

**THE RED BALLOON - NORWICH
(A COMPANY LIMITED BY GUARANTEE)
REPORT AND ACCOUNTS
FOR THE YEAR ENDED 31ST AUGUST 2020**

**THE RED BALLOON - NORWICH
REPORT OF THE TRUSTEES AND DIRECTORS
FOR THE YEAR ENDED 31ST AUGUST 2020**

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COMPANY REGISTRATION NUMBER

5664446

REGISTERED OFFICE

76 Earlham Road
Norwich
NR2 3DF

REGISTERED CHARITY NUMBER

1117092

**THE RED BALLOON - NORWICH
REPORT OF THE TRUSTEES AND DIRECTORS
FOR THE YEAR ENDED 31ST AUGUST 2020**

TRUSTEES AND DIRECTORS

The trustees and directors who served during the year to 31st August, 2020 were as follows:

D. Buxton
A. Dunn
D. Kelly
I. Watmough
K. Mamo-Lewis

OBJECTS

The objects of the trust are to advance the education of students aged 9 to 18 at the Red Balloon Learner Centre, being students who are anxious school refusers and for the time being are unable to attend mainstream schools, by providing tuition and appropriate support for them in a safe learning environment until they are ready to return to mainstream education or employment.

STATUS

The company is limited by guarantee and as such does not have any share capital. The company is also a registered charity. The charity number is 1117092.

ACCOUNTS

The trustees and directors have pleasure in submitting their report, together with the unaudited financial statements for the year ended 31st August, 2020.

TRUSTEES' AND DIRECTORS' RESPONSIBILITIES

The trustees and directors are required to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charity and of the surplus or deficit of the charity for that period. In preparing those financial statements, the trustees are required to:

- select suitable accounting policies and then apply them consistently.
- make judgements and estimates that are reasonable and prudent.
- state whether the applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the trust will continue in business.

The trustees and directors are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the trust and to enable them to ensure that the financial statements comply with the Charities Act 2011. They are also responsible for safeguarding the assets of the trust and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

This report has been prepared in accordance with the provisions applicable to companies subject to the small companies' regime.

**THE RED BALLOON - NORWICH
REPORT OF THE TRUSTEES AND DIRECTORS
FOR THE YEAR ENDED 31ST AUGUST 2020**

Chairman's report

STRUCTURE GOVERNANCE & MANAGEMENT

1. Governance of the Centre

The Board of Trustees, in consultation with the Coordinator, makes decisions about staffing, budgeting, and performance reviews.

2 Local fundraising

The Trustees aim to raise funds, ideally, to be used to enhance the provisions we offer, to buy resources, equipment, cover the cost of essential repair and replacement, etc; these funds are also used to fund unfunded students.

3 Raising awareness

Trustees need to raise local public awareness of the needs of children who have been traumatized for whatever reason (eg family breakdown, bereavement, rape, bullying etc) that they cannot for the time being attend mainstream school. The aim is to draw attention to the fact that such children should be provided with a way to recover their health and full-time education. Red Balloon offers this service.

The trustees have identified two main concerns:

1 Sourcing of funding for students.

2 Sourcing of students

In 2013, Red Balloon Norwich was added to Norfolk County Council's Rolling Select List as a provider of Day Education Services. Norfolk County Council issued a further Invitation To Tender in January 2017; our response was accepted in March 2017 and our new contract extends for a rolling five years. As a result, most of our students are directly funded by the Local Authority.

This year seventeen students (five boys and 12 girls) attended full-time for the whole year. In addition, two more students (one boy and one girl) joined during the year. The Local Authority funded all but one of these students – all Local Authority funded students had education and healthcare plans. The Centre has been full.

Our capacity has been increased by agreement of the Department for Education to allow us to outsource the education of some students to Red Balloon of the Air. Red Balloon Norwich negotiates the curriculum with, and meets the social, psychological and therapeutic needs of, these young people. During the year ten students engaged with Red Balloon of the Air (six boys and four girls) for the year, two more students started at Summer half-term

We are still open to receiving students who are directly funded by their parent schools and we also accept referrals directly from schools or parents/carers.

ACHIEVEMENTS & PERFORMANCE

Achievement and performance at Red Balloon (Norwich) is measured by the increase in self-esteem and confidence of each student, in their ability to hold their own in the wider world, in their understanding of themselves and others and in their recovery and return to mainstream or further education or employment.

**THE RED BALLOON - NORWICH
REPORT OF THE TRUSTEES AND DIRECTORS
FOR THE YEAR ENDED 31ST AUGUST 2020**

The Centre normally operates from 9.00am – 3.30pm each day for 36 weeks of the year. Although the Centre had to close in March due to COVID. All of our teachers continued their work with students remotely and all students successfully completed their statutory education with us and for those who are leaving all have placements to move on to. Twelve students moved on to further education colleges, one to an apprenticeship and one to start her own business.

Despite some students having difficulties with the social isolation, most kept their attendance up. Overall attendance for the 17 students who attended regularly throughout the year was 84%. We continue to have challenging students whose mental health, when they come to us, is poor.

