

Company registration number: 06163173

Charity registration number: 1120163

The Maypole Project

(A company limited by guarantee)

Annual Report and Financial Statements

for the Year Ended 31 May 2023

Field Sullivan Limited
9 Hare & Billet Road
Blackheath
SE3 0RB

The Maypole Project

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The Maypole Project

Reference and Administrative Details

Chair	Bundna Jaswal
Trustees	Alan Eldridge Sally J Flatteau Taylor Bundna Jaswal Jack May Debra Parker Fay Storie
Charity Registration Number	1120163
Company Registration Number	06163173
Registered Office	The charity is incorporated in England and Wales. 51 High Street Green Street Green Orpington Kent BR6 6BQ
Independent Examiner	Field Sullivan Limited 9 Hare & Billet Road Blackheath SE3 0RB
Solicitors:	Erica Crump, Partner Bates Wells Braithwaite Thames Exchange 10 Queen Street Place LONDON EC4R 1BE

The Maypole Project

Trustees' Report

The trustees, who are directors for the purposes of company law, present the annual report together with the financial statements of the charitable company for the year ended 31 May 2023.

INTRODUCTORY STATEMENT FROM OUR CHAIR:

It is with great pleasure that I assume the Chair of The Maypole Project, after being a Trustee for three years and to address you all in this annual report. I am honoured to serve alongside all the dedicated individuals who devote their time and efforts to improving or alleviating the chronic stresses and sadness experienced by families where a child is diagnosed with a complex medical need. Over the past year, our charity has tackled various challenges and achieved significant milestones like the 20th year anniversary of The Maypole Project. Despite facing unprecedented circumstances (ie Covid) in the recent years we have remained resilient and committed to our mission of providing services of therapies, counselling, couples and family support, children's therapies and inclusive activities to those with children with complex medical needs.

First and foremost, I would like to express my deep gratitude to our donors and sponsors. Your generosity and belief in our cause have enabled us to carry out vital services. With your support, we have been able to provide essential resources and support to the children and families who rely on our services.

I must also acknowledge the efforts of our volunteers and staff, whose dedication and selflessness continue to inspire us all. Their unwavering commitment has allowed us to reach more families who are in dire need of assistance. Their contributions have been instrumental in our charitable endeavours and their tireless work remains the backbone of our organisation.

In the previous year, we have witnessed the power of collaborations through partnerships and contracts. By joining other like-minded organisations, we have maximised our impact and created a stronger network to address the needs of families and children in need of our services. Through these contracts we have been able to leverage resources, share knowledge and expertise and expand our reach.

This annual report aims to provide a detailed overview of the objectives and approach of this charity, the services we have provided, financials statements and we aim to uphold the highest standards of transparency and accountability, to maintain the trust you have placed with us.

Finally, as Chair, I would like to express my heartfelt thanks to each and every supporter for their dedication and commitment to our cause.

Sincerely,

Bundna Jaswal

The Maypole Project

Trustees' Report

INTRODUCTION from Sally Flatteau Taylor our Founder and Chief Executive

The Maypole Project has achieved 20 years of excellence in our UNIQUE model of psychosocial support.

This one year alone has seen us continue to develop and grow in size and strength as a charity having survived the challenge that Covid-19 brought. That does not mean to say that the pandemic's effects nor the challenges of running a medium size charity have disappeared, they have changed.

We know that we "can't change the wind" but we work to the knowledge that we can "adapt our sails" and we are an organisation that prides itself in its adaptability throughout, facing and addressing challenges. So we are delighted to report that we have faced and continue to positively address these challenge in our:

Charitable Activities: Number of individuals needing support has continued to grow in line with last year. Also, the length of time we find that families need support has increased. The variety of inclusive activities we provide has also seen an increase.

Quality: The impact and proven quality of the support we provide continues at a very high level; our reputation for excellence in the provision of psychological, social and activities support to families is shown to have increased.

Resourcing as a response to increased demand, we are so pleased to have received amazing amounts of support from increasing numbers of supporters. Even when overall income has remained steady across the years, this reflects the fact that to date we have managed to grow organically, maintaining our quality standards, alongside keeping our costs to an absolute minimum; giving our supporters absolutely amazing results for their donations.

The focus of our Strategy remains to continue to both strengthen and grow our organisation. Where carefully monitored organic development has worked thus far, a robust plan that enables us to make step changes in our resourcing alongside increasing services is vital to help us achieve our goal to provide our services to EVERYONE who needs it.

The main continuing thrust of the work of our management team and Trustee Board is now to ensure that we can find the resources to continue to respond effectively to what does appear to be a continually increased level of need.

ACKNOWLEDGEMENTS: OUR HEARTFELT THANKS go to

Firstly, our previous Chair of the Board, Julie Froggatt, who stepped down from her role due to ill health. Julie took us through some exciting, and quite tough, times. We continue to liaise with her and wish her further recovery. Also to our Incoming Chair; Bundna Jaswal who initially picked up the role as Interim Chair, and was elected to the Board in this year.

The FAMILIES we support: The Maypole Project was started WITH families, inputting into our foundational research programme, membership of a steering committee.

- Families continue to lead and design the project through their input.
- Supporters continue helping us keep our organisation going.
- Team Maypole keeps our organisation going; increasing in reputation of excellence.

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Trustees' Report

The SUPPORTERS: Ambassadors, Trustees, Volunteers and the many Fundraisers and Corporate sponsors whose continued dedication and commitment to helping us in multiple ways including fundraising, raising awareness of our work, helping us provide to our aims and objectives.

