

REPORT OF THE DIRECTORS AND  
UNAUDITED FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 MARCH 2024  
FOR  
THE CAMPAIGN FOR DRAWING

## **THE CAMPAIGN FOR DRAWING**

### **CONTENTS OF THE FINANCIAL STATEMENTS for the Year Ended 31 March 2024**

	<b>Page</b>
<b>Company Information</b>	<b>1</b>
<b>Annual Report of the Trustees &amp; Directors' Report</b>	<b>2</b>
<b>Profit and Loss Account</b>	<b>4</b>
<b>Balance Sheet</b>	<b>5</b>
<b>Notes to the Financial Statements</b>	<b>6</b>
<b>Independent Examiner's Report</b>	<b>8</b>
<b>Trading and Profit and Loss Account</b>	<b>9</b>

**THE CAMPAIGN FOR DRAWING**

**COMPANY INFORMATION**  
for the Year Ended 31 March 2024

<b>TRUSTEES:</b>	Mr. Eric Reynolds Mr. Graham Southern Mr. Mark Chester Mr. Daniel McAuliffe
------------------	--

<b>REGISTERED OFFICE:</b>	Studio 36 Riverside Building Trinity Buoy Wharf 64 Orchard Place London E14 0JW
---------------------------	--

<b>REGISTERED NUMBER:</b>	05763509
---------------------------	----------

<b>ACCOUNTANTS:</b>	Bramil Associates LLP First Floor 677 High Road North Finchley London N12 0DA
---------------------	--

**THE CAMPAIGN FOR DRAWING**  
**ANNUAL REPORT OF THE TRUSTEES**  
**for the Year Ended 31 March 2024**

The trustees of the charity for the purposes of the Companies Act 2006, present their report with the financial statements of the charity for the year ended 31 March 2024. The trustees have adopted the provisions of the Statement of Recommended Practice (SORP) 'Accounting and Reporting by Charities' issued in March 2005 as amended in 2008.

**INCORPORATION**

The charity was incorporated as a limited liability company on 30 March 2006 and was registered as a charity by the Charity Commission on 23 June 2006. The charity began trading on 31 August 2006. The charity also trades under the name of The Big Draw.

**REGISTERED CHARITY NUMBER**

The charity's registered number with the Charity Commission is 1114811.

**TRUSTEES**

The trustees during the year and appointed after the year end were as follows: -

Mr. John Armah	Resigned 3 July 2024
Ms. Emma Black	Resigned 3 July 2024
Ms. Rachel Gadsden	Resigned 3 July 2024
Ms. Isobel Macleod	Resigned 3 July 2024
Mr Thomas Curtis	Resigned 3 July 2024
Ms Shula Sinclair	Resigned 3 July 2024
Mr John Stachiewicz	Resigned 3 July 2024
Ms Melissa Sterling	Resigned 3 July 2024
Mr. Eric Reynolds	Appointed 3 July 2024
Mr. Graham Southern	Appointed 3 July 2024
Mr. Mark Chester	Appointed 16 July 2024
Mr. Danial McAuliffe	Appointed 4 October 2024

**GOVERNING DOCUMENT AND CONSTITUTION**

The charity is governed by, and its constitution is, its Memorandum and Articles of Association.

**TRUSTEES SELECTION**

All Trustees since incorporation were appointed by resolution of the existing trustees. Any new trustees will be appointed by the existing trustees.

**MISSION**

The charity is dedicated to raising the profile of drawing as a tool for wellbeing, thought, creativity, social and cultural engagement. The charity leads a diverse programme of advocacy, empowerment and engagement and runs The Big Draw Festival.

**THE CAMPAIGN FOR DRAWING**  
**ANNUAL REPORT OF THE TRUSTEES**  
**for the Year Ended 31 March 2024**

**DIRECTORS' REPORT**

The charity (also trading as The Big Draw) has delivered a number of activities during the year ended 31 March 2024 including The Big Draw Festival with the theme of, "Drawing with Senses", and the John Ruskin Prize.

However, securing ongoing funding has proved to be a challenge with the end of the period of support from TopHatch Inc and their Concepts app. This change required the charity to adapt its cost base and activities going forward which have since been made possible by our small team of part-time volunteers and donated office and storage space.

