

MAGPAS

England & Wales · Charity number 1119279

Details

Status Registered

Legal form Charitable company

Company number [06062176](#)

Registered 2007-05-17

Register [View on the Charity Commission register](#)

Contact

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Barnwell Road
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Activities

Objects: THE TREATMENT OF INJURY OR SICKNESS BY THE PROVISION OF IMMEDIATE MEDICAL CARE TO ANY PERSONS INVOLVED IN ACCIDENTS OR MEDICAL EMERGENCIES WITHIN EAST ANGLIA (CAMBRIDGESHIRE SUFFOLK AND NORFOLK) AND THE COUNTIES OF ESSEX, HERTFORDSHIRE, BEDFORDSHIRE, NORTHAMPTONSHIRE, LEICESTERSHIRE AND LINCOLNSHIRE, PLUS THE UNITARY AUTHORITY OF PETERBOROUGH.

Activities: Treatment of injury or sickness by the provision of immediate medical care to any persons involved in accidents or medical emergencies.

Classification

- **How:** Provides Services
- **What:** The Advancement Of Health Or Saving Of Lives
- **Who:** The General Public/mankind

Geography

- **Area of benefit:** EAST ANGLIA (CAMBRIDGESHIRE SUFFOLK AND NORFOLK) AND THE COUNTIES OF ESSEX, HERTFORDSHIRE, BEDFORDSHIRE, NORTHAMPTONSHIRE, LEICESTERSHIRE AND LINCOLNSHIRE, PLUS THE UNITARY AU
- Throughout England And Wales

Finances

Period end	Income	Expenditure	Assets	Employees
2025-06-30	£5,565,822	£5,981,247	£4,889,443	71
2024-06-30	£6,334,381	£5,214,359	£5,075,800	78
2023-06-30	£7,220,047	£6,146,691	£3,955,778	80
2022-06-30	£6,507,230	£5,619,426	£2,882,422	65
2021-06-30	£5,619,993	£4,830,168	£1,997,856	60

Trustees

Name	Role	Appointed
Christopher Carey		2023-10-18
Clive Pelbrough-Power		2025-10-29
Dr Alec Ostler		2021-02-24
Dr PETER JOHN PASHLEY HOLDEN		2016-09-10
Dr Susan Harrison		2023-10-18
Graham Clark		2023-10-18
John Bridge		2021-06-14
Marilyn Chester		2023-10-18
Mark Burby		2023-10-18
Mark Greenhalgh		2023-10-18
Ruth Derrett		2023-10-18
William Frederick Hughes CBE QPM		2022-09-28

MAGPAS

England & Wales - Charity number 1119279

Accounts



Annual report

2024-25



With you, we save lives

Registered Charity Number 1119279

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Welcome

from our CEO, Chair & Executive Medical Director

The 2024-25 annual report and accounts provide us with an opportunity to reflect on the past year, and we are pleased to share some wonderful achievements and milestones Magpas Air Ambulance has celebrated over the past 12 months.

As the Magpas Air Ambulance medical team has continued to be there for patients in their ultimate time of need—saving lives and keeping families together across the region 24/7—we've focused on how we can improve this provision even more. This year we've seen the introduction of new, advanced pieces of equipment; held specialist training and workshops in our continued professional development days for our clinicians; and recruited another paramedic into our Advanced Paramedic service, which has now been running for three years.

We've also worked hard to be there for more patients than ever before with our growing aftercare service. From patient open evenings to our Patient Voices forum, Magpas Air Ambulance is striving to find new ways to not only engage with and support our service users, but also learn from them and have them shape our future.

Another notable development during this time was the introduction of an additional

rapid response vehicle to our fleet, and a new Magpas Air Ambulance helicopter. After an intensive period of procurement, the charity moved to an AW109SP airframe, which landed in September 2024.

These vehicles have allowed our advanced medical teams to continue to deliver the best possible pre-hospital emergency care to patients in their ultimate moment of need. Our doctors and paramedics travelled across 10 counties in 2024-25, at all times of the day and night, responding to 1,796 emergencies in the past year.

Since moving into our new headquarters in late 2023, Magpas Air Ambulance has made a conscious effort to give back to the community that continues to support us.

As part of our commitment to making the new base a true community hub, this year we've opened our doors to supporters, local residents and potential donors; offering a unique opportunity to go behind the scenes of our lifesaving work.

These open days have welcomed hundreds of visitors, helping to build stronger connections, raise awareness of our service and inspire continued support of our charity.

As well as building relationships with our community and individual supporters, we've also worked closely with neighbouring services this year, established new partnerships and grown existing relationships, working with organisations such as the Defence Medical Service (DMS), police, fire, the NHS ambulance services and hospitals.

We are proud of the service we provide and the culture we've created, the strength of our values and the incredible support from the communities we serve. Every role here makes a real difference, and every day brings the chance to change someone's future.

In 2025-26 we will need to raise £6.5million to provide our air ambulance service 24/7, and we can only achieve this with your continued support.

Magpas Air Ambulance is a charity powered by people, for people; our renowned clinicians, award-winning staff members, valued former patients and volunteers, and incredible supporters make the lifesaving work we do every day possible.

Thank you for being a part of the Magpas Air Ambulance family.



Daryl

Daryl Brown
DipHE BA MA MBE DL
Chief Executive Officer



John Bridge

John Bridge
OBE DL
Chair of the Board of Trustees



Simon Lewis

Dr Simon Lewis
FRCER FIMC
Executive Medical Director

Our year in numbers

2024-25 financial year statistics

From lifesaving missions to the incredible generosity of our supporters, these figures demonstrate the vital impact of our work across the East of England in 2024-25.

Our team responded to **1,796** emergency missions...



... in **10 counties** across the East of England



They travelled **75,291** air and road miles...



... provided **1,723** hours of lifesaving care...



... and treated **1,066** patients in need



609 hospital-level treatments were given, including:



41 surgical procedures



118 sedations



176 general anaesthetics



We welcomed **1** new helicopter...



... and increased our number of RRVs to **4**



Our community team trained **6,012** people how to deliver lifesaving CPR

124 volunteers donated their time and resources to support us...



... that's **38%** more than last year



We received donations of **£5.5m** to support our service...



78 patients engaged in aftercare activity



... from over **79,000** incredible supporters



1,524 people visited our headquarters





Our purpose and culture

Statement of public benefit

Magpas Air Ambulance trustees have given careful consideration to the Charity Commission’s guidance on the Public Benefit Requirement under the Charities Act 2011; setting the charity’s objectives, activities and services with this in mind.

As Magpas Air Ambulance benefits the public by providing anybody in the East of England and beyond with potentially lifesaving pre-hospital emergency medicine—whenever they need it, wherever they need it, and at no cost—the trustees consider that the charity meets the important principles of the public benefit requirement.

-  **Our vision**
Deliver the best pre-hospital emergency care to our patients.
-  **Our mission**
To save lives and limit disability by taking enhanced emergency care to patients in their moment of need.
-  **Our values**
We are caring, pioneering, dedicated and proud.

Our history saving lives since 1971

In 1971, two local GPs, Dr Neville Silverston MBE and Dr Derek Cracknell MBE, could see people needlessly dying in road traffic collisions and vowed to do something about it.

What started out as voluntary GPs responding via pagers and attending road traffic collisions in their own cars, is now the most advanced doctors and critical care paramedics providing specialist pre-hospital emergency medical care to patients across the East of England and beyond, 24/7.

Over 50 years on from Derek and Neville’s brainchild, Magpas Air Ambulance has made huge advances in the world of Pre-Hospital Emergency Medicine and treated over 70,000 patients:

saving lives and keeping families together for generations.

To honour their contributions to the charity and the world of PHEM, both founders were honoured at the Magpas Air Ambulance base last year. An English green oak and three silver birch trees were planted at the front of Magpas Air Ambulance Headquarters in memory of Dr Derek Cracknell MBE, and the building’s patient and family room, now known as The Silverston Family Room, was named after Dr Neville Silverston MBE in his honour.



Our strategic goals

2024-29

Magpas Air Ambulance produces a comprehensive five-year strategic plan, accompanied by detailed annual objectives. Every year, the achievement of these objectives is reviewed alongside the progress made against the five-year plan.



**OUTSTANDING
PATIENT CARE**

Our goal

We will provide outstanding clinical care to all our patients by investing in training our clinicians, providing cutting edge equipment, advancing what is currently possible, with a strong underpinning clinical governance to ensure we improve outcomes for our patients.

Our challenge

We are challenged by access to clinical and patient data and dedicated time for our clinicians away from patient care, to support professional activities that enhance clinical care.



**ADVANCING KNOWLEDGE
& SKILLS**

Our goal

We will ensure the highest standards of quality and outcomes across the organisation through the continual development and growth of training and knowledge for staff, partners and communities in which we serve.

Our challenge

We recognise the power of our people and data; however, we are challenged by having the skills, systems and technology to effectively develop performance and knowledge.



**NURTURING POSITIVE
PARTNERSHIPS**

Our goal

We will establish strong relationships, partnerships and a reputation that makes us the top choice for collaboration, enabling us to accomplish our charitable aims and mission to the highest standard.

Our challenge

We recognise that working collaboratively and through partnerships is more effective, but we need to develop the skills, capacity and confidence of our people to be able to build and nurture strong relationships.



**SUSTAINABILITY
& RESILIENCE**

Our goal

We will create a strong, resilient and caring organisation by investing in diverse and sustainable income streams, minimising our environmental impact and developing the wellbeing and resilience of our people.

Our challenge

The organisation has been used to reacting to immediate need and capabilities; we need to take a longer-term view, planning investment in sustainable income streams and reducing our carbon emissions.

Reflecting on our 2024-25 achievements

Read on to learn more about how we've performed against our strategic goals in 2024-25.



Outstanding patient care



Between the charity's primary and advanced paramedic services, Magpas Air Ambulance responded to 1,796 emergencies, across 10 counties in and around the East of England in the past financial year (2024-25).

Thanks to the medical team's advanced training and the specialist equipment they can bring to the scene, our critical care doctors and paramedics are able to bring the equivalent of a hospital emergency department to patients, wherever their incident occurs.

Magpas Air Ambulance has continued to advance our clinical services, from taking part in new clinical trials to introducing potentially lifesaving new pieces of equipment such as arterial lines, blood analysis machines (to give us accurate results on the spot) and routinely carrying blood products on every shift.

Responding around the clock, it's clear our service is still desperately needed by patients at all times of the day. The charity continued to be called out throughout the night in 2024-25, with 39% of all Magpas Air Ambulance's activations occurring between 7 pm and 7 am.

Following the same patterns as recent years, life-threatening medical emergencies such as cardiac arrests remained the number one reason for activation, followed by patients injured in road traffic collisions, accounting for 65% of the service's

emergency call-outs combined. We're pleased to report that 71% of the 335 cardiac arrest patients we treated had already received bystander CPR before emergency services arrived, which greatly increases a patient's chance of survival. This encouraging figure reflects the growing impact of our Community CPR training programme—a key initiative aimed at equipping members of the public with the confidence and skills to save lives. You can learn more about this work on page 25.

The Care Quality Commission

Outstanding ☆



Magpas Air Ambulance, and our care, leadership and responsiveness, is currently rated 'outstanding' by the Care Quality Commission (CQC). As a charity, we work around the clock to ensure our service will always remain outstanding.



Aftercare for our patients and loved ones

In 2024-25, we've made significant investments to strengthen our patient and family aftercare services.

In addition to expanding our team capacity, we hosted two patient and family open evenings at our headquarters; welcoming individuals who had received our care or been impacted by our service as family or friends of our patients. These events offered a meaningful opportunity to learn more about the charity and the wide-ranging support available to them.

Magpas Air Ambulance also hosted its first full year of its Patient Voices forum, made up of people who have experienced Magpas Air Ambulance's service first-hand. The forum was established to learn from patient views and experience, and involve them in the developments of the organisation. This year, members have provided their opinion on critical charity updates, including our five-year strategic objectives which they reviewed and fed back on in detail, ensuring patients' voices remain at the heart of what we do.

These Patient Voices forum members have also been invaluable at the patient open days, offering unique support to people with shared experience.



Diane's story

"I woke up face down on the floor, with no feeling below my neck, and could only wonder how long it would take for someone to find me."



This was Diane's terrifying experience after her horse stumbled and she was propelled headfirst onto a farm track just a mile from home.

Diane endured 45 minutes on her own, unable to move an inch, until someone found her. She recalls, "When a stranger finally appeared I was nervous and begged him not to move me, but I'm so grateful for him. He called 999 and got hold of my husband, Philip."

Philip, the emergency services and Magpas Air Ambulance arrived shortly after to get

Diane the critical care she desperately needed. Philip describes, "After extensive assessment and treating her pain, the doctor told me they were going to airlift Diane to hospital. He was worried about her neck and didn't think it would be safe to go by land.

"Knowing what I know now, if they hadn't been there, the alternative could have been catastrophic."

The hospital confirmed that Diane was paralysed. Philip continues, "I remember massaging her lifeless fingers as we waited for whatever was to come next." Despite breaking her neck in two places and irreparably damaging her spinal cord, Diane can now live at home with Philip and even walk short distances with a frame.

He sums up, **"It's thanks to Magpas Air Ambulance's expertise that's allowed Diane to get to where she is today. Her recovery is a tribute to the medics that dealt with her. It's comforting to know we have this terrific service available."**



Carrying blood on board

We have carried blood products for several years, which are used for some of the most seriously injured and ill patients we attend.

Magpas Air Ambulance has always been keen to explore the most appropriate use of this limited and precious resource, and during 2024-25 we participated in the SWIFT trial with NHS Blood & Transplant (NHSBT). This looked at the use of a new blood product (whole blood) that is not available in the NHS. The study will review the outcomes of patients who received whole blood from Magpas Air Ambulance and is due to report on its findings later this year.

Whilst waiting for the evidence from this trial, we have partnered with NHSBT Cambridge to provide immediate transfusions of red blood cells and plasma on-scene, transfusing over 40 units of blood to patients this year—a 244% increase on the previous financial year.

Pentrox training for police

Working with our partners in Bedfordshire, Cambridgeshire and Hertfordshire Police, Magpas Air Ambulance has developed an avenue to support them in delivering care to those in need, even before our medical team arrives.

In the last year we have trained over 200 officers from the road policing and armed policing units in the use of Pentrox—a quick acting, strong pain relief delivered via an inhaler. With the first aid skills that they already have, they started using this on patients from August 2025 with our support, including dedicated webpages of advice, information and refresher training.





Advancing knowledge & skills



Training the next generation of lifesavers

Last year, Magpas Air Ambulance trained five new doctors in PHEM and welcomed a new advanced paramedic to the team. One of our new trainees travelled all the way from Australia to work with our service.

As one of the oldest emergency medical charities of its kind, and the largest and most experienced Pre-Hospital Emergency Medicine (PHEM) training provider in the UK, Magpas Air Ambulance is proud to train advanced clinicians from all over the country—and the world—in this lifesaving sub-specialty of medicine.

As well as the initial two-week training course that teaches and prepares medics on how to provide care on scene that is usually only available in a hospital emergency department, Magpas Air Ambulance also provides continuous learning opportunities for all team members.

We invest in the professional development of both clinical and non-clinical staff through specialist training, CPD days, case-based learning and opportunities to get involved in innovative audit and research projects and committees.

"I have been fortunate to travel from Australia to work with Magpas Air Ambulance in the UK, where PHEM is a recognised subspecialty. The Magpas Air Ambulance team are extremely welcoming, and it has been an honour to learn and work alongside a cohort of excellent and experienced clinicians, enhancing my pre-hospital skills and receiving formal training in this niche area of emergency medicine. The PHEM training course provided invaluable learning and ensured we were ready to respond as part of the clinical team."

- Ammara Doolabh, Doctor





A reputation worth traveling for

Established as an industry leader, Magpas Air Ambulance attracts doctors, paramedics and aviation crew members from far and wide.

Within the past year, team members have travelled from as far as Devon and Scotland for regular shifts, and we have even had doctors move from the Netherlands and Australia to work with us.



Paramedic recruitment

In the spring we underwent the process of recruiting a new HEMS paramedic, who will begin working with Magpas Air Ambulance later in 2025.

47 candidates applied for the role, 15 were selected for a day of clinical examinations, 5 went on to undergo observer shifts and, after robust formal interviews and skills tests, 1 person was selected.

It was exciting to see that the successful candidate was no stranger to Magpas Air Ambulance, having volunteered to help at many of our clinical training courses for over 10 years, starting as a student paramedic. Once again showcasing the impact our training courses have on not just the current intake of medics, but also the next generation of lifesavers.



Developing our major incident response

Magpas Air Ambulance can be called to attend a major incident at any moment, supporting with the management of these often chaotic incident scenes, and in the past year we have worked to improve our capabilities of this service provision.

One example includes streamlining our clinical and operational processes to integrate and align better with the ambulance service: updating our equipment

and creating new resources, such as window report cards, to be used specifically for large-scale, high-pressure emergencies.

Additionally, Magpas Air Ambulance has been improving its education and training on the subject, including delivering new triage training to the charity's medical team and East of England Ambulance Service staff.

Our major incident lead also attended a specialist exercise with the East Midlands Ambulance Service as a charity representative, and we are looking at software in the aircraft which could increase multi-agency situational awareness in the event of a major incident, too.

Business continuity training

Magpas Air Ambulance is committed to developing the skills of its entire workforce, including our non-clinical teams. This year, senior charity staff took part in dedicated business continuity training, designed to strengthen our organisational resilience.

The programme combined theoretical learning with practical tabletop exercises, equipping participants with the tools to effectively

manage a crisis. By harnessing the diverse expertise across our team, we are ensuring that Magpas Air Ambulance can continue delivering its lifesaving mission... Even in the face of unexpected challenges.





Community CPR

In 2024-25, Magpas Air Ambulance trained over 6,000 people in the lifesaving skills of CPR and how to use a defibrillator via the charity's Community CPR programme.

With an almost even split between adults and children trained, the charity is equipping a new generation of CPR providers and refreshing skills. We're proud to have maintained another year of 100% of participants saying they came away feeling confident they could provide CPR, would be able to use a defibrillator and would be willing to help in the event of a cardiac arrest.

After research showed women are less likely to receive bystander CPR than men in the event of an out-of-hospital cardiac arrest, Magpas Air Ambulance has been determined to make CPR education accessible and inclusive; ensuring people

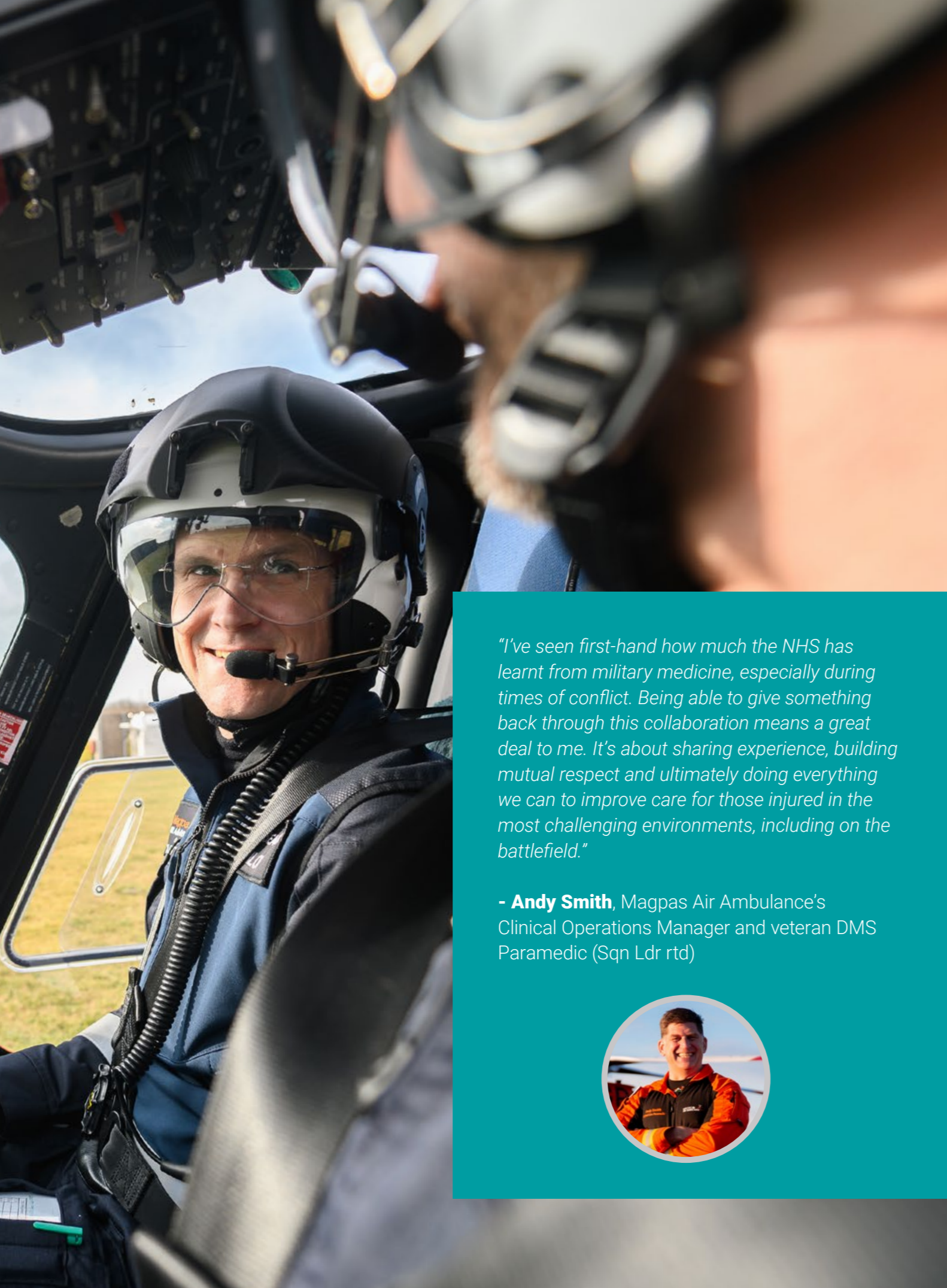
feel confident to act in an emergency, regardless of the patient's gender.

This year, the charity forged a partnership with local Football Associations and has already taught more than 100 female youth football players in Bedfordshire, and coaches of women's and girl's teams in Cambridgeshire, with more training in the pipeline. We also trained various women's groups, raised awareness of the disparity in the media and secured funding to invest in female training manikins.

With a new corporate lead in post, this year has also seen the CPR training provision for businesses increase significantly. Mutually beneficial partnerships are being created that not only enhance workplace safety and foster a community of preparedness, but also secure sustained support for Magpas Air Ambulance's lifesaving service.

"I cannot stop thinking about your training and how brilliant it was. I was telling my daughter how to do CPR and how easy it was to do but only once you are shown. You explained it so well, I told her she must come to one of your training sessions. It honestly hasn't left me, I really enjoyed it, thank you very much."

- Community CPR training participant



Nurturing positive relationships

Supporting the armed forces in innovative ways

Magpas Air Ambulance has always had a deep-rooted connection with the armed forces, with many of our doctors, paramedics and staff having served.

Now, as well as signing the Armed Forces Covenant and becoming the first air ambulance charity in the UK to earn the Gold Award in the Defence Employer Recognition Scheme for our outstanding support of current and former armed forces personnel, Magpas Air Ambulance has launched a new initiative with Defence Medical Services (DMS).

This summer, through close partnership working between Magpas Air Ambulance and the military, the charity facilitated a placement for a DMS army paramedic to shadow our advanced medical team for three weeks.

This placement has proven invaluable to help prepare them for deployment.

Magpas Air Ambulance’s medics work in environments that mirror the high-pressure, high-risk conditions familiar to military medics, including kit management, working in small teams around an airframe, and treating patients in time-critical and difficult conditions.

Initiatives like this showcase the meaningful collaboration between military and civilian medical teams, which not only strengthens clinical capability, but also improves patient care across sectors.

Christopher Walkinshaw DL, Board member of the East Anglian Reserve Forces and Cadets Association and chair of the Regional Employer Engagement Group, praised the charity, stating: “Magpas Air Ambulance clearly demonstrates its strong commitment to supporting armed forces personnel, exemplifying the values of the Armed Forces Covenant. The Gold Award given to Magpas Air Ambulance underscores the charity’s ongoing dedication to ensuring that armed forces personnel and their families are treated fairly and supported—both within the charity and across the wider community.”

“I’ve seen first-hand how much the NHS has learnt from military medicine, especially during times of conflict. Being able to give something back through this collaboration means a great deal to me. It’s about sharing experience, building mutual respect and ultimately doing everything we can to improve care for those injured in the most challenging environments, including on the battlefield.”

- Andy Smith, Magpas Air Ambulance’s Clinical Operations Manager and veteran DMS Paramedic (Sqn Ldr rtd)



Sharing for success

The fundraising and marketing teams from Magpas Air Ambulance and the region's neighbouring air ambulance charities came together once again this year for their fifth annual 'Sharing for Success' event.

The day has grown year on year and provides attendees with an opportunity to learn from industry experts and share best practice, as well as making the most of discussion and breakout groups with colleagues and counterparts across the region.

We believe that through close collaboration we can work more effectively for the benefit of our patients. We know that our supporters appreciate seeing charities working together, and this year the event received sector recognition by being shortlisted for a national innovation award.

Attendance at a royal charity forum

For her 75th birthday, Her Royal Highness The Princess Royal—Magpas Air Ambulance's royal patron—invited chairs and CEOs from a selection of charities which she supports to Buckingham Palace for a day of discussions and networking.

Magpas Air Ambulance CEO, Daryl Brown MBE DL, and Chair, John Bridge OBE DL, represented our charity at the event. They connected with other sector leaders and heard from a range of people and organisations on the panel, including the CEO of the Charity Commission and the Kings Fund. The event also had a spotlight on the advancement of digital and artificial intelligence; the opportunities and risks it presents to UK charities.



Creating community with open days

To help build connections with our local community, Magpas Air Ambulance opened its doors for several open days this financial year... Something the charity has not been able to facilitate before being in the new headquarters in Alconbury Weald.

We welcomed 347 people over 3 open days, who all had the unique opportunity to see behind the scenes of Magpas Air Ambulance, find out more about the charity and learn new skills, including CPR. These also provided fundraising opportunities, with donations being made and people showing interest in our charity challenges and volunteering opportunities.

Continued professional partnerships

We're proud to continue developing professional relationships with organisations in our community. Local graphics and signage company Motive Graphics has kindly been supporting Magpas Air Ambulance for almost five years.

Since moving into the new Magpas Air Ambulance Headquarters, the Motive Graphics team has been invaluable in bringing our brand to life throughout the building, including installing a number of largescale wallpapers and vinyl quotes in our public and meeting spaces. This year, they've taken their support a step further, making an additional donation of £4,000 to Magpas Air Ambulance and sharing their support online.



Our workforce

Magpas Air Ambulance is driven by a dedicated team of some of the UK's leading clinicians and award-winning professionals—all united by a shared commitment to delivering the charity's lifesaving mission.

As well as supporting our team by cultivating an open, honest and encouraging environment, we also ensure mental health support is readily available for all and provide a calendar of wellbeing initiatives.

This year, the wellbeing committee has worked particularly hard on creating clubs that help build the Magpas Air Ambulance community; including breakfast club, craft club, film club and run club. The team of wellbeing champions, who are all qualified in Mental Health First Aid, also played a major role in creating and introducing the charity's first reproductive health policy which was received extremely positively by staff.

Magpas Air Ambulance also saw various members of its workforce in receipt of awards in 2024-25 for a variety of achievements, including:

Sam Disney and Scott Todd who both won awards at the Air Ambulance Awards of Excellence this year. Volunteer Lead, Sam, won the Charity Staff Member of the Year award for transforming Magpas Air Ambulance's volunteer programme and increasing our number of volunteers by an impressive 38%. And Scott won the Operations Support Staff of the Year award for consistently going above and beyond his duties to help the charity—both operationally and with fundraising and marketing.

Magpas Air Ambulance CEO, Daryl Brown MBE DL, won the Exceptional Excellence award at the British Quality Foundation UK Excellence Awards, held at Wembley Stadium. Daryl was presented with his award by HRH the Princess Royal and the president of BQF, Karen Leftley. The award is a testament to his leadership, commitment to excellence and passion for Magpas Air Ambulance.

Finally, our Medical Director, Dr Simon Lewis, was awarded the prestigious Faculty of Pre-Hospital Care medal by the Royal College of Surgeons of Edinburgh. The award recognises exceptional individuals who have gone above and beyond to deliver fundamental and developmental change within the faculty of pre-hospital care.

This year our workforce has continued to embody and display our organisational values of caring, pioneering, dedicated and proud, and as much as we can talk about our workplace culture, we think our staff feedback speaks for itself...

"Working at Magpas Air Ambulance is incredibly rewarding. As part of the clinical governance and aftercare teams, and a mental health first aider, I feel proud to support our clinical crew, the wider team and the patients and families we care for. It's a privilege to work with such passionate people across the organisation, all contributing to bringing advanced, lifesaving care directly to those who need it."

- Rachel Carter, charity staff member

"I'm one of a few members of staff who has worked at Magpas Air Ambulance for many years, and that's testament to how much I love it here.

It's been amazing to see the charity and team grow, and it's really lovely now the whole family is under one roof: with clinical operations and charity staff all working out of our new base.

I'll never tire of speaking with our patients, supporters and volunteers. 17 years on, I still don't get the Sunday blues—I'm as proud as ever to work here!"

- Debbie Florence, charity staff member



"I completed a Clinical Fellowship with Magpas Air Ambulance, which was such an amazing experience. Initially it felt quite daunting to practise medicine outside the safe walls of a hospital. However, the excellent training course and supervised shifts provided by Magpas Air Ambulance prepared me very well for the job—and the team of highly experienced critical care paramedics guided me through the first months! I have never felt such a strong team bond at work as I experienced at Magpas Air Ambulance, with both clinical and non-clinical colleagues. I am very grateful that Magpas Air Ambulance offered me a chance to start my career in PHEM, and I can't recommend working with the charity enough."

- Rob Verheul, doctor





Sustainability

& resilience



Carbon offsetting

Magpas Air Ambulance has made significant strides in advancing our environmental sustainability efforts this year. Initiatives include the installation of 83 solar panels on our headquarters, the planting of 2,000 trees on-site, the introduction of electric support vehicles and 10 electric vehicle charging stations. While these developments mark important progress, our commitment to continuous improvement drives us to seek new and innovative ways to reduce our environmental impact.

The Magpas Air Ambulance helicopter can be a vital lifeline for people in their darkest moments. As well as being able to airlift patients to hospital, it crucially brings the emergency department to the patient in hard-to-reach locations. However, it's no secret that running a helicopter has an environmental impact, and the charity is doing all it can to help combat that.

In 2025, we secured grant funding to help us map out our carbon output and find ways to reduce our carbon footprint. With 80% of our carbon emissions annually coming from the helicopter, we are delighted to announce we have signed up to the CORSIA international carbon offset scheme this financial year (something all

commercial airlines will have to sign up to by 2027). This scheme calculates the cost to offset our carbon emissions through green initiatives, and the annual cost has been kindly donated by Cambridgeshire company, Dews Coaches. The business will also be contributing to an annual grant within Magpas Air Ambulance to help us develop more initiatives to reduce our carbon footprint.

From 1st October 2024-31st March 2025, this scheme has already offset 35 tonnes of carbon—the equivalent of planting 1,600 trees.

Community planting

In National Tree Planting Week, five school children from our local Alconbury Weald Infants School visited the Magpas Air Ambulance base to plant some new hedgerow, in what will become a garden area in the grounds of our headquarters; a space for our clinicians, staff, volunteers and patients to take some time out and enjoy nature. The students were selected specially as they had all previously fundraised for Magpas Air Ambulance.

Lifesaving fundraising

2024-25 was a very busy year for the fundraising and marketing teams at Magpas Air Ambulance. We continued our focus on developing sustainable, long-term income streams, combined with building strong and impactful partnerships and increasing brand awareness.

The team raised a total of £5.5million to fund the charity's lifesaving services. A reduction on the previous year, mainly due to the huge difference in legacy income realised within the year (£1m in 2023-24, compared to £185k in 2024-25). The organisation relies heavily on the success of all its income streams, but legacy income can have a transformational impact. As such, the team has looked carefully at previous data to improve our ability to manage and forecast legacy income, as well as developing how we communicate about gifts in wills to our current and future supporters.



The Magpas Air Ambulance lottery and superdraw continued to be the charity's biggest source of income, generating over £3.5million to fund our lifesaving service, whilst also producing one £5,000 and over fifty £1,000 winners throughout the year.

We also continued to invest in increasing the number of supporters giving a regular monthly donation, welcoming an additional 6,000 supporters to the Magpas Air Ambulance charity. Their monthly gifts enable the operations team to plan and develop services with confidence in the knowledge that this regular funding is available. In total, Magpas Air Ambulance received over £1.2million in donations throughout the year.

This year we were proud to be the beneficiary charity of the historic Chariots of Fire relay race through Cambridge's historic city centre. Almost 300 teams took part, including a Magpas Air Ambulance team consisting of doctors, paramedics and aircrew running alongside one of our former patients. Despite torrential rain on the day, it was a fantastic event to be part of that raised in excess of £45,000 for the charity. We're very grateful to HCR Hewitsons for their support.



We also finished the year as the chosen charity for the Kirtling Towers open garden event as our patrons, Lord and Lady Fairhaven, opened their beautiful private gardens to over 2,000 people in aid of Magpas Air Ambulance.

In 2024-25, we also welcomed a new corporate partnerships lead, dedicated to building strong, long-term relationships with companies who share our vision. These partnerships go beyond financial support; creating opportunities to work together strategically, raising awareness, inspiring staff and helping to save lives.

The generosity of our corporate supporters has made a real and lasting difference this year. We are especially grateful to partners such as Cooper Barnes, Juddmonte, Parker Motor Services and Godolphin Management Company, whose contributions have been truly significant. A particular highlight was long-term supporter, The One Group, reaching a remarkable milestone as the recruitment company became our first corporate partner to raise more than £150,000 for our lifesaving cause.

We are also proud to continue building strong relationships with organisations including Skanska, National Highways, Paragraf, AM Fresh, MM Flowers and Bennetts, whose ongoing commitment helps ensure we can be there for those who need us most.

People from all walks of life took on a wide range of challenge events to raise vital funds for Magpas Air Ambulance,

too. From running the Cambridge Half Marathon or trekking up mountains to adrenaline-pumping wing walks and skydives, and everything in between. Among them was former patient Scott, who took on an epic wheelchair push that you can read more about on page 37.

Gifts in kind are a really important way of supporting the charity and mean that even more of our fundraised income can be spent where it is needed the most. This year, we received gifts in kind such as £28,000 towards the livery of our helicopter and fleet of rapid response vehicles, as well as services provided free of charge to support our marketing and facilities objectives.

Volunteering at Magpas Air Ambulance also went from strength to strength throughout the year, with volunteers donating a total of 4,283 hours of time to support the lifesaving charity in 2024-25. This equates to more than two full-time members of staff, or the cost of being able to cover an additional 24 lifesaving missions. Volunteer numbers increased for the second year running by nearly 40%, and we were able to present 40 volunteers with awards through our new recognition scheme that was launched at the beginning of the year. These huge successes were also recognised nationally at the Air Ambulance Awards of Excellence in December.

Magpas Air Ambulance received 0 (zero) fundraising complaints in the financial year of this report, (0 'zero' in 2023-24).





Grants & trusts

Support from grants and trusts continued to be a key income source for Magpas Air Ambulance in 2024-25, as £246,844 was raised via this income stream in the past financial year.

Support from these organisations is incredibly important as we continue to invest in state-of-the-art equipment, deliver projects and ultimately save lives and keep families together across the region.

Acknowledgements

While we formally acknowledge all our funders' generous contributions, our special thanks go to the following for making a notable contribution to our work during the last financial year:

- The HELP Appeal
- The James Tudor Foundation
- The Payne-Gallwey Charitable Trust
- Wixamtree Trust
- The Rowney Trust
- The Grace Trust
- The Valiant Charitable Trust
- Frank Litchfield Charitable Trust
- Castle Air



Scott's story

Scott was restoring a third-storey house window when his ladder collapsed under his feet in September 2022.

He plummeted to the ground, his legs snapping in the rungs of the ladder on impact. Scott explains, "I was left suffering with a fractured spine, pilon fractures and breaks to both of my legs and ankles, a broken shoulder in three places and a head injury."

"My phone was in the kitchen, and I quickly realised no one would be back for hours... I knew I had to drag myself inside to call 999."

Miraculously, Scott managed this agonising feat and an ambulance crew and the Magpas Air Ambulance team were dispatched to the scene. Scott continues, "I still remember hearing the helicopter and feeling so relieved when the Magpas Air Ambulance team arrived, as I knew I was in safe hands."

Magpas Air Ambulance Doctor Jon Townsend and Critical Care Paramedic Shaunna Truskinger sedated him at the scene—a procedure they can only provide outside of a hospital thanks to their advanced training and equipment—before

stabilising his injuries. They pulled his legs into place, treated his head wound and placed him on a spinal board, before working with an extrication team to manoeuvre him out of the property.

For Scott, it's still a long road to recovery, however his admirable resilience has already seen him push himself beyond expectations from doctors. Scott explains, "I knew of the vital service air ambulances provide, but I never knew I would be relying on them one day! Simply put, I owe the Magpas Air Ambulance team my life".

This year, despite still needing ongoing surgery to help with his rehabilitation and his leg currently encased in an external cage, Scott went the extra mile to show his gratitude and tackled the gruelling challenge of completing 100 miles in his wheelchair in May; raising over £5,000 for the charity which saved his life.

Scott says, **"I am only here because of Magpas Air Ambulance, and I've seen the effort their fundraising team puts in year-round to keep the charity going. I've now upped my challenge to 300 miles by September and am committed to giving back and raising £10,000 for this service."**



A new lifesaving fleet has landed

2024-25 saw the introduction of the new Magpas Air Ambulance helicopter and three new rapid response vehicles (RRVs), increasing the emergency cars the charity has available to four.

The new AW109SP helicopter replaced our previous aircraft and was carefully fitted to allow our doctors and critical care paramedics to bring what is effectively

an A&E department to their patients' side, wherever their incident occurs.

Due to its compact size and shape, it is quicker to start up and nimbler in the air—flying at speeds of 170–200 mph. It also allows the Magpas Air Ambulance team to land in smaller spaces, increasing the landing sites available and decreasing the response time in some cases.

Up to four people can fit in the cabin—including a patient on a stretcher—and it is flown by a Magpas Air Ambulance pilot

and technical crew member, who sit in the cockpit.

Our RRVs carry exactly the same kit bags as the air ambulance, meaning our team has access to the same level of equipment and drugs they do on board the helicopter.

The new vehicles are an emergency services specification version of the Volvo XC90 SUV, with benefits over a standard road car such as an advanced braking system and larger fuel tank. Additionally, they're all fitted with the latest emergency

light and safety systems, including hands-free communication devices and a sat nav system that is activated by the NHS critical care desks.

Understanding the need for these cars and the care they can help bring to patients, the HELP Appeal generously donated £88,177 to help purchase two of the charity's new vehicles.



Financial strategy

Magpas Air Ambulance raised £5,565,822 (2023-24 as restated: £6,566,886) through fundraising activities in the 12 months ending 30 June 2025.

While overall income was lower than the previous year, this was primarily due to a significant reduction in legacy income.

Total expenditure during the year was £5,981,247 (2023-24 as restated: £5,217,796), reflecting increased investment in delivering and sustaining our frontline service, and at the year-end, there were total funds of £4,889,443 (2023-24 as restated: £5,304,868).

While the charity aims to maintain three months' worth (£1.1m) of operating capital as unrestricted reserves, it currently has £655,305 (2023-24 as restated £1,880,303). The 2024-25 financial year resulted in a deficit of £415,425 (2023-24 as restated £1,349,090 surplus). The deficit was planned by the trustees and was due to a number of factors, the primary reason being that trustees decided to repay £750,000 of borrowing to SIB relating to the base build earlier than planned. This was done to significantly reduce monthly

interest payments. Secondly, there was an additional government pay settlement for doctors nationally, which was also applied to Magpas Air Ambulance, and the East of England Ambulance Service NHS Trust levied significant additional charges for paramedic staffing for the year.

The charity has also invested in plans to grow income and bolster our reserves in future years to support planned development in clinical activity.

Magpas Air Ambulance could not operate without the generosity of its supporters. We remain deeply grateful for the continued backing we receive from the public, community groups, corporate partners and grant funders, whose commitment makes our lifesaving work possible.

These figures highlight both the generosity of our supporters and our commitment to directing funds where they make the greatest difference to patient care.

Helicopter lease

At the start of the financial year, Magpas Air Ambulance secured a new helicopter on a four-year arrangement, representing a significant investment in our frontline capability.

This commitment ensures that we can continue to provide a rapid, reliable service for our patients while managing costs in a planned and sustainable way. The helicopter will be in

operation until 2028, giving us stability in our fleet planning and allowing us to focus on delivering the highest standards of care.

Importantly, the environmental impact of operating the aircraft is fully balanced through our carbon offsetting scheme, ensuring that our vital service remains sustainable for the future as well as lifesaving in the present.



Reports, accounts and administrative details

Read on for our trustees' responsibilities statement; independent auditors' report; financial review and accounts; and reference and administrative details.

Statement of Trustees' responsibilities

The trustees who are also directors of the charity for the purposes of the Companies Act 2006, present their report with the financial statements of the charity for the year ended 30 June 2025. The trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019).

Company law requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for that period. In preparing those financial statements, the trustees are required to

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charity SORP;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in business.

The trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the charitable company and to enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

In so far as the trustees are aware:

- there is no relevant audit information of which the charitable company's auditors are unaware; and
- the trustees have taken all steps that they ought to have taken to make themselves aware of any relevant audit information and to establish that the auditors are aware of that information.

Auditors

The auditors, GH Audit Limited, will be proposed for re-appointment at the forthcoming Annual General Meeting.

Report of the trustees, incorporating a strategic report, approved by order of the board of trustees, as the company directors, on 20 October 2025 and signed on the board's behalf by:



John Bridge OBE DL
Chairman, Board of Trustees
Date: 20 October 2025

Structure, management and governance

Governing document

The charity is controlled by its governing document, a deed of trust, and constitutes a limited company, limited by guarantee, as defined by the Companies Act 2006.

Constitution

The company is registered as a charitable company limited by guarantee and was set up by a Trust Deed. The charitable company is constituted under a Trust deed and is a registered charity number 1119279. The company was incorporated on 22/02/2007 and commenced trading on that date.

Method of appointment or election of trustees

The management of the charitable company is the responsibility of the Trustees who are elected and co-opted under the terms of the Memorandum and Articles of Association/Charity Constitution. As an Incorporated Charity, Magpas Air Ambulance operates under its Memorandum and Articles of Association/Constitution which were updated and approved by special resolution during the Extra Ordinary General Meeting held on the 18th of December 2019.

The articles set out the formal structure and organisation of the Charity, how it manages its affairs and how it will comply with Charity law and the requirements of the Companies Act 2006 as a Company limited by guarantee.

The Magpas constitutional documents set out details of the formal membership. Full membership of the charity shall be open to:

Directors and former Directors of the charity, current clinically active members of the team, past clinically active medical practitioners, who have provided a service to the charity up to the period beginning not more than three years prior to an Annual General Meeting

As members of the Charity, there could be a financial obligation towards any liabilities incurred, but this is limited to a maximum of £10 for any individual.

Under the rules laid out members will annually elect (with exceptions as noted) an Executive Committee of Directors, who are also Trustees, to serve as the administering body of the Charity. This Executive Committee comprises all Trustees of Magpas. Trustees are appointed for a fixed term, up to 1/3rd will retire according to longevity of service, but they may offer themselves up for re-election.

Policies adopted for the induction and training of trustees

Trustees undergo an orientation session to brief them on their legal obligations under charity and company law, the Charity Commission guidance on public benefit, and inform them of the content of the Memorandum and Articles of Association, the committee and

decision-making processes, the business plan and recent financial performance of the charity. Trustees are encouraged to attend appropriate external and internal training events where these will facilitate the undertaking of their role.

Trustees complete an annual Directors Declaration and sign acceptance of the Magpas Charity Directors Policy and code of conduct.

The Trustees' main role is the formulation of strategic long-term policy for the Charity (5-year strategic business plan) as well as monitoring performance and retaining a general oversight on the provision and management of the Charity resources and clinical service.

The executive team and committees

The Chief Executive Officer is responsible for more detailed, on-going activities of the Charity and is principally responsible for the management of staff and volunteers, provision of service and day to day finances of the Charity.

The Clinical Governance Committee, which is led by the Charity's Medical Director, concentrates on the management and direction of the Charity's clinical activities. The Committee manages all processes to ensure quality and safety within the Charity's clinical services. The Clinical Governance Committee along with the Care Quality Commission Lead and Registered Manager are responsible for the Charity's on-going Care Quality Commission registration. The Clinical Governance Committee produces monthly Governance Reports which detail and monitor clinical and operational activity for a given month. These reports are shared with all NHS partners.

The Executive Leadership Team, which is led by the Charity's Chief Executive Officer, concentrates on the day-to-day management of the Charity, its finances and regulation via the Gambling Commission, Fundraising Standards Authority, Association of Air Ambulances and Charity Commission. Two appointed Trustees and the Clinical Directorate are invited to attend the monthly meetings. The Committee produces a monthly report which is submitted to the Trustees of the Charity for scrutiny. Remuneration of the Executive team is agreed annually by the Board of Trustees and benchmarked against others in the sector.

Public benefit

The Trustees have had due regard for the Charity Commission's guidance on public benefit as detailed within the Trustees' Report.

Fundraising standards

MAGPAS has adopted principals of GDPR legislation and also has safeguarding policies to protect the data of vulnerable people and other members of the public from:

- Unreasonable intrusion on a person's privacy;
- Unreasonable persistent approaches for the purpose of soliciting or otherwise procuring money or other property on behalf of the charity;
- Placing undue pressure on a person to give money or other property.

For full details of our fundraising activities please refer to the front section of the Trustees' Report.

Report of the independent auditors to the members of Magpas Air Ambulance

Opinion

We have audited the financial statements of Magpas (the 'charitable company') for the year ended 30 June 2025 which comprise the Statement of Financial Activities, the Balance Sheet, the Cash Flow Statement and notes to the financial statements, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable by law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the charitable company's affairs as at 30 June 2025 and of its incoming resources and application of resources, including its income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditors' responsibilities for the audit of the financial statements section of our report. We are independent of the charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the charitable company's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

Other information

The trustees are responsible for the other information. The other information comprises the information included in the Annual Report, other than the financial statements and our Report of the Independent Auditors thereon.

Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.

Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the Report of the Trustees for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the Report of the Trustees has been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

In the light of the knowledge and understanding of the charitable company and its environment obtained in the course of the audit, we have not identified material misstatements in the Report of the Trustees.

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit.

Responsibilities of trustees

As explained more fully in the Statement of Trustees' Responsibilities, the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary

to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charitable company or to cease operations, or have no realistic alternative but to do so.

Our responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue a Report of the Independent Auditors that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below:

We gained an understanding of the legal and regulatory framework applicable to the Charity and how it operates and considered the risk of the Charity not complying with the applicable laws and regulations including fraud in particular those that could have a material impact on the financial statements. This included those regulations directly related to the financial statements. In relation to the Charity this included employment law, financial reporting and health & safety.

The risks were discussed with the audit team, and we remained vigilant to any indications of non-compliance throughout the audit. We carried out specific procedures to address the risks identified these included the following:

- We reviewed systems and procedures to identify potential areas of management override risk. In particular, we completed testing of manual journals, specifically those relating to large or unusual entries or entries relating to management estimates.
- We tested the assumptions and judgements made by management in its significant accounting estimates including reviewing historical data to assess the appropriateness of previous assessments.
- We reviewed minutes of Trustee Board meetings for indication of error of fraud occurrence.

- We have enquired of management about any actual or potential litigation claims, and any known instances of non-compliance - none were identified as a result of our enquiries.

We assessed the appropriateness of the competence and capabilities of the engagement team, including the teams knowledge of the industry and the appropriateness of their practical experience through training and participation with audit engagements of a similar nature.

Because of the inherent limitations of an audit, there is a risk that we will not detect all irregularities, including those leading to a material misstatement in the financial statements or non-compliance with regulation. This risk increases the more that compliance with a law or regulation is removed from the events and transactions reflected in the financial statements, as we will be less likely to become aware of instances of non-compliance. The risk is also greater regarding irregularities occurring due to fraud rather than error, as fraud involves intentional concealment, forgery, collusion, omission or misrepresentation.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at www.frc.org.uk/auditorsresponsibilities. This description forms part of our Report of the Independent Auditors.

Use of our report

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and the charitable company's members as a body, for our audit work, for this report, or for the opinions we have formed.

E.L. Wilsher

Emma Wilsher FCA (Senior Statutory Auditor)
for and on behalf of GH Audit Limited
Unit 1b
Focus 4
Fourth Avenue
Letchworth
Hertfordshire
SG6 2TU

Date: 20 October 2025

Statement of financial activities for the year ended 30 June 2025

	Notes	Unrestricted fund £	Designated funds £	Restricted funds £	2025 Total funds £	2024 Total funds as restated £
INCOME AND ENDOWMENTS FROM						
Donations and legacies	2	860,405	-	113,967	974,372	2,062,321
Other trading activities:						
Fundraising	3	4,512,434	-	-	4,512,434	4,424,474
Trading activities	4	33,892	-	-	33,892	36,111
Investment income	5	8,749	-	-	8,749	2,988
Other Income	6	36,375	-	-	36,375	40,992
Total		5,451,855	-	113,967	5,565,822	6,566,886
EXPENDITURE ON						
Raising funds		2,077,393	-	-	2,077,393	1,652,522
Immediate medical care costs		3,635,372	231,669	36,813	3,903,854	3,565,274
Total	7	5,712,765	231,669	36,813	5,981,247	5,217,796
NET INCOME/(EXPENDITURE)						
Transfers between funds	24	(260,910) (964,088)	(231,669) 1,111,980	77,154 (147,892)	(415,425) -	1,349,090 -
Net movement in funds		(1,224,998)	880,311	(70,738)	(415,425)	1,349,090
RECONCILIATION OF FUNDS						
Total funds brought forward		1,880,303	3,350,360	74,205	5,304,868	3,955,778
TOTAL FUNDS CARRIED FORWARD		655,305	4,230,671	3,467	4,889,443	5,304,868

Balance sheet 30 June 2025

	Notes	2025 £	2024 as restated £
FIXED ASSETS			
Intangible assets	15	23,358	27,605
Tangible assets	16	7,134,804	7,185,416
Investments	17	35,604	24,448
		7,193,766	7,237,469
CURRENT ASSETS			
Debtors	18	979,955	1,301,052
Cash at bank		685,145	1,472,314
		1,665,100	2,773,366
CREDITORS			
Amounts falling due within one year	19	(1,212,464)	(1,131,195)
NET CURRENT ASSETS		452,636	1,642,171
TOTAL ASSETS LESS CURRENT LIABILITIES			
		7,646,402	8,879,640
CREDITORS			
Amounts falling due after more than one year	20	(2,756,959)	(3,574,772)
NET ASSETS		4,889,443	5,304,868
FUNDS			
Unrestricted funds:	24		
Unrestricted Funds		655,305	1,880,303
Designated fixed asset funds (net of loans)		4,230,671	3,350,360
		4,885,976	5,230,663
Restricted funds		3,467	74,205
TOTAL FUNDS		4,889,443	5,304,868

The financial statements were approved by the Board of Trustees and authorised for issue on 20 October 2025 and were signed on its behalf by:



John Bridge OBE DL
Chairman, Board of Trustees
Date: 20 October 2025

Cash flow statement for the year ended 30 June 2025

	Notes	2025 £	2024 as restated £
Cash flows from operating activities			
Cash generated from operations	1	<u>330,655</u>	<u>888,269</u>
Net cash provided by operating activities		<u>330,655</u>	<u>888,269</u>
Cash flows from investing activities			
Purchase of tangible fixed assets		(176,027)	(538,928)
Sale of tangible fixed assets		(783)	5,300
Interest received		8,749	2,988
Investment revaluation		<u>(11,156)</u>	<u>-</u>
Net cash used in investing activities		<u>(179,217)</u>	<u>(530,640)</u>
Cash flows from financing activities			
New loans in year		-	771,187
Loan repayments in year		(919,678)	(139,828)
Capital repayments in year		<u>(18,929)</u>	<u>(24,271)</u>
Net cash (used in)/provided by financing activities		<u>(938,607)</u>	<u>607,088</u>
Change in cash and cash equivalents in the reporting period			
		(787,169)	964,717
Cash and cash equivalents at the beginning of the reporting period		<u>1,472,314</u>	<u>507,597</u>
Cash and cash equivalents at the end of the reporting period		<u><u>685,145</u></u>	<u><u>1,472,314</u></u>

Notes to the cash flow statement for the year ended 30 June 2025

	2025 £	2024 as restated £	
1. RECONCILIATION OF NET (EXPENDITURE)/INCOME TO NET CASH FLOW FROM OPERATING ACTIVITIES			
Net (expenditure)/income for the reporting period (as per the Statement of Financial Activities)	(415,425)	1,349,090	
Adjustments for:			
Depreciation charges	231,669	220,992	
Profit on disposal of fixed assets	-	(5,300)	
Interest received	(8,749)	(2,988)	
Decrease/(increase) in debtors	321,097	(50,697)	
Increase/(decrease) in creditors	<u>202,063</u>	<u>(622,828)</u>	
Net cash provided by operations	<u><u>330,655</u></u>	<u><u>888,269</u></u>	
2. ANALYSIS OF CHANGES IN NET DEBT			
	At 1.7.24 £	Cash flow £	At 30.6.25 £
Net cash			
Cash at bank	<u>1,472,314</u>	<u>(787,169)</u>	<u>685,145</u>
	<u>1,472,314</u>	<u>(787,169)</u>	<u>685,145</u>
Debt			
Finance leases	(70,986)	18,929	(52,057)
Debts falling due within 1 year	(272,396)	120,794	(151,602)
Debts falling due after 1 year	<u>(3,522,716)</u>	<u>798,884</u>	<u>(2,723,832)</u>
	<u>(3,866,098)</u>	<u>938,607</u>	<u>(2,927,491)</u>
Total	<u><u>(2,393,784)</u></u>	<u><u>151,438</u></u>	<u><u>(2,242,346)</u></u>

Notes to the financial statements for the year ended 30 June 2025

1. Accounting policies

Basis of preparing the financial statements

The financial statements of the charitable company, which is a public benefit entity under FRS 102, have been prepared in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019)', Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Companies Act 2006. The financial statements have been prepared under the historical cost convention, with the exception of investments which are included at market value, as modified by the revaluation of certain assets.

Going concern

The financial statements are to be prepared on the going concern basis following a review of the organisation by the Board of Trustees, who have developed an appropriate operating plan and financial model which should reasonably expect to see the Charity to operate just above breakeven, in line with its charitable objectives.

To do this, they have considered whether there are any material uncertainties as to the Charity's ability to continue as a going concern.

The Charity has prepared cash flow forecasts for a period of at least 12 months forward, which demonstrate that the cash reserves will continue to meet liabilities as they fall due.

The Charity is investing in fundraising activities to generate income and increase profile within its community. The return on this investment and the overall financial performance is continuously monitored by both the Executive Leadership Team and Board of Trustees. Cost reduction measures have been identified, should income be lower than anticipated.

Income

All income is recognised once the charity has entitlement to the income, it is probable that the income will be received, and the amount of income receivable can be measured reliably.

Donations are recognised when the Charity has been notified in writing of both the amount and settlement date. In the event that a donation is subject to conditions that require a level of performance before the Charity is entitled to the funds, the income is deferred and not recognised until either those conditions are fully met, or the fulfilment of those conditions is wholly within the control of the Charity and it is probable that those conditions will be fulfilled in the reporting period.

