



KEEN London

Annual Report and Financial Statements

Year ended 30 June 2021



Company Limited by Guarantee
Registered in England & Wales number 06579658
Registered charity 1124915

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Administrative details

- **Name of charity** KEEN London

Governing document Memorandum and Articles of Association incorporated 29 April 2008 as amended by special resolution dated 8 October 2009
- **Registered charity number** 1124915
- **Registered company number** 06579658 (England and Wales)
- **Trustees and Directors**
Lindsay Baker
Eleanor Coker
Clare Ellis
Marushka Lobo, Treasurer (appointed 13th October 2020)
Hazel Peck
Jill Robinson, Chair
Patrick Smears
Lucy Walker (resigned 5th May 2021)
- **Registered office**
Unit W1
8 Woodberry Down
London
N4 2TG
- **Bankers**
CAF Bank Limited
25 Kings Hill Avenue
Kings Hill
West Malling
Kent
ME19 4JQ
- **Independent Examiner**
Andrew M Wells FMAAT
99 Western Road
Lewes
East Sussex
BN7 1RS

Welcome to KEEN London's Annual Report, together with the financial statement for the year ended 30th June 2021. This report will highlight the charity's objectives and activities, achievements, and performance over the last 12 months, provide a financial review, and cover the statutory reporting requirements.

Throughout 2020/21, Covid-19 had a significant effect on the lives and work of everyone involved with KEEN London. As the year progressed, we adapted our services because of continually changing external circumstances and public health advice. Nevertheless, the commitment of Trustees, management, and staff to our beneficiaries did not alter. The entire team worked together to continue to deliver a service that would support and benefit those who needed it the most while making the wellbeing of our beneficiaries and staff the center of our operations and all decisions. More details on this can be found below:

Objective and Activities

KEEN London's (KEEN) mission is to improve physical mobility, coordination, and overall quality of life for children with physical and learning difficulties (our 'athletes') in the London area. KEEN provides free and highly sought-after one-to-one support at sports and activities sessions. Our activities provide access to physical activities, sports, and games; encourage teamwork and social skills; provide respite for families and carers, as well as being great fun for all involved.

The main activities of KEEN, undertaken to further the charity's purposes for the public benefit, are sports and activities sessions for children with physical and learning difficulties. In deciding upon the activities to undertake, the Trustees follow the Charity Commission's guidance on public benefit. During school terms, weekly sessions are usually held in school sports halls on Saturdays in Hackney and Lambeth, and Sundays in Camden. During 2020/21 we also ran sessions online and - when circumstances allowed - outdoors in parks and other areas, plus outings and day trips. Before Covid, during school holidays, KEEN also ran holiday and residential trips (usually in the Easter and Summer holidays). We hope to return to these activities when circumstances allow.

At KEEN London sessions, each athlete is paired with a trained, volunteer 'coach' for individual support. This lets each athlete access activities to the best of their abilities and means parents and carers can enjoy valuable respite time, knowing their child is being cared for in a safe and supportive environment. They enjoy a variety of sports including cricket, basketball, football, cycling, and playground games, and have the chance to learn new skills, make new friends, and have great fun. Our coaches come from many different backgrounds. They are given comprehensive training before joining the KEEN team and continue to learn new skills during their time with us.

Achievements and Performance

Our work enables our beneficiaries (our athletes) to participate in sports and fun activities in a supported, caring environment for our beneficiaries (our athletes). Wider benefits to society include respite for the families of our athletes, participation in our athletes' development, and opportunities for our coaches to volunteer regularly and, in doing so, learn new skills and give back to their communities.

Our athlete feedback systems enable our young people to feel more empowered about their involvement in the service. We incorporate a feedback section into all sessions to allow athletes to tell us what they have enjoyed and what else they would like to do, which helps us to plan future sessions. Our coach feedback - also provided after every session - is recorded online, making it easier for us to review more regularly and reduce our impact on the environment.

The Impact of Covid-19 on beneficiaries

During the 2020/21 financial year, the KEEN London service adapted to meet the needs of our beneficiaries in several ways. At each stage, we took every opportunity to consult with athletes and their families. Their voices and views were fundamental to our decision-making and continue to be central to the charity's planning.

As the new school year began in September, our Session Coordinators attempted to contact all our families by phone to conduct in-depth interviews about the challenges they faced in lockdown, their needs, and priorities, and how our work has and could continue to support them.

