

LIVERPOOL HEARTBEAT

England & Wales · Charity number 1120142

Details

Status Registered

Legal form Other

Registered 2007-07-19

Register [View on the Charity Commission register](#)

Contact

Address 132 Anfield Road
Liverpool
L4 0TF

Phone 01519247347

Email admin@liverpoolheartbeat.com

Website www.liverpoolheartbeat.com

Activities

Objects: TO ACT AS A RESOURCE FOR YOUNG PEOPLE UP TO THE AGE OF 18 LIVING IN THE NORTH WEST BY PROVIDING ADVICE AND ASSISTANCE AND ORGANISING PROGRAMMES OF PHYSICAL, EDUCATIONAL AND OTHER ACTIVITIES AS A MEANS OF:-A) ADVANCING IN LIFE AND HELPING YOUNG PEOPLE BY DEVELOPING THEIR SKILLS, CAPACITIES AND CAPABILITIES TO ENABLE THEM TO PARTICIPATE IN SOCIETY AS INDEPENDENT, MATURE AND RESPONSIBLE INDIVIDUALSB) ADVANCING EDUCATIONC) RELIEVING UNEMPLOYMENTD) PROVIDING RECREATIONAL AND LEISURE TIME ACTIVITY IN THE INTERESTS OF SOCIAL WELFARE FOR PEOPLE LIVING IN THE AREA OF BENEFIT WHO HAVE NEED BY REASON OF THEIR YOUTH, AGE, INFIRMITY OR DISABILITY, POVERTY OR SOCIAL AND ECONOMIC CIRCUMSTANCES WITH A VIEW TO IMPROVING THE CONDITIONS OF LIFE OF SUCH PERSONS.

Activities: Promote all aspects of health education among young people, especially the issues of healthy lifestyles and anti-drugs education. Promote drug awareness & citizenship to young people, helping them to make the right choices in life.

Classification

- **How:** Makes Grants To Individuals, Makes Grants To Organisations, Provides Human Resources
- **What:** General Charitable Purposes, Education/training, The Advancement Of Health Or Saving Of Lives
- **Who:** Children/young People

Geography

- **Area of benefit:** NORTH WEST ENGLAND
- Knowsley
- Liverpool City
- Sefton
- St Helens
- Wirral

Finances

Period end	Income	Expenditure	Assets	Employees
2024-12-26	£45,763	£48,831	-	-
2023-12-26	£18,233	£21,420	-	-
2022-12-26	£36,947	£33,100	-	-
2021-12-26	£20,667	£21,996	-	-
2020-12-26	£11,726	£15,182	-	-

Trustees

Name	Role	Appointed
Ian Frances		2021-11-30
JUNE RITSON		
KENNETH FRETWELL		
MR W COX		
Robin Baynes		

LIVERPOOL HEARTBEAT

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Accounts



Inspiring, motivating and
exciting young people
to live healthy lifestyles



132 Anfield Road, Anfield, Liverpool L4 0TF
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Liverpool Heartbeat Annual Report 23/24

27TH DECEMBER 2023 -27TH DECEMBER 2024

On going continuous Project and will be a permanent ongoing program for Liverpool Heartbeat who have partnered with PuzzleDuck who have create a series of Digital Treasure Hunt experiences around a number of cities in the UK. These hunts are powered by an innovative app that helps users to navigate themselves to various secret locations, at which a variety of fun and educational tasks must be attempted.

These tasks include having to find a clue, such as a date on a statue, or a name on a plaque; take a creative photo of users at a specific location; solve a logic puzzle [verbal and non-verbal reasoning, maths] and answer trivia questions either related to the location or of a more general knowledge type.

By their very nature, the hunts are outdoors [although they can be built to include museums/art galleries etc] and they are very active. On average, users walk 3 miles whilst participating in them. The hunts are also inclusive in terms of offering equal access to boys and girls, and also are as wheelchair friendly as we can make them.

The hunts also encourage the development essential soft skills such as communication, resilience, empathy, problem solving, creativity and curiosity, plus leadership.

