THE MAYPOLE PROJECT

England & Wales · Charity number 1120163

Details

Status	Registered
Legal form	Charitable company
Company number	06163173
Registered	2007-07-20
Register	View on the Charity Commission register

Contact

Address	51 High Street Green Street Green Orpington BR6 6BQ
Phone	01689851596
Email	info@themaypoleproject.co.uk
Website	www.themaypoleproject.co.uk

Activities

Objects: 1) THE RELIEF, PRESERVATION AND PROTECTION OF THE MENTAL AND PHYSICAL WELL BEING OF INDIVIDUALS, PREDOMINANTLY BUT NOT ENTIRELY, CHILDREN AND YOUNG PEOPLE UNDER 25 SUFFERING FROM LIFE THREATENING OR LIFE SHORTENING ILLNESSES AND THEIR FAMILY MEMBERS WHO ARE AFFECTED BY SUCH SUFFERING AND BEREAVEMENT;2) THE EDUCATION, SUPPORT AND PRESERVATION OF THE MENTAL AND PHYSICAL WELL-BEING OF CARERS AND PROFESSIONALS WORKING WITH LOSS AND BEREAVEMENT; AND3) THE EDUCATION OR THE GENERAL PUBLIC ABOUT THE EMOTIONAL SUPPORT AVAILABLE AND PROVIDED TO THOSE SUFFERING AND AFFECTED BY LIFE THREATENING OR LIFE SHORTENING ILLNESSES AND IN ALL ASPECTS REGARDING BEREAVEMENT AND LIFE THREATENING OR LIFE SHORTENING ILLNESSES.

Activities: The charity provides counselling and inclusive activities to children and young people who are have complex medical needs/disabilities across the UK but focussed in South East London.The charity also provides support services: consultancy, training, supervision and counselling to allied professionals

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Classification

- **How:** Provides Services, Provides Advocacy/advice/information
- **What:** Education/training, The Advancement Of Health Or Saving Of Lives, Disability
- **Who:** Children/young People, People With Disabilities, The General Public/mankind

Geography

- **Area of benefit:** NOT DEFINED IN PRACTICE GREATER LONDON AND SOUTH EAST ENGLAND (LEWISHAM, BROMLEY, CROYDON, BEXLEY, LAMBETH AND SOUTHWARK).
- Throughout England

Finances

Period end	Income	Expenditure	Assets	Employees
2025-05-31	£377,935	£408,835	-	-
2024-05-31	£442,304	£351,392	-	-
2023-05-31	£277,580	£337,747	-	-
2022-05-31	£267,376	£285,280	-	-
2021-05-31	£259,657	£243,281	-	-

Trustees

Name	Role	Appointed
Alan James Eldridge		2023-05-16
Bundna Jaswal		2019-08-13
Christopher John Story		2026-02-18
David William Randolph Morrison		2025-05-13
Debra Ann Parker		2022-12-21
Gill Robinson		2024-08-08

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THE MAYPOLE PROJECT

England & Wales - Charity number 1120163

Accounts

Company registration number: 06163173

Charity registration number: 1120163

The Maypole Project

(A company limited by guarantee)

Annual Report and Financial Statements

for the Year Ended 31 May 2025

Field Sullivan Limited
9 Hare & Billet Road
Blackheath
SE3 0RB

The Maypole Project

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The Maypole Project

Reference and Administrative Details

Chair	Bundna Jaswal
Trustees	Alan Eldridge Bundna Jaswal Jack May David Morrison Debra Parker Gillian Robinson
Charity Registration Number	1120163
Company Registration Number	06163173
	The charity is incorporated in England and Wales.
Registered Office	51 High Street Green Street Green Orpington Kent BR6 6BQ
Independent Examiner	Field Sullivan Limited 9 Hare & Billet Road Blackheath SE3 0RB
Solicitors:	Erica Crump, Partner Bates Wells Braithwaite Thames Exchange 10 Queen Street Place LONDON EC4R 1BE

The Maypole Project

Trustees' Report

The trustees, who are directors for the purposes of company law, present the annual report together with the financial statements of the charitable company for the year ended 31 May 2025.

INTRODUCTION FROM THE CHAIR OF TRUSTEES

As Chair of The Maypole Project, I am pleased to present this year's annual report, reflecting on a period of significant transition and continued commitment to our mission. This year, we navigated leadership changes, with the founder stepping down and a new Chief Executive joining, ensuring a smooth handover and continuity of our values and vision.

Despite a challenging external environment, including funding pressures and the ongoing cost-of-living crisis, the charity has remained steadfast in delivering high-quality support to children with complex medical needs and their families. We have expanded our reach across South East London, Kent, and the UK, strengthened partnerships, and enhanced remote support capabilities.

Key achievements include:

- Delivering 2,303 hours of support across all services.
- Supporting 108 individuals through Counselling and Therapy Services and providing 844 hours of activities for children and young people.
- Welcoming 16 new volunteers, with 47 active volunteers contributing over 1,400 hours, valued at more than £35,000.
- Developing new referral pathways and deepening collaboration with partners and funders.

Financially, the charity faced a reduction in income compared to the previous year, with total income at £377,935 and expenditure at £408,385. Free reserves stand at £138,933, below the target of one year's operating costs, but the trustees remain committed to rebuilding reserves and ensuring long-term stability.

Looking ahead, our strategic priorities are to:

- Extend our reach by increasing the number of families supported by 20%.
- Strengthen and sustain our services through increased income and prudent financial management.
- Engage and involve beneficiaries and stakeholders to improve and demonstrate the impact of our work.

On behalf of the Board of Trustees, I thank our staff, volunteers, partners, donors and supporters for their dedication and belief in our mission. Together, we continue to ensure that no family faces the challenges of complex medical needs alone.

Bundna Jaswal
Chair and Trustee

The Maypole Project

Trustees' Report

INTRODUCTION FROM THE CHIEF EXECUTIVE

I am honoured to introduce my first Annual Report and Accounts as Chief Executive of The Maypole Project. Since joining the organisation in October 2024, I have been deeply inspired by the dedication of our staff, volunteers, trustees, and supporters, and by the resilience and strength of the communities we serve.

This has been a year of listening, learning, and laying foundations. I have spent time understanding the heart of our work—meeting with teams, hearing from beneficiaries, and reflecting on the impact we've made. What I've seen is a charity with a strong legacy, a clear purpose, and a passionate commitment to making a difference.

Together, we have navigated a complex external environment, while continuing to deliver high-quality services and support. I am proud of the progress we've made—from celebrating 22 years of service to children with complex medical needs and their families, to expanding our reach across South East London, Kent, and increasingly across the UK. We have strengthened our partnerships and continue to enhance our ability to support families remotely.

This year, we delivered 2,303 hours of support across all services. Our Counselling and Therapy Services supported 108 individuals, delivering 1,459 hours of therapy. Our Activities Programmes provided 844 hours of support to 34 children and young people, including weekly Maypole Active sessions, Youth Club, Siblings Art Sessions in Whitstable, and a wide range of Holiday Activity Programmes.

One of the most effective ways to show how our services make a difference is through feedback from families, such as this recent comment from a parent:

"Before accessing support, my daughter was really struggling. Since starting counselling, her mood has improved significantly, and her school attendance has also improved. It has just been invaluable to us. I was initially hesitant about counselling and unsure whether it would help. But the process has been so easy, and I'm constantly kept up to date with my daughter's progress. I can raise concerns if needed, and the communication has been brilliant. The counselling, and the faith in the process, has made a real difference".

We have also seen the power of collaboration in action, developing new referral pathways that will enable us to reach more families and deepening our relationship with partners and funders. One partner reflected:

"Collaboration has been good. As a member of our senior leadership group I have been able to join a variety of meetings, but equally our contact officers and admin support have felt supported, heard, and able to link in with your teams and develop areas of our work together."

This feedback reinforces our belief that meaningful collaboration not only extends our reach but also strengthens the quality and consistency of support for families. At the same time, we continue to face the challenge of a difficult funding climate, which can limit our ability to respond to the growing demand for our services.

Our work is made possible by the incredible contribution of our volunteers. In 2024–25, 47 active volunteers contributed 1,417 hours of their time across therapy, youth and activity programmes, buddying, sibling support, and fundraising. An impressive contribution valued at over £35,000.

As we look ahead, I am excited about the opportunities to build on this strong foundation. We remain committed to our mission and to working alongside our partners, funders, and supporters to ensure that no family faces the challenges of complex medical needs alone.

Thank you for your continued belief in our work.

Sally Bushell Mead
Chief Executive

The Maypole Project

Trustees' Report

Objectives and Activities

Our charity's purposes as set out in the objects contained in the company's memorandum of association are:

- To alleviate the chronic stresses and sadness experienced by families where a child is diagnosed (between birth and 18 years) with a life shortening or life-threatening condition, now defined as a complex medical need.
- To support professionals who work alongside such families in their day-to-day role as recommended by our paper for the Department of Health 2011. Provision of services including Clinical Supervision, Training, Counselling and Consultancy to develop and enhance services.
- To increase public awareness of the needs of the families supported, as well as the work of The Maypole Project.

Activities

The main activities undertaken during the year were:

i. Children and Young People's Therapy services

Individual counselling and Play Therapy, utilising a range of play and creative techniques, are provided to children and young people with complex medical needs and their siblings to support mental health and wellbeing.

ii. Adult Counselling services

Provide individual support to the parents, carers, adult siblings and other adult family members that are impacted by their role in the life of a child with complex medical needs. Adults may access individual and/or couples counselling.

iii. Maypole Activities

Our inclusive groups and clubs for children and young people with complex medical needs and disabilities are also open to those with special educational needs (SEN) and their siblings. These are designed to help children and young people reach their full potential, developing skills and confidence, promoting independence and providing opportunities for socialisation through mixing with others in a similar situation and making friendships with peer support. Maypole Activities also provided much needed respite for parents and carers and included:

- Maypole Active – a weekly club aimed at younger children providing physical, creative and social activities to support physical and mental wellbeing.
- Youth Club – aimed at older children and young people, this weekly club provides a range of creative, skills and social activities to support physical and mental wellbeing.
- Buddying – one-to-one buddying support is provided to young people with complex medical needs and/or their siblings.
- Siblings Art Group – an art group providing respite for siblings.
- Holiday Activities – a programme of outings and holiday activities is provided during school half-terms, Easter and Summer holidays for children and young people with complex medical needs and their siblings.

- Parents/Carers Walk and Talk Group – Walk and Talk group designed for parents/carers of a child with a complex medical need, disability or SEND. A chance to get together and walk around the wonderful green spaces on offer in Bromley and SE London.

iv. Support Helpline and Information

Our helpline is the 'front door' to all our services, providing triage and assessment prior to accessing our services, alongside information and signposting to other relevant support services within the statutory and voluntary/charity sector.

v. Support for professionals

A range of training and clinical supervision services to support professionals in their work with families with a child with complex medical needs.

Use of volunteers

In 2024-25, we received 33 new volunteer applications, resulting in 16 new volunteers bringing our total number of active volunteers to 47 who together contributed 1417 hours (excluding Trustees). Volunteer Hours by role:

Volunteer Therapists-536, Youth Club-164, Maypole Active-122, Holiday Activities-404, Buddying-26, Siblings Art Group-89, Fundraising-76 hours.

Public Benefit Statement

The trustees confirm that they have had due regard to the Charity Commission's guidance on public benefit in exercising their duties. The activities described above directly advance our charitable purposes by providing mental health and wellbeing support and activities to families with children with a complex medical need, disability or special educational need either free or at an affordable cost. Our services help families and individuals build resilience and coping mechanisms, so they are empowered to navigate the myriad challenges they face.

Case study

This case study was developed with the permission of the parent and child [*name changed to protect confidentiality*].

Laura was referred to The Maypole Project in October 2024 for child therapy sessions following a life changing diagnosis in 2021 which impacted all aspects of her life. The presenting issues and agreed focus for sessions were:

- To explore Laura's emotional response to her diagnosis and support her in integrating and managing the condition within her daily life.
- To provide support around the challenges Laura faces at school, which she finds to be a distressing environment. Her recent application for home schooling was declined, leading to a significant drop in mood and a range of difficult emotions. These feelings have been hard for Laura to regulate and have contributed to thoughts of self-harm.

Laura quickly settled into therapy and discussed her school difficulties. She expressed a strong preference for being at home, where she feels safest. The denial of home schooling and her diagnosis left her feeling powerless. Therapy is helping her cope with these feelings of unfairness and fear. Laura at times would choose a creative or messy play medium to run alongside talking therapy. At times the therapy touched on her diagnosis, but the main area of focus seemed to be towards school issues.

By year's end, Laura had become less focused on the perceived unfairness of being denied home schooling and instead aimed to make school more manageable. She reported greater happiness and improved days at school. The therapist observed that Laura was more relaxed, confident, and communicative in school and with friends, managing her emotions better, and experiencing less stress on Sunday evenings.

A parent review in January established that Laura had a much more positive outlook and was gaining in independence. No further thoughts of self-harm were voiced. Sessions were being of benefit and were to continue.

Laura navigated a period of unrest in her friendship group by seeking support and managing the situation effectively. She became more confident in class and got her needs addressed. She discussed family relationships, how her diagnosis affected everyone, and shared memories of challenging times and each member's response.

After a review in May, it was clear that Laura was making steady progress at school. Discussions focused on how Laura was managing her condition, which the therapist then introduced into their sessions. A strong therapeutic relationship had developed, enabling open conversations about medical safety. Laura continues to attend weekly therapy, currently discussing topics related to her diagnosis, medical needs, managing her condition, and her friendships at school.

Leadership Transition at The Maypole Project

After 21 years as Founder and CEO, Sally Flatteau-Taylor (SFT) stepped down from her role at the end of 2024. As the driving force behind the creation and success of The Maypole Project, she continued to serve on the Board of Trustees, offering specialist clinical advice.

A new CEO joined as 'Incoming CEO' in October 2024 for induction and handover with SFT, then officially became CEO in December 2024. With expertise in organisational management and strategic development, Sally Bushell stepped into the role. After this change, we implemented a 6-month interim structure for clinical oversight, with two senior team members taking on new roles.

- Isabel Broadie as Adult Therapies Service Manager
- Karen Woods as Children and Young People's Therapies Service Manager

Both are responsible for line management and development of the wider therapies team, clinical oversight, and service development.

The structure will be reviewed with a view to establishing the arrangements and confirming the new roles for the two postholders.

Plans for the Future

In the next year we plan to focus on the following strategic priorities:

i) Extend our Reach – increasing the number of families we work with by 20% by expanding our reach into more SE London boroughs and developing partnerships with other referral organisations across the UK.

ii) Strengthen and Sustain – increasing our income through grants and contracts to support our current services and the development of new services and contribute to building our free reserves.

iii) Engage and Involve – our beneficiaries and stakeholders through coproduction to improve and expand our support services, regularly evaluate these services, and better show their impact on people's lives.

Funding Sources

Of the total income received during the year:

- 29% was from grants (2024: 51%)
- 37% was from individual donations and legacies (2024: 13%)
- 13% was from fundraising activities (2024: 14%)
- 21% was from earned income (2024: 22%)

Financial Review

Overall result: Total income £ 377,935 (2024: £442,304); total expenditure £408,385 (2024: £351,392); net movement in funds £30,450.

Financial position: Year-end funds total £149,177 (2024: £179,627), of which £10,244 are restricted, and £138,933 are unrestricted.

Reserves Policy

The Trustees' policy on financial reserves is to aim to hold a contingency equal to a minimum of up to one years' operating costs to reflect our promise to ongoing care for families. As of 31 May 2025, free reserves were £138,933, which is equivalent to 4.6 months operating costs. This is below the target and Trustees remain committed to monitoring expenditure closely and pursuing additional fundraising opportunities to gradually rebuild reserve levels. Plans are in place to regularly review financial performance and adjust strategies as needed to ensure the organisation's long-term stability and ability to serve our beneficiaries effectively.

Going Concern

The trustees have considered forecasts and cashflows for at least 12 months from the approval date and consider the charity to be a going concern.

Risk Management

The Maypole Project's Board of Trustees have overall responsibility for ensuring that there are appropriate control systems, and financial governance to ensure that the charity is assured of effective and efficient operation, protection against unauthorised use or disposition of assets, maintenance of proper records, and compliance with relevant legislation. The Board reviews the risk register and conflicts of interest at every meeting.

The cost-of-living crisis continues to present meaningful challenges, both for our beneficiaries and for the organisation, particularly in maintaining stable income streams and managing increasing operational costs; nevertheless, the Trustees remain focused on mitigating these pressures by diversifying fundraising activities, implementing prudent financial controls, and reviewing organisational policies to adapt to the shifting economic landscape. Risks continue to be mitigated overall by ensuring that there is a broad spread of income streams, maintaining appropriate insurance for staff, clients, buildings. Holding, integrating and reviewing policies and associated training to cover all aspects of our work including safeguarding, confidentiality, employment, health and safety and equality.

The Maypole Project

Trustees' Report

Structure, Governance and Management

The Maypole Project is a charitable company limited by guarantee and incorporated on 15 March 2007 and registered as a charity on 20 July 2007. The company was established under a Memorandum of Association which established the objects and powers of the charitable company and is governed under its Articles of Association. In the event of the company being wound up members are required to contribute an amount not exceeding £1.

Trustees and officers

The trustees and officers serving during the year and since the year end were as follows:

Trustees:	Alan Eldridge
	Sally J Flatteau Taylor (resigned 3 September 2025)
	Bundna Jaswal
	Jack May
	David Morrison (appointed 13 May 2025)
	Debra Parker
	Gillian Robinson (appointed 8 August 2024)
	Fay Storie (resigned 23 September 2024)
Chair:	Bundna Jaswal
	Julie Froggatt (appointed 5 December 2024 and resigned 2 September 2025)

Trustee appointment & induction

The directors of the company are also charity Trustees for the purposes of charity law and give their time voluntarily and received no benefits from the Charity. Any expenses claimed are detailed on page 24 in the accounts.

Under the requirements of the Memorandum and Articles of Association:

- The members of the charity are also the current Trustees.
- Trustees are appointed by resolution of the Trustees.
- The Board is comprised of a minimum of three Trustees.
- Trustees are elected to serve for a period of three years after which they must be re-elected.
- Trustees are inducted by the Chair and Chief Executive

Meetings

The board meets quarterly and the quorum for the meeting is three Trustees.

Management & delegation

Day-to-day management is delegated to the Chief Executive, to manage the Company by implementing the policy and strategy adopted by and within a budget approved by the Trustees.

The Maypole Project

Trustees' Report

Statement of trustees' responsibilities

The trustees (who are also the directors of The Maypole Project for the purposes of company law) are responsible for preparing the trustees' report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice), including FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland". The report and accounts have been prepared in accordance with the provisions in the Companies Act 2006 relating to small companies.

Company law requires the trustees to prepare financial statements for each financial year. Under company law the trustees must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including its income and expenditure, of the charitable company for that period. In preparing these financial statements, the trustees are required to:

- select suitable accounting policies and apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable accounting standards, comprising FRS 102 have been followed, subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in business.

The trustees are responsible for keeping proper accounting records that can disclose with reasonable accuracy at any time the financial position of the charitable company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The trustees are responsible for the maintenance and integrity of the corporate and financial information included on the charitable company's website. Legislation governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

Small companies provision statement

This report has been prepared in accordance with the small companies regime under the Companies Act 2006.

The annual report was approved by the trustees of the charity on 10 November 2025 and signed on its behalf by:

.....

Bundna Jaswal
Chair and trustee

The Maypole Project

Independent Examiner's Report to the trustees of The Maypole Project ('the Company')

I report to the charity trustees (who are also Directors for the purpose of company law) on my examination of the accounts of the The Maypole Project ('the charitable company') for the year ended 31 May 2025 which comprise the Statement of Financial Activities, the Balance Sheet and related notes.

This report is made solely to the charity's trustees, as a body, in accordance with section 145 of the Charities Act 2011. My work has been undertaken so that I might state to the charity's trustees those matters I am required to state to them in this report and for no other purpose. To the fullest extent permitted by law, I do not accept or assume responsibility to anyone other than the charity and the charity's trustees as a body, for my work, for this report, or for the opinions I have formed.

Responsibilities and basis of report

As the charity's trustees of The Maypole Project you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of The Maypole Project are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

An independent examination does not involve gathering all the evidence that would be required in an audit and consequently does not cover all the matters that an auditor considers in giving their opinion on the financial statements. The planning and conduct of an audit goes beyond the limited assurance that an independent examination can provide. Consequently I express no opinion as to whether the financial statements present a 'true and fair' view and my report is limited to those specific matters set out in the independent examiner's statement.

Independent examiner's statement

Since The Maypole Project's gross income exceeded £250,000 your examiner must be a member of a body listed in section 145 of the 2011 Act. I confirm that I am qualified to undertake the examination because I am a member of ICAEW , which is one of the listed bodies.

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of The Maypole Project as required by section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a 'true and fair view' which is not a matter considered as part of an independent examination; or

The Maypole Project

Independent Examiner's Report to the trustees of The Maypole Project ('the Company')

4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Tim Sullivan FCA
Field Sullivan Limited
9 Hare & Billet Road
Blackheath
SE3 0RB

Date: 19/11/25

The Maypole Project

Statement of Financial Activities for the Year Ended 31 May 2025
(Including Income and Expenditure Account and Statement of Total Recognised Gains and Losses)

	Note	Unrestricted £	Restricted £	Total 2025 £	Unrestricted £	Restricted £	Total 2024 £
Income and Endowments from:							
Donations and legacies		149,916	93,499	243,415	77,678	204,301	281,979
Charitable activities		78,998	-	78,998	98,279	-	98,279
Other trading activities	5	48,917	-	48,917	58,437	-	58,437
Investment income	6	5,359	-	5,359	1,689	-	1,689
Other income		1,246	-	1,246	1,920	-	1,920
Total income		284,436	93,499	377,935	238,003	204,301	442,304
Expenditure on:							
Raising funds	8	(15,623)	-	(15,623)	(24,258)	-	(24,258)
Charitable activities		(286,757)	(106,005)	(392,762)	(148,038)	(179,096)	(327,134)
Total expenditure		(302,380)	(106,005)	(408,385)	(172,296)	(179,096)	(351,392)
Net (expenditure)/income		(17,944)	(12,506)	(30,450)	65,707	25,205	90,912
Transfers between funds		-	-	-	12,130	(12,130)	-
Net movement in funds		(17,944)	(12,506)	(30,450)	77,837	13,075	90,912
Reconciliation of funds							
Total funds brought forward		156,877	22,750	179,627	79,040	9,675	88,715
Total funds carried forward	19	138,933	10,244	149,177	156,877	22,750	179,627

All of the charity's activities derive from continuing operations during the above two periods.

The notes on pages 15 to 30 form an integral part of these financial statements.

The Maypole Project

(Registration number: 06163173)
Balance Sheet as at 31 May 2025

	Note	2025 £	2024 £
Fixed assets			
Tangible assets	15	8,318	9,046
Current assets			
Debtors	16	15,050	12,235
Cash at bank and in hand	17	145,685	166,230
		160,735	178,465
Creditors: Amounts falling due within one year	18	(19,876)	(7,884)
Net current assets		140,859	170,581
Net assets		149,177	179,627
Funds of the charity:			
Restricted income funds			
Restricted funds		10,244	22,750
Unrestricted income funds			
Unrestricted funds		138,933	156,877
Total funds	19	149,177	179,627

For the financial year ending 31 May 2025 the charity was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Directors' responsibilities:

- The members have not required the charity to obtain an audit of its accounts for the year in question in accordance with section 476; and
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These financial statements have been prepared in accordance with the special provisions relating to companies subject to the small companies regime within Part 15 of the Companies Act 2006.

The Maypole Project

(Registration number: 06163173)
Balance Sheet as at 31 May 2025

The financial statements on pages 12 to 30 were approved by the trustees, and authorised for issue on 10 November 2025 and signed on their behalf by:

.....
Bundna Jaswal
Chair and trustee

1 Charity status

The charity is limited by guarantee, incorporated in England and Wales, and consequently does not have share capital. Each of the trustees is liable to contribute an amount not exceeding £1 towards the assets of the charity in the event of liquidation.

The address of its registered office is:
51 High Street
Green Street Green
Orpington
Kent
BR6 6BQ

These financial statements were authorised for issue by the trustees on 10 November 2025.

2 Accounting policies

Summary of significant accounting policies and key accounting estimates

The principal accounting policies applied in the preparation of these financial statements are set out below. These policies have been consistently applied to all the years presented, unless otherwise stated.

Statement of compliance

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019) - (Charities SORP (FRS 102) - Second edition October 2019), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102). They also comply with the Companies Act 2006 and Charities Act 2011.

