

COMPANY REGISTRATION NUMBER: 06366200
CHARITY REGISTRATION NUMBER: 1121820

Swindon Town FC Community Foundation
Company Limited by Guarantee
Financial Statements
31 December 2024

CHARLTON BAKER (BRISTOL) LTD
Chartered accountants & statutory auditor
61 Macrae Road, Ham Green, Bristol
BS20 0DD

Swindon Town FC Community Foundation

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Trustees' Annual Report (Incorporating the Directors' Report)

Year ended 31 December 2024

The trustees, who are also the directors for the purposes of company law, present their report and the financial statements of the charity for the year ended 31 December 2024.

Reference and administrative details

Registered charity name Swindon Town FC Community Foundation

Charity registration number 1121820

Company registration number 06366200

Principal office and registered office Foundation Park
County Ground Lane
Swindon
Wiltshire
SN1 2FD
UK

The trustees

K S Fraser
C Brown
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A Wilkins
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BS20 0DD

Bankers Virgin Money

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PO Box 101
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Structure, governance and management

Governing document

Swindon Town FC Community Foundation is a charitable company limited by guarantee, incorporated on 10 September 2007 and registered as a charity on 4 December 2007. The company was established under a Memorandum of Association and is governed under its Articles of Association. In the event of the company being wound up members are required to contribute an amount not exceeding £10.

Appointment of trustees

The trustees who are directors for the purpose of company law and trustees for the purpose of charity law, who served during the period and up to the date of this report, are set out on page 1. The number of trustees shall be not less than three but (unless otherwise determined by ordinary resolution) shall be no more than twelve. New trustees are appointed upon the recommendation of existing trustees. One third of the trustees must retire at each annual general meeting and may offer themselves for re-election. It is relevant and appropriate to appoint trustees who represent a true cross section of the community and reflect its diversity, and the current Board of Trustees includes representatives from business, the Football Club, education, human resources and financial and legal organisations which together enhance the credibility and status of Swindon Town FC Community Foundation.

Risk management

The trustees regularly review and assess the procedures and formats for risk assessment to ensure that they continue to meet the needs of the Foundation to fulfil its responsibilities.

Due to the nature of the work, the Foundation never underestimates the importance of safeguarding or its responsibilities to safeguard the welfare of every child, young person and vulnerable adult who has been entrusted to its care. It is fully committed to working to provide a safe environment for all participants.

Every child, young person or vulnerable adult who plays or participates in sport with the Foundation should be able to take part in an enjoyable and safe environment and has the right to protection from abuse and exploitation. This is why the Foundation works to ensure that safeguarding is the responsibility of every adult in the organisation. To ensure that safeguarding is paramount across the Foundation, the aims are as follows:

- All participants, whatever their age, culture, disability, gender, language, racial origin, religious belief and/or sexual identity have the right to protection from abuse.
- All suspicions and allegations of abuse and poor practice are taken seriously and responded to swiftly and appropriately.
- All staff are recruited and checked in accordance with safer recruitment processes.
- All staff, paid and volunteers, working for the Foundation have a responsibility to report concerns. All staff are given the appropriate level of training to deal with situations which may occur and have the support required to report their concerns or suspicions.
- All staff working with children and vulnerable adults are accredited as necessary and all coaches and volunteers are appropriately qualified and checked through the Disclosure and Barring Services (DBS).

Organisational structure

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Day to day responsibility for the charitable activities rests with the Head of Foundation Shane Hewlett who is supported by the Director of Community Jon Holloway, and the two assistant Heads of Foundation – Andy Tye and Brad Carter. This re-structure took place in September 2024 when Jon Holloway stepped down as Head of Foundation and moved into a new role as Director of Community.

Objectives and activities

The Foundation's objects are to further and assist in the education (on a social and physical basis) of children and adults within Swindon and surrounding areas, without reference to race, sex, creed or social background, through the use of the game of football (including its history and rules) and other ancillary sporting activities as educational tools and in furtherance of that object to provide in Swindon and surrounding area facilities for meetings, lectures and classes for the benefit of such children and adults. The Charity also supports the development of a Community Football Development programme in Livingstone, Zambia.

The trustees confirm that they have had regard to the guidance contained in the Charity Commission's general guidance on public benefit when reviewing the Foundation's aims and objectives and in planning future activities.

Swindon Town FC is one of 72 league clubs with a community programme affiliated to the English Football League Community Trust, delivering sporting and social opportunities to people within their communities.

It delivers football and multi sports-based programmes within Swindon and the county of Wiltshire, and endeavours to deliver and increase participation for people from 2 - 85 years of age. Under the guidance of the English Football League Trust, the delivery is designed to meet the four key themes of: Sports Participation, Education, Social Inclusion and Health.

The Foundation, with the support of its local partners, continues to engage with over 30,000 participants on an annual basis.

The Foundation's Charter sets out its vision, mission and core values:

Vision

'Where People Matter' is the fundamental consideration in helping people achieve their goals by taking part in quality and innovative programmes which focus upon their needs and requirements.

Mission

To deliver a wide range of programmes in Swindon and the surrounding areas. These programmes are delivered with the aims of **engaging, participating and achieving** by increasing sports

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participation, whilst looking to increase the allegiance between the local community and their local professional football club.

Core values

1. Delivering professional, quality, safe and affordable programmes.
2. Listen to the views of children, young people, adults and our partners.
3. Provide excellent communication and customer care.
4. Offer opportunities for all participants to be empowered to achieve their goals.
5. Invest in and support staff to develop.
6. Make a difference.

The Foundation works closely with a number of key partners, including Swindon Town FC, the EFL Trust, the Premier League, the PFA, Swindon Borough Council and the Wiltshire Police and Probation Services. It also receives financial support from commercial sponsorship opportunities including sponsorship from the Intel Corporation Solutions.

Swindon Borough Council has supported the Community Programme since the early 1990s through the Community Initiatives Fund and continues to support the work undertaken by the Foundation.

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Achievements and performance

The Foundation's activities and achievements during 2024 include the following:

Education

Education is a cornerstone of the Foundation with football being used as a tool for inspiring inside and outside the classroom; whether through the C6 further education programme, coaching delivery, after school clubs, teacher CPA or PPM cover.

Football Education Programme

The ambition for the STFC C6 programme is to be taking part in all competitions throughout the year. Towards the end of 2023/2024 season, our second and third teams had unfortunately lost ground in their respective leagues and instead, focused on achieving the highest possible positions. The first team, however maintained good form, chasing Chelsea with seven consecutive wins to stay within touching distance as the league campaign neared its conclusion. They also continued their progress in the National Cup, with another long journey to the quarterfinals in Norwich, which ended in a 2-0 win for STFC C6. This was a dramatic day for both the girls, who were 3-2 down but fought back to win 4-3 with a last-minute goal sealing the victory and the boys, who demolished Grimsby 5-0 to join the girls in the Cup Final in May. This was our first National Cup Final since 2019 and was a fantastic achievement for everyone involved at C6 and the Community Foundation. Wednesday May 8th at the Pirelli Stadium will live long in the memory for our STFC C6 programme, as both our boys' and girls' teams participated in the CEFA National Cup Final. The girls faced last year's champions, Derby County, and started well in the first half, creating numerous chances and going in at 0-0 at halftime. Unfortunately, Derby emerged stronger in the second half and dominated. A penalty on 65 minutes proved decisive, with the game finishing 1-0 to Derby. The girls never gave up and can be proud of their efforts throughout the game and the season. The boys kicked off the second game against West Bromwich Albion and with three goals squashing any Albion resistance, brought the National Boys Cup back to Wiltshire for the first time in our Foundation's history. The boys had battled through eight games, including six away fixtures, to win the trophy, a magnificent achievement for both staff and players. One day later, the boys travelled to Chelsea in a bid to win the double but Chelsea were in no mood to relinquish their title and were simply too good for us on the day, eventually winning 7-1. This result meant we had to settle for runners-up in the Southeast 1 CEFA league, and our boys were gracious in defeat, congratulating Chelsea on their title win. The season concluded in style when both our boys' and girls' teams went to Wembley to receive their medals for the National Cup and the Small Sided Women's League. This was an amazing opportunity for our students, who later attended the Championship playoff final between Leeds United and Southampton.

Many of our students progressed well through our coach education programme, with three progressing onto our Diploma University Programme that started in September 2024. Two players were nominated and progressed to the next round of England Schoolboy trials. Following the start of the 2024/2025 season and by the end of the year, the first team has already secured a spot in the knockout stages of the National Cup, the second team were at the top of the table and the 3rd team have moved into the top half of their table. The girls remain top of both leagues with ten wins out of ten to maintain their 100% start to the season.

After School Clubs

The programme has continued to thrive throughout the year with new schools joining at the beginning of each term and by the end of the year 20 clubs were being delivered in 19 schools with over 470 children taking part. In February, senior staff began conducting Quality Assurance visits at after-school clubs to monitor the quality of delivery and review club processes, ensuring participants receive high quality delivery and value for money.

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Premier League Primary Stars

In January, pupils delivered an event to raise money for the RSPCA. The children ran activities including football tennis, an inflatable target ring, Beat the Goalkeeper, Basketball, and our Inflatable pitch in addition to a raffle which saw the group raise a total of £486.50 to be donated to Oak & Furrows Wildlife rescue centre. During the spring term, we ran our writing competition for four Year 6 classes, centred around the Premier League value of 'Be Fair'. The challenge was to adapt a fairy tale to ensure all the characters acted fairly. Two maths interventions, using the Career Mode maths resources we developed in collaboration with the Premier League Charitable Fund, were also delivered to Year 5 pupils at one of our partner schools. This activity targets pupils with low attainment or engagement in maths but who have a keen interest in football and sport. The children learn about careers in football and how maths is essential in these roles. Positive feedback from class teachers indicates that the children look forward to their weekly sessions and are more engaged in maths as a result. To celebrate the BBC's 'Super Movers for Every Body' campaign, we delivered an anti-discrimination workshop on disability awareness to Year 5 pupils. This PSHE session focused on educating the children about discrimination, stereotypes, and the importance of being an ally. It also introduced the new inclusive Super Movers videos and PE resources to ensure all children can access high-quality physical activity in school.

In March, Southfield Junior School represented Swindon Town in the Primary Stars U11 Girls Regional Finals at Wolverhampton Wanderers' Sir Jack Hayward Training Ground. The girls competed against other schools that had won their respective local tournaments and finished in second place, qualifying for the national finals at Brentford's G-Tech Stadium in June. In addition to the football tournament, the girls participated in a virtual reality workshop and a performance analysis workshop, and had their photo taken with the Premier League trophy. This is the second consecutive year Southfield has participated in the tournament, making them the first local school to qualify for the national finals since we began delivering Primary Stars in 2016. By the end of the academic year our Primary Stars project had met all the key performance indicators set by the Premier League. The end-of-year report showcased the highlights of the 2023-2024 academic year, revealing that we worked with nine class teachers on supported PE lessons from four partner schools. During this final term, a social action project was delivered, engaging eight Year 5 pupils using resources from the Premier League and National Literacy Trust, which was part of a pilot campaign involving four CCOs. The pupils planned a fundraiser in the form of a school fete to raise money for more shaded areas in their playground and additional sports equipment for PE lessons.

To meet our KPI target for educational activations, we delivered collapsed curriculum days as part of our school summer challenge. Schools were invited to Foundation Park for a stadium tour with a Maths or English focus, followed by a PE session and a football tournament. In total, 413 pupils from seven schools attended, including two from outside Swindon.

We were also contacted by the English Schools FA to support a football festival for Year 3/4 pupils. Six schools participated, involving 60 pupils in football matches and skill-based activities in our Dome. This event contributed to our Competitions KPI, where we completed five competitions across the academic year, exceeding our target of three. Following the festival, we received positive feedback from the accompanying teachers. During the first term of the 24/25 academic year, we completed four targeted interventions, including a football-focused lunchtime club, a Premier League Reading Stars group, a Career Mode Maths group, and a PSHE intervention, which used Project Me resources. These interventions involved 38 children, with the core aim of improving engagement and enjoyment in subjects like Maths, English, and PSHE. Two girls' extracurricular lunchtime clubs were also delivered. A total of 32 pupils took part in these clubs, both of which target schools without an existing girls' football team. They aim to spark an interest in football among girls, with the hope that it will lead to the creation of a school team in the future. To mark Black History Month in October, we held an

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anti-discrimination workshop for Year 5 students. The session, celebrated key figures from Black heritage, encouraging students to recognise and celebrate their achievements. During November, three competitions were delivered in partnership with Swindon PSFA, which included two mixed tournaments and a girls' only tournament for Year 5/6 pupils. Youth Voice data collected at the end of the previous academic year highlighted that young people wanted to participate in more competitive opportunities through Primary Stars and these tournaments engaged with 294 pupils including 98 girls from 25 primary schools across Swindon. They also provided opportunities for children to demonstrate the Premier League values with awards presented for participants who were 'Inspiring' and playing 'Fair'.

