

Charity number: 1121552
Company number: 6347617

CHRISTIANITY EXPLORED
(A company limited by guarantee)

Report and Financial Statements

For the year to 31 December 2024

CHRISTIANITY EXPLORED

Financial statements for the year to 31 December 2024

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CHRISTIANITY EXPLORED

Legal and administrative information

Registered Charity Number: 1121552

Company Number: 6347617

Trustees

Mr J McDowell (retired 14 February 2024)
Revd T Archer
Mr J Ibbett
Mr W King
Mr K Appleton
Mr A Gordon
Ms S Dawkins
Mr N Houghton
Ms R Fadipe
Mr L Brereton

Company Secretary

Mr I Roberts

Bankers

Barclays Bank plc
1 Churchill Place
London
E14 5HP

Registered office

St, Paul's Church,
Robert Adam Street,
London,
W1U 3HW

Auditors

Xeinadin Audit Limited
5 Robin Hood Lane
Sutton
Surrey
SM1 2SW

Key Management Personnel

The Trustees
Mr I Roberts
Mrs K Carter
Revd R Tice

CHRISTIANITY EXPLORED

Report of the trustees for the year to 31 December 2024

(including Report of the directors)

The Trustees are pleased to present their report together with the financial statements of the charity for the year to 31 December 2024.

Legal and administrative information set out on page 1 forms part of this report. The financial statements comply with the Memorandum of Association, the Companies Act 2006, The Charities Act 2011, the Charities Statement of Recommended Practice (Charities SORP (FRS 102)) and Financial Reporting Standard 102 (FRS 102).

Structure, Governance and Management

The charity is a company limited by guarantee and governed by its Memorandum and Articles of Association; it was incorporated on 20th August 2007 and commenced its activities on 1st January 2008. It was also registered with the Charity Commission on 9th November 2007. The Trustees who served during the period are listed on page 1 of this report. The power to appoint further Trustees is vested by the Articles of Association in the existing Trustees.

The Trustees met four times during the period.

New Trustees are briefed on their legal obligations under charity and company law, the content of the Memorandum and Articles, the committee and decision-making processes and other areas of importance to the charity. They meet key employees and the other Trustees.

Objectives and Activities

The objective, as set out in the Memorandum and Articles of Association is to advance the Christian faith in accordance with the statement of beliefs incorporated within its constitution, particularly by:

- The worldwide promotion of the Christian faith according to the Bible;
- The worldwide promotion and teaching of all aspects of the Gospel of Jesus Christ and Christian living; and
- The worldwide promotion of evangelism.

Its major activities to achieve these objectives include

- (a) arrange, produce, promote and assist in any way in the arrangement, production and promotion of training courses, conferences, workshops, resource centres and lectures and related materials;
- (b) produce, arrange, commission, procure, print, publish, distribute, give and sell (whether in the name of "Christianity Explored" or otherwise) leaflets, books, magazines, articles, videos, DVDs, CD roms, films, computer programmes, audio visual aids, and any other multimedia or other information materials relating to the Objects of the charity;
- (c) to contract publishers to publish and distribute resources around the world;
- (d) to train representatives in the UK and abroad who train others to use the resources;

Achievements and Performance

Major accomplishments during this period included:

- The organisation made significant progress on recruitment, and on succession planning for our CEO role. We hired a new Director of Product Development to implement a programme to refresh all of our courses on a rolling basis, as well as oversee marketing. We also hired a new Finance and Operations Manager to take responsibility for finance, HR and IT infrastructure. In Northern Ireland we employed an Engagement Officer to reach out to churches and Christian organisations in the province.
- The pilot was completed of a new image-based adaptation of Christianity Explored for people who don't enjoy reading or have low literacy. The plan is to launch the course alongside the new version of the mainstream Christianity Explored course.
- After just over a year in our temporary office we have secured a long-term workspace which we will move into in early 2025.
- Working in partnership with Prison Fellowship International, our Discipleship Explored material was co-branded as a follow-on to prisoners in +35 countries who complete The Prisoner's Journey (an adaptation of Christianity Explored). This material will be available for use in English-speaking prisons by Summer 2025. There are thousands of prisoners who could grow in their faith as a result of this opportunity.

