HULL AND EAST YORKSHIRE CHILDREN'S UNIVERSITY LIMITED

England & Wales · Charity number 1124329

Details

Other names	THE HULL C.U. LTD
Status	Registered
Legal form	Charitable company
Company number	06368105
Registered	2008-06-04
Register	View on the Charity Commission register

Contact

Address	Hull and East Yorkshire Children's University Swale House 246 Cottingham Road Hull HU6 7RS
Phone	01482 466045
Email	Rosanna.James@hull.ac.uk
Website	www.hullchildrensuniversity.com

Activities

Objects: 3.1 TO ADVANCE THE EDUCATION OF AND PROVIDE CARE FACILITIES FOR CHILDREN OF SCHOOL AGE.3.2 TO PROVIDE RECREATIONAL AND LEISURE TIME ACTIVITIES FOR CHILDREN OF SCHOOL AGE IN THE INTERESTS OF SOCIAL WELFARE, DESIGNED TO IMPROVE THEIR CONDITIONS OF LIFE.3.3 TO FURTHER ANY OTHER PURPOSE OR PURPOSES RECOGNISED BY THE LAW OF ENGLAND AS CHARITABLE.

Activities: To advance the education of and to provide care facilities of children of school age via the provision of recreational and leisure time activities in the interests of social welfare and thereby to improve the conditions of their lives.

Downloaded from opencharities.uk/ew/1124329

Classification

- **How:** Provides Human Resources, Provides Services
- **What:** Education/training, Economic/community Development/employment
- **Who:** Children/young People

Geography

- **Area of benefit:** LOCAL
- East Riding Of Yorkshire
- Kingston Upon Hull City

Finances

Period end	Income	Expenditure	Assets	Employees
2024-08-31	£942,449	£978,859	£1,100,919	17
2023-08-31	£2,245,664	£1,453,604	£1,137,329	16
2022-03-31	£698,653	£658,745	£345,269	17
2021-03-31	£659,585	£643,740	£305,361	13
2020-03-31	£571,963	£573,594	£289,516	11

Trustees

Name	Role	Appointed
RICHARD FIELD	Chair	
ANDREW GARY HOLMES		2012-10-02
ANITA FOY		2013-03-12
Janet Adamson		2011-12-15
Leigh Cathryn Hudson		2021-05-19
MIKE JACKSON		2011-07-25
RONALD WILLIAM DICKINSON		2011-12-15
RUTH MARIE TRUELOVE		2014-02-26
Susan Johns		2022-03-24
Wendy Newman		2019-07-16

Downloaded from opencharities.uk/ew/1124329

HULL AND EAST YORKSHIRE CHILDREN'S UNIVERSITY LIMITED

England & Wales - Charity number 1124329

Accounts

REGISTERED COMPANY NUMBER: 06368105 (England and Wales)
REGISTERED CHARITY NUMBER: 01124329

Report of the Trustees and

Unaudited Financial Statements for the Year Ended 31 August 2024

for

The Hull and East Yorkshire Children's University

Harris Lacey and Swain
Suite 1
The Riverside Building
Hessle
East Yorkshire
HU13 0DZ

WEDNESDAY

AE3J15Z7
A18 28/05/2025 #45
COMPANIES HOUSE

The Hull and East Yorkshire Children's University

Contents of the Financial Statements for the Year Ended 31 August 2024

	Page
Report of the Trustees	1 to 34
Independent Examiner's Report	35
Statement of Financial Activities	36
Balance Sheet	37 to 38
Cash Flow Statement	39
Notes to the Cash Flow Statement	40
Notes to the Financial Statements	41 to 49

HULL AND EAST YORKSHIRE

children's™

UNIVERSITY

Annual Report 2023-2024

Contents

Welcome
Grants, Trusts and Corporate Partners
What We Do
2023-2024 Monitoring
Highlights
HEY CU in the Future
Tim's Surprise
Social Return on Investment
Corporates
Community and Events
Volunteers
CLA Programme
Looking Ahead
Financial performance

View our work

www.hullchildrensuniversity.com
Swale House, 246 Cottingham Road, Hull, HU6 7RS

Registered Charity Number: 1124329

Welcome

This academic year, we worked with more children than ever before, delivering the highest ever number of experiences. This has been made possible by the incredible support that our funders and partners have given us this year. The demand for our services has never been higher and so this support has never been more important. We are committed to making every experience the best it can be for our children, ensuring they support aspiration, confidence and engagement in learning and I am extremely excited for the plans we have for the next academic year.

Rose James
Chief Executive Officer

Richard Field
Chair of Trustees

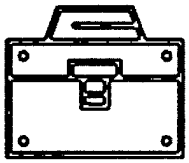
We are very lucky to have a wonderful team at Hull and East Yorkshire Children's University. There is an extremely positive culture throughout the organisation. The increase in activity we have managed in the last few years can be seen in our Report. It is humbling to see the positive impact that we can have on children's lives both for their benefit and the benefit of society as a whole"

What We Do

A lot has changed here at HEY CU since we began operating back in 1996, but one thing remains the same, ***our commitment to children and young people growing up in economical injustice****. We will ensure we stay committed to:*

Empowering children, always

' Our learning experiences are designed with our ACE ethos at the core. They are designed to empower children's aspirations, confidence and engagement.'



Developing skills, to build aspirations

' Our HEY CU in the Future business experiences support whole classes of primary school children by giving them an inspiring, hands-on insight into the world of work. '

Supporting those in need

' In addition to our core learning experiences, we support families at Christmas with essentials for their children. We run Breakfast with Santa and Door Step Elves.'

Being better, together

' We believe in working together to create more of an impact for our young people. This year we have partnered with other third sector organisations and are looking forward to do so in future years .'

Placing culture at our core

' Positive culture is vital and makes us more productive. We follow our culture code to ensure that everyone in our organisation feels valued and listen to, along with understanding the charity's vision'

2023-2024 Our most impactful year yet...

13,025 children came on **386** Learning Experiences

36 Business experiences

we worked with **72** Primary Schools

61 in Hull & **11** in the East Riding

Our Children's Board of Trustees consists of

members from 6 schools

Volunteers gave their time to inspire the next generation

394 Children had Breakfast with Santa!

20 Families were supported by Doorstep Elves

30 Tim's Surprises!

19 schools received surprise book parcels on World Book Day

Fundraisers taking on challenges Get Caked, Skydiving, Abseiling and the Hull 10k raised **£8,500**

Thank you

Corporate Partners

Harris Lacey and Swain

vsp services

SAAF EDUCATION SUPPLY & RECRUITMENT

TRANS WASTE

Kingspan.

Claughtons Commercial And Educational Furniture

INEOS Acetyls

HOBSON PORTER

Language is Everything

BRONZE

M M

543

RIX

BECKER

reckitt

DUNSTON SHIP REPAIRS LIMITED

PropellerFuels

SILVER

ABP ASSOCIATED BRITISH PORTS

J. MARR (SEAFOODS) LTD.

GGP CONSULT CONSULTING ENGINEERS PROJECT MANAGEMENT

Sewell Group

KCOM

EAST RIDING OF YORKSHIRE COUNCIL

GOLD

servicenow.

UNIVERSITY of HULL

Northern Gas Networks

PLATINUM

Grant and Trust Funders

The John Armitage Charitable Trust | Chaolner Children's Charity | The Angus Lawson Memorial Trust
Two Ridings Community Foundation | Nurture a Child | The 29th May 1961 Charitable Trust
Garfield Weston Foundation | Pavers Foundation | The Joseph and Annie Cattle Trust
The Charles and Elsie Sykes Trust

Highlights

Winners at the Charity Film Awards

This year's awards saw record numbers of votes and people attending the event so to be shortlisted was a huge success for the charity, but to win the award is just amazing - the first Hull charity to do so.

KCOM go GOLD and gift a phonebox

The launch of our "Hull Ambassadors" phone box is a wonderful way to mark our partnership and gives local families the chance to follow our Hull Ambassadors Trail to find out all about some of the most inspirational people from our city.

Lord Mayor's Appeal

We were thrilled to be named as one of the chosen charities for the Lord Mayor of Hull appeal. The appeal will involve several events being held over the course of the year to raise funds for the charities.

Highlights

Bransholme Cluster Programme Launched

In 2021, we launched our pilot "cluster" programme in North Hull with the support of the University of Hull and this has proved extremely successful. The changes that have been reported in the children that have taken part have been remarkable and having the chance to experience multiple Hull and East Yorkshire Children's University trips has created opportunities for the children to learn new skills that they may not have learnt in school; discover talents that they didn't realise they had and see places that they would have never had the chance to see.

Thanks to a significant business donation, 2023 saw the launch of our second cluster style programme, this time in the Bransholme area of Hull. Bransholme is one of the most socioeconomically disadvantaged areas in Hull and we wanted to build upon the success of our other cluster to ensure that children in this area experience as much as possible in one year. The cluster format is a more intensive programme, with Year 5 children each attending 4 of our experiences in one academic year.

Trips are what we all remember from our school days. If we truly utilise them for the benefits they hold, the long-lasting effects could be transformative.
Wythe. 2023.

HEY CU Children's Board

At HEY CU, we understand the importance of children's voices and are committed to finding ways to increase participation. One way we do this is through our Children's Board of Trustees: an elected group of local schoolchildren, representing different areas of Hull.

After meeting with the Deputy Lord Mayor for lunch at the Guildhall, the children were introduced to the idea of how they can use their voices to make a change. They trialled our Spurn Point experience alongside staff from the Matthew Good Foundation, who had funded several of these experiences across the academic year and fed back their thoughts

.

The biggest responsibility came in March, when the Children's Board invited our business partners and other representatives to say thank you. 'Kids Say Thanks' was extremely successful: there was not a dry eye in the room!

The children have even recorded a podcast at INIT Creative, documenting their journey, which you can check out on our YouTube channel! They are looking forward to retaining their positions for their final year of primary school, having even more of an influence on the experiences of the children we serve.

HEY CU in the future

"Research from the Education and Employers Taskforce shows that a Person who has four or more meaningful encounters with an employer is 86% less likely to be unemployed or not in education or training."

Our 'HEY CU in the Future' branch of business visits was particularly successful, with **36 experiences** offered by local companies. Aiming to broaden children's understanding of the world of work and the opportunities available, carousels of activities covered different aspects of business-life, from health and safety to HR, and from manufacturing to distribution. Always varied and engaging, we appreciate the support of the business community in helping to deliver these unique learning experiences.

Tim's Surprise

Designed to honour the memory of our founder, John Buttrick's, son, Tim's Surprise aims to bring an extra bit of sparkle to the lives of children who have experienced significant adversity. This could be (but certainly not limited to) bereavement, serious illness, considerable caring responsibilities etc.

Primary schools were asked to nominate a child, whom they felt deserving of something a bit special; we are delighted to announce that we managed to surprise all thirty nominated children across Hull and East Yorkshire with thanks to some very special companies, charities and individuals. Tailored to their specific interests, they have been on trains, had art and craft sessions, pamper parties and football training sessions, seen behind-the-scenes in some of Hull's most historic and important buildings, and much more!

With thanks to Becker UK Ltd., Calvin Innes, Cineworld (Kingswood), Claughtons, Councillor Pritchard, Dolly Daydream's Party Caravan, Hollywood Bowl (Kingswood), Hull Trains, INIT Creative, Let Loose!, MakerSpace, Reel Cinemas (Hull), Tigers Trust and a number of individual donors who all helped to power children's smiles through their involvement with Tim's Surprise.

Social Return on Investment

The Social Return on Investment (SROI) method shows the value of the social, environmental and economic impact that has been created by an organisation and is able to show that value in financial terms. This makes it possible to weigh social benefit against the cost of investment.

The SROI methodology uses a spreadsheet analysis called an Impact Map. Inputs, outputs and outcomes are entered into the map. The relationship between these components is sometimes known as the 'theory of change' and shows how the intervention makes a difference.

Other information - indicators, quantity, value (known as proxies) is also entered into the map. Formulae calculate the final value in monetary terms.

Every £1 Invested in HEY CU

£8.31 in SROI

Corporate Partnership

A special thank you to our **26 corporate partners**; committed to making a difference in the lives of underprivileged children living in Hull & East Yorkshire. This continued support has enabled us to reach more children than ever before!

Our business partners sponsor learning experiences for whole classes of children, plus they provide inspirational role models for the children to aspire to be. This year, more corporate partners than ever before have opened their doors to our children and given them the chance to see what 'a day in the life' of their employees is really like. **"I want to work here when I'm older"** was excitedly uttered by children after many of our business visits.

In addition, corporate events raised vital funds for our charity including the HEY People in Business Awards, Raymond James Golf Day, plus many more corporate fundraising challenges, sponsorship and donations. We are extremely grateful for every donation whether it's £10 or £10,000.

Community & Events

The Enchanted Forest Ball welcomed 260 partners, supporters, trustees, donors and volunteers to the DoubleTree Hilton and raised £8,000

Our first 5-a-side Football Tournament 10 teams of partners tackled it out to be crowned our first champions.

On March 3rd, one of our volunteers Colleen took on the Tokyo Marathon to complete her mission of running all 6 world majors! In 2019 she got the 'marathon bug' and with London, New York, Chicago, Boston and Berlin under her belt, Tokyo would complete her Abbott World Marathon Majors set. We were honoured that she chose to fundraise for HEY Children's University to mark such a special achievement and Colleen didn't disappoint - she has raised **£2,079.85 + £372.60** in Gift Aid!

Volunteers

Over the past academic, year 131 people have applied to volunteer with HEY CU. 76 of those have completed training and 68 of these new sign-ups have gone on to do a volunteering shift, with 32 new volunteers completing multiple.

This is an increase compared to the previous year 2022-23 where 22 new volunteers completed a volunteering shift and 6 completed multiple.

We have also had volunteers provide valuable ideas and feedback so that we can add even more learning opportunities to our experiences.

'It was an incredible enjoyable and rewarding to learn trawling with the children and staff. This experience allowed me to reconnect with my inner child and see the world from the children's perspective.' -Volunteer, Trawling Experience

HULL AND EAST YORKSHIRE

children's™

UNIVERSITY

Children Looked After (CLA) Programme

Thank you

Our work on the Children Looked After Programe is made possible with support from the following:

William and Alex De Winton

Virtual School Hull

NORTH EAST LINCOLNSHIRE COUNCIL

BBC Children in Need

Hull City Council

SWIRE CHARITABLE TRUST

EAST RIDING OF YORKSHIRE COUNCIL

The William's Fund

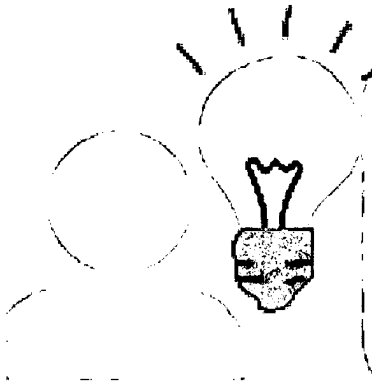
Background

Children in the care system are some of the most vulnerable in our society, and they have often experienced significant trauma and neglect. Children looked after are more likely to have low educational attainment, mental health problems, and behavioural difficulties. They are also more likely to become involved in crime and substance abuse.

There are approximately **200** primary aged children and **240** secondary aged children looked after by Hull City Council.

2023-2024
Our most impactful year yet...

Children Looked After Programme (CLA)



68 Children Looked After came on

38 Learning Experiences

LETTERBOX
the letterbox club
BookTrust

120 children on the Letterbox programme

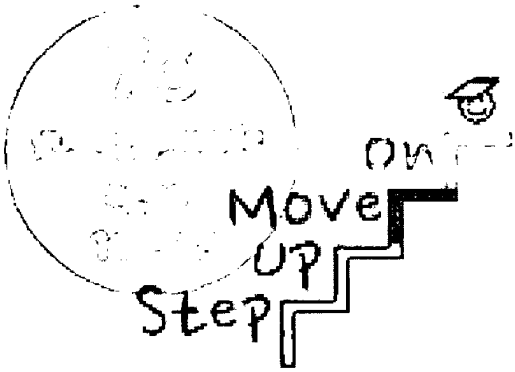
Across **36** schools in Hull, East Riding & East Lincs

15 Year 6 transition packs

13 Summer activity packs

8 young people
119 Art Therapy sessions

120 children attended the Celebration Event



10 University of Hull Experiences
5 Sports and Culture Experiences
5 Wellbeing Experiences
5 Industry / Career Days

29 SUMO Experiences

+ 140 wellbeing packs

Letterbox Club

the letterbox club

Many children looked after have not had the early exposure to books that other children may have had, they are often reluctant readers and behind their peers in reading ability.

The Letterbox programme aims to promote a love of reading with high interest accessible books whilst allowing children to improve and develop their reading skills in a safe, secure environment.

Increases reading age

Increases confidence

Increases engagement

To monitor progress, the children on the programme are assessed in January and June of each year using a standardised reading test. A child's reading attainment can improve by up to 12 months in their first 6 months on the programme. This is due to specific targeted intervention. The impact is that children become more confident and engaged in the classroom as they are able to access all areas of the curriculum. Reading accuracy and comprehension improves and children develop a love of independent reading. One child on this year's programme is now his school's Reading Ambassador!

Step Up Move On

Step Up Move On (SUMO) is designed to support a small group of young people with care experience throughout their secondary and higher education to help build confidence, self-esteem and support them to achieve their future aspirations.

SUMO creates opportunities, support and social networks, it also celebrates individuals education/learning success at their annual celebration night, this gives children and young people the opportunity to shine and made to feel special. Thank you for all your support with my Young Person, I would certainly recommend this service to other carers and their children.

Quote from Carer

Benchmark 1
A stable careers programme

Benchmark 2
Learning from career and labour market information

Benchmark 3
Addressing the needs of each pupil

Benchmark 4
Linking curriculum learning to careers

Benchmark 5
Encounters with employers and employees

Benchmark 6
Experiences of workplaces

Benchmark 7
Encounters with further and higher education

Benchmark 8
Personal guidance

CLA Learning Experiences

The CLA programme delivers experiences during half term periods, including some weekends and evenings, to a maximum of 12 children at a time. This ensures we can support and nurture each individual child throughout the experiences. With a special focus on the social and emotional development, we provide children with the extra support needed to flourish in each environment. Working closely alongside professionals, we provide the stepping-stones to raise children's confidence levels, motivation, teamwork and the ability to try new things.

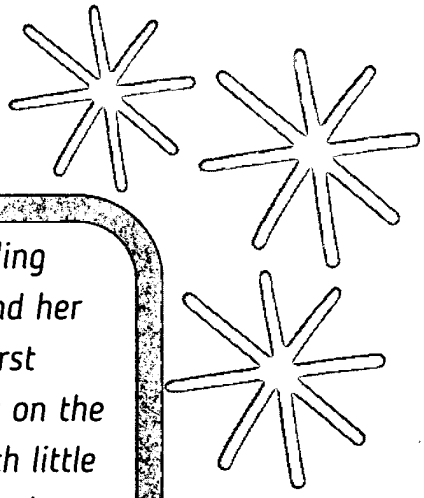
95% of carers reported an increase in motivation in their young person

We aim to support the development of these children to give them essential skills needed for everyday life. Our experiences are delivered by our trained Learning Experience Leads and are supported by a bank of trained volunteers from various backgrounds.

These experiences can help children to develop their social skills and confidence, and to build resilience. The CLA programme is also a valuable opportunity for children with care experience to make new friends and to develop positive relationships with adults. These relationships can help children to feel safe and supported, and to believe in themselves.

96% of children reported feeling confident enough to try something new on one of the experiences

Case Studies



Child A, who was new to the learning experiences, was feeling apprehensive about attending. Having the confidence to attend her first experience was a huge barrier to overcome. On her first experience, a visit to Forest School, she asked lots of questions on the walk down to the woods and was not sure what to expect. With little experience of the outdoors, she was worried about the mud, the insects, and was unsure how she would fill her time and make friends. As the day unfolded, Child A began to overcome her initial worries with the support of the other children and the HEY CU team. She followed the lead of the other children as they explored the area and began immersing herself in the activities. This was the first time Child A had ever played with mud, yet after some encouragement, the day was filled with laughter and exploration as Child A experimented with mud, water and other natural materials. Child A spent time being present and explored the area looking for signs of early spring. She was fascinated by the freshly sprouted grass and asked if she could lay down on it. She laid on the grass and watched as the blue sky emerged from behind the clouds, she said 'This is the greatest day ever, I feel so relaxed!'

Child on CLA Learning Experience Programme

Child B attended their first experience at Goxhill Meadows, a therapeutic animal farm. At first, Child B stood away from the group and the animals. With time, patience and encouragement the child began to join in. By the end of the day, Child B was leading a horse around a training area, guiding it past obstacles and jumping. He demonstrated a drastic increase in confidence and self-esteem. He finished the day with a huge smile on his face and could not believe what he had achieved. He told the team, "If school was like this, I would go everyday!" and aspired to now live and work on a farm when he is older.

Child on CLA Learning Experience Programme

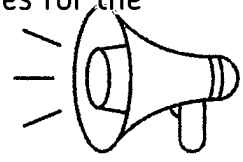
Looking Ahead

Evaluation- In line with our new ACE Objectives, we will be revamping our evaluation system, focusing on both short time and long term impact. In the short term, we will be aiming to take a more intensive approach and tracking change over time. In the long term, we will be looking more closely at our lasting impact when young people are in the final years of education.

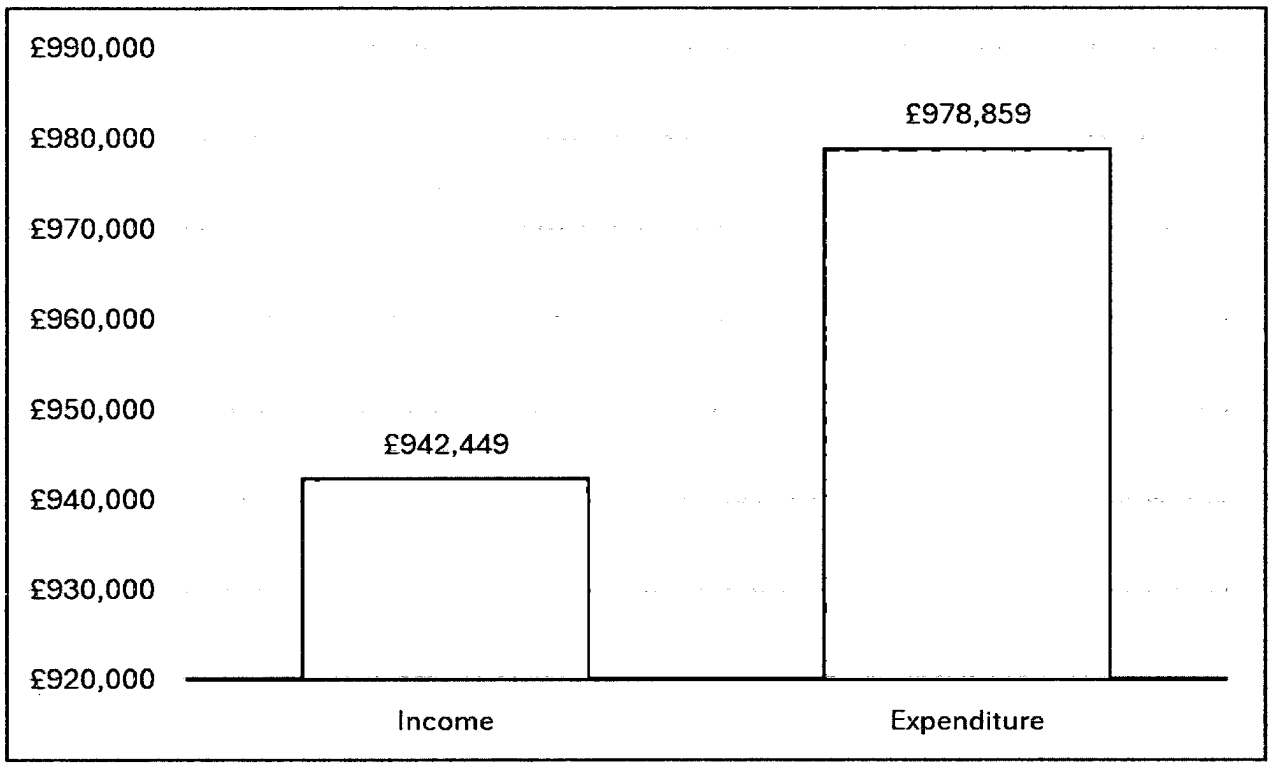
Eco experiences- We will open our own ECO classroom where we can deliver a range of environmental and sustainability focused experiences. These experiences will also focus on "green careers" and the paths to achieve them. We will introduce a new "Eco Badge" for our corporate supporters to involve them in this new line of experiences.

Added value to our experiences/quality- It is important to evaluate our experiences and look at ways in which we can further the learning after an experience has taken place. We will bring on a Learning Experience Manager who will expand our experience programme and increase our offering by creating content to be used back at school after an experience has finished

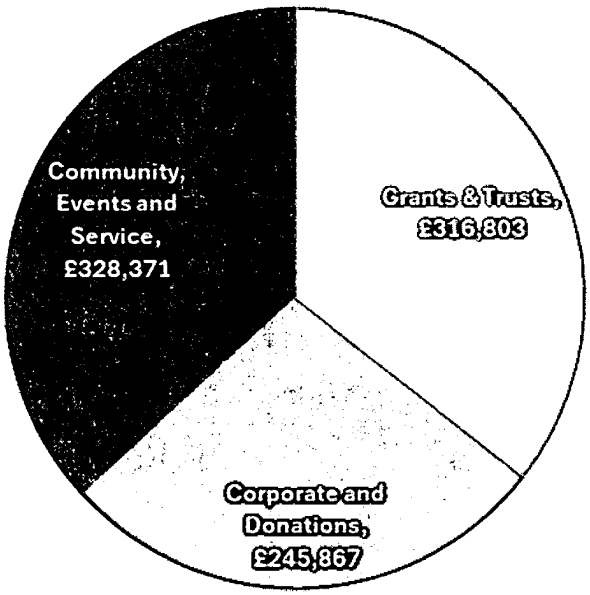
Propelling platform for children's voices- We strongly believe in giving children a "seat at the table" and listening to their ideas and thoughts about the future. Our Children's Board will continue into it's third year and the current cohort will spend a second year as members. The first year focused on the reasons why it is important for children to have a voice and a platform. The second year will focus on opportunities for the children to use their voices to make a change.



Finances 2023-2024



Fundraising Breakdown:



Financial Review and Reserves Policy

In the last financial year, the Charity made the decision to align our financial statements year end with that of the academic year end, because of this, last accounting year reflects a 17-month period from 1st April 2022 to 31st August 2023. The charity's income and expenditure for this financial year is for a 12 month period, so this should be noted when comparing figures next to the previous financial year.

Hull and East Yorkshire Children's University was a recipient of a substantial donation in 2023. The donation has enabled the delivery of new projects. To deliver the new projects, the Trustees have agreed to draw down from the charity's reserves resulting from the donation. This is included in annual budgets and designated funds.

The Trustees feel that the financial position of the Charity is considered to be good at this point. Although making a deficit in the year of £36,411, they feel they can explain this due to the planned use of reserves as above.

Trustees are particularly mindful of the need to contain the risk that our Charity cannot meet the payments to which it is committed, including significant redundancy costs should our income decline. Maintaining a good level of reserves ensures stability as we continue to grow.

The current level of reserves held within the Charity is £1,100,919 which is broken into free reserves of £667,658, designated reserves of £300,000 and restricted reserves of £133,261.

The last 12 months have given the Charity time to assess where best to allocate reserves, to have the greatest impact on the children that they work with and allow them to carry out work in line with our strategic plan. Whilst these reserves are unrestricted, the Trustees felt it was important to ringfence some of these funds. As many members of staff have been with the charity for a number of years, redundancy costs would be high if the charity were to experience a significant drop in funding. Therefore, the Trustees have ringfenced some reserves with this in mind.

Following this, the Trustees agreed to allocate £300,000 of our current unrestricted reserves as designated reserves for the following areas:
-School experiences
-Children Looked After Programme
-Core costs

We are comfortable that cash and deposit balances are maintained to be able to meet outgoings and grant obligations from time to time.
The reserves policy is reviewed on an annual basis by the Trustees and the CEO.

Principle Funding Sources
Our principle funding sources are made up from schools, fundraising with local business partners, charitable educational activities and fundraising activities, as well as grants, trusts and private philanthropic donations.

STRUCTURE, GOVERNANCE AND MANAGEMENT

Governing document

The charity is a limited company and is a registered charity, number 1124329. Its governing documents are its Articles of Association and its Memorandum of Association

Public Benefit

The Trustees hold a regard to CC/CCNI Guidance in relation to public benefit.

Recruitment and appointment of new trustees

The trustees keep the membership of the board under review and understand the need to have access to a good mix of skills. The Board of Trustees completed a recent skills audit showing that there are no gaps in the expertise of the board. We have an ongoing focus of improving diversity on our board and within our team.

Pay and remuneration

Annual pay reviews are conducted by The Board and the CEO and are benchmarked using the Annual Charity Jobs Salary Report and the Harris Hill Report.

Organisational structure

There are 14 roles Hull and East Yorkshire Children's University Ltd: CEO, Director of Operations, Children Looked After Manager, Partnership Manager, Community and Events Fundraiser, four Letter Box Club Coordinators, University Liaison Officer, School and Volunteer Coordinator Admin Lead and two part-time contracted Learning Experience Leads.

We also employ 13 casual Learning Experience Leads to meet the demands of our services. The Chancellor of the charity is Rt Hon Alan Johnson, former Secretary of State and Shadow Chancellor of the Exchequer.

The Trustees meet every two months to review the performance of the charity and review the charity's financial position. The Hull & East Yorkshire Children's University CEO and finance trustee prepare reports for each meeting. Regarding the makeup of the board, regular discussions are held to consider its composition moving forward. Financial forecasting for the year ahead is completed annually and reviewed on a monthly basis with the CEO, finance trustee and accountant.

Induction and training of new trustees

Each new trustee is issued with a handbook which details their duties and obligations and are closely supported by their colleagues through induction. Additional optional training for trustees is provided by Rollits LLP. All trustees are DBS checked.

Related parties

Hull and East Yorkshire Children's University has a number of key relationships with local and national organisations who we are indebted to. We would like to give special thanks to our grant and trust funders, our corporate partners, Hull City Council, East Riding of Yorkshire Council, North East Lincolnshire Council and The University of Hull. We would also like to thank the organisations that provide experiences and release staff to volunteer as mentors as well as funding experiences for the children.

Rollits LLP provide legal advice and support for the charity.

Risk management

The trustees have a duty to identify and review the risks to which the charity is exposed and to ensure appropriate controls are in place to provide reasonable assurance against fraud and error.

The trustees have considered the major risks to which the charity is exposed and have reviewed those risks and established systems and procedures to manage them. The trustees have put in place a risk register, and this is reviewed and re-evaluated annually.

REFERENCE AND ADMINISTRATIVE DETAILS

Registered Company number
06368105 (England and Wales)
Registered Charity number
01124329

Registered office
Swale House
246 Cottingham Road
Hull
East Yorkshire
HU6 7RS

Trustees
Mrs J Adamson
Mr R W Dickinson
Mr C R Field
Ms A Foy
Mr A G Holmes
Prof M C Jackson
Mrs R M Truelove
Mrs L C Hudson
Mrs S D F Johns
Mrs W J Newman

Company Secretary
Rollits Company Secretaries Limited

Auditors & Independent Examiners
Harris Lacey and Swain
Chartered Accountants and Statutory Auditors
Suite 1
The Riverside Building
Hessle
East Yorkshire
HU13 0DZ

Bankers
Barclays Bank plc
Hull Corporate Banking Centre
PO Box 206
10 Market Place
Hull
HU1 1RN

STATEMENT OF TRUSTEES' RESPONSIBILITIES

The trustees (who are also the directors of The Hull and East Yorkshire Children's University for the purposes of company law) are responsible for preparing the Report of the Trustees and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for that period. In preparing those financial statements, the trustees are required to

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charity SORP;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in business.

The trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the charitable company and to enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

In so far as the trustees are aware:

-
there is no relevant audit information of which the charitable company's auditors are unaware; and

-
the trustees have taken all steps that they ought to have taken to make themselves aware of any relevant audit information and to establish that the auditors are aware of that information.

AUDITORS & INDEPENDENT EXAMINERS
The auditors, Harris Lacey and Swain, will be proposed for re-appointment at the forthcoming Annual General Meeting.

Report of the trustees, incorporating a strategic report, approved by order of the board of trustees, as the company directors, on
7 May 2025 and signed on the board's behalf by:

.....
Mr C R Field - Trustee

HULL AND EAST YORKSHIRE

children's™

UNIVERSITY

Registered Charity Number: 1124329

Independent examiner's report to the trustees of The Hull and East Yorkshire Children's University ('the Company')

I report to the charity trustees on my examination of the accounts of the Company for the year ended 31 August 2024.

Responsibilities and basis of report

As the charity's trustees of the Company (and also its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the Company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under Section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under Section 145(5) (b) of the 2011 Act.

Independent examiner's statement

Since your charity's gross income exceeded £250,000 your examiner must be a member of a listed body. I can confirm that I am qualified to undertake the examination because I am a member of the Institute of Chartered Accountants in England and Wales, which is one of the listed bodies.

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of the Company as required by Section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements of Section 396 of the 2006 Act other than any requirement that the accounts give a true and fair view which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities (applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Laura J Drew
The Institute of Chartered Accountants in England and Wales

Harris Lacey and Swain
Suite 1
The Riverside Building
Hessle
East Yorkshire
HU13 0DZ

Date: 21/05/2025

The Hull and East Yorkshire Children's University

Statement of Financial Activities for the Year Ended 31 August 2024

	Notes	Unrestricted funds £	Restricted funds £	Year Ended 31.8.24 Total funds £	Period 1.4.22 to 31.8.23 Total funds £
INCOME AND ENDOWMENTS FROM					
Donations and legacies	2	330,217	232,454	562,671	1,672,839
Charitable activities	5				
Charitable Expenses		253,551	1,584	255,135	398,682
Other trading activities	3	73,236	-	73,236	173,728
Investment income	4	51,407	-	51,407	415
Total		708,411	234,038	942,449	2,245,664
EXPENDITURE ON					
Raising funds	6	19,340	-	19,340	55,676
Charitable activities	7				
Charitable Expenses		810,719	146,386	957,105	1,390,248
Other		2,414	-	2,414	7,680
Total		832,473	146,386	978,859	1,453,604
NET INCOME/(EXPENDITURE)		(124,062)	87,652	(36,410)	792,060
RECONCILIATION OF FUNDS					
Total funds brought forward		1,091,720	45,609	1,137,329	345,269
TOTAL FUNDS CARRIED FORWARD		967,658	133,261	1,100,919	1,137,329

The notes form part of these financial statements

Balance Sheet
31 August 2024

	Notes	Unrestricted funds £	Restricted funds £	2024 Total funds £	2023 Total funds £
FIXED ASSETS					
Tangible assets	13	661	-	661	13,392
CURRENT ASSETS					
Debtors	14	17,090	-	17,090	12,762
Cash at bank and in hand		1,017,363	149,410	1,166,773	1,247,643
		1,034,453	149,410	1,183,863	1,260,405
CREDITORS					
Amounts falling due within one year	15	(67,456)	(16,149)	(83,605)	(136,468)
NET CURRENT ASSETS		966,997	133,261	1,100,258	1,123,937
TOTAL ASSETS LESS CURRENT LIABILITIES		967,658	133,261	1,100,919	1,137,329
NET ASSETS		967,658	133,261	1,100,919	1,137,329
FUNDS	16				
Unrestricted funds:					
General fund				667,658	1,091,720
Designated funds				300,000	-
				967,658	1,091,720
Restricted funds:					
Restricted Grants				133,261	45,609
TOTAL FUNDS				1,100,919	1,137,329

The charitable company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 August 2024.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 August 2024 in accordance with Section 476 of the Companies Act 2006.

The trustees acknowledge their responsibilities for

(a) ensuring that the charitable company keeps accounting records that comply with Sections 386 and 387 of the Companies Act 2006 and

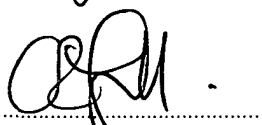
(b) preparing financial statements which give a true and fair view of the state of affairs of the charitable company as at the end of each financial year and of its surplus or deficit for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the charitable company.

The notes form part of these financial statements

continued...

Balance Sheet - continued
31 August 2024

The financial statements were approved by the Board of Trustees and authorised for issue on 7 May 2025 and were signed on its behalf by:



Mr C R Field - Trustee

The notes form part of these financial statements

The Hull and East Yorkshire Children's University

Cash Flow Statement for the Year Ended 31 August 2024

	Notes	Year Ended 31.8.24 £	Period 1.4.22 to 31.8.23 £
Cash flows from operating activities			
Cash generated from operations	1	(132,277)	866,061
Net cash (used in)/provided by operating activities		(132,277)	866,061
Cash flows from investing activities			
Interest received		51,407	415
Net cash provided by investing activities		51,407	415
Change in cash and cash equivalents in the reporting period		(80,870)	866,476
Cash and cash equivalents at the beginning of the reporting period		1,247,643	381,167
Cash and cash equivalents at the end of the reporting period		1,166,773	1,247,643

The notes form part of these financial statements

Notes to the Cash Flow Statement for the Year Ended 31 August 2024

1. RECONCILIATION OF NET (EXPENDITURE)/INCOME TO NET CASH FLOW FROM OPERATING ACTIVITIES

	Year Ended 31.8.24 £	Period 1.4.22 to 31.8.23 £
Net (expenditure)/income for the reporting period (as per the Statement of Financial Activities)	(36,410)	792,060
Adjustments for:		
Depreciation charges	12,731	29,506
Interest received	(51,407)	(415)
(Increase)/decrease in debtors	(4,328)	667
(Decrease)/increase in creditors	(52,863)	44,243
Net cash (used in)/provided by operations	(132,277)	866,061

2. ANALYSIS OF CHANGES IN NET FUNDS

	At 1.9.23 £	Cash flow £	At 31.8.24 £
Net cash			
Cash at bank and in hand	1,247,643	(80,870)	1,166,773
	1,247,643	(80,870)	1,166,773
Total	1,247,643	(80,870)	1,166,773

The notes form part of these financial statements

1. ACCOUNTING POLICIES

Basis of preparing the financial statements
The financial statements of the charitable company, which is a public benefit entity under FRS 102, have been prepared in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019)', Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

Income
Income received for services provided is accounted for on an accruals basis.

