

REGISTERED COMPANY NUMBER: 05617302 (England and Wales)
REGISTERED CHARITY NUMBER: 1123874

WHITE RIBBON CAMPAIGN LTD
(A COMPANY LIMITED BY GUARANTEE)

TRUSTEES' REPORT AND
UNAUDITED FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 MARCH 2024

WHITE RIBBON CAMPAIGN LTD

CONTENTS OF THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 MARCH 2024

	Page
Reference and Administrative Details	1
Trustees' Report	2 to 5
Independent Examiner's Report	6
Statement of Financial Activities	7
Statement of Financial Position	8 to 9
Notes to the Financial Statements	10 to 17

WHITE RIBBON CAMPAIGN LTD

REFERENCE AND ADMINISTRATIVE DETAILS
FOR THE YEAR ENDED 31 MARCH 2024

TRUSTEES	S J Barnbrook Dr. S R Burrell A J Duerden L Fairman BEM P Lassey S Rymer DC M Taggart MBE
COMPANY SECRETARY	S Rymer
REGISTERED OFFICE	Unit 31 The Town Hall St. Georges Street, Hebden Bridge West Yorkshire HX7 7BY
REGISTERED COMPANY NUMBER	05617302 (England and Wales)
REGISTERED CHARITY NUMBER	1123874
INDEPENDENT EXAMINER	TCA (Shrewsbury) LLP Third Floor 21 St Mary's Street Shrewsbury Shropshire SY1 1ED

WHITE RIBBON CAMPAIGN LTD
TRUSTEES' REPORT
FOR THE YEAR ENDED 31 MARCH 2024

The trustees who are also directors of the charity for the purposes of the Companies Act 2006, present their report with the financial statements of the charity for the year ended 31 March 2024. The trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019).

OBJECTIVES AND ACTIVITIES

Objectives and aims

The preservation and protection of life and good health by the prevention of violence, in particular against women, by education and raising awareness of the cause, effects and methods of preventing violence.

Significant activities

White Ribbon UK achieves its aims through high profile campaigns, raising awareness, engaging with men and boys to promote culture change with individuals and a diverse range of organisations, and by engaging with decision makers. This is delivered mainly through our partnerships with a range of public and private sector organisations through our Accreditation and Supporter organisation programmes, and over 6,000 White Ribbon Ambassadors and Champions and supporters.

Public benefit

In setting our objectives and planning our activities our trustees have given serious consideration to the Charity Commission's general guidance on public benefit and in particular the advancement of education.

WHITE RIBBON CAMPAIGN LTD
TRUSTEES' REPORT
FOR THE YEAR ENDED 31 MARCH 2024

ACHIEVEMENT AND PERFORMANCE

Charitable activities

During 2023 White Ribbon consolidated the three-year strategy, especially through its engagement with stakeholders, decision makers as well as the general public. The White Ribbon team was extended to support the delivery of this work to ensure stakeholders, especially Accredited organisations, were equipped with the resources they needed to create positive culture change as well as an increased profile for campaigning and policy work.

By March 2024 there were 194 White Ribbon Accredited organisations, an almost 40% increase of new organisations from the previous year. This took the number of people working for an Accredited organisation to nearly 700,000. The number of White Ribbon Supporter Organisations also increased significantly, now totaling 188, a growth of 60%. White Ribbon Ambassadors and Champions remain at the core of White Ribbon delivery and reach. The end of this period saw almost 4,050 registered Ambassadors and Champions, 60% of which work for Accredited or Supporter Organisations.

An ongoing series of White Ribbon webinars was launched in 2023, offering 'lunch and learn' sessions for Accredited organisations and other partners to join and have the opportunity to better understand specific issues and challenges in preventing men's violence against women and girls. Organisations had further opportunities for learning with the development of the White Ribbon training offer. In addition, a conference for White Ribbon Accredited organisations was held in Birmingham in September 2023.

