

Company registration number: 06163173

Charity registration number: 1120163

The Maypole Project

(A company limited by guarantee)

Annual Report and Financial Statements

for the Year Ended 31 May 2024

Field Sullivan Limited
9 Hare & Billet Road
Blackheath
SE3 0RB

The Maypole Project

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The Maypole Project

Reference and Administrative Details

Chair	Bundna Jaswal
Trustees	Alan Eldridge Sally J Flatteau Taylor Bundna Jaswal Jack May Debra Parker Fay Storie
Charity Registration Number	1120163
Company Registration Number	06163173
Registered Office	The charity is incorporated in England and Wales. 51 High Street Green Street Green Orpington Kent BR6 6BQ
Independent Examiner	Field Sullivan Limited 9 Hare & Billet Road Blackheath SE3 0RB
Solicitors:	Erica Crump, Partner Bates Wells Braithwaite Thames Exchange 10 Queen Street Place LONDON EC4R 1BE

The Maypole Project

Trustees' Report

The trustees, who are directors for the purposes of company law, present the annual report together with the financial statements of the charitable company for the year ended 31 May 2024.

INTRODUCTION FROM CHAIR:

It is with great pleasure that I reflect on my first year as Chair of The Maypole Project. Over the past year, our charity has tackled various challenges and achieved significant milestones. Despite recovery from the tough Covid times, we have remained resilient and committed to our mission of providing services of therapies, counselling, couples and family support, children and young people's therapies, and inclusive activities to those with children with complex medical needs.

First and foremost, I would like to express my deep gratitude to our donors and sponsors. Your generosity and belief in our cause have enabled us to carry out vital services. With your support, we have been able to provide essential resources and support to the children, young people and families who rely on our services.

I must also acknowledge the efforts of our volunteers and staff, whose dedication and selflessness continue to inspire us all. Their unwavering commitment has allowed us to reach more families who are in dire need of assistance. Their contributions have been instrumental in our charitable endeavours and their tireless work remains the backbone of our organisation.

In the previous year, we have witnessed the power of collaborations through partnerships and contracts. By joining other like-minded organisations, we have maximised our impact and created a stronger network to address the needs of families, children and young people in need of our services. Through these contracts, we have been able to leverage resources, share knowledge and expertise, and expand our reach.

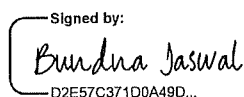
This annual report aims to provide a detailed overview of the objectives and approach of this charity, the services we have provided, financial statements, and we aim to uphold the highest standards of transparency and accountability, to maintain the trust you have placed with us.

I would also like to give a special thank you to Sally Flatteau as founder and CEO for all her contributions to The Maypole over the last twenty-one years. I was sad to hear that Sally Flatteau has decided to stand down as CEO at the end of the year as she has been an integral part of the Maypole project's success story, providing exemplary leadership, vision and guidance throughout her tenure. Sally's dedication, innovation and unwavering commitment to the Maypole's core value have been truly remarkable. While we will greatly miss her leadership, we are confident that Sally has laid an excellent foundation for the future growth of our organisation. We have been reviewing applications to the role of CEO, looking for the right fit to not only grow The Maypole Project but to maintain the quality of critical services and support it provides to families and children with complex medical needs. We aim to have a new CEO in post by December 2024. It will be imperative for all of us to remain focussed and committed to our objectives for the charity.

Finally, as Chair, I would like to express my heartfelt thanks to each and every supporter for their dedication and commitment to our cause.

Sincerely,

Bundna Jaswal

Signed by:

D2E57C371D0A49D...

The Maypole Project

Trustees' Report

INTRODUCTION from Sally Flatteau Taylor our Founder and Chief Executive

This is my final introductory note to Maypole Report and Accounts as Chief Executive as I plan to stand down from this role at the end of this calendar year. As such this is a shorter report than usual as we put together some more data and stories to create a broader report to December 2024 – please ask for a copy in the New Year.

It has been a truly amazing and rewarding experience to have taken this project from the seed of an idea through to the organisation it is today and some wonderful events and memories along the way. Not least is the creation of the Maypole Model of psychological and social support for children with complex medical needs and their families, drawn from family experiences gathered into research I instigated in 2003.

This continues to be the unique service that is The Maypole Project.

Although as seems to be the “norm” for small and developing charities there has been a rollercoaster of experience of funding along the way, but it is reassuring to see that the project is on a high note. This is not only financially, but also another really successful year on in the provision of The Maypole Project’s unique model of psychosocial support (Maypole Model @ 2003). The Maypole Model becoming more renowned for excellence, a great team developed and funding in the best place it could be. We will be recruiting to the CEO role in the coming financial year.

My wish for Maypole for the years to come?

We know that the lives of families where a child or young person has been diagnosed with complex medical needs are deeply enriched by accessing our service.

We know that the work of allied professionals is developed through accessing our professionals’ services:

My wish is that Maypole will continue to work to ensure that it reaches every individual who needs it
... watch this space!

Last year The Maypole Project learnt fast that we needed to: “adapt sails” to the “change in winds”. This could not have tested our adaptability more than the pandemic. This was a learning for the whole world about the “inside and often hidden worlds of the majority of Maypole” families who are frequently housebound and isolated with services failing them, and increasingly so when essential respite of hospices and other providers also disappeared for stretches of time at least in this period. This is why they want and need a service like The Maypole Project who are in constant contact with them and in their local community.

All of the above said, the challenges that Covid brought have lessened but not yet disappeared and we continue to ensure that we are adapting to this overspill particularly in terms of the rise in uptake of our ongoing offer of support. The challenge here has been to constantly address our ability to provide our usual quality of support resourcing to match the increasing demands on the service.