We believe that these hunts offer a unique alternative to the usual activities that primary schools allocate their PE and Sports Premium to and will not only make a measurable impact on the physical activity of pupils, but will also deliver cultural and heritage education, in small doses, to enable pupils to better appreciate their environment.

The hunts can be built to focus and specific topics. For example, a hunt around Roman Chester could deliver physical activity and at the same time achieve some learning objectives from the curriculum.

Hunts generally last between 90 – 120 mins and allow pupils to play as individuals, teams or one large group.

Continuous Support for Elektric Apple Thearte Group.

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providing an empowering platform for actors and musicians with learning disabilities and special needs. Through their captivating and often hard-hitting productions, Elektric Apple challenges perceptions and showcases the incredible talents of its members, proving that disability is no barrier to artistic excellence.

At the very core of Elektric Apple's success lies the unwavering and invaluable support of Liverpool Heartbeat. The charity has been a steadfast champion, particularly by alleviating the significant financial burden of theatre venue costs.

Liverpool Heartbeat generous contributions mean that Elektric Apple can focus on what they do best: creating "electrifying" performances that resonate with audiences and highlight the abilities of their dedicated cast.

Liverpool Heartbeat's commitment extends far beyond financial aid, offering crucial assistance that enables the group to flourish and reach new heights, from touring nationally to performing at prestigious events like the Edinburgh Fringe.

The symbiotic relationship between Elektric Apple and Liverpool Heartbeat is a testament to the power of community collaboration. It's a partnership that not only fosters artistic expression but also promotes inclusion and well-being within the Liverpool community.

A poignant highlight of this partnership is the annual Prom event, where Robin Baynes, the esteemed founder of Liverpool Heartbeat, presents the Brenda Baynes Courage Award. This deeply meaningful accolade, named in honour of Robin's wife, who suffers with dementia, recognizes the most deserving courageous member of the Elektric Apple Theatre Group.

It's a moment of profound recognition, celebrating individual resilience, dedication, and the courage to shine on stage, while dealing with family problems or hardships embodying the very spirit of both organizations.

The Elektric Apple Theatre Group, powered by the incredible support of Liverpool Heartbeat, continues to be a vibrant and essential part of Liverpool's cultural landscape, inspiring, entertaining, and breaking down barriers, one amazing play at a time.

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Sams Invitation

It was my pleasure to be asked by Sam Jalloh to be part of his programme with two other inspirational speakers, my talk was from my heart on my life my career and charity

August 2024

Liverpool Heartbeat have been Awarded Youth Engagement from Live Wire this is a National Award for Youth Engagement

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Along this successful bike ride the four of us read Poems from the Leeds Poetry Society at different stages of the Peace Bike Ride that started at Liverpool Town Hall and finished in Leeds Town Hall.

Raising much needed funds for the charity.

November 2024 Liverpool Heartbeat linking up with Liverpool Beatles Museum in Matthew Street.

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One of Liverpool volunteers Sam Jalloh was doing a tour of Central and Western Africa and as usual was taking Liverpool Heartbeat Comics to distribute to the different villages and towns that Sam visited Sam also got young children involved from Zimbabwe Gambia Sierra Leone and other West African countries.

I also called in to the Ukrain Centre In liverpool L7 not knowing anybody, they were holding painting classes for children of different age groups, they jumped at the chance to be invited.



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The Beatles Concert organised by Liverpool Heartbeat volunteer

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Christmas Presents 2024

December 2024

Basketball



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The money allowed us to provide a performance camp for all our players here at Liverpool Basketball, allowing us to bring in highly qualified, talented and experienced coaches from around the region to provide enhanced training to all our national league players. We were also able to provide a training top for all those that attended, bearing the Liverpool Heartbeat and clubs logo, many of whom still wear the top with pride.

Christmas Presents 2024

CHRISTMAS TOY APPEAL

Liverpool Heartbeat helping The City of Liverpool Lions Club with the delivery of over a 1,000 Toys to various Community Centres across Merseyside.

