YOURSTORY LTD

England & Wales · Charity number 1115367

Details

Other names	YOURSTORY TOO LTD
Status	Registered
Legal form	Charitable company
Company number	04631388
Registered	2006-07-17
Register	View on the Charity Commission register

Contact

Address	125 Lambeth Walk Kennington London SE11 6EE
Phone	02077939797
Email	info@yourstory.org.uk
Website	www.yourstory.org.uk

Activities

Objects: 1) TO PROMOTE BY ALL CHARITABLE MEANS THE MENTAL, SPIRITUAL, MORAL AND PHYSICAL DEVELOPMENT AND IMPROVEMENT OF YOUNG PEOPLE AND OTHERS WHO LIVE IN LONDON OR OTHER PARTS OF THE UNITED KINGDOM OF GREAT BRITAIN AND NORTHERN IRELAND, AND TO PROVIDE OPPORTUNITIES FOR THEM TO DEVELOP THEIR FULL CAPACITIES AND ENABLE THEM TO BECOME RESPONSIBLE MEMBERS OF SOCIETY SO THAT THEIR CONDITIONS OF LIFE MAY BE IMPROVED; AND2) TO PROVIDE FACILITIES FOR RECREATION OR OTHER LEISURE TIME OCCUPATION IN THE INTERESTS OF SOCIAL WELFARE AND WITH THE OBJECT OF IMPROVING CONDITIONS OF LIFE.

Activities: We provide mentoring, education and employment support for young people.We help to improve the emotional well-being of young people and their families.We support them to lead happy, meaningful and engaged lives and to do the best they can.We provide strong values and a warm professional environment.We work to our strengths and support each other to address our weaknesses.

Downloaded from opencharities.uk/ew/1115367

Classification

- **How:** Provides Services, Provides Advocacy/advice/information, Acts As An Umbrella Or Resource Body
- **What:** General Charitable Purposes, Education/training, The Advancement Of Health Or Saving Of Lives, Arts/culture/heritage/science, Amateur Sport, Economic/community Development/employment, Recreation
- **Who:** Children/young People, People With Disabilities, Other Defined Groups, The General Public/mankind

Geography

- **Area of benefit:** NATIONAL
- Throughout London

Finances

Period end	Income	Expenditure	Assets	Employees
2024-12-31	£246,663	£242,621	-	-
2023-12-31	£244,333	£249,773	-	-
2022-12-31	£223,287	£216,888	-	-
2021-12-31	£193,583	£186,219	-	-
2020-12-31	£167,323	£166,127	-	-

Trustees

Name	Role	Appointed
George Bashir		2019-12-13
Timothy Hunter		2019-12-17

Downloaded from opencharities.uk/ew/1115367

YOURSTORY LTD

England & Wales - Charity number 1115367

Accounts

YourStory Ltd

Report and Accounts

Year ended 31 December 2024

Legal and Administrative Details:

Trustees / Directors:

Qasim Bashir

Timothy Hunter

Ayanda Kweyama

Shoba Mistry

Timothy Hunter	**Chairperson**
Ayanda Kweyama:	**Secretary**
Principal Office:	125 Lambeth Walk London SE11 6EE
Registered Charity No:	1115367
Registered Company No.	04631388
Bankers:	Barclays Bank Plc

Chair's Foreword
Tim Hunter, Chair of Trustees

2024 was a year of deep listening, bold experimentation and quiet transformation. At YourStory, we didn't just deliver programmes, we continued to build trust, shift systems and hold space for young people to lead.

Across London, we mentored over 350 children and young people, the majority of whom are impacted by Long-Term Health Conditions (LTHCs). Many of these children and young people had been excluded, bereaved, sidelined or misunderstood by the systems meant to support them. We co-produced videos in their schools, not as a media exercise, but as a radical act of visibility for the young people, by the young people. These short videos captured grief, joy, resilience and the fierce creativity of young people who are often spoken about but rarely heard.

We also piloted new frameworks for parent-school communication, supported frontline staff with trauma-informed CPD and contributed to borough-level policy briefings on youth health equity and reimagining the funding sector. Our work was recognised by funders, partners and peers, but more importantly, it was shaped by the young people themselves.

This year, we saw the power of mentoring not just as a service, but as a relationship. We saw group work evolve into legacy-building. We saw young people move from silence to storytelling, from invisibility to influence.

As Chair, I'm proud of our team, our young people, families and our growing network of partners. I'm most proud of the young people who trusted us with their stories and who reminded us that systems change begins with care and listening.

We enter 2025 with urgency, hope and a renewed commitment to educational, health and societal justice. Thank you for being with us on our journey.

Young People's Reflections
"Before this, I didn't think my story mattered. Now I know it does matter and I want to help others to tell theirs."

"I've had Sickle Cell my whole life. People think I'm just being dramatic when I'm in pain. This podcast helped me explain what it's really like and now my teachers actually listen."

"Groupwork was the first time I felt safe talking about my grief. We laughed, cried, and made something bad, make me feel alive again."

"Mentoring helped me find my voice. I used to skip school because of my anxiety. Now I'm looking forward to helping to see how we can better educate our teachers."

"I didn't know what advocacy meant until this year. Now I'm looking forward to being a part of a youth panel shaping health policy. We're not just patients, we're experts."

The Directors, who are also directors of the charity for the purpose of the Companies Act, submit their annual report and the financial statements of YourStory Ltd (The Company) for the year ended 31 December 2024. The Directors confirm that the annual report and financial statements of the Company comply with current statutory requirements, the requirements of the Company's governing document and the provisions of the Statement of Recommended Practice (SORP) "Accounting and Reporting by Charities".

Structure, Governance and Management

Governing Document

YourStory Ltd was founded as a charitable company limited by guarantee and without a share capital incorporated on 8 January 2003, under company number 04631388. It was also registered as a charity on 17 July 2006 under registration number 1115367.

The Company is governed by a Memorandum and Articles of Association, which established the objects and powers of the organisation. A copy of the governing document is available at the principal address of the Company.

Operational decisions are taken by the Chief Executive and staff. Strategic decisions are made by the Board of Directors in consultation with staff. The Chief Executive, who is also a trustee, attends all board meetings and other staff members are also invited to attend.

Recruitment and Appointment of Directors

Directors are recruited from the members of the charity and from the wider local community. The Directors at the date of this report are set out on page 1. All Directors served throughout the period except as noted below.

Director Recruitment

Ayanda Kweyama	**Recruited on 02 November 2024**
Shoba Mistry	**Recruited on 02 November 2024**

Director Retirements

Purabi Chatterjee-Das	**Retired on 31 March 2025**

Induction and Training of Directors

The induction programme for new Directors includes:

- Written information on YourStory activities
- A meeting with existing trustees and directors
- An invitation to attend YourStory's activities in the community
- Attendance at a Board meeting

Objectives of YourStory as set out in its governing document

3. **OBJECTS**

The objects (the "Objects") for which the Charity is established are:

(A) to promote by all charitable means the mental, spiritual, moral and physical development and improvement of young people and others who live in London or other parts of the United Kingdom of Great Britain and Northern Ireland, and to provide opportunities for them to develop their full capacities and enable them to become responsible members of society so that their conditions of life may be improved; and

(B) to provide facilities for recreation or other leisure time occupation in the interests of social welfare and with the object of improving conditions of life.

4. **POWERS ANCILLARY TO OBJECTS**

4.1 Powers

In addition to any other powers it may have, the Charity has the following powers in order to further the objects (but not for any other purpose):

A) To advance in all respects the education, training, employment, self-development and self- expression of children and young people and those members of society of all ages who are socially and/or economically disadvantaged and who live in London or other parts of the United Kingdom of Great Britain and Northern Ireland, regardless of gender, ethnic background, physical or mental ability, religion, race or sexuality (the "Beneficiaries").

B) To directly or indirectly develop, and/or provide to the Beneficiaries, positive and responsible education, training, employment, self-development and self-expression:

a. networks

b. consulting, mentoring and other services

c. guidance and assistance

in each case in order that the Beneficiaries are better able to identify and help meet their needs and to participate more fully in their community and society in general.

C) To promote or carry out research
D) To provide advice
E) To publish or distribute information
F) To make grants or loans of money and to give guarantees
G) To enter into contracts to provide services to or on behalf of other bodies
H) To raise funds. In doing so, the Charity must not undertake any taxable trading activity and must comply with any relevant statutory regulations

I) To buy, take on lease or in exchange, hire or otherwise acquire any property and to maintain and equip it for use;
J) To sell, lease or otherwise dispose of all or any part of the property belonging to the Charity. In exercising this power, the Charity must comply as appropriate with sections 36 and 37 of the Charities Act 1993;
K) To borrow money and to charge the whole or any part of the property belonging to the Charity as security for repayment of the money borrowed. The Charity must comply as appropriate with sections 38 and 39 of the Charities Act 1993 if it wishes to mortgage land;
L) To co-operate with other charities, voluntary bodies, statutory authorities and other organisations and to exchange information and advice with them;
M) To establish or support any charitable trusts, associations or institutions formed for any of the charitable purposes included in the Objects;
N) To acquire, merge with or to enter into any partnership or joint venture arrangement with any other charity formed for any of the Objects;
O) To set aside income as a reserve against future expenditure but only in accordance with a written policy about reserves;
P) To employ and remunerate such staff, agents or advisers (whether unpaid or paid) as are necessary for carrying out the work of the Charity. The Charity may employ or remunerate a Director only to the extent it is permitted to do so by clause 6 and provided it complies with the conditions in that clause;
Q) a. To Deposit or invest funds
    a. To Deposit or invest funds
    b. Employ a professional fund-manager and/or financial adviser
    c. Arrange for the investments or other property of the charity to be held in the name of a nominee and in the same manner and subject to the same conditions as the trustees of a trust are permitted to do by the Trustee Act 2000:

R) To employ or engage or make arrangements with a professional fund-raiser in accordance with the requirements, from time to time, of the Charity Commission;
S) To provide indemnity insurance for the Directors or any other officer of the Charity in relation to any such liability as is mentioned in sub-clause 4.2 of this clause, but subject to the restrictions specified in sub-clauses 4.3 and 4.4 of the clause;
T) To insure the property of the Charity against any foreseeable risk and take out other insurance policies to protect the Charity when required;
U) To pay out of the funds of the Charity the costs of forming and registering the Charity both as a company and as a charity;
V) To establish or acquire such subsidiary companies as the Directors may determine for such purposes as they may determine (including but not limited to the conduct of trading activities that the Charity is not permitted to conduct) and the Charity may invest monies in such a subsidiary by way of loan or otherwise on such terms as the Directors may determine, so long as in each case to do so is in the best interests of the Charity; and
W) To do all such other lawful things as are necessary or desirable in the view of the directors for the achievement of the Objects.

Risk Management

The Directors have reviewed the major risks to the charity. The cost-of-living crisis has presented significant challenges, national financial uncertainty affecting the mental health and emotional well-being to our staff, young people and families we work with. The unstable economy and government political instability from 2023 and into 2024, had a major impact on the financial investments of grant funding organisations and Trusts, which had the knock-on effect on grant amounts available leading to a

more cautious approach to announcing funding rounds. At the same time, we experienced greater needs and higher rates of vulnerability amongst our young people and their families through the continued cost-of-living crisis.

We were successful in obtaining a two year grant from New Deal for Young People in 2024, to enable us to mentor and support over 300 young people impacted by Long-Term Health Conditions. This, along with our existing grants will help us to grow and expand our reach of work in the community with children, young people and their families.

We continue to work with an independent Charity Sector consultant who is providing in-kind strategic fundraising, IAG and capacity building support. This support is vitally important as, due to post-COVID and the cost-of-living crisis, there is ever-increasing competition for grant opportunities in a continued difficult financial market.

Progress has been made in identifying suitable funding and contracts within the public and voluntary sectors and entering partnerships with private sector and larger voluntary organisations. Project delivery in terms of staff and beneficiary personal safety are ever-more challenging and it is imperative we continue to invest in our infrastructure, health and safety precautions and governance.

The nature of a large proportion of grants is that they are focused on project delivery, which does not allow YourStory to sufficiently build our reserves or invest towards building infrastructure and capacity to reach more young people and their families. Our longer-term aim is to secure and maintain the required financial reserves.

We are a going concern. The Directors consider that adequate insurance is held with RSA. The Company has continued to benefit from the Health and Safety and Human Resources expertise provided by Peninsula Advice Service. We have increased our processes and procedures ensuring compliance with health and safety of staff, volunteers, young people and visitors to YourStory. Risk assessment is available from YourStory office.

Our Vision
A world where every young person has the direction, the support and the know-how to realise their ambitions.

Our Mission
Through listening, YourStory's expert mentors are able to understand an individual's ambitions, the support they need, and the challenges they face. They are then able to match them with YourStory's network of businesses and organisations to help them succeed.

Our Values

1. Integrity: We are honest, consistent and show an unwavering dedication to our moral and ethical values
2. Trustworthy: We can be relied upon to have what is best for an individual at the heart of everything we do
3. Supportive: We are dedicated to providing encouragement and emotional help
4. Passionate: We love what we do and believe in the good that it creates
5. Dedicated: We are devoted to creating positive change for the individuals we support
6. Approachable: We are always friendly, welcoming, and open minded
7. Responsive: We strive to be there for individuals whenever they need us, as we understand crisis can happen at anytime

What YourStory Does

Challenge, Inspire and Support

Help individuals create a sense of direction for themselves and their ability to envision control over their future

People
The attitudinal shift that people have when they take part in YourStory mentoring.
E.g. feel able to articulate and action their ambitions.

Service
Providing a service for organisations who need YourStory's expertise to fulfil their objecti
or do not have the capacity to help individuals themselves.

What taking part in YourStory mentoring entails

We know what it's like

Our mentors understand the young people they serve today and have supported since 2003 as many of them have had similar lived experiences. YourStory understands the challenges, where the young person is coming from and what it takes to create a future for themselves.

We have a network of businesses and organisations who can help

YourStory is not just about mentoring; we have a network of businesses and organisations that, once the young person has worked out where they want to go, these partnerships can support them.

Look at how others have succeed

Young people thinking about seeking support from YourStory can feel confident with the help they will be getting by hearing and learning about the experiences of others who YourStory has been there for.

You're in safe hands

It can be challenging for young people to trust the authorities. YourStory is a team of people from all walks of life, some with the same lived experience as the young person, so they can feel safe and non-judged. We want the best for them and it's the very reason why YourStory was established.

YourStory is here to listen to you.

YourStory understands that young people may feel unsure of how to get where they want to go. We have mentors who have been in their position and we offer opportunities which can help them achieve their ambitions.

We can save you time

YourStory has a small but highly effective team who have years of experience dealing with individuals without direction, helping them to set and achieve their goals. By partnering with us to work with the individuals who need extra attention, your organisation is able to focus on other areas.

We can help you fulfil your objectives, with a proven track record

YourStory is a multi-skilled organisation which is able to adapt to the individual needs of any funder. We have delivered multiple projects over 19 years with excellent results.

We get results

The sense of purpose and belonging individuals get when taking part in the YourStory programme will help them envision a better life and also give them opportunities to achieve their ambitions.

We provide excellent value for money

We are able to create efficient projects that have the largest impact due to our expert staff, knowledge of delivering projects with young people, and extensive partner network.

Activities undertaken for the public benefit

YourStory works with vulnerable young people and their families to raise their emotional, mental and physical well-being. Working across South, Central, North and West London we provide mentoring, career development and support on vocational programmes, as well as working to reduce the impact of long-term health conditions, offending behaviour and increase well-being. We help equip them with the skills and confidence needed to take control of their lives and to develop to their full potential.

Working in partnership with schools raising school attendance rates, we improve behaviour and maximise attainment. We help young people to increase their engagement in learning, personal development and career planning. In particular, we support and engage those living with long-term health conditions and those at risk of becoming NEET (Not in Education, Employment or Training).

We continue to recruit staff who are local and understand the challenges our young people face. Our staff are vibrant, inspiring, professional and in touch with the young people, their families and the local community. They are from a variety of backgrounds and cultures, bringing varied, rich experiences and skills which widen young people's horizons, to introduce and support them into new opportunities.

YourStory has built a history and track record of delivering activities for young people across established school and council partnerships. We have increased our activity in helping young people access further education, apprenticeships and employment, especially in South London.

We actively work with families, schools and social service agencies to build appropriate, positive relationships with young people and disadvantaged groups in society. We work in partnership with voluntary, private and statutory sector organisations to provide better opportunities for our young people.

Young people benefit from being able to develop positive, responsible, self-development networks in society for themselves and their peer groups. To help facilitate this process, we and the young people themselves review and comment on policies and procedures that may affect the quality of life and opportunities for other young people and disadvantaged groups of society.

We look to the service users themselves on ways to counter discrimination, as they often identify and have to address forms of discrimination on a regular basis. Our service users guide us immensely and we often access particular health, physical and learning activities as requested by young people.

Relationship with The Hampton Project

In 2012, the Chair and Chief Executive of YourStory Ltd took over the management of The Hampton Project Ltd, after Hampton Project Trustees declared they were standing down for personal reasons and wanted the charity to continue. The YourStory Trustees agreed to maintain The Hampton Project as a separate charity and legal entity as it had a long history of serving the community and working with young offenders with a strong reputation in Lambeth.

In 2013, significant time was spent by YourStory management on Hampton Project and it was determined that it would be fair to make a charge for this as all of the relevant costs were being borne by YourStory Ltd. Whenever staff were shared their time was recharged to the other organisation at cost. Therefore, annual management charges were made to reflect costs incurred. Both charities had limited risks incurred by the other.

During the summer of 2018, The Hampton Project ceased delivering services to young people, as it no longer had a vocational workshop provision to offer young people. As a result, The Hampton Project changed its registered address to the 204 Young People and Family Community Centre, a building leased by YourStory from Lambeth Council.

2024 Activities

YourStory exists to empower young people aged 9 - 25, particularly those living with LTHCs, facing exclusion, or navigating complex systems. Our core activities in 2024 included:

- **1:1 Mentoring**: 12-week cycles delivered across six London Boroughs
- **Groupwork Mentoring**: 8-week creative sessions across six London Boroughs
- **Parent & Staff Engagement**: Piloted new communication frameworks to improve trust and collaboration
- **Systems Change Advocacy**: Contributed to borough-level briefings and consultations on reimagining funding
- **Strategic Partnerships**: Developing partnerships with Academic Trusts, NHS Trusts, local authorities and youth-led media organisations

Achievements and Performance

Programme Impact

- 350 young people mentored
- 296 young people self-evaluated that they had increased confidence and self-advocacy
- 86% of participants reported increased understanding of tools for better lifestyles
- 90% of schools requested repeat delivery or programme expansion

Organisational Growth

- New funding secured from Propel New Deal for Young People, Peter Minet Trust, Berkeley St. Edwards and Berkeley Foundation
- One new staff member and two Trustees recruited
- Six CPD sessions delivered for staff

Strategic Influence

- 93% success rate in reducing reoffending for 12 months with young people convicted of a knife crime. We continued our work alongside the Metropolitan Police to reduce Knife Crime amongst young people
- Working with charity, community organisations and funders to reimagine how funding is implemented
- Raising awareness of the impact of Long-Term Health Conditions such as Sickle Cell or Cerebral Palsy on children, young people and their families

Strategic Charity Partnership: Berkeley St. Edwards, Berkeley Foundation and YourStory

Launching Autumn 2025, this three-year partnership will see Berkeley St. Edwards staff work collectively to attempt to raise **£75,000 annually**, with up to **£20,000 per year match-funded** by the Berkeley Foundation. This will support mentoring, podcast production, trauma-informed groupwork, and youth-led advocacy. Berkeley will also support YourStory with:

- A full brand refresh, including photography, website redesign and logo
- Staff volunteering and skills-sharing across programme delivery
- Expanded parent-school engagement and trauma-informed practice
- Strategic introductions to new funders and partners

Community Reach: 500 additional families to be reached through outreach and workshops

Return On Investment: £1 invested = £4.80 social return through reduced school exclusions, improved well-being, reduced time with Social Services and increased engagement. Together, we're not just raising funds, we are raising futures. This partnership is a bold step toward equity, care, and community transformation.

Community Health & Care: Macmillan Coffee Morning 2024

Hosted at our Family and Young People Community Hub in Kennington, in partnership MacMillan Cancer Support and Berkeley St. Edwards, this event provided free health care checks for the local residents and those locally employed. Despite the torrential rain that morning, it was a vibrant community health event that brought together residents, NHS professionals and holistic practitioners to support cancer awareness and wellbeing. Contributors included:

- **Gemma Ingram-Adams**: Lead Cancer Nurse at Whittington Health NHS Trust, in addition to Blood Pressure and Oxygen Level Tests, Gemma offered guidance on cancer pathways, early detection and support services for families navigating diagnosis and treatment.
- An **Ophthalmologist from Guy's Hospital:** provided on-site eye tests and personalised eye health advice, helping people better understand vision care and access NHS services.
- A **Massage Therapist from Breathe**: based at the Colombo Centre, delivered back massage treatments and shared techniques for stress relief and physical wellbeing. This was particularly valuable for carers and those living with long-term conditions.

Future Plans

In 2025, YourStory will:

- Develop a long-term campaign to increase the number of young people YourStory supports and to explore revenue opportunities, with a focus on systems change
- Work to develop a youth-led CPD qualification
- Strengthen our digital presence through youth-led media
- Embed reserve-building and sustainability planning

Volunteers

Our vision is to help vulnerable young people through emotional, mental and physical well-being support to engage successfully in education, career and life opportunities. We have volunteering input throughout the organisation, on different levels and intensity, including financial management, teaching assistants, group workers, administration and project development.

As always, we would not be able to achieve as much with our young people without the valuable contribution of time, energy and experience of our volunteers and we are actively working to secure stronger links with the volunteer workforce.

Financial Review

Reserves and Investment Policies

The Company continued its banking facilities with Barclays Bank Plc. The Company's financial reserves are limited, and all funds held earn interest tied to the bank's base rate. The Company does not have an investment policy. The Directors will review both this and the reserves policy when the Company's cash reserves increase.

Reserves Policy

The reserves are needed to meet the working capital requirements of the Company and to meet its obligations in the event of a significant drop in funding. The Company needs sufficient reserves to maintain a reasonable level of activity on any programme, including the continued employment of the relevant member(s) of staff in the event of a gap in the provision of income. It often takes time for grant making bodies to respond to requests and payment of grants does not necessarily follow the Company's financial year. We also need sufficient funds to meet our legal obligations to staff in the event of termination of an employment contract and meet ex gratia payments approved by the Directors or to fund temporary staff in the absence of permanent staff (e.g. sick leave).

We have worked hard to meet the Board's aim for reserves to be between three and six months' recurrent expenditure and to cover any necessary redundancy payments to the company's staff. Working with the current level of expenditure, reserves need to be maintained between £55,000 and £70,000. Our reserves improved from recent years, though are still below the required level. We expect to see better results in the next 24 months as we target work to provide unrestricted income.

YourStory Ltd ended the year in a stable financial position. Net funds totaled £16,417 which is an improvement from £12,375 in our 2023 accounts. The forecast donations from Berkeley St. Edwards and Berkeley Foundation will support our programme continuity and strategic planning. We are actively exploring unrestricted income streams and developing modest reserve-building strategies.

Governance and Leadership

The Board met monthly and provided oversight on safeguarding, finance and strategic direction. In 2024, we:

- Performed an in-depth Governance review over six months (agreed Strategy Day January 2025)
- Reviewed safeguarding protocols
- Committed to develop a longer term campaign to reach more young people and diversify income streams and address reserves

Trustees continue to bring lived experience, professional expertise and deep commitment to equity and systems change.

Responsibilities of the Directors

Company law requires the Directors to prepare financial statements for each financial year which give a true and fair view of the state of the affairs of the Company as at the balance sheet date and of its income resources and application of resources, including income and expenditure, for the financial year. In preparing those financial statements, the Directors should follow best practice and:

- Select suitable accounting policies and then apply them consistently;
- Make judgements and estimates that are reasonable and prudent; and
- Prepare the financial statements on the going concern basis unless it is inappropriate to assume that the Company will continue on that basis.

The Directors are responsible for maintaining proper accounting records which disclose with reasonable accuracy at any time the financial position of the Company and to enable them to ensure that the financial statements comply with the Companies Act 2006. The Directors are also responsible for safeguarding the assets of the Company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

This report has been prepared in accordance with the Statement of Recommended Practice – Accounting and Reporting by Charities and in accordance with the special provision of Part 15 of the Companies Act 2006 relating to small entities.

This report was approved by the Directors on 29 October 2025 and signed on their behalf by:

Tim Hunter

Trustee

Shoba Mistry

Trustee

Independent examiner's report to the trustees of YourStory Ltd

I report to the charity trustees on my examination of the accounts of the Company for the year ended 31 December 2024.

Responsibilities and basis of report

As the charity's trustees of the Company (and also its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the Company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5) (b) of the 2011 Act.

Independent examiner's statement

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. Accounting records were not kept in respect of the Company as required by section 386 of the 2006 Act; or
2. The accounts do not accord with those records; or
3. The accounts do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a 'true and fair view which is not a matter considered as part of an independent examination; or
4. The accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Anthony Epton BA FCA CTA FCIE Goldwins
Chartered accountants
75 Maygrove Road
West Hampstead
London NW6 2EG

Date: 29 October 2025

YourStory Limited

Statement of financial activities

(incorporating an income and expenditure account)

For the year ended 31 December 2024

	Note	Unrestricted £	Restricted £	**2024 Total £**	2023 Total £
Income from:					
Donations	**3**	46,739	-	**46,739**	495
Charitable activities	**4**	33,376	166,341	**199,717**	228,449
Other income		-	-	**-**	15,000
Investment Income	**5**	207	-	**207**	389
Total income		80,322	166,341	**246,663**	244,333
Expenditure on:					
Raising funds	**6**	70	146	**216**	216
Charitable activities	**6**	76,210	166,195	**242,405**	249,557
Total expenditure		76,280	166,341	**242,621**	249,773
Net income / (expenditure) for the year	**7**	4,042	-	**4,042**	(5,440)
Transfers between funds		-	-	**-**	-
Net movement in funds		4,042	-	**4,042**	(5,440)
Reconciliation of funds:					
Total funds brought forward		12,375	-	**12,375**	17,815
Total funds carried forward		16,417	-	**16,417**	12,375

All of the above results are derived from continuing activities.
There were no other recognised gains or losses other than those stated above. The attached notes form part of these financial statements.

YourStory Limited

Balance sheet

As at 31 December 2024

	Note	2024 £	2024 £	2023 £	2023 £
Fixed assets:					
Tangible assets	**10**		-		-
			-		-
Current assets:					
Debtors	**11**	**87,231**		70,636	
Cash at bank and in hand		**72,615**		18,016	
		159,846		88,652	
Liabilities:					
Creditors: amounts falling due within one year	**12**	**135,992**		58,840	
Net current assets / (liabilities)			**23,854**		29,812
Total assets less current liabilities			**23,854**		29,812
Liabilities:					
Creditors: amounts falling due after more than one ye	**14**		**7,437**		17,437
Total net assets / (liabilities)			**16,417**		12,375
Funds					
Restricted funds			-		-
Unrestricted funds:					
General funds		**16,417**		12,375	
Total unrestricted funds			**16,417**		12,375
Total funds			**16,417**		12,375

The attached notes form part of these financial statements.

For the year ended 31 December 2024 the Company was entitled to exemption from audit under section 477 of the Companies Act 2006. No Member of the Company has deposited a notice, pursuant to section 476, requiring an audit of these financial statements under the requirements of the Companies Act 2006.
The directors acknowledge their responsibilities for ensuring that the Company keeps accounting records which comply with section 386 of the Act and for preparing financial statements which give a true and fair view of the state of the affairs of the Company as at the end of the financial year and of its profit and loss for the financial year in accordance with the requirements of sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to accounts, so far as applicable to the Company.

These financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies regime within Part 15 of the Companies Act 2006 and with the Financial Reporting Standard 102 for Small entities Section 1A.

Approved by the trustees on 29 October 2025 and signed on their behalf by:

Tim Hunter
Trustee

Shoba Mistry
Trustee

Company registration no. 4631388

1 Accounting policies

a) Basis of preparation

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102 - effective 1 January 2015) - (Charities SORP FRS 102) and the Companies Act 2006.

The charitable company meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy or note.

b) Reconciliation with previously Generally Accepted Accounting Practice (GAAP)

In preparing the accounts, the trustees have considered whether in applying the accounting policies required by FRS 102 and the Charities SORP FRS 102 a restatement of comparative items was required. The transition date was 1 January 2014.

c) Going concern

The trustees consider that there are no material uncertainties about the charitable company's ability to continue as a going concern.

d) Income

Income is recognised when the charity has entitlement to the funds, any performance conditions attached to the income have been met, it is probable that the income will be received and that the amount can be measured reliably.

Income from government and other grants, whether 'capital' grants or 'revenue' grants, is recognised when the charity has entitlement to the funds, any performance conditions attached to the grants have been met, it is probable that the income will be received and the amount can be measured reliably and is not deferred. Income received in advance for the provision of specified service is deferred until the criteria for income recognition are met.

e) Donations of gifts, services and facilities

Donated professional services and donated facilities are recognised as income when the charity has control over the item or received the service, any conditions associated with the donation have been met, the receipt of economic benefit from the use by the charity of the item is probable and that economic benefit can be measured reliably. In accordance with the Charities SORP (FRS 102), volunteer time is not recognised so refer to the trustees' annual report for more information about their contribution.

On receipt, donated gifts, professional services and donated facilities are recognised on the basis of the value of the gift to the charity which is the amount the charity would have been willing to pay to obtain services or facilities of equivalent economic benefit on the open market; a corresponding amount is then recognised in expenditure in the period of receipt.

f) Interest receivable

Interest on funds held on deposit is included when receivable and the amount can be measured reliably by the charity; this is normally upon notification of the interest paid or payable by the bank.

g) Fund accounting

Unrestricted funds are available to spend on activities that further any of the purposes of charity. Designated funds are unrestricted funds of the charity which the trustees have decided at their discretion to set aside to use for a specific purpose. Restricted funds are donations which the donor has specified are to be solely used for particular areas of the charity's work or for specific projects being undertaken by the charity.

1 Accounting policies (continued)

h) Expenditure and irrecoverable VAT

Expenditure is recognised once there is a legal or constructive obligation to make a payment to a third party, it is probable that settlement will be required and the amount of the obligation can be measured reliably. Expenditure is classified under the following activity headings:

- Costs of raising funds comprise of trading costs and the costs incurred by the charitable company in inducing third parties to make voluntary contributions to it, as well as the cost of any activities with a fundraising purpose.
- Expenditure on charitable activities includes the costs of delivering services, exhibitions and other educational activities undertaken to further the purposes of the charity and their associated support costs.

Irrecoverable VAT is charged as a cost against the activity for which the expenditure was incurred.

i) Operating leases

Rental charges are charged on a straight line basis over the term of the lease.

j) Tangible fixed assets

Items of equipment are capitalised where the purchase price exceeds £1,000. Depreciation is provided at rates calculated to write down the cost of each asset to its estimated residual value over its expected useful life. The depreciation rates in use are as follows:

Office equipment 33%

k) Debtors

Trade and other debtors are recognised at the settlement amount due after any trade discount offered. Prepayments are valued at the amount prepaid net of any trade discounts due.

l) Cash at bank and in hand

Cash at bank and cash in hand includes cash and short term highly liquid investments with a short maturity of three months or less from the date of acquisition or opening of the deposit or similar account.

m) Creditors and provisions

Creditors and provisions are recognised where the charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Creditors and provisions are normally recognised at their settlement amount after allowing for any trade discounts due.

