

**COMPANY NUMBER: 5938575**

**MODERN ART PRESS**

**A COMPANY LIMITED BY GUARANTEE**

**REPORT AND FINANCIAL STATEMENTS**

**30TH SEPTEMBER, 2021**

**MODERN ART PRESS**

**REPORT AND FINANCIAL STATEMENTS**

**30TH SEPTEMBER, 2021**

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**MODERN ART PRESS****COMPANY INFORMATION****DIRECTORS AND TRUSTEES**

John Nicoll  
Richard Mason  
Brian Allen

**REGISTERED OFFICE**

37 Bury Street,  
London,  
SW1Y 6AU.

**COMPANY NUMBER**

5938575

**SOLICITORS**

Charles Russell Speechlys LLP,  
5 Fleet Place,  
London,  
EC4M 7RD.

**BANKERS**

Barclays Bank PLC,  
10 Market Street,  
Bradford,  
West Yorkshire,  
BD1 1EG.

**ACCOUNTANTS**

Roberts & Co.,  
Chartered Accountants,  
136 Kensington Church Street,  
London,  
W8 4BH.

**INDEPENDENT EXAMINER**

Phillip Roberts,  
Roberts & Co.,  
136 Kensington Church Street,  
London,  
W8 4BH.

**REGISTERED CHARITY NUMBER**

1117563

## **MODERN ART PRESS**

### **REPORT OF THE TRUSTEES**

The directors of the charitable company ("the charity") are its Trustees for the purpose of charity law and throughout this report are collectively referred to as its Trustees. The Trustees present their report together with the financial statements for the year ended 30th September, 2021. The financial statements comply with the Charities Act 2011, the Statement of Recommended Practice for Charities (SORP 2015) (Second Edition, effective 1st January, 2019) and the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102).

### **LEGAL AND ADMINISTRATION**

Modern Art Press is a company limited by guarantee and a registered charity governed by its memorandum and articles of association. The charity was registered on the 12th January, 2007 under number 1117563 and was incorporated on the 18th September, 2006 under number 05938575.

### **STRUCTURE, GOVERNANCE AND MANAGEMENT**

The charity structure is that there is a board of non-executives (at least 3) who are also members of the company and charity Trustees. The Trustees are governed by the company's memorandum and articles of association. The board has powers to appoint an advisory panel if necessary. Terms of office are not to exceed 5 years, but Trustees can be reappointed for a further term not to exceed 3 years.

### **PRINCIPAL OBJECTIVES AND ACTIVITIES**

The principal activity of the charity continues to be the advancement of education by commissioning and publishing 'Catalogue Raisonnees' of modern artists, not yet adequately covered by published material. The charity has procured the services of a writer who worked on the charity's initial project. It is envisaged that the cost of commissioning the writer and publishing costs will be covered by grants received and, in due course, revenues from the publication of the catalogue.

Whilst the charity's principal focus remains on catalogues raisonnees, it also extends the remit to educational books about art and its history more generally.

The Trustees confirm when reviewing the Trustees' report, aims, objectives and activities that they have complied with the duty in Section 17 of the 2011 Charities Act to have due regard to guidance published by the Charity Commission including public benefit.

### **ACHIEVEMENTS AND PERFORMANCE**

The benefits of the charity are the promotion of artistic appreciation and the furtherance of education about art.

The charity continues to receive the donated services (by secondment) of an individual who acts as Chief Executive and is responsible for the day to day running of the business. In addition, the individual's role is extended to include assisting and overseeing the charity's publications.

## MODERN ART PRESS

### REPORT OF THE TRUSTEES

#### ACHIEVEMENTS AND PERFORMANCE (continued)

Despite the ongoing the Covid-19 pandemic, the charity published four books in 2021:

Susan Sloman, *Gainsborough in London*

Christopher White, *Van Dyck and the Art of Portraiture*

Margaret Garlake, *Artists Making Landscapes in Post-war Britain*

Andrea Rose (ed.), *Leon Kossoff: Catalogue Raisonné of the Oil Paintings*

#### FINANCIAL REVIEW

The charity has achieved a surplus this year of £77,154 (2020 - £144,533). The Trustees anticipate that in the future the charity will continue to be in a position to fund all of its activities from sales revenues and grants received and use any excess incoming resources to fund further projects.

#### RESERVES POLICY

The charity's reserves policy is to accumulate unrestricted funds sufficient to sustain all the activities of the charity for at least a year due to the long term commitment required by the charity's activity and the ever present uncertainty of continued sponsorship.