Cash donations, gifts and legacies are included in full in the income and expenditure account as they are received. Any significant non-cash donations are included in the income and expenditure account at the trustees' estimate of their market value when received. The value of voluntary help is not included in the accounts.

Grants and other funding of a revenue nature are deferred and released to the income and expenditure account over the period to which they relate.

Bank interest is included in the income and expenditure account on an accruals basis.

Expenditure
Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

Tangible fixed assets
Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Motor vehicles	-	33% on cost
Computer equipment	-	33% on reducing balance

Taxation
The charity is exempt from corporation tax on its charitable activities.

Fund accounting
Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees.

Restricted funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

Further explanation of the nature and purpose of each fund is included in the notes to the financial statements.

The Charity has designated certain funds that are attributable to certain areas and programmes that they run, these funds are still classed behind unrestricted reserves.

The designated funds represents the following areas:
- School experiences
- Children Looked After Programme

continued...

1. ACCOUNTING POLICIES - continued

Fund accounting
- Fundraising & Events

Pension costs and other post-retirement benefits
The charitable company operates a defined contribution pension scheme. Contributions payable to the charitable company's pension scheme are charged to the Statement of Financial Activities in the period to which they relate.

Estimates and judgements
Estimates and judgements are continually evaluated and are based on historical experience and other factors, including expectations of future events that are believed to be reasonable under the circumstances. Although these estimates are based on the Charity's best knowledge of the amount, events or actions, actual results ultimately differ from these estimates. The Charity does not consider there to be any material estimates and judgements.

Financial instruments

The charity only has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments, including trade and other debtors and creditors, are initially recognised at transaction value and subsequently measured at their settlement value.

Cash and cash equivalents
As at the year end, the Charity held a portion of its cash reserves within high interest, fixed rate accounts. Due to their highly liquid nature, these have been included within Cash at bank and in hand.

2. DONATIONS AND LEGACIES

	Year Ended 31.8.24	Period 1.4.22 to 31.8.23
	£	£
Donations	245,868	1,302,322
Grants	316,803	370,517
	562,671	1,672,839

continued...

2. DONATIONS AND LEGACIES - continued

Grants received, included in the above, are as follows:

	Year Ended 31.8.24	Period 1.4.22 to 31.8.23
	£	£
Children in Need	9,435	9,276
De Winton Family Trust	25,000	37,500
Garfield Weston Foundation	20,000	-
John Armitage Charitable Trust	45,000	80,000
Joseph & Annie Cattle Trust	7,500	7,500
Local Authority	89,996	102,561
The Swire Charitable Trust	12,000	12,000
Pavers	10,000	12,000
Bayfield Charitable Trust	1,250	1,250
Letterbox	38,996	42,500
Angus Lawson Trust	19,577	25,120
Help For Health	-	11,560
Two Ridings	-	10,000
Merriman	-	3,000
Bridlington Spa	-	250
Williams Fund	10,806	4,600
Summer School	-	11,400
Robert Hall Foundation	2,000	-
The D'oyly Carte Charitable Trust	4,000	-
Chandler Wealth	5,000	-
Sidney Smith Trust	7,350	-
29th May 1961 Charitable Trust	3,000	-
Ferens Trust	3,893	-
The Leigh Trust	2,000	-
	316,803	370,517

3. OTHER TRADING ACTIVITIES

	Year Ended 31.8.24	Period 1.4.22 to 31.8.23
	£	£
Fundraising events	73,236	173,728

continued...

4. INVESTMENT INCOME

	Year Ended 31.8.24	Period 1.4.22 to 31.8.23
	£	£
Deposit account interest	51,407	415

5. INCOME FROM CHARITABLE ACTIVITIES

	Activity	Year Ended 31.8.24	Period 1.4.22 to 31.8.23
		£	£
Delivery of services	Charitable Expenses	255,135	398,682

6. RAISING FUNDS

Other trading activities

	Year Ended 31.8.24	Period 1.4.22 to 31.8.23
	£	£
Purchases	19,340	55,676

7. CHARITABLE ACTIVITIES COSTS

	Direct Costs	Support costs (see note 8)	Totals
	£	£	£
Charitable Expenses	954,705	2,400	957,105

8. SUPPORT COSTS

	Governance costs
	£
Charitable Expenses	2,400

continued...

9. NET INCOME/(EXPENDITURE)

Net income/(expenditure) is stated after charging/(crediting):

	Year Ended 31.8.24	Period 1.4.22 to 31.8.23
	£	£
Depreciation - owned assets	12,731	29,506

10. TRUSTEES' REMUNERATION AND BENEFITS

There were no trustees' remuneration or other benefits for the year ended 31 August 2024 nor for the period ended 31 August 2023.

Trustees' expenses

During the period under review, no trustees were reimbursed for expenses in the year (2023 - £245 received by Wendy Newman).

11. STAFF COSTS

	Year Ended 31.8.24	Period 1.4.22 to 31.8.23
	£	£
Wages and salaries	434,531	499,069
Social security costs	31,939	33,756
Other pension costs	8,730	11,440
	475,200	544,265

The average monthly number of employees during the year was as follows:

	Year Ended 31.8.24	Period 1.4.22 to 31.8.23
Staff	17	16

The number of employees whose employee benefits (excluding employer pension costs) exceeded £60,000 was:

	Year Ended 31.8.24	Period 1.4.22 to 31.8.23
£60,001 - £70,000	1	1

continued...

12. COMPARATIVES FOR THE STATEMENT OF FINANCIAL ACTIVITIES

	Unrestricted funds £	Restricted funds £	Total funds £
INCOME AND ENDOWMENTS FROM			
Donations and legacies	1,379,722	293,117	1,672,839
Charitable activities			
Charitable Expenses	339,088	59,594	398,682
Other trading activities	173,728	-	173,728
Investment income	415	-	415
Total	1,892,953	352,711	2,245,664
EXPENDITURE ON			
Raising funds	10,781	44,895	55,676
Charitable activities			
Charitable Expenses	1,025,548	364,700	1,390,248
Other	7,680	-	7,680
Total	1,044,009	409,595	1,453,604
NET INCOME/(EXPENDITURE)	848,944	(56,884)	792,060
RECONCILIATION OF FUNDS			
Total funds brought forward	242,776	102,493	345,269
TOTAL FUNDS CARRIED FORWARD	1,091,720	45,609	1,137,329

13. TANGIBLE FIXED ASSETS

	Motor vehicles £	Computer equipment £	Totals £
COST			
At 1 September 2023 and 31 August 2024	61,261	22,387	83,648
DEPRECIATION			
At 1 September 2023	48,855	21,401	70,256
Charge for year	12,406	325	12,731
At 31 August 2024	61,261	21,726	82,987
NET BOOK VALUE			
At 31 August 2024	-	661	661
At 31 August 2023	12,406	986	13,392

continued...

14. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2024	2023
	£	£
Trade debtors	15,124	8,018
Prepayments	1,966	4,744
	17,090	12,762

15. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2024	2023
	£	£
Social security and other taxes	12,412	14,588
Accruals and deferred income	71,193	121,880
	83,605	136,468

16. MOVEMENT IN FUNDS

	At 1.9.23	Net movement in funds	Transfers between funds	At 31.8.24
	£	£	£	£
Unrestricted funds				
General fund	1,091,720	(124,062)	(300,000)	667,658
Designated funds	-	-	300,000	300,000
	1,091,720	(124,062)	-	967,658
Restricted funds				
Restricted Grants	45,609	87,652	-	133,261
TOTAL FUNDS	1,137,329	(36,410)	-	1,100,919

Net movement in funds, included in the above are as follows:

	Incoming resources	Resources expended	Movement in funds
	£	£	£
Unrestricted funds			
General fund	708,411	(832,473)	(124,062)
Restricted funds			
Restricted Grants	234,038	(146,386)	87,652
TOTAL FUNDS	942,449	(978,859)	(36,410)

continued...

16. MOVEMENT IN FUNDS - continued

Comparatives for movement in funds

	At 1.4.22 £	Net movement in funds £	Transfers between funds £	At 31.8.23 £
Unrestricted funds				
General fund	242,775	848,944	1	1,091,720
The James Reckitt Library Trust	1	-	(1)	-
	242,776	848,944	-	1,091,720
Restricted funds				
Restricted Donations	50	-	(50)	-
Restricted Grants	102,443	(56,884)	50	45,609
	102,493	(56,884)	-	45,609
TOTAL FUNDS	345,269	792,060	-	1,137,329

Comparative net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	1,892,953	(1,044,009)	848,944
Restricted funds			
Restricted Grants	352,711	(409,595)	(56,884)
TOTAL FUNDS	2,245,664	(1,453,604)	792,060

17. RELATED PARTY DISCLOSURES

Hull and East Yorkshire Children's University Ltd has a number of key relationships with local and national organisations.

The University of Hull also supports our work by running joint projects with the charity. The University of Hull contributes annually to the charity's core funding as a gold partner and provides pro-bono accommodation. The University of Hull also provides funding for experiences for schools via the access agreement which we bid for on an annual basis.

We are also grateful to out other major supporters and we are indebted to organisations that provide experiences and release staff to volunteer as mentors as well as funding experiences for children.

continued...

18. DESIGNATED FUNDS

	Total Funds 2024 £	Last Year Total Funds 2023 £
As at 1st September	-	-
Transfer (to)/from revenue accumulated funds	300,000	-
As at 31st August	300,000	-

Summary of funds:

	Unrestricted and Designated Funds 2024 £	Restricted Funds 2024 £	Total Funds 2024 £	Last Year Total Funds 2023 £
Revenue accumulated funds	667,658	-	667,658	1,091,720
Revenue designated funds	300,000	-	300,000	-
Revenue restricted funds	-	133,261	133,261	45,609
Total funds	967,658	133,261	1,100,919	1,137,329

HULL AND EAST YORKSHIRE CHILDREN'S UNIVERSITY LIMITED

England & Wales - Charity number 1124329

Accounts

REGISTERED COMPANY NUMBER: 06368105 (England and Wales)
REGISTERED CHARITY NUMBER: 01124329

Report of the Trustees and

Financial Statements for the Period 1 April 2022 to 31 August 2023

for

The Hull and East Yorkshire Children's University

Harris Lacey and Swain
Chartered Accountants and Statutory Auditors
Suite 1
The Riverside Building
Hessle
East Yorkshire
HU13 0DZ

The Hull and East Yorkshire
Children's University

Contents of the Financial Statements
for the Period 1 April 2022 to 31 August 2023

	Page
Report of the Trustees	1 to 32
Report of the Independent Auditors	33 to 36
Statement of Financial Activities	37
Balance Sheet	38
Cash Flow Statement	39
Notes to the Cash Flow Statement	40
Notes to the Financial Statements	41 to 49
Detailed Statement of Financial Activities	50 to 51

2022-2023

HULL AND EAST YORKSHIRE children's UNIVERSITY

Academic Year End Report

Foreword and background 2	Local Context and our Aims 3-4	Structure and Governance 5-8	Evaluation and Impact 9-11
Our Work with Schools 12-15	Volunteers 16	Supporting Children Looked After 15-22	Additional Projects 23-26
Corporate Partnerships 27	Fundraising and Events 28-30	Special thanks 31	The way forward 32

With special thanks to

The John Armitage Charitable Trust

Garfield Weston Foundation

BBC Children in Need

The Joseph and Annie Cattle Trust

Nurture a child

The Steel Foundation

HELP for Health – Helping East Yorkshire & Lincolnshire People

SWIRE CHARITABLE TRUST

Chaloner Children's Charity

ANGUS LAWSON

PWERS FOUNDATION

The Hull & East Riding Charitable Trust H&ER

UNIVERSITY OF HULL

EAST RIDING

ABP ASSOCIATED BRITISH PORTS

reckitt

Northern Gas Networks

Alex & William De Winton

Foreword and background

The trustees who are also directors of the charity for the purposes of the Companies Act 2006, present their report with the financial statements of the charity for the period 1 April 2022 to 31 August 2023. The trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019).
The academic year of 2022-23 saw a major change to Hull and East Yorkshire Children's University in early 2023 with the departure of CEO, Natasha Barley, after leading the charity for 10 years. Following this departure, Rose James, who had deputised for the CEO for a number of years, was appointed as CEO in July 2023.
This report provides an overview of the work and achievements of Hull & East Yorkshire Children's University over the past academic year, showing the breadth and depth of work undertaken to support the most disadvantaged children in Hull and the East Riding.

Rose James, CEO

Rose James joined Hull Children's University in 2013 after working in Hull schools as a primary school teacher. She has worked in a number of roles at the charity, from Administrator to Partnership Manager, to Director of Development, before being appointed as Chief Executive Officer in July 2023.

"Since joining the charity 10 years ago, I have seen it grow from 1,800 beneficiaries annually, to over 11,000. I have seen just one experience change a child's entire mindset and it is incredible to witness those golden moments where children realise the possibilities that the world has for them. I passionately believe that the post code in which you are brought up in shouldn't affect the opportunities that you have. To be appointed to lead a charity that I have had the privilege of growing with is an honour. I am very proud of what we have achieved this academic year- we have worked with more children than ever and have adapted our services to respond to local families in their time of need."

Richard Field, Chair

Richard has been a trustee of the charity since 2009 and Chair for several years. He is a solicitor and partner at a regional law firm.

Richard grew up in the area and has been interested in improving the educational opportunities for everyone for many years. He strongly believes that the more that can be done for children at early age the greater the chance of making a real difference for those that need it most.

"We are very lucky to have a wonderful team at Hull and East Yorkshire Children's University. There is an extremely positive culture throughout the organisation. The increase in activity we have managed in the last few years can be seen in our Report. It is humbling to see the positive impact that we can have on children's lives both for their benefit and the benefit of society as a whole".

Background

Hull and East Yorkshire Children's University was founded in 1996. It was a long-term ambition for the charity to expand its reach into the East Riding of Yorkshire and, in 2016, thanks to funding from the British Foreign Schools Society, Awards for All and the East Riding of Yorkshire Council, we were able to do this, becoming Hull and East Yorkshire Children's University (or HEY CU for short). The charity aims to raise the confidence, self-esteem and aspirations of young people living in areas of high deprivation by providing a diverse range of unique and exciting experiences that take place outside the classroom.

Our learning experiences are designed to ignite dreams for the future by engaging, inspiring, and educating young people. Whether it is a visit to a local business to learn about industry and the vast array of career opportunities available to them, or taking part in one of our larger trips such as visiting London for a day with a tour of Parliament; or having a Kip on a Ship aboard the HMS Belfast; or visiting Edinburgh, all our children leave these experiences feeling happy, excited and with new aspirations to carry with them into adulthood. We motivate and inspire them to succeed and reach their full potential. In the 2022/23 academic year 11,800 primary school children from the most disadvantaged areas of Hull and East Yorkshire took part in a range of Children's University experiences.

Local context- Hull

The city of Hull was cruelly hit during World War 2 as the second most bombed city outside of London. 95% of houses were damaged and 150,000 people became homeless.

In the latest Legatum Institute Prosperity Index 2021, Hull is ranked as 373rd for living conditions out of 379 meaning only six other towns have poorer living conditions. Hull is ranked 361st for health, 365th for economic quality, 367th for Social Capital and overall 350th out of 370 places to live. Put simply, Hull is ranked towards the very bottom of all places in the UK to live. The index states:

"Hull has never really recovered from the loss of its fishing industry, the loss of prosperity from the sea. This industry once guaranteed jobs and income for entire generations. Education did not matter in the fishing neighbourhoods; life came from the trawlers. Prosperity has long since left these communities, which were relocated on masse to sweeping council estates where poverty and deprivation took hold. Decades later and little has changed. Hull underdelivers significantly on prosperity in six of the seven pillars of the Index, marking a deep-woven pattern of deprivation that extends beyond economic circumstance. Almost all of Hull is deprived. The more prosperous suburbs like Cottingham, with their different perspective, lie outside the city boundaries. Schools draw only from their immediate area. Children grow up knowing nothing but their estate. Life and ambition do not extend beyond the limits of the estate."

In the 2019 Index of Multiple deprivation, Hull is ranked the fourth most deprived city in the country, and an unemployment rate of 6.6% compared to a national average of 3.9%. The 2019 IMD also shows that levels of deprivation in the city remain the same as they were in 2015, even though Hull was the City of Culture 2017 which was expected to greatly improve the economy in the city. Most families that were living in poverty in 2015, were still living in poverty in 2019. Nationally, Hull has the fourth highest level of children living in income deprived households at 29.8%. In 2015, 15,629 children in Hull were living below the poverty line but by 2019, this figure had increased to 18,515 which means that one in every three children in Hull is now living in poverty. The increase has been driven by a sharp rise in the number of children living in poverty despite one or more of their parents working.

Hull has one of the highest proportions of children in care in the country. According to the NSPCC (2022), over 60% of children in care are looked after due to abuse and neglect and children in care are 4 times more likely than their peers to have mental health difficulties. 35% of care leavers were not in education, employment or training at 19 compared to 15% of the general population.

Local Context- East Yorkshire

The East Riding of Yorkshire is one of the largest geographical authority areas in the country covering 933 square miles, with a population of over 342,215 people.

There are pockets of severe deprivation in Hornsea, Withernsea and especially Bridlington and Goole, where there are some of the highest levels of poverty in England with extreme economic and social problems, featuring low incomes, high unemployment, poor health, and low educational achievement. According to the Department for Work And Pensions (2021) 17% of children (9,407), live in poverty in the East Riding. Seaside resorts which used to be thriving are now amongst the poorest in the country with deprivation levels of nearly 27%.

Coastal and rural communities also face social isolation and lack of mobility limiting children's life experiences and aspirations. Children living in poverty rarely leave their immediate community. They are less likely to travel out of their area or take holidays and have very little access to social and personal development opportunities, therefore have little knowledge of the world beyond the streets in which they live.

These children seldom get access to learning or development opportunities that support their wider education or ambition, and as a result grow up with a narrow view of the world and their fit within it. This can often lead to a cycle of unemployment and poverty.

Our work in relation to the local context

Poverty impacts on what families can spend and most of the poorest families cannot afford to cover basic essentials, let alone send their children to out of school activities or other social development activities. Children in Hull, Goole, Bridlington and Withernsea often grow up knowing nothing but their estate and significant numbers rarely experience life beyond the deprived community in which they live. For families living in poverty, a trip to a museum for example, stretches the household budget and is therefore usually at the bottom of the list of priorities. These children do not get access to the social development and learning opportunities that children from more affluent areas of the country take for granted. As a result, they grow up with a reduced or narrow view of the world and their fit within it which contributes to the lack of aspiration and ambition across the city and perpetuates the cycle for another generation.

According to the Drawing my Future report published in January 2018:

- The patterns of jobs chosen by seven-year-olds mirror those selected by 17-year-olds.
- Gender stereotyping about jobs is set from a young age
- Family, TV, radio and film have the biggest influence on children's choices
- There is a need for greater access to career role models from a young age
- Children's career aspirations have little in common with projected workforce needs, which could have serious implications for the UK's economy
- 36% of children base job aspirations on people they know
- 18.6% of primary school girls aspire to be teachers

"The Northeast has the best primary schools in the country, yet the region has the lowest adult employment rate." Children's Commissioner, Growing up North report

Children can only aspire to what they know exists. When no one in the family goes out to work, how can children begin to understand that getting an education that leads to employment is normal and the thing to do? We give children a glimpse of the wider world to show them opportunities that they do not know exist. Our charity widens access to education outside of the classroom to fire up ambition, motivation, and aspiration for their long-term future.

The long-term impact of what we do is to increase the children's learning, emotional wellbeing, social interactions, and physical development alongside the increase in their knowledge and understanding of the wider world and the opportunities it has on offer. This will reduce the disadvantage they face.

The DfES report 'Every Experience Matters' states every experience provided for children in the world beyond the classroom has significant benefits for children's learning, emotional wellbeing, social interactions, physical development and responses to their world. It also states that without these opportunities and experiences children are significantly disadvantaged.

We offer children learning opportunities outside of the classroom, learning by personal discovery in context and in practical ways with others, to develop a better understanding of the world and how they may fit into it. Children are able to see what the world has to offer and the opportunities that are available and understand how a better education leads to better employment, which leads to a better quality of life and standard of living. This will lead to increased motivation and aspiration to achieve greater educational achievement and long-term prospects.

Structure and Governance

There are 14 roles Hull and East Yorkshire Children's University Ltd: CEO, School Liaison Manager, Children Looked After Coordinator, Partnership Manager, Community and Events Fundraiser, four Letter Box Club Coordinators, University Liaison Officer, Admin Assistant, Admin Lead and two part-time contracted Learning Experience Leads.

This academic year we employed 3 members of staff to deliver specific outreach projects: A Dance and Drama teacher, funded by Help for Health and Nurture a Child; an Art Therapist, funded by the Angus Lawson Memorial Trust and a Therapy Dog Project Coordinator, funded by Alex and William De Winton Trust. We also employ 13 casual Learning Experience Leads to meet the demands of our services. The Chancellor of the charity is Rt Hon Alan Johnson, former Secretary of State and Shadow Chancellor of the Exchequer.

The Trustees meet every two months to review the performance of the charity and review the charity's financial position. The Hull & East Yorkshire Children's University CEO and finance trustee prepare reports for each meeting. The makeup of the Board is reviewed on a regular basis. Financial forecasting for the year ahead is completed annually and reviewed on a monthly basis with the CEO, finance trustee and accountant.

REFERENCE AND ADMINISTRATIVE DETAILS

Registered Company number
06368105 (England and Wales)

Registered Charity number
01124329

Registered office
Swale House
246 Cottingham Road
Hull
East Yorkshire
HU6 7RS

Trustees

Mrs J Adamson Retired Headteacher
Mr R W Dickinson Retired
Mr C R Field Solicitor
Ms A Foy Managing Director
Mr A G Holmes Lecturer
Prof M C Jackson Professor
Mrs R M Truelove Finance And Administration Manager
Mrs L C Hudson HR Consultant
Mrs S D F Johns Investment Manager- Appointed 24th March 2022
Mrs W J Newman Self Employed
Mr A Tombanane *Chief Executive – Resigned 24th April 2023*

Company Secretary:
Rollits Company Secretaries Limited

Auditors
Harris Lacey and Swain
Chartered Accountants and Statutory Auditors
Suite 1
The Riverside Building
Hessle
East Yorkshire
HU13 0DZ

Bankers
Barclays Bank plc
Hull Corporate Banking Centre
PO Box 206
10 Market Place
Hull
HU1 1RN

STATEMENT OF TRUSTEES' RESPONSIBILITIES

The trustees (who are also the directors of The Hull and East Yorkshire Children's University for the purposes of company law) are responsible for preparing the Report of the Trustees and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for that period. In preparing those financial statements, the trustees are required to

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charity SORP;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in business.

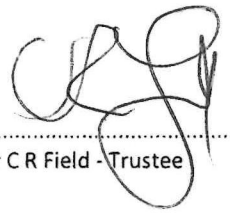
The trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the charitable company and to enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

In so far as the trustees are aware:

- there is no relevant audit information of which the charitable company's auditors are unaware; and
- the trustees have taken all steps that they ought to have taken to make themselves aware of any relevant audit information and to establish that the auditors are aware of that information.

AUDITORS
The auditors, Harris Lacey and Swain, will be proposed for re-appointment at the forthcoming Annual General Meeting.

Report of the trustees, incorporating a strategic report, approved by order of the board of trustees, as the company directors, on 24/05/2024 and signed on the board's behalf by:



.....
Mr C R Field - Trustee

Recruitment and appointment of new trustees

We complete an annual skills audit to make sure there are no gaps in the expertise of the Board. We have an ongoing focus of improving diversity on our Board and within our team. Each new trustee is issued with a handbook which details their duties and obligations and are closely supported by their colleagues through induction. Additional optional training for trustees is provided by Rollits LLP. All trustees are DBS checked.

Pay and renumeration

Annual pay reviews are conducted by the trustees and the CEO and are benchmarked using points of reference such as the NJC Scales and the Annual Charity Jobs Salary Report.

Risk management

The trustees have a duty to identify and review the risks to which the charity is exposed and to ensure appropriate controls are in place to provide reasonable assurance against fraud and error.
The trustees undertake a detailed risk review in which they consider the risks to which the charity is exposed and they have systems and procedures to manage this. The trustees have put in place a risk register which sets out key risks.

Finances and sources of funding

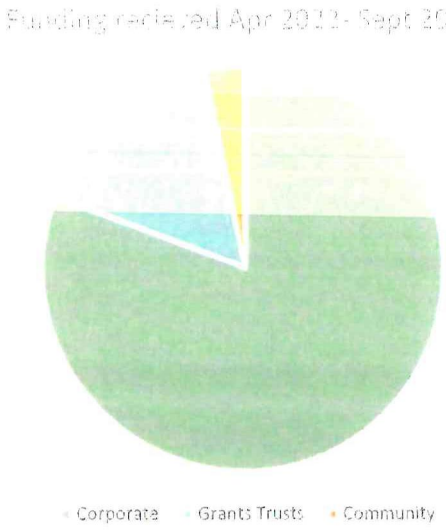
As most of our work is carried out in line with the school academic year, The Trustees took the decision to realign our financial reporting to reflect the school academic. Therefore, this report reflects a 17-month period from 1st April 2022 to 31st August 2023.

All future reports and accounts will run from 1st September to 31st August each year.
The Trustees feel that the financial position of the charity is considered to be good at this point. Reporting income and expenditure covering a 17-month period shows an increase in both income and expenditure. In addition, we were very grateful to receive a generous donation in this period which has increased our reserves to 11 months of expenditure.

However, we have grown significantly over the past five years and have a much bigger team, so, considering the current economic climate, the Trustees are particularly mindful of the need to contain the risk that our charity cannot meet the payments to which it is committed, including significant redundancy costs should our income decline. Maintaining a good level of reserves ensures stability as we continue to grow.

We are comfortable that cash and deposit balances are maintained to be able to meet outgoings and grant obligations from time to time. The charity has a reserves policy which is reviewed on an annual basis. The reserves policy will be reviewed again next year and will once again reflect a normal 12 months of delivery and income and expenditure. At that point, we anticipate that reserves will have fallen back to around 9 months.

Principal funding sources:
Grants and trusts, corporate partnerships and community and events fundraising.



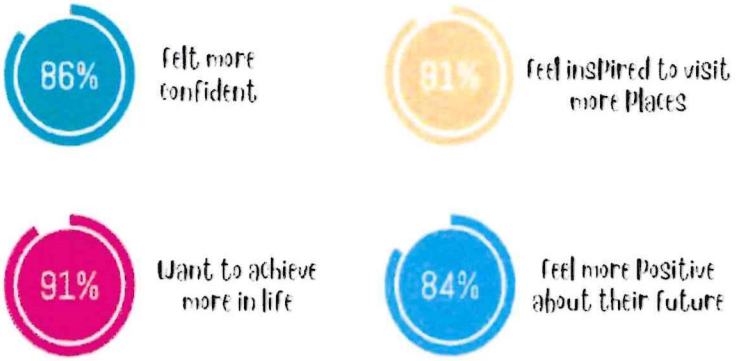
Grants and Trusts: £244,244
Corporate Partnerships and donations: £1,230,427
Community and events: £50,000

Evaluating Impact

We ask all children engaged in Hull and East Yorkshire Children's University experiences to complete a questionnaire to evaluate the immediate impact of learning, personal development and wellbeing which relate to our five concepts described later in this report. Teachers also complete questionnaires at the end of our experiences.

Feedback from our Children

Of the children who completed evaluations following an experience with HEY Children's University...



'Until today I'd only seen places like this on TV, I can't wait to tell people I've seen this for real!'

Child- London Experience

'Nothing could be done better, this is the best thing that has ever happened to me.'

Child- RIX Business visit

'I was scared but now I have been on the tube and loads of fun places, I'm not scared now.'

Child- Kip on a Ship

'I really want to see you when I come back at 18 to study Microbiology.'

Child- University of Hull experience

Feedback from teachers

Of the teachers who completed evaluations following an experience with HEY Children's University...

Said it inspired the children

Said it improved confidence

Said it raised aspirations

Said it met National Curriculum objectives

Said it encouraged hands-on learning

'Thank you for such a well-organised experience with fantastic opportunities for the children, both of the children have said they would love to go back.'

Teacher - Borough Experience

'A trip of a lifetime for all of our pupils. Opening eyes, minds, hearts to what is possible - raising aspirations for ALL.'

Teacher - London Experience

'The best bit was watching a selective mute child ask the public a question!'

Teacher - Ambassadors of Bridlington

'The best bit was seeing a child smile for the first time this week. Their confidence has grown so much today, amazing seeing them present.'

Teacher - University Experience

22-23 impact report

HULL AND EAST YORKSHIRE children's UNIVERSITY

11,830 children came on **319** Learning Experiences

we worked with **67** Primary Schools

57 Hull Schools

10 East Riding Schools

3318 hours in volunteer time which would amount to **£35,270**

82 Volunteers gave their time

over **1000** books donated

Helping Hands

In partnership with Hull City Council, 8 local businesses and 3 philanthropic donors we supported 305 families during the cost of living crisis.

463 Children had Breakfast with Santa!

20 Families were supported by Doorstep Elves

15 fundraisers raised £2,375 by taking on the Hull 10k

Our work with schools

Selection of Schools

Schools are identified using the following information sources; Income Deprivation Affecting Children Index (IDACI), number of free school meals, and rural/coastal isolation. The IDACI index reports what percentage of children attending schools are growing up in the 20% most deprived postal codes in the UK. During the 2022/23 academic year we took 11,830 children on 319 different experiences from 67 schools in Hull and the East Riding. Any additional engagement with schools **has not** been included in the numbers for this academic year.

Experiences

Hull and East Yorkshire Children's University delivers experiences that aim to broaden horizons, raise aspirations and ignite dreams for underprivileged children. Our experiences are designed with the support of our experienced staff who also have qualified teacher status, so always ensure that the experiences are educational and have links to the national curriculum.

Our experiences are all categorised within our five concepts of learning: HEYCU

HEY CU in the future

As part of our Careers and Opportunities concept, we have developed "HEY CU in the future" as one of the aims in our strategic plan is to expand our business experiences. HEY CU in the Future allows our business supporters to welcome children into their business premises and deliver an experience around their company; including "activity" stations themed around specific departments in the company. Many of the children we work have very little knowledge of the world of work, so we aim to expose them to different career paths at the earliest age possible.

Specific objectives for HEY CU in the Future experiences include:

- **Careers in STEM**
- **Careers in Green energy**
- **Careers of the future and jobs that there will be a demand for the workforce**
- **Helping children find the thing that they are good at and passionate about**
- **Allowing children to understand all the routes into employment so that can make educated choices about what path they choose to take: University, College, apprenticeships, starting their own business, working their way up through a company.**

We have a tried and tested format for all of our HEY CU in the Future experience which we adapt to each business so that we can create engaging activities focused around their company. Full classes of children rotate through a carousel of activities which each look at a different department of the business. They learn about the job roles at the company and do hands-on activities which give them an idea of what it is like to work there. These include interviewing candidates with HR, design activities with Marketing, pitches with Sales and crunching numbers with Finance. When possible, the children have a tour of the offices so they can see what the company does.

Some of the new HEY CU in the Future experiences added for 22-23:

- Rix Petroleum
- Victory Leisure Homes
- Bonus Arena
- Day of WOW- H&H Comms
- Reckitt- Science Symposium

STEM event

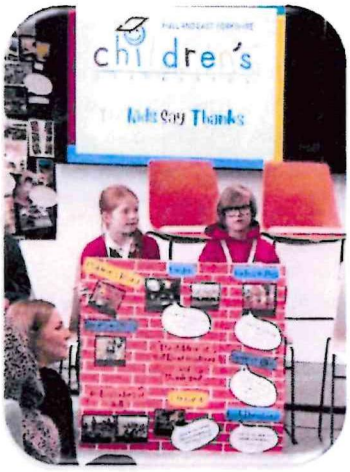
In June 2023 we worked alongside the Hull KR Foundation to bring over 500 primary aged children to the Humber Science, Technology, Engineering and Maths (STEM) event. This is the second Humber STEM event that has taken place at Sewell Group Craven Park. The children took part in hands on STEM experiences and linked with a range of over 20 different businesses. The aim of the event was to give children the chance to learn about as many different career opportunities as possible in one day, allowing us to expand our careers education aims as set out in our strategic plan.

A child from this year's event said: " My favourite part has been meeting people in STEM and learning about different companies where I could work when I am older".

Book vending Machines

Following the success of our Book Vending Machine pilot in partnership with the Chaloner Children's Charity, we rolled out another 15 machines to schools in the most disadvantaged areas of Hull and the East Riding, along with over 3000 books. This most recent roll-out attracted the attention of the national press, with The Times featuring the story both in print and on their radio station. A further 15 machines will have been delivered to schools by the end of the 2023/24 academic year, bringing the total to 30.

Children's Board of Trustees



One of the aims of our strategic plan is to implement the "voice of the child" more in our work, so in the Autumn of 2022, we put together the very first HEY Children's University Children's Board of Trustees. We tasked our Children's Board of Trustees with planning an event for the spring of 2023, which would let our partners know where their sponsorship goes and the difference that it makes. The children (who are from several different schools that we work with) were asked to plan the whole event, from designing posters, name badges, choosing the buffet and organising all of the content. They named the event "The Kids Say Thanks".
Representatives from our partner companies were invited to attend and the children all stood up and delivered their best speeches, poems and memories about the experiences that they have had thanks to the partner donations. The children were all absolutely fantastic and even did a bit of networking too! To hear what our work means to them was so moving and they encouraged companies to continue to support our work so that we are able to give these experiences to more children.

Carbon Monoxide Awareness

As part of our partnership with Northern Gas Networks (NGN), 1,118 children across 12 schools took part in Carbon Monoxide Awareness Sessions. Children in Key Stage 2 were visited by the NGN camper van and learned that you can't smell, see, taste, hear or touch this "silent killer" The children also learned that certain appliances in the home need to be checked regularly by engineers to ensure that carbon monoxide isn't leaking into the air.

Volunteers

Hull and East Yorkshire Children's University currently has 158 active volunteers. In 2022 we moved over to a Volunteer Management system called Better Impact. The system has allowed us to create a calendar of opportunities for our volunteers to sign up to themselves as well as creating their own profile. Through this system we can track how active volunteers are and easily manage training and DBS checks.

It is important to us that we make our volunteers feel valued and appreciated as we could not deliver our experiences without their support.

For National Volunteer Week 2023 we put on an event in the grounds of the University of Hull to celebrate our volunteers. We had lawn games, music, food and awards for volunteers who had been nominated for special recognition by their peers. We have also implemented volunteer catch-ups which allow them to share their thoughts and help them to feel valued and appreciated.

Volunteer Case Study

"A friend told me about the Children's University and after retiring from 43 years in education it appealed to me. I previously taught in quite deprived schools. The overall message of widening children's horizons is one close to my heart.

I have had some amazing experiences alongside hundreds of children of various ages; the excursions to the many varied and contrasting places I feel, give as much to the adults on the day as they do to the children. I know I get enormous satisfaction from every visit no matter where it is to. The main reason I think is because I see children facing and overcoming some huge challenges. For example, one child on a day trip to London conquered going away without parents, first time on a train, first time on the tube, their escalators and visiting London, first time on the London Eye even though they were scared of heights, first time on a boat trip, first time seeing a live show in the theatre- the list can be endless but can't really be measured except for the look on their faces and their chatter with friends. Every day visit is a day of first times and achievement of challenges. What is not to enjoy as one of the lucky volunteers witnessing all of this.

My own personal highlights have been visits to Opera House and theatre, trips on the river cruise and London Eye, local businesses, Bempton, Parliament, and the farm. I've enjoyed the more local ones too-the ambassadors and trawling. I've also enjoyed being involved in fundraising events and the reading initiative in school as a result of being a volunteer. I have also enjoyed supporting CLA /children looked after in the school holidays. These more intimate visits with smaller groups have been an absolute joy to be a part of.

I feel very privileged to be a volunteer with HEYCU and see the enormous amount of good that it does having such a positive impact on children's lives. All in all, my experiences have been ones I have thoroughly enjoyed - some more than others obviously but I'm still signing up and I've just topped 500 hours so that speaks for itself.' – *Sue, volunteer*

Supporting Children Looked After (CLA)

There are approximately 200 primary aged children and 260 secondary aged children looked after by Hull City Council. These children are some of the most vulnerable in our society, and they have often experienced significant trauma and neglect. We deliver our CLA experience programme that provides children looked after with opportunities to participate in enriching and stimulating experiences during the school holidays. These experiences can help children to develop their skills and confidence, and to build resilience. They also give the children the opportunity to make new friends.

