

# Magpas Air Ambulance Annual Report 2023-24



Registered Charity Number 111927



MagpasAirAmbulance



magpasairambulance



Magpas\_Charity

[magpas.org.uk](https://magpas.org.uk)





Critical Care Paramedic Sarah Walter



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# Welcome from our **CEO, CHAIR & MEDICAL DIRECTOR**

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**The 2023-24 annual report and accounts provides us with an opportunity for us to reflect on the past year. We are pleased to share some of the significant steps and milestones that Magpas Air Ambulance has celebrated over the last 12 months.**

In that time, thanks to our wonderful supporters and the efforts of our dedicated staff, we have made significant progress towards achieving our strategic objectives, as well as laying the groundwork for even more exciting developments to come.

In 2023-24, Magpas Air Ambulance experienced its busiest year on record, with our advanced medical team being dispatched to 1,981 patients in life-threatening emergencies across 13 counties. This was an 18.5% increase in activations compared to the previous financial year, evidencing the increasing need for this vital service in the East of England and beyond.

For 53 years, Magpas Air Ambulance has been there for our patients, and their needs remain at the forefront of everything we do as an organisation. However, the lifesaving care our medical

team provides is only possible thanks to you—our supporters!

One of our biggest achievements in 2023 was the opening of our purpose-built airbase, HQ and training facility. At last, giving our clinical team one of the best air ambulance facilities in the UK, with high fidelity simulation training rooms, crew welfare facilities and a dedicated area for patients and their families. The bespoke design of the facility was entirely planned to flow in a way that saves vital minutes in our activations, which has meant that we have been able to get to many more patients in need and provide lifesaving clinical interventions in medical emergencies even faster.

We were pleased to host our Royal Patron, Her Royal Highness The Princess Royal, who officially opened our new building in September 2023 and welcomed hundreds of supporters and stakeholders. During the visit, The Princess Royal met our clinicians and patients to hear about the huge difference this facility will bring to our team, as well as to the people of Cambridgeshire, Bedfordshire and surrounding counties.



It was also our privilege to award 30 of our doctors, paramedics and aviation crew with their Coronation Medals from His Majesty King Charles III; these medals were awarded to frontline workers who have given a huge amount of commitment to providing urgent care in the five years leading up to the coronation.

In the last year we have continued to operate three dedicated clinical services, comprising; our primary service, based in Cambridgeshire, where our team responds via helicopter and rapid response vehicles (RRV) 24/7; our Luton service, which sees a doctor paramedic team operating two days a week, serving the Bedfordshire community via a RRV; and our Advanced Paramedic (AP) service, which sees four of our most experienced paramedics responding solo via RRV in Cambridgeshire, particularly

in and around Peterborough and the Fenland area.

Every year, we need to raise £6.5million to provide our air ambulance service 24/7, and it is only with the support of the communities we serve that we can achieve this. Thank you for helping us be there for patients in their moment of need.

Finally, we would like to take this opportunity to thank our workforce for their significant contributions to the outstanding performance of this service in the past year. Magpas Air Ambulance is proud of the dedicated and caring culture we have created—something many describe as a family.

**Thank you to everyone who makes it such a great family and one we are all so proud to be a part of.**



**Daryl Brown**  
DipHE BA MA MBE DL  
**Chief Executive  
Officer**



**John Bridge**  
OBE DL  
**Chair of the  
Board of Trustees**



**Dr Simon Lewis**  
FRCER FIMC  
**Medical  
Director**



# Our year IN NUMBERS



Our team was called out to

**1,981**

emergency missions...

... that's

**18.5%**

more activations than  
the previous 12 months



They travelled

**103k**

air & road miles...



... provided

**1,817**

hours of lifesaving care...



... and treated

**1,167**

patients in need



**598**

hospital-level treatments  
were given...



...including

**54**

surgical  
procedures

**95**

sedations

**164**

general  
anaesthetics







### We moved into

**1**

brand new purpose-built base in Alconbury Weald, formally opened by HRH The Princess Royal...



### ... now home to

**45**

clinical staff

**33**

charity staff



### We received donations of

**£6m+**

to support our lifesaving service...



### ... from over

**52,000**

incredible supporters



**90**

volunteers donated their time and resources to support us...

...that's

**38%**

more than last year

### We filmed

**6**

episodes of the new TV series, *Rescue 999: Seconds to Save a Life*



### Our community team trained

**7,015**

people how to deliver lifesaving CPR



**7**

former patients and family members engaged in our new *Patient Voices* forum



Thank you. We couldn't do any of this without the support of our wonderful community. **With you, we save lives.**



# Our purpose **AND CULTURE**

## Statement of public benefit

**Magpas Air Ambulance trustees have given careful consideration to the Charity Commission's guidance on the Public Benefit Requirement under the Charities Act 2011; setting the charity's objectives, activities and services with this in mind.**

As Magpas Air Ambulance benefits the public by providing anybody in the East of England and beyond with potentially lifesaving pre-hospital emergency medicine—whenever they need it, wherever they need it, and at no cost—the trustees consider that the charity meets the important principles of the public benefit requirement.



### **Our vision**

**Deliver the best pre-hospital emergency care to our patients.**



### **Our mission**

**To save lives and limit disability by taking enhanced emergency care to patients in their moment of need.**



### **Our values**

**We are caring, pioneering, dedicated and proud.**





# Our history

## SAVING LIVES SINCE 1971

**In 1971, two local GPs, Dr Neville Silverston MBE and Dr Derek Cracknell MBE, could see people needlessly dying in road traffic collisions and vowed to do something about it.**

*Neville explains, "When I set up Magpas over 50 years ago, it was at a time when the UK death rate—as a result of road accidents—was over 8,000 people a year, when the ambulance service was not run by the NHS and there was no such thing as an A&E consultant.*

*"I recruited 120 GPs in Cambridgeshire to attend every accident in every location, 24 hours a day. With the support of the population we served, we raised the funds to equip every doctor with medical and radio equipment... But the service we provided was basic, in comparison to what this organisation has become today."*

What started out as voluntary GPs responding via pagers and attending road traffic collisions in their own cars, is now the most advanced doctors and critical care paramedics providing specialist pre-hospital emergency medical care to patients across the East of England and beyond, 24/7.

Responding via a helicopter air ambulance or one of the charity's three rapid response vehicles, the medical team now provides treatments and surgical procedures wherever their patients' life-threatening incident occurs and attend a huge breadth of medical emergencies.

Over 50 years on from Derek and Neville's brainchild, Magpas Air Ambulance has treated over 70,000 patients; saving lives and keeping families together for generations.

*"Magpas Air Ambulance is now a leading air ambulance charity, staffed by specialist doctors and critical care paramedics, and has saved **tens of thousands of lives.**"*



**Dr Neville Silverston MBE and Dr Derek Cracknell MBE**



# Our strategic goals **2023-28**

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**Magpas Air Ambulance produces a comprehensive five-year strategic plan, accompanied by detailed annual objectives. Every year, the achievement of these objectives is reviewed alongside the progress made against the five-year plan.**







## OUTSTANDING PATIENT CARE

### Our goal

We will provide outstanding clinical care to all of our patients by investing in training our clinicians; providing cutting edge equipment; and advancing what is currently possible, with a strong underpinning clinical governance to ensure we improve outcomes for our patients.

### Our challenge

We are challenged by access to clinical and patient data and dedicated time for our clinicians away from patient care, to support professional activities that enhance clinical care.



## NURTURING POSITIVE PARTNERSHIPS

### Our goal

We will establish strong relationships and partnerships, and a reputation that makes us the top choice for collaboration, enabling us to accomplish our charitable aims and mission to the highest standard.

### Our challenge

We recognise that working collaboratively and through partnerships is more effective, but we need to develop the skills, capacity and confidence of our people to be able to build and nurture strong relationships.



## ADVANCING KNOWLEDGE & SKILLS

### Our goal

We will ensure the highest standards of quality and outcomes across the organisation through the continual development and growth of training and knowledge for staff, partners and communities in which we serve.

### Our challenge

We recognise the power of our people and data; however, we are challenged by having the skills, systems and technology to effectively develop performance and knowledge.



## SUSTAINABILITY & RESILIENCE

### Our goal

We will create a strong, resilient and caring organisation by investing in diverse and sustainable income streams, minimising our environmental impact and developing the wellbeing and resilience of our people.

### Our challenge

We are used to reacting to immediate need and capabilities, but we need to take a longer term view; planning investment in sustainable income streams and reducing our carbon emissions.



# Reflecting on our **2023-24 ACHIEVEMENTS**

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Read on to learn more about how we've performed against our strategic goals in 2023-24.



**Doctor Rishi Rallan**



## Outstanding patient care



The past financial year was Magpas Air Ambulance's busiest 12 months on record, as the teams of advanced doctors and paramedics responded to 1,981 emergencies, across 13 counties in and around the East of England—an 18.5% increase on the previous year. In total, Magpas Air Ambulance spent 132 more hours saving lives in 2023-24 compared to the previous 12 months.

Following the same patterns as recent years, life-threatening medical emergencies such as cardiac arrests remained the number one reason for activation, followed by patients injured in road traffic collisions, accounting for 66% of the service's emergency call outs combined.

Positively, of the 358 patients Magpas Air Ambulance treated in cardiac arrest, 71% of them were reported to have received bystander CPR prior to the emergency team's arrival—something the charity is working very hard to increase through its Community CPR training.

There's no doubt that moving into the new Magpas Air Ambulance base, designed for faster dispatch times and located in a more central area near the region's major truck roads, has helped the charity reach even more patients this year.

Magpas Air Ambulance's five clinical leads, focusing on clinical operations, training and development, patient engagement, clinical effectiveness and informatics have also been working hard to push boundaries and improve the service even further over the past 12 months, which you can read more about over the next few pages.

## The Care Quality Commission

Magpas Air Ambulance's service is currently rated 'outstanding' by the Care Quality Commission (CQC). After moving into the new Magpas Air Ambulance base, the charity will be required to have another inspection soon, but this time with Director of Operations, Natalie Church, as the service's registered manager.

Outstanding



Natalie was appointed to this role in October last year (taking over from the charity CEO), meaning she ensures that everyone who uses the service Magpas Air Ambulance provides has their needs met. As a registered manager, Natalie also shares legal responsibility to meet the requirements of regulations and will be the CQC's key contact for the service.

*a family we can't thank the Magpas Air Ambulance team enough. To think they walk our streets doing such heroic deeds and facing such tragedies is beyond human expectation. We as a family are in awe of every single one of you and wanted to let you know our deepest gratitude. With the strongest heartfelt thank you to those that attended that morning, I am forever grateful and in awe of you."*

**A family member of a patient, who sadly could not be saved**



## Putting patients and their loved ones first

The new Magpas Air Ambulance base has a dedicated space for patients and their families to meet the team that treated them and ask questions, away from the bustle of day-to-day operations.