Six students took 28 GCSE examinations in eight subjects gaining seven 7-9/A,A*, fifteen 4-6/B,C. Students are normally restricted to taking no more than five subjects in any year, because many of them will have missed months if not years of education and forty percent of their timetable is devoted to personal and social education. One student gained five GCSEs at Grades 7-9/A,A*.

In addition, nine students outsourced to RB-Air gained 27 GCSEs in seven subjects gaining six 7-9/A,A*, sixteen 4-6/B,C

The success in achieving our aims can be attributed in large measure to the excellent leadership of the Coordinator, Angela Hewett, and to the outstanding teaching and support given by the dedicated staff.

FUNDRAISING

Red Balloon-Norwich would not have been able to deliver its activities and develop the Centre during the year without the financial support of the following organisations:

Barnham Broom Golf Club
New Mortgage Finance Ltd

FP Childhood Institute
Norfolk County Council

We are very grateful to the many anonymous donations made through PayPal and Virgin Money Giving and to those who raise funds for us through MyDonate

The Trustees, Co-ordinator and staff made a huge effort to raise awareness of our provision and funds through the Christmas Carol Concert.

**THE RED BALLOON - NORWICH
REPORT OF THE TRUSTEES AND DIRECTORS
FOR THE YEAR ENDED 31ST AUGUST 2020**

FINANCIAL REVIEW

Total receipts on unrestricted funds were £647,949. Trading income (£635,745) comprises the fees received from the Local Authority, schools and parents to fund the education of those students whilst outside mainstream education.

Staff numbers have been kept aligned to the number of students. Income and expenses were broadly in line with expectation. The Trustees manage and review the budget at each Trustee's meeting and work closely with the Coordinator to ensure that costs are controlled.

RESERVES POLICY

It is the policy of Red Balloon Norwich to maintain at least six months free reserves. We have to cover salaries in the event of late fee payment and we have to be prepared for a drop in student numbers at the beginning of the academic year – our aim is to help our students back into society, so most of our students are only with us for two years. This year, we aimed to add to the reserves in order to fund expansion of our provision into North-West Norfolk during 2020/21.

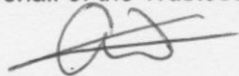
PUBLIC BENEFIT

Red Balloon Learner Centres provide an 'intensive care' full-time education for children (10-17) who have been so traumatized (by bullying, physical violence, family breakdown, bereavement, rape etc) that they exclude themselves from school. There is no other purpose-made scheme to recover this group of children and to give them back their 'life'. More than half of the students at Red Balloon have attempted or 'seriously considered' suicide. They are provided with a safe environment with clear boundaries for behaviour and an individual full-time academic, pastoral and therapeutic programme.

Of the approximately 6.1 million 10 to 17 year olds in the UK, about three in one thousand is so anxious that he/she has left the mainstream educational system. This represents 16,500 children. Experience in existing Balloons causes us to believe that there is a need for such a Centre in every town and city in the UK.

Once up and running each Balloon takes up to 20 children at any one time and is self-funding. Red Balloon improves the skills and life opportunities of a group of socially isolated, confidence-lacking and ignored children. Red Balloon contributes to stronger communities by identifying and addressing the problem of seriously bullied / traumatised children with the help of the community and for the benefit of the community.

On behalf of the Trustees and Directors



D. Kelly
19th November, 2020

**THE RED BALLOON - NORWICH
ACCOUNTANT'S REPORT TO THE TRUSTEES
FOR THE YEAR ENDED 31ST AUGUST 2020**

I report on the accounts of the company for the year ended 31st August, 2020, which are set out on pages 7 to 11.

Respective responsibilities of trustees and examiner

The trustees (who are also the directors of the company for the purposes of company law) are responsible for the preparation of the accounts. The trustees consider that an audit is not required for this year under section 144(2) of the Charities Act 2011 (the 2011 Act) and that an independent examination is needed.

Having satisfied myself that the charity is not subject to audit under company law and is eligible for independent examination, it is my responsibility to:

- examine the accounts under section 144 of the 2011 Act;
- follow the procedures laid down in the general Directions given by the Charity Commission (under section 145(5)(b) of the 2011 Act, as amended); and
- state whether particular matters have come to my attention.

Basis of independent examiner's report

My examination was carried out in accordance with the general Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from you as trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently no opinion is given as to whether the accounts present a 'true and fair view' and the report is limited to those matters set out in the statement below.

Independent examiner's statement


In connection with my examination, no matter has come to my attention:

(1) which gives me reasonable cause to believe that in any material respect the requirements:

- to keep accounting records in accordance with section 386 of the Companies Act 2006; and
- to prepare accounts which accord with the accounting records, comply with the accounting requirements of section 396 of the Companies Act 2006 and with the methods and principles of the Statement of Recommended Practice: Accounting and Reporting by Charities

have not been met; or

(2) to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.



