserves at current levels, combined with an annual review of the controls over key financial systems, will provide sufficient resources in the event of adverse conditions. The Trustees have also examined other operational and business risks faced by the Charity and confirm that they have established systems to mitigate the significant risks.

RESERVES POLICY

It is the policy of the Charity to maintain Unrestricted Funds at a level to meet unrestricted expenditure budgeted for the subsequent year. The Trustees confirm that they consider that they have adequate assets available to meet the Charity's obligations.


INVESTMENT POWERS


The Trust Deed authorises the Trustees to make and hold investments using the general funds of the Charity.

PUBLIC BENEFIT

The Trustees have complied with Section 4 of the Charities Act 2006 to have due regard to guidance published by the Charity Commission.

By Order of the Trustees

DocuSigned by:

.....103078653AA1416...
A Edwards
Trustee
2025

DocuSigned by:

.....EAC2909539D343F...
E V King
Trustee
2025

Level 3
Plant
Basingstoke
Hampshire
RG21 4HG

INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES OF AUTOMOBILE ASSOCIATION CHARITABLE TRUST FOR ROAD SAFETY AND THE ENVIRONMENT

I report to the charity Trustees on my examination of the accounts of the Charity for the year ended 31 January 2025 which are set out on pages 7 to 11.

Responsibilities and basis of report

As the Trustees of the Charity you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ('the 2011 Act').

I report in respect of my examination of the Charity's accounts carried out under section 145 of the 2011 Act and in carrying out my examination I have followed the applicable Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

Independent examiner's statement

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause

1. accounting records were not kept in respect of the Charity as required by section 130 of the 2011 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

This report is made solely to the Charity's Trustees, as a body, in accordance with Part 4 of the Charities (Accounts and Reports) Regulations 2008. My work has been undertaken so that I might state to the Charity's Trustees those matters I am required to state to them in an independent examiner's report and for no other purpose. To the fullest extent permitted by law, I do not accept or assume responsibility to anyone other than the Charity and the Charity's Trustees as a body, for my work or for this report.

Signed:

Dated:

David Boosey

November 26, 2025

David Boosey BA(Hons) CA
MHA
Chartered Accountants
Maidstone
United Kingdom

AUTOMOBILE ASSOCIATION CHARITABLE TRUST FOR ROAD SAFETY AND THE ENVIRONMENT

STATEMENT OF FINANCIAL ACTIVITIES
FOR THE YEAR ENDED 31 JANUARY 2025

	Note	Restricted Funds 2025 £	Unrestricted Funds 2025 £	Total Funds 2025 £	Total Funds 2024 £
INCOMING RESOURCES					
<u>Incoming Resources from Generated Funds</u>					
Income from:					
Donations	2	-	72,813	72,813	3,493
Charitable activities	2	-	-	-	-
Reimbursed costs	4	-	71,352	71,352	68,505
Interest income		-	3,412	3,412	2,288
TOTAL INCOMING RESOURCES		-	147,577	147,577	74,286
RESOURCES EXPENDED					
<u>Cost of Generated Funds</u>					
Charitable activities	3	-	(17,503)	(17,503)	(14,445)
Salary costs		-	(69,102)	(69,102)	(68,505)
Governance costs	5	-	(2,340)	(2,340)	(2,250)
TOTAL RESOURCES EXPENDED		-	(88,945)	(88,945)	(85,200)
NET INCOMING RESOURCES AND NET MOVEMENT IN FUNDS		-	58,632	58,632	(10,914)
Balance brought forward 1 February	9	-	180,950	180,950	191,864
BALANCE CARRIED FORWARD AT 31 JANUARY	9	-	239,582	239,582	180,950

CONTINUING OPERATIONS

All income and expenditure arises from continuing operations.

TOTAL RECOGNISED GAINS AND LOSSES

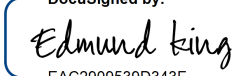
The Trust has no recognised gains or losses other than the amounts included above for the current and prior year.