Income tax recoverable in relation to donations received under Gift Aid or deeds of covenant is recognised at the time of the donation.

For legacies, entitlement is taken as the earlier of the date on which either: the Charity is aware that probate has been granted, the estate has been finalised and notification has been made by the executor(s) to the Trust that a distribution will be made, or when a distribution is received from the estate. Receipt of a legacy, in whole or in part, is only considered probable when the amount can be measured reliably and the Charity has been notified of the executor's intention to make a distribution. Where legacies have been notified to the Charity, or the Charity is aware of the granting of probate, and the criteria for income recognition have not been met, then the legacy is treated as a contingent asset and disclosed if material.

Income received from participants of the lottery is recognised on the date of the draw to which the participant is being entered.

Gifts in kind donated for distribution are included at valuation and recognised as income when they are distributed to the projects. Gifts donated for resale are included as income when they are sold.

Donated facilities are included at the value to the Charity where this can be quantified, and a third party is bearing the cost. No amounts are included in the financial statements for services donated by volunteers.

Donated services or facilities are recognised when the Charity has control over the item, any conditions associated with the donated item have been met, the receipt of economic benefit from the use of the Charity of the item is probable and that economic benefit can be measured reliably.

On receipt, donated professional services and donated facilities are recognised on the basis of the value of the gift to the Charity, which is the amount the Charity would have been willing to pay to obtain services or facilities of equivalent economic benefit on the open market; a corresponding amount is then recognised in expenditure in the period of receipt.

For the purposes of income recognition, transactions are considered material if they exceed £10,000.

Expenditure

Expenditure is recognised once there is a legal or constructive obligation to transfer economic benefit to a third party, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably.

Expenditure is classified by activity. The costs of each activity are made up of the total of direct costs and shared costs, including support costs involved in undertaking each activity. Direct costs attributable to a single activity are allocated directly to that activity. Shared costs which contribute to more than one activity and support costs which are not attributable to a single activity are apportioned between those activities on a basis consistent with the use of resources. Central staff costs are allocated on the basis of time spent, and depreciation charges allocated on the portion of the asset's use.

Fundraising costs are those incurred in seeking voluntary contributions and do not include the costs of disseminating information in support of the charitable activities. Support costs are those costs incurred directly in support of expenditure on the objects of the Charity and include project management carried out at Headquarters. Governance costs are those incurred in connection with administration of the Charity and compliance with constitutional and statutory requirements.

Costs of raising funds are costs incurred in attracting voluntary income, and those incurred in trading activities that raise funds.

All expenditure is inclusive of irrecoverable VAT.

For the purposes of expense recognition, transactions are considered material if they exceed £10,000.

Tangible fixed assets

Tangible fixed assets are initially measured at cost and subsequently measured at cost or valuation, net of depreciation and any impairment losses.

Depreciation is recognised monthly to write off the cost or valuation of assets less their residual values over their useful lives on the following bases:

- Leasehold improvements: 20% Straight Line
- Fixtures and fittings: 20% Reducing Balance
- Motor Vehicles: 25% Reducing Balance
- IT and office equipment: 25% Reducing Balance
- Medical equipment: 25% Straight Line
- Fuel Tank: 5% Straight Line
- Software: 10% Straight Line

The gain or loss arising on the disposal of an asset is determined as the difference between the sale proceeds (net of any cost of disposal) and the carrying value of the asset and is credited or charged to the P&L as a surplus or deficit.

Capitalisation of fixed assets

Tangible fixed assets

It is agreed that any purchase with a value of less than £5,000 shall be deemed revenue expenditure, not capital and thus charged directly to the SoFA.

For the avoidance of doubt, items purchased as a package in order to be operational, for example a monitor and keyboard to accompany a PC, shall be treated as the acquisition of one item.

Impairment of fixed assets

At each reporting period end date, the Charity's management shall review the carrying amounts of its tangible and intangible assets to determine whether there is any indication that those assets have suffered an impairment loss. If any such indication exists, the recoverable amount of the asset is estimated in order to determine the extent of the impairment loss (if any).

Where it is not possible to estimate the recoverable amount of an individual asset, the Charity estimates the recoverable amount of the cash-generating unit to which the asset belongs.

The recoverable amount is the higher of fair value less costs to sell and value in use. In assessing value in use, the estimated future cash flows are discounted to their present value using a pre-tax discount rate that reflects current market assessments of the time value of money and the risks specific to the asset for which the estimates of future cash flows have not been adjusted.

If the recoverable amount of an asset (or cash-generating unit) is estimated to be less than the carrying amount, the carrying amount of the asset (or cash-generating unit) is reduced to its recoverable amount. An impairment loss is recognised immediately in the SoFA, unless the relevant asset is carried at a revalued amount, in which case the impairment loss is treated as a revaluation decrease.

Taxation

The Charity is considered to pass the tests set out in Paragraph 1 Schedule 6 of the Finance Act 2010 and therefore exempt from tax on charitable trading, capital gains, and investment income.

Fund accounting

General funds are unrestricted funds which are available for use at the discretion of the Trustees in furtherance of the general objectives of the Charity and which have not been designated for other purposes.

Restricted funds are funds which are to be used in accordance with specific restrictions imposed by donors or which have been raised by the Charity for particular purposes. The aim and use of each restricted fund are fully disclosed in the notes to the Financial Statements.

Designated funds represent unrestricted funds that have been ringfenced at the discretion of the Trustees for a specific purpose, such as future investment in operations or assets.

Foreign currencies

Transactions in currencies other than pounds sterling are recorded at the rates of exchange prevailing at the dates of the transactions. At each reporting end date, monetary assets and liabilities that are denominated in foreign currencies are retranslated at the rates prevailing on the reporting end date. Gains and losses arising on translation in the period are included in profit or loss.

Hire purchase and leasing commitments

Assets obtained under hire purchase contracts or finance leases are capitalised in the Balance Sheet. Those held under hire purchase contracts are depreciated over their estimated useful lives. Those held under finance leases are depreciated over their estimated useful lives or the lease term, whichever is shorter.

The interest element of these obligations is charged to the Statement of Financial Activities over the relevant period. The capital element of the future payments is treated as a liability.

Assets obtained under hire purchase contracts or finance leases are capitalised in the Balance Sheet. Those held under hire purchase contracts are depreciated over their estimated useful lives. Those held under finance leases are depreciated over their estimated useful lives or the lease term, whichever is shorter.

The interest element of these obligations is charged to the Statement of Financial Activities over the relevant period. The capital element of the future payments is treated as a liability.

Operating Leases

Rentals under operating leases are charged to the Statement of Financial Activities on a straight line basis over the lease term.

Pension costs and other post-retirement benefits

The Charity operates a defined contribution pension scheme and the pension charge included in the SoFA represents the amounts payable by the Charity to the fund in respect of that accounting period.

Debtors

Trade and other debtors are recognised at the settlement amount after any trade discount offered. Prepayments are valued at the amount prepaid net of any trade discounts due.

Cash at Bank and in hand

Cash at bank and in hand includes cash and short term highly liquid investments with a short maturity of three months or less from the date of acquisition or opening of the deposit or similar account.

Liabilities and provisions

Liabilities are recognised when there is an obligation at the Balance Sheet date as a result of a past event, it is probable that a transfer of economic benefit will be required in settlement, and the amount of the settlement can be estimated reliably. Liabilities are recognised at the amount that the charitable company anticipates it will pay to settle the debt or the amount it has received as advanced payments for the goods or services it must provide. Provisions are measured at the best estimate of the amounts required to settle the obligation.

Financial instruments

The charitable company only has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value with the exception of fixed assets which are valued at amortised cost and investments which are valued at fair value at the balance sheet date using the closing quoted market price which is considered to be the fair value.

Significant accounting estimates

In preparing these accounts there are no significant accounting policies or estimates used that would materially affect the results for the year (2024: none).

2. DONATIONS AND LEGACIES

	2025	2024 as restated
	£	£
Donations	451,800	366,311
Legacies	183,628	1,091,639
Grants	222,494	214,318
Donations in kind	25,000	211,034
Individual giving	91,450	179,019
	<u>974,372</u>	<u>2,062,321</u>

Included within grants and donations above is £113,967 in relation to restricted funds (2024: £172,570).

There were no government grants with unfulfilled conditions at the year end (2024: none).

3. FUNDRAISING INCOME

	2025	2024 as restated
	£	£
Lottery income	3,578,462	3,784,512
Regular giving	747,725	448,191
Raffle income	-	1,641
Events and challenge income	186,247	190,130
	<u>4,512,434</u>	<u>4,424,474</u>

4. TRADING ACTIVITIES

	2025	2024 as restated
	£	£
Charity shop income	531	875
Training income	6,750	4,500
Merchandise income	16,488	19,898
Rental income	10,123	10,838
	<u>33,892</u>	<u>36,111</u>

5. INVESTMENT INCOME

	2025	2024 as restated
	£	£
Bank interest received	<u>8,749</u>	<u>2,988</u>

6. OTHER INCOME

	2025	2024 as restated
	£	£
Reimbursement of medical consumables	15,917	14,540
Equipment sales proceeds	6,540	5,300
PI Claim	3,000	-
Other income	10,918	21,152
	<u>36,375</u>	<u>40,992</u>

7. ANALYSIS OF EXPENDITURE PER TYPE

	Direct Costs (note 8) £	Support costs (note 9) £	Totals £
Fundraising expenses	1,886,643	190,750	2,077,393
Immediate medical care costs	<u>2,770,036</u>	<u>1,133,818</u>	<u>3,903,854</u>
	<u>4,656,679</u>	<u>1,324,568</u>	<u>5,981,247</u>

Included in the tables above is restricted expenditure of 36,813 (2024: £32,050)

8. DIRECT COSTS

	Fundraising Expenses £	Immediate medical care costs £	Total 2024 £
Lottery	612,447		612,447
Regular Giving	645,629		645,629
Fundraising	7,618		7,618
Raffle	104		104
Wages and Salaries	416,657	312,837	729,494
National insurance	43,132	34,852	77,984
Pension cost	20,303	8,084	28,387
Other costs	140,753	65,391	206,144
Doctor, paramedical and helicopter crew costs		939,691	939,691
Helicopter costs		968,659	968,659
Training		22,100	22,100
Vehicle costs		89,958	89,958
Medical supplies and equipment		96,917	96,917
Repairs		29,229	29,229
Depreciation		202,318	202,318
	<u>1,886,643</u>	<u>2,770,036</u>	<u>4,656,679</u>

9. SUPPORT COSTS

	Fundraising Expenses £	Immediate medical care costs £	Total 2024 £
Finance and legal	6,865	338,522	345,387
Management	-	50,273	50,273
HR	61,253	433,827	495,080
IT	18,415	34,506	52,921
Premises	56,752	111,432	168,184
General office expenses	22,976	72,333	95,309
Other	24,489	74,969	99,458
Governance	-	17,956	17,956
	<u>190,750</u>	<u>1,133,818</u>	<u>1,324,568</u>

10. NET INCOME/(EXPENDITURE)

Net income/(expenditure) is stated after charging/(crediting):

	2025	2024 as restated
	£	£
Auditors' remuneration	12,500	10,750
Accountancy	4,000	2,750
Depreciation - owned assets	222,457	92,158
Depreciation - assets on hire purchase contracts and finance leases	4,965	3,895
Surplus on disposal of fixed assets	(6,540)	(5,300)
Computer software amortisation	<u>4,247</u>	<u>4,247</u>

11. TRUSTEES' REMUNERATION AND BENEFITS

No trustees received any remuneration for their roles as trustees (2024: none). All other trustees payments are disclosed in note 24.

Trustees' expenses

There were no trustees' expenses paid for the year ended 30 June 2025 nor for the year ended 30 June 2024.

12. STAFF COSTS

	2025	2024 as restated
	£	£
Wages and salaries	729,494	660,971
Social security costs	77,984	67,244
Other pension costs	<u>28,387</u>	<u>24,974</u>
	<u>835,865</u>	<u>753,189</u>

The average monthly number of employees during the year was as follows:

	2025	2024 as restated
Operations - Charitable Activities	40	51
Fundraising and public relations	13	12
Administration	14	12
Marcomms	<u>4</u>	<u>3</u>
	<u>71</u>	<u>78</u>

The number of employees whose employee benefits (excluding employer pension costs) exceeded £60,000 was:

	2025	2024 as restated
£70,001 - £80,000	3	3
£90,001 - £100,000	<u>1</u>	<u>1</u>
	<u>4</u>	<u>4</u>

The Charity considers that the key management personnel comprise the senior management team and trustees, who are the Chief Executive and 3 other key staff (2024: Chief executive and 3 other key staff). The total employee benefits of key management personnel of the charity were £348,705 (2024: £373,534). This includes employer national insurance contributions of £42,508 (2024: £37,026) and employer pension contributions of £21,850 (2024 £19,123).

13. COMPARATIVES FOR THE STATEMENT OF FINANCIAL ACTIVITIES

	Unrestricted fund	Designated funds	Restricted funds	Total funds as restated £
	£	£	£	£
INCOME AND ENDOWMENTS FROM				
Donations and legacies	1,889,751	-	172,570	2,062,321
Other trading activities	4,460,585	-	-	4,460,585
Investment income	2,988	-	-	2,988
Other income	<u>40,992</u>	<u>-</u>	<u>-</u>	<u>40,992</u>
Total	<u>6,394,316</u>	<u>-</u>	<u>172,570</u>	<u>6,566,886</u>
EXPENDITURE ON				
Raising funds	1,466,739	-	-	1,466,739
Charitable activities				
Fundraising expenses	185,783	-	-	185,783
Immediate medical care costs	<u>3,319,917</u>	<u>213,308</u>	<u>32,049</u>	<u>3,565,274</u>
Total	<u>4,972,439</u>	<u>213,308</u>	<u>32,049</u>	<u>5,217,796</u>
NET INCOME/(EXPENDITURE)	1,421,877	(213,308)	140,521	1,349,090
Transfers between funds	<u>185,290</u>	<u>(77,749)</u>	<u>(107,541)</u>	<u>-</u>
Net movement in funds	1,607,167	(291,057)	32,980	1,349,090
RECONCILIATION OF FUNDS				
Total funds brought forward	273,136	3,641,417	41,225	3,955,778
TOTAL FUNDS CARRIED FORWARD	<u>1,880,303</u>	<u>3,350,360</u>	<u>74,205</u>	<u>5,304,868</u>

14. PRIOR YEAR ADJUSTMENT

The prior year balances have been adjusted to include lottery income incorrectly deferred in previous periods.

15. INTANGIBLE FIXED ASSETS

	Computer software £
COST	
At 1 July 2024 and 30 June 2025	<u>35,391</u>
AMORTISATION	
At 1 July 2024	7,786
Charge for year	<u>4,247</u>
At 30 June 2025	<u>12,033</u>
NET BOOK VALUE	
At 30 June 2025	<u>23,358</u>
At 30 June 2024	<u>27,605</u>

16. TANGIBLE FIXED ASSETS

	Freehold property £	Improvements to property £	Plant and machinery £
COST			
At 1 July 2024	7,040,526	25,410	469,645
Additions	-	-	24,001
Disposals	-	-	(4,643)
At 30 June 2025	<u>7,040,526</u>	<u>25,410</u>	<u>489,003</u>
DEPRECIATION			
At 1 July 2024	120,693	25,410	378,561
Charge for year	120,693	-	48,810
Eliminated on disposal	-	-	(5,426)
At 30 June 2025	<u>241,386</u>	<u>25,410</u>	<u>421,945</u>
NET BOOK VALUE			
At 30 June 2025	<u>6,799,140</u>	<u>-</u>	<u>67,058</u>
At 30 June 2024	<u>6,919,833</u>	<u>-</u>	<u>91,084</u>

	Office equipment and other fixed assets £	Motor vehicles £	Fuel tank £	Totals £
COST				
At 1 July 2024	146,025	58,624	99,293	7,839,523
Additions	27,134	124,892	-	176,027
Disposals	-	-	-	(4,643)
At 30 June 2025	<u>173,159</u>	<u>183,516</u>	<u>99,293</u>	<u>8,010,907</u>
DEPRECIATION				
At 1 July 2024	85,016	40,532	3,895	654,107
Charge for year	25,104	27,850	4,965	227,422
Eliminated on disposal	-	-	-	(5,426)
At 30 June 2025	<u>110,120</u>	<u>68,382</u>	<u>8,860</u>	<u>876,103</u>
NET BOOK VALUE				
At 30 June 2025	<u>63,039</u>	<u>115,134</u>	<u>90,433</u>	<u>7,134,804</u>
At 30 June 2024	<u>61,009</u>	<u>18,092</u>	<u>95,398</u>	<u>7,185,416</u>

Included in cost or valuation of land and buildings is freehold land of £1,005,853 (2024 - £1,005,853) which is not depreciated.

The net book value of tangible fixed assets includes £ 90,433 (2024 - £ 95,398) in respect of assets held under hire purchase contracts.

17. FIXED ASSET INVESTMENTS

	Listed investments £
MARKET VALUE	
At 1 July 2024	24,448
Revaluations	<u>11,156</u>
At 30 June 2025	<u>35,604</u>
NET BOOK VALUE	
At 30 June 2025	<u>35,604</u>
At 30 June 2024	<u>24,448</u>

There were no investment assets outside the UK.

All investments are carried at their fair value. Historical cost of the investments is £8,820 (2024: £8,820).

18. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2025 £	2024 as restated £
Trade debtors	117,589	21,347
VAT	1	-
Prepayments and accrued income	<u>862,365</u>	<u>1,279,705</u>
	<u>979,955</u>	<u>1,301,052</u>

19. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2025 £	2024 as restated £
Bank loans and overdrafts (see note 21)	151,602	272,396
Hire purchase (see note 22)	18,930	18,930
Trade creditors	481,812	186,158
Social security and other taxes	45,303	30,801
Accruals and deferred income	<u>514,817</u>	<u>622,910</u>
	<u>1,212,464</u>	<u>1,131,195</u>

20. CREDITORS: AMOUNTS FALLING DUE AFTER MORE THAN ONE YEAR

	2025	2024 as restated
	£	£
Bank loans (see note 21)	2,723,832	3,522,716
Hire purchase (see note 22)	<u>33,127</u>	<u>52,056</u>
	<u>2,756,959</u>	<u>3,574,772</u>

21. LOANS

An analysis of the maturity of loans is given below:

	2025	2024 as restated
	£	£
Amounts falling due within one year on demand:		
Charity Bank	46,518	17,124
SIB Loan	<u>105,084</u>	<u>255,272</u>
	<u>151,602</u>	<u>272,396</u>
Amounts falling between one and two years:		
Charity Bank - 1-2 years	48,980	40,600
SIB Loan	<u>113,693</u>	<u>276,020</u>
	<u>162,673</u>	<u>316,620</u>
Amounts falling due between two and five years:		
Charity Bank - 2-5 years	172,977	142,707
SIB Loan	<u>175,491</u>	<u>763,800</u>
	<u>348,468</u>	<u>906,507</u>
Amounts falling due in more than five years:		
Repayable by instalments:		
Bank loans more 5 yr by instal	2,212,691	2,299,589

The interest rate on the Charity Bank loan is 2.8% above the Bank of England base rate.

The interest rate on the SIB loan is fixed as 7.9% per annum.

The loans are secured by a fixed legal charge over the property at Alconbury Weald and a fixed and floating charge over the assets and undertakings of the charity.

22. LEASING AGREEMENTS

Minimum lease payments under hire purchase fall due as follows:

	2025	2024 as restated
	£	£
Net obligations repayable:		
Within one year	18,930	18,930
Between one and five years	<u>33,127</u>	<u>52,056</u>
	<u>52,057</u>	<u>70,986</u>

23. ANALYSIS OF NET ASSETS BETWEEN FUNDS

	Unrestricted fund	Designated funds	Restricted funds	Total funds	2024 as restated Total funds
	£	£	£	£	£
Fixed assets	-	7,158,162	-	7,158,162	7,213,021
Investments	35,604	-	-	35,604	24,448
Current assets	1,661,633	-	3,467	1,665,100	2,773,366
Current liabilities	(1,041,932)	(170,532)	-	(1,212,464)	(1,131,195)
Long term liabilities	-	(2,756,959)	-	(2,756,959)	(3,574,772)
	<u>655,305</u>	<u>4,230,671</u>	<u>3,467</u>	<u>4,889,443</u>	<u>5,304,868</u>

24. MOVEMENT IN FUNDS

	At 1.7.24 £	Net movement in funds £	Transfers between funds £	At 30.6.25 £
Unrestricted funds				
Unrestricted Funds	1,880,303	(260,910)	(964,088)	655,305
Designated fixed asset funds (net of loans)	<u>3,350,360</u>	<u>(231,669)</u>	<u>1,111,980</u>	<u>4,230,671</u>
	5,230,663	(492,579)	147,892	4,885,976
Restricted funds				
Tempus Pro	19,080	(19,080)	-	-
PPE/ Medical equipment	2,230	20,770	(23,000)	-
Other funds <£10,000	-	3,467	-	3,467
New AP Vehicle	<u>52,895</u>	<u>71,997</u>	<u>(124,892)</u>	-
	<u>74,205</u>	<u>77,154</u>	<u>(147,892)</u>	<u>3,467</u>
TOTAL FUNDS	<u>5,304,868</u>	<u>(415,425)</u>	-	<u>4,889,443</u>

25. MOVEMENT IN FUNDS - continued

Net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
Unrestricted Funds	5,451,855	(5,712,765)	(260,910)
Designated fixed asset funds (net of loans)	-	(231,669)	(231,669)
	5,451,855	(5,944,434)	(492,579)
Restricted funds			
Tempus Pro	(19,080)	-	(19,080)
PPE/ Medical equipment	23,000	(2,230)	20,770
Other funds <£10,000	21,870	(18,403)	3,467
New AP Vehicle	88,177	(16,180)	71,997
	113,967	(36,813)	77,154
TOTAL FUNDS	5,565,822	(5,981,247)	(415,425)

Comparatives for movement in funds

	At 1.7.23 £	Net movement in funds £	Transfers between funds £	At 30.6.24 £
Unrestricted funds				
Unrestricted Funds	273,136	1,421,877	185,290	1,880,303
Designated fixed asset funds (net of loans)	3,641,417	(213,308)	(77,749)	3,350,360
	3,914,553	1,208,569	107,541	5,230,663
Restricted funds				
Tempus Pro	19,080	-	-	19,080
Swift Blood trials	10,000	(10,000)	-	-
PPE/ Medical equipment	7,229	(4,999)	-	2,230
Other funds <£10,000	4,916	(2,415)	(2,501)	-
New Base Build	-	105,040	(105,040)	-
New AP Vehicle	-	52,895	-	52,895
	41,225	140,521	(107,541)	74,205
TOTAL FUNDS	3,955,778	1,349,090	-	5,304,868

26. MOVEMENT IN FUNDS - continued

Comparative net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
Unrestricted Funds	6,394,316	(4,972,439)	1,421,877
Designated fixed asset funds (net of loans)	-	(213,308)	(213,308)
	6,394,316	(5,185,747)	1,208,569
Restricted funds			
Swift Blood trials	-	(10,000)	(10,000)
PPE/ Medical equipment	8,635	(13,634)	(4,999)
Other funds <£10,000	6,000	(8,415)	(2,415)
New Base Build	105,040	-	105,040
New AP Vehicle	52,895	-	52,895
	172,570	(32,049)	140,521
TOTAL FUNDS	6,566,886	(5,217,796)	1,349,090

Restricted funds

These funds are provided for specific purposes as detailed in the descriptions above.

Fund Transfers

Fund transfers relate to the purchase of medical equipment from restricted funds and the new base build which have been capitalised and are included in fixed assets. Designated funds include the net book value of fixed assets less any outstanding loan finance.

27. EMPLOYEE BENEFIT OBLIGATIONS

The charity operates a defined contribution scheme for its employees. Total contributions during the period totalled £59,807 (2024: £51,935) and are allocated to expenditure in line with application of resources across the activities of the charity. There were no contributions outstanding to the scheme at the year end (2024: none).

28. RELATED PARTY DISCLOSURES

During the year a donation of £24,350 (2024: £23,468) was received from Air Ambulance UK, an organisation that Daryl Brown is also a Trustee.

During the year one (2024: nil) charity trustee was reimbursed £nil (2024: £50) for their mileage expenses. There are no other related party transactions (2024: none).

Detailed statement of financial activities for the year ended 30 June 2025

	2025 £	2024 as restated £
INCOME AND ENDOWMENTS		
Donations and legacies		
Donations	451,800	366,311
Legacies	183,628	1,091,639
Grants	222,494	214,318
Donations in kind	25,000	211,034
Individual giving	91,450	179,019
	<u>974,372</u>	<u>2,062,321</u>
Other trading activities		
Fundraising events	4,512,434	4,424,474
Charity shop income	531	875
Training income	6,750	4,500
Merchandise income	16,488	19,898
Rental income	10,123	10,838
	<u>4,546,326</u>	<u>4,460,585</u>
Investment income		
Bank interest received	8,749	2,988
Other income		
Gain on sale of tangible fixed assets	6,540	5,300
Reimbursement of medical consumables	15,917	14,540
PI Claim	3,000	-
Other income	10,918	21,152
	<u>36,375</u>	<u>40,992</u>
Total incoming resources	<u>5,565,822</u>	<u>6,566,886</u>
EXPENDITURE		
Raising donations and legacies		
Wages	416,657	367,327
Social security	43,132	36,621
Pensions	20,303	18,091
Lottery	612,447	479,138
Regular giving	645,629	417,329
Fundraising	7,618	20,424
Raffle	104	306
Other costs	140,753	127,503
	<u>1,886,643</u>	<u>1,466,739</u>
Charitable activities		
Wages	312,837	293,644
Social security	34,852	30,623
Carried forward	347,689	324,267

	2025 £	2024 as restated £
Charitable activities		
Brought forward	347,689	324,267
Pensions	8,084	6,883
Other costs	65,391	56,587
Doctor, paramedics and helicopter crew costs	939,691	793,637
Helicopter costs	968,659	927,502
Training	22,100	21,519
Vehicle costs	89,958	48,208
Medical supplies and equipment	96,917	116,402
Repairs	29,229	26,487
Freehold property	120,693	122,058
Improvements to property depreciation	4,965	3,895
Plant and machinery depreciation	48,810	59,275
Motor vehicles	27,850	6,065
	<u>2,770,036</u>	<u>2,512,785</u>
Support costs		
Management		
Management	50,273	40,117
Finance		
Accountancy fees	3,815	7,774
Consultancy fees	25,875	(20)
Loan interest	264,890	313,350
Professional fees	43,942	64,252
Legal fees	2,668	891
Capital campaign	-	3,630
Online donation charges	4,197	4,872
	<u>345,387</u>	<u>394,749</u>
Information technology		
IT	52,921	40,772
Human resources		
HR	495,080	358,397
Premises		
Premises	168,184	145,568
General office expenses		
General office expenses	95,309	138,396
Other		
Other	75,282	80,256
Plant and machinery	-	10,537
Fixtures and fittings	24,176	14,916
	<u>99,458</u>	<u>105,709</u>
	2025 £	2024 as restated £
Governance costs		
Auditors' remuneration	16,500	13,500
Postage	1,456	1,064
	<u>17,956</u>	<u>14,564</u>
Total resources expended	<u>5,981,247</u>	<u>5,217,796</u>
Net (expenditure)/income	<u>(415,425)</u>	<u>1,349,090</u>

Reference and administrative details of the charitable company, its trustees and advisers (year ended 30 June 2025)

Trustees

John Bridge OBE DL, Chair (elected June 2021)
 Mrs Ruth Derrett, Vice Chair (elected Oct 2023)
 Lt Col Mary Read, Trustee (elected February 2019)
 Dr Peter Holden, Trustee (elected September 2016)
 Dr Alec Ostler, Trustee (elected February 2021)
 Mr Chris Carey, Trustee (elected Oct 2023)
 Mr Graham Clark, Trustee (elected Oct 2023)
 Mrs Dawn Chester, Trustee (elected Oct 2023)
 Captain Mark Burby, Trustee (elected Oct 2023)
 Mr Mark Greenhalgh, Trustee (elected Oct 2023)
 Dr Susan Robinson, Trustee (elected Oct 2023)
 William Hughes CBE, Trustee (elected September 2022)

Company registered number	06062176 (England and Wales)
Charity registered number	1119279
Registered office	Magpas Air Ambulance, Barnwell Road, Enterprise Campus, Alconbury Weald, Huntingdon, PE28 4YF
Chief executive officer	Mr Daryl Brown MBE DL
Executive Leadership Team	Mr Daryl Brown MBE DL, Chief Executive Officer Mrs Natalie Church, Chief Operating Officer Mrs Lucy Chapman, Director of Income and Engagement Dr Simon Lewis, Executive Medical Director
Independent auditors	GH Audit Limited, Unit 1b, Focus 4, Fourth Avenue, Letchworth, Hertfordshire SG6 2TU
Bankers	Barclays Bank, Cherry Hinton Road, Cambridge, CB2 3PZ CAF Bank Ltd, 25 Kings Hill Avenue, West Malling, ME19 4JQ Metro Bank, One Southampton Row, London WC1B 5HA The Charity Bank Limited, 182 High Street, London, SE1 4YR Social Investment Business, 82 Tanner Street, London, SE1 3GN Allica Bank Ltd, 15 Worship Street, London, EC2A 2DT





magpas.org.uk

01480 371060

Magpas Air Ambulance
Barnwell Road, Enterprise Campus,
Alconbury Weald, Huntingdon,
Cambridgeshire
PE28 4YF

Outstanding ☆



The Prince's Responsible Business Network
Race at Work Charter signatory



EMPLOYER RECOGNITION SCHEME
GOLD AWARD



GambleAware



Registered Charity
Number 1119279



MAGPAS

England & Wales - Charity number 1119279

Accounts

Magpas Air Ambulance Annual Report 2023-24



Registered Charity Number 111927



Critical Care Paramedic Sarah Walter

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Welcome from our **CEO, CHAIR & MEDICAL DIRECTOR**

The 2023-24 annual report and accounts provides us with an opportunity for us to reflect on the past year. We are pleased to share some of the significant steps and milestones that Magpas Air Ambulance has celebrated over the last 12 months.

In that time, thanks to our wonderful supporters and the efforts of our dedicated staff, we have made significant progress towards achieving our strategic objectives, as well as laying the groundwork for even more exciting developments to come.

In 2023-24, Magpas Air Ambulance experienced its busiest year on record, with our advanced medical team being dispatched to 1,981 patients in life-threatening emergencies across 13 counties. This was an 18.5% increase in activations compared to the previous financial year, evidencing the increasing need for this vital service in the East of England and beyond.

For 53 years, Magpas Air Ambulance has been there for our patients, and their needs remain at the forefront of everything we do as an organisation. However, the lifesaving care our medical

team provides is only possible thanks to you—our supporters!

One of our biggest achievements in 2023 was the opening of our purpose-built airbase, HQ and training facility. At last, giving our clinical team one of the best air ambulance facilities in the UK, with high fidelity simulation training rooms, crew welfare facilities and a dedicated area for patients and their families. The bespoke design of the facility was entirely planned to flow in a way that saves vital minutes in our activations, which has meant that we have been able to get to many more patients in need and provide lifesaving clinical interventions in medical emergencies even faster.

We were pleased to host our Royal Patron, Her Royal Highness The Princess Royal, who officially opened our new building in September 2023 and welcomed hundreds of supporters and stakeholders. During the visit, The Princess Royal met our clinicians and patients to hear about the huge difference this facility will bring to our team, as well as to the people of Cambridgeshire, Bedfordshire and surrounding counties.

It was also our privilege to award 30 of our doctors, paramedics and aviation crew with their Coronation Medals from His Majesty King Charles III; these medals were awarded to frontline workers who have given a huge amount of commitment to providing urgent care in the five years leading up to the coronation.

In the last year we have continued to operate three dedicated clinical services, comprising; our primary service, based in Cambridgeshire, where our team responds via helicopter and rapid response vehicles (RRV) 24/7; our Luton service, which sees a doctor paramedic team operating two days a week, serving the Bedfordshire community via a RRV; and our Advanced Paramedic (AP) service, which sees four of our most experienced paramedics responding solo via RRV in Cambridgeshire, particularly

in and around Peterborough and the Fenland area.

Every year, we need to raise £6.5million to provide our air ambulance service 24/7, and it is only with the support of the communities we serve that we can achieve this. Thank you for helping us be there for patients in their moment of need.

Finally, we would like to take this opportunity to thank our workforce for their significant contributions to the outstanding performance of this service in the past year. Magpas Air Ambulance is proud of the dedicated and caring culture we have created—something many describe as a family.

Thank you to everyone who makes it such a great family and one we are all so proud to be a part of.



Daryl Brown
DipHE BA MA MBE DL
**Chief Executive
Officer**



John Bridge
OBE DL
**Chair of the
Board of Trustees**



Dr Simon Lewis
FRCEM FIMC
**Medical
Director**

Our year IN NUMBERS



Our team was called out to

1,981

emergency missions...

... that's

18.5%

more activations than
the previous 12 months



They travelled

103k

air & road miles...



... provided

1,817

hours of lifesaving care...



... and treated

1,167

patients in need



598

hospital-level treatments
were given...



...including

54

surgical
procedures

95

sedations

164

general
anaesthetics





We moved into

1 brand new purpose-built base in Alconbury Weald, formally opened by HRH The Princess Royal...



... now home to

45
clinical staff

33
charity staff



We received donations of

£6m+

to support our lifesaving service...



... from over
52,000
incredible supporters



90
volunteers donated their time and resources to support us...

...that's
38%
more than last year

We filmed

6 episodes of the new TV series, *Rescue 999: Seconds to Save a Life*



Our community team trained

7,015 people how to deliver lifesaving CPR



7 former patients and family members engaged in our new *Patient Voices* forum



Thank you. We couldn't do any of this without the support of our wonderful community. **With you, we save lives.**

Our purpose **AND CULTURE**

Statement of public benefit

Magpas Air Ambulance trustees have given careful consideration to the Charity Commission's guidance on the Public Benefit Requirement under the Charities Act 2011; setting the charity's objectives, activities and services with this in mind.

As Magpas Air Ambulance benefits the public by providing anybody in the East of England and beyond with potentially lifesaving pre-hospital emergency medicine—whenever they need it, wherever they need it, and at no cost—the trustees consider that the charity meets the important principles of the public benefit requirement.



Our vision

Deliver the best pre-hospital emergency care to our patients.



Our mission

To save lives and limit disability by taking enhanced emergency care to patients in their moment of need.



Our values

We are caring, pioneering, dedicated and proud.



Our history

SAVING LIVES SINCE 1971

In 1971, two local GPs, Dr Neville Silverston MBE and Dr Derek Cracknell MBE, could see people needlessly dying in road traffic collisions and vowed to do something about it.

Neville explains, “When I set up Magpas over 50 years ago, it was at a time when the UK death rate—as a result of road accidents—was over 8,000 people a year, when the ambulance service was not run by the NHS and there was no such thing as an A&E consultant.


“I recruited 120 GPs in Cambridgeshire to attend every accident in every location, 24 hours a day. With the support of the population we served, we raised the funds to equip every doctor with medical and radio equipment... But the service we provided was basic, in comparison to what this organisation has become today.”

What started out as voluntary GPs responding via pagers and attending road traffic collisions in their own cars, is now the most advanced doctors and critical care paramedics providing specialist pre-hospital emergency medical care to patients across the East of England and beyond, 24/7.

Responding via a helicopter air ambulance or one of the charity’s three rapid response vehicles, the medical team now provides treatments and surgical procedures wherever their patients’ life-threatening incident occurs and attend a huge breadth of medical emergencies.

Over 50 years on from Derek and Neville’s brainchild, Magpas Air Ambulance has treated over 70,000 patients; saving lives and keeping families together for generations.

*“Magpas Air Ambulance is now a leading air ambulance charity, staffed by specialist doctors and critical care paramedics, and has saved **tens of thousands of lives.**”*



Dr Neville Silverston MBE and Dr Derek Cracknell MBE

Our strategic goals **2023-28**

Magpas Air Ambulance produces a comprehensive five-year strategic plan, accompanied by detailed annual objectives. Every year, the achievement of these objectives is reviewed alongside the progress made against the five-year plan.





OUTSTANDING PATIENT CARE

Our goal

We will provide outstanding clinical care to all of our patients by investing in training our clinicians; providing cutting edge equipment; and advancing what is currently possible, with a strong underpinning clinical governance to ensure we improve outcomes for our patients.

Our challenge

We are challenged by access to clinical and patient data and dedicated time for our clinicians away from patient care, to support professional activities that enhance clinical care.



NURTURING POSITIVE PARTNERSHIPS

Our goal

We will establish strong relationships and partnerships, and a reputation that makes us the top choice for collaboration, enabling us to accomplish our charitable aims and mission to the highest standard.

Our challenge

We recognise that working collaboratively and through partnerships is more effective, but we need to develop the skills, capacity and confidence of our people to be able to build and nurture strong relationships.



ADVANCING KNOWLEDGE & SKILLS

Our goal

We will ensure the highest standards of quality and outcomes across the organisation through the continual development and growth of training and knowledge for staff, partners and communities in which we serve.

Our challenge

We recognise the power of our people and data; however, we are challenged by having the skills, systems and technology to effectively develop performance and knowledge.



SUSTAINABILITY & RESILIENCE

Our goal

We will create a strong, resilient and caring organisation by investing in diverse and sustainable income streams, minimising our environmental impact and developing the wellbeing and resilience of our people.

Our challenge

We are used to reacting to immediate need and capabilities, but we need to take a longer term view; planning investment in sustainable income streams and reducing our carbon emissions.

Reflecting on our **2023-24 ACHIEVEMENTS**

Read on to learn more about how we've performed against our strategic goals in 2023-24.



Doctor Rishi Rallan

Outstanding patient care



The past financial year was Magpas Air Ambulance's busiest 12 months on record, as the teams of advanced doctors and paramedics responded to 1,981 emergencies, across 13 counties in and around the East of England—an 18.5% increase on the previous year. In total, Magpas Air Ambulance spent 132 more hours saving lives in 2023-24 compared to the previous 12 months.

Following the same patterns as recent years, life-threatening medical emergencies such as cardiac arrests remained the number one reason for activation, followed by patients injured in road traffic collisions, accounting for 66% of the service's emergency call outs combined.

Positively, of the 358 patients Magpas Air Ambulance treated in cardiac arrest, 71% of them were reported to have received bystander CPR prior to the emergency team's arrival—something the charity is working very hard to increase through its Community CPR training.

There's no doubt that moving into the new Magpas Air Ambulance base, designed for faster dispatch times and located in a more central area near the region's major truck roads, has helped the charity reach even more patients this year.

Magpas Air Ambulance's five clinical leads, focusing on clinical operations, training and development, patient engagement, clinical effectiveness and informatics have also been working hard to push boundaries and improve the service even further over the past 12 months, which you can read more about over the next few pages.

The Care Quality Commission

Magpas Air Ambulance's service is currently rated 'outstanding' by the Care Quality Commission (CQC). After moving into the new Magpas Air Ambulance base, the charity will be required to have another inspection soon, but this time with Director of Operations, Natalie Church, as the service's registered manager.

Outstanding



Care Quality
Commission

Natalie was appointed to this role in October last year (taking over from the charity CEO), meaning she ensures that everyone who uses the service Magpas Air Ambulance provides has their needs met. As a registered manager, Natalie also shares legal responsibility to meet the requirements of regulations and will be the CQC's key contact for the service.

a family we can't thank the Magpas Air Ambulance team enough. To think they walk our streets doing such heroic deeds and facing such tragedies is beyond human expectation. We as a family are in awe of every single one of you and wanted to let you know our deepest gratitude. With the strongest heartfelt thank you to those that attended that morning, I am forever grateful and in awe of you."

A family member of a patient, who sadly could not be saved

Putting patients and their loved ones first

The new Magpas Air Ambulance base has a dedicated space for patients and their families to meet the team that treated them and ask questions, away from the bustle of day-to-day operations.



In 2023-24 the charity held its first patient open evening and introduced a new Patient Voices forum.

Here, patients and loved ones use their unique perspectives of the service to shape the care Magpas Air Ambulance delivers. Their support influences our communication with future patients and their families, and the aftercare support Magpas Air Ambulance provides to them.

This included feeding into the design and wording of the organisation's new 'thinking of you' and bereavement cards.

"I have such appreciation and deep gratitude for this lifesaving service."

Kate's story

"Am I dead?", Kate asked while enduring just two days before

Kate was riding with her cycli

Kate suffered severe injuries

The Magpas Air Ambulance t
can perform outside of a hos
sight-saving surgical procedu

Kate remained in hospital for
*here I became aware of how s
severe head injury."*

She continues, *"When I see M
emergency medical care to p
experience of this charity. I ha*

he woke up in intensive care, with no recollection of the life-changing accident she had

group when her front wheel went down a pothole, catapulting her off the bike.

he hit the ground, including broken ribs, a punctured lung, a fractured skull and a brain bleed.

placed Kate under general anaesthetic to protect her traumatic brain injury—a procedure they thanks to their advanced medical training and equipment. They also performed a potentially before airlifting Kate to Addenbrooke's Hospital.

month and spent another month with the Brain Injury Rehabilitation Trust. Kate explains, "It was significant the early intervention of Magpas Air Ambulance had been: limiting the long-term impact of my

as Air Ambulance's mission statement: **to save lives and limit disability by taking enhanced actions in their moment of need**, it still almost reduces me to tears. It perfectly summarises my much appreciation and deep gratitude for this lifesaving service."





Arterial lines and point of care testing

Thanks to joint working between clinical and fundraising departments, Magpas Air Ambulance has begun to trial the use of arterial lines for blood pressure readings—a method considered the gold standard when it comes to such monitoring and currently used in intensive care units in hospital.

To gain this reading out of hospital, an arterial line is inserted into a patient's peripheral artery using a cannula. The line is then connected to a monitor, which provides accurate, beat-to-beat readings.

Magpas Air Ambulance previously used a non-invasive method of monitoring blood pressure with a reading taken every three minutes. Being able to monitor a patient's blood pressure continuously means the team can pick up episodes of hypotension (a drop in a patient's blood

pressure) more quickly and respond to changes immediately which could increase their chances of survival.

Arterial lines are regularly used in the hospital setting on critically ill patients and offer continuous and accurate readings, alongside a wealth of other valuable insights into a patient's condition (e.g. potassium levels, carbon dioxide levels and a clearer understanding of a patient's heart function).

The charity achieved funding to buy the training equipment and will implement the use of arterial lines in its clinical service in the summer 2024.

Advanced paramedics

Magpas Air Ambulance became the first air ambulance charity to work collaboratively with the East of England Ambulance Service NHS Trust to deliver a new resource to Cambridgeshire.

Critical Care Paramedic James Chalmers & Doctor Fiqry Fadhlillah



Four of the charity's most experienced critical care paramedics took on new roles as advanced paramedics in critical care. These advanced paramedics still work with doctors on board the helicopter, but they also provide critical care working alone in rapid response vehicles too, complementing our existing air ambulance service and allowing us to get to even more patients.

Responding from the Magpas Air Ambulance airbase in Alconbury Weald, the team of advanced paramedics provide the community with dedicated, rapid access to advanced medical care—supporting both the ambulance service

and the Magpas Air Ambulance teams.

In 2023, Magpas Air Ambulance saw its first full year of advanced paramedic provision. In the past 12 months, the service has continued to prove its worth with the four team members responding to 539 patients in need, accounting for 27% of all of Magpas Air Ambulance's missions.

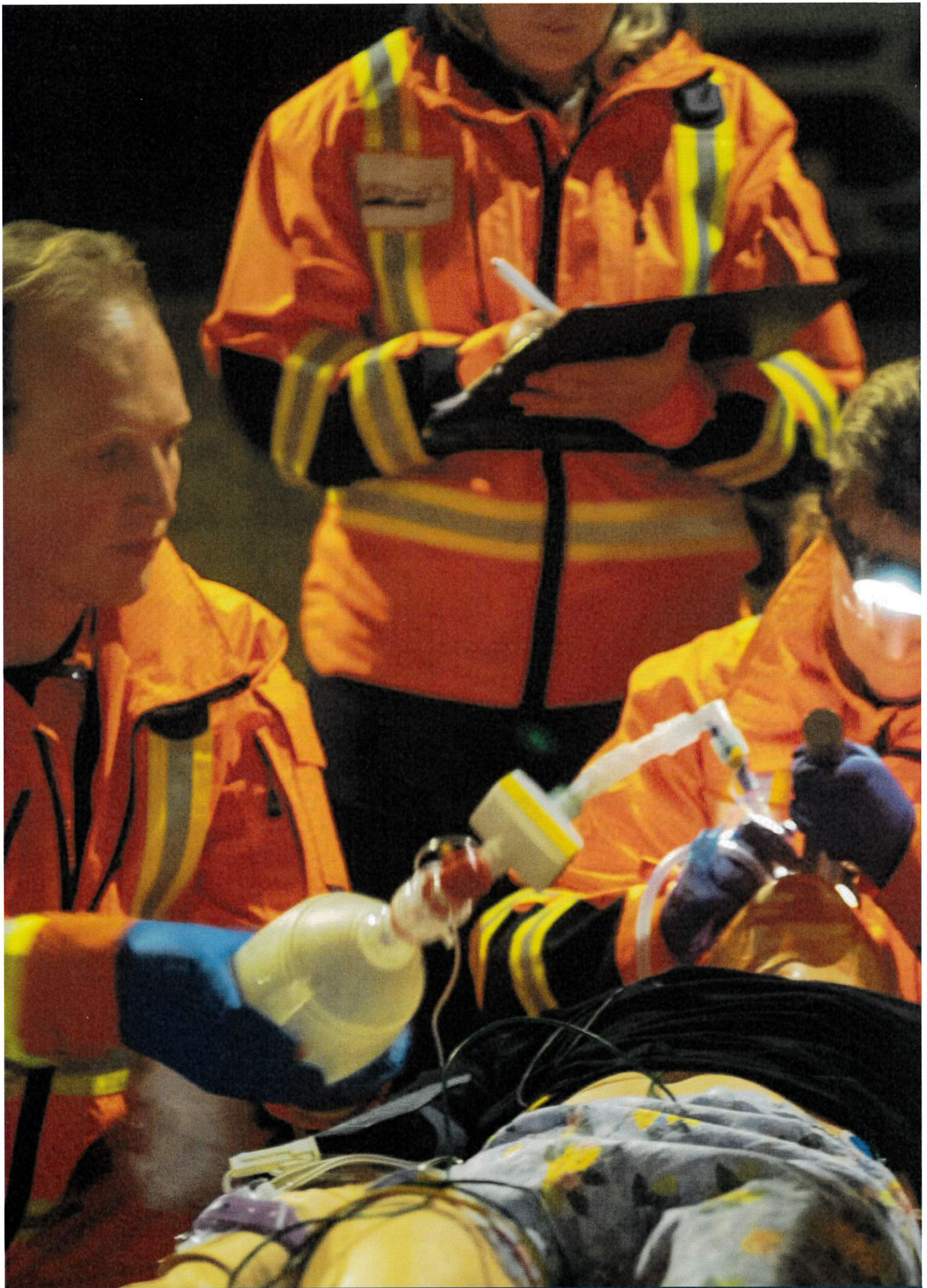
As well as treating seriously ill and injured patients, the advanced paramedics also provide additional support to ambulance crews (who may not have attended traumatic events before), both on scene and with follow up debriefs, to help them process what are often very difficult incidents.

The four advanced paramedics providing this additional service have worked with Magpas Air Ambulance for almost 50 years collectively. Between them, they have pushed barriers, raised clinical standards and won awards as they provide the best possible care they can with Magpas Air Ambulance and the ambulance service.

In 2023-24, several of the advanced paramedics have also undertaken independent prescribing courses. These university courses will give the paramedics—who are not currently able to prescribe drugs without a doctor present—the authorisation to do so for the patients they see independently, boosting the service they can provide even further.

“Being deployed to a slightly lower threshold of incident compared to air ambulances means we can prevent Magpas Air Ambulance from being called to something unnecessarily—saving the service for those who need it most—by treating the patient ourselves with the advanced skills we can bring. Or we can identify earlier if they need the highest level of care available outside of a hospital, that an air ambulance team provides.”

Steve Chambers, Advanced Paramedic



Advancing knowledge & skills



Training the next generation of lifesavers

Magpas Air Ambulance has been a leading pre-hospital emergency medicine (PHEM) training provider since the early 2000s and the charity worked to get PHEM approved by the General Medical Council as a sub-specialty in 2012.

In 2023-24, the charity's Clinical Lead for Training and Development reviewed the training Magpas Air Ambulance provides and added a new element to the two-week course that takes place twice a year: night simulation training.

Something that isn't included in other training courses across the country, this portion of the training aims to increase the fidelity of the clinical simulations undertaken, as well as demonstrate the physiological, emotional and mental stress the environment puts the medics under.

With 38% of Magpas Air Ambulance's missions occurring in the hours of darkness, this training has been invaluable to the clinicians who have not experienced working in the pre-hospital environment before, and has now become a staple of the charity's PHEM training programme.

At the end of Magpas Air Ambulance doctors' training periods they take the Fellowship in Immediate Care exam (the highest qualification in PHEM).

In 2023-24, Magpas Air Ambulance doctors made up over 50% of the medics across the country who passed the national exam (parts A & B) first time.

"We both have a background in anaesthetics, so it felt exciting as it was daunting to suddenly use our skills to work on the streets instead of within our safe operating theatres. Magpas Air Ambulance prepares us with a course that simulates this, filled with scenario training and skill stations. The highlight of the course was the evening simulation session, on a dark, cold February night, which was added to the course last year to train us as realistically as possible."

Dr Rob Verheul and Dr Milly Gordon



Developing skills

As well as running the bi-annual training courses, Magpas Air Ambulance provides training and development opportunities for all its clinicians year-round.

Over the past 12 months the organisation's clinical leads have worked to find new ways to extend the training provided throughout the year.

Separating what was originally Magpas Air Ambulance's monthly development day into two; now *'learning from cases'* provides clinicians with a monthly chance for open and honest retrospective discussion following incidents, and *'clinical professional development days'* have a range of focuses.

These CPD days are open to all of Magpas Air Ambulance's doctors and paramedics, and have included dedicated specialist training sessions, external

speakers and experts in their field providing workshops to finesse various clinical skills and expand knowledge.

Magpas Air Ambulance has also provided CPD days to external medics this year too. For example, a group of Addenbrooke's Hospital consultants and nurses had slow-time adult and paediatric intubation training to refresh and improve vital skills they may not get to practice very often.

In 2023-24 Magpas Air Ambulance also worked with emergency services partners, such as Cambridgeshire Fire and Rescue Service, to provide mutually beneficial joint training sessions.

SWIFT trial

Magpas Air Ambulance is proud to contribute to clinical trials to support improvement in services and clinical excellence.

One trial that began in 2023-24 is SWIFT (the Study of Whole blood in Frontline Trauma), which examines if there is a difference in outcome to patients who are given whole blood or blood components—with whole blood not being used before within the NHS.

This trial is run through NHS Blood and Transplant, and Magpas Air Ambulance has already enrolled 12 patients so far.

SWIFT
Study of Whole blood
In Frontline Trauma ▲

"We're excited about the opportunity to administer blood pre-hospitally, potentially making a lifesaving difference for our patients. Thank you for your support as we help contribute to groundbreaking pre-hospital research."

Shaunna Truskinger, Critical Care Paramedic



Community CPR



In 2023-24, Magpas Air Ambulance trained over 7,000 people in the vital lifesaving skills of CPR and how to use a defibrillator via the charity's Community CPR programme—a 40% increase on the previous financial year. From feedback collected after the training, 100% of participants came away feeling confident to use their skills in the event of an emergency.

In this time frame, Magpas Air Ambulance's Community CPR trainer, supported by a team of volunteers, taught at a variety of community groups, schools and events—including Anglian Water's 'Time Out for Life' online conference with over 6,000 attendees.

Diversity and inclusivity have been a priority this year as Magpas Air Ambulance delivered sessions to women's groups, including Cambridge Diverse Women's groups and Women's Aid Luton. The charity has also worked with the Cambridge GRT Gypsy and Romany Traveller Lead to deliver training at their drop-in centres and sessions were held at Cambridge Regional College for young people with learning difficulties.

Magpas Air Ambulance also made the inequalities of CPR between men and women its primary focus on International Women's Day.

2023-24 saw Anglia Ruskin University student paramedics take on a 24-hour CPR-a-thon, which raised money for Magpas Air Ambulance and was even endorsed by Strictly Come Dancing's Craig Revel Horwood.

Donate a Day

Magpas Air Ambulance's corporate CPR programme, Donate a Day, offers local businesses and organisations the opportunity to train the next generation of community lifesavers—by taking on a day of CPR and defibrillator training for their staff, and an additional day of training for a school or group in their local community. In the past 12 months, the charity facilitated 63 of these sessions.

One student from Hazeldene School, which benefitted from the Donate a Day programme, commented, "I really enjoyed learning on the light up dummy. I can't wait to tell my mum that I can do it."

"We lost someone recently to a cardiac arrest. I now feel much more confident I would know what to do if it happened again."

Recipient of Magpas Air Ambulance community CPR training





Sustainability & resilience

Planting for Good

On Sunday, 26th and Monday, 27th November, 262 green-thumbed volunteers planted more than 2,000 trees at the Magpas Air Ambulance base during National Tree Week, in partnership with the Woodland Trust.

Despite the cold and wet conditions, members of the public, schools and local businesses—along with representatives from the Navy, RAF and local fire and police forces—all got involved. Together, they planted 2,000 fully fledged trees and whips, as well as shrubs and wild flowers.

These trees will not only help offset the charity's carbon footprint, they also complement Magpas Air Ambulance's bespoke building, which has been



designed to minimize its impact on the environment; and create calm and natural surroundings for the charity's patients and their family members to feel relaxed and safe when they visit the building, as well as for the Magpas Air Ambulance clinicians.

Daryl Brown MBE DL, Chief Executive Officer commented, *"It was so lovely to see the community come together to help us with this monumental task. Between us all, we managed to get every tree planted—but it was a real team effort! We had Cambridgeshire County Council take part, as well as the Highways Agency and businesses from Alconbury Weald and across Cambridgeshire. It was particularly heart-warming to be able to involve local*

families and school children too, who planted pansies outside our visitors' centre. We can't thank every single person who helped us enough, this is a really special group of people who will have a lasting impact on our charity and our local environment for many years to come."

The event itself had benefits that have extended far beyond what the charity first imagined.

Awareness of Magpas Air Ambulance was boosted among local residents and businesses, which has since led to fundraising and volunteering opportunities, including three people who have gone on to volunteer regularly with the charity. The campaign also raised £2,000 through tree sponsorship over the two days alone to help care for the trees in future—something Magpas Air Ambulance is now building on after seeing the appetite for this kind of support, including installing a 'tree of life' in the base's welcome area which honours those who have sponsored a tree or had a tree dedicated to their memory.

From internal benefits such as promoted cross-department working and new processes explored and installed, to external wins including increased local visibility and community engagement, and benefits to the environment. The Planting for Good campaign was an all-round success and was even shortlisted for 'Campaign of the Year' in this year's Chartered Institute of Fundraising (East Anglia) Awards.

Growing a greener service

One of Magpas Air Ambulance's strategic goals is to minimise its impact on the environment and reduce the charity's carbon emissions.

When the new base was being built, it was created in a way to ensure it maximises renewable energy. This is achieved through integrated design measures such as solar shading, natural ventilation through louvres, and nearly 100 PV panels on the roof.

The solar panels are not only creating an opportunity for the charity to be greener





than ever before but are also helping with overhead costs—freeing up more funds that can be diverted towards the running of the lifesaving service.

Additionally, with a single tree reducing CO₂ by up to one tonne in its lifetime, the 2,000 trees planted in the grounds of the Magpas Air Ambulance base in 2023 will significantly help offset the charity's carbon footprint for many years to come.