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Report of the trustees for the year to 31 December 2024

(including Report of the directors)

- In Autumn 2024, Turkish translations of Christianity Explored resources were successfully launched. A local ministry has agreed to host the resources, and we continue to seek ways to support and train pastors as they begin to use the material.
- A strategic partnership introducing our Portuguese resources into a Brazilian-based pastors training ministry was developed during the year. Pregue a Palavra is currently present in 6 countries (Brazil, Portugal, Angola, Mozambique, Venezuela and USA), running 90+ groups and reaching 2,000+ pastors.
- We continue to support our Arabic ministry partners serving pastors and Christians in the MENA region.

Financial Review

In the period under review, the charity had net income of £327,178 (2023: £146,243), of which net income of £335,147 related to restricted funds (2023: £8,913). The net funds carried forward at 31 December 2024 amounted to unrestricted funds of £699,658 (2023: £707,627) and restricted funds of £576,035 (2023: £240,888).

The primary reason for the surplus during the year was due to a high amount in grants received, which is due to cover planned expenditure spanning 2023 to 2025.

Going concern

The Trustees consider that there are no material uncertainties relating to whether the charity can continue as a going concern.

Investment policy

Under the Memorandum and Articles of Association the charity has the power to invest in any way the Trustees think fit. The charity has made such investments to generate a return and has made no social investments.

Reserves policy

The Charity has moderate reserves built up from previous surpluses. These are held for the following reasons:

- Primarily to underwrite years where courses are filmed and released which can more than double our annual expenditure;
- To fund working capital and non-current assets;
- To cover three to six months of core expenditure to insulate against the volatility of income.

Risks

The charity has a risk management policy and a risk register ratified by the Board which reflects major risks prevailing and systems and procedures designed to manage them. Risks are classified under 5 headings: governance, operational, financial, external, and compliance. Whilst a regular review is conducted on all, none are deemed to be significantly high at this moment in time.

Fundraising

The charity raises funds through liaison, promotion and correspondence within its own networks and currently uses no third parties. No complaints were received during the year.

Public benefit

The Trustees confirm that they have had due regard to the guidance issued by the Charity Commission with respect to the public benefit when planning their activities for the year. Christianity Explored exists to provide educational and apologetic material to explain the Christian faith to the general public. As noted below this is very often free, or heavily subsidised and there is a particular focus on developing countries where users ability to pay is very often absent or severely constrained.

Resources produced by the Charity are determined by Ministerial considerations rather than commercial. Video resources, in particular, are hugely subsidised from donations, and returns from royalties fall well short of covering costs. The website and app for those wanting to investigate Christianity prior to coming on a course are also made available free of charge. Furthermore the network of regional training available is entirely free.

Christianity Explored was formally published in 2012 and Discipleship Explored in 2014. Minimal royalties are received from sales. A partnership with Prison Fellowship was agreed in 2014 whereby Christianity Explored forms the heart of a programme called "The Prisoners Journey". Since The Prisoner's Journey® was launched in 2014, 1,531,800 prisoners in 874 prisons have been invited to explore who Jesus is, why He came and what it means to follow Him through an interactive study of Mark's gospel tailored specifically for those in

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Report of the trustees for the year to 31 December 2024

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prison. By the end of 2024, over 736,676 prisoners have completed the programme, which runs in 36 countries around the world and is available in 26 languages and dialects.

Internationally, subsidies are often provided for translations of material and production runs into the developing world with little or no royalties being received. We believe that something like 500,000 people a year use our series in over 140 countries worldwide.

Remuneration of key management personnel

The Chief Executive, Ian Roberts, started the year responsible for overall management of the charity including international operations. Half way through the year he transitioned to a Joint CEO role alongside Kay Carter, previously UK our National Director. Kay also has responsibility for day-to-day management including product development. The pay of senior staff — Ian Roberts, Kay Carter, and Rico Tice (the co-founder of Christianity Explored) — is reviewed annually and normally increases in accordance with average earnings bearing in mind charities of similar size and activity.