2 Detailed comparatives for the statement of financial activities

	2023 Unrestricted £	2023 Restricted £	2023 Total £
Income from:			
Donations	495	-	495
Charitable activities:	53,693	174,756	228,449
Other income	15,000	-	15,000
Investment Income	389	-	389
Total income	69,577	174,756	244,333
Expenditure on:			
Raising funds	216		216
Charitable activities	74,801	174,756	249,557
Total expenditure	75,017	174,756	249,773
Net income / expenditure	(5,440)	-	(5,440)
Transfers between funds	-	-	-
Net income / (expenditure) before other recognised gains and losses	(5,440)	-	(5,440)
Total funds brought forward	17,815	-	17,815
Total funds carried forward	12,375	-	12,375

3 Income from donations

	Unrestricted	Restricted	**2024 Total**	Unrestricted	Restricted	2023 Total
	£	£	**£**	£	£	£
Donations	46,739	-	**46,739**	495	-	495
	46,739	-	**46,739**	495	-	495

4 Income from charitable activities

	Unrestricted	Restricted	**2024 Total**	Unrestricted	Restricted	2023 Total
	£	£	**£**	£	£	£
Grant income	33,376	26,855	**60,231**	53,693	58,740	112,433
Income from local and national Government	-	139,486	**139,486**	-	116,016	116,016
Total income from charitable activities	33,376	166,341	**199,717**	53,693	174,756	228,449

5. Investment Income

	Unrestricted	Restricted	**2024 Total**	Unrestricted	Restricted	2023 Total
	£	£	**£**	£	£	£
Interest	207	-	**207**	389	-	389
	207	-	**207**	389	-	389

6 Analysis of expenditure

	Unrestricted Funds	Restricted Funds	Year ended 31.12.24 Total Funds	Year ended 31.12.23 Total Funds
	£	£	**£**	£
Raising funds	70	146	**216**	216
Staff costs	61,272	129,084	**190,356**	199,300
Contractors	-	4,580	**4,580**	5,815
Training and wellbeing	209	1,495	**1,704**	5,453
Running costs	3,447	7,262	**10,709**	9,161
Equipment & Resources	1,894	3,991	**5,885**	4,079
Travel Expenses	881	1,856	**2,737**	2,004
Rent & Rates	2,415	5,089	**7,504**	6,691
Insurance	1,863	3,925	**5,788**	4,566
Software support	1,694	3,568	**5,262**	4,166
Telephone	599	1,262	**1,861**	1,736
Mobile phones	261	551	**812**	1,481
Premises expenses	365	770	**1,135**	1,083
Bank charges and interest	267	564	**831**	1,063
Governance costs	1,043	2,198	**3,241**	2,959
	76,280	**166,341**	**242,621**	249,773

Of the total expenditure, £76,280 was unrestricted (2023: £75,017) and £166,341 was restricted (2023: £174,756).

6a Analysis of expenditure (prior year)

	Unrestricted Funds	Restricted Funds	Year ended 31.12.23 Total Funds	Year ended 31.12.22 Total Funds
	£	£	**£**	**£**
Raising funds	216	-	**216**	**216**
Staff costs	62,319	136,981	**199,300**	**158,079**
Contractors	-	5,815	**5,815**	**11,489**
Training	291	5,162	**5,453**	**504**
Running costs	2,864	6,297	**9,161**	**13,192**
Equipment & Resources	1,275	2,804	**4,079**	**3,728**
Travel Expenses	627	1,377	**2,004**	**2,091**
Rent & Rates	2,092	4,599	**6,691**	**7,267**
Insurance	1,428	3,138	**4,566**	**4,505**
Software support	1,303	2,863	**4,166**	**3,968**
Telephone	543	1,193	**1,736**	**1,611**
Mobile phones	463	1,018	**1,481**	**1,786**
Premises expenses	339	744	**1,083**	**4,127**
Bank charges and interest	332	731	**1,063**	**1,320**
Governance costs	925	2,034	**2,959**	**3,005**
	75,017	**174,756**	**249,773**	**216,888**

Of the total expenditure, £75,075 was unrestricted (2022: £75,075) and £141,813 was restricted (2022: £141,813).

7 Net income / (expenditure) for the year

This is stated after charging / (crediting):	**2024**	2023
	£	£
Operating lease rentals:		
Property	**7,340**	6,975
Depreciation	**-**	-
Auditor's remuneration: Independent examination	**3,241**	3,005

8 Analysis of staff costs, trustee remuneration and expenses, and the cost of key management personnel

Staff costs were as follows:	**2024**	2023
	£	£
Salaries and wages	**177,148**	184,653
Social security costs	**9,751**	10,276
Pension costs	**3,457**	4,371
	190,356	199,300

No employees received more than £60,000 employee benefits (excluding employer pension) during the year.
The total employee benefits including pension contributions of the key management personnel were £41,353 (2023: £41,353). One of the trustees was paid £40,558 in respect of his executive role in the company (2023: £40,558).

Staff numbers

The average number of employees (head count based on number of staff employed) during the year was as follows:

	2024	2023
	No.	No.
Charitable activities	**8**	8
	8	8

9 Taxation

The charitable company is exempt from corporation tax as all its income is charitable and is applied for charitable purposes.

10 Tangible fixed assets

	Plant & Machinery	Furniture & Fixtures	Office Equipment	**Total**
			£	**£**
Cost				
At the start of the year	6,370	7,843	16,556	**30,769**
Additions in year	-	-	-	**-**
Disposals in year	-	-	-	**-**
At the end of the year	6,370	7,843	16,556	**30,769**
Depreciation				
At the start of the year	6,370	7,843	16,556	**30,769**
Charge for the year	-	-	-	**-**
Eliminated on disposal	-	-	-	**-**
At the end of the year	6,370	7,843	16,556	**30,769**
Net book value				
At the end of the year	-	-	-	-
At the start of the year	-	-	-	-

All of the above assets are used for charitable purposes.

11 Debtors

	2024	2023
	£	£
Trade debtors	**-**	-
Other debtors and prepayments	**55,100**	38,505
Amounts owed by related companies	**32,131**	32,131
	87,231	70,636

12 Creditors: amounts falling due within one year

	2024	2023
	£	£
Taxation and social security	**3,340**	3,524
Other creditors	**1,278**	1,270
Accruals	**17,793**	18,743
Deferred income	**105,184**	26,906
Bank loan	**8,397**	8,397
	135,992	58,840

Deferred income	**2024**	2023
	£	£
Balance at the beginning of the year	**26,906**	117,340
Amount released to income in the year	**(20,855)**	(208,177)
Amount deferred in the year	**99,133**	117,743
Balance at the end of the year	**105,184**	26,906

Deferred income includes £Nil from the Walcot Foundation (2023: £14,231), £4,500 from FORE Foundation (2023: £4,500), £1,551 from Impact on Urban Health (2023: £2,605), £Nil from the Drapers Benevolent Fund (2023: £5,570), £16,185 from the Peter Minet Foundation (2023: £Nil) and £82,948 from the Propel New Deal for Young People

13. Creditors: amounts falling due after more than one year

In July 2020 the Company obtained a loan from its Bank (Barclays) under the Bounce Back loan scheme. The loan was for £50,000, the Government has set the interest rate for the loan at 2.5% per annum and the repayment term is fixed for six years. No repayments were due during the first twelve months. The Government covered interest payable in the first twelve months.

Repayments have been made monthly from August 2021. £8,397 has been included in Creditors: amounts falling due withi one year (2023: £8,397) and £7,437 has been included in Creditors: amounts falling due after more than one year (2023: £17,437).

14 Analysis of net assets between funds

	General unrestricted	Designated	Restricted	**Total funds**
	£	£	£	**£**
Tangible fixed assets	-	-	-	**-**
Net current assets	23,854	-	-	**23,854**
Long term liabilities	7,437	-	-	**7,437**
Net assets at the end of the year	**16,417**	-	**-**	**16,417**

14a Analysis of net assets between funds (prior year)

	General unrestricted	Designated	Restricted	**Total funds**
	£	£	£	**£**
Tangible fixed assets	-	-	-	**-**
Net current assets	29,812	-	-	**29,812**
Long term liabilities	17,437	-	-	**17,437**
Net assets at the end of the year	**12,375**	-	**-**	12,375

15 Movements in funds

	At the start of the year	Incoming resources & gains	Outgoing resources & losses	Transfers	**At the end of the year**
	£	£	£	£	**£**
Restricted funds:					
Impact on Urban Health	-	1,054	(1,054)	-	-
Safer London	-	8,200	(8,200)	-	-
Walcot Fund	-	14,231	(14,231)	-	-
Mayor's Fund - New Deal for Young Peopl	-	84,808	(84,808)	-	-
SAFE programme (Lambeth)	-	42,228	(42,228)	-	-
Other grants	-	15,820	(15,820)	-	-
Total restricted funds	**-**	**166,341**	**(166,341)**	**-**	**-**
Unrestricted funds:					
General funds	12,375	80,322	(76,280)	-	16,417
Total unrestricted funds	**12,375**	**80,322**	**(76,280)**	**-**	**16,417**

Restricted funds:
Restricted funds relate to grants received and utilised during the year which are required to be spent on activities agreed with the grant funder. These are described in more detail in the trustees report and all involve working with young people and their families to help them in difficult circumstances.

15a Movements in funds (prior year)

	At the start of the year £	Incoming resources & gains £	Outgoing resources & losses £	Transfers £	**At the end of the year £**
Restricted funds:					
Impact on Urban Health	-	4,555	(4,555)	-	-
Violence Reduction Unit	-	39,296	(39,296)	-	-
Safer London	-	17,800	(17,800)	-	-
Walcot Fund	-	16,162	(16,162)	-	-
Mayor's Fund - New Deal for Young People	-	23,367	(23,367)	-	-
SAFE programme (Lambeth)	-	22,803	(22,803)	-	-
Other grants	-	50,773	(50,773)	-	-
Total restricted funds	**-**	**174,756**	**(174,756)**	**-**	**-**
Unrestricted funds:					
General funds	17,815	69,577	(75,017)	-	12,375
Total unrestricted funds	**17,815**	**69,577**	**(75,017)**	**-**	**12,375**

Restricted funds:
Restricted funds relate to grants received and utilised during the year which are required to be spent on activities agreed with the grant funder. These are described in more detail in the trustees report and all involve working with young people and their families to help them in difficult circumstances.

16 Operating lease commitments

Total future minimum lease payments under non-cancellable operating leases are as follows:

	Property **2023 £**	2023 £
Less than 1 year	**12,700**	12,700
1 - 5 years	**26,800**	26,800
	39,500	39,500

17 Legal status of the charity

The charity is a company limited by guarantee and has no share capital. Each member is liable to contribute a sum not exceeding £1 in the event of the charity being wound up.

18 Related party transactions

The Hampton Project is a related party of the charity as it is a charity which is managed by the same chief executive. During the year the charity was repaid its loan to The Hampton Project by £Nil (2023: repaid by £9,250) Note 11).

YOURSTORY LTD

England & Wales - Charity number 1115367

Accounts

YourStory Ltd

Report and Accounts

Year ended 31 December 2023

Legal and administrative details

Trustees/Directors:	
	Qasim Bashir
	Purabi Chatterjee-Das
Chairperson	Timothy Hunter
Secretary (Terminated 1 May 2024)	Timothy Hunter
Secretary 25 April 2024 (Appointed)	Purabi Chatterjee-Das
Principal address:	125 Lambeth Walk
	London
	SE11 6EE
Registered Charity:	1115367
Registered Company No:	04631388
Bankers:	Barclays Bank Plc

The Directors, who are also directors of the charity for the purpose of the Companies Act, submit their annual report and the financial statements of YourStory Ltd (The Company) for the year ended 31 December 2023. The Directors confirm that the annual report and financial statements of the Company comply with current statutory requirements, the requirements of the Company's governing document and the provisions of the Statement of Recommended Practice (SORP) "Accounting and Reporting by Charities".

Structure, Governance and Management

Governing Document

YourStory Ltd was founded as a charitable company limited by guarantee and without a share capital incorporated on 8 January 2003, under company number 04631388. It was also registered as a charity on 17 July 2006 under registration number 1115367.

The Company is governed by a Memorandum and Articles of Association, which established the objects and powers of the organisation. A copy of the governing document is available at the principal address of the Company.

Operational decisions are taken by the Chief Executive and staff. Strategic decisions are made by the Board of Directors in consultation with staff. The Chief Executive, who is also a trustee, attends all board meetings and other staff members are also invited to attend.

Recruitment and Appointment of Directors

Directors are recruited from the members of the charity and from the wider local community. The Directors at the date of this report are set out on page 1. All Directors served throughout the period except as noted below.

Secretary Appointments in 2024

Purabi Chatterjee-Das	**Secretary 25 April 2024 (Appointed)**
Timothy Hunter	**Secretary (Retired 1 May 2024)**

Director Retirements during 2023

Adrian Jones	**Retired on 10th August 2023**
Cathryn Parker	**Retired on 7th September 2023**

Induction and Training of Directors

The induction programme for new Directors includes:

- Written information on YourStory activities
- A meeting with existing trustees and directors
- An invitation to attend YourStory's activities in the community
- Attendance at a Board meeting

Objectives of YourStory as set out in its governing document

1 To promote by all charitable means the mental, spiritual, moral and physical development and improvement of young people and others who live in London or other parts of the United Kingdom of Great Britain and Northern Ireland, and to provide opportunities for them to develop their full capacities and enable them to become responsible members of society so that their conditions of life may be improved; and

2 To provide facilities for recreation or other leisure time occupation in the interests of social welfare and with the object of improving conditions of life.

3. **OBJECTS**

The objects (the "Objects") for which the Charity is established are:

(A) to promote by all charitable means the mental, spiritual, moral and physical development and improvement of young people and others who live in London or other parts of the United Kingdom of Great Britain and Northern Ireland, and to provide opportunities for them to develop their full capacities and enable them to become responsible members of society so that their conditions of life may be improved; and

(B) to provide facilities for recreation or other leisure time occupation in the interests of social welfare and with the object of improving conditions of life.

4. **POWERS ANCILLARY TO OBJECTS**

4.1 Powers
In addition to any other powers it may have, the Charity has the following powers in order to further the objects (but not for any other purpose):

(A) To advance in all respects the education, training, employment, self-development and self-expression of children and young people and those members of society of all ages who are socially and/or economically disadvantaged and who live in London or other parts of the United Kingdom of Great Britain and Northern Ireland, regardless of gender, ethnic background, physical or mental ability, religion, race or sexuality (the "Beneficiaries");

(B) to directly or indirectly develop, and/or provide to the Beneficiaries, positive and responsible education, training, employment, self-development and self- expression:

(i) networks;

(ii) consulting, mentoring and other services; and

(iii) guidance and assistance,

in each case in order that the Beneficiaries are better able to identify, and help meet, their needs and to participate more fully in their community and society in general;

(C) to promote or carry out research;

(D) to provide advice;

(E) to publish or distribute information;

(F) to make grants or loans of money and to give guarantees;

(G) to enter into contracts to provide services to or on behalf of other bodies;

(H) to raise funds. In doing so, the Charity must not undertake any taxable trading activity and must comply with any relevant statutory regulations;

(I) to buy, take on lease or in exchange, hire or otherwise acquire any property and to maintain and equip it for use;

(J) to sell, lease or otherwise dispose of all or any part of the property belonging to the Charity. In exercising this power, the Charity must comply as appropriate with sections 36 and 37 of the Charities Act 1993;

(K) to borrow money and to charge the whole or any part of the property belonging to the Charity as security for repayment of the money borrowed. The Charity must comply as appropriate with sections 38 and 39 of the Charities Act 1993 if it wishes to mortgage land;

(L) to co-operate with other charities, voluntary bodies, statutory authorities and other organisations and to exchange information and advice with them;

(M) to establish or support any charitable trusts, associations or institutions formed for any of the charitable purposes included in the Objects;

(N) to acquire, merge with or to enter into any partnership or joint venture arrangement with any other charity formed for any of the Objects;

(O) to set aside income as a reserve against future expenditure but only in accordance with a written policy about reserves;

(P) to employ and remunerate such staff, agents or advisers (whether unpaid or paid) as are necessary for carrying out the work of the Charity. The Charity may employ or remunerate a Director only to the extent it is permitted to do so by clause 6 and provided it complies with the conditions in that clause;

(Q) to:

(i) deposit or invest funds;

(ii) employ a professional fund-manager and/or financial adviser; and

(iii) arrange for the investments or other property of the Charity to be held in the name of a nominee;

in the same manner and subject to the same conditions as the trustees of a trust are permitted to do

by the Trustee Act 2000;

(R) to employ or engage or make arrangements with a professional fund-raiser in accordance with the requirements, from time to time, of the Charity Commission;

(S) to provide indemnity insurance for the Directors or any other officer of the Charity in relation to any such liability as is mentioned in sub-clause 4.2 of this clause, but subject to the restrictions specified in sub- clauses 4.3 and 4.4 of the clause;

(T) to insure the property of the Charity against any foreseeable risk and take out other insurance policies to protect the Charity when required;

(U) to pay out of the funds of the Charity the costs of forming and registering the Charity both as a company and as a charity;

(V) to establish or acquire such subsidiary companies as the Directors may determine for such purposes as they may determine (including but not limited to the conduct of trading activities that the Charity is not permitted to conduct) and the Charity may invest monies in such a subsidiary by way of loan or otherwise on such terms as the Directors may determine, so long as in each case to do so is in the best interests of the Charity; and

(W) to do all such other lawful things as are necessary or desirable in the view of the directors for the achievement of the Objects.

Risk Management

The Directors have reviewed the major risks to the charity. The cost-of-living crisis has presented significant challenges, financial uncertainty to YourStory and mental, health and emotional well-being risks to our staff, young people and families we work with. The unstable economy in 2023 had a major impact on the financial investments of grant funding organisations and Trusts, which had the knock-on effect of reduced size of grants available in the future or more cautious approach to announcing funding rounds. At the same time, we experienced greater needs and higher rates of vulnerability amongst our young people and their families throughout the cost-of-living crisis.

We had five grants ending in 2023 and 3 new multiyear grants starting in 2023. These grants helped and will help us to grow and expand our reach of work in the community with children, young people and their families.

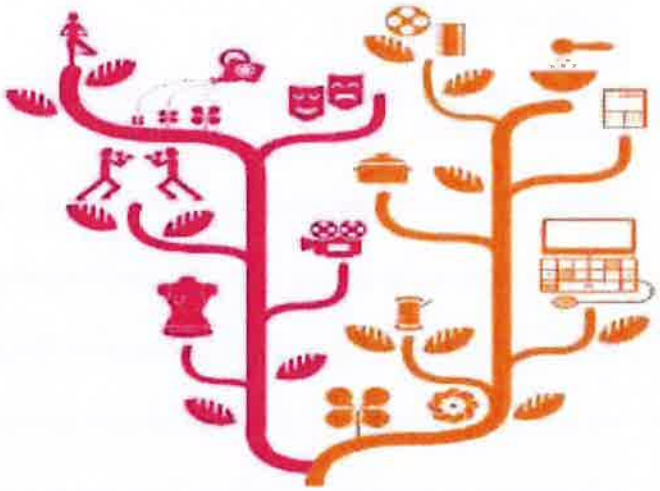
We work with an independent VCSE consultant who provides in-kind strategic fundraising, IAG and capacity-building support. This support is vitally important as due to post-COVID and the cost-of-living crisis there is ever-increasing competition for grant opportunities, in a continued difficult financial market.

Progress has been made in identifying suitable funding and contracts within the public and voluntary sectors and entering partnerships with the private sector and larger voluntary organisations. Project delivery in terms of staff and beneficiary personal safety are ever-more challenging and it is imperative we continue to invest in our infrastructure, health and safety precautions and governance.

The nature of a large proportion of grants is that they are focused on project delivery, which does not allow YourStory to sufficiently build our reserves or invest towards building infrastructure and capacity

to reach more young people and their families. Our longer-term aim is to secure and maintain the required financial reserves.

We are a going concern. The Directors consider that adequate insurance is held with RSA. The Company has continued to benefit from the Health and Safety and Human Resources expertise provided by Peninsula Advice Service. We have strengthened our processes and procedures ensuring compliance with health and safety of staff, volunteers, young people and visitors to YourStory. The full risk assessment document is available from the YourStory office.



Our Vision
A world where every young person has the direction, the support and the knowhow, to realise their ambitions.

Our Mission
Through listening, YourStory's expert mentors are able to understand an individual's ambitions, the support they need, and the challenges they face. They are then able to match them with YourStory's network of businesses and organisations to help them succeed.

Our Values

1. Integrity: We are honest, consistent and show an unwavering dedication to our moral and ethical values
2. Trustworthy: We can be relied upon to have what is best for an individual at the heart of everything we do
3. Supportive: We are dedicated to providing encouragement and emotional help
4. Passionate: We love what we do and believe in the good that it creates
5. Dedicated: We are devoted to creating positive change for the individuals we support
6. Approachable: We are always friendly, welcoming, and open minded
7. Responsive: We strive to be there for individuals whenever they need us, as we understand crisis can happen at anytime

What YourStory Does

Challenge, Inspire and Support
Help individuals create a sense of direction for themselves

Have Positive Effect
on an individual's ability to envision and control their future

'Write your future'

People
The attitudinal shift that people have when they take part in YourStory mentoring. E.g. feel able to articulate and action their ambitions.

Service
Providing a service for organisations who need YourStory's expertise to fulfil their objectives or do not have the capacity to help individuals themselves.

What taking part in YourStory mentoring entails

We know what it's like
Since 2003 our mentors have been in the same situation as the young people we serve. We know what it's like, where you are coming from and what it takes to create a future for yourself.

We have a network of businesses and organisations who can help
YourStory is not just about mentoring, we have a network of businesses and organisations who, once you have worked out where you want to go, can help get you there.

Look at how others have succeed
Don't just take it from us that we are good, check out the experiences of others from your area.

You're in safe hands
We are not the authorities, you can trust us. We are made up of individuals from all walks of life, some of us have been in exactly the same situations as you. We want the best for you and others like you – that is why we set up YourStory in the first place.

YourStory is here to listen to you. We know what it's like to feel unsure of how to get where you want to go. We have mentors who have been in your position and we offer opportunities which can help you achieve your ambitions.

We can save you time
YourStory has a small but highly effective team who have years of experience dealing with individuals without direction, helping them to set and achieve their goals. By partnering with us to work with the individuals who need extra attention, you will save your own time and thus, be better able to focus your energy on the areas you are expert in.

We can help you fulfil your objectives, with a proven track record
YourStory is a multi-skilled organisation which is able to adapt to the individual needs of any funder. We have delivered multiple projects over 21 years with excellent results.

We get results
The sense of purpose and belonging individuals get when taking part in the YourStory programme will help them envision a better life, and also give them opportunities to achieve their ambitions.

We provide excellent value for money
We are able to create efficient projects which create the largest impact due to our expert staff, knowledge of delivering projects with young people and extensive partner network.

We're here to listen, not judge

We know how hard things can be and the challenges families face daily. We are here to listen to your problems; understand your issues and help you find solutions.

Activities undertaken for the public benefit

YourStory works with vulnerable young people and their families to raise their emotional, mental and physical well-being. Working across South, Central, North and West London we provide mentoring, career development and support on vocational programmes, as well as working to reduce the impact of long-term health conditions, offending behaviour and increase well- being. We help equip them with the skills and confidence needed to take control of their lives and to develop to their full potential.

Working in partnership with schools raising school attendance rates, we improve self-esteem, peer support, behaviour and maximise attainment. We help young people to increase their engagement in learning, personal development and career planning. In particular we support and engage those living with long-term health conditions, at risk of becoming NEET (Not in Education, Employment or Training) towards further education, apprenticeships, traineeships and employment.

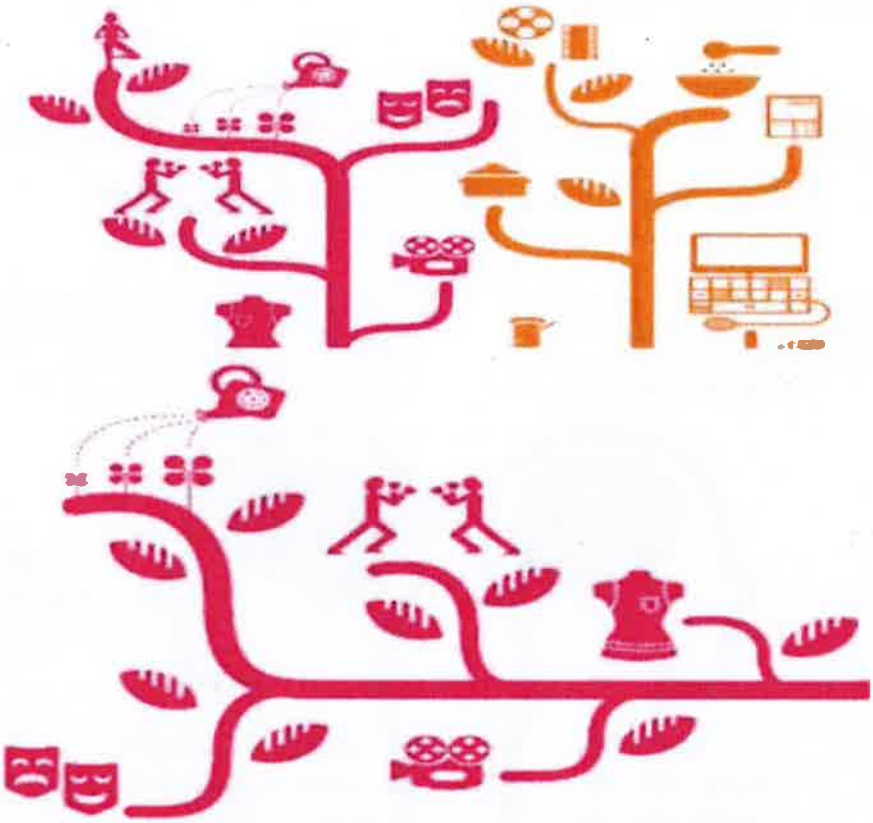
We have continued to recruit staff who are local and understand the challenges our young people face. Our staff are vibrant, inspiring, professional and in touch with the young people, their families and the local community. They are from a variety of backgrounds and cultures bringing varied, rich experiences and skills which widen young people's horizons, to introduce and support them into new opportunities.

YourStory has built a history and track record of delivering activities for young people across established school and council partnerships. We have increased our activity in helping young people access further education, apprenticeships and employment, especially in South London.

We actively work with families, schools and social service agencies to build appropriate, positive relationships with young people and disadvantaged groups in society. We work in partnership with voluntary, private and statutory sector organisations to provide better opportunities for our young people.

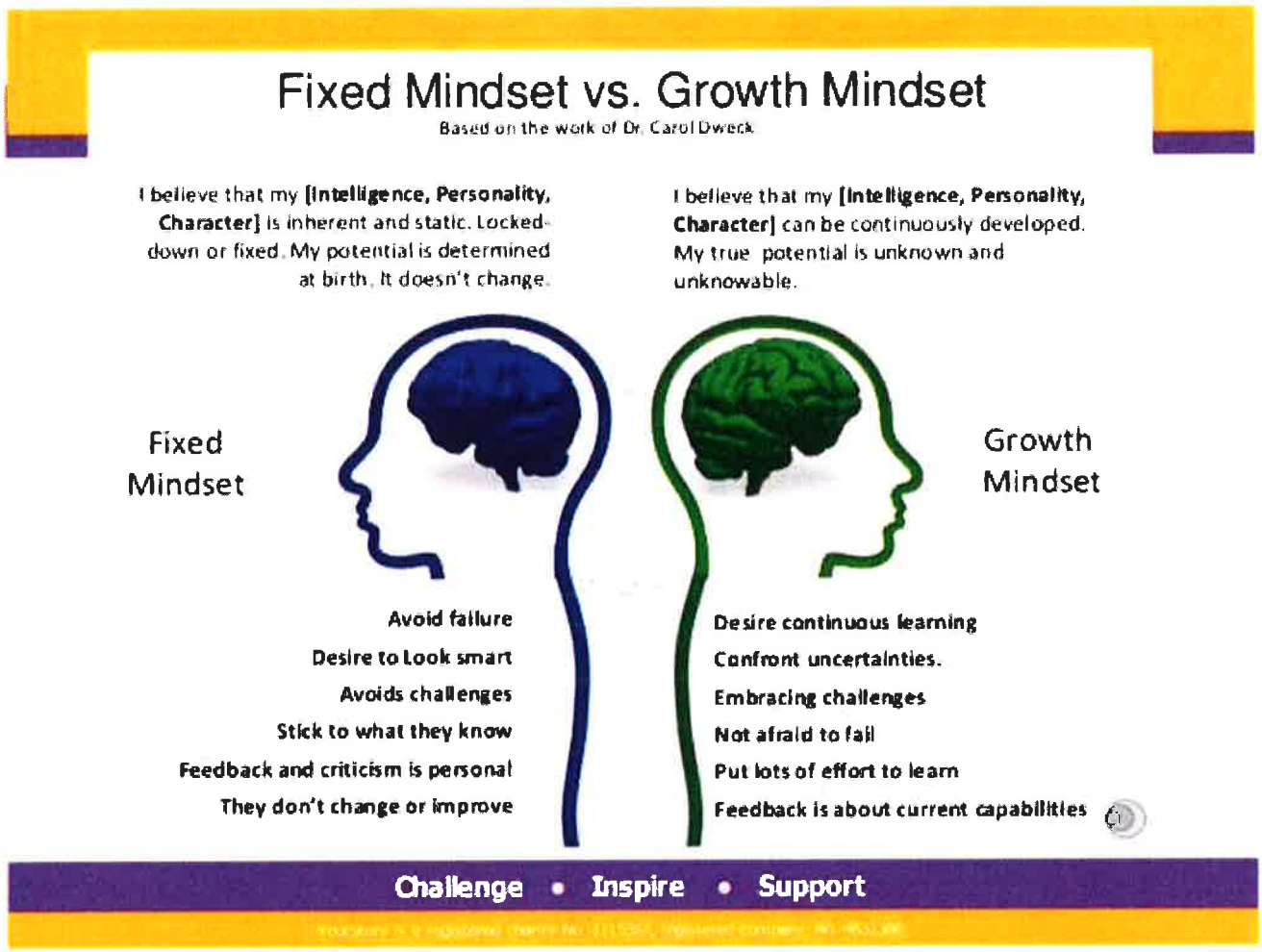
Young people benefit from being able to develop positive, responsible, self-development networks in society for themselves and their peer groups. To help facilitate this process, we and the young people themselves review and comment on policies and procedures that may affect the quality of life and opportunities for other young people and disadvantaged groups of society.

We look to the service users themselves on ways to counter discrimination, as they often identify and have to address forms of discrimination on a regular basis. Our service users guide us immensely and we often access particular health, physical and learning activities as requested by young people.



Projects Serving Young People and Their Families

Our mentoring work with young people is based around helping them understand their mindset and things that will help or hinder them in reaching their full potential.



Living Well with Long-Term Health Conditions
Funded by The Walcot Foundation
2022– 2024

Overview

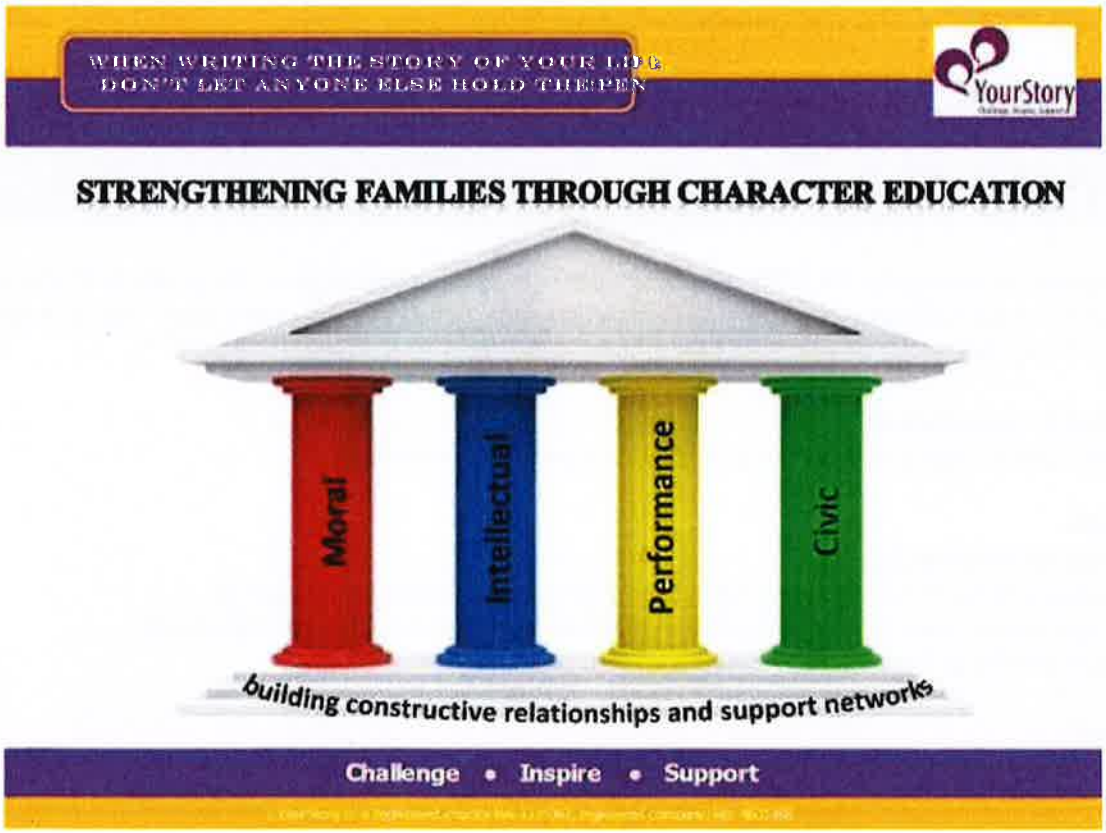
YourStory believes that parents and guardians play an important role in their children's education and that a strong partnership between parents/guardians, children and schools enriches the learning experience of the children/young people involved. The project supports low-income households and young people aged 9 to 15 years old in Lambeth in managing long-term health conditions within the home.