As part of Magpas Air Ambulance's commitment to sustainability, other positive steps have been made, such as introducing ten electric vehicle charging points in the airbase carpark. These have encouraged staff to travel greener, especially as rates have been set extremely competitively with a basic charge to staff and clinicians, and a commercially competitive rate for passing public users.

To reduce event travel costs and environmental impact, Magpas Air Ambulance also invested in a fully electric

pool car, which can be booked by anyone requiring to travel for charity purposes, as well as an electric car dedicated to the Community CPR programme provided across Cambridgeshire and Bedfordshire daily.

Lifesaving fundraising

2023-24 was another successful year for Magpas Air Ambulance fundraising, with a focus on continuing to develop and grow predictable and sustainable income streams.

The fundraising team successfully exceeded the target for the year, raising over £6million to fund the charity's lifesaving service across a range of income streams.

The **Magpas Air Ambulance lottery and superdraw** continued to be the charity's biggest source of income, generating over £3.5million from an average of 68,350 chances to win every week.

The charity also continued to invest in increasing income from **regular giving** supporters, welcoming a further 3,000 supporters to the charity this year, who make vital monthly donations.

As well as the above, Magpas Air Ambulance's amazing supporters also donated in response to the charity's bi-annual magazine, purchased Christmas cards and supported the winter appeal.

Dr Adriana Cordier, who featured in the 2023 Christmas appeal, commented, *"The loyalty and generosity of our Magpas Air Ambulance supporters never fails to humble and amaze me every year. We know that saving lives is a team effort and you are all a vital part of that team."*

Gifts in wills left to Magpas Air Ambulance exceeded £1 million for the first time ever. This is an increasingly important source of funding for the charity. Not only supporting vital ongoing operations but also enabling Magpas Air

Ambulance to invest in new equipment and treatments that will improve patient care, as well as participate in groundbreaking clinical trials that could save even more lives in the future.

A number of supporters also completed some amazing **challenges** throughout the year. Participants raised money by running the Cambridge Half Marathon, took to the skies in charity wing walks and skydives, and even walked on fire. Many others held **events** in their local communities in support of Magpas Air Ambulance, with charity staff and volunteers attending over 200 events in the past 12 months.

In 2023-24, the number of people who **volunteer** for Magpas Air Ambulance increased by 38%. This has meant that the charity has been able to have a presence at more community events than ever before and, with volunteers contributing over 800 hours at the charity's airbase, this supporter group has



Doctor Adriana Cordier

saved the charity over £9,000 based on the national minimum hourly wage. The charity was also fortunate to receive support from a range of **corporate** organisations this financial year, such as the Cambridge Business Golf Society, which raised £25,000 for Magpas Air Ambulance—the most the society has ever raised for a charity of the year.

The Magpas Air Ambulance Community CPR Donate a Day Scheme continued to grow too, with 39 corporates funding lifesaving CPR and defibrillation training for their staff, as well as funding an additional day of training to support a local community group or school to also learn these vital skills. The charity's work with organisations has also seen an increase in the number of corporate volunteers supporting the service, with

companies donating 146 hours of time to Magpas Air Ambulance this year.

Community groups have also been a huge part of Magpas Air Ambulance's fundraising success in 2023-24. The Upwood Ukuleles, who ask for donations in lieu of performance fees, added to their ever-growing fundraising total of £71,000 and have been named finalists in BBC Radio Cambridgeshire's *Make a Difference* awards.

Magpas Air Ambulance has also seen schools, such as Bedford Prep School, prove you're never too young to get involved with local charities; multiple festivals and concerts took place in aid of Magpas Air Ambulance, often celebrating former patients; and there was even a sponsored Magpas Air Ambulance tattoo event at the Tattoo Den!

Magpas Air Ambulance received 0 (zero) fundraising complaints in the financial year of this report, (0 'zero' in 2022-23).

Grants & Trusts

Support from grants and trusts continued to be a key income source for Magpas Air Ambulance, with the charity raising more than £214,000 through grant and trust income in 2023-24. Support from these organisations is so important, particularly as they help Magpas Air Ambulance to deliver capital projects and fund the latest lifesaving equipment.

Acknowledgements

While we formally acknowledge all our funders' generous contributions, our special thanks go to the following for making a notable contribution to our work during the last financial year:

John Apthorp Charity

The Valiant Charitable Trust

The Hobson Charity

The James Tudor Foundation

The Rowney Trust

Payne Gallwey Charitable Trust

Persimmon Homes

The Goldcrest Charitable Trust

Hedley Foundation

Better Community Business Network

Skipton Charitable Foundation

The Hudson Foundation

The Grace Trust

The Charlotte Heber-Percy

Charitable Trust

The Childwick Trust



Allistair's story

At 5:30am on Tuesday, 20th June 2023, Allistair and Michelle were asleep at home in Ely. Suddenly, Michelle was woken by her husband's body jolting next to her—he was suffering a cardiac arrest.

"Ali's heart had stopped beating," Michelle describes, "he gave his last breath, and was gone."

After calling 999, Michelle began performing CPR. She explains, *"It was only 15 minutes before help arrived, but at the time, it felt like forever. I was fighting to bring my husband back to life, and I was so grateful when the ambulance crew could take over."*

An EFAST paramedic crew restarted Ali's heart using a defibrillator. Shortly afterwards, the Magpas Air Ambulance team arrived.

Thanks to their advanced training, Magpas Air Ambulance Doctor Rich and Critical Care Paramedic Thomas were able to provide Ali with hospital-level

medical care in his home: placing him in a medically induced coma and taking over his breathing. Once stable, they took him to Royal Papworth Hospital for surgery, monitoring him throughout the journey.

Michelle continues, *"On day three he was brought out of his coma. It was a huge relief that, both physically and neurologically, he'd come through it well. Only 1 in 10 people survive an out-of-hospital cardiac arrest in the UK. Without Magpas Air Ambulance's quick intervention, Ali wouldn't be here today."*

Ali has since gone on to make an excellent recovery, he is now one of the charity's permanent volunteers and he, Michelle and their running club have raised £3,790 for the service that saved his life.



Critical Care Paramedic Dan Read

Financial strategy

Magpas Air Ambulance raised £6,334,381 (2022-23: £7,220,047) through fundraising activities and income for the new base build in the 12 months ended 30 June 2024, around £600k ahead of our income target for the year.

Income was around £886k less than a comparable period in the previous year, due to the base build completing and therefore a reduction in capital donations associated with the build costs of this project.

2023-24 total expenditure is £5,214,359 for the 12-month period ended 30 June 2024, compared to £6,146,691 in the previous 12-month period ended 30 June 2023.

This reduction is due to the temporary loss of aircraft due to the prepack administration sale of the company who previously provided helicopter services to Magpas Air Ambulance.

At the year-end, there were total funds of £5,075,800 (2022-23: £3,995,275). The charity aims to maintain three months' worth (£1.1m) of operating capital as unrestricted reserves, it currently has £1,651,235 (2022-23: £273,136) after fixed assets which are not able to be easily sold.

The charity plans to further grow income and help maintain

our reserves in future years to support planned developments in clinical activity.

Removing base build income, the charity raised £6,161,811 through its fundraising and other activities for the 12-month period ended 30 June 2024, compared to £5,869,758 in the previous 12-month period ended 30 June 2023.

Magpas Air Ambulance continues to work hard to diversify and grow fundraising income in order to advance patient care and meet the changing needs of our patients.

Magpas Air Ambulance supporters are vital to charity and we continue to need and be thankful for the support from the public, community, corporate organisations and grant funders.

Helicopter lease

During the financial year, in February 2024, the company that had supplied our helicopter through a lease arrangement was sold via a prepack administration deal.

The Magpas Air Ambulance contract was not sustained through the sale and this was reported to the Charity Commission as a potential Significant Incident (SIR), which has since been closed by the Charity Commission with no action required.

As a direct result, Magpas Air Ambulance operated for a period of five months within the financial year without an aircraft. During this period, the charity continued responding to medical emergencies 24/7 using our fleet of

rapid response vehicles, delivering exactly the same level of care to the same number of patients as we would usually expect to treat. The lack of a helicopter lease generated a significant saving to the charity operating budget of around £1.1m.

A new helicopter has been procured and is due to be delivered to Magpas Air Ambulance in September 2024 to enable the charity to resume air operations.

Base financing

The new Magpas Air Ambulance airbase, HQ and training centre which the charity occupied during the financial period boasts many operational benefits.

The new building is also significantly more energy efficient and helps move the charity towards being a NET zero organisation, supporting the Magpas Air Ambulance Green Plan.

The project had a total cost of £7m. The charity successfully raised a significant amount in donations, non-repayable grants and donated goods/services to help fund the project, and the trustees also approved a £3.9m loan via Charity Bank and SIB, to guarantee completion of the project.

The SIB grant is repaid within five years and the Charity Bank loan is repayable over 20 years. The charity continues to seek additional grants and donations to repay loans early and reduce the financial burden of servicing these loans.



Nurturing positive partnerships



A royal base opening

On 12th September 2023 Magpas Air Ambulance staff, clinicians, former patients and supporters witnessed an important milestone in the charity's history as HRH The Princess Royal opened Magpas Air Ambulance's state-of-the-art airbase and headquarters.

HRH The Princess Royal became Magpas Air Ambulance's Patron after she visited the charity's previous operations base in February 2020, and had been a part of the journey ever since—attending various Magpas Air Ambulance events throughout

the development of the new base.

It was an honour to welcome HRH The Princess Royal, as well as the local community, to the site of the new base at Alconbury Weald and show her around the building she's been so pivotal in helping Magpas Air Ambulance achieve.

On the day, HRH The Princess Royal heard from former patients and clinicians about the difference the base will make, and unveiled a plaque, which has become a treasured part of the new building.

Multi-faith blessing

Shortly after the airbase opening, Cambridgeshire faith leaders gathered at the new Magpas Air Ambulance base to bless the building.

The event was attended by 14 senior faith and community leaders giving a very broad representation of the community Magpas Air Ambulance serves.

The event was open to those of any faith and those of no faith to reflect on the important work of the charity.

Those in attendance put positive thoughts and energy onto the building and those who work and volunteer within it, after hearing from the charity's co-founder, Dr Neville Silverston MBE, who spoke about the origins of Magpas Air Ambulance and how it's grown and developed over the past 53 years.

Tee-rific corporate support

Every now and then, Magpas Air Ambulance sees fundraisers who take their support to the next level, such as East Anglia based recruitment consultants, The ONE Group.

The company started supporting Magpas Air Ambulance in 2008 following a staff vote, and since then they've volunteered, fundraised and raised awareness of the charity through many innovative ways.

The ONE Group's flagship fundraiser, however, is their annual golf day. What started as an event with 20 attendees has grown into one of the most premium charity golf days in the region—with an annually fully booked event hosting 100 golfers. This year was The ONE Group's 16th event, and their extraordinary fundraising efforts mean they have now raised over £150,000 for Magpas Air Ambulance, equating to 50 lifesaving missions.





A token of thanks

To mark The King & Queen's Coronation, a special commemorative medal has been awarded to all those who participated in the Coronation, as well as serving frontline members of the emergency services, prison services and the Armed Forces as a token of the nation's thanks.

This summer, Deputy Lieutenant of Cambridgeshire, Mr Chris Parkhouse, presented the medals to many of Magpas Air Ambulance's doctors, critical care paramedics and flight crew, who keep the people of Cambridgeshire, Bedfordshire and beyond safe 24/7.

The medal acts as a thank you gift from the nation, which has been awarded to around 400,000 deserving frontline workers across the country. Magpas Air Ambulance is delighted to have over 30 of these exceptional individuals qualify in their time with the charity.

Room hire

At the Magpas Air Ambulance base, there is a variety of meeting spaces available to hire by corporates and community groups.

The brand-new, accessible building with floor-to-ceiling windows, technology and facilities to suit all business needs has proved a huge hit for those seeking out spaces in the local community to meet.

With the visitors' centre, boardroom and a small meeting room accommodating between 10-50 guests, the meeting spaces have not only raised more funds for the lifesaving service, but built new relationships between the charity and the community it serves too.



Our workforce

Magpas Air Ambulance welcomed six new doctors to the clinical team in 2023-24, as well as eight non-clinical staff members. In the past year, the charity has continued to implement and develop new and existing ways to not only support its workforce, but to attract future employees.

One way the charity has been supporting both clinical and non-clinical staff members is through continued learning and development. In the past 12 months, two staff members began a new apprenticeship: the *Data Driven Professional Programme* run by The Imperial College and Corndel. This amazing opportunity, worth over £12,000 per person, has been fully funded by a corporate sponsor sourced by Corndel and offered to all air ambulances via Air Ambulances UK.

In addition, Magpas Air Ambulance's

critical care paramedics and advanced paramedics are undertaking a variety of masters degrees in advanced practice to further their education and careers. These modules focus on the development of their clinical practice, whilst the APs, concentrate on the independent prescribing of additional drugs.

Another aspect of Magpas Air Ambulance's workforce support comes in the form of its wellbeing committee. In 2023-24, a critical care paramedic became the first clinical team member to join the committee—providing valuable insight and support—and the four existing members undertook the *RSPH Level 3 Award in Mental Health First Aid*, boosting their knowledge and increasing their skills available to all staff.

The charity also publicly supported various awareness initiatives this year, including Remembrance Day, Armed Forces Week, Volunteers' Week and Pride.

Reports, accounts and **ADMINISTRATIVE DETAILS**

Read on for our trustees' responsibilities statement; independent auditors' report; financial review and accounts; and reference and administrative details.



Trustees' responsibilities statement

The trustees (who are also directors of Magpas Air Ambulance for the purposes of company law) are responsible for preparing the Trustees' Annual Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the trustees to prepare financial statements for each financial year. Under company law, the trustees must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for that period. In preparing these financial statements, the trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP 2019 (FRS 102)
- make judgements and estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in operation

The trustees are responsible for keeping adequate accounting records that disclose with reasonable accuracy at any time the financial position of the charitable company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities. In so far as the trustees are aware:

- there is no relevant audit information of which the charitable company's auditor is unaware; and
- the trustees have taken all steps that they ought to have taken to make themselves aware of any relevant audit information and to establish that the auditor is aware of that information.

The trustees are responsible for the maintenance and integrity of the corporate and financial information included on the charitable company's website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

In preparing this report, the Trustees have taken advantage of the small companies exemptions provided by section 415A of the Companies Act 2006.

Approved by the Board of Trustees and signed on its behalf by:



John Bridge OBE DL
Chairman, Board of Trustees
Date: 19 September 2024

Independent auditors report to the members of Magpas Air Ambulance

Opinion

We have audited the financial statements of Magpas Air Ambulance (the 'charitable company') for the year ended 30 June 2024 which comprise the Statement of Financial Activities incorporating the Income and Expenditure Account, the Balance Sheet, the Cash Flow Statement and the notes to the financial statements, including significant accounting estimates. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards including FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the charitable company's affairs as at 30 June 2024, and of its incoming resources and application of resources, including its income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the Trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the charity's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the Trustees with respect to going concern are described in the relevant sections of this report.

Other information

The trustees are responsible for the other information. The other information comprises the information included in the trustees' annual report, other than the financial statements and our auditor's report thereon. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether there is a material misstatement in the financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

Opinion on other matters prescribed by the Companies Act 2006

In our opinion based on the work undertaken in the course of the audit:

- the information given in the Trustees' Annual Report, incorporating the Director's Report for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- The Directors' Report has been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

In the light of our knowledge and understanding of the charitable company and its environment obtained in the course of the audit, we have not identified material misstatements in the trustees' report.

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit.
- the trustees were not entitled to prepare the financial statements in accordance with the small companies' regime and take advantage of the small companies' exemptions in preparing the directors' report and from the requirement to prepare a strategic report.

Responsibilities of trustees

As explained more fully in the trustees' responsibilities statement in the Trustees' Report, the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charitable company or to cease operations, or have no realistic alternative but to do so.

Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below:

We gained an understanding of the legal and regulatory framework applicable to the Charity and how it operates and considered the risk of the Charity not complying with the applicable laws and regulations including fraud in particular those that could have a material impact on the financial statements. This included those regulations directly related to the financial statements. In relation to the Charity this included employment law, financial reporting and health & safety.

The risks were discussed with the audit team and we remained alert to any indications of non-compliance throughout the audit. We carried out specific procedures to address the risks identified these included the following:

- We reviewed systems and procedures to identify potential areas of management override risk. In particular, we agreed the financial statements to underlying records and we carried out testing of journal entries and other adjustments for appropriateness.
- We reviewed accounting policies for evidence of management bias and ensured that the accounting policies were correctly applied to the financial statements.
- We reviewed minutes of Trustee Board meetings.
- We have enquired of management about any actual or potential litigation claims, and any known instances of non-compliance – none were identified as a result of our enquiries.

Because of the inherent limitations of an audit, there is a risk that we will not detect all irregularities, including those leading to a material misstatement in the financial statements or non-compliance with regulation. This risk increases the more that compliance with a law or regulation is removed from the events and transactions reflected in the financial statements, as we will be less likely to become aware of instances of non-compliance. The risk is also greater regarding irregularities occurring due to fraud rather than error, as fraud involves intentional concealment, forgery, collusion, omission or misrepresentation as to what extent the audit was considered capable of detecting irregularities, including fraud.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at: <https://www.frc.org.uk/auditors/audit-assurance/auditor-s-responsibilities-for-the-audit-of-the-fi/description-of-the-auditor%E2%80%99s-responsibilities-for>. This description forms part of our auditor's report.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

Use of this Report

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and the charitable company's members as a body, for our audit work, for this report, or for the opinions we have formed.



Suzanne Goldsmith FCA (Senior Statutory Auditor)
For and on behalf of

PRICE BAILEY LLP

Chartered Accountants Statutory Auditors

Tennyson House
Cambridge Business Park
Cambridge
CB4 0WZ

Date: 20 September 2024

Statement of financial activities incorporating income and expenditure for the year ended 30 June 2024

		Unrestricted funds	Designated funds	Restricted funds	2024 Total funds	2023 Total funds
	Note	£	£	£	£	£
INCOME FROM:						
Donations and legacies	2	1,889,751	-	172,570	2,062,321	2,994,817
Other trading activities:						
Fundraising	3	4,191,969	-	-	4,191,969	4,124,750
Trading activities	4	36,111	-	-	36,111	75,764
Investments	5	2,988	-	-	2,988	5,804
Other income	6	40,992	-	-	40,992	18,912
TOTAL INCOME		6,161,811	-	172,570	6,334,381	7,220,047
EXPENDITURE ON:						
Raising funds		1,652,522	-	-	1,652,522	1,591,764
Charitable activities		3,316,479	213,308	32,050	3,561,837	4,554,927
TOTAL EXPENDITURE	7	4,969,001	213,308	32,050	5,214,359	6,146,691
NET INCOME / (EXPENDITURE)		1,192,810	(213,308)	140,520	1,120,022	1,073,356
Transfers		185,289	(77,749)	(107,540)	-	-
NET MOVEMENT IN FUNDS		1,378,099	(291,057)	32,980	1,120,022	1,073,356
RECONCILIATION OF FUNDS:						
Total funds brought forward	17	273,136	3,641,417	41,225	3,955,778	2,882,422
TOTAL FUNDS CARRIED FORWARD	18	1,651,235	3,350,360	74,205	5,075,800	3,955,778

The notes on pages 45 to 62 form part of these financial statements. There were no other recognised gains and losses other than those disclosed above and all activities are continuing.

Balance sheet as at 30 June 2024

	Note	£	2024 £	£	2023 £
FIXED ASSETS					
Tangible assets	12	7,188,854		6,863,234	
Intangible assets	13	27,605		31,852	
Investments	14	24,448		24,448	
			7,240,907		6,919,534
CURRENT ASSETS					
Debtors	15	1,301,052		1,351,749	
Cash at bank and in hand		1,472,313		507,597	
			2,773,365		1,859,346
CREDITORS: amounts falling due within one year	16		(1,363,700)		(1,472,154)
NET CURRENT ASSETS/(LIABILITES)			1,396,665		426,692
TOTAL ASSETS LESS CURRENT LIABILITIES			8,640,572		7,306,726
CREDITORS: amounts falling due after more than one year	17		(3,574,772)		(3,350,948)
NET ASSETS			5,075,800		3,955,778
CHARITY FUNDS					
General Funds:					
Unrestricted funds	18	1,651,235		273,136	
Designated funds	18	3,350,360		3,641,417	
			5,001,595		3,914,553
Restricted funds	18		74,205		41,225
TOTAL FUNDS			5,075,800		3,955,778

The financial statements were approved and authorised for issue by the Trustees on 19 September 2024 and signed on their behalf, by:



John Bridge OBE DL, Chair

Statement of cash flows for the year ended 30 June 2024

	Note	2024 £	2023 restated £
Cash flows from operating activities			
Net cash provided by operating activities	19	1,197,850	916,261
Cash flows from investing activities:			
Purchase of tangible fixed assets		(538,928)	(5,683,139)
Purchase of intangible fixed assets		-	(35,391)
Loss on sale of fixed assets		-	2,013
Interest received		2,988	5,804
Net cash used in investing activities		661,910	(4,794,452)
Cash flows from financing activities:			
New loans received		771,187	3,256,823
Repayments of borrowings		(139,828)	-
Repayments of finance leases		(24,271)	(5,520)
Interest paid		(304,282)	(181,488)
Net cash used in financing activities		302,806	3,069,815
Change in cash and cash equivalents in the year		964,716	(1,724,637)
Cash and cash equivalents brought forward		507,597	2,232,234
Cash and cash equivalents carried forward	20	1,472,313	507,597

The figures for 2023 have been restated to separately disclose the loan interest paid.

The notes on pages 45 to 62 form part of these financial statements.

Notes to the financial statements for the year ended 30 June 2024

1. Accounting policies

1.1 Basis of preparation of financial statements

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019) Charities SORP and the Companies Act 2006.

MAGPAS meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy.

The financial statements are prepared in GBP and rounded to the nearest pound.

1.2 Company status

The charity is a private company limited by guarantee, and incorporated in the UK. The charity's registered office is Magpas Air Ambulance, Enterprise Campus, Alconbury Weald, Huntingdon, Cambridgeshire, PE28 4YF, and its registered number is 06062176. The members of the charity are the Trustees named on page 63. In the event of the charity being wound up, the liability in respect of the guarantee is limited to £10 per member of the charity.

1.3 Going Concern

The Trustees have considered whether the use of the going concern basis of accounting is appropriate. To do this, they have considered whether there are any material uncertainties as to the charity's ability to continue as a going concern.

The charity have prepared cash flow forecasts for a period of 12 months from the date of signing these accounts which demonstrate that the cash reserves will continue to meet liabilities as they fall due.

Income and expenditure will continue to be closely monitored on a month by month basis and as such, the Trustees agree that it is appropriate to continue to adopt the going concern basis in preparing these financial statements.

1.4 Fund accounting

General funds are unrestricted funds which are available for use at the discretion of the Trustees in furtherance of the general objectives of the company and which have not been designated for other purposes.

Restricted funds are funds which are to be used in accordance with specific restrictions imposed by donors or which have been raised by the charity for particular purposes. The aim and use of each restricted fund is set out in note 18.

Designated funds represent the net book value of fixed assets less the outstanding amounts of any loans or other finance agreements.

1.5 Income

All income is recognised once the charity has entitlement to the income, it is probable that the income will be received and the amount of income receivable can be measured reliably.

Income received from participants of the lottery is recognised on the date of the draw to which the participant is being entered.

For legacies, entitlement is taken at the earlier point of when the charitable company is aware that probate has been granted and the amount can be reliably measured as a result of correspondence with the executor that a distribution will be made or when a distribution is received from the estate. Receipt of a legacy, in whole or in part, is only considered probable when the amount can be measured reliably and the charitable company has been notified of the executor's intention to make a distribution. Where legacies have been notified to the charitable company, or the charitable company is aware of the granting of probate, and the criteria for income recognition have not been met, then the legacy is treated as a contingent asset and disclosed if material.

Gifts in kind donated for distribution are included at valuation and recognised as income when they are distributed to the projects. Gifts donated for resale are included as income when they are sold. Donated facilities are included at the value to the charitable company where this can be quantified and a third party is bearing the cost. No amounts are included in the financial statements for services donated by volunteers.

Donated services or facilities are recognised when the charitable company has control over the item, any conditions associated with the donated item have been met, the receipt of economic benefit from the use of the charitable company of the item is probable and that economic benefit can be measured reliably.

On receipt, donated professional services and donated facilities are recognised on the basis of the value of the gift to the company which is the amount the charitable company would have been willing to pay to obtain services or facilities of equivalent economic benefit on the open market; a corresponding amount is then recognised in

expenditure in the period of receipt.

Income tax recoverable in relation to donations received under Gift Aid or deeds of covenant is recognised at the time of the donation.

1.6 Expenditure

Expenditure is recognised once there is a legal or constructive obligation to transfer economic benefit to a third party, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is classified by activity. The costs of each activity are made up of the total of direct costs and shared costs, including support costs involved in undertaking each activity. Direct costs attributable to a single activity are allocated directly to that activity. Shared costs which contribute to more than one activity and support costs which are not attributable to a single activity are apportioned between those activities on a basis consistent with the use of resources. Central staff costs are allocated on the basis of time spent, and depreciation charges allocated on the portion of the asset's use.

Fundraising costs are those incurred in seeking voluntary contributions and do not include the costs of disseminating information in support of the charitable activities. Support costs are those costs incurred directly in support of expenditure on the objects of the charitable company and include project management carried out at Headquarters. Governance costs are those incurred in connection with administration of the company and compliance with constitutional and statutory requirements.

Costs of raising funds are costs incurred in attracting voluntary income, and those incurred in trading activities that raise funds.

Charitable activities and Governance costs are costs incurred on the charitable company's operations, including support costs and costs relating to the governance of the charitable company apportioned to charitable activities.

Redundancy and termination costs are recognised as an expense in the Statement of Financial Activities and a liability on the Balance Sheet immediately at the point the charity is demonstrably committed to either:

- Terminate the employment of an employee or group of employees before normal retirement date; or
- Provide termination benefits as a result of an offer made in order to encourage voluntary redundancy.

The charity is considered to be demonstrably committed only when it has a detailed formal plan for the termination and is without realistic possibility of withdrawal from the plan.

All expenditure is inclusive of irrecoverable VAT.

1.7 Tangible fixed assets and depreciation

All assets costing more than £5,000 are capitalised.

Tangible fixed assets are carried at cost, net of depreciation and any provision for impairment. Depreciation is provided at rates calculated to write off the cost of fixed assets, less their estimated residual value, over their expected useful lives on the following bases:

Medical equipment	-	25% straight line
Motor vehicles	-	25% - 33% reducing balance
Office equipment	-	25% straight line
Other fixed assets	-	25% straight line
Leasehold improvements	-	20% straight line
New base	-	2% straight line, land not depreciated
Fuel tank	-	5% straight line
Intangible assets - software	-	10% straight line

1.8 Interest receivable

Interest on funds held on deposit is included when receivable and the amount can be measured reliably by the charitable company; this is normally upon notification of the interest paid or payable by the Bank.

1.9 Leasing and hire purchase

Assets obtained under hire purchase contracts and finance leases are capitalised as tangible fixed assets. Assets acquired by finance lease are depreciated over the shorter of the lease term and their useful lives. Assets acquired by hire purchase are depreciated over their useful lives. Finance leases are those where substantially all of the benefits and risks of ownership are assumed by the charitable company. Obligations under such agreements are included in creditors net of the finance charge allocated to future periods. The finance element of the rental payment is charged to the Statement of Financial Activities Incorporating Income and Expenditure Account so as to produce a constant periodic rate of charge on the net obligation outstanding in each period.

1.10 Operating leases

Rentals under operating leases are charged to the Statement of Financial Activities Incorporating Income and Expenditure Account on a straight line basis over the lease term.

1.11 Investments

Investments are a form of basic financial instrument and are initially recognised at

their transaction value and subsequently measured at their fair value as at the balance sheet date using the closing quoted market price. All gains and losses are taken to the Statement of Financial Activities as they arise. Unrealised gains and losses are calculated as the difference between the fair value at the year end and their carrying value and are included in the Statement of Financial Activities. There were no realised gains during the year.

1.12 Stock

Stock of retail goods are valued at the lower of cost and net realisable value after making due allowance for obsolete and slow moving stocks. The value of these goods is immaterial in respect of these accounts and therefore is not included. Donated items of stock for resale or distribution are not included in the financial statements until they are sold or distributed because the Trustees consider it impractical to be able to assess the amount of donated stocks as there are no systems in place which record these items until they are sold and undertaking a stock take would incur undue cost for the charity which far outweigh the benefits.

1.13 Debtors

Trade and other debtors are recognised at the settlement amount after any trade discount offered. Prepayments are valued at the amount prepaid net of any trade discounts due.

1.14 Cash at Bank and in hand

Cash at bank and in hand includes cash and short term highly liquid investments with a short maturity of three months or less from the date of acquisition or opening of the deposit or similar account.

1.15 Liabilities and provisions

Liabilities are recognised when there is an obligation at the Balance Sheet date as a result of a past event, it is probable that a transfer of economic benefit will be required in settlement, and the amount of the settlement can be estimated reliably. Liabilities are recognised at the amount that the charitable company anticipates it will pay to settle the debt or the amount it has received as advanced payments for the goods or services it must provide. Provisions are measured at the best estimate of the amounts required to settle the obligation.

1.16 Financial instruments

The charitable company only has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value with the exception of fixed assets which are valued at amortised cost and investments which are valued at fair value at the balance sheet date using the closing quoted market

price which is considered to be the fair value.

1.17 Taxation

The company is considered to pass the tests set out in Paragraph 1 Schedule 6 of the Finance Act 2010 and therefore it meets the definition of a charitable company for UK corporation tax purposes. Accordingly, the company is potentially exempt from taxation in respect of income or capital gains received within categories covered by Chapter 3 Part 11 of the Corporation Tax Act 2010 or Section 256 of the Taxation of Chargeable Gains Act 1992, to the extent that such income or gains are applied exclusively to charitable purposes.

1.18 Pensions

The charitable company operates a defined contribution pension scheme and the pension charge represents the amounts payable by the charitable company to the fund in respect of the year.

1.19 Significant accounting estimates

In preparing these accounts there are no significant accounting policies or estimates used that would materially affect the results for the year (2023: none).

2. INCOME FROM DONATIONS AND LEGACIES

	2024	As restated 2023
		£
Donations	366,311	318,107
Donations in kind	211,034	300,000
Individual giving	179,019	85,177
Legacies	1,091,639	816,874
Grants	214,318	1,474,659
	<hr/>	<hr/>
Total donations and legacies	2,062,321	2,994,817
	<hr/>	<hr/>

Included within grants and donations above is £172,570 in relation to restricted funds (2023: £1,350,289). There were no government grants with unfulfilled conditions at the year end (2023: none).

3. The 2023 figures are restated to include individual giving which was previously included in fundraising income.

FUNDRAISING INCOME

	Unrestricted funds 2024	As restated Unrestricted funds 2023
	£	£
Lottery income	3,552,007	3,538,779
Regular giving	448,191	362,254
Raffle income	1,641	20,996
Events and challenge income	190,130	202,721
	<hr/>	<hr/>
	4,191,969	4,124,750
	<hr/>	<hr/>

4. TRADING ACTIVITIES

	Unrestricted funds 2024	Unrestricted funds 2023
	£	£
Rental income	10,838	36,489
Training income	4,500	3,700
Merchandise income	19,898	34,730
Charity shop income	875	845
	<hr/>	<hr/>
	36,111	75,764
	<hr/>	<hr/>

5. INVESTMENT INCOME

	Unrestricted funds 2024	Unrestricted funds 2023
	£	£
Bank interest received	2,988	5,804
	<hr/>	<hr/>

6. OTHER INCOME

	Unrestricted funds 2024	Unrestricted funds 2023
	£	£
Reimbursement of medical consumables	14,540	7,077
Equipment sales proceeds	5,300	3,323
Other income	21,152	8,512
	<hr/>	<hr/>
	40,992	18,912
	<hr/>	<hr/>

7. ANALYSIS OF EXPENDITURE BY TYPE - CURRENT PERIOD

	Direct costs 2024 £	Support costs 2024 £	Total 2024 £
Lottery costs	479,138	-	479,138
Other costs – see note 8	987,601	185,783	1,173,384
Costs of raising funds	1,466,739	185,783	1,652,522
Treating injury or sickness by the provision of immediate medical care – see note 8	2,512,785	1,049,052	3,561,837
Costs of charitable activities	2,512,785	1,049,052	3,561,837
	3,979,524	1,234,835	5,214,359

ANALYSIS OF EXPENDITURE BY TYPE - PRIOR YEAR

	Direct costs 2023 £	Support costs 2023 £	Total 2023 £
Lottery costs	700,605	-	700,605
Other costs – see note 8	721,513	169,647	891,160
Costs of raising funds	1,422,118	169,647	1,591,765
Treating injury or sickness by the provision of immediate medical care – see note 8	3,849,592	705,334	4,554,926
Costs of charitable activities	3,849,592	705,334	4,554,926
	5,271,710	874,981	6,146,691

Included in the tables above is restricted expenditure of £32,050 (2023: £33,201).

8. DIRECT COSTS - CURRENT PERIOD	Fundraising expenses £	Immediate medical care costs £	Total 2024 £
Lottery	479,138	-	479,138
Regular Giving	417,329	-	417,329
Fundraising	20,424	-	20,424
Raffle	306	-	306
Wages and salaries	367,327	293,644	660,971
National insurance	36,621	30,623	67,244
Pension cost	18,091	6,883	24,974
Other costs	127,503	56,587	184,090
Doctor, paramedic and helicopter crew costs	-	793,637	793,637
Helicopter costs	-	927,502	927,502
Training	-	21,519	21,519
Vehicle costs	-	48,208	48,208
Medical supplies and equipment	-	116,402	116,402
Repairs	-	26,487	26,487
Depreciation	-	191,293	191,293
	1,466,739	2,512,785	3,979,524

DIRECT COSTS - PRIOR YEAR	Fundraising expenses £	Immediate medical care costs £	Total 2023 £
Lottery	700,605	-	700,605
Regular Giving	160,027	-	160,027
Fundraising	6,347	-	6,347
Raffle	25,443	-	25,443
Wages and salaries	328,038	284,438	612,476
National insurance	31,629	29,921	61,550
Pension cost	15,806	6,985	22,791
Other costs	154,223	54,392	208,615
Doctor, paramedic and helicopter crew costs	-	1,268,129	1,268,129
Helicopter costs	-	2,271,014	2,271,014
Training	-	6,741	6,741
Vehicle costs	-	33,163	33,163
Medical supplies and equipment	-	96,277	96,277
Repairs	-	15,064	15,064
Depreciation	-	83,468	83,468
	1,422,118	3,849,592	5,271,710

9. SUPPORT COSTS - CURRENT YEAR

	Fundraising expenses £	Immediate medical care costs £	Total 2024 £
Finance and legal	9,393	385,356	394,749
Management	-	40,117	40,117
HR	45,551	312,846	358,397
IT	4,800	35,972	40,772
Premises	57,965	87,603	145,568
General office expenses	30,285	108,111	138,396
Other	37,789	64,483	102,272
Governance	-	14,564	14,564
Total	185,783	1,049,052	1,234,835

	Fundraising expenses £	Immediate medical care costs £	Total 2023 £
Finance and legal	3,650	118,959	122,609
Management	-	32,084	32,084
HR	41,058	296,705	337,763
IT	2,775	34,466	37,241
Premises	85,889	70,490	156,379
General Office Costs	16,424	89,924	106,348
Other	19,851	55,634	75,485
Governance	-	7,072	7,072
Total	169,647	705,334	874,981

Governance Costs

	2024 £	2023 £
Audit fees	10,750	5,872
Accountancy	2,750	1,200
Other costs	1,064	622
Total	14,564	7,694

10. NET INCOME

This is stated after charging:	2024	2023
	£	£
Depreciation of tangible fixed assets	213,309	83,468
Auditors' remuneration – audit fees	10,750	5,872
Auditors' remuneration – non-audit fees	2,750	1,200
Operating lease payments on land and buildings	70,548	98,658
Operating lease payments on plant and machinery	758,065	1,906,979
Finance lease payments	5,342	6,459
	<hr/>	<hr/>

11. STAFF COSTS

Staff costs were as follows:	2024	2023
	£	£
Wages and salaries	1,183,857	1,104,333
Social security costs	98,266	91,507
Other pension costs	51,935	46,036
	<hr/>	<hr/>
	1,334,058	1,241,876
	<hr/>	<hr/>

The average number of people employed by the charitable company during the period was as follows:

	2024	2023
	No.	No.
Operations - Charitable Activities	51	60
Fundraising and public relations	12	12
Administration	12	6
Marcomms	3	2
	<hr/>	<hr/>
	78	80
	<hr/>	<hr/>

The number of higher paid employees was:

	2024	2023
	No.	No.
In the band £90,001 - £100,000	1	1
In the band £80,001 - £90,000	-	-
In the band £70,001 - £80,000	3	2
In the band £60,001 - £70,000	-	1

No trustees received any remuneration for their roles as trustees (2023: £nil). All other trustee payments are disclosed in note 24.

11. STAFF COSTS (CONTINUED)

The Charity considers that the key management personnel comprise the senior management team and trustees, who are the Chief Executive and 3 other key staff (2023: Chief executive and 3 other key staff). The total employee benefits of key management personnel of the charity were £373,534 (2023: £352,509). This includes employer national insurance contributions of £37,026 (2023: £36,111) and employer pension contributions of £19,123 (2023: £18,014).

12. TANGIBLE FIXED ASSETS

	Assets under construction £	New base £	Leasehold improvements £	Medical equipment £	Motor vehicles £	Office equipment and other fixed assets £	Fuel tank £	Total £
COST OR VALUATION								
As at 1 July 2023	6,611,821	-	25,410	414,020	58,624	95,627	95,093	7,300,595
Additions	493,840	-	-	31,739	-	9,149	4,200	538,928
Disposals	-	-	-	-	-	-	-	-
Transfers	(7,105,661)	7,040,526	-	23,886	-	41,249	-	-
As at 30 June 2024	-	7,040,526	25,410	469,645	58,624	146,025	99,293	7,839,523
DEPRECIATION								
As at 1 Jul 2023	-	-	24,045	308,749	34,467	70,100	-	437,361
Charge for the year – owned assets	-	120,693	1,365	69,812	6,065	11,479	-	209,414
Charge for the year – leased assets	-	-	-	-	-	-	3,895	3,895
Disposals	-	-	-	-	-	-	-	-
As at 30 June 2024	-	120,693	25,410	378,561	40,532	81,579	3,895	650,670
NET BOOK VALUE								
As at 30 June 2024	-	6,919,833	-	91,084	18,092	64,447	95,398	7,188,854
As at 30 June 2023	6,611,821	-	1,365	105,271	24,157	25,527	95,093	6,863,234

12. TANGIBLE FIXED ASSETS (continued)

Included in the net book value of the new base is land at a cost of £1,005,853 which is not depreciated.

The net book value of assets held under finance leases or hire purchase contracts, included above, are as follows:

	2024	2023
	£	£
Motor Vehicles	-	3,101
Fuel Tank	95,398	95,093

13. INTANGIBLE ASSETS

	Software £
COST OR VALUATION	
As at 1 July 2023	35,391
Additions	-
Disposals	-
	<hr/>
As at 30 June 2024	35,391
	<hr/>
AMORTISATION	
As at 1 Jul 2023	3,539
Charge for the year	4,247
Disposals	-
	<hr/>
As at 30 June 2024	7,786
	<hr/>
NET BOOK VALUE	
As at 30 June 2024	<u>27,605</u>
As at 30 June 2023	<u>31,852</u>

14. FIXED ASSET INVESTMENTS

	2024	2023
	£	£
At market value:		
Quoted at 1 July 2023	24,448	24,448
(Loss) / gain on investments	-	-
	<u>24,448</u>	<u>24,448</u>
At 30 June 2024	<u>24,448</u>	<u>24,448</u>
Investments are allotted to each range as follows:		
Equities	11,562	11,562
Other	12,886	12,886
	<u>24,448</u>	<u>24,448</u>

All investments are carried at their fair value. Historical cost of the investments is £8,820 (2023: £8,820).

15. DEBTORS

	2024	2023
	£	£
Trade debtors	21,347	17,681
Other debtors	-	290
VAT debtor	-	306,253
Prepayments and accrued income	1,279,705	1,027,525
	<u>1,301,052</u>	<u>1,351,749</u>

16. CREDITORS: Amounts falling due within one year

	2024	2023
	£	£
Net obligations under finance leases and hire purchase contracts	18,930	18,930
Loan repayments	272,396	139,908
Trade creditors	186,158	355,244
Tax and social security	30,801	-
Other creditors	-	30,036
Accruals and deferred income	855,415	928,036
	<u>1,363,700</u>	<u>1,472,154</u>

17. **CREDITORS: Amounts falling due after more than one year**

	2024 £	2023 £
Net obligations under finance leases and hire purchase contracts	52,056	70,986
Bank loans	3,522,716	3,023,845
Helicopter lease incentive	-	256,117
	<hr/>	<hr/>
	3,574,772	3,350,948
	<hr/> <hr/>	<hr/> <hr/>

Bank loans received and outstanding include the following:

	Charity Bank £	SIB Loan £	Total £
Due in 1 year	17,124	255,272	272,396
Due 1-2 years	40,600	276,020	316,620
Due 2-5 years	142,707	763,800	906,507
Due in more than 5 years	2,299,589	-	2,299,589
	<hr/>	<hr/>	<hr/>
	2,500,020	1,295,092	3,795,112
	<hr/> <hr/>	<hr/> <hr/>	<hr/> <hr/>

The interest rate on the Charity Bank loan is 3.3% per annum above the Bank of England base rate until practical completion of the base build and 2.8% above the Bank of England base rate thereafter, provided that if the Bank of England base rate is lower than 0%, the rate applicable to the loan shall be 0%.

The interest rate on the SIB loan is fixed at 7.90% per annum.

The loans are secured by a fixed legal charge over the property at Alconbury Weald and a fixed and floating charge over the assets and undertakings of the charity.

	2024 £	2023 £
Deferred income		
Deferred income at 1 July 2023	696,408	641,258
Resources deferred during the year	232,505	696,408
Amounts released from previous years	(696,408)	(641,258)
	<hr/>	<hr/>
Deferred income at 30 June 2024	232,505	696,408
	<hr/> <hr/>	<hr/> <hr/>

Deferred income relates to advance lottery receipts (2023: advance lottery receipts, rental income received in advance and long term lease incentives).

18. STATEMENT OF FUNDS

SUMMARY OF FUNDS - CURRENT PERIOD

	Balance at 1 July 2023	Income	Expenditure	Gains/losses & Transfers	Balance at 30 June 2024
	£	£	£	£	£
General Funds:					
Unrestricted funds	273,136	6,161,811	(4,969,001)	185,289	1,651,235
Designated fixed asset funds (net of loans)	3,641,417	-	(213,308)	(77,749)	3,350,360
Tempus Pro	19,080	-	-	-	19,080
Swift Blood trials	10,000	-	(10,000)	-	-
PPE / Medical equipment	7,229	8,635	(13,635)	-	2,229
Insurance Claim	-	-	-	-	-
Capital Campaign	-	-	-	-	-
Other funds <£10,000	4,916	6,000	(8,415)	(2,500)	-
New AP Vehicle	-	52,895	-	-	52,895
New Base Build	-	105,040	-	(105,040)	-
Total Restricted funds	41,225	172,570	(32,050)	(107,540)	74,205
Total funds	3,955,778	6,334,381	(5,214,359)	-	5,075,800

SUMMARY OF FUNDS - PRIOR YEAR

	Balance at 1 July 2022	Income	Expenditure	Gains/losses & Transfers	Balance at 30 June 2023
	£	£	£	£	£
General Funds:					
Unrestricted funds	1,176,709	5,869,758	(6,113,490)	(659,841)	273,136
Designated fixed asset funds (net of loans)	-	-	-	3,641,417	3,641,417
Tempus Pro	-	19,080	-	-	19,080
Swift Blood trials	-	10,000	-	-	10,000
PPE / Medical equipment	32,575	5,000	(20,306)	(10,040)	7,229
Insurance Claim	5,895	-	(5,895)	-	-
Capital Campaign	7,000	-	(7,000)	-	-
Other funds <£10,000	-	4,916	-	-	4,916
New Base Build	1,660,243	1,311,293	-	(2,971,536)	-
Total Restricted funds	1,705,713	1,350,289	(33,201)	(2,981,576)	41,225
Total funds	2,882,422	7,220,047	(6,146,691)	-	3,955,778

Restricted Funds

These funds are provided for specific purposes as detailed in the descriptions above. During the years ended 30 June 2024 and 30 June 2023, the majority of the restricted funding was for the new base build.

Fund transfers

Fund transfers relate to the purchase of medical equipment from restricted funds and the new base build which have been capitalised and are included in fixed assets. Designated funds include the net book value of fixed assets less any outstanding loan finance.

ANALYSIS OF NET ASSETS BETWEEN FUNDS

	Restricted Fund 2024 £	Unrestricted Fund 2024 £	Designated Fund 2024 £	Total Funds 2024 £
Tangible fixed assets	-	-	7,188,854	7,188,854
Intangible assets	-	-	27,605	27,605
Investments	-	24,448	-	24,448
Current assets	74,205	2,699,160	-	2,773,365
Creditors due within one year	-	(1,072,373)	(291,327)	(1,363,700)
Creditors due in more than one year	-	-	(3,574,772)	(3,574,772)
	74,205	1,651,235	3,350,360	5,075,800
	Restricted Fund 2023 £	Unrestricted Fund 2023 £	Designated Fund 2023 £	Total Funds 2023 £
Tangible fixed assets	-	-	6,863,234	6,863,234
Intangible assets	-	-	31,852	31,852
Investments	-	24,448	-	24,448
Current assets	41,225	1,818,121	-	1,859,346
Creditors due within one year	-	(1,313,316)	(158,838)	(1,472,154)
Creditors due in more than one year	-	(256,117)	(3,094,831)	(3,350,948)
	41,225	273,136	3,641,417	3,955,778

19. RECONCILIATION OF NET MOVEMENT IN FUNDS TO NET CASH FLOW FROM OPERATING ACTIVITIES

	2024 £	2023 £
Net income for the year	1,120,022	1,073,356
Adjustment for:		
Depreciation and amortisation charges	217,555	96,357
Interest received	(2,988)	(5,804)
(Increase) / Decrease in debtors	(50,697)	410,670
Increase / (Decrease) in creditors	(497,059)	(839,806)
Interest paid on loans	304,282	181,488
Interest paid on finance leases	5,341	-
Net cash provided by operating activities	1,197,850	916,261

20. ANALYSIS OF CHANGES IN NET DEBT

	At 1 July 2023 £	Cash flows £	Other non- cash changes £	At 30 June 2024 £
Cash and cash equivalents:				
Cash at bank and in hand	507,597	964,716	-	1,472,313
Loans due within one year	(158,838)	(132,488)	-	(291,326)
Finance lease due within one year	(18,930)	18,930	(18,930)	(18,930)
Loans due in more than one year	(3,094,831)	(479,941)	-	(3,574,772)
Finance lease due in more than one year	(70,986)	-	18,930	(52,056)
Total	<u>2,746,072</u>	<u>352,286</u>	<u>-</u>	<u>2,393,786</u>

21. PENSION COMMITMENTS

The charity operates a defined contribution scheme for its employees. Total contributions during the period totalled £51,935 (2023: £46,035) and are allocated to expenditure in line with application of resources across the activities of the charity. There were no contributions outstanding to the scheme at the year end (2023: none).

22. OPERATING LEASE COMMITMENTS - LESSEE

At 30 June the total of the Charity's future minimum lease payments under non-cancellable operating leases was:

	2024 £	2023 £
Land and Buildings		
Within 1 year	4,284	32,571
Between 1 and 5 years	7,140	11,425
Total	<u>11,424</u>	<u>43,996</u>
Helicopter		
Within 1 year	-	1,725,364
Between 1 and 5 years	-	6,901,455
In more than 5 years	-	1,294,023
Total	<u>-</u>	<u>9,920,842</u>

23. CAPITAL COMMITMENTS

At the year end the Charity had the following capital commitments:

	2024 £	2023 £
Building works	-	242,042

24. RELATED PARTY TRANSACTIONS

During the year legal services totalling £nil (2023: £27,941) were discounted from Leeds Day, a firm of solicitors in which Christopher Dodd, a trustee of MAGPAS, is also a partner.

During the year a donation of £23,468 (2023: £41,546) was received from Air Ambulance UK, an organisation that Daryl Brown is also a Trustee.

During the year one (2023: nil) charity trustee was reimbursed £50 (2023: £Nil) for their mileage expenses.

There are no other related party transactions (2023: none).

Reference and administrative details of the charitable company, its trustees and advisers (for the year ended 30 June 2024)

Trustees

John Bridge OBE DL, Chair
Hugh Parnell, Treasurer (retired Oct 2023)
Lt Col Mary Read, Trustee
Tom Bennett, Trustee (retired Oct 2023)
Mark Broadbent, Trustees (retired Oct 2023)
Dr Anne Booth, Trustee (retired Oct 2023)
Geoff Davies, Trustee (retired Oct 2023)
Dr Peter Holden, Trustee
Dr Alec Ostler, Trustee
Mr Chris Carey, Trustee (elected Oct 2023)
Mr Graham Clark, Trustee (elected Oct 2023)
Mrs Dawn Chester, Trustee (elected Oct 2023)
Mr Mark Burby, Trustee (elected Oct 2023)
Mr Mark Greenhalgh, Trustee (elected Oct 2023)
Mrs Ruth Derrett, Trustee (elected Oct 2023)
Dr Susan Harrison, Trustee (elected Oct 2023)
William Hughes CBE, Trustee

Company registered number 06062176

Charity registered number 1119279

Registered office Magpas Air Ambulance, Barnwell Road
Enterprise Campus, Alconbury Weald
Huntingdon, PE28 4YF

Chief executive officer Mr Daryl Brown MBE DL

Executive Leadership Team Mr Daryl Brown MBE DL, Chief Executive Officer
Mrs Natalie Church, Director of Operations
Mrs Lucy Chapman, Director of Fundraising
Dr Simon Lewis, Medical Director

Independent auditors Price Bailey LLP Tennyson House
Cambridge Business Park
Cowley Park, Cambridge, CB4 0WZ

Bankers Barclays Bank, Cherry Hinton Road, Cambridge, CB2 3PZ
CAF Bank Ltd, 25 Kings Hill Avenue, West Malling, ME19 4JQ
Metro Bank, One Southampton Row, London WC1B 5HA
The Charity Bank Limited, 182 High Street, London, SE1 4YR

Structure, Management and Governance

Constitution

The company is registered as a charitable company limited by guarantee and was set up by a Trust Deed. The charitable company is constituted under a Trust deed and is a registered charity number 1119279. The company was incorporated on 22/02/2007 and commenced trading on that date.

Method of appointment or election of trustees

The management of the charitable company is the responsibility of the Trustees who are elected and co-opted under the terms of the Memorandum and Articles of Association/Charity Constitution. As an Incorporated Charity, Magpas Air Ambulance operates under its Memorandum and Articles of Association/Constitution which were updated and approved by special resolution during the Extra Ordinary General Meeting held on the 18th of December 2019.

The articles set out the formal structure and organisation of the Charity, how it manages its affairs and how it will comply with Charity law and the requirements of the Companies Act 2006 as a Company limited by guarantee.

The Magpas constitutional documents set out details of the formal membership. Full membership of the charity shall be open to:

- Directors and former Directors of the charity, current clinically active members of the team, past clinically active medical practitioners, who have provided a service to the charity up to the period beginning not more than three years prior to an Annual General Meeting
- As members of the Charity, there could be a financial obligation towards any liabilities incurred, but this is limited to a maximum of £10 for any individual.

Under the rules laid out members will annually elect (with exceptions as noted) an Executive Committee of Directors, who are also Trustees, to serve as the administering body of the Charity. This Executive Committee comprises all Trustees of Magpas. Trustees are appointed for a fixed term, up to 1/3rd will retire according to longevity of service, but they may offer themselves up for re-election.

Policies adopted for the induction and training of trustees

Trustees undergo an orientation session to brief them on their legal obligations under charity and company law, the Charity Commission guidance on public benefit, and inform them of the content of the Memorandum and Articles of Association, the committee and decision-making processes, the business plan and recent financial performance of the charity. Trustees are encouraged to attend appropriate external and internal training events where these will facilitate the undertaking of their role.

Trustees complete an annual Directors Declaration and sign acceptance of the Magpas Charity Directors Policy and code of conduct.

The Trustees' main role is the formulation of strategic long-term policy for the Charity (5-year strategic business plan) as well as monitoring performance and retaining a general oversight on the provision and management of the Charity resources and clinical service.

The Executive team and Committees

The Chief Executive Officer is responsible for more detailed, on-going activities of the Charity and is principally responsible for the management of staff and volunteers, provision of service and day to day finances of the Charity.

The Clinical Governance Committee, which is led by the Charity's Medical Director, concentrates on the management and direction of the Charity's clinical activities. The Committee manages all processes to ensure quality and safety within the Charity's clinical services. The Clinical Governance Committee along with the Care Quality Commission Lead and Registered Manager are responsible for the Charity's on-going Care Quality Commission registration. The Clinical Governance Committee produces monthly Governance Reports which detail and monitor clinical and operational activity for a given month. These reports are shared with all NHS partners.

The Executive Leadership Team, which is led by the Charity's Chief Executive Officer, concentrates on the day-to-day management of the Charity, its finances and regulation via the Gambling Commission, Fundraising Standards Authority, Association of Air Ambulances and Charity Commission. Two appointed Trustees and the Clinical Directorate are invited to attend the monthly meetings. The Committee produces a monthly report which is submitted to the Trustees of the Charity for scrutiny. Remuneration of the Executive team is agreed annually by the Board of Trustees and benchmarked against others in the sector.

Public Benefit

The Trustees have had due regard for the Charity Commission's guidance on public benefit as detailed within the Trustees' Report.

Fundraising Standards

Magpas has adopted principals of GDPR legislation and also has safeguarding policies to protect the data of vulnerable people and other members of the public from:

- a) Unreasonable intrusion on a person's privacy;
- b) Unreasonable persistent approaches for the purpose of soliciting or otherwise procuring money or other property on behalf of the charity;
- c) Placing undue pressure on a person to give money or other property.

For full details of our fundraising activities please refer to the front section of the Trustees' Report.

MAGPAS

England & Wales - Charity number 1119279

Accounts

Magpas Air Ambulance Annual Report 2022-23



Registered Charity Number 1119279



MagpasAirAmbulance



magpasairambulance



Magpas_Charity

magpas.org.uk



Critical Care Paramedic Ollie Robinson

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Welcome from our **CEO, CHAIR & MEDICAL DIRECTOR**

As we reflect on the year 2022-23, we are pleased to share some of the significant steps and milestones that Magpas Air Ambulance has celebrated over past 12 months. In that time, we have made significant progress towards achieving our strategic objectives, as well as laying the groundwork for exciting developments to come.

In 2022-23, Magpas Air Ambulance experienced one of its busiest years on record, being dispatched to 1,671 patients in life-threatening emergencies across 13 counties—serving a population of 10 million.

As always, our patients and their needs remain at the forefront of everything we do as an organisation—but the lifesaving care our medical team provides is only made possible thanks to you, our supporters.

Every year, our aim is to raise over £6m to continue to operate 24/7, and it is only with the support of the communities we serve that we can achieve this. We have all felt the challenge of the cost of living crisis this year and we know that many of our supporters are experiencing financial pressures, so we are so very thankful that despite this, you continue to support us

in any way you can to keep our lifesaving service flying.

In the last year we have continued to operate three clinical services comprising; our primary service, based in Cambridgeshire, where our team responds via helicopter and rapid response vehicles 24/7; our Luton service, which operates two days a week as a doctor/paramedic team serving the Bedfordshire community via a Rapid Response Vehicle (RRV); and our Advanced Paramedic (AP) service, which sees four of our most experienced paramedics responding solo via RRV in Cambridgeshire. Combined, these services ensure we can get to patients quickly and provide the lifesaving care they need when every second matters.

