

REGISTERED COMPANY NUMBER: 06081731 (England and Wales)
REGISTERED CHARITY NUMBER: 1118735

REPORT OF THE TRUSTEES AND
AUDITED FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 AUGUST 2021
FOR
REDS IN THE COMMUNITY



Chartered Accountants, Business Advisers & Statutory Auditor

**12 Victoria Road
Barnsley
South Yorkshire
S70 2BB**

REDS IN THE COMMUNITY

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REDS IN THE COMMUNITY

REFERENCE AND ADMINISTRATIVE DETAILS FOR THE YEAR ENDED 31 AUGUST 2021

TRUSTEES	Mr A R Warden (resigned 19.4.21) Mr R Zuk (resigned 12.5.22) Mrs J E Cryne Mr A Adebajo (appointed 24.6.21) Mr S D W Biltcliffe Mrs V A Dawson (appointed 17.6.21) Mrs S E Hegarty Mr E G Naylor (appointed 17.6.21) Mr C Oldham (appointed 16.6.21) Mr S Rodgers (appointed 17.6.21) Mr G A Shields (appointed 29.6.21) Mr D Watson (appointed 29.6.21)
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COMPANY SECRETARY	Taylorred Business Secretaries Limited
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REGISTERED OFFICE	Oakwell Stadium Grove Street Barnsley South Yorkshire S71 1ET
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REGISTERED COMPANY NUMBER	06081731 (England and Wales)
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REGISTERED CHARITY NUMBER	1118735
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AUDITORS	Gibson Booth Limited Statutory Auditor 12 Victoria Road Barnsley South Yorkshire S70 2BB
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BANKERS	National Westminster Bank plc 26 Market Hill Barnsley South Yorkshire S70 2QE
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REDS IN THE COMMUNITY

FOREWORD FROM THE CHAIR FOR THE YEAR ENDED 31 AUGUST 2021

Dear Reds

I'm delighted to write a brief introduction to the latest accounts for Reds in the Community.

As we headed out of heavy Covid restrictions into "Covid-lite", it has allowed us to engage more fully with the people we serve, which has been a great relief to all concerned - it is face-to-face events where you see the wonderful impact the staff have on the people of Barnsley and beyond.

We know there will be challenges, both foreseeable and the unforeseen, in the future, as we live in a volatile world, but, by working ever closer with the above partners, we will be able to offer an exceptional service to those who need it most in society, and through greater programme innovation ensure we meet the physical and mental-health needs of our community.

I would like to thank every single person who works for Reds in the Community, who funds our work, and participates in our training/events. We are here to serve you and will strive to be the most supportive and inclusive charity in the Barnsley area; and, if there is any way we can better achieve this, please get in touch with me, as we want to constantly improve.

With kindest regards

Simon Biltcliffe

REDS IN THE COMMUNITY

REPORT OF THE TRUSTEES FOR THE YEAR ENDED 31 AUGUST 2021

The trustees who are also directors of the charity for the purposes of the Companies Act 2006, present their report with the financial statements of the charity for the year ended 31 August 2021. The trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019).

OBJECTIVES AND ACTIVITIES

Objectives and aims

Objectives and aims

The Charity's objectives (the Objects) are for the benefit of the public generally and, in particular, the inhabitants of Barnsley and surrounding areas:

- To improve community participation in healthy recreation, by providing facilities for the playing of association football and other sports capable of improving health;
- To provide and assist in providing facilities for sport, recreation or leisure time occupation of such persons who have need for such facilities by reason of their youth, age, infirmity or disablement, poverty or social and economic circumstances or the public at large, in the interest of social welfare and with the object of improving their conditions of life; and
- To advance the education of children and young people through such means the trustees think fit, in accordance with the law of charity.

Mission Statement

Reds in the Community provide inspiring, high-quality, inclusive programmes and initiatives. HARNESSING the reach of Barnsley Football Club, we raise the aspirations of our community, supporting them through positive change.

REDS IN THE COMMUNITY

REPORT OF THE TRUSTEES FOR THE YEAR ENDED 31 AUGUST 2021

OBJECTIVES AND ACTIVITIES

Significant activities

We have witnessed a period of unprecedented challenges, and our ability to deliver so much of our face-to-face work has been severely reduced due to the pandemic, impacting significantly on our reach and ability to deliver social impact. The crisis has reinforced the need for all our vital services that use sport as a vehicle to address local challenges. Throughout prolonged periods of anxiety and uncertainty, there have been rays of hope and positivity to cling too through examples of our work and participants' stories. In summary, the headline statistics during the year are:

- 68 disabled children and young people participated in sport
- 168 participants engaged in the Premier League Girls programme
- Engaged 127 young people in full-time Post-16 Education, with a 96% course completion and success rate
- 8 Foundation Degree Students achieved a 100% success rate
- Engaged 20 young people in the 'Safety Nets' programme in partnership with CAMHS
- Engaged 419 young people aged 16-17 in National Citizen Service and contributed 22,440 volunteering hours to deliver social-action initiatives in the local community
- Distributed 2864 free Barnsley FC match tickets to support activities, reward achievement and attendance
- 95,305 website visits championing the work of the charity and funding partners
- Coordinated 92 individual Barnsley FC 1st team player appearances in support of activities
- 26 Refugees and Asylum-seekers accessed weekly sessions hosted at Oakwell
- Worked with Key Stage 2 pupils across 13 Primary Schools and 22 Teachers in the Premier League Stars initiative
- Engaged over 1,000 pupils in organised School Sports Days
- Engaged with 29 primary schools with a Digital provision during periods of lockdown
- Engaged 556 young people in the Premier League Kicks programme in areas of highest need
- 1,811 total attendances of young people on holiday sports courses
- Engaged 268 young people in the YOYO Sport programme
- Engaged 44 men across 4 programmes and 37 women across 3 programmes in the healthy lifestyle programme, Fit Reds.
- 15 attendees accessed weekly organised guided walks through the Strolling Reds Initiative
- 20 female and male attendees took part in the weekly Walking Football session hosted at Oakwell
- Engaged 48 participants across our Reds Connect programme
- 15 attendees accessed weekly organised guided walks through the Strolling Reds initiative
- 416 attendances accessed our support sessions in partnership with homeless charity Centrepont
- Learn & Burn, the weekly physical activity session, totalled 10 attendees
- Indoor cycling initiative Turbo Tykes engaged 8 attendees in weekly sessions
- 20 female and male attendees took part in the weekly Walking Football session hosted at Oakwell

REDS IN THE COMMUNITY

REPORT OF THE TRUSTEES FOR THE YEAR ENDED 31 AUGUST 2021

ACHIEVEMENT AND PERFORMANCE

Strategic update

We entered this reporting period with a clear focus on what we wanted to achieve and where our collective energies should be directed. In many ways, it was about taking a step back, assessing and getting the basics right.

We considered our staffing structure and have addressed a widening gap between front-line services and back-office systems, to establish a structure that can respond to future growth.

Our workforce needs to have a clear sense of purpose to their work and how this aligns with both departmental and overarching aims of the charity. We set out to systemize our working practices across the organisation, to create better alignment and a shared focus on where we are heading. Aligned to this, we reviewed and implemented changes to our Professional Development Review (PDR) process.

With organisational growth, we recognised the need to upgrade our financial systems. During the period, we have developed our financial capabilities, which support operational efficiencies and strategic decisions, ensuring our assets are used in the best possible way for our beneficiaries. In addition, we successfully rolled out a new centralised HR software system that maintains our regulatory compliance and reduces the administration burden on senior managers and the wider workforce.

This unprecedented crisis has shown the benefit of retaining sufficient financial reserves, built up prudently over many years. We have sharpened our focus on budgets and cashflow, working on worst-case scenarios to take account of the ongoing effects and uncertainty of the crisis. Combined with our strong free-reserves position and utilising the Government's Job Retention Scheme, we have been able to absorb the financial impact in areas of our funding-mix hit hardest. Retaining the core workforce gave us the ability to scale up our activities as and when restrictions were relaxed. We continued to work closely with all our local and national funding partners and are extremely grateful for all their ongoing support and understanding.

