THE BETH JOHNSON FOUNDATION

England & Wales · Charity number 1122401

Details

Status	Registered
Legal form	Charitable company
Company number	06454378
Registered	2008-01-22
Register	View on the Charity Commission register

Contact

Address	Parkfield House 64 Princes Road Hartshill Stoke-On-Trent Staffordshire ST4 7JL
Phone	01782844036
Email	admin@bjf.org
Website	www.bjf.org.uk

Activities

Objects: FOR THE IMPROVEMENT OF THE CONDITION OR QUALITY OF LIFE (INCLUDING RECREATION, EDUCATION AND LEISURE) OF ANY PERSON LIVING IN THE UNITED KINGDOM WHO IS NOT LESS THAN FIFTY YEARS OF AGE BY THE INITIATION OF EXPLORATORY AND EXPERIMENTAL RESEARCH AND SERVICE BASED PROJECTS AND THE EVALUATION AND DISSEMINATION OF THE RESULTS OF SUCH RESEARCH.

Activities: Beth Johnson Foundation's purpose is to stimulate/facilitate change to enhance the quality of life and experience of the ageing process for older people through its current four programmes of work being Advocacy, Health, Intergenerational Practice and Midlife; to influence policy makers/ funders to have increasing focus on effective measures to increase people's well-being and health as they age.

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Classification

- **How:** Provides Human Resources, Provides Services, Provides Advocacy/advice/information, Sponsors Or Undertakes Research, Acts As An Umbrella Or Resource Body
- **What:** The Advancement Of Health Or Saving Of Lives, Disability, Economic/community Development/employment
- **Who:** Elderly/old People

Geography

- **Area of benefit:** ENGLAND AND WALES
- Northern Ireland
- Throughout England And Wales

Finances

Period end	Income	Expenditure	Assets	Employees
2024-12-31	£368,160	£440,933	-	-
2023-12-31	£440,986	£494,284	-	-
2022-12-31	£540,620	£529,757	£408,215	16
2021-12-31	£481,285	£501,012	-	-
2020-12-31	£555,365	£520,592	£417,079	20

Trustees

Name	Role	Appointed
PROFESSOR Ziv Amir	Chair	2016-10-04
Dr Jane Jervis		2020-06-24
Hilary Stefanelli		2023-04-01
NICHOLAS EDMUND JOHN MASLEN		2017-03-07
PAUL FRANK DONOVAN RIDDELL		2017-03-07
Siobhan Reilly		2023-10-01

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THE BETH JOHNSON FOUNDATION

England & Wales - Charity number 1122401

Accounts

The Beth Johnson Foundation

REPORT AND FINANCIAL STATEMENTS

31st December 2024

Registered Charity No. 1122401
Company Registration No. 06454378

The Beth Johnson Foundation
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The Beth Johnson Foundation
REFERENCE AND ADMINISTRATIVE INFORMATION

TRUSTEES

Siobhan Heafield
Jane Jervis
Nick Maslen
Paul Riddell
Hilary Stefanelli

COMPANY SECRETARY
Sue Read

REGISTERED OFFICE
Parkfield House
64 Princes Road
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BANKERS
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SOLICITORS
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INDEPENDENT EXAMINER
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Geens Limited
Graphic House
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Stoke-on-Trent
ST4 2PH

STRUCTURE, GOVERNANCE AND MANAGEMENT

Reference and Administration

The Beth Johnson Foundation is registered charity number 1122401, company registration number 06454378, registered in England, with registered office at Parkfield House, 64 Princes Road, Hartshill, Stoke-on-Trent, ST4 7JL.

The Trustees' Annual Report relates to the year ended 31st December 2024.

The Trustees, who are also directors, and who served during the year and since the year end, are as follows:

Ziv Amir (resigned April 2025)
Mike Cheshire (resigned July 2024)
Siobhan Heafield
Jane Jervis
Nick Maslen
Paul Riddell
Hilary Stefanelli

Other officers who served during the year and since the year end, are as follows:

Company Secretary
Brian Davison to Sept 2024
Sue Read from Oct 2024

In 2024 the day-to-day management of the company was overseen by the CEO Susan Read.

Governing document

The organisation is a charitable company, limited by guarantee (company number 06454378 charitable number 1122401) incorporated on 14 December 2007. The members of the company are the directors.

The company was established under a Memorandum of Association which established the objects and powers of the charitable company and is governed under its Articles of Association.

The Trustees, who act as directors for the purposes of company law, present their report along with the financial statements of the charity for the year ended 31 December 2024.

Recruitment and appointment of Trustees

The charity advertises nationally through the media and appropriate e-newsletters when vacancies arise for Trustees. Advertisements provide clear information on the roles and

responsibilities of Trustees and are targeted to recruit people from specific backgrounds to ensure an appropriate balance of skills across the Board. Selection is by formal written application and interview by a selection panel of Trustees who then recommend appointment to the full Board.

Trustees are appointed for a period of three years. At the end of this period they may be reappointed but no trustee may serve more than three consecutive terms of three years, after which period they may not be reappointed within a period of two years of retirement.

Trustee induction and training

All new Trustees are invited to attend an induction day where they are familiarised with the Charity, the context in which it works and its programmes. They are given copies of previous minutes and the main documents which set out the operational framework of the charity including the Memorandum and Articles of Association.

A dedicated private storage area, which all Trustees have access to, provides access to a library of all relevant resources, policies, previous minutes and relevant Charity Commission publications.

In addition all Trustees are encouraged to attend internal training and strategy days and such external training as they feel is relevant.

Organisational structure

The Foundation has a Board of Directors who meet a minimum of four times per year and are responsible for the strategic direction of the Charity. The senior staff attend Board meetings. The senior staff have no voting rights.

Day to day responsibility for the management of the Foundation rests with the Chief Executive Officer who is responsible for the delivery of all programmes and the achievement of agreed targets and objectives.

Programme and project coordinators are responsible for the achievement of agreed specific targets within their areas of accountability. Individual staff supervisions and an annual appraisal scheme ensure that staff continue to develop and work in line with good practice and all staff have access to external training and development.

The staffing structure, pay and remuneration of all staff and thus the structure, pay and remuneration of the senior management team are determined by the board through discussion at the board sub-committee AFRHRR (audit, finance, risk, human resources and remuneration) meetings and ratification at the main board meeting.

Risk Management

The trustees have identified three key areas of risk and actions to mitigate these risks as follows:

1. Staff – Risks: the organisational structure is ineffective; loss of key staff. Mitigations: a new staff structure has been developed; key person insurance, documented procedures, regular team meetings, supervision and appraisal procedures, three month notice periods where appropriate.
2. Funding – Risks: failure to gain funding for an existing area to continue; competition leads to loss of influence; risk of underfunding; endowment trustees may change their view on best use of endowment funds. Mitigations: business plan, matching income and expenditure, reputation in field; involved in policy influence and national groups, communications group and strategic plan in place; regular review of funding opportunities, protocols devised to ensure bids contribute to core costs and external funding consultant in place; the board continue to cultivate relationships with the endowment trustees to maintain confidence in the value of the work being undertaken.
3. Government policy – Risks: adverse change in government policy. Mitigation: membership of key organisations, strategic groups etc to keep up to date with proposed changes, close monitoring of proposed legislation, match income and expenditure.

The Board has conducted a regular review of the major risks to which the charity is exposed. The Risk Register is a permanently "live" document which can be accessed and commented on by all trustees, at any time, through the Dropbox facility. A log of approved changes is kept.

Partnership arrangements

The charity is engaged in partnerships at a broad number of levels that include:

National: e.g. Working for and with Government Departments across the United Kingdom. In addition we have collaborations with national partners.

Local: We support and collaborate with many Voluntary and Community Organisations, Local Authorities, CCGs etc through the running of our projects.

OBJECTIVES AND ACHIEVEMENTS

The purpose of the Foundation is to stimulate and facilitate change which enhances the quality of life for older people and their experience of the ageing process. It seeks to achieve this by undertaking research projects, programmes and partnerships that improve the understanding and practice of practitioners and policy makers.

The criteria for measures of success in any reporting period are: on a macro-level – the creation of a surplus in the forthcoming accounting period (further details are provided in the fundraising and financial review sections), and, on a micro(project)-level – the delivery of the outcomes and outputs embodied by the project agreements.

The future direction of the charity is outlined in the Strategic Objectives section of the Achievements and Performance section. It is not envisaged at this stage that a radical restructure of the charity will be required to achieve these objectives rather that any re-emphasis in the field in general will be absorbed by organic development.

Public Benefit

In undertaking our work the Trustees have taken due regard of the Charity Commission guidance on public benefit. All of our work either has a direct impact to the benefit of older people, for example:

- Provision of advocacy for people with dementia.
- Supporting older people with loss and bereavement.
- Intergenerational work.
- Supporting older people with media access (mobile phones, iPads etc)

Or, has a secondary impact, for example:

- Training professionals and volunteers who work directly with older people.
- Providing advice, guidance and resources to improve the practice of people working with older people.
- Benefitting older people in the community through encouraging understanding and cooperation between generations.
- Administering small grants programmes and support to community groups in Northern Ireland.

Or, has an impact at policy level, for example:

- Acting as expert advisors to Government departments to improve opportunities, funding and policy frameworks to promote opportunities for older people.
- Providing national information resources and guidance.
- Developing intergenerational networks to support intergenerational developments in England and further afield.

Investment

Aside from retaining a prudent amount in reserves each year the majority of the Charity's funds are to be spent in the short term on operational activities. Currently the decision has been made that those funds that are available will be held in bank deposit accounts. This strategy is under constant review by the Board.

ACHIEVEMENTS AND PERFORMANCE

2024 Annual Retrospective

CEO Sue Read writes: in summary, it has continued to be a very busy year, with a number of extended collaborations (e.g. *Even Better Together* project with Methodist Housing and Father Hudson); the ICB funded project (Dementia Advocacy support project), new projects (e.g. KISI intergenerational project) has meant that we continued to meet our overarching aims and objectives, during challenging times.

The six strategic objectives of the Foundation are agreed as:

1. We will continue to reflect the views of older people and develop positive ageing and intergenerational programmes that innovate and demonstrate good practice.

Linking Generations Northern Ireland

LGNI are delighted to have progressed successfully through 2024 increasing support for and engagement in intergenerational practice across NI. A summary is provided below but all activity is documented on our website www.linkinggenerationsni.com

PHA (LGNI Core activities)

The funding is to support LGNI to build an intergenerational infrastructure across NI through the development of 11 local networks that contribute to the building of an Age-friendly NI. At the end of 2024 LGNI networks had 882 members signed up to their own council areas with an allocated LGNI staff member for each area. LGNI activities as part of their coordination of the networks, involves hosting of network meetings, intergenerational advice & support, development and delivery of an accredited training programme and small grants opportunities. LGNI also use staff time in this project to participate in relevant multi agency groupings, build new partnerships and models of working that can be scaled up and implemented by others. The outcome-based approach reflected in this work is used by LGNI to influence local and central government policies and strategies particularly Active Ageing & Age friendly, Health & social care and Education.

Key successes in 2024 included:

- Growth of the LGNI network membership by over 117 members, hosting well attended network meetings via Zoom, regular newsletters and advice and support service;

- Coordination of the All Ages April grants scheme supporting 40 grantees/groups to engage over 1987 people of all ages in intergenerational activities;
- Joining forces with UK partners to form the Global Intergenerational Week Executive Team and successfully delivering the 2024 Campaign with Global partners and as the lead for Northern Ireland (online events and promotion) and planning for Global IG Week 2024;
- Delivering our bespoke and accredited intergenerational training offering to new audiences and customers – the care sector, early years, housing providers, young people;
- Advocating and garnering support for intergenerational practice at all levels in NI – supporting our network members, creating strategic partnerships, advising policy conversations/consultation and influencing media promotion;
- Delivery of the 'Intergenerational Christmas Campaign' which included the allocation and support of 30 small grants, development of Christmas resources, intergenerational messaging and sharing of intergenerational good news stories; 1295 participants took part.
- Accessing of new/additional funding streams –Arts Council NI Arts for Older People and REAP funds, Public Health Agency Enhancement, Shared Island Civic Fund and consultancy work income from Barnardos and Ards and North Down Borough Council.

CLEAR Project Funding

LGNI accessed funding for the Age Exchange Project in 2023 and delivered activity in early 2024. The project involved creating and intergenerational link between Knockbreda Primary School and Annadale Care Home with the pupils and residents taking part in a series of intergenerational activities to improve mental health and wellbeing.

Arts Council NI Project
LGNI accessed funding for the Arty Generations Project from the Arts for Older People programme in 2023 and delivered activity January to June 2024. This project, which is now complete involved LGNI coordinating three intergenerational arts projects involving three older peoples settings, four schools and four artists. The work was showcased at the end of the project and LGNI staff are supporting the sustainability of relationships between settings. A total of 82 participants took part in this project across three council areas in NI.
.
Creating Intergenerational Communities - The National Lottery Community Fund UK
LGNI were delighted to embark on the Creating Intergenerational Communities project funded by The National Lottery Community Fund (Bringing People Together) in early 2023. This multi-year project is led by Generations Working Together in partnership with LGNI and Apples and Honey at Nightingale and will complete in July 2025. Through the projects activities, the partners have aimed train and upskill communities and grassroots organisations across the UK, to develop and facilitate new intergenerational projects and opportunities. The programme also introduced and promoted new quality standards for

Intergenerational activities, providing confidence and ensuring sustainability. LGNI's role in NI was to identify and support a number of pilot settings to take part and train and upskill staff to deliver intergenerational activities and also to evaluate their work and its impact against the newly developed Quality Indicators. LGNI supported a total of 10 pilots across NI who went on to embrace an intergenerational approach to the work that day alongside utilising the Creating Intergenerational Communities toolkit. LGNI main role involved delivering training, identifying and supported pilot settings and collecting feedback on the Quality standards toolkit. An NI celebration event was held in Stormont Parliament Buildings in May to showcase impact.

Shared Island Civic Fund – Across Borders & Generations Project
LGNI led on this intergenerational, cross-border project in partnership with Fingal County Council and funded by the Department of Foreign Affairs Ireland 'Shared Island Civic Fund'. The project began in 2023 and completed in 2024, facilitating the development of locally driven intergenerational initiatives in two communities: Mayobridge NI and Balbriggan, Dublin. LGNI and Fingal Council developed the initial intergenerational partnerships and facilitated a series of workshops that bring them together on both sides of the border in preparation for local work and to share learning of their experience. Younger and older people from each of the two communities participated in workshops facilitated by LGNI including jointly identifying the issues and challenges that both generations currently face in their community, discussing ageism and its effect on the perceptions of older younger people, exploring potential collaborative benefits and opportunities to share resources and experience across generations. Their intergenerational activities ran until March 2024 and finished with an intergenerational trip to Carlingford to celebrate and share experiences. A total of 36 participants took part.

Training & Facilitation income
During 2024 LGNI were able to generate income to support our core work and improve reach of our activities through facilitation of workshops and activities including intergenerational Age-friendly workshops for Ards and North Down Borough Council, Grandmothers Hands Project delivery for Barnardos UK and a summer scheme session for Belfast Boys and Girls Clubs.

Dementia Advocacy

The Dementia Advocacy Project has been delivering advocacy services since 1988. The service provides specialist advocacy for people with dementia and memory loss at key times of transition and change to ensure their voice is heard, their opinions noted, and their rights upheld. Our service is recognised by professionals as providing an expert service for their clients and receives positive feedback from both clients and referrers, reporting that the people we work with feel well supported and feel confident that their views have been represented.

The issues our clients face are diverse and often involve multiple challenges which require a longer-term involvement with an advocate. Also, many of the clients referred to us are at a more advanced stage of dementia which brings challenges around communication and can require a non-instructed advocacy partnership.

Despite these challenges, we have represented 98 individuals and 415 client contacts have taken place - via home visits, hospital visits, and supporting clients by representing their views at meetings with care providers, nursing teams and social care staff. Type of outcomes achieved include: representing clients who have been deemed to not have capacity at best interest meetings where decisions are being made around the need for 24-hour care placements; challenging decisions for people who have been placed under section; obtaining views around care provision; support to obtain LPA's; establishing patient wishes around end of life care.

Alongside 1:1 advocacy, the project also facilitates a Dementia Advocacy Peer Support group, which meets once a month. Members express how valuable they find the opportunity to meet with their peers and offer each other support, and to gain other people's perspectives on issues relating to living with dementia.

KISI Project

Intergenerational themes have been woven throughout much that the Beth Johnson Foundation does, whether through support for older people with dementia, helping older people to become more confident when using technology, or supporting people with musculoskeletal conditions. We recognise the value of linking people together across the age continuum, for mutual benefit and learning, helping to build age-friendly communities. Everyone respects being listened to and being heard; intergenerational activities provide opportunities to do just that, particularly through guided activities.

This pilot study particularly informed the charity's portfolio of projects in a number of ways: it consolidated our focus on intergenerational work; further strengthened our relationship with St John's school in Penkhull; established new academic partners with members of Keele University; provided two evidence-based resources (book and film) that will enable strong dissemination activities; and supported the BJF and Keele University to participate in, and seek further funding for, activities related to Stoke-on-Trent City Council's city investment fund.

We successfully received funding from the School of Geology and Geography to work collaboratively with the School of Nursing and Midwifery and the School of Human Geography on an intergenerational Project entitled 'Pets, companionship and ageing: An intergenerational pilot study with children and ageing communities in Stoke on Trent'. We

jointly facilitated three intergenerational workshops around the role of pets at the local school, St Johns, (CoE), Penkhull, and Parkfield House, BJF.

Older adults purposefully engaged with school children to explore the relationships with pets across the lifespan; promoting relationship-building, skill sharing and knowledge transfer. By sharing stories and memories around their pets, comparing their companionship over time, older and younger generations could learn from each other about the role, space and place of pets, and the challenges of how such relationships shape and shift over time.

All the sessions were filmed, and the film launched at the School in December 2024.The launch also included a visit by two llamas, as requested by the school children during the workshops.

The Patient Information and Education Project (PIER)

This project is an initiative with the Haywood Foundation, a local charity dedicated to improving the wellbeing of people with arthritis and related conditions.

The project began in August 2012 and remains very successful in its aims to support and signpost people to areas within the community that can help them self-manage their conditions. Currently based at Bradwell Hospital in Newcastle, the project continues to work closely with consultants, clinicians and staff, to provide the patient with the latest information and research into all areas of rheumatology.

Community outreach is now rooted within the Stoke on Trent and North Staffordshire area. We work alongside many groups and organisations, meeting and supporting people from varied cultures and backgrounds. We provide specialist Tai Chi sessions, operate a 'Bright Ideas' programme and attend many information events in the local community. Our latest venture includes creating links with a local allotment group, situated very near to the Haywood Hospital. We hope to strengthen these links as the project and volunteers move back to the Haywood Hospital towards the end of 2025.

Social Prescribing
Social prescribing involves helping patients to improve their health, wellbeing, and social welfare by connecting them to community services which might be run by the council or a local charity. For example, signposting people who have been diagnosed with dementia to local dementia support groups.
Our Social Prescriber Lianne Burton was supported by the BJF until it was agreed that all Social Prescribers would work collectively under Support Staffordshire, a local charity in Stoke on Trent.

We ceased supporting our Social Prescriber in the Spring of 2024, as she transferred across to Support Staffordshire.

Community Health Champions

We have 9 people signed up as community health Champions. We continue to work with VAST to promote the CHC work. The CHC lead at VAST is Zi Khumalo who visited BJF three times in the summer to support with training and updates on CHC. We also worked with Zi for BJF to host the CHC Summer Celebration event on July 16th, which welcomed twenty people. Our BJF Community Health Champions and BJF staff are regularly supplied with up-to-date CHC information on a weekly basis via the VAST CHC newsletter.

Bereavement Friendship Project

The Bereavement Friendship Project commenced on July 1st 2022 and was initially funded by UHNM Charity/NHS Charities Together. Funding was initially secured for a 12month period, and we were able to secure extension funding that enabled the project to continue until March 31st 2024. From 1st April 2024, were able to continue the work of the project thanks to a grant from the Community fund for a further 12 months.
The aim of the project is to support bereaved people aged 50 + to establish new connections and develop social circles following bereavement, offering a social space for older people to come together, share their experiences, build peer support and establish new circles of support. The project offers free 1:1 telephone befriending and group social support opportunities for people aged 50+ living in Stoke-on-Trent or North Staffordshire. Our telephone befriending service offers a chance to chat to trained volunteers who can provide a listening ear and emotional support, helping people to re-connect and build up the confidence to join our groups. Our group sessions provide an opportunity to meet others in a similar situation, and to find information on coping with both the practical and emotional aspects of losing a relative or friend.

The service has proved to be very much in demand; in 2024 we supported 65 individuals, providing 228 1:1 telephone support calls and at 47 group sessions.

Even Better Together Project

The Even Better Together (EBT) is a partnership project which includes Beth Johnson Foundation, Methodist Housing Association (MHA) and Father Hudson's Care (FHC). This project is funded by The National Lottery Community Fund and promotes the voices of people living with dementia. The EBT partnership is focused on working together with people living with dementia, promoting choices and co-designing, and co-delivering activities and projects that they want to take part in. By working together, we are well positioned to provide services, activities and support which improves the lives of older people in our communities in Stoke-on-Trent, Newcastle-under-Lyme, and Staffordshire Moorlands.

The Beth Johnson Foundation focus for the Even Better Together project is on developing and delivering a programme of training, learning and reflection sessions based on understanding advocacy and understanding dementia. This element of the Even Better

Together project is called 'Learning Together', enhancing the knowledge, understanding and skills of staff and volunteers working with people aged 55+ in North Staffordshire.
The BJF facilities and supports a Community Engagement and Involvement group, which ensures that processes are deliberately put in place so that members are always at the very heart of what the BJF and are able to give a clear voice to what the BJF need to do in the future. The group informs the Older Persons Alliance, strengthening the partnership, to ensure we deliver services that are truly needed throughout Staffordshire.
The BJF have staff with a wealth of experience in supporting older people with dementia, and our element of this project was based around dementia advocacy. The aim of our partnership work around dementia advocacy is to develop and deliver learning sessions that will enable staff and volunteers to feel confident in their understanding of both dementia and advocacy. By developing confidence through increased knowledge, by identifying skills and building expertise in both the fields of dementia and advocacy, we are better able to anticipate and to provide support to people living with dementia across our communities. This support extends to the person with dementia, the caregivers, and family carers who are all part of the person's circle of support.
Year one of the Even Better Together partnership project focused on:

- Developing and building strong partnerships between BJF, MHA and FHC
- Mapping the delivery models of dementia support in MHA and FHC
- Identifying the training needs of learners in MHA, FHC and BJF
- Introducing the Learning Together programme to staff and volunteers
- Developing a delivery model in response to different needs of staff and volunteers.

Year two of the Even Better Together partnership project focused on:

Rolling out the Dementia Champions sessions within BJF, MHA and FHC, to help raise awareness amongst community members about dementia and supporting the rights of everyone.
An online Learning Together has been developed which explores:

- Understanding Dementia
- Compassionate Communication
- Positive Strategies
- Supporting Decision-Making
- Understanding Advocacy
- Dementia Friendly Spaces

The project continues to focus on scaling up the learning together programme, both in person and online, as part of a Dementia Champion Programme initiative.

In year three the project will focus on developing a webpage on the BJF website, hosting a range of resources to complement the Learning Together programme. The final year of this project will also focus on delivering Learning Together, Dementia Champions sessions to community organisations in order to grow the network of Dementia Champions in our community.

Discover (Digital Inclusion, Tea & Tech drop-in sessions)

1 in 5 people in the UK don't feel confident using digital technology. Older people often don't feel confident using digital technology, don't have affordable access to the internet, don't know how to use the internet and digital equipment safely and comfortably. Following on from the BJF Discover Digital project in 2022, Beth Johnson Foundation continue to offer monthly Tea & Tech drop-in sessions led by our volunteer Digital Friends. The drop-in sessions take place once a month at Parkfield House and are free for older people living in our local community. Our Tea & Tech approach encourages positive discussion and sharing digital and technological experiences has enabled healthy well-being, communication, engagement and interaction to ensure their community feels valued and included.

The appetite and need for this provision remains strong. The initiative continues to see an increasing and consistent level of participation, providing positive outcomes such as: growth and consistency of conversations amongst residents around issues of health and well-being; reducing loneliness and allowing friendships to blossom through experiencing technology together; developing confidence with technology to help perform the most necessary tasks using mobiles, computers and tablets.

Summary

In summary, despite the increasing challenges of securing funding across the sector, all the projects listed above can be considered to have achieved the objectives set for them both within the terms of the individual project targets set by contractors or funders and within the context of' the charity's over-arching objectives. We will continue to develop strategic and productive partnerships and relationships. We continue to develop our identity and increase our influence, role and reputation. Future Strategy: the focus for the Foundation in the coming period will be in the following key areas: supporting digital inclusion across the generations; providing psychosocial and emotional support for ageing, local community members; and influencing the ageing agenda locally. nationally and internationally through evaluation of our services, research and informing policy. We will continue to seek funding to deliver projects (as detailed above) in fulfilment of our over-arching objectives and our publications. We will build on our intergenerational work through KISI projects and introducing a centre for intergenerational practice, research and development across England, specifically working with local and national partners.

2. We will develop strategic and productive partnerships and relationships

Much of what we have achieved has been through collaborative and partnership working. We believe we are stronger working together as we are working apart, and will continue in this manner.

3. We will develop our identity and increase our influence, role and reputation

The focus for the Foundation in the coming period will be in the following key areas: developing life transitions thinking and services, and, research, policy and influencing the ageing agenda locally, nationally and internationally, particularly from an intergenerational perspective. We will continue to deliver projects (as detailed above) in fulfilment of our over-arching objectives and promote our publications.

4. We will secure our future through developing our financial and staff capacity

Overall restricted fund turnover for 2024 was approximately 95% of that of 2023 (which in turn was only 96% of 2022) and has fallen again by over 20% in the current year – largely a result of the tough funding environment extant in the year. 2025 will continue to be a tough funding environment. It is therefore essential that the charity bids for, and wins, new work and continues to diversify income streams through tendering and partnership working.

5. We will diversify income streams through tendering for new work and seeking opportunities in allied fields

6. We will diversify our services geographically thus maximizing our knowledge base, impact and income

In summary, the charity continues to fulfil its objectives through the successful delivery of the wide range of projects detailed above.

FINANCIAL REVIEW

A deficit of just over £75k in 2024 was largely a result of the tough funding environment extant throughout the sector. As reserves have diminished through 2024, the aim is to at least maintain the current balance sheet by striving to secure more funding.

Company structure continues to be designed with the aim of ensuring future costs match to income streams and this is reflected in the budget for 2025. (The cost base at the start of 2025 remains that that was in place at the end of 2024.)

Reserves policy

The Board has examined the charity's requirements for reserves in the light of the key risks to the organisation. Given the charity's exposure to the uncertainties of grant funding, the principle risk in this regard is a situation where income falls and a deficit needs to be financed until such time as new finance sources can be secured and/or costs can be reduced.

The Board has therefore established a policy whereby the unrestricted funds not committed or invested in tangible fixed assets (the 'free reserves') and after any known, required, designations, held by the charity, should represent the maximum deficit the Trustees believe it is likely could be incurred.

As indicated these reserves would be needed to meet working capital requirements should there be a significant reduction in income. The Board are confident that at such a level they would be able to continue the activities of the charity in the event of a significant short term

reduction in funding. The aspiration of the Board is to achieve a reserve level equivalent to three months' worth of staff salaries. Such a level would accommodate both shorter durations of notice required and any redundancy costs.

This level was thus set, and has been retained, at £77,161. As at the Balance Sheet date the level of free reserves is £26,506 (2023: £101,980). The charity aims to maintain (or increase) the target reserve level through the generation of surpluses in the next five years.

Approved by the Trustees and signed on their behalf by:

Nick Maslen

Chair

July2025

STATEMENT OF TRUSTEES' RESPONSIBILITIES IN THE PREPARATION OF FINANCIAL STATEMENTS

The Trustees (who are also directors of The Beth Johnson Foundation for the purposes of company law) are responsible for preparing the Trustees' Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the Trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for that period. In preparing these financial statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgments and estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in business.

The Trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charitable company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

I report to the charity trustees on my examination of the accounts of the Company for the year ended 31 December 2024.

Responsibilities and basis of report

As the charity's trustees of the Company (and also its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the Company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5) (b) of the 2011 Act.

Independent examiner's statement

Since the Company's gross income exceeded £250,000 your examiner must be a member of a body listed in section 145 of the 2011 Act. I confirm that I am qualified to undertake the examination because I am a member of the Institute of Chartered Accountants in England and Wales, which is one of the listed bodies.

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of the Company as required by section 386 of the 2006 Act; or

2. the accounts do not accord with those records; or

3. the accounts do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a 'true and fair view which is not a matter considered as part of an independent examination; or

4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Signed:

Name: Karen Staley FCA BSc (Hons)
Address: Geens Limited
Graphic House
124 City Road
Stoke on Trent
ST4 2PH
Date:

Beth Johnson Foundation

Statement of Financial Activities for the Year Ended 31 December 2024 (Including Income and Expenditure Account and Statement of Total Recognised Gains and Losses)

	Note	Unrestricted funds £	Restricted funds £	Total 2024 £
Income and Endowments from:				
Donations and legacies	3	52,073	-	52,073
Charitable activities	4	-	299,312	299,312
Other trading activities	5	16,060	-	16,060
Investment income	6	715	-	715
Total income		68,848	299,312	368,160
Expenditure on:				
Charitable activities	8	(141,621)	(299,312)	(440,933)
Total expenditure		(141,621)	(299,312)	(440,933)
Net expenditure		(72,773)	-	(72,773)
Net movement in funds		(72,773)	-	(72,773)
Reconciliation of funds				
Total funds brought forward		354,917	-	354,917
Total funds carried forward	17	282,144	-	282,144

The notes on pages 22 to 33 form an integral part of these financial statements.

Beth Johnson Foundation

Statement of Financial Activities for the Year Ended 31 December 2023 (Including Income and Expenditure Account and Statement of Total Recognised Gains and Losses)

	Note	Unrestricted funds £	Restricted funds £	Total 2023 £
Income and Endowments from:				
Donations and legacies	3	57,357	-	57,357
Charitable activities	4	-	381,876	381,876
Investment income	6	1,753	-	1,753
Total income		59,110	381,876	440,986
Expenditure on:				
Raising funds	7	(4,948)	-	(4,948)
Charitable activities	8	(104,880)	(381,876)	(486,756)
Total expenditure		(109,828)	(381,876)	(491,704)
Net expenditure		(50,718)	-	(50,718)
Net movement in funds		(50,718)	-	(50,718)
Reconciliation of funds				
Total funds brought forward		408,215	-	408,215
Total funds carried forward	17	357,497	-	357,497

All of the charity's activities derive from continuing operations during the above two periods.

The funds breakdown for 2023 is shown in note 17.

Beth Johnson Foundation

(Registration number: 06454378)
Balance Sheet as at 31 December 2024

	Note	2024 £	2023 £
Fixed assets			
Tangible assets	14	252,938	252,938
Current assets			
Debtors	15	6,529	7,932
Cash at bank and in hand		38,931	146,525
		45,460	154,457
Creditors: Amounts falling due within one year	16	(18,954)	(52,478)
Net current assets		26,506	101,979
Net assets		279,444	354,917
Funds of the charity:			
Unrestricted income funds			
Unrestricted funds		279,444	354,917
Total funds	17	279,444	354,917

For the financial year ending 31 December 2024 the charity was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Members' responsibilities:

- The members have not required the charity to obtain an audit of its accounts for the year in question in accordance with section 476; and
- The members acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

The financial statements on pages 19 to 33 were approved by the trustees, and authorised for issue on ..... and signed on their behalf by:

.....
Nicholas Maslen
Trustee

1 Charity status

The charity is limited by guarantee, incorporated in England and Wales, and consequently does not have share capital. Each of the trustees is liable to contribute an amount not exceeding £Nil towards the assets of the charity in the event of liquidation.