In 2023-24 the charity held its first patient open evening and introduced a new Patient Voices forum.

Here, patients and loved ones use their unique perspectives of the service to shape the care Magpas Air Ambulance delivers. Their support influences our communication with future patients and their families, and the aftercare support Magpas Air Ambulance provides to them.

This included feeding into the design and wording of the organisation's new 'thinking of you' and bereavement cards.

*"I have such appreciation and deep gratitude for this lifesaving service."*

## Kate's story

**"Am I dead?", Kate asked when she**  
**endured just two days before**

Kate was riding with her cycli

Kate suffered severe injuries

The Magpas Air Ambulance t  
can perform outside of a hos  
sight-saving surgical procedu

Kate remained in hospital for  
here I became aware of how s  
severe head injury."

She continues, "When I see M  
**emergency medical care to p**  
experience of this charity. I ha



he woke up in intensive care, with no recollection of the life-changing accident she had

group when her front wheel went down a pothole, catapulting her off the bike.

he hit the ground, including broken ribs, a punctured lung, a fractured skull and a brain bleed.

a placed Kate under general anaesthetic to protect her traumatic brain injury—a procedure they thanks to their advanced medical training and equipment. They also performed a potentially before airlifting Kate to Addenbrooke's Hospital.

month and spent another month with the Brain Injury Rehabilitation Trust. Kate explains, "It was significant the early intervention of Magpas Air Ambulance had been: limiting the long-term impact of my

as Air Ambulance's mission statement: **to save lives and limit disability by taking enhanced actions in their moment of need**, it still almost reduces me to tears. It perfectly summarises my much appreciation and deep gratitude for this lifesaving service."







## Arterial lines and point of care testing

**Thanks to joint working between clinical and fundraising departments, Magpas Air Ambulance has begun to trial the use of arterial lines for blood pressure readings—a method considered the gold standard when it comes to such monitoring and currently used in intensive care units in hospital.**

To gain this reading out of hospital, an arterial line is inserted into a patient's peripheral artery using a cannula. The line is then connected to a monitor, which provides accurate, beat-to-beat readings.

Magpas Air Ambulance previously used a non-invasive method of monitoring blood pressure with a reading taken every three minutes. Being able to monitor a patient's blood pressure continuously means the team can pick up episodes of hypotension (a drop in a patient's blood

pressure) more quickly and respond to changes immediately which could increase their chances of survival.

Arterial lines are regularly used in the hospital setting on critically ill patients and offer continuous and accurate readings, alongside a wealth of other valuable insights into a patient's condition (e.g. potassium levels, carbon dioxide levels and a clearer understanding of a patient's heart function).

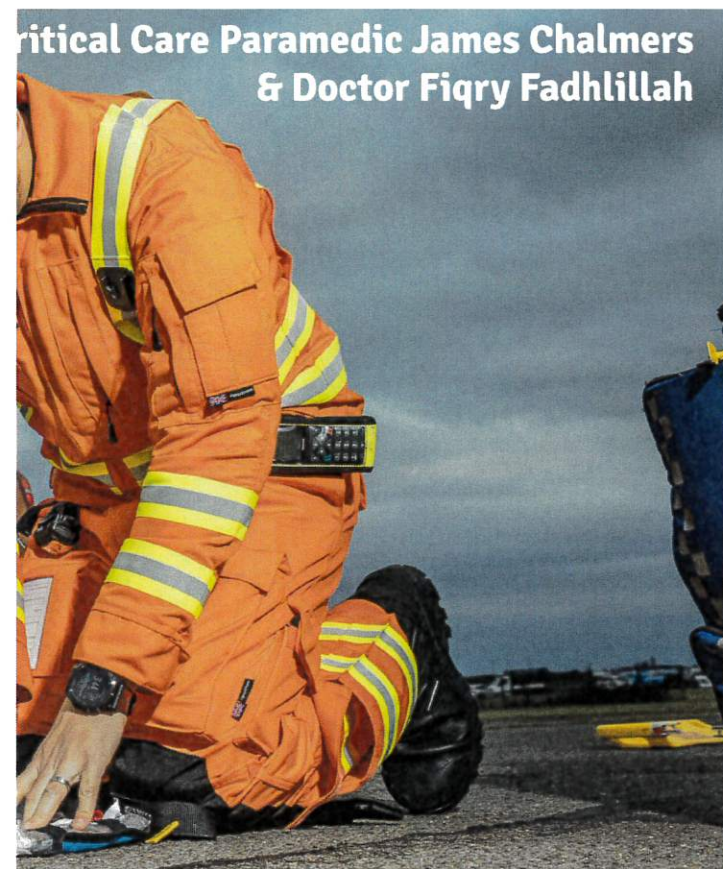
The charity achieved funding to buy the training equipment and will implement the use of arterial lines in its clinical service in the summer 2024.

## Advanced paramedics

**Magpas Air Ambulance became the first air ambulance charity to work collaboratively with the East of England Ambulance Service NHS Trust to deliver a new resource to Cambridgeshire.**



## Critical Care Paramedic James Chalmers & Doctor Fiqry Fadhlillah



Four of the charity's most experienced critical care paramedics took on new roles as advanced paramedics in critical care. These advanced paramedics still work with doctors on board the helicopter, but they also provide critical care working alone in rapid response vehicles too, complementing our existing air ambulance service and allowing us to get to even more patients.

Responding from the Magpas Air Ambulance airbase in Alconbury Weald, the team of advanced paramedics provide the community with dedicated, rapid access to advanced medical care—supporting both the ambulance service

and the Magpas Air Ambulance teams.

In 2023, Magpas Air Ambulance saw its first full year of advanced paramedic provision. In the past 12 months, the service has continued to prove its worth with the four team members responding to 539 patients in need, accounting for 27% of all of Magpas Air Ambulance's missions.

As well as treating seriously ill and injured patients, the advanced paramedics also provide additional support to ambulance crews (who may not have attended traumatic events before), both on scene and with follow up debriefs, to help them process what are often very difficult incidents.

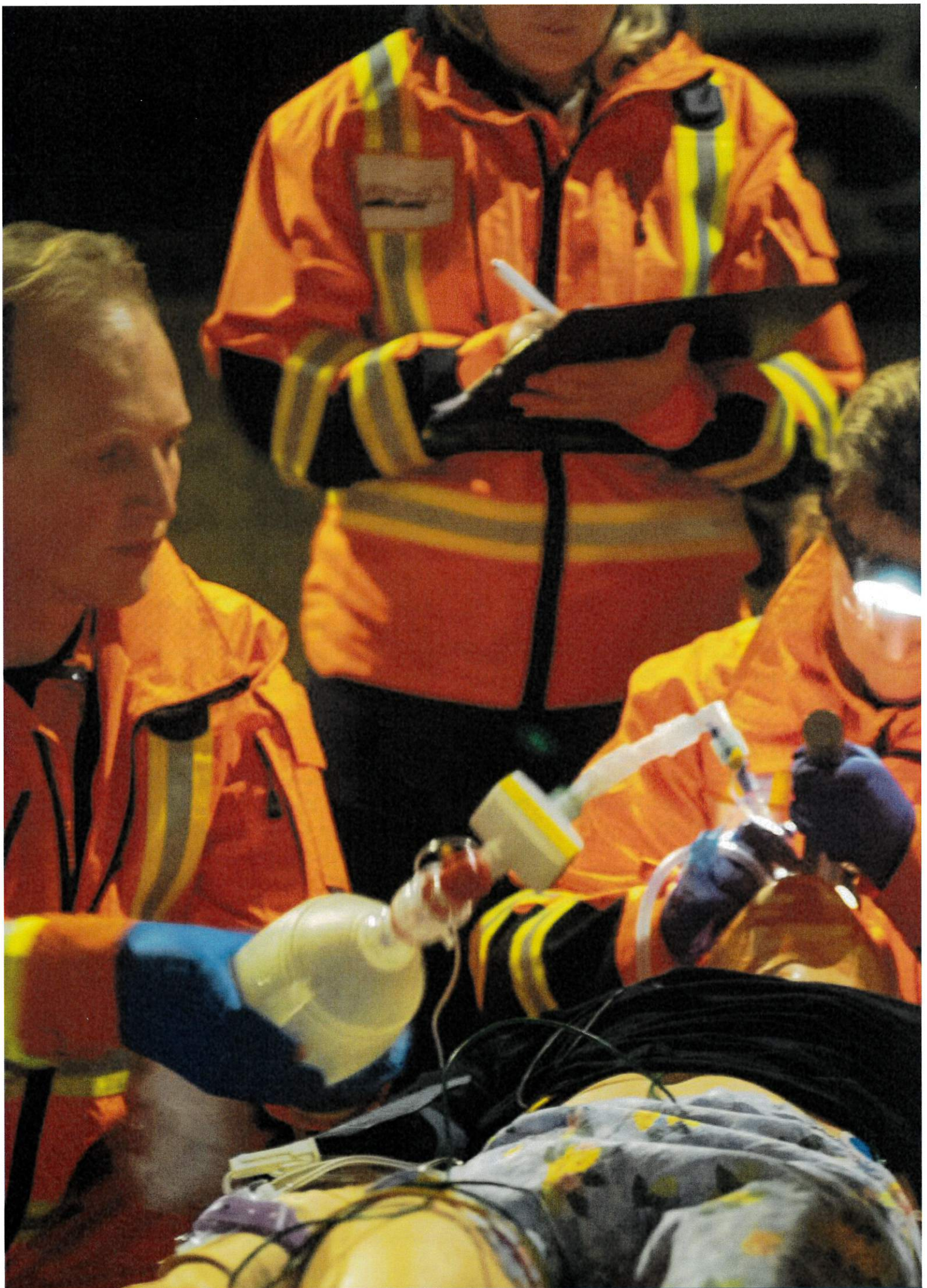
The four advanced paramedics providing this additional service have worked with Magpas Air Ambulance for almost 50 years collectively. Between them, they have pushed barriers, raised clinical standards and won awards as they provide the best possible care they can with Magpas Air Ambulance and the ambulance service.

In 2023-24, several of the advanced paramedics have also undertaken independent prescribing courses. These university courses will give the paramedics—who are not currently able to prescribe drugs without a doctor present—the authorisation to do so for the patients they see independently, boosting the service they can provide even further.

*"Being deployed to a slightly lower threshold of incident compared to air ambulances means we can prevent Magpas Air Ambulance from being called to something unnecessarily—saving the service for those who need it most—by treating the patient ourselves with the advanced skills we can bring. Or we can identify earlier if they need the highest level of care available outside of a hospital, that an air ambulance team provides."*

**Steve Chambers, Advanced Paramedic**







## Advancing knowledge & skills



### Training the next generation of lifesavers

**Magpas Air Ambulance has been a leading pre-hospital emergency medicine (PHEM) training provider since the early 2000s and the charity worked to get PHEM approved by the General Medical Council as a sub-specialty in 2012.**

In 2023-24, the charity's Clinical Lead for Training and Development reviewed the training Magpas Air Ambulance provides and added a new element to the two-week course that takes place twice a year: night simulation training.

