

05664446

RED BALLOON - NORWICH  
(A COMPANY LIMITED BY GUARANTEE)  
REPORT AND ACCOUNTS  
FOR THE YEAR ENDED 31ST AUGUST 2023

CONTENTS

Page 1 of 10

Page 2 of 10

Page 3 of 10

Page 4 of 10

Page 5 of 10

RED BALLOON - NORWICH  
(A COMPANY LIMITED BY GUARANTEE)  
REPORT AND ACCOUNTS  
FOR THE YEAR ENDED 31ST AUGUST 2023

STATEMENT OF FINANCIAL POSITION

Page 6 of 10

STATEMENT OF INCOME

Page 7 of 10

Page 8 of 10

Page 9 of 10

STATEMENT OF FINANCIAL POSITION

Page 10 of 10

**RED BALLOON - NORWICH**  
**REPORT OF THE TRUSTEES AND DIRECTORS**  
**FOR THE YEAR ENDED 31ST AUGUST 2023**

**TRUSTEES AND DIRECTORS**

The trustees and directors who served during the year to 31st August, 2023 were as follows:

<b><u>CONTENTS</u></b>	<b><u>PAGE</u></b>
Report of the trustees and directors	2
Accountant's Report to the Trustees	6
Statement of Financial Activities	7
Balance Sheet	8
Notes to the Accounts	9

**COMPANY REGISTRATION NUMBER**

05664446

**REGISTERED OFFICE**

289, Drayton Road  
 Norwich  
 NR3 2PW

**REGISTERED CHARITY NUMBER**

1117092

**RED BALLOON - NORWICH**  
**REPORT OF THE TRUSTEES AND DIRECTORS**  
**FOR THE YEAR ENDED 31ST AUGUST 2023**

**TRUSTEES AND DIRECTORS**

The trustees and directors who served during the year to 31<sup>st</sup> August, 2023 were as follows:

A.G Dunn	resigned	19 January 2023
B.W Aldridge	appointed	7 November 2022
C Parry-Jones	resigned	16 November 2022
D W Kelly	resigned	20 July 2023
E L Culley	appointed	14 February 2023
G L Crane		
M Blyth	appointed	5 December 2022
M O Stology	resigned	10 October 2022
S Francis	appointed	14 February 2023
	resigned	20 June 2023

**OBJECTS**

To provide a nurturing and supportive learning environment for students aged 11-16 with or without an Education, Health and Care Plan who have suffered severe anxiety and significant trauma to the extent they are unable to access mainstream education.

To offer a tailored blend of academic, vocational and wellbeing intervention to ensure each student can attend school regularly, access a full time education and make a positive career transition Post 16 once they leave Red Balloon Norwich.

**STATUS**

The company is limited by guarantee and as such does not have any share capital. The company is also a registered charity. The charity number is 1117092.

**ACCOUNTS**

The trustees and directors have pleasure in submitting their report, together with the unaudited financial statements for the year ended 31<sup>st</sup> August, 2023.

**TRUSTEES' AND DIRECTORS' RESPONSIBILITIES**

The trustees and directors are required to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charity and of the surplus or deficit of the charity for that period. In preparing those financial statements, the trustees are required to:

- select suitable accounting policies and then apply them consistently.
- make judgements and estimates that are reasonable and prudent.
- state whether the applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the trust will continue in business.

The trustees and directors are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the trust and to enable them to ensure that the financial statements comply with the Charities Act 2011. They are also responsible for safeguarding the assets of the trust and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

This report has been prepared in accordance with the provisions applicable to companies subject to the small companies' regime.



**RED BALLOON - NORWICH  
REPORT OF THE TRUSTEES AND DIRECTORS  
FOR THE YEAR ENDED 31ST AUGUST 2023**

**CHAIRPERSONS REPORT**

**STRUCTURE GOVERNANCE & MANAGEMENT**

**Governance of the Centre**

The Board of Trustees, in consultation with the Head of Centre, makes decisions about staffing, budgeting, and performance reviews.

**Local fundraising**

The Trustees aim to raise funds, ideally, to be used to enhance the provisions we offer, to buy resources, equipment, cover the cost of essential repair and replacement, etc; these funds are also used to fund unfunded students.

**Raising awareness**

Trustees need to raise local public awareness of the needs of children who have been traumatized for whatever reason (eg family breakdown, bereavement, rape, bullying etc) that they cannot for the time being attend mainstream school. The aim is to draw attention to the fact that such children should be provided with a way to recover their health and full-time education. Red Balloon offers this service.

The trustees have identified one main area of concern which is the capacity to be able to provide our service to the volume of young people that require the support that the centre offers.

