

CLEANUP UNITED KINGDOM

England & Wales · Charity number 1120115

Details

Other names	CLEANUPUK
Status	Registered
Legal form	Charitable company
Company number	06182566
Registered	2007-07-17
Register	View on the Charity Commission register

Contact

Address	P.O.Box 95 Tetbury GL8 0BA
Phone	07796691220
Email	george.monck@cleanupuk.org.uk
Website	www.cleanupuk.org.uk

Activities

Objects: THE ADVANCEMENT OF ENVIRONMENTAL PROTECTION OR IMPROVEMENT IN PARTICULAR BY DEVELOPING A NETWORK OF COMMUNITY GROUPS DEDICATED TO COLLECTING LITTER FROM AND OTHERWISE IMPROVING THE APPEARANCE AND AMENITY OF THEIR NEIGHBOURHOOD.

Activities: CleanupUK's mission is to tackle the problem of litter by encouraging the activities of volunteer litter collecting groups throughout the UK and, in particular, by helping those people living in more deprived areas improve their lives by dealing with the blight of litter that so often drags these areas down. Please visit www.cleanupuk.org.uk

Classification

- **How:** Provides Services, Provides Advocacy/advice/information
- **What:** Environment/conservation/heritage, Economic/community Development/employment
- **Who:** The General Public/mankind

Geography

- Northern Ireland
- Scotland
- Throughout England And Wales

Finances

Period end	Income	Expenditure	Assets	Employees
2024-12-31	£375,837	£402,071	-	-
2023-12-31	£543,611	£437,890	£295,757	4
2022-09-30	£270,412	£251,401	-	-
2021-09-30	£242,585	£210,687	-	-
2020-09-30	£225,660	£249,776	-	-

Trustees

Name	Role	Appointed
Abbie-Eve Valentine		2026-01-05
Anton Glyn Poyntz		2026-01-05
Bleddyn Williams		2023-03-29
Georgina Fletcher		2020-07-03
Hannah Whybrow		2023-03-29
Harry Machin		2018-07-10
Holly Winkler		2023-03-29
Natasha Blunt		2024-10-10
Oonagh Goodman		2026-05-13
Sophie Longmire		2026-01-05
Temitayo Jeremiah Adigun		2023-09-04

Accounts

CLEANUP UNITED KINGDOM
(A company limited by guarantee)
UNAUDITED
TRUSTEES' REPORT AND FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2024

Fletcher & Partners
Chartered Accountants
Salisbury

CLEANUP UNITED KINGDOM
(A company limited by guarantee)

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CLEANUP UNITED KINGDOM
(A company limited by guarantee)

**REFERENCE AND ADMINISTRATIVE DETAILS OF THE CHARITY, ITS TRUSTEES AND ADVISERS
FOR THE YEAR ENDED 31 DECEMBER 2024**

Georgina Fletcher, Chair
Ashley Gray, Vice Chair
Harry Machin, Treasurer
Bleddyn Williams
Holly Winkler
Hannah Whybrow
Temi Adigun
Natasha Blunt (appointed 10 October 2024)
Sadaf Rashid (appointed 10 October 2024, resigned 16 May 2025)

**Company registered
number**

06182566

**Charity registered
number**

1120115

Registered office

Crown Chambers
Bridge Street
Salisbury
Wiltshire
SP1 2LZ

Chief Executive

George Monck

Accountants

Fletcher & Partners
Chartered Accountants
Crown Chambers
Bridge Street
Salisbury
Wiltshire
SP1 2LZ

Bankers

CAF Bank
25 Kings Hill Avenue
Kings Hill
West Malling
Kent
ME19 4JQ

Solicitors

Bates Wells & Braithwaite
10 Queen Street Place
London
EC4R 1BE

CLEANUP UNITED KINGDOM
(A company limited by guarantee)

TRUSTEES' REPORT
FOR THE YEAR ENDED 31 DECEMBER 2024

The Trustees present their annual report together with the financial statements of the Charity for the year 1 January 2024 to 31 December 2024. The Annual report serves the purposes of both a Trustees' report and a directors' report under company law. The Trustees confirm that the Annual report and financial statements of the charitable company comply with the current statutory requirements, the requirements of the charitable company's governing document and the provisions of the Statement of Recommended Practice (SORP) applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102) (effective 1 January 2019).

Since the Charity qualifies as small under section 382 of the Companies Act 2006, the Strategic report required of medium and large companies under the Companies Act 2006 (Strategic Report and Directors' Report) Regulations 2013 has been omitted.

Cleanup United Kingdom (trading as CleanupUK) is a company limited by guarantee and a registered UK charity, charity number 1120115. Under the Companies Act 2006 the trustees have the status of directors. This report therefore constitutes a directors' report as required by section 477 of the Companies Act 2006 and has been prepared taking advantage of the exemptions conferred by section 476 of this Act.

The charity was set up and incorporated on 26 March 2007 and the trustees during the year and to date are:

Georgina Fletcher, Chair
Ashley Gray, Vice Chair
Harry Machin, Treasurer
Bleddyn Williams
Holly Winkler
Hannah Whybrow
Temi Adigun
Natasha Blunt (appointed 10 October 2024)
Sadaf Rashid (appointed 10 October 2024, resigned 16 May 2025)

Trustees are required to retire by rotation.

Objectives and activities

a. Policies and objectives

The object of CleanupUK, as formally defined, is "the advancement of environmental protection or improvement, in particular by developing a network of community groups dedicated to collecting litter from and otherwise improving the appearance and amenity of their neighbourhood". We undertake to achieve this object in two ways – first, by running projects which give direct help to those who live in deprived areas and, second, by encouraging and supporting volunteer litter groups generally, wherever in the UK they are.

In setting objectives and planning for activities, the Trustees have given due consideration to general guidance published by the Charity Commission relating to public benefit, including the guidance 'Public benefit: running a charity (PB2)'.

The Charity Commission in its 'Charities and Public Benefit' Guidance requires that there are two key principles to be met in order to show that an organisation's aims are for the public benefit: first, there must be an identifiable benefit and secondly, the benefit must be to the public or a section of the public. CleanupUK aims to benefit the public directly by encouraging local voluntary activity to strengthen deprived communities and to keep local areas litter-free. This will benefit all communities in making and keeping local areas cleaner and ultimately safer. All our activities are free to the end user and we make no charges for access to online activities and all of our community activities are free to the end users.

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TRUSTEES' REPORT (CONTINUED)
FOR THE YEAR ENDED 31 DECEMBER 2024

Objectives and activities (continued)

b. Work in Deprived Areas

CleanupUK's principal on-the-ground approach involves working with partner organisations and individuals to stimulate and encourage local litter-picking volunteering in the deprived areas of the country. The key objective is to encourage residents to take responsibility for keeping their neighbourhood clean and safe and to inspire and work alongside their fellow residents, both young and old, to ensure that it stays that way. The activity involved in achieving this leads to much more than simply a clean community, such as improved community spirit, safer neighbourhoods and healthier residents in areas where people are most in need of these benefits.

Litter is often a symptom of deep-rooted social problems: the link between low-level anti-social behaviour and more serious criminal activities is well known. Deprived communities are particularly vulnerable. CleanupUK's work helps to address these problems by encouraging local people to take greater responsibility for the physical state of their communities so that this carries through to other aspects of their lives : a greater sense of ownership, safety and well-being as well as greater awareness of global environmental issues.

c. How CleanupUK Works

CleanupUK's work through partner organisations to set up litter-picking activity in deprived areas enables us to reach greater numbers of people in areas of deprivation and so grow the geographical scope of our work at manageable extra cost – first around England and, in due course, around the UK as a whole. This project is called "CleanupUK Community Partners".

Our approach is to set up Cleanup Hubs in deprived areas. Cleanup Hubs are led and managed by trusted, enthusiastic local community organisations and supported by CleanupUK. CleanupUK provides free litter-picking equipment sets and Cleanup Hub resource packs, supports launch events to attract community interest, promotes volunteering opportunities on our website and helps highlight neighbourhood litter-picking activities through press and social media. The free-to-use equipment removes the prohibitive barriers of cost and accessibility for many people living with economic disadvantage.

d. General Support for Volunteer Litter Groups

We give support to volunteer litter-pickers UK-wide via the CleanupUK website, which is used as a base by 571 volunteer litter groups to help them to run their group in a more effective way, to recruit new members to their group, for them to access the information that they need in running their group and to be part of a national movement with other volunteer groups around the UK.

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TRUSTEES' REPORT (CONTINUED)
FOR THE YEAR ENDED 31 DECEMBER 2024

Achievements and performance

a. Achievements in 2024

As at 31st December 2024, we have progressed CleanupUK Community Partners to the extent that we are working in 27 local authority areas around England, all with significant areas of deprivation. The 27 areas are : Birmingham, Bradford, Bristol, Coventry, Darlington, Dudley, Enfield, Hackney, Haringey, Hartlepool, Hastings, Havering, Kingston Upon Hull, Hyndburn, Ipswich, Leeds, Lewisham, Manchester, Newcastle upon Tyne, Oldham, Plymouth, Rochdale, Rother, Salford, Tendring, Thanet and Tower Hamlets.

CleanupUK is now supporting more than 80 community partners (local partner organisations such as charities, community centres, city farms, churches and volunteer centres) in deprived communities with plans to engage a further 40 new community partners over the next 12 months. Community partners have proved to be inspirational and catalysing in bringing people together in common cause to improve their local areas and sustain that improvement through litter-picking activities.

In 2024, our 80 Cleanup Hubs engaged 2,756 people in litter-picking, of whom 1,392 were new to litter-picking. These people collected 7,120 sacks of litter across 886 litter-picks.

CleanupUK's main innovation in 2024 was the recruitment of our first group of Community Cleanup Champions. The Champions are part-time team members who work to engage increased numbers of local people to borrow and use the litter-picking equipment stored at our Cleanup Hubs. The initial trial of 6 Cleanup Champions confirmed our hope that they would strengthen CleanupUK's link with the local communities in which we operate and provide the Cleanup Hubs with significant on-the-ground support.

Finally, we completed our first full-scale evaluation of our work, following help from the Foundation for Social Improvement in creating a logical framework and, from it, an impact evaluation methodology. The headline findings from our 2024 evaluation were that, as a result of working with CleanupUK, people feel better about their less littered area, they feel that they have the power to make a change in their neighbourhood, they feel more connected with people in their community and they enjoy litter-picking with their fellow residents.

b. Other Significant Features of 2024

There were other aspects of this financial year which have contributed to the strengthening of CleanupUK's work.

Our corporate partnerships activity is building up well (and involving volunteers who would not otherwise be involved), providing a new revenue stream for CleanupUK. Our first major partnership with The Barratt Developments PLC Charitable Foundation has been a significant success and Barratt have extended it for a further 3 years. We had other major partnerships in 2024 with EY and BNP Paribas.

As testament to the success of our Corporate Partnerships Lead, we recruited a Corporate Partnerships Assistant in late 2024 to support the growth of this important part of CleanupUK's operation.

c. Fundraising

Our fundraising during the financial year was steady. We had planned for a small deficit for the year of £20,000 but we ended up with a deficit of £30,000, due mainly to the challenging trust and foundation fundraising landscape. We succeeded in attracting 8 new funders during the year, in large part due to continued expansion of our regional fundraising efforts into the areas where CleanupUK Community Partners operates.

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TRUSTEES' REPORT (CONTINUED)
FOR THE YEAR ENDED 31 DECEMBER 2024

Achievements and performance (continued)

d. Sources of funding

We give our sincere thanks to the organisations and individuals that have contributed funding to CleanupUK during the year. A list of our major funders can be found on page 14, note 3.

CleanupUK runs on a tight budget and spends hard-won income very carefully. Staff work from home which means we pay no office rent. We obtain pro bono help whenever we can.

CLEANUP UNITED KINGDOM
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TRUSTEES' REPORT (CONTINUED)
FOR THE YEAR ENDED 31 DECEMBER 2024

Financial review

a. Financial Position

The Charity's total income for the year was £375,837 (2023: £543,611) including investment income of £13,063 (2023: £6,897).

Expenditure in the year was £402,071 (2023: £437,890), of which £321,673 related to charitable activities and £80,398 to raising funds.

Overall, therefore, the Charity's resources decreased in the year by £26,234 (2023: increased by £105,721).

At the year end the Charity has net assets of £269,523, comprising of £1,410 of debtors, £287,839 of cash and £19,726 of creditors. £4,000 of cash is held in restricted funds.

2024 financial period is 12 months long compared to 2023 financial period of 15 months long.

b. Going Concern

After making appropriate enquiries, the Trustees have a reasonable expectation that the Charity has adequate resources to continue in operational existence for the foreseeable future. For this reason, they continue to adopt the going concern basis in preparing the financial statements. Further details regarding the adoption of the going concern basis can be found in the accounting policies.

c. Reserves Policy

The continuance of the charity is dependent on ongoing grants and donations, which is an unpredictable source of income. CleanupUK aim to hold a minimum of 6 months' total reserves (free reserves, designated funds and restricted funds), including a minimum of 3 months 'free reserves'. The free reserves at 31 December 2023 were £144,964 (2023: £93,102) which is slightly above 6 months' total reserves.

Structure, governance and management

a. Constitution

Cleanup United Kingdom is registered as a company limited by guarantee and was set up with a Memorandum of Association.

b. Methods of appointment or election of Trustees

The management of the Charity is the responsibility of the Trustees who are elected and co-opted under the terms of the Memorandum of Association.

c. Financial risk management

The Trustees of CleanupUK have given consideration to the major risks to which the Charity is exposed and satisfied themselves that systems are established in order to manage those risks.

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TRUSTEES' REPORT (CONTINUED)
FOR THE YEAR ENDED 31 DECEMBER 2024

Plans for future periods

Our principal plans for the immediate future are summarised as follows :

- Consolidate our CleanupUK Community Partners project by focusing on maximising usage of litter-picking equipment by volunteers at our Cleanup Hubs before considering further geographical expansion throughout the most deprived areas of England
- Develop the role and the number of Cleanup Champions so that we have Champions located in all of our major work areas
- Continue to invest in our successful corporate partnerships programme
- Explore higher potential additional revenue streams
- Develop the CleanupUK board both in its diversity and in its skill specialisms so that a broader range of viewpoints and experience is represented on it

Statement of Trustees' responsibilities

The Trustees (who are also the directors of the Charity for the purposes of company law) are responsible for preparing the Trustees' report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the Trustees to prepare financial statements for each financial year. Under company law, the Trustees must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the Charity and of its incoming resources and application of resources, including its income and expenditure, for that period. In preparing these financial statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles of the Charities SORP (FRS 102);
- make judgments and accounting estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards (FRS 102) have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the Charity will continue in business.

The Trustees are responsible for keeping adequate accounting records that are sufficient to show and explain the Charity's transactions and disclose with reasonable accuracy at any time the financial position of the Charity and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the Charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Approved by order of the members of the board of Trustees and signed on their behalf by:

Georgina Fletcher

Director

Date: 12 September 2025

CLEANUP UNITED KINGDOM
(A company limited by guarantee)

INDEPENDENT EXAMINER'S REPORT
FOR THE YEAR ENDED 31 DECEMBER 2024

Independent examiner's report to the Trustees of Cleanup United Kingdom ('the Charity')

I report to the charity Trustees on my examination of the accounts of the Charity for the year ended 31 December 2024.

Responsibilities and basis of report

As the Trustees of the Charity (and its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the Charity are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of the Charity's accounts carried out under section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

Independent examiner's statement

Since the Charity's gross income exceeded £250,000 your examiner must be a member of a body listed in section 145 of the 2011 Act. I confirm that I am qualified to undertake the examination because I am a member of the Institute of Chartered Accountants in England and Wales, which is one of the listed bodies.

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of the Charity as required by section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities [applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)].

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

This report is made solely to the Charity's Trustees, as a body, in accordance with Part 4 of the Charities (Accounts and Reports) Regulations 2008. My work has been undertaken so that I might state to the Charity's Trustees those matters I am required to state to them in an Independent examiner's report and for no other purpose. To the fullest extent permitted by law, I do not accept or assume responsibility to anyone other than the Charity and the Charity's Trustees as a body, for my work or for this report.

Signed:

Dated: 19 September 2025

James Fletcher

FCA

Fletcher & Partners
Chartered Accountants
Crown Chambers
Bridge Street
Salisbury
Wiltshire
SP1 2LZ

CLEANUP UNITED KINGDOM
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**STATEMENT OF FINANCIAL ACTIVITIES (INCORPORATING INCOME AND EXPENDITURE ACCOUNT)
FOR THE YEAR ENDED 31 DECEMBER 2024**

	Note	Unrestricted funds 2024 £	Restricted funds 2024 £	Total funds 2024 £	<i>Total funds 2023 £</i>
Income from:					
Donations and legacies	3	284,516	78,258	362,774	536,714
Investments	4	13,063	-	13,063	6,897
Total income		<u>297,579</u>	<u>78,258</u>	<u>375,837</u>	<u>543,611</u>
Expenditure on:					
Raising funds	5	78,640	1,758	80,398	84,688
Charitable activities	6	211,113	110,560	321,673	353,202
Total expenditure		<u>289,753</u>	<u>112,318</u>	<u>402,071</u>	<u>437,890</u>
Net movement in funds		<u>7,826</u>	<u>(34,060)</u>	<u>(26,234)</u>	<u>105,721</u>
Reconciliation of funds:					
Total funds brought forward		257,697	38,060	295,757	190,036
Net movement in funds		7,826	(34,060)	(26,234)	105,721
Total funds carried forward		<u>265,523</u>	<u>4,000</u>	<u>269,523</u>	<u>295,757</u>

2024 financial period is 12 months long compared to 2023 financial period of 15 months long.

The Statement of financial activities includes all gains and losses recognised in the year.

The notes on pages 11 to 24 form part of these financial statements.

CLEANUP UNITED KINGDOM
(A company limited by guarantee)
REGISTERED NUMBER: 06182566

BALANCE SHEET
AS AT 31 DECEMBER 2024

	Note	2024 £	2023 £
Fixed assets		<u>-</u>	<u>-</u>
Current assets			
Debtors	12	1,410	1,271
Cash at bank and in hand		287,839	310,020
		<u>289,249</u>	<u>311,291</u>
Creditors: amounts falling due within one year	13	(19,726)	(15,534)
Net current assets		<u>269,523</u>	<u>295,757</u>
Total assets less current liabilities		<u>269,523</u>	<u>295,757</u>
Net assets excluding pension asset		<u>269,523</u>	<u>295,757</u>
Total net assets		<u><u>269,523</u></u>	<u><u>295,757</u></u>
Charity funds			
Restricted funds	14	4,000	38,060
Unrestricted funds	14	265,523	257,697
Total funds		<u><u>269,523</u></u>	<u><u>295,757</u></u>

The Charity was entitled to exemption from audit under section 477 of the Companies Act 2006.

The members have not required the company to obtain an audit for the year in question in accordance with section 476 of Companies Act 2006.

The Trustees acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and preparation of financial statements.

The financial statements have been prepared in accordance with the provisions applicable to entities subject to the small companies regime.

The financial statements were approved and authorised for issue by the Trustees and signed on their behalf by:

Georgina Fletcher

Director

Date: 12 September 2025

The notes on pages 11 to 24 form part of these financial statements.

CLEANUP UNITED KINGDOM
(A company limited by guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2024

1. General information

Cleanup United Kingdom is a company limited by guarantee, registered number 06182566, charity number 1120115 and incorporated in England and Wales. The members of the company are the Trustees named on page 1. The registered office is Crown Chambers, Bridge Street, Salisbury, SP1 2LZ. In the event of the company being wound up, the liability in respect of the guarantee is limited to £1 per member of the company.

2. Accounting policies

2.1 Basis of preparation of financial statements

The financial statements have been prepared in accordance with the Charities SORP (FRS 102) - Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) and the Companies Act 2006.

Cleanup United Kingdom meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy.

2.2 Going concern

The Trustees consider that there are no material uncertainties about the Charity's ability to continue as a going concern.

2.3 Income

All income is recognised once the Charity has entitlement to the income, it is probable that the income will be received and the amount of income receivable can be measured reliably.

The recognition of income from legacies is dependent on establishing entitlement, the probability of receipt and the ability to estimate with sufficient accuracy the amount receivable. Evidence of entitlement to a legacy exists when the Charity has sufficient evidence that a gift has been left to them (through knowledge of the existence of a valid will and the death of the benefactor) and the executor is satisfied that the property in question will not be required to satisfy claims in the estate. Receipt of a legacy must be recognised when it is probable that it will be received and the fair value of the amount receivable, which will generally be the expected cash amount to be distributed to the Charity, can be reliably measured.

Grants are included in the Statement of financial activities on a receivable basis. The balance of income received for specific purposes but not expended during the period is shown in the relevant funds on the Balance sheet. Where income is received in advance of entitlement of receipt, its recognition is deferred and included in creditors as deferred income. Where entitlement occurs before income is received, the income is accrued.

Income tax recoverable in relation to donations received under Gift Aid or deeds of covenant is recognised at the time of the donation.

Income tax recoverable in relation to investment income is recognised at the time the investment income is receivable.