This academic year, 76 Children Looked After came on our experiences. We also worked with a further 158 Children Looked After through our Letterbox and Step Up Move On programmes. We aim to work with 250 Children Looked After annually by 2025.

Experiences that took place this year:

Children Looked After feedback

Children Looked After Programme Case Study

"A" joined the CLA learning experiences in early 2022 and was working with another member of the team on the Letterbox reading programme. **A** was 9 years and went into foster care during lockdown 2020. During the first half term experiences, **A** displayed some controlling behaviour towards staff and other children. **A** did not take direction or instructions well and wanted to do things in her own way, which was not always the safest or most appropriate way. **A** regularly upset other children through her language and actions and would not accept responsibility, always blaming others. **A** had little resilience and could not 'bounce back' once she had been spoken to about her behaviour. These are common behaviours from children who have experienced neglect, due to having little control in the past, they try to control new and overwhelming situations.

Over the course of a number of experiences, the expectations for behaviour and language were clearly set out for **A**. Staff ensured that information was 'pre-loaded' to **A,** so that she knew what to expect and when. **A** frequently attended experiences, and sometimes repeated similar activities to create a strong bond with staff and to provide a safe starting point for future, larger experiences. Positive reinforcement was used to encourage expected behaviour and she was given extra responsibility on experiences such as looking after tickets, helping children to their seats on the bus or at the theatre, explaining tasks to children new to the programme. These extra responsibilities, positive encouragement and relationships with staff helped **A** to feel safe and valued and over time, positive changes in **A**'s behaviour was evident.

A now attends a range of experiences and is a complete joy to have on the programme. She understands the boundaries that we have set and shows a willingness to learn and improve. She is beginning to understand that the adults around her believe in her and want the very best for her. **A** has made new friends, looks after younger children and uses positive language and actions when working with others. She is very helpful and praises others for their achievements.

Carer Feedback

Carers were asked to complete a survey to give their feedback on experiences delivered to the children that they are fostering.

'She felt at ease with the other children and adults. I could tell on her return that she was more confident than usual when out with other children.'

Carer

'Children's University provide so much fun, social interaction that reflects in confidence. Thank you so much.'

Carer

'When I pick her up she has a big smile on her face and can't wait to tell me what she's done and who she's met during the journey home.'

Carer

Letterbox Club

This academic year, our Letterbox Club Programme reached 98 Children Looked After across 39 schools in Hull, the East Riding of Yorkshire and Grimsby. Our Letterbox roles are funded by Hull City Council, East Riding of Yorkshire Council, North East Lincolnshire Council and the University of Hull.

HEY CU work in conjunction with the Letterbox Club at the Book Trust to deliver this unique free reading programme for Children Looked After who require extra support to improve their reading ability, comprehension and confidence. Every month, each child will receive a free parcel of books and games which our co-ordinators will then utilise in the one-to-one reading sessions. These sessions are delivered fortnightly in schools and last for 45 minutes to an hour. We work with children from year 3 to year 7. The Letterbox Club is more than just a reading programme. It's an opportunity to develop a life-long love of reading, learn new skills.

Children who live in the most isolated rural areas have the opportunity to have their Letterbox sessions inside our vintage VW camper van which we converted into a mobile classroom in 2021, thanks to funding from Northern Gas Networks. This was in response to the difficulties of finding a suitable space to do the sessions inside some of the smaller rural schools.

The Letterbox Club also offers free, bespoke learning experiences to Children Looked After. These experiences can include theatre trips, children's festivals, writing workshops, arts and crafts sessions to name a few.

Letterbox Club Case Study

"J started the Letterbox programme in 2022, he was in year 3 and performing roughly 2 years below where he should be. He had recently been taken into care and had missed a lot of school. Due to this, he was extremely shy and anxious at the start and his behaviour in class was challenging. J could not write his own name and did not know all the letters of the alphabet. He struggled to read the simplest of books and would often refuse to try but he loved being read to and would follow the words with me as I read.

We started working on the 100 high frequency words which he should have learnt in year 1, we did lots of games and activities and within 6 months he knew all of the words. We moved on to simple texts with repetitive words and story lines and as we read them together, he began asking to read a sentence on his own. This progressed further until he would only ask me to read when he didn't know a word. I taught him how to use syllables to help him read longer words and he quickly picked up this skill. He absolutely adores books now!
J is currently in year 4 and working around a year behind in reading. He has made excellent progress in his time on the programme and school have reported that he is managing his emotions better and his behaviour has improved dramatically as he is now able to access work in the classroom. "Amy *Mercer, Senior Letterbox Coordinator*

Step Up Move On (SUMO)

Step Up Move On is a programme that is designed to support Children Looked After throughout their secondary and higher education to help build confidence, self-esteem and support them to achieve their future aspirations.
We deliver the programme in partnership with The University of Hull to tailor each session to help the young people on the programme to consider trying new experiences and inspire them to discover new opportunities.

Children begin the programme in Year 7 and attend at least three sessions a year: two at the University of Hull and one at another college or educational establishment. Each academic year, the students then move up through the programme, developing new strengths and skills to help support their studies and well-being. In year 10 the programme begins to focus more on individual interests, and we offer industry days or work experience opportunities. When the young people reach Year 11, they receive support to help them on their chosen college or career pathways. Once they have left school, students are able to have the opportunity to mentor the younger children beginning the programme and continue to receive our support with their transition to university and beyond.

Art Therapy

In 2022, using a two-year grant from the Angus Memorial Trust, we were able to employ a part-time Arts Therapist to expand our support for Children Looked After. Art therapy is a form of psychotherapy that uses art as a mode of expression and communication. Art therapists use art as a medium to address emotional issues which may be confusing and distressing. Arts therapies for children provides valuable tailored support to help children express themselves safely through sensory based therapy which, is a form of non-verbal communication. For children who may not be able to articulate thoughts, sensations, emotions, or perceptions, it is one way to convey what may be difficult to express with words. For children who have faced trauma, it provides a way to "tell without talking" when they are unable or afraid to speak about specific events or feelings.
The Art Therapist has worked with 10 children who were referred by either a Designated Teacher or a social worker, and each of them have received 22 hours of art therapy.

22-23 impact report Children Looked After (CLA)

HULL AND EAST YORKSHIRE children's UNIVERSITY

76 Children Looked After came on **41** Learning Experiences

1506 Letterbox sessions delivered in Hull

Letterbox sessions delivered in Lincolnshire and the East Riding

LETTERBOX the letterbox club BookTrust

7 Letterbox Learning Experiences

120 children attended the Celebration Event

Summer Wellbeing packs delivered to East Riding pupils

60 children came on **16** Learning Experiences as part of our SUMO programme

Move UP Step + received 160 Education packs

children benefited from ongoing Art Therapy sessions

Hull · East Riding · University of Hull · Children in Need · Two Ridings

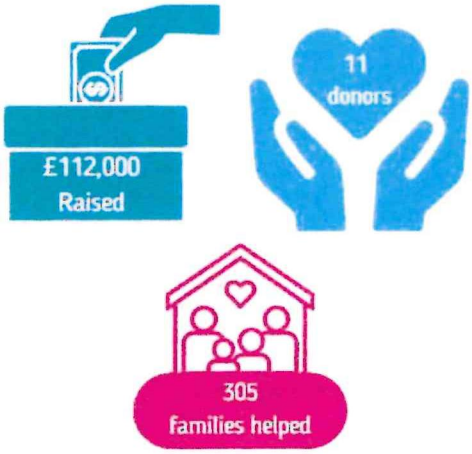
Additonal Projects

Helping Hands Hardship Project

The cost-of-living crisis meant that many families were faced with the impossible choice between heating their homes or putting food on the table. As a charity that raises the aspirations of children, we are uniquely placed within the school communities across Hull to support families who are living in poverty. We made the decision to partner with Hull City Council, local businesses and other supporters to implement a scheme that will help families with their food and energy costs during these difficult times.

We identified that working poor families were particularly struggling to make ends meet as they are not in receipt of benefits. Therefore, we decided to offer support purely to working poor families that local schools referred to us. We asked schools what they felt that families needed, and they told us that anything to help with heating bills and food costs would really make a difference. We offered families £250 each towards either food, energy or split between both. In addition to this, we offered families new winter coats for their children, slow cookers for more economical cooking and energy saving lightbulbs.

We called the project the Helping Hands Hardship Fund and, together with the council, we raised a total of £112,000 thanks the support of 11 donors.



ANGUS LAWSON esteem Hull City Council Northern Gas Networks

KCOM MKM BUILDING SUPPLIES Stephens shopping:leisure MS3 Networks Sewell Group

Alex & William De Winton

"WHEN I FOUND OUT THAT I HAD BEEN SELECTED BY THE SCHOOL FOR THIS, I CRIED. OUR CIRCUMSTANCES HAVE BEEN MAKING DECISIONS ABOUT PUTTING THE HEATING ON OR FEEDING THE FAMILY. THE SUPPORT FROM THE HELPING HANDS PROGRAMME HAS MEANT THAT I CAN MAKE SURE THAT MY CHILDREN ARE WARM, AND NOT HUNGRY. IT ALL CAME AT SUCH A GOOD TIME AS THE WEATHER TURNED COLDER AND THE COST OF LIVING ROCKETED. MY DAUGHTER HAD ALSO BROKEN HER COAT, SO HAVING A LOVELY NEW AND WARM COAT READY FOR HER AND NOT HAVING TO WORRY ABOUT WHERE I WOULD GET THE MONEY FOR A NEW ONE WAS A WEIGHT LIFTED OFF OF MY SHOULDERS. I AM SO GRATEFUL FOR EVERYONE WHO MADE THIS POSSIBLE. YOU BROUGHT WARMTH INTO OUR HOMES AND OUR HEARTS"

"This support has made such a difference to my family right after Christmas when I was extra strapped for money and the cost of food and fuel was rising. Having this support has meant that I can treat my children to healthy meals and keep them warm in the house. I find that the healthy and fresh food is always more expensive, and when you have three children to feed it all soon starts to add up. We are so grateful as a family for everything we have gotten from the extra to the fuel vouchers it has made living a little bit easier."

Therapy Dog Pilot Project

This year saw the pilot of the 'Therapy Dog Project for Hull and the East Riding of Yorkshire' which was delivered in partnership with Underdog International. The project was funded by Alex DeWinton, who connected the two charities together to explore working together. The objective of the pilot was to place therapy dogs in schools which identified children who may benefit from therapy of this kind. HEY CU recruited volunteers and their dogs to sign up to the programme and Underdog International trained and placed the volunteers in schools. The pilot was a success, with 5 schools benefitting from therapy dog visits. Underdog International will be taking the project forward now that it has been launched in Hull.

"There is a little boy who Rebecca and Paddy the dog sees who is an 'elective mute' but he actually went back to get his teacher to tell her to come and see Paddy!"
Teacher, Newington Academy

HEY CU in the holidays

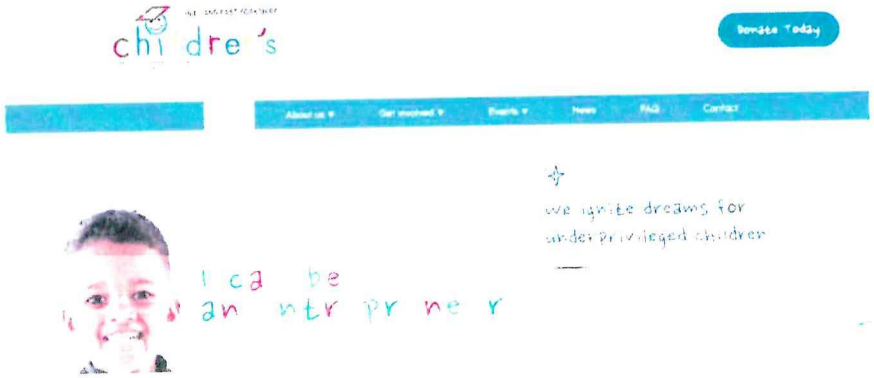
This year we secured funding from Hull City Council's Healthy Holidays to deliver our "HEY CU in the Holidays" school holiday club so that we could expand our services during the school holidays. 15 children benefited from the pilot of this project, taking part in experiences.

New Website

After feedback from our stakeholder audit in 2021, some stakeholders commented that we could have a better website. Therefore, a key objective of our strategic plan was to create a new website that achieved the following:

-Better explains what we do
-Is easier to navigate
-Helps increase funding by making it simpler to donate and shows where donations go
-Gives information about each experience and allows schools to request experiences

In October 2022 we launched our brand-new website and we feel we have been successful in achieving the above aims. We have also received great feedback from our stakeholders.



Christmas Projects

This Christmas, Santa and his HEY CU elves delivered presents and a special festive breakfast to 463 children who attend schools in the most disadvantaged areas of Hull. Our "Breakfast with Santa" is a scheme exclusive to our corporate partners who fund the presents and come along on the day to surprise the children with them.

Our elves were also very busy doing our "Doorstep Elves" Christmas drop offs for 20 families who had been nominated by local schools. These families were going to struggle to have a Christmas this year, so our elves brought them the ingredients for Christmas dinner and presents for all of the children. Thank you to Cranswick and Morrisons Beverley for providing the food.

Corporate Partnerships

With thanks to our corporate partners 22-23:

Our corporate partners support us at either Bronze, Silver, Gold or Platinum level and each of these levels include different objectives for the partnership. All partners are allocated experiences that their sponsorship funds. The children take a teddy, branded with the business' logo, and wear branded stickers during their experience. Employees of the partner businesses are also given the opportunity to attend our experiences as volunteers.

Fundraising and Events

The employment of a Community and Events Fundraiser has had a great impact on the charity's fundraising and events calendar. We were able to raise an extra £40,000 in one year from our community events and we are looking to raise even more than this in the next financial year. We now have an established events calendar which our supporters and partners can engage with to support our work.

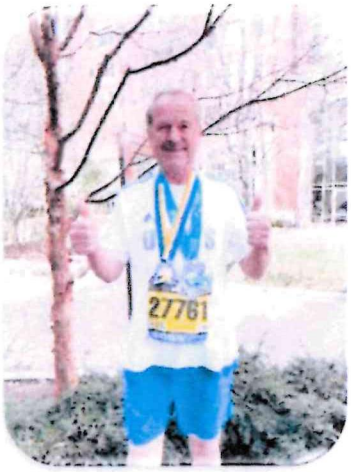
Skydive

On Friday 11th August five incredibly brave fundraisers took to the skies in the very first HEY CU skydive. The wind may have caused us a few delays across the day but in the end all five fundraisers took the leap and loved every minute of it. A few are even keen to do it again sometime. Together, they raised a phenomenal £3,680.

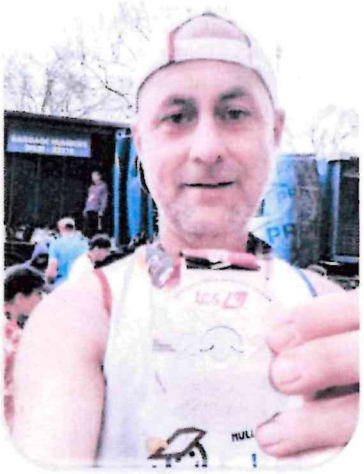
Get Caked

In the spring of 2023, supporters of HEY CU took part in Get Caked, a local muddy run at Sledmere Estate. They climbed hay bales, waded through water and crawled through mud to raise a fantastic £2,614.in total . They were awaded a medal and, of course, a cake to celebrate their crossing of the finish line.

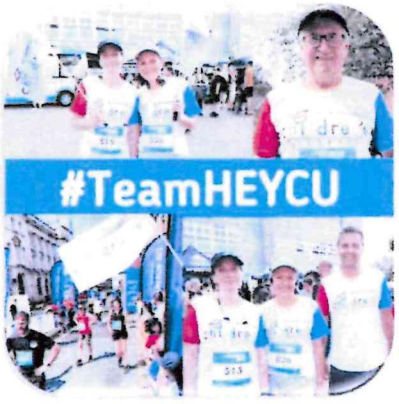
Marathons and runs



Denys Fell of Densholme Farm had already completed 5 of the 6 world marathons, and this year he decided to take on number 6, the Boston Marathon, to raise money for HEY CU.
Denys said 'I had already run five of the majors and this was an opportunity to complete the set. Places are hard to come by, so to be invited was wonderful. But with being completely out of training and, at age 72, I wondered if it was best to forget about it. But then I thought as HEY Children's University encourage the children they work with to believe that they can achieve great things - I said YES'
He raised a fantastic £1315 for the charity.



In April 2023, Rob O'Neill was lucky enough to secure a place in the London Marathon and chose to raise funds to HEY CU. Despite the rain, Rob completed the marathon with a personal best by 10 minutes and raised an amazing £1611.25.



In June 2023 "Team HEY CU" had 15 keen runners take on the Hull 10K, including our charity's founder Dr John Buttrick MBE. It was wonderful to see so many Children's University t-shirts and flags around and all of the runners had many people there supporting them. They raised over £2,000.

Fancy Dress Abseil

In December 2022, we launched our very first Festive Abseil. Supporters were encouraged to wear fancy dress as they took on Hull's highest office block, the K2 Building, with a 200ft decent- it certainly isn't for the faint hearted.
Spectators witnessed Luke, Spiderman, Superwoman and some of Santa's elves making their way down the side of the building from the Skygarden terrace on the 13th floor. The heavy rain added an extra challenge for the abseilers, but all 12 of them made it down to the safety of the 2nd floor base where their friends and family were eagerly waiting for them. They collectively raised £1667.

20s Roar Again Ball

In May 2022 we held our annual fundraising ball which was the first since the pandemic. This year's theme was "The 20s Roar Again", transporting our guests back to the 1920s. We held fundraising games, a silent auction and even got our guests to try out some swing dancing. The event was our most successful ball ever, raising an incredible £11,000

Thank you to our Funders

Special Thanks

Hull and East Yorkshire Children's University has a number of key relationships with local and national organisations who we would like to give special thanks to:

The University of Hull supports our work by running joint projects with Hull & East Yorkshire Children's University. The University contributes annually to the charity's core funding as a platinum partner. They provide funding for experiences for schools via Fair Access which we bid for on an annual basis. They provide us with pro bono accommodation on campus and fund one of our full time Letter Box coordinators. They also fund the activities budget for the Step up, Move On programme for children looked after that we run in conjunction with them.

St Stephen's Shopping Centre provide our staff and volunteers with free city centre parking when attending Learning Experiences or meetings in the city centre. They also open their doors to our children to provide an engaging Learning Experience.

Hull Trains and LNER provide us with discounted rail travel when travelling with our children to both London and Edinburgh.

We are indebted to organisations that provide experiences and release staff to volunteer with us as well as funding experiences for the children. These include: The Virtual School Hull, Humberside Police and Crime Commissioners Office, Rollits LLP, Northern Gas Networks Densholme Farm, Rose Horsepool, KCOM, Hobson & Porter, GGP Consult, Reckitt, Rix, H&H Comms, The East Riding of Yorkshire Council and the East Riding Virtual School, A special thanks to Garfield Weston, Children in Need, Chaloner Children's Charity and The John Armitage Charitable Trust for their ongoing support of our work. Our philanthropic donors provide vital core funding that allows the charity to continue growing and we would like to thank both the The De Winton Family Trust, Ian and Debbie Paver, founders of the Pavers Foundation and Eman Forster of Nurture a Child for their ongoing support of our charity.

The Way Forward

We know that it can take just one experience to change the course of a child's future and we are committed to providing as many different opportunities as possible for underprivileged children in Hull and East Yorkshire. We aim to have an impact for generations to come, as broadening horizons for children now will mean that they will also know what is out there for when they have their own children.

We have some very exciting plans for the next academic year which include:

More experiences Per child

We know that our impact will be even greater if a child has several experiences with us, preferably an experience from each of our HEY CU concepts. We will be rolling out a more intensive offering of our experiences in clusters of schools on different estates in Hull. Children in specific year groups will be able to take part in a number of experiences in one year and we will measure the impact of this intensive approach.

Long Term Impact Measurement

A key focus for the next academic will be measuring our long term impact. We have been lucky enough to hear some wonderful case studies around our long-term impact but we also would like to put systems in place that allow us to collect quantitative evidence. We will also look at our Social Return on Investment.

The Letterbox Programme for has been extremely effective at improving reading attainment for Children Looked After. We currently have a waiting list of referrals of Children Looked After in Hull so we will be recruiting another Hull Letterbox Coordinator to work with those children.

Structural changes

Following the appointment of the new Chief Executive Officer, some adjustments to the charity's staffing structure will take place to ensure that there is capacity to meet the demands for our services and raise the funds required to do so.

Expand offering around careers in the Arts

We have found that many of the children that we speak to have very little or zero knowledge about careers in the arts. Many children have also not had chance to discover their talents in the arts, so we would like to offer more experiences and deliver more projects with this as a focus.

[illegible]

By the time the children that we are currently working with are of working age, many of their career options will be in the "Green" sector, with a focus on improving the environment and the effects of pollution. Therefore, we would like to create more experiences that focus on these careers.

For more information on Hull and East Yorkshire Children's University please contact our CEO, Rose James, at rosanna.james@hull.ac.uk or visit our website www.hullchildrensuniversity.com

https://www.facebook.com/hullchildrensuni @heychildrensuni linkedin.com/company/heycu @childrensuni

Opinion
We have audited the financial statements of The Hull and East Yorkshire Children's University (the 'charitable company') for the period ended 31 August 2023 which comprise the Statement of Financial Activities, the Balance Sheet, the Cash Flow Statement and notes to the financial statements, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:
- give a true and fair view of the state of the charitable company's affairs as at 31 August 2023 and of its incoming resources and application of resources, including its income and expenditure, for the period then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

Basis for opinion
We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditors' responsibilities for the audit of the financial statements section of our report. We are independent of the charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern
In auditing the financial statements, we have concluded that the trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the charitable company's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

Other information
The trustees are responsible for the other information. The other information comprises the information included in the Annual Report, other than the financial statements and our Report of the Independent Auditors thereon.

Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.

Opinions on other matters prescribed by the Companies Act 2006
In our opinion, based on the work undertaken in the course of the audit:
- the information given in the Report of the Trustees for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the Report of the Trustees has been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception
In the light of the knowledge and understanding of the charitable company and its environment obtained in the course of the audit, we have not identified material misstatements in the Report of the Trustees.

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion:
- adequate accounting records have not been kept or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit.

Responsibilities of trustees
As explained more fully in the Statement of Trustees' Responsibilities, the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charitable company or to cease operations, or have no realistic alternative but to do so.

Our responsibilities for the audit of the financial statements
Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue a Report of the Independent Auditors that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

We identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, and then design and perform audit procedures responsive to those risks, including obtaining audit evidence that is sufficient and appropriate to provide a basis for our opinion.

Identifying and assessing potential risks related to irregularities
In identifying and assessing risks of material misstatement in respect of irregularities, including fraud and non-compliance with laws and regulations, we considered the following:

Audit response to risks identified
- the nature of the industry and sector, control environment and business performance including key drivers for directors' remuneration, bonus levels and performance targets
- results of our enquiries of management and their own identification and assessment of the risks of irregularities;
- any matters we identified having obtained and reviewed the companies' documentation of their policies and procedures relating to:
- identifying, evaluating and complying with laws and regulations and whether they were aware of any instances of noncompliance;
- detecting and responding to the risks of fraud and whether they have knowledge of any actual, suspected or alleged fraud;
- the internal controls established to mitigate risks of fraud or non-compliance with laws and regulations;
- the matters discussed among the audit engagement team including regarding how and where fraud might occur in the financial statements and any potential indicators of fraud.

As a result of these procedures, we considered the opportunities and incentives that may exist within the organisation for fraud and identified the greatest potential for fraud in relation to revenue deferrals. In common with all audits under ISAs (UK), we are also required to perform specific procedures to respond to the risk of management override.

We also obtained an understanding of the legal and regulatory frameworks that the company operates in, focusing on provisions of those laws and regulations that had a direct effect on the determination of material amounts and disclosures in the financial statements. The key laws and regulations we considered in this context included the UK Companies Act, UK Corporate Governance Code and local tax legislation.

In addition, we considered provisions of other laws and regulations that do not have a direct effect on the financial statements but compliance with which may be fundamental to the company's ability to operate or to avoid a material penalty.

Audit response to risks identified

Our procedures to respond to risks identified included the following:
- reviewing the financial statement disclosures and testing to supporting documentation to assess compliance with provisions of relevant laws and regulations described as having a direct effect on the financial statements;
- enquiring of management concerning actual and potential litigation and claims;
- performing analytical procedures to identify any unusual or unexpected relationships that may indicate risks of material misstatement due to fraud;
- reading minutes of meetings of those charged with governance
- obtained an understanding of provisions and held discussions with management to understand the basis of recognition or non-recognition of tax provisions; and

- in addressing the risk of fraud through management override of controls, testing the appropriateness of journal entries and other adjustments; assessing whether the judgements made in making accounting estimates are indicative of a potential bias; and evaluating the business rationale of any significant transactions that are unusual or outside the normal course of business.

We also communicated relevant identified laws and regulations and potential fraud risks to all engagement team members, and remained alert to any indications of fraud or noncompliance with laws and regulations throughout the audit.

Please note that comparative figures have not been audited.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at www.frc.org.uk/auditorsresponsibilities. This description forms part of our Report of the Independent Auditors.

Use of our report
This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and the charitable company's members as a body, for our audit work, for this report, or for the opinions we have formed.

Richard D Lacey (Senior Statutory Auditor)
for and on behalf of Harris Lacey and Swain
Chartered Accountants and Statutory Auditors
Suite 1
The Riverside Building
Hessle
East Yorkshire
HU13 0DZ

Date: 29/5/24

The Hull and East Yorkshire Children's University

Statement of Financial Activities for the Period 1 April 2022 to 31 August 2023

	Notes	Unrestricted funds £	Restricted funds £	Period 1.4.22 to 31.8.23 Total funds £	Year Ended 31.3.22 Total funds £
INCOME AND ENDOWMENTS FROM					
Donations and legacies	2	1,379,722	293,117	1,672,839	516,849
Charitable activities	5				
Charitable Expenses		339,088	59,594	398,682	105,324
Other trading activities	3	173,728	-	173,728	67,259
Investment income	4	415	-	415	27
Other income		-	-	-	9,194
Total		1,892,953	352,711	2,245,664	698,653
EXPENDITURE ON					
Raising funds	6	10,781	44,895	55,676	13,843
Charitable activities	7				
Charitable Expenses		1,025,548	364,700	1,390,248	640,913
Other		7,680	-	7,680	3,989
Total		1,044,009	409,595	1,453,604	658,745
NET INCOME/(EXPENDITURE)		848,944	(56,884)	792,060	39,908
RECONCILIATION OF FUNDS					
Total funds brought forward		242,776	102,493	345,269	305,361
TOTAL FUNDS CARRIED FORWARD		1,091,720	45,609	1,137,329	345,269

The notes form part of these financial statements

The Hull and East Yorkshire Children's University

Balance Sheet
31 August 2023

	Notes	Unrestricted funds £	Restricted funds £	2023 Total funds £	2022 Total funds £
FIXED ASSETS					
Tangible assets	13	13,392	-	13,392	42,898
CURRENT ASSETS					
Debtors	14	11,212	1,550	12,762	13,429
Cash at bank and in hand		1,187,434	60,209	1,247,643	381,167
		1,198,646	61,759	1,260,405	394,596
CREDITORS					
Amounts falling due within one year	15	(120,318)	(16,150)	(136,468)	(92,225)
NET CURRENT ASSETS		1,078,328	45,609	1,123,937	302,371
TOTAL ASSETS LESS CURRENT LIABILITIES		1,091,720	45,609	1,137,329	345,269
NET ASSETS		1,091,720	45,609	1,137,329	345,269
FUNDS	16				
Unrestricted funds				1,091,720	242,776
Restricted funds				45,609	102,493
TOTAL FUNDS				1,137,329	345,269

The financial statements were approved by the Board of Trustees and authorised for issue on 24/05/2024 and were signed on its behalf by:

Mr C R Field - Trustee

The notes form part of these financial statements

The Hull and East Yorkshire Children's University

Cash Flow Statement for the Period 1 April 2022 to 31 August 2023

	Notes	Period 1.4.22 to 31.8.23 £	Year Ended 31.3.22 £
Cash flows from operating activities			
Cash generated from operations	1	866,061	93,204
Net cash provided by operating activities		866,061	93,204
Cash flows from investing activities			
Purchase of tangible fixed assets		-	(61,261)
Interest received		415	26
Net cash provided by/(used in) investing activities		415	(61,235)
Change in cash and cash equivalents in the reporting period		866,476	31,969
Cash and cash equivalents at the beginning of the reporting period		381,167	349,198
Cash and cash equivalents at the end of the reporting period		1,247,643	381,167

The notes form part of these financial statements

Notes to the Cash Flow Statement
for the Period 1 April 2022 to 31 August 2023

1. RECONCILIATION OF NET INCOME TO NET CASH FLOW FROM OPERATING ACTIVITIES

	Period 1.4.22 to 31.8.23 £	Year Ended 31.3.22 £
Net income for the reporting period (as per the Statement of Financial Activities)	792,060	39,908
Adjustments for:		
Depreciation charges	29,506	21,129
Interest received	(415)	(26)
Decrease in debtors	667	21,719
Increase in creditors	44,243	10,474
Net cash provided by operations	866,061	93,204

2. ANALYSIS OF CHANGES IN NET FUNDS

	At 1.4.22 £	Cash flow £	At 31.8.23 £
Net cash			
Cash at bank and in hand	381,167	866,476	1,247,643
	381,167	866,476	1,247,643
Total	381,167	866,476	1,247,643

The notes form part of these financial statements

1. ACCOUNTING POLICIES

Basis of preparing the financial statements
The financial statements of the charitable company, which is a public benefit entity under FRS 102, have been prepared in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019)', Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

Income
Income received for services provided is accounted for on an accruals basis.

Cash donations, gifts and legacies are included in full in the income and expenditure account as they are received. Any significant non-cash donations are included in the income and expenditure account at the trustees' estimate of their market value when received. The value of voluntary help is not included in the accounts.

Grants and other funding of a revenue nature are deferred and released to the income and expenditure account over the period to which they relate.

Bank interest is included in the income and expenditure account on an accruals basis.

Expenditure
Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

Tangible fixed assets
Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Motor vehicles	- 33% on cost
Computer equipment	- 33% on reducing balance

Taxation
The charity is exempt from corporation tax on its charitable activities.

Fund accounting
Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees.

Restricted funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

Further explanation of the nature and purpose of each fund is included in the notes to the financial statements.

Pension costs and other post-retirement benefits
The charitable company operates a defined contribution pension scheme. Contributions payable to the charitable company's pension scheme are charged to the Statement of Financial Activities in the period to which they relate.

continued...

1. ACCOUNTING POLICIES - continued

Estimates and judgements
Estimates and judgements are continually evaluated and are based on historical experience and other factors, including expectations of future events that are believed to be reasonable under the circumstances. Although these estimates are based on the Charity's best knowledge of the amount, events or actions, actual results ultimately differ from these estimates. The Charity does not consider there to be any material estimates and judgements.

Financial instruments

The charity only has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments, including trade and other debtors and creditors, are initially recognised at transaction value and subsequently measured at their settlement value.

2. DONATIONS AND LEGACIES

	Period 1.4.22 to 31.8.23	Year Ended 31.3.22
	£	£
Donations	1,302,322	153,199
Grants	370,517	363,650
	1,672,839	516,849

continued...

2. DONATIONS AND LEGACIES - continued

Grants received, included in the above, are as follows:

	Period 1.4.22 to 31.8.23	Year Ended 31.3.22
	£	£
Unrestricted	-	3,601
Children in Need	9,276	9,120
Big Lottery Community Fund	-	9,850
De Winton Family Trust	37,500	25,725
Garfield Weston Foundation	-	40,000
John Armitage Charitable Trust	80,000	50,000
Woodroff Benton	-	500
Joseph & Annie Cattle Trust	7,500	7,500
Hull & East Riding Charitable Trust	-	10,000
Local Authority	102,561	76,306
The Swire Charitable Trust	12,000	10,000
Pavers	12,000	10,000
Bayfield Charitable Trust	1,250	2,750
Letterbox	42,500	19,000
Angus Lawson Trust	25,120	-
Help For Health	11,560	-
Lockdown Laptops	-	11,191
Two Ridings	10,000	11,000
7 Stars	-	1,050
Go Fund Me	-	12,757
Merriman	3,000	3,000
Rotary Club	-	300
Steel	-	10,000
University Funding	-	40,000
Bridlington Spa	250	-
Williams Fund	4,600	-
Summer School	11,400	-
	370,517	363,650

During the period under review, there has been a donation of £1million, of which the donor has requested to remain anonymous. Whilst this donation isn't restricted itself, we have internally ring-fenced it and will keep it as a designated fund.

continued...

3. OTHER TRADING ACTIVITIES

	Period 1.4.22 to 31.8.23	Year Ended 31.3.22
	£	£
Fundraising events	173,728	67,259

4. INVESTMENT INCOME

	Period 1.4.22 to 31.8.23	Year Ended 31.3.22
	£	£
Deposit account interest	415	27

5. INCOME FROM CHARITABLE ACTIVITIES

	Activity	Period 1.4.22 to 31.8.23	Year Ended 31.3.22
		£	£
Delivery of services	Charitable Expenses	398,682	105,324

6. RAISING FUNDS

Other trading activities

	Period 1.4.22 to 31.8.23	Year Ended 31.3.22
	£	£
Purchases	55,676	13,843

continued...

7. CHARITABLE ACTIVITIES COSTS

	Direct Costs	Support costs (see note 8)	Totals
	£	£	£
Charitable Expenses	1,380,348	9,900	1,390,248

8. SUPPORT COSTS

	Governance costs
	£
Charitable Expenses	9,900

9. NET INCOME/(EXPENDITURE)

Net income/(expenditure) is stated after charging/(crediting):

	Period 1.4.22 to 31.8.23	Year Ended 31.3.22
	£	£
Depreciation - owned assets	29,506	21,129

10. TRUSTEES' REMUNERATION AND BENEFITS

There were no trustees' remuneration or other benefits for the period ended 31 August 2023 nor for the year ended 31 March 2022.

Trustees' expenses

During the period under review, Wendy Newman, a trustee of the charity, was reimbursed for expenses in the year to £245.29 (2022 - £nil).

11. STAFF COSTS

	Period 1.4.22 to 31.8.23	Year Ended 31.3.22
	£	£
Wages and salaries	499,069	280,856
Social security costs	33,756	23,184
Other pension costs	11,440	5,381
	544,265	309,421

continued...

11. STAFF COSTS - continued

The average monthly number of employees during the period was as follows:

	Period 1.4.22 to 31.8.23	Year Ended 31.3.22
Staff	16	17

The number of employees whose employee benefits (excluding employer pension costs) exceeded £60,000 was:

	Period 1.4.22 to 31.8.23	Year Ended 31.3.22
£60,001 - £70,000	1	1

12. COMPARATIVES FOR THE STATEMENT OF FINANCIAL ACTIVITIES

	Unrestricted funds £	Restricted funds £	Total funds £
INCOME AND ENDOWMENTS FROM			
Donations and legacies	384,888	131,961	516,849
Charitable activities			
Charitable Expenses	105,324	-	105,324
Other trading activities	13,259	54,000	67,259
Investment income	27	-	27
Other income	9,194	-	9,194
Total	512,692	185,961	698,653
EXPENDITURE ON			
Raising funds	13,843	-	13,843
Charitable activities			
Charitable Expenses	518,750	122,163	640,913
Other	3,989	-	3,989
Total	536,582	122,163	658,745
NET INCOME/(EXPENDITURE)	(23,890)	63,798	39,908
Transfers between funds	(20,216)	20,216	-
Net movement in funds	(44,106)	84,014	39,908
RECONCILIATION OF FUNDS			
Total funds brought forward	286,882	18,479	305,361

continued...

12. COMPARATIVES FOR THE STATEMENT OF FINANCIAL ACTIVITIES - continued

	Unrestricted funds £	Restricted funds £	Total funds £
TOTAL FUNDS CARRIED FORWARD	242,776	102,493	345,269

13. TANGIBLE FIXED ASSETS

	Motor vehicles £	Computer equipment £	Totals £
COST			
At 1 April 2022 and 31 August 2023	61,261	22,387	83,648
DEPRECIATION			
At 1 April 2022	20,216	20,534	40,750
Charge for year	28,639	867	29,506
At 31 August 2023	48,855	21,401	70,256
NET BOOK VALUE			
At 31 August 2023	12,406	986	13,392
At 31 March 2022	41,045	1,853	42,898

14. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2023 £	2022 £
Trade debtors	8,018	12,416
Prepayments	4,744	1,013
	12,762	13,429

continued...

15. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2023	2022
	£	£
Social security and other taxes	14,588	10,155
Accruals and deferred income	121,880	82,070
	136,468	92,225

16. MOVEMENT IN FUNDS

	At 1.4.22	Net movement in funds	Transfers between funds	At 31.8.23
	£	£	£	£
Unrestricted funds				
General fund	242,775	848,944	-	1,091,719
The James Reckitt Library Trust	1	-	-	1
	242,776	848,944	-	1,091,720
Restricted funds				
Restricted Donations	50	-	(50)	-
Restricted Grants	102,443	(56,884)	50	45,609
	102,493	(56,884)	-	45,609
TOTAL FUNDS	345,269	792,060	-	1,137,329

Net movement in funds, included in the above are as follows:

	Incoming resources	Resources expended	Movement in funds
	£	£	£
Unrestricted funds			
General fund	1,892,953	(1,044,009)	848,944
Restricted funds			
Restricted Grants	352,711	(409,595)	(56,884)
TOTAL FUNDS	2,245,664	(1,453,604)	792,060

continued...

