



**CHARITY COMMISSION**  
FOR ENGLAND AND WALES

## Trustees' Annual Report for the period

From **01 March 2024** To **28 February 2025**

**Charity name:** International Scientific Forum on Home Hygiene

**Charity registration number:** 1116912

### Objectives and Activities

	SORP reference	
Summary of the purposes of the charity as set out in its governing document	Para 1.17	To preserve and protect good health by raising awareness of the fundamental role that hygiene in the home and community plays in preventing infectious disease and by prompting understanding of good hygiene based on scientific advice.
Summary of the main activities in relation to those purposes for the public benefit, in particular, the activities, projects or services identified in the accounts.	Para 1.17 and 1.19	In 2024/25 IFH continued to develop activities targeting key audiences (scientists/ opinion formers, health professionals, civil society, professional and consumer media). This included producing scientific and communication materials, and developing visibility and influence by communicating IFH policies and materials through the IFH website, conference presentations, one-to-one discussions and other channels.
Statement confirming whether the trustees have had regard to the guidance issued by the Charity Commission on public benefit	Para 1.18	The trustees paid due regard to the guidance issued by the Charities Commission on public benefit.

### Additional information (optional)

You may choose to include further statements where relevant about:

	SORP reference	
Policy on grant making	Para 1.38	
Policy on social investment including program related investment	Para 1.38	

Contribution made by volunteers	Para 1.38	
Other		

## Achievements and Performance

	SORP reference	
Summary of the main achievements of the charity, identifying the difference the charity's work has made to the circumstances of its beneficiaries and any wider benefits to society as a whole.	Para 1.20	<p><b>1. Advocating for investment in home and everyday life (HEDL)</b></p> <p><b>1.1</b> To support advocacy work, IFH produced a policy proposal "<b>Developing public hygiene resilience to reduce community-based infections and prepare for future epidemics and pandemics: a strategy for action 2024/5</b>" arguing the case for adoption of IFH Targeted hygiene as the approach for developing hygiene strategy</p> <p><b>1.2.</b> IFH has been using the policy proposal to advocate for investment in HEDL hygiene promotion. This has involved 1-1 interactions with identified opinion formers, policy makers etc. in UK and internationally. IFH has also been forging partnerships with others working in this space to strengthen the case, to mutual advantage. This includes working with the British Cleaning Council and key opinion formers in health care settings.</p> <p><b>2. Gaining acceptance that HEDL hygiene development requires a risk management approach.</b></p> <p><b>2.1</b> Arguing the scientific case for <b>MRA and QMRA</b> as a means to estimate the clinical impact of a Targeted hygiene /moments approach on infection rates. This work is being led by the IFH-Pan-American Targeted Hygiene Centre who have created a layperson guide to the benefits and uses of QMRA and leveraging QMRA for evaluating Targeted Hygiene.</p> <p><b>2.2 Conference Presentations and publications</b></p> <ul style="list-style-type: none"> <li>• Webber teleclasses: Dr Sally Bloomfield Dr Lisa Ackerley: Developing better</li> </ul>

		<p>understanding of Targeted hygiene and hygiene resilience is key to developing effective hygiene behaviour in homes and in public places. The global class was attended/accessed by 20,000 people</p> <ul style="list-style-type: none"> <li>• Publication: Reynolds et al. Transmission of Viruses from Restroom Use: A Quantitative Microbial Risk Assessment. Food and Environmental Virology</li> </ul> <p><b>3. Using targeted hygiene to develop public hygiene understanding and resilience</b></p> <p>3.1 Clinical experts and health agencies are reluctant to adopt this approach without quantitative data on health impact. In 2024 IFH with “The UK Behavioural Insights Team” developed a public intervention study to determine whether Targeted Hygiene influences understanding and intention to act in an effective way to reduce risks of infection. Participants that viewed an animated, storytelling intervention video on the key moments approach showed a 6% increase in hygiene comprehension and principles of targeted hygiene. Although the trial, in its current form, failed to increase intention to practice Targeted Hygiene in real life scenarios, it showed that, by further development, it should be possible to enhance comprehension to enable people to turn pre-learned habits into targeted behaviour. A report of the rial is now published on the IFH website</p> <p><b>4. Core communication activities</b></p> <ol style="list-style-type: none"> <li>1. IFH continues to build website areas, giving access to the latest material on key issues: New website area 2024: Developing and promoting Targeted Hygiene in public spaces such as offices, schools, hospitality venues, hospitals</li> <li>2. IFH Newsheets publicising IFH activities and new publications were circulated in circulated in Jan, May, June 2024 to 1500 global database..</li> </ol>
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		3. Twitter and LinkedIn feed of hygiene news and new research, materials etc 4. Interaction with the media/response to media enquiries/live media interviews
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**Additional information (optional)**