Plans for the future

In the coming year we will be focusing on filming and editing the next version of our flagship Christianity Explored course, and creating the right infrastructure to market it. This will include hiring a UK National Director to focus on engagement with UK churches, and a Fundraising Director to increase our annual general fund giving as we expand the staff team. We will also be putting in place succession plans as Ian Roberts (our current CEO) anticipates retirement in the coming few years, with Kay Carter stepping into the Global CEO role and Ian taking responsibility for developing new global hubs across the world. In 2025, we are focussing on increasing our capacity throughout North and Latin America, as well as taking opportunities in East Asia and Africa.

Trustees' responsibilities in relation to the financial statements

The Trustees (who are also directors for the purposes of company law) are responsible for preparing the Trustees' Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the Trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for that period. In preparing these financial statements, the Trustees are required to:

- Select suitable accounting policies and apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue its operations.

The Trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the charitable company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention of fraud and other irregularities.

Auditors

A resolution will be proposed at the Annual General Meeting that Jacob Cavenagh & Skeet be re-appointed auditors to the charity.

Disclosure of information to auditors

To the knowledge and belief of the Trustees in their capacity as directors of the company, there is no relevant information that the company's auditors are not aware of, and the Trustees have taken all the steps necessary to ensure they are aware of any relevant information, and to establish that the company's auditors are aware of the information.

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Report of the trustees for the year to 31 December 2024 (including Report of the directors)

The Trustees' Report was prepared in accordance with the special provisions relating to small companies.

Approved by the Trustees on 12/06/25 and signed on its behalf by:



Mr K Appleton
Trustee

Mr J Ibbett
Trustee



CHRISTIANITY EXPLORED

Independent auditors' report to the members of Christianity Explored

Opinion

We have audited the financial statements of Christianity Explored (the 'charity') for the year ended 31 December 2024 which comprise the Statement of Financial Activities, the Balance Sheet, the Statement of Cash Flows and the notes to the financial statements, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102 *The Financial Reporting Standard applicable in the UK and Republic of Ireland* (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the charitable charity's affairs as at 31 December 2024 and of its incoming resources and application of resources for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the charity's ability to continue as a going concern for a period of at least 12 months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

Other information

The other information comprises the information included in the annual report, including the trustees' report, other than the financial statements and our auditor's report thereon. The trustees are responsible for the other information contained within the annual report. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the course of the audit, or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of our audit:

- the information given in the Trustees' Report, which includes the trustees' report prepared for the purposes of company law, for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the directors' report included within the Trustees' Report has been prepared in accordance with applicable legal requirements.

CHRISTIANITY EXPLORED

Independent auditors' report to the members of Christianity Explored

Matters on which we are required to report by exception

In the light of the knowledge and understanding of the charity and its environment obtained in the course of the audit, we have not identified material misstatements in the trustees' report included with the trustees' report.

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate and proper accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit; or
- the trustees were not entitled to prepare the financial statements in accordance with the small companies regime and take advantage of the small companies exemptions in preparing the trustees' report and from the requirement to prepare a strategic report.

Responsibilities of trustees

As explained more fully in the trustees' responsibilities statement, the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the charity's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charity or to cease operations, or have no realistic alternative but to do so.

Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below:

Based on our understanding of the charity, we identified that the principal risks of non-compliance with laws and regulations related to employment and financial reporting legislation and we considered the extent to which non-compliance might have a material effect on the financial statements. We also considered those laws and regulations that have a direct impact on the preparation of the financial statements such as the Companies Act.

We assessed the susceptibility of the charity's financial statements to material misstatement, including obtaining an understanding of how fraud might occur, by making enquiries of management, considering the internal controls in place and discussion amongst the engagement team.

We determined that the principal risks were related to: payments to third parties, management override of controls and presentation of separately disclosed items.

In response to the risks identified we designed procedures which included, but were not limited to:

- verifying payments to third parties on a sample basis
- reviewing trustee meeting minutes
- evaluating the charity's internal controls
- identifying and testing journal entries
- agreeing financial statement disclosures to underlying supporting documentation

There are inherent limitations in the audit procedures described above. The more removed that laws and regulations are from financial transactions, the less likely it is that we would become aware of non-compliance. Material misstatements that arise due to fraud can be harder to detect than those that arise from error as they may involve deliberate concealment or collusion.