CLEANUP UNITED KINGDOM
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NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2024

2. Accounting policies (continued)

2.4 Expenditure

Expenditure is recognised once there is a legal or constructive obligation to transfer economic benefit to a third party, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is classified by activity. The costs of each activity are made up of the total of direct costs and shared costs, including support costs involved in undertaking each activity. Direct costs attributable to a single activity are allocated directly to that activity. Shared costs which contribute to more than one activity and support costs which are not attributable to a single activity are apportioned between those activities on a basis consistent with the use of resources. Central staff costs are allocated on the basis of time spent, and depreciation charges allocated on the portion of the asset's use.

Expenditure on raising funds includes all expenditure incurred by the Charity to raise funds for its charitable purposes and includes costs of all fundraising activities events and non-charitable trading.

Expenditure on charitable activities is incurred on directly undertaking the activities which further the Charity's objectives, as well as any associated support costs.

All expenditure is inclusive of irrecoverable VAT.

2.5 Interest receivable

Interest on funds held on deposit is included when receivable and the amount can be measured reliably by the Charity; this is normally upon notification of the interest paid or payable by the institution with whom the funds are deposited.

2.6 Tangible fixed assets and depreciation

Tangible fixed assets costing £1,000 or more purchased from free reserves are capitalised and recognised when future economic benefits are probable and the cost or value of the asset can be measured reliably.

Tangible fixed assets are initially recognised at cost. After recognition, under the cost model, tangible fixed assets are measured at cost less accumulated depreciation and any accumulated impairment losses. All costs incurred to bring a tangible fixed asset into its intended working condition should be included in the measurement of cost.

At each reporting date the Charity assesses whether there is any indication of impairment. If such indication exists, the recoverable amount of the asset is determined to be the higher of its fair value less costs to sell and its value in use. An impairment loss is recognised where the carrying amount exceeds the recoverable amount.

Depreciation is charged so as to allocate the cost of tangible fixed assets less their residual value over their estimated useful lives, using the straight-line method.

Depreciation is provided on the following basis:

Office fixtures & fittings	- 4 years straight line
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The assets' residual values, useful lives and depreciation methods are reviewed, and adjusted prospectively if appropriate, or if there is an indication of a significant change since the last reporting date.

Gains and losses on disposals are determined by comparing the proceeds with the carrying amount and are recognised in the Statement of financial activities.

CLEANUP UNITED KINGDOM
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NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2024

2. Accounting policies (continued)

2.7 Debtors

Trade and other debtors are recognised at the settlement amount after any trade discount offered. Prepayments are valued at the amount prepaid net of any trade discounts due.

2.8 Cash at bank and in hand

Cash at bank and in hand includes cash and short-term highly liquid investments with a short maturity of three months or less from the date of acquisition or opening of the deposit or similar account.

2.9 Liabilities and provisions

Liabilities are recognised when there is an obligation at the Balance sheet date as a result of a past event, it is probable that a transfer of economic benefit will be required in settlement, and the amount of the settlement can be estimated reliably.

Liabilities are recognised at the amount that the Charity anticipates it will pay to settle the debt or the amount it has received as advanced payments for the goods or services it must provide.

Provisions are measured at the best estimate of the amounts required to settle the obligation. Where the effect of the time value of money is material, the provision is based on the present value of those amounts, discounted at the pre-tax discount rate that reflects the risks specific to the liability. The unwinding of the discount is recognised in the Statement of financial activities as a finance cost.

2.10 Financial instruments

The Charity only has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value with the exception of bank loans which are subsequently measured at amortised cost using the effective interest method.

2.11 Pensions

The Charity operates a defined contribution pension scheme and the pension charge represents the amounts payable by the Charity to the fund in respect of the year.

2.12 Fund accounting

General funds are unrestricted funds which are available for use at the discretion of the Trustees in furtherance of the general objectives of the Charity and which have not been designated for other purposes.

Designated funds comprise unrestricted funds that have been set aside by the Trustees for particular purposes. The aim and use of each designated fund is set out in the notes to the financial statements.

Restricted funds are funds which are to be used in accordance with specific restrictions imposed by donors or which have been raised by the Charity for particular purposes. The costs of raising and administering such funds are charged against the specific fund. The aim and use of each restricted fund is set out in the notes to the financial statements.

Investment income, gains and losses are allocated to the appropriate fund.

CLEANUP UNITED KINGDOM
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**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2024**

3. Income from donations , grants and legacies

	Unrestricted funds 2024 £	Restricted funds 2024 £	Total funds 2024 £	Total funds 2023 £
Significant funders				
The Barratt Foundation	50,000	-	50,000	50,000
John Armitage Charitable Trust	40,000	-	40,000	40,000
The Swire Charitable Trust	25,000	-	25,000	35,000
Garfield Weston Foundation	25,000	-	25,000	-
The Band Trust	20,000	-	20,000	20,000
The David Cock Foundation	-	20,000	20,000	30,000
Swire 2765	-	19,958	19,958	-
Ernst & Young	18,500	-	18,500	13,000
Benevity - Salesforce	14,817	-	14,817	-
Simon Gibson Charitable Trust	10,000	-	10,000	10,000
BNP Paribas	10,000	-	10,000	-
Davina Hodson Legacy	-	-	-	196,236
Julia and Hans Rausing Trust	-	-	-	20,000
CHK Foundation	-	-	-	12,000
Hilton Foundation	-	-	-	10,135
Other funders	39,100	34,300	73,400	74,791
Corporate Partnership Donations	19,200	4,000	23,200	20,567
Donations	12,899	-	12,899	4,985
Total 2024	284,516	78,258	362,774	536,714
<i>Total 2023</i>	<i>434,273</i>	<i>102,441</i>	<i>536,714</i>	

2024 financial period is 12 months long compared to 2023 financial period of 15 months long.

CLEANUP UNITED KINGDOM
(A company limited by guarantee)

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2024**

4. Investment income

	Unrestricted funds 2024 £	Total funds 2024 £	Total funds 2023 £
Investment income	13,063	13,063	6,897
Total 2024	<u>13,063</u>	<u>13,063</u>	<u>6,897</u>
<i>Total 2023</i>	<u>6,897</u>	<u>6,897</u>	

2024 financial period is 12 months long compared to 2023 financial period of 15 months long.

5. Expenditure on raising funds

Costs of raising voluntary income

	Unrestricted funds 2024 £	Restricted funds 2024 £	Total funds 2024 £	Total funds 2023 £
Costs of raising voluntary income	77,375	1,758	79,133	83,324
Allocated centrally incurred fundraising costs	1,265	-	1,265	1,364
Total 2024	<u>78,640</u>	<u>1,758</u>	<u>80,398</u>	<u>84,688</u>
<i>Total 2023</i>	<u>82,714</u>	<u>1,974</u>	<u>84,688</u>	

2024 financial period is 12 months long compared to 2023 financial period of 15 months long.

CLEANUP UNITED KINGDOM
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**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2024**

6. Analysis of expenditure on charitable activities

Summary by fund type

	Unrestricted funds 2024 £	Restricted funds 2024 £	Total 2024 £	Total 2023 £
CleanupUK Community Partners	145,657	84,942	230,599	242,456
Website Costs	-	-	-	35,473
Corporate Partnerships	65,456	25,618	91,074	75,273
Total 2024	211,113	110,560	321,673	353,202
<i>Total 2023</i>	<i>275,100</i>	<i>78,102</i>	<i>353,202</i>	

2024 financial period is 12 months long compared to 2023 financial period of 15 months long.

7. Analysis of expenditure by activities

	Activities undertaken directly 2024 £	Support costs 2024 £	Total funds 2024 £	Total funds 2023 £
CleanupUK Community Partners	172,703	57,896	230,599	242,456
Website Costs	-	-	-	35,473
Corporate Partnerships	80,117	10,957	91,074	75,273
Total 2024	252,820	68,853	321,673	353,202
<i>Total 2023</i>	<i>228,907</i>	<i>124,295</i>	<i>353,202</i>	

2024 financial period is 12 months long compared to 2023 financial period of 15 months long.

CLEANUP UNITED KINGDOM
(A company limited by guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2024

8. Support Costs

	Fundraising 2024 £	CleanupUK Community Partners 2024 £	Corporate Partnerships 2024 £	Website Costs 2024 £	Other Projects 2024 £	Total funds 2024 £	Total funds 2023 £
Overheads	800	46,691	3,263	-	-	50,754	75,753
Website costs	-	-	-	-	-	-	35,473
Travel	465	2,557	6,168	-	-	9,190	2,393
Governance	-	8,648	1,526	-	-	10,174	12,040
Total 2024	<u>1,265</u>	<u>57,896</u>	<u>10,957</u>	<u>-</u>	<u>-</u>	<u>70,118</u>	<u>125,659</u>
<i>Total 2023</i>	<u>1,364</u>	<u>74,258</u>	<u>14,564</u>	<u>35,473</u>	<u>-</u>	<u>125,659</u>	

Summary of the Support Costs note 5 and note 7.

2024 financial period is 12 months long compared to 2023 financial period of 15 months long.

CLEANUP UNITED KINGDOM
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**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2024**

Governance costs comprise:

	2024 £	2023 £
Independent examination and accountancy fees	2,466	3,420
Trustees' expenses	167	198
Other administrative costs	2,180	2,973
Trustees' meetings	5,361	5,449
	<u>10,174</u>	<u>12,040</u>

2024 financial period is 12 months long compared to 2023 financial period of 15 months long.

9. Independent examiner's remuneration

	2024 £	2023 £
Fees payable to the Charity's independent examiner for the independent examination of the Charity's annual accounts	700	650
Fees payable to the Charity's independent examiner in respect of:		
All taxation advisory services not included above	-	900
All other services not included above	<u>1,766</u>	<u>1,870</u>

2024 financial period is 12 months long compared to 2023 financial period of 15 months long

CLEANUP UNITED KINGDOM
(A company limited by guarantee)

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2024**

10. Analysis of staff costs

	2024 £	2023 £
Salaries and wages	207,992	197,708
Social security costs	16,510	15,744
Pension costs	10,602	11,534
	<u>235,104</u>	<u>224,986</u>

2024 financial period is 12 months long compared to 2023 financial period of 15 months long.

The average number of persons employed by the Charity during the year was as follows:

	2024 No.	2023 No.
Staff	<u>6</u>	<u>4</u>

One employee received remuneration amounting to more than £60,000 in 2024 a 12 month period.
(2023: due to the financial period being a 15 month period , one employee received remuneration which fell in to the band of £70,000 to £80,000).

All staff are considered key management personnel by the trustees.

CLEANUP UNITED KINGDOM
(A company limited by guarantee)

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2024**

11. Trustees' remuneration and expenses

During the year, no Trustees received any remuneration or other benefits (2023 - £NIL).

During the year ended 31 December 2024, travel expenses totalling £167 were reimbursed or paid directly to 2 Trustees (2023 - £198 to 3 Trustees).

12. Debtors

	2024 £	2023 £
Due within one year		
Other debtors	-	341
Prepayments and accrued income	1,410	930
	<u>1,410</u>	<u>1,271</u>
	<u><u>1,410</u></u>	<u><u>1,271</u></u>

13. Creditors: Amounts falling due within one year

	2024 £	2023 £
Other taxation and social security	5,750	4,931
Other creditors	11,210	8,083
Accruals and deferred income	2,766	2,520
	<u>19,726</u>	<u>15,534</u>
	<u><u>19,726</u></u>	<u><u>15,534</u></u>

CLEANUP UNITED KINGDOM
(A company limited by guarantee)

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2024**

14. Statement of funds

Statement of funds - current year

	Balance at 1 January 2024 £	Income £	Expenditure £	Balance at 31 December 2024 £
Unrestricted funds				
Designated funds				
Designated Funds	164,595	-	(44,036)	120,559
General funds				
Free Unrestricted funds	93,102	297,579	(245,717)	144,964
Total Unrestricted funds	257,697	297,579	(289,753)	265,523
Restricted funds				
CleanupUK Community Partners	16,442	74,258	(86,700)	4,000
Corporate Projects	21,618	4,000	(25,618)	-
	38,060	78,258	(112,318)	4,000
Total of funds	295,757	375,837	(402,071)	269,523

CLEANUP UNITED KINGDOM
(A company limited by guarantee)

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2024**

14. Statement of funds (continued)

Statement of funds - prior year

	<i>Balance at 1 October 2022 £</i>	<i>Income £</i>	<i>Expenditure £</i>	<i>Transfers in/out £</i>	<i>Balance at 31 December 2023 £</i>
Unrestricted funds					
Designated funds					
Designated Funds	-	196,236	(81,641)	50,000	164,595
General funds					
Free Unrestricted Funds	174,341	244,934	(276,173)	(50,000)	93,102
Total Unrestricted funds	174,341	441,170	(357,814)	-	257,697
Restricted funds					
CleanupUK Community Partners	15,695	72,441	(71,694)	-	16,442
Corporate Projects	-	30,000	(8,382)	-	21,618
	15,695	102,441	(80,076)	-	38,060
Total of funds	190,036	543,611	(437,890)	-	295,757

Designated funds represent a legacy received, designated for website costs and corporate project costs. General funds are free unrestricted funds. Restricted funds represent income received specified by the donor for projects based in particular regions of the country or specific activities.

CLEANUP UNITED KINGDOM
(A company limited by guarantee)

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2024**

15. Summary of funds

Summary of funds - current year

	Balance at 1 January 2024 £	Income £	Expenditure £	Balance at 31 December 2024 £
Designated funds	164,595	-	(44,036)	120,559
General funds	93,102	297,579	(245,717)	144,964
Restricted funds	38,060	78,258	(112,318)	4,000
	<u>295,757</u>	<u>375,837</u>	<u>(402,071)</u>	<u>269,523</u>

Summary of funds - prior year

	Balance at 1 October 2022 £	Income £	Expenditure £	Transfers in/out £	Balance at 31 December 2023 £
Designated funds	-	196,236	(81,641)	50,000	164,595
General funds	174,341	244,934	(276,173)	(50,000)	93,102
Restricted funds	15,695	102,441	(80,076)	-	38,060
	<u>190,036</u>	<u>543,611</u>	<u>(437,890)</u>	<u>-</u>	<u>295,757</u>

16. Analysis of net assets between funds

Analysis of net assets between funds - current period

	Unrestricted funds 2024 £	Restricted funds 2024 £	Total funds 2024 £
Current assets	285,249	4,000	289,249
Creditors due within one year	(19,726)	-	(19,726)
Total	<u>265,523</u>	<u>4,000</u>	<u>269,523</u>

CLEANUP UNITED KINGDOM
(A company limited by guarantee)

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2024**

16. Analysis of net assets between funds (continued)

Analysis of net assets between funds - prior period

	<i>Unrestricted funds 2023 £</i>	<i>Restricted funds 2023 £</i>	<i>Total funds 2023 £</i>
Current assets	273,231	38,060	311,291
Creditors due within one year	(15,534)	-	(15,534)
Total	<u>257,697</u>	<u>38,060</u>	<u>295,757</u>

17. Related party transactions

The Charity has not entered into any related party transaction during the year, nor are there any outstanding balances owing between related parties and the Charity at 31 December 2024.

Accounts

CLEANUP UNITED KINGDOM
(A company limited by guarantee)
UNAUDITED
TRUSTEES' REPORT AND FINANCIAL STATEMENTS
FOR THE PERIOD ENDED 31 DECEMBER 2023

Fletcher & Partners
Chartered Accountants
Salisbury

CLEANUP UNITED KINGDOM
(A company limited by guarantee)

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CLEANUP UNITED KINGDOM
(A company limited by guarantee)

**REFERENCE AND ADMINISTRATIVE DETAILS OF THE CHARITY, ITS TRUSTEES AND ADVISERS
FOR THE PERIOD ENDED 31 DECEMBER 2023**

Lady Garrett, Chair (Retired 31 December 2023)
Astrid Kjellberg-Obst (Retired 18 July 2023)
Henrietta Chubb (Retired 29 March 2023)
Harry Machin, Treasurer
Michael Walsh (Retired 8 November 2023)
Georgina Fletcher, Vice Chair
Ashley Gray
Bleddyn Williams (Appointed 29 March 2023)
Holly Winkler (Appointed 29 March 2023)
Hannah Whybrow (Appointed 29 March 2023)
Temitayo Adigun (Appointed 4 September 2023)

Company registered number	06182566
Charity registered number	1120115
Registered office	Crown Chambers Bridge Street Salisbury Wiltshire SP1 2LZ
Chief Executive	George Monck
Accountants	Fletcher & Partners Chartered Accountants Crown Chambers Bridge Street Salisbury Wiltshire SP1 2LZ
Bankers	CAF Bank 25 Kings Hill Avenue Kings Hill West Malling Kent ME19 4JQ
Solicitors	Bates Wells & Braithwaite 10 Queen Street Place London EC4R 1BE

CLEANUP UNITED KINGDOM
(A company limited by guarantee)

TRUSTEES' REPORT
FOR THE PERIOD ENDED 31 DECEMBER 2023

The Trustees present their annual report together with the financial statements of the Charity for the year 1 October 2022 to 31 December 2023. The Annual report serves the purposes of both a Trustees' report and a directors' report under company law. The Trustees confirm that the Annual report and financial statements of the charitable company comply with the current statutory requirements, the requirements of the charitable company's governing document and the provisions of the Statement of Recommended Practice (SORP) applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102) (effective 1 January 2019).

Since the Charity qualifies as small under section 382 of the Companies Act 2006, the Strategic report required of medium and large companies under the Companies Act 2006 (Strategic Report and Directors' Report) Regulations 2013 has been omitted.

Cleanup United Kingdom (trading as CleanupUK) is a company limited by guarantee and a registered UK charity, charity number 1120115. Under the Companies Act 2006 the trustees have the status of directors. This report therefore constitutes a directors' report as required by section 477 of the Companies Act 2006 and has been prepared taking advantage of the exemptions conferred by section 476 of this Act.

The charity was set up and incorporated on 26 March 2007 and the trustees during the year and to date are:

Lady Garrett, Chair (Retired 31 December 2023)
Astrid Kjellberg-Obst, (Retired 18 July 2023)
Henrietta Chubb (Retired 29 March 2023)
Harry Machin, Treasurer
Michael Walsh (Retired 8 November 2023)
Georgina Fletcher, Vice Chair
Ashley Gray
Bleddyn Williams (Appointed 29 March 2023)
Holly Winkler (Appointed 29 March 2023)
Hannah Whybrow (Appointed 29 March 2023)
Temitayo Adigun (Appointed 4 September 2023)

Trustees are required to retire by rotation.

Objectives and activities

a. Policies and objectives

The object of CleanupUK, as formally defined, is "the advancement of environmental protection or improvement, in particular by developing a network of community groups dedicated to collecting litter from and otherwise improving the appearance and amenity of their neighbourhood". We undertake to achieve this object in two ways – first, by running projects which give direct help to those who live in deprived areas and, second, by encouraging and supporting volunteer litter groups generally, wherever in the UK they are.

In setting objectives and planning for activities, the Trustees have given due consideration to general guidance published by the Charity Commission relating to public benefit, including the guidance 'Public benefit: running a charity (PB2)'.

The Charity Commission in its 'Charities and Public Benefit' Guidance requires that there are two key principles to be met in order to show that an organisation's aims are for the public benefit: first, there must be an identifiable benefit and secondly, the benefit must be to the public or a section of the public. CleanupUK aims to benefit the public directly by encouraging local voluntary activity to strengthen deprived communities and to keep local areas litter-free. This will benefit all communities in making and keeping local areas cleaner and ultimately safer. All our activities are free to the end user and we make no charges for access to online or other activities.

CLEANUP UNITED KINGDOM
(A company limited by guarantee)

TRUSTEES' REPORT (CONTINUED)
FOR THE PERIOD ENDED 31 DECEMBER 2023

Objectives and activities (continued)

b. Work in Deprived Areas

CleanupUK's principal on-the-ground approach involves working with partner organisations and individuals to stimulate and encourage local litter-picking volunteering in the deprived areas of the country. The key objective is to encourage residents to take responsibility for keeping their neighbourhood clean and safe and to inspire and work alongside their fellow residents, both young and old, to ensure that it stays that way. The activity involved in achieving this leads to much more than simply a clean community, such as improved community spirit, safer neighbourhoods and healthier residents in areas where people are most in need of such benefits.

Litter is often a symptom of deep-rooted social problems: the link between low-level anti-social behaviour and more serious criminal activities is well known. Deprived communities are particularly vulnerable. CleanupUK's work helps to address these problems by encouraging local people to take greater responsibility for the physical state of their communities so that this carries through to other aspects of their lives : a greater sense of ownership, safety and well-being as well as greater awareness of global environmental issues.

c. CleanupUK's modus operandi

CleanupUK's work through partner organisations to set up litter-picking activity in deprived areas enables us to reach greater numbers of people in areas of deprivation and so grow the geographical scope of our work at manageable extra cost – first around England and, in due course, around the UK as a whole. We have styled this project "CleanupUK Community Partners".

Our approach is to set up Cleanup Hubs in deprived areas. Cleanup Hubs are led and managed by trusted, enthusiastic local community organisations and supported by CleanupUK. CleanupUK provides free litter-picking equipment sets and Cleanup Hub resource packs, supports launch events to attract community interest, promotes volunteering opportunities on our website and helps highlight neighbourhood litter-picking activities through press and social media. The free to use equipment removes the prohibitive barriers of cost and accessibility for many people living with economic disadvantage.