As an organisation we continue to pride ourselves in flexibility and adaptability supporting increasing numbers of families. This is reflected in our:

Charitable Activities: the number of individuals needing support has continued to grow, 20% in this year. For another year we see the length of time we find that families need support has increased. The variety of inclusive activities we provide, has also seen an increase.

The Maypole Project

Trustees' Report

Quality: The impact and proven quality of the support we provide continues at a very high level; our reputation for excellence in the provision of psychological, social and activities support to families is shown to have increased reflected through the contacts and enquiries we receive about our services, enquiring about accessing our training

Financial resourcing as a response to increased demand: We continue to be so grateful to receive increasing income from increasing numbers of supporters. We continue to see over 90% of our funds going directly into our support schemes; the remaining 10% provides the indirect overheads that are still essential to the maintenance of the organisation and the support it offers. At Maypole EVERY SINGLE PENNY DONATED, COUNTS!

Key events and workstreams have been:

Revisited our overarching Strategy in this financial year providing guidance for our work until 2028 with built-in monitoring and review periods.

The headlines are:

- Reach out to support increasing numbers of families and providing more of our invaluable service to protect their wellbeing.
- Maintaining our quality of provision to the increased quantity provided.
- Continue to strengthen and grow The Maypole Project as an organisation.

Our vision is maintained: To provide access to our services to EVERYONE who needs it.

Key pathways to this have been: Reviewing the strategy and providing detail and new reporting formats, including the installation of a new database, to ensure our usual level of transparency of information to be relayed to all stakeholders. Reviewing our evaluation programme to ensure that it continues to be fit for purpose and gains the information needed. We have been overwhelmed by families who wish to support us – during their period of support from the project and sometimes once this has finished. The stories of these families' access to our services and how it has impacted their lives, alongside our increased capacity to relay these through our communications, can be seen to have helped The Maypole Project's services to SHINE OUT; bringing in both more families to access our support as well as new Maypole Supporters.

The report that follows is abbreviated as we work to a full report on our work to date in production.

ACKNOWLEDGEMENTS: OUR HEARTFELT THANKS go to

The FAMILIES we support: The Maypole Project was started WITH families, inputting into our foundational research programme, membership of a steering committee.

- Families continue to lead and design the project through their input.
- Families increasingly wish to "give back" to the project and to other families through telling their stories of support and the huge impact of their access to Maypole Support

The SUPPORTERS: Ambassadors, Trustees, Volunteers and the many Fundraisers and Corporate sponsors whose continued dedication and commitment to helping us in multiple ways including fundraising, raising awareness of our work, helping us provide to our aims and objectives.

The Maypole Project

Trustees' Report

- Supporters continue helping us keep our organisation going.

The TEAM: Our staff and freelance team demonstrate their excellence in their area of work at The Maypole Project.

- Team Maypole keeps our organisation going; increasing in reputation of excellence.

Objectives and activities

Objects and aims

To alleviate the chronic stresses and sadness experienced by families where a child is diagnosed (between birth and 18 years) with a life shortening or life-threatening condition, now defined as a complex medical need.

To support professionals who work alongside such families in their day-to-day role as recommended by our paper for the Department of Health 2011. Provision of services including Clinical Supervision, Training, Counselling and Consultancy to develop and enhance services.

To increase public awareness of the needs of the families supported, as well as the work of The Maypole Project.

Public benefit

The objectives and activities, achievement and performance in this report clearly set out the activities the charity undertakes which is all for public benefit.

The trustees confirm that they have complied with the requirements of section 17 of the Charities Act 2011 to have due regard to the public benefit guidance published by the Charity Commission for England and Wales.

OUR ACHIEVEMENTS:

We have run an efficient charity whose unique support pattern continues to achieve a level of excellence while reaching above its overall aims and objectives for strategic development

Now for 21 YEARS! A real cause for CELEBRATION

The following demonstrates the basis/principals of THE MAYPOLE MODEL of support for children with complex medical needs and their families. Making Maypole synonymous with excellence of this support has been created through the input of the lived experience of our service users both at the instigating research and as an iterative process through integrating findings of our comprehensive evaluation programme. The insight of our CEO Sally Flatteau Taylor and the work of team of therapists, counsellors, activities facilitators across 21 years we have brought together the following pattern of working:

The Maypole Project

Trustees' Report

Overarching aim is that the family both collectively and individually will uncover and enhance their resilience, building their ability to find their own way through the “nightmare rollercoaster” of experiences that accompany them from the diagnosis of a child. We achieve this through the MAYPOLE MODEL OF SUPPORT and we promise to:

**Work TOGETHER with families. We will
Start with in the present, sometimes exploring the past or look to the future
Engaging our research based KNOWLEDGE we demonstrate our understanding of what they MAY face
And provide our HOLISTIC response to address the multi-layered impacts of a child's disability/illness
Our support aims to empower every family member to help themselves, and
ENRICH FAMILIES' LIVES, EVERY STEP OF THE WAY**

Our services promise to be: Founded in positive relationship establishment and a service which is: Confidential, sensitive, accessible, professional, holistic, ongoing, independent of other roles with the family

MEETING OUR STRATEGIC AIMS AND OBJECTIVES:

During this financial year we have proven our ability to achieve to all our strategic goals noted here in brief. Overarching message this year is that we have managed a 20% uplift in key provisions across the project; and built our resources to enable us to respond appropriately and with our usual high quality to this additional support provision. This is provided in outline detail as we prepare a fully detailed report for the end of 2024.

STRATEGIC AIM 1: DEVELOP OUR SERVICE PROVISION KEY POINTS AND DEVELOPMENTS

Across this year we have tracked the uplift in our provision of services of Therapies and Activities across the project. This growth is demonstrated through 20% additional families supported, the review and increase of types of services provided, additional hours of sessions provided.