CHRISTIANITY EXPLORED

Independent auditors' report to the members of Christianity Explored

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at: <http://www.frc.org.uk/auditorsresponsibilities>. This description forms part of our auditor's report.

Use of our report

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006 and regulations made under that Act. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and its members as a body, for our audit work, for this report, or for the opinions we have formed.



Richard Haffenden MA(Cantab) FCA (Senior Statutory Auditor)
for and on behalf of Xeinadin Audit Limited
Statutory Auditor
Chartered Accountants

5 Robin Hood Lane
Sutton
Surrey
SM1 2SW

2 September 2025

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Statement of financial activities for the year to 31 December 2024 (incorporating Income and Expenditure Account)

	Notes	Unrestricted Funds £	Restricted Funds £	2024 £	Unrestricted Funds £	Restricted Funds £	2023 £
Income from:							
Donations and legacies	2	670,104	695,262	1,365,366	594,218	551,037	1,145,255
Investments: UK bank interest		27,469	-	27,469	16,370	-	16,370
Charitable activities: royalty income		29,531	-	29,531	25,451	-	25,451
Other trading activities:							
Sales of resource material		-	-	-	38	-	38
Total income		<u>727,104</u>	<u>695,262</u>	<u>1,422,366</u>	<u>636,077</u>	<u>551,037</u>	<u>1,187,114</u>
Expenditure on:							
Charitable activities	3	<u>735,073</u>	<u>360,115</u>	<u>1,095,188</u>	<u>498,747</u>	<u>542,124</u>	<u>1,040,871</u>
Total expenditure		<u>735,073</u>	<u>360,115</u>	<u>1,095,188</u>	<u>498,747</u>	<u>542,124</u>	<u>1,040,871</u>
Net income/(expenditure)		(7,969)	335,147	327,178	137,330	8,913	146,243
Transfers between funds		-	-	-	-	-	-
Net movement in funds		(7,969)	335,147	327,178	137,330	8,913	146,243
Total funds brought forward		<u>707,627</u>	<u>240,888</u>	<u>948,515</u>	<u>570,297</u>	<u>231,975</u>	<u>802,272</u>
Total funds carried forward		<u>699,658</u>	<u>576,035</u>	<u>1,275,693</u>	<u>707,627</u>	<u>240,888</u>	<u>948,515</u>

All of the results relate to continuing activities.

There were no recognised gains and losses in the year other than as stated above.

The notes on pages 12 to 18 form part of these financial statements.

CHRISTIANITY EXPLORED

Balance Sheet at 31 December 2024

	Notes	£	2024	£	2023	£
Fixed assets						
Tangible assets	6		5,386		4,564	
Current assets						
Debtors	7	67,108		77,092		
Cash at bank and in hand		<u>1,226,398</u>		<u>924,846</u>		
		1,293,506		1,001,938		
Creditors: amounts falling due within one year	8	<u>23,199</u>		<u>57,987</u>		
Net current assets			<u>1,270,307</u>		<u>943,951</u>	
Total assets less current liabilities			<u>1,275,693</u>		<u>948,515</u>	
Funds						
Unrestricted funds:	9		699,658		707,627	
Restricted funds	10		<u>576,035</u>		<u>240,888</u>	
Total funds carried forward			<u>1,275,693</u>		<u>948,515</u>	

The financial statements have been prepared in accordance with the provisions applicable to entities subject to the small companies regime.

Approved by the Trustees on 12/06/25 and signed on their behalf by:

Mr K Appleton
Trustee



Mr J Ibbett
Trustee



Charity number: 1121552
Company number: 6347617

The notes on pages 12 to 18 form part of these financial statements.