You may choose to include further statements where relevant about:

Achievements against objectives set	Para 1.41	
Performance of fundraising activities against objectives set	Para 1.41	
Investment performance against objectives	Para 1.41	
Other		



## Financial Review

Review of the charity's financial position at the end of the period	Para 1.21	Cash funds as at 28 February 2025 were at £37,925 (2024: £101,299) as a result of movement of funds in the year being a deficit of £63,374 (2024: surplus of £46,146).
Statement explaining the policy for holding reserves stating why they are held	Para 1.22	It is policy of the charity that unrestricted funds which have not been designated for a specific use should be maintained at a level equivalent to three- and six-months expenditure. The trustees consider that, in the event of significant drop in funding, they will be able to continue the charity's current activities while consideration is given to ways which additional funds may be raised.
Amount of reserves held	Para 1.22	Total free reserves equal to £37,925 (2024: £101,299) which equates to 5 months recurring expenditure (2024: 50 months).
Reasons for holding zero reserves	Para 1.22	n/a
Details of fund materially in deficit	Para 1.24	n/a
Explanation of any uncertainties about the charity continuing as a going concern	Para 1.23	n/a

### Additional information (optional)

You may choose to include further statements where relevant about:

The charity's principal sources of funds (including any fundraising)	Para 1.47	
Investment policy and objectives including any social investment policy adopted	Para 1.46	
A description of the principal risks facing the charity	Para 1.46	
Other		

## Structure, Governance and Management

Description of charity's trusts:		The charity is involved in preserving and protecting good health by raising awareness of the fundamental role that hygiene plays in the home and the community.
Type of governing document (trust deed, royal charter)	Para 1.25	Trust deed
How is the charity constituted? (e.g. unincorporated association, CIO)	Para 1.25	Charitable trust, constituted by declaration of trust on 25 October 2006.
Trustee selection methods including details of any constitutional provisions e.g. election to post or name of any person or body entitled to appoint one or more trustees	Para 1.25	Appointed by existing trustees.

### Additional information (optional)

You may choose to include further statements where relevant about:

Policies and procedures adopted for the induction and training of trustees	Para 1.51	
The charity's organisational structure and any wider network with which the charity works	Para 1.51	
Relationship with any related parties	Para 1.51	
Other		

## Reference and Administrative details

Charity name	International Scientific Forum on Home Hygiene
Other name the charity uses	IFH
Registered charity number	1116912
Charity's principal address	The Old Dairy Cottage, Woodhouse Lane, Montacute Somerset TA15 6XL

### Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Professor Sally Florence Bloomfield	Chair		
2	Mr John Alexander Pickup	Trustee		
3	Dr Lovleen Tina Joshi	Trustee	From 1 March 2025	
4	Dr Elizabeth Claire Redmond	Trustee		
5	Professor Lisa Ackerley	Trustee		

### Corporate trustees – names of the directors at the date the report was approved

Director name		
n/a		

### Name of trustees holding title to property belonging to the charity

Trustee name	Dates acted if not for whole year	
n/a		

### Funds held as custodian trustees on behalf of others

Description of the assets held in this capacity	n/a
Name and objects of the charity on whose behalf the assets are held and how this falls within the custodian charity's objects	n/a
Details of arrangements for safe custody and segregation of such assets from the charity's own assets	n/a

### Additional information (optional)

#### Names and addresses of advisers (Optional information)

Type of adviser	Name	Address
Independent examiner	Rachel Wills FCA	Old Mill Accountancy Limited, Unit 2, Greenways Business Park, Bellinger Close, Chippenham, Wiltshire, SN15 1BN

#### Name of chief executive or names of senior staff members (Optional information)

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### Exemptions from disclosure

Reason for non-disclosure of key personnel details

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### Other optional information

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### Declarations

The trustees declare that they have approved the trustees' report above.

#### Signed on behalf of the charity's trustees

Signature(s)		
Full name(s)	S F Bloomfield	
Position (e.g. Secretary, Chair, etc)	Chair	
Date	24/07/2025	





Section A

Independent Examiner's Report

Report to the trustees

Charity Name

International Scientific Forum on Home Hygiene

On accounts for the year  
ended

28 February 2025

Charity no  
(if any)

1116912

Set out on pages

1-2

(remember to include the page numbers of additional sheets)

I report to the trustees on my examination of the accounts of the above charity ("the Trust") for the year ended **28 February 2025**.