During periods of intermittent lockdowns and subsequent pausing of our vital face-to-face work, we continued to work hard in virtually engaging our beneficiaries. We have seen many positive developments due to the need to adapt at speed to the new climate, including remote-working and digital engagement. We already had the infrastructure and tools available on entering the crisis, but we now realize their potential and benefits - and, like many organisations, elements of these we will look to embed into our work-culture beyond the virus, whilst considering any impact on fuelling our culture, human connectivity and creativity. There have been many positives from digital and virtual engagement. However, it will never replace human interaction - in particular with our work with hard-to-reach and vulnerable groups, who respond best to group or one-to-one work that builds social relationships, resilience and a sense of belonging.

Our workforce remains our greatest asset, advocates of our work and responsibility. They deserve a huge amount of credit for their hard work, adaptability and resilience throughout this challenging and uncertain period. We will continue to do everything we can to support our people and their families, whilst working our way through these events and returning the charity to a position of stability.

Below is our programme portfolio from September 2020 to August 2021.

REDS IN THE COMMUNITY

REPORT OF THE TRUSTEES FOR THE YEAR ENDED 31 AUGUST 2021

Education

Post-16 Offer

During the year we delivered Level 1, 2, 3 and Foundation Degree Courses. This work engaged 119 local young people aged 16+ across a range of ability levels. Our FE post-16 offer (levels 1,2 and 3) achieved a 96% success and retention rate. Our Foundation Degree years 1, 2 and 3 consisted of 9 students; 8 of the 9 students achieved. The work was delivered in partnership with Barnsley College, University of South Wales and the English Football League Trust. The learning environment of a professional football club provides young people with a non-traditional alternative learning environment. Our results were achieved through high-quality teaching and learning based on effective relationships and fostered by smaller class-sizes that enable tutors to devote additional time to each student and enhance the learning experience.

Health

Fit Reds Programme

Funding was successfully accessed through the North, North East and South Area Councils, to allow continuation of Fit Reds, our flagship healthy-lifestyle Initiative. The project covers the Barnsley area, but targeted promotional activity has ensured that the majority of participants are recruited from areas of highest deprivation. The project has contributed towards addressing some of the health inequalities that currently exist within the borough. The initiative again demonstrates the ability of professional football club-based charities to engage 'hard to reach' groups and deliver positive and measurable outcomes.

Walking Football

Walking Football has proved popular during the year. The weekly sessions delivered at Barnsley Football Club provide older men with the opportunity to rediscover the joys of playing football. The basic elements of a match are made accessible to older participants through the game being slowed down to walking pace. The activity addresses both inactivity and social isolation, which some participants experience in later life.

Fit & Fed with the Reds

Fit & Fed sessions aim to tackle holiday hunger, engaging with young people aged 8-15 situated in the borough's most deprived areas during the school holidays. The delivery of the sessions across the Barnsley Borough has been funded by Awards for All. The three-hour Fit & Fed sessions included Physical Activity, Multi-Sports, refreshments and a healthy lunch.

Box 2 Box

Box 2 Box is a pay-and-play boxing-fitness class at Carlton Park Pavilion. The session incorporates key boxing skills, such as footwork and punching techniques, whilst helping participants to lose weight and to tone through physical activity. Box to Box aims to engage 8-14 and 15+ year olds, split over two sessions delivered on an evening.

Turbo Tykes

The indoor pay-and-play cycling session aims to target men aged 16 and above to increase general health and fitness. The programme uses 'My Ride' technology, that allows participants to cycle around virtual locations whilst in the cycling studio at Honeywell Sports Village.

REDS IN THE COMMUNITY

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Strolling Reds

Strolling Reds is a free, weekly walking-programme for local adults. The programme is open to adults, with walks commencing from various locations around Barnsley and surrounding areas. The weekly two-hour walk aims to help local people get out of the house and improve general health in a relaxed and supportive environment. Added to the health benefits, there is a huge social aspect to the group, including getting involved in theatre nights and trips to the seaside.

Learn & Burn

Learn and Burn is an initiative delivered at Oakwell and is designed for adults of any age who are wishing to improve their fitness or general health. The weekly session includes nutritional advice, followed by an hour of light, practical exercise. The programme is based on an eight-week rolling basis, tackling various topics around nutrition and fitness.

Healthy Kicks

The Healthy Kicks Programme enables pupils to engage in physical activity, while gaining valuable information on how to eat and live more healthily. It supports pupils to become more physically active and increases their knowledge and skills in relation to developing a healthy lifestyle. Structured sessions involving practical activities and culminating in a Q&A plenary exercise will take place to encourage behaviour-change during the project and beyond. Activities are centred on the Department for Health's 'The Eat Well Guide', which highlights the different types of food that make up our diet and indicates the portions we should eat to create a well-balanced and healthy diet.

We engaged with pupils from years 3 to 6 during the school day, with each school receiving 8 hours of delivery time over a two-day period. Pupils were then given the opportunity to extend their learning and sports participation through structured pathway programmes, including Friday and Saturday Coaching Clubs, Premier League Kicks, Street Games and Fit Red Family Hubs.

Safety Nets

Delivered in partnership with Child and Adolescence Mental Health Service (CAMHS), it is an 8-week programme for 14-16 year olds who are currently in the CAMHS system or on a waiting list to access support. The programme is a mixture of physical activity, with themes running alongside, delivered by CAMHS nurses. Themes include anxiety, social media, healthy lifestyle, family/friends support network and sleep.

Reds Connect

Funding through the Central Area Isolation Fund allowed us to develop our Reds Connect programme. Reds Connect will create new opportunities for local people in the Central Area to engage, participate and connect. It will help to address social isolation and loneliness, engender new relationships and enable local people to get active.

Reds Connect is an all-age approach that offers opportunities for men and women of all ages to engage in several activities designed to facilitate all. Physical activity will be at the heart of all sessions - albeit gentle exercise, walking or more energetic circuits of football activity.

Activities include Walking Football, Walking Group, Exercise Class and Sporting Memories.

REDS IN THE COMMUNITY

REPORT OF THE TRUSTEES FOR THE YEAR ENDED 31 AUGUST 2021

Team Talk

Team Talk has been developed through funding by Barnsley Council's Suicide Prevention Innovation Fund. Team Talk is aimed at improving the mental health of men in Barnsley. It is a low-level, mental-health initiative where men can meet, open up, take some time out and talk about issues in a relaxed, supportive environment. It offers a combined approach to suicide prevention, drawing together social activities and peer-support in a football setting. Team Talk will enable local men to:

- Build new relationships with others facing similar challenges
- Share experiences, tips and coping mechanisms
- Access and offer peer support
- Realise they are not alone, and that support is available

Healthy Reds

We received funding through the Tackling Inequalities Fund to develop Healthy Reds, a programme delivered online during the Covid-19 restrictions. We developed a bank of 18 digital exercise sessions which were delivered and made available via our social media channels. Sessions were delivered to engage a variety of demographics, with activities including low-impact circuits to HIIT sessions.

Sports Participation

After School Coaching Clubs

Fun-focused Coaching Clubs have been delivered on a Friday and Saturday at Oakwell. The 'Matchday Experience' has also been delivered throughout the football season. The 'Matchday Experience' provides fully supervised coaching and lunch, and culminates with entrance into a home league Barnsley FC fixture.

School Competitions

During the year we coordinated and delivered a range of school football competitions. The English Football League Trust-funded competitions have become key events in local school calendars. The local competitions hosted at Oakwell provide winning schools with an opportunity to represent Barnsley FC in both a Regional and National Finals competitions against other Football Club charities.

Holiday Courses

This activity provides opportunities for children and young people to play sport in a fun and safe environment, as well as offering a valuable childcare option for working parents and carers. The provision operates on a 'pay & play' basis and provides opportunities for children and young people aged 5 to 14 years to engage in grassroots sport, with the focus on fun and physical activity. The sessions also provide signposting opportunities for talented individuals into junior clubs or professional football club Academies.

Premier League Stars

Funding to deliver the initiative was successfully rooted through the Premier League Charitable Fund and provided free sporting activities in primary school settings. Curricular and extra-curricular sessions were delivered across a range of sports and PSHE workshops designed to reach new participants. The programme supported greater participation in sport, whilst improving the health and confidence of participants. The programme also expanded to support the delivery of Maths and English in schools.

REDS IN THE COMMUNITY

REPORT OF THE TRUSTEES FOR THE YEAR ENDED 31 AUGUST 2021

Schools Programme

The Charity has offered a wide range of engaging, sport-related provision in line with the National Curriculum and key school agendas. Both curricular and extra-curricular activities were funded through charging schools for services or creative sponsorship events where proceeds were split equally between the charity and participating schools. To ensure the highest quality of delivery, sessions were delivered by staff qualified at, or working towards, the 1st4sport Level 3 Certificate in Supporting the Delivery of Physical Education and School Sport. The qualification is delivered in partnership with the English FA and aims to raise the standard of school sport delivery.