Basis of preparation

The Maypole Project meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy notes.

Going concern

The trustees consider that there are no material uncertainties about the charity's ability to continue as a going concern nor any significant areas of uncertainty that affect the carrying value of assets held by the charity.

Exemption from preparing a cash flow statement

The charity opted to early adopt Bulletin 1 published on 2 February 2016 and have therefore not included a cash flow statement in these financial statements.

Judgements and key sources of estimation uncertainty

In the application of the charity's accounting policies, the directos are required to make judgements, estimates and assumptions about the carrying amount of assets and liabilities that are not readily apparent from other sources. The estimates and associated assumptions are based on historical experience and other factors that are considered to be relevant. Actual results may differ from these estimates.

The estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognised in the periods in which the estimate is revised where revisions affects only that period, or in the period of the revision and future periods where the revisions affects both current and future periods.

Income and endowments

All income is recognised once the charity has entitlement to the income, it is probable that the income will be received and the amount of the income receivable can be measured reliably.

Donations and legacies

Donations are recognised when the charity has been notified in writing of both the amount and settlement date. In the event that a donation is subject to conditions that require a level of performance by the charity before the charity is entitled to the funds, the income is deferred and not recognised until either those conditions are fully met, or the fulfilment of those conditions is wholly within the control of the charity and it is probable that these conditions will be fulfilled in the reporting period.

Legacy gifts are recognised on a case by case basis following the grant of probate when the administrator/executor for the estate has communicated in writing both the amount and settlement date. In the event that the gift is in the form of an asset other than cash or a financial asset traded on a recognised stock exchange, recognition is subject to the value of the gift being reliably measurable with a degree of reasonable accuracy and the title to the asset having been transferred to the charity.

Grants receivable

Grants are recognised when the charity has an entitlement to the funds and any conditions linked to the grants have been met. Where performance conditions are attached to the grant and are yet to be met, the income is recognised as a liability and included on the balance sheet as deferred income to be released.

Deferred income

Deferred income represents amounts received for future periods and is released to incoming resources in the period for which, it has been received. Such income is only deferred when:

- The donor specifies that the grant or donation must only be used in future accounting periods; or
- The donor has imposed conditions which must be met before the charity has unconditional entitlement.

Donated services and facilities

Where services or facilities are provided to the charity as a donation that would normally be purchased from our suppliers, this benefit is included in the financial statements at it's fair value unless it's fair value cannot be reliably measured, then at the cost to the donor or the resale value of goods that are to be sold.

Investment income

Dividends are recognised once the dividend has been declared and notification has been received of the dividend due.

Expenditure

All expenditure is recognised once there is a legal or constructive obligation to that expenditure, it is probable settlement is required and the amount can be measured reliably. All costs are allocated to the applicable expenditure heading that aggregate similar costs to that category. Where costs cannot be directly attributed to particular headings they have been allocated on a basis consistent with the use of resources, with central staff costs allocated on the basis of time spent, and depreciation charges allocated on the portion of the asset's use. Other support costs are allocated based on the spread of staff costs.

Raising funds

These are costs incurred in attracting voluntary income, the management of investments and those incurred in trading activities that raise funds.

Charitable activities

Charitable expenditure comprises those costs incurred by the charity in the delivery of its activities and services for its beneficiaries. It includes both costs that can be allocated directly to such activities and those costs of an indirect nature necessary to support them.

Support costs

Support costs include central functions and have been allocated to activity cost categories on a basis consistent with the use of resources, for example, allocating property costs by floor areas, or per capita, staff costs by the time spent and other costs by their usage.

Taxation

The charity is considered to pass the tests set out in Paragraph 1 Schedule 6 of the Finance Act 2010 and therefore it meets the definition of a charitable company for UK corporation tax purposes. Accordingly, the charity is potentially exempt from taxation in respect of income or capital gains received within categories covered by Chapter 3 Part 11 of the Corporation Tax Act 2010 or Section 256 of the Taxation of Chargeable Gains Act 1992, to the extent that such income or gains are applied exclusively to charitable purposes.

Tangible fixed assets

Individual fixed assets costing £500.00 or more are initially recorded at cost, less any subsequent accumulated depreciation and subsequent accumulated impairment losses.

Depreciation and amortisation

Depreciation is provided on tangible fixed assets so as to write off the cost or valuation, less any estimated residual value, over their expected useful economic life as follows:

Asset class	Depreciation method and rate
Leasehold improvements	straight line at 20%
Fixture, fittings and equipment	straight line at 33%

Business combinations

Business combinations are accounted for under the purchase method. Where necessary, adjustments are made to the financial statements of subsidiaries to bring the accounting policies used into line with those used by the charity. All intra-group transactions, balances, income and expenses are eliminated on consolidation. In accordance with Section 35 of FRS 102, Section 19 of FRS 102 has not been applied in these financial statements in respect of business combinations effected prior to the date of transition.

Trade debtors

Trade debtors are amounts due from customers for merchandise sold or services performed in the ordinary course of business.

Trade debtors are recognised initially at the transaction price. They are subsequently measured at amortised cost using the effective interest method, less provision for impairment. A provision for the impairment of trade debtors is established when there is objective evidence that the charity will not be able to collect all amounts due according to the original terms of the receivables.

Cash and cash equivalents

Cash and cash equivalents comprise cash on hand and call deposits, and other short-term highly liquid investments that are readily convertible to a known amount of cash and are subject to an insignificant risk of change in value.

Trade creditors

Trade creditors are obligations to pay for goods or services that have been acquired in the ordinary course of business from suppliers. Accounts payable are classified as current liabilities if the charity does not have an unconditional right, at the end of the reporting period, to defer settlement of the creditor for at least twelve months after the reporting date. If there is an unconditional right to defer settlement for at least twelve months after the reporting date, they are presented as non-current liabilities.

Trade creditors are recognised initially at the transaction price and subsequently measured at amortised cost using the effective interest method.

Fund structure

Unrestricted income funds are general funds that are available for use at the trustees discretion in furtherance of the objectives of the charity.

Restricted income funds are those donated for use in a particular area or for specific purposes, the use of which is restricted to that area or purpose.

Pensions and other post retirement obligations

The charity operates a defined contribution pension scheme which is a pension plan under which fixed contributions are paid into a pension fund and the charity has no legal or constructive obligation to pay further contributions even if the fund does not hold sufficient assets to pay all employees the benefits relating to employee service in the current and prior periods.

Contributions to defined contribution plans are recognised in the Statement of Financial Activities when they are due. If contribution payments exceed the contribution due for service, the excess is recognised as a prepayment.

3 Income from donations and legacies

	Unrestricted funds General £	Restricted funds £	Total 2025 £	Total 2024 £
Donations and legacies;				
Donations and legacies	61,016	-	61,016	51,582
Legacies	70,000	-	70,000	-
Gift aid reclaimed	4,505	-	4,505	3,102
Grants, including capital grants;				
Fred Goldfinch Dec Charitable Will Trust	-	-	-	15,000
Garfield Weston Foundation	-	-	-	20,000
Jack Petchey Foundation	-	3,100	3,100	24,187
Playing Card Charity	-	3,000	3,000	3,000
Other small grants	-	-	-	994
Axis Foundation	-	-	-	6,750
BBC Children in Need	-	15,000	15,000	15,000
Groundwork UK	-	3,000	3,000	5,000
Maximus UK	-	5,000	5,000	10,000
St James's Place Charitable Foundation	-	-	-	10,000
The True Colours Trust	-	10,000	10,000	10,000
The Henry Smith Charity	-	9,000	9,000	-
The Screwfix Foundation	-	3,000	3,000	-
London Youth	3,860	-	3,860	-
The Toy Trust	3,000	-	3,000	-
National Lottery	-	42,399	42,399	105,364
Donated services and facilities	7,535	-	7,535	2,000
	149,916	93,499	243,415	281,979

4 Income from charitable activities

	Unrestricted funds General £	Total 2025 £	Total 2024 £
Contractual income	59,718	59,718	51,600
Sundry income	19,280	19,280	46,679
	78,998	78,998	98,279

5 Income from other trading activities

	Unrestricted funds General £	Total funds £	Total 2024 £
Fundraising	48,917	48,917	58,437
	48,917	48,917	58,437

6 Investment income

	Unrestricted funds General £	Total 2025 £	Total 2024 £
Interest receivable and similar income;			
Interest receivable on bank deposits	5,359	5,359	1,689

7 Other income

	Unrestricted funds General £	Total 2025 £	Total 2024 £
Rental income	1,246	1,246	1,920

8 Expenditure on raising funds

a) Costs of generating donations and legacies

	Note	Total 2025 £	Total 2024 £
Fundraising costs		13,644	14,258
Marketing and advertising		1,979	-
Staff Costs	13	-	10,000
		15,623	24,258

9 Expenditure on charitable activities

	Note	Total 2025 £	Total 2024 £
Activity Materials		3,408	2,281
Project costs		59	1,425
Room hire		1,101	-
Casual wages		20,425	11,862
Volunteer expenses		2,481	1,310
Staff costs	13	289,760	236,978
Support costs	10	75,528	73,278
		392,762	327,134

In addition to the expenditure analysed above, there are also support costs of £75,528 (2024 - £73,278) which relate directly to charitable activities. See note 10 for further details.

10 Analysis of support costs

Support costs

	Total 2025 £	Total 2024 £
Depreciation, amortisation and other similar costs	3,700	3,458
Training	2,474	3,529
Miscellaneous staff cost	343	146
Travelling	1,645	1,103
Rent	20,751	26,386
Rates	1,594	-
Light, heat and power	3,665	3,571
Insurance	3,166	3,352
Repairs and maintenance	10,213	8,019
Cleaning	1,663	1,322
Telephone and fax	2,823	2,482
Office expenses	1,344	797
Computer software and maintenance	8,805	7,457
Printing, postage and stationery	531	678
Subscriptions	50	268
Sundries	2,164	1,761
Motor expenses	339	602
Independent examination	3,274	3,350
Legal and professional	6,725	4,816
Bank charges	259	180
(Gain)/loss on programme related investments	-	1
	75,528	73,278

11 Net incoming/outgoing resources

Net (outgoing)/incoming resources for the year include:

	2025	2024
	£	£
Depreciation of fixed assets	3,700	3,458

12 Trustees remuneration and expenses

During the year the charity made the following transactions with trustees:

Sally J Flatteau Taylor
Sally J Flatteau Taylor received remuneration of £23,382 (2024: £39,543) during the year.

The trustees above were employed during the year under the authority of the memorandum of association. They were employed due to their specific expertise, and in accordance with the Charity Commisison's guidance on conflicts of interest.

13 Staff costs

The aggregate payroll costs were as follows:

	2025	2024
	£	£
Staff costs during the year were:		
Wages and salaries	266,625	228,523
Social security costs	17,481	13,883
Pension costs	5,654	4,572
	289,760	246,978

The monthly average number of persons (including senior management / leadership team) employed by the charity during the year expressed as full time equivalents was as follows:

	2025	2024
	No	No
Direct charitable and fundraising activities	7	7

No employee received emoluments of more than £60,000 during the year.

14 Taxation

The charity is a registered charity and is therefore exempt from taxation.

15 Tangible fixed assets

	Furniture and equipment £	Motor vehicles £	Improvements to leasehold £	Total £
Cost				
At 1 June 2024	11,373	46,372	51,221	108,966
Additions	-	-	2,971	2,971
At 31 May 2025	11,373	46,372	54,192	111,937
Depreciation				
At 1 June 2024	7,915	46,372	45,632	99,919
Charge for the year	1,709	-	1,991	3,700
At 31 May 2025	9,624	46,372	47,623	103,619
Net book value				
At 31 May 2025	1,749	-	6,569	8,318
At 31 May 2024	3,458	-	5,589	9,047

16 Debtors

	2025 £	2024 £
Trade debtors	1,169	1,170
Prepayments	9,424	7,188
Accrued income	4,457	3,043
Other debtors	-	834
	15,050	12,235

17 Cash and cash equivalents

	2025	2024
	£	£
Cash at bank	145,685	166,230

18 Creditors: amounts falling due within one year

	2025	2024
	£	£
Trade creditors	7,332	1,979
Other taxation and social security	3,637	2,771
Accruals	3,282	3,134
Deferred income	5,625	-
	19,876	7,884

	2025	2024
	£	£
Deferred income at 1 June 2024	-	26,006
Resources deferred in the period	5,625	-
Amounts released from previous periods	-	(26,006)
Deferred income at year end	5,625	-

19 Funds

Current period

	Balance at 1 June 2024 £	Incoming resources £	Resources expended £	Balance at 31 May 2025 £
Unrestricted funds				
General				
General Funds	156,877	284,436	(302,380)	138,933
Restricted funds				
Fred Goldfinch Dec Charitable Will Trust	7,500	-	(7,500)	-
The Henry Smith Charity	-	9,000	(8,250)	750
The Screwfix Foundation	-	3,000	(1,880)	1,120
Playing Card Charity	500	3,000	(2,500)	1,000
National Lottery - siblings	-	42,399	(42,399)	-
Jack Petchey Foundation	2,129	3,100	(4,605)	624
BBC Children in Need	2,500	15,000	(15,000)	2,500
Groundworks UK	4,288	3,000	(5,538)	1,750
Maximus UK	-	5,000	(3,333)	1,667
St James's Place Charitable Foundation	5,000	-	(5,000)	-
The True Colours Trust	833	10,000	(10,000)	833
	22,750	93,499	(106,005)	10,244
Total funds	179,627	377,935	(408,385)	149,177

The Maypole Project

Notes to the Financial Statements for the Year Ended 31 May 2025

Previous period

	Balance at 1 June 2023 £	Incoming resources £	Resources expended £	Transfers £	Balance at 31 May 2024 £
Unrestricted funds					
General					
General Funds	79,040	238,003	(172,296)	12,130	156,877
Restricted funds					
Fred Goldfinch Dec Charitable Will Trust	-	15,000	(7,500)	-	7,500
Playing Card Charity	-	3,000	(2,500)	-	500
National Lottery - siblings	-	41,964	(41,964)	-	-
Jack Petchey Foundation	4,604	24,187	(26,662)	-	2,129
Axis Foundation	5,071	6,750	(11,821)	-	-
National Lottery - cost of living crisis	-	63,400	(51,270)	(12,130)	-
BBC Children in Need	-	15,000	(12,500)	-	2,500
Groundworks UK	-	5,000	(712)	-	4,288
Maximus UK	-	10,000	(10,000)	-	-
St James's Place Charitable Foundation	-	10,000	(5,000)	-	5,000
The True Colours Trust	-	10,000	(9,167)	-	833
	9,675	204,301	(179,096)	(12,130)	22,750
Total funds	88,715	442,304	(351,392)	-	179,627

The specific purposes for which the funds are to be applied are as follows:

Fred Goldfinch Deceased Charitable Will Trust - funds towards the development of a Whitstable and area team.

The Henry Smith Charity - funds towards two years' running costs to support families with children with complex medical needs in Kent.

The Screwfix Foundation - funds for decking refurbishment.

Playing card - funds for play therapy sessions.

National Lottery - funds for 'Maypole for siblings' project.

Jack Petchey Foundation - funds to support full time interns through the 'Internship Programme' and awards to be used on support groups and sessional staff.

BBC Children in Need - funds to help deliver long-term responsive support to children and young people with complex disabilities and conditions in order to build their confidence in everyday life.

Groundworks UK - funds to deliver "Miles and Connections @ Maypole" project.

Maximus UK - funds to provide a minimum of 3 x per week day sessions for up to 20 young people to attend at 3 months of sessions each (60 young people supported in total).

St James's Place Charitable Foundation - funds for the transformation of the minibus into a mobile sensory service for families who are house or hospital bound due to their child's complex medical need or disability. The funding will contribute to the sensory equipment, therapist and other staffing for the project

The True Colours Trust - funds to help with therapies salaries, children's activities salaries and premises, equipment, supervision and training.

20 Analysis of net assets between funds

Current period

	Unrestricted funds General £	Restricted funds £	Total funds at 31 May 2025 £
Tangible fixed assets	8,318	-	8,318
Current assets	150,491	10,244	160,735
Current liabilities	(19,876)	-	(19,876)
Total net assets	138,933	10,244	149,177

Previous period

	Unrestricted funds General £	Restricted funds £	Total funds at 31 May 2024 £
Tangible fixed assets	9,046	-	9,046
Current assets	155,715	22,750	178,465
Current liabilities	(7,884)	-	(7,884)
Total net assets	156,877	22,750	179,627

21 Related party transactions

There were no related party transactions in the year.

THE MAYPOLE PROJECT

England & Wales - Charity number 1120163

Accounts

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Company registration number: 06163173
Charity registration number: 1120163

The Maypole Project

(A company limited by guarantee)

Annual Report and Financial Statements

for the Year Ended 31 May 2024

Field Sullivan Limited
9 Hare & Billet Road
Blackheath
SE3 0RB

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The Maypole Project

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The Maypole Project

Reference and Administrative Details

Chair	Bundna Jaswal
Trustees	Alan Eldridge Sally J Flatteau Taylor Bundna Jaswal Jack May Debra Parker Fay Storie
Charity Registration Number	1120163
Company Registration Number	06163173
	The charity is incorporated in England and Wales.
Registered Office	51 High Street Green Street Green Orpington Kent BR6 6BQ
Independent Examiner	Field Sullivan Limited 9 Hare & Billet Road Blackheath SE3 0RB
Solicitors:	Erica Crump, Partner Bates Wells Braithwaite Thames Exchange 10 Queen Street Place LONDON EC4R 1BE

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The Maypole Project

Trustees' Report

The trustees, who are directors for the purposes of company law, present the annual report together with the financial statements of the charitable company for the year ended 31 May 2024.

INTRODUCTION FROM CHAIR:

It is with great pleasure that I reflect on my first year as Chair of The Maypole Project. Over the past year, our charity has tackled various challenges and achieved significant milestones. Despite recovery from the tough Covid times, we have remained resilient and committed to our mission of providing services of therapies, counselling, couples and family support, children and young people's therapies, and inclusive activities to those with children with complex medical needs.

First and foremost, I would like to express my deep gratitude to our donors and sponsors. Your generosity and belief in our cause have enabled us to carry out vital services. With your support, we have been able to provide essential resources and support to the children, young people and families who rely on our services.

I must also acknowledge the efforts of our volunteers and staff, whose dedication and selflessness continue to inspire us all. Their unwavering commitment has allowed us to reach more families who are in dire need of assistance. Their contributions have been instrumental in our charitable endeavours and their tireless work remains the backbone of our organisation.

In the previous year, we have witnessed the power of collaborations through partnerships and contracts. By joining other like-minded organisations, we have maximised our impact and created a stronger network to address the needs of families, children and young people in need of our services. Through these contracts, we have been able to leverage resources, share knowledge and expertise, and expand our reach.

This annual report aims to provide a detailed overview of the objectives and approach of this charity, the services we have provided, financial statements, and we aim to uphold the highest standards of transparency and accountability, to maintain the trust you have placed with us.

I would also like to give a special thank you to Sally Flatteau as founder and CEO for all her contributions to The Maypole over the last twenty-one years. I was sad to hear that Sally Flatteau has decided to stand down as CEO at the end of the year as she has been an integral part of the Maypole project's success story, providing exemplary leadership, vision and guidance throughout her tenure. Sally's dedication, innovation and unwavering commitment to the Maypole's core value have been truly remarkable. While we will greatly miss her leadership, we are confident that Sally has laid an excellent foundation for the future growth of our organisation. We have been reviewing applications to the role of CEO, looking for the right fit to not only grow The Maypole Project but to maintain the quality of critical services and support it provides to families and children with complex medical needs. We aim to have a new CEO in post by December 2024. It will be imperative for all of us to remain focussed and committed to our objectives for the charity.

Finally, as Chair, I would like to express my heartfelt thanks to each and every supporter for their dedication and commitment to our cause.

Sincerely,

Bundna Jaswal

Signed by:
Bundna Jaswal
D2E57C371D0A49D...

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The Maypole Project

Trustees' Report

INTRODUCTION from Sally Flatteau Taylor our Founder and Chief Executive

This is my final introductory note to Maypole Report and Accounts as Chief Executive as I plan to stand down from this role at the end of this calendar year. As such this is a shorter report than usual as we put together some more data and stories to create a broader report to December 2024 – please ask for a copy in the New Year.

It has been a truly amazing and rewarding experience to have taken this project from the seed of an idea through to the organisation it is today and some wonderful events and memories along the way. Not least is the creation of the Maypole Model of psychological and social support for children with complex medical needs and their families, drawn from family experiences gathered into research I instigated in 2003.

This continues to be the unique service that is The Maypole Project.

Although as seems to be the "norm" for small and developing charities there has been a rollercoaster of experience of funding along the way, but it is reassuring to see that the project is on a high note. This is not only financially, but also another really successful year on in the provision of The Maypole Project's unique model of psychosocial support (Maypole Model @ 2003). The Maypole Model becoming more renoun for excellence, a great team developed and funding in the best place it could be. We will be recruiting to the CEO role in the coming financial year.

My wish for Maypole for the years to come?

We know that the lives of families where a child or young person has been diagnosed with complex medical needs are deeply enriched by accessing our service.

We know that the work of allied professionals is developed through accessing our professionals' services:

My wish is that Maypole will continue to work to ensure that it reaches every individual who needs it

... watch this space!

Last year The Maypole Project learnt fast that we needed to: "adapt sails" to the "change in winds". This could not have tested our adaptability more than the pandemic. This was a learning for the whole world about the "inside and often hidden worlds of the majority of Maypole" families who are frequently housebound and isolated with services failing them, and increasingly so when essential respite of hospices and other providers also disappeared for stretches of time at least in this period. This is why they want and need a service like The Maypole Project who are in constant contact with them and in their local community.

All of the above said, the challenges that Covid brought have lessened but not yet disappeared and we continue to ensure that we are adapting to this overspill particularly in terms of the rise in uptake of our ongoing offer of support. The challenge here has been to constantly address our ability to provide our usual quality of support resourcing to match the increasing demands on the service.

As an organisation we continue to pride ourselves in flexibility and adaptability supporting increasing numbers of families. This is reflected in our:

Charitable Activities: the number of individuals needing support has continued to grow, 20% in this year. For another year we see the length of time we find that families need support has increased. The variety of inclusive activities we provide, has also seen an increase.

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The Maypole Project

Trustees' Report

Quality: The impact and proven quality of the support we provide continues at a very high level; our reputation for excellence in the provision of psychological, social and activities support to families is shown to have increased reflected through the contacts and enquiries we receive about our services, enquiring about accessing our training

.

Financial resourcing as a response to increased demand: We continue to be so grateful to receive increasing income from increasing numbers of supporters. We continue to see over 90% of our funds going directly into our support schemes; the remaining 10% provides the indirect overheads that are still essential to the maintenance of the organisation and the support it offers. At Maypole EVERY SINGLE PENNY DONATED, COUNTS!

Key events and workstreams have been:

Revisited our overarching Strategy in this financial year providing guidance for our work until 2028 with built-in monitoring and review periods.

The headlines are:

- Reach out to support increasing numbers of families and providing more of our invaluable service to protect their wellbeing.
- Maintaining our quality of provision to the increased quantity provided.
- Continue to strengthen and grow The Maypole Project as an organisation.

Our vision is maintained: To provide access to our services to EVERYONE who needs it.

Key pathways to this have been: Reviewing the strategy and providing detail and new reporting formats, including the installation of a new database, to ensure our usual level of transparency of information to be relayed to all stakeholders. Reviewing our evaluation programme to ensure that it continues to be fit for purpose and gains the information needed. We have been overwhelmed by families who wish to support us – during their period of support from the project and sometimes once this has finished. The stories of these families' access to our services and how it has impacted their lives, alongside our increased capacity to relay these through our communications, can be seen to have helped The Maypole Project's services to SHINE OUT; bringing in both more families to access our support as well as new Maypole Supporters.

The report that follows is abbreviated as we work to a full report on our work to date in production.

ACKNOWLEDGEMENTS: OUR HEARTFELT THANKS go to

The FAMILIES we support: The Maypole Project was started WITH families, inputting into our foundational research programme, membership of a steering committee.

- Families continue to lead and design the project through their input.
- Families increasingly wish to "give back" to the project and to other families through telling their stories of support and the huge impact of their access to Maypole Support

The SUPPORTERS: Ambassadors, Trustees, Volunteers and the many Fundraisers and Corporate sponsors whose continued dedication and commitment to helping us in multiple ways including fundraising, raising awareness of our work, helping us provide to our aims and objectives.

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- Supporters continue helping us keep our organisation going.

The TEAM: Our staff and freelance team demonstrate their excellence in their area of work at The Maypole Project.

- Team Maypole keeps our organisation going; increasing in reputation of excellence.