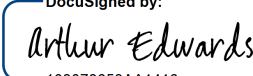
AUTOMOBILE ASSOCIATION CHARITABLE TRUST FOR ROAD SAFETY AND THE ENVIRONMENT

STATEMENT OF FINANCIAL POSITION
AS AT 31 JANUARY 2025

	Note	2025 £	2024 £
CURRENT ASSETS			
Debtors		-	-
Cash at Bank		254,082	195,360
		254,082	195,360
CREDITORS - Amounts falling due within one year	8	(14,500)	(14,410)
NET CURRENT ASSETS		239,582	180,950
NET ASSETS		239,582	180,950
REPRESENTED BY:			
Unrestricted Funds	9	239,582	180,950
Restricted Funds	9	-	-
		239,582	180,950

Approved by the Trustees on 24 November 2025 and signed on their behalf by:

DocuSigned by:

FAC2909539D343E...
2025, E V King - Trustee

DocuSigned by:

103078653AA1416...
2025, A Edwards - Trustee

AUTOMOBILE ASSOCIATION CHARITABLE TRUST FOR ROAD SAFETY AND THE ENVIRONMENT

**NOTES FORMING PART OF THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 JANUARY 2025**

1 ACCOUNTING POLICIES

Basis of Accounting

The Automobile Association Charitable Trust is an unincorporated charitable trust registered in England and established under a Trust Deed dated 30 January 2008. The address of the registered office is given in the charity information on page 1 of these financial statements. The nature of the charity's operations and principal activities are the advancement of health and the environment, and the saving of lives by the prevention of personal injury to, and death of, individuals on roads in motor vehicles in the United Kingdom through: education, campaigning and promoting.

The charity constitutes a public benefit entity as defined by FRS 102 Section 1A. The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102 Section 1A) (effective 1 January 2019), the Financial Reporting Standard applicable in the United Kingdom and Republic of Ireland (FRS 102) and the Charities Act 2011.

The charity has applied Update Bulletin 1 as published on 2 February 2016 and does not include a cash flow statement on the grounds that it is applying FRS 102 Section 1A.

The financial statements are prepared on a going concern basis under the historical cost convention. The financial statements are presented in sterling which is the functional currency of the charity and rounded to the nearest £.

The significant accounting policies applied in the preparation of these financial statements are set out below. These policies have been consistently applied to all years presented unless otherwise stated.

Resources Arising - Income

All incoming resources are included in the statement of financial activities when the Charity is entitled to the income and the amount can be quantified with reasonable accuracy. The following specific policies are applied to particular categories of income:

Donations are recognised as income when any conditions associated with the donated item have been met, the receipt of economic benefit from the use by the Charity of the item is probable and the economic benefit can be measured reliably.

Grants are recognised at fair value when the Charity has entitlement after any performance conditions have been met, it is probable that the income will be received and the amount can be measured reliably. If entitlement is not met then these amounts are deferred.

Donations and Grants receivable, which do not relate to specific charitable activities, are categorised as donations.

Donations and Grants receivable, which relate to specific charitable activities are categorised as charitable activities.

Investment income is accounted for when receivable.

Resources Expended

Expenditure is recognised on an accruals basis as a liability is incurred. Charitable expenditure comprises those costs incurred by the Charity in the delivery of its activities and services for its beneficiaries.

Charitable activities expenditure comprises staff salary costs attributable to its activities. Where costs cannot be directly attributed, they have been allocated to activities on a basis consistent with the use of resources.

Fund Accounting

Unrestricted funds represent unrestricted income and expenditure where the funds can be used at the discretion of the Trustees in furtherance of the objects of the Charity.

Restricted funds are subject to specific restrictions imposed by the donor in furtherance of the objects of the Charity. These funds are held in Restricted funds.

Investment income, gains and losses are allocated to the appropriate fund.

Debtors

Trade and other debtors are recognised at the settlement amount after any trade discount offered.

Liabilities

Creditors and provisions are recognised where the charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured reliably. Creditors and provisions are normally recognised at their settlement amount after allowing for any trade discounts due.

Liabilities are recognised at the amount that the Charity anticipates it will pay to settle the debt or the amount it has received as advanced payments for the goods or services it must provide.

AUTOMOBILE ASSOCIATION CHARITABLE TRUST FOR ROAD SAFETY AND THE ENVIRONMENT

NOTES FORMING PART OF THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 JANUARY 2025
 (continued)

Critical Accounting Estimates and Areas of Judgements

Estimates and judgements are continually evaluated and are based on historical experience and other factors, including expectations of future events that are believed to be reasonable under the circumstances.

No key judgements (apart from those involving estimates as disclosed in the notes above) have been made in the process of applying the above accounting policies.

