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**REGISTERED COMPANY NUMBER: 05739137 (England and Wales)**  
**REGISTERED CHARITY NUMBER: Scotland SC041916**  
**England & Wales 1117288**

**Report of the Trustees and**  
**Financial Statements**  
**for the Year Ended 31 March 2024**  
**for**  
**Diana Award**

Roy Pinnock & Co LLP  
Statutory Auditors  
Wren House  
68 London Road  
St Albans  
Hertfordshire  
AL1 1NG

**Contents of the Financial Statements**  
**for the Year Ended 31 March 2024**

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**Report of the Trustees**  
**for the Year Ended 31 March 2024**

The trustees who are also directors of the charity for the purposes of the Companies Act 2006, present their report with the financial statements of the charity for the year ended 31 March 2024. The trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019).

**OBJECTIVES AND ACTIVITIES**

**About the Diana Award**

The Diana Award is the only charity legacy to Diana, Princess of Wales, founded on the belief that young people have the power to change the world.

We are proud to have her sons, The Prince of Wales and The Duke of Sussex, as our supporters.

**Our Mission**

We exist to empower young people to make positive change. However, we recognise the significant challenges that hinder young people from realising their full potential and effecting change.

Young people face substantial barriers that impact their ability to change the world:

**Challenges to Mental Health and Wellbeing:** Young people today struggle with mental health issues exacerbated by systemic inequalities and a lack of supportive environments.

**Social and Economic Barriers:** Financial insecurity and limited access to resources prevent young people from pursuing their goals and achieving social mobility.

**Not Being Listened To:** Young people often feel unheard and misunderstood by those in power, leading to a loss of agency and influence over decisions that affect their lives.

For the past 25 years, The Diana Award has been dedicated to addressing these challenges and empowering young people to overcome these obstacles. Our mission is to see young people with improved mental health and wellbeing, equitable access to opportunities, and greater power and influence over decisions that shape their futures

**Report of the Trustees**  
**for the Year Ended 31 March 2024**

**OBJECTIVES AND ACTIVITIES**

**Our Work**

To achieve our Mission, we have developed a range of programmes that target these critical areas:

**1. Mental Health and Wellbeing**

**a. Anti-Bullying Ambassadors Program:** Training young people to become ambassadors who tackle bullying in their schools and communities, fostering safer and more supportive environments.

**b. The Respect Project:** Addressing racial hate and promoting culturally competent mental health support for young people from racialized communities.

**2. Social and Economic Barriers**

**a. Mentoring and Career Development:** Providing online career training, one-on-one mentoring, and work experience opportunities to expose young people to diverse career options and help them navigate professional challenges.

**3. Empowering Young People's Voice and Agency**

**a. Diana Award and Development Programme:** Recognizing young people's contributions to social change and providing development opportunities to enhance their leadership and impact.

**b. Centre for Social Action:** An online platform offering skills-building, networking, and resources to support young changemakers globally.

These programmes are designed to equip young people with the tools, support, and platforms they need to thrive. By addressing their mental health needs, breaking down social and economic barriers, and amplifying their voices, The Diana Award is committed to fostering a generation of confident, resilient, and empowered young leaders ready to change the world.

**Report of the Trustees**  
**for the Year Ended 31 March 2024**

**OBJECTIVES AND ACTIVITIES**

**Our 2023/24 Impact**

**1. Tackling challenges to Mental Health and Wellbeing By Unlocking Potential:**

Young people face structural and systemic challenges to their mental health and wellbeing. We work alongside young people and partners to address these challenges and unlock their potential by improving their self-esteem and wellbeing.

4,458 young people across 450 schools took part in our Anti-Bullying Ambassador Programme, sponsored by Nationwide Building Society and the Department for Education.

Over 240 schools and 2,400 young people have engaged with our Respect programme, tackling racist and sexual bullying behaviour in schools.

**2. Tackling Social and Economic Barriers By Creating Opportunities:**

We are working together to bring down social and economic barriers that young people face.

1,918 young people took part in online work experience, supported by 35 volunteer mentors.

538 young people were supported by 94 volunteer mentors through our 12-week mentoring programme, with over 4,500 hours of engagement.

21 young people worked with 12 volunteer mentors through our Social Action Accelerator Programme.

**3. Unlocking Young People's Voice and Agency By Inspiring Action:**

We strive to bring change, supporting young people to be listened to and understood by those in power.

The top 20 social activists and humanitarian workers across the globe came together through The Legacy Award experience for five days of development opportunities, followed by 40 hours of coaching calls.

189 Diana Award recipients representing 32 countries in 6 continents were added to our Roll of Honour, to recognise and celebrate their social action.

60 volunteer judges helped to assess nominations for the Diana Award, sharing a common belief that young people deserve to be recognised, valued and celebrated

**PUBLIC BENEFIT**

The trustees have given due consideration to the Charity Commission's guidance on public benefit and believe the charity meets those requirements. Our main activities and who we try to help are described above.

**VOLUNTEERS**

The charity relies on volunteers and donations. Our award holders volunteer with us all year round including opportunities to intern with us. Due to the number of individuals concerned, it is not felt that any reliable value can be placed on their time, so no value has been reflected in the accounts.

**ACHIEVEMENT AND PERFORMANCE**

**Fundraising activities**

Members of the fundraising team organise fundraising events and co-ordinate the activities of our sponsors & events. Diana Award does not use professional fundraisers. There have been no complaints about fundraising activity this year.

**Report of the Trustees**  
**for the Year Ended 31 March 2024**

**FINANCIAL REVIEW**

**Financial position**

Over the 2023-24 financial period, The Diana Award prioritised increasing its multi years funding. These initiatives were realised over the course of the period, as the Charity successfully engaged new project funding across all its programming.

During the financial period, the Charity received income of £2,695,057 (2023: £2,638,074) and had annual expenditure of £2,710,409 (2023: £2,368,491) giving deficit for the year of £(15,352 ) (2023 surplus: £269,583). The deficit shown for this accounting period is due to income recognised in the 2022-23 financial year, and credited to restricted funds, being drawn down (in accordance with the terms of the relevant grants) to cover multi-year activities, including in this accounting period.

As at 31 March 2024 the total value of funds was £897,951 (2023: £913,303)

This is made up of unrestricted funds of £254,447 and restricted funds of £643,505.

The restricted funds are not available for the general purpose of the charity.

The unrestricted funds are our reserves after taking into account all restricted and designated funds.

**INVESTMENT POLICY AND OBJECTIVES**

The charity does not have any long-term reserves or endowments. It is therefore appropriate that any funds that are not immediately required are invested in interest bearing deposit accounts.