In total, 35 parent/carer interviews were conducted. 100% of regularly attending families reported that the loss of our regular service had had an impact on their children, with 51% reporting a significant effect. 57% of families found our lockdown services helpful but understandably many children did not want to or were unable to take part in the digital services.

The impact of Covid has been particularly stark on many of the families we support. 72% report (through interviewing and surveying) that they do not feel like they have had enough respite, 81% have struggled emotionally, 34% are experiencing financial difficulties, 28 families have no access to sports and leisure services and 11 families are receiving no support services at all since the pandemic hit.

This regular feedback from families and beneficiaries will continue to inform our future work, while we also strive to provide the optimum service in the short term.

Our services:

1. DigiPals

During the first lockdown, in Spring 2020, we began a new service, DigiPals - an opportunity for athletes to maintain one-to-one contact with a coach via video link, telephone, or even by post. DigiPals paired 43 athletes with 41 coaches and delivered a total of 199 support hours.

DigiPals continued until July 2020, and at its conclusion, we surveyed all participating families and volunteers to understand the impact the relationships had on athletes.

Every family agreed that DigiPal volunteers had provided interesting activities and understood the children they were working with very well. 91% of families surveyed (23) wanted their athlete to continue with the project after the pilot. 65% of families surveyed reported they were not receiving any other one-to-one support during the lockdown and 75% rated the service as very good.

Having a regular session to attend or having a DigiPal also made lockdown bearable for many volunteers.

2. KEEN TV

During the first lockdown, we also piloted KEEN TV - online sessions delivered every weekend by our Session Coordinators. KEEN TV took a break during the summer months but then continued until the end of April 2021.

In total, we ran 35 one-hour KEEN TV sessions reaching an average of 21 young people each week and involving an average of 8 volunteers.

Initially, running online sessions from home was challenging; finding space, enough light, and Wi-Fi to broadcast. When restrictions allowed, we converted our small office into a studio, upgraded our laptop to provide clearer sound and visuals, and branded the background to bring some familiarity to athletes. The extra space facilitated better use of body language, Makaton, and movement to support the involvement of athletes with greater communication needs.

Throughout the lifetime of KEEN TV, the response was very good. Children were very excited to see their Coordinators, volunteers, and peers. Weekly evaluation of sessions helped identify which games and activities promoted opportunities for interactions while remaining sensitive to those children not participating as actively.

The feedback and reception encouraged us to open up online sessions to all athletes on our waiting lists (over 100 children) as well as others outside our service that enquired after hearing about it through friends (a further 9 children). At the request of Islington Council, we also ran a one-off special session for SEND families in the KIDS Camden local group. This was a great opportunity to reach more beneficiaries despite restrictions being in place.

It has been a year, and we have continued to receive positive feedback as families reflect on lockdown and the lifeline our service provided. According to one parent, KEEN TV was, "The only thing we looked forward to all week".

3. Bubble Buddies

In September, our original plan to return to regular, in-person services proved to be overly optimistic. Our usual venues - school sports halls - were not reopening for hire and continuously changing restrictions made any return unsustainable.

At this time, our survey of families highlighted one overriding request from families, summed up by one parent, "Please find a way to help the athletes meet up in person - possibly in a park?" From this, we created a brand-new service: Bubble Buddies - small, social, supported group trips at Covid safe venues.

In the early autumn, trips included ice skating, bowling, and trampoline parks. We anticipated future restrictions and planned for Bubble Buddies to run outside in local open spaces that were easily accessible for families. During the second lockdown, our sessions were not impacted. Wet weather gear was provided along with outdoor activity kits (footballs, duck feed, nature guides, bubble mixture) and PPE for staff and volunteers.

Athletes and coaches flourished outdoors, and following a summer of lockdown, a visit to the park with peers was relished. The bright lights of the bowling alley proved no match against a game of hide and seek, splashing in a muddy puddle, or taking part in a wetland wildlife workshop. Bubble Buddies gave staff and coaches a chance to provide more child-led sessions as our beneficiaries chose to feed ducks, climb trees and blow bubbles. Sessions had to be flexible and adaptable to the changing environment but a walk in the park was a realistic baseline for what everyone could achieve (in a wheelchair or on foot). The small group structure was more intimate and beneficial to individuals and the team has taken many learnings from this special project.