In 2013, Red Balloon Norwich was added to Norfolk County Council's Rolling Select List as a provider of Day Education Services. Norfolk County Council issued a further Invitation to Tender in January 2017; our response was accepted in March 2017 and our new contract extends for a rolling five years. As a result, most of our students are directly funded by the Local Authority.

This year twenty three students attended full-time for the whole year. The Local Authority funded all of these students – all students had education and healthcare plans.

Our capacity has been increased by agreement of the Department for Education to allow us to outsource the education of some students to Red Balloon of the Air or similar providers. Red Balloon Norwich negotiates the curriculum with, and meets the social, psychological and therapeutic needs of, these young people. Between three and five students engaged with Red Balloon of the Air for the year.

We are still open to receiving students who are directly funded by their parent schools and we also accept referrals directly from schools or parents/carers.

**ACHIEVEMENTS & PERFORMANCE**

Achievement and performance at Red Balloon Norwich is measured by the increase in self-esteem and confidence of each student, in their ability to hold their own in the wider world, in their understanding of themselves and others and in their recovery and return to mainstream or further education or employment.

**RED BALLOON - NORWICH  
REPORT OF THE TRUSTEES AND DIRECTORS  
FOR THE YEAR ENDED 31ST AUGUST 2023**

The Centre normally operates from 9.00am – 3.30pm each day for 36 weeks of the year. All students successfully completed their statutory education with us and for the five students who are leaving all have placements to move on to.

Overall attendance for the 23 students who attended regularly throughout the year was 70.6%. Nevertheless, thirteen students had attendance of 80% or more and five of these had attendance of 95% or more. We continue to have challenging students whose mental health, when they come to us, is quite poor following prolonged periods away from education.

Seven students took 18 GCSE examinations in 9 subjects gaining two 7-9/A,A\*, thirteen 4-6/B,C and three at grade 3/D. Students are normally restricted to taking no more than five subjects in any year, because many of them will have missed months if not years of education and forty percent of their timetable is devoted to personal and social education.

The success in achieving our aims can be attributed in large measure to the outstanding teaching and support given by the dedicated staff, and the additional support provided by trustees in what was a challenging year for the organisation.

#### **FUNDRAISING**

The Carol Concert for Red Balloon Norwich in December 2022 raised £649 and is booked again for December 2023.

#### **CENTRE RELOCATION**

After a year of operation and following a change of premises to 289 Drayton Road at the end of the financial year substantial remedial works were carried out to ensure sustained compliance with the Independent School Standards

#### **STAFFING**

There have been a number of staffing change during the year, notably the appointment and resignation of a new Head of Centre, Lisa Andrews. One of the trustees temporarily took responsibility as Head of Centre in the Summer term whilst the board recruited Lisa's replacement. Two other trustee board members offered support to the staff team with the day to day responsibility for safeguarding and finance, again until a suitable staff member could be recruited. A number of other key staff left the organisation however, all vacancies have been filled and the new Head of Centre, Mark Anderson, has recruited a strong team and which has made positive impact across the centre

#### **FINANCIAL REVIEW**

Total receipts on unrestricted funds were £539,291. Trading income (£536,286) comprises the fees received to fund the education of those students whilst outside mainstream education.

Staff numbers have been kept aligned to the number of students. Income and expenses were broadly in line with expectation. The Trustees manage and review the budget at each Trustee's meeting and work closely with the Head of Centre to ensure that costs are controlled.



**RED BALLOON - NORWICH  
REPORT OF THE TRUSTEES AND DIRECTORS  
FOR THE YEAR ENDED 31ST AUGUST 2023**

**CASH RESERVES POLICY**

It is the policy of Red Balloon Norwich to maintain at least three and a half months free reserves or £150,000 whichever is the greater. We have to cover salaries in the event of late fee payment and we have to be prepared for a drop in student numbers at the beginning of the academic year – our aim is to help our students back into society however most of our students are with us for the remaining duration of their secondary education.

**PUBLIC BENEFIT**

Red Balloon Learner Centres provide an 'intensive care' full-time education for children (10-17) who have been so traumatised (by bullying, physical violence, family breakdown, bereavement, rape etc) that they exclude themselves from school. There is no other purpose-made scheme to recover this group of children and to give them back their 'life'. More than half of the students at Red Balloon have attempted or 'seriously considered' suicide. They are provided with a safe environment with clear boundaries for behaviour and an individual full-time academic, pastoral and therapeutic programme.