Something that isn't included in other training courses across the country, this portion of the training aims to increase the fidelity of the clinical simulations undertaken, as well as demonstrate the physiological, emotional and mental stress the environment puts the medics under.

With 38% of Magpas Air Ambulance's missions occurring in the hours of darkness, this training has been invaluable to the clinicians who have not experienced working in the pre-hospital environment before, and has now become a staple of the charity's PHEM training programme.

At the end of Magpas Air Ambulance doctors' training periods they take the Fellowship in Immediate Care exam (the highest qualification in PHEM).

In 2023-24, Magpas Air Ambulance doctors made up over 50% of the medics across the country who passed the national exam (parts A & B) first time.

*"We both have a background in anaesthetics, so it felt exciting as it was daunting to suddenly use our skills to work on the streets instead of within our safe operating theatres. Magpas Air Ambulance prepares us with a course that simulates this, filled with scenario training and skill stations. The highlight of the course was the evening simulation session, on a dark, cold February night, which was added to the course last year to train us as realistically as possible."*

**Dr Rob Verheul and Dr Milly Gordon**





## Developing skills

**As well as running the bi-annual training courses, Magpas Air Ambulance provides training and development opportunities for all its clinicians year-round.**

Over the past 12 months the organisation's clinical leads have worked to find new ways to extend the training provided throughout the year.

Separating what was originally Magpas Air Ambulance's monthly development day into two; now *'learning from cases'* provides clinicians with a monthly chance for open and honest retrospective discussion following incidents, and *'clinical professional development days'* have a range of focuses.

These CPD days are open to all of Magpas Air Ambulance's doctors and paramedics, and have included dedicated specialist training sessions, external

speakers and experts in their field providing workshops to finesse various clinical skills and expand knowledge.

Magpas Air Ambulance has also provided CPD days to external medics this year too. For example, a group of Addenbrooke's Hospital consultants and nurses had slow-time adult and paediatric intubation training to refresh and improve vital skills they may not get to practice very often.

In 2023-24 Magpas Air Ambulance also worked with emergency services partners, such as Cambridgeshire Fire and Rescue Service, to provide mutually beneficial joint training sessions.



## SWIFT trial

**Magpas Air Ambulance is proud to contribute to clinical trials to support improvement in services and clinical excellence.**

One trial that began in 2023-24 is SWIFT (the Study of Whole blood in Frontline Trauma), which examines if there is a difference in outcome to patients who are given whole blood or blood components—with whole blood not being used before within the NHS.

This trial is run through NHS Blood and Transplant, and Magpas Air Ambulance has already enrolled 12 patients so far.



*"We're excited about the opportunity to administer blood pre-hospitally, potentially making a lifesaving difference for our patients. Thank you for your support as we help contribute to groundbreaking pre-hospital research."*

**Shaunna Truskinger, Critical Care Paramedic**





## Community CPR

In 2023-24, Magpas Air Ambulance trained over 7,000 people in the vital lifesaving skills of CPR and how to use a defibrillator via the charity's Community CPR programme—a 40% increase on the previous financial year. From feedback collected after the training, 100% of participants came away feeling confident to use their skills in the event of an emergency.



In this time frame, Magpas Air Ambulance's Community CPR trainer, supported by a team of volunteers, taught at a variety of community groups, schools and events—including Anglian Water's 'Time Out for Life' online conference with over 6,000 attendees.

Diversity and inclusivity have been a priority this year as Magpas Air Ambulance delivered sessions to women's groups, including Cambridge Diverse Women's groups and Women's Aid Luton. The charity has also worked with the Cambridge GRT Gypsy and Romany Traveller Lead to deliver training at their drop-in centres and sessions were held at Cambridge Regional College for young people with learning difficulties.

Magpas Air Ambulance also made the inequalities of CPR between men and women its primary focus on International Women's Day.

2023-24 saw Anglia Ruskin University student paramedics take on a 24-hour CPR-a-thon, which raised money for Magpas Air Ambulance and was even endorsed by Strictly Come Dancing's Craig Revel Horwood.

## Donate a Day

Magpas Air Ambulance's corporate CPR programme, Donate a Day, offers local businesses and organisations the opportunity to train the next generation of community lifesavers—by taking on a day of CPR and defibrillator training for their staff, and an additional day of training for a school or group in their local community. In the past 12 months, the charity facilitated 63 of these sessions.

One student from Hazeldene School, which benefitted from the Donate a Day programme, commented, *"I really enjoyed learning on the light up dummy. I can't wait to tell my mum that I can do it."*

*"We lost someone recently to a cardiac arrest. I now feel much more confident I would know what to do if it happened again."*

**Recipient of Magpas Air Ambulance community CPR training**









## Sustainability & resilience

### Planting for Good

**On Sunday, 26th and Monday, 27th November, 262 green-thumbed volunteers planted more than 2,000 trees at the Magpas Air Ambulance base during National Tree Week, in partnership with the Woodland Trust.**

Despite the cold and wet conditions, members of the public, schools and local businesses—along with representatives from the Navy, RAF and local fire and police forces—all got involved. Together, they planted 2,000 fully fledged trees and whips, as well as shrubs and wild flowers.

These trees will not only help offset the charity's carbon footprint, they also complement Magpas Air Ambulance's bespoke building, which has been

designed to minimize its impact on the environment; and create calm and natural surroundings for the charity's patients and their family members to feel relaxed and safe when they visit the building, as well as for the Magpas Air Ambulance clinicians.

Daryl Brown MBE DL, Chief Executive Officer commented, *"It was so lovely to see the community come together to help us with this monumental task. Between us all, we managed to get every tree planted—but it was a real team effort! We had Cambridgeshire County Council take part, as well as the Highways Agency and businesses from Alconbury Weald and across Cambridgeshire. It was particularly heart-warming to be able to involve local*





*families and school children too, who planted pansies outside our visitors' centre. We can't thank every single person who helped us enough, this is a really special group of people who will have a lasting impact on our charity and our local environment for many years to come."*

The event itself had benefits that have extended far beyond what the charity first imagined.

Awareness of Magpas Air Ambulance was boosted among local residents and businesses, which has since led to fundraising and volunteering opportunities, including three people who have gone on to volunteer regularly with the charity. The campaign also raised £2,000 through tree sponsorship over the two days alone to help care for the trees in future—something Magpas Air Ambulance is now building on after seeing the appetite for this kind of support, including installing a 'tree of life' in the base's welcome area which honours those who have sponsored a tree or had a tree dedicated to their memory.

From internal benefits such as promoted cross-department working and new processes explored and installed, to external wins including increased local visibility and community engagement, and benefits to the environment. The Planting for Good campaign was an all-round success and was even shortlisted for 'Campaign of the Year' in this year's Chartered Institute of Fundraising (East Anglia) Awards.

## Growing a greener service

**One of Magpas Air Ambulance's strategic goals is to minimise its impact on the environment and reduce the charity's carbon emissions.**

When the new base was being built, it was created in a way to ensure it maximises renewable energy. This is achieved through integrated design measures such as solar shading, natural ventilation through louvres, and nearly 100 PV panels on the roof.

The solar panels are not only creating an opportunity for the charity to be greener







than ever before but are also helping with overhead costs—freeing up more funds that can be diverted towards the running of the lifesaving service.

Additionally, with a single tree reducing CO<sub>2</sub> by up to one tonne in its lifetime, the 2,000 trees planted in the grounds of the Magpas Air Ambulance base in 2023 will significantly help offset the charity's carbon footprint for many years to come.

As part of Magpas Air Ambulance's commitment to sustainability, other positive steps have been made, such as introducing ten electric vehicle charging points in the airbase carpark. These have encouraged staff to travel greener, especially as rates have been set extremely competitively with a basic charge to staff and clinicians, and a commercially competitive rate for passing public users.

To reduce event travel costs and environmental impact, Magpas Air Ambulance also invested in a fully electric

pool car, which can be booked by anyone requiring to travel for charity purposes, as well as an electric car dedicated to the Community CPR programme provided across Cambridgeshire and Bedfordshire daily.

## Lifesaving fundraising

**2023-24 was another successful year for Magpas Air Ambulance fundraising, with a focus on continuing to develop and grow predictable and sustainable income streams.**

The fundraising team successfully exceeded the target for the year, raising over £6million to fund the charity's lifesaving service across a range of income streams.

The **Magpas Air Ambulance lottery and superdraw** continued to be the charity's biggest source of income, generating over £3.5million from an average of 68,350 chances to win every week.



The charity also continued to invest in increasing income from **regular giving** supporters, welcoming a further 3,000 supporters to the charity this year, who make vital monthly donations.

As well as the above, Magpas Air Ambulance's amazing supporters also donated in response to the charity's bi-annual magazine, purchased Christmas cards and supported the winter appeal.

Dr Adriana Cordier, who featured in the 2023 Christmas appeal, commented, *"The loyalty and generosity of our Magpas Air Ambulance supporters never fails to humble and amaze me every year. We know that saving lives is a team effort and you are all a vital part of that team."*

**Gifts in wills** left to Magpas Air Ambulance exceeded £1million for the first time ever. This is an increasingly important source of funding for the charity. Not only supporting vital ongoing operations but also enabling Magpas Air

Ambulance to invest in new equipment and treatments that will improve patient care, as well as participate in groundbreaking clinical trials that could save even more lives in the future.

A number of supporters also completed some amazing **challenges** throughout the year. Participants raised money by running the Cambridge Half Marathon, took to the skies in charity wing walks and skydives, and even walked on fire. Many others held **events** in their local communities in support of Magpas Air Ambulance, with charity staff and volunteers attending over 200 events in the past 12 months.

In 2023-24, the number of people who **volunteer** for Magpas Air Ambulance increased by 38%. This has meant that the charity has been able to have a presence at more community events than ever before and, with volunteers contributing over 800 hours at the charity's airbase, this supporter group has



**Doctor Adriana Cordier**



saved the charity over £9,000 based on the national minimum hourly wage. The charity was also fortunate to receive support from a range of **corporate** organisations this financial year, such as the Cambridge Business Golf Society, which raised £25,000 for Magpas Air Ambulance—the most the society has ever raised for a charity of the year.

The Magpas Air Ambulance Community CPR Donate a Day Scheme continued to grow too, with 39 corporates funding lifesaving CPR and defibrillation training for their staff, as well as funding an additional day of training to support a local community group or school to also learn these vital skills. The charity's work with organisations has also seen an increase in the number of corporate volunteers supporting the service, with

companies donating 146 hours of time to Magpas Air Ambulance this year.

