



CHARITY COMMISSION
FOR ENGLAND AND WALES

Trustees' Annual Report for the period

From 5th April 2024 Period start date To Period end date 5th April 2025

Charity name: Appledown Rescue and Rehoming Kennels

Charity registration number: 1116848

Objectives and Activities

	SORP reference	
Summary of the purposes of the charity as set out in its governing document	Para 1.17	For the benefit of the public to relieve the Suffering of dogs in need of care and Attention. In particular to provide and maintain rescue kennels, daily care and medical/behavioural attention.
Summary of the main activities in relation to those purposes for the public benefit, in particular, the activities, projects or services identified in the accounts.	Para 1.17 and 1.19	To provide kennel facilities and staff so that such dogs can be offered shelter and sanctuary. To provide any medical treatment required by these dogs. To actively seek new homes for aged and infirm dogs, if safe to do so and if a good quality of life is still an expectation. To promote humane behaviour towards dogs. To give advice regarding dogs and their needs to the public. To offer free behaviour help and dog food to those who are struggling to keep their dog during this period of shortage of rescue spaces.
Statement confirming whether the trustees have had regard to the guidance issued by the Charity Commission on public benefit	Para 1.18	The trustees have complied with their duty to have due regard to the commission's public benefit guidance when exercising any powers or duties to which the guidance is relevant.

Additional information (optional)

You may choose to include further statements where relevant about:

	SORP reference	
Policy on grant making	Para 1.38	
Policy on social investment including program related investment	Para 1.38	
Contribution made by	Para 1.38	Our volunteers are an essential part of the rescue and the Charity would not be able to function without them. We continue to add to

volunteers		their number and we have volunteers helping with the day to day care of the dogs, dog walking, fundraising, washing up, admin, social media, home checking and maintenance. We would never be able to cover the costs of employing people to do what they do and their presence also adds to the atmosphere and excellent people friendly reputation that we have created. We have individual and groups of volunteers, including those who are supported by their employers and these particularly help with larger projects such as ensuring that our grounds remain in appropriate condition for the dogs to use on a daily basis.
Other		

Achievements and Performance

	SORP reference	
Summary of the main achievements of the charity, identifying the difference the charity's work has made to the circumstances of its beneficiaries and any wider benefits to society as a whole.	Para 1.20	<p>The Charity had a good year in continuing trying circumstances. Firstly, thanks to the enormous generosity of our supporters, some kind bequests and a large, for us, donation, our income was a few thousand pounds more than our expenditure. This was so even though we were able to replace a number of dilapidated kennel fronts and beds and improve life for our residents. The stray numbers continued to be overwhelming at times but we built up some good contacts with breed rescues and were able to use them to create movement, over and above the 173 dogs that were adopted permanently during the year. Staffing has been difficult during the year with finding new employees who are resilient and able to travel a real challenge. We have, however, taken on two apprentices who are a bonus for the charity and benefitting from the amount they can learn.</p> <p>Once again our fundraisers have kept things going and ensured that we are never without the wherewithal to meet the dogs' needs. They work tirelessly to spread the word and to find new and interesting ways to raise money and have clearly been incredibly successful. We changed vets at the end of 2024 and have really felt the benefit of this as they are very like minded and have a huge interest in animal welfare. They are a small independent and only 8 minutes</p>

		from us, so our dogs are very lucky to have them on our side. This year has definitely felt like a year of building relationships with other organisations and creating a network of like minded charities and small businesses that support each other. It has been a huge help and is something we hope to carry forward.
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Additional information (optional)

You may choose to include further statements where relevant about:

Achievements against objectives set	Para 1.41	We have done incredibly well to place 173 dogs into homes, where they remain, and to help many get to breed rescues who are in a better position to find the homes those dogs need. This also helps those still with us by giving more time and resources for us to provide everything they need until it is their turn to be adopted.
Performance of fundraising activities against objectives set	Para 1.41	Our fundraisers have spread their net wider this year and achieved more than ever. They have also been able to include some of the dogs in some activities, showcasing the fact that rescue dogs are a good choice as pets and talking about the laws around straying and permanent identification.
Investment performance against objectives	Para 1.41	N/A
Other		

Financial Review

Review of the charity's financial position at the end of the period	Para 1.21	We are still nowhere near being a rich charity but we have ended the year with more money in our accounts than last year and we managed to improve some of the kennels. Considering the large increases in wage rates and utility bills it feels like we ended on a positive note.
Statement explaining the policy for holding reserves stating why they are held	Para 1.22	Our deposit account has a little more in it this year compared to last and our plan, as we deal with ever rising costs, is to follow that path, whilst still meeting all of the dogs' needs.
Amount of reserves held	Para 1.22	£14123
Reasons for holding zero reserves	Para 1.22	
Details of fund materially in deficit	Para 1.24	
Explanation of any uncertainties about the charity continuing as a going concern	Para 1.23	We do not feel the charity is at risk as we are slowly improving its overall financial position. We are not, however, blasé about this and continue to do everything to grow more support and a higher profile to help our fundraisers achieve everything they want.