**RESERVES POLICY**

The trustees are seeking to build up the reserves to a level, both to support the operations of the charity during any temporary reduction in grant income and also to enable a controlled rundown of activities, if it became no longer feasible to continue the operations of the Charity. The trustees are therefore working towards holding reserves of approximately four months' of expenditure. This position has not yet been reached

As at 31 March 2024 the total value of funds was £897,951 (2023: £913,303) This is made up of unrestricted funds of £254,447 and restricted funds of £643,505. The restricted funds are not available for the general purpose of the charity. The unrestricted funds are our reserves after taking into account all restricted and designated funds

**STRUCTURE, GOVERNANCE AND MANAGEMENT**  
**GOVERNING DOCUMENT**

The charity is controlled by its governing document, memorandum and articles of association, and constitutes a limited company, limited by guarantee, as defined by the Companies Act 1985.

**TRUSTEE RECRUITMENT, INDUCTION AND TRAINING**

It is the aim of the trustees to maintain a balance of skills within the Board and this matter is under regular review. The trustees have agreed a procedure for identifying and selecting suitable candidates to join the Board. All trustees are encouraged to participate in the activities of the Board and steps are taken to ensure that all new trustees have the appropriate information in order to contribute effectively to the Board.

**Report of the Trustees**  
**for the Year Ended 31 March 2024**

**STRUCTURE, GOVERNANCE AND MANAGEMENT**

**GOVERNANCE AND MANAGEMENT**

The names of the trustees who served during the period under review or are trustees at this date are set out below. The trustees have agreed terms of reference including guidelines for period of service.

The trustees keep under review the composition of the board having regard to the skills required. Any new trustees undergo an induction programme to make them aware of the structure and operations of the charity.

The strategic leadership and management of the charity is delegated to the Chief Executive Officer, Dr Tessy Ojo CBE, who in turn is supported by members of staff with appropriate skills

The Diana Award has a strong, diverse, and active board of ten trustees supporting and guiding our organisation. They have a range of expertise across various fields to have a significant input in the governance of the organisation. The board is chaired by Wayne Bulpitt, who has over 25 years' experience of charity governance, especially in the support and development of young people, as well as financial prudence. Wayne's services to young people through the Scout Movement were recognised when he was made a CBE in June 2017.

The board meets quarterly to review progress against agreed strategic objectives as well as review the organisational risk register including finances, in line with emerging trends.

All staff, partner organisations and trainers are DBS checked and the Diana Award will ensure that all staff working on this programme are suitably qualified and trained. The Diana Award Risk Register is part of the suite of quarterly reporting to our Board.

The leadership of The Diana Award is delegated to the Chief Executive Officer, Dr Tessy Ojo CBE, who oversees the organisation's strategic and operational management. Tessy's over 25 years leadership experience and contribution to the youth sector, was recognised in the 2020 Queen's Birthday Honours, when she was awarded a CBE. She also has a number of non-Executive roles including Comic Relief, Chair of #iwill Leadership Board, BBC Charity Appeals, The Royal Taskforce on Cyberbullying and The UK Council for Child Internet Safety (UKCCIS).

Supporting the CEO is the Senior Leadership Team (SLT) made up of:

Mr Alex Holmes, Deputy CEO. Alex, a Queens Young Leaders Awardee, has worked closely with the CEO over the past 10 years leading the successful Antibullying Programme. Before joining the organisation, Alex worked in the Education system for 5 years. He currently sits on several global safety advisory boards and councils for technology and social media companies.

Ms Michelle Horne, Director of Operations, joined the organisation in April 2024. Michelle joins us from Future Foundations where she worked for 8 years; first as a Programme Manager, then as Head of Programmes and finally as Operations Director for over 4.5 years. She has delivered and overseen various initiatives and programmes across the UK and internationally with a focus on youth leadership and social action. Before joining Future Foundations, Michelle was the Principal of an English Language school (in Brighton for 3.5 years and in St Albans for 1 year).



**Report of the Trustees**  
**for the Year Ended 31 March 2024**

**STRUCTURE, GOVERNANCE AND MANAGEMENT**

Dr Nigel Varndell, Director of Fundraising, Marketing and Communications. Nigel has almost 30 years-experience in the charity sector and 20 years of leading teams. For over eight years he has been in senior leadership teams in three organisations leading their fundraising, marketing and communications functions. As well as extensive experience in fundraising across the full range of fundraising disciplines he has also worked on mass campaigning and parliamentary lobbying with a focus on the House of Lords

Ms Camilla Elwood joined us in September 2024 as our Director of Programmes & Partnerships. Camilla has worked in the charity sector for the last 10 years, and joins us from the foundation, Impetus, where she provided direct capacity building support to charity CEOs in the youth sector. Her specialisms lie in designing impactful programmes for disadvantaged young people in the UK, with a focus on strengthening monitoring and evaluation frameworks in order to ensure charities are operating with impact. As well as working with youth charity CEOs and leadership teams, she has significant experience in the grant making and social investment process.

**Key management remuneration**

Key management are paid a commercial salary for their services to the company.  
Any changes to the salary are authorised by the trustees.

**RELATED PARTIES**

The trustees have a procedure in place concerning potential conflicts of interest and any such matters are disclosed to the Board. No trustee will be party to any decision relating to any matter involving another body that is a related party.

**FRAUD & RISK MANAGEMENT**

The trustees have identified and reviewed the major risks to which the organisation is exposed. They are satisfied that appropriate systems have been installed to mitigate those risks.

The principal risks and uncertainties facing the charity include safeguarding as the charity major work is with children, income generation, as project funding cycles can fluctuate when multi -year funding come to the end, and lost of key staff.

**REFERENCE AND ADMINISTRATIVE DETAILS**

**Registered Company number**

05739137 (England and Wales)

**Registered Charity number**

England & Wales 1117288

Scotland SC041916

**Registered office**

33 Queen Street

London

EC4R 1AP

**Report of the Trustees**  
**for the Year Ended 31 March 2024**

**Trustees**

Wayne Bulpitt CBE (Chair)- Resigned 31st August 2024  
Ms Rebecca Crook (Chair Designate) - Appointed 1st April 2024  
Mr James Crozier  
Dr Martin Edobor -Appointed 20th July 2023  
Ms Fahan Ibrahim-Hashi  
Ms Patricia Kane OBE  
Mr Daniel Lawes  
Ms Margaret Manning - Appointed 1st April 2024  
Mr Mark McLane  
Ms Elizabeth Milovidov  
Mrs Lindsay Sartori

