

**Report of the Trustees and**  
**Unaudited Financial Statements for the Year Ended 31st July 2021**  
**for**  
**Churn Project Limited**

JD Frost Accountants  
Chartered Accountants  
7 Links View  
Cirencester  
Gloucestershire  
GL7 2NF

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for the Year Ended 31st July 2021**

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**Chairman's Report  
for the Year Ended 31st July 2021**

For twenty years, the Churn Project has been supporting vulnerable and marginalised people across the community in Cirencester and nearby villages. Our aims are to reduce isolation and improve wellbeing particularly for those who are lonely, at a point of transition or crisis in their lives or experiencing poverty or mental health issues. Our vision is that all our residents are included and involved in their community; feel supported, valued and given the opportunity to achieve their potential.

This has been a year of change for the Project. Our new Chief Executive Officer joined us in August and the pandemic continued to impact our face-to-face delivery. Lockdowns and restrictions led to fundamental change in the way groups and activities were delivered, and sadly to the suspension of our Young Neighbours programme, when it became unviable to visit care homes.

However, there have been some positive outcomes from the pandemic, which highlighted the importance of communities and the value placed on local friendships, local connections, and support. The Churn Project has continued to be there for everyone who needs us and been agile and creative with our response to change. We have embraced new opportunities for funding and the kindness and generosity of people has shone through. New services including our Friendship Café and mental health support started, and we will continue with some of the changes to group delivery which work so well.

Over the past 12 months, we engaged with 1074 people, focusing on older people, young vulnerable families and those who are unemployed or low-skilled, through a mix of 1:1 support and running a range of groups catering to different interests or needs, supported by our volunteers. With Covid restrictions it was an unusual year with a significant reduction in our group attendance; in normal times we reach nearer 2000 people in a year.

We have continued to work alongside our clients to help find practical solutions to the issues they face. People tell us that attending The Churn improves their wellbeing and makes them feel less isolated. Whether it be our in-person social groups, our telephone befriending, our work club, our Covid shopping service, our baby groups or our 1:1 support, we listen to what people need and ensure they find it, either with us or by signposting to something more suitable. We talk to prospective clients about their goals, needs, strengths and interests, and tailor our support to each individual. We work with each unique client to create solutions that work for them. We help them to find what they need, not just at The Churn, but in the wider community.

Thank you to The Churn staff team and volunteers for their continued enthusiasm, hard work and dedication to making a difference to our community, in an exceptional year for the project.

**Report of the Trustees  
for the Year Ended 31st July 2021**

The trustees who are also directors of the charity for the purposes of the Companies Act 2006, present their report with the financial statements of the charity for the year ended 31st July 2021. The trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019).

**OBJECTIVES AND ACTIVITIES**

**Objectives and aims**

The Churn Project's purposes are set out in the objects stated in its Memorandum & Articles of Association:

- Relief of financial hardship
- Relief of unemployment
- Creating training and employment opportunities
- Providing activities and services for unemployed people, older people and those facing disadvantage due to financial hardship or social and economic circumstances
- Promotion of good health.

Our vision that all people should be included, involved and invested in their community is met through our mission to change lives by:

- reducing and preventing isolation;
- supporting and promoting wellbeing;
- creating opportunities to learn and achieve;
- supporting people through crisis;
- providing early help and interventions;
- encouraging personal responsibility;
- making use of the best resources through wise procurement and positive partnerships.

We tackle inequalities which contribute to economic hardship, social isolation and unemployment, by developing solutions and services which focus on giving purpose, belonging, hope. We aim to work with those in and around the Cirencester community most marginalised by those issues, especially those who are unemployed or low-skilled, older people, and vulnerable families.

To meet our objectives, we provide a range of services:

- Family services, focusing on the first 1000 days of children's lives and the family lives beyond that time, promoting strong family bonds, offering early help and interventions.
- Employment and skills support for those furthest from the labour market, offering 1:1 support and practical help through accredited courses
- Engagement and support services tackle mental health issues, provide information promoting good health practices, and offer practical solutions.
- Services to help people age well, tackling isolation and promoting resilience and wellbeing

The Churn's ongoing strategic objectives are:

1. To further develop the services we currently provide, and any new we introduce, to make them the most effective we can offer.
2. To reach and communicate in an appropriate way with different audiences, including the people who need our services most
3. To manage the charity as effectively and efficiently as possible

We pride ourselves on offering services of excellent quality with very limited resources, this year our total output has cost £324,708. Although we operate with a paid staff of 14 part-time workers constituting around 7.7 full-time equivalents, we optimise our offer by forming robust partnerships with other local organisations and making full use of community goodwill through our volunteers. This year 267 volunteers contributed time and effort to the project

**Ensuring our work delivers our aims**

We regularly review our work ensuring that our aims, objectives and all activities remain relevant to what we have stated we will achieve. We evaluate our work in relation to the outcomes and benefits it produces for our clients. The trustees have referred to the Charity Commission's general guidance on public benefit when reviewing the work planned.

**Public benefit**

During the year our services were accessed by over 800 people from Cirencester and the surrounding area.