Additional information (optional)

You may choose to include further statements where relevant about:

The charity's principal sources of funds (including any fundraising)	Para 1.47	Private donations and kennel sponsorship are our biggest sources of funds besides the rehoming donations, but bequests are growing and our online auctions are always a major success.
Investment policy and objectives including any social investment policy adopted	Para 1.46	N/A
A description of the principal risks facing the charity	Para 1.46	We still feel that something of the magnitude of the pandemic would be the biggest risk to the charity, although further breeds being added to the DDA list would also have a detrimental effect.
Other		

Structure, Governance and Management

Description of charity's trusts:		
Type of governing document (trust deed , royal charter)	Para 1.25	Constitution
How is the charity constituted? (e.g unincorporated association , CIO)	Para 1.25	Trust
Trustee selection methods including details of any constitutional provisions e.g. election to post or name of any person or body entitled to appoint one or more trustees	Para 1.25	Appointed by existing Trustees

Additional information (optional)

You may choose to include further statements where relevant about:

Policies and procedures adopted for the induction and training of trustees	Para 1.51	
The charity's organisational structure and any wider network with which the charity works	Para 1.51	
Relationship with any related parties	Para 1.51	
Other		

Reference and Administrative details

Charity name	Appledown Rescue and Rehoming Kennels
Other name the charity uses	Appledown Rescue
Registered charity number	1116848
Charity's principal address	Appledown Kennels Harling Road Eaton Bray Bedfordshire LU6 1QY

Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Julie Shelton	Chair		
2	Laura Shelton	Secretary		
3	Mary Smallwood	Treasurer		
4	Edward Smallwood			
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Corporate trustees – names of the directors at the date the report was approved

[illegible]

Name of trustees holding title to property belonging to the charity

[illegible]

Funds held as custodian trustees on behalf of others

Description of the assets held in this capacity	
Name and objects of the charity on whose behalf the assets are held and how this falls within the custodian charity's objects	
Details of arrangements for safe custody and segregation of such assets from the charity's own assets	

Additional information (optional)

Names and addresses of advisers (Optional information)

Type of adviser	Name	Address

Name of chief executive or names of senior staff members (Optional information)

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Exemptions from disclosure

Reason for non-disclosure of key personnel details

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Other optional information

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Declarations

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)

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Full name(s)

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Position (eg Secretary,
Chair, etc)

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Date

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INCOME AND EXPENDITURE ACCOUNT FOR APPLEDOWN RESCUE AND
REHOMING KENNELS
YEAR ENDED 4TH APRIL 2025

INCOME

Rehoming Donations		42500
Petplan		16211
Kennel Sponsors		26462
Pets Foundation (Pets at Home)		7037
Surplus from May Show		9025
Surplus from September Show		7475
Collection Pots		945
Online Auctions		21237
Donation Sites		27104
Donations		74618
Fundraising		6534
EBAY, Facebook Sales & Shop		5472
Microchipping, Nail trimming etc		1873
Interest		156
Bequests		<u>27650</u>
TOTAL INCOME		274299

EXPENDITURE

Vets	96603	
Wages	104471	
Rent & rates	36374	
Electric	4006	
Food	6139	
Cleaning & waste	2741	
Bank	862	
Office expenses	694	
Motor	2623	
Maintenance	9427	
Fundraising	390	
Sundries	<u>13</u>	
TOTAL EXPENDITURE		<u>264343</u>

EXCESS OF INCOME OVER EXPENDITURE		<u>£9956</u>
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Bank Balance @ 05/04/24		1973
Savings Balance @ 05/04/24		12480
Cash Balance @ 05/04/24		<u>571</u>
		15024
Bank Balance @ 04/04/25	10472	
Savings Balance @ 04/04/25	14123	
Cash Balance @ 04/04/25	<u>385</u>	<u>24980</u>

EXCESS OF INCOME OVER EXPENDITURE		<u>£9956</u>
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Declarations

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)		
Full name(s)	JULIE NICOLA SHELTON	
Position (eg Secretary, Chair, etc)	CHAIR	
Date	30/01/2026	