The TEAM: Our staff and freelance team demonstrate their excellence in their area of work at The Maypole Project.

Objectives and activities

Objects and aims

To alleviate the chronic stresses and sadness experienced by families where a child is diagnosed (between birth and 18 years) with a life shortening or life-threatening condition, now defined as a complex medical need.

To support professionals who work alongside such families in their day-to-day role as recommended by our paper for the Department of Health 2011. Provision of services including Clinical Supervision, Training, Counselling and Consultancy to develop and enhance services.

To increase public awareness of the needs of the families supported, as well as the work of The Maypole Project.

Public benefit

The objectives and activities, achievement and performance in this report clearly set out the activities the charity undertakes which is all for public benefit.

The trustees confirm that they have complied with the requirements of section 17 of the Charities Act 2011 to have due regard to the public benefit guidance published by the Charity Commission for England and Wales.

OUR ACHIEVEMENTS:

We have run an efficient charity whose unique support pattern continues to achieve a level of excellence while reaching above its overall aims and objectives for strategic development

Now for 20 YEARS! A real cause for CELEBRATION.

The following demonstrates the basis/principals of our work which is drawn from the lived experience of our service users both at the instigating research and as an iterative process through integrating findings of our comprehensive evaluation programme. Continuing to the objectives/service provision in response to our aims.

WORKING PRINCIPALS: We maintain our PROMISE to continue to provide THE MAYPOLE PROJECT to ENRICH FAMILIES' LIVES with services of therapies, counselling, couples and family support, children's therapies and inclusive activities that will always be:

Confidential, accessible, professional, holistic, ongoing, independent of other roles with the family, focussed on building supportive relationships, within which:

The Maypole Project

Trustees' Report

The family collectively and individually will uncover and enhance their resilience and ability to find their own way forward

By working TOGETHER we will

Start with in the present, sometimes exploring their past or look to their future

Engaging our research based KNOWLEDGE we demonstrate our understanding of what they MAY face

Our HOLISTIC response addresses the multi-layered impacts of a child's disability/illness

Our support aims to empower every one to help themselves

ENRICHING families' lives, EVERY STEP OF THE WAY

MEETING OUR STRATEGIC AIMS AND OBJECTIVES:

During this financial year we have proven our ability to achieve to all our strategic goals:

STRATEGIC AIM 1: DEVELOP OUR SERVICE PROVISION KEY POINTS AND DEVELOPMENTS

Direct support/Therapies: across this year we have provided over 2500 hours of therapy to more than 200 families active on our books at any one time

Direct support/Inclusive Activities: across this year we have provided over 190 hours of activity events for children to an average of 10 participants per event; equals 1900 hrs total provision

Indirect support/Therapies:

Children's therapies and Children's Activities Indirectly support parents.

Inclusive Activities provide 1900 hours of respite breaks to the parents/carers.

Also *our unique pattern permits/encourages families to dip into and out of our services so across the year we have in our community network over 700 families – those who will be able to easily access our services as and when they need.

STRATEGIC AIM 2: ENSURE AND ENHANCE THE QUALITY OF OUR SERVICE PROVISION

MOST Importantly this year has seen us focussing on understanding and demonstrating our EXCELLENCE in support. The statistics demonstrate the increasing quantity of the support we provide.

The qualitative evaluation demonstrates the importance of the positive impact that the charity makes: This continues with 95% OUTSTANDING AND GOOD in all aspects of our work from: Accessibility, Relationship with counsellor/Support worker, Addressing issues raised by client, Understanding and enhancing coping mechanisms.

As a service that provides either ongoing long-term care, or that which can be accessed as and when clients need a further proof of our impact is through clients who return to us and continue to choose Maypole as their professional support provider.

STRATEGIC AIM 3: DEVELOP OUR OUTREACH BY ONLINE SUPPORT, FACE TO FACE:

Online platforms continue to help us to reach further areas across the UK (using technology to extend our reach) throughout England, Wales, Scotland and Northern Ireland.

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In this year The Maypole Project therapies and activities have become known as providers of Core Services/family support experts through partnership and collaboration with organisations which are UK wide. Our aim is to develop further such partnerships.

Engaging our AXIS Minibus to help us to meet families face to face, for example at the BDFA conference in support of siblings where a child/children are affected by Batten's Disease.

Volunteers continue to be recruited from a broad geographical base as well; primarily to engage with clients in an online format but expanding now to consideration of extending face to face support across the UK.

STRATEGIC AIM 4: RAISE AWARENESS AND INFLUENCE ISSUES AROUND CHILDREN'S DISABILITY AND ILLNESS TRAINING

Our training packages have reflected the same level of activities as the previous year and disseminated TO OVER 20 SETTINGS UK wide, in: Education, social care, health care, charities and the general public.

Training is again now available on a wider geographical base due to our engagement to online provision.

Feedback from Training shows evaluation consistently average OVER 90% TOTAL SATISFACTION.

SUPERVISION:

Supervision provided to: 21 professionals from different specialities.

Feedback from Supervision is again CONSISTENTLY ABOVE 90% SATISFACTION.

COMMUNICATIONS AND MARKETING:

Our communications and marketing strategy which is online, on paper, and through significant members of the team such as Ambassadors and Trustees, raise the profile of children's illness and disability, alongside raising the profile of The Maypole Project's unique model of support.

CONSULTANCY

Whilst we provide ad hoc consultancy sessions across the year, we are retained as consultants to many organisations, but ongoing provision to 3 organisations to develop their support of the psychological and social support services for their beneficiaries, and/or support of their teams.