**Report of the Trustees  
for the Year Ended 31st July 2021**

**ACHIEVEMENT AND PERFORMANCE**

**Charitable activities**

<b>SERVICE</b>	<b>SERVICE USERS</b>
Ageing Well	162
Employment & Skills	148
Engagement	152
Family Services	345
Volunteers	<u>267</u>
<b>Total</b>	<b><u>1074</u></b>

**Our Listening Fortnight evaluation told us that accessing Churn services resulted in:**

- 75% feeling more part of the community
- 75% reporting better wellbeing
- 62% feeling less lonely or isolated
- 78% have made new friendships
- 78% feeling more connected to others

**1 AGEING WELL**

**Main Objectives:**

- **Reduction of isolation**
- **Increase of resilience**
- **Improvement of wellbeing**
- **Support through crisis**

Our Ageing Well Programme supports people over 65, particularly those who live alone, or who have additional needs or responsibilities (including carers, people with mental health concerns, learning difficulties, low income, or recently bereaved) in and around Cirencester. We support people to feel more connected, less isolated, and more purposeful - enabling them to live happily, and independently, for longer. To that end, we offer a mix of volunteer befriending, social groups and classes, and 1:1 support. Over the past 12 months, we have supported 162 older people.

Our longest standing service is Churn Good Neighbours, our 1:1 befriending service, whereby a volunteer visits an isolated older person in their home once a week. We have expanded to include short term buddying (a volunteer accompanies an older person on outings, to build their confidence). During periods of lockdown, the service adapted to offer telephone befriending, ensuring people still felt connected and valued. During the year, we supported 71 individuals through Good Neighbours, who received a total of 2756 visits or telephone calls.

During a lockdown period, our Ageing Well team took the opportunity to consult with our older clients and review our services. Many people said they were missing simple social connection, the chance to have a chat and meet friends, with the opportunity to get together safely. Following this consultation, we started a small 'Friendship café' in the car park of the Churn, which complied with government rules about meeting outdoors in small 'bubbles' or groups. Once we were allowed, we moved indoors and quickly found we had outgrown the space. The Friendship Café is open to our Ageing Well clients, and generally the attendance is 35-38 people each week. Volunteers support with making cups of tea and serving cake and chatting to the attendees enabling the staff team to identify and informally assess any issues and needs arising and to provide further support and signposting. It has been a great safe space to meet new and old friends and build connections, with the offer of a local trip every fourth week, including an interesting outing to the Quenington Sculpture trail.

We deliver two bespoke courses, Living with Loss for people recently bereaved and Memory Club, for those newly diagnosed with memory problems and their carers. Our groups give the opportunity for people to share experiences and support one another, whilst benefiting from social interaction.

Our Sociable Stroll groups started at the end of a lockdown, running weekly in South Cerney and Cirencester for a walk with others giving the opportunity for fresh air and companionship.

We work hard to reduce loneliness. The Christmas period can be difficult for people who are isolated or alone, and thanks to the generous financial support of St James's Place, we delivered over 100 goodie bags to our Ageing Well clients, including a candle and 'bag of light' to give people hope of brighter times ahead. During the long Spring lockdown, we delivered over 100 bouquets of daffodils to clients to let them know that we were thinking of them. We regularly send birthday cards and messages, so everyone knows they matter and are valued.

**Report of the Trustees  
for the Year Ended 31st July 2021**

"M wanted to make sure we all knew how pleased she was with the fabulous Xmas gifts this year - she doesn't want to upset anyone, but she thought it was the best one she's ever had! She kept it for Xmas day because she only had one other gift at Xmas."

"This email is for all the marvellous people who work so hard at The Churn Project for bringing a happy smile to my face this morning."

"Thank you for the bunch of daffodils and the Churn Newsletter, both of which are SO welcome during lockdown. I'm getting on OK - good days, bad lonely days, but the goodness and love that has come my way over the past hard weeks has been wonderful."

We were delighted to secure the support of The Henry Smith Charity for our Ageing Well service for the next three years.

## **2 EMPLOYMENT & SKILLS**

### **Main Objectives**

- Improved employment skills
- Better opportunities to learn new skills
- Improvement of wellbeing
- Support through crisis

Our Employment & Skills Service has worked with 148 people through our weekly Work Club, the courses we offer, 1:1 support and GEM. Again, our numbers were reduced compared to previous years, due to Covid restrictions and periods of lockdown.

Our weekly Work Club offers people individual targeted support from a volunteer or staff member, to update their CV, complete application forms and seek advice on Universal Credit & Jobmatch. We have 5 dedicated volunteers who support staff to give people the 1:1 attention they need. We invite representatives from other relevant organisations, including the Job Centre and the National Careers Service to bring information and advice to our client group, who would often not access it directly. During lockdowns, support was offered online via zoom and regular contact maintained with people to support motivation.

The Churn Project is a partner in the highly successful GEM Project (Building Better Opportunities: Going the Extra Mile), a consortium of Gloucestershire organisations funded through the National Lottery to help people furthest from the labour market towards paid work. The Navigator Developer has worked intensively on a 1:1 regular basis with participants; supporting people into employment, training, and volunteering.

Over the last year 106 people have accessed work club and GEM, 22 of whom secured employment, 25 volunteering opportunities and 3 people started work placements, 42 people have joined courses and groups to build confidence and learn new skills. Our diverse range of courses has included Dungeons & Dragons group and Craft Sessions, Snap & Chat photography, support to get online, functional Maths and English. We work closely with Adult Education and Cirencester College to deliver courses.

