



Trustees' Annual Report for the period

		Period start date				Period end date		
		05	04	2020		04	04	2021
From					To			

Section A Reference and administration details

Charity name Appledown Rescue and Rehoming Kennels

Other names charity is known by Appledown Rescue

Registered charity number (if any) 1116848

Charity's principal address Appledown Kennels, Harling Road

Eaton Bray

Bedfordshire

Postcode LU6 1QY

Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Julie Shelton	Chair		
2	Laura Shelton	Secretary		
3	Mary Smallwood	Treasurer		
4	Edward Smallwood			
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Names of the trustees for the charity, if any, (for example, any custodian trustees)

Name	Dates acted if not for whole year

Names and addresses of advisers (Optional information)

Type of adviser	Name	Address

Name of chief executive or names of senior staff members (Optional information)

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Section B Structure, governance and management

Description of the charity's trusts

Type of governing document (eg. trust deed, constitution)	Constitution
How the charity is constituted (eg. trust, association, company)	Trust
Trustee selection methods (eg. appointed by, elected by)	Appointed by existing trustees

Additional governance issues (Optional information)

You **may choose** to include additional information, where relevant, about:

- policies and procedures adopted for the induction and training of trustees;
- the charity's organisational structure and any wider network with which the charity works;
- relationship with any related parties;
- trustees' consideration of major risks and the system and procedures to manage them.

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Section C Objectives and activities

Summary of the objects of the charity set out in its governing document

For the benefit of the public to relieve the suffering of dogs in need of care and attention. In particular to provide and maintain rescue kennels, daily care and medical/behavioural attention.

Summary of the main activities undertaken for the public benefit in relation to these objects (include within this section the statutory declaration that trustees have had regard to the guidance issued by the Charity Commission on public benefit)

To provide kennel facilities and staff so that such dogs can be offered shelter and sanctuary. To provide any medical treatment required by these dogs. To actively seek new homes for aged and infirm dogs, if safe to do so and if a good quality of life is still an expectation. To promote humane behaviour towards dogs. To give advice regarding dogs and their needs to the public.

During this year of difficulty for many people, the charity has provided help to those who have struggled to care for their dogs because of financial pressures. Vet bills have been paid and food provided to those who have needed.

The trustees have complied with their duty to have due regard to the commission's public benefit guidance when exercising any powers or duties to which the guidance is relevant.

Additional details of objectives and activities (Optional information)

You **may choose** to include further statements, where relevant, about:

- policy on grantmaking;
- policy programme related investment;
- contribution made by volunteers.

Our team of volunteers continue to grow, particularly with regard to dog walking. The fund raising volunteers have been invaluable and have done everything they can to help the charity cope with the Covid restrictions. The volunteers are all absolutely essential to the continuation of the charity and they are a vital part of the team.

Summary of the main achievements of the charity during the year

We started the first Covid lockdown with some trepidation, mostly because there could be no rehoming or fundraising events. As it happens, the rescue had a good three months. In general it was only the employed staff who were at the kennels, including those employed by the boarding side who gave their free time to help the rescue. We were still receiving strays and the unclaimed ones were still being gifted to the charity, so the numbers crept up. The lack of customers and phone calls meant that more time was spent with the dogs and we had daily training sessions for all who needed it. We also revamped our procedures and brought in a new application form and process, which is proving very successful. During the course of changing how we do things we also raised the minimum donation requested from £150 to £180.

We were able to home 125 dogs throughout the year and placed 6 more dogs into end of life foster. Our rehoming was done predominantly between lockdowns and we were very lucky that the unclaimed stray figures were not too high for us to manage. Towards the end of the year, however, it had become very noticeable that we were seeing the dogs that couldn't be sold online. This is a major factor in the number of very old and poorly dogs we started to see and also it made rehoming harder as so many of the dogs were not considered "desirable".