Trustees approved a public policy strategy, emphasising the White Ribbon primary prevention agenda. The Strategy defines White Ribbon UK's key demands and forms the basis of all engagement with decision makers. The Strategy has enabled stronger engagement with MPs, MSs, local authorities, councillors, police and crime commissioners and metro mayors, to ensure policy aims were aligned. There were several White Ribbon APPG meetings held with themes of; preventing harassment in the workplace, the implementation of the Istanbul Convention and engaging young people. In addition, White Ribbon partnered with the Open University to launch a landmark report into men and women's experiences of online violence against women in England, Northern Ireland, Scotland and Wales. This was held in Westminster, with members of the ending violence against women and girls sector, public bodies and press. This provided opportunity to further establish White Ribbon's expertise and develop relationships with MPs and MSs as well as ensuring policy aims were clear and understood, especially with a pending General Election.

Core communications messages with our target stakeholders, men and boys, were developed to ensure continual engagement. Particularly speaking directly to men and young men, as well as ensuring external communications continued to be positive and provided practical strategies for young men to challenge their own behaviour and that of their peers, as well as explanations about allyship. Similarly, White Ribbon's presence on LinkedIn was developed to enable better engagement with partner organisations and Ambassadors and Champions, communicating both the value of partnerships and campaigning.

The White Ribbon Day 2023, theme #ChangeTheStory, chosen to be able to reach across a wide range of sectors, was highly successful. It's positive message, encouraging men and boys to be changemakers and taking an active role in their allyship to women and girls, was widely taken up. The theme offered the opportunity for organisations to promote White Ribbon Day in a way that was appropriate to their context.

White Ribbon Day 2023 received wide media coverage, notably Sky Sports partnered with White Ribbon featuring the campaign across all sports on 25th November, presenters and pundits wore White Ribbons, their meaning was explained and the White Ribbon #ChangeTheStory video was shared throughout the day. Building on #TheGoal campaign from 2022, sport organisations across England and Wales showed their support, with notable promotion of the campaign by the Football Association of Wales dedicating an international match fixture, and partnering with the Welsh Government's Sound campaign. A collaboration post on Instagram with Manchester United exceeded 1 million impressions.

Resources and ideas for fundraising were also redeveloped. White Ribbon has some fundraisers who support its work in memory of women lost to men's violence. We would not be able to achieve what we do without this support. We want to say thank you, we take our responsibility to build a lasting legacy of a society free from men's violence very seriously.

WHITE RIBBON CAMPAIGN LTD
TRUSTEES' REPORT
FOR THE YEAR ENDED 31 MARCH 2024

FINANCIAL REVIEW

Financial position

The net income for the year was £33,941 (15 month period ended 31 March 2023: £42,508). The free reserves of the charity, calculated as unrestricted reserves less designated funds and fixed assets, was £186,112 (2023 restated: £153,978).

Reserves policy

WRUK generates income from a variety of sources. There are fees from accreditation of organisations, which are a predictable form of income. Together with regular small donations, also relatively predictable, this represented 39% of total income in this accounting period. Income is also generated from bespoke work, such as training and presentations and one off donations and fundraising. This is less reliable. We sell awareness raising materials via our online shop. The majority of these sales come from the period leading up to White Ribbon Day on November 25th every year. There is scope to bid for grants to deliver specific projects.

We employ a small team of staff to support our work, and have the usual overheads such as rent, insurance and utilities. As such, we are able to make a relatively stable and predictable forecast of expenditure in normal circumstances. We have a Finance Committee which monitors income and expenditure and makes recommendations, in consultation with the Chief Executive, of any corrective actions required.

Despite being a small organisation, the White Ribbon message which we represent is one with a wide reach and which resonates with many in positions of influence. It is therefore important that our Reserves Policy is based upon being able to maintain that profile even through a period when income is reduced. It is our view, based on historic income and expenditure figures, that a minimum reserve balance equivalent to 3 months of expenditure costs be maintained at all times. This will exclude any fixed assets the organisation may own, as well as committed elements of Unrestricted Funds and any Designated Funds identified and approved by the Board. For the current financial year, this sum amounts to £96,439. The Finance Committee will review the Reserves Policy and balances on an annual basis and make recommendations to the Board as necessary

FUTURE PLANS

White Ribbon UK will be working to increase and develop its relationships with organisations, through its accreditation programme and by developing joint projects, especially in relation to sport and media.

A change of Government provides opportunities for White Ribbon's policy campaign aim to secure statutory funding for the Primary Prevention of violence against women and girls.

White Ribbon resources to support organisations and individual Ambassadors and Champions have been established, including exclusive resource hubs. This combined with the developing training offer added value to organisations and individuals who engage with White Ribbon's works.

