

Registered number  
06014730

**Charity Number**  
**1124325**

Igloo Artists Limited

Accounts

30 November 2020

## **Introduction**

The trustees are pleased to present their annual report together with consolidated financial statements of the Charity for the year ending November 2020, which are also prepared to meet the requirements for the director's commentary and account for the Companies Act purposes. The financial statements comply with the Charities Act 2011, the Companies Act 2006, The Memorandum and Articles of Associations and the Statement of Recommended Practice - Accounting and Reporting by Charities (SORP 2005).

## **Chair's report**

COVID- 19 has had an enormous impact on access to creative work, and it has also impacted the creation of new work. Creative fields such as dance and theatre are highly physical, with movement and touch at their core. Highly collaborative processes that the directors would typically partake in have been curtailed, postponed or even cancelled during 2020. The year has relied on online exhibitions and exploring remote collaboration, software and tools to bring together dance and interaction design. The directors have strived to work with virtual movement workshops, conferences and talks.

The pandemic has decimated performing, teaching and collaborating practices that are primarily participatory and dependent on social interaction. These exchanges have sometimes put processes in limbo with venues and organisations and institutions unable to commit to projects because of uncertainty.

Through this precarious environment, our directors have had to adapt and be versatile. The report, therefore, maps the year and the achievements made in the difficult circumstances that have permeated culture and society. The directors have demonstrated that they can support their partners' collaborators and associates by harnessing the potential of technologies, facilitating networks and connections between parties. Addressing some of the concerns raised by navigating the 'Coronasphere' has meant a shift in practice to move to the online exhibition space. The directors have been fortunate enough to be involved with a number of ongoing projects which have enabled work to continue and further their professional development.

## **Projects in development, exhibitions and funding over the year.**

### **DAZZLE**

Following on from the successful prototype, the Dazzle team conducted many demonstrations of the project and held many successful meetings with producers, funders and venues. The team applied for a production grant from Creative XR to develop the prototype, and in December 2019, were successful in this second round. In future, to fully realise the scope of the project, it must necessarily be commercial - partly supported by performance ticket sales and other forms of revenue generation. However, the project's ethos must contain sustainable, accessible, downloadable and open-source elements to engage a wider audience. The team (which comprises Gibson/Martelli and future fashion studio Peut-Porter) decided to spin out a separate company, THAYAHT, to produce and manage the DAZZLE project.

### **EXHIBITIONS**

2020 London Film Festival Expanded, BFI South Bank  
2020 *Enter Through The Headset 5*, Gazelli Art House, London.  
2020 Aotearoa Garden, Ars Electronica Festival for Art, Technology Society, Online  
2020 *Raw Green*, Sim Smith Gallery, London  
2020 CADAFA Art Fair, Online  
2020 *Skelf You're in a computer game, Max!* Online

### 2020 London Film Festival Expanded , BFI

From 7 to 18 October 2020, the BFI London Film Festival was the first-ever edition to be widely accessible, with over 50 virtual premieres, free online events and cinema screenings across the land. DAZZLE SOLO presented as part of the festival.

LFF Expanded is the new strand of XR and Immersive art. Alexa Pollmann, Bruno Martelli, Bine Roth and choreographer Ruth Gibson's unique artistic project re-imagines this one-off historical event. Zig-zag motifs – inspired by the naval dazzle-ship patterns from the First World War – are applied to costumes and set design, playing with audiences' vision and perception. These astonishing visuals build the optical framework for a multi-sensory live performance and fine arts exhibition, which will premiere in spring 2021. It's an incredible fusion of dance and immersive technology for multiple participants. We are proud to present a work-in-progress single-user-version of the show. Let's have a Ball'.

### 2020 Enter Through The Headset 5 at Gazelli Art House, London.

04 September – 03 October

The fifth anniversary of the groundbreaking new media group exhibition series features Rebecca Allen, Jocelyn Anquetil, BRIGHTBLACK, Claudia Hart, Michael Takeo Magruder with Drew Baker, Gibson/Martelli with Roche & Mercier, Matterlurgy, Mbryonic with Xavier Sole, Iain Nicholls and Matteo Zamagni.

### 2020 Aotearoa Garden Ars Electronica Festival for Art, Technology Society

September 09-13, 2020

Gibson/Martelli presented a VR version in Mozilla Hubs of the moving image installation WAHAWAEWAO together with our collaborators Carol Brown + Russell Scoones as part of the Aotearoa Garden representing New Zealand for Ars Electronica.