16. MOVEMENT IN FUNDS - continued

Comparatives for movement in funds

	At 1.4.21 £	Net movement in funds £	Transfers between funds £	At 31.3.22 £
Unrestricted funds				
General fund	286,881	(23,890)	(20,216)	242,775
The James Reckitt Library Trust	1	-	-	1
	286,882	(23,890)	(20,216)	242,776
Restricted funds				
Restricted Donations	50	-	-	50
Restricted Grants	18,429	63,798	20,216	102,443
	18,479	63,798	20,216	102,493
TOTAL FUNDS	305,361	39,908	-	345,269

Comparative net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	512,692	(536,582)	(23,890)
Restricted funds			
Restricted Grants	185,961	(122,163)	63,798
TOTAL FUNDS	698,653	(658,745)	39,908

17. RELATED PARTY DISCLOSURES

There were no related party transactions for the period ended 31 August 2023.

Detailed Statement of Financial Activities
for the Period 1 April 2022 to 31 August 2023

	Period 1.4.22 to 31.8.23 £	Year Ended 31.3.22 £
INCOME AND ENDOWMENTS		
Donations and legacies		
Donations	1,302,322	153,199
Grants	370,517	363,650
	1,672,839	516,849
Other trading activities		
Fundraising events	173,728	67,259
Investment income		
Deposit account interest	415	27
Charitable activities		
Delivery of services	398,682	105,324
Other income		
Furlough grants	-	9,194
Total incoming resources	2,245,664	698,653
EXPENDITURE		
Other trading activities		
Fundraising events	55,676	13,843
Charitable activities		
Wages	499,069	280,856
Social security	33,756	23,184
Pensions	11,440	5,381
Insurance	5,830	5,787
Telephone	1,480	1,756
Postage and stationery	4,409	4,605
Sundries	2,255	739
Delivery costs	645,940	225,432
Promotion and marketing	30,527	34,204
Bookkeeping & payroll charges	6,030	3,349
Training costs	5,012	1,350
DBS checks	1,250	617
Staff and volunteer travel	18,212	9,255
Tutor costs	83,799	21,469
Carried forward	1,349,009	617,984

The Hull and East Yorkshire Children's University

Detailed Statement of Financial Activities for the Period 1 April 2022 to 31 August 2023

	Period 1.4.22 To 31.8.23 £	Year Ended 31.3.22 £
Charitable activities		
Brought forward	1,349,009	617,984
Van expenditure	1,548	-
Bad debts	285	-
Depreciation of tangible fixed assets	29,506	21,129
	1,380,348	639,113
Other		
Subscriptions and memberships	7,680	3,989
Support costs		
Governance costs		
Accountancy and legal fees	2,700	1,800
Auditor's remuneration	7,200	-
	9,900	1,800
Total resources expended	1,453,604	658,745
Net income	792,060	39,908

This page does not form part of the statutory financial statements

HULL AND EAST YORKSHIRE CHILDREN'S UNIVERSITY LIMITED

England & Wales - Charity number 1124329

Accounts

REGISTERED COMPANY NUMBER: 06368105 (England and Wales)
REGISTERED CHARITY NUMBER: 01124329

Report of the Trustees and

Unaudited Financial Statements for the Year Ended 31 March 2022

for

The Hull and East Yorkshire Children's University

Harris Lacey and Swain
Suite 1
The Riverside Building
Hessle
East Yorkshire
HU13 0DZ

The Hull C.U. Ltd

Contents of the Financial Statements
for the Year Ended 31 March 2022

	Page
Report of the Trustees	1 to 26
Independent Examiner's Report	27
Statement of Financial Activities	28
Balance Sheet	29 to 30
Cash Flow Statement	31
Notes to the Cash Flow Statement	32
Notes to the Financial Statements	33 to 40
Detailed Statement of Financial Activities	41 to 42

HULL AND EAST YORKSHIRE children's UNIVERSITY™

Hull & East Yorkshire Children's University
2021-22 Academic Year End Report

COMMUNITY FUND · UNIVERSITY OF HULL · Garfield Weston FOUNDATION · Virtual School Hull · BBC Children in Need

HELP for Health · SWIRE CHARITABLE TRUST · EAST RIDING · The John Armitage Charitable Trust · Northern Gas Networks

Tel: 01482 466045 **Twitter:** @ChildrensUni **Web:** www.hullchildrensuniversity.com
charity number: 1124329

Contents

Contents	Page 2
Background	Page 3
Local context	Page 4
Context of our work	Page 5
Structure of the Charity	Page 6
Risk Management, Reserves Policy, Selection of schools	Page 7
Evaluation of Programme	Page 8-10
Infographic	Page 11
Wellbeing packs, Dance and Drama and Healthy Lifestyles	Page 12
Book Vending Machine Pilot, World Book Day	Page 13
NGN Reading Van and Royal Philharmonic	Page 14
Volunteers	Page 15
Children Looked After	Page 15-16
Christmas	Page 17-18
Corporate Partners	Page 19
Grant and Trust Funders	Page 20-21
Special Thanks	Page 22-23
The Way Forward	Page 24

The trustees who are also directors of the charity for the purposes of the Companies Act 2006, present their report with the financial statements of the charity for the year ended 31 March 2022. The trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019).

Background

Hull Children's University was founded in 1996. We expanded to become Hull and East Yorkshire Children's University in 2016. We are committed to building the confidence, self-esteem and aspirations of young people living in areas of high deprivation by providing a diverse range of unique and exciting experiences that take place outside the classroom.

All our learning experiences are designed to bring learning to life by engaging, inspiring, and educating young people. Whether it is a visit to a local business to learn about industry and the vast array of career opportunities available to them, or taking part in one of our larger trips such as visiting London for a day with a tour of Parliament; or to have a Kip on a Ship aboard HMS Belfast; or to visit Edinburgh, all our children leave these experiences feeling happy, excited and with new aspirations to carry with them into adulthood. We motivate and inspire them to succeed in the future. In the 2021/22 academic year 8,881 primary school children from the most disadvantaged areas of Hull and East Yorkshire took part in a range of Children's University experiences, bringing classroom learning to life.

Our experiences are all categories within our five concepts of learning:

- H- Healthy Me
- E- Environment
- Y- Your World
- C- Careers & Opportunities in Hull & East Yorkshire
- U- Understanding Hull & East Yorkshire

Within these concepts we offer 44 different experiences linked to the National Curriculum, to support learning in the classroom, whilst developing a greater understanding of the wider world and how education links to future opportunities and careers.

It has been a long-term strategic aim of Hull Children's University to build upon this best practice and expand our services into the East Riding of Yorkshire where there are pockets of severe deprivation. This was made possible in September 2016 due to the kind support of the British Foreign Schools Society and Awards for All.

This report provides an overview of the work and achievements of Hull & East Yorkshire Children's University over the 2021-22 academic year. Showing the breadth and depth of work undertaken to support the most disadvantaged children in Hull and the East Riding.

OBJECTIVES AND ACTIVITIES

Local Context - Hull

Hull is geographically one of the smallest local authorities in the country with an area of 71.45 KM square and a population of 284,321 with 89.7% of the population being British white in 2011.

The city of Hull was cruelly hit during World War 2 as the second most bombed city outside of London. 95% of houses were damaged and 150,000 people became homeless. In the 1960s whole communities were relocated to council housing estates. The impact of the war was followed by the decline, in the 1970s, of the fishing industry which once guaranteed jobs and income for entire generations. With this decline, poverty and deprivation took hold. Decades later, little has changed. In the 2019 Index of multiple deprivation, Hull is ranked the fourth most deprived Local Authority in the country with 29.8% of children in Hull living in income deprived families.

Previously, education played little importance in the fishing neighbourhoods. Life came from the trawlers and although this industry has declined, this attitude to education has remained for many generations, and it shows. In the national education league tables of GCSE results, Hull is placed in 147th out of 151 Local Authorities in the country. Further and higher education is also equally poor with only 22.3% of the population having a higher level qualification compared the national average of 35.2%. As a result, people in full time employment in Hull earn 16.6% less than the national average wage and as children grow up, they are three times more likely to be unemployed as adults than elsewhere in the country.

According to research done by the Joseph Rowntree Foundation the latest data tells us that almost one in three children in the UK are living in poverty (31%) and nearly half of children in lone parent families live in poverty, compared to one in four of those in couple families. In Hull the situation is much worse. Between Hessle Road and Anlaby Road 56% of children are living in poverty. In the Marfleet and Albert Dock neighbourhoods more than half of children are living in poverty. The overall total percentage of children growing up in poverty in Hull is 38.7%.

Hull has one of the highest proportions of children in care in the country. According to the NSPCC in 2016 over 60% of children in care are looked after due to abuse and neglect and children in care are 4 times more likely than their peers to have mental health difficulties. 34% of care leavers were not in education, employment or training at 19 compared to 15.5% of the general population. According to an article published in the Guardian Newspaper in Nov. 2017 only 6% of care leavers went to University compared to almost 50% of the general population and children who have been in care between the ages of 10 and 17 are five times more likely to be convicted of a criminal offence or subject to a final warning or reprimand.

Local Context - East Riding of Yorkshire

The East Riding of Yorkshire is one of the largest local authority areas in the country covering 933 square miles, with a population of over 337,100 people.

There are pockets of severe deprivation in Hornsea, Withernsea and especially Bridlington and Goole, where there are some of the highest levels of poverty in England with extreme economic and social problems, featuring low incomes, high unemployment, poor health, and low educational achievement. According to Public Health England (2015) 12.6% of children (6,900), live in poverty in the East Riding.

Seaside resorts which used to be thriving are now amongst the poorest in the country with deprivation levels of nearly 27%.

Coastal and rural communities also face social isolation and lack of mobility limiting children's life experiences and aspirations. Children living in poverty rarely leave their immediate community. They do not travel or take holidays and have very little access to social and personal development opportunities, therefore have little knowledge of the world beyond the streets in which they live. They often lack positive role models and accept unemployment and poverty as the norm.

These children seldom get access to learning or development opportunities that support their wider education or ambition, and as a result grow up with a narrow view of the world and their fit within it. This can often lead to a cycle of unemployment and poverty repeating and these children becoming unemployed and uneducated parents of the future.

Our work in relation to the local context:

Poverty impacts on what families can spend and most of the poorest families cannot afford to cover basic essentials, let alone send their children to out of school activities or other social development activities. Children in Hull, Goole, Bridlington and Withernsea often grow up knowing nothing but their estate and significant numbers rarely experience life beyond the deprived community in which they live. For families living in poverty, a trip to a museum for example, stretches the household budget and is therefore usually at the bottom of the list of priorities. These children do not get access to the social development and learning opportunities that children from more affluent areas of the country take for granted. As a result, they grow up with a reduced or narrow view of the world and their fit within it which contributes to the apathy and lack of aspiration across the city and perpetuates the cycle for another generation.

According to the Drawing my Future report published in January 2018:

- The patterns of jobs chosen by seven-year-olds mirror those selected by 17-year-olds
- Gender stereotyping about jobs is set from a young age
- Family, TV, radio and film have the biggest influence on children's choices
- There is a need for greater access to career role models from a young age
- Children's career aspirations have little in common with projected workforce needs, which could have serious implications for the UK's economy
- 36% of children base job aspirations on people they know
- 18.6% of primary school girls aspire to be teachers

"The Northeast has the best primary schools in the country, yet the region has the lowest adult employment rate." Children's Commissioner, Growing up North report.

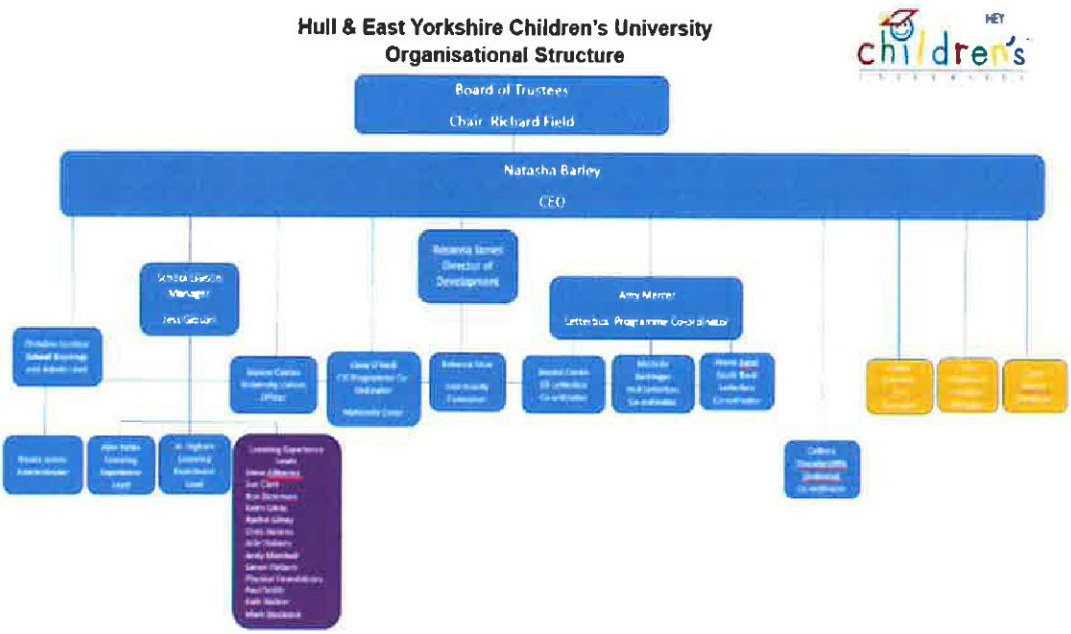
Children can only aspire to what they know exists. When no one in the family goes out to work, how can children begin to understand that getting an education that leads to employment is normal and the thing to do? We give children a glimpse of the wider world to show them opportunities that they do not know exist. Our charity widens access to education outside of the classroom to fire up ambition, motivation, and aspiration for their long-term future.

The long-term impact of our charities work is that we will increase the children's learning, emotional wellbeing, social interactions, and physical development and increase their knowledge and understanding of the wider world and the opportunities it has on offer. This will reduce the disadvantage they face.

The DfES report 'Every Experience Matters' states every experience provided for children in the world beyond the classroom has significant benefits for children's learning, emotional wellbeing, social interactions, physical development and responses to their world. It also states that without these opportunities and experiences children are significantly disadvantaged.

Our charity offers children learning opportunities outside of the classroom, learning by personal discovery in context and in practical ways with others, to develop a better understanding of the world and how they may fit into it. Further to this, the children will be able to see what the world has to offer and the opportunities that are available and understand how a better education leads to better employment, which leads to a better quality of life and standard of living. This will lead to increased motivation and aspiration to achieve greater educational achievement and long-term prospects.

Structure of the Charity



Organisational structure

There are now fifteen substantive posts in the Hull CU Ltd: CEO, School Liaison Manager, Children Looked After Coordinator, Director of Development, Community Fundraiser, four Letter Box Coordinators, University Liaison Officer, two part time contracted Learning Experience Leads, a one day a week coordinator of the dog therapy programme and two Office Administrators. Our Finance Manager and Bid Writer are freelance and work hours as required. With thanks to funding from the Angus Lawson Memorial Trust we have been able to employ an arts therapist to work two days a week with our children looked after. We also employ thirteen part time learning experience leads and have 151 volunteers who report to the School Liaison Manager. The Chancellor of the charity is The Right Honorable Alan Johnson former Secretary of State and Shadow Chancellor of the Exchequer.

The Trustees meet every two months to review the performance of the charity and review the charity's financial position. The Hull & East Yorkshire Children's University CEO and Accountant provide reports for each meeting in conjunction with our finance trustee. Regarding the makeup of the board, regular discussions are held to consider its composition moving forward. Financial forecasting for the year ahead is completed annually and reviewed on a monthly basis.

Recruitment and appointment of new trustees

The trustees keep the membership of the board under review and understand the need to have access to a good mix of skills. The Board of Trustees completes an annual skills audit showing that there are no gaps in the expertise of the board. We have recruited a trustee from a BAME background to increase the diversity of our board with an ongoing focus of ensuring diversity on our board and also in our team.

Induction and training of new trustees

Each new trustee is issued with a handbook which details their duties and obligations and are closely supported by their colleagues through induction. Additional optional training for trustees is provided by Rollits LLP. Trustees are encouraged to volunteer on experiences with the children with the majority doing so. All trustees are DBS checked and attend safeguarding training.

Risk management
The trustees have a duty to identify and review the risks to which the charity is exposed and to ensure appropriate controls are in place to provide reasonable assurance against fraud and error.

The trustees have considered the major risks to which the charity is exposed and have reviewed those risks and established systems and procedures to manage them. The trustees have put in place a risk register, and this is reviewed and re-evaluated annually.

Reserves policy
Cash and deposit balances are maintained to be able to meet outgoings and grant obligations from time to time.

The financial position of the charity on 31st March 2022 is considered to be satisfactory, with sufficient reserves to meet current commitments and expenditure of £274,093.

The charity has a reserves policy which is reviewed on an annual basis. The current reserves policy adopted by the trustees is to maintain reserves at a level which exceeds three months budgeted expenditure but no greater than nine months. In the current economic climate, the trustees are particularly mindful of the need to contain the risk that the Trust cannot meet the payments to which it is committed if the income of the Trust declines.

Principal funding sources:
Schools, fundraising with local business partners and charitable educational activities and fundraising activities, as well as grants and trusts and private philanthropic donations.

Selection of Schools

Schools are identified using the following information sources; Income Deprivation Affecting Children Index (IDACI), number of free school meals, and rural/coastal isolation. The IDACI index reports what percentage of children attending schools are growing up in the 20% most deprived postal codes in the UK. During the 2021/22 academic year we took 8,881 children on 218 different experiences from 51 schools in Hull and the East Riding.

ACHIEVEMENT AND PERFORMANCE

Evaluating Impact

All children currently engaged in Hull and East Yorkshire Children's University activities complete a questionnaire to evaluate the impact of learning, personal development and emotional wellbeing specific to our concepts, as described earlier in this report. Teachers also complete evaluations. These questionnaires reflect each of our seven concepts and experiences within them.

Results

Of the 8,881 children who took part in Hull Children's University experiences, 3,718 were given surveys to complete and 3,118 completed the surveys at the end of their experience which is a 84% return rate.

- 51 schools took part in experiences
- 218 experiences were delivered
- 8,881 children took part in Children's University experiences

Of the children who completed surveys:

87.5% felt more confident
92.3% want to achieve more in life
85.5% feel more positive about their future
81.7% feel they can work better in a team
93.2% are proud of their city
92.9% want to go to new places
81% said the experience has inspired them to do better at school

Comments from children taking part in HEY CU experiences. They were asked what their favourite thing about the experience was:

Children in year 5 and 6 on the Paintbox experience-

'I think the best bit was doing the art/painting because I just felt free.'

'The best bit about today was when we sketched what we saw. Mr Barber told me that I would be the next David Hockney because I had super drawings.'

'The best bit about today is when we went outside for a walk with our sketch books explored and drew from different views.'

'Everything because I love art and I love any trips I go on and this was the best one I've been on.'

Year 1 and 2 children on the farm experience-

'I liked collecting the chicken eggs and learning about them.'

'Being brave to pick up an egg.'

'Holding a chicken feeding animals sitting on a tractor.'

Year 3 to 6 on the Trawling from Hull Experience-

'Walking around Hull. Meeting other teachers and learning more about Hull. Talking about Hull and talking about the old buildings and the docks and the sea.'

'When I found about Hull's history I felt really proud about myself I love the City.'

'The best bit today was working in teams and using our learning muscles to give us the confidence to interview the public about the history of the fishing industry.'

Year 5 and 6 pupils on the Engineering my Future Experience-

'I had a lot of fun and I definitely want to come here and I feel more content with my life because of this trip.'

'The best part for me was all the technology.'

'Today I really liked that I was trying new things that wouldn't normally do.'

'I think the best bit was the virtual reality part. I made it work with a computer and my friend helped with the wiring.'

Year 5 and 6 on the London Experience-

'My first time in London was epic!.'

'I had never been on a train before today. The show was amazing.'

'My favourite bit about today was going to parliament and sitting in the house of lords.'

'The best bit about today was going on the river cruise as it was my first time on a boat and it was interesting to learn information about the landmarks in London. As well as this I liked travelling by train.'

'Overall this trip was so inspiring and wonderful and I loved every bit of it. However I really enjoyed the houses of parliament and the cruise on river Thames. This is because I haven't been on a cruise in a long while and the tour guide was very friendly. Lastly it was my first time going to the parliament and was awe inspiring seeing where the queen and many other lords once sat. I hope we go on another trip like this again thank you.'

Teacher evaluation following experiences

Teachers are asked to evaluate each experience. 146 teachers completed evaluations with the results:

99% of teachers said the experience improved the children's communication skills
97% of teachers said the experience linked to the curriculum
97% of teachers said the experience improved the children's confidence
99% of teachers said the experience raised the children's aspirations
91% of teachers said the experience improved the children's team working skills
94% of teachers said the experience has improved the children's independent learning
90% of teachers said the learning experience they attended was excellent.

Feedback from Teachers

'The experience gave the children the opportunity to find out about a range of job opportunities available to them both at MKM and other businesses.'

'The experience managed to achieve more in a day that could be achieved over weeks with a school setting.'

'Coming from a deprived area, experiences like this show our children can achieve and aspire to choose careers they might not think possible.'

'This trip has been amazing for our children's confidence, really seen them in a different light today compared to how they are with their peers at school. Children had conversations as we walked around London about jobs, prospects living standard, they made comparisons/contrasts to their own City. Children worked in teams throughout the day. They took on huge responsibility keeping each other safe and we got on and off the train, tune and walked through a city they had never been before. They recorded the day - taking photographs of each other. A great opportunity for our children to shine today and talk to each other and actually get to know each other better without "pressures" from their more dominant/confident peers at school. Link to drama, writing, dance, geography, history arts.'

'The children felt very independent moving around London. Many children had never been on a train or a boat before. Linked to our PHSE curriculum.'

'Links in with computing curriculum and also just generally an excellent experience in terms of raising their aspirations.'

'Gave children chance to see and apply learning in the real world.'

'Linked perfectly with our topic about the seaside and provided the children with opportunities they would never have in school.'

'A great experience for character building. Has inspired the children to be more diligent in maths and science. Inspired girls to take an interest in engineering.'

'Through the day the children communicated with others from different schools. The ballet as an experience and gave them a cultural capital that we can't provide in our day to day curriculum.

'These children have (on the whole) spent their lives on the estate they were born on - they can now see that the world is much bigger than Bransholme and can aim to live a life where they are confident to go explore.'

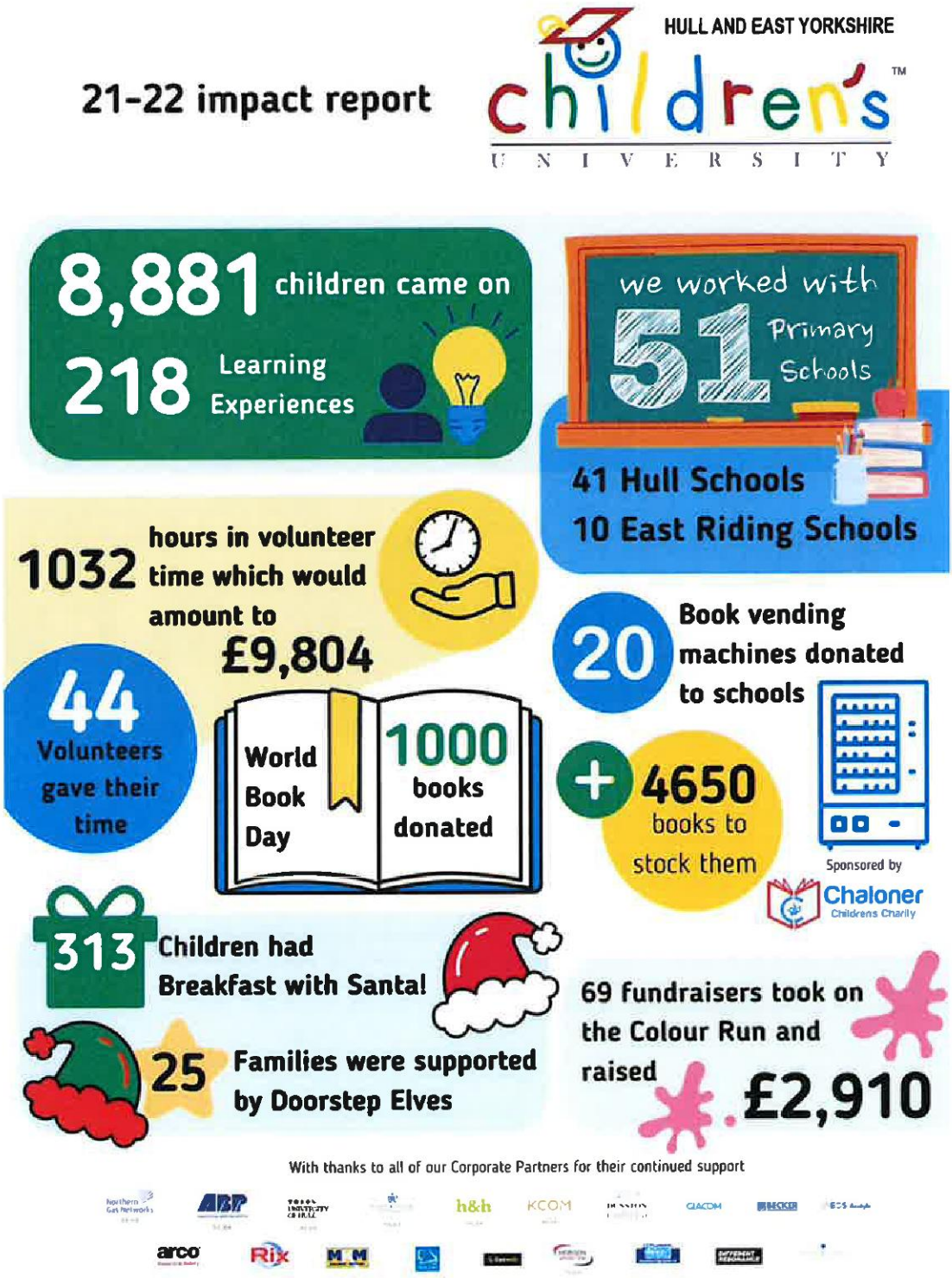
'Many of our children had never been on a train or to the theatre. A trip like this is invaluable for their aspirations, self-esteem and confidence.'

'This has been a fantastic start to our topic on farming. It links with science, naming trees and with animals.'

'An outstanding day. Children's University staff could not have done any more to make this day memorable. So many firsts for the children today which has happily inspired them.

'Confidence has grown to take part in activities without school staff.'

'Pupils were provided with the opportunity to work independently whilst having discussions surrounding University and the various qualifications needed for specific jobs.'


21-22 impact report
HULL AND EAST YORKSHIRE
children's
UNIVERSITY
8,881 children came on
218 Learning Experiences
we worked with
51 Primary Schools
41 Hull Schools
10 East Riding Schools
1032 hours in volunteer time which would amount to £9,804
44 Volunteers gave their time
World Book Day
1000 books donated
20 Book vending machines donated to schools
+ 4650 books to stock them
Sponsored by
Chaloner
Childrens Charity
313 Children had Breakfast with Santa!
25 Families were supported by Doorstep Elves
69 fundraisers took on the Colour Run and raised £2,910
With thanks to all of our Corporate Partners for their continued support

Humberside Police and Crime Commissioner's wellbeing packs for child victims of domestic abuse and/or sexual violence

We applied for funding from the Humberside Police and Crime Commissioners Office to make wellbeing packs to support child victims of domestic violence and sexual abuse in KS2 and lower KS3. In the 20/21 fiscal year £45,330 was granted via the Ministry of Justice. This money was used to make 1511 wellbeing packs which were distributed to refuges, schools and in some areas to the local authorities for social workers to distribute to children. The packs were delivered to Northeast Lincolnshire, North Lincolnshire, East Riding of Yorkshire and Hull. We also donated packs to the hospital in Hull so that when children come into hospital for treatment after being abused they would have the resource.

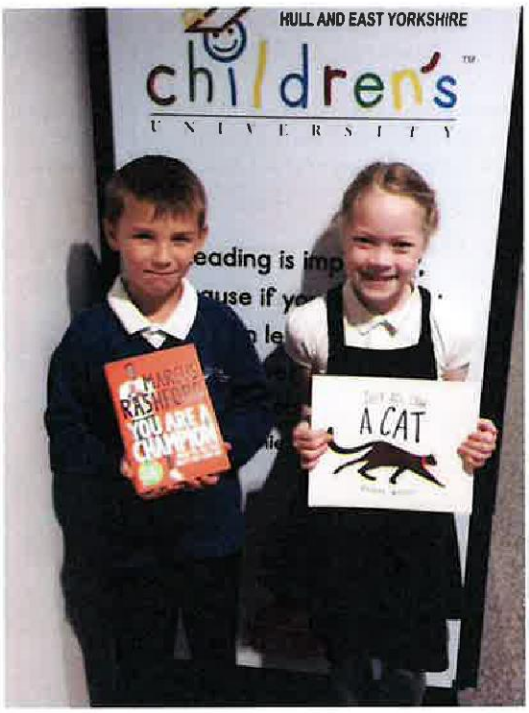
Because of the success of the project and feedback from schools and families in March 2021 we were asked again to apply for funding to support other age groups of children with similar packs and a further £45,300 was granted. These packs were made for KS1 children, KS3 and KS4 children. These were made and distributed to schools and refuges across the four local authorities in October of 2022. A further application has been submitted and we are awaiting the outcome as the demand for packs has far outstripped the number we have been able to provide.

Dance and Drama Sessions & Healthy Lifestyle Sessions

These programmes have generously been funded by Help for Health. Our Dance and Drama workshops are delivered in school for 4 consecutive weeks. Devising, making and creating through a series of workshops, children learn many key skills in the craft of performing arts leading to a final performance of work for peers, parents, staff and stakeholders. Impact Theatre brings a wealth of experience in musical theatre through the three main disciplines of theatre craft: singing, acting and dance. 1651 children from 21 schools took part.

Our Healthy Lifestyles sessions are delivered in school for 4 consecutive weeks. Children explore what health and fitness are, the body and how it functions, complete a practical PE sessions and finally learn about food and nutrition. The aim of the programme is to allow children to understand how being healthy and fit impacts on your future health, wellbeing and success. 961 children from 9 schools took part.

Book Vending Machine Pilot



World Book Day was Thursday March 3rd which saw the launch of our book vending machine pilot scheme. Five machines have been installed and 180 books were provided to each school. The schools who took part in the pilot were: Greenway Academy, St. Anthony's Primary, Adelaide Primary, Clifton Primary and Oldfleet Primary. The scheme was evaluated and proved successful and in September of 2022, thanks to generous funding from Chaloner Children's Charity, we have donated a further fifteen book vending machines to primary schools in Hull and the East Riding and 250 books per school to stock the vending machines.

World Book Day

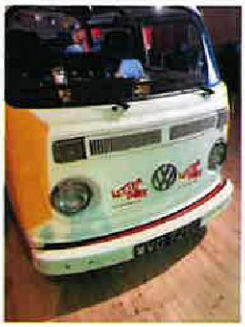
We also donated 960 books to schools which were given to children who most likely will not own their own book. KCOM and Becker both had staff that purchased books for children which were donated on the day and the Book Trust also provided us with over 400 books. One of our aims is to encourage a love of reading so providing books to children is something we will be fundraising to do more of in the future.

Northern Gas Network sponsored Reading Van

On Friday the 12th of November 2021 we held the launch of our NGN sponsored reading van at Bridlington Spa. Radio Humberside did a live broadcast from the event and a follow up later in the programme on the Burnsey show.

The van is being used at events to promote the charity. Its main purpose is to deliver carbon monoxide awareness sessions to primary schools and to be used as a space for our one to one reading sessions to take place in when the school does not have enough space for us to facilitate the sessions. It is also being used to go to Hull City Council play days and children's centres to provide free books and reading sessions.

We had a list of high profile attendees including the Deputy Lieutenant, the Chairman of the East Riding of Yorkshire Council and his wife, The Police and Crime Commissioner and the CEO and senior management team from NGN.



Bridlington Spa and Royal Philharmonic Orchestra

100 tickets were gifted to HEY CU for this amazing performance at Bridlington Spa on November 14th. 40 tickets were distributed to two schools in Bridlington for families who could not afford tickets to attend and 60 tickets were distributed to foster carers to bring children in care.

Volunteers

Hull and East Yorkshire Children's University has 151 volunteer mentors from a variety of backgrounds from university and sixth form students to working professionals to retired professionals. Volunteers attend experiences working with small groups of children to enhance the learning taking place by helping them engage in the activities. The volunteers nurture the children's ambitions and help them to discover new aspirations. Our volunteers gave 1032 hours of volunteering during the 21/22 academic year. This time is given on a voluntary basis but equates to £9,804 based on minimum wage.

Volunteer Case Study

Feedback from Jo York- Volunteer since 2017

I now have time to give something back into the local community. However, doing a voluntary role works both ways and you must get something out of it yourself and meet your own needs. My role as a mentor provides me an opportunity to use my skills and qualities for a most worthy cause.

What I get from it - satisfaction, fun, a sense of wellbeing and feeling that I am doing something useful. My ideal work and therefore the best way to spend spare time in a voluntary role is with children and young people. I love being with them, as well as with the teachers, other school staff and volunteers. It is deeply satisfying to see our children learn something new, try out new things that they may never have considered, visit new places and go into local businesses and industries to see what careers and options are available. I personally have learnt so much about what our area has to offer in terms of education, jobs and entertainment.

Favourite experience - London, especially a trip to Parliament. It's not just about a visit to certain attractions in the capital, but the whole experience. I love the excitement of the train journey and interacting with the children, the underground and walking around the city. The 'wow' factor is always there. For many children, this is an experience of a lifetime.

Supporting Children Looked After

There are currently 836 children age 0-16 living in care in Hull. We have one of the country's highest numbers of children in care when compared to the population of the city. Our care programme supports children in care age 7 to 18 by providing them with various interventions detailed below.

In September of 2017 we launched our Step Up, Move On programmed for children in care with the objective of showing them that they can attend University if they want to but also to explore all pathways to success. We have 10 children taking part in each year group and they participate in 7 years of intervention. With all seven years of the programme now running, we have 70 children taking part. Children on the programme come to the University of Hull twice a year to participate in activities and complete work booklets and do one team building activity a year off campus. The project is being joint funded and delivered in conjunction with the University of Hull. For the project to grow and be successful we felt it was important to employ a University Liaison Officer to lead it. In September 2019 the post commenced with the charity paying for the post and the University funding the cost of the programme.

Our one-to-one reading scheme, the Letterbox programme now employees four Letterbox Coordinators: One in the East Riding, two in Hull and one in Grimsby who are working with 25 children each. 100 children in care or on the cusp of care are receiving the one-to-one Letterbox reading intervention sessions year-round. On average, children on the programme make 12 months of reading progress in a 6-month period. The programme can last between one year and three years depending on how quickly the children make progress and how low their reading age is when they start. The majority of children finish the programme at or above expected reading age. A priority for the charity over the next three years is to employ more coordinators as the number of children entering the care system is sadly growing as a result of stresses on families exacerbated by the pandemic.

A highlight of the year was winning a LANDMARK TRUST'S 50 FOR FREE stay. We were successful in securing a three night stay for our older children in care. The property we were allocated was Wortham Manor. It is an absolutely stunning manor set in the countryside in Devon. It was a once in a lifetime opportunity for our young people. In March of 2022 eight of our young people who are children looked after went on the adventure of a life time spending 3 nights at Wortham Manor doing activities such as owl handling and zip lining.

University of Hull Christmas Card Competition for the VC

An impressive drawing from a talented student at Thoresby Primary school was the winning entry for a Christmas card competition organised for local schools. In partnership with Hull & East Yorkshire Children's University, Professor Susan Lea, Vice-Chancellor of the University, received entries from more than 1000 children from local primary schools who designed a special Christmas card for her. The theme was the importance of pets. The winner received a bag of university branded items, a gift voucher for Waterstones bookstore and 50 printed copies of their designed card. The VC uses the design as her official Christmas card which is sent to people world-wide.

Breakfast with Santa

Christmas can be a very difficult time for families particularly those on low incomes. With the support of our corporate partners, we visit five schools a few weeks before Christmas with our Father Christmas and have a healthy breakfast with the children, dance and read stories with the children. The experience culminates in them receiving a Christmas gift as some of the children will not get anything for Christmas. Earlier in the year the children, with the help of their teachers, write anonymous letters to Father Christmas which are given to our corporate partner employees and then their staff each buy a gift for a child.

Doorstep Elves

Alongside our Breakfast with Santa appeal that our corporate supporters sponsor, we also worked in partnership with Cranswick foods, Morrisons of Beverley and a number of businesses to bring some Christmas cheer to families who needed it the most. We also received donations from the public to help 36 disadvantaged families across the city have a special Christmas surprise. Families were nominated by their schools and provided with a gift for each child and a Christmas dinner for the whole family delivered to their home by our elves. The charity identified the families via the schools, purchased all the gifts and wrapped them. These were delivered by our team and our volunteers dressed as elves. Each child received a book and a gift of their choosing which their parents told us they wanted. With many thanks to Morrison's Beverley, Cranswick Foods, and all our amazing volunteers for making it possible.

Cook Stars Sessions

We sponsored eight after school Cook Star sessions for Newington and Biggin Hill primary school including aprons for the children to use during the sessions and take home. 30 children benefited from taking part.

