THE SMILE TRAIN UK

England & Wales · Charity number 1114748

Details

Status	Registered
Legal form	Charitable company
Company number	05738962
Registered	2006-06-19
Register	View on the Charity Commission register

Contact

Address	The Smile Train UK York House Wetherby Road York YO26 7NH
Phone	03001245205
Email	ukinfo@smiletrain.org
Website	www.smiletrain.org.uk

Activities

Objects: (A) TO RELIEVE THE SUFFERING OF CHILDREN WITH CLEFT LIPS OR PALATES OR BOTH;(B) TO ADVANCE THE EDUCATION AND TRAINING OF THE PUBLIC, INCLUDING DOCTORS, NURSES AND MEDICAL SUPPORT STAFF IN ALL MATTERS RELATING TO CLEFT LIP AND PALATE SURGERY AND TREATMENT AND THE SUPPORT OF THOSE WITH THE CONDITION; AND(C) TO PROMOTE RESEARCH INTO AND THE KNOWLEDGE AND STUDY OF THE INVENTION, IMPROVEMENT AND APPLICATION OF TREATMENTS, CURES AND OTHER MEDICINAL AGENTS, METHODS AND PROCESSES THAT MAY IN ANY WAY RELIEVE THE SUFFERING OF THOSE WITH CLEFT LIPS AND PALATES.

Activities: -To relieve the suffering of children with cleft lips or palates or both;-To advance the education and training of the public, including doctors, nurses and medical support staff in all matters relating to cleft lip and palate surgery and treatment and the support of those with this condition.

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Classification

- **How:** Makes Grants To Individuals, Makes Grants To Organisations, Provides Human Resources, Provides Services, Provides Advocacy/advice/information, Sponsors Or Undertakes Research
- **What:** Education/training, The Advancement Of Health Or Saving Of Lives, Disability
- **Who:** Children/young People, People With Disabilities, Other Charities Or Voluntary Bodies

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Geography

- **Area of benefit:** NOT DEFINED. IN PRACTICE WORLDWIDE
- Argentina
- Bangladesh
- Bolivia
- Brazil
- Bulgaria
- Burma
- Cambodia
- Cameroon
- Chile
- Colombia
- Congo (Democratic Republic)
- Dominican Republic
- Egypt
- Ethiopia
- Guatemala
- India
- Indonesia
- Jordan
- Laos
- Mexico
- Nepal
- Nicaragua
- Nigeria
- Occupied Palestinian Territories
- Pakistan
- Panama
- Peru
- Philippines
- Russia
- Rwanda
- Sierra Leone
- Sri Lanka
- Tanzania

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- Thailand
- Uganda
- Ukraine
- Uzbekistan
- Venezuela
- Vietnam

Finances

Period end	Income	Expenditure	Assets	Employees
2025-06-30	£13,618,362	£13,637,573	£1,631,942	8
2024-06-30	£12,310,979	£11,757,758	£1,651,153	8
2023-06-30	£11,135,480	£10,371,256	£1,097,932	8
2022-06-30	£10,337,786	£11,304,299	£333,708	7
2021-06-30	£8,911,784	£9,022,948	£1,300,221	6

Trustees

Name	Role	Appointed
Michael Andrew Williams	Chair	2022-04-27
EDOARDO MONOPOLI		2012-02-14
Kristina Catherine Spindler		2022-04-27
Matthew Stephen Wenham		2022-04-27
Roy Evan Reichbach		2014-08-19
SARAH DRANSFIELD		2018-02-01
Susannah Schaefer		2013-05-17
Tatiana Poliakova		2017-01-18

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THE SMILE TRAIN UK

England & Wales - Charity number 1114748

Accounts

SmileTrain

UK ANNUAL REPORT

2024 - 2025




HARD SOUL DIVISION

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INTRODUCTION

A Message from Our Leadership

To our global community of partners, staff, and dedicated supporters,

As I reflect on the accomplishments from our 2025 financial year (1 July 2024 – 30 June 2025) detailed in this annual report, I can only say, “Thank you.” Thank you for making everything we achieved together this past year possible through your extraordinary generosity and unwavering commitment. Your belief in our vision fuels everything we do.

Smile Train’s work is simple in concept but profound in impact. Since our founding, one powerful, foundational idea has propelled our growth from one cleft surgery to more than 2 million, more than every other charity combined: empowering local medical professionals to provide safe cleft care in their own communities.

Lasting health equity is not achieved through temporary fixes; instead, we invest directly in supporting medical teams around the world with the training, resources, and infrastructure they need to provide world-class cleft care in their own communities. This approach allows us to build lasting expertise and capacity where our patients live that delivers transformative impact today and for years to come.

Our success has always been rooted in partnership — with hospitals, governments, and of course, with you, our supporters. It’s how we achieved one of our major milestones from the 2025 financial year: the launch of a Smile Train Cleft Leadership Center (CLC) in Kumasi, Ghana.

Smile Train CLCs serve as regional hubs of excellence for advanced, comprehensive cleft treatment and specialised health worker training. The first of its kind in Africa (and the largest cleft care centre on the continent), the Ghana CLC embodies our model, as it was built through leveraging our strong relationships with longstanding cleft care partners and the Ghanaian government. Working together, we translated an ambitious vision into a transformational reality: The Ghana CLC will increase local treatment capacity more than fivefold and grow surgical training capacity sixfold. This is the enduring power of partnership.

Thanks to your generosity, we are not only saving children’s lives, we are forging the next generation of cleft care providers. As you look through the pages of this annual report, know that every statistic, medical partner feature, and patient story is a testament to the transformative impact we achieve when we work as one.

We are immensely grateful for your support and look forward to building the future of comprehensive cleft care, together.



Susannah Schaefer
President & CEO, Smile Train

OUR VISION:

A world where everyone has access to safe, high-quality comprehensive cleft care and is able to live a full and healthy life.