**Chief Executive**

Dr Tessy Ojo CBE

**Senior Leadership Team**

Dr Tessy Ojo CBE, Chief Executive Officer.  
Mr Alex Holmes, Deputy CEO  
Ms Rebecca Andrew, Director of Operations -Departed February 2024  
Ms Michelle Horne , Director of Operations -Appointed April 2024  
Ms Rachel Stokes, Director of Programmes- Resigned August 2024  
Mr Nigel Vardell, Director of Fundraising, Marketing and Communications  
Ms Camilla Elwood , Director of Programmes & Partnership - Appointed September 2024

**Company Secretary**

Tessy Ojo

**Auditors**

Roy Pinnock & Co LLP  
Statutory Auditors  
Wren House  
68 London Road  
St Albans  
Hertfordshire  
AL1 1NG

**Solicitors**

Bates, Wells and Braithwaite LLP  
10 Queen Street Place  
London  
EC4R 1BE

**Report of the Trustees**  
**for the Year Ended 31 March 2024**

**REFERENCE AND ADMINISTRATIVE DETAILS**

**Bankers**

NatWest  
Hammersmith Branch  
22 King's Mall  
Hammersmith  
London  
W6 0QD

Diana Award is registered as a charity in England & Wales . Registered Charity Number 1117288.

Diana Award is registered as a charity with the Office of the Scottish Charity Regulator (OSCR) Registered Charity Number: SC041916

**STATEMENT OF TRUSTEES' RESPONSIBILITIES**

The trustees (who are also the directors of Diana Award for the purposes of company law) are responsible for preparing the Report of the Trustees and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for that period. In preparing those financial statements, the trustees are required to

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charity SORP;
- make judgements and estimates that are reasonable and prudent;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in business.

The trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the charitable company and to enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

In so far as the trustees are aware:

- there is no relevant audit information of which the charitable company's auditors are unaware; and
- the trustees have taken all steps that they ought to have taken to make themselves aware of any relevant audit information and to establish that the auditors are aware of that information.

The trustees have complied with their duty in Section 4 of 2006 Charities Act to have due regard to guidance published by the Charity Commission , including public benefit guidance.

**AUDITORS**

The auditors, Roy Pinnock & Co LLP, will be proposed for re-appointment at the forthcoming trustee meeting.

**Diana Award (Registered number: 05739137)**

**Report of the Trustees**  
**for the Year Ended 31 March 2024**

This report has been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

Approved by order of the board of trustees on 21 November 2024 and signed on its behalf by:

Rebecca Crook - Trustee

**Report of the Independent Auditors to the Members of**  
**Diana Award**

**Opinion**

We have audited the financial statements of Diana Award (the 'charitable company') for the year ended 31 March 2024 which comprise the Statement of Financial Activities, the Balance Sheet, the Cash Flow Statement and notes to the financial statements, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the charitable company's affairs as at 31 March 2024 and of its incoming resources and application of resources, including its income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

**Basis for opinion**

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditors' responsibilities for the audit of the financial statements section of our report. We are independent of the charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

**Conclusions relating to going concern**

In auditing the financial statements, we have concluded that the trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the charitable company's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

**Other information**

The trustees are responsible for the other information. The other information comprises the information included in the Annual Report, other than the financial statements and our Report of the Independent Auditors thereon.

Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.

**Report of the Independent Auditors to the Members of**  
**Diana Award**

**Opinions on other matters prescribed by the Companies Act 2006**

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the Report of the Trustees for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the Report of the Trustees has been prepared in accordance with applicable legal requirements.

**Matters on which we are required to report by exception**

In the light of the knowledge and understanding of the charitable company and its environment obtained in the course of the audit, we have not identified material misstatements in the Report of the Trustees.

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit; or
- the trustees were not entitled to take advantage of the small companies exemption from the requirement to prepare a Strategic Report or in preparing the Report of the Trustees.

**Responsibilities of trustees**

As explained more fully in the Statement of Trustees' Responsibilities, the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charitable company or to cease operations, or have no realistic alternative but to do so.

**Report of the Independent Auditors to the Members of**  
**Diana Award**

**Our responsibilities for the audit of the financial statements**

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue a Report of the Independent Auditors that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below:

Our approach to identifying and assessing the risks of material misstatement in respect of irregularities, including fraud and non-compliance with laws and regulations, was as follows:

The engagement partner ensured that the engagement team collectively had the appropriate competence, capabilities and skills to identify or recognise non-compliance with applicable laws and regulations;

We identified the laws and regulations applicable to the company through discussions with directors and other management, and from our commercial knowledge and experience of the business sector;

We focused on specific laws and regulations which we considered may have a direct material effect on the financial statements or the operations of the company, including the Companies Act 2006, taxation legislation and data protection, child protection, anti-bribery, employment, and health and safety legislation;

We assessed the extent of compliance with the laws and regulations identified above through making enquiries of management and inspecting legal correspondence; and

Identified laws and regulations were communicated within the audit team regularly and the team remained alert to look for instances of non-compliance throughout the audit.

We assessed the susceptibility of the company's financial statements to material misstatement, including obtaining an understanding of how fraud might occur, by:

making enquiries of management as to where they considered there was susceptibility to fraud, their knowledge of actual, suspected and alleged fraud; and

considering the internal controls in place to mitigate risks of fraud and non-compliance with laws and regulations.

To address the risk of fraud through management bias and override of controls, we:

Performed analytical procedures to identify any unusual or unexpected relationships;

Tested journal entries to identify unusual transactions;

Assessed whether judgements and assumptions made in determining the accounting estimates were indicative of potential bias; and

Investigated the rationale behind significant or unusual transactions.

In response to the risk of irregularities and non-compliance with laws and regulations, we designed procedures which included, but were not limited to:

agreeing financial statement disclosures to underlying supporting documentation;

reading the minutes of meetings of those charged with governance;

**Report of the Independent Auditors to the Members of**  
**Diana Award**

enquiring of management as to actual and potential litigation and claims; and reviewing correspondence with HMRC, relevant regulators including the Health and Safety Executive, and the company's legal advisors.

There are inherent limitations in our audit procedures described above. The more removed that laws and regulations are from financial transactions, the less likely it is that we would become aware of non-compliance. Auditing standards also limit the audit procedures required to identify non-compliance with laws and regulations to enquiry of the directors and other management and the inspection of regulatory and legal correspondence, if any.

Material misstatements that arise due to fraud can be harder to detect than those that arise from error as they may involve deliberate concealment or collusion.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at [www.frc.org.uk/auditorsresponsibilities](http://www.frc.org.uk/auditorsresponsibilities). This description forms part of our Report of the Independent Auditors.

**Use of our report**

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and the charitable company's members as a body, for our audit work, for this report, or for the opinions we have formed.