The address of its registered office is:
Parkfield House
64 Princes Road
Stoke-on-Trent
Staffordshire
ST4 7JL

2 Accounting policies

Summary of significant accounting policies and key accounting estimates
The principal accounting policies applied in the preparation of these financial statements are set out below. These policies have been consistently applied to all the years presented, unless otherwise stated.

The financial statements are prepared in Sterling, which is the functional currency of the charitable company. Monetary amounts in these financial statements are rounded to the nearest £.

Statement of compliance
The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice (applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)) (issued in October 2019) - (Charities SORP (FRS 102)), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) and the Companies Act 2006.

Basis of preparation
Beth Johnson Foundation meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy notes.

Exemption from preparing a cash flow statement
The charity opted to early adopt Bulletin 1 published on 2 February 2016 and have therefore not included a cash flow statement in these financial statements.

Income and endowments
All income is recognised once the charity has entitlement to the income, it is probable that the income will be received and the amount of the income receivable can be measured reliably.

Donations and legacies

Donations are recognised when the charity has been notified in writing of both the amount and settlement date. In the event that a donation is subject to conditions that require a level of performance by the charity before the charity is entitled to the funds, the income is deferred and not recognised until either those conditions are fully met, or the fulfilment of those conditions is wholly within the control of the charity and it is probable that these conditions will be fulfilled in the reporting period.

Deferred income

Deferred income represents amounts received for future periods and is released to incoming resources in the period for which, it has been received. Such income is only deferred when:

- The donor specifies that the grant or donation must only be used in future accounting periods; or
- The donor has imposed conditions which must be met before the charity has unconditional entitlement.

Expenditure

Expenditure is recognised once there is a legal or constructive obligation to make payment to a third party, it is probable that settlement will be required and the amount of the obligation can be measured reliably.

All expenditure is accounted for on an accruals basis. All expenses including support costs and governance costs are allocated to the applicable expenditure headings.

Overheads, premises overheads and other overheads are initially allocated on the basis of agreed project budgets for different activities. Costs not identified within project budgets are thus deemed central office support costs. In establishing the support costs allocation these costs are initially identified by category before being apportioned to activity type via time analysis.

Fundraising costs are those incurred in seeking voluntary contributions and do not include the costs of disseminating information in support of the charitable activities. Support costs are those costs incurred directly in support of expenditure on the objects of the company and include project management carried out at Parkfield House. Governance costs are those incurred in connection with administration of the company and compliance with constitutional and statutory requirements.

Irrecoverable VAT is charged against the expenditure heading for which it was incurred.

Taxation

The charity is considered to pass the tests set out in Paragraph 1 Schedule 6 of the Finance Act 2010 and therefore it meets the definition of a charitable company for UK corporation tax purposes. Accordingly, the charity is exempt from taxation in respect of income or capital gains received within categories covered by Chapter 3 Part 11 of the Corporation Tax Act 2010 or Section 256 of the Taxation of Chargeable Gains Act 1992, to the extent that such income or gains are applied exclusively to charitable purposes.

Tangible fixed assets

Capital expenditure is capitalised as follows:

Equipment costing less than £1,000 will be written off to the Statement of Financial Activities in the year in which the cost is incurred.

Tangible fixed assets are included at historical cost.

Fixed assets donated to the company are capitalised at fair value.

Depreciation and amortisation
Depreciation is provided by the Charity to write off the cost less estimated residual value of fixed assets by equal instalments over their estimated economic lives as follows:-
Office equipment - 20% straight line
Computer equipment - 33% straight line

Trade debtors
Trade debtors are recognised as the settlement amount after any trade discount offered and any allowance for doubtful debts. Prepayments are valued at the amount repaid net of any trade discounts due.

Cash and cash equivalents
Cash and cash equivalents comprise cash on hand and call deposits, and other short-term highly liquid investments that are readily convertible to a known amount of cash and are subject to an insignificant risk of change in value.

Trade creditors
Trade creditors are obligations to pay for goods or services that have been acquired in the ordinary course of business from suppliers. Accounts payable are classified as current liabilities if the charity does not have an unconditional right, at the end of the reporting period, to defer settlement of the creditor for at least twelve months after the reporting date. If there is an unconditional right to defer settlement for at least twelve months after the reporting date, they are presented as non-current liabilities.

Trade creditors are recognised initially at the transaction price and subsequently measured at amortised cost using the effective interest method.

Borrowings
Interest-bearing borrowings are initially recorded at fair value, net of transaction costs. Interest-bearing borrowings are subsequently carried at amortised cost, with the difference between the proceeds, net of transaction costs, and the amount due on redemption being recognised as a charge to the Statement of Financial Activities over the period of the relevant borrowing.

Interest expense is recognised on the basis of the effective interest method and is included in interest payable and similar charges.

Borrowings are classified as current liabilities unless the charity has an unconditional right to defer settlement of the liability for at least twelve months after the reporting date.

Foreign currencies
Monetary assets and liabilities denominated in foreign currencies are translated into sterling at rates of exchange ruling at the balance sheet date.
Transactions in foreign currencies are translated into sterling at the rate ruling on the date of the transaction.
Exchange gains and losses are recognised in the statement of financial activities.

Fund structure
Unrestricted income funds are general funds that are available for use at the trustees discretion in furtherance of the objectives of the charity.

Designated funds are unrestricted funds set aside for specific purposes at the discretion of the trustees.

Pensions and other post retirement obligations

The charity operates a defined contribution pension scheme which is a pension plan under which fixed contributions are paid into a pension fund and the charity has no legal or constructive obligation to pay further contributions even if the fund does not hold sufficient assets to pay all employees the benefits relating to employee service in the current and prior periods.

Contributions to defined contribution plans are recognised in the Statement of Financial Activities when they are due. If contribution payments exceed the contribution due for service, the excess is recognised as a prepayment.

Financial instruments

Classification

Financial assets and financial liabilities are recognised when the charity becomes a party to the contractual provisions of the instrument.
Financial liabilities and equity instruments are classified according to the substance of the contractual arrangements entered into. An equity instrument is any contract that evidences a residual interest in the assets of the charity after deducting all of its liabilities.

Fair value measurement

The best evidence of fair value is a quoted price for an identical asset in an active market. When quoted prices are unavailable, the price of a recent transaction for an identical asset provides evidence of fair value as long as there has not been a significant change in economic circumstances or a significant lapse of time since the transaction took place. If the market is not active and recent transactions of an identical asset on their own are not a good estimate of fair value, the fair value is estimated by using a valuation technique.

Critical accounting judgements and estimates

The preparation of financial statements requires the use of certain critical accounting estimates. It also requires trustees to exercise their judgement in the process of applying the accounting policies. Use of available information and application of judgement are inherent in the formation of estimates. Actual outcomes in the future could differ from such estimates. The areas involving a higher degree of judgement, or complexity, or areas where assumptions and estimates are significant to the financial statements are set out below.

Judgements

The key judgement that the management has made in the process of applying the charities accounting policies relates to the calculation of accrued and deferred incomes specific to each project. Each project has a separate cost centre in the accounting system which allows for incomes and costs specific to each project to be identified separately thus providing a basis for accurate calculation of accrued and deferred income.

Estimation Uncertainty

The trustees consider that the cost centre accounting outlined above provides a sound framework for accurate accounting and thus there is not considered to be any significant uncertainty in the carrying figures at the end of 2023.

General accumulated funds are unrestricted funds available to the foundation for its general purposes and include funds designated by the foundation for a particular purpose; the use of such designated funds remains at the discretion of the foundation's Members. Restricted funds are subject to restrictions imposed by the donor or by the specific terms of the appeal under which the funds are raised. The restrictions are binding upon the Foundation. The allocation of direct and support costs are therefore determined by time expended on specific tasks which in turn is indicated by agreed project budgets.

Volunteer hours have been calculated by multiplying the number of non-administration volunteers by their estimated average hours per annum and then adding the resulting figure to the hours of the administration volunteer to give an annual total. The estimated financial benefit of these hours is then derived by multiplying those hours by an hourly rate derived from that of coordinator level staff.

3 Income from donations and legacies

	Unrestricted funds General £	Total 2024 £
Donations and legacies;		
Donations from companies, trusts and similar proceeds	52,073	52,073
	52,073	52,073

	Unrestricted funds General £	Total 2023 £
Donations and legacies;		
Donations from companies, trusts and similar proceeds	57,357	57,357
	57,357	57,357

4 Income from charitable activities

	Restricted funds £	Total 2024 £
Intergenerational	90,603	90,603
Advocacy	97,234	97,234
Positive Ageing	111,475	111,475
	299,312	299,312

	Restricted funds £	Total 2023 £
Intergenerational	125,861	125,861
Advocacy	106,363	106,363
Positive Ageing	149,652	149,652
	381,876	381,876

5 Income from other trading activities

	Unrestricted funds General £	Total 2024 £
Trading income;		
Sales of goods and services	13,856	13,856
Property rental income	2,204	2,204
	16,060	16,060

	Total 2023 £
	-

6 Investment income

	Unrestricted funds General £	Total 2024 £
Interest receivable and similar income;		
Interest receivable on bank deposits	715	715
	715	715

	Unrestricted funds General £	Total 2023 £
Interest receivable and similar income;		
Interest receivable on bank deposits	1,753	1,753
	1,753	1,753

7 Expenditure on raising funds

	Direct costs £	Total 2023 £
Costs of generating donations and legacies	4,948	4,948

8 Expenditure on charitable activities

	Activity undertaken directly £	Activity support costs £	2024 £
Intergenerational	90,603	41,718	132,321
Advocacy	97,234	26,207	123,441
Positive Ageing	111,475	49,432	160,907
Policy Infuence Research and Development	-	8,550	8,550
Governance	-	18,414	18,414
	299,312	144,321	443,633

	Activity undertaken directly £	Activity support costs £	2023 £
Intergenerational	125,861	31,064	156,925
Advocacy	106,363	18,639	125,002
Positive Ageing	149,652	36,806	186,458
Policy Infuence Research and Development	-	1,865	1,865
Governance	-	19,086	19,086
	381,876	107,460	489,336

£144,321 (2023 - £107,460) of the above expenditure was attributable to unrestricted funds and £299,312 (2023 - £381,876) to restricted funds.

In addition to the expenditure analysed above, there are also governance costs of £Nil (2023 - £Nil) which relate directly to charitable activities. See note 9 for further details.

9 Analysis of governance and support costs

Support costs allocated to charitable activities

	Governance costs £	Information technology £	Staff costs £	Administration costs £	Premises costs including depreciation £	Total 2024 £
Intergenerational	-	2,992	4,260	23,338	11,128	41,718
Advocacy	-	1,796	3,726	14,008	6,677	26,207
Positive Ageing	-	1,496	30,703	11,669	5,564	49,432
Charitable Expenditure	-	-	8,550	-	-	8,550
Governance	18,414	-	-	-	-	18,414
	18,414	6,284	47,239	49,015	23,369	144,321

	Governance costs £	Information technology £	Staff costs £	Administration costs £	Premises costs including depreciation £	Total 2023 £
Intergenerational	-	7,188	13,110	3,644	7,122	31,064
Advocacy	-	4,313	7,866	2,187	4,273	18,639
Positive Ageing	-	3,594	27,829	1,822	3,561	36,806
Policy Infuence Research and Development	-	431	787	219	428	1,865
Governance	11,536	-	7,550	-	-	19,086
	11,536	15,526	57,142	7,872	15,384	107,460

10 Trustees remuneration and expenses

During the year the charity made the following transactions with trustees:

Travel expenses have been reimbursed, or paid on behalf of, the chairman and/or trustees (1 trustees during the year amounting to £744 (2023: £2,318, nine trustees in total during the year)

No trustees, nor any persons connected with them, have received any remuneration from the charity during the year.

No trustees have received any reimbursed expenses or any other benefits from the charity during the year.

11 Staff costs

The aggregate payroll costs were as follows:

	2024 £	2023 £
Staff costs during the year were:		
Wages and salaries	278,259	328,131
Social security costs	22,660	21,891
Pension costs	32,189	23,821
	333,108	373,843

The monthly average number of persons (including senior management / leadership team) employed by the charity during the year expressed as full time equivalents was as follows:

	2024 No	2023 No
Direct Charitable Activities	10	12
Support	2	2
	12	14

No employee received emoluments of more than £60,000 during the year.

The total employee benefits of the key management personnel of the charity were £64,934 (2023 - £108,966).

12 Independent examiner's remuneration

	2024 £	2023 £
Examination of the financial statements	2,700	2,580

13 Taxation

The charity is a registered charity and is therefore exempt from taxation.

14 Tangible fixed assets

	Land and buildings £	Furniture and equipment £	Computer equipment £	Total £
Cost				
At 1 January 2024	252,938	4,310	66,899	324,147
At 31 December 2024	252,938	4,310	66,899	324,147
Depreciation				
At 1 January 2024	-	4,310	66,899	71,209
At 31 December 2024	-	4,310	66,899	71,209
Net book value				
At 31 December 2024	252,938	-	-	252,938
At 31 December 2023	252,938	-	-	252,938

15 Debtors

	2024 £	2023 £
Trade debtors	2,443	4,060
Prepayments	4,086	3,872
	6,529	7,932

16 Creditors: amounts falling due within one year

	2024 £	2023 £
Trade creditors	8,627	7,455
Other taxation and social security	5,171	6,785
Pension scheme creditor	2,401	-
Accruals	2,755	2,699
Deferred income	-	35,539
	18,954	52,478

17 Funds

	Balance at 1 January 2024 £	Incoming resources £	Resources expended £	Balance at 31 December 2024 £
Unrestricted funds				
General				
General	101,979	68,848	(144,321)	26,506
Designated	252,938	-	-	252,938
	354,917	68,848	(144,321)	279,444
Restricted funds				
Restricted funds	-	299,312	(299,312)	-
Total funds	354,917	368,160	(443,633)	279,444

	Balance at 1 January 2023 £	Incoming resources £	Resources expended £	Balance at 31 December 2023 £
Unrestricted funds				
General				
General	148,869	59,110	(106,000)	101,979
Designated	259,346	-	(6,408)	252,938
	408,215	59,110	(112,408)	354,917
Restricted				
Restricted funds	-	381,876	(381,876)	-
Total funds	408,215	440,986	(494,284)	354,917

The specific purposes for which the funds are to be applied are as follows:

The designated fund consists of the fixed asset fund set aside by the trustees to assist in identifying those funds that are not free funds and it represents the net book value of all assets. The general fund is free funds available for use to further the charitable objectives of the Beth Johnson Foundation and it represents total unrestricted funds less designated funds

18 Analysis of net assets between funds

	Unrestricted funds General £	Total funds at 31 December 2024 £
Tangible fixed assets	252,938	252,938
Current assets	45,460	45,460
Current liabilities	(18,954)	(18,954)
Total net assets	279,444	279,444

	Unrestricted funds General £	Restricted funds £	Total funds at 31 December 2023 £
Tangible fixed assets	252,938	-	252,938
Current assets	118,918	35,539	154,457
Current liabilities	(16,939)	(35,539)	(52,478)
Total net assets	354,917	-	354,917

19 Related party transactions

There were no related party transactions in the year.

THE BETH JOHNSON FOUNDATION

England & Wales - Charity number 1122401

Accounts

The Beth Johnson Foundation

REPORT AND FINANCIAL STATEMENTS

31 December 2023

Registered Charity No. 1122401
Company Registration No. 06454378

The Beth Johnson Foundation
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The Beth Johnson Foundation
REFERENCE AND ADMINISTRATIVE INFORMATION

TRUSTEES

Ziv Amir
Mike Cheshire
Siobhan Heafield
Jane Jervis
Nick Maslen
Paul Riddell
Hilary Stefanelli

COMPANY SECRETARY
Brian Davison

REGISTERED OFFICE
Parkfield House
64 Princes Road
Hartshill
Stoke-on-Trent
Staffordshire
ST4 7JL

BANKERS
Unity Trust Bank
Four Brindleyplace
Birmingham
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NatWest Bank plc
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ST1 1QA

SOLICITORS
Myers & Co
33-43 Price Street
Burslem
Stoke-on-Trent
ST6 4EN

INDEPENDENT EXAMINER
Karen Staley FCA BSc (Hons)
Geens Limited
Graphic House
124 City Road
Stoke-on-Trent
ST4 2PH

STRUCTURE, GOVERNANCE AND MANAGEMENT

Reference and Administration

The Beth Johnson Foundation is registered charity number 1122401, company registration number 06454378, registered in England, with registered office at Parkfield House, 64 Princes Road, Hartshill, Stoke-on-Trent, ST4 7JL.

The Trustees' Annual Report relates to the year ended 31st December 2023.

The Trustees, who are also directors, and who served during the year and since the year end, are as follows:

Ziv Amir – Chair
Mike Cheshire – Vice Chair
Siobhan Heafield (joined 1/10/23)
Jane Jervis
Nick Maslen
Sarah McWilliams (resigned 22/3/23)
Michael Murray (resigned 22/3/23)
Paul Riddell
Hilary Stefanelli (joined 1/4/23)

Other officers who served during the year and since the year end, are as follows:

Company Secretary
Brian Davison

In 2023 the day-to-day management of the company was overseen by the CEO Susan Read.

Governing document

The organisation is a charitable company, limited by guarantee (company number 06454378 charitable number 1122401) incorporated on 14 December 2007. The members of the company are the directors.

The company was established under a Memorandum of Association which established the objects and powers of the charitable company and is governed under its Articles of Association.

The Trustees, who act as directors for the purposes of company law, present their report along with the financial statements of the charity for the year ended 31 December 2023.

Recruitment and appointment of Trustees

The charity advertises nationally through the media and appropriate e-newsletters when vacancies arise for Trustees. Advertisements provide clear information on the roles and responsibilities of Trustees and are targeted to recruit people from specific backgrounds to ensure an appropriate balance of skills across the Board. Selection is by formal written application and interview by a selection panel of Trustees who then recommend appointment to the full Board.

Trustees are appointed for a period of three years. At the end of this period they may be reappointed but no trustee may serve more than three consecutive terms of three years, after which period they may not be reappointed within a period of two years of retirement.

Trustee induction and training

All new Trustees are invited to attend an induction day where they are familiarised with the Charity, the context in which it works and its programmes. They are given copies of previous minutes and the main documents which set out the operational framework of the charity including the Memorandum and Articles of Association.

A dedicated private storage area, which all Trustees have access to, provides access to a library of all relevant resources, policies, previous minutes and relevant Charity Commission publications.

In addition all Trustees are encouraged to attend internal training and strategy days and such external training as they feel is relevant.

Organisational structure

The Foundation has a Board of Directors who meet a minimum of four times per year and are responsible for the strategic direction of the Charity. The senior staff attend Board meetings. The senior staff have no voting rights.

Day to day responsibility for the management of the Foundation rests with the Chief Executive Officer who is responsible for the delivery of all programmes and the achievement of agreed targets and objectives.

Programme and project coordinators are responsible for the achievement of agreed specific targets within their areas of accountability. Individual staff supervisions and an annual appraisal scheme ensure that staff continue to develop and work in line with good practice and all staff have access to external training and development.

The staffing structure, pay and remuneration of all staff and thus the structure, pay and remuneration of the senior management team are determined by the board through discussion at the board sub-committee AFRHRR (audit, finance, risk, human resources and remuneration) meetings and ratification at the main board meeting.

Risk Management

The trustees have identified three key areas of risk and actions to mitigate these risks as follows:

1. Staff – Risks: the organisational structure is ineffective; loss of key staff. Mitigations: a new staff structure has been developed; key person insurance, documented procedures, regular team meetings, supervision and appraisal procedures, three month notice periods where appropriate.
2. Funding – Risks: failure to gain funding for an existing area to continue; competition leads to loss of influence; risk of underfunding; endowment trustees may change their view on best use of endowment funds. Mitigations: business plan, matching income and expenditure, reputation in field; involved in policy influence and national groups, communications group and strategic plan in place; regular review of funding opportunities, protocols devised to ensure bids contribute to core costs and external funding consultant in place; the board continue to cultivate relationships with the endowment trustees to maintain confidence in the value of the work being undertaken.
3. Government policy – Risks: adverse change in government policy. Mitigation: membership of key organisations, strategic groups etc to keep up to date with proposed changes, close monitoring of proposed legislation, match income and expenditure.

The Board has conducted a regular review of the major risks to which the charity is exposed. The Risk Register is a permanently "live" document which can be accessed and commented on by all trustees, at any time, through the Dropbox facility. A log of approved changes is kept.

Partnership arrangements

The charity is engaged in partnerships at a broad number of levels that include:

National:	e.g. Working for and with Government Departments across the United Kingdom. In addition we have collaborations with national partners.
Local:	We support and collaborate with many Voluntary and Community Organisations, Local Authorities, CCGs etc through the running of our projects.

OBJECTIVES AND ACHIEVEMENTS

The purpose of the Foundation is to stimulate and facilitate change which enhances the quality of life for older people and their experience of the ageing process. It seeks to achieve this by undertaking research projects, programmes and partnerships that improve the understanding and practice of practitioners and policy makers.

The criteria for measures of success in any reporting period are: on a macro-level – the creation of a surplus in the forthcoming accounting period (further details are provided in the fundraising and financial review sections), and, on a micro(project)-level – the delivery of the outcomes and outputs embodied by the project agreements.

The future direction of the charity is outlined in the Strategic Objectives section of the Achievements and Performance section. It is not envisaged at this stage that a radical restructure of the charity will be required to achieve these objectives rather that any re-emphasis in the field in general will be absorbed by organic development.

Public Benefit

In undertaking our work the Trustees have taken due regard of the Charity Commission guidance on public benefit. All of our work either has a direct impact to the benefit of older people, for example:

- Provision of advocacy for people with dementia.
- Supporting people into employment, training or volunteering.
- Intergenerational work.

Or, has a secondary impact, for example:

- Training professionals and volunteers who work directly with older people.
- Providing advice, guidance and resources to improve the practice of people working with older people.
- Benefitting older people in the community through encouraging understanding and cooperation between generations.
- Administering small grants programmes and support to community groups in Northern Ireland.

Or, has an impact at policy level, for example:

- Acting as expert advisors to Government departments to improve opportunities, funding and policy frameworks to promote opportunities for older people.
- Providing national information resources and guidance.

Investment

Aside from retaining a prudent amount in reserves each year the majority of the Charity's funds are to be spent in the short term on operational activities. Currently the decision has been made that those funds that are available will be held in bank deposit accounts. This strategy is under constant review by the Board.

ACHIEVEMENTS AND PERFORMANCE

2023 Annual Retrospective

CEO Sue Read writes: in summary, it has been a very busy year. In addition to the 50th anniversary celebrations, a number of new collaborations (e.g. *Even Better Together* project with Methodist Housing and Father Hudson), new projects (e.g. Captain Tom funded bereavement work; Digital Friends project) and the continuation of existing projects (e.g. the Carers Project; Dementia Advocacy) meant that we continued to meet our overarching aims and objectives, during challenging times.

The six strategic objectives of the Foundation are agreed as:

1. We will continue to reflect the views of older people and develop positive ageing and intergenerational programmes that innovate and demonstrate good practice.

Linking Generations

LGNI are delighted to have progressed successfully through 2023 increasing support for and engagement in intergenerational practice across NI. A summary is provided below but all activity is documented on our website www.linkinggenerationsni.com

PHA (LGNI Core activities): the funding is to support LGNI to build an intergenerational infrastructure across NI through the development of 11 local networks that contribute to the building of an Age-friendly NI. At the end of 2023 LGNI networks had 880 members signed up to their own council areas with an allocated LGNI staff member for each area. LGNI activities as part of their coordination of the networks involves hosting of network meetings, intergenerational advice & support, development and delivery of an accredited training programme and small grants opportunities. LGNI also use staff time in this project to participate in relevant multi agency groupings, build new partnerships and models of working that can be scaled up and implemented by others. The outcomes-based approach reflected in this work is used by LGNI to influence local and central government policies and strategies particularly Active Ageing & Age friendly, Health & social care and Education.

Key successes in 2021 included: growth of the LGNI network membership by over 118 members, hosting of well attended network meetings via Zoom, regular newsletters and advice and support service; coordination of the All Ages April grants scheme supporting 40 grantees/groups to engage over 1983 people of all ages in intergenerational activities; joining forces with UK partners to form the Global Intergenerational Week Executive Team and successfully delivering the 2023 Campaign with Global partners and as the lead for Northern Ireland (online events and promotion) and planning for Global IG Week 2023; delivering our bespoke and accredited intergenerational training offering to new audiences and customers – the care sector, early years, housing providers, young people; advocating and garnering support for intergenerational practice at all levels in NI – supporting our network members, creating strategic partnerships, advising policy conversations/consultation and influencing media promotion; delivery of the 'Intergenerational Christmas Campaign' which included the allocation and support of 25 small grants, development of Christmas resources, intergenerational messaging and sharing of

intergenerational good news stories; accessing of new/additional funding streams – UK Lottery in partnership with Generations Working Together Scotland and Apples and Honey Nightingale London, training income, Arts Council NI, Clear Project, Public Health Agency Enhancement, Shared Island Civic Fund.

UL Lottery Partnership - Get Togethers: LGNI were one of a range of partners across the UK who worked together on the Get Togethers Project led by the Food for Life team within the Soil Association. The 4 year project ended in May 2023 and promoted the importance of bringing generations together through good food, cooking and growing activities. LGNI's role in this project was to share information on Get Togethers activities and campaigns with their networks, deliver information workshops, a demonstrator project and to deliver a small grants programme. Highlights during the project's lifetime included the Plant and Share Campaign, small grants programmes, Virtual Get Togethers during Covid and the development of Grandparents Gardening resources in 2023.

Arts Council NI Projects: during 2023 LGNI accessed delivered the LinkAge and Art project funded by the Arts for Older People programme. This project, which is now complete involved LGNI coordinating four intergenerational arts projects involving four, four schools and four artists. The work was showcased at the end of the project and LGNI staff are supporting the sustainability of relationships between settings. In late 2023 LGNI again accessed funding from ACNI for a similar project completing in 2024 involving 3 older people's settings, 3 schools and 3 artists.

Halifax Foundation – Creating Intergenerational Connections: LGNI accessed funding from the Halifax Foundation for NI in late 2022 for the Creating Intergenerational Connections project. This small amount of funding enabled LGNI to develop 4 new intergenerational links between 2 primary schools, 2 secondary schools and 4 local older people's settings. These links were warmly received and all groups plan to continue their new relationships.

Creating Intergenerational Communities - The National Lottery Community Fund UK: LGNI were delighted to embark on the Creating Intergenerational Communities project funded by The National Lottery Community Fund (Bringing People Together) in early 2023. This multi-year project is led by Generations Working Together in partnership with LGNI and Apples and Honey at Nightingale and will support the partners to train and upskill communities and grassroots organisations across the UK, to develop and facilitate new intergenerational projects and opportunities. The programme will also introduce and promote new quality standards for Intergenerational activities, providing confidence and ensuring sustainability. LGNI's role in NI will be to identify a number of pilot settings to take part and train and upskill staff to deliver intergenerational activities and also to evaluate their work and its impact against the newly developed Quality Indicators. So far LGNI have delivered training to the early years sector, identified pilot settings and supported the development of a Quality standards toolkit.

Shared Island Civic Fund – Across Borders & Generations Project: LGNI are delighted be leading on this intergenerational, cross-border project in partnership with Fingal County Council and funded by the Department of Foreign Affairs Ireland 'Shared Island Civic Fund'. The project will complete in 2024 and facilitate the development of locally driven intergenerational initiatives in two communities: Mayobridge NI and Balbriggan, Dublin. So far LGNI and Fingal Council have developed the initial intergenerational partnerships and have facilitated a series of workshops that bring them together on both sides of the border in preparation for local work and to share learning of their experience. Younger and older people from each of the two communities have participated in workshops facilitated by LGNI including jointly identify the issues and challenges that both generations currently face in their community, discussing ageism and its effect on the perceptions of older younger people, exploring potential collaborative benefits and opportunities to share resources and experience across generations. Their intergenerational activities will run until March 2024 and will be showcased at a joint seminar.

Training & Facilitation income: during 2023 LGNI have been able to generate income to support our core work and improve reach of our activities through facilitation of workshops and training for partners/individuals e.g. Radius Housing, Clanmil Housing, Care Home Staff, speaker opportunities, My Home Life etc.

Make It Happen

In April 2023 we applied for round two of the, Stoke-on-Trent City Council Funded, Make it Happen Fund where we secured £7900 to deliver a four community month project. The project was designed with the idea to promote our BJF Community hub Library, to do this we developed a Storytelling programme which

was made up of 8 sessions across 4 months with the additional aim to support adult literacy and tackle social isolation and loneliness by delivering socialised creative writing sessions in a warm, welcoming, and safe space. To lead the sessions, we worked with local storyteller and poet Alan Barrett (6 sessions) and the Workers Education Association (2 sessions). Over the course of the programme, we had 70 people attend with between 4-7 coming to each session. The output of the project was a book of creative writing and poetry titled 'Spilled Words' containing work by the community of people who had taken part in the programme sessions. We worked with Sporting Communities on the project evaluation and are currently awaiting the final evaluation report expected in December 2023- January 2024.

Dementia Advocacy

The Dementia Advocacy Project has been delivery advocacy services since 1988. The service provides specialist advocacy for people with dementia and memory loss at key times of transition and change to ensure their voice is heard, their opinions noted, and their rights upheld.

This year, the service offer and eligibility criteria have been re-visited and clarified, and a totally new team has been introduced. The team settled in quickly and the project has navigated this time of significant change well. We continue to offer a relevant, robust and professional service for our clients, and the project is recognised by professionals as providing an expert service for their clients.

The issues our clients face are diverse and often involve multiple challenges which require a longer term involvement with an advocate. Also, many of the clients referred to us are at a more advanced stage of dementia which brings challenges around communication and can require a non-instructed advocacy partnership.

Despite the challenges faced this year, 292 client contacts have taken place - via home visits, hospital visits, and supporting clients by representing their views at meetings with care providers, nursing teams and social care staff. Type of outcomes achieved include: obtaining and explaining information around being sectioned; challenging section 2 decision at tribunal; obtaining views around care provision; support to obtain LPA's; establishing patient wishes around end of life wishes.

The project receives positive feedback from both clients and referrers, reporting that the people we work with feel well supported and feel confident that their views have been represented.

Alongside 1:1 advocacy, the project also facilitates a Dementia Advocacy Peer Support group, which meets once a month. Members express how valuable they find the opportunity to meet with their peers and offer each other support, and to gain other people's perspectives on issues relating to living with dementia.

The Patient Information and Education Project (PIER)

This is a joint initiative with the Haywood Foundation, a local charity dedicated to improving the wellbeing of people with arthritis and related conditions. Working on a number of initiatives to promote health and wellbeing for local people, this project was based at the Haywood Hospital in Burslem, Stoke on Trent. Issues since the beginning of the Covid 19 pandemic has meant that, following a period of working from home, the physical aspect of the project has now been relocated to an alternative site, the Bradwell Hospital in Newcastle under Lyme.

From this new base and with wonderfully adaptive volunteers, we continue to provide high quality information and guidance on issues faced by people with arthritis and associated conditions.

The lifting of restrictions has seen the project venturing out much more into community settings, working with a range of partners, organisations and the public to promote the health and wellbeing of people with arthritis and other long term conditions.

Additional areas of work include a 'Bright Ideas', project, where people can suggest new initiatives that the project can help to fund, helping to support and promote the involvement and independence of patients and carers. A long standing Bright Ideas initiative, the funded, community based Tai Chi programme, has gone from strength to strength with over 30 participants benefitting from sessions held in various locations across North Staffordshire.

As we continue to adjust and adapt to the post-Covid 19 world we welcome the introduction of the PIER's new digital online patient information resource which is established and running alongside face-to-face interactions at Bradwell Hospital.

Social Prescribing
Social prescribing involves helping patients to improve their health, wellbeing, and social welfare by connecting them to community services which might be run by the council or a local charity. For example, signposting people who have been diagnosed with dementia to local dementia support groups.
Our Social Prescriber Lianne Burton has spent the past year consolidating the service and her role in Staffordshire Moorlands as a Social Prescriber. Lianne has worked with her local GP's , practices and clinical staff to inform them of what SP is and how it can support and compliment core GP and clinical services. The result has seen Lianne receive a positive response in referrals with her case list increasing from approx. 40 to over 100 with a waiting list for referrals. Lianne has developed relationships with community groups, food banks and local services throughout the year enabling her to widen the reach of Social Prescribing.

