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REGISTERED COMPANY NUMBER: 05739137 (England and Wales)
REGISTERED CHARITY NUMBER: 1117288

Report of the Trustees and
Financial Statements
for the Year Ended 31 March 2025
for
Diana Award

Roy Pinnock & Co LLP
Statutory Auditors
Wren House
68 London Road
St Albans
Hertfordshire
AL1 1NG

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for the Year Ended 31 March 2025

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Report of the Trustees
for the Year Ended 31 March 2025

The trustees who are also directors of the charity for the purposes of the Companies Act 2006, present their report with the financial statements of the charity for the year ended 31 March 2025. The trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019).

OBJECTIVES AND ACTIVITIES

About The Diana Award

The Diana Award is the only charity legacy to Diana, Princess of Wales, founded on the belief that young people have the power to change the world. We are proud to have her sons, The Prince of Wales and The Duke of Sussex, as our supporters.

Our Mission

We exist to empower young people to make positive change. However, we recognise the significant challenges that hinder young people from realising their full potential and effecting change.

Young people face substantial barriers that impact their ability to change the world:

- Challenges to Mental Health and Wellbeing: Young people today struggle with mental health issues exacerbated by systemic inequalities and a lack of supportive environments.
- Social and Economic Barriers: Financial insecurity and limited access to resources prevent young people from pursuing their goals and achieving social mobility.
- Not Being Listened To: Young people often feel unheard and misunderstood by those in power, leading to a loss of agency and influence over decisions that affect their lives.

For the past 25 years, The Diana Award has been dedicated to addressing these challenges and empowering young people to overcome these obstacles. Our mission is to see young people with improved mental health and wellbeing, equitable access to opportunities, and greater power and influence over decisions that shape their futures.

Report of the Trustees
for the Year Ended 31 March 2025

OBJECTIVES AND ACTIVITIES

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Our Work

To achieve our Mission, we have developed a range of programmes that target these critical areas:

1. Mental Health and Wellbeing

a. **Anti-Bullying Ambassadors Program:** Training young people to become ambassadors who tackle bullying in their schools and communities, fostering safer and more supportive environments. This includes training which addressing racial hate, homophobic and transphobic hate and promoting culturally competent mental health support for young people.

b. **Young Changemakers:** A project led by young co-producers aged 16-25 with a passion for and or lived experience of mental health and racial injustice.

2. Social and Economic Barriers

a. **Mentoring and Career Development:** Providing online career training, one-on-one mentoring, and work experience opportunities to expose young people to diverse career options and help them navigate professional challenges.

3. Empowering Young People's Voice and Agency

a. **Diana Award and Development Programme:** Recognising young people's contributions to social change and providing development opportunities to enhance their leadership and impact.

b. **Centre for Social Action:** An online platform offering skills-building, networking, and resources to support young changemakers globally .

These programmes are designed to equip young people with the tools, support, and platforms they need to thrive. By addressing their mental health needs, breaking down social and economic barriers, and amplifying their voices, The Diana Award is committed to fostering a generation of confident, resilient, and empowered young leaders ready to change the world.

Report of the Trustees
for the Year Ended 31 March 2025

OBJECTIVES AND ACTIVITIES

Our 2024/25 Impact

In 2024/25, The Diana Award continued to deliver measurable impact across the UK and internationally. Through our programmes, we supported thousands of young people to build confidence, develop leadership skills and take meaningful social action in their schools, communities and workplaces.

Our work this year focused on three strategic areas: **improving mental health and wellbeing, creating equitable opportunities**, and **amplifying youth voice and agency**. Together, these priorities underpin our long-term vision to unlock potential in every young person and build a generation of changemakers who contribute to a fairer, more compassionate world.

Supporting Mental Health and Wellbeing through Unlocking Potential

The Diana Award continues to address the systemic and structural challenges that affect young people's mental health and wellbeing. Working in partnership with schools and youth organisations, our programmes build resilience, confidence and a sense of belonging among young people.

Through the **Anti-Bullying Ambassador Programme**, **1,816 young people across 193 schools** were trained to identify, challenge and prevent bullying behaviour. Supported by **#iWill**, the programme empowers students to lead peer-driven initiatives that promote kindness, respect and safer school environments.

Reducing Social and Economic Barriers through Opportunity Creation

We remain committed to creating equitable access to education, mentoring and employment opportunities for young people who face disadvantage.

During the year:

- **1,918 young people** benefited from our **online work experience** programme, gaining valuable exposure to the world of work with support from **35 volunteer mentors**.

- **316 young people** participated in our **12-week mentoring programme** in London and Leeds, supported by **139 mentors**, who contributed over **2,400 hours of engagement** to help mentees build confidence and develop career aspirations.

- Through the **Social Action Accelerator Programme**, **32 young people** collaborated with **25 mentors** across **98 structured sessions**, dedicating nearly **200 hours** to community projects addressing issues such as climate change, inequality and youth violence.

These interventions continue to improve employability skills, self-belief and future readiness among participating young people, helping to remove barriers to social mobility.

Enhancing Youth Voice and Agency through Recognition and Advocacy

We continue to provide platforms that amplify youth voice, celebrate positive social action and promote youth-led leadership across the world.

- The **Legacy Award** supported **20 global social activists and humanitarian leaders**, providing ongoing coaching, mentorship and engagement with influential guest speakers.

Report of the Trustees
for the Year Ended 31 March 2025

OBJECTIVES AND ACTIVITIES

- **198 young changemakers** from **44 countries across six continents** were formally recognised through **The Diana Award**, joining a global network of young people driving meaningful change in their communities.

- **84 volunteer judges** contributed their expertise to the selection process, upholding our founding belief that young people should be recognised, valued and celebrated for their positive impact on society.

Looking Ahead

Our programmes collectively demonstrate the transformative power of youth-led change. Each young person we support contributes to stronger, more compassionate communities and a more equitable society.

In the year ahead, a major organisational focus will be the launch of our **Decade of Youth Wellbeing (2025-2035)** initiative. This global campaign aims to create systemic change by placing young people's mental health and wellbeing at the centre of education, policy and community life. Through collaboration with governments, schools, businesses and young leaders, we will drive a ten-year commitment to improving wellbeing outcomes and ensuring that every young person has the tools and environment to thrive.

As we look ahead to 2025/26 and beyond, our work will continue to align with the **UN Sustainable Development Goals**, particularly those focused on **Good Health and Wellbeing (SDG 3)**, **Quality Education (SDG 4)**, **Reduced Inequalities (SDG 10)** and **Climate Action (SDG 13)**. We remain committed to ensuring that every young person, regardless of background, feels empowered to shape their future and contribute to a more sustainable, fair and compassionate world.

PUBLIC BENEFIT

The trustees have given due consideration to the Charity Commission's guidance on public benefit and believe the charity meets those requirements. Our main activities and who we try to help are described above.

VOLUNTEERS

The charity relies on volunteers and donations. Our award holders volunteer with us all year round including opportunities to intern with us. Due to the number of individuals concerned, it is not felt that any reliable value can be placed on their time, so no value has been reflected in the accounts.

ACHIEVEMENT AND PERFORMANCE

Fundraising activities

Members of the fundraising team organise fundraising events and co-ordinate the activities of our sponsors & events. Diana Award does not use professional fundraisers. There have been no complaints about fundraising activity this year.

Report of the Trustees
for the Year Ended 31 March 2025

FINANCIAL REVIEW

Financial position

Over the 2024-25 financial year, the Diana Award continued to prioritise increasing its multi years funding. Some of these initiatives were realised over the course of the period, as the charity successfully engaged new project funding across all of its programming. However, new grant funding and sponsorship income did not meet target levels and total income fell by 24%.