Maypole/Sally Flatteau Taylor acted as expert external auditor for Charity: Abigail's Footsteps to review the impact of their Lottery Funded Training and Counselling services (TNL Funded) for Abigail's Footsteps.

Sally Flatteau Taylor provided consultancy and insights from families perspectives for the BBC production of "Best Interests; Jack Thorne" Aired to public acclaim in May 2023.

Also invited to input into 2 research programmes: Disagreements between parents and medics (Nuffield Council on Bioethics). Issues facing parents/carers where a child has a complex, progressive, rare disease (Duchenne UK).

Providing input to relevant guidelines for NICE.

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Trustees' Report

STRATEGIC AIM 5: MANAGING THE PROJECT AS AN EFFICIENT AND SUSTAINABLE ORGANISATION

RESOURCES: PEOPLE

Volunteering continues to be at the heart of the project. The key areas for volunteering and our developing, renown for excellence, brings people organically into our recruitment process and we are shown to bring volunteers in who we maintain in our services.

Internship: We are extremely thankful to the support of the Jack Petchey Foundation for the funded Internship x 3 programmes which have supported: Support Activities, Income Generation and Administration.

Trustee Board: Sadly 2022 to 2023 saw the resignation of the Chair of our Board, Julie Froggatt, due to ill health but; we celebrated her years with us. Bundna Jaswal took role of interim Chair and was elected to Chair in May 2023.

RESOURCES: FINANCES

Reserves have been maintained at an appropriate level with a flagging system when 6 months cash in reserve remains.

The charity's main income source has previously been our Fundraising programme with events held throughout the year in support of our work. This has been shown to decrease in contribution since Covid-19 and we are planning towards an anticipated continuation of this change in coming years.

Therefore with further concentration during this year it is noted that we have been very successful with our Grant fund, with Trusts who know and trust in the work and reporting of The Maypole Project who now offering multiple year funding as well as core costs funds.

MAYPOLE SUPPORTERS:

We have so many funders many of whom are mentioned in the notes to the accounts. *THANK YOU ALL* However there are some we would also like to mention individually for their ongoing support: Jack Petchey Foundation for volunteer awards and their wholehearted support in the internship programme which has overall seen a great enhancement to our team.

We are proud to have completed another year in partnership with 4 key charities and aim for these continue as we are approached by many others.

There are others, too many to mention individually, but who are vital to our work nonetheless. We would like to *THANK YOU ALL* for supporting us so wholeheartedly, helping to provide us with the essential funds to facilitate the maintenance and development of our work.

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Trustees' Report

TRUSTEE BOARD AND GOVERNANCE:

The directors of the company are also charity trustees for the purposes of charity law and under the company's Articles are known as members of the Management Committee. Under the requirements of the Memorandum and Articles of Association the members of the Management Committee are elected to serve for a period of three years after which they must be re-elected at the next Annual General Meeting. During this year attention has been paid to the skills provided by the Board of Trustees. We continue to bring in skills through advisors to the Board provided by:

Erica Crump (Consultant: charity legal advice -Partner, Bates Wells Braithwaite)

James Kuykendall (Consultant Mentor to development of psychological services)

Nikki Taylor Price (Consultant: Developments and Income Generation)

Trustees and officers

The trustees and officers serving during the year and since the year end were as follows:

Trustees:	Alan Eldridge (appointed 16 May 2023)
	Sally J Flatteau Taylor
	Bundna Jaswal
	Jack May (appointed 7 March 2023)
	Debra Parker (appointed 21 December 2022)
	Fay Storie
	Sonia Fleming (resigned 25 September 2022)
	Laura Pellatt (appointed 25 September 2022 and resigned 4 September 2023)
	Leila Seeney (resigned 25 September 2023)
Chair:	Bundna Jaswal
	Julie Froggatt (resigned 30 November 2022)

RISK MANAGEMENT:

The Maypole Project's Board of Trustees have overall responsibility for ensuring that there are appropriate control systems, financial governance to ensure that the charity is assured of effective and efficient operation, protection against unauthorised use or disposition of assets, maintenance of proper records, compliance with relevant legislation. The Board reviews our risk register at each meeting.

Covid-19 has not yet disappeared and the repercussions both to our families physical and mental health continue. So too do they continue with The Maypole Project, however our strength in risk management has developed through this period in all areas.

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Risks continue to be mitigated overall by ensuring that there is a broad spread of income streams, maintaining appropriate insurance for staff, clients, buildings. Holding, integrating and reviewing policies and associated training to cover all aspects of our work including: safeguarding, confidentiality, employment, health and safety and equality.

As we go into the year from 1st June 2023 our continuing "recovery" or "readjustment" to Covid-19 will see us monitoring in a similar pattern to last year:

Finances: Firstly our income streams where we believe our developed ability to flex to the current climate will positively support us, as will our ability to provide fundraising activities in different formats, alongside the creation of contracts and positive partnership working with a range of organisations.

People: Our team have demonstrated their resilience throughout this period and we have offered additional support where/as needed (particularly those impacted themselves, or in their families by Covid). We continue to monitor our staffing needs.

Place: At June 2023 we can see the use for the spaces in our offices continues to develop in different ways, adjusting to the needs of families by creating offices into wonderful sensory and soft play areas/quiet spaces. This will be continuously reviewed as overall we are now needing to find additional spaces.