Free reserves retained for use by the charity are deemed to be those that are readily realisable, less funds who users are restricted or designated for particular purposes.

The charity's free reserves at the year-end amounted to £56,804 (2020 - £62,053), representing retained unrestricted income reserves.

The charity's restricted reserves at the year-end amounted to £526,025 (2020 - £443,622), representing retained restricted income reserves.

#### RISK POLICY

The Trustees are responsible for the management of the risks faced by the charity. Risks are identified and assessed and controls are established throughout the year. A formal review of the charity's risk management process is undertaken on an annual basis.

The key controls used by the charity include formal agendas and minutes for all Trustee meetings, comprehensive planning, budgeting and accounting and clear authorisation and approval levels of all grants and other expenditure. Controls over operation of the charity's bank account are considered to be adequately managed.

Through the risk management processes established, the Trustees are satisfied that the major risks identified have been adequately mitigated where necessary. It is recognised that systems can only provide reasonable but not absolute assurance that major risks have been adequately managed. The major risks to which the charity is exposed as identified by the Trustees have been reviewed and systems have been established to mitigate those risks.

## MODERN ART PRESS

### REPORT OF THE TRUSTEES

#### GOING CONCERN

The Trustees are of the opinion that the charity has adequate resources to continue in operational existence for the foreseeable future and there are no material uncertainties regarding the charity's ability to do so.

#### PLANS FOR THE FUTURE

In 2022 the charity will publish:

Toby Treves, *Lucian Freud: Catalogue Raisonné of the Prints*

Christopher Lloyd, *Matisse and the Joy of Drawing*

Other publications in production are:

Simon Sebag Montefiore (ed.), *Seven Portraits: Surviving the Holocaust*

Jonathan Marsden, *Sculpture in the Royal Collection* (working title)

Jon Whiteley, *French Nineteenth-Century Paintings in the Ashmolean Museum*

Alan Bowness, Sophie Bowness, Jenna Lundin Aral, *Barbara Hepworth: Catalogue Raisonné of the Paintings and Drawings*

Sophie Bowness, *Barbara Hepworth: Catalogue Raisonné of the Sculptures*

Judy Collins, *Eduardo Paolozzi: Catalogue Raisonné of the Metal Sculptures*

Daniel Herrmann, *Eduardo Paolozzi: Catalogue Raisonné of the Prints*

Catherine Lampert & Toby Treves, *Lucian Freud: Catalogue Raisonné of the Oil Paintings*

Marla Price, *Howard Hodgkin: Catalogue Raisonné of the Paintings*

Guy Robertson, *Howard Hodgkin: Catalogue Raisonné of the Prints*

Rachel Smith, *Ben Nicholson: Catalogue Raisonné of the Oil Paintings*

The direct costs of these books are funded by various individuals and foundations.

#### DIRECTORS AND TRUSTEES

The Trustees, who served throughout the year, except as stated below, were as follows:-

John Nicoll

Richard Mason

Brian Allen

John Morton Morris (appointed 1st February, 2021; resigned 14th April, 2021)

The Hon. James Holland-Hibbert (appointed 1st February, 2021; resigned 14th April, 2021)

**MODERN ART PRESS****REPORT OF THE TRUSTEES****TRUSTEES' RESPONSIBILITIES IN RELATION TO THE FINANCIAL STATEMENTS**

Company law requires the Trustees to prepare financial statements that give a true and fair view of the state of affairs of the charity at the end of the financial period and of its financial position at the end of that year. In preparing those financial statements the Trustees are required to:

- select suitable accounting policies and apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable UK accounting standards and statement of recommended practice have been followed, subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on a going concern basis unless it is inappropriate to presume that the charitable company will continue in operation.

The Trustees are responsible for maintaining proper accounting records which disclose with reasonable accuracy at any time the financial position of the charity and enables them to ensure that the financial statements comply with the Companies Act 2006 and Charities Act 2011. The Trustees are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The Trustees are responsible for the maintenance and integrity of the corporate and financial information included on the charitable company's website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

In so far as the Trustees are aware:

- there is no relevant information of which the charitable company's independent examiner is unaware; and
- the Trustees have taken all steps that they ought to have taken to make themselves aware of any relevant information and to establish that the independent examiner is aware of that information.

**APPROVAL**

This report was approved by the Board of directors and Trustees on 26th January, 2022 and signed on their behalf.



