



# KEEN London

## Annual Report and Financial Statements

Year ended 30 June 2022



Company Limited by Guarantee  
Registered in England & Wales number 06579658  
Registered charity 1124915

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## ADMINISTRATIVE DETAILS

|   |                             |  |
|---|-----------------------------|--|
| ● | - Name of charity           | KEEN London  |
|   |                             | Governing document<br>Memorandum and Articles of<br>Association incorporated 29 April<br>2008 as amended by special<br>resolution dated 8 October 2009 |
|   | - Registered charity number | 1124915  |
|   | - Registered company number | 06579658 (England and Wales)   |
|   | - Trustees and Directors    | Lindsay Baker<br>Eleanor Coker<br>Clare Ellis<br>Marushka Lobo, Treasurer<br>Hazel Peck<br>Jill Robinson, Chair<br>Patrick Smears                      |
|   | - Registered office         | Unit W1<br>8 Woodberry Down<br>London<br>N4 2TG  |
|   | - Bankers                   | CAF Bank Limited<br>25 Kings Hill Avenue<br>Kings Hill<br>West Malling<br>Kent<br>ME19 4JQ   |
|   | - Independent Examiner      | Andrew M Wells FMAAT<br>99 Western Road<br>Lewes<br>East Sussex<br>BN7 1RS   |

## TRUSTEES' REPORT

Welcome to KEEN London's Annual Report, together with the financial statement for the year ended 30<sup>th</sup> June 2022. This report will highlight the charity's objectives and activities, our achievements and performance over the last 12 months, provide a financial review, and cover the statutory reporting requirements.

Following an 18-month period of adapted services, because of Covid-19 in 2021/22, KEEN London could not wait to reinstate its much-loved weekend sessions.

We were proud, during sustained periods of lockdown, to continue to deliver a service which would support and benefit those who needed it most. However, we also took the opportunity to learn from the time we spent during the pandemic to introduce new initiatives and adapt our services to better serve our beneficiaries. In 2021/22, we could put this fully into practice. More detail on this can be found below.

### OBJECTIVE AND ACTIVITIES

KEEN London's mission is to improve physical activity, social interaction, and quality of life for children with disabilities in the London area. KEEN provides free and highly sought after one-to-one support at sports and activities sessions. Our sessions provide access to physical activities; sport and games; encourage teamwork and social skills; provide respite for families and carers; as well as being great fun for all involved.

The main activities of KEEN, undertaken to further the charity's purposes for the public benefit, are free sports and activities sessions for children with physical and learning difficulties. In deciding upon the activities to undertake, the Trustees follow the Charity Commission's guidance on public benefit. During school terms, weekly sessions are held in school sports halls on Saturdays in Hackney and Lambeth, plus occasional outings. In June 2022, we were able to bring back the much-loved KEEN London residential weekend for the first time since 2019. During this financial year, we also piloted two new programmes; Rising Stars (for pre-school children) and the Coach Apprentice Programme (CAP) for 16- to 25-year-olds with very successful results - more details below.

At KEEN London sessions, each athlete is paired with a trained, volunteer 'coach' for individual support. This allows each athlete to access activities to the best of their abilities and whilst parents and carers enjoy valuable respite time, knowing their child is cared for in a safe and supportive environment. They enjoy a variety of sports including cricket, basketball, football, cycling and playground games and have the chance to learn new skills, make new friends and have great fun. Our coaches come from many different backgrounds. They are given comprehensive training before joining the KEEN team and continue to learn new skills during their time with us.

### ACHIEVEMENTS AND PERFORMANCE

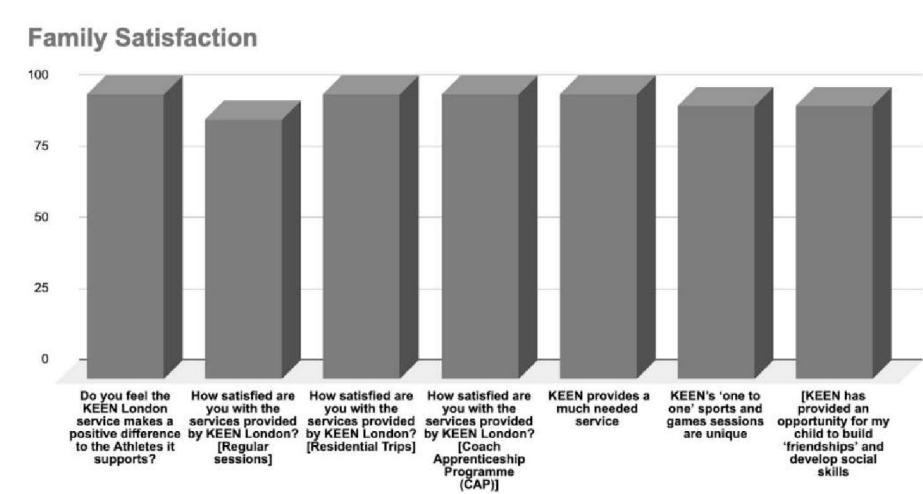
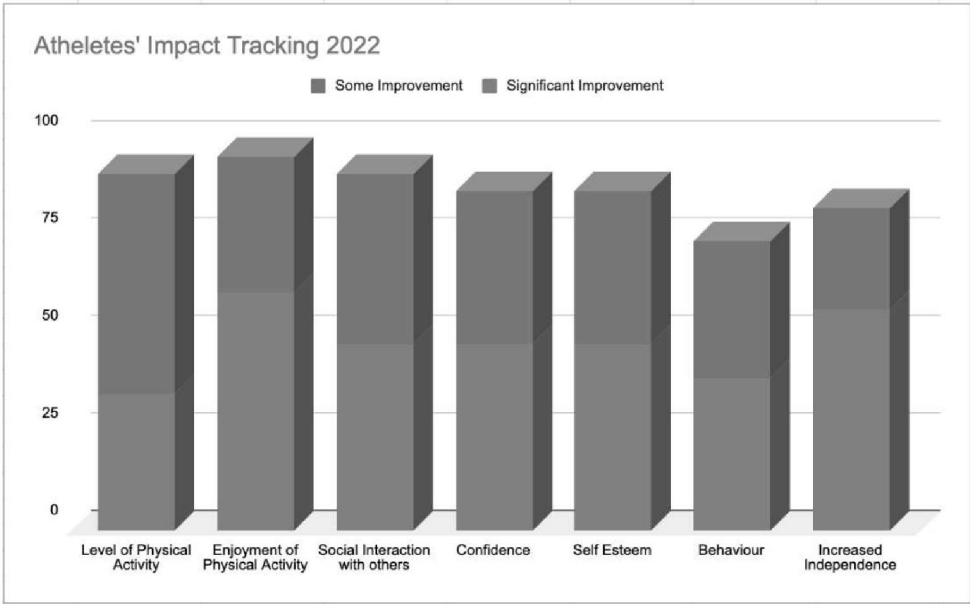
Our work enables our beneficiaries (our athletes) to participate in sports and fun activities in a supported, caring environment. Wider benefits to society as a whole include respite for the families of our athletes, participation in our athletes' development and opportunities for our coaches to volunteer regularly and, in doing so, learn new skills and give back to their communities.