Services: Our ability to provide flexibility in support is proving very helpful to our beneficiaries; this is now confirmed as a permanent change in our service provision

We work to The Maypole Project's written standards for psychosocial care for children with complex medical needs as their families (as written for DoH 2012), as no other such standards exist. We also work to specific standards and measures such as BACP, Child Bereavement Network, Bereavement Standards.

FINANCIAL MANAGEMENT AND REPORTING

The Maypole Project as a charity has met its financial ambition this financial year, and created a sufficient reserve level. However this has been through an uphill struggle, particularly in community fundraising and therefore our strategy for the forthcoming year includes a greater focus on the broadest range of income generation.

The attached financial statements show the current finance of the charity which the trustees consider to be sound. For the year ended 31 May 2023 The Company is entitled to exemption from audit under section 477 of the Companies Act 2006. No members have required the company to obtain an audit of its financial statements for the year ended 31 May 2023, in accordance with section 476 of the Companies Act 2006.

At the end of the period the charity's reserve level was £88,715 (2022:£148,881). Of this £79,040 (2022: 140,548) are unrestricted funds and £9,675 (2022: £8,333) restricted funds.

The Trustees' policy on financial reserves is to aim to hold a contingency equal to a minimum of up to one year to reflect our promise to families of our ongoing commitment to provide them with psychological/social care turnover of the charity.

The Maypole Project

Trustees' Report

Important non-adjusting events after the financial period

After the year end, the charity's outlook account was 'hacked', with the charity paying a fraudulent invoice of £11,856 for professional services that were actually not provided. The case was brought to both the police and bank attention, with the latter refunding £8,428 up to November 2023. The invoice was dated 31 May 2023, but as it was not a valid invoice, it has not been included in the financial statements as a liability.

Statement of trustees' responsibilities

The trustees (who are also the directors of The Maypole Project for the purposes of company law) are responsible for preparing the trustees' report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice), including FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland". The report and accounts have been prepared in accordance with the provisions in the Companies Act 2006 relating to small companies.

Company law requires the trustees to prepare financial statements for each financial year. Under company law the trustees must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including its income and expenditure, of the charitable company for that period. In preparing these financial statements, the trustees are required to:

- select suitable accounting policies and apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable accounting standards, comprising FRS 102 have been followed, subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in business.

The trustees are responsible for keeping proper accounting records that can disclose with reasonable accuracy at any time the financial position of the charitable company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The trustees are responsible for the maintenance and integrity of the corporate and financial information included on the charitable company's website. Legislation governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

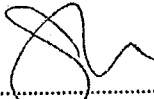
Small companies provision statement

This report has been prepared in accordance with the small companies regime under the Companies Act 2006.

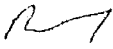
The Maypole Project

Trustees' Report

The annual report was approved by the trustees of the charity on 18 December 2023 and signed on its behalf by:



.....
Sally J. Hatteau Taylor
Trustee



.....
Bundna Jaswal
Chair and trustee

The Maypole Project

Independent Examiner's Report to the trustees of The Maypole Project ('the Company')

I report to the charity trustees (who are also Directors for the purpose of company law) on my examination of the accounts of the The Maypole Project ('the charitable company') for the year ended 31 May 2023 which comprise the Statement of Financial Activities, the Balance Sheet and related notes. 14 33

This report is made solely to the charity's trustees, as a body, in accordance with section 145 of the Charities Act 2011. My work has been undertaken so that I might state to the charity's trustees those matters I am required to state to them in this report and for no other purpose. To the fullest extent permitted by law, I do not accept or assume responsibility to anyone other than the charity and the charity's trustees as a body, for my work, for this report, or for the opinions I have formed.

Responsibilities and basis of report

As the charity's trustees of The Maypole Project you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of The Maypole Project are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

An independent examination does not involve gathering all the evidence that would be required in an audit and consequently does not cover all the matters that an auditor considers in giving their opinion on the financial statements. The planning and conduct of an audit goes beyond the limited assurance that an independent examination can provide. Consequently I express no opinion as to whether the financial statements present a 'true and fair' view and my report is limited to those specific matters set out in the Independent examiner's statement.

Independent examiner's statement

Since The Maypole Project's gross income exceeded £250,000 your examiner must be a member of a body listed in section 145 of the 2011 Act. I confirm that I am qualified to undertake the examination because I am a member of ICAEW, which is one of the listed bodies.

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

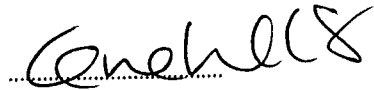
1. accounting records were not kept in respect of The Maypole Project as required by section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a 'true and fair view' which is not a matter considered as part of an independent examination; or

The Maypole Project

Independent Examiner's Report to the trustees of The Maypole Project ('the Company')

4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



Kirsty Nicholls FCCA
Field Sullivan Limited
9 Hare & Billet Road
Blackheath
SE3 ORB

Date: 9/1/24

The Maypole Project

Statement of Financial Activities for the Year Ended 31 May 2023 (Including Income and Expenditure Account and Statement of Total Recognised Gains and Losses)

	Note	Unrestricted £	Restricted £	Total 2023 £	Unrestricted £	Restricted £	Total 2022 £
Income and Endowments from:							
Donations and legacies		75,339	85,099	160,438	77,479	111,013	188,492
Charitable activities		65,954	-	65,954	63,043	-	63,043
Other trading activities	5	50,851	-	50,851	15,842	-	15,842
Investment income	6	338	-	338	-	-	-
Total income		192,482	85,099	277,581	156,364	111,013	267,377
Expenditure on:							
Raising funds	7	(27,072)	-	(27,072)	(18,221)	-	(18,221)
Charitable activities		(226,918)	(83,757)	(310,675)	(154,880)	(112,180)	(267,060)
Total expenditure		(253,990)	(83,757)	(337,747)	(173,101)	(112,180)	(285,281)
Net movement in funds		(61,508)	1,342	(60,166)	(16,737)	(1,167)	(17,904)
Reconciliation of funds							
Total funds brought forward		140,548	8,333	148,881	157,285	9,500	166,785
Total funds carried forward	19	79,040	9,675	88,715	140,548	8,333	148,881

All of the charity's activities derive from continuing operations during the above two periods.