Indirectly we continue to enhance families' lives through our services to allied professionals, providing them with support (counselling), enhancing skills (training and clinical supervision), and helping them review safeguarding issues and processes.

STRATEGIC AIM 2: ENSURE AND ENHANCE THE QUALITY OF OUR SERVICE PROVISION

The qualitative evaluation demonstrates the importance of the positive impact that the charity makes: This continues with 95% OUTSTANDING AND GOOD in all aspects of our work from: Accessibility, Relationship with counsellor/Support worker, Addressing issues raised by client, Understanding and enhancing coping mechanisms.

STRATEGIC AIM 3: DEVELOP OUR OUTREACH BY ONLINE SUPPORT, FACE TO FACE

Online platforms continue to help us to reach further areas across the UK (using technology to extend our reach) throughout England, Wales, Scotland and Northern Ireland.

In this year The Maypole Project therapies and activities have become known as providers of Core Services/family support experts through partnership and collaboration with organisations which are UK wide. We have engaged with a 20% growth in our partnership work across the year.

The Maypole Project

Trustees' Report

STRATEGIC AIM 4: RAISE AWARENESS AND INFLUENCE ISSUES AROUND CHILDREN'S DISABILITY AND ILLNESS TRAINING

Our training packages have reflected the same level of activities as the previous year and disseminated TO OVER 20 SETTINGS UK wide, in: Education, social care, health care, charities and the general public. Supervision is available to more than 20 professionals across different specialities.

Both services gain evaluation CONSISTENTLY ABOVE 90% SATISFACTION.

COMMUNICATIONS AND MARKETING:

Our communications and marketing strategy which is online, on paper, and through significant members of the team such as Ambassadors and Trustees, raise the profile of children's illness and disability, alongside raising the profile of The Maypole Project's unique model of support. We plan in the coming year to increase this output through articles and presentations.

CONSULTANCY

Whilst we provide ad hoc consultancy sessions across the year, we are retained as consultants to many organisations, but ongoing provision to 3 organisations to develop their support of the psychological and social support services for their beneficiaries, and/or support of their teams. Included in this is external expertise for Abigail's Footsteps to review the of the impact of their Lottery Funded Training and Counselling services (TNL Funded) for Abigail's Footsteps.

STRATEGIC AIM 5: MANAGING THE PROJECT AS AN EFFICIENT AND SUSTAINABLE ORGANISATION

The staff team has gone from strength to strength across the year. Our Board team has truly established itself in this year; we review our Board skillset and look to them to support the Maypole workstream best suited to their expertise. Alongside this our incredible team of volunteers continue to be at the heart of the project. The key areas for volunteering and our developing, renown for excellence, brings people organically into our recruitment process and we are shown to bring volunteers in who we maintain in our services.

Internship: We are extremely thankful to the support of the Jack Petchey Foundation for part funding an internship to support our team with administrative skills. A positive year of finances is reflected in the accounts.

MAYPOLE SUPPORTERS:

We have so many funders many of whom are mentioned in the notes to the accounts. *THANK YOU ALL However there are some we would also like to mention individually for their ongoing support: Jack Petchey Foundation for volunteer awards and their wholehearted support in the internship programme which has overall seen a great enhancement to our team.*

We are proud to have completed another year in partnership with 4 key charities and aim for these to continue as we are approached by many others.

There are others, too many to mention individually, but who are vital to our work nonetheless. We would like to THANK YOU ALL for supporting us so wholeheartedly, helping to provide us with the essential funds to facilitate the maintenance and development of our work.

The Maypole Project

Trustees' Report

TRUSTEE BOARD AND GOVERNANCE:

The directors of the company are also charity trustees for the purposes of charity law and under the company's Articles are known as members of the Management Committee. Under the requirements of the Memorandum and Articles of Association the members of the Management Committee are elected to serve for a period of three years after which they must be re-elected at the next Annual General Meeting. During this year attention has been paid to the skills provided by the Board of Trustees. We continue to bring in skills through advisors to the Board provided by:

Erica Crump (Consultant: charity legal advice - Partner, Bates Wells Braithwaite)

Nikki Taylor Price (Consultant: Developments and Income Generation)

Trustees and officers

The trustees and officers serving during the year and since the year end were as follows:

Trustees:	Alan Eldridge
	Sally J Flatteau Taylor
	Bundna Jaswal
	Jack May
	Debra Parker
	Fay Storie
	Laura Pellatt (resigned 4 September 2023)
	Leila Seeney (resigned 25 September 2023)

Chair:	Bundna Jaswal
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RISK MANAGEMENT:

The Maypole Project's Board of Trustees have overall responsibility for ensuring that there are appropriate control systems, financial governance to ensure that the charity is assured of effective and efficient operation, protection against unauthorised use or disposition of assets, maintenance of proper records, compliance with relevant legislation. The Board review risk register and conflicts of interest at every meeting.

Covid's impacts continue to be felt through our fundraising pattern and this has been adjusted as community fundraising has not yet fully returned to previous levels; our grant programme has covered this gap. Repercussions for the families also continue and the risk associated is the uplift in demand for services as reflected above.

Risks continue to be mitigated overall by ensuring that there is a broad spread of income streams, maintaining appropriate insurance for staff, clients, buildings. Holding, integrating and reviewing policies and associated training to cover all aspects of our work including: safeguarding, confidentiality, employment, health and safety and equality.

The Maypole Project

Trustees' Report

Finances: We are now establishing a new pattern for our incoming financial resourcing, and this appears to be positive.