As at 31st December 2023, we have progressed CleanupUK Community Partners to the extent that we are working in 22 local authority areas around England, all with significant areas of deprivation, to trial this concept in their area. The 22 areas are : Birmingham, Bristol, Coventry, Darlington, Dudley, Enfield, Hackney, Haringey, Hartlepool, Hastings, Kingston Upon Hull, Hyndburn, Lewisham, Middlesbrough, Newcastle upon Tyne, Oldham, Plymouth, Rochdale, Rother, Stockton-on-Tees, Tendring and Tower Hamlets.

CleanupUK is now supporting 49 community partners (local partner organisations such as charities, community centres, city farms, churches and volunteer centres) in deprived communities with plans to engage a further 26 new community partners over the next 12 months. Community partners have proved to be inspirational and catalysing in bringing people together in common cause to improve their local areas and sustain that improvement through litter-picking activities.

The equipment sets were used 3,383 times during 2023.

d. General Support for Volunteer Litter Groups

We afford support for general volunteer litter-pickers UK-wide via the CleanupUK website, which is used as a base by volunteer litter groups to help them to run their group in a more effective way, to recruit new members to their group, to afford them access to all the information that they need in running their group and to be part of a national movement with other volunteer groups around the UK.

CLEANUP UNITED KINGDOM
(A company limited by guarantee)

TRUSTEES' REPORT (CONTINUED)
FOR THE PERIOD ENDED 31 DECEMBER 2023

Objectives and activities (continued)

e. Change of Financial Year

We have decided to change our financial year (October to September) to the calendar year (January to December) so that, in the lead-up to each new year, we could involve the Operations Team more fully in our planning. They had previously found this difficult with a year end of 30th September as summer is the busiest part of the year for us.

These accounts therefore cover a 15-month period.

The comparative amounts presented in the financial statements (including the related notes) are not entirely comparable.

CLEANUP UNITED KINGDOM
(A company limited by guarantee)

TRUSTEES' REPORT (CONTINUED)
FOR THE PERIOD ENDED 31 DECEMBER 2023

Achievements and performance

a. Main achievements of the Charity

There were other aspects of this financial year which have contributed to the strengthening of CleanupUK's work.

Our corporate partnerships activity is building up satisfactorily, providing a new revenue stream for CleanupUK. Our first major partnership with The Barratt Developments PLC Charitable Foundation has been a significant success and we have other partnerships in the pipeline (with EY in particular).

We implemented our new branding and a new website in 2023. We are confident that this will extend the appeal and the accessibility of our work to many more people

We have recruited a Marketing and Communications Manager with the aim of extending our social media reach and using it better to support our work in disadvantaged communities. We are planning a vibrant campaign for summer 2024 to encourage more people to litter-pick.

Finally, we are delighted to have received a major legacy, totalling £246,000 for our longstanding supporter Davina Hodson, who sadly died in early 2022. We have designated these funds to the cost of the new website and also to the costs of our corporate partnerships activity over the next 3 years.

b. Fundraising activities and income generation

Our fundraising during the financial year was steady and resulted in our exceeding our fundraising target by £30,000. We succeeded in attracting 13 new funders during the year, in large part due to continued expansion of our regional fundraising efforts into the areas where CleanupUK Community Partners operates

c. Sources of funding

We give our sincere thanks to the organisations and individuals that have contributed funding to CleanupUK during the year. A list of our major funders can be found on page 14, note 3.

CleanupUK runs on a tight budget and spends hard-won income very carefully. Staff work from home which means we pay no office rent. We obtain *pro bono* help whenever we can

CLEANUP UNITED KINGDOM
(A company limited by guarantee)

TRUSTEES' REPORT (CONTINUED)
FOR THE PERIOD ENDED 31 DECEMBER 2023

Financial review

a. Financial Position

The Charity's total income for the year was £543,611 (2022: £270,412) including investment income of £6,897 (2022: £249).

Expenditure in the year was £437,890 (2022: £251,401), of which £353,202 related to charitable activities and £84,688 to raising funds.

Overall, therefore, the Charity's resources increased in the year by £105,721 (2022: increased by £19,011).

At the year end the Charity has net assets of £295,757, comprising of £1,271 of debtors, £310,020 of cash and £15,534 of creditors. £38,060 of cash is held in restricted funds.

b. Going Concern

After making appropriate enquiries, the Trustees have a reasonable expectation that the Charity has adequate resources to continue in operational existence for the foreseeable future. For this reason, they continue to adopt the going concern basis in preparing the financial statements. Further details regarding the adoption of the going concern basis can be found in the accounting policies.

c. Reserves Policy

The continuance of the charity is dependent on ongoing grants and donations, which is an unpredictable source of income. CleanupUK aim to hold a minimum of 6 months' total reserves (free reserves, designated funds and restricted funds), including a minimum of 3 months' 'free reserves'. The free reserves at 31 December 2023 were £93,102 (2022: £174,341) which is slightly below the 3 months' free reserves.

Structure, governance and management

a. Constitution

Cleanup United Kingdom is registered as a company limited by guarantee and was set up with a Memorandum of Association.

b. Methods of appointment or election of Trustees

The management of the Charity is the responsibility of the Trustees who are elected and co-opted under the terms of the Memorandum of Association.

c. Financial risk management

The Trustees of CleanupUK have given consideration to the major risks to which the Charity is exposed and satisfied themselves that systems are established in order to manage those risks.

CLEANUP UNITED KINGDOM
(A company limited by guarantee)

TRUSTEES' REPORT (CONTINUED)
FOR THE PERIOD ENDED 31 DECEMBER 2023

Plans for future periods

Our principal plans for the immediate future are summarised as follows :

- Consolidate our CleanupUK Community Partners project by focusing on maximising usage of litter-picking by volunteers at our Cleanup Hubs while achieving measured further geographical expansion throughout the most deprived areas of England and by developing the role of the Cleanup Champions
- Continue to build on our successful corporate partnerships programme and to explore higher potential additional revenue streams
- Further develop the diversity of the board so that a broader range of viewpoints and experience is represented on it

Statement of Trustees' responsibilities

The Trustees (who are also the directors of the Charity for the purposes of company law) are responsible for preparing the Trustees' report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the Trustees to prepare financial statements for each financial year. Under company law, the Trustees must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the Charity and of its incoming resources and application of resources, including its income and expenditure, for that period. In preparing these financial statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles of the Charities SORP (FRS 102);
- make judgments and accounting estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards (FRS 102) have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the Charity will continue in business.

The Trustees are responsible for keeping adequate accounting records that are sufficient to show and explain the Charity's transactions and disclose with reasonable accuracy at any time the financial position of the Charity and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the Charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Approved by order of the members of the board of Trustees and signed on their behalf by:

Georgina Fletcher

Director

Date: 7 September 2024

CLEANUP UNITED KINGDOM
(A company limited by guarantee)

INDEPENDENT EXAMINER'S REPORT
FOR THE PERIOD ENDED 31 DECEMBER 2023

Independent examiner's report to the Trustees of Cleanup United Kingdom ('the Charity')

I report to the charity Trustees on my examination of the accounts of the Charity for the period ended 31 December 2023.

Responsibilities and basis of report

As the Trustees of the Charity (and its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the Charity are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of the Charity's accounts carried out under section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

Independent examiner's statement

Since the Charity's gross income exceeded £250,000 your examiner must be a member of a body listed in section 145 of the 2011 Act. I confirm that I am qualified to undertake the examination because I am a member of the Institute of Chartered Accountants in England and Wales, which is one of the listed bodies.

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of the Charity as required by section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities [applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)].

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

This report is made solely to the Charity's Trustees, as a body, in accordance with Part 4 of the Charities (Accounts and Reports) Regulations 2008. My work has been undertaken so that I might state to the Charity's Trustees those matters I am required to state to them in an Independent examiner's report and for no other purpose. To the fullest extent permitted by law, I do not accept or assume responsibility to anyone other than the Charity and the Charity's Trustees as a body, for my work or for this report.

Signed:

Dated: 20 September 2024

James Fletcher

FCA

Fletcher & Partners
Chartered Accountants
Crown Chambers
Bridge Street
Salisbury
Wiltshire
SP1 2LZ

CLEANUP UNITED KINGDOM
(A company limited by guarantee)

**STATEMENT OF FINANCIAL ACTIVITIES (INCORPORATING INCOME AND EXPENDITURE ACCOUNT)
FOR THE PERIOD ENDED 31 DECEMBER 2023**

Note	Unrestricted funds 2023 £	Restricted funds 2023 £	Total funds 2023 £	<i>Total funds 2022 £</i>
Income from:				
Donations and legacies	3	434,273	102,441	536,714
Investments	4	6,897	-	6,897
Total income		<u>441,170</u>	<u>102,441</u>	<u>543,611</u>
Expenditure on:				
Raising funds	5	82,714	1,974	84,688
Charitable activities	6	275,100	78,102	353,202
Total expenditure		<u>357,814</u>	<u>80,076</u>	<u>437,890</u>
Net movement in funds		<u>83,356</u>	<u>22,365</u>	<u>105,721</u>
Reconciliation of funds:				
Total funds brought forward		174,341	15,695	190,036
Net movement in funds		83,356	22,365	105,721
Total funds carried forward		<u>257,697</u>	<u>38,060</u>	<u>295,757</u>

The Statement of financial activities includes all gains and losses recognised in the period.

The notes on pages 11 to 22 form part of these financial statements.

CLEANUP UNITED KINGDOM
(A company limited by guarantee)
REGISTERED NUMBER: 06182566

BALANCE SHEET
AS AT 31 DECEMBER 2023

	Note	31 December 2023 £	30 September 2022 £
Fixed assets			
		-	-
Current assets			
Debtors	12	1,271	2,581
Cash at bank and in hand		310,020	205,363
		<u>311,291</u>	<u>207,944</u>
Creditors: amounts falling due within one year	13	(15,534)	(17,908)
		<u>295,757</u>	<u>190,036</u>
Net current assets			
		295,757	190,036
Total assets less current liabilities		<u>295,757</u>	<u>190,036</u>
Net assets excluding pension asset		<u>295,757</u>	<u>190,036</u>
Total net assets		<u><u>295,757</u></u>	<u><u>190,036</u></u>
Charity funds			
Restricted funds	14	38,060	15,695
Unrestricted funds	14	257,697	174,341
		<u>295,757</u>	<u>190,036</u>
Total funds		<u><u>295,757</u></u>	<u><u>190,036</u></u>

The Charity was entitled to exemption from audit under section 477 of the Companies Act 2006.

The members have not required the company to obtain an audit for the period in question in accordance with section 476 of Companies Act 2006.

The Trustees acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and preparation of financial statements.

The financial statements have been prepared in accordance with the provisions applicable to entities subject to the small companies regime.

The financial statements were approved and authorised for issue by the Trustees and signed on their behalf by:

Georgina Fletcher
Director
Date: 7 September 2024

The notes on pages 11 to 22 form part of these financial statements.

CLEANUP UNITED KINGDOM
(A company limited by guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE PERIOD ENDED 31 DECEMBER 2023

1. General information

Cleanup United Kingdom is a company limited by guarantee, registered number 06182566, charity number 1120115 and incorporated in England and Wales. The members of the company are the Trustees named on page 1. The registered office is Crown Chambers, Bridge Street, Salisbury, SP1 2LZ. In the event of the company being wound up, the liability in respect of the guarantee is limited to £1 per member of the company.

2. Accounting policies

2.1 Basis of preparation of financial statements

The financial statements have been prepared in accordance with the Charities SORP (FRS 102) - Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) and the Companies Act 2006.

Cleanup United Kingdom meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy.

2.2 Going concern

The Trustees consider that there are no material uncertainties about the Charity's ability to continue as a going concern.

2.3 Income

All income is recognised once the Charity has entitlement to the income, it is probable that the income will be received and the amount of income receivable can be measured reliably.

The recognition of income from legacies is dependent on establishing entitlement, the probability of receipt and the ability to estimate with sufficient accuracy the amount receivable. Evidence of entitlement to a legacy exists when the Charity has sufficient evidence that a gift has been left to them (through knowledge of the existence of a valid will and the death of the benefactor) and the executor is satisfied that the property in question will not be required to satisfy claims in the estate. Receipt of a legacy must be recognised when it is probable that it will be received and the fair value of the amount receivable, which will generally be the expected cash amount to be distributed to the Charity, can be reliably measured.

Grants are included in the Statement of financial activities on a receivable basis. The balance of income received for specific purposes but not expended during the period is shown in the relevant funds on the Balance sheet. Where income is received in advance of entitlement of receipt, its recognition is deferred and included in creditors as deferred income. Where entitlement occurs before income is received, the income is accrued.

Income tax recoverable in relation to donations received under Gift Aid or deeds of covenant is recognised at the time of the donation.

Income tax recoverable in relation to investment income is recognised at the time the investment income is receivable.

CLEANUP UNITED KINGDOM
(A company limited by guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE PERIOD ENDED 31 DECEMBER 2023

2. Accounting policies (continued)

2.4 Expenditure

Expenditure is recognised once there is a legal or constructive obligation to transfer economic benefit to a third party, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is classified by activity. The costs of each activity are made up of the total of direct costs and shared costs, including support costs involved in undertaking each activity. Direct costs attributable to a single activity are allocated directly to that activity. Shared costs which contribute to more than one activity and support costs which are not attributable to a single activity are apportioned between those activities on a basis consistent with the use of resources. Central staff costs are allocated on the basis of time spent, and depreciation charges allocated on the portion of the asset's use.

Expenditure on raising funds includes all expenditure incurred by the Charity to raise funds for its charitable purposes and includes costs of all fundraising activities events and non-charitable trading.

Expenditure on charitable activities is incurred on directly undertaking the activities which further the Charity's objectives, as well as any associated support costs.

All expenditure is inclusive of irrecoverable VAT.

2.5 Interest receivable

Interest on funds held on deposit is included when receivable and the amount can be measured reliably by the Charity; this is normally upon notification of the interest paid or payable by the institution with whom the funds are deposited.

2.6 Debtors

Trade and other debtors are recognised at the settlement amount after any trade discount offered. Prepayments are valued at the amount prepaid net of any trade discounts due.

2.7 Cash at bank and in hand

Cash at bank and in hand includes cash and short-term highly liquid investments with a short maturity of three months or less from the date of acquisition or opening of the deposit or similar account.

2.8 Liabilities and provisions

Liabilities are recognised when there is an obligation at the Balance sheet date as a result of a past event, it is probable that a transfer of economic benefit will be required in settlement, and the amount of the settlement can be estimated reliably.

Liabilities are recognised at the amount that the Charity anticipates it will pay to settle the debt or the amount it has received as advanced payments for the goods or services it must provide.

Provisions are measured at the best estimate of the amounts required to settle the obligation. Where the effect of the time value of money is material, the provision is based on the present value of those amounts, discounted at the pre-tax discount rate that reflects the risks specific to the liability. The unwinding of the discount is recognised in the Statement of financial activities as a finance cost.

CLEANUP UNITED KINGDOM
(A company limited by guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE PERIOD ENDED 31 DECEMBER 2023

2. Accounting policies (continued)

2.9 Financial instruments

The Charity only has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value with the exception of bank loans which are subsequently measured at amortised cost using the effective interest method.

2.10 Pensions

The Charity operates a defined contribution pension scheme and the pension charge represents the amounts payable by the Charity to the fund in respect of the period.

2.11 Fund accounting

General funds are unrestricted funds which are available for use at the discretion of the Trustees in furtherance of the general objectives of the Charity and which have not been designated for other purposes.

Designated funds comprise unrestricted funds that have been set aside by the Trustees for particular purposes. The aim and use of each designated fund is set out in the notes to the financial statements.

Restricted funds are funds which are to be used in accordance with specific restrictions imposed by donors or which have been raised by the Charity for particular purposes. The costs of raising and administering such funds are charged against the specific fund. The aim and use of each restricted fund is set out in the notes to the financial statements.

Investment income, gains and losses are allocated to the appropriate fund.

CLEANUP UNITED KINGDOM
(A company limited by guarantee)

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE PERIOD ENDED 31 DECEMBER 2023**

3. Income from donations , grants and legacies

	Unrestricted funds 2023 £	Restricted funds 2023 £	Total funds 2023 £	Total funds 2022 £
Significant funders				
Davina Hodson Legacy	196,236	-	196,236	50,000
John Armitage Charitable Trust	40,000	-	40,000	50,000
The Barratt Foundation	20,000	30,000	50,000	-
Swire Charitable Trust	35,000	-	35,000	25,000
The David Cock Foundation	-	30,000	30,000	-
The Band Trust	20,000	-	20,000	20,000
Julia and Hans Rausing Trust	20,000	-	20,000	-
Ernst & Young	13,000	-	13,000	-
CHK Foundation	12,000	-	12,000	10,000
Hilton Foundation	10,135	-	10,135	-
Simon Gibson Charitable Trust	10,000	-	10,000	-
Esmée Fairbairn Foundation	-	-	-	30,000
Col WH Whitbread Charitable Trust	-	-	-	10,000
Other funders	32,350	42,441	74,791	69,270
Corporate Partnership Donations	20,567	-	20,567	4,282
Donations	4,985	-	4,985	1,611
Total 2023	434,273	102,441	536,714	270,163
<i>Total 2022</i>	<i>236,913</i>	<i>33,250</i>	<i>270,163</i>	

2023 financial period is 15 months long compared to 2022 financial year of 12 months long.

4. Investment income

	Unrestricted funds 2023 £	Total funds 2023 £	Total funds 2022 £
Investment income	6,897	6,897	249
Total 2023	6,897	6,897	249
<i>Total 2022</i>	<i>249</i>	<i>249</i>	

2023 financial period is 15 months long compared to 2022 financial year of 12 months long.

CLEANUP UNITED KINGDOM
(A company limited by guarantee)

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE PERIOD ENDED 31 DECEMBER 2023**

5. Expenditure on raising funds

Costs of raising voluntary income

	Unrestricted funds 2023 £	Restricted funds 2023 £	Total funds 2023 £	Total funds 2022 £
Costs of raising voluntary income	81,350	1,974	83,324	71,456
Allocated centrally incurred fundraising costs	1,364	-	1,364	1,635
Total 2023	82,714	1,974	84,688	73,091
<i>Total 2022</i>	<i>73,091</i>	<i>-</i>	<i>73,091</i>	

2023 financial period is 15 months long compared to 2022 financial year of 12 months long.

6. Analysis of expenditure on charitable activities

Summary by fund type

	Unrestricted funds 2023 £	Restricted funds 2023 £	Total 2023 £	Total 2022 £
CleanupUK Community Partners	172,736	69,720	242,456	148,284
Website Costs	35,473	-	35,473	5,345
Corporate Partnerships	66,891	8,382	75,273	23,381
Other Projects	-	-	-	1,300
Total 2023	275,100	78,102	353,202	178,310
<i>Total 2022</i>	<i>146,351</i>	<i>31,959</i>	<i>178,310</i>	

2023 financial period is 15 months long compared to 2022 financial year of 12 months long.

CLEANUP UNITED KINGDOM
(A company limited by guarantee)

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE PERIOD ENDED 31 DECEMBER 2023**

7. Analysis of expenditure by activities

	Activities undertaken directly 2023 £	Support costs 2023 £	Total funds 2023 £	<i>Total funds 2022 £</i>
CleanupUK Community Partners	168,198	74,258	242,456	148,284
Website Costs	-	35,473	35,473	5,345
Corporate Partnerships	60,709	14,564	75,273	23,381
Other Projects	-	-	-	1,300
Total 2023	<u>228,907</u>	<u>124,295</u>	<u>353,202</u>	<u>178,310</u>
<i>Total 2022</i>	<u>108,759</u>	<u>69,551</u>	<u>178,310</u>	

2023 financial period is 15 months long compared to 2022 financial year of 12 months long.

CLEANUP UNITED KINGDOM
(A company limited by guarantee)

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE PERIOD ENDED 31 DECEMBER 2023**

8. Support Costs

	Fundraising 2023 £	CleanupUK Community Partners 2023 £	Corporate Partnerships 2023 £	Website Costs 2023 £	Other Projects 2023 £	Total funds 2023 £	<i>Total funds 2022 £</i>
Overheads	1,036	62,067	12,650	-	-	75,753	43,605
Website costs	-	-	-	35,473	-	35,473	18,505
Travel	328	1,957	108	-	-	2,393	1,100
Governance	-	10,234	1,806	-	-	12,040	7,976
Total 2023	<u>1,364</u>	<u>74,258</u>	<u>14,564</u>	<u>35,473</u>	<u>-</u>	<u>125,659</u>	<u>71,186</u>
<i>Total 2022</i>	<u>1,635</u>	<u>54,629</u>	<u>8,277</u>	<u>5,345</u>	<u>1,300</u>	<u>71,186</u>	

Summary of the Support Costs from note 5 and note 7.

2023 financial period is 15 months long compared to 2022 financial year of 12 months long.