Our athlete feedback systems enable our young people to feel more empowered about their involvement in the service. We incorporate a feedback section into all sessions to give athletes an opportunity to tell us what they have enjoyed and what else they would like to do, which helps us to plan future sessions. Our coach feedback - also provided after every session - is recorded online, making it easier for us to review more regularly and reduce our impact on the environment.

In 2021/22 KEEN London delivered 56 one to one supported sessions and one three-day residential weekend. In total this amounts to over 3,333 hours of one-to-one support.

We are proud of the overwhelmingly positive difference KEEN London makes to our athletes and the lives of their families as our most recent survey demonstrates.



A year in the life of KEEN London

## **A RETURN FROM COVID**

KEEN London kick-started its grand return from lockdown with five KEEN London athletes forming the first group of young people with additional needs to join the Hackney Moves Schools Challenge. At the end of September, 16 months later than planned, our small but mighty team took on the final mile of the course (supported 1:1 with volunteer coaches and staff). It was a great opportunity to work with Limelight Sports to create a more accessible event, welcoming young people of all abilities and an achievement to build upon.

Seven months later, and back to its original May date, the 2022 event saw 30 KEEN London athletes from across all sites run and wheel the route with support from volunteers and family members. We were delighted that so many children could be supported to take part in such a huge community event, and join families from across London to celebrate and participate in sport.

## **RETURNING FROM COVID - THE RETURN OF WEEKLY SERVICES**

In September 2021, regular KEEN weekly sessions returned for the first time in 18 months. This was a hugely exciting milestone for athletes, coaches and staff but it was by no means business as usual. We came back with new ideas, and an even greater understanding of our athletes, having learned so much through our COVID adapted services.

Pre-pandemic, staff and Trustees agreed a new strategy for KEEN services – informed by the needs and views of our communities – whereby our weekly sessions would reach more of the children who need our services the most. We now offer a two-year programme to children of primary-school age, allowing us to devise a more personalized programme with quantifiable individual outcomes. This new approach has been rolled-out in our East and South sessions and will begin in 2022 in our new North sessions.

Being forced to run sessions outdoors during lockdown taught us how adaptable we could all be. In fact, some children who may have found our sports halls quite overwhelming were actually more active outside, participating in group nature hunts or games of hide and seek. Since returning to indoor sessions, we ask families to prepare for outdoor activities every week (from bringing sun cream one week to hats and gloves the next!). Our sports halls are large enough for running and active play but by using the outdoor space our athletes have access to outdoor gym equipment, table tennis tables, football pitches and more. We look for different coloured autumn leaves, mini beasts or conkers and take the time to enjoy some fresh air. This is something we occasionally did before but it is now a regular part of our sessions and has helped to motivate more athletes to get active, as well as providing weekly access to outdoor space for children who don't necessarily have access to a garden or nearby green space.

Another 'lockdown learning' from our Bubble Buddies sessions was the use of smaller groups, which we found helped athletes and coaches to get to know each other better. It is not always possible for volunteers to support the same child each week, but we have introduced teams to each session so that volunteers and athletes are in smaller groups to foster relationships and confidence building. In our sessions, our volunteer coaches are now paired with athletes in their team rather than any athlete in the session. This greater continuity with support is helping us to better track skills development and better support children.

Our new teams have been really helpful for both new and returning athletes. Jay joined KEEN London in the autumn term and was initially hesitant, understandably due to being in a new environment and after being in lockdown for so long. He made improvements every week by learning people's names and building his confidence. This confidence helped him join in

with most group games with enthusiasm for the activities that he enjoys. However, through introducing smaller groups within the session he has started interacting much more with other athletes and coaches have recorded his increased communication.

## **NEW SERVICES: CAP**

For many of the young people we support, KEEN London is a huge part of their life and not something they want to leave behind as they get older.

Following requests from older athletes aspiring to be volunteer coaches, we created our *Coach Apprenticeship Programme* (CAP). CAP is a beneficiary-led idea addressing the need to remove barriers for young people with additional needs in accessing employment, further education or long term volunteering. We spoke with families who agreed that their child would benefit from a structured apprenticeship programme and in January we began a trial with five of our older (16+) athletes.

