

# APPLEDOWN RESCUE AND REHOMING KENNELS

England & Wales · Charity number 1116848

## Details

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**Status** Registered

**Legal form** Other

**Registered** 2006-11-16

**Register** [View on the Charity Commission register](#)

## Contact

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**Address** Appledown Kennels  
Harling Road  
Eaton Bray  
Dunstable  
LU6 1QY

**Phone** 01525220383

**Email** [appledown.kennels@btinternet.com](mailto:appledown.kennels@btinternet.com)

**Website** [www.appledownrescue.co.uk](http://www.appledownrescue.co.uk)

## Activities

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**Objects:** 1.FOR THE BENEFIT OF THE PUBLIC TO RELIEVE THE SUFFERING OF DOGS IN NEED OF CARE AND ATTENTION. IN PARTICULAR, TO PROVIDE AND MAINTAIN RESCUE KENNELS FOR THE RECEPTION, CARE AND TREATMENT OF SUCH DOGS.2. TO PROMOTE HUMANE BEHAVIOUR TOWARDS DOGS BY PROVIDING APPROPRIATE CARE, PROTECTION TREATMENT AND SECURITY FOR DOGS WHICH ARE IN NEED OF CARE AND ATTENTION BY REASON OF SICKNESS, MALTREATMENT, POOR CIRCUMSTANCES OR ILL USAGE.3. TO EDUCATE THE PUBLIC IN MATTERS PERTAINING TO CANINE WELFARE AND THE PREVENTION OF CRUELTY AND SUFFERING AMONG ANIMALS. TO PROVIDE A PLACE FOR THE PUBLIC TO RECEIVE ADVICE REGARDING THE APPROPRIATE CARE AND TREATMENT OF DOGS TO ENSURE THEIR CONTINUING WELFARE.

**Activities:** The care of unwanted dogs, particularly strays. Keeping these dogs safe, well and fit. Rehoming dogs to new, appropriate owners. Educating and advising the public on the care of dogs.

## Classification

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- **How:** Provides Services
- **What:** Animals
- **Who:** The General Public/mankind

## Geography

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- **Area of benefit:** NOT DEFINED IN PRACTICE, BEDFORDSHIRE, BUCKINGHAMSHIRE, HERTFORDSHIRE.
- Throughout England

## Finances

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Period end	Income	Expenditure	Assets	Employees
2025-04-04	£274,299	£264,343	-	-
2024-04-04	£223,482	£224,518	-	-
2023-04-04	£178,536	£194,246	-	-
2022-04-04	£185,283	£193,990	-	-
2021-04-04	£167,710	£140,890	-	-

## Trustees

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Name	Role	Appointed
<b>JULIE NICOLA SHELTON</b>	Chair	
EDWARD SMALLWOOD		
LAURA CLAIRE SHELTON		
MARY SMALLWOOD		

**APPLEDOWN RESCUE AND REHOMING KENNELS**

England & Wales - Charity number 1116848

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# Accounts

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## Trustees' Annual Report for the period

From 5<sup>th</sup> April 2024 Period start date To Period end date 5<sup>th</sup> April 2025

Charity name: Appledown Rescue and Rehoming Kennels

Charity registration number: 1116848

### Objectives and Activities

	SORP reference	
Summary of the purposes of the charity as set out in its governing document	Para 1.17	For the benefit of the public to relieve the Suffering of dogs in need of care and Attention. In particular to provide and maintain rescue kennels, daily care and medical/behavioural attention.
Summary of the main activities in relation to those purposes for the public benefit, in particular, the activities, projects or services identified in the accounts.	Para 1.17 and 1.19	To provide kennel facilities and staff so that such dogs can be offered shelter and sanctuary. To provide any medical treatment required by these dogs. To actively seek new homes for aged and infirm dogs, if safe to do so and if a good quality of life is still an expectation. To promote humane behaviour towards dogs. To give advice regarding dogs and their needs to the public. To offer free behaviour help and dog food to those who are struggling to keep their dog during this period of shortage of rescue spaces.
Statement confirming whether the trustees have had regard to the guidance issued by the Charity Commission on public benefit	Para 1.18	The trustees have complied with their duty to have due regard to the commission's public benefit guidance when exercising any powers or duties to which the guidance is relevant.

### Additional information (optional)

You may choose to include further statements where relevant about:

	SORP reference	
Policy on grant making	Para 1.38	
Policy on social investment including program related investment	Para 1.38	
Contribution made by	Para 1.38	Our volunteers are an essential part of the rescue and the Charity would not be able to function without them. We continue to add to

volunteers		their number and we have volunteers helping with the day to day care of the dogs, dog walking, fundraising, washing up, admin, social media, home checking and maintenance. We would never be able to cover the costs of employing people to do what they do and their presence also adds to the atmosphere and excellent people friendly reputation that we have created. We have individual and groups of volunteers, including those who are supported by their employers and these particularly help with larger projects such as ensuring that our grounds remain in appropriate condition for the dogs to use on a daily basis.
Other		

## Achievements and Performance

	SORP reference	
Summary of the main achievements of the charity, identifying the difference the charity's work has made to the circumstances of its beneficiaries and any wider benefits to society as a whole.	Para 1.20	<p><b>The Charity had a good year in continuing trying circumstances. Firstly, thanks to the enormous generosity of our supporters, some kind bequests and a large, for us, donation, our income was a few thousand pounds more than our expenditure. This was so even though we were able to replace a number of dilapidated kennel fronts and beds and improve life for our residents. The stray numbers continued to be overwhelming at times but we built up some good contacts with breed rescues and were able to use them to create movement, over and above the 173 dogs that were adopted permanently during the year. Staffing has been difficult during the year with finding new employees who are resilient and able to travel a real challenge. We have, however, taken on two apprentices who are a bonus for the charity and benefitting from the amount they can learn.</b></p> <p><b>Once again our fundraisers have kept things going and ensured that we are never without the wherewithal to meet the dogs' needs. They work tirelessly to spread the word and to find new and interesting ways to raise money and have clearly been incredibly successful.</b></p> <p><b>We changed vets at the end of 2024 and have really felt the benefit of this as they are very like minded and have a huge interest in animal welfare. They are a small independent and only 8 minutes</b></p>