Objectives and activities

Objects and aims

To alleviate the chronic stresses and sadness experienced by families where a child is diagnosed (between birth and 18 years) with a life shortening or life-threatening condition, now defined as a complex medical need.

To support professionals who work alongside such families in their day-to-day role as recommended by our paper for the Department of Health 2011. Provision of services including Clinical Supervision, Training, Counselling and Consultancy to develop and enhance services.

To increase public awareness of the needs of the families supported, as well as the work of The Maypole Project.

Public benefit

The objectives and activities, achievement and performance in this report clearly set out the activities the charity undertakes which is all for public benefit.

The trustees confirm that they have complied with the requirements of section 17 of the Charities Act 2011 to have due regard to the public benefit guidance published by the Charity Commission for England and Wales.

OUR ACHIEVEMENTS:

We have run an efficient charity whose unique support pattern continues to achieve a level of excellence while reaching above its overall aims and objectives for strategic development

Now for 21 YEARS! A real cause for CELEBRATION

The following demonstrates the basis/principals of THE MAYPOLE MODEL of support for children with complex medical needs and their families. Making Maypole synonymous with excellence of this support has been created through the input of the lived experience of our service users both at the instigating research and as an iterative process through integrating findings of our comprehensive evaluation programme. The insight of our CEO Sally Flatteau Taylor and the work of team of therapists, counsellors, activities facilitators across 21 years we have brought together the following pattern of working:

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The Maypole Project

Trustees' Report

Overarching aim is that the family both collectively and individually will uncover and enhance their resilience, building their ability to find their own way through the "nightmare rollercoaster" of experiences that accompany them from the diagnosis of a child. We achieve this through the MAYPOLE MODEL OF SUPPORT and we promise to:

Work TOGETHER with families. We will
Start with in the present, sometimes exploring the past or look to the future
Engaging our research based KNOWLEDGE we demonstrate our understanding of what they MAY face
And provide our HOLISTIC response to address the multi-layered impacts of a child's disability/illness
Our support aims to empower every family member to help themselves, and
ENRICH FAMILIES' LIVES, EVERY STEP OF THE WAY

Our services promise to be: Founded in positive relationship establishment and a service which is: Confidential, sensitive, accessible, professional, holistic, ongoing, independent of other roles with the family

MEETING OUR STRATEGIC AIMS AND OBJECTIVES:

During this financial year we have proven our ability to achieve to all our strategic goals noted here in brief. Overarching message this year is that we have managed a 20% uplift in key provisions across the project; and built our resources to enable us to respond appropriately and with our usual high quality to this additional support provision. This is provided in outline detail as we prepare a fully detailed report for the end of 2024.

STRATEGIC AIM 1: DEVELOP OUR SERVICE PROVISION KEY POINTS AND DEVELOPMENTS

Across this year we have tracked the uplift in our provision of services of Therapies and Activities across the project. This growth is demonstrated through 20% additional families supported, the review and increase of types of services provided, additional hours of sessions provided.

Indirectly we continue to enhance families' lives through our services to allied professionals, providing them with support (counselling), enhancing skills (training and clinical supervision), and helping them review safeguarding issues and processes.

STRATEGIC AIM 2: ENSURE AND ENHANCE THE QUALITY OF OUR SERVICE PROVISION

The qualitative evaluation demonstrates the importance of the positive impact that the charity makes: This continues with 95% OUTSTANDING AND GOOD in all aspects of our work from: Accessibility, Relationship with counsellor/Support worker, Addressing issues raised by client, Understanding and enhancing coping mechanisms.

STRATEGIC AIM 3: DEVELOP OUR OUTREACH BY ONLINE SUPPORT, FACE TO FACE

Online platforms continue to help us to reach further areas across the UK (using technology to extend our reach) throughout England, Wales, Scotland and Northern Ireland.

In this year The Maypole Project therapies and activities haves become known as providers of Core Services/family support experts through partnership and collaboration with organisations which are UK wide. We have engaged with a 20% growth in our partnership work across the year.

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STRATEGIC AIM 4: RAISE AWARENESS AND INFLUENCE ISSUES AROUND CHILDREN'S DISABILITY AND ILLNESS TRAINING

Our training packages have reflected the same level of activities as the previous year and disseminated TO OVER 20 SETTINGS UK wide, in: Education, social care, health care, charities and the general public. Supervision is available to more than 20 professionals across different specialities.

Both services gain evaluation CONSISTENTLY ABOVE 90% SATISTACTION.

COMMUNICATIONS AND MARKETING:

Our communications and marketing strategy which is online, on paper, and through significant members of the team such as Ambassadors and Trustees, raise the profile of children's illness and disability, alongside raising the profile of The Maypole Project's unique model of support. We plan in the coming year to increase this output through articles and presentations.

CONSULTANCY

Whilst we provide ad hoc consultancy sessions across the year, we are retained as consultants to many organisations, but ongoing provision to 3 organisations to develop their support of the psychological and social support services for their beneficiaries, and/or support of their teams. Included in this is external expertise for Abigail's Footsteps to review the of the impact of their Lottery Funded Training and Counselling services (TNL Funded) for Abigail's Footsteps.

STRATEGIC AIM 5: MANAGING THE PROJECT AS AN EFFICIENT AND SUSTAINABLE ORGANISATION

The staff team has gone from strength to strength across the year. Our Board team has truly established itself in this year; we review our Board skillset and look to them to support the Maypole workstream best suited to their expertise. Alongside this our incredible team of volunteers continue to be at the heart of the project. The key areas for volunteering and our developing, renown for excellence, brings people organically into our recruitment process and we are shown to bring volunteers in who we maintain in our services.

Internship: We are extremely thankful to the support of the Jack Petchey Foundation for part funding an internship to support our team with administrative skills. A positive year of finances is reflected in the accounts.

MAYPOLE SUPPORTERS:

We have so many funders many of whom are mentioned in the notes to the accounts. *THANK YOU ALL However there are some we would also like to mention individually for their ongoing support: Jack Petchey Foundation for volunteer awards and their wholehearted support in the internship programme which has overall seen a great enhancement to our team.*

We are proud to have completed another year in partnership with 4 key charities and aim for these to continue as we are approached by many others.

There are others, too many to mention individually, but who are vital to our work nonetheless. We would like to THANK YOU ALL for supporting us so wholeheartedly, helping to provide us with the essential funds to facilitate the maintenance and development of our work.

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The Maypole Project

Trustees' Report

TRUSTEE BOARD AND GOVERNANCE:

The directors of the company are also charity trustees for the purposes of charity law and under the company's Articles are known as members of the Management Committee. Under the requirements of the Memorandum and Articles of Association the members of the Management Committee are elected to serve for a period of three years after which they must be re-elected at the next Annual General Meeting. During this year attention has been paid to the skills provided by the Board of Trustees. We continue to bring in skills through advisors to the Board provided by:

Erica Crump (Consultant: charity legal advice - Partner, Bates Wells Braithwaite)

Nikki Taylor Price (Consultant: Developments and Income Generation)

Trustees and officers

The trustees and officers serving during the year and since the year end were as follows:

Trustees:	Alan Eldridge
	Sally J Flatteau Taylor
	Bundna Jaswal
	Jack May
	Debra Parker
	Fay Storie
	Laura Pellatt (resigned 4 September 2023)
	Leila Seeney (resigned 25 September 2023)
Chair:	Bundna Jaswal

RISK MANAGEMENT:

The Maypole Project's Board of Trustees have overall responsibility for ensuring that there are appropriate control systems, financial governance to ensure that the charity is assured of effective and efficient operation, protection against unauthorised use or disposition of assets, maintenance of proper records, compliance with relevant legislation. The Board review risk register and conflicts of interest at every meeting.

Covid's impacts continue to be felt through our fundraising pattern and this has been adjusted as community fundraising has not yet fully returned to previous levels; our grant programme has covered this gap. Repercussions for the families also continue and the risk associated is the uplift in demand for services as reflected above.

Risks continue to be mitigated overall by ensuring that there is a broad spread of income streams, maintaining appropriate insurance for staff, clients, buildings. Holding, integrating and reviewing policies and associated training to cover all aspects of our work including: safeguarding, confidentiality, employment, health and safety and equality.

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Finances: We are now establishing a new pattern for our incoming financial resourcing, and this appears to be positive.

Service: We work to The Maypole Project's written standards for psychosocial care for children with complex medical needs as their families (as written for DoH 2012), as no other such standards exist. We also work to specific standards and measures such as BACP, Child Bereavement Network, Bereavement Standards.

FINANCIAL MANAGEMENT AND REPORTING

The Maypole Project as a charity has overreached its financial projections in this financial year and created a sufficient reserve level. However the dip in fundraising, particularly in community, has lead us to continue our strategy to focus on the broadest range of income generation.

The attached financial statements show the current finance of the charity which the trustees consider to be sound. For the year ended 31 May 2024 The Company is entitled to exemption from audit under section 477 of the Companies Act 2006. No members have required the company to obtain an audit of its financial statements for the year ended 31 May 2023, in accordance with section 476 of the Companies Act 2006.

At the end of the period the charity's reserve level was £179,627 (2023: £88,715). Of this £156,877 (2023: £79,040) are unrestricted funds and £22,750 (2023: £9,675) restricted funds.

The Trustees' policy on financial reserves is to aim to hold a contingency equal to a minimum of up to one year to reflect our promise to families of our ongoing commitment to provide them with psychological/social care turnover of the charity.

Statement of trustees' responsibilities

The trustees (who are also the directors of The Maypole Project for the purposes of company law) are responsible for preparing the trustees' report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice), including FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland". The report and accounts have been prepared in accordance with the provisions in the Companies Act 2006 relating to small companies.

Company law requires the trustees to prepare financial statements for each financial year. Under company law the trustees must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including its income and expenditure, of the charitable company for that period. In preparing these financial statements, the trustees are required to:

- select suitable accounting policies and apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable accounting standards, comprising FRS 102 have been followed, subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in business.

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The Maypole Project

Trustees' Report

The trustees are responsible for keeping proper accounting records that can disclose with reasonable accuracy at any time the financial position of the charitable company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The trustees are responsible for the maintenance and integrity of the corporate and financial information included on the charitable company's website. Legislation governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

Small companies provision statement

This report has been prepared in accordance with the small companies regime under the Companies Act 2006.

The annual report was approved by the trustees of the charity on 11 October 2024 and signed on its behalf by:

Signed by:
Sally FT
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Sally J Flatteau Taylor
Trustee

Signed by:
Bundna Jaswal
D2E57C371D0A49D...

Bundna Jaswal
Chair and trustee

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The Maypole Project

Independent Examiner's Report to the trustees of The Maypole Project ('the Company')

I report to the charity trustees (who are also Directors for the purpose of company law) on my examination of the accounts of the The Maypole Project ('the charitable company') for the year ended 31 May 2024 which comprise the Statement of Financial Activities, the Balance Sheet and related notes.

This report is made solely to the charity's trustees, as a body, in accordance with section 145 of the Charities Act 2011. My work has been undertaken so that I might state to the charity's trustees those matters I am required to state to them in this report and for no other purpose. To the fullest extent permitted by law, I do not accept or assume responsibility to anyone other than the charity and the charity's trustees as a body, for my work, for this report, or for the opinions I have formed.

Responsibilities and basis of report

As the charity's trustees of The Maypole Project you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of The Maypole Project are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

An independent examination does not involve gathering all the evidence that would be required in an audit and consequently does not cover all the matters that an auditor considers in giving their opinion on the financial statements. The planning and conduct of an audit goes beyond the limited assurance that an independent examination can provide. Consequently I express no opinion as to whether the financial statements present a 'true and fair' view and my report is limited to those specific matters set out in the independent examiner's statement.

Independent examiner's statement

Since The Maypole Project's gross income exceeded £250,000 your examiner must be a member of a body listed in section 145 of the 2011 Act. I confirm that I am qualified to undertake the examination because I am a member of ICAEW , which is one of the listed bodies.

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of The Maypole Project as required by section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a 'true and fair view' which is not a matter considered as part of an independent examination; or

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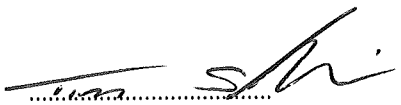
The Maypole Project

Independent Examiner's Report to the trustees of The Maypole Project ('the Company')

4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



Tim Sullivan FCA
Field Sullivan Limited
9 Hare & Billet Road
Blackheath
SE3 0RB

Date: 5/11/24

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The Maypole Project

Statement of Financial Activities for the Year Ended 31 May 2024
(Including Income and Expenditure Account and Statement of Total Recognised Gains and Losses)

	Note	Unrestricted £	Restricted £	Total 2024 £	Unrestricted £	Restricted £	Total 2023 £
Income and Endowments from:							
Donations and legacies		77,678	204,301	281,979	75,339	85,099	160,438
Charitable activities		98,279	-	98,279	65,954	-	65,954
Other trading activities	5	58,437	-	58,437	50,851	-	50,851
Investment income	6	1,689	-	1,689	338	-	338
Other income		1,920	-	1,920	-	-	-
Total income		238,003	204,301	442,304	192,482	85,099	277,581
Expenditure on:							
Raising funds	8	(24,258)	-	(24,258)	(27,072)	-	(27,072)
Charitable activities		(148,038)	(179,096)	(327,134)	(226,918)	(83,757)	(310,675)
Total expenditure		(172,296)	(179,096)	(351,392)	(253,990)	(83,757)	(337,747)
Net income/(expenditure)		65,707	25,205	90,912	(61,508)	1,342	(60,166)
Transfers between funds		12,130	(12,130)	-	-	-	-
Net movement in funds		77,837	13,075	90,912	(61,508)	1,342	(60,166)
Reconciliation of funds							
Total funds brought forward		79,040	9,675	88,715	140,548	8,333	148,881
Total funds carried forward	20	156,877	22,750	179,627	79,040	9,675	88,715

All of the charity's activities derive from continuing operations during the above two periods.

The notes on pages 16 to 32 form an integral part of these financial statements.

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The Maypole Project

(Registration number: 06163173)
Balance Sheet as at 31 May 2024

	Note	2024 £	2023 £
Fixed assets			
Tangible assets	15	9,046	374
Investments	16	-	1
		9,046	375
Current assets			
Debtors	17	12,235	18,839
Cash at bank and in hand	18	166,230	105,005
		178,465	123,844
Creditors: Amounts falling due within one year	19	(7,884)	(35,504)
Net current assets		170,581	88,340
Net assets		179,627	88,715
Funds of the charity:			
Restricted income funds			
Restricted funds		22,750	9,675
Unrestricted income funds			
Unrestricted funds		156,877	79,040
Total funds	20	179,627	88,715

For the financial year ending 31 May 2024 the charity was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Directors' responsibilities:

- The members have not required the charity to obtain an audit of its accounts for the year in question in accordance with section 476; and
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These financial statements have been prepared in accordance with the special provisions relating to companies subject to the small companies regime within Part 15 of the Companies Act 2006.

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The Maypole Project

(Registration number: 06163173)
Balance Sheet as at 31 May 2024

The financial statements on pages 13 to 32 were approved by the trustees, and authorised for issue on 11 October 2024 and signed on their behalf by:

Signed by:

Sally FT

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Sally J Flatteau Taylor
Trustee

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The Maypole Project

Notes to the Financial Statements for the Year Ended 31 May 2024

1 Charity status

The charity is limited by guarantee, incorporated in England and Wales, and consequently does not have share capital. Each of the trustees is liable to contribute an amount not exceeding £1 towards the assets of the charity in the event of liquidation.

The address of its registered office is:
51 High Street
Green Street Green
Orpington
Kent
BR6 6BQ

These financial statements were authorised for issue by the trustees on 11 October 2024.

2 Accounting policies

Summary of significant accounting policies and key accounting estimates

The principal accounting policies applied in the preparation of these financial statements are set out below. These policies have been consistently applied to all the years presented, unless otherwise stated.

Statement of compliance

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019) - (Charities SORP (FRS 102) - Second edition October 2019), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102). They also comply with the Companies Act 2006 and Charities Act 2011.

Basis of preparation

The Maypole Project meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy notes.

Going concern

The trustees consider that there are no material uncertainties about the charity's ability to continue as a going concern nor any significant areas of uncertainty that affect the carrying value of assets held by the charity.

Exemption from preparing a cash flow statement

The charity opted to early adopt Bulletin 1 published on 2 February 2016 and have therefore not included a cash flow statement in these financial statements.

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Judgements and key sources of estimation uncertainty

In the application of the charity's accounting policies, the directos are required to make judgements, estimates and assumptions about the carrying amount of assets and liabilities that are not readily apparent from other sources. The estimates and associated assumptions are based on historical experience and other factors that are considered to be relevant. Actual results may differ from these estimates.

The estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognised in the periods in which the estimate is revised where revisions affects only that period, or in the period of the revision and future periods where the revisions affects both current and future periods.

Income and endowments

All income is recognised once the charity has entitlement to the income, it is probable that the income will be received and the amount of the income receivable can be measured reliably.

Donations and legacies

Donations are recognised when the charity has been notified in writing of both the amount and settlement date. In the event that a donation is subject to conditions that require a level of performance by the charity before the charity is entitled to the funds, the income is deferred and not recognised until either those conditions are fully met, or the fulfilment of those conditions is wholly within the control of the charity and it is probable that these conditions will be fulfilled in the reporting period.

Grants receivable

Grants are recognised when the charity has an entitlement to the funds and any conditions linked to the grants have been met. Where performance conditions are attached to the grant and are yet to be met, the income is recognised as a liability and included on the balance sheet as deferred income to be released.

Deferred income

Deferred income represents amounts received for future periods and is released to incoming resources in the period for which, it has been received. Such income is only deferred when:

- The donor specifies that the grant or donation must only be used in future accounting periods; or
- The donor has imposed conditions which must be met before the charity has unconditional entitlement.

Donated services and facilities

Where services or facilities are provided to the charity as a donation that would normally be purchased from our suppliers, this benefit is included in the financial statements at it's fair value unless it's fair value cannot be reliably measured, then at the cost to the donor or the resale value of goods that are to be sold.

Investment income

Dividends are recognised once the dividend has been declared and notification has been received of the dividend due.

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Expenditure

All expenditure is recognised once there is a legal or constructive obligation to that expenditure, it is probable settlement is required and the amount can be measured reliably. All costs are allocated to the applicable expenditure heading that aggregate similar costs to that category. Where costs cannot be directly attributed to particular headings they have been allocated on a basis consistent with the use of resources, with central staff costs allocated on the basis of time spent, and depreciation charges allocated on the portion of the asset's use. Other support costs are allocated based on the spread of staff costs.

Raising funds

These are costs incurred in attracting voluntary income, the management of investments and those incurred in trading activities that raise funds.

Charitable activities

Charitable expenditure comprises those costs incurred by the charity in the delivery of its activities and services for its beneficiaries. It includes both costs that can be allocated directly to such activities and those costs of an indirect nature necessary to support them.

Support costs

Support costs include central functions and have been allocated to activity cost categories on a basis consistent with the use of resources, for example, allocating property costs by floor areas, or per capita, staff costs by the time spent and other costs by their usage.

Taxation

The charity is considered to pass the tests set out in Paragraph 1 Schedule 6 of the Finance Act 2010 and therefore it meets the definition of a charitable company for UK corporation tax purposes. Accordingly, the charity is potentially exempt from taxation in respect of income or capital gains received within categories covered by Chapter 3 Part 11 of the Corporation Tax Act 2010 or Section 256 of the Taxation of Chargeable Gains Act 1992, to the extent that such income or gains are applied exclusively to charitable purposes.

Tangible fixed assets

Individual fixed assets costing £500.00 or more are initially recorded at cost, less any subsequent accumulated depreciation and subsequent accumulated impairment losses.

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Depreciation and amortisation

Depreciation is provided on tangible fixed assets so as to write off the cost or valuation, less any estimated residual value, over their expected useful economic life as follows:

Asset class	Depreciation method and rate
Leasehold improvements	straight line at 20%
Fixture, fittings and equipment	straight line at 33%

Business combinations

Business combinations are accounted for under the purchase method. Where necessary, adjustments are made to the financial statements of subsidiaries to bring the accounting policies used into line with those used by the charity. All intra-group transactions, balances, income and expenses are eliminated on consolidation. In accordance with Section 35 of FRS 102, Section 19 of FRS 102 has not been applied in these financial statements in respect of business combinations effected prior to the date of transition.

Fixed asset investments

Fixed asset investments, other than programme related investments, are included at market value at the balance sheet date. Realised gains and losses on investments are calculated as the difference between sales proceeds and their market value at the start of the year, or their subsequent cost, and are charged or credited to the Statement of Financial Activities in the period of disposal.

Unrealised gains and losses represent the movement in market values during the year and are credited or charged to the Statement of Financial Activities based on the market value at the year end.

Trade debtors

Trade debtors are amounts due from customers for merchandise sold or services performed in the ordinary course of business.

Trade debtors are recognised initially at the transaction price. They are subsequently measured at amortised cost using the effective interest method, less provision for impairment. A provision for the impairment of trade debtors is established when there is objective evidence that the charity will not be able to collect all amounts due according to the original terms of the receivables.

Cash and cash equivalents

Cash and cash equivalents comprise cash on hand and call deposits, and other short-term highly liquid investments that are readily convertible to a known amount of cash and are subject to an insignificant risk of change in value.

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Trade creditors

Trade creditors are obligations to pay for goods or services that have been acquired in the ordinary course of business from suppliers. Accounts payable are classified as current liabilities if the charity does not have an unconditional right, at the end of the reporting period, to defer settlement of the creditor for at least twelve months after the reporting date. If there is an unconditional right to defer settlement for at least twelve months after the reporting date, they are presented as non-current liabilities.

Trade creditors are recognised initially at the transaction price and subsequently measured at amortised cost using the effective interest method.

Fund structure

Unrestricted income funds are general funds that are available for use at the trustees discretion in furtherance of the objectives of the charity.

Restricted income funds are those donated for use in a particular area or for specific purposes, the use of which is restricted to that area or purpose.

Pensions and other post retirement obligations

The charity operates a defined contribution pension scheme which is a pension plan under which fixed contributions are paid into a pension fund and the charity has no legal or constructive obligation to pay further contributions even if the fund does not hold sufficient assets to pay all employees the benefits relating to employee service in the current and prior periods.

Contributions to defined contribution plans are recognised in the Statement of Financial Activities when they are due. If contribution payments exceed the contribution due for service, the excess is recognised as a prepayment.

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3 Income from donations and legacies

	Unrestricted funds General £	Restricted funds £	Total 2024 £	Total 2023 £
Donations and legacies;				
Donations and legacies	51,582	-	51,582	65,939
Gift aid reclaimed	3,102	-	3,102	4,700
Grants, including capital grants;				
Community Links Bromley	-	-	-	9,500
Fred Goldfinch Dec Charitable Will Trust	-	15,000	15,000	-
Garfield Weston Foundation	20,000	-	20,000	-
Jack Petchey Foundation	-	24,187	24,187	16,869
Playing Card Charity	-	3,000	3,000	3,000
Other small grants	994	-	994	500
Axis Foundation	-	6,750	6,750	6,866
BBC Children in Need	-	15,000	15,000	-
Groundwork UK	-	5,000	5,000	-
Maximus UK	-	10,000	10,000	-
St James's Place Charitable Foundation	-	10,000	10,000	-
The True Colours Trust	-	10,000	10,000	-
National Lottery	-	105,364	105,364	48,864
Donated services and facilities	2,000	-	2,000	4,200
	77,678	204,301	281,979	160,438

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The Maypole Project

Notes to the Financial Statements for the Year Ended 31 May 2024

4 Income from charitable activities

	Unrestricted funds General £	Total 2024 £	Total 2023 £
Contractual income	51,600	51,600	48,479
Sundry income	46,679	46,679	17,475
	98,279	98,279	65,954

5 Income from other trading activities

	Unrestricted funds General £	Total funds £	Total 2023 £
Fundaising	58,437	58,437	50,851
	58,437	58,437	50,851

6 Investment income

	Unrestricted funds General £	Total 2024 £	Total 2023 £
Interest receivable and similar income;			
Interest receivable on bank deposits	1,689	1,689	338

7 Other income

	Unrestricted funds General £	Total 2024 £
Rental income	1,920	1,920

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The Maypole Project

Notes to the Financial Statements for the Year Ended 31 May 2024

8 Expenditure on raising funds

a) Costs of generating donations and legacies

	Note	Total 2024 £	Total 2023 £
Fundraising costs		14,258	15,206
Marketing and advertising		-	1,866
Staff Costs	13	10,000	10,000
		24,258	27,072

9 Expenditure on charitable activities

	Note	Total 2024 £	Total 2023 £
Activity Materials		2,281	2,470
Project costs		1,425	-
Casual wages		11,862	3,380
Volunteer expenses		1,310	556
Staff costs	13	236,978	233,791
Support costs	10	73,278	70,478
		327,134	310,675

In addition to the expenditure analysed above, there are also support costs of £73,278 (2023 - £70,478) which relate directly to charitable activities. See note 10 for further details.