In December, the Foundation was selected to participate in a research programme delivered by York Consulting. This involved a researcher attending PE lessons and conducting Youth Voice activities to determine the impact of Premier League Primary Stars delivery on children's mental health and wellbeing. Following the visit the researcher, Vicki Randall, provided the following feedback "It was a real privilege to be able to observe the work you do and meet the children and teachers at the schools. They couldn't speak more highly of the work you are doing and the impact you are having. I can totally see why".

The social action project was delivered just before Christmas and was a collaboration between our Premier League Kicks and Primary Stars programmes. Both cohorts of participants chose to support a Christmas appeal to donate gifts to refugees through our 'Swindon Welcomes project. A group of 8, year 5 pupils took part in this project and were instrumental in the decision-making process of selecting gifts to add to a wish list before creating a poster to promote the appeal to their school community. This resulted in more than 50 presents being donated from the school which the children wrapped before presenting them at our 'Swindon Welcomes' refugee event on Saturday 21st December.

Health and Fitness

Extra Time

Both men's and Ladies groups resumed their activities in January, playing tennis, badminton, pool, snooker, and rounders. Towards the end of April, to celebrate 15 years of the Extra Time Men's group, the members served as flag bearers for the last game of the season. This was a real highlight for all involved, with many describing it as an experience of a lifetime they will never forget. During the summer, croquet and bowls were added to the list of activities and emerged as firm favourites. The ladies' group also welcomed a visit from local police officer, PC Jess Terrett who discussed local concerns, including how to identify scams. At the end of the summer, all Extra Time members were invited to the annual summer picnic, a delightful way to wrap up the term. During the autumn, new activities were introduced including hockey, walking football, padel, and snooker. In December the groups attended their annual Christmas meal which was a real highlight for everyone and a brilliant way to round off the year.

Football Fans in Training

This programme continues to be very popular and in January 2025 the Foundation will celebrate ten years of delivery. Plans to celebrate this milestone with a series of events are already in place. During those ten years, the statistics have been staggering with the men's groups losing 3500kg in weight and 4400cm from their waists. The women's groups have been equally as impressive, losing over 1000kg in weight and 1900 cm from their waists.

Sports Participation

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Holiday Courses

The first holiday course of the year was held in February and was a sell-out success. It featured three days of football fun and development ending with each child receiving a Swindon Town FC Community Foundation scarf as part of their goody bag, complementing the hat and snood from previous events. Additionally, the children enjoyed a Q&A session with three new Swindon Town signings and this highlight, offered the youngsters a chance to meet the players and ask them questions. The April half-term was equally busy with courses at Foundation Park, Marlborough College, and a multisport disability course at Commonweal School. During the first week at Foundation Park the harsh weather, resulted in the dome facility being used for the younger groups, keeping them dry and engaged. This allowed them to enjoy their football despite the poor weather. The groups also enjoyed a stadium tour, with many experiencing it for the first time. During the second week, we delivered courses at Marlborough College and Foundation Park, allowing us to reach a larger number of children and create more positive experiences. The final course of the second week was our multisport and disability course, providing an opportunity for participants with disabilities to engage in various sports. This course is particularly rewarding, offering social benefits and respite for parents.

The May half-term holiday course, which was another resounding success. The three-day programme sold out across all groups, continuing the positive trend from earlier courses this year. The May half-term is a pivotal period for us as it marks our final opportunity to engage with the children before the busy summer season. It also provides an opportunity to promote our summer offerings and encourage early bookings. The course was a hit with the children, despite occasional spells of inclement weather. Thanks to our dome facility, we again managed to keep the younger participants dry and engaged. For the older children, we took advantage of the wet weather to organise a ground tour of the County Ground, providing them with a behind-the-scenes look at the football club. For many, this was their first opportunity to experience such a tour, creating lasting memories. At the end of the week, participants were delighted to receive a drawstring bag and a water bottle as keepsakes. The bag also contained a Euro sticker book for the upcoming championship, which generated considerable excitement. The children eagerly shared their stickers with one another, adding to the buzz and anticipation for the tournament.

Following the May half-term, we were approached by a long-time participant of our holiday courses who expressed an interest in volunteering with us for the summer courses, marking the beginning of his coaching journey. This is a wonderful example of how our programmes inspire young participants to pursue their own coaching aspirations. Prior to the summer, the Foundation entered into a partnership with Kelloggs, who is a national sponsor for summer holiday courses. The October holiday courses at Marlborough College and Foundation Park were again successful, with 228 children from various backgrounds and age groups taking part over five days at the camps. During the three days at Foundation Park, 160 children, aged between 5 and 14 years, took part. The group was diverse in terms of ethnicity, gender, and ability. Our 'girls-only' group continues to be successful, with 26 girls taking part across the three days. The atmosphere throughout the two days at Marlborough College and the three days at Foundation Park was excellent. The coaching topics, tailored for each day, provided structure and creativity for the coaches, which in turn made the sessions more engaging for the children. The success of this course encourages us to continue promoting our 'out-of-town courses'. The coaching team, composed of both full-time and part-time coaches, created a positive, relaxed, and safe environment, allowing the children to enjoy their time at the camp. This safe space enabled them to express their personalities and showcase their footballing skills- something that may not always be available to them elsewhere. The variety of sessions offered ensured that every day brought a fresh experience for the children.

The holiday courses also benefit the volunteers. Several of them have participated in previous courses, and we had 8 volunteers from our Advanced and Elite teams, as well as players from the C6 programme. These development courses provide them with insight into potential future careers within

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the Foundation.

Foundation Centres

During the 2023/2024 season, through to May 2024, we ran 16 Foundation Centres for various age groups. This includes four U7-8 sessions, three U9-10 sessions, three U9-11 sessions, two U11-12 sessions, one U13-14 session, two Invite Only sessions, and a goalkeeper-only session. Each session has a maximum capacity of 22 participants, giving a total 352. These sessions have operated close to full capacity, rarely dropping below 340 and most have waiting lists. Participants in the Foundation Centres have a fixture once per term to put their newly acquired skills into practice and enjoy some competitive fun against another Foundation Centre of the same age group. We aim to progress high achievers from our Foundation Centres into Invite Only sessions, which are divided by age: U8-10 and U11-13.

The period from May to July is significant for Foundation Centres, marking both the conclusion of one season and the commencement of the next, with registrations for September sessions already underway in June. There was a phased release of registrations for the sessions, prioritising those currently enrolled, followed by those on the waiting list, and then opening to the general public. Initial uptake was high. At the end of July, we hosted a Mini Foundation Taster session to encourage new sign-ups. Feedback was extremely positive, with parents spreading the word about our Tots sessions, leading to an increase in registrations. During August to October, all our sessions enjoyed significant growth, allowing us to maximise our reach. By the end of October, they were running at 84% capacity, with both the Mainstream and Girls-only Foundation Centres operating at 87% capacity. In total, we delivered these sessions to 675 participants, all of which were held at Foundation Park and Commonweal School.

In a bid to engage more Tots in our football sessions, we approached local nurseries in September to encourage early participation in football practice. Two nurseries responded positively, with one agreeing to share our promotional materials and the other requesting Tots sessions at their location. As a result, we offered a "Tots taster" session at the nursery, with 25 participants joining in. This marked our first Tots session held outside of our scheduled sessions this year. Also in September, Swindon Town first team player Harrison Minturn joined our Tuesday U9-11 Foundation Centres to give tips on improving 1v1 defending. Those who excelled in the session had the opportunity to compete against Harrison in a 1v1 challenge to see if they could get past him. Harrison stayed for the entire session to watch the participants during their matches, and the players were eager to show him their skills. Since his visit, we have seen an increase in the number of participants registering for our Foundation Centre sessions. For Swindon Town's match against Carlisle in September, we held a "Tots play on the pitch" event, where 9 Tots took part in halftime activities. The group began with a goal-scoring activity before moving on to a small-sided game. All the children had a great time and the positive feedback from parents and coaches highlighted the success of the event.

Finally, we hosted a Foundation Centre matchday experience for the same fixture, with 30 participants from our U7-8 and U9-11 sessions joining us. The participants took part in an additional training session, enjoyed a pizza lunch, and then headed to the stadium to watch the match. During the period from October to December 2024, our Foundation Centres continued to grow to over the 90% capacity mark across all of our sessions. Our Mini Foundation sessions have also grown with 3 out of 4 of our midweek sessions now nearing their capacity. By the end of the year, our Mini Foundation sessions were at 80% capacity. During the same period, we also welcomed 11 refugee participants into our various Foundation Centres collaborating with the team at Live Well from Swindon Borough Council. During the Christmas period we ran a Foundation Centre Tournament for our members in the U7-8 and U9-11 age groups. 84 participants were welcomed to Foundation Park on the 23rd of December to play out these fixtures. Christmas was the theme of the day with each team having a Christmas style name which helped our engagement massively. Unfortunately, the wet weather prevented us

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from running a fixture day for our U5/6 group. This was eventually run in early January to compensate for the missed fixture prior to Christmas.

Elite and Advanced

The period from February to April was exceptionally busy for our Boys Elite & Advanced teams with all age groups having at least two fixtures, hosting Reading, Wycombe, and Chelsea, and travelling to South Wales Schools and Brentford. Additionally, our boys' teams played home fixtures at Foundation Park against Berkshire Elite, Cheltenham Town, Oxford Schools, Cirencester Town, and Andover. In total, 70 individual boys' fixtures were delivered over the three-month period. We are extremely pleased with this figure, which reflects the commitment of our players and coaches, particularly for away matches. A huge well done to everyone involved!

As spring arrived, we focused on eagerly anticipated football tours for our U13, U14, and U16 teams. At the end of March, both our U14 and U16 teams were invited to an 'STFC Race Night'. Over 200 tickets were sold for the event, raising over £3,000 towards our upcoming trips. The race night also provided valuable team bonding ahead of the U14s' trip to Barcelona and the U16s' trip to Sweden for the Gothia Cup.

In April, both our Elite and Advanced teams travelled to Blackpool for a weekend of tournament football. The teams stayed in Blackpool and played fixtures at the state-of-the-art facilities at UCLAN Preston. As the only English team in attendance, they faced tough encounters against Northern Irish, Irish, and Scottish opposition. All 29 participants represented the club admirably, both on and off the pitch. A massive well done to everyone for a fantastic weekend at the Blackpool Cup 2024. In May, our U14 Elite and Advanced teams embarked on their first international tour of the boys' programme, to take part in the Barcelona Football Festival 2024. The teams were placed into the 2009 and 2010 categories respectively, competing against teams from England, Ireland, Spain, and France. For many of our players, this was their first football experience abroad, and they conducted themselves with exceptional professionalism, both on and off the pitch. The tournament was a considerable success: our U14 Advanced team reached the final of the 'B' Cup, only to be narrowly defeated by Manchester Corinthians, a formidable opponent. Notably, the team was competing a year up, as European tournaments are organised by year of birth. The U14 Elite team triumphed in the 'A' Cup, clinching victory against French side FC Porte d'Aquitaine in the final. Congratulations to everyone for a fantastic tour!

Trials

In June, we welcomed over 500 boys to Foundation Park for trials for our Boys Elite and Advanced Centres. The two-week trial process involved multiple sessions where participants showcased their skills. Following these sessions, we were pleased to offer places to several new participants in our boys' talent programme. In July, our U16 Elite and Advanced teams competed in the renowned Gothia Cup 2024. Notably, our teams were selected to represent England at the opening ceremony, allowing players and coaches to walk out onto the pitch at Gothenburg's main Olympic stadium before 50,000 spectators. The boys looked impressive in their English Knight costumes! The tournament officially kicked off on Monday, with our Advanced and Elite teams facing opponents from Brazil, Germany, Italy, Morocco, Norway, and Sweden. Both teams performed admirably, topping their respective groups (Advanced with 9 points, Elite with 7 points). However, in a dramatic twist, the Elite and Advanced teams were drawn to play each other in the Round of 16. This rare scenario saw teammates and friends compete against one another in the largest youth World Cup competition. The match ended 1-1, with a penalty shootout determining the outcome. Elite goalkeeper Henry made three outstanding saves, ensuring the Elite team progressed to the Friday of the Gothia Cup. The Advanced team showed tremendous spirit and competitiveness, providing one of the most challenging games of the tournament for the Elite team, and handled their defeat with remarkable grace. On Friday, the Elite team faced teams from Italy, Sweden, and Norway. After a demanding day of three games, the STFC 'Reds' won their semi-final on penalties against Norwegian side Ullensaker Kisa.