In October 2022, we were thrilled to achieve an Outstanding rating from the Care Quality Commission (CQC), giving us the highest reassurance that the care and support we provide is among the very best in the country. Magpas Air Ambulance was in fact the first air ambulance service in the country to register with the CQC and this, along with our recent result, is testament

to the dedication of our organisation to always provide the best patient care.

In addition, the past year has seen the majority of the construction work completed for our new combined airbase, headquarters and training centre in Cambridgeshire. We were pleased to host our Royal Patron, Her Royal Highness The Princess Royal, who officially unveiled a commemorative cornerstone to mark the construction in February, and more recently a plaque to open the building.

During the visits, The Princess Royal met our clinicians and patients to hear about the huge difference this facility will bring to our team, as well as to the people of Cambridgeshire, Bedfordshire and surrounding counties.

As of October 2023, Magpas Air Ambulance is now operational from the new site. Positioned in the centre of our region, close to major roads, this will help

us respond to our patients even faster. Importantly, the building also includes facilities to support our crew who work so incredibly hard to keep our community safe 24/7. Although our work is not complete—and we will continue to raise additional capital funds to advance the facilities even more in the coming year—we are extremely grateful to the many individuals, business and grants that have supported the build project in the last year.

Finally, we would like to take this opportunity to thank our workforce for their significant contributions to the outstanding performance of this service in the past year.

Magpas Air Ambulance is proud of the dedicated and caring culture we have created over the last 50 years, something many describe as a family—thank you to everyone who makes it such a great family to be a part of.



Daryl Brown
MBE DL MA, BA (Hons), DipHE
Chief Executive Officer



John Bridge
OBE DL
Chair of the Board of Trustees



Dr Simon Lewis
FRCER FIMC
Medical Director

Our year
IN NUMBERS



1,671
ACTIVATIONS



£5.6m
RAISED TO
DELIVER OUR
LIFESAVING SERVICE



1,030
PATIENTS
TREATED



101,099
MINUTES SPENT
SAVING LIVES



1
OUTSTANDING
CQC RESULT



5,000+
PEOPLE TRAINED
IN CPR



101,328
AIR & ROAD
MILES TRAVELLED



£2.5k
COST PER
MISSION



19
AWARDS &
ACCREDITATIONS



46
CLINICAL
STAFF



118
PATIENT
SEDATIONS



171
GENERAL
ANAESTHETICS



£5m
RAISED TOWARD
OUR NEW BASE



56,000
ACTIVE
SUPPORTERS



Our purpose AND CULTURE

Statement of public benefit

Magpas Air Ambulance trustees have given careful consideration to the Charity Commission's guidance on the Public Benefit Requirement under the Charities Act 2011; setting the charity's objectives, activities and services with this in mind.

As Magpas Air Ambulance benefits the public by providing anybody in the East of England and beyond with potentially lifesaving pre-hospital emergency medicine—whenever they need it, wherever they need it, and at no cost—the trustees consider that the charity meets the important principles of the public benefit requirement.



Our vision

Deliver the best pre-hospital emergency care to our patients.



Our mission

To save lives and limit disability by taking enhanced emergency care to patients in their moment of need.



Our values

We are caring, pioneering, dedicated and proud.

Our history

SAVING LIVES SINCE 1971

In 1971, two local GPs, Dr Neville Silverston MBE and Dr Derek Cracknell MBE, could see people needlessly dying in road traffic collisions and vowed to do something about it.

Neville explains, "When I set up Magpas 50 years ago, it was at a time when the UK death rate—as a result of road accidents—was over 8,000 people a year, when the ambulance service was not run by the NHS and there was no such thing as an A&E consultant.

"I recruited 120 GPs in Cambridgeshire to attend every accident in every location, 24 hours a day. With the support of the population we served, we raised the funds to equip every doctor with medical and radio equipment... But the service we provided was basic, in comparison to what this organisation has become today."

What started out as voluntary GPs responding to pagers and attending road traffic collisions in their own cars, is now the most advanced doctors and critical care paramedics providing specialist pre-hospital emergency medical care to patients across the East of England and beyond, 24/7.

Responding via a state-of-the-art air ambulance or one of the charity's three rapid response vehicles, the medical team now provides treatments and surgical procedures wherever their patients' life-threatening incident occurs and attend a huge breadth of medical emergencies.

50 years on from Derek and Neville's brainchild, Magpas Air Ambulance has treated over 70,000 patients; saving lives and keeping families together for generations.

*"Magpas Air Ambulance is now a leading air ambulance charity, staffed by specialist doctors and critical care paramedics, and has saved **tens of thousands of lives.**"*



Our 2022-23 strategy **AND ACHIEVEMENTS**

Magpas Air Ambulance produces a comprehensive five-year strategic plan, accompanied by detailed annual objectives. Every year, the achievement of these objectives is reviewed alongside the progress made against the five-year plan.

Read how we've performed against these strategic goals in 2022-23, and find out about our new set of strategic goals for the next five years.



Critical Care Paramedic Alex Pearce

Outstanding clinical care

In the past year (2022-23), Magpas Air Ambulance responded to 1,671 emergency calls—a 39.3% activation increase compared to the previous year.

Of all the patients our team treated, 33% suffered a cardiac arrest and 22% were injured in road traffic collisions. In addition, as in recent years, Magpas Air Ambulance attended more men than women, and treated two children a week on average.

Magpas Air Ambulance attended incidents in 13 counties—including Greater London—last year; however, Cambridgeshire and Bedfordshire remained our most frequented areas with 75% of all our patients treated in the two counties alone.

Outstanding CQC result

The Care Quality Commission (CQC) rated Magpas Air Ambulance's service 'outstanding', after an inspection carried out at its airbase in September.

Inspected and rated

Outstanding 



During the inspection, the CQC found that Magpas Air Ambulance delivered an outstanding service with 'many examples of outstanding practice' highlighting that the service created a 'positive patient focused culture', used 'innovation and research to improve patient outcomes' and achieves the service's mission of saving lives.

Lead inspector Quentin Colley-Bontoft said, "The patients we spoke with told us that the support and intervention of staff gave them outstanding care, which

enabled them to go on and lead their lives to the full and limited the impact of their serious injuries or conditions."

Zoe Robinson, CQC head of hospital inspection, explained "[Magpas Air Ambulance] was exceeding the steps we would expect it to take to ensure people receive safe and effective care and treatment. This meant the service was delivering exceptional outcomes for people and saving lives. Being rated outstanding by CQC is the result of considerable hard work, so I congratulate everyone at the service who achieved this high standard for the people they serve."

Luton service

In 2020, Magpas Air Ambulance launched a specialised pilot service for the Luton area: a dedicated rapid response vehicle, based in the heart of the town, manned with a doctor and critical care paramedic team trained in Pre-Hospital Emergency Medicine on every shift.

The service is currently available two days a week, on Wednesdays and Thursdays, 12:30 pm-1 am.

In the first six months of 2023 alone, the medical team providing the Luton service had already conveyed 25 seriously ill and injured patients to hospital, compared to 36 patients in the entirety of 2022, and almost carried out the same number of pre-hospital emergency anaesthetics in the past six months as they did throughout the whole previous year.

At Magpas Air Ambulance, we're proud to be supporting this area of East Anglia, which has a demonstrated need for level three medical care, and a lack of nearby major trauma centres; supporting people in Luton and the surrounding Bedfordshire communities.

Advanced paramedics

In September, Magpas Air Ambulance became the first air ambulance charity to work collaboratively with the East of England Ambulance Service NHS Trust to deliver a new resource to Peterborough and surrounding areas.

This exciting new development enables Magpas Air Ambulance's most senior paramedics to not only work as part of a doctor and paramedic team flying on the air ambulance, but also provides critical care to patients, responding solo in a rapid response vehicle.

This vehicle is predominantly based in Peterborough, giving people in the city and surrounding areas across Cambridgeshire dedicated and rapid access to advanced medical care.

Since the inception of this new provision, the four members of the advanced paramedic team have already clocked up over 3,260 hours of service, responding to 274 calls in just 10 months—making a tangible difference to the community.

"People don't realise how important the service Magpas Air Ambulance provides is until you need them."



Laura's story

One of the patients who spoke to the Care Quality Commission was Laura Dixon.

Laura was cross-country training on her horse when they tripped and fell following a jump.

Laura explains, *"I instinctively put my arm out to break my fall and remember hearing my bones snap as I hit the ground. I knew how serious it was when I looked down and could see the bones from my forearm sticking out."*

As Laura was in such a remote location, Magpas Air Ambulance was the first emergency service to reach her. Doctor Paddy and Critical Care Paramedic Dan assessed Laura and immediately knew they needed to straighten her arm, something they can only do due to their expertise and ability to carry advanced drugs and equipment. They sedated Laura and realigned the bones, in the middle of a field.

Laura recalls, *"Dan and Paddy were incredible. They were so calm and took control of a very stressful situation—I instantly trusted them wholeheartedly."*

"They talked me through everything they needed to do... And then the good stuff kicked in!" she laughs. *"As they were administering the medicine I needed I remember Dan asking me what my happy place was, and I replied 'on a horse!' which had everyone laughing. That was the last thing I remember before being stretchered into the back of the helicopter."*

Laura was airlifted to Peterborough City Hospital where the team there continued her care. After having her open arm cleaned multiple times to avoid infection and two plates inserted, Laura was able to go home... And she was back with her horse in no time.

Laura sums up, *"What happened to me was an accident that could happen at any time. I can never thank Magpas Air Ambulance enough for everything they did for me—and all the supporters who allow them to be there for people 24/7."*



Critical Care Paramedic Andy Smith & Doctor Rupert Hurry

This trial is run through NHS Blood and Transplant, and we are working with them to go live toward the end of 2023.

Research & publications

Another way Magpas Air Ambulance works to improve medical care and provision both within our service, but also across the wider Pre-Hospital Emergency Medicine field, is by contributing to medical research. A few research projects and publications our clinicians worked on in 2022-23 include:

Intubation success in pre-hospital emergency anaesthesia: A retrospective observational analysis of the Inter-Changeable Operator Model (ICOM)

An exciting open-access article published by Magpas Air Ambulance doctors James Price and Alistair Steel, in collaboration with East Anglian Air Ambulance, demonstrates the benefits of our training and operational model for our patients. Some of our most critically injured patients need to be placed into an induced coma at the scene of their incident (outside of a hospital), a procedure which our clinicians are trained to the highest level to perform. We're proud to report that we have one of the highest success rates in the world for this procedure at Magpas Air Ambulance, leading to the best outcomes for our patients. This works because our doctors and critical care paramedics train and operate interchangeably.

Predictors of post-intubation hypotension in trauma patients following prehospital emergency anaesthesia: a multi-centre observational study

The same Magpas Air Ambulance doctors also worked with East Anglian

Quality improvement, innovation & research

Patient feedback

We are constantly looking to improve the service we provide and really value the thoughts of our patients and their families. Letters and feedback forms are sent to appropriate patients approximately six weeks after their incident. During 2022-23, 488 patients were contacted in this way to request feedback and provide details about how they can get in touch.

In this time, anonymous feedback was received from patients and relatives using the feedback form on our website. 95% of patients and family members rated their experience as 'Very Good' and 100% said they felt safe during their treatment from our team. Additionally, 12 patients and family members contacted the charity in 2022-23—the majority of which were getting in touch to thank the team or

find out more about their own or their relatives' care.

The patient support areas of the website were also updated during the year to ensure patients and their relatives have clear access to aftercare and support—both internally and externally—after their incident. Our hope is that this area will help patients and their loved ones find useful resources and easily contact our team for support and feedback.

The first 'Patient Voice' forum was chaired by Magpas Air Ambulance's patient and staff engagement lead in November, in which we set out our ideas for the forum, including how the group can guide charity decisions on aspects that specifically affect former and future patients. We contacted 59 patients and relatives and had 12 say they would like to be included in the forum. We hope to gain more traction with the project and

increase attendees to the forum once we move to the new airbase—which will have dedicated patient and relative areas, and spaces for the group to meet in person.



SWIFT trial update

Improvement in the quality of services and clinical excellence leads us in supporting collaborative clinical trials.

One such trial is SWIFT (the Study of Whole blood in Frontline Trauma), which will examine if there is a difference in outcome to patients who are given whole blood or blood components—with whole blood not being used before within the NHS.



Critical Care Paramedic Nick Boydd and Doctors Dan Ketley & Fiqry Fadhlillah

Air Ambulance and Essex and Herts Air Ambulance to build the largest combined dataset of pre-hospital emergency anaesthetic (PHEA) patients in the UK. In some situations, patients can suffer from critically low blood pressure after anaesthesia, and the dataset in the paper identified the key factors associated with this condition and confirmed that our medical teams are extremely accurate at identifying the patients most at risk.

Endotracheal tubes

A different study, carried out by Magpas Air Ambulance Doctor Adriana Cordier, followed work with the Trauma Intensive Care Unit at Addenbrooke's Hospital. These research results meant we became one of the first air ambulances nationally to use a specific intubation tube in our pre-hospital practice to improve patient survival and recovery times.

There are different kinds of endotracheal tubes used for intubation, each with different features. The tubes currently used in the pre-hospital setting are

intended for short-term use. In the ICU, endotracheal tubes with subglottic secretion drainage ports are used instead, which help prevent ventilator-associated chest infections in patients who are expected to be on a ventilator for three or more days.

We perform around 200 intubations a year, and after identifying that using these tubes instead could further help our patients after treating them, we upgraded immediately.

Magpas Air Ambulance Doctor Adriana explained, *"Changing these tubes has been more expensive for the charity. However, when looking at our patients' overall journey to recovery, we recognise that by upgrading this piece of equipment, we may improve their outcomes in the long run. We do this job to give the sickest patients the best chance of survival, so even if it means we have to raise more money, it's a small price to pay to ensure we're giving them the best chance of survival and potentially keeping more families together."*

Clinical training

Training courses

Magpas Air Ambulance has a national reputation for delivering excellent clinical training, something we are always striving to maintain and improve.

We believe strongly in investing in people, training them for these unique and challenging roles. Before our new doctors and paramedics join the clinical team, they must first participate in three weeks of intense national and regional residential Pre-Hospital Emergency Medicine (PHEM) training. The first course ensures clinicians coming to work with us are prepared for the environments they will find themselves in, while the second focuses on clinical knowledge and skills, working in teams with the Magpas Air Ambulance kit, using models for surgical skill practice and participating in around 30 simulations to practice increasingly difficult scenarios. However, even for our most experienced Magpas Air Ambulance clinicians, the learning and training never stops...



Doctor Ali Hieatt

this procedure, so they can practice it over and over again—and then if they were ever faced with the awful situation of having to deliver a baby whilst its mother was in cardiac arrest, then their actions, the way they use their kit, where they put their kit and which kit they need, should all be second nature.

“This drilling improves performance and allows practitioners to concentrate on other parts of the resuscitation at that point, and means we won’t have a situation where a team may need to

undertake this procedure but have not been exposed to the procedure itself.

“It’s all made from materials from craft shops and haberdashers. We’ve been through lots of iterations of fabric, leatherette, plastic and giant balloons to fill with water. We’ve also tried multiple ways of making the umbilical cord (settling on a knitted one!) to ensure that the surgical steps undertaken when drilling would be as similar as possible to the real thing.”

“What this aims to do is provide practitioners with the ability to develop muscle memory for this procedure, so they can practice it over and over again.”

Crafting our own training simulations

Understandably, state-of-the-art training manikins and materials come at a high cost, so our training leads and consultants are regularly coming up with new, innovative ways for our medics to learn and practice skills that will save lives.

Magpas Air Ambulance Doctor Ali Hieatt—who has worked with the charity for almost 13 years, having joined as a volunteer in 2010—has recently developed a new way of practising and performing a procedure that is not easy to replicate in a training environment... By crafting a homemade pregnant uterus!

The surgical procedure this is used for clinicians to practice is known as a resuscitative hysterotomy, or perimortem caesarean section.

Ali explains, “Evidence suggests that, should a pregnant patient suffer a cardiac arrest and not respond to initial treatment

within the first four minutes, then their chances of survival improve if the baby is delivered by caesarean section. This is because the uterus and the baby take so much of the mother’s cardiac output in the later stages of pregnancy.

“As you can imagine, real models to practice this procedure on are not readily available. So, to ensure our clinicians are as prepared as they can be if they’re ever faced with this situation, I’ve designed a homemade pregnant uterus.

“What this mocked-up pregnant uterus is aiming to do is provide practitioners with the ability to develop muscle memory for



Community CPR

In 2022-23, Magpas Air Ambulance trained over 5,000 people in the vital lifesaving skills of CPR and how to use a defibrillator via our Community CPR programme. From feedback collected after the training, 100% of participants came away feeling confident to use their skills in the event of an emergency.

In this time frame, our Community CPR trainers have taught Freemasons, young footballers (via the Bedfordshire and Huntingdon Football Associations), schools and at the regional NatWest Bank conference, to name a few.

Diversity and inclusivity has been a priority this year as Magpas Air Ambulance delivered sessions to the LGBTQ+ community in Bedfordshire, ESOL students, non-English speaking girls from war-torn countries and children with loss of limbs.

Corporate CPR programme

This year, we also launched our new corporate CPR programme, *Donate a Day*, offering local businesses and organisations the opportunity to train the next generation of community lifesavers—by taking on a day of CPR and defibrillator training for their staff, and an additional day of training for a school or group in their local community.

A recent collaboration with Anglian Water saw our team deliver CPR taster sessions at their annual health and safety conference, LifeFest, training 3000+ staff, suppliers, associates and contractors over four days. One participant commented, *“All employers should provide this training. I feel 100% confident to act in the case of cardiac arrests, and I’m so grateful to Magpas Air Ambulance for providing this lifesaving service.”*

Anglian Water will now donate four days of CPR training back into local community settings, helping keeping the residents of Cambridgeshire and beyond safe.



“Priceless knowledge to have with regards to identifying the difference between a heart attacks and cardiac arrest and how to treat both until the emergency services arrive. Thank you, Magpas Air Ambulance.”

Volunteer and former patient David Walston





Funding for training equipment

Magpas Air Ambulance is grateful to have received a generous donation last summer to fund the purchase of new training equipment for our trainee doctors and critical care paramedics. This included:

A REALTi Plus Simulator

A patient device simulator which is able to mimic monitors, defibrillators and ventilators, enabling our clinicians to practice and understand the use of equipment which they use every day.

Airway management trainers (adult and infant versions)

These enable our clinicians to safely and accurately practice intubation on patients of all ages—a procedure they carry out nearly every day.

A birthing trainer

An anatomically correct pelvic model with full term newborn and placenta to give clinicians realistic practise in multiple techniques and learn the procedure for emergency childbirth.

A thoracostomy trainer

A simulator to deliver training in both surgical and guide-wire assisted thoracostomy and thoracentesis. These procedures are frequently carried out by our clinicians to remove excess fluid, blood, chyle or pus following an injury.

This equipment has been invaluable to our training programme, supporting our clinicians to safely practice complex procedures.

This improves their confidence, which is important for being able to perform these procedures in real-life scenarios.

As well as being used on our training courses, this equipment has been available to use by our clinicians throughout their shifts to ensure they can continue to hone their skills.



Sustainable, conscientious fundraising

Magpas Air Ambulance can only continue to save lives and keep families together with the help of our supporters, and we want to thank everyone who donated, sponsored, fundraised and shared our activity in 2022-23.

Magpas Air Ambulance’s focus throughout 2022-23 has been to continue to grow and develop the ways in which people and organisations can support the charity, whilst improving the systems we use to manage and promote activity.

In this time, the fundraising team successfully implemented a brand-new fundraising database, Donorfy, as well as refreshing and relaunching the Magpas Air Ambulance website. Both were significant projects which laid important foundations to ensure the charity can further develop our relationships with supporters.

Regular Giving

With our focus on sustainable income streams, Magpas Air Ambulance continued to grow our regular giving programme in 2022-23; recruiting 1,623 new regular giving supporters, generating an additional £360k a year.

Since launching the programme in 2019, cumulative income from regular gifts exceeded the £1m milestone this year and it has become an important aspect in our aim to generate long-term and predictable income.

Community & events

Magpas Air Ambulance is proud to serve the communities of Cambridgeshire, Bedfordshire and surrounding counties, and working within the community to raise funds for our service has always been a key aspect of our fundraising strategy.

In 2022-23, we saw the welcome return of mass participation and in-person events, with the number of events we personally attended and hosted in that time growing too.

Magpas Air Ambulance was the beneficiary charity of the *Thriplow Daffodil Weekend*, which raised £12,000 for our service, and we also launched our own mass participation event—**Mission: Obstacle Dash**—which attracted 700 participants and generated £22,000.

The family-focused event gave us the opportunity to engage with schools, youth groups, businesses and community groups, and we have continued to nurture those relationships with follow-up CPR sessions.

Mission: Obstacle Dash also helped us grow our ability to attract corporate support, with three businesses already having pledged £10,000 towards the next event in 2024.

The event even caught the eye of our clinicians, with a team of 12 Magpas Air Ambulance doctors and critical care paramedics taking part.

Lottery

The Magpas Air Ambulance Lottery remains a vital part of our fundraising portfolio, generating 64% of total fundraised income. In 2022-23, we were able to return to pre-pandemic levels of recruitment activity via our face-to-face fundraising team, welcoming 15,697 new members.

In total, the Magpas Air Ambulance Lottery raised £3.6m and we were also able to hold our first additional Superdraw, where participating members were in with the chance of winning £5,000 in February. This additional draw raised a further £65,166 for the charity.



Ben & Harry's story

Every year, Ben from Lincolnshire takes on a challenge to raise money for Magpas Air Ambulance, in memory of his son, Harry. This year, he attempted to get a world record too.

Harry sadly passed away suddenly on 22nd December 2019. Magpas Air Ambulance was called to help, and although the team couldn't save Harry, they did everything they could to care for him in his moment of need and stayed by his side until the end. The care the Magpas Air Ambulance team provided allowed Harry's family to be with him at the time, which Ben is eternally grateful for.

Ben explains, "Harry was an amazing big brother to Jenson and Ezra. He had an infectious smile which would light up an entire room and a good sense of humour, and was one of the kindest boys with a massive heart. Magpas Air Ambulance gave me so much that day by helping Harry. The care they gave him was amazing, and that's why I've chosen to raise money for Magpas Air Ambulance ever since."

On Harry's birthday each year, Ben has taken on a long-distance running challenge. However, this year he's gone one step further and taken on a world record attempt—running 30 half marathons every day in the month of May (10 more than the current world record!), with all sponsorship going to Magpas Air Ambulance to be there for more people in need. Ben's strength and determination is incredible and during his challenge, he raised an amazing £1,500 for Magpas Air Ambulance!

Ben continues, "Without Magpas Air Ambulance that day, myself, Jenson, Ezra and all of Harry's family would not have been able to say our final goodbyes—and for that, I owe them everything. **Magpas Air Ambulance is amazing.**"

Corporate fundraising

Corporate income is a growing area for Magpas Air Ambulance. We continue to be supported annually by organisations such as Cox Automotive, Thomas Morris, Goldolphin and The One Group—who have collectively raised over £85,000. The team has also re-engaged with past supporters and developed new relationships with businesses such as Toyota, particularly through our *Donate a Day* initiative. This new corporate product enables organisations to improve the lifesaving skills of their staff through CPR and defibrillator training, whilst being able to positively impact their surrounding communities by supporting local schools or community groups to do the same. In 2022-23, the corporate, community and events team achieved a 13% increase in corporate income compared to the previous financial year.

Grants & trusts

Support from grants and trusts continued to be a key income source for Magpas Air Ambulance, with the charity raising £296,000 through grant and trust income in 2022-23. As well as donations to support our core service, funders have made grants to fund essential medical equipment, such as a new monitor for the Advanced Paramedic service. A monitor is one of the team's most vital pieces of equipment as it informs them of a patient's baseline observations, including a patient's heart rate, oxygen saturation, ECG and blood pressure. Obtaining all this information on arrival at scene is fundamental in forming a plan not only for the patient's treatment but also for their transfer to the hospital best placed to deliver the specific care they need. This vital piece of equipment was

generously funded by the Cambridgeshire Community Foundation on behalf of the Harry Cureton Fund.



Representatives of the Bradbury Foundation visiting our new airbase

Acknowledgements

While we formally acknowledge all our funders' generous contributions, our special thanks go to the following for making a notable contribution to our work during the last financial year:

- The Evelyn Trust**
- Bradbury Foundation**
- Huntingdon Freeman's Trust**
- Cambridgeshire Community Foundation**
- Provincial Grand Lodge of Bedfordshire**
- Masonic Charitable Foundation**
- Jude Morris Innovation & Development Fund**
- Wixamtree Trust**
- The Rowney Trust**
- Souter Charitable Trust**
- NFU Mutual Community Fund**
- Share Gift Rugby Group**
- HealthAid Royston**
- Benevolent Fund**



Our workforce

The Magpas Air Ambulance team has grown by 10 clinical staff members and 5 non-clinical staff members in 2022-23. In the past year, the charity has continued to implement and develop new and existing ways to not only support our workforce, but to attract future employees.

Wellbeing support

The wellbeing of our staff is incredibly important to us. There are a number of avenues available to Magpas Air Ambulance team members for mental health support; from the Employee Assistance Programme (EAP) and its My Healthy Advantage App, to our group of five mental health first aiders and the wellbeing hub they have created, with information and resources focused on topics of interest raised in an all-staff survey.

As well as providing information on these

subjects, the charity has also put tangible measures in place to support staff on topics that mean a lot to them, such as providing menopause support in the way of all-staff training and a menopause policy, and including a gym in the new base build.

The mental health first aiders meet on a regular basis and focus on providing good mental health and wellbeing support for all. Magpas Air Ambulance is now looking to enhance these roles further, by proving the members of this group with RSPH accreditation for Level 3 Awards in Mental Health First Aid too.

Supporting staff & clinician development

Magpas Air Ambulance is committed to developing our staff as well as the services we provide. One of the new provisions the charity supported clinicians to deliver was the Advanced Paramedic (AP) service.

When discussing the new initiative, Dan Read, one of the advanced paramedics in critical care providing this service explained, *"In our relatively brief time providing this new service, I've already treated patients where I know I've made a critical difference."*

"This was only made possible by the partnership working of Magpas Air Ambulance and the East of England Ambulance Service. I'm incredibly grateful for the enormous support Magpas Air Ambulance has shown us. The investment in us as advanced paramedics—and this new service we're able to provide—

will help the charity continue to save lives in Peterborough and surrounding communities."

Accreditations gained

Magpas Air Ambulance works hard to support staff and maintain a positive, safe and secure workforce and workplace. The charity is proud to have been awarded and/or signed the following accreditations and pledges:

- AFC Gold Award
- Race at Work
- Level 2 Disability Confident
- Living Wage Foundation
- East of England Ambulance Service LGBT+
- Cyber Essentials
- Cyber Essentials Plus
- NHS Data Security Protection
- The Green Business Bureau
- Menopause at Work Pledge
- The Global Business Collaboration for Better Workplace Mental Health





EMPLOYER RECOGNITION SCHEME

GOLD AWARD

Employer Recognition Scheme— Gold Award

We're delighted to have been awarded the Gold Award in the 2023 Defence Employer Recognition Scheme (ERS), for demonstrating our support and commitment to the Armed Forces community and their families.

It's a coveted achievement, with only a handful of businesses in the UK receiving the award—which is the highest badge of honour available in the scheme and recognises the positive role that employers play in supporting the Armed Forces community.

The Defence Employer Recognition Scheme confirmed the charity was to receive the Gold Award after Magpas Air Ambulance made a series of pledges and worked for accreditations to demonstrate the charity's support for their colleagues in the forces over the past few years. This included signing the Armed Forces Covenant in 2021, which represents a promise to those who serve or have served—and their families—that they will

be supported and treated fairly by the charity.

Magpas Air Ambulance Doctor Rupert Hurry (who also works in a Medical Regiment within the Army Reserves and has served as recently as this year, helping to provide Medical Emergency Response Team (MERT) cover to troops in the Middle East), explains *"I always feel supported by Magpas Air Ambulance. Not only has the charity signed the Armed Forces Covenant to help demonstrate its support, but there are also a large number of regular, reserve and former military personnel working in the organisation.*

"The medical service we provide as a charity also has a lot of synergy with our roles in the forces. For example, the knowledge and training we have is always being developed, we have lots of clinical exposure, we learn how to work well under pressure and communicate effectively when every second counts—all of which is hugely applicable to both my role at Magpas Air Ambulance and in the military, and we can take learnings away from both."

Financial strategy

Magpas Air Ambulance raised £7,220,047 (2021-22: £6,507,230) through fundraising activities and income for the new base build in the 12 months ended 30 June 2023, around £11k ahead of our income target for the year and around £713k more income than a comparable period in the previous year.

2022-23 total expenditure is £6,146,691 for the 12-month period ended 30 June 2023, compared to £5,619,426 in the previous 12-month period ended 30 June 2022.

At the year-end there were total funds of £3,995,275 (2022-23: £2,882,422). While the charity aims to maintain three months' worth (£1.1m) of operating capital as unrestricted reserves, it currently has £273,136 after fixed assets which are not able to be easily sold. The charity plans to grow income and help build our reserves in future years to support planned growth in clinical activity.

Removing base build income, the charity raised £5,869,758 through its fundraising and other activities for the 12-month period ended 30 June 2023, compared to £4,963,820 in the previous 12-month period ended 30 June 2022.

Magpas Air Ambulance continues to work hard to diversify and grow fundraising income—which it must do to continue to provide and grow its clinical, charitable activities— and continues to need support from the public, corporate and grants.

Base financing

The new Magpas Air Ambulance airbase, HQ and training centre will boast many operational benefits. The new building is also significantly more energy efficient and helps move the charity towards being a NET zero organisation.

The project was, however, impacted by both the COVID-19 pandemic and Brexit. The costs of construction inflated on the back of the aforementioned due to material supply issues and global inflation, and the total cost for construction at the start of development in 2022 was nearing £7.5m.

The trustees and executives of Magpas Air Ambulance spent an extensive amount of time working with the developers, project managers and quantity surveyor to value engineer the project to an affordable sum. Nearly £2m was removed from the project without significantly impacting the functionality of the building. This reduced the total build cost to around £5.5m.

Although the charity has successfully raised a significant amount of donations, non-repayable grants and donated goods/services to help fund the project, the trustees were still required to approve a £3.9m loan via Charity Bank and SIB, to guarantee completion of the project in time for Magpas needing to move from its current locations due to sale of land by MoD.

The loans secured are mostly on a variable rate above Bank of England base rate and the substantial rate rises through 2023 have placed additional burden on charity budgets. The executive team and trustees are focusing on securing additional non repayable grants and donations as soon as possible to reduce the level of borrowing and associated interest charges at the earliest opportunity.



New airbase & HQ

Our new, purpose-built airbase and headquarters at Alconbury Weald—delivered by Lindum Group—boast a dedicated state-of-the-art training centre to train the next generation of pre-hospital emergency doctors and paramedics; are equipped for 24/7 operations with well-being and rest facilities for crew and clinicians; and provide new community and patient facilities on site.

The charity's new home is situated closer to the region's major trunk roads, which will reduce vehicle dispatch times by up to 15 minutes.

This improved location that allows co-locating the charity's operations and support staff—who currently work across two sites—will be more efficient; reducing charity overheads and improving environmental impact.

Cornerstone unveiling

On Friday, 10th February, Magpas Air Ambulance staff, clinicians and former

patients welcomed HRH The Princess Royal to the site of the charity's new base, to unveil a cornerstone for the new building which is now nearing completion.

The event, sponsored by Leonardo and supported by Special Aviation Services, had been postponed from September due to the funeral of Her late Majesty The Queen.

HRH The Princess Royal became Magpas Air Ambulance's royal patron of the capital campaign to build a new airbase after she visited the charity's current operations base in February 2020, and

heard about the pressing need for the service to find a new home.

In 2021, the charity's 50th year of operations, she launched the *Future 50 Appeal* aimed at raising the funding needed to complete the building, with the unveiling of a cornerstone in February marking an important milestone in the development of the project.

Capital campaign

The charity, which is funded by donations, has been careful not to divert income from running the day-to-day lifesaving service.

Magpas Air Ambulance has been fortunate to receive fantastic support from the communities in which we work and, as a charity, our service relies on donations from supporters and the public to raise the £6m needed every year to

operate and save lives 24/7. For this reason, we've secured alternative and new sources of funding for the *Future 50 Appeal*.

In 2022-23, Magpas Air Ambulance received donations of £162,000 from trusts to help towards costs of our new airbase.

This included two significant donations:

£100,000 from the Bradbury Foundation to fund the training centre

£50,000 from Huntingdon Freeman's Trust to fund the visitor centre

Although the capital campaign is nearing the end of its time, we're pleased to announce that HRH The Princess Royal has decided to extend her patronage—becoming Magpas Air Ambulance's royal patron for the next three years.

Our ambitions FOR THE FUTURE

At this exciting time for the charity—prior to our base move which has been years in the making—Magpas Air Ambulance has reflected on the challenges faced by the organisation, and set our new strategic objectives for the next five years.



Our strategic goals 2023-28



OUTSTANDING PATIENT CARE

Our challenge

We are challenged by access to clinical and patient data and dedicated time for our clinicians away from patient care, to support professional activities that enhance clinical care.

Our goal

We will provide outstanding clinical care to all of our patients by investing in training our clinicians; providing cutting edge equipment; and advancing what is currently possible, with a strong underpinning clinical governance to ensure we improve outcomes for our patients.



ADVANCING KNOWLEDGE & SKILLS

Our challenge

We recognise the power of our people and data; however, we are challenged by having the skills, systems and technology to effectively develop performance and knowledge.

Our goal

We will ensure the highest standards of quality and outcomes across the organisation through the continual development and growth of training and knowledge for staff, partners and communities in which we serve.



NURTURING POSITIVE PARTNERSHIPS

Our challenge

We recognise that working collaboratively and through partnerships is more effective, but we need to develop the skills, capacity and confidence of our people to be able to build and nurture strong relationships.

Our goal

We will establish strong relationships and partnerships, and a reputation that makes us the top choice for collaboration, enabling us to accomplish our charitable aims and mission to the highest standard.



SUSTAINABILITY & RESILIENCE

Our challenge

We are used to reacting to immediate need and capabilities, but we need to take a longer term view; planning investment in sustainable income streams and reducing our carbon emissions.

Our goal

We will create a strong, resilient and caring organisation by investing in diverse and sustainable income streams, minimising our environmental impact and developing the wellbeing and resilience of our people.

Reports, accounts and **ADMINISTRATIVE DETAILS**

Read on for our trustees' responsibilities statement; independent auditors' report; financial review and accounts; and reference and administrative details.



Trustees' responsibilities statement

The trustees (who are also directors of Magpas Air Ambulance for the purposes of company law) are responsible for preparing the Trustees' Annual Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the trustees to prepare financial statements for each financial year. Under company law, the trustees must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for that period. In preparing these financial statements, the trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP 2019 (FRS 102)
- make judgements and estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in operation

The trustees are responsible for keeping adequate accounting records that disclose with reasonable accuracy at any time the financial position of the charitable company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities. In so far as the trustees are aware:

- there is no relevant audit information of which the charitable company's auditor is unaware; and
- the trustees have taken all steps that they ought to have taken to make themselves aware of any relevant audit information and to establish that the auditor is aware of that information.

The trustees are responsible for the maintenance and integrity of the corporate and financial information included on the charitable company's website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions. The trustees are responsible for the maintenance and integrity of the corporate and financial information included on the charitable company's website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

In preparing this report, the Trustees have taken advantage of the small companies exemptions provided by section 415A of the Companies Act 2006.

Approved by the Board of Trustees and signed on its behalf by:

A handwritten signature in black ink, reading "John Bridge".

John Bridge OBE DL
Chairman, Board of Trustees
Date: 13th October 2023

Independent auditors report to the members of Magpas Air Ambulance

Opinion

We have audited the financial statements of Magpas Air Ambulance (the 'charitable company') for the year ended 30 June 2023 which comprise the Statement of Financial Activities incorporating the Income and Expenditure Account, the Balance Sheet, the Cash Flow Statement and the notes to the financial statements, including significant accounting estimates. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards including FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the charitable company's affairs as at 30 June 2023, and of its incoming resources and application of resources, including its income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the Trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the charity's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the Trustees with respect to going concern are described in the relevant sections of this report.

Other information

The trustees are responsible for the other information. The other information comprises the information included in the trustees' annual report, other than the financial statements and our auditor's report thereon. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether there is a material misstatement in the financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

Opinion on other matters prescribed by the Companies Act 2006

In our opinion based on the work undertaken in the course of the audit:

- the information given in the Trustees' Annual Report, incorporating the Director's Report for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- The Directors' Report has been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

In the light of our knowledge and understanding of the charitable company and its environment obtained in the course of the audit, we have not identified material misstatements in the trustees' report.

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit.

- the trustees were not entitled to prepare the financial statements in accordance with the small companies' regime and take advantage of the small companies' exemptions in preparing the directors' report and from the requirement to prepare a strategic report.

Responsibilities of trustees

As explained more fully in the trustees' responsibilities statement in the Trustees' Report, the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charitable company or to cease operations, or have no realistic alternative but to do so.

Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below:

We gained an understanding of the legal and regulatory framework applicable to the Charity and how it operates and considered the risk of the Charity not complying with the applicable laws and regulations including fraud in particular those that could have a material impact on the financial statements. This included those regulations directly related to the financial statements. In relation to the Charity this included employment law, financial reporting and health & safety.

The risks were discussed with the audit team and we remained alert to any indications of non-compliance throughout the audit. We carried out specific procedures to address the risks identified these included the following:

- We reviewed systems and procedures to identify potential areas of management override risk. In particular, we agreed the financial statements to underlying records and we carried out testing of journal entries and other adjustments for appropriateness.
- We reviewed the application of the legacy accounting policy and the accrued legacy income for evidence of management bias.

- We reviewed minutes of Trustee Board meetings.
- We have enquired of management about any actual or potential litigation claims, and any known instances of non-compliance – none were identified as a result of our enquiries.

Because of the inherent limitations of an audit, there is a risk that we will not detect all irregularities, including those leading to a material misstatement in the financial statements or non-compliance with regulation. This risk increases the more that compliance with a law or regulation is removed from the events and transactions reflected in the financial statements, as we will be less likely to become aware of instances of non-compliance. The risk is also greater regarding irregularities occurring due to fraud rather than error, as fraud involves intentional concealment, forgery, collusion, omission or misrepresentation as to what extent the audit was considered capable of detecting irregularities, including fraud.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at: <https://www.frc.org.uk/auditors/audit-assurance/auditor-s-responsibilities-for-the-audit-of-the-fi/description-of-the-auditor%E2%80%99s-responsibilities-for>. This description forms part of our auditor's report.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

Use of this Report

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and the charitable company's members as a body, for our audit work, for this report, or for the opinions we have formed.



Suzanne Goldsmith (Senior Statutory Auditor)
For and on behalf of

PRICE BAILEY LLP
Chartered Accountants Statutory Auditors

Tennyson House
Cambridge Business Park
Cambridge
CB4 0WZ

Date: 13th October 2023

Statement of financial activities incorporating income and expenditure for the year ended 30 June 2023

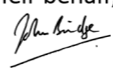
		Unrestricted funds	Designated funds	Restricted funds	2023 Total funds	2022 Total funds
Note	£	£	£	£	£	
INCOME FROM:						
Donations and legacies	2	1,559,351	-	1,350,289	2,909,640	2,229,883
Other trading activities:						
Fundraising	3	4,209,927	-	-	4,209,927	4,168,247
Trading activities	4	75,764	-	-	75,764	100,644
Investments	5	5,804	-	-	5,804	793
Other income	6	18,912	-	-	18,912	7,663
TOTAL INCOME		5,869,758	-	1,350,289	7,220,047	6,507,230
EXPENDITURE ON:						
Raising funds		1,591,764	-	-	1,591,764	1,376,946
Charitable activities		4,521,726	-	33,201	4,554,927	4,242,480
TOTAL EXPENDITURE	7	6,113,490	-	33,201	6,146,691	5,619,426
NET (EXPENDITURE) / INCOME		(243,732)	-	1,317,088	1,073,356	887,804
Transfers		(659,841)	3,641,417	(2,981,576)	-	-
Other recognised (losses) / gains:						
Net (losses) / gains on investments		-	-	-	-	(3,238)
NET MOVEMENT IN FUNDS		(903,573)	3,641,417	(1,664,488)	1,073,356	884,566
RECONCILIATION OF FUNDS:						
Total funds brought forward	17	1,176,709	-	1,705,713	2,882,422	1,997,856
TOTAL FUNDS CARRIED FORWARD	18	273,136	3,641,417	41,225	3,955,778	2,882,422

The notes on pages 45 to 62 form part of these financial statements. There were no other recognised gains and losses other than those disclosed above and all activities are continuing.

Balance sheet as at 30 June 2023

	Note	£	2023 £	£	2022 £
FIXED ASSETS					
Tangible assets	12	6,863,234		1,239,926	
Intangible assets	13	31,852		-	
Investments	14	24,448		24,448	
			6,919,534		1,264,374
CURRENT ASSETS					
Debtors	15	1,351,749		1,762,419	
Cash at bank and in hand		507,597		2,232,234	
			1,859,346		3,994,653
CREDITORS: amounts falling due within one year	16		(1,472,154)		(2,084,381)
NET CURRENT ASSETS/(LIABILITIES)			426,692		1,910,274
TOTAL ASSETS LESS CURRENT LIABILITIES			7,306,726		3,174,648
CREDITORS: amounts falling due after more than one year	17		(3,350,948)		(292,224)
NET ASSETS			3,955,778		2,882,422
CHARITY FUNDS					
General Funds:					
Unrestricted funds	18	273,136		1,176,709	
Designated funds	18	3,641,417		-	
			3,914,553		1,176,709
Restricted funds	18		41,225		1,705,713
TOTAL FUNDS			3,955,778		2,882,422

The financial statements were approved and authorised for issue by the Trustees on 13/10/2023 and signed on their behalf, by:



John Bridge OBE DL, Chair

The notes on pages 45 to 62 form part of these financial statements.

Statement of cash flows for the year ended 30 June 2023

	Note	2023 £	2022 £
Cash flows from operating activities			
Net cash provided by operating activities	19	734,773	1,014,975
Cash flows from investing activities:			
Purchase of tangible fixed assets		(5,683,139)	(119,510)
Purchase of intangible fixed assets		(35,391)	-
Loss on sale of fixed assets		2,013	-
Interest received		5,804	793
Net cash used in investing activities		(5,710,713)	(118,717)
Cash flows from financing activities:			
New loans received		3,256,823	-
Repayments of borrowings		(5,520)	(3,865)
Net cash used in financing activities		3,251,303	(3,865)
Change in cash and cash equivalents in the year		(1,724,637)	892,393
Cash and cash equivalents brought forward		2,232,234	1,339,841
Cash and cash equivalents carried forward	20	507,597	2,232,234

The notes on pages 45 to 62 form part of these financial statements.

Notes to the financial statements for the year ended 30 June 2023

1. Accounting policies

1.1 Basis of preparation of financial statements

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019) Charities SORP and the Companies Act 2006.

MAGPAS meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy.

The financial statements are prepared in GBP and rounded to the nearest pound.

1.2 Company status

The charity is a private company limited by guarantee, and incorporated in the UK. The charities registered office is Centenary House, St Marys Street, Huntingdon, and its registered number is 06062176. The members of the charity are the Trustees named on page 1. In the event of the charity being wound up, the liability in respect of the guarantee is limited to £10 per member of the charity.

1.3 Going Concern

The Trustees have considered whether the use of the going concern basis of accounting is appropriate. To do this, they have considered whether there are any material uncertainties as to the charity's ability to continue as a going concern.

The charity have prepared cash flow forecasts for a period of 12 months from the date of signing these accounts which demonstrate that the cash reserves will continue to meet liabilities as they fall due.

The charity is investing in fundraising to generate income growth and financial performance is continuously monitored by both the Executive Leadership Team and Trustees; cost reduction measures have been identified should income growth be slower than anticipated.

As such, the Trustees agree that it is appropriate to continue to adopt the going concern basis in preparing these financial statements.

1.4 Fund accounting

General funds are unrestricted funds which are available for use at the discretion of the Trustees in furtherance of the general objectives of the company and which have not been designated for other purposes.

Restricted funds are funds which are to be used in accordance with specific restrictions imposed by donors or which have been raised by the charity for particular purposes. The aim and use of each restricted fund is set out in note 17.

Funds provided in relation to the purchase of the land because unrestricted once the costs were incurred and are included with funds transferred line within the Statement of Financial Activities and included in note 17.

1.5 Income

All income is recognised once the charity has entitlement to the income, it is probable that the income will be received and the amount of income receivable can be measured reliably.

Income received from participants of the lottery is recognised on the date of the draw to which the participant is being entered.

For legacies, entitlement is taken as the earlier of the date on which either: the charitable company is aware that probate has been granted, the estate has been finalised and notification has been made by the executor(s) to the Trust that a distribution will be made, or when a distribution is received from the estate. Receipt of a legacy, in whole or in part, is only considered probable when the amount can be measured reliably and the charitable company has been notified of the executor's intention to make a distribution. Where legacies have been notified to the charitable company, or the charitable company is aware of the granting of probate, and the criteria for income recognition have not been met, then the legacy is treated as a contingent asset and disclosed if material.

Gifts in kind donated for distribution are included at valuation and recognised as income when they are distributed to the projects. Gifts donated for resale are included as income when they are sold. Donated facilities are included at the value to the charitable company where this can be quantified and a third party is bearing the cost. No amounts are included in the financial statements for services donated by volunteers.

Donated services or facilities are recognised when the charitable company has control over the item, any conditions associated with the donated item have been met, the receipt of economic benefit from the use of the charitable company of the item is probable and that economic benefit can be measured reliably.

On receipt, donated professional services and donated facilities are recognised on the basis of the value of the gift to the company which is the amount the charitable company would have been willing to pay to obtain services or facilities of equivalent

economic benefit on the open market; a corresponding amount is then recognised in expenditure in the period of receipt.

Income tax recoverable in relation to donations received under Gift Aid or deeds of covenant is recognised at the time of the donation.

1.6 Expenditure

Expenditure is recognised once there is a legal or constructive obligation to transfer economic benefit to a third party, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is classified by activity. The costs of each activity are made up of the total of direct costs and shared costs, including support costs involved in undertaking each activity. Direct costs attributable to a single activity are allocated directly to that activity. Shared costs which contribute to more than one activity and support costs which are not attributable to a single activity are apportioned between those activities on a basis consistent with the use of resources. Central staff costs are allocated on the basis of time spent, and depreciation charges allocated on the portion of the asset's use.

Fundraising costs are those incurred in seeking voluntary contributions and do not include the costs of disseminating information in support of the charitable activities. Support costs are those costs incurred directly in support of expenditure on the objects of the charitable company and include project management carried out at Headquarters. Governance costs are those incurred in connection with administration of the company and compliance with constitutional and statutory requirements.

Costs of raising funds are costs incurred in attracting voluntary income, and those incurred in trading activities that raise funds.

Charitable activities and Governance costs are costs incurred on the charitable company's educational operations, including support costs and costs relating to the governance of the charitable company apportioned to charitable activities.

Redundancy and termination costs are recognised as an expense in the Statement of Financial Activities and a liability on the Balance Sheet immediately at the point the charity is demonstrably committed to either:

- Terminate the employment of an employee or group of employees before normal retirement date; or
- Provide termination benefits as a result of an offer made in order to encourage voluntary redundancy.

The charity is considered to be demonstrably committed only when it has a detailed formal plan for the termination and is without realistic possibility of withdrawal from the plan.

All expenditure is inclusive of irrecoverable VAT.

1.7 Tangible fixed assets and depreciation

All assets costing more than £5,000 are capitalised.

Tangible fixed assets are carried at cost, net of depreciation and any provision for impairment. Depreciation is provided at rates calculated to write off the cost of fixed assets, less their estimated residual value, over their expected useful lives on the following bases:

Medical equipment	25% straight line
Motor vehicles	25% - 33% reducing balance
Office equipment	25% straight line
Other fixed assets	25% straight line
Leasehold improvements	20% straight line
Asset Under Construction	Not depreciated as asset not yet in use
Fuel tank	Not depreciated as asset not yet in use
Intangible assets - software	10% straight line

1.8 Interest receivable

Interest on funds held on deposit is included when receivable and the amount can be measured reliably by the charitable company; this is normally upon notification of the interest paid or payable by the Bank.

1.9 Leasing and hire purchase

Assets obtained under hire purchase contracts and finance leases are capitalised as tangible fixed assets. Assets acquired by finance lease are depreciated over the shorter of the lease term and their useful lives. Assets acquired by hire purchase are depreciated over their useful lives. Finance leases are those where substantially all of the benefits and risks of ownership are assumed by the charitable company. Obligations under such agreements are included in creditors net of the finance charge allocated to future periods. The finance element of the rental payment is charged to the Statement of Financial Activities Incorporating Income and Expenditure Account so as to produce a constant periodic rate of charge on the net obligation outstanding in each period.

1.10 Operating leases

Rentals under operating leases are charged to the Statement of Financial Activities Incorporating Income and Expenditure Account on a straight line basis over the lease term.

1.11 Investments

Investments are a form of basic financial instrument and are initially recognised at their transaction value and subsequently measured at their fair value as at the balance sheet date using the closing quoted market price. All gains and losses are taken to

the Statement of Financial Activities as they arise. Unrealised gains and losses are calculated as the difference between the fair value at the year end and their carrying value and are included in the Statement of Financial Activities. There were no realised gains during the year.

1.12 Stock

Stock of retail goods are valued at the lower of cost and net realisable value after making due allowance for obsolete and slow moving stocks. The value of these goods is immaterial in respect of these accounts and therefore is not included. Donated items of stock for resale or distribution are not included in the financial statements until they are sold or distributed because the Trustees consider it impractical to be able to assess the amount of donated stocks as there are no systems in place which record these items until they are sold and undertaking a stock take would incur undue cost for the charity which far outweigh the benefits

1.13 Debtors

Trade and other debtors are recognised at the settlement amount after any trade discount offered. Prepayments are valued at the amount prepaid net of any trade discounts due.

1.14 Cash at Bank and in hand

Cash at bank and in hand includes cash and short term highly liquid investments with a short maturity of three months or less from the date of acquisition or opening of the deposit or similar account.

1.15 Liabilities and provisions

Liabilities are recognised when there is an obligation at the Balance Sheet date as a result of a past event, it is probable that a transfer of economic benefit will be required in settlement, and the amount of the settlement can be estimated reliably. Liabilities are recognised at the amount that the charitable company anticipates it will pay to settle the debt or the amount it has received as advanced payments for the goods or services it must provide. Provisions are measured at the best estimate of the amounts required to settle the obligation.

1.16 Financial instruments

The charitable company only has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value with the exception of fixed assets which are valued at amortised cost and investments which are valued at fair value at the balance sheet date using the closing quoted market price which is considered to be the fair value.

1.17 Taxation

The company is considered to pass the tests set out in Paragraph 1 Schedule 6 of the Finance Act 2010 and therefore it meets the definition of a charitable company for UK corporation tax purposes. Accordingly, the company is potentially exempt from taxation in respect of income or capital gains received within categories covered by Chapter 3 Part 11 of the Corporation Tax Act 2010 or Section 256 of the Taxation of Chargeable Gains Act 1992, to the extent that such income or gains are applied exclusively to charitable purposes.

1.18 Pensions

The charitable company operates a defined contribution pension scheme and the pension charge represents the amounts payable by the charitable company to the fund in respect of the year.

1.19 Significant accounting estimates

In preparing these accounts there are no significant accounting policies or estimates used that would materially affect the results for the year (2022: none).

2. INCOME FROM DONATIONS AND LEGACIES

	2023 £	2022 £
Donations and gifts in kind	618,107	306,879
Legacies	816,874	331,431
Grants	1,474,659	1,591,573
	<hr/>	<hr/>
Total donations and legacies	2,909,640	2,229,883
	<hr/>	<hr/>

Included within grants and donations above is £1,350,289 in relation to restricted funds (2022: £1,543,410). There were no government grants with unfulfilled conditions at the year end (2022: none).

3. FUNDRAISING INCOME

	Unrestricted funds 2023 £	Unrestricted funds 2022 £
Lottery income	3,538,779	3,503,986
Raffle income	20,996	52,170
Events and challenge income	650,152	612,091
	<hr/>	<hr/>
	4,209,927	4,168,247
	<hr/>	<hr/>

4. TRADING ACTIVITIES

	Unrestricted funds 2023 £	Unrestricted funds 2022 £
Rental income	36,489	28,498
Training income	3,700	31,830
PI income	-	4,602
Merchandise income	34,730	35,029
Charity shop income	845	685
	<hr/>	<hr/>
	75,764	100,644

5. INVESTMENT INCOME

	Unrestricted funds 2023 £	Unrestricted funds 2022 £
Bank interest received	5,804	793
	<hr/>	<hr/>

6. OTHER INCOME

	Unrestricted funds 2023 £	Unrestricted funds 2022 £
Reimbursement of medical consumables	7,077	-
Equipment sales proceeds	3,323	-
Other income	8,512	7,663
	<hr/>	<hr/>
	18,912	7,663
	<hr/>	<hr/>

7. ANALYSIS OF EXPENDITURE BY TYPE - CURRENT PERIOD

	Direct costs 2023 £	Support costs 2023 £	Total 2023 £
Lottery costs	700,605	-	700,605
Other costs – see note 8	721,513	169,647	891,160
Costs of raising funds	1,422,118	169,647	1,591,765
Treating injury or sickness by the provision of immediate medical care – see note 8	3,849,592	705,334	4,554,926
Costs of charitable activities	3,849,592	705,334	4,554,926
	5,271,710	874,981	6,146,691

ANALYSIS OF EXPENDITURE BY TYPE - PRIOR YEAR

	Direct costs 2022 £	Support costs 2022 £	Total 2022 £
Lottery costs	474,189	-	474,189
Other costs – see note 8	743,538	159,219	902,757
Costs of raising funds	1,217,727	159,219	1,376,946
Treating injury or sickness by the provision of immediate medical care – see note 8	3,465,847	776,633	4,242,480
Costs of charitable activities	3,465,847	776,633	4,242,480
	4,683,574	935,852	5,619,426

Included in the tables above is restricted expenditure of £33,201 (2022: £157,579).