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The Queen's Award
for Voluntary Service

LIVERPOOL HEARTBEAT EXPENDITURE 23/24

Racquet Club.	1500 . 00
Bispham Green.	640 . 00
Liverpool Basketball.	2500 . 00
Saffron Hart.	560 . 00
Fenice Media.	354 . 00
Tower Hill ABC.	1000 . 00
Butterworth Spengle.	386 . 41
Liverpool Lighthouse.	1000 . 00
S Hayes.	7500 . 00
Miguel Deforo.	5000 . 00
M Motiwala.	4000 . 00
Puzzleduck.	17211 . 60
Bushell.	2025 . 00
P. Jalloh.	750 . 00
E. Martyn.	1200 . 00
Custom Print.	705 . 00
Miscellaneous.	2500 . 00

TOTAL EXPENDITUE. £. 48832 . 01

I hereby certify this is a true record of the statement of
accounts as at 26th December 2024 of Liverpool Heartbeat.

M.C.
Gerner Associates Ltd

Robin Baynes MBE



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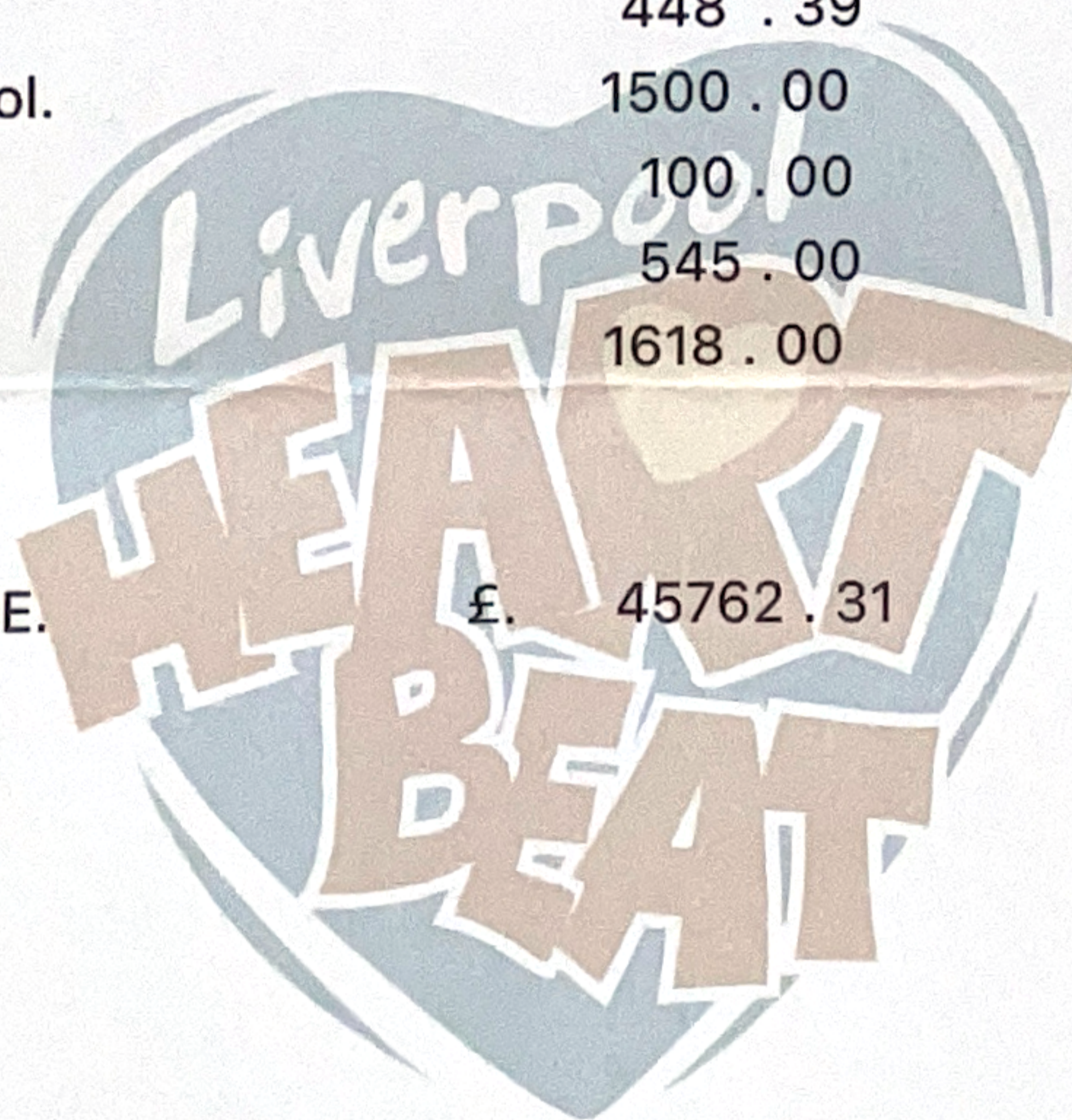
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LIVERPOOL HEARTBEAT. INCOME 23/24