		<p>from us, so our dogs are very lucky to have them on our side. This year has definitely felt like a year of building relationships with other organisations and creating a network of like minded charities and small businesses that support each other. It has been a huge help and is something we hope to carry forward.</p>
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**Additional information (optional)**

You may choose to include further statements where relevant about:

Achievements against objectives set	Para 1.41	<p><b>We have done incredibly well to place 173 dogs into homes, where they remain, and to help many get to breed rescues who are in a better position to find the homes those dogs need. This also helps those still with us by giving more time and resources for us to provide everything they need until it is their turn to be adopted.</b></p>
Performance of fundraising activities against objectives set	Para 1.41	<p><b>Our fundraisers have spread their net wider this year and achieved more than ever. They have also been able to include some of the dogs in some activities, showcasing the fact that rescue dogs are a good choice as pets and talking about the laws around straying and permanent identification.</b></p>
Investment performance against objectives	Para 1.41	N/A
Other		

## Financial Review

Review of the charity's financial position at the end of the period	Para 1.21	<b>We are still nowhere near being a rich charity but we have ended the year with more money in our accounts than last year and we managed to improve some of the kennels. Considering the large increases in wage rates and utility bills it feels like we ended on a positive note.</b>
Statement explaining the policy for holding reserves stating why they are held	Para 1.22	<b>Our deposit account has a little more in it this year compared to last and our plan, as we deal with ever rising costs, is to follow that path, whilst still meeting all of the dogs' needs.</b>
Amount of reserves held	Para 1.22	<b>£14123</b>
Reasons for holding zero reserves	Para 1.22	
Details of fund materially in deficit	Para 1.24	
Explanation of any uncertainties about the charity continuing as a going concern	Para 1.23	<b>We do not feel the charity is at risk as we are slowly improving its overall financial position. We are not, however, blasé about this and continue to do everything to grow more support and a higher profile to help our fundraisers achieve everything they want.</b>

### Additional information (optional)

You may choose to include further statements where relevant about:

The charity's principal sources of funds (including any fundraising)	Para 1.47	<b>Private donations and kennel sponsorship are our biggest sources of funds besides the rehoming donations, but bequests are growing and our online auctions are always a major success.</b>
Investment policy and objectives including any social investment policy adopted	Para 1.46	<b>N/A</b>
A description of the principal risks facing the charity	Para 1.46	<b>We still feel that something of the magnitude of the pandemic would be the biggest risk to the charity, although further breeds being added to the DDA list would also have a detrimental effect.</b>
Other		

## Structure, Governance and Management

Description of charity's trusts:		
Type of governing document (trust deed, royal charter)	Para 1.25	<b>Constitution</b>
How is the charity constituted? (e.g unincorporated association, CIO)	Para 1.25	<b>Trust</b>
Trustee selection methods including details of any constitutional provisions e.g. election to post or name of any person or body entitled to appoint one or more trustees	Para 1.25	<b>Appointed by existing Trustees</b>

### Additional information (optional)

You may choose to include further statements where relevant about:

Policies and procedures adopted for the induction and training of trustees	Para 1.51	
The charity's organisational structure and any wider network with which the charity works	Para 1.51	
Relationship with any related parties	Para 1.51	
Other		

### Reference and Administrative details

Charity name	Appledown Rescue and Rehoming Kennels
Other name the charity uses	Appledown Rescue
Registered charity number	1116848
Charity's principal address	Appledown Kennels Harling Road Eaton Bray Bedfordshire LU6 1QY



## Funds held as custodian trustees on behalf of others

Description of the assets held in this capacity	
Name and objects of the charity on whose behalf the assets are held and how this falls within the custodian charity's objects	
Details of arrangements for safe custody and segregation of such assets from the charity's own assets	

### Additional information (optional)

#### Names and addresses of advisers (Optional information)

Type of adviser	Name	Address

#### Name of chief executive or names of senior staff members (Optional information)

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### Exemptions from disclosure

Reason for non-disclosure of key personnel details

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### Other optional information

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## Declarations

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)

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Full name(s)

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Position (eg Secretary,  
Chair, etc)

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Date

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INCOME AND EXPENDITURE ACCOUNT FOR APPLIEDOWN RESCUE AND  
 REHOMING KENNELS  
 YEAR ENDED 4<sup>TH</sup> APRIL 2025

INCOME

Rehoming Donations		42500
Petplan		16211
Kennel Sponsors		26462
Pets Foundation (Pets at Home)		7037
Surplus from May Show		9025
Surplus from September Show		7475
Collection Pots		945
Online Auctions		21237
Donation Sites		27104
Donations		74618
Fundraising		6534
EBAY, Facebook Sales & Shop		5472
Microchipping, Nail trimming etc		1873
Interest		156
Bequests		<u>27650</u>
TOTAL INCOME		274299

EXPENDITURE

Vets	96603	
Wages	104471	
Rent & rates	36374	
Electric	4006	
Food	6139	
Cleaning & waste	2741	
Bank	862	
Office expenses	694	
Motor	2623	
Maintenance	9427	
Fundraising	390	
Sundries	<u>13</u>	
TOTAL EXPENDITURE		<u>264343</u>

EXCESS OF INCOME OVER EXPENDITURE £9956


Bank Balance @ 05/04/24		1973
Savings Balance @ 05/04/24		12480
Cash Balance @ 05/04/24		<u>571</u>
		15024
Bank Balance @ 04/04/25	10472	
Savings Balance @ 04/04/25	14123	
Cash Balance @ 04/04/25	<u>385</u>	
		<u>24980</u>

EXCESS OF INCOME OVER EXPENDITURE £9956

## Declarations

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)		
Full name(s)	JULIE NICOLA STENTON	
Position (eg Secretary, Chair, etc)	CHAIR	
Date	30/01/2026	

**APPLEDOWN RESCUE AND REHOMING KENNELS**

England & Wales - Charity number 1116848

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# Accounts

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## Trustees' Annual Report for the period