**Community groups** have also been a huge part of Magpas Air Ambulance's fundraising success in 2023-24. The Upwood Ukuleles, who ask for donations in lieu of performance fees, added to their ever-growing fundraising total of £71,000 and have been named finalists in BBC Radio Cambridgeshire's *Make a Difference* awards.

Magpas Air Ambulance has also seen schools, such as Bedford Prep School, prove you're never too young to get involved with local charities; multiple festivals and concerts took place in aid of Magpas Air Ambulance, often celebrating former patients; and there was even a sponsored Magpas Air Ambulance tattoo event at the Tattoo Den!

*Magpas Air Ambulance received 0 (zero) fundraising complaints in the financial year of this report, (0 'zero' in 2022-23).*

## Grants & Trusts

**Support from grants and trusts continued to be a key income source for Magpas Air Ambulance, with the charity raising more than £214,000 through grant and trust income in 2023-24.** Support from these organisations is so important, particularly as they help Magpas Air Ambulance to deliver capital projects and fund the latest lifesaving equipment.

## Acknowledgements

While we formally acknowledge all our funders' generous contributions, our special thanks go to the following for making a notable contribution to our work during the last financial year:

**John Apthorp Charity**

**The Valiant Charitable Trust**

**The Hobson Charity**

**The James Tudor Foundation**

**The Rowney Trust**

**Payne Gallwey Charitable Trust**

**Persimmon Homes**

**The Goldcrest Charitable Trust**

**Hedley Foundation**

**Better Community Business Network**

**Skipton Charitable Foundation**

**The Hudson Foundation**

**The Grace Trust**

**The Charlotte Heber-Percy**

**Charitable Trust**

**The Childwick Trust**





## Allistair's story

**At 5:30am on Tuesday, 20th June 2023, Allistair and Michelle were asleep at home in Ely. Suddenly, Michelle was woken by her husband's body jolting next to her—he was suffering a cardiac arrest.**

*"Ali's heart had stopped beating," Michelle describes, "he gave his last breath, and was gone."*

After calling 999, Michelle began performing CPR. She explains, *"It was only 15 minutes before help arrived, but at the time, it felt like forever. I was fighting to bring my husband back to life, and I was so grateful when the ambulance crew could take over."*

An EEAST paramedic crew restarted Ali's heart using a defibrillator. Shortly afterwards, the Magpas Air Ambulance team arrived.

Thanks to their advanced training, Magpas Air Ambulance Doctor Rich and Critical Care Paramedic Thomas were able to provide Ali with hospital-level

medical care in his home: placing him in a medically induced coma and taking over his breathing. Once stable, they took him to Royal Papworth Hospital for surgery, monitoring him throughout the journey.

Michelle continues, *"On day three he was brought out of his coma. It was a huge relief that, both physically and neurologically, he'd come through it well. Only 1 in 10 people survive an out-of-hospital cardiac arrest in the UK. Without Magpas Air Ambulance's quick intervention, Ali wouldn't be here today."*

Ali has since gone on to make an excellent recovery, he is now one of the charity's permanent volunteers and he, Michelle and their running club have raised £3,790 for the service that saved his life.





**Critical Care Paramedic Dan Read**

## Financial strategy

**Magpas Air Ambulance raised £6,334,381 (2022-23: £7,220,047) through fundraising activities and income for the new base build in the 12 months ended 30 June 2024, around £600k ahead of our income target for the year.**

Income was around £886k less than a comparable period in the previous year, due to the base build completing and therefore a reduction in capital donations associated with the build costs of this project.

2023-24 total expenditure is £5,214,359 for the 12-month period ended 30 June 2024, compared to £6,146,691 in the previous 12-month period ended 30 June 2023.

This reduction is due to the temporary loss of aircraft due to the prepack administration sale of the company who previously provided helicopter services to Magpas Air Ambulance.

At the year-end, there were total funds of £5,075,800 (2022-23: £3,995,275). The charity aims to maintain three months' worth (£1.1m) of operating capital as unrestricted reserves, it currently has £1,651,235 (2022-23: £273,136) after fixed assets which are not able to be easily sold.

The charity plans to further grow income and help maintain



our reserves in future years to support planned developments in clinical activity.

Removing base build income, the charity raised £6,161,811 through its fundraising and other activities for the 12-month period ended 30 June 2024, compared to £5,869,758 in the previous 12-month period ended 30 June 2023.

Magpas Air Ambulance continues to work hard to diversify and grow fundraising income in order to advance patient care and meet the changing needs of our patients.

Magpas Air Ambulance supporters are vital to charity and we continue to need and be thankful for the support from the public, community, corporate organisations and grant funders.

## Helicopter lease

During the financial year, in February 2024, the company that had supplied our helicopter through a lease arrangement was sold via a prepack administration deal.

The Magpas Air Ambulance contract was not sustained through the sale and this was reported to the Charity Commission as a potential Significant Incident (SIR), which has since been closed by the Charity Commission with no action required.

As a direct result, Magpas Air Ambulance operated for a period of five months within the financial year without an aircraft. During this period, the charity continued responding to medical emergencies 24/7 using our fleet of

rapid response vehicles, delivering exactly the same level of care to the same number of patients as we would usually expect to treat. The lack of a helicopter lease generated a significant saving to the charity operating budget of around £1.1m.

A new helicopter has been procured and is due to be delivered to Magpas Air Ambulance in September 2024 to enable the charity to resume air operations.

## Base financing

The new Magpas Air Ambulance airbase, HQ and training centre which the charity occupied during the financial period boasts many operational benefits.

The new building is also significantly more energy efficient and helps move the charity towards being a NET zero organisation, supporting the Magpas Air Ambulance Green Plan.

The project had a total cost of £7m. The charity successfully raised a significant amount in donations, non-repayable grants and donated goods/services to help fund the project, and the trustees also approved a £3.9m loan via Charity Bank and SIB, to guarantee completion of the project.

The SIB grant is repaid within five years and the Charity Bank loan is repayable over 20 years. The charity continues to seek additional grants and donations to repay loans early and reduce the financial burden of servicing these loans.





## Nurturing positive partnerships



### A royal base opening

**On 12th September 2023 Magpas Air Ambulance staff, clinicians, former patients and supporters witnessed an important milestone in the charity's history as HRH The Princess Royal opened Magpas Air Ambulance's state-of-the-art airbase and headquarters.**

HRH The Princess Royal became Magpas Air Ambulance's Patron after she visited the charity's previous operations base in February 2020, and had been a part of the journey ever since—attending various Magpas Air Ambulance events throughout

the development of the new base.

It was an honour to welcome HRH The Princess Royal, as well as the local community, to the site of the new base at Alconbury Weald and show her around the building she's been so pivotal in helping Magpas Air Ambulance achieve.

On the day, HRH The Princess Royal heard from former patients and clinicians about the difference the base will make, and unveiled a plaque, which has become a treasured part of the new building.



## Multi-faith blessing

**Shortly after the airbase opening, Cambridgeshire faith leaders gathered at the new Magpas Air Ambulance base to bless the building.**

The event was attended by 14 senior faith and community leaders giving a very broad representation of the community Magpas Air Ambulance serves.

The event was open to those of any faith and those of no faith to reflect on the important work of the charity.

Those in attendance put positive thoughts and energy onto the building and those who work and volunteer within it, after hearing from the charity's co-founder, Dr Neville Silverston MBE, who spoke about the origins of Magpas Air Ambulance and how it's grown and developed over the past 53 years.

## Tee-rific corporate support

**Every now and then, Magpas Air Ambulance sees fundraisers who take their support to the next level, such as East Anglia based recruitment consultants, The ONE Group.**

The company started supporting Magpas Air Ambulance in 2008 following a staff vote, and since then they've volunteered, fundraised and raised awareness of the charity through many innovative ways.

The ONE Group's flagship fundraiser, however, is their annual golf day. What started as an event with 20 attendees has grown into one of the most premium charity golf days in the region—with an annually fully booked event hosting 100 golfers. This year was The ONE Group's 16th event, and their extraordinary fundraising efforts mean they have now raised over £150,000 for Magpas Air Ambulance, equating to 50 lifesaving missions.







## A token of thanks

**To mark The King & Queen's Coronation, a special commemorative medal has been awarded to all those who participated in the Coronation, as well as serving frontline members of the emergency services, prison services and the Armed Forces as a token of the nation's thanks.**

This summer, Deputy Lieutenant of Cambridgeshire, Mr Chris Parkhouse, presented the medals to many of Magpas Air Ambulance's doctors, critical care paramedics and flight crew, who keep the people of Cambridgeshire, Bedfordshire and beyond safe 24/7.

The medal acts as a thank you gift from the nation, which has been awarded to around 400,000 deserving frontline workers across the country. Magpas Air Ambulance is delighted to have over 30 of these exceptional individuals qualify in their time with the charity.

## Room hire

**At the Magpas Air Ambulance base, there is a variety of meeting spaces available to hire by corporates and community groups.**

The brand-new, accessible building with floor-to-ceiling windows, technology and facilities to suit all business needs has proved a huge hit for those seeking out spaces in the local community to meet.

With the visitors' centre, boardroom and a small meeting room accommodating between 10-50 guests, the meeting spaces have not only raised more funds for the lifesaving service, but built new relationships between the charity and the community it serves too.





## Our workforce

**Magpas Air Ambulance welcomed six new doctors to the clinical team in 2023-24, as well as eight non-clinical staff members. In the past year, the charity has continued to implement and develop new and existing ways to not only support its workforce, but to attract future employees.**

One way the charity has been supporting both clinical and non-clinical staff members is through continued learning and development. In the past 12 months, two staff members began a new apprenticeship: the *Data Driven Professional Programme* run by The Imperial College and Corndel. This amazing opportunity, worth over £12,000 per person, has been fully funded by a corporate sponsor sourced by Corndel and offered to all air ambulances via Air Ambulances UK.

In addition, Magpas Air Ambulance's

critical care paramedics and advanced paramedics are undertaking a variety of masters degrees in advanced practice to further their education and careers. These modules focus on the development of their clinical practice, whilst the APs, concentrate on the independent prescribing of additional drugs.

Another aspect of Magpas Air Ambulance's workforce support comes in the form of its wellbeing committee. In 2023-24, a critical care paramedic became the first clinical team member to join the committee—providing valuable insight and support—and the four existing members undertook the *RSPH Level 3 Award in Mental Health First Aid*, boosting their knowledge and increasing their skills available to all staff.

The charity also publicly supported various awareness initiatives this year, including Remembrance Day, Armed Forces Week, Volunteers' Week and Pride.