8. DIRECT COSTS - CURRENT PERIOD

	Fundraising expenses £	Immediate medical care costs £	Total 2023 £
Lottery	700,605		700,605
Regular Giving	160,027		160,027
Fundraising	6,347		6,347
Raffle	25,443		25,443
Wages and salaries	328,038	284,438	612,476
National insurance	31,629	29,921	61,550
Pension cost	15,806	6,985	22,791
Other costs	154,223	54,392	208,615
Doctor, paramedic and helicopter crew costs	-	968,129	968,129
Helicopter costs	-	2,271,014	2,271,014
Training	-	6,741	6,741
Vehicle costs	-	33,163	33,163
Medical supplies and equipment	-	96,277	96,277
Repairs	-	15,064	15,064
Depreciation	-	83,468	83,468
	1,422,118	3,849,592	5,271,710

DIRECT COSTS - PRIOR YEAR

	Fundraising expenses £	Immediate medical care costs £	Total 2022 £
Lottery	474,189	-	474,189
Regular Giving	245,320	-	245,320
Fundraising	5,502	-	5,502
Raffle	51,652	-	51,652
Wages and salaries	283,811	250,429	534,240
National insurance	26,236	24,370	50,606
Pension cost	15,358	6,564	21,922
Other costs	115,659	91,808	207,467
Doctor, paramedic and helicopter crew costs	-	690,062	690,062
Helicopter costs	-	2,177,548	2,177,548
Training	-	12,342	12,342
Vehicle costs	-	32,849	32,849
Medical supplies and equipment	-	84,171	84,171
Repairs	-	15,077	15,077
Depreciation	-	80,627	80,627
	1,217,727	3,465,847	4,683,574

9. SUPPORT COSTS - CURRENT YEAR

	Fundraising expenses £	Immediate medical care costs £	Total 2023 £
Finance and legal	3,650	118,959	122,609
Management	-	32,084	32,084
HR	41,058	296,705	337,763
IT	2,775	34,466	37,241
Premises	85,889	70,490	156,379
General office expenses	16,424	89,924	106,347
Other	19,851	55,634	75,485
Governance	-	7,072	7,072
Total	169,647	705,334	874,981

	Fundraising expenses £	Immediate medical care costs £	Total 2022 £
Finance and legal	6,989	312,243	319,232
Management	-	30,124	30,124
HR	38,266	189,885	228,151
IT	4,200	45,734	49,934
Premises	77,651	62,367	140,018
General Office Costs	12,955	99,339	112,294
Other	19,158	30,032	49,190
Governance	-	6,909	6,909
Total	159,219	776,633	935,852

Governance Costs	2023 £	2022 £
Audit fees	5,872	5,450
Accountancy	1,200	1,000
Other costs	622	459
Total	7,072	6,909

10. NET INCOME

This is stated after charging:	2023 £	2022 £
Depreciation of tangible fixed assets	83,468	88,543
Auditors' remuneration – audit fees	5,872	5,450
Auditors' remuneration – non-audit fees	1,200	1,000
Operating lease payments on land and buildings	98,658	70,548
Operating lease payments on plant and machinery	1,906,979	1,711,001
Finance lease payments	6,459	4,137

11. STAFF COSTS

Staff costs were as follows:	2023 £	2022 £
Wages and salaries	1,104,333	918,812
Social security costs	91,507	71,177
Other pension costs	46,036	36,171
Total	1,241,876	1,026,160

The average number of people employed by the charitable company during the period was as follows:

	2023 No.	2022 No.
Operations - Charitable Activities	60	50
Fundraising and public relations	12	9
Administration	6	4
Marketing and communications	2	2
Total	80	65

The number of higher paid employees was:

	2023 No.	2022 No.
In the band £80,001 - £90,000	3	1
In the band £60,001 - £70,000	1	2

No trustees received any remuneration for their roles as trustees (2022: £nil). All other trustee payments are disclosed in note 24.

11. STAFF COSTS (CONTINUED)

The Charity considers that the key management personnel comprise the senior management team and trustees, who are the Chief Executive and 3 other key staff (2022: Chief executive and 3 other key staff). The total employee benefits of key management personnel of the charity were £352,509 (2022: £306,042). This includes employer national insurance contributions of £36,111 (2022: £31,773) and employer pension contributions of £18,014 (2022 £13,493).

12. TANGIBLE FIXED ASSETS

	Assets under construction	Leasehold improvements	Medical equipment	Motor vehicles	Office equipment and other fixed assets	Fuel tank	Total
	£	£	£	£	£	£	£
COST OR VALUATION							
As at 1 July 2022	1,003,863	25,410	403,980	67,124	90,578	-	1,590,955
Additions	5,625,492	-	10,040	-	5,049	77,559	5,718,140
Disposals	-	-	-	(8,500)	-	-	(8,500)
Transfers	(17,534)	-	-	-	-	17,534	-
As at 30 June 2023	6,611,821	25,410	414,020	58,624	95,627	95,093	7,300,595
DEPRECIATION							
As at 1 Jul 2022	-	18,963	238,832	32,484	60,750	-	351,029
Charge for the year – owned assets	-	5,082	69,917	5,827	9,350	-	90,176
Charge for the year – finance assets	-	-	-	2,642	-	-	2,642
Disposals	-	-	-	(6,486)	-	-	(6,486)
As at 30 June 2023	-	24,045	308,749	34,467	70,100	-	437,361
NET BOOK VALUE							
As at 30 June 2023	6,611,821	1,365	105,271	24,157	25,527	95,093	6,863,234
As at 30 June 2022	1,003,863	6,447	165,148	34,640	29,828	-	1,239,926

12. TANGIBLE FIXED ASSETS (continued)

The net book value of assets held under finance leases or hire purchase contracts, included above, are as follows:

	2023	2022
	£	£
Motor Vehicles	3,101	4,135
Fuel Tank	95,093	-

13. INTANGIBLE ASSETS

	Software
	£
COST OR VALUATION	
As at 1 July 2022	-
Additions	35,391
Disposals	-
As at 30 June 2023	35,391
AMORTISATION	
As at 1 Jul 2022	-
Charge for the year	3,539
Disposals	-
As at 30 June 2023	3,539
NET BOOK VALUE	
As at 30 June 2023	31,852
As at 30 June 2022	-

14. FIXED ASSET INVESTMENTS

	2023 £	2022 £
At market value:		
Quoted at 1 July 2022	24,448	27,686
(Loss) / gain on investments	-	(3,238)
	<u>24,448</u>	<u>24,448</u>
At 30 June 2023	<u>24,448</u>	<u>24,448</u>
Investments are allotted to each range as follows:		
Equities	11,562	11,562
Other	12,886	12,886
	<u>24,448</u>	<u>24,448</u>

All investments are carried at their fair value. Historical cost of the investments is £8,820 (2022: £8,820).

15. DEBTORS

	2023 £	2022 £
Trade debtors	17,681	26,365
Other debtors	290	39,141
VAT debtor	306,253	-
Prepayments and accrued income	1,027,525	1,696,913
	<u>1,351,749</u>	<u>1,762,419</u>

16. CREDITORS: Amounts falling due within one year

	2023 £	2022 £
Net obligations under finance leases and hire purchase contracts	18,930	2,365
Loan repayments	139,908	-
Trade creditors	355,244	1,444,515
Other creditors	30,036	29,776
Accruals and deferred income	928,036	607,725
	<u>1,472,154</u>	<u>2,084,381</u>

17. CREDITORS: Amounts falling due after more than one year

	2023 £	2022 £	
Net obligations under finance leases and hire purchase contracts	70,986	-	
Bank loans	3,023,845	-	
Helicopter lease incentive	256,117	292,224	
	<u>3,350,948</u>	<u>292,224</u>	
Bank loans received during the year include the following:			
	Charity Bank £	SIB Loan £	Total £
Due in 1 year	-	139,908	139,908
Due 1-2 years	12,223	255,272	267,495
Due 2-5 years	94,037	925,825	1,019,862
Due in more than 5 years	1,622,493	113,995	1,736,488
	<u>1,728,753</u>	<u>1,435,000</u>	<u>3,163,753</u>

The interest rate on the Charity Bank loan is 3.3% per annum above the Bank of England base rate until practical completion of the base build and 2.8% above the Bank of England base rate thereafter, provided that if the Bank of England base rate is lower than 0%, the rate applicable to the loan shall be 0%.

The interest rate on the SIB loan is fixed at 7.90% per annum and the loan matures on.

The loans are secured by a fixed legal charge over the property at Alconbury Weald and a fixed and floating charge over the assets and undertakings of the charity.

	2023 £	2022 £
Deferred income		
Deferred income at 1 July 2022	641,258	174,871
Resources deferred during the year	696,408	641,258
Amounts released from previous years	(641,258)	(174,871)
	<u>696,408</u>	<u>641,258</u>
Deferred income at 30 June 2023	<u>696,408</u>	<u>641,258</u>

Deferred income relates to advance lottery receipts, rental income received in advance and long term lease incentives.

18. STATEMENT OF FUNDS

SUMMARY OF FUNDS - CURRENT PERIOD

	Balance at 1 July 2022	Income	Expenditure	Gains/losses & Transfers	Balance at 30 June 2023
	£	£	£	£	£
General Funds:					
Unrestricted funds	1,176,709	5,869,758	(6,113,490)	(659,841)	273,136
Designated fixed asset funds (net of loans)	-	-	-	3,641,417	3,641,417
Tempus Pro	-	19,080	-	-	19,080
Swift Blood trials	-	10,000	-	-	10,000
PPE / Medical equipment	32,575	5,000	(20,306)	(10,040)	7,229
Insurance Claim	5,895	-	(5,895)	-	-
Capital Campaign	7,000	-	(7,000)	-	-
Other funds <£10,000	-	4,915	-	-	4,915
New Base Build	1,660,243	1,311,293	-	(2,971,536)	-
Total Restricted funds	1,705,713	1,350,289	(33,201)	(2,981,576)	41,225
Total funds	2,882,422	7,220,047	(6,146,691)	-	3,955,778

SUMMARY OF FUNDS - PRIOR YEAR

	Balance at 1 July 2021	Income	Expenditure	Gains/losses & Transfers	Balance at 30 June 2022
	£	£	£	£	£
General Funds	1,636,864	4,963,820	(5,461,847)	37,872	1,176,709
Restricted funds:					
Flight Suits	4,427	-	(4,427)	-	-
COVID-19 PPE	2,670	163,167	(133,262)	-	32,575
Insurance Claim	7,735	-	(1,840)	-	5,895
Capital Campaign	305,050	7,000	(5,050)	(300,000)	7,000
Other funds <£10,000	41,110	-	-	(41,110)	-
New Base Build	-	1,373,243	(13,000)	300,000	1,660,243
Total Restricted funds	360,992	1,543,410	(157,579)	(41,110)	1,705,713
Total funds	1,997,856	6,507,230	(5,619,426)	(3,238)	2,882,422

Restricted Funds

These funds are provided for specific purposes as detailed in the descriptions above. During the years ended 30 June 2023 and 30 June 2022, the majority of the restricted funding was for the new base build.

Fund transfers

Fund transfers relate to the purchase of medical equipment from restricted funds and the new base build which have been capitalised and are included in fixed assets.

ANALYSIS OF NET ASSETS BETWEEN FUNDS

	Restricted Fund 2023	Unrestricted Fund 2023	Designated Fund 2023	Total Funds 2023
	£	£	£	£
Tangible fixed assets	-	-	6,863,234	6,863,234
Intangible assets	-	-	31,852	31,852
Investments	-	24,448	-	24,448
Current assets	41,225	1,818,121	-	1,859,346
Creditors due within one year	-	(1,313,316)	(158,838)	(1,472,154)
Creditors due in more than one year	-	(256,117)	(3,094,831)	(3,350,948)
	41,225	273,136	3,641,417	3,955,778
	Restricted Fund 2022	Unrestricted Fund 2022	Designated Fund 2023	Total Funds 2022
	£	£	£	£
Tangible fixed assets	-	1,239,926	-	1,239,926
Investments	-	24,448	-	24,448
Current assets	1,705,713	2,288,940	-	3,994,653
Creditors due within one year	-	(2,084,381)	-	(2,084,381)
Creditors due in more than one year	-	(292,224)	-	(292,224)
	1,705,713	1,176,709	-	2,882,422

19. RECONCILIATION OF NET MOVEMENT IN FUNDS TO NET CASH FLOW FROM OPERATING ACTIVITIES

	2023 £	2022 £
Net income for the year	1,073,356	884,566
Adjustment for:		
Depreciation and amortisation charges	96,357	88,543
Interest received	(5,804)	(793)
Decrease / (Increase) in debtors	410,670	(1,307,709)
(Decrease) / Increase in creditors	(839,806)	1,347,130
Investment (loss) / gain	-	3,238
Net cash provided by operating activities	734,773	1,014,975

Reference and administrative details of the charitable company, its trustees and advisers (for the year ended 30 June 2023)

Trustees

John Bridge OBE DL, Chair
 Hugh Parnell, Treasurer
 Lt Col Mary Read, Trustee
 Tom Bennett, Trustee
 Mark Broadbent, Trustee
 Dr Anne Booth, Trustee
 Geoff Davies, Trustee
 Dr Peter Holden, Trustee
 Dr Alec Ostler, Trustee
 Mrs Kate Lancaster, Trustee (retired October 2022)
 William Hughes, Trustee

Company registered number 06062176

Charity registered number 1119279

Registered office

MAGPAS Air Ambulance Headquarters
 Centenary House
 St. Mary's Street
 Huntingdon
 PE29 3PE

Chief executive officer

Mr Daryl Brown MBE DL

Executive Leadership Team

Mr Daryl Brown MBE DL, Chief Executive Officer
 Mrs Natalie Church, Director of Operations
 Mrs Lucy Chapman, Director of Fundraising
 Dr Simon Lewis, Medical Director

Independent auditors

Price Bailey LLP
 Chartered Accountants
 20 Central Avenue, St Andrews Business Park
 Thorpe St Andrew' Norwich, Norfolk, NR7 0HR

Bankers

Barclays Bank, Cherry Hinton Road, Cambridge, CB2 3PZ
 CAF Bank Ltd, 25 Kings Hill Avenue, West Malling, ME19 4JQ
 Metro Bank, One Southampton Row, London WC1B 5HA

20. ANALYSIS OF CHANGES IN NET DEBT

	At 1 July 2022 £	Cash flows £	Other non- cash changes £	At 30 June 2023 £
Cash and cash equivalents:				
Cash at bank and in hand	2,232,234	(1,724,637)	-	507,597
Total	2,232,234	(1,724,637)	-	507,597

21. PENSION COMMITMENTS

The charity operates a defined contribution scheme for its employees. Total contributions during the period totalled £46,035 (2022: £36,171) and are allocated to expenditure in line with application of resources across the activities of the charity. There were no contributions outstanding to the scheme at the year end (2022: none).

22. OPERATING LEASE COMMITMENTS - LESSEE

At 30 June the total of the Charity's future minimum lease payments under non-cancellable operating leases was:

	2023 £	2022 £
Land and Buildings		
Within 1 year	32,571	36,408
Between 1 and 5 years	11,425	35,193
Total	43,996	71,601
Helicopter		
Within 1 year	1,725,364	1,711,001
Between 1 and 5 years	6,901,455	6,844,002
In more than 5 years	1,294,023	2,994,251
Total	9,920,842	11,549,254

23. CAPITAL COMMITMENTS

At the year end the Charity had the following capital commitments:

	2023 £	2022 £
Building works	242,042	91,528

24. RELATED PARTY TRANSACTIONS

During the year legal services totalling £27,941 (2022: £27,835) were discounted from Leeds Day, a firm of solicitors in which Christopher Dodd, a trustee of MAGPAS, is also a partner.

During the year a donation of £41,546 (2022: Nil) was received from Air Ambulance UK, an organisation that Daryl Brown is also a Trustee.

There are no other related party transactions (2022: none).

MAGPAS

England & Wales - Charity number 1119279

Accounts

ANNUAL REPORT 2021/ 2022



With you, we save lives

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Message from our Chairman



I am immensely proud to be the Chairman of MAGPAS Air Ambulance at such an important time for the charity in its 50th year.

Over many years now, I have seen the MAGPAS Air Ambulance flying through our skies to provide lifesaving care to people in their moment of need.

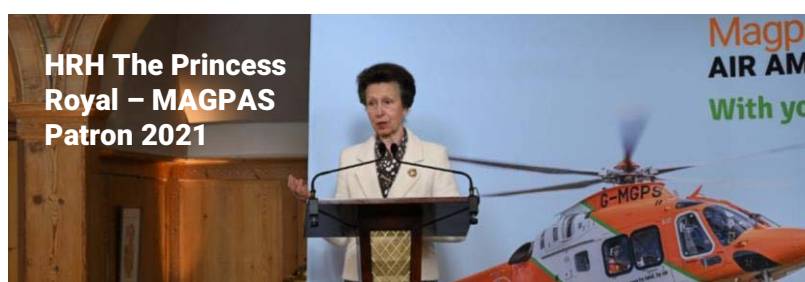
The trustees and I are extremely mindful that this is only possible thanks to the help of our supporters. Every year we need to raise over £5 million to continue to operate 24/7 and it is only with the support of the communities we serve that we are able to achieve this.

I am proud to lead a Trustee board that has given a huge amount of time and commitment to MAGPAS over the years ensuring it delivers its services to the very highest of standards.

This year we have worked alongside our supporters, volunteers, staff, clinicians, and partners to make significant progress towards the achievement of our strategic objectives. You will see later in this report that fundraising, finance, sustainability, environment, and collaboration will feature strongly alongside our core values of caring, pioneering, dedicated and proud.

I would like to take this opportunity to thank our CEO, executive team, and all staff for their significant contributions to the outstanding performance of MAGPAS in the past year, the organisation has moved forward significantly from the challenges of the pandemic and imbedded several significant improvements to our service.

Since our last annual report, we have been fortunate to host the Patron of our Future 50 appeal: HRH The Princess Royal, who officially launched the start of our new airbase project after visiting the site of our current base and hearing about the difference it will make to our teams as well as to the people of Cambridgeshire, Bedfordshire, and surrounding counties.



This project will reach completion in the coming year and the new air base, training facility and HQ for MAGPAS Air Ambulance, positioned at the centre of our region will help us respond to our patients even faster. As well as have the right facilities to support our crew who work so incredibly hard to keep our community safe and well 24/7.

The building will also feature new facilities to deliver community training such as CPR, injury prevention, research facilities, crew rest facilities and patient facilities.



We can only continue our success through effectively ensuring that everyone involved in the many different aspects of our organisation are working collectively together and are fully committed and focused on our ultimate outcome of saving lives, in which our supporters and volunteers also play such a critical role. I am fully committed to ensure this happens.



John Bridge OBE DL
Chairman of the Board of Trustees

Message from our Chief Executive



Welcome to the MAGPAS Annual Report

As we reflect on the year 2021-22, it has without a doubt been a year of some of our biggest achievements to date which I am excited to share with you throughout this report.

Much of the year will inevitably be remembered for the disruption and damage caused by the continuation of the pandemic, which stopped most of our face-to-face and community fundraising for significant periods of time. However, we innovated and held true to our pioneering values by creating virtual events, adapting our community fundraising, and launching our MAGPAS lottery online for the first time. With over 70,000 tickets now in our weekly draw providing over £3.5m of sustainable funding for our charity services. More information on our lottery, prizes and how to sign up can be found [here](#).

For MAGPAS Air Ambulance, the caring and collaborative effort of our clinicians, pilots and staff who remained on the frontline throughout the pandemic saving lives will live long in our memory. This of course was only possible thanks to our supporters, trustees, volunteers, and amazing team of fundraisers. We simply couldn't do it without you!

The past year has seen MAGPAS publish the outcomes of some of our cutting-edge clinical research which has drawn national and international attention to our service. In the coming year(s) we will continue to invest in research, audits, and innovation to improve our patient outcomes and reduce the need for our services, measure results and publish our findings for public benefit.

Our successful public CPR training, which this year alone trained over 3,500 people in the lifesaving skills, was expanded to improve our chain of survival so that when our air ambulance teams arrive patients have already received effective CPR.

We were delighted to be able to start arranging patient visits once again, recognising this as often an important element of recovery. At the same time, we have been strengthening our mechanisms for gathering patient feedback to inform patient care and future service developments.

This year, working with our highly skilled paramedics and local ambulance service, we plan to launch a dedicated advanced practitioner service, in addition to our air ambulance service. Further developing our advanced paramedic career paths, and enabling us to continue to serve our community and provide more patients with advanced care when they need it.

In recognition of the hard work and commitment our front-line teams give to the service, at the end of the year, it was a great pleasure to work with Air Ambulance UK to secure Queens platinum Jubilee medals for our clinical and pilot team members A small gesture to show how very grateful the whole nation is for their dedication and commitment to saving lives in the most difficult of circumstances.



I hope you enjoy reading this annual report to understand more about our work.

D. Brown

Daryl Brown MBE DL MA, BA (Hons), DipHE
MAGPAS Air Ambulance Chief Executive

Message from our Medical Director



50 years ago, two innovative local doctors recognised that there were patients who were in need of emergency medical care at home or the scene of an accident.

These forerunners combined the best clinical care at that time with pioneering technology (to alert them when their help was needed), rapid transport (usually their own cars) and with partnerships with the emergency services (to know when and where to go). And so it was then that MAGPAS (Mid Anglia General Practitioner Accident Service) was first created.

We find ourselves a very different organisation 50 years later but one that still maintains the principles of excellence in clinical care, pioneering innovations, and personal and organisational dedication with our clinical team now responding by helicopter and rapid response vehicle, covering 12 counties, and caring for a population of over 10 million.

Throughout this year we continued to provide our service 24/7 despite the challenges of Covid-19 as well increasing our provision through a second team based in Luton two days per week to meet an identified need for more enhanced emergency care in the area.

The introduction of the new RRV for this service proved to work so well, we funded two more RRVs in this model, which offers us more capabilities and space than our previous cars. This means we now have a full fleet of one air ambulance and three rapid response vehicles, which are all branded to look the same and be recognisable as our team treat patients across the East of England and beyond.

Our technology improved this year too with generous donations funding new ultrasound machines (almost pocket sized now!) and new advanced ventilators to breathe for patients when we anaesthetise them.

We also welcomed the results of a four-year clinical study that we participated in examining the use of pre-hospital blood as a treatment for trauma patients and this has led on to our commitment to fund and take part in another trial – the first of its kind in the UK examining the impact of whole blood.



We are fortunate to have incredible clinicians work with us and are passionate about developing them and the service more. That's why we invested in and expanded our clinical leadership team with 5 new exciting clinical leads who are now driving excellence in everything from training to research and patient engagement.

I remain inspired by all our MAGPAS team. I am full of admiration for the incredible dedication of all our staff in ensuring we are able to provide the best lifesaving care possible to patients. All of this made possible thanks to generous support from the public, businesses and grant giving institutions. Thank you.



Dr Simon Lewis FRCEM FIMC
MAGPAS Air Ambulance Medical Director

Trustees report incorporating a Directors Report

FOR THE PERIOD ENDED 30 JUNE 2022

Our mission

To save lives and limit disability by taking enhanced emergency care to patients in their moment of need.

Our vision

Deliver the best pre-hospital emergency care to our patients.

Our strategic goals

OUTSTANDING CLINICAL CARE

Work with **partners** and **stakeholders** to deliver the highest standards of clinical care for our **patients** and the region, by providing a 24/7 emergency medical service.

QUALITY IMPROVEMENT, INNOVATION & RESEARCH

Identify, obtain and share evidence and research to improve quality and effectiveness, ensuring our **patients** have the ability and opportunity to engage and provide feedback.

CLINICAL TRAINING

Lead and deliver national and regional PHEM training to support the development of current and future PHEM clinicians whilst providing communities with training to strengthen the chain of survival.

SUSTAINABLE, CONSCIENTIOUS FUNDRAISING

Deliver and develop an impactful fundraising and marketing program to support the financial needs of the organisation and the communications needs of our **supporters** and **stakeholders**.

FINANCIAL STRATEGY

Produce and implement financial plans to optimise our income and invest appropriately to ensure the effective operations of the charity in the short, medium and longer term.

WORKFORCE PLAN

Ensure the organisation has skilled, committed and motivated **people** whose well-being and development are cared for and supported.

NEW AIR BASE & HQ

Plan, fund and project manage the design and build of a bespoke new air base and HQ that meets the current and future needs of the organisation.

Our values

We are **CARING** We are **DEDICATED**
 We are **PIONEERING** We are **PROUD**

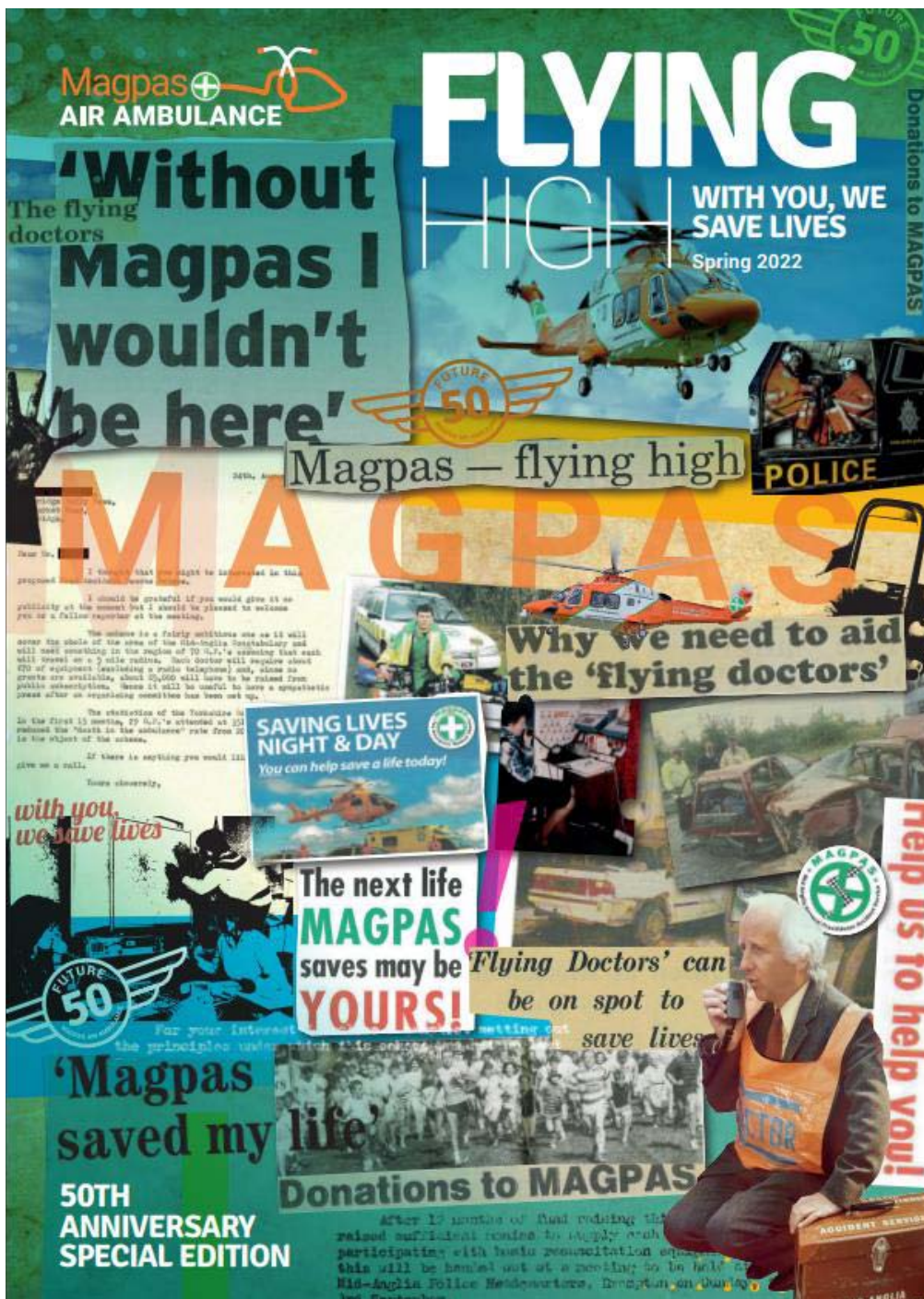
Registered Charity Number 1119279.

50 Years of Saving Lives

This year marked the charity’s 50-year anniversary. MAGPAS, which originally stood for the Mid-Anglia General Practitioner Accident Service, was the brainchild of Dr Neville Silverston MBE and Dr Derek Cracknell MBE. The two Cambridgeshire GPs paved the way for Pre-Hospital Emergency Medicine, for which MAGPAS Air Ambulance is now renowned for.

In the past 50 years, MAGPAS has attended over 70,000 patients saving countless lives. and raised tens of millions of pounds, all thanks to the service’s supporters, patients, clinicians and staff.

The charity celebrated in a number of ways, including by marking the occasion with a 50th Anniversary edition of our newsletter, Flying High, which included then and now comparisons as well as patient stories from over the years.



Patient testimonials



Keith Moore
Cyclist vs motorcycle, 1994

On a dark December evening, cyclist Keith suffered life-changing injuries following a collision with a motorcyclist. Magpas doctors, including founder Dr Neville Silverston MBE, treated Keith (who had been thrown over 30 metres from the collision site) with lifesaving care on the roadside.

Keith explains: "I will forever be in debt to the Magpas doctors that treated me. Without them, I wouldn't be here 27 years later and still cycling! It's great to know that **Magpas Air Ambulance** are still providing this lifesaving service so many years on."



Helen McMenamin-Smith
Road traffic collision, 2013

"Every day I wake up and I am so grateful to be alive."

Helen suffered life-threatening injuries when a motorbike collided with her car, landing on the roof and causing it to collapse onto Helen's head as the car flipped. **Magpas Air Ambulance** flew to her and treated her severe injuries on scene to minimise the long-term impact, before flying her to hospital where she made a miraculous recovery.



Josh Bright
Pedestrian vs car, 2014

When Josh was just 10 years old, he was crushed between two cars and left fighting for his life. The Magpas medical team sedated Josh at the scene and provided him with enhanced medical care, saving his life and his legs.

Josh's dad, Nick: "Our whole world was suddenly turned upside down. Josh's blood was all over the road. I've never been so scared. In a moment like that, you hope and pray for a miracle... And then the **Magpas Air Ambulance** team arrived. As a family, we are so, so grateful to the whole Magpas team. If they weren't around, life would be very different for Josh and for us all."

“ In a moment like that, you hope and pray for a miracle... And then the Magpas Air Ambulance team arrived. ”



Guy McCallan
Gas canister explosion, 2016

When Guy was caught in a gas cannister explosion after one ended up in a fire, the impact threw him off his feet and left him with severe burns to his face, head, arms and hands

Katie, Guy's wife, said "The **Magpas Air Ambulance** team were first to get to us and there's no doubt they made a massive difference for my husband. We still feel the same level of gratitude today as we did at the time. The air ambulance flies over us frequently and each time it does we wish the next patient the same good outcome Guy had."



James 'Jimmy' Watson
Cardiac arrest at work, 2020

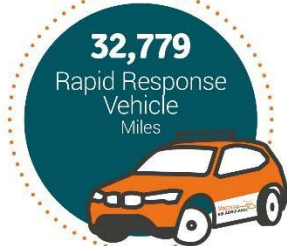
Postman Jimmy suffered a cardiac arrest at the Wisbech sorting office. The **Magpas Air Ambulance** team flew to him and saw that he needed immediate lifesaving treatment. They stabilised Jimmy enough to move him into the helicopter but as they became airborne, Jimmy suffered one heart attack after another, requiring the team to perform emergency defibrillation on the way to hospital.

Jimmy needed 10 shocks in total to bring him back to life, but he has since made a full recovery and is grateful for the specialist skills and equipment of the **Magpas Air Ambulance** team that saved his life. He says, "All I can say is, not all heroes wear capes!"

Reporting against our strategic goals

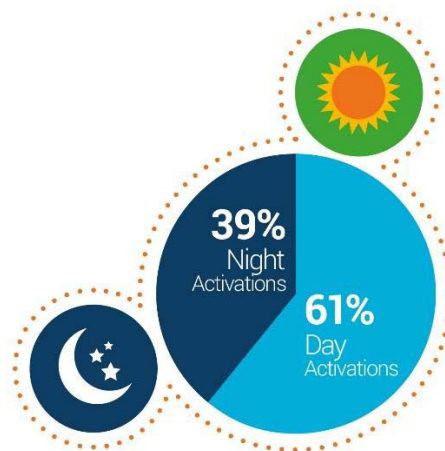
Outstanding Clinical Care

Our year at a glance



Did you know?

Attended three children every two weeks on average.



Did you know?

We are typically on scene by helicopter within 17 minutes.



Surgical procedures
43

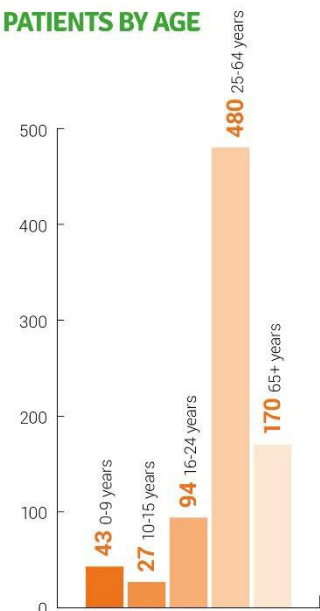


General anesthetic
144

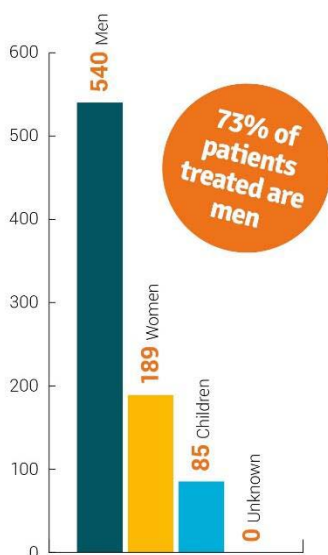


Sedations
97

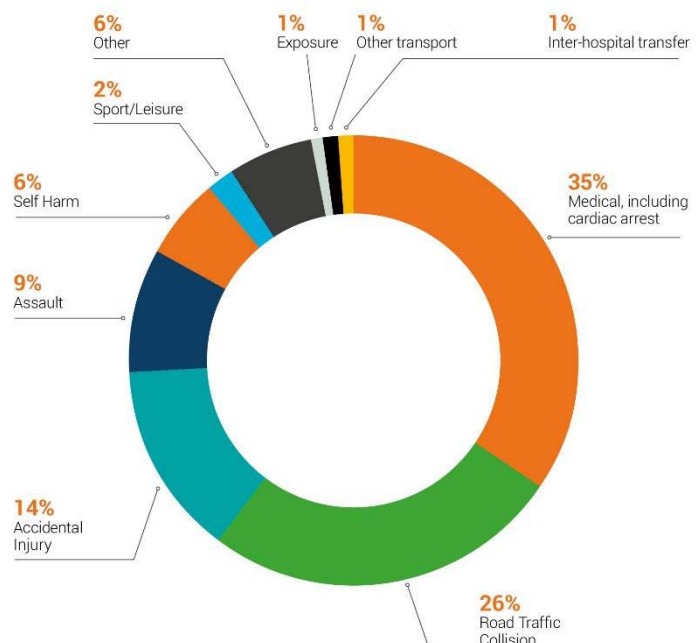
PATIENTS BY AGE



WHO WE TREATED



TYPE OF INCIDENT



Key highlights:

MAGPAS Air Ambulance saw an increase in patients injured on our roads and an increase in incidents involving assaults. Our medics also gave specialist emergency care to 814 patients, 71 more than last year.

With around 50 doctors and critical care paramedics trained within our service.

Luton Service

In September 2020, after identifying the need for a further MAGPAS team in the area, the charity launched an additional road-based service in Luton, Bedfordshire operating two days a week. This specialist service brings an advanced level of emergency medical care to the town and surrounding areas and improves response times to the area by up to 40 minutes on average. The service is staffed by the existing critical care paramedics and doctors that operate from our primary base at Wyton and a dedicated vehicle is provided for the Luton service which was funded through a grant provided by BASICS.

The pilot scheme has proved to be of benefit so far. We have covered 107 shifts, been activated 192 times and treated 113 patients. However, as it launched during the pandemic the charity wanted to extend the pilot to see what the use of the service was post-pandemic. It is now being extended until 2024 with exciting development opportunities planned for this additional service.

New Rapid Response Vehicles



With the development of the new service in Luton, the charity needed an additional rapid response vehicle in their fleet to serve the Luton and south Bedfordshire communities and secured a new car with thanks to grant funding, including gifts from the Bedford and Luton Community Foundation & BASICS.

This new model of car was selected for its size, safety and advanced capabilities. MAGPAS Air Ambulance Critical Care Paramedic Steve Chambers explains, "This new vehicle has a bigger boot, more spacious interior compared to our previous RRVs and is one of the safest cars on the road. The vehicle is an authority's division version of the Volvo XC90 SUV with benefits over the standard road car such as a larger fuel tank and bigger brakes. In terms of technical specifications, its hybrid engine produces 300 BHP meaning good acceleration for safer overtaking. There is also over 1,000 litres of boot space which means we can now carry all of our equipment in the rear compartment rather than placing some items on the back seats as we have had to do previously."

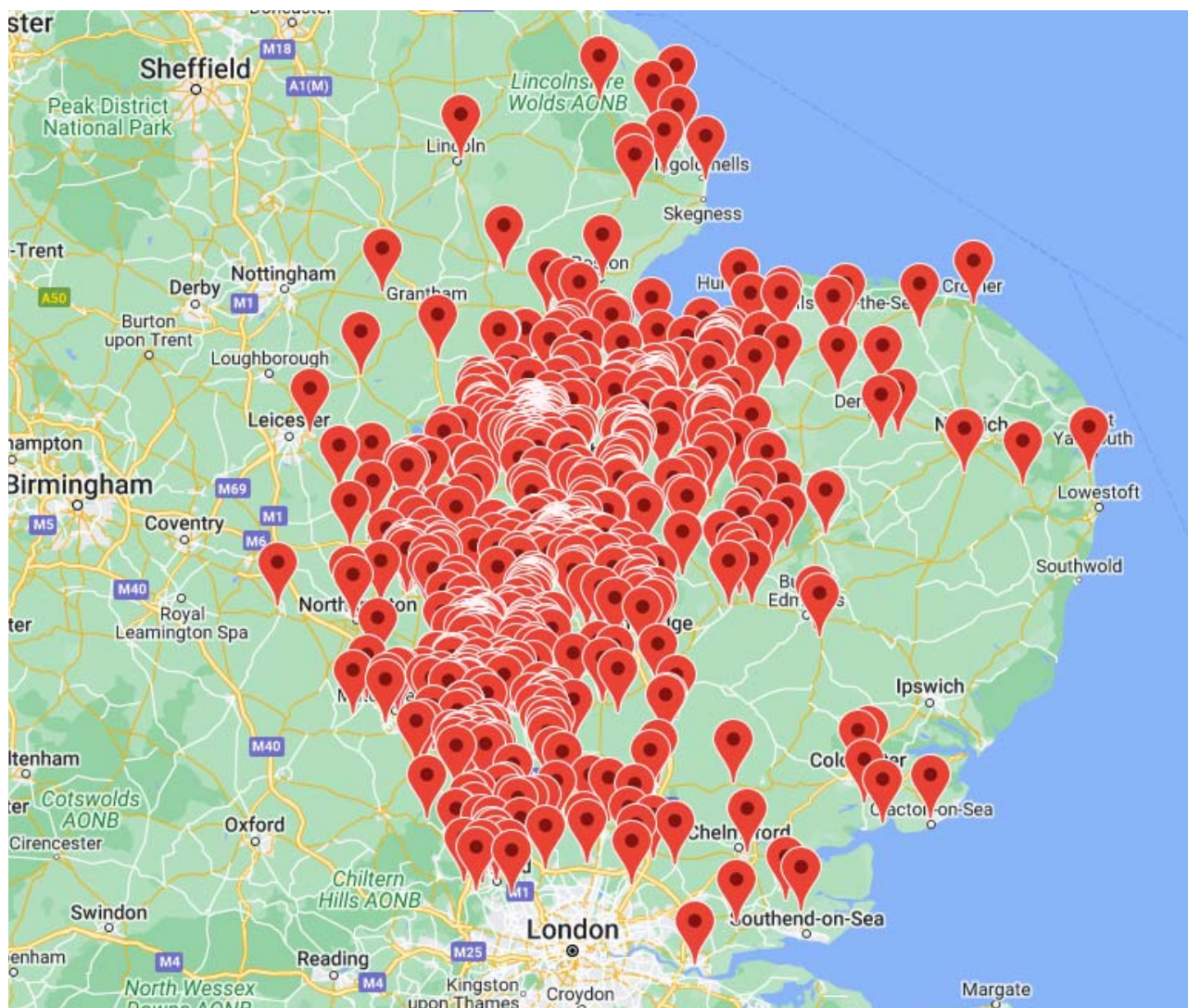
The Volvo was a success and as a result the charity decided to upgrade the remaining two cars in the charity’s fleet late 2021, with the help of their corporate supporters Cox Automotive. This also provided the opportunity to upgrade the livery so for the first time all the MAGPAS Air Ambulance vehicles are identifiable when out saving lives in the community.

Solo paramedic shifts

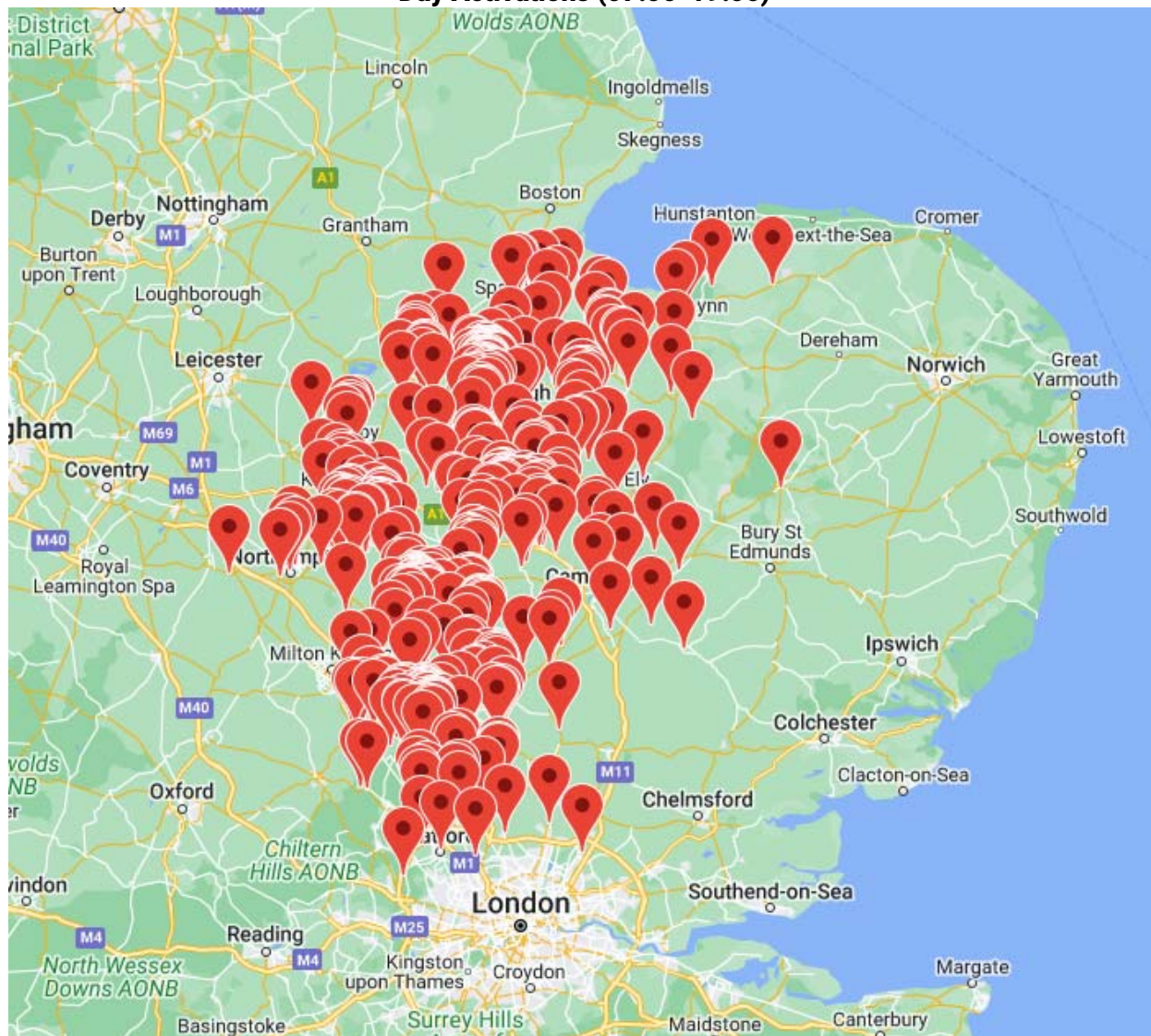
Our first solo paramedic shift commenced in May. In its first three months, the paramedics have covered 24 shifts, been activated to 40 incidents, and seen 24 patients. Solo paramedic shifts enable us to continue to serve our community, provide more patients with advanced care and get the MAGPAS Air Ambulance brand out there, on occasions when otherwise a shift would have been dropped. We feel that these are an important part of developing the paramedic career path.

Talking about the solo shifts, Critical Care Paramedic Andy Ormiston explains, “It’s been a great opportunity for engagement and relationship building with local ambulance crews. By offering these shifts, the charity is helping to support the long-term plans for ambulances in the region, as we’re able to be more autonomous with equipment we’re already used to, in a safe environment for us to grow as clinicians. It’s great that we’re professionally adapting and moving forward as an organization to being more fluid and being unafraid to try new things.”

Geography of incidents



Day Activations (07:00-19:00)



Night Activations (19:00-07:00)

In 2021-22 the MAGPAS Air Ambulance service was dispatched to 1,199 patients in 10 counties (2020/21 1,269 patients), 47% of patients were in Cambridgeshire and 22% in Bedfordshire, our busiest counties. While our team are primarily focused in Cambridgeshire and the surrounding areas, this year has seen them travel as far north as Hull and as far south as Essex.

Relationships with other organisations & individuals

MAGPAS works very closely with an increasing number of NHS and charity partners; the charity however remains independent with self-determination over its activities. Arrangements with the East of England Ambulance Service, East Midlands Ambulance Service and Cambridge University Hospitals NHS Foundation Trust are operationally governed by formal Memoranda of Understanding/Service Level Agreements.

Although independent, MAGPAS continues to work very closely with our neighbouring Air Ambulance Charities, plus acute trusts across the region and beyond. MAGPAS is a member of Air Ambulance UK (AAUK) the representative body and national charity that supports Air Ambulances in the UK.



Patient and relative feedback

Letters and feedback forms were sent to appropriate patients approximately 6 weeks after their incident. During the year, 298 patients were contacted in this way to request feedback and provide details about how they can get in touch. Anonymous feedback was received from 12 patients and families using the feedback form on our website. 60% of patients and families rated their experience of our service as 'Very Good' and 100% of patients and families said they felt safe during their treatment from our teams.

Additionally, messages to the team were received from 9 patients and families using the website 'message to the team' feature. Emails were also received from 20 patients and families in which many were contacting to say 'thank you' to the team or to find out more about their own or their relatives care.

RePHILL trial results and SWIFT

MAGPAS Air Ambulance are proud to have taken part in the RePHILL blood trial. It was the first collaboration of its kind in the UK involving Air Ambulance charities with the aim of investigating the use of blood products in major trauma patients. This now paves the way for further pioneering blood product research which MAGPAS Air Ambulance is excited to be involved with.

MAGPAS Air Ambulance is proud to have contributed to this important trial and we are committed to being involved in future research that helps to inform clinical decision making and improve patient outcomes.



The next trial the charity will be involved with is SWIFT, a multi-centre randomised controlled trial of the effectiveness of pre-hospital whole blood for traumatic haemorrhage.

MAGPAS Air Ambulance is always striving for clinical excellence. One way to achieve this is by participating in clinical trials and research, something the charity can choose to be a part of as MAGPAS Air Ambulance is independent from the NHS. The next of which is a new, nationwide blood trial: SWIFT—the Study of Whole blood in Frontline Trauma.

There are 10 air ambulance services across the country participating in the trial, investigating the impact of using whole blood on patients who have sustained traumatic injuries at incidents such as road traffic collisions and assaults.

Although whole blood is routinely used in the military, it's never before been used in the UK health service, so the results of this trial will produce pioneering learning and shape the use of blood products across the medical sector.

Clinical research papers published


‘Airborne transmission of Covid-19’— A paper written on the Covid-19 transfers undertaken by MAGPAS Air Ambulance, written by Dr Becky Mersh and Dr Anne Booth was published in the Royal College of Anaesthetists Bulletin.

Bulletin | Issue 129 | September 2021

Dr Anne Booth
Consultant in Anaesthetics and Pre-hospital
Emergency Medicine, Cambridge University
Hospital and Magpas Air Ambulance

Dr Rebecca Mersh
ST5 Anaesthetics and Pre-hospital Emergency
Medicine, East Midlands School of Anaesthesia
and Magpas Air Ambulance
rmerbh@doctors.org.uk

AIRBORNE TRANSMISSION OF COVID-19



With the rapid spread of the B.1.1.7 variant of the COVID-19 virus in the south of the UK early this year, some hospitals, as many readers will have experienced, were rapidly becoming overwhelmed with cases. In a significant national effort, hospitals across the country were asked to massively increase their ICU capacity, including the acceptance of patients transferred from some of the most overstretched departments. With often long distances between the referring and receiving units, helicopter emergency medical services (HEMS) teams were asked if they were able to support these patient moves.

44

Magpas Air Ambulance was one of three HEMS charities who agreed to assist with national patient transfers in this way. As a service, we are used to transporting patients by air, usually over relatively short distances from the site of their initial injury to the local hospital or nearest major trauma centre. However, the distances involved in flying critically unwell patients hundreds of miles across the UK presented a new set of challenges.

With our helicopter and pilots provided by a contractor, we were fortunate that our service had been ‘signed off’ for safe flying of potentially COVID-19-positive patients prior to this tasking. However, airflow restrictions meant that we could no longer use the heating in the back of the helicopter – we must be the only teams in the pandemic who worked in Tyvek suits without overheating! The new tasking also added regulatory complications – as the transfers were for capacity reasons not for urgent patient care, they fell under the ‘air ambulance’ rather than ‘HEMS’ remit – meaning that the weather conditions for permitted flying were much more restrictive, and prevented us from flying at night.

Our transfer teams consisted of a doctor (of anaesthetics or intensive care medicine background) and a critical care paramedic (CCP). Although our CCPs are highly experienced in the acute care of critically unwell patients, most of them have comparatively little experience of longer-term ICU care. We introduced new protocols and training for less familiar kit such as arterial lines, in-line suction and ICU infusion pumps, as well as redesigning a more intuitive transfer bag. Fortunately, our CCPs are incredibly resilient and quickly adapted to the alterations from our usual procedures. In ordinary HEMS work we are used to constantly practising and drilling together, and

with the complexities of these transfers, being familiar with each other’s clinical skillsets was invaluable.

The transfers were coordinated by the National Ambulance Resilience Unit and the National Critical Care Transfer Cell. Conference calls each morning aimed to identify appropriately stable patients from the hospitals under the most extreme pressure and match them with available beds in other regions. Timely identification of suitable patients was challenging owing to the ongoing pressures at the hospitals where surge capacity had been exceeded, and the transfers needed acceptance by both the receiving unit and a senior Magpas consultant before activation of the clinical team. Subsequently we often ended up under some time pressure to complete these transfers within our available flying hours, and relied heavily on our newly developed transfer action cards to ensure we could prepare for departure as quickly and as safely as possible. Criteria for accepting patients were strict – we have all experienced the destabilising effect that a simple trip to the radiology department can have on a patient, and with the significant durations these patients would spend outside a critical care unit during their transfer it was imperative that they were relatively stable.

Arranging the logistics for the journeys could be complex – many hospitals do not have on-site helipads, so as well as the flight itself the team often had to plan for a secondary landing site in an open area nearby, arrange an ambulance from the local service to transfer them from there to the referring hospital and back to the helicopter once they were safely packaged... and possibly the same secondary transfers at the other end. There were many points in the journey with potential for difficulty and delay, so careful planning and contingency allowance was of utmost importance.

Fortunately, minor logistical challenges aside, all our patient transfers went well – credit is due to the ICU teams preparing and appropriately selecting these patients. We were very grateful for the warm welcomes we received in all the hospitals we attended, even those receiving new patients – often in spite of clearly very difficult circumstances. As the numbers of ventilated patients are at the time of writing reducing, we hope and anticipate that the requirements for air ambulance assistance will also decline. However, being involved with these transfers has been an excellent learning curve for us both as a service and as individuals, and we would hope now to be ready prepared if we were asked to be involved in a similar manner in the future.



‘Resuscitation with blood products in patients with trauma-related haemorrhagic shock receiving prehospital care (RePHILL): a multicentre, open-label, randomised, controlled, phase 3’—A research paper which MAGPAS Air Ambulance Medical Director, Doctor Simon Lewis, contributed to, was published in The Lancet.

An exciting open-access article was also published in BioMed Central, by MAGPAS doctors James Price and Alistair Steel in collaboration with East Anglian Air Ambulance, demonstrating the benefits of our training and operational model for our patients. Some of our most critically injured patients need to be placed into an induced coma at the roadside which our clinicians are trained to the highest level to perform. We’re proud to report that here at MAGPAS Air Ambulance we have one of the highest success rates in the world for this procedure leading to the best outcomes for our patients. This works because our doctors and critical care paramedics train and operate interchangeably.

Clinical Training

Once again, MAGPAS Air Ambulance delivered two Pre-Hospital Emergency Medicine training courses in 2021-22. The charity has been instrumental in the development and provision of this training for almost 20 years, and is renowned for it in the medical world.

The training is led by some of our most senior clinicians and is comprised of lectures, demonstrations and simulations—before culminating in a day of examinations before our latest cohort of doctors and paramedics take on supervised shifts.

This year, MAGPAS Air Ambulance trained 4 doctors and 3 paramedics in Pre-Hospital Emergency Medicine, who went on to join our 50-strong team of advanced medical professionals providing lifesaving care 24/7.

As well as the PHEM course, the whole MAGPAS Air Ambulance medical team completed their Ultrasound Level 1 course following the charity's investment in the Butterfly Ultrasound. And new paramedics joined in a mentorship programme, provided by our advanced paramedics, who have trained and been in the role for many years prior.

Community CPR



MAGPAS Air Ambulance created our free Community CPR programme, with the objective to raise awareness of the prevalence of cardiac arrest and train members of the public in the East of England to:

- ✓ Be able to recognise cardiac arrest
- ✓ Know how to act promptly & confidently in the event of cardiac arrest
- ✓ Familiarise themselves in the use of AEDs and how to access
- ✓ Reinforce the chain of survival
- ✓ Myth busting of common concerns when providing CPR (fear of causing harm, fear of being sued)
- ✓ Initial awareness / education of Cardiac Arrest /CPR for young people
- ✓ Overall enhancement of willingness to perform CPR

Despite being unable to provide our Community CPR training for a few months in the 2021/22 financial year due to the pandemic, MAGPAS Air Ambulance managed to train 3,348 people in the lifesaving skills of CPR and how to use a defibrillator in just 9 months.

The team providing this training consisted of our community training and engagement officer and two fully trained volunteers, and were active in Cambridgeshire, Bedfordshire, Northampton and Norfolk. They taught people from the age of 8-99 in schools, community groups and businesses; at large events such as the Cambridgeshire County Day and included disadvantaged groups such as people with English as a second language, people with learning disabilities and refugees.

Of everyone taught, MAGPAS Air Ambulance received 100% positive feedback from 2,805 feedback sheets that were completed and received approximately £3,500 in donations to the charity.

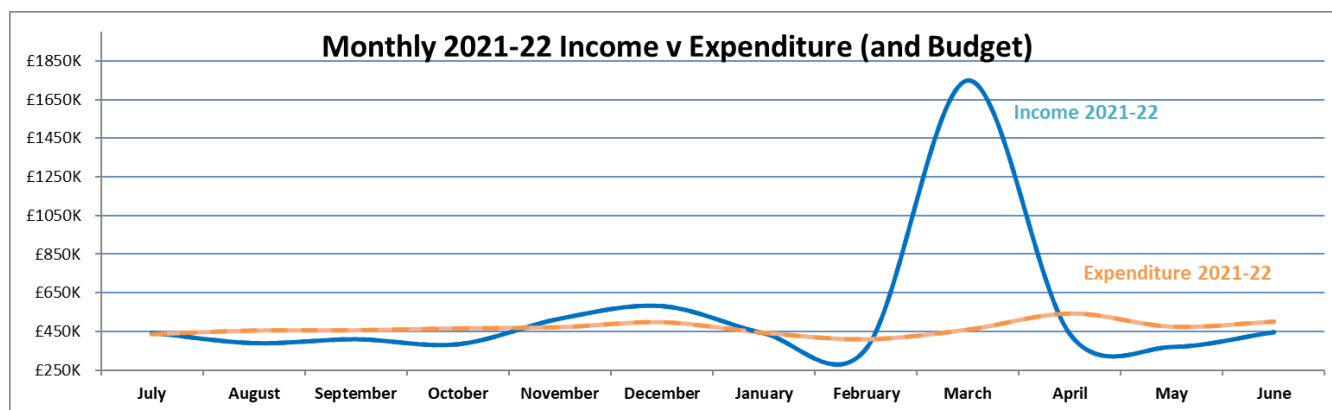
Financial Strategy

2021-2022 income

MAGPAS Air Ambulance raised **£6,507,230** (2020-21: £5,619,993) through fundraising activities in the 12 months ended 30 June 2022, around **£1.327m** ahead of our income target for the year and around **£887k** more income than a comparable period in the previous year.