OUR IMPACT

75+
countries have active Smile Train programmes

Every 5 minutes
a child receives life-changing cleft surgery from a Smile Train partner surgeon

2M+
cleft surgeries for people of all ages since our founding in 1999

£51+ billion
global economic impact of Smile Train's surgical programmes

1 Goal
to give every child with a cleft the opportunity for a full and healthy life

20,000+
medical professionals in Smile Train's global partner network – including surgeons, anaesthetists, orthodontists, nutritionists, and speech therapists

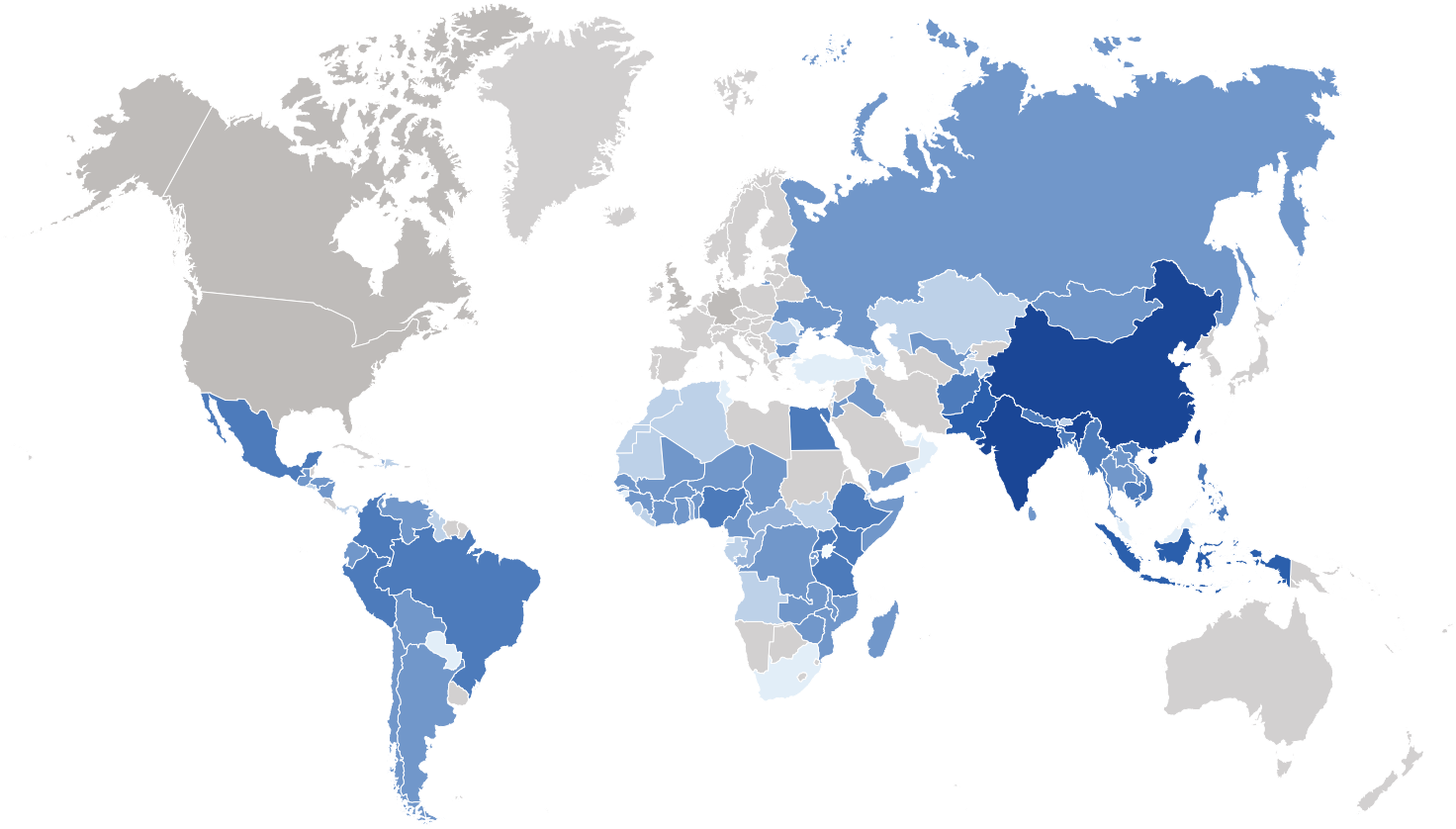
45+
countries
where Smile Train supports vital comprehensive cleft care in addition to surgery

Every 3 minutes
another baby is born with a cleft

100,000+
medical professionals trained since our founding

WHERE WE WORK

The map below represents all the life-changing cleft surgeries we've sponsored since our founding in 1999. But it's incomplete: It doesn't include the hundreds of thousands of vital non-surgical cleft care treatments like nutritional support, speech therapy, and orthodontics you make possible each day. It also doesn't show how great the need still is. Millions of people around the world are still waiting for cleft care. With your support, we will reach them all.



Cleft Surgeries Performed

- 0
- Surgical Awareness Programmes Only
- 1 - 100
- 100 - 500
- 500 - 1,000
- 1,000 - 10,000
- 10,000 - 100,000
- 100,000 - 400,000
- 400,000+



OUR SUSTAINABLE MODEL

Smile Train is the world's largest cleft-focused organisation. Since our founding in 1999, Smile Train globally has supported more than 2 million safe and quality cleft surgeries, and we will not stop until every child in need has access to the cleft care they deserve.

Efficient and Effective Cleft Care in Over 75 Countries

Our success owes to our unique "teach a person to fish" model. Smile Train partners with in-country medical professionals to support safe and quality cleft treatments for patients in their own communities. This sustainable approach makes us more efficient and effective than mission-trip-based organisations, as our patients can receive high-quality care 365 days a year.

Locating Children in Need

In many of the countries where we work, children with clefts and their families may be hidden away due to the stigma associated with clefts. That's why our local staff and cleft care partners diligently raise awareness about clefts and the services that Smile Train supports through media campaigns, visits to neighbouring communities, health worker outreach, and word of mouth.

WHY CLEFTS

One in 700 babies is born with a cleft lip and/or palate globally. Clefts can cause difficulties **eating, breathing, hearing,** and **speaking.**

A cleft occurs when certain body parts and structures do not fuse together during foetal development. Clefts can involve the lip and/or the roof of the mouth, which is made up of both the hard and soft palates. Around the world, many children with clefts will never receive the essential cleft care they need.

Why Does Smile Train Focus On Clefts?

Smile Train decided to choose one specific problem that affects children and try to solve it.

We chose clefts because:

- Clefts are a serious medical condition affecting the lives of millions of people globally.
- Cleft treatment is safe, effective, and lifesaving when people have access to it.
- The impact of cleft surgery is dramatic, immediate, and permanent! This is one of the best low-cost, high-impact interventions in the world — a medical marvel that changes a child's life forever.
- Energised with a new start and a new smile, children who have received cleft treatment from our partners feel inspired to pursue their dreams with confidence.