# Reports, accounts and **ADMINISTRATIVE DETAILS**

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**Read on for our trustees' responsibilities statement; independent auditors' report; financial review and accounts; and reference and administrative details.**





## Trustees' responsibilities statement

**The trustees (who are also directors of Magpas Air Ambulance for the purposes of company law) are responsible for preparing the Trustees' Annual Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).**

Company law requires the trustees to prepare financial statements for each financial year. Under company law, the trustees must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for that period. In preparing these financial statements, the trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP 2019 (FRS 102)
- make judgements and estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in operation

The trustees are responsible for keeping adequate accounting records that disclose with reasonable accuracy at any time the financial position of the charitable company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities. In so far as the trustees are aware:

- there is no relevant audit information of which the charitable company's auditor is unaware; and
- the trustees have taken all steps that they ought to have taken to make themselves aware of any relevant audit information and to establish that the auditor is aware of that information.

The trustees are responsible for the maintenance and integrity of the corporate and financial information included on the charitable company's website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

In preparing this report, the Trustees have taken advantage of the small companies exemptions provided by section 415A of the Companies Act 2006.

Approved by the Board of Trustees and signed on its behalf by:



John Bridge OBE DL  
Chairman, Board of Trustees  
Date: 19 September 2024



# Independent auditors report to the members of Magpas Air Ambulance

## Opinion

We have audited the financial statements of Magpas Air Ambulance (the 'charitable company') for the year ended 30 June 2024 which comprise the Statement of Financial Activities incorporating the Income and Expenditure Account, the Balance Sheet, the Cash Flow Statement and the notes to the financial statements, including significant accounting estimates. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards including FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the charitable company's affairs as at 30 June 2024, and of its incoming resources and application of resources, including its income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006

## Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

## Conclusions relating to going concern

In auditing the financial statements, we have concluded that the Trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the charity's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the Trustees with respect to going concern are described in the relevant sections of this report.



## Other information

The trustees are responsible for the other information. The other information comprises the information included in the trustees' annual report, other than the financial statements and our auditor's report thereon. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether there is a material misstatement in the financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

## Opinion on other matters prescribed by the Companies Act 2006

In our opinion based on the work undertaken in the course of the audit:

- the information given in the Trustees' Annual Report, incorporating the Director's Report for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- The Directors' Report has been prepared in accordance with applicable legal requirements.

## Matters on which we are required to report by exception

In the light of our knowledge and understanding of the charitable company and its environment obtained in the course of the audit, we have not identified material misstatements in the trustees' report.

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit.
- the trustees were not entitled to prepare the financial statements in accordance with the small companies' regime and take advantage of the small companies' exemptions in preparing the directors' report and from the requirement to prepare a strategic report.



## Responsibilities of trustees

As explained more fully in the trustees' responsibilities statement in the Trustees' Report, the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charitable company or to cease operations, or have no realistic alternative but to do so.

## Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below:

We gained an understanding of the legal and regulatory framework applicable to the Charity and how it operates and considered the risk of the Charity not complying with the applicable laws and regulations including fraud in particular those that could have a material impact on the financial statements. This included those regulations directly related to the financial statements. In relation to the Charity this included employment law, financial reporting and health & safety.

The risks were discussed with the audit team and we remained alert to any indications of non-compliance throughout the audit. We carried out specific procedures to address the risks identified these included the following:

- We reviewed systems and procedures to identify potential areas of management override risk. In particular, we agreed the financial statements to underlying records and we carried out testing of journal entries and other adjustments for appropriateness.
- We reviewed accounting policies for evidence of management bias and ensured that the accounting policies were correctly applied to the financial statements.
- We reviewed minutes of Trustee Board meetings.
- We have enquired of management about any actual or potential litigation claims, and any known instances of non-compliance – none were identified as a result of our enquiries.



Because of the inherent limitations of an audit, there is a risk that we will not detect all irregularities, including those leading to a material misstatement in the financial statements or non-compliance with regulation. This risk increases the more that compliance with a law or regulation is removed from the events and transactions reflected in the financial statements, as we will be less likely to become aware of instances of non-compliance. The risk is also greater regarding irregularities occurring due to fraud rather than error, as fraud involves intentional concealment, forgery, collusion, omission or misrepresentation as to what extent the audit was considered capable of detecting irregularities, including fraud.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at: <https://www.frc.org.uk/auditors/audit-assurance/auditor-s-responsibilities-for-the-audit-of-the-fi/description-of-the-auditor%E2%80%99s-responsibilities-for>. This description forms part of our auditor's report.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

## Use of this Report

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and the charitable company's members as a body, for our audit work, for this report, or for the opinions we have formed.



Suzanne Goldsmith FCA (Senior Statutory Auditor)  
For and on behalf of

### **PRICE BAILEY LLP**

Chartered Accountants Statutory Auditors

Tennyson House  
Cambridge Business Park  
Cambridge  
CB4 0WZ

Date: 20 September 2024



# Statement of financial activities incorporating income and expenditure for the year ended 30 June 2024

		Unrestricted funds	Designated funds	Restricted funds	2024 Total funds	2023 Total funds
	Note	£	£	£	£	£
<b>INCOME FROM:</b>						
Donations and legacies	2	1,889,751	-	172,570	2,062,321	2,994,817
Other trading activities:						
Fundraising	3	4,191,969	-	-	4,191,969	4,124,750
Trading activities	4	36,111	-	-	36,111	75,764
Investments	5	2,988	-	-	2,988	5,804
Other income	6	40,992	-	-	40,992	18,912
<b>TOTAL INCOME</b>		<b>6,161,811</b>	<b>-</b>	<b>172,570</b>	<b>6,334,381</b>	<b>7,220,047</b>
<b>EXPENDITURE ON:</b>						
Raising funds		1,652,522	-	-	1,652,522	1,591,764
Charitable activities		3,316,479	213,308	32,050	3,561,837	4,554,927
<b>TOTAL EXPENDITURE</b>	7	<b>4,969,001</b>	<b>213,308</b>	<b>32,050</b>	<b>5,214,359</b>	<b>6,146,691</b>
<b>NET INCOME / (EXPENDITURE)</b>		<b>1,192,810</b>	<b>(213,308)</b>	<b>140,520</b>	<b>1,120,022</b>	<b>1,073,356</b>
Transfers		185,289	(77,749)	(107,540)	-	-
<b>NET MOVEMENT IN FUNDS</b>		<b>1,378,099</b>	<b>(291,057)</b>	<b>32,980</b>	<b>1,120,022</b>	<b>1,073,356</b>
<b>RECONCILIATION OF FUNDS:</b>						
Total funds brought forward	17	273,136	3,641,417	41,225	3,955,778	2,882,422
<b>TOTAL FUNDS CARRIED FORWARD</b>	18	<b>1,651,235</b>	<b>3,350,360</b>	<b>74,205</b>	<b>5,075,800</b>	<b>3,955,778</b>

The notes on pages 45 to 62 form part of these financial statements. There were no other recognised gains and losses other than those disclosed above and all activities are continuing.



## Balance sheet as at 30 June 2024

	Note	£	2024 £	£	2023 £
<b>FIXED ASSETS</b>					
Tangible assets	12	7,188,854		6,863,234	
Intangible assets	13	27,605		31,852	
Investments	14	24,448		24,448	
			7,240,907		6,919,534
<b>CURRENT ASSETS</b>					
Debtors	15	1,301,052		1,351,749	
Cash at bank and in hand		1,472,313		507,597	
			2,773,365		1,859,346
<b>CREDITORS: amounts falling due within one year</b>	16		(1,363,700)		(1,472,154)
<b>NET CURRENT ASSETS/(LIABILITES)</b>			1,396,665		426,692
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>			8,640,572		7,306,726
<b>CREDITORS: amounts falling due after more than one year</b>	17		(3,574,772)		(3,350,948)
<b>NET ASSETS</b>			5,075,800		3,955,778
<b>CHARITY FUNDS</b>					
<b>General Funds:</b>					
Unrestricted funds	18	1,651,235		273,136	
Designated funds	18	3,350,360		3,641,417	
			5,001,595		3,914,553
<b>Restricted funds</b>	18		74,205		41,225
<b>TOTAL FUNDS</b>			5,075,800		3,955,778

The financial statements were approved and authorised for issue by the Trustees on 19 September 2024 and signed on their behalf, by:



John Bridge OBE DL, Chair



# Statement of cash flows for the year ended 30 June 2024

	Note	2024 £	2023 restated £
<b>Cash flows from operating activities</b>			
Net cash provided by operating activities	19	1,197,850	916,261
<b>Cash flows from investing activities:</b>			
Purchase of tangible fixed assets		(538,928)	(5,683,139)
Purchase of intangible fixed assets		-	(35,391)
Loss on sale of fixed assets		-	2,013
Interest received		2,988	5,804
<b>Net cash used in investing activities</b>		661,910	(4,794,452)
<b>Cash flows from financing activities:</b>			
New loans received		771,187	3,256,823
Repayments of borrowings		(139,828)	-
Repayments of finance leases		(24,271)	(5,520)
Interest paid		(304,282)	(181,488)
<b>Net cash used in financing activities</b>		302,806	3,069,815
<b>Change in cash and cash equivalents in the year</b>		964,716	(1,724,637)
Cash and cash equivalents brought forward		507,597	2,232,234
<b>Cash and cash equivalents carried forward</b>	20	1,472,313	507,597

The figures for 2023 have been restated to separately disclose the loan interest paid.

The notes on pages 45 to 62 form part of these financial statements.



# Notes to the financial statements for the year ended 30 June 2024

## 1. Accounting policies

### 1.1 Basis of preparation of financial statements

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019) Charities SORP and the Companies Act 2006.

MAGPAS meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy.

The financial statements are prepared in GBP and rounded to the nearest pound.

### 1.2 Company status

The charity is a private company limited by guarantee, and incorporated in the UK. The charities registered office is Magpas Air Ambulance, Enterprise Campus, Alconbury Weald, Huntingdon, Cambridgeshire, PE28 4YF, and its registered number is 06062176. The members of the charity are the Trustees named on page 63. In the event of the charity being wound up, the liability in respect of the guarantee is limited to £10 per member of the charity.

### 1.3 Going Concern

The Trustees have considered whether the use of the going concern basis of accounting is appropriate. To do this, they have considered whether there are any material uncertainties as to the charity's ability to continue as a going concern.

The charity have prepared cash flow forecasts for a period of 12 months from the date of signing these accounts which demonstrate that the cash reserves will continue to meet liabilities as they fall due.

Income and expenditure will continue to be closely monitored on a month by month basis and as such, the Trustees agree that it is appropriate to continue to adopt the going concern basis in preparing these financial statements.



## 1.4 Fund accounting

General funds are unrestricted funds which are available for use at the discretion of the Trustees in furtherance of the general objectives of the company and which have not been designated for other purposes.

Restricted funds are funds which are to be used in accordance with specific restrictions imposed by donors or which have been raised by the charity for particular purposes. The aim and use of each restricted fund is set out in note 18.

Designated funds represent the net book value of fixed assets less the outstanding amounts of any loans or other finance agreements.

## 1.5 Income

All income is recognised once the charity has entitlement to the income, it is probable that the income will be received and the amount of income receivable can be measured reliably.