The funds breakdown for 2022 is shown in note 19.

The notes on pages 17 to 33 form an integral part of these financial statements.

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(Registration number: 06163173)
Balance Sheet as at 31 May 2023

	Note	2023 £	2022 £
Fixed assets			
Tangible assets	14	374	738
Investments	15	<u>1</u>	<u>1</u>
		<u>375</u>	<u>739</u>
Current assets			
Debtors	16	18,839	10,308
Cash at bank and in hand	17	<u>105,005</u>	<u>154,242</u>
		123,844	164,550
Creditors: Amounts falling due within one year	18	<u>(35,504)</u>	<u>(16,408)</u>
Net current assets		<u>88,340</u>	<u>148,142</u>
Net assets		<u>88,715</u>	<u>148,881</u>
Funds of the charity:			
Restricted income funds			
Restricted funds		9,675	8,333
Unrestricted income funds			
Unrestricted funds		<u>79,040</u>	<u>140,548</u>
Total funds	19	<u>88,715</u>	<u>148,881</u>

For the financial year ending 31 May 2023 the charity was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Directors' responsibilities:

- The members have not required the charity to obtain an audit of its accounts for the year in question in accordance with section 476; and
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These financial statements have been prepared in accordance with the special provisions relating to companies subject to the small companies regime within Part 15 of the Companies Act 2006.

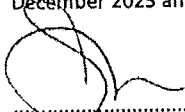
The notes on pages 17 to 33 form an integral part of these financial statements.

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(Registration number: 06163173)

Balance Sheet as at 31 May 2023

The financial statements on pages 14 to 33 were approved by the trustees, and authorised for issue on 18 December 2023 and signed on their behalf by:



.....
Sally J Flatteau Taylor
Trustee

The notes on pages 17 to 33 form an integral part of these financial statements:

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Notes to the Financial Statements for the Year Ended 31 May 2023

1 Charity status

The charity is limited by guarantee, incorporated in England and Wales, and consequently does not have share capital. Each of the trustees is liable to contribute an amount not exceeding £1 towards the assets of the charity in the event of liquidation.

The address of its registered office is:

51 High Street
Green Street Green
Orpington
Kent
BR6 6BQ

These financial statements were authorised for issue by the trustees on 18 December 2023.

2 Accounting policies

Summary of significant accounting policies and key accounting estimates

The principal accounting policies applied in the preparation of these financial statements are set out below. These policies have been consistently applied to all the years presented, unless otherwise stated.

Statement of compliance

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019) - (Charities SORP (FRS 102) - Second edition October 2019), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102). They also comply with the Companies Act 2006 and Charities Act 2011.

Basis of preparation

The Maypole Project meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy notes.

Going concern

The trustees consider that there are no material uncertainties about the charity's ability to continue as a going concern nor any significant areas of uncertainty that affect the carrying value of assets held by the charity.

Exemption from preparing a cash flow statement

The charity opted to early adopt Bulletin 1 published on 2 February 2016 and have therefore not included a cash flow statement in these financial statements.

The Maypole Project

Notes to the Financial Statements for the Year Ended 31 May 2023

Judgements and key sources of estimation uncertainty

In the application of the charity's accounting policies, the directors are required to make judgements, estimates and assumptions about the carrying amount of assets and liabilities that are not readily apparent from other sources. The estimates and associated assumptions are based on historical experience and other factors that are considered to be relevant. Actual results may differ from these estimates.

The estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognised in the periods in which the estimate is revised where revisions affects only that period, or in the period of the revision and future periods where the revisions affects both current and future periods.

Income and endowments

All income is recognised once the charity has entitlement to the income, it is probable that the income will be received and the amount of the income receivable can be measured reliably.

Donations and legacies

Donations are recognised when the charity has been notified in writing of both the amount and settlement date. In the event that a donation is subject to conditions that require a level of performance by the charity before the charity is entitled to the funds, the income is deferred and not recognised until either those conditions are fully met, or the fulfilment of those conditions is wholly within the control of the charity and it is probable that these conditions will be fulfilled in the reporting period.

Grants receivable

Grants are recognised when the charity has an entitlement to the funds and any conditions linked to the grants have been met. Where performance conditions are attached to the grant and are yet to be met, the income is recognised as a liability and included on the balance sheet as deferred income to be released.

Deferred income

Deferred income represents amounts received for future periods and is released to incoming resources in the period for which, it has been received. Such income is only deferred when:

- The donor specifies that the grant or donation must only be used in future accounting periods; or
- The donor has imposed conditions which must be met before the charity has unconditional entitlement.

Donated services and facilities

Where services or facilities are provided to the charity as a donation that would normally be purchased from our suppliers, this benefit is included in the financial statements at its fair value unless its fair value cannot be reliably measured, then at the cost to the donor or the resale value of goods that are to be sold.