The charity's aims during this year and going forward continued to be to:

- Continue to campaign for the value of visual literacy and the role of drawing to unlock skills and potential
- Grow the number of festival organisers, encourage online events when physical events are not possible. Increase our penetration into areas where there is a real need and raise awareness of our other programmes and areas of work separate to the festival.
- Continue to focus on sustainability and ensuring that the charity has its own income streams

**Risk Management:**

The trustees have a duty to identify and review the risks to which the charity is exposed and to ensure appropriate controls are in place to provide reasonable assurance against fraud and error.

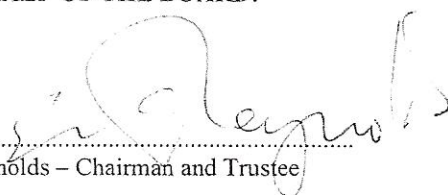
**Reserves:**

The reserves of the charity as at the end of the period were £1,587 of which £1,587 were unrestricted and to be retained to finance future events.

The trustees consider that all these reserves are required to be carried forward to continue the activities of the charity and meet any contracted commitments for year ended 31 March 2025.

This report has been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006

**ON BEHALF OF THE BOARD:**

  
Eric Reynolds – Chairman and Trustee

Date: 29 January 2025

THE CAMPAIGN FOR DRAWING

**PROFIT AND LOSS ACCOUNT**  
for the Year Ended 31 March 2024

	Notes	31.3.24 £	31.3.23 £
<b>TURNOVER</b>		165,007	130,979
Cost of sales (Project Activities)		<u>(79,368)</u>	<u>(23,887)</u>
<b>GROSS PROFIT</b>		85,639	107,092
Administrative expenses	7	<u>(112,225)</u>	<u>(100,932)</u>
<b>OPERATING PROFIT/(LOSS)</b>	2	(26,586)	6,160
Interest receivable and similar income		<u>64</u>	<u>49</u>
<b>(DEFICIT) / SURPLUS ON ORDINARY ACTIVITIES BEFORE TAXATION</b>		(26,522)	6,209
Tax on surplus on ordinary activities		<u>-</u>	<u>-</u>
<b>(DEFICIT) / SURPLUS FOR THE FINANCIAL YEAR AFTER TAXATION</b>		<u>(26,522)</u>	<u>6,209</u>

# THE CAMPAIGN FOR DRAWING

## BALANCE SHEET

31 March 2024

	Notes	31.3.24 £	31.3.23 £
<b>CURRENT ASSETS</b>			
Cash at bank		5,840	21,205
Debtors	4	-	22,400
		<hr/>	<hr/>
		5,840	43,605
<b>CREDITORS</b>			
Amounts falling due within one year	5	(4,253)	(15,496)
<b>NET CURRENT ASSETS</b>		<hr/>	<hr/>
		1,587	28,109
<b>TOTAL ASSETS LESS CURRENT LIABILITIES &amp; NET ASSETS</b>		<hr/>	<hr/>
		1,587	28,109
<b>RESERVES</b>			
Charity funds	6	1,587	28,109
		<hr/>	<hr/>
		1,587	28,109

The charity is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 March 2024.

The members have not required the charity to obtain an audit of its financial statements for the year ended 31 March 2024 in accordance with Section 476 of the Companies Act 2006.

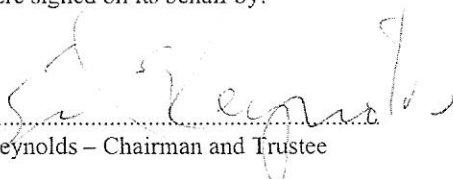
The trustees acknowledge their responsibilities for:

- (a) ensuring that the charity keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006;
- (b) preparing financial statements which give a true and fair view of the state of affairs of the charity as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 1985 relating to financial statements, so far as applicable to the charity.

These financial statements have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies and with Section 1A "Small Entities" of Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and the Republic of Ireland".