During the financial period, the charity received total income of £2,039,158 (2024: £2,695,057) and had total annual expenditure of £2,266,420 (2023: £2,710,409) giving a deficit for the year of £227,302 (2024 deficit: £15,352).

The increased deficit shown for this accounting period is due to income recognised in previous financial years, and credited to restricted funds, being drawn down (in accordance with the terms of the relevant grants) to cover multi-year activities, including this accounting period.

As of 31 March 2025, the total funds were £670,649 (2024: £897,951)

This is made up of unrestricted funds of £ 361,995 (2024: £254,447) and restricted funds of £308,654 (2024: £643,505).

Restricted funds are not available for the general purpose of the charity.

Unrestricted funds are our reserves after taking into account all restricted and designated funds.

INVESTMENT POLICY AND OBJECTIVES

The charity does not have any long-term reserves or endowments. It is therefore appropriate that any funds that are not immediately required are invested in interest bearing deposit accounts.

RESERVES POLICY

The trustees are seeking to build up the reserves to a level, both to support the operations of the charity during any temporary reduction in grant income and also to enable a controlled rundown of activities, if it became no longer feasible to continue the operations of the Charity. The trustees are therefore working towards holding reserves of approximately four months' of expenditure. This position has not yet been reached.

As at 31 March 2025 the total value of funds was £670,649 (2024: £897,951) This is made up of unrestricted funds of £361,995 (2024:£254,447) and restricted funds of £308,654 (2024: £643,505). The restricted funds are not available for the general purpose of the charity. The unrestricted funds are our reserves after taking into account all restricted and designated funds

STRUCTURE, GOVERNANCE AND MANAGEMENT
GOVERNING DOCUMENT

The charity is controlled by its governing document, memorandum and articles of association, and constitutes a limited company, limited by guarantee, as defined by the Companies Act 1985.

TRUSTEE RECRUITMENT, INDUCTION AND TRAINING

It is the aim of the trustees to maintain a balance of skills within the Board and this matter is under regular review. The trustees have agreed a procedure for identifying and selecting suitable candidates to join the Board. All trustees are encouraged to participate in the activities of the Board and steps are taken to ensure that all new trustees have the appropriate information in order to contribute effectively to the Board.

Report of the Trustees
for the Year Ended 31 March 2025

STRUCTURE, GOVERNANCE AND MANAGEMENT
GOVERNANCE AND MANAGEMENT

The Diana Award has a strong, diverse, and active board of trustees supporting and guiding our organisation. They have a range of expertise across various fields to have a significant input in the governance of the organisation. The board is chaired by Rebecca Crook who co-founded and chaired Saltdean Lido CIC for six years successfully fundraising over £5million and bringing the pool and building back into use for the local community. With an interest in heritage and culture she has previously sat on the National Trust strategic advisory board as well as London Transport Museum board. She is currently a trustee with the Royal Pavilion and Museums Trust where she chairs the Enterprise committee, overseeing five sites across Brighton and Hove, as well as being a Trustee with the Martlets hospice.?

The board meets quarterly to review progress against agreed strategic objectives as well as review the organisational risk register including finances, in line with emerging trends.

All staff, partner organisations and trainers are DBS checked and the Diana Award will ensure that all staff working on this programme are suitably qualified and trained. The Diana Award Risk Register is part of the suite of quarterly reporting to our Board.

The leadership of The Diana Award is delegated to the Chief Executive Officer, Dr Tessy Ojo CBE, who oversees the organisation's strategic and operational management. Tessy's over 25 years leadership experience and contribution to the youth sector, was recognised in the 2020 Queen's Birthday Honours, when she was awarded a CBE. She also has a number of non-Executive roles including Comic Relief, Chair of #iwill Leadership Board, BBC Charity Appeals, The Royal Taskforce on Cyberbullying and The UK Council for Child Internet Safety (UKCCIS).

Supporting the CEO is the Senior Leadership Team (SLT) made up of:

- Mr Alex Holmes, Deputy CEO. Alex, a Queens Young Leaders Awardee, has worked closely with the CEO over the past 10 years leading the successful Antibullying Programme. Before joining the organisation, Alex worked in the Education system for 5 years. He currently sits on several global safety advisory boards and councils for technology and social media companies.

- Ms Michelle Horne, Director of Operations, joined the organisation in April 2024. Michelle joins us from Future Foundations where she worked for 8 years; first as a Programme Manager, then as Head of Programmes and finally as Operations Director for over 4.5 years. She has delivered and overseen various initiatives and programmes across the UK and internationally with a focus on youth leadership and social action. Before joining Future Foundations, Michelle was the Principal of an English Language school (in Brighton for 3.5 years and in St Albans for 1 year).

- Dr Nigel Varndell, Director of Fundraising, Marketing and Communications (Resigned January 2025). Nigel has almost 30 years-experience in the charity sector and 20 years of leading teams. For over eight years he has been in senior leadership teams in three organisations leading their fundraising, marketing and communications functions. As well as extensive experience in fundraising across the full range of fundraising disciplines he has also worked on mass campaigning and parliamentary lobbying with a focus on the House of Lords.

- Ms Camilla Elwood joined us in September 2024 as our Director of Programmes & Partnerships. Camilla has worked in the charity sector for the last 10 years, and joins us from the foundation, Impetus, where she provided direct capacity building support to charity CEOs in the youth sector. Her specialisms lie in designing impactful programmes for disadvantaged young people in the UK, with a focus on strengthening monitoring and evaluation frameworks in order to ensure charities are operating with impact. As well as working with youth charity CEOs and leadership teams, she has significant experience in the grant making and social investment process.

Report of the Trustees
for the Year Ended 31 March 2025

STRUCTURE, GOVERNANCE AND MANAGEMENT

Key management remuneration

Key management are paid a commercial salary for their services to the company.
Any changes to the salary are authorised by the trustees.

RELATED PARTIES

The trustees have a procedure in place concerning potential conflicts of interest and any such matters are disclosed to the Board. No trustee will be party to any decision relating to any matter involving another body that is a related party.

FRAUD & RISK MANAGEMENT

The trustees have identified and reviewed the major risks to which the organisation is exposed. They are satisfied that appropriate systems have been installed to mitigate those risks.

The principal risks and uncertainties facing the charity include safeguarding as the charity's major work is with children; sustainable income generation, as project funding cycles can fluctuate when multi -year funding comes to the end and risks concerning the loss of key staff.

REFERENCE AND ADMINISTRATIVE DETAILS

Registered Company number

05739137 (England and Wales)

Registered Charity number

1117288

Registered office

1 St Katherine's Way
London
E1W 1UN

Trustees

Wayne Bulpitt CBE (Chair)- Resigned 31st August 2024
Ms Rebecca Crook (Chair Designate) - Appointed 1st April 2024
Mr James Crozier
Dr Martin Edobor -Resigned 3rd August 2025
Ms Fahan Ibrahim-Hashi
Ms Patricia Kane OBE- Resigned 21st May 2025
Mr Daniel Lawes
Ms Margaret Manning - Appointed 1st April 2024
Mr Mark McLane
Ms Elizabeth Milovidov- Resigned 27th June 2025
Mrs Lindsay Sartori - Vice Chair

Chief Executive

Dr Tessy Ojo CBE

Senior Leadership Team

Dr Tessy Ojo CBE, Chief Executive Officer.
Mr Alex Holmes, Deputy CEO
Ms Michelle Horne , Director of Operations -Appointed April 2024
Ms Rachel Stokes, Director of Programmes- Resigned August 2024
Mr Nigel Vardell, Director of Fundraising, Marketing and Communications (Resigned January 2025)
Ms Camilla Elwood , Director of Programmes & Partnership - Appointed September 2024

Report of the Trustees
for the Year Ended 31 March 2025

REFERENCE AND ADMINISTRATIVE DETAILS

Company Secretary

Tessy Ojo

Auditors

Roy Pinnock & Co LLP
Statutory Auditors
Wren House
68 London Road
St Albans
Hertfordshire
AL1 1NG

Solicitors

Bates, Wells and Braithwaite LLP
10 Queen Street Place
London
EC4R 1BE

Bankers

NatWest
Hammersmith Branch
22 King's Mall
Hammersmith
London
W6 0QD

Diana Award is registered as a charity in England & Wales . Registered Charity Number 1117288.