CLEANUP UNITED KINGDOM
(A company limited by guarantee)

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE PERIOD ENDED 31 DECEMBER 2023**

Governance costs comprise:

	31 December 2023 £	30 September 2022 £
Independent examination and accountancy fees	3,420	2,210
Trustees' expenses	198	-
Other administrative costs	2,973	2,833
Trustees' meetings	5,449	2,933
	<u>12,040</u>	<u>7,976</u>

2023 financial period is 15 months long compared to 2022 financial year of 12 months long.

9. Independent examiner's remuneration

	2023 £	2022 £
Fees payable to the Charity's independent examiner for the independent examination of the Charity's annual accounts	650	600
Fees payable to the Charity's independent examiner in respect of:		
All taxation advisory services not included above	900	-
All other services not included above	<u>1,870</u>	<u>1,610</u>

2023 financial period is 15 months long compared to 2022 financial year of 12 months long.

10. Analysis of staff costs

	31 December 2023 £	30 September 2022 £
Salaries and wages	161,408	99,451
Social security costs	15,744	5,640
Pension costs	11,534	7,048
	<u>188,686</u>	<u>112,139</u>

2023 financial period is 15 months long compared to 2022 financial year of 12 months long.

CLEANUP UNITED KINGDOM
(A company limited by guarantee)

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE PERIOD ENDED 31 DECEMBER 2023**

(continued)

The average number of persons employed by the Charity during the period was as follows:

	2023 No.	2022 No.
Staff	4	3

Due to the financial period being 15 months, one employee received remuneration which fell in to the band of £70,000 to £80,000. (2022 a 12 month period, no employee received remuneration amounting to more than £60,000).

All staff are considered key management personnel by the trustees.

11. Trustees' remuneration and expenses

During the period, no Trustees received any remuneration or other benefits (2022 - £NIL).

During the period ended 31 December 2023, travel expenses totalling £198 were reimbursed or paid directly to 3 Trustees (2022 - £NIL).

12. Debtors

	31 December 2023 £	30 September 2022 £
Due within one year		
Other debtors	341	-
Prepayments and accrued income	930	2,581
	<u>1,271</u>	<u>2,581</u>

13. Creditors: Amounts falling due within one year

	31 December 2023 £	30 September 2022 £
Other taxation and social security	4,931	4,070
Other creditors	8,083	11,630
Accruals and deferred income	2,520	2,208
	<u>15,534</u>	<u>17,908</u>

CLEANUP UNITED KINGDOM
(A company limited by guarantee)

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE PERIOD ENDED 31 DECEMBER 2023**

14. Statement of funds

Statement of funds - current period

	Balance at 1 October 2022 £	Income £	Expenditure £	Transfers in/out £	Balance at 31 December 2023 £
Unrestricted funds					
Designated funds					
Designated Funds	-	196,236	(81,641)	50,000	164,595
General funds					
Free Unrestricted funds	174,341	244,934	(276,173)	(50,000)	93,102
Total Unrestricted funds	174,341	441,170	(357,814)	-	257,697
Restricted funds					
CleanupUK Community Partners	15,695	72,441	(71,694)	-	16,442
Corporate Projects	-	30,000	(8,382)	-	21,618
	15,695	102,441	(80,076)	-	38,060
Total of funds	190,036	543,611	(437,890)	-	295,757

CLEANUP UNITED KINGDOM
(A company limited by guarantee)

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE PERIOD ENDED 31 DECEMBER 2023**

14. Statement of funds (continued)

Statement of funds - prior period

	<i>Balance at 1 October 2021 £</i>	<i>Income £</i>	<i>Expenditure £</i>	<i>Transfers in/out £</i>	<i>Balance at 30 September 2022 £</i>
Unrestricted funds					
Free Unrestricted funds	165,717	237,162	(219,442)	(9,096)	174,341
Restricted funds					
CleanupUK Community Partners	-	33,250	(26,651)	9,096	15,695
Community Projects	4,008	-	(4,008)	-	-
Corporate Projects	1,300	-	(1,300)	-	-
	5,308	33,250	(31,959)	9,096	15,695
Total of funds	171,025	270,412	(251,401)	-	190,036

Designated funds represent a legacy received, designated for website costs and corporate project costs. General Funds are free unrestricted funds. Restricted funds represent income received specified by the donor for projects based in particular regions of the country or specific activities.

15. Summary of funds

Summary of funds - current period

	<i>Balance at 1 October 2022 £</i>	<i>Income £</i>	<i>Expenditure £</i>	<i>Transfers in/out £</i>	<i>Balance at 31 December 2023 £</i>
Designated funds	-	196,236	(81,641)	50,000	164,595
General funds	174,341	244,934	(276,173)	(50,000)	93,102
Restricted funds	15,695	102,441	(80,076)	-	38,060
	190,036	543,611	(437,890)	-	295,757

CLEANUP UNITED KINGDOM
(A company limited by guarantee)

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE PERIOD ENDED 31 DECEMBER 2023**

15. Summary of funds (continued)

Summary of funds - prior period

	<i>Balance at 1 October 2021 £</i>	<i>Income £</i>	<i>Expenditure £</i>	<i>Transfers in/out £</i>	<i>Balance at 30 September 2022 £</i>
General funds	165,717	237,162	(219,442)	(9,096)	174,341
Restricted funds	5,308	33,250	(31,959)	9,096	15,695
	<u>171,025</u>	<u>270,412</u>	<u>(251,401)</u>	<u>-</u>	<u>190,036</u>

16. Analysis of net assets between funds

Analysis of net assets between funds - current period

	<i>Unrestricted funds 31 December 2023 £</i>	<i>Restricted funds 31 December 2023 £</i>	<i>Total funds 31 December 2023 £</i>
Current assets	273,231	38,060	311,291
Creditors due within one year	(15,534)	-	(15,534)
Total	<u>257,697</u>	<u>38,060</u>	<u>295,757</u>

Analysis of net assets between funds - prior period

	<i>Unrestricted funds 30 September 2022 £</i>	<i>Restricted funds 30 September 2022 £</i>	<i>Total funds 30 September 2022 £</i>
Current assets	192,249	15,695	207,944
Creditors due within one year	(17,908)	-	(17,908)
Total	<u>174,341</u>	<u>15,695</u>	<u>190,036</u>

17. Related party transactions

The Charity has not entered into any related party transaction during the period, nor are there any outstanding balances owing between related parties and the Charity at 31 December 2023.

Accounts

CLEANUP UNITED KINGDOM
(A company limited by guarantee)
UNAUDITED
TRUSTEES' REPORT AND FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2022

Fletcher & Partners
Chartered Accountants
Salisbury

CLEANUP UNITED KINGDOM
(A company limited by guarantee)

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CLEANUP UNITED KINGDOM
(A company limited by guarantee)

**REFERENCE AND ADMINISTRATIVE DETAILS OF THE CHARITY, ITS TRUSTEES AND ADVISERS
FOR THE YEAR ENDED 30 SEPTEMBER 2022**

Lady Garrett, Chair
Astrid Kjellberg-Obst
Anastasia Bloom (Retired 23 June 2022)
Henrietta Chubb (Retired 29 March 2023)
Harry Machin, Treasurer
Michael Walsh
Annie Harrison (Retired 31 July 2022)
Georgina Fletcher, Vice Chair
Ashley Gray
Bleddyn Williams (Appointed 29 March 2023)
Holly Winkler (Appointed 29 March 2023)
Hannah Whybrow (Appointed 29 March 2023)

**Company registered
number**

06182566

**Charity registered
number**

1120115

Registered office

Crown Chambers
Bridge Street
Salisbury
Wiltshire
SP1 2LZ

Chief Executive

George Monck

Accountants

Fletcher & Partners
Chartered Accountants
Crown Chambers
Bridge Street
Salisbury
Wiltshire
SP1 2LZ

Bankers

CAF Bank
25 Kings Hill Avenue
Kings Hill
West Malling
Kent
ME19 4JQ

Solicitors

Bates Wells & Braithwaite
10 Queen Street Place
London
EC4R 1BE

CLEANUP UNITED KINGDOM
(A company limited by guarantee)

TRUSTEES' REPORT
FOR THE YEAR ENDED 30 SEPTEMBER 2022

The Trustees present their annual report together with the financial statements of the Charity for the year 1 October 2021 to 30 September 2022. The Annual report serves the purposes of both a Trustees' report and a directors' report under company law. The Trustees confirm that the Annual report and financial statements of the charitable company comply with the current statutory requirements, the requirements of the charitable company's governing document and the provisions of the Statement of Recommended Practice (SORP) applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102) (effective 1 January 2019).

Since the Charity qualifies as small under section 382 of the Companies Act 2006, the Strategic report required of medium and large companies under the Companies Act 2006 (Strategic Report and Directors' Report) Regulations 2013 has been omitted.

Cleanup United Kingdom (trading as CleanupUK) is a company limited by guarantee and a registered UK charity, charity number 1120115. Under the Companies Act 2006 the trustees have the status of directors. This report therefore constitutes a directors' report as required by section 477 of the Companies Act 2006 and has been prepared taking advantage of the exemptions conferred by section 476 of this Act.

The charity was set up and incorporated on 26 March 2007 and the trustees during the year and to date are:

Lady Garrett, Chair
Astrid Kjellberg-Obst,
Anastasia Bloom (Retired 23 June 2022)
Henrietta Chubb (Retired 29 March 2023)
Harry Machin, Treasurer
Michael Walsh
Annie Harrison (Retired 31 July 2022)
Georgina Fletcher, Vice Chair
Ashley Gray
Bleddyn Williams (Appointed 29 March 2023)
Holly Winkler (Appointed 29 March 2023)
Hannah Whybrow (Appointed 29 March 2023)

Trustees are required to retire by rotation.

Objectives and activities

a. Policies and objectives

The object of CleanupUK, as formally defined, is "the advancement of environmental protection or improvement, in particular by developing a network of community groups dedicated to collecting litter from and otherwise improving the appearance and amenity of their neighbourhood". We undertake to achieve this object in two ways – first, by running projects which give direct help to those who live in deprived areas and, second, by encouraging and supporting volunteer litter groups generally, wherever in the UK they are.

In setting objectives and planning for activities, the Trustees have given due consideration to general guidance published by the Charity Commission relating to public benefit, including the guidance 'Public benefit: running a charity (PB2)'.

The Charity Commission in its 'Charities and Public Benefit' Guidance requires that there are two key principles to be met in order to show that an organisation's aims are for the public benefit: first, there must be an identifiable benefit and secondly, the benefit must be to the public or a section of the public. CleanupUK aims to benefit the public directly by encouraging local voluntary activity to strengthen deprived communities and to keep local areas litter-free. This will benefit all communities in making and keeping local areas cleaner and ultimately safer. All our activities are free to the end user and we make no charges for access to online or other activities.

CLEANUP UNITED KINGDOM
(A company limited by guarantee)

TRUSTEES' REPORT (CONTINUED)
FOR THE YEAR ENDED 30 SEPTEMBER 2022

Objectives and activities (continued)

b. Work in Deprived Areas

CleanupUK's principal on-the-ground approach involves working with partner organisations and individuals to stimulate and encourage local litter-picking volunteering in the deprived areas of the country. The key objective is to encourage residents to take responsibility for keeping their neighbourhood clean and safe and to inspire and work alongside their fellow residents, both young and old, to ensure that it stays that way. The activity involved in achieving this leads to much more than simply a clean community, such as improved community spirit, safer neighbourhoods and healthier residents in areas where people are most in need of such benefits.

The aim of CleanupUK's first major projects, the London-based Beautiful Boroughs Project and the subsequent Beautiful Birmingham Project, was to encourage residents to come together to form groups to keep their local area clean and safe, complementing (rather than substituting) their local authority's statutory responsibility and bringing about a change in litterers' behaviour. These projects covered 12 London boroughs (Barking & Dagenham, Camden, Enfield, Greenwich, Haringey, Hackney, Islington, Lewisham, Newham, Redbridge, Tower Hamlets and Waltham Forest) and 5 Birmingham wards (Shard End, Bordesley Green, Kingstanding, Aston and Sparkbrook & Balsall Heath East).

Litter is often a symptom of deep-rooted social problems: the link between low-level anti-social behaviour and more serious criminal activities is well known. Deprived communities are particularly vulnerable. The Beautiful Boroughs and Beautiful Birmingham Projects were designed to help address these problems by encouraging local people to take greater responsibility for the physical state of their communities so that this would carry through to other aspects of their lives : a greater sense of ownership, safety and well-being.

As at the end of September 2022, the Beautiful Boroughs and Beautiful Birmingham Projects had engaged over 350 residents' groups.

c. The Pandemic

We have previously described how the advent of the pandemic gave us the chance to re-think how CleanupUK might go about its work and made us realise that we needed to change our business model.

We decided to withdraw from deploying our own Project Coordinators operating on the ground and to adjust their role to working through partner organisations who would take over the role of helping volunteer groups set up litter-picking activity in deprived areas. The reasoning was that we would, over time, be able to reach exponentially greater numbers of people in deprived areas at manageable extra cost to CleanupUK and so grow the geographical scope of our work by a different order of magnitude – first around England and, in due course, around the UK as a whole. We have styled this new project "CleanupUK Community Partners".

We have progressed CleanupUK Community Partners to the extent that we have gained acceptance from 14 local authority areas around England, all with significant areas of deprivation, to trial this concept in their area. The 14 areas are : Bristol, Darlington, Hackney, Hartlepool, Hastings, Middlesbrough, Newcastle, Oldham, Plymouth, Rochdale, Rother (East Sussex), Stockton-on-Tees, Tendring (Essex), and Tower Hamlets.

CleanupUK is now supporting over 30 community partners (local partner organisations such as charities, community centres, city farms, churches and volunteer centres) in deprived communities with plans to engage a further 50 new community partners over the next 12 months. Community partners have proved to be inspirational and catalysing in bringing people together in common cause to improve their local areas and sustain that improvement through litter-picking activities. An essential aspect of this new model of working is the litter-picking equipment hub. The equipment hub comprises multiple sets of litter-picking equipment stored in a safe and accessible location managed by the community partner. The equipment is free to use by community members thereby removing the prohibitive barrier of cost for many people living with economic disadvantage.

The project to date has engaged just under 1,200 people.

CLEANUP UNITED KINGDOM
(A company limited by guarantee)

TRUSTEES' REPORT (CONTINUED)
FOR THE YEAR ENDED 30 SEPTEMBER 2022

Objectives and activities (continued)

d. General Support for Volunteer Litter Groups

CleanupUK's general support for volunteer litter-pickers has historically been led by the www.litteraction.org.uk website. The LitterAction website has been used as a base by volunteer litter groups to help them to run their group in a more effective way, to recruit new members to their group, to afford them access to all the information that they need in running their group and to provide them with the means to discuss issues with, to share best practice with and to learn from other volunteer groups around the UK.

The pandemic saw a steep drop in registration of new groups on LitterAction but this lull gave us the opportunity to devise and launch a new CleanupUK website which has incorporated the LitterAction platform, so bringing together and integrating the two main strands of CleanupUK's work. This will simplify and improve our support offer to all volunteer litter-picking groups in the UK.

CLEANUP UNITED KINGDOM
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TRUSTEES' REPORT (CONTINUED)
FOR THE YEAR ENDED 30 SEPTEMBER 2022

Achievements and performance

a. Main achievements of the Charity

There were three other aspects of this financial year which have contributed to the strengthening of CleanupUK's work.

First, we have recruited two new people to the team : a Community Partnerships Coordinator to work alongside the Head of Operations in expanding the CleanupUK Community Partners project. We have also recruited a Corporate Partnerships Lead with the aim of diversifying our revenue streams. That is already happening, having secured our first major partnership with The Barratt Developments PLC Charitable Foundation.

Second, and following a mentoring project with Pilotlight, we have begun to diversify the composition of CleanupUK's board. We have recruited 3 new trustees in March 2023 and 2 new acting trustees. We believe that they will all bring new thinking to the way that CleanupUK operates.

Finally, we were pleased to record another surplus (£19,011) in the 2021-2022 financial year. This was especially gratifying given the unpredictability of the two previous years.

b. Fundraising activities and income generation

Our fundraising during the financial year was steady and resulted in exceeding our fundraising target by a small amount. We succeeded in attracting 15 new funders during the year, in large part due to a successful expansion of our regional fundraising efforts into the areas where CleanupUK Community Partners operates.

c. Sources of funding

We give our sincere thanks to the organisations and individuals that have contributed funding to CleanupUK during the year. A list of our major funders can be found on page 14, note 3.

CleanupUK runs on a tight budget and spends hard-won income very carefully. Staff work from home which means we pay no office rent. We obtain *pro bono* help whenever we can.

CLEANUP UNITED KINGDOM
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TRUSTEES' REPORT (CONTINUED)
FOR THE YEAR ENDED 30 SEPTEMBER 2022

Financial review

a. Financial Position

The Charity's total income for the year was £270,412 (2021: £242,585) including investment income of £249 (2021: £13).

Expenditure in the year was £251,401 (2021: £210,687), of which £178,310 related to charitable activities and £73,091 to raising funds.

Overall, therefore, the Charity's resources increased in the year by £19,011 (2021: increased by £31,898).

At the year end the Charity has net assets of £190,036, comprising of £2,581 of debtors, £205,363 of cash and £17,908 of creditors. £15,695 of cash is held in restricted funds.

b. Going Concern

After making appropriate enquiries, the Trustees have a reasonable expectation that the Charity has adequate resources to continue in operational existence for the foreseeable future. For this reason, they continue to adopt the going concern basis in preparing the financial statements. Further details regarding the adoption of the going concern basis can be found in the accounting policies.

c. Reserves Policy

The continuance of the charity is dependent on ongoing grants and donations, which is an unpredictable source of income. As a result, the trustees have decided that, to further secure the continuance of the Charity, the reserves policy should be such that the free reserves should be maintained at a level that covers 6 months' expenditure. The unrestricted reserves at 30 September 2022 were £174,341 (2021: £165,717) which is slightly more than 6 months' reserves.

Structure, governance and management

a. Constitution

Cleanup United Kingdom is registered as a company limited by guarantee and was set up with a Memorandum of Association.

b. Methods of appointment or election of Trustees

The management of the Charity is the responsibility of the Trustees who are elected and co-opted under the terms of the Memorandum of Association.

c. Financial risk management

The Trustees of CleanupUK have given consideration to the major risks to which the Charity is exposed and satisfied themselves that systems are established in order to manage those risks.

CLEANUP UNITED KINGDOM
(A company limited by guarantee)

TRUSTEES' REPORT (CONTINUED)
FOR THE YEAR ENDED 30 SEPTEMBER 2022

Statement of Trustees' responsibilities

The Trustees (who are also the directors of the Charity for the purposes of company law) are responsible for preparing the Trustees' report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the Trustees to prepare financial statements for each financial year. Under company law, the Trustees must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the Charity and of its incoming resources and application of resources, including its income and expenditure, for that period. In preparing these financial statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles of the Charities SORP (FRS 102);
- make judgments and accounting estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards (FRS 102) have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the Charity will continue in business.

The Trustees are responsible for keeping adequate accounting records that are sufficient to show and explain the Charity's transactions and disclose with reasonable accuracy at any time the financial position of the Charity and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the Charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Approved by order of the members of the board of Trustees and signed on their behalf by:

Lady Garrett
Director
Date: 8 June 2023

CLEANUP UNITED KINGDOM
(A company limited by guarantee)

INDEPENDENT EXAMINER'S REPORT
FOR THE YEAR ENDED 30 SEPTEMBER 2022

Independent examiner's report to the Trustees of Cleanup United Kingdom ('the Charity')

I report to the charity Trustees on my examination of the accounts of the Charity for the year ended 30 September 2022.

Responsibilities and basis of report

As the Trustees of the Charity (and its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the Charity are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of the Charity's accounts carried out under section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

Independent examiner's statement

Since the Charity's gross income exceeded £250,000 your examiner must be a member of a body listed in section 145 of the 2011 Act. I confirm that I am qualified to undertake the examination because I am a member of the Institute of Chartered Accountants in England and Wales, which is one of the listed bodies.

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of the Charity as required by section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities [applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)].

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

This report is made solely to the Charity's Trustees, as a body, in accordance with Part 4 of the Charities (Accounts and Reports) Regulations 2008. My work has been undertaken so that I might state to the Charity's Trustees those matters I am required to state to them in an Independent examiner's report and for no other purpose. To the fullest extent permitted by law, I do not accept or assume responsibility to anyone other than the Charity and the Charity's Trustees as a body, for my work or for this report.

Signed:

Dated: 9 June 2023

James Fletcher

FCA

Fletcher & Partners
Chartered Accountants
Crown Chambers
Bridge Street
Salisbury
Wiltshire
SP1 2LZ

CLEANUP UNITED KINGDOM
(A company limited by guarantee)

**STATEMENT OF FINANCIAL ACTIVITIES (INCORPORATING INCOME AND EXPENDITURE ACCOUNT)
FOR THE YEAR ENDED 30 SEPTEMBER 2022**

Note	Unrestricted funds 2022 £	Restricted funds 2022 £	Total funds 2022 £	Total funds 2021 £
Income from:				
Donations and legacies	3	236,913	33,250	270,163
Investments	4	249	-	249
Total income		237,162	33,250	270,412
Expenditure on:				
Raising funds	5	73,091	-	73,091
Charitable activities	6	146,351	31,959	178,310
Total expenditure		219,442	31,959	251,401
Net income		17,720	1,291	19,011
Transfers between funds	15	(9,096)	9,096	-
Net movement in funds		8,624	10,387	19,011
Reconciliation of funds:				
Total funds brought forward		165,717	5,308	171,025
Net movement in funds		8,624	10,387	19,011
Total funds carried forward		174,341	15,695	190,036

The Statement of financial activities includes all gains and losses recognised in the year.