### 2020 New Raw Green, Sim Smith Gallery London

18 July – 15 August 2020

Sim Smith invited Gibson/Martelli to present at a group show that explored new notions of the environment, body and the landscape, sculpture and painting, film and photography. Set amid the Covid-19 pandemic, human rights protests and climate change, where the foundational assumptions of art are remade.

### 2020 YOU'RE IN A COMPUTER GAME, MAX!

21 April – 20 July

The exhibition positions the work of 8 artists in a navigational 3-dimensional digital space, within which muted videos overlap and collide to form new combinations, and a user performed soundtrack of the artists sound works provides the backdrop. Katriona Beales / Daria Blum / Rovert Cervera / Gibson/Martelli / Leiken /Bill Leslie / Jonas Pequeno / Daniel Shanken.

### 2020 CADAF ART FAIR Online

The art fair is devoted to supporting a global community of galleries, artists, and collectors. CADAF launched CADAF Online, a virtual art fair held online from 25 June to 28, 2020.

Gibson/Martelli VR works were shown as part of CADAF Online with Gazelli Art House alongside Rebecca Allen & Claudia Hart.

### TALKS

DATA VISIONARIES: RE-IMAGINING MULTI-SENSORY EXPERIENCES.

27-Oct-20

Gibson/Martelli presented as a part of the panel at Simon Fraser University. *'Can new technologies incorporating artificial intelligence (AI) and computational creativity re-imagine what it means to produce and consume art?'* part of *'The Data Visionaries Series presents Data for the Senses: Re-Imagining Multi-Sensory Experiences.'*

### GAME ENGINES BEYOND GAMES

29 August and 05 September

Gibson and Martelli were invited to speak at this two-part online symposium bringing together artists, curators and scholars to explore the expanded concept of game engines. Other speakers included Joseph de Lappe, Phoenix Perry, Colleen Macklin, Nick Fortugno, Mattie Brice, Marie-Claire le Blanc Flanagan.

## **AWARDS & COMMISSIONS**

2020 Creative XR 2nd Round Funding Digital Catapult(with Peut-Porter)

2020 UKRI Business-led innovation in response to global disruption (with THAYAHT)

2020 EPIC MEGA GRANT for DAZZLE (with THAYAHT)

## **RESEARCH**

### **4i PROJECT**

September 2019 - September 2021

The directors have been part of a group of researchers exploring machine learning in virtual reality. 4i *'Immersive Interaction design for Indie developers with Interactive Machine Learning'* aims to support independent developers and artists in designing movement and body-based interaction for Virtual Reality and immersive media. This project builds tools to allow designing by moving via Interactive Machine Learning. Creating better tools and working processes aims to enable developers to create better movement interaction for players, audiences and end-users.

This work has continued throughout the pandemic, but most in-person workshops cancelled, however hackathons and presentations at various conferences and symposia have taken place. For example, at Tate Modern for international Women's Day 19 March 2020, VR Hackathon: Hand Tracking interaction 10-16th September 2020, I3VA Workshop on Immersive Interaction design for IVAs 18th October 2020. The project offered three small residency grants for artists to use the new tool *'InteractML'* developed by the 4i research team.

### **Streaming Mocap**

July 2020

Bruno Martelli is part of an award-winning team that the UKRI has funded to research and develop an open source tool: MotionRiver: the Universal Mocap Streamer.

'Imagine immersing yourself in a VR experience in the UK where all the characters are animated by live actors from Australia or a dance video game that features real dancers captured in Mumbai. MotionRiver allows developers to create new types of responsive experiences. From immersive live performances to interactive video games – the difference here is that instead of repeating the same programmatic or looping sequence, over and over, characters will be able to react and respond naturally and realistically – because real actors control them. MotionRiver is an innovative open-source software toolkit that inputs and outputs a wide variety of mocap data converted into a 'universal' format. Just as Android and iOS work on different phones, there are also other types of mocap data – and this tool will solve the compatibility problem – allowing more interconnectivity. The application streams data over the internet to remote computers running the application, receiving and using the motion data in the desired format.'

## **PUBLICATIONS**

Gibson, R., & Martelli, B. (2019). Art of the Accident. In Error, Ambiguity, and Creativity: A Multidisciplinary Reader Popat. S, Whatley. S, 2020 Palgrave Macmillan.

Brown. C, Gibson. R, Roche. J *Towards a Deterritorialised Field of Dance in Dance Fields: Staking A Claim for Dance in the Twenty-First Century* David, Ann R., Michael Huxley, Sarah Whatley (eds) 2020 Dance Books.