Diana Award is registered as a charity with the Office of the Scottish Charity Regulator (OSCR) Registered Charity Number: SC041916

STATEMENT OF TRUSTEES' RESPONSIBILITIES

The trustees (who are also the directors of Diana Award for the purposes of company law) are responsible for preparing the Report of the Trustees and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for that period. In preparing those financial statements, the trustees are required to

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charity SORP;
- make judgements and estimates that are reasonable and prudent;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in business.

The trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the charitable company and to enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Report of the Trustees
for the Year Ended 31 March 2025

STATEMENT OF TRUSTEES' RESPONSIBILITIES - continued

In so far as the trustees are aware:

- there is no relevant audit information of which the charitable company's auditors are unaware; and
- the trustees have taken all steps that they ought to have taken to make themselves aware of any relevant audit information and to establish that the auditors are aware of that information.

The trustees have complied with their duty in Section 4 of 2006 Charities Act to have due regard to guidance published by the Charity Commission , including public benefit guidance.

AUDITORS

The auditors, Roy Pinnock & Co LLP, will be proposed for re-appointment at the forthcoming trustee meeting.

This report has been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

Approved by order of the board of trustees on 24 October 2025 and signed on its behalf by:

A handwritten signature in black ink, appearing to be 'RC', with a long horizontal stroke extending to the right.

Rebecca Crook - Trustee

**Report of the Independent Auditors to the Members of
Diana Award**

Opinion

We have audited the financial statements of Diana Award (the 'charitable company') for the year ended 31 March 2025 which comprise the Statement of Financial Activities, the Balance Sheet, the Cash Flow Statement and notes to the financial statements, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the charitable company's affairs as at 31 March 2025 and of its incoming resources and application of resources, including its income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditors' responsibilities for the audit of the financial statements section of our report. We are independent of the charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the charitable company's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

Other information

The trustees are responsible for the other information. The other information comprises the information included in the Annual Report, other than the financial statements and our Report of the Independent Auditors thereon.

Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.

Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the Report of the Trustees for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the Report of the Trustees has been prepared in accordance with applicable legal requirements.

Report of the Independent Auditors to the Members of
Diana Award

Matters on which we are required to report by exception

In the light of the knowledge and understanding of the charitable company and its environment obtained in the course of the audit, we have not identified material misstatements in the Report of the Trustees.

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit; or
- the trustees were not entitled to take advantage of the small companies exemption from the requirement to prepare a Strategic Report or in preparing the Report of the Trustees.

Responsibilities of trustees

As explained more fully in the Statement of Trustees' Responsibilities, the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charitable company or to cease operations, or have no realistic alternative but to do so.

**Report of the Independent Auditors to the Members of
Diana Award**

Our responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue a Report of the Independent Auditors that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below:

Our approach to identifying and assessing the risks of material misstatement in respect of irregularities, including fraud and non-compliance with laws and regulations, was as follows:

The engagement partner ensured that the engagement team collectively had the appropriate competence, capabilities and skills to identify or recognise non-compliance with applicable laws and regulations;

We identified the laws and regulations applicable to the company through discussions with directors and other management, and from our commercial knowledge and experience of the business sector;

We focused on specific laws and regulations which we considered may have a direct material effect on the financial statements or the operations of the company, including the Companies Act 2006, taxation legislation and data protection, child protection, anti-bribery, employment, and health and safety legislation;

We assessed the extent of compliance with the laws and regulations identified above through making enquiries of management and inspecting legal correspondence; and

Identified laws and regulations were communicated within the audit team regularly and the team remained alert to look for instances of non-compliance throughout the audit.

We assessed the susceptibility of the company's financial statements to material misstatement, including obtaining an understanding of how fraud might occur, by:

making enquiries of management as to where they considered there was susceptibility to fraud, their knowledge of actual, suspected and alleged fraud; and

considering the internal controls in place to mitigate risks of fraud and non-compliance with laws and regulations.

To address the risk of fraud through management bias and override of controls, we:

Performed analytical procedures to identify any unusual or unexpected relationships;

Tested journal entries to identify unusual transactions;

Assessed whether judgements and assumptions made in determining the accounting estimates were indicative of potential bias; and

Investigated the rationale behind significant or unusual transactions.

In response to the risk of irregularities and non-compliance with laws and regulations, we designed procedures which included, but were not limited to:

agreeing financial statement disclosures to underlying supporting documentation;

reading the minutes of meetings of those charged with governance;

enquiring of management as to actual and potential litigation and claims; and

reviewing correspondence with HMRC, relevant regulators including the Health and Safety Executive, and the company's legal advisors.

**Report of the Independent Auditors to the Members of
Diana Award**

There are inherent limitations in our audit procedures described above. The more removed that laws and regulations are from financial transactions, the less likely it is that we would become aware of non-compliance. Auditing standards also limit the audit procedures required to identify non-compliance with laws and regulations to enquiry of the directors and other management and the inspection of regulatory and legal correspondence, if any.

Material misstatements that arise due to fraud can be harder to detect than those that arise from error as they may involve deliberate concealment or collusion.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at www.frc.org.uk/auditorsresponsibilities. This description forms part of our Report of the Independent Auditors.

Use of our report

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and the charitable company's members as a body, for our audit work, for this report, or for the opinions we have formed.

Natalie Coleman FCCA (Senior Statutory Auditor)
for and on behalf of Roy Pinnock & Co LLP
Statutory Auditors
Wren House
68 London Road
St Albans
Hertfordshire
AL1 1NG

Date:

Statement of Financial Activities
(Incorporating an Income and Expenditure Account)
for the Year Ended 31 March 2025

	Notes	Unrestricted funds £	Restricted funds £	31.3.25 Total funds £	31.3.24 Total funds £
INCOME AND ENDOWMENTS FROM					
Donations and legacies	2	97,384	1,829,935	1,927,319	2,105,385
Charitable activities	5				
Anti-Bullying Campaign		5,275	-	5,275	298,000
Other trading activities	3	22,646	72,000	94,646	276,590
Investment income	4	11,918	-	11,918	15,082
Total		<u>137,223</u>	<u>1,901,935</u>	<u>2,039,158</u>	<u>2,695,057</u>
EXPENDITURE ON					
Raising funds	6	-	123,503	123,503	130,689
Charitable activities	7				
Delivering the Activities of Diana Awards		3,658	-	3,658	32,477
Anti-Bullying Campaign		2,722	1,221,959	1,224,681	1,336,353
Training and Mentoring Campaign		-	641,743	641,743	650,507
Social Action		379	128,273	128,652	405,779
Impact & Influence		-	144,223	144,223	154,604
Total		<u>6,759</u>	<u>2,259,701</u>	<u>2,266,460</u>	<u>2,710,409</u>
NET INCOME/(EXPENDITURE)		130,464	(357,766)	(227,302)	(15,352)
Transfers between funds	18	<u>(22,916)</u>	<u>22,916</u>	<u>-</u>	<u>-</u>
Net movement in funds		107,548	(334,850)	(227,302)	(15,352)
RECONCILIATION OF FUNDS					
Total funds brought forward		254,447	643,504	897,951	913,303
TOTAL FUNDS CARRIED FORWARD		<u><u>361,995</u></u>	<u><u>308,654</u></u>	<u><u>670,649</u></u>	<u><u>897,951</u></u>