Service: We work to The Maypole Project's written standards for psychosocial care for children with complex medical needs as their families (as written for DoH 2012), as no other such standards exist. We also work to specific standards and measures such as BACP, Child Bereavement Network, Bereavement Standards.

FINANCIAL MANAGEMENT AND REPORTING

The Maypole Project as a charity has overreached its financial projections in this financial year and created a sufficient reserve level. However the dip in fundraising, particularly in community, has lead us to continue our strategy to focus on the broadest range of income generation.

The attached financial statements show the current finance of the charity which the trustees consider to be sound. For the year ended 31 May 2024 The Company is entitled to exemption from audit under section 477 of the Companies Act 2006. No members have required the company to obtain an audit of its financial statements for the year ended 31 May 2023, in accordance with section 476 of the Companies Act 2006.

At the end of the period the charity's reserve level was £179,627 (2023: £88,715). Of this £156,877 (2023: £79,040) are unrestricted funds and £22,750 (2023: £9,675) restricted funds.

The Trustees' policy on financial reserves is to aim to hold a contingency equal to a minimum of up to one year to reflect our promise to families of our ongoing commitment to provide them with psychological/social care turnover of the charity.

Statement of trustees' responsibilities

The trustees (who are also the directors of The Maypole Project for the purposes of company law) are responsible for preparing the trustees' report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice), including FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland". The report and accounts have been prepared in accordance with the provisions in the Companies Act 2006 relating to small companies.

Company law requires the trustees to prepare financial statements for each financial year. Under company law the trustees must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including its income and expenditure, of the charitable company for that period. In preparing these financial statements, the trustees are required to:

- select suitable accounting policies and apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable accounting standards, comprising FRS 102 have been followed, subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in business.

The Maypole Project

Trustees' Report

The trustees are responsible for keeping proper accounting records that can disclose with reasonable accuracy at any time the financial position of the charitable company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The trustees are responsible for the maintenance and integrity of the corporate and financial information included on the charitable company's website. Legislation governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

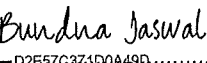
Small companies provision statement

This report has been prepared in accordance with the small companies regime under the Companies Act 2006.

The annual report was approved by the trustees of the charity on 11 October 2024 and signed on its behalf by:

Signed by:

.....E668196DBE22466.....
Sally J Flatteau Taylor
Trustee

Signed by:

.....D2E57C271D0A49D.....
Bundna Jaswal
Chair and trustee

The Maypole Project

Independent Examiner's Report to the trustees of The Maypole Project ('the Company')

I report to the charity trustees (who are also Directors for the purpose of company law) on my examination of the accounts of the The Maypole Project ('the charitable company') for the year ended 31 May 2024 which comprise the Statement of Financial Activities, the Balance Sheet and related notes.

This report is made solely to the charity's trustees, as a body, in accordance with section 145 of the Charities Act 2011. My work has been undertaken so that I might state to the charity's trustees those matters I am required to state to them in this report and for no other purpose. To the fullest extent permitted by law, I do not accept or assume responsibility to anyone other than the charity and the charity's trustees as a body, for my work, for this report, or for the opinions I have formed.

Responsibilities and basis of report

As the charity's trustees of The Maypole Project you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of The Maypole Project are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

An independent examination does not involve gathering all the evidence that would be required in an audit and consequently does not cover all the matters that an auditor considers in giving their opinion on the financial statements. The planning and conduct of an audit goes beyond the limited assurance that an independent examination can provide. Consequently I express no opinion as to whether the financial statements present a 'true and fair' view and my report is limited to those specific matters set out in the independent examiner's statement.

Independent examiner's statement

Since The Maypole Project's gross income exceeded £250,000 your examiner must be a member of a body listed in section 145 of the 2011 Act. I confirm that I am qualified to undertake the examination because I am a member of ICAEW, which is one of the listed bodies.

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

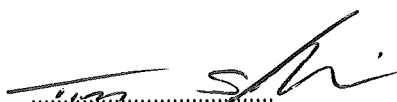
1. accounting records were not kept in respect of The Maypole Project as required by section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a 'true and fair view' which is not a matter considered as part of an independent examination; or

The Maypole Project

Independent Examiner's Report to the trustees of The Maypole Project ('the Company')

4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



.....
Tim Sullivan FCA
Field Sullivan Limited
9 Hare & Billet Road
Blackheath
SE3 ORB

Date:.....5/11/24.....

The Maypole Project

Statement of Financial Activities for the Year Ended 31 May 2024
(Including Income and Expenditure Account and Statement of Total Recognised Gains and Losses)

	Note	Unrestricted £	Restricted £	Total 2024 £	Unrestricted £	Restricted £	Total 2023 £
Income and Endowments from:							
Donations and legacies		77,678	204,301	281,979	75,339	85,099	160,438
Charitable activities		98,279	-	98,279	65,954	-	65,954
Other trading activities	5	58,437	-	58,437	50,851	-	50,851
Investment income	6	1,689	-	1,689	338	-	338
Other income		1,920	-	1,920	-	-	-
Total income		238,003	204,301	442,304	192,482	85,099	277,581
Expenditure on:							
Raising funds	8	(24,258)	-	(24,258)	(27,072)	-	(27,072)
Charitable activities		(148,038)	(179,096)	(327,134)	(226,918)	(83,757)	(310,675)
Total expenditure		(172,296)	(179,096)	(351,392)	(253,990)	(83,757)	(337,747)
Net income/(expenditure)		65,707	25,205	90,912	(61,508)	1,342	(60,166)
Transfers between funds		12,130	(12,130)	-	-	-	-
Net movement in funds		77,837	13,075	90,912	(61,508)	1,342	(60,166)
Reconciliation of funds							
Total funds brought forward		79,040	9,675	88,715	140,548	8,333	148,881
Total funds carried forward	20	156,877	22,750	179,627	79,040	9,675	88,715

All of the charity's activities derive from continuing operations during the above two periods.