The measured outcomes for Bubble Buddies focused on the NHS "5 Ways to Wellbeing". Coaches provided written feedback and recorded a score from 1 - 5 based on how their athletes experienced

connection, were active, took notice, learned new things, and took time to appreciate the moment (mindfulness).

Although this period made volunteer recruitment and new athlete inductions harder, the Bubble Buddies project allowed us to train and induct 13 new volunteers and 2 new athletes from our waiting list.

From October 2020 until June 30th, 2021, we ran 54 Bubble Buddies sessions providing regular activity and engagement for 64 young people equating to over 89 trip hours and over 600 total support hours.

“Thank you so much for the Wheels for Wellbeing trip on Thursday. Edie and Florence loved it and Edie was excited to see her friend Natalia and the coaches. She did some amazing cycling and was able to ride independently and with her sister. The KEEN coaches were great and communicated everything well. The whole trip was COVID secure, and I was able to trust them to take care of my children as we know them, and they know our children so well. It was lovely to have an hour for myself while the children were taking part in the activity too. We will be keen to take part in future trips.” Parent.

Case studies

Nina was one of our first athletes to attend a pilot Bubble Buddies session at a trampoline park. Although she appeared to have a great time and reported feeling very “happy” upon collection, she lacked interaction and verbal communication with other athletes and spent most of the session with her volunteer coach. Nina had been quite shy during group sessions, but it was evident the activity provided fewer opportunities for interaction and communication.

The next trip Nina attended was an outdoor nature walk where we saw a complete transformation in her communication and interaction. She appeared to grow in confidence throughout the trip and by the end was working with another athlete to lead the group back to the meeting point. Nina was constantly communicating with her peers and all coaches on the trip, asking questions, answering questions, and joining in with every activity available.

The Bubble Buddy trips also provided a fantastic opportunity for Nina to meet her DigiPal Coach in person after many months of Zoom. The relationship they had developed through DigiPals in lockdown was beautiful to see and provided Nina with the confidence to overcome her fear of ducks. At first, she kept her distance and did not want to feed them or go anywhere near them but, by the end of the trip, Nina was happily throwing duck seeds and enjoying the activity.

It was amazing to see how happy and confident Nina had become on this trip. She fed back to her coach about how happy she was to get out and take a break from all her siblings for a while. She said she had not spent any time away from them since her last time in school and appreciated the break.

Our Bubble Buddies project has been a great opportunity to see friendships develop. Stand-out examples include a relationship between two children who would normally struggle to build friendships due to their additional needs.

Riley is a 13-year-old boy with additional needs including ADHD. He usually struggles to build and maintain friendships, however, through our regular Bubble Buddy trips, we have seen a massive improvement in his behavior and particularly his attitude towards his peers. He has shown interest, understanding, and empathy as well as offering support to his peers. On a trip to a local woodland, one athlete (Leon) was very scared of dogs, Riley offered his support and explained, “You will be fine: the dogs are on the leash, and we will not let them come near you”. Throughout the trip, Riley would keep looking back at Leon ensuring that he was OK and at one point he also offered Leon his magnifying glass to distract him from worrying about the potential dogs he may encounter “I have given him the magnifying glass, that will distract him” (Riley).

Summary

As a charity whose successful history to date has been based on one-to-one contact, and the face-to-face delivery of our services, the pandemic presented our biggest ever challenge. We are proud that the entire KEEN London team, including staff, trustees, and volunteers, rose to that challenge, and have continued to deliver a meaningful and impactful service. We have also learned valuable lessons which will inform our future strategy.

We are extremely thankful to the volunteers who continued to give us their time and to the funders who continued to support us, and even in some cases increasing their financial donations to take account of new circumstances.

As always, however, our greatest source of pride is continuing to see our beneficiaries flourish and grow, thanks to the work of the KEEN London community.

