

REGISTERED COMPANY NUMBER: 6081731 (England and Wales)
REGISTERED CHARITY NUMBER: 1118735

**REPORT OF THE TRUSTEES AND
AUDITED FINANCIAL STATEMENTS FOR THE PERIOD ENDED
31 AUGUST 2020
FOR
REDS IN THE COMMUNITY**

Gibson Booth Limited
Statutory Auditor
12 Victoria Road
Barnsley
South Yorkshire
S70 2BB

REDS IN THE COMMUNITY (REGISTERED NUMBER 6081731)

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FOR THE PERIOD ENDED 31 AUGUST 2020**

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REDS IN THE COMMUNITY (REGISTERED NUMBER 6081731)

**REFERENCE AND ADMINISTRATIVE DETAILS
FOR THE PERIOD ENDED 31 AUGUST 2020**

TRUSTEES

Mr A R Warden
Dr S D W Biltcliffe
Ms S E Hegarty
Mr R Zuk
Mrs J E Cryne

COMPANY SECRETARY

Taylorred Business Secretaries Limited

REGISTERED OFFICE

Oakwell Stadium
Grove Street
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South Yorkshire
S71 1ET

REGISTERED COMPANY NUMBER 6081731 (England and Wales)

REGISTERED CHARITY NUMBER 1118735

AUDITORS

Gibson Booth Limited
Statutory Auditor
12 Victoria Road
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South Yorkshire
S70 2BB

BANKERS

National Westminster Bank plc
26 Market Hill
Barnsley
South Yorkshire
S70 2QE

CHIEF EXECUTIVE OFFICER

Mr W Bullimore

REDS IN THE COMMUNITY (REGISTERED NUMBER 6081731)

REPORT OF THE TRUSTEES FOR THE PERIOD ENDED 31 AUGUST 2020

The trustees who are also directors of the charity for the purposes of the Companies Act 2006, present their report with the financial statements of the charity for the period ended 31 August 2020. The trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015).

OBJECTIVES AND ACTIVITIES

Objectives and aims

The Charity's objectives (the Objects) are for the benefit of the public generally and, in particular, the inhabitants of Barnsley and surrounding areas:

- To improve community participation in healthy recreation by providing facilities for the playing of association football and other sports capable of improving health;
- To provide and assist in providing facilities for sport, recreation or leisure time occupation of such persons who have need for such facilities by reason of their youth, age, infirmity or disablement, poverty or social and economic circumstances or the public at large in the interest of social welfare and with the object of improving their conditions of life; and
- To advance the education of children and young people through such means the trustees think fit in accordance with the law of charity.

Mission Statement

Reds in the Community provide inspiring, high quality inclusive programmes and initiatives. Harnessing the reach of Barnsley Football Club, we raise the aspirations of our community, supporting them through positive change.

REDS IN THE COMMUNITY (REGISTERED NUMBER 6081731)

REPORT OF THE TRUSTEES FOR THE PERIOD ENDED 31 AUGUST 2020

OBJECTIVES AND ACTIVITIES

Foreword from the Chair

Dear Reds in the Community employees, participants and other stakeholders.

I'd just like to introduce myself as Simon Biltcliffe, the new chair of the Board of Governors of Reds in the Community – a voluntary role that I'm very proud to hold, supporting Reds in the Community ("the Reds") in any way I can.

It's been a particularly traumatic year with the Covid pandemic and I'd like to thank all members of staff for their forbearance during furlough and all the myriad challenges that we've had to face – you've been a credit to the charity.

As I write this (12th April, 2021) a semblance of normality is coming back to the world and so we look forward, building on the strength and breadth of the programmes that we run to support the people of Barnsley and Wakefield with all of the activities that can support both mental and physical wellbeing and of course engagement to reduce isolation which has been so prevalent in society during the Covid lockdown.

We have a fantastic team and in a normal year would deliver 600,000 hours of life-enhancing impact to the people we serve – and I would just like to say thank you to Wayne Bullimore and his senior management team for the leadership they have shown during this time.

We have an ambition to double the size, and therefore the impact, of the organisation's turnover in the next few years and I look forward to working with everybody within the charity, and in the wider community – in particular, Barnsley Football Club who have been very supportive of our refreshed approach to collaboration, and Barnsley Council who are another key stakeholder in the area who we are looking to build a great partnership with going forward.

Thank you for reading this and I hope if you are in our area, we can support you and your family in any way during the post-Covid period. If there's anything that I can do to help, please feel free to get hold of me anytime at simon.biltcliffe@gmail.com

Onwards and upwards – You Reds!

Dr Simon Biltcliffe
Chair
Reds in the Community

REDS IN THE COMMUNITY (REGISTERED NUMBER 6081731)

REPORT OF THE TRUSTEES FOR THE PERIOD ENDED 31 AUGUST 2020

OBJECTIVES AND ACTIVITIES

Strategic Update

We entered this reporting period with a clear focus on what we wanted to achieve and where our collective energies should be directed. In many ways, it was about taking a step back, assessing and getting the basics right.

We considered our staffing structure and have addressed a widening gap between front line services and back office systems to establish a structure that can respond to future growth.

Our workforce needs to have a clear sense of purpose to their work and how this aligns with both departmental and overarching aims of the charity. We set out to systemize our working practices across the organisation to create better alignment and a shared focus on where we are heading. Aligned to this we reviewed and implemented changes to our Professional Development Review (PDR) process.

With organisational growth, we recognised the need to upgrade our financial systems. During the period, we have developed our financial capabilities which support operational efficiencies and strategic decisions. Ensuring our assets are used in the best possible way for our beneficiaries. In addition, we successfully rolled out a new centralised HR software system that maintains our regulatory compliance and reduces administration burden on senior managers and the wider workforce.

In November 2019, we commenced working towards a new three-year strategic plan. Making good progress by establishing the foundations by revisiting and redefining our shared Vision, Mission and Core Values as well as considering both internal and external environments to inform our future plans.

In March 2020, the COVID-19 pandemic abruptly turned all our lives upside down. We are likely to feel the economic and social fallout for many years. Abandoning our offices at Oakwell and halting our plans, replaced with a shorter-term and reactive mindset. We were faced with many tough decisions in the use of furlough and the pausing of elements of our work to ensure sustainability beyond the crisis.

This unprecedented crisis has shown the benefit of retaining sufficient financial reserves built up prudently over many years. We have sharpened our focus on budgets and cashflow. Working on worst case scenarios to take account the ongoing effects and uncertainty of the crisis. Combined with our strong free reserves position and utilising the Governments Job Retention Scheme. We have been able to absorb the financial impact in areas of our funding mix hit hardest. Retaining the core workforce gave us the ability to scale up our activities as and when restrictions were relaxed. We continued to work closely with all our local and national funding partners and are extremely grateful for all their ongoing support and understanding.

**REPORT OF THE TRUSTEES
FOR THE PERIOD ENDED 31 AUGUST 2020**

OBJECTIVES AND ACTIVITIES

Strategic Update (continued)

During periods of intermittent lockdowns and subsequent pausing of our vital face-to-face work, we continued to work hard virtually engaging our beneficiaries. We have seen many positive developments due to the need to adapt at speed to the new climate including remote working and digital engagement. We already had the infrastructure and tools available entering the crisis, but we now realize their potential and benefits. Like many organisations, elements of which we will look to embed into our work culture beyond the virus. Whilst considering any impact on fuelling our culture, human connectivity and creativity. There have been many positives with digital and virtual engagement. However, it will never replace human interaction. In particular, our work with hard to reach and vulnerable groups who respond best to group or one to one work that builds social relationships, resilience and a sense of belonging.

Our workforce remains our greatest asset, advocates of our work and responsibility. They deserve a huge amount of credit for their hard work, adaptability and resilience throughout this challenging and uncertain period. We will continue to do everything we can to support our people and their families whilst working our way through these events and returning the charity to a position of stability.

Below is our programme portfolio from July 2019 to August 2020.

**REPORT OF THE TRUSTEES
FOR THE PERIOD ENDED 31 AUGUST 2020**

OBJECTIVES AND ACTIVITIES

Education

Post 16 Offer

During the year we delivered Level 1, 2, 3 and Foundation Degree Courses. This work engaged 127 local young people aged 16 + across a range of ability levels. Our FE post 16 offer (levels 1,2 and 3) achieved a 96% success and retention rate. Our foundation degree years 1 and 2 consisted of 8 students, achieving a 100% success rate. The work was delivered in partnership with Barnsley College, University of South Wales and the English Football League Trust. The learning environment of a professional football club provides young people with a non-traditional alternative learning environment. Our results were achieved through high quality teaching and learning based on effective relationships, fostered by smaller class sizes that enables tutors to devote additional time to each student and enhance the learning experience.