### **Case study 1**

A had been out of work and felt socially isolated since leaving college 3 years ago. He spent much of his time gaming until the early hours and catching up on sleep during the day

A joined the GEM project 2 years ago and built up his employability skills and was regularly volunteering, however during the lockdown he lost his volunteer role and lost confidence. A felt worried about going outside but with support from Churn Navigator Developer, Amanda, he started new training, regained confidence, and learnt new skills. A was supported to apply for a 2-year Admin apprentice opportunity and was successful at interview. He has been employed for 6 months now and his routine is healthy, his sleeping habits are regulated and he is enjoying his job.

Feedback from Dungeons and Dragons "I enjoyed the sessions. Helps make friends and develop skills. It's not easy when you have asperges."

"This group has given me a more positive atmosphere than my current home situation, and given me more creative ideas "

Report of the Trustees  
for the Year Ended 31st July 2021

### 3 ENGAGEMENT

**Main Objectives:**

- Reduction of isolation
- Improvement of wellbeing
- Support through crisis
- Better connection with community

At the Churn, we adopt a 'strengths-based approach', supporting people to look at their strengths and passions whilst identifying goals they wish to achieve. Enabling people to fulfil their potential is integral to the work we do, rather than fixate on barriers we work with people to see what they want to do and support them to pursue their ambitions. This is the very essence of our work, supporting people to gain life skills, work skills, and confidence.

We have worked with 71 people offering 1:1 support based on individual identified goals; including supporting people to access help with purchasing school uniform and white goods, support with signposting to local partners including Citizens Advice, the Foodbank and P3, and advocating for people, for example with their landlords or children's school. We have distributed Foodbank vouchers and hundreds of frozen meals kindly donated by COOK Cirencester, and the Long Table Project.

'I feel that I am now actually moving forwards doing things I wouldn't be able to do on my own'

Our Time for You group, is aimed at women whose children are in school, to support them to progress the ambitions they have for themselves, 28 individuals attended the group over the year. Several have started their own businesses as a result, testing products and services on one another, and building up their skills and confidence. Others have found paid work and all have built friendships and felt part of a community. The group enjoyed sessions including ink painting, collage making, clay creations, healthy cooking on a budget and working with New Brewery Arts for medals of courage

Our 1:1 mental health support is also built on the belief that people are motivated to fulfil their potential, and that our role is to help them overcome any barriers they may face to doing that. One lady who experienced debilitating anxiety, to the point she could not leave her home alone, has been supported weekly by both a staff member and more recently a volunteer, initially to go for a walk and a coffee, and then to attend a local club, where her skills were quickly recognised. By accompanying her from home to the charity where she volunteers, the barrier is surmounted, and this lady can contribute to a local charity, and to get enormous personal satisfaction from being productive and using her skills. 26 people have accessed our 1:1 mental health support service this year and we have received additional support from Leah Brookes, the Mental Health & VCS Navigator from the Complex Emotional Needs Service.

'It gives me a sense of anchor, as I moved to Gloucestershire during the pandemic from another county. I didn't know anyone or anyway to source help and support. It is important because I have someone to turn to and ask for advice and knowledge about the area. I have someone to turn to when I am struggling with financial problems. I have someone who is kind and made me feel valued, like at Christmas they gave me a Christmas present when I thought I would have nothing. They include me by sending emails inviting me to join a photography competition or a free ticket to a local event. It means I feel I have someone who cares'

Our allotment creates space for people to be outdoors, growing vegetables and enjoying peace and tranquillity. We purchased additional seating and a compostable toilet to make the space as relaxing as possible. Our superb volunteers ensure the allotment is well maintained and cared for.

The Churn Men's Shed at Cirencester Scouts Hall, creates space for people to get together and share activities, alongside support and companionship from one another. The 'Shedders' as they are affectionately known, undertake their own projects or make things for the local communities. At Christmas they raised money through making snowmen, reindeers, and bird boxes. Our South Cerney Men's shed has been suspended during the pandemic, however Bromford Housing have continued to be a great supporter and helped us with storage until the shed is back up and running.

Stitch, Knit and Natter is our weekly group based around sewing and knitting, although most members come for the social interaction. The group is co-produced and led by a volunteer who is also a group member. When face to face meetings were suspended, we offered telephone support and virtual sessions to keep in touch.

#### **4 FAMILY SERVICES**

##### **Main Objectives**

- Improved parenting skills
- A better start in life
- Reduction of isolation
- Support through crisis

The Churn has been delivering Family Services since 2010, and this year worked with 345 families, supporting them to find social connection and peer support, offering parenting advice and support and aiming to increasing resilience. We offer a range of groups and activities, alongside 1:1 support and have continued to run Freedom programme to support women affected by domestic abuse, alongside Parenting Courses. In March, a dedicated Children and Family Support Worker joined the team, focused on developmental play for the children, and was able to order extra toys with funding from the Toy Trust.