## **OTHER**

EXPANDED FIELDS (MOZILLA HUBS) as part of LIVE COLLISION

*A moving image installation with film, sound and virtual reality.*

Nov 27 -Dec 04

Expanded Fields (Mozilla Hubs) draws on the collaborative project by dance artist Jenny Roche, Gibson/Martelli and composer Mel Mercier, with dancers Kévin Coquelard, Henry Montes and Ursula Robb. Re-imagined for Mozilla Hubs, this virtual installation invites audiences into an intimate perspective of the complexities of individual and shared experiences of dancing together. Each audience member gains an avatar when they enter Mozilla Hubs to move around the virtual exhibition space and encounter different aspects of the installation. When we are restricted from experiencing the live performance together in space, this installation offers the viewer an opportunity to explore the work online from multiple perspectives.

## **PRESS**

GUARDIAN 13 October 2020

*'Virtual voguing and digital razzle-dazzle: London film festival takes the arts into a new dimension.'*

Springback Magazine 27 October 2020

*'Dancing Virtually Into The London Film Festival'*

## **Public Benefit Statement**

We have been promoting artistic appreciation to the wider public by creating cultural events, openings, workshops and talks. Many of these events took place online or in art galleries, for conferences and Higher Education Institutions. We publicised them, in a broad spectrum of media, as widely as possible. All the events the directors were involved in were open to members of the public. The artists hold education sessions, talks & dissemination events open to the general public & free.

The artists delivered high-quality supervision to students across different disciplines by coordinating tutorials, & workshops.

## **Objectives and Activities of the Charity**

Our purposes and activities:

The purpose of the Charity is to further the advancement of the arts and education in the arts in particular but not exclusively by:

- (i) providing workshops in the visual, media and performing arts for the benefit of the general public
- (ii) improving the quality of life of children and young people with physical and mental disabilities through the design and production of sensory environments and material; and
- (iii) producing, presenting and distributing new artworks

## **Plans for future periods**

invitation to tender for Coventry City of Culture for 'DAZZLE'

Proposal to Arebyte Gallery

Solo exhibition at Gazelli Art House

Meetings with venues for exhibitions

The artists are considering applying to several trusts and foundations for funds for new projects and continue to strengthen links with the community, our audiences and peers.

## **Reference and administrative details**

### **Our advisors**

Independent examiner

Nik Fisher FCCA Simia Wall

Bankers

NatWest plc, Aldgate Branch, PO Box 10863 130

## **Directors**

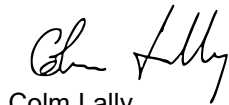
The following persons served as directors and trustees during the year:

Colm Lally  
David Surman

## **Small company provisions**

This report has been prepared in accordance with the provisions in Part 15 of the Companies Act 2006 applicable to companies subject to the small companies regime.

This report was approved by the board on 31st August 2021 and signed on its behalf.

A handwritten signature in black ink, appearing to read 'Colm Lally', is positioned above the printed name and title.

Colm Lally  
Director

## **Igloo Artists Limited**

### **Independent Examiner's Report to the trustees of the charity**

I report on the accounts of the company for the year ended 30th November 2020 which are set out on pages 10 to 14.

This report is made solely to the trustees, as a body, in accordance with the regulations made under Section 154 of the Charities Act 2011. My work has been undertaken so that I might state to the charitable company's trustees those matters I am required to state to them in an independent examiner's report and for no other purpose. To the fullest extent permitted by law, I do not accept or assume responsibility to anyone other than the charitable company and the charitable company's trustees, as a body, for my work, for this report, or for the opinions I have formed.

#### **Respective responsibilities of trustees and examiner**

The trustees (who are also directors of the charitable company for the purposes of company law) are responsible for the preparation of the accounts. The trustees consider that an audit is not required for this year under section 145(3) of the Charities Act 2011 (the Act) and that an independent examination is needed.

Having satisfied myself that the charitable company is not subject to audit under company law and is eligible for independent examination, it is my responsibility to:

- examine the accounts under section 145(1)(a) of the Act;
- to follow the procedures laid down in the General Directions given by the Charity Commission under section 145(5)(b) of the Act; and
- to state whether particular matters have come to my attention.

#### **Basis of Independent Examiner's report**

My examination was carried out in accordance with the general Directions given by the Charity Commission. An examination includes a review of accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from you as trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit and consequently no opinion is given as to whether the accounts present a 'true and fair view' and the report is limited to those matters set out in the statement below.