One issue that was a strain on the rescue was the restriction on what vets could do during the first lockdown. Fortunately they were gradually eased and we were able to get the dogs vaccinated, neutered and other routine things done, so that they stayed healthy and could go up for adoption. These restrictions are reflected in our lower than normal vet bills. At the same time we were facing hiked prices and supply shortages of the PPE that we have always used; particularly disposable gloves and hand sanitisers. We had to be very careful to order some time before things were needed and be prepared to pay an awful lot more for them. We obviously also had to add facemasks and screens to our costs, but safety was the main concern. We were very lucky to have no staff members affected by Covid, which shows just how well they stuck to the rules and guidelines.

The rescue coped amazingly well financially. We obviously could not hold our shows or have stalls at fetes etc but the fund raising committee kept our social media presence active and we did a lot of fundraising across all the platforms. They did manage to run one online auction, which raised a huge amount, but the logistics were very difficult to manage. Support adoption for Pets (through pets at Home) were a huge help, both with grants and fundraising done at the shop tills. We also received some very generous donations from supporters and our first significant bequests from wills. People were incredibly generous in their support of the charity and donated food, toys, bedding and more as well as money. We did so well financially that the charity finally has a buffer in the form of a deposit account which held £20,355 by the year end.

As the year ended the country was coming out of the third lockdown, with phased steps, but were still under many strict restrictions. Lots of people were still working from home and dogs were still a commodity that could be bought online for huge amounts of money. We were getting complaints that we couldn't help everyone who applied to us but those we could help loved the new way we were doing things and had very successful adoptions. The general feeling is that we will not be going back to how we used to do things but would keep going and improve things further if we found ways to do so.

Section E

Financial review

Brief statement of the charity's policy on reserves

The charity has been able to build reserves to £20,355. This gives a greater sense of security but is still only enough to cover about two months expenses in full. For this reason, we aim to continue to build on this amount, but not at the detriment of being able to help all the dogs that need it.

Details of any funds materially in deficit

Further financial review details (Optional information)

You **may choose** to include additional information, where relevant about:

- the charity's principal sources of funds (including any fundraising);
- how expenditure has supported the key objectives of the charity;
- investment policy and objectives including any ethical investment policy adopted.

Support Adoption for Pets has been a huge support again, this year totalling £15,993. Our single auction raised £12,328 and we received bequests of £23,038 in total. These amounts, along with some incredibly generous donations meant that not only could we pay for absolutely everything our dogs needed but we were also able to save some as a buffer for future difficulties.

Section F

Other optional information

Section G

Declaration

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)

Full name(s)

Position (eg Secretary, Chair, etc)

Date

INCOME AND EXPENDITURE ACCOUNT FOR APPLIEDOWN RESCUE AND
 REHOMING KENNELS
 YEAR ENDED 4TH APRIL 2021

INCOME

Rehoming Donations	21350	
Petplan	12609	
Kennel Sponsors	11174	
Support Adoption for Pets	15993	
Collection pots	565	
Online Auctions	12328	
Donation Sites	1994	
Donations	59530	
Fundraising	2898	
EBAY & Facebook Sales	1381	
Bequests	23038	
Calendar Sales	841	
Other	<u>4009</u>	
TOTAL INCOME		167710

EXPENDITURE

Vets	30071	
Wages	65026	
Rent	24035	
Electric	1323	
Food	8242	
Cleaning	5130	
Bank	566	
Stationery	517	
Motor	2108	
Maintenance	3016	
Fundraising	251	
Sundries	<u>605</u>	
TOTAL EXPENDITURE		<u>140890</u>

SURPLUS OF INCOME OVER EXPENDITURE £26820

Bank Balance @ 05/04/20	12586	
Cash Balance @ 05/04/20	<u>1071</u>	
		13657

Bank Balance @ 04/04/21	18949	
Savings Balance @ 04/04/21	20355	
Cash Balance @ 04/04/21	<u>1173</u>	<u>40477</u>

SURPLUS OF INCOME OVER EXPENDITURE £26820

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Other optional information

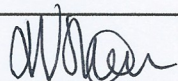
Section G

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Signed on behalf of the charity's trustees

Signature(s)



Full name(s)

JULIE SHELTON

Position (eg Secretary, Chair, etc)

CHAIR

Date

28/01/2022