The Peter Lang Children's Trust gives generous funding support to our early intervention programme which focuses on the first 1000 days of children's lives:

**Ready Steady Baby**, our antenatal group, concentrates on forging the strongest family bonds, increasing parenting self-confidence and improving knowledge of an infant's needs and realistic development. 43 people have attended the group over the year, some online via zoom during lockdown periods and others face to face. In addition, we offer 1:1 support to Mums who need us. Topics include health & wellbeing, breast feeding and birth, bonding and socialising with baby and we explain the support available including parental mental health.

New Baby New Life is our universal group for local parents and baby's under 12 weeks old, offering a fixed topic based programme of sessions including; baby communication, play & activities for babies, teething, introduction to solid food, sleep and first aid. 130 parents attended the group, with feedback that they are more aware of the physical and emotional needs of their babies and value the support and friendships made, ensuring they feel less alone. The size and format of the group changed due to covid, and rather than being a large open access resource, it is now targeted and focused for those who need us most.

**Ready, Steady, Baby's Here** is a smaller group for young or more vulnerable mums. It focuses on the appropriate social and emotional development of the children, on supporting the parents to gain in confidence and understanding of their children's needs, it can be a bridge between initial engagement and connecting parents to services which can help them. The group is divided into a baby group and a mini-toddler group, to offer direct support for the children's development milestones through play and parental discussion.

"The Churn baby group is so important as everyone gets lonely being a Mum and the group gives me something to look forward to. It boosts my confidence massively by talking to other Mums."

**Families Matter** is our largest group and supports families with preschool aged children. We offer parenting support and advice, alongside structured play activities for the children and an enrichment programme. St James's Place Foundation continues to contribute towards our enrichment programme, aiming to create opportunities for disadvantaged children to help close the gap in attainment, provide structured play interventions for pre-school children, and enable school-age children of families attending The Churn to take part in outings and activities that support their development and confidence. The activities include a visit to a local farm and to the local water park. We had additional funding from the Primrose Trust for delivery of the Solihull parenting course and Freedom programme. We have seen an increase in the 1:1 support provided, due to the pressures on families from lockdowns.

To offer the best support to our families, we work closely with other organisations including Social Care, Families First, Homestart and are members of the association for infant mental health. We help people to access domestic abuse support via GDASS and are local domestic abuse champions. We have delivered activity packs to families, provided frozen COOK food and meals, and are a Holiday Activities and Food Programme (HAF) delivery partner, which included distributing 73 boxes of home cooking ingredients for families at Easter. At Christmas we received fantastic donations of presents to give to the children, and distributed Salvation Army food and toy hampers.

##### **Feedback from 'New Baby New Life'**

I felt so fortunate to have the group during the pandemic. It gave me support and helpful knowledge when I wasn't able to see my family and friends.



**Report of the Trustees  
for the Year Ended 31st July 2021**

I feel like I've met an amazing group of women in the same circumstances who have helped me become a more confident parent.

**VOLUNTEERS**

Our volunteer numbers are lower this year, due to the impact of lockdowns and the reduction in befriender home visits, along with the absence of many of our corporate volunteers being unavailable as working from home. This year 267 volunteers contributed their time and energy to supporting us to achieve our objectives. Fundraising, befriending, shopping, delivering newsletters, supporting group delivery, serving tea and cake, singing at online concerts, running our online quiz and tending our allotment are just some of the activity's volunteers have undertaken. We really couldn't do it all without them. Special thanks to Cotswold TV for their amazing garden tour films and the garden owners for allowing us to film and visit their beautiful gardens.

'Volunteering made me feel I was contributing to the community'

'I don't attend a group, but support by volunteering and I find that enriches my own mental health and wellbeing when I can help others'

'It does make me feel useful, but I get back more than I put in I think. I have met new friends and lovely, brave people that helps put any minor problem I might have into perspective'

**COVID 19 Pandemic**

2020/21 was greatly affected by the Covid19 pandemic, with impact on staff, clients and volunteers. All services quickly adapted to change and continued to provide essential support to those who needed us, complying with the appropriate government guidance and legislation. The charity increased the amount of 121 support offered to people, including the continuation of a new project worker supporting people with mental health illness. We found that we are agile and quickly able to change our delivery models, which allowed us to continue services effectively. The purchase of laptops for all staff, supported effective working from home and our frequently updated risk assessments along with the provision of appropriate PPE has allowed us to continue to support our community.

**FINANCIAL REVIEW**

**Financial position**

2020/21 has seen a shift in the Churns fundraising strategy to secure longer term grant funding, to allow us to embed and develop our work. Our fundraising manager has focused on grant and trust fundraising, and our partnerships officer has focused on community fundraising and local donations. We were delighted to secure 3 years funding from The Henry Smith Charity for our Ageing Well team from August 2021. Despite the impact of COVID 19 our income increased by £10,647 to £366,970. Expenditure was higher due to COVID 19 and increased by £26,139 to £324,706. Funds at 31st July 2021 increased from the previous year by £42,264 and now stand at £185,659.

**Reserves policy**

The Trustees have set a reserves policy which requires that the reserves be maintained at a level which ensures that The Churn Project's core activities could continue during a period of unforeseen difficulty and that these reserves are maintained in a readily realisable form. The calculation of the required level of reserves is an integral part of The Churn Project's planning, budgeting and forecasting cycle. It takes into account the risks associated with unexpected variations in the stream of income and expenditure given planned activity levels and The Churn Project's future commitments. The Trustees assess the reserves policy on an annual basis. They monitor and discuss levels of readily realisable reserves and The Churn Project's future commitments. The main risks to both income and expenditure plus the requirements for working capital and adequate cash flow are assessed. The trustees use this information to ensure an adequate level of readily realisable reserves is maintained.