The project works with 60 young people and their parent/s over two years and is split into two cohorts per academic year consisting of 15 young people per cohort (mixture from primary and secondary schools)

S.A.F.E **Mentoring Young People**
Social Attitude Family Environment (S.A.F.E) Positive with Young People
Provided intensive 1:1 mentoring and nurturing group programmes for young people identified through their lack of school engagement and high risk of school exclusion

SFCE **Family Support**
Strengthening Families through Character Education (SFCE) supporting Families
One to one with a trained family practitioner

Weekly Group Sessions with a trained family practitioner provides support for parents/guardians to address issues facing their children, family dynamics and to develop positive relationships with schools



Core Costs Grants
Funded by Impact On Urban Health
May 2022 – July 2023

Overview

Grant to support the ongoing delivery of services. We work with pupils identified by their schools as struggling with their mental health, and/or carrying a particular burden due to themselves or a family member living with multiple long-term conditions. This supports the aims of our Long-Term Health Conditions programme, whilst aiming to relieve some of the burden on the NHS of tackling mental health issues and, specifically, on CAMHS services, and is therefore in furtherance of limb 2 (the purposes of the health service (as described in section 1 of the NHS Act 2006 or any statutory modification of that section) and limb 4 (securing improvement in the prevention, diagnosis and treatment of physical and mental illness of the people of England).

Mentoring Young People

Intensive weekly 1-2-1 mentoring supported 48 young people from Primary to Secondary School and those returning to secondary school after COVID lockdown.

Core Benefits

- Development strategy to engage more young people and families living with Long-Term Health Conditions
- Develop new partnerships with referring agencies, delivery partners and social investment enterprises
- Guaranteed income allowing us to plan and develop the organisation
- Enhanced the ability to retain and develop staff team
- Revised staff structure, policies and procedures for key processes and training

Impact

Such was and still is the demand for emotional and practical support for young people, we had to close our referral list as we were oversubscribed within weeks of launching the Long-Term Health Conditions programme. The success of the programme was measured by the feedback from young people themselves, parents/guardians, teachers and other professionals including Social Workers

Mayors Violence Reduction Unit Teachable Moments Programme
Court Diversion & Knife Crime Prevention Orders
Dec 2021 to March 2023

One-to-one mentoring for Y.P. 10 to 24 years of age who have a court order or are at risk of offending and working with over 100 young people in Secondary Schools around knife awareness, reporting and extracting yourself from dangerous situations or peer groups.

Mentoring Young People

Engaged young people with intensive weekly 1-2-1 and group mentoring

Benefits

Reduced repeat offending
Increased community cohesion, education, training and employment opportunities
Increased awareness of how to safeguard themselves from criminal activity and grooming
Reduced the risk of becoming a victim of youth crime

Impact

93% of participants mentored did not reoffend for 12 months or more (Metropolitan Police verified)

PARENT-SCHOOL LISTEN & DESIGN: A Social Innovation Partnership between AMH Adolescent Mental Health (AMH), the Oval Learning Cluster (OLC) and YourStory
Funded by Impact On Urban Health (IOUH)
May 2022 – July 2023

A partnership funded by IOUH to improve communication, collaboration and engagement between school, staff and parents.

Parent Listening

Giving parents a voice - a say on school matters and involvement in decision-making on issues that affect them - enables schools to meet the needs of the communities they serve more effectively. Most school policies have a direct impact on families and so those families' views should be considered to ensure maximum effectiveness.

Benefits

Increased family and school cohesion
Increased opportunities for parent voices to be heard
Increased awareness of how mental health assessment process works
Increased knowledge of school structures, including Board of Governors

Impact

Better family/school communication particularly with Year 5 and 6 parents/guardians
Parental-managed school information system for families to engage with
Initiation of system change at a whole school level (planning/policy/visions and values)

Court Ordered Mentoring (.COM)
Weavers Foundation
May 2021 - April 2023

Grant to provide young offenders aged 10 - 24, with intensive 1-2-1 mentoring throughout their court order in the community. The aim was to prevent young people from re-offending, whilst working on key life strengths and improving their involvement with education and employment.

The programme worked with a broad range of young people from across London who have offended and may receive a Court Order. We worked alongside Magistrates Courts and Youth Offending Services (YOS), creating support packages targeted at reducing re-offending amongst young offenders. Referrals direct from Courts and YOS were low, so YourStory engaged directly with the Metropolitan Police. Through this, we secured a greater number of referrals and support packages for young people. Once contact was established between young people and the mentor good progress was made by the young person.

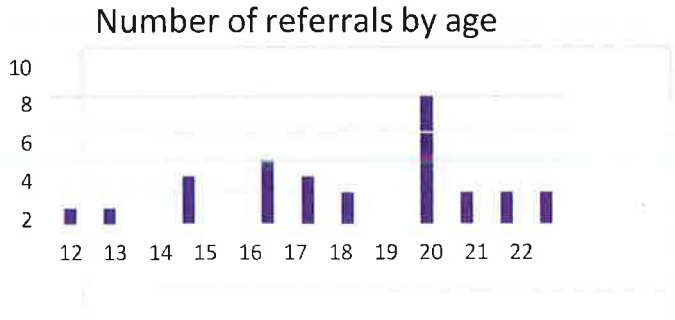
Mentoring Young People

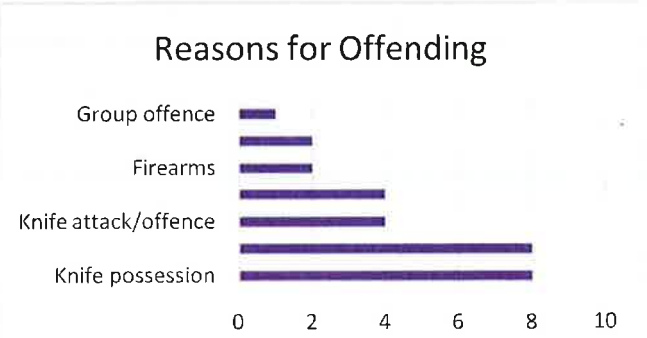
Engaged young people with intensive weekly 1-2-1 mentoring

Benefits

93% success rate of no re-offending

Increased community cohesion
Increased education, training and employment opportunities
Increased awareness of how to safeguard themselves from criminal activity and self-confidence
Reduced the risk of becoming a victim of youth crime





Keeping Children S.A.F.E
Propel – Mayors Office
June 2023 - June 2025

Keeping Children S.A.F.E mentoring project is being delivered as part of the Mayor's New Deal for Young People mission, working alongside other organisations to enable 100,000 disadvantaged young Londoners to access quality mentoring support. This project will support the aim of the mission by delivering quality mentoring for young Londoners most in need.

Objectives
YourStory will deliver their 'Keeping Children S.A.F.E' programme working alongside Action for Race Equality and Father2Father. This partnership will enable us to reach 600 young people, improve quality and enable effective learning and impact evaluation.

On this programme YourStory mentors young people aged 10-24 from Lambeth, Lewisham and Southwark. The project will also be delivered in Brent, Barnet, Ealing, Enfield, Hackney, Hillingdon, Hounslow, Newham, Hammersmith and Fulham, Haringey and Harrow.

SAFE Steps
The Department for Education
Commission: Lambeth SAFE Taskforce
March 2023 - March 2024

Lambeth SAFE Taskforce has commissioned SAFE Steps, a consortium of Lambeth-based organisations: Marcus Lipton Community Enterprise (lead partner), Juvenis and YourStory, to deliver a mentoring service and transition programme for children aged 10-14, at risk of disruption in education. The service works with schools, Lambeth SAFE Taskforce and other stakeholders to support young people at risk of involvement in violence, to re-engage with education and have better outcomes in life.

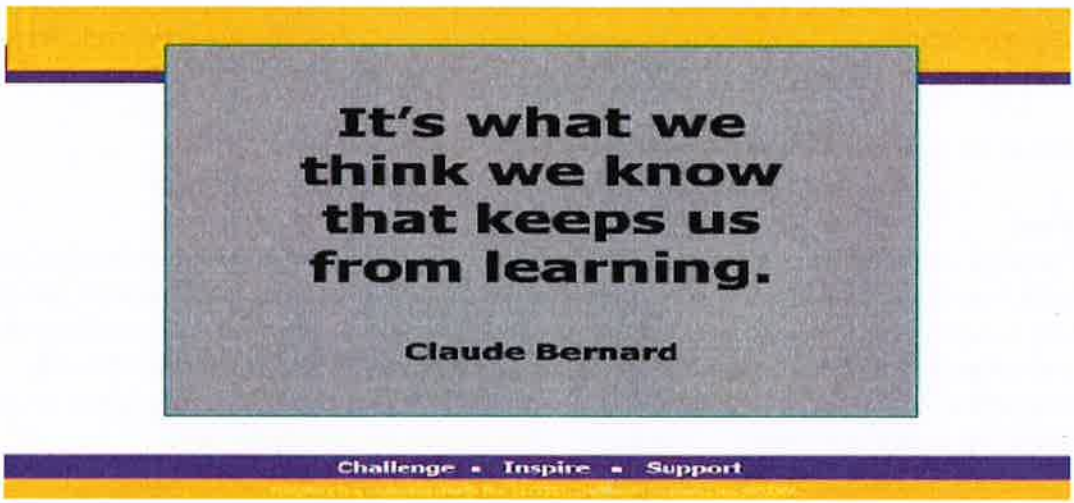
Objectives
To increase school engagement, self-esteem and productivity towards full potential for children and young people and to reduce risk of social isolation, school exclusion and grooming into offending
YourStory delivers 1-2-1 and groupwork mentoring young people transitioning from Primary to Secondary School and those who are at high risk of educational disruption.

Positive Futures
The National Lottery
Partner: Rio Ferdinand Foundation
September 2022 - September 2025

12-week family support programme providing support for parents/guardians to address issues facing their children, and family dynamics and to develop positive relationships with schools. Essentially all work will develop strategies that concentrate on child educational engagement and family-focused behaviour to establish clear communication within families and decrease family conflict with schools.

Benefit
The family support programme will facilitate conversations to create a positive climate for young people, schools, and families to work effectively together. In the best cases seen, Ofsted found that joint working between the home and the school has led to much better outcomes for young people.

Engagement
Two 12-week family support programmes for up to 24 parents/guardians in total annually. Providing support for parents/guardians to address issues facing their children, and family dynamics and to develop positive relationships with schools. Essentially all work will develop strategies that concentrate on child educational engagement and family-focused behaviour to establish clear communication within families and decrease family conflict with schools.



Volunteers
We have volunteering input throughout the organisation, on different levels and intensity including financial management, mentors, group workers, administration and project development.

University Partnerships
We have developed partnerships with UCL, Kingston University and Greenwich University, supporting Undergraduates and MA students to gain practical experience working with young people, families, schools and other professionals working with children and young people. We successfully recruited Criminology and Forensic Criminology undergraduates and graduates onto 30 to 150 day work placements.

As always, we would not be able to achieve as much with our young people without the valuable contribution of time, energy and expertise of our volunteers and we are actively working to secure stronger links with the volunteer workforce.

Financial review

Reserves and Investment Policies

The Company continued its banking facilities with Barclays Bank Plc. The Company's financial reserves are limited, and all funds held earn interest tied to the bank's base rate. The Company does not have an investment policy. The Directors will review both this and the reserves policy when the Company's cash reserves increase.

Reserves Policy

The reserves are needed to meet the working capital requirements of the Company and to meet its obligations in the event of a significant drop in funding. The Company needs sufficient reserves to maintain a reasonable level of activity on any programme, including the continued employment of the relevant member(s) of staff in the event of a gap in the provision of income. It often takes time for grant-making bodies to respond to requests and payment of grants does not necessarily follow the Company's financial year. We also need sufficient funds to meet our legal obligations to staff in the event of termination of an employment contract and meet ex gratia payments approved by the Directors or to fund temporary staff in the absence of permanent staff (e.g. sick leave).

We have worked hard to meet the Board's aim for reserves to be between three and six months' recurrent expenditure and to cover any necessary redundancy payments to the company's staff. Working with the current level of expenditure, reserves should be maintained between £60,000 and £120,000. Our reserves are down from the previous year and are below the required level. We expect to see better results in the next 24 months as we continue to target unrestricted income.

At the end of the year the company held reserves of £12,375.

Future Plans

We will develop our Volunteer Programme. Our focus will be to build on existing partnerships with Universities, recruit additional Universities and invest in talented individuals from the local community to become Volunteers with YourStory. Local individuals, especially young adults will help develop a better understanding of socio-economic structures, reduce offending, and increase community cohesion practices and delivery methods. Volunteers will continue to be trained to support or deliver 1-2-1 Mentoring, Group Workshops, co-facilitate Focus Groups and Family Forums.

We will invest in developing our depth and knowledge to better support children, young people and families impacted by Long-Term Health Conditions.

We will continue to develop our strategic business plan, with a focus on financial return in line with the quality of services provided. We continually assess our progress in securing funding and contracts within the public and voluntary sectors and entering partnerships with private sector and larger voluntary organisations. A significant proportion of income secured will allow us to invest resources to develop strategic partnerships with other organisations, sharing resources, whilst enhancing outcomes for beneficiaries.

YourStory is actively working towards diversifying our income generation activities. We are looking for reduced reliance on grant funding and expanding into more commissioned services from local governments and statutory services. We will increase support across a broad range of donations, sponsorships, corporate and individual income.

We will examine data insights and an economic evaluation of our services which will support us to secure more commissioned work by demonstrating significant savings across education, social services, training, employment, criminal justice, statutory services and public health.

Strict budgetary discipline is still required to ensure that services are relevant, appropriate and client-centred and that our services reflect value for money. We shall maintain full accountability to our clients, funders and other stakeholders. The Board actively and continuously reviews the conclusions, findings and recommendations of strategic reviews.

Responsibilities of the Directors

Company law requires the Directors to prepare financial statements for each financial year which give a true and fair view of the state of the affairs of the Company as at the balance sheet date and of its income resources and application of resources, including income and expenditure, for the financial year. In preparing those financial statements, the Directors should follow best practice and:

- Select suitable accounting policies and then apply them consistently;
- Make judgements and estimates that are reasonable and prudent; and
- Prepare the financial statements on the going concern basis unless it is inappropriate to assume that the Company will continue on that basis.

The Directors are responsible for maintaining proper accounting records which disclose with reasonable accuracy at any time the financial position of the Company and to enable them to ensure that the financial statements comply with the Companies Act 2006. The Directors are also responsible for safeguarding the assets of the Company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

This report has been prepared in accordance with the Statement of Recommended Practice – Accounting and Reporting by Charities and in accordance with the special provision of Part 15 of the Companies Act 2006 relating to small entities.

This report was approved by the Directors on 26 September 2024 *and signed on their behalf by:*

Purabi Chatterjee-Das
Trustee / Secretary

Tim Hunter
Trustee

Independent examiner's report to the trustees of YourStory Ltd

I report to the charity trustees on my examination of the accounts of the Company for the year ended 31 December 2023.

Responsibilities and basis of report

As the charity's trustees of the Company (and also its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the Company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5) (b) of the 2011 Act.

Independent examiner's statement

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of the Company as required by section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a 'true and fair view which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Anthony Epton

Anthony Epton BA FCA CTA FCIE
Goldwins
Chartered accountants
75 Maygrove Road
West Hampstead
London NW6 2EG

17 September 2024

YourStory Limited

Statement of financial activities

(incorporating an income and expenditure account)

For the year ended 31 December 2023

	Note	Unrestricted £	Restricted £	2023 Total £	2022 Total £
Income from:					
Donations	**3**	495	-	**495**	433
Charitable activities	**4**	53,693	174,756	**228,449**	222,762
Other income		15,000	-	**15,000**	-
Investment Income	**5**	389	-	**389**	92
Total income		**69,577**	**174,756**	**244,333**	223,287
Expenditure on:					
Raising funds	**6**	216	-	**216**	216
Charitable activities	**6**	74,801	174,756	**249,557**	216,672
Total expenditure		**75,017**	**174,756**	**249,773**	216,888
Net income / (expenditure) for the year	**7**	**(5,440)**	**-**	**(5,440)**	6,399
Transfers between funds		-	-	-	-
Net movement in funds		(5,440)	-	**(5,440)**	6,399
Reconciliation of funds:					
Total funds brought forward		17,815	-	**17,815**	11,416
Total funds carried forward		**12,375**	**-**	**12,375**	17,815

All of the above results are derived from continuing activities.
There were no other recognised gains or losses other than those stated above.
The attached notes form part of these financial statements.

YourStory Limited
Balance sheet
As at 31 December 2023

	Note	2023 £	2023 £	2022 £	2022 £
Fixed assets:					
Tangible assets	10		-		-
			-		-
Current assets:					
Debtors	11	**70,636**		47,043	
Cash at bank and in hand		**18,016**		150,266	
		88,652		197,309	
Liabilities:					
Creditors: amounts falling due within one year	12	**58,840**		151,994	
Net current assets / (liabilities)			**29,812**		45,315
Total assets less current liabilities			**29,812**		45,315
Liabilities:					
Creditors: amounts falling due after more than one y	14		**17,437**		27,500
Total net assets / (liabilities)			**12,375**		17,815
Funds					
Restricted funds			-		-
Unrestricted funds:					
General funds		**12,375**		17,815	
Total unrestricted funds			**12,375**		17,815
Total funds			**12,375**		17,815

The attached notes form part of these financial statements.

For the year ended 31 December 2023 the Company was entitled to exemption from audit under section 477 of the Companies Act 2006. No Member of the Company has deposited a notice, pursuant to section 476, requiring an audit of these financial statements under the requirements of the Companies Act 2006.
The directors acknowledge their responsibilities for ensuring that the Company keeps accounting records which comply with section 386 of the Act and for preparing financial statements which give a true and fair view of the state of the affairs of the Company as at the end of the financial year and of its profit and loss for the financial year in accordance with the requirements of sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to accounts, so far as applicable to the Company.

These financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies regime within Part 15 of the Companies Act 2006 and with the Financial Reporting Standard 102 for Small entities Section 1A.

Approved by the trustees on ....26 September 2024
and signed on their behalf by:

Tim Hunter
Trustee

Purabi Chatterjee-Das
Trustee

Company registration no. 4631388

1 Accounting policies

a) Basis of preparation

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102 - effective 1 January 2015) - (Charities SORP FRS 102) and the Companies Act 2006.

The charitable company meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy or note.

b) Reconciliation with previously Generally Accepted Accounting Practice (GAAP)

In preparing the accounts, the trustees have considered whether in applying the accounting policies required by FRS 102 and the Charities SORP FRS 102 a restatement of comparative items was required. The transition date was 1 January 2014.

c) Going concern

The trustees consider that there are no material uncertainties about the charitable company's ability to continue as a going concern.

d) Income

Income is recognised when the charity has entitlement to the funds, any performance conditions attached to the income have been met, it is probable that the income will be received and that the amount can be measured reliably.

Income from government and other grants, whether 'capital' grants or 'revenue' grants, is recognised when the charity has entitlement to the funds, any performance conditions attached to the grants have been met, it is probable that the income will be received and the amount can be measured reliably and is not deferred. Income received in advance for the provision of specified service is deferred until the criteria for income recognition are met.

e) Donations of gifts, services and facilities

Donated professional services and donated facilities are recognised as income when the charity has control over the item or received the service, any conditions associated with the donation have been met, the receipt of economic benefit from the use by the charity of the item is probable and that economic benefit can be measured reliably. In accordance with the Charities SORP (FRS 102), volunteer time is not recognised so refer to the trustees' annual report for more information about their contribution.

On receipt, donated gifts, professional services and donated facilities are recognised on the basis of the value of the gift to the charity which is the amount the charity would have been willing to pay to obtain services or facilities of equivalent economic benefit on the open market; a corresponding amount is then recognised in expenditure in the period of receipt.

f) Interest receivable

Interest on funds held on deposit is included when receivable and the amount can be measured reliably by the charity; this is normally upon notification of the interest paid or payable by the bank.

g) Fund accounting

Unrestricted funds are available to spend on activities that further any of the purposes of charity. Designated funds are unrestricted funds of the charity which the trustees have decided at their discretion to set aside to use for a specific purpose. Restricted funds are donations which the donor has specified are to be solely used for particular areas of the charity's work or for specific projects being undertaken by the charity.

1 Accounting policies (continued)

h) Expenditure and Irrecoverable VAT

Expenditure is recognised once there is a legal or constructive obligation to make a payment to a third party, it is probable that settlement will be required and the amount of the obligation can be measured reliably. Expenditure is classified under the following activity headings:

- Costs of raising funds comprise of trading costs and the costs incurred by the charitable company in inducing third parties to make voluntary contributions to it, as well as the cost of any activities with a fundraising purpose.
- Expenditure on charitable activities includes the costs of delivering services, exhibitions and other educational activities undertaken to further the purposes of the charity and their associated support costs.

Irrecoverable VAT is charged as a cost against the activity for which the expenditure was incurred.

i) Operating leases

Rental charges are charged on a straight line basis over the term of the lease.

j) Tangible fixed assets

Items of equipment are capitalised where the purchase price exceeds £1,000. Depreciation is provided at rates calculated to write down the cost of each asset to its estimated residual value over its expected useful life. The depreciation rates in use are as follows:

Office equipment	33%

k) Debtors

Trade and other debtors are recognised at the settlement amount due after any trade discount offered. Prepayments are valued at the amount prepaid net of any trade discounts due.

l) Cash at bank and in hand

Cash at bank and cash in hand includes cash and short term highly liquid investments with a short maturity of three months or less from the date of acquisition or opening of the deposit or similar account.

m) Creditors and provisions

Creditors and provisions are recognised where the charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Creditors and provisions are normally recognised at their settlement amount after allowing for any trade discounts due.

2 Detailed comparatives for the statement of financial activities

	2022 Unrestricted £	2022 Restricted £	2022 Total £
Income from:			
Donations	433	-	433
Charitable activities:	80,949	141,813	222,762
Other income	-	-	-
Investment Income	92	-	92
Total income	81,474	141,813	223,287
Expenditure on:			
Raising funds	76	140	216
Charitable activities	74,999	141,673	216,672
Total expenditure	75,075	141,813	216,888
Net income / expenditure	6,399	-	6,399
Transfers between funds	-	-	-
Net income / (expenditure) before other recognised gains and losses	6,399	-	6,399
Total funds brought forward	11,416	-	11,416
Total funds carried forward	17,815	-	17,815

3 Income from donations

	Unrestricted £	Restricted £	**2023 Total £**	Unrestricted £	Restricted £	2022 Total £
Donations	495	-	**495**	433	-	433
	495	-	**495**	433	-	433

4 Income from charitable activities

	Unrestricted £	Restricted £	**2023 Total £**	Unrestricted £	Restricted £	2022 Total £
Grant income	53,693	58,740	**112,433**	77,893	29,112	107,005
Schools Education and mentoring	-	-	**-**	3,056	-	3,056
Income from local and national Government	-	116,016	**116,016**	-	112,701	112,701
Total income from charitable activities	53,693	174,756	**228,449**	80,949	141,813	222,762

5. Investment Income

	Unrestricted £	Restricted £	**2023 Total £**	Unrestricted £	Restricted £	2022 Total £
Interest	389	-	**389**	92	-	92
	389	-	**389**	92	-	92

6 Analysis of expenditure

	Unrestricted Funds	Restricted Funds	Year ended 31.12.23 Total Funds	Year ended 31.12.22 Total Funds
	£	£	£	£
Raising funds	216	-	**216**	216
Staff costs	62,319	136,981	**199,300**	158,079
Contractors	-	5,815	**5,815**	11,489
Training and wellbeing	291	5,162	**5,453**	504
Running costs	2,864	6,297	**9,161**	13,192
Equipment & Resources	1,275	2,804	**4,079**	3,728
Travel Expenses	627	1,377	**2,004**	2,091
Rent & Rates	2,092	4,599	**6,691**	7,267
Insurance	1,428	3,138	**4,566**	4,505
Software support	1,303	2,863	**4,166**	3,968
Telephone	543	1,193	**1,736**	1,611
Mobile phones	463	1,018	**1,481**	1,786
Premises expenses	339	744	**1,083**	4,127
Bank charges and interest	332	731	**1,063**	1,320
Governance costs	925	2,034	**2,959**	3,005
	75,017	**174,756**	**249,773**	216,888

Of the total expenditure, £75,017 was unrestricted (2022: £75,075) and £174,756 was restricted (2022: £141,813).

6a Analysis of expenditure (prior year)

	Unrestricted Funds	Restricted Funds	Year ended 31.12.22 Total Funds	Year ended 31.12.21 Total Funds
	£	£	£	£
Raising funds	76	140	**216**	216
Staff costs	54,642	103,437	**158,079**	113,730
Contractors	3,971	7,518	**11,489**	19,238
Training	178	326	**504**	1,488
Running costs	3,808	9,384	**13,192**	7,539
Equipment & Resources	1,317	2,411	**3,728**	3,531
Travel Expenses	781	1,310	**2,091**	1,476
Rent & Rates	2,714	4,553	**7,267**	9,096
Insurance	1,682	2,823	**4,505**	3,513
Software support	1,482	2,486	**3,968**	4,798
Telephone	602	1,009	**1,611**	1,487
Mobile phones	667	1,119	**1,786**	1,576
Premises expenses	1,541	2,586	**4,127**	13,985
Depreciation	-	-	-	994
Bank charges and interest	492	828	**1,320**	875
Governance costs	1,122	1,883	**3,005**	2,677
	75,075	**141,813**	**216,888**	186,219

Of the total expenditure, £75,075 was unrestricted (2021: £18,681) and £141,813 was restricted (2021: £166,942).

7 Net income / (expenditure) for the year

This is stated after charging / (crediting):	**2023**	2022
	£	£
Operating lease rentals:		
Property	**6,975**	6,975
Depreciation	**-**	-
Auditor's remuneration:		
Independent examination	**3,005**	3,005

8 Analysis of staff costs, trustee remuneration and expenses, and the cost of key management personnel

Staff costs were as follows:	**2023**	2022
	£	£
Salaries and wages	**183,903**	146,832
Social security costs	**11,039**	7,333
Pension costs	**4,358**	3,914
	199,300	158,079

No employees received more than £60,000 employee benefits (excluding employer pension) during the year.
The total employee benefits including pension contributions of the key management personnel were £43,410 (2022: £41,353).

One of the trustees was paid £Nil in respect of his executive role in the company (2022: £40,558).

Staff numbers

The average number of employees (head count based on number of staff employed) during the year was as follows:

	2023	2022
	No.	No.
Charitable activities	**8**	8
	8	8

9 Taxation

The charitable company is exempt from corporation tax as all its income is charitable and is applied for charitable purposes.

10 Tangible fixed assets

	Plant & Machinery	Furniture & Fixtures	Office Equipment	**Total**
			£	**£**
Cost				
At the start of the year	6,370	7,843	16,556	**30,769**
Additions in year	-	-	-	**-**
Disposals in year	-	-	-	**-**
At the end of the year	6,370	7,843	16,556	**30,769**
Depreciation				
At the start of the year	6,370	7,843	16,556	**30,769**
Charge for the year	-	-	-	**-**
Eliminated on disposal	-	-	-	**-**
At the end of the year	6,370	7,843	16,556	**30,769**
Net book value				
At the end of the year	-	-	-	-
At the start of the year	-	-	-	-

All of the above assets are used for charitable purposes.

11 Debtors

	2023	2022
	£	£
Trade debtors	-	-
Other debtors and prepayments	**38,505**	5,662
Amounts owed by related companies	**32,131**	41,381
	70,636	47,043

12 Creditors: amounts falling due within one year

	2023	2022
	£	£
Taxation and social security	**3,524**	4,006
Other creditors	**1,270**	1,278
Accruals	**18,743**	20,973
Deferred income	**26,906**	117,340
Bank loan	**8,397**	8,397
	58,840	151,994

Deferred income

	2023	2022
	£	£
Balance at the beginning of the year	**117,340**	75,999
Amount released to income in the year	**(208,177)**	(213,264)
Amount deferred in the year	**117,743**	254,605
Balance at the end of the year	**26,906**	117,340

Deferred income includes £14,231 from the Walcot Foundation (2022: £10,971), £4,500 from FORE Foundation (2022: £4,500), £2,605 from Impact on Urban Health (2022: £14,707), £Nil from the Violence Reduction Unit (2022: £23,866), £Nil from the Weavers Benevolent Fund (2022: £13,500), £5,570 from the Drapers Benevolent Fund (2022: £14,385) and £Nil from the Peter Minet Foundation (2022: £29,961).

13. Creditors: amounts falling due after more than one year

In July 2020 the Company obtained a loan from its Bank (Barclays) under the Bounce Back loan scheme. The loan was for £50,000, the Government has set the interest rate for the loan at 2.5% per annum and the repayment term is fixed for six years. No repayments were due during the first twelve months. The Government covered interest payable in the first twelve months.

Repayments have been made monthly from August 2021. £8,397 has been included in Creditors: amounts falling due within one year (2022: £8,397) and £17,437 has been included in Creditors: amounts falling due after more than one year (2022: £27,500).

14 Analysis of net assets between funds

	General unrestricted	Designated	Restricted	**Total funds**
	£	£	£	**£**
Tangible fixed assets	-	-	-	**-**
Net current assets	29,812	-	-	**29,812**
Long term liabilities	17,437	-	-	**17,437**
Net assets at the end of the year	**12,375**	-	-	**12,375**

14a Analysis of net assets between funds (prior year)

	General unrestricted	Designated	Restricted	**Total funds**
	£	£	£	**£**
Tangible fixed assets	-	-	-	**-**
Net current assets	45,315	-	-	**45,315**
Long term liabilities	27,500	-	-	**27,500**
Net assets at the end of the year	**17,815**	-	-	17,815

15 Movements in funds

	At the start of the year £	Incoming resources & gains £	Outgoing resources & losses £	Transfers £	At the end of the year £
Restricted funds:					
Impact on Urban Health	-	4,555	(4,555)	-	-
Violence Reduction Unit	-	39,296	(39,296)	-	-
Safer London	-	17,800	(17,800)	-	-
Walcot Fund	-	16,162	(16,162)	-	-
Mayor's Fund - New Deal for Young Peopl	-	23,367	(23,367)	-	-
SAFE programme (Lambeth)	-	22,803	(22,803)	-	-
Other grants	-	50,773	(50,773)	-	-
Total restricted funds	**-**	**174,756**	**(174,756)**	**-**	**-**
Unrestricted funds:					
General funds	17,815	69,577	(75,017)	-	12,375
Total unrestricted funds	**17,815**	**69,577**	**(75,017)**	**-**	**12,375**

Restricted funds:
Restricted funds relate to grants received and utilised during the year which are required to be spent on activities agreed with the grant funder. These are described in more detail in the trustees report and all involve working with young people and their families to help them in difficult circumstances.