Overall, White Ribbon is well poised to grow into its next phase of development, built on a strong public presence, understanding of the importance of its work in Primary Prevention by decision-makers and strong partnerships.

STRUCTURE, GOVERNANCE AND MANAGEMENT

Governing document

The charity is controlled by its governing document, a deed of trust, and constitutes a limited company, limited by guarantee, as defined by the Companies Act 2006.

Recruitment and appointment of new trustees

Trustees are recruited through open advertisement.

Organisational structure

Day-to-day management of the charity is delegated to the staff team under the leadership of the Chief Executive, Anthea Sully.

Key management remuneration

Remuneration of staff is determined by the HR sub committee and Finance sub committee taking into consideration the financial sustainability of the charity and market rate for a charity of this size.

WHITE RIBBON CAMPAIGN LTD
TRUSTEES' REPORT
FOR THE YEAR ENDED 31 MARCH 2024

TRUSTEES' RESPONSIBILITY STATEMENT

The trustees (who are also the directors of White Ribbon Campaign Ltd for the purposes of company law) are responsible for preparing the Trustees' Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice) including Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland".

Company law requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for that period. In preparing those financial statements, the trustees are required to

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charity SORP;
- make judgements and estimates that are reasonable and prudent;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in business.

The trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the charitable company and to enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Approved by order of the board of trustees on 22/10/2024 and signed on its behalf by:

Peter Lassey

.....
P Lassey - Trustee

INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES OF
WHITE RIBBON CAMPAIGN LTD

Independent examiner's report to the trustees of White Ribbon Campaign Ltd ('the Company')

I report to the charity trustees on my examination of the accounts of the Company for the year ended 31 March 2024.

Responsibilities and basis of report

As the charity's trustees of the Company (and also its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the Company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under Section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under Section 145(5) (b) of the 2011 Act.

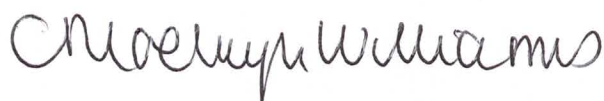
Independent examiner's statement

Since your charity's gross income exceeded £250,000 your examiner must be a member of a listed body. I can confirm that I am qualified to undertake the examination because I am a member of the Institute of Chartered Accountants in England and Wales, which is one of the listed bodies.

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of the Company as required by Section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements of Section 396 of the 2006 Act other than any requirement that the accounts give a true and fair view which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities (applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



C Moelwyn-Williams BSc FCA

TCA (Shrewsbury) LLP
Third Floor
21 St Mary's Street
Shrewsbury
Shropshire
SY1 1ED

Date: 14th November 2024

WHITE RIBBON CAMPAIGN LTD

STATEMENT OF FINANCIAL ACTIVITIES
FOR THE YEAR ENDED 31 MARCH 2024

		Year Ended 31.3.24 Unrestricted funds £	Period 1.1.22 to 31.3.23 Total funds as restated £
INCOME AND ENDOWMENTS FROM	Notes		
Donations and legacies		159,601	92,554
Other trading activities	2	<u>209,349</u>	<u>274,208</u>
Total		<u>368,950</u>	<u>366,762</u>
 EXPENDITURE ON			
Raising funds		15,825	90,503
Charitable activities			
General		<u>319,184</u>	<u>233,751</u>
Total		<u>335,009</u>	<u>324,254</u>
 NET INCOME		33,941	42,508
 RECONCILIATION OF FUNDS			
Total funds brought forward		214,068	171,560
		<hr/>	<hr/>
TOTAL FUNDS CARRIED FORWARD		<u>248,009</u>	<u>214,068</u>

CONTINUING OPERATIONS

All income and expenditure has arisen from continuing activities.