Premier League Stars

Funding to deliver the initiative was successfully rooted through the Premier League Charitable Fund and provided free sporting activities in primary school settings. Curricular and extra-curricular sessions were delivered across a range of sports and PSHE workshops designed to reach new participants. The programme supported greater participation in sport whilst improving the health and confidence of participants. The programme also expanded to support the delivery of Maths and English in schools.

Schools Programme

The Charity has offered a wide range of engaging sport-related provision in line with the National Curriculum and key school agendas. Both curricular and extra-curricular activities were funded through charging schools for services or creative sponsorship events where proceeds were split equally between the charity and participating schools. To ensure the highest quality of delivery, sessions were delivered by staff qualified at or working towards the 1st4sport Level 3 Certificate in Supporting the Delivery of Physical Education and School Sport. The qualification is delivered in partnership with the English FA and aims to raise the standard of school sport delivery.

Sports Days

Throughout the year we supported local primary schools with the coordination and delivery of Sports Days here at Oakwell. This offer proved to be hugely popular with teachers that are increasingly finding it difficult to organise such events due to increasing workloads. The initiative continues to receive positive feedback from children, teachers and spectating parents.

Book Clubs

The project has been developed to enhance the popularity of reading and to address declining reading levels across primary schools in Barnsley by using football and positive sporting male role models to promote the practice. The initiative encourages children to increase the time they spend reading and embed future habits through a passion for football or Barnsley Football Club. During the project and to aid attainment and achievement, children had the opportunity to win prizes to mark improvements. Prizes included; Certificates, Ticket and Coaching vouchers.

**REPORT OF THE TRUSTEES
FOR THE PERIOD ENDED 31 AUGUST 2020**

OBJECTIVES AND ACTIVITIES

Education (continued)

Young Leaders Award

The Award provides pupils with an introduction to leadership and coaching. Mentored by qualified coaches, pupils aged 11 and over gained knowledge of how to organise sessions that are transferable into a community sports club setting. The Young Leader Award aims to help learners develop leadership skills such as organization, communication and teamwork. The Award also helps build confidence and self-esteem as they take on the responsibility of leading their peers and younger children.

Health

Fit Reds Programme

Funding was successfully accessed through the North, North East and South Area Councils to allow continuation of Fit Reds, our flagship healthy lifestyle initiative. The project covers the Barnsley area but targeted promotional activity has ensured that the majority of participants are recruited from areas of highest deprivation. The project has contributed towards addressing some of the health inequalities that currently exist within the borough. The initiative again demonstrates the ability of professional football club-based charities in engaging 'hard to reach' groups and delivering positive and measurable outcomes.

Walking Football

Walking Football has proved popular during the year. The weekly sessions delivered at Barnsley Football Club provide older men with the opportunity to rediscover the joys of playing football. The basic elements of a match are made accessible to older participants through the game being slowed down to walking pace. The activity addresses both inactivity and social isolation, which some participants experience in later life.

Fit & Fed with the Reds

Fit & Fed sessions aim to tackle holiday hunger, engaging with young people aged 8-15 situated in the boroughs most deprived areas during the school holidays. The delivery of the sessions across the Barnsley Borough has been funded by Awards for All. The three hour Fit & Fed sessions included; Physical Activity, Multi Sports, refreshments and a healthy lunch.

Box 2 Box

Box 2 Box is a pay & play boxing fitness class at Carlton Park Pavilion. The session incorporates key boxing skills such as footwork and punching techniques whilst helping participants lose weight and tone through physical activity. Box to Box aims to engage 8-14 and 15+ year olds, split over two sessions delivered on an evening.

Turbo Tykes

The indoor pay & play cycling session aims to target men aged 16 and above to increase general health and fitness. The programme uses 'My Ride' technology that allows participants to cycle around virtual locations whilst in the cycling studio at Honeywell Sports Village.

**REPORT OF THE TRUSTEES
FOR THE PERIOD ENDED 31 AUGUST 2020**

OBJECTIVES AND ACTIVITIES

Health (continued)

Strolling Reds

Strolling Reds is a free weekly walking programme for local adults. The programme is open to adults, with walks commencing from various locations around Barnsley and surrounding areas. The weekly two-hour walk aims to help local people get out of the house and improve general health in a relaxed and supportive environment. Added to the health benefits, there is a huge social aspect to the group including getting involved in theatre nights and trips to the seaside.

Learn & Burn

Learn and Burn is an initiative delivered at Oakwell and is designed for adults of any age who are wishing to improve their fitness or general health. The weekly session includes nutritional advice followed by an hour of light practical exercise. The programme is based on an eight-week rolling basis tackling various topics around nutrition and fitness.

Healthy Kicks

The Healthy Kicks Programme enables pupils to engage in physical activity while gaining valuable information on how to eat and live more healthily. It supports pupils to become more physically active and increases their knowledge and skills in relation to developing a healthy lifestyle. Structured sessions involving practical activities and culminating in Q&A plenary exercise will take place to encourage behaviour change during the project and beyond. Activities are centred on the Department for Health's 'The Eat Well Guide' which highlights the different types of food that make up our diet and indicates the portions we should eat to create a well-balanced and healthy diet.

We engaged with pupils from years 3 to 6 during the school day with each school receiving 8 hours of delivery time over a two-day period. Pupils were then given the opportunity to extend their learning and sports participation through structured pathway programmes including, Friday & Saturday Coaching Clubs, Premier League Kicks, Street Games and Fit Red Family Hubs.

Safety Nets

Delivered in partnership with Child and Adolescence Mental Health Service (CAMHS), an 8-week programme for 14–16 year olds who are currently in the CAMHS system or on a waiting list to access support. The programme is a mixture of physical activity with themes running alongside delivered by CAMHS nurses. Themes include anxiety, social media, healthy lifestyle, family/friends support network and sleep.

Sports Participation

After School Coaching Clubs

Fun focused Coaching Clubs have been delivered on a Friday and Saturday at Oakwell. The 'Matchday Experience' has also been delivered throughout the football season. The 'Matchday Experience' provides fully supervised coaching, lunch and culminates with entrance into a home league Barnsley FC fixture.

**REPORT OF THE TRUSTEES
FOR THE PERIOD ENDED 31 AUGUST 2020**

OBJECTIVES AND ACTIVITIES

Sports Participation (continued)

School Competitions

During the year we coordinated and delivered a range of school football competitions. The English Football League Trust funded competitions have become key events in local school calendars. The local competitions hosted at Oakwell provide winning schools with an opportunity to represent Barnsley FC in both a Regional and National Finals competitions against other Football Club charities.

Holiday Courses

This activity provides opportunities for children and young people to play sport in a fun and safe environment as well as offering a valuable childcare option for working parents and carers. The provision operates on a 'pay & play' basis and provides opportunities for children and young people aged 5 to 14 years to engage in grassroots sport with the focus on fun and physical activity. The sessions also provide signposting opportunities for talented individuals into junior clubs or professional football club Academies.

Social Inclusion

Anti-Racism

The Charity has continued to support national anti-racism football campaigns 'Kick it Out' and 'Show Racism the Red Card'. Through raising awareness with dedicated fixtures, embedding into existing work and promotion via social media outlets and matchday programmes, we have continued to raise the profile of these initiatives in order to challenge all forms of discrimination and campaign for positive change both within Oakwell Stadium and the wider community.

Respect

During the year, we continued to support the Football Association's wider Respect initiative. The programme aims to harness young people's love of football to encourage and promote good behaviour. Through fun and interactive sessions delivered in the school setting, participants were taught how to:

- Identify unacceptable behaviour and its effects on others;
- Develop an understanding of respect and how this can be taken into daily life; and
- See situations from other people's perspective

The sessions helped pupils understand the consequences of their behaviour and how this can affect not just themselves but others at school, home and in the local community. The sessions were delivered over a two-hour period with one hour being theory based, involving interactive videos and worksheets, and the other hour being practical based, looking at aspects of respect within a sporting context.

**REPORT OF THE TRUSTEES
FOR THE PERIOD ENDED 31 AUGUST 2020**

OBJECTIVES AND ACTIVITIES

Social Inclusion (continued)

Disability Sport

The continued support of Barnsley Council through Short Breaks funding has enabled the charity to maintain its work in providing opportunities for disabled children, young people and adults to participate in sport. The programme provided disabled participants with enjoyable and valuable experiences away from their parents and carers. In addition, parents and carers benefit with a valuable break from caring. To meet the needs of families, activities vary in length from just a few hours to full day provision. The range of activities delivered has included; holiday, weekend multi-sport sessions as well as competitive football fixtures in the South Yorkshire Ability Counts League involving neighbouring football club charities.