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This thrilling match, held at the iconic Heden Centre-Gothia Cup's main fan zone- saw a crowd of over 1,000 spectators witness the 1-1 draw and Swindon's progression to the final with five perfect penalties. On Saturday, the final showdown took place at Gamla Ullevi stadium, where STFC Elite faced AFC Eskilstuna of Sweden. With over 5,000 in attendance, the atmosphere was electric. Unfortunately, the Swedes, known for their Gothia Cup successes, secured victory with a commanding performance in the final. Congratulations to all our U16 players. Each one demonstrated exceptional skill and sportsmanship, setting a standard for future generations in our talent pathway The Boys Elite & Advanced programme enjoyed a very successful start to the 2024-25 season in August. Before the season officially began, each team from our U7 to U16 age bands participated in pre-season fixtures against teams such as South Wales Schools, Aston Villa, Colchester United, and a local game against Reading. These matches provided our newly formed squads the perfect opportunity to gel with their teammates and coaches ahead of the new season. Once the season kicked off, the focus shifted towards preparations for the October fixture programme, which saw all of our boys' teams make the trip to London for matches against Brentford. Our elite teams had the chance to compete against both Brentford and Norwich, while the Advanced teams faced Brentford and Luton Town. This triangular fixture event provided both groups with valuable experience, playing high-quality matches against professional opposition. The October half-term was rounded off with additional fixtures for our U10 and U12 teams, who played against JPL side Basingstoke Town. Both fixture events proved to be tough challenges, offering valuable learning experiences for our players. Well done to all the players for their hard work and dedication during this period.

The new season also brought a change in kit supplier, with Puma being replaced by Adidas. While the new kits have been a hit with the players, we are mindful of the increased cost for parents. As a result, the Foundation provided all boys in the Elite and Advanced teams with a new away shirt, which was well received.

We are also delighted to offer our boys additional opportunities off the pitch. One such opportunity, returning for the 2024-25 season, is our 'Hospitality Match Day Experience'. This allows our players to watch Swindon Town's first team fixtures from the comfort of our hospitality seats and spend time together in the 'Community Suite', enjoying a meal and snacks. These experiences provide our players with a chance to bond away from the pitch, which is crucial for fostering positive relationships within the team.

Girls' Centre of Excellence

During the February half-term, we hosted the EDP Regional Finals at Foundation Park, where our U10, U11, U12, and U13 teams played against Exeter City, Plymouth Argyle, and North Devon. Despite their hard-fought efforts, all age groups narrowly missed out on topping the table to advance to the EDP National Finals in April. Later in the week, all our teams (U10s to U16s) travelled to Cardiff for fixtures against the South Wales Performance Centre and Portsmouth, which proved to be highly competitive across the age groups.

During the Easter half-term, our ETC and CFFE teams faced various clubs, including Forest Green Rovers, Reading FC, Bridgwater United, and Arsenal. We saw some excellent results, particularly when Arsenal visited Foundation Park, where our U10, U11, and U12 teams delivered outstanding performances to secure victories.

Belgium Cup

On Friday, 29 March, we travelled to Hasselt in Belgium with our U13 and two U17 teams for the Belgium Cup. After a long journey, our U17 teams were up early on Saturday to kick off their tournament. Both teams topped their groups after four matches, advancing to the knockout stages on Sunday. On Saturday afternoon, the U13s played their group matches in style, winning all three to top their group as well. Sunday morning saw the knockout games, with both U17 teams winning their

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semi-finals to set up an all-Swindon final later that day. The U13s won their quarter-final and semi-final matches with professional performances, securing their place in the final. The U17 final was a nail-biter, ending in a penalty shootout, with both Swindon teams lifting the trophy together as Belgium Cup Champions. The U17s then rushed across the pitches to cheer on the U13s, who dominated their final to win 3-0, joining their clubmates as Belgium Cup Champions.

Lionesses vs Sweden at Wembley

On Friday, 5 April, we took 75 players from our girls' ETC and CFFE to watch the England Lionesses take on Sweden at Wembley Stadium. It was a fantastic evening, offering a great opportunity for our players, many of whom had never been to Wembley before, to see the Lionesses in action.

Lionesses vs Sweden at Wembley

Our U14 and U16 teams both reached the EDP National Finals, held on Monday, 8 April in Brentford and faced clubs such as Peterborough, Shrewsbury, and Ipswich. The U14s faced tough opposition and, unfortunately, did not secure the results needed to claim first place. However, our U16s continued their winning streak from Belgium, winning all three of their matches and once again being crowned champions. During the May half-term, away fixtures were organised at Brighton's Premier League training ground. To foster team bonding, a coach trip was arranged, allowing players to visit the beach alongside their matches. Brighton's U9 team also participated, providing a competitive opportunity for our Player Development Centre (PDC) players to round off the season. In June, our U11, U12, and U15 Emerging Talent Centre/Centre for Excellence teams travelled to the Barcelona Cup. The U12 and U11 girls achieved notable success, finishing 2nd and 3rd respectively in the A Cup, while the U15 girls secured 3rd place in the B Cup. The players represented themselves and the Foundation with distinction, forging memories and friendships that will endure. U12 player Amelie was honoured with the Player of the Tournament award for her age group.

Ahead of the summer trials, a Talent Identification event was held at Foundation Park, allowing local clubs to recommend their top players for a training session. This initiative enabled STFC coaches to identify talented individuals for the summer trials, which took place in July. The summer trials saw 187 participants across seven age groups competing for places in our Emerging Talent Centres/Centre for Excellence squads for the 2024-2025 season. A total of 33 players secured a place in our centre for the first time, with a significant number progressing from our Player Development Centre sessions. Following the trial outcomes, our PDC sessions are now at full capacity for the U11-U16 age groups. Consequently, a new session group has been added on Friday evenings, using the Nigel Eady Training Centre Dome to accommodate more female players at level 3 of the talent pathway. In August, all age groups took part in a summer festival, competing against teams from Devon FA, Plymouth, Forest Green, Gloucester City, and South Wales. We hosted the U10 and U12 competitions at Foundation Park, while Wiltshire FA's Green Lane facility in Devizes was used for the U14 and U16 festivals. Our U13 CFFE team stood out at the festival, remaining competitive throughout despite playing up an age band, with a few U12 players in the squad.

Planning is already underway for our upcoming trips to the 2025 Barcelona Cup, with the U12 and U14 squads set to compete in June and the U16s making the trip in April and all players from these squads have expressed an interest in attending.

In October, players from our PDC sessions were invited to attend the ETC/CFFE training session for their respective age groups. This enabled the age group coaches to track the progress of players. Out of 90 PDC players, 83 participated in the session, providing them with a valuable opportunity to see the level they need to aspire to moving forward. During October half term, Foundation Park hosted the first EDP fixtures of the season against Oxford United and North Devon. All of our squads came out on top of their respective fixtures with wins across the board.

During the period from November to January, a total of 37 games were played against a variety of

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opposition including Cheltenham, Maidenhead, Procision and Tyrone Mings Academy.

Our Christmas fixtures saw Shrewsbury visit Foundation Park across all age bands. Again, all of our squads went unbeaten against the visitors in another successful fixture day. We were also able to offer our U8-U10 PDC players the opportunity to play against Shrewsbury U9 where they came out as 16-0 winners. This opportunity has enabled us to identify talented players at U9 who will be trialling to get into our new U10 squad for the 2025-26 season in the summer.

We are delighted to have received confirmation of additional funding from the FA to run more targeted provision to female footballers from the start of 2025. This includes a 'Future Lionesses' Talent ID event to be held during February half term and a free weekly session through the FA Innovation Fund to identify talented footballers from diverse ethnic communities to pathway into our PDC sessions and ETC/CFFE squads.

Saturday Team Club

The Foundation offers the opportunity for junior football teams and local youth groups to be a part of the Football League season, with a Swindon Town Football Club match-day experience -which includes: - a professional football coaching session delivered by Foundation coaches for the team. - a Domino's Pizza lunch - a match day ticket Both players and parents are invited to take in the atmosphere and be a huge part of a home game at the County Ground.

The 2023-2024 season concluded in May with a record 1,685 participants engaging in the matchday experience, surpassing last season's total of 1,280. Throughout April, time was dedicated to reviewing the project, taking into account feedback from those who have organised the experience for their grassroots clubs. A feedback form was distributed to all club managers who attended, allowing ample time to analyse the results and implement any necessary changes ahead of the 2024- 25 football season. The feedback was overwhelmingly positive, with 94.1% of respondents indicating they were very likely to recommend the experience to other groups, and the same percentage expressing satisfaction with the project's value for money. During the off-season, we were in discussions with the football club to refine the project for the 2024-2025 season. The package and associated costs will remain unchanged. To promote the upcoming season, we hosted grassroots festivals for U7-U12 teams and U9-U10 girls' teams at the end of June and the start of July. These events attracted 52 teams and approximately 520 players and as well as providing team club information, players received details about our summer holiday provisions and weekly development centre sessions. The festivals served as an opportunity to cross-promote to potential new participants.

Social Inclusion

Disability

In February, we arranged a matchday experience for our disability participants, centred around the theme of 'healthy eating'. Over 20 individuals, accompanied by their parents and carers, attended a workshop on nutrition and making wholesome food choices. This initiative, conducted in collaboration with Swindon Borough Council, was followed by a lively gladiator-style session featuring various stations and activities.

Also in February, our coaches enriched their skills by attending a Disability Training for Clubs workshop at Gloucestershire FA. This helped to deepen our understanding of how best to support our participants during our weekly sessions.

Our Pan-Disability group is now operating at maximum capacity, with 20 participants enrolled. These sessions, held at the Nigel Eady Training Centre, offer individuals of various ages and disabilities the chance to play football in a nurturing environment.

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In March, our DS Active team travelled to Bristol City to take part in friendly fixtures before enjoying a match between Bristol City and Swansea City at Ashton Gate Stadium in the Championship.

In conjunction with WorkFit, the Down Syndrome employment programme, we are currently providing support to one of their young individuals, during a work placement with us. She works every Thursday from 5:00 to 6:30, undertaking tasks such as organising kit, managing attendance, and setting up sessions. Impressed by her dedication and the invaluable experience she gains with us, we have extended her placement. In April, we organised a 3-day multi-Sports Holiday camp catering to participants aged 16 and under. With over 19 attendees, the camp not only offered a fun-filled experience but also provided respite for parents/ carers during the half-term break. The Super Robins Team took part in a friendly fixture against Stratton ahead of Swindon's home match against MK Dons in February. This provided a valuable opportunity for our team to participate in extra fixtures alongside their regular Ability Counts League matches. Throughout May, we delivered several in-school sessions to children from Nyland School, focusing on key aspects such as teamwork, resilience, and self-control. As part of these sessions, we took a group of nine children to Wolverhampton Wanderers' training ground for the Premier League Disability Football Festival 2024. This day offered a fantastic experience for both the school staff and the children, who not only got to play at a Premier League training ground but also participated in a mixed martial arts workshop. To cap off the day, the children received goody bags containing items such as new rucksacks, footballs, and stress balls. The participants all had a positive experience, leaving the festival with a sense of achievement and pride in representing Swindon Town FC and their school to the best of their ability.

Our staff attended a bowling event in partnership with Swindon Bats Sports & Social Club, a charity for the visually impaired. The staff wore either blindfolds or goggles with different lenses to replicate the visual impairments of their teammates. This event provided a brilliant opportunity for our staff to network with new members of the disability community and promote the Foundation's offerings.

Some participants from our Learning Disability team joined our Super Robins Team to play in a disability festival at Bridgwater FC. This event was an excellent experience for our LD team players, giving them the chance to play competitive matches with players of similar ability. Throughout the summer holidays, we hosted two gladiator-style sessions in the Dome for our DS Active and LD Team participants. These sessions allowed us to stay in touch with our participants during the five-week break.

With the start of the new school year, we received funding from Wiltshire FA and the Masonic Charitable Foundation. The Wiltshire FA funding, through their new Comets initiative, has supported our Pan-Disability group, enabling us to acquire new equipment that has improved the smooth running of our sessions and improved communication with participants. For example, we now use a 'Now and Next' board with visuals, which helps participants follow the session, and flashcards to communicate with our non-verbal participants.

The Masonic Charitable Foundation funding has enabled us to deliver six weeks of free in-school football sessions at local disability schools in Swindon.

Before the October half-term, we delivered a Healthy Eating workshop for some of the children attending our in-school sessions. This workshop involved a football activity at Foundation Park, followed by an interactive session on healthy eating, where participants and their parents or carers learned about food choices.

Throughout October to December, we continued delivering our Masonic Charitable Foundation sessions to the children at St Lukes and Nylands school. These sessions have increased the number of participants with Special Educational Needs (SEN) who we are able to come into contact with and

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impact. These sessions have also helped us build relationships with the local SEN Schools in Swindon.