The financial statements were approved by the Board of Trustees on 29 January 2025

and were signed on its behalf by:

  
Eric Reynolds – Chairman and Trustee

The notes form part of these financial statements

**THE CAMPAIGN FOR DRAWING**  
**NOTES TO THE FINANCIAL STATEMENTS**  
**for the Year Ended 31 March 2024**

**1. ACCOUNTING POLICIES**

**Accounting convention**

The financial statements have been prepared under the historical cost convention and in accordance with the Section 1A "Small Entities" of Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and the Republic of Ireland" and the Charities Act 2011 and the SORP for Charities.

**Turnover**

Turnover represents net invoiced sales of goods, excluding value added tax.

**2. OPERATING PROFIT/(LOSS)**

The operating deficit is stated after charging:

	31.3.24 £	31.3.23 £
Campaign Director's fees	<u>36,000</u>	<u>13,181</u>

**3. TAXATION**

**Analysis of the tax charge**

No liability to UK corporation tax arose on ordinary activities for the year ended 31 March 2024 nor for the year ended 31 March 2023.

**4. DEBTORS**

	31.3.24 £	31.3.23 £
Trade Debtors	<u>-</u>	<u>22,400</u>

**5. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

	31.3.24 £	31.3.23 £
Deferred Income	-	6,734
Other Creditors	<u>4,253</u>	<u>8,762</u>
	<u>4,253</u>	<u>15,496</u>



**THE CAMPAIGN FOR DRAWING**  
**NOTES TO THE FINANCIAL STATEMENTS**  
for the Year Ended 31 March 2024

**5. GRANTS, DONATIONS AND SPONSORSHIP**

	2024 £	2023 £
Concepts – TopHatch Inc	50,000	60,000
The Trinity Buoy Wharf Trust	24,018	18,400
Derwent	-	10,000
Alan Davidson Foundation	-	4,000
Parker Harris & Co (Ruskin Prize)	52,121	-
Guild of St. George (Ruskin Prize)	5,000	-
Other donations	<u>3,711</u>	<u>12,050</u>
	<u>£ 134,850</u>	<u>£ 104,450</u>

**6. RESERVES**

<b>Unrestricted reserves</b>	General fund £
At 1 April 2023	28,109
Deficit for the year	(26,522)
At 31 March 2024	<u>£ 1,587</u>

**7. ADMINISTRATION EXPENSES**

The Administration expenses includes the costs of the campaign director, operations, marketing coordinators and administrative support.

**8. SHORT TERM RENTAL LEASE**

The charity has taken out a short-term lease which is cancellable and does not represent a long-term financial commitment.

## THE CAMPAIGN FOR DRAWING

### Independent Examiner's Report to the Trustees of The Campaign for Drawing

I report on the accounts of the company for the year ended 31 March 2024, which are set out on pages 4 to 7.

#### Respective responsibilities of trustees and examiner

The trustees (who are also the directors of the company for the purposes of company law) are responsible for the preparation of the accounts. The trustees consider that an audit is not required for this year under section 144(2) of the Charities Act 2011 (the 2011 Act) and that an independent examination is needed.

Having satisfied myself that the charity is not subject to audit under company law and is eligible for independent examination, it is my responsibility to:

- examine the accounts under section 145 of the 2011 Act;
- to follow the procedures laid down in the general Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act; and
- to state whether particular matters have come to my attention.

#### Basis of independent examiner's report

My examination was carried out in accordance with the general Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts and seeking explanations from you as trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit and consequently no opinion is given as to whether the accounts present a 'true and fair view' and the report is limited to those matters set out in the statement below.

#### Independent examiner's statement

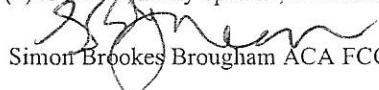
In connection with my examination, no matter has come to my attention that:

(1) which gives me reasonable cause to believe that in any material respect the requirements:

- to keep accounting records in accordance with section 386 of the Companies Act 2006; and
- to prepare accounts which accord with the accounting records, comply with the accounting requirements of section 396 of the Companies Act 2006 and with the methods and principles of the Statement of Recommended Practice: Accounting and Reporting by Charities

have not been met; or

(2) to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.

  
Simon Brookes Brougham ACA FCCA

Bramil Associates LLP  
First Floor  
677 High Road  
North Finchley  
London  
N12 0DA

Date: 29 January 2025