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10 Analysis of support costs

Support costs

	Total 2024 £	Total 2023 £
Depreciation, amortisation and other similar costs	3,458	364
Training	3,529	2,312
Miscellaneous staff cost	146	456
Travelling	1,103	2,944
Rent	26,386	26,080
Light, heat and power	3,571	3,193
Insurance	3,352	3,051
Repairs and maintenance	8,019	341
Cleaning	1,322	1,415
Telephone and fax	2,482	2,295
Office expenses	797	1,310
Computer software and maintenance	7,457	8,792
Printing, postage and stationery	678	412
Subscriptions	268	6,049
Sundries	1,761	1,921
Motor expenses	602	1,473
Independent examination	3,350	3,012
Legal and professional	4,816	4,237
Bad debts written off	-	589
Bank charges	180	232
(Gain)/loss on programme related investments	1	-
	73,278	70,478

Docusign Envelope ID: B701176B-FB5E-4ABB-BE21-A2FF2EAFFD6A

11 Net incoming/outgoing resources

Net incoming/(outgoing) resources for the year include:

	2024	2023
	£	£
Depreciation of fixed assets	3,458	364

12 Trustees remuneration and expenses

During the year the charity made the following transactions with trustees:

Sally J Flatteau Taylor
Sally J Flatteau Taylor received remuneration of £39,543 (2023: £38,134) during the year.

The trustees above were employed during the year under the authority of the memorandum of association. They were employed due to their specific expertise, and in accordance with the Charity Commisison's guidance on conflicts of interest.

13 Staff costs

The aggregate payroll costs were as follows:

	2024	2023
	£	£
Staff costs during the year were:		
Wages and salaries	228,523	225,471
Social security costs	13,883	14,132
Pension costs	4,572	4,188
	246,978	243,791

The monthly average number of persons (including senior management / leadership team) employed by the charity during the year expressed as full time equivalents was as follows:

	2024	2023
	No	No
Direct charitable and fundraising activities	7	7

No employee received emoluments of more than £60,000 during the year.

Docusign Envelope ID: B701176B-FB5E-4ABB-BE21-A2FF2EAFFD6A

14 Taxation

The charity is a registered charity and is therefore exempt from taxation.

15 Tangible fixed assets

	Furniture and equipment £	Motor vehicles £	Improvements to leasehold £	Total £
Cost				
At 1 June 2023	9,229	46,372	44,235	99,836
Additions	5,144	-	6,986	12,130
Disposals	(3,000)	-	-	(3,000)
At 31 May 2024	11,373	46,372	51,221	108,966
Depreciation				
At 1 June 2023	8,855	46,372	44,235	99,462
Charge for the year	2,061	-	1,397	3,458
Eliminated on disposals	(3,000)	-	-	(3,000)
At 31 May 2024	7,916	46,372	45,632	99,920
Net book value				
At 31 May 2024	3,457	-	5,589	9,046
At 31 May 2023	374	-	-	374

Docusign Envelope ID: B701176B-FB5E-4ABB-BE21-A2FF2EAFFD6A

16 Fixed asset investments

	2024 £	2023 £
Shares in group undertakings and participating interests	-	1

Shares in group undertakings and participating interests

	Subsidiary undertakings £	Total £
Cost		
At 1 June 2023	1	1
Disposals	(1)	(1)
At 31 May 2024	-	-
Net book value		
At 31 May 2024	-	-
At 31 May 2023	1	1

17 Debtors

	2024 £	2023 £
Trade debtors	1,170	2,311
Prepayments	7,188	5,994
Accrued income	3,043	9,700
Other debtors	834	834
	12,235	18,839

Docusign Envelope ID: B701176B-FB5E-4ABB-BE21-A2FF2EAFFD6A

18 Cash and cash equivalents

	2024	2023
	£	£
Cash at bank	166,230	105,005

19 Creditors: amounts falling due within one year

	2024	2023
	£	£
Trade creditors	1,979	4,492
Other taxation and social security	2,771	2,216
Accruals	3,134	2,790
Deferred income	-	26,006
	7,884	35,504

	2024	2023
	£	£
Deferred income at 1 June 2023	26,006	3,940
Resources deferred in the period	-	26,006
Amounts released from previous periods	(26,006)	(3,940)
Deferred income at year end	-	26,006

Docusign Envelope ID: B701176B-FB5E-4ABB-BE21-A2FF2EAFFD6A

20 Funds

Current period

	Balance at 1 June 2023 £	Incoming resources £	Resources expended £	Transfers £	Balance at 31 May 2024 £
Unrestricted funds					
General					
General Funds	79,040	238,003	(172,296)	12,130	156,877
Restricted funds					
Fred Goldfinch Dec Charitable Will Trust	-	15,000	(7,500)	-	7,500
Playing Card Charity	-	3,000	(2,500)	-	500
National Lottery - siblings	-	41,964	(41,964)	-	-
Jack Petchey Foundation	4,604	24,187	(26,662)	-	2,129
Axis Foundation	5,071	6,750	(11,821)	-	-
National Lottery - cost of living crisis	-	63,400	(51,270)	(12,130)	-
BBC Children in Need	-	15,000	(12,500)	-	2,500
Groundworks UK	-	5,000	(712)	-	4,288
Maximus UK	-	10,000	(10,000)	-	-
St James's Place Charitable Foundation	-	10,000	(5,000)	-	5,000
The True Colours Trust	-	10,000	(9,167)	-	833
	9,675	204,301	(179,096)	(12,130)	22,750
Total funds	88,715	442,304	(351,392)	-	179,627

Docusign Envelope ID: B701176B-FB5E-4ABB-BE21-A2FF2EAFFD6A

The Maypole Project

Notes to the Financial Statements for the Year Ended 31 May 2024

Previous period

	Balance at 1 June 2022 £	Incoming resources £	Resources expended £	Balance at 31 May 2023 £
Unrestricted funds				
General				
General Funds	140,548	192,482	(253,990)	79,040
Restricted funds				
Community Links Bromley	-	9,500	(9,500)	-
Merchant Taylors	8,333	-	(8,333)	-
Playing Card Charity	-	3,000	(3,000)	-
National Lottery - siblings	-	38,864	(38,864)	-
National Lottery - making connections	-	10,000	(10,000)	-
Jack Petchey Foundation	-	16,869	(12,265)	4,604
Axis Foundation	-	6,866	(1,795)	5,071
	8,333	85,099	(83,757)	9,675
Total funds	148,881	277,581	(337,747)	88,715

Docusign Envelope ID: B701176B-FB5E-4ABB-BE21-A2FF2EAFFD6A

The specific purposes for which the funds are to be applied are as follows:

Fred Goldfinch Deceased Charitable Will Trust - funds towards the development of a Whitstable and area team.

Playing card - funds for play therapy sessions.

National Lottery - funds for 'Maypole for siblings' project.

Jack Petchey Foundation - funds to support full time interns through the 'Internship Programme' and awards to be used on support groups and sessional staff.

Axis Foundation - funds for office refurbishment.

National Lottery - funds through 'Community Organisation Cost of Living Fund' for 'Maypole Welfare' project to help with cost of living crisis.

BBC Children in Need - funds to help deliver long-term responsive support to children and young people with complex disabilities and conditions in order to build their confidence in everyday life.

Groundworks UK - funds to deliver "Miles and Connections @ Maypole" project.

Maximus UK - funds to provide a minimum of 3 x per week day sessions for up to 20 young people to attend at 3 months of sessions each (60 young people supported in total).

St James's Place Charitable Foundation - funds for the transformation of the minibus into a mobile sensory service for families who are house or hospital bound due to their child's complex medical need or disability. The funding will contribute to the sensory equipment, therapist and other staffing for the project

The True Colours Trust - funds to help with therapies salaries, children's activities salaries and premises, equipment, supervision and training.

Details of transfers between funds:

Part of the Nationall Lottery gant was for the purchase of new laptops and to cover part of the office refurbishment. These assets can be used on an unrestricted basis and as the terms of the grant were fulfilled by the purchase of the assets, a transfer for their value was done from the restricted income to unrestricted funds on their purchase.

Docusign Envelope ID: B701176B-FB5E-4ABB-BE21-A2FF2EAFFD6A

21 Analysis of net assets between funds

Current period

	Unrestricted funds General £	Restricted funds £	Total funds at 31 May 2024 £
Tangible fixed assets	9,046	-	9,046
Current assets	155,715	22,750	178,465
Current liabilities	(7,884)	-	(7,884)
Total net assets	156,877	22,750	179,627

Previous period

	Unrestricted funds General £	Restricted funds £	Total funds at 31 May 2023 £
Tangible fixed assets	374	-	374
Fixed asset investments	1	-	1
Current assets	114,169	9,675	123,844
Current liabilities	(35,504)	-	(35,504)
Total net assets	79,040	9,675	88,715

22 Related party transactions

There were no related party transactions in the year.

THE MAYPOLE PROJECT

England & Wales - Charity number 1120163

Accounts

Company registration number: 06163173

Charity registration number: 1120163

The Maypole Project

(A company limited by guarantee)

Annual Report and Financial Statements

for the Year Ended 31 May 2023

Field Sullivan Limited
9 Hare & Billet Road
Blackheath
SE3 0RB

The Maypole Project

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The Maypole Project

Reference and Administrative Details

Chair	Bundna Jaswal
Trustees	Alan Eldridge Sally J Flatteau Taylor Bundna Jaswal Jack May Debra Parker Fay Storie
Charity Registration Number	1120163
Company Registration Number	06163173
	The charity is incorporated in England and Wales.
Registered Office	51 High Street Green Street Green Orpington Kent BR6 6BQ
Independent Examiner	Field Sullivan Limited 9 Hare & Billet Road Blackheath SE3 0RB
Solicitors:	Erica Crump, Partner Bates Wells Braithwaite Thames Exchange 10 Queen Street Place LONDON EC4R 1BE

The Maypole Project

Trustees' Report

The trustees, who are directors for the purposes of company law, present the annual report together with the financial statements of the charitable company for the year ended 31 May 2023.

INTRODUCTORY STATEMENT FROM OUR CHAIR:

It is with great pleasure that I assume the Chair of The Maypole Project, after being a Trustee for three years and to address you all in this annual report. I am honoured to serve alongside all the dedicated individuals who devote their time and efforts to improving or alleviating the chronic stresses and sadness experienced by families where a child is diagnosed with a complex medical need. Over the past year, our charity has tackled various challenges and achieved significant milestones like the 20th year anniversary of The Maypole Project. Despite facing unprecedented circumstances (ie Covid) in the recent years we have remained resilient and committed to our mission of providing services of therapies, counselling, couples and family support, children's therapies and inclusive activities to those with children with complex medical needs.

First and foremost, I would like to express my deep gratitude to our donors and sponsors. Your generosity and belief in our cause have enabled us to carry out vital services. With your support, we have been able to provide essential resources and support to the children and families who rely on our services.

I must also acknowledge the efforts of our volunteers and staff, whose dedication and selflessness continue to inspire us all. Their unwavering commitment has allowed us to reach more families who are in dire need of assistance. Their contributions have been instrumental in our charitable endeavours and their tireless work remains the backbone of our organisation.

In the previous year, we have witnessed the power of collaborations through partnerships and contracts. By joining other like-minded organisations, we have maximised our impact and created a stronger network to address the needs of families and children in need of our services. Through these contracts we have been able to leverage resources, share knowledge and expertise and expand our reach.

This annual report aims to provide a detailed overview of the objectives and approach of this charity, the services we have provided, financials statements and we aim to uphold the highest standards of transparency and accountability, to maintain the trust you have placed with us.

Finally, as Chair, I would like to express my heartfelt thanks to each and every supporter for their dedication and commitment to our cause.

Sincerely,

Bundna Jaswal

The Maypole Project

Trustees' Report

INTRODUCTION from Sally Flatteau Taylor our Founder and Chief Executive

The Maypole Project has achieved 20 years of excellence in our UNIQUE model of psychosocial support.

This one year alone has seen us continue to develop and grow in size and strength as a charity having survived the challenge that Covid-19 brought. That does not mean to say that the pandemic's effects nor the challenges of running a medium size charity have disappeared, they have changed.

We know that we "can't change the wind" but we work to the knowledge that we can "adapt our sails" and we are an organisation that prides itself in its adaptability throughout, facing and addressing challenges. So we are delighted to report that we have faced and continue to positively address these challenge in our:

Charitable Activities: Number of individuals needing support has continued to grow in line with last year. Also, the length of time we find that families need support has increased. The variety of inclusive activities we provide has also seen an increase.

Quality: The impact and proven quality of the support we provide continues at a very high level; our reputation for excellence in the provision of psychological, social and activities support to families is shown to have increased.

Resourcing as a response to increased demand, we are so pleased to have received amazing amounts of support from increasing numbers of supporters. Even when overall income has remained steady across the years, this reflects the fact that to date we have managed to grow organically, maintaining our quality standards, alongside keeping our costs to an absolute minimum; giving our supporters absolutely amazing results for their donations.

The focus of our Strategy remains to continue to both strengthen and grow our organisation. Where carefully monitored organic development has worked thus far, a robust plan that enables us to make step changes in our resourcing alongside increasing services is vital to help us achieve our goal to provide our services to EVERYONE who needs it.

The main continuing thrust of the work of our management team and Trustee Board is now to ensure that we can find the resources to continue to respond effectively to what does appear to be a continuingly increased level of need.

ACKNOWLEDGEMENTS: OUR HEARTFELT THANKS go to

Firstly, our previous Chair of the Board, Julie Froggatt, who stepped down from her role due to ill health. Julie took us through some exciting, and quite tough, times. We continue to liaise with her and wish her further recovery. Also to our incoming Chair; Bundna Jaswal who initially picked up the role as Interim Chair, and was elected to the Board in this year.

The FAMILIES we support: The Maypole Project was started WITH families, inputting into our foundational research programme, membership of a steering committee.

- Families continue to lead and design the project through their input.
- Supporters continue helping us keep our organisation going.
- Team Maypole keeps our organisation going; increasing in reputation of excellence.

The Maypole Project

Trustees' Report

The SUPPORTERS: Ambassadors, Trustees, Volunteers and the many Fundraisers and Corporate sponsors whose continued dedication and commitment to helping us in multiple ways including fundraising, raising awareness of our work, helping us provide to our aims and objectives.

The TEAM: Our staff and freelance team demonstrate their excellence in their area of work at The Maypole Project.

Objectives and activities

Objects and aims

To alleviate the chronic stresses and sadness experienced by families where a child is diagnosed (between birth and 18 years) with a life shortening or life-threatening condition, now defined as a complex medical need.

To support professionals who work alongside such families in their day-to-day role as recommended by our paper for the Department of Health 2011. Provision of services including Clinical Supervision, Training, Counselling and Consultancy to develop and enhance services.

To increase public awareness of the needs of the families supported, as well as the work of The Maypole Project.

Public benefit

The objectives and activities, achievement and performance in this report clearly set out the activities the charity undertakes which is all for public benefit.

The trustees confirm that they have complied with the requirements of section 17 of the Charities Act 2011 to have due regard to the public benefit guidance published by the Charity Commission for England and Wales.

OUR ACHIEVEMENTS:

We have run an efficient charity whose unique support pattern continues to achieve a level of excellence while reaching above its overall aims and objectives for strategic development

Now for 20 YEARS! A real cause for CELEBRATION.

The following demonstrates the basis/principals of our work which is drawn from the lived experience of our service users both at the instigating research and as an iterative process through integrating findings of our comprehensive evaluation programme. Continuing to the objectives/service provision in response to our aims.

WORKING PRINCIPALS: We maintain our PROMISE to continue to provide THE MAYPOLE PROJECT to ENRICH FAMILIES' LIVES with services of therapies, counselling, couples and family support, children's therapies and inclusive activities that will always be:

Confidential, accessible, professional, holistic, ongoing, independent of other roles with the family, focussed on building supportive relationships, within which:

The Maypole Project

Trustees' Report

The family collectively and individually will uncover and enhance their resilience and ability to find their own way forward
By working TOGETHER we will
Start with in the present, sometimes exploring their past or look to their future
Engaging our research based KNOWLEDGE we demonstrate our understanding of what they MAY face
Our HOLISTIC response addresses the multi-layered impacts of a child's disability/illness
Our support aims to empower every one to help themselves
ENRICHING families' lives, EVERY STEP OF THE WAY

MEETING OUR STRATEGIC AIMS AND OBJECTIVES:

During this financial year we have proven our ability to achieve to all our strategic goals:

STRATEGIC AIM 1: DEVELOP OUR SERVICE PROVISION KEY POINTS AND DEVELOPMENTS

Direct support/Therapies: across this year we have provided over 2500 hours of therapy to more than 200 families active on our books at any one time

Direct support/Inclusive Activities: across this year we have provided over 190 hours of activity events for children to an average of 10 participants per event; equals 1900 hrs total provision

Indirect support/Therapies:

Children's therapies and Children's Activities indirectly support parents.

Inclusive Activities provide 1900 hours of respite breaks to the parents/carers.

Also *our unique pattern permits/encourages families to dip into and out of our services so across the year we have in our community network over 700 families – those who will be able to easily access our services as and when they need.

STRATEGIC AIM 2: ENSURE AND ENHANCE THE QUALITY OF OUR SERVICE PROVISION

MOST importantly this year has seen us focussing on understanding and demonstrating our EXCELLENCE in support. The statistics demonstrate the increasing quantity of the support we provide.

The qualitative evaluation demonstrates the importance of the positive impact that the charity makes: This continues with 95% OUTSTANDING AND GOOD in all aspects of our work from: Accessibility, Relationship with counsellor/Support worker, Addressing issues raised by client, Understanding and enhancing coping mechanisms.

As a service that provides either ongoing long-term care, or that which can be accessed as and when clients need a further proof of our impact is through clients who return to us and continue to choose Maypole as their professional support provider.

STRATEGIC AIM 3: DEVELOP OUR OUTREACH BY ONLINE SUPPORT, FACE TO FACE:

Online platforms continue to help us to reach further areas across the UK (using technology to extend our reach) throughout England, Wales, Scotland and Northern Ireland.

In this year The Maypole Project therapies and activities haves become known as providers of Core Services/family support experts through partnership and collaboration with organisations which are UK wide. Our aim is to develop further such partnerships.

Engaging our AXIS Minibus to help us to meet families face to face, for example at the BDFA conference in support of siblings where a child/children are affected by Battens Disease.

Volunteers continue to be recruited from a broad geographical base as well; primarily to engage with clients in an online format but expanding now to consideration of extending face to face support across the UK.

STRATEGIC AIM 4: RAISE AWARENESS AND INFLUENCE ISSUES AROUND CHILDREN'S DISABILITY AND ILLNESS TRAINING

Our training packages have reflected the same level of activities as the previous year and disseminated TO OVER 20 SETTINGS UK wide, In: Education, social care, health care, charities and the general public.

Training is again now available on a wider geographical base due to our engagement to online provision.

Feedback from Training shows evaluation consistently average OVER 90% TOTAL SATISFACTION.

SUPERVISION:

Supervision provided to: 21 professionals from different specialities.

Feedback from Supervision is again CONSISTENTLY ABOVE 90% SATISTACTION.

COMMUNICATIONS AND MARKETING:

Our communications and marketing strategy which is online, on paper, and through significant members of the team such as Ambassadors and Trustees, raise the profile of children's illness and disability, alongside raising the profile of The Maypole Project's unique model of support.

CONSULTANCY

Whilst we provide ad hoc consultancy sessions across the year, we are retained as consultants to many organisations, but ongoing provision to 3 organisations to develop their support of the psychological and social support services for their beneficiaries, and/or support of their teams.

Maypole/Sally Flatteau Taylor acted as expert external auditor for Charity: Abigail's Footsteps to review the of the impact of their Lottery Funded Training and Counselling services (TNL Funded) for Abigail's Footsteps.

Sally Flatteau Taylor provided consultancy and insights from families perspectives for the BBC production of "Best Interests; Jack Thorne" Aired to public acclaim in May 2023.

Also invited to input into 2 research programmes: Disagreements between parents and medics (Nuffield Council on Bioethics). Issues facing parents/carers where a child has a complex, progressive, rare disease (Duchenne UK).

Providing input to relevant guidelines for NICE.

STRATEGIC AIM 5: MANAGING THE PROJECT AS AN EFFICIENT AND SUSTAINABLE ORGANISATION

RESOURCES: PEOPLE

Volunteering continues to be at the heart of the project. The key areas for volunteering and our developing, renown for excellence, brings people organically into our recruitment process and we are shown to bring volunteers in who we maintain in our services.

Internship: We are extremely thankful to the support of the Jack Petchey Foundation for the funded Internship x 3 programmes which have supported: Support Activities, Income Generation and Administration.

Trustee Board: Sadly 2022 to 2023 saw the resignation of the Chair of our Board, Julie Froggatt, due to ill health but; we celebrated her years with us. Bundna Jaswal took role of interim Chair and was elected to Chair in May 2023.

RESOURCES: FINANCES

Reserves have been maintained at an appropriate level with a flagging system when 6 months cash in reserve remains.

The charity's main income source has previously been our Fundraising programme with events held throughout the year in support of our work. This has been shown to decrease in contribution since Covid-19 and we are planning towards an anticipated continuation of this change in coming years.

Therefore with further concentration during this year it is noted that we have been very successful with our Grant fund, with Trusts who know and trust in the work and reporting of The Maypole Project who now offering multiple year funding as well as core costs funds.

MAYPOLE SUPPORTERS:

We have so many funders many of whom are mentioned in the notes to the accounts. *THANK YOU ALL However there are some we would also like to mention individually for their ongoing support: Jack Petchey Foundation for volunteer awards and their wholehearted support in the internship programme which has overall seen a great enhancement to our team.*

We are proud to have completed another year in partnership with 4 key charities and aim for these continue as we are approached by many others.

There are others, too many to mention individually, but who are vital to our work nonetheless. We would like to THANK YOU ALL for supporting us so wholeheartedly, helping to provide us with the essential funds to facilitate the maintenance and development of our work.

The Maypole Project

Trustees' Report

TRUSTEE BOARD AND GOVERNANCE:

The directors of the company are also charity trustees for the purposes of charity law and under the company's Articles are known as members of the Management Committee. Under the requirements of the Memorandum and Articles of Association the members of the Management Committee are elected to serve for a period of three years after which they must be re-elected at the next Annual General Meeting. During this year attention has been paid to the skills provided by the Board of Trustees. We continue to bring in skills through advisors to the Board provided by:

Erica Crump (Consultant: charity legal advice -Partner, Bates Wells Braithwaite)

James Kuykendall (Consultant Mentor to development of psychological services)

Nikki Taylor Price (Consultant: Developments and Income Generation)

Trustees and officers

The trustees and officers serving during the year and since the year end were as follows:

Trustees:	Alan Eldridge (appointed 16 May 2023)
	Sally J Flatteau Taylor
	Bundna Jaswal
	Jack May (appointed 7 March 2023)
	Debra Parker (appointed 21 December 2022)
	Fay Storie
	Sonia Fleming (resigned 25 September 2022)
	Laura Pellatt (appointed 25 September 2022 and resigned 4 September 2023)
	Leila Seeney (resigned 25 September 2023)
Chair:	Bundna Jaswal
	Julie Froggatt (resigned 30 November 2022)

RISK MANAGEMENT:

The Maypole Project's Board of Trustees have overall responsibility for ensuring that there are appropriate control systems, financial governance to ensure that the charity is assured of effective and efficient operation, protection against unauthorised use or disposition of assets, maintenance of proper records, compliance with relevant legislation. The Board reviews our risk register at each meeting.

Covid-19 has not yet disappeared and the repercussions both to our families physical and mental health continue. So too do they continue with The Maypole Project, however our strength in risk management has developed through this period in all areas.

Risks continue to be mitigated overall by ensuring that there is a broad spread of income streams, maintaining appropriate insurance for staff, clients, buildings. Holding, integrating and reviewing policies and associated training to cover all aspects of our work including: safeguarding, confidentiality, employment, health and safety and equality.

As we go into the year from 1st June 2023 our continuing "recovery" or "readjustment" to Covid-19 will see us monitoring in a similar pattern to last year:

Finances: Firstly our income streams where we believe our developed ability to flex to the current climate will positively support us, as will our ability to provide fundraising activities in different formats, alongside the creation of contracts and positive partnership working with a range of organisations.

People: Our team have demonstrated their resilience throughout this period and we have offered additional support where/as needed (particularly those impacted themselves, or in their families by Covid). We continue to monitor our staffing needs.