WHITE RIBBON CAMPAIGN LTD
STATEMENT OF FINANCIAL POSITION
31 MARCH 2024

	Notes	2024 Unrestricted funds £	2023 Total funds as restated £
FIXED ASSETS			
Tangible assets	8	333	667
Investments	9	<u>1</u>	<u>1</u>
		334	668
CURRENT ASSETS			
Debtors	10	51,807	70,268
Cash at bank		<u>264,487</u>	<u>274,326</u>
		316,294	344,594
CREDITORS			
Amounts falling due within one year	11	(68,619)	(131,194)
		<u>247,675</u>	<u>213,400</u>
NET CURRENT ASSETS			
		<u>248,009</u>	<u>214,068</u>
TOTAL ASSETS LESS CURRENT LIABILITIES			
		<u>248,009</u>	<u>214,068</u>
NET ASSETS			
		<u>248,009</u>	<u>214,068</u>
FUNDS	12		
Unrestricted funds		<u>248,009</u>	<u>214,068</u>
TOTAL FUNDS		<u>248,009</u>	<u>214,068</u>

The charitable company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 March 2024.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 March 2024 in accordance with Section 476 of the Companies Act 2006.

The trustees acknowledge their responsibilities for

- (a) ensuring that the charitable company keeps accounting records that comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the charitable company as at the end of each financial year and of its surplus or deficit for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the charitable company.

The notes form part of these financial statements

WHITE RIBBON CAMPAIGN LTD

STATEMENT OF FINANCIAL POSITION - continued
31 MARCH 2024

These financial statements have been prepared in accordance with the provisions applicable to charitable companies subject to the small companies regime.

The financial statements were approved by the Board of Trustees and authorised for issue on 22/10/2024..... and were signed on its behalf by:

Peter Lassey

.....
P Lassey - Trustee

The notes form part of these financial statements

WHITE RIBBON CAMPAIGN LTD
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 MARCH 2024

1. ACCOUNTING POLICIES

Basis of preparing the financial statements

The financial statements of the charitable company, which is a public benefit entity under FRS 102, have been prepared in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019)', Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Companies Act 2006. The financial statements have been prepared under the historical cost convention, with the exception of investments which are included at market value.

Financial reporting standard 102 - reduced disclosure exemptions

The charitable company has taken advantage of the following disclosure exemptions in preparing these financial statements, as permitted by FRS 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland':

- the requirements of Section 7 Statement of Cash Flows;
- the requirement of paragraph 3.17(d);
- the requirements of paragraphs 11.42, 11.44, 11.45, 11.47, 11.48(a)(iii), 11.48(a)(iv), 11.48(b) and 11.48(c);
- the requirements of paragraphs 12.26, 12.27, 12.29(a), 12.29(b) and 12.29A;
- the requirement of paragraph 33.7.

Income

All income is recognised in the Statement of Financial Activities once the charity has entitlement to the funds, it is probable that the income will be received and the amount can be measured reliably.

Expenditure & irrecoverable vat

Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

All expenditure is inclusive of irrecoverable VAT.

Taxation

The charity is exempt from corporation tax on its charitable activities.

Fund accounting

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees.

Restricted funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

Further explanation of the nature and purpose of each fund is included in the notes to the financial statements.

Pension costs and other post-retirement benefits

The charitable company operates a defined contribution pension scheme. Contributions payable to the charitable company's pension scheme are charged to the Statement of Financial Activities in the period to which they relate.

WHITE RIBBON CAMPAIGN LTD

NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 31 MARCH 2024

1. ACCOUNTING POLICIES - continued

Debtors

Trade and other debtors are recognised at the settlement amount due after any trade discount offered. Prepayments are valued at the amount prepaid net of any trade discounts due.

Cash at bank and in hand

Cash at bank and in hand includes cash and short-term highly liquid investments with a short maturity of three months or less from the date of acquisition or opening of the deposit or similar account.

Financial instruments

The charity only has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value.

2. OTHER TRADING ACTIVITIES

	Year Ended 31.3.24 £	Period 1.1.22 to 31.3.23 £
Accreditation Fees	177,206	114,044
Sales and Fees	<u>32,143</u>	<u>160,164</u>
	<u>209,349</u>	<u>274,208</u>

All income from other trading activities is unrestricted.

3. NET INCOME/(EXPENDITURE)

Net income/(expenditure) is stated after charging/(crediting):

	Year Ended 31.3.24 £	Period 1.1.22 to 31.3.23 £
Depreciation - owned assets	<u>334</u>	<u>333</u>

4. TRUSTEES' REMUNERATION AND BENEFITS

There were no trustees' remuneration or other benefits for the year ended 31 March 2024 nor for the period ended 31 March 2023.