Donations.	40708 . 42
Puzzleduck.	600 . 00
Golf.	242 . 50
Just Giving.	448 . 39
City of Liverpool.	1500 . 00
S Clark.	100 . 00
Deposit.	545 . 00
Holiday Inn.	1618 . 00
TOTAL INCOME.	£. 45762 . 31



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Liverpool Heartbeat Accounts 23/24

Statement of accounts as at 26th December 2024

Balances from 26th December 2023

Current Account.	6026 . 32	
Premium Account.	36 . 31	
Cash.	182 , 59	
		£. 6245 . 22

Income	27/12/23 to 26/12/24.	45762 . 85	
Expenditure.	27/12/23 to 26/12/24.	48831 . 01.	(3068 . 16)
Balance.			£. 3177 . 06

Represented By

Current Account.	2957 . 62	
Premium Account.	36 . 85	
Cash.	182 . 59	
Total.		£. 3177 . 06

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The Queen's Award
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Liverpool Heartbeat AGM 10th January 2023
Meeting at 179 Townsend Lane, Clubmoor, Liverpool L13 9DY

Agenda

1. Welcome
2. Trustees Bill Cox, Ken Fretwell, Ian Francis.
3. Apologies for Absence
4. Election of Officers
5. Minutes of the last AGM meeting
6. Matters arising
7. Chairs report
8. Treasurers report
9. Correspondence
10. Fundraising
11. Any O^ther Business

1) Welcome – Chair Robin Baynes MBE welcomed everyone to the meeting.

2) Trustees & Members Present – Chair Robin Baynes MBE, Ken Fretwell (Trustee), Ian Francis (Trustee) minute taker.

3) Apologies for Absence – Bill Cox MBE

4) Election of Officers – Chair Robin Baynes, Proposed by Ken Fretwell, 2nd by Ian Francis, agreed by all. Secretary Natalie Reeves Billing, Proposed by Robin Baynes, 2nd by Ken Fretwell, agreed by all. Treasurer (June Ritson) Proposed by Ian Francis, 2nd by Robin Baynes, agreed by all.

5) Minutes of the last meeting - Proposed by Ken Fretwell, 2nd by Ian Francis, agreed by all.

6) Matters arising – Natalie had put in a bid on behalf of Liverpool Heartbeat for the Builder Book. Sam Jolla could have taken more comics with him on his tour of 10 West African Countries as gifts. It was agreed by all that 2022 had been a very good year for Liverpool Heartbeat.

7) Chairs Report – Robin submitted his report for the year, he highlighted all the positive events and work that the charity was doing. See attached report. We gave thanks to Robin for all his hard work.

8) Treasurers Report – Balance from 26/12/22
Current account - £9213.94
Premium Account - £35.91
Cash in Hand - £182.59

Income for the year - £36,946.67 Exp for year £33,100.40
Balance £9,432.44

Robin Baynes MBE



reaching out ♥ reaching you
1120142

Inspiring, motivating and
exciting young people
to live healthy lifestyles

132 Anfield Road, Anfield, Liverpool, L4 0TF
Tel: 0796 819 3607 - Email: robinbaynes@hotmail.com
www.liverpoolheartbeat.com



The Queen's Award
for Voluntary Service

Represented by
Current account - £9,213.94
Premium account - £35,91
Cash in hand - £ 182.59
Total - £9,432.44

True and accurate account 21/22 Accounts approved by Trustees.