Each apprentice is assigned a volunteer mentor who will support them to get the most out of the CAP curriculum, share skills, answer questions and work on the relevant weekly curriculum topics. In our first term, apprentices worked on modules such as session planning, communication, working with additional needs and safeguarding. Our second term saw apprentices take more responsibility in sessions putting their learning into practice and working on confidence and teamwork. We also introduced work experience placements and began to talk about skills for volunteering and working outside of KEEN London. Each of our apprentices took part in at least two work experience placements as we worked with new and existing partners (including Tideway, TFL, Murphy and Thames Water) to provide insights into different working environments. In all of our placements, apprentices were set tasks and encouraged to take part in workplace activities which ranged from health and safety inspections in the office at Tideway, accessibility surveys on the streets of London with TFL and an equipment audit in our own office. In term three (Autumn 2022), we will concentrate on creating CVs, mock interviews, employability skills and life skills.

The trial has seen four former beneficiaries transform into KEEN London coaches. They are delivering the very service that helped them gain the skills and confidence to take this next step. In sessions we have seen greater engagement and admiration from our younger athletes as their peers' lead, encourage and inspire them to join in, we couldn't ask for better role models.

"CAP has helped me with my anxiety and it has shown me that even as a coach you will struggle but you are who you want to be in life, anxiety or not. The thing I did best was getting the job of being a KEEN London coach because it will help me go on to be a teaching assistant". Miles, Apprentice Coach

## **NEW SERVICES: RISING STARS**

In recent years we have seen a huge increase in enquiries from local families looking for preschool support. We are aware that many young children may have spent their first (and developmentally most crucial) early years in lockdown and isolation. We discussed this with local Children's Centres and found they echoed our concerns and that support was desperately needed.

We spoke with new and existing KEEN London families, as well as non-KEEN families, about their experiences of early years support. 79% of families in our service reported that professionals (e.g. nursery staff, children's centres and family support workers) had helped spot early signs of SEND, but in contrast all non-KEEN London families reported that they didn't know where to go or what support was available to them. With all families agreeing that early intervention was vital, and that any support and signposting early on would be helpful, we made the decision to run a small pilot project.

In January we began Rising Stars, a monthly stay and play session when KEEN London staff are on hand to talk with families about concerns and challenges families are facing. Our staff and volunteers help engage preschool children in activities during the session, giving parents and caregivers the opportunity to meet and talk with other SEND families and with KEEN staff who can share their experience and signpost to further support. Our Rising Stars sessions are run in partnership with a local children's centre providing a familiar and accessible venue. Our next steps after this trial are to evaluate how useful the sessions have been and work with our partners to reach more families with preschool children in the local area.

In our initial pilot we ran five sessions (one a month for five months) reaching 19 new families with six returning more than once.

## KEEN ON TOUR

In June, for the first time in over three years, the KEEN London residential returned. For three days, and two nights, 16 young people were supported one-to-one to participate in outdoor pursuits such as climbing, zip lining and den building in the beautiful Kent countryside.

For most children this was their first time away from home and was an amazing opportunity to improve their independence and confidence, as well as some very rare respite for families. Over the course of the weekend athletes from our East and South sites got to make new friendships, try new activities and learn some great new campfire songs.

Rayna, a 19-year-old young lady with Down's syndrome and a speech and language delay can lack confidence with verbal communication and is often very quiet. In sessions, she sometimes struggles to engage and her family worry that she has been quite depressed recently (following the loss of a close family member). The residential weekend was an exciting opportunity for Rayna to gain some independence and challenge her own confidence. From start to finish she embraced the experience, grinning from ear to ear in every activity she was taking part in. Rayna found her voice through her singing, and sang and danced from activity to activity, relishing the chance to express herself and be with other young people her own age. The greatest moment was seeing her on the 3G swing. As she swung through the air, the athletes and coaches cheered and you could hear her joyous laughter and screams of joy. Her struggle to engage and enjoy herself had been evident through the last couple of months and this weekend was a breakthrough for her. This was Rayna's first time away from home, in a new environment, staying with other young people from our South London site who she built a relationship with over the weekend.

**Volunteer coach:** I have never seen Rebecca so happy, friendly and willing to take part. She has been very positive, smiling and ready to play new games, she never said no to anything and she was very sporty.

**Rayna's mum response:** It means such a lot to me as a parent to hear [how well she did] it is so encouraging.

## **INCREASING OUR REACH**

Following a COVID-related break in our regular service delivery we took the time to better understand gaps in service provision across the capital, and see where we could be most effective.

We looked at poverty indicators, percentage of SEN children, percentage of children with EHCP as well as accessibility for families, and an overall need for our service. Our research highlighted two areas of high deprivation (according to the Consumer Data Research Centre (CDRC)): the borough of Brent and the area stretching from Haringey to Enfield.

Brent Borough's SEND Strategy details a rise in the number of children with EHCP as did bordering boroughs (Ealing and Kensington & Chelsea). Haringey and Enfield have similar statistics but after looking at transport links it was decided that Haringey was close enough to our existing Dalston site to accommodate families wishing to access our service.

Expanding North West would enable us to reach new families and sectors of the community previously out of reach. Whilst there are some existing activities and support services for children with disabilities/SEN in the Brent area, these run during the week, have a specific sporting focus (wheelchair basketball or disability football) and incur costs. We believe our free, multi-activity, one to one supported service would be a very welcome and much needed addition and are now starting to build relationships with children's centres and SEN-focused schools to discuss this project. Services in this new centre will begin in the autumn.

### **Giving our families a voice**

Through our relatively new involvement with the Disabled Children's Partnership (DCP), we have been able to take part in a national campaign to ensure families are aware of proposed changes to SEND Provision (through the recent review and green paper) and that their voices and concerns are shared. At our sessions we handed out flyers highlighting the impact the proposed changes could have and provided links to more information and an easy way for them to contribute their opinions. We engaged with families at coffee mornings and continue to work alongside 200 other children's charities to push for better support for families with disabled children.