Income for the period ended 30 June 2022 included:

General donations income of £306,879 (2020-21: £238,813), Legacies income of £331,431 (2020-21: £254,733), Events income £532,864 (2020-21: £385,724), Raffle income £52,170 (2020-21: £103,353), Grant income of £1,591,573 (2020-21: £914,476), MAGPAS runs its own Lottery which generated income of £3,503,986 (2020-21: £3,564,702). Other income was £188,327 (2020-21: £158,192).



2021-2022 Expenditure

Top three expenditure items:

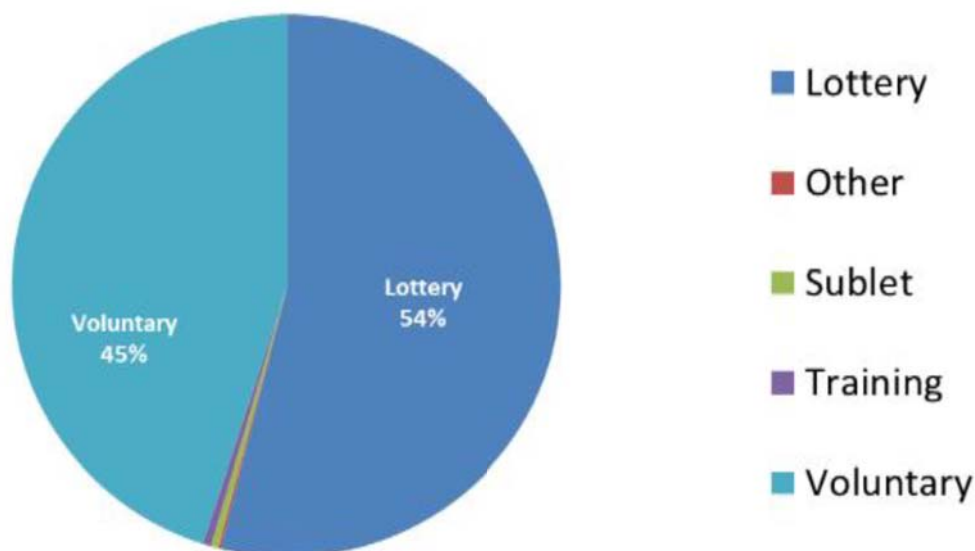
Cost of helicopter operations £2,177,548 (2020-21: £1,989,647); **Clinical staffing**, doctor, paramedic staff costs including clinical supervision £690,062 (2020-21: £594,979). **MAGPAS lottery** commission, prizes and administration £474,189 (2020-21: £385,166); Accounting for 69% of all expenditure (2020-21: 61%).

In total, 22.6% (2020-21 23%) of overall expenditure was spent on raising funds.

2021-2022 total expenditure is **£5,619,426** for the 12-month period ended 30 June 2022, compared to £4,830,168 in the previous 12-month period ended 30 June 2021.

The MAGPAS Air Ambulance Lottery

The MAGPAS Air Ambulance lottery continued to be our largest source of income contributing **54%** of all funds raised. The recruitment of new lottery players was still significantly impacted by the ongoing effects of the pandemic resulting in a small decrease in total income from 20-21 from £3.56 million to £3.5 million however significant progress was made at the end of the year by launching a fully digital sign up and welcome journey supplementing offline recruitment methods and improving the player lead times.



Our reserves

At the year-end there were total restricted funds of **£1,705,713** (2021-22: £360,992)

While the Charity aims to maintain 6 months’ worth (£2.2m) of operating capital as unrestricted reserves it currently has **£396,938** after fixed assets of **£1,239,926** which are not able to be easily sold (2020-21: £427,905 after fixed assets of £1,208,959).

MAGPAS Air Ambulance has worked hard to diversify income and embed new streams over the past year, especially in response to COVID-19, but the impact of the pandemic on our activity has also impacted our ability to increase reserves to the desired level in 21/22. However, the diversification of income which has been achieved has enabled the charity to be flexible and continue to raise funds from a variety of sources providing strong foundations to increase our reserves in future years.

Sustainable, Conscientious Fundraising

Our focus for 2021-22 was to continue to expand the ways in which people support MAGPAS Air Ambulance by building on the success and innovation of the previous two years and developing new activity into longer term more sustainable income streams.

Community and events—Virtual challenges and in-person events



Although Community and Events activity was still being impacted by the pandemic at the start of the year, the team achieved a 79% increase in income compared to 2020-21. This was mainly driven by a return of supporter led activity and challenge events as well as investment in the first MAGPAS Air Ambulance virtual challenge: Run a Mile a Day in May and a large scale in-person fireworks event close to our HQ in Huntingdon. Choreographed by award winning Komodo Fireworks.

Between these two events over 5,000 people participated, raising important awareness and generating over £38,000. Both events have been further developed for inclusion in the 2022-23 activity plan.

Community CPR—Award winning volunteer



2021-22 was another successful year for MAGPAS Air Ambulance community CPR training, training over 3,340 people in nine months. MAGPAS Air Ambulance volunteer, David Walston, also won Volunteer of the Year in the prestigious Chartered Institute of Fundraising East Anglia Awards.

As one of MAGPAS Air Ambulance's former patients, David has dedicated his free time to teaching hundreds of people lifesaving CPR skills following his own cardiac arrest in 2019—as well as being a father of two, husband and outside of his job as a farmer and his other voluntary work as a community first responder.

It was a really proud moment for the charity to see David win the Volunteer of the Year award. It is truly humbling that David is using his second chance to train people in the skills that saved his own life, and every session he delivers makes the communities that MAGPAS Air Ambulance serve safer. David is a fantastic advocate for the charity, and his volunteering will save lives and keep families together in the future.

Grants, trusts and foundations—Ventilators

Support from grants and trusts continued to be one of our key income sources; helping to keep our primary service operational as well as funding crucial, specific pieces of equipment. One application that had huge success was the bid for new Hamilton T1 ventilators.

MAGPAS Air Ambulance pioneers outstanding patient care and one of the ways they continue to do that is by keeping up with the latest equipment innovations. On every shift, the medical team carry a ventilator with them, which has the functionality of a fully featured intensive care unit ventilator, with the compactness and robustness required for regular transport and use in often challenging environments. Recently, a new version of the Hamilton T1 Ventilator was identified as the best option for MAGPAS Air Ambulance patients and the charity was able to purchase four, thanks to funding from the HELP Appeal.

The HELP Appeal is the only charity in the country that funds the development of helipads at Major Trauma Centres, key A&E hospitals and air ambulance bases. Following a significant donation of £300,000 in 2021 for MAGPAS Air Ambulance's helipad at the charity's new air base, which will begin construction this year, the HELP Appeal was keen to hear more about the lifesaving charity's equipment needs. After learning about the difference new MAGPAS Air Ambulance ventilators could make to patients across the region, the HELP Appeal donated a further £95,027 to MAGPAS Air Ambulance to fund this new lifesaving equipment.

The application for the ventilators was so successful that the charity received more pledges for funding than were ultimately needed. Fortunately, other trusts and grants that wanted to contribute to the ventilator fund, were happy to transfer their gifts to other pieces of equipment and service costs, helping the charity continue to save lives 24/7.

Acknowledgements

We formally acknowledge funding from our supporters in the most appropriate method. Our special thanks go to the following for making a special contribution to our work during the last financial year:

- **HELP Appeal**
- **John Apthorp Charity**
- **The Childwick Trust**
- **Bedfordshire and Luton Community Foundation**
- **Cambridgeshire Community Foundation**
- **The Wixamtree Trust**
- **Rowney Trust**
- **Alan Boswell Group Charitable Trust**
- **Payne Gallwey Charitable Trust**

Individual Giving—50th anniversary edition of Flying High

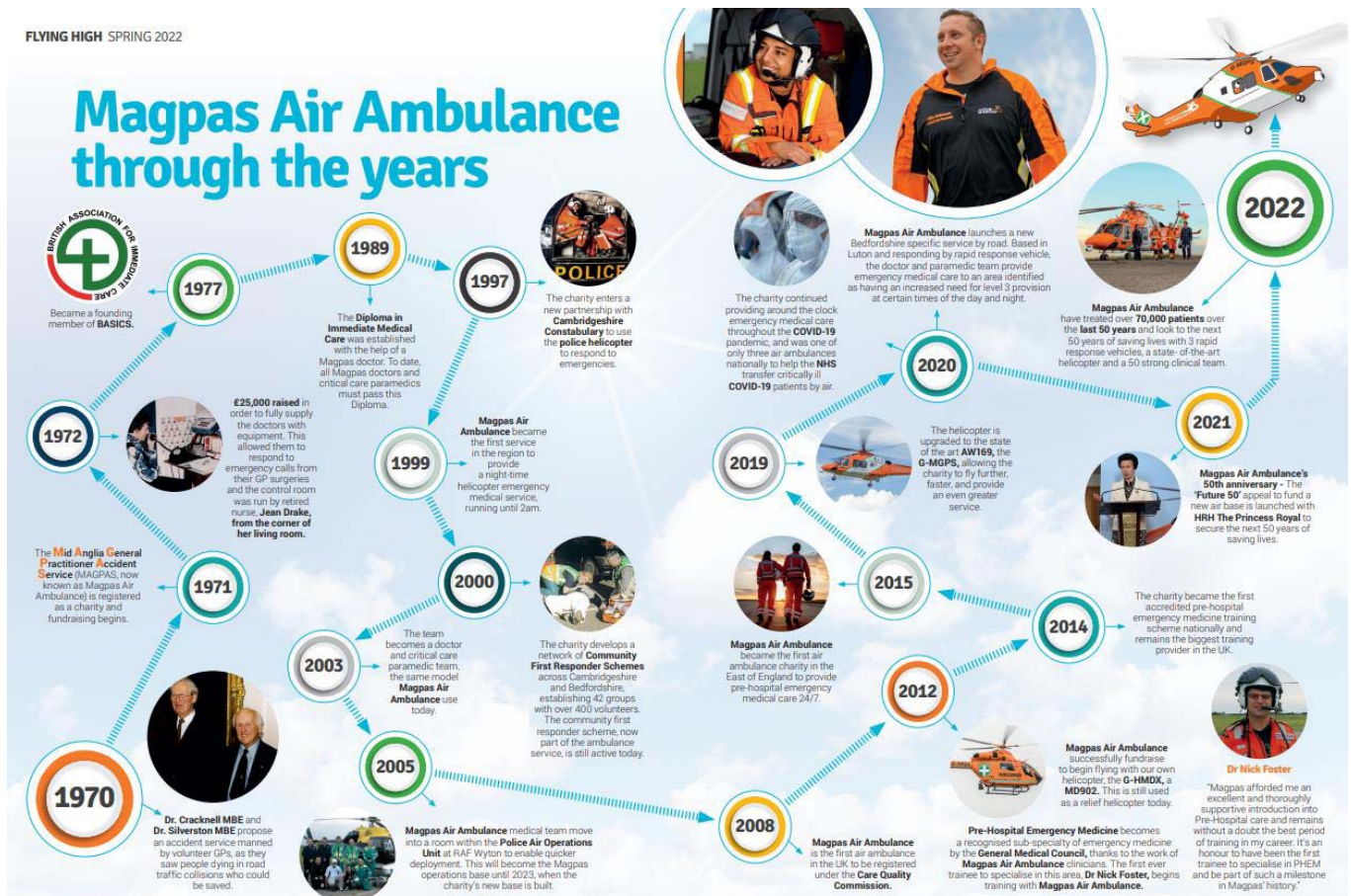
As 2021-22 marked 50 years of saving lives for the service, this was reflected in the Spring 2022 edition of our bi-annual newsletter, Flying High.

Looking back to the very early days and at the differences in the service now, with patient case studies spanning that time and a timeline illustrating the evolution of MAGPAS Air Ambulance, the 50th anniversary edition of Flying High is something that staff and supporters of MAGPAS Air Ambulance—past and present—will enjoy for years to come.

The newsletter was sent with a request for a gift of £50 in our 50th year, and those who made that donation received a limited edition Future 50 pin badge as a thank you. In total, the mailing raised £32,840 to help keep MAGPAS Air Ambulance operational and saving lives for the next 50 years.

Flying High

You can read all of our latest editions of Flying High on our website at www.magpas.org.uk/our-newsletter/



Ensuring good fundraising practice

MAGPAS Air Ambulance relies on support from the general public to continue flying and bringing emergency care to people in life-threatening emergencies. In order to uphold the highest standards of fundraising and transparency with our supporters, MAGPAS Air Ambulance is registered with multiple organisations such as the Fundraising Regulator, Gambling Commission, Lotteries Council and the Chartered Institute of Fundraising.

Our fundraising activities are governed by strict fundraising policies and when it comes to collecting personal information about our supporters, MAGPAS Air Ambulance is regulated under the Data Protection Laws which include the Data Protection Act 1998 and any replacement legislation, and the General Data Protection Regulations (GDPR).

To ensure we're always abreast with what's happening across all areas of fundraising and continuing to uphold these standards, MAGPAS Air Ambulance also has a comprehensive concerns log and complaints procedure should anyone get in touch with us with feedback.

To provide us with any feedback (positive or constructive), please contact Debbie Florence, Senior Supporter Care Officer, at: debbie@magpas.org.uk or call 01480 371060 (option 2). Alternatively you can write to us at: MAGPAS Air Ambulance, Centenary House, St Mary's Street, Huntingdon, Cambs, PE29 3PE.

Workforce Plan

The MAGPAS Air Ambulance team has continued to grow, develop and thrive.

New starters and positions

In 2021-22, we welcomed eight new starters at head office across multiple departments, including a senior philanthropy officer, individual giving officer, marketing manager, digital fundraising officer, business support manager, caretaker and cleaner.

MAGPAS Air Ambulance also saw seven new medical team members join the service to help provide around the clock critical care, and created 5 new clinical leads roles.

The introduction of the new clinical leads is an extremely exciting new development and the investment in expanding our clinical leadership team will ensure we continue to drive excellence in everything from training to research and patient engagement.

MAGPAS Air Ambulance is also working to develop an advanced practitioner career path for our current full-time paramedics, to work in partnership with the charity and the East of England Ambulance Service Trust.

Non-clinical training

The non-clinical team members completed 230 hours of training in 2021-22; an average of 8.5 hours per team member and all non-clinical staff remain at 100% compliance with all mandatory training.

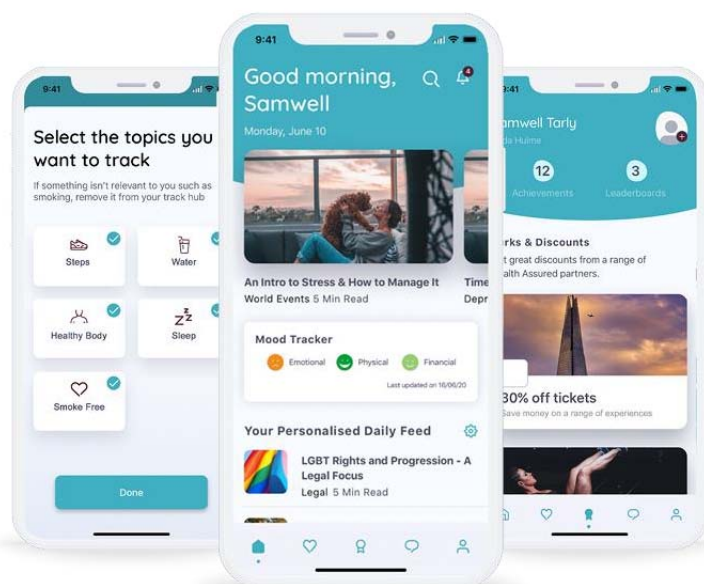
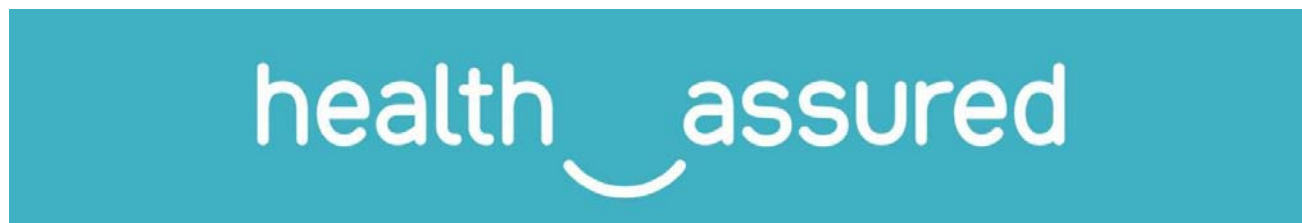
Armed Forces Covenant signed

The defence Employer Recognition Scheme (ERS) encourages employers to support defence and inspire others to do the same. The scheme encompasses bronze, silver and gold awards for employer organisations that pledge, demonstrate or advocate support to defence and the armed forces community, and align their values with the Armed Forces Covenant. The ERS is designed primarily to recognise private sector support although public sector organisations such as the emergency services, local authorities, NHS trusts and executive agencies are also eligible to be recognised. MAGPAS Air Ambulance is delighted to have not only signed the Armed Forces Covenant but has also been awarded a Silver Award in the 2022 Ministry of Defence Employer Recognition Scheme. MAGPAS CEO Daryl Brown MBE DL signing the covenant with the Lord Lieutenant of Cambridgeshire.



Wellbeing programme

As part of our continued dedication to MAGPAS Air Ambulance’s team members’ wellbeing, we have seen the implementation of a new wellbeing calendar that forms our annual plan for wellbeing topics throughout the year. This is supported by a monthly wellbeing newsletter that is sent out to all team members, our intranet wellbeing hub which provides access to all of MAGPAS’s Wellbeing benefits (including the Employee Assistance Programme, occupational health resources and sign posting on topics and how to access the charity’s four Mental Health First Aiders).



The MAGPAS Air Ambulance wellbeing champions are all fully trained in mental health first aid, the team meet quarterly to plan wellbeing initiatives tying in with awareness days and weeks and carry out team surveys to engage with all staff to help shape the services on offer.

Equality, Diversity and Inclusion accreditations

In 2021-22, to demonstrate our commitment to EDI, MAGPAS Air Ambulance was successfully accredited with the following:

- **Disability Confident Employer (Level 2), to accompany our Level 1**
- **Race at Work Charter**
- **National Living Wage Foundation**



New Air Base and HQ



The charity needs to relocate due to the sale of the land at its current airbase at RAF Wyton. After an extensive search, a site on the outskirts of Alconbury Weald provided the optimum location to reach patients across our area of operation, by land and by air, in the most effective way possible.

MAGPAS has been granted full planning permission to build a new operations base, headquarters and training centre. Construction on the new airbase started in 2022

OUR NEW AIRBASE: THE BENEFITS

When Magpas Air Ambulance was served notice for their current airbase, it provided a valuable opportunity to build a bespoke facility designed for its expanding operations.

The new site and building will...



Improve emergency response times by up to 15 minutes by road



Enhance the charity's outstanding training program with a new training centre



Develop a bespoke base and clinical facilities equipped for 24/7 operations



Reduce overheads and improve environmental impact with a combined base for all staff



MAGPAS Air Ambulance expects to complete the new airbase by June 2023.

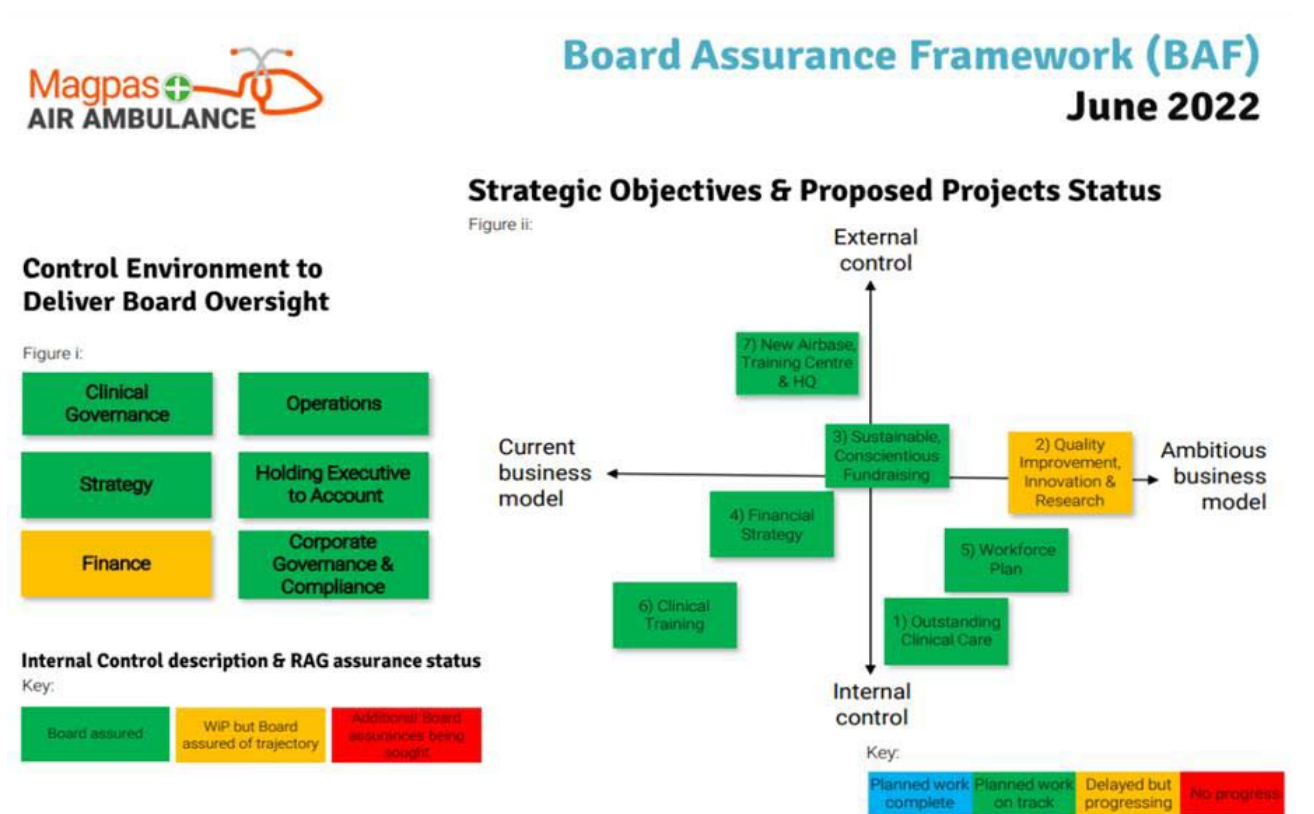
In addition to core service funding, the charity is now embarking on a specific and separate capital campaign to fund the cost of building its new headquarters and airbase at Alconbury Weald. This Future 50 Appeal was launched in the Autumn of 2021, in the presence of HRH The Princess Royal.

The total cost of the project is around £7.5m. MAGPAS welcomes the opportunity to talk to local/regional construction companies and funders who may be willing to support the project build and finance for the project.

Risk Management and Business Continuity

MAGPAS Air Ambulance Trustees and Executive Leadership Team maintain a comprehensive risk register and business continuity plan.

The Charity has in place a Board Assurance Framework and formal risk management process to assess any risks to the Charity and implement risk management strategies. This involves identifying the types of risks, often through Significant Event Reporting (SER) the Charity faces, prioritising them in terms of potential impact and likelihood of occurrence/reoccurrence, and identifying means of mitigating risk.



The Executive Leadership Team, Clinical Governance Committee review the risk register monthly and Trustee Board review the risk register annually.

The Trustees review the adequacy of the Charity’s current financial controls on a regular basis and each of the identified risks on a rotational basis. The Executive Leadership Team and Clinical Governance Committee also review individual elements of the risk register as part of their monthly meetings. The trustees can report that, in their opinion, the Charity’s internal financial controls conform to Charity Commission guidelines. Currently, the most significant corporate risks defined by the trustees are:

1. inadequate funding to run the service as demand grows and deliver new airbase
2. the loss of helicopter and operating base
3. the impact of the departure of senior staff creating a skills gap in the Charity

To mitigate these risks,

1. Significant executive time is invested in increasing fundraising revenue and diversification away from MAGPAS lottery funding. The Charity has employed a full-time fundraising director who has increased fundraising activity and headcount, voluntary income is growing as a result. Donations and Bank loans have been secured to complete the base build

2. The CEO and Director of Operations procured a new aircraft, and the helicopter contract has provision to supply a spare aircraft in the event of inoperability, we also work closely with neighbouring Air Ambulance Charities to ensure regional air cover. New airbase at Alconbury with the land owned by the charity is under development, completion due June 2023
3. The Workforce and Remuneration Committee is in place to ensure Senior Management pay is under regular review and reviews Key Performance Indicators and annual appraisals, the nomination committee meets annually to succession plan and review senior appointments. The Executive have a 5-year workforce plan to ensure high level of retention and training across the organisation

These risks, as well as other risks identified by the board, continue to be monitored and mitigated against, both in terms of the likelihood of these situations occurring and the impact on the Charity if they were to happen.

General information

The Trustees present their annual report together with the audited financial statements for the year 1 July 2021 to 30 June 2022. The Trustees confirm that the Annual Report and financial statements of the charitable company comply with the current statutory requirements, the requirements of the charitable company's governing document and the provisions of the Statement of Recommended Practice (SORP) 2019, applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019) (Charities SORP (FRS 102)), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) and the Companies Act 2006.

Since the charitable company qualifies as small under section 383, the strategic report required of medium and large companies under The Companies Act 2006 (Strategic Report and Director's Report) Regulations 2013 is not required.

Public Benefit Statement

In setting its objectives and planning its activities and services, the trustees have given careful consideration to the Charity Commission's guidance on the Public Benefit Requirement under the Charities Act 2011. As access to services is based on need and no charges are made for services provided to the public, the trustees consider that the charity meets the important principles of the public benefit requirement.

Structure Management and Governance and other References and Administrative details

Information regarding the Structure, Management and Governance is included at the back of this report on pages 52-53, and Reference and Administrative details of the charity, its trustees and advisors are included on page 53.

Trustees' responsibilities statement

The trustees (who are also directors of MAGPAS for the purposes of company law) are responsible for preparing the Trustees' Annual Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the Trustees to prepare financial statements for each financial year. Under company law the Trustees must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for that period. In preparing these financial statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP 2019 (FRS 102)
- make judgements and estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in operation

The trustees are responsible for keeping adequate accounting records that disclose with reasonable accuracy at any time the financial position of the charitable company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

In so far as the trustees are aware:

- there is no relevant audit information of which the charitable company's auditor is unaware; and
- the trustees have taken all steps that they ought to have taken to make themselves aware of any relevant audit information and to establish that the auditor is aware of that information.

The Trustees are responsible for the maintenance and integrity of the corporate and financial information included on the charitable company's website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

The trustees are responsible for the maintenance and integrity of the corporate and financial information included on the charitable company's website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

In preparing this report, the Trustees have taken advantage of the small companies exemptions provided by section 415A of the Companies Act 2006.

Approved by the Board of Trustees and signed on its behalf by:

A handwritten signature in black ink, appearing to read "John Bridge", with a horizontal line underneath.

John Bridge OBE DL

Chairman, Board of Trustees

Date: 22nd September 2022

INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF MAGPAS

Opinion

We have audited the financial statements of MAGPAS Air Ambulance (the 'charitable company') for the year ended 30 June 2022 which comprise the Statement of Financial Activities incorporating the Income and Expenditure Account, the Balance Sheet, the Cash Flow Statement and the related notes. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice) including FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland".

In our opinion the financial statements:

- give a true and fair view of the state of the charitable company's affairs as at 30 June 2022, and of its incoming resources and application of resources, including its income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the Trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the charity's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the Trustees with respect to going concern are described in the relevant sections of this report.

Other information

The trustees are responsible for the other information. The other information comprises the information included in the trustees' annual report, other than the financial statements and our auditor's report thereon. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF MAGPAS

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether there is a material misstatement in the financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

Opinion on other matters prescribed by the Companies Act 2006

In our opinion based on the work undertaken in the course of the audit:

- The information given in the Trustees' Annual Report, incorporating the Director's Report for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- The Directors' Report has been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

In the light of our knowledge and understanding of the charitable company and its environment obtained in the course of the audit, we have not identified material misstatements in the trustees' report.

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit.
- the trustees were not entitled to prepare the financial statements in accordance with the small companies' regime and take advantage of the small companies' exemptions in preparing the directors' report and from the requirement to prepare a strategic report.

Responsibilities of trustees

As explained more fully in the trustees' responsibilities statement in the Trustees' Report, the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF MAGPAS

In preparing the financial statements, the trustees are responsible for assessing the charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charitable company or to cease operations, or have no realistic alternative but to do so.

Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below:

We gained an understanding of the legal and regulatory framework applicable to the Charity and how it operates and considered the risk of the Charity not complying with the applicable laws and regulations including fraud in particular those that could have a material impact on the financial statements. This included those regulations directly related to the financial statements. In relation to the Charity this included employment law, financial reporting and health & safety.

The risks were discussed with the audit team and we remained alert to any indications of non-compliance throughout the audit. We carried out specific procedures to address the risks identified these included the following:

- We reviewed systems and procedures to identify potential areas of management override risk. In particular, we carried out testing of journal entries and other adjustments for appropriateness
- We reviewed minutes of Trustee Board meetings and agreed the financial statement disclosures to underlying supporting documentation.
- We have made enquiries of management and officers of the charitable company regarding laws and regulations applicable to the organisation.
- We reviewed the risk management processes and procedures in place including a review of the Risk Register.
- We have reviewed any correspondence with the Charity Commission and reviewed the procedures in place for the reporting of incidents to the Trustee Board including serious incident reporting of any such matters if necessary.

INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF MAGPAS

Because of the inherent limitations of an audit, there is a risk that we will not detect all irregularities, including those leading to a material misstatement in the financial statements or non-compliance with regulation. This risk increases the more that compliance with a law or regulation is removed from the events and transactions reflected in the financial statements, as we will be less likely to become aware of instances of non-compliance. The risk is also greater regarding irregularities occurring due to fraud rather than error, as fraud involves intentional concealment, forgery, collusion, omission or misrepresentation as to what extent the audit was considered capable of detecting irregularities, including fraud.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at: www.frc.org.uk/auditorsresponsibilities. This description forms part of our auditor's report.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

Use of this Report

This report is made solely to the charitable company's trustees, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charitable company's trustees those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and the charitable company's trustees as a body, for our audit work, for this report, or for the opinions we have formed.

A handwritten signature in black ink that reads "H Wilkinson".

Helena Wilkinson (Senior Statutory Auditor)
For and on behalf of

PRICE BAILEY LLP

Chartered Accountants Statutory Auditors

Tennyson House
Cambridge Business Park
Cambridge
CB4 0WZ

Date: 27 September 2022

STATEMENT OF FINANCIAL ACTIVITIES

INCORPORATING INCOME AND EXPENDITURE ACCOUNT

FOR THE YEAR ENDED 30 JUNE 2022

	Note	Unrestricted funds £	Restricted funds	2022 Total funds £	2021 Total funds £
INCOME FROM:					
Donations and legacies	2	686,473	1,543,410	2,229,883	1,408,022
Charitable activities:					
COVID assistance provided to other organisations					-
Other trading activities:					
Fundraising	3	4,089,020	-	4,089,020	4,053,779
Trading activities	4	179,871	-	179,871	74,750
Investments	5	793	-	793	36
Other income	6	7,663	-	7,663	83,406
TOTAL INCOME		4,963,820	1,543,410	6,507,230	5,619,993
EXPENDITURE ON:					
Raising funds		1,376,946	-	1,376,946	1,108,601
Charitable activities		4,084,901	157,579	4,242,480	3,721,567
TOTAL EXPENDITURE	7	5,461,847	157,579	5,619,426	4,830,168
NET (EXPENDITURE) / INCOME		(498,027)	1,385,831	887,804	789,825
Transfers		41,110	(41,110)	-	-
Other Recognised (losses) / gains:					
Net (losses) / gains on investments		(3,238)	-	(3,238)	9,800
NET MOVEMENT IN FUNDS		(460,155)	1,344,721	884,566	799,625
RECONCILIATION OF FUNDS:					
Total funds brought forward		1,636,864	360,992	1,997,856	1,198,231
TOTAL FUNDS CARRIED FORWARD		1,176,709	1,705,713	2,882,422	1,997,856

The notes on pages 33 to 51 form part of these financial statements. There were no other recognised gains and losses other than those disclosed above and all activities are continuing.

BALANCE SHEET AS AT 30 JUNE 2022

	Note	£	2022 £	£	2021 £
FIXED ASSETS					
Tangible assets	12		1,239,926		1,208,959
Investments	13		24,448		27,686
CURRENT ASSETS					
Debtors	14	1,762,419		454,710	
Cash at bank and in hand	19	2,232,234		1,339,841	
			3,994,653	1,794,551	
CREDITORS: amounts falling due within one year	15	(2,084,381)		(1,031,518)	
			1,910,274	763,033	
NET CURRENT ASSETS					
			3,174,648	1,999,678	
TOTAL ASSETS LESS CURRENT LIABILITIES					
CREDITORS: amounts falling due after more than one year	16		(292,224)	(1,822)	
			2,882,422	1,997,856	
NET ASSETS					
CHARITY FUNDS					
Unrestricted funds			1,176,709	1,636,864	
Restricted funds			1,705,713	360,992	
			2,882,422	1,997,856	
TOTAL FUNDS					

The financial statements were approved and authorised for issue by the Trustees on 22nd September 2022 and signed on their behalf, by:



John Bridge OBE DL, Chair

The notes on pages 33 to 51 form part of these financial statements.

STATEMENT OF CASH FLOWS FOR THE YEAR ENDED 30 JUNE 2022

	Note	2022 £	2021 £
Cash flows from operating activities			
Net cash provided by operating activities	18	1,014,975	856,935
Cash flows from investing activities:			
Purchase of tangible fixed assets		(119,510)	(151,186)
Interest received		793	36
Net cash used in investing activities		(118,717)	(151,150)
Cash flows from financing activities:			
Repayments of borrowings		(3,865)	(4,422)
Net cash used in financing activities		(3,865)	(4,422)
Change in cash and cash equivalents in the year		892,393	701,327
Cash and cash equivalents brought forward		1,339,841	638,514
Cash and cash equivalents carried forward	19	2,232,234	1,339,841

The notes on pages 33 to 51 form part of these financial statements.

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2022

1. ACCOUNTING POLICIES

1.1 Basis of preparation of financial statements

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019) - (Charities SORP (FRS 102)), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) and the Companies Act 2006.

MAGPAS meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy.

The financial statements are prepared in GBP and rounded to the nearest pound.

1.2 Company status

The charity is a private company limited by guarantee, and incorporated in the UK. The charities registered office is Centenary House, St Marys Street, Huntingdon, and its registered number is 06062176. The members of the charity are the Trustees named on page 1. In the event of the charity being wound up, the liability in respect of the guarantee is limited to £10 per member of the charity.

1.3 Going Concern

The charity has considered whether the use of the going concern basis of accounting is appropriate. To do this, they have considered whether there are any material uncertainties as to the charity's ability to continue as a going concern.

The charity has also considered the effects of the COVID-19 pandemic and whether any adjustments are required to the reported amounts in the financial statements.

The charity has prepared cash flow forecasts for a period of 12 months from the year end which demonstrate that the cash reserves will continue to meet liabilities as they fall due.

Removing ringfenced funds, the charity has operated a deficit budget in 2021/22. To do this the Charity worked with a Trustee approved plan to invest surplus funds generated in pandemic years, when the charity was unable to fundraise to its full potential. Investing these funds into income generation initiatives in 2021/22 allows the charity to resume a surplus/breakeven revenue budget from 2023 onwards.

The charity continues to adopt the going concern basis in preparing these financial statements.

Assessment of COVID-19

During the finalisation of these accounts Coronavirus (COVID-19) has evolved into an unprecedented public health emergency in the UK and around the world, causing disruption to businesses and economic activity. The charity considers this outbreak to be a non-adjusting post balance sheet event.

The situation remains dynamic as governments around the globe take unprecedented measures to slow the spread and mitigate the human tragedy. As the circumstances are evolving rapidly, we do not consider it practicable to provide a quantitative measure of the potential impacts on the Charity beyond that provided in these accounts.

NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED 30 JUNE 2022 (Continued)

1. ACCOUNTING POLICIES (continued)

1.4 Fund accounting

General funds are unrestricted funds which are available for use at the discretion of the Trustees in furtherance of the general objectives of the company and which have not been designated for other purposes.

Restricted funds are funds which are to be used in accordance with specific restrictions imposed by donors or which have been raised by the charity for particular purposes. The aim and use of each restricted fund is set out in note 17.

Funds provided in relation to the purchase of the land because unrestricted once the costs were incurred and are included with funds transferred line within the Statement of Financial Activities and included in note 17.

1.5 Income

All income is recognised once the charity has entitlement to the income, it is probable that the income will be received and the amount of income receivable can be measured reliably.

Income received from participants of the lottery is recognised on the date of the draw to which the participant is being entered.

For legacies, entitlement is taken as the earlier of the date on which either: the charitable company is aware that probate has been granted, the estate has been finalised and notification has been made by the executor(s) to the Trust that a distribution will be made, or when a distribution is received from the estate. Receipt of a legacy, in whole or in part, is only considered probable when the amount can be measured reliably and the charitable company has been notified of the executor's intention to make a distribution. Where legacies have been notified to the charitable company, or the charitable company is aware of the granting of probate, and the criteria for income recognition have not been met, then the legacy is treated as a contingent asset and disclosed if material.

Gifts in kind donated for distribution are included at valuation and recognised as income when they are distributed to the projects. Gifts donated for resale are included as income when they are sold. Donated facilities are included at the value to the charitable company where this can be quantified and a third party is bearing the cost. No amounts are included in the financial statements for services donated by volunteers.

Donated services or facilities are recognised when the charitable company has control over the item, any conditions associated with the donated item have been met, the receipt of economic benefit from the use of the charitable company of the item is probable and that economic benefit can be measured reliably.

On receipt, donated professional services and donated facilities are recognised on the basis of the value of the gift to the company which is the amount the charitable company would have been willing to pay to obtain services or facilities of equivalent economic benefit on the open market; a corresponding amount is then recognised in expenditure in the period of receipt.

Income tax recoverable in relation to donations received under Gift Aid or deeds of covenant is recognised at the time of the donation.

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2022(Continued)

1. ACCOUNTING POLICIES (continued)

1.6 Expenditure

Expenditure is recognised once there is a legal or constructive obligation to transfer economic benefit to a third party, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is classified by activity. The costs of each activity are made up of the total of direct costs and shared costs, including support costs involved in undertaking each activity. Direct costs attributable to a single activity are allocated directly to that activity. Shared costs which contribute to more than one activity and support costs which are not attributable to a single activity are apportioned between those activities on a basis consistent with the use of resources. Central staff costs are allocated on the basis of time spent, and depreciation charges allocated on the portion of the asset's use.

Fundraising costs are those incurred in seeking voluntary contributions and do not include the costs of disseminating information in support of the charitable activities. Support costs are those costs incurred directly in support of expenditure on the objects of the charitable company and include project management carried out at Headquarters. Governance costs are those incurred in connection with administration of the company and compliance with constitutional and statutory requirements.

Costs of raising funds are costs incurred in attracting voluntary income, and those incurred in trading activities that raise funds.

Charitable activities and Governance costs are costs incurred on the charitable company's educational operations, including support costs and costs relating to the governance of the charitable company apportioned to charitable activities.

Redundancy and termination costs are recognised as an expense in the Statement of Financial Activities and a liability on the Balance Sheet immediately at the point the charity is demonstrably committed to either:

- Terminate the employment of an employee or group of employees before normal retirement date; or
- Provide termination benefits as a result of an offer made in order to encourage voluntary redundancy.

The charity is considered to be demonstrably committed only when it has a detailed formal plan for the termination and is without realistic possibility of withdrawal from the plan.

All expenditure is inclusive of irrecoverable VAT.

1.7 Tangible fixed assets and depreciation

All assets costing more than £5,000 are capitalised.

Tangible fixed assets are carried at cost, net of depreciation and any provision for impairment. Depreciation is provided at rates calculated to write off the cost of fixed assets, less their estimated residual value, over their expected useful lives on the following bases:

Medical equipment	-	25% straight line
Motor vehicles	-	25% - 33% reducing balance
Office equipment	-	25% straight line
Other fixed assets	-	25% straight line
Leasehold improvements	-	20% straight line
Asset Under Construction	-	Not depreciated

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2022 (Continued)

1. ACCOUNTING POLICIES (continued)

1.8 Interest receivable

Interest on funds held on deposit is included when receivable and the amount can be measured reliably by the charitable company; this is normally upon notification of the interest paid or payable by the Bank.

1.9 Leasing and hire purchase

Assets obtained under hire purchase contracts and finance leases are capitalised as tangible fixed assets. Assets acquired by finance lease are depreciated over the shorter of the lease term and their useful lives. Assets acquired by hire purchase are depreciated over their useful lives. Finance leases are those where substantially all of the benefits and risks of ownership are assumed by the charitable company. Obligations under such agreements are included in creditors net of the finance charge allocated to future periods. The finance element of the rental payment is charged to the Statement of Financial Activities Incorporating Income and Expenditure Account so as to produce a constant periodic rate of charge on the net obligation outstanding in each period.

1.10 Operating leases

Rentals under operating leases are charged to the Statement of Financial Activities Incorporating Income and Expenditure Account on a straight line basis over the lease term.

1.11 Investments

Investments are a form of basic financial instrument and are initially recognised at their transaction value and subsequently measured at their fair value as at the balance sheet date using the closing quoted market price. All gains and losses are taken to the Statement of Financial Activities as they arise. Unrealised gains and losses are calculated as the difference between the fair value at the year end and their carrying value and are included in the Statement of Financial Activities. There were no realised gains during the year.

1.12 Stock

Stock of retail goods are valued at the lower of cost and net realisable value after making due allowance for obsolete and slow-moving stocks. The value of these goods is immaterial in respect of these accounts and therefore is not included. Donated items of stock for resale or distribution are not included in the financial statements until they are sold or distributed because the Trustees consider it impractical to be able to assess the amount of donated stocks as there are no systems in place which record these items until they are sold and undertaking a stock take would incur undue cost for the charity which far outweigh the benefits

1.13 Debtors

Trade and other debtors are recognised at the settlement amount after any trade discount offered. Prepayments are valued at the amount prepaid net of any trade discounts due.

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2022 (Continued)

1. ACCOUNTING POLICIES (continued)

1.14 Cash at Bank and in hand

Cash at bank and in hand includes cash and short term highly liquid investments with a short maturity of three months or less from the date of acquisition or opening of the deposit or similar account.

1.15 Liabilities and provisions

Liabilities are recognised when there is an obligation at the Balance Sheet date as a result of a past event, it is probable that a transfer of economic benefit will be required in settlement, and the amount of the settlement can be estimated reliably. Liabilities are recognised at the amount that the charitable company anticipates it will pay to settle the debt or the amount it has received as advanced payments for the goods or services it must provide. Provisions are measured at the best estimate of the amounts required to settle the obligation.

1.16 Financial instruments

The charitable company only has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value with the exception of fixed assets which are valued at amortised cost and investments which are valued at fair value at the balance sheet date using the closing quoted market price which is considered to be the fair value.

1.17 Taxation

The company is considered to pass the tests set out in Paragraph 1 Schedule 6 of the Finance Act 2010 and therefore it meets the definition of a charitable company for UK corporation tax purposes. Accordingly, the company is potentially exempt from taxation in respect of income or capital gains received within categories covered by Chapter 3 Part 11 of the Corporation Tax Act 2010 or Section 256 of the Taxation of Chargeable Gains Act 1992, to the extent that such income or gains are applied exclusively to charitable purposes.

1.18 Pensions

The charitable company operates a defined contribution pension scheme and the pension charge represents the amounts payable by the charitable company to the fund in respect of the year.

1.19 Significant accounting estimates

In preparing these accounts there are no significant accounting policies or estimates used that would materially affect the results for the year (2021: none).

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2022 (Continued)

2. INCOME FROM DONATIONS AND LEGACIES

	2022 £	2021 £
Donations	306,878	238,813
Legacies	331,431	254,733
Grants	1,591,573	914,476
	<hr/>	<hr/>
Total donations and legacies	2,229,883	1,408,022

Included within grants and donations above is £1,543,410 in relation to restricted funds (2021: £732,548).
There were no government grants with unfulfilled conditions at the year end (2020/21 none).

3. FUNDRAISING INCOME

	Unrestricted funds 2022 £	Unrestricted funds 2021 £
Lottery income	3,503,986	3,564,702
Raffle income	52,170	103,353
Events income	532,864	385,724
	<hr/>	<hr/>
	4,089,020	4,053,779
	<hr/>	<hr/>

4. TRADING ACTIVITIES

	Unrestricted funds 2022 £	Unrestricted funds 2021 £
Rental income	28,498	22,417
Training income	31,830	22,875
PI income	4,602	-
Merchandise income	35,029	1,111
Charity shop income	685	49
Challenge income	79,227	28,298
	<hr/>	<hr/>
	179,871	74,750
	<hr/>	<hr/>

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2022 (Continued)

5. INVESTMENT INCOME

	Unrestricted funds 2022 £	Unrestricted funds 2021 £
Bank interest received	793	
	_____	_____

6. OTHER INCOME

	Unrestricted funds 2022 £	Unrestricted funds 2021 £
Other income	7,663	73,837
Coronavirus job retention scheme	-	9,569
	_____	_____
	7,663	83,406
	_____	_____

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2022 (Continued)

7. ANALYSIS OF EXPENDITURE BY TYPE - CURRENT PERIOD

	Direct costs 2022 £	Support costs 2022 £	Total 2022 £
Lottery costs	474,189	-	474,189
Other costs	743,538	159,219	902,757
	<hr/>	<hr/>	<hr/>
Costs of raising funds	1,217,727	159,219	1,376,946
	<hr/>	<hr/>	<hr/>
Treating injury or sickness by the provision of immediate medical care	3,465,847	776,633	4,242,480
	<hr/>	<hr/>	<hr/>
Costs of charitable activities	3,465,847	776,633	4,242,480
	<hr/>	<hr/>	<hr/>
	<hr/>	<hr/>	<hr/>

ANALYSIS OF EXPENDITURE BY TYPE - PRIOR YEAR

	Direct costs 2021 £	Support costs 2021 £	Total 2021 £
Lottery costs	385,165	-	385,165
Other costs	596,958	126,478	723,436
	<hr/>	<hr/>	<hr/>
Costs of raising funds	982,123	126,478	1,108,601
	<hr/>	<hr/>	<hr/>
Treating injury or sickness by the provision of immediate medical care	3,156,755	564,812	3,721,567
	<hr/>	<hr/>	<hr/>
Costs of charitable activities	3,156,755	564,812	3,721,567
	<hr/>	<hr/>	<hr/>
	4,138,878	691,290	4,830,168
	<hr/>	<hr/>	<hr/>

Included in the tables above is restricted expenditure of £157,579 (2021: £426,166).

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2022 (Continued)

8. DIRECT COSTS - CURRENT PERIOD	Fundraising expenses £	Immediate medical care costs £	Total 2022 £
Lottery	474,189	-	474,189
Regular Giving	245,320	-	245,320
Fundraising	5,502	-	5,502
Raffle	51,652	-	51,652
Wages and salaries	283,811	250,429	534,240
National insurance	26,236	24,370	50,606
Pension cost	15,358	6,564	21,922
Other costs	115,659	91,808	207,467
Doctor, paramedic and helicopter crew costs	-	690,062	690,062
Helicopter costs	-	2,177,548	2,177,548
Training	-	12,342	12,342
Vehicle costs	-	32,849	32,849
Medical supplies and equipment	-	84,171	84,171
Repairs	-	15,077	15,077
Depreciation	-	80,627	80,627
	1,217,727	3,465,847	4,683,574

DIRECT COSTS - PRIOR YEAR	Fundraising expenses £	Immediate medical care costs £	Total 2021 £
Lottery	385,165	-	385,165
Regular Giving	111,916	-	111,916
Fundraising	3,098	-	3,098
Raffle	98,347	-	98,347
Shops	1,200	-	1,200
Wages and salaries	251,270	254,346	505,616
National insurance	23,679	23,355	47,034
Pension cost	12,620	6,237	18,857
Other costs	94,828	66,768	161,596
Doctor, paramedic and helicopter crew costs	-	594,979	594,979
Helicopter costs	-	1,989,647	1,989,647
Training	-	13,031	13,031
Vehicle costs	-	29,569	29,569
Medical supplies and equipment	-	106,327	106,327
Repairs	-	8,368	8,368
Depreciation	-	64,128	64,128
	982,123	3,156,755	4,138,878

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2022 (Continued)

9. SUPPORT COSTS - CURRENT YEAR

	Fundraising expenses £	Immediate medical care costs £	Total 2022 £
Finance and legal	6,989	312,243	319,232
Management	-	30,124	30,124
HR	38,266	189,885	228,151
IT	4,200	45,734	49,934
Premises	77,651	62,367	140,018
General office expenses	12,955	99,339	112,294
Other	19,158	30,032	49,190
Governance	-	6,909	6,909
Total	159,219	776,633	935,852

	Fundraising expenses £	Immediate medical care costs £	Total 2021 £
Finance and legal	4,971	97,736	102,707
Management	-	83,800	83,800
HR	11,798	132,946	144,744
IT	5,229	14,747	19,976
Premises	78,175	100,734	178,909
General Office Costs	9,554	90,755	100,309
Other	16,751	32,689	49,440
Governance	-	11,405	11,405
Total	126,478	564,812	691,290

Governance Costs	2022	2021
	£	£
Audit and accountancy fees	6,450	6,450
Other costs	459	754
Total	6,909	7,529

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2022 (Continued)

10. NET INCOME

This is stated after charging:	2022	2021
	£	£
Depreciation of tangible fixed assets owned by the charity	88,543	66,999
Auditors' remuneration – audit fees	5,450	5,450
Auditors' remuneration – non-audit fees	1,000	1,000
Operating lease payments on land and buildings	70,548	70,548
Operating lease payments on plant and machinery	1,711,001	1,711,001
Finance lease payments	4,137	4,137

11. STAFF COSTS

Staff costs were as follows:	2022	2021
	£	£
Wages and salaries	918,812	848,016
Social security costs	71,177	81,442
Other pension costs	36,171	31,462
	1,026,160	960,920

The average number of people employed by the charitable company during the period was as follows:

	2022	2021
	No.	No.
Operations - Charitable Activities	50	48
Fundraising and public relations	9	8
Administration	4	4
Marcomms	2	-
	65	60

The number of higher paid employees was:

	2022	2021
	No.	No.
In the band £80,001 - £90,000	1	1
In the band £70,001 - £80,000	-	-
In the band £60,001 - £70,000	2	2

No trustees received any remuneration for their roles as trustees (2021: £nil). All other trustee payments are disclosed in note 23.

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2022 (Continued)

11. STAFF COSTS (CONTINUED)

The Charity considers that the key management personnel comprise the senior management team and trustees, who are the Chief Executive and 3 other key staff (2021: 3 other key staff). The total employee benefits of key management personnel of the charity were £306,042 (2021: £307,608). This includes employer national insurance contributions of £31,773 (2021: £31,750) and employer pension contributions of £13,493 (2021 £7,980).

12. TANGIBLE FIXED ASSETS

	Assets under construction £	Leasehold improvements £	Medical equipment £	Motor vehicles £	Office equipment and other fixed assets £	Total £
COST OR VALUATION						
As at 1 July 2021	1,003,864	25,410	294,251	67,124	80,796	1,471,445
Additions	-	-	109,728	-	9,782	119,510
Disposals	-	-	-	-	-	-
As at 30 June 2022	1,003,864	25,410	403,979	67,124	90,578	1,590,955
DEPRECIATION						
As at 1 Jul 2021	-	13,881	174,835	20,937	52,833	262,485
Charge for the year – owned assets	-	5,082	63,997	11,243	7,917	88,239
Charge for the year – finance assets	-	-	-	-	-	-
Disposals	-	-	-	304	-	304
As at 30 June 2022	-	18,693	238,832	32,484	60,750	351,029
NET BOOK VALUE						
As at 30 June 2022	1,003,864	6,446	165,147	34,641	27,258	1,237,356
As at 30 June 2021	1,003,864	11,529	119,416	46,187	27,963	1,208,959

The net book value of assets held under finance leases or hire purchase contracts, included above, are as follows:

	2022 £	2021 £
Motor Vehicles	4,135	5,514

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2022 (Continued)

13. FIXED ASSET INVESTMENTS

	2022 £	2021 £
At market value:		
Quoted at 1 July 2021	27,686	17,886
(Loss) / gain on investments	(3,238)	9,800
	24,448	27,686
At 30 June 2022	24,448	27,686
Investments are allotted to each range as follows:		
Equities	11,562	14,800
Other	12,886	12,886
	24,448	27,686
	24,448	27,686

All investments are carried at their fair value. Historical cost of the investments is £8,820 (2021: £8,820).

14. DEBTORS

	2022 £	2021 £
Trade debtors	26,365	41,067
Other debtors	39,141	39,952
Prepayments and accrued income	1,696,913	373,691
	1,762,419	454,710
	1,762,419	454,710

15. CREDITORS: Amounts falling due within one year

	2022 £	2021 £
Net obligations under finance leases and hire purchase contracts	2,365	4,409
Trade creditors	1,444,515	141,120
Other creditors	29,776	24,509
Accruals and deferred income	607,725	861,480
	2,084,381	1,031,518
	2,084,381	1,031,518

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2022(Continued)

15. CREDITORS: Amounts falling due within one year (Continued)

	2022 £	2021 £
Deferred income		
Deferred income at 1 July 2021	174,871	356,696
Resources deferred during the year	641,258	3,443,989
Amounts released from previous years	(174,871)	(3,625,814)
	641,258	174,871
Deferred income at 30 June 2022	641,258	174,871

Deferred income relates to advance lottery receipts, rental income received in advance and long term lease incentives.

16. CREDITORS: Amounts falling due after more than one year

	2022 £	2021 £
Net obligations under finance leases and hire purchase contracts	-	1,822
	-	1,822
	-	1,822

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2022 (Continued)

17. STATEMENT OF FUNDS

SUMMARY OF FUNDS - CURRENT PERIOD

	Balance at 1 July 2021 £	Income £	Expenditure £	Gains/losses & Transfers £	Balance at 30 June 2022 £
General Funds	1,636,864	4,963,820	(5,461,847)	37,872	1,176,709
Restricted funds:					
Flight Suits	4,427	-	(4,427)	-	-
COVID-19 PPE	2,670	163,167	(133,262)	-	32,575
Insurance Claim	7,735	-	(1,840)	-	5,895
Capital Campaign	305,050	7,000	(5,050)	(300,000)	7,000
Other funds <£10,000	41,110	-	-	(41,110)	-
New Base Build	-	1,373,243	(13,000)	300,000	1,660,243
Total Restricted funds	360,992	1,543,410	(157,579)	(41,110)	1,705,713
Total funds	1,997,856	6,507,230	(5,619,426)	(3,238)	2,882,422

SUMMARY OF FUNDS - PRIOR YEAR

	Balance at 1 July 2020 £	Income £	Expenditure £	Gains/losses & Transfers £	Balance at 30 June 2021 £
General Funds	1,147,312	4,887,445	(4,404,002)	6,109	1,636,864
Restricted funds:					
Flight Suits	-	4,427	-	-	4,427
COVID-19 PPE	20,500	12,000	(29,830)	-	2,670
Insurance Claim	-	24,071	(16,336)	-	7,735
Capital Campaign	-	305,050	-	-	305,050
COVID-19 AAUK	-	380,000	(380,000)	-	-
Other funds <£10,000	30,419	7,000	-	3,691	41,110
Total Restricted funds	50,919	732,548	(426,166)	3,691	360,992
Total funds	1,198,231	5,619,993	(4,830,168)	9,800	1,997,856

Restricted Funds

These funds are provided for specific purposes as detailed in the descriptions above. During the year ended 30 June 2022, the majority of the restricted funding was for the new base build. During the year ended 30 June 2021, the majority of restricted funding was received in relation to COVID-19 funding to support the ongoing charitable activities of the organisation and support the NHS in response to the COVID-19 pandemic.