From 5<sup>th</sup> April 2023  
Period end date

Period start date To 4<sup>th</sup> April 2024

**Charity name: APPLEDOWN RESCUE AND REHOMING KENNELS**

**Charity registration number: 1116848**

### Objectives and Activities

	SORP reference	
Summary of the purposes of the charity as set out in its governing document	Para 1.17	For the benefit of the public to relieve the Suffering of dogs in need of care and Attention. In particular to provide and maintain rescue kennels, daily care and medical/behavioural attention.
Summary of the main activities in relation to those purposes for the public benefit, in particular, the activities, projects or services identified in the accounts.	Para 1.17 and 1.19	T provide kennel facilities and staff so that such dogs can be offered shelter and sanctuary. To provide any medical treatment required by these dogs. To actively seek new homes for aged and infirm dogs, if safe to do so and if a god quality of life is still an expectation. To promote humane behaviour towards dogs. To give advice regarding dogs and their needs to the public. To offer free behaviour help and dog food to those who are struggling to keep their dog during this period of shortage of rescue spaces.
Statement confirming whether the trustees have had regard to the guidance issued by the Charity Commission on public benefit	Para 1.18	The trustees have complied with their duty to have due regard to the commission's public benefit guidance when exercising any powers or duties to which the guidance is relevant.

### Additional information (optional)

You may choose to include further statements where relevant about:

	SORP reference	
Policy on grant making	Para 1.38	
Policy on social investment including program related investment	Para 1.38	

Contribution made by volunteers	Para 1.38	Our volunteers are an essential part of the rescue and the Charity would not be able to function without them. We continue to add to their number and we have volunteers helping with the day to day care of the dogs, dog walking, fundraising, washing up, admin, social media, home checking and maintenance. We would never be able to cover the costs of employing people to do what they do and their presence also adds to the atmosphere and excellent people friendly reputation that we have created.
Other		

## Achievements and Performance

	SORP reference	
Summary of the main achievements of the charity, identifying the difference the charity's work has made to the circumstances of its beneficiaries and any wider benefits to society as a whole.	Para 1.20	<p>2023 – 2024 continued on from the previous year in terms of being difficult but we found a way to cope better financially and managed to almost break even. The strays just kept on coming and many of them were not the type of dog that families want to adopt. In addition we had the XLBully crisis to deal with, which got worse and worse as the year went on. We were able to home all but one of those who came to us before the legal deadline and that one we have exempted and he flew the flag in TV interviews etc. He will live happily at the rescue for life.</p> <p>For much of the year we continued with a difficult staff turn over but that was balanced by the growth in volunteer numbers and the support our existing volunteers gave.</p> <p>Our fundraisers were incredible, particularly when we had to make the difficult decision to postpone a big event because of the heat. They immediately set to work and organised an extra online auction, which was a huge success, and rescheduled the postponed fund day. As it happens, the extra funds these difficult events raised were a true silver lining. As well as the extra income, we really felt the huge amount of warmth the people in our area and those who have adopted feel towards the rescue.</p> <p>We do continue to feel the pinch because of the numbers of dogs that we are dealing with but we homed 180 dogs and made sure all of the dogs who came in had their needs fully met, so we continue to keep our heads properly above water.</p>

**Additional information (optional)**

You may choose to include further statements where relevant about:

<p>Achievements against objectives set</p>	<p>Para 1.41</p>	<p>Finding our dogs homes has continued to be very successful and we have kept our return rate low. We still feel that we are not as strong as we would like to be financially but we held our own this year and very nearly broke even, which feels much better than the previous year. The atmosphere at the rescue has also managed to stay surprisingly positive, even though the XLBully crisis has made for some very difficult days.</p>
<p>Performance of fundraising activities against objectives set</p>	<p>Para 1.41</p>	<p>The fundraisers have excelled themselves this year, in particular when we had to postpone our September show. They have brought some of our dog walking volunteers into the group and this has added some fresh ideas, spreading the word and getting our name known a little further afield. I think that, considering we know times are hard, we have done remarkably well.</p>
<p>Investment performance against objectives</p>	<p>Para 1.41</p>	<p>N?A</p>
<p>Other</p>		

## Financial Review

Review of the charity's financial position at the end of the period	Para 1.21	The charity did spend more than it received, but only by a small amount. Considering this was a year where costs seemed to be continuously moving upwards for everybody, we were fairly relieved to have not suffered more. We still, however, need a much stronger financial base.
Statement explaining the policy for holding reserves stating why they are held	Para 1.22	Our plans to increase the reserves seem to be scuppered each year at the moment, thanks to the economy and the vast number of dogs being discarded. We continue to look for ways to build up our security.
Amount of reserves held	Para 1.22	£12480
Reasons for holding zero reserves	Para 1.22	
Details of fund materially in deficit	Para 1.24	The main costs we are dealing with are a direct result of the number of stray dogs arriving: the vet bills and staff costs. We did, however, do a better job this year of keeping the funds coming in and we almost matched the expenses.
Explanation of any uncertainties about the charity continuing as a going concern	Para 1.23	We are confident that the charity is not at risk, but we do know that we have to continue to work hard at fund raising and watching the costs where we are able.

### Additional information (optional)

You may choose to include further statements where relevant about:

The charity's principal sources of funds (including any fundraising)	Para 1.47	Private donations and the sponsoring of kennels continue to be our main source of income, and also our online auctions which are run by our fundraising committee. This year we also received a grant from Support Adoption for pets, which was an enormous help towards the vet bills. Having a large proportion of the dogs' food donated saves a lot of money over the course of the year and is very gratefully received by us.
Investment policy and objectives including any social investment policy adopted	Para 1.46	N/A
A description of the principal risks facing the charity	Para 1.46	The principal risks to the charity would be something like another pandemic that made fundraising untenable or too many more years of endless numbers of dogs, many of whom are in need of a lot of veterinary or behavioural work.
Other		

## Structure, Governance and Management

Description of charity's trusts:		
Type of governing document (trust deed, royal charter)	Para 1.25	Constitution
How is the charity constituted? (e.g unincorporated association, CIO)	Para 1.25	Trust
Trustee selection methods including details of any constitutional provisions e.g. election to post or name of any person or body entitled to appoint one or more trustees	Para 1.25	Appointed by existing trustees

### Additional information (optional)

You may choose to include further statements where relevant about:

Policies and procedures adopted for the induction and training of trustees	Para 1.51	
The charity's organisational structure and any wider network with which the charity works	Para 1.51	
Relationship with any related parties	Para 1.51	
Other		