### **Equality, Diversity and Inclusion**

Last year KEEN London began working with Impact Culture, a consultancy that we invited to carry out an equality, diversity and inclusion (EDI) review within the charity. Our work to date has involved understanding and monitoring staff, volunteer and families' experiences; a focus on leadership, governance and user voice; and volunteer recruitment, induction and training. Impact Culture supported us to carry out focus groups and surveys with staff, volunteers, trustees and families. A steering group will now look at how we make our charity as inclusive and as representative of the communities we represent. We look forward to the next chapter in this piece of work and setting a vision for what we would like KEEN London to look like over the coming months and years.

## SUMMARY

During the pandemic, we were proud to continue a meaningful and impactful service. We also learned valuable lessons from that time of disruption and, following the resumption of our regular services, have put these into practice. They have informed both our operations and our future strategy.

In a difficult economic climate, and with many in our community facing the challenges of a cost-of-living crisis, KEEN London's offering is needed now more than ever. Our new strategy, venue and services — alongside our well-established weekly sessions and residentials — will allow us to reach many more children and young people with disabilities who are most in need of our support.

We are confident that the KEEN London team of staff, volunteers and Trustees will face future challenges with the same commitment to our goals and energy, enthusiasm and professionalism.

We are extremely thankful to the volunteers who have continued to give us their time and to the funders who have continued to support us.

As always, however, our greatest source of pride is seeing our beneficiaries flourish and grow, thanks to the work of the KEEN London community.

## FINANCIAL REVIEW

Donations received during the year amounted to £265,880 of which £154,342 was unrestricted compared to £160,256 and £29,764 respectively in 2021. Donations are listed in note 4 to the financial statements.

KEEN London is grateful to its project funders for continuing to support the return of our services and new projects. Staff, sessions and other projects were funded by grants from Global Make Some Noise, the Mercers Company, City Bridge Trust, Zurich Community Trust, European Metal Recycling (EMR) and BBC Children in Need. We have also benefited from individual donations from supporters and volunteers in our second match funding appeal with the Big Give which was also supported by the Childhood Trust and Dentons Solicitors. Our thanks also to the following funders for their continued support of our work over this period: Charlie Chaplin Adventure Playground, The Sterry Family Foundation, The Edward Gostling Foundation, Robert Gavron, the Tartan Army Sunshine Appeal, Albert Hunt Charitable Trust, First Give, Founders Pledge, Henry Smith, Ardonagh Community Trust, Asta Management and The Hobson Charity. Our special thanks also go to one of our longstanding volunteers Kitty, who collected donations for us instead of wedding gifts.

Total expenditure amounted to £227,098 (2021: £150,741),

The increase in expenditure reflected a resumption of our activities in sports halls and physical buildings and the increased venue hire and staff/volunteer costs of our new pilot projects.

Staff costs increased this year as our long-standing Head of Services left to pursue other opportunities and a more experienced member of staff was brought on board. In 2021/22, we

employed a Head of Services, a Volunteer Co-ordinator and one of our three Session Co-ordinators on full-time contracts, the other two being part-time. We also employ a part-time fundraiser, whose objective is to deliver long-term financial sustainability for the charity, and part-time finance manager to ensure optimal financial record-keeping and management.

Our Equity, Diversity and Inclusion project began this year and will be completed in 2022/23.

We recorded a surplus of £38,947, worth noting that funding for some of our 2022/23 services were paid in slightly earlier than anticipated, within this financial period.

## **RESERVES POLICY**

The Trustees are committed to generating sufficient reserves to support the current activities of the charity taking into account any uncertainty in the levels of income received. They seek to maintain free reserves at a level of between six and nine months of expenditure. Based on the budget for the year ahead, this amounts to approximately £190,000 to £220,000.

In previous years the Trustees have established a Development Fund of £25,000 to enable the strengthening of KEEN's organisational capability and to build its resilience for the future. This includes investment in people management and volunteers and in quality management and systems. The yearly costs of the Customer Relationship Management software continue to be utilized against this reserve

The Diversity and Inclusion Fund of £20,000 was established to enable us to develop the ability to embed diversity, inclusion and equality work across all aspects of our activity. The Fund has allowed us to draw in particular on external specialist consultancy support, and support for staff and volunteer learning and development. In 2021/22, £13,478 was spent from the Fund and the remainder will be used in 22/23.

Total reserves amounted to £254,230 at the end of the financial year, of which £185,573 represented the General Fund. As determined in the last financial year, the reserves policy will continue to be maintained for a period of six to nine months of expenditure. Due to the generosity of donors, we had another strong year of fundraising and the Trustees are confident that recent staff recruitment and new service initiatives will reinforce the financial sustainability of KEEN London.

The Trustees consider that there are no material uncertainties about the charitable company's ability to continue as a going concern.

## **STRUCTURE, GOVERNANCE AND MANAGEMENT**

KEEN is overseen by the Trustees listed on page 2, between them providing many years of experience and skill in the special needs sector, charity management, finance, marketing, IT, law and human resources. They meet to discuss policy and operational issues at least five times per year.

Trustees are appointed in line with the constitution of the charity, which follows the 2006 Charity Commission template constitution for a limited company. Appointments have been made from volunteers and parents of our athletes as well as from advertising of vacancies. No external body is entitled to appoint the charity's trustees.

Before the pandemic, Trustees conducted a strategic review of the charity's offering and created a long-term plan to ensure that more young people with disabilities can benefit from



our services. This plan was rolled out from September 2022. New services, piloted in 2022, will continue to gain traction in 2023.

Our ongoing work in the area of equality, diversity and inclusion will continue with the long-term goal of ensuring KEEN London is representative of the communities we support and society at large.