CHRISTIANITY EXPLORED

Statement of cash flows for the year to 31 December 2024

	2024		2023	
	£	£	£	£
Cash provided by operating activities (see below)		279,036		185,939
Interest received	27,469		16,370	
Payments to acquire tangible fixed assets	(4,953)		(1,498)	
Cash provided by investing activities		22,516		14,872
Net cash inflow		301,552		200,811
Cash and cash equivalents at 1 January 2024		924,846		724,035
Cash and cash equivalents at 31 December 2024		1,226,398		924,846
Cash flows from operating activities				
Net income		327,178		146,243
Interest received shown in investing activities		(27,469)		(16,370)
Depreciation		4,131		2,895
Decrease in debtors		9,984		23,288
(Decrease)/increase creditors		(34,788)		29,883
Cash provided by operating activities		279,036		185,939

CHRISTIANITY EXPLORED

Notes to the financial statements for the year to 31 December 2024

1 Accounting policies

The principal accounting policies which are adopted consistently in the preparation of the financial statements are set out below.

a) *Basis of accounting*

The financial statements have been prepared under the Companies Act 2006, the Charities Act 2011 and in accordance with the Charities Statement of Recommended Practice (Charities SORP (FRS 102)) and Financial Reporting Standard 102 (FRS 102). The financial statements are drawn up on the historical cost basis of accounting and prepared in sterling, which is the financial currency of the charity, rounded to the nearest £.

Christianity Explored is a private company limited by guarantee incorporated in England and Wales. The registered office is St. Paul's Church, Robert Adam Street, London, W1U 3HW. The charity meets the definition of a public benefit entity under FRS 102.

At the time of approving the financial statements, the Trustees have a reasonable expectation that the charity has adequate resources to continue in operational existence for the foreseeable future. Thus the Trustees continue to adopt the going concern basis of accounting in preparing the financial statements.

b) *Income*

Voluntary income and donations (including legacies and grants) are accounted for once the charity has entitlement to the income, it is probable the income will be received and the amount of income receivable can be reliably measured.

c) *Expenditure*

Expenditure is accrued as soon as a liability is considered probable, discounted to present value for longer term liabilities.

Support costs are included in charitable activities. These represent expenditure incurred in support of the sole activity of the charity and include governance costs which comprise expenditure incurred in the charity's compliance with legal and regulatory obligations.

d) *Tangible fixed assets and depreciation*

Tangible fixed assets are included in the balance sheet at cost or at market value at the date of the gift.

Depreciation is provided on all tangible fixed assets at rates calculated to write off the full cost or valuation less estimated residual value of each asset over its estimated useful life. The principal rates in use are:

Fixtures, fittings and equipment	25% on cost
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e) *VAT*

The charity is not registered for VAT and accordingly expenditure includes VAT where appropriate.

CHRISTIANITY EXPLORED

Notes to the financial statements for the year to 31 December 2024

1 Accounting policies (continued)

f) Debtors

Staff loans and other debtors are included at the settlement amount due. Prepayments are valued at the amount prepaid.

g) Cash and bank

Cash at bank and in hand includes cash and short term highly liquid investments with a short maturity of three months or less from the date of opening of the deposit.

h) Creditors and provisions

Creditors and provisions are recognised where the charity has a present obligation arising from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Creditors and provisions are recognised at their settlement amount.

i) Financial instruments

The charity only has financial assets and liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value.

j) Fund accounting

Unrestricted funds are expendable at the discretion of the Trustees in furtherance of the objects of the charity.

Restricted funds are funds subject to specific trusts, which may be declared by the donor or with their authority but still within the objects of the charity. The restricted funds relevant to Christianity Explored are restricted income funds, which are expendable at the discretion of the Trustees in furtherance of some particular aspects of the objects of the charity.

k) Foreign currency transactions

Assets and liabilities in foreign currencies are translated into sterling at the rates of exchange ruling at the balance sheet date. Transactions in foreign currencies are translated into sterling at the rate ruling on the date of the transaction. Exchange differences are taken into account in arriving at the net income/expenditure for the year.