Income received from participants of the lottery is recognised on the date of the draw to which the participant is being entered.

For legacies, entitlement is taken at the earlier point of when the charitable company is aware that probate has been granted and the amount can be reliably measured as a result of correspondence with the executor that a distribution will be made or when a distribution is received from the estate. Receipt of a legacy, in whole or in part, is only considered probable when the amount can be measured reliably and the charitable company has been notified of the executor's intention to make a distribution. Where legacies have been notified to the charitable company, or the charitable company is aware of the granting of probate, and the criteria for income recognition have not been met, then the legacy is treated as a contingent asset and disclosed if material.

Gifts in kind donated for distribution are included at valuation and recognised as income when they are distributed to the projects. Gifts donated for resale are included as income when they are sold. Donated facilities are included at the value to the charitable company where this can be quantified and a third party is bearing the cost. No amounts are included in the financial statements for services donated by volunteers.

Donated services or facilities are recognised when the charitable company has control over the item, any conditions associated with the donated item have been met, the receipt of economic benefit from the use of the charitable company of the item is probable and that economic benefit can be measured reliably.

On receipt, donated professional services and donated facilities are recognised on the basis of the value of the gift to the company which is the amount the charitable company would have been willing to pay to obtain services or facilities of equivalent economic benefit on the open market; a corresponding amount is then recognised in



expenditure in the period of receipt.

Income tax recoverable in relation to donations received under Gift Aid or deeds of covenant is recognised at the time of the donation.

## **1.6 Expenditure**

Expenditure is recognised once there is a legal or constructive obligation to transfer economic benefit to a third party, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is classified by activity. The costs of each activity are made up of the total of direct costs and shared costs, including support costs involved in undertaking each activity. Direct costs attributable to a single activity are allocated directly to that activity. Shared costs which contribute to more than one activity and support costs which are not attributable to a single activity are apportioned between those activities on a basis consistent with the use of resources. Central staff costs are allocated on the basis of time spent, and depreciation charges allocated on the portion of the asset's use.

Fundraising costs are those incurred in seeking voluntary contributions and do not include the costs of disseminating information in support of the charitable activities. Support costs are those costs incurred directly in support of expenditure on the objects of the charitable company and include project management carried out at Headquarters. Governance costs are those incurred in connection with administration of the company and compliance with constitutional and statutory requirements.

Costs of raising funds are costs incurred in attracting voluntary income, and those incurred in trading activities that raise funds.

Charitable activities and Governance costs are costs incurred on the charitable company's operations, including support costs and costs relating to the governance of the charitable company apportioned to charitable activities.

Redundancy and termination costs are recognised as an expense in the Statement of Financial Activities and a liability on the Balance Sheet immediately at the point the charity is demonstrably committed to either:

- Terminate the employment of an employee or group of employees before normal retirement date; or
- Provide termination benefits as a result of an offer made in order to encourage voluntary redundancy.

The charity is considered to be demonstrably committed only when it has a detailed formal plan for the termination and is without realistic possibility of withdrawal from the plan.

All expenditure is inclusive of irrecoverable VAT.



## 1.7 Tangible fixed assets and depreciation

All assets costing more than £5,000 are capitalised.

Tangible fixed assets are carried at cost, net of depreciation and any provision for impairment. Depreciation is provided at rates calculated to write off the cost of fixed assets, less their estimated residual value, over their expected useful lives on the following bases:

Medical equipment	-	25% straight line
Motor vehicles	-	25% - 33% reducing balance
Office equipment	-	25% straight line
Other fixed assets	-	25% straight line
Leasehold improvements	-	20% straight line
New base	-	2% straight line, land not depreciated
Fuel tank	-	5% straight line
Intangible assets - software	-	10% straight line

## 1.8 Interest receivable

Interest on funds held on deposit is included when receivable and the amount can be measured reliably by the charitable company; this is normally upon notification of the interest paid or payable by the Bank.

## 1.9 Leasing and hire purchase

Assets obtained under hire purchase contracts and finance leases are capitalised as tangible fixed assets. Assets acquired by finance lease are depreciated over the shorter of the lease term and their useful lives. Assets acquired by hire purchase are depreciated over their useful lives. Finance leases are those where substantially all of the benefits and risks of ownership are assumed by the charitable company. Obligations under such agreements are included in creditors net of the finance charge allocated to future periods. The finance element of the rental payment is charged to the Statement of Financial Activities Incorporating Income and Expenditure Account so as to produce a constant periodic rate of charge on the net obligation outstanding in each period.

## 1.10 Operating leases

Rentals under operating leases are charged to the Statement of Financial Activities Incorporating Income and Expenditure Account on a straight line basis over the lease term.

## 1.11 Investments

Investments are a form of basic financial instrument and are initially recognised at



their transaction value and subsequently measured at their fair value as at the balance sheet date using the closing quoted market price. All gains and losses are taken to the Statement of Financial Activities as they arise. Unrealised gains and losses are calculated as the difference between the fair value at the year end and their carrying value and are included in the Statement of Financial Activities. There were no realised gains during the year.

## **1.12 Stock**

Stock of retail goods are valued at the lower of cost and net realisable value after making due allowance for obsolete and slow moving stocks. The value of these goods is immaterial in respect of these accounts and therefore is not included. Donated items of stock for resale or distribution are not included in the financial statements until they are sold or distributed because the Trustees consider it impractical to be able to assess the amount of donated stocks as there are no systems in place which record these items until they are sold and undertaking a stock take would incur undue cost for the charity which far outweigh the benefits.

## **1.13 Debtors**

Trade and other debtors are recognised at the settlement amount after any trade discount offered. Prepayments are valued at the amount prepaid net of any trade discounts due.

## **1.14 Cash at Bank and in hand**

Cash at bank and in hand includes cash and short term highly liquid investments with a short maturity of three months or less from the date of acquisition or opening of the deposit or similar account.

## **1.15 Liabilities and provisions**

Liabilities are recognised when there is an obligation at the Balance Sheet date as a result of a past event, it is probable that a transfer of economic benefit will be required in settlement, and the amount of the settlement can be estimated reliably. Liabilities are recognised at the amount that the charitable company anticipates it will pay to settle the debt or the amount it has received as advanced payments for the goods or services it must provide. Provisions are measured at the best estimate of the amounts required to settle the obligation.

## **1.16 Financial instruments**

The charitable company only has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value with the exception of fixed assets which are valued at amortised cost and investments which are valued at fair value at the balance sheet date using the closing quoted market



price which is considered to be the fair value.

### **1.17 Taxation**

The company is considered to pass the tests set out in Paragraph 1 Schedule 6 of the Finance Act 2010 and therefore it meets the definition of a charitable company for UK corporation tax purposes. Accordingly, the company is potentially exempt from taxation in respect of income or capital gains received within categories covered by Chapter 3 Part 11 of the Corporation Tax Act 2010 or Section 256 of the Taxation of Chargeable Gains Act 1992, to the extent that such income or gains are applied exclusively to charitable purposes.

### **1.18 Pensions**

The charitable company operates a defined contribution pension scheme and the pension charge represents the amounts payable by the charitable company to the fund in respect of the year.

### **1.19 Significant accounting estimates**

In preparing these accounts there are no significant accounting policies or estimates used that would materially affect the results for the year (2023: none).



## 2. INCOME FROM DONATIONS AND LEGACIES

	2024	As restated 2023 £
Donations	366,311	318,107
Donations in kind	211,034	300,000
Individual giving	179,019	85,177
Legacies	1,091,639	816,874
Grants	214,318	1,474,659
	<hr/>	<hr/>
Total donations and legacies	2,062,321	2,994,817
	<hr/>	<hr/>

Included within grants and donations above is £172,570 in relation to restricted funds (2023: £1,350,289).  
There were no government grants with unfulfilled conditions at the year end (2023: none).

3. The 2023 figures are restated to include individual giving which was previously included in fundraising income.

## FUNDRAISING INCOME

	Unrestricted funds 2024 £	As restated Unrestricted funds 2023 £
Lottery income	3,552,007	3,538,779
Regular giving	448,191	362,254
Raffle income	1,641	20,996
Events and challenge income	190,130	202,721
	<hr/>	<hr/>
	4,191,969	4,124,750
	<hr/>	<hr/>

## 4. TRADING ACTIVITIES

	Unrestricted funds 2024 £	Unrestricted funds 2023 £
Rental income	10,838	36,489
Training income	4,500	3,700
Merchandise income	19,898	34,730
Charity shop income	875	845
	<hr/>	<hr/>
	36,111	75,764
	<hr/>	<hr/>

## 5. INVESTMENT INCOME

	Unrestricted funds 2024 £	Unrestricted funds 2023 £
Bank interest received	2,988	5,804
	<hr/>	<hr/>

## 6. OTHER INCOME

	Unrestricted funds 2024 £	Unrestricted funds 2023 £
Reimbursement of medical consumables	14,540	7,077
Equipment sales proceeds	5,300	3,323
Other income	21,152	8,512
	<hr/>	<hr/>
	40,992	18,912
	<hr/>	<hr/>



## 7. ANALYSIS OF EXPENDITURE BY TYPE - CURRENT PERIOD

	Direct costs 2024 £	Support costs 2024 £	Total 2024 £
Lottery costs	479,138	-	479,138
Other costs – see note 8	987,601	185,783	1,173,384
<b>Costs of raising funds</b>	<b>1,466,739</b>	<b>185,783</b>	<b>1,652,522</b>
Treating injury or sickness by the provision of immediate medical care – see note 8	2,512,785	1,049,052	3,561,837
<b>Costs of charitable activities</b>	<b>2,512,785</b>	<b>1,049,052</b>	<b>3,561,837</b>
	<b>3,979,524</b>	<b>1,234,835</b>	<b>5,214,359</b>

## ANALYSIS OF EXPENDITURE BY TYPE - PRIOR YEAR

	Direct costs 2023 £	Support costs 2023 £	Total 2023 £
Lottery costs	700,605	-	700,605
Other costs – see note 8	721,513	169,647	891,160
<b>Costs of raising funds</b>	<b>1,422,118</b>	<b>169,647</b>	<b>1,591,765</b>
Treating injury or sickness by the provision of immediate medical care – see note 8	3,849,592	705,334	4,554,926
<b>Costs of charitable activities</b>	<b>3,849,592</b>	<b>705,334</b>	<b>4,554,926</b>
	<b>5,271,710</b>	<b>874,981</b>	<b>6,146,691</b>

Included in the tables above is restricted expenditure of £32,050 (2023: £33,201).



