



# Trustees' Annual Report for the period

From	Period start date			To	Period end date		
	01	March	2020		28	February	2021

## Section A Reference and administration details

**Charity name** International Scientific Forum on Home Hygiene

**Other names charity is known by** IFH

**Registered charity number (if any)** 1116912

**Charity's principal address** Old Dairy Cottage, Woodhouse Lane

Montacute

Somerset

**Postcode** TA15 6XL

### Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Dr Anthony Craig Hilton		Appointed 16/11/2020	
2	Professor Sally Florence Bloomfield			
3	Mr John Alexander Pickup			
4	Professor Lisa Ackerley			
5	Dr Elizabeth Claire Redmond		Appointed 16/11/2020	
6	Professor C Griffiths PHD		Resigned 16/11/2020	
7	Dr M Jones		Resigned 16/11/2020	

### Names of the trustees for the charity, if any, (for example, any custodian trustees)

Name	Dates acted if not for whole year

### Names and addresses of advisers (Optional information)

Type of adviser	Name	Address
Independent Examiner	Old Mill Accountancy Limited	Unit 2, Greenways Business Park, Bellinger Close, Chippenham, Wiltshire, SN15 1BN

### Name of chief executive or names of senior staff members (Optional information)

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## Section B Structure, governance and management

### Description of the charity's trusts

Type of governing document (eg. trust deed, constitution)	Trust deed
How the charity is constituted (eg. trust, association, company)	Charitable trust, constituted by declaration of trust on 25 October 2006
Trustee selection methods (eg. appointed by, elected by)	Appointed by existing trustees

### Additional governance issues (Optional information)

You **may choose** to include additional information, where relevant, about:

- policies and procedures adopted for the induction and training of trustees;
- the charity's organisational structure and any wider network with which the charity works;
- relationship with any related parties;
- trustees' consideration of major risks and the system and procedures to manage them.

## Section C Objectives and activities

**Summary of the objects of the charity set out in its governing document**

To preserve and protect good health by raising awareness of the fundamental role that hygiene in the home and community plays in preventing infectious disease and by promoting understanding of good hygiene based on scientific evidence.

**Summary of the main activities undertaken for the public benefit in relation to these objects (include within this section the statutory declaration that trustees have had regard to the guidance issued by the Charity Commission on public benefit)**

In planning the activities for the year, the trustees reviewed the guidance issued by the Charities Commission on Public Benefit. The trustees confirm that they have complied with the guidance contained in the Charity Commission's general guidance on public benefit when reviewing the Charity's aims and objectives and in planning future activities.

## Additional details of objectives and activities (Optional information)

You **may choose** to include further statements, where relevant, about:

- policy on grantmaking;
- policy programme related investment;
- contribution made by volunteers.

## Section D

## Achievements and performance

### Summary of the main achievements of the charity during the year

In 2020/21 IFH continued to develop activities targeting our key audiences – scientists/opinion formers, health professionals, civil society, professional and consumer media. Activities were aimed at producing quality scientific and communication materials for our target audience, and developing visibility and influence by communicating IFH policies and materials to them through the IFH website and a range of other channels:

#### **1. Developing an integrated strategy for promoting effective hygiene and hygiene behaviour change based on targeted hygiene**

In 2020, IFH activities focussed on lobbying/working in partnership with hygiene stakeholders to get action in line with calls made in our 2018 [consensus white paper](#) setting out why hygiene is important and what needs to be done - firstly to overcome barriers to change - secondly to promote hygiene behaviour change through targeted hygiene. The paper contains calls to action to the various hygiene stakeholder groups

To support this work IFH has produced a 15 min animated YouTube video to explain the principles of Targeted Hygiene.

All of these materials were extensively promoted through conference presentations, the IFH website, IFH newsletters, IFH twitter feed and linkedin.

#### **2. Response to the COVID-19 pandemic**

In March 2020 IFH established a COVID 19 [web area](#) (19,000 views to date) containing fact advice sheets (5600 views) and a blog giving advice on how to prevent the spread of the coronavirus. The web area is being promoted through our normal channels (twitter feed, linkedin, newssheets etc).