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Notes to the financial statements for the year to 31 December 2024

2 Donations and legacies

	<i>Unrestricted funds £</i>	<i>Restricted funds £</i>	<i>Total 2024 £</i>	<i>Total 2023 £</i>
Donations:				
Gift Aided	166,678	70,583	237,261	251,560
Non Gift Aided	265,086	206,405	471,491	429,926
Gift Aid recoverable	44,185	15,674	59,859	63,769
Donations from trusts	<u>194,155</u>	<u>402,600</u>	<u>596,755</u>	<u>400,000</u>
	<u>670,104</u>	<u>695,262</u>	<u>1,365,366</u>	<u>1,145,255</u>

3 Expenditure on charitable activities

	<i>Unrestricted funds £</i>	<i>Restricted funds £</i>	<i>Total 2024 £</i>	<i>Total 2023 £</i>
Direct costs				
Staff costs, including social security	410,268	159,710	569,978	503,838
Pension costs	109,497	-	109,497	69,520
Resources purchased	331	2,657	2,988	61
Film production	-	67,534	67,534	199,366
Translation and Consultancy	41,786	44,560	86,346	88,491
Advertising and promotion	8,155	-	8,155	802
Advocates' costs	-	-	-	205
Conferences and resource printing	46,938	78,094	125,032	77,250
Donor relations	<u>3,859</u>	<u>-</u>	<u>3,859</u>	<u>5,671</u>
	<u>620,834</u>	<u>352,555</u>	<u>973,389</u>	<u>945,204</u>
Support Costs				
Office costs:				
Rent and rates	37,975	-	37,975	27,178
Insurance	3,344	-	3,344	4,544
Cleaning, repairs and maintenance	630	-	630	45
Telephone and IT	19,894	7,200	27,094	24,539
Printing, postage and stationery	1,819	-	1,819	707
Other office costs	10,079	-	10,079	13,532
Travel	10,088	360	10,448	6,353
Depreciation	4,131	-	4,131	2,895
Bank charges	1,448	-	1,448	998
Exchange (gains)/losses	<u>(24)</u>	<u>-</u>	<u>(24)</u>	<u>74</u>
	<u>89,384</u>	<u>7,560</u>	<u>96,944</u>	<u>80,865</u>
Governance Costs				
Audit fees	5,560	-	5,560	5,000
Accountancy fees	1,912	-	1,912	1,493
Legal and professional	<u>17,383</u>	<u>-</u>	<u>17,383</u>	<u>8,309</u>
	<u>24,855</u>	<u>-</u>	<u>24,855</u>	<u>14,802</u>
Total expenditure	<u>735,073</u>	<u>360,115</u>	<u>1,095,188</u>	<u>1,040,871</u>

CHRISTIANITY EXPLORED

Notes to the financial statements for the year to 31 December 2024

4 Staff numbers and costs

	2024 £	2023 £
Staff costs:		
Wages and salaries	530,442	465,425
Social security costs	39,536	38,413
Pension costs	109,497	69,520
	<u>679,475</u>	<u>573,358</u>

The average number of employees during the period was 16 (2023: 13).

The number of employees with emoluments above £60,000 was 1 (2023: none) with emoluments in the range of £60,000 to £65,000.

None of the trustees have received any remuneration or other benefits during the year. Two trustees received reimbursement of travelling expenses from the charity during the year totalling £999 (2023: £933). No other trustees received reimbursement of expenses during the year and no expenses were paid to third parties on behalf of the trustees.

5 Net income

This is stated after charging:

	2024 £	2023 £
Depreciation	4,131	2,895
Rent of properties	20,000	3,332
Auditors' remuneration:		
- external audit	5,400	5,000
- other services	1,470	1,493

6 Tangible fixed assets

	Fixtures, Fittings & Equipment £
Cost	
At 1 January 2024	19,282
Additions	4,953
Disposals	(1,911)
At 31 December 2024	<u>22,324</u>
Depreciation	
At 1 January 2024	14,718
Provision for the year	4,131
Adjustments for disposals	(1,911)
At 31 December 2024	<u>16,938</u>
Net book value	
At 31 December 2024	<u>5,386</u>
At 31 December 2023	<u>4,564</u>

CHRISTIANITY EXPLORED

Notes to the financial statements for the year to 31 December 2024

7 Debtors

	2024 £	2023 £
Prepaid expenses and accrued income	-	4,919
Other debtors	<u>67,108</u>	<u>72,173</u>
	<u>67,108</u>	<u>77,092</u>

8 Creditors: amounts falling due within one year

	2024 £	2023 £
Taxation and social security	11,883	12,754
Accruals	<u>11,316</u>	<u>45,233</u>
	<u>23,199</u>	<u>57,987</u>