Balance Sheet
31 March 2025

	Notes	Unrestricted funds £	Restricted funds £	31.3.25 Total funds £	31.3.24 Total funds £
FIXED ASSETS					
Tangible assets	14	1,476	-	1,476	3,255
CURRENT ASSETS					
Debtors	15	96,122	10,127	106,249	291,027
Cash at bank		349,103	466,846	815,949	907,616
		<u>445,225</u>	<u>476,973</u>	<u>922,198</u>	<u>1,198,643</u>
CREDITORS					
Amounts falling due within one year	16	(84,702)	(168,323)	(253,025)	(303,947)
NET CURRENT ASSETS		<u>360,523</u>	<u>308,650</u>	<u>669,173</u>	<u>894,696</u>
TOTAL ASSETS LESS CURRENT LIABILITIES		<u>361,999</u>	<u>308,650</u>	<u>670,649</u>	<u>897,951</u>
NET ASSETS		<u><u>361,999</u></u>	<u><u>308,650</u></u>	<u><u>670,649</u></u>	<u><u>897,951</u></u>
FUNDS	18				
Unrestricted funds				361,999	254,447
Restricted funds				<u>308,650</u>	<u>643,504</u>
TOTAL FUNDS				<u><u>670,649</u></u>	<u><u>897,951</u></u>

These financial statements have been prepared in accordance with the provisions applicable to charitable companies subject to the small companies regime.

The financial statements were approved by the Board of Trustees and authorised for issue on 24 October 2025 and were signed on its behalf by:



Rebecca Crook - Trustee

Cash Flow Statement
for the Year Ended 31 March 2025

	Notes	31.3.25 £	31.3.24 £
Cash flows from operating activities			
Cash generated from operations	1	(102,923)	(674,792)
Interest paid		(16)	-
Net cash used in operating activities		<u>(102,939)</u>	<u>(674,792)</u>
Cash flows from investing activities			
Purchase of tangible fixed assets		(646)	(3,137)
Interest received		11,918	15,082
Net cash provided by investing activities		<u>11,272</u>	<u>11,945</u>
Change in cash and cash equivalents in the reporting period		<u>(91,667)</u>	<u>(662,847)</u>
Cash and cash equivalents at the beginning of the reporting period		<u>907,616</u>	<u>1,570,463</u>
Cash and cash equivalents at the end of the reporting period		<u><u>815,949</u></u>	<u><u>907,616</u></u>

The notes form part of these financial statements

Notes to the Cash Flow Statement
for the Year Ended 31 March 2025

1. RECONCILIATION OF NET EXPENDITURE TO NET CASH FLOW FROM OPERATING ACTIVITIES

	31.3.25 £	31.3.24 £
Net expenditure for the reporting period (as per the Statement of Financial Activities)	(227,302)	(15,352)
Adjustments for:		
Depreciation charges	2,425	6,250
Interest received	(11,918)	(15,082)
Interest paid	16	-
Decrease/(increase) in debtors	184,778	(150,842)
Decrease in creditors	(50,922)	(499,766)
Net cash used in operations	<u>(102,923)</u>	<u>(674,792)</u>

2. ANALYSIS OF CHANGES IN NET FUNDS

	At 1.4.24 £	Cash flow £	At 31.3.25 £
Net cash			
Cash at bank and in hand	907,616	(91,667)	815,949
	<u>907,616</u>	<u>(91,667)</u>	<u>815,949</u>
Total	<u>907,616</u>	<u>(91,667)</u>	<u>815,949</u>

Notes to the Financial Statements
for the Year Ended 31 March 2025

1. ACCOUNTING POLICIES

Basis of preparing the financial statements

The financial statements of the charitable company, which is a public benefit entity under FRS 102, have been prepared in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019)', Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

The accounts have been prepared on a going concern basis. Indications from the charities forecasts & budgets show that this would be the most appropriate method. There are no significant uncertainties that exist that would make this not appropriate.

The financial statements give a true and fair view of the charity's financial position, financial performance and cash flows. The charity SORP (FRS 102) has been applied to give a true & fair view.

Critical accounting and judgements

Estimates and judgements are continually evaluated and are based on historical experience and other factors, including expectations of future events that are believed to be reasonable under the circumstances. The Charity makes estimates and assumptions concerning the future. The resulting accounting estimates and assumptions will, by definition, seldom equal the related actual results.

There are not considered to be any key assumptions concerning the future and key sources of estimation of uncertainty at the reporting date that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities within the next financial year.

Income

All income is recognised in the Statement of Financial Activities once the charity has entitlement to the funds, it is probable that the income will be received once performance conditions have been met and the amount can be measured reliably.

This method is applied to each category of income.

Deferred income represents amounts received for future periods and is released to incoming resources in the period for which, it has been received. Such income is only deferred when:

- The donor specifies that the grant or donation must only be used in future accounting periods; or
- The donor has imposed conditions which must be met before the Charity has unconditional entitlement.

Grants - are recognised when the Charity has an entitlement to the funds and any conditions linked to the grants have been met. Where performance conditions are attached to the grant and are yet to be met, the income is recognised as a liability and included on the balance sheet as deferred income to be released.

Donations- are recognised once the charity has been notified of the donation, unless performance conditions require deferral of the amount

Sponsorships - are recognised once the Charity has become entitled to the funds and the conditions have been met.

Training & Merchandise - are accounted for the period the transaction took place.

Legacies - are recognised on receipt or otherwise if the charity has been notified of an impending distribution, the amount is known, and receipt is expected.

Investment Income - Interest on the bank accounts is recognised in the profit & loss when it is earned.

Notes to the Financial Statements - continued
for the Year Ended 31 March 2025

1. ACCOUNTING POLICIES - continued

Expenditure

Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

Grants offered subject to conditions which have not been met at the year end date are noted as a commitment but not accrued as expenditure.

Raising funds

This includes the costs associated with attracting voluntary income and the costs of items sold for fundraising purposes.

Governance costs

Governance costs include those costs associated with meeting the constitutional and statutory requirements of the charity and include the audit fees.

Allocation and apportionment of costs

Costs are allocated directly to the project to which they relate. Where the costs incurred relate to more than one project, then the costs are apportioned on a basis consistent with the resource. If staff are involved on a number of different projects then the cost is apportioned according to time spent on each project.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Fixtures and fittings	- 20% on cost
Computer equipment	- 33% on cost

These are held at cost less accumulated depreciation and impairment charges.

The cost of minor additions or those below £150 are not capitalised. The assets purchased in the year were funded out of charitable funds and had no significant impact on the companies cash flow.

Taxation

The charity is exempt from corporation tax on its charitable activities.

Fund accounting

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees.

Restricted funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

Further explanation of the nature and purpose of each fund is included in the notes to the financial statements.

Notes to the Financial Statements - continued
for the Year Ended 31 March 2025

1. ACCOUNTING POLICIES - continued

Cash and cash equivalents

Cash and cash equivalents include cash in hand, deposits held at call with banks, other short-term liquid investments with original maturities of three months or less, and bank overdrafts. Bank overdrafts are shown within borrowings in current liabilities.

Pension costs and other post-retirement benefits

The charitable company operates a defined contribution pension scheme. Contributions payable to the charitable company's pension scheme are charged to the Statement of Financial Activities in the period to which they relate.

Donated services

During the year a number of volunteers gave up their time to help the charity with activities. It is not considered that any reliable value can be placed on the monetary value of the volunteers, for this reason no value has been reflected in the accounts. Legitimate out of pocket expenses have been paid.

Debtors

Trade and other debtors are recognised at the settlement amount due after any trade discount offered. Prepayments are valued at the amount prepaid after taking account of any trade discounts due.