In July 2021 the reserves policy was reviewed and based on this risk analysis, a Free Cash Reserve figure of between £51,000 and £102,000 was confirmed as an appropriate and realistic target.

This policy will be updated on an annual basis, at the time of annual accounts being prepared, in accordance with the organisation's current outgoings.

**Report of the Trustees  
for the Year Ended 31st July 2021**

**FUTURE PLANS**

- We will build our Engagement, Employment and Wellbeing team with the introduction of a manager, to offer increased support to the team and ensure we are meeting the needs of our community and engaging effectively with other agencies and partners
- We will update our website to include a 'volunteer hub' section, and to link effectively with our social media accounts
- We will introduce a database, to improve efficiency with data capture, particularly around outcome reporting
- Covid19 necessitated a change to the way we engage with people, through delivery of smaller groups. We will continue with this model in many of our groups, due to the benefit of offering targeted and personalised support
- We will continue to support older people through the friendship café model of delivery, to reach current and new clients
- We will continue to support the community in Cirencester and surrounding villages in the following three areas
  - Families
  - Engagement, employment and wellbeing
  - Ageing well

**STRUCTURE, GOVERNANCE AND MANAGEMENT**

**Governing document**

The charity is controlled by its governing document, a deed of trust, and constitutes a limited company, limited by guarantee, as defined by the Companies Act 2006.

The charity is controlled by its governing document Memorandum & Articles of Association and constitutes a limited company, limited by guarantee, as defined by the Companies Act 2006. It was incorporated 11th January 2006 and registered as a charity on 9th June 2008.

**Recruitment and appointment of new trustees**

The directors of the company are also trustees of the charity. All trustees give their time voluntarily and receive no benefits from the charity; they can, however, recover expenses incurred directly as a result of their role.

The board currently consists of the Chair (appointed from the existing trustees) and six further trustees - there must be at least 3 serving trustees with no maximum limit. Trustees are recruited to ensure a diversity of relevant skills and expertise needed for effective governance of the charity. They are invited to complete a skills audit and attend a meeting as an observer before commitment from either side.

One third of trustees must retire from office at the Annual General Meeting but can be re-elected by remaining trustees.

**Organisational structure**

The Churn Project has a board of trustees of at least 3 members, currently comprising 7, which meets every 8 weeks. It is responsible for the strategic direction of the charity and monitoring systems and procedures to ensure good governance. The Chief Executive manages the day-to-day operation of the organisation, leading the staff team to implement strategy and ensuring that they continue to develop their skills and working practices to produce the best outcomes for our clients.

**Trustee Induction and Training**

On appointment, trustees sign a declaration of eligibility, undertake an enhanced DBS check and sign a code of conduct agreement. They undergo online safeguarding training. They receive a Trustee Information Pack, which includes:

- Trustee role and responsibilities outlined
- Key documents setting out the framework for the charity including the Memorandum and Articles, all current policies, Business Plan.
- Financial and funding information including the latest published accounts
- A copy of the Charity Commission: Essential Trustee guide

Trustees are also invited to a tour of the building to see The Churn in action and to meet the staff and volunteer team.

**Risk management**

The trustees have a duty to identify and review the risks to which the charity is exposed and to ensure appropriate controls are in place to provide reasonable assurance against fraud and error.

Trustees manage and mitigate risks to the charity through reviews of operations and procedures at Trustee Meetings held every 8 weeks. Under constant review:

- Finance - ongoing cashflow model and budget control, internal authorisation procedures for management of transactions.
- Health and safety - an agenda item at every meeting (trustee & staff) to ensure compliance with regulations, and a general common-sense approach to maintaining safe practices.
- External risk - to funding and services, strategic planning ensures relevant service development and diversification paying heed to wider county and national strategic direction.

**Churn Project Limited**

**Report of the Trustees  
for the Year Ended 31st July 2021**

**REFERENCE AND ADMINISTRATIVE DETAILS**

**Registered Company number**  
05672529 (England and Wales)

**Registered Charity number**  
1124422

**Registered office**  
14-16 The Waterloo  
Cirencester  
Gloucestershire  
GL7 2PY

**Trustees**  
S A Alexander  
D W Bellamy  
M A Blumsom  
E Q Darroch (resigned 31/8/2021)  
R Lynn Chair  
D G Sutherland  
R S Towill  
F R Penny (appointed 26/1/2022)

**Company Secretary**  
R S Towill

**Independent Examiner**  
JD Frost Accountants  
Chartered Accountants  
7 Links View  
Cirencester  
Gloucestershire  
GL7 2NF

Approved by order of the board of trustees on 26/01/22 and signed on its behalf by:

  
.....  
R Lynn Chair - Trustee

**Independent Examiner's Report to the Trustees of  
Churn Project Limited**

**Independent examiner's report to the trustees of Churn Project Limited ('the Company')**

I report to the charity trustees on my examination of the accounts of the Company for the year ended 31st July 2021.