The notes on pages 11 to 23 form part of these financial statements.

CLEANUP UNITED KINGDOM
(A company limited by guarantee)
REGISTERED NUMBER: 06182566

BALANCE SHEET
AS AT 30 SEPTEMBER 2022

	Note	2022 £	2021 £
Fixed assets			
Tangible assets	12	-	6,665
		-	6,665
Current assets			
Debtors	13	2,581	100
Cash at bank and in hand		205,363	168,635
		207,944	168,735
Creditors: amounts falling due within one year	14	(17,908)	(4,375)
Net current assets		190,036	164,360
Total assets less current liabilities		190,036	171,025
Net assets excluding pension asset		190,036	171,025
Total net assets		190,036	171,025
Charity funds			
Restricted funds	15	15,695	5,308
Unrestricted funds	15	174,341	165,717
Total funds		190,036	171,025

The Charity was entitled to exemption from audit under section 477 of the Companies Act 2006.

The members have not required the company to obtain an audit for the year in question in accordance with section 476 of Companies Act 2006.

The Trustees acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and preparation of financial statements.

The financial statements have been prepared in accordance with the provisions applicable to entities subject to the small companies regime.

The financial statements were approved and authorised for issue by the Trustees and signed on their behalf by:

Lady Garrett
Director
Date: 8 June 2023

The notes on pages 11 to 23 form part of these financial statements.

CLEANUP UNITED KINGDOM
(A company limited by guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2022

1. General information

Cleanup United Kingdom is a company limited by guarantee, registered number 06182566, charity number 1120115 and incorporated in England and Wales. The members of the company are the Trustees named on page 1. The registered office is Crown Chambers, Bridge Street, Salisbury, SP1 2LZ. In the event of the company being wound up, the liability in respect of the guarantee is limited to £1 per member of the company.

2. Accounting policies

2.1 Basis of preparation of financial statements

The financial statements have been prepared in accordance with the Charities SORP (FRS 102) - Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) and the Companies Act 2006.

Cleanup United Kingdom meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy.

2.2 Going concern

The Trustees consider that there are no material uncertainties about the Charity's ability to continue as a going concern.

2.3 Income

All income is recognised once the Charity has entitlement to the income, it is probable that the income will be received and the amount of income receivable can be measured reliably.

The recognition of income from legacies is dependent on establishing entitlement, the probability of receipt and the ability to estimate with sufficient accuracy the amount receivable. Evidence of entitlement to a legacy exists when the Charity has sufficient evidence that a gift has been left to them (through knowledge of the existence of a valid will and the death of the benefactor) and the executor is satisfied that the property in question will not be required to satisfy claims in the estate. Receipt of a legacy must be recognised when it is probable that it will be received and the fair value of the amount receivable, which will generally be the expected cash amount to be distributed to the Charity, can be reliably measured.

Grants are included in the Statement of financial activities on a receivable basis. The balance of income received for specific purposes but not expended during the period is shown in the relevant funds on the Balance sheet. Where income is received in advance of entitlement of receipt, its recognition is deferred and included in creditors as deferred income. Where entitlement occurs before income is received, the income is accrued.

Income tax recoverable in relation to donations received under Gift Aid or deeds of covenant is recognised at the time of the donation.

Income tax recoverable in relation to investment income is recognised at the time the investment income is receivable.

CLEANUP UNITED KINGDOM
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NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2022

2. Accounting policies (continued)

2.4 Expenditure

Expenditure is recognised once there is a legal or constructive obligation to transfer economic benefit to a third party, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is classified by activity. The costs of each activity are made up of the total of direct costs and shared costs, including support costs involved in undertaking each activity. Direct costs attributable to a single activity are allocated directly to that activity. Shared costs which contribute to more than one activity and support costs which are not attributable to a single activity are apportioned between those activities on a basis consistent with the use of resources. Central staff costs are allocated on the basis of time spent, and depreciation charges allocated on the portion of the asset's use.

Expenditure on raising funds includes all expenditure incurred by the Charity to raise funds for its charitable purposes and includes costs of all fundraising activities events and non-charitable trading.

Expenditure on charitable activities is incurred on directly undertaking the activities which further the Charity's objectives, as well as any associated support costs.

All expenditure is inclusive of irrecoverable VAT.

2.5 Interest receivable

Interest on funds held on deposit is included when receivable and the amount can be measured reliably by the Charity; this is normally upon notification of the interest paid or payable by the institution with whom the funds are deposited.

2.6 Tangible fixed assets and depreciation

Tangible fixed assets costing £1,000 or more are capitalised and recognised when future economic benefits are probable and the cost or value of the asset can be measured reliably.

Tangible fixed assets are initially recognised at cost. After recognition, under the cost model, tangible fixed assets are measured at cost less accumulated depreciation and any accumulated impairment losses. All costs incurred to bring a tangible fixed asset into its intended working condition should be included in the measurement of cost.

At each reporting date the Charity assesses whether there is any indication of impairment. If such indication exists, the recoverable amount of the asset is determined to be the higher of its fair value less costs to sell and its value in use. An impairment loss is recognised where the carrying amount exceeds the recoverable amount.

Depreciation is charged so as to allocate the cost of tangible fixed assets less their residual value over their estimated useful lives, using the straight-line method.

Depreciation is provided on the following bases:

Office fixtures & fittings	- 4 years straight line
Websites	- 3 years straight line

The assets' residual values, useful lives and depreciation methods are reviewed, and adjusted prospectively if appropriate, or if there is an indication of a significant change since the last reporting date.

Gains and losses on disposals are determined by comparing the proceeds with the carrying amount and are recognised in the Statement of financial activities.

CLEANUP UNITED KINGDOM
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NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2022

2. Accounting policies (continued)

2.7 Debtors

Trade and other debtors are recognised at the settlement amount after any trade discount offered. Prepayments are valued at the amount prepaid net of any trade discounts due.

2.8 Cash at bank and in hand

Cash at bank and in hand includes cash and short-term highly liquid investments with a short maturity of three months or less from the date of acquisition or opening of the deposit or similar account.

2.9 Liabilities and provisions

Liabilities are recognised when there is an obligation at the Balance sheet date as a result of a past event, it is probable that a transfer of economic benefit will be required in settlement, and the amount of the settlement can be estimated reliably.

Liabilities are recognised at the amount that the Charity anticipates it will pay to settle the debt or the amount it has received as advanced payments for the goods or services it must provide.

Provisions are measured at the best estimate of the amounts required to settle the obligation. Where the effect of the time value of money is material, the provision is based on the present value of those amounts, discounted at the pre-tax discount rate that reflects the risks specific to the liability. The unwinding of the discount is recognised in the Statement of financial activities as a finance cost.

2.10 Financial instruments

The Charity only has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value with the exception of bank loans which are subsequently measured at amortised cost using the effective interest method.

2.11 Pensions

The Charity operates a defined contribution pension scheme and the pension charge represents the amounts payable by the Charity to the fund in respect of the year.

2.12 Fund accounting

General funds are unrestricted funds which are available for use at the discretion of the Trustees in furtherance of the general objectives of the Charity and which have not been designated for other purposes.

Restricted funds are funds which are to be used in accordance with specific restrictions imposed by donors or which have been raised by the Charity for particular purposes. The costs of raising and administering such funds are charged against the specific fund. The aim and use of each restricted fund is set out in the notes to the financial statements.

Investment income, gains and losses are allocated to the appropriate fund.

CLEANUP UNITED KINGDOM
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**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2022**

3. Income from donations , grants and legacies

	Unrestricted funds 2022 £	Restricted funds 2022 £	Total funds 2022 £	<i>Total funds 2021 £</i>
Significant funders				
Davina Hodson Legacy	50,000	-	50,000	-
John Armitage Charitable Trust	50,000	-	50,000	45,000
Esmée Fairbairn Foundation	30,000	-	30,000	30,000
Swire Charitable Trust	25,000	-	25,000	15,000
The Band Trust	20,000	-	20,000	32,000
CHK Foundation	10,000	-	10,000	-
Col WH Whitbread Charitable Trust	10,000	-	10,000	-
Garfield Weston Foundation	-	-	-	20,000
Postcode Local Trust	-	-	-	16,710
Tower Hill Trust	-	-	-	13,000
Other funders	36,020	33,250	69,270	69,423
Corporate Partnership Donations	4,282	-	4,282	-
Donations	1,611	-	1,611	1,439
Total 2022	236,913	33,250	270,163	242,572
<i>Total 2021</i>	<i>160,619</i>	<i>81,953</i>	<i>242,572</i>	

4. Investment income

	Unrestricted funds 2022 £	Total funds 2022 £	<i>Total funds 2021 £</i>
Investment income	249	249	13
Total 2022	249	249	13
<i>Total 2021</i>	<i>13</i>	<i>13</i>	

CLEANUP UNITED KINGDOM
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**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2022**

5. Expenditure on raising funds

Costs of raising voluntary income

	Unrestricted funds 2022 £	Restricted funds 2022 £	Total funds 2022 £	<i>Total funds 2021 £</i>
Costs of raising voluntary income	71,456	-	71,456	52,779
Allocated centrally incurred fundraising costs	1,635	-	1,635	3,773
Total 2022	73,091	-	73,091	56,552
<i>Total 2021</i>	<i>54,152</i>	<i>2,400</i>	<i>56,552</i>	

6. Analysis of expenditure on charitable activities

Summary by fund type

	Unrestricted funds 2022 £	Restricted funds 2022 £	Total 2022 £	<i>Total 2021 £</i>
CleanupUK Community Partners	121,632	26,652	148,284	115,931
Website Costs	1,338	4,007	5,345	38,204
Corporate Partnerships	23,381	-	23,381	-
Other Projects	-	1,300	1,300	-
	146,351	31,959	178,310	154,135
<i>Total 2021</i>	<i>28,305</i>	<i>125,830</i>	<i>154,135</i>	

CLEANUP UNITED KINGDOM
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**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2022**

7. Analysis of expenditure by activities

	Activities undertaken directly 2022 £	Support costs 2022 £	Total funds 2022 £	<i>Total funds 2021 £</i>
CleanupUK Community Partners	93,655	54,629	148,284	115,931
Website Costs	-	5,345	5,345	38,204
Corporate Partnerships	15,104	8,277	23,381	-
Other Projects	-	1,300	1,300	-
Total 2022	<u>108,759</u>	<u>69,551</u>	<u>178,310</u>	<u>154,135</u>
<i>Total 2021</i>	<u>107,925</u>	<u>46,210</u>	<u>154,135</u>	

CLEANUP UNITED KINGDOM
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**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2022**

8. Support Costs

	Fundraising 2022 £	CleanupUK Community Partners 2022 £	Corporate Partnership 2022 £	Website Costs 2022 £	Other Projects 2022 £	Total funds 2022 £	<i>Total funds 2021 £</i>
Overheads	332	36,695	5,278	-	1,300	43,605	29,673
Website costs	1,016	10,621	1,523	5,345	-	18,505	11,909
Travel	287	533	280	-	-	1,100	282
Governance	-	6,780	1,196	-	-	7,976	8,119
Total 2022	<u>1,635</u>	<u>54,629</u>	<u>8,277</u>	<u>5,345</u>	<u>1,300</u>	<u>71,186</u>	<u>49,983</u>
<i>Total 2021</i>	<u>3,773</u>	<u>33,639</u>	<u>-</u>	<u>12,571</u>	<u>-</u>	<u>49,983</u>	

CLEANUP UNITED KINGDOM
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**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2022**

Governance costs comprise:

	2022 £	2021 £
Independent examination and accountancy fees	2,210	2,700
Travel & subsistence	-	-
Other administrative costs	2,833	3,293
Trustees meetings	2,933	2,126
	<u>7,976</u>	<u>8,119</u>

9. Independent examiner's remuneration

	2022 £	2021 £
Fees payable to the Charity's independent examiner for the independent examination of the Charity's annual accounts	600	570
Fees payable to the Charity's independent examiner in respect of: All other services not included above	<u>1,610</u>	<u>2,130</u>

10. Analysis of staff costs

	2022 £	2021 £
Salaries and wages	99,451	102,471
Social security costs	5,640	6,215
Pension costs	7,048	6,586
	<u>112,139</u>	<u>115,272</u>

The average number of persons employed by the Charity during the year was as follows:

	2022 No.	2021 No.
Staff	<u>3</u>	<u>3</u>

No employee received remuneration amounting to more than £60,000 in either year.

All staff are considered key management personnel by the trustees.

CLEANUP UNITED KINGDOM
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**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2022**

11. Trustees' remuneration and expenses

During the year, no Trustees received any remuneration or other benefits (2021 - £NIL).

During the year ended 30 September 2022, travel expenses totalling £NIL were reimbursed or paid directly to a Trustee (2021 - £339 to 3 Trustees).

12. Tangible fixed assets

	Office equipment £
Cost or valuation	
At 1 October 2021	9,998
At 30 September 2022	<u>9,998</u>
Depreciation	
At 1 October 2021	3,333
Charge for the year	6,665
At 30 September 2022	<u>9,998</u>
Net book value	
At 30 September 2022	<u>-</u>
At 30 September 2021	<u>6,665</u>

13. Debtors

	2022 £	2021 £
Due within one year		
Prepayments and accrued income	2,581	100
	<u>2,581</u>	<u>100</u>

CLEANUP UNITED KINGDOM
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NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2022

14. Creditors: Amounts falling due within one year

	2022 £	2021 £
Pension fund loan payable	440	205
Other creditors	15,260	2,073
Accruals and deferred income	2,208	2,097
	<u>17,908</u>	<u>4,375</u>

CLEANUP UNITED KINGDOM
(A company limited by guarantee)

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2022**

15. Statement of funds

Statement of funds - current year

	Balance at 1 October 2021 £	Income £	Expenditure £	Transfers in/out £	Balance at 30 September 2022 £
Unrestricted funds					
General Funds	165,717	237,162	(219,442)	(9,096)	174,341
Restricted funds					
Cleanup UK Community Partners	-	33,250	(26,651)	9,096	15,695
Fundraising	-	-	-	-	-
Website Costs	4,008	-	(4,008)	-	-
Other Projects	1,300	-	(1,300)	-	-
	5,308	33,250	(31,959)	9,096	15,695
Total of funds	171,025	270,412	(251,401)	-	190,036

CLEANUP UNITED KINGDOM
(A company limited by guarantee)

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2022**

15. Statement of funds (continued)

Statement of funds - prior year

	<i>Balance at 1 October 2020 £</i>	<i>Income £</i>	<i>Expenditure £</i>	<i>Transfers in/out £</i>	<i>Balance at 30 September 2021 £</i>
Unrestricted funds					
General Funds	135,427	160,632	(82,457)	(47,885)	165,717
Restricted funds					
Cleanup UK Community Partners	-	51,953	(99,838)	47,885	-
Fundraising	2,400	-	(2,400)	-	-
Website Costs	-	30,000	(25,992)	-	4,008
Other Projects	1,300	-	-	-	1,300
	3,700	81,953	(128,230)	47,885	5,308
Total of funds	<u>139,127</u>	<u>242,585</u>	<u>(210,687)</u>	<u>-</u>	<u>171,025</u>

Restricted funds represent income received designated by the donor for projects based in particular regions of the country or specific activities.

16. Summary of funds

Summary of funds - current year

	<i>Balance at 1 October 2021 £</i>	<i>Income £</i>	<i>Expenditure £</i>	<i>Transfers in/out £</i>	<i>Balance at 30 September 2022 £</i>
General funds	165,717	237,162	(219,442)	(9,096)	174,341
Restricted funds	5,308	33,250	(31,959)	9,096	15,695
	171,025	270,412	(251,401)	-	190,036

CLEANUP UNITED KINGDOM
(A company limited by guarantee)

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2022**

16. Summary of funds (continued)

Summary of funds - prior year

	<i>Balance at 1 October 2020 £</i>	<i>Income £</i>	<i>Expenditure £</i>	<i>Transfers in/out £</i>	<i>Balance at 30 September 2021 £</i>
General funds	135,427	160,632	(82,457)	(47,885)	165,717
Restricted funds	3,700	81,953	(128,230)	47,885	5,308
	<u>139,127</u>	<u>242,585</u>	<u>(210,687)</u>	<u>-</u>	<u>171,025</u>

17. Analysis of net assets between funds

Analysis of net assets between funds - current year

	<i>Unrestricted funds 2022 £</i>	<i>Restricted funds 2022 £</i>	<i>Total funds 2022 £</i>
Current assets	192,249	15,695	207,944
Creditors due within one year	(17,908)	-	(17,908)
Total	<u>174,341</u>	<u>15,695</u>	<u>190,036</u>

Analysis of net assets between funds - prior year

	<i>Unrestricted funds 2021 £</i>	<i>Restricted funds 2021 £</i>	<i>Total funds 2021 £</i>
Tangible fixed assets	6,665	-	6,665
Current assets	163,427	5,308	168,735
Creditors due within one year	(4,375)	-	(4,375)
Total	<u>165,717</u>	<u>5,308</u>	<u>171,025</u>

18. Related party transactions

The Charity has not entered into any related party transaction during the year, nor are there any outstanding balances owing between related parties and the Charity at 30 September 2022.

Accounts

CLEANUP UNITED KINGDOM
(A company limited by guarantee)
UNAUDITED
TRUSTEES' REPORT AND FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2021

Fletcher & Partners
Chartered Accountants
Salisbury

CLEANUP UNITED KINGDOM
(A company limited by guarantee)

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CLEANUP UNITED KINGDOM
(A company limited by guarantee)

**REFERENCE AND ADMINISTRATIVE DETAILS OF THE CHARITY, ITS TRUSTEES AND ADVISERS
FOR THE YEAR ENDED 30 SEPTEMBER 2021**

Trustees	Astrid Kjellberg-Obst, Chair Philip Beddoes (Retired 13 November 2020) Anastasia Bloom Dee Bingham (Retired 13 November 2020) Henrietta Chubb Lady Garrett, Vice Chair Harry Machin, Treasurer Michael Walsh Annie Harrison Georgina Fletcher Ashley Gray (Appointed 28 October 2020)
Company registered number	06182566
Charity registered number	1120115
Registered office	Crown Chambers Bridge Street Salisbury Wiltshire SP1 2LZ
Chief Executive	George Monck
Accountants	Fletcher & Partners Chartered Accountants Crown Chambers Bridge Street Salisbury Wiltshire SP1 2LZ
Bankers	CAF Bank 25 Kings Hill Avenue Kings Hill West Malling Kent ME19 4JQ
Solicitors	Bates Wells & Braithwaite 10 Queen Street Place London EC4R 1BE

CLEANUP UNITED KINGDOM
(A company limited by guarantee)

TRUSTEES' REPORT
FOR THE YEAR ENDED 30 SEPTEMBER 2021

The Trustees present their annual report together with the financial statements of the Charity for the 1 October 2020 to 30 September 2021. The Annual report serves the purposes of both a Trustees' report and a directors' report under company law. The Trustees confirm that the Annual report and financial statements of the charitable company comply with the current statutory requirements, the requirements of the charitable company's governing document and the provisions of the Statement of Recommended Practice (SORP) applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102) (effective 1 January 2019).

Since the Charity qualifies as small under section 382 of the Companies Act 2006, the Strategic report required of medium and large companies under the Companies Act 2006 (Strategic Report and Directors' Report) Regulations 2013 has been omitted.

Cleanup United Kingdom (trading as CleanupUK) is a company limited by guarantee and a registered UK charity, charity number 1120115. Under the Companies Act 2006 the trustees have the status of directors. This report therefore constitutes a directors' report as required by section 477 of the Companies Act 2006 and has been prepared taking advantage of the exemptions conferred by section 476 of this Act.

The charity was set up and incorporated on 26 March 2007 and the trustees during the year and to date are:

Astrid Kjellberg-Obst, Chair
Philip Beddoes (retired 13 November 2020)
Anastasia Bloom
Dee Bingham (retired 13 November 2020)
Henrietta Chubb
Lady Garrett, Vice Chair
Harry Machin, Treasurer
Michael Walsh
Annie Harrison
Georgina Fletcher
Ashley Gray (appointed 28 October 2020)

Trustees are required to retire by rotation.

Objectives and activities

a. Policies and objectives

The object of CleanupUK, as formally defined, is "the advancement of environmental protection or improvement, in particular by developing a network of community groups dedicated to collecting litter from and otherwise improving the appearance and amenity of their neighbourhood". We undertake to achieve this object in two ways – first, by running projects which give direct help to those who live in deprived areas and, second, by encouraging and supporting volunteer litter groups generally, wherever in the UK they are.

In setting objectives and planning for activities, the Trustees have given due consideration to general guidance published by the Charity Commission relating to public benefit, including the guidance 'Public benefit: running a charity (PB2)'.