Homelessness

Delivered in partnership with Centrepont, a national charity which supports homeless young adults aged 16-25. The 8-week programme supports local people move on from homelessness and build a positive future. The programme supports participants covering topics such as communication, health, teamwork, confidence and resilience. There is also support and guidance advice around employability skills.

Refugees

The initiative provides weekly informal football training session at Oakwell to give the opportunity for participants to develop skills and more importantly socialise with others. Using football to break down barriers, the programme aims to engage refugees and asylum seekers to foster integration in their local communities. In addition, the project offers participants, new to the Barnsley area, the opportunity to improve their English language skills to better support integration and rebuild their lives.

Rucksack Project

We were delighted again to support the Rucksack Project in December 2020, by promoting the initiative and acting as an official drop off point. Now in its sixth year, the project is a voluntary movement that revolves around helping those who are sleeping rough or are in desperate need throughout the cold winter months. Donations were requested for items that will help to make the life of somebody sleeping rough a little easier in the winter months.

**REPORT OF THE TRUSTEES
FOR THE PERIOD ENDED 31 AUGUST 2020**

OBJECTIVES AND ACTIVITIES

Social Inclusion (continued)

National Citizen Service

The National Citizen Service Programme (NCS) is the government's flagship voluntary personal and social development programme for 16 and 17-year olds. The initiative is delivered in partnership with the English Football League Trust and NCS Trust, an independent organisation set up in 2012 to administer the programme on behalf of the Cabinet Office. The programme incorporates residential activities involving outward bound, team-building sessions and culminates with participants planning and delivering a social action project relevant to their local community. The young people's achievements are marked with a graduation event. This provides an opportunity to showcase their work and achievements. Young people face many challenges as they emerge from their school education and progress into further education or the workplace. The NCS programme provides a solid platform to support key transitional periods in young people's lives. It provides opportunities to develop the transferable skills essential in the educational or work environment. Our continued involvement has provided a huge opportunity to extend our reach and its engagement of young people. Our participation in this high profile national government funded project has engendered greater awareness of our work locally whilst enabling new partnerships to be formed.

Every Player Counts

The 'Every Player Counts Programme' is funded through The Wembley National Stadium Trust and administered by English Football League Trust. The programme aims to increase opportunities for local people with autism to play sport, predominantly football. The structured sessions delivered in Day Centres and Greenacre Special School had a variety of objectives depending on the group's ability:

- Increase participants' confidence
- Develop participants' social skills
- Encourage a healthy lifestyle
- Develop social interaction
- Develop motor skills

Participants also benefited from stadium tours, professional football players visits and free tickets to Championship fixtures to celebrate their continued involvement.

Premier League Kicks

The project funded by Premier League Charitable Fund aims to use the brand of the Premier League and Barnsley FC to inspire young people to get active in their communities and realise their potential. The structured sessions provide opportunities for young people to develop skills and confidence. The initiative also provides signposting opportunities for young people into positive structured pathways whilst working with partners to create safer and stronger communities.

**REPORT OF THE TRUSTEES
FOR THE PERIOD ENDED 31 AUGUST 2020**

OBJECTIVES AND ACTIVITIES

Social Inclusion (continued)

League and Barnsley FC to inspire young people to get active in their communities and realise their potential. The structured sessions provide opportunities for young people to develop skills and confidence. The initiative also provides signposting opportunities for young people into positive structured pathways whilst working with partners to create safer and stronger communities.

YOYO Sport

YOYO Sport is funded by the South Yorkshire Violence Reduction Unit in partnership with the Office of the South Yorkshire Police and Crime Commissioner, South Yorkshire Police and the Premier League Charitable Fund. Working collaboratively across all South Yorkshire professional football clubs' charity arms for the first time to provide this new exciting initiative for young people.

The initiative provides young people aged 10-19 years access to free football and sports sessions across the county under the YOYO Sport brand. In addition to physical activities, the young people were able to access workshops covering some of the complex issues that today young people face. These workshops cover topics such as child criminal exploitation, domestic abuse, alcohol and drugs misuse and on-line safety. The Workshops support young people make better and more informed decisions as they progress through their teenage years and into adulthood.

Kicks Volunteership

This Co-op funded initiative allows up to 20 young people to gain an insightful knowledge of coaching through a series of informative workshops. The four-week tailored course teaches participants the key skills associated with communication, delivery, and teamwork in a professional environment. Alongside the tailored workshops, young people supported the delivery of our Premier League Kicks sessions, implementing their newly acquired skills whilst giving back to their local community. On completion of the course, volunteers gained enough practical experience to progress onto an internship to support the charity's delivery of Holiday Sports Courses.

Premier League Girls

The support of the Premier League Charitable Fund has enabled the programme to be rolled out for a second consecutive year. The programme targeted females aged 11 to 25 to encourage the take sessions provide structured pathways including established links with Barnsley Ladies, local junior teams and 'pay & play' grassroots activities.

**REPORT OF THE TRUSTEES
FOR THE PERIOD ENDED 31 AUGUST 2020**

Safeguarding

We know that while lockdowns are intended to prevent the spread of the virus, they have placed a heavier toll on people's mental health. Throughout the period we have remained committed to strengthening our Safeguarding arrangements to ensure the welfare of children, young people and vulnerable adults in our care and protect them from harm. Our safeguarding priorities are largely focused on ensuring that the Charity has robust governance and quality assurance arrangements in order to have consistent incident reporting and ongoing support to participants. We ensured that all staff are equipped with the skills and knowledge required to take action and report any cases of concern. We continue to review all related Safeguarding policies and procedures, in addition to the use of the reporting software MyConcern. By building up a strong knowledge base across the organisation, we will continue to develop and embed a culture that prioritises people's safety.

Marketing and Communications

Our communication and messaging have been pivotal during the COVID crisis. Enabling us to remain connected with our beneficiaries during long periods of lockdown. Creative content has enabled us to reach existing and new audiences and focus on storytelling of our participants. Highlighting our work builds both awareness of the people we support and our funders. The introduction of a reporting dashboard has enabled better integration across platforms and insights into our communications. Allowing greater understanding of which channels are most effective in advancing awareness of our work.

Governance Code

The Capability Code of Practice (CCoP) process launched in 2019 provided a step change in scrutiny levels on football club-based charities by the English Football League Trust and Premier League Charitable Fund. Charities are under increasing public scrutiny for their ethics and how they deliver their charitable purpose. The CCoP sets out recommendations for effective governance and management and draws on the Sport England Governance Code and Charity Commission guidance and has been supported by the British Standards Institute. We are committed to CCoP process to ensure we remain fully transparent and a 'fit for purpose' third sector organisation.

Partnerships

There is tremendous value in working collaboratively to further advance our work. Working with like-minded organisations avoids duplication of work, allows the pooling of both skills and resources to deliver greater impact in communities. It also provides the opportunity to increase our reach to new audiences, broaden our knowledge and programme portfolio. This last year's extraordinary turn of events has brought about many challenges and positives. The pulling together of communities, partners and supporters of our work have been particular highlights. We hope the increased collaboration and camaraderie built during the crisis is nurtured and retained.

**REPORT OF THE TRUSTEES
FOR THE PERIOD ENDED 31 AUGUST 2020**

Partnerships (continued)

Whilst not exhaustive, the below list highlights our key partners, whose contributions we value greatly:

- Barnsley Football Club
- Barnsley Metropolitan Borough Council
- The English Football League
- The English Football League Trust
- The Premier League Charitable Fund
- Sheffield & Hallamshire County FA
- The Football Association
- Charles & Elsie Sykes
- South Yorkshire Police
- Professional Footballers Association
- North Area Council
- North East Area Council
- South Area Councils
- Dearne Area Council
- North East Ward Alliance
- Centrepont
- South West Yorkshire NHS Foundation Trust
- Creative Minds (hosted by South West Yorkshire NHS Foundation Trust)
- Coop Community Fund
- Barnsley Child and Adolescence Mental Services (CAMHS)
- Barnsley College
- University of South Wales
- National Football League
- National Citizen Service Trust
- Henry Boot
- Barnsley MIND

**REPORT OF THE TRUSTEES
FOR THE PERIOD ENDED 31 AUGUST 2020**

OBJECTIVES AND ACTIVITIES

ACHIEVEMENT AND PERFORMANCE

We have witnessed a period of unprecedented challenges and our ability to deliver so much of our face-to-face work has been decimated due to the pandemic. Impacting significantly on our reach and ability to deliver social impact. The crisis has reinforced the need for all our vital services which uses sport as a vehicle to address local challenges. Throughout prolonged periods of anxiety and uncertainty there have been rays of hope and positivity to cling too through examples of our work and participants stories.