In November we showcased our disability provision via EFL's Week of Action. Both of our DS Active Team and Pan-Disability group were lucky enough to have a player visit their sessions. Our participants loved having the players at their session and enjoyed playing in a match with and against them. However, not only did our DS Active team get a player visit but the group was also selected to be featured on Sky Sports as part of the EFL's 'Week of Action'. Some of the participants completed interviews with Sky Sports, talking about their love for Swindon Town and their weekly football session. The segment was displayed across Sky Sports throughout the Christmas period and was a great way to promote the amazing work we do with our disability participants.

Staying Connected

With 18 to 20 regulars in attendance, we aim to invite a guest speaker at least once a quarter, such as Bryan Wade, who joined us on 13th March. Recently, we encouraged the group to share their football memories. Discussions have ranged from reminiscing about their first match, who they went with, and when, to why they continue to attend regularly. For many participants, the allure lies in the sense of belonging to their unique 'football family', which they find unparalleled. During May to July we organised a Euro sweepstake, allowing the group to rank teams in order of their likelihood to win the competition. Additionally, participants engaged in the 'Staying Connected Olympics' over three weeks, taking part in games such as a balloon relay and ping pong bucket challenge. Dick Mattick also led the group on a behind-the-scenes tour of the museum at the County Ground, offering an insightful look at the trophies in the cabinet.

During August the group had the pleasure of hosting a visit from Terry Wollen, who generously shared stories about his time at Swindon Town and his broader footballing experiences. He spoke for over an hour, captivating the group with his insights. After the talk, we enjoyed a game of walking football, which, as always, proved to be highly competitive. To close out the year on a high note, we organized a special in-house Christmas buffet for our final session. This gave our group a wonderful opportunity to celebrate together at Foundation Park, sharing festive food and great company. It was a fantastic way to bring the year to a close and ensure that everyone could take part in the holiday spirit, especially for those who were unable to attend the club's main Christmas party. The event was a great success, fostering a sense of community and togetherness.

Memory Café

At the beginning of the year, we welcomed a visit from the Missing Persons Coordinator, who delivered a presentation to the participants about the Herbert Protocol and dementia safety wristbands. These initiatives are aimed at ensuring the safety of individuals living with dementia in the event that they go missing. The Herbert Protocol involves a booklet that contains vital information such as a photograph, mobility details, and daily routines. On the other hand, dementia safety wristbands contain a chip that stores their name, age, phone number, and details of their next of kin.

Additionally, they feature a QR code that can help locate their carer in case of a disappearance. During the autumn, we were visited by the Alzheimer's Society, who were promoting their 'Time for Dementia' programme. This initiative pairs families affected by dementia with undergraduate healthcare students to help educate the students about living with dementia and the challenges it brings. Several of our group members already participate in the scheme, and others, who were previously unaware of it, have since requested more information. As always, the café provides a gentle, active session tailored to all abilities, with the aim of encouraging participants to share and relive their sporting memories. Thanks to the generous support of the Wiltshire Community Foundation and Aligra, we have been able to invest in new games and activities, enhancing the experience for our attendees. A recent highlight was a lively game of skittles, which everyone thoroughly enjoyed.

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Our group naturally experiences some changes in participation over time, as individuals move into care when their needs evolve. However, this also brings the opportunity to welcome new members, ensuring a fresh and dynamic atmosphere while maintaining the strong sense of community that makes our sessions so special. We remain committed to providing a welcoming and engaging environment for all attendees. Our signature feature remains the gentle sporting activity at the end of each session, which sets us apart and continues to be a key element of what we offer. Promotion through the WOW guide, which includes a dementia-specific supplement for seniors in Swindon, has been instrumental in raising awareness and reaching those who would benefit most from joining our group. We look forward to continuing to grow our community and making our sessions as enjoyable and inclusive.

Refugee Sessions

Following the Christmas 2023 break, our refugee session returned, supported by our partnerships with Wiltshire Hotel and an Army regiment from Shrivenham. Over twenty participants were attending Foundation Park weekly, providing the opportunity to meet others from different backgrounds whilst getting a sense of belonging to the community. Each session consists of small-sided matches between the two different groups, providing the opportunity to be competitive and to make new friendships. In September, we were proud to join forces with Swindon Borough Council to launch a new programme supporting refugees in Swindon. The programme, which is running for 18 months, enables our Foundation to collaborate with the 'Warm Welcome' and 'Live Well' teams in Swindon to offer a range of activities for all refugees, including a specific programme for Ukrainian women. The funding has allowed us to expand our weekly refugee session at Foundation Park, which takes place every Thursday evening. Additionally, we have extended our provision to include one-off matchday events, with the aim of further developing the programme in 2025. Our first matchday event was a resounding success, with 60 participants, including Swindon Town's captain, Ollie Clarke. Our coaching team led sessions for the children, while the parents enjoyed a fitness class. All families were treated to Domino's pizza and received tickets to the home game against Harrogate. We have also allocated spaces on our development centres to ensure a more inclusive element to our programme, with 10 families benefiting from this opportunity. This programme has really accelerated during the last three months of the year enabling us to expand opportunities for one-off events and weekly sessions. . We were delighted to welcome first team player Harrison Minturn to our Christmas matchday event which involved over sixty participants. Every child was lucky enough to have received a present donated by our Community Foundation participants, sponsors and supporters.

Premier League Kicks

During the February and April half-terms, participants from our PL Kicks programmes were treated to additional two-hour Kicks sessions, held on Wednesday afternoons at Foundation Park. While our Kicks sessions are already offered weekly, free of charge, these extra sessions during school breaks provide added opportunities for positive diversionary activities. Over 60 young individuals joined us, all of whom are regular attendees at our weekly sessions.

Aligned with Internet Safety Day 2024, a group of our PL Kicks participants aged 14-16 were invited to an educational workshop delivered by our partner 'Safer Streets', commissioned by Barnardo's. The Safer Streets teams focused on key themes such as staying safe on social media, internet self-protection, and general online safety. This educational event drew 40 young people, who were later treated to a 6-a-side tournament where the winners received STFC goodies.

During the Easter half-term, we had the pleasure of hosting the Premier League Kicks Cup, Southwest & Wales Regional Qualifying Event. This event offers Community Foundations and Trusts the chance to connect and collaborate through their own Premier League Kicks Programme. Over 180 young people visited Foundation Park for this large-scale event. They engaged in a 'Managing Anxiety Workshop',

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related to this year's national theme, as well as football activities and challenges in our Nigel Eady Training Centre, culminating in a football tournament on our 3G pitch. Eleven different clubs participated in the event, including Bristol City, Cardiff, Swansea, and Plymouth, with both boys' and girls' teams joining in the activities. Additionally, top-flight referee Sam Allison, a trailblazer for Black & Asian referees, shared his journey with the young participants, highlighting the role of Premier League Kicks in diversifying and strengthening local communities. Our PL Kicks provision receives funding from our local Police Crime Commissioner, with whom we have partnered for the last three years. This collaboration has flourished, leading to the launch of a new Kicks session at the Moredon Sports Hub. In the initial two months, we engaged with 50 individuals and in May, the Foundation entered into a further multi-year partnership, marking the fourth year of collaboration. This partnership has enabled us to extend our Premier League Kicks delivery model with a targeted approach, aligning with the PCC's strategic objectives. Among the provisions are after-school clubs at Dorcan and Abbey Park aimed at limiting criminal exploitation, and weekly sessions at Moredon Sports Hub to reduce incidents of anti-social behaviour and other criminal activities. We look forward to continuing our work with the OPCC and providing free football sessions to young people in the Swindon area.

During the May half-term, we delivered our 'half-term session,' which included a tournament and workshop for participants aged 14-16. Our main sponsor, Intel, conducted a workshop supporting young people seeking part-time employment. The workshop covered topics such as CV writing tips, key content to include, formatting, and interview advice. This event, which engaged over 30 young people, underscored the increasing demand and popularity of our additional half-term sessions.

Our PL Kicks Girls-Only team had the opportunity to attend the PL Kicks national finals at St George's Park. More than 550 girls from PL Kicks programmes across England and Wales, representing over 70 professional football clubs, participated in regional qualifying tournaments earlier this year. The girls had a fantastic day, playing on the prestigious pitches at St George's Park, attending a workshop on breast screening and health, and receiving Nike goodies. With the PL Kicks programme catering to participants aged 10-18, many of our cohorts are transitioning into mainstream work or apprenticeships. To celebrate their efforts and engagement, we hosted our first-ever 11-a-side Kicks festival. Teams from Newport, Plymouth, Bournemouth, and Swindon attended, with our STFC team emerging as the overall winner. In September, we entered our new delivery period, with the continuation of our free weekly football sessions. These are held on Friday evenings at both Foundation Park and the Moredon Sports Hub. On average, 160 participants take part week across both sites, making Premier League Kicks the largest youth engagement initiative in the local area.

As part of October's Black History Month, our coaching team led pitch side workshops for young people at our PL Kicks sessions. The workshops covered themes such as the importance of Black History Month, the significance of allyship, and the role of Black History Month in both football and society at large. Our coaches also selected 14 participants to represent Swindon Town's Premier League Kicks programme at a Black History Month football festival in Bristol. The event was a fantastic opportunity for our participants to engage in a Q&A session with local, inspirational black figures from across the city. Topics discussed included stereotypes, racism, and identity. Following the workshop, our participants competed against teams from other PL Kicks programmes, including those from Bristol Rovers, Swansea, and Plymouth.

From November onwards the Premier League Kicks sessions have continued to go from strength to strength with over 450 individuals have engaging in one of our weekly session groups at Foundation Park, Moredon Sports Hub, Dorcan and Abbey Park. 267 participants have retained (at least 5 sessions attended in one 4-month period) status & 180 have sustained (at least 10 sessions attended in two consecutive 4-month periods). This illustrates that a large proportion of participants are continuing to engage in in Kicks sessions on a weekly basis, further emphasising the positive experiences they are having with us.

During the Christmas period, they delivered their own 'Christmas Appeal' project, which involved

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collecting gift donations, which were then provided to local refugees. As part of the project, a small group of our PL Kicks participants completed some youth social action, linking into the project. Here, the young people created their own poster to share amongst other Kicks participants, as well as on social media, which aimed to secure gift donations for the appeal. Following this, the young people completed some wrapping sessions at Foundation Park, where their present wrapping skills were put to the test!

On Saturday 21st December, we hosted a refugee day at Foundation Park, where we welcomed refugee families for an afternoon of football activities. Here, the young people continued their social action by volunteering to support with the delivery of the event, and hand out their gifts to the families. A huge well done to every participant on delivering such an impactful social action project

Project Me

Project Me is an early help mental health service for children and young people between the ages of 5 -19 years within Swindon. Practitioners, also known as Educational Mental Health Practitioners (EMHPs) are based in schools and work in close collaboration with nominated mental health leads within each school.

The team offers individual and group support to young people with mild to moderate mental health issues including anxiety, low mood, phobias, difficulty with anger, self-esteem and behavioural difficulties. The team delivers low intensity CBT interventions, parent-led CBT, group support, parenting programmes, and consultation for school staff.

The programme is designed to work within the community to raise awareness of mental health issues and promote healthy mental wellbeing. It also helps children, young people and families, who might otherwise find it difficult to access mental health support, by introducing them to other local professionals, charities and organisations.

The programme includes weekly sessions that not only teach Self-Awareness and understanding the importance of knowing their strengths and weakness but also that increase their footballing ability, resilience, teamwork, communication and sportsmanship.

The latest wave of Project Me ran from September through to Christmas, involving a number of local schools. In partnership with the White Horse Federation, we have also extended the programme to Melksham, where we have delivered Project Me to three local schools. During this wave, all participating schools engaged in a ten-week programme, exploring a range of topics, including self-awareness, control, teamwork, respect, and relationships. Each week, students are tasked with various activities linked to the theme of the week, helping them to develop these skills, which we hope will benefit them not only in school but also in their wider lives. During the sessions, the participants complete many different physical activity challenges, such as a one-legged balance challenge to test their resilience. Another example is 'Get in order' game, which focuses on the children's ability to effectively communicate, to order themselves in a set pattern (e.g. - youngest to oldest, alphabetical order of name, etc). Many of the children we work with enjoy these challenges, which can help form the foundation for a positive relationship with sport and physical activity for life. Over the course of this project, we have worked with more than 85 pupils across the schools. In larger groups of 10 to 15, we have seen students who initially appeared shy and disengaged gradually become more confident. By the end of the project, many of these pupils have come out of their shells, showing increased engagement and a more positive approach to their work. At the Melksham schools, the focus has been on working with smaller groups or individuals, helping to identify specific needs and provide targeted support.