Community Health Champions
We have 10 people signed up as community health Champions with our Senior Project Development Manager Adam Gratton overseeing the communications. Through 2023 there has been a focus on improving the delivery of digital communication from VAST who run CHC project. We have worked closely with CHC project Lead Zi Khumalo from VAST to establish a stronger relationship and channels of communication. This year we have been involved in a project led by VAST, Keele University, University of Leeds and Expert Citizens CiC looking at citywide community consultation around Health Literacy and hardship. In June we supported the delivery of a community consultation event in Fenton and were then involved in the end of year project dissemination in November at Keele University. This project will now move into a second phase in which we will continue to be a part of and support as members of the Community Health Champion network. Our BJF Community Health Champions and BJF staff are regularly supplied with up-to-date CHC information on a weekly basis via the VAST CHC newsletter.

Bereavement Friendship Project
The Bereavement Friendship Project commenced on July 1st 2022 and is funded by UHNM Charity/NHS Charities Together. Funding was initially secured for a 12month period, and we were able to secure extension funding that will enable the project to continue until March 31st 2024.
The aim of the project is to support bereaved people aged 50 + to establish new connections and develop social circles following bereavement, offering a social space for older people to come together, share their experiences, build peer support and establish new circles of support.
The Bereavement Friendship Project offers free 1:1 telephone befriending and group social support opportunities for people aged 50+ living in Stoke-on-Trent or North Staffordshire. We can offer help with information on coping with both the emotional and practical aspects of losing a relative or friend; a chance to chat to trained volunteers; and an opportunity to meet others in a similar situation.
Our telephone befriending service offers a chance to chat to trained volunteers who can provide a listening ear and emotional support, helping people to re-connect and build up the confidence to join our groups.
Our befrienders do not provide a counselling service, but they are good listeners and can help relieve feelings of loneliness and isolation.
Our group sessions provide an opportunity to meet others in a similar situation, and to find information on coping with both the practical and emotional aspects of losing a relative or friend.
The service has proved to be very much in demand. We currently host sessions based in the community room at Parkfield House, Biddulph Town Hall, John Hall Wellness Gardens in Leek and St Andrew's Church at Weston Coyney. We hope to expand our service to include sessions at more community venues across Stoke-on-Trent and North Staffs.

Carer Support Service
The Beth Johnson Foundation became a partner to the new Stoke-on-Trent All Age Carers Service in April 2021. Funded by Stoke-on-Trent City Council and Stoke-on-Trent Clinical Commissioning Group, and led by North Staffs Carers Association, the service brings together a range of partners to provide holistic support; enabling Carers to feel better supported so they are able to make informed choices about their

caring role and own health and wellbeing. Over the years, BJF has developed services that enable people to age well through health and wellbeing, advocacy and staying connected to their communities. Taking a whole community approach means that we are involved in intergenerational work, bringing younger and older people together, and in supporting carers.

The overall of the service aim is for people to feel healthier and happier. Learning about resilience will enable people to build skills to manage life's choices and changes, enabling them to be more active and involved. During the 2 years active in the SOT All Age Carers Support Service we have provided: a programme of tailored short courses aimed at promoting positive ageing through health and wellbeing activities for older carers in Stoke on Trent; the information, guidance and support people need to learn about self-care. People will be able to ask questions resulting from these sessions in relation to their own health; and subsequently be able to better manage health related issues and be more confident in accessing the services they need; sessions that will help people to build confidence and gain knowledge and learn skills that they can apply to their own life, so that they experience a more positive older age, and thus build their resilience.

The Carer Support Service project ended on 31st March 2023.

Even Better Together Project

Even Better Together (EBT) is a partnership project which includes Beth Johnson Foundation, Methodist Housing Association (MHA) and Father Hudson's Care (FHC). This project is funded by The National Lottery Community Fund and promotes the voices of people living with dementia. The EBT partnership is focused on working together with people living with dementia, promoting choices and co-designing, and co-delivering activities and projects that they want to take part in. By working together, we are well positioned to provide services, activities and support which improves the lives of older people in our communities in Stoke-on-Trent, Newcastle-under-Lyme, and Staffordshire Moorlands.

The Beth Johnson Foundation focus for the Even Better Together project is on developing and delivering a programme of training, learning and reflection sessions based on understanding advocacy and understanding dementia. This element of the Even Better Together project is called 'Learning Together', enhancing the knowledge, understanding and skills of staff and volunteers working with people aged 55+ in North Staffordshire.

The BJF facilities and supports a Community Engagement and Involvement group, which ensures that processes are deliberately put in place so that members are always at the very heart of what the BJF and are able to give a clear voice to what the BJF need to do in the future. The group informs the Older Persons Alliance, strengthening the partnership, to ensure we deliver services that are truly needed throughout Staffordshire.

The BJF have staff with a wealth of experience in supporting older people with dementia, and our element of this project was based around dementia advocacy. The aim of our partnership work around dementia advocacy is to develop and deliver learning sessions that will enable staff and volunteers to feel confident in their understanding of both dementia and advocacy. By developing confidence through increased knowledge, by identifying skills and building expertise in both the fields of dementia and advocacy, we are better able to anticipate and to provide support to people living with dementia across our communities. This support extends to the person with dementia, the caregivers, and family carers who are all part of the person's circle of support.

Year one of the Even Better Together partnership project focused on: developing and building strong partnerships between BJF, MHA and FHC; mapping the delivery models of dementia support in MHA and FHC; identifying the training needs of learners in MHA, FHC and BJF; introducing the Learning Together programme to staff and volunteers; developing a delivery model in response to different needs of staff and volunteers.

The steering group has helped to steer the direction of the delivery model including the content of training sessions, the delivery timetable and coordination of recruiting learners. We have identified existing learning routes for staff and volunteers, identifying potential learning gaps and ensuring the delivery model of learning and reflection complements existing opportunities for learning and skills development. The learning programme focused on: understanding dementia from the perspective of the person with

dementia, strategies to support people in distress and information on support in the community to signpost people with dementia and their families to, strategies to support people in distress, focusing on empowering language and an understanding of legal frameworks (e.g. Lasting Power of Attorney). Two BJF volunteers have provided stories of their lived experience as carers to be shared within the learning sessions.
The programme is designed to help staff and volunteers to work together to build a framework for dementia friendly community groups. This approach responds to the need for a warm welcome in our community for people living with dementia. These plans and pledges will enable each organisation to build on their inclusive approach, to adjust the environment and group sessions, to include people at different stages of dementia and their carers. The BJF Project Lead is also working with the Alzheimer's Society to help roll out their Dementia Friends programme within community groups, to help raise awareness amongst community members about dementia and supporting the rights of everyone.
Five workshops have been delivered to MHA and FHC staff and volunteers incorporating 34 participants. The total number of volunteers is 13 whilst a total of 10 FHC volunteer learners have completed the programme and achieved learning and practice development as Dementia Champions. There are a further 6 MHA staff who are close to completing the programme on completion of a final session.
The project will continue to focus on scaling up the learning together programme, both in person and online, as part of a Dementia Champion Programme initiative.

Discover (Digital Inclusion, Tea & Tech drop-in sessions)

1 in 5 people in the UK don't feel confident using digital technology. Older people often don't feel confident using digital technology, don't have affordable access to the internet, don't know how to use the internet and digital equipment safely and comfortably. Following on from the BJF Discover Digital project in 2022, Beth Johnson Foundation offer small Tea & Tech drop-in sessions led by our volunteer Digital Friends. The drop-in sessions take place once a month at Parkfield House and are free for older people living in our local community. Our Tea & Tech approach encourages positive discussion and sharing digital and technological experiences has enabled healthy well-being, communication, engagement and interaction to ensure their community feels valued and included. The appetite and need for this provision are strong. The initiative has seen an increasing and consistent level of participation, providing positive outcomes such as: growth and consistency of conversations amongst residents around issues of health and well-being; reducing loneliness and allowing friendships to blossom through experiencing technology together; developing confidence with technology to help perform the most necessary tasks using mobiles, computers and tablets.

Summary
In summary, all the projects listed above can be considered to have achieved the objectives set for them both within the terms of the individual project targets set by contractors or funders and within the context of the charity's over-arching objectives. We will continue to develop strategic and productive partnerships and relationships. We continue to develop our identity and increase our influence, role and reputation. Future Strategy: the focus for the Foundation in the coming period will be in the following key areas: supporting digital inclusion across the generations; providing psychosocial and emotional support for ageing, local community members; and influencing the ageing agenda locally. nationally and internationally through evaluation of our services, research and informing policy. We will continue to seek funding to deliver projects (as detailed above) in fulfilment of our over-arching objectives and our publications. We will build on our intergenerational work through KISI projects and introducing the Centre for Intergenerational Practice, Research and Development (England, and working with local and national partners.

2. We will develop strategic and productive partnerships and relationships

3. We will develop our identity and increase our influence, role and reputation

The focus for the Foundation in the coming period will be in the following key areas: developing life transitions thinking and services, and, research, policy & influencing the ageing agenda locally, nationally and internationally. We will continue to deliver projects (as detailed above) in fulfilment of our over-arching objectives and promote our publications.

4. We will secure our future through developing our financial and staff capacity

Overall restricted fund turnover for 2023 was approximately 95% of that of 2022 (which in turn was only 96% of 2021) – largely a result of the tough funding environment extant in the year. 2024 will continue to be a tough funding environment. It is therefore essential that the charity bids for, and wins, new work and continues to diversify income streams through tendering and partnership working.

5. We will diversify income streams through tendering for new work and seeking opportunities in allied fields

6. We will diversify our services geographically thus maximizing our knowledge base, impact and income

In summary, the charity continues to fulfil its objectives through the successful delivery of the wide range of projects detailed above.

FINANCIAL REVIEW

A deficit (of just over £53k in 2023) was largely a result of additional funding received in 2022 not being replicated in 2023. The year was thus reflective of the tough funding environment extant throughout. The target remains, and this, as reserves have diminished through 2023, is even more the case for 2024 than in previous years. The aim is to at least maintain the current balance sheet by achieving at least break even through ensuring that a full order book for the year is in place as early as possible.

Company structure continues to be designed with the aim of ensuring future costs match to income streams and this is reflected in the budget for 2024. (The cost base at the start of 2024 remains that that was in place at the end of 2023.)

Reserves policy

The Board has examined the charity's requirements for reserves in the light of the key risks to the organisation. Given the charity's exposure to the uncertainties of grant funding, the principle risk in this regard is a situation where income falls and a deficit needs to be financed until such time as new finance sources can be secured and/or costs can be reduced.

The Board has therefore established a policy whereby the unrestricted funds not committed or invested in tangible fixed assets (the 'free reserves') and after any known, required, designations, held by the charity, should represent the maximum deficit the Trustees believe it is likely could be incurred.

As indicated these reserves would be needed to meet working capital requirements should there be a significant reduction in income. The Board are confident that at such a level they would be able to continue the activities of the charity in the event of a significant short term reduction in funding. The aspiration of the Board is to achieve a reserve level equivalent to three months' worth of staff salaries. Such a level would accommodate both shorter durations of notice required and any redundancy costs.

This level was thus set, and has been retained, at £141,173. As at the Balance Sheet date the level of free reserves is £101,980 (2022: £148,869). (See note 11 for further detail.) The charity aims to maintain (or increase) the target reserve level through the generation of surpluses in the next five years.

Approved by the Trustees and signed on their behalf by:
Ziv Amir
Chair

3 April 2024

The Beth Johnson Foundation

STATEMENT OF TRUSTEES' RESPONSIBILITIES IN THE PREPARATION OF FINANCIAL STATEMENTS

The Trustees (who are also directors of The Beth Johnson Foundation for the purposes of company law) are responsible for preparing the Trustees' Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the Trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for that period. In preparing these financial statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgments and estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in business.

The Trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charitable company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The Beth Johnson Foundation

INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES OF THE BETH JOHNSON FOUNDATION

For the year ended 31 December 2023

I report to the charity trustees on my examination of the accounts of the Company for the year ended 31 December 2023.

Responsibilities and basis of report

As the charity's trustees of the Company (and also its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the Company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5) (b) of the 2011 Act.

Independent examiner's statement

Since the Company's gross income exceeded £250,000 your examiner must be a member of a body listed in section 145 of the 2011 Act. I confirm that I am qualified to undertake the examination because I am a member of the Institute of Chartered Accountants in England and Wales, which is one of the listed bodies.

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of the Company as required by section 386 of the 2006 Act; or

2. the accounts do not accord with those records; or

3. the accounts do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a 'true and fair view which is not a matter considered as part of an independent examination; or

4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Signed: 

Name: Karen Staley FCA BSc (Hons)
Address: Geens Limited
Graphic House
124 City Road
Stoke on Trent
ST4 2PH

Date: 16/4/24

The Beth Johnson Foundation

STATEMENT OF FINANCIAL ACTIVITIES (INCLUDING THE INCOME AND EXPENDITURE ACCOUNT)

For the year ended 31 December 2023

	Note	Unrestricted funds £	Restricted funds £	Total 2023 £	Unrestricted funds £	Restricted funds £	Total 2022 £
Income and endowments from:							
Donations and legacies		57,357	0	57,357	137,276	0	137,276
Charitable activities		0	381,876	381,876	0	402,402	402,402
Other trading activities		0	0	0	350	0	350
Investments		1,753	0	1,753	592	0	592
Total	1	59,110	381,876	440,986	138,218	402,402	540,620
Expenditure on:							
Raising funds		4,948	0	4,948	4,249	0	4,249
Charitable activities		107,460	381,876	489,336	123,106	402,402	525,508
Total	2	112,408	381,876	494,284	127,355	402,402	529,757
Net income/(expenditure)		-53,298	0	-53,298	10,863	0	10,863
Transfers between funds	11	0	0	0	0	0	0
Net movement in funds		-53,298	0	-53,298	10,863	0	10,863
Reconciliation of funds:							
Total funds brought forward	11	408,215	0	408,215	397,352	0	397,352
Total funds carried forward	11	354,917	0	354,917	408,215	0	408,215

The incoming resources and resources expended derive from continuing operations

The Beth Johnson Foundation

BALANCE SHEET

For the year ended 31 December 2023

	Note	2023	2022
		£	£
Fixed assets:			
Tangible assets	6	252,938	259,346
Total fixed assets		252,938	259,346
Current assets:			
Debtors	7	7,932	8,494
Cash at bank and in hand		146,525	197,215
Total current assets		154,457	205,709
Liabilities:			
Creditors: amounts falling due within one year	8	52,478	56,840
Net current assets or liabilities		101,979	148,869
Total assets less current liabilities		354,917	408,215
Total net assets or liabilities		354,917	408,215
The funds of the charity:			
Restricted income funds	11	0	0
		0	0
Unrestricted funds:	11		
Designated funds		252,938	259,346
General fund		101,979	148,869
Total unrestricted funds		354,917	408,215
Total charity funds		354,917	408,215

For the financial year in question the company was entiltled to exemption under section 477 of the Companies Act 2006 relating to small companies.
Members have not required the company to obtain an audit of its accounts for the year in question in accordance with section 476 of the Companies Act 2006.
The trustees acknowledge their responsibility for complying with the requirements of the Act with respect to accounting records and for the preparation of accounts.
These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

The financial statements on pages 15 to 30 were approved by the Board and authorised for issue on 3 April 2024.
They were signed on its behalf by:

Ziv Amir
Chair

Mike Cheshire
Vice Chair

Registered Charity No 1122401
Company Registration No 06454378

The Beth Johnson Foundation

STATEMENT OF CASH FLOWS

For the year ended 31 December 2023

	Note	2023	2022
		£	£
Cash flow from operating activities:			
Net cash provided by/(used in) operating activities	14	**-52,443**	-63,131
Cash flow from investing activities:			
Interest received		**1,753**	592
Net cash provided by investing activities		**1,753**	592
Change in cash and cash equivalents in the reporting period		**-50,690**	-62,539
Cash and cash equivalents at the beginning of the reporting period		**197,215**	259,754
Cash and cash equivalents at the end of the reporting period	15	**146,525**	197,215

BASIS OF PREPARATION

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019). The Beth Johnson Foundation meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy.

The financial statements are prepared in Sterling, which is the functional currency of the charitable company. Monetary amounts in these financial statements are rounded to the nearest £.

COMPANY STATUS

The charity is a company limited by guarantee registered in England. The registered office of the company is Parkfield House, 64 Princes Road, Hartshill, Stoke-on-Trent, Staffordshire, ST4 7JL. The members of the company are the Trustees named on page 1. In the event of the charity being wound up, the liability of the members, as set out in the Memorandum of Association of the company, is as follows:

"Every Charity Member promises, if the Charity is wound up whilst he is a Charity Member or within one year after ceasing to be a Charity Member, to contribute to such as an amount as is required up to a maximum of £1 towards the costs of winding up the charity and liabilities incurred whilst the contributor was a Charity Member."

FUND ACCOUNTING

General accumulated funds are unrestricted funds available to the foundation for its general purposes and include funds designated by the foundation for a particular purpose; the use of such designated funds remains at the discretion of the foundation's Members.

Restricted funds are subject to restrictions imposed by the donor or by the specific terms of the appeal under which the funds are raised. The restrictions are binding upon the Foundation.

Investment income, gains and losses and allocated to the appropriate fund.

INCOME

All income is recognised once the company has entitlement to the income, it is probable that the income will be received and the amount of the income receivable can be measured reliably.

For legacies, entitlement is established either when the company is made aware of a gift left to them and the executor is satisfied that the property will not be required to satisfy claims in the estate, or when a distribution is received from the estate. Receipt of the legacy is considered probable when; there has been grant of probate, the executors have established that there are sufficient assets in the estate after settling any liabilities to pay the legacy, and any conditions attached to the legacy are either within the control of the charity or have been met. Where legacies have been notified to the company, or the company is aware of the granting of probate, and the criteria for income recognition have not been met, the legacy is treated as a contingent asset and disclosed if material.

Gifts in kind donated for distribution are included at valuation and recognised as income when they are distributed to the projects. Gifts donated for resale are included as income when they are sold. Donated facilities are included at the value to the company where this can be quantified and a third party is bearing the cost. No amounts are included in the financial statements for services donated by volunteers.

Donated services or facilities are recognised when the company has control over the item, any conditions associated with the donated item have been met, the receipt of economic benefit from the use of the company of the item is probable and that economic benefit can be measured reliably. In accordance with the Charities SORP (FRS 102), general volunteer time is not recognised; refer to note 5 in the notes to the accounts for more information about their contribution.

On receipt, donated professional services and donated facilities are recognised on the basis of the value of the gift to the company which is the amount the company would have been willing to pay to obtain services or facilities

of equivalent economic benefit on the open market, a corresponding amount is then recognised in expenditure in the period of receipt.

Where grants have performance conditions attached to them income is recognised when the conditions have been met or when meeting the conditions is within the company's control and there is sufficient evidence that they have been met or will be met. Where a grant condition allows for the recovery of any unexpended grant, a liability is recognised when repayment becomes probable.

Income tax recoverable in relation to donations received under Gift Aid or deeds of covenant is recognised at the time of the donation. Income tax recoverable in relation to investment income is recognised at the time the investment income is receivable.

Other income is recognised in the period in which it is receivable and to the extent the goods have been provided or on completion of the service.

EXPENDITURE
Expenditure is recognised once there is a legal or constructive obligation to make payment to a third party, it is probable that settlement will be required and the amount of the obligation can be measured reliably.

All expenditure is accounted for on an accruals basis. All expenses including support costs and governance costs are allocated to the applicable expenditure headings.

Overheads, premises overheads and other overheads are initially allocated on the basis of agreed project budgets for different activities. Costs not identified within project budgets are thus deemed central office support costs. In establishing the support costs allocation these costs are initially identified by category before being apportioned to activity type via time analysis.

Fundraising costs are those incurred in seeking voluntary contributions and do not include the costs of disseminating information in support of the charitable activities. Support costs are those costs incurred directly in support of expenditure on the objects of the company and include project management carried out at Parkfield House. Governance costs are those incurred in connection with administration of the company and compliance with constitutional and statutory requirements.

Irrecoverable VAT is charged against the expenditure heading for which it was incurred.

TANGIBLE FIXED ASSETS
Capital expenditure is capitalised as follows:

Equipment costing less than £1,000 will be written off to the Statement of Financial Activities in the year in which the cost is incurred.

Tangible fixed assets are included at historical cost.

Fixed assets donated to the company are capitalised at fair value.

Depreciation is provided by the Charity to write off the cost less estimated residual value of fixed assets by equal instalments over their estimated economic lives as follows:-

Office equipment	- 10 - 20% straight line
Computer equipment	- 25 - 33% straight line

INTEREST RECEIVABLE
Interest on funds held on deposit is included when receivable and the amount can be measured reliably by the company, this is normally upon notification of the interest paid or payable by the bank.

OPERATING LEASES
Rentals under operating leases are charged to the statement of financial activities on a straight line basis over the lease term.

Benefits received and receivable as an incentive to sign an operating lease are recognized on a straight line basis over the period until the date the rent is expected to be adjusted to the prevailing market rate.

DEBTORS
Trade debtors are recognised as the settlement amount after any trade discount offered and any allowance for doubtful debts. Prepayments are valued at the amount repaid net of any trade discounts due.

CASH AT BANK AND IN HAND
Cash at bank and in hand includes cash and short term highly liquid investments with a short maturity from the date of acquisition or opening of the deposit or similar account.

CREDITORS AND PROVISIONS
Creditors and provisions are recognised where the company has a present obligation resulting from a past event that will probably result in the transfer to a third party and the amount due to settle the obligation can be measured or estimated reliably. Creditors and provisions are normally recognised at their settlement amount after allowing for any trade discounts due.

FINANCIAL INSTRUMENTS
The company only has financial assets and liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value with the exception of bank loans which are subsequently measured at their amortised cost using the effective interest method.

TAXATION
As a registered charity the company is exempt from liability to corporation tax and no provision for taxation is therefore made.

FOREIGN CURRENCIES
Monetary assets and liabilities denominated in foreign currencies are translated into sterling at rates of exchange ruling at the balance sheet date.
Transactions in foreign currencies are translated into sterling at the rate ruling on the date of the transaction.
Exchange gains and losses are recognised in the statement of financial activities.

PENSIONS
The Charity gives each employee the opportunity to receive an employer contribution to a group personal pension scheme. The Charity complies with Auto-Enrolment legislation which applied from the staging date of 1 August 2016.
Contributions are charged to the statement of financial activities as they become payable and are all on a defined contribution basis.

EMPLOYEE BENEFITS
The cost of any unused holiday entitlement is recognised in the period in which the employee's services are received.
Termination benefits are recognised immediately as an expense when the charity is demonstrably committed to terminate the employment of an employee or to provide termination benefits.

CRITICAL ACCOUNTING JUDGEMENTS AND ESTIMATES

The preparation of financial statements requires the use of certain critical accounting estimates. It also requires trustees to exercise their judgement in the process of applying the accounting policies. Use of available information and application of judgement are inherent in the formation of estimates. Actual outcomes in the future could differ from such estimates. The areas involving a higher degree of judgement, or complexity, or areas where assumptions and estimates are significant to the financial statements are set out below.

Judgements

The key judgement that the management has made in the process of applying the charities accounting policies relates to the calculation of accrued and deferred incomes specific to each project. Each project has a separate cost centre in the accounting system which allows for incomes and costs specific to each project to be identified separately thus providing a basis for accurate calculation of accrued and deferred income.

Estimation Uncertainty

The trustees consider that the cost centre accounting outlined above provides a sound framework for accurate accounting and thus there is not considered to be any significant uncertainty in the carrying figures at the end of 2023.

General accumulated funds are unrestricted funds available to the foundation for its general purposes and include funds designated by the foundation for a particular purpose; the use of such designated funds remains at the discretion of the foundation's Members. Restricted funds are subject to restrictions imposed by the donor or by the specific terms of the appeal under which the funds are raised. The restrictions are binding upon the Foundation. The allocation of direct and support costs are therefore determined by time expended on specific tasks which in turn is indicated by agreed project budgets.

Volunteer hours have been calculated by multiplying the number of non-administration volunteers by their estimated average hours per annum and then adding the resulting figure to the hours of the administration volunteer to give an annual total. The estimated financial benefit of these hours is then derived by multiplying those hours by an hourly rate derived from that of coordinator level staff.

1 INCOME AND ENDOWMENTS FROM:

Income arises from the following sources:

	Unrestricted funds £	Restricted funds £	Total 2023 £	Unrestricted funds £	Restricted funds £	Total 2022 £
Donations and legacies:						
Income from The Beth Johnson Endowment	56,000	0	56,000	106,000	0	106,000
Donations and legacies	750	0	750	31,276	0	31,276
	56,750	0	56,750	137,276	0	137,276
Other trading activities:						
Rent from Parkfield House users	607	0	607	0	0	0
Sundry fees	0	0	0	350	0	350
	607	0	607	350	0	350
Investments:						
Bank interest received	1,753	0	1,753	592	0	592
Carried forward	59,110	0	59,110	138,218	0	138,218

1 INCOME AND ENDOWMENTS FROM (continued):

Income arises from the following sources:

	Unrestricted funds £	Restricted funds £	Total 2023 £	Unrestricted funds £	Restricted funds £	Total 2022 £
Brought forward	59,110	0	59,110	138,218	0	138,218
Charitable activities:						
Intergenerational:						
Soil Association	0	8,900	8,900	0	21,360	21,360
KISI KAPP	0	4,908	4,908	0	0	0
Northern Ireland Intergenerational Project:						
Big Lottery Funds/Other Income	0	4,387	4,387	0	35,346	35,346
WHSCT	0	0	0	0	1,000	1,000
WEA	0	0	0	0	323	323
Fingal CC	0	5,262	5,262	0	910	910
GWT/Apples & Honey	0	47,431	47,431	0	500	500
PHA	0	43,673	43,673	0	47,784	47,784
ACNI	0	11,300	11,300	0	3,936	3,936
	0	125,861	125,861	0	111,159	111,159
Advocacy:						
Advocacy Service (CCGs, etc)	0	84,010	84,010	0	92,745	92,745
Widowed/Isolated/Lonely	0	22,353	22,353	0	12,069	12,069
	0	106,363	106,363	0	104,814	104,814
Positive Ageing:						
Big Lottery Funds - Healthy Generations	0	7,479	7,479	0	50,553	50,553
Making It Happen	0	5,643	5,643	0	0	0
Know Your Neighbourhood	0	796	796	0	0	0
Community Health Champions	0	1,250	1,250	0	0	0
North Staffs Carers	0	5,385	5,385	0	9,423	9,423
Even Better Together	0	37,185	37,185	0	9,682	9,682
Hubb	0	6,000	6,000	0	0	0
All the Small Things	0	2,050	2,050	0	0	0
50th Anniversary Income & Room Refurbishment	0	0	0	0	12,850	12,850
Discover Digital	0	10,659	10,659	0	30,693	30,693
Support Staffordshire	0	33,089	33,089	0	34,736	34,736
The Haywood Foundation	0	40,116	40,116	0	38,492	38,492
	0	149,652	149,652	0	186,429	186,429
Total charitable activities	0	381,876	381,876	0	402,402	402,402
TOTAL	59,110	381,876	440,986	138,218	402,402	540,620

2 EXPENDITURE ON:

	Activities undertaken directly	Support costs	Total 2023	Activities undertaken directly	Support costs	Total 2022
	£	£	£	£	£	£
Raising funds:						
Raising funds	**0**	**4,948**	**4,948**	**0**	**4,249**	4,249
	0	**4,948**	**4,948**	0	4,249	4,249
Charitable activities:						
Intergenerational	**125,861**	**31,064**	**156,925**	**111,159**	**41,298**	152,457
Advocacy	**106,363**	**18,639**	**125,002**	**104,814**	**24,778**	129,592
Positive Ageing	**149,652**	**36,806**	**186,458**	**186,429**	**41,468**	227,897
Policy Influence Research and Development	**0**	**1,865**	**1,865**	**0**	**2,479**	2,479
Governance	**0**	**19,086**	**19,086**	**0**	**13,083**	13,083
	381,876	**107,460**	**489,336**	402,402	123,106	525,508
TOTAL	**381,876**	**112,408**	**494,284**	402,402	127,355	529,757

3 NET INCOME/(EXPENDITURE)

	2023	2022
	£	£
Net income/(expenditure) are stated after charging:		
Independent examiners remuneration	**2,460**	2,460
Foreign exchange loss/(gain)	**-129**	-485

4 SUPPORT COSTS ALLOCATION

	Staff costs	Office running costs	Office overheads	Computer equipment costs inc depreciation anniversary	Audit, legal and trustee expenses	Total 2023	Total 2022 (detail below)
	£	£	£	£	£	£	£
Raising funds:							
Raising funds	4,948	0	0	0	0	4,948	4,249
Charitable activities:							
Intergenerational	13,110	3,644	7,122	7,188	0	31,064	41,298
Advocacy	7,866	2,187	4,273	4,313	0	18,639	24,778
Positive Ageing	27,829	1,822	3,561	3,594	0	36,806	41,468
Policy Influence Research and Development	787	219	428	431	0	1,865	2,479
Governance	7,550	0	0	0	11,536	19,086	13,083
Total support costs	62,090	7,872	15,384	15,526	11,536	112,408	127,355

Staff support costs have been allocated to specific charitable activities using time allocation and/or have been apportioned per capita (that is based on the number of people employed within each charitable activity).

	Staff costs	*Office running costs*	*Office overheads*	*Computer equipment costs inc depreciation anniversary*	*Audit, legal and trustee expenses*	*Total 2022*
	£	£	£	£	£	£
Raising funds:						
Raising funds	4,249	0	0	0	0	4,249
Charitable activities:						
Intergenerational	20,571	7,950	5,599	7,178	0	41,298
Advocacy	12,342	4,770	3,359	4,307	0	24,778
Positive Ageing	15,367	3,976	2,799	19,326	0	41,468
Policy Influence Research and Development	1,235	477	336	431	0	2,479
Governance	6,679	0	0	0	6,404	13,083
Total support costs	60,443	17,173	12,093	31,242	6,404	127,355

5 STAFF NUMBERS AND COSTS

The average number of persons (average head count) employed by the charity during the year was as follows:

	2023 Number	2022 Number
Direct charitable activities	12	14
Support	2	2
Total	14	16

The aggregate payroll costs of these persons were as follows:

	2023 £	2022 £
Wages and salaries	328,131	344,745
Social security costs	21,891	23,629
Pension costs	23,821	23,810
Redundancy costs	0	15,738
	373,843	407,922

Higher paid employees

During the year no employees were paid more than £60,000. (2022: nil.)

Senior management arrangements

The total cost of the senior management team in place in 2023 (chief executive/executive chair, project development manager, finance director and dementia advocacy manager) was £108,966. (2022: £117,438.)

Trustees' Emoluments

Nil was paid to the chairman of the charity in the role as executive chair of the charity as he did not act in this capacity during the year. (2022: nil.)

Travel, subsistence and entertaining expenses have been reimbursed, or paid on behalf of, the chairman and/or trustees (nine trustees in total during the year) of the Foundation during the year amounting to £2,318 (2022: £490, seven trustees in total during the year) for attendance at meetings.

Volunteers

During the year the Foundation has used volunteers as peer advocates within our projects and worked with the local communities involved in the projects to build links and the skills to secure future volunteers. This will enable the projects to be sustainable and to continue after the end of the current funding.

In addition to this we also use volunteers on steering groups and project reference groups for many of our projects and are very grateful for the contribution that they make to our work.

We estimate that our volunteers contributed approximately 800 hours of their time in the year to 31 December 2023 (2022: 818 hours). This is estimated as a financial benefit to the Foundation of approximately £14,447. (2022: £14,772.)

Employment Costs

Employment costs for 2023 include redundancy costs of nil. (2022: £15,738.)