In summary, the headline statistics during the year are:

- Worked directly with 46 schools engaging 3,220 pupils delivering a range of provision in Barnsley and surrounding areas
- Worked with all Key Stage 2 pupils across 33 Primary Schools engaging 2,310 pupils in the Premier League Stars initiative
- Engaged 2,950 pupils in organised School Sports Days
- 68 disabled children and young people participated in sport
- 168 participants engaged in the Premier League Girls programme
- Engaged with 29 primary schools with a Digital Sports Day during periods of lockdown
- Engaged 452 young people in the Premier League Kicks programme in areas of highest need
- Engaged 127 young people in full-time Post 16 Education with a 96% course completion and success rate
- 8 Foundation Degree Students achieved 100% success rate
- Successfully coordinated and delivered school sports competitions engaging 31 schools and 350 pupils
- 2,689 total attendances of young people accessing holiday sports courses
- 8 young people successfully signposted into the Kicks Volunteership programme
- Engaged 41 young people in the YOYO Sport programme
- Engaged 16 schools and 2,240 Key Stage 2 pupils through our Healthy Kicks project
- 140 total attendances of young people engaged in the Street Games programme
- Engaged 40 men aged 35+ in the healthy lifestyle programme 'Fit Reds' resulting in a total weight loss of 21 stone and 106 inches waist reduction
- Engaged 20 young people in the 'Safety Nets' programme in partnership with CAMHS
- Engaged 419 young people aged 16-17 in National Citizen Service and contributed 22,440 volunteering hours deliver social action initiatives in the local community
- Distributed 2,864 free Barnsley FC match tickets to support activities, reward achievement and attendance
- 95,305 website visits championing the work of the charity and funding partners
- Coordinated 92 individual Barnsley FC 1st team player appearances in support of activities
- 47 schools participated in sports competitions engaging 525 pupils
- 17 young people successfully signposted into the Kicks Volunteership programme
- 26 Refugees and Asylum Seekers accessing weekly sessions hosted at Oakwell

**REPORT OF THE TRUSTEES
FOR THE PERIOD ENDED 31 AUGUST 2020**

OBJECTIVES AND ACTIVITIES

ACHIEVEMENT AND PERFORMANCE (continued)

- 15 attendees accessed weekly organised guided walks through the Strolling Reds initiative
- 416 attendances accessing our support sessions in partnership with homeless charity Centrepont
- Learn & Burn the weekly physical activity session totalled 10 attendees
- Indoor cycling initiative Turbo Tykes engaged 8 attendees in weekly sessions
- 20 female and male attendees taking part in the weekly Walking Football session hosted at Oakwell

FINANCIAL REVIEW

In summary, during the period the Charity reports an operating surplus of £92,572 compared to a £8,994 deficit the previous year.

The financial results and explanatory notes for the year are detailed on pages 23 to 42.

Reserves Policy

The trustees policy is to hold sufficient reserves (being unrestricted other than fixed assets) to cover four to six months of annual budgeted expenditure. The reserves are needed in the event of unexpected costs, reduced funding levels, support cash flow or development of our current principal activities. In order to enable trustees to monitor the reserves, quarterly reports prepared by the Chief Executive Officer include details of reserve levels. Monitoring levels of reserves can be a good indicator of the underlying financial health of the charity and potential problems. The trustees therefore, based on the 2020-21 budgeted expenditure, consider that the ideal levels of unrestricted reserves as at 31st August 2020 would be between £383,277 to £574,915. The actual unrestricted reserves stand at £386,864 compared to £469,132 last year. This includes the designated funds of £71,808 that have been set aside for the on-going maintenance and future replacement of the Artificial Grass Pitch funded primarily by the Premier League Charitable Fund in October 2013. The present reserve levels therefore fall within the target range.

In summary, trustees are confident that they would be able to continue the current activities of the charity in the event of any significant reduction in funding.

FUTURE PLANS

It has been a year like no other. The UK vaccine programme is making significant headway. Against this backdrop we can now start to look ahead with more certainty, consider future planning and reclaim some of the time lost to the virus.

We will revisit and plan to launch a new Strategy later this year. With every setback allows reflection and opportunity for growth. The period has allowed us to consider our journey to date, our current position and contemplate both internal and external environments. Providing clear direction of where our collective energies need to be heading in order to best respond to local needs, challenges and opportunities to extend our reach.

**REPORT OF THE TRUSTEES
FOR THE FOURTEEN MONTHS ENDED 31 AUGUST 2020**

FUTURE PLANS (continued)

Following a period of stability, we plan to refresh the board membership and its core function. Onboarding the skills and expertise to meet the needs of the post-COVID era and achieve our longer-term objectives. The developments align with our strategic priorities and ambitions introducing new energy and diverse thinking. This will be overseen by the appointment of a new Chair of the Board, Dr Simon Biltcliffe, who will lead the next chapter of our story.

We also recognise the need to strengthen our marketing and data capture. Allowing us to reach out to stakeholders and the wider community. This will grow awareness and demonstrate how we support local people and the social value of our work to existing and new partner organisations.

As the pandemic winds down, our employees will return to the work environment having lived through constant turmoil. We must remain progressive and empathetic in our outlook, seek consensus building with our people on transitioning back into the workplace. There is no doubt, the pandemic has permanently challenged conventional thinking about work. We will remain committed to creating a culture where everyone feels supported, valued and fully engaged with our purpose.

Many of the key challenges for Barnsley pre COVID -19 remain and have been magnified due to the fallout of the virus. With a strengthening organisational structure, healthy funding pipeline and renewed focus, we press ahead confidently with our aim to tackle the boroughs greatest challenges using Barnsley Football Club and sport as vehicles to deliver social good. There has never been a greater need and relevancy to our work.

Wayne Bullimore
Chief Executive Officer

STRUCTURE, GOVERNANCE AND MANAGEMENT

Governing document

Reds in the Community is a company limited by guarantee governed by its Articles of Association dated 5th February 2007. It is registered as a charity with the Charity Commission. The liability of the members is limited to an amount not exceeding £10.

REDS IN THE COMMUNITY (REGISTERED NUMBER 6081731)

REPORT OF THE TRUSTEES FOR THE PERIOD ENDED 31 AUGUST 2020

STRUCTURE, GOVERNANCE AND MANAGEMENT

Recruitment and appointment of new trustees

When considering appointing new trustees, the board has regard to the requirement for any specialist skills needed in order to support the charity's existing or future work.

New trustees are invited and encouraged to attend activity sessions and meet team members to familiarise themselves with the organisation and the context within which it operates. Additionally, trustees are already familiar with the practical work of the organisation having been briefed by the Chief Executive Officer on such issues as:

- The obligations of the trustees under charity and company law;
- The main documents which set out the operational framework of the organisation including the Articles of Association;
- Recent copies of minutes of meetings;
- The business plan and recent financial performance of the organisation; and
- Future plans and objectives.

Organisational structure

Reds in the Community is a registered charity and as such is operated by a board of trustees (directors for company purposes). The trustees are drawn from Barnsley Football Club and the wider community. The board of trustees meet quarterly and provide strategic guidance and governance. The charity is continually seeking to develop a broader skill mix of trustees in order to support growth and development. To facilitate effective operations the Chief Executive Officer (Wayne Bullimore), appointed by the board of trustees, has delegated authority for the implementation of the strategic goals and objectives of the organisation. The Chief Executive Officer is responsible for setting and communicating the vision and ensuring the organisation is heading in one direction as well as ensuring that the board of trustees fulfils its governance responsibilities. All areas of operations are reported upon by the Chief Executive Officer to the board of trustees at quarterly meetings. The Chief Executive Officer manages the day-to-day business of Reds in the Community with the support of a senior management team who are responsible for the coordination and development of services. This is supported by a team of Community Coaches and Education Tutors who deliver activities.

Related parties

The charity has established a wide range of key partners locally and nationally in order to deliver a broad range of activities. The charity evolved from a 'not for profit' scheme, operating under the banner of Football in the Community, established in 1987 in partnership with Barnsley Football Club and the Footballers' Further Education & Vocational Training Scheme (the FFE & VTS being an organisation funded by the Professional Footballers' Association).

**REPORT OF THE TRUSTEES
FOR THE PERIOD ENDED 31 AUGUST 2020**

Related parties (continued)

The English Football League Trust and Premier League Charitable Fund have continued to provide national support and guidance whilst administering core and project funding following compliance of the annual Capability Code of Practice assessment. The English Football League Trust and Premier League Charitable Fund are national football charities that unite the inspirational work delivered across England and Wales by its network of professional football club-based charities. We are grateful for the continued support of Barnsley Football Club and its' playing staff who in partnership with the Professional Footballers Association have greatly increased the reach and impact of our work.