PL Fans Fund

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In late February, the Premier League commenced its Fans Fund initiative. The fund supports a range of fan-focused and fan-led projects, helping to foster a sense of belonging through meaningful engagement. This includes schemes for under-represented groups, to further develop an inclusive and welcoming matchday experience for everyone. Our objective is to broaden the support base for Swindon Town while also encouraging participants to eventually transition from the Fans Fund to engage directly with our sessions. Recognising that the majority of Swindon's fans are white British, we actively reach out to participants from ethnically diverse communities. To achieve this, we visit schools to deliver integrated lessons. The first segment looks at the history of Swindon, offering participants a deeper connection to their surroundings. The second half involves physical education activities, providing not only a sense of belonging but also the physical benefits of exercise. In May, we launched our first session with the delivery of in-school history workshops at Lainesmead Primary School which was well received, with participants reporting high levels of enjoyment and a stronger connection with the club. We have also initiated a weekly session at Foundation Park in collaboration with the local mosque. Prior to commencing, we conducted a training workshop with the mosque's head to better understand the needs of our participants, particularly during religious observances like Ramadan. Each week, approximately 20 children from the mosque attend the football sessions. For many, this has been their first exposure to football, and they are thoroughly enjoying it. During October and December, in partnership with the local mosque group, children who had been signposted from the mosque, completed 8 football sessions working on a range of different skills including shooting, dribbling and passing. At the final session before Christmas, we were able to provide the group with a behind-the-scenes tour of the stadium, and provide participants with a deeper insight into Swindon Town Football Club.

Foundation Park

STFC Community Foundation events

The Community Foundation continued to use Foundation Park for its regular programmes, including Foundation Centre sessions, Elite and Advanced squad training, and holiday courses. Hundreds of participants benefited from football development opportunities, while special events like the Coaching Footballers with Disabilities course, delivered by the FA, provided vital training for coaches working with disabled players.

North Wilts Youth Football League (NWYFL)

In October, Foundation Park hosted the NWYFL Youth Football Festival, a day of friendly matches for local youth teams. The event was a great success, encouraging young players to develop their skills and enjoy the game in a community-focused environment. Throughout this period, Foundation Park has been central to the growth and development of football at various levels in Swindon.

Swindon Town Women FC

During August to October, Foundation Park was the venue for three Swindon Town Women's First Team games and three Women's Development Team matches. These fixtures provided a platform for the players to develop their skills and compete at a high level, helping to raise the profile of women's football in the area. Both teams continue to build their presence in the local football scene, with the Development Team serving as a key stepping stone for emerging talent.

Events

During February to April, Foundation Park played host to a range of events including a mini-Easter egg hunt, offering families and children a unique experience at Foundation Park. Accompanied by engaging arts and craft activities, the event provided a cheerful opportunity for participants to come together and celebrate Easter.

Another standout occasion was the Premier League Kicks tournament, which drew participants from across the South West and Wales region for a day of spirited football competition. With over 180

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players showcasing their talents, the tournament not only demonstrated the Park's modern facilities but also highlighted its role in fostering community involvement through sport. It was an honour to be selected to host such an event.

Foundation Park has also been the venue for the Utilita Cup area finals, where skilled teams battled it out in intense football matches, a fixture against MK Dons elite teams, providing our players with an exciting lead-up to the first-team match and the North Wilts League finals, illustrating our 4G pitch as the perfect stage for the conclusion of the league's grass-roots football season. These events illustrate the park's significance as a venue for prestigious competitions and for local grassroots football players to showcase their dedication and talents.

The Bangladeshi Tournaments and Goan Tournaments have been major highlights, drawing in participants and spectators from these communities, fostering a spirit of camaraderie and sportsmanship. These tournaments provided a platform for showcasing talent and celebrating cultural diversity, and reinforced our commitment and position of trust within these communities.

The Wiltshire and Swindon Sport Access Day focused on disability sports, ensuring inclusivity by offering sporting opportunities to individuals with disabilities. We were proud to host this event that supported the Foundation's broader goals of community engagement and inclusivity. The Live Well Team Training utilized both the pitch and the training centre to conduct comprehensive sessions aimed at improving health and wellness within the community. This initiative involved physical training, health education, and lifestyle coaching, emphasizing the importance of holistic well-being.

These activities underscore Foundation Park's role as a central hub for sports and community events, catering to a wide array of interests and needs.

Facilities

Maintenance and improvements to the facilities at Foundation have continued throughout the year and these have included a rubber top-up for the 3G pitch, additional netting around the fence line and a new perimeter path which has made the Foundation Park experience more pleasant for people spectating from outside the fence line.

Financial review

The net incoming resources for the year were £186,401 (2023: £292,202), resulting in accumulated funds carried forward of £4,535,610, (2023: £4,349,209) of which £2,576,017 (2023: £1,739,509) are unrestricted funds. Of this amount a sum of £522,875 (2023: £550,108) has been designated to a fixed asset fund representing the Foundation's internal funding of the Foundation Park facility, and further amounts of £1,256,330 (2023: £1,214,742) and £250,000 (2023: £200,000) have been set aside for the Nigel Eady Training Centre/covered bowls facility and a 3G pitch sinking fund respectively. The residual free reserves figure at the year end stood at £773,817 (2023: £611,167) (see note 21 to the financial statements).

Reserves policy

It is the policy of the Foundation to maintain unrestricted funds at least at the level required to provide sufficient funds to cover operating expenses for a six-month period. In the opinion of the Trustees a figure of £500,000 is considered adequate to meet this requirement, and unrestricted funds in excess of this amount will be utilised for the further roll out of activities

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Plans for future periods

The Trust aims to continue to provide and enhance its range of activities and seek new sources of funding.

Premier League Changemakers

PL Changemakers is a leadership activity for girls and young women participating on the Premier League Kicks and Premier League Inspires programmes and is funded through the Premier League Charitable Fund. The programme for 11-to-18-year-olds encourages participation in gender equality and mental health social action projects, to increase participants' confidence and support the development of vital life skills. The Foundation has started delivering this programme since the beginning of 2025.

Foundation Park Improvements

There are some further improvements to Foundation Park that are planned for 2025 which include - Completing the new extended car park, Solar Panel and battery installation, new sliding front entrance doors, a John Trollope Statue, a canopy over the back patio area, outdoor water bottle refill station, 3G pitch score board, and new maintenance machines to keep the 3G pitch in the best possible condition.

Trustees' responsibilities statement

The trustees, who are also directors for the purposes of company law, are responsible for preparing the trustees' report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the charity trustees to prepare financial statements for each year which give a true and fair view of the state of affairs of the charitable company and the incoming resources and application of resources, including the income and expenditure, for that period.

In preparing these financial statements, the trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the applicable Charities SORP;
- make judgments and accounting estimates that are reasonable and prudent;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in business.

The trustees are responsible for keeping adequate accounting records that are sufficient to show and explain the charity's transactions and disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Swindon Town FC Community Foundation

Company Limited by Guarantee

Trustees' Annual Report (Incorporating the Directors' Report) *(continued)*

Year ended 31 December 2024

Auditor

Each of the persons who is a trustee at the date of approval of this report confirms that:

- so far as they are aware, there is no relevant audit information of which the charity's auditor is unaware; and
- they have taken all steps that they ought to have taken as a trustee to make themselves aware of any relevant audit information and to establish that the charity's auditor is aware of that information.

Small company provisions

This report has been prepared in accordance with the provisions applicable to companies entitled to the small companies exemption.

The trustees' annual report (incorporating the directors' report) was approved on 4 September 2025 and signed on behalf of the board of trustees by:



K S Fraser
Trustee

Swindon Town FC Community Foundation

Company Limited by Guarantee

Independent Auditor's Report to the Members of Swindon Town FC Community Foundation

Year ended 31 December 2024

Opinion

We have audited the financial statements of Swindon Town FC Community Foundation (the 'charity') for the year ended 31 December 2024 which comprise the statement of financial activities (including income and expenditure account), statement of financial position, statement of cash flows and the related notes, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including FRS 102 The Financial Reporting Standard applicable in the UK and Republic of Ireland (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the charity's affairs as at 31 December 2024 and of its incoming resources and application of resources, including its income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice;
- have been prepared in accordance with the requirements of the Companies Act 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the charity in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the charity's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

Swindon Town FC Community Foundation

Company Limited by Guarantee

Independent Auditor's Report to the Members of Swindon Town FC Community Foundation *(continued)*

Year ended 31 December 2024

Other information

The other information comprises the information included in the annual report, other than the financial statements and our auditor's report thereon. The trustees are responsible for the other information. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether there is a material misstatement in the financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the trustees' report for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the trustees' report has been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

In the light of the knowledge and understanding of the charity and its environment obtained in the course of the audit, we have not identified material misstatements in the trustees' report.

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit; or
- the trustees were not entitled to prepare the financial statements in accordance with the small companies regime and take advantage of the small companies' exemptions in preparing the directors' report and from the requirement to prepare a strategic report.

Swindon Town FC Community Foundation

Company Limited by Guarantee

Independent Auditor's Report to the Members of Swindon Town FC Community Foundation *(continued)*

Year ended 31 December 2024

Responsibilities of trustees

As explained more fully in the trustees' responsibilities statement, the trustees (who are also the directors for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the charity's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charity or to cease operations, or have no realistic alternative but to do so.

Swindon Town FC Community Foundation

Company Limited by Guarantee

Independent Auditor's Report to the Members of Swindon Town FC Community Foundation *(continued)*

Year ended 31 December 2024

Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below:

Key audit matters: our assessment of risks of material misstatement

Key audit matters are those matters that in our professional judgement were of most significance in the audit of the financial statements and include the most significant assessed risks of material misstatement (whether or not due to fraud) identified by us, including those which had the greatest effect on the allocation of resources in the audit, and directing the efforts of the engagement team. There are no key areas identified as the audit is very low risk with normal audit procedures adequate in all audit areas. We agreed to report to the board of trustees any corrected or uncorrected identified misstatements.

Fraud and breaches of laws and regulations - ability to detect

Identifying and reporting of risks of material misstatement due to fraud

To identify risks of material misstatement due to fraud we assessed events or conditions that could indicate an incentive or pressure to commit fraud or provide an opportunity to commit fraud. Our risk assessment procedures included:

- Enquiring of the Head of Foundation and the trustees and inspection of key papers provided to those charged with governance as to high level policies and procedures to prevent and detect fraud.
- Reviewing the minutes of Trustees' meetings.

We communicated identified fraud risks throughout the audit team and remained alert to any indications of fraud throughout the audit.

As required by auditing standards, and taking into account possible pressures to meet targets and our overall knowledge of the control environment, we performed procedures to assess the risks of management override of controls. To address the pervasive risk as it related to management override of controls, we reviewed material journal entries and agreed these to supporting documentation where appropriate.

Identifying and responding to risks of material misstatement due to non-compliance with laws and regulations

Swindon Town FC Community Foundation

Company Limited by Guarantee

Independent Auditor's Report to the Members of Swindon Town FC Community Foundation *(continued)*

Year ended 31 December 2024

We identified areas of laws and regulations that could reasonably be expected to have a material effect on the financial statements from our general commercial and sector experience and through discussion with the general manager and trustees. As the charity is regulated, our assessment of risks involved gaining an understanding of the control environment including the entity's procedures for complying with regulatory requirements.

We communicated identified laws and regulations throughout our team and remained alert to any indications of non-compliance throughout the audit. The potential effect of these laws and regulations on the financial statements varies considerably:

- Firstly, the charity is subject to laws and regulations that directly affect the financial statements including financial reporting regulation (including related companies regulation), taxation legislation (payroll taxes) and pension legislation and we assessed the extent of compliance with these laws and regulations as part of our procedures in the audit areas relevant to these items.

- Secondly, the charity is subject to many other laws and regulations where the consequence of non-compliance could have a material effect on amounts or disclosures in the financial statements, for instance through the imposition of fines or litigation. We identified the following areas as those most likely to have such an effect:

Health and safety laws.

Food and hygiene regulations.

Laws relating to working with, and the safeguarding of, young people and vulnerable adults.

Auditing standards limit the required audit procedures to identify non-compliance with these laws and regulations to enquiry of management and trustees and inspection of regulatory and legal correspondence, if any. Therefore, if any breach of operational regulations is not disclosed to us or evident from relevant correspondence, an audit will not detect that breach.

Limitations to the ability of the audit to detect fraud or breaches of laws and regulation

Owing to the inherent limitation of an audit, there is an unavoidable risk that we may not have detected some material misstatements in the financial statements, even though we have properly planned and performed our audit in accordance with auditing standards. For example, the further removed non-compliance with laws and regulations is from the events and transactions reflected in the financial statements, the less likely the inherently limited procedures required by auditing standards would identify it.

In addition, as with any audit, there remained a higher risk of non-detection of fraud, as this may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal controls. Our audit procedures are designed to detect material misstatement, and therefore we are not responsible for preventing non-compliance or fraud and cannot be expected to detect non-compliance with all laws and regulations. A further description of our responsibilities for the audit of the financial statements is located on the FRC's website at www.frc.org.uk/auditorsresponsibilities. This description forms part of our auditor's report.