Sports Days

Throughout the year we supported local primary schools with the coordination and delivery of Sports Days here at Oakwell. This offer proved to be hugely popular with teachers, who are increasingly finding it difficult to organise such events, due to increasing workloads. The initiative continues to receive positive feedback from children, teachers and spectating parents.

Young Leaders' Award

The Award provides pupils with an introduction to leadership and coaching. Mentored by qualified coaches, pupils aged 11 and over gained knowledge of how to organise sessions that are transferable into a community sports club setting. The Young Leader Award aims to help learners develop leadership skills such as organization, communication and teamwork. The Award also helps build confidence and self-esteem, as they take on the responsibility of leading their peers and younger children.

Summer Sports Van

Our Sports Van Initiative, funded through Barnsley Metropolitan Council, was delivered through the summer holidays. The initiative was aimed at enabling children and young people from across Barnsley to get active and stay connected during the summer holidays. Our delivery team visited local parks and green spaces in our fully equipped sports van, to deliver drop-in, multi-sports sessions. Participants had the opportunity to experience different sports, including football, cricket, rounders, badminton and spike ball. We visited two locations per day, one in the morning and one in the afternoon with each session lasting two hours.

Fit & Fed with the Reds

Our holiday provision was funded through the Healthy Holidays Holiday Clubs Fund. Fit and Fed with the Reds programme targeted children and young people eligible to receive free school meals and/or less likely to access out-of-school activities. The programme was delivered across 6 venues in Barnsley and sessions were delivered 10am-2pm. The programme consisted of physical and enrichment activities, nutritional education and a healthy lunch.

Transition with the Reds

We were successful in receiving funding through the CYP Transformation fund, to deliver a Transition programme. Transition with the Reds is designed to improve the emotional wellbeing of pupils transitioning back into school, albeit from primary to secondary or the return after lockdown. The programme was delivered in 8 schools located in high-need and deprived areas across Barnsley. Pupils take part in 3 distinct elements, which will each take place weekly for a period of 12 weeks in the school setting. The following provides an overview of these elements:

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- Multisports and wellbeing workshops, combining physical-activity sessions with activities to improve emotional wellbeing. Subjects will include resilience, confidence, stress- management, teamwork and self-esteem.
- Lunchtime sessions to provide additional support on a one-to-one or small group basis.
- After-school physical activity sessions which harness the power of sport to improve emotional and physical wellbeing and strengthen peer relationships.

Inclusion

Anti-Racism

The Charity has continued to support the national anti-racism football campaigns 'Kick it Out' and 'Show Racism the Red Card'. Through raising awareness with dedicated fixtures, embedding into existing work and promotion via social media outlets and matchday programmes, we have continued to raise the profile of these initiatives, in order to challenge all forms of discrimination and campaign for positive change both within Oakwell Stadium and the wider community.

Respect

During the year, we continued to support the Football Association's wider Respect initiative. The programme aims to harness young people's love of football to encourage and promote good behaviour. Through fun and interactive sessions delivered in the school setting, participants were taught how to:

- Identify unacceptable behaviour and its effects on others;
- Develop an understanding of respect and how this can be taken into daily life; and
- See situations from other people's perspective

The sessions helped pupils understand the consequences of their behaviour and how this can affect not just themselves but others at school, home and in the local community. The sessions were delivered over a two-hour period, with one hour being theory-based, involving interactive videos and worksheets, and the other hour being practically based, looking at aspects of respect within a sporting context.

Disability Sport

The continued support of Barnsley Council through Short Breaks funding has enabled the charity to maintain its work in providing opportunities for disabled children, young people and adults to participate in sport. The programme provided disabled participants with enjoyable and valuable experiences away from their parents and carers. In addition, parents and carers benefit with a valuable break from caring. To meet the needs of families, activities vary in length from just a few hours to full-day provision. The range of activities delivered has included holiday, weekend multi- sport sessions as well as competitive football fixtures in the South Yorkshire Ability Counts League, involving neighbouring football club charities.

CAMHS - Safety Nets

Delivered in partnership with the Barnsley CAMHS team, the 8-week programme supports young people who are currently part of the CAMHS system. The weekly sessions include a variety of engaging team-building and physical activity, as well as wellbeing conversation around the mental health impact of sleep, exercise, diet and lifestyle.

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Homelessness

Delivered in partnership with Centrepont, a national charity which supports homeless young adults aged 16-25, the 8-week programme supports local people to move on from homelessness and build a positive future. The programme supports participants by covering topics such as communication, health, teamwork, confidence and resilience. Since Covid, there has been a restructure at Centerpoint and the existing level of support cannot continue from their side. It will therefore take longer to recruit participants to the programme.

Refugees

The initiative provides weekly informal football training session at Oakwell, to give the opportunity for participants to develop skills and, more importantly, socialise with others. Using football to break down barriers, the programme aims to engage refugees and asylum-seekers to foster integration in their local communities. We have recently started a women's refugee programme, using a variety of sports to enable participants to engage with one another. The session also offers an opportunity to socialise in an informal setting over a cup of tea. In addition, the project offers participants, new to the Barnsley area, the opportunity to improve their English language skills, to better support integration and rebuild their lives.

Rucksack Project

We were delighted again to support the Rucksack Project in December 2020, by promoting the initiative and acting as an official drop-off point. Now in its sixth year, the project is a voluntary movement that revolves around helping those who are sleeping rough or are in desperate need throughout the cold winter months. Donations were requested for items that will help to make the life of somebody sleeping rough a little easier in the winter months.

National Citizen Service

The National Citizen Service Programme (NCS) is the government's flagship voluntary personal and social development programme for 16 and 17-year olds. The initiative is delivered in partnership with the English Football League Trust and NCS Trust, an independent organisation set up in 2012 to administer the programme on behalf of the Cabinet Office. The programme incorporates residential activities, involving Outward Bound and team-building sessions, and culminates in participants planning and delivering a social-action project relevant to their local community. The young people's achievements are marked with a celebration event. This provides an opportunity to showcase their work and achievements. Young people face many challenges as they emerge from their school education and progress into further education or the workplace. The NCS programme provides a solid platform to support key transitional periods in young people's lives. It provides opportunities to develop the transferable skills essential in the educational or work environment. Our continued involvement has provided a huge opportunity to extend our reach and its engagement of young people. Our participation in this high-profile, national government-funded project has engendered greater awareness of our work locally, whilst enabling new partnerships to be formed.

Every Player Counts

The 'Every Player Counts Programme' is funded through The Wembley National Stadium Trust and administered by English Football League Trust. The programme aims to increase opportunities for local people with autism to play sport, predominantly football. The structured sessions, delivered in Day Centres and Greenacre Special School, had a variety of objectives, depending on the group's ability:

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REPORT OF THE TRUSTEES FOR THE YEAR ENDED 31 AUGUST 2021

- Increase participants' confidence
- Develop participants' social skills
- Encourage a healthy lifestyle
- Develop social interaction
- Develop motor skills

Participants also benefited from stadium tours, professional football players visits and free tickets to Championship fixtures to celebrate their continued involvement.

Premier League Kicks

The project funded by Premier League Charitable Fund aims to use the brand of the Premier League and Barnsley FC to inspire young people to get active in their communities and realise their potential. The structured sessions provide opportunities for young people to develop skills and confidence. The initiative also provides signposting opportunities for young people into positive, structured pathways, whilst working with partners to create safer and stronger communities.

YOYO Sport

YOYO Sport is funded by the South Yorkshire Violence Reduction Unit in partnership with the Office of the South Yorkshire Police and Crime Commissioner, South Yorkshire Police and the Premier League Charitable Fund - working collaboratively across all South Yorkshire professional football clubs' charity arms for the first time, to provide this new, exciting initiative for young people.

The initiative provides young people aged 10-19 years access to free football and sports sessions across the county, under the YOYO Sport brand. In addition to physical activities, the young people were able to access workshops covering some of the complex issues that today's young people face. These workshops cover topics such as child criminal exploitation, domestic abuse, alcohol and drugs misuse, and on-line safety. The Workshops support young people to make better and more informed decisions as they progress through their teenage years and into adulthood.