Fund transfers

Fund transfers relate to the purchase of medical equipment from restricted funds.

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2022 (Continued)

19. ANALYSIS OF CHANGES IN NET DEBT

	At 1 July 2021 £	Cash flows £	Other non- cash changes £	At 30 June 2022 £
Cash and cash equivalents:				
Cash at bank and in hand	1,339,841	892,393	-	2,232,234
Total	<u>1,339,841</u>	<u>892,393</u>	<u>-</u>	<u>2,232,234</u>

20. PENSION COMMITMENTS

The charity operates a defined contribution scheme for its employees. Total contributions during the period totalled £36,171 (2021: £25,749) and are allocated to expenditure in line with application of resources across the activities of the charity. There were no contributions outstanding to the scheme at the year-end (2021: none).

21. OPERATING LEASE COMMITMENTS - LESSEE

At 30 June 2022 the total of the Charity's future minimum lease payments under non-cancellable operating leases was:

	2022 £	2021 £
Land and Buildings		
Within 1 year	36,408	70,548
Between 1 and 5 years	35,193	28,287
Total	<u>71,601</u>	<u>98,834</u>
Helicopter		
Within 1 year	1,711,001	1,711,001
Between 1 and 5 years	6,844,002	6,844,002
In more than 5 years	2,994,251	4,705,252
Total	<u>11,549,254</u>	<u>13,260,255</u>

22. CAPITAL COMMITMENTS

At the year end the Charity had the following capital commitments:

	2022 £	2021 £
Building works	91,528	-

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2022 (Continued)

23. RELATED PARTY TRANSACTIONS

Dr Anne Booth was reimbursed to provide clinical supervision to PHEM trainees. Payments were made in line with the MAGPAS constitution which also states that one third of Trustees must be medical practitioners. Trustees believe this gives the board direct insight into clinical provision and tests both operating policies and procedures which get regularly reported back to the board by clinical Trustees.

During the year no Trustees received reimbursement of expenses (2021: £nil) in relation to training.

Legal services totalling £27,835 (2021: £11,178) were discounted from Leeds Day, a firm of solicitors in which Christopher Dodd, a trustee of MAGPAS, is also a partner.

There are no other related party transactions.

Structure, Management and Governance

Constitution

- The company is registered as a charitable company limited by guarantee and was set up by a Trust deed
- The charitable company is constituted under a Trust deed and is a registered charity number 1119279
- The company was incorporated on 22/02/2007 and commenced trading on that date

Method of appointment or election of trustees

The management of the charitable company is the responsibility of the Trustees who are elected and co-opted under the terms of the Memorandum and Articles of Association.

As an Incorporated Charity, MAGPAS operates under its Memorandum and Articles of Association which were updated and approved by special resolution during the Extra Ordinary General Meeting held on the 18th December 2019.

The articles set out the formal structure and organisation of the Charity, how it manages its affairs and how it will comply with Charity law and the requirements of the Companies Act 2006 as a Company limited by guarantee.

The MAGPAS constitutional documents set out details of the formal membership. Full membership of the charity shall be open to:

- Directors and former Directors of the charity, current clinically active members of the team, past clinically active medical practitioners, who have provided a service to the charity up to the period beginning not more than three years prior to an Annual General Meeting
- As members of the Charity, there could be a financial obligation towards any liabilities incurred, but this is limited to a maximum of £10 for any individual.

Under the rules laid out members will annually elect (with exceptions as noted) an Executive Committee of Directors, who are also Trustees, to serve as the administering body of the Charity. This Executive Committee comprises: All Trustees of MAGPAS.

Trustees are appointed for a fixed term, up to 1/3rd will retire according to longevity of service, but they may offer themselves up for re-election.

Policies adopted for the induction and training of trustees

Trustees undergo an orientation session to brief them on: their legal obligations under charity and company law, the Charity Commission guidance on public benefit, and inform them of the content of the Memorandum and Articles of Association, the committee and decision-making processes, the business plan and recent financial performance of the charity. Trustees are encouraged to attend appropriate external and internal training events where these will facilitate the undertaking of their role.

Trustees complete an annual Directors Declaration and sign acceptance of the MAGPAS Charity Directors Policy and code of conduct.

Management structure and committees

The Trustees’ main role is the formulation of strategic long-term policy for the Charity (5-year strategic business plan) as well as monitoring performance and retaining a general oversight on the provision and management of the Charity resources and clinical service.

Meet the MAGPAS Trustees

You can find more information on Magpas Trustees here: <https://www.magpas.org.uk/trustees/>



Trustees from left to right

John Bridge OBE DL (Chair), Dr Alec Ostler, Hugh Parnell, Dr Anne Booth, Tom Bennet, Bill Hughes CBE, Kate Lancaster, Mark Broadbent, Dr Peter Holden, Geoff Davies

The Chief Executive Officer is responsible for more detailed, on-going activities of the Charity and is principally responsible for the management of staff and volunteers, provision of service and day to day finances of the Charity.

The Clinical Governance Committee, which is led by the Charity’s Medical Director, concentrates on the management and direction of the Charity’s clinical activities. The Committee manages all processes to ensure quality and safety within the Charity’s clinical services. The Clinical Governance Committee along with the Care Quality Commission Lead and Registered Manager are responsible for the Charity’s on-going Care Quality Commission registration. The Clinical Governance Committee produces monthly Governance Reports which detail and monitor clinical and operational activity for a given month. These reports are shared with all NHS partners.

The Executive Leadership Team, which is led by the Charity’s Chief Executive Officer, concentrates on the day-to-day management of the Charity, its finances and regulation via the Gambling Commission, Fundraising Standards Authority, Association of Air Ambulances and Charity Commission. Two appointed Trustees and the Clinical Directorate are invited to attend the monthly meetings. The Committee produces a monthly report which is submitted to the Trustees of the Charity for scrutiny.

Meet the Executive Team



Daryl Brown
Chief Executive Officer

Simon Lewis
Medical Director

Natalie Church
Director of Operations

Lucy Chapman
Director of Fundraising

The Charity Trustees operate a Nomination and Corporate Governance Committee, an Audit and Risk Committee and a Workforce and Remuneration Committee each committee has Terms of Reference and meets regularly through the year. The Workforce and remuneration committee review overall staff performance against KPI’s and annually reviews staff salaries. The CEO attends all committees and produces information as required by the committee.

The Charity Audit and Risk Committee meets twice per year. The committee recommends appointment of external auditors, reviews audit reports and annual budgets for the Charity.

REFERENCE AND ADMINISTRATIVE DETAILS OF THE CHARITABLE COMPANY, ITS TRUSTEES AND ADVISERS (FOR THE YEAR ENDED 30 JUNE 2022)

Trustees	<p>John Bridge OBE DL, Chair Christopher Dodd, Secretary (retired Sept 2022) Hugh Parnell, Treasurer Lt Col Mary Read, Trustee Tom Bennett, Trustee Mark Broadbent, Trustee Dr Anne Booth, Trustee Ashley Richardson, Trustee (retired Sept 2022) Geoff Davies, Trustee Dr Peter Holden, Trustee Dr Alec Ostler, Trustee Mrs Kate Lancaster, Trustee William Hughes, Trustee (elected Sept 2022)</p>
Company registered number	06062176
Charity registered number	1119279
Registered office	<p>MAGPAS Air Ambulance Headquarters Centenary House St. Mary's Street Huntingdon PE29 3PE</p>
Company secretary	Mr Christopher Dodd
Chief executive officer	Mr Daryl Brown MBE DL
Executive Leadership Team	<p>Mr Daryl Brown MBE DL, Chief Executive Officer Mrs Natalie Church, Director of Operations Mrs Lucy Chapman, Director of Fundraising Dr Simon Lewis, Medical Director</p>
Independent auditors	<p>Price Bailey LLP Chartered Accountants 20 Central Avenue, St Andrews Business Park Thorpe St Andrew' Norwich, Norfolk, NR7 0HR</p>
Bankers	<p>Barclays Bank, Cherry Hinton Road, Cambridge, CB2 3PZ CAF Bank Ltd, 25 Kings Hill Avenue, West Malling, ME19 4JQ Metro Bank, One Southampton Row, London WC1B 5HA</p>

MAGPAS

England & Wales - Charity number 1119279

Accounts

ANNUAL REPORT

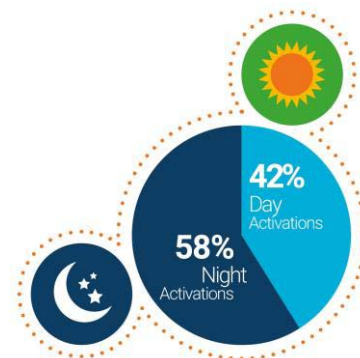
2020-2021



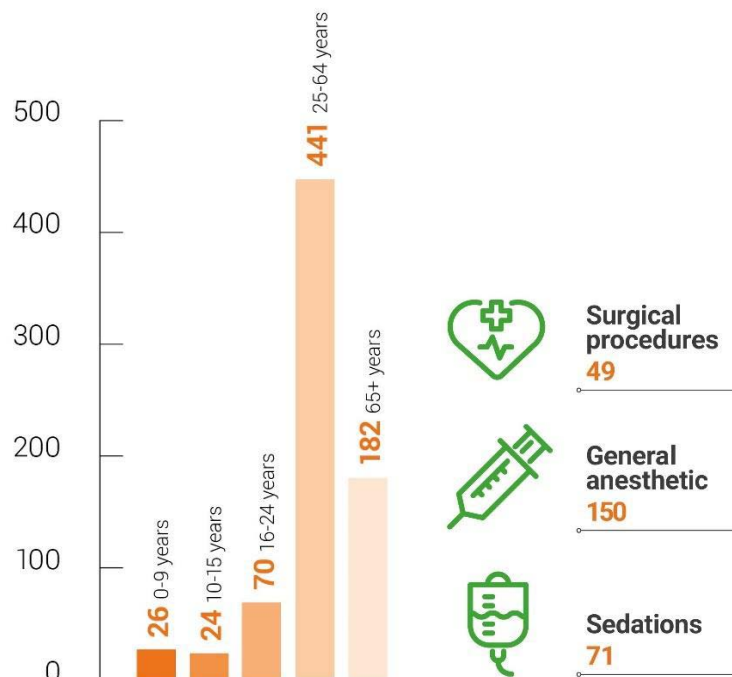
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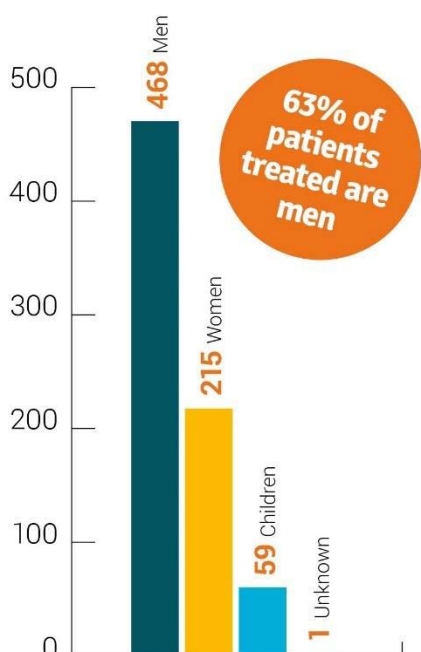
Our year at a glance



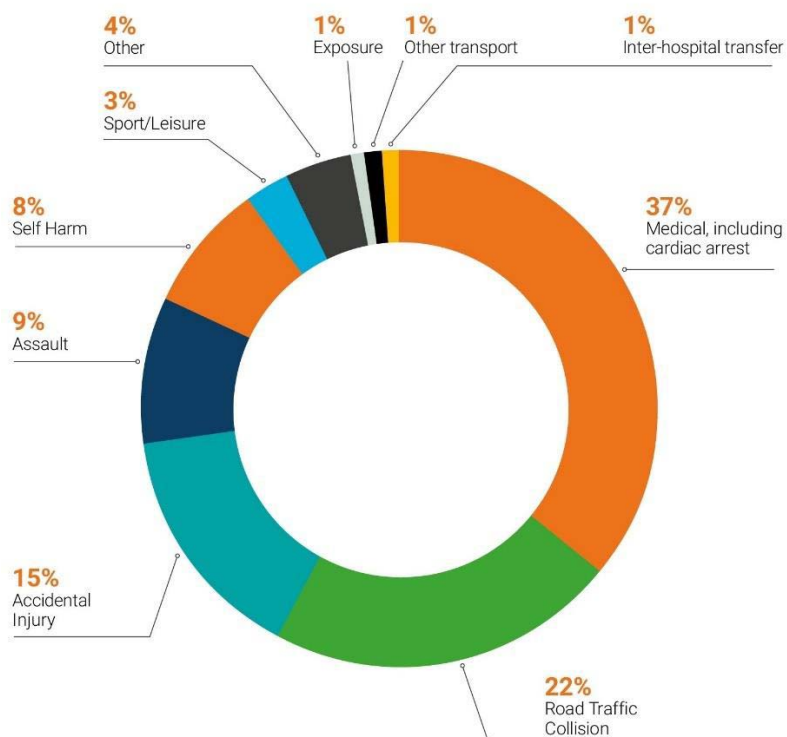
PATIENTS BY AGE



WHO WE TREATED



TYPE OF INCIDENT



Message from our Chairman



It's a real pleasure to write this welcome message as MAGPAS Air Ambulance's new Chairman.

I was appointed to the role in June 2021, taking over from Dr Nigel Brown OBE, who ended his 10 years as Chairman of this lifesaving charity earlier this year, in its 50th anniversary.

During Nigel's time at MAGPAS Air Ambulance, he led the Board of Trustees to such incredible achievements and provided such great support to the charity, especially through the challenges of COVID-19. On behalf of the trustees, I would like to take this opportunity to thank Nigel for his outstanding service for so many years.

Thanks to donations from our supporters, Nigel and the Board of Trustees were able to ensure MAGPAS became the first Air Ambulance service in the region (and only second in the country) to provide 24/7 critical care.

I now join the service having previously been the Chief Executive of the Cambridgeshire Chambers of Commerce for 17 years, and hope to utilise my knowledge and experience to see the charity through new exciting milestones.

It's exciting to join the organisation at such a crucial time for MAGPAS Air Ambulance, as we look towards the next 50 years of saving lives by starting work on plans for a purpose-built air base, headquarters and training centre at Alconbury Weald. The MAGPAS Future 50 Appeal, which was established to raise the remaining funds to complete this base build project, is a project I was already chairing and am very passionate about.



John Bridge OBE DL
With our AW169

Over many years, I have witnessed the MAGPAS Air Ambulance flying through our skies to provide lifesaving care to someone whose life hangs in the balance. I'm always mindful that this life could be someone I know or someone I care about very much or I myself might one day need their service. MAGPAS Air Ambulance provides vital care for our community that we have been fortunate to have benefitted from for the past 50 years.

I am immensely proud to become the Chairman of MAGPAS Air Ambulance at such an important time for the charity, as well continuing to lead the appeal to build a new bespoke airbase creating the foundation for the organisation's next 50 years.



John Bridge OBE DL
Chairman of the Board of Trustees

Message from our Chief Executive



Welcome to the MAGPAS 2021 - Annual Report

I don't think any of us could imagine that the worst of the Pandemic would see our normal lives impacted so drastically for over 18 months.

It is impossible to write about 2020/21 without reflecting upon the impact of the pandemic. The Charity had to stop its face to face fundraising for many months and like all health care providers had to adapt our clinical service to meet the demands of COVID-19 and the national lockdowns. While we were unable to achieve our normal community fundraising income, our teams and supporters came up with really imaginative new ways to support us from home or online.

I am so thankful to our staff, medics, air crew and supporters for all they have done to keep us operating.

Incredibly we became one of only three Air Ambulance Services in the UK to be able to transport some of the sickest COVID-19 patients around the country as some local hospitals became overwhelmed, thanks in part to our newer larger aircraft AW169, all of this while still responding to local medical emergencies in our communities.

Despite this difficult time, our medical teams continued to be on the frontline every day; working tirelessly to save precious lives.

2021 marked the second full year of operating with our new AW169 Aircraft. Our patients are experiencing the incredible benefits of us being able to fly further and faster. This year, our medical team have accumulated over 40,000 flying miles. 20% more than last year! It also marked another landmark with Dr Nigel Brown OBE retiring after 10 years as Chair of the board of trustees. I would like to personally thank Nigel for all of his support and service, volunteering hundreds of hours to the role and inspiring us all.



Our next big project is to raise the funds to help us build a new air base and training facility, this new centre will be centrally located for our region and will help us respond to our patients even faster, it will also have the right facilities to support our clinicians and crew who work so incredibly hard to keep our community safe and well 24/7.

We can only do all of this, thanks to you our supporters.

I hope you enjoy reading this 2021 annual report.

A handwritten signature in black ink that reads 'D. Brown'.

Daryl Brown MBE DL MA, BA (Hons), DipHE
MAGPAS Air Ambulance Chief Executive

Message from our Medical Director



Welcome to the MAGPAS Annual Report

I write this welcome note while overseeing our regional Pre-Hospital Emergency Medicine training course. These courses are run twice a year to train our new cohorts of Air Ambulance Doctors and Critical Care Paramedics for the East of England Air Ambulance charities.

It is a privilege, as always, to be a part of our life saving Magpas clinical team and wonderful to be working so closely with our neighbouring Air Ambulance charities with a joint aim of saving lives across our region.

All of this is only possible thanks to all of our supporters and generous donations from the public, businesses and grant giving institutions.

Our clinicians see the fragility of life daily in their work. Sadly, this heightened through the COVID-19 pandemic which dominated the last year. The whole organisation really rose to the challenge – supporting the NHS, supporting our patients, and supporting each other.

Our clinical staff provided more hours of work than ever before. We provided additional services to support the NHS. We continued to focus on clinical governance, training and quality improvement throughout.

We contributed to studies across the spectrum of pre-hospital activity aiming to drive understanding and shape best management of our patients and improve outcomes.

Throughout the last year we were able to support the NHS by providing emergency patient transfers from intensive care units around the region. We were also one of only three Air Ambulance charities nationally to undertake national COVID patient transfers. As a number of hospitals were overwhelmed with intensive care patients we used our expertise, equipment, helicopter and medical teams to safely transport very sick patients to ICU capacity across great distances.

We did all of this whilst ensuring our clinicians and patients remained safe. With the highest levels of PPE, new cleaning regimes and purchasing a decontamination unit only before seen in hospital care, we have truly put safety first for all. It has not been easy but we continue to provide lifesaving care to all who need it.



Magpas is a family and we are ready for whatever challenges lay ahead. We are forever grateful to our aircrew, doctors and paramedics who work so tirelessly to keep this essential service running, and to you our supporters for making it all possible.



Dr Simon Lewis FRCEM FIMC
Magpas Air Ambulance Medical Director

TRUSTEES' REPORT FOR THE PERIOD ENDED 30 JUNE 2021

Our Mission, Vision and Values

To save lives and limit disability by taking enhanced emergency medical care to patients in their moment of need.

Organisational Identity

MAGPAS was formed in 1971 to provide a framework within which volunteer doctors could be trained, equipped and deployed to medical emergencies. As technology and paramedic training evolved it became apparent that there was a real need for very sophisticated pre-hospital critical care for a small number of severely ill or injured patients whose needs exceeded the capabilities of the standard Ambulance Service.

In late 2001 MAGPAS modernised its provision of pre-hospital critical care. The charity working with the Ambulance Service developed a new clinical service, as well as an integrated governance framework and a research and development framework - all of which have now become recognised as models of best practice within the UK. A robust clinical governance framework was set up which has resulted in the organisation becoming the first charity sector emergency care organisation in the UK to have achieved Care Quality Commission registration.

The evolution of these services has saved lives, provided access to high quality clinical care and clinical training, contributed to the national development of Community First Responder Services and of Pre-Hospital Emergency Medicine as a medical sub-specialty and demonstrated how the NHS and charity sector can work effectively together in providing pre-hospital critical care. The charity's clinical service is now well established and attends via various transport platforms to seriously injured people across twelve counties in the UK.



Strategy 2021-2026

To fulfil our charitable mission, MAGPAS has developed a 5-year strategic business plan. 2021-2026 demonstrated strong progress against the plan, detailed below:

5 year Strategic Business Plan Objectives

Future 50 - for our Patients & Partners

Outstanding Clinical Care

- 1.1 Maintain 100% clinical shift coverage, 24 hours a day, 7 days a week
- 1.2 Ensure sufficient operational fleet, equipment and medicine availability
- 1.3 Work with strategic partners to ensure a coordinated regional service
- 1.4 Work with key stakeholders to sustain optimal geographical coverage
- 1.5 Maintain an outstanding Care Quality Commission registration
- 1.6 Maintain highest standards of clinical care
- 1.7 Work with NHS partners to establish patient care pathways and transfers

Quality Improvement, Innovation & Research

- 2.1 Use best available evidence and a programme of continuous improvement
- 2.2 Improve processes for obtaining patient follow up
- 2.3 Review and develop Information Sharing Protocols (ISPs)
- 2.4 Provide all patients with opportunity for feedback and engagement
- 2.5 Increase research and quality improvement activity
- 2.6 Publish and present quality improvement research
- 2.7 Appoint clinical leads for Quality Improvement, Clinical Effectiveness, Research and Training

Future 50 - for our Supporters

Sustainable, Conscientious Fundraising

- 3.1 Identify audiences and modify communications and channels to meet their needs
- 3.2 Maintain Fundraising Regulator and Gambling Commission registration
- 3.3 Develop a diverse mix of sustainable income streams
- 3.4 Produce and implement a fundraising plan that meets the needs of the organisation
- 3.5 Marketing of the charity and its work whilst maintaining our brand principles
- 3.6 Communicate with supporters and stakeholders frequently in line with their preferences

Financial strategy

- 4.1 Invest in income generating activities to ensure £6m income achieved to deliver service
- 4.2 Ensure good return on investment in fundraising
- 4.3 Maintain high percentage of funds raised spent on charitable activity
- 4.4 Maintain adequate reserves to reserves policy for the medium term needs of the charity
- 4.5 Maintain ring-fenced funds for future developments, service improvements
- 4.6 Ensure equity in NHS/Government funding for Air Ambulance services in the region

Future 50 – for our People

Workforce Plan

- 5.1 Review and implement organisational workforce development plan
- 5.2 Progress staff engagement and wellbeing programmes
- 5.3 Implement programme of continuous staff training and development
- 5.4 Develop committee structures to better support effective delivery of objectives
- 5.5 Map key business processes and maintain effective business continuity plan(s)
- 5.6 Maintain sufficient current operational buildings and facilities

Clinical Training

- 6.1 Deliver continuous training programme to maintain clinical service
- 6.2 Lead regional and national PHEM training and future development
- 6.3 Support development of an advanced paramedic structure and training
- 6.4 Public training and awareness of immediate life support/CPR
- 6.5 Support injury prevention and public awareness activity

New Air Base & HQ

- 7.1 Appoint and manage contractor to deliver on time and on/under budget
- 7.2 Manage the project team to delivery
- 7.3 Coordinate Capital Appeal Committee to raise funds to cover project costs
- 7.4 Build new air base, training centre and HQ

Highlights of our work in 2020-2021

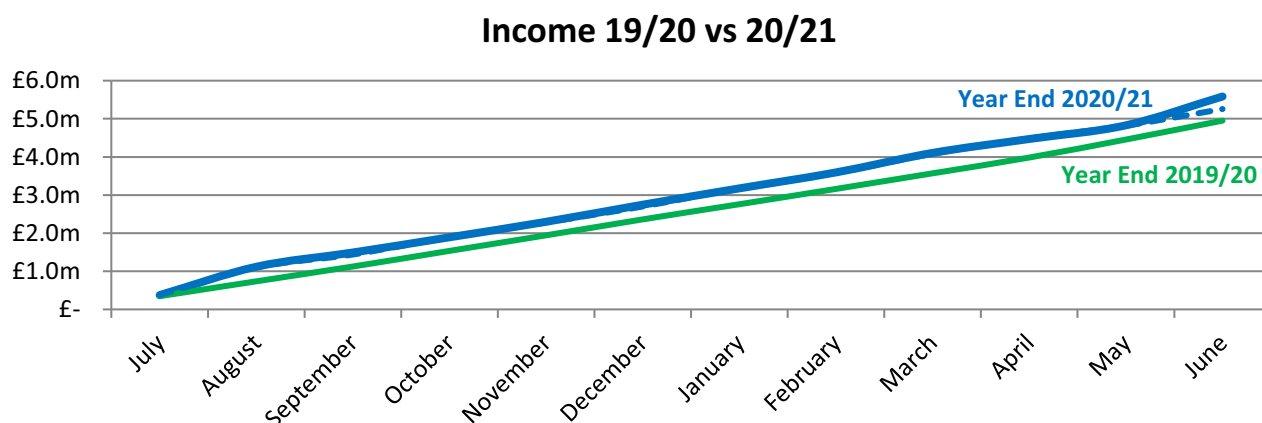
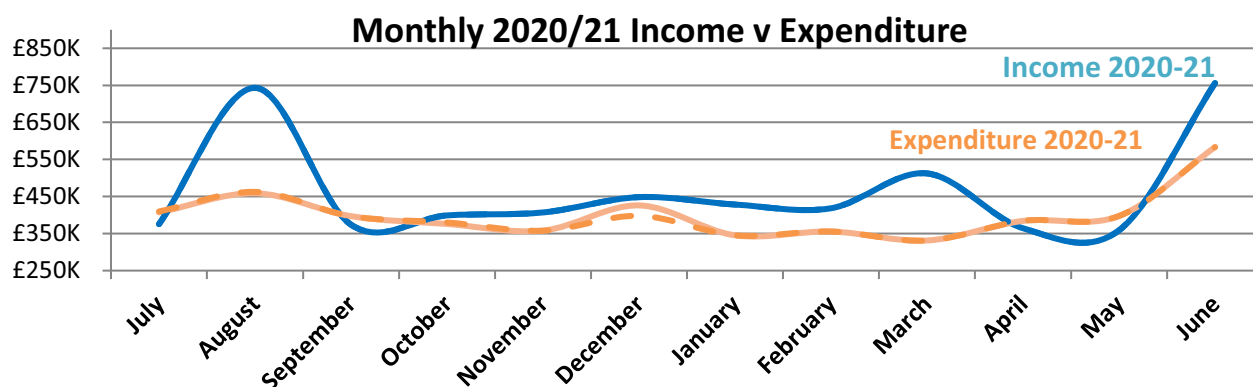
Our Funding

2020-2021 income

MAGPAS Air Ambulance raised **£5,619,993** (2019-20: £4,992,122) through fundraising activities in the 12 months ended 30 June 2021, around **£214k** ahead of our income target for the year and around **£600k** more income than a comparable period in the previous year.

Income for the period ended 30 June 2021 included:

General donations income of £238,813 (2019-20: £263,374), Legacies income of £254,733 (2019-20: £69,709), Events income £385,724 (2019-20: £431,432), Raffle income £103,353 (2019-20: £94,506), Grant income of £914,476 (2019-20: £310,926), MAGPAS runs its own Lottery which generated income of £3,564,702 (2019-20: £3,638,993). Other income was £158,192 (2019-20: £183,182).

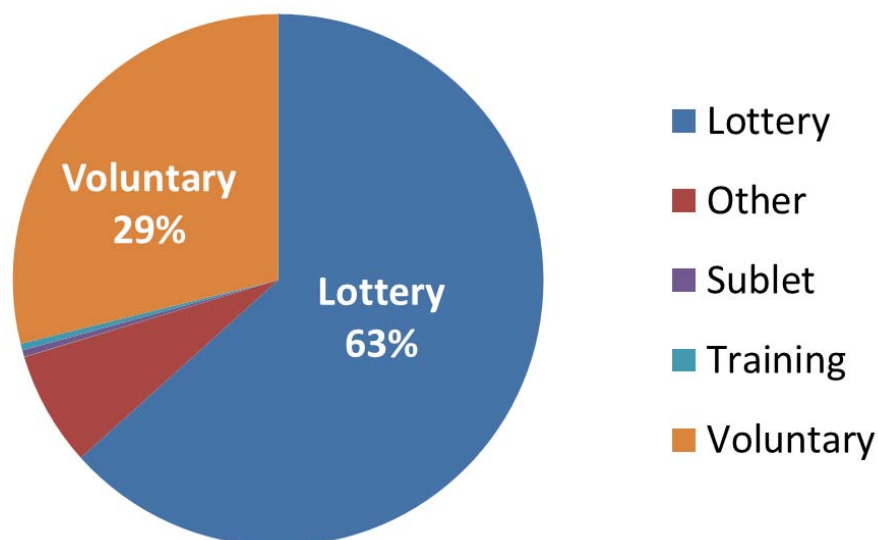


COVID-19 and the national lockdowns had a significant impact on our 20/21 fundraising plans. Most of our fundraising activity had to stop while our operating costs increased due to additional equipment and PPE requirements and a surge in COVID-19 positive patients. Fortunately, our supporters responded to our mailed appeals and our lottery and regular giving programmes continued to perform strongly despite our inability to attract new members. We were also able to successfully access some of the specific Covid-19 emergency funds available and build on our online fundraising. The Charity also secured a share of national funding from the Department of Health and Social care via Air Ambulance UK.

Despite the impact on our tactical plans, we were still able to fulfil one of the aims of the five-year fundraising strategy to diversify income, establishing and launching a new challenge events programme in 20/21 as well as introducing other new on and offline initiatives.

MAGPAS Air Ambulance would like to thank each and every supporter and funder that donated to us throughout this challenging year.

MAGPAS has been able to self-fund all of its operating costs during 2020-2021 enabling the Charity to continue attending patients across Cambridgeshire, Bedfordshire and surrounding counties. MAGPAS continues to work towards increasing recurring fundraising streams in order to invest in new clinical equipment, research and development, improved patient liaison and increased clinical staffing levels.



Reserves

At the year-end there were total restricted funds of **£360,992** (2019-20: £50,919)

While the Charity aims to maintain 6 months' worth (£2.2m) of operating capital as unrestricted reserves it currently has **£427,905** after fixed assets of **£1,208,959** which are not able to be easily sold (2019-2020: £22,540 after fixed assets of £1,124,772).

Magpas Air Ambulance has worked hard to diversify income and embed new streams over the past year, especially in response to COVID-19, but the impact of the pandemic on our activity has also impacted our ability to increase reserves to the desired level in 20/21. However, the diversification of income which has been achieved has enabled the charity to be flexible and continue to raise funds from a variety of sources providing strong foundations to increase our reserves in future years.

In 2020/21 the charity invested in a new online shop in order to strengthen our merchandise income stream as well as improving contactless methods of donating. We significantly grew our trusts and grants programme, increasing our ability to fund new equipment and projects but crucially also to access specific COVID-19 emergency funding. Our supporters have continued to show amazing loyalty and generosity during the pandemic with our 20/21 appeals generating the highest levels of income to date. Our individual giving programme has also given us the ability to recruit new supporters by direct mail, diversifying away from more traditional face to face methods - particularly beneficial during restrictions on personal contact. Previous investment meant that in 20/21 63% of the charity's income was generated from regular gifts via direct debit. This continues to provide a strong base of predictable, sustainable long-term funding on which operations can be planned and budgeted. Although the external context for fundraising still remains challenging due to ongoing impact of the pandemic the organisation has been able to respond positively over the past 12 months ensuring that the life-saving MAGPAS service is there for patients now and long into the future.

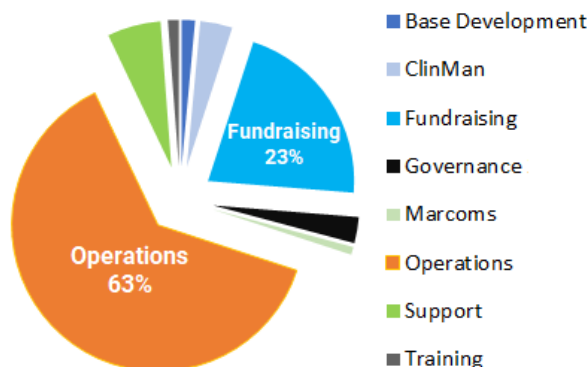
Our Funding

2020-2021 Expenditure

2020-2021 total expenditure is **£4,830,168** for the 12-month period ended 30 June 2021, compared to £4,765,050 in the previous 12-month period ended 30 June 2020.

Top three expenditure items:

Cost of helicopter operations £1,989,647 (2019-20: £1,803,195); Clinical staffing, Doctor, Paramedic staff costs including Clinical Supervision £594,979 (2019-20: £631,442). MAGPAS lottery commission, prizes and administration £385,166 (2019-20: £556,113); Accounting for 61% of all expenditure (2019-20: 63%).



In total, 23% (2019-20 26%) of overall expenditure was spent on raising funds

Fundraising Activities 2020/21

The Award Winning Fundraising team



The MAGPAS Air Ambulance Fundraising team ended a challenging year being awarded ‘Campaign of the Year’ by the East Anglia division of the national Chartered Institute of Fundraising. The awards committee recognised the success of the charity’s Flying High newsletter and accompanying appeals throughout 20/21.

The MAGPAS Lottery

MAGPAS Air Ambulance generates the majority of its income through its own Lottery. The MAGPAS Lottery is our weekly draw giving members the chance to win up to £1,000 every week while supporting us to save lives. Tickets cost £1 per week and there are 16 prizes worth between £10 and £1,000. Join thousands of people in your community who keep our air ambulance flying by playing the MAGPAS Lottery.

Winning tickets are drawn every Friday. Winners are contacted and the latest results are published on the MAGPAS Air Ambulance website weekly. The MAGPAS Lottery is managed under contract with an external lottery partner. MAGPAS holds a licence with the Gambling Commission which regulates all social lottery providers.

The logo for the Gambling Commission, with "GAMBLING" in a light blue font above "COMMISSION" in a dark blue font.

Events and challenges

Many individuals, community groups and businesses fundraise for us throughout the year with inventive ideas and fun events which keep our air ambulance flying, our rapid response cars on the road and our advanced medical team saving lives 24/7.

From skydives, running events, bike rides and treks to events such as Cuppa and Cake, Christmas Jumper days and the Magpas Mega Quiz, MAGPAS community fundraising provides vital funds throughout the year. Despite the lockdown at the start of 2021 and the ongoing impact of the pandemic the Community and Events team were still able to raise **£385,724** in 20/21 (2019-20: £431,432). The pandemic had a big impact on our planned events for most of the year, however supporters still found inventive ways to raise vital funds by taking on virtual challenges or inventing their own ways to continue raising funds.

Grants, Trusts and Foundations

In 20/21 support from Grants, Trusts and Foundations was more important than ever, helping to keep our primary service operational as well as funding items, such as a state-of-the-art decontamination unit, specific to enabling activity throughout the Covid-19 pandemic. In 20/21 we were fortunate to be able to engage with many of our existing funders to provide specific support during the peaks of the pandemic as well as attracting funders from new Trusts. We missed being able to meet with funders face to face but carried out meetings via the phone and online. A list of acknowledgements can be found on page 14.

Individual Giving

Our individual giving programme has been an important income stream in 20/21. Our supporters responded phenomenally to the two Flying High newsletters we sent during the course of the year and this proved to be an important vehicle for donations as well as an effective way to update our supporters of our work and Covid-19 specific activity during the 2nd peak of the pandemic. The newsletter forms part of our growing individual giving programme alongside two mailed raffle appeals and our regular giving programme established on 2019.

You can read all of our latest editions of Flying High on our website at www.magpas.org.uk/our-newsletter/



Magpas AIR AMBULANCE

FLYING HIGH

WITH YOU, WE SAVE LIVES

Winter/Spring 2021

INSIDE

.....
What you helped us achieve -
The facts and stats

.....
What's it like to fly at night? -
Magpas Pilot Capt. Chris shares all

.....
Alice's incredible story -
Following a cardiac arrest at just 18 years old

.....
A new service - Specialist emergency care for Luton and surrounding communities

.....
And more...

magpas.org.uk
0300 321 4971
info@magpas.org.uk

Magpas Air Ambulance, Centenary House,
St Mary's Street, Huntingdon, Cambridgeshire PE29 3PE



Like us on Facebook:
search 'Magpas Air Ambulance'



Find us on Twitter:
@Magpas_Charity



Follow us on Instagram:
@magpasairambulance

Ensuring good fundraising practice

Our promise to you

Your support is vital to keep our Air Ambulance flying and bringing emergency care to people in life-threatening emergencies. You help to raise the funds each year to keep our service available 24/7.

MAGPAS is registered with the Fundraising Regulator and we are committed to upholding the highest standards of fundraising and transparency with our supporters. We promise that:

- We will commit to high standards
- We will be clear, honest and open
- We will be respectful
- We will be fair and reasonable
- We will be accountable and responsible



You can read the full details of our fundraising promise at: www.magpas.org.uk/fundraising-promise

Supporter Privacy and Data protection

MAGPAS Air Ambulance uses and is responsible for certain personal information about our supporters. When we do so we are regulated under the Data Protection Laws which include the Data Protection Act 1998 and any replacement legislation, and the General Data Protection Regulations (GDPR). The Data Protection Laws apply across the European Union as well as in the United Kingdom and we are responsible as 'controller' of that personal information for the purposes of those Laws.

The personal information we collect and use

Information collected by us in the course of responding to enquiries or fulfilling subscriptions (including making a donation, setting up a regular gift, signing up to our newsletter, signing up to attend an event) we collect the following personal information when you provide it to us: Names, addresses, telephone numbers and email addresses.

We use your personal information for our own marketing purposes, where we have your permission and will only contact you if you have given us specific consent (for example the 'tick boxes' on our donation forms and other forms that we use) or where there is 'legitimate interest'. Legitimate interest is a term used by the Information Commissioner's Office to ensure that both our needs and the needs of the supporter are looked at in balance and decisions to process data, or contact you, are only made when it is relevant and applicable to your support.

We use your personal information to:

- Enable us to provide information you have requested
- Enable us to fulfil your subscriptions and ensure that you are able to participate in our services
- Enable us to respond to any enquiries or queries you raise with us
- Enable us to keep you informed of changes to our subscriptions and services including pricing changes and offers
- Enable us to provide information on areas of our work that would be considered as relevant to your area of support

Who we share your personal information with:

We may share your details with trusted third-party suppliers to meet the requirements of any enquiries you have made or the services that concern your area of support. We will also share personal information with law enforcement or other authorities if required by applicable law. Relationships with such suppliers are always governed by contracts with appropriate clauses to protect personal data. **We will not share your personal information with any other third party.**

Fundraising Feedback

We welcome feedback on our fundraising activity in order to improve and resolve any queries. If, for any reason, our fundraising practices have exceeded or not met the standard you expect we would like to hear from you. We will acknowledge any feedback within 5 working days and provide a full response to any complaint within 20 working days.

To give feedback, please contact Debbie Florence, Senior Supporter Care Officer, at: debbie@magpas.org.uk or call 01480 371060 (option 2). Alternatively you can write to us at: Magpas Air Ambulance, Centenary House, St Mary's Street, Huntingdon, Cambs, PE29 3PE.

MAGPAS received 8 complaints in 2020/21 (2019/20: 7), all related to the MAGPAS Lottery and were resolved in-house at the informal stage, within our policy timeframes and were recorded in the MAGPAS complaints log.

The charity also received a number of compliments during the year a selection of these can be viewed at the website <https://www.magpas.org.uk/patient-and-relative-hub/>

Funding acknowledgements

We formally acknowledge funding from our supporters in the most appropriate method. Our special thanks go to the following for making a special contribution to our work during the last financial year.

- **AAUK/Department of Health and Social Care**
- **HELP Appeal**
- **CAF Bank**
- **BASICS**
- **ShareGift**
- **Bedfordshire and Luton Community Foundation**
- **Harry Cureton Charitable Trust**
- **The Hobson Charity**
- **Lions Club International**
- **The Harpur Trust**
- **Payne-Gallwey Charitable Trust**
- **Volant Charitable Trust**
- **Provincial Grand Lodge of Bedfordshire & Masonic Charitable Foundation**
- **The Hospital Saturday Fund**
- **St Neots Town Council**



New level of emergency care delivered to Luton

The Magpas medical team provide patients across the East of England with lifesaving care, but are most frequently called to Cambridgeshire and Bedfordshire. Last year the charity was dispatched to serious medical emergencies in Bedfordshire, on average, 4 times a week. Responding by air during the day and by road at night.

However, research showed that in south Bedfordshire, despite having easy access to an Accident and Emergency department, the Luton community had a growing need for immediate emergency care during the night. This was also mirrored by the Magpas medical team's own experiences, particularly with incidents of serious trauma such as stabbings, where patients can be in a life-threatening situation in a matter of minutes.

Despite the challenges of the pandemic and thanks to funding from local trusts including the Bedfordshire and Luton Community Foundation, the

charity launched a specialised road based service in Luton in September, improving response times to the town by up to 40 minutes on average.

The dedicated rapid response vehicle, based at Luton Ambulance station, is manned by a Magpas doctor and critical care paramedic team and operates between 6pm - 6:30am on Friday and Saturday nights, when demand is at its highest.

Magpas Air Ambulance Medical Director, Doctor Simon Lewis, led on the development of the pilot and has also worked shifts for the new service.

He describes, "Myself and the Magpas Critical Care Paramedic I was working with that night prepared the rapid response vehicle and drove to Luton Ambulance Station. It wasn't long before we got our first call out of the evening and we were back and forth responding to incidents all night.

"With quick access to major roads like the M1 and M25, we

ended up not only treating patients in Luton itself but also dealing with a road traffic collision in Essex, a head injury in Hertfordshire and several cardiac arrests in Bedfordshire – travelling over 200 miles in 12 hours."

Currently the service is still operating as a pilot but it is already showing signs of success, as Simon explains, "We've been able to respond to the growing need for an advanced level of emergency care as a result of the pandemic, as well as significantly reducing the time it takes to reach serious emergencies such as stabbings. The new **Magpas Air Ambulance** vehicle is supplied with lifesaving equipment and drugs; the majority of which are not carried by standard land ambulances. This means our local presence in Luton not only assists the existing ambulance service, but enhances the standard of emergency care available, saving even more lives and keeping families together in Luton, Dunstable and the surrounding communities."

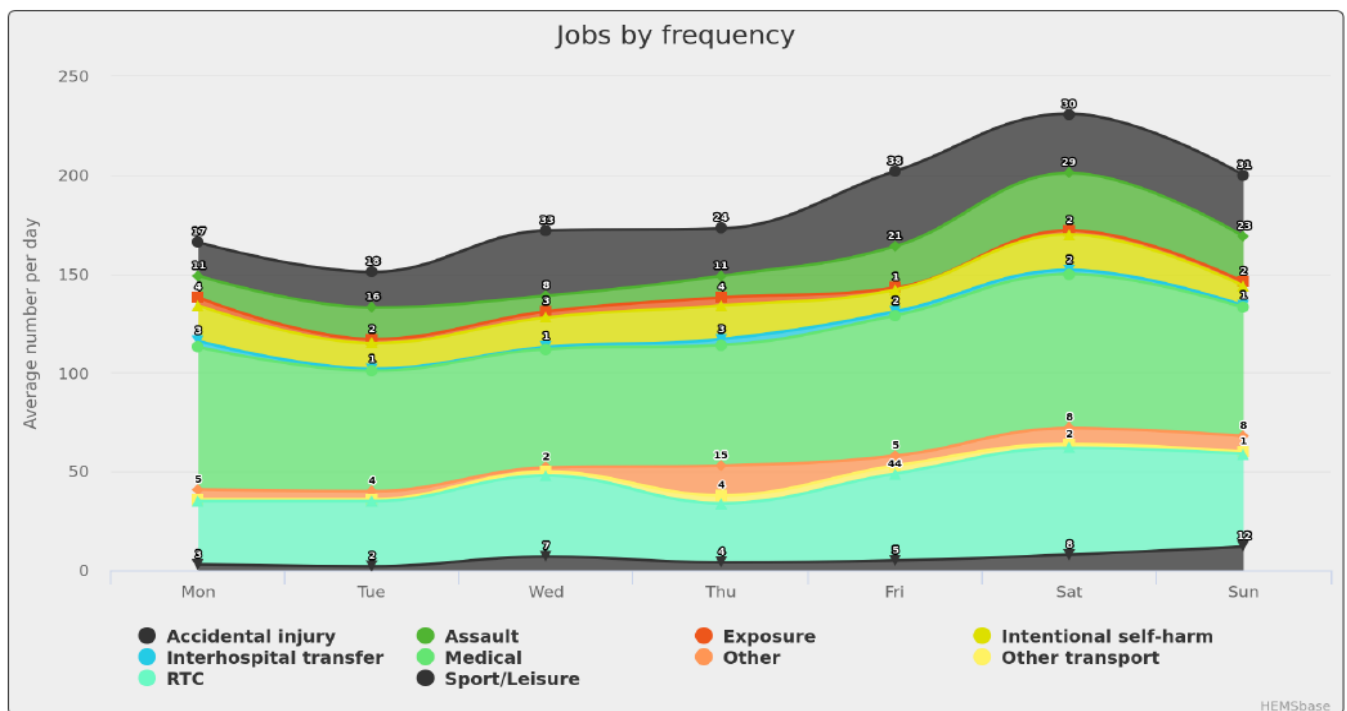
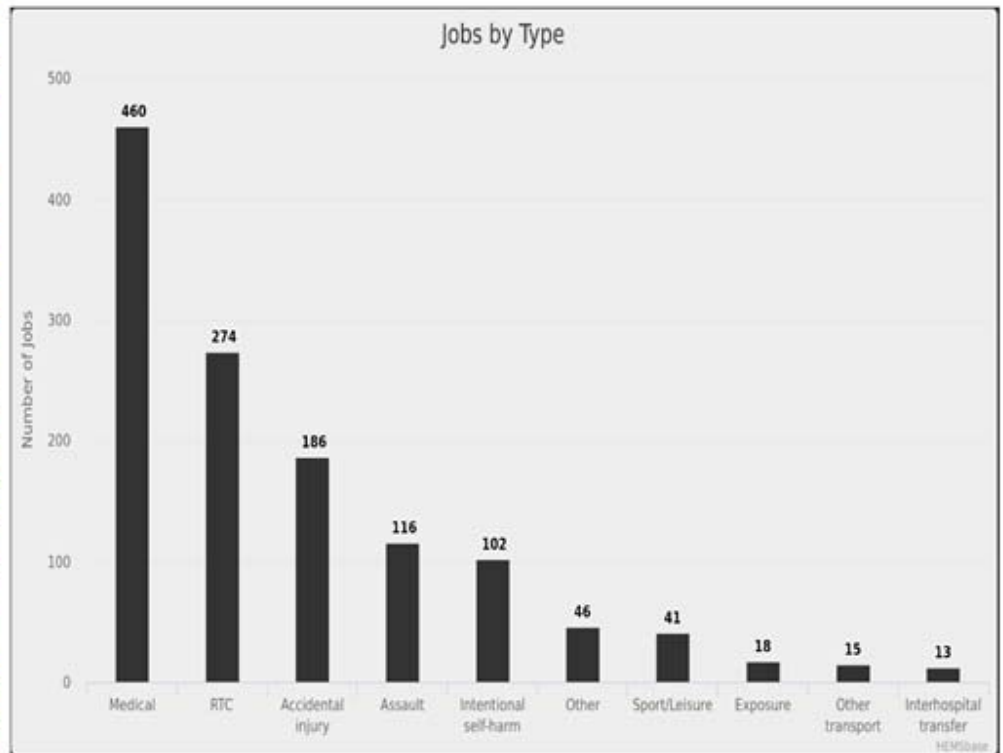
Activity Report

1st Jul 2020 - 30th Jun 2021

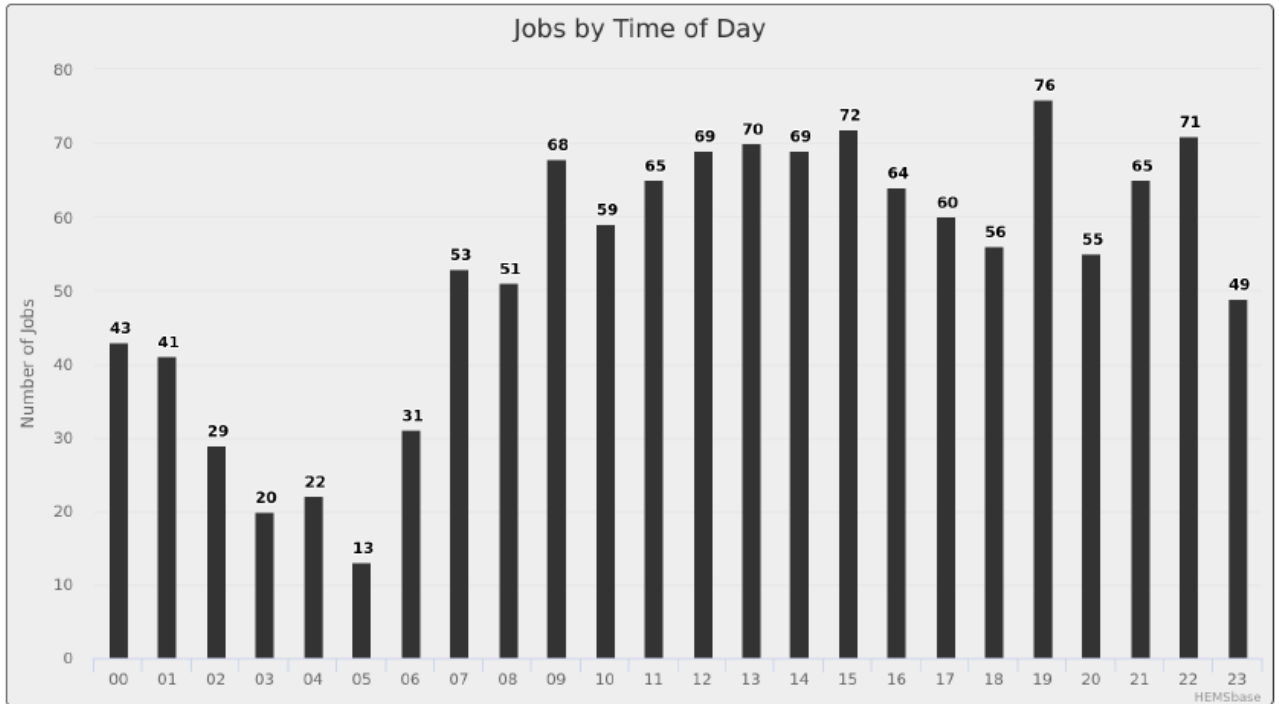
Total Jobs:	1269
Total Patients:	743
RSIs:	110
Intubations without drugs:	109
Total Major Haemorrhages:	21

Jobs by Type	
Medical	459 36.2%
RTC	274 21.6%
Accidental injury	186 14.6%
Assault	116 9.1%
Intentional self-harm	102 8%
Other	46 3.6%
Sport/Leisure	41 3.2%
Exposure	18 1.4%
Other transport	14 1.2%
Interhospital transfer	13 1%

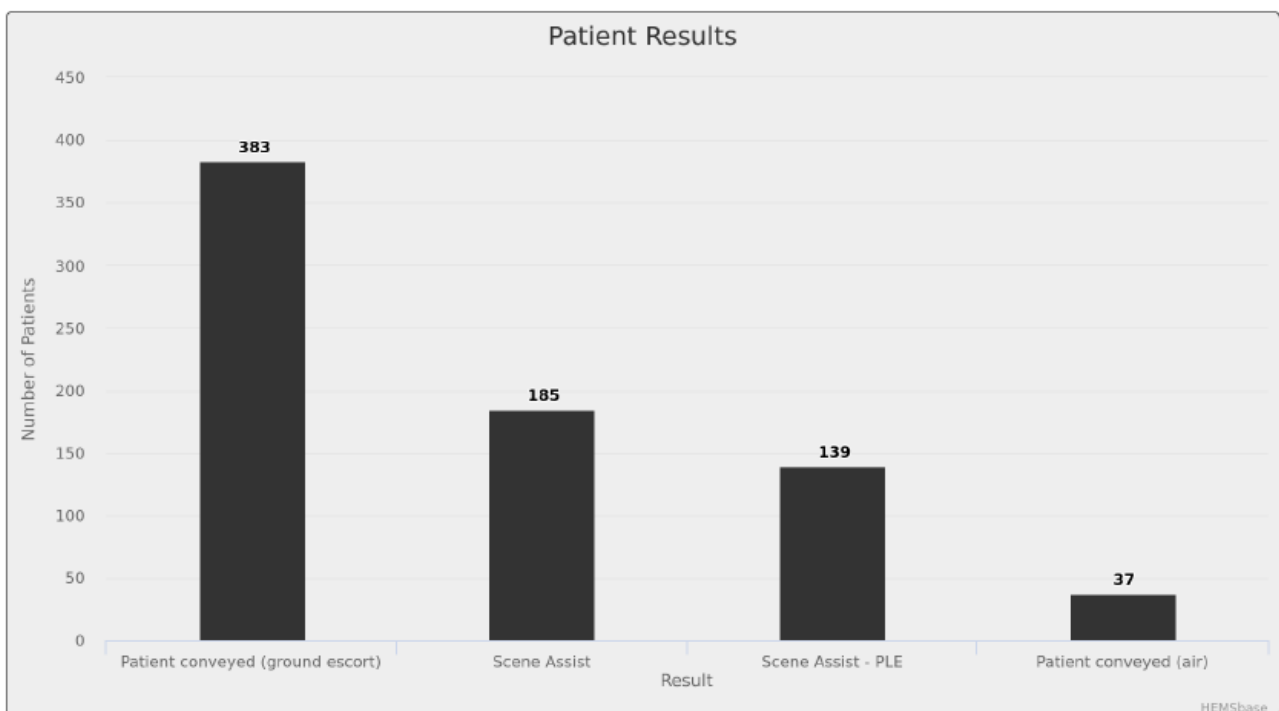
Jobs by Callsign	
WQ265	521 41%
WMED33	451 35.6%
WMED88	218 17%
WMED44	78 6%
Transfer	4 0.3%
Roller 1	1 0.1%



Jobs by Result	
Patient Conveyed	419
Stand Down En Route	384
Patient Treated	298
Stand Down at Scene	124
Stand Down Before Mobile	46

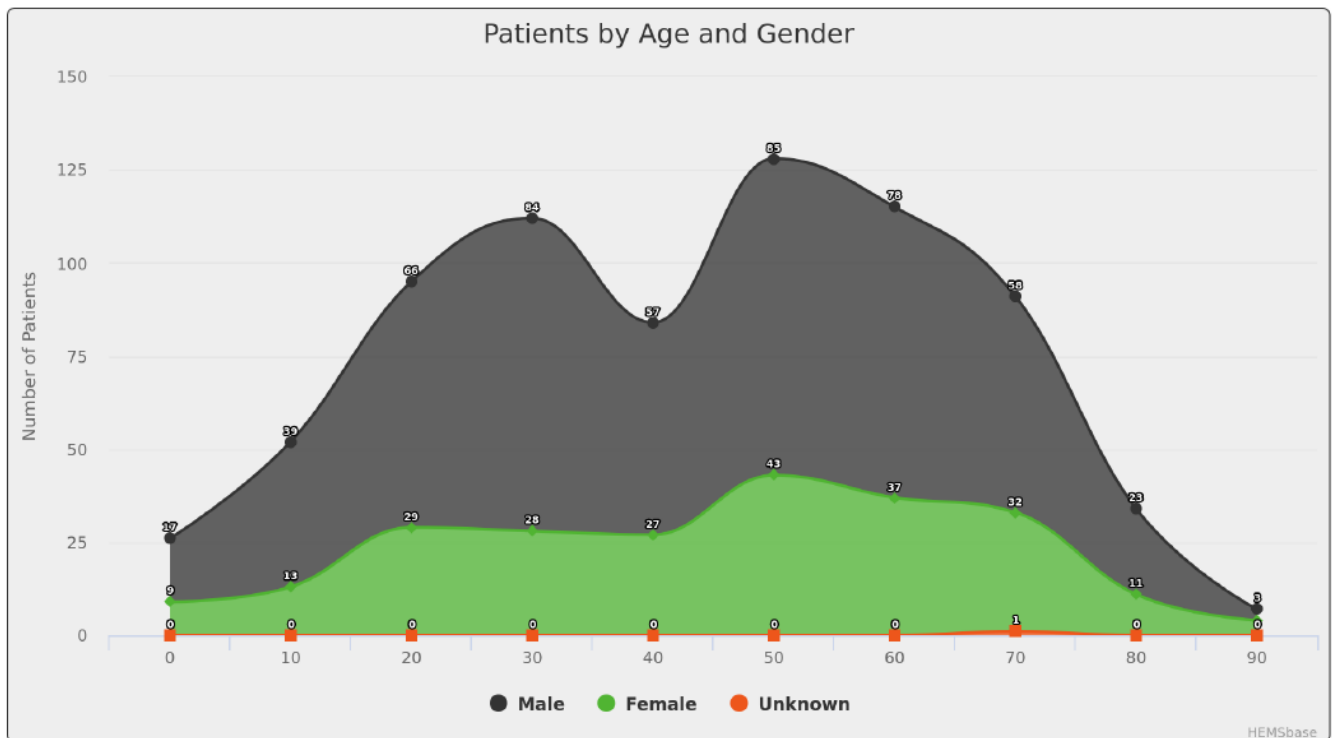
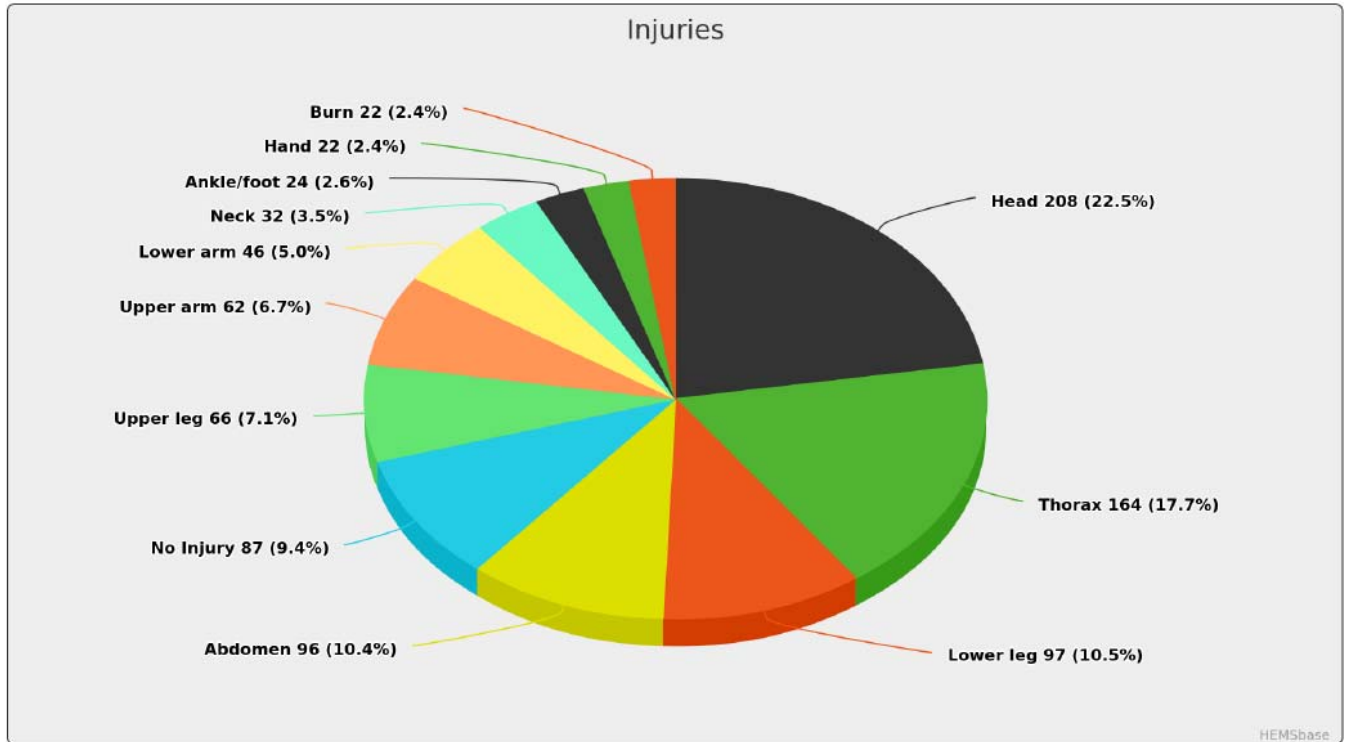


Patients by Outcome	
Patient conveyed (ground escort)	383
Scene Assist	185
Scene Assist - PLE	139
Patient conveyed (air)	37



Activity Report

1st Jul 2020 - 30th Jun 2021



Day Activations (07:00-19:00)



Night Activations (19:00-07:00)



Patient Testimonial

Alice's incredible story



The typical 18 year old may worry about exams, or passing their driving test, but for 18 year old **Alice**, everything changed when she suddenly stopped breathing and suffered a cardiac arrest at her home.