Creditors and provisions

Creditors and provisions are recognised where the charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Creditors and provisions are normally recognised at their settlement amount after allowing for any trade discounts due.

Operating Leases

Rentals applicable to operating leases where substantially all of the benefits and risks of ownership remain with the lessor are charged against profits on a straight-line basis over the period of the lease.

2. DONATIONS AND LEGACIES

	31.3.25	31.3.24
	£	£
Donations	147,731	164,224
Legacies	7,250	-
Grants	1,772,338	1,941,161
	<u>1,927,319</u>	<u>2,105,385</u>

Grants received, included in the above, are as follows:

	31.3.25	31.3.24
	£	£
For the provision of services to young people as part of the charitable activities	1,772,338	1,941,161
	<u>1,772,338</u>	<u>1,941,161</u>

Notes to the Financial Statements - continued
for the Year Ended 31 March 2025

3. OTHER TRADING ACTIVITIES

	31.3.25	31.3.24
	£	£
Sales- Lapel Pins & Wristbands	9,907	277
Sponsorships	83,867	274,750
Fundraising Income	872	1,563
	<u>94,646</u>	<u>276,590</u>

4. INVESTMENT INCOME

	31.3.25	31.3.24
	£	£
Deposit account interest	<u>11,918</u>	<u>15,082</u>

5. INCOME FROM CHARITABLE ACTIVITIES

		31.3.25	31.3.24
	Activity	£	£
Training	Anti-Bullying Campaign	5,275	-
Grants	Anti-Bullying Campaign	-	298,000
		<u>5,275</u>	<u>298,000</u>

The charity received a government grant from the Department of Education during the year for £nil (2024:£298,000).

There are no unfulfilled conditions in relation to these grants.

No other forms of government assistance have been received during the year.

Grants received, included in the above, are as follows:

	31.3.25	31.3.24
	£	£
For the provision of services to young people as part of the charitable activities	<u>-</u>	<u>298,000</u>

Notes to the Financial Statements - continued
for the Year Ended 31 March 2025

6. RAISING FUNDS

Raising donations and legacies

	31.3.25	31.3.24
	£	£
Staff costs	123,503	130,689
	<u>123,503</u>	<u>130,689</u>

7. CHARITABLE ACTIVITIES COSTS

	Direct Costs £	Grant funding of activities (see note 8) £	Support costs (see note 9) £	Totals £
Delivering the Activities of Diana Awards	13,542	-	(9,884)	3,658
Anti-Bullying Campaign	1,048,192	-	176,489	1,224,681
Training and Mentoring Campaign	534,392	1,056	106,295	641,743
Social Action	145,047	-	(16,395)	128,652
Impact & Influence	109,683	-	34,540	144,223
	<u>1,850,856</u>	<u>1,056</u>	<u>291,045</u>	<u>2,142,957</u>

8. GRANTS PAYABLE

	31.3.25	31.3.24
	£	£
Delivering the Activities of Diana Awards	-	19
Training and Mentoring Campaign	1,056	615
	<u>1,056</u>	<u>634</u>

9. SUPPORT COSTS

	Management £	Finance £	Governance costs £	Totals £
Delivering the Activities of Diana Awards	(25,930)	5,600	10,446	(9,884)
Anti-Bullying Campaign	129,156	47,333	-	176,489
Training and Mentoring Campaign	98,921	7,374	-	106,295
Social Action	(16,635)	240	-	(16,395)
Impact & Influence	34,540	-	-	34,540
	<u>220,052</u>	<u>60,547</u>	<u>10,446</u>	<u>291,045</u>

Notes to the Financial Statements - continued
for the Year Ended 31 March 2025

10. NET INCOME/(EXPENDITURE)

Net income/(expenditure) is stated after charging/(crediting):

	31.3.25	31.3.24
	£	£
Auditors' remuneration	8,350	8,920
Other non-audit services	2,096	2,334
Depreciation - owned assets	2,425	6,250
Other operating leases	71,333	70,833
	<u>71,333</u>	<u>70,833</u>

11. TRUSTEES' REMUNERATION AND BENEFITS

During the year the trustees received no remuneration or benefits (2024: nil)

During the year Key Management received remuneration of £87,577 (2024: £85,828)

Trustees' expenses

The amount of expenses paid to trustees of £86 (2024: £111). This related to travel expenses paid to 1 trustee.

Company Limited by Guarantee

Diana Award is a charitable company registered in England and Wales Number 0573913, and is a private company limited by guarantee.

Every member of the company undertakes to contribute to the assets of the company in the event of a winding up, such an amount as may be required not exceeding £1.

12. STAFF COSTS

	31.3.25	31.3.24
	£	£
Wages and salaries	1,554,647	1,625,497
Social security costs	152,813	158,066
Other pension costs	65,402	78,234
	<u>1,772,862</u>	<u>1,861,797</u>

The average monthly number of employees during the year was as follows:

	31.3.25	31.3.24
Management	4	4
Delivering the Award & Projects	36	39
Administration	2	6
	<u>42</u>	<u>49</u>

Notes to the Financial Statements - continued
for the Year Ended 31 March 2025

12. STAFF COSTS - continued

The number of employees whose employee benefits (excluding employer pension costs) exceeded £60,000 was:

	31.3.25	31.3.24
£70,001 - £80,000	-	1
£80,001 - £90,000	1	-
	<u>1</u>	<u>1</u>

13. COMPARATIVES FOR THE STATEMENT OF FINANCIAL ACTIVITIES

	Unrestricted funds £	Restricted funds £	Total funds £
INCOME AND ENDOWMENTS FROM			
Donations and legacies	55,504	2,049,881	2,105,385
Charitable activities			
Anti-Bullying Campaign	-	298,000	298,000
Other trading activities	1,408	275,182	276,590
Investment income	15,082	-	15,082
Total	<u>71,994</u>	<u>2,623,063</u>	<u>2,695,057</u>
EXPENDITURE ON			
Raising funds	18,447	112,242	130,689
Charitable activities			
Delivering the Activities of Diana Awards	32,477	-	32,477
Anti-Bullying Campaign	165	1,336,188	1,336,353
Training and Mentoring Campaign	-	650,507	650,507
Social Action	-	405,779	405,779
Impact & Influence	-	154,604	154,604
Total	<u>51,089</u>	<u>2,659,320</u>	<u>2,710,409</u>
NET INCOME/(EXPENDITURE)	20,905	(36,257)	(15,352)
RECONCILIATION OF FUNDS			
Total funds brought forward	233,542	679,761	913,303
TOTAL FUNDS CARRIED FORWARD	<u>254,447</u>	<u>643,504</u>	<u>897,951</u>

Notes to the Financial Statements - continued
for the Year Ended 31 March 2025

14. TANGIBLE FIXED ASSETS

	Fixtures and fittings £	Computer equipment £	Totals £
COST			
At 1 April 2024	4,430	36,668	41,098
Additions	-	646	646
Disposals	(4,430)	-	(4,430)
	<hr/>	<hr/>	<hr/>
At 31 March 2025	-	37,314	37,314
	<hr/>	<hr/>	<hr/>
DEPRECIATION			
At 1 April 2024	4,430	33,413	37,843
Charge for year	-	2,425	2,425
Eliminated on disposal	(4,430)	-	(4,430)
	<hr/>	<hr/>	<hr/>
At 31 March 2025	-	35,838	35,838
	<hr/>	<hr/>	<hr/>
NET BOOK VALUE			
At 31 March 2025	-	1,476	1,476
	<hr/> <hr/>	<hr/> <hr/>	<hr/> <hr/>
At 31 March 2024	-	3,255	3,255
	<hr/> <hr/>	<hr/> <hr/>	<hr/> <hr/>

15. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	31.3.25	31.3.24
	£	£
Debtors	9,923	276,572
Other debtors	700	1,400
VAT	61,157	-
Prepayments & Accrued Income	34,469	13,055
	<hr/>	<hr/>
	106,249	291,027
	<hr/> <hr/>	<hr/> <hr/>

Notes to the Financial Statements - continued
for the Year Ended 31 March 2025

16. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	31.3.25	31.3.24
	£	£
Creditors	26,189	90,154
Social security and other taxes	30,258	37,890
VAT	-	6,348
Other creditors	28,156	36,710
Accruals & Deferred Income	168,422	132,845
	<u>253,025</u>	<u>303,947</u>

Deferred income represents amounts received for future periods and is released to incoming resources in the period for which, it has been received. Such income is only deferred when:

- The donor specifies that the grant or donation must only be used in future accounting periods; or
- The donor has imposed conditions which must be met before the Charity has unconditional entitlement.