The charity is an independent organisation registered as both a company limited by guarantee and a registered charity, with governance provided by the board of trustees. It has a twenty five year connection with Barnsley Football Club, delivering community and charitable activities on their behalf. However, it operates independently of the Football Club and although two of the charity's trustees are representatives of Barnsley Football Club, this is balanced by the presence of independent trustees on the board. This remains fundamental to the overall success and sustainability of the charity. There is a Service Level Agreement in place that outlines the support Barnsley Football Club provides for its charity. The charity must continue to demonstrate added value in the work we deliver with a view to remaining front and centre to Barnsley Football Clubs' long-term Corporate Social Responsibility strategy. The key driver in this relationship is harnessing the ability of sport and the Barnsley Football Club brand to engage and improve the lives of local people.

Risk management

The trustees have a duty to identify and regularly review the risks which the charity is exposed to in the delivery of its work and ensure appropriate controls are in place to mitigate such risks. The trustees actively review the major risks which the charitable company faces on a regular basis. The

Charity has developed systems to monitor and control these risks and to manage any impact they may have on the organisation's future. The systems of internal control are designed to provide reasonable, but not absolute, assurance against material misstatement or loss. They include:

- A strategic plan and an annual budget approved by the trustees;
- Monthly management accounts which show variance from budget and re-forecast anticipated results for the year, which are reviewed by the trustees;
- Delegation of authority and segregation of duties; and
- The loss of funding, non-performance against targets and fraud.

STATEMENT OF TRUSTEES RESPONSIBILITIES

The trustees (who are also the directors of Reds in the Community for the purposes of company law) are responsible for preparing the Report of the Trustees and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

REDS IN THE COMMUNITY (REGISTERED NUMBER 6081731)

**REPORT OF THE TRUSTEES
FOR THE PERIOD ENDED 31 AUGUST 2020**

Company law requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for that period. In preparing those financial statements, the trustees are required to

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charity SORP;
- make judgements and estimates that are reasonable and prudent;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in business.

The trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the charitable company and to enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

In so far as the trustees are aware:

- there is no relevant audit information of which the charitable company's auditors are unaware; and
- the trustees have taken all steps that they ought to have taken to make themselves aware of any relevant audit information and to establish that the auditors are aware of that information.

AUDITORS

The auditors, Gibson Booth Limited, will be proposed for re-appointment at the forthcoming Annual General Meeting.

Approved by order of the board of trustees on 5 May 2021 and signed on its behalf by:



Taylored Business Secretaries Limited - Secretary

REPORT OF THE INDEPENDENT AUDITORS TO THE MEMBERS OF REDS IN THE COMMUNITY (REGISTERED NUMBER 6081731)

Opinion

We have audited the financial statements of Reds in the Community (the 'charitable company') for the period ended 31 August 2020 which comprise the Statement of Financial Activities, the Balance Sheet, the Cash Flow Statement and notes to the financial statements, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the charitable company's affairs as at 31 August 2020 and of its incoming resources and application of resources, including its income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditors responsibilities for the audit of the financial statements section of our report. We are independent of the charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

We have nothing to report in respect of the following matters in relation to which the ISAs (UK) require us to report to you where:

- the trustees' use of the going concern basis of accounting in the preparation of the financial statements is not appropriate; or
- the trustees have not disclosed in the financial statements any identified material uncertainties that may cast significant doubt about the charitable company's ability to continue to adopt the going concern basis of accounting for a period of at least twelve months from the date when the financial statements are authorised for issue.

Other information

The trustees are responsible for the other information. The other information comprises the information included in the annual report, other than the financial statements and our Report of the Independent Auditors thereon.

Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

**REPORT OF THE INDEPENDENT AUDITORS TO THE MEMBERS OF
REDS IN THE COMMUNITY (REGISTERED NUMBER 6081731)**

Other information

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether there is a material misstatement in the financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.

Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the Report of the Trustees for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the Report of the Trustees has been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

In the light of the knowledge and understanding of the charitable company and its environment obtained in the course of the audit, we have not identified material misstatements in the Report of the Trustees.

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit; or
- the trustees were not entitled to take advantage of the small companies exemption from the requirement to prepare a Strategic Report or in preparing the Report of the Trustees.

Responsibilities of trustees

As explained more fully in the Statement of Trustees Responsibilities, the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charitable company or to cease operations, or have no realistic alternative but to do so.

**REPORT OF THE INDEPENDENT AUDITORS TO THE MEMBERS OF
REDS IN THE COMMUNITY (REGISTERED NUMBER 6081731)**

Our responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue a Report of the Independent Auditors that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at www.frc.org.uk/auditorsresponsibilities. This description forms part of our Report of the Independent Auditors.

Use of our report

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and the charitable company's members as a body, for our audit work, for this report, or for the opinions we have formed.



Scott Mell FCA (Senior Statutory Auditor)
for and on behalf of Gibson Booth Limited
Statutory Auditor
12 Victoria Road
Barnsley
South Yorkshire
S70 2BB

Date: 25 May 2021

REDS IN THE COMMUNITY (REGISTERED NUMBER 6081731)

**STATEMENT OF FINANCIAL ACTIVITIES
(INCORPORATING AN INCOME AND EXPENDITURE ACCOUNT)
FOR THE PERIOD ENDED 31 AUGUST 2020**

		Unrestricted funds	Restricted fund	31.8.20 Total funds	30.6.19 Total funds
	Notes	£	£	£	£
INCOME AND ENDOWMENTS FROM					
Donations and legacies	2	112,604	3,240	115,844	123,112
Charitable company activities	3	778,380	276,201	1,054,581	915,198
Other trading activities	4	63,773	-	63,773	94,223
Investment income	5	202	-	202	302
Other income	6	100,791	-	100,791	-
Total		1,055,750	279,441	1,335,191	1,132,835
EXPENDITURE ON					
Charitable activities	7				
Cost of charitable activities		1,138,018	104,601	1,242,619	1,141,829
NET INCOME/(EXPENDITURE)		(82,268)	174,840	92,572	(8,994)
Net movement in funds		(82,268)	174,840	92,572	(8,994)
RECONCILIATION OF FUNDS					
Total funds brought forward		469,132	11,572	480,704	489,698
TOTAL FUNDS CARRIED FORWARD		386,864	186,412	573,276	480,704

The notes form part of these financial statements

REDS IN THE COMMUNITY (REGISTERED NUMBER 6081731)

**BALANCE SHEET
AT 31 AUGUST 2020**

	Notes	31.8.20 £	30.6.19 £
FIXED ASSETS			
Tangible assets	12	109,586	103,532
CURRENT ASSETS			
Stocks	13	-	2,547
Debtors	14	247,041	190,394
Cash at bank		<u>299,819</u>	<u>242,960</u>
		546,860	435,901
CREDITORS			
Amounts falling due within one year	15	(83,170)	(58,729)
NET CURRENT ASSETS		<u>463,690</u>	<u>377,172</u>
TOTAL ASSETS LESS CURRENT LIABILITIES		<u>573,276</u>	<u>480,704</u>
NET ASSETS		<u>573,276</u>	<u>480,704</u>
FUNDS	17		
Unrestricted funds		386,864	469,132
Restricted funds		<u>186,412</u>	<u>11,572</u>
TOTAL FUNDS		<u>573,276</u>	<u>480,704</u>

The notes form part of these financial statements

REDS IN THE COMMUNITY (REGISTERED NUMBER 6081731)

**BALANCE SHEET - CONTINUED
AT 31 AUGUST 2020**

These financial statements have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to charitable small companies.