Swindon Town FC Community Foundation

Company Limited by Guarantee

Independent Auditor's Report to the Members of Swindon Town FC Community Foundation *(continued)*

Year ended 31 December 2024

As part of an audit in accordance with ISAs (UK), we exercise professional judgment and maintain professional scepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by the trustees.
- Conclude on the appropriateness of the trustees' use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the charity's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the charity to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

Swindon Town FC Community Foundation

Company Limited by Guarantee

Independent Auditor's Report to the Members of Swindon Town FC Community Foundation *(continued)*

Year ended 31 December 2024

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

Use of our report

This report is made solely to the charity's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charity's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charity and the charity's members as a body, for our audit work, for this report, or for the opinions we have formed.

Nicolas Michael FCA (Senior Statutory Auditor)

For and on behalf of
Charlton Baker (Bristol) Ltd
Chartered accountants & statutory auditor
61 Macrae Road, Ham Green, Bristol
BS20 0DD

4 September 2025

Swindon Town FC Community Foundation

Company Limited by Guarantee

Statement of Financial Activities (including income and expenditure account)

Year ended 31 December 2024

			2024		2023
	Note	Unrestricted funds £	Restricted funds £	Total funds £	Total funds £
Income and endowments					
Donations and legacies	5	93,930	137,307	231,237	332,627
Charitable activities	6	844,963	185,002	1,029,965	1,011,358
Other trading activities	7	96,395	–	96,395	75,672
Investment income	8	38,523	–	38,523	10,329
Other income	9	1,197	–	1,197	–
Total income		<u>1,075,008</u>	<u>322,309</u>	<u>1,397,317</u>	<u>1,429,986</u>
Expenditure					
Expenditure on charitable activities	10	858,587	352,329	1,210,916	1,137,784
Total expenditure		<u>858,587</u>	<u>352,329</u>	<u>1,210,916</u>	<u>1,137,784</u>
Net income		<u>216,421</u>	<u>(30,020)</u>	<u>186,401</u>	<u>292,202</u>
Transfers between funds		10,584	(10,584)	–	–
Net movement in funds		<u>227,005</u>	<u>(40,604)</u>	<u>186,401</u>	<u>292,202</u>
Reconciliation of funds					
Total funds brought forward		2,576,017	1,773,192	4,349,209	4,057,007
Total funds carried forward		<u>2,803,022</u>	<u>1,732,588</u>	<u>4,535,610</u>	<u>4,349,209</u>

The statement of financial activities includes all gains and losses recognised in the year. All income and expenditure derive from continuing activities.

The notes on pages 33 to 53 form part of these financial statements.

Swindon Town FC Community Foundation

Company Limited by Guarantee

Statement of Financial Position

31 December 2024

	Note	2024 £	2023 £
Fixed assets			
Tangible fixed assets	16	3,470,234	3,470,649
Current assets			
Debtors	17	129,625	84,887
Cash at bank and in hand		1,025,557	891,474
		<u>1,155,182</u>	<u>976,361</u>
Creditors: amounts falling due within one year	18	<u>89,806</u>	<u>97,801</u>
Net current assets		<u>1,065,376</u>	<u>878,560</u>
Total assets less current liabilities		<u>4,535,610</u>	<u>4,349,209</u>
Net assets		<u>4,535,610</u>	<u>4,349,209</u>
Funds of the charity			
Restricted funds		1,732,588	1,773,192
Unrestricted funds		<u>2,803,022</u>	<u>2,576,017</u>
Total charity funds	21	<u>4,535,610</u>	<u>4,349,209</u>

These financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime.

These financial statements were approved by the board of trustees and authorised for issue on 4 September 2025, and are signed on behalf of the board by:



K S Fraser
Trustee

The notes on pages 33 to 53 form part of these financial statements.

Swindon Town FC Community Foundation

Company Limited by Guarantee

Statement of Cash Flows

Year ended 31 December 2024

	2024 £	2023 £
Cash flows from operating activities		
Net income	186,401	292,202
<i>Adjustments for:</i>		
Depreciation of tangible fixed assets	191,761	181,718
Other interest receivable and similar income	(38,523)	(10,329)
Gains on disposal of tangible fixed assets	(1,197)	–
Accrued expenses	–	70,528
<i>Changes in:</i>		
Trade and other debtors	(44,738)	4,542
Trade and other creditors	(7,995)	36,221
Cash generated from operations	285,709	574,882
Interest received	38,523	10,329
Net cash from operating activities	<u>324,232</u>	<u>585,211</u>
Cash flows from investing activities		
Purchase of tangible assets	(200,149)	(744,584)
Proceeds from sale of tangible assets	10,000	–
Net cash used in investing activities	<u>(190,149)</u>	<u>(744,584)</u>
Net increase/(decrease) in cash and cash equivalents	134,083	(159,373)
Cash and cash equivalents at beginning of year	891,474	1,050,847
Cash and cash equivalents at end of year	<u>1,025,557</u>	<u>891,474</u>

The notes on pages 33 to 53 form part of these financial statements.

Swindon Town FC Community Foundation

Company Limited by Guarantee

Notes to the Financial Statements

Year ended 31 December 2024

1. General information

The charity is a public benefit entity and a private company limited by guarantee, registered in England and Wales and a registered charity in England and Wales. The address of the registered office is Foundation Park, County Ground Lane, Swindon, Wiltshire, SN1 2FD, UK.

2. Statement of compliance

These financial statements have been prepared in compliance with FRS 102, 'The Financial Reporting Standard applicable in the UK and the Republic of Ireland', the Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (Charities SORP (FRS 102)) and the Companies Act 2006.

3. Accounting policies

Basis of preparation

The financial statements have been prepared on the historical cost basis, as modified by the revaluation of certain financial assets and liabilities and investment properties measured at fair value through income or expenditure.

The financial statements are prepared in sterling, which is the functional currency of the entity.

Going concern

There are no material uncertainties about the charity's ability to continue. The Trustees have reviewed the budget and cash flow for the next 12 months and consider that the Foundation remains able to maintain the current levels of activity and discharge its liabilities in the normal course of business throughout this period.

Judgements and key sources of estimation uncertainty

The preparation of the financial statements requires management to make judgements, estimates and assumptions that affect the amounts reported. These estimates and judgements are continually reviewed and are based on experience and other factors, including expectations of future events that are believed to be reasonable under the circumstances. There are no significant judgements or estimates to consider.

Fund accounting

Unrestricted funds are available for use at the discretion of the trustees to further any of the charity's purposes.

Designated funds are unrestricted funds earmarked by the trustees for particular future project or commitment.

Restricted funds are subjected to restrictions on their expenditure declared by the donor or through the terms of an appeal, and fall into one of two sub-classes: restricted income funds or endowment funds.

Swindon Town FC Community Foundation

Company Limited by Guarantee

Notes to the Financial Statements *(continued)*

Year ended 31 December 2024

3. Accounting policies *(continued)*

Incoming resources

All income is included in the statement of financial activities when entitlement has passed to the charity, it is probable that the economic benefits associated with the transaction will flow to the charity and the amount can be reliably measured. The following specific policies are applied to particular categories of income:

- income from donations or grants is recognised when there is evidence of entitlement to the gift, receipt is probable and its amount can be measured reliably.
- income from government grants, whether 'capital' grants or 'revenue' grants is recognised when the charity has entitlement to the funds, any performance conditions attached to the grants have been met, it is probable that the income will be received and the amount can be measured reliably and is not deferred.
- legacy income is recognised when receipt is probable and entitlement is established.
- income from donated goods is measured at the fair value of the goods unless this is impractical to measure reliably, in which case the value is derived from the cost to the donor or the estimated resale value. Donated facilities and services are recognised in the accounts when received if the value can be reliably measured. No amounts are included for the contribution of general volunteers.
- income from contracts for the supply of services is recognised with the delivery of the contracted service. This is classified as unrestricted funds unless there is a contractual requirement for it to be spent on a particular purpose and returned if service requirements are not met, in which case it may be regarded as restricted.
- interest on funds held on deposit is included when receivable and the amount can be measured reliably by the charity; this is normal upon modification of the interest paid or payable by the bank.

Swindon Town FC Community Foundation

Company Limited by Guarantee

Notes to the Financial Statements *(continued)*

Year ended 31 December 2024

3. Accounting policies *(continued)*

Resources expended

Expenditure is recognised on an accruals basis as a liability is incurred. Expenditure includes any VAT which cannot be fully recovered, and is classified under headings of the statement of financial activities to which it relates:

- expenditure on raising funds includes the costs of all fundraising activities, events, non-charitable trading activities, and the sale of donated goods.
- expenditure on charitable activities includes all costs incurred by a charity in undertaking activities that further its charitable aims for the benefit of its beneficiaries, including those support costs and costs relating to the governance of the charity apportioned to charitable activities.
- other expenditure includes all expenditure that is neither related to raising funds for the charity nor part of its expenditure on charitable activities.

All costs are allocated to expenditure categories reflecting the use of the resource. Direct costs attributable to a single activity are allocated directly to that activity. Shared costs are apportioned between the activities they contribute to on a reasonable, justifiable and consistent basis.

Operating leases

Lease payments are recognised as an expense over the lease term on a straight-line basis. The aggregate benefit of lease incentives is recognised as a reduction to expense over the lease term, on a straight-line basis.

Tangible assets

Tangible assets are initially recorded at cost, where the purchase price exceeds £5,000, and subsequently stated at cost less any accumulated depreciation and impairment losses. Any tangible assets carried at revalued amounts are recorded at the fair value at the date of revaluation less any subsequent accumulated depreciation and subsequent accumulated impairment losses.

An increase in the carrying amount of an asset as a result of a revaluation, is recognised in other recognised gains and losses, unless it reverses a charge for impairment that has previously been recognised as expenditure within the statement of financial activities. A decrease in the carrying amount of an asset as a result of revaluation, is recognised in other recognised gains and losses, except to which it offsets any previous revaluation gain, in which case the loss is shown within other recognised gains and losses on the statement of financial activities.

Swindon Town FC Community Foundation

Company Limited by Guarantee

Notes to the Financial Statements *(continued)*

Year ended 31 December 2024

3. Accounting policies *(continued)*

Depreciation

Depreciation is calculated so as to write off the cost or valuation of an asset, less its residual value, over the useful economic life of that asset as follows:

Leasehold property	-	Over the term of the lease (to 2044)
Motor vehicles	-	25% reducing balance
Equipment	-	25% reducing balance

Impairment of fixed assets

A review for indicators of impairment is carried out at each reporting date, with the recoverable amount being estimated where such indicators exist. Where the carrying value exceeds the recoverable amount, the asset is impaired accordingly. Prior impairments are also reviewed for possible reversal at each reporting date.

For the purposes of impairment testing, when it is not possible to estimate the recoverable amount of an individual asset, an estimate is made of the recoverable amount of the cash-generating unit to which the asset belongs. The cash-generating unit is the smallest identifiable group of assets that includes the asset and generates cash inflows that largely independent of the cash inflows from other assets or groups of assets.

Debtors

Trade and other debtors are recognised at the settlement amount due after any trade discount offered. Prepayments are valued at the amount prepaid net of any trade discounts due.

Cash at bank and in hand

Cash at bank and cash in hand includes cash and short term highly liquid investments with a short maturity of three months or less from the date of acquisition or opening of the deposit or similar account.

Creditors and provisions

Creditors and provisions are recognised where the charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Creditors and provisions are normally recognised at their settlement amount after allowing for any trade discounts due.

Swindon Town FC Community Foundation

Company Limited by Guarantee

Notes to the Financial Statements *(continued)*

Year ended 31 December 2024

3. Accounting policies *(continued)*

Financial instruments

A financial asset or a financial liability is recognised only when the entity becomes a party to the contractual provisions of the instrument.

Basic financial instruments are initially recognised at the amount receivable or payable including any related transaction costs, unless the arrangement constitutes a financing transaction, where it is recognised at the present value of the future payments discounted at a market rate of interest for a similar debt instrument.

Current assets and current liabilities are subsequently measured at the cash or other consideration expected to be paid or received and not discounted.

Defined contribution plans

Contributions to defined contribution plans are recognised as an expense in the period in which the related service is provided. Prepaid contributions are recognised as an asset to the extent that the prepayment will lead to a reduction in future payments or a cash refund.

When contributions are not expected to be settled wholly within 12 months of the end of the reporting date in which the employees render the related service, the liability is measured on a discounted present value basis. The unwinding of the discount is recognised as an expense in the period in which it arises.

4. Limited by guarantee

The trust is a company limited by guarantee and has no share capital. In the event of the charity being wound up, the liability in respect of the guarantee is limited to £10.