Of the approximately 6.1 million 10 to 17 year olds in the UK, about three in one thousand is so anxious that he/she has left the mainstream educational system. This represents 16,500 children. Experience in existing Balloons causes us to believe that there is a need for such a Centre in every town and city in the UK.

Red Balloon improves the skills and life opportunities of a group of socially isolated, confidence-lacking and ignored children. Red Balloon contributes to stronger communities by identifying and addressing the problem of seriously bullied / traumatised children with the help of the community and for the benefit of the community.

Although it has been a challenging year for both staff and trustees, we now have a strong staff group led by a new leadership team, and our board of trustees now holds a wide range of skills and knowledge, which ensures a more strategic approach at board level. I place my thanks on record to all our staff and my fellow trustees for steering us through a very difficult period for the organisation.

On behalf of the Trustees and Directors



**Ms E Culley**  
28<sup>th</sup> May, 2024

**RED BALLOON - NORWICH  
ACCOUNTANT'S REPORT TO THE TRUSTEES  
FOR THE YEAR ENDED 31ST AUGUST 2023**

I report on the accounts of the company for the year ended 31<sup>st</sup> August, 2023, which are set out on pages 7 to 11.

**Respective responsibilities of trustees and examiner**

The trustees (who are also the directors of the company for the purposes of company law) are responsible for the preparation of the accounts. The trustees consider that an audit is not required for this year under section 144(2) of the Charities Act 2011 (the 2011 Act) and that an independent examination is needed.

Having satisfied myself that the charity is not subject to audit under company law and is eligible for independent examination, it is my responsibility to:

- examine the accounts under section 144 of the 2011 Act;
- follow the procedures laid down in the general Directions given by the Charity Commission (under section 145(5)(b) of the 2011 Act, as amended); and
- state whether particular matters have come to my attention.

**Basis of independent examiner's report**

My examination was carried out in accordance with the general Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from you as trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently no opinion is given as to whether the accounts present a 'true and fair view' and the report is limited to those matters set out in the statement below.

**Independent examiner's statement**

In connection with my examination, no matter has come to my attention:

(1) which gives me reasonable cause to believe that in any material respect the requirements:

- to keep accounting records in accordance with section 386 of the Companies Act 2006; and
- to prepare accounts which accord with the accounting records, comply with the accounting requirements of section 396 of the Companies Act 2006 and with the methods and principles of the Statement of Recommended Practice: Accounting and Reporting by Charities

have not been met; or

(2) to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.



M. J. Ruffles F.C.A.  
Mark J. Ruffles & Co.  
Accountants  
28<sup>th</sup> May 2024

4 Baron Court  
Werrington  
Peterborough



**RED BALLOON - NORWICH**  
**SOURCE AND APPLICATION OF FUNDS**  
**AS AT 31ST AUGUST 2023**

	Notes	Restricted Funds £	Unrestricted Funds £	2023 Total £	2022 Total £
<b>INCOMING RESOURCES:</b>					
Donations and grants received		-	1,645	1,645	5,633
Fundraising activities	3	-	743	743	3,303
Interest receivable		-	617	617	37
Tuition fees		-	536,286	536,286	580,663
		-	-----	-----	-----
Total incoming resources		-	539,291	539,291	589,636
		=	=====	=====	=====
<b>RESOURCES EXPENDED:</b>					
Cost of generating funds	3	-	-	-	100
Direct charitable expenditure		-	498,465	498,465	512,328
Support costs	4	-	65,452	65,452	33,676
		-	-----	-----	-----
Total resources expended		-	563,917	563,917	546,104
		=	=====	=====	=====
<b>NET MOVEMENT IN FUNDS</b>		-	(24,626)	(24,626)	43,532
<b>FUND BROUGHT FORWARD</b>		30,000	475,615	505,615	462,083
		-----	-----	-----	-----
<b>FUNDS CARRIED FORWARD</b>		£30,000	£450,989	£480,989	£505,615
		=====	=====	=====	=====

The notes on page 9 to 11 form part of these financial statements.



**RED BALLOON – NORWICH  
BALANCE SHEET  
AS AT 31ST AUGUST 2023**

	Notes	2023 £	2022 £
<b>FIXED ASSETS</b>			
Tangible fixed assets	5	700,799	700,535
<b>CURRENT ASSETS</b>			
Cash at bank and in hand		174,933	334,236
Debtors and prepayments	6	12,164	-
		<u>187,097</u>	<u>334,236</u>
<b>CREDITORS: amounts due within one year</b>	7	64,046	178,378
		<u>123,051</u>	<u>155,858</u>
		823,850	856,393
<b>CREDITORS: amounts due after 1 year</b>	8	342,861	350,778
<b>NET ASSETS</b>		<u>£480,989</u>	<u>£505,615</u>
		=====	=====
<b>FINANCED BY:</b>			
Restricted funds	9	30,000	30,000
Unrestricted funds	10	450,989	475,615
		<u>£480,989</u>	<u>£505,615</u>
		=====	=====

For the year ended 31<sup>st</sup> August, 2023 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

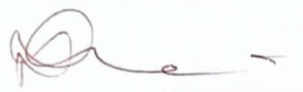
The members have not required the company to obtain an audit of its accounts for the year in question in accordance with section 476,

Directors' responsibilities:

The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts,

These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime.