Corporate Partners

Platinum Partners

Gold Partners

Silver Partners

Bronze Partners

Our relationships with our corporate partners are key to the success of the charity. Corporate partners provide vital funds that allow the charity to do its work as well as volunteers from their companies that help inspire the children. Our corporate partners also have the option to run experiences at their businesses for the children so they can learn about the world of work firsthand. We have four tiers of annual partnership: platinum £20,000 donation, Gold £10,000 donation, Silver £5,000 donation and bronze £2,000 donation. We have a shared purpose with all of our corporates and that is ensuring that the children in our area get the best possible start in life and that they understand the career opportunities that the region has to offer.

Grant, Foundation & Trust Funders

Our grant, foundation and trust funders provide us with vital core funding that enables our charity to operate as well as restricted funding for specific projects. We are incredibly grateful to all the trusts and foundations that support us enabling us to carry out our work including: the De Winton Family Trust, the Bayfield Charitable Trust, Merriman Trust and those listed above.

Fundraising Regulator

Registered with FUNDRAISING REGULATOR

Hull & East Yorkshire Children's University is now registered with the fundraising regulator. This quality assurance mark shows that we adhere to the fundraising regulators standards and are ethical and considerate in our fundraising practice. Being a member should increase our ability to raise funds as it shows our commitment and adherence to the fundraising code.

Fundraising Events

Thankfully fundraising in person is possible again and this fiscal year we have been able to take part in Get Caked, the Captain Tom 100 challenge, we held a Christmas fair, online raffles, we had ten runners in the London virtual marathon and we were chosen by the Hull Daily Mail to be the charity benefiting from their awards dinner. We raised:

£15,248.92 from fundraising events
£14,541.15 from corporate fundraising events
£16,483.95 from individual donations

A huge thank you to everyone who has supported the charity by making a donation or participating in any of the events that took place.

Special Thanks

The Hull CU Ltd has a number of key relationships with local and national organisations.

The University of Hull supports our work by running joint projects with Hull & East Yorkshire Children's University. The University contributes annually to the charity's core funding as a platinum partner. The University provides funding for experiences for schools via the access agreement which we bid for on an annual basis. They provide us with pro bono accommodation on campus and fund one of our full time Letter Box coordinaters. They also fund the activities budget for the Step up, Move on programme for children looked after that we run in conjunction with them.

We are indebted to organisations that provide experiences and release staff to volunteer as mentors as well as funding experiences for the children. These include: The Virtual School Hull, Humberside Police and Crime Commissioners Office, Rollits LLP, Hull Truck Theatre, St. Stephen's Shopping Centre, Densholme Farm, BBC, Rose Horsepool, KCOM, Hobson & Porter, GGP Consult, The East Riding of Yorkshire Council and the East Riding Virtual School, John Armitage Charitable Foundation, Garfield Weston Foundation, Joseph and Annie Cattle Trust, Hull Trains, Big Lottery Community Fund, BBC Children in Need, The Swire Charitable Trust, MKM, Nurture a Child, Matthew Good Foundation, the Postcode Lottery, 7 Star Foundation, Steel Charitable Trust, Angus Lawson Memorial Trust, Alan Johnson, Bayfield Charitable Trust, The Two Ridings Community Foundation, the Merriman Trust, the Hull and East Riding Charitable Trust, Chaloner Children's Charity, the Woodroffe Benton Foundation, Trident, Dunston Ship Repairs Limited, Ineos Acetyls, H&H, and The Book Trust.

A special thanks to our corporate platinum sponsors Northern Gas Network, The University of Hull and Associated British Ports.

A special thanks to Garfield Weston and The John Armitage Charitable Trust for their ongoing support of our work.

Our philanthropic donors provide vital core funding that allows the charity to continue growing and we would like to thank both the The De Winton Family Trust and Ian and Debbie Paver founders of the Pavers Foundation for their longstanding and ongoing support of our charity, and Eman Forster of Nurture a Child.

Primary Schools provide important administrative assistance regarding school and local government systems, policies and procedures. Rollits LLP provide legal advice and support for the charity.

FINANCIAL REVIEW

Financial planning and security

During the pandemic to control costs, we put seven staff on furlough which was a difficult but necessary decision. This reduced costs although it put significant pressure on the remaining staff. We started a phased return to work in July 2020 to both ease team members back into work and to explore how their roles would work while we were still under the influence of Covid 19. All staff members were back at work full time in July 2021.

From March 2020 we closed the office although that did not create any saving as the offices and utilities are provided by the University of Hull as part of their in-kind support for our charity. We've now moved into new offices on the University campus and people are working 60% in the office and 40% from home for the time being.

We have been proactive in fundraising during the Covid outbreak to ensure the future sustainability of the charity. We have raised £6210 from people taking part in Get Caked and £1385 from an online raffle . After discussions with the Associated British Ports they increased their funding by £10,000 for this year only to help us get through this period of uncertainty.

We have managed to retain the majority of our corporate partners. As expected some were not able to continue supporting the charity because of the negative impact of covid on their businesses or being inundated with requests from charities for support resulting in them choosing to help other charities through the pandemic. We have found new corporate partners to make up the shortfall. We've been very successful in securing funding for laptops, wellbeing and education packs throughout the pandemic. Securing core funding to support the running of the charity is always the most difficult funding to get. We are continuing with ongoing applications to Trusts and Foundations as normal but we know they may be having logistical difficulties in convening meetings to make grant decisions and so we do not expect to hear from some of them for some time. We are looking at ways to increase funding for the charity by potentially hiring a community fundraiser.

FUTURE DEVELOPMENTS
The Way Forward

With all the team back and our full programme of experiences running again we are very optimistic about the future of the charity. We knew that our business visits would be the last to restart because of the risk to employers of bringing a class of children on to their premises and the risk of covid spreading to staff but these are now all operational again.

Hull & East Yorkshire Children's University has written and implemented a three year strategic plan that will run from September 2022 to August 2025. The Trustees and CEO wanted this plan to reflect our stakeholders needs and ambitions for the charity. The CEO and Director of Development conducted stakeholder audits with teachers, headteachers, the children who are the beneficiaries of the charity, local MP's, other local charities supporting disadvantaged children, foster carers, our corporate partners, grant and trust funders and the general public.

In particular, during the three years of this Strategic Plan, we aim to:

- Expand the core programme in Hull and the East Riding while achieving a balance between quantity and quality
- Develop new careers-related experiences for the main programme and start 'industry days'
- Encourage schools to spread their take-up of experiences across the academic year
- Further expand the programme designed for 'children in care'
- Ensure the voice of the child is reflected in the services we provide and champion the voice of the child to decision-makers in our region
- Engage even more closely with the University of Hull, local Colleges, and other stakeholders
- Establish a bursary programme for children whose parents cannot afford to pay for them to go on experiences

To achieve these aims, we will need to:

- Increase funds raised
- Increase our staffing
- Improve our profile with a new website
- Improve our processes with new online CRM and HR systems
- Conduct professional impact measurement studies

The charity has formed another 'Board of Trustees' which will be named as our 'Children's Trustees Board'. This is a group of year six children from various schools that we work with. These children meet three times a year and discuss and feedback on: current learning experiences, suggestions for future activities and how the charity can better support them and their peers. The aim is for the children to be actively contributing to the development of the charity and helping to shape the services provided for children.

We are passionate about our work and are determined to ensure that as many children as possible in Hull and the East Riding from disadvantaged backgrounds can take part. We will ensure local children strive and succeed in the future and make what seems the 'unbelievable' 'achievable' for many of them. We want our children to be inspired by our experiences and give them the confidence to try new things. We believe every child is intelligent in different ways, they just need the opportunity to discover their hidden talents. We are passionate about igniting their aspirations for the future so they know they can achieve their dream job or go to university if they are determined to work hard now to be successful in the future.

We know that this year and the following years are going to be challenging for children and schools. The increases in the cost of food, gas and electric coupled with the loss of the £20 uplift to universal credit means the cost of the school day is going to be even more challenging for the families we support. The impact of the covid pandemic is profound and children have suffered greatly from the changes that have happened in their lives, with mental health needs being at the forefront coupled with needing to catch up on missed education as well as social and emotional development. Our work as a charity has never been more needed or more relevant and we will be supporting young people to overcome the effects of covid compounded with the challenges they were already facing.

For further information on Hull and East Yorkshire Children's University contact: Natasha Barley, CEO, n.banke@hull.ac.uk Tel 01482 466045

STRUCTURE, GOVERNANCE AND MANAGEMENT

Governing document

The charity is a limited company and is a registered charity, number 1124329. Its governing documents are its Articles of Association and its Memorandum of Association

Related parties

The Hull CU Ltd has a number of key relationships with local and national organisations.

We are indebted to organisations that provide experiences and release staff to volunteer as mentors as well as funding experiences for the children. The University of Hull also supports this work by running joint projects with the Hull CU Ltd. The University contributes annually to the charity's core funding as a gold partner. The University of Hull provides funding for experiences for schools via the access agreement which we bid for on an annual basis.

We are also indebted to other major supporters. These include Arco Ltd, Hull City Council, City of Culture 2017, Associated British Ports, Rollits LLP, Hull Truck Theatre, St. Stephen's Shopping Centre, Hull Student's Union, Star Centre, Densholme Farm, BBC, P&O Ferries, Rose Horsepool, Viking FM, Cash for Kids, KCOM, The Natural History Museum, Rotary Clubs of Hull and Howden, East Yorkshire Coaches, Hobson Porter, Forward Thinker, HMS Belfast, Smith and Nephew, GGP Consult, Mr. Andrews Online, British Foreign Schools Society, The East Riding of Yorkshire Council, John Armitage Charitable Foundation, BP, Garfield Weston Foundation, Anton Jurgens, Dong Energy, Emerton Christie, Integrative Media, Joseph and Annie Cattle Trust, Hull & East Riding Charitable Trust, Lloyd Dowson, Jane Tomlinson, Sir Julian Thorn, West Building Supplies, Yorkshire Clydesdale Bank, Pilot Light, Woodroff Benton, Tescos, Hull Trains, Mr J Marr, De Winton Family Trust, Houlton, Alchemy Foundation, Allam Marine, Smith and Nephew, Big Lottery Awards for All, BBC Children in Need, BAE and Northern Gas Network.

Primary Schools provide important administrative assistance regarding school and local government systems, policies and procedures. Rollits LLP provide legal advice and support for the charity.

During the year, a total of key management personnel compensation of £41,141 (2021 - £30,500) was paid.

STRUCTURE, GOVERNANCE AND MANAGEMENT

REFERENCE AND ADMINISTRATIVE DETAILS

Registered Company number
06368105 (England and Wales)

Registered Charity number
01124329

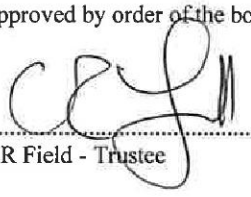
Registered office
Swale House
246 Cottingham Road
Hull
East Yorkshire
HU6 7RS

Trustees
Mrs J Adamson Retired Headteacher
R W Dickinson Retired
C R Field Solicitor
Ms A Foy Managing Director
A G Holmes Lecturer
Prof M C Jackson Professor
J A Roe Headteacher
Ms R M Truelove Finance And Administration Manager
Ms L C Hudson (appointed 19.5.21)
Ms S D F Johns (appointed 24.3.22)
Ms W J Newman
A Tombanane (appointed 24.11.21)

Company Secretary
Rollits Company Secretaries Limited

Independent Examiner
Harris Lacey and Swain
Suite 1
The Riverside Building
Hessle
East Yorkshire
HU13 0DZ

Approved by order of the board of trustees on 29/11/22 and signed on its behalf by:



C R Field - Trustee

Independent examiner's report to the trustees of The Hull C.U. Ltd ('the Company')
I report to the charity trustees on my examination of the accounts of the Company for the year ended 31 March 2022.

Responsibilities and basis of report
As the charity's trustees of the Company (and also its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the Company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5) (b) of the 2011 Act.

Independent examiner's statement
Since your charity's gross income exceeded £250,000 your examiner must be a member of a listed body. I can confirm that I am qualified to undertake the examination because I am a registered member of ICAEW which is one of the listed bodies.

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of the Company as required by section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a true and fair view which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities (applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Richard D Lacey

Richard D Lacey FCA
ICAEW
Harris Lacey and Swain
Suite 1
The Riverside Building
Hessle
East Yorkshire
HU13 0DZ

Date: 11/12/22

The Hull C.U. Ltd

Statement of Financial Activities
for the Year Ended 31 March 2022

	Notes	Unrestricted funds £	Restricted funds £	2022 Total funds £	2021 Total funds £
INCOME AND ENDOWMENTS FROM					
Donations and legacies	2	367,538	131,961	499,499	456,267
Charitable activities					
Charitable Expenses		115,174	-	115,174	127,026
Other trading activities	3	20,759	54,000	74,759	5,296
Investment income	4	27	-	27	138
Other income		9,194	-	9,194	70,858
Total		512,692	185,961	698,653	659,585
EXPENDITURE ON					
Raising funds	6	13,843	-	13,843	6,741
Charitable activities	7				
Charitable Expenses		510,786	122,163	632,949	633,136
Other		3,989	-	3,989	3,863
Total		528,618	122,163	650,781	643,740
NET INCOME/(EXPENDITURE)		(15,926)	63,798	47,872	15,845
Transfers between funds	16	(12,252)	12,252	-	-
Net movement in funds		(28,178)	76,050	47,872	15,845
RECONCILIATION OF FUNDS					
Total funds brought forward		286,882	18,479	305,361	289,516
TOTAL FUNDS CARRIED FORWARD		258,704	94,529	353,233	305,361

Balance Sheet
31 March 2022

	Notes	Unrestricted funds £	Restricted funds £	2022 Total funds £	2021 Total funds £
FIXED ASSETS					
Tangible assets	13	50,862	-	50,862	2,766
CURRENT ASSETS					
Debtors	14	13,429	-	13,429	35,148
Cash at bank and in hand		276,638	104,529	381,167	349,198
		290,067	104,529	394,596	384,346
CREDITORS					
Amounts falling due within one year	15	(82,225)	(10,000)	(92,225)	(81,751)
NET CURRENT ASSETS		207,842	94,529	302,371	302,595
TOTAL ASSETS LESS CURRENT LIABILITIES		258,704	94,529	353,233	305,361
NET ASSETS		258,704	94,529	353,233	305,361
FUNDS	16				
Unrestricted funds				258,704	286,882
Restricted funds				94,529	18,479
TOTAL FUNDS				353,233	305,361

The charitable company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 March 2022.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 March 2022 in accordance with Section 476 of the Companies Act 2006.

The trustees acknowledge their responsibilities for

(a) ensuring that the charitable company keeps accounting records that comply with Sections 386 and 387 of the Companies Act 2006 and

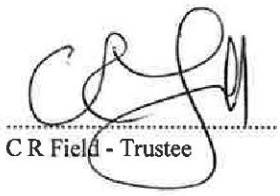
(b) preparing financial statements which give a true and fair view of the state of affairs of the charitable company as at the end of each financial year and of its surplus or deficit for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the charitable company.

The notes form part of these financial statements

continued...

These financial statements have been prepared in accordance with the provisions applicable to charitable companies subject to the small companies regime.

The financial statements were approved by the Board of Trustees and authorised for issue on 29/11/22 and were signed on its behalf by:



C R Field - Trustee

The notes form part of these financial statements

The Hull C.U. Ltd

Cash Flow Statement
for the Year Ended 31 March 2022

	Notes	2022 £	2021 £
Cash flows from operating activities			
Cash generated from operations	1	93,204	105,112
Net cash provided by operating activities		93,204	105,112
Cash flows from investing activities			
Purchase of tangible fixed assets		(61,261)	-
Interest received		26	138
Net cash provided by investing activities		(61,235)	138
Change in cash and cash equivalents in the reporting period		31,969	105,250
Cash and cash equivalents at the beginning of the reporting period		349,198	243,948
Cash and cash equivalents at the end of the reporting period		381,167	349,198

The notes form part of these financial statements

1. RECONCILIATION OF NET (EXPENDITURE)/INCOME TO NET CASH FLOW FROM OPERATING ACTIVITIES

	2022 £	2021 £
Net (expenditure)/income for the reporting period (as per the Statement of Financial Activities)	47,872	15,845
Adjustments for:		
Depreciation charges	13,165	1,362
Interest received	(26)	(138)
Decrease in debtors	21,719	124,113
Increase/(decrease) in creditors	10,474	(36,070)
Net cash provided by operations	93,204	105,112

2. ANALYSIS OF CHANGES IN NET FUNDS

	At 1.4.21 £	Cash flow £	At 31.3.22 £
Net cash			
Cash at bank and in hand	349,198	31,969	381,167
	349,198	31,969	381,167
Total	349,198	31,969	381,167

The notes form part of these financial statements

1. ACCOUNTING POLICIES

Basis of preparing the financial statements
The financial statements of the charitable company, which is a public benefit entity under FRS 102, have been prepared in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019)', Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

Income
Income received for services provided is accounted for on an accruals basis. Cash donations, gifts and legacies are included in full in the income and expenditure account as they are received. Any significant non-cash donations are included in the income and expenditure account at the trustees' estimate of their market value when received. The value of voluntary help is not included in the accounts.

Grants and other funding of a revenue nature are deferred and released to the income and expenditure account over the period to which they relate. Bank interest is included in the income and expenditure account on an accruals basis..

Expenditure
Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

Tangible fixed assets
Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Computer equipment	- 33% on reducing balance
Motor vehicles	- 20% on reducing balance

Taxation
The charity is exempt from corporation tax on its charitable activities.

Fund accounting
Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees.

Restricted funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

Further explanation of the nature and purpose of each fund is included in the notes to the financial statements.

Pension costs and other post-retirement benefits
The charitable company operates a defined contribution pension scheme. Contributions payable to the charitable company's pension scheme are charged to the Statement of Financial Activities in the period to which they relate.

Financial instruments
Financial instruments are classified and accounted for, according to the substance of the contractual arrangement, as financial assets, financial liabilities or equity instruments. An equity instrument is any contract that evidences a residual interest int he assets of the company after deducting all of its liabilities.

Trade and other debtors are recognised initially at transaction price less attributable transaction costs. Trade and other creditors are recognised a initial transaction price plus attributable transaction costs. Subsequent to initial

continued...

recognition they are measured at amortised cost using the effective interest method, less an impairment loss in the case of trade debtors.

Accounting estimate policy

The preparation of the financial statements requires management to make judgements, estimates and assumptions that affect the amounts reported. This includes the choice of depreciation method applied to fixed assets and provisions for legacies. These estimates and judgements are continually reviewed and are based on experience and other factors, including expectations of future events that are believed to be reasonable under the circumstances.

continued...

2. DONATIONS AND LEGACIES

	2022	2021
	£	£
Donations	153,199	121,507
Grants	346,300	334,760
	499,499	456,267

Grants received, included in the above, are as follows:

	2022	2021
	£	£
Unrestricted	3,601	10,000
Other Restricted	-	250
Children in Need	9,120	-
Big Lottery Community Fund	-	9,987
De Winton Family Trust	25,725	30,000
Sir Julian Thorn	-	1,500
Sir James Reckitt Trust	-	3,000
Garfield Weston Foundation	40,000	40,000
John Armitage Charitable Trust	50,000	50,000
Woodroff Benton	500	-
Joseph & Annie Cattle Trust	-	5,000
Local Authority	76,306	80,965
Palimati Trust	-	1,250
The Swire Charitable Trust	10,000	-
Pavers	10,000	8,000
Bayfield Charitable Trust	2,750	-
Letterbox	19,000	7,949
Angus Lawson Trust	-	17,090
Charities Aid Foundation	-	15,000
Gilchrist	-	1,750
Gosling Foundation	-	2,500
Help For Health	-	11,560
Lockdown Laptops	11,191	13,220
People's PostcodeTrust	-	9,100
Two Ridings	11,000	10,000
JYCEB	-	1,000
Hillards Trust	-	1,000
7 Stars	1,050	-
Go Fund Me	22,757	-
Merriman	3,000	-
Rotary Club	300	-
Steel	10,000	-
University Funding	40,000	-
Other grants	-	4,639
	346,300	334,760

continued...

3. OTHER TRADING ACTIVITIES

	2022	2021
	£	£
Fundraising events	74,759	5,296

4. INVESTMENT INCOME

	2022	2021
	£	£
Deposit account interest	27	138

5. INCOME FROM CHARITABLE ACTIVITIES

	Activity	2022	2021
		£	£
Delivery of services	Charitable Expenses	115,174	127,026

6. RAISING FUNDS

Other trading activities

	2022	2021
	£	£
Purchases	13,843	6,741

7. CHARITABLE ACTIVITIES COSTS

	Direct Costs	Support costs (see note 8)	Totals
	£	£	£
Charitable Expenses	631,149	1,800	632,949

8. SUPPORT COSTS

	Governance costs
	£
Charitable Expenses	1,800

9. NET INCOME/(EXPENDITURE)

Net income/(expenditure) is stated after charging/(crediting):

	2022	2021
	£	£
Depreciation - owned assets	13,165	1,363

continued...

10. TRUSTEES' REMUNERATION AND BENEFITS

There were no trustees' remuneration or other benefits for the year ended 31 March 2022 nor for the year ended 31 March 2021.

Trustees' expenses
There were no trustees' expenses paid for the year ended 31 March 2022 nor for the year ended 31 March 2021.

11. STAFF COSTS

	2022	2021
	£	£
Wages and salaries	280,856	255,160
Social security costs	23,184	18,279
Other pension costs	5,381	4,691
	309,421	278,130

The average monthly number of employees during the year was as follows:

	2022	2021
Staff	17	13

The number of employees whose employee benefits (excluding employer pension costs) exceeded £60,000 was:

	2022	2021
Staff	1	-

12. COMPARATIVES FOR THE STATEMENT OF FINANCIAL ACTIVITIES

	Unrestricted funds	Restricted funds	Total funds
	£	£	£
INCOME AND ENDOWMENTS FROM			
Donations and legacies	219,132	237,135	456,267
Charitable activities			
Charitable Expenses	127,026	-	127,026
Other trading activities	5,296	-	5,296
Investment income	138	-	138
Other income	70,858	-	70,858
Total	422,450	237,135	659,585
EXPENDITURE ON			
Raising funds	5,491	1,250	6,741
Charitable activities			
Charitable Expenses	395,459	237,677	633,136
Other	3,848	15	3,863
Total	404,798	238,942	643,740
NET INCOME/(EXPENDITURE)	17,652	(1,807)	15,845

continued...

12. COMPARATIVES FOR THE STATEMENT OF FINANCIAL ACTIVITIES - continued

	Unrestricted funds £	Restricted funds £	Total funds £
RECONCILIATION OF FUNDS			
Total funds brought forward	269,230	20,286	289,516
TOTAL FUNDS CARRIED FORWARD	286,882	18,479	305,361

13. TANGIBLE FIXED ASSETS

	Motor vehicles £	Computer equipment £	Totals £
COST			
At 1 April 2021	-	22,387	22,387
Additions	61,261	-	61,261
At 31 March 2022	61,261	22,387	83,648
DEPRECIATION			
At 1 April 2021	-	19,621	19,621
Charge for year	12,252	913	13,165
At 31 March 2022	12,252	20,534	32,786
NET BOOK VALUE			
At 31 March 2022	49,009	1,853	50,862
At 31 March 2021	-	2,766	2,766

14. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2022 £	2021 £
Trade debtors	12,416	26,870
Other debtors	-	7,290
Prepayments	1,013	988
	13,429	35,148

continued...

15. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2022	2021
	£	£
Trade creditors	-	3,500
Social security and other taxes	10,155	5,481
Accruals and deferred income	82,070	72,770
	92,225	81,751

16. MOVEMENT IN FUNDS

	At 1.4.21	Net movement in funds	At 31.3.22
	£	£	£
Unrestricted funds			
General fund	286,881	38,074	324,955
The James Reckitt Library Trust	1	-	1
	286,882	38,074	324,956
Restricted funds			
Restricted Donations	50	-	50
Restricted Grants	18,429	9,798	28,227
	18,479	9,798	28,277
TOTAL FUNDS	305,361	47,872	353,233

Net movement in funds, included in the above are as follows:

	Incoming resources	Resources expended	Movement in funds
	£	£	£
Unrestricted funds			
General fund	566,692	(528,618)	38,074
Restricted funds			
Restricted Grants	131,961	(122,163)	9,798
TOTAL FUNDS	698,653	(650,781)	47,872

continued...

16. MOVEMENT IN FUNDS - continued

Comparatives for movement in funds

	At 1.4.20 £	Net movement in funds £	At 31.3.21 £
Unrestricted funds			
General fund	269,229	17,652	286,881
The James Reckitt Library Trust	1	-	1
	269,230	17,652	286,882
Restricted funds			
Restricted Donations	50	-	50
Restricted Grants	20,236	(1,807)	18,429
	20,286	(1,807)	18,479
TOTAL FUNDS	289,516	15,845	305,361

Comparative net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	422,450	(404,798)	17,652
Restricted funds			
Restricted Grants	237,135	(238,942)	(1,807)
TOTAL FUNDS	659,585	(643,740)	15,845

17. RELATED PARTY DISCLOSURES

Related parties are set out in the Trustees Report.

Detailed Statement of Financial Activities for the Year Ended 31 March 2022

	2022 £	2021 £
INCOME AND ENDOWMENTS		
Donations and legacies		
Donations	153,199	121,507
Grants	346,300	334,760
	499,499	456,267
Other trading activities		
Fundraising events	74,759	5,296
Investment income		
Deposit account interest	27	138
Charitable activities		
Delivery of services	115,174	127,026
Other income		
Furlough grants	9,194	70,858
Total incoming resources	698,653	659,585
EXPENDITURE		
Other trading activities		
Fundraising events	13,843	6,741
Charitable activities		
Wages	280,856	255,160
Social security	23,184	18,279
Pensions	5,381	4,691
Insurance	5,787	965
Telephone	1,756	1,046
Postage and stationery	4,605	1,627
Sundries	739	347
Delivery costs	225,432	313,131
Promotion and marketing	34,204	16,302
Payroll charges	3,349	3,282
Training costs	1,350	-
DBS checks	617	280
Staff and volunteer travel	9,255	2,611
Tutor costs	21,469	12,433
Depreciation of tangible fixed assets	13,165	1,362
	631,149	631,516

Detailed Statement of Financial Activities for the Year Ended 31 March 2022

	2022 £	2021 £
Charitable activities		
Other		
Subscriptions and memberships	3,989	3,863
Support costs		
Governance costs		
Accountancy and legal fees	1,800	1,620
Total resources expended	650,781	643,740
Net (expenditure)/income	47,872	15,845

This page does not form part of the statutory financial statements

HULL AND EAST YORKSHIRE CHILDREN'S UNIVERSITY LIMITED

England & Wales - Charity number 1124329

Accounts

REGISTERED COMPANY NUMBER: 06368105 (England and Wales)
REGISTERED CHARITY NUMBER: 01124329

Report of the Trustees and

Unaudited Financial Statements for the Year Ended 31 March 2021

for

The Hull C.U. Ltd

Harris Lacey and Swain
Suite 1
The Riverside Building
Hessle
East Yorkshire
HU13 0DZ

The Hull C.U. Ltd

Contents of the Financial Statements
for the Year Ended 31 March 2021

	Page
Report of the Trustees	1 to 30
Independent Examiner's Report	31
Statement of Financial Activities	32
Balance Sheet	33 to 34
Cash Flow Statement	35
Notes to the Cash Flow Statement	36
Notes to the Financial Statements	37 to 44
Detailed Statement of Financial Activities	45 to 46

The Hull C.U. Ltd

Report of the Trustees
for the Year Ended 31 March 2021

HULL AND EAST YORKSHIRE children's UNIVERSITY™

Hull & East Yorkshire Children's University

2020-21 AGM Report

Tel: 01482 466045 **Twitter:** @ChildrensUni **Web:** www.hullchildrensuniversity.com
charity number: 1124329

Contents

Contents	Page 2
Background	Page 3
Local Context	Page 4
Context of our work	Page 5
Structure of the charity	Page 6 - 7
Risk Management, Reserves Policy, Selection of Schools	Page 8
Covid Response	Page 9 - 15
World Book Day, Restarting Experiences	Page 16
Volunteers	Page 17 - 18
Children in Care	Page 19
Christmas	Page 20 - 21
Corporate `Partners	Page 22
Grant and Trust Funders, The Fundraising Regulator	Page 23 - 24
Awards and Accolades	Page 25 - 26
Financial Planning, Special Thanks	Page 27 - 28
The Way Forward	Page 28 - 29

Background

Hull Children's University was founded in 1996. We expanded to become Hull and East Yorkshire Children's University in 2016. We are committed to building the confidence, self-esteem and aspirations of young people living in areas of high deprivation by providing a diverse range of unique and exciting experiences that take place outside the classroom.

All our learning experiences are designed to bring learning to life by engaging, inspiring, and educating young people. Whether it is a visit to a local business to learn about industry and the vast array of career opportunities available to them, or taking part in one of our larger trips such as visiting London for a day with a tour of Parliament; or to have a Kip on a Ship aboard HMS Belfast; or to visit Edinburgh, all our children leave these experiences feeling happy, excited and with new aspirations to carry with them into adulthood. We motivate and inspire them to succeed in the future. In the 2019/20 academic year 5,110 primary school children from the most disadvantaged areas of Hull and East Yorkshire took part in a range of Children's University experiences, bringing classroom learning to life.

We have a set of concepts, which children are encouraged to adopt, known as:

- ★ I'm Intelligent
- ★ I'm Fit & Healthy
- ★ I'm Creative
- ★ I'm Ambitious
- ★ I'm Proud of my City
- ★ I'm Thinking of the Future
- ★ I'm Enterprising

Within these concepts we offer 44 different experiences linked to the National Curriculum, to support learning in the classroom, whilst developing a greater understanding of the wider world and how education links to future opportunities and careers.

It has been a long-term strategic aim of Hull Children's University to build upon this best practice and expand our services into the East Riding of Yorkshire where there are severe pockets of deprivation. This was made possible in September 2016 due to the kind support of the British Foreign Schools Society and Awards for All.

This report provides an overview of the work and achievements of Hull & East Yorkshire Children's University over the 2020-21 academic year. Showing the breadth and depth of work undertaken to support the most disadvantaged children in Hull and the East Riding through the Covid pandemic.

Local context Hull

Hull is geographically one of the smallest local authorities in the country with an area of 71.45 KM square and a population of 284,321 with 89.7% of the population being British white in 2011.
The city of Hull was cruelly hit during World War 2 as the second most bombed city outside of London. 95% of houses were damaged and 150,000 people became homeless. In the 1960s whole communities were relocated to council housing estates. The impact of the war was followed by the decline, in the 1970s, of the fishing industry which once guaranteed jobs and income for entire generations. With this decline, poverty and deprivation took hold. Decades later, little has changed. In the 2019 Index of multiple deprivation, Hull is ranked the 4th most deprived Local Authority in the country with 29.8% of children in Hull living in income deprived families.

Previously, education played little importance in the fishing neighbourhoods. Life came from the trawlers and although this industry has declined, this attitude to education has remained for many generations, and it shows. In the national education league tables of GCSE results, Hull is placed in 147th out of 151 Local Authorities in the country. Further and higher education is also equally poor with only 22.3% of the population having a higher-level qualification compared the national average of 35.2%. As a result, people in full time employment in Hull earn 16.6% less than the national average wage and as children grow up, they are three times more likely to be unemployed as adults than elsewhere in the country.

The majority of Hull is deprived and over 31% of children are living in household poverty. This is almost double the national average and means that over 20,000 children in our city are growing up in severe poverty. The Myton ward, which includes the city centre, has the highest child poverty rate at 47.9%. Orchard Park is 46.5% and Bransholme East is 44.9% according to figures released by End Child Poverty in Jan 2018.

Hull has one of the highest proportions of children in care in the country in relation to its population with 1161 children living in care for every 100,000 people living in the city. According to the NSPCC in 2016 over 60% of children in care are looked after due to abuse and neglect and children in care are 4 times more likely than their peers to have mental health difficulties. 34% of care leavers were not in education, employment or training at 19 compared to 15.5% of the general population. According to an article published in the Guardian Newspaper in Nov. 2017 only 6% of care leavers went to University compared to almost 50% of the general population and children who have been in care between the ages of 10 and 17 are five times more likely to be convicted of a criminal offence or subject to a final warning or reprimand.

Local context East Riding of Yorkshire

The East Riding of Yorkshire is one of the largest local authority areas in the country covering 933 square miles, with a population of over 337,100 people.

There are pockets of severe deprivation in Hornsea, Withernsea and especially Bridlington and Goole, where there are some of the highest levels of poverty in England with extreme economic and social problems, featuring low incomes, high unemployment, poor health, and low educational achievement. According to Public Health England (2015) 12.6% of children (6,900), live in poverty in the East Riding.

Seaside resorts which used to be thriving are now amongst the poorest in the country with deprivation levels of nearly 27%.

Coastal and rural communities also face social isolation and lack of mobility limiting children's life experiences and aspirations. Children living in poverty rarely leave their immediate community. They do not travel or take holidays and have very little access to social and personal development opportunities, therefore have little knowledge of the world beyond the streets in which they live. They often lack positive role models and accept unemployment and poverty as the norm.

These children seldom get access to learning or development opportunities that support their wider education or ambition, and as a result grow up with a narrow view of the world and their fit within it. This can often lead to a cycle of unemployment and poverty repeating and these children becoming unemployed and uneducated parents of the future.

Our work in relation to the local context:

Poverty impacts on what families can spend and most of the poorest families cannot afford to cover basic essentials, let alone send their children to out of school activities or other social development activities. Children in Hull, Goole, Bridlington and Withernsea often grow up knowing nothing but their estate and significant numbers rarely experience life beyond the deprived community in which they live. For families living in poverty, a trip to a museum for example, stretches the household budget and is therefore usually at the bottom of the list of priorities. These children do not get access to the social development and learning opportunities that children from more affluent areas of the country take for granted. As a result, they grow up with a reduced or narrow view of the world and their fit within it which contributes to the apathy and lack of aspiration across the city and perpetuates the cycle for another generation.

According to the Drawing my Future report published in January 2018:

- The patterns of jobs chosen by seven-year-olds mirror those selected by 17-year-olds
- Gender stereotyping about jobs is set from a young age
- Family, TV, radio and film have the biggest influence on children's choices
- There is a need for greater access to career role models from a young age
- Children's career aspirations have little in common with projected workforce needs, which could have serious implications for the UK's economy
- 36% of children base job aspirations on people they know
- 18.6% of primary school girls aspire to be teachers

"The Northeast has the best primary schools in the country, yet the region has the lowest adult employment rate." Children's Commissioner, Growing up North report.

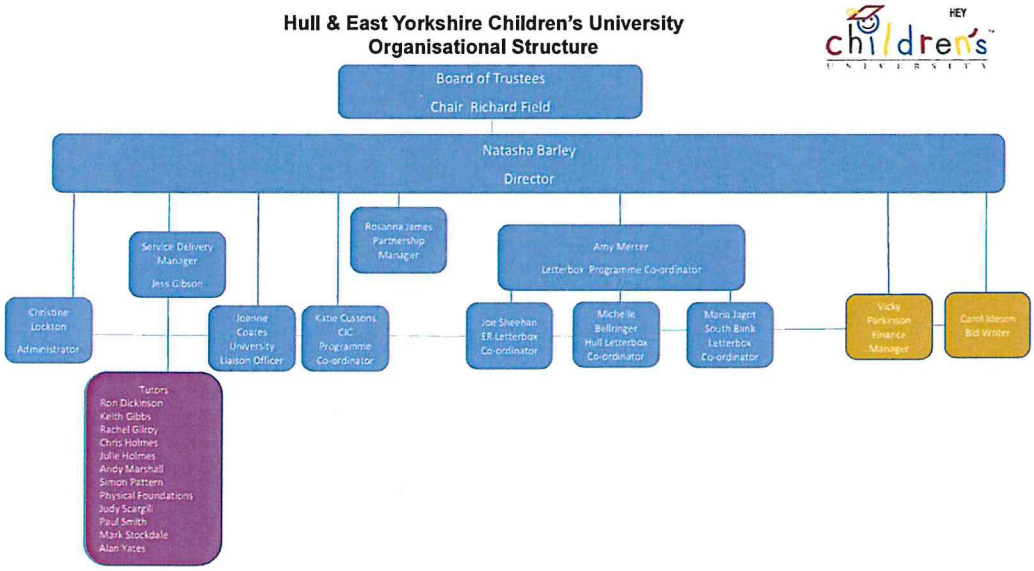
Children can only aspire to what they know exists. When no one in the family goes out to work, how can children begin to understand that getting an education that leads to employment is normal and the thing to do? We give children a glimpse of the wider world to show them opportunities that they do not know exist. Our charity widens access to education outside of the classroom to fire up ambition, motivation, and aspiration for their long-term future.

The long-term impact of our charities work is that we will increase the children's learning, emotional wellbeing, social interactions, and physical development and increase their knowledge and understanding of the wider world and the opportunities it has on offer. This will reduce the disadvantage they face.

The DfES report 'Every Experience Matters' states every experience provided for children in the world beyond the classroom has significant benefits for children's learning, emotional wellbeing, social interactions, physical development and responses to their world. It also states that without these opportunities and experiences children are significantly disadvantaged.

Our charity offers children learning opportunities outside of the classroom, learning by personal discovery in context and in practical ways with others, to develop a better understanding of the world and how they may fit into it. Further to this, the children will be able to see what the world has to offer and the opportunities that are available and understand how a better education leads to better employment, which leads to a better quality of life and standard of living. This will lead to increased motivation and aspiration to achieve greater educational achievement and long-term prospects.