The notes on pages 16 to 32 form an integral part of these financial statements.

The Maypole Project

(Registration number: 06163173)
Balance Sheet as at 31 May 2024

	Note	2024 £	2023 £
Fixed assets			
Tangible assets	15	9,046	374
Investments	16	-	1
		<u>9,046</u>	<u>375</u>
Current assets			
Debtors	17	12,235	18,839
Cash at bank and in hand	18	<u>166,230</u>	<u>105,005</u>
		178,465	123,844
Creditors: Amounts falling due within one year	19	<u>(7,884)</u>	<u>(35,504)</u>
Net current assets		<u>170,581</u>	<u>88,340</u>
Net assets		<u>179,627</u>	<u>88,715</u>
Funds of the charity:			
Restricted income funds			
Restricted funds		22,750	9,675
Unrestricted income funds			
Unrestricted funds		<u>156,877</u>	<u>79,040</u>
Total funds	20	<u>179,627</u>	<u>88,715</u>

For the financial year ending 31 May 2024 the charity was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Directors' responsibilities:

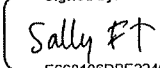
- The members have not required the charity to obtain an audit of its accounts for the year in question in accordance with section 476; and
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These financial statements have been prepared in accordance with the special provisions relating to companies subject to the small companies regime within Part 15 of the Companies Act 2006.

The notes on pages 16 to 32 form an integral part of these financial statements.

The Maypole Project
(Registration number: 06163173)
Balance Sheet as at 31 May 2024

The financial statements on pages 13 to 32 were approved by the trustees, and authorised for issue on 11 October 2024 and signed on their behalf by:

Signed by:

.....E668196DBE22466.....
Sally J Flatteau Taylor
Trustee

The Maypole Project

Notes to the Financial Statements for the Year Ended 31 May 2024

1 Charity status

The charity is limited by guarantee, incorporated in England and Wales, and consequently does not have share capital. Each of the trustees is liable to contribute an amount not exceeding £1 towards the assets of the charity in the event of liquidation.

The address of its registered office is:

51 High Street
Green Street Green
Orpington
Kent
BR6 6BQ

These financial statements were authorised for issue by the trustees on 11 October 2024.

2 Accounting policies

Summary of significant accounting policies and key accounting estimates

The principal accounting policies applied in the preparation of these financial statements are set out below. These policies have been consistently applied to all the years presented, unless otherwise stated.

Statement of compliance

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019) - (Charities SORP (FRS 102) - Second edition October 2019), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102). They also comply with the Companies Act 2006 and Charities Act 2011.

Basis of preparation

The Maypole Project meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy notes.

Going concern

The trustees consider that there are no material uncertainties about the charity's ability to continue as a going concern nor any significant areas of uncertainty that affect the carrying value of assets held by the charity.

Exemption from preparing a cash flow statement

The charity opted to early adopt Bulletin 1 published on 2 February 2016 and have therefore not included a cash flow statement in these financial statements.

The Maypole Project

Notes to the Financial Statements for the Year Ended 31 May 2024

Judgements and key sources of estimation uncertainty

In the application of the charity's accounting policies, the directors are required to make judgements, estimates and assumptions about the carrying amount of assets and liabilities that are not readily apparent from other sources. The estimates and associated assumptions are based on historical experience and other factors that are considered to be relevant. Actual results may differ from these estimates.

The estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognised in the periods in which the estimate is revised where revisions affects only that period, or in the period of the revision and future periods where the revisions affects both current and future periods.

Income and endowments

All income is recognised once the charity has entitlement to the income, it is probable that the income will be received and the amount of the income receivable can be measured reliably.

Donations and legacies

Donations are recognised when the charity has been notified in writing of both the amount and settlement date. In the event that a donation is subject to conditions that require a level of performance by the charity before the charity is entitled to the funds, the income is deferred and not recognised until either those conditions are fully met, or the fulfilment of those conditions is wholly within the control of the charity and it is probable that these conditions will be fulfilled in the reporting period.

Grants receivable

Grants are recognised when the charity has an entitlement to the funds and any conditions linked to the grants have been met. Where performance conditions are attached to the grant and are yet to be met, the income is recognised as a liability and included on the balance sheet as deferred income to be released.

Deferred income

Deferred income represents amounts received for future periods and is released to incoming resources in the period for which, it has been received. Such income is only deferred when:

- The donor specifies that the grant or donation must only be used in future accounting periods; or
- The donor has imposed conditions which must be met before the charity has unconditional entitlement.

Donated services and facilities

Where services or facilities are provided to the charity as a donation that would normally be purchased from our suppliers, this benefit is included in the financial statements at its fair value unless its fair value cannot be reliably measured, then at the cost to the donor or the resale value of goods that are to be sold.

Investment income

Dividends are recognised once the dividend has been declared and notification has been received of the dividend due.

The Maypole Project

Notes to the Financial Statements for the Year Ended 31 May 2024

Expenditure

All expenditure is recognised once there is a legal or constructive obligation to that expenditure, it is probable settlement is required and the amount can be measured reliably. All costs are allocated to the applicable expenditure heading that aggregate similar costs to that category. Where costs cannot be directly attributed to particular headings they have been allocated on a basis consistent with the use of resources, with central staff costs allocated on the basis of time spent, and depreciation charges allocated on the portion of the asset's use. Other support costs are allocated based on the spread of staff costs.