On behalf of the board



**Ms E Culley**  
28<sup>th</sup> May, 2024

**RED BALLOON - NORWICH  
NOTES TO THE ACCOUNTS  
FOR THE YEAR ENDED 31ST AUGUST 2023**

**1 ACCOUNTING POLICIES**Accounting convention

The financial statements have been prepared in accordance with the applicable accounting standards and the Charities accounting statement of recommended practice. There have been no changes in accounting policies.

The financial statements were drawn up under the historical cost convention and in accordance with the provisions of Section 1A "Small Entities" of Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" and the Companies Act 2006.

Grants and voluntary income

All grants and voluntary income are accounted for gross in the period to which they relate.

Expenditure

All expenditure is accounted for gross in the period to which it relates.

Direct charitable expenses

The directors consider that direct charitable expenditure includes all direct costs associated with the objects of the trust.

Depreciation of land and freehold property

The Directors have considered that due to enhancement works to the premises in the year, and current market values, that no depreciation should be provided in these accounts

	2023 £	2022 £
<b>2 OPERATING (DEFICIT)/SURPLUS</b>		
This is stated after charging:		
Directors' remuneration	-	-
Depreciation of fixed assets	-	1,407
Accountancy	300	300
	====	====

**3 FUNDRAISING ACTIVITIES**

A Carol Concert for Red Balloon Norwich was held in December 2022 raised £649 and is booked again for December 2023. Fundraising is an area being explored by the school as an area of development to improve overall facilities.



**RED BALLOON - NORWICH**  
**NOTES TO THE ACCOUNTS**  
**FOR THE YEAR ENDED 31ST AUGUST 2023**

	2023 £	2022 £
<b>4 SUPPORT COSTS</b>		
Professional services	37,935	17,184
Red Balloon National Annual Levy	7,714	8,000
Mortgage interest	19,503	6,785
Depreciation of office equipment	-	1,407
Accountancy	300	300
	-----	-----
	£65,452	£33,676
	=====	=====

**5 FIXED ASSETS**

	Freehold Property £	Equipment £	Total £
<b>Cost</b>			
At 1 <sup>st</sup> September, 2022	700,535	39,111	739,646
Additions	-	264	264
	-----	-----	-----
At 31 <sup>st</sup> August, 2023	700,535	39,111	739,910
	-----	-----	-----
<b>Depreciation</b>			
At 1 <sup>st</sup> September, 2022	-	39,111	39,111
Charge for the year	-	-	-
	-----	-----	-----
At 31 <sup>st</sup> August, 2023	-	39,111	39,111
	-----	-----	-----
<b>Net book value</b>			
At 31 <sup>st</sup> August, 2023	£700,535	£264	£700,799
	=====	====	=====
At 31 <sup>st</sup> August, 2022	£700,535	£-	£700,535
	=====	=	=====

	2023 £	2022 £
<b>6 DEBTORS</b>		
Fee income	4,652	-
Prepayments	7,512	-
	-----	-----
	12,164	-
	=====	=

**RED BALLOON - NORWICH  
NOTES TO THE ACCOUNTS  
FOR THE YEAR ENDED 31ST AUGUST 2023**

	2023 £	2022 £
<b>7 CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR</b>		
Trade creditors	25,809	-
Accruals	4,750	146,166
Mortgage	27,290	27,290
Other creditors	1,331	-
Other taxes and social security costs	4,866	4,922
	-----	-----
	64,046	178,378
	=====	=====

**8 CREDITORS: AMOUNTS FALLING DUE AFTER ONE YEAR**

Mortgage	£342,861	£350,778
	=====	=====

**9 RESTRICTED FUNDS**

	Balance at 01/09/22	Incoming Resources	Resources Expended	Balance at 31/08/23
Legacy	30,000	-	-	30,000
	-----	--	--	-----
	30,000	-	-	30,000
	=====	=	=	=====

**10 UNRESTRICTED FUNDS**

General purpose funds	475,615	539,291	563,917	450,989
	=====	=====	=====	=====