The amount of deferred income carried forward at 31st March 2025 is £158,967 (2024 : £120,000).
The amount of deferred income released from the previous year was £120,000 (2024: £664,724)

17. LEASING AGREEMENTS

Minimum lease payments under non-cancellable operating leases fall due as follows:

	31.3.25	31.3.24
	£	£
Within one year	<u>51,606</u>	<u>47,133</u>

Notes to the Financial Statements - continued
for the Year Ended 31 March 2025

18. MOVEMENT IN FUNDS

	At 1.4.24 £	Net movement in funds £	Transfers between funds £	At 31.3.25 £
Unrestricted funds				
General fund	254,447	130,468	(22,916)	361,999
Restricted funds				
Social Action General Fund	91,765	(77,671)	-	14,094
Training & Mentoring	18,912	2,178	-	21,090
Antibully Ambassadors	28,848	(28,066)	-	782
Social Action	733	(578)	-	155
Lego ABA	63,979	(63,792)	-	187
Nationwide	-	(203)	203	-
Salesforce	105,515	(105,515)	-	-
Change Makers UK Youth	4,824	(4,742)	-	82
I Will Mentoring (Leeds)	26,577	(26,449)	-	128
I Will Mentoring (London)	-	11,937	-	11,937
Head & Shoulders	99,989	44,769	-	144,758
I Will	54,009	(76,722)	22,713	-
BA Foundation	10,166	8,164	-	18,330
Big Lottery	45,062	(8,202)	-	36,860
Trutex ABA	11,904	(11,904)	-	-
Atrum Social Action	81,221	(49,961)	-	31,260
Gilead Social Action	-	238	-	238
Kooth	-	13,000	-	13,000
Service Now	-	166	-	166
Kokoro	-	15,583	-	15,583
	<u>643,504</u>	<u>(357,770)</u>	<u>22,916</u>	<u>308,650</u>
TOTAL FUNDS	<u>897,951</u>	<u>(227,302)</u>	<u>-</u>	<u>670,649</u>

Notes to the Financial Statements - continued
for the Year Ended 31 March 2025

18. MOVEMENT IN FUNDS - continued

Net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	137,223	(6,755)	130,468
Restricted funds			
Social Action General Fund	176	(77,847)	(77,671)
Training & Mentoring	7,000	(4,822)	2,178
Antibully Ambassadors	3,046	(31,112)	(28,066)
Social Action	1	(579)	(578)
Lego ABA	119,999	(183,791)	(63,792)
Nationwide	790,157	(790,360)	(203)
Salesforce	1	(105,516)	(105,515)
Change Makers UK Youth	55,145	(59,887)	(4,742)
I Will Mentoring (Leeds)	305,432	(331,881)	(26,449)
I Will Mentoring (London)	114,949	(103,012)	11,937
YFF	20,000	(20,000)	-
Head & Shoulders	115,001	(70,232)	44,769
I Will	55,982	(132,704)	(76,722)
BA Foundation	47,541	(39,377)	8,164
Big Lottery	128,901	(137,103)	(8,202)
Trutex ABA	-	(11,904)	(11,904)
Atrum Social Action	-	(49,961)	(49,961)
Gilead Social Action	-	238	238
Kooth	15,000	(2,000)	13,000
Service Now	50,001	(49,835)	166
Workday Foundataion ABA	18,483	(18,483)	-
Jack Petchy	5,120	(5,120)	-
Kokoro	50,000	(34,417)	15,583
	<u>1,901,935</u>	<u>(2,259,705)</u>	<u>(357,770)</u>
TOTAL FUNDS	<u><u>2,039,158</u></u>	<u><u>(2,266,460)</u></u>	<u><u>(227,302)</u></u>

Notes to the Financial Statements - continued
for the Year Ended 31 March 2025

18. MOVEMENT IN FUNDS - continued**Comparatives for movement in funds**

	At 1.4.23 £	Net movement in funds £	At 31.3.24 £
Unrestricted funds			
General fund	233,542	20,905	254,447
Restricted funds			
Social Action General Fund	58,970	32,795	91,765
Training & Mentoring	12,463	6,450	18,913
Antibullying Ambassadors DFE	1	(1)	-
Facebook	91,111	(91,111)	-
Antibully Ambassadors	34,890	(6,045)	28,845
Social Action	-	732	732
Lego ABA	-	63,979	63,979
Nationwide	105,106	(105,106)	-
Salesforce	202,086	(96,569)	105,517
Change Makers UK Youth	5,110	(286)	4,824
I Will Mentoring (Leeds)	15,754	(15,754)	-
Head & Shoulders	43,236	56,753	99,989
I Will	32,924	21,085	54,009
BA Foundation	6,333	3,834	10,167
Big Lottery	71,777	(26,715)	45,062
Trutex ABA	-	11,904	11,904
I Will Mentoring	-	26,577	26,577
Atrum Social Action	-	81,221	81,221
	<u>679,761</u>	<u>(36,257)</u>	<u>643,504</u>
TOTAL FUNDS	<u>913,303</u>	<u>(15,352)</u>	<u>897,951</u>

Notes to the Financial Statements - continued
for the Year Ended 31 March 2025

18. MOVEMENT IN FUNDS - continued

Comparative net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	71,994	(51,089)	20,905
Restricted funds			
Social Action General Fund	121,860	(89,065)	32,795
Training & Mentoring	7,000	(550)	6,450
Antibullying Ambassadors DFE	297,999	(298,000)	(1)
Facebook	-	(91,111)	(91,111)
Antibully Ambassadors	21,828	(27,873)	(6,045)
Social Action	5,000	(4,268)	732
Lego ABA	150,000	(86,021)	63,979
Nationwide	345,001	(450,107)	(105,106)
Salesforce	169,726	(266,295)	(96,569)
Change Makers UK Youth	85,494	(85,780)	(286)
Spirit	115,634	(115,634)	-
I Will Mentoring (Leeds)	450	(16,204)	(15,754)
Head & Shoulders	115,001	(58,248)	56,753
I Will	344,500	(323,415)	21,085
BA Foundation	47,501	(43,667)	3,834
Big Lottery	127,889	(154,604)	(26,715)
Trutex ABA	12,750	(846)	11,904
I Will Mentoring	305,431	(278,854)	26,577
Atrum Social Action	100,000	(18,779)	81,221
Gilead Social Action	249,999	(249,999)	-
	<u>2,623,063</u>	<u>(2,659,320)</u>	<u>(36,257)</u>
TOTAL FUNDS	<u><u>2,695,057</u></u>	<u><u>(2,710,409)</u></u>	<u><u>(15,352)</u></u>

Notes to the Financial Statements - continued
for the Year Ended 31 March 2025

18. MOVEMENT IN FUNDS - continued

A current year 12 months and prior year 12 months combined position is as follows:

	At 1.4.23 £	Net movement in funds £	Transfers between funds £	At 31.3.25 £
Unrestricted funds				
General fund	233,542	151,373	(22,916)	361,999
Restricted funds				
Social Action General Fund	58,970	(44,876)	-	14,094
Training & Mentoring	12,463	8,628	-	21,091
Antibullying Ambassadors DFE	1	(1)	-	-
Facebook	91,111	(91,111)	-	-
Antibully Ambassadors	34,890	(34,111)	-	779
Social Action	-	154	-	154
Lego ABA	-	187	-	187
Nationwide	105,106	(105,309)	203	-
Salesforce	202,086	(202,084)	-	2
Change Makers UK Youth	5,110	(5,028)	-	82
I Will Mentoring (Leeds)	15,754	(42,203)	-	(26,449)
I Will Mentoring (London)	-	11,937	-	11,937
Head & Shoulders	43,236	101,522	-	144,758
I Will	32,924	(55,637)	22,713	-
BA Foundation	6,333	11,998	-	18,331
Big Lottery	71,777	(34,917)	-	36,860
I Will Mentoring	-	26,577	-	26,577
Atrum Social Action	-	31,260	-	31,260
Gilead Social Action	-	238	-	238
Kooth	-	13,000	-	13,000
Service Now	-	166	-	166
Kokoro	-	15,583	-	15,583
	<u>679,761</u>	<u>(394,027)</u>	<u>22,916</u>	<u>308,650</u>
TOTAL FUNDS	<u>913,303</u>	<u>(242,654)</u>	<u>-</u>	<u>670,649</u>

Notes to the Financial Statements - continued
for the Year Ended 31 March 2025

18. MOVEMENT IN FUNDS - continued

A current year 12 months and prior year 12 months combined net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
Unrestricted funds			
General fund	209,217	(57,844)	151,373
Restricted funds			
Social Action General Fund	122,036	(166,912)	(44,876)
Training & Mentoring	14,000	(5,372)	8,628
Antibullying Ambassadors DFE	297,999	(298,000)	(1)
Facebook	-	(91,111)	(91,111)
Antibully Ambassadors	24,874	(58,985)	(34,111)
Social Action	5,001	(4,847)	154
Lego ABA	269,999	(269,812)	187
Nationwide	1,135,158	(1,240,467)	(105,309)
Salesforce	169,727	(371,811)	(202,084)
Change Makers UK Youth	140,639	(145,667)	(5,028)
Spirit	115,634	(115,634)	-
I Will Mentoring (Leeds)	305,882	(348,085)	(42,203)
I Will Mentoring (London)	114,949	(103,012)	11,937
YFF	20,000	(20,000)	-
Head & Shoulders	230,002	(128,480)	101,522
I Will	400,482	(456,119)	(55,637)
BA Foundation	95,042	(83,044)	11,998
Big Lottery	256,790	(291,707)	(34,917)
Trutex ABA	12,750	(12,750)	-
I Will Mentoring	305,431	(278,854)	26,577
Atrum Social Action	100,000	(68,740)	31,260
Gilead Social Action	249,999	(249,761)	238
Kooth	15,000	(2,000)	13,000
Service Now	50,001	(49,835)	166
Workday Foundataion ABA	18,483	(18,483)	-
Jack Petchy	5,120	(5,120)	-
Kokoro	50,000	(34,417)	15,583
	<u>4,524,998</u>	<u>(4,919,025)</u>	<u>(394,027)</u>
TOTAL FUNDS	<u><u>4,734,215</u></u>	<u><u>(4,976,869)</u></u>	<u><u>(242,654)</u></u>

Transfers between funds

Where the general fund has part funded a project a transfer has been made to reflect this.

Notes to the Financial Statements - continued
for the Year Ended 31 March 2025

19. RELATED PARTY DISCLOSURES

There were no related party transactions for the year ended 31 March 2025.

20. RESTRICTED FUNDS

As at 31 March 2025 the balance on each restricted fund was:

	Balance	Represented by: Bank	Debtors & Accrued Income	Creditors & Deferred Income
	£	£	£	£
Training & Mentoring Programme	21,091	21,091	0	0
Supporting the Mentoring Programme to build the resilience and character of young people by providing guidance in decision making, active citizenship, life and career skills.				
ABA Campaign	779	779	0	0
provides training for young people, staff and parents to tackle bullying, and to enable young people to reduce the incidence of bullying in their schools, and in their communities, and online				
Nationwide	0	100,055		-100,055
To support Anti-Bullying Ambassadors				
Head & Shoulders	144,758	144,451	307	-0
An Antibullying campaign which promotes inclusion and respect in schools				
# I WILL	0	59,755	0	-59,755
Tackles Anti-racist and Sexual bullying in Primary schools across England				
# I WILL Mentoring	129	129	0	0
Supporting the Mentoring Programme to help young people (pre-NEET) build and develop their career skills while creating positive change in their community through youth-led social action				
Trutex	0	0	0	0

Notes to the Financial Statements - continued
for the Year Ended 31 March 2025

20. RESTRICTED FUNDS - continued

Trutex is a uniform clothing supplier who have been a long-standing supporter of TDA's anti-bullying work. Their funding supports the Anti-Bullying Ambassador Programme to train young people in schools

Salesforce	0	0	0	0
Supporting the Mentoring Programme to build the resilience and character of young people by providing guidance in decision making, active citizenship, life and career skills				
Big Lottery	36,860	37,317	0	-457
Future Forward Partnership with Young People - A Young Advisor's Programme				
BA Foundation	18,333	18,333	0	0
Supporting the Awards and Development Programme for Diana Award Recipients				
Avast	14,093	14,093	0	0
Supporting the development of The Centre for Social Action				
Changemakers - UK Youth	82	82	0	0
Reimagining mental health provision for racialised communities				
Lego	187	187	0	0
Supporting The Antibullying Ambassadors Programme				
Atrum Social Action	31,260	21,440	9,820	0
Supporting The Legacy Award which place every two years, this unique accolade celebrates the achievements of the 20 most outstanding Diana Award Recipients from the previous two years. Recipients are supported with mini grants to continue their social action work.				
Social Action Award & Development	155	155	0	0
Supporting the Diana Award ceremony that celebrates and showcases the Diana Award recipients each year.				
Social Action Gilead	238	238	0	0

Notes to the Financial Statements - continued
for the Year Ended 31 March 2025

20. RESTRICTED FUNDS - continued

Supporting various aspects of the Diana Award and the Legacy Award including the delivery of the year-long Development Programme for recipients that empowers them to take the next steps in their social action journey by gaining access to peer-to-peer connection, networking, access to opportunities and training

Mentoring -YFF	0	7,500	0	-7,500
Funding to research and produce a report with partners on the "Best practices in UK youth mentoring intervention support"				
iWill London	11,937	12,477	0	-540
Supporting the Mentoring Programme to help young people in London (pre-NEET) build and develop their career skills while creating positive change in their community through youth-led social action				
ABA Workday Foundations	0	0	0	0
Supporting the work of the Anti-Bullying Programme which provides training for young people and staff to tackle bullying, and to enable young people to reduce the incidence of bullying in their schools, and in their communities, and online				
Jack Petchy	0	0	0	0
Support for a specific role in the Impact & Evaluation team.				
Kooth	13,000	13,000	0	0
Explore partnership around promoting effective provision around young people's mental health				
Service Now	166	182	0	-16
Support for promotion of The Diana Awards "Decade of Youth Wellbeing" at the UNG General Assembly week				
Kokoro Change	15,583	15,583	0	0
Supporting the Young Changemakers programme which focuses on reimagining mental health provision for racialised communities				

Notes to the Financial Statements - continued
for the Year Ended 31 March 2025

20. RESTRICTED FUNDS - continued

Total	<u>£308,651</u>
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The deferred income is not included in the fund balance above.