Ongoing, IH Board members contributed to TV and radio news feeds, and print articles giving public advice on hygiene issues.

#### **3. Antibiotic resistance (AMR) and hygiene.**

In Feb 2020 a consensus paper by a group of international experts (including IFH experts) setting out why hygiene in home and everyday life is vital to tackling AMR was published in the American Journal of Infection Control to AJIC. IFH also worked with the Hygiene Council

actioning a programme to lobby Key stakeholders for action to place more emphasis on public hygiene promotion in National AMR action plans. This included establishing a new area on the IFH website to promote this area of work

#### **4. Working with the householdcare industry for action on hygiene in home and everyday life**

In Jan-April 2021 IFH and a working group of International Association of the Soap, Detergent and Maintenance Products Industries (AISE) member companies carried out an online poll of consumers (4500 people, 25 EU countries) exploring consumers conceptual understanding of hygiene and infection risks in the home. Using the data, a consensus report “Developing household hygiene to meet 21st century needs” was produced. The report was launched at an event and press release hosted by AISE April 2021.

As part of our lobbying programme, IFH presented the principles of the white paper to the AISE annual meeting. IFH also contributed to redevelopment of AISE consumer facing Cleanright site stressing the importance of targeted hygiene.

#### **5. IFH website, press activity and social media**

IFH has continued to develop core activities

- Regular updates of Website including 1 news area: COVID-19 advice (14,000 views)
- News items posted on IFH website – and tweeted Email alerts/newssheets – on news and new research - sent to 1500 global database. (7 newssheets)
- Twitter feed of hygiene news and new research (2-3 per day) 846 followers.
- Interaction with the media/response to media enquiries/live media interviews by SB and LA to encourage clearer/less misleading articles

#### **IFH Funding**

For 2020/21, IFH received sponsorship from Unilever, Deb Med and the EU- funded Safeconsume project. IFH has received undertakings from Unilever Research and Debmed to fund IFH core activities in 2020/21.

## Section E

## Financial review

### Brief statement of the charity's policy on reserves

It is the policy of the charity that unrestricted funds which have not been designated for a specific use should be maintained at a level equivalent to between three and six month's expenditure. The trustees consider that reserves at this level will ensure that, in the event of a significant drop in funding, they will be able to continue the charity's current activities while consideration is given to ways which additional funds may be raised.

2021 was a very difficult and atypical year – and we were unable to initiate some of the projects that we had budgeted for the year. We were also unable to travel to meetings, all of which were carried out online – this led to a further drop in spending. This means that the level of reserves has risen this year considerably. It is not our intention that this should be a permanent situation

### Details of any funds materially in deficit

### Further financial review details (Optional information)

You **may choose** to include additional information, where relevant about:

- the charity's principal sources of funds (including any fundraising);
- how expenditure has supported the key objectives of the charity;
- investment policy and objectives including any ethical investment policy adopted.

## Section F

## Other optional information

## Section G Declaration

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

<b>Signature(s)</b>		
<b>Full name(s)</b>	Mr John Alexander Pickup	Professor Sally Florence Bloomfield
<b>Position (eg Secretary, Chair, etc)</b>	Chair of Trustees	Trustee

**Date** 30/11/2021



CHARITY COMMISSION  
FOR ENGLAND AND WALES

Charity Name

International Scientific Forum on Home Hygiene

No (if any)