Place: At June 2023 we can see the use for the spaces in our offices continues to develop in different ways, adjusting to the needs of families by creating offices into wonderful sensory and soft play areas/quiet spaces. This will be continuously reviewed as overall we are now needing to find additional spaces.

Services: Our ability to provide flexibility in support is proving very helpful to our beneficiaries; this is now confirmed as a permanent change in our service provision

We work to The Maypole Project's written standards for psychosocial care for children with complex medical needs as their families (as written for DoH 2012), as no other such standards exist. We also work to specific standards and measures such as BACP, Child Bereavement Network, Bereavement Standards.

FINANCIAL MANAGEMENT AND REPORTING

The Maypole Project as a charity has met its financial ambition this financial year, and created a sufficient reserve level. However this has been through an uphill struggle, particularly in community fundraising and therefore our strategy for the forthcoming year includes a greater focus on the broadest range of income generation.

The attached financial statements show the current finance of the charity which the trustees consider to be sound. For the year ended 31 May 2023 The Company is entitled to exemption from audit under section 477 of the Companies Act 2006. No members have required the company to obtain an audit of its financial statements for the year ended 31 May 2023, in accordance with section 476 of the Companies Act 2006.

At the end of the period the charity's reserve level was £88,715 (2022:£148,881). Of this £79,040 (2022: 140,548) are unrestricted funds and £9,675 (2022: £8,333) restricted funds.

The Trustees' policy on financial reserves is to aim to hold a contingency equal to a minimum of up to one year to reflect our promise to families of our ongoing commitment to provide them with psychological/social care turnover of the charity.

Important non-adjusting events after the financial period

After the year end, the charity's outlook account was 'hacked', with the charity paying a fraudulent invoice of £11,856 for professional services that were actually not provided. The case was brought to both the police and bank attention, with the latter refunding £8,428 up to November 2023. The invoice was dated 31 May 2023, but as it was not a valid invoice, it has not been included in the financial statements as a liability.

Statement of trustees' responsibilities

The trustees (who are also the directors of The Maypole Project for the purposes of company law) are responsible for preparing the trustees' report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice), including FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland". The report and accounts have been prepared in accordance with the provisions in the Companies Act 2006 relating to small companies.

Company law requires the trustees to prepare financial statements for each financial year. Under company law the trustees must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including its income and expenditure, of the charitable company for that period. In preparing these financial statements, the trustees are required to:

- select suitable accounting policies and apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable accounting standards, comprising FRS 102 have been followed, subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in business.

The trustees are responsible for keeping proper accounting records that can disclose with reasonable accuracy at any time the financial position of the charitable company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The trustees are responsible for the maintenance and integrity of the corporate and financial information included on the charitable company's website. Legislation governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

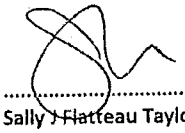
Small companies provision statement

This report has been prepared in accordance with the small companies regime under the Companies Act 2006.

The Maypole Project

Trustees' Report

The annual report was approved by the trustees of the charity on 18 December 2023 and signed on its behalf by:



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Sally J Flatteau Taylor
Trustee

.....

Bundna Jaswal
Chair and trustee

The Maypole Project

Independent Examiner's Report to the trustees of The Maypole Project ('the Company')

I report to the charity trustees (who are also Directors for the purpose of company law) on my examination of the accounts of the The Maypole Project ('the charitable company') for the year ended 31 May 2023 which comprise the Statement of Financial Activities, the Balance Sheet and related notes. 14 33

This report is made solely to the charity's trustees, as a body, in accordance with section 145 of the Charities Act 2011. My work has been undertaken so that I might state to the charity's trustees those matters I am required to state to them in this report and for no other purpose. To the fullest extent permitted by law, I do not accept or assume responsibility to anyone other than the charity and the charity's trustees as a body, for my work, for this report, or for the opinions I have formed.

Responsibilities and basis of report

As the charity's trustees of The Maypole Project you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of The Maypole Project are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

An independent examination does not involve gathering all the evidence that would be required in an audit and consequently does not cover all the matters that an auditor considers in giving their opinion on the financial statements. The planning and conduct of an audit goes beyond the limited assurance that an independent examination can provide. Consequently I express no opinion as to whether the financial statements present a 'true and fair' view and my report is limited to those specific matters set out in the independent examiner's statement.

Independent examiner's statement

Since The Maypole Project's gross income exceeded £250,000 your examiner must be a member of a body listed in section 145 of the 2011 Act. I confirm that I am qualified to undertake the examination because I am a member of ICAEW , which is one of the listed bodies.

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of The Maypole Project as required by section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a 'true and fair view' which is not a matter considered as part of an independent examination; or

The Maypole Project

Independent Examiner's Report to the trustees of The Maypole Project ('the Company')

4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

.....

Kirsty Nicholls FCCA
Field Sullivan Limited
9 Hare & Billet Road
Blackheath
SE3 0RB

Date: 9/11/24

The Maypole Project

Statement of Financial Activities for the Year Ended 31 May 2023
(Including Income and Expenditure Account and Statement of Total Recognised Gains and Losses)

	Note	Unrestricted £	Restricted £	Total 2023 £	Unrestricted £	Restricted £	Total 2022 £
Income and Endowments from:							
Donations and legacies		75,339	85,099	160,438	77,479	111,013	188,492
Charitable activities		65,954	-	65,954	63,043	-	63,043
Other trading activities	5	50,851	-	50,851	15,842	-	15,842
Investment income	6	338	-	338	-	-	-
Total income		192,482	85,099	277,581	156,364	111,013	267,377
Expenditure on:							
Raising funds	7	(27,072)	-	(27,072)	(18,221)	-	(18,221)
Charitable activities		(226,918)	(83,757)	(310,675)	(154,880)	(112,180)	(267,060)
Total expenditure		(253,990)	(83,757)	(337,747)	(173,101)	(112,180)	(285,281)
Net movement in funds		(61,508)	1,342	(60,166)	(16,737)	(1,167)	(17,904)
Reconciliation of funds							
Total funds brought forward		140,548	8,333	148,881	157,285	9,500	166,785
Total funds carried forward	19	79,040	9,675	88,715	140,548	8,333	148,881

All of the charity's activities derive from continuing operations during the above two periods.

The funds breakdown for 2022 is shown in note 19.

The Maypole Project

(Registration number: 06163173)
Balance Sheet as at 31 May 2023

	Note	2023 £	2022 £
Fixed assets			
Tangible assets	14	374	738
Investments	15	1	1
		375	739
Current assets			
Debtors	16	18,839	10,308
Cash at bank and in hand	17	105,005	154,242
		123,844	164,550
Creditors: Amounts falling due within one year	18	(35,504)	(16,408)
Net current assets		88,340	148,142
Net assets		88,715	148,881
Funds of the charity:			
Restricted income funds			
Restricted funds		9,675	8,333
Unrestricted income funds			
Unrestricted funds		79,040	140,548
Total funds	19	88,715	148,881

For the financial year ending 31 May 2023 the charity was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Directors' responsibilities:

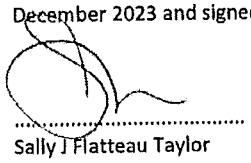
- The members have not required the charity to obtain an audit of its accounts for the year in question in accordance with section 476; and
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These financial statements have been prepared in accordance with the special provisions relating to companies subject to the small companies regime within Part 15 of the Companies Act 2006.

The Maypole Project

(Registration number: 06163173)
Balance Sheet as at 31 May 2023

The financial statements on pages 14 to 33 were approved by the trustees, and authorised for issue on 18 December 2023 and signed on their behalf by:



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Sally J Flatteau Taylor
Trustee

The Maypole Project

Notes to the Financial Statements for the Year Ended 31 May 2023

1 Charity status

The charity is limited by guarantee, incorporated in England and Wales, and consequently does not have share capital. Each of the trustees is liable to contribute an amount not exceeding £1 towards the assets of the charity in the event of liquidation.

The address of its registered office is:
51 High Street
Green Street Green
Orpington
Kent
BR6 6BQ

These financial statements were authorised for issue by the trustees on 18 December 2023.

2 Accounting policies

Summary of significant accounting policies and key accounting estimates

The principal accounting policies applied in the preparation of these financial statements are set out below. These policies have been consistently applied to all the years presented, unless otherwise stated.

Statement of compliance

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019) - (Charities SORP (FRS 102) - Second edition October 2019), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102). They also comply with the Companies Act 2006 and Charities Act 2011.

Basis of preparation

The Maypole Project meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy notes.

Going concern

The trustees consider that there are no material uncertainties about the charity's ability to continue as a going concern nor any significant areas of uncertainty that affect the carrying value of assets held by the charity.

Exemption from preparing a cash flow statement

The charity opted to early adopt Bulletin 1 published on 2 February 2016 and have therefore not included a cash flow statement in these financial statements.

Judgements and key sources of estimation uncertainty

In the application of the charity's accounting policies, the directos are required to make judgements, estimates and assumptions about the carrying amount of assets and liabilities that are not readily apparent from other sources. The estimates and associated assumptions are based on historical experience and other factors that are considered to be relevant. Actual results may differ from these estimates.

The estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognised in the periods in which the estimate is revised where revisions affects only that period, or in the period of the revision and future periods where the revisions affects both current and future periods.

Income and endowments

All income is recognised once the charity has entitlement to the income, it is probable that the income will be received and the amount of the income receivable can be measured reliably.

Donations and legacies

Donations are recognised when the charity has been notified in writing of both the amount and settlement date. In the event that a donation is subject to conditions that require a level of performance by the charity before the charity is entitled to the funds, the income is deferred and not recognised until either those conditions are fully met, or the fulfilment of those conditions is wholly within the control of the charity and it is probable that these conditions will be fulfilled in the reporting period.

Grants receivable

Grants are recognised when the charity has an entitlement to the funds and any conditions linked to the grants have been met. Where performance conditions are attached to the grant and are yet to be met, the income is recognised as a liability and included on the balance sheet as deferred income to be released.

Deferred income

Deferred income represents amounts received for future periods and is released to incoming resources in the period for which, it has been received. Such income is only deferred when:

- The donor specifies that the grant or donation must only be used in future accounting periods; or
- The donor has imposed conditions which must be met before the charity has unconditional entitlement.

Donated services and facilities

Where services or facilities are provided to the charity as a donation that would normally be purchased from our suppliers, this benefit is included in the financial statements at it's fair value unless it's fair value cannot be reliably measured, then at the cost to the donor or the resale value of goods that are to be sold.

Investment income

Dividends are recognised once the dividend has been declared and notification has been received of the dividend due.

Expenditure

All expenditure is recognised once there is a legal or constructive obligation to that expenditure, it is probable settlement is required and the amount can be measured reliably. All costs are allocated to the applicable expenditure heading that aggregate similar costs to that category. Where costs cannot be directly attributed to particular headings they have been allocated on a basis consistent with the use of resources, with central staff costs allocated on the basis of time spent, and depreciation charges allocated on the portion of the asset's use. Other support costs are allocated based on the spread of staff costs.

Raising funds

These are costs incurred in attracting voluntary income, the management of investments and those incurred in trading activities that raise funds.

Charitable activities

Charitable expenditure comprises those costs incurred by the charity in the delivery of its activities and services for its beneficiaries. It includes both costs that can be allocated directly to such activities and those costs of an indirect nature necessary to support them.

Support costs

Support costs include central functions and have been allocated to activity cost categories on a basis consistent with the use of resources, for example, allocating property costs by floor areas, or per capita, staff costs by the time spent and other costs by their usage.

Taxation

The charity is considered to pass the tests set out in Paragraph 1 Schedule 6 of the Finance Act 2010 and therefore it meets the definition of a charitable company for UK corporation tax purposes. Accordingly, the charity is potentially exempt from taxation in respect of income or capital gains received within categories covered by Chapter 3 Part 11 of the Corporation Tax Act 2010 or Section 256 of the Taxation of Chargeable Gains Act 1992, to the extent that such income or gains are applied exclusively to charitable purposes.

Tangible fixed assets

Individual fixed assets costing £500.00 or more are initially recorded at cost, less any subsequent accumulated depreciation and subsequent accumulated impairment losses.

Depreciation and amortisation

Depreciation is provided on tangible fixed assets so as to write off the cost or valuation, less any estimated residual value, over their expected useful economic life as follows:

Asset class	Depreciation method and rate
Leasehold improvements	straight line at 20%
Fixture, fittings and equipment	straight line at 33%

Business combinations

Business combinations are accounted for under the purchase method. Where necessary, adjustments are made to the financial statements of subsidiaries to bring the accounting policies used into line with those used by the charity. All intra-group transactions, balances, income and expenses are eliminated on consolidation. In accordance with Section 35 of FRS 102, Section 19 of FRS 102 has not been applied in these financial statements in respect of business combinations effected prior to the date of transition.

Fixed asset investments

Fixed asset investments, other than programme related investments, are included at market value at the balance sheet date. Realised gains and losses on investments are calculated as the difference between sales proceeds and their market value at the start of the year, or their subsequent cost, and are charged or credited to the Statement of Financial Activities in the period of disposal.

Unrealised gains and losses represent the movement in market values during the year and are credited or charged to the Statement of Financial Activities based on the market value at the year end.

Trade debtors

Trade debtors are amounts due from customers for merchandise sold or services performed in the ordinary course of business.

Trade debtors are recognised initially at the transaction price. They are subsequently measured at amortised cost using the effective interest method, less provision for impairment. A provision for the impairment of trade debtors is established when there is objective evidence that the charity will not be able to collect all amounts due according to the original terms of the receivables.

Cash and cash equivalents

Cash and cash equivalents comprise cash on hand and call deposits, and other short-term highly liquid investments that are readily convertible to a known amount of cash and are subject to an insignificant risk of change in value.

Trade creditors

Trade creditors are obligations to pay for goods or services that have been acquired in the ordinary course of business from suppliers. Accounts payable are classified as current liabilities if the charity does not have an unconditional right, at the end of the reporting period, to defer settlement of the creditor for at least twelve months after the reporting date. If there is an unconditional right to defer settlement for at least twelve months after the reporting date, they are presented as non-current liabilities.

Trade creditors are recognised initially at the transaction price and subsequently measured at amortised cost using the effective interest method.

Fund structure

Unrestricted income funds are general funds that are available for use at the trustees discretion in furtherance of the objectives of the charity.

Restricted income funds are those donated for use in a particular area or for specific purposes, the use of which is restricted to that area or purpose.

Pensions and other post retirement obligations

The charity operates a defined contribution pension scheme which is a pension plan under which fixed contributions are paid into a pension fund and the charity has no legal or constructive obligation to pay further contributions even if the fund does not hold sufficient assets to pay all employees the benefits relating to employee service in the current and prior periods.

Contributions to defined contribution plans are recognised in the Statement of Financial Activities when they are due. If contribution payments exceed the contribution due for service, the excess is recognised as a prepayment.

3 Income from donations and legacies

	Unrestricted funds General £	Restricted funds £	Total 2023 £	Total 2022 £
Donations and legacies;				
Donations and legacies	65,939	-	65,939	47,941
Gift aid reclaimed	4,700	-	4,700	903
Grants, including capital grants;				
HMRC - Job Retention Scheme	-	-	-	839
Community Links Bromley	-	9,500	9,500	9,500
Fred Goldfinch Dec Charitable Will Trust	-	-	-	10,000
Merchant Taylors	-	-	-	10,000
Garfield Weston Foundation	-	-	-	20,000
Lloyds	-	-	-	500
Jack Petchey Foundation	-	16,869	16,869	28,833
London Borough of Bromley	-	-	-	13,680
Playing Card Charity	-	3,000	3,000	3,000
Other small grants	500	-	500	4,462
Axis Foundation	-	6,866	6,866	-
National Lottery	-	48,864	48,864	36,000
Donated services and facilities	4,200	-	4,200	2,834
	75,339	85,099	160,438	188,492

4 Income from charitable activities

	Unrestricted funds General £	Total 2023 £	Total 2022 £
Contractual income	48,479	48,479	47,540
Sundry income	17,475	17,475	15,503
	65,954	65,954	63,043

5 Income from other trading activities

	Unrestricted funds General £	Total funds £	Total 2022 £
Fundaising	50,851	50,851	15,842
	50,851	50,851	15,842

6 Investment Income

	Unrestricted funds General £	Total 2023 £
Interest receivable and similar income;		
Interest receivable on bank deposits	338	338

7 Expenditure on raising funds

a) Costs of generating donations and legacies

	Note	Total 2023 £	Total 2022 £
Fundraising costs		15,206	8,116
Marketing and advertising		1,866	105
Staff Costs		10,000	10,000
		27,072	18,221

8 Expenditure on charitable activities

	Note	Total 2023 £	Total 2022 £
Activity Materials		2,470	3,339
Casual wages		3,380	-
Volunteer expenses		556	1,174
Staff costs		233,791	201,497
Support costs	9	70,478	61,050
		310,675	267,060

In addition to the expenditure analysed above, there are also support costs of £70,478 (2022 - £61,050) which relate directly to charitable activities. See note 9 for further details.

9 Analysis of support costs

Support costs

	Total 2023 £	Total 2022 £
Depreciation, amortisation and other similar costs	364	2,482
Training	2,312	1,526
Miscellaneous staff cost	456	2,874
Travelling	2,944	976
Rent	26,080	21,070
Light, heat and power	3,193	1,259
Insurance	3,051	3,195
Repairs and maintenance	341	854
Cleaning	1,415	942
Telephone and fax	2,295	2,054
Office expenses	1,310	660
Computer software and maintenance	8,792	4,222
Printing, postage and stationery	412	618
Subscriptions	6,049	6,677
Sundries	1,921	364
Motor expenses	1,473	318
Independent examination	3,012	2,844
Legal and professional	4,237	7,352
Bad debts written off	589	564
Bank charges	232	199
	70,478	61,050

10 Net incoming/outgoing resources

Net outgoing resources for the year include:

	2023	2022
	£	£
Depreciation of fixed assets	364	2,482

11 Trustees remuneration and expenses

During the year the charity made the following transactions with trustees:

Sally J Flatteau Taylor
Sally J Flatteau Taylor received remuneration of £38,134 (2022: £40,155) during the year.

The trustees above were employed during the year under the authority of the memorandum of association. They were employed due to their specific expertise, and in accordance with the Charity Commisison's guidance on conflicts of interest.

12 Staff costs

The aggregate payroll costs were as follows:

	2023	2022
	£	£
Staff costs during the year were:		
Wages and salaries	225,471	196,583
Social security costs	14,132	11,171
Pension costs	4,188	3,743
	243,791	211,497

The monthly average number of persons (including senior management / leadership team) employed by the charity during the year expressed as full time equivalents was as follows:

	2023	2022
	No	No
Direct charitable and fundraising activities	10	8

No employee received emoluments of more than £60,000 during the year.

13 Taxation

The charity is a registered charity and is therefore exempt from taxation.

14 Tangible fixed assets

	Furniture and equipment £	Motor vehicles £	Improvements to leasehold £	Total £
Cost				
At 1 June 2022	9,229	46,372	44,235	99,836
At 31 May 2023	9,229	46,372	44,235	99,836
Depreciation				
At 1 June 2022	8,491	46,372	44,235	99,098
Charge for the year	364	-	-	364
At 31 May 2023	8,855	46,372	44,235	99,462
Net book value				
At 31 May 2023	374	-	-	374
At 31 May 2022	738	-	-	738

15 Fixed asset investments

	2023 £	2022 £
Shares in group undertakings and participating interests	1	1

Shares in group undertakings and participating interests

	Subsidiary undertakings £	Total £
Cost		
At 1 June 2022	1	1
At 31 May 2023	1	1
Net book value		
At 31 May 2023	1	1
At 31 May 2022	1	1

16 Debtors

	2023 £	2022 £
Trade debtors	2,311	1,211
Prepayments	5,994	8,263
Accrued income	9,700	-
Other debtors	834	834
	18,839	10,308

17 Cash and cash equivalents

	2023	2022
	£	£
Cash on hand	-	19
Cash at bank	105,005	154,223
	105,005	154,242

18 Creditors: amounts falling due within one year

	2023	2022
	£	£
Trade creditors	4,492	8,495
Other taxation and social security	2,216	-
Accruals	2,790	3,973
Deferred income	26,006	3,940
	35,504	16,408

	2023	2022
	£	£
Deferred income at 1 June 2022	3,940	7,250
Resources deferred in the period	26,006	3,940
Amounts released from previous periods	(3,940)	(7,250)
Deferred income at year end	26,006	3,940

19 Funds

Current period

	Balance at 1 June 2022 £	Incoming resources £	Resources expended £	Balance at 31 May 2023 £
Unrestricted funds				
General				
General Funds	140,548	192,482	(253,990)	79,040
Restricted funds				
Community Links Bromley	-	9,500	(9,500)	-
Merchant Taylors	8,333	-	(8,333)	-
Playing Card Charity	-	3,000	(3,000)	-
National Lottery - siblings	-	38,864	(38,864)	-
National Lottery - making connections	-	10,000	(10,000)	-
Jack Petchey Foundation	-	16,869	(12,265)	4,604
Axis Foundation	-	6,866	(1,795)	5,071
	8,333	85,099	(83,757)	9,675
Total funds	148,881	277,581	(337,747)	88,715

Previous period

	Balance at 1 June 2021 £	Incoming resources £	Resources expended £	Balance at 31 May 2022 £
Unrestricted funds				
General				
General Funds	157,285	156,364	(173,101)	140,548
Restricted funds				
Community Links Bromley	-	9,500	(9,500)	-
Fred Goldfinch Dec Charitable Will Trust	-	10,000	(10,000)	-
Merchant Taylors	7,500	10,000	(9,167)	8,333
London Borough of Bromley	-	13,680	(13,680)	-
Playing Card Charity	-	3,000	(3,000)	-
National Lottery - siblings	-	36,000	(36,000)	-
Jack Petchey Foundation	-	28,833	(28,833)	-
True Colours	2,000	-	(2,000)	-
	9,500	111,013	(112,180)	8,333
Total funds	166,785	267,377	(285,281)	148,881

The specific purposes for which the funds are to be applied are as follows:

Community Links Bromley - for two new therapy groups, one for children (5+) and one for Young People (12+).

Merchant Taylors - for 'Advocacy to you' project.

Playing card - funds for play therapy sessions.

National Lottery - funds for 'Maypole for siblings' project.

National Lottery - funds for 'Maypole making connections: connecting families across England' project.

Jack Petchey Foundation - funds to support full time interns through the 'Internship Programme'.

Axis Foundation - funds for play equipment, t-shirts and sweatshirts.

20 Analysis of net assets between funds

Current period

	Unrestricted funds General £	Restricted funds £	Total funds at 31 May 2023 £
Tangible fixed assets	374	-	374
Fixed asset investments	1	-	1
Current assets	114,169	9,675	123,844
Current liabilities	(35,504)	-	(35,504)
Total net assets	79,040	9,675	88,715

Previous period

	Unrestricted funds General £	Restricted funds £	Total funds at 31 May 2022 £
Tangible fixed assets	738	-	738
Fixed asset investments	1	-	1
Current assets	156,217	8,333	164,550
Current liabilities	(16,408)	-	(16,408)
Total net assets	140,548	8,333	148,881

21 Related party transactions

During the year the charity made the following related party transactions:

James Hay Pension Trustees Limited
The Orpington premises are leased from James Hay (trustees of D Taylor SIPP, the husband of S Flatteau Taylor). Payments have now reverted to full value. At the balance sheet date the amount due to/from James Hay Pension Trustees Limited was £Nil (2022 - £Nil).

M E Flatteau
During the year a £10,000 bequest was received from Mrs Flatteau's estate. Mrs Flatteau was the mother of the charity's trustee, Sally Flatteau Taylor. At the balance sheet date the amount due to/from M E Flatteau was £Nil (2022 - £Nil).

22 Non-adjusting events after the financial period

After the year end, the charity's outlook account was 'hacked', with the charity paying a fraudulent invoice of £11,856 for professional services that were actually not provided. The case was brought to both the police and bank attention, with the latter refunding £8,428 up to November 2023. The invoice was dated 31 May 2023, but as it was not a valid invoice, it has not been included in the financial statements as a liability.