21. COMPANY STATUS

Diana Award is a charitable company registered in England and Wales Number 0573913, and is a private company limited by guarantee. The registered office of the company is 33 Queen Street, London EC4R 1AP.

Every member of the company undertakes to contribute to the assets of the company in the event of a winding up, such an amount as may be required not exceeding £1.

Detailed Statement of Financial Activities
for the Year Ended 31 March 2025

	31.3.25 £	31.3.24 £
INCOME AND ENDOWMENTS		
Donations and legacies		
Donations	147,731	164,224
Legacies	7,250	-
Grants	1,772,338	1,941,161
	<hr/> 1,927,319	<hr/> 2,105,385
Other trading activities		
Sales- Lapel Pins & Wristbands	9,907	277
Sponsorships	83,867	274,750
Fundraising Income	872	1,563
	<hr/> 94,646	<hr/> 276,590
Investment income		
Deposit account interest	11,918	15,082
Charitable activities		
Training	5,275	-
Grants	-	298,000
	<hr/> 5,275	<hr/> 298,000
Total incoming resources	<hr/> 2,039,158	<hr/> 2,695,057
EXPENDITURE		
Raising donations and legacies		
Wages	106,276	112,242
Social security	11,549	12,477
Pensions	5,678	5,970
	<hr/> 123,503	<hr/> 130,689
Charitable activities		
Wages	1,420,223	1,400,414
Social security	126,367	132,465
Pensions	52,412	65,430
Postage and stationery	1,254	1,070
Trophies & Award Certificates	-	4,038
Merchandise	9,129	2,519
Venue Hire	1,241	14,050
Event Costs	17,594	185,943
Carried forward	1,628,220	1,805,929

Detailed Statement of Financial Activities
for the Year Ended 31 March 2025

	31.3.25 £	31.3.24 £
Charitable activities		
Brought forward	1,628,220	1,805,929
Travel & Subsistence	32,948	87,094
Subscriptions	9,279	2,872
Youth Participation	25,993	25,955
Consultants	45,234	27,788
Evaluation	24,863	13,020
DBS Checks	2,110	3,367
Photography and Videography	7,775	45,539
Design & Print	16,015	32,748
PR & Marketing	27,856	51,547
Computer & Software Consumable	30,563	12,825
Grants to individuals	1,056	634
	<hr/>	<hr/>
	1,851,912	2,109,318
Support costs		
Management		
Wages	28,148	112,841
Social security	14,897	13,124
Pensions	7,312	6,834
Rent, Rates & Licenses	71,333	70,833
Design & Print	48	454
Insurance	5,634	5,152
Telephone	2,668	3,885
Postage and stationery	2,816	5,150
Sundries	1,181	3,608
Travelling	2,189	7,475
Comp & Website Fees	44,591	79,097
Corporate Events	3,153	23,517
Training	10,794	25,547
Professional Fees	14,718	16,341
Recruitment Costs	7,464	24,246
Training & Recruitment of board members	681	24
Computer equipment	2,425	6,250
	<hr/>	<hr/>
	220,052	404,378
Finance		
Bank charges	3,202	2,385
Bad Debts	-	1,167
Finance Fees	57,329	51,218
Other interest	16	-
	<hr/>	<hr/>
	60,547	54,770
Governance costs		
Auditors' remuneration	8,350	8,920
Carried forward	8,350	8,920

Detailed Statement of Financial Activities
for the Year Ended 31 March 2025

	31.3.25 £	31.3.24 £
Governance costs		
Brought forward	8,350	8,920
Auditors' remuneration for non audit work	2,096	2,334
	<hr/> 10,446	<hr/> 11,254
Total resources expended	<hr/> 2,266,460	<hr/> 2,710,409
Net expenditure	<hr/> <hr/> (227,302)	<hr/> <hr/> (15,352)



Issuer Roy Pinnock & Co LLP

Document generated Mon, 24th Nov 2025 17:00:28 GMT

Document fingerprint 524851ee2ac42616a22e0cb30ba058e3

Parties involved with this document

Document processed	Party + Fingerprint
Wed, 26th Nov 2025 16:47:34 GMT	Mrs Fatou Kane - Signer (9da77348b2bcfc94d219bd14354869eb)
Mon, 1st Dec 2025 12:13:11 GMT	Miss Rebecca Claire Helena Crook - Signer (057c96a71286c0977a4b6d93b6987e0c)
Mon, 1st Dec 2025 12:13:11 GMT	Natalie Coleman - Copied In (86be5e14bdeb34d9be0041b66617f013)

Audit history log

Date	Action
Mon, 24th Nov 2025 17:00:28 GMT	Envelope generated with fingerprint 6714b2e496923f45f85172566cbb6c31 (35.176.231.177)
Mon, 24th Nov 2025 17:00:28 GMT	Document generated with fingerprint 524851ee2ac42616a22e0cb30ba058e3. (35.176.231.177)
Mon, 24th Nov 2025 17:00:28 GMT	Document generated with fingerprint b448b8d5f7a27b0ac12050e7c7c07cc6. (35.176.231.177)
Mon, 24th Nov 2025 17:00:28 GMT	Document generated with fingerprint 9de1e1494b8cd531e05f85994619e787. (35.176.231.177)
Mon, 24th Nov 2025 17:00:28 GMT	Document generated with fingerprint e10d6f25a6fe130b48215dd464226bd2. (35.176.231.177)
Mon, 24th Nov 2025 17:00:28 GMT	Mrs Fatou Kane has been assigned to this envelope. (35.176.231.177)
Mon, 24th Nov 2025 17:00:28 GMT	Miss Rebecca Claire Helena Crook has been assigned to this envelope. (35.176.231.177)
Mon, 24th Nov 2025 17:00:28 GMT	Natalie Coleman has been assigned to this envelope. (35.176.231.177)
Mon, 24th Nov 2025 17:00:28 GMT	Envelope has been set to automatically remind the active signer every 7 day(s). (35.176.231.177)
Mon, 24th Nov 2025 17:00:43 GMT	Envelope generated
Mon, 24th Nov 2025 17:00:43 GMT	Sent the envelope to Mrs Fatou Kane for signing
Mon, 24th Nov 2025 17:00:44 GMT	Document emailed to party email
Wed, 26th Nov 2025 13:35:45 GMT	Sent Mrs Fatou Kane a reminder to sign the document. (18.133.63.166)

Wed, 26th Nov 2025 16:41:10 GMT	Mrs Fatou Kane viewed the envelope (109.153.221.122)
Wed, 26th Nov 2025 16:47:34 GMT	Mrs Fatou Kane signed the envelope (109.153.221.122)
Wed, 26th Nov 2025 16:47:34 GMT	Sent the envelope to Miss Rebecca Claire Helena Crook for signing (109.153.221.122)
Wed, 26th Nov 2025 16:47:35 GMT	Document emailed to party email
Thu, 27th Nov 2025 12:51:04 GMT	Sent Miss Rebecca Claire Helena Crook a reminder to sign the document. (18.133.63.166)
Mon, 1st Dec 2025 12:11:10 GMT	Miss Rebecca Claire Helena Crook viewed the envelope (82.9.36.171)
Mon, 1st Dec 2025 12:13:11 GMT	Miss Rebecca Claire Helena Crook signed the envelope (82.9.36.171)
Mon, 1st Dec 2025 12:13:11 GMT	Sent the envelope to Natalie Coleman for signing (82.9.36.171)
Mon, 1st Dec 2025 12:13:11 GMT	This envelope has been signed by all parties (82.9.36.171)
Mon, 1st Dec 2025 12:13:12 GMT	Document emailed to party email