### Reference and Administrative details

Charity name	Appledown Rescue and Rehoming Kennels
Other name the charity uses	Appledown Rescue
Registered charity number	1116848
Charity's principal address	Appledown Kennels Harling Road Eaton Bray Bedfordshire LU6 1Q&

**Names of the charity trustees who manage the charity**

	<b>Trustee name</b>	<b>Office (if any)</b>	<b>Dates acted if not for whole year</b>	<b>Name of person (or body) entitled to appoint trustee (if any)</b>
1	Julie Shelton	Chair		
2	Laura Shelton	Secretary		
3	Mary Smallwood	Treasurer		
4	Edward Smallwood			
5				
6				
7				
8				
9				
10				
11				
12				
13				
14				
15				
16				
17				
18				
19				
20				

**Corporate trustees – names of the directors at the date the report was approved**

<b>Director name</b>		

**Name of trustees holding title to property belonging to the charity**

<b>Trustee name</b>	<b>Dates acted if not for whole year</b>	

## Funds held as custodian trustees on behalf of others

Description of the assets held in this capacity	
Name and objects of the charity on whose behalf the assets are held and how this falls within the custodian charity's objects	
Details of arrangements for safe custody and segregation of such assets from the charity's own assets	

### Additional information (optional)

#### Names and addresses of advisers (Optional information)

Type of adviser	Name	Address

#### Name of chief executive or names of senior staff members (Optional information)

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## Exemptions from disclosure

Reason for non-disclosure of key personnel details

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## Other optional information

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## Declarations

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

<b>Signature(s)</b>		
<b>Full name(s)</b>		
<b>Position (eg Secretary, Chair, etc)</b>		
<b>Date</b>		

INCOME AND EXPENDITURE ACCOUNT FOR APPLEDOWN RESCUE AND  
 REHOMING KENNELS  
 YEAR ENDED 4<sup>TH</sup> APRIL 2024

INCOME

Rehoming Donations		39875
Petplan		13931
Kennel Sponsors		18370
Support Adoption for Pets		17751
Surplus from May Show		8319
Surplus from October Show		6898
Collection Pots		692
Online Auctions		29970
Donation Sites		9015
Donations		61238
Fundraising		3942
EBAY & Facebook Sales		4925
Interest		115
Bequests		<u>8441</u>
TOTAL INCOME		223482

EXPENDITURE

Vets	88095	
Wages	86436	
Rent	24420	
Electric	3174	
Food	10644	
Cleaning	3901	
Bank	845	
Stationery	744	
Motor	2625	
Maintenance	2566	
Fundraising	850	
Sundries	<u>218</u>	
TOTAL EXPENDITURE		<u>224518</u>

EXCESS OF EXPENDITURE OVER INCOME £1036

Bank Balance @ 05/04/22		1989
Savings Balance @ 05/04/22		13481
Cash Balance @ 05/04/22		<u>590</u>
		16060


Bank Balance @ 04/04/23	1973	
Savings Balance @ 04/04/23	12480	
Cash Balance @ 04/04/23	<u>571</u>	
		<u>15024</u>

EXCESS OF EXPENDITURE OVER INCOME £1036

## Declarations

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)		
Full name(s)	JULIE NICOLA SHELTON	
Position (eg Secretary, Chair, etc)	CHAIR	
Date	18/01/25	

**APPLEDOWN RESCUE AND REHOMING KENNELS**

England & Wales - Charity number 1116848

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# Accounts

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## Trustees' Annual Report for the period

From 5<sup>th</sup> April 2022 To 4<sup>th</sup> APRIL 2023

Charity name: APPLIEDOWN RESCUE AND REHOMING KENNELS

Charity registration number: 1116848

### Objectives and Activities

	SORP reference	
Summary of the purposes of the charity as set out in its governing document	Para 1.17	For the benefit of the public to relieve the suffering of dogs in need of care and attention. In particular to provide and maintain rescue kennels, daily care and medical/behavioural attention.
Summary of the main activities in relation to those purposes for the public benefit, in particular, the activities, projects or services identified in the accounts.	Para 1.17 and 1.19	To provide kennel facilities and staff so that such dogs can be offered shelter and sanctuary. To provide any medical treatment required by these dogs. To actively seek new homes for aged and infirm dogs, if safe to do so and if a good quality of life is still an expectation. To promote humane behaviour towards dogs. To give advice regarding dogs and their needs to the public. To offer free behaviour help to those who are struggling to keep their dog during this period of shortage of rescue spaces.
Statement confirming whether the trustees have had regard to the guidance issued by the Charity Commission on public benefit	Para 1.18	The trustees have complied with their duty to have due regard to the commission's public benefit guidance when exercising any powers or duties to which the guidance is relevant.

### Additional information (optional)

You may choose to include further statements where relevant about:

	SORP reference	
Policy on grant making	Para 1.38	
Policy on social investment including program related investment	Para 1.38	
Contribution made by	Para 1.38	We would not be able to function without our volunteers. We have more than ever before and they form teams who are involved with

volunteers		fund raising, kennel help, dog walking, house checking and washing up/kitchen duties. We would never be able to afford the staff to cover what these people do for us and they prove their value time and time again. All of the house checks and fundraising are done by volunteers as well as all of the offsite exercise that the dogs receive. They also help keep our social media sites up to date and relevant, which helps us to home our dogs.
Other		

## Achievements and Performance

	SORP reference	
Summary of the main achievements of the charity, identifying the difference the charity's work has made to the circumstances of its beneficiaries and any wider benefits to society as a whole.	Para 1.20	<p>2023-23 has been another difficult year, with even more dogs arriving as unclaimed strays. It has felt as though we have spent the whole year ensuring that we can find the space to keep the dogs properly. We have homed well, 182 during the year, but more have arrived. We have also continued to see some awful neglect cases and dogs who have clearly had no vaccinations, worming or other basic medical care.</p> <p>The emotional toll on our staff has shown and we have had quite a change around of personnel, something we have never had a problem with previously. The combination of suffering dogs, those with awful temperaments and the constant pressure of numbers has proven too much for quite a few of the employees. Fortunately we have been able to replace them and have had amazing support, as ever, from our volunteers. The volunteers have helped immensely in spreading the word about our dogs, raising much needed funds and also getting donations of food and other essentials, which we would have struggled to afford. We have spent more than we have received but we have stayed on top of things and not reduced the care and speed of response at any time. Our rescue may be made up of a number of people who do many different tasks to ensure that everything is done, but those people do it well and the dogs benefit enormously. Our behaviourists have also been working hard, not just improving our dogs' behaviour, but also helping those who are struggling with their own dog's sociability and training. They give free sessions and constant back up and have helped a lot of people keep their pets.</p>