Investment income

Dividends are recognised once the dividend has been declared and notification has been received of the dividend due.

The Maypole Project

Notes to the Financial Statements for the Year Ended 31 May 2023

Expenditure

All expenditure is recognised once there is a legal or constructive obligation to that expenditure, it is probable settlement is required and the amount can be measured reliably. All costs are allocated to the applicable expenditure heading that aggregate similar costs to that category. Where costs cannot be directly attributed to particular headings they have been allocated on a basis consistent with the use of resources, with central staff costs allocated on the basis of time spent, and depreciation charges allocated on the portion of the asset's use. Other support costs are allocated based on the spread of staff costs.

Raising funds

These are costs incurred in attracting voluntary income, the management of investments and those incurred in trading activities that raise funds.

Charitable activities

Charitable expenditure comprises those costs incurred by the charity in the delivery of its activities and services for its beneficiaries. It includes both costs that can be allocated directly to such activities and those costs of an indirect nature necessary to support them.

Support costs

Support costs include central functions and have been allocated to activity cost categories on a basis consistent with the use of resources, for example, allocating property costs by floor areas, or per capita, staff costs by the time spent and other costs by their usage.

Taxation

The charity is considered to pass the tests set out in Paragraph 1 Schedule 6 of the Finance Act 2010 and therefore it meets the definition of a charitable company for UK corporation tax purposes. Accordingly, the charity is potentially exempt from taxation in respect of income or capital gains received within categories covered by Chapter 3 Part 11 of the Corporation Tax Act 2010 or Section 256 of the Taxation of Chargeable Gains Act 1992, to the extent that such income or gains are applied exclusively to charitable purposes.

Tangible fixed assets

Individual fixed assets costing £500.00 or more are initially recorded at cost, less any subsequent accumulated depreciation and subsequent accumulated impairment losses.

Depreciation and amortisation

Depreciation is provided on tangible fixed assets so as to write off the cost or valuation, less any estimated residual value, over their expected useful economic life as follows:

Asset class

Leasehold improvements
Fixture, fittings and equipment

Depreciation method and rate

straight line at 20%
straight line at 33%

The Maypole Project

Notes to the Financial Statements for the Year Ended 31 May 2023

Business combinations

Business combinations are accounted for under the purchase method. Where necessary, adjustments are made to the financial statements of subsidiaries to bring the accounting policies used into line with those used by the charity. All intra-group transactions, balances, income and expenses are eliminated on consolidation. In accordance with Section 35 of FRS 102, Section 19 of FRS 102 has not been applied in these financial statements in respect of business combinations effected prior to the date of transition.

Fixed asset investments

Fixed asset investments, other than programme related investments, are included at market value at the balance sheet date. Realised gains and losses on investments are calculated as the difference between sales proceeds and their market value at the start of the year, or their subsequent cost, and are charged or credited to the Statement of Financial Activities in the period of disposal.

Unrealised gains and losses represent the movement in market values during the year and are credited or charged to the Statement of Financial Activities based on the market value at the year end.

Trade debtors

Trade debtors are amounts due from customers for merchandise sold or services performed in the ordinary course of business.

Trade debtors are recognised initially at the transaction price. They are subsequently measured at amortised cost using the effective interest method, less provision for impairment. A provision for the impairment of trade debtors is established when there is objective evidence that the charity will not be able to collect all amounts due according to the original terms of the receivables.

Cash and cash equivalents

Cash and cash equivalents comprise cash on hand and call deposits, and other short-term highly liquid investments that are readily convertible to a known amount of cash and are subject to an insignificant risk of change in value.

Trade creditors

Trade creditors are obligations to pay for goods or services that have been acquired in the ordinary course of business from suppliers. Accounts payable are classified as current liabilities if the charity does not have an unconditional right, at the end of the reporting period, to defer settlement of the creditor for at least twelve months after the reporting date. If there is an unconditional right to defer settlement for at least twelve months after the reporting date, they are presented as non-current liabilities.

Trade creditors are recognised initially at the transaction price and subsequently measured at amortised cost using the effective interest method.

The Maypole Project

Notes to the Financial Statements for the Year Ended 31 May 2023

Fund structure

Unrestricted income funds are general funds that are available for use at the trustees discretion in furtherance of the objectives of the charity.

Restricted income funds are those donated for use in a particular area or for specific purposes, the use of which is restricted to that area or purpose.

Pensions and other post retirement obligations

The charity operates a defined contribution pension scheme which is a pension plan under which fixed contributions are paid into a pension fund and the charity has no legal or constructive obligation to pay further contributions even if the fund does not hold sufficient assets to pay all employees the benefits relating to employee service in the current and prior periods.

Contributions to defined contribution plans are recognised in the Statement of Financial Activities when they are due. If contribution payments exceed the contribution due for service, the excess is recognised as a prepayment.