15a Movements in funds (prior year)

	At the start of the year £	Incoming resources & gains £	Outgoing resources & losses £	Transfers £	At the end of the year £
Restricted funds:					
Impact on Urban Health	-	2,840	(2,840)	-	-
Violence Reduction Unit	-	111,701	(111,701)	-	-
Postcode Lottery	-	1,000	(1,000)	-	-
Walcot Fund	-	22,830	(22,830)	-	-
Other grants	-	3,442	(3,442)	-	-
Total restricted funds	**-**	**141,813**	**(141,813)**	**-**	**-**
Unrestricted funds:					
General funds	11,416	81,474	(75,075)	-	17,815
Total unrestricted funds	**11,416**	**81,474**	**(75,075)**	**-**	**17,815**

Restricted funds:
Restricted funds relate to grants received and utilised during the year which are required to be spent on activities agreed with the grant funder. These are described in more detail in the trustees report and all involve working with young people and their families to help them in difficult circumstances.

16 Operating lease commitments

Total future minimum lease payments under non-cancellable operating leases are as follows:

	Property **2023** £	2022 £
Less than 1 year	**12,700**	12,700
1 - 5 years	**14,100**	26,800
	26,800	39,500

17 Legal status of the charity

The charity is a company limited by guarantee and has no share capital. Each member is liable to contribute a sum not exceeding £1 in the event of the charity being wound up.

18 Related party transactions

The Hampton Project is a related party of the charity as it is a charity with a common trustee during the period which is managed by the same chief executive.
During the year the charity was repaid its loan to The Hampton Project by £9,250 (2022: increased by £540) Note 10).

YOURSTORY LTD

England & Wales - Charity number 1115367

Accounts

DocuSign Envelope ID: B0C31C74-1F9A-4CCA-AD19-299FB6EBE841

YourStory Ltd

Report and Accounts

Year ended 31 December 2022

DocuSign Envelope ID: B0C31C74-1F9A-4CCA-AD19-299FB6EBE841

Legal and administrative details

Trustees/Directors:

Qasim Bashir

Purabi Chatterjee-Das

Timothy Hunter	**Chairperson**
Timothy Hunter	**Secretary**
Principal address:	125 Lambeth Walk London SE11 6EE
Registered Charity:	1115367
Registered Company No:	04631388
Bankers:	Barclays Bank Plc

DocuSign Envelope ID: B0C31C74-1F9A-4CCA-AD19-299FB6EBE841

The Directors, who are also directors of the charity for the purpose of the Companies Act, submit their annual report and the financial statements of YourStory Ltd (The Company) for the year ended 31 December 2022. The Directors confirm that the annual report and financial statements of the Company comply with current statutory requirements, the requirements of the Company's governing document and the provisions of the Statement of Recommended Practice (SORP) "Accounting and Reporting by Charities".

Structure, Governance and Management

Governing Document

YourStory Ltd was founded as a charitable company limited by guarantee and without a share capital incorporated on 8 January 2003, under company number 04631388. It was also registered as a charity on 17 July 2006 under registration number 1115367.

The Company is governed by a Memorandum and Articles of Association, which established the objects and powers of the organisation. A copy of the governing document is available at the principal address of the Company.

Operational decisions are taken by the Chief Executive and staff. Strategic decisions are made by the Board of Directors in consultation with staff. The Chief Executive, who is also a trustee, attends all board meetings and other staff members are also invited to attend.

Recruitment and Appointment of Directors

Directors are recruited from the members of the charity and from the wider local community. The Directors at the date of this report are set out on page 1. All Directors served throughout the period except as noted below.

Director Retirements during 2023

Adrian Jones	**Retired on 10th August 2023**
Cathryn Parker	**Retired on 7th September 2023**

Induction and Training of Directors

The induction programme for new Directors includes:

- Written information on YourStory activities
- A meeting with existing trustees and directors
- An invitation to attend YourStory's activities in the community
- Attendance at a Board meeting

DocuSign Envelope ID: B0C31C74-1F9A-4CCA-AD19-299FB6EBE841

Objectives of YourStory as set out in its governing document

1 To promote by all charitable means the mental, spiritual, moral and physical development and improvement of young people and others who live in London or other parts of the United Kingdom of Great Britain and Northern Ireland, and to provide opportunities for them to develop their full capacities and enable them to become responsible members of society so that their conditions of life may be improved; and

2 To provide facilities for recreation or other leisure time occupation in the interests of social welfare and with the object of improving conditions of life.

3. **OBJECTS**

The objects (the "Objects") for which the Charity is established are:

(A) to promote by all charitable means the mental, spiritual, moral and physical development and improvement of young people and others who live in London or other parts of the United Kingdom of Great Britain and Northern Ireland, and to provide opportunities for them to develop their full capacities and enable them to become responsible members of society so that their conditions of life may be improved; and

(B) to provide facilities for recreation or other leisure time occupation in the interests of social welfare and with the object of improving conditions of life.

4. **POWERS ANCILLARY TO OBJECTS**

4.1 Powers

In addition to any other powers it may have, the Charity has the following powers in order to further the objects (but not for any other purpose):

(A) To advance in all respects the education, training, employment, self-development and self-expression of children and young people and those members of society of all ages who are socially and/or economically disadvantaged and who live in London or other parts of the United Kingdom of Great Britain and Northern Ireland, regardless of gender, ethnic background, physical or mental ability, religion, race or sexuality (the "Beneficiaries");

(B) to directly or indirectly develop, and/or provide to the Beneficiaries, positive and responsible education, training, employment, self-development and self- expression:

(i) networks;

(ii) consulting, mentoring and other services; and

(iii) guidance and assistance,

in each case in· order that the Beneficiaries are better able to identify, and help meet, their needs and to participate more fully in their community and society in general;

(C) to promote or carry out research;

DocuSign Envelope ID: B0C31C74-1F9A-4CCA-AD19-299FB6EBE841

(D) to provide advice;

(E) to publish or distribute information;

(F) to make grants or loans of money and to give guarantees;

(G) to enter into contracts to provide services to or on behalf of other bodies;

(H) to raise funds. In doing so, the Charity must not undertake any taxable trading activity and must comply with any relevant statutory regulations;

(I) to buy, take on lease or in exchange, hire or otherwise acquire any property and to maintain and equip it for use;

(J) to sell, lease or otherwise dispose of all or any part of the property belonging to the Charity. In exercising this power, the Charity must comply as appropriate with sections 36 and 37 of the Charities Act 1993;

(K) to borrow money and to charge the whole or any part of the property belonging to the Charity as security for repayment of the money borrowed. The Charity must comply as appropriate with sections 38 and 39 of the Charities Act 1993 if it wishes to mortgage land;

(L) to co-operate with other charities, voluntary bodies, statutory authorities and other organisations and to exchange information and advice with them;

(M) to establish or support any charitable trusts, associations or institutions formed for any of the charitable purposes included in the Objects;

(N) to acquire, merge with or to enter into any partnership or joint venture arrangement with any other charity formed for any of the Objects;

(O) to set aside income as a reserve against future expenditure but only in accordance with a written policy about reserves;

(P) to employ and remunerate such staff, agents or advisers (whether unpaid or paid) as are necessary for carrying out the work of the Charity. The Charity may employ or remunerate a Director only to the extent it is permitted to do so by clause 6 and provided it complies with the conditions in that clause;

(Q) to:

(i) deposit or invest funds;

(ii) employ a professional fund-manager and/or financial adviser; and

(iii) arrange for the investments or other property of the Charity to be held in the name of a nominee;

in the same manner and subject to the same conditions as the trustees of a trust are permitted to do

DocuSign Envelope ID: B0C31C74-1F9A-4CCA-AD19-299FB6EBE841

by the Trustee Act 2000;

(R) to employ or engage or make arrangements with a professional fund-raiser in accordance with the requirements, from time to time, of the Charity Commission;

(S) to provide indemnity insurance for the Directors or any other officer of the Charity in relation to any such liability as is mentioned in sub-clause 4.2 of this clause, but subject to the restrictions specified in sub- clauses 4.3 and 4.4 of the clause;

(T) to insure the property of the Charity against any foreseeable risk and take out other insurance policies to protect the Charity when required;

(U) to pay out of the funds of the Charity the costs of forming and registering the Charity both as a company and as a charity;

(V) to establish or acquire such subsidiary companies as the Directors may determine for such purposes as they may determine (including but not limited to the conduct of trading activities that the Charity is not permitted to conduct) and the Charity may invest monies in such a subsidiary by way of loan or otherwise on such terms as the Directors may determine, so long as in each case to do so is in the best interests of the Charity; and

(W) to do all such other lawful things as are necessary or desirable in the view of the directors for the achievement of the Objects.

Risk Management

The Directors have reviewed the major risks to the charity. The cost-of-living crisis has presented significant challenges, financial uncertainty to YourStory and mental, health and emotional well-being risks to our staff, young people and families we work with. The unstable economy in 2022, had a major impact on the financial investments of grant funding organisations and Trusts, which had the knock-on effect of reduced size of grants available in the future or more cautious approach to announcing funding rounds. At the same time, we experienced greater needs and higher rates of vulnerability amongst our young people and their families throughout the cost-of-living crisis.

We had five grants ending in 2023 and 3 new multiyear grants starting in 2023. These grants helped and will help us to grow and expand our reach of work in the community with children, young people and their families.

We continue to work with an independent VCSE consultant who is providing in-kind strategic fundraising, IAG and capacity building support. This support is vitally important as due to post COVID and the cost-of-living crisis there is ever-increasing competition for grant opportunities, in a continued difficult financial market.

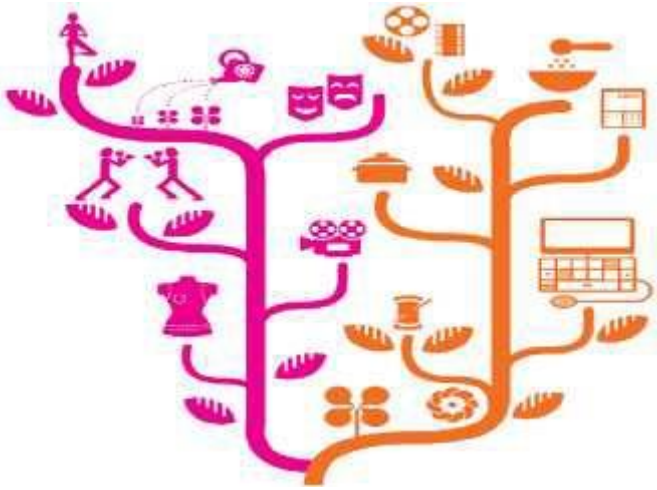
Progress has been made in identifying suitable funding and contracts within the public and voluntary sectors and entering partnerships with private sector and larger voluntary organisations. Project delivery in terms of staff and beneficiary personal safety are ever-more challenging and it is imperative we continue to invest in our infrastructure, health and safety precautions and governance.

The nature of a large proportion of grants is that they are focused on project delivery, which does not allow YourStory to sufficiently build our reserves or invest towards building infrastructure and capacity

DocuSign Envelope ID: B0C31C74-1F9A-4CCA-AD19-299FB6EBE841

to reach more young people and their families. Our longer-term aim is to secure and maintain the required financial reserves.

We are a going concern. The Directors consider that adequate insurance is held with RSA. The Company has continued to benefit from the Health and Safety and Human Resources expertise provided by Peninsula Advice Service. We have increased our processes and procedures ensuring compliance with health and safety of staff, volunteers, young people and visitors to YourStory. The full risk assessment document is available from the YourStory office.



DocuSign Envelope ID: B0C31C74-1F9A-4CCA-AD19-299FB6EBE841

Our Vision

A world where every young person has the direction, the support and the knowhow, to realise their ambitions.

Our Mission

Through listening, YourStory's expert mentors are able to understand an individual's ambitions, the support they need, and the challenges they face. They are then able to match them with YourStory's network of businesses and organisations to help them succeed.

Our Values

1. Integrity: We are honest, consistent and show an unwavering dedication to our moral and ethical values
2. Trustworthy: We can be relied upon to have what is best for an individual at the heart of everything we do
3. Supportive: We are dedicated to providing encouragement and emotional help
4. Passionate: We love what we do and believe in the good that it creates
5. Dedicated: We are devoted to creating positive change for the individuals we support
6. Approachable: We are always friendly, welcoming, and open minded
7. Responsive: We strive to be there for individuals whenever they need us, as we understand crisis can happen at anytime

What YourStory Does

Challenge, Inspire and Support
Help individuals create a sense
Sense of direction for themselves

Have Positive Effect
On an individual's ability to envision and control their future

'Write your future'

People

The attitudinal shift that people have when they take part in YourStory mentoring. E.g. feel able to articulate and action their ambitions.

Service

Providing a service for organisations who need YourStory's expertise to fulfil their objectives or do not have the capacity to help individuals themselves.

DocuSign Envelope ID: B0C31C74-1F9A-4CCA-AD19-299FB6EBE841

What taking part in YourStory mentoring entails

We know what it's like
Since 2003 our mentors have been in the same situation as the young people we serve. We know what it's like, where you are coming from and what it takes to create a future for yourself.

We have a network of businesses and organisations who can help
YourStory is not just about mentoring, we have a network of businesses and organisations who, once you have worked out where you want to go, can help get you there.

Look at how others have succeed
Don't just take it from us that we are good, check out the experiences of others from your area.

You're in safe hands
We are not the authorities, you can trust us. We are made up of individuals from all walks of life, some of us have been in exactly the same situations as you. We want the best for you and others like you – that is why we set up YourStory in the first place.

YourStory is here to listen to you. We know what it's like to feel unsure of how to get where you want to go. We have mentors who have been in your position and we offer opportunities which can help you achieve your ambitions.

We can save you time
YourStory has a small but highly effective team who have years of experience dealing with individuals without direction, helping them to set and achieve their goals. By partnering with us to work with the individuals who need extra attention, you will save your own time and thus, be better able to focus your energy on the areas you are expert in.

We can help you fulfil your objectives, with a proven track record
YourStory is a multi-skilled organisation which is able to adapt to the individual needs of any funder. We have delivered multiple projects over 19 years with excellent results.

We get results
The sense of purpose and belonging individuals get when taking part in the YourStory programme will help them envision a better life, and also give them opportunities to achieve their ambitions.

We provide excellent value for money
We are able to create efficient projects which create the largest impact due to our expert staff, knowledge of delivering projects with young people and extensive partner network.

We're here to listen, not judge

DocuSign Envelope ID: B0C31C74-1F9A-4CCA-AD19-299FB6EBE841

We know how hard things can be, the challenges families face on a daily basis. We are here to listen to your problems; understand your issues and help you find solutions.

Activities undertaken for the public benefit

YourStory works with vulnerable young people and their families to raise their emotional, mental and physical well-being. Working across South, Central, North and West London we provide mentoring, career development and support on vocational programmes, as well as working to reduce the impact of long-term health conditions, offending behaviour and increase well- being. We help equip them with the skills and confidence needed to take control of their lives and to develop to their full potential.

Working in partnership with schools raising school attendance rates, we improve behaviour and maximise attainment. We help young people to increase their engagement in learning, personal development and career planning. In particular we support and engage those living with long-term health conditions, at risk of becoming NEET (Not in Education, Employment or Training) towards further education, apprenticeships, traineeships and employment.

We have continued to recruit staff who are local and understand the challenges our young people face. Our staff are vibrant, inspiring, professional and in touch with the young people, their families and the local community. They are from a variety of backgrounds and cultures bringing varied, rich experiences and skills which widen young people's horizons, to introduce and support them into new opportunities.

YourStory has built a history and track record of delivering activities for young people across established school and council partnerships. We have increased our activity in helping young people access further education, apprenticeships and employment, especially in South London.

We actively work with families, schools and social service agencies to build appropriate, positive relationships with young people and disadvantaged groups in society. We work in partnership with voluntary, private and statutory sector organisations to provide better opportunities for our young people.

Young people benefit from being able to develop positive, responsible, self-development networks in society for themselves and their peer groups. To help facilitate this process, we and the young people themselves review and comment on policies and procedures that may affect the quality of life and opportunities for other young people and disadvantaged groups of society.

We look to the service users themselves on ways to counter discrimination, as they often identify and have to address forms of discrimination on a regular basis. Our service users guide us immensely and we often access particular health, physical and learning activities as requested by young people.

DocuSign Envelope ID: B0C31C74-1F9A-4CCA-AD19-299FB6EBE841

Relationship with The Hampton Project

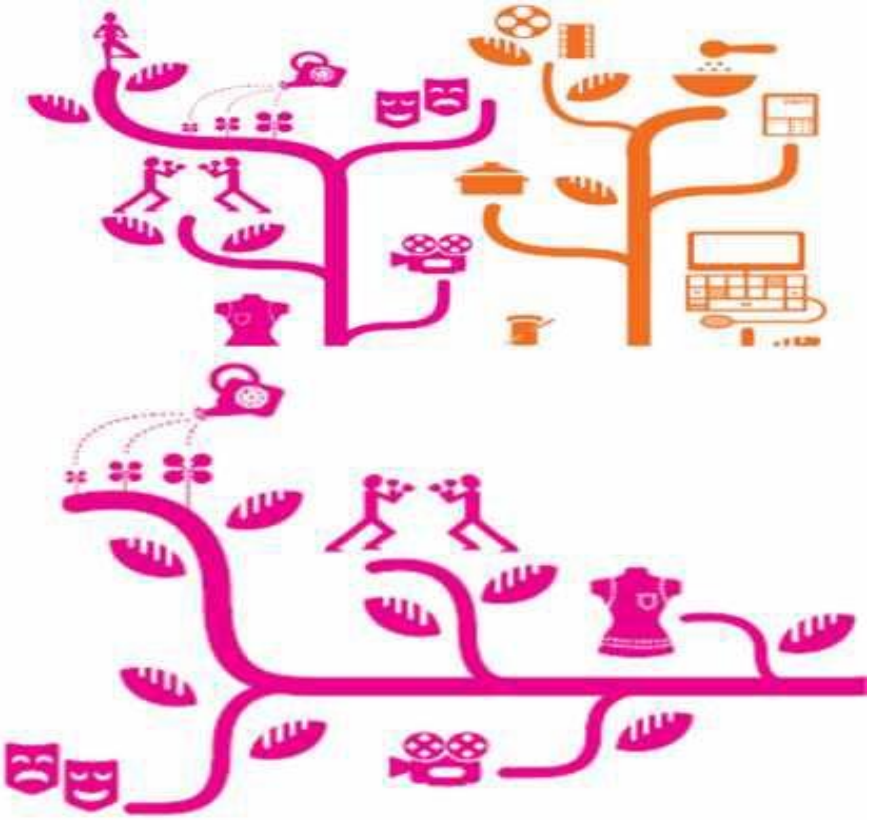
In 2012, the Chair and Chief Executive of YourStory Ltd took over the management of The Hampton Project Ltd, after Hampton Project Trustees declared they were standing down for personal reasons and wanted the charity to continue. The YourStory Trustees agreed to maintain The Hampton Project as a separate charity and legal entity as it had a long history of serving the community and working with young offenders with a strong reputation in Lambeth.

YourStory and The Hampton Project both work with young people who are not in school and need intensive mentoring. Whilst the backgrounds and challenges of these young people are different, our staff are experienced in working with a range of different needs in young people. The Hampton Project developed its vocational provisions and YourStory were able to benefit from this through regular referrals and projects for young people. In order to match the young person with the best member of staff to help them we sometimes used staff across the two companies.

In 2013, significant time was spent by YourStory management on Hampton Project and it was determined that it would be fair to make a charge for this as all of the relevant costs were being borne by YourStory Ltd. Whenever staff were shared their time was recharged to the other organisation at cost. Therefore, annual management charges were made to reflect costs incurred. Both charities had limited risks incurred by the other.

In early 2018, The Hampton Project was given notice to leave its premises by the landlord Lambeth Council from 1 April 2018. Whilst both entities continued to operate out of the Hampton Project premises until the end of the summer term, YourStory Ltd were only charged £5000 for the final term.

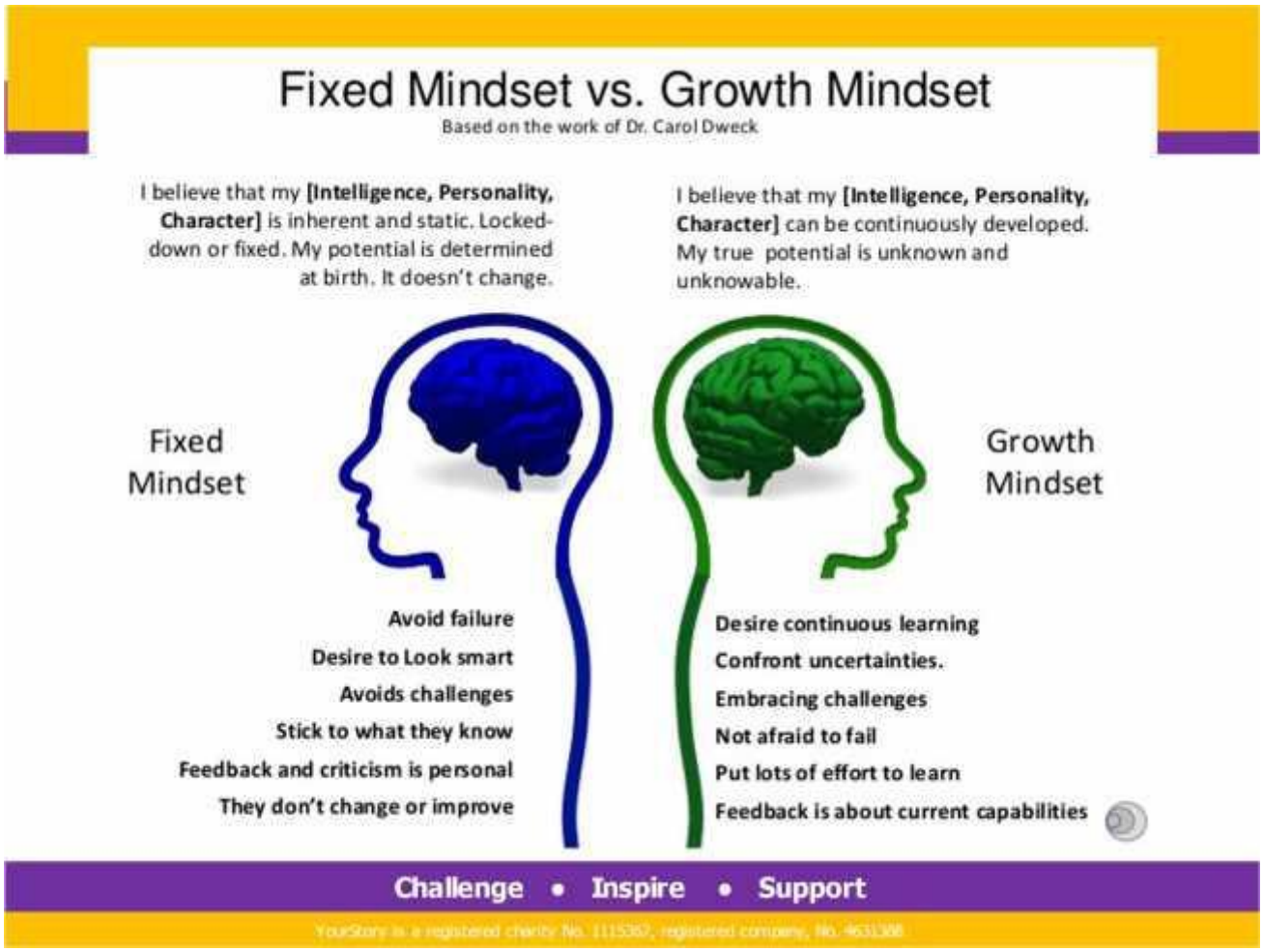
After this, during the summer of 2018, The Hampton Project ceased delivering services to young people, as it no longer had a vocational workshop provision to offer young people. As a result, The Hampton Project changed its registered address to the 204 Young People and Family Community Centre, a building leased by YourStory from Lambeth Council.



DocuSign Envelope ID: B0C31C74-1F9A-4CCA-AD19-299FB6EBE841

Projects Serving Young People and Their Families

Our mentoring work with young people is based around helping them understand their mindset and things that will help or hinder them in reaching their full potential.



DocuSign Envelope ID: B0C31C74-1F9A-4CCA-AD19-299FB6EBE841

Keeping S.A.F.E by Strengthening Families through Character Education
Funded by The Walcot Foundation
2018 – 2022 (Year 3 programme, extended due to COVID)

Overview

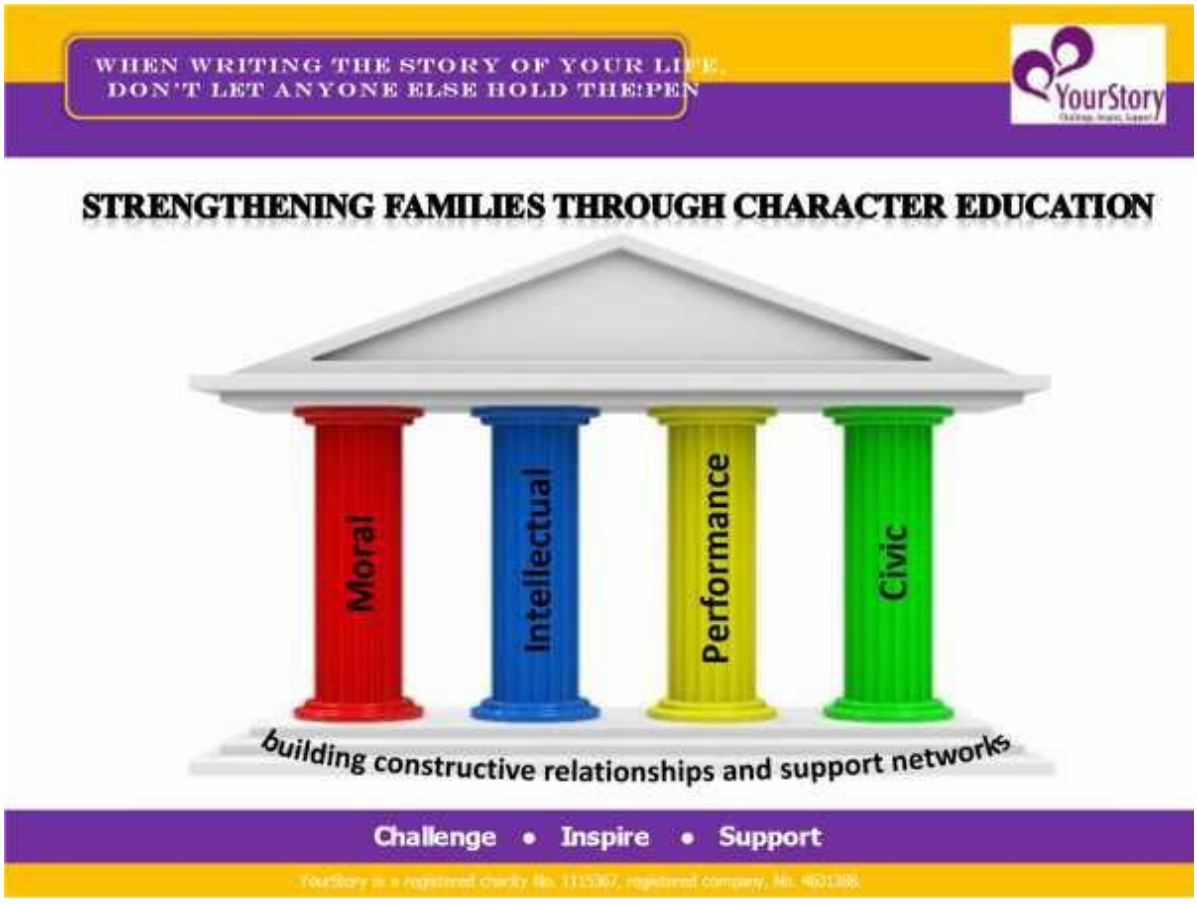
YourStory believe that parents and guardians play an important role in their children's education and that a strong partnership between parents/guardians, children and schools enriches the learning experience of the children/young people involved. Keeping S.A.F.E by Strengthening Families through Character Education is an intensive school reintegration and family support programme for young people (aged 11 – 16) and their families. The programme focused on two main categories:

S.A.F.E **Mentoring Young People**
Social Attitude Family Environment (S.A.F.E) Positive with Young People

Provided intensive 1:1 mentoring and nurturing group programmes for young people identified through their lack of school engagement and high risk of school exclusion

SFCE **Family Support**
Strengthening Families through Character Education (SFCE) supporting Families

Provided support for parents/guardians to address issues facing their children, family dynamics and to develop positive relationships with schools



DocuSign Envelope ID: B0C31C74-1F9A-4CCA-AD19-299FB6EBE841

Core Costs Grants
Funded by Impact On Urban Health
May 2022 – July 2023

Overview

Grant to support the ongoing delivery of services. We work with pupils identified by their schools as struggling with their mental health, and / or carrying a particular burden due to themselves or a family member living with multiple long-term conditions. This supports the aims of our Long-Term Health Conditions programme, whilst aiming to relieve some of the burden on the NHS of tackling mental health issues and, specifically, on CAMHS services, and is therefore in furtherance of limb 2 (the purposes of the health service (as described in section 1 of the NHS Act 2006 or any statutory modification of that section) and limb 4 (securing improvement in the prevention, diagnosis and treatment of physical and mental illness of the people of England).

Mentoring Young People

Intensive weekly 1-2-1 mentoring supported 48 young people from Primary to Secondary School and those returning to secondary school after COVID lockdown.

Core Benefits

- Development strategy to engage more young people and families living with Long-Term Health Conditions
- Develop new partnerships with referring agencies, delivery partners and social investment enterprises
- Guaranteed income allowing to plan and develop the organisation
- Enhanced the ability to retain and develop staff team
- Revised staff structure, policies and procedures for key processes and training

Digital Skills & Mentoring Project
Funded by Mayor's Violence Reduction Unit's Stronger Future Programme
October 2021 – August 2022

Overview

YourStory worked in partnership with Find Your Feet CIC to provide a Digital Marketing project for 80 young people aged 10 – 18, meeting once a week, underpinned by intensive one to one mentoring support over 12 weeks. There was 4-weeks aftercare support for young people to continue accessing help when and if needed, around Digital Marketing and Mentoring. In total every young person had a 16-week course experience, helping them to find alternative avenues to use Social Media and Technology, whilst diverted away from offending behaviour and to positive lifestyles.

Mentoring Young People

88 young people received intensive weekly 1-2-1 mentoring over 12 weeks

Benefits

Increased awareness of how to safeguard themselves and those of others on social media

Increased self-confidence

Reduced the risk of becoming a victim of youth crime

DocuSign Envelope ID: B0C31C74-1F9A-4CCA-AD19-299FB6EBE841

Mayors Violence Reduction Unit Teachable Moments Programme Court Diversion & Knife Crime Prevention Orders Dec 2021 to March 2023

One to one mentoring for Y.P. 10 to 24 years of age who have a court order or are at risk of offending and working with over 100 young people in Secondary Schools around knife awareness, reporting and extracting yourself from dangerous situations or peer groups.

Mentoring Young People
Engaged young people with intensive weekly 1-2-1 and group mentoring

Benefits
Increased community cohesion
Increased education, training and employment opportunities
Increased awareness of how to safeguard themselves from criminal activity
Increased self-confidence
Reduced the risk of becoming a victim of youth crime

PARENT-SCHOOL LISTEN & DESIGN: A Social Innovation Partnership between AMH Adolescent Mental Health (AMH), the Oval Learning Cluster (OLC) and YourStory Funded by Impact On Urban Health (IOUH) May 2022 – July 2023

A partnership funded by IOUH to improve communication, collaboration and engagement between school, staff and parents.

Parent Listening
Giving parents a voice - a say on school matters and involvement in decision-making on issues that affect them - enables schools to meet the needs of the communities they serve more effectively. Most school policies have a direct impact on families and so those families' views should be considered to ensure maximum effectiveness.

Benefits
Increased family and school cohesion
Increased opportunities for parent voices to be heard
Increased awareness of how mental health assessment process
Increased knowledge of school structures, including Board of Governors

DocuSign Envelope ID: B0C31C74-1F9A-4CCA-AD19-299FB6EBE841

Court Ordered Mentoring (.COM)
Weavers Foundation
May 2021 - April 2023

Grant to provide young offenders aged 10 - 24, with intensive 1-2-1 mentoring throughout their court order in the community. The aim was to prevent young people from re-offending, whilst working on key life strengths and improving their involvement with education and employment.