6 FIXED ASSETS

	Land and buildings £	Office equipment £	Computer equipment £	Total £
Cost:				
At beginning of the year	252,938	4,310	66,899	324,147
Additions	0	0	0	0
At the end of the year	252,938	4,310	66,899	324,147
Depreciation:				
At beginning of the year	0	4,310	60,491	64,801
Charge for the year	0	0	6,408	6,408
At the end of the year	0	4,310	66,899	71,209
Net book value:				
At 31 December 2023	**252,938**	**0**	**0**	**252,938**
At 31 December 2022	252,938	0	6,408	259,346

	2023 £	2022 £
7 DEBTORS		
Prepayments and accrued income	7,932	8,494
	7,932	8,494
8 CREDITORS		
Trade creditors and accruals	10,154	10,052
Taxation and social security	6,785	6,244
Deferred income	35,539	40,544
	52,478	56,840

9 ANALYSIS OF DEFERRED INCOME

	Balance at 1 January 2023	Transfers in	Transfers out	Balance at 31 December 2023
	£	£	£	£
Intergenerational	6,184	120,164	125,861	487
Advocacy	3,918	123,028	106,363	20,583
Positive Ageing	30,442	133,679	149,652	14,469
	40,544	376,871	381,876	35,539

Income is deferred when the balance of fund receipts exceeds fund expenditure at the accounting period date.

10 COMMITMENTS

There were no capital commitments at the end of the year. (2022: £0.)

Lease commitments - operating leases

At 31 December 2023 the charity had total commitments under non-cancellable operating leases relating to equipment which expire as follows:

	2023	2022
	£	£
Within 1 year	1,133	1,236
Within 2 - 5 years	0	1,133

The amount of lease payments recognised as an expense during the year was £0. (2022: £0).

11 ANALYSIS OF CHARITABLE FUNDS

UNRESTRICTED FUNDS

	Balance at 1 January 2023	Incoming resources	Resources expended	Transfer between funds	Balance at 31 December 2023
	£	£	£	£	£
Designated - fixed assets fund	259,346	0	0	-6,408	252,938
General fund	148,869	59,110	-112,408	6,408	101,979
	408,215	59,110	-112,408	0	354,917

UNRESTRICTED FUNDS - 2022

	Balance at 1 January 2022	Incoming resources	Resources expended	Transfer between funds	Balance at 31 December 2022
	£	£	£	£	£
Designated - fixed assets fund	265,753	0	0	-6,407	259,346
General fund	131,599	138,218	-127,355	6,407	148,869
	397,352	138,218	-127,355	0	408,215

The fixed assets fund has been set aside by the trustees to assist in identifying those funds that are not free funds and it represents the net book value of all assets.

The general fund is free funds available for use to further the charitable objectives of The Beth Johnson Foundation and it represents total unrestricted funds less designated funds.

11 ANALYSIS OF CHARITABLE FUNDS

RESTRICTED FUNDS

	Balance at 1 January 2023	Incoming resources	Resources expended	Transfer between funds	Balance at 31 December 2023
	£	£	£	£	£
Intergenerational fund	0	125,861	-125,861	0	0
Advocacy fund	0	106,363	-106,363	0	0
Positive Ageing fund	0	149,652	-149,652	0	0
	0	381,876	-381,876	0	0

RESTRICTED FUNDS - 2022

	Balance at 1 January 2022	Incoming resources	Resources expended	Transfer between funds	Balance at 31 December 2022
	£	£	£	£	£
Intergenerational fund	0	111,159	-111,159	0	0
Advocacy fund	0	104,814	-104,814	0	0
Positive Ageing fund	0	186,429	-186,429	0	0
	0	402,402	-402,402	0	0

Purpose of restricted funds
The purpose of all restricted funds is described in the Trustees' Annual Report.

12 ANALYSIS OF NET ASSETS BETWEEN FUNDS

	Unrestricted funds	Restricted funds	Total funds
	£	£	£
Fixed assets	252,938	0	252,938
Current assets	118,918	35,539	154,457
Current liabilities	-16,939	-35,539	-52,478
	354,917	0	354,917

ANALYSIS OF NET ASSETS BETWEEN FUNDS - 2022

	Unrestricted funds	Restricted funds	Total funds
	£	£	£
Fixed assets	259,346	0	259,346
Current assets	165,165	40,544	205,709
Current liabilities	-16,296	-40,544	-56,840
	408,215	0	408,215

13 CONTROL RELATIONSHIP

The charity is controlled by the Trustees.

14 RECONCILIATION OF NET INCOME/(EXPENDITURE) TO NET CASH FLOW FROM OPERATING ACTIVITIES

	2023	2022
	£	£
Net (Expenditure) for the reporting period (as per the statement of financial activities)	-53,298	10,863
Adjustments for:		
Depreciation charges	6,408	6,407
Interest from investments	-1,753	-592
(Increase) in fixed assets	0	0
(Increase)/Decrease in debtors	562	856
Increase/(Decrease) in creditors	-4,362	-80,665
Net cash (used in)/provided by operating activities	-52,443	-63,131

15 ANALYSIS OF CASH AND CASH EQUIVALENTS

	2023	2022
	£	£
Cash in Hand	112,253	89,626
Notice Deposits	34,272	107,589
Total Cash and Cash Equivalents	146,525	197,215

16 RELATED PARTY TRANSACTIONS

Nil was paid to the chairman of the charity in the role as executive chair of the charity as he did not act in this capacity during the year. (2022: nil.)

There are no other related party tranactions.

17 FINANCIAL INSTRUMENTS

Financial liabilities measured at amortised cost comprise trade creditors.

Financial liabilities

	2023	2022
	£	£
Financial liabilities measured at amortised cost	10,154	10,052
	10,154	10,052

INDEX OF INITIALISATIONS

CCG	Clinical Commissioning Group
LGNI	Linking Generations Northern Ireland
PHA	Public Health Authority
DEEP	Dementia Engagement and Empowerment Project
NSC	North Staffordshire Carers
SORP	Statement of Recommended Practice
FRS	Financial Reporting Standard
LFT	LFT Trust
GWT	Generations Working Together
NIMC	Northern Ireland Museums Council
ACNI	Arts Council of Northern Ireland

THE BETH JOHNSON FOUNDATION

England & Wales - Charity number 1122401

Accounts

The Beth Johnson Foundation

REPORT AND FINANCIAL STATEMENTS

31 December 2022

Registered Charity No. 1122401
Company Registration No. 06454378

The Beth Johnson Foundation
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The Beth Johnson Foundation
REFERENCE AND ADMINISTRATIVE INFORMATION

TRUSTEES

Ziv Amir
Mike Cheshire
Jane Jervis
Nick Maslen
Sarah McWilliams
Michael Murray
Paul Riddell

COMPANY SECRETARY
Brian Davison

REGISTERED OFFICE
Parkfield House
64 Princes Road
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ST4 7JL

BANKERS
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ST1 1QA

SOLICITORS
Myers & Co
33-43 Price Street
Burslem
Stoke-on-Trent
ST6 4EN

INDEPENDENT EXAMINER
Karen Staley FCA BSc (Hons)
Geens Limited
68 Liverpool Road
Stoke-on-Trent
ST4 1BG

STRUCTURE, GOVERNANCE AND MANAGEMENT

Reference and Administration

The Beth Johnson Foundation is registered charity number 1122401, company registration number 06454378, registered in England, with registered office at Parkfield House, 64 Princes Road, Hartshill, Stoke-on-Trent, ST4 7JL.

The Trustees' Annual Report relates to the year ended 31st December 2022.

The Trustees, who are also directors, and who served during the year and since the year end, are as follows:

Ziv Amir – Chair
Mike Cheshire – Vice Chair
Jane Jervis
Nick Maslen
Sarah McWilliams
Michael Murray
Paul Riddell

Other officers who served during the year and since the year end, are as follows:

Company Secretary
Brian Davison

In 2022 the day-to-day management of the company was overseen by the CEO Susan Read.

Governing document

The organisation is a charitable company, limited by guarantee (company number 06454378 charitable number 1122401) incorporated on 14 December 2007. The members of the company are the directors.

The company was established under a Memorandum of Association which established the objects and powers of the charitable company and is governed under its Articles of Association.

The Trustees, who act as directors for the purposes of company law, present their report along with the financial statements of the charity for the year ended 31 December 2022.

Recruitment and appointment of Trustees

The charity advertises nationally through the media and appropriate e-newsletters when vacancies arise for Trustees. Advertisements provide clear information on the roles and responsibilities of Trustees and are targeted to recruit people from specific backgrounds to ensure an appropriate balance of skills across the Board. Selection is by formal written application and interview by a selection panel of Trustees who then recommend appointment to the full Board.

Trustees are appointed for a period of three years. At the end of this period they may be reappointed but no trustee may serve more than three consecutive terms of three years, after which period they may not be reappointed within a period of two years of retirement.

Trustee induction and training

All new Trustees are invited to attend an induction day where they are familiarised with the Charity, the context in which it works and its programmes. They are given copies of previous minutes and the main documents which set out the operational framework of the charity including the Memorandum and Articles of Association.

A dedicated private storage area, which all Trustees have access to, provides access to a library of all relevant resources, policies, previous minutes and relevant Charity Commission publications.

In addition all Trustees are encouraged to attend internal training and strategy days and such external training as they feel is relevant.

Organisational structure

The Foundation has a Board of Directors who meet a minimum of four times per year and are responsible for the strategic direction of the Charity. The senior staff attend Board meetings. The senior staff have no voting rights.

Day to day responsibility for the management of the Foundation rests with the Chief Executive Officer who is responsible for the delivery of all programmes and the achievement of agreed targets and objectives.

Programme and project coordinators are responsible for the achievement of agreed specific targets within their areas of accountability. Individual staff supervisions and an annual appraisal scheme ensure that staff continue to develop and work in line with good practice and all staff have access to external training and development.

The staffing structure, pay and remuneration of all staff and thus the structure, pay and remuneration of the senior management team are determined by the board through discussion at the board sub-committee AFRHRR (audit, finance, risk, human resources and remuneration) meetings and ratification at the main board meeting.

Risk Management

The trustees have identified three key areas of risk and actions to mitigate these risks as follows:

1. Staff – Risks: the organisational structure is ineffective; loss of key staff. Mitigations: a new staff structure has been developed; key person insurance, documented procedures, regular team meetings, supervision and appraisal procedures, three month notice periods where appropriate.
2. Funding – Risks: failure to gain funding for an existing area to continue; competition leads to loss of influence; risk of underfunding; endowment trustees may change their view on best use of endowment funds. Mitigations: business plan, matching income and expenditure, reputation in field: involved in policy influence and national groups, communications group and strategic plan in place: regular review of funding opportunities, protocols devised to ensure bids contribute to core costs and external funding consultant in place; the board continue to cultivate relationships with the endowment trustees to maintain confidence in the value of the work being undertaken.
3. Government policy – Risks: adverse change in government policy. Mitigation: membership of key organisations, strategic groups etc to keep up to date with proposed changes, close monitoring of proposed legislation, match income and expenditure.

The Board has conducted a regular review of the major risks to which the charity is exposed. The Risk Register is a permanently "live" document which can be accessed and commented on by all trustees, at any time, through the Dropbox facility. A log of approved changes is kept.

Partnership arrangements

The charity is engaged in partnerships at a broad number of levels that include:

National:	e.g. Working for and with Government Departments across the United Kingdom. In addition we have collaborations with national partners.
Local:	We support and collaborate with many Voluntary and Community Organisations, Local Authorities, CCGs etc through the running of our projects.

OBJECTIVES AND ACHIEVEMENTS

The purpose of the Foundation is to stimulate and facilitate change which enhances the quality of life for older people and their experience of the ageing process. It seeks to achieve this by undertaking research projects, programmes and partnerships that improve the understanding and practice of practitioners and policy makers.

The criteria for measures of success in any reporting period are: on a macro-level – the creation of a surplus in the forthcoming accounting period (further details are provided in the fundraising and financial review sections), and, on a micro(project)-level – the delivery of the outcomes and outputs embodied by the project agreements.

The future direction of the charity is outlined in the Strategic Objectives section of the Achievements and Performance section. It is not envisaged at this stage that a radical restructure of the charity will be required to achieve these objectives rather that any re-emphasis in the field in general will be absorbed by organic development.

Public Benefit

In undertaking our work the Trustees have taken due regard of the Charity Commission guidance on public benefit. All of our work either has a direct impact to the benefit of older people, for example:

- Provision of advocacy for people with dementia.
- Supporting people into employment, training or volunteering.
- Intergenerational work.

Or, has a secondary impact, for example:

- Training professionals and volunteers who work directly with older people.
- Providing advice, guidance and resources to improve the practice of people working with older people.
- Benefitting older people in the community through encouraging understanding and cooperation between generations.
- Administering small grants programmes and support to community groups in Northern Ireland.

Or, has an impact at policy level, for example:

- Acting as expert advisors to Government departments to improve opportunities, funding and policy frameworks to promote opportunities for older people.
- Providing national information resources and guidance.

Investment

Aside from retaining a prudent amount in reserves each year the majority of the Charity's funds are to be spent in the short term on operational activities. Currently the decision has been made that those funds that are available will be held in bank deposit accounts. This strategy is under constant review by the Board.

ACHIEVEMENTS AND PERFORMANCE

2022 Annual Retrospective

CEO Sue Read writes: in summary, it has been a very busy year. In addition to the 50th anniversary celebrations, a number of new collaborations (e.g. *Even Better Together* project with Methodist Housing and Father Hudson), new projects (e.g. Captain Tom funded bereavement work; Digital Friends project) and the continuation of existing projects (e.g. the Carers Project; Dementia Advocacy) meant that we continued to meet our overarching aims and objectives, during challenging times.

The six strategic objectives of the Foundation are agreed as:

1. We will continue to reflect the views of older people and develop positive ageing and intergenerational programmes that innovate and demonstrate good practice.

Linking Generations

The Covid-19 pandemic had caused so much disruption to personal and working life across the world and LGNI are delighted have overcome this and progressed successfully through 2022. A summary is provided below but all activity is documented on our website www.linkinggenerationsni.com

PHA (LGNI Core activities)

The funding is to support LGNI to build an intergenerational infrastructure across NI through the development of 11 local networks that contribute to the building of an Age-friendly NI. At the end of 2022 LGNI networks had 762 members signed up to their own council areas with an allocated LGNI staff member for each area. LGNI activities as part of their coordination of the networks involves hosting of network meetings, intergenerational advice & support, development and delivery of an accredited training programme and small grants opportunities. LGNI also use staff time in this project to participate in relevant multi agency groupings, build new partnerships and models of working that can be scaled up and implemented by others. The outcomes based approach reflected in this work is used by LGNI to influence local and central government policies and strategies particularly Active Ageing & Age friendly, Health & social care and Education.

Key successes in 2021 included:

- Growth of the LGNI network membership by over 120 members, hosting of well attended network meetings via Zoom, regular newsletters and advice and support service;
- Coordination of the All Ages April grants scheme supporting 28 grantees/groups to engage over 1100 people of all ages in intergenerational activities;
- Joining forces with UK partners to form the Global Intergenerational Week Executive Team and successfully delivering the 2022 Campaign with Global partners and as the lead for Northern Ireland (online events and promotion) and planning for Global IG Week 2023;
- Accrediting and delivering our intergenerational training programme including offering bespoke training for specific target audiences – care homes, teachers, young people;

- Advocating and garnering support for intergenerational practice at all levels in NI – supporting our network members, creating strategic partnerships, advising policy conversations/consultation and influencing media promotion;
- Delivery of the 'AgeConnectedChristmas Campaign' which included the development of Christmas resources, intergenerational messaging and sharing of intergenerational good news stories;
- Accessing of new funding streams – UK, ACNI, Enkalon & Halifax

Get Togethers
LGNI are one of a range of partners across the UK working on the Get Togethers Project led by the Food for Life team within the Soil Association. The 4 year project ending in 2023 promotes the importance of bringing generations together through food and LGNI's role is to share information on Get Togethers activities and campaigns with their networks, deliver information workshops, a demonstrator project and to deliver a small grants programme. Now in the final year of the project which completes May 2023 LGNI are delighted to have held a Global Intergenerational week event showcasing best practice and distributing 25 small grants to support Christmas Get Togethers as part of our Age Connected Christmas Campaign.
The LFT Trust
LGNI accessed funding from the LFT Trust to deliver an intergenerational training and peer support programme for Care Home staff. This project completed early 2022 and celebrated with an event share learning and successes. Three settings took part in the programme whose staff have participated in LGNI's accredited intergenerational training, connected virtually with each other and received support from LGNI staff and small budgets to develop their own intergenerational activities. A toolkit for Care Homes has been created as part of the programme which has added significant value to LGNI's existing training manual and enabling us to tailor our training for Health & Social Care Providers.
Enkalon Fund
LGNI accessed a small contribution from this local funder to support our core costs.
Arts Council NI
LGNI accessed funding from the Arts for Older People programme. This project which will complete in by September 2023 involves LGNI coordinating four intergenerational arts projects involving four care homes, four schools and four artists. The work will be showcased at the end of the project and LGNI staff will support the sustainability of relationships between settings.
Training & Facilitation income
During 2022 LGNI have been able to generate income to support our core work and improve reach of our activities through facilitation of workshops and training for partners/individuals e.g. Radius Housing, Queens University, Care Home Staff, Teachers, Dublin City Council etc.

Dementia Advocacy

The Dementia Advocacy project has been delivering dementia advocacy since 1998 and continues to offer a high standard of dementia advocacy. Recognised by professionals who continue to refer to the project in the knowledge clients they refer will receive an expert in dementia advocacy.

Issues are frequently multifaceted thus resulting in a long involvement a dementia advocate has per client. Linked with this fact is the client group referred are frequently at an advanced stage of their dementia and therefore unable to instruct the dementia advocate.

This year the project has been beset by unforeseen issues. At the latter end of the year the manager was off work long term sick and at the same time the coordinator left the project. However, members of staff supported the project as much as they were able. Funders were informed of the issues and fully understand. Indeed, during this time, we heard that the project is being refunded next year until March 2024

Project aims continue to be:

- To provide specialist advocacy to support people with dementia at key times of transition, and change.
- To ensure a person living with dementia has a voice that is heard.

- Take actions to help people say what they want, secure their rights, represent their interests and obtain services they need.
- Work in partnership with people they are involved with and take their side.
- Promotes social inclusion, equality and social justice.

Alongside delivering individual dementia advocacy the project continues to facilitate a Dementia Advocacy Peer Support (DAPS) group. During this year the group have carried out a further initiative with a small amount of funding. The initiative was linked with the Innovations in Dementia Enquirers project. The group decided their enquiry would be "does dementia testing need testing" The group produced questionnaires which were sent to other DEEP groups. A report has been written and we have received fifty hard copies. The DAPS group are keen to carry out more initiatives.

With the good news from the funders that the project is being refunded for another year we will continue to provide specialist dementia advocacy along with looking for other funding sources to enable the project to expand.

Methodist Homes

BJF has been commissioned to evaluate a partnership project between Methodist Homes and Father Hudson's. The project aims to reduce social isolation and loneliness affecting older people in Stoke and North Staffordshire. The evaluation aims to measure the impact of project delivery amongst clients and volunteers and to evaluate the success of the partnership element of the project.
The evaluation ran from 2018 to 2022.

The Patient Information and Education Project (PIER)

This is a joint initiative with the Haywood Foundation, a local charity dedicated to improving the wellbeing of people with arthritis and related conditions. Working on a number of initiatives to promote health and wellbeing for local people, this project was based at the Haywood Hospital in Burslem, Stoke on Trent. Issues since the beginning of the Covid 19 pandemic has meant that, following a period of working from home, the physical aspect of the project has now been relocated to an alternative site, the Bradwell Hospital in Newcastle under Lyme.
From this new base and with wonderfully adaptive volunteers, we continue to provide high quality information and guidance on issues faced by people with arthritis and associated conditions.
The lifting of restrictions has seen the project venturing out much more into community settings, working with a range of partners, organisations and the public to promote the health and wellbeing of people with arthritis and other long term conditions.
Additional areas of work include a 'Bright Ideas', project, where people can suggest new initiatives that the project can help to fund, helping to support and promote the involvement and independence of patients and carers. A long standing Bright Ideas initiative, the funded, community based Tai Chi programme, has gone from strength to strength with over 30 participants benefitting from sessions held in various locations across North Staffordshire.
As we continue to adjust and adapt to the post-Covid 19 world we welcome the introduction of the PIER's new digital online patient information resource which is established and running alongside face-to-face interactions at Bradwell Hospital.

Social Prescribing

Referrals to Social Prescribing continue to be high and regularly exceed agreed targets. BJF works in partnership with Support Staffordshire on this project and continued funding until 2024 has now been secured.
Social Prescribing is about connecting people to community-based groups and activities and helping them to find the resources, advice and support they need. Following the pandemic people are really keen to engage in community groups/social activities and just need the information and the confidence to meet new people and join new groups. Social prescribers can help people to reintegrate into the community and make connections, building up new circles of support.

Current pressures on GP services has highlighted the benefit of social prescribing, both to patients and the professionals, allowing person centred social support whilst removing some of the pressure on health services.

Healthy Generations

The Healthy Generations Project was funded by the National Lottery Community Fund and was originally aimed at people aged 50+ in Stoke-on-Trent. The funding for the three-year project started in January 2019 and was extended until it finally closed in June 2022.

The Project successfully delivered Positive Ageing and Wellbeing programme sessions within community venues and virtually over Zoom. The programme sessions included: Digital Wellbeing & Staying Safe Online; Creativity and Wellbeing; Emotional Wellbeing; Physical Wellbeing and Healthy Eating. Healthy Generations also offered a variety of interactive social support group sessions – a significant outcome from these sessions were three free and accessible publications, celebrating and promoting the achievements of group members.

Although no longer a funded project the HG group members continue to meet via Zoom and regularly make a contribution to engagement activities at BJF.

Bereavement Friendship Project

The Bereavement Friendship Project commenced on July 1st 2022 and is funded by UHNM Charity/NHS Charities Together. Funding is currently secured for a 12month period.

The aim of the project is to support bereaved people aged 50 + to establish new connections and develop social circles following bereavement, offering a social space for older people to come together, share their experiences, build peer support and establish new circles of support.

The Bereavement Friendship Project offers free 1:1 telephone befriending and group social support opportunities for people aged 50+ living in Stoke-on-Trent or North Staffordshire. We can offer help with information on coping with both the emotional and practical aspects of losing a relative or friend; a chance to chat to trained volunteers; and an opportunity to meet others in a similar situation.

Our telephone befriending service offers a chance to chat to trained volunteers who can provide a listening ear and emotional support, helping people to re-connect and build up the confidence to join our groups. Our befrienders do not provide a counselling service, but they are good listeners and can help relieve feelings of loneliness and isolation.

Our group sessions provide an opportunity to meet others in a similar situation, and to find information on coping with both the practical and emotional aspects of losing a relative or friend.

The service has proved to be very much in demand. We currently host sessions based in the community room at Parkfield House and at Biddulph Town Hall, and we are hoping to expand our service to include sessions at other community venues in Stoke-on-Trent and North Staffs.

Carer Support Service

The Beth Johnson Foundation became a partner to the new Stoke-on-Trent All Age Carers Service in April 2021. Funded by Stoke-on-Trent City Council and Stoke-on-Trent Clinical Commissioning Group, and led by North Staffs Carers Association, the service brings together a range of partners to provide holistic support; enabling Carers to feel better supported so they are able to make informed choices about their caring role and own health and wellbeing.

Over the years, BJF has developed services that enable people to age well through health and wellbeing, advocacy and staying connected to their communities. Taking a whole community approach means that we are involved in intergenerational work, bringing younger and older people together, and in supporting carers.

Throughout 2022, as a partner in the SOT All Age Carers Support Service we have provided:

- A programme of tailored short courses aimed at promoting positive ageing through health and wellbeing activities for older carers in Stoke on Trent.

- The information, guidance and support people need to learn about self-care. People will be able to ask questions resulting from these sessions in relation to their own health; and subsequently be able to better manage health related issues and be more confident in accessing the services they need.
- Sessions that will help people to build confidence and gain knowledge and learn skills that they can apply to their own life, so that they experience a more positive older age, and thus build their resilience.

A Carer is someone who, without payment, cares for someone who could not manage alone. The role can be diverse, and many people do not identify themselves as Carers and do not seek help and support. Therefore, we have also paid special attention to raising awareness of the service among 'hidden carers' and those who may not recognise the role that they undertake every day.
The overall of the service aim is for people to feel healthier and happier. Learning about resilience will enable people to build skills to manage life's choices and changes, enabling them to be more active and involved.

Discover Digital Project
The Discover Digital Project was initially a six-month partnership project led by Staffordshire University and funded through the UK Community Renewal Fund through Stoke-on-Trent City Council. The project was set up at the start of 2022 to help people in Stoke-on-Trent to discover the things they need to help them access and use digital and online services. Beth Johnson Foundation worked in partnership alongside Staffordshire University and a dozen local organisations to deliver the Discover Digital project. The project was extended for some partners including Beth Johnson Foundation for a further six to eight weeks, and the project eventually concluded at the end of 2022.
Beth Johnson Foundation focused on recruiting, training, and supporting 15 Digital Friends (Volunteers). We were commissioned to deliver six Engagement Events in the local community including disability and ethnically diverse communities in Stoke-on-Trent. Our targets also included recruiting 35 Digital Learners to work with volunteers to increase digital confidence and skills.
At the close of the project, BJF have successfully delivered:

- 10 Engagement Events including awareness raising and one to one digital support with a total of 59 participants.
- 109 one-to-one digital support interventions with 57 people including older people, disabled people, and people from ethnically diverse communities.
- Support for 11 Digital Friends and established 6 Digital Champions in local organisations.
- Signposting and connecting Digital Champions to link with Digital training opportunities.

As part of our partnership work to promote and enhance Discover Digital, BJF:

- Joined monthly Discover Digital Event planning meetings, contributing to plans and preparations for a final evaluation and celebration event held in September 2022.
- Featured in a series of short films by 'Reels on Wheels' to showcase Discover Digital.
- Participated in Discover Digital Celebration Event, co-delivering a 'show and tell' session and taking part in a Q & A session on the main stage at the event.
- Supported three community members to secure financial funding for digital equipment.
- Secured funding for accessible digital technology equipment for BJF.

Feedback from a range of partners includes:
"By ensuring we had teams of highly skilled and friendly digital champions and trainers right in the heart of communities, Discover has supported some of the most digitally excluded people in our city to access to the equipment and skills they need to keep up with digital advancements. We are extremely proud of what Discover has achieved." *Nic Grattan, Staffordshire University Associate Professor of Community and Civic Engagement.*

"The evaluation from the project has shown huge impact in many areas of digital life. Beneficiaries reported great improvements in their employability, social skills, reducing loneliness, improving mental health, and staying safe online." *Dr Aneta Hayes, senior lecturer in Education, Keele University.*
"Great to hear from Beth Johnson Foundation and Wavemaker about how they have worked with Digital Champions throughout Discover Digital. The brilliant Digital Friends from BJF are sharing their stories of access to digital." *Nic Grattan, Staffordshire University Associate Professor of Community and Civic Engagement.*
"I've had a lovely day today at Staffs University with BJF Discover Digital. I was brave and stood at the front with a mic, saying what technology has done for me, such as magnification and speech programs for computers." *BJF Digital Friend (volunteer).*
The legacy of the BJF Discover Digital continues through the work of our volunteer team and a series of 10 drop-in Tea & Tech sessions at Parkfield House which will commence in January 2023.

Even Better Together Project
Even Better Together (EBT) is a partnership project which includes Beth Johnson Foundation, Methodist Housing Association (MHA) and Father Hudson's Care (FHC). This project is funded by The National Lottery Community Fund and promotes the voices of people living with dementia. The EBT partnership is focused on working together with people living with dementia, promoting choices and co-designing, and co-delivering activities and projects that they want to take part in. By working together, we are well positioned to provide services, activities and support which improves the lives of older people in our communities in Stoke-on-Trent, Newcastle-under-Lyme, and Staffordshire Moorlands. An 'Even Better Together' launch event was held at Parkfield House in the summer of 2022. The launch was attended by teams from MHA and FHC, Funders and BJF, publicity including a press release and social media posts was shared by BJF and partners.
The Beth Johnson Foundation focus for the Even Better Together project is on developing and delivering a programme of training, learning and reflection sessions based on understanding advocacy and understanding dementia. This element of the Even Better Together project is called 'Learning Together'. We are recruiting volunteers to support the growth of Dementia Advocacy within BJF and partner organisations MHA and FHC. The project will enhance the knowledge, understanding and skills of staff and volunteers working with people aged 55+ in North Staffordshire.
The three organisations are meeting regularly and BJF have established a project steering group including members of the BJF Peer Advocacy Group and BJF Volunteers. The Steering Group have met to discuss and agree Terms of Reference for the project and have planned follow up meetings for 2023. Initial development of training and learning resources has commenced with a view to piloting sessions with volunteers and staff in January and February 2023. Connections are currently being developed between BJF and the MHA and FHC activity groups to introduce the project and recruit learners for the first phase of 'Learning Together'.

Summary
In summary, all the projects listed above can be considered to have achieved the objectives set for them both within the terms of the individual project targets set by contractors or funders and within the context of the charity's over-arching objectives.

2. We will develop strategic and productive partnerships and relationships

3. We will develop our identity and increase our influence, role and reputation

Future Strategy
The focus for the Foundation in the coming period will be in the following key areas: developing life transitions thinking and services, and, research, policy & influencing the ageing agenda locally, nationally and internationally. We will continue to deliver projects (as detailed above) in fulfilment of our over-arching objectives and promote our publications.

4. We will secure our future through developing our financial and staff capacity

2022 Fundraising Review

Overall restricted fund turnover for 2022 was approximately 96% of that of 2021 (which in turn was only 92% of 2020) – largely as a result of the tough funding environment extant in the year. 2023 will continue to be a tough funding environment for future projects. It is therefore essential that the charity bids for, and wins, new work and continues to diversify income streams through tendering and partnership working.

5. We will diversify income streams through tendering for new work and seeking opportunities in allied fields

6. We will diversify our services geographically thus maximizing our knowledge base, impact and income

Summary

In summary, the charity continues to fulfil its objectives through the successful delivery of the wide range of projects detailed above.

FINANCIAL REVIEW

A surplus (of just under £11k in 2022) was achieved largely as a result of specific generous additional funding in the year from The Beth Johnson Endowment (for 50th Anniversary Year) and CCGs (reflecting BJF's excellence in dementia advocacy and previous excellence in cancer support) as well as the project activities during the year. Outwith the two fundings highlighted, 2022's result was once again reflective of the tough funding environment extant throughout the year. The target therefore remains, and this is even more the case for 2023 than in previous years, to maintain a strong balance sheet by achieving at least break even through ensuring that a full order book for the year is in place as early as possible.

Company structure continues to be designed with the aim of ensuring future costs match to income streams and this is reflected in the budget for 2023. (The cost base at the start of 2023 remains that that was in place at the end of 2022.)

Reserves policy

The Board has examined the charity's requirements for reserves in the light of the key risks to the organisation. Given the charity's exposure to the uncertainties of grant funding, the principle risk in this regard is a situation where income falls and a deficit needs to be financed until such time as new finance sources can be secured and/or costs can be reduced.

The Board has therefore established a policy whereby the unrestricted funds not committed or invested in tangible fixed assets (the 'free reserves') and after any known, required, designations, held by the charity, should represent the maximum deficit the Trustees believe it is likely could be incurred.

As indicated these reserves would be needed to meet working capital requirements should there be a significant reduction in income. The Board are confident that at such a level they would be able to continue the activities of the charity in the event of a significant short term reduction in funding. The aspiration of the Board is to achieve a reserve level equivalent to three months' worth of staff salaries. Such a level would accommodate both shorter durations of notice required and any redundancy costs.

This level was thus set, and has been retained, at £141,173. As at the Balance Sheet date the level of free reserves is £148,869 (2021: £131,599). (See note 11 for further detail.) The charity aims to maintain (or increase) the target reserve level through the generation of surpluses in the next five years.

Approved by the Trustees and signed on their behalf by:

Ziv Amir
Chair

22 March 2023

The Beth Johnson Foundation

STATEMENT OF TRUSTEES' RESPONSIBILITIES IN THE PREPARATION OF FINANCIAL STATEMENTS

The Trustees (who are also directors of The Beth Johnson Foundation for the purposes of company law) are responsible for preparing the Trustees' Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the Trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for that period. In preparing these financial statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgments and estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards have been followed. subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in business.

The Trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charitable company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The Beth Johnson Foundation

INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES OF THE BETH JOHNSON FOUNDATION

For the year ended 31 December 2022

I report to the charity trustees on my examination of the accounts of the Company for the year ended 31 December 2022.

Responsibilities and basis of report

As the charity's trustees of the Company (and also its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the Company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5) (b) of the 2011 Act.

Independent examiner's statement

Since the Company's gross income exceeded £250,000 your examiner must be a member of a body listed in section 145 of the 2011 Act. I confirm that I am qualified to undertake the examination because I am a member of the Institute of Chartered Accountants in England and Wales, which is one of the listed bodies.

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of the Company as required by section 386 of the 2006 Act; or

2. the accounts do not accord with those records; or

3. the accounts do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a 'true and fair view which is not a matter considered as part of an independent examination; or

4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Signed:

Name: Karen Staley FCA BSc (Hons)
Address: Geens Limited
68 Liverpool Road
Stoke on Trent
ST4 1BG

Date: 22/3/23

The Beth Johnson Foundation

STATEMENT OF FINANCIAL ACTIVITIES (INCLUDING THE INCOME AND EXPENDITURE ACCOUNT)

For the year ended 31 December 2022

	Note	Unrestricted funds £	Restricted funds £	Total 2022 £	Unrestricted funds £	Restricted funds £	Total 2021 £
Income and endowments from:							
Donations and legacies		137,276	0	137,276	59,852	0	59,852
Charitable activities		0	402,402	402,402	0	417,436	417,436
Other trading activities		350	0	350	3,500	0	3,500
Investments		592	0	592	497	0	497
Total	1	138,218	402,402	540,620	63,849	417,436	481,285
Expenditure on:							
Raising funds		4,249	0	4,249	4,094	0	4,091
Charitable activities		123,106	402,402	525,508	79,482	417,436	496,918
Total	2	127,355	402,402	529,757	83,576	417,436	501,012
Net income/(expenditure)		10,863	0	10,863	-19,727	0	-19,727
Transfers between funds	11	0	0	0	0	0	0
Net movement in funds		10,863	0	10,863	-19,727	0	-19,727
Reconciliation of funds:							
Total funds brought forward	11	397,352		397,352	417,079	0	417,079
Total funds carried forward	11	408,215	0	408,215	397,352	0	397,352

The incoming resources and resources expended derive from continuing operations

The Beth Johnson Foundation

BALANCE SHEET

For the year ended 31 December 2022

	Note	2022	2021
		£	£
Fixed assets:			
Tangible assets	6	259,346	265,753
Total fixed assets		259,346	265,753
Current assets:			
Debtors	7	8,494	9,350
Cash at bank and in hand		197,215	259,754
Total current assets		205,709	269,101
Liabilities:			
Creditors: amounts falling due within one year	8	56,840	137,505
Net current assets or liabilities		148,869	131,599
Total assets less current liabilities		408,215	397,352
Total net assets or liabilities		408,215	397,352
The funds of the charity:			
Restricted income funds	11	0	0
		0	0
Unrestricted funds:	11		
Designated funds		259,346	265,753
General fund		148,869	131,599
Total unrestricted funds		408,215	397,352
Total charity funds		408,215	397,352

For the financial year in question the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.
Members have not required the company to obtain an audit of its accounts for the year in question in accordance with section 476 of the Companies Act 2006.
The trustees acknowledge their responsibility for complying with the requirements of the Act with respect to accounting records and for the preparation of accounts.
These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

The financial statements on pages 15 to 30 were approved by the Board and authorised for issue on 22 March 2023.
They were signed on its behalf by:

Ziv Amir
Chair

Mike Cheshire
Vice Chair



Registered Charity No 1122401
Company Registration No 06454378

The Beth Johnson Foundation
STATEMENT OF CASH FLOWS
For the year ended 31 December 2022

	Note	2022	2021
		£	£
Cash flow from operating activities:			
Net cash provided by/(used in) operating activities	14	-63,131	-32,882
Cash flow from investing activities:			
Interest received		592	497
Net cash provided by investing activities		592	497
Change in cash and cash equivalents in the reporting period		-62,539	-32,385
Cash and cash equivalents at the beginning of the reporting period		259,754	292,139
Cash and cash equivalents at the end of the reporting period	15	197,215	259,754

The Beth Johnson Foundation
ACCOUNTING POLICIES
for the year ended 31 December 2022

BASIS OF PREPARATION
The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019). The Beth Johnson Foundation meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy.

The financial statements are prepared in Sterling, which is the functional currency of the charitable company. Monetary amounts in these financial statements are rounded to the nearest £.

COMPANY STATUS
The charity is a company limited by guarantee registered in England. The registered office of the company is Parkfield House, 64 Princes Road, Hartshill, Stoke-on-Trent, Staffordshire, ST4 7JL. The members of the company are the Trustees named on page 1. In the event of the charity being wound up, the liability of the members, as set out in the Memorandum of Association of the company, is as follows:

"Every Charity Member promises, if the Charity is wound up whilst he is a Charity Member or within one year after ceasing to be a Charity Member, to contribute to such as an amount as is required up to a maximum of £1 towards the costs of winding up the charity and liabilities incurred whilst the contributor was a Charity Member."

FUND ACCOUNTING
General accumulated funds are unrestricted funds available to the foundation for its general purposes and include funds designated by the foundation for a particular purpose; the use of such designated funds remains at the discretion of the foundation's Members.

Restricted funds are subject to restrictions imposed by the donor or by the specific terms of the appeal under which the funds are raised. The restrictions are binding upon the Foundation.

Investment income, gains and losses and allocated to the appropriate fund.

INCOME
All income is recognised once the company has entitlement to the income, it is probable that the income will be received and the amount of the income receivable can be measured reliably.

For legacies, entitlement is established either when the company is made aware of a gift left to them and the executor is satisfied that the property will not be required to satisfy claims in the estate, or when a distribution is received from the estate. Receipt of the legacy is considered probable when; there has been grant of probate, the executors have established that there are sufficient assets in the estate after settling any liabilities to pay the legacy, and any conditions attached to the legacy are either within the control of the charity or have been met. Where legacies have been notified to the company, or the company is aware of the granting of probate, and the criteria for income recognition have not been met, the legacy is treated as a contingent asset and disclosed if material.

Gifts in kind donated for distribution are included at valuation and recognised as income when they are distributed to the projects. Gifts donated for resale are included as income when they are sold. Donated facilities are included at the value to the company where this can be quantified and a third party is bearing the cost. No amounts are included in the financial statements for services donated by volunteers.

Donated services or facilities are recognised when the company has control over the item, any conditions associated with the donated item have been met, the receipt of economic benefit from the use of the company of the item is probable and that economic benefit can be measured reliably. In accordance with the Charities SORP (FRS 102), general volunteer time is not recognised; refer to note 5 in the notes to the accounts for more information about their contribution.

On receipt, donated professional services and donated facilities are recognised on the basis of the value of the gift to the company which is the amount the company would have been willing to pay to obtain services or facilities

of equivalent economic benefit on the open market, a corresponding amount is then recognised in expenditure in the period of receipt.

Where grants have performance conditions attached to them income is recognised when the conditions have been met or when meeting the conditions is within the company's control and there is sufficient evidence that they have been met or will be met. Where a grant condition allows for the recovery of any unexpended grant, a liability is recognised when repayment becomes probable.

Income tax recoverable in relation to donations received under Gift Aid or deeds of covenant is recognised at the time of the donation. Income tax recoverable in relation to investment income is recognised at the time the investment income is receivable.

Other income is recognised in the period in which it is receivable and to the extent the goods have been provided or on completion of the service.

EXPENDITURE
Expenditure is recognised once there is a legal or constructive obligation to make payment to a third party, it is probable that settlement will be required and the amount of the obligation can be measured reliably.

All expenditure is accounted for on an accruals basis. All expenses including support costs and governance costs are allocated to the applicable expenditure headings.

Overheads, premises overheads and other overheads are initially allocated on the basis of agreed project budgets for different activities. Costs not identified within project budgets are thus deemed central office support costs. In establishing the support costs allocation these costs are initially identified by category before being apportioned to activity type via time analysis.

Fundraising costs are those incurred in seeking voluntary contributions and do not include the costs of disseminating information in support of the charitable activities. Support costs are those costs incurred directly in support of expenditure on the objects of the company and include project management carried out at Parkfield House. Governance costs are those incurred in connection with administration of the company and compliance with constitutional and statutory requirements.

Irrecoverable VAT is charged against the expenditure heading for which it was incurred.

TANGIBLE FIXED ASSETS
Capital expenditure is capitalised as follows:

Equipment costing less than £1,000 will be written off to the Statement of Financial Activities in the year in which the cost is incurred.

Tangible fixed assets are included at historical cost.

Fixed assets donated to the company are capitalised at fair value.

Depreciation is provided by the Charity to write off the cost less estimated residual value of fixed assets by equal instalments over their estimated economic lives as follows:-

Office equipment	- 10 - 20% straight line
Computer equipment	- 25 - 33% straight line

INTEREST RECEIVABLE
Interest on funds held on deposit is included when receivable and the amount can be measured reliably by the company, this is normally upon notification of the interest paid or payable by the bank.

OPERATING LEASES
Rentals under operating leases are charged to the statement of financial activities on a straight line basis over the lease term.

Benefits received and receivable as an incentive to sign an operating lease are recognized on a straight line basis over the period until the date the rent is expected to be adjusted to the prevailing market rate.

DEBTORS
Trade debtors are recognised as the settlement amount after any trade discount offered and any allowance for doubtful debts. Prepayments are valued at the amount repaid net of any trade discounts due.

CASH AT BANK AND IN HAND
Cash at bank and in hand includes cash and short term highly liquid investments with a short maturity from the date of acquisition or opening of the deposit or similar account.

CREDITORS AND PROVISIONS
Creditors and provisions are recognised where the company has a present obligation resulting from a past event that will probably result in the transfer to a third party and the amount due to settle the obligation can be measured or estimated reliably. Creditors and provisions are normally recognised at their settlement amount after allowing for any trade discounts due.

FINANCIAL INSTRUMENTS
The company only has financial assets and liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value with the exception of bank loans which are subsequently measured at their amortised cost using the effective interest method.

TAXATION
As a registered charity the company is exempt from liability to corporation tax and no provision for taxation is therefore made.

FOREIGN CURRENCIES
Monetary assets and liabilities denominated in foreign currencies are translated into sterling at rates of exchange ruling at the balance sheet date.
Transactions in foreign currencies are translated into sterling at the rate ruling on the date of the transaction.
Exchange gains and losses are recognised in the statement of financial activities.

PENSIONS
The Charity gives each employee the opportunity to receive an employer contribution to a group personal pension scheme. The Charity complies with Auto-Enrolment legislation which applied from the staging date of 1 August 2016.
Contributions are charged to the statement of financial activities as they become payable and are all on a defined contribution basis.

EMPLOYEE BENEFITS
The cost of any unused holiday entitlement is recognised in the period in which the employee's services are received.
Termination benefits are recognised immediately as an expense when the charity is demonstrably committed to terminate the employment of an employee or to provide termination benefits.

CRITICAL ACCOUNTING JUDGEMENTS AND ESTIMATES

The preparation of financial statements requires the use of certain critical accounting estimates. It also requires trustees to exercise their judgement in the process of applying the accounting policies. Use of available information and application of judgement are inherent in the formation of estimates. Actual outcomes in the future could differ from such estimates. The areas involving a higher degree of judgement, or complexity, or areas where assumptions and estimates are significant to the financial statements are set out below.

Judgements

The key judgement that the management has made in the process of applying the charities accounting policies relates to the calculation of accrued and deferred incomes specific to each project. Each project has a separate cost centre in the accounting system which allows for incomes and costs specific to each project to be identified separately thus providing a basis for accurate calculation of accrued and deferred income.

Estimation Uncertainty

The trustees consider that the cost centre accounting outlined above provides a sound framework for accurate accounting and thus there is not considered to be any significant uncertainty in the carrying figures at the end of 2022.

General accumulated funds are unrestricted funds available to the foundation for its general purposes and include funds designated by the foundation for a particular purpose; the use of such designated funds remains at the discretion of the foundation's Members. Restricted funds are subject to restrictions imposed by the donor or by the specific terms of the appeal under which the funds are raised. The restrictions are binding upon the Foundation. The allocation of direct and support costs are therefore determined by time expended on specific tasks which in turn is indicated by agreed project budgets.

Volunteer hours have been calculated by multiplying the number of non-administration volunteers by their estimated average hours per annum and then adding the resulting figure to the hours of the administration volunteer to give an annual total. The estimated financial benefit of these hours is then derived by multiplying those hours by an hourly rate derived from that of coordinator level staff.

1 INCOME AND ENDOWMENTS FROM:

Income arises from the following sources:

	Unrestricted funds	Restricted funds	Total 2022	Unrestricted funds	Restricted funds	Total 2021
	£	£	£	£	£	£
Donations and legacies:						
Income from The Beth Johnson Endowment	106,000	0	106,000	56,000	0	56,000
Donations and legacies	31,276	0	31,276	3,852	0	3,852
	137,276	0	137,276	59,852	0	59,852
Other trading activities:						
Rent from Parkfield House users	0	0	0	3,300	0	3,300
Sundry fees	350	0	350	200	0	200
	350	0	350	3,500	0	3,500
Investments:						
Bank interest received	592	0	592	497	0	497
Carried forward	138,218	0	138,218	63,849	0	63,849

1 INCOME AND ENDOWMENTS FROM (continued):

Income arises from the following sources:

	Unrestricted funds £	Restricted funds £	Total 2022 £	Unrestricted funds £	Restricted funds £	Total 2021 £
Brought forward	138,218	0	138,218	63,849	0	63,849
Charitable activities:						
Intergenerational:						
Soil Association	0	21,360	21,360	0	21,360	21,360
Northern Ireland Intergenerational Project:						
Big Lottery Funds/Other Income	0	35,346	35,346	0	20,393	20,393
NI Comic Relief New Needs Fund	0	0	0	0	8,540	8,540
LFT	0	0	0	0	9,572	9,572
Community Foundation	0	0	0	0	1,200	1,200
Coop Ireland	0	0	0	0	1,997	1,997
WHSCT	0	1,000	1,000	0	0	0
WEA	0	323	323	0	0	0
Fingal CC	0	910	910	0	0	0
GWT	0	500	500	0	1,200	1,200
NIMC	0	0	0	0	350	350
PHA	0	47,784	47,784	0	51,982	51,982
ACNI	0	3,936	3,936	0	350	350
	0	111,159	111,159	0	116,944	116,944
Advocacy:						
Advocacy Service (CCGs, etc)	0	92,745	92,745	0	85,152	85,152
Widowed/Isolated/Lonely	0	12,069	12,069	0	0	0
	0	104,814	104,814	0	85,152	85,152
Positive Ageing:						
Big Lottery Funds - Healthy Generations	0	50,553	50,553	0	99,332	99,332
Big Lottery Funds - Bereavement Help Points	0	0	0	0	34,440	34,440
Staffordshire Housing Association/Honeycomb	0	0	0	0	1,240	1,240
Voluntary Action Stoke-on-Trent	0	0	0	0	3,759	3,759
North Staffs Carers	0	9,423	9,423	0	6,362	6,362
Even Better Together	0	9,682	9,682	0	0	0
50th Anniversary Income & Room Refurbishment	0	12,850	12,850	0	0	0
Discover Digital	0	30,693	30,693	0	0	0
Support Staffordshire	0	34,736	34,736	0	32,903	32,903
The Haywood Foundation	0	38,492	38,492	0	37,304	37,304
	0	186,429	186,429	0	215,340	215,340
Total charitable activities	0	402,402	402,402	0	417,436	417,436
TOTAL	138,218	402,402	540,620	63,849	417,436	481,285

2 EXPENDITURE ON:

	Activities undertaken directly	Support costs	Total 2022	Activities undertaken directly	Support costs	Total 2021
	£	£	£	£	£	£
Raising funds:						
Raising funds	**0**	**4,249**	**4,249**	0	4,094	4,094
	0	**4,249**	**4,249**	0	4,094	4,094
Charitable activities:						
Intergenerational	**111,159**	**41,298**	**152,457**	116,944	28,581	145,525
Advocacy	**104,814**	**24,778**	**129,592**	85,152	17,149	102,301
Positive Ageing	**186,429**	**41,468**	**227,897**	215,340	19,420	234,760
Policy Influence Research and Development	**0**	**2,479**	**2,479**	0	1,715	1,715
Governance	**0**	**13,083**	**13,083**	0	12,617	12,617
	402,402	**123,106**	**525,508**	417,436	79,482	496,918
TOTAL	**402,402**	**127,355**	**529,757**	417,436	83,576	501,012

3 NET INCOME/(EXPENDITURE)

	2022	2021
	£	£
Net income/(expenditure) are stated after charging:		
Independent examiners remuneration	**2,460**	2,400
Foreign exchange loss/(gain)	**-485**	1,015

4 SUPPORT COSTS ALLOCATION

	Staff costs	Office running costs	Office overheads	Computer equipment costs inc depreciation anniversary	Audit, legal and trustee expenses	Total 2022	Total 2021 (detail below)
	£	£	£	£	£	£	£
Raising funds:							
Raising funds	4,249	0	0	0	0	4,249	4,094
Charitable activities:							
Intergenerational	20,571	7,950	5,599	7,178	0	41,298	28,581
Advocacy	12,342	4,770	3,359	4,307	0	24,778	17,149
Positive Ageing	15,367	3,976	2,799	19,326	0	41,468	19,420
Policy Influence Research and Development	1,235	477	336	431	0	2,479	1,715
Governance	6,679	0	0	0	6,404	13,083	12,617
Total support costs	60,443	17,173	12,093	31,242	6,404	127,355	83,576

Staff support costs have been allocated to specific charitable activities using time allocation and/or have been apportioned per capita (that is based on the number of people employed within each charitable activity).

	Staff costs	*Office running costs*	*Office overheads*	*Computer equipment costs inc depreciation anniversary*	*Audit, legal and trustee expenses*	*Total 2021*
	£	*£*	*£*	*£*	*£*	*£*
Raising funds:						
Raising funds	*4,094*	*0*	*0*	*0*	*0*	*4,094*
Charitable activities:						
Intergenerational	*12,911*	*2,750*	*6,026*	*6,894*	*0*	*28,581*
Advocacy	*7,747*	*1,650*	*3,616*	*4,136*	*0*	*17,149*
Positive Ageing	*11,585*	*1,375*	*3,013*	*3,447*	*0*	*19,420*
Policy Influence Research and Development	*775*	*165*	*362*	*413*	*0*	*1,715*
Governance	*6,522*	*0*	*0*	*0*	*6,095*	*12,617*
Total support costs	*43,634*	*5,940*	*13,017*	*14,890*	*6,095*	*83,576*

5 STAFF NUMBERS AND COSTS

The average number of persons (average head count) employed by the charity during the year was as follows:

	2022 Number	2021 Number
Direct charitable activities	14	15
Support	2	2
Total	16	17

The aggregate payroll costs of these persons were as follows:

	2022 £	2021 £
Wages and salaries	344,745	355,510
Social security costs	23,629	22,880
Pension costs	23,810	26,289
Redundancy costs	15,738	0
	407,922	404,679

Higher paid employees

During the year no employees were paid more than £60,000. (2021: nil.)

Senior management arrangements

The total cost of the senior management team in place in 2022 (chief executive/executive chair, project development manager, finance director and dementia advocacy manager) was £117,438. (2021: £117,052.)

Trustees' Emoluments

Nil was paid to the chairman of the charity in the role as executive chair of the charity as he did not act in this capacity during the year. (2021: nil.)

Travel, subsistence and entertaining expenses have been reimbursed, or paid on behalf of, the chairman and/or trustees (seven trustees in total during the year) of the Foundation during the year amounting to £490 (2021: £355, nine trustees in total during the year) for attendance at meetings.

Volunteers

During the year the Foundation has used volunteers as peer advocates within our projects and worked with the local communities involved in the projects to build links and the skills to secure future volunteers. This will enable the projects to be sustainable and to continue after the end of the current funding.

In addition to this we also use volunteers on steering groups and project reference groups for many of our projects and are very grateful for the contribution that they make to our work.

We estimate that our volunteers contributed approximately 818 hours of their time in the year to 31 December 2022 (2021: 658 hours). This is estimated as a financial benefit to the Foundation of approximately £14,772 (2021: £11,883.)

Employment Costs

Employment costs for 2022 include redundancy costs of £15,738. (2021: nil.)

6 FIXED ASSETS

	Land and buildings £	Office equipment £	Computer equipment £	Total £
Cost:				
At beginning of the year	252,938	4,310	66,899	324,147
Additions	0	0	0	0
At the end of the year	252,938	4,310	66,899	324,147
Depreciation:				
At beginning of the year	0	4,310	54,084	58,394
Charge for the year	0	0	6,407	6,407
At the end of the year	0	4,310	60,491	64,801
Net book value:				
At 31 December 2022	**252,938**	**0**	**6,408**	**259,346**
At 31 December 2021	252,938	0	12,815	265,753

	2022 £	2021 £
7 DEBTORS		
Prepayments and accrued income	8,494	9,350
	8,494	9,350
8 CREDITORS		
Trade creditors and accruals	10,052	6,849
Taxation and social security	6,244	5,997
Deferred income	40,544	124,659
	56,840	137,505

9 ANALYSIS OF DEFERRED INCOME

	Balance at 1 January 2022	Transfers in	Transfers out	Balance at 31 December 2022
	£	£	£	£
Intergenerational	48,257	69,086	111,159	6,184
Advocacy	10,290	98,442	104,814	3,918
Positive Ageing	66,112	150,759	186,429	30,442
	124,659	318,287	402,402	40,544

Income is deferred when the balance of fund receipts exceeds fund expenditure at the accounting period date.

10 COMMITMENTS

There were no capital commitments at the end of the year. (2021: £0.)

Lease commitments - operating leases

At 31 December 2022 the charity had total commitments under non-cancellable operating leases relating to equipment which expire as follows:

	2022	2021
	£	£
Within 1 year	1,236	1,236
Within 2 - 5 years	1,133	2,369

The amount of lease payments recognised as an expense during the year was £0. (2021: £0).

11 ANALYSIS OF CHARITABLE FUNDS

UNRESTRICTED FUNDS

	Balance at 1 January 2022	Incoming resources	Resources expended	Transfer between funds	Balance at 31 December 2022
	£	£	£	£	£
Designated - fixed assets fund	265,753	0	0	-6,407	259,346
General fund	131,599	138,218	-127,355	6,407	148,869
	397,352	138,218	-127,355	0	408,215

UNRESTRICTED FUNDS - 2021

	Balance at 1 January 2021	Incoming resources	Resources expended	Transfer between funds	Balance at 31 December 2021
	£	£	£	£	£
Designated - fixed assets fund	272,162	0	0	-6,409	265,753
General fund	144,917	63,849	-83,576	6,409	131,599
	417,079	63,849	-83,576	0	397,352

The fixed assets fund has been set aside by the trustees to assist in identifying those funds that are not free funds and it represents the net book value of all assets.

The general fund is free funds available for use to further the charitable objectives of The Beth Johnson Foundation and it represents total unrestricted funds less designated funds.

11 ANALYSIS OF CHARITABLE FUNDS

RESTRICTED FUNDS

	Balance at 1 January 2022	Incoming resources	Resources expended	Transfer between funds	Balance at 31 December 2022
	£	£	£	£	£
Intergenerational fund	0	111,159	-111,159	0	0
Advocacy fund	0	104,814	-104,814	0	0
Positive Ageing fund	0	186,429	-186,429	0	0
	0	402,402	-402,402	0	0

RESTRICTED FUNDS - 2021

	Balance at 1 January 2021	Incoming resources	Resources expended	Transfer between funds	Balance at 31 December 2021
	£	£	£	£	£
Intergenerational fund	0	116,944	-116,944	0	0
Advocacy fund	0	85,152	-85,152	0	0
Positive Ageing fund	0	215,340	-215,340	0	0
	0	417,436	-417,436	0	0

Purpose of restricted funds
The purpose of all restricted funds is described in the Trustees' Annual Report.

12 ANALYSIS OF NET ASSETS BETWEEN FUNDS

	Unrestricted funds	Restricted funds	Total funds
	£	£	£
Fixed assets	259,346	0	259,346
Current assets	165,165	40,544	205,709
Current liabilities	-16,296	-40,544	-56,840
	408,215	0	408,215

ANALYSIS OF NET ASSETS BETWEEN FUNDS - 2021

	Unrestricted funds	Restricted funds	Total funds
	£	£	£
Fixed assets	265,753	0	265,753
Current assets	144,445	124,659	269,104
Current liabilities	-12,846	-124,659	-137,505
	397,352	0	397,352

13 CONTROL RELATIONSHIP

The charity is controlled by the Trustees.

14 RECONCILIATION OF NET INCOME/(EXPENDITURE) TO NET CASH FLOW FROM OPERATING ACTIVITIES

	2022 £	2021 £
Net (Expenditure) for the reporting period (as per the statement of financial activities)	10,863	-19,727
Adjustments for:		
Depreciation charges	6,407	6,409
Interest from investments	-592	-497
(Increase) in fixed assets	0	0
(Increase)/Decrease in debtors	856	-2,195
Increase/(Decrease) in creditors	-80,665	-16,872
Net cash (used in)/provided by operating activities	-63,131	-32,882

15 ANALYSIS OF CASH AND CASH EQUIVALENTS

	2022 £	2021 £
Cash in Hand	89,626	152,748
Notice Deposits	107,589	107,006
Total Cash and Cash Equivalents	197,215	259,754

16 RELATED PARTY TRANSACTIONS

Nil was paid to the chairman of the charity in the role as executive chair of the charity as he did not act in this capacity during the year. (2021: nil.)

There are no other related party tranactions.

17 FINANCIAL INSTRUMENTS

Financial liabilities measured at amortised cost comprise trade creditors.

Financial liabilities

	2022 £	2021 £
Financial liabilities measured at amortised cost	10,052	6,849
	10,052	6,849

INDEX OF INITIALISATIONS

CCG	Clinical Commissioning Group
LGNI	Linking Generations Northern Ireland
PHA	Public Health Authority
DEEP	Dementia Engagement and Empowerment Project
NSC	North Staffordshire Carers
SORP	Statement of Recommended Practice
FRS	Financial Reporting Standard
LFT	LFT Trust
GWT	Generations Working Together
NIMC	Northern Ireland Museums Council
ACNI	Arts Council of Northern Ireland

THE BETH JOHNSON FOUNDATION

England & Wales - Charity number 1122401

Accounts

The Beth Johnson Foundation

REPORT AND FINANCIAL STATEMENTS

31 December 2021

Registered Charity No. 1122401
Company Registration No. 06454378

The Beth Johnson Foundation
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The Beth Johnson Foundation
REFERENCE AND ADMINISTRATIVE INFORMATION

TRUSTEES

Ziv Amir
Mike Cheshire
Jane Jervis
Nick Maslen
Sarah McWilliams
Michael Murray
Paul Riddell

COMPANY SECRETARY
Brian Davison

REGISTERED OFFICE
Parkfield House
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BANKERS
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SOLICITORS
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ST6 4EN

INDEPENDENT EXAMINER
Karen Staley BSc (Hons)
Geens Limited
68 Liverpool Road
Stoke-on-Trent
ST4 1BG

STRUCTURE, GOVERNANCE AND MANAGEMENT

Reference and Administration

The Beth Johnson Foundation is registered charity number 1122401, company registration number 06454378, registered in England, with registered office at Parkfield House, 64 Princes Road, Hartshill, Stoke-on-Trent, ST4 7JL.

The Trustees' Annual Report relates to the year ended 31st December 2021.

The Trustees, who are also directors, and who served during the year and since the year end, are as follows:

Ziv Amir – Chair
Mike Cheshire – Vice Chair
Jane Jervis
Nick Maslen
Sarah McWilliams
Michael Murray
Paul Riddell

Other officers who served during the year and since the year end, are as follows:

Company Secretary
Brian Davison

In 2021 the day to day management of the company was overseen by the CEO Susan Read.

Governing document

The organisation is a charitable company, limited by guarantee (company number 06454378 charitable number 1122401) incorporated on 14 December 2007. The members of the company are the directors.

The company was established under a Memorandum of Association which established the objects and powers of the charitable company and is governed under its Articles of Association.

The Trustees, who act as directors for the purposes of company law, present their report along with the financial statements of the charity for the year ended 31 December 2021.

Recruitment and appointment of Trustees

The charity advertises nationally through the media and appropriate e-newsletters when vacancies arise for Trustees. Advertisements provide clear information on the roles and responsibilities of Trustees and are targeted to recruit people from specific backgrounds to ensure an appropriate balance of skills across the Board. Selection is by formal written application and interview by a selection panel of Trustees who then recommend appointment to the full Board.

Trustees are appointed for a period of three years. At the end of this period they may be reappointed but no trustee may serve more than three consecutive terms of three years, after which period they may not be reappointed within a period of two years of retirement.

Trustee induction and training

All new Trustees are invited to attend an induction day where they are familiarised with the Charity, the context in which it works and its programmes. They are given copies of previous minutes and the main documents which set out the operational framework of the charity including the Memorandum and Articles of Association.

A dedicated private storage area, which all Trustees have access to, provides access to a library of all relevant resources, policies, previous minutes and relevant Charity Commission publications.

In addition all Trustees are encouraged to attend internal training and strategy days and such external training as they feel is relevant.

Organisational structure

The Foundation has a Board of Directors who meet a minimum of four times per year and are responsible for the strategic direction of the Charity. The senior staff attend Board meetings. The senior staff have no voting rights.

Day to day responsibility for the management of the Foundation rests with the Chief Executive Officer who is responsible for the delivery of all programmes and the achievement of agreed targets and objectives.

Programme and project coordinators are responsible for the achievement of agreed specific targets within their areas of accountability. Individual staff supervisions and an annual appraisal scheme ensure that staff continue to develop and work in line with good practice and all staff have access to external training and development.

The staffing structure, pay and remuneration of all staff and thus the structure, pay and remuneration of the senior management team are determined by the board through discussion at the board sub-committee AFRHRR (audit, finance, risk, human resources and remuneration) meetings and ratification at the main board meeting.

Risk Management
The trustees have identified three key areas of risk and actions to mitigate these risks as follows:

1. Staff – Risks: the organisational structure is ineffective; loss of key staff. Mitigations: a new staff structure has been developed; key person insurance, documented procedures, regular team meetings, supervision and appraisal procedures, three month notice periods where appropriate.
2. Funding – Risks: failure to gain funding for an existing area to continue; competition leads to loss of influence; risk of underfunding; endowment trustees may change their view on best use of endowment funds. Mitigations: business plan, matching income and expenditure, reputation in field; involved in policy influence and national groups, communications group and strategic plan in place; regular review of funding opportunities, protocols devised to ensure bids contribute to core costs and external funding consultant in place; the board continue to cultivate relationships with the endowment trustees to maintain confidence in the value of the work being undertaken.
3. Government policy – Risks: adverse change in government policy. Mitigation: membership of key organisations, strategic groups etc to keep up to date with proposed changes, close monitoring of proposed legislation, match income and expenditure.

The Board has conducted a regular review of the major risks to which the charity is exposed. The Risk Register is a permanently "live" document which can be accessed and commented on by all trustees, at any time, through the Dropbox facility. A log of approved changes is kept.

Partnership arrangements

The charity is engaged in partnerships at a broad number of levels that include:

National:	e.g. Working for and with Government Departments across the United Kingdom. In addition we have collaborations with national partners.
Local:	We support and collaborate with many Voluntary and Community Organisations, Local Authorities, CCGs etc through the running of our projects.

OBJECTIVES AND ACHIEVEMENTS

The purpose of the Foundation is to stimulate and facilitate change which enhances the quality of life for older people and their experience of the ageing process. It seeks to achieve this by undertaking research projects, programmes and partnerships that improve the understanding and practice of practitioners and policy makers.

The criteria for measures of success in any reporting period are: on a macro-level – the creation of a surplus in the forthcoming accounting period (further details are provided in the fundraising and financial review sections), and, on a micro(project)-level – the delivery of the outcomes and outputs embodied by the project agreements.