## FINANCIAL STATEMENT OF TRUSTEES' AND DIRECTORS' RESPONSIBILITIES

The Trustees (who are also directors of KEEN London for the purposes of company law) are responsible for preparing the trustees' annual report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the Trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for that period.

In preparing these financial statements, the Trustees are required to:

- Select suitable accounting policies and then apply them consistently
- Observe the methods and principles in the Charities SORP
- Make judgments and estimates that are reasonable and prudent
- State whether applicable UK Accounting Standards and statements of recommended practice have been followed, subject to any material departures disclosed and explained in the financial statements
- Prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in operation

The Trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charitable company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The Trustees are responsible for the maintenance and integrity of the corporate and financial information included on the charitable company's website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

Members of the charity guarantee to contribute an amount not exceeding £10 to the assets of the charity in the event of winding up. The total number of such guarantees at 30 June 2022 was seven (2021: seven). The trustees are members of the charity but this entitles them only to voting rights. The Trustees have no beneficial interest in the charity.

## Preparation of the Report

The report was approved and authorised for issue by the Trustees on 20/12/2022 and is signed on behalf of the Trustees by: -

Trustee *Jill Robinson* Jill Robinson

Trustee *NLA*

22/12/2022



## **KEEN London**

### **Independent Examiner's Report to the Trustees**

**For the year ended 30 June, 2022**

I report to the trustees on my examination of the accounts of the charitable company for the year ended 30<sup>th</sup> June 2022.

#### **Responsibilities and basis of report**

As the charity Trustees, who are also directors for the purposes of company law, are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the Company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts carried out under section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

#### **Independent examiners statement**

Since the Charitable company's gross income exceeded £250,000, your examiner must be a member of a body listed in section 145 of the 2011 Act. I confirm that I am qualified to undertake the examination by virtue of my membership of Association of Accounting Technicians, which is one of the listed bodies.

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. Accounting records were not kept in respect of the Company as required by section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the requirements of section 396 of the 2006 Act other than any requirement that the accounts give a 'true and fair view' which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

AM Wells FMAAT  
99 Western Road  
Lewes  
East Sussex  
BN7 1RS

**Dated:** 18 December 2022



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**Statement of financial activities (incorporating an income and expenditure account)**  
**For the year ended 30 June, 2022**  
Registered charity number 1124915 Registered company number 06579658

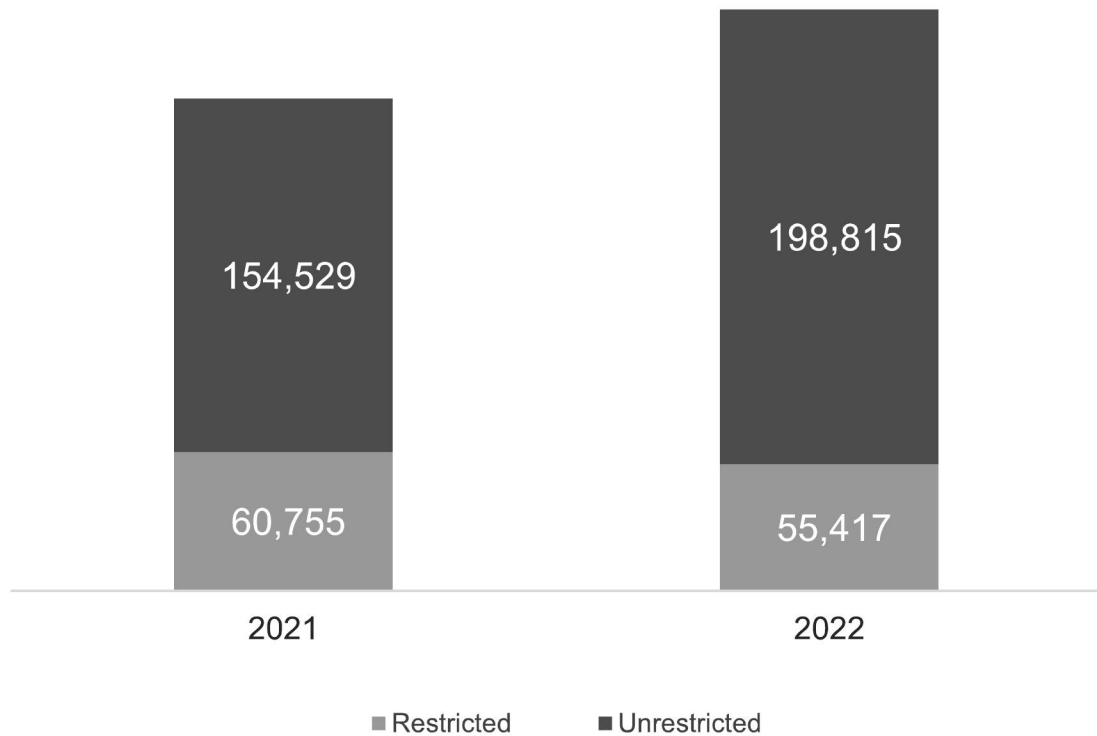
|  |       | 2022         |            |         | 2021    |
|--|-------|--------------|------------|---------|---------|
|  |       | Unrestricted | Restricted | Total   | Total   |
|  | Notes | £            | £          | £       | £       |
|  |       |              |            |         |         |
|  |       |              |            |         |         |
| <b>Income from:</b>  |       |              |            |         |         |
| Donations  | 4     | 154,177      | 111,703    | 265,880 | 160,256 |
| Investments  |       | 165          | -          | 165     | 20      |
|  |       |              |            |         |         |
| <b>Total income</b>  |       | 154,342      | 111,703    | 266,045 | 160,276 |
|  |       |              |            |         |         |
|  |       |              |            |         |         |
| <b>Expenditure on:</b>   |       |              |            |         |         |
| Raising funds  |       | 15,817       | -          | 15,817  | 8,505   |
| Charitable activities  |       |              |            |         |         |
| Sports and fun activities for children with physical and learning difficulties |       | 94,240       | 117,041    | 211,281 | 142,236 |
| <b>Total expenditure</b>   | 5     | 110,057      | 117,041    | 227,098 | 150,741 |
|  |       |              |            |         |         |
|  |       |              |            |         |         |
| <b>Net income for the year</b>   |       | 44,285       | (5,338)    | 38,947  | 9,535   |
| Reconciliation of funds:   |       |              |            |         |         |
| Total funds brought forward  |       | 154,528      | 60,755     | 215,283 | 205,748 |
|  |       |              |            |         |         |
| <b>Total funds carried forward</b>   | 9     | 198,813      | 55,417     | 254,230 | 215,283 |