The programme worked with a broad range of young people from across London who have offended and may receive a Court Order. We worked alongside Magistrates Courts, Youth Offending Services (YOS), creating support packages targeted at reducing re-offending amongst young offenders. Referrals direct from Courts and YOS were low, so YourStory engaged directly with the Metropolitan Police. Through this, we secured a greater number of referrals and support packages for young people. Once contact was established between young people and the mentor good progress was made by the young person.

Mentoring Young People

Engaged young people with intensive weekly 1-2-1 mentoring

Benefits

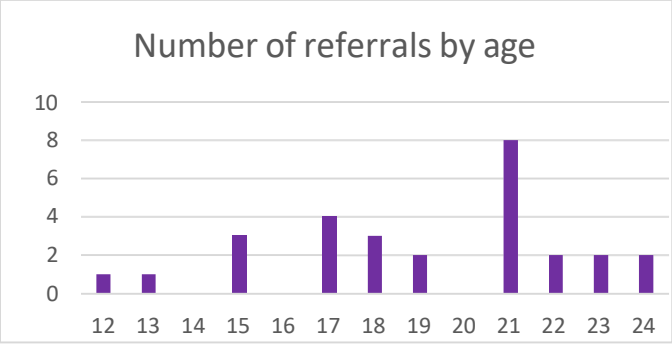
93% success rate of no re-offending

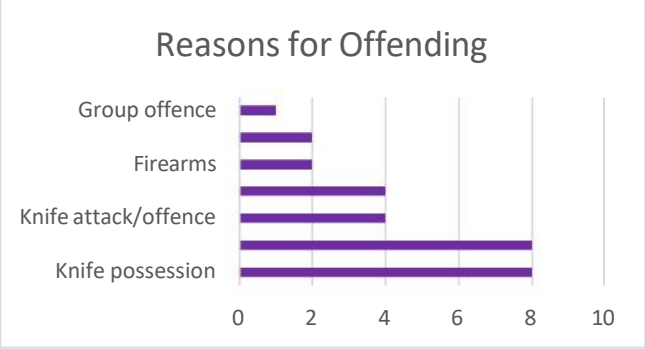
Increased community cohesion

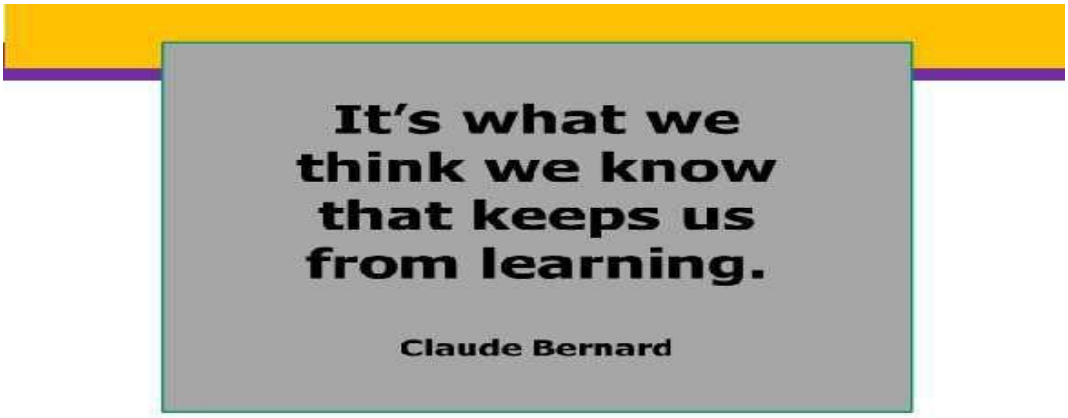
Increased education, training and employment opportunities

Increased awareness of how to safeguard themselves from criminal activity and self-confidence

Reduced the risk of becoming a victim of youth crime







DocuSign Envelope ID: B0C31C74-1F9A-4CCA-AD19-299FB6EBE841

Volunteers

Our vision is to help vulnerable young people, through emotional, mental and physical well-being support to engage successfully in education, career and life opportunities. We have volunteering input throughout the organisation, on different levels and intensity including financial management, teaching assistants, group workers, administration and project development.

As always, we would not be able to achieve as much with our young people without the valuable contribution of time, energy and expertise of our volunteers and we are actively working to secure stronger links with the volunteer workforce.

Financial review

Reserves and Investment Policies

The Company continued its banking facilities with Barclays Bank Plc. The Company's financial reserves are limited, and all funds held earn interest tied to the bank's base rate. The Company does not have an investment policy. The Directors will review both this and the reserves policy when the Company's cash reserves increase.

Reserves Policy

The reserves are needed to meet the working capital requirements of the Company and to meet its obligations in the event of a significant drop in funding. The Company needs sufficient reserves to maintain a reasonable level of activity on any programme, including the continued employment of the relevant member(s) of staff in the event of a gap in the provision of income. I t often takes time for grant making bodies to respond to requests and payment of grants does not necessarily follow the Company's financial year. We also need sufficient funds to meet our legal obligations to staff in the event of termination of an employment contract and meet ex gratia payments approved by the Directors or to fund temporary staff in the absence of permanent staff (e.g. sick leave).

We have worked hard to meet the Board's aim for reserves to be between three and six months' recurrent expenditure and to cover any necessary redundancy payments to the company's staff. Working with the current level of expenditure, reserves need to be maintained between £55,000 and £70,000. Our reserves improved from recent years, though are still below the required level. We expect to see better results in the next 24 months as we target work to provide unrestricted income.

At the end of the year the company held reserves of £17,815.

Future Plans

We will recruit and support Criminology, Forensic Criminology undergraduates and graduates onto 30 days to 150 days work placements, working with vulnerable young people and families. The young people and families are from households surviving below the low-income poverty line. Those on placements will develop better understanding of socio-economic structures, reducing offending / increasing community cohesion practices and delivery methods, through 1-2-1 Mentoring, supporting Group Workshops, co-facilitating Focus Groups and Family Forums.

We will continue to develop our strategic business plan, with a focus on financial return in line with quality of services provided. We continually assess our progress in securing funding and contracts within the public and voluntary sectors and entering partnerships with private sector and larger voluntary organisations. A significant proportion of income secured will allow us to invest resources to develop strategic partnerships with other organisations, sharing resources, whilst enhancing outcomes for beneficiaries.

DocuSign Envelope ID: B0C31C74-1F9A-4CCA-AD19-299FB6EBE841

YourStory are actively working towards diversifying our income generation activities. We are looking for reduced reliance on grant funding and expanding into more commissioned services from local governments and statutory services. We will increase support across a broad range of donations, sponsorships, corporate and high net worth individual income.

At present we cannot fully measure and communicate the huge financial return on investment against the work that we do around reducing offending and/or re-offending, and the correlating cost savings to the criminal justice system, statutory services and public health. Therefore, we will look more closely at data insights and an economic evaluation of our services which will support us to secure more commissioned work by demonstrating significant savings across education, social services, training, employment, criminal justice, statutory services and public health.

Strict budgetary discipline is still required to ensure that services are relevant, appropriate and client centred and that our services reflect value for money. We shall maintain full accountability to our clients, funders and other stakeholders. The Board actively and continuously reviews the conclusions, findings and recommendations of strategic reviews.

Responsibilities of the Directors

Company law requires the Directors to prepare financial statements for each financial year which give a true and fair view of the state of the affairs of the Company as at the balance sheet date and of its income resources and application of resources, including income and expenditure, for the financial year. In preparing those financial statements, the Directors should follow best practice and:

- Select suitable accounting policies and then apply them consistently;
- Make judgements and estimates that are reasonable and prudent; and
- Prepare the financial statements on the going concern basis unless it is inappropriate to assume that the Company will continue on that basis.

The Directors are responsible for maintaining proper accounting records which disclose with reasonable accuracy at any time the financial position of the Company and to enable them to ensure that the financial statements comply with the Companies Act 2006. The Directors are also responsible for safeguarding the assets of the Company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

This report has been prepared in accordance with the Statement of Recommended Practice – Accounting and Reporting by Charities and in accordance with the special provision of Part 15 of the Companies Act 2006 relating to small entities.

This report was approved by the Directors on 29th September 2023 and signed on their behalf by:

DocuSigned by:
Purabi Chatterjee-Das
9912289C50C2427...

Purabi Chatterjee-Das
Trustee

DocuSigned by:
7D3F30C5502C4FF...

Tim Hunter
Trustee

DocuSign Envelope ID: B0C31C74-1F9A-4CCA-AD19-299FB6EBE841

Independent examiner's report to the trustees of YourStory Ltd

I report to the charity trustees on my examination of the accounts of the Company for the year ended 31 December 2022.

Responsibilities and basis of report

As the charity's trustees of the Company (and also its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

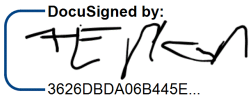
Having satisfied myself that the accounts of the Company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5) (b) of the 2011 Act.

Independent examiner's statement

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of the Company as required by section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a 'true and fair view which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.



Anthony Epton BA FCA CTA FCIE
Goldwins
Chartered accountants
75 Maygrove Road
West Hampstead
London NW6 2EG

16 October 2023

DocuSign Envelope ID: B0C31C74-1F9A-4CCA-AD19-299FB6EBE841

YourStory Limited

Statement of financial activities

(incorporating an income and expenditure account)

For the year ended 31 December 2022

	Note	Unrestricted £	Restricted £	2022 Total £	2021 Total £
Income from:					
Donations	**3**	433	-	**433**	360
Charitable activities	**4**	80,949	141,813	**222,762**	173,755
Other income		-	-	-	19,460
Investment Income	**5**	92	-	**92**	8
Total income		**81,474**	**141,813**	**223,287**	193,583
Expenditure on:					
Raising funds	**6**	76	140	**216**	216
Charitable activities	**6**	74,999	141,673	**216,672**	186,003
Total expenditure		**75,075**	**141,813**	**216,888**	186,219
Net income / (expenditure) for the year	**7**	**6,399**	-	**6,399**	7,364
Transfers between funds		-	-	-	-
Net movement in funds		6,399	-	6,399	7,364
Reconciliation of funds:					
Total funds brought forward		11,416	-	**11,416**	4,052
Total funds carried forward		**17,815**	-	**17,815**	11,416

All of the above results are derived from continuing activities.
There were no other recognised gains or losses other than those stated above.
The attached notes form part of these financial statements.

DocuSign Envelope ID: B0C31C74-1F9A-4CCA-AD19-299FB6EBE841

YourStory Limited
Balance sheet
As at 31 December 2022

	Note	2022 £	2022 £	2021 £	2021 £
Fixed assets:					
Tangible assets	**10**		**-**		-
			-		-
Current assets:					
Debtors	**11**	**47,043**		51,161	
Cash at bank and in hand		**150,266**		115,697	
		197,309		166,858	
Liabilities:					
Creditors: amounts falling due within one year	**12**	**151,994**		117,942	
Net current assets / (liabilities)			**45,315**		48,916
Total assets less current liabilities			**45,315**		48,916
Liabilities:					
Creditors: amounts falling due after more than one year	**14**		**27,500**		37,500
Total net assets / (liabilities)			**17,815**		**11,416**
Funds					
Restricted funds			**-**		-
Unrestricted funds:					
General funds		**17,815**		11,416	
Total unrestricted funds			**17,815**		11,416
Total funds			**17,815**		**11,416**

The attached notes form part of these financial statements.

For the year ended 31 December 2022 the Company was entitled to exemption from audit under section 477 of the Companies Act 2006. No Member of the Company has deposited a notice, pursuant to section 476, requiring an audit of these financial statements under the requirements of the Companies Act 2006.
The directors acknowledge their responsibilities for ensuring that the Company keeps accounting records which comply with section 386 of the Act and for preparing financial statements which give a true and fair view of the state of the affairs of the Company as at the end of the financial year and of its profit and loss for the financial year in accordance with the requirements of sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to accounts, so far as applicable to the Company.

These financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies regime within Part 15 of the Companies Act 2006 and with the Financial Reporting Standard 102 for Small entities Section 1A.

Approved by the trustees on 29 September 2023.
and signed on their behalf by:

DocuSigned by:
Purabi Chatterjee-Das
9912289C50C2427...

Purabi Chatterjee-Das
Trustee

DocuSigned by:
7D3F30C5502C4FF...

Tim Hunter
Trustee

Company registration no. 4631388

DocuSign Envelope ID: B0C31C74-1F9A-4CCA-AD19-299FB6EBE841

1 Accounting policies

a) Basis of preparation

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102 - effective 1 January 2015) - (Charities SORP FRS 102) and the Companies Act 2006.

The charitable company meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy or note.

b) Reconciliation with previously Generally Accepted Accounting Practice (GAAP)

In preparing the accounts, the trustees have considered whether in applying the accounting policies required by FRS 102 and the Charities SORP FRS 102 a restatement of comparative items was required. The transition date was 1 January 2014.

c) Going concern

The trustees consider that there are no material uncertainties about the charitable company's ability to continue as a going concern.

d) Income

Income is recognised when the charity has entitlement to the funds, any performance conditions attached to the income have been met, it is probable that the income will be received and that the amount can be measured reliably.

Income from government and other grants, whether 'capital' grants or 'revenue' grants, is recognised when the charity has entitlement to the funds, any performance conditions attached to the grants have been met, it is probable that the income will be received and the amount can be measured reliably and is not deferred. Income received in advance for the provision of specified service is deferred until the criteria for income recognition are met.

e) Donations of gifts, services and facilities

Donated professional services and donated facilities are recognised as income when the charity has control over the item or received the service, any conditions associated with the donation have been met, the receipt of economic benefit from the use by the charity of the item is probable and that economic benefit can be measured reliably. In accordance with the Charities SORP (FRS 102), volunteer time is not recognised so refer to the trustees' annual report for more information about their contribution.

On receipt, donated gifts, professional services and donated facilities are recognised on the basis of the value of the gift to the charity which is the amount the charity would have been willing to pay to obtain services or facilities of equivalent economic benefit on the open market; a corresponding amount is then recognised in expenditure in the period of receipt.

f) Interest receivable

Interest on funds held on deposit is included when receivable and the amount can be measured reliably by the charity; this is normally upon notification of the interest paid or payable by the bank.

g) Fund accounting

Unrestricted funds are available to spend on activities that further any of the purposes of charity. Designated funds are unrestricted funds of the charity which the trustees have decided at their discretion to set aside to use for a specific purpose. Restricted funds are donations which the donor has specified are to be solely used for particular areas of the charity's work or for specific projects being undertaken by the charity.

DocuSign Envelope ID: B0C31C74-1F9A-4CCA-AD19-299FB6EBE841

1 Accounting policies (continued)

h) Expenditure and irrecoverable VAT

Expenditure is recognised once there is a legal or constructive obligation to make a payment to a third party, it is probable that settlement will be required and the amount of the obligation can be measured reliably. Expenditure is classified under the following activity headings:

- Costs of raising funds comprise of trading costs and the costs incurred by the charitable company in inducing third parties to make voluntary contributions to it, as well as the cost of any activities with a fundraising purpose.
- Expenditure on charitable activities includes the costs of delivering services, exhibitions and other educational activities undertaken to further the purposes of the charity and their associated support costs.

Irrecoverable VAT is charged as a cost against the activity for which the expenditure was incurred.

i) Operating leases

Rental charges are charged on a straight line basis over the term of the lease.

j) Tangible fixed assets

Items of equipment are capitalised where the purchase price exceeds £1,000. Depreciation is provided at rates calculated to write down the cost of each asset to its estimated residual value over its expected useful life. The depreciation rates in use are as follows:

Office equipment	33%

k) Debtors

Trade and other debtors are recognised at the settlement amount due after any trade discount offered. Prepayments are valued at the amount prepaid net of any trade discounts due.

l) Cash at bank and in hand

Cash at bank and cash in hand includes cash and short term highly liquid investments with a short maturity of three months or less from the date of acquisition or opening of the deposit or similar account.

m) Creditors and provisions

Creditors and provisions are recognised where the charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Creditors and provisions are normally recognised at their settlement amount after allowing for any trade discounts due.

DocuSign Envelope ID: B0C31C74-1F9A-4CCA-AD19-299FB6EBE841

2 Detailed comparatives for the statement of financial activities

	2021 Unrestricted £	2021 Restricted £	2021 Total £
Income from:			
Donations	360	-	360
Charitable activities:	6,225	167,530	173,755
Other income	19,460	-	19,460
Investment Income	8	-	8
Total income	26,053	167,530	193,583
Expenditure on:			
Raising funds	-	216	216
Charitable activities	18,689	167,314	186,003
Total expenditure	18,689	167,530	186,219
Net income / expenditure	7,364	-	7,364
Transfers between funds	-	-	-
Net income / (expenditure) before other recognised gains and losses	7,364	-	7,364
Total funds brought forward	4,052	-	4,052
Total funds carried forward	11,416	-	11,416

3 Income from donations

	Unrestricted £	Restricted £	**2022 Total £**	Unrestricted £	Restricted £	2021 Total £
Donations	433	-	**433**	360	-	**360**
	433	-	**433**	360	-	360

4 Income from charitable activities

	Unrestricted £	Restricted £	**2022 Total £**	Unrestricted £	Restricted £	2021 Total £
Grant income	77,893	29,112	**107,005**	-	86,460	86,460
Schools Education and mentoring	3,056	-	**3,056**	6,225	-	6,225
Income from local and national Government	-	112,701	**112,701**	-	81,070	81,070
Total income from charitable activities	80,949	141,813	**222,762**	6,225	167,530	173,755

5. Investment Income

	Unrestricted £	Restricted £	**2022 Total £**	Unrestricted £	Restricted £	2021 Total £
Interest	92	-	**92**	8	-	8
	92	-	**92**	8	-	8

DocuSign Envelope ID: B0C31C74-1F9A-4CCA-AD19-299FB6EBE841

6 Analysis of expenditure

	Unrestricted Funds	Restricted Funds	Year ended 31.12.22 Total Funds	Year ended 31.12.21 Total Funds
	£	£	**£**	£
Raising funds	76	140	**216**	216
Staff costs	54,642	103,437	**158,079**	113,730
Contractors	3,971	7,518	**11,489**	19,238
Training	178	326	**504**	1,488
Running costs	3,808	9,384	**13,192**	7,539
Equipment & Resources	1,317	2,411	**3,728**	3,531
Travel Expenses	781	1,310	**2,091**	1,476
Rent & Rates	2,714	4,553	**7,267**	9,096
Insurance	1,682	2,823	**4,505**	3,513
Software support	1,482	2,486	**3,968**	4,798
Telephone	602	1,009	**1,611**	1,487
Mobile phones	667	1,119	**1,786**	1,576
Premises expenses	1,541	2,586	**4,127**	13,985
Depreciation	-	-	**-**	994
Provision for doubtful debts	-	-	**-**	-
Bank charges and interest	492	828	**1,320**	875
Management fee	-	-	**-**	-
Governance costs	1,122	1,883	**3,005**	2,677
	75,075	**141,813**	**216,888**	186,219

Of the total expenditure, £75,075 was unrestricted (2021: £18,681) and £141,813 was restricted (2021: £166,942).

6a Analysis of expenditure (prior year)

	Unrestricted Funds	Restricted Funds	Year ended 31.12.21 Total Funds	Year ended 31.12.20 Total Funds
	£	£	**£**	**£**
Raising funds	-	216	**216**	**216**
Staff costs	18,681	95,049	**113,730**	**104,933**
Contractors	-	19,238	**19,238**	**15,948**
Training	-	1,488	**1,488**	**-**
Running costs	-	7,539	**7,539**	**9,811**
Equipment & Resources	-	3,531	**3,531**	**3,564**
Travel Expenses	-	1,476	**1,476**	**1,143**
Rent & Rates	-	9,096	**9,096**	**16,154**
Insurance	-	3,513	**3,513**	**3,395**
Software support	-	4,798	**4,798**	**3,419**
Telephone	-	1,487	**1,487**	**1,424**
Mobile phones	-	1,576	**1,576**	**2,084**
Premises expenses	-	13,985	**13,985**	**1,303**
Depreciation	-	994	**994**	**1,000**
Provision for doubtful debts	-	-	**-**	**-**
Bank charges	-	875	**875**	**333**
Management fee	-	-	**-**	**-**
Governance costs	-	2,677	**2,677**	**1,400**
	18,681	**167,538**	**186,219**	**166,127**

Of the total expenditure, £18,681 was unrestricted (2020: £38,472) and £166,942 was restricted (2020: £127,655).

DocuSign Envelope ID: B0C31C74-1F9A-4CCA-AD19-299FB6EBE841

7 Net income / (expenditure) for the year

This is stated after charging / (crediting):	**2022**	2021
	£	£
Operating lease rentals:		
Property	**6,975**	8,953
Depreciation	**-**	994
Auditor's remuneration:		
Independent examination	**3,005**	2,677

8 Analysis of staff costs, trustee remuneration and expenses, and the cost of key management personnel

Staff costs were as follows:	**2022**	2021
	£	£
Salaries and wages	**146,832**	108,164
Social security costs	**7,333**	2,719
Pension costs	**3,914**	2,847
	158,079	113,730

No employees received more than £60,000 employee benefits (excluding employer pension) during the year.
The total employee benefits including pension contributions of the key management personnel were £41,353 (2021: £32,622).

One of the trustees was paid £40,558 in respect of his executive role in the company (2021: £31,992).

Staff numbers

The average number of employees (head count based on number of staff employed) during the year was as follows:

	2022	2021
	No.	No.
Charitable activities	**8**	7
	8	7

9 Taxation

The charitable company is exempt from corporation tax as all its income is charitable and is applied for charitable purposes.

10 Tangible fixed assets

	Plant & Machinery	Furniture & Fixtures	Office Equipment	**Total**
			£	**£**
Cost				
At the start of the year	6,370	7,843	16,556	**30,769**
Additions in year	-	-	-	**-**
Disposals in year	-	-	-	**-**
At the end of the year	6,370	7,843	16,556	**30,769**
Depreciation				
At the start of the year	6,370	7,843	16,556	**30,769**
Charge for the year	-	-	-	**-**
Eliminated on disposal	-	-	-	**-**
At the end of the year	6,370	7,843	16,556	**30,769**
Net book value				
At the end of the year	-	-	-	-
At the start of the year	-	-	-	-

All of the above assets are used for charitable purposes.

11 Debtors

	2022	2021
	£	£
Trade debtors	**-**	-
Other debtors and prepayments	**5,662**	10,320
Amounts owed by related companies	**41,381**	40,841
	47,043	51,161

DocuSign Envelope ID: B0C31C74-1F9A-4CCA-AD19-299FB6EBE841

12 Creditors: amounts falling due within one year

	2022	2021
	£	£
Taxation and social security	**4,006**	1,684
Other creditors	**1,278**	21,609
Accruals	**20,973**	10,253
Deferred income	**117,340**	75,999
Bank loan	**8,397**	8,397
	151,994	117,942

Deferred income	**2022**	2021
	£	£
Balance at the beginning of the year	**75,999**	116,786
Amount released to income in the year	**(213,264)**	(106,286)
Amount deferred in the year	**254,605**	65,499
Balance at the end of the year	**117,340**	75,999

Deferred income includes £10,971 from the Walcot Foundation (2021: £14,379), £4,500 from FORE Foundation (2021: £4,500), £Nil from the Postcode Lottery (2021: £1,000), £14,707 from Impact on Urban Health (2021: £37,097), £23,866 from the Violence Reduction Unit (2021: £7,523), £13,500 from the Weavers Benevolent Fund (2021: £6,500). £14,835 from the Drapers Benevolent Fund (2021: £Nil) and £29,961 from the Peter Minet Foundation (2021: £Nil)

13. Creditors: amounts falling due after more than one year

In July 2020 the Company obtained a loan from its Bank (Barclays) under the Bounce Back loan scheme. The loan was for £50,000, the Government has set the interest rate for the loan at 2.5% per annum and the repayment term is fixed for six years. No repayments were due during the first twelve months. The Government covered interest payable in the first twelve months.

Repayments have been made monthly from August 2021. £8,397 has been included in Creditors: amounts falling due withir one year (2021: £8,397) and £27,500 has been included in Creditors: amounts falling due after more than one year (2021: £37,500).

14 Analysis of net assets between funds

	General unrestricted £	Designated £	Restricted £	**Total funds £**
Tangible fixed assets	-	-	-	**-**
Net current assets	45,315	-	-	**45,315**
Long term liabilities	27,500	-	-	**27,500**
Net assets at the end of the year	**17,815**	-	**-**	**17,815**

14a Analysis of net assets between funds (prior year)

	General unrestricted £	Designated £	Restricted £	**Total funds £**
Tangible fixed assets	-	-	-	**-**
Net current assets	48,916	-	-	**48,916**
Long term liabilities	37,500	-	-	**37,500**
Net assets at the end of the year	**11,416**	-	**-**	11,416

15 Movements in funds

	At the start of the year £	Incoming resources & gains £	Outgoing resources & losses £	Transfers £	**At the end of the year £**
Restricted funds:					
Impact on Urban Health	-	2,840	(2,840)	-	-
Violence Reduction Unit	-	111,701	(111,701)	-	-
Postcode Lottery	-	1,000	(1,000)	-	-
Walcot Fund	-	22,830	(22,830)	-	-
Other grants	-	3,442	(3,442)	-	-
Total restricted funds	**-**	**141,813**	**(141,813)**	**-**	**-**
Unrestricted funds:					
General funds	11,416	81,474	(75,075)	-	17,815
Total unrestricted funds	**11,416**	**81,474**	**(75,075)**	**-**	**17,815**

DocuSign Envelope ID: B0C31C74-1F9A-4CCA-AD19-299FB6EBE841

Restricted funds:
Restricted funds relate to grants received and utilised during the year which are required to be spent on activities agreed with the grant funder. These are described in more detail in the trustees report and all involve working with young people and their families to help them in difficult circumstances.

15a Movements in funds (prior year)

	At the start of the year £	Incoming resources & gains £	Outgoing resources & losses £	Transfers £	**At the end of the year £**
Restricted funds:					
Impact on Urban Health	-	47,903	(47,903)	-	-
The National Lottery Communities Fund	-	42,528	(42,528)	-	-
London Funders	-	38,542	(38,542)	-	-
Postcode Lottery	-	15,498	(15,498)	-	-
Walcot Fund	-	14,781	(14,781)	-	-
Other grants	-	8,278	(8,278)	-	-
Total restricted funds	**-**	**167,530**	**(167,530)**	-	**-**
Unrestricted funds:					
General funds	4,052	26,053	(18,689)	-	11,416
Total unrestricted funds	**4,052**	**26,053**	**(18,689)**	**-**	**11,416**

Restricted funds:
Restricted funds relate to grants received and utilised during the year which are required to be spent on activities agreed with the grant funder. These are described in more detail in the trustees report and all involve working with young people and their families to help them in difficult circumstances.

16 Operating lease commitments

Total future minimum lease payments under non-cancellable operating leases are as follows:

	Property **2022 £**	2021 £
Less than 1 year	**12,700**	26,000
1 - 5 years	**26,800**	124,000
	39,500	150,000

17 Legal status of the charity

The charity is a company limited by guarantee and has no share capital. Each member is liable to contribute a sum not exceeding £1 in the event of the charity being wound up.

18 Related party transactions

The Hampton Project is a related party of the charity as it is a charity with a common trustee during the period which is managed by the same chief executive.
During the year the charity increased its loan to The Hampton Project by £540 (2021: £Nil) Note 10).

YOURSTORY LTD

England & Wales - Charity number 1115367

Accounts

YourStory Ltd

Report and Accounts

Year ended 31 December 2021

Legal and administrative details

Trustees/Directors:

Qasim Bashir	
Timothy Hunter	**Chairperson**
Adrian Jones	
Cathryn Parker	**Treasurer**
Timothy Hunter	**Secretary**
Principal address:	125 Lambeth Walk London SE11 6EE
Registered Charity:	1115367
Registered Company No:	04631388
Bankers:	Barclays Bank Plc

The Directors, who are also directors of the charity for the purpose of the Companies Act, submit their annual report and the financial statements of YourStory Ltd (The Company) for the year ended 31 December 2021. The Directors confirm that the annual report and financial statements of the Company comply with current statutory requirements, the requirements of the Company's governing document and the provisions of the Statement of Recommended Practice (SORP) "Accounting and Reporting by Charities".

Structure, Governance and Management

Governing Document

YourStory Ltd was founded as a charitable company limited by guarantee and without a share capital incorporated on 8 January 2003, under company number 04631388. It was also registered as a charity on 17 July 2006 under registration number 1115367.

The Company is governed by a Memorandum and Articles of Association, which established the objects and powers of the organisation. A copy of the governing document is available at the principal address of the Company.

Operational decisions are taken by the Chief Executive and staff. Strategic decisions are made by the Board of Directors in consultation with staff. The Chief Executive, who is also a trustee, attends all board meetings and other staff members are also invited to attend.

Recruitment and Appointment of Directors

Directors are recruited from the members of the charity and from the wider local community. The Directors at the date of this report are set out on page 1. All Directors served throughout the period except as noted below.

Director Appointment during 2021 (During COVID19)		
Purabi Chatterjee	Appointed on:	18 December 2021

Director Retirement during 2021	**(During COVID19)**	
Neil McGregor	Retired on:	04 August 2021

Director Retirement during 2022		
Chloe Varon	Retired on:	10 February 2022

Induction and Training of Directors

The induction programme for new Directors includes:

- Written information on YourStory activities
- A meeting with existing trustees and directors
- An invitation to attend YourStory's activities in the community
- Attendance at a Board meeting

Objectives of YourStory as set out in its governing document

1 To promote by all charitable means the mental, spiritual, moral and physical development and improvement of young people and others who live in London or other parts of the United Kingdom of GreatBritain and Northern Ireland, and to provide opportunities for them to develop their full capacities and enable them to become responsible members of society so that their conditions of life may be improved; and

2 To provide facilities for recreation or other leisure time occupation in the interests of social welfare and with the object of improving conditions of life.

3. **OBJECTS**

The objects (the "Objects") for which the Charity is established are:

(A) to promote by all charitable means the mental, spiritual, moral and physical development and improvement of young people and others who live in London or other parts of the United Kingdom of GreatBritain and Northern Ireland, and to provide opportunities for them to develop their full capacities and enable them to become responsible members of society so that their conditions of life may be improved; and

(B) to provide facilities for recreation or other leisure time occupation in the interests of social welfare and with the object of improving conditions of life.

4. **POWERS ANCILLARY TO OBJECTS**

4.1 Powers

In addition to any other powers it may have, the Charity has the following powers in order to further the objects (but not for any other purpose):

(A) To advance in all respects the education, training, employment, self-development and self-expression of children and young people and those members of society of all ages who are socially and/or economically disadvantaged and who live in London or other parts of the United Kingdom of Great Britain and Northern Ireland, regardless of gender, ethnic background, physical or mental ability, religion, race or sexuality (the"Beneficiaries");

(B) to directly or indirectly develop, and/or provide to the Beneficiaries, positive and responsible education, training, employment, self-development and self- expression:

(i) networks;

(ii) consulting, mentoring and other services; and

(iii) guidance and assistance,

in each case in· order that the Beneficiaries are better able to identify, and help meet, their needs and toparticipate more fully in their community and society in general;

(C) to promote or carry out research;

(D) to provide advice;

(E) to publish or distribute information;

(F) to make grants or loans of money and to give guarantees;

(G) to enter into contracts to provide services to or on behalf of other bodies;

(H) to raise funds. In doing so, the Charity must not undertake any taxable trading activity and must comply with any relevant statutory regulations;

(I) to buy, take on lease or in exchange, hire or otherwise acquire any property and to maintain and equip itfor use;

(J) to sell, lease or otherwise dispose of all or any part of the property belonging to the Charity. In exercising this power, the Charity must comply as appropriate with sections 36 and 37 of the Charities Act 1993;

(K) to borrow money and to charge the whole or any part of the property belonging to the Charity as security for repayment of the money borrowed. The Charity must comply as appropriate with sections 38 and 39 of the Charities Act 1993 if it wishes to mortgage land;

(L) to co-operate with other charities, voluntary bodies, statutory authorities and other organisations and to exchange information and advice with them;

(M) to establish or support any charitable trusts, associations or institutions formed for any of the charitable purposes included in the Objects;

(N) to acquire, merge with or to enter into any partnership or joint venture arrangement with any other charity formed for any of the Objects;

(O) to set aside income as a reserve against future expenditure but only in accordance with a written policy about reserves;

(P) to employ and remunerate such staff, agents or advisers (whether unpaid or paid) as are necessary for carrying out the work of the Charity. The Charity may employ or remunerate a Director only to the extent it is permitted to do so by clause 6 and provided it complies with the conditions in that clause;

(Q) to:

(i) deposit or invest funds;

(ii) employ a professional fund-manager and/or financial adviser; and

(iii) arrange for the investments or other property of the Charity to be held in the name of a nominee;

in the same manner and subject to the same conditions as the trustees of a trust are permitted to do

by the Trustee Act 2000;

(R) to employ or engage or make arrangements with a professional fund-raiser in accordance with the requirements, from time to time, of the Charity Commission;

(S) to provide indemnity insurance for the Directors or any other officer of the Charity in relation to any such liability as is mentioned in sub-clause 4.2 of this clause, but subject to the restrictions specified in sub- clauses 4.3 and 4.4 of the clause;

(T) to insure the property of the Charity against any foreseeable risk and take out other insurance policies to protect the Charity when required;

(U) to pay out of the funds of the Charity the costs of forming and registering the Charity both as a company and as a charity;

(V) to establish or acquire such subsidiary companies as the Directors may determine for such purposes as they may determine (including but not limited to the conduct of trading activities that the Charity is not permitted to conduct) and the Charity may invest monies in such a subsidiary by way of loan or otherwise on such terms as the Directors may determine, so long as in each case to do so is in the best interests of the Charity; and

(W) to do all such other lawful things as are necessary or desirable in the view of the directors for the achievement of the Objects.