Natalie Coleman (Senior Statutory Auditor)  
for and on behalf of Roy Pinnock & Co LLP  
Statutory Auditors  
Wren House  
68 London Road  
St Albans  
Hertfordshire  
AL1 1NG

Date: November 2024



**Diana Award**

**Statement of Financial Activities**  
**(Incorporating an Income and Expenditure Account)**  
**for the Year Ended 31 March 2024**

	Notes	Unrestricted funds £	Restricted funds £	31.3.24 Total funds £	31.3.23 Total funds £
<b>INCOME AND ENDOWMENTS FROM</b>					
Donations and legacies	2	55,504	2,049,881	2,105,385	2,080,433
<b>Charitable activities</b>	5				
Anti-Bullying Campaign		-	298,000	298,000	298,000
Other trading activities	3	1,408	275,182	276,590	257,400
Investment income	4	<u>15,082</u>	<u>-</u>	<u>15,082</u>	<u>2,241</u>
<b>Total</b>		<u>71,994</u>	<u>2,623,063</u>	<u>2,695,057</u>	<u>2,638,074</u>
<b>EXPENDITURE ON</b>					
Raising funds	6	18,447	112,242	130,689	88,210
<b>Charitable activities</b>	7				
Delivering the Activities of Diana Awards		32,477	-	32,477	263,998
Anti-Bullying Campaign		165	1,336,188	1,336,353	1,360,327
Training and Mentoring Campaign		-	650,507	650,507	358,090
Social Action		-	405,779	405,779	262,788
Impact & Influence		<u>-</u>	<u>154,604</u>	<u>154,604</u>	<u>35,078</u>
<b>Total</b>		<u>51,089</u>	<u>2,659,320</u>	<u>2,710,409</u>	<u>2,368,491</u>
<b>NET INCOME/(EXPENDITURE)</b>		20,905	(36,257)	(15,352)	269,583
<b>RECONCILIATION OF FUNDS</b>					
Total funds brought forward		<u>233,542</u>	<u>679,761</u>	<u>913,303</u>	<u>643,720</u>
<b>TOTAL FUNDS CARRIED FORWARD</b>		<u><u>254,447</u></u>	<u><u>643,504</u></u>	<u><u>897,951</u></u>	<u><u>913,303</u></u>

The notes form part of these financial statements

**Diana Award (Registered number: 05739137)**

**Balance Sheet**  
**31 March 2024**

	Notes	Unrestricted funds £	Restricted funds £	31.3.24 Total funds £	31.3.23 Total funds £
<b>FIXED ASSETS</b>					
Tangible assets	14	3,255	-	3,255	6,368
<b>CURRENT ASSETS</b>					
Debtors	15	15,227	275,800	291,027	140,185
Cash at bank and in hand		<u>343,775</u>	<u>563,841</u>	<u>907,616</u>	<u>1,570,463</u>
		359,002	839,641	1,198,643	1,710,648
<b>CREDITORS</b>					
Amounts falling due within one year	16	(107,810)	(196,137)	(303,947)	(803,713)
		<u>251,192</u>	<u>643,504</u>	<u>894,696</u>	<u>906,935</u>
<b>NET CURRENT ASSETS</b>					
		<u>251,192</u>	<u>643,504</u>	<u>894,696</u>	<u>906,935</u>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>					
		<u>254,447</u>	<u>643,504</u>	<u>897,951</u>	<u>913,303</u>
<b>NET ASSETS</b>		<u>254,447</u>	<u>643,504</u>	<u>897,951</u>	<u>913,303</u>
<b>FUNDS</b>	18				
Unrestricted funds				254,447	233,542
Restricted funds				<u>643,504</u>	<u>679,761</u>
<b>TOTAL FUNDS</b>				<u>897,951</u>	<u>913,303</u>

These financial statements have been prepared in accordance with the provisions applicable to charitable companies subject to the small companies regime.

The financial statements were approved by the Board of Trustees and authorised for issue on 21 November 2024 and were signed on its behalf by:

Rebecca Crook - Trustee

The notes form part of these financial statements

**Cash Flow Statement**  
**for the Year Ended 31 March 2024**

	Notes	31.3.24 £	31.3.23 £
<b>Cash flows from operating activities</b>			
Cash generated from operations	1	<u>(674,792)</u>	<u>813,401</u>
Net cash (used in)/provided by operating activities		<u>(674,792)</u>	<u>813,401</u>
<b>Cash flows from investing activities</b>			
Purchase of tangible fixed assets		(3,137)	(3,492)
Interest received		<u>15,082</u>	<u>2,241</u>
Net cash provided by/(used in) investing activities		<u>11,945</u>	<u>(1,251)</u>
		<hr/>	<hr/>
<b>Change in cash and cash equivalents in the reporting period</b>		(662,847)	812,150
<b>Cash and cash equivalents at the beginning of the reporting period</b>		<u>1,570,463</u>	<u>758,313</u>
<b>Cash and cash equivalents at the end of the reporting period</b>		<u>907,616</u>	<u>1,570,463</u>

The notes form part of these financial statements

**Notes to the Cash Flow Statement**  
**for the Year Ended 31 March 2024**

**1. RECONCILIATION OF NET (EXPENDITURE)/INCOME TO NET CASH FLOW FROM OPERATING ACTIVITIES**

	31.3.24	31.3.23
	£	£
<b>Net (expenditure)/income for the reporting period (as per the Statement of Financial Activities)</b>	(15,352)	269,583
<b>Adjustments for:</b>		
Depreciation charges	6,250	7,604
Interest received	(15,082)	(2,241)
(Increase)/decrease in debtors	(150,842)	915,405
Decrease in creditors	<u>(499,766)</u>	<u>(376,950)</u>
<b>Net cash (used in)/provided by operations</b>	<u>(674,792)</u>	<u>813,401</u>

**2. ANALYSIS OF CHANGES IN NET FUNDS**

	At 1.4.23	Cash flow	At 31.3.24
	£	£	£
<b>Net cash</b>			
Cash at bank and in hand	<u>1,570,463</u>	<u>(662,847)</u>	<u>907,616</u>
	<u>1,570,463</u>	<u>(662,847)</u>	<u>907,616</u>
<b>Total</b>	<u>1,570,463</u>	<u>(662,847)</u>	<u>907,616</u>

The notes form part of these financial statements

**Notes to the Financial Statements**  
**for the Year Ended 31 March 2024**

**1. ACCOUNTING POLICIES**

**Basis of preparing the financial statements**

The financial statements of the charitable company, which is a public benefit entity under FRS 102, have been prepared in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019)', Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

The accounts have been prepared on a going concern basis. Indications from the charities forecasts & budgets show that this would be the most appropriate method. There are no significant uncertainties that exist that would make this not appropriate.

The financial statements give a true and fair view of the charity's financial position, financial performance and cash flows. The charity SORP (FRS 102) has been applied to give a true & fair view.