Financial review

Donations received during the year amounted to £160,256 of which £29,764 was unrestricted compared to £248,412 and £103,936 respectively in 2020. Donations are listed in note 4 to the financial statements

KEEN London is grateful to its project funders for continuing to support adapted services during this period. Staff and projects remained funded by grants from Global Make Some Noise, the Mercers Company, City Bridge Trust, Zurich Community Trust, BBC Children in Need, and The Sobell Foundation. We have also benefited from individual donations from supporters and volunteers in our second match funding appeal with the Big Give which was also supported by the Childhood Trust and Dentons Solicitors. We also extend our thanks to the following funders for their continued support of our work over this period; The Sterry Family Foundation, The Worshipful Company of Gold and Silver Wyre Drawers, Matchroom Sport, The Arnold Clark Community Fund, The Henry Smith Charity, The Hobson Charity, Local Giving (Magic Little Grants) and the Worshipful Company of Horners.

Total expenditure amounted to £150,741 (2020: £200,429), the reduction reflected a reduction in the scope of our activities that take place in sports halls and physical buildings due to restrictions during the pandemic, however, we did strengthen our staffing since last year. We employed our Head of Services, a Volunteer Coordinator, and one of our three Session Coordinators on full-time contracts, the other two being part-time. We also employed a part-time fundraiser, whose objective is to deliver long-term financial sustainability for the charity, and a part-time finance manager to ensure optimal financial record-keeping and management.

We recorded a surplus of £9,535 for the year. We have been grateful to our supporters and funders for being sympathetic in the light of the Covid-19 pandemic, providing additional funding, and being flexible on the timing of existing programmes.

Reserves policy

The Trustees are committed to generating sufficient reserves to support the current activities of the charity considering any uncertainty in the levels of income received. They seek to maintain free reserves at a level of between six and nine months of total expenditure. Based on the budget for the year ahead, this amounts to approximately £180,000 to £230,000.

In previous years, the Trustees have established a Development Fund of £25,000 to enable the strengthening of KEEN's organisational capability and to build its resilience for the future. This includes investment in people management and volunteers management systems. The yearly costs of the Customer Relationship Management software continue to be utilized against this reserve.

The Diversity and Inclusion Fund of £20,000 was established to enable us to develop the ability to embed diversity, inclusion, and equity work across all aspects of our activity. The Fund will allow us to draw particularly on external specialist consultancy support, and support for staff and volunteer learning and

development. With this additional expertise, in the next year, we expect to take forward work including how we understand and monitor staff, volunteer, and families' experience; a focus on leadership, governance, and user voice; and volunteer recruitment, induction, and training.

Preliminary efforts on this project commenced towards the end of the financial year and most of the cost will be expended in the financial year 2021/2022.

Total reserves amounted to £215,283 at the end of the financial year, of which £124,069 represented the General Fund. As determined in the last financial year, the reserves policy will continue to be maintained for a period of nine to twelve months of expenditure; currently, our unrestricted reserves are slightly below our target. As we expect our expenditure to return to a more standard level in the next financial period, we are determined to protect the service and provide as much stability and continuity as we can. There are no guarantees that prior year fundraising levels will be repeated.

The Trustees consider that there are no material uncertainties about the charitable company's ability to continue as a going concern.

Structure, governance, and management

KEEN is overseen by the Trustees listed on page 2, between them providing many years of experience and skill in the Special needs sector, Charity management, Finance, Marketing, IT, Law, and Human Resources. They meet to discuss policy and operational issues at least five times per year.

Trustees are appointed in line with the constitution of the charity, which follows the 2006 Charity Commission template constitution for a limited company. Appointments have been made from volunteers and parents of our athletes as well as from advertising of vacancies. No external body is entitled to appoint the charity's trustees.

Over the past two years, Trustees and management have conducted a strategic review of the charity's offering and created a long-term plan to ensure that more young people with disabilities can benefit from our services. This plan, delayed because of the pandemic, will be rolled out from September 2022.

The Trustees also began a strategic review of the charity's equality, diversity, and inclusion policies with the long-term goal of ensuring KEEN London is representative of the communities we support and society at large.

Statement of Trustees' and Directors' responsibilities

The Trustees (who are also directors of KEEN London for the purposes of company law) are responsible for preparing the trustees' annual report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the Trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for that period.

In preparing these financial statements, the Trustees are required to:

- Select suitable accounting policies and then apply them consistently
- Observe the methods and principles in the Charities SORP
- Make judgments and estimates that are reasonable and prudent
- State whether applicable UK Accounting Standards and statements of recommended practice have been followed, subject to any material departures disclosed and explained in the financial statements
- Prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in operation

The Trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charitable company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The Trustees are responsible for the maintenance and integrity of the corporate and financial information included on the charitable company's website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

Members of the charity guarantee to contribute an amount not exceeding £10 to the assets of the charity in the event of winding up. The total number of such guarantees on 30th June 2020 was seven (2019: seven). The trustees are members of the charity, but this entitles them only to voting rights. The Trustees have no beneficial interest in the charity.