The financial statements were approved by the Board of Trustees on 5 May 2021 and were signed on its behalf by:


.....
Mr R Zuk - Trustee

The notes form part of these financial statements

REDS IN THE COMMUNITY (REGISTERED NUMBER 6081731)

**CASH FLOW STATEMENT
FOR THE PERIOD ENDED 31 AUGUST 2020**

	Notes	31.8.20 £	30.6.19 £
Cash flows from operating activities:			
Cash generated from operations	1	<u>81,083</u>	<u>(94,572)</u>
Net cash provided by (used in) operating activities		<u>81,083</u>	<u>(94,572)</u>
Cash flows from investing activities:			
Purchase of tangible fixed assets		<u>(24,226)</u>	<u>(8,551)</u>
Net cash provided by (used in) investing activities		<u>(24,226)</u>	<u>(8,551)</u>
Change in cash and cash equivalents in the reporting period		56,857	(103,123)
Cash and cash equivalents at the beginning of the reporting period		<u>242,960</u>	<u>346,083</u>
Cash and cash equivalents at the end of the reporting period		<u>299,817</u>	<u>242,960</u>

The notes form part of these financial statements

NOTES TO THE CASH FLOW STATEMENT
FOR THE PERIOD ENDED 31 AUGUST 2020

1. RECONCILIATION OF NET INCOME/(EXPENDITURE) TO NET CASH FLOW FROM OPERATING ACTIVITIES

	31.8.20	30.6.19
	£	£
Net income/(expenditure) for the reporting period (as per the statement of financial activities)	92,572	(8,994)
Adjustments for:		
Depreciation charges	18,174	16,762
Decrease in stocks	2,547	862
(Increase)/Decrease in debtors	(56,647)	(89,978)
Increase/(Decrease) in creditors	<u>24,437</u>	<u>(13,224)</u>
Net cash provided by (used in) operating activities	<u>81,083</u>	<u>(94,572)</u>

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE PERIOD ENDED 31 AUGUST 2020**

1. ACCOUNTING POLICIES

(a) general information and basis of preparation

Reds in the Community is a company limited by guarantee. In the event of the charity being wound up, the liability in respect of the guarantee is limited to £10 per member of the charity. The address of the registered office is given in the charity information on page 1 of these financial statements. The nature of the charity's operations and principal activities are the provision of footballing activities on behalf of Barnsley Football Club.

The charity constitutes a public benefit entity as defined by FRS 102. The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland issued in October 2019, the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102), the Charities Act 2011, the Companies Act 2006 and UK Generally Accepted Practice.

The financial statements are prepared on a going concern basis under the historical cost convention, modified to include certain items at fair value. The financial statements are presented in sterling which is the functional currency of the charity and rounded to the nearest pound.

The financial statements have been prepared for a period of fourteen months to bring the accounting date in line with term and funding periods. The prior year financial statements are based on a period of twelve months and therefore current year results are not entirely comparable to these.

The significant accounting policies applied in the preparation of these financial statements are set out below. These policies have been consistently applied to all years presented unless otherwise stated.

(b) going concern

The financial statements have been prepared on a going concern basis. At the time of approval the UK economy was subject to the Impact of the coronavirus pandemic outbreak. Projections and forecasts have been prepared based on a number of underlying assumptions, which are subject to significant uncertainty at this time. These show that the expected income and expenditure, together with current unrestricted funds and the possibility of obtaining potential funding allows the company to continue as a going concern.

**NOTES TO THE FINANCIAL STATEMENTS - CONTINUED
FOR THE PERIOD ENDED 31 AUGUST 2020**

1. ACCOUNTING POLICIES - continued

(c) funds

Unrestricted funds are available for use at the discretion of the trustees in furtherance of the general objectives of the charity and which have not been designated for other purposes.

Designated funds comprise unrestricted funds that have been set aside by the trustees for particular purposes. The aim and use of each designated fund is set out in the notes to the financial statements.

Restricted funds are funds which are to be used in accordance with specific restrictions imposed by donors or which have been raised by the charity for particular purposes. The cost of raising and administering such funds are charged against the specific fund. The aim and use of each restricted fund is set out in the notes to the financial statements.

(d) income Recognition

All incoming resources are included in the Statement of Financial Activities (SoFA) when the charity is legally entitled to the income after any performance conditions have been met, the amount can be measured reliably and it is probable that the income will be received.

No amount is included in the financial statements for volunteer time in line with the SORP (FRS 102). Further detail is given in the Trustees' Annual Report.

Income from trading activities includes income earned from fundraising events and trading activities to raise funds for the charity. Income is received in exchange for supplying goods and services in order to raise funds and is recognised when entitlement has occurred.

Income from government and other grants is recognised at fair value when the charity has entitlement after any performance conditions have been met, it is probable that the income will be received and the amount can be measured reliably. If entitlement is not met then these amounts are deferred.

Donations and legacies are accounted for when they are received.

Investment income is earned through holding assets for investment purposes such as shares and property. It is included when the amount can be measured reliably. Interest income is recognised using the effective interest method.

All other funds are unrestricted income funds. The funds held in each of these categories are disclosed in note 17.

**NOTES TO THE FINANCIAL STATEMENTS - CONTINUED
FOR THE PERIOD ENDED 31 AUGUST 2020**

1. ACCOUNTING POLICIES - continued

(e) expenditure recognition

All expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all costs related to the category. Expenditure is recognised where there is a legal or constructive obligation to make payments to third parties, it is probable that the settlement will be required and the amount of the obligation can be measured reliably.

Charitable activities include expenditure associated with providing sporting services to the local community. This includes both the direct costs and support costs relating to these activities.

(f) tangible fixed assets

Tangible fixed assets are stated at cost less accumulated depreciation and accumulated impairment losses. Cost includes costs directly attributable to making the asset capable of operating as intended.

Depreciation is provided on all tangible fixed assets, at rates calculated to write off the cost, less estimated residual value, of each asset on a straight line basis over the shorter of the relevant period or, where the asset has been obtained via a funded project, the length of the project/funding stream as follows:

Equipment	- Straight line over 7 years
Office equipment	- Straight line over 5 years
Long leasehold property	- Straight line over 10 years

(g) stocks

Stocks are valued at the lower of cost and net realisable value, after making due allowance for obsolete and slow-moving stock.

Cost is calculated using the first-in, first-out method and includes all purchase, transport and handling costs in bringing stocks to their present location and condition.

**NOTES TO THE FINANCIAL STATEMENTS - CONTINUED
FOR THE PERIOD ENDED 31 AUGUST 2020**

1. ACCOUNTING POLICIES - continued

(h) debtors and creditors receivable/payable within one year

Debtors and creditors with no stated interest rate and receivable or payable within one year are recorded at transaction price. Any losses arising from impairment are recognised in expenditure.

(i) provisions

Provisions are recognised when the charity has an obligation at the balance sheet date as a result of a past event, it is probable that an outflow of economic benefits will be required in settlement and the amount can be reliably estimated.

(j) employee benefits

When employees have rendered service to the charity, short-term employee benefits to which the employees are entitled are recognised at the undiscounted amount expected to be paid in exchange for that service.

(k) pension costs

The charitable company made contributions to a separate Group Stakeholder Scheme. These annual contributions payable are charged to the statement of financial activities.

(l) tax

The charity is an exempt charity within the meaning of schedule 3 of the Charities Act 2011 and is considered to pass the tests set out in Paragraph 1 Schedule 6 Finance Act 2010 and therefore it meets the definition of a charitable company for UK corporation tax purposes.

(m) judgements and key sources of estimation uncertainty

No judgements have been made in the process of applying the below accounting policies that have had the most significant effect on amounts recognised in the financial statements.

There are no key assumptions concerning the future and other key sources of estimation uncertainty at the reporting date that have a significant risk of causing material adjustment to the carrying amounts of assets and liabilities within the next financial year.

NOTES TO THE FINANCIAL STATEMENTS - CONTINUED
FOR THE PERIOD ENDED 31 AUGUST 2020

2. DONATIONS AND LEGACIES

	Unrestricted Funds £	Restricted Funds £	Total 31.8.20 £	Total 30.6.19 £
Sundry	39,112	-	39,112	38,739
Aiming High	73,492	-	73,492	63,923
Football League Limited	-	3,240	3,240	12,960
Heritage Lottery Fund	-	-	-	7,490
	<u>112,604</u>	<u>3,240</u>	<u>115,844</u>	<u>123,112</u>

3. CHARITABLE COMPANY ACTIVITIES

	Unrestricted Funds £	Restricted Funds £	Total 31.8.20 £	Total 30.6.19 £
Sundry	-	32,277	32,277	6,262
Education	739,564	-	739,564	795,436
Football League Limited	<u>38,816</u>	<u>243,924</u>	<u>282,740</u>	<u>113,500</u>
	<u>778,380</u>	<u>276,201</u>	<u>1,054,581</u>	<u>915,198</u>

4. OTHER TRADING ACTIVITIES

	31.8.20 £	30.6.19 £
Sundry income	3,935	22,915
Soccer Schools and Courses	<u>59,838</u>	<u>71,308</u>
	<u>63,773</u>	<u>94,223</u>

Income from other trading activities £63,773 (2019 - £94,223) of which nil (2019 - nil) was attributable to restricted funds.

5. INVESTMENT INCOME

	31.8.20 £	30.6.19 £
Investment Income	<u>202</u>	<u>302</u>

Income from investments £202 (2019 - £302) of which £Nil (2019 - £Nil) was attributable to restricted funds.