**Critical accounting and judgements**

Estimates and judgements are continually evaluated and are based on historical experience and other factors, including expectations of future events that are believed to be reasonable under the circumstances. The Charity makes estimates and assumptions concerning the future. The resulting accounting estimates and assumptions will, by definition, seldom equal the related actual results.

There are not considered to be any key assumptions concerning the future and key sources of estimation of uncertainty at the reporting date that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities within the next financial year.

**Income**

All income is recognised in the Statement of Financial Activities once the charity has entitlement to the funds, it is probable that the income will be received once performance conditions have been met and the amount can be measured reliably.

This method is applied to each category of income.

Deferred income represents amounts received for future periods and is released to incoming resources in the period for which, it has been received. Such income is only deferred when:

- The donor specifies that the grant or donation must only be used in future accounting periods; or
- The donor has imposed conditions which must be met before the Charity has unconditional entitlement.

Grants - are recognised when the Charity has an entitlement to the funds and any conditions linked to the grants have been met. Where performance conditions are attached to the grant and are yet to be met, the income is recognised as a liability and included on the balance sheet as deferred income to be released.

Donations- are recognised once the charity has been notified of the donation, unless performance conditions require deferral of the amount

Sponsorships - are recognised once the Charity has become entitled to the funds and the conditions have been met.

**Notes to the Financial Statements - continued**  
**for the Year Ended 31 March 2024**

**1. ACCOUNTING POLICIES - continued**

**Income**

Training & Merchandise - are accounted for the period the transaction took place.

Legacies - are recognised on receipt or otherwise if the charity has been notified of an impending distribution, the amount is known, and receipt is expected..

**Expenditure**

Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

Grants offered subject to conditions which have not been met at the year end date are noted as a commitment but not accrued as expenditure.

**Raising funds**

This includes the costs associated with attracting voluntary income and the costs of items sold for fundraising purposes.

**Governance costs**

Governance costs include those costs associated with meeting the constitutional and statutory requirements of the charity and include the audit fees.

**Allocation and apportionment of costs**

Costs are allocated directly to the project to which they relate. Where the costs incurred relate to more than one project, then the costs are apportioned on a basis consistent with the resource. If staff are involved on a number of different projects then the cost is apportioned according to time spent on each project.

**Tangible fixed assets**

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Fixtures and fittings	- 20% on cost
Computer equipment	- 33% on cost

These are held at cost less accumulated depreciation and impairment charges.

The cost of minor additions or those below £150 are not capitalised. The assets purchased in the year were funded out of charitable funds and had no significant impact on the companies cash flow.

**Taxation**

The charity is exempt from corporation tax on its charitable activities.

**Notes to the Financial Statements - continued**  
**for the Year Ended 31 March 2024**

**1. ACCOUNTING POLICIES - continued**

**Fund accounting**

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees.

Restricted funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

Further explanation of the nature and purpose of each fund is included in the notes to the financial statements.

**Cash and cash equivalents**

Cash and cash equivalents include cash in hand, deposits held at call with banks, other short-term liquid investments with original maturities of three months or less, and bank overdrafts. Bank overdrafts are shown within borrowings in current liabilities.

**Pension costs and other post-retirement benefits**

The charitable company operates a defined contribution pension scheme. Contributions payable to the charitable company's pension scheme are charged to the Statement of Financial Activities in the period to which they relate.

**Donated services**

During the year a number of volunteers gave up their time to help the charity with activities. It is not considered that any reliable value can be placed on the monetary value of the volunteers, for this reason no value has been reflected in the accounts. Legitimate out of pocket expenses have been paid.

**Debtors**

Trade and other debtors are recognised at the settlement amount due after any trade discount offered. Prepayments are valued at the amount prepaid after taking account of any trade discounts due.

**Creditors and provisions**

Creditors and provisions are recognised where the charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Creditors and provisions are normally recognised at their settlement amount after allowing for any trade discounts due.

**Operating Leases**

Rentals applicable to operating leases where substantially all of the benefits and risks of ownership remain with the lessor are charged against profits on a straight-line basis over the period of the lease.

**Notes to the Financial Statements - continued**  
**for the Year Ended 31 March 2024**

**2. DONATIONS AND LEGACIES**

	31.3.24	31.3.23
	£	£
Donations	164,224	254,550
Grants	<u>1,941,161</u>	<u>1,825,883</u>
	<u>2,105,385</u>	<u>2,080,433</u>

Grants received, included in the above, are as follows:

	31.3.24	31.3.23
	£	£
For the provision of services to young people as part of the charitable activities	<u>1,941,161</u>	<u>1,825,883</u>

**3. OTHER TRADING ACTIVITIES**

	31.3.24	31.3.23
	£	£
Sales- Lapel Pins & Wristbands	277	13,774
Sponsorships	274,750	234,048
Fundraising Income	<u>1,563</u>	<u>9,578</u>
	<u>276,590</u>	<u>257,400</u>

**4. INVESTMENT INCOME**

	31.3.24	31.3.23
	£	£
Deposit account interest	<u>15,082</u>	<u>2,241</u>



**Notes to the Financial Statements - continued**  
**for the Year Ended 31 March 2024**

**5. INCOME FROM CHARITABLE ACTIVITIES**

	31.3.24	31.3.23
	£	£
Grants	<u>298,000</u>	<u>298,000</u>

The charity received a government grant from the Department of Education during the year for £298,000 (2023:£298,000).

There are no unfulfilled conditions in relation to these grants.

No other forms of government assistance have been received during the year.

Grants received, included in the above, are as follows:

	31.3.24	31.3.23
	£	£
For the provision of services to young people as part of the charitable activities	<u>298,000</u>	<u>298,000</u>

**6. RAISING FUNDS**

**Raising donations and legacies**

	31.3.24	31.3.23
	£	£
Staff costs	130,689	84,585
Sundries	<u>-</u>	<u>2,802</u>
	<u>130,689</u>	<u>87,387</u>

**Other trading activities**

	31.3.24	31.3.23
	£	£
Purchases	<u>-</u>	<u>823</u>
Aggregate amounts	<u>130,689</u>	<u>88,210</u>

**Notes to the Financial Statements - continued**  
**for the Year Ended 31 March 2024****7. CHARITABLE ACTIVITIES COSTS**

	Direct Costs £	Grant funding of activities (see note 8) £	Support costs (see note 9) £	Totals £
Delivering the Activities of Diana Awards	(948)	19	33,406	32,477
Anti-Bullying Campaign	1,089,209	-	247,144	1,336,353
Training and Mentoring Campaign	565,209	615	84,683	650,507
Social Action	392,205	-	13,574	405,779
Impact & Influence	63,009	-	91,595	154,604
	<u>2,108,684</u>	<u>634</u>	<u>470,402</u>	<u>2,579,720</u>