Responsibilities and  
basis of report

As the charity's trustees, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent  
examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination (other than that disclosed below \*) which gives me cause to believe that in, any material respect:

- the accounting records were not kept in accordance with section 130 of the Charities Act; or
- the accounts did not accord with the accounting records; or
- the accounts did not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Signed:

Date:

07/08/25

Name:

Rachel Wills

Relevant professional  
qualification(s) or body  
(if any):

FCA

Address:

Old Mill Accountancy Limited, Unit 2, Greenways Business Park  
Bellinger Close, Chippenham, Wiltshire  
SN15 1BN

**Section B****Disclosure**

Only complete if the examiner needs to highlight material matters of concern (see CC32, Independent examination of charity accounts: directions and guidance for examiners).

Give here brief details of any items that the examiner wishes to disclose.

None to note



CHARITY COMMISSION  
FOR ENGLAND AND WALES

Charity Name	No (if any)
International Scientific Forum on Home Hygiene	1116912

CC16a

## Receipts and payments accounts

For the period from	Period start date	To	Period end date
	1st March 2024		28th February 2025

### Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
<b>A1 Receipts</b>					
Interest from Premium Account	1,121	-	-	1,121	573
Deb SCJ		-	-	-	35,000
Unilever UKCR	15,000	-	-	15,000	15,000
Reckitt Benckise (RB Health Limited)	15,000	-	-	15,000	15,000
Arctech Innovation	1,000			1,000	
Internet banking "Error Payment"				-	53
Martin Kiernan				-	337
Nofima (SafeConsume)				-	4,387
<b>Sub total (Gross income for AR)</b>	<b>32,121</b>	<b>-</b>	<b>-</b>	<b>32,121</b>	<b>70,350</b>
<b>A2 Asset and investment sales, (see table).</b>					
	-	-	-	-	
	-	-	-	-	-
<b>Sub total</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>Total receipts</b>	<b>32,121</b>	<b>-</b>	<b>-</b>	<b>32,121</b>	<b>70,350</b>
<b>A3 Payments</b>					
Travel & Subsistence	1,178	-	-	1,178	3,650
Postage & Stationery	-	-	-	-	66
Website Expenses	2,045	-	-	2,045	1,989
Secretariat	429	-	-	429	625
Office Expenses	687	-	-	687	1,293
Accountant	2,940	-	-	2,940	2,820
Bank Charges	38	-	-	38	57
Honoraria for scientific advice	2,000	-	-	2,000	1,500
Honorarium to Chairman for scientific advice	12,000	-	-	12,000	12,000
New materials		-	-	-	204
BIT Research Project	74,178	-	-	74,178	-
<b>Sub total</b>	<b>95,495</b>	<b>-</b>	<b>-</b>	<b>95,495</b>	<b>24,204</b>
<b>A4 Asset and investment purchases. (see table)</b>					
	-	-	-	-	
	-	-	-	-	
<b>Sub total</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>Total payments</b>	<b>95,495</b>	<b>-</b>	<b>-</b>	<b>95,495</b>	<b>24,204</b>
<b>Net of receipts/(payments)</b>	<b>- 63,374</b>	<b>-</b>	<b>-</b>	<b>- 63,374</b>	<b>46,146</b>
<b>A5 Transfers between funds</b>					
<b>A6 Cash funds last year end</b>	<b>101,299</b>			<b>101,299</b>	<b>55,153</b>
<b>Cash funds this year end</b>	<b>37,925</b>	<b>-</b>	<b>-</b>	<b>37,925</b>	<b>101,299</b>

## Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
<b>B1 Cash funds</b>	Community Account 28th Feb 2025	4,482	-	-
	Business Premium Account 28th Feb 2025	33,443	-	-
		-	-	-
	<b>Total cash funds</b>	<b>37,925</b>	<b>-</b>	<b>-</b>
	(agree balances with receipts and payments account(s))	OK	OK	OK
		Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
<b>B2 Other monetary assets</b>	Details			
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
<b>B3 Investment assets</b>	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
			-	-
			-	-
			-	-
			-	-
<b>B4 Assets retained for the charity's own use</b>	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
<b>B5 Liabilities</b>	Details	Fund to which liability relates	Amount due (optional)	When due (optional)
	Independent examiner fees	2,940	-	
			-	
			-	
			-	
Signed by one or two trustees on behalf of all the trustees	Signature	Print Name	Date of approval	
		S F Blomfield	24/07/2025	