**Igloo Artists Limited**  
**Independent Examiner's Report to the trustees of the charity**

**Independent Examiner's Statement**

In connection with my examination, no matter has come to my attention:

1) which gives me reasonable cause to believe that in any material respect the requirements  
(i) to keep accounting records in accordance with section 386 of the Companies Act 2006;  
(ii) to prepare accounts which accord with the accounting records and comply with the accounting requirements of section 396 of the Companies Act 2006 and with the methods and principles of the Statement of Recommended Practice: Accounting and Reporting by Charities;  
have not been met; or

2) to which, in my opinion, attention should be drawn in my report in order to enable a proper understanding of the accounts to be reached;

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Nik Fisher FCCA  
Simia Wall  
Chartered Accountants

Devonshire House  
582 Honeypot Lane  
Stanmore, Middx  
HA7 1JS

31st August 2021



**Igloo Artists Limited**  
**Statement of Financial Activities (incorporating an**  
**Income and Expenditure account)**  
**for the year ended 30 November 2020**

	Notes	Unrestricted funds 2020 £	Restricted funds 2020 £	Total funds 2020 £	2019 £
<b>Income and endowments from:</b>					
Charitable activities	2	94,459	-	94,459	47,322
Other operating income		10,000	-	10,000	-
<b>Total incoming resources</b>		104,459		104,459	47,322
Charitable activities	3a	86,370	-	86,370	43,975
Other	3b	15,652	-	15,652	554
<b>Total</b>		102,022	-	102,022	44,529
<b>Net (expenditure)</b>		2,437	-	2,437	2,793
<b>Reconciliation of funds</b>					
<b>Total funds brought forward</b>		5,042	-	5,042	2,249
<b>Total funds carried forward</b>		7,479	-	7,479	5,042

The net movement in funds referred to above is the net incoming resources as defined in the Statement of Recommended Practice for Accounting and Reporting issued by the Charity Commission for England & Wales and is reconciled to the total funds as shown in the Balance Sheet on page 11 as required by the said statement.

**All activities derive from continuing operations**

**Igloo Artists Limited**  
**Registered number:**  
**Balance Sheet**  
**as at 30 November 2020**

06014730

	Notes	2020 £	2019 £
<b>Current assets</b>			
Cash at bank and in hand		8,629	5,610
<b>Creditors: amounts falling due within one year</b>	4	(1,150)	(540)
<b>Net current assets</b>		<u>7,479</u>	<u>4,253</u>
<b>Total net (liabilities)/assets</b>		<u>7,479</u>	<u>4,253</u>
<b>The funds of the charity</b>			
accumulated funds	5	7,479	4,253
<b>Total charity funds</b>		<u>7,479</u>	<u>4,253</u>

The directors are satisfied that the company is entitled to exemption from the requirement to obtain an audit under section 477 of the Companies Act 2006.

The members have not required the company to obtain an audit in accordance with section 476 of the Act.

The directors acknowledge their responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of accounts.

The accounts have been prepared and delivered in accordance with the special provisions applicable to companies subject to the small companies regime. The profit and loss account has not been delivered to the Registrar of Companies.



Colm Lally  
Director

Approved by the board on 31 August 2021

**Igloo Artists Limited**  
**Notes to the Accounts**  
**for the year ended 30 November 2020**

**1 Accounting policies**

***Basis of preparation***

The accounts have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective January 2015) as modified by the Statement of Recommended Practice for Accounting and Reporting issued by the Charity Commissioners for England & Wales. The accounts have been drawn up in accordance with the provisions of the Charities Acts and the Companies Acts, and include the results of the charity's operations which are described in the Trustees' Report, all of which are continuing.

***Incoming resources***

Grants and donations are recognised where there is entitlement, certainty of receipt and the amount can be measured with sufficient reliability.

Deferred income represents amounts received for future periods and is released to incoming sources in the period for which it has been received. Such income is only deferred when the donor specifies that the donation must only be used in future accounting periods or the donor has imposed conditions which must be met before the charity has unconditional entitlement.

Investment income is recognised on a receivable basis.

***Resources expended***

Liabilities are recognised on the accruals basis in accordance with normal accounting principles, modified where necessary in accordance with the guidance given in the Statement of Recommended Practice for Accounting and Reporting issued by the Charity Commissioners for England & Wales.