		It's been a very tough but successful year.
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**Additional information (optional)**

You may choose to include further statements where relevant about:

Achievements against objectives set	Para 1.41	We have continued to be successful at rehoming and maintain a tiny return rate. We have struggled and juggled financially but have managed to stay on top of things and we have helped people who have not adopted from us but have needed help with their dog. It has been extremely busy and high pressure but the dogs are fit and happy and the staff have stayed good humoured, plus the volunteers have increased in number and been a big part of our team.
Performance of fundraising activities against objectives set	Para 1.41	Fundraising has been incredibly successful considering there were still not the usual number of events that we could attend. Those we organised ourselves all had a great outcome. Costs have been rising enormously, however, and we have found it hard to raise enough to completely match the increases.
Investment performance against objectives	Para 1.41	N/A
Other		

## Financial Review

Review of the charity's financial position at the end of the period	Para 1.21	Again the charity spent more than it raised, but we are optimistic that the plans for the coming year will even things out and start moving us towards a greater financial security.
Statement explaining the policy for holding reserves stating why they are held	Para 1.22	We really would like to hold more reserves and are working towards building these up again. We were pleased that we were able to keep some by the end of the financial year, considering the state of the economy.
Amount of reserves held	Para 1.22	£13481
Reasons for holding zero reserves	Para 1.22	
Details of fund materially in deficit	Para 1.24	The vet bills and wages are the main reason for the charity being in deficit. This is a direct result of the sheer number of dogs arriving and the increase in the costs to us of both of these things.
Explanation of any uncertainties about the charity continuing as a going concern	Para 1.23	We are totally confident that the charity will continue to operate as we head into the future.

### Additional information (optional)

You may choose to include further statements where relevant about:

The charity's principal sources of funds (including any fundraising)	Para 1.47	Private donations and supporters sponsoring kennels are our main source of incomes. We also held three very successful online auctions this year and two fun dog shows, for the first time since before Covid. We have the most generous supporters imaginable.
Investment policy and objectives including any social investment policy adopted	Para 1.46	N/A
A description of the principal risks facing the charity	Para 1.46	Anything that impacted fundraising as badly as the lockdowns would be very difficult but we now have a better set of contingency plans than we did previously.
Other		

## Structure, Governance and Management

Description of charity's trusts:		
Type of governing document (trust deed, royal charter)	Para 1.25	Constitution
How is the charity constituted? (e.g unincorporated association, CIO)	Para 1.25	Trust
Trustee selection methods including details of any constitutional provisions e.g. election to post or name of any person or body entitled to appoint one or more trustees	Para 1.25	Appointed by existing trustees

### Additional information (optional)

You may choose to include further statements where relevant about:

Policies and procedures adopted for the induction and training of trustees	Para 1.51	
The charity's organisational structure and any wider network with which the charity works	Para 1.51	
Relationship with any related parties	Para 1.51	
Other		

### Reference and Administrative details

Charity name	Appledown Rescue and Rehoming Kennels
Other name the charity uses	Appledown Rescue
Registered charity number	1116848
Charity's principal address	Appledown Kennels Harling Road Eaton Bray Bedfordshire LU6 1QY



## Funds held as custodian trustees on behalf of others

Description of the assets held in this capacity	
Name and objects of the charity on whose behalf the assets are held and how this falls within the custodian charity's objects	
Details of arrangements for safe custody and segregation of such assets from the charity's own assets	

### Additional information (optional)

#### Names and addresses of advisers (Optional information)

Type of adviser	Name	Address
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#### Name of chief executive or names of senior staff members (Optional information)

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## Exemptions from disclosure

Reason for non-disclosure of key personnel details

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## Other optional information

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## Declarations

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

<b>Signature(s)</b>		
<b>Full name(s)</b>		
<b>Position (eg Secretary, Chair, etc)</b>		
<b>Date</b>		

INCOME AND EXPENDITURE ACCOUNT FOR APPLIEDOWN RESCUE AND  
 REHOMING KENNELS  
 YEAR ENDED 4<sup>TH</sup> APRIL 2023

INCOME

Rehoming Donations		36735
Petplan		13141
Kennel Sponsors		14621
Support Adoption for Pets		7507
Surplus from May Show		9005
Surplus from September Show		8263
Collection Pots		823
Online Auctions		16140
Donation Sites		4954
Donations		58734
Fundraising		6959
EBAY & Facebook Sales		1029
Interest		65
Calendar Sales		<u>550</u>
TOTAL INCOME		178536

EXPENDITURE

Vets	69955	
Wages	78729	
Rent	24470	
Electric	1890	
Food	8365	
Cleaning	4102	
Bank	834	
Stationery	1006	
Motor	2925	
Maintenance	625	
Fundraising	1285	
Sundries	<u>60</u>	
TOTAL EXPENDITURE		<u>194246</u>

EXCESS OF EXPENDITURE OVER INCOME £15710

Bank Balance @ 05/04/22		2111
Savings Balance @ 05/04/22		29091
Cash Balance @ 05/04/22		<u>568</u>
		31770


Bank Balance @ 04/04/23	1989	
Savings Balance @ 04/04/23	13481	
Cash Balance @ 04/04/23	<u>590</u>	
		<u>16060</u>

EXCESS OF EXPENDITURE OVER INCOME £15710

## Declarations

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)		
Full name(s)	JULIE NICOLA STIZZA	
Position (eg Secretary, Chair, etc)	CHAIR	
Date	29/01/24	

**APPLEDOWN RESCUE AND REHOMING KENNELS**

England & Wales - Charity number 1116848

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# Accounts

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## Trustees' Annual Report for the period