All the above results are derived from continuing activities. There were no other recognized gains or losses other than those stated above. Movements in funds are disclosed in Note 9 to the financial statements.

### Summary of Financial Activities (£)

**TOTAL = 215,283**

**TOTAL = 254,230**



**Balance sheet**  
**As at 30 June, 2022**  
**Registered charity number 1124915 Registered company number 06579658**

|  |       | 30 June 2022   |  | 30 June 2021   |
|--|-------|----------------|--|----------------|
|  | Notes | £              |  | £              |
|  |       |                |  |                |
|  |       |                |  |                |
| <b>Current assets</b>                          |       |                |  |                |
| Debtors  | 7     | 1,752          |  | 9,135          |
| Cash at bank and in hand                       |       | 269,750        |  | 212,072        |
|  |       |                |  |                |
|  |       | 271,502        |  | 221,207        |
| <b>Liabilities:</b>                            |       |                |  |                |
| Creditors: amounts falling due within one year | 8     | (17,272)       |  | (5,924)        |
|  |       |                |  |                |
| Net current assets                             |       | 254,230        |  | 215,283        |
|  |       |                |  |                |
| <b>Net assets</b>                              |       | <b>254,230</b> |  | <b>215,283</b> |
|  |       |                |  |                |
| The funds of the charity                       | 9     |                |  |                |
| Restricted income funds                        |       | 55,417         |  | 60,755         |
| Unrestricted income funds                      |       |                |  |                |
| Designated funds                               |       | 13,240         |  | 30,462         |
| General funds                                  |       | 185,573        |  | 124,066        |
|  |       |                |  |                |
| <b>Total funds carried forward</b>             |       | <b>254,230</b> |  | <b>215,283</b> |

For the year ended 30<sup>th</sup> June 2022, the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies. The members have not required the company to obtain an audit of its accounts in accordance with section 476 of the Companies Act 2006.

The Directors acknowledge their responsibilities for:

- A. Ensuring that the company keeps proper accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- B. Preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its surplus or deficit for each financial year in accordance with the requirements of Section 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime.

These financial statements were approved and authorised for issue by the Board on and were signed by:

Approved by the Trustees on

2022 and signed on their behalf by;

Trustee *Jill Robinson*

20/12/2022

Trustee *NLB*  
22/12/2022

## NOTES TO THE FINANCIAL STATEMENTS

### 1 Constitution

KEEN London is a registered charity and a company limited by guarantee. It was incorporated on 29<sup>th</sup> April 2008 and took over the assets and liabilities of KEEN London (Trust) which had been established in 2002. Each of the Trustees is a Director of the company and a guarantor, having agreed to contribute a sum no greater than £10 in the event of the company being wound up.

In the opinion of the Trustees, there is no ultimate controlling party.

### 2 Accounting policies

#### *Basis of preparation*

The financial statements have been prepared under the historical cost convention, except for investments which are included at market value and the revaluation of certain fixed assets and in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019)', Financial Reporting Standard 102 the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102), and the Companies Act 2006

The charitable company meets the definition of a public benefit entity under FRS 102.

Assets and liabilities are initially recognized at historical cost or transaction value unless otherwise stated in the relevant accounting policy or note.

#### *Income*

Income is recognized when the charity has entitlement to the funds, any performance conditions attached to the income have been met, it is probable that the income will be received and that the amount can be measured reliably. Volunteer time donated is not recognized as income.

#### *Expenditure*

Expenditure is recognized once there is a legal or constructive obligation to make a payment to a third party, it is probable that settlement will be required, and the amount of the obligation can be measured reliably.

#### *Funds*

Restricted income funds are to be used for specific purposes as laid down by the donor; expenditure which meets those purposes is charged to the fund.

Unrestricted funds are donations and other incoming resources received or generated for the charitable purposes. Designated funds are unrestricted funds earmarked by the trustees for particular purposes.

### *Debtors*

Trade and other debtors are recognised at the settlement amount due. Prepayments are valued at the amount prepaid.

### *Cash at bank and in hand*

Cash at bank and cash in hand includes cash and short-term highly liquid investments with a short maturity of three months or less from the date of acquisition or opening of the deposit or similar account.

### *Creditors and provisions*

Creditors and provisions are recognised where the charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third-party and the amount due to settle the obligation can be measured or estimated reliably.

### *Pensions*

The Charity operates a defined contribution pension scheme for its employees. Pension costs are recognised when contributions become payable.