NOTES TO THE FINANCIAL STATEMENTS - CONTINUED
FOR THE PERIOD ENDED 31 AUGUST 2020

6. OTHER INCOME

	31.8.20	30.6.19
	£	£
Government grants	<u>100,791</u>	<u>-</u>

7. CHARITABLE ACTIVITIES COSTS

	Direct costs	Support costs (See note 8)	Totals
	£	£	£
Cost of charitable activities	<u>1,107,469</u>	<u>135,150</u>	<u>1,242,619</u>

	Unrestricted Funds £	Restricted Funds £	Total 31.8.20 £	Total 30.6.19 £
Direct costs				
Staff costs	852,826	87,578	940,404	816,988
Facility Hire	84,804	5,168	89,972	102,599
Motor and travel expenses	45,247	406	45,653	43,949
Equipment, repairs and replacements	24,590	989	25,579	63,427
Prizes	5,861	-	5,861	4,918
	<u>1,013,328</u>	<u>94,141</u>	<u>1,107,469</u>	<u>1,031,881</u>

8. SUPPORT COSTS

	Unrestricted Funds £	Restricted Funds £	Total 31.8.20 £	Total 30.6.19 £
Training	7,468	-	7,468	3,709
Learner registrations	2,107	-	2,107	1,712
Office expenses	41,051	-	41,049	33,527
Advertising	10	50	60	1,099
General costs	35,243	10,264	45,507	30,402
Depreciation	18,028	146	18,174	16,762
Bank charges	2,443	-	2,443	2,505
Audit and accountancy fees	4,980	-	4,980	4,200
Legal fees	13,360	-	13,360	16,032
	<u>124,690</u>	<u>10,460</u>	<u>135,150</u>	<u>109,948</u>

**NOTES TO THE FINANCIAL STATEMENTS - CONTINUED
FOR THE PERIOD ENDED 31 AUGUST 2020**

9. NET INCOME/(EXPENDITURE)

Net income/(expenditure) is stated after charging/(crediting):

	31.8.20	30.6.19
	£	£
Depreciation - owned assets	<u>18,174</u>	<u>16,762</u>

10. TRUSTEES' REMUNERATION AND BENEFITS

There were no trustees' remuneration or other benefits for the period ended 31 August 2020 nor for the period ended 30 June 2019.

Trustees' expenses

There were no trustees' expenses paid for the period ended 31 August 2020 nor for the period ended 30 June 2019.

11. STAFF COSTS

	31.8.20	30.6.19
	£	£
Wages and salaries	844,882	710,166
Social security costs	54,894	43,362
Pension costs	38,411	26,840
Staff expenses	2,217	23,701
External trainers etc	-	12,919
	<u>940,404</u>	<u>816,988</u>

Average number of employees during the year	<u>65</u>	<u>53</u>
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The total amount of employee benefits received by key management personnel is £233,553 (2019 - £195,118). The Trust considers its key management personnel comprise Chief Executive Officer and other senior managers.

The CEO received emoluments in excess of £60,000. The CEO received emoluments of £60,537 (2019: £58,132).

NOTES TO THE FINANCIAL STATEMENTS - CONTINUED
FOR THE PERIOD ENDED 31 AUGUST 2020

12. TANGIBLE FIXED ASSETS

	Property improve- ments £	Equipment £	Office Equipment £	Totals £
COST				
At 1 July 2019	93,468	28,589	42,690	164,747
Additions	<u>3,000</u>	<u>8,175</u>	<u>13,051</u>	<u>24,226</u>
At 31 August 2020	<u>96,468</u>	<u>36,764</u>	<u>55,741</u>	<u>188,973</u>
DEPRECIATION				
At 1 July 2019	13,598	15,568	32,049	61,215
Charge for year	<u>9,546</u>	<u>3,089</u>	<u>5,539</u>	<u>18,174</u>
At 31 August 2020	<u>23,144</u>	<u>18,655</u>	<u>37,588</u>	<u>79,389</u>
NET BOOK VALUE				
At 31 August 2020	<u>73,324</u>	<u>18,109</u>	<u>18,153</u>	<u>109,586</u>
At 30 June 2019	<u>79,870</u>	<u>13,021</u>	<u>10,641</u>	<u>103,532</u>

13. STOCKS

	31.8.20	30.6.19
	£	£
Goods for resale	<u>-</u>	<u>2,547</u>

14. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	31.8.20	30.6.19
	£	£
Trade debtors	32,128	17,047
Prepayments and accrued income	<u>214,913</u>	<u>173,347</u>
	<u>247,041</u>	<u>190,394</u>

NOTES TO THE FINANCIAL STATEMENTS - CONTINUED
FOR THE PERIOD ENDED 31 AUGUST 2020

15. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	31.8.20	30.6.19
	£	£
Trade creditors	1,549	7,961
Social security and other taxes	13,013	11,153
Other creditors	19,592	31,162
Accruals and deferred income	49,016	8,453
	<u>83,170</u>	<u>58,729</u>

16. ANALYSIS OF NET ASSETS BETWEEN FUNDS

	Unrestricted funds	Restricted fund	31.8.20 Total funds	30.6.19 Total funds
	£	£	£	£
Fixed assets	109,367	219	109,586	103,532
Current assets	360,667	186,193	546,860	435,901
Current liabilities	(83,170)	-	(83,170)	(58,729)
	<u>386,864</u>	<u>186,412</u>	<u>573,276</u>	<u>480,704</u>

17. MOVEMENT IN FUNDS

	At 1.7.19	Net movement in funds	Transfers between funds	At 31.8.20
	£	£	£	£
Unrestricted funds				
General fund	401,417	(82,268)	(4,103)	315,046
Astroturf Designated Fund	67,715	-	4,103	71,818
	469,132	(82,268)	-	386,864
Restricted funds				
Female football development/PL Girls	2,553	4,165	-	6,718
Premier League Kicks	8,470	82,616	-	91,086
Premier League Primary Stars	184	79,242	-	79,426
Heritage Lottery fund	365	(146)	-	219
Dearne Kicks	-	5,489	-	5,489
North Area Healthy Lifestyles	-	-	-	-
North East Area Healthy Lifestyles	-	(1)	-	(1)
South Area Healthy Lifestyles	-	1,001	-	1,001
Safety Nets	-	1,762	-	1,762
Every Player Counts	-	712	-	712
TOTAL FUNDS	<u>480,704</u>	<u>92,572</u>	<u>-</u>	<u>573,276</u>

NOTES TO THE FINANCIAL STATEMENTS - CONTINUED
FOR THE PERIOD ENDED 31 AUGUST 2020

18. MOVEMENT IN FUNDS - continued

Net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £	
Unrestricted funds				
General fund	1,055,750	(1,138,018)	(82,268)	
Restricted funds				
Female football development/PL Girls	4,165	-	4,165	
Premier League Kicks	123,000	(40,384)	82,616	
Premier League Primary Stars	120,000	(40,758)	79,242	
Heritage Lottery fund	-	(146)	(146)	
Dearne Kicks	5,489	-	5,489	
North Area Healthy Lifestyles	6,414	(6,414)	-	
North East Area Healthy Lifestyles	6,375	(6,376)	(1)	
South Area Healthy Lifestyles	4,998	(3,997)	1,001	
Safety Nets	5,000	(3,238)	1,762	
Every Player Counts	4,000	(3,288)	712	
TOTAL FUNDS	1,335,191	1,242,619	92,572	
Comparatives for movement in funds				
	At 1.7.18 £	Net movement in funds £	Transfers between funds £	At 30.6.19 £
Unrestricted Funds				
General fund	409,104	9,569	(17,256)	401,417
Astroturf Designated Fund	63,556	-	4,159	67,715
	472,660	9,569	(13,097)	469,132
Restricted Funds				
Wembley National Stadium Trust	-	-	-	-
Female football development/PL Girls	787	1,766	-	2,553
Premier League Kicks	6,536	1,934	-	8,470
Premier League Primary Stars	20	164	-	184
Heritage Lottery fund	9,695	(22,457)	13,127	365
Dearne Kicks	-	30	(30)	-
Stronger Communities Kicks	-	-	-	-
TOTAL FUNDS	489,698	(8,994)	-	480,704

NOTES TO THE FINANCIAL STATEMENTS - CONTINUED
FOR THE PERIOD ENDED 31 AUGUST 2020

17. MOVEMENT IN FUNDS - continued

Comparative net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	1,019,336	(1,009,767)	9,569
Restricted funds			
Wembley National Stadium Trust	12,960	(12,960)	-
Female football development/PL Girls	17,119	(15,353)	1,766
Premier League Kicks	20,000	(18,066)	1,934
Premier League Primary Stars	40,000	(39,836)	164
Heritage Lottery fund	7,490	(29,947)	(22,457)
Dearne Kicks	9,668	(9,638)	30
North Area Healthy Lifestyles	2,137	(2,137)	-
North East Area Healthy Lifestyles	4,125	(4,125)	-
TOTAL FUNDS	1,132,835	(1,141,829)	(8,994)