**8. GRANTS PAYABLE**

	31.3.24 £	31.3.23 £
Delivering the Activities of Diana Awards	19	-
Training and Mentoring Campaign	<u>615</u>	<u>-</u>
	<u>634</u>	<u>-</u>

**9. SUPPORT COSTS**

	Management £	Finance £	Governance costs £	Totals £
Delivering the Activities of Diana Awards	30,830	(8,678)	11,254	33,406
Anti-Bullying Campaign	226,106	21,038	-	247,144
Training and Mentoring Campaign	64,192	20,491	-	84,683
Social Action	11,205	2,369	-	13,574
Impact & Influence	<u>72,045</u>	<u>19,550</u>	<u>-</u>	<u>91,595</u>
	<u>404,378</u>	<u>54,770</u>	<u>11,254</u>	<u>470,402</u>

**Notes to the Financial Statements - continued**  
**for the Year Ended 31 March 2024****10. NET INCOME/(EXPENDITURE)**

Net income/(expenditure) is stated after charging/(crediting):

	31.3.24	31.3.23
	£	£
Auditors' remuneration	8,920	6,890
Other non-audit services	2,334	2,343
Depreciation - owned assets	6,250	7,604
Other operating leases	<u>70,833</u>	<u>72,222</u>

**11. TRUSTEES' REMUNERATION AND BENEFITS**

During the year the trustees received no remuneration or benefits ( 2023: nil)

During the year Key Management received remuneration of £85,828 (2023: £83,954)

**Trustees' expenses**

The amount of expenses paid to trustees of £111 ( 2023: £159). This related to travel expenses paid to 1 trustee.

**12. STAFF COSTS**

	31.3.24	31.3.23
	£	£
Wages and salaries	1,625,497	1,539,630
Social security costs	158,066	159,229
Other pension costs	<u>78,234</u>	<u>45,447</u>
	<u>1,861,797</u>	<u>1,744,306</u>

The average monthly number of employees during the year was as follows:

	31.3.24	31.3.23
Management	4	3
Delivering the Award & Projects	39	44
Administration	<u>6</u>	<u>2</u>
	<u>49</u>	<u>49</u>

**Notes to the Financial Statements - continued**  
**for the Year Ended 31 March 2024****12. STAFF COSTS - continued**

The number of employees whose employee benefits (excluding employer pension costs) exceeded £60,000 was:

	31.3.24	31.3.23
£70,001 - £80,000	<u>1</u>	<u>1</u>

**13. COMPARATIVES FOR THE STATEMENT OF FINANCIAL ACTIVITIES**

	Unrestricted funds £	Restricted funds £	Total funds £
<b>INCOME AND ENDOWMENTS FROM</b>			
Donations and legacies	267,553	1,812,880	2,080,433
<b>Charitable activities</b>			
Anti-Bullying Campaign	-	298,000	298,000
Other trading activities	16,352	241,048	257,400
Investment income	<u>2,241</u>	<u>-</u>	<u>2,241</u>
<b>Total</b>	<u>286,146</u>	<u>2,351,928</u>	<u>2,638,074</u>
<b>EXPENDITURE ON</b>			
Raising funds	3,311	84,899	88,210
<b>Charitable activities</b>			
Delivering the Activities of Diana Awards	263,996	2	263,998
Anti-Bullying Campaign	-	1,360,327	1,360,327
Training and Mentoring Campaign	-	358,090	358,090
Social Action	-	262,788	262,788
Impact & Influence	<u>-</u>	<u>35,078</u>	<u>35,078</u>
<b>Total</b>	<u>267,307</u>	<u>2,101,184</u>	<u>2,368,491</u>
<b>NET INCOME</b>	18,839	250,744	269,583
<b>RECONCILIATION OF FUNDS</b>			
Total funds brought forward	<u>214,703</u>	<u>429,017</u>	<u>643,720</u>
<b>TOTAL FUNDS CARRIED FORWARD</b>	<u>233,542</u>	<u>679,761</u>	<u>913,303</u>

**Notes to the Financial Statements - continued**  
**for the Year Ended 31 March 2024****14. TANGIBLE FIXED ASSETS**

	Fixtures and fittings £	Computer equipment £	Totals £
<b>COST</b>			
At 1 April 2023	4,430	38,902	43,332
Additions	-	3,137	3,137
Disposals	<u>-</u>	<u>(5,371)</u>	<u>(5,371)</u>
At 31 March 2024	<u>4,430</u>	<u>36,668</u>	<u>41,098</u>
<b>DEPRECIATION</b>			
At 1 April 2023	4,430	32,534	36,964
Charge for year	-	6,250	6,250
Eliminated on disposal	<u>-</u>	<u>(5,371)</u>	<u>(5,371)</u>
At 31 March 2024	<u>4,430</u>	<u>33,413</u>	<u>37,843</u>
<b>NET BOOK VALUE</b>			
At 31 March 2024	<u>-</u>	<u>3,255</u>	<u>3,255</u>
At 31 March 2023	<u>-</u>	<u>6,368</u>	<u>6,368</u>

**15. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

	31.3.24 £	31.3.23 £
Debtors	276,572	124,535
Other debtors	1,400	-
Prepayments & Accrued Income	<u>13,055</u>	<u>15,650</u>
	<u>291,027</u>	<u>140,185</u>

**Notes to the Financial Statements - continued**  
**for the Year Ended 31 March 2024**

**16. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

	31.3.24	31.3.23
	£	£
Creditors	90,154	23,216
Social security and other taxes	37,890	72,241
VAT	6,348	6,512
Other creditors	36,710	30,520
Accruals & Deferred Income	<u>132,845</u>	<u>671,224</u>
	<u>303,947</u>	<u>803,713</u>

Deferred income represents amounts received for future periods and is released to incoming resources in the period for which, it has been received. Such income is only deferred when:

- The donor specifies that the grant or donation must only be used in future accounting periods; or
- The donor has imposed conditions which must be met before the Charity has unconditional entitlement.

The amount of deferred income carried forward at 31st March 2024 is £120,000 (2023 : £664,724).

