



CHARITY COMMISSION
FOR ENGLAND AND WALES

Trustees' Annual Report for the period

From 5th April 2023
Period end date

Period start date To 4th April 2024

Charity name: APPLIEDOWN RESCUE AND REHOMING KENNELS

Charity registration number: 1116848

Objectives and Activities

	SORP reference	
Summary of the purposes of the charity as set out in its governing document	Para 1.17	For the benefit of the public to relieve the Suffering of dogs in need of care and Attention. In particular to provide and maintain rescue kennels, daily care and medical/behavioural attention.
Summary of the main activities in relation to those purposes for the public benefit, in particular, the activities, projects or services identified in the accounts.	Para 1.17 and 1.19	T provide kennel facilities and staff so that such dogs can be offered shelter and sanctuary. To provide any medical treatment required by these dogs. To actively seek new homes for aged and infirm dogs, if safe to do so and if a god quality of life is still an expectation. To promote humane behaviour towards dogs. To give advice regarding dogs and their needs to the public. To offer free behaviour help and dog food to those who are struggling to keep their dog during this period of shortage of rescue spaces.
Statement confirming whether the trustees have had regard to the guidance issued by the Charity Commission on public benefit	Para 1.18	The trustees have complied with their duty to have due regard to the commission's public benefit guidance when exercising any powers or duties to which the guidance is relevant.

Additional information (optional)

You may choose to include further statements where relevant about:

	SORP reference	
Policy on grant making	Para 1.38	
Policy on social investment including program related investment	Para 1.38	

Contribution made by volunteers	Para 1.38	Our volunteers are an essential part of the rescue and the Charity would not be able to function without them. We continue to add to their number and we have volunteers helping with the day to day care of the dogs, dog walking, fundraising, washing up, admin, social media, home checking and maintenance. We would never be able to cover the costs of employing people to do what they do and their presence also adds to the atmosphere and excellent people friendly reputation that we have created.
Other		

Achievements and Performance

	SORP reference	
Summary of the main achievements of the charity, identifying the difference the charity's work has made to the circumstances of its beneficiaries and any wider benefits to society as a whole.	Para 1.20	<p>2023 – 2024 continued on from the previous year in terms of being difficult but we found a way to cope better financially and managed to almost break even. The strays just kept on coming and many of them were not the type of dog that families want to adopt. In addition we had the XLBully crisis to deal with, which got worse and worse as the year went on. We were able to home all but one of those who came to us before the legal deadline and that one we have exempted and he flew the flag in TV interviews etc. He will live happily at the rescue for life.</p> <p>For much of the year we continued with a difficult staff turn over but that was balanced by the growth in volunteer numbers and the support our existing volunteers gave.</p> <p>Our fundraisers were incredible, particularly when we had to make the difficult decision to postpone a big event because of the heat. They immediately set to work and organised an extra online auction, which was a huge success, and rescheduled the postponed fun day. As it happens, the extra funds these difficult events raised were a true silver lining. As well as the extra income, we really felt the huge amount of warmth the people in our area and those who have adopted feel towards the rescue.</p> <p>We do continue to feel the pinch because of the numbers of dogs that we are dealing with but we homed 180 dogs and made sure all of the dogs who came in had their needs fully met, so we continue to keep our heads properly above water.</p>

Additional information (optional)

You may choose to include further statements where relevant about:

Achievements against objectives set	Para 1.41	Finding our dogs homes has continued to be very successful and we have kept our return rate low. We still feel that we are not as strong as we would like to be financially but we held our own this year and very nearly broke even, which feels much better than the previous year. The atmosphere at the rescue has also managed to stay surprisingly positive, even though the XLBully crisis has made for some very difficult days.
Performance of fundraising activities against objectives set	Para 1.41	The fundraisers have excelled themselves this year, in particular when we had to postpone our September show. They have brought some of our dog walking volunteers into the group and this has added some fresh ideas, spreading the word and getting our name known a little further afield. I think that, considering we know times are hard, we have done remarkably well.
Investment performance against objectives	Para 1.41	N?A
Other		

Financial Review

Review of the charity's financial position at the end of the period	Para 1.21	The charity did spend more than it received, but only by a small amount. Considering this was a year where costs seemed to be continuously moving upwards for everybody, we were fairly relieved to have not suffered more. We still, however, need a much stronger financial base.
Statement explaining the policy for holding reserves stating why they are held	Para 1.22	Our plans to increase the reserves seem to be scuppered each year at the moment, thanks to the economy and the vast number of dogs being discarded. We continue to look for ways to build up our security.
Amount of reserves held	Para 1.22	£12480
Reasons for holding zero reserves	Para 1.22	
Details of fund materially in deficit	Para 1.24	The main costs we are dealing with are a direct result of the number of stray dogs arriving: the vet bills and staff costs. We did, however, do a better job this year of keeping the funds coming in and we almost matched the expenses.
Explanation of any uncertainties about the charity continuing as a going concern	Para 1.23	We are confident that the charity is not at risk, but we do know that we have to continue to work hard at fund raising and watching the costs where we are able.