Raising funds

These are costs incurred in attracting voluntary income, the management of investments and those incurred in trading activities that raise funds.

Charitable activities

Charitable expenditure comprises those costs incurred by the charity in the delivery of its activities and services for its beneficiaries. It includes both costs that can be allocated directly to such activities and those costs of an indirect nature necessary to support them.

Support costs

Support costs include central functions and have been allocated to activity cost categories on a basis consistent with the use of resources, for example, allocating property costs by floor areas, or per capita, staff costs by the time spent and other costs by their usage.

Taxation

The charity is considered to pass the tests set out in Paragraph 1 Schedule 6 of the Finance Act 2010 and therefore it meets the definition of a charitable company for UK corporation tax purposes. Accordingly, the charity is potentially exempt from taxation in respect of income or capital gains received within categories covered by Chapter 3 Part 11 of the Corporation Tax Act 2010 or Section 256 of the Taxation of Chargeable Gains Act 1992, to the extent that such income or gains are applied exclusively to charitable purposes.

Tangible fixed assets

Individual fixed assets costing £500.00 or more are initially recorded at cost, less any subsequent accumulated depreciation and subsequent accumulated impairment losses.

The Maypole Project

Notes to the Financial Statements for the Year Ended 31 May 2024

Depreciation and amortisation

Depreciation is provided on tangible fixed assets so as to write off the cost or valuation, less any estimated residual value, over their expected useful economic life as follows:

Asset class	Depreciation method and rate
Leasehold improvements	straight line at 20%
Fixture, fittings and equipment	straight line at 33%

Business combinations

Business combinations are accounted for under the purchase method. Where necessary, adjustments are made to the financial statements of subsidiaries to bring the accounting policies used into line with those used by the charity. All intra-group transactions, balances, income and expenses are eliminated on consolidation. In accordance with Section 35 of FRS 102, Section 19 of FRS 102 has not been applied in these financial statements in respect of business combinations effected prior to the date of transition.

Fixed asset investments

Fixed asset investments, other than programme related investments, are included at market value at the balance sheet date. Realised gains and losses on investments are calculated as the difference between sales proceeds and their market value at the start of the year, or their subsequent cost, and are charged or credited to the Statement of Financial Activities in the period of disposal.

Unrealised gains and losses represent the movement in market values during the year and are credited or charged to the Statement of Financial Activities based on the market value at the year end.

Trade debtors

Trade debtors are amounts due from customers for merchandise sold or services performed in the ordinary course of business.

Trade debtors are recognised initially at the transaction price. They are subsequently measured at amortised cost using the effective interest method, less provision for impairment. A provision for the impairment of trade debtors is established when there is objective evidence that the charity will not be able to collect all amounts due according to the original terms of the receivables.

Cash and cash equivalents

Cash and cash equivalents comprise cash on hand and call deposits, and other short-term highly liquid investments that are readily convertible to a known amount of cash and are subject to an insignificant risk of change in value.

The Maypole Project

Notes to the Financial Statements for the Year Ended 31 May 2024

Trade creditors

Trade creditors are obligations to pay for goods or services that have been acquired in the ordinary course of business from suppliers. Accounts payable are classified as current liabilities if the charity does not have an unconditional right, at the end of the reporting period, to defer settlement of the creditor for at least twelve months after the reporting date. If there is an unconditional right to defer settlement for at least twelve months after the reporting date, they are presented as non-current liabilities.

Trade creditors are recognised initially at the transaction price and subsequently measured at amortised cost using the effective interest method.

Fund structure

Unrestricted income funds are general funds that are available for use at the trustees discretion in furtherance of the objectives of the charity.

Restricted income funds are those donated for use in a particular area or for specific purposes, the use of which is restricted to that area or purpose.

Pensions and other post retirement obligations

The charity operates a defined contribution pension scheme which is a pension plan under which fixed contributions are paid into a pension fund and the charity has no legal or constructive obligation to pay further contributions even if the fund does not hold sufficient assets to pay all employees the benefits relating to employee service in the current and prior periods.

Contributions to defined contribution plans are recognised in the Statement of Financial Activities when they are due. If contribution payments exceed the contribution due for service, the excess is recognised as a prepayment.

The Maypole Project

Notes to the Financial Statements for the Year Ended 31 May 2024

3 Income from donations and legacies

	Unrestricted funds General £	Restricted funds £	Total 2024 £	Total 2023 £
Donations and legacies;				
Donations and legacies	51,582	-	51,582	65,939
Gift aid reclaimed	3,102	-	3,102	4,700
Grants, including capital grants;				
Community Links Bromley	-	-	-	9,500
Fred Goldfinch Dec Charitable Will Trust	-	15,000	15,000	-
Garfield Weston Foundation	20,000	-	20,000	-
Jack Petchey Foundation	-	24,187	24,187	16,869
Playing Card Charity	-	3,000	3,000	3,000
Other small grants	994	-	994	500
Axis Foundation	-	6,750	6,750	6,866
BBC Children in Need	-	15,000	15,000	-
Groundwork UK	-	5,000	5,000	-
Maximus UK	-	10,000	10,000	-
St James's Place Charitable Foundation	-	10,000	10,000	-
The True Colours Trust	-	10,000	10,000	-
National Lottery	-	105,364	105,364	48,864
Donated services and facilities	2,000	-	2,000	4,200
	<u>77,678</u>	<u>204,301</u>	<u>281,979</u>	<u>160,438</u>

The Maypole Project

Notes to the Financial Statements for the Year Ended 31 May 2024

4 Income from charitable activities

	Unrestricted funds General £	Total 2024 £	Total 2023 £
Contractual income	51,600	51,600	48,479
Sundry income	46,679	46,679	17,475
	<u>98,279</u>	<u>98,279</u>	<u>65,954</u>