**17. LEASING AGREEMENTS**

Minimum lease payments under non-cancellable operating leases fall due as follows:

	31.3.24	31.3.23
	£	£
Within one year	<u>47,133</u>	<u>44,674</u>

**Notes to the Financial Statements - continued**  
**for the Year Ended 31 March 2024****18. MOVEMENT IN FUNDS**

	At 1.4.23 £	Net movement in funds £	At 31.3.24 £
<b>Unrestricted funds</b>			
General fund	233,542	20,905	254,447
<b>Restricted funds</b>			
Avast Foundation	58,970	32,795	91,765
Training & Mentoring	12,463	6,450	18,913
Antibullying Ambassadors DFE	1	(1)	-
Facebook	91,111	(91,111)	-
Antibully Ambassadors	34,890	(6,045)	28,845
Social Action	-	732	732
Lego ABA	-	63,979	63,979
Nationwide	105,106	(105,106)	-
Salesforce	202,086	(96,569)	105,517
Change Makers UK Youth	5,110	(286)	4,824
HSBC Jersey	15,754	(15,754)	-
Head & Shoulders	43,236	56,753	99,989
I Will	32,924	21,085	54,009
BA Foundation	6,333	3,834	10,167
Big Lottery	71,777	(26,715)	45,062
Trutex ABA	-	11,904	11,904
I Will Mentoring	-	26,577	26,577
Atrum Social Action	-	81,221	81,221
	<u>679,761</u>	<u>(36,257)</u>	<u>643,504</u>
<b>TOTAL FUNDS</b>	<u>913,303</u>	<u>(15,352)</u>	<u>897,951</u>

**Notes to the Financial Statements - continued**  
**for the Year Ended 31 March 2024****18. MOVEMENT IN FUNDS - continued**

Net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
<b>Unrestricted funds</b>			
General fund	71,994	(51,089)	20,905
<b>Restricted funds</b>			
Avast Foundation	121,860	(89,065)	32,795
Training & Mentoring	7,000	(550)	6,450
Antibullying Ambassadors DFE	297,999	(298,000)	(1)
Facebook	-	(91,111)	(91,111)
Antibully Ambassadors	21,828	(27,873)	(6,045)
Social Action	5,000	(4,268)	732
Lego ABA	150,000	(86,021)	63,979
Nationwide	345,001	(450,107)	(105,106)
Salesforce	169,726	(266,295)	(96,569)
Change Makers UK Youth	85,494	(85,780)	(286)
Spirit	115,634	(115,634)	-
HSBC Jersey	450	(16,204)	(15,754)
Head & Shoulders	115,001	(58,248)	56,753
I Will	344,500	(323,415)	21,085
BA Foundation	47,501	(43,667)	3,834
Big Lottery	127,889	(154,604)	(26,715)
Trutex ABA	12,750	(846)	11,904
I Will Mentoring	305,431	(278,854)	26,577
Atrum Social Action	100,000	(18,779)	81,221
Gilead Social Action	249,999	(249,999)	-
	<u>2,623,063</u>	<u>(2,659,320)</u>	<u>(36,257)</u>
<b>TOTAL FUNDS</b>	<u>2,695,057</u>	<u>(2,710,409)</u>	<u>(15,352)</u>



**Notes to the Financial Statements - continued**  
**for the Year Ended 31 March 2024****18. MOVEMENT IN FUNDS - continued****Comparatives for movement in funds**

	At 1.4.22 £	Net movement in funds £	At 31.3.23 £
<b>Unrestricted funds</b>			
General fund	214,703	18,839	233,542
<b>Restricted funds</b>			
Avast Foundation	-	58,970	58,970
Training & Mentoring	30,085	(17,621)	12,464
Antibullying Ambassadors DFE	-	1	1
Facebook	96,992	(5,881)	91,111
Antibully Ambassadors	71,168	(36,278)	34,890
Social Action	-	(1)	(1)
Nationwide	106,052	(946)	105,106
Salesforce	12,185	189,901	202,086
Change Makers UK Youth	-	5,110	5,110
HSBC Jersey	17,877	(2,123)	15,754
YFF	38,679	(38,679)	-
Postcode Lottery	8,675	(8,675)	-
Spirit	23,193	(23,193)	-
Head & Shoulders	24,111	19,125	43,236
I Will	-	32,924	32,924
BA Foundation	-	6,333	6,333
Big Lottery	-	71,777	71,777
	<u>429,017</u>	<u>250,744</u>	<u>679,761</u>
<b>TOTAL FUNDS</b>	<u>643,720</u>	<u>269,583</u>	<u>913,303</u>

**Notes to the Financial Statements - continued**  
**for the Year Ended 31 March 2024****18. MOVEMENT IN FUNDS - continued**

Comparative net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
<b>Unrestricted funds</b>			
General fund	286,146	(267,307)	18,839
<b>Restricted funds</b>			
Avast Foundation	120,990	(62,020)	58,970
Training & Mentoring	85,180	(102,801)	(17,621)
Antibullying Ambassadors DFE	298,000	(297,999)	1
Facebook	190,000	(195,881)	(5,881)
Antibully Ambassadors	46,045	(82,323)	(36,278)
Social Action	-	(1)	(1)
Nationwide	473,983	(474,929)	(946)
Salesforce	366,037	(176,136)	189,901
Change Makers UK Youth	109,053	(103,943)	5,110
HSBC Jersey	34,801	(36,924)	(2,123)
YFF	75,423	(114,102)	(38,679)
Postcode Lottery	-	(8,675)	(8,675)
Spirit	23,230	(46,423)	(23,193)
Head & Shoulders	19,125	-	19,125
I Will	344,499	(311,575)	32,924
BA Foundation	48,062	(41,729)	6,333
Big Lottery	117,500	(45,723)	71,777
	<u>2,351,928</u>	<u>(2,101,184)</u>	<u>250,744</u>
<b>TOTAL FUNDS</b>	<u>2,638,074</u>	<u>(2,368,491)</u>	<u>269,583</u>

**Notes to the Financial Statements - continued**  
**for the Year Ended 31 March 2024****18. MOVEMENT IN FUNDS - continued**

A current year 12 months and prior year 12 months combined position is as follows:

	At 1.4.22 £	Net movement in funds £	At 31.3.24 £
<b>Unrestricted funds</b>			
General fund	214,703	39,744	254,447
<b>Restricted funds</b>			
Avast Foundation	-	91,765	91,765
Training & Mentoring	30,085	(11,171)	18,914
Facebook	96,992	(96,992)	-
Antibully Ambassadors	71,168	(42,323)	28,845
Social Action	-	731	731
Lego ABA	-	63,979	63,979
Nationwide	106,052	(106,052)	-
Salesforce	12,185	93,332	105,517
Change Makers UK Youth	-	4,824	4,824
HSBC Jersey	17,877	(17,877)	-
YFF	38,679	(38,679)	-
Postcode Lottery	8,675	(8,675)	-
Spirit	23,193	(23,193)	-
Head & Shoulders	24,111	75,878	99,989
I Will	-	54,009	54,009
BA Foundation	-	10,167	10,167
Big Lottery	-	45,062	45,062
Trutex ABA	-	11,904	11,904
I Will Mentoring	-	26,577	26,577
Atrum Social Action	-	81,221	81,221
	<u>429,017</u>	<u>214,487</u>	<u>643,504</u>
<b>TOTAL FUNDS</b>	<u>643,720</u>	<u>254,231</u>	<u>897,951</u>