The Maypole Project

Notes to the Financial Statements for the Year Ended 31 May 2023

3 Income from donations and legacies

	Unrestricted funds General £	Restricted funds £	Total 2023 £	Total 2022 £
Donations and legacies;				
Donations and legacies	65,939	-	65,939	47,941
Gift aid reclaimed	4,700	-	4,700	903
Grants, including capital grants;				
HMRC - Job Retention Scheme	-	-	-	839
Community Links Bromley	-	9,500	9,500	9,500
Fred Goldfinch Dec Charitable Will Trust	-	-	-	10,000
Merchant Taylors	-	-	-	10,000
Garfield Weston Foundation	-	-	-	20,000
Lloyds	-	-	-	500
Jack Petchey Foundation	-	16,869	16,869	28,833
London Borough of Bromley	-	-	-	13,680
Playing Card Charity	-	3,000	3,000	3,000
Other small grants	500	-	500	4,462
Axis Foundation	-	6,866	6,866	-
National Lottery	-	48,864	48,864	36,000
Donated services and facilities	4,200	-	4,200	2,834
	<u>75,339</u>	<u>85,099</u>	<u>160,438</u>	<u>188,492</u>

The Maypole Project

Notes to the Financial Statements for the Year Ended 31 May 2023

4 Income from charitable activities

	Unrestricted funds General £	Total 2023 £	Total 2022 £
Contractual income	48,479	48,479	47,540
Sundry income	17,475	17,475	15,503
	<u>65,954</u>	<u>65,954</u>	<u>63,043</u>

5 Income from other trading activities

	Unrestricted funds General £	Total funds £	Total 2022 £
Fundraising	50,851	50,851	15,842
	<u>50,851</u>	<u>50,851</u>	<u>15,842</u>

6 Investment Income

	Unrestricted funds General £	Total 2023 £
Interest receivable and similar income;		
Interest receivable on bank deposits	<u>338</u>	<u>338</u>

The Maypole Project

Notes to the Financial Statements for the Year Ended 31 May 2023

7 Expenditure on raising funds

a) Costs of generating donations and legacies

	Note	Total 2023 £	Total 2022 £
Fundraising costs		15,206	8,116
Marketing and advertising		1,866	105
Staff Costs		<u>10,000</u>	<u>10,000</u>
		<u>27,072</u>	<u>18,221</u>

8 Expenditure on charitable activities

	Note	Total 2023 £	Total 2022 £
Activity Materials		2,470	3,339
Casual wages		3,380	-
Volunteer expenses		556	1,174
Staff costs		233,791	201,497
Support costs	9	<u>70,478</u>	<u>61,050</u>
		<u>310,675</u>	<u>267,060</u>

In addition to the expenditure analysed above, there are also support costs of £70,478 (2022 - £61,050) which relate directly to charitable activities. See note 9 for further details.

The Maypole Project

Notes to the Financial Statements for the Year Ended 31 May 2023

9 Analysis of support costs

Support costs

	Total 2023 £	Total 2022 £
Depreciation, amortisation and other similar costs	364	2,482
Training	2,312	1,526
Miscellaneous staff cost	456	2,874
Travelling	2,944	976
Rent	26,080	21,070
Light, heat and power	3,193	1,259
Insurance	3,051	3,195
Repairs and maintenance	341	854
Cleaning	1,415	942
Telephone and fax	2,295	2,054
Office expenses	1,310	660
Computer software and maintenance	8,792	4,222
Printing, postage and stationery	412	618
Subscriptions	6,049	6,677
Sundries	1,921	364
Motor expenses	1,473	318
Independent examination	3,012	2,844
Legal and professional	4,237	7,352
Bad debts written off	589	564
Bank charges	232	199
	<u>70,478</u>	<u>61,050</u>

The Maypole Project

Notes to the Financial Statements for the Year Ended 31 May 2023

10 Net incoming/outgoing resources

Net outgoing resources for the year include:

	2023 £	2022 £
Depreciation of fixed assets	<u>364</u>	<u>2,482</u>

11 Trustees remuneration and expenses

During the year the charity made the following transactions with trustees:

Sally J Flatteau Taylor

Sally J Flatteau Taylor received remuneration of £38,134 (2022: £40,155) during the year.

The trustees above were employed during the year under the authority of the memorandum of association. They were employed due to their specific expertise, and in accordance with the Charity Commission's guidance on conflicts of interest.

12 Staff costs

The aggregate payroll costs were as follows:

	2023 £	2022 £
Staff costs during the year were:		
Wages and salaries	225,471	196,583
Social security costs	14,132	11,171
Pension costs	<u>4,188</u>	<u>3,743</u>
	<u>243,791</u>	<u>211,497</u>

The monthly average number of persons (including senior management / leadership team) employed by the charity during the year expressed as full time equivalents was as follows:

	2023 No	2022 No
Direct charitable and fundraising activities	<u>10</u>	<u>8</u>

No employee received emoluments of more than £60,000 during the year.

The Maypole Project

Notes to the Financial Statements for the Year Ended 31 May 2023

13 Taxation

The charity is a registered charity and is therefore exempt from taxation.

14 Tangible fixed assets

	Furniture and equipment £	Motor vehicles £	Improvements to leasehold £	Total £
Cost				
At 1 June 2022	9,229	46,372	44,235	99,836
At 31 May 2023	9,229	46,372	44,235	99,836
Depreciation				
At 1 June 2022	8,491	46,372	44,235	99,098
Charge for the year	364	-	-	364
At 31 May 2023	8,855	46,372	44,235	99,462
Net book value				
At 31 May 2023	374	-	-	374
At 31 May 2022	738	-	-	738

The Maypole Project

Notes to the Financial Statements for the Year Ended 31 May 2023

15 Fixed asset investments

	2023 £	2022 £
Shares in group undertakings and participating interests	<u>1</u>	<u>1</u>

Shares in group undertakings and participating interests

	Subsidiary undertakings £	Total £
Cost		
At 1 June 2022	<u>1</u>	<u>1</u>
At 31 May 2023	<u>1</u>	<u>1</u>
Net book value		
At 31 May 2023	<u>1</u>	<u>1</u>
At 31 May 2022	<u>1</u>	<u>1</u>