Structure of the Charity



Organisational structure

There are now ten substantive posts in the Hull CU Ltd: Hull Children's University CEO, Service Delivery Manager, Children in Care Coordinator, Partnerships Manager, four Letter Box Coordinators, University Liaison Officer and Office Administrator. Our Finance Manager and Bid Writer are freelance and work hours as required. Twelve part-time tutors and 267 volunteer mentors report to the Service Delivery Manager. The Chancellor of the charity is The Right Honorable Alan Johnson former Secretary of State and Shadow Chancellor of the Exchequer.

The Trustees meet every two months to review the performance of the charity and review the charity's financial position. The Hull & East Yorkshire Children's University CEO and Accountant provide reports for each meeting in conjunction with our finance trustee. Regarding the makeup of the board, regular discussions are held to consider its composition moving forward. Financial forecasting for the year ahead is completed annually.

Trustees

C R Field- Chair of Trustees
Prof. M C Jackson
J Adamson
R W Dickinson
A Foy
AG Holmes
R M Truelove
J M Donovan- resigned 7th July 2020
W Newman
A Smith- appointed 14th July 2020
K Van Der Sluis- appointed 14th July 2020

Company Secretary
Rollits Company Secretaries Limited

Recruitment and appointment of new trustees

The trustees keep the membership of the board under review and understand the need to have access to a good mix of skills. The Board of Trustees completes an annual skills audit showing that there are no gaps in the expertise of the board. It was felt that the board needed some younger members hence the appointment of Ashely Smith, Marketing Manager at Ideal Standard who is 25 years of age. We have trustees with lived experience however our board lacks diversity with no members from a BAME background. We will be looking to appoint trustees with more diverse backgrounds moving forward.

Induction and training of new trustees

Each new trustee is issued with a handbook which details their duties and obligations and are closely supported by their colleagues through induction. Additional optional training for trustees is provided by Rollits LLP. Trustees are encouraged to volunteer on experiences with the children with the majority doing so. Because of Covid 19 volunteering is currently paused, however, when it is safe to do so trustees will resume volunteering on experiences. All trustees are DBS checked and attend safeguarding training.

Risk management

The trustees have a duty to identify and review the risks to which the charity is exposed and to ensure appropriate controls are in place to provide reasonable assurance against fraud and error.

The trustees have considered the major risks to which the charity is exposed and have reviewed those risks and established systems and procedures to manage them. The trustees have put in place a risk register, and this is reviewed and re-evaluated annually.

Reserves policy

Cash and deposit balances are maintained to be able to meet outgoings and grant obligations from time to time.

The financial position of the charity on 31st March 2021 is considered to be satisfactory, with sufficient reserves to meet current commitments.

The charity has a reserves policy which is reviewed on an annual basis. The current reserves policy adopted by the trustees is to maintain reserves at a level which exceeds three months budgeted expenditure but no greater than nine months. In the current economic climate, the trustees are particularly mindful of the need to contain the risk that the Trust cannot meet the payments to which it is committed if the income of the Trust declines.

Principal funding sources
Schools, fundraising with local business partners and charitable educational activities and fundraising activities, as well as grants and trusts and private philanthropic donations.

Selection of Schools

Schools are identified using the following information sources; Income Deprivation Affecting Children Index (IDACI), number of free school meals, and rural/coastal isolation. The IDACI index reports what percentage of children attending schools are growing up in the 20% most deprived postal codes in the UK. During the 2020/21 academic year we worked with 99 schools providing them with education packs, wellbeing packs and laptops. Breakdown: 1 additional needs school, 3 Pupil referral units, 31 East Riding primary schools, 2 Grimsby primary schools, 2 Hull Secondary schools and 60 primary schools in Hull.

Covid response

Changes to activities - By March 17th, 2020, following Government guidelines, we suspended all our main activities and found a new model of working for our Letterbox programme which we moved online until it was safe enough to go back into schools to deliver the programme. The impact of Covid 19 has been significant but so has our response. As a charity with immense reach to disadvantaged children in Hull and the East Riding, we are at the front-line engineering innovative solutions to keep children engaged and safe. The following narrative will explain the projects we put in place to carry on supporting our beneficiaries.

How we supported schools and children in disadvantaged areas of Hull & the East Riding during the covid pandemic

Education Packs

With the closure of schools and the majority of children learning at home, a major concern was the welfare and safety of vulnerable or disadvantaged children who would quickly fall further behind in education. Our response, in consultation with the University of Hull, schools, social services and our Trustees from an educational background, was to put together 1,100 educational resource packs including: a David Williams book, a mindfulness journal to support their mental health, a science activity and games to support learning as well as paper, pencils and colouring crayons. These were hand delivered by schools and volunteers to all 1,100 KS2 children identified by schools. We sourced supplies, either at cost or heavily reduced and subsidised from major suppliers and a team of volunteers working hard, within social distancing guidelines to put the packs together and deliver them. These were funded by the University of Hull and the Sir James Reckitt Charity. Through this response we are aiming to keep vulnerable children learning and engaged to mitigate some of the negative impact of school closures. As we rolled out our response, we were inundated with calls for help from primary schools who had identified hundreds of children whose circumstances do not meet the threshold for social services intervention but who are still vulnerable and would be greatly impacted by school closures. We decided we needed to act and do more to support vulnerable and disadvantaged children across Hull and the East Riding. We continued to produce education packs throughout the pandemic with thanks to funding from: The Big Lottery Community Fund, the Charities Aid Foundation, and The Two Ridings Foundation in total we distributed 2,766 education packs to children in need.

Wellbeing Packs

The impact of the pandemic has had serious ramifications on people's mental health including children. We have yet to see the long term consequences of this unprecedented period on children's mental health and wellbeing as well as on their educational attainment. With children spending long periods of time indoors often in cramped and sometimes unsafe homes with no access to mental health support we felt it was important to address this need and started to make wellbeing packs for disadvantaged children during the first lockdown. As the feedback we got from schools and parents was so positive we knew we needed to get packs to as many children as possible. To date we have distributed 4,811 wellbeing packs to children in Hull, the East Riding, North East Lincolnshire and North Lincolnshire. Funding was provided by the Humberside Police and Crime Commissioners Office, The Hull Clinical Commissioning Group, The East Riding Clinical Commissioning Group, the University of Hull and the Angus Lawson Memorial Trust.

Contents of the pack depending on availability:

Happy Confident Me Journal- a journal for writing emotions in with motivational quotes and activities
Little Can of Can Do- a month worth of simple mindfulness activities
The Unworry Me Book- an activity book with mindfulness exercises to reduce stress
The Unhurry Me Book- An activity book about how to slow down and worry less
Stress ball
Coloured pencils a pen and a pencil as sharpener
Mood Cards- a set of cards that help explain children's emotions, how to process them and deal with them in a positive way
How to write your best story ever – a creative writing book that helps children express themselves through writing
A teddy bear (for packs that go to children who are victims of abuse)

We plan to continue to fundraise to provide wellbeing packs for children in year 6 to receive before they sit their SATS. These packs will help them with the exam stress as well as with their transition to secondary school.

Humberside Police and Crime Commissioners wellbeing packs for child victims of domestic abuse and/or sexual violence

We applied for funding from the Humberside Police and Crime Commissioners Office to make wellbeing packs to support child victims of domestic violence and sexual abuse in KS2 and lower KS3. £45,330 was granted via the Ministry of Justice. This money was used to make 1511 wellbeing packs which were distributed to refuges, schools and in some areas to the local authorities for social workers to distribute to children. The packs were delivered to Northeast Lincolnshire, North Lincolnshire, East Riding of Yorkshire and Hull. We also donated packs to the hospital in Hull so that when children come into hospital for treatment after being abused they would have the resource.

In March 2021 we were asked to apply for funding to support other age groups of children with similar packs and a further £45,300 was granted. We are currently making wellbeing packs for KS1 children and KS3 and 4 children. These will be distributed to schools and refuges across the four local authorities in October.

St. Stephen's Shopping Centre funded wellbeing packs

We applied for £2500 of funding from St. Stephen's Shopping Centre to make wellbeing packs for teenage victims of abuse in hospital. These packs were donated to the Hospital in Hull so that when teenage victims of abuse are admitted they would been given a pack with some toiletries and resources to help them cope with such a difficult time. We donated 72 packs which would be enough to last the hospital for approximately a year.

Feedback from Families, schools and children who received education and well-being packs

Feedback from schools and parents/carers:

"I just wanted to say a huge thank you for the well-being bags. The children were really excited when I showed them what was inside the bags.

They feel that:
It will help me understand my feelings and anxiety better
Help me to have peace and calm
Help me if I'm feeling stressed out
The books will help me during sad times in my life
The stress heart will stop me from 'raging'
Help me with my feelings when with my siblings
To help me face my fears
If I am worrying, it will give me ideas to help
When I get cross, I can look at the books

Thanks again." Mrs Jo Machon, Headteacher, Thanet Primary School

"Hello, we would like to give feedback on the being well pack. My daughter is 11 in year 6 at Boynton primary school. My child has thoroughly enjoyed working with the resources in the pack. She loves the unhurry book and has nearly completed the activities within it.
I am very impressed with the quality of all items provided. I'm sure we shall use each resource as she gets older and adapts to covid 19 world of limitations and restrictions. Thank you for the pack. I know it has helped our family and will provide tools for longer term support. Thank you again." The Helbrows

"Thank you so much for the lovely pack that my child received today from school. There are so many wonderful things inside that we were overwhelmed looking at them. I am sure they will be very useful for both my children (aged 9 & 13) and we very much look forward to sitting down with them and talking them through. Just a quick glance, this evening, has already put a smile on their faces. What a wonderful resource to be given. Thank you once again." Kind regards, Mrs C Mortimer

"Well, where do I start? Firstly, thank you so much for this well-being pack it is wonderful. There are so many useful things inside for my daughter to use. This will help her make sense of her emotions and why she is feeling that way. The emotion cards are going to be very useful to me as a parent to understand and help my daughter identify and calm her emotions. My daughter loves creative writing, so she was pleased that there was a book to help her on that too. The diary is a fun way of logging her day and the positive things that have happened. The banana game is fun too. Thank you again for this lovely, thoughtful gift." Rebecca Grey

"Hi HEY CU Team. I'm one of the year six teachers at Wheeler PS. I've been meaning to email since last week, regarding the wellbeing packs I've been able to hand to some of our year six children.

They are absolutely beautiful! Gorgeous, yet useful resources I didn't even know existed. The children who received them thought they were brilliant, and the packs perfectly supported those children who needed them most.

My own daughter is a little worrier and although she is only just going into year 4 at a different school, these books are perfect for her! I couldn't resist replicating your pack.

Amazon delivery of our very own version of the HEY CU wellbeing pack arrived today. Just what she needs to help get through/over not being in 'normal' school mode these past few months.

Thank you for the inspiration and for continuing to support all of our children in so many ways. I'm in awe of your team and the work you do. Schools are lucky to have such a positive charity supporting us. Thanks again." Kellie

"Hello and thank you so much for the resource packs that you sent to our children. They were really excited to receive them! Here are a few of their comments:

'I felt really happy to have so many useful things'
'I felt so lucky when I opened my bag'
'These things will help me when I go to secondary school'
'OMG I love it! Now I will not be bored'
'I like the fact that there are so many activities'
'I love all of the things inside'
'When I opened the box, I felt so excited and now happy with all of the things so thank you'
'This is the best thing ever!'

Thank you again for this lovely gesture." Julie Dean (Y6 teacher)

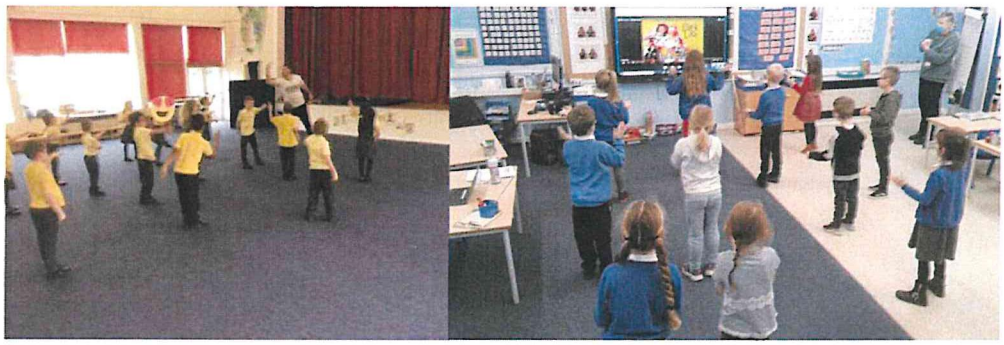
"Good evening, I just wanted to say thank you for my daughters pack. She received it today from Boynton School. I have been sat with her for the past hour going through it.
Working in a local school myself as a teaching assistant and seeing the impact covid has had on children, this pack will be well used. I am taking in the mood cards to do some work with some of my pupils. I think they will benefit from them too. Thank you so much." Fiona Johnson

Laptops for Home Learning

Our Digital Divide Campaign was a huge success. In January 2021 and February 2021 we distributed 813 laptops and tablets to schools in areas of disadvantage across Hull and the East Riding. 655 of these devices were new and 158 were upcycled and donated either via local businesses or the BBC Make a Difference Give a Laptop campaign. Chris Bryd at Netavo lent us 85 dongles with unlimited WIFI access for families to use that had no internet connection. We also purchased 8 WIFI dongles for schools to donate to families.

We featured on BBC Look North twice which really helped increase donations to the campaign and was also a big profile raiser for the charity. The BBC ran a social media campaign including our work and our CEO did three radio interviews about the digital divide. We raised £60,648.77 in six weeks and used £40,000 of the charities reserves in order to support families and schools with access to laptops. Our campaign was an emergency response to the third lockdown and lack of laptops provided by the DFE. When our campaign finished our CEO and the charities work was recognised and as a result our CEO was invited to join the steering group of Hull City Council's Every Child Connected Campaign to ensure that every child in the city of Hull is connected.

Dance and Drama Sessions



Over the course of the pandemic, we provided schools with 224 hours of dance and drama workshops either delivered in schools when it was safe and permitted to do so or online. The programme is now running back in schools and is fully subscribed until next year. This programme has generously been funded by Help for Health.

Letter Box Parcels

Through our relationship with the Book Trust and the University of Hull who provided a grant of £26K, we were able to secure an additional 197 Book Trust parcels which were delivered to other children living in household poverty to keep them engaged in learning during the crisis. We targeted children in reception and KS1 who usually start school with development levels far behind children from more affluent families. Each child received a parcel of books every month for six months.

World Book Day

We donated 297 books to children in schools across Hull to help them celebrate world book day. We know that a lot of the children we support do not have any books at home. One of our aims is to encourage a love of reading so providing books to children is something we will be fundraising to do more of in the future.

Restarting Experiences

With the generous support of the University of Hull we were able to start up experiences again in June and July of 2021. Because of the risk of covid transition we only ran outdoor experiences taking classes on the paintbox experience, the farm experience and the Welton Waters experience. In total we ran 15 experiences with 378 children attending.

Volunteer Mentors

Hull and East Yorkshire Children's University has 267 volunteer mentors from a variety of backgrounds from university and sixth form students to working professionals to retired professionals. Normally volunteers attend experiences working with small groups of children to enhance the learning taking place by helping them engage in the activities and by nurturing the children's ambitions and helping them discover new aspirations. During the covid pandemic our volunteers came forward to help pack and distribute 7,577 packs. Our volunteers also helped pack and deliver the 650 gifts donated to children during our doorstep elves Christmas programme and helped to deliver 60 Christmas dinners to families in need. Our volunteers did 156 days of volunteering during the pandemic which equates to 936 hours of volunteering. This time is given on a voluntary basis but equates to £8,339.76 based on minimum wage and each volunteer giving 6 hours of their time.

Feedback from Volunteers

"As a trustee I was remarkably proud to play a small part as was my wife Gill to help deliver some joy and much needed computers etc. A lot of hard work by staff and many volunteers resulted in helping during a very troubled and difficult time for children." Ron Dickinson HEY CU Trustee and volunteer.

#TRIDENT VOLUNTEERING

How did they get on?

Education Pack Delivery

[with Lyndsay Simpson and Christine Eyre]

Lyndsay said:

This is my second time doing volunteering and this time I chose to deliver some HEY Children's University Educational Packs.

I got the chance to deliver to the primary school I went to, it was a shame I could not go in to have a look around but was happy to be helping St Georges in a little way.

The staff at the school was very thankful for the packs and the volunteers.

Christine said:

It has been such a shame that the children have been unable to benefit from the amazing experiences HEY CU provide. However, HEY CU has ensured that they did not miss out on the opportunity to be supported with well-being packs or had their young minds stimulated with the education packs.

Hundred of packs were delivered this week. I thought my car was full on the first run with 50 packs but we managed to squeeze in 80 for the second one. There's more space in a Mini that you think!

It may not appear very interesting delivering packs but the impact it has on the children is so important and without volunteers not as many packs would get to where they are so very needed.

Stopping for a cheeky coffee between drop offs was an added bonus!

#TRIDENT VOLUNTEERING

How did they get on?

Education Pack Delivery

[with Ellie Kerins]

Ellie said:

I thought the day went really well. It was really well organised and everyone involved were really nice.

I picked the packs up from Beverley and they were so heavy. They were that full of exciting things for the children including educational books, colouring-in activities and little games.

I then headed off to my first couple of schools, it was lovely to see how grateful all of the schools were and they had nothing but praise for Hull & East Yorkshire Children's University and how much they appreciate all their help.

It was a pleasure to help out and lovely to see how something so little was so largely appreciated by everyone involved.

Supporting our Children in Care during the pandemic and beyond

In September of 2017 we launched our Step Up, Move On programmed for children in care with the objective of showing them that they can attend University if they want to. We have 10 children taking part in each year group and they will participate in 7 years of intervention. When all seven years of the programme are running, we will have 70 children taking part. Children on the programme come to the University of Hull twice a year to participate in activities and complete work booklets and do one team building activity a year off campus. The project is being joint funded and delivered in conjunction with the University of Hull. For the project to grow and be successful we felt it was important to employ a University Liaison Officer to lead it. In September 2019 the post commenced with the charity paying for the post and the University funding the cost of the programme. We currently have a year 8, 9 and 10 cohort taking part. The programme is now running again with new cohorts joining for the 21/22. Young People on the programme received educational packs during the pandemic to help them with their studies and attended online sessions.

Our one-to-one reading scheme, the Letterbox programme, has grown this year with funding secured to employ a fourth coordinator to work with 25 children in Hull. The charity now employees four Letterbox Coordinators: One in the East Riding, two in Hull and one in Grimsby who are working with 25 children each. 100 children in care or on the cusp of care are receiving the one-to-one Letterbox reading intervention sessions year-round. On average, children on the programme make 12 months of reading progress in a 6-month period. The programme can last between one year and three years depending on how quickly the children make progress and how low their reading age is when they start. The majority of children finish the programme at or above expected reading age. A priority for the charity over the next three years is to employ more coordinators as the number of children entering the care system is sadly growing as a result of stresses on families exacerbated by the pandemic. There are now 954 school age children in care in Hull alone.

During the pandemic the Letterbox Coordinators in Hull and the East Riding moved from face-to-face sessions in schools to one-to-one sessions online. This provided additional benefits including the opportunity to keep a check on children's safety and improving children's IT skills as well as improving literacy and numeracy. Our Grimsby Coordinator had only just started with the charity when the pandemic happened so with the permission of the funder we furloughed her until she could go back into schools to deliver the sessions. Since the end of the last lockdown all four Letterbox Coordinators have been running all their sessions face-to-face in schools.

Our CIC experience coordinator and Step Up, Move On coordinator started a phased return to work in the spring of 2021 and returned fully in May to organise experiences for CIC children for summer 2021. We ran a limited number of socially distanced experiences in summer 2020 which were organised by our Letterbox coordinators but we were very restricted in doing this because of covid and the need to socially distance and wear masks. The programme is back up and running now on a slightly reduced scale with smaller group sizes to help limit the spread of covid.

University of Hull Christmas Card Competition for the VC

An impressive drawing from a talented student at St. Richards Primary school was the winning entry for a Christmas card competition organised for local schools. In partnership with Hull & East Yorkshire Children's University, Professor Susan Lea, Vice-Chancellor of the University, invited more than 1000 children from local primary schools to design a special Christmas card for her. The theme was Florence Nightingale. The winner received a bag of university branded items, a gift voucher for Waterstones bookstore and 50 printed copies of their designed card. The VC uses the design as her official Christmas card which is sent to people world-wide.

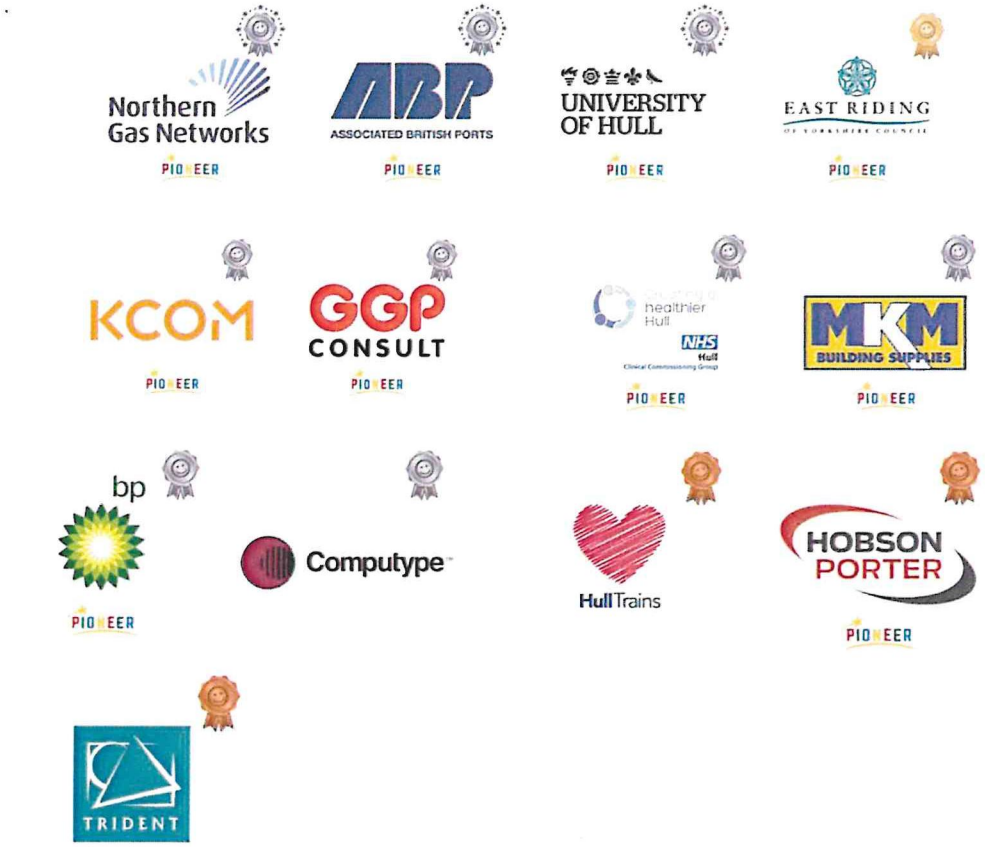
Breakfast with Santa

Christmas can be a very difficult time for families particularly those on low incomes. With the support of our corporate partners, we visit five schools a few weeks before Christmas with our Father Christmas and have a healthy breakfast with the children (provided by TESCO) and dance and read stories with the children. The experience culminates in them receiving a Christmas gift as some of the children will not get anything for Christmas. Earlier in the year the children, with the help of their teachers, write anonymise letters to Father Christmas which are given to our corporate partner employees and then their staff each buy a gift for a child.

Doorstep Elves

Alongside our Breakfast with Santa appeal that our corporate supporters sponsor, we also worked in partnership with Tommy Coyle and number of businesses to bring some Christmas cheer to families who needed it the most. We also received donations from the public to help 60 disadvantaged families across the city have a special Christmas surprise. Families were nominated by their schools and provided with a gift for each child and a Christmas dinner for the whole family delivered on Christmas Eve to their home. The charity identified the families via the schools, purchased all the gifts and wrapped them. These were delivered by our team and our volunteers dressed as elves. Each child received a book and a gift of their choosing which their parents told us they wanted. With many thanks to Phillips 66, Associated British Ports, BP, C4DI, Sauce, Cranswick, Harris Lacey and Swain, MRT, Morrison's Beverley and all our amazing volunteers for making it possible.

Corporate Partners



Our relationships with our corporate partners are key to the success of the charity. Corporate partners provide vital funds that allow the charity to do its work as well as volunteers from their companies that help inspire the children. Our corporate partners also have the option to run experiences at their businesses for the children so they can learn about the world of work firsthand. We have four tiers of annual partnership: platinum £20,000 donation, Gold £10,000 donation, Silver £5,000 donation and bronze £2,000 donation. We have a shared purpose with all of our corporates and that is ensuring that the children in our area get the best possible start in life and that they understand the career opportunities that the region has to offer.

With immense thanks to our Grant, Foundation & Trust Funders

The John Armitage Charitable Trust

Garfield Weston FOUNDATION

CAF Charities Aid Foundation

COMMUNITY FUND

HELP for Health
Helping East Yorkshire & Lincolnshire People

THE ANGUS LAWSON MEMORIAL TRUST

SWIRE CHARITABLE TRUST

Nurture a child

THE GOSLING FOUNDATION

The Joseph and Annie Cattle Trust

Two Ridings Community Foundation
Giving across North & East Yorkshire

PEOPLE'S POSTCODE TRUST

The Sir James RECKITT Charity

The Sir Jules Thorn CHARITABLE TRUST

East Coast Community Fund

PAVERS FOUNDATION
HOPING TO MAKE A DIFFERENCE WITH EVERY PAIR

Gay & Peter Hartley's HILLARDS Charitable Trust

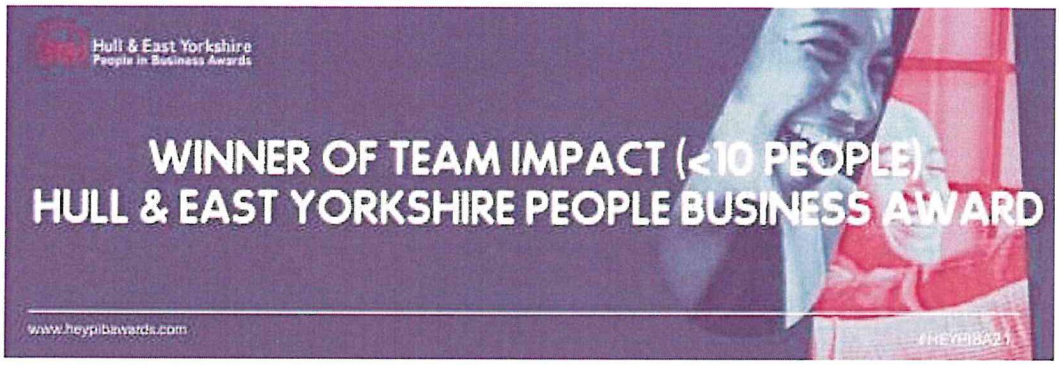
Our grant, foundation and trust funders provide us with vital core funding that enables our charity to operate as well as restricted funding for specific projects. We are incredibly grateful to all the trusts and foundations that support us enabling us to carry out our work including: the De Winton Family Trust, the Bayfield Charitable Trust, Gilchrist Educational Trust and those listed above.

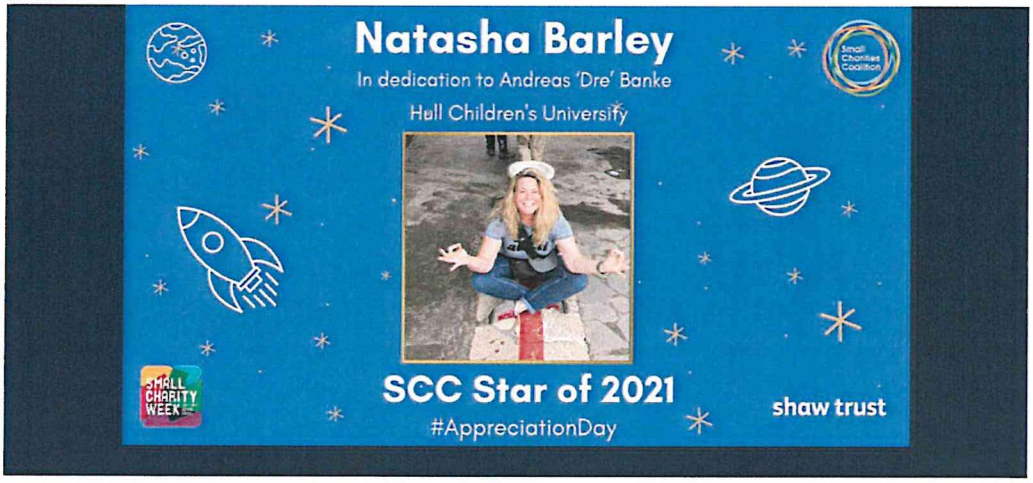
Fundraising Regulator

Registered with FUNDRAISING REGULATOR

Hull & East Yorkshire Children's University is now registered with the fundraising regulator. This quality assurance mark shows that we adhere to the fundraising regulators standards and are ethical and considerate in our fundraising practice. Being a member should increase our ability to raise funds as it shows our commitment and adherence to the fundraising code.

Awards and Accolades





HullLive
HEART OF EAST YORKSHIRE
AWARDS 2021
Winner
Charity Champion of the Year
Natasha Barley
Headline Sponsor
TRIDENT
Sponsors
Hull City Council
HULL COLLEGE GROUP
In YourArea

Financial planning and security

During the pandemic to control costs, we put seven staff on furlough which was a difficult but necessary decision. This reduced costs although it put significant pressure on the remaining staff. We started a phased return to work in July 2020 to both ease team members back into work and to explore how their roles would work while we were still under the influence of Covid 19. All staff members were back at work full time in July 2021.

From March 2020 we closed the office although that did not create any saving as the offices and utilities are provided by the University of Hull as part of their in-kind support for our charity. We've now moved into new offices on the University campus and people are working 60% in the office and 40% from home for the time being.

We have been proactive in fundraising during the Covid outbreak to ensure the future sustainability of the charity. We have raised £6210 from people taking part in Get Caked and £1385 from an online raffle. After discussions with the Associated British Ports they increased their funding by £10,000 for this year only to help us get through this period of uncertainty.

We have managed to retain the majority of our corporate partners. As expected some were not able to continue supporting the charity because of the negative impact of covid on their businesses or being inundated with requests from charities for support resulting in them choosing to help other charities through the pandemic. We have found new corporate partners to make up the shortfall. We've been very successful in securing funding for laptops, wellbeing and education packs throughout the pandemic. Securing core funding to support the running of the charity is always the most difficult funding to get. We are continuing with ongoing applications to Trusts and Foundations as normal but we know they may be having logistical difficulties in convening meetings to make grant decisions and so we do not expect to hear from some of them for some time. We are looking at ways to increase funding for the charity by potentially hiring a community fundraiser.

Special Thanks

The Hull CU Ltd has a number of key relationships with local and national organisations.

We are indebted to organisations that provide experiences and release staff to volunteer as mentors as well as funding experiences for the children. The University of Hull also supports this work by running joint projects with the Hull CU Ltd. The University contributes annually to the charities core funding as a platinum partner. The University provides funding for experiences for schools via the access agreement which we bid for on an annual basis.

We are also indebted to other supporters. These include: The Virtual School Hull, Humberside Police and Crime Commissioners Office, Rollits LLP, Hull Truck Theatre, St. Stephen's Shopping Centre, Densholme Farm, BBC, Rose Horsepool, KCOM, The Natural History Museum, Hobson & Porter, HMS Belfast, GGP Consult, British Foreign Schools Society, The East Riding of Yorkshire Council and the East Riding Virtual School, Hull CCG, East Riding CCG, John Armitage Charitable Foundation, BP, Garfield Weston Foundation, Joseph and Annie Cattle Trust, Tescos, Hull Trains, Big Lottery Community Fund, BBC Children in Need, The Swire Charitable Trust, MKM, Nurture a Child, Matthew Good Foundation, the Postcode Lottery, Alchemy Foundation, 7 Star Foundation, Steele Charitable Trust, The Gosling Foundation, Gilchrist Educational Trust, Sir James Reckitt, Hillards Trust,
Charities Aid Foundation, Angus Lawson Memorial Trust, Whites Travel, Alan Johnson, Austin and Hope, Bayfield Charitable Trust, The Two Ridings Community Foundation, East Coast Community Fund, Sir Julian Thorn, and all the individuals who fundraise for the charity.

A special thanks to our corporate platinum sponsors Northern Gas Network and Associated British Ports.

A special thanks to Garfield Weston and The John Armitage Charitable Trust for their ongoing support of our work.

Our philanthropic donors provide vital core funding that allows the charity to continue growing and we would like to thank both the The De Winton Family Trust and Ian and Debbie Paver founders of the Pavers Foundation for their longstanding and ongoing support of our charity, and Eman Forester of Nurture a Child.

Primary Schools provide important administrative assistance regarding school and local government systems, policies and procedures. Rollits LLP provide legal advice and support for the charity.

The Way Forward

With all the team back and experiences running again we are very optimistic about the future of the charity. We plan to have our full programme of experiences running again by summer 2022. We know that our business visits will be the last to restart because of the risk to employers of bringing a class of children on to their premises and the risk of covid spreading to staff. We are going to start running industry days and career days in schools in lieu of the workplace experiences.

Hull & East Yorkshire Children's University are currently writing a three year strategic plan. The Trustees and CEO want this plan to reflect our stakeholders needs and ambitions for the charity. The CEO and Corporate Partnerships Manager have conducted stakeholder audits with teachers, headteachers, the children who are the beneficiaries of the charity, local MP's, other local charities supporting disadvantaged children, foster carers, our corporate partners, grant and trust funders and the general public. The findings of which will help shape the future growth of the charity with the priority areas being as follows:

- Sustainable growth
- A focus on post covid recovery for children – mental health support and educational support
- A focus on careers education
- Be an active part of the charity sector and wider
- More partnership working
- Better PR and more case studies
- Focus on green careers and environmental education
- Greater engagement with the University increase experiences on campus and with volunteering of staff and students
- Voice of the child shaping services and being responded to
- Focus on careers in STEM
- Help to end the digital divide
- Grow the Children in Care programme. More experiences with emergency services: Police, fire. More overnight experiences
- More Letterbox coordinators and a Maths version of the programme
- Experiences that focus on skills development like the paintbox experience

The charity will form another Board of Trustees which will be named as our 'mini trustees board'. This will be a group of children from various year groups and schools that we work with as well as some of the children enrolled on our care programme. These children will meet three times a year and will discuss and feedback on: current learning experiences, suggestions for future activities and how the charity can better support themselves and their peers. Because of covid we had to put the development of our mini board on hold but are now working with schools and our CIC team to ask children if they would like to participate. The aim is for the meetings to start in the Spring term with children actively contributing to the development of the charity and helping to shape the services provided for children.

We are passionate about our work and are determined to ensure that as many children as possible in Hull and the East Riding from disadvantaged backgrounds can take part. We will ensure local children strive and succeed in the future and make what seems the 'unbelievable' 'achievable' for many of them. We want our children to be inspired by our experiences and give them the confidence to try new things. We believe every child is intelligent in different ways, they just need the opportunity to discover their hidden talents. We are passionate about igniting their aspirations for the future so they know they can achieve their dream job or go to university if they are determined to work hard now to be successful in the future

We know that this year and the following years are going to be challenging for children and schools. The increases in the cost of food, gas and electric coupled with the loss of the £20 uplift to universal credit means the cost of the school day is going to be even more challenging for the families we support. The impact of the covid pandemic is profound and children have suffered greatly from the changes that have happened in their lives, with mental health needs being at the forefront coupled with needing to catch up on missed education as well as social and emotional development. Our work as a charity has never been more needed or more relevant and we will be supporting young people to overcome the effects of covid compounded with the challenges they were already facing.

For further information on Hull and East Yorkshire Children's University contact: Natasha Barley, CEO, n.banke@hull.ac.uk Tel 01482 466045.

REFERENCE AND ADMINISTRATIVE DETAILS

Company Secretary
Rollits Company Secretaries Limited

Independent Examiner
Harris Lacey and Swain
Suite 1
The Riverside Building
Hessle
East Yorkshire
HU13 0DZ

Approved by order of the board of trustees on 30 Sept 2021 and signed on its behalf by:

.....
C R Field - Trustee

Independent examiner's report to the trustees of The Hull C.U. Ltd ('the Company')
I report to the charity trustees on my examination of the accounts of the Company for the year ended 31 March 2021.

Responsibilities and basis of report
As the charity's trustees of the Company (and also its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

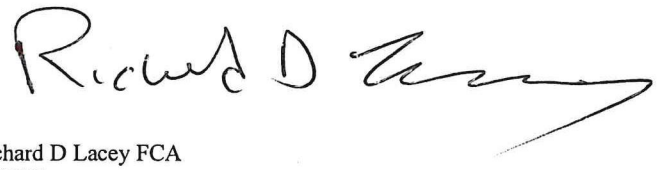
Having satisfied myself that the accounts of the Company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5) (b) of the 2011 Act.

Independent examiner's statement
Since your charity's gross income exceeded £250,000 your examiner must be a member of a listed body. I can confirm that I am qualified to undertake the examination because I am a registered member of ICAEW which is one of the listed bodies.