Additional information (optional)

You may choose to include further statements where relevant about:

The charity's principal sources of funds (including any fundraising)	Para 1.47	Private donations and the sponsoring of kennels continue to be our main source of income, and also our online auctions which are run by our fundraising committee. This year we also received a grant from Support Adoption for pets, which was an enormous help towards the vet bills. Having a large proportion of the dogs' food donated saves a lot of money over the course of the year and is very gratefully received by us.
Investment policy and objectives including any social investment policy adopted	Para 1.46	N/A
A description of the principal risks facing the charity	Para 1.46	The principal risks to the charity would be something like another pandemic that made fundraising untenable or too many more years of endless numbers of dogs, many of whom are in need of a lot of veterinary or behavioural work.
Other		

Structure, Governance and Management

Description of charity's trusts:		
Type of governing document (trust deed, royal charter)	Para 1.25	Constitution
How is the charity constituted? (e.g unincorporated association, CIO)	Para 1.25	Trust
Trustee selection methods including details of any constitutional provisions e.g. election to post or name of any person or body entitled to appoint one or more trustees	Para 1.25	Appointed by existing trustees

Additional information (optional)

You may choose to include further statements where relevant about:

Policies and procedures adopted for the induction and training of trustees	Para 1.51	
The charity's organisational structure and any wider network with which the charity works	Para 1.51	
Relationship with any related parties	Para 1.51	
Other		

Reference and Administrative details

Charity name	Appledown Rescue and Rehoming Kennels
Other name the charity uses	Appledown Rescue
Registered charity number	1116848
Charity's principal address	Appledown Kennels Harling Road Eaton Bray Bedfordshire LU6 1Q&

Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Julie Shelton	Chair		
2	Laura Shelton	Secretary		
3	Mary Smallwood	Treasurer		
4	Edward Smallwood			
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Corporate trustees – names of the directors at the date the report was approved

[illegible]

Name of trustees holding title to property belonging to the charity

[illegible]

Funds held as custodian trustees on behalf of others

Description of the assets held in this capacity	
Name and objects of the charity on whose behalf the assets are held and how this falls within the custodian charity's objects	
Details of arrangements for safe custody and segregation of such assets from the charity's own assets	

Additional information (optional)

Names and addresses of advisers (Optional information)

Type of adviser	Name	Address

Name of chief executive or names of senior staff members (Optional information)

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Exemptions from disclosure

Reason for non-disclosure of key personnel details

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Other optional information

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Declarations

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)		
Full name(s)		
Position (eg Secretary, Chair, etc)		
Date		

INCOME AND EXPENDITURE ACCOUNT FOR APPLEDOWN RESCUE AND
 REHOMING KENNELS
 YEAR ENDED 4TH APRIL 2024

INCOME

Rehoming Donations		39875
Petplan		13931
Kennel Sponsors		18370
Support Adoption for Pets		17751
Surplus from May Show		8319
Surplus from October Show		6898
Collection Pots		692
Online Auctions		29970
Donation Sites		9015
Donations		61238
Fundraising		3942
EBAY & Facebook Sales		4925
Interest		115
Bequests		<u>8441</u>
TOTAL INCOME		223482

EXPENDITURE

Vets	88095	
Wages	86436	
Rent	24420	
Electric	3174	
Food	10644	
Cleaning	3901	
Bank	845	
Stationery	744	
Motor	2625	
Maintenance	2566	
Fundraising	850	
Sundries	<u>218</u>	
TOTAL EXPENDITURE		<u>224518</u>

EXCESS OF EXPENDITURE OVER INCOME	<u>£1036</u>
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Bank Balance @ 05/04/22		1989
Savings Balance @ 05/04/22		13481
Cash Balance @ 05/04/22		<u>590</u>
		16060
Bank Balance @ 04/04/23	1973	
Savings Balance @ 04/04/23	12480	
Cash Balance @ 04/04/23	<u>571</u>	<u>15024</u>

EXCESS OF EXPENDITURE OVER INCOME	<u>£1036</u>
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Declarations

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)		
Full name(s)	JULIE NICOLA SHELTON	
Position (eg Secretary, Chair, etc)	CHAIR	
Date	18/01/25	