From **05/04/2021**  
Period end date

Period start date To **04/04/2021**

**Charity name: Appledown Rescue and Rehoming Kennels**

**Charity registration number: 1116848**

### Objectives and Activities

	SORP reference	
Summary of the purposes of the charity as set out in its governing document	Para 1.17	For the benefit of the public to relieve the suffering of dogs in need of care and attention. In particular to provide and maintain rescue kennels, daily care and medical/behavioural attention.
Summary of the main activities in relation to those purposes for the public benefit, in particular, the activities, projects or services identified in the accounts.	Para 1.17 and 1.19	To provide kennel facilities and staff so that such dogs can be offered shelter and sanctuary. To provide any medical treatment required by these dogs. To actively seek new homes for aged and infirm dogs, if safe to do so and if a good quality of life is still an expectation. To promote humane behaviour towards dogs. To give advice regarding dogs and their needs to the public. During this year of difficulty for many people, the charity has provided help to those who have struggled to care for their dogs because of financial pressures. Vet bills have been paid and food provided to those who have needed.
Statement confirming whether the trustees have had regard to the guidance issued by the Charity Commission on public benefit	Para 1.18	The trustees have complied with their duty to have due regard to the commission's public benefit guidance when exercising any powers or duties to which the guidance is relevant

### Additional information (optional)

You may choose to include further statements where relevant about:

	SORP reference	
Policy on grant making	Para 1.38	
Policy on social investment including program related investment	Para 1.38	

Contribution made by volunteers	Para 1.38	Our team of volunteers continue to grow, particularly with regard to dog walking. The fund raising volunteers have been invaluable and have done everything they can to help the charity cope with the Covid restrictions. The volunteers are all absolutely essential to the continuation of the charity and they are a vital part of the team. Part way through the year we added a new volunteering role, that of washing up and laundry, and it has been hugely popular. It has made a huge difference to the time we can give the dogs.
Other		

## Achievements and Performance

	SORP reference	
Summary of the main achievements of the charity, identifying the difference the charity's work has made to the circumstances of its beneficiaries and any wider benefits to society as a whole.	Para 1.20	<p><b>2021 – 22 has been a difficult year for our rescue. The number of dogs coming in as strays and not being claimed has increased as the year has gone on, although we have been lucky to still have people looking to adopt. Unfortunately the fashions that influence what dogs people buy, also have an effect on what they throw out. We have seen a huge increase in the numbers of some of the larger breeds and these are harder to rehome. We have also seen a huge impact caused by the fact that nobody had unexpected visitors, so they felt they could get away with anything. We have seen a massive increase in serious neglect cases and this has had an equally massive impact on our vet bills, which have sky rocketed. We did look after some seized puppy farm dogs for Buckinghamshire council and the boarding of these brought in some very useful income, although also a lot of work and emotional stress. Fundraising remained difficult but we did manage an online auction and a fantastically successful show day in September. The higher costs and numbers of dogs did mean that we had to use some of our reserves, but we kept our heads above water and were able to home 170 dogs and place 3 into end of life foster care. We were very lucky to continue to get support from Support Adoption for Pets and a couple of very good private donations and a generous bequest, by our standards.</b></p>

		<p>The type of dogs that people want to adopt have not particularly matched what has been arriving as strays. Most people want smaller, non moulting or short haired dogs, but we have had a lot of large breeds, particularly working and bull breeds. Some of these may never be suitable to home and we have accepted that rescue does include providing a permanent home with us. This is where our volunteers really come into their own as we could never exercise these dogs as well with just the staff trying to do it all.</p>
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**Additional information (optional)**

You may choose to include further statements where relevant about:

Achievements against objectives set	Para 1.41	<p>We did very well with our homing and we stayed on top of things financially, but we have found the increased numbers of dogs difficult to manage at times. We think, however, that this is a sign of things to come and that the next few years will be busy and expensive.</p>
Performance of fundraising activities against objectives set	Para 1.41	<p>The fundraising has been phenomenal considering the fact that there were still restrictions for much of the year. We raised almost 30% more than we had aimed for, fortunately because the costs were also higher.</p>
Investment performance against objectives	Para 1.41	N/A
Other		

## Financial Review

Review of the charity's financial position at the end of the period	Para 1.21	<b>The charity does have a fifth less money than it started the year with but we feel that we are not starting a new year from a position of weakness.</b>
Statement explaining the policy for holding reserves stating why they are held	Para 1.22	<b>We would love to hold more reserves because, as we have seen, we are so greatly affected by societal changes.</b>
Amount of reserves held	Para 1.22	<b>£29091</b>
Reasons for holding zero reserves	Para 1.22	
Details of fund materially in deficit	Para 1.24	<b>Vet bills are the main reason for the charity being in deficit. This has been caused by the increased number of dogs and the poor/awful condition of so many of them when they arrive with us.</b>
Explanation of any uncertainties about the charity continuing as a going concern	Para 1.23	<b>We are totally confident that the charity will continue to operate as we head into the future.</b>

### Additional information (optional)

You may choose to include further statements where relevant about:

The charity's principal sources of funds (including any fundraising)	Para 1.47	<b>Private donations are the main source of income, from kennel sponsorship to cheques and cash sent through the post. Our big fundraisers could not be held this year so it is our amazing supporters who have kept us fluid.</b>
Investment policy and objectives including any social investment policy adopted	Para 1.46	<b>N/A</b>
A description of the principal risks facing the charity	Para 1.46	<b>The main risk is if lockdowns happen again and fund raising is not able to start a return to normal.</b>
Other		

## Structure, Governance and Management

Description of charity's trusts:		
Type of governing document ( <a href="#">trust deed</a> , <a href="#">royal charter</a> )	Para 1.25	<b>Constitution</b>
How is the charity constituted? (e.g. <a href="#">unincorporated association</a> , <a href="#">CIO</a> )	Para 1.25	<b>Trust</b>
Trustee selection methods including details of any constitutional provisions e.g. election to post or name of any person or body entitled to appoint one or more trustees	Para 1.25	<b>Appointed by existing trustees</b>

### Additional information (optional)

You may choose to include further statements where relevant about:

Policies and procedures adopted for the induction and training of trustees	Para 1.51	
The charity's organisational structure and any wider network with which the charity works	Para 1.51	
Relationship with any related parties	Para 1.51	
Other		