9 Unrestricted funds

	Balance at 1 January 2024 £	Income £	Expenditure £	Transfers £	Balance at 31 December 2024 £
General fund	<u>707,627</u>	<u>727,104</u>	<u>(735,073)</u>	-	<u>699,658</u>

	Balance at 1 January 2023 £	Income £	Expenditure £	Transfers £	Balance at 31 December 2023 £
General fund	<u>570,297</u>	<u>636,077</u>	<u>(498,747)</u>	-	<u>707,627</u>

10 Restricted funds

	Balance at 1 January 2024 £	Income £	Expenditure £	Transfers £	Balance at 31 December 2024 £
Match fund plan	26,636	-	(21,346)	-	5,290
Prisons	-	9,460	(2,549)	-	6,911
Translations	193,034	83,788	(98,351)	-	178,471
Communication	4,144	-	(768)	-	3,376
Evangelism	-	16,050	(13,707)	-	2,343
Film projects	<u>17,074</u>	<u>585,964</u>	<u>(223,394)</u>	-	<u>379,644</u>
	<u>240,888</u>	<u>695,262</u>	<u>(360,115)</u>	-	<u>576,035</u>

CHRISTIANITY EXPLORED

Notes to the financial statements for the year to 31 December 2024

10 Restricted funds (continued)

	<i>Balance at 1 January 2023 £</i>	<i>Income £</i>	<i>Expenditure £</i>	<i>Transfers £</i>	<i>Balance at 31 December 2023 £</i>
Match fund plan	45,184	-	(18,548)	-	26,636
Prisons	-	360	(360)	-	-
Translations	181,791	143,132	(131,889)	-	193,034
Communication	5,000	-	(856)	-	4,144
Evangelism	-	7,545	(7,545)	-	-
Film projects	-	<u>400,000</u>	<u>(382,926)</u>	-	<u>17,074</u>
	<u>231,975</u>	<u>551,037</u>	<u>(542,124)</u>	-	<u>240,888</u>

Restricted funds in use in the year were for the following purposes:

Match Fund plan:

Donations towards international work received in respect of a 2019 match funding campaign.

Prisons /Translations/Film projects:

Grants and donations received to support Prisons/Translations/Filming operations and development expenditure respectively.

Communications:

A restricted donation received to fund networking and training opportunities for communications professionals from Christian organisations.

Evangelism:

Donations received to support the growth of our evangelism profile.

11 Analysis of net assets among funds

	<i>Unrestricted funds £</i>	<i>Restricted funds £</i>	<i>2024 £</i>
Fund balances are represented by:			
Tangible fixed assets	5,386	-	5,386
Net current assets	<u>694,272</u>	<u>576,035</u>	<u>1,270,307</u>
	<u>699,658</u>	<u>576,035</u>	<u>1,275,693</u>
	<i>Unrestricted funds £</i>	<i>Restricted funds £</i>	<i>2023 £</i>
Fund balances are represented by:			
Tangible fixed assets	4,564	-	4,564
Net current assets	<u>703,063</u>	<u>240,888</u>	<u>943,951</u>
	<u>707,627</u>	<u>240,888</u>	<u>948,515</u>

CHRISTIANITY EXPLORED

Notes to the financial statements for the year to 31 December 2024

12 Pension commitments and other post-retirement benefits

Defined contribution scheme

The charity operates a defined contribution pension scheme and contributes to employees' personal schemes. The assets of the schemes are held separately from those of the charity in independently administered funds. The pension cost and charge represents contributions payable by the charity to the funds and amounted to £109,497 (2023: £69,520).

13 Related party transactions

During the year trustees gave a total of £17,120 (2023: £100,510) in unrestricted donations and £13,888 (2023: £120,000) to Bursary and Translation funds.

Total remuneration of key management personnel amounted to £250,436 (2023: £177,387).

14 Financial commitments

The total future minimum lease payments under non-cancellable operating leases are payable:

	<i>Land and Buildings</i>	
	2024	2023
	£	£
Within one year	-	16,660
In one to five years	-	-
	<u>-</u>	<u>16,660</u>
The operating lease charges for the year were:		
Hire of premises	<u>20,000</u>	<u>3,332</u>