Risk Management

The Directors have reviewed the major risks to the charity. The pandemic of COVID19 during 2020 and in 2021 presented a major financial risk to YourStory and mental, health and emotional well-being risks to our staff, young people and families we work with. The National Lockdown and localized outbreaks of COVID limited and altered communication with our most at risk young people and halted work on some grant programmes. During this and later periods young people and their families experienced mental wellbeing trauma and long-COVID. However, through the unified support working with Local Authorities, Schools, Social Services, CAMHS, local organisations and other professionals, we are pleased that there are no current serious safeguarding risks for our young people as a direct result of COVID.

COVID had an immediate impact on our cashflow and grant delivery. In 2020, we were able to secure a number of COVID related grants. Four of these grants provided flexibility to focus solely on organisational development, which also spanned into 2021. These grants came from The Government Bounceback grant managed by The National Lottery, London Funders, The Postcode Lottery and the Government Business Rates grant managed by Lambeth. In addition to these, we secured funding in early January 2021 from Impact On Urban Health, to focus on sustainability and organisational development.

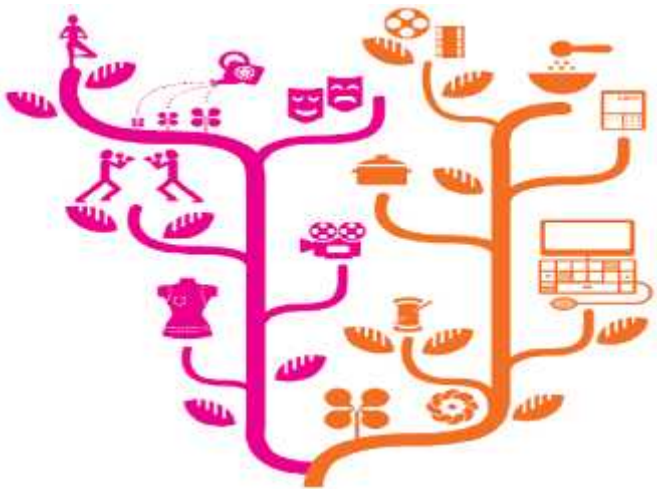
Post the COVID pandemic Lambeth Council have been supportive of YourStory and backed us in plans to increase income generation activities. They have matched us with an independent VCSE consultant who is providing in-kind strategic fundraising, IAG and capacity building support. This support is vitally important as due to COVID there is ever-increasing competition for grant opportunities, in a difficult financial market.

We are continually assessing our progress in securing funding and contracts within the public and voluntarysectors and entering partnerships with private sector and larger voluntary organisations. Project delivery in terms of staff and beneficiary personal safety are ever-more challenging and it is imperative we continue to invest in our infrastructure, health and safety precautions and governance.

The nature of a large proportion of grants is that they are focused on project delivery, which does not allow YourStory to sufficiently invest towards building infrastructure and capacity to reach more young people and their families. Our four-year project grant, Wraparound, awarded by the Big Lottery Fund ended in September 2020 and whilst this gave financial stability for a specific project, our longer-term aim of securing and maintaining the required financial reserves, still eludes us.

In 2022, we will be targeting local government contracts, which will provide unrestricted income, to deliver projects at full cost recovery, whilst enabling YourStory the flexibility to serve and meet the needs of a far wider range of young people and families.

We are a going concern. The Directors consider that adequate insurance is held with RSA. The Company has continued to benefit from the Health and Safety and Human Resources expertise provided by Peninsula Advice Service. We have increased our processes and procedures ensuring compliance with health and safety of staff, volunteers, young people and visitors to YourStory. The full risk assessment document is available from the YourStory office.



Our Vision

A world where every young person has the direction, the support and the knowhow, to realise their ambitions.

Our Mission

Through listening, YourStory's expert mentors are able to understand an individual's ambitions, the support they need, and the challenges they face. They are then able to match them with YourStory's network of businesses and organisations to help them succeed.

Our Values

1. Integrity: We are honest, consistent and show an unwavering dedication to our moral and ethical values
2. Trustworthy: We can be relied upon to have what is best for an individual at the heart of everything we do
3. Supportive: We are dedicated to providing encouragement and emotional help
4. Passionate: We love what we do and believe in the good that it creates
5. Dedicated: We are devoted to creating positive change for the individuals we support
6. Approachable: We are always friendly, welcoming, and open minded
7. Responsive: We strive to be there for individuals whenever they need us, as we understand crisis can happen at anytime

What YourStory Does

Challenge, Inspire and Support
Help individuals create a sense
Sense of direction for themselves

Have Positive Effect
On an individual's ability to envision and control their future

'Write your future'

People

The attitudinal shift that people have when they take part in YourStory mentoring. E.g. feel able to articulate and action their ambitions.

Service

Providing a service for organisations who need YourStory's expertise to fulfil their objectives or do not have the capacity to help individuals themselves.

What taking part in YourStory mentoring entails

We know what it's like
YourStory has been around for 17 years and has mentors who have been in the same situation as you and even some who have spent time in prison. We know what it's like, where you are coming from and what it takes to create a future for yourself.

We have a network of businesses and organisations who can help
YourStory is not just about mentoring, we have a network of businesses and organisations who, once you have worked out where you want to go, can help get you there.

Look at how others have succeed
Don't just take it from us that we are good, check out the experiences of others from your area.

You're in safe hands
We are not the authorities, you can trust us. We are made up of individuals from all walks of life, some of us have been in exactly the same situations as you. We want the best for you and others like you – that is why we set up YourStory in the first place.

YourStory is here to listen to you. We know what it's like to feel unsure of how to get where you want to go. We have mentors who have been in your position and we offer opportunities which can help you achieve your ambitions.

We can save you time
YourStory has a small but highly effective team who have years of experience dealing with individuals without direction, helping them to set and achieve their goals. By partnering with us to work with the individuals who need extra attention, you will save your own time and thus, be better able to focus your energy on the areas you are expert in.

We can help you fulfil your objectives
YourStory is a multi-skilled organisation which is able to adapt to the individual needs of any funder.

We have a proven track record
We have delivered multiple projects with excellent results, all of which are replicable.

We get results
The sense of purpose and belonging individuals get when taking part in the YourStory programme will help them envision a life without crime, and will also give them the network to practically achieve their ambitions.

We provide excellent value for money
We are able to create efficient projects which create the largest impact due to our expert staff, knowledge of delivering projects with young people and extensive partner network.

We're here to listen, not judge

We know how hard things can be and the difficulty you can have bringing up and helping a child to achieve their potential. We are here to listen to your problems, understand your issues and help you find solutions.

Activities undertaken for the public benefit

YourStory works with vulnerable young people and their families to raise their emotional, mental and physical well-being. Working across South, Central, North and West London we provide mentoring, career development and support on vocational programmes, as well as working to reduce offending behaviour and increase well- being. We concentrate on helping equip them with the skills and confidence needed to take control of their lives and to develop to their full potential.

We work in partnership with schools and academies to help raise school attendance rates, improve behaviour and maximise attainment. We support young people to gain Entry level Functional Skills and progress to GCSE qualifications. We help young people to increase their engagement in learning, personal development and career planning. In particular we support and engage those at risk of becoming NEET (Not in Education, Employment or Training) towards further education, apprenticeships, traineeships and employment.

During the year, to support our project diversity and income strategy, we completed a comprehensive communications strategy, supported by M&C Saatchi and funded by the Building a Stronger Britain funding programme (Home Office). This has strengthened our ability to engage the support of diverse stakeholders around us more strategically, now and as we move forward.

We have continued to recruit staff who are local and understand the challenges our young people face. Our staff are vibrant, inspiring, professional and in touch with the young people, their families and the local community. They are from a variety of backgrounds and cultures bringing varied, rich experiences and skills which widen young people's horizons, to introduce and support them into new opportunities.

YourStory has built a history and track record of delivering activities for young people across established school and council partnerships. We have increased our activity in helping young people access further education, apprenticeships and employment, especially in South London.

We actively work with families, schools and social service agencies to build appropriate, positive relationships with young people and disadvantaged groups in society. We work in partnership with voluntary, private and statutory sector organisations to provide better opportunities for our young people.

Young people benefit from being able to develop positive, responsible, self-development networks in society for themselves and their peer groups. To help facilitate this process, we and the young people themselves reviewand comment on policies and procedures that may affect the quality of life and opportunities for other young people and disadvantaged groups of society.

We look to the service users themselves on ways to counter discrimination, as they often identify and have to address forms of discrimination on a regular basis. Our service users guide us immensely and we often access particular health, physical and learning activities as requested by young people.

Relationship with The Hampton Project

In 2012, the Chair and Chief Executive of YourStory Ltd took over the management of The Hampton Project Ltd, after Hampton Project Trustees declared they were standing down for personal reasons

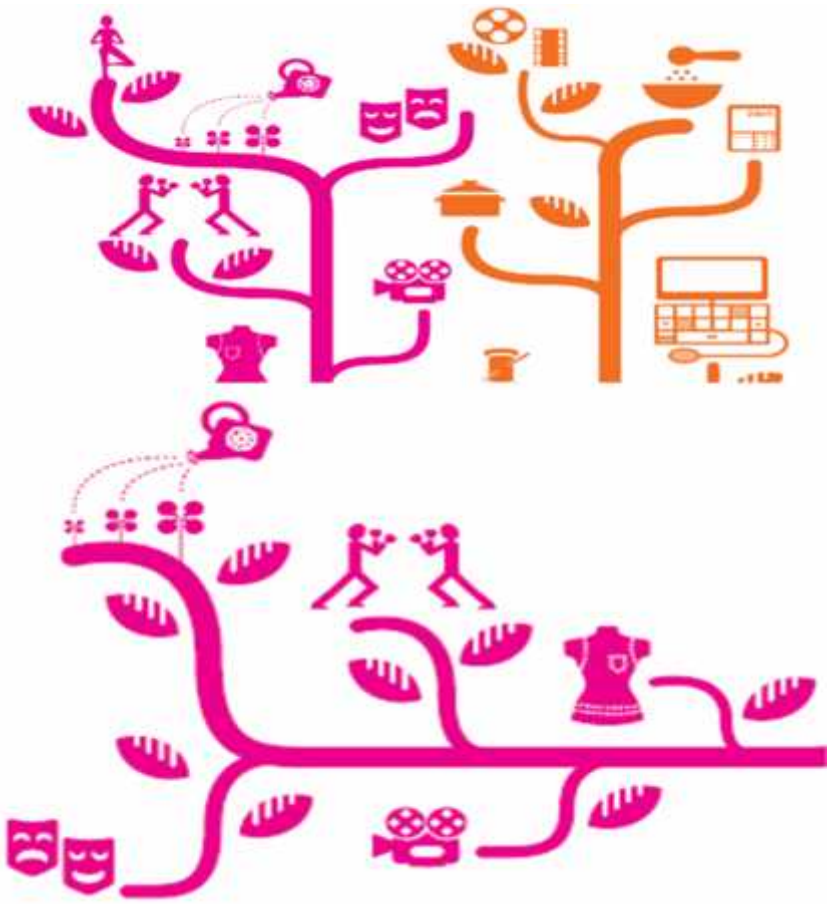
and wanted the charity to continue. The YourStory Trustees agreed to maintain The Hampton Project as a separate charity and legal entity as it had a long history of serving the community and working with young offenders with a strong reputation in Lambeth.

YourStory and The Hampton Project both work with young people who are not in school and need intensive mentoring. Whilst the backgrounds and challenges of these young people are different, our staff are experienced in working with a range of different needs in young people. The Hampton Project developed its vocational provisions and YourStory were able to benefit from this through regular referrals and projects for young people. In order to match the young person with the best member of staff to help them we sometimes used staff across the two companies.

In 2013, significant time was spent by YourStory management on Hampton Project and it was determined that it would be fair to make a charge for this as all of the relevant costs were being borne by YourStory Ltd. Whenever staff were shared their time was recharged to the other organisation at cost. Therefore, annual management charges were made to reflect costs incurred. Both charities had limited risks incurred by the other.

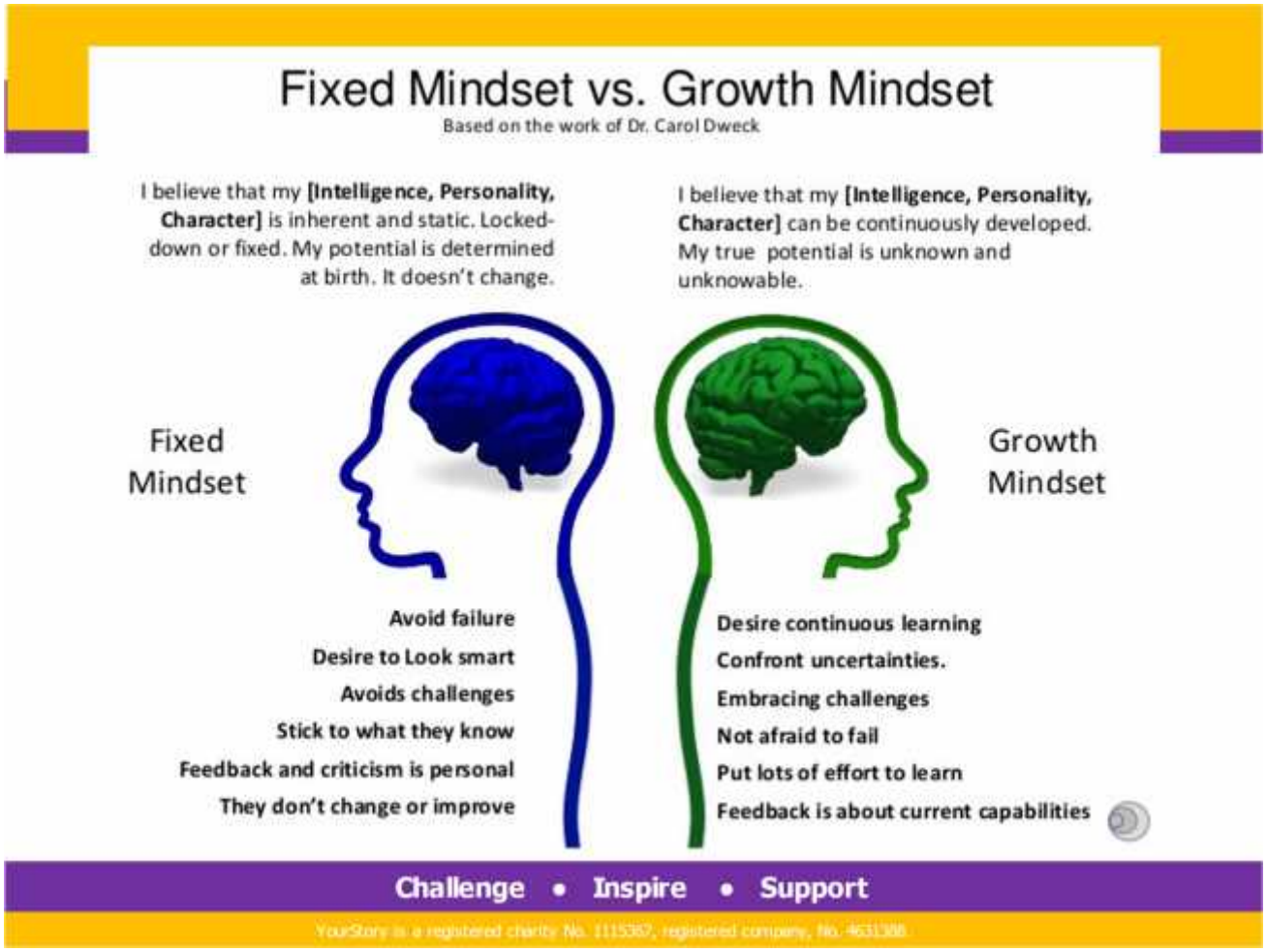
In early 2018, The Hampton Project was given notice to leave its premises by the landlord Lambeth Council from 1 April 2018. Whilst both entities continued to operate out of the Hampton Project premises until the end of the summer term, YourStory Ltd were only charged £5000 for the final term.

After this, during the summer of 2018, The Hampton Project ceased delivering services to young people, as it no longer had a vocational workshop provision to offer young people. As a result, The Hampton Project changed its registered address to the 204 Young People and Family Community Centre, a building leased by YourStory from Lambeth Council.



Projects Serving Young People and Their Families

Our mentoring work with young people is based around helping them understand their mindset and things that will help or hinder them in reaching their full potential.

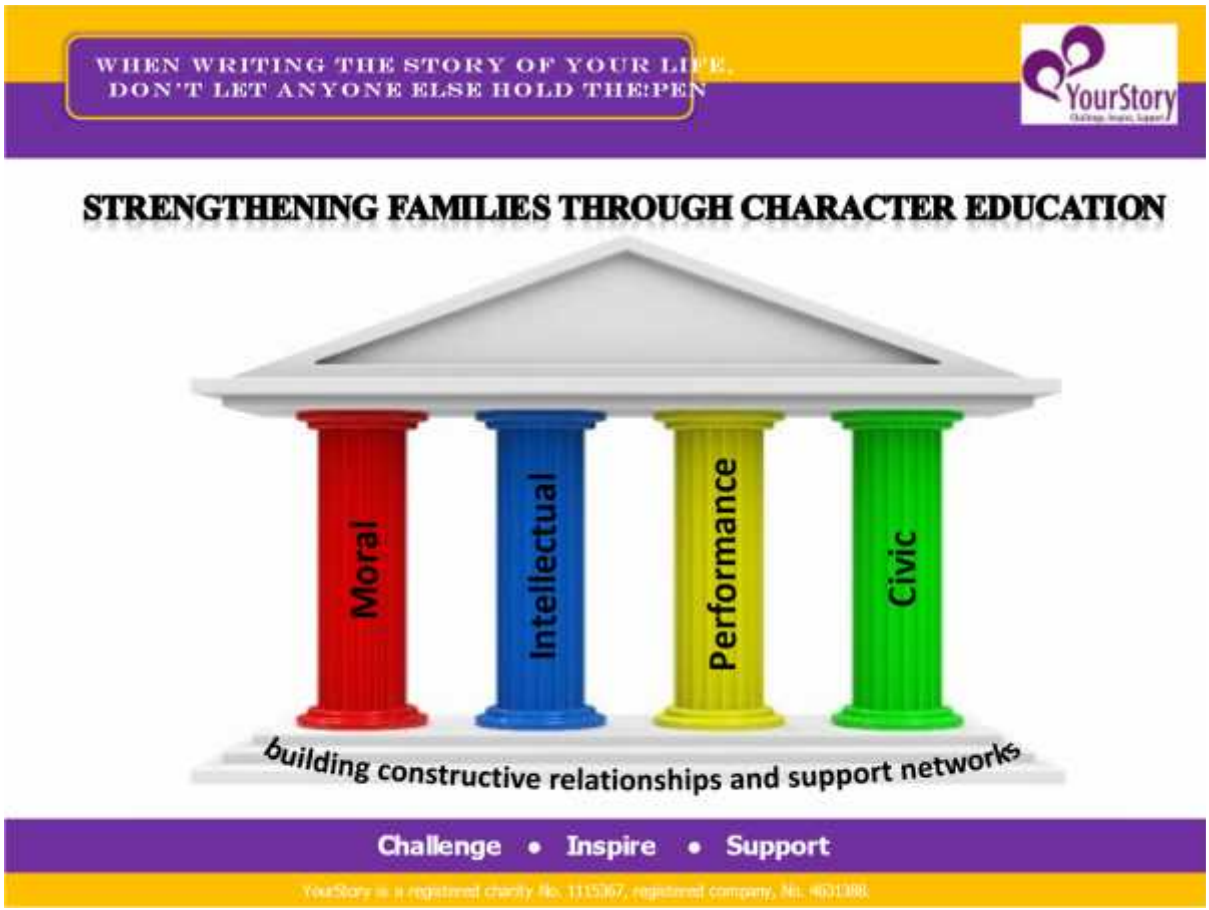


Keeping S.A.F.E by Strengthening Families through Character Education
Funded by The Walcot Foundation
2018 – 2021 (Year 3 programme, extended by 6 months due to COVID)

YourStory believe that parents and guardians play an important role in their children's education and that a strong partnership between parents/guardians, children and schools enriches the learning experience of the children/young people involved. Keeping S.A.F.E by Strengthening Families through Character Education is an intensive school reintegration and family support programme for young people (aged 11 – 16) and their families.The programme focused on two main categories:

S.A.F.E **Mentoring Young People**
Social Attitude Family Environment (S.A.F.E) Positive with Young People
Provided intensive 1:1 mentoring and nurturing group programmes for young people identified through their lack of school engagement and high risk of school exclusion

SFCE **Family Support**
Strengthening Families through Character Education (SFCE) supporting Families
Provided support for parents/guardians to address issues facing their children, family dynamics and to develop positive relationships with schools



School Transition and Organisational Development
Funded by The Government and administered by The National Lottery
September 2020 – March 2021

Mentoring Young People

Intensive weekly 1-2-1 mentoring supported 85 young people during their transition from Primary to Secondary School and those returning to secondary school after COVID lockdown.

Supporting Families

We also provided weekly practical, emotional and mental support for low-income families suffering from various impacts of COVID19. We worked closely with schools and families to help gain a better understanding on how to support children returning to school.

Digital Skills & Mentoring Project
Funded by Mayor's Violence Reduction Unit's Stronger Future Programme
October 2021 – August 2022

YourStory worked in partnership with Find Your Feet CIC to provide a Digital Marketing project for 80 young people aged 10 – 18, meeting once a week, underpinned by intensive one to one mentoring support over 12 weeks. There was 4-weeks aftercare support for young people to continue accessing help when and if needed, around Digital Marketing and Mentoring. In total every young person had a 16-week course experience, helping them to find alternative avenues to use Social Media and Technology, whilst diverted

away from offending behaviour and to positive lifestyles.

Organisational Development
Funded by City Bridge Trust via London Funders: Community Wave 3
October 2020 - June 2021

A grant to enable YourStory to grow, through investing management time developing sustainable partnerships with schools, colleges, training providers, businesses and employers. The focus allowed YourStory to win contracts and secure grants, mentoring more vulnerable young people, decrease school exclusions and offending and increase successful youth participation in Traineeships and Apprenticeships.

We utilised the funding to:

- Create an organisational development plan achieving four objectives.
- Develop a Strategy and Business Plan for 3 to 5 years and a detailed budget for 2022.
- Develop partnerships with referring agencies, grant-making bodies and delivery partners.
- Deliver on income targets.
- Upgrade the Organisational design including staff structure, policies and procedures for key processes and related training.

Organisational Development
Funded by The Postcode Lottery
November 2020 - November 2021

Grant to allow senior management to spend time building new relationships with schools, local businesses and partners, publishing evaluation/impact reports, increasing social media activity and to increase the rate of application for new funds and contracts. Providing a contribution towards overheads including rent, governance, IT, insurance and general running costs for 12 months.

The grant gave us the flexibility to retain our experienced staff once the furlough scheme ends for a short period until new grants are received if necessary or if there is a further lockdown. The grant also funds the continuation of mentoring up to 10 of our most vulnerable young people and providing support for up to 10 families in crisis. We increased staff training ensuring COVID Health and Safety was paramount and fully adapted to new, remote ways of working with our beneficiaries.

We utilised the funding to:

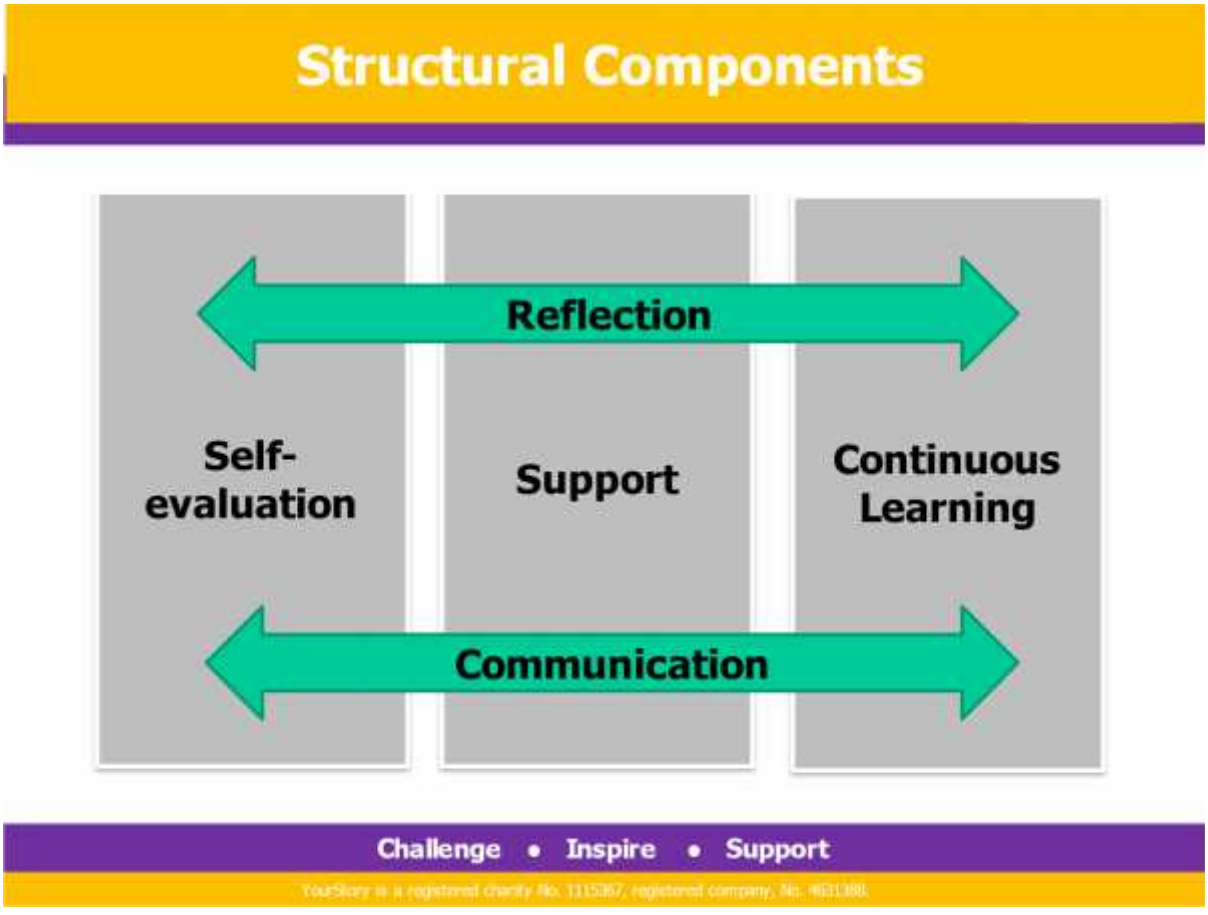
- Mentor our 10 most vulnerable young people
- Support families in crisis
- Build new relationships with schools and partners
- Contribute towards our overheads and general running costs
- Retain key experienced staff
- Redesign our website
- Improved social media communication
- Secured three new partnerships
- Secured two new contracts
- Build new relationships with local business

- Engage young people in schools

Core Cost and Organisational Development (Covid Response Fund)
Funded by Impact On Urban Health
January 2021 – January 2022

Impact On Urban Health contributed towards core running costs of YourStory for the period of the grant. There was also a Grants Plus element of funding which provided targeted project financial support and mentored support the YourStory CEO. Grants Plus helped YourStory to research, prioritise and/or reserve projects in the following areas:

- Exploring additional income streams
- Revisiting our Alternative Education Provision and business case for an Independent School
- Establishing research projects
- Creating additional impact and evaluation studies

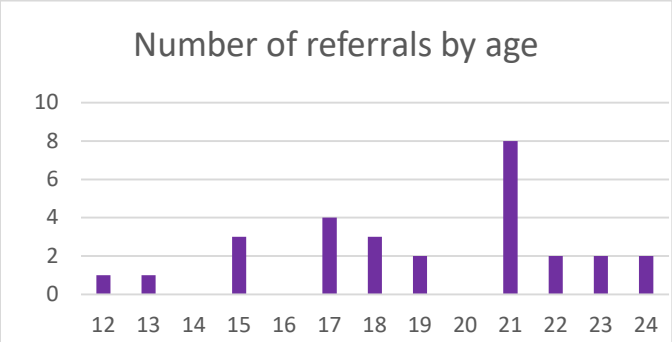


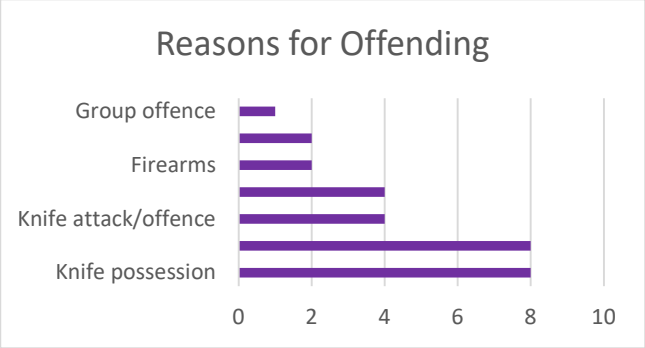
Court Ordered Mentoring
Funded by The Weavers Foundation and Drapers Trust
January 2021 – January 2022

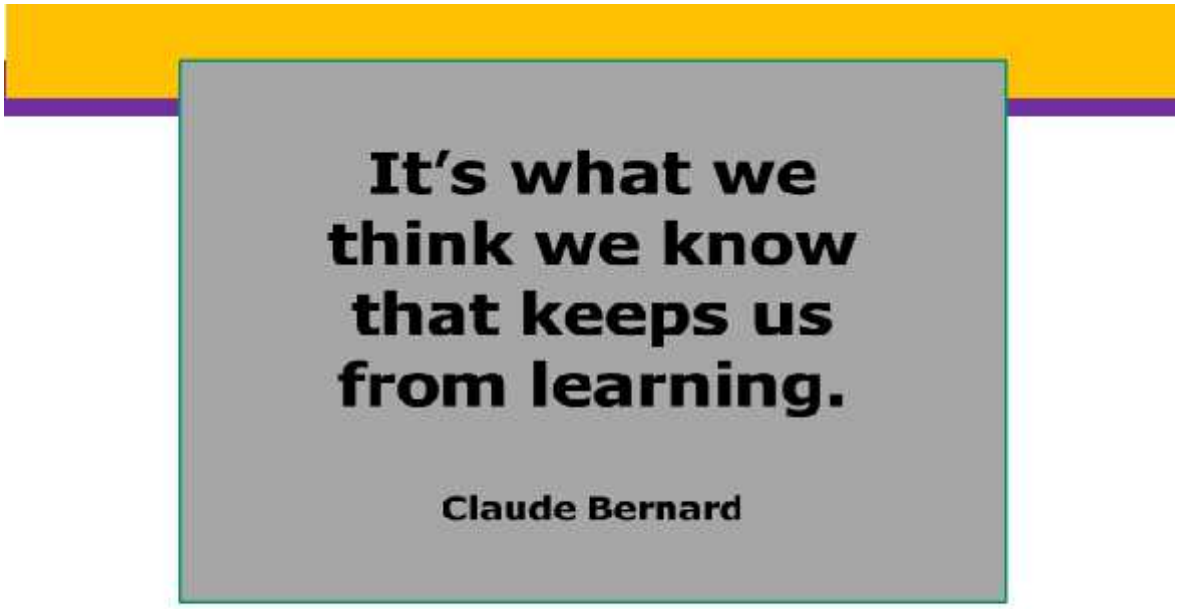
Court Ordered Mentoring provides young offenders with intensive 1-2-1 mentoring throughout their court order in the community. The aim is to prevent the young person from re-offending, whilst working on key life strengths and improving their involvement with education and employment. The programme is aimed at a broad range of young people aged 10-to-24 in London who have offended and may receive a Court Order.