**Richard Mason**

Trustee

**MODERN ART PRESS****INDEPENDENT EXAMINER'S REPORT TO THE MEMBERS OF****MODERN ART PRESS**

I report to the charity Trustees on my examination of the accounts of the company for the year ended 30th September, 2021.

**Responsibilities and basis of report**

As the charity's Trustees of the company (and also its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5) (b) of the 2011 Act.

**Independent examiner's statement**

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of the company as required by section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a true and fair view which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



**Phillip Roberts, FCA**

Roberts & Co.,  
Chartered Accountants,  
136 Kensington Church Street,  
London,  
W8 4BH.

26th January, 2022

## MODERN ART PRESS

## STATEMENT OF FINANCIAL ACTIVITIES

30TH SEPTEMBER, 2021

		2021		2020	
	Note	Unrestricted funds	Restricted funds	Total	Total
<b>Income</b>					
Voluntary income	3	193,019	-	193,019	53,783
Investment income		52	-	52	872
Incoming resources from charitable activities	3	52,772	238,145	290,917	278,487
		<hr/>	<hr/>	<hr/>	<hr/>
<b>Total income</b>		245,843	238,145	483,988	333,142
		<hr/>	<hr/>	<hr/>	<hr/>
<b>Expenditure</b>					
Governance costs	4	7,340	-	7,340	4,532
Direct charitable expenditure	4	243,752	155,742	399,494	184,077
		<hr/>	<hr/>	<hr/>	<hr/>
<b>Total expenditure</b>		251,092	155,742	406,834	188,609
		<hr/>	<hr/>	<hr/>	<hr/>
<b>NET INCOME</b>		(5,249)	82,403	77,154	144,533
<b>FUND BALANCE BROUGHT FORWARD AT 30TH SEPTEMBER, 2020</b>					
		62,053	443,622	505,675	361,142
		<hr/>	<hr/>	<hr/>	<hr/>
<b>FUND BALANCE CARRIED FORWARD AT 30TH SEPTEMBER, 2021</b>					
		£56,804	£526,025	£582,829	£505,675
		<hr/>	<hr/>	<hr/>	<hr/>

The statement of financial activities includes all gains and losses recognised in the year.

All incoming resources and resources expended derive from continuing activities.

The company has no recognised gains or losses other than the surplus for the year.

The accompanying notes form an integral part of these financial statements.

**MODERN ART PRESS****SUMMARY INCOME AND EXPENDITURE ACCOUNT****30TH SEPTEMBER, 2021**

	<b>2021</b>	<b>2020</b>
<b>Gross income for the year</b>		
Unrestricted income	245,843	82,226
Restricted income	238,145	250,916
	<hr/>	<hr/>
	483,988	333,142
<b>Expenditure for the year</b>	(406,834)	(188,609)
	<hr/>	<hr/>
<b>Net income being net surplus for the year</b>	<u>£77,154</u>	<u>£144,533</u>

The accompanying notes form an integral part of these financial statements.

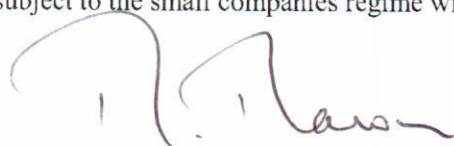
**MODERN ART PRESS****BALANCE SHEET - 30TH SEPTEMBER, 2021**

	Note	2021	2020
<b>CURRENT ASSETS</b>			
Debtors	9	4,377	1,633
Cash at bank and in hand		589,638	518,258
		<hr/>	<hr/>
		594,015	519,891
<b>CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR</b>			
	10	(11,186)	(14,216)
		<hr/>	<hr/>
<b>NET ASSETS</b>		<b>£582,829</b>	<b>£505,675</b>
		<hr/>	<hr/>
<b>FUND BALANCE</b>			
Unrestricted funds		56,804	62,053
Restricted funds		526,025	443,622
		<hr/>	<hr/>
<b>TOTAL CHARITY FUNDS</b>	11	<b>£582,829</b>	<b>£505,675</b>
		<hr/>	<hr/>

The directors consider that the company is entitled to exemption from the requirement to have an audit under the provisions of section 477 of the Companies Act 2006 ("the Act") and members have not required the company to obtain an audit of its accounts for the year in accordance with section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities ensuring that the company keeps accounting records which comply with section 386 of the Act and for preparing financial statements which give a true and fair view of the state of affairs of the company as at 30th September, 2021 and of the result for the year then ended in accordance with the requirements of section 394 and 395 of the Act and which otherwise comply with the requirements of the Companies Act 2006 relating to the financial statements so far as applicable to the company.