Preparation of the report

The report was approved and authorised for issue by the Trustees in December 2021 and is signed on behalf of the Trustees by: -

Trustee *Jill Robinson*

21/12/2021

Trustee



23/12/2021

KEEN London
Independent Examiner's Report to the Trustees
For the year ended 30 June 2021

I report to the trustees on my examination of the accounts of the charitable company for the year ended June 2021.

Responsibilities and basis of report

As the charity Trustees, who are also directors for the purposes of company law, are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the Company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts carried out under section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

Independent examiners statement

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

1. accounting records were not kept in respect of the Company as required by section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the requirements of section 396 of the 2006 Act other than any requirement that the accounts give a 'true and fair view' which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



23/12/2021

Statement of financial activities (incorporating an income and expenditure account)
For the year ended 30 June 2021
Registered charity number 1124915 Registered company number 06579658

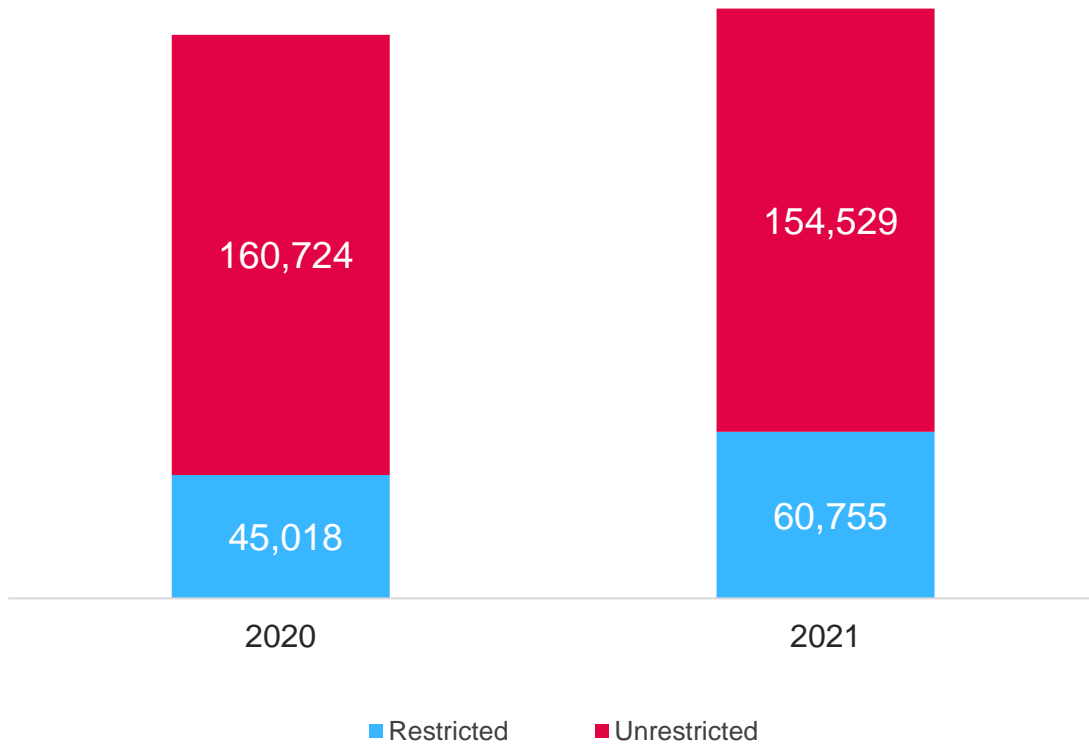
		2021			2020
		Unrestricted	Restricted	Total	Total
	Notes	£	£	£	£
Income from:					
Donations	4	29,764	130,492	160,256	248,412
Investments		20	-	20	280
Total income		29,784	130,492	160,276	248,692
Expenditure on:					
Raising funds		8,505	-	8,505	9,944
Charitable activities					
Sports and fun activities for children with physical and learning difficulties		36,694	105,543	142,236	190,485
Total expenditure	5	45,198	105,543	150,741	200,429
Net income for the year		(15,415)	24,950	9,535	48,263
Reconciliation of funds:					
Total funds brought forward		160,724	45,018	205,742	157,479
Transfer between funds		9,220	(9,215)	5	
Total funds carried forward	9	154,529	60,755	215,283	205,742

All the above results are derived from continuing activities. There were no other recognized gains or losses other than those stated above. Movements in funds are disclosed in Note 9 to the financial statements.