8. DIRECT COSTS - CURRENT PERIOD	Fundraising expenses £	Immediate medical care costs £	Total 2024 £
Lottery	479,138	-	479,138
Regular Giving	417,329	-	417,329
Fundraising	20,424	-	20,424
Raffle	306	-	306
Wages and salaries	367,327	293,644	660,971
National insurance	36,621	30,623	67,244
Pension cost	18,091	6,883	24,974
Other costs	127,503	56,587	184,090
Doctor, paramedic and helicopter crew costs	-	793,637	793,637
Helicopter costs	-	927,502	927,502
Training	-	21,519	21,519
Vehicle costs	-	48,208	48,208
Medical supplies and equipment	-	116,402	116,402
Repairs	-	26,487	26,487
Depreciation	-	191,293	191,293
	1,466,739	2,512,785	3,979,524

DIRECT COSTS - PRIOR YEAR	Fundraising expenses £	Immediate medical care costs £	Total 2023 £
Lottery	700,605	-	700,605
Regular Giving	160,027	-	160,027
Fundraising	6,347	-	6,347
Raffle	25,443	-	25,443
Wages and salaries	328,038	284,438	612,476
National insurance	31,629	29,921	61,550
Pension cost	15,806	6,985	22,791
Other costs	154,223	54,392	208,615
Doctor, paramedic and helicopter crew costs	-	1,268,129	1,268,129
Helicopter costs	-	2,271,014	2,271,014
Training	-	6,741	6,741
Vehicle costs	-	33,163	33,163
Medical supplies and equipment	-	96,277	96,277
Repairs	-	15,064	15,064
Depreciation	-	83,468	83,468
	1,422,118	3,849,592	5,271,710



## 9. SUPPORT COSTS - CURRENT YEAR

	Fundraising expenses £	Immediate medical care costs £	Total 2024 £
Finance and legal	9,393	385,356	394,749
Management	-	40,117	40,117
HR	45,551	312,846	358,397
IT	4,800	35,972	40,772
Premises	57,965	87,603	145,568
General office expenses	30,285	108,111	138,396
Other	37,789	64,483	102,272
Governance	-	14,564	14,564
Total	185,783	1,049,052	1,234,835

	Fundraising expenses £	Immediate medical care costs £	Total 2023 £
Finance and legal	3,650	118,959	122,609
Management	-	32,084	32,084
HR	41,058	296,705	337,763
IT	2,775	34,466	37,241
Premises	85,889	70,490	156,379
General Office Costs	16,424	89,924	106,348
Other	19,851	55,634	75,485
Governance	-	7,072	7,072
Total	169,647	705,334	874,981

### Governance Costs

	2024 £	2023 £
Audit fees	10,750	5,872
Accountancy	2,750	1,200
Other costs	1,064	622
Total	14,564	7,694



## 10. NET INCOME

This is stated after charging:	2024 £	2023 £
Depreciation of tangible fixed assets	213,309	83,468
Auditors' remuneration – audit fees	10,750	5,872
Auditors' remuneration – non-audit fees	2,750	1,200
Operating lease payments on land and buildings	70,548	98,658
Operating lease payments on plant and machinery	758,065	1,906,979
Finance lease payments	5,342	6,459

## 11. STAFF COSTS

Staff costs were as follows:	2024 £	2023 £
Wages and salaries	1,183,857	1,104,333
Social security costs	98,266	91,507
Other pension costs	51,935	46,036
	1,334,058	1,241,876

The average number of people employed by the charitable company during the period was as follows:

	2024 No.	2023 No.
Operations - Charitable Activities	51	60
Fundraising and public relations	12	12
Administration	12	6
Marcomms	3	2
	78	80

The number of higher paid employees was:

	2024 No.	2023 No.
In the band £90,001 - £100,000	1	1
In the band £80,001 - £90,000	-	-
In the band £70,001 - £80,000	3	2
In the band £60,001 - £70,000	-	1

No trustees received any remuneration for their roles as trustees (2023: £nil). All other trustee payments are disclosed in note 24.



## 11. STAFF COSTS (CONTINUED)

The Charity considers that the key management personnel comprise the senior management team and trustees, who are the Chief Executive and 3 other key staff (2023: Chief executive and 3 other key staff). The total employee benefits of key management personnel of the charity were £373,534 (2023: £352,509). This includes employer national insurance contributions of £37,026 (2023: £36,111) and employer pension contributions of £19,123 (2023: £18,014).

## 12. TANGIBLE FIXED ASSETS

	Assets under construction £	New base £	Leasehold improvements £	Medical equipment £	Motor vehicles £	Office equipment and other fixed assets £	Fuel tank £	Total £
<b>COST OR VALUATION</b>								
As at 1 July 2023	6,611,821	-	25,410	414,020	58,624	95,627	95,093	7,300,595
Additions	493,840	-	-	31,739	-	9,149	4,200	538,928
Disposals	-	-	-	-	-	-	-	-
Transfers	(7,105,661)	7,040,526	-	23,886	-	41,249	-	-
As at 30 June 2024	-	7,040,526	25,410	469,645	58,624	146,025	99,293	7,839,523
<b>DEPRECIATION</b>								
As at 1 Jul 2023	-	-	24,045	308,749	34,467	70,100	-	437,361
Charge for the year – owned assets	-	120,693	1,365	69,812	6,065	11,479	-	209,414
Charge for the year – leased assets	-	-	-	-	-	-	3,895	3,895
Disposals	-	-	-	-	-	-	-	-
As at 30 June 2024	-	120,693	25,410	378,561	40,532	81,579	3,895	650,670
<b>NET BOOK VALUE</b>								
As at 30 June 2024	-	6,919,833	-	91,084	18,092	64,447	95,398	7,188,854
As at 30 June 2023	6,611,821	-	1,365	105,271	24,157	25,527	95,093	6,863,234



12. TANGIBLE FIXED ASSETS (continued)

Included in the net book value of the new base is land at a cost of £1,005,853 which is not depreciated.

The net book value of assets held under finance leases or hire purchase contracts, included above, are as follows:

	2024	2023
	£	£
Motor Vehicles	-	3,101
Fuel Tank	95,398	95,093

13. INTANGIBLE ASSETS

	Software £
<b>COST OR VALUATION</b>	
As at 1 July 2023	35,391
Additions	-
Disposals	-
As at 30 June 2024	35,391
<b>AMORTISATION</b>	
As at 1 Jul 2023	3,539
Charge for the year	4,247
Disposals	-
As at 30 June 2024	7,786
<b>NET BOOK VALUE</b>	
As at 30 June 2024	27,605
As at 30 June 2023	31,852



**14. FIXED ASSET INVESTMENTS**

	2024	2023
	£	£
At market value:		
Quoted at 1 July 2023	24,448	24,448
(Loss) / gain on investments	-	-
	<u>24,448</u>	<u>24,448</u>
At 30 June 2024	<u>24,448</u>	<u>24,448</u>
Investments are allotted to each range as follows:		
Equities	11,562	11,562
Other	12,886	12,886
	<u>24,448</u>	<u>24,448</u>

All investments are carried at their fair value. Historical cost of the investments is £8,820 (2023: £8,820).

**15. DEBTORS**

	2024	2023
	£	£
Trade debtors	21,347	17,681
Other debtors	-	290
VAT debtor	-	306,253
Prepayments and accrued income	1,279,705	1,027,525
	<u>1,301,052</u>	<u>1,351,749</u>

**16. CREDITORS: Amounts falling due within one year**

	2024	2023
	£	£
Net obligations under finance leases and hire purchase contracts	18,930	18,930
Loan repayments	272,396	139,908
Trade creditors	186,158	355,244
Tax and social security	30,801	-
Other creditors	-	30,036
Accruals and deferred income	855,415	928,036
	<u>1,363,700</u>	<u>1,472,154</u>



**17. CREDITORS: Amounts falling due after more than one year**

	2024 £	2023 £
Net obligations under finance leases and hire purchase contracts	52,056	70,986
Bank loans	3,522,716	3,023,845
Helicopter lease incentive	-	256,117
	<hr/>	<hr/>
	3,574,772	3,350,948
	<hr/>	<hr/>

Bank loans received and outstanding include the following:

	Charity Bank £	SIB Loan £	Total £
Due in 1 year	17,124	255,272	272,396
Due 1-2 years	40,600	276,020	316,620
Due 2-5 years	142,707	763,800	906,507
Due in more than 5 years	2,299,589	-	2,299,589
	<hr/>	<hr/>	<hr/>
	2,500,020	1,295,092	3,795,112
	<hr/>	<hr/>	<hr/>

The interest rate on the Charity Bank loan is 3.3% per annum above the Bank of England base rate until practical completion of the base build and 2.8% above the Bank of England base rate thereafter, provided that if the Bank of England base rate is lower than 0%, the rate applicable to the loan shall be 0%.

The interest rate on the SIB loan is fixed at 7.90% per annum.

The loans are secured by a fixed legal charge over the property at Alconbury Weald and a fixed and floating charge over the assets and undertakings of the charity.

	2024 £	2023 £
<b>Deferred income</b>		
Deferred income at 1 July 2023	696,408	641,258
Resources deferred during the year	232,505	696,408
Amounts released from previous years	(696,408)	(641,258)
	<hr/>	<hr/>
Deferred income at 30 June 2024	232,505	696,408
	<hr/>	<hr/>

Deferred income relates to advance lottery receipts (2023: advance lottery receipts, rental income received in advance and long term lease incentives).



## 18. STATEMENT OF FUNDS

### SUMMARY OF FUNDS - CURRENT PERIOD

	Balance at 1 July 2023	Income	Expenditure	Gains/losses & Transfers	Balance at 30 June 2024
	£	£	£	£	£
General Funds:					
Unrestricted funds	273,136	6,161,811	(4,969,001)	185,289	1,651,235
Designated fixed asset funds (net of loans)	3,641,417	-	(213,308)	(77,749)	3,350,360
Tempus Pro	19,080	-	-	-	19,080
Swift Blood trials	10,000	-	(10,000)	-	-
PPE / Medical equipment	7,229	8,635	(13,635)	-	2,229
Insurance Claim	-	-	-	-	-
Capital Campaign	-	-	-	-	-
Other funds <£10,000	4,916	6,000	(8,415)	(2,500)	-
New AP Vehicle	-	52,895	-	-	52,895
New Base Build	-	105,040	-	(105,040)	-
Total Restricted funds	41,225	172,570	(32,050)	(107,540)	74,205
Total funds	3,955,778	6,334,381	(5,214,359)	-	5,075,800

### SUMMARY OF FUNDS - PRIOR YEAR

	Balance at 1 July 2022	Income	Expenditure	Gains/losses & Transfers	Balance at 30 June 2023
	£	£	£	£	£
General Funds:					
Unrestricted funds	1,176,709	5,869,758	(6,113,490)	(659,841)	273,136
Designated fixed asset funds (net of loans)	-	-	-	3,641,417	3,641,417
Tempus Pro	-	19,080	-	-	19,080
Swift Blood trials	-	10,000	-	-	10,000
PPE / Medical equipment	32,575	5,000	(20,306)	(10,040)	7,229
Insurance Claim	5,895	-	(5,895)	-	-
Capital Campaign	7,000	-	(7,000)	-	-
Other funds <£10,000	-	4,916	-	-	4,916
New Base Build	1,660,243	1,311,293	-	(2,971,536)	-
Total Restricted funds	1,705,713	1,350,289	(33,201)	(2,981,576)	41,225
Total funds	2,882,422	7,220,047	(6,146,691)	-	3,955,778

### Restricted Funds

These funds are provided for specific purposes as detailed in the descriptions above. During the years ended 30 June 2024 and 30 June 2023, the majority of the restricted funding was for the new base build.