The Charity Commission in its 'Charities and Public Benefit' Guidance requires that there are two key principles to be met in order to show that an organisation's aims are for the public benefit: first, there must be an identifiable benefit and secondly, the benefit must be to the public or a section of the public. CleanupUK aims to benefit the public directly by encouraging local voluntary activity to strengthen deprived communities and to keep local areas litter-free. This will benefit all communities in making and keeping local areas cleaner and ultimately safer. All our activities are free to the end user and we make no charges for access to online or other activities.

CLEANUP UNITED KINGDOM
(A company limited by guarantee)

TRUSTEES' REPORT (CONTINUED)
FOR THE YEAR ENDED 30 SEPTEMBER 2021

Objectives and activities (continued)

b. Work in Deprived Areas

CleanupUK's principal on-the-ground approach involves working with partner individuals and organisations to stimulate and encourage local litter volunteering in the deprived areas of the country. The key objective is to encourage residents to take responsibility for keeping their neighbourhood clean and safe and to inspire and work alongside their fellow residents, both young and old, to ensure that it stays that way. The activity involved in achieving this leads to much more than simply a clean community, such as improved community spirit, safer neighbourhoods and healthier residents in areas where people are most in need of such benefits.

The aim of CleanupUK's first major projects, the London-based Beautiful Boroughs Project and the subsequent Beautiful Birmingham Project, was to encourage residents to come together to form groups to keep their local area clean and safe, complementing (rather than substituting) their local authority's statutory responsibility and bringing about a change in litterers' behaviour. These projects cover 12 London boroughs (Barking & Dagenham, Camden, Enfield, Greenwich, Haringey, Hackney, Islington, Lewisham, Newham, Redbridge, Tower Hamlets and Waltham Forest) and 5 Birmingham wards (Shard End, Bordesley Green, Kingstanding, Aston and Sparkbrook & Balsall Heath East).

Litter is often a symptom of deep-rooted social problems: the link between low-level anti-social behaviour and more serious criminal activities is well known. Deprived communities are particularly vulnerable. The Beautiful Boroughs and Beautiful Birmingham Projects were designed to help address these problems by encouraging local people to take greater responsibility for the physical state of their communities so that this would carry through to other aspects of their lives: a greater sense of ownership, safety and well-being, and fewer social problems, within those communities.

As at the end of September 2021, the Beautiful Boroughs and Beautiful Birmingham Projects had engaged 334 residents' groups (320 at September 2020).

c. General Support for Volunteer Litter Groups

CleanupUK's general support for volunteer litter-pickers has historically been led by the www.litteraction.org.uk website. The LitterAction website has been used as a base by volunteer litter groups to help them to run their group in a more effective way, to recruit new members to their group, to afford them access to all the information that they need in running their group and to provide them with the means to discuss issues with, to share best practice with and to learn from other volunteer groups around the UK.

The pandemic saw a steep drop in registration of new groups on LitterAction but this lull gave us the opportunity to devise and launch a new CleanupUK website which has incorporated the LitterAction platform, so bringing together and integrating the two main strands of CleanupUK's work. This will simplify and improve our offer to all volunteer litter-picking groups in the UK.

CLEANUP UNITED KINGDOM
(A company limited by guarantee)

TRUSTEES' REPORT (CONTINUED)
FOR THE YEAR ENDED 30 SEPTEMBER 2021

Objectives and activities (continued)

d. The Pandemic

We have previously described how the advent of the pandemic gave us the chance to re-think how CleanupUK might go about its work and made us realise that we needed to change our business model. We consider this to have been an ideal opportunity to use time profitably when, for much of the year, the various lockdowns prevented us from actively encouraging our volunteer groups to go out litter-picking. In effect, 8 months of our 2020-2021 financial year were covered by some form of lockdown, although in May to July 2021 the rules were relaxed to allow up to 30 people to gather outdoors. But it should be borne in mind that, while government may have relaxed the legal lockdown restrictions at various points, it often took time for people to regain their confidence such that they were happy to resume meeting outside in groups.

We decided to withdraw from deploying our own Project Coordinators operating on the ground and to adjust their role to working through community engagement volunteers and partner organisations who would take over the role of helping volunteer groups set up litter-picking activity in deprived areas. The reasoning was that we would, over time, be able to reach exponentially greater numbers of people in deprived areas at manageable extra cost to CleanupUK and so grow the geographical scope of our work by a different order of magnitude – first around England and, in due course, around the UK as a whole. We have styled this new project “CleanupUK Community Partners”.

We have progressed CleanupUK Community Partners to the extent that we have gained acceptance from 10 local authority areas around England, all with significant areas of deprivation, to trial this concept in their area. The 10 areas are : Blackburn, Bristol, Hackney, Hartlepool, Hastings, Lewisham, Middlesbrough, Nottingham, Tendring and Tower Hamlets.

At the time of writing, we are trialling various ways of engaging local people in litter-picking in these areas and we are talking with various potential partner organisations, both locally and nationally, about working with them. This alone could facilitate the spread of CleanupUK’s work into many more deprived areas around England.

CLEANUP UNITED KINGDOM
(A company limited by guarantee)

TRUSTEES' REPORT (CONTINUED)
FOR THE YEAR ENDED 30 SEPTEMBER 2021

Achievements and performance

a. Main achievements of the Charity

There were three other aspects of this financial year which have contributed to the strengthening of CleanupUK's operations.

First, in March 2021 we started working with Pilotlight (an organisation which "helps charities tackle the pressing issues they're facing by harnessing the experience of business experts" : <https://www.pilotlight.org.uk/>) on a project which gave us access to a group of four senior commercial and public sector managers as mentors. The benefits of this project to CleanupUK were many but two aspects stood out : business planning and governance. The creation of a structured and broadly-discussed business plan brought significant benefit, not only in defining what it is that CleanupUK does and why but also in having a written plan that all of the CleanupUK team have bought into and understand. In addition, the opportunity to scrutinise CleanupUK's governance was extremely beneficial and will result, over time, in making CleanupUK's board more diverse and, as a consequence, more effective.

Second, in June 2021 we recruited a social media specialist for the first time – a move that we regarded as vital for the successful implementation of the CleanupUK Community Partners project. Our Social Media Lead has been a key addition to our team and has helped us to communicate our messages succinctly and effectively to our various stakeholders.

Finally, we have also taken the opportunity to reassess CleanupUK's branding and to simplify and streamline the CleanupUK brand and to unite it for all stakeholders. This will result in bringing the CleanupUK brand name to the fore and so to make the charity more familiar and recognisable to its stakeholders.

b. Fundraising activities and income generation

The pandemic has made it more difficult for us to recruit new funders as many funders have focused on looking after their currently-funded charities. However, we are delighted that, despite this, we were able to attract 9 significant new funders during this financial year. In addition, we are pleased that, for the first time since 2017-2018, CleanupUK has made a surplus this financial year (of £31,898).

We have made good progress in taking steps to diversify our funding base, with the benefit of an Esmée Fairbairn Foundation "Grants Plus" grant to explore the potential for CleanupUK of corporate fundraising. We are pleased to report that, at the time of writing, we have recently recruited a Corporate Volunteering and Partnerships Lead who is implementing the recommendations of the corporate fundraising project which, we hope, will result in our securing a significant corporate partnership.

Fundraising income for the year was £242,572 up by 7.6% from £225,512 in 2020.

c. Sources of funding

We give our sincere thanks to the organisations and individuals that have contributed funding to CleanupUK during the year. A list of our major funders can be found on page 14, note 3.

CleanupUK runs on a tight budget and spends hard-won income very carefully. Staff work from home which means we pay no office rent. We obtain pro bono help whenever we can.

CLEANUP UNITED KINGDOM
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TRUSTEES' REPORT (CONTINUED)
FOR THE YEAR ENDED 30 SEPTEMBER 2021

Financial review

a. Financial Position

The Charity's total income for the year was £242,585 (2020: £225,660) including investment income of £13 (2020: £148).

Expenditure in the year was £210,687 (2020: £249,776), of which £154,135 related to charitable activities and £56,552 to raising funds.

Overall, therefore, the Charity's resources increased in the year by £31,898 (2020: fell by £24,116).

At the year end the Charity has net assets of £171,025, comprising £6,665 of fixed assets, £100 of debtors, £168,635 of cash and £4,375 of creditors. £5,308 of cash is held in within restricted funds.

b. Going Concern

After making appropriate enquiries, the Trustees have a reasonable expectation that the Charity has adequate resources to continue in operational existence for the foreseeable future. For this reason, they continue to adopt the going concern basis in preparing the financial statements. Further details regarding the adoption of the going concern basis can be found in the accounting policies.

c. Reserves Policy

The continuance of the charity is dependent on ongoing grants and donations, which is an unpredictable source of income. As a result, the trustees have decided that, to further secure the continuance of the Charity, the reserves policy should be such that the free reserves should be maintained at a level that covers 6 months' expenditure. The unrestricted reserves at 30 September 2021 were £165,717 (2020: £135,427) which is slightly more than 6 months' reserves.

Structure, governance and management

a. Constitution

Cleanup United Kingdom is registered as a company limited by guarantee and was set up with a Memorandum of Association.

b. Methods of appointment or election of Trustees

The management of the Charity is the responsibility of the Trustees who are elected and co-opted under the terms of the Memorandum of Association.

c. Financial risk management

The Trustees of CleanupUK have given consideration to the major risks to which the Charity is exposed and satisfied themselves that systems are established in order to manage those risks.

CLEANUP UNITED KINGDOM
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TRUSTEES' REPORT (CONTINUED)
FOR THE YEAR ENDED 30 SEPTEMBER 2021

Statement of Trustees' responsibilities

The Trustees (who are also the directors of the Charity for the purposes of company law) are responsible for preparing the Trustees' report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the Trustees to prepare financial statements for each financial year. Under company law, the Trustees must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the Charity and of its incoming resources and application of resources, including its income and expenditure, for that period. In preparing these financial statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles of the Charities SORP (FRS 102);
- make judgments and accounting estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards (FRS 102) have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the Charity will continue in business.

The Trustees are responsible for keeping adequate accounting records that are sufficient to show and explain the Charity's transactions and disclose with reasonable accuracy at any time the financial position of the Charity and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the Charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Approved by order of the members of the board of Trustees and signed on their behalf by:

Astrid Kjellberg-Obst

Director

Date: 13 June 2022

CLEANUP UNITED KINGDOM
(A company limited by guarantee)

INDEPENDENT EXAMINER'S REPORT
FOR THE YEAR ENDED 30 SEPTEMBER 2021

Independent examiner's report to the Trustees of Cleanup United Kingdom ('the Charity')

I report to the charity Trustees on my examination of the accounts of the Charity for the year ended 30 September 2021.

Responsibilities and basis of report

As the Trustees of the Charity (and its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the Charity are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of the Charity's accounts carried out under section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

Independent examiner's statement

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of the Charity as required by section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities [applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)].

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

This report is made solely to the Charity's Trustees, as a body, in accordance with Part 4 of the Charities (Accounts and Reports) Regulations 2008. My work has been undertaken so that I might state to the Charity's Trustees those matters I am required to state to them in an Independent examiner's report and for no other purpose. To the fullest extent permitted by law, I do not accept or assume responsibility to anyone other than the Charity and the Charity's Trustees as a body, for my work or for this report.

Signed:

James Fletcher

Dated: 20 June 2022

FCA

Fletcher & Partners
Chartered Accountants
Crown Chambers
Bridge Street
Salisbury
Wiltshire
SP1 2LZ

CLEANUP UNITED KINGDOM
(A company limited by guarantee)

**STATEMENT OF FINANCIAL ACTIVITIES (INCORPORATING INCOME AND EXPENDITURE ACCOUNT)
FOR THE YEAR ENDED 30 SEPTEMBER 2021**

Note	Unrestricted funds 2021 £	Restricted funds 2021 £	Total funds 2021 £	<i>Total funds 2020 £</i>
Income from:				
Donations and legacies	3	160,619	81,953	242,572
Investments	4	13	-	13
Total income		<u>160,632</u>	<u>81,953</u>	<u>242,585</u>
Expenditure on:				
Raising funds	5	54,152	2,400	56,552
Charitable activities	6	28,305	125,830	154,135
Total expenditure		<u>82,457</u>	<u>128,230</u>	<u>210,687</u>
Net income/(expenditure)		78,175	(46,277)	31,898
Transfers between funds	15	(47,885)	47,885	-
Net movement in funds		<u>30,290</u>	<u>1,608</u>	<u>31,898</u>
Reconciliation of funds:				
Total funds brought forward		135,427	3,700	139,127
Net movement in funds		30,290	1,608	31,898
Total funds carried forward		<u>165,717</u>	<u>5,308</u>	<u>171,025</u>

The Statement of financial activities includes all gains and losses recognised in the year.

The notes on pages 11 to 24 form part of these financial statements.

CLEANUP UNITED KINGDOM
(A company limited by guarantee)
REGISTERED NUMBER: 06182566

BALANCE SHEET
AS AT 30 SEPTEMBER 2021

	Note	2021 £	2020 £
Fixed assets			
Tangible assets	12	6,665	4,999
		<u>6,665</u>	<u>4,999</u>
Current assets			
Debtors	13	100	300
Cash at bank and in hand		168,635	141,507
		<u>168,735</u>	<u>141,807</u>
Creditors: amounts falling due within one year	14	(4,375)	(7,679)
Net current assets		<u>164,360</u>	<u>134,128</u>
Total assets less current liabilities		<u>171,025</u>	<u>139,127</u>
Net assets excluding pension asset		<u>171,025</u>	<u>139,127</u>
Total net assets		<u><u>171,025</u></u>	<u><u>139,127</u></u>
Charity funds			
Restricted funds	15	5,308	3,700
Unrestricted funds	15	165,717	135,427
Total funds		<u><u>171,025</u></u>	<u><u>139,127</u></u>

The Charity was entitled to exemption from audit under section 477 of the Companies Act 2006.

The members have not required the company to obtain an audit for the year in question in accordance with section 476 of Companies Act 2006.

The Trustees acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and preparation of financial statements.

The financial statements have been prepared in accordance with the provisions applicable to entities subject to the small companies regime.

The financial statements were approved and authorised for issue by the Trustees and signed on their behalf by:

Astrid Kjellberg-Obst
Director
Date: 13 June 2022

The notes on pages 11 to 24 form part of these financial statements.

CLEANUP UNITED KINGDOM
(A company limited by guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2021

1. General information

Cleanup United Kingdom is a company limited by guarantee, registered number 06182566, charity number 1120115 and incorporated in England and Wales. The members of the company are the Trustees named on page 1. The registered office is Crown Chambers, Bridge Street, Salisbury, SP1 2LZ. In the event of the company being wound up, the liability in respect of the guarantee is limited to £1 per member of the company.

2. Accounting policies

2.1 Basis of preparation of financial statements

The financial statements have been prepared in accordance with the Charities SORP (FRS 102) - Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) and the Companies Act 2006.

Cleanup United Kingdom meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy.

2.2 Going concern

The Trustees consider that there are no material uncertainties about the Charity's ability to continue as a going concern.

2.3 Income

All income is recognised once the Charity has entitlement to the income, it is probable that the income will be received and the amount of income receivable can be measured reliably.

Grants are included in the Statement of financial activities on a receivable basis. The balance of income received for specific purposes but not expended during the period is shown in the relevant funds on the Balance sheet. Where income is received in advance of entitlement of receipt, its recognition is deferred and included in creditors as deferred income. Where entitlement occurs before income is received, the income is accrued.

Income tax recoverable in relation to donations received under Gift Aid or deeds of covenant is recognised at the time of the donation.

Income tax recoverable in relation to investment income is recognised at the time the investment income is receivable.

2.4 Expenditure

Expenditure is recognised once there is a legal or constructive obligation to transfer economic benefit to a third party, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is classified by activity. The costs of each activity are made up of the total of direct costs and shared costs, including support costs involved in undertaking each activity. Direct costs attributable to a single activity are allocated directly to that activity. Shared costs which contribute to more than one activity and support costs which are not attributable to a single activity are apportioned between those activities on a basis consistent with the use of resources. Central staff costs are allocated on the basis of time spent, and depreciation charges allocated on the portion of the asset's use.

CLEANUP UNITED KINGDOM
(A company limited by guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2021

2. Accounting policies (continued)

2.4 Expenditure (continued)

Expenditure on raising funds includes all expenditure incurred by the Charity to raise funds for its charitable purposes and includes costs of all fundraising activities events and non-charitable trading.

Expenditure on charitable activities is incurred on directly undertaking the activities which further the Charity's objectives, as well as any associated support costs.

All expenditure is inclusive of irrecoverable VAT.

2.5 Interest receivable

Interest on funds held on deposit is included when receivable and the amount can be measured reliably by the Charity; this is normally upon notification of the interest paid or payable by the institution with whom the funds are deposited.

2.6 Tangible fixed assets and depreciation

Tangible fixed assets costing £1,000 or more are capitalised and recognised when future economic benefits are probable and the cost or value of the asset can be measured reliably.

Tangible fixed assets are initially recognised at cost. After recognition, under the cost model, tangible fixed assets are measured at cost less accumulated depreciation and any accumulated impairment losses. All costs incurred to bring a tangible fixed asset into its intended working condition should be included in the measurement of cost.

At each reporting date the Charity assesses whether there is any indication of impairment. If such indication exists, the recoverable amount of the asset is determined to be the higher of its fair value less costs to sell and its value in use. An impairment loss is recognised where the carrying amount exceeds the recoverable amount.

Depreciation is charged so as to allocate the cost of tangible fixed assets less their residual value over their estimated useful lives, using the straight-line method.

Depreciation is provided on the following bases:

Office fixtures & fittings	- 4 years straight line
Websites	- 3 years straight line

The assets' residual values, useful lives and depreciation methods are reviewed, and adjusted prospectively if appropriate, or if there is an indication of a significant change since the last reporting date.

Gains and losses on disposals are determined by comparing the proceeds with the carrying amount and are recognised in the Statement of financial activities.

2.7 Debtors

Trade and other debtors are recognised at the settlement amount after any trade discount offered. Prepayments are valued at the amount prepaid net of any trade discounts due.

2.8 Cash at bank and in hand

Cash at bank and in hand includes cash and short-term highly liquid investments with a short maturity of three months or less from the date of acquisition or opening of the deposit or similar account.

CLEANUP UNITED KINGDOM
(A company limited by guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2021

2. Accounting policies (continued)

2.9 Liabilities and provisions

Liabilities are recognised when there is an obligation at the Balance sheet date as a result of a past event, it is probable that a transfer of economic benefit will be required in settlement, and the amount of the settlement can be estimated reliably.

Liabilities are recognised at the amount that the Charity anticipates it will pay to settle the debt or the amount it has received as advanced payments for the goods or services it must provide.

Provisions are measured at the best estimate of the amounts required to settle the obligation. Where the effect of the time value of money is material, the provision is based on the present value of those amounts, discounted at the pre-tax discount rate that reflects the risks specific to the liability. The unwinding of the discount is recognised in the Statement of financial activities as a finance cost.

2.10 Financial instruments

The Charity only has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value with the exception of bank loans which are subsequently measured at amortised cost using the effective interest method.

2.11 Pensions

The Charity operates a defined contribution pension scheme and the pension charge represents the amounts payable by the Charity to the fund in respect of the year.

2.12 Fund accounting

General funds are unrestricted funds which are available for use at the discretion of the Trustees in furtherance of the general objectives of the Charity and which have not been designated for other purposes.

Restricted funds are funds which are to be used in accordance with specific restrictions imposed by donors or which have been raised by the Charity for particular purposes. The costs of raising and administering such funds are charged against the specific fund. The aim and use of each restricted fund is set out in the notes to the financial statements.

Investment income, gains and losses are allocated to the appropriate fund.