### Reference and Administrative details

Charity name	Appledown Rescue and Rehoming Kennels
Other name the charity uses	Appledown Rescue
Registered charity number	1116848
Charity's principal address	Appledown Kennels Harling Road Eaton Bray Bedfordshire LU6 1QY

**Names of the charity trustees who manage the charity**

	<b>Trustee name</b>	<b>Office (if any)</b>	<b>Dates acted if not for whole year</b>	<b>Name of person (or body) entitled to appoint trustee (if any)</b>
1	Julie Shelton	Chair		
2	Laura Shelton	Secretary		
3	Mary Smallwood	Treasurer		
4	Edward Smallwood			
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20				

**Corporate trustees – names of the directors at the date the report was approved**

<b>Director name</b>		

**Name of trustees holding title to property belonging to the charity**

<b>Trustee name</b>	<b>Dates acted if not for whole year</b>	

## Funds held as custodian trustees on behalf of others

Description of the assets held in this capacity	
Name and objects of the charity on whose behalf the assets are held and how this falls within the custodian charity's objects	
Details of arrangements for safe custody and segregation of such assets from the charity's own assets	

### Additional information (optional)

#### Names and addresses of advisers (Optional information)

Type of adviser	Name	Address

#### Name of chief executive or names of senior staff members (Optional information)

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## Exemptions from disclosure

Reason for non-disclosure of key personnel details

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## Other optional information

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## Declarations

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

<b>Signature(s)</b>		
<b>Full name(s)</b>		
<b>Position (eg Secretary, Chair, etc)</b>		
<b>Date</b>		

INCOME AND EXPENDITURE ACCOUNT FOR APPLIEDOWN RESCUE AND  
 REHOMING KENNELS  
 YEAR ENDED 4<sup>TH</sup> APRIL 2022

INCOME

Rehoming Donations		30650
Petplan		12220
Kennel Sponsors		14456
Support Adoption for Pets		10483
Surplus from September Show		8018
Buckinghamshire Council		6812
Collection Pots		956
Online Auctions		11295
Donation Sites		1941
Donations		60723
Fundraising		5598
EBAY & Facebook Sales		1030
Bequests		21045
Calendar Sales		<u>56</u>
TOTAL INCOME		185283

EXPENDITURE

Vets	77125	
Wages	71944	
Rent	26130	
Electric	1675	
Food	5635	
Cleaning	3181	
Bank	676	
Stationery	739	
Motor	5798	
Maintenance	213	
Fundraising	417	
Sundries	<u>457</u>	
TOTAL EXPENDITURE		<u>193990</u>

EXCESS OF EXPENDITURE OVER INCOME £8707

Bank Balance @ 05/04/21		18949
Savings Balance @ 05/04/21		20355
Cash Balance @ 05/04/21		<u>1173</u>
		40477

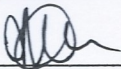
Bank Balance @ 04/04/22	2111	
Savings Balance @ 04/04/22	29091	
Cash Balance @ 04/04/22	<u>568</u>	
		<u>31770</u>

EXCESS OF EXPENDITURE OVER INCOME £8707

**Declarations**

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)		
Full name(s)	JULIE NICOLA STALTON	
Position (eg Secretary, Chair, etc)	CHAIR	
Date	30/01/2023	

**APPLEDOWN RESCUE AND REHOMING KENNELS**

England & Wales - Charity number 1116848

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# Accounts

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# Trustees' Annual Report for the period

From	Period start date			To	Period end date		
	05	04	2020		04	04	2021

## Section A Reference and administration details

**Charity name** Appledown Rescue and Rehoming Kennels

**Other names charity is known by** Appledown Rescue

**Registered charity number (if any)** 1116848

**Charity's principal address**

Appledown Kennels, Harling Road  
 Eaton Bray  
 Bedfordshire  
**Postcode** LU6 1QY

### Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Julie Shelton	Chair		
2	Laura Shelton	Secretary		
3	Mary Smallwood	Treasurer		
4	Edward Smallwood			
5				
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### Names of the trustees for the charity, if any, (for example, any custodian trustees)

Name	Dates acted if not for whole year

**Names and addresses of advisers (Optional information)**

Type of adviser	Name	Address

**Name of chief executive or names of senior staff members (Optional information)**

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**Section B Structure, governance and management**

**Description of the charity's trusts**

Type of governing document  
(eg. trust deed, constitution)

Constitution

How the charity is constituted  
(eg. trust, association, company)

Trust

Trustee selection methods  
(eg. appointed by, elected by)

Appointed by existing trustees

**Additional governance issues (Optional information)**

You **may choose** to include additional information, where relevant, about:

- policies and procedures adopted for the induction and training of trustees;
- the charity's organisational structure and any wider network with which the charity works;
- relationship with any related parties;
- trustees' consideration of major risks and the system and procedures to manage them.

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**Section C Objectives and activities**

**Summary of the objects of the charity set out in its governing document**

For the benefit of the public to relieve the suffering of dogs in need of care and attention. In particular to provide and maintain rescue kennels, daily care and medical/behavioural attention.

**Summary of the main activities undertaken for the public benefit in relation to these objects (include within this section the statutory declaration that trustees have had regard to the guidance issued by the Charity Commission on public benefit)**

To provide kennel facilities and staff so that such dogs can be offered shelter and sanctuary. To provide any medical treatment required by these dogs. To actively seek new homes for aged and infirm dogs, if safe to do so and if a good quality of life is still an expectation. To promote humane behaviour towards dogs. To give advice regarding dogs and their needs to the public.

During this year of difficulty for many people, the charity has provided help to those who have struggled to care for their dogs because of financial pressures. Vet bills have been paid and food provided to those who have needed.

The trustees have complied with their duty to have due regard to the commission's public benefit guidance when exercising any powers or duties to which the guidance is relevant.

**Additional details of objectives and activities (Optional information)**

Our team of volunteers continue to grow, particularly with regard to dog walking. The fund raising volunteers have been invaluable and have done everything they can to help the charity cope with the Covid restrictions. The volunteers are all absolutely essential to the continuation of the charity and they are a vital part of the team.