"Children with clefts face many risks. Adequate treatment must make the child feel well. Be able to sing... be proud of their appearance and feel good."

— Prof. Peter Donkor





A MILESTONE TO REMEMBER

Smile Train Opens the First Cleft Leadership Center in Africa

On 25 June, Smile Train and our partners made history, opening the National Cleft Care Center in Kumasi, Ghana. This groundbreaking facility is Smile Train's newest Cleft Leadership Center – the first in Africa and the largest cleft care centre on the continent.

Cleft Leadership Centers ("CLCs") represent one of Smile Train's most significant investments in building local medical capacity around the world. They serve as regional hubs for cleft treatment, education, training, and research, while providing truly holistic cleft care.

The Ghana CLC sits on the campus of longtime Smile Train partner Komfo Anokye Teaching Hospital (KATH). It will increase local cleft treatment capacity fivefold, providing not only cleft surgery, but world-class comprehensive cleft care, including speech therapy, nutritional support, orthodontics, psychosocial counselling, and more for those in need in Ghana and beyond.

The Ghana CLC is much more than a physical upgrade to one of our partners. It changes the cleft care landscape and brings hope to cleft-affected families throughout the entire region.

As Prof. Peter Donkor, a member of Smile Train's Medical Advisory Board and Africa Medical Advisory Council, and the CLC's new Director, put it: "Children with clefts face many risks. Some are banished from their villages. The children get malnourished, have difficulty speaking clearly, their teeth don't develop well. Adequate treatment must make the child feel well. Be able to sing... be proud of their appearance and feel good."

The Ghana CLC proudly joins Smile Train's global network of Cleft Leadership Centers in Brazil, India, the Philippines, and Vietnam. Each strengthens not just local cleft care but entire health systems, ensuring thousands more children will find their confidence, strength, and smiles today, tomorrow, and for generations to come.







GIFTS IN WILLS

Every gift left in a Will furthers our work to change the world one smile at a time.

In the past year, 242 generous people chose to leave a Legacy of Smiles by including Smile Train UK in their Wills. Thanks to them, children all over the world will be able to eat and speak without difficulty. Generations that may once have had to live in the shadows will go to school and pursue their dreams. All because someone like you made a lifesaving gift that brought not only joy, but hope and freedom, to a child in need.

Long-lasting Impact

Gifts included in Wills not only support Smile Train's future programmes, they are a long-term investment in our patients and medical partners and in their local communities.

Every new health professional that Smile Train trains is empowered to provide 365-day cleft care in their community and to train the next generation of cleft specialists. That means every Willed gift makes a long-lasting difference by building up regional health systems around the world and enabling children to receive the lifesaving surgery and other comprehensive care they need to truly fulfil their potential.

In other words, a bequest to Smile Train is more than a one-time gift. It is a legacy that will be felt for generations.

How to Leave a Legacy of Smiles

Contact Smile Train UK's Legacy Manager if you have any questions about how to leave a gift in your Will and/or would like to confirm our required charity details.

Whilst we cannot provide legal advice, we would be delighted to support you in any way we can to ensure you can make an informed decision and have the correct information ready before speaking to a legal professional.

Deciding which type of legacy you will leave is one of the most important decisions you will ever make. Many people generously choose to give a percentage share of their estate to Smile Train UK, protecting the inheritances of those closest to them while leaving what is remaining to support our work. You could also choose to leave a specific sum of money to Smile Train UK or kindly leave a legacy in the form of a specific item.

After you have taken care of those closest to you, leaving a gift to Smile Train UK could make an incredible difference for children far into the future.

LEARN MORE

If you would like to learn more about the lasting difference you'll make by remembering Smile Train UK in your Will or to request a copy of our Gifts in Will guide, please email **uklegacies@smiletrain.org** or call **0113 547 7256**.







COMPREHENSIVE CLEFT CARE

Surgery is critical in treating a cleft, but it is often only one part of the cleft journey. Smile Train is committed to treating the whole patient through multidisciplinary, comprehensive cleft care services. This holistic approach — including vital nutritional support, speech therapy, orthodontics, and more — enables our local medical partners to provide the individualised care that each patient needs to not only heal but thrive.

As many babies with clefts struggle to breastfeed, we strive to make nutritional support available to them from the moment they are born. After surgery, free, long-term, and coordinated speech therapy, dental treatments, and orthodontics position them for a healthy future. Likewise, the psychosocial support we sponsor is critical in helping children and their families heal from the stigma, bullying, and ostracisation they have too often endured.

And because no child should miss a vital cleft treatment for lack of access to transportation or accommodation, we provide logistical grants to help patients and their families overcome all obstacles to treatment. Since 1999, Smile Train has supported over 600,000 families with funding for costs related to accessing cleft care.

Our model is ultimately a promise that, whatever the need, we will be there to meet it with the safest, highest-quality care possible. Our patients deserve no less.

FY25 COMPREHENSIVE CARE INTERVENTIONS:

Speech: 87,000+

Nutrition: 18,000+

Orthodontics: 24,000+





EMPOWERED. EMBOLDENED. EDUCATED.

Smile Train offers our partners a range of clinical training opportunities and resources in surgery, anaesthesia, nursing, and comprehensive cleft care.

Since our founding, we have awarded more than £31.2 million in education and training grants to medical professionals and provided over 100,000 training opportunities around the world.

Dr Oti Aria: From Stigma to Hope

Dr Oti Nimi Aria, a dedicated Smile Train partner surgeon at Port Harcourt University Teaching Hospital in Nigeria, has received training and support from Smile Train through Smile Train's long-term partnership with the West African College of Surgeons (WACS) to build cleft care capacity on the African continent. She has one simple dream: to help children with clefts pursue their own dreams, despite the profound challenges they face.

In Nigeria, babies with clefts often face a difficult environment. The country's critically low ratio of surgeons to patients means tens of thousands of people needlessly suffer from treatable conditions every day. Deep-seated social stigma only compounds this challenge.

THE STIGMA AND ISOLATION

For mothers of babies with clefts, fear and desperation often quickly replace the initial joy of motherhood. These women can face immediate harassment, blame, and embarrassment within their communities. Simply leaving the house can lead to distressing encounters. Isolation frequently extends to the home, where their husbands or relatives may abandon them, leaving them to care for a child who struggles to eat and breathe alone.