5 Income from other trading activities

	Unrestricted funds General £	Total funds £	Total 2023 £
Fundraising	58,437	58,437	50,851
	<u>58,437</u>	<u>58,437</u>	<u>50,851</u>

6 Investment income

	Unrestricted funds General £	Total 2024 £	Total 2023 £
Interest receivable and similar income;			
Interest receivable on bank deposits	1,689	1,689	338
	<u>1,689</u>	<u>1,689</u>	<u>338</u>

7 Other income

	Unrestricted funds General £	Total 2024 £
Rental income	1,920	1,920
	<u>1,920</u>	<u>1,920</u>

The Maypole Project

Notes to the Financial Statements for the Year Ended 31 May 2024

8 Expenditure on raising funds

a) Costs of generating donations and legacies

	Note	Total 2024 £	Total 2023 £
Fundraising costs		14,258	15,206
Marketing and advertising		-	1,866
Staff Costs	13	<u>10,000</u>	<u>10,000</u>
		<u>24,258</u>	<u>27,072</u>

9 Expenditure on charitable activities

	Note	Total 2024 £	Total 2023 £
Activity Materials		2,281	2,470
Project costs		1,425	-
Casual wages		11,862	3,380
Volunteer expenses		1,310	556
Staff costs	13	236,978	233,791
Support costs	10	<u>73,278</u>	<u>70,478</u>
		<u>327,134</u>	<u>310,675</u>

In addition to the expenditure analysed above, there are also support costs of £73,278 (2023 - £70,478) which relate directly to charitable activities. See note 10 for further details.

The Maypole Project

Notes to the Financial Statements for the Year Ended 31 May 2024

10 Analysis of support costs

Support costs

	Total 2024 £	Total 2023 £
Depreciation, amortisation and other similar costs	3,458	364
Training	3,529	2,312
Miscellaneous staff cost	146	456
Travelling	1,103	2,944
Rent	26,386	26,080
Light, heat and power	3,571	3,193
Insurance	3,352	3,051
Repairs and maintenance	8,019	341
Cleaning	1,322	1,415
Telephone and fax	2,482	2,295
Office expenses	797	1,310
Computer software and maintenance	7,457	8,792
Printing, postage and stationery	678	412
Subscriptions	268	6,049
Sundries	1,761	1,921
Motor expenses	602	1,473
Independent examination	3,350	3,012
Legal and professional	4,816	4,237
Bad debts written off	-	589
Bank charges	180	232
(Gain)/loss on programme related investments	1	-
	<u>73,278</u>	<u>70,478</u>

The Maypole Project

Notes to the Financial Statements for the Year Ended 31 May 2024

11 Net incoming/outgoing resources

Net incoming/(outgoing) resources for the year include:

	2024	2023
	£	£
Depreciation of fixed assets	<u>3,458</u>	<u>364</u>

12 Trustees remuneration and expenses

During the year the charity made the following transactions with trustees:

Sally J Flatteau Taylor

Sally J Flatteau Taylor received remuneration of £39,543 (2023: £38,134) during the year.

The trustees above were employed during the year under the authority of the memorandum of association. They were employed due to their specific expertise, and in accordance with the Charity Commisison's guidance on conflicts of interest.

13 Staff costs

The aggregate payroll costs were as follows:

	2024	2023
	£	£
Staff costs during the year were:		
Wages and salaries	228,523	225,471
Social security costs	13,883	14,132
Pension costs	<u>4,572</u>	<u>4,188</u>
	<u>246,978</u>	<u>243,791</u>

The monthly average number of persons (including senior management / leadership team) employed by the charity during the year expressed as full time equivalents was as follows:

	2024	2023
	No	No
Direct charitable and fundraising activities	<u>7</u>	<u>7</u>

No employee received emoluments of more than £60,000 during the year.

The Maypole Project

Notes to the Financial Statements for the Year Ended 31 May 2024

14 Taxation

The charity is a registered charity and is therefore exempt from taxation.

15 Tangible fixed assets

	Furniture and equipment £	Motor vehicles £	Improvements to leasehold £	Total £
Cost				
At 1 June 2023	9,229	46,372	44,235	99,836
Additions	5,144	-	6,986	12,130
Disposals	(3,000)	-	-	(3,000)
At 31 May 2024	<u>11,373</u>	<u>46,372</u>	<u>51,221</u>	<u>108,966</u>
Depreciation				
At 1 June 2023	8,855	46,372	44,235	99,462
Charge for the year	2,061	-	1,397	3,458
Eliminated on disposals	(3,000)	-	-	(3,000)
At 31 May 2024	<u>7,916</u>	<u>46,372</u>	<u>45,632</u>	<u>99,920</u>
Net book value				
At 31 May 2024	<u>3,457</u>	<u>-</u>	<u>5,589</u>	<u>9,046</u>
At 31 May 2023	<u>374</u>	<u>-</u>	<u>-</u>	<u>374</u>

The Maypole Project

Notes to the Financial Statements for the Year Ended 31 May 2024

16 Fixed asset investments

	2024 £	2023 £
Shares in group undertakings and participating interests	-	1
Shares in group undertakings and participating interests		
	Subsidiary undertakings £	Total £
Cost		
At 1 June 2023	1	1
Disposals	(1)	(1)
At 31 May 2024	-	-
Net book value		
At 31 May 2024	-	-
At 31 May 2023	1	1

17 Debtors

	2024 £	2023 £
Trade debtors	1,170	2,311
Prepayments	7,188	5,994
Accrued income	3,043	9,700
Other debtors	834	834
	<u>12,235</u>	<u>18,839</u>