Kicks Volunteership

This Co-op funded initiative allows up to 20 young people to gain an insightful knowledge of coaching through a series of informative workshops. The four-week tailored course teaches participants the key skills associated with communication, delivery and teamwork in a professional environment. Alongside the tailored workshops, young people supported the delivery of our Premier League Kicks sessions, implementing their newly acquired skills, whilst giving back to their local community. On completion of the course, volunteers gained enough practical experience to progress onto an internship to support the charity's delivery of Holiday Sports Courses.

Premier League Girls

The support of the Premier League Charitable Fund has enabled the programme to be rolled out for a second consecutive year. The programme targeted females aged 11 to 25 to encourage them take sessions that provide structured pathways, including established links with Barnsley Ladies, local junior teams and 'pay & play' grassroots activities.

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Safeguarding

We are starting to witness the effect of almost two years of uncertainty, worry and an enforced withdrawal from what our young people/participants considered to be 'normal life'. With an increased number of enrolled students and participants reaching out for support with mental health, it is clear that, as Covid restrictions are removed, the problem, for some, is far from over.

Reds in the Community need to prioritise their safeguarding arrangements, to ensure that staff are able to meet the needs of our participants. This means not only having policies in place to deal with certain events, but also ensuring that these policies are entrenched in practice and become the bedrock of all of our programmes. Staff are equipped with the knowledge and skills to recognise, report and record any safeguarding concerns (of this there is no doubt). Moving forward, we need to ensure that staff are able to access frequent and relevant training, such that they can continue to develop their own skillset, in turn making the participants safer and making certain that our participants recognise that they are accessing a professional and safe environment.

Marketing and Communications

Our communication and messaging have been pivotal during the Covid crisis, enabling us to remain connected with our beneficiaries during long periods of lockdown. Creative content has enabled us to reach existing and new audiences and to focus on storytelling of our participants. Highlighting our work builds both awareness of the people we support and our funders. The introduction of a reporting dashboard has enabled better integration across platforms and insights into our communications, allowing greater understanding of which channels are most effective in advancing awareness of our work.

Governance Code

The Capability Code of Practice (CCoP) process launched in 2019 provided a step-change in scrutiny levels on football club-based charities by the English Football League Trust and Premier League Charitable Fund. Charities are under increasing public scrutiny for their ethics and how they deliver their charitable purpose. The CCoP sets out recommendations for effective governance and management and draws on the Sport England Governance Code and Charity Commission guidance, and has been supported by the British Standards Institute. We are committed to CCOP processes to ensure that we remain fully transparent and a 'fit-for-purpose' third-sector organisation.

Partnerships

There is tremendous value in working collaboratively to further advance our work. Working with like-minded organisations avoids duplication of work and allows the pooling of both skills and resources to deliver greater impact in communities. It also provides the opportunity to increase our reach to new audiences and to broaden our knowledge and programme-portfolio. This last year's extraordinary turn of events has brought about many challenges and positives. The pulling together of communities, partners and supporters of our work have been particular highlights. We hope the increased collaboration and camaraderie built during the crisis are nurtured and retained.

Whilst not exhaustive, the list below highlights our key partners, whose contributions we value greatly:

- Barnsley Football Club
- Barnsley Metropolitan Borough Council

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REPORT OF THE TRUSTEES FOR THE YEAR ENDED 31 AUGUST 2021

- The English Football League
- The English Football League Trust
- The Premier League Charitable Fund
- Sheffield & Hallamshire County FA
- The Football Association
- Charles & Elsie Sykes
- South Yorkshire Police
- Professional Footballers Association
- North Area Council
- North East Area Council
- South Area Councils
- Dearne Area Council
- North East Ward Alliance
- Centrepont
- South West Yorkshire NHS Foundation Trust
- Creative Minds (hosted by South West Yorkshire NHS Foundation Trust)
- Coop Community Fund
- Barnsley Child and Adolescence Mental Services (CAMHS)
- Barnsley College
- University of South Wales
- National Football League
- National Citizen Service Trust
- Henry Boot
- Barnsley MIND

FINANCIAL REVIEW

Financial review

In summary, during this period, the Charity reports an operating surplus of £32,684, compared to a £92,572 in the previous year.

The financial results and explanatory notes for the year are detailed on Statement of Financial Activities, Balance Sheet and accompanying notes to the accounts.

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REPORT OF THE TRUSTEES FOR THE YEAR ENDED 31 AUGUST 2021

FINANCIAL REVIEW

Reserves policy

The trustees' policy is to hold sufficient reserves (being unrestricted other than fixed assets) to cover four to six months of annual budgeted expenditure. The reserves are needed in the event of unexpected costs or reduced funding levels, and to support cash flow or the development of our current principal activities. In order to enable trustees to monitor the reserves, quarterly reports prepared by the Chief Executive Officer include details of reserve levels. Monitoring levels of reserves can be a good indicator of the underlying financial health of the charity and potential problems. The trustees, therefore, based on the 2020-21 budgeted expenditure, consider that the ideal levels of reserves as at 31st August 2021 would be between £385,971 and £578,956. The actual reserves stand at £379,667 compared to £277,278 last year. This includes the designated funds of £69,447 that have been set aside for the on-going maintenance and future replacement of the Artificial Grass Pitch, funded primarily by the Premier League Charitable Fund in October 2013. The present reserve levels therefore fall close to the target range.

In summary, trustees are confident that they would be able to continue the current activities of the charity in the event of any significant reduction in funding.

REDS IN THE COMMUNITY

REPORT OF THE TRUSTEES FOR THE YEAR ENDED 31 AUGUST 2021

FUTURE PLANS

It has been a year like no other. The UK vaccine programme is making significant headway. Against this backdrop we can now start to look ahead with more certainty, consider future planning and reclaim some of the time lost to the virus.

We will revisit our programme and plan to launch a new Strategy later this year. Every setback allows reflection and opportunity for growth. The period has allowed us to consider our journey to date, our current position, and contemplate both internal and external environments - providing clear direction of where our collective energies need to be heading, in order to best respond to local needs, challenges and opportunities to extend our reach.

Following a period of stability, we plan to refresh the board membership and its core function, onboarding the skills and expertise to meet the needs of the post-Covid era and achieve our longer-term objectives. The developments align with our strategic priorities and ambitions, introducing new energy and diverse thinking. This will be overseen by the appointment of a new Chair of the Board, Dr Simon Biltcliffe, who will lead the next chapter of our story.

We are excited to recruit a new, experienced CEO in the form of Paul France, who will use his networks and interpersonal strengths to build ever stronger bridges with the key partners in Barnsley - first and foremost, Barnsley Football Club, Barnsley Council and the full diversity of the people of Barnsley.

We also recognise the need to strengthen our marketing and data-capture, allowing us to reach out to stakeholders and the wider community. This will grow awareness and demonstrate how we support local people and the social value of our work to existing and new partner-organisations.

As the pandemic winds down, our employees will return to the work environment, having lived through constant turmoil. We must remain progressive and empathetic in our outlook, and seek consensus-building with our people on transitioning back into the workplace. There is no doubt that the pandemic has permanently challenged conventional thinking about work. We will remain committed to creating a culture where everyone feels supported, valued and fully engaged with our purpose.

Many of the key challenges for Barnsley pre-Covid remain, and have been magnified due to the fallout from the virus. With a strengthening organisational structure, a healthy funding pipeline and renewed focus, we press ahead confidently with our aim to tackle the borough's greatest challenges, using Barnsley Football Club and sport as vehicles to deliver social good. There has never been a greater need and relevancy for our work.

STRUCTURE, GOVERNANCE AND MANAGEMENT

Governing document

Reds in the Community is a company limited by guarantee, governed by its Articles of Association dated 5th February 2007. It is registered as a charity with the Charity Commission. The liability of the members is limited to an amount not exceeding £10.

REDS IN THE COMMUNITY

REPORT OF THE TRUSTEES FOR THE YEAR ENDED 31 AUGUST 2021

STRUCTURE, GOVERNANCE AND MANAGEMENT

Recruitment and appointment of new trustees

When considering appointing new trustees, the board has regard to the requirement for any specialist skills needed to support the charity's existing or future work.

New trustees are invited and encouraged to attend activity sessions and meet team members, to familiarise themselves with the organisation and the context within which it operates. Additionally, trustees are already familiar with the practical work of the organisation, having been briefed by the Chief Executive Officer on such issues as:

- The obligations of the trustees under charity and company law;
- The main documents which set out the operational framework of the organisation, including the Articles of Association;
- Recent copies of minutes of meetings;
- The business plan and recent financial performance of the organisation; and
- Future plans and objectives.