### 3. Prior year comparatives for the statement of financial activities

|  | 2021            |                |                |
|--|-----------------|----------------|----------------|
|  | Unrestricted    | Restricted     | Total          |
|  | £               | £              | £              |
| <b>Income from:</b>  |                 |                |                |
| Donations  | 29,764          | 130,492        | <b>160,256</b> |
| Investments  | 20              | -              | <b>20</b>      |
| <b>Total income</b>  | <b>29,784</b>   | <b>130,492</b> | <b>160,276</b> |
| <b>Expenditure on:</b>   |                 |                |                |
| Raising funds  | 8,505           | -              | <b>8,505</b>   |
| Charitable activities  |                 |                |                |
| Sports and fun activities for children with physical and learning difficulties | 36,693          | 105,543        | <b>142,236</b> |
| <b>Total expenditure</b>   | <b>45,198</b>   | <b>105,543</b> | <b>150,741</b> |
| <b>Net income for the year</b>   | <b>(15,414)</b> | <b>24,949</b>  | <b>9,535</b>   |
| Reconciliation of funds:   |                 |                |                |
| Total funds brought forward  | 169,942         | 35,806         | <b>205,748</b> |
| <b>Total funds carried forward</b>   | <b>154,528</b>  | <b>60,755</b>  | <b>215,283</b> |

### 4. Donations

|   | 2022           |                     |
|---|----------------|---------------------|
|   | Total          | Of which restricted |
|   | £              | £                   |
| Donations in the financial year comprise: -     |                |                     |
| BBC Children in Need                            | 8,380          | 8,380               |
| City Bridge Trust                               | 40,000         | 40,000              |
| Worshipful Company of Mercers                   | 25,000         | 25,000              |
| Global Make Some Noise                          | 35,323         | 35,323              |
| Zurich Community Trust                          | 25,000         |                     |
| Charlie Chaplain                                | 30,667         |                     |
| Asta Management                                 | 5,500          |                     |
| Robert Gavron                                   | 5,000          |                     |
| Gift Aid Receipts                               | 4,605          |                     |
| Tartan Army                                     | 3,000          |                     |
| Sterry Foundation                               | 3,000          |                     |
| EMR (CAP Project) Fund New                      | 3,000          | 3,000               |
| Other trusts, foundations, and corporate donors |                |                     |
| Community and Individual fundraising            | 77,406         |                     |
|   | <b>265,880</b> | <b>111,703</b>      |

## 5. Expenditure

|  | 2022           | 2021           |
|--|----------------|----------------|
|  | £              | £              |
| Cost of raising funds                    | 15,817         | 8,505          |
| Staff costs                              | 147,531        | 124,687        |
| Rent and office costs                    | 25,072         | 12,152         |
| Events, premises hire and entry fees     | 20,242         | 2,881          |
| DBS checks                               | 682            | 148            |
| Customer Relationship Management project | 3,774          | 1,836          |
| Diversity and Inclusion project          | 13,478         | 0              |
| Governance: insurance                    | 532            | 532            |
|  |                |                |
|  | <b>227,098</b> | <b>150,741</b> |

All expenditure is incurred for the purpose of a single category of activity, being sports and fun activities for children with physical and learning difficulties.

## 6. Staff Costs

|  | 2022           | 2021           |
|--|----------------|----------------|
|  | £              | £              |
| Salaries   | 146,897        | 121,786        |
| Social security costs  | 7,517          | 6,112          |
| Employer's contribution to defined contribution pension scheme | 3,870          | 3,611          |
| Other Staff Cost   | 2,887          | 1,410          |
|  |                |                |
|  | 161,170        | 132,920        |
|  |                |                |
| Less cost of staff raising funds                               | -13,639        | -8,233         |
|  |                |                |
|  | <b>147,531</b> | <b>124,687</b> |

No employee earned more than £60,000 during the year (2021: nil).

The charity employed an average of 6.67 (2021: 5.9 employees) including part-time staff.



## 7. Debtors

|             | 2022         | 2021         |
|-------------|--------------|--------------|
|             | £            | £            |
| Debtors     | 81           | 783          |
| Prepayments | 1,671        | 8,353        |
|             |              |              |
|             | <b>1,752</b> | <b>9,135</b> |

Prepayments include office deposit and prepaid insurance.

## 8. Creditors

|                            | 2022          | 2021         |
|----------------------------|---------------|--------------|
|                            | £             | £            |
| Tax and social security    | 3,263         | 3,246        |
| Accruals                   | 0             | 2,553        |
| Income Received in Advance | 5,000         |              |
| Accounts Payable           | 9,009         | 125          |
|                            |               |              |
|                            | <b>17,272</b> | <b>5,924</b> |

## 9. Movement in funds

|                                  | At start of year (2021) | Adjustment | Incoming resources | Outgoing resources | At end of year (2022) |
|----------------------------------|-------------------------|------------|--------------------|--------------------|-----------------------|
|                                  | £                       | £          | £                  | £                  | £                     |
| <b>Restricted funds:</b>         |                         |            |                    |                    |                       |
| City Bridge Trust                | (10,101)                |            | 40,000             | 35,760             | (5,861)               |
| Global Make Some Noise           | 3,701                   |            | 35,323             | 29,672             | 9,352                 |
| BBC Children in Need, Main Grant | 16,458                  |            | 8,380              | 20,287             | 4,551                 |
| Worshipful Company of Mercers    | 16,245                  |            | 25,000             | 27,698             | 13,547                |
| Zurich Community Trust           | 20,139                  |            |                    |                    | 20,139                |
| Sobell Foundation                | 10,813                  |            | -                  | 1,309              | 9,504                 |
| The Lillywhite Foundation        | 2,500                   |            |                    | 300                | 2,200                 |
| Together Fund the Neighbourly    | 1,000                   |            |                    | 1,000              |                       |
| EMR Money (CAP Project)          |                         |            | 3,000              | 1,015              | 1,985                 |
|                                  |                         |            |                    |                    |                       |
| <b>Total restricted funds</b>    | <b>60,755</b>           | <b>-</b>   | <b>111,703</b>     | <b>117,041</b>     | <b>55,417</b>         |
|                                  |                         |            |                    |                    |                       |
| <b>Unrestricted funds:</b>       |                         |            |                    |                    |                       |
| Development fund                 | 10,462                  |            |                    | 3,744              | 6,718                 |
| Diversity and Inclusion fund     | 20,000                  |            |                    | 13,478             | 6,522                 |
| General fund                     | 124,066                 |            | 154,342            | 92,835             | 185,573               |
|                                  |                         |            |                    |                    |                       |
| <b>Total unrestricted funds</b>  | <b>154,528</b>          | <b>-</b>   | <b>154,342</b>     | <b>110,057</b>     | <b>198,813</b>        |
|                                  |                         |            |                    |                    |                       |
|                                  | <b>215,283</b>          | <b>-</b>   | <b>266,045</b>     | <b>227,098</b>     | <b>254,230</b>        |