Summary of Financial Activities (£)

TOTAL = 205,742

TOTAL = 215,283



Balance sheet
As at 30 June 2021
Registered charity number 1124915 Registered company number 06579658

		30 June 2021		30 June 2020
	Notes	£		£
Current assets				
Debtors	7	9,135		8,709
Cash at bank and in hand		212,072		203,953
		221,207		212,662
Liabilities:				
Creditors: amounts falling due within one year	8	(5,924)		(6,920)
Net current assets		215,283		205,742
Net assets		215,283		205,742
The funds of the charity	9			
Restricted income funds		60,755		45,018
Unrestricted income funds				
Designated funds		30,462		32,298
General funds		124,066		128,426
Total funds carried forward		215,283		205,742

For the year ended 30th June 2021, the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies. The members have not required the company to obtain an audit of its accounts in accordance with section 476 of the Companies Act 2006.

Approved by the Trustees on [] 2021 and signed on their behalf by;

Trustee

Jill Robinson

21/12/2021

Trustee



23/12/2021

1 Constitution

KEEN London is a registered charity and a company limited by guarantee. It was incorporated on 29th April 2008 and took over the assets and liabilities of KEEN London (Trust) which had been established in 2002. Each of the Trustees is a Director of the company and a guarantor, having agreed to contribute a sum no greater than £10 in the event of the company being wound up.

In the opinion of the Trustees, there is no ultimate controlling party.

2 Accounting policies

Basis of preparation

The financial statements have been prepared under the historical cost convention, except for investments which are included at market value and the revaluation of certain fixed assets and in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019)', Financial Reporting Standard 102 the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102), and the Companies Act 2006

The charitable company meets the definition of a public benefit entity under FRS 102.

Assets and liabilities are initially recognized at historical cost or transaction value unless otherwise stated in the relevant accounting policy or note.

Income

Income is recognized when the charity has entitlement to the funds, any performance conditions attached to the income have been met, it is probable that the income will be received and that the amount can be measured reliably. Volunteer time donated is not recognized as income.

Expenditure

Expenditure is recognized once there is a legal or constructive obligation to make a payment to a third party, it is probable that settlement will be required, and the amount of the obligation can be measured reliably.

Funds

Restricted income funds are to be used for specific purposes as laid down by the donor; expenditure which meets those purposes is charged to the fund.

Unrestricted funds are donations and other incoming resources received or generated for the charitable purposes. Designated funds are unrestricted funds earmarked by the trustees for particular purposes.

Debtors

Trade and other debtors are recognised at the settlement amount due. Prepayments are valued at the amount prepaid.

Cash at bank and in hand

Cash at bank and cash in hand includes cash and short-term highly liquid investments with a short maturity of three months or less from the date of acquisition or opening of the deposit or similar account.

Creditors and provisions

Creditors and provisions are recognised where the charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third-party and the amount due to settle the obligation can be measured or estimated reliably.

Pensions

The Charity operates a defined contribution pension scheme for its employees. Pension costs are recognised when contributions become payable.

3. Prior year comparatives for the statement of financial activities

	2020		
	Unrestricted	Restricted	Total
	£	£	£
Income from:			
Donations	103,936	144,476	248,412
Investments	280	-	280
Total income	104,216	144,476	248,692
Expenditure on:			
Raising funds	9,944	-	9,944
Charitable activities			
Sports and fun activities for children with physical and learning difficulties	63,653	126,832	190,485
Total expenditure	73,597	126,832	200,429
Net income for the year	30,619	17,644	48,263
Reconciliation of funds:			
Total funds brought forward	130,105	27,374	157,479
Total funds carried forward	160,724	45,018	205,742