5. Donations and legacies

	Unrestricted Funds £	Restricted Funds £	Total Funds 2024 £
Donations			
Nationwide Building Society	—	—	—
Zambia Donations	—	10,490	10,490
Intel - Gothia Cup	—	—	—
WASP Memory Cafe	3,030	—	3,030
Police and Crime Commissioner - Kicks	—	27,500	27,500
Business group donations	—	4,000	4,000
Supporter group donations	—	3,584	3,584
Other donations	16,727	3,000	19,727

Swindon Town FC Community Foundation

Company Limited by Guarantee

Notes to the Financial Statements *(continued)*

Year ended 31 December 2024

5. Donations and legacies *(continued)*

	Unrestricted Funds £	Restricted Funds £	Total Funds 2024 £
Grants			
EFL Trust - Core Funding	48,224	—	48,224
EFL Trust - Kickstart	—	—	—
EFL Trust - Business Development	—	10,000	10,000
The Football Foundation	—	—	—
Sport England Walking Football League	960	—	960
Swindon Borough Council - Community Initiatives Fund	—	48,788	48,788
Swindon Borough Council - Covered Facility	—	—	—
Community First	—	—	—
Masonic Funding Disabilities	—	29,945	29,945
Premier Core Funding	10,000	—	10,000
Grants - other	5,159	—	5,159
	<u>93,930</u>	<u>137,307</u>	<u>231,237</u>
Sponsorship			
Intel Corporation	8,030	—	8,030
Embassy - Social Inclusion	—	—	—
Foundation Park	1,800	—	1,800
Various others	—	—	—
	<u>93,930</u>	<u>137,307</u>	<u>231,237</u>
	Unrestricted Funds £	Restricted Funds £	Total Funds 2023 £
Donations			
Nationwide Building Society	—	5,000	5,000
Zambia Donations	6,249	470	6,720
Intel - Gothia Cup	1,162	—	1,162
WASP Memory Cafe	12,078	—	12,078
Police and Crime Commissioner - Kicks	—	—	—
Business group donations	—	—	—
Supporter group donations	—	—	—
Other donations	—	—	—

Swindon Town FC Community Foundation

Company Limited by Guarantee

Notes to the Financial Statements *(continued)*

Year ended 31 December 2024

5. Donations and legacies *(continued)*

	Unrestricted Funds £	Restricted Funds £	Total Funds 2023 £
Grants			
EFL Trust - Core Funding	35,270	–	35,270
EFL Trust - Kickstart	1,500	–	1,500
EFL Trust - Business Development	–	–	–
The Football Foundation	–	131,592	131,592
Sport England Walking Football League	3,242	–	3,242
Swindon Borough Council - Community Initiatives Fund	6,667	–	6,667
Swindon Borough Council - Covered Facility	–	68,215	68,215
Community First	–	30,000	30,000
Masonic Funding Disabilities	–	–	–
Premier Core Funding	14,500	–	14,500
Grants - other	2,500	–	2,500
Sponsorship			
Intel Corporation	5,581	–	5,581
Embassy - Social Inclusion	5,000	–	5,000
Foundation Park	–	–	–
Various others	3,600	–	3,600
	<u>97,349</u>	<u>235,277</u>	<u>332,627</u>

Grants from central and local government amounted to £nil (2023 - £20,000)

Swindon Town FC Community Foundation

Company Limited by Guarantee

Notes to the Financial Statements *(continued)*

Year ended 31 December 2024

6. Charitable activities

	Unrestricted Funds £	Restricted Funds £	Total Funds 2024 £
Football Education Programme	132,066	—	132,066
Holiday courses	130,956	—	130,956
After school clubs	92,823	—	92,823
Saturday Team Club	24,577	—	24,577
In School Coaching	84,501	—	84,501
Soccer Centres	166,996	—	166,996
Tournaments	99,748	252	100,000
Tiny tots, mini soccer and birthday parties	23,219	—	23,219
Disability Football	23,587	—	23,587
Extra Time	7,460	—	7,460
Dr Barnado's Trailblazer project	—	—	—
Girls Development	55,280	32,200	87,480
Other income	3,750	—	3,750
PL - Fans Fund	—	37,500	37,500
Football Fans In Training	—	45,050	45,050
PL - Kicks	—	35,000	35,000
PL - Primary Stars	—	35,000	35,000
	<u>844,963</u>	<u>185,002</u>	<u>1,029,965</u>

	Unrestricted Funds £	Restricted Funds £	Total Funds 2023 £
Football Education Programme	135,075	—	135,075
Holiday courses	105,990	—	105,990
After school clubs	70,690	—	70,690
Saturday Team Club	32,144	—	32,144
In School Coaching	71,878	—	71,878
Soccer Centres	163,508	—	163,508
Tournaments	87,928	—	87,928
Tiny tots, mini soccer and birthday parties	17,753	—	17,753
Disability Football	10,712	—	10,712
Extra Time	20,094	—	20,094
Dr Barnado's Trailblazer project	—	36,830	36,830
Girls Development	63,423	50,000	113,423
Other income	663	—	663
PL - Fans Fund	—	—	—
Football Fans In Training	—	47,170	47,170
PL - Kicks	—	62,500	62,500
PL - Primary Stars	—	35,000	35,000
	<u>779,858</u>	<u>231,500</u>	<u>1,011,358</u>

Swindon Town FC Community Foundation

Company Limited by Guarantee

Notes to the Financial Statements *(continued)*

Year ended 31 December 2024

7. Other trading activities

	Unrestricted Funds £	Total Funds 2024 £	Unrestricted Funds £	Total Funds 2023 £
Foundation Park bookings	84,454	84,454	62,566	62,566
Foundation Park cafe rental	10,600	10,600	9,800	9,800
Swindon Harriers	1,100	1,100	1,700	1,700
Other income	241	241	1,606	1,606
	<u>96,395</u>	<u>96,395</u>	<u>75,672</u>	<u>75,672</u>

8. Investment income

	Unrestricted Funds £	Total Funds 2024 £	Unrestricted Funds £	Total Funds 2023 £
Bank interest receivable	38,523	38,523	10,329	10,329

9. Other income

	Unrestricted Funds £	Total Funds 2024 £	Unrestricted Funds £	Total Funds 2023 £
Gain on disposal of tangible fixed assets held for charity's own use	1,197	1,197	—	—

Swindon Town FC Community Foundation

Company Limited by Guarantee

Notes to the Financial Statements *(continued)*

Year ended 31 December 2024

10. Expenditure on charitable activities by fund type

	Unrestricted Funds £	Restricted Funds £	Total Funds 2024 £
Salaries and wages	371,915	256,567	628,482
Coaches and referees	2,387	—	2,387
CRB checks	2,351	—	2,351
Staff training	1,498	—	1,498
Travelling	121,023	10,592	131,615
Coach hire	6,755	—	6,755
Kit and equipment	41,182	—	41,182
Prizes and goody bags	15,967	—	15,967
Catering and hospitality	6,957	—	6,957
STFC Facilities,tickets and programmes	19,698	—	19,698
Venue hire	5,465	1,160	6,625
Extra time activities	885	—	885
Football Education Programme	1,703	—	1,703
Refunds	589	—	589
Girls Football	12,000	—	12,000
Football Fans In Training	180	—	180
Foundation Park costs	46,974	—	46,974
Support costs	201,058	84,010	285,068
	<u>858,587</u>	<u>352,329</u>	<u>1,210,916</u>

	Unrestricted Funds £	Restricted Funds £	Total Funds 2023 £
Salaries and wages	324,751	254,531	579,282
Coaches and referees	2,368	—	2,368
CRB checks	2,086	—	2,086
Staff training	565	—	565
Travelling	108,433	4,011	112,444
Coach hire	1,370	—	1,370
Kit and equipment	28,016	—	28,016
Prizes and goody bags	25,991	—	25,991
Catering and hospitality	9,435	—	9,435
STFC Facilities,tickets and programmes	15,266	—	15,266
Venue hire	4,282	12,316	16,598
Extra time activities	1,911	—	1,911
Football Education Programme	5,650	—	5,650
Refunds	2,398	—	2,398
Girls Football	18,468	—	18,468
Football Fans In Training	228	—	228
Foundation Park costs	37,573	—	37,573
Support costs	194,124	84,010	278,135
	<u>782,915</u>	<u>354,868</u>	<u>1,137,784</u>

Swindon Town FC Community Foundation

Company Limited by Guarantee

Notes to the Financial Statements *(continued)*

Year ended 31 December 2024

11. Analysis of support costs

	Unrestricted Funds £	Restricted Funds £	2024 £
Post and stationery	1,274	—	1,274
Printing	5,039	—	5,039
Computer and website costs	1,069	—	1,069
Water, light and heat	26,869	—	26,869
Telephone	3,749	—	3,749
Repairs and maintenance	1,738	—	1,738
Motor expenses	7,936	—	7,936
Vehicle leasing	676	—	676
Payroll costs	563	—	563
Meetings and conferences	316	—	316
Subscriptions	6,706	—	6,706
Bank and merchants charges	18,821	—	18,821
Depreciation and loss on disposals	107,751	84,010	191,761
Bad debts	(408)	—	(408)
Advertising	90	—	90
	<u>182,189</u>	<u>84,010</u>	<u>266,199</u>
Governance costs			
Insurance	5,574	—	5,574
Audit	5,700	—	5,700
Accountancy	7,594	—	7,594
	<u>201,057</u>	<u>84,010</u>	<u>285,067</u>
	Unrestricted Funds £	Restricted Funds £	2023 £
Post and stationery	3,900	—	3,900
Printing	4,453	—	4,453
Computer and website costs	879	—	879
Water, light and heat	28,468	—	28,468
Telephone	3,276	—	3,276
Repairs and maintenance	1,478	—	1,478
Motor expenses	6,833	—	6,833
Vehicle leasing	2,082	—	2,082
Payroll costs	476	—	476
Meetings and conferences	2,597	—	2,597
Donations	470	—	470
Subscriptions	7,743	—	7,743
Sundries	42	—	42
Bank and merchants charges	16,282	—	16,282
Depreciation and loss on disposals	97,707	84,010	181,718
Advertising	190	—	190

Swindon Town FC Community Foundation

Company Limited by Guarantee

Notes to the Financial Statements *(continued)*

Year ended 31 December 2024

	176,876	84,010	260,887
Governance costs			
Insurance	5,091	–	5,091
Audit	5,400	–	5,400
Accountancy	6,757	–	6,757
	<u>194,124</u>	<u>84,010</u>	<u>278,135</u>

12. Net income

Net income is stated after charging/(crediting):

	2024	2023
	£	£
Depreciation of tangible fixed assets	191,761	181,718
Gains on disposal of tangible fixed assets	<u>(1,197)</u>	<u>–</u>

13. Staff costs

The total staff costs and employee benefits for the reporting period are analysed as follows:

	2024	2023
	£	£
Wages and salaries	611,525	559,997
Employer contributions to pension plans	<u>16,957</u>	<u>19,285</u>
	<u>628,482</u>	<u>579,282</u>

The average head count of employees during the year was 42 (2023: 36).

This comprises 4 management staff (2023: 4) and 38 coaching staff (2023: 36).

During the year a settlement agreement was reached with a member of the senior management team and is included within the disclosures in this note.

The number of employees whose remuneration for the year fell within the following bands, were:

	2024	2023
	No.	No.
£80,000 to £89,999	–	1
£100,000 to £109,999	<u>1</u>	<u>–</u>
	<u>1</u>	<u>1</u>

Key Management Personnel

Key management personnel include all persons that have authority and responsibility for planning, directing and controlling the activities of the charity. The total compensation paid to key management personnel for services provided to the charity was £202,810 (2023: £162,021).

Swindon Town FC Community Foundation

Company Limited by Guarantee

Notes to the Financial Statements *(continued)*

Year ended 31 December 2024

14. Trustee remuneration and expenses

No remuneration or other benefits from employment with the charity or a related entity were received by the trustees.

No amounts were paid to the trustees during the year in respect of expenses.

15. Transfers between funds

The transfers between represent the discharging of restrictions on the purchase of fixed assets and the building of a provision for the renewal of assets

16. Tangible fixed assets

	Property development £	Motor vehicles £	Equipment £	Total £
Cost				
At 1 Jan 2024	3,945,319	80,304	19,058	4,044,681
Additions	107,711	81,605	10,833	200,149
Disposals	–	(44,385)	–	(44,385)
At 31 Dec 2024	<u>4,053,030</u>	<u>117,524</u>	<u>29,891</u>	<u>4,200,445</u>
Depreciation				
At 1 Jan 2024	500,270	60,135	13,627	574,032
Charge for the year	177,366	8,132	6,263	191,761
Disposals	–	(35,582)	–	(35,582)
At 31 Dec 2024	<u>677,636</u>	<u>32,685</u>	<u>19,890</u>	<u>730,211</u>
Carrying amount				
At 31 Dec 2024	<u>3,375,394</u>	<u>84,839</u>	<u>10,001</u>	<u>3,470,234</u>
At 31 Dec 2023	<u>3,445,049</u>	<u>20,169</u>	<u>5,431</u>	<u>3,470,649</u>

The Football Foundation has two legal charges over assets in the event of a sale. The first charge of £2,194,754 until May 2039 and the second charge of £250,000 until May 2043.

