



## Trustees' Annual Report for the period

Period start date			Period end date		
From	01	March	To	28	February 2023

### Section A Reference and administration details

Charity name	International Scientific Forum on Home Hygiene
Other names charity is known by	IFH
Registered charity number (if any)	1116912
Charity's principal address	The Old Dairy Cottage, Woodhouse Lane
	Montacute
	Somerset
Postcode	TA15 6XL

#### Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Professor Sally Florence Bloomfield	Chair		
2	Dr Anthony Craig Hilton			
3	Mr John Alexander Pickup			
4	Professor Lisa Ackerley			
5	Dr Elizabeth Claire Redmond			

#### Names of the trustees for the charity, if any, (for example, any custodian trustees)

Name	Dates acted if not for whole year
N/A	

### Section B Structure, governance and management

#### Description of the charity's trusts

Type of governing document (eg. trust deed, constitution)	Trust Deed
How the charity is constituted (eg. trust, association, company)	Charitable trust, constituted by declaration of trust on 25 October 2006.
Trustee selection methods (eg. appointed by, elected by)	Appointed by existing trustees

## Additional governance issues (Optional information)

You **may choose** to include additional information, where relevant, about:

- policies and procedures adopted for the induction and training of trustees;
- the charity's organisational structure and any wider network with which the charity works;
- relationship with any related parties;
- trustees' consideration of major risks and the system and procedures to manage them.

## Section C

## Objectives and activities

**Summary of the objects of the charity set out in its governing document**

To preserve and protect good health by raising awareness of the fundamental role that hygiene in the home and community plays in preventing infectious disease and by promoting understanding of good hygiene based on scientific evidence.

**Summary of the main activities undertaken for the public benefit in relation to these objects (include within this section the statutory declaration that trustees have had regard to the guidance issued by the Charity Commission on public benefit)**

In 2022/23 IFH continued to develop activities targeting key audiences (scientists/ opinion formers, health professionals, civil society, professional and consumer media). This included producing scientific and communication materials and developing visibility and influence by communicating IFH policies and materials through the IFH website, conference presentations, one-to-one discussions and other channels.

## Additional details of objectives and activities (Optional information)

You **may choose** to include further statements, where relevant, about:

- policy on grantmaking;
- policy programme related investment;
- contribution made by volunteers.

## Section D

## Achievements and performance

Summary of the main achievements of the charity during the year

### 1. Leveraging learnings from COVID-19 to get government, health agencies etc to re-evaluate public hygiene and develop a targeted hygiene strategy

IFH has worked with Royal Society for Public Health to advocate for fundamental review of public hygiene promotion strategies to ensure they meet C2st needs and reflect learnings from COVID-19. This included polling to evaluate public understanding of government advice during the pandemic. A briefing document was produced setting out blueprint for change and calls for action. Poll results and the briefing document were publicized nationally through a press release. Materials were shared with selected MPs and other key opinion formers/policy makers lobbying for action. Output was communicated through 2 peer review publications and 3 presentations at international health conferences.

**COVID-19 public enquiries** Since 2021, UK govt has launched enquiries aimed at learning the lessons from COVID, including developing HEDL hygiene to meet future needs. IFH made submissions lobbying for change/adoption of Targeted Hygiene.

**All Party Parliamentary Group on Cleaning and hygiene in public spaces.** IFH is supporting The British Cleaning Council as part of an APPG lobbying for development of hygiene in public settings including adoption "Targeted Hygiene" to achieve better hygiene in public places. In Jan 2023 a report was finalized "Embedding Effective Hygiene for a Resilient UK".

### 2. Developing understanding of hygiene and getting hygiene behavior change

IFH concludes "public hygiene behavior is unlikely to change unless we also change perceptions, attitudes and understanding of hygiene through consistent and responsible messaging". IFH is working to engage support of stakeholder groups responsible for communicating with the public i.e., media, household care industry, community care workers, community focus groups:

#### Developing and testing the Targeted Hygiene "9 moments" approach

IFH completed a guide on "putting Targeted Hygiene into practice using the 9 moments approach" which was publicised through conference presentations, one-to-ones, publications, twitter, newsletters. In 2023 we aim to test whether it could work as means of improving public hygiene behaviour and building hygiene understanding.

#### Public Polling to investigate consumer understand of hygiene.

IFH/RSPH carried out a poll (1730 people in England) which highlighted public lack of public understanding of handwashing and other hygiene measures to prevent spread of COVID, and the need to develop more effective communication strategies. Results will be published in Perspectives in Public Health in 2023

#### Preventing spread of colds, influenza, COVID-19 and norovirus

In view of the combined burden of ongoing COVID-19, influenza, Strep A and norovirus, this winter, IFH produced "when, where, how" practical guides showing how to practise hygiene as part of our daily lives to protect against respiratory infections and norovirus.

### **Is lack of exposure to germs during COVID-19 weakening our immune systems?**

IFH web stats indicate public concern that returning to a more normal lifestyle means greater susceptibility to colds, flu etc infections. IFH produced a review paper on this issue which was publicised through the website and our normal channels. SB presented at Annual Infection Prevention Society Conference, "Is lack of exposure to germs during COVID-19 weakening our immune system".

### **3. IFH website, press activity and social media**

IFH website has undergone a major update. IFH has continued to develop core activities:

- Regular updates of the website including new web area on the hygiene hypothesis
- News items posted on IFH website – and tweeted.
- Email alerts/newssheets sent to 1500 global database. (5 newssheets)
- Twitter feed of hygiene news and new research (2-3 per day) 900 followers.
- Interaction with the media/response to media enquiries/live media interviews to encourage clearer/less misleading articles.

In 2021/22, IFH received sponsorship from Unilever, Deb Med and Reckitt Benckiser. We are still owed approximately £10K as the final 2022 payment of the EU- funded Safe consume project.