Trustees' expenses

Trustees expenses of £180 were reimbursed for the period ended 31 March 2024. (Year ended 31 March 2023: £727)

WHITE RIBBON CAMPAIGN LTD

NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 31 MARCH 2024

5. STAFF COSTS

	Year Ended 31.3.24 £	Period 1.1.22 to 31.3.23 £
Wages and salaries	244,122	200,046
Social security costs	17,582	14,448
Other pension costs	<u>12,231</u>	<u>9,265</u>
	<u>273,935</u>	<u>223,759</u>

The average monthly number of employees during the year was as follows:

	Year Ended 31.3.24	Period 1.1.22 to 31.3.23
Chief Executive Officer	1	1
Finance and administration staff	3	5
Campaign staff	<u>4</u>	<u>-</u>
	<u>8</u>	<u>6</u>

No employees received emoluments in excess of £60,000.

The key management personnel of the charity to whom the Trustees delegate the day-to-day running of the organisation is the Chief Executive. The total employee benefits of the key management personnel of the charity for the year ended 31 March 2024 were £52,012 (Year ended 31 March 2023: £59,820).

6. COMPARATIVES FOR THE STATEMENT OF FINANCIAL ACTIVITIES

	Unrestricted funds as restated £
INCOME AND ENDOWMENTS FROM	
Donations and legacies	92,554
Other trading activities	<u>274,208</u>
Total	<u>366,762</u>
 EXPENDITURE ON	
Raising funds	90,503

WHITE RIBBON CAMPAIGN LTD

NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 31 MARCH 2024

6. COMPARATIVES FOR THE STATEMENT OF FINANCIAL ACTIVITIES - continued

	Unrestricted funds as restated £
Charitable activities	
General	<u>233,751</u>
Total	<u>324,254</u>
 NET INCOME	 42,508
 RECONCILIATION OF FUNDS	
Total funds brought forward	171,560
 TOTAL FUNDS CARRIED FORWARD	 <u><u>214,068</u></u>

7. PRIOR YEAR ADJUSTMENT

The 2023 accounts have been restated to exclude transactions that relate to the wholly owned trading subsidiary, White Ribbon Resources Limited (registered company number: 14491783).

Expenditure

During the period ended 31 March 2023, White Ribbon Campaign Ltd (the charity) incurred costs on behalf of White Ribbon Resources Limited (the trading company) whilst a bank account was set up for the trading company.

These transactions were initially recorded as expenditure in the financial statements for the charity for period ended 31 March 2023 but should have instead formed part of the intercompany loan balance, between the charity and the trading company, as at 31st March 2023 and recognised as an expense in the trading company. Costs of £17,486 have been removed from the prior year comparatives.

Stock

As at 18 November 2022, the incorporation date of the trading company, the charity held stock of items to be sold within the trading company to the value of £21,171. The value of these items was transferred over to the trading company on incorporation.

At 31 March 2023, the charity originally reported a further closing stock balance of £20,619. This stock belonged to the trading subsidiary and the 2023 accounts have been restated to remove this stock balance.

The overall impact of the above has increased the funds carried forward at 31 March 2023 by £17,486. Therefore, the free reserves of the charity, brought forward, as at 1st April 2023, after the above adjustments are £153,978.

WHITE RIBBON CAMPAIGN LTD

NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 31 MARCH 2024

8. TANGIBLE FIXED ASSETS

	Fixtures and fittings £	Computer equipment £	Totals £
COST			
At 1 April 2023 and 31 March 2024	<u>1,850</u>	<u>5,270</u>	<u>7,120</u>
DEPRECIATION			
At 1 April 2023	1,850	4,603	6,453
Charge for year	<u>-</u>	<u>334</u>	<u>334</u>
At 31 March 2024	<u>1,850</u>	<u>4,937</u>	<u>6,787</u>
NET BOOK VALUE			
At 31 March 2024	<u>-</u>	<u>333</u>	<u>333</u>
At 31 March 2023	<u>-</u>	<u>667</u>	<u>667</u>

9. FIXED ASSET INVESTMENTS

	Shares in group undertakings £
MARKET VALUE	
At 1 April 2023 and 31 March 2024	<u>1</u>
NET BOOK VALUE	
At 31 March 2024	<u>1</u>
At 31 March 2023	<u>1</u>

There were no investment assets outside the UK.