Dr Oti steps into this cycle of despair to provide reassurance and a lifeline. At cleft awareness events, she reassures concerned mothers that their children will be okay. She explains that, thanks to Smile Train, they will receive all the surgery and other comprehensive care they need completely free.

A SURGEON'S AMBITION

Dr Oti dreamed of using her hands to bring hope and healing to those in need since she was a girl. Yet her path to becoming a plastic surgeon was fraught with challenges. She often had to balance the rigorous demands of medical school with the responsibilities of raising young children — once even giving birth in the middle of exam season! "Those periods were very testing," she recalls. "But I look back and I have no regrets. It was really rewarding."

THE POWER OF PARTNERSHIP

Dr Oti was able to fully realise her ambition to help children with clefts because of the continuous support and training she received from Smile Train. Just as she is always there for her patients, Smile Train has always been there for her, with free training and fellowships, so she could further sharpen her surgical skills and work more effectively with her local cleft care team. This investment in local professionals is the cornerstone of Smile Train's sustainable model.

It remains challenging to live with a cleft in Nigeria, but Dr Oti and Smile Train are committed to ending the stigma and ensuring those often ignored are given a fair chance to live out their dreams — on both sides of the operating table.



PATIENT STORY

Noah's Smile is a Rainbow After a Storm

Esraa and Mostafa live in Egypt. When they saw their baby boy squirming on the ultrasound screen, their lifelong dream of parenthood at last felt within reach. Then the technician delivered a shock: their son would have a cleft. They used the rest of the pregnancy to prepare themselves to give their special son all the love he would need to thrive.

Comfort came the moment they saw their newborn's unique smile. Esraa and Mostafa named him Noah.

Noah's cleft made eating and breathing a constant struggle. Esraa and Mostafa often laid awake worrying how their frail baby would reach a healthy weight for cleft surgery.

Fortunately, their early preparations had put them in touch with Al-Nour Hospital in Hurghada, Egypt, their local Smile Train partner. There, staff met them with soothing smiles and facts: Noah would undergo a long-term treatment plan managed by a local team of trained experts — and all his care would be completely free, thanks to Smile Train's donors. After over a year of anxiety, the couple finally allowed themselves a breath of relief.

A DREAM REALISED

"I was so happy when I saw Noah after the surgery," Mostafa later said. "His new smile was our long-awaited dream, and it filled our hearts with joy!"

Now three, Noah is thriving. His smile is like a rainbow after a storm, spreading hope and brightening the day of all who see it. Esraa and Mostafa look forward to a good life for their son.

"We are forever grateful to the donors who gave our precious son a second chance at life," Esraa said.









STRENGTHENING THE UK CLEFT COMMUNITY

Almost all cleft-affected people feel lonely at one point or another. That's why, since our founding, Smile Train has worked hard to bring the cleft community together in partnership and pride. Every year for over two decades, we have witnessed people who grew up never speaking about the way they were born become outspoken advocates for the dignity of every face whilst helping empower a whole new generation to grow up #CleftProud.

Smile Train UK has had a fantastic year working alongside the UK cleft community to raise both vital funds and awareness. Our generous supporters have embraced a variety of community fundraising challenges to help support life-changing cleft care globally. Key activities have included running marathons, hosting golf days, organising cake stalls, and engaging with local Rotary Clubs and church groups.



Mimi Middler's Miles for Smiles

This spring, Mimi Middler, a London woman born with a cleft, completed her first-ever full marathon — the iconic TCS London Marathon — for Team EMPOWER, Smile Train's endurance athletics programme. Her inspiring journey was driven by a desire to help other cleft-affected children around the world and, surprisingly, a sense of gratitude towards her childhood bullies.

Mimi underwent her first surgery at 12 weeks old and her last at 16 years. While her parents normalised her cleft journey, her entry into secondary school brought a sharp awareness of being different, accompanied by teasing and bullying. Instead of letting this define her, the experience built her character. She worked hard, volunteered, and pushed herself out of her comfort zone, striving to prove she was "so much more than how she looked." She now acknowledges that the adversity helped forge the person she is, leading her to feel she "owes them a bit of thanks."

Motivated further by the desire to support children who don't have access to the cleft care that she received in the UK, Mimi signed up to run for Smile Train. She admitted the idea of a marathon initially felt "a bit mad," but knowing every mile could help a child like her was a powerful motivator.

Mimi successfully completed the race alongside her sister-in-law, who helped her through the toughest parts. She also exceeded her fundraising target, thanks to the extraordinary generosity of her supporters.

Crossing the finish line brought an overwhelming rush of pride in her accomplishment and her contribution to a cause she deeply believes in.

Her advice to others considering joining Team EMPOWER is simple: "Do it. Sign up, have fun, and know you'll be helping change lives." To her younger self, she offers a reassuring message: "You're going to be just fine... stop worrying about what others think and concentrate on what makes you happy."



CORPORATE PARTNERS

As a recognised leader in our field, Smile Train offers leading companies trusted expertise and a shared commitment to making a positive impact, ensuring meaningful and mutually beneficial partnerships.

In the past year, we have worked alongside companies from a variety of sectors to change the lives of people with clefts around the world. If your company is looking for a partnership that aligns with your goals and creates lasting change, please contact us at **ukinfo@smiletrain.org**



WORKING TOGETHER TO TRANSFORM LIVES

HALEON CORPORATE PARTNERSHIP

Smile Train and Haleon have partnered since 2018 to transform the lives of people with clefts. What began as a values-aligned collaboration has grown into an eight-year partnership that demonstrates what is possible when generosity, expertise, and long-term commitment come together. United by the belief that healthier mouths lead to happier moments — and more smiles — Haleon has helped ensure that life-changing cleft care reaches the families who need it most.

In 2025, with Haleon's continued support, we set ambitious goals to advance health inclusivity for people with clefts. Together, we delivered more than 1,700 life-saving cleft surgeries across six countries and gave our patients a combined 11,000 productive years of their lives back. Haleon also helped extend awareness through cause-related marketing campaigns with five retailers in three countries: the United States, Pakistan, and Vietnam.

The scale of Haleon's impact over the past eight years is significant. From 2018 through June 2025, Haleon's generosity has supported more than 65,000 patients in 98 countries, including sponsoring over 34,000 cleft surgeries and other comprehensive, non-surgical treatments. Beyond the operating room, this partnership has helped remove barriers to care by providing transportation and meals for more than 31,100 families, and by training 4,700 local medical professionals — strengthening health systems and enabling sustainable, community-led care around the world.