2 INCOME**Donations**

BMP
 Afiniti
 AA Developments Limited

Charitable activities

The Road Safety Trust

Restricted Funds 2025 £	Unrestricted Funds 2025 £	Total Funds 2025 £	Total Funds 2024 £
-	-	-	2,493
-	-	-	1,000
-	72,813	72,813	-
-	-	-	-
-	72,813	72,813	3,493

Total funds 2024

-	3,493
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3 EXPENDITURE ON CHARITABLE ACTIVITIES

Bank charges
 Care Leavers Covenant
 Young rural drivers
 Live Unlimited
 Belt Up

Restricted Funds 2025 £	Unrestricted Funds 2025 £	Total Funds 2025 £	Total Funds 2024 £
-	240	240	95
-	-	-	10,000
-	-	-	1,350
-	7,263	7,263	3,000
-	10,000	10,000	-
-	17,503	17,503	14,445

Total funds 2024

-	14,445
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4 REIMBURSED COSTS

Salary costs
 Governance costs

Restricted Funds 2025 £	Unrestricted Funds 2025 £	Total Funds 2025 £	Total Funds 2024 £
-	69,102	69,102	68,505
-	2,250	2,250	-
-	71,352	71,352	68,505

Total funds 2024

-	68,505
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Salary costs are calculated as a proportion of Director and staff time, reflecting the cost of services provided to the Charity. All salary costs have been reimbursed by Automobile Association Developments Limited.

5 GOVERNANCE COSTS

Independent Examination

Restricted Funds 2025 £	Unrestricted Funds 2025 £	Total Funds 2025 £	Unrestricted Funds 2024 £
-	2,340	2,340	2,250

Total funds 2024

-	2,250
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AUTOMOBILE ASSOCIATION CHARITABLE TRUST FOR ROAD SAFETY AND THE ENVIRONMENT

NOTES FORMING PART OF THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 JANUARY 2025
(continued)

6 RELATED PARTY TRANSACTIONS, TRUSTEES' REMUNERATION AND BENEFITS

A proportion of E V King's and L Lee's salaries paid by Automobile Association Developments Limited is included within reimbursed costs within note 4. During the current financial year, the trustee time reflected in the cost of services provided to the charity amounted to £62,974 (2024: £62,377). No other trustee remuneration or benefits were incurred for the 2025 nor the 2024 financial year.

Trustees' expenses

There were no trustees' expenses paid for in the year ended 31st January 2025 nor the year ended 31st January 2024.

7 TAXATION

The trust is a registered charity and is therefore not subject to taxation.

8 CREDITORS - Amounts falling due within one year

Accruals
Other creditors

2025 £	2024 £
12,340	12,250
2,160	2,160
14,500	14,410

9 ANALYSIS OF MOVEMENTS ON FUNDS

Unrestricted Funds
Restricted Funds

Incoming Resources £	Resources Expended £	Balance at 01.02.2024 £	Balance at 31.01.2025 £
147,577	(88,945)	180,950	239,582
-	-	-	-
147,577	(88,945)	180,950	239,582

ANALYSIS OF MOVEMENTS ON FUNDS (PRIOR YEAR)

Unrestricted Funds
Restricted Funds

Incoming Resources £	Resources Expended £	Balance at 01.02.2023 £	Balance at 31.01.2024 £
74,286	(84,825)	191,864	180,950
-	-	-	-
74,286	(84,825)	191,864	180,950

Unrestricted Funds - Includes donations made principally to support projects which cannot be classified within the Trust's main headings. It also includes funds which have been donated in advance of any designation or restriction applied by or notified to the Trustees.

Restricted Fund - This fund includes donations made in support of the Young Rural Drivers project of the Trust which are restricted for the specific purpose of the grant provided.

10 ANALYSIS OF NET ASSETS (CURRENT YEAR)

Current Assets
Creditors due within one year

Restricted Funds 2025 £	Unrestricted Funds 2025 £	Total Funds 2025 £
-	254,082	254,082
-	(14,500)	(14,500)
-	239,582	239,582

ANALYSIS OF NET ASSETS (PRIOR YEAR)

Current Assets
Creditors due within one year

Restricted Funds 2024 £	Unrestricted Funds 2024 £	Total Funds 2024 £
-	195,360	195,360
-	(14,410)	(14,410)
-	180,950	180,950

11 ULTIMATE CONTROLLING PARTY

The Trustees are the ultimate controlling party.