**Responsibilities and basis of report**

As the charity's trustees of the Company (and also its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the Company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5) (b) of the 2011 Act.

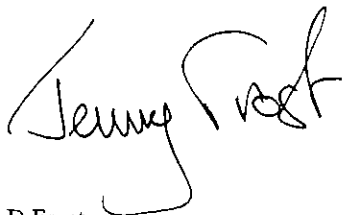
**Independent examiner's statement**

Since your charity's gross income exceeded £250,000 your examiner must be a member of a listed body. I can confirm that I am qualified to undertake the examination because I am a registered member of ICAEW which is one of the listed bodies.

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of the Company as required by section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a true and fair view which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities (applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



JD Frost  
ICAEW  
JD Frost Accountants  
Chartered Accountants  
7 Links View  
Cirencester  
Gloucestershire  
GL7 2NF

Date:

9 February 2022

**Churn Project Limited**

**Statement of Financial Activities  
for the Year Ended 31st July 2021**

	Notes	Unrestricted fund £	Restricted funds £	2021 Total funds £	2020 Total funds £
<b>INCOME AND ENDOWMENTS FROM</b>					
Donations and legacies		68,882	1	68,883	32,420
<b>Charitable activities</b>					
Family Services		-	72,282	72,282	67,628
Employment & Skills		-	20,676	20,676	20,786
Ageing Well		-	47,537	47,537	33,845
Well Being		-	43,093	43,093	51,345
General		101,879	-	101,879	121,970
Other trading activities	2	12,620	-	12,620	28,329
<b>Total</b>		<u>183,381</u>	<u>183,589</u>	<u>366,970</u>	<u>356,323</u>
<b>EXPENDITURE ON</b>					
<b>Charitable activities</b>					
Family Services		-	60,539	60,539	51,507
Employment & Skills		-	20,777	20,777	19,739
Ageing Well		-	39,020	39,020	39,116
Hardship Fund		-	-	-	941
Well Being		-	43,086	43,086	28,889
General		160,658	626	161,284	158,375
Other		-	-	-	-
<b>Total</b>		<u>160,658</u>	<u>164,048</u>	<u>324,706</u>	<u>298,567</u>
<b>NET INCOME</b>		<u>22,723</u>	<u>19,541</u>	<u>42,264</u>	<u>57,756</u>
Transfers between funds	9	38	(38)	-	-
<b>Net movement in funds</b>		<u>22,761</u>	<u>19,503</u>	<u>42,264</u>	<u>57,756</u>
<b>RECONCILIATION OF FUNDS</b>					
<b>Total funds brought forward</b>		<u>65,163</u>	<u>78,232</u>	<u>143,395</u>	<u>85,639</u>
<b>TOTAL FUNDS CARRIED FORWARD</b>		<u><u>87,924</u></u>	<u><u>97,735</u></u>	<u><u>185,659</u></u>	<u><u>143,395</u></u>

The notes form part of these financial statements

# Churn Project Limited

## Balance Sheet 31st July 2021

	Notes	Unrestricted fund £	Restricted funds £	2021 Total funds £	2020 Total funds £
<b>CURRENT ASSETS</b>					
Debtors	6	15,957	6,604	22,561	26,237
Cash at bank and in hand		79,776	96,341	176,117	127,389
		<u>95,733</u>	<u>102,945</u>	<u>198,678</u>	<u>153,626</u>
<b>CREDITORS</b>					
Amounts falling due within one year	7	(7,809)	(5,210)	(13,019)	(10,231)
		<u>87,924</u>	<u>97,735</u>	<u>185,659</u>	<u>143,395</u>
<b>NET CURRENT ASSETS</b>					
		<u>87,924</u>	<u>97,735</u>	<u>185,659</u>	<u>143,395</u>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>					
		<u>87,924</u>	<u>97,735</u>	<u>185,659</u>	<u>143,395</u>
<b>NET ASSETS</b>					
		<u>87,924</u>	<u>97,735</u>	<u>185,659</u>	<u>143,395</u>
<b>FUNDS</b>	9				
Unrestricted funds				87,924	65,163
Restricted funds				<u>97,735</u>	<u>78,232</u>
<b>TOTAL FUNDS</b>				<u>185,659</u>	<u>143,395</u>

The charitable company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31st July 2021.

The members have not required the company to obtain an audit of its financial statements for the year ended 31st July 2021 in accordance with Section 476 of the Companies Act 2006.

The trustees acknowledge their responsibilities for

- ensuring that the charitable company keeps accounting records that comply with Sections 386 and 387 of the Companies Act 2006 and
- preparing financial statements which give a true and fair view of the state of affairs of the charitable company as at the end of each financial year and of its surplus or deficit for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the charitable company.

These financial statements have been prepared in accordance with the provisions applicable to charitable companies subject to the small companies regime.

The financial statements were approved by the Board of Trustees and authorised for issue on 26/01/22 and were signed on its behalf by:

  
R Lynn Chair - Trustee

Notes to the Financial Statements  
for the Year Ended 31st July 2021

1. ACCOUNTING POLICIES

**Basis of preparing the financial statements**

The financial statements of the charitable company, which is a public benefit entity under FRS 102, have been prepared in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019)', Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

**Income**

All income is recognised in the Statement of Financial Activities once the charity has entitlement to the funds, it is probable that the income will be received and the amount can be measured reliably.