Haleon's commitment extends beyond financial support. In 2025, Haleon employees in the UK demonstrated their commitment by organising fundraising initiatives, including bake sales, car washes, and charity sports tournaments.

Because of Haleon's partnership, children like William now have a chance for a healthier future. This year, William received free, high-quality cleft surgery at Hospital Regional Asa Norte in Brazil. Today, he is healthy, happy, and growing strong — thanks to Haleon's decision to stand alongside Smile Train and families like his.

You can learn more about William's story here:
smiletrain.org.uk/william

THE SMILE TRAIN UK
TRUSTEES' REPORT AND ACCOUNTS
FOR THE YEAR ENDED 30 JUNE 2025

Charity Registration No. 1114748

Company Registration No. 05738962 (England and Wales)

THE SMILE TRAIN UK

LEGAL AND ADMINISTRATIVE INFORMATION

TRUSTEES

S Schaefer
E F Monopoli
R Reichbach
T Poliakova
S Dransfield
K Spindler
M Wenham
M Williams

KEY MANAGEMENT PERSONNEL

Director of Fundraising, Head of Individual Giving and Smile Train's CEO and CFO.

SECRETARY

Sedulo London Ltd
Office 605 Albert House
256-260 Old Street
London
EC1V 9DD

CHARITY NUMBER

1114748

COMPANY NUMBER

05738962

PRINCIPAL ADDRESS

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YO26 7NH

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Office 605 Albert House
256-260 Old Street
London
EC1V 9DD

AUDITOR

Crowe U.K. LLP
55 Ludgate Hill
London, EC4M 7JW

BANKERS

HSBC Plc
60 Queen Victoria Street
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SOLICITORS

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THE SMILE TRAIN UK

TRUSTEES' REPORT
FOR THE YEAR ENDED 30 JUNE 2025

The Trustees, who are also the directors of The Smile Train UK ("the Charity") for the purposes of company law, submit their annual report and the audited consolidated financial statements for the year ended 30 June 2025. Its subsidiary undertaking, The Smile Train UK Trading Company Limited, was incorporated on 20 June 2014. The company is wholly owned and the Trustees' report and accounts have been prepared for the Group.

The Trustees confirm that the annual report and consolidated financial statements have been prepared in accordance with the accounting policies set out in note 1 to the financial statements and comply with the Charity's Memorandum and Articles of Association, the Companies Act 2006 and Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015).

The Trustees' report is also the directors' report required by s417 of the Companies Act 2006.

Structure, Governance and Management

MANAGEMENT OF THE CHARITY

The Board of Trustees (which has a minimum of three) is the body responsible for the management of the Charity. The Board meets periodically as needed and aims to meet quarterly each year. Implementation of the day to day activities of the Charity during the financial year was undertaken by J Shauness (Director of Fundraising from 19 August 2024), S Selby (Head of Individual Giving), S Schaefer (CEO) and P Shah (CFO). S Schaefer and P Shah are employees of Smile Train, Inc. ('Smile Train') and neither of these two receive any remuneration from the Charity for this work. S Schaefer and R Reichbach, directors of Smile Train, Inc., were also Trustees of the Charity and received no remuneration from the Charity. In addition, during the year there were six Trustees who are not on the Board of Smile Train, Inc. nor are they paid employees or consultants of Smile Train, Inc. This governance arrangement is in accordance with the Articles of Association of the Charity. All major and strategic decisions regarding the Charity are approved by the Charity's Board of Trustees.

Smile Train, Inc. is a US-based non-profit organisation headquartered in New York City. Its offices are located at 633 Third Avenue, New York, NY 10017. Smile Train, Inc. and the Charity are dedicated to helping children worldwide who are born with cleft lips and palates. This is stated in the Charity's objects. Smile Train, Inc. has charitable affiliates operating in Brazil, Canada, Germany, India, Indonesia, Mexico and Philippines. Smile Train, Inc. and the Charity share common goals, objectives and a management team. The Charity benefits from a number of donated services from Smile Train, Inc., including the time of Smile Train, Inc. employees, for which the Charity is not charged. Further details of these donated services are provided in Note 5 of the financial statements.

Smile Train, Inc. is the sole company law member of the Charity. The Charity is therefore a subsidiary of Smile Train, Inc. although the Board of Trustees of the Charity are responsible for its day to day management and ensuring it furthers its charitable purposes. Smile Train, Inc. is controlled by a Board of Directors who has nominated R Reichbach, a Director of Smile Train, Inc., as their authorised representative for all dealings with the Charity as sole member.

GOVERNING DOCUMENT

The Charity is a charitable company limited by guarantee and is governed by its Memorandum and Articles of Association, as amended by special resolutions dated 23 March 2006, 29 August 2012, and 11 October 2013.

Smile Train agrees to contribute £1 in the event of the Charity winding up.

The Charity is a registered charity with the Charity Commission (Charity registration no. 1114748). Since the issuance of the updated Charity Governance Code in July 2017, the Charity has utilised the Code as a support tool for the Trustees to reflect upon its current governance structures and

consider the ways in which the Charity and its Trustees currently apply the Charity Governance Code's seven principles and recommended practice.

The Charity already applies a considerable number of the recommended practices, where applicable, relating to each of the Charity Governance Code's seven principles and is committed to further improvement of the Charity's governance standards to increase its overall effectiveness as an organisation. With our Trustees, we have ensured we are substantially compliant with the code. The following are areas where we have not applied the code's provisions, and deemed unnecessary, considering the small size of its board of trustees:

- The code recommends that the board have a vice-chair or similar who provides a sounding board for the chair and serves as an intermediary for the other trustees.
- The code recommends that the Charity consider using a nominations committee to lead the board appointment process and to make recommendations to the board.

APPOINTMENT AND ELECTION OF TRUSTEES

Trustees shall be appointed by resolution of the sole member for a renewable term of three years.

None of the Trustees has any beneficial interest in the Charity and none is a member of the Charity.