9) Correspondence – Letter from Queen Elizabeth 11 private Secretary thanking Liverpool Heartbeat for The Queens Platinum Jubilee Comic.
Lord Lieutenant – re Queen's Award Certificate.
Agreement of 40% Contract with Tim Quinn publisher to publish the Queens Comic world wide
20% Tim Quinn and 20% Liverpool Heartbeat.

10) Fundraising – Natalie Reeves Billing put in a bid to the Holt Organisation for £9000 which she received £5000, towards the Builder Book Boxes of which that work is done, second part has been given to Builder Book Competition.
Shauntelle Bowler wrote a bid to the Community Foundation through the High Sheriff Fund for £2500 for David Graham School Tour, across 5 schools on Merseyside.
If Boat of Hope doesn't reach target RB said that he will put in 5K of his own money into Builder Book Boxes.

11) Any Other Business – Robin has Met Mal Blackbourne from Puzzel Duck who have an App that can produce the Statues of Liverpool Game, that has been in the pipeline for 2 years

Chairs Report November 2021 - November 2022

What a year this has been.

Starting with meeting on the 30th November last year held in the John Hulley room in New Start Head Office, which saw Trustees Bill Cox and Ian Francis, along with Volunteers Liz McGovern, Nicky Broadley, Liam HANLON and Sam Jalloh and myself being interviewed by two members of the Lieutenants office John Flamson and Deputy Lieutenant Dr Yed nar cave itch who said this is not an interrogation but we would like to know the workings of Liverpool Heartbeat and what are the rolls of its Vollunteers. Two hours later Liverpool Heartbeat were put forward to the committee or panel that scrutinise all charity and groups put forward for this prestigious honour for Liverpool Heartbeat Volunteers.

November 2021

Builder Box for Children on free school meals.

Last November Liverpool Heartbeat were asked by Natalie Reeves Billing for permission to print at their expense 6,000 Statue of Liverpool Comics for the Builder Box and to give the Charity a Commission, with that in mind I expressed Liverpool Heartbeat would supply 6,000 Statue of Liverpool Statues Maps to go along side the comic in the Builder Box.

Liverpool Heartbeat were given £2,000 Commission by Builder Box

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Late October- December 2021

Sam Jalloh took on a Ten Country Tour of West Africa

Sam took the John Hulley Comic on Tour visiting the Ten West African Countries, Sierra Leone, Ghana, Benin, Nigeria, Senegal, Liberia, Guinea, Ivory Coast where he visited many schools reaching over 10,000 students spreading the word of John Hulley Legacy.

January. 2022

I called into Tim's for a coffee and in conversation Tim suggested a comic for the Queen Comic to put into schools, which we both readily agreed it was a good idea. Both of us never in our wildest dreams thought it would have the success it has attracted, and could be a possibility funding stream for the charity, now that it's been picked up by Tim's Publisher. I have signed a contract for 40%, to be split between the Charity and Tim. Also Liverpool Education have asked to have the Statues of Liverpool Comic and the John Hulley comic be put on a PDF file to download for schools curriculum, Sefton are following Liverpool education and I'm hoping all Merseyside Boroughs follow suit.

February 2022

March 2022

Elite Triathletes

Charity was approached once again to fund North West training kit which we have as there are 10 Elite Groups in England they travel to the other groups and are always asked about the two logos Liverpool Heartbeat and John Hulley which is good publicity

April 2022

Filming Comic and Map at the John Hulley Statue, Nicky Broadley and children filmed by Phil

April also seen the Start of the Six Podcasts now on Charity Website

May 2022

Tim Quinn finished the Queens Comic and started the Centenary 2022 Everest Conquered by Liam Comic

Letter sent to Her Majesty the Queen, with a copy of The Queen Comic, a couple of weeks later had a reply from the Queens private secretary full of praise for the Charity sending her warmest wishes to everyone involved with Liverpool Heartbeat.