The Maypole Project

Notes to the Financial Statements for the Year Ended 31 May 2024

18 Cash and cash equivalents

	2024 £	2023 £
Cash at bank	<u>166,230</u>	<u>105,005</u>

19 Creditors: amounts falling due within one year

	2024 £	2023 £
Trade creditors	1,979	4,492
Other taxation and social security	2,771	2,216
Accruals	3,134	2,790
Deferred income	-	26,006
	<u>7,884</u>	<u>35,504</u>

	2024 £	2023 £
Deferred income at 1 June 2023	26,006	3,940
Resources deferred in the period	-	26,006
Amounts released from previous periods	<u>(26,006)</u>	<u>(3,940)</u>
Deferred income at year end	<u>-</u>	<u>26,006</u>

The Maypole Project

Notes to the Financial Statements for the Year Ended 31 May 2024

20 Funds

Current period

	Balance at 1 June 2023 £	Incoming resources £	Resources expended £	Transfers £	Balance at 31 May 2024 £
Unrestricted funds					
<i>General</i>					
General Funds	79,040	238,003	(172,296)	12,130	156,877
Restricted funds					
Fred Goldfinch Dec Charitable Will Trust	-	15,000	(7,500)	-	7,500
Playing Card Charity	-	3,000	(2,500)	-	500
National Lottery - siblings	-	41,964	(41,964)	-	-
Jack Petchey Foundation	4,604	24,187	(26,662)	-	2,129
Axis Foundation	5,071	6,750	(11,821)	-	-
National Lottery - cost of living crisis	-	63,400	(51,270)	(12,130)	-
BBC Children in Need	-	15,000	(12,500)	-	2,500
Groundworks UK	-	5,000	(712)	-	4,288
Maximus UK	-	10,000	(10,000)	-	-
St James's Place Charitable Foundation	-	10,000	(5,000)	-	5,000
The True Colours Trust	-	10,000	(9,167)	-	833
	<u>9,675</u>	<u>204,301</u>	<u>(179,096)</u>	<u>(12,130)</u>	<u>22,750</u>
Total funds	<u>88,715</u>	<u>442,304</u>	<u>(351,392)</u>	<u>-</u>	<u>179,627</u>

The Maypole Project

Notes to the Financial Statements for the Year Ended 31 May 2024

Previous period

	Balance at 1 June 2022 £	Incoming resources £	Resources expended £	Balance at 31 May 2023 £
Unrestricted funds				
<i>General</i>				
General Funds	140,548	192,482	(253,990)	79,040
Restricted funds				
Community Links Bromley	-	9,500	(9,500)	-
Merchant Taylors	8,333	-	(8,333)	-
Playing Card Charity	-	3,000	(3,000)	-
National Lottery - siblings	-	38,864	(38,864)	-
National Lottery - making connections	-	10,000	(10,000)	-
Jack Petchey Foundation	-	16,869	(12,265)	4,604
Axis Foundation	-	6,866	(1,795)	5,071
	<u>8,333</u>	<u>85,099</u>	<u>(83,757)</u>	<u>9,675</u>
Total funds	<u>148,881</u>	<u>277,581</u>	<u>(337,747)</u>	<u>88,715</u>

The Maypole Project

Notes to the Financial Statements for the Year Ended 31 May 2024

The specific purposes for which the funds are to be applied are as follows:

Fred Goldfinch Deceased Charitable Will Trust - funds towards the development of a Whitstable and area team.

Playing card - funds for play therapy sessions.

National Lottery - funds for 'Maypole for siblings' project.

Jack Petchey Foundation - funds to support full time interns through the 'Internship Programme' and awards to be used on support groups and sessional staff.

Axis Foundation - funds for office refurbishment.

National Lottery - funds through 'Community Organisation Cost of Living Fund' for 'Maypole Welfare' project to help with cost of living crisis.

BBC Children in Need - funds to help deliver long-term responsive support to children and young people with complex disabilities and conditions in order to build their confidence in everyday life.

Groundworks UK - funds to deliver "Miles and Connections @ Maypole" project.

Maximus UK - funds to provide a minimum of 3 x per week day sessions for up to 20 young people to attend at 3 months of sessions each (60 young people supported in total).

St James's Place Charitable Foundation - funds for the transformation of the minibus into a mobile sensory service for families who are house or hospital bound due to their child's complex medical need or disability. The funding will contribute to the sensory equipment, therapist and other staffing for the project

The True Colours Trust - funds to help with therapies salaries, children's activities salaries and premises, equipment, supervision and training.

Details of transfers between funds:

Part of the National Lottery grant was for the purchase of new laptops and to cover part of the office refurbishment. These assets can be used on an unrestricted basis and as the terms of the grant were fulfilled by the purchase of the assets, a transfer for their value was done from the restricted income to unrestricted funds on their purchase.

The Maypole Project

Notes to the Financial Statements for the Year Ended 31 May 2024

21 Analysis of net assets between funds

Current period

	Unrestricted funds General £	Restricted funds £	Total funds at 31 May 2024 £
Tangible fixed assets	9,046	-	9,046
Current assets	155,715	22,750	178,465
Current liabilities	(7,884)	-	(7,884)
Total net assets	<u>156,877</u>	<u>22,750</u>	<u>179,627</u>

Previous period

	Unrestricted funds General £	Restricted funds £	Total funds at 31 May 2023 £
Tangible fixed assets	374	-	374
Fixed asset investments	1	-	1
Current assets	114,169	9,675	123,844
Current liabilities	(35,504)	-	(35,504)
Total net assets	<u>79,040</u>	<u>9,675</u>	<u>88,715</u>

22 Related party transactions

There were no related party transactions in the year.