The Trustees, who are also the directors for the purpose of company law, and who served during the year were:

S Schaefer
E F Monopoli
R Reichbach
T Poliakova
S Dransfield
K Spindler
M Wenham
M Williams

INDUCTION AND TRAINING OF TRUSTEES

Once appointed, Trustees are briefed on their legal obligations under charity and company law, provided with a copy of the Memorandum and Articles of Association of the Charity and the current budget and updated on the business plan and recent financial performance of the Charity. Trustees are encouraged to attend appropriate external training events where these will facilitate the undertaking of their role.

RISK MANAGEMENT

We are committed to identifying, monitoring and managing the risks that might adversely affect the activities in which we are involved. In this context, risk is defined as the potential to fail to achieve the Charity's objectives and for loss, financial and reputational, inherent in the environment in which we operate and in the nature of the transactions undertaken.

There has been in place throughout the year an on-going process for identifying, evaluating and managing the significant risks faced by the Charity, which has been regularly reviewed by the Trustees. Appropriate actions have been put in place to mitigate the exposure to and the consequences of these risks.

The principal risks facing the Group are threats to income in the form of internal or external factors affecting fundraising efforts. The Charity considers internal operational risks such as reliance on external vendors to deliver on contracted services and the consistent functioning of its donor database. These risks are considered regularly at meetings by Management and the Trustees so internal controls and assurances can be established and monitored. For example, to ensure timely and proper Gift Aid declarations, the Charity has developed a capture, reporting and claims process that is reviewed annually by the Trustees, the auditors and an external Gift Aid vendor. Additionally, the Charity performs periodic due diligence on its critical vendors to ensure they are delivering on their services and that their business continuity plans are sound in the event of a service failure.

External risk factors considered by the Charity are the effects of changing privacy laws on its ability to maintain fundraising levels. The Charity mitigates these risks by continuing to monitor new developments and diversify its fundraising.

SAFEGUARDING

We recognise that, in the course of our charitable activities, Smile Train and its partner's may come into contact with people who may be at increased risk of abuse and/or exploitation, particularly children and those living in poverty. We are committed to safeguarding children and vulnerable adults and ensuring that their rights to protection are realised. We believe that it is always unacceptable for a child or vulnerable adult to experience abuse of any kind and we recognise our duties of care to all children and vulnerable adults where our operations necessitate contact with them and/or have an impact on them.

To this end, Smile Train has implemented a global safeguarding policy that details out individuals' responsibilities to safeguard children and vulnerable adults and the proper reporting and investigation procedures. The policy provides guidance on how Smile Train's staff and partners should interact with children and vulnerable adults and how to recognise signs of abuse. Smile Train's commitment to safeguarding begins with the safe recruitment, selection and vetting of staff and trustees which is also detailed in its policy.

OBJECTIVES AND ACTIVITIES

As stated in the Memorandum and Articles of Association, the objects of the Charity are:

1. to relieve the suffering of children with cleft lips or palates or both;

2. to advance the education and training of the public, including doctors, nurses and medical support staff in all matters relating to cleft lip and palate surgery and treatment and the support of those with this condition; and

3. to promote research into and the knowledge and study of the cause, improvement and application of treatments, cures and other medicinal agents, methods and processes that may relieve the suffering of those with cleft lips and palates.

The Trustees have paid due regard to guidance on public benefit issued by the Charity Commission in deciding what activities the Charity should undertake and believe that in reading the Trustees' report in totality, any reader would be satisfied that the objects of the Charity have been achieved through the performance of the various worthwhile causes.

These objectives are achieved through on-going direct mail and advertising campaigns used to advance the education of the public and raise awareness of cleft lips and palates. These campaigns are also targeted at raising donations within the UK. The Charity uses the income received from these donations and other sources, net of related expenses, to fund cleft lip and palate treatment in countries around the world, by granting funds to Smile Train who has the infrastructure in place to directly carry out the Charity's objectives. Smile Train supports free cleft surgery and comprehensive cleft care to children in developing countries. Through training local doctors and empowering partner hospitals around the world, Smile Train advances a sustainable solution and scalable model to treat clefts, drastically improving children's lives, including their ability to eat, breathe, and speak over time. There are many children living with untreated clefts who do not have access to proper treatment.

To support our important work, the Charity will focus on three strategic goals over the next few years. The priority will be to grow and diversify fundraising in the areas of individual giving, trusts and legacies, corporate giving and events. In order to support this fundraising growth, the Charity will maintain and evolve effective governance and focus efforts on increasing brand awareness for the Charity as well as around cleft.

Throughout the year staff employed by Smile Train provide management and operational services to the Charity, along with various marketing and administrative services. These services are not paid for by the Charity. The value of these donated services is £184,975 (2024: £183,473) and this has been included within the Group Statement of Financial Activities.

ACHIEVEMENTS AND PERFORMANCE

During the year the Charity paid £7,610,000 (2024: £5,600,000) in programme activities cost (see Note 5). The Charity granted these funds to Smile Train to fund cleft lip and palate treatment in countries in need around the world.

Through its public education and awareness initiatives the Charity believes it has reached millions of households in the UK and has successfully brought attention to the cause of cleft lip and palate, how to repair clefts and the prevalence of this birth defect in developing countries. The Charity benefits from its relationship with Smile Train by leveraging management, operational support and administration as well as its contractual relationships with Smile Train partner hospitals. The Charity grants funds to Smile Train for cleft treatment primarily in Egypt, Nigeria, and Pakistan.

We have referred to Smile Train's treatment programmes in Egypt, Nigeria, and Pakistan but Smile Train undertakes a number of other activities. Below are examples of some of the work undertaken by Smile Train around the world, which is in part funded by grants received from the Charity. More information along with the Smile Train, Inc. and Affiliates Combined Audited Financial Statements and the annual report can be found on Smile Train's website www.smiletrain.org.

SURGERIES PERFORMED

The Charity funded approximately 18,829 (2024: 12,333) free cleft surgeries through Smile Train partner hospitals for children primarily in Egypt, Nigeria and Pakistan. Smile Train, its affiliates and the Charity continue to lead the way in free, high-quality cleft surgery for poor children around the world. In 2025, Smile Train's cleft care spanned 5 continents through partnerships with more than 2,100 health professionals and 1,110 hospitals. Since its founding in 1999, Smile Train has now supported more than 2,000,000 free cleft surgeries and comprehensive cleft care for patients in 95+ countries.

Smile Train, Inc. and its affiliates also performed the following charitable activities, among other initiatives, during the financial year. In the future, in addition to funding cleft surgeries, the Charity may choose to fund similar activities.