Organisational structure

Reds in the Community is a registered charity and as such is operated by a board of trustees (directors for company purposes). The trustees are drawn from Barnsley Football Club and the wider community. The board of trustees meets quarterly and provides strategic guidance and governance. The charity is continually seeking to develop a broader skill-mix of trustees, in order to support growth and development. To facilitate effective operations, the Chief Executive Officer, appointed by the board of trustees, has delegated authority for the implementation of the strategic goals and objectives of the organisation. The Chief Executive Officer is responsible for setting and communicating the vision and ensuring the organisation is heading in one direction, as well as ensuring that the board of trustees fulfils its governance responsibilities. All areas of operations are reported upon by the Chief Executive Officer to the board of trustees at quarterly meetings. The Chief Executive Officer manages the day-to-day business of Reds in the Community, with the support of a senior management team who are responsible for the coordination and development of services. This is supported by a team of Community Coaches and Education Tutors who deliver activities.

REDS IN THE COMMUNITY

REPORT OF THE TRUSTEES FOR THE YEAR ENDED 31 AUGUST 2021

STRUCTURE, GOVERNANCE AND MANAGEMENT

Related parties

The charity has established a wide range of key partners locally and nationally, in order to deliver a broad range of activities. The charity evolved from a 'not-for-profit' scheme, operating under the banner of Football in the Community, established in 1987 in partnership with Barnsley Football Club and the Footballers' Further Education & Vocational Training Scheme (the FFE & VTS being an organisation funded by the Professional Footballers' Association).

The English Football League Trust and Premier League Charitable Fund have continued to provide national support and guidance, whilst administering core- and project-funding, following compliance of the annual Capability Code of Practice assessment. The English Football League Trust and Premier League Charitable Fund are national football charities that unite the inspirational work delivered across England and Wales by their network of professional football, club-based charities. We are grateful for the continued support of Barnsley Football Club and its playing staff who, in partnership with the Professional Footballers Association, have greatly increased the reach and impact of our work.

The charity is an independent organisation registered as both a company limited by guarantee and a registered charity, with governance provided by the board of trustees. It has a twenty-five-year connection with Barnsley Football Club, delivering community and charitable activities on their behalf. However, it operates independently of the Football Club and although two of the charity's trustees are representatives of Barnsley Football Club, this is balanced by the presence of independent trustees on the board. This mix remains fundamental to the overall success and sustainability of the charity. There is a Service Level Agreement in place that outlines the support Barnsley Football Club provides for its charity. The charity must continue to demonstrate added value in the work it delivers, with a view to remaining front and centre to Barnsley Football Club's long-term Corporate Social Responsibility strategy. The key driver in this relationship is harnessing the ability of sport and the Barnsley Football Club brand to engage and improve the lives of local people.

Risk management

The trustees have a duty to identify and regularly review the risks which the charity is exposed to in the delivery of its work and to ensure appropriate controls are in place to mitigate such risks. The trustees actively review the major risks that the charitable company faces on a regular basis. The Charity has developed systems to monitor and control these risks and to manage any impact they may have on the organisation's future. The systems of internal control are designed to provide reasonable, but not absolute, assurance against material misstatement or loss. They include:

- A strategic plan and an annual budget approved by the trustees;
- Monthly management accounts which show variance from budget and re-forecast anticipated results for the year, which are reviewed by the trustees;
- Delegation of authority and segregation of duties; and
- The loss of funding, non-performance against targets, and fraud.

REDS IN THE COMMUNITY

REPORT OF THE TRUSTEES FOR THE YEAR ENDED 31 AUGUST 2021

STATEMENT OF TRUSTEES' RESPONSIBILITIES

The trustees (who are also the directors of Reds in the Community for the purposes of company law) are responsible for preparing the Annual Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for that period. In preparing those financial statements, the trustees are required to

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charity SORP;
- make judgements and estimates that are reasonable and prudent;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in business.

The trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the charitable company and to enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

In so far as the trustees are aware:

- there is no relevant audit information of which the charitable company's auditors are unaware; and
- the trustees have taken all steps that they ought to have taken to make themselves aware of any relevant audit information and to establish that the auditors are aware of that information.

AUDITORS

The auditors, Gibson Booth Limited, will be proposed for re-appointment at the forthcoming Annual General Meeting.

Approved by order of the board of trustees on 21 July 2022 and signed on its behalf by:



Mr D Watson - Trustee

REPORT OF THE INDEPENDENT AUDITORS TO THE MEMBERS OF REDS IN THE COMMUNITY

Opinion

We have audited the financial statements of Reds in the Community (the 'charitable company') for the year ended 31 August 2021 which comprise the Statement of Financial Activities, the Balance Sheet, the Cash Flow Statement and notes to the financial statements, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the charitable company's affairs as at 31 August 2021 and of its incoming resources and application of resources, including its income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditors' responsibilities for the audit of the financial statements section of our report. We are independent of the charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the charitable company's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

REPORT OF THE INDEPENDENT AUDITORS TO THE MEMBERS OF REDS IN THE COMMUNITY

Other Information

The trustees are responsible for the other information. The other information comprises the information included in the Annual Report, other than the financial statements and our Report of the Independent Auditors thereon.

Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.

Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the Report of the Trustees for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the Report of the Trustees has been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

In the light of the knowledge and understanding of the charitable company and its environment obtained in the course of the audit, we have not identified material misstatements in the Report of the Trustees.

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit; or
- the trustees were not entitled to take advantage of the small companies exemption from the requirement to prepare a Strategic Report or in preparing the Report of the Trustees.

Responsibilities of trustees

As explained more fully in the Statement of Trustees' Responsibilities, the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charitable company or to cease operations, or have no realistic alternative but to do so.

REPORT OF THE INDEPENDENT AUDITORS TO THE MEMBERS OF REDS IN THE COMMUNITY

Our responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue a Report of the Independent Auditors that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below:

We gained an understanding of the legal and regulatory framework applicable to the charity and the industry in which it operates, and considered the risk of acts by the charity that were contrary to applicable laws and regulations, including fraud. We design audit procedures to respond to the risk, recognising that the risk of not detecting a material misstatement due to fraud is higher than the risk of not detecting one resulting from error, as fraud may involve deliberate concealment by, for example, forgery or intentional misrepresentations, or through collusion.

We focussed on laws and regulations which could give rise to a material misstatement in the financial statements, including, but not limited to the Charity SORP and UK tax legislation. Our tests included agreeing the financial statement disclosures to underlying supporting documentation and enquiries with management. There are inherent limitations in the audit procedures described above and, the further removed non-compliance with laws and regulations is from the events and transactions reflected in the financial statements, the less likely we would become aware of it. We did not identify any key audit matters relating to irregularities, including fraud. As in all our audits, we also addressed the risk of management override of internal controls, including testing journals and evaluating whether there was evidence of bias by the directors that represented a risk of material misstatement due to fraud.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at www.frc.org.uk/auditorsresponsibilities. This description forms part of our Report of the Independent Auditors.

REPORT OF THE INDEPENDENT AUDITORS TO THE MEMBERS OF REDS IN THE COMMUNITY

Use of our report

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and the charitable company's members as a body, for our audit work, for this report, or for the opinions we have formed.