17. Debtors

	2024	2023
	£	£
Trade debtors	37,805	4,346
Prepayments and accrued income	90,366	76,672
Other debtors	1,454	3,869
	<u>129,625</u>	<u>84,887</u>

Swindon Town FC Community Foundation

Company Limited by Guarantee

Notes to the Financial Statements *(continued)*

Year ended 31 December 2024

18. Creditors: amounts falling due within one year

	2024	2023
	£	£
Trade creditors	2,777	682
Accruals and deferred income	79,277	88,994
Social security and other taxes	5,012	5,012
Other creditors	2,740	3,113
	<u>89,806</u>	<u>97,801</u>

19. Deferred income

	2024	2023
	£	£
At 1 January 2024	45,525	45,525
Amount released to income	(45,525)	(45,525)
Amount deferred in year	71,477	81,194
At 31 December 2024	<u>71,477</u>	<u>81,194</u>

Deferred income represents course and coaching fees received prior to the year end but relating to activities taking place after the year end as follows:

	2024	2023
	£	£
Gothia Cup	10,170	9,585
Barcelona Cup	29,210	21,653
Blackpool Cup	—	(2,410)
Belgium Cup	—	9,805
Other	(163)	(163)
Football Fans in Training	7,500	7,500
Schools Coaching	23,760	5,800
Harbour Project	1,000	1,000
Course fees	—	25,090
Swindon Borough CIF	—	3,334
	<u>71,477</u>	<u>81,194</u>

20. Pensions and other post retirement benefits

Defined contribution plans

The amount recognised in income or expenditure as an expense in relation to defined contribution plans was £16,957 (2023: £19,285).

Swindon Town FC Community Foundation

Company Limited by Guarantee

Notes to the Financial Statements *(continued)*

Year ended 31 December 2024

21. Analysis of charitable funds

Unrestricted funds

	At 1 Jan 2024 £	Income £	Expenditure £	Transfers £	At 31 Dec 2024 £
General funds	611,167	1,075,008	(765,231)	(147,127)	773,817
Nigel Eady Training Centre	1,214,742	–	(66,123)	107,711	1,256,330
Foundation Park (self- funded element)	550,108	–	(27,233)	–	522,875
Covered bowls facility	–	–	–	–	–
3G pitch and pavilion sinking fund	200,000	–	–	50,000	250,000
	<u>2,576,017</u>	<u>1,075,008</u>	<u>(858,587)</u>	<u>10,584</u>	<u>2,803,022</u>

	At 1 Jan 2023 £	Income £	Expenditure £	Transfers £	At 31 Dec 2023 £
General funds	515,585	963,208	(701,998)	(165,628)	611,167
Nigel Eady Training Centre	–	–	(60,737)	1,275,479	1,214,742
Foundation Park (self- funded element)	570,288	–	(20,180)	–	550,108
Covered bowls facility	503,636	–	–	(503,636)	–
3G pitch and pavilion sinking fund	150,000	–	–	50,000	200,000
	<u>1,739,509</u>	<u>963,208</u>	<u>(782,915)</u>	<u>656,215</u>	<u>2,576,017</u>

Swindon Town FC Community Foundation

Company Limited by Guarantee

Notes to the Financial Statements *(continued)*

Year ended 31 December 2024

21. Analysis of charitable funds *(continued)*

Restricted funds

	At 1 Jan 2024 £	Income £	Expenditure £	Transfers £	At 31 Dec 2024 £
Girls development	16,667	41,458	(47,401)	–	10,724
Premier League - Primary Stars	23,326	35,000	(52,493)	–	5,833
Swindon Borough Council - Football Fans in Training	7,500	45,050	(37,500)	–	15,050
Donations for Minibus	–	10,584	–	(10,584)	–
Zambia trip	–	10,742	–	–	10,742
EFL Trust infrastructure grant	–	(10,000)	10,000	–	–
PFA	1,000	–	–	–	1,000
Premier League Kicks	44,500	62,500	(72,500)	–	34,500
Foundation Park external funding	1,680,199	–	(84,010)	–	1,596,189
Dr Barnados - Trailblazer Project	–	–	–	–	–
Nigel Eady Training Centre	–	–	–	–	–
Nationwide - Physical & mental health	–	–	–	–	–
Zambia donations	–	10,742	(10,592)	–	150
Premier League Fans Fund	–	37,500	(20,833)	–	16,667
SBC - CIF	–	48,788	(22,000)	–	26,788
Masonic Funding Disabilities	–	29,945	(15,000)	–	14,945
	<u>1,773,192</u>	<u>322,309</u>	<u>(352,329)</u>	<u>(10,584)</u>	<u>1,732,588</u>

	At 1 Jan 2023 £	Income £	Expenditure £	Transfers £	At 31 Dec 2023 £
Girls development	–	50,000	(33,333)	–	16,667
Premier League - Primary Stars	23,326	35,000	(35,000)	–	23,326
Swindon Borough Council - Football Fans in Training	7,500	47,170	(47,170)	–	7,500
Donations for Minibus	–	–	–	–	–
Zambia trip	–	–	–	–	–
EFL Trust infrastructure grant	1,509	–	(1,509)	–	–
PFA	1,000	–	–	–	1,000
Premier League Kicks	44,500	62,500	(62,500)	–	44,500

Swindon Town FC Community Foundation

Company Limited by Guarantee

Notes to the Financial Statements *(continued)*

Year ended 31 December 2024

21. Analysis of charitable funds *(continued)*

Foundation Park external funding	1,764,209	–	(84,010)	–	1,680,199
Dr Barnados - Trailblazer Project	46,546	36,830	(83,376)	–	–
Nigel Eady Training Centre	426,408	229,807	–	(656,215)	–
Nationwide - Physical & mental health	2,500	5,000	(7,500)	–	–
Zambia donations	–	470	(470)	–	–
Premier League Fans Fund	–	–	–	–	–
SBC - CIF	–	–	–	–	–
Masonic Funding Disabilities	–	–	–	–	–
	<u>2,317,498</u>	<u>466,777</u>	<u>(354,868)</u>	<u>(656,215)</u>	<u>1,773,192</u>

Swindon Town FC Community Foundation

Company Limited by Guarantee

Notes to the Financial Statements *(continued)*

Year ended 31 December 2024

21. Analysis of charitable funds *(continued)*

Girls Development

The Community Foundation provides a programme for girls football in Swindon and its surrounding area, funded by the Premier League Charitable Fund together with the participants and donors. Financial sponsorship was also received from Nationwide.

From playing for fun through to the Centre of Excellence, the Trust offers girls in the area the chance to improve on their football skills such as balance, awareness, co-ordination and communication skills.

The programme gives many girls their very first experience of participating in a professional football coaching session and in competitive matches.

Premier League Primary Stars

Funding received from the Premier League Charitable fund towards the delivery of age appropriate PE and Sports sessions in primary schools. The Primary Stars programme uses the positive power of professional football clubs to inspire children to be active, look after their wellbeing and develop important life skills. Our Primary Stars programme aims to support teachers to increase their knowledge and confidence to deliver high quality PE lessons whilst providing children opportunities to take part in more school sport. Resources are also utilised to inspire children in the classroom covering key subject areas such as Maths, English and PSHE.

Social Inclusion & Disability Football

The Foundation's commitment to its Disability Programme remains high on its agenda. Working with children through to adults, opportunities are offered to people to be included in a wide range and variation of disability sessions.

Programmes are offered within Swindon and throughout the County of Wiltshire:

The Foundation also works closely with its partners Swindon Borough Council, Aiming High and Wiltshire County Council, and the Wembley National Stadium Trust.

Football Fans in Training

An initiative supported by Swindon Borough Council and Public Health Swindon delivering 12-week courses which aim to help men and women lose weight and live a healthier and generally better lifestyle.

Donations for the Minibus

These donations help fund the purchase and running costs of maintaining two Community Foundation minibuses.

EFL Trust infrastructure grant

Funding from the EFL Trust for computer equipment, website development and consultancy to improve internal processes, together with support for equipping the Foundation Park facility.

Premier League Fans Fund

Premier League Fans Fund looks to strengthen connections between the football club, their fans, and local community. This enabled the Foundation to deliver workshops to schools and collapsed curriculum days at the County Ground stadium aiming to engage new fans from under-represented communities such as women and girls and children from diverse ethnic communities. Local children within Swindon were educated on the clubs history and key achievements including the 1969 League Cup Final win over Arsenal.

Swindon Town FC Community Foundation

Company Limited by Guarantee

Notes to the Financial Statements *(continued)*

Year ended 31 December 2024

21. Analysis of charitable funds *(continued)*

PFA

The PFA funding was to support the wood carving of a statute of John Trollope. Unfortunately, it confirmed that the wood was not suitable for carving and the money will be held on account to go towards a similar feature at Foundation Park.

Premier League Kicks

A Premier League funded programme to engage young people in constructive activities including sports, coaching, educational and personal development sessions.

Swindon Town FC Community Foundation

Company Limited by Guarantee

Notes to the Financial Statements *(continued)*

Year ended 31 December 2024

21. Analysis of charitable funds *(continued)*

Foundation Park external funding

External funding to enable the development of the Foundation Park sports facility, including grants from the Football Foundation, the Nigel Eady Trust and Sport England, together with local authority support.

Dr Barnardos - Trailblazer Project

The Barnardo's funding supports delivering mentoring programmes for children suffering with mild to moderate mental health issues.

Police & Crime Commissioner - Kicks

The Police and Crime Commissioners funding enables us to further enhance the delivery of the PL Kicks programme that engages young people in constructive activities including sports, coaching, educational and personal development sessions.

Nigel Eady Training Centre

Is a new covered multi sports training facility that has been built on land adjacent to Foundation Park.

Nationwide Funding

This Nationwide funding is to support homeless people with having a weekly physical activity session at Foundation Park and a healthy meal. this programme was delivered in partnership with Threshold Homeless Charity.

Zambia donations

The Zambia donations support the football development programmes that we deliver in partnership with the Livingstone Coaches Association in Zambia. These donations also help fund us to send over football boots, kits and equipment that can be distributed to our partners in Zambia.

SBC- Physical Activity & Positive Activities

This Swindon Borough Council funding enables us to support the local Live Well team and offer opportunities for asylum seekers and refugees to engage in positive social interactions, which is central to physical and mental health and wellbeing. Those arriving in Swindon will not have the connections, finances or confidence to engage easily with activities and so it imperative that we improve access and make opportunities as inclusive as possible. Being involved in positive activities can provide people with a sense of purpose, a means to connect, an opportunity to learn new skills and can improve levels of belonging and happiness.

Masonic Funding Disabilities

In July 2024, STFC Community Foundation were successfully in applying for a 2 year grant of to increase our in school disability provision. The core aims of the programme are to improve the physical wellbeing, increase opportunities for participants to engage in extra-curricular activities and improve the knowledge of participants and carers on benefits of a healthy lifestyle. In school activities were delivered in specialist SEND schools before signposting children into community based activities delivered at the Foundation's hub facility Foundation Park. All activity delivered through this programme is offered to participants free of charge in order to remove financial barriers to participation.

Swindon Town FC Community Foundation

Company Limited by Guarantee

Notes to the Financial Statements *(continued)*

Year ended 31 December 2024

22. Analysis of net assets between funds

	Unrestricted Funds £	Restricted Funds £	Total Funds 2024 £
Tangible fixed assets	1,874,046	1,596,188	3,470,234
Current assets	1,018,782	136,400	1,155,182
Creditors less than 1 year	(89,806)	—	(89,806)
Net assets	2,803,022	1,732,588	4,535,610

	Unrestricted Funds £	Restricted Funds £	Total Funds 2023 £
Tangible fixed assets	1,790,450	1,680,199	3,470,649
Current assets	883,368	92,993	976,361
Creditors less than 1 year	(97,801)	—	(97,801)
Net assets	2,576,017	1,773,192	4,349,209

23. Analysis of changes in net debt

	At 1 Jan 2024 £	Cash flows £	At 31 Dec 2024 £
Cash at bank and in hand	891,474	134,083	1,025,557

24. Operating lease commitments

The total future minimum lease payments under non-cancellable operating leases are as follows:

	2024 £	2023 £
Not later than 1 year	1,548	4,084
Later than 1 year and not later than 5 years	3,096	169
	4,644	4,253

25. Related parties

During the year the Foundation made the following payments:

Swindon Town Football Club - matchday tickets, purchase of kit and use of facilities £19,698 (2023: £6,134).