PARTNERSHIPS

The key to helping more children is investing in partnerships with local medical professionals and collaborative organisations that can provide free cleft surgeries and the related cleft care that these children need. Smile Train is always searching for new partners in the developing world who have the experience, passion, human resources and infrastructure to provide safe and high-quality cleft lip and palate treatment.

At the end of financial year 2025, there were more than 1,110 Smile Train partner hospitals around the world, serving children in need of cleft care in their communities. Through partnerships and programmes with Smile Train, these hospitals and local medical teams were able to provide safe, free, high-quality cleft treatment to children with clefts in their communities.

GRANTS AWARDED

In addition to the partner programmes that deliver the free cleft surgeries that Smile Train provides, the following grants are also awarded to help strengthen the cleft programmes of hundreds of doctors, hospitals, charities and organisations who help poor children suffering with clefts.

AWARENESS GRANTS

Awareness funding supports communication messages and publicity to educate people about clefts and the free cleft surgery programmes available to them, reducing the stigma and driving thousands of patients to our partner hospitals.

PROGRAMME AWARENESS

Programme Awareness funding supports Smile Train led projects that generate awareness about Smile Train's free cleft treatment programmes and remove the stigma related to cleft lip and palate. Funding focuses on raising awareness across a country or broad geographical area.

PATIENT LOGISTICS

While Smile Train grants predominantly focus on medical treatment, this grant programme targets the poorest of the poor who would never make it to the hospital for treatment without additional financial support to help the family with expenses such as food and shelter during their stay, and money to cover the cost of traveling to and from the hospital. While the amount of support a family needs in this regard is often relatively small, it can mean the difference between a child receiving surgery or living their life with an unrepaired cleft.

COMPREHENSIVE CLEFT CARE

Smile Train's vision is to ensure every child born with a cleft can lead a full and productive life. A key to this is the critical pre-operative and follow-up care such as nutritional support, speech therapy and orthodontics that many patients require along with cleft surgery. Comprehensive Cleft Care (CCC) Grants augment and enhance the free cleft surgery programmes to help ensure children in Smile Train's programmes have the opportunity for a full, healthy and productive life ahead.

CAPACITY BUILDING

Capacity Building funding supports significant and strategic investments at select partner centers for facility, infrastructure, and/or resource development by funding construction, large amounts of equipment, and/or programme coordinators (partner employees) at CLCs or key high-volume Smile Train partners.

FINANCIAL REVIEW

We have set out the full details of our consolidated income and expenditure in the group statement of financial activities (SOFA) on page 31. The income for the year, principally representing income from donors was £13.62m (2024: £12.31m). The group total expenditure, principally representing programme and fundraising costs, were £13.64m (2024: £11.76). As a result, recorded net expenditure was £20k (2024 net income resources: £553k). Unrestricted funds at the end of financial year 2025 stood at £1.63m (2024: £1.65m).

The summarised results for the year's trading of The Smile Train UK Trading Company Limited is given on page 37 of the notes to the financial statements. The Smile Train UK Trading Company Limited directors consider the company's state of affairs to be satisfactory. The directors are not anticipating any major changes to the activities of the company.

FUNDS

The Charity holds two types of funds – Restricted Funds and Unrestricted Funds.

Restricted Funds are those funds for which the original donors specified, directly or indirectly, the purposes for which they wanted the money to be used. The Trustees manage these funds but are governed by the donors' wishes as to how the funds are utilised. During the year ended 30 June 2025, £84,065 (2024: £25,723) of such restricted donations were spent in accordance with the donors' directions and £25,818 (2024: £2,916) were remaining to be spent.

Unrestricted Funds are those funds for which the original donors did not give any particular instructions as to how they wished the funds spent. These funds are allocated by the Trustees at their discretion. At the end of the year, the value of these funds stood at £1.61m (2024: £1.65m).

RESERVES POLICY

The reserves policy is reviewed annually by the Trustees. Furthermore, the Trustees review the quarterly funds raised and periodically transfer funds to Smile Train Inc. to fund charitable activities. In reviewing the risks faced by the Charity and its operational plans for the forthcoming period, the Trustees have determined that it is appropriate that the Charity holds cash reserves between £800k - £1.3m to fund approximately 90 days of operational expenses. This level of cash reserves has been maintained throughout the year. Our closing cash balance as of 30 June 2025 was approximately £2m. The excess will be transferred to Smile Train Inc. to fund charitable activities.

FUNDRAISING

As a registered member of the Fundraising Regulator, Smile Train UK is committed to fundraising in a transparent and accountable way in accordance with our Pledge to Donors which can be found at https://smiletrain.org.uk/about/our-pledge-to-donors. We are happy to receive feedback from our donors and members of the public. Details on how to reach out to us with a question or concern can be found at: https://smiletrain.org.uk/about/faq#n8485. Through the period July 1st 2024-June 30th 2025 we received 38 new complaints, all of which were resolved in accordance with Smile Train UK's Complaints Procedure.

We understand the importance of keeping our donors' personal data safe and secure in accordance with our https://smiletrain.org.uk/about/privacy-policy-uk designed to ensure continued compliance with the General Data Protection Regulation (GDPR). Our Fulfilment and Supporter Care agency is on hand to respond to supporter requests, including updating donor details and contact

preferences, responding to questions and queries about Smile Train's work, our finances and our fundraising.

Along with our in-house fundraising team, we rely on trusted partners to fundraise on our behalf. All third-party fundraising organisations go through a robust procurement process. Formal, regular training is undertaken to ensure that the Smile Train is represented in a way that reflects our values and mission at all times. Fundraising activities are monitored through regular call recordings and performance is evaluated on an on-going basis by the campaign manager and partner agencies.

We are committed to ensuring that all donors are treated fairly. Our fundraisers and fundraising partners are trained on the Code of Fundraising Practice and Smile Train UK's Socially Responsible Fundraising Policy which can be found at: https://smiletrain.org.uk/about/smile-train-uks-socially-responsible-fundraising-policy. Our Policy is consistent with both the Institute of Fundraising's Guidance "Treating Donors Fairly" and the Direct Marketing Association's White paper "Guidelines for call centers dealing with vulnerable consumers". We aim to ensure every one of our supporters feels inspired and in control of their experience with us, and we encourage and welcome their feedback and involvement to help us improve. Without them, we couldn't continue to make a difference to children's lives.