**Scott Mell FCA (Senior Statutory Auditor)
for and on behalf of Gibson Booth Limited
Statutory Auditor
12 Victoria Road
Barnsley
South Yorkshire
S70 2BB**

21 July 2022

REDS IN THE COMMUNITY

STATEMENT OF FINANCIAL ACTIVITIES (INCORPORATING AN INCOME AND EXPENDITURE ACCOUNT) FOR THE YEAR ENDED 31 AUGUST 2021

				Year Ended 31.8.21 Total funds £	Period 1.7.19 to 31.8.20 Total funds £
	Notes	Unrestricted funds £	Restricted funds £		
INCOME AND ENDOWMENTS FROM					
Donations and legacies	2	29,278	26,461	55,739	42,353
Charitable activities	5				
Sundry activities		16,000	4,118	20,118	32,277
Education		636,284	-	636,284	739,564
Football League Limited		72,935	2,500	75,435	282,740
Other trading activities	3	108,740	-	108,740	137,266
Investment income	4	24	-	24	202
Other income		77,896	-	77,896	100,791
Total		941,157	33,079	974,236	1,335,193
EXPENDITURE ON					
Charitable activities	6				
Cost of charitable activities		835,587	105,965	941,552	1,242,621
NET INCOME/(EXPENDITURE)		105,570	(72,886)	32,684	92,572
Transfers between funds	15	(4,097)	4,097	-	-
Net movement in funds		101,473	(68,789)	32,684	92,572
RECONCILIATION OF FUNDS					
Total funds brought forward		386,863	186,412	573,275	480,703
TOTAL FUNDS CARRIED FORWARD		488,336	117,623	605,959	573,275

The notes form part of these financial statements

REDS IN THE COMMUNITY**BALANCE SHEET
31 AUGUST 2021**

	Notes	31.8.21 £	31.8.20 £
FIXED ASSETS			
Tangible assets	11	108,742	109,585
CURRENT ASSETS			
Debtors	12	225,372	247,040
Cash at bank		364,838	299,820
		<u>590,210</u>	<u>546,860</u>
CREDITORS			
Amounts falling due within one year	13	(92,993)	(83,170)
NET CURRENT ASSETS		<u>497,217</u>	<u>463,690</u>
TOTAL ASSETS LESS CURRENT LIABILITIES		<u>605,959</u>	<u>573,275</u>
NET ASSETS		<u>605,959</u>	<u>573,275</u>
FUNDS	15		
Unrestricted funds		488,336	386,863
Restricted funds		117,623	186,412
TOTAL FUNDS		<u>605,959</u>	<u>573,275</u>

These financial statements have been prepared in accordance with the provisions applicable to charitable companies subject to the small companies regime.

The financial statements were approved by the Board of Trustees and authorised for issue on 21 July 2022 and were signed on its behalf by:

Mr D Watson - Trustee



The notes form part of these financial statements

REDS IN THE COMMUNITY

CASH FLOW STATEMENT FOR THE YEAR ENDED 31 AUGUST 2021

		Year Ended 31.8.21 £	Period 1.7.19 to 31.8.20 £
	Notes		
Cash flows from operating activities			
Cash generated from operations	1	<u>83,080</u>	<u>81,088</u>
Net cash provided by operating activities		<u>83,080</u>	<u>81,088</u>
Cash flows from investing activities			
Purchase of tangible fixed assets		<u>(18,062)</u>	<u>(24,228)</u>
Net cash used in investing activities		<u>(18,062)</u>	<u>(24,228)</u>
Change in cash and cash equivalents in the reporting period		<u>65,018</u>	<u>56,860</u>
Cash and cash equivalents at the beginning of the reporting period		<u>299,820</u>	<u>242,960</u>
Cash and cash equivalents at the end of the reporting period		<u><u>364,838</u></u>	<u><u>299,820</u></u>

The notes form part of these financial statements

**NOTES TO THE CASH FLOW STATEMENT
FOR THE YEAR ENDED 31 AUGUST 2021**

1. RECONCILIATION OF NET INCOME TO NET CASH FLOW FROM OPERATING ACTIVITIES

	Year Ended 31.8.21 £	Period 1.7.19 to 31.8.20 £
Net Income for the reporting period (as per the Statement of Financial Activities)	32,684	92,572
Adjustments for:		
Depreciation charges	18,905	18,174
Decrease in stocks	-	2,546
Decrease/(increase) in debtors	21,668	(56,646)
Increase in creditors	9,823	24,442
Net cash provided by operations	83,080	81,088

2. ANALYSIS OF CHANGES IN NET FUNDS

	At 1.9.20 £	Cash flow £	At 31.8.21 £
Net cash			
Cash at bank	299,820	65,018	364,838
	299,820	65,018	364,838
Total	299,820	65,018	364,838

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 AUGUST 2021**

1. ACCOUNTING POLICIES

General information and basis of preparation

Reds in the Community is a company limited by guarantee. In the event of the charity being wound up, the liability in respect of the guarantee is limited to £10 per member of the charity. The address of the registered office is given in the charity information on page 1 of these financial statements. The nature of the charity's operations and principal activities are the provision of footballing activities on behalf of Barnsley Football Club.

The charity constitutes a public benefit entity as defined by FRS 102. The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102), the Charities Act 2011, the Companies Act 2006 and UK Generally Accepted Practice.

The financial statements are prepared on a going concern basis under the historical cost convention, modified to include certain items at fair value. The financial statements are presented in sterling which is the functional currency of the charity and rounded to the nearest pound.

The significant accounting policies applied in the preparation of these financial statements are set out below. These policies have been consistently applied to all years presented unless otherwise stated.

Funds

Unrestricted funds are available for use at the discretion of the trustees in furtherance of the general objectives of the charity and which have not been designated for other purposes.

Designated funds comprise unrestricted funds that have been set aside by the trustees for particular purposes. The aim and use of each designated fund is set out in the notes to the financial statements.

Restricted funds are funds which are to be used in accordance with specific restrictions imposed by donors or which have been raised by the charity for particular purposes. The cost of raising and administering such funds are charged against the specific fund. The aim and use of each restricted fund is set out in the notes to the financial statements.

Income recognition

All incoming resources are included in the Statement of Financial Activities (SoFA) when the charity is legally entitled to the income after any performance conditions have been met, the amount can be measured reliably and it is probable that the income will be received.

No amount is included in the financial statements for volunteer time in line with the SORP (FRS 102). Further detail is given in the Trustees' Annual Report.

**NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 31 AUGUST 2021**

1. ACCOUNTING POLICIES - continued

Income recognition

Income from trading activities includes income earned from fundraising events and trading activities to raise funds for the charity. Income is received in exchange for supplying goods and services in order to raise funds and is recognised when entitlement has occurred.

Income from government and other grants is recognised at fair value when the charity has entitlement after any performance conditions have been met, it is probable that the income will be received and the amount can be measured reliably. If entitlement is not met then these amounts are deferred. These grants and voluntary income are included in incoming resources when these are receivable and allocated appropriately between unrestricted and restricted income depending upon restrictions imposed.

Donations and legacies are accounted for when they are received.

Investment income is earned through holding assets for investment purposes such as shares and property. It is included when the amount can be measured reliably. Interest income is recognised using the effective interest method.

Expenditure recognition

All expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all costs related to the category. Expenditure is recognised where there is a legal or constructive obligation to make payments to third parties, it is probable that the settlement will be required and the amount of the obligation can be measured reliably.

Charitable activities include expenditure associated with providing sporting services to the local community. This includes both the direct costs and support costs relating to these activities.

Grants offered subject to conditions which have not been met at the year end date are noted as a commitment but not accrued as expenditure.

Tangible fixed assets

Tangible fixed assets are stated at cost less accumulated depreciation and accumulated impairment losses. Cost includes costs directly attributable to making the asset capable of operating as intended.

Depreciation is provided on all tangible fixed assets, at rates calculated to write off the cost, less estimated residual value, of each asset on a straight line basis over the shorter of the relevant period or, where the asset has been obtained via a funded project, the length of the project/funding stream as follows:

Equipment	- Straight line over 7 years
Office equipment	- Straight line over 5 years
Long leasehold property	- Straight line over 10 years

**NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 31 AUGUST 2021**

1. ACCOUNTING POLICIES - continued

Hire purchase and leasing commitments

Rentals paid under operating leases are charged to the Statement of Financial Activities on a straight line basis over the period of the lease.

Debtors and creditors receivable/payable within one year

Debtors and creditors with no stated interest rate and receivable or payable within one year are recorded at transaction price. Any losses arising from impairment are recognised in expenditure.

Provisions

Provisions are recognised when the charity has an obligation at the balance sheet date as a result of a past event, it is probable that an outflow of economic benefits will be required in settlement and the amount can be reliably estimated.

Employee benefits

When employees have rendered service to the charity, short-term employee benefits to which the employees are entitled are recognised at the undiscounted amount expected to be paid in exchange for that service.

Pension costs

The charitable company made contributions to a separate Group Stakeholder Scheme. These annual contributions payable are charged to the statement of financial activities.

Tax

The charity is an exempt charity within the meaning of schedule 3 of the Charities Act 2011 and is considered to pass the tests set out in Paragraph 1 Schedule 6 Finance Act 2010 and therefore it meets the definition of a charitable company for UK corporation tax purposes.

Going concern

The financial statements have been prepared on a going concern basis as the trustees believe that no material uncertainties exist. The trustees have considered the level of funds held and the expected level of income and expenditure for 12 months from authorising these financial statements. The budgeted income and expenditure is sufficient with the level of reserves for the charity to be able to continue as a going concern.