M.J. Ruffles F.C.A.
Mark J. Ruffles & Co.
Accountants
19th November, 2020

4 Baron Court
Werrington
Peterborough

THE RED BALLOON - NORWICH
SOURCE AND APPLICATION OF FUNDS
AS AT 31ST AUGUST 2020

	Notes	Restricted Funds £	Unrestricted Funds £	2020 Total £	2019 Total £
<u>INCOMING RESOURCES:</u>					
Donations and grants received	3	-	11,486	11,486	3,143
Fundraising activities		-	718	718	1,072
Interest receivable		-	-	-	-
Tuition fees		-	635,745	635,745	687,755
		-	-----	-----	-----
Total incoming resources		-	647,949	647,949	691,970
		=	=====	=====	=====
<u>RESOURCES EXPENDED:</u>					
Cost of generating funds	3	-	410	410	350
Direct charitable expenditure		-	521,633	521,633	503,021
Support costs	4	-	27,022	27,022	36,990
		-	-----	-----	-----
Total resources expended		-	549,065	549,065	540,361
		=	=====	=====	=====
NET MOVEMENT IN FUNDS		-	98,884	98,884	151,609
FUND BROUGHT FORWARD		50,000	270,636	320,636	169,027
		-----	-----	-----	-----
FUNDS CARRIED FORWARD		£50,000	£369,520	£419,520	£320,636
		=====	=====	=====	=====

The notes on page 9 to 11 form part of these financial statements.

**THE RED BALLOON – NORWICH
BALANCE SHEET
AS AT 31ST AUGUST 2020**

	Notes	2020 £	2019 £
FIXED ASSETS			
Tangible fixed assets	5	5,671	9,935
CURRENT ASSETS			
Cash at bank and in hand		429,647	327,887
Debtors	6	3,333	-
		<u>432,980</u>	<u>327,887</u>
CREDITORS: amounts due within one year	7	19,131	17,186
		<u>413,849</u>	<u>310,701</u>
NET ASSETS		<u>£419,520</u> =====	<u>£320,636</u> =====
FINANCED BY:			
Restricted funds	8	50,000	50,000
Unrestricted funds	9	369,520	270,636
		<u>£419,520</u> =====	<u>£320,636</u> =====

For the year ended 31st August, 2020 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

The members have not required the company to obtain an audit of its accounts for the year in question in accordance with section 476,

Directors' responsibilities:

The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts,

These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime.

On behalf of the board



D. Kelly
19th November, 2020

**THE RED BALLOON - NORWICH
NOTES TO THE ACCOUNTS
FOR THE YEAR ENDED 31ST AUGUST 2020**

1 ACCOUNTING POLICIES

Accounting convention

The financial statements have been prepared in accordance with the applicable accounting standards and the Charities accounting statement of recommended practice. There have been no changes in accounting policies.

The financial statements were drawn up under the historical cost convention and in accordance with the provisions of Section 1A "Small Entities" of Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" and the Companies Act 2006.

Grants and voluntary income

All grants and voluntary income are accounted for gross in the period to which they relate.

Expenditure

All expenditure is accounted for gross in the period to which it relates.

Direct charitable expenses

The directors consider that direct charitable expenditure includes all direct costs associated with the objects of the trust.

	2020 £	2019 £
2 OPERATING (DEFICIT)/SURPLUS		
This is stated after charging:		
Directors' remuneration	-	-
Depreciation of fixed assets	4,264	4,264
Accountancy	300	300
	====	====

3 FUNDRAISING ACTIVITIES

	Income	Expenses	Surplus/(deficit)
Carol concert	£718	£410	£308
	===	===	===

THE RED BALLOON - NORWICH
NOTES TO THE ACCOUNTS
FOR THE YEAR ENDED 31ST AUGUST 2020

	2020 £	2019 £
4 SUPPORT COSTS		
Professional services	13,791	24,426
Red Balloon National Annual Levy	8,667	8,000
Depreciation of office equipment	4,264	4,264
Accountancy	300	300
	-----	-----
	£27,022	£36,990
	=====	=====
 5 FIXED ASSETS		
	Equipment £	
Cost		
At 1 st September, 2019	39,111	
Additions	-	

At 31 st August, 2020	39,111	

Depreciation		
At 1 st September, 2019	29,176	
Charge for the year	4,264	

At 31 st August, 2020	33,440	

Net book value		
At 31 st August, 2020	£9,935	
	=====	
At 31 st August, 2019	£5,671	
	=====	
	2020 £	2019 £
6 DEBTORS		
Fee income	£3,333	£-
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**THE RED BALLOON - NORWICH
NOTES TO THE ACCOUNTS
FOR THE YEAR ENDED 31ST AUGUST 2020**

	2020 £	2019 £		
7 CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR				
Accruals	13,544	13,061		
Other taxes and social security costs	5,587	4,125		
	-----	-----		
	£19,131	£17,186		
	=====	=====		
8 RESTRICTED FUNDS				
	Balance at 01/09/19	Incoming Resources	Resources Expended	Balance at 31/08/20
Legacy	50,000	-	-	50,000
	-----	--	--	-----
	50,000	-	-	50,000
	=====	=	=	=====
9 UNRESTRICTED FUNDS				
General purpose funds	270,636	647,949	549,065	369,520
	=====	=====	=====	=====