Alice was in a very critical condition and within minutes the **East of England Ambulance Service (EEAST)** arrived, swiftly followed by **Magpas Air Ambulance**, who were able to provide her with specialist lifesaving care.

Alice's dad, James, recalls, "I can still remember hearing the machines beeping and being so worried that they could turn around and say she wasn't alive anymore."

Worryingly, Alice then suffered a second cardiac arrest, resulting in Magpas Doctor Rupert and Critical Care Paramedic Dan placing her under general anaesthetic and performing surgery, all in her kitchen. This included making a small incision in the side of Alice's chest - it was at this point that CCP Dan, with his extensive knowledge and experience, recognised that

there was also something else putting her life in danger.

It transpired Alice had a tumour in her chest that had grown so big it had blocked her airway and crushed her lung. She was urgently rushed into hospital where she underwent surgery and spent several months in Royal Papworth and Addenbrooke's Hospitals, learning to breathe on her own again and completing the cancer treatment for the Lymphoma she was diagnosed with.

Thanks to the immediate specialist care she received that night and from hospital staff in the months following, Alice made a miraculous recovery.

When she and her family later met the team who saved her

life at the **Magpas Air Ambulance** Operations Base, CCP Dan said, "I couldn't be happier with how well Alice recovered and am thrilled that she can look forward to a full and exciting life! It was one of the more challenging cases of my career and one I will remember forever."

James sums up, "As a result of the brilliant work they did, Alice is not only alive, but doing really well. We're very lucky to have these incredible services on our doorstep."



You can hear more about Alice's story in our brand new video **'Inside Magpas Air Ambulance'** just scan to watch!



Reporting against our key priorities

The MAGPAS service has advanced immensely throughout the Charity's near 50-year history, as skill levels have continually improved, the MAGPAS service has become increasingly specialised. With nearly 50 Doctors and Paramedics trained within our service MAGPAS covered over 95% of all available hours. Working within the nationally recognised 999 emergency call system, the range and capacity of the MAGPAS service is set out in a formal Memorandum of Understanding with the East of England Ambulance Service Trust and East Midlands Ambulance Service. Since its inception, MAGPAS has retained its core objective of treating injury or sickness by the provision of immediate medical care to any persons involved in accidents or medical emergencies. In 2020-21 the MAGPAS Air Ambulance service was dispatched to 1,269 patients in 11 counties (2019/20 1,131 patients), around 50% of our patients are in Cambridgeshire and 20% in Bedfordshire, our busiest counties.

MAGPAS only exists due to its volunteers, supporters and staff, to ensure the continued delivery of our lifesaving service and its sustained 24/7 operations. The Charity took part in two regional East of England Pre Hospital Emergency Medicine training courses; each of these courses trained a number of new clinical team members.

The quality of MAGPAS training and its translation into service standards has been increasingly recognised by a number of eminent national training bodies. The Charity has been instrumental in obtaining General Medical Council recognition for an approved Pre-Hospital Emergency Medicine training programme for the United Kingdom. In partnership with The Royal College of Surgeons of Edinburgh, The College of Emergency Medicine, The Royal College of Anaesthetists, Royal College of General Practitioners, Health Education East of England and Cambridge University Hospitals NHS Foundation Trust, MAGPAS has been proud to host and partially fund the United Kingdom's very first trainees in the sub-specialty of Pre-Hospital Emergency Medicine.

2020-2021 Impact Report facts & figures

Headline statistics

- Our medics gave specialist emergency care to 743 patients, 83 more than last year
- Brought enhanced medical care to 59 children in emergency situations
- Flew 40,357 miles in our Air Ambulance. That's more than it would take to fly around the earth
- Covered 39,782 miles in our 3 dedicated Rapid Response Vehicles
- Our specialist medical team treated 274 patients involved in road traffic collisions
- We were activated to 459 serious medical events, including cardiac arrests, in 2020-21
- We airlifted over 37 patients to hospital and conveyed 382 patients by a land ambulance to hospital

MAGPAS Achievements and Performance in 2020-21

- New AW169 Helicopter completed its second full year in service on average flying 20% faster and three times further on a full fuel tank
- Participation in national blood trial
- Hosted 11 full-time Pre-Hospital Emergency Medicine training doctors
- Participation in national and regional Pre-Hospital Emergency Medicine training courses
- Capital Campaign established to raise funds for new air base, to date securing over £2m in funding and pledges from large capital grants

Where our expert skills were needed

- An increase in patients injured on our roads and an increase in medical incidents
- 150 patients were placed into an induced coma at the scene of their emergency – something usually only available in hospital

Average Mission Costs in 2020-21

- £7,123 - average cost per patient by Magpas Helicopter
- £2,217 - average cost per patient by Magpas Rapid Response Vehicle

Relationships with other organisations & individuals

MAGPAS works very closely with an increasing number of NHS and charity partners; the charity however remains independent with self-determination over its activities. Arrangements with the East of England Ambulance Service, East Midlands Ambulance Service and Cambridge University Hospitals NHS Foundation Trust are operationally governed by formal Memoranda of Understanding/Service Level Agreements.

Although independent, MAGPAS continues to work very closely with our neighbouring Air Ambulance Charities, plus acute trusts across the region and beyond.

MAGPAS is a member of Air Ambulance UK (AAUK) and The British Association for Immediate Care (BASICS).



Risk Management and Business Continuity

MAGPAS Air Ambulance Trustees and Executive Leadership Team maintain a comprehensive risk register and business continuity plan.

The Charity has in place a Board Assurance Framework and formal risk management process to assess any risks to the Charity and implement risk management strategies. This involves identifying the types of risks, often through Significant Event reporting (SER) the Charity faces, prioritising them in terms of potential impact and likelihood of occurrence/reoccurrence, and identifying means of mitigating risk.

MAGPAS Base Move

The charity needs to relocate due to the sale of the land by DIO at its current airbase - RAF Wyton. After an extensive search, a site on the outskirts of Alconbury Weald provided the optimum location to reach patients across our area of operation, by land and by air, in the most effective way possible. MAGPAS has been granted full planning permission to build a new headquarters and training centre. Site started in 2020 and MAGPAS Air Ambulance expects to start building work in late 2021 and aims to complete the new airbase by 2023. In addition to core service funding, the charity is now embarking on a specific and separate capital campaign to fund the cost of building its new headquarters and airbase at Alconbury Weald. The total build cost of the project will be finalised with the procurement of a main contractor and build suppliers. Magpas welcomes the opportunity to talk to local/regional construction companies and funders who may be willing to support the project build and finance for the project.



Board Assurance Framework (BAF) 2021 – 2026 Plan (June 2021)

Strategic Objectives & Proposed Projects Status

Control Environment to Deliver Board Oversight

Figure i:



Internal Control description & RAG assurance status

Key:

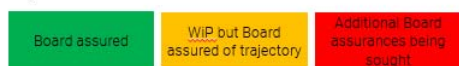
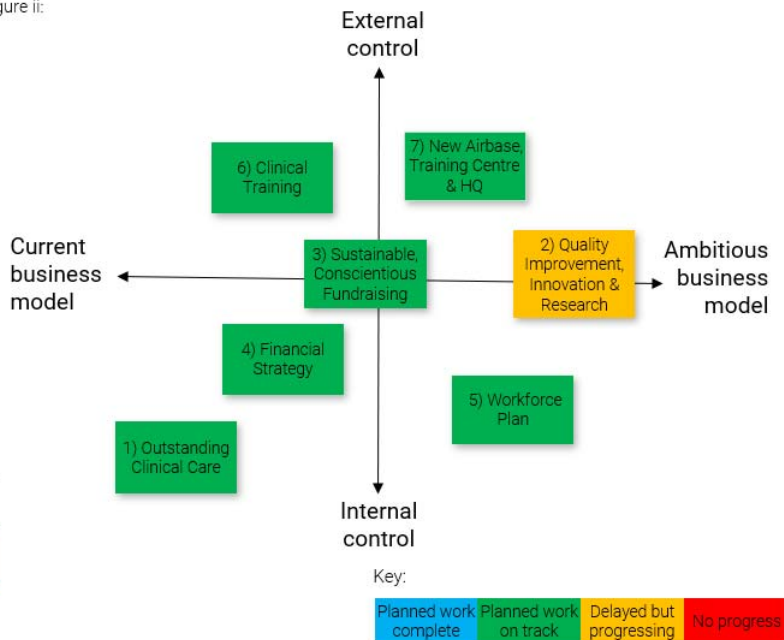


Figure ii:



The Executive Leadership Team, Clinical Governance Committee review the risk register monthly and Trustee Board review the risk register annually.

The Trustees review the adequacy of the Charity’s current financial controls on a regular basis and each of the identified risks on a rotational basis. The Executive Leadership Team and Clinical Governance Committee also review individual elements of the risk register as part of their monthly meetings. The trustees are able to report that, in their opinion, the Charity’s internal financial controls conform to Charity Commission guidelines. Currently, the most significant corporate risks defined by the trustees are:

- a. inadequate funding to run the service as demand grows
- b. the loss of helicopter and operating base
- c. the impact of the departure of senior staff creating a skills gap in the Charity

To mitigate these risks,

- (a.) significant executive time is invested in increasing fundraising revenue and diversification away from MAGPAS lottery funding. The Charity has employed a full-time fundraising director who has increased fundraising activity and headcount, Voluntary income is growing as a result.
- (b.) The CEO and Director of Operations procured a new aircraft and the helicopter contract has provision to supply a spare aircraft in the event of inoperability, we also work closely with neighbouring Air Ambulance Charities to ensure regional air cover.
- (c.) The Remuneration Committee is in place to ensure Senior Management pay is under regular review and reviews Key Performance Indicators and annual appraisals, the nomination committee meets annually to succession plan and review senior appointments.

These risks, as well as other risks identified by the board, continue to be monitored and mitigated against, both in terms of the likelihood of these situations occurring and the impact on the Charity if they were to happen.

General information

The Trustees present their annual report together with the audited financial statements for the year 1 July 2020 to 30 June 2021. The Trustees confirm that the Annual Report and financial statements of the charitable company comply with the current statutory requirements, the requirements of the charitable company's governing document and the provisions of the Statement of Recommended Practice (SORP) 2019, applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019) (Charities SORP (FRS 102)), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) and the Companies Act 2006.

Since the charitable company qualifies as small under section 383, the strategic report required of medium and large companies under The Companies Act 2006 (Strategic Report and Director's Report) Regulations 2013 is not required.

Public Benefit Statement

In setting its objectives and planning its activities and services, the trustees have given careful consideration to the Charity Commission's guidance on the Public Benefit Requirement under the Charities Act 2011. As access to services is based on need and no charges are made for services provided to the public, the trustees consider that the charity meets the important principles of the public benefit requirement.

Structure Management and Governance and other References and Administrative details

Information regarding the Structure, Management and Governance is included at the back of this report on pages 52-53, and Reference and Administrative details of the charity, its trustees and advisors are included on page 52.

Trustees' responsibilities statement

The trustees (who are also directors of MAGPAS for the purposes of company law) are responsible for preparing the Trustees' Annual Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the Trustees to prepare financial statements for each financial year. Under company law the Trustees must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for that period. In preparing these financial statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP 2019 (FRS 102)
- make judgements and estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in operation.

The trustees are responsible for keeping adequate accounting records that disclose with reasonable accuracy at any time the financial position of the charitable company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

In so far as the trustees are aware:

- there is no relevant audit information of which the charitable company's auditor is unaware; and
- the trustees have taken all steps that they ought to have taken to make themselves aware of any relevant audit information and to establish that the auditor is aware of that information.

The Trustees are responsible for the maintenance and integrity of the corporate and financial information included on the charitable company's website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

The trustees are responsible for the maintenance and integrity of the corporate and financial information included on the charitable company's website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

In preparing this report, the Trustees have taken advantage of the small companies exemptions provided by section 415A of the Companies Act 2006.

Approved by the Board of Trustees and signed on its behalf by:

A handwritten signature in black ink that reads "John Bridge". The signature is written in a cursive style and is underlined with a single horizontal line.

John Bridge OBE DL
Chairman, Board of Trustees

Date: 13th September 2021

INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF MAGPAS

Opinion

We have audited the financial statements of Magpas Air Ambulance (the 'charitable company') for the year ended 30 June 2021 which comprise the Statement of Financial Activities incorporating the Income and Expenditure Account, the Balance Sheet, the Cash Flow Statement and the related notes. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice) including FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland".

In our opinion the financial statements:

- give a true and fair view of the state of the charitable company's affairs as at 30 June 2021, and of its incoming resources and application of resources, including its income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the Trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the charity's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the Trustees with respect to going concern are described in the relevant sections of this report.

Other information

The trustees are responsible for the other information. The other information comprises the information included in the trustees' annual report, other than the financial statements and our auditor's report thereon. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF MAGPAS

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether there is a material misstatement in the financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

Opinion on other matters prescribed by the Companies Act 2006

In our opinion based on the work undertaken in the course of the audit:

- the information given in the Trustees' Annual Report, incorporating the Director's Report for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- The Directors' Report has been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

In the light of our knowledge and understanding of the charitable company and its environment obtained in the course of the audit, we have not identified material misstatements in the trustees' report.

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit.
- the trustees were not entitled to prepare the financial statements in accordance with the small companies' regime and take advantage of the small companies' exemptions in preparing the directors' report and from the requirement to prepare a strategic report.

Responsibilities of trustees

As explained more fully in the trustees' responsibilities statement in the Trustees' Report, the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF MAGPAS

In preparing the financial statements, the trustees are responsible for assessing the charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charitable company or to cease operations, or have no realistic alternative but to do so.

Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below:

We gained an understanding of the legal and regulatory framework applicable to the Charity and how it operates and considered the risk of the Charity not complying with the applicable laws and regulations including fraud in particular those that could have a material impact on the financial statements. This included those regulations directly related to the financial statements. In relation to the Charity this included employment law, financial reporting and health & safety.

The risks were discussed with the audit team and we remained alert to any indications of non-compliance throughout the audit. We carried out specific procedures to address the risks identified these included the following:

- We reviewed systems and procedures to identify potential areas of management override risk. In particular, we carried out testing of journal entries and other adjustments for appropriateness, and evaluating the business rationale of significant transactions to identify large or unusual transactions.
- We reviewed key authorisation procedures and decision making processes for any unusual or one-off transactions.
- We reviewed minutes of Trustee Board meetings and agreed the financial statement disclosures to underlying supporting documentation.
- We have made enquiries of management and officers of the charitable company regarding laws and regulations applicable to the organisation.
- We reviewed the risk management processes and procedures in place including a review of the Risk Register and Board assurance reporting.
- We have reviewed any correspondence with the Charity Commission and reviewed the procedures in place for the reporting of incidents to the Trustee Board including serious incident reporting of any such matters if necessary.

INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF MAGPAS

Because of the inherent limitations of an audit, there is a risk that we will not detect all irregularities, including those leading to a material misstatement in the financial statements or non-compliance with regulation. This risk increases the more that compliance with a law or regulation is removed from the events and transactions reflected in the financial statements, as we will be less likely to become aware of instances of non-compliance. The risk is also greater regarding irregularities occurring due to fraud rather than error, as fraud involves intentional concealment, forgery, collusion, omission or misrepresentation as to what extent the audit was considered capable of detecting irregularities, including fraud.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at: www.frc.org.uk/auditorsresponsibilities. This description forms part of our auditor's report.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

Use of this Report

This report is made solely to the charitable company's trustees, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charitable company's trustees those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and the charitable company's trustees as a body, for our audit work, for this report, or for the opinions we have formed.



Helena Wilkinson (Senior Statutory Auditor)
For and on behalf of

PRICE BAILEY LLP

Chartered Accountants Statutory Auditors

Tennyson House
Cambridge Business Park
Cambridge
CB4 0WZ

Date: 15 September 2021

STATEMENT OF FINANCIAL ACTIVITIES INCORPORATING INCOME AND EXPENDITURE ACCOUNT FOR THE YEAR ENDED 30 JUNE 2021

	Note	Unrestricted funds £	Restricted funds	2021 Total funds £	2020 Total funds £
INCOME FROM:					
Donations and legacies	2	675,474	732,548	1,408,022	644,009
Charitable activities:					
COVID assistance provided to other organisations		-	-	-	99,000
Other trading activities:					
Fundraising	3	4,053,779	-	4,053,779	4,164,931
Trading activities	4	74,750	-	74,750	73,228
Investments	5	36	-	36	72
Other income	6	83,406	-	83,406	10,882
TOTAL INCOME		4,887,445	732,548	5,619,993	4,992,122
EXPENDITURE ON:					
Raising funds		1,108,601	-	1,108,601	1,234,040
Charitable activities		3,295,401	426,166	3,721,567	3,531,010
TOTAL EXPENDITURE	7	4,404,002	426,166	4,830,168	4,765,050
NET INCOME BEFORE INVESTMENT GAINS		483,443	306,382	789,825	227,072
Net gains on investments		6,109	3,691	9,800	4,356
NET MOVEMENT IN FUNDS		489,552	310,073	799,625	231,428
RECONCILIATION OF FUNDS:					
Total funds brought forward		1,147,312	50,919	1,198,231	966,803
TOTAL FUNDS CARRIED FORWARD		1,636,864	360,992	1,997,856	1,198,231

The notes on pages 33 to 52 form part of these financial statements. There were no other recognised gains and losses other than those disclosed above and all activities are continuing.

BALANCE SHEET AS AT 30 JUNE 2021

	Note	£	2021 £	£	2020 £
FIXED ASSETS					
Tangible assets	12		1,208,959		1,124,772
Investments	13		27,686		17,886
CURRENT ASSETS					
Debtors	14	454,710		407,231	
Cash at bank and in hand	19	1,339,841		638,514	
		1,794,551		1,045,745	
CREDITORS: amounts falling due within one year	15	(1,031,518)		(983,928)	
NET CURRENT ASSETS			763,033		61,817
TOTAL ASSETS LESS CURRENT LIABILITIES			1,999,678		1,204,475
CREDITORS: amounts falling due after more than one year	16		(1,822)		(6,244)
NET ASSETS			1,997,856		1,198,231
CHARITY FUNDS					
Unrestricted funds			1,636,864		1,147,312
Restricted funds			360,992		50,919
TOTAL FUNDS			1,997,856		1,198,231

The financial statements were approved and authorised for issue by the Trustees on behalf, by:

and signed on their



John Bridge OBE DL, Chair

The notes on pages 33 to 52 form part of these financial statements.

STATEMENT OF CASH FLOWS FOR THE YEAR ENDED 30 JUNE 2021

	Note	2021 £	2020 £
Cash flows from operating activities			
Net cash provided by operating activities	18	856,935	176,441
Cash flows from investing activities:			
Purchase of tangible fixed assets		(151,186)	(82,233)
Net cash used in investing activities		(151,186)	(82,233)
Cash flows from financing activities:			
Repayments of borrowings		(4,422)	(3,827)
Net cash used in financing activities		(4,422)	(3,827)
Change in cash and cash equivalents in the year		701,327	90,381
Cash and cash equivalents brought forward		638,514	548,133
Cash and cash equivalents carried forward	19	1,339,841	638,514

The notes on pages 33 to 52 form part of these financial statements.

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2021

1. ACCOUNTING POLICIES

1.1 Basis of preparation of financial statements

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019) - (Charities SORP (FRS 102)), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) and the Companies Act 2006.

MAGPAS meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy.

The financial statements are prepared in GBP and rounded to the nearest pound.

1.2 Company status

The charity is a private company limited by guarantee, and incorporated in the UK. The charities registered office is Centenary House, St Marys Street, Huntingdon, and its registered number is 06062176. The members of the charity are the Trustees named on page 1. In the event of the charity being wound up, the liability in respect of the guarantee is limited to £10 per member of the charity.

1.3 Going Concern

The charity has considered whether the use of the going concern basis of accounting is appropriate. To do this, they have considered whether there are any material uncertainties as to the charity's ability to continue as a going concern.

The charity has also considered the effects of the COVID-19 pandemic and whether any adjustments are required to the reported amounts in the financial statements.

The charity has prepared cash flow forecasts for a period of 12 months from the year end which demonstrate that the cash reserves will continue to meet liabilities as they fall due.

The charity continues to adopt the going concern basis in preparing these financial statements.

Assessment of COVID-19

During the finalisation of these accounts Coronavirus (COVID-19) has evolved into an unprecedented public health emergency in the UK and around the world, causing disruption to businesses and economic activity. The charity considers this outbreak to be a non-adjusting post balance sheet event.

The situation remains dynamic as governments around the globe take unprecedented measures to slow the spread and mitigate the human tragedy. As the circumstances are evolving rapidly, we do not consider it practicable to provide a quantitative measure of the potential impacts on the Charity beyond that provided in these accounts.

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2021 (Continued)

1. ACCOUNTING POLICIES (continued)

1.4 Fund accounting

General funds are unrestricted funds which are available for use at the discretion of the Trustees in furtherance of the general objectives of the company and which have not been designated for other purposes.

Restricted funds are funds which are to be used in accordance with specific restrictions imposed by donors or which have been raised by the charity for particular purposes. The aim and use of each restricted fund is set out in note 17.

Funds provided in relation to the purchase of the land because unrestricted once the costs were incurred and are included with funds transferred line within the Statement of Financial Activities and included in note 17.

1.5 Income

All income is recognised once the charity has entitlement to the income, it is probable that the income will be received and the amount of income receivable can be measured reliably.

Income received from participants of the lottery is recognised on the date of the draw to which the participant is being entered.

For legacies, entitlement is taken as the earlier of the date on which either: the charitable company is aware that probate has been granted, the estate has been finalised and notification has been made by the executor(s) to the Trust that a distribution will be made, or when a distribution is received from the estate. Receipt of a legacy, in whole or in part, is only considered probable when the amount can be measured reliably and the charitable company has been notified of the executor's intention to make a distribution. Where legacies have been notified to the charitable company, or the charitable company is aware of the granting of probate, and the criteria for income recognition have not been met, then the legacy is treated as a contingent asset and disclosed if material.

Gifts in kind donated for distribution are included at valuation and recognised as income when they are distributed to the projects. Gifts donated for resale are included as income when they are sold. Donated facilities are included at the value to the charitable company where this can be quantified and a third party is bearing the cost. No amounts are included in the financial statements for services donated by volunteers.

Donated services or facilities are recognised when the charitable company has control over the item, any conditions associated with the donated item have been met, the receipt of economic benefit from the use of the charitable company of the item is probable and that economic benefit can be measured reliably.

On receipt, donated professional services and donated facilities are recognised on the basis of the value of the gift to the company which is the amount the charitable company would have been willing to pay to obtain services or facilities of equivalent economic benefit on the open market; a corresponding amount is then recognised in expenditure in the period of receipt.

Income tax recoverable in relation to donations received under Gift Aid or deeds of covenant is recognised at the time of the donation.

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2021(Continued)

1. ACCOUNTING POLICIES (continued)

1.6 Expenditure

Expenditure is recognised once there is a legal or constructive obligation to transfer economic benefit to a third party, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is classified by activity. The costs of each activity are made up of the total of direct costs and shared costs, including support costs involved in undertaking each activity. Direct costs attributable to a single activity are allocated directly to that activity. Shared costs which contribute to more than one activity and support costs which are not attributable to a single activity are apportioned between those activities on a basis consistent with the use of resources. Central staff costs are allocated on the basis of time spent, and depreciation charges allocated on the portion of the asset's use.

Fundraising costs are those incurred in seeking voluntary contributions and do not include the costs of disseminating information in support of the charitable activities. Support costs are those costs incurred directly in support of expenditure on the objects of the charitable company and include project management carried out at Headquarters. Governance costs are those incurred in connection with administration of the company and compliance with constitutional and statutory requirements.

Costs of raising funds are costs incurred in attracting voluntary income, and those incurred in trading activities that raise funds.

Charitable activities and Governance costs are costs incurred on the charitable company's educational operations, including support costs and costs relating to the governance of the charitable company apportioned to charitable activities.

Redundancy and termination costs are recognised as an expense in the Statement of Financial Activities and a liability on the Balance Sheet immediately at the point the charity is demonstrably committed to either:

- Terminate the employment of an employee or group of employees before normal retirement date; or
- Provide termination benefits as a result of an offer made in order to encourage voluntary redundancy.

The charity is considered to be demonstrably committed only when it has a detailed formal plan for the termination and is without realistic possibility of withdrawal from the plan.

All expenditure is inclusive of irrecoverable VAT.

1.7 Tangible fixed assets and depreciation

All assets costing more than £5,000 are capitalised.

Tangible fixed assets are carried at cost, net of depreciation and any provision for impairment. Depreciation is provided at rates calculated to write off the cost of fixed assets, less their estimated residual value, over their expected useful lives on the following bases:

Medical equipment	-	25% straight line
Motor vehicles	-	25% - 33% reducing balance
Office equipment	-	25% straight line
Other fixed assets	-	25% straight line
Leasehold improvements	-	20% straight line
Asset Under Construction	-	Not depreciated

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2021 (Continued)

1. ACCOUNTING POLICIES (continued)

1.8 Interest receivable

Interest on funds held on deposit is included when receivable and the amount can be measured reliably by the charitable company; this is normally upon notification of the interest paid or payable by the Bank.

1.9 Leasing and hire purchase

Assets obtained under hire purchase contracts and finance leases are capitalised as tangible fixed assets. Assets acquired by finance lease are depreciated over the shorter of the lease term and their useful lives. Assets acquired by hire purchase are depreciated over their useful lives. Finance leases are those where substantially all of the benefits and risks of ownership are assumed by the charitable company. Obligations under such agreements are included in creditors net of the finance charge allocated to future periods. The finance element of the rental payment is charged to the Statement of Financial Activities Incorporating Income and Expenditure Account so as to produce a constant periodic rate of charge on the net obligation outstanding in each period.

1.10 Operating leases

Rentals under operating leases are charged to the Statement of Financial Activities Incorporating Income and Expenditure Account on a straight line basis over the lease term.

1.11 Investments

Investments are a form of basic financial instrument and are initially recognised at their transaction value and subsequently measured at their fair value as at the balance sheet date using the closing quoted market price. All gains and losses are taken to the Statement of Financial Activities as they arise. Unrealised gains and losses are calculated as the difference between the fair value at the year end and their carrying value and are included in the Statement of Financial Activities. There were no realised gains during the year.

1.12 Stock

Stock of retail goods are valued at the lower of cost and net realisable value after making due allowance for obsolete and slow-moving stocks. The value of these goods is immaterial in respect of these accounts and therefore is not included. Donated items of stock for resale or distribution are not included in the financial statements until they are sold or distributed because the Trustees consider it impractical to be able to assess the amount of donated stocks as there are no systems in place which record these items until they are sold and undertaking a stock take would incur undue cost for the charity which far outweigh the benefits

1.13 Debtors

Trade and other debtors are recognised at the settlement amount after any trade discount offered. Prepayments are valued at the amount prepaid net of any trade discounts due.

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2021 (Continued)

1. ACCOUNTING POLICIES (continued)

1.14 Cash at Bank and in hand

Cash at bank and in hand includes cash and short term highly liquid investments with a short maturity of three months or less from the date of acquisition or opening of the deposit or similar account.

1.15 Liabilities and provisions

Liabilities are recognised when there is an obligation at the Balance Sheet date as a result of a past event, it is probable that a transfer of economic benefit will be required in settlement, and the amount of the settlement can be estimated reliably. Liabilities are recognised at the amount that the charitable company anticipates it will pay to settle the debt or the amount it has received as advanced payments for the goods or services it must provide. Provisions are measured at the best estimate of the amounts required to settle the obligation.

1.16 Financial instruments

The charitable company only has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value with the exception of fixed assets which are valued at amortised cost and investments which are valued at fair value at the balance sheet date using the closing quoted market price which is considered to be the fair value.

1.17 Taxation

The company is considered to pass the tests set out in Paragraph 1 Schedule 6 of the Finance Act 2010 and therefore it meets the definition of a charitable company for UK corporation tax purposes. Accordingly, the company is potentially exempt from taxation in respect of income or capital gains received within categories covered by Chapter 3 Part 11 of the Corporation Tax Act 2010 or Section 256 of the Taxation of Chargeable Gains Act 1992, to the extent that such income or gains are applied exclusively to charitable purposes.

1.18 Pensions

The charitable company operates a defined contribution pension scheme and the pension charge represents the amounts payable by the charitable company to the fund in respect of the year.

1.19 Significant accounting estimates

In preparing these accounts there are no significant accounting policies or estimates used that would materially affect the results for the year (2020: none).

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2021 (Continued)

2. INCOME FROM DONATIONS AND LEGACIES

	2021 £	2020 £
Donations	238,813	263,374
Legacies	254,733	69,709
Grants	914,476	310,926
	<hr/>	<hr/>
Total donations and legacies	1,408,022	644,009
	<hr/>	<hr/>

Included within grants and donations above is £732,548 in relation to restricted funds (2020: £241,763).
There were no government grants with unfulfilled conditions at the year end (2019/20 none).

3. FUNDRAISING INCOME

	Unrestricted funds 2021 £	Unrestricted funds 2020 £
Lottery income	3,564,702	3,638,993
Raffle income	103,353	94,506
Events income	385,724	431,432
	<hr/>	<hr/>
	4,053,779	4,164,931
	<hr/>	<hr/>

4. TRADING ACTIVITIES

	Unrestricted funds 2021 £	Unrestricted funds 2020 £
Rental income	22,417	35,542
Training income	22,875	24,000
Vending machine income	-	94
Merchandise income	1,111	2,100
Charity shop income	49	8,357
Challenge income	28,298	3,135
	<hr/>	<hr/>
	74,750	73,228
	<hr/>	<hr/>

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2021 (Continued)

5. INVESTMENT INCOME

	Unrestricted funds 2021 £	Unrestricted funds 2020 £
Bank interest received	36	72
	36	72

6. OTHER INCOME

	Unrestricted funds 2021 £	Unrestricted funds 2020 £
Other income	73,837	10,882
Coronavirus job retention scheme	9,569	-
	83,406	10,882

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2021 (Continued)

7. ANALYSIS OF EXPENDITURE BY TYPE - CURRENT PERIOD

	Direct costs 2021 £	Support costs 2021 £	Total 2021 £
Lottery costs	385,165	-	385,165
Other costs	596,958	126,478	723,436
Costs of raising funds	982,123	126,478	1,108,601
Treating injury or sickness by the provision of immediate medical care	3,156,755	564,812	3,721,567
Costs of charitable activities	3,156,755	564,812	3,721,567
	4,138,878	691,290	4,830,168

ANALYSIS OF EXPENDITURE BY TYPE - PRIOR YEAR

	Direct costs 2020 £	Support costs 2020 £	Total 2020 £
Lottery costs	556,113	-	556,113
Other costs	554,854	123,073	677,927
Costs of raising funds	1,110,967	123,073	1,234,040
Treating injury or sickness by the provision of immediate medical care	2,921,292	609,718	3,531,010
Costs of charitable activities	2,921,292	609,718	3,531,010
	4,032,259	732,791	4,765,050

Included in the tables above is restricted expenditure of £426,166 (2020: £180,979).

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2021 (Continued)

8. DIRECT COSTS - CURRENT PERIOD	Fundraising expenses £	Immediate medical care costs £	Total 2021 £
Lottery	385,165	-	385,165
Regular Giving	111,916	-	111,916
Fundraising	3,098	-	3,098
Raffle	98,347	-	98,347
Shops	1,200	-	1,200
Wages and salaries	251,270	254,346	505,616
National insurance	23,679	23,355	47,034
Pension cost	12,620	6,237	18,857
Other costs	94,828	66,768	161,596
Doctor, paramedic and helicopter crew costs	-	594,979	594,979
Helicopter costs	-	1,989,647	1,989,647
Training	-	13,031	13,031
Vehicle costs	-	29,569	29,569
Medical supplies and equipment	-	106,327	106,327
Repairs	-	8,368	8,368
Depreciation	-	64,128	64,128
	982,123	3,156,755	4,138,878

DIRECT COSTS - PRIOR YEAR	Fundraising expenses £	Immediate medical care costs £	Total 2020 £
Lottery	556,113	-	556,113
Regular Giving	137,105	-	137,105
Fundraising	7,864	-	7,864
Raffle	78,791	-	78,791
Shops	5,068	-	5,068
Wages and salaries	237,871	248,663	486,534
National insurance	22,442	24,168	46,610
Pension cost	10,913	8,942	19,855
Other costs	54,800	62,047	116,847
Doctor, paramedic and helicopter crew costs	-	631,442	631,442
Helicopter costs	-	1,803,195	1,803,195
Training	-	4,415	4,415
Vehicle costs	-	27,942	27,942
Medical supplies and equipment	-	70,025	70,025
Repairs	-	4,136	4,136
Depreciation	-	36,317	36,317
	1,110,967	2,921,292	4,032,259

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2021 (Continued)

9. SUPPORT COSTS - CURRENT YEAR

	Fundraising expenses £	Immediate medical care costs £	Total 2021 £
Finance and legal	4,971	97,736	102,707
Management	-	83,800	83,800
HR	11,798	132,946	144,744
IT	5,229	14,747	19,976
Premises	78,175	100,734	178,909
General office expenses	9,554	90,755	100,309
Other	16,751	32,689	49,440
Governance	-	11,405	11,405
Total	126,478	564,812	691,290

	Fundraising expenses £	Immediate medical care costs £	Total 2020 £
Finance and legal	8,665	152,421	161,086
Management	-	98,792	98,792
HR	14,845	182,692	197,537
IT	6,392	12,990	19,382
Premises	72,250	73,165	145,415
General Office Costs	10,460	65,478	75,938
Other	10,460	6,683	17,143
Governance	-	7,529	7,529
Total	123,072	599,750	722,822

Governance Costs	2021	2020
	£	£
Audit and accountancy fees	6,450	6,775
Other costs	4,955	754
Total	11,405	7,529

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2021 (Continued)

10. NET INCOME

This is stated after charging:	2021 £	2020 £
Depreciation of tangible fixed assets owned by the charity	66,999	37,432
Auditors' remuneration – audit fees	5,900	5,800
Auditors' remuneration – non-audit fees	1,000	975
Operating lease payments on land and buildings	70,548	97,253
Operating lease payments on plant and machinery	1,711,001	1,417,484
Finance lease payments	4,137	4,137
	66,999	37,432

11. STAFF COSTS

Staff costs were as follows:	2021 £	2020 £
Wages and salaries	848,016	854,810
Social security costs	81,442	79,402
Other pension costs	31,462	33,799
	960,920	968,011

The average number of people employed by the charitable company during the period was as follows:

	2021 No.	2020 No.
Operations - Charitable Activities	48	43
Fundraising and public relations	8	7
Administration	4	4
Marcomms	-	2
	60	56

The number of higher paid employees was:

	2021 No.	2020 No.
In the band £90,001 - £100,000	-	1
In the band £80,001 - £90,000	1	-
In the band £70,001 - £80,000	-	-
In the band £60,001 - £70,000	2	2

No trustees received any remuneration for their roles as trustees (2020: £nil). All other trustee payments are disclosed in note 22.

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2021 (Continued)

11. STAFF COSTS (CONTINUED)

The Charity considers that the key management personnel comprise the senior management team and trustees, who are the Chief Executive and 3 other key staff (2020: 3 other key staff). The total employee benefits of key management personnel of the charity were £307,608 (2020: £307,941). This includes employer national insurance contributions of £31,750 (2020: £31,836) and employer pension contributions of £7,980 (2020: £10,741).

A restructure programme was undertaken in full consultation with the staff. The objective was to achieve a number of voluntary exits whilst retaining the skills required for the future.

- The exits were agreed by the board.
- Exits took place from July 2020 through to August 2020 and the payments are accounted for within the 2020/21 financial year.
- The policy is to account for the termination payments at the point that the employee accepted the offer.
- The total payments made were £20,958 (2019: £Nil).

12. TANGIBLE FIXED ASSETS

	Assets under construction £	Leasehold improvements £	Medical equipment £	Motor vehicles £	Office equipment and other fixed assets £	Total £
COST OR VALUATION						
As at 1 July 2020	1,003,864	25,410	324,039	23,090	57,116	1,433,519
Additions	-	-	83,472	44,034	23,680	151,186
Disposals	-	-	-113,260	-	-	-113,260
As at 30 June 2021	1,003,864	25,410	294,251	67,124	80,796	1,471,444
DEPRECIATION						
As at 1 Jul 2020	-	8,799	241,983	11,656	46,309	308,747
Charge for the year – owned assets	-	5,082	46,112	7,443	6,524	65,161
Charge for the year – finance assets	-	-	-	1,838	-	1,838
Disposals	-	-	-113,260	-	-	-113,260
As at 30 June 2021	-	13,881	174,835	20,937	52,833	262,485
NET BOOK VALUE						
As at 30 June 2021	1,003,864	11,529	119,416	46,187	27,963	1,208,959
As at 30 June 2020	1,003,864	16,611	82,056	11,434	10,807	1,124,772

The net book value of assets held under finance leases or hire purchase contracts, included above, are as follows:

	2021 £	2020 £
Motor Vehicles	5,514	7,352

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2021 (Continued)

13. FIXED ASSET INVESTMENTS

	2021 £	2020 £
At market value:		
Quoted at 1 July 2020	17,886	13,530
Additions	-	-
Gain/(loss) on investments	9,800	4,356
	<u>27,686</u>	<u>17,886</u>
At 30 June 2021	<u>27,686</u>	<u>17,886</u>
Investments are allotted to each range as follows:		
Equities	14,800	12,719
Other	12,886	5,167
	<u>27,686</u>	<u>17,886</u>

All investments are carried at their fair value. Historical cost of the investments is £8,820 (2020: £8,820).

14. DEBTORS

	2021 £	2020 £
Trade debtors	41,067	107,124
Other debtors	39,952	32,516
Prepayments and accrued income	373,691	267,591
	<u>454,710</u>	<u>407,231</u>

15. CREDITORS: Amounts falling due within one year

	2021 £	2020 £
Net obligations under finance leases and hire purchase contracts	4,409	3,625
Trade creditors	141,120	147,209
Other creditors	24,509	24,018
Accruals and deferred income	861,480	809,076
	<u>1,031,518</u>	<u>983,928</u>

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2021(Continued)

15. CREDITORS: Amounts falling due within one year (Continued)

	2021 £	2020 £
Deferred income		
Deferred income at 1 July 2020	356,696	327,927
Resources deferred during the year	3,443,989	3,638,993
Amounts released from previous years	(3,625,814)	(3,610,224)
	174,871	356,696
Deferred income at 30 June 2021		
Deferred income relates to advance lottery receipts.		

16. CREDITORS: Amounts falling due after more than one year

	2021 £	2020 £
Net obligations under finance leases and hire purchase contracts	1,822	6,244
	1,822	6,244

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2021 (Continued)

17. STATEMENT OF FUNDS

SUMMARY OF FUNDS - CURRENT PERIOD

	Balance at 1 July 2020 £	Income £	Expenditure £	Gains/losses & Transfers £	Balance at 30 June 2021 £
General Funds	1,147,312	4,887,445	(4,404,002)	6,109	1,636,864
Restricted funds:					
Flight Suits	-	4,427	-	-	4,427
COVID-19 PPE	20,500	12,000	(29,830)	-	2,670
Insurance Claim	-	24,071	(16,336)	-	7,735
Capital Campaign	-	305,050	-	-	305,050
COVID-19 AAUK	-	380,000	(380,000)	-	-
Other funds <£10,000	30,419	7,000	-	3,691	41,110
Total Restricted funds	50,919	732,548	(426,166)	3,691	360,992
Total funds	1,198,231	5,619,993	(4,830,168)	9,800	1,997,856

SUMMARY OF FUNDS - PRIOR YEAR

	Balance at 1 July 2019 £	Income £	Expenditure £	Gains/losses & Transfers £	Balance at 30 June 2020 £
General Funds	925,108	4,750,359	(4,584,071)	55,916	1,147,312
Restricted funds:					
Tempus Pro Monitors / Ultra Sound Scanners	-	51,560	-	(51,560)	-
COVID-19 PPE	-	34,929	(14,429)	-	20,500
COVID-19 AAUK	-	140,000	(140,000)	-	-
Other funds <£10,000	41,695	15,274	(26,550)	-	30,419
Total Restricted funds	41,695	241,763	(180,979)	(51,560)	50,919
Total funds	966,803	4,992,122	(4,765,050)	4,356	1,198,231

Restricted Funds

These funds are provided for specific purposes as detailed in the descriptions above. During the year ended 30 June 2021, the majority of restricted funding was received in relation to COVID-19 funding to support the ongoing charitable activities of the organisation and support the NHS in response to the COVID-19 pandemic.

Fund transfers

Fund transfers relate to the purchase of medical equipment from restricted funds.

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2021 (Continued)

ANALYSIS OF NET ASSETS BETWEEN FUNDS

	Restricted Fund 2021 £	General Fund 2021 £	Total Funds 2021 £
Tangible fixed assets	-	1,208,959	1,208,959
Investments	-	27,686	27,686
Current assets	360,992	1,433,559	1,794,551
Creditors due within one year	-	(1,031,518)	(1,031,518)
Creditors due in more than one year	-	(1,822)	(1,822)
	360,992	1,636,864	1,997,856
	360,992	1,636,864	1,997,856
	Restricted Fund 2020 £	General Fund 2020 £	Total Funds 2020 £
Tangible fixed assets	-	1,124,772	1,124,772
Investments	-	17,886	17,886
Current assets	50,919	994,826	1,045,745
Creditors due within one year	-	(983,928)	(983,928)
Creditors due in more than one year	-	(6,244)	(6,244)
	190,919	1,007,312	1,198,231
	190,919	1,007,312	1,198,231

18. RECONCILIATION OF NET MOVEMENT IN FUNDS TO NET CASH FLOW FROM OPERATING ACTIVITIES

	2021 £	2020 £
Net income for the year	799,625	231,428
Adjustment for:		
Depreciation charges	66,999	37,432
(Increase) in debtors	(47,479)	(143,076)
Increase in creditors	47,590	55,014
Investment gain	(9,800)	(4,356)
Net cash provided by operating activities	856,935	176,441
	856,935	176,441

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2021 (Continued)

19. ANALYSIS OF CHANGES IN NET DEBT

	At 1 July 2020 £	Cash flows £	Other non- cash changes £	At 30 June 2021 £
Cash and cash equivalents:				
Cash at bank and in hand	638,514	701,327	-	1,339,841
Total	<u>638,514</u>	<u>701,327</u>	<u>-</u>	<u>1,339,841</u>

20. PENSION COMMITMENTS

The charity operates a defined contribution scheme for its employees. Total contributions during the period totalled £25,749 (2020: £29,495) and are allocated to expenditure in line with application of resources across the activities of the charity. There were no contributions outstanding to the scheme at the year-end (2020: none).

21. OPERATING LEASE COMMITMENTS - LESSEE

At 30 June 2021 the total of the Charity's future minimum lease payments under non-cancellable operating leases was:

	2021 £	2020 £
Land and Buildings		
Within 1 year	70,548	70,548
Between 1 and 5 years	28,287	93,647
Total	<u>98,834</u>	<u>164,195</u>
Helicopter		
Within 1 year	1,711,001	1,711,001
Between 1 and 5 years	6,844,002	6,844,002
In more than 5 years	4,705,252	6,416,252
Total	<u>13,260,255</u>	<u>14,971,255</u>

Total lease payments recognised as an expense during the year in the Statement of Financial Activities are £1,781,549 (2020: £1,514,737).

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2021 (Continued)

22. RELATED PARTY TRANSACTIONS

Payment was made to one trustee for services provided to MAGPAS during the year, totalling £Nil (2020: 1 trustee, totalling £19,549) relating to clinical shifts. Dr Anne Booth was reimbursed to provide clinical supervision to PHEM trainees. Payments were made in line with the Magpas constitution which also states that one third of Trustees must be medical practitioners. Trustees believe this gives the board direct insight into clinical provision and tests both operating policies and procedures which get regularly reported back to the board by clinical Trustees.

Daryl Brown is a Trustee and Director of Air Ambulance UK (AAUK) which was designated by the Department of Health and Social care to distribute £6m of emergency COVID-19 funding to UK Air Ambulances. AAUK is made up of 5 independent Trustees and 4 member Air Ambulance Trustees, Daryl Brown did not have a vote on the distribution of funds to Magpas Air Ambulance that decision was taken by the 5 independent trustees.

During the year no Trustees received reimbursement of expenses (2020: £nil) in relation to training.

Legal services totalling £11,178 (2020: £5,652) were discounted from Leeds Day, a firm of solicitors in which Christopher Dodd, a trustee of MAGPAS, is also a partner.

There are no other related party transactions.

Structure, Management and Governance

Constitution

- The company is registered as a charitable company limited by guarantee and was set up by a Trust deed
- The charitable company is constituted under a Trust deed and is a registered charity number 1119279
- The company was incorporated on 22/02/2007 and commenced trading on that date

Method of appointment or election of trustees

The management of the charitable company is the responsibility of the Trustees who are elected and co-opted under the terms of the Memorandum and Articles of Association.

As an Incorporated Charity, MAGPAS operates under its Memorandum and Articles of Association which were updated and approved by special resolution during the Extra Ordinary General Meeting held on the 18th December 2019.

The articles set out the formal structure and organisation of the Charity, how it manages its affairs and how it will comply with Charity law and the requirements of the Companies Act 2006 as a Company limited by guarantee.

The MAGPAS constitutional documents set out details of the formal membership. Full membership of the charity shall be open to:

- Directors and former Directors of the charity, current clinically active members of the team, past clinically active medical practitioners, who have provided a service to the charity up to the period beginning not more than three years prior to an Annual General Meeting.
- As members of the Charity, there could be a financial obligation towards any liabilities incurred, but this is limited to a maximum of £10 for any individual.

Under the rules laid out members will annually elect (with exceptions as noted) an Executive Committee of Directors, who are also Trustees, to serve as the administering body of the Charity. This Executive Committee comprises: All Trustees of MAGPAS.

Trustees are appointed for a fixed term, up to 1/3rd will retire according to longevity of service, but they may offer themselves up for re-election.

Policies adopted for the induction and training of trustees

Trustees undergo an orientation session to brief them on: their legal obligations under charity and company law, the Charity Commission guidance on public benefit, and inform them of the content of the Memorandum and Articles of Association, the committee and decision-making processes, the business plan and recent financial performance of the charity. Trustees are encouraged to attend appropriate external and internal training events where these will facilitate the undertaking of their role.

Trustees complete an annual Directors Declaration and sign acceptance of the MAGPAS Charity Directors Policy and code of conduct.

Management structure and committees

The Trustees' main role is the formulation of strategic long-term policy for the Charity (5-year strategic business plan) as well as monitoring performance and retaining a general oversight on the provision and management of the Charity resources and clinical service.

Meet the Magpas Trustees

You can find more information on Magpas Trustees here: <https://www.magpas.org.uk/trustees/>



Trustees from top left

(Dr Alec Ostler, Hugh Parnell, Dr Anne Booth, Tom Bennet, Christopher Dodd, Kate Lancaster, Mark Broadbent, Dr Peter Holden, Ashley Richardson, Geoff Davies).

John Bridge OBE DL - **Chair of the Board**

The Chief Executive Officer is responsible for more detailed, on-going activities of the Charity and is principally responsible for the management of staff and volunteers, provision of service and day to day finances of the Charity.

The Clinical Governance Committee, which is led by the Charity's Medical Director, concentrates on the management and direction of the Charity's clinical activities. The Committee manages all processes to ensure quality and safety within the Charity's clinical services. The Clinical Governance Committee along with the Care Quality Commission Lead and Registered Manager are responsible for the Charity's on-going Care Quality Commission registration. The Clinical Governance Committee produces monthly Governance Reports which detail and monitor clinical and operational activity for a given month. These reports are shared with all NHS partners.

The Executive Leadership Team, which is led by the Charity's Chief Executive Officer, concentrates on the day to day management of the Charity, its finances and regulation via the Gambling Commission, Fundraising Standards Authority, Association of Air Ambulances and Charity Commission. Two appointed Trustees and the Clinical Directorate are invited to attend the monthly meetings. The Committee produces a monthly report which is submitted to the Trustees of the Charity for scrutiny.

Meet the Executive Team



Daryl Brown
Chief Executive Officer



Simon Lewis
Medical Director



Natalie Church
Director of Operations



Lucy Chapman
Director of Fundraising

The Charity Trustees operate a Nomination and Corporate Governance Committee, an Audit and Assurance Committee and a Workforce and Remuneration committee each committee has Terms of Reference and meets regularly through the year. The Workforce and remuneration committee review overall staff performance against KPI's and annually reviews staff salaries. The CEO attends all committee and produces information as required by the committee.

The Charity Audit and Assurance Committee which meets twice per year. The committee recommends appointment of external auditors, reviews audit reports and annual budgets for the Charity.

REFERENCE AND ADMINISTRATIVE DETAILS OF THE CHARITABLE COMPANY, ITS TRUSTEES AND ADVISERS (FOR THE YEAR ENDED 30 JUNE 2021)

Trustees	John Bridge OBE DL, Chair (appointed June 2021) Dr Nigel Brown OBE, Chair (resigned June 2021) Christopher Dodd, Secretary Hugh Parnell, Treasurer Lt Col Mary Read, Trustee Tom Bennett, Trustee Mark Broadbent, Trustee Dr Anne Booth, Trustee Loretto Leavy, Trustee (resigned 24/02/2021) Ashley Richardson, Trustee Geoff Davies, Trustee Dr Peter Holden, Trustee Dr Alec Ostler, Trustee (appointed 24/02/2021) Mrs Kate Lancaster, Trustee (appointed 24/02/2021)
Company registered number	06062176
Charity registered number	1119279
Registered office	Centenary House St. Mary's Street Huntingdon Cambridge PE29 3PE
Company secretary	Christopher Dodd
Chief executive officer	Daryl Brown MBE DL
Senior management team	Daryl Brown MBE DL, Chief Executive Officer Natalie Church, Director of Operations Lucy Chapman, Director of Fundraising Dr Simon Lewis, Medical Director
Independent auditors	Price Bailey LLP Chartered Accountants 20 Central Avenue, St Andrews Business Park Thorpe St Andrew' Norwich, Norfolk, NR7 0HR
Bankers	Barclays Bank, Cherry Hinton Road, Cambridge, CB2 3PZ CAF Bank Ltd, 25 Kings Hill Avenue, West Malling, ME19 4JQ Metro Bank, One Southampton Row, London WC1B 5HA