May also seen the Boat of Hope Event in Natalie Garden. Raising money for the Samaritan children's mental health on the back of Bernie Hollywood rowing in December from La Garmera to Antigua

June 2022

Elektric Apple Theatre Group performed a play called Roller Coaster which Liverpool Heartbeat funded the Childwall Valley Theatre for their performance

July 2022

Sophie Clarke Song, For all of Us has now been released with all sales money coming into Liverpool Heartbeat. The song has now reached over 100 Countries on Tic Toc

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The Charity received £400 in October with more sales money coming in early part of next year

August 2022

Boat of Hope,

Liverpool Heartbeat funded £5,000 towards the Boat of Hope Comic for the 5,000 Builder Boxes

Golf Day

Once again the Charity Golf Day raised nearly £1,000 organised by Barry Fairfield for the fourth year running.

September 2022

Tall Ships

The Charity is sponsoring a Liverpool youngster for a ten day tall ship sailing around the West Indies helping to build confidence and character building to help his prospects to secure a place in the Navy.

Sponsoring Under 9s Yellows FC Northern and Man of Match Medals for twelve months for the consecutive 4th year.

2nd October 2022

At the Devonshire House Hotel Liverpool Heartbeat received the Queen's Award for Voluntary Service from the Lord Lieutenant and Deputy Lord Lieutenant along with Deputy Lord Mayor of Liverpool and Chair of City of Liverpool Commonwealth Association with 200 guests the feedback was first class

November

Liverpool sponsored the U 14s County Girls Football Team

Boat of Hope now in Antigua read for the race across the Atlantic

18th 19th & 20th November sore Tim Quinn and Myself spent three days at the Comic Com in the Exhibition Centre in Liverpool and had a very successful three days

December

Bernie Hollywood started his epic solo row from La Gomera to Antigua 3,000 miles on 12th December estimated finish 1st March following Bernie progress in The City of Liverpool Boat.

Estimated time of arrival now 5th April 2023.

Made donation £1,000 to The Elektric Apple Thearte Company.

Liverpool Heartbeat year ending 26 - 12 - 2022

Meeting closed 12.30 pm

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The Queen's Award
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LIVERPOOL HEARTBEAT

Statement of Accounts as at 26th December 2022

Balances From 26th December 2021

Current Account	5367 . 67	
Premium Account	35 . 91	
Cash	182 . 59	
		5586 . 17

Income 27/12/21 to 26/12/22 36946 . 67

Expenditure 27/12/21 to 26/12/22 33100 . 40

Balance **9432 . 44**

Represented By

Current Account	9213 . 94	
Premium Account	35 . 91	
Cash	182 . 59	
Total		9432 . 44

These are a true and accurate accounts of our 2021/2022 accounts

I hereby certify this is a true record of the Statement of Account as at 26th December 2022 of Liverpool Heart Beat

Robin Baynes MBE

Garner & Associates Ltd
Liverpool Road Studios
113 Liverpool Road
Crosby
L23 5TD



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The Queen's Award
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Income 27/12/21 to 26/12/22

Just Giving	171 . 67
Donations	35300 . 00
S Clarke CD Sales	400 . 00
Hatton Hill	250 . 00
Golf	825 . 00

TOTAL **36946 . 07**

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Account as at 26th December 2022 of Liverpool Heart Beat.

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The Queen's Award
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Expenditure 27/12/21 to 26/12/22

11/22	Not Know	1000 . 00
	Mighty Quinn	16000 . 00
	FC Northern	1350 . 00
	Custom Print	6290 . 40
	Split Perspectivz	5000 . 00
	His & Hers	250 . 00
	Elecric Apple	1210 . 00
	Northwest Tri	1000 . 00
	Tall Ships	1000 . 00
	TOTAL	33100 . 40

I hereby certify this is a true record of the Statement of Account as at 26th December 2022 of Liverpool Heartbeat.

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