The future direction of the charity is outlined in the Strategic Objectives section of the Achievements and Performance section. It is not envisaged at this stage that a radical restructure of the charity will be required to achieve these objectives rather that any re-emphasis in the field in general will be absorbed by organic development.

Public Benefit

In undertaking our work the Trustees have taken due regard of the Charity Commission guidance on public benefit. All of our work either has a direct impact to the benefit of older people, for example:

- Provision of advocacy for people with dementia.
- Supporting people into employment, training or volunteering.
- Intergenerational work.

Or, has a secondary impact, for example:

- Training professionals and volunteers who work directly with older people.
- Providing advice, guidance and resources to improve the practice of people working with older people.
- Benefitting older people in the community through encouraging understanding and cooperation between generations.
- Administering small grants programmes and support to community groups in Northern Ireland.

Or has an impact at policy level, for example:

- Acting as expert advisors to Government departments to improve opportunities, funding and policy frameworks to promote opportunities for older people
- Providing national information resources and guidance.

Investment

Aside from retaining a prudent amount in reserves each year the majority of the Charity's funds are to be spent in the short term on operational activities. Currently the decision has been made that those funds that are available will be held in bank deposit accounts. This strategy is under constant review by the Board.

ACHIEVEMENTS AND PERFORMANCE

2021 Annual Retrospective

The Foundation continued to deliver excellent programmes in 2021 including some specifically in the domain of research. These delivered real and significant benefits to our target audience and beyond.

Running existing services and securing additional funding for new projects throughout the pandemic remains challenging. The projects described below demonstrate the charity's resilience, determination and creativity in making a difference to our ageing local communities, in accordance with the Foundation's ethos, aims and objectives.

The six strategic objectives of the Foundation are agreed as:

1. We will continue to reflect the views of older people and develop positive ageing and intergenerational programmes that innovate and demonstrate good practice.

Linking Generations

End of year accounts summary LGNI

The Covid-19 pandemic has caused so much disruption to personal and working life across the world. Linking Generations work has been very challenging with the message being to keep generations apart and also lockdown restrictions cutting face to face contact in community completely. Funders have been very understanding and recognised that ever changing restrictions resulted in plans be disrupted, some over and over again. We are very proud of our innovation in these most difficult times, working against all odds to keep generations connected even whilst apart.

EngAGE Together

This 3.5 year project began in April 2018 with funding of £305,000 from The Public Health Agency NI and The National Lottery Community Fund UK Portfolio. The National Lottery Contribution ended in September 2021 and the Public Health Agency provided slippage funding to cover the shortfall up to March 2022. The funding is to support LGNI to build an intergenerational infrastructure across NI through the development of 11 local networks, one international and recruiting members. At the end of 2021 LGNI networks had 634 members signed up to their own council areas with an allocated LGNI staff member for each area. LGNI activities as part of their coordination of the networks involves hosting of network meetings, intergenerational advice & support, development and delivery of an accredited training programme and small grants opportunities. LGNI also use staff time in this project to participate in relevant multi agency groupings, build new partnerships and models of working that can be scaled up and implemented by others. The outcomes based approach reflected in this work is used by LGNI to influence local and central government policies and strategies particularly Active Ageing & Age friendly, Health & social care and Education.

Key successes in 2021 included:

- Hosting of well attended network meetings via Zoom ©

- Developing virtual and Covid safe ideas for connections between older and younger peoples' settings
- Joining forces with UK partners and leading on the National Intergenerational Week Campaign 2021 for Northern Ireland (online events and promotion) and planning for Global IG Week 2022
- Launching of LGNI Educational Research
- Accrediting and delivering our intergenerational training programme including offering bespoke training for specific target audiences
- Delivery of the 'Spark an Intergenerational Connection this Christmas Campaign' which included the development of Christmas resources.

PHA Slippage Funding
As an extension to the PHA funding as part of EngAGE together, LGNI accessed some slippage funding to support activities as part of National Intergenerational Week 2021 and then later in the year to make up the shortfall of the National Lottery Funding
Get Togethers
LGNI are one of a range of partners across the UK working on the Get Togethers Project led by the Food for Life team within the Soil Association. The 4 year project ending in 2023 promotes the importance of bringing generations together through food and LGNI's role is to share information on Get Togethers activities and campaigns with their networks, deliver information workshops, a demonstrator project and to deliver a small grants programme. As face-t- face connection was difficult due to Covid, LGNI delivered virtual Get Togethers via Zoom © with three primary schools and three care homes with pupils and residents taking part in food based activities together but apart. This example was shared with others for inspiration and was promoted as a potential activity that could be supported by a small grant. LGNI distributed 21 small grants for food based activities during November/December 2021 as part of this programme.
The LFT Trust
LGNI accessed funding from the LFT Trust to deliver an intergenerational training and peer support programme for care home staff. Three settings took part in the programme whose staff have participated in LGNI's accredited intergenerational training, connected virtually with each other and received support from LGNI staff and small budgets to develop their own intergenerational activities. A draft guide has been created as part of the programme which will add value to LGNI's existing training manual and enabling us to tailor our training for Health & Social Care Providers.
World Health Organisation Intergenerational How to Guide
LGNI were commissioned to provide material for this creation of this guide in partnership with Generations Working Together Scotland and Ali Somers (Researcher). A rapid review of intergenerational research and draft Intergenerational How to Guide was developed by our partnership.

Dementia Advocacy
The Beth Johnson Foundation have been providing Dementia advocacy since 1998 and it continues to offer a high standard of dementia advocacy. The project is re-funded until March 2023. COVID-19 has impacted hugely on the delivery of the project but with the lifting of Government restrictions, the project from April 2021 was able to commence face-to-face visits. Since April 2021, the project has managed to gain some normality via the ability to continue to carry out face-to-face visits ensuring all safety procedures are adhered, and Staff conducting daily lateral flow tests. Referrals to the project continue to be high resulting in the project not being able to promote the service offered i.e. providing dementia advocacy.
The aims of the project continue to be the same, to:

- provide specialist advocacy to support people with dementia at key times of transition, and change.
- ensure a person living with dementia has a voice that is heard.
- take actions to help people say what they want, secure their rights, represent their interests and obtain services they need.
- work in partnership with people they are involved with and take their side.
- promote social inclusion, equality and social justice.

The Dementia Advocacy Peer Support group (DAPS) facilitated by the project continues to flourish previously via Zoom © but latterly the group have managed to meet in person. Initially meetings were held at West End hub as BJF felt they could not allow groups to visit but this was changed recently and the group held their first face-to-face meeting at BJF members saying they felt like they were coming home! Members were delighted to finally get to see each other again and meet new members they had previously only met via Zoom.
The Enquirers project "Does class, ethnicity or intellect have a bearing on the dementia pathway" was launched early part of this year; the report being well received. Members during this year have also completed another project 'Looking at the pros and cons of living with dementia during COVID'. This project involved members making short films of how they managed during Lockdown. The short films were circulated via BJF Facebook, Website and DEEP website and comments about the films were great. We have been successful in applying for another small amount of funding from 'Innovations in Dementia' relating to an Enquirers project. The project entails "Does dementia testing need testing" We are planning to start the project in the New year with a finish date of September 2022.

Methodist Homes
BJF has been commissioned to evaluate a partnership project between Methodist Homes and Father Hudson's. The project aims to reduce social isolation and loneliness affecting older people in Stoke and North Staffordshire. The evaluation aims to measure the impact of project delivery amongst clients and volunteers and to evaluate the success of the partnership element of the project.
The evaluation will run from 2018 to 2022.

The Patient Information and Education Project (PIER)
This is a joint initiative with the Haywood Foundation, a local charity dedicated to improving the wellbeing of people with arthritis and related conditions. We are working on a number of initiatives to promote health and wellbeing for local people. It is based in the outpatients area of the Haywood Hospital in Stoke on Trent, where we provide information and guidance on issues faced by people with arthritis and associated conditions.
Through the Haywood Hospital Patient User Group (HUG), we also work closely with the National Arthritis and Musculoskeletal Alliance (ARMA) and bring together various patient organisations to ensure the best possible care and support for people with arthritis and related conditions. We work to represent as many patients as we can, to ensure that everyone's views help to shape the way services for patients are best delivered. As part of this project, we also encourage patient engagement through a range of activities, including ceramic flower-making workshops on the wards; gentle chair-based activities in the outpatients department; and interactive, professional, contemporary dance sessions, as well as other activities.
Whilst the programme's aims and objectives remain the same, it has had to adapt to many restrictions bought upon by the Covid-19 pandemic.
Limited access to the hospital has meant that the Project Manager has been delivering the programme from home since March 2020. Supported by work colleagues and the commitments of 16 volunteers, the PIER programme has been available online for hospital patients, their relatives and carers throughout the pandemic.
This situation is likely to continue for some time, and as such, the Programme Manager is now exploring new, innovative ways of working to deliver this successful programme, in and around local community settings. On a positive note, the ability to adapt and adjust to outside influences means that as one door closes on the programme another opens and we look forward with optimism.

Social Prescribing
Referrals to Social Prescribing continue to be high and regularly exceed agreed targets. BJF works in partnership with Support Staffordshire on this project and continued funding has now been secured until 2023.
Social Prescribing is about connecting people to community-based groups and activities and helping them to find the resources, advice and support they need. As restrictions ease, we are finding that there are people who really want to engage in community groups/social activities but following prolonged isolation they are finding it difficult to have the confidence to meet new people and join new groups. Social

prescribers can help people to reintegrate into the community and make connections, building up new circles of support.
Current pressures on GP services has highlighted the benefit of social prescribing, both to patients and the professionals, allowing person centred social support whilst removing some of the pressure on health services.

Healthy Generations
The Healthy Generations Project is funded by the National Lottery Community Fund and is available for people aged 50+ throughout Stoke-on-Trent, North Staffordshire (NS) and Staffordshire Moorlands (SM). The project started in January 2019 and runs until the end of December 2021. The funders have agreed that the project will continue to the end June 2022 due to a funding underspend resulting from the pandemic.
Healthy Generations brings together both young and old, helping people to use digital technology to learn new ways to improve their health and wellbeing. It gives them more ways to find information and try new things that can help them enjoy a great quality of life. Younger volunteers support this by using their Tech - Buddy skills.

Until Covid restrictions were introduced, we delivered positive ageing and digital technology workshop sessions in community venues across Stoke-on-Trent. The move to online delivery, during the pandemic has continued and all sessions are delivered via Zoom ©. We are able to deliver across North Staffs and the Moorlands in this way.

Online Zoom © sessions have continually taken place. The programme of sessions covering five topics: Emotional Wellbeing, Physical Wellbeing, Diet & Nutrition, Art and Wellbeing and Digital Skills. Participants report that they felt that the sessions had improved their overall health and wellbeing and reduced their isolation.

Running alongside these sessions are regular weekly support Zoom © sessions. These have been adapted to fit the needs of the participants but have included:

- Monday Mood Boosters – Mindfulness group
- Chuckles & Challenges - social support group
- Maggie's Poetry Moments - poetry for wellbeing
- Art for All - art social group
- Bereavement Friendship Group – zoom peer support
- Local History Group – zoom
- Add Hoc, tech support sessions, to include zoom practice.

In addition to this, the Team have continued to offer 'Telephone Lifestyle Support' service calls to individuals who are lonely and isolated. Referrals for this service came from the Local Authority at the start of lockdown and helped us to achieve our aim of working alongside S-o-T Adult Social Care. Referrals also come from the Social Prescribing network. The majority of these are for telephone support due to isolation and loneliness, these now are receiving telephone calls from volunteers. HG team have also supported those who have required add hoc technical support to set up: WhatsApp, Facebook, Email Access, Zoom accounts and helping with difficulties accessing Zoom sessions.

We have commenced face-to-face delivery of Health & Wellbeing sessions in the community, tailoring these to the needs of each of the groups.

We have produced three publications from our Zoom © sessions
- Covid -19 Survival Cookbook and other stories
- Creative Reflections; Life during Covid
- Zoom Down Memory Lane

From the learning the Team have produced a CPD accredited training package

'How to creatively engage digitally with older people in a virtual community'.

In 2021, the HG project was been awarded a 'Highly Commended' in the Digital Community Award's and one of the volunteers was also awarded a Star Award for the category 'Volunteering with the over 65's' from Support Staffordshire. The final evaluation of the project has also taken place.

Future plans to June 2022 we shall continue to deliver virtually and return to face to face delivery. Themes that are emerging include:

1. Maintaining health and wellbeing across ageing populations
2. Developing volunteer contributions to broaden support
3. Intergenerational practices

The Healthy Generations Team will continue to promote the services in innovative ways to try and reach as wide an audience as possible; we manage a dedicated HG social media account and also accesses BJF Facebook and Twitter accounts when appropriate.

Bereavement Help Points

Since funding for the Bereavement Help Point project came to fruition on 31st August 2021, the Bereavement Friendship Groups evolved which are a free social group open to people aged 50+ living in Stoke-on-Trent or North Staffordshire. These Friendship Groups are now supported by Healthy Generations Project (HG).

The BJF Bereavement Friendship Groups have successfully established safe spaces for people who have been bereaved to meet others, share their experiences and start to learn how to build their lives around their loss. It has been a vital lifeline for those most impacted by the pandemic, grieving on their own with little or no support. New friendships have been made, new skills have been learnt, and the power of peer support has helped people through this most difficult of times. We continue to explore new funding opportunities to enable us to keep the Bereavement Friendship Group active and hope to move to community-based meetings in the future.

Carer Support Service

In April 2021, The Beth Johnson Foundation was delighted to become a partner to the new Stoke-on-Trent All Age Carers Service, a service aiming to provide a single point of access for Carers of all ages, ensuring that they have access to a wide range of support services, information, advice and guidance. Funded by Stoke-on-Trent City Council and Stoke-on-Trent Clinical Commissioning Group, and led by North Staffs Carers Association, the service brings together a range of partners to provide holistic support; enabling Carers to feel better supported so they are able to make informed choices about their caring role and own health and wellbeing.

The BJF have worked with older people and carers to understand the needs people have in accessing information and support online. The BJF Carer Support service can offer 1:1 support to help people explore the options that are available for them to access information, to make new connections and to look after their health and wellbeing from the comfort and safety of their own home. We can help people to get the most out of any technology they may have; whether they need help finding and using suitable apps for phones and tablets, would like to learn how to join video calls or have a piece of equipment they are not sure how to use. Support has been offered remotely due to covid – either by telephone or video calls – and has included:

- 1:1 support to help people to feel more confident using their own digital equipment (computer/tablet, mobile phone, digital assistants etc.)
- 1:1 support to help carers to use their skills to find online information and use apps
- Online group sessions looking at ways to support Carer's physical and emotional wellbeing

- Online group sessions to encourage peer support by bringing Carers together for a virtual 'Coffee Break' at Carer Catch Up
- Joint sessions with BJF Healthy Generations project encouraging building social connections through creativity for wellbeing with 'Xmas Crafts'

Details of the service offer have been included on BJF website and added to NSC website, and we have been working hard to raise awareness of our service by utilising BJF social media channels as well as our existing contacts and networks.

Our service launch 'Announcement' promotion flyer image/text was distributed via email to all BJF contacts and networks; and our initial social media launch post had a reach of 2796 individuals, was liked 57 times, and shared 31 times. Further targeted social marketing campaigns were designed to tie in with Carer's week, Loneliness awareness week and Carer's Rights day, with information distributed to local organisations and though our digital accounts.

A Carer is someone who, without payment, cares for someone who could not manage alone. The role can be diverse, and many people do not identify themselves as Carers and do not seek help and support. Therefore, we have also paid special attention to raising awareness of the service among 'hidden carers' and those who may not recognise the role that they undertake every day, by:

- Targeted social marketing campaigns via email to potential referrers (eg social prescribers, voluntary organisations, local groups) highlighting that many people in a caring role do not recognise themselves as being a Carer and asking that they signpost any relevant clients/members to our service.
- Social media campaigns highlighting the often unrecognised role of carer, and asking people to consider who in their own lives may be providing this essential support to people.
- 'Virtual' visits to existing online groups to talk to participants about the role of Carer and the support that may be available for them to access.

Currently the service is funded until the end of March 2022, and we plan to offer our service 'live' in 1:1 and community sessions when possible.

Summary
In summary, all the projects listed above can be considered to have achieved the objectives set for them both within the terms of the individual project targets set by contractors or funders and within the context of the charity's over-arching objectives.

2. We will develop strategic and productive partnerships and relationships

3. We will develop our identity and increase our influence, role and reputation

Future Strategy
The focus for the Foundation in the coming period will be in the following key areas: developing life transitions thinking and services, and, research, policy & influencing the ageing agenda locally, nationally and internationally.
We will continue to deliver projects (as detailed above) in fulfilment of our over-arching objectives and promote our publications.

4. We will secure our future through developing our financial and staff capacity

2021 Fundraising Review

Overall restricted fund turnover for 2021 was approximately 92% of that of 2020 – largely as a result of the tough funding environment extant in the year. 2022 will continue to be a tough funding environment for future projects. It is therefore essential that the charity bids for, and wins, new work and continues to diversify income streams through tendering and partnership working.

5. We will diversify income streams through tendering for new work and seeking opportunities in allied fields

6. We will diversify our services geographically thus maximizing our knowledge base, impact and income

Summary

In summary, the charity continues to fulfil its objectives through the successful delivery of the wide range of projects detailed above.

FINANCIAL REVIEW

A deficit of just under £20k in 2021 was a reflection of the tough funding environment extant throughout the year. The target, therefore, for 2022 is to maintain a strong balance sheet by achieving at least break even through ensuring that a full order book for the year is in place as early as possible.

Company structure continues to be designed with the aim of ensuring future costs match to income streams and this is reflected in the budget for 2022. (The cost base at the start of 2022 remains that that was in place at the end of 2021.)

Reserves policy

The Board has examined the charity's requirements for reserves in the light of the key risks to the organisation. Given the charity's exposure to the uncertainties of grant funding, the principle risk in this regard is a situation where income falls and a deficit needs to be financed until such time as new finance sources can be secured and/or costs can be reduced.

The Board has therefore established a policy whereby the unrestricted funds not committed or invested in tangible fixed assets (the 'free reserves') and after any known, required, designations, held by the charity, should represent the maximum deficit the Trustees believe it is likely could be incurred.

As indicated these reserves would be needed to meet working capital requirements should there be a significant reduction in income. The Board are confident that at such a level they would be able to continue the activities of the charity in the event of a significant short term reduction in funding. The aspiration of the Board is to achieve a reserve level equivalent to three months' worth of staff salaries. Such a level would accommodate both shorter durations of notice required and any redundancy costs.

This level was thus set, and has been retained, at £141,173. As at the Balance Sheet date the level of free reserves is £131,599 (2020: £144,917). (See note 11 for further detail.) The charity aims to maintain (or increase) the target reserve level through the generation of surpluses in the next five years.

Approved by the Trustees and signed on their behalf by:

Ziv Amir
Chair

30 March 2022

The Beth Johnson Foundation

STATEMENT OF TRUSTEES' RESPONSIBILITIES IN THE PREPARATION OF FINANCIAL STATEMENTS

The Trustees (who are also directors of The Beth Johnson Foundation for the purposes of company law) are responsible for preparing the Trustees' Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the Trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for that period. In preparing these financial statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgments and estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in business.

The Trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charitable company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The Beth Johnson Foundation

INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES OF THE BETH JOHNSON FOUNDATION

For the year ended 31 December 2021

I report to the charity trustees on my examination of the accounts of the Company for the year ended 31 December 2021.

Responsibilities and basis of report

As the charity's trustees of the Company (and also its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the Company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5) (b) of the 2011 Act.

Independent examiner's statement

Since the Company's gross income exceeded £250,000 your examiner must be a member of a body listed in section 145 of the 2011 Act. I confirm that I am qualified to undertake the examination because I am a member of the Institute of Chartered Accountants in England and Wales, which is one of the listed bodies.

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of the Company as required by section 386 of the 2006 Act; or

2. the accounts do not accord with those records; or

3. the accounts do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a 'true and fair view which is not a matter considered as part of an independent examination; or

4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Signed:

Name: Karen Staley BSc (Hons)
Address: Geens Limited
68 Liverpool Road
Stoke on Trent
ST4 1BG
Date:

The Beth Johnson Foundation

STATEMENT OF FINANCIAL ACTIVITIES (INCLUDING THE INCOME AND EXPENDITURE ACCOUNT)

For the year ended 31 December 2021

	Note	Unrestricted funds £	Restricted funds £	Total 2021 £	Unrestricted funds £	Restricted funds £	Total 2020 £
Income and endowments from:							
Donations and legacies		59,852	0	59,852	97,012	0	97,012
Charitable activities		0	417,436	417,436	0	455,959	455,959
Other trading activities		3,500	0	3,500	1,560	0	1,560
Investments		497	0	497	834	0	834
Total	1	63,849	417,436	481,285	99,406	455,959	555,365
Expenditure on:							
Raising funds		4,094	0	4,094	4,107	0	4,107
Charitable activities		79,482	417,436	496,918	60,526	455,959	516,485
Total	2	83,576	417,436	501,012	64,633	455,959	520,592
Net income/(expenditure)		-19,727	0	-19,727	34,773	0	34,773
Transfers between funds	11	0	0	0	0	0	0
Net movement in funds		-19,727	0	-19,727	34,773	0	34,773
Reconciliation of funds:							
Total funds brought forward	11	417,079	0	417,079	382,306	0	382,306
Total funds carried forward	11	397,352	0	397,352	417,079	0	417,079

The incoming resources and resources expended derive from continuing operations

The Beth Johnson Foundation

BALANCE SHEET

For the year ended 31 December 2021

	Note	2021	2020
		£	£
Fixed assets:			
Tangible assets	6	265,753	272,162
Total fixed assets		265,753	272,162
Current assets:			
Debtors	7	9,350	7,155
Cash at bank and in hand		259,754	292,139
Total current assets		269,104	299,294
Liabilities:			
Creditors: amounts falling due within one year	8	137,505	154,377
Net current assets or liabilities		131,599	144,917
Total assets less current liabilities		397,352	417,079
Total net assets or liabilities		397,352	417,079
The funds of the charity:			
Restricted income funds	11	0	0
		0	0
Unrestricted funds:	11		
Designated funds		265,753	272,162
General fund		131,599	144,917
Total unrestricted funds		397,352	417,079
Total charity funds		397,352	417,079

For the financial year in question the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.
Members have not required the company to obtain an audit of its accounts for the year in question in accordance with section 476 of the Companies Act 2006.
The trustees acknowledge their responsibility for complying with the requirements of the Act with respect to accounting records and for the preparation of accounts.
These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

The financial statements on pages 15 to 30 were approved by the Board and authorised for issue on 30 March 2022.
They were signed on its behalf by:

Ziv Amir
Chair



Mike Cheshire
Vice Chair



Registered Charity No 1122401
Company Registration No 06454378

The Beth Johnson Foundation
STATEMENT OF CASH FLOWS
For the year ended 31 December 2021

	Note	2021 £	2020 £
Cash flow from operating activities:			
Net cash provided by/(used in) operating activities	14	-32,882	78,041
Cash flow from investing activities:			
Interest received		497	834
Net cash provided by investing activities		497	834
Change in cash and cash equivalents in the reporting period		-32,385	78,875
Cash and cash equivalents at the beginning of the reporting period		292,139	213,264
Cash and cash equivalents at the end of the reporting period	15	259,754	292,139

The Beth Johnson Foundation
ACCOUNTING POLICIES
for the year ended 31 December 2021

BASIS OF PREPARATION
The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019). The Beth Johnson Foundation meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy.

The financial statements are prepared in Sterling, which is the functional currency of the charitable company. Monetary amounts in these financial statements are rounded to the nearest £.

COMPANY STATUS
The charity is a company limited by guarantee registered in England. The registered office of the company is Parkfield House, 64 Princes Road, Hartshill, Stoke-on-Trent, Staffordshire, ST4 7JL. The members of the company are the Trustees named on page 1. In the event of the charity being wound up, the liability of the members, as set out in the Memorandum of Association of the company, is as follows:

"Every Charity Member promises, if the Charity is wound up whilst he is a Charity Member or within one year after ceasing to be a Charity Member, to contribute to such as an amount as is required up to a maximum of £1 towards the costs of winding up the charity and liabilities incurred whilst the contributor was a Charity Member."

FUND ACCOUNTING
General accumulated funds are unrestricted funds available to the foundation for its general purposes and include funds designated by the foundation for a particular purpose; the use of such designated funds remains at the discretion of the foundation's Members.

Restricted funds are subject to restrictions imposed by the donor or by the specific terms of the appeal under which the funds are raised. The restrictions are binding upon the Foundation.

Investment income, gains and losses and allocated to the appropriate fund.

INCOME
All income is recognised once the company has entitlement to the income, it is probable that the income will be received and the amount of the income receivable can be measured reliably.

For legacies, entitlement is established either when the company is made aware of a gift left to them and the executor is satisfied that the property will not be required to satisfy claims in the estate, or when a distribution is received from the estate. Receipt of the legacy is considered probable when; there has been grant of probate, the executors have established that there are sufficient assets in the estate after settling any liabilities to pay the legacy, and any conditions attached to the legacy are either within the control of the charity or have been met. Where legacies have been notified to the company, or the company is aware of the granting of probate, and the criteria for income recognition have not been met, the legacy is treated as a contingent asset and disclosed if material.

Gifts in kind donated for distribution are included at valuation and recognised as income when they are distributed to the projects. Gifts donated for resale are included as income when they are sold. Donated facilities are included at the value to the company where this can be quantified and a third party is bearing the cost. No amounts are included in the financial statements for services donated by volunteers.

Donated services or facilities are recognised when the company has control over the item, any conditions associated with the donated item have been met, the receipt of economic benefit from the use of the company of the item is probable and that economic benefit can be measured reliably. In accordance with the Charities SORP (FRS 102), general volunteer time is not recognised; refer to note 5 in the notes to the accounts for more information about their contribution.

On receipt, donated professional services and donated facilities are recognised on the basis of the value of the gift to the company which is the amount the company would have been willing to pay to obtain services or facilities

of equivalent economic benefit on the open market, a corresponding amount is then recognised in expenditure in the period of receipt.

Where grants have performance conditions attached to them income is recognised when the conditions have been met or when meeting the conditions is within the company's control and there is sufficient evidence that they have been met or will be met. Where a grant condition allows for the recovery of any unexpended grant, a liability is recognised when repayment becomes probable.

Income tax recoverable in relation to donations received under Gift Aid or deeds of covenant is recognised at the time of the donation. Income tax recoverable in relation to investment income is recognised at the time the investment income is receivable.

Other income is recognised in the period in which it is receivable and to the extent the goods have been provided or on completion of the service.

EXPENDITURE
Expenditure is recognised once there is a legal or constructive obligation to make payment to a third party, it is probable that settlement will be required and the amount of the obligation can be measured reliably.

All expenditure is accounted for on an accruals basis. All expenses including support costs and governance costs are allocated to the applicable expenditure headings.

Overheads, premises overheads and other overheads are initially allocated on the basis of agreed project budgets for different activities. Costs not identified within project budgets are thus deemed central office support costs. In establishing the support costs allocation these costs are initially identified by category before being apportioned to activity type via time analysis.

Fundraising costs are those incurred in seeking voluntary contributions and do not include the costs of disseminating information in support of the charitable activities. Support costs are those costs incurred directly in support of expenditure on the objects of the company and include project management carried out at Parkfield House. Governance costs are those incurred in connection with administration of the company and compliance with constitutional and statutory requirements.

Irrecoverable VAT is charged against the expenditure heading for which it was incurred.

GOING CONCERN
The Trustees believe there are adequate resources which will enable the company to meet its liabilities for at least one year from the date the financial statements are signed. This is established by identifying the target income remaining for next year at the end of the present year and evaluating the likelihood of the target being achieved and the relationship and ratio of this target to reserves. The Trustees have considered the matter of going concern in light of the Covid 19 pandemic. Whilst the pandemic did effect the mode of delivery of projects in 2020 it had no effect on the level of funding during the year nor on those projects continuing into 2021. For the Foundation at this stage Covid 19 is deemed a manageable risk and thus the calculations at the end of 2020 indicate that the charity is a going concern and for this reason the Trustees have adopted the going concern basis in preparing the financial statements.

TANGIBLE FIXED ASSETS
Capital expenditure is capitalised as follows:

Equipment costing less than £1,000 will be written off to the Statement of Financial Activities in the year in which the cost is incurred.

Tangible fixed assets are included at historical cost.

Fixed assets donated to the company are capitalised at fair value.

Depreciation is provided by the Charity to write off the cost less estimated residual value of fixed assets by equal instalments over their estimated economic lives as follows:-

Office equipment	- 10 - 20% straight line
Computer equipment	- 25 - 33% straight line

INTEREST RECEIVABLE
Interest on funds held on deposit is included when receivable and the amount can be measured reliably by the company, this is normally upon notification of the interest paid or payable by the bank.

OPERATING LEASES
Rentals under operating leases are charged to the statement of financial activities on a straight line basis over the lease term.

Benefits received and receivable as an incentive to sign an operating lease are recognized on a straight line basis over the period until the date the rent is expected to be adjusted to the prevailing market rate.

DEBTORS
Trade debtors are recognised as the settlement amount after any trade discount offered and any allowance for doubtful debts. Prepayments are valued at the amount repaid net of any trade discounts due.

CASH AT BANK AND IN HAND
Cash at bank and in hand includes cash and short term highly liquid investments with a short maturity from the date of acquisition or opening of the deposit or similar account.

CREDITORS AND PROVISIONS
Creditors and provisions are recognised where the company has a present obligation resulting from a past event that will probably result in the transfer to a third party and the amount due to settle the obligation can be measured or estimated reliably. Creditors and provisions are normally recognised at their settlement amount after allowing for any trade discounts due.

FINANCIAL INSTRUMENTS
The company only has financial assets and liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value with the exception of bank loans which are subsequently measured at their amortised cost using the effective interest method.

TAXATION
As a registered charity the company is exempt from liability to corporation tax and no provision for taxation is therefore made.

FOREIGN CURRENCIES
Monetary assets and liabilities denominated in foreign currencies are translated into sterling at rates of exchange ruling at the balance sheet date.
Transactions in foreign currencies are translated into sterling at the rate ruling on the date of the transaction.
Exchange gains and losses are recognised in the statement of financial activities.

PENSIONS
The Charity gives each employee the opportunity to receive an employer contribution to a group personal pension scheme. The Charity complies with Auto-Enrolment legislation which applied from the staging date of 1 August 2016.
Contributions are charged to the statement of financial activities as they become payable and are all on a defined contribution basis.

CRITICAL ACCOUNTING JUDGEMENTS AND ESTIMATES

The preparation of financial statements requires the use of certain critical accounting estimates. It also requires trustees to exercise their judgement in the process of applying the accounting policies. Use of available information and application of judgement are inherent in the formation of estimates. Actual outcomes in the future could differ from such estimates. The areas involving a higher degree of judgement, or complexity, or areas where assumptions and estimates are significant to the financial statements are set out below.

Judgements

The key judgement that the management has made in the process of applying the charities accounting policies relates to the calculation of accrued and deferred incomes specific to each project. Each project has a separate cost centre in the accounting system which allows for incomes and costs specific to each project to be identified separately thus providing a basis for accurate calculation of accrued and deferred income.

Estimation Uncertainty

The trustees consider that the cost centre accounting outlined above provides a sound framework for accurate accounting and thus there is not considered to be any significant uncertainty in the carrying figures at the end of 2021.

General accumulated funds are unrestricted funds available to the foundation for its general purposes and include funds designated by the foundation for a particular purpose; the use of such designated funds remains at the discretion of the foundation's Members. Restricted funds are subject to restrictions imposed by the donor or by the specific terms of the appeal under which the funds are raised. The restrictions are binding upon the Foundation. The allocation of direct and support costs are therefore determined by time expended on specific tasks which in turn is indicated by agreed project budgets.

Volunteer hours have been calculated by multiplying the number of non-administration volunteers by their estimated average hours per annum and then adding the resulting figure to the hours of the administration volunteer to give an annual total. The estimated financial benefit of these hours is then derived by multiplying those hours by an hourly rate derived from that of coordinator level staff.