Judgements and key sources of estimation uncertainty

No judgements have been made in the process of applying the below accounting policies that have had the most significant effect on amounts recognised in the financial statements.

There are no key assumptions concerning the future and other key sources of estimation uncertainty at the reporting date that have a significant risk of causing material adjustment to the carrying amounts of assets and liabilities within the next financial year.

**NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 31 AUGUST 2021**

2. DONATIONS AND LEGACIES

	Unrestricted Funds	Restricted Funds	Total 31.8.21	Total 31.8.20
	£	£	£	£
Sundry	29,278	26,461	55,739	39,113
Football League Limited	-	-	-	3,240
	<u>29,278</u>	<u>26,461</u>	<u>55,739</u>	<u>42,353</u>

3. OTHER TRADING ACTIVITIES

	Year Ended 31.8.21	Period 1.7.19 to 31.8.20
	£	£
Sundry Income	5,237	3,935
Soccer Schools and Courses	36,757	59,839
Aiming High	66,746	73,492
	<u>108,740</u>	<u>137,266</u>

Income from other trading activities £108,740 (2020 - £137,266) of which £nil (2020 - £nil) was attributable to restricted and £108,740 (2020 - £137,266) was attributable to unrestricted funds.

4. INVESTMENT INCOME

	Year Ended 31.8.21	Period 1.7.19 to 31.8.20
	£	£
Investment Income	<u>24</u>	<u>202</u>

Income from investments £24 (2020 - £202) of which £Nil (2020 - £Nil) was attributable to restricted and £24 (2020 - £202) was attributable to unrestricted funds.

NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 31 AUGUST 2021

5. CHARITABLE COMPANY ACTIVITIES

		Year Ended 31.8.21 £	Period 1.7.19 to 31.8.20 £
Charitable activities	Activity		
	Sundry activities	20,118	32,277
Charitable activities	Education	636,284	739,564
Charitable activities	Football League Limited	75,435	282,740
		<u>731,837</u>	<u>1,054,581</u>

	Unrestricted funds £	Restricted funds £	Total 31.8.21 £	Total 31.8.20 £
Sundry	16,000	4,118	20,118	32,277
Education	636,284	-	636,284	739,564
Football League Limited	72,935	2,500	75,435	282,740
	<u>725,219</u>	<u>6,618</u>	<u>731,837</u>	<u>1,054,581</u>

6. CHARITABLE ACTIVITIES COSTS

	Direct Costs £	Support costs (see note 7) £	Totals £
Cost of charitable activities	<u>836,199</u>	<u>105,353</u>	<u>941,552</u>

NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 31 AUGUST 2021

6. CHARITABLE ACTIVITIES COSTS - continued

	Unrestricted Funds £	Restricted Funds £	Total 31.8.21 £	Total 31.8.20 £
Direct costs				
Staff costs	634,796	88,814	723,610	940,404
Rent	48,000	-	48,000	-
Facility hire	25,555	3,825	29,380	89,972
Motor and travel expenses	5,950	-	5,950	45,653
Equipment, repairs and replacements	21,557	5,477	27,034	25,579
Prizes	2,225	-	2,225	5,862
	738,083	98,116	836,199	1,107,470

7. SUPPORT COSTS

	Unrestricted Funds £	Restricted Funds £	Total 31.8.21 £	Total 31.8.20 £
Training	6,646	-	6,646	7,468
Learner registrations	1,949	-	1,949	2,108
Office expenses	38,620	-	38,620	41,049
Advertising	93	-	93	60
General costs	4,599	7,703	12,302	45,507
Depreciation	18,759	146	18,905	18,174
Bank charges	1,880	-	1,880	2,445
Audit and accountancy fees	7,380	-	7,380	4,980
Legal fees	17,578	-	17,578	13,360
	97,504	7,849	105,353	135,151

**NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 31 AUGUST 2021**

8. NET INCOME/(EXPENDITURE)

Net income/(expenditure) is stated after charging/(crediting):

	Year Ended 31.8.21 £	Period 1.7.19 to 31.8.20 £
Depreciation - owned assets	18,906	18,173
Other operating leases	48,000	-

9. TRUSTEES' REMUNERATION AND BENEFITS

There were no trustees' remuneration or other benefits for the year ended 31 August 2021 nor for the period ended 31 August 2020.

Trustees' expenses

There were no trustees' expenses paid for the year ended 31 August 2021 nor for the period ended 31 August 2020.

10. STAFF COSTS

	31.8.21 £	31.8.20 £
Wages and salaries	667,568	844,882
Social security costs	42,430	54,894
Pension costs	11,432	38,411
Staff expenses	2,180	2,217
	723,610	940,404
 Average number of employees during the year	 42	 65

The total amount of employee benefits received by key management personnel is £235,860 (2020 - £233,553). The Trust considers its key management personnel comprise Chief Executive Officer and other managers.

During the year, the CEO received emoluments of £57,729 (2020 - £60,537).

NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 31 AUGUST 2021

11. TANGIBLE FIXED ASSETS

	Property improvements £	Equipment £	Office Equipment £	Totals £
COST				
At 1 September 2020	96,468	36,764	55,741	188,973
Additions	-	-	18,063	18,063
At 31 August 2021	96,468	36,764	73,804	207,036
DEPRECIATION				
At 1 September 2020	23,144	18,656	37,588	79,388
Charge for year	9,646	3,408	5,852	18,906
At 31 August 2021	32,790	22,064	43,440	98,294
NET BOOK VALUE				
At 31 August 2021	63,678	14,700	30,364	108,742
At 31 August 2020	73,324	18,108	18,153	109,585

12. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	31.8.21 £	31.8.20 £
Trade debtors	78,186	32,128
Prepayments and accrued income	147,186	214,912
	225,372	247,040

**NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 31 AUGUST 2021**

13. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	31.8.21	31.8.20
	£	£
Trade creditors	35,137	1,551
Social security and other taxes	25,152	13,013
Other creditors	7,970	19,592
Accruals and deferred income	24,734	49,014
	<u>92,993</u>	<u>83,170</u>

14. ANALYSIS OF NET ASSETS BETWEEN FUNDS

	Unrestricted funds £	Restricted funds £	31.8.21 Total funds £	31.8.20 Total funds £
Fixed assets	108,669	73	108,742	109,585
Current assets	472,660	117,550	590,210	546,860
Current liabilities	(92,993)	-	(92,993)	(83,170)
	<u>488,336</u>	<u>117,623</u>	<u>605,959</u>	<u>573,275</u>

REDS IN THE COMMUNITY

NOTES TO THE FINANCIAL STATEMENTS - continued FOR THE YEAR ENDED 31 AUGUST 2021

15. MOVEMENT IN FUNDS

	At 1.9.20 £	Net movement in funds £	Transfers between funds £	At 31.8.21 £
Unrestricted funds				
General fund	315,045	107,941	(4,097)	418,889
Astroturf Designated Fund	71,818	(2,371)	-	69,447
	<u>386,863</u>	<u>105,570</u>	<u>(4,097)</u>	<u>488,336</u>
Restricted funds				
Wembley National Stadium Trust	3,240	-	-	3,240
Premier League Kicks	94,563	(37,720)	-	56,843
Premier League Primary Stars	79,426	(44,234)	4,809	40,001
Heritage Lottery Fund	219	(146)	-	73
Dearne Kicks	5,489	(5,489)	-	-
South Area Healthy Lifestyles	1,001	-	-	1,001
Safety Nets	1,762	-	-	1,762
Every Player Counts	712	-	(712)	-
This Girl Can	-	4,118	-	4,118
Transition with Reds	-	5,510	-	5,510
Summer Sports Van	-	5,075	-	5,075
	<u>186,412</u>	<u>(72,886)</u>	<u>4,097</u>	<u>117,623</u>
TOTAL FUNDS	<u>573,275</u>	<u>32,684</u>	<u>-</u>	<u>605,959</u>

**NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 31 AUGUST 2021**

15. MOVEMENT IN FUNDS - continued

Net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	938,281	(830,340)	107,941
Astroturf Designated Fund	2,876	(5,247)	(2,371)
	<u>941,157</u>	<u>(835,587)</u>	<u>105,570</u>
Restricted funds			
Premier League Kicks	2,500	(40,220)	(37,720)
Premier League Primary Stars	1	(44,235)	(44,234)
Heritage Lottery Fund	-	(146)	(146)
Dearne Kicks	-	(5,489)	(5,489)
This Girl Can	4,118	-	4,118
Covid Recovery	5,778	(5,778)	-
Return to Football	2,488	(2,488)	-
Transition with Reds	13,119	(7,609)	5,510
Summer Sports Van	5,075	-	5,075
	<u>33,079</u>	<u>(105,965)</u>	<u>(72,886)</u>
TOTAL FUNDS	<u>974,236</u>	<u>(941,552)</u>	<u>32,684</u>

NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 31 AUGUST 2021

15. MOVEMENT IN FUNDS - continued

Comparatives for movement in funds

	At 1.7.19 £	Net movement in funds £	Transfers between funds £	At 31.8.20 £
Unrestricted funds				
General fund	401,416	(82,268)	(4,103)	315,045
Astroturf Designated Fund	67,715	-	4,103	71,818
	<u>469,131</u>	<u>(82,268)</u>	<u>-</u>	<u>386,863</u>
Restricted funds				
Wembley National Stadium Trust	-	3,240	-	3,240
Premier League Kicks	11,023	83,540	-	94,563
Premier League Primary Stars	184	79,242	-	79,426
Heritage Lottery Fund	365	(146)	-	219
Dearne Kicks	-	5,489	-	5,489
South Area Healthy Lifestyles	-	1,001	-	1,001
Safety Nets	-	1,762	-	1,762
Every Player Counts	-	712	-	712
	<u>11,572</u>	<u>174,840</u>	<u>-</u>	<u>186,412</u>
TOTAL FUNDS	<u>480,703</u>	<u>92,572</u>	<u>-</u>	<u>573,275</u>

**NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 31 AUGUST 2021**

15. MOVEMENT IN FUNDS - continued

Comparative net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	1,055,751	(1,138,019)	(82,268)
Restricted funds			
Wembley National Stadium Trust	3,240	-	3,240
Premier League Kicks	123,924	(40,384)	83,540
Premier League Primary Stars	120,000	(40,758)	79,242
Heritage Lottery Fund	-	(146)	(146)
Dearne Kicks	5,489	-	5,489
South Area Healthy Lifestyles	4,999	(3,998)	1,001
Safety Nets	5,000	(3,238)	1,762
Every Player Counts	4,000	(3,288)	712
North Area Healthy Lifestyles	12,790	(12,790)	-
	<u>279,442</u>	<u>(104,602)</u>	<u>174,840</u>
TOTAL FUNDS	<u><u>1,335,193</u></u>	<u><u>(1,242,621)</u></u>	<u><u>92,572</u></u>

Designated fund

During the year ended 31 August 2021 no transfer was made from unrestricted funds to designated funds. This fund contains the surplus received from the rent of the Astroturf pitches and is kept as a designated fund to finance the repair or replacement of the Astroturf in around 10 years time. This is expected to cost around £250,000.

Restricted funding was received during the year in the form of grants from various sources, details of which are as follows:

Wembley National Stadium Trust - project which aims to increase opportunities for local people with autism to play sport, predominantly football.

Female Football Development - programme targeting females aged 11 to 25 to encourage the take up of football and create a supportive environment for them to develop skills.

Premier League Kicks - project engaging young people and delivering regular football, sport and personal development activities in areas of high need.

**NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 31 AUGUST 2021**

15. MOVEMENT IN FUNDS - continued

Premier League Primary Stars - free sporting and PSHE workshops in 10 primary school settings delivering curricular and extra-curricular sessions designed to reach new participants.

Heritage Lottery Fund - to explore and share the 130 years of heritage of Barnsley FC.

Dearne Kicks - project engaging young people and delivering regular football, sport and personal development activities in areas of high need.

North Area Healthy Lifestyles, North East Area Healthy Lifestyles and South Area Healthy Lifestyles - The programmes aim to engage whole families to increase the knowledge of to live a healthier lifestyle. Key Stage 2 pupils from primary schools around the North & North East area receive 2 hours delivery of our Healthy Kicks provision. To extend the offer to a whole family approach, each receives a number of men's and women's 8 week fit reds programme.

Safety Nets (Henry Boot/Creative Minds) - delivered in partnership with CAMHS, Safety Nets helps to alleviate mental health difficulties experienced by young people who have completed a CAMHS assessment but are awaiting an intervention. The programme has 2 distinct delivery strands: an 8-week targeted intervention combining workshops and physical activity and a weekly after-school session for young people experiencing mental health problems.

Every Player Counts - funded by EFL Trust and Wembley National Stadium Trust, Every Player Counts is a sports initiative aimed at giving people with disabilities access to football. We deliver weekly disability sessions for adults aged 18+ at Oakwell Stadium.

This Girl Can - a project aiming to provide fitness and sports sessions for women and girl refugees and asylum seekers.

Transition with the Reds - a project designed to improve the emotional wellbeing of pupils transitioning back to school, albeit from primary to secondary or the the return after lockdown.

Summer Sports Van - the initiative was aimed at enabling children and young people across Barnsley get active and stay connected during the summer holidays.

Details of all the various activities and projects are given in the Trustees' Report.

**NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 31 AUGUST 2021**

16. OTHER FINANCIAL COMMITMENTS

The total financial commitments which are not included in the balance sheet amount to £80,000 (2020: £nil).

17. RELATED PARTY DISCLOSURES

During the year the charitable company occupied premises rented by Barnsley Football Club Limited, rent of £48,000 was charged during the year (2020 - £nil). Barnsley Football Club Limited is considered to be a related party on the basis that it can significantly influence the activities of Reds in the Community.

During the year goods purchased from Barnsley Football Club Limited amounted to £8,394 (2020 - £13,719).

At 31 August 2021 £5,629 was due to or from Barnsley Football Club Limited (2020 - £nil).

18. FINANCIAL INSTRUMENTS

The carrying amounts of the company's financial instruments are as follows:

Financial assets

	31.8.21 £	31.8.20 £
Debt Instruments measured at amortised cost:		
- Trade debtors (note 12)	78,186	32,128
	<u>78,186</u>	<u>32,128</u>
Cash at bank	<u>364,838</u>	<u>299,820</u>

Financial Liabilities

Measured at amortised cost

- Trade creditors (note 13)	35,137	1,551
- Deferred income (note 13)	3,500	49,014
- Other creditors (note 13)	7,970	19,592
	<u>46,608</u>	<u>70,157</u>

REDS IN THE COMMUNITY

DETAILED STATEMENT OF FINANCIAL ACTIVITIES FOR THE YEAR ENDED 31 AUGUST 2021

	Year Ended 31.8.21 £	Period 1.7.19 to 31.8.20 £
INCOME AND ENDOWMENTS		
Donations and legacies		
Sundry	55,739	39,113
Football League Limited	-	3,240
	<u>55,739</u>	<u>42,353</u>
Other trading activities		
Sundry income	5,237	3,935
Soccer Schools and Courses	36,757	59,839
Aiming High	66,746	73,492
	<u>108,740</u>	<u>137,266</u>
Investment Income		
Investment Income	24	202
Charitable activities		
Charitable activities	731,837	1,054,581
Other income		
Furlough grant received	77,896	100,791
	<u>974,236</u>	<u>1,335,193</u>
Total Incoming resources		
	974,236	1,335,193
EXPENDITURE		
Charitable activities		
Staff costs	723,610	940,404
Rent	48,000	-
Facility hire	29,380	89,973
Motor and travel expenses	5,950	45,654
Carried forward	806,940	1,076,031

This page does not form part of the statutory financial statements

REDS IN THE COMMUNITY**DETAILED STATEMENT OF FINANCIAL ACTIVITIES
FOR THE YEAR ENDED 31 AUGUST 2021**

	Year Ended 31.8.21 £	Period 1.7.19 to 31.8.20 £
Charitable activities		
Brought forward	806,940	1,076,031
Equipment, repairs and replacements	27,034	25,578
Prizes	2,225	5,861
	836,199	1,107,470
Support costs		
Management		
Training	6,646	7,468
Learner registrations	1,949	2,108
Office expenses	38,620	41,049
Advertising	93	60
General costs	12,302	45,507
Depreciation	18,905	18,174
	78,515	114,366
Finance		
Bank charges	1,880	2,445
Governance costs		
Audit and accountancy fees	7,380	4,980
Legal fees	17,578	13,360
	24,958	18,340
Total resources expended	941,552	1,242,621
Net income	32,684	92,572

This page does not form part of the statutory financial statements