The financial statements have been prepared in accordance with the special provisions relating to companies subject to the small companies regime within Part 15 of the Companies Act 2006.



**Richard Mason** - Trustee

Approved and authorised for issue  
by the Trustees of Modern Art Press  
and signed on their behalf on  
26th January, 2022.

The accompanying notes form an integral part of these financial statements.

## **MODERN ART PRESS**

### **NOTES TO THE FINANCIAL STATEMENTS**

**30TH SEPTEMBER, 2021**

#### **1. ACCOUNTING POLICIES**

- **Basis of preparation of accounts**

The financial statements have been prepared in accordance with the Statement of Recommended Practice for Charities (SORP 2015) (Second Edition, effective 1st January, 2019), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) and the Companies Act 2006.

The organisation meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy notes.

In addition these financial statements have been prepared under the historical cost conversion.

- **Going concern**

In assessing the charity's ability to continue as a going concern, the Trustees have considered the liquidity position and reviewed anticipated funding commitments for the foreseeable future. The Trustees believe that the charity is adequately placed to manage its business risks successfully and meet its liabilities as they fall due. For this reason, the Trustees have continued to adopt the going concern basis in preparing the financial statements.

- **Income**

Income is recognised in the period in which the charity is entitled to receipt and when the amount can be measured with reasonable certainty.

- i. **Voluntary income**

The charity receives donations by way of donated services and funded expenditure to enable initial funding of the work required to produce a catalogue in accordance with the charity's principal activity. Income from these donations are included in incoming resources when these are receivable.

- ii. **Interest**

Bank interest receivable is credited to the Statement of Financial Activities when it is received by the charity.

- iii. **Income generated by charitable activities**

The charity receives income from both the sale of published books (catalogues) and from grants received for specific projects. Income from book (catalogue) sales and grants are included in incoming resources when these are receivable.

## MODERN ART PRESS

### NOTES TO THE FINANCIAL STATEMENTS

30TH SEPTEMBER, 2021

#### 1. ACCOUNTING POLICIES (continued)

- **Expenditure**

Expenditure is included in the statement of financial activities when incurred and exclude VAT.

- i. **Direct charitable expenditure**

Direct charitable expenditure comprises those costs directly attributable to work undertaken on the preparation of the catalogue. Also included are donated services from a corporate supporter who is providing both the services of an individual to oversee and advise on specific projects and is covering some charitable expenditure on behalf of the charity. Direct charitable expenditure is recognised in the year to which it is attributable.

- ii. **Governance costs**

Governance costs include costs which are directly attributable to the day to day running of the charity and procedures necessary for compliance with statutory requirements.

- **Funds**

Unrestricted funds comprise those funds which the Trustees are free to use in accordance with the charity's objects.

Restricted funds represent income and expenditure on specific projects.

- **Estimates and judgements**

Estimates and judgements are continually evaluated and are based on historical experience and other factors, including expectations of future events that are believed to be reasonable under the circumstances. Although these estimates are based on the Trustees' best knowledge of the amount, events or actions, actual results ultimately differ from these estimates. The Trustees do not consider there to be any material estimates and judgements.

- **Financial instruments**

The charity only has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments, including trade and other debtors and creditors are initially recognised at transaction value and subsequently measured at their settlement value.

- **Debtors**

Trade and other debtors are recognised at the settlement amount due after any trade discount offered. Prepayments are valued at the amount prepaid net of any trade discounts due.

**MODERN ART PRESS****NOTES TO THE FINANCIAL STATEMENTS****30TH SEPTEMBER, 2021****1. ACCOUNTING POLICIES (continued)**

- **Cash at bank and in hand**

Cash at bank and cash in hand includes cash and short term highly liquid investments with a short maturity of three months or less from the date of acquisition or opening of the deposit or similar account.

- **Creditors and provisions**

Creditors and provisions are recognised where the charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Creditors and provisions are normally recognised at their settlement amount after allowing for any trade discounts due.

**2. INVESTMENT INCOME**

The charity's investment income arises from funds held in an interest bearing bank deposit account.