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**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2021**

3. Income from donations and grants

	Unrestricted funds 2021 £	Restricted funds 2021 £	Total funds 2021 £	<i>Total funds 2020 £</i>
Significant funders				
Donations	1,439	-	1,439	1,846
Gift aid	-	-	-	1,313
Peter Stebbings Memorial Charity	-	-	-	10,000
Esmée Fairbairn Foundation	30,000	-	30,000	52,000
Tower Hill Trust	-	13,000	13,000	5,000
CHK Foundation	-	-	-	10,000
The Band Trust	2,000	30,000	32,000	20,000
John Armitage Charitable Trust	45,000	-	45,000	30,000
Swire Charitable Trust	15,000	-	15,000	20,000
Postcode Local Trust	-	16,710	16,710	-
Garfield Weston Foundation	20,000	-	20,000	20,000
Other funders	47,180	22,243	69,423	55,353
Total 2021	160,619	81,953	242,572	225,512
<i>Total 2020</i>	<i>180,212</i>	<i>45,300</i>	<i>225,512</i>	

4. Investment income

	Unrestricted funds 2021 £	Total funds 2021 £	<i>Total funds 2020 £</i>
Investment income	13	13	148
<i>Total 2020</i>	<i>148</i>	<i>148</i>	

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**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2021**

5. Expenditure on raising funds

Costs of raising voluntary income

	Unrestricted funds 2021 £	Restricted funds 2021 £	Total funds 2021 £	<i>Total funds 2020 £</i>
Costs of raising voluntary income	50,379	2,400	52,779	58,950
Allocated centrally incurred fundraising costs	3,773	-	3,773	3,311
Total 2021	54,152	2,400	56,552	62,261
<i>Total 2020</i>	<i>57,661</i>	<i>4,600</i>	<i>62,261</i>	

6. Analysis of expenditure on charitable activities

Summary by fund type

	Unrestricted funds 2021 £	Restricted funds 2021 £	Total funds 2021 £	<i>Total funds 2020 £</i>
Beautiful Boroughs Project (London)	-	49,328	49,328	98,079
LitterAction	12,212	-	12,212	19,863
Beautiful Birmingham Project	-	50,510	50,510	69,573
CleanupUK Community Partners	16,093	-	16,093	-
Website Project	-	25,992	25,992	-
Total 2021	28,305	125,830	154,135	187,515
<i>Total 2020</i>	<i>19,863</i>	<i>167,652</i>	<i>187,515</i>	

CLEANUP UNITED KINGDOM
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**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2021**

7. Analysis of expenditure by activities

	Activities undertaken directly 2021 £	Support costs 2021 £	Total funds 2021 £	<i>Total funds 2020 £</i>
Beautiful Boroughs Project (London)	35,757	13,571	49,328	98,079
LitterAction	8,783	3,429	12,212	19,863
Beautiful Birmingham Project	40,609	9,901	50,510	69,573
CleanupUK Community Partners	5,926	10,167	16,093	-
Website Project	16,850	9,142	25,992	-
Total 2021	107,925	46,210	154,135	187,515
<i>Total 2020</i>	<i>141,186</i>	<i>46,329</i>	<i>187,515</i>	

CLEANUP UNITED KINGDOM
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**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2021**

8. Support Costs

	Fundraising 2021 £	Beautiful Boroughs London 2021 £	LitterAction 2021 £	Beautiful Birmingham 2021 £	CleanupUK Community Partners 2021 £	Website Project 2021 £	Total funds 2021 £	<i>Total funds 2020 £</i>
Overheads	1,173	10,389	722	6,412	6,579	4,398	29,673	23,261
Training & Marketing	1,372	1,498	2,291	1,663	341	4,744	11,909	11,955
Travel	10	60	10	202	-	-	282	7,040
Governance	1,218	1,624	406	1,624	3,247	-	8,119	7,384
Total 2021	3,773	13,571	3,429	9,901	10,167	9,142	49,983	49,640
<i>Total 2020</i>	<i>3,311</i>	<i>27,510</i>	<i>7,968</i>	<i>10,851</i>	<i>-</i>	<i>-</i>	<i>49,640</i>	

CLEANUP UNITED KINGDOM
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**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2021**

Governance costs comprise:

	2021 £	2020 £
Independent examination and accountancy fees	2,700	2,040
Travel & subsistence	-	190
Other administrative costs	3,293	2,120
Trustees meetings	2,126	3,034
	<u>8,119</u>	<u>7,384</u>

9. Independent examiner's remuneration

	2021 £	2020 £
Fees payable to the Charity's independent examiner for the independent examination of the Charity's annual accounts	570	540
Fees payable to the Charity's independent examiner in respect of: All other services not included above	<u>2,130</u>	<u>1,500</u>

10. Analysis of staff costs

	2021 £	2020 £
Salaries and wages	102,471	136,050
Social security costs	6,215	9,039
Pension costs	6,586	8,247
	<u>115,272</u>	<u>153,336</u>

The average number of persons employed by the Charity during the year was as follows:

	2021 No.	2020 No.
Staff	<u>3</u>	<u>4</u>

No employee received remuneration amounting to more than £60,000 in either year.

All staff are considered key management personnel by the trustees.

CLEANUP UNITED KINGDOM
(A company limited by guarantee)

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2021**

11. Trustees' remuneration and expenses

During the year, no Trustees received any remuneration or other benefits (2020 - £NIL).

During the year ended 30 September 2021, travel expenses totalling £339 were reimbursed or paid directly to 3 Trustees (2020 - £586 to 4 Trustees).

12. Tangible fixed assets

	Office equipment £
Cost or valuation	
At 1 October 2020	4,999
Additions	4,999
At 30 September 2021	9,998
Depreciation	
Charge for the year	3,333
At 30 September 2021	3,333
Net book value	
At 30 September 2021	6,665
At 30 September 2020	4,999

13. Debtors

	2021 £	2020 £
Due within one year		
Prepayments and accrued income	100	300
	100	300

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**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2021**

14. Creditors: Amounts falling due within one year

	2021 £	2020 £
Pension fund loan payable	205	508
Other creditors	2,073	3,224
Accruals and deferred income	2,097	3,947
	<u>4,375</u>	<u>7,679</u>

CLEANUP UNITED KINGDOM
(A company limited by guarantee)

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2021**

15. Statement of funds

Statement of funds - current year

	Balance at 1 October 2020 £	Income £	Expenditure £	Transfers in/out £	Balance at 30 September 2021 £
Unrestricted funds					
General Funds	135,427	160,632	(82,457)	(47,885)	165,717
Restricted funds					
Beautiful Boroughs London	-	16,500	(49,328)	32,828	-
Beautiful Birmingham	-	35,453	(50,510)	15,057	-
Website Project	-	30,000	(25,992)	-	4,008
Fundraising	2,400	-	(2,400)	-	-
Other	1,300	-	-	-	1,300
	3,700	81,953	(128,230)	47,885	5,308
Total of funds					
	139,127	242,585	(210,687)	-	171,025

CLEANUP UNITED KINGDOM
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**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2021**

15. Statement of funds (continued)

Statement of funds - prior year

	<i>Balance at 1 October 2019 £</i>	<i>Income £</i>	<i>Expenditure £</i>	<i>Transfers in/out £</i>	<i>Balance at 30 September 2020 £</i>
Unrestricted funds					
General Funds	115,339	180,360	(77,524)	(82,748)	135,427
Restricted funds					
Beautiful Boroughs London	41,890	20,000	(98,278)	36,388	-
Beautiful Birmingham	6,014	17,000	(69,374)	46,360	-
Fundraising	-	7,000	(4,600)	-	2,400
Other	-	1,300	-	-	1,300
	47,904	45,300	(172,252)	82,748	3,700
Total of funds	163,243	225,660	(249,776)	-	139,127

16. Summary of funds

Summary of funds - current year

	<i>Balance at 1 October 2020 £</i>	<i>Income £</i>	<i>Expenditure £</i>	<i>Transfers in/out £</i>	<i>Balance at 30 September 2021 £</i>
General funds	135,427	160,632	(82,457)	(47,885)	165,717
Restricted funds	3,700	81,953	(128,230)	47,885	5,308
	139,127	242,585	(210,687)	-	171,025

CLEANUP UNITED KINGDOM
(A company limited by guarantee)

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2021**

16. Summary of funds (continued)

Summary of funds - prior year

	<i>Balance at 1 October 2019 £</i>	<i>Income £</i>	<i>Expenditure £</i>	<i>Transfers in/out £</i>	<i>Balance at 30 September 2020 £</i>
General funds	115,339	180,360	(77,524)	(82,748)	135,427
Restricted funds	47,904	45,300	(172,252)	82,748	3,700
	<u>163,243</u>	<u>225,660</u>	<u>(249,776)</u>	<u>-</u>	<u>139,127</u>

Restricted funds represent income received designated by the donor for projects based in particular regions of the country or specific activities.

17. Analysis of net assets between funds

Analysis of net assets between funds - current year

	<i>Unrestricted funds 2021 £</i>	<i>Restricted funds 2021 £</i>	<i>Total funds 2021 £</i>
Tangible fixed assets	6,665	-	6,665
Current assets	163,427	5,308	168,735
Creditors due within one year	(4,375)	-	(4,375)
Total	<u>165,717</u>	<u>5,308</u>	<u>171,025</u>

Analysis of net assets between funds - prior year

	<i>Unrestricted funds 2020 £</i>	<i>Restricted funds 2020 £</i>	<i>Total funds 2020 £</i>
Tangible fixed assets	4,999	-	4,999
Current assets	138,107	3,700	141,807
Creditors due within one year	(7,679)	-	(7,679)
Total	<u>135,427</u>	<u>3,700</u>	<u>139,127</u>

CLEANUP UNITED KINGDOM
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NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2021

18. Related party transactions

The Charity has not entered into any related party transaction during the year, nor are there any outstanding balances owing between related parties and the Charity at 30 September 2021.

Accounts

CLEANUP UNITED KINGDOM
(A company limited by guarantee)
UNAUDITED
TRUSTEES' REPORT AND FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2020

Fletcher & Partners
Chartered Accountants
Salisbury

CLEANUP UNITED KINGDOM
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CLEANUP UNITED KINGDOM
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**REFERENCE AND ADMINISTRATIVE DETAILS OF THE CHARITY, ITS TRUSTEES AND ADVISERS
FOR THE YEAR ENDED 30 SEPTEMBER 2020**

Trustees	Astrid Kjellberg-Obst, (Appointed Chair 17 March 2020) Philip Beddoes, (Retired as Chair 17 March 2020) (Retired 13 November 2020) Anastasia Bloom Dee Bingham (Retired 5 November 2020) Henrietta Chubb Lady Garrett, Vice Chair Harry Machin, Treasurer Michael Walsh Tamsin Ritchie (Resigned 1 May 2020) Annie Harrison (Appointed 6 November 2019) Georgina Fletcher (Appointed 3 July 2020) Ashley Gray (Appointed 28 October 2020)
Company registered number	06182566
Charity registered number	1120115
Registered office	Crown Chambers Bridge Street Salisbury Wiltshire SP1 2LZ
Chief Executive	George Monck
Accountants	Fletcher & Partners Chartered Accountants Crown Chambers Bridge Street Salisbury Wiltshire SP1 2LZ
Bankers	CAF Bank 25 Kings Hill Avenue Kings Hill West Malling Kent ME19 4JQ
Solicitors	Bates Wells & Braithwaite 10 Queen Street Place London EC4R 1BE

CLEANUP UNITED KINGDOM
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TRUSTEES' REPORT
FOR THE YEAR ENDED 30 SEPTEMBER 2020

The Trustees present their annual report together with the financial statements of the Charity for the year 1 October 2019 to 30 September 2020. The Annual report serves the purposes of both a Trustees' report and a directors' report under company law. The Trustees confirm that the Annual report and financial statements of the charitable company comply with the current statutory requirements, the requirements of the charitable company's governing document and the provisions of the Statement of Recommended Practice (SORP) applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102) (effective 1 January 2019).

Since the Charity qualifies as small under section 382 of the Companies Act 2006, the Strategic report required of medium and large companies under the Companies Act 2006 (Strategic Report and Directors' Report) Regulations 2013 has been omitted.

Cleanup United Kingdom (trading as CleanupUK) is a company limited by guarantee and a registered UK charity, charity number 1120115. Under the Companies Act 2006 the trustees have the status of directors. This report therefore constitutes a directors' report as required by section 477 of the Companies Act 2006 and has been prepared taking advantage of the exemptions conferred by section 476 of this Act.

The charity was set up and incorporated on 26 March 2007 and the trustees during the year and to date are:

Astrid Kjellberg-Obst (appointed Chair 17 March 2020)
Philip Beddoes (retired as Chair 17 March 2020 and retired as Trustee 13 November 2020)
Anastasia Bloom
Dee Bingham (retired 13 November 2020)
Henrietta Chubb
Lady Garrett, Vice Chair
Harry Machin, Treasurer
Michael Walsh
Tamsin Ritchie (resigned 1 May 2020)
Annie Harrison (appointed 6 November 2019)
Georgina Fletcher (appointed 3 July 2020)
Ashley Gray (appointed 28 October 2020)

Trustees are required to retire by rotation.

Objectives and activities

a. Policies and objectives

The object of CleanupUK, as formally defined, is "the advancement of environmental protection or improvement, in particular by developing a network of community groups dedicated to collecting litter from and otherwise improving the appearance and amenity of their neighbourhood". We undertake to achieve this object in two ways – first, by running projects which give direct help to those who live in deprived areas and, second, by encouraging and supporting volunteer litter groups generally, wherever in the UK they are.

In setting objectives and planning for activities, the Trustees have given due consideration to general guidance published by the Charity Commission relating to public benefit, including the guidance 'Public benefit: running a charity (PB2)'.

The Charity Commission in its 'Charities and Public Benefit' Guidance requires that there are two key principles to be met in order to show that an organisation's aims are for the public benefit: first, there must be an identifiable benefit and secondly, the benefit must be to the public or a section of the public. CleanupUK aims to benefit the public directly by encouraging local voluntary activity to strengthen deprived communities and to keep local areas litter-free. This will benefit all communities in making and keeping local areas cleaner and ultimately safer. All our activities are free to the end user and we make no charges for access to online or other activities.

CLEANUP UNITED KINGDOM
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TRUSTEES' REPORT (CONTINUED)
FOR THE YEAR ENDED 30 SEPTEMBER 2020

Objectives and activities (continued)

b. Work in Deprived Areas

CleanupUK's principal on-the-ground approach involves working with local authorities and other partners to stimulate and encourage local litter volunteering in the deprived areas of the country. The key objective is to encourage residents to take responsibility for keeping their neighbourhood clean and safe and for educating their fellow residents, both young and old, to ensure that it stays that way. The activity involved in achieving this leads to much more than simply a clean community, such as improved community spirit, safer neighbourhoods and healthier residents in areas where people are most in need of such benefits.

The aim of CleanupUK's first major project, the Beautiful Boroughs Project, is to encourage residents in London boroughs to come together to form groups to keep their local area clean and safe, complementing (rather than substituting) their local authority's statutory responsibility and bringing about a change in litterers' behaviour. We currently work in 12 London boroughs: Barking & Dagenham, Camden, Enfield, Greenwich, Haringey, Hackney, Islington, Lewisham, Newham, Redbridge, Tower Hamlets and Waltham Forest.

We expanded the project to Birmingham in September 2017 under the name of The Beautiful Birmingham Project, having recruited a new Project Coordinator to work in the 3 wards of Shard End, Bordesley Green and Kingstanding. During the 2018-2019 year, we expanded our work to the further 2 wards of Aston and Sparkbrook & Balsall Heath East.

Litter is often a symptom of deep-rooted social problems: the link between low-level anti-social behaviour and more serious criminal activities is well known. Deprived communities are particularly vulnerable. The Beautiful Boroughs and Beautiful Birmingham Projects are designed to help address these problems by encouraging local people to take greater responsibility for the physical state of their communities so that this will carry through to other aspects of their lives; this will lead to a greater sense of ownership, safety and well-being, and fewer social problems, within those communities.

As at the end of September 2020, the Beautiful Boroughs and Beautiful Birmingham Projects had engaged 320 residents' groups (283 at September 2019).

c. General Support for Volunteer Litter Groups

CleanupUK's general support for volunteer litter-pickers has been led by the www.litteraction.org.uk website. We founded LitterAction jointly with the Campaign to Protect Rural England (CPRE) in 2008. However, in 2019 and following a strategic review, CPRE decided to leave the LitterAction partnership, so the website is now run solely by CleanupUK. The LitterAction website is used as a base by volunteer litter groups to help them to run their group in a more effective way, to recruit new members to their group, to afford them access to all the information that they need in running their group and to provide them with the means to discuss issues with, to share best practice with and to learn from other volunteer groups around the UK.

The pandemic has seen a steep drop in registration of new groups on LitterAction but we are reassured that plenty of litter-picking activity has been undertaken, often by individuals given the social distancing restrictions.

We are, at the time of writing, on the point of launching a new CleanupUK website which will incorporate the LitterAction platform, so bringing together and integrating the two main strands of CleanupUK's work. We expect this to simplify and improve our offer to all volunteer litter-picking groups in the UK.

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TRUSTEES' REPORT (CONTINUED)
FOR THE YEAR ENDED 30 SEPTEMBER 2020

Objectives and activities (continued)

d. The Pandemic

We took the decision at the start of the pandemic not to furlough any of our staff and to focus on supporting our project participants and, in turn, to help them to support their communities. We feel that this was the right approach to enable CleanupUK to deliver its charitable objects.

During the pandemic, we have also taken the opportunity, as a team, to re-evaluate the way that CleanupUK works with people in deprived areas and to consider how we could expand our work to a greater number of disadvantaged areas around the UK without incurring a significant increase in costs while doing so.

There were three developments in the external environment that guided our thinking. First, lockdown showed that huge numbers of the general public are prepared to volunteer to help others - the NHS recruited 750,000 volunteers just two days after the target was increased, having hit its initial 250,000 target within less than 24 hours. Second, it has also been apparent that many people have become more at ease with using videoconferencing technology. Third, littering during lockdown continued and, indeed, worsened. The result is a badly littered country in need of a massive cleanup.

All this contributed to our re-thinking how CleanupUK might go about its work and making us realise that we need to change our business model. In brief, we are currently advancing plans to withdraw from deploying our own Project Coordinators working on the ground and to adjust their role to recruiting (and remotely managing) community engagement volunteers who will take over the role of helping volunteer groups set up litter-picking activity in deprived areas. This will mean that we would, over time, be able to reach exponentially greater numbers of people in deprived areas at manageable extra cost to CleanupUK and so grow the geographical scope of our work by a different order of magnitude – first around England and, in due course, around the UK as a whole. Our internal name for this new approach is “The Next Chapter”.

We have now progressed this project to the extent that we have gained acceptance or near-acceptance from 9 local authority areas around England, all with significant areas of deprivation, to work with us. We are expecting to have recruited our first wave of community engagement volunteers such that they will be ready to start operating in these areas when the last vestiges of social distancing are (at the time of writing) planned to end on 21st June.

CLEANUP UNITED KINGDOM
(A company limited by guarantee)

TRUSTEES' REPORT (CONTINUED)
FOR THE YEAR ENDED 30 SEPTEMBER 2020

Achievements and performance

a. Main achievements of the Charity

During the year, CleanupUK has struck a careful balance between supporting our existing volunteer groups in London and Birmingham and developing our new strategy. We are delighted with our success on both of these fronts.

As at the end of September 2020, the Beautiful Boroughs and Beautiful Birmingham Projects had engaged 320 residents' groups (283 at September 2019)- an increase of 14% over the previous year. Given that much of this period was affected by the various lockdowns, this is a satisfactory outcome.

And we have taken the development of our new strategy (employing volunteers to assist our expansion to more of the deprived areas of England) to a stage where we are, at the time of writing, preparing to launch this approach in 9 local authority areas.

We are also on the point of launching a new website which will incorporate the LitterAction platform and so integrate into CleanupUK's operation the support that we give to volunteer litter-picking groups around the UK.

Although our fundraising has been significantly affected by the pandemic, we are proud that, despite this, we have been able to maintain CleanupUK's level of reserves around the 6 months mark.

The development of plans for a new corporate fundraising stream has been a key step forward for us and we are in the process of creating an ethical fundraising framework to support us in this.

Finally, in our attempts to strengthen the board by adding required skills and experience, we are delighted to welcome Annie Harrison, Georgina Fletcher and Ashley Gray as trustees. Georgina is a member of a litter-picking group in north London with which we have worked and she will be a great asset to us in representing the interests of volunteer litter-picking groups on our board.

b. Fundraising activities and income generation

The first major fundraising challenge for us in 2019-2020 was the absence of the final year's payment of Ocado's 5-year funding agreement of £30,000 per year, curtailed with little notice due to Ocado's merger with M&S in summer 2019. The situation was made far worse by the Covid-19 pandemic which meant that fundraising became far more competitive and new funding, which was required to replace the Ocado funding, extremely scarce. In addition to the increased competition for funds, many trusts either temporarily closed their grants programmes or changed their grant-making to give emergency pandemic-related funding. Whilst two of our major funders – The Esmée Fairbairn Foundation and The John Armitage Charitable Trust - gave CleanupUK emergency funds of £15,000 each, we ended the year £24,000 in deficit. New funding, upon which CleanupUK relies every year, was impossible to secure.

We have made good progress in taking steps to diversify our funding base, with the benefit of an Esmée Fairbairn Foundation "Grants Plus" grant to explore the potential for CleanupUK of corporate fundraising.

Fundraising income for the year was £225,512, down by 10.4% from £249,019 in 2019.

c. Sources of funding

We give our sincere thanks to the organisations and individuals that have contributed funding to CleanupUK during the year. A list of our major funders can be found on page 13, note 3.

CleanupUK runs on a tight budget and spends hard-won income very carefully. Staff work from home which means we pay no office rent. We obtain pro bono help whenever we can.

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TRUSTEES' REPORT (CONTINUED)
FOR THE YEAR ENDED 30 SEPTEMBER 2020

Financial review

a. Financial Position

The Charity's total income for the year was £225,660 (2019: £249,189) including investment income of £148 (2019: £170).

Expenditure in the year was £249,776 (2019: £262,542), of which £187,515 related to charitable activities and £62,261 to raising funds.

Overall, therefore, the Charity's resources fell in the year by £24,116 (2019: £13,353).