**Notes to the Financial Statements - continued**  
**for the Year Ended 31 March 2024****18. MOVEMENT IN FUNDS - continued**

A current year 12 months and prior year 12 months combined net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
<b>Unrestricted funds</b>			
General fund	358,140	(318,396)	39,744
<b>Restricted funds</b>			
Avast Foundation	242,850	(151,085)	91,765
Training & Mentoring	92,180	(103,351)	(11,171)
Antibullying Ambassadors DFE	595,999	(595,999)	-
Facebook	190,000	(286,992)	(96,992)
Antibully Ambassadors	67,873	(110,196)	(42,323)
Social Action	5,000	(4,269)	731
Lego ABA	150,000	(86,021)	63,979
Nationwide	818,984	(925,036)	(106,052)
Salesforce	535,763	(442,431)	93,332
Change Makers UK Youth	194,547	(189,723)	4,824
Spirit	115,634	(115,634)	-
HSBC Jersey	35,251	(53,128)	(17,877)
YFF	75,423	(114,102)	(38,679)
Postcode Lottery	-	(8,675)	(8,675)
Spirit	23,230	(46,423)	(23,193)
Head & Shoulders	134,126	(58,248)	75,878
I Will	688,999	(634,990)	54,009
BA Foundation	95,563	(85,396)	10,167
Big Lottery	245,389	(200,327)	45,062
Trutex ABA	12,750	(846)	11,904
I Will Mentoring	305,431	(278,854)	26,577
Atrum Social Action	100,000	(18,779)	81,221
Gilead Social Action	249,999	(249,999)	-
	<u>4,974,991</u>	<u>(4,760,504)</u>	<u>214,487</u>
<b>TOTAL FUNDS</b>	<u><u>5,333,131</u></u>	<u><u>(5,078,900)</u></u>	<u><u>254,231</u></u>

**Notes to the Financial Statements - continued**  
**for the Year Ended 31 March 2024****19. RELATED PARTY DISCLOSURES**

There were no related party transactions for the year ended 31 March 2024.

**20. RESTRICTED FUNDS**

As at 31 March 2024 the balance on each restricted fund was:

	<b>Balance</b>	<b>Represented by:</b>	<b>Debtors &amp; Accrued Income</b>	<b>Creditors &amp; Deferred Income</b>
	<b>£</b>	<b>Bank £</b>	<b>£</b>	<b>£</b>
<b>Antibullying Ambassadors (DFE)</b>	0	-73,957	74,500	-543
Giving young people the skills & confidence to tackle bullying				
<b>Training &amp; Mentoring Programme</b>	18,913	18,913	0	0
Supporting the Mentoring Programme to build the resilience and character of young people by providing guidance in decision making, active citizenship, life and career skills.				
<b>Facebook</b>	0	0	0	0
Sponsorship of anti bullying week, showcase events, resources and youth board safety trips and videos				
<b>ABA Campaign</b>	28,845	28,845	0	0
provides training for young people, staff and parents to tackle bullying, and to enable young people to reduce the incidence of bullying in their schools, and in their communities, and online				
<b>Nationwide</b>	0	2,560		-2,560
To support Anti-Bullying Ambassadors				
<b>Head &amp; Shoulders</b>	99,989	100,027	0	-38
An Antibullying campaign which promotes inclusion and respect in schools				
<b># I WILL</b>	54,009	54,054	0	-45

**Notes to the Financial Statements - continued**  
**for the Year Ended 31 March 2024****20. RESTRICTED FUNDS - continued**

Tackles Anti-racist and Sexual bullying in  
Primary schools across England

<b># I WILL Mentoring</b>	26,577	27,456	0	-879
Supporting the Mentoring Programme to help young people (pre-NEET) build and develop their career skills while creating positive change in their community through youth-led social action				

<b>HSBC Jersey</b>	0	0	0	0
Supporting the Mentoring Programme in Jersey to build the resilience and character of young people by providing guidance in decision making, active citizenship, life and career skills				

<b>Spirit</b>	0	0	0	0
Tackles anti-racism in secondary schools across England				

<b>Trutex</b>	11,904	-3396	15,300	0
Trutex is a uniform clothing supplier who have been a long-standing supporter of TDA's anti-bullying work. Their funding supports the Anti-Bullying Ambassador Programme to train young people in schools				

<b>Salesforce</b>	105,517	105,517	0	0
Supporting the Mentoring Programme to build the resilience and character of young people by providing guidance in decision making, active citizenship, life and career skills				

<b>Big Lottery</b>	45,062	46,209	0	-1,147
Future Forward Partnership with Young People - A Young Advisor's Programme				

<b>BA Foundation</b>	10,167	10,167	0	0
Supporting the Awards and Development Programme for Diana Award Recipients				

<b>Avast</b>	91,765	86,065	6,000	-300
Supporting the development of The Centre for Social Action				

**Notes to the Financial Statements - continued**  
**for the Year Ended 31 March 2024****20. RESTRICTED FUNDS - continued**

<b>Changemakers - UK Youth</b> Reimagining mental health provision for racialised communities	4,824	5,016	0	-192
<b>Lego</b> Supporting The Antibullying Ambassadors Programme	63,979	184,448	0	-120,469
<b>Atrium Social Action</b> Supporting The Legacy Award which place every two years, this unique accolade celebrates the achievements of the 20 most outstanding Diana Award Recipients from the previous two years. Recipients are supported with mini grants to continue their social action work.	81,221	81,221		
<b>Social Action Award &amp; Development</b> Supporting the Diana Award ceremony that celebrates and showcases the Diana Award recipients each year.	732	732		
<b>Social Action Gilead</b> Supporting various aspects of the Diana Award and the Legacy Award including the delivery of the year-long Development Programme for recipients that empowers them to take the next steps in their social action journey by gaining access to peer-to-peer connection, networking, access to opportunities and training	0	-110,037	180,000	-69,963
<b>Total</b>	<u>643,504</u>			

The deferred income is not included in the fund balance above.

**Notes to the Financial Statements - continued**  
**for the Year Ended 31 March 2024**

**21. COMPANY STATUS**

Diana Award is a charitable company registered in England and Wales Number 0573913, and is a private company limited by guarantee. The registered office of the company is 33 Queen Street, London EC4R 1AP.

Every member of the company undertakes to contribute to the assets of the company in the event of a winding up, such an amount as may be required not exceeding £1.