**3. INCOME**

	<b>2021</b>	<b>2020</b>
<b>Voluntary income</b>		
Donated services (secondment – note 7)	161,912	10,000
Funded expenditure	31,107	43,783
	<hr/>	<hr/>
	£193,019	£53,783
	<hr/>	<hr/>
<b>Generated by charitable activities</b>		
Grants and fees	238,145	250,916
Books (catalogue) sales and royalties	52,772	27,571
	<hr/>	<hr/>
	£290,917	£278,487
	<hr/>	<hr/>

**MODERN ART PRESS****NOTES TO THE FINANCIAL STATEMENTS****30TH SEPTEMBER, 2021****4. EXPENDITURE**

	<b>2021</b>	<b>2020</b>
<b>Governance costs</b>		
Accountancy fees	4,560	4,410
Legal fees	2,500	-
Bank charges	280	122
	<hr/> 7,340	<hr/> 4,532
<b>Direct charitable expenditure</b>		
Book production costs	207,205	146,182
Rent and other office expenses	2,754	958
Salaries, national insurance and pension contributions (note 5)	189,535	36,937
	<hr/> 399,494	<hr/> 184,077
 Total expenditure	 <hr/> £406,834	 <hr/> £188,609

**5. STAFF COSTS**

The Executive staff of the company have been seconded from a corporate supporter being a UK company based in London. The following secondment arrangements are in place:

- Hours per week: minimum of 7
- Charity will refund all relevant expenses incurred by the secondee in connection with pursuing the charity's objectives.
- The corporate supporter is responsible for remunerating the individual through its own payroll.

The charity also employed one member of staff during the year at a cost of £27,623 (2020 – £26,937).

One member of staff of the corporate supporter seconded to the charity received a salary in the band £90,000-£100,000 p.a.

**6. TRUSTEES' REMUNERATION**

None of the Trustees received any remuneration in respect of their services during the year (2020 – nil).

**MODERN ART PRESS****NOTES TO THE FINANCIAL STATEMENTS****30TH SEPTEMBER, 2021****7. DONATED SERVICES**

As detailed in note 5 above the charity has a secondment arrangement in place with a corporate supporter. The donated service (measured at £161,912, 2020 - £10,000) is included in incoming resources as voluntary income and resources expended as direct charitable expenditure.

In addition certain costs have been funded (measured at £31,107, 2020 - £43,783) by a corporate supporter and these have been included in incoming resources as voluntary income and resources expended as direct charitable expenditure.

**8. VALUE OF CHARITY'S CATALOGUE**

The charity continues to adopt a policy of writing off costs directly attributable to the work undertaken on the preparation of the catalogue each year and thus no recognition has been taken in the financial statements for the value of any stock of unsold books held by the charity at the end of its financial year. The Trustees consider this treatment to be consistent with past accounting practice and avoids any element of understating directly attributable costs. The Trustees estimate that the amount that would otherwise be receivable from commercial distributors in respect of such stock would be £288,529 (2020 - £104,905).

**9. DEBTORS**

	<b>2021</b>	<b>2020</b>
Value added tax	2,087	-
Trade debtors	2,290	1,633
	<hr/>	<hr/>
	£4,377	£1,633
	<hr/>	<hr/>

**10. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

	<b>2021</b>	<b>2020</b>
Value added tax	-	6,525
Other creditors	11,186	7,691
	<hr/>	<hr/>
	£11,186	£14,216
	<hr/>	<hr/>

**MODERN ART PRESS****NOTES TO THE FINANCIAL STATEMENTS****30TH SEPTEMBER, 2021****11. FUNDS**

	<b>Unrestricted funds</b>	<b>Restricted funds</b>	<b>Total</b>
At 30th September, 2020	62,053	443,622	505,675
Net income for the year	(5,249)	82,403	77,154
	<hr/>	<hr/>	<hr/>
At 30th September, 2021	£56,804	£526,025	£582,829
	<hr/>	<hr/>	<hr/>

Restricted funds comprise amounts received and expended on specific charitable activities with regard to the publication of specific books which are in the process of publication.

**12. COMPANY STATUS**

The company is a private company limited by guarantee and consequently does not have share capital. Each member is liable to contribute an amount not exceeding £1 towards the assets of the company in the event of liquidation.

**13. ANALYSIS OF NET ASSETS BETWEEN FUNDS**

		<b>2021</b>		<b>2020</b>
	<b>Unrestricted funds</b>	<b>Restricted funds</b>	<b>Total</b>	<b>Total</b>
Current assets	67,990	526,025	594,015	519,891
Current liabilities	(11,186)	-	(11,186)	(14,216)
	<hr/>	<hr/>	<hr/>	<hr/>
	£56,804	£526,025	£582,829	£505,675
	<hr/>	<hr/>	<hr/>	<hr/>