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of the Company as required by section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a true and fair view which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities (applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



Richard D Lacey FCA
ICAEW
Harris Lacey and Swain
Suite 1
The Riverside Building
Hessle
East Yorkshire
HU13 0DZ

Date: 25/10/21

The Hull C.U. Ltd

Statement of Financial Activities
for the Year Ended 31 March 2021

	Notes	Unrestricted funds £	Restricted funds £	2021 Total funds £	2020 Total funds £
INCOME AND ENDOWMENTS FROM					
Donations and legacies	2	219,132	237,135	456,267	391,107
Charitable activities	5				
Charitable Expenses		127,026	-	127,026	155,744
Other trading activities	3	5,296	-	5,296	24,637
Investment income	4	138	-	138	476
Other income		70,858	-	70,858	-
Total		422,450	237,135	659,585	571,964
EXPENDITURE ON					
Raising funds	6	5,491	1,250	6,741	61,479
Charitable activities	7				
Charitable Expenses		395,459	237,677	633,136	509,257
Other		3,848	15	3,863	4,419
Total		404,798	238,942	643,740	575,155
NET INCOME/(EXPENDITURE)		17,652	(1,807)	15,845	(3,191)
RECONCILIATION OF FUNDS					
Total funds brought forward		269,230	20,286	289,516	292,707
TOTAL FUNDS CARRIED FORWARD		286,882	18,479	305,361	289,516

The notes form part of these financial statements

The Hull C.U. Ltd

Balance Sheet
31 March 2021

	Notes	Unrestricted funds £	Restricted funds £	2021 Total funds £	2020 Total funds £
FIXED ASSETS					
Tangible assets	13	2,766	-	2,766	4,129
CURRENT ASSETS					
Debtors	14	35,148	-	35,148	159,260
Cash at bank and in hand		320,719	28,479	349,198	243,948
		355,867	28,479	384,346	403,208
CREDITORS					
Amounts falling due within one year	15	(71,751)	(10,000)	(81,751)	(117,821)
NET CURRENT ASSETS		284,116	18,479	302,595	285,387
TOTAL ASSETS LESS CURRENT LIABILITIES		286,882	18,479	305,361	289,516
NET ASSETS		286,882	18,479	305,361	289,516
FUNDS	16				
Unrestricted funds				286,882	269,230
Restricted funds				18,479	20,286
TOTAL FUNDS				305,361	289,516

The charitable company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 March 2021.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 March 2021 in accordance with Section 476 of the Companies Act 2006.

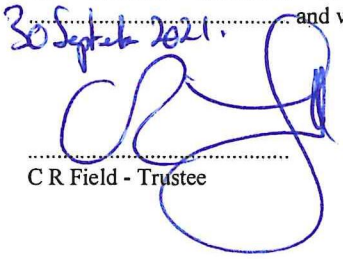
The trustees acknowledge their responsibilities for
(a) ensuring that the charitable company keeps accounting records that comply with Sections 386 and 387 of the Companies Act 2006 and
(b) preparing financial statements which give a true and fair view of the state of affairs of the charitable company as at the end of each financial year and of its surplus or deficit for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the charitable company.

The notes form part of these financial statements

continued...

These financial statements have been prepared in accordance with the provisions applicable to charitable companies subject to the small companies regime.

The financial statements were approved by the Board of Trustees and authorised for issue on 30 September 2021 and were signed on its behalf by:



C R Field - Trustee

The Hull C.U. Ltd

Cash Flow Statement
for the Year Ended 31 March 2021

	Notes	2021 £	2020 £
Cash flows from operating activities			
Cash generated from operations	1	105,112	(66,010)
Net cash provided by/(used in) operating activities		105,112	(66,010)
Cash flows from investing activities			
Interest received		138	476
Net cash provided by investing activities		138	476
Change in cash and cash equivalents in the reporting period		105,250	(65,534)
Cash and cash equivalents at the beginning of the reporting period		243,948	309,482
Cash and cash equivalents at the end of the reporting period		349,198	243,948

The notes form part of these financial statements

1. RECONCILIATION OF NET INCOME/(EXPENDITURE) TO NET CASH FLOW FROM OPERATING ACTIVITIES

	2021 £	2020 £
Net income/(expenditure) for the reporting period (as per the Statement of Financial Activities)	15,845	(3,191)
Adjustments for:		
Depreciation charges	1,362	2,033
Interest received	(138)	(476)
Decrease/(increase) in debtors	124,113	(99,043)
(Decrease)/increase in creditors	(36,070)	34,667
Net cash provided by/(used in) operations	105,112	(66,010)

2. ANALYSIS OF CHANGES IN NET FUNDS

	At 1.4.20 £	Cash flow £	At 31.3.21 £
Net cash			
Cash at bank and in hand	243,948	105,250	349,198
	243,948	105,250	349,198
Total	243,948	105,250	349,198

The notes form part of these financial statements

1. ACCOUNTING POLICIES

Basis of preparing the financial statements
The financial statements of the charitable company, which is a public benefit entity under FRS 102, have been prepared in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019)', Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

Income
All income is recognised in the Statement of Financial Activities once the charity has entitlement to the funds, it is probable that the income will be received and the amount can be measured reliably.

Expenditure
Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

Tangible fixed assets
Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Computer equipment - 33% on reducing balance

Taxation
The charity is exempt from corporation tax on its charitable activities.

Fund accounting
Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees.

Restricted funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

Further explanation of the nature and purpose of each fund is included in the notes to the financial statements.

Pension costs and other post-retirement benefits
The charitable company operates a defined contribution pension scheme. Contributions payable to the charitable company's pension scheme are charged to the Statement of Financial Activities in the period to which they relate.

continued...

2. DONATIONS AND LEGACIES

	2021	2020
	£	£
Donations	121,507	153,123
Grants	334,760	237,984
	456,267	391,107

continued...

2. DONATIONS AND LEGACIES - continued

Grants received, included in the above, are as follows:

	2021	2020
	£	£
Unrestricted	10,000	-
Other Restricted	250	-
Children in Need	-	9,644
Big Lottery Community Fund	9,987	7,670
De Winton Family Trust	30,000	25,000
Sir Julian Thorn	1,500	1,000
East Coast Community Fund	-	7,949
Sir James Reckitt Trust	3,000	-
Garfield Weston Foundation	40,000	40,000
British & Foreign School Society	-	24,376
John Armitage Charitable Trust	50,000	35,000
Joseph & Annie Cattle Trust	5,000	5,000
Hull & East Riding Charitable Trust	-	3,000
Local Authority	80,965	34,824
Palimati Trust	1,250	1,250
The Brelms Trust	-	4,651
The Swire Charitable Trust	-	10,000
Pavers	8,000	5,000
Nurture a Child	-	1,320
Asda Community Fund	-	300
Austin & Hope	-	1,000
Bayfield Charitable Trust	-	1,500
Bernard Butler	-	10,000
Letterbox	7,949	-
Rank Pebble	-	3,000
WO Street	-	2,500
Casey Trust	-	4,000
Angus Lawson Trust	17,090	-
Charities Aid Foundation	15,000	-
Gilchrist	1,750	-
Gosling Foundation	2,500	-
Help For Health	11,560	-
Lockdown Laptops	13,220	-
People's PostcodeTrust	9,100	-
Two Ridings	10,000	-
JYCEB	1,000	-
Hillards Trust	1,000	-
Other grants	4,639	-
	334,760	237,984

continued...

3. OTHER TRADING ACTIVITIES

	2021	2020
	£	£
Fundraising events	5,296	24,637

4. INVESTMENT INCOME

	2021	2020
	£	£
Deposit account interest	138	476

5. INCOME FROM CHARITABLE ACTIVITIES

	Activity	2021	2020
		£	£
Delivery of services	Charitable Expenses	127,026	155,744

6. RAISING FUNDS

Other trading activities

	2021	2020
	£	£
Purchases	6,741	61,479

7. CHARITABLE ACTIVITIES COSTS

	Direct Costs	Support costs (see note 8)	Totals
	£	£	£
Charitable Expenses	631,516	1,620	633,136

8. SUPPORT COSTS

	Governance costs
	£
Charitable Expenses	1,620

9. NET INCOME/(EXPENDITURE)

Net income/(expenditure) is stated after charging/(crediting):

	2021	2020
	£	£
Depreciation - owned assets	1,363	2,033

continued...

10. TRUSTEES' REMUNERATION AND BENEFITS

There were no trustees' remuneration or other benefits for the year ended 31 March 2021 nor for the year ended 31 March 2020.

Trustees' expenses

There were no trustees' expenses paid for the year ended 31 March 2021 nor for the year ended 31 March 2020.

11. STAFF COSTS

	2021	2020
	£	£
Wages and salaries	255,160	231,132
Social security costs	18,279	15,882
Other pension costs	4,691	4,586
	278,130	251,600

The average monthly number of employees during the year was as follows:

	2021	2020
Staff	13	11

No employees received emoluments in excess of £60,000.

12. COMPARATIVES FOR THE STATEMENT OF FINANCIAL ACTIVITIES

	Unrestricted funds	Restricted funds	Total funds
	£	£	£
INCOME AND ENDOWMENTS FROM			
Donations and legacies	273,693	117,414	391,107
Charitable activities			
Charitable Expenses	155,744	-	155,744
Other trading activities	24,637	-	24,637
Investment income	476	-	476
Total	454,550	117,414	571,964
EXPENDITURE ON			
Raising funds	61,479	-	61,479
Charitable activities			
Charitable Expenses	396,985	112,272	509,257
Other	4,419	-	4,419
Total	462,883	112,272	575,155
NET INCOME/(EXPENDITURE)	(8,333)	5,142	(3,191)

continued...

12. COMPARATIVES FOR THE STATEMENT OF FINANCIAL ACTIVITIES - continued

	Unrestricted funds £	Restricted funds £	Total funds £
RECONCILIATION OF FUNDS			
Total funds brought forward	277,563	15,144	292,707
TOTAL FUNDS CARRIED FORWARD	269,230	20,286	289,516

13. TANGIBLE FIXED ASSETS

	Computer equipment £
COST	
At 1 April 2020 and 31 March 2021	22,387
DEPRECIATION	
At 1 April 2020	18,258
Charge for year	1,363
At 31 March 2021	19,621
NET BOOK VALUE	
At 31 March 2021	2,766
At 31 March 2020	4,129

14. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2021 £	2020 £
Trade debtors	26,870	134,628
Other debtors	7,290	23,809
Prepayments	988	823
	35,148	159,260

continued...

15. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2021	2020
	£	£
Trade creditors	3,500	-
Social security and other taxes	5,481	5,122
Accruals and deferred income	72,770	112,699
	81,751	117,821

16. MOVEMENT IN FUNDS

	At 1.4.20	Net movement in funds	At 31.3.21
	£	£	£
Unrestricted funds			
General fund	269,229	17,652	286,881
The James Reckitt Library Trust	1	-	1
	269,230	17,652	286,882
Restricted funds			
Restricted Donations	50	-	50
Restricted Grants	20,236	(1,807)	18,429
	20,286	(1,807)	18,479
TOTAL FUNDS	289,516	15,845	305,361

Net movement in funds, included in the above are as follows:

	Incoming resources	Resources expended	Movement in funds
	£	£	£
Unrestricted funds			
General fund	422,450	(404,798)	17,652
Restricted funds			
Restricted Grants	237,135	(238,942)	(1,807)
TOTAL FUNDS	659,585	(643,740)	15,845

continued...

16. MOVEMENT IN FUNDS - continued

Comparatives for movement in funds

	At 1.4.19 £	Net movement in funds £	At 31.3.20 £
Unrestricted funds			
General fund	277,562	(8,333)	269,229
The James Reckitt Library Trust	1	-	1
	277,563	(8,333)	269,230
Restricted funds			
Restricted Donations	50	-	50
Restricted Grants	15,094	5,142	20,236
	15,144	5,142	20,286
TOTAL FUNDS	292,707	(3,191)	289,516

Comparative net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	454,550	(462,883)	(8,333)
Restricted funds			
Restricted Grants	117,414	(112,272)	5,142
TOTAL FUNDS	571,964	(575,155)	(3,191)

17. RELATED PARTY DISCLOSURES

There were no related party transactions for the year ended 31 March 2021.

	2021 £	2020 £
INCOME AND ENDOWMENTS		
Donations and legacies		
Donations	121,507	153,123
Grants	334,760	237,984
	456,267	391,107
Other trading activities		
Fundraising events	5,296	24,637
Investment income		
Deposit account interest	138	476
Charitable activities		
Delivery of services	127,026	155,744
Other income		
Furlough grants	70,858	-
Total incoming resources	659,585	571,964
EXPENDITURE		
Other trading activities		
Fundraising events	6,741	61,479
Charitable activities		
Wages	255,160	231,132
Social security	18,279	15,882
Pensions	4,691	4,586
Insurance	965	911
Telephone	1,046	1,742
Postage and stationery	1,627	1,151
Sundries	347	692
Delivery costs	313,131	207,131
Promotion and marketing	16,302	10,611
Payroll charges	3,282	4,690
DBS checks	280	727
Staff and volunteer travel	2,611	5,158
Tutor costs	12,433	21,251
Depreciation of tangible fixed assets	1,362	2,033
	631,516	507,697
Other		
Subscriptions and memberships	3,863	4,419

	2021 £	2020 £
Support costs		
Governance costs		
Accountancy and legal fees	1,620	1,560
Total resources expended	643,740	575,155
Net income/(expenditure)	15,845	(3,191)

HULL AND EAST YORKSHIRE CHILDREN'S UNIVERSITY LIMITED

England & Wales - Charity number 1124329

Accounts

REGISTERED COMPANY NUMBER: 06368105 (England and Wales)
REGISTERED CHARITY NUMBER: 01124329

Report of the Trustees and

Unaudited Financial Statements for the Year Ended 31 March 2020

for

The Hull C.U. Ltd

Harris Lacey and Swain
Suite 1
The Riverside Building
Hessle
East Yorkshire
HU13 0DZ

The Hull C.U. Ltd

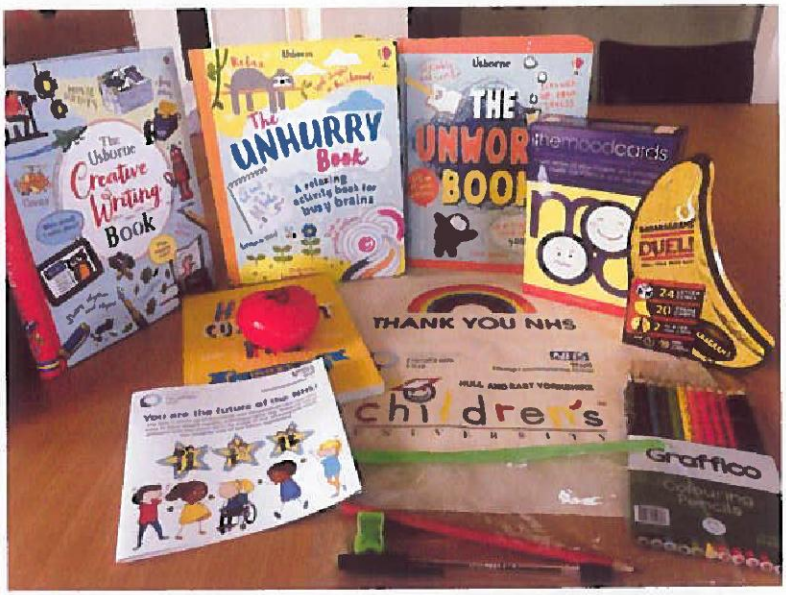
Contents of the Financial Statements
for the Year Ended 31 March 2020

	Page
Report of the Trustees	1 to 28
Independent Examiner's Report	29
Statement of Financial Activities	30
Balance Sheet	31 to 32
Cash Flow Statement	33
Notes to the Cash Flow Statement	34
Notes to the Financial Statements	35 to 42
Detailed Statement of Financial Activities	43 to 44

The Hull C.U. Ltd

Report of the Trustees
for the Year Ended 31 March 2020

HULL AND EAST YORKSHIRE children's™ UNIVERSITY



Hull & East Yorkshire Children's University 2019-20 AGM Report

COMMUNITY FUND · BFSS · UNIVERSITY OF HULL · Garfield Weston FOUNDATION · Virtual School Hull

HUMBERSIDE POLICE & CRIME COMMISSIONER · The John Armitage Charitable Trust · Weston Charity AWARDS · SWIRE CHARITABLE TRUST

Tel: 01482 466045 **Twitter:** @ChildrensUni **Web:** www.hullchildrensuniversity.com
charity number: 1124329

HULL AND EAST YORKSHIRE children's UNIVERSITY

Contents

Contents	Page 2
Background	Page 3
Local context	Page 4
Context of our work	Page 5
Structure of the charity	Page 6-7
Volunteer mentors	Page 8
Feedback from Volunteers and Selection of Schools	Page 9
School experiences - Evaluating impact and results	Page 10-11
New Children's University experiences created	Page 12
Children in Care	Page 13
County Lines Training & University Card Competition	Page 14
Breakfast with Santa and Christmas with Tommy Coyle	Page 15
Passport to Learning & Give the Gift of Theatre	Page 16
Corporate Partners	Page 17
Celebrity Mastermind & Awards and Accolades	Page 18
Coronavirus response	Page 19-25
Special thanks	Page 26
The way forward	Page 26-27

Background

Hull Children's University was founded in 1996. We expanded to become Hull and East Yorkshire Children's University in 2016. We are committed to building the confidence, self-esteem and aspirations of young people living in areas of high deprivation by providing a diverse range of unique and exciting experiences that take place outside the classroom.

All our learning experiences are designed to bring learning to life by engaging, inspiring, and educating young people. Whether it is a visit to a local business to learn about industry and the vast array of career opportunities available to them, or taking part in one of our larger trips such as visiting London for a day with a tour of Parliament; or to have a Kip on a Ship aboard HMS Belfast; or to visit Edinburgh, all our children leave these experiences feeling happy, excited and with new aspirations to carry with them into adulthood. We motivate and inspire them to succeed in the future. In the 2019/20 academic year 5,110 primary school children from the most disadvantaged areas of Hull and East Yorkshire took part in a range of Children's University experiences, bringing classroom learning to life.

We have a set of concepts, which children are encouraged to adopt, known as:

★I'm Intelligent
★I'm Fit & Healthy
★I'm Creative
★I'm Ambitious
★I'm Proud of my City
★I'm Thinking of the Future
★I'm Enterprising

Within these concepts we offer 44 different experiences linked to the National Curriculum, to support learning in the classroom, whilst developing a greater understanding of the wider world and how education links to future opportunities and careers.

It has been a long-term strategic aim of Hull Children's University to build upon this best practice and expand our services into the East Riding of Yorkshire where there are severe pockets of deprivation. This was made possible in September 2016 due to the kind support of the British Foreign Schools Society and Awards for All.

This report provides an overview of the work and achievements of Hull & East Yorkshire Children's University over the 2019-20 academic year.

Local context Hull

Hull is geographically one of the smallest local authorities in the country with an area of 71.45 KM square and a population of 284,321 with 89.7% of the population being British white in 2011.
The city of Hull was cruelly hit during World War 2 as the second most bombed city outside of London. 95% of houses were damaged and 150,000 people became homeless. In the 1960s whole communities were relocated to council housing estates. The impact of the war was followed by the decline, in the 1970s, of the fishing industry which once guaranteed jobs and income for entire generations. With this decline, poverty and deprivation took hold. Decades later, little has changed. In the 2015 Index of multiple deprivation, Hull is ranked the third most deprived Local Authority in the country with the fifth highest unemployment rate nationally.

Previously, education played little importance in the fishing neighbourhoods. Life came from the trawlers and although this industry has declined, this attitude to education has remained for many generations, and it shows. In the national education league tables of GCSE results, Hull is placed in 147th out of 151 Local Authorities in the country. Further and higher education is also equally poor with only 22.3% of the population having a higher level qualification compared the national average of 35.2%. As a result, people in full time employment in Hull earn 16.6% less than the national average wage and as children grow up, they are three times more likely to be unemployed as adults than elsewhere in the country.

The majority of Hull is deprived and over 31% of children are living in household poverty. This is almost double the national average and means that over 20,000 children in our city are growing up in severe poverty. The Myton ward, which includes the city centre, has the highest child poverty rate at 47.9%. Orchard Park is 46.5% and Bransholme East is 44.9% according to figures released by End Child Poverty in Jan 2018.

Hull has one of the highest proportions of children in care in the country in relation to its population with 909 children living in care. According to the NSPCC in 2016 over 60% of children in care are looked after due to abuse and neglect and children in care are 4 times more likely than their peers to have mental health difficulties. 34% of care leavers were not in education, employment or training at 19 compared to 15.5% of the general population. According to an article published in the Guardian Newspaper in Nov. 2017 only 6% of care leavers went to University compared to almost 50% of the general population and children who have been in care between the ages of 10 and 17 are five times more likely to be convicted of a criminal offence or subject to a final warning or reprimand.

Local context East Riding of Yorkshire

The East Riding of Yorkshire is one of the largest local authority areas in the country covering 933 square miles, with a population of over 337,100 people.

There are pockets of severe deprivation in Hornsea, Withernsea and especially Bridlington and Goole, where there are some of the highest levels of poverty in England with extreme economic and social problems, featuring low incomes, high unemployment, poor health, and low educational achievement. According to Public Health England (2015) 12.6% of children (6,900), live in poverty in the East Riding.

Seaside resorts which used to be thriving are now amongst the poorest in the country with deprivation levels of nearly 27%.

Coastal and rural communities also face social isolation and lack of mobility limiting children's life experiences and aspirations. Children living in poverty rarely leave their immediate community. They do not travel or take holidays and have very little access to social and personal development opportunities, therefore have little knowledge of the world beyond the streets in which they live. They often lack positive role models and accept unemployment and poverty as the norm.

These children seldom get access to learning or development opportunities that support their wider education or ambition, and as a result grow up with a narrow view of the world and their fit within it. This can often lead to a cycle of unemployment and poverty repeating and these children becoming unemployed and uneducated parents of the future.

Our work in relation to the local context:

Poverty impacts on what families can spend and most of the poorest families cannot afford to cover basic essentials, let alone send their children to out of school activities or other social development activities. Children in Hull, Goole, Bridlington and Withernsea often grow up knowing nothing but their estate and significant numbers rarely experience life beyond the deprived community in which they live. Despite being the City of Culture in 2017, Hull, was recently named the least prosperous place in the UK by the Legatum Institute. For families living in poverty, a trip to a museum for example, stretches the household budget and is therefore is usually at the bottom of the list of priorities. These children do not get access to the social development and learning opportunities that children from more affluent areas of the country take for granted. As a result, they grow up with a reduced or narrow view of the world and their fit within it which contributes to the apathy and lack of aspiration across the city and perpetuates the cycle for another generation.

According to the Drawing my Future report published in January 2018:

- The patterns of jobs chosen by seven-year-olds mirror those selected by 17-year olds
- Gender stereotyping about jobs is set from a young age
- Family, TV, radio and film have the biggest influence on children's choices
- There is a need for greater access to career role models from a young age
- Children's career aspirations have little in common with projected workforce needs, which could have serious implications for the UK's economy
- 36% of children base job aspirations on people they know
- 18.6% of primary school girls aspire to be teachers

"The North East has the best primary schools in the country, yet the region has the lowest adult employment rate." Children's Commissioner, Growing up North report

Children can only aspire to what they know exists. When no one in the family goes out to work, how can children begin to understand that getting an education that leads to employment is normal and the thing to do? We give children a glimpse of the wider world to show them opportunities that they do not know exist.

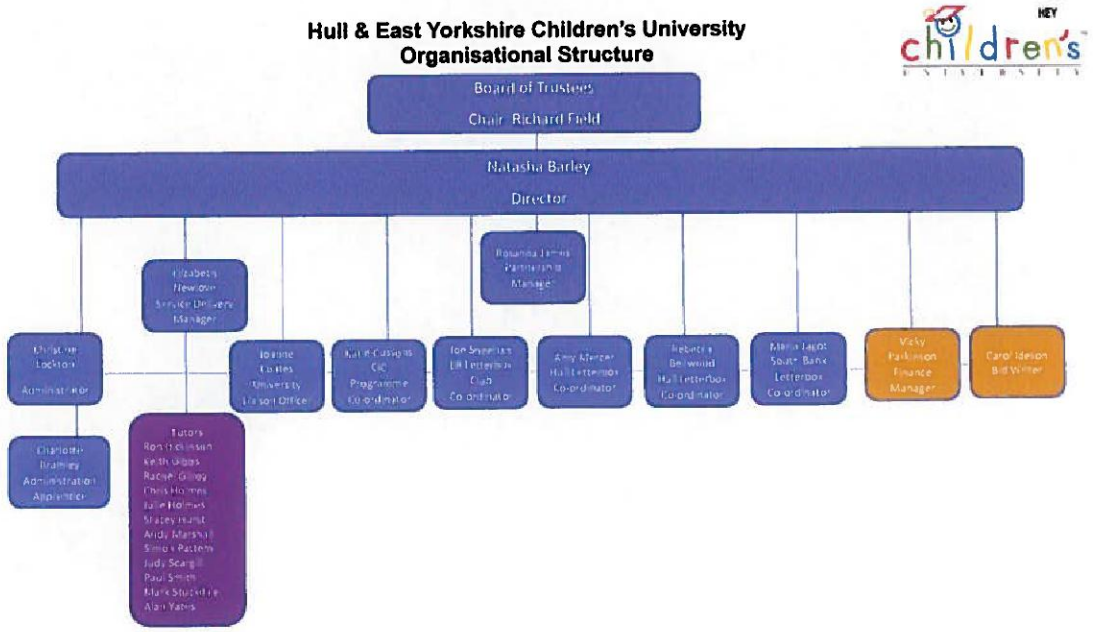
Our project widens the access to education outside of the classroom to fire up ambition, motivation, and aspiration for their long-term future.

The long-term impact is that this project will increase the children's learning, emotional wellbeing, social interactions, and physical development and increase their knowledge and understanding of the wider world and the opportunities it has on offer. This will reduce the disadvantage they face.

The DfES report 'Every Experience Matters' states every experience provided for children in the world beyond the classroom has significant benefits for children's learning, emotional wellbeing, social interactions, physical development and responses to their world. It also states that without these opportunities and experiences children are significantly disadvantaged.

Our project offers children learning opportunities outside of the classroom, learning by personal discovery in context and in practical ways with others, to develop a better understanding of the world and how they may fit into it. Further to this, the children will be able to see what the world has to offer and the opportunities that are available and understand how a better education leads to better employment, which leads to a better quality of life and standard of living. This will lead to increased motivation and aspiration to achieve greater educational achievement and long-term prospects.

Structure of the Charity



Organisational structure

Four new members joined the team in 2019/20: two new Letter Box Coordinators one in Grimsby and one in Hull, a new office apprentice and a University Liaison Officer. There are now eleven substantive posts in the Hull CU Ltd: Hull Children's University Director, Service Delivery Manager, Children in Care Coordinator, Partnerships Manager, four Letter Box Coordinators, University Liaison Officer, Office Administrator and an Office Apprentice. Our Finance Manager and Bid Writer are freelance and work hours as required. Twelve part-time tutors and 267 volunteer mentors report to the Service Delivery Manager. The Chancellor of the charity is The Right Honorable Alan Johnson former Secretary of State and Shadow Chancellor of the Exchequer.

The Trustees meet every two months to review the performance of the charity and review the charity's financial position. The Hull & East Yorkshire Children's University Director and Accountant provide reports for each meeting in conjunction with our finance trustee. Regarding the makeup of the board, regular discussions are held to consider its composition moving forward. Financial forecasting for the year ahead is completed annually.

Trustees

C R Field- Chair of Trustees
Prof. M C Jackson
J Adamson
R W Dickinson
A Foy
AG Holmes
R M Truelove
J M Donovan- resigned 7th July 2020
W Newman
A Smith- appointed 14th July 2020
K Van Der Sluis- appointed 14th July 2020

Company Secretary
Rollits Company Secretaries Limited

Recruitment and appointment of new trustees

The trustees keep the membership of the board under review and understand the need to have access to a good mix of skills. The Board of Trustees completed an annual skills audit this year showing that there are no gaps in the expertise of the board. It was felt that the board needed some younger members hence the appointment of Ashely Smith, Marketing Manager at Ideal Standard who is 25 years of age.

Induction and training of new trustees

Each new trustee is issued with a handbook which details their duties and obligations and are closely supported by their colleagues through induction. Additional optional training for trustees is provided by Rollits LLP. Trustees are encouraged to volunteer on experiences with the children with the majority doing so. Because of Covid 19 volunteering is currently paused, however, when it is safe to do so trustees will resume volunteering on experiences.

Risk management

The trustees have a duty to identify and review the risks to which the charity is exposed and to ensure appropriate controls are in place to provide reasonable assurance against fraud and error.

The trustees have considered the major risks to which the charity is exposed and have reviewed those risks and established systems and procedures to manage them. The trustees have put in place a risk register and this is reviewed and re-evaluated annually.

Reserves policy

Cash and deposit balances are maintained to be able to meet outgoings and grant obligations from time to time.

The financial position of the charity at 31st March 2020 is considered to be satisfactory, with sufficient reserves to meet current commitments.

The charity has a reserves policy which is reviewed on an annual basis. The current reserves policy adopted by the trustees is to maintain reserves at a level which exceeds six months budgeted expenditure but no greater than twelve months. In the current economic climate, the trustees are particularly mindful of the need to contain the risk that the Trust cannot meet the payments to which it is committed if the income of the Trust declines.

Principal funding sources
Schools, fundraising with local business partners and charitable educational activities and fundraising activities, as well as grants and trusts and private philanthropic donations.

Volunteer Mentors

Hull and East Yorkshire Children's University has 267 volunteer mentors from a variety of backgrounds from University and sixth form students to working professionals to retired professionals. These volunteers attend experiences working with small groups of children to enhance the learning taking place by helping them engage in the activities and by nurturing the children's ambitions and helping them discover new aspirations. Our volunteers gave us 233 days of volunteering during the 2019/20 academic year which equates to 1,398 hours of volunteering. This time is given on a voluntary basis but equates to £11,477.58 based on minimum wage and each volunteer giving 6 hours of their time per experience they attend. This support helped reduce the burden on school's resources, providing trained, DBS checked individuals.

Feedback from Volunteers

The BAE Experience: "The BAE staff were excellent , they were very positive and engaged very well with the children, I thoroughly enjoyed the experience and so did the children, they were all very well behaved and engaged with the experience."

Ambassadors of Hull Experience: "This is an amazing experience and the children responded very positively to the activities. They were able to give some very mature and sensible contributions to the discussions and questions. The children were inexperienced in interviewing the public but soon gained confidence to speak concisely and clearly to the public thus boosting their self-esteem."

The London Experience: "The whole day was a great experience for the children, we were in Whitehall for the Remembrance celebrations and also had access to Downing Street. Julie ran the whole day very well and the pace was suitable for the children who all appeared to have a wonderful time. I must add that the children were a credit to their teachers, school and our city and conducted themselves wonderfully throughout the day, the three children I looked after were brilliant ambassadors for their school and I enjoyed their company."

The London Experience: "This was an absolutely amazing experience that I absolutely enjoyed and all the children from the school seemed to also. The tutor Mark was absolutely amazing and it was a great day and has made me excited to be able to volunteer in the future.

Selection of Schools

Schools are identified using the following information sources; Income Deprivation Affecting Children Index (IDACI), number of free school meals, and rural/coastal isolation. The IDACI index percentage tells you what percentage of children attending the schools are growing up in the 20% most deprived postal codes in the UK. During the 2019/20 academic year we worked with 59 schools up to suspending our experiences because of C-19. Our last experience took place on March 16th 2020. Breakdown: 1 additional needs school, 1 Pupil referral unit, 15 East Riding primary schools and 42 primary schools in Hull (If you would like a list of the schools we worked with detailing their ranking on the IDACI index, how many experiences they took part in and what experiences they did please contact the charity Director). We are inclusive and take full classes of children on our experiences as all the children benefit from taking part and we do not want to label disadvantaged children to their peers.

Evaluating impact

All children currently engaged in Hull and East Yorkshire Children's University activities complete a questionnaire to evaluate the impact of learning, personal development and emotional wellbeing specific to our concepts, as described earlier in this report. Teachers also complete evaluations. These questionnaires reflect each of our seven concepts and experiences within them. The results are recorded on an Excel spreadsheet for analysis.

Results

Of the 5,110 children who took part in Hull Children's University experiences, 1,904 completed questionnaires, at the end of each experience from September 2019 to March 16th 2020.

- 59 schools took part in experiences
- 157 experiences were delivered
- 5,110 children took part in Children's University experiences, of the 1,904 children who completed evaluations after taking part in an experience:

  92% felt more confident
  94% want to achieve more in life
  85% feel more positive about their future
  86% feel they can work better in a team
  93% are proud of their city
  92% want to go to new places
  85% said the experience has inspired them to do better at school

Comments from children taking part in HEY CU experiences

Child on the Marine Biologist experience-
"The best bit was all the activities because we had fun, we learnt to come together and better as a team, and we learnt new facts."

Children on the Amazon experience-
"The best bit was when we were working in a team when we were doing the packing activity because it's good to work as a team and we used communication. Overall, it was all very good and I personally got a lot from going on the trip."

"My day was amazing I loved it the children's university people were so nice, and kind and it made my day better."

Child on the RSPB experience-
"I found it very interesting and fun because we worked in groups and learnt new things. Also, they gave us different activities to do so it was even more fun."

Child on the Trawling from Hull experience-
"The best part of today was going outside on a walk and we discovered more and more about trawling and learning what they did for a living."

Teacher evaluation following experiences

Teachers are asked to evaluate each experience.

90 teachers completed evaluations with the results:

99% of teachers said the experience improved the children's communication skills
98% of teachers said the experience linked to the curriculum
99% of teachers said the experience improved the children's confidence
99% of teachers said the experience raised the children's aspirations
99% of teachers said the experience improved the children's team working skills
95% of teachers said the experience has improved the children's independent learning

Feedback from Teachers

Teacher on the RSPB experience-
"This linked with our science curriculum. It strongly taught about how rocks and soils were formed.
This will allow follow on work at school and children will be encouraged to make habitats for our wildlife garden."

Teacher on the Trawling from Hull experience-
"The children were expected to work on the computers to complete research. The independence came when children were supporting one another rather than asking for adult support."

Teacher on the Amazon experience-
"By taking the teachers away, children were not only pushed to work independently, this encouraged them to work together and communicate which results in them being more confident and daring to have aspirations."

Teacher on the London experience-
"The children have been learning about the royal family, and the Queen and her role within the running of the country. Visiting Parliament, they were able to ask relevant questions. We also focus on our British values as an Academy and being in London prompted a lot of interesting conversations surrounding this."

New Children's University Experiences

William Jacksons Bakery

We launched our William Jackson's Bakery experience in October 2019. Year 5 children toured the factory and learned how bread is made. They met engineers and worked on a real problem, helping them to come up with a solution. They went into the experimental bakery where bakers invent new bread and made their own loaves of bread, and they also took part in a design competition coming up with their own advertising campaign for the side of the Jackson's bakery trucks. An amazing day and wonderful new experience for children to attend which we are sure will inspire some of them to work at Jackson's in the future.

Victory Leisure Homes

We ran our first ever Victory Leisure Homes experience in February of 2020. The caravan industry is a major employer in the Humber region with a vast number of jobs available. The experience saw year 6 children visiting the factory and learning about how caravans are made, culminating in them designing their own caravan. They learned about the variety of jobs available, from designers, to builders to the managing director of the company.

Children in Care

Our Children in Care programmed continues to flourish, focusing mainly on children in primary school who are living in foster care. We ran 48 experiences from June 2019 to June 2020 for 73 children living in care. We continually add new experiences for children in foster care to participate in. On average children are coming on three experiences a year.

This year we held our 6th annual celebration event recognizing the achievements academically and socially of children in care at an evening celebration at the KCOM stadium in Hull with 275 children in attendance. This event is run in conjunction with and funded by the Hull City Council Virtual School.

In September of 2017 we launched our Step Up, Move On programme for children in care with the objective of showing them that they can attend University if they want to. We have 10 children taking part in each year group and they will participate in 7 years of intervention. When all seven years of the programme are running we will have 70 children taking part. Children on the programme come to the University of Hull twice a year to participate in activities and complete work booklets and do one team building activity a year off campus. The project is being joint funded and run in conjunction with the University of Hull. For the project to grow and be successful we felt it was important to employ a University Liaison Officer to run it. In September 2019 the post commenced with the charity paying for the post and the University funding the cost of the programme. We currently have a year 8, 9 and 10 cohort taking part. We will not be taking on a year 7 cohort again until September 2021.

Our one to one reading scheme, the Letter Box programme, has grown this year with funding secured to employ a third coordinator to work with four schools in Grimsby. The charity now employees four Letter Box Coordinators: One in the East Riding, two in Hull and one in Grimsby who are working with 25 children each. 100 children in care or on the cusp of care are receiving the one to one Letter Box reading intervention sessions year-round. On average, children on the programme make 12 months of reading progress in a 6-month period. The programme can last between one year and three years depending on how quickly the children make progress and how low their reading age is when they start. The majority of children finish the programmed at or above expected reading age.

Supporting care leavers- As children move through our CIC programme we wanted their journey with HEY CU to culminate in an experience abroad. We ran a pilot project this year and in January of 2020 we took 13 care leavers and four of their social workers to Ecuador after a year of team building, events and fundraising.

The intention was to carry on group activities after we returned from Ecuador but Covid 19 has meant this has needed to be put on hold until it is safe to do things as a group again. However, the trip was an incredible success and we saw young people who would not engage or even speak in the group when we started leading activities forming lifelong friendships by the end of the trip. The opportunity was the first time most had travelled abroad, and they all agreed that the opportunity improved their confidence, self-belief and aspirations. Three of the young people are planning on returning to Ecuador to do volunteering for a year. The group are still in regular contact.