## **9 Movement in funds (continued)**

Received further £40,000 this financial year from City Bridge Trust to support the costs of a Participation & Development Coordinator. The deficit on this fund will be covered by additional funding in the next financial year.

£35,323 was received from Global Make some noise this financial Year to continue to support our South and East London activities.

An installment of £8,380 was received from BBC Children in Need Main Grant in this financial year.

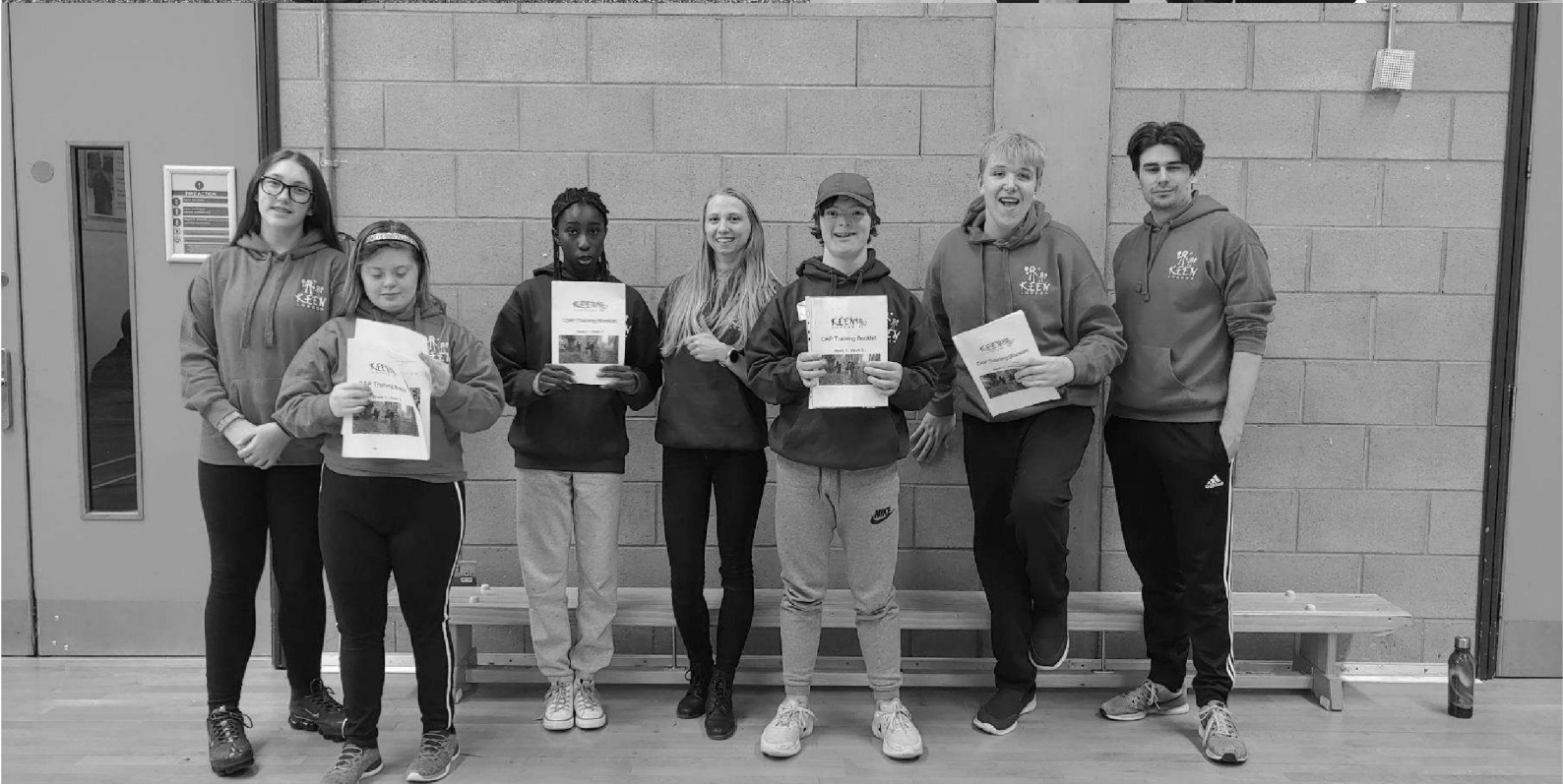
A further £25,000 was received from the Worshipful Company of Mercers grant to fund our creating coaches programme.

The Development Fund was established for future enhancement of the organisational capacity of KEEN and continues to be used for the Customer Relationship Management project

A reserve of £20,000 was established to support our programme to develop Diversity and Inclusion in KEEN, initial work on the project started towards the end of the financial year and will kick off fully in the new financial year.

## **10 Trustees**

No Trustee received remuneration during the year (2022: nil). No Trustee was reimbursed for expenses incurred on the Trust's behalf in the year (2021: none).



THANK  
YOU