The initial attempts to obtain referrals direct from the Court proved very challenging. As a result, YourStory engaged more with the Metropolitan Police towards the latter part of 2021. Through this, we were able to obtain a greater number of referrals and support packages for young people.

Engagement levels were initially varied. This was often down to the strength of trust in relationship by the young person with the individual referring them to YourStory. When contact was established between young people and the mentor good progress was made by the young person. All referrals identified as male.







Volunteers
Our vision is to help vulnerable young people, through emotional, mental and physical well-being support to engage successfully in education, career and life opportunities. We have volunteering input throughout the organisation, on different levels and intensity including financial management, teaching assistants, group workers, administration and project development.

As always, we would not be able to achieve as much with our young people without the valuable contribution of time, energy and expertise of our volunteers and we are actively working to secure stronger links with thevolunteer workforce.

Financial review

Reserves and Investment Policies
The Company continued its banking facilities with Barclays Bank Plc. The Company's financial reserves are limited, and all funds held earn interest tied to the bank's base rate. The Company does not have an investment policy. The Directors will review both this and the reserves policy when the Company's cash reserves increase.

Reserves Policy
The reserves are needed to meet the working capital requirements of the Company and to meet its obligations in the event of a significant drop in funding. The Company needs sufficient reserves to maintain a reasonable level of activity on any programme, including the continued employment of the relevant member(s) of staff in the event of a gap in the provision of income. I t often takes time for grant making bodies to respond to requests and payment of grants does not necessarily follow the Company's financial year. We also need sufficient funds to meet our legal obligations to staff in the event of termination of an employment contract and meet ex gratia payments approved by the Directors or to fund temporary staff in the absence of permanent staff (e.g. sick leave).

We have worked hard to meet the Board's aim for reserves to be between three and six months' recurrent expenditure and to cover any necessary redundancy payments to the company's staff. Working with the current level of expenditure, reserves need to be maintained between £55,000 and £70,000. Our reserves improved from the 2020 results, though are still below the required level. We expect to see better results in the next 36 months as we target contracted work to provide unrestricted income.

We have built on the good work and feedback gained from our previous consistent good work within the community to secure COVID related organisational and delivery grants, for 2022.

At the end of the year the company held reserves of £11,416.

Future Plans
We have added a Data Analyst and Social Media Officer to our operational team. This follows both individuals successfully completing the Department for Work and Pensions Kickstart Programme with us. These additions to the staff team built on the success of our Statistical Project Manager, seconded from the Home Office for 6 months.

We will continue to develop our strategic business plan post COVID, with a focus on financial return in line with quality of services provided. At present we are reviewing the services we are required to fulfill by our newly awarded grants, together with our capacity to do so.

We continually assess our progress in securing funding and contracts within the public and voluntarysectors and entering partnerships with private sector and larger voluntary organisations.

A significant proportion of our grants secured will allow us to invest resources to develop strategic partnerships with other organisations, sharing resources, whilst enhancing outcomes for beneficiaries.

YourStory are actively working towards diversifying our income generation activities. We are looking for reduced reliance on grant funding and expanding into more commissioned services from local governments and statutory services, including the Department for Work and Pensions, The Mayor's Office, Social Services, Department for Education, the Criminal Justice system and Youth Justice Board. We also want to increase support across a broad range of donations, sponsorships, corporate and high net worth individual income.

At present we cannot fully measure and communicate the huge financial return on investment against the work that we do around reducing offending and/or re-offending, and the correlating cost savings to the criminal justice system, statutory services and public health. Therefore, we will look more closely at data insights and an economic evaluation of our services which will support us to secure more commissioned work by demonstrating significant savings across education, social services, training, employment, criminal justice, statutory services and public health.

Strict budgetary discipline is still required to ensure that services are relevant, appropriate and client centred and that our services reflect value for money. We shall maintain full accountability to our clients, funders and other stakeholders. The Board actively and continuously reviews the conclusions, findings and recommendations of strategic reviews.

Responsibilities of the Directors

Company law requires the Directors to prepare financial statements for each financial year which give a true and fair view of the state of the affairs of the Company as at the balance sheet date and of its income resources and application of resources, including income and expenditure, for the financial year. In preparing those financial statements, the Directors should follow best practice and:

- Select suitable accounting policies and then apply them consistently;
- Make judgements and estimates that are reasonable and prudent; and
- Prepare the financial statements on the going concern basis unless it is inappropriate to assume that the Company will continue on that basis.

The Directors are responsible for maintaining proper accounting records which disclose with reasonable accuracy at any time the financial position of the Company and to enable them to ensure that the financial statements comply with the Companies Act 2006. The Directors are also responsible for safeguarding the assets of the Company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

This report has been prepared in accordance with the Statement of Recommended Practice – Accounting and Reporting by Charities and in accordance with the special provision of Part 15 of the Companies Act 2006 relating to small entities.

This report was approved by the Directors on 28th October 2022 and signed on their behalf by:

Adrian James Jones
Trustee

Tim Hunter
Trustee

Independent examiner's report to the trustees of YourStory Ltd

I report to the charity trustees on my examination of the accounts of the Company for the year ended 31 December 2021.

Responsibilities and basis of report

As the charity's trustees of the Company (and also its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the Company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5) (b) of the 2011 Act.

Independent examiner's statement

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of the Company as required by section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a 'true and fair view which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Anthony Epton BA FCA CTA FCIE
Goldwins
Chartered accountants
75 Maygrove Road
West Hampstead
London NW6 2EG

30 October 2022

YourStory Limited

Statement of financial activities

(incorporating an income and expenditure account)

For the year ended 31 December 2021

	Note	Unrestricted £	Restricted £	2021 Total £	2020 Total £
Income from:					
Donations	**3**	360	-	**360**	12,727
Charitable activities	**4**	6,225	167,530	**173,755**	138,855
Other income		19,460	-	**19,460**	15,741
Investment Income		-	8	**8**	-
Total income		**26,045**	**167,538**	**193,583**	**167,323**
Expenditure on:					
Raising funds	**6**	-	216	**216**	216
Charitable activities	**6**	18,681	167,322	**186,003**	165,911
Total expenditure		**18,681**	**167,538**	**186,219**	**166,127**
Net income / (expenditure) for the year	**7**	**7,364**	**-**	**7,364**	1,196
Transfers between funds		-	**-**	**-**	-
Net movement in funds		7,364	-	**7,364**	1,196
Reconciliation of funds:					
Total funds brought forward		4,052	-	**4,052**	2,856
Total funds carried forward		**11,416**	**-**	**11,416**	**4,052**

All of the above results are derived from continuing activities.
There were no other recognised gains or losses other than those stated above.
The attached notes form part of these financial statements.

YourStory Limited
Balance sheet
As at 31 December 2021

	Note	2021 £	2021 £	2020 £	2020 £
Fixed assets:					
Tangible assets	**10**		**-**		994
			-		994
Current assets:					
Debtors	**11**	**51,161**		44,430	
Cash at bank and in hand		**115,697**		151,017	
		166,858		195,447	
Liabilities:					
Creditors: amounts falling due within one year	**12**	**117,942**		146,556	
Net current assets / (liabilities)			**48,916**		48,891
Total assets less current liabilities			**48,916**		49,885
Liabilities:					
Creditors: amounts falling due after more than one year			**37,500**		45,833
Total net assets / (liabilities)			**11,416**		**4,052**
Funds	**13**				
Restricted funds			**-**		
Unrestricted funds:					
General funds		**11,416**		4,052	
Total unrestricted funds			**11,416**		4,052
Total funds			**11,416**		**4,052**

The attached notes form part of these financial statements.

For the year ended 31 December 2021 the Company was entitled to exemption from audit under section 477 of the Companies Act 2006. No Member of the Company has deposited a notice, pursuant to section 476, requiring an audit of these financial statements under the requirements of the Companies Act 2006.
The directors acknowledge their responsibilities for ensuring that the Company keeps accounting records which comply with section 386 of the Act and for preparing financial statements which give a true and fair view of the state of the affairs of the Company as at the end of the financial year and of its profit and loss for the financial year in accordance with the requirements of sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to accounts, so far as applicable to the Company.

These financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies regime within Part 15 of the Companies Act 2006 and with the Financial Reporting Standard 102 for Small entities Section 1A.

Approved by the trustees on ..28 October 2022……..
and signed on their behalf by:

Adrian James Jones
Trustee

Tim Hunter
Trustee

Company registration no. 4631388

1 Accounting policies

a) Basis of preparation

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102 - effective 1 January 2015) - (Charities SORP FRS 102) and the Companies Act 2006.

The charitable company meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy or note.

b) Reconciliation with previously Generally Accepted Accounting Practice (GAAP)

In preparing the accounts, the trustees have considered whether in applying the accounting policies required by FRS 102 and the Charities SORP FRS 102 a restatement of comparative items was required.

c) Going concern

The trustees consider that there are no material uncertainties about the charitable company's ability to continue as a going concern.

d) Income

Income is recognised when the charity has entitlement to the funds, any performance conditions attached to the income have been met, it is probable that the income will be received and that the amount can be measured reliably.

Income from government and other grants, whether 'capital' grants or 'revenue' grants, is recognised when the charity has entitlement to the funds, any performance conditions attached to the grants have been met, it is probable that the income will be received and the amount can be measured reliably and is not deferred. Income received in advance for the provision of specified service is deferred until the criteria for income recognition are met.

e) Donations of gifts, services and facilities

Donated professional services and donated facilities are recognised as income when the charity has control over the item or received the service, any conditions associated with the donation have been met, the receipt of economic benefit from the use by the charity of the item is probable and that economic benefit can be measured reliably. In accordance with the Charities SORP (FRS 102), volunteer time is not recognised so refer to the trustees' annual report for more information about their contribution.

On receipt, donated gifts, professional services and donated facilities are recognised on the basis of the value of the gift to the charity which is the amount the charity would have been willing to pay to obtain services or facilities of equivalent economic benefit on the open market; a corresponding amount is then recognised in expenditure in the period of receipt.

f) Interest receivable

Interest on funds held on deposit is included when receivable and the amount can be measured reliably by the charity; this is normally upon notification of the interest paid or payable by the bank.

g) Fund accounting

Unrestricted funds are available to spend on activities that further any of the purposes of charity. Designated funds are unrestricted funds of the charity which the trustees have decided at their discretion to set aside to use for a specific purpose. Restricted funds are donations which the donor has specified are to be solely used for particular areas of the charity's work or for specific projects being undertaken by the charity.

1 Accounting policies (continued)

h) Expenditure and irrecoverable VAT

Expenditure is recognised once there is a legal or constructive obligation to make a payment to a third party, it is probable that settlement will be required and the amount of the obligation can be measured reliably. Expenditure is classified under the following activity headings:

- Costs of raising funds comprise of trading costs and the costs incurred by the charitable company in inducing third parties to make voluntary contributions to it, as well as the cost of any activities with a fundraising purpose.
- Expenditure on charitable activities includes the costs of delivering services, exhibitions and other educational activities undertaken to further the purposes of the charity and their associated support costs.

Irrecoverable VAT is charged as a cost against the activity for which the expenditure was incurred.

i) Operating leases

Rental charges are charged on a straight line basis over the term of the lease.

j) Tangible fixed assets

Items of equipment are capitalised where the purchase price exceeds £1,000. Depreciation is provided at rates calculated to write down the cost of each asset to its estimated residual value over its expected useful life. The depreciation rates in use are as follows:

Office equipment	33%

k) Debtors

Trade and other debtors are recognised at the settlement amount due after any trade discount offered. Prepayments are valued at the amount prepaid net of any trade discounts due.

l) Cash at bank and in hand

Cash at bank and cash in hand includes cash and short term highly liquid investments with a short maturity of three months or less from the date of acquisition or opening of the deposit or similar account.

m) Creditors and provisions

Creditors and provisions are recognised where the charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Creditors and provisions are normally recognised at their settlement amount after allowing for any trade discounts due.

2 Detailed comparatives for the statement of financial activities

	2020 Unrestricted £	2020 Restricted £	2020 Total £
Income from:			
Donations	12,727	-	12,727
Charitable activities:	11,200	127,655	138,855
Other income	15,741	-	15,741
Total income	39,668	127,655	167,323
Expenditure on:			
Raising funds	142	74	216
Charitable activities	38,330	127,581	165,911
Total expenditure	38,472	127,655	166,127
Net income / expenditure	1,196	-	1,196
Transfers between funds	-	-	-
Net income / (expenditure) before other recognised gains and losses	1,196	-	1,196
Total funds brought forward	2,856	-	2,856
Total funds carried forward	4,052	-	4,052

3 Income from donations

	Unrestricted £	Restricted £	**2021 Total £**	Unrestricted £	Restricted £	2020 Total £
Donations	360	-	**360**	12,727	-	**12,727**
	360	-	**360**	12,727	-	12,727

4 Income from charitable activities

	Unrestricted £	Restricted £	**2021 Total £**	Unrestricted £	Restricted £	2020 Total £
Grant income	-	86,460	**86,460**	-	86,018	86,018
Schools Education and mentoring	6,225	-	**6,225**	1,200	-	1,200
Income from local and national Government	-	81,070	**81,070**	10,000	41,637	51,637
Total income from charitable activities	6,225	167,530	**173,755**	11,200	127,655	138,855

5 Investment Income

	Unrestricted £	Restricted £	**2021 Total £**	Unrestricted £	Restricted £	2020 Total £
Interest	-	8	**8**	-	-	**-**
	-	8	**8**	-	-	-

6 Analysis of expenditure

	Unrestricted Funds	Restricted Funds	Year ended 31.12.21 Total Funds	Year ended 31.12.20 Total Funds
	£	£	£	£
Raising funds	-	216	**216**	216
Staff costs	18,681	95,049	**113,730**	104,933
Contractors	-	19,238	**19,238**	15,948
Training	-	1,488	**1,488**	-
Running costs	-	7,539	**7,539**	9,811
Equipment & Resources	-	3,531	**3,531**	3,564
Travel Expenses	-	1,476	**1,476**	1,143
Rent & Rates	-	9,096	**9,096**	16,154
Insurance	-	3,513	**3,513**	3,395
Software support	-	4,798	**4,798**	3,419
Telephone	-	1,487	**1,487**	1,424
Mobile phones	-	1,576	**1,576**	2,084
Premises expenses	-	13,985	**13,985**	1,303
Depreciation	-	994	**994**	1,000
Bank charges	-	279	**279**	333
Interest	-	596	**596**	-
Governance costs	-	2,677	**2,677**	1,400
	18,681	**167,538**	**186,219**	166,127

Of the total expenditure, £18,681 was unrestricted (2020: £38,472) and £166,538 was restricted (2020: £127,655).

6a Analysis of expenditure (prior year)

	Unrestricted Funds	Restricted Funds	Year ended 31.12.20 Total Funds	Year ended 31.12.19 Total Funds
	£	£	£	£
Raising funds	142	74	**216**	**216**
Staff costs	11,185	93,748	**104,933**	**101,975**
Contractors	151	15,797	**15,948**	**43,820**
Training	-	-	**-**	**510**
Running costs	6,036	3,775	**9,811**	**12,081**
Equipment & Resources	2,255	1,309	**3,564**	**9,890**
Travel Expenses	474	669	**1,143**	**2,324**
Rent & Rates	9,310	6,844	**16,154**	**14,779**
Insurance	2,233	1,162	**3,395**	**4,310**
Software support	2,249	1,170	**3,419**	**8,150**
Telephone	937	487	**1,424**	**1,571**
Mobile phones	845	1,239	**2,084**	**2,162**
Premises expenses	857	446	**1,303**	**3,858**
Depreciation	658	342	**1,000**	**1,000**
Provision for doubtful debts	-	-	**-**	**4,395**
Bank charges	219	114	**333**	**374**
Management fee	-	-	**-**	**-**
Governance costs	921	479	**1,400**	**1,400**
	38,472	**127,655**	**166,127**	**212,815**

Of the total expenditure, £38,472 was unrestricted (2019: £30,135) and £127,655 was restricted (2019: £182,680).

7 Net income / (expenditure) for the year

This is stated after charging / (crediting):	**2021**	2020
	£	£
Operating lease rentals:		
Property	**8,953**	15,209
Depreciation	**994**	1,000
Independent examination	**1,445**	1,338

8 Analysis of staff costs, trustee remuneration and expenses, and the cost of key management personnel

Staff costs were as follows:	**2021**	2020
	£	£
Salaries and wages	**108,164**	100,624
Social security costs	**2,719**	2,114
Pension costs	**2,847**	2,195
	113,730	104,933

No employees received more than £60,000 employee benefits (excluding employer pension) during the year.
The total employee benefits including pension contributions of the key management personnel were £32,622 (2020: £32,622).

One of the trustees was paid £31,992 in respect of his executive role in the company (2020: £31,992).

Staff numbers

The average number of employees (head count based on number of staff employed) during the year was as follows:

	2021	2020
	No.	No.
Charitable activities	**7**	6
	7	6

9 Taxation

The charitable company is exempt from corporation tax as all its income is charitable and is applied for charitable purposes.

10 Tangible fixed assets

	Plant & Machinery	Furniture & Fixtures	Office Equipment	**Total**
			£	**£**
Cost				
At the start of the year	6,370	7,843	16,556	**30,769**
Additions in year	-	-	-	**-**
Disposals in year	-	-	-	**-**
At the end of the year	6,370	7,843	16,556	**30,769**
Depreciation				
At the start of the year	6,370	6,849	16,556	**29,775**
Charge for the year	-	994	-	**994**
Eliminated on disposal	-	-	-	**-**
At the end of the year	6,370	7,843	16,556	**30,769**
Net book value				
At the end of the year	-	-	-	-
At the start of the year	-	994	-	994

All of the above assets are used for charitable purposes.

11 Debtors

	2021	2020
	£	£
Trade debtors	**-**	-
Other debtors and prepayments	**10,320**	3,589
Amounts owed by related companies	**40,841**	40,841
	51,161	44,430

12 Creditors: amounts falling due within one year

	2021	2020
	£	£
Taxation and social security	**1,684**	1,977
Other creditors	**21,609**	19,604
Accruals	**10,253**	4,022
Deferred income	**75,999**	116,786
Bank loan	**8,397**	4,167
	117,942	146,556

Deferred income	2021	2020
	£	£
Balance at the beginning of the year	**116,786**	19,477
Amount released to income in the year	**(106,286)**	(19,477)
Amount deferred in the year	**65,499**	116,786
Balance at the end of the year	**75,999**	116,786

Deferred income includes £Nil (2020 - £42,528) from The National Lottery Communities Fund, £14,379 from the Walcot Foundation (2020: £9,718), £4,500 from FORE Foundation (2020: £4,500), £1,000 from the Postcode Lottery (2020: £16,498), £Nil from London Funders (2020: 38,542). £37,097 from Impact on Urban Health, £7,523 from the Violence Reduction Unit and £6,500 from the Weavers Benevolent Fund.

13. Creditors: amounts falling due after more than one year

In July 2020 the Company obtained a loan from its Bank (Barclays) under the Bounce Back loan scheme. The loan was for £50,000, the Government has set the interest rate for the loan at 2.5% per annum and the repayment term is fixed for six years. No repayments were due during the first twelve months. The Government covered interest payable in the first twelve months.

Repayments have been made monthly from August 2021. £8,397 has been included in Creditors: amounts falling due within one year and £37,500 has been included in Creditors: amounts falling due after more than one year.

14 Analysis of net assets between funds

	General unrestricted	Designated	Restricted	**Total funds**
	£	£	£	**£**
Tangible fixed assets	-	-	-	**-**
Net current assets	48,916	-	-	**48,916**
Long term liabilities	37,500	-	-	**37,500**
Net assets at the end of the year	**11,416**	-	**-**	**11,416**

14a Analysis of net assets between funds (prior year)

	General unrestricted	Designated	Restricted	**Total funds**
	£	£	£	**£**
Tangible fixed assets	994	-	-	**994**
Net current assets	48,891	-	-	**48,891**
Long term liabilities	45,833	-	-	**45,833**
Net assets at the end of the year	**4,052**	-	**-**	**4,052**

15 Movements in funds

	At the start of the year	Incoming resources & gains	Outgoing resources & losses	Transfers	**At the end of the year**
	£	£	£	£	**£**
Restricted funds:					
Impact on Urban Health	-	47,903	(47,903)	-	**-**
The National Lottery Communities Fund	-	42,528	(42,528)	-	**-**
London Funders	-	38,542	(38,542)	-	**-**
Postcode Lottery	-	15,498	(15,498)	-	**-**
Walcot Fund	-	14,781	(14,781)	-	**-**
Other grants	-	8,278	(8,278)	-	**-**
Total restricted funds	**-**	**167,530**	**(167,530)**	**-**	**-**
Unrestricted funds:					
General funds	4,052	26,045	(18,681)	-	**11,416**
Total unrestricted funds	**4,052**	**26,045**	**(18,681)**	**-**	**11,416**

Restricted funds:
Restricted funds relate to grants received and utilised during the year which are required to be spent on activities agreed with the grant funder. These are described in more detail in the trustees report and all involve working with young people and their families to help them in difficult circumstances.

15a Movements in funds (prior year)

	At the start of the year £	Incoming resources & gains £	Outgoing resources & losses £	Transfers £	**At the end of the year £**
Restricted funds:					
BSBT Grant	-	1,155	(1,155)	-	-
The National Lottery Communities Fund	-	95,821	(95,821)	-	-
Cicely Northcote Fund	-	4,014	(4,014)	-	-
Walcot Fund	-	18,792	(18,792)	-	-
Other grants	-	7,873	(7,873)	-	-
Total restricted funds	**-**	**127,655**	**(127,655)**	-	**-**
Unrestricted funds:					
General funds	2,856	39,668	(38,472)	-	**4,052**
Total unrestricted funds	**2,856**	**39,668**	**(38,472)**	**-**	**4,052**

Restricted funds:
Restricted funds relate to grants received and utilised during the year which are required to be spent on activities agreed with the grant funder. These are described in more detail in the trustees report and all involve working with young people and their families to help them in difficult circumstances.

16 Operating lease commitments

Total future minimum lease payments under non-cancellable operating leases are as follows:

	Property **2021 £**	2020 £
Less than 1 year	**26,000**	21,000
1 - 5 years	**124,000**	119,000
	150,000	140,000

17 Legal status of the charity

The charity is a company limited by guarantee and has no share capital. Each member is liable to contribute a sum not exceeding £1 in the event of the charity being wound up.

18 Related party transactions

The Hampton Project is a related party of the charity as it is a charity with a common trustee during the period which is managed by the same chief executive.
During the year the charity increased its loan to The Hampton Project by £Nil (2020: £1,536)

YOURSTORY LTD

England & Wales - Charity number 1115367

Accounts

YourStory Ltd

Report and Accounts

Year ended 31 December 2020

YourStory Ltd
Legal and administrative details

Directors:	Qasim Bashir	
	Timothy Hunter	(Chairperson)
	Adrian Jones	
	Cathryn Parker	(Treasurer)
	Chloe Varon	
Secretary:	Timothy Hunter	
Principal address:	125 Lambeth Walk London SE11 6EE	
Registered Charity:	1115367	
Registered Company No:	4631388	
Bankers:	Barclays Bank Plc	

YourStory Ltd
Directors' Annual Report
For the year ended 31 December 2020

The Directors, who are also directors of the charity for the purpose of the Companies Act, submit their annual report and the financial statements of YourStory Ltd (The Company) for the year ended 31 December 2020. Directors confirm that the annual report and financial statements of the Company comply with current statutory requirements, the requirements of the Company's governing document and the provisions of the Statement of Recommended Practice (SORP) "Accounting and Reporting by Charities".

Structure, Governance and Management

Governing Document

YourStory Ltd was founded as a charitable company limited by guarantee and without a share capital incorporated on 8 January 2003, under company number 04631388. It was also registered as a charity on 17 July 2006 under registration number 1115367.

The Company is governed by a Memorandum and Articles of Association, which established the objects and powers of the organisation. A copy of the governing document is available at the principal address of the Company.

Operational decisions are taken by the Chief Executive and staff. Strategic decisions are made by the Board of Directors in consultation with staff. The Chief Executive, who is also a trustee, attends all board meetings and other staff members are also invited to attend.

Recruitment and Appointment of Directors

Directors are recruited from the members of the charity and from the wider local community. The Directors at the date of this report are set out on page 1.

Director Appointment during 2020 (pre COVID19)

Cathryn Parker	Appointed on:	9 January 2020

Secretary Appointment during 2020 (During COVID19)

Timothy Hunter	Appointed Secretary:	21 May 2020

Secretary Retirement during 2020 (During COVID19)

Adrian Jones	Retired on:	21 May 2020

Director Retirement during 2021

Neil McGregor	Retired on:	04 August 2021

Induction and Training of Directors

The induction programme for new Directors includes:

- Written information on YourStory activities
- A meeting with existing trustees and directors
- An invitation to attend YourStory's activities in the community
- Attendance at a Board meeting

Risk Management

The Directors have reviewed the major risks to the charity. The pandemic of COVID19 during 2020 and into 2021 presented a major financial risk to YourStory and mental, health and emotional well-being risks to our staff, young people and families we work with. The National Lockdown for several months limited and altered communication with our most at risk young people and halted work on some grant programmes. During this period several young people experienced mental wellbeing trauma. However through the unified support working with Social Services, CAMHS and other Health Professionals, we are pleased that there are no current serious safeguarding risks for our young people.

COVID had an immediate impact on our cashflow and grant delivery. However, we were able to secure a number of COVID related grants, some of which gave flexibility to focus solely on organisational development. In particular, these grants came from The Government Bounceback grant managed by The National Lottery, The London Funders, The Postcode Lottery and the Government Business Rates grant managed by Lambeth. In addition to these we secured funding in early January 2021 from Impact On Urban Health, to focus on sustainability and organisational development.

Throughout the pandemic Lambeth Council have been supportive of YourStory and backed us in plans to increase income generation activities. They have matched us with an independent VCSE consultant who is providing in-kind strategic fundraising, IAG and capacity building support. This support is vitally important as due to COVID there is ever-increasing competition for grant opportunities, in a difficult financial market.

We are continually assessing our progress in securing funding and contracts within the public and voluntary sectors and entering partnerships with private sector and larger voluntary organisations. Project delivery in terms of staff and beneficiary personal safety are ever-more challenging and it is imperative we continue to invest in our infrastructure, health and safety precautions and governance.

The nature of a large proportion of grants is that they are focused on project delivery, which does not allow YourStory to sufficiently invest towards building infrastructure and capacity to reach more young people and their families. Our four-year project grant, Wraparound, awarded by the Big Lottery Fund ended in September 2020 and whilst this gave financial stability for a specific project, our longer-term aim of securing and maintaining the required financial reserves, still eludes us.

In 2021, we will be targeting government contracts, which will provide unrestricted income, to deliver projects at full cost recovery, whilst enabling YourStory the flexibility to serve and meet the needs of a far wider range of young people and families.

We are a going concern. The Directors consider that adequate insurance is held with RSA. The Company has continued to benefit from the Health and Safety and Human Resources expertise provided by Peninsula Advice Service. We have increased our processes and procedures ensuring compliance with health and safety of staff, volunteers, young people and visitors to YourStory. The full risk assessment document is available from the YourStory office.

Objectives of YourStory as set out in its governing document

1 To promote by all charitable means the mental, spiritual, moral and physical development and improvement of young people and others who live in London or other parts of the United Kingdom of GreatBritain and Northern Ireland, and to provide opportunities for them to develop their full capacities and enable them to become responsible members of society so that their conditions of life may be improved; and

2 To provide facilities for recreation or other leisure time occupation in the interests of social welfare and with the object of improving conditions of life.

3. OBJECTS

The objects (the "Objects") for which the Charity is established are:

(A) to promote by all charitable means the mental, spiritual, moral and physical development and improvement of young people and others who live in London or other parts of the United Kingdom of GreatBritain and Northern Ireland, and to provide opportunities for them to develop their full capacities and enable them to become responsible members of society so that their conditions of life may be improved; and

(B) to provide facilities for recreation or other leisure time occupation in the interests of social welfare and with the object of improving conditions of life.

4. POWERS ANCILLARY TO OBJECTS

4.1 Powers
In addition to any other powers it may have, the Charity has the following powers in order to further the Objects (but not for any other purpose):

(A) to advance in all respects the education, training, employment, self-development and self-expression of children and young people and those members of society of all ages who are socially and/or economically disadvantaged and who live in London or other parts of the United Kingdom of Great Britain and Northern Ireland, regardless of gender, ethnic background, physical or mental ability, religion, race or sexuality (the"Beneficiaries");

(B) to directly or indirectly develop, and/or provide to the Beneficiaries, positive and responsible education, training, employment, self-development and self- expression:

(i) networks;

(ii) consulting, mentoring and other services; and

(iii) guidance and assistance,

in each case in· order that the Beneficiaries are better able to identify, and help meet, their needs and to participate more fully in their community and society in general;

(C) to promote or carry out research;

(D) to provide advice;

(E) to publish or distribute information;

(F) to make grants or loans of money and to give guarantees;

(G) to enter into contracts to provide services to or on behalf of other bodies;

(H) to raise funds. In doing so, the Charity must not undertake any taxable trading activity and must comply with any relevant statutory regulations;

(I) to buy, take on lease or in exchange, hire or otherwise acquire any property and to maintain and equip it for use;

(J) to sell, lease or otherwise dispose of all or any part of the property belonging to the Charity. In exercising this power, the Charity must comply as appropriate with sections 36 and 37 of the Charities Act 1993;

(K) to borrow money and to charge the whole or any part of the property belonging to the Charity as security for repayment of the money borrowed. The Charity must comply as appropriate with sections 38 and 39 of the Charities Act 1993 if it wishes to mortgage land;

(L) to co-operate with other charities, voluntary bodies, statutory authorities and other organisations and to exchange information and advice with them;

(M) to establish or support any charitable trusts, associations or institutions formed for any of the charitable purposes included in the Objects;

(N) to acquire, merge with or to enter into any partnership or joint venture arrangement with any other charity formed for any of the Objects;

(O) to set aside income as a reserve against future expenditure but only in accordance with a written policy about reserves;

(P) to employ and remunerate such staff, agents or advisers (whether unpaid or paid) as are necessary for carrying out the work of the Charity. The Charity may employ or remunerate a Director only to the extent it is permitted to do so by clause 6 and provided it complies with the conditions in that clause;

(Q) to:

(i) deposit or invest funds;

(ii) employ a professional fund-manager and/or financial adviser; and

(iii) arrange for the investments or other property of the Charity to be held in the name of a nominee;

in the same manner and subject to the same conditions as the trustees of a trust are permitted to do by the Trustee Act 2000;

(R) to employ or engage or make arrangements with a professional fund-raiser in accordance with the requirements, from time to time, of the Charity Commission;

(S) to provide indemnity insurance for the Directors or any other officer of the Charity in relation to any such liability as is mentioned in sub-clause 4.2 of this clause, but subject to the restrictions specified in sub-clauses 4.3 and 4.4 of the clause;

(T) to insure the property of the Charity against any foreseeable risk and take out other insurance policies to protect the Charity when required;

(U) to pay out of the funds of the Charity the costs of forming and registering the Charity both as a company and as a charity;

(V) to establish or acquire such subsidiary companies as the Directors may determine for such purposes as they may determine (including but not limited to the conduct of trading activities that the Charity is not permitted to conduct) and the Charity may invest monies in such a subsidiary by way of loan or otherwise on such terms as the Directors may determine, so long as in each case to do so is in the best interests of the Charity; and

(W) to do all such other lawful things as are necessary or desirable in the view of the directors for the achievement of the Objects.