1 INCOME AND ENDOWMENTS FROM:

Income arises from the following sources:

	Unrestricted funds £	Restricted funds £	Total 2021 £	Unrestricted funds £	Restricted funds £	Total 2020 £
Donations and legacies:						
Income from The Beth Johnson Endowment	56,000	0	56,000	56,000	0	56,000
Income from BJE released from previously designated deferred income	0	0	0	41,012	0	41,012
Donations and legacies	3,852	0	3,852	0	0	0
	59,852	0	59,852	97,012	0	97,012
Other trading activities:						
Rent from Parkfield House users	3,300	0	3,300	1,560	0	1,560
Sundry fees	200	0	200	0	0	0
	3,500	0	3,500	1,560	0	1,560
Investments:						
Bank interest received	497	0	497	834	0	834
Carried forward	63,849	0	63,849	99,406	0	99,406

1 INCOME AND ENDOWMENTS FROM (continued):

Income arises from the following sources:

	Unrestricted funds £	Restricted funds £	Total 2021 £	Unrestricted funds £	Restricted funds £	Total 2020 £
Brought forward	63,849	0	63,849	99,406	0	99,406
Charitable activities:						
Intergenerational:						
Soil Association	0	21,360	21,360	0	21,384	21,384
Northern Ireland Intergenerational Project:						
Big Lottery Funds/Other Income	0	20,393	20,393	0	59,373	59,373
NI Comic Relief New Needs Fund	0	8,540	8,540	0	0	0
Ards BC	0	0	0	0	3,052	3,052
LFT	0	9,572	9,572	0	0	0
Community Foundation	0	1,200	1,200	0	0	0
Coop Ireland	0	1,997	1,997	0	0	0
GWT	0	1,200	1,200	0	0	0
NIMC	0	350	350	0	0	0
PHA	0	51,982	51,982	0	33,400	33,400
ACNI	0	350	350	0	1,740	1,740
	0	116,944	116,944	0	118,949	118,949
Advocacy:						
Advocacy Service (CCGs, etc)	0	85,152	85,152	0	80,247	80,247
Cancer Support (Macmillan and CCGs)	0	0	0	0	87,191	87,191
	0	85,152	85,152	0	167,438	167,438
Positive Ageing:						
Big Lottery Funds - Healthy Generations	0	99,332	99,332	0	86,395	86,395
Big Lottery Funds - Bereavement Help Points	0	34,440	34,440	0	19,667	19,667
Staffordshire Housing Association/Honeycomb	0	1,240	1,240	0	6,375	6,375
Voluntary Action Stoke-on-Trent	0	3,759	3,759	0	3,000	3,000
North Staffs Carers	0	6,362	6,362	0	0	0
Methodist Housing Association	0	0	0	0	2,500	2,500
Support Staffordshire	0	32,903	32,903	0	14,388	14,388
The Haywood Foundation	0	37,304	37,304	0	37,247	37,247
	0	215,340	215,340	0	169,572	169,572
Total charitable activities	0	417,436	417,436	0	455,959	455,959
TOTAL	63,849	417,436	481,285	99,406	455,959	555,365

2 EXPENDITURE ON:

	Activities undertaken directly	Support costs	Total 2021	Activities undertaken directly	Support costs	Total 2020
	£	£	£	£	£	£
Raising funds:						
Raising funds	0	4,094	4,094	0	4,170	4,170
	0	4,094	4,094	0	4,170	4,170
Charitable activities:						
Intergenerational	116,944	28,581	145,525	118,949	21,799	140,748
Advocacy	85,152	17,149	102,301	168,219	13,079	181,298
Positive Ageing	215,340	19,420	234,760	169,572	10,900	180,472
Policy Influence Research and Development	0	1,715	1,715	0	1,308	1,308
Governance	0	12,617	12,617	0	12,596	12,596
	417,436	79,482	496,918	456,740	59,682	516,422
TOTAL	417,436	83,576	501,012	456,740	63,852	520,592

3 NET INCOME/(EXPENDITURE)

	2021	2020
	£	£
Net income/(expenditure) are stated after charging:		
Independent examiners remuneration	2,400	2,400
Foreign exchange loss/(gain)	-1,015	-767

4 SUPPORT COSTS ALLOCATION

	Staff costs	Office running costs	Office overheads	Computer and equipment costs inc depreciation	Audit, legal and trustee expenses	Total 2021	Total 2020 (detail below)
	£	£	£	£	£	£	£
Raising funds:							
Raising funds	4,094	0	0	0	0	4,094	4,170
Charitable activities:							
Intergenerational	12,911	2,750	6,026	6,894	0	28,581	21,799
Advocacy	7,747	1,650	3,616	4,136	0	17,149	13,079
Positive Ageing	11,585	1,375	3,013	3,447	0	19,420	10,900
Policy Influence Research and Development	775	165	362	413	0	1,715	1,308
Governance	6,522	0	0	0	6,095	12,617	12,596
Total support costs	43,634	5,940	13,017	14,890	6,095	83,576	63,852

Staff support costs have been allocated to specific charitable activities using time allocation and/or have been apportioned per capita (that is based on the number of people employed within each charitable activity).

	Staff costs	*Office running costs*	*Office overheads*	*Computer and equipment costs inc depreciation*	*Audit, legal and trustee expenses*	*Total 2020*
	£	£	£	£	£	£
Raising funds:						
Raising funds	*4,170*	*0*	*0*	*0*	*0*	*4,170*
Charitable activities:						
Intergenerational	*10,192*	*1,909*	*4,103*	*5,595*	*0*	*21,799*
Advocacy	*6,115*	*1,145*	*2,462*	*3,357*	*0*	*13,079*
Positive Ageing	*5,096*	*954*	*2,052*	*2,798*	*0*	*10,900*
Policy Influence Research and Development	*612*	*115*	*246*	*335*	*0*	*1,308*
Governance	*6,759*	*0*	*0*	*0*	*5,837*	*12,596*
Total support costs	*32,944*	*4,123*	*8,863*	*12,085*	*5,837*	*63,852*

5 STAFF NUMBERS AND COSTS

The average number of persons (average head count) employed by the charity during the year was as follows:

	2021 Number	2020 Number
Direct charitable activities	15	18
Support	2	2
Total	17	20

The aggregate payroll costs of these persons were as follows:

	2021 £	2020 £
Wages and salaries	355,510	367,541
Social security costs	26,880	28,876
Pension costs	26,289	26,799
	408,679	423,216

Higher paid employees

During the year no employees were paid more than £60,000. (2020: nil.)

Senior management arrangements

The total cost of the senior management team in place in 2021 (chief executive/executive chair, programmes lead, finance manager, executive assistant, dementia advocacy manager and cancer advocacy manager) was £117,052. (2020: £120,818.)

Trustees' Emoluments

Nil was paid to the chairman of the charity in the role as executive chair of the charity as he did not act in this capacity during the year. (2020: nil.)

Travel, subsistence and entertaining expenses have been reimbursed, or paid on behalf of, the chairman and/or trustees (nine trustees in total during the year) of the Foundation during the year amounting to £355 (2020: £509, seven trustees in total during the year) for attendance at meetings.

Volunteers

During the year the Foundation has used volunteers as peer advocates within our projects and worked with the local communities involved in the projects to build links and the skills to secure future volunteers. This will enable the projects to be sustainable and to continue after the end of the current funding.

In addition to this we also use volunteers on steering groups and project reference groups for many of our projects and are very grateful for the contribution that they make to our work.

We estimate that our volunteers contributed approximately 658 hours of their time in the year to 31 December 2021 (2020: 1,468 hours). This is estimated as a financial benefit to the Foundation of approximately £11,883. (2020: £26,512.)

6 FIXED ASSETS

	Land and buildings £	Office equipment £	Computer equipment £	Total £
Cost:				
At beginning of the year	252,938	4,310	66,899	324,147
Additions	0	0	0	0
At the end of the year	252,938	4,310	66,899	324,147
Depreciation:				
At beginning of the year	0	4,310	47,675	51,985
Charge for the year	0	0	6,409	6,409
At the end of the year	0	4,310	54,084	58,394
Net book value:				
At 31 December 2021	**252,938**	**0**	**12,815**	**265,753**
At 31 December 2020	252,938	0	19,224	272,162

	2021 £	2020 £
7 DEBTORS		
Prepayments and accrued income	9,350	7,155
	9,350	7,155
8 CREDITORS		
Trade creditors	6,849	5,699
Taxation and social security	5,997	6,295
Accruals and deferred income	124,659	140,503
Deferred income - building fund	0	1,880
	137,505	154,377

9 ANALYSIS OF DEFERRED INCOME

	Balance at 1 January 2021	Transfers in	Transfers out	Balance at 31 December 2021
	£	£	£	£
Intergenerational	34,680	130,521	116,944	48,257
Advocacy	7,449	87,993	85,152	10,290
Positive Ageing	91,073	190,379	215,340	66,112
	133,202	408,893	417,436	124,659

Income is deferred when the balance of fund receipts exceeds fund expenditure at the accounting period date.

10 COMMITMENTS

There were no capital commitments at the end of the year. (2020: £0.)

Lease commitments - operating leases

At 31 December 2021 the charity had total commitments under non-cancellable operating leases relating to equipment which expire as follows:

	2021	2020
	£	£
Within 1 year	1,236	1,236
Within 2 - 5 years	2,369	3,605

The amount of lease payments recognised as an expense during the year was £0. (2020: £0).

11 ANALYSIS OF CHARITABLE FUNDS

UNRESTRICTED FUNDS

	Balance at 1 January 2021	Incoming resources	Resources expended	Transfer between funds	Balance at 31 December 2021
	£	£	£	£	£
Designated - fixed assets fund	272,162	0	0	-6,409	265,753
General fund	144,917	63,849	-83,576	6,409	131,599
	417,079	63,849	-83,576	0	397,352

UNRESTRICTED FUNDS - 2020

	Balance at 1 January 2020	Incoming resources	Resources expended	Transfer between funds	Balance at 31 December 2020
	£	£	£	£	£
Designated - fixed assets fund	252,938	0	0	19,224	272,162
General fund	129,368	99,406	-64,633	-19,224	144,917
	382,306	99,406	-64,633	0	417,079

The fixed assets fund has been set aside by the trustees to assist in identifying those funds that are not free funds and it represents the net book value of all assets.

The general fund is free funds available for use to further the charitable objectives of The Beth Johnson Foundation and it represents total unrestricted funds less designated funds.

11 ANALYSIS OF CHARITABLE FUNDS

RESTRICTED FUNDS

	Balance at 1 January 2021	Incoming resources	Resources expended	Transfer between funds	Balance at 31 December 2021
	£	£	£	£	£
Intergenerational fund	0	116,944	-116,944	0	0
Advocacy fund	0	85,152	-85,152	0	0
Positive Ageing fund	0	215,340	-215,340	0	0
	0	417,436	-417,436	0	0

RESTRICTED FUNDS - 2020

	Balance at 1 January 2020	Incoming resources	Resources expended	Transfer between funds	Balance at 31 December 2020
	£	£	£	£	£
Intergenerational fund	0	118,949	-118,949	0	0
Advocacy fund	0	167,438	-167,438	0	0
Positive Ageing fund	0	169,572	-169,572	0	0
	0	455,959	-455,959	0	0

Purpose of restricted funds
The purpose of all restricted funds is described in the Trustees' Annual Report.

12 ANALYSIS OF NET ASSETS BETWEEN FUNDS

	Unrestricted funds	Restricted funds	Total funds
	£	£	£
Current assets	410,198	124,659	534,857
Current liabilities	-12,846	-124,659	-137,505
	397,352	0	397,352

ANALYSIS OF NET ASSETS BETWEEN FUNDS - 2020

	Unrestricted funds	Restricted funds	Total funds
	£	£	£
Current assets	436,374	135,082	571,456
Current liabilities	-19,295	-135,082	-154,377
	417,079	0	417,079

13 CONTROL RELATIONSHIP

The charity is controlled by the Trustees.

14 RECONCILIATION OF NET INCOME/(EXPENDITURE) TO NET CASH FLOW FROM OPERATING ACTIVITIES

	2021	2020
	£	£
Net (Expenditure) for the reporting period (as per the statement of financial activities)	-19,727	34,773
Adjustments for:		
Depreciation charges	6,409	6,408
Interest from investments	-497	-834
(Increase) in fixed assets	0	-25,632
(Increase)/Decrease in debtors	-2,195	30,915
Increase/(Decrease) in creditors	-16,872	32,411
Net cash (used in)/provided by operating activities	-32,882	78,041

15 ANALYSIS OF CASH AND CASH EQUIVALENTS

	2021	2020
	£	£
Cash in Hand	152,748	185,630
Notice Deposits	107,006	106,509
Total Cash and Cash Equivalents	259,754	292,139

16 RELATED PARTY TRANSACTIONS

Nil was paid to the chairman of the charity in the role as executive chair of the charity as he did not act in this capacity during the year. (2020: nil.)

There are no other related party tranactions.

17 FINANCIAL INSTRUMENTS

Financial liabilities measured at amortised cost comprise trade creditors.

Financial liabilities

	2021	2020
	£	£
Financial liabilities measured at amortised cost	6,849	5,699
	6,849	5,699

INDEX OF INITIALISATIONS

CCG	Clinical Commissioning Group
LGNI	Linking Generations Northern Ireland
PHA	Public Health Authority
DEEP	Dementia Engagement and Empowerment Project
NSC	North Staffordshire Carers
SORP	Statement of Recommended Practice
FRS	Financial Reporting Standard
LFT	LFT Trust
GWT	Generations Working Together
NIMC	Northern Ireland Museums Council
ACNI	Arts Council of Northern Ireland

THE BETH JOHNSON FOUNDATION

England & Wales - Charity number 1122401

Accounts

The Beth Johnson Foundation

REPORT AND FINANCIAL STATEMENTS

31 December 2020

Registered Charity No. 1122401
Company Registration No. 06454378

The Beth Johnson Foundation
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The Beth Johnson Foundation
REFERENCE AND ADMINISTRATIVE INFORMATION

TRUSTEES

Ziv Amir
Mike Cheshire
Jane Jervis
Nick Maslen
Sarah McWilliams
Michael Murray
Paul Riddell

COMPANY SECRETARY
Brian Davison

REGISTERED OFFICE
Parkfield House
64 Princes Road
Hartshill
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Staffordshire
ST4 7JL

BANKERS
Unity Trust Bank
Four Brindleyplace
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NatWest Bank plc
1 Upper Market Square
Hanley
Stoke-on-Trent
ST1 1QA

SOLICITORS
Myers & Co
33-43 Price Street
Burslem
Stoke-on-Trent
ST6 4EN

INDEPENDENT EXAMINER
Karen Staley
Geens Limited
68 Liverpool Road
Stoke-on-Trent
ST4 1BG

STRUCTURE, GOVERNANCE AND MANAGEMENT

Reference and Administration

The Beth Johnson Foundation is registered charity number 1122401, company registration number 06454378, registered in England, with registered office at Parkfield House, 64 Princes Road, Hartshill, Stoke-on-Trent, ST4 7JL.

The Trustees' Annual Report relates to the year ended 31st December 2020.

The Trustees, who are also directors, and who served during the year and since the year end, are as follows:

Ziv Amir – Chair
Mike Cheshire
Jane Jervis (appointed 23 July 2020)
Nick Maslen
Sarah McWilliams – Vice Chair
Michael Murray
Lorna Paterson (resigned 20 February 2020)
Susan Read (resigned 20 February 2020)
Paul Riddell

Other officers who served during the year and since the year end, are as follows:

Company Secretary
Brian Davison

In 2020, from 1/3/20 onwards, the day to day management of the company was overseen by the CEO Susan Read. Between 1/1/20 and 29/2/20 the day to day management of the company was overseen by the joint interim coordinators Lynne Wealleans and Brian Davison.

Governing document

The organisation is a charitable company, limited by guarantee (company number 06454378 charitable number 1122401) incorporated on 14 December 2007. The members of the company are the directors.

The company was established under a Memorandum of Association which established the objects and powers of the charitable company and is governed under its Articles of Association.

The Trustees, who act as directors for the purposes of company law, present their report along with the financial statements of the charity for the year ended 31 December 2020.

Recruitment and appointment of Trustees

The charity advertises nationally through the media and appropriate e-newsletters when vacancies arise for Trustees. Advertisements provide clear information on the roles and responsibilities of Trustees and are targeted to recruit people from specific backgrounds to ensure an appropriate balance of skills across the Board. Selection is by formal written application and interview by a selection panel of Trustees who then recommend appointment to the full Board.

Trustees are appointed for a period of three years. At the end of this period they may be reappointed but no trustee may serve more than three consecutive terms of three years, after which period they may not be reappointed within a period of two years of retirement.

Trustee induction and training

All new Trustees are invited to attend an induction day where they are familiarised with the Charity, the context in which it works and its programmes. They are given copies of previous minutes and the main documents which set out the operational framework of the charity including the Memorandum and Articles of Association.

A dedicated private storage area, which all Trustees have access to, provides access to a library of all relevant resources, policies, previous minutes and relevant Charity Commission Publications.

In addition all Trustees are encouraged to attend internal training and strategy days and such external training as they feel is relevant.

Organisational structure

The Foundation has a Board of Directors who meet four times per year and are responsible for the strategic direction of the Charity. The senior staff attend Board meetings. The senior staff have no voting rights.

Day to day responsibility for the management of the Foundation rests with the Chief Executive Officer (previously joint Interim Coordinators) who is responsible for the delivery of all programmes and the achievement of agreed targets and objectives.

Programme and project coordinators are responsible for the achievement of agreed specific targets within their areas of accountability. Individual staff supervisions and an annual appraisal scheme ensure that staff continue to develop and work in line with good practice and all staff have access to external training and development.

The staffing structure, pay and remuneration of all staff and thus the structure, pay and remuneration of the senior management team are determined by the board through discussion at the board sub-committee AFRHRR (audit, finance, risk, human resources and remuneration) meetings and ratification at the main board meeting.

Risk Management
The trustees have identified three key areas of risk and actions to mitigate these risks as follows:

1. Staff – Risks: the organisational structure is ineffective; loss of key staff. Mitigations: a new staff structure has been developed; key person insurance, documented procedures, regular team meetings, supervision and appraisal procedures, three month notice periods where appropriate.
2. Funding – Risks: failure to gain funding for an existing area to continue; competition leads to loss of influence; risk of underfunding; endowment trustees may change their view on best use of endowment funds. Mitigations: business plan, matching income and expenditure, reputation in field; involved in policy influence and national groups, communications group and strategic plan in place; regular review of funding opportunities, protocols devised to ensure bids contribute to core costs and external funding consultant in place; the board continue to cultivate relationships with the endowment trustees to maintain confidence in the value of the work being undertaken.
3. Government policy – Risks: adverse change in government policy. Mitigation: membership of NCVO, CFDG, strategic groups etc to keep up to date with proposed changes, close monitoring of proposed legislation, match income and expenditure.

The Board has conducted a regular review of the major risks to which the charity is exposed. The Risk Register is a permanently "live" document which can be accessed and commented on by all trustees, at any time, through the Dropbox facility. A log of approved changes is kept.

Partnership arrangements

The charity is engaged in partnerships at a broad number of levels that include:

European:	e.g. EMIL, the European Map of Intergenerational Learning
National:	e.g. Working for and with Government Departments across the United Kingdom. In addition we have collaborations with a significant number of national partners such as RSVP-CSV and the National Youth Agency.
Local:	We support and collaborate with many hundreds of Voluntary and Community Organisations, Local Authorities, CCGs etc particularly through our running of our intergenerational infrastructure programmes, our National Advocacy Support Programme and Seminar and Conference participation.

OBJECTIVES AND ACHIEVEMENTS

The purpose of the Foundation is to stimulate and facilitate change which enhances the quality of life for older people and their experience of the ageing process. It seeks to achieve this by undertaking research projects, programmes and partnerships that improve the understanding and practice of practitioners and policy makers.

The criteria for measures of success in any reporting period are: on a macro-level – the creation of a surplus in the forthcoming accounting period (further details are provided in the fundraising and financial review sections), and, on a micro(project)-level – the delivery of the outcomes and outputs embodied by the project agreements.

The future direction of the charity is outlined in the Strategic Objectives section of the Achievements and Performance section. It is not envisaged at this stage that a radical restructure of the charity will be required to achieve these objectives rather that any re-emphasis in the field in general will be absorbed by organic development.

Public Benefit

In undertaking our work the Trustees have taken due regard of the Charity Commission guidance on public benefit. All of our work either has a direct impact to the benefit of older people, for example:

- Provision of advocacy for people with dementia
- Supporting people into employment, training or volunteering.

Has a secondary impact, for example:

- Training professionals and volunteers who work directly with older people
- Providing advice, guidance and resources to improve the practice of people working with older people
- Benefitting older people in the community through encouraging understanding and cooperation between generations
- Administering small grants programmes and support to community groups in Northern Ireland.

Or has an impact at policy level, for example:

- Acting as expert advisors to Government departments to improve opportunities, funding and policy frameworks to promote opportunities for older people
- Providing national information resources and guidance.

Investment

Aside from retaining a prudent amount in reserves each year the majority of the Charity's funds are to be spent in the short term on operational activities. Currently the decision has been made that those funds that are available will be held in bank deposit accounts. This strategy is under constant review by the Board.

ACHIEVEMENTS AND PERFORMANCE

2020 Annual Retrospective

The Foundation continued to deliver excellent programmes in 2020 including some specifically in the domain of research. They delivered real and significant benefits to our target audience and beyond.

The six strategic objectives of the Foundation were agreed as:

1. We will continue to reflect the views of older people and develop positive ageing and intergenerational programmes that innovate and demonstrate good practice.

Linking Generations Northern Ireland
The Covid-19 pandemic has caused so much disruption to personal and working life across the world. Linking Generations work has been very challenging with the message being to keep generations apart and also lockdown restrictions cutting face to face contact in community completely. Funders have been very understanding and recognised that ever changing restrictions resulted in plans be disrupted, some over and over again. LGNI have missed providing face to face interaction between generations since March 2020 but have been innovative throughout this period with all of their projects utilizing digital technology and new ways of working.
EngAGE Together
This 3.5 year project began in April 2018 with funding of £305,000 from The Public Health Agency NI and The National Lottery Community Fund UK Portfolio. The funding is to support LGNI to build an intergenerational infrastructure across NI through the development of 11 local networks, 1 international and recruiting members. At the end of 2020 LGNI networks had 531 members signed up to their own council areas with an allocated LGNI staff member for each area. LGNI activities as part of their coordination of the networks involves hosting of network meetings, intergenerational advice & support, development and delivery of an accredited training programme and small grants opportunities. LGNI also use staff time in this project to build new partnerships and models of working that can be scaled up and implemented by others. The outcomes based approach reflected in this work is used by LGNI to influence local and central government policies and strategies particularly Active Ageing & Age friendly, Health & social care and Education. Key successes in 2020 included hosting of well attended network meetings face to face and via Zoom, creation of an Intergenerational lockdown activity pack, supporting the development of an intergenerational Pen Pals scheme, Christmas social media campaign, All Ages April grants scheme (grantees adapted activity in line with Covid-19 guidance), development and piloting of training programme, involvement in the Techies in Residence programme and joining forces with UK partners to plan National IG Week 2021.
PHA Slippage Funding
As an extension to the PHA funding as part of EngAGE together LGNI accessed some slippage funding to undertake research into the contribution of intergenerational approaches to educational outcomes.
Arts for Older People Programme ACNI
LGNI accessed funding through this programme for 2019/20 to connect older people in day care settings with school children to take part in arts activities together. Due to run from January 2020-June 2020 the project was a victim of Covid-19 disruption and although redesigned to fit with restrictions involving arts swapping between schools and older people at home via posted self-complete art packs it is now on hold with lockdown and the schools closures and will recommence as soon as it is safe to do so.
Get Togethers
LGNI are one of a range of partners across the UK working on the Get Togethers Project led by the Food for Life team within the Soil Association. The 4 year project ending in 2022 promotes the importance of bringing generations together through food and LGNI's role is to share information on Get Togethers activities and campaigns with their networks, deliver information workshops and deliver a small grants programme. As face to face connection has not been able to take place on this project during 2020 LGNI is piloting a 'Virtual Get Togethers' idea utilisng the support from their Techies in Residence partners.
Community New Needs Fund

LGNI accessed funding from this Covid-19 response fund in summer 2020 to help support the redevelopment of their website to assist with reaching their supporters and members, social media support and printing and distribution costs for their Intergenerational lockdown activity pack.

Cancer Support

The Cancer Support Programme (CaSP) launched in December 2017 and was a free, community-based service that supported adults in Staffordshire who were affected by cancer. It was developed using the learning from two previously successful BJF projects: Staffordshire Cancer Advocacy and Support Programme and Staffordshire Cancer Lifestyle.

The service provided a team of experienced Linkworkers and volunteers who supported people from the point of diagnosis through treatment to living with and beyond cancer. Referrals were accepted for the person with the diagnosis, their carer, family or friends – anyone who was impacted by their diagnosis. Support was provided on a one to one basis; face to face at the client's home or a place of their choosing, or via telephone. A Holistic Needs Assessment was used as a tool to help clients to identify and prioritise issues that were important to them and to tailor individual support, helping them find solutions while feeling supported and in control.

The service aimed to help those affected by cancer to improve their overall wellbeing and quality of life by using a person-centred approach addressing practical issues, providing low-level emotional support and helping people to access social and lifestyle interventions which enable people to have more control over their lives.

CaSP supported clients to:

- Self-assess their concerns and feelings (physical, practical, family/relationship, emotional, spiritual/religious, lifestyle or information needs)
- Enable individuals to set and work towards personal goals
- Explore and define what is important to them
- Identify the local activities and resources they need
- To engage with these services

Unfortunately, service provision was impacted by the Covid 19 restrictions that were introduced in March, and although we were able to continue to provide support for people via telephone calls or via virtual methods, face to face visits were not possible. The service was closed on July 31st 2020 as we were unable to secure further funding.

However, in the first half of the year, CaSP supported 156 individuals (35 brief/low level interventions via a single face to face contact or telephone conversation etc. and 121 clients requiring ongoing support) and Linkworkers carried out 313 interactions, providing a total of 684 hours support for these clients.

Referrals came into the service from a variety of sources, most were self-referrals – 40% and from secondary care providers such as clinical nurse specialists – 29%. The 4 main diagnosis of our clients were: Upper GI – 24%, Urologial – 15%, Breast – 13% and Lung – 12%. Their journey stages at point of referral were Palliative – 45%, Undergoing treatment – 23%, Newly Diagnosed – 17% and Post-treatment – 15%.

Any clients needing support past the closure of the project have been signposted to local services where possible or have been re-directed to national cancer charities.

Dementia Advocacy

The Beth Johnson Foundation have been providing Dementia advocacy since 1998 and it continues to offer a high standard of dementia advocacy. However, with the advent of COVID 19 the project has had to change methods of providing dementia advocacy. Face to Face visits have been curtailed resulting in many instances where possible, advocacy has been provided virtually. Bearing in mind the client group the project supports who in many cases are at an advanced stage of their dementia virtual advocacy is not an option, resulting in the project contacting friends, family and referrers. The project recognises that this is not the preferred option but acknowledges it is often the only practical method available to enable the advocate to understand issues the client may have.

The aims of the project continue to be the same:

- To provide specialist advocacy to support people with dementia at key times of transition, and change.
- To ensure a person living with dementia has a voice that is heard.
- Take actions to help people say what they want, secure their rights, represent their interests and obtain services they need.
- Work in partnership with people they are involved with and take their side.
- Promotes social inclusion, equality and social justice.

The Dementia Advocacy Peer Support group (DAPS) facilitated by the project continues to flourish and indeed during COVID 19 group membership has grown. During this period the DAPS group have met weekly via Zoom where possible. Members not able to Zoom have received weekly telephone calls and letters from other members. The Bookmark produced last year by DAPS has been widely distributed going as far as the US.
Work on the DEEP enquirers project is almost complete currently it is with the Researcher who has agreed to analysis and write a short report ready for a launch in March 2021.
We were successful in a small funding application with DEEP relating to looking at the Pros and Cons of living with dementia during COVID 19. This work will start in the early part of this year.

Methodist Homes
BJF has been commissioned to evaluate a partnership project between Methodist Homes and Father Hudson's. The project aims to reduce social isolation and loneliness affecting older people in Stoke and North Staffordshire. The evaluation aims to measure the impact of project delivery amongst clients and volunteers and to evaluate the success of the partnership element of the project.
The evaluation will run from 2018 to 2021.

The Patient Information and Education Project (PIER)
This is a joint initiative with the Haywood Foundation (a local charity dedicated to improving the wellbeing of people with arthritis and related conditions) working on a number of initiatives to promote health and wellbeing for local people, based in the outpatients' area of the Haywood Hospital in Stoke-on-Trent. We provide information and guidance on issues faced by people with arthritis and associated conditions. Through the Haywood Hospital Patient User Group (HUG), we also work closely with the National Arthritis and Musculoskeletal Alliance (ARMA) and bring together various patient organisations to ensure the best possible care for all people with arthritis and related conditions. We work to represent as many patients as we can, to ensure that everyone's views help to shape the way services for patients are best delivered. As part of this project we also encourage patient engagement through a range of activities, including ceramic flower-making workshops on the wards, gentle chair-based activity in the outpatients department, and interactive professional contemporary dance sessions, as well as other activities.

Social Prescribing
The role is to connect people to their community, empower people to engage in support that will better their lives, actively encourage people to embrace positive change and embed those changes to enable a person to live a happy, healthier and more fulfilled life.
The idea behind social prescribing is to help people/patients have more control over their own health and wellbeing and support them find ways to improve how they feel via pathways that suit them. It can enable people to feel more in control and part of their community.
Community spirit has become stronger and many have been willing to give a helping hand to those in need.

Healthy Generations
The Healthy Generations Project is funded by the National Lottery community fund and is available for people aged 50+ throughout Stoke-on-Trent, North Staffordshire (NS) and Staffordshire Moorlands (SM). The project started in January 2019 and runs until the end of December 2021

Healthy Generations brings together both young and old, helping people to use digital technology to learn new ways to improve their health and wellbeing, giving them more ways to find information and try new

things that can help them enjoy a great quality of life. Younger volunteers support to achieve this by using their Tech - Buddy Skills. The project has recruited a total of 13 volunteers to date, with 10 remaining active during the pandemic, and during 2020 they have provided 370 hours support.

Until Covid restrictions were introduced, we delivered positive ageing and digital technology workshop sessions in community venues across Stoke-on-Trent. Uptake was good, and we were able to provide 287 participation slots through our programme of activities.

Since March, we have re-developed the Health and Wellbeing sessions to enable them to be delivered over the video platform 'Zoom' as a rolling programme of sessions covering 5 topics: Emotional Wellbeing, Physical Wellbeing, Diet & Nutrition, Art and Wellbeing and Digital Skills. Each topic is delivered over a 3 week period, giving participants time to fully engage and achieve their goals, and uptake has been positive; 51 participation slots have been attended across the topics, and 90% of participants report that they felt that the sessions had improved their overall health and wellbeing and reduced their isolation.

Running alongside these sessions are regular weekly zoom sessions. These have been adapted to fit the needs of the participants but have included:

- Jon's Jukebox – music social group
- Chill out Tuesday - social support group
- Maggie's Poetry Moments - poetry for wellbeing
- Art for All - art social Group
- Digital Tech Support sessions

A total of 117 of these sessions have been held, and offering this support option has resulted in 65 people attending 512 participation slots.

These sessions also led to the production of the ***' Covid 19 Survival Cook Book & Other Stories'*** - a collection of conversations, recipes and poems, thoughts and dilemmas.

In addition to this, the team have offered 'Telephone Lifestyle Support' service calls to individuals who are lonely and isolated. Referrals for this service came from the Local Authority at the start of lockdown and helped us to achieve our aim of working alongside S-o-T Adult Social Care. To date we have had 37 referrals, and while the majority of these are for telephone support due to isolation and loneliness, they have included those who have required technical support to set up: WhatsApp, Facebook, Email Access, Zoom accounts and helping with difficulties accessing Zoom sessions.