County Lines Training

In January 2020 the charity ran two training sessions on combating child criminal exploitation and knife crime awareness training. These sessions were facilitated by Dean Coady OBE. The training provided learners with information and support by:
-Demonstrating enhanced youth engagement skills and knowledge – allowing learners to support children and vulnerable adults at risk of criminal exploitation.
-Sharing 'real life-story' scenarios to empower adult safe guarders to support children and vulnerable adults to increase their personal resilience and awareness of the dangers and consequences of becoming involved in crime.
-Provide practical personal safety advice.

Included in the workshop training were:
-Definitions and explanations of County Lines, Gangs and Organised Crime Groups
-An update of current County Lines Criminal Practices
-Review of the correlation between County Lines, Human Trafficking and Modern-Day Slavery
-Risk Factors
-Defenses at Law and the National Referral Mechanism

Originally the training was going to be for the HEY CU team but we opened it up to other professionals and in total including our team 77 people attended including teachers, people from the Police and Crime Commissioners office, social workers and nurses.

Each HEY CU team member has a professional development plan and all members of the team choose and attend training relevant to their roles.

University of Hull Christmas Card Competition for the VC

An impressive drawing from a talented student at Thoresby Primary school was the winning entry for a Christmas card competition organised for local schools. In partnership with Hull & East Yorkshire Children's University, Professor Susan Lea, Vice-Chancellor of the University, invited more than 1000 children from local primary schools to design a special Christmas card for her.

Breakfast with Santa

Christmas can be a very difficult time for families particularly those on low incomes. With the support of our corporate partners we visit five schools a few weeks before Christmas with our Father Christmas and have a healthy breakfast with the children (provided by TESCO) and dance and read stories with the children. The experience culminates in them receiving a Christmas gift as some of the children will not get anything for Christmas. Earlier in the year the children, with the help of their teachers, write letters to Father Christmas which are given to our corporate partner employees and then their staff each buy a gift for a child.

Christmas with Tommy Coyle

Alongside our Breakfast with Santa appeal that our corporate supporters sponsor, we also worked in partnership with Tommy Coyle to help 20 disadvantaged families across the city have a special Christmas surprise. Families were nominated by their schools and provided with a gift for each child and a Christmas dinner for the family. The cost of the programme was sponsored by Tommy Coyle. The charity identified the families via the schools, purchased all the gifts and wrapped them. Then two days before Christmas, Tommy Coyle and the elves from the charity delivered all the gifts and meals.

Passport to Learning

Hull Children's University also operates a 'Passport to Learning' in line with National Children's University.

The Passport to Learning enables children to gain learning stamps/signatures for a wide variety of enrichment activities they take part in during lunchtime/after school clubs. They also gain credit for extra-curricular activities including Brownies, Scouts, Uniformed Service Cadets, museum visits, sporting activities, swimming and training they take part in outside of school hours.

At the end of the summer term, these hours are added up by the school and each child graduates with either a Bronze, Silver or Gold certificate reflecting their hours of learning. We then highlight their hard work in a special graduation event held at the school by the Children's University team.

Parents/carers are welcome to attend the event to watch their children in their graduation cap and gown. The certificates can then go on to form part of their National Records of Achievement when leaving school, highlighting commitment to learning.

Give the Gift of Theatre

Working in collaboration with Hull Truck Theatre we run Give the Gift of Theatre. Hull Truck's corporate partners and members of the public make a donation to them allowing tickets to be given to and distributed by Hull & East Yorkshire Children's University to schools in areas of disadvantage and children in care. During the 2019/20 academic year we gave 530 tickets to children.

Often the children receiving these tickets would be attending the theatre for the first time. This scheme offers them an important opportunity to create lasting memories with classmates, peers and in some cases, family members. The initiative gives children from disadvantaged communities the chance to enjoy a unique learning experience.

Davide Calogero, Director of Development at Hull Truck Theatre, said:

"The Give the Gift of Theatre scheme is close to our hearts at Hull Truck Theatre. Although the scheme has run year-round for the last few years, last year's Christmas campaign saw our biggest result yet and this year we hope it will continue to grow. We really love working with local charity, Hull & East Yorkshire Children's University and hope that this years' campaign will encourage people to give more than ever before so that we can provide as many children as possible the opportunity to experience the magic of live theatre."

Corporate Partners

Our relationships with our corporate partners are key to the success of the charity. Corporate partners provide vital funds that allow the charity to do its work as well as volunteers from their companies that help inspire the children. Our corporate partners also have the option to run experiences at their businesses for the children so they can learn about the world of work firsthand. We have four tiers of annual partnership: platinum £20,000 donation, Gold £10,000 donation, Silver £5,000 donation and bronze £2,000 donation. We have a shared purpose with all of our corporates and that is ensuring that the children in our area get the best possible start in life and that they understand the career opportunities that the region has to offer.

Alan Johnson on Celebrity Mastermind in support of Hull & East Yorkshire Children's University

The charity's chancellor Alan Johnson appeared on Celebrity Mastermind in February 2020 and donated the prize winnings of £3,000 to the charity. Alan is active in supporting the charity in a variety of ways and we were grateful for the financial support and promotion of the charity.

"When asked to face the terror of sitting in that famous black leather chair, it was a comfort to know that at least Mastermind would be contributing to the Children's University in compensation. I made HEY CU my chosen charity because this was an opportunity for me as the University's Chancellor, to do something tangible for Natasha and her wonderful team. Thankfully, they received the same amount of money irrespective of how well I did - which was just as well!" Alan Johnson.

Awards and Accolades

Children & Young People Now Awards 2019 Finalist

We were extremely excited to have been shortlisted for not one, but two Children and Young People Now awards. The awards take place in London on an annual basis and representatives from HEY CU attended the prestigious ceremony on the 28th November 2019.

The charity was shortlisted for awards in the following categories:

The Children and Young People's Charity Award

The Leaving Care Award

Natasha Barley, Director of HEY Children's University said, "Although the charity did not win, to have been shortlisted in two categories at these fantastic awards recognises the calibre of the work that has been taking place at our charity and I am extremely proud of our team".

Coronavirus Response

Changes to activities - By March 17th 2020 following Government guidelines, we suspended all our main activities and found a new model of working for our Letterbox clubs. The impact of Covid 19 has been significant but so has our response as a charity with immense reach to disadvantaged children in Hull and the East Riding, we are at the front line engineering innovative solutions to keep children engaged and safe. Our solutions and plans included –

Planning and mitigating challenges. We immediately set up Trustees' online meetings at regular intervals so that we could quickly respond to the changing landscape. Plans were put in place for all staff to work at home and we quickly overcame IT and communications issues by setting up daily 9.00 team Zoom meetings. In this way, our response was rapid, and we were able to communicate effectively with all the schools, volunteers, mentors, and young people we support. Within days, all our planned experiences and trips were postponed with all stakeholders fully informed. We had over 100 experiences pre booked from March to September 2020 as this is traditionally our busiest time of year. Our admin teams, working remotely were able to cancel all these and claim refunds from venues and travel companies. We also made a commitment to all the schools and children we work with that these activities will be rebooked and will go ahead once the threat from Covid 19 is over.

Once most staff had done as much as they could do working remotely, Trustees took the decision to furlough most of the staff team. The operational decisions behind this were to protect the charity and protect people's jobs for the future.

Of the ten staff, seven were furloughed because their jobs were such that they could not reasonably work from home and we could not justify paying full salaries for them to be at home but not working. This was a hard but necessary decision and all staff have been offered one to one support and telephone discussions with the Charity Director at any time. The three staff that remain include the Charity Director and two Letter Box Coordinators. Our accountant and bid writer who are freelance continued to work for us as needed.

Current adaptions to our way of working. We have engaged in conversations both throughout Hull and the East Riding working with many other charities and organisations to contribute to the collective response to Covid 19.

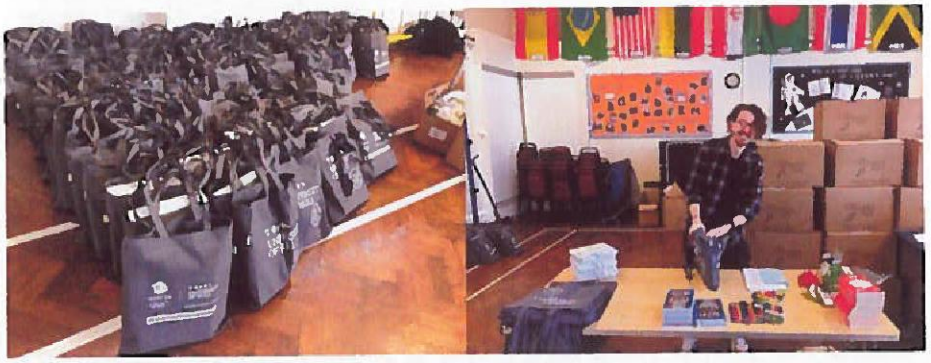
With the closure of schools, a major concern was the welfare and safety of vulnerable or disadvantaged children who would quickly fall further behind in education. We recognised this very quickly and this was one of the factors behind our decision not to furlough the Letterbox Coordinators who normally undertake one to one literacy and numeracy work with children in care whose reading age is behind their chronological age.

To ensure that we could continue to support these children, the Letterbox Coordinators moved sessions from face to face sessions in schools to one to one sessions online. This included ensuring all 50 children currently engaged in the programme had tablets and setting up online sessions so that they would still have the weekly one to one support. This provided additional benefits including the opportunity to keep a check on children's safety and improving children's IT skills as well as improving literacy and numeracy. These weekly sessions have continued ever since and are proving invaluable with much positive feedback from children and carers.

Through our relationship with the Book Trust and the University of Hull who provided a grant of £26K, we were also able to secure an additional 197 Book Trust parcels which were delivered to other children living in household poverty to keep them engaged in learning during the crisis. We targeted children in reception and KS1 who usually start school with development levels far behind children from more affluent families. Each child received a parcel of books every month for six months.

As we rolled out our response, we were inundated with calls for help from primary schools who had identified hundreds of children whose circumstances do not meet the threshold for social services intervention but who are still vulnerable and would be greatly impacted by school closures. In addition, schools also had great concerns for children of key workers who were showing signs of emotional stress because parents were at the front line.

Our response, in consultation with the University of Hull, schools, social services and our Trustees from an educational background, was to put together 1,100 educational resource packs including: a David Williams book, a mindfulness journal to support their mental health, a science activity and games to support learning as well as paper, pencils and colouring crayons. These were hand delivered by schools and volunteers to all 1,100 KS2 children identified by schools. We sourced supplies, either at cost or heavily reduced and subsidised from major suppliers and a team of volunteers working hard, within social distancing guidelines to put the packs together and deliver them. These were funded by the University of Hull and the Sir James Reckitt Charity.



In addition, we put together a similar pack but with the theme of mental health and emotional support for 500 children of key workers to help support their emotional resilience. The costs of this huge logistical operation were covered by the Hull Clinical Commissioning Group.

The tide of social media positive feedback from this initiative led to an additional £10,000 from the Big Lottery Covid Emergency grant which funded 333 education packs to go to more children identified by schools and £10,000 from the Two Ridings Community Foundation for a further 333 education packs.

Further funding has been secured from the Humberside Police and Crime Commissioners Office and the East Riding CCG, however these packs will be produced and distributed in Autumn 2020.

Through this response we are aiming to keep vulnerable children learning and engaged to mitigate some of the negative impact of school closures. In the short term, therefore, we have been busy getting Letterbox online and working holistically with other services to identify and support vulnerable children through the provision of these support packs, but as it has become increasingly clear that our country will not be back to normal for some time, we have moved on to planning for schools opening in September and how we will deliver services then.

Plans and challenges from September onwards.

We have a small Covid Working Party of our Trustees from both educational and business backgrounds and our Charity Director working together to shape our services from September. Challenges include –

All our experiences and activities take place outside of school grounds and include full classes of up to 30 children which we transport between venues. Venues include various venues in London, local museums, theatres, and employer business premises. The threat of Covid 19 means that this is unlikely to be safe or viable for some time and so we are exploring ways in which we can engage children in virtual visits whilst still providing them with a meaningful experience. Schools are very keen that we continue to engage children in our programmes and so we are exploring imaginative and creative ways in which to do this.

We already have a waiting list of schools from September 2020 onwards and we are determined to deliver services from September not least of all because we anticipate a huge increase in need. Our dance and drama sessions and healthy lifestyles programme is fully subscribed for 2020/21. We will be looking at other ways we can deliver experiences in school until it is safe to start running experiences again. Schools are already telling us they are seeing a drop in children's confidence, social skills and communication and a direct negative impact on children's emotional wellbeing and resilience as a result of the extended absence from school and the community wide fear and impact of Covid 19. As the country tries to adapt to a new normal moving forward and schools
endeavour to get back to normal from September, vulnerable and disadvantaged children will need more support than ever if we are to repair the damage cause by four months of school absence.

There is already a national fear that once schools return in September, there will be a tidal wave of new children taken into care. We have already secured income to employ an additional Letterbox Coordinator from September onwards to work with more children in care whose reading age is behind their chronological age and provide a rapid response.

We are also intending to issue more wellbeing packs once schools open with resources to help children manage their own emotional response and resilience. We are continuing to talk to funders to secure the income needed to deliver this.

Our Covid 19 Working Party are exploring ways in which we can ensure that we are ready for that challenge and ensure that we can provide services that will once again inspire children and get them excited about learning. This includes considering remodelling all 44 experiences that we offer to explore how we can do things differently.

An example includes our 'Intergenerational Experience' workshop which normally involves children visiting a care home to chat to elderly residents, exchange stories, share experiences and learn from each other over drinks and cake. This will now be adapted to become a pen pal experience with children each allocated an elderly 'pen pal' to exchange letters (properly vetted) and stories and virtual meetings online through Zoom. The aim is to integrate the generations with both children and older people benefiting and once the Covid 19 threat is over, at some point in the future, when safe to do so, we will set up an afternoon to bring all pen pals together face to face providing hope and inspiration for all.

Other examples include replacing employer visits with video diaries of what businesses do, online interviews with staff at businesses so children can learn how they do their job and employers giving presentations in schools and running enterprise days.

We are continuing to test news ways of working and adapting all 44 experiences which is providing us with an opportunity to explore new ways of working in the long term. This process is bringing with it innovation and energy and learning, some of which we have already identified as changes that we will keep long term. For example, taking Letterbox online and showing that it can work, means we will now continue with Letterbox in school holidays from now on, even after the Covid 19 crisis is over.

Financial Planning and Impact.

Although we quickly responded to the Covid 19 crisis and are recreating ourselves to ensure we are fit for purpose, there is no doubt that this crisis will have a financial impact on our charity. We have already lost significant income because of the need to cancel all fundraising efforts. This includes losses of

- £9,000 minimum from our annual ball which was booked for October 2nd.
- £30,000 from various fund-raising events and challenges set throughout the summer.
- £5,000 from a sponsored 'get caked' event in May
- £5,000 to £10,000 from the Tour de Yorkshire event.

This is a £54,000 loss of income that we are working hard to replace. A combination of money saved by furloughing staff members and other donations has enabled us to replace most of this income.

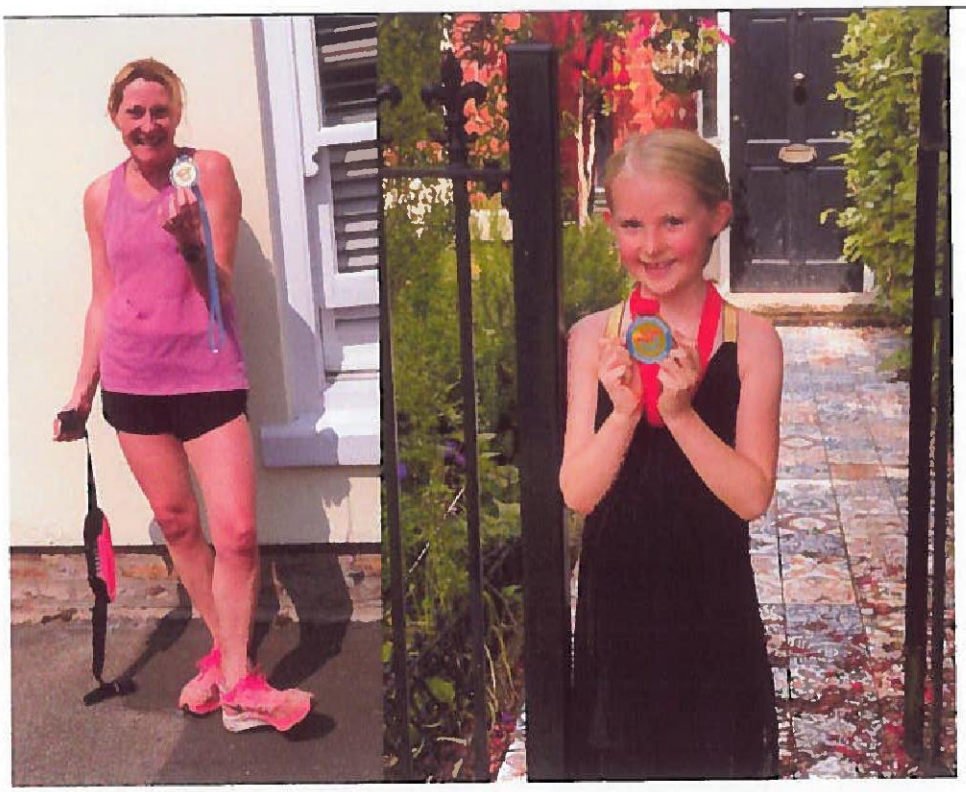
We also anticipate a drop in corporate support which our charity is reliant on for core funding of the operation.

Financial planning –

To control costs, we put seven staff on furlough which was a difficult but necessary decision. This has reduced costs although it has put significant pressure on the remaining staff. We started a phased return to work in July 2020 to both ease team members back into work and to explore how their roles will work out whilst we are still under the influence of Covid 19 with the aim of them being fully operational from November onwards.

From March, we closed the office although this does not create any saving as the offices and utilities are provided by the University of Hull as part of their in-kind support for our charity.

We have been proactive in fundraising during the Covid outbreak to ensure the future sustainability of the charity. We have raised £5,366.75 from people taking part in the 2.6 Challenge. After discussions with one of our philanthropic donors, they kindly made an extra £5,000 contribution to our core funding and after discussions with the University of Hull, they increased their funding by £10,000 for this year only to help us get through this period of uncertainty.



Our Trustees have had two additional meetings to consider our finances. In response, the finance trustee, Director and accountant have produced a revised financial forecast for the year based on the impact of Covid 19 on funding and the potential loss of corporate funding which normally equates to a significant element of our income.

Financial Security –

In our last published accounts, we had 7.5 months of spend in reserves. The need to furlough staff and the Government funding to support that has enabled us to maintain our level of reserves which are currently within the level set by our trustees and described in our annual accounts.

However, as most of our fundraising events are likely to be cancelled for the rest of the year, we anticipate that we will need to use some level of our reserves later in the year. However, we are hopeful that we will be able to secure new corporate funders next year and we will continue to seek ways in which to cut costs to protect our reserves.

This funding will be reflected in our 2020/21 fiscal year report.

We are continuing with our ongoing applications to Trusts and Foundations as normal but expect that most trusts will be considering their own position and their grant giving policies in response to the crisis. In addition, they may also be having logistical difficulties in convening meetings to make grant decisions and so we do not expect to hear from some of them for some time.

Special Thanks

The Hull CU Ltd has a number of key relationships with local and national organisations.

We are indebted to organisations that provide experiences and release staff to volunteer as mentors as well as funding experiences for the children. The University of Hull also supports this work by running joint projects with the Hull CU Ltd. The University contributes annually to the charities core funding as a platinum partner. The University provides funding for experiences for schools via the access agreement which we bid for on an annual basis.

We are also indebted to other supporters. These include: The Virtual School Hull, Humberside Police and Crime Commissioners Office, Rollits LLP, Hull Truck Theatre, St. Stephen's Shopping Centre, Densholme Farm, BBC, P&O Ferries, Rose Horsepool, KCOM, The Natural History Museum, Hobson & Porter, HMS Belfast, Smith and Nephew, GGP Consult, British Foreign Schools Society, The East Riding of Yorkshire Council, Hull CCG, John Armitage Charitable Foundation, BP, Garfield Weston Foundation, WO Street Charitable Foundation, The Palimati Trust, Joseph and Annie Trust, Tescos, Hull Trains, Allam Marine, Big Lottery Awards for All, BBC Children in Need, The Swire Charitable Trust, MKM, the British Humane Association, Casey Trust, Nurture a Child, Proust Foundation, Rank Pebbles Fund, Matthew Good Foundation, Whites Travel, Alan Johnson, ASDA Community fund, Austin and Hope, Bayfield Charitable Trust, Bernard Butler, Hull & East Riding Charitable Trust, Orstead, The Brelms Trust, Sir Julian Thorn, Zedra, and all the individuals who fundraise for the charity.

A special thanks to our corporate platinum sponsors Northern Gas Network and Associated British Ports.

A special thanks to Garfield Weston and The John Armitage Charitable Trust for their ongoing support of our work.

Our philanthropic donors provide vital core funding that allows the charity to continue growing and we would like to thank both the The De Winton Family Trust and Ian and Debbie Paver founders of the Pavers Foundation for their longstanding and ongoing support of our charity, and Eman Forester of Nurture a Child.

Primary Schools provide important administrative assistance regarding school and local government systems, policies and procedures. Rollits LLP provide legal advice and support for the charity.

The Way Forward

Over the next 12 months, we plan to further strengthen links with schools, working with them to alter our provision to ensure that we are giving our beneficiaries as much support as possible through this period of uncertainty. This will focus on ensuring as many children as possible receive well-being packs and educational packs. We will also continue to deliver our dance and drama session in schools as well as our healthy lifestyle sessions. If possible, experiences will take place but only if it is safe to do so. We will look at other forms of provision that we can deliver in schools to support children's learning and mental health. We want to continue to expand our team of Letter Box Coordinators so that as many children in care as possible can receive one to one support in school.

We will also focus on building newly established relationships with financial supporters of Children's University to provide long-term sustainability of the initiative. A key objective is to revisit shared purpose with our current supporters to enhance their donor experience and ensure that we continue to work together.

We are continuing to work on our new strategic plan which will run from September 2021 to September 2026 reviewed and revised annually. A big part of this work is doing a stakeholder audit. We are currently speaking to a variety of stakeholders from business partners, to headteachers, to carers of children in care and of course the most import stakeholders the children who we support. We want their voices to be heard and to allow them to shape the future of the charity, so all stakeholders have a say in the direction that the charity takes.

The charity will form another Board of Trustees which will be called our 'mini trustees'. This will be a group of children from various year levels and schools that we work with as well as some of the children in our care programme. These children will meet three times a year and will provide feedback on the current activities of the charity and make suggestions for future activities and how the charity can better support our beneficiaries- themselves and their peers.

We are passionate about our work and are determined to ensure that as many children as possible in Hull and the East Riding from disadvantaged backgrounds can take part. Ensuring local children strive and succeed in the future and make what seems the 'unbelievable' 'achievable' for many of them. We want our children to be inspired by our experiences and give them the confidence to try. We believe every child is intelligent in different ways, they just need the opportunity to discover their hidden talents and ignite their aspirations for the future to know they can achieve their dream job or go to university if they are determined to work hard now to be successful in the future.

Moving forward we are excited about the future of Hull and East Yorkshire Children's University and the year ahead to raise the aspirations of our local young people. We know this will be the most challenging year in the charities existence but with great challenge comes great opportunity and we remain optimistic about the future as now more than ever children need our help.

For further information on Hull and East Yorkshire Children's University contact: Natasha Barley, Director, n.banke@hull.ac.uk
Tel 01482 466045

REFERENCE AND ADMINISTRATIVE DETAILS

Company Secretary
Rollits Company Secretaries Limited

Independent Examiner
Harris Lacey and Swain
Suite 1
The Riverside Building
Hessle
East Yorkshire
HU13 0DZ

Approved by order of the board of trustees on 3 November 2020 and signed on its behalf by:

.....
C R Field - Trustee

Independent examiner's report to the trustees of The Hull C.U. Ltd ('the Company')
I report to the charity trustees on my examination of the accounts of the Company for the year ended 31 March 2020.

Responsibilities and basis of report
As the charity's trustees of the Company (and also its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the Company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5) (b) of the 2011 Act.

Independent examiner's statement
Since your charity's gross income exceeded £250,000 your examiner must be a member of a listed body. I can confirm that I am qualified to undertake the examination because I am a registered member of ICAEW which is one of the listed bodies.

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of the Company as required by section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a true and fair view which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities (applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Richard D Lacey FCA
ICAEW
Harris Lacey and Swain
Suite 1
The Riverside Building
Hessle
East Yorkshire
HU13 0DZ

Date: .....

The Hull C.U. Ltd

Statement of Financial Activities
for the Year Ended 31 March 2020

	Notes	Unrestricted funds £	Restricted funds £	2020 Total funds £	2019 Total funds £
INCOME AND ENDOWMENTS FROM					
Donations and legacies	2	273,693	117,414	391,106	308,238
Charitable activities	5				
Charitable Expenses		155,744	-	155,744	129,236
Other trading activities	3	24,637	-	24,637	29,843
Investment income	4	476	-	476	348
Total		454,549	117,414	571,963	467,665
EXPENDITURE ON					
Raising funds	6	61,479	-	61,479	34,242
Charitable activities	7				
Charitable Expenses		396,984	112,272	509,256	429,893
Other		4,419	-	4,419	3,462
Total		478,027	97,128	575,155	467,597
NET INCOME/(EXPENDITURE)		(23,477)	20,286	(3,191)	68
RECONCILIATION OF FUNDS					
Total funds brought forward		277,563	15,144	292,707	292,639
TOTAL FUNDS CARRIED FORWARD		254,086	35,430	289,516	292,707

The Hull C.U. Ltd

Balance Sheet
31 March 2020

	Notes	Unrestricted funds £	Restricted funds £	2020 Total funds £	2019 Total funds £
FIXED ASSETS					
Tangible assets	13	4,129	-	4,129	6,162
CURRENT ASSETS					
Debtors	14	159,260	-	159,260	60,217
Cash at bank and in hand		223,662	20,286	243,948	309,482
		382,922	20,286	403,208	369,699
CREDITORS					
Amounts falling due within one year	15	(117,821)	-	(117,821)	(83,154)
NET CURRENT ASSETS		265,101	20,286	285,387	286,545
TOTAL ASSETS LESS CURRENT LIABILITIES		269,230	20,286	289,516	292,707
NET ASSETS		269,230	20,286	289,516	292,707
FUNDS	16				
Unrestricted funds				269,230	277,563
Restricted funds				20,286	15,144
TOTAL FUNDS				289,516	292,707

The charitable company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 March 2020.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 March 2020 in accordance with Section 476 of the Companies Act 2006.

The trustees acknowledge their responsibilities for

(a) ensuring that the charitable company keeps accounting records that comply with Sections 386 and 387 of the Companies Act 2006 and

(b) preparing financial statements which give a true and fair view of the state of affairs of the charitable company as at the end of each financial year and of its surplus or deficit for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the charitable company.

Balance Sheet - continued
31 March 2020

These financial statements have been prepared in accordance with the provisions applicable to charitable companies subject to the small companies regime.

The financial statements were approved by the Board of Trustees and authorised for issue on 3 Nov 2020 and were signed on its behalf by:

.....
C R Field - Trustee

The Hull C.U. Ltd

Cash Flow Statement
for the Year Ended 31 March 2020

	Notes	2020 £	2019 £
Cash flows from operating activities			
Cash generated from operations	1	(66,010)	(12,131)
Net cash used in operating activities		(66,010)	(12,131)
Cash flows from investing activities			
Interest received		476	348
Net cash provided by investing activities		476	348
Change in cash and cash equivalents in the reporting period		(65,534)	(11,783)
Cash and cash equivalents at the beginning of the reporting period		309,482	321,265
Cash and cash equivalents at the end of the reporting period		243,948	309,482

1. RECONCILIATION OF NET (EXPENDITURE)/INCOME TO NET CASH FLOW FROM OPERATING ACTIVITIES

	2020 £	2019 £
Net (expenditure)/income for the reporting period (as per the Statement of Financial Activities)	(3,191)	68
Adjustments for:		
Depreciation charges	2,033	3,035
Interest received	(476)	(348)
Increase in debtors	(99,043)	(38,041)
Increase in creditors	34,667	23,155
Net cash used in operations	(66,010)	(12,131)

2. ANALYSIS OF CHANGES IN NET FUNDS

	At 1.4.19 £	Cash flow £	At 31.3.20 £
Net cash			
Cash at bank and in hand	309,482	(65,534)	243,948
	309,482	(65,534)	243,948
Total	309,482	(65,534)	243,948

1. ACCOUNTING POLICIES

Basis of preparing the financial statements
The financial statements of the charitable company, which is a public benefit entity under FRS 102, have been prepared in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019)', Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

Income
All income is recognised in the Statement of Financial Activities once the charity has entitlement to the funds, it is probable that the income will be received and the amount can be measured reliably.

Expenditure
Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

Tangible fixed assets
Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Computer equipment - 33% on reducing balance

Taxation
The charity is exempt from corporation tax on its charitable activities.

Fund accounting
Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees.

Restricted funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

Further explanation of the nature and purpose of each fund is included in the notes to the financial statements.

Pension costs and other post-retirement benefits
The charitable company operates a defined contribution pension scheme. Contributions payable to the charitable company's pension scheme are charged to the Statement of Financial Activities in the period to which they relate.

2. DONATIONS AND LEGACIES

	2020	2019
	£	£
Donations	159,623	104,518
Grants	231,484	203,720
	391,106	308,238

Grants received, included in the above, are as follows:

	2020	2019
	£	£
Unrestricted	-	10,335
Other Restricted	-	(5,462)
Children in Need	9,644	9,455
Big Lottery	7,670	4,430
De Winton Family Trust	25,000	25,000
Sir Julian Thorn	1,000	-
East Coast Community Fund	7,949	10,247
Garfield Weston Foundation	40,000	-
British & Foreign School Society	24,376	23,898
John Armitage Charitable Trust	35,000	35,000
Joseph & Annie Cattle Trust	5,000	5,000
Hull & East Riding Charitable Trust	3,000	-
British Human Association	-	5,000
Local Authority	34,824	10,000
The Brelms Trust	4,651	4,960
The Swire Charitable Trust	10,000	8,870
Pavers	5,000	19,500
Joan Wilkinson	-	3,000
Nurture a Child	1,320	-
Asda Community Fund	300	-
Austin & Hope	1,000	-
Bayfield Charitable Trust	1,500	-
Bernard Butler	10,000	-
Rank Pebble	3,000	-
WO Street	2,500	-
Casey Trust	4,000	-
Other grants	-	34,487
The Palmati Trust	1,250	
	237,984	203,720

3. OTHER TRADING ACTIVITIES

	2020	2019
	£	£
Fundraising events	24,637	29,843

4. INVESTMENT INCOME

	2020	2019
	£	£
Deposit account interest	476	348

5. INCOME FROM CHARITABLE ACTIVITIES

	Activity	2020	2019
		£	£
Delivery of services	Charitable Expenses	155,744	129,236

6. RAISING FUNDS

Other trading activities

	2020	2019
	£	£
Purchases	61,479	34,242

7. CHARITABLE ACTIVITIES COSTS

	Direct Costs	Support costs (see note 8)	Totals
	£	£	£
Charitable Expenses	507,696	1,560	509,256
	507,696	1,560	509,256

8. SUPPORT COSTS

	Governance costs
	£
Charitable Expenses	1,560

9. NET INCOME/(EXPENDITURE)

Net income/(expenditure) is stated after charging/(crediting):

	2020	2019
	£	£
Depreciation - owned assets	2,033	3,035

10. TRUSTEES' REMUNERATION AND BENEFITS

There were no trustees' remuneration or other benefits for the year ended 31 March 2020 nor for the year ended 31 March 2019.

Trustees' expenses

There were no trustees' expenses paid for the year ended 31 March 2020 nor for the year ended 31 March 2019.

11. STAFF COSTS

	2020	2019
	£	£
Wages and salaries	231,132	207,775
Social security costs	15,882	14,445
Other pension costs	4,586	2,704
	251,600	224,924

The average monthly number of employees during the year was as follows:

2020	2019
11	9

No employees received emoluments in excess of £60,000.

12. COMPARATIVES FOR THE STATEMENT OF FINANCIAL ACTIVITIES

	Unrestricted funds	Restricted funds	Total funds
	£	£	£
INCOME AND ENDOWMENTS FROM			
Donations and legacies	193,390	114,848	308,238
Charitable activities			
Charitable Expenses	129,236	-	129,236
Other trading activities	29,843	-	29,843
Investment income	348	-	348
Total	352,817	114,848	467,665
EXPENDITURE ON			
Raising funds	34,242	-	34,242

12. COMPARATIVES FOR THE STATEMENT OF FINANCIAL ACTIVITIES - continued

	Unrestricted funds £	Restricted funds £	Total funds £
Charitable activities			
Charitable Expenses	311,562	118,331	429,893
Other	3,462	-	3,462
Total	349,266	118,331	467,597
NET INCOME/(EXPENDITURE)	3,551	(3,483)	68
RECONCILIATION OF FUNDS			
Total funds brought forward	274,012	18,627	292,639
TOTAL FUNDS CARRIED FORWARD	277,563	15,144	292,707

13. TANGIBLE FIXED ASSETS

	Computer equipment £
COST	
At 1 April 2019 and 31 March 2020	22,387
DEPRECIATION	
At 1 April 2019	16,225
Charge for year	2,033
At 31 March 2020	18,258
NET BOOK VALUE	
At 31 March 2020	4,129
At 31 March 2019	6,162

14. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2020	2019
	£	£
Trade debtors	134,628	44,120
Other debtors	23,809	15,303
Prepayments	823	794
	159,260	60,217

15. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2020	2019
	£	£
Social security and other taxes	5,122	4,928
Accruals and deferred income	112,699	78,226
	117,821	83,154

16. MOVEMENT IN FUNDS

	At 1.4.19	Net movement in funds	At 31.3.20
	£	£	£
Unrestricted funds			
General fund	277,562	(8,333)	269,229
The James Reckitt Library Trust	1	-	1
	277,563	(8,333)	269,230
Restricted funds			
Restricted Donations	50	-	50
Restricted Grants	15,094	5,142	20,236
	15,144	5,142	20,286
TOTAL FUNDS	292,707	(3,191)	289,516

Net movement in funds, included in the above are as follows:

	Incoming resources	Resources expended	Movement in funds
	£	£	£
Unrestricted funds			
General fund	454,549	(462,882)	(8,333)
Restricted funds			
Restricted Grants	117,414	(112,272)	5,142
TOTAL FUNDS	571,963	(575,154)	(3,191)

16. MOVEMENT IN FUNDS - continued

Comparatives for movement in funds

	At 1.4.18 £	Net movement in funds £	At 31.3.19 £
Unrestricted funds			
General fund	274,011	3,551	277,562
The James Reckitt Library Trust	1	-	1
	274,012	3,551	277,563
Restricted funds			
Restricted Donations	50	-	50
Restricted Grants	18,577	(3,483)	15,094
	18,627	(3,483)	15,144
TOTAL FUNDS	292,639	68	292,707

Comparative net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	352,817	(349,266)	3,551
Restricted funds			
Restricted Grants	114,848	(118,331)	(3,483)
TOTAL FUNDS	467,665	(467,597)	68

A current year 12 months and prior year 12 months combined position is as follows:

	At 1.4.18 £	Net movement in funds £	At 31.3.20 £
Unrestricted funds			
General fund	274,011	(4,782)	269,229
The James Reckitt Library Trust	1	-	1
	274,012	(4,782)	269,230
Restricted funds			
Restricted Donations	50	-	50
Restricted Grants	18,577	1,659	20,236
	18,627	1,659	20,286
TOTAL FUNDS	292,639	(3,123)	289,516

16. MOVEMENT IN FUNDS - continued

A current year 12 months and prior year 12 months combined net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	807,366	(812,148)	(4,782)
Restricted funds			
Restricted Grants	232,262	(230,603)	1,659
TOTAL FUNDS	1,039,628	(1,042,751)	(3,123)

17. RELATED PARTY DISCLOSURES

There were no related party transactions for the year ended 31 March 2020.

Detailed Statement of Financial Activities for the Year Ended 31 March 2020

	2020 £	2019 £
INCOME AND ENDOWMENTS		
Donations and legacies		
Donations	159,623	104,518
Grants	231,484	203,720
	391,106	308,238
Other trading activities		
Fundraising events	24,637	29,843
Investment income		
Deposit account interest	476	348
Charitable activities		
Delivery of services	155,744	129,236
Total incoming resources	571,963	467,665
EXPENDITURE		
Other trading activities		
Fundraising events	61,479	34,242
Charitable activities		
Wages	231,132	207,775
Social security	15,882	14,445
Pensions	4,586	2,704
Insurance	911	906
Telephone	1,742	715
Postage and stationery	1,151	2,849
Sundries	692	1,253
Tutors, delivery costs	228,381	176,831
Promotion and marketing	10,611	10,344
Payroll charges	4,690	2,681
CRB checks	727	121
Staff and volunteer travel	5,158	4,734
Depreciation of tangible fixed assets	2,033	3,035
	507,696	428,393
Other		
Subscriptions and memberships	4,419	3,462
Support costs		
Governance costs		
Accountancy and legal fees	1,560	1,500

Detailed Statement of Financial Activities for the Year Ended 31 March 2020

	2020 £	2019 £
Total resources expended	575,155	467,597
Net (expenditure)/income	(3,191)	68