**Expenditure**

Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

**Taxation**

The charity is exempt from corporation tax on its charitable activities.

**Fund accounting**

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees.

Restricted funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

Further explanation of the nature and purpose of each fund is included in the notes to the financial statements.

**Pension costs and other post-retirement benefits**

The charitable company operates a defined contribution pension scheme. Contributions payable to the charitable company's pension scheme are charged to the Statement of Financial Activities in the period to which they relate.

2. OTHER TRADING ACTIVITIES

	2021	2020
	£	£
Other income	12,620	28,329

3. TRUSTEES' REMUNERATION AND BENEFITS

There were no trustees' remuneration or other benefits for the year ended 31st July 2021 nor for the year ended 31st July 2020.

**Trustees' expenses**

There were no trustees' expenses paid for the year ended 31st July 2021 nor for the year ended 31st July 2020.

Notes to the Financial Statements - continued  
for the Year Ended 31st July 2021

## 4. STAFF COSTS

The average monthly number of employees during the year was as follows:

	2021	2020
Employees	15	15

No employees received emoluments in excess of £60,000.

## 5. COMPARATIVES FOR THE STATEMENT OF FINANCIAL ACTIVITIES

	Unrestricted fund £	Restricted funds £	Total funds £
<b>INCOME AND ENDOWMENTS FROM</b>			
Donations and legacies	32,420	-	32,420
<b>Charitable activities</b>			
Family Services	-	67,628	67,628
Employment & Skills	-	20,786	20,786
Ageing Well	-	33,845	33,845
Well Being	-	51,345	51,345
General	121,970	-	121,970
Other trading activities	28,329	-	28,329
<b>Total</b>	182,719	173,604	356,323
<b>EXPENDITURE ON</b>			
<b>Charitable activities</b>			
Family Services	-	51,507	51,507
Employment & Skills	-	19,739	19,739
Ageing Well	-	39,116	39,116
Hardship Fund	-	941	941
Well Being	-	28,889	28,889
General	158,375	-	158,375
<b>Total</b>	158,375	140,192	298,567
<b>NET INCOME</b>	24,344	33,412	57,756
<b>Transfers between funds</b>	(5,452)	5,452	-
<b>Net movement in funds</b>	18,892	38,864	57,756
<b>RECONCILIATION OF FUNDS</b>			
<b>Total funds brought forward</b>	46,271	39,368	85,639
<b>TOTAL FUNDS CARRIED FORWARD</b>	65,163	78,232	143,395



# Churn Project Limited

## Notes to the Financial Statements - continued for the Year Ended 31st July 2021

### 6. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2021	2020
	£	£
Trade debtors	10,350	18,835
Other debtors	5,625	5,625
Prepayments and accrued income	4,259	-
Prepayments	2,327	1,777
	<u>22,561</u>	<u>26,237</u>

### 7. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2021	2020
	£	£
Bank loans and overdrafts (see note 8)	2,436	2,925
Trade creditors	4,074	1,199
Social security and other taxes	3,286	4,065
Pension Fund	1,023	1,217
Accrued expenses	2,200	825
	<u>13,019</u>	<u>10,231</u>

### 8. LOANS

An analysis of the maturity of loans is given below:

	2021	2020
	£	£
Amounts falling due within one year on demand:		
Bank overdrafts	<u>2,436</u>	<u>2,925</u>

### 9. MOVEMENT IN FUNDS

	At 1/8/20	Net movement in funds	Transfers between funds	At 31/7/21
	£	£	£	£
<b>Unrestricted funds</b>				
General fund	65,163	22,723	38	87,924
<b>Restricted funds</b>				
Employment & Skills	2,400	(101)	712	3,011
Family Services	22,104	11,744	(750)	33,098
Ageing Well	20,024	8,517	-	28,541
Older People Services	590	-	-	590
Hardship Fund	1,939	(626)	-	1,313
Well Being	31,175	7	-	31,182
	<u>78,232</u>	<u>19,541</u>	<u>(38)</u>	<u>97,735</u>
<b>TOTAL FUNDS</b>	<u>143,395</u>	<u>42,264</u>	<u>-</u>	<u>185,659</u>

Notes to the Financial Statements - continued  
for the Year Ended 31st July 2021

9. MOVEMENT IN FUNDS - continued

Net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
<b>Unrestricted funds</b>			
General fund	183,381	(160,658)	22,723
<b>Restricted funds</b>			
Employment & Skills	20,676	(20,777)	(101)
Family Services	72,283	(60,539)	11,744
Ageing Well	47,537	(39,020)	8,517
Hardship Fund	-	(626)	(626)
Well Being	43,093	(43,086)	7
	<u>183,589</u>	<u>(164,048)</u>	<u>19,541</u>
<b>TOTAL FUNDS</b>	<u>366,970</u>	<u>(324,706)</u>	<u>42,264</u>