The company's investments at the balance sheet date in the share capital of companies include the following:

White Ribbon Resources Limited

Registered office: United Kingdom

Nature of business: Retail Shop

	%	2024	2023
Class of share:	holding	£	£
Ordinary	100	1	-
Aggregate capital and reserves			

The charity has a wholly owned trading subsidiary, White Ribbon Resources Limited (registered company number: 14491783), which is incorporated in the United Kingdom.

White Ribbon Campaign Ltd holds 100% of the share capital of White Ribbon Resources Limited.

The trading subsidiary was incorporated in England and Wales on 18 November 2022 and the first financial period will be reported to 31 March 2024.

WHITE RIBBON CAMPAIGN LTD

NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 31 MARCH 2024

10. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2024	2023 as restated
	£	£
Amounts owed by group undertakings	28,116	19,594
Other debtors	23,691	8,604
Prepayments and accrued income	<u>-</u>	<u>42,070</u>
	<u>51,807</u>	<u>70,268</u>

11. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2024	2023 as restated
	£	£
VAT	9,445	42,206
Other creditors	3,245	1,569
Accruals and deferred income	<u>55,929</u>	<u>87,419</u>
	<u>68,619</u>	<u>131,194</u>

Included within accruals and deferred income is deferred income of £54,774, in respect of accreditation fees received during this financial year in relation to future financial years. £21,400 will be released in the financial year ended 31 March 2025 and the remainder will be released across the financial years ended 31 March 2026 and 31 March 2027.

In the year ended 31 March 2023, accruals and deferred income included deferred income of £86,098. £64,698 has been released within this financial year and the balance of £21,400 will be released within the financial year ended 31 March 2025.

12. MOVEMENT IN FUNDS

	At 1.4.23 £	Net movement in funds £	Transfers between funds £	At 31.3.24 £
Unrestricted funds				
General fund	154,645	33,941	(2,141)	186,445
Designated - Development fund	20,000	-	800	20,800
Designated - Training development fund	25,223	-	508	25,731
Designated - Campaign development fund	<u>14,200</u>	<u>-</u>	<u>833</u>	<u>15,033</u>
	<u>214,068</u>	<u>33,941</u>	<u>-</u>	<u>248,009</u>
TOTAL FUNDS	<u>214,068</u>	<u>33,941</u>	<u>-</u>	<u>248,009</u>

WHITE RIBBON CAMPAIGN LTD

NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 31 MARCH 2024

12. MOVEMENT IN FUNDS - continued

Net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	368,950	(335,009)	33,941
	<hr/>	<hr/>	<hr/>
TOTAL FUNDS	<u>368,950</u>	<u>(335,009)</u>	<u>33,941</u>

Comparatives for movement in funds

	At 1.1.22 £	Net movement in funds £	Transfers between funds £	At 31.3.23 £
Unrestricted funds				
General fund	171,560	42,508	(59,423)	154,645
Designated - Development fund	-	-	20,000	20,000
Designated - Training development fund	-	-	25,223	25,223
Designated - Campaign development fund	-	-	14,200	14,200
	<hr/>	<hr/>	<hr/>	<hr/>
	<u>171,560</u>	<u>42,508</u>	<u>-</u>	<u>214,068</u>
TOTAL FUNDS	<u>171,560</u>	<u>42,508</u>	<u>-</u>	<u>214,068</u>

Comparative net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	366,762	(324,254)	42,508
	<hr/>	<hr/>	<hr/>
TOTAL FUNDS	<u>366,762</u>	<u>(324,254)</u>	<u>42,508</u>

During the year, the Board of Trustees have nominally set aside monies for the following:

Development - The board have set aside funds to ensure the continued development of the Charity for the next financial year.

Training Development - The board have designated nine months of wages costs for the development of training.

Campaign Development - The board have designated six months of wages costs for the development of future campaigns for the Charity.

WHITE RIBBON CAMPAIGN LTD

NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 31 MARCH 2024

13. EMPLOYEE BENEFIT OBLIGATIONS

The charitable company operates a defined contribution pension scheme. The assets of the scheme are held separately from those of the charitable company in an independently administered fund. The pension cost charge represents contributions payable by the charitable company to the fund and amounted to £12,231 (2023: £9,265). Contributions totalling £3,218 (2023: £1,568) were payable to the fund at the balance sheet date.

14. RELATED PARTY DISCLOSURES

Trustee's expenses are shown in note 7.

There were no other related party transactions during the year.