THE MAYPOLE PROJECT

England & Wales - Charity number 1120163

Accounts

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THE MAYPOLE PROJECT

(Limited by Guarantee)

COMPANY NO.: 06163173

CHARITY NO.: 1120163

"I just wanted to thank you once more for all of your help. I am so grateful that the Maypole Project was able to support me and that I was able to meet such a nice, caring, and supportive person. I feel I've come a long way and couldn't have done it without you, so thank you again" Young Person

REPORT AND ACCOUNTS

for the year ended
31 May 2022

FIELD SULLIVAN LIMITED
CHARTERED ACCOUNTANTS

9 Hare & Billet Road
Blackheath
LONDON SE3 0RB

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The Maypole Project

Status:	Company Limited by Guarantee No.06163173 Charity registration No. 1120163 The Company's governing document is its Memorandum and Articles of Association dated 15 March 2007
Registered Office:	51 High Street Green Street Green Orpington Kent BR6 6BQ

Trustees/Directors of The Maypole Project:

Mrs Sally Flatteau Taylor (Founder)
Ms Julie Froggatt (Chair)
Ms Leila Seeney (Parent representative)
Ms Sonia Fleming
Ms Fay Storie (Treasurer)
Ms Bundna Jaswal

Independent examiner:	Timothy Sullivan FCA Field Sullivan Limited Chartered Accountants 9 Hare & Billet Road Blackheath London SE3 0RB
Bankers:	Lloyds TSB 142-146 High Street Chatham Kent ME4 6YH
Solicitors:	Erica Crump, Partner Bates Wells & Braithwaite 10 Queen Street Place London EC4R 1BE

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The Maypole Project

Trustees' report
for the year ended
31 May 2022

INTRODUCTION:

The Maypole Project made a very good survival through the very difficult years of Covid 19 lockdowns. The saying what doesn't stop you makes you stronger is a very appropriate motto for The Maypole Project; in line with our work I always add – when you face the challenges of stopping you can become stronger with sufficient and efficient support; and this is what we have found.

We acknowledge that there are still challenges now and ahead as we are reviewing our funding streams to adapt to funding patterns which have not returned to the previous "normal"; but even these challenges are, we believe strengthening us as an organisation and definitely increasing our ability to reach out to more and more families who need our services. Thus we work towards being able to provide our services to EVERY ONE who needs it.

Our services which are flexibly available either face to face or online/phone mean that we have extended our outreach ACROSS THE UK and will expand on this work across the coming years. We are still receiving increasing referrals reflecting increasing levels of need.

This has been "back up" by our ability to attract and develop an amazing team of volunteers. The foundation for so much of this has been our highly effective programme of communications.

The families we support are now not only increasing as reflected by the numbers of referrals,but families are taking advantage of our "lifeline for a lifetime" because they are feeling the emotional impacts of Covid-19 but are also reaching our long term services at a time when many services are able to offer swift interventions, or are disappearing altogether.

One of the major achievements across this year has been our continued development of support to other organisations; both the families they support but also their staff teams.

The main continuing thrust of the work of our management team and Trustee Board is now to ensure that we can find the resources to continue to respond effectively to what does appear to be a continuingly increased level of need.

ACKNOWLEDGEMENTS:

OUR HEARTFELT THANKS go to

Our amazing staff team - those whose work consistently helps and supports us to keep our services running; through even the most difficult times of lockdown.

The Maypole Project was started WITH families both as beneficiaries but also as key members of our steering committee.

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The Maypole Project

Trustees' report
for the year ended
31 May 2022

FAMILIES remain at the heart of our work: their input shapes our services. We will repeat this every year because it is true that we thank FAMILIES for the trust they place in The Maypole Project that we will provide them with a sensitive service, but also to those who understand why they need our therapies and activities.

The Maypole Project also started **with fundraisers** – the dedication of people who continue to give time, commitment and devotion to our service quite simply keeps us going – Thank you!

Another group who are not always seen as volunteers are our **Board of Trustees and Ambassadors** who support us in governing our work, and telling the world about what we do – this is vital.

We start the new financial year to 2023 after a good financial year which has helped us to "restock" our unrestricted reserve level. However uncertainty about Fundraising continues.

In a year when we need to maintain our developments, and expand further, Income Generation will require a strong focus as we continue to identify ways to ensure income strands.

We promise to ensure that we can support all of the families who reach out to us for our support. We can achieve this because increasing numbers of people and organisations are approaching us to work with them through their fundraising, creation of support contracts. There is increased engagement in our specialist training, supervision and counselling as well as our work as consultants in the setting up of psychological support in children's palliative care.

THE MAYPOLE PROJECT HELPS FAMILIES OVERCOME DIFFICULTIES AND KEEP GOING THROUGH SUCH TOUGH ADVERSITY … THIS IS WHAT WE NEED TO CONTINUE TO DO IN OUR AIM THAT:

ALL families who have a child with chronic illness or disability should be able to access excellence in the FREE provision of psychological support based on the Maypole Model.

Our support model still stands alone, unique, in the service it provides.

THE MAYPOLE MODEL: YEAR ON YEAR WE REPEAT OUR MESSAGE THAT WE AIM TO ENRICH FAMILIES' LIVES WITH SERVICES THAT ARE:

Confidential, accessible, professional, holistic, ongoing, independent of other roles with the family

With our PLEDGE to families that:

Within a SUPPORTIVE RELATIONSHIP families will discover the resources and resilience to find their way forward
Working TOGETHER - we support, they lead.
Starting in the present can lead to exploring the past or future when needed
Our research based KNOWLEDGE means we understand issues families MAY face
Our response is HOLISTIC – addressing the multi-layered impacts of a child's disability/illness
Through our support we aim to help people to help themselves
ENRICHING families' lives, EVERY STEP OF THE WAY

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The Maypole Project

Trustees' report
for the year ended
31 May 2022

THE MAYPOLE MODEL: also applies to Professionals, we strive to enable them in their roles:
Offering professional, knowledgeable, holistic input to teams through services of:Consultancy, Supervision, Debrief and Counselling.

MEETING OUR STRATEGIC AIMS AND OBJECTIVES:

During this financial year we have proven our ability to continually:

1. **Develop our service provision**
2. **Ensure and enhance the quality of our service provision**
3. **Extend our community outreach**
4. **Influence and raise awareness of issues around children's illness and disability**
5. **Enhance our resources**

Manage the project as an efficient and sustainable organisation.

Let us demonstrate how:

STRATEGIC AIM 1: DEVELOP OUR SERVICE PROVISION KEY POINTS AND DEVELOPMENTS

We have achieved an amazing *30%* increase in activities across our THERAPIES AND ACTIVITIES including inclusive activities, counselling and therapies for all ages, play therapy, drama therapy, couple counselling.
We continue to provide our spaces to families for soft and sensory play.

INDIRECT SUPPORT:
We have achieved *25%* increase across TRAINING, CONSULTANCY, SUPERVISION with more organisations. Supporting other professionals in their roles helps them to support children affected by illness or disability in their; classroom, clinic, caseload.

STRATEGIC AIM 2: DEVELOP OUR OUTREACH:
Aim: To increase our ability to reach out in general, and also specifically into the communities we serve to make our services as accessible as possible.
We have continued to develop the use of our AXIS Minibus to very effectively take Maypole into the community; equipped by a variety of course including True Colour Trust.
Through the use of remote service provision we are now engaging with families from ACROSS THE UK and even into EUROPE.
And our volunteers are being recruited from a broad geographical base as well; primarily to engage with clients in an online format. However we are also establishing connections which we hope could develop into face to face services in their home areas.

STRATEGIC AIM 3: ENSURE AND ENHANCE THE QUALITY OF OUR SERVICE PROVISION
MOST importantly this year has seen us focussing on understanding and demonstrating our EXCELLENCE in support. Evaluation continues with 95% Outstanding or Good.
Our strategic plan forward is to develop our ability to measure impact of our services through a more detailed evaluation process.

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STRATEGIC AIM 4: RAISE AWARENESS AND INFLUENCE ISSUES AROUND CHILDREN'S DISABILITY AND ILLNESS

TRAINING
Our training packages have reflected the same level of activities as the previous year
And disseminated *TO OVER 20 SETTINGS* UK wide, in: Education, social care, health care, charities and the general public.
Training is again now available on a wider geographical base due to our engagement to online provision.
Feedback from Training shows evaluation consistently average OVER 90% TOTAL SATISFACTION

SUPERVISION:
Supervision provided to: 21 professionals from different specialities.
Feedback from Supervision is consistently over 90% satisfaction.

STRATEGIC AIM 5: DEVELOPING OUR RESOURCES TO ENABLE US TO REACH OUR GOALS:

We have managed to maintain a level of not less than 6 months reserves.

Volunteering is still at the heart of the project. The key areas for volunteering and our developing renoun for excellence brings people organically into our recruitment process.

Trustee Board; Our Board have supported us throughout the difficult years of Covid-19 and continue to work tirelessly in their commitment to our work.

INCOME:

Our prediction for this year of spread across income was:
40% General Fundraising. 40% Grants. 15% Contracts. 5% Charitable Activities
Our achievements: 25% general fundraising. 40% grants. 30% contracts. 5% charitable activities

INCOME GENERATION (Grants, Contracts, Charitable Activities)

We recognise that our income patterns have still not reverted to the pre-covid pattern and we need to ensure that we have the financial resources to underpin the developing demand on our services. This is planned through the development of

GRANTS: we have a full programme of grant applications and a record of excellence in working to grants and reporting our impact.

CONTRACTS: We are developing some significant contracts with other organisations. We have created a brilliant partnership with 4 charities, and one example with Battens Disease Family Association our joint working is helping both families affected by Battens Disease;giving them effective specialist, ongoing, counselling. And also support for the BDFA team in knowing we are there to provide this additional support to their families.

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The reported impact by families has been that it is overall OUTSTANDING.

INDIVIDUAL GIVING programme; Engagement in monthly donations has developed across this year and is planned as a development in income in the future.

CHARITABLE AIMS: Our inclusive activities are intensely in demand and continue on a subsidised payment basis Families are also speaking to us about their potential payment for services and this conversation will continue through the coming year. During Covid lockdown we developed very creative ways to help families through adapting some of our wonderful office into soft and sensory play – this is used for therapies but also "rented" by families to use alone to engage and entertain their children.

- FUNDRAISING: In line with many other charities we have not reverted to our previous level of income in our general fundraising; we continue to aim to develop this through strong line management.

MAYPOLE SUPPORTERS:

We have so many funders many of whom are mentioned in the notes to the accounts. *THANK YOU ALL However there are some we would also like to mention individually for their ongoing support: Jack Petchey Foundation for volunteer awards PLUS accepting us to the internship programme; This has been a great enhancement to our team.*

We are proud to have completed another year in partnership with 4 key charities and aim for these continue as we are approached by many others.

There are others, too many to mention individually, but who are vital to our work nonetheless. We would like to THANK YOU ALL for supporting us so wholeheartedly, helping to provide us with the essential funds to facilitate the maintenance and development of our work.

TRUSTEE BOARD AND GOVERNANCE: (see also developing our resources)

The directors of the company are also charity trustees for the purposes of charity law and under the company's Articles are known as members of the Management Committee. Under the requirements of the Memorandum and Articles of Association the members of the Management Committee are elected to serve for a period of three years after which they must be re-elected at the next Annual General Meeting. During this year attention has been paid to the skills provided by the Board of Trustees. We continue to bring in skills through advisors to the Board provided by:

Erica Crump (Consultant: charity legals -Partner, Bates Wells Braithwaite)
James Kuykendall (Consultant Advisor on emotional support)
Nikki Taylor Price (Consultant: Developments and Income Generation)

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RISK MANAGEMENT:

The Maypole Project's Board of Trustees have overall responsibility for ensuring that there are appropriate control systems, financial governance to ensure that the charity is assured of effective and efficient operation, protection against unauthorised use or disposition of assets, maintenance of proper records, compliance with relevant legislation. The Board reviews our risk register at each meeting.

Covid-19 has not yet disappeared and the repercussions both to our families physical and mental health continue. So too do they continue with The Maypole Project, however our strength in risk management has developed through this period in all areas.

Risks continue to be mitigated overall by ensuring that there is a broad spread of income streams, maintaining appropriate insurance for staff, clients, buildings. Holding, integrating and reviewing policies and associated training to cover all aspects of our work including: safeguarding, confidentiality, employment, health and safety and equality.

As we go into the year from 1st June 2022 our continuing "recovery" or "readjustment" to Covid-19 will see us monitoring in a similar pattern to last year:

Finances: Firstly our income streams where we believe our developed ability to flex to the current climate will positively support us, as will our ability to provide fundraising activities in different formats, alongside the creation of contracts and positive partnership working with a range of organisations.

People: Our team have demonstrated their resilience throughout this period and we have offered additional support where/as needed (particularly those impacted themselves, or in their families by Covid). We continue to monitor our staffing needs.

Place: At June 2022 can see the use for the spaces in our offices continues to develop in different ways, adjusting to the needs of families by creating offices into wonderful sensory and soft play areas/quiet spaces. This will be continuously reviewed as overall we are now needing to find additional spaces.

Services: Our ability to provide flexibility in support is proving very helpful to our beneficiaries; this is now confirmed as a permanent change in our service provision

We work to The Maypole Project's written standards for psychosocial care for children with complex medical needs as their families (as written for DoH 2012), as no other such standards exist. We also work to specific standards and measures such as BACP, Child Bereavement Network, Bereavement Standards.

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FINANCIAL MANAGEMENT AND REPORTING

The Maypole Project as a charity has met its financial ambition this financial year, and created a sufficient reserve level. However this has been through an uphill struggle, particularly in community fundraising and therefore our strategy for the forthcoming year includes a greater focus on the broadest range of income generation.

The attached financial statements show the current finance of the charity which the trustees consider to be sound. For the year ended 31 May 2022 The Company is entitled to exemption from audit under section 477 of the Companies Act 2006. No members have required the company to obtain an audit of its financial statements for the year ended 31 May 2022, in accordance with section 476 of the Companies Act 2006.

At the end of the period the charity's reserve level was £148,881 (2021: £166,785). Of this £140,548 (2021: £157,285) are unrestricted funds and £8,333 (2021: £9,500) restricted funds.

The Trustees' policy on financial reserves is to aim to hold a contingency equal to a minimum of up to one year to reflect our promise to families' of our ongoing commitment to provide them with psychological/social care turnover of the charity.

PUBLIC BENEFIT:

The trustees have complied with the duty in Section 17 of the Charities Act 2011 to have due regard to the public benefit published by the Charity Commission. All work at The Maypole Project is centred on providing benefit to the public – from counselling, social support for families, support and training for professionals, and awareness raising events and trainings in the community.

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The Maypole Project

Trustees' report
for the year ended
31 May 2022

STATEMENT OF TRUSTEES' RESPONSIBILITIES:

The Trustees (who are also directors of the Charitable Company for the purposes of Company law) are responsible for preparing the Trustees' Annual Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (UK Generally Accepted Accounting Practice).

Company law requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company and of the income resources and application of resources, including the income and expenditure of the charitable company for that period. In preparing these financial statements, the trustees are required to:

1) select suitable accounting policies and apply them consistently
2) observe the methods and principles in the Charities' SORP
3) make judgements and accounting estimates that are reasonable and prudent
4) prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in operation.

The trustees are responsible for keeping adequate accounting records that disclose with reasonable accuracy at any time the financial position of the charitable company and enable them to ensure that the financial statements comply with The Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The trustees are responsible for the maintenance and integrity of the charity and financial information included on the charity's website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

This report, which has been prepared in accordance with the special provisions relating to companies subject to the small companies regime within part 15 of the Companies Act 2006 and was approved by the Board on 12/21/2022 and signed on its behalf

DocuSigned by:
Bundna Jaswal
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Bundna Jaswal
Chair of the Board of Trustees
DATE: 12/21/2022

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Independent Examiner's report to the trustees of The Maypole Project

I report to the trustees (who are also Directors for the purpose of company law) on my examination of the financial statements of The Maypole Project ('the charitable company') for the year ended 31 May 2022 which comprise the Statement of Financial Activities, the Balance Sheet and related notes.

This report is made solely to the charity's trustees, as a body, in accordance with section 145 of the Charities Act 2011. My work has been undertaken so that I might state to the charity's trustees those matters I am required to state to them in this report and for no other purpose. To the fullest extent permitted by law, I do not accept or assume responsibility to anyone other than the charity and the charity's trustees as a body, for my work, for this report, or for the opinions I have formed.

Responsibilities and basis of report

As the trustees of charitable company you are responsible for the preparation of the financial statements in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the financial statements of the charitable company are not required to be audited under Part 16 of the Act and are eligible for independent examination, I report in respect of my examination of the charitable company's financial statements carried out under section 145 of the Charities Act 2011 ('the 2011 Act') and in carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

An independent examination does not involve gathering all the evidence that would be required in an audit and consequently does not cover all the matters that an auditor considers in giving their opinion on the financial statements. The planning and conduct of an audit goes beyond the limited assurance that an independent examination can provide. Consequently I express no opinion as to whether the financial statements present a 'true and fair' view and my report is limited to those specific matters set out in the independent examiner's statement.

Independent examiner's statement

Since the charitable company's gross income exceeded £250,000 your examiner must be a member of a body listed in section 145 of the 2011 Act. I confirm that I am qualified to undertake the examination because I am a member of ICAEW which is one of the listed bodies.

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

- accounting records were not kept in respect of the charitable company as required by section 386 of the 2006 Act; or
- the financial statements do not accord with those records; or
- the financial statements do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the financial statements give a 'true and fair view which is not a matter considered as part of an independent examination; or
- the financial statements have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the financial statements to be reached.

Timothy Sullivan FCA
Field Sullivan Limited ● Chartered Accountants
9 Hare & Billet Road, Blackheath, London SE3 0RB

Date:

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The Maypole Project

Statement of financial activities
Income and expenditure account
for the year ended
31 May 2022

	Note	Restricted funds	Unrestricted funds	Total funds 2022	Restricted funds	Unrestricted funds	Total funds 2021
		£	£	£	£	£	£
Incoming resources							
Incoming resources from generated funds:							
Voluntary income	3	111,013	76,640	187,653	73,219	33,432	106,651
Investment income		-	-	-	-	6	6
Incoming resources from Charitable activities	4	-	63,042	63,042	-	26,294	26,294
Other trading activites	5	-	15,842	15,842	-	99,442	99,442
Other income	6	-	839	839	-	27,264	27,264
Total incoming resources		111,013	156,363	267,376	73,219	186,438	259,657
Resources expended							
Costs of generating funds	7	-	18,220	18,220	-	16,123	16,123
Charitable activities	8	112,180	154,880	267,060	130,194	96,964	227,158
Total resources expended		112,180	173,100	285,280	130,194	113,087	243,281
Net incoming/outgoing resources before transfers		(1,167)	(16,737)	(17,904)	(56,975)	73,351	16,376
Transfers between funds		-	-	-	-	-	-
Net income for the year		(1,167)	(16,737)	(17,904)	(56,975)	73,351	16,376
Reconciliation of funds							
Total funds brought forward		9,500	157,285	166,785	66,475	83,934	150,409
Total funds carried forward		8,333	140,548	148,881	9,500	157,285	166,785

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The Maypole Project

Company no. 06163173

Balance sheet

as at

31 May 2022

	Note	2022		2021	
		£	£	£	£
Fixed assets					
Tangible assets	12		738		2,118
Investments	13		1		1
Total fixed assets			739		2,119
Current assets					
Debtors	14	10,308		15,084	
Cash at bank and in hand		154,242		184,643	
Total current assets		164,550		199,727	
Creditors: amounts falling due within one year	15	(16,408)		(25,188)	
Net current assets			148,142		174,539
Total assets less current liabilities			148,881		176,658
Creditors: amounts falling due after more than one year	16		-		(9,873)
Net assets	18		148,881		166,785
The funds of the charity:					
Restricted funds			8,333		9,500
Unrestricted funds:					
General fund		140,548		157,285	
Total unrestricted funds			140,548		157,285
Total charity funds	19		148,881		166,785

For the year ending 31 May 2022 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Trustees' responsibilities:

- The members have not required the company to obtain an audit of its financial statements for the year in question in accordance with section 476
- The trustees acknowledge their responsibility for complying with the requirements of the Act with respect to accounting records and the preparation of financial statements.

These financial statements, which have been prepared in accordance with the special provisions relating to the small companies regime within Part 15 of the Companies Act 2006.

Approved by the Board on 12/6/2022 and signed on its behalf by:

DocuSigned by:
Sally Flatteau Taylor
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S Flatteau Taylor, trustee

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The Maypole Project

Notes to the accounts
for the year ended
31 May 2022

1 General information

The company is a private company limited by guarantee incorporated in England & Wales.

The address of its registered office is:
51 High Street
Green Street Green
Orpington
BR6 6BQ

These financial statements were authorised for issue by the trustees on _____.

The charity meets the definition of a public benefit entity under FRS 102.

The presentation currency is £ sterling.

2 Accounting policies

The principal accounting policies are summarised below. The accounting policies have been applied consistently throughout the year and in the preceding year.

(i) Basis of accounting

The financial statements have been prepared under the historical cost convention, Companies Act 2006, Charities Act 2011 and the Charities Statement of Recommended Practice (FRS102). The Trustees have evaluated the funding and operating activities and reserves position and have no material uncertainties about the Charity's ability to continue as a going concern.

(ii) Fund accounting

Unrestricted funds are available for use at the discretion of the trustees in furtherance of the general objectives of the charity.

Designated funds are unrestricted funds earmarked by the trustees for particular purposes.

Restricted funds are subject to restrictions on their expenditure imposed by the donor or through the terms of an appeal.

(iii) Incoming resources

All incoming resources are included in the statement of financial activities when the charity is entitled to the income and the amount can be quantified with reasonable accuracy. The following specific policies are applied to particular categories of income:

- Voluntary income is received by way of grants, donations and gifts and is included in full when receivable.
- Income from fundraising events is included in the period in which the event takes place.
- Donated services and facilities are included at the value to the charity where this can be quantified. Full details are given in the trustees' report and note 18.
  The value of services provided by volunteers has not been included in these accounts.
- Investment income is recognised on an accruals basis.

Where income is received, some or all of which is specifically in relation to future periods, the relevant amount is deferred and credited to the statement of financial activities in the period to which it relates.

(iv) Resources expended

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Expenditure is accounted for on an accruals basis as a liability is incurred. Expenditure includes any VAT which cannot be fully recovered, and is reported as part of the expenditure to which it relates.

- Costs of generating funds comprise the costs associated with attracting voluntary income.
- Charitable expenditure comprises those costs incurred by the charity in the delivery of its activities and services for its beneficiaries. It includes both costs that can be allocated directly to such activities and those costs of an indirect nature necessary to support them.
- Governance costs include those costs associated with meeting the constitutional and statutory requirements of the charity and include the audit fees and costs linked to the strategic management of the charity.
- All costs are allocated between the expenditure categories of the statement of financial activities on a basis designed to reflect the use of the resource. Costs relating to a particular activity are allocated directly, others are apportioned on an appropriate basis.

(v) Fixed assets

Tangible fixed assets are stated at cost less accumulated depreciation. The cost of minor additions or those costing below £500 are not capitalised. Depreciation is provided at rates calculated to write off the cost of each asset over its expected useful life. The rates used are as follows:

Leasehold improvements	20%
Fixtures and fittings	33%
Motor expenses	25%

(vi) Investments

The investment in the subsidiary is valued at cost.

(vii) Operating leases

The cost of operating leases is accounted for on an accruals basis.

(viii) Subsidiary undertaking

The 100% subsidiary, Maypole Trading Limited, has not been consolidated , as the gross income of the group after consolidation adjustments is below the threshold required.

(ix) Cash and cash equivalents

Cash and cash equivalents comprise cash on hand and call deposits, and other short-term highly liquid investments that are readily convertible to a known amount of cash and are subject to an insignificant risk of change in value.

(X) Trade debtors

Trade debtors are amounts due from customers for merchandise sold or services performed in the ordinary course of business.

Trade debtors are recognised initially at the transaction price. They are subsequently measured at amortised cost using the effective interest method, less provision for impairment. A provision for the impairment of trade debtors is established when there is objective evidence that the charity will not be able to collect all amounts due according to the original terms of the receivables.

(xi) Trade creditors

Trade creditors are obligations pay for goods or services that have been acquired in the ordinary course of business from suppliers. Accounts payable are classified as current liabilities if the charity does not have an unconditional right, at the end of the reporting period, to defer settlement of the creditor for at least twelve months after the reporting date. If there is an unconditional right to defer settlement for at least twelve months after the reporting date, they are presented as non-current liabilities.

Trade creditors are recognised initially at the transaction price and subsequently measured at amortised cost using the effective interest method.