Future plans for 2021, under current regulations, shall remain fully digital and by telephone as necessary. Activities will continue to be delivered over zoom and outreach work will be via email/telephone. We have expanded our catchment area to include NS & SM's, and will continue to promote our services in innovative ways to try and reach as wide an audience as possible; we manage a dedicated Healthy Generations social media account and also accesses BJF Facebook and Twitter accounts when appropriate.

Bereavement Help Points

In response to the Covid-19 pandemic BJF applied for and were awarded 6 months funding by the National Lottery Community Fund to establish the Bereavement Help Points Project which was based on a social model of support developed by St Giles Hospice in Lichfield.

The introduction of lockdowns and restrictions during the pandemic impacted the usual rituals of death and dying, some people have not been able to be with loved ones at their end of life, have had to arrange funerals with limited mourners and have been grieving in isolation.

These restrictions have had a potentially significant and lasting impact on those who have experienced bereavement. This has affected people of all ages but particularly older people who are more likely to have lost someone close within their age group, may have limited social contacts generally, and may have been subject to more restrictive social distancing or shielding due to their age and/or health needs.

Bereavement Help Points offer support to people age 50+ living in Stoke-on-Trent / North Staffordshire who have experienced bereavement, either during or prior to the Covid 19 period. The project has two part-time staff, Project Lead and Volunteer Co-ordinator, and is supported by seven active volunteers.

Weekly online groups have been taking place since September 2020 and continue to provide a safe space for people to talk about their experience and meet others in a similar situation. Due to some concerns about joining online groups, since November volunteers have also offered befriending telephone support to people who have been bereaved.

We are currently exploring funding opportunities to develop and expand the project into a second phase in 2021.

Summary
In summary, all the projects listed above can be considered to have achieved the objectives set for them both within the terms of the individual project targets set by contractors or funders and within the context of the charity's over-arching objectives.

2. We will develop strategic and productive partnerships and relationships
European Certificate of Intergenerational Learning (ECIL)
ECIL was developed with 4 partners of the Beth Johnson Foundation in EMIL in 2012 > 2014. The original project, financed by the European Commission (program Leonardo da Vinci, Transfer of innovations) piloted a collection of intergenerational life-long learning training approaches developed in the UK with a number of partners across Europe.

European Map of Intergenerational Learning (EMIL)
EMIL continues to generate interest in, and for, intergenerational learning throughout Europe through its membership and circulation of news and events. EMIL attracts interest as a possible dissemination partner for future projects and one of the leading experts in the field of Intergenerational Practice and Intergenerational Learning.

3. We will develop our identity and increase our influence, role and reputation
Future Strategy
The focus for the Foundation in the coming period will be in the following key areas: developing life transitions thinking and services, and, research, policy & influencing the ageing agenda locally, nationally and internationally.
We will continue to deliver projects (as detailed above) in fulfilment of our over-arching objectives and promote our publications.

4. We will secure our future through developing our financial and staff capacity
PQASSO
The Foundation has achieved this quality mark and its enhancements which are accepted by the Charity Commission as a hallmark of a good charity. Achieving this was a strategic step necessary to give potential partners and funders confidence that the Foundation is a well-run charity.

2020 Fundraising Review
Overall restricted fund turnover for 2020 was approximately 88% of that of 2019 – largely as a result of the cessation of the Cancer Support project at the end of July. 2021 will be an increasingly tough funding environment for future projects. It is therefore essential that the charity bids for, and wins, new work and continues to diversify income streams through tendering and partnership working.

5. We will diversify income streams through tendering for new work and seeking opportunities in allied fields
Promotion, Tendering and Fundraising

We will seek to continue to develop these areas in-house and also through the utilisation of expert resources in each category. Promotional work, tendering and fund-raising will be via in-house expertise.

6. We will diversify our services geographically thus maximizing our knowledge base, impact and income

Expansion of Delivery

We will seek to continue to broaden our geographical base through the expansion of successful projects into new areas. We will also be aiming to inform and direct best practice in the field.

Summary

In summary, the charity continues to fulfil its objectives through the successful delivery of the wide range of projects detailed above.

FINANCIAL REVIEW

A small deficit in 2020 was offset by a reclassification of deferred income (originally set aside for building repairs) into unrestricted income. The result being the strongest balance sheet the charity has had. The target, therefore, for 2021 is to maintain that strong position by achieving at least break even in 2021 through ensuring a full order book for the year is in place as early as possible.

Company structure continues to be designed with the aim of ensuring future costs match to income streams and this is reflected in the budget for 2021. (The cost base at the start of 2021 remains that that was in place at the end of 2020.)

Reserves policy

The Board has examined the charity's requirements for reserves in the light of the key risks to the organisation. Given the charity's exposure to the uncertainties of grant funding, the principle risk in this regard is a situation where income falls and a deficit needs to be financed until such time as new finance sources can be secured and/or costs can be reduced.

The Board has therefore established a policy whereby the unrestricted funds not committed or invested in tangible fixed assets (the 'free reserves') and after any known, required, designations, held by the charity, should represent the maximum deficit the Trustees believe it is likely could be incurred.

As indicated these reserves would be needed to meet working capital requirements should there be a significant reduction in income. The Board are confident that at such a level they would be able to continue the activities of the charity in the event of a significant short term reduction in funding. The aspiration of the Board is to achieve a reserve level equivalent to three months' worth of staff salaries. Such a level would accommodate both shorter durations of notice required and any redundancy costs.

This level was thus set, and has been retained, at £141,173. As at the Balance Sheet date the level of free reserves is £144,917 (2019: £129,368). (See note 11 for further detail.) The charity aims to maintain (or increase) the target reserve level through the generation of surpluses in the next five years.

Approved by the Trustees and signed on their behalf by:



Ziv Amir
Chair

24 March 2021

The Beth Johnson Foundation

STATEMENT OF TRUSTEES' RESPONSIBILITIES IN THE PREPARATION OF FINANCIAL STATEMENTS

The Trustees (who are also directors of The Beth Johnson Foundation for the purposes of company law) are responsible for preparing the Trustees' Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the Trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for that period. In preparing these financial statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgments and estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in business.

The Trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charitable company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The Beth Johnson Foundation

INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES OF THE BETH JOHNSON FOUNDATION

For the year ended 31 December 2020

I report to the charity trustees on my examination of the accounts of the Company for the year ended 31 December 2020.

Responsibilities and basis of report

As the charity's trustees of the Company (and also its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the Company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5) (b) of the 2011 Act.

Independent examiner's statement

Since the Company's gross income exceeded £250,000 your examiner must be a member of a body listed in section 145 of the 2011 Act. I confirm that I am qualified to undertake the examination because I am a member of the Institute of Chartered Accountants in England and Wales, which is one of the listed bodies.

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of the Company as required by section 386 of the 2006 Act; or

2. the accounts do not accord with those records; or

3. the accounts do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a 'true and fair view which is not a matter considered as part of an independent examination; or

4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Signed: 

Name: Karen Staley
Address: Geens Limited
68 Liverpool Road
Stoke on Trent
ST4 1BG

Date: 24 March 2021

The Beth Johnson Foundation

STATEMENT OF FINANCIAL ACTIVITIES (INCLUDING THE INCOME AND EXPENDITURE ACCOUNT)

For the year ended 31 December 2020

	Note	Unrestricted funds £	Restricted funds £	Total 2020 £	Unrestricted funds £	Restricted funds £	Total 2019 £
Income and endowments from:							
Donations and legacies		97,012	0	97,012	326,997	0	326,997
Charitable activities		0	455,959	455,959	0	515,349	515,349
Other trading activities		1,560	0	1,560	519	0	519
Investments		834	0	834	488	0	488
Total	1	99,406	455,959	555,365	328,004	515,349	843,353
Expenditure on:							
Raising funds		4,107	0	4,107	3,169	0	3,169
Charitable activities		60,526	455,959	516,485	50,820	515,755	566,575
Total	2	64,633	455,959	520,592	53,989	515,755	569,744
Net income/(expenditure)		34,773	0	34,773	274,015	-406	273,609
Transfers between funds	11	0	0	0	-406	406	0
Net movement in funds		34,773	0	34,773	273,609	0	273,609
Reconciliation of funds:							
Total funds brought forward	11	382,306	0	382,306	108,697	0	108,697
Total funds carried forward	11	417,079	0	417,079	382,306	0	382,306

The incoming resources and resources expended derive from continuing operations

The Beth Johnson Foundation

BALANCE SHEET

For the year ended 31 December 2020

	Note	2020	2019
		£	£
Fixed assets:			
Tangible assets	6	**272,162**	252,938
Total fixed assets		**272,162**	252,938
Current assets:			
Debtors	7	7,155	38,070
Cash at bank and in hand		**292,139**	213,264
Total current assets		**299,294**	251,334
Liabilities:			
Creditors: amounts falling due within one year	8	**154,377**	121,966
Net current assets or liabilities		**144,917**	129,368
Total assets less current liabilities		**417,079**	382,306
Total net assets or liabilities		**417,079**	382,306
The funds of the charity:			
Restricted income funds	11	**0**	0
		0	0
Unrestricted funds:	11		
Designated funds		**272,162**	252,938
General fund		**144,917**	129,368
Total unrestricted funds		**417,079**	382,306
Total charity funds		**417,079**	382,306

For the financial year in question the company was entiltled to exemption under section 477 of the Companies Act 2006 relating to small companies.
Members have not required the company to obtain an audit of its accounts for the year in question in accordance with section 476 of the Companies Act 2006.
The trustees acknowledge their responsibility for complying with the requirements of the Act with respect to accounting records and for the preparation of accounts.
These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

The financial statements on pages 15 to 30 were approved by the Board and authorised for issue on 24 March 2021.
They were signed on its behalf by:

Ziv Amir
Chair

Sarah McWilliams

Sarah McWilliams
Vice Chair

Registered Charity No 1122401
Company Registration No 06454378

The Beth Johnson Foundation
STATEMENT OF CASH FLOWS
For the year ended 31 December 2020

	Note	2020	2019
		£	£
Cash flow from operating activities:			
Net cash provided by/(used in) operating activities	14	**78,041**	86,223
Cash flow from investing activities:			
Interest received		**834**	488
Net cash provided by investing activities		**834**	488
Change in cash and cash equivalents in the reporting period		**78,875**	86,711
Cash and cash equivalents at the beginning of the reporting period		**213,264**	126,553
Cash and cash equivalents at the end of the reporting period	15	**292,139**	213,264

BASIS OF PREPARATION

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019). The Beth Johnson Foundation meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy.

The financial statements are prepared in Sterling, which is the functional currency of the charitable company. Monetary amounts in these financial statements are rounded to the nearest £.

COMPANY STATUS

The charity is a company limited by guarantee registered in England. The registered office of the company is Parkfield House, 64 Princes Road, Hartshill, Stoke-on-Trent, Staffordshire, ST4 7JL. The members of the company are the Trustees named on page 1. In the event of the charity being wound up, the liability of the members, as set out in the Memorandum of Association of the company, is as follows:

"Every Charity Member promises, if the Charity is wound up whilst he is a Charity Member or within one year after ceasing to be a Charity Member, to contribute to such as an amount as is required up to a maximum of £1 towards the costs of winding up the charity and liabilities incurred whilst the contributor was a Charity Member."

FUND ACCOUNTING

General accumulated funds are unrestricted funds available to the foundation for its general purposes and include funds designated by the foundation for a particular purpose; the use of such designated funds remains at the discretion of the foundation's Members.

Restricted funds are subject to restrictions imposed by the donor or by the specific terms of the appeal under which the funds are raised. The restrictions are binding upon the Foundation.

Investment income, gains and losses and allocated to the appropriate fund.

INCOME

All income is recognised once the company has entitlement to the income, it is probable that the income will be received and the amount of the income receivable can be measured reliably.

For legacies, entitlement is established either when the company is made aware of a gift left to them and the executor is satisfied that the property will not be required to satisfy claims in the estate, or when a distribution is received from the estate. Receipt of the legacy is considered probable when; there has been grant of probate, the executors have established that there are sufficient assets in the estate after settling any liabilities to pay the legacy, and any conditions attached to the legacy are either within the control of the charity or have been met. Where legacies have been notified to the company, or the company is aware of the granting of probate, and the criteria for income recognition have not been met, the legacy is treated as a contingent asset and disclosed if material.

Gifts in kind donated for distribution are included at valuation and recognised as income when they are distributed to the projects. Gifts donated for resale are included as income when they are sold. Donated facilities are included at the value to the company where this can be quantified and a third party is bearing the cost. No amounts are included in the financial statements for services donated by volunteers.

Donated services or facilities are recognised when the company has control over the item, any conditions associated with the donated item have been met, the receipt of economic benefit from the use of the company of the item is probable and that economic benefit can be measured reliably. In accordance with the Charities SORP (FRS 102), general volunteer time is not recognised; refer to note 5 in the notes to the accounts for more information about their contribution.

On receipt, donated professional services and donated facilities are recognised on the basis of the value of the gift to the company which is the amount the company would have been willing to pay to obtain services or facilities

of equivalent economic benefit on the open market, a corresponding amount is then recognised in expenditure in the period of receipt.

Where grants have performance conditions attached to them income is recognised when the conditions have been met or when meeting the conditions is within the company's control and there is sufficient evidence that they have been met or will be met. Where a grant condition allows for the recovery of any unexpended grant, a liability is recognised when repayment becomes probable.

Income tax recoverable in relation to donations received under Gift Aid or deeds of covenant is recognised at the time of the donation. Income tax recoverable in relation to investment income is recognised at the time the investment income is receivable.

Other income is recognised in the period in which it is receivable and to the extent the goods have been provided or on completion of the service.

EXPENDITURE
Expenditure is recognised once there is a legal or constructive obligation to make payment to a third party, it is probable that settlement will be required and the amount of the obligation can be measured reliably.

All expenditure is accounted for on an accruals basis. All expenses including support costs and governance costs are allocated to the applicable expenditure headings.

Overheads, premises overheads and other overheads are initially allocated on the basis of agreed project budgets for different activities. Costs not identified within project budgets are thus deemed central office support costs. In establishing the support costs allocation these costs are initially identified by category before being apportioned to activity type via time analysis.

Fundraising costs are those incurred in seeking voluntary contributions and do not include the costs of disseminating information in support of the charitable activities. Support costs are those costs incurred directly in support of expenditure on the objects of the company and include project management carried out at Parkfield House. Governance costs are those incurred in connection with administration of the company and compliance with constitutional and statutory requirements.

Irrecoverable VAT is charged against the expenditure heading for which it was incurred.

GOING CONCERN
The Trustees believe there are adequate resources which will enable the company to meet its liabilities for at least one year from the date the financial statements are signed. This is established by identifying the target income remaining for next year at the end of the present year and evaluating the likelihood of the target being achieved and the relationship and ratio of this target to reserves. The Trustees have considered the matter of going concern in light of the Covid 19 pandemic. Whilst the pandemic did effect the mode of delivery of projects in 2020 it had no effect on the level of funding during the year nor on those projects continuing into 2021. For the Foundation at this stage Covid 19 is deemed a manageable risk and thus the calculations at the end of 2020 indicate that the charity is a going concern and for this reason the Trustees have adopted the going concern basis in preparing the financial statements.

TANGIBLE FIXED ASSETS
Capital expenditure is capitalised as follows:

Equipment costing less than £1,000 will be written off to the Statement of Financial Activities in the year in which the cost is incurred.

Tangible fixed assets are included at historical cost.

Fixed assets donated to the company are capitalised at fair value.

Depreciation is provided by the Charity to write off the cost less estimated residual value of fixed assets by equal instalments over their estimated economic lives as follows:-

Office equipment	- 10 - 20% straight line
Computer equipment	- 25 - 33% straight line

INTEREST RECEIVABLE
Interest on funds held on deposit is included when receivable and the amount can be measured reliably by the company, this is normally upon notification of the interest paid or payable by the bank.

OPERATING LEASES
Rentals under operating leases are charged to the statement of financial activities on a straight line basis over the lease term.

Benefits received and receivable as an incentive to sign an operating lease are recognized on a straight line basis over the period until the date the rent is expected to be adjusted to the prevailing market rate.

DEBTORS
Trade debtors are recognised as the settlement amount after any trade discount offered and any allowance for doubtful debts. Prepayments are valued at the amount repaid net of any trade discounts due.

CASH AT BANK AND IN HAND
Cash at bank and in hand includes cash and short term highly liquid investments with a short maturity from the date of acquisition or opening of the deposit or similar account.

CREDITORS AND PROVISIONS
Creditors and provisions are recognised where the company has a present obligation resulting from a past event that will probably result in the transfer to a third party and the amount due to settle the obligation can be measured or estimated reliably. Creditors and provisions are normally recognised at their settlement amount after allowing for any trade discounts due.

FINANCIAL INSTRUMENTS
The company only has financial assets and liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value with the exception of bank loans which are subsequently measured at their amortised cost using the effective interest method.

TAXATION
As a registered charity the company is exempt from liability to corporation tax and no provision for taxation is therefore made.

FOREIGN CURRENCIES
Monetary assets and liabilities denominated in foreign currencies are translated into sterling at rates of exchange ruling at the balance sheet date.
Transactions in foreign currencies are translated into sterling at the rate ruling on the date of the transaction.
Exchange gains and losses are recognised in the statement of financial activities.

PENSIONS
The Charity gives each employee the opportunity to receive an employer contribution to a group personal pension scheme. The Charity complies with Auto-Enrolment legislation which applied from the staging date of 1 August 2016.
Contributions are charged to the statement of financial activities as they become payable and are all on a defined contribution basis.

CRITICAL ACCOUNTING JUDGEMENTS AND ESTIMATES

The preparation of financial statements requires the use of certain critical accounting estimates. It also requires trustees to exercise their judgement in the process of applying the accounting policies. Use of available information and application of judgement are inherent in the formation of estimates. Actual outcomes in the future could differ from such estimates. The areas involving a higher degree of judgement, or complexity, or areas where assumptions and estimates are significant to the financial statements are set out below.

Judgements

The key judgement that the management has made in the process of applying the charities accounting policies relates to the calculation of accrued and deferred incomes specific to each project. Each project has a separate cost centre in the accounting system which allows for incomes and costs specific to each project to be identified separately thus providing a basis for accurate calculation of accrued and deferred income.

Estimation Uncertainty

The trustees consider that the cost centre accounting outlined above provides a sound framework for accurate accounting and thus there is not considered to be any significant uncertainty in the carrying figures at the end of 2020.

General accumulated funds are unrestricted funds available to the foundation for its general purposes and include funds designated by the foundation for a particular purpose; the use of such designated funds remains at the discretion of the foundation's Members. Restricted funds are subject to restrictions imposed by the donor or by the specific terms of the appeal under which the funds are raised. The restrictions are binding upon the Foundation. The allocation of direct and support costs are therefore determined by time expended on specific tasks which in turn is indicated by agreed project budgets.

Volunteer hours have been calculated by multiplying the number of non-administration volunteers by their estimated average hours per annum and then adding the resulting figure to the hours of the administration volunteer to give an annual total. The estimated financial benefit of these hours is then derived by multiplying those hours by an hourly rate derived from that of coordinator level staff.

1 INCOME AND ENDOWMENTS FROM:

Income arises from the following sources:

	Unrestricted funds	Restricted funds	Total 2020	Unrestricted funds	Restricted funds	Total 2019
	£	£	£	£	£	£
Donations and legacies:						
Income from The Beth Johnson Endowment	**56,000**	**0**	**56,000**	76,000	0	76,000
Fixed assets transferred from The Beth Johnson Endowment	**0**	**0**	**0**	250,000	0	250,000
Income from BJE released from previously designated deferred income	**41,012**	**0**	**41,012**	0	0	0
Donations and legacies	**0**	**0**	**0**	997	0	997
	97,012	**0**	**97,012**	326,997	0	326,997
Other trading activities:						
Rent from Parkfield House users	**1,560**	**0**	**1,560**	0	0	0
Sundry fees	**0**	**0**	**0**	380	0	380
Older People's Advocacy Alliance	**0**	**0**	**0**	139	0	139
	1,560	**0**	**1,560**	519	0	519
Investments:						
Bank interest received	**834**	**0**	**834**	488	0	488
Carried forward	**99,406**	**0**	**99,406**	328,004	0	328,004

1 INCOME AND ENDOWMENTS FROM (continued):

Income arises from the following sources:

	Unrestricted funds £	Restricted funds £	Total 2020 £	Unrestricted funds £	Restricted funds £	Total 2019 £
Brought forward	99,406	0	99,406	328,004	0	328,004
Charitable activities:						
Intergenerational:						
Soil Association	0	21,384	21,384	0	12,658	12,658
Northern Ireland Intergenerational Project:						
Big Lottery Funds/Other Income	0	59,373	59,373	0	79,817	79,817
Awards for All	0	0	0	0	43	43
Ards BC	0	3,052	3,052	0	1,463	1,463
PHA	0	33,400	33,400	0	36,000	36,000
ACNI	0	1,740	1,740	0	2,851	2,851
	0	118,949	118,949	0	132,832	132,832
Advocacy:						
Advocacy Service (CCGs)	0	80,247	80,247	0	87,707	87,707
Cancer Support (Macmillan and CCGs)	0	87,191	87,191	0	166,368	166,368
	0	167,438	167,438	0	254,075	254,075
Positive Ageing:						
Big Lottery Funds - Healthy Generations	0	86,395	86,395	0	74,099	74,099
Big Lottery Funds - Bereavement Help Points	0	19,667	19,667	0	0	0
Staffordshire Housing Association/Honeycomb	0	6,375	6,375	0	6,500	6,500
Voluntary Action Stoke-on-Trent	0	3,000	3,000	0	0	0
Everyone Health	0	0	0	0	5,760	5,760
Methodist Housing Association	0	2,500	2,500	0	2,500	2,500
Support Staffordshire	0	14,388	14,388	0	0	0
The Haywood Foundation	0	37,247	37,247	0	39,583	39,583
	0	169,572	169,572	0	128,442	128,442
Total charitable activities	0	455,959	455,959	0	515,349	515,349
TOTAL	99,406	455,959	555,365	328,004	515,349	843,353

2 EXPENDITURE ON:

	Activities undertaken directly	Support costs	Total 2020	Activities undertaken directly	Support costs	Total 2019
	£	£	£	£	£	£
Raising funds:						
Raising funds	0	4,170	4,170	0	3,169	3,169
	0	4,170	4,170	0	3,169	3,169
Charitable activities:						
Intergenerational	118,949	21,799	140,748	133,238	18,230	151,468
Advocacy	168,219	13,079	181,298	255,234	10,938	266,172
Positive Ageing	169,572	10,900	180,472	124,155	9,115	133,270
Policy Influence Research and Development	0	1,308	1,308	300	1,093	1,393
Governance	0	12,596	12,596	0	14,272	14,272
	456,740	59,682	516,422	512,927	53,648	566,575
TOTAL	456,740	63,852	520,592	512,927	56,817	569,744

3 NET INCOME/(EXPENDITURE)

	2020	2019
	£	£
Net income/(expenditure) are stated after charging:		
Independent examiners remuneration	2,400	2,400
Foreign exchange loss/(gain)	-767	439

4 SUPPORT COSTS ALLOCATION

	Staff costs	Office running costs	Office overheads	Computer and equipment costs inc depreciation	Audit, legal and trustee expenses	Total 2020	Total 2019 (detail below)
	£	£	£	£	£	£	£
Raising funds:							
Raising funds	**4,170**	**0**	**0**	**0**	**0**	**4,170**	3,169
Charitable activities:							
Intergenerational	**10,192**	**1,909**	**4,103**	**5,595**	**0**	**21,799**	18,230
Advocacy	**6,115**	**1,145**	**2,462**	**3,357**	**0**	**13,079**	10,938
Positive Ageing	**5,096**	**954**	**2,052**	**2,798**	**0**	**10,900**	9,115
Policy Influence Research and Development	**612**	**115**	**246**	**335**	**0**	**1,308**	1,093
Governance	**6,759**	**0**	**0**	**0**	**5,837**	**12,596**	14,272
Total support costs	**32,944**	**4,123**	**8,863**	**12,085**	**5,837**	**63,852**	56,817

Staff support costs have been allocated to specific charitable activities using time allocation and/or have been apportioned per capita (that is based on the number of people employed within each charitable activity).

	Staff costs	*Office running costs*	*Office overheads*	*Computer and equipment costs inc depreciation*	*Audit, legal and trustee expenses*	*Total 2019*
	£	£	£	£	£	£
Raising funds:						
Raising funds	*3,169*	*0*	*0*	*0*	*0*	*3,169*
Charitable activities:						
Intergenerational	*79*	*3,361*	*10,020*	*4,770*	*0*	*18,230*
Advocacy	*47*	*2,017*	*6,012*	*2,862*	*0*	*10,938*
Positive Ageing	*39*	*1,681*	*5,010*	*2,385*	*0*	*9,115*
Age Friendly Cities	*0*	*0*	*0*	*0*	*0*	*0*
Policy Influence Research and Development	*5*	*201*	*601*	*286*	*0*	*1,093*
Governance	*6,752*	*0*	*0*	*0*	*7,520*	*14,272*
Total support costs	*10,091*	*7,260*	*21,643*	*10,303*	*7,520*	*56,817*

5 STAFF NUMBERS AND COSTS

The average number of persons (average head count) employed by the charity during the year was as follows:

	2020 Number	2019 Number
Direct charitable activities	18	17
Support	2	2
Total	20	19

The aggregate payroll costs of these persons were as follows:

	2020 £	2019 £
Wages and salaries	367,541	361,300
Social security costs	28,876	30,958
Pension costs	26,799	25,791
	423,216	418,049

Higher paid employees

During the year no employees were paid more than £60,000. (2019: nil.)

Senior management arrangements

The total cost of the senior management team in place in 2020 (chief executive/executive chair, programmes lead, finance manager, executive assistant, dementia advocacy manager and cancer advocacy manager) was £120,818. (2019: £121,495.)

Trustees' Emoluments

Nil was paid to the chairman of the charity in the role as executive chair of the charity as he did not act in this capacity during the year. (2019: nil.)

Travel, subsistence and entertaining expenses have been reimbursed, or paid on behalf of, the chairman and/or trustees (nine trustees in total during the year) of the Foundation during the year amounting to £509 (2019: £3,026, nine trustees in total during the year) for attendance at meetings.

Volunteers

During the year the Foundation has used volunteers as peer advocates within our Cancer Advocacy work and worked with the local communities involved in the projects to build links and the skills to secure future volunteers. This will enable the projects to be sustainable and to continue after the end of the current funding.

In addition to this we also use volunteers on steering groups and project reference groups for many of our projects and are very grateful for the contribution that they make to our work.

We estimate that our volunteers contributed approximately 1,468 hours of their time in the year to 31 December 2020 (2019: 500 hours). This is estimated as a financial benefit to the Foundation of approximately £26,512. (2019: £9,030.)

6 FIXED ASSETS

	Land and buildings £	Office equipment £	Computer equipment £	Total £
Cost:				
At beginning of the year	252,938	4,310	41,267	298,515
Additions	0	0	25,632	25,632
At the end of the year	252,938	4,310	66,899	324,147
Depreciation:				
At beginning of the year	0	4,310	41,267	45,577
Charge for the year	0	0	6,408	6,408
At the end of the year	0	4,310	47,675	51,985
Net book value:				
At 31 December 2019	**252,938**	**0**	**19,224**	**272,162**
At 31 December 2019	252,938	0	0	252,938

	2020 £	2019 £
7 DEBTORS		
Prepayments and accrued income	7,155	38,070
	7,155	38,070
8 CREDITORS		
Trade creditors	5,699	2,560
Taxation and social security	6,295	7,495
Accruals and deferred income	140,503	61,911
Deferred income - building fund	1,880	50,000
	154,377	121,966

9 ANALYSIS OF DEFERRED INCOME

	Balance at 1 January 2020	Transfers in	Transfers out	Balance at 31 December 2020
	£	£	£	£
Intergenerational	20,360	133,269	118,949	34,680
Advocacy	1,128	173,759	167,438	7,449
Positive Ageing	34,858	225,787	169,572	91,073
	56,346	532,815	455,959	133,202

Income is deferred when the balance of fund receipts exceeds fund expenditure at the accounting period date.

10 COMMITMENTS

There were no capital commitments at the end of the year. (2019: £nil.)

Lease commitments - operating leases

At 31 December 2020 the charity had total commitments under non-cancellable operating leases relating to equipment which expire as follows:

	2020	2019
	£	£
Within 1 year	1,236	1,236
Within 2 - 5 years	3,605	4,841

The amount of lease payments recognised as an expense during the year was £0 (2019: £20,103).

11 ANALYSIS OF CHARITABLE FUNDS

UNRESTRICTED FUNDS

	Balance at 1 January 2020	Incoming resources	Resources expended	Transfer between funds	Balance at 31 December 2020
	£	£	£	£	£
Designated - fixed assets fund	252,938	0	0	19,224	272,162
General fund	129,368	99,406	-64,633	-19,224	144,917
	382,306	99,406	-64,633	0	417,079

UNRESTRICTED FUNDS - 2019

	Balance at 1 January 2019	Incoming resources	Resources expended	Transfer between funds	Balance at 31 December 2019
	£	£	£	£	£
Designated - fixed assets fund	0	250,000	0	2,938	252,938
General fund	108,697	78,004	-53,989	-3,344	129,368
	108,697	328,004	-53,989	-406	382,306

The fixed assets fund has been set aside by the trustees to assist in identifying those funds that are not free funds and it represents the net book value of all assets.

The general fund is free funds available for use to further the charitable objectives of The Beth Johnson Foundation and it represents total unrestricted funds less designated funds.

11 ANALYSIS OF CHARITABLE FUNDS

RESTRICTED FUNDS

	Balance at 1 January 2020	Incoming resources	Resources expended	Transfer between funds	Balance at 31 December 2020
	£	£	£	£	£
Intergenerational fund	0	118,949	-118,949	0	0
Advocacy fund	0	167,438	-167,438	0	0
Positive Ageing fund	0	169,572	-169,572	0	0
	0	455,959	-455,959	0	0

RESTRICTED FUNDS - 2019

	Balance at 1 January 2019	Incoming resources	Resources expended	Transfer between funds	Balance at 31 December 2019
	£	£	£	£	£
Intergenerational fund	0	132,832	-133,238	406	0
Advocacy fund	0	254,075	-254,075	0	0
Positive Ageing fund	0	128,442	-128,442	0	0
	0	515,349	-515,755	406	0

Purpose of restricted funds
The purpose of all restricted funds is described in the Trustees' Annual Report.

12 ANALYSIS OF NET ASSETS BETWEEN FUNDS

	Unrestricted funds	Restricted funds	Total funds
	£	£	£
Current assets	436,374	135,082	571,456
Current liabilities	-19,295	-135,082	-154,377
	417,079	0	417,079

ANALYSIS OF NET ASSETS BETWEEN FUNDS - 2019

	Unrestricted funds	Restricted funds	Total funds
	£	£	£
Current assets	447,926	56,346	504,272
Current liabilities	-65,620	-56,346	-121,966
	382,306	0	382,306

13 CONTROL RELATIONSHIP

The charity is controlled by the Trustees.

14 RECONCILIATION OF NET INCOME/(EXPENDITURE) TO NET CASH FLOW FROM OPERATING ACTIVITIES

	2020 £	2019 £
Net (Expenditure) for the reporting period (as per the statement of financial activities)	34,773	273,609
Adjustments for:		
Depreciation charges	6,408	0
Interest from investments	-834	-488
(Increase) in fixed assets	-25,632	-252,938
(Increase)/Decrease in debtors	30,915	-7,544
Increase/(Decrease) in creditors	32,411	73,584
Net cash (used in)/provided by operating activities	78,041	86,223

15 ANALYSIS OF CASH AND CASH EQUIVALENTS

	2020 £	2019 £
Cash in Hand	185,630	107,586
Notice Deposits	106,509	105,678
Total Cash and Cash Equivalents	292,139	213,264

16 RELATED PARTY TRANSACTIONS

Nil was paid to the chairman of the charity in the role as executive chair of the charity as he did not act in this capacity during the year. (2019: nil.)

There are no other related party tranactions.

17 FINANCIAL INSTRUMENTS

Financial liabilities measured at amortised cost comprise trade creditors.

Financial liabilities

	2020 £	2019 £
Financial liabilities measured at amortised cost	5,699	2,560
	5,699	2,560