You **may choose** to include further statements, where relevant, about:

- policy on grantmaking;
- policy programme related investment;
- contribution made by volunteers.

**Summary of the main achievements of the charity during the year**

We started the first Covid lockdown with some trepidation, mostly because there could be no rehoming or fundraising events. As it happens, the rescue had a good three months. In general it was only the employed staff who were at the kennels, including those employed by the boarding side who gave their free time to help the rescue. We were still receiving strays and the unclaimed ones were still being gifted to the charity, so the numbers crept up. The lack of customers and phone calls meant that more time was spent with the dogs and we had daily training sessions for all who needed it. We also revamped our procedures and brought in a new application form and process, which is proving very successful. During the course of changing how we do things we also raised the minimum donation requested from £150 to £180.

We were able to home 125 dogs throughout the year and placed 6 more dogs into end of life foster. Our rehoming was done predominantly between lockdowns and we were very lucky that the unclaimed stray figures were not too high for us to manage. Towards the end of the year, however, it had become very noticeable that we were seeing the dogs that couldn't be sold online. This is a major factor in the number of very old and poorly dogs we started to see and also it made rehoming harder as so many of the dogs were not considered "desirable".

One issue that was a strain on the rescue was the restriction on what vets could do during the first lockdown. Fortunately they were gradually eased and we were able to get the dogs vaccinated, neutered and other routine things done, so that they stayed healthy and could go up for adoption. These restrictions are reflected in our lower than normal vet bills. At the same time we were facing hiked prices and supply shortages of the PPE that we have always used; particularly disposable gloves and hand sanitisers. We had to be very careful to order some time before things were needed and be prepared to pay an awful lot more for them. We obviously also had to add facemasks and screens to our costs, but safety was the main concern. We were very lucky to have no staff members affected by Covid, which shows just how well they stuck to the rules and guidelines.

The rescue coped amazingly well financially. We obviously could not hold our shows or have stalls at fetes etc but the fund raising committee kept our social media presence active and we did a lot of fundraising across all the platforms. They did manage to run one online auction, which raised a huge amount, but the logistics were very difficult to manage. Support adoption for Pets (through pets at Home) were a huge help, both with grants and fundraising done at the shop tills. We also received some very generous donations from supporters and our first significant bequests from wills. People were incredibly generous in their support of the charity and donated food, toys, bedding and more as well as money. We did so well financially that the charity finally has a buffer in the form of a deposit account which held £20,355 by the year end.

As the year ended the country was coming out of the third lockdown, with phased steps, but were still under many strict restrictions. Lots of people were still working from home and dogs were still a commodity that could be bought online for huge amounts of money. We were getting complaints that we couldn't help everyone who applied to us but those we could help loved the new way we were doing things and had very successful adoptions. The general feeling is that we will not be going back to how we used to do things but would keep going and improve things further if we found ways to do so.

## Section E

## Financial review

### Brief statement of the charity's policy on reserves

The charity has been able to build reserves to £20,355. This gives a greater sense of security but is still only enough to cover about two months expenses in full. For this reason, we aim to continue to build on this amount, but not at the detriment of being able to help all the dogs that need it.

### Details of any funds materially in deficit

### Further financial review details (Optional information)

You **may choose** to include additional information, where relevant about:

- the charity's principal sources of funds (including any fundraising);
- how expenditure has supported the key objectives of the charity;
- investment policy and objectives including any ethical investment policy adopted.

Support Adoption for Pets has been a huge support again, this year totalling £15,993. Our single auction raised £12,328 and we received bequests of £23,038 in total. These amounts, along with some incredibly generous donations meant that not only could we pay for absolutely everything our dogs needed but we were also able to save some as a buffer for future difficulties.

## Section F

## Other optional information

## Section G

## Declaration

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)

Full name(s)

Position (eg Secretary, Chair, etc)

Date

INCOME AND EXPENDITURE ACCOUNT FOR APPLEDOWN RESCUE AND  
 REHOMING KENNELS  
 YEAR ENDED 4<sup>TH</sup> APRIL 2021

INCOME

Rehoming Donations	21350
Petplan	12609
Kennel Sponsors	11174
Support Adoption for Pets	15993
Collection pots	565
Online Auctions	12328
Donation Sites	1994
Donations	59530
Fundraising	2898
EBAY & Facebook Sales	1381
Bequests	23038
Calendar Sales	841
Other	<u>4009</u>
TOTAL INCOME	167710

EXPENDITURE

Vets	30071
Wages	65026
Rent	24035
Electric	1323
Food	8242
Cleaning	5130
Bank	566
Stationery	517
Motor	2108
Maintenance	3016
Fundraising	251
Sundries	<u>605</u>
TOTAL EXPENDITURE	<u>140890</u>

SURPLUS OF INCOME OVER EXPENDITURE £26820

Bank Balance @ 05/04/20	12586
Cash Balance @ 05/04/20	<u>1071</u>
	13657

Bank Balance @ 04/04/21	18949
Savings Balance @ 04/04/21	20355
Cash Balance @ 04/04/21	<u>1173</u>
	40477

SURPLUS OF INCOME OVER EXPENDITURE £26820

## Section E

## Financial review

### Brief statement of the charity's policy on reserves

The charity has been able to build reserves to £20,355. This gives a greater sense of security but is still only enough to cover about two months expenses in full. For this reason, we aim to continue to build on this amount, but not at the detriment of being able to help all the dogs that need it.

### Details of any funds materially in deficit

### Further financial review details (Optional information)

You may choose to include additional information, where relevant about:

- the charity's principal sources of funds (including any fundraising);
- how expenditure has supported the key objectives of the charity;
- investment policy and objectives including any ethical investment policy adopted.

Support Adoption for Pets has been a huge support again, this year totalling £15,993. Our single auction raised £12,328 and we received bequests of £23,038 in total. These amounts, along with some incredibly generous donations meant that not only could we pay for absolutely everything our dogs needed but we were also able to save some as a buffer for future difficulties.

## Section F

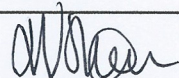
## Other optional information

## Section G

## Declaration

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)		
Full name(s)	JULIE SHELTON	
Position (eg Secretary, Chair, etc)	CHAIR	
Date	28/01/2022	