4. Donations

	2021	
	Total	Of which restricted
	£	£
Donations in the financial year comprise: -		
BBC Children in Need	41,572	41,572
City Bridge Trust	33,000	33,000
Worshipful Company of Mercers	25,000	25,000
Global Make Some Noise	24,920	24,920
Zurich Community Trust	10,000	5,000
Matchroom Sport Charitable Foundation	5,000	
Serry Family Foundation	2,500	
Worshipful Company of Gold and Silver Wyre Drawers	2,000	
Gift Aid Receipts	1,394	
Dentons	1,250	
The Childhood Trust	1,250	
Arnold Clark	1,000	
Together Fund the Neighbourly Food	1,000	1,000
Elleven Dental Wellness	1,000	
Other trusts, foundations, and corporate donors	1,288	
Community and Individual fundraising	8,082	
	160,256	130,492

5. Expenditure

	2021	2020
	£	£
Cost of raising funds	8,505	9,944
Staff costs	124,687	133,950
Rent and office costs	12,152	21,960
Events, premises hire and entry fees	2,881	28,293
DBS checks	148	822
Customer Relationship Management project	1,836	4,932
Governance: insurance	532	528
	150,741	200,429

All expenditure is incurred for the purpose of a single category of activity, being sports and fun activities for children with physical and learning difficulties.

6. Staff Costs

	2021	2020
	£	£
Salaries	121,786	129,009
Social security costs	6,112	6,587
Employer's contribution to defined contribution pension scheme	3,611	3,923
Other Staff Cost	1,410	
	132,920	139,519
Less cost of staff raising funds	(8,233)	(5,569)
	124,687	133,950

No employee earned more than £60,000 during the year (2020: nil).

The charity employed an average of 5.9 (2020: 5.6 employees) including part-time staff.

7. Debtors

	2021	2020
	£	£
Debtors	783	356
Prepayments	8,353	8,353
	9,135	8,709

Prepayments include amounts paid in advance for residential trips but have not taken place due to COVID (to be utilised in the next financial year).

8. Creditors

	2021	2020
	£	£
Tax and social security	3,246	4,207
Accruals	2,553	2,713
Accounts Payable	125	-
	5,924	6,920

9. Movement in funds

	At start of year	Incoming resources	Outgoing resources	Adjustment	At end of year
	£	£	£	£	£
Restricted funds:					
City Bridge Trust	-	33,000	(43,103)		(10,103)
Global Make Some Noise	11,387	24,920	(23,391)	(9,215)	3,701
BBC Children in Need, Main Grant	-	41,572	(25,115)		16,458
BBC Children in Need, Small Grant	-		-		
Worshipful Company of Mercers	-	25,000	(8,755)		16,245
Zurich Community Trust	20,139	5,000	(5,000)		20,139
Sobell Foundation	10,992	-	(179)		10,813
Tobacco Pipe Makers and Tobacco Trade Benevolent Fund	-		0.0		
The Lillywhite Foundation	2,500		-		2,500
Together Fund the Neighbourly		1,000.0	0.0		1,000.0
Total restricted funds	45,018	130,492	(105,543)	(9,215)	60,753
Unrestricted funds:					
Development fund	12,298		(1,836)		10,462
Diversity and Inclusion fund	20,000		-		20,000
General fund	128,426	29,764	(43,341)	9,220	124,069
Total unrestricted funds	160,724	29,764	(45,177)	9,220	154,531
	205,742	160,256	(150,720)	5	215,283

9 Movement in funds (continued)

Received further £33,000 this financial year from City Bridge Trust to support the costs of a Participation & Development Coordinator. The deficit on this fund will be covered by additional funding in the next financial year.

£24,920 was received from Global Make some noise this financial Year to continue to support our South and East London activities, there was also an adjustment within the year to allocate further spending to the global fund. (£9,215)

An installment of £41,572 was received from BBC Children in Need Main Grant in this financial year.

A further £25,000 was received from the Worshipful Company of Mercers grant to fund our creating coaches programme.

Zurich Community Trust granted £5,000 to fund a finance position for the Charity.

The Development Fund was established for future enhancement of the organisational capacity of KEEN and continues to be used for the Customer Relationship Management project

A reserve of £20,000 was established to support our programme to develop Diversity and Inclusion in KEEN, initial work on the project started towards the end of the financial year and will kick off fully in the new financial year.

10 Trustees

No Trustee received remuneration during the year (2020: nil). No Trustee was reimbursed for expenses incurred on the Trust's behalf in the year (2020: none).

THANK

YOU