***Charitable activities***

Charitable expenditure comprises those costs incurred by the charity in the delivery of its activities and services for its beneficiaries. It includes both costs that can be allocated directly to such activities and those costs of an indirect nature necessary to support them.

***Governance costs***

Governance costs include costs of the preparation and examination of the statutory accounts, the costs of trustee meetings and the cost of any legal advice to trustees on governance or constitutional matters.

***Cash flow statement***

The charity has taken advantage of the exemption applicable to small companies and not produced a cash flow statement.

***Taxation***

As a registered charity, the company is exempt from income and corporation tax to the extent that its income and gains are applicable to charitable purposes only.

**Igloo Artists Limited**  
**Notes to the Accounts**  
**for the year ended 30 November 2020**

**1 Trustees remuneration and expenses**

No remuneration or benefits were paid to trustees or persons connected with them during the year.

	Unrestricted funds	Total funds	
	2020 £	2020 £	2019 £
<b>2 Income</b>			
Other operating income	10,000	10,000	-
Artist fees	94,459	94,459	47,322
	<u>104,459</u>	<u>104,459</u>	<u>22,022</u>
<b>3 Expenditure</b>	<b>2020 £</b>	<b>2020 £</b>	<b>2019 £</b>
a Costs of charitable activities			
Artists fees	71,736	71,736	21,792
Production costs	3,348	3,348	7,100
Directors' salaries	9,400	9,400	8,900
Travel	190	190	2,459
Other costs	1,696	1,696	3,724
	<u>86,370</u>	<u>86,370</u>	<u>43,975</u>
b Governance costs			
Bank charges	70	70	44
Rent and water rates	15,000	15,000	-
Examination and accountancy	582	582	510
	<u>15,652</u>	<u>15,652</u>	<u>554</u>
<b>4 Creditors: amounts falling due within one year</b>		<b>2020 £</b>	<b>2019 £</b>
Accruals		1,150	568
		<u>1,150</u>	<u>568</u>

**Igloo Artists Limited**  
**Notes to the Accounts**  
**for the year ended 30 November 2020**

<b>5 Analysis of the Net movement in funds</b>	<b>2020</b>
	<b>£</b>
At 1 December 2019	5,042
Net movement in funds from Statement of Financial Activities	2,437
	<hr/>
At 30 November 2020	<u>7,479</u>

**4 Related party transactions**

There were no related party transactions during the year.

**Igloo Artists Limited**  
**Detailed profit and loss account**  
**for the year ended 30 November 2020**  
*This schedule does not form part of the statutory accounts*

	<b>2020</b>	<b>2019</b>
	<b>£</b>	<b>£</b>
<b>Sales</b>	94,459	47,322
Cost of sales	75,864	28,892
<b>Gross profit</b>	<hr/> 18,595	<hr/> 18,430
Administrative expenses	26,158	15,637
<b>Operating (loss)/profit</b>	<hr/> (7,563)	<hr/> 2,793
<b>(Loss)/profit before tax</b>	<hr/> (7,563)	<hr/> 2,793

**Igloo Artists Limited**  
**Detailed profit and loss account**  
**for the year ended 30 November 2020**  
*This schedule does not form part of the statutory accounts*

	<b>2020</b> £	<b>2019</b> £
<b>Sales</b>		
Sales	94,459	47,322
	<hr/>	<hr/>
<b>Cost of sales</b>		
Artist Fees	71,736	21,792
Production costs	3,348	7,100
Commissions	780	-
	<hr/>	<hr/>
	75,864	28,892
	<hr/>	<hr/>
<b>Administrative expenses</b>		
Employee costs:		
Directors' salaries	9,400	8,900
Travel and subsistence	190	2,459
	<hr/>	<hr/>
	9,590	11,359
	<hr/>	<hr/>
Premises costs:		
Rent	15,000	-
Light and heat	503	-
	<hr/>	<hr/>
	15,503	-
	<hr/>	<hr/>
General administrative expenses:		
Telephone and fax	-	1,337
Stationery and printing	-	311
Bank charges	70	44
Insurance	377	624
Equipment expensed	-	1,452
Sundry expenses	36	-
	<hr/>	<hr/>
	483	3,768
	<hr/>	<hr/>
Legal and professional costs:		
Accountancy fees	582	510
	<hr/>	<hr/>
	582	510
	<hr/>	<hr/>
	26,158	15,637
	<hr/>	<hr/>
<b>Other operating income</b>		
Other operating income	10,000	-
	<hr/>	<hr/>