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3 Voluntary income

	Restricted funds	Unrestricted funds	Total funds 2022	Total funds 2021
	£	£	£	£
Donations	-	47,941	47,941	-
Grants				
Axis Foundation	-	-	-	1,500
Lawson Trust	-	-	-	10,000
London Community Funders	-	-	-	9,280
Community Links Bromley	9,500	-	9,500	-
Fred Goldfinch Dec Charitable Will Trust	10,000	-	10,000	-
Merchant Taylors	10,000	-	10,000	10,000
Garfield Weston Foundation	-	20,000	20,000	-
Lloyds	-	500	500	15,000
Groundworks	-	-	-	5,000
Sport England	-	-	-	6,144
Metrogavs	-	-	-	8,800
True Colours	-	-	-	5,000
Jack Petchey Foundation	28,833	-	28,833	3,389
London Borough of Bromley	13,680	-	13,680	-
LEGO	-	-	-	10,000
Playing Card Charity	3,000	-	3,000	-
National Lottery	36,000	-	36,000	-
Gift aid receivable	-	903	903	4,238
Gifts in kind (note 19)	-	2,834	2,834	4,000
Other	-	4,462	4,462	14,300
Total	111,013	76,640	187,653	106,651

4 Incoming resources from charitable activities

Contract income	-	47,540	47,540	20,492
Sundry income	-	15,502	15,502	5,802
Total	-	63,042	63,042	26,294

5 Other trading activites

Fundraising	-	15,842	15,842	99,442
Total	-	15,842	15,842	99,442

6 Other income

Government Grant	-	-	-	-
Job Retention Scheme	-	839	839	27,264
Total	-	839	839	27,264

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7 Costs of generating funds

	Total funds 2022	Total funds 2021
	£	£
Salaries (note 9)	10,000	10,000
Costs of fundraising	8,115	6,160
Marketing and advertising	105	(37)
Total	18,220	16,123

8 Charitable activities

Activities undertaken directly - Support Services		
Salaries (note 9)	201,497	163,521
Volunteers expenses	1,174	-
Activity materials	3,340	3,714
Support costs		
Independent examination	2,844	2,508
Miscellaneous staff cost	2,874	3,171
Training	1,526	355
Travel and staff cost	976	244
Rent and rates	21,070	22,426
Printing and stationery	618	191
General office	660	861
Depreciation	2,482	2,118
Telephone	2,054	3,984
Database and computers	4,222	3,533
Utilities	1,259	1,178
Repairs	854	1,893
Insurance	3,195	2,772
Cleaning	942	1,052
Subscriptions	6,677	4,883
Bank charges and Loan Interest	199	151
Bad debt write off	564	545
Motor expenses	318	-
Sundries	364	288
Legal and professional	7,351	7,770
Total	267,060	227,158

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9 Staff costs and numbers

	2022	2021
	£	£
Staff costs were as follows:		
Salaries and wages	196,583	161,000
Social Security	11,171	9,049
Pension	3,743	3,472
	211,497	173,521
These are included within:		
Costs of generating funds (note 7)	10,000	10,000
Charitable activities - undertaken directly (note 8)	201,497	163,521
	211,497	173,521

No employee received emoluments of more than £60,000 (2021: nil)

The average number of employees (all part time) during the year was as follows:

	2022	2021
	No.	No.
Direct charitable and fundraising activities	8	8
Total	8	8

10 Trustee remuneration and expenses

The trustees below were employed during the year under the authority of the memorandum of association. They were employed due to their specific expertise, and in accordance with the Charity Commisison's guidance on conflicts of interest. Their remuneration was as follows:

	2022	2021
	£	£
S Flatteau Taylor (Trustee, Founder/Chief Executive)	40,155	39,316
	40,155	39,316

No other trustees received any remuneration for the year.
No trustees received any reimbursed expenses for the year.

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11 Related party transactions

Trustees and connected persons

The premises are leased from James Hay (trustees of D Taylor SIPP, the husband of S Flatteau Taylor). Payments have now reverted to full value. D Taylor will be donating an amount which will reduce the rent payable to the previously discounted rate. There were no amounts due to or from Mr Taylor at the year end.

	2022	2021
	£	£
Rent and service charge	16,000	16,000
	16,000	16,000

Subsidiary company

The charity pays out amounts on behalf of the trading company, and charges a franchise fee to the trading company. Amounts for the year are:

	2022	2021
Amount due from subsidiary undertaking (note 14)	-	-

12 Tangible fixed assets

	Motor vehicles	Leasehold improvements	Fixtures and fittings	Total
Cost	£	£	£	£
At 1 June 2021	46,372	44,235	8,127	98,734
Additions	-	-	1,102	1,102
Disposals	-	-	-	-
At 31 May 2022	46,372	44,235	9,229	99,836
Accumulated depreciation				
At 1 June 2021	46,372	42,117	8,127	96,616
Charge for the year	-	2,118	364	2,482
At 31 May 2022	46,372	44,235	8,491	99,098
Net book value				
At 31 May 2022	-	-	738	738
At 31 May 2021	-	2,118	-	2,118

13 Investments

The charity's only investment is its 100% ownership of Maypole Project Trading Limited, which operates one charity shop. Its financial statements for the year ended 31 May 2022 include:

	2022	2021
	£	£
Aggregate of share capital and reserves (net current liabilities)	(29,034)	(28,470)
(Loss)/Profit for the year before gift aid donation	(588)	(564)
Turnover	-	-

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14 Debtors

	2022	2021
	£	£
Amount due from subsidiary undertaking (note 11)	-	-
Prepayments	8,263	15,084
Other debtors	834	
Contracts receivable	1,211	-
Total	10,308	15,084

15 Creditors: amounts falling due within one year

	2022	2021
	£	£
Taxation and social security	-	2,749
Trade creditors and accruals	12,468	15,189
Deferred income	3,940	7,250
Total	16,408	25,188

Creditors amounts falling due within one year includes deferred income:	2022	2021
	£	£
As at 1 June 2021	7,250	-
Amount released to incoming resources	(7,250)	-
Amount deferred in the year	3,940	7,250
As at 31 May 2022	3,940	7,250

16 Creditors: amounts falling due after more than one year

	2022	2021
	£	£
Grant provisions	-	9,873
Total	-	9,873

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17 Analysis of net assets between funds

	General funds £	Designated funds £	Restricted funds £	Total funds £
Tangible fixed assets	738	-	-	738
Investments	1	-	-	1
Current assets	156,217	-	8,333	164,550
Current liabilities	(16,408)	-	-	(16,408)
Non current liabilities	-	-	-	-
Net assets at 31 May 2022	140,548	-	8,333	148,881

	General funds £	Designated funds £	Restricted funds £	Total funds £
Tangible fixed assets	2,118	-	-	2,118
Investments	1	-	-	1
Current assets	190,227	-	9,500	199,727
Current liabilities	(25,188)	-	-	(25,188)
Non current liabilities	(9,873)	-	-	(9,873)
Net assets at 31 May 2021	157,285	-	9,500	166,785

18 Movements in funds

	At 1 June 2021 £	Incoming resources £	Outgoing resources £	Transfers between funds £	At 31 May 2022 £
Restricted funds:					
Community Links Bromley	-	9,500	(9,500)	-	-
Fred Goldfinch Dec Charitable Will Trust	-	10,000	(10,000)	-	-
Merchant Taylors	7,500	10,000	(9,167)	-	8,333
London Borough of Bromley	-	13,680	(13,680)	-	-
Playing Card Charity	-	3,000	(3,000)	-	-
National Lottery	-	36,000	(36,000)	-	-
True Colours	2,000	-	(2,000)	-	-
Jack Petchey Foundation	-	28,833	(28,833)	-	-
Total restricted funds	9,500	111,013	(112,180)	-	8,333
Unrestricted funds					
General	157,285	156,363	(173,100)	-	140,548
Total unrestricted funds	157,285	156,363	(173,100)	-	140,548
Total funds	166,785	267,376	(285,280)	-	148,881

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The Maypole Project

Notes to the accounts
for the year ended
31 May 2022

	At 1 June 2020	resources	resources	between funds	At 31 May 2021
	£	£	£	£	£
Restricted funds:					
Axis Foundation	-	1,500	(1,500)	-	-
Big Lottery	9,000	-	(9,000)	-	-
City Bridge Trust	4,000	-	(4,000)	-	-
Peter Stebbings Trust	4,167	-	(4,167)	-	-
Merchant Taylors	8,000	10,000	(10,500)	-	7,500
Community Links Bromley	9,500	-	(9,500)	-	-
Edward Gostling Foundation	7,443	-	(7,443)	-	-
Groundworks	-	5,000	(5,000)	-	-
CAF Charity Fund	6,000	-	(6,000)	-	-
Metrogavs	7,365	8,800	(16,165)	-	-
True Colours		5,000	(3,000)	-	2,000
Lawson Trust	-	10,000	(10,000)	-	-
Lego	11,000	10,000	(21,000)	-	-
Jack Petchey Foundation	-	3,389	(3,389)	-	-
London Community Funders	-	9,280	(9,280)	-	-
BioMarin UK Limited		6,250	(6,250)	-	-
Gift in kind	-	4,000	(4,000)	-	-
Total restricted funds	66,475	73,219	(130,194)	-	9,500
Unrestricted funds					
General	83,934	186,438	(113,087)	-	157,285
Total unrestricted funds	83,934	186,438	(113,087)	-	157,285
Total funds	150,409	259,657	(243,281)	-	166,785

Community Links Bromley - for two new therapy groups, one for children (5+) and one for Young People (12+).

Merchant Taylors - for 'Advocacy to you' project.
London Borough of Bromley - funds for 'Food for Children'.
Playing card - funds for play therapy sessions.
National Lottery - funds for 'Maypole for siblings' project.
True Colours Trust - To provide sensory play and creative sessions (eg at Christmas and Easter) to children with complex medical needs and their siblings directly in their community, or even street through the adaptation of our minibus into a sensory play bus.
Jack Petchey Foundation - funds to support full time interns through the 'Internship Programme'.

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19 Gifts in kind

Included within the financial statements are the following donated services and facilities:

	2022	2021
	£	£
Rent	834	-
HR advice	-	1,000
Payroll processing fee	2,000	2,000
Legal advice	-	1,000
	2,834	4,000

Donated services and facilities are included at the value to the charity where this can be quantified.

20 COVID- 19

As we go into the year from 1st June 2022 our continuing "recovery" or "readjustment" to Covid-19 will see us monitoring in a similar pattern to last year:

Finances: Firstly our income streams where we believe our developed ability to flex to the current climate will positively support us, as will our ability to provide fundraising activities in different formats, alongside the creation of contracts and positive partnership working with a range of organisations.

People: Our team have demonstrated their resilience throughout this period and we have offered additional support where/as needed (particularly those impacted themselves, or in their families by Covid). We continue to monitor our staffing needs.

Place: At June 2022 can see the use for the spaces in our offices continues to develop in different ways, adjusting to the needs of families by creating offices into wonderful sensory and soft play areas/quiet spaces. This will be continuously reviewed as overall we are now needing to find additional spaces.

Services: Our ability to provide flexibility in support is proving very helpful to our beneficiaries; this is now

THE MAYPOLE PROJECT

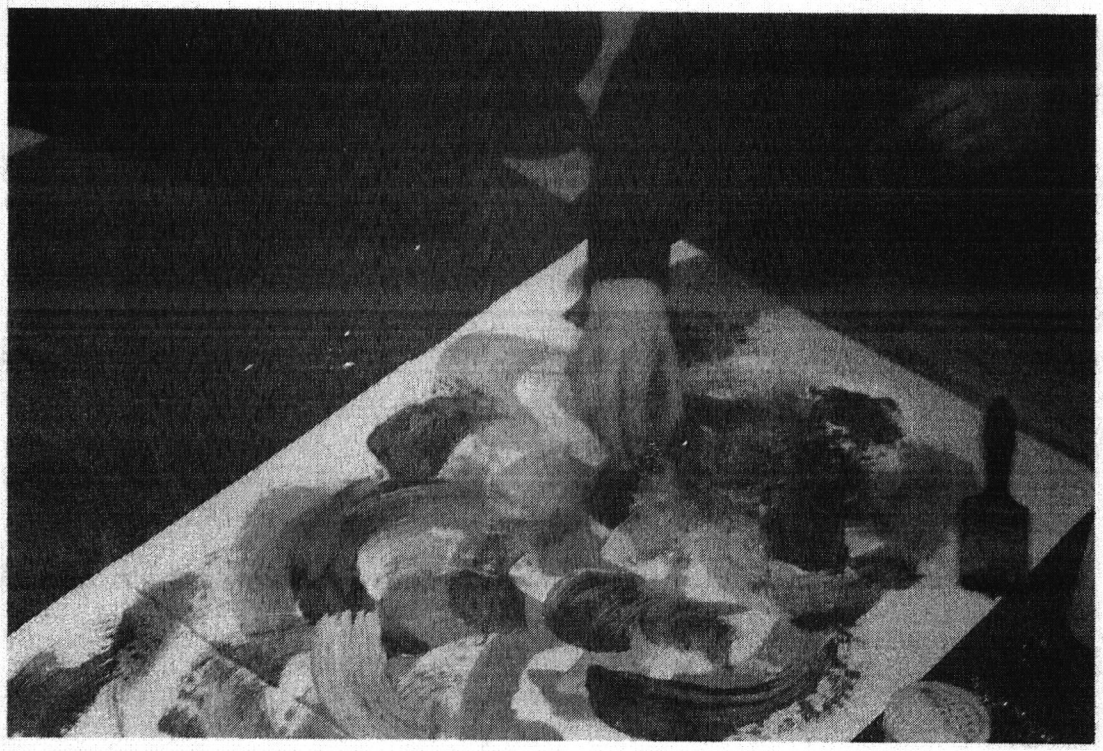
England & Wales - Charity number 1120163

Accounts

THE MAYPOLE PROJECT
(Limited by Guarantee)

COMPANY NO: 06163173

CHARITY NO: 1120163



"Just really thankful that The Maypole Project is there. I can't even put it into words how much it really does mean to the family. Maypole makes you feel like you are not alone"

REPORT AND ACCOUNTS
for the year ended
31st May 2021

FIELD SULLIVAN LIMITED
CHARTERED ACCOUNTANTS
NEPTUNE HOUSE
70 ROYAL HILL
LONDON SE10 8RF

The Maypole Project
Report for the year ended 31st May 2021

Status:
Company Limited by Guarantee no: 06163173
Charity Registration No: 1120163
The company's Governing Document is its Memorandum and Articles of Association dated 15 March 2007

Registered Office:
51 High Street,
Green Street Green.
Orpington.
BR6 6BQ

Trustees/Directors of The Maypole Project
Sonia Fleming
Sally Flatteau Taylor (Founder)
Julie Froggatt (Chair)
Bundna Jaswal
Leila Seeney (Parent representative)
Fay Storie (Treasurer)

Independent Examiner:
Tim Sullivan FCA,
Field Sullivan Limited,
Chartered Accountants,
Neptune House,
70 Royal Hill,
London SE10 8RF

Bankers:
Lloyds TSB
142 – 146 High Street,
Chatham.
Kent
ME5 6YH

Solicitors:
Bates Wells and Braithwaite,
10 Queen Street Place,
London.
EC4R 1BE

The Maypole Project

Trustees' report
for the year ended
31 May 2021

INTRODUCTION:

Our last reported year was a strange one as we faced significant financial challenges, but managed to turn the organisation around **from an organisation with a serious deficit to an organisation with a more comfortable financial position.**

As we wrote our report last year we had no idea that this reported year would be even stranger as we have continued to struggle, but this time with the ONGOING impacts of Covid – 19 which affected on all aspects of life for each and every one of us..

Yet again we have reflected our ability to rise and respond to such challenges, restructuring areas of the charity and its finances, with significant savings exercises across the period. This was due to the work of our Senior Management team and input of the Board of Trustees. From the "critical" status and procedure including weekly updates and increased frequency of reference to the Board, we have regained a new "status quo" with a return to regular reporting and Board meetings.

We have also yet again managed not only to continuously provide our unique services and model of support but also to ensure its quality continues to be upheld as one of excellence for everyone who accesses it. Continuing to use our adapted services with associated guidelines. Continuing to face the additional workstreams and client referrals that Covid has brought. All of our areas of work are reviewed consistently as they remain new ways of working to us.

The areas which remain severely affected are volunteering – where we are continuing to recruit but in a slightly different pattern. Also general fundraising which in many areas of operation has not yet re-adapted to a "new normal".

It has been the **effective communications** of our situation and clarity of information to everyone about our current service levels, service provision and our financial needs which has been essential and from feedback extremely well managed.

We continue to take advantage of all of the immediate Government support; from the furlough scheme (by the year-end we engaged this for only 20% of our staff team). As the pool of grants that had been available in response to Covid-19 began to cease we started to look at different funding formats for the project; **a new pattern of funding is being integrated into our forthcoming strategic plan for 2021 onwards.**

We continue to manage increased levels of referrals, and these are being received from or for families who appear to have more complex lives; **the impacts of Covid continue rippling through causing intense isolation for our families alongside financial hardship, housing and practical difficulties.** The lockdown also caused additional medical complications in relation to attending appointments and/or hesitation to contact medical teams for additional help. All of these factors deeply impacted on the families' emotional responses which are already seen to be extra-ordinarily intense.

We continue to support other organisations, and enquiries in this area are increasing. This is reflective of the change in our funding model towards contract driven income strands; unfortunately it is also indicative for those charities of the additional complications to "their"

families' lives resulting in a greater intensity in need for emotional support, and their reaching out to Maypole for our expertise in this area.

Our new pattern of online/video/phone support "thanks" to Covid-19 continues to mean that we can engage with more families, across a broader geographical spread, partnering with UK-wide organisations; the world that The Maypole Project reaches has quite swiftly become much larger.

The main thrust of the work of our management team and Trustee Board is now to ensure that we can find the resources to continue to respond effectively to the current and increasing level of need.

ACKNOWLEDGEMENTS:

OUR HEARTFELT THANKS go to our amazing staff team - those who worked constantly throughout the pandemic, and helped us to keep the service running.

Families helped to start The Maypole Project; they remain at the heart of all that we do as their input shapes our work. We thank them for having trust in us to provide them with a very sensitive service, but also to those who understand why we provide free of charge therapies to them, and help us to maintain this, if not for themselves, then for other families who may be more financially in need.

The Maypole Project started with the help of a **volunteer steering committee, and fundraisers** – the dedication of people who continue to give time, commitment and devotion to our service quite simply keeps us going – Thank you!

Another group who are not always seen as volunteers are our **Board of Trustees and Ambassadors** who support us in governing our work, and telling the world about what we do – this is vital.

We start the new financial year to 2022 after a good financial year which has helped us to "restock" our unrestricted reserve level. However uncertainty about Fundraising continues into the new year.

In a year when we need to maintain our developments, and expand further, Income Generation will require a strong focus as we continue to identify ways to ensure income strands.

We promise to ensure that we can support all of the families who reach out to us for our support. We can achieve this because increasing numbers of people and organisations are approaching us to work with them through their fundraising, creation of support contracts. There is increased engagement in our specialist training, supervision and counselling as well as our work as consultants in the setting up of psychological support in children's palliative care.

THE MAYPOLE PROJECT HELPS FAMILIES OVERCOME DIFFICULTIES AND KEEP GOING THROUGH SUCH TOUGH ADVERSITY ... THIS IS WHAT WE NEED TO CONTINUE TO DO IN OUR AIM THAT:

ALL families who have a child with chronic illness or disability should be able to access excellence in the FREE provision of psychological support based on the Maypole Model.

Our support model still stands alone, unique, in the service it provides.

The Maypole Project

Trustees' report
for the year ended
31 May 2021

THE MAYPOLE MODEL: Enriching Families' Lives
MAYPOLE'S KEY ATTRIBUTES ARE THAT OUR SERVICES ARE:
Confidential, accessible, professional, holistic, ongoing, independent of other roles with the family AND our Therapies are STILL free of charge.

We are pleased on each review to identify that we continue our pledge to families we support that:

Within a SUPPORTIVE RELATIONSHIP families will discover the resources and resilience to find their way forward
Working TOGETHER - we support, they lead.
Starting in the present can lead to exploring the past or future when needed
Our research based KNOWLEDGE means we understand issues families MAY face
Our response is HOLISTIC – addressing the multi-layered impacts of a child's disability/illness
Through our support we aim to help people to help themselves
ENRICHING families' lives, EVERY STEP OF THE WAY

THE MAYPOLE MODEL: Enabling Professionals in their roles:
Offering professional, knowledgeable, holistic input to teams through services of:
Consultancy, Supervision, Debrief and Counselling.

MEETING OUR STRATEGIC AIMS AND OBJECTIVES:

Despite 2020 to 2021 being another challenging year, albeit in a different way, for The Maypole Project this report demonstrates how we have overall continued to exceed our annual objectives to:

1. **Develop our service provision**
2. **Ensure and enhance the quality of our service provision**
3. **Extend our community outreach**
4. **Influence and raise awareness of issues around children's illness and disability**
5. **Enhance our resources**

Manage the project as an efficient and sustainable organisation.

STRATEGIC AIM 1: DEVELOP OUR SERVICE PROVISION:

Aim: increase in support provision in 2020-21 by an average of 25% across the project

DIRECT SUPPORT:

With thanks to our continually developing ability to adapt our therapies to on-line support provision, which continues alongside the periods of return to face to face support, we have managed a: 30% increase in activities across our THERAPIES AND ACTIVITIES including inclusive activities, counselling and therapies for all ages, play therapy, drama therapy, couple counselling.
Developing in this time creative ways to use our wonderful offices in Orpington to create it into a soft and sensory play spaces and garden; used by one family a time for those shielding or in lockdown, and developing into multiuse as guidelines allow.

INDIRECT SUPPORT:

Aim: Increase in Professionals Service at 20%
We have achieved 25% increase across TRAINING, CONSULTANCY, SUPERVISION with more organisations. Supporting other professionals in their roles helps them to support children affected by illness or disability in their; classroom, clinic, caseload.

STRATEGIC AIM 2: DEVELOP OUR COMMUNITY OUTREACH:

Aim: To increase our ability to reach out into the communities we serve to make our services as accessible as possible.

In this year we began to use our AXIS Minibus to very effectively take Maypole into the community as and when the guidelines for Covid have allowed. A really way in which our team have kept in close contact with the families we support.

We also engaged our online resources to develop our outreach into the specific community we serve – families who have children with complex medical needs – further field through the engagement of online and phone resources.

We are now engaging volunteers from a broader geographical base as well; primarily to engage with clients in an online format, however we are also establishing connections which we hope could develop into face to face services in their home areas.

STRATEGIC AIM 3: ENSURE AND ENHANCE THE QUALITY OF OUR SERVICE PROVISION

MOST importantly this year has seen us focussing on understanding and demonstrating our EXCELLENCE in support. Evaluation continues with 95% Outstanding or Good.
Our strategic plan forward is to develop our ability to measure impact of our services through a more detailed evaluation process.

STRATEGIC AIM 4: RAISE AWARENESS AND INFLUENCE ISSUES AROUND CHILDREN'S DISABILITY AND ILLNESS

TRAINING:

Our training packages have reflected the same level of activities as the previous year
And disseminated to 20 settings UK wide, in: Education, social care, health care, charities and the general public.

Training is again now available on a wider geographical base due to our engagement into online training.

Feedback from Training shows evaluation consistently average over 90% total satisfaction.

SUPERVISION:

Supervision provided to: 21 professionals from different specialities.
Feedback from Supervision is consistently over 90% satisfaction

STRATEGIC AIM 5: DEVELOPING OUR RESOURCES TO ENABLE US TO REACH OUR GOALS:

As noted above we have significantly increased our resources in terms of reserves and aim to maintain a level of not less than 6 months reserves as we go forward.

We recognise that Volunteering is still at the heart of the project. However the key areas for volunteering bring people organically into our recruitment process. This continues to result in a lowered workstream at a Management level; we have therefore lowered management hours and continue forward in reviewing the content of this role.

Trustee Board; We continue to monitor the key skills needed at Board level, have a plan to engage into legal and marketing expertise in the immediate future. (see also below)

INCOME:

IN PREVIOUS YEARS OUR QUOTED % INCOME SPREAD WAS PREDICTED TO BE:

75% general fundraising, 15% Grants, 5% contracts and 5% Charitable Activities.
This has changed in this year to:
£260,000 income based on:
26% General Fundraising. 51% Grants (including JRS). 8% Contracts. 2% Charitable Activities
In the short term as we face readjustments to Covid-19 our targets will be: @ £300,000 income
40% General Fundraising. 40% Grants. 15% Contracts. 5% Charitable Activities.

INCOME GENERATION (Grants, Contracts, Charitable Activities) We recognise that our income patterns have changed, and we need to ensure that we have the skills to continue this development. Therefore we are looking at the areas of:

- INDIVIDUAL GIVING: We will continue to develop our regular income streams from our all-important "Maypole Friends" a wonderful team of individuals who dip into their pockets ever month and give us that vital ongoing income strand. We will also continue to develop our online fundraising appeals through our proven excellence in communications.