16 Debtors

	2023 £	2022 £
Trade debtors	2,311	1,211
Prepayments	5,994	8,263
Accrued income	9,700	-
Other debtors	834	834
	<u>18,839</u>	<u>10,308</u>

The Maypole Project

Notes to the Financial Statements for the Year Ended 31 May 2023

17 Cash and cash equivalents

	2023 £	2022 £
Cash on hand	-	19
Cash at bank	105,005	154,223
	<u>105,005</u>	<u>154,242</u>

18 Creditors: amounts falling due within one year

	2023 £	2022 £
Trade creditors	4,492	8,495
Other taxation and social security	2,216	-
Accruals	2,790	3,973
Deferred income	26,006	3,940
	<u>35,504</u>	<u>16,408</u>

	2023 £	2022 £
Deferred income at 1 June 2022	3,940	7,250
Resources deferred in the period	26,006	3,940
Amounts released from previous periods	(3,940)	(7,250)
Deferred income at year end	<u>26,006</u>	<u>3,940</u>

The Maypole Project

Notes to the Financial Statements for the Year Ended 31 May 2023

19 Funds

Current period

	Balance at 1 June 2022 £	Incoming resources £	Resources expended £	Balance at 31 May 2023 £
Unrestricted funds				
<i>General</i>				
General Funds	140,548	192,482	(253,990)	79,040
Restricted funds				
Community Links Bromley	-	9,500	(9,500)	-
Merchant Taylors	8,333	-	(8,333)	-
Playing Card Charity	-	3,000	(3,000)	-
National Lottery - siblings	-	38,864	(38,864)	-
National Lottery - making connections	-	10,000	(10,000)	-
Jack Petchey Foundation	-	16,869	(12,265)	4,604
Axis Foundation	-	6,866	(1,795)	5,071
	<u>8,333</u>	<u>85,099</u>	<u>(83,757)</u>	<u>9,675</u>
Total funds	<u>148,881</u>	<u>277,581</u>	<u>(337,747)</u>	<u>88,715</u>

The Maypole Project

Notes to the Financial Statements for the Year Ended 31 May 2023

Previous period

	Balance at 1 June 2021 £	Incoming resources £	Resources expended £	Balance at 31 May 2022 £
Unrestricted funds				
General				
General Funds	157,285	156,364	(173,101)	140,548
Restricted funds				
Community Links Bromley	-	9,500	(9,500)	-
Fred Goldfinch Dec Charitable Will Trust	-	10,000	(10,000)	-
Merchant Taylors	7,500	10,000	(9,167)	8,333
London Borough of Bromley	-	13,680	(13,680)	-
Playing Card Charity	-	3,000	(3,000)	-
National Lottery - siblings	-	36,000	(36,000)	-
Jack Petchey Foundation	-	28,833	(28,833)	-
True Colours	2,000	-	(2,000)	-
	<u>9,500</u>	<u>111,013</u>	<u>(112,180)</u>	<u>8,333</u>
Total funds	<u>166,785</u>	<u>267,377</u>	<u>(285,281)</u>	<u>148,881</u>

The specific purposes for which the funds are to be applied are as follows:

Community Links Bromley - for two new therapy groups, one for children (5+) and one for Young People (12+).

Merchant Taylors - for 'Advocacy to you' project.

Playing card - funds for play therapy sessions.

National Lottery - funds for 'Maypole for siblings' project.

National Lottery - funds for 'Maypole making connections: connecting families across England' project.

Jack Petchey Foundation - funds to support full time interns through the 'Internship Programme'.

Axis Foundation - funds for play equipment, t-shirts and sweatshirts.

The Maypole Project

Notes to the Financial Statements for the Year Ended 31 May 2023

20 Analysis of net assets between funds

Current period

	Unrestricted funds General £	Restricted funds £	Total funds at 31 May 2023 £
Tangible fixed assets	374	-	374
Fixed asset investments	1	-	1
Current assets	114,169	9,675	123,844
Current liabilities	(35,504)	-	(35,504)
Total net assets	<u>79,040</u>	<u>9,675</u>	<u>88,715</u>

Previous period

	Unrestricted funds General £	Restricted funds £	Total funds at 31 May 2022 £
Tangible fixed assets	738	-	738
Fixed asset investments	1	-	1
Current assets	156,217	8,333	164,550
Current liabilities	(16,408)	-	(16,408)
Total net assets	<u>140,548</u>	<u>8,333</u>	<u>148,881</u>

21 Related party transactions

During the year the charity made the following related party transactions:

James Hay Pension Trustees Limited

The Orpington premises are leased from James Hay (trustees of D Taylor SIPP, the husband of S Flatteau Taylor). Payments have now reverted to full value. At the balance sheet date the amount due to/from James Hay Pension Trustees Limited was £Nil (2022 - £Nil).

M E Flatteau

During the year a £10,000 bequest was received from Mrs Flatteau's estate. Mrs Flatteau was the mother of the charity's trustee, Sally Flatteau Taylor. At the balance sheet date the amount due to/from M E Flatteau was £Nil (2022 - £Nil).

The Maypole Project

Notes to the Financial Statements for the Year Ended 31 May 2023

22 Non-adjusting events after the financial period

After the year end, the charity's outlook account was 'hacked', with the charity paying a fraudulent invoice of £11,856 for professional services that were actually not provided. The case was brought to both the police and bank attention, with the latter refunding £8,428 up to November 2023. The invoice was dated 31 May 2023, but as it was not a valid invoice, it has not been included in the financial statements as a liability.