## **Section E**

## **Financial review**

### **Brief statement of the charity's policy on reserves**

It is policy of the charity that unrestricted funds which have not been designated for a specific use should be maintained at a level equivalent to three- and six-month's expenditure. The trustees consider that reserves at this level will ensure that, in the event of significant drop in funding, they will be able to continue the charity's current activities while consideration is given to ways which additional funds may be raised.

### **Details of any funds materially in deficit**

N/A

### **Further financial review details (Optional information)**

You **may choose** to include additional information, where relevant about:

- the charity's principal sources of funds (including any fundraising);
- how expenditure has supported the key objectives of the charity;
- investment policy and objectives including any ethical investment policy adopted.

## Section F Other optional information

None

## Section G Declaration

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)		
Full name(s)	John Pickup	
Position (eg Secretary, Chair, etc)	Chair	
Date	31/05/2023	



Section A

Independent Examiner's Report

Report to the trustees	International Scientific Forum on Home Hygiene		
On accounts for the year ended	28 February 2023	Charity no (if any)	1116912
Set out on pages	RP 1-2		

I report to the trustees on my examination of the accounts of the above charity ("the Trust") for the year ended 28 February 2023.

Responsibilities and basis of report

As the charity's trustees, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination (other than that disclosed below \*) which gives me cause to believe that in, any material respect:

- the accounting records were not kept in accordance with section 130 of the Charities Act; or
- the accounts did not accord with the accounting records; or
- the accounts did not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Signed:  Date:

Name:

Relevant professional qualification(s) or body (if any):

Address:

**Section B****Disclosure**

Only complete if the examiner needs to highlight material matters of concern (see CC32, Independent examination of charity accounts: directions and guidance for examiners).

Give here brief details of any items that the examiner wishes to disclose.

None to note.



CHARITY COMMISSION  
FOR ENGLAND AND WALES

Charity Name	No (if any)
International Scientific Forum on Home Hygiene	116912

CC16a

## Receipts and payments accounts

For the period from	Period start date	To	Period end date
	1st March 2022		28th February 2023

### Section A Receipts and payments

	Unrestricted funds	Restricted funds	Endowment funds	Total funds	Last year
	to the nearest £	to the nearest £	to the nearest £	to the nearest £	to the nearest £
<b>A1 Receipts</b>					
Interest from Premium Account	75	-	-	75	4
Deb SCJ	15,000	-	-	15,000	15,000
Unilever UKCR	15,000	-	-	15,000	20,000
The Clorox Company	2,250	-	-	2,250	-
P&G International	-	-	-	-	1,428
Reckitt Benckise	-	-	-	-	20,000
<b>Sub total (Gross income for AR)</b>	<b>32,325</b>	<b>-</b>	<b>-</b>	<b>32,325</b>	<b>56,432</b>
<b>A2 Asset and investment sales, (see table).</b>					
	-	-	-	-	-
<b>Sub total</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>Total receipts</b>	<b>32,325</b>	<b>-</b>	<b>-</b>	<b>32,325</b>	<b>56,432</b>
<b>A3 Payments</b>					
Travel & Subsistence	1,680	-	-	1,680	123
Postage & Stationery	76	-	-	76	7
Website Expenses	11,279	-	-	11,279	343
Secretariat	573	-	-	573	821
Office Expenses	2,179	-	-	2,179	2,066
Accountant	2,700	-	-	2,700	2,700
Bank Charges	87	-	-	87	53
Honoraria for scientific advice	1,500	-	-	1,500	3,000
Honorarium to Chairman for scientific advice	12,000	-	-	12,000	12,800
New materials	4,075	-	-	4,075	4,511
Projects	25,800	-	-	25,800	-
Safeconsume personnel costs	-	6,101	-	6,101	1,264
Safeconsume travel expenses	2,159	2,457	-	4,617	-
Safeconsume consumables	548	-	-	548	749
<b>Sub total</b>	<b>64,656</b>	<b>8,558</b>	<b>-</b>	<b>73,214</b>	<b>28,437</b>
<b>A4 Asset and investment purchases. (see table)</b>					
	-	-	-	-	-
<b>Sub total</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>Total payments</b>	<b>64,656</b>	<b>8,558</b>	<b>-</b>	<b>73,214</b>	<b>28,437</b>
<b>Net of receipts/(payments)</b>	<b>- 32,331</b>	<b>- 8,558</b>	<b>-</b>	<b>- 40,889</b>	<b>27,995</b>
<b>A5 Transfers between funds</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>A6 Cash funds last year end</b>	<b>87,313</b>	<b>8,729</b>	<b>-</b>	<b>96,042</b>	<b>68,047</b>
<b>Cash funds this year end</b>	<b>54,982</b>	<b>171</b>	<b>-</b>	<b>55,153</b>	<b>96,042</b>

## Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
<b>B1 Cash funds</b>	Community Account 28th Feb 2023	3,233	171	-
	Business Premium Account 28th Feb 2023	51,749	-	-
		-	-	-
	<b>Total cash funds</b>	<b>54,982</b>	<b>171</b>	<b>-</b>
	(agree balances with receipts and payments account(s))	OK	OK	OK
<b>B2 Other monetary assets</b>	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
<b>B3 Investment assets</b>	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
			-	-
			-	-
			-	-
			-	-
<b>B4 Assets retained for the charity's own use</b>	Details	Fund to which asset belongs	Cost (optional)	Current value (optional)
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
<b>B5 Liabilities</b>	Details	Fund to which liability relates	Amount due (optional)	When due (optional)
			-	
			-	
			-	
			-	
Signed by one or two trustees on behalf of all the trustees	Signature	Print Name	Date of approval	
		John Pickup	31/05/2023	