Comparatives for movement in funds

	At 1/8/19 £	Net movement in funds £	Transfers between funds £	At 31/7/20 £
<b>Unrestricted funds</b>				
General fund	46,271	24,344	(5,452)	65,163
<b>Restricted funds</b>				
Employment & Skills	1,491	1,047	(138)	2,400
Family Services	394	16,120	5,590	22,104
Ageing Well	25,295	(5,271)	-	20,024
Older People Services	590	-	-	590
Hardship Fund	2,880	(941)	-	1,939
Well Being	8,313	22,457	405	31,175
Mens Shed	405	-	(405)	-
	<u>39,368</u>	<u>33,412</u>	<u>5,452</u>	<u>78,232</u>
<b>TOTAL FUNDS</b>	<u>85,639</u>	<u>57,756</u>	<u>-</u>	<u>143,395</u>

Notes to the Financial Statements - continued  
for the Year Ended 31st July 2021

## 9. MOVEMENT IN FUNDS - continued

Comparative net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
<b>Unrestricted funds</b>			
General fund	182,719	(158,375)	24,344
<b>Restricted funds</b>			
Employment & Skills	20,786	(19,739)	1,047
Family Services	67,627	(51,507)	16,120
Ageing Well	33,845	(39,116)	(5,271)
Hardship Fund	-	(941)	(941)
Well Being	51,346	(28,889)	22,457
	<u>173,604</u>	<u>(140,192)</u>	<u>33,412</u>
<b>TOTAL FUNDS</b>	<u>356,323</u>	<u>(298,567)</u>	<u>57,756</u>

A current year 12 months and prior year 12 months combined position is as follows:

	At 1/8/19 £	Net movement in funds £	Transfers between funds £	At 31/7/21 £
<b>Unrestricted funds</b>				
General fund	46,271	47,067	(5,414)	87,924
<b>Restricted funds</b>				
Employment & Skills	1,491	946	574	3,011
Family Services	394	27,864	4,840	33,098
Ageing Well	25,295	3,246	-	28,541
Older People Services	590	-	-	590
Hardship Fund	2,880	(1,567)	-	1,313
Well Being	8,313	22,464	405	31,182
Mens Shed	405	-	(405)	-
	<u>39,368</u>	<u>52,953</u>	<u>5,414</u>	<u>97,735</u>
<b>TOTAL FUNDS</b>	<u>85,639</u>	<u>100,020</u>	<u>-</u>	<u>185,659</u>

Notes to the Financial Statements - continued  
for the Year Ended 31st July 2021

9. MOVEMENT IN FUNDS - continued

A current year 12 months and prior year 12 months combined net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
<b>Unrestricted funds</b>			
General fund	366,100	(319,033)	47,067
<b>Restricted funds</b>			
Employment & Skills	41,462	(40,516)	946
Family Services	139,910	(112,046)	27,864
Ageing Well	81,382	(78,136)	3,246
Hardship Fund	-	(1,567)	(1,567)
Well Being	94,439	(71,975)	22,464
	<u>357,193</u>	<u>(304,240)</u>	<u>52,953</u>
<b>TOTAL FUNDS</b>	<u>723,293</u>	<u>(623,273)</u>	<u>100,020</u>

10. RELATED PARTY DISCLOSURES

There were no related party transactions for the year ended 31st July 2021.

**Churn Project Limited****Detailed Statement of Financial Activities  
for the Year Ended 31st July 2021**

	2021 £	2020 £
<b>INCOME AND ENDOWMENTS</b>		
<b>Donations and legacies</b>		
Donations	68,883	32,420
<b>Other trading activities</b>		
Other income	12,620	28,329
<b>Charitable activities</b>		
Grants	285,467	295,574
<b>Total incoming resources</b>	366,970	356,323
<b>EXPENDITURE</b>		
<b>Charitable activities</b>		
Employment & Skills	20,777	19,739
Family Services	60,539	51,507
Ageing Well	39,020	39,116
Hardship Fund	626	941
Well Being	43,086	28,889
Churn classes	-	68
	164,048	140,260
<b>Support costs</b>		
<b>Finance</b>		
Bank charges	225	-
<b>Other</b>		
Wages	208,240	194,176
Social security	12,927	11,015
Pensions	5,177	5,893
Rates and water	161	299
Insurance	2,060	2,073
Light and heat	1,768	1,861
Telephone	1,543	2,720
Postage and stationery	1,452	2,236
Sundries	1,267	1,356
Rent	25,042	25,000
Travel	49	33
Newsletter costs	2,335	2,406
Computer costs	15,296	5,722
Office equipment	847	718
Premises expenses	8,472	6,836
Training, coaching & mentoring	485	1,260
Covid shopping	13,860	15,507
	300,981	279,111

This page does not form part of the statutory financial statements

**Churn Project Limited**

**Detailed Statement of Financial Activities  
for the Year Ended 31st July 2021**

	<b>2021</b>	<b>2020</b>
	<b>£</b>	<b>£</b>
<b>Other</b>		
<b>Other 2</b>		
Wages allocated to restricted	(131,527)	(115,412)
Social security allocated to restricted	(8,814)	(6,867)
Pensions allocated to restricted	(3,368)	(3,084)
Advertising	2,010	2,182
	<u>(141,699)</u>	<u>(123,181)</u>
<b>Governance costs</b>		
Accountancy fees	800	800
Professional fees	351	1,577
	<u>1,151</u>	<u>2,377</u>
Total resources expended	<u>324,706</u>	<u>298,567</u>
<b>Net income</b>	<u><u>42,264</u></u>	<u><u>57,756</u></u>