- GRANTS: Our plan to develop Income Generation skills within the Board have developed into the creation of a specifically trained team of volunteers to continue our Grant Trust Fund application programme. This will work alongside the existing workstreams of: CEO and Head of Developments/main grants and Fundraising Manager, small/local grants.

The Maypole Project

Trustees' report
for the year ended
31 May 2021

- CONTRACTS: We have created 3 very effective contracts with other organisations/charities who identified that the engagement of The Maypole Project's specialist and expert services for the families they serve would be their optimum way forward. These positive partnerships will be used as models/case studies for us to aim to engage with other organisations in a similar way going forward.

- CHARITABLE AIMS: These funds emanate from our programme of Maypole Activities and associated events. This area of our service provision is charged at very low costs as it is subsidised by our Grants and/or Contracts.

- FUNDRAISING: Our main focus in this (and the forthcoming) year is reviewing our response in this area to the changing pattern of income generation in the shadow of the ongoing impacts of Covid-19. We have had to become less reliant on general fundraising as income dropped enormously. This results in a diminishing of core costs covered as well as unrestricted monies received. We have adapted our community, challenges and large events to online and virtual formats. We believe that this will continue alongside the gradual return to face to face as the combination appears to be well received.To achieve this it is essential we maintain the current strong line management of our Fundraising Manager.

MAYPOLE SUPPORTERS:

We have so many funders many of whom are mentioned in the notes to the accounts. THANK YOU ALL However there are some we would also like to mention individually for their ongoing support: The Axis Foundation, LEGO Foundation, the Jack Petchey Foundation for volunteer awards PLUS accepting us to the internship programme; a great enhancement to our team. Also the organisations we engage with through contracts: We are proud this year to be in partnership with Battens Disease Family Association to provide their families with our special package of care.

There are others, too many to mention individually, but who are vital to our work nonetheless. We would like to THANK YOU ALL for supporting us so wholeheartedly, helping to provide us with the essential funds to facilitate the maintenance and development of our work.

THANK YOU!

TRUSTEE BOARD AND GOVERNANCE: (see also developing our resources)

The directors of the company are also charity trustees for the purposes of charity law and under the company's Articles are known as members of the Management Committee. Under the requirements of the Memorandum and Articles of Association the members of the Management Committee are elected to serve for a period of three years after which they must be re-elected at the next Annual General Meeting. During this year attention has been paid to the skills provided by the Board of Trustees. We continue to bring in skills through advisors to the Board provided by:

James Kuykendall (Psychological Advisor)
Erica Crump (Senior Solicitor, Bates Wells Braithwaite)
Nikki Taylor Price (Developments and Income Generation)

TYPE OF GOVERNING DOCUMENT: MEMORANDUM AND ARTICLES OF ASSOCIATION

The Maypole Project

Trustees' report
for the year ended
31 May 2021

RISK MANAGEMENT:

The Maypole Project's Board of Trustees have overall responsibility for ensuring that there are appropriate control systems, financial governance to ensure that the charity is assured of effective and efficient operation, protection against unauthorised use or disposition of assets, maintenance of proper records, compliance with relevant legislation. The Board reviews our risk register at each meeting.

Within this we developed very effective risk management from the start of the impact of Covid-19.

From March 2020 to the start of the financial year being reported here, June 2020; the Board engaged a critical review team and pathway to closely monitor the wellbeing of the project and its ability to perform to its charitable aims. This monitoring has continued throughout this financial year within our risk assessments, but at a lowering level of alert in appropriate response to the establishment of: a more robust level of finances, policies and procedures to adapt our sensitive support work to an online format, with associated adjustments to safeguarding procedures.

Risks continue to be mitigated overall by ensuring that there is a broad spread of income streams, maintaining appropriate insurance for staff, clients, buildings. Holding, integrating and reviewing policies and associated training to cover all aspects of our work including: safeguarding, confidentiality, employment, health and safety and equality.

As we go into the year from 1st June 2021 our "recovery" or "readjustment" to Covid-19 will see us monitoring:

Finances: Firstly our income streams where we believe our developed ability to flex to the current climate will positively support us, as will our ability to provide fundraising activities in different formats, alongside the creation of contracts and positive partnership working with a range of organisations.

People: Our team have demonstrated their resilience throughout this period and we have offered additional support where/as needed (particularly those impacted themselves, or in their families by Covid). We continue to monitor our staffing needs.

Place: At June 2021 can see the use for the spaces in our offices continues to develop in different ways, adjusting to the needs of families by creating offices into wonderful sensory and soft play areas/quiet spaces. This will be continuously reviewed as overall we are now needing to find additional spaces, During the period in order to save funds we have moved to a smaller office in Greenwich, we could see the importance of maintaining a counselling space there but continue to share one office space.

Services: Our ability to provide flexibility in support is proving very helpful to our beneficiaries; this is now being seen as a permanent change in our service provision.

We work to The Maypole Project's written standards for psychosocial care for children with complex medical needs as their families (as written for DoH 2012), as no other such standards exist.

We also work to specific standards and measures such as BACP, Child Bereavement Network, Bereavement Standards.

FINANCIAL MANAGEMENT AND REPORTING:

The Maypole Project as a charity has met its financial ambition this financial year, and created a sufficient reserve level. However this has been through an uphill struggle, particularly in community fundraising and therefore our strategy for the forthcoming year includes a greater focus on the broadest range of income generation.

The attached financial statements show the current finance of the charity which the trustees consider to be sound. For the year ended 31 May 2021 The Company is entitled to exemption from audit under section 477 of the Companies Act 2006. No members have required the company to obtain an audit of its financial statements for the year ended 31 May 2018, in accordance with section 476 of the Companies Act 2006.

At the end of the period the charity's reserve level was £167,330 of this £157,830 are unrestricted funds and £9,500 are restricted funds.

The Trustees' policy on financial reserves is to aim to hold a contingency equal to a minimum of up to one year to reflect our promise to families' of our ongoing commitment to provide them with psychological/social care turnover of the charity. The Trustees state that the current reserve level is £167,330.

PUBLIC BENEFIT:

The trustees have complied with the duty in Section 17 of the Charities Act 2011 to have due regard to the public benefit published by the Charity Commission. All work at The Maypole Project is centred on providing benefit to the public – from counselling, social support for families, support and training for professionals, and awareness-raising events and trainings in the community.

The Maypole Project

Trustees' report
for the year ended
31 May 2021

STATEMENT OF TRUSTEES' RESPONSIBILITIES:

The Trustees (who are also directors of the Charitable Company for the purposes of Company law) are responsible for preparing the Trustees' Annual Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (UK Generally Accepted Accounting Practice).

Company law requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company and of the income resources and application of resources, including the income and expenditure of the charitable company for that period. In preparing these financial statements, the trustees are required to:

1) select suitable accounting policies and apply them consistently
2) observe the methods and principles in the Charities' SORP
3) make judgements and accounting estimates that are reasonable and prudent
4) prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in operation.

The trustees are responsible for keeping adequate accounting records that disclose with reasonable accuracy at any time the financial position of the charitable company and enable them to ensure that the financial statements comply with The Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The trustees are responsible for the maintenance and integrity of the charity and financial information included on the charity's website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

This report, which has been prepared in accordance with the special provisions relating to companies subject to the small companies regime within part 15 of the Companies Act 2006 and was approved by the Board on 6/1/22 and signed on its behalf

Julie Froggatt
Chair of the Board of Trustees
DATE:

Independent Examiner's report to the trustees of The Maypole Project

I report to the trustees (who are also Directors for the purpose of company law) on my examination of the financial statements of The Maypole Project ('the charitable company') for the year ended 31 May 2021 which comprise the Statement of Financial Activities, the Balance Sheet and related notes.

This report is made solely to the charity's trustees, as a body, in accordance with section 145 of the Charities Act 2011. My work has been undertaken so that I might state to the charity's trustees those matters I am required to state to them in this report and for no other purpose. To the fullest extent permitted by law, I do not accept or assume responsibility to anyone other than the charity and the charity's trustees as a body, for my work, for this report, or for the opinions I have formed.

Responsibilities and basis of report

As the trustees of charitable company you are responsible for the preparation of the financial statements in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the financial statements of the charitable company are not required to be audited under Part 16 of the Act and are eligible for independent examination, I report in respect of my examination of the charitable company's financial statements carried out under section 145 of the Charities Act 2011 ('the 2011 Act') and in carrying out my examination I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

An independent examination does not involve gathering all the evidence that would be required in an audit and consequently does not cover all the matters that an auditor considers in giving their opinion on the financial statements. The planning and conduct of an audit goes beyond the limited assurance that an independent examination can provide. Consequently I express no opinion as to whether the financial statements present a 'true and fair' view and my report is limited to those specific matters set out in the independent examiner's statement.

Independent examiner's statement

Since the charitable company's gross income exceeded £250,000 your examiner must be a member of a body listed in section 145 of the 2011 Act. I confirm that I am qualified to undertake the examination because I am a member of ICAEW which is one of the listed bodies.

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

- accounting records were not kept in respect of the charitable company as required by section 386 of the 2006 Act; or
- the financial statements do not accord with those records; or
- the financial statements do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the financial statements give a 'true and fair view which is not a matter considered as part of an independent examination; or
- the financial statements have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the financial statements to be

Timothy Sullivan FCA
Field Sullivan Limited • Chartered Accountants
Neptune House, 70 Royal Hill, London SE10 8RF

Date: 13/1/22

The Maypole Project

Statement of financial activities
Income and expenditure account
for the year ended
31 May 2021

	Note	Restricted funds	Unrestricted funds	Total funds 2021	Restricted funds	Unrestricted funds	Total funds 2020
		£	£	£	£	£	£
Incoming resources							
Incoming resources from generated funds:							
Voluntary income	3	73,219	33,432	106,651	98,183	125,192	223,375
Activities for generating funds		-	-	-	-	-	-
Investment income		-	6	6	-	90	90
Incoming resources from Charitable activities	4	-	26,294	26,294	-	15,832	15,832
Other trading activites	5	-	99,442	99,442	-	101,857	101,857
Other income	6	-	27,264	27,264	-	18,976	18,976
Total incoming resources		73,219	186,438	259,657	98,183	261,947	360,130
Resources expended							
Costs of generating funds	7	-	16,123	16,123	-	24,791	24,791
Charitable activities	8	130,194	96,964	227,158	31,708	193,328	225,036
Total resources expended		130,194	113,087	243,281	31,708	218,119	249,827
Net incoming/outgoing resources before transfers		(56,975)	73,351	16,376	66,475	43,828	110,303
Transfers between funds		-	-	-	-	-	-
Net income for the year		(56,975)	73,351	16,376	66,475	43,828	110,303
Reconciliation of funds							
Total funds brought forward		66,475	83,934	150,409	-	40,106	40,106
Total funds carried forward		9,500	157,285	166,785	66,475	83,934	150,409

The Maypole Project

Company no. 06163173

Balance sheet

as at

31 May 2021

	Note	2021		2020	
		£	£	£	£
Fixed assets					
Tangible assets	12		2,118		4,236
Investments	13		1		1
Total fixed assets			2,119		4,237
Current assets					
Debtors	14	15,084		13,523	
Cash at bank and in hand		184,643		147,388	
Total current assets		199,727		160,911	
Creditors: amounts falling due within one year	15	(25,188)		(14,739)	
Net current assets			174,539		146,172
Total assets less current liabilities			176,658		150,409
Creditors: amounts falling due after more than one year	16		(9,873)		-
Net assets	18		166,785		150,409
The funds of the charity:					
Restricted funds			9,500		66,475
Unrestricted funds:					
General fund		157,285		83,934	
Total unrestricted funds			157,285		83,934
Total charity funds	19		166,785		150,409

For the year ending 31 May 2021 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Trustees' responsibilities:

- The members have not required the company to obtain an audit of its financial statements for the year in question in accordance with section 476
- The trustees acknowledge their responsibility for complying with the requirements of the Act with respect to accounting records and the preparation of financial statements.

These financial statements, which have been prepared in accordance with the special provisions relating to the small companies regime within Part 15 of the Companies Act 2006.

Approved by the Board on 6/1/22 and signed on its behalf by:

S Flatteau Taylor, trustee

The Maypole Project

Notes to the accounts
for the year ended
31 May 2021

1 General information

The company is a private company limited by guarantee incorporated in England & Wales.

The address of its registered office is:
51 High Street
Green Street Green
Orpington
BR6 6BQ

These financial statements were authorised for issue by the trustees on 6/11/22.

The charity meets the definition of a public benefit entity under FRS 102.

The presentation currency is £ sterling.

2 Accounting policies

The principal accounting policies are summarised below. The accounting policies have been applied consistently throughout the year and in the preceding year.

(i) Basis of accounting

The financial statements have been prepared under the historical cost convention, Companies Act 2006, Charities Act 2011 and the Charities Statement of Recommended Practice (FRS102). The Trustees have evaluated the funding and operating activities and reserves position and have no material uncertainties about the Charity's ability to continue as a going concern.

(ii) Fund accounting

Unrestricted funds are available for use at the discretion of the trustees in furtherance of the general objectives of the charity.

Designated funds are unrestricted funds earmarked by the trustees for particular purposes.

Restricted funds are subject to restrictions on their expenditure imposed by the donor or through the terms of an appeal.

(iii) Incoming resources

All incoming resources are included in the statement of financial activities when the charity is entitled to the income and the amount can be quantified with reasonable accuracy. The following specific policies are applied to particular categories of income:

- Voluntary income is received by way of grants, donations and gifts and is included in full when receivable.
- Income from fundraising events is included in the period in which the event takes place.
- Donated services and facilities are included at the value to the charity where this can be quantified. Full details are given in the trustees' report and note 17.
  The value of services provided by volunteers has not been included in these accounts.
- Investment income is recognised on an accruals basis.

Where income is received, some or all of which is specifically in relation to future periods, the relevant amount is deferred and credited to the statement of financial activities in the period to which it relates.

The Maypole Project

Notes to the accounts
for the year ended
31 May 2021

(iv) Resources expended

Expenditure is accounted for on an accruals basis as a liability is incurred. Expenditure includes any VAT which cannot be fully recovered, and is reported as part of the expenditure to which it relates.

- Costs of generating funds comprise the costs associated with attracting voluntary income.
- Charitable expenditure comprises those costs incurred by the charity in the delivery of its activities and services for its beneficiaries. It includes both costs that can be allocated directly to such activities and those costs of an indirect nature necessary to support them.
- Governance costs include those costs associated with meeting the constitutional and statutory requirements of the charity and include the audit fees and costs linked to the strategic management of the charity.
- All costs are allocated between the expenditure categories of the statement of financial activities on a basis designed to reflect the use of the resource. Costs relating to a particular activity are allocated directly, others are apportioned on an appropriate basis.

(v) Fixed assets

Tangible fixed assets are stated at cost less accumulated depreciation. The cost of minor additions or those costing below £500 are not capitalised. Depreciation is provided at rates calculated to write off the cost of each asset over its expected useful life. The rates used are as follows:

Leasehold improvements	20%
Fixtures and fittings	33%
Motor expenses	25%

(vi) Investments

The investment in the subsidiary is valued at cost.

(vii) Operating leases

The cost of operating leases is accounted for on an accruals basis.

(viii) Subsidiary undertaking

The 100% subsidiary, Maypole Trading Limited, has not been consolidated , as the gross income of the group after consolidation adjustments is below the threshold required.

(ix) Cash and cash equivalents

Cash and cash equivalents comprise cash on hand and call deposits, and other short-term highly liquid investments that are readily convertible to a known amount of cash and are subject to an insignificant risk of change in value.

(X) Trade debtors

Trade debtors are amounts due from customers for merchandise sold or services performed in the ordinary course of business.

Trade debtors are recognised initially at the transaction price. They are subsequently measured at amortised cost using the effective interest method, less provision for impairment. A provision for the impairment of trade debtors is established when there is objective evidence that the charity will not be able to collect all amounts due according to the original terms of the receivables.

(xi) Trade creditors

Trade creditors are obligations pay for goods or services that have been acquired in the ordinary course of business from suppliers. Accounts payable are classified as current liabilities if the charity does not have an unconditional right, at the end of the reporting period, to defer settlement of the creditor for at least twelve months after the reporting date. If there is an unconditional right to defer settlement for at least twelve months after the reporting date, they are presented as non-current liabilities.

Trade creditors are recognised initially at the transaction price and subsequently measured at amortised cost using the effective interest method.

3 Voluntary income

	Restricted funds	Unrestricted funds	Total funds 2021	Total funds 2020
	£	£	£	£
Axis Foundation	1,500	-	1,500	5,298
Lawson Trust	10,000	-	10,000	-
London Community Funders	9,280	-	9,280	-
Big Lottery	-	-	-	9,000
City Bridge Trust	-	-	-	4,000
Young & Young	-	-	-	36,000
Peter Stebbings Trust	-	-	-	10,000
Merchant Taylors	10,000	-	10,000	12,000
Lloyds	-	15,000	15,000	4,000
Community Links Bromley	-	-	-	9,500
Edward Gostling Foundation	-	-	-	9,570
Groundworks	5,000	-	5,000	5,350
CAF Charity Fund	-	-	-	6,000
Sport England	-	6,144	6,144	-
Metrogavs	8,800	-	8,800	7,365
True Colours	5,000	-	5,000	-
Albert Hunt Trust	-	-	-	1,000
Jack Petchey Foundation	3,389	-	3,389	500
Magic Little Grant	-	-	-	500
LEGO	10,000	-	10,000	12,000
Ravensvourne Rotary	-	-	-	500
Gift aid receivable	-	4,238	4,238	24,227
Gifts in kind (note 20)	4,000	-	4,000	6,100
Other	6,250	8,050	14,300	60,465
Total	73,219	33,432	106,651	223,375

4 Incoming resources from charitable activities

Contract income	-	20,492	20,492	7,704
Sundry income	-	5,802	5,802	8,128
Total	-	26,294	26,294	15,832

5 Other trading activites

Fundraising	-	99,442	99,442	101,857
Total	-	99,442	99,442	101,857

6 Other income

Government Grant	-	-	-	10,000
Job Retention Scheme	-	27,264	27,264	8,976
Total	-	27,264	27,264	18,976

7 Costs of generating funds

	Total funds 2021	Total funds 2020
	£	£
Salaries (note 9)	10,000	10,000
Costs of fundraising	6,160	14,301
Marketing and advertising	(37)	490
Total	16,123	24,791

8 Charitable activities

Activities undertaken directly - Support Services		
Salaries (note 9)	163,521	162,363
Activity materials	3,714	6,188
Support costs		
Independent examination	2,508	2,496
Miscellaneous staff cost	3,171	3,695
Training	355	904
Travel and staff cost	244	2,292
Rent and rates	22,426	16,756
Printing and stationery	191	673
General office	861	1,376
Depreciation	2,118	2,118
Telephone	3,984	2,918
Database and computers	3,533	1,360
Utilities	1,178	1,644
Repairs	1,893	28
Insurance	2,772	1,657
Cleaning	1,052	685
Subscriptions	4,883	5,084
Bank charges and Loan Interest	151	1,340
Bad debt write off	545	2,361
Sundries	288	-
Legal and professional	7,770	9,098
Total	227,158	225,036

9 Staff costs and numbers

	2021	2020
	£	£
Staff costs were as follows:		
Salaries and wages	161,000	157,873
Social Security	9,049	11,100
Pension	3,472	3,390
	173,521	172,363
These are included within:		
Costs of generating funds (note 7)	10,000	10,000
Charitable activities - undertaken directly (note 8)	163,521	162,363
	173,521	172,363

No employee received emoluments of more than £60,000 (2020: nil)

The average number of employees (all part time) during the year was as follows:

	2021	2020
	No.	No.
Direct charitable and fundraising activities	8	9
Total	8	9

10 Trustee remuneration and expenses

The trustees below were employed during the year under the authority of the memorandum of association. They were employed due to their specific expertise, and in accordance with the Charity Commisison's guidance on conflicts of interest. Their remuneration was as follows:

	2021	2020
	£	£
S Flatteau Taylor (Trustee, Founder/Chief Executive)	39,316	36,391
	39,316	36,391

No other trustees received any remuneration for the year.
No trustees received any reimbursed expenses for the year.

11 Related party transactions

Trustees and connected persons

The premises are leased from James Hay (trustees of D Taylor SIPP, the husband of S Flatteau Taylor). Payments have now reverted to full value. D Taylor will be donating an amount which will reduce the rent payable to the previously discounted rate. There were no amounts due to or from Mr Taylor at the year end.

	2021	2020
	£	£
Rent and service charge	16,000	16,000
	16,000	16,000

Subsidiary company

The charity pays out amounts on behalf of the trading company, and charges a franchise fee to the trading company. Amounts for the year are:

	2021	2020
Amount due from subsidiary undertaking (note 14)	-	-

12 Tangible fixed assets

	Motor vehicles	Leasehold improvements	Fixtures and fittings	Total
Cost	£	£	£	£
At 1 June 2020	46,372	44,235	8,127	98,734
Additions	-	-	-	-
Disposals	-	-	-	-
At 31 May 2021	46,372	44,235	8,127	98,734
Accumulated depreciation				
At 1 June 2020	46,372	39,999	8,127	94,498
Charge for the year	-	2,118	-	2,118
At 31 May 2021	46,372	42,117	8,127	96,616
Net book value				
At 31 May 2021	-	2,118	-	2,118
At 31 May 2020	-	4,236	-	4,236

13 Investments

The charity's only investment is its 100% ownership of Maypole Project Trading Limited, which operates one charity shop. Its financial statements for the year ended 31 May 2021 include:

	2021	2020
	£	£
Aggregate of share capital and reserves (net current liabilities)	(28,470)	(27,906)
(Loss)/Profit for the year before gift aid donation	(564)	(546)
Turnover	-	-

14 Debtors

	2021	2020
	£	£
Amount due from subsidiary undertaking (note 11)	-	-
Prepayments	15,084	13,523
Contracts receivable	-	-
Total	15,084	13,523

15 Creditors: amounts falling due within one year

	2021	2020
	£	£
Taxation and social security	2,749	1,455
Trade creditors and accruals	15,189	13,284
Deferred income	7,250	-
Total	25,188	14,739

Creditors amounts falling due within one year includes deferred income:

	2021	2020
	£	£
As at 1 June 2020	-	-
Amount released to incoming resources	-	-
Amount deferred in the year	7,250	-
As at 31 May 2021	7,250	-

16 Creditors: amounts falling due after more than one year

	2021	2020
	£	£
Grant provisions	9,873	-
Total	9,873	-

17 Analysis of net assets between funds

	General funds	Designated funds	Restricted funds	Total funds
	£	£	£	£
Tangible fixed assets	2,118	-	-	2,118
Investments	1	-	-	1
Current assets	190,227	-	9,500	199,727
Current liabilities	(25,188)	-	-	(25,188)
Non current liabilities	(9,873)			(9,873)
Net assets at 31 May 2021	157,285	-	9,500	166,785

	General funds	Designated funds	Restricted funds	Total funds
	£	£	£	£
Tangible fixed assets	4,236	-	-	4,236
Investments	1	-	-	1
Current assets	94,436	-	66,475	160,911
Current liabilities	(14,739)	-	-	(14,739)
Non current liabilities	-	-	-	-
Net assets at 31 May 2020	83,934	-	66,475	150,409

The Maypole Project

Notes to the accounts
for the year ended
31 May 2021

18 Movements in funds

	At 1 June 2020	Incoming resources	Outgoing resources	Transfers between funds	At 31 May 2021
	£	£	£	£	£
Restricted funds:					
Axis Foundation	-	1,500	(1,500)	-	-
Big Lottery	9,000	-	(9,000)	-	-
City Bridge Trust	4,000	-	(4,000)	-	-
Peter Stebbings Trust	4,167	-	(4,167)	-	-
Merchant Taylors	8,000	10,000	(10,500)	-	7,500
Community Links Bromley	9,500	-	(9,500)	-	-
Edward Gostling Foundation	7,443	-	(7,443)	-	-
Groundworks	-	5,000	(5,000)	-	-
CAF Charity Fund	6,000	-	(6,000)	-	-
Metrogavs	7,365	8,800	(16,165)	-	-
True Colours		5,000	(3,000)	-	2,000
Lawson Trust	-	10,000	(10,000)	-	-
Lego	11,000	10,000	(21,000)	-	-
Jack Petchey Foundation	-	3,389	(3,389)	-	-
London Community Funders	-	9,280	(9,280)	-	-
BioMarin UK Limited		6,250	(6,250)	-	-
Gift in kind	-	4,000	(4,000)	-	-
Total restricted funds	66,475	73,219	(130,194)	-	9,500
Unrestricted funds					
General	83,934	186,438	(113,087)	-	157,285
Total unrestricted funds	83,934	186,438	(113,087)	-	157,285
Total funds	150,409	259,657	(243,281)	-	166,785