### Fund transfers

Fund transfers relate to the purchase of medical equipment from restricted funds and the new base build which have been capitalised and are included in fixed assets. Designated funds include the net book value of fixed assets less any outstanding loan finance.



## ANALYSIS OF NET ASSETS BETWEEN FUNDS

	Restricted Fund 2024 £	Unrestricted Fund 2024 £	Designated Fund 2024 £	Total Funds 2024 £
Tangible fixed assets	-	-	7,188,854	7,188,854
Intangible assets	-	-	27,605	27,605
Investments	-	24,448	-	24,448
Current assets	74,205	2,699,160	-	2,773,365
Creditors due within one year	-	(1,072,373)	(291,327)	(1,363,700)
Creditors due in more than one year	-	-	(3,574,772)	(3,574,772)
	74,205	1,651,235	3,350,360	5,075,800
	Restricted Fund 2023 £	Unrestricted Fund 2023 £	Designated Fund 2023 £	Total Funds 2023 £
Tangible fixed assets	-	-	6,863,234	6,863,234
Intangible assets	-	-	31,852	31,852
Investments	-	24,448	-	24,448
Current assets	41,225	1,818,121	-	1,859,346
Creditors due within one year	-	(1,313,316)	(158,838)	(1,472,154)
Creditors due in more than one year	-	(256,117)	(3,094,831)	(3,350,948)
	41,225	273,136	3,641,417	3,955,778

## 19. RECONCILIATION OF NET MOVEMENT IN FUNDS TO NET CASH FLOW FROM OPERATING ACTIVITIES

	2024 £	2023 £
Net income for the year	1,120,022	1,073,356
<b>Adjustment for:</b>		
Depreciation and amortisation charges	217,555	96,357
Interest received	(2,988)	(5,804)
(Increase) / Decrease in debtors	(50,697)	410,670
Increase / (Decrease) in creditors	(497,059)	(839,806)
Interest paid on loans	304,282	181,488
Interest paid on finance leases	5,341	-
<b>Net cash provided by operating activities</b>	<b>1,197,850</b>	<b>916,261</b>



## 20. ANALYSIS OF CHANGES IN NET DEBT

	At 1 July 2023 £	Cash flows £	Other non- cash changes £	At 30 June 2024 £
<b>Cash and cash equivalents:</b>				
Cash at bank and in hand	507,597	964,716	-	1,472,313
Loans due within one year	(158,838)	(132,488)	-	(291,326)
Finance lease due within one year	(18,930)	18,930	(18,930)	(18,930)
Loans due in more than one year	(3,094,831)	(479,941)	-	(3,574,772)
Finance lease due in more than one year	(70,986)	-	18,930	(52,056)
<b>Total</b>	<b>2,746,072</b>	<b>352,286</b>	<b>-</b>	<b>2,393,786</b>

## 21. PENSION COMMITMENTS

The charity operates a defined contribution scheme for its employees. Total contributions during the period totalled £51,935 (2023: £46,035) and are allocated to expenditure in line with application of resources across the activities of the charity. There were no contributions outstanding to the scheme at the year end (2023: none).

## 22. OPERATING LEASE COMMITMENTS - LESSEE

At 30 June the total of the Charity's future minimum lease payments under non-cancellable operating leases was:

	2024 £	2023 £
<b>Land and Buildings</b>		
Within 1 year	4,284	32,571
Between 1 and 5 years	7,140	11,425
<b>Total</b>	<b>11,424</b>	<b>43,996</b>
<b>Helicopter</b>		
Within 1 year	-	1,725,364
Between 1 and 5 years	-	6,901,455
In more than 5 years	-	1,294,023
<b>Total</b>	<b>-</b>	<b>9,920,842</b>

## 23. CAPITAL COMMITMENTS

At the year end the Charity had the following capital commitments:

	2024 £	2023 £
Building works	-	242,042

## 24. RELATED PARTY TRANSACTIONS

During the year legal services totalling £nil (2023: £27,941) were discounted from Leeds Day, a firm of solicitors in which Christopher Dodd, a trustee of MAGPAS, is also a partner.

During the year a donation of £23,468 (2023: £41,546) was received from Air Ambulance UK, an organisation that Daryl Brown is also a Trustee.

During the year one (2023: nil) charity trustee was reimbursed £50 (2023: £Nil) for their mileage expenses.

There are no other related party transactions (2023: none).



# Reference and administrative details of the charitable company, its trustees and advisers (for the year ended 30 June 2024)

## Trustees

John Bridge OBE DL, Chair  
Hugh Parnell, Treasurer (retired Oct 2023)  
Lt Col Mary Read, Trustee  
Tom Bennett, Trustee (retired Oct 2023)  
Mark Broadbent, Trustees (retired Oct 2023)  
Dr Anne Booth, Trustee (retired Oct 2023)  
Geoff Davies, Trustee (retired Oct 2023)  
Dr Peter Holden, Trustee  
Dr Alec Ostler, Trustee  
Mr Chris Carey, Trustee (elected Oct 2023)  
Mr Graham Clark, Trustee (elected Oct 2023)  
Mrs Dawn Chester, Trustee (elected Oct 2023)  
Mr Mark Burby, Trustee (elected Oct 2023)  
Mr Mark Greenhalgh, Trustee (elected Oct 2023)  
Mrs Ruth Derrett, Trustee (elected Oct 2023)  
Dr Susan Harrison, Trustee (elected Oct 2023)  
William Hughes CBE, Trustee

**Company registered number** 06062176

**Charity registered number** 1119279

**Registered office** Magpas Air Ambulance, Barnwell Road  
Enterprise Campus, Alconbury Weald  
Huntingdon, PE28 4YF

**Chief executive officer** Mr Daryl Brown MBE DL

**Executive Leadership Team** Mr Daryl Brown MBE DL, Chief Executive Officer  
Mrs Natalie Church, Director of Operations  
Mrs Lucy Chapman, Director of Fundraising  
Dr Simon Lewis, Medical Director

**Independent auditors** Price Bailey LLP Tennyson House  
Cambridge Business Park  
Cowley Park, Cambridge, CB4 0WZ

**Bankers** Barclays Bank, Cherry Hinton Road, Cambridge, CB2 3PZ  
CAF Bank Ltd, 25 Kings Hill Avenue, West Malling, ME19 4JQ  
Metro Bank, One Southampton Row, London WC1B 5HA  
The Charity Bank Limited, 182 High Street, London, SE1 4YR



# Structure, Management and Governance

## Constitution

The company is registered as a charitable company limited by guarantee and was set up by a Trust Deed. The charitable company is constituted under a Trust deed and is a registered charity number 1119279. The company was incorporated on 22/02/2007 and commenced trading on that date.

## Method of appointment or election of trustees

The management of the charitable company is the responsibility of the Trustees who are elected and co-opted under the terms of the Memorandum and Articles of Association/Charity Constitution. As an Incorporated Charity, Magpas Air Ambulance operates under its Memorandum and Articles of Association/Constitution which were updated and approved by special resolution during the Extra Ordinary General Meeting held on the 18th of December 2019.

The articles set out the formal structure and organisation of the Charity, how it manages its affairs and how it will comply with Charity law and the requirements of the Companies Act 2006 as a Company limited by guarantee.

The Magpas constitutional documents set out details of the formal membership. Full membership of the charity shall be open to:

- Directors and former Directors of the charity, current clinically active members of the team, past clinically active medical practitioners, who have provided a service to the charity up to the period beginning not more than three years prior to an Annual General Meeting
- As members of the Charity, there could be a financial obligation towards any liabilities incurred, but this is limited to a maximum of £10 for any individual.

Under the rules laid out members will annually elect (with exceptions as noted) an Executive Committee of Directors, who are also Trustees, to serve as the administering body of the Charity. This Executive Committee comprises all Trustees of Magpas. Trustees are appointed for a fixed term, up to 1/3rd will retire according to longevity of service, but they may offer themselves up for re-election.

## Policies adopted for the induction and training of trustees

Trustees undergo an orientation session to brief them on their legal obligations under charity and company law, the Charity Commission guidance on public benefit, and inform them of the content of the Memorandum and Articles of Association, the committee and decision-making processes, the business plan and recent financial performance of the charity. Trustees are encouraged to attend appropriate external and internal training events where these will facilitate the undertaking of their role.



Trustees complete an annual Directors Declaration and sign acceptance of the Magpas Charity Directors Policy and code of conduct.

The Trustees' main role is the formulation of strategic long-term policy for the Charity (5-year strategic business plan) as well as monitoring performance and retaining a general oversight on the provision and management of the Charity resources and clinical service.

## **The Executive team and Committees**

The Chief Executive Officer is responsible for more detailed, on-going activities of the Charity and is principally responsible for the management of staff and volunteers, provision of service and day to day finances of the Charity.

The Clinical Governance Committee, which is led by the Charity's Medical Director, concentrates on the management and direction of the Charity's clinical activities. The Committee manages all processes to ensure quality and safety within the Charity's clinical services. The Clinical Governance Committee along with the Care Quality Commission Lead and Registered Manager are responsible for the Charity's on-going Care Quality Commission registration. The Clinical Governance Committee produces monthly Governance Reports which detail and monitor clinical and operational activity for a given month. These reports are shared with all NHS partners.

The Executive Leadership Team, which is led by the Charity's Chief Executive Officer, concentrates on the day-to-day management of the Charity, its finances and regulation via the Gambling Commission, Fundraising Standards Authority, Association of Air Ambulances and Charity Commission. Two appointed Trustees and the Clinical Directorate are invited to attend the monthly meetings. The Committee produces a monthly report which is submitted to the Trustees of the Charity for scrutiny. Remuneration of the Executive team is agreed annually by the Board of Trustees and benchmarked against others in the sector.

## **Public Benefit**

The Trustees have had due regard for the Charity Commission's guidance on public benefit as detailed within the Trustees' Report.

## **Fundraising Standards**

Magpas has adopted principals of GDPR legislation and also has safeguarding policies to protect the data of vulnerable people and other members of the public from:

- a) Unreasonable intrusion on a person's privacy;
- b) Unreasonable persistent approaches for the purpose of soliciting or otherwise procuring money or other property on behalf of the charity;
- c) Placing undue pressure on a person to give money or other property.

For full details of our fundraising activities please refer to the front section of the Trustees' Report.