1116912

## Receipts and payments accounts

CC16a

For the period  
from

Period start date  
1st March 2020

To

Period end date  
28th February 2021

### Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
<b>A1 Receipts</b>					
Interest from Premium Account	£33	-	-	33	-
China Global Telev	£81	-	-	81	-
Deb SCJ	£15,000	-	-	15,000	15,000
Spink Limite	£1,500	-	-	1,500	73
Nofima AS		9,316	-	9,316	14,929
Unilever UKCR	£20,000	-	-	20,000	20,000
<b>Sub total (Gross income for AR)</b>	<b>£36,614</b>	<b>9,316</b>	<b>-</b>	<b>45,930</b>	<b>50,002</b>
<b>A2 Asset and investment sales, (see table).</b>					
	-	-	-	-	-
	-	-	-	-	-
<b>Sub total</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>Total receipts</b>	<b>36,614</b>	<b>9,316</b>	<b>-</b>	<b>45,930</b>	<b>50,002</b>
<b>A3 Payments</b>					
Travel & Subsistence	-	-	-	-	3,409
Postage & Stationery	11	-	-	11	-
Website Expenses	1,054	-	-	1,054	7,739
Secretariat	350	-	-	350	504
Office Expenses	2,245	-	-	2,245	2,938
Accountant	2,040	-	-	2,040	2,040
Bank Charges	53	-	-	53	- 35
Honoraria for scientific advice	4,200	-	-	4,200	2,500
Honorarium to Chairman for scientific advice	12,000	-	-	12,000	12,000
New materials	2,308	-	-	2,308	3,173
Safeconsume personnel costs	-	4,125	-	4,125	5,304
Safeconsume travel expenses	-	- 1,205	-	- 1,205	2,931
Safeconsumre consumables	-	552	-	552	459
<b>Sub total</b>	<b>24,261</b>	<b>3,472</b>	<b>-</b>	<b>27,733</b>	<b>42,962</b>
<b>A4 Asset and investment purchases, (see table)</b>					
	-	-	-	-	-
	-	-	-	-	-
<b>Sub total</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>Total payments</b>	<b>24,261</b>	<b>3,472</b>	<b>-</b>	<b>27,733</b>	<b>42,962</b>
<b>Net of receipts/(payments)</b>	<b>12,353</b>	<b>5,844</b>	<b>-</b>	<b>18,197</b>	<b>7,040</b>
<b>A5 Transfers between funds</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>A6 Cash funds last year end</b>	<b>44,952</b>	<b>4,898</b>	<b>-</b>	<b>49,850</b>	<b>-</b>
<b>Cash funds this year end</b>	<b>57,305</b>	<b>10,742</b>	<b>-</b>	<b>68,047</b>	<b>7,040</b>

## Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
<b>B1 Cash funds</b>	Community Account 28th Feb 2021	10,634	10,742	-
	Business Premium Account 28th Feb 2021	46,671		-
		-	-	-
	<b>Total cash funds</b>	<b>57,305</b>	<b>10,742</b>	<b>-</b>
	(agree balances with receipts and payments account(s))	OK	OK	OK
		<b>Unrestricted funds to nearest £</b>	<b>Restricted funds to nearest £</b>	<b>Endowment funds to nearest £</b>
<b>B2 Other monetary assets</b>		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
<b>B3 Investment assets</b>				
			-	-
			-	-
			-	-
			-	-
			-	-
<b>B4 Assets retained for the charity's own use</b>				
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
<b>B5 Liabilities</b>				
			-	
			-	
			-	
			-	
			-	
Signed by one or two trustees on behalf of all the trustees	Signature	Print Name	Date of approval	
		John Pickup	24/11/2021	
		Sally Bloomfield	30/11/2021	





Section A

Independent Examiner's Report

Report to the trustees/  
members of

International Scientific Forum on Home Hygiene

On accounts for the year  
ended

28 February 2021

Charity no  
(if any)

1116912

Set out on pages

RP 1-2

I report to the trustees on my examination of the accounts of the above charity ("the Charity") for the year ended 28 February 2021.

Responsibilities and  
basis of report

As the charity's trustees, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

I report in respect of my examination of the Charity's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent  
examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination which gives me cause to believe that in, any material respect:

- the accounting records were not kept in accordance with section 130 of the Charities Act; or
- the accounts did not accord with the accounting records; or
- the accounts did not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Signed:

Date:

17/12/2021

Name:

Tim Lerwill

Relevant professional  
qualification(s) or body:

FCA

Address:

Old Mill Accountancy Limited

Unit 2, Greenways Business Park

Bellinger Close

Chippenham

Wiltshire

**Section B****Disclosure**

Only complete if the examiner needs to highlight material matters of concern (see CC32, Independent examination of charity accounts: directions and guidance for examiners).

**Give here brief details of any items that the examiner wishes to disclose.**