A current period and prior year 12 months combined position is as follows:

	At 1.7.18 £	Net movement in funds £	Transfers between funds £	At 31.8.20 £
Unrestricted funds				
General fund	409,104	(72,699)	(21,359)	315,046
Astroturf Designated Fund	<u>63,556</u>	<u>-</u>	<u>8,262</u>	<u>71,818</u>
	<u>469,132</u>	<u>(72,699)</u>	<u>(13,097)</u>	<u>386,864</u>
Restricted funds				
Female football development/PL Girls	787	5,931	-	6,718
Premier League Kicks	6,536	84,550	-	91,086
Premier League Primary Stars	20	79,406	-	79,426
Heritage Lottery fund	9,695	(22,603)	13,127	219
Dearne Kicks	-	5,519	(30)	5,489
North Area Healthy Lifestyles	-	-	-	-
North East Area Healthy Lifestyles	-	(1)	-	(1)
South Area Healthy Lifestyles	-	1,001	-	1,001
Safety Nets	-	1,762	-	1,762
Every Player Counts	-	712	-	712
TOTAL FUNDS	<u>489,698</u>	<u>83,578</u>		<u>573,276</u>

NOTES TO THE FINANCIAL STATEMENTS - CONTINUED
FOR THE PERIOD ENDED 31 AUGUST 2020

17. MOVEMENT IN FUNDS - continued

A current period and prior year 12 months combined net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	2,075,086	(2,147,785)	(72,699)
Restricted funds			
Wembley National Stadium Trust	12,960	(12,960)	-
Female football development/PL Girls	21,284	(15,353)	5,931
Premier League Kicks	143,000	(58,450)	84,550
Premier League Primary Stars	160,000	(80,594)	79,406
Heritage Lottery fund	7,490	(30,093)	(22,603)
Dearne Kicks	15,157	(9,638)	5,519
North Area Healthy Lifestyles	8,551	(8,551)	-
North East Area Healthy Lifestyles	10,500	(10,501)	(1)
South Area Healthy Lifestyles	4,998	(3,997)	1,001
Safety Nets	5,000	(3,238)	4,762
Every Player Counts	4,000	(3,288)	712
TOTAL FUNDS	2,468,026	(2,384,448)	83,578

**NOTES TO THE FINANCIAL STATEMENTS - CONTINUED
FOR THE PERIOD ENDED 31 AUGUST 2020**

17. MOVEMENT IN FUNDS - continued

Designated fund

During the period ended 31 August 2020 a transfer of £4,103 was made from unrestricted funds to designated funds. This fund contains the surplus received from the rent of the Astroturf pitches and is kept as a designated fund to finance the repair or replacement of the Astroturf in around 10 years time. This is expected to cost around £250,000.

Restricted funding was received during the year in the form of grants from various sources, details of which are as follows:

Wembley National Stadium Trust - project which aims to increase opportunities for local people with autism to play sport, predominantly football.

Female Football Development - programme targeting females aged 11 to 25 to encourage the take up of football and create a supportive environment for them to develop skills.

Premier League Kicks - project engaging young people and delivering regular football, sport and personal development activities in areas of high need.

Premier League Primary Stars - free sporting and PSHE workshops in 10 primary school settings delivering curricular and extra-curricular sessions designed to reach new participants.

Heritage Lottery Fund - to explore and share the 130 years of heritage of Barnsley FC.

Dearne Kicks - project engaging young people and delivering regular football, sport and personal development activities in areas of high need.

North Area Healthy Lifestyles, North East Area Healthy Lifestyles and South Area Healthy Lifestyles – The programmes aim to engage whole families to increase the knowledge of to live a healthier lifestyle. Key Stage 2 pupils from primary schools around the North & North East area receive 2 hours delivery of our Healthy Kicks provision. To extend the offer to a whole family approach, each receives a number of men's and women's 8 week fit reds programme.

Safety Nets (Henry Boot/Creative Minds) – delivered in partnership with CAMHS, Safety Nets helps to alleviate mental health difficulties experienced by young people who have completed a CAMHS assessment but are awaiting an intervention. The programme has 2 distinct delivery strands: an 8-week targeted intervention combining workshops and physical activity and a weekly after-school session for young people experiencing mental health problems.

Every Player Counts – funded by EFL Trust and Wembley National Stadium Trust, Every Player Counts is a sports initiative aimed at giving people with disabilities access to football. We deliver weekly disability sessions for adults aged 18+ at Oakwell Stadium.

**NOTES TO THE FINANCIAL STATEMENTS - CONTINUED
FOR THE PERIOD ENDED 31 AUGUST 2020**

18. OTHER FINANCIAL COMMITMENTS

The total financial commitments which are not included in the balance sheet amount to nil (2019: £2,140).

19. RELATED PARTY DISCLOSURES

During the period the charitable company occupied premises rented by Barnsley Football Club Limited, no rent was charged during the year (2019: £nil). Barnsley Football Club Limited is considered to be a related party on the basis that it can significantly influence the activities of Reds in the Community.

During the period goods purchased from Barnsley Football Club Limited amounted to £13,719 (2019: £6,278).

At 31 August 2020 no amounts were due to or from Barnsley Football Club Limited (2019: due to related party £404).

20. FINANCIAL INSTRUMENTS

The carrying amounts of the company's financial instruments are as follows:

Financial assets

	31.8.20	28.6.19
	£	£
Debt instruments measured at amortised cost:		
- Trade debtors (note 14)	<u>32,128</u>	<u>17,047</u>
	<u>32,128</u>	<u>17,047</u>
 Cash at bank	 <u><u>299,817</u></u>	 <u><u>242,960</u></u>

Financial Liabilities

Measured at amortised cost

- Trade creditors (note 15)	1,549	7,961
- Accruals & deferred income (note 15)	49,016	8,453
- Other creditors (note 15)	<u>19,592</u>	<u>31,162</u>
	<u><u>70,157</u></u>	<u><u>47,576</u></u>

**NOTES TO THE FINANCIAL STATEMENTS - CONTINUED
FOR THE PERIOD ENDED 31 AUGUST 2020**

21. Post Balance Sheet Events

The trustees have considered the global pandemic in producing these annual statements. At the time of approval some of the charity's activities were able to re-open. The impact of the pandemic on the charity has, to some degree, been reflected in these financial statements.

The overall impact was reduced due to the charitable company accessing support of the Coronavirus Job Retention Scheme. Critically, the core workforce has been retained which provides the ability to scale up activities at speed as restrictions are eased and demand begins to bounce back.

Projections and forecasts have been prepared based on a number of underlying assumptions, which reflects the significant uncertainties at this time. These show that the expected income and expenditure, together with current reserves and the obtaining of additional funding allows the charity to continue as a going concern.

**DETAILED STATEMENT OF FINANCIAL ACTIVITIES
FOR THE PERIOD ENDED 31 AUGUST 2020**

	31.8.20	30.6.19
	£	£
INCOME AND ENDOWMENTS		
Donations and legacies		
Sundry	39,112	38,739
Aiming High	73,492	63,923
Football League Limited	3,240	12,960
Heritage Lottery Fund	-	7,490
	115,844	123,112
Charitable company activities		
Sundry	32,277	6,262
Education	739,564	795,436
Football League Limited	282,740	113,500
	1,054,581	915,198
Other trading activities		
Sundry income	3,935	22,915
Soccer Schools and Courses	59,838	88,428
	63,773	111,343
Investment income		
Investment Income	202	302
Other Income	100,791	-
Government Grants		
Total incoming resources	1,212,857	1,132,835
EXPENDITURE		
Charitable activities		
Staff costs	940,404	816,988
Facility hire	89,972	102,599
Motor and travel expenses	45,653	43,949
Equipment, repairs and replacements	25,579	63,427
Prizes	5,861	4,918
	1,107,469	1,031,881
Support costs		
Management		
Training	7,468	3,709
Learner registrations	2,107	1,712
Carried forward	9,575	5,421

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DETAILED STATEMENT OF FINANCIAL ACTIVITIES
FOR THE PERIOD ENDED 31 AUGUST 2020

	31.8.20 £	30.6.19 £
Management		
Brought forward	9,575	5,421
Office expenses	41,051	33,530
Advertising	60	1,099
General costs	45,507	30,399
Depreciation	18,174	16,762
	<u>114,367</u>	<u>87,211</u>
Finance		
Bank charges	2,443	2,505
Governance costs		
Audit and accountancy fees	4,980	4,200
Legal fees	13,360	16,032
	<u>18,340</u>	<u>20,232</u>
Total resources expended	1,242,619	1,141,829
	<u> </u>	<u> </u>
Net income / (expenditure)	92,572	(8,994)

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