At the year end the Charity has net assets of £139,127, comprising £4,999 of fixed assets, £300 of debtors, £141,507 of cash and £7,679 of creditors. £3,700 of cash is held in within restricted funds.

b. Going Concern

After making appropriate enquiries, the Trustees have a reasonable expectation that the Charity has adequate resources to continue in operational existence for the foreseeable future. For this reason, they continue to adopt the going concern basis in preparing the financial statements. Further details regarding the adoption of the going concern basis can be found in the accounting policies.

c. Reserves Policy

The continuance of the charity is dependent on ongoing grants and donations, which is an unpredictable source of income. As a result, the trustees have decided that, to further secure the continuance of the Charity, the reserves policy should be such that the free reserves should be maintained at a level that covers 6 months' expenditure. The unrestricted reserves at 30 September 2020 were £135,425 (2019: £163,243) which is slightly more than 6 months' reserves.

Structure, governance and management

a. Constitution

Cleanup United Kingdom is registered as a company limited by guarantee and was set up with a Memorandum of Association.

b. Methods of appointment or election of Trustees

The management of the Charity is the responsibility of the Trustees who are elected and co-opted under the terms of the Memorandum of Association.

c. Financial risk management

The Trustees of CleanupUK have given consideration to the major risks to which the Charity is exposed and satisfied themselves that systems are established in order to manage those risks.

CLEANUP UNITED KINGDOM
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TRUSTEES' REPORT (CONTINUED)
FOR THE YEAR ENDED 30 SEPTEMBER 2020

Statement of Trustees' responsibilities

The Trustees (who are also the directors of the Charity for the purposes of company law) are responsible for preparing the Trustees' report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the Trustees to prepare financial statements for each financial year. Under company law, the Trustees must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the Charity and of its incoming resources and application of resources, including its income and expenditure, for that period. In preparing these financial statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles of the Charities SORP (FRS 102);
- make judgments and accounting estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards (FRS 102) have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the Charity will continue in business.

The Trustees are responsible for keeping adequate accounting records that are sufficient to show and explain the Charity's transactions and disclose with reasonable accuracy at any time the financial position of the Charity and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the Charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Approved by order of the members of the board of Trustees and signed on their behalf by:

Astrid Kjellberg-Obst
Director
Date: 11 June 2021

CLEANUP UNITED KINGDOM
(A company limited by guarantee)

INDEPENDENT EXAMINER'S REPORT
FOR THE YEAR ENDED 30 SEPTEMBER 2020

Independent examiner's report to the Trustees of Cleanup United Kingdom ('the Charity')

I report to the charity Trustees on my examination of the accounts of the Charity for the year ended 30 September 2020.

Responsibilities and basis of report

As the Trustees of the Charity (and its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the Charity are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of the Charity's accounts carried out under section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

Independent examiner's statement

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of the Charity as required by section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities [applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)].

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

This report is made solely to the Charity's Trustees, as a body, in accordance with Part 4 of the Charities (Accounts and Reports) Regulations 2008. My work has been undertaken so that I might state to the Charity's Trustees those matters I am required to state to them in an Independent examiner's report and for no other purpose. To the fullest extent permitted by law, I do not accept or assume responsibility to anyone other than the Charity and the Charity's Trustees as a body, for my work or for this report.

Signed:

James Fletcher

Dated: 16 June 2021

FCA

Fletcher & Partners
Chartered Accountants
Crown Chambers
Bridge Street
Salisbury
Wiltshire
SP1 2LZ

CLEANUP UNITED KINGDOM
(A company limited by guarantee)

**STATEMENT OF FINANCIAL ACTIVITIES (INCORPORATING INCOME AND EXPENDITURE ACCOUNT)
FOR THE YEAR ENDED 30 SEPTEMBER 2020**

Note	Unrestricted funds 2020 £	Restricted funds 2020 £	Total funds 2020 £	Total funds 2019 £
Income from:				
Donations and legacies	180,212	45,300	225,512	249,019
Investments 4	148	-	148	170
Total income	180,360	45,300	225,660	249,189
Expenditure on:				
Raising funds 5	57,661	4,600	62,261	53,149
Charitable activities 6	19,863	167,652	187,515	209,393
Total expenditure	77,524	172,252	249,776	262,542
Net income/(expenditure)	102,836	(126,952)	(24,116)	(13,353)
Transfers between funds 15	(82,748)	82,748	-	-
Net movement in funds	20,088	(44,204)	(24,116)	(13,353)
Reconciliation of funds:				
Total funds brought forward	115,339	47,904	163,243	176,596
Net movement in funds	20,088	(44,204)	(24,116)	(13,353)
Total funds carried forward	135,427	3,700	139,127	163,243

The Statement of financial activities includes all gains and losses recognised in the year.

The notes on pages 11 to 24 form part of these financial statements.

CLEANUP UNITED KINGDOM
(A company limited by guarantee)
REGISTERED NUMBER: 06182566

BALANCE SHEET
AS AT 30 SEPTEMBER 2020

	Note	2020 £	2019 £
Fixed assets			
Tangible assets	12	4,999	-
		<u>4,999</u>	<u>-</u>
Current assets			
Debtors	13	300	50,815
Cash at bank and in hand		141,507	118,659
		<u>141,807</u>	<u>169,474</u>
Creditors: amounts falling due within one year	14	(7,679)	(6,231)
Net current assets		<u>134,128</u>	<u>163,243</u>
Total net assets		<u><u>139,127</u></u>	<u><u>163,243</u></u>
Charity funds			
Restricted funds	15	3,700	47,904
Unrestricted funds	15	135,427	115,339
Total funds		<u><u>139,127</u></u>	<u><u>163,243</u></u>

The Charity was entitled to exemption from audit under section 477 of the Companies Act 2006.

The members have not required the company to obtain an audit for the year in question in accordance with section 476 of Companies Act 2006.

The Trustees acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and preparation of financial statements.

The financial statements have been prepared in accordance with the provisions applicable to entities subject to the small companies regime.

The financial statements were approved and authorised for issue by the Trustees and signed on their behalf by:

Astrid Kjellberg-Obst, Chair

Date: 11 June 2021

The notes on pages 11 to 24 form part of these financial statements.

CLEANUP UNITED KINGDOM
(A company limited by guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2020

1. General information

Cleanup United Kingdom is a company limited by guarantee, registered number 06182566, charity number 1120115 and incorporated in England and Wales. The members of the company are the Trustees named on page 1. The registered office is Crown Chambers, Bridge Street, Salisbury, SP1 2LZ. In the event of the company being wound up, the liability in respect of the guarantee is limited to £1 per member of the company.

2. Accounting policies

2.1 Basis of preparation of financial statements

The financial statements have been prepared in accordance with the Charities SORP (FRS 102) - Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) and the Companies Act 2006.

Cleanup United Kingdom meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy.

2.2 Going concern

The Trustees consider that there are no material uncertainties about the Charity's ability to continue as a going concern.

2.3 Income

All income is recognised once the Charity has entitlement to the income, it is probable that the income will be received and the amount of income receivable can be measured reliably.

Grants are included in the Statement of financial activities on a receivable basis. The balance of income received for specific purposes but not expended during the period is shown in the relevant funds on the Balance sheet. Where income is received in advance of entitlement of receipt, its recognition is deferred and included in creditors as deferred income. Where entitlement occurs before income is received, the income is accrued.

Income tax recoverable in relation to donations received under Gift Aid or deeds of covenant is recognised at the time of the donation.

Income tax recoverable in relation to investment income is recognised at the time the investment income is receivable.

2.4 Expenditure

Expenditure is recognised once there is a legal or constructive obligation to transfer economic benefit to a third party, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is classified by activity. The costs of each activity are made up of the total of direct costs and shared costs, including support costs involved in undertaking each activity. Direct costs attributable to a single activity are allocated directly to that activity. Shared costs which contribute to more than one activity and support costs which are not attributable to a single activity are apportioned between those activities on a basis consistent with the use of resources. Central staff costs are allocated on the basis of time spent, and depreciation charges allocated on the portion of the asset's use.

CLEANUP UNITED KINGDOM
(A company limited by guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2020

2. Accounting policies (continued)

2.4 Expenditure (continued)

Expenditure on raising funds includes all expenditure incurred by the Charity to raise funds for its charitable purposes and includes costs of all fundraising activities events and non-charitable trading.

Expenditure on charitable activities is incurred on directly undertaking the activities which further the Charity's objectives, as well as any associated support costs.

All expenditure is inclusive of irrecoverable VAT.

2.5 Interest receivable

Interest on funds held on deposit is included when receivable and the amount can be measured reliably by the Charity; this is normally upon notification of the interest paid or payable by the institution with whom the funds are deposited.

2.6 Tangible fixed assets and depreciation

Tangible fixed assets costing £100 or more are capitalised and recognised when future economic benefits are probable and the cost or value of the asset can be measured reliably.

Tangible fixed assets are initially recognised at cost. After recognition, under the cost model, tangible fixed assets are measured at cost less accumulated depreciation and any accumulated impairment losses. All costs incurred to bring a tangible fixed asset into its intended working condition should be included in the measurement of cost.

At each reporting date the Charity assesses whether there is any indication of impairment. If such indication exists, the recoverable amount of the asset is determined to be the higher of its fair value less costs to sell and its value in use. An impairment loss is recognised where the carrying amount exceeds the recoverable amount.

Depreciation is charged so as to allocate the cost of tangible fixed assets less their residual value over their estimated useful lives, using the straight-line method.

Depreciation is provided on the following bases:

Office fixtures & fittings	- 4 years straight line
Websites	- 3 years straight line

The assets' residual values, useful lives and depreciation methods are reviewed, and adjusted prospectively if appropriate, or if there is an indication of a significant change since the last reporting date.

Gains and losses on disposals are determined by comparing the proceeds with the carrying amount and are recognised in the Statement of financial activities.

2.7 Debtors

Trade and other debtors are recognised at the settlement amount after any trade discount offered. Prepayments are valued at the amount prepaid net of any trade discounts due.

CLEANUP UNITED KINGDOM
(A company limited by guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2020

2. Accounting policies (continued)

2.8 Cash at bank and in hand

Cash at bank and in hand includes cash and short-term highly liquid investments with a short maturity of three months or less from the date of acquisition or opening of the deposit or similar account.

2.9 Liabilities and provisions

Liabilities are recognised when there is an obligation at the Balance sheet date as a result of a past event, it is probable that a transfer of economic benefit will be required in settlement, and the amount of the settlement can be estimated reliably.

Liabilities are recognised at the amount that the Charity anticipates it will pay to settle the debt or the amount it has received as advanced payments for the goods or services it must provide.

Provisions are measured at the best estimate of the amounts required to settle the obligation. Where the effect of the time value of money is material, the provision is based on the present value of those amounts, discounted at the pre-tax discount rate that reflects the risks specific to the liability. The unwinding of the discount is recognised in the Statement of financial activities as a finance cost.

2.10 Financial instruments

The Charity only has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value with the exception of bank loans which are subsequently measured at amortised cost using the effective interest method.

2.11 Pensions

The Charity operates a defined contribution pension scheme and the pension charge represents the amounts payable by the Charity to the fund in respect of the year.

2.12 Fund accounting

General funds are unrestricted funds which are available for use at the discretion of the Trustees in furtherance of the general objectives of the Charity and which have not been designated for other purposes.

Restricted funds are funds which are to be used in accordance with specific restrictions imposed by donors or which have been raised by the Charity for particular purposes. The costs of raising and administering such funds are charged against the specific fund. The aim and use of each restricted fund is set out in the notes to the financial statements.

Investment income, gains and losses are allocated to the appropriate fund.

CLEANUP UNITED KINGDOM
(A company limited by guarantee)

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2020**

3. Income from donations and grants

	Unrestricted funds 2020 £	Restricted funds 2020 £	Total funds 2020 £	Total funds 2019 £
Significant funders				
Donations	1,846	-	1,846	2,779
Gift aid	1,313	-	1,313	1,642
Peter Stebbings Memorial Charity	-	10,000	10,000	-
Esmée Fairbairn Foundation	45,000	7,000	52,000	30,000
Tower Hill Trust	-	5,000	5,000	10,000
CHK Foundation	-	10,000	10,000	5,000
The Band Trust	20,000	-	20,000	-
John Armitage Charitable Trust	30,000	-	30,000	30,000
Swire Charitable Trust	20,000	-	20,000	-
Garfield Weston Foundation	20,000	-	20,000	-
Ocado Foundation	-	-	-	30,000
John Ellerman Foundation	-	-	-	10,000
Hobson Charity	-	-	-	10,000
Gosling Foundation	-	-	-	10,000
29th May 1961 Charitable Trust	-	-	-	10,000
Bernard Sunley Foundation	-	-	-	10,000
Other funders	42,053	13,300	55,353	104,598
Total 2020	180,212	45,300	225,512	264,019
<i>Total 2019</i>	<i>195,119</i>	<i>68,900</i>	<i>264,019</i>	

4. Investment income

	Unrestricted funds 2020 £	Total funds 2020 £	Total funds 2019 £
Investment income	148	148	170
<i>Total 2019</i>	<i>170</i>	<i>170</i>	

CLEANUP UNITED KINGDOM
(A company limited by guarantee)

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2020**

5. Expenditure on raising funds

Costs of raising voluntary income

	Unrestricted funds 2020 £	Restricted funds 2020 £	Total funds 2020 £	<i>Total funds 2019 £</i>
Costs of raising voluntary income	54,350	4,600	58,950	49,175
Allocated centrally incurred fundraising and governance costs	3,311	-	3,311	3,974
Total 2020	57,661	4,600	62,261	53,149
<i>Total 2019</i>	<i>53,149</i>	<i>-</i>	<i>53,149</i>	

6. Analysis of expenditure on charitable activities

Summary by fund type

	Unrestricted funds 2020 £	Restricted funds 2020 £	Total funds 2020 £	<i>Total funds 2019 £</i>
Beautiful Boroughs Project (London)	-	98,079	98,079	117,537
LitterAction	19,863	-	19,863	17,963
Beautiful Birmingham Project	-	69,573	69,573	73,803
Beautiful Bristol Project	-	-	-	90
Total 2020	19,863	167,652	187,515	209,393
<i>Total 2019</i>	<i>98,980</i>	<i>110,413</i>	<i>209,393</i>	

CLEANUP UNITED KINGDOM
(A company limited by guarantee)

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2020**

7. Analysis of expenditure by activities

	Activities undertaken directly 2020 £	Support costs 2020 £	Total funds 2020 £	<i>Total funds 2019 £</i>
Beautiful Boroughs Project (London)	70,569	27,510	98,079	117,537
LitterAction	11,895	7,968	19,863	17,963
Beautiful Birmingham Project	58,722	10,851	69,573	73,803
Beautiful Bristol Project	-	-	-	90
Total 2020	<u>141,186</u>	<u>46,329</u>	<u>187,515</u>	<u>209,393</u>
<i>Total 2019</i>	<u>150,048</u>	<u>59,345</u>	<u>209,393</u>	

CLEANUP UNITED KINGDOM
(A company limited by guarantee)

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2020**

8. Support Costs

	Fundraising 2020 £	Beautiful Boroughs London 2020 £	Litter Action 2020 £	Beautiful Birmingham 2020 £	Beautiful Bristol 2020 £	Total funds 2020 £	<i>Total funds 2019 £</i>
Overheads	1,150	15,795	1,534	4,782	-	23,261	25,438
Training & Marketing	380	5,807	4,053	1,715	-	11,955	17,045
Travel	674	2,954	904	2,509	-	7,041	14,297
Governance	1,108	2,954	1,477	1,845	-	7,384	6,539
Total 2020	<u>3,312</u>	<u>27,510</u>	<u>7,968</u>	<u>10,851</u>	<u>-</u>	<u>49,641</u>	<u>63,319</u>
<i>Total 2019</i>	<u>3,974</u>	<u>36,610</u>	<u>6,318</u>	<u>16,327</u>	<u>90</u>	<u>63,319</u>	

CLEANUP UNITED KINGDOM
(A company limited by guarantee)

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2020**

Governance costs comprise:

	2020 £	2019 £
Independent examination and accountancy fees	2,040	1,920
Travel & subsistence	190	535
Other administrative costs	2,120	1,191
Trustees meetings	3,034	2,893
	<u>7,384</u>	<u>6,539</u>

9. Independent examiner's remuneration

	2020 £	2019 £
Fees payable to the Charity's independent examiner for the independent examination of the Charity's annual accounts	540	500
Fees payable to the Charity's independent examiner in respect of: All other services not included above	<u>1,500</u>	<u>1,420</u>

10. Analysis of staff costs

	2020 £	2019 £
Salaries and wages	136,050	141,242
Social security costs	9,039	10,512
Pension costs	8,247	9,589
	<u>153,336</u>	<u>161,343</u>

The average number of persons employed by the Charity during the year was as follows:

	2020 No.	2019 No.
Staff	<u>4</u>	<u>5</u>

No employee received remuneration amounting to more than £60,000 in either year.

All staff are considered key management personnel by the trustees.

CLEANUP UNITED KINGDOM
(A company limited by guarantee)

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2020**

11. Trustees' remuneration and expenses

During the year, no Trustees received any remuneration or other benefits (2019 - £NIL).

During the year ended 30 September 2020, travel expenses totalling £586 were reimbursed or paid directly to 4 Trustees (2019 - £1,375 to 6 Trustees).

12. Tangible fixed assets

	Office equipment £
Cost or valuation	
At 1 October 2019	20,940
Additions	4,999
Disposals	(20,940)
At 30 September 2020	4,999
At 1 October 2019	20,940
On disposals	(20,940)
At 30 September 2020	-
Net book value	
At 30 September 2020	4,999
At 30 September 2019	-

13. Debtors

	2020 £	2019 £
Due within one year		
Other debtors	-	45,200
Prepayments and accrued income	300	5,615
	300	50,815

CLEANUP UNITED KINGDOM
(A company limited by guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2020

14. Creditors: Amounts falling due within one year

	2020 £	2019 £
Pension fund loan payable	508	-
Other creditors	3,224	3,585
Accruals and deferred income	3,947	2,646
	<u>7,679</u>	<u>6,231</u>

CLEANUP UNITED KINGDOM
(A company limited by guarantee)

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2020**

15. Statement of funds

Statement of funds - current year

	Balance at 1 October 2019 £	Income £	Expenditure £	Transfers in/out £	Balance at 30 September 2020 £
Unrestricted funds					
General Funds 1	115,339	180,360	(77,524)	(82,748)	135,427
Restricted funds					
Beautiful Boroughs London	41,890	20,000	(98,278)	36,388	-
Beautiful Birmingham	6,014	17,000	(69,374)	46,360	-
Fundraising	-	7,000	(4,600)	-	2,400
Other	-	1,300	-	-	1,300
	47,904	45,300	(172,252)	82,748	3,700
Total of funds	163,243	225,660	(249,776)	-	139,127

CLEANUP UNITED KINGDOM
(A company limited by guarantee)

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2020**

15. Statement of funds (continued)

Statement of funds - prior year

	<i>Balance at 1 October 2018 £</i>	<i>Income £</i>	<i>Expenditure £</i>	<i>Balance at 30 September 2019 £</i>
Unrestricted funds				
General Funds	87,179	180,289	(152,129)	115,339
Restricted funds				
Beautiful Boroughs London	55,000	23,500	(36,610)	41,890
Beautiful Birmingham	34,417	45,400	(73,803)	6,014
	89,417	68,900	(110,413)	47,904
Total of funds	176,596	249,189	(262,542)	163,243

16. Summary of funds

Summary of funds - current year

	<i>Balance at 1 October 2019 £</i>	<i>Income £</i>	<i>Expenditure £</i>	<i>Transfers in/out £</i>	<i>Balance at 30 September 2020 £</i>
General funds	115,339	180,360	(77,524)	(82,748)	135,427
Restricted funds	47,904	45,300	(172,252)	82,748	3,700
	163,243	225,660	(249,776)	-	139,127

CLEANUP UNITED KINGDOM
(A company limited by guarantee)

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2020**

16. Summary of funds (continued)

Summary of funds - prior year

	<i>Balance at 1 October 2018 £</i>	<i>Income £</i>	<i>Expenditure £</i>	<i>Balance at 30 September 2019 £</i>
General funds	87,179	180,289	(152,129)	115,339
Restricted funds	89,417	68,900	(110,413)	47,904
	<u>176,596</u>	<u>249,189</u>	<u>(262,542)</u>	<u>163,243</u>

Restricted funds represent income received designated by the donor for projects based in particular regions of the country or fundraising activities.

17. Analysis of net assets between funds

Analysis of net assets between funds - current period

	<i>Unrestricted funds 2020 £</i>	<i>Restricted funds 2020 £</i>	<i>Total funds 2020 £</i>
Tangible fixed assets	4,999	-	4,999
Current assets	138,107	3,700	141,807
Creditors due within one year	(7,679)	-	(7,679)
Total	<u>135,427</u>	<u>3,700</u>	<u>139,127</u>

Analysis of net assets between funds - prior period

	<i>Unrestricted funds 2019 £</i>	<i>Restricted funds 2019 £</i>	<i>Total funds 2019 £</i>
Current assets	121,570	47,904	169,474
Creditors due within one year	(6,231)	-	(6,231)
Total	<u>115,339</u>	<u>47,904</u>	<u>163,243</u>

CLEANUP UNITED KINGDOM
(A company limited by guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 SEPTEMBER 2020

18. Related party transactions

The Charity has not entered into any related party transaction during the year, nor are there any outstanding balances owing between related parties and the Charity at 30 September 2020.