Activities undertaken for the public benefit

YourStory works with vulnerable young people and their families to raise their emotional, mental and physical well-being. Working across South, Central, North and West London we provide mentoring, career development and support on vocational programmes, as well as working to reduce offending behaviour and increase well- being. We concentrate on helping equip them with the skills and confidence needed to take control of their lives and to develop to their full potential.

We work in partnership with schools and academies to help raise school attendance rates, improve behaviour and maximise attainment. We support young people to gain Entry level Functional Skills and progress to GCSE qualifications. We help young people to increase their engagement in learning, personal development and career planning. In particular we support and engage those at risk of becoming NEET (Not in Education, Employment or Training) towards further education, apprenticeships, traineeships and employment.

During the year, to support our project diversity and income strategy, we completed a comprehensive communications strategy, supported by M&C Saatchi and funded by the Building a Stronger Britain funding programme (Home Office). This has strengthened our ability to engage the support of diverse stakeholders around us more strategically, now and as we move forward.

We have continued to recruit staff who are local and understand the challenges our young people face. Our staff are vibrant, inspiring, professional and in touch with the young people, their families and the local community. They are from a variety of backgrounds and cultures bringing varied, rich experiences and skills which widen young people's horizons, to introduce and support them into new opportunities.

YourStory has built a history and track record of delivering activities for young people across established school and council partnerships. We have increased our activity in helping young people access further education, apprenticeships and employment, especially in South London.

We actively work with families, schools and social service agencies to build appropriate, positive relationships with young people and disadvantaged groups in society. We work in partnership with voluntary, private and statutory sector organisations to provide better opportunities for our young people.

Young people benefit from being able to develop positive, responsible, self-development networks in society for themselves and their peer groups. To help facilitate this process, we and the young people themselves review and comment on policies and procedures that may affect the quality of life and opportunities for other young people and disadvantaged groups of society.

We look to the service users themselves on ways to counter discrimination, as they often identify and have to address forms of discrimination on a regular basis. Our service users guide us immensely and we often access particular health, physical and learning activities as requested by young people.

Over the Christmas holiday period of 2019 we suffered a break-in by squatters in our Young People and Families Community Development Centre. It took us 4 weeks to encourage them to move, with the assistance and support from our local Community Police Officers. However, the building sustained substantial damage and following the COVID national lockdown, it was very difficult to start repairs and/or resume any type of work there. During COVID we developed a partnership with the national charity, Bounceback, which supports ex-offenders into employment, primarily in the construction industry. Fortunately, Bounceback participants required onsite training in painting and decorating, which they were able to complete within our Young People and Families Community Development Centre. They transformed the damaged building to a bright, welcoming venue ready to receive the local community again.

We have continued to provide mentoring, as well as working with families, through remote access via telephone or Zoom calls. Although this is not ideal, we have been able to help ease the burdens and stresses of our beneficiaries through having weekly meetings via phone and computer.

The main focus of our activities remains raising the wellbeing of vulnerable young people through increasing emotional, physical and mental support and development work for them. We work alongside families, social services and schools to help increase overall standards with students who are either not attending mainstream school or who have a poor attendance record.

Relationship with The Hampton Project

In 2012, the Chair and Chief Executive of YourStory Ltd took over the management of The Hampton Project Ltd, after Hampton Project Trustees declared they were standing down for personal reasons and wanted the charity to continue. The YourStory Trustees agreed to maintain The Hampton Project as a separate charity and legal entity as it had a long history of serving the community and working with young offenders with a strong reputation in Lambeth.

YourStory and The Hampton Project both work with young people who are not in school and need intensive mentoring. Whilst the backgrounds and challenges of these young people are different, our staff are experienced in working with a range of different needs in young people. The Hampton Project developed its vocational provisions and YourStory were able to benefit from this through regular referrals and projects for young people. In order to match the young person with the best member of staff to help them we sometimes used staff acrossthe two companies.

In 2013, significant time was spent by YourStory management on Hampton Project and it was determined that it would be fair to make a charge for this as all of the relevant costs were being borne by YourStory Ltd. Whenever staff were shared their time was recharged to the other organisation at cost. Therefore, annual management charges were made to reflect costs incurred. Both charities had limited risks incurred by the other.

In early 2018, The Hampton Project was given notice to leave its premises by the landlord Lambeth Council from 1 April 2018. Whilst both entities continued to operate out of the Hampton Project premises until the end of the Summer term, YourStory Ltd were only charged £5000 for the final term.

After this, during the summer of 2018, The Hampton Project ceased delivering services to young people, as it no longer had a vocational workshop provision to offer young people. As a result, The Hampton Project changed its registered address to the 204 Young People and Family Community Centre, a building leased by YourStory from Lambeth Council.

Projects Serving Young People and Their Families

The Big Lottery Fund: Wraparound
September 2016 – September 2020
Since 2016 The Big Lottery (The National Lottery) funded YourStory to deliver the Wraparound project. Wrapround supported up to 200 young people and their families from Lambeth who are involved in the criminal justice system with risk intervention from Mentors and Family Practitioners.

The project funding ended in September 2020, with the project proving successful in diverting young people away from offending behaviour (87% reduced offending after intervention), developing good relationships between families, Youth Offending Services (77% increased attendance for their youth justice appointments) and Social Services and supporting young people to create their own safety mechanisms in keeping safe (88% ofyoung people surveyed increased their resilience to conflicting situations).

The work and feedback from young people, families and agencies working on Wraparound led to the development of several new projects, originating directly from issues and solutions discovered through Wraparound. These projects are included in the list below:

Mentoring Ex-Offenders funded for two years by **Cicely Northcote Foundation**
2018 - 2020
Supporting ex-offenders and current inmates at Brixton Prison (three months to their release date) to access money/debt management workshops, employability support.

Strengthening Families Through Character Education
3 Years Funding by The Walcot Foundation
July 2019 – July 2022
An intensive school reintegration and family support project for young people (aged 11 – 16) and their families. The programme focusses on two main sub-programmes:
S.A.F.E Developing positive Social Attitude Family Environment (S.A.F.E) with young people.
SFCE Strengthening Families through Character Education (SFCE) helping families to work better with their children and schools.

S.A.F.E Mentoring Young People
Provide intensive 1:1 mentoring and nurturing group programmes for young people identified through their lack of school engagement and high risk of school exclusion

SFCE Family Support
Provide support for their parents/guardians to address issues facing their children, family dynamics and to develop positive relationships with schools

Mentor Accreditation funded by **The Fore Foundation**
June 2020 - Dec 2020
The grant allows us to start the process of developing an online, accredited course in Mentoring to help recruit, train and develop volunteers, including University Undergraduates, at higher capability levels to meet the increasing needs of young people and families. This course also offers a longer term, income generating opportunity, to support the wider work of the charity.

School Transition funded by **Lambeth Council**
July 2020 – September 2020
Intensive support for 15 young people suffering from emotional and mental health needs, during the transition from Primary to Secondary School during COVID lockdown.

The programme led to a smoother transition into secondary school for the young people and helped improve their emotional and mental health

School Transition and Organisational Development funded by **The Government** and administered by **The National Lottery**
September 2020 – March 2021
Intensive support for 72 young people during transition from Primary to Secondary School and those returning to secondary school after COVID lockdown. Intensive practical, emotional and mental support for low-income families suffering from various impacts of COVID19.

This programme helped schools and families gain a better understanding on how to support children returning to school.

Organisational Development Funded by **City Bridge Trust via London Funders: Community Wave 3**
October 2020 - June 2021
A grant to enable YourStory to grow, through investing management time developing sustainable partnerships with schools, colleges, training providers, businesses and employers. The focus allowed YourStory to win contracts and secure grants, mentoring more vulnerable young people, decrease school exclusions and offending and increase successful youth participation in Traineeships and Apprenticeships.

Organisational Development funded by **The Postcode Lottery**
November 2020 - November 2021
Grant to allow senior management to spend time building new relationships with schools, local businesses and partners, publishing evaluation/impact reports, increasing social media activity and to increase the rate of application for new funds and contracts. Providing a contribution towards overheads including rent, governance, IT, insurance and general running costs for 12 months.

The grant gave us the flexibility to retain our experienced staff once the furlough scheme ends for a short period until new grants are received if necessary or if there is a further lockdown. The grant also funds the continuation of mentoring up to 10 of our most vulnerable young people and providing support for up to 10 families in crisis. We increased staff training ensuring COVID Health and Safety was paramount and fully adapted to new, remote ways of working with our beneficiaries.

Alternative Education
In 2019 YourStory took a strategic decision to suspend our Alternative Education Provision for a short period of time. We had developed a wide and full education delivery model and created progression routes for young people, however this was a very personalised programme, requiring a substantial amount of annual investment. Our reserves no longer allowed us to run the programme due to the negative impact on our cashflow and overall income.

YourStory is still committed to providing young people with access to education where possible. We understand that some young people need specially tailored education to suit their needs and to help them achieve their best academically and in the vocational world. We have very good pass rates for English and Maths and our young people also end year 11 with a college place, so it would be ideal if we were able to continue our Alternative Education provision in the future. We will revisit the need and financial projection of this provision offer in the January 2022.

Volunteers
Our vision is to help vulnerable young people, through emotional, mental and physical well-being support to engage successfully in education, career and life opportunities. We have volunteering input throughout the organisation, on different levels and intensity including financial management, teaching assistants, group workers, administration and project development.

As always, we would not be able to achieve as much with our young people without the valuable contribution of time, energy and expertise of our volunteers and we are actively working to secure stronger links with the volunteer workforce.

Financial review

Reserves and Investment Policies
The Company continued its banking facilities with Barclays Bank Plc. The Company's financial reserves are limited and all funds held earn interest tied to the bank's base rate. The Company does not have an investment policy. The Directors will review both this and the reserves policy when the Company's cash reserves increase.

Reserves Policy
The reserves are needed to meet the working capital requirements of the Company and to meet its obligations in the event of a significant drop in funding. The Company needs sufficient reserves to maintain a reasonable level of activity on any programme, including the continued employment of the relevant member(s) of staff in the event of a gap in the provision of income. It often takes time for grant making bodies to respond to requests and payment of grants does not necessarily follow the Company's financial year. We also need sufficient funds to meet our legal obligations to staff in the event of termination of an employment contract and meet ex gratia payments approved by the Directors or to fund temporary staff in the absence of permanent staff (e.g. sick leave).

We have worked hard to meet the Board's aim for reserves to be between three and six months' recurrent expenditure and to cover any necessary redundancy payments to the company's staff. Working with the current level of expenditure, reserves need to be maintained between £55,000 and £70,000. Our reserves have risenfrom the 2019 results, though are still below the required level. We expect to see better results in the next 36 months as we target contracted work to provide unrestricted income.

We have built on the good work and feedback gained from Wraparound to secure COVID related organisational and delivery grants, for 2020 and into 2021.

At the end of the year the company held reserves of £4,052.

Future Plans
Our investment in a Chief Operating Officer to support the Chief Executive and Finance Manager in writing grant applications, negotiating contracts and monitoring operational activities has been successful in securing £165,000 of grant income. We have added to this operational income generation team by securing the services of a Statistical Project Manager, seconded from the Home Office for 6 months.

We have developed strategic business relations with a focus on financial return in line with quality of services provided. We are carefully considering whether to tender for payment by results government sub-contracts. Historically these decisions have been determined by our cashflow and project communication challenges. Although these contracts allow us to reach more vulnerable young people and communities and develop new programmes, we are mindful of the implications if standards fall due to issues surrounding cashflow and project

delivery. At present we are reviewing the services we are required to fulfill by our newly awarded grants and our infrastructure and capacity to do so simultaneously.

We are continually assessing our progress in securing funding and contracts within the public and voluntary sectors and entering partnerships with private sector and larger voluntary organisations. Due to COVID there is ever-increasing competition for grant opportunities, in a difficult financial market. Project delivery in terms of staff and beneficiary personal safety are ever-more challenging and it is imperative we continue to invest in our infrastructure, health and safety precautions and governance.

A significant proportion of our grants secured will allow us to invest resources to develop strategic partnerships with other organisations, sharing resources, whilst enhancing outcomes for beneficiaries.

YourStory are actively working towards diversifying our income generation activities. We are looking at less reliance on grant funding and expanding into more commissioned services from local governments and statutory services, including the Department for Work and Pensions, The Mayor's Office, Social Services, Department for Education, the Criminal Justice system and Youth Justice Board. We also want to increase support across a broad range of donations, sponsorships, corporate and high net worth individual income.

We recognise at present we cannot fully measure and communicate the huge financial return on investment against the work that we do around reducing offending and/or re-offending, and the correlating cost savings to the criminal justice system, statutory services and public health. Therefore, we will look more closely at data insights and an economic evaluation of our services which will support us to secure more commissioned work by demonstrating significant savings across education, social services, training, employment, criminal justice, statutory services and public health.

Strict budgetary discipline is still required to ensure that services are relevant, appropriate and client centred and that our services reflect value for money. We shall maintain full accountability to our clients, funders and other stakeholders. The Board actively and continuously reviews the conclusions, findings and recommendations of strategic reviews.

Coronavirus Pandemic

The World Health Organization (WHO) declared a coronavirus outbreak a global pandemic on 11 March 2020 and the UK Government declared a national lockdown on 23 March 2020.

The immediate impact on YourStory and our clients was that all mentoring and family support transitioned to telephone and online virtual calls. We no longer had access to schools which were closed nationally.

We furloughed three members of staff under the Government Job Retention Scheme. We have maintained weekly contact through team meetings and all staff have continued attending relevant training days.

To date, we have secured funding for future work totaling £165,000 and have also obtained a £50,000 Bounceback Loan. These combined should be sufficient to allow us to continue to operate for the benefit of our young people and to pay our debts as they fall due. We also continue to maintain strict control over all our coststo ensure they are covered by grants and other income. On the basis of the above, we consider YourStory to be a going concern.

We have adopted a phased return for our staff team who were furloughed. Through the funding secured for future work, we have been able to carefully reassign a greater level of governance and compliance specific roles throughout our team, in addition to their project delivery requirements.

Responsibilities of the Directors

Company law requires the Directors to prepare financial statements for each financial year which give a true and fair view of the state of the affairs of the Company as at the balance sheet date and of its income resources and application of resources, including income and expenditure, for the financial year. In preparing those financial statements, the Directors should follow best practice and:

- Select suitable accounting policies and then apply them consistently;
- Make judgements and estimates that are reasonable and prudent; and
- Prepare the financial statements on the going concern basis unless it is inappropriate to assume that the Company will continue on that basis.

The Directors are responsible for maintaining proper accounting records which disclose with reasonable accuracy at any time the financial position of the Company and to enable them to ensure that the financial statements comply with the Companies Act 2006. The Directors are also responsible for safeguarding the assets of the Company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

This report has been prepared in accordance with the Statement of Recommended Practice – Accounting and Reporting by Charities and in accordance with the special provision of Part 15 of the Companies Act 2006 relating to small entities.

This report was approved by the Directors on 10th December 2021 and signed on their behalf by:

Adrian James Jones
Trustee

Tim Hunter
Trustee

Independent examiner's report to the trustees of YourStory Ltd

I report to the charity trustees on my examination of the accounts of the Company for the year ended 31 December 2020.

Responsibilities and basis of report

As the charity's trustees of the Company (and also its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the Company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5) (b) of the 2011 Act.

Independent examiner's statement

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of the Company as required by section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a 'true and fair view which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Anthony Epton BA FCA CTA FCIE
Goldwins
Chartered accountants
75 Maygrove Road
West Hampstead
London NW6 2EG

YourStory Limited

Statement of financial activities

(incorporating an income and expenditure account)

For the year ended 31 December 2020

	Note	Unrestricted funds £	Restricted funds £	2020 Total funds £	2019 Total funds £
Income from:					
Donations	**3**	12,727	-	**12,727**	17,075
Charitable activities	**4**	11,200	127,655	**138,855**	197,730
Other income		15,741	-	**15,741**	-
Total income		**39,668**	**127,655**	**167,323**	214,805
Expenditure on:					
Raising funds	**5**	142	74	**216**	216
Charitable activities	**5**	38,330	127,581	**165,911**	212,599
Total expenditure		**38,472**	**127,655**	**166,127**	212,815
Net income / (expenditure) for the year	**6**	**1,196**	**-**	**1,196**	1,990
Transfers between funds		-	-	**-**	-
Net movement in funds		1,196	**-**	**1,196**	1,990
Reconciliation of funds:					
Total funds brought forward		2,856	-	**2,856**	866
Total funds carried forward		**4,052**	**-**	**4,052**	2,856

All of the above results are derived from continuing activities.

There were no other recognised gains or losses other than those stated above.

The attached notes form part of these financial statements.

YourStory Limited
Balance sheet
As at 31 December 2020

	Note	2020 £	2020 £	2019 £	2019 £
Fixed assets:					
Tangible assets	**9**		**994**		1,994
			994		1,994
Current assets:					
Debtors	**10**	**44,430**		51,271	
Cash at bank and in hand		**151,017**		653	
		195,447		51,924	
Liabilities:					
Creditors: amounts falling due within one year	**11**	**146,556**		51,062	
Net current assets			**48,891**		862
Total assets less current liabilities			**49,885**		2,856
Liabilities:					
Creditors: amounts falling due after more than one year	**12**		**45,833**		-
Total net assets			**4,052**		2,856
Funds	**14**				
Restricted funds			**-**		-
Unrestricted funds:					
General funds		**4,052**		2,856	
Total unrestricted funds			**4,052**		2,856
Total funds			**4,052**		**2,856**

The attached notes form part of these financial statements.

For the year ended 31 December 2020 the Company was entitled to exemption from audit under section 477 of the Companies Act 2006. No Member of the Company has deposited a notice, pursuant to section 476, requiring an audit of these financial statements under the requirements of the Companies Act 2006.
The directors acknowledge their responsibilities for ensuring that the Company keeps accounting records which comply with section 386 of the Act and for preparing financial statements which give a true and fair view of the state of the affairs of the Company as at the end of the financial year and of its profit and loss for the financial year in accordance with the requirements of sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to accounts, so far as applicable to the Company.

These financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies regime within Part 15 of the Companies Act 2006.

Approved by the trustees on 10th December 2021 and signed on their behalf by:

Adrian James Jones
Trustee

Tim Hunter
Trustee

Company registration no. 4631388

1 Accounting policies

a) Basis of preparation

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102 - effective 1 January 2015) - (Charities SORP FRS 102) and the Companies Act 2006.

The charitable company meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy or note.

b) Reconciliation with previously Generally Accepted Accounting Practice (GAAP)

In preparing the accounts, the trustees have considered whether in applying the accounting policies required by FRS 102 and the Charities SORP FRS 102 a restatement of comparative items was required.

c) Going concern

The trustees consider that there are no material uncertainties about the charitable company's ability to continue as a going concern.

d) Income

Income is recognised when the charity has entitlement to the funds, any performance conditions attached to the income have been met, it is probable that the income will be received and that the amount can be measured reliably.

Income from government and other grants, whether 'capital' grants or 'revenue' grants, is recognised when the charity has entitlement to the funds, any performance conditions attached to the grants have been met, it is probable that the income will be received and the amount can be measured reliably and is not deferred. Income received in advance for the provision of specified service is deferred until the criteria for income recognition are met.

e) Donations of gifts, services and facilities

Donated professional services and donated facilities are recognised as income when the charity has control over the item or received the service, any conditions associated with the donation have been met, the receipt of economic benefit from the useby the charity of the item is probable and that economic benefit can be measured reliably. In accordance with the Charities SORP (FRS 102), volunteer time is not recognised so refer to the trustees' annual report for more information about their contribution.

On receipt, donated gifts, professional services and donated facilities are recognised on the basis of the value of the gift to the charity which is the amount the charity would have been willing to pay to obtain services or facilities of equivalent economic benefit on the open market; a corresponding amount is then recognised in expenditure in the period of receipt.

f) Interest receivable

Interest on funds held on deposit is included when receivable and the amount can be measured reliably by the charity; this is normally upon notification of the interest paid or payable by the bank.

g) Fund accounting

Unrestricted funds are available to spend on activities that further any of the purposes of charity. Designated funds are unrestricted funds of the charity which the trustees have decided at their discretion to set aside to use for a specific purpose. Restricted funds are donations which the donor has specified are to be solely used for particular areas of the charity's work or for specific projects being undertaken by the charity.

1 Accounting policies (continued)

h) Expenditure and irrecoverable VAT

Expenditure is recognised once there is a legal or constructive obligation to make a payment to a third party, it is probable that settlement will be required and the amount of the obligation can be measured reliably. Expenditure is classified under the following activity headings:

- Costs of raising funds comprise of trading costs and the costs incurred by the charitable company in inducing third parties to make voluntary contributions to it, as well as the cost of any activities with a fundraising purpose.
- Expenditure on charitable activities includes the costs of delivering services, undertaken to further the purposes of the charity and their associated support costs.

Irrecoverable VAT is charged as a cost against the activity for which the expenditure was incurred.

i) Operating leases

Rental charges are charged on a straight line basis over the term of the lease.

j) Tangible fixed assets

Items of equipment are capitalised where the purchase price exceeds £1,000. Depreciation is provided at rates calculated to write down the cost of each asset to its estimated residual value over its expected useful life. The depreciation rates in use areas follows:

Office equipment	33%

k) Debtors

Trade and other debtors are recognised at the settlement amount due after any trade discount offered. Prepayments are valued at the amount prepaid net of any trade discounts due.

l) Cash at bank and in hand

Cash at bank and cash in hand includes cash and short term highly liquid investments with a short maturity of three months or less from the date of acquisition or opening of the deposit or similar account.

m) Creditors and provisions

Creditors and provisions are recognised where the charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Creditors and provisions are normally recognised at their settlement amount after allowing for any trade discounts due.

2 Detailed comparatives for the statement of financial activities

	2019 Unrestricted £	2019 Restricted £	2019 Total £
Income from:			
Donations	17,075	-	17,075
Charitable activities:	15,050	182,680	197,730
Total income	32,125	182,680	214,805
Expenditure on:			
Raising funds	216	-	216
Charitable activities	29,919	182,680	212,599
Total expenditure	30,135	182,680	212,815
Net income / expenditure	1,990	-	1,990
Transfers between funds	-	-	-
Net income / (expenditure) before other recognised gains and losses	1,990	-	1,990
Transfers between funds	324	(324)	-
Total funds brought forward	542	324	866
Total funds carried forward	2,856	-	2,856

3 Income from donations

	Unrestricted £	Restricted £	**2020 Total £**	Unrestricted £	Restricted £	2019 Total £
Donations	12,727	-	**12,727**	17,075	-	**17,075**
	12,727	-	**12,727**	17,075	-	17,075

4 Income from charitable activities

	Unrestricted £	Restricted £	**2020 Total £**	Unrestricted £	Restricted £	2019 Total £
Grant income	-	86,018	**86,018**	-	182,680	182,680
Schools Education and mentoring	1,200	-	**1,200**	15,050	-	15,050
Income from local and national Government	10,000	41,637	**51,637**	-	-	-
Total income from charitable activities	11,200	127,655	**138,855**	15,050	182,680	197,730

5 Analysis of expenditure

	Unrestricted Funds	Restricted Funds	Year ended 31.12.20 Total Funds	Year ended 31.12.19 Total Funds
	£	£	£	£
Raising funds	142	74	**216**	216
Staff costs	11,185	93,748	**104,933**	101,975
Contractors	151	15,797	**15,948**	43,820
Training	-	-	**-**	510
Running costs	6,036	3,775	**9,811**	12,081
Equipment & Resources	2,255	1,309	**3,564**	9,890
Travel Expenses	474	669	**1,143**	2,324
Rent & Rates	9,310	6,844	**16,154**	14,779
Insurance	2,233	1,162	**3,395**	4,310
Software support	2,249	1,170	**3,419**	8,150
Telephone	937	487	**1,424**	1,571
Mobile phones	845	1,239	**2,084**	2,162
Premises expenses	857	446	**1,303**	3,858
Depreciation	658	342	**1,000**	1,000
Provision for doubtful debts	-	-	**-**	4,395
Bank charges	219	114	**333**	374
Management fee	-	-	**-**	-
Governance costs	921	479	**1,400**	1,400
	38,472	**127,655**	**166,127**	212,815

Of the total expenditure, £38,472 was unrestricted (2019: £30,135) and £127,655 was restricted (2019: £182,680).

5a Analysis of expenditure (prior year)

	Unrestricted Funds	Restricted Funds	Year ended 31.12.19 Total Funds	Year ended 31.12.18 Total Funds
	£	£	**£**	**£**
Raising funds	216	-	**216**	**734**
Staff costs	7,843	94,132	**101,975**	**100,685**
Contractors	3,335	40,485	**43,820**	**67,162**
Training	-	510	**510**	**564**
Running costs	2,488	9,593	**12,081**	**8,021**
Equipment & Resources	2,207	7,683	**9,890**	**8,583**
Travel Expenses	299	2,025	**2,324**	**1,822**
Rent & Rates	1,901	12,878	**14,779**	**6,696**
Insurance	554	3,756	**4,310**	**2,856**
Software support	1,048	7,102	**8,150**	**6,560**
Telephone	202	1,369	**1,571**	**999**
Mobile phones	278	1,884	**2,162**	**1,636**
Premises expenses	2,595	1,263	**3,858**	**177**
Depreciation	1,000	-	**1,000**	**-**
Provision for doubtful debts	4,395	-	**4,395**	**-**
Bank charges	374	-	**374**	**636**
Management fee	-	-	**-**	**20,000**
Governance costs	1,400	-	**1,400**	**1,320**
	30,135	**182,680**	**212,815**	**228,451**

Of the total expenditure, £30,135 was unrestricted (2018: £99,773) and £128,678 was restricted (2018: £104,878).

6 Net income / (expenditure) for the year

This is stated after charging / (crediting):	**2020**	2019
	£	£
Operating lease rentals:		
Property	**15,209**	14,498
Depreciation	**1,000**	1,000
Independent examination	**1,400**	1,400

7 Analysis of staff costs, trustee remuneration and expenses, and the cost of key management personnel

Staff costs were as follows:	**2020**	2019
	£	£
Salaries and wages	**100,624**	96,764
Social security costs	**2,114**	3,709
Pension costs	**2,195**	1,502
	104,933	101,975

No employees received more than £60,000 employee benefits (excluding employer pension) during the year.
The total employee benefits including pension contributions of the key management personnel were £32,527 (2019: £32,622).

One of the trustees was paid £32,527 in respect of his executive role in the company (2019: £31,992).

Staff numbers

The average number of employees (head count based on number of staff employed) during the year was as follows:

	2020	2019
	No.	No.
Charitable activities	**6**	5
	6	5

8 Taxation

The charitable company is exempt from corporation tax as all its income is charitable and is applied for charitable purposes.

9 Tangible fixed assets

	Plant & Machinery	Furniture & Fixtures	Office Equipment	**Total**
	£	£	£	**£**
Cost				
At the start of the year	6,370	7,843	16,556	**30,769**
Additions in year	-	-	-	**-**
Disposals in year	-	-	-	**-**
At the end of the year	6,370	7,843	16,556	**30,769**
Depreciation				
At the start of the year	6,370	5,849	16,556	**28,775**
Charge for the year	-	1,000	-	**1,000**
Eliminated on disposal	-	-	-	**-**
At the end of the year	6,370	6,849	16,556	**29,775**
Net book value				
At the end of the year	-	994	----------	994
At the start of the year	-	1,994	----------	1,994

All of the above assets are used for charitable purposes.

10 Debtors

	2020	2019
	£	£
Trade debtors	**-**	4,420
Other debtors and prepayments	**3,589**	7,546
Amounts owed by related companies	**40,841**	39,305
	44,430	51,271

11 Creditors: amounts falling due within one year

	2020	2019
	£	£
Taxation and social security	**1,977**	1,795
Other creditors	**19,604**	22,264
Accruals	**4,022**	7,526
Deferred income	**116,786**	19,477
Bank loan	**4,167**	-
	146,556	51,062

Deferred income	2020	2019
	£	£
Balance at the beginning of the year	**19,477**	14,015
Amount released to income in the year	**(19,477)**	(14,015)
Amount deferred in the year	**116,786**	19,477
Balance at the end of the year	**116,786**	19,477

Deferred income includes £42,528 (2019 - £8,322) from The National Lottery Communities Fund, £9,718 from the Walcot Foundation (2019: £10,000), £Nil from Building a Stronger Britain Together (2019: £1,155), £4,500 from FORE Foundation, £16,498 from the Postcode Lottery, £38,542 from London Funders and insurance claim of £5,000.

12 Creditors: amounts falling due after more than one year

In July the Company obtained a loan from its Bank (Barclays) under the Bounce Back Loan Scheme. The loan is for £50,000, the Government has set the interest rate for the loan at 2.5% per annum and the repayment term is fixed for six years. No repayments are due during the first twelve months. The Government will cover any interest payable in the first twelve months.

Repayments will be monthly from August 2021 so £4,167 has been included in Creditors: amounts falling due within 1 year and £45,833 has been included in Creditors: amounts due after more than 1 year.

13 Analysis of net assets between funds

	General unrestricted	Designated	Restricted	**Total funds**
	£	£	£	**£**
Tangible fixed assets	994	-	-	**994**
Net current assets	48,891	-	-	**48,891**
Long term liabilities	45,833			**45,833**
Net assets at the end of the year	**4,052**			**4,052**

13a Analysis of net assets between funds (prior year)

	General unrestricted	Designated	Restricted	**Total funds**
	£	£	£	**£**
Tangible fixed assets	1,994	-	-	**1,994**
Net current assets	862			**862**
Net assets at the end of the year	**2,856**			2,856

14 Movements in funds

	At the start of the year	Incoming resources & gains	Outgoing resources & losses	Transfers	**At the end of the year**
	£	£	£	£	**£**
Restricted funds:					
BSBT Grant	-	1,155	(1,155)	-	-
The National Lottery Communities Fund	-	95,821	(95,821)	-	-
Cicely Northcote Fund	-	4,014	(4,014)	-	-
Walcot Fund	-	18,792	(18,792)	-	-
Other grants	-	7,873	(7,873)	-	-
Total restricted funds	**-**	**127,655**	**(127,655)**	**-**	**-**
Unrestricted funds:					
General funds	2,856	39,668	(38,472)	-	4,052
Total unrestricted funds	**2,856**	**39,668**	**(38,472)**	**-**	**4,052**

Restricted funds:
Restricted funds relate to grants received and utilised during the year which are required to be spent on activities agreed with the grant funder. These are described in more detail in the trustees report and all involve working with young people and their families to help them in difficult circumstances.d. The brought forward restricted reserves relate to a small underspend on a

grant from more than five years ago and has been transferred to unrestricted reserves.

14a Movements in funds (prior year)

	At the start of the year £	Incoming resources & gains £	Outgoing resources & losses £	Transfers £	**At the end of the year £**
Restricted funds:					
The Big Lottery Fund	-	109,114	(109,114)	-	-
BSBT Grant	-	36,295	(36,295)	-	
Hyde Housing	-	22,511	(22,511)	-	
Other grants	324	14,760	(14,760)	(324)	-
Total restricted funds	**324**	**182,680**	**(182,680)**	**(324)**	**-**
Unrestricted funds:					
General funds	542	32,125	(30,135)	324	2,856
Total unrestricted funds	**542**	**32,125**	**(30,135)**	**324**	**2,856**

Restricted funds:
Restricted funds in 2018 all relates to work performed under a grant from the Big Lottery fund awarded in 2016 to pilot intensive work with young people who have offended or are in danger of offending, and their families.

15 Operating lease commitments

Total future minimum lease payments under non-cancellable operating leases are as follows:

	Property **2020 £**	2019 £
Less than 1 year	**21,000**	16,000
1 - 5 years	**119,000**	84,000
	140,000	100,000

16 Legal status of the charity

The charity is a company limited by guarantee and has no share capital. Each member is liable to contribute a sum not exceeding £1 in the event of the charity being wound up.

17 Related party transactions

The Hampton Project is a related party of the charity as it is a charity with a common trustee during the period which is managed by the same chief executive.
During the year the charity increased its loan to The Hampton Project by £1,536 (2019: £5,299). Please see Note 10.