KEY MANAGEMENT PERSONNEL COMPENSATION

As part of the annual budgeting process the Trustees review and approve, as appropriate, recommended compensation and changes to positions based on market analysis process. Trustees determine that compensation is reasonable based upon information sufficient to determine whether the value of services is the amount that would ordinarily be paid for like services by similar organisations; the availability of similar services in the geographic area of the Charity and current compensation surveys compiled by independent firms.

PLANS FOR THE FUTURE

Thanks to the generosity of our donors, Smile Train, its affiliates and the Charity, during financial year 2025, were able to support safe, free cleft surgeries (18,829 for the Charity) for children born with clefts in resource-poor countries, launch programmes in new sites, train a record number of cleft care providers and grow our programmes all over the world.

In contribution to Smile Train's Global Fundraising Strategy Goal to increase gross income from our international fundraising entities to $20m by end FY'26 (which includes but is not limited to Smile Train UK's contribution), the charity continued with its approach of increasing sustainable income, growing gross income to £13.6m in FY'25. This growth is underpinned by our continued strategy of attracting loyal, long-term supporters across a diverse portfolio of fundraising activity, with an increased emphasis on identifying, stewarding, and cultivating relationships with Legators, Major Donors, Trusts, Foundations and Corporate partners to support future growth.

Mass acquisition of new donors through a further investment in Direct Response Television, in line with Smile Train's Global Fundraising Strategy Goal One of growing prioritised Individual Giving streams to deliver 10% growth annually continued to be highly effective, as did print media through package inserts, and digital fundraising initiatives through social media and other online opportunities. The charity grew income from the Sustainer base by 13% across FY25 to £4.17m.

The Charity continues to monitor additional fundraising through Major Givers, Legacies, In-Memory, Schools, Community, Sporting and Challenge Event fundraising activities. Our Gift Aid processes are running smoothly and continue to generate steady income, generating £1.4m in FY25.

Despite the challenging economic environment, new initiatives to engage new and existing donors performed well and are reflected in the positive end of year results. This year, the current fundraising performance ratio was 2.4:1, when comparing costs of £5.6m against the income raised of £13.6m.

In financial year 2026, grants from the Charity to Smile Train will continue to be made under a grant agreement, which outlines Smile Train's reporting obligations to the Charity.

While Smile Train and the Charity were busy doing all of these things this past year, an estimated 170,000 children were born with clefts in the developing world. Without intervention, these children have little prospect of ever receiving the cleft care they so desperately need. Their families, often living on less than £1 a day are too poor to ever afford surgery. Without Smile Train support, their local doctors and hospitals are too overburdened to provide free cleft care programmes. And their governments may not consider the problem of clefts a high priority when compared to other life-threatening afflictions.

The Charity cares about these children and with the continued support of our supporters, and working with Smile Train partners, will keep working hard to grow cleft lip and palate treatment programmes, train more medical specialists, raise awareness, find more partners and, ultimately, help more children in need.

In addition to providing much needed surgery, the Charity will fund programmes to address comprehensive cleft care, including nutrition, speech therapy, orthodontics and psychological support.

The Charity will continue to work with Smile Train to meet its objectives for the future.

GOING CONCERN

The trustees monitor the reserves and cash flow of the Charity to ensure the day to day needs are being met, taking into consideration challenges of the current economic conditions. The trustees have a reasonable expectation that the group has adequate resources to continue in operational existence for the foreseeable future. The group therefore continues to adopt the going concern basis in preparing its financial statements.

STATEMENT OF TRUSTEES' RESPONSIBILITIES

The trustees (who are also directors of The Smile Train UK for the purposes of company law) are responsible for preparing the Trustees' Annual Report and the financial statements in accordance with applicable law and regulations.

Company law requires the trustees to prepare financial statements for each financial year. Under that law the trustees have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law), including FRS 102 The Financial Reporting Standard applicable in the UK and Republic of Ireland. Under company law the trustees must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the charitable company and the group and of the incoming resources and application of resources, including the income and expenditure, of the charitable group for that period. In preparing these financial statements, the trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP (FRS 102);
- make judgments and accounting estimates that are reasonable and prudent;
- state whether applicable UK accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company group will continue in business.

The trustees are responsible for keeping adequate accounting records that are sufficient to show and explain the charitable company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The trustees confirm that:

- so far as each trustee is aware, there is no relevant audit information of which the charitable company's auditor is unaware; and
- the trustees have taken all the steps that they ought to have taken as trustees in order to make themselves aware of any relevant audit information and to establish that the charitable company's auditor is aware of that information

The trustees are responsible for the maintenance and integrity of the corporate and financial information included on the charitable company's website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

This report is prepared in accordance with the provisions of the Companies Act applicable to small entities.

By order of the board of trustees



Michael Andrew Williams
Trustee
Date: 11 February 2026

INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF THE SMILE TRAIN UK

OPINION

We have audited the financial statements of the Smile Train UK ('the charitable company') and its subsidiary ('the group') for the year ended 30 June 2025 which comprise the group statement of financial activities, the group and parent charitable company balance sheets, the consolidated statement of cash flows and notes to the financial statements, including significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102 The Financial Reporting Standard applicable in the UK and Republic of Ireland (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the group's and the charitable company's affairs as at 30 June 2025 and of the group's income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

BASIS FOR OPINION

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the charitable group in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

CONCLUSIONS RELATING TO GOING CONCERN

In auditing the financial statements, we have concluded that the trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the charitable company's or the group's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

OTHER INFORMATION

The trustees are responsible for the other information contained within the annual report. The other information comprises the information included in the annual report, other than the financial statements and our auditor's report thereon. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

OPINIONS ON OTHER MATTERS PRESCRIBED BY THE COMPANIES ACT 2006

In our opinion based on the work undertaken in the course of our audit

- the information given in the trustees' report, which includes the directors' report prepared for the purposes of company law, for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the directors' report included within the trustees' report have been prepared in accordance with applicable legal requirements.

MATTERS ON WHICH WE ARE REQUIRED TO REPORT BY EXCEPTION

In light of the knowledge and understanding of the group and charitable company and their environment obtained in the course of the audit, we have not identified material misstatements in the directors' report included within the trustees' report.

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate and proper accounting records have not been kept; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit; or
- the trustees were not entitled to prepare the financial statements in accordance with the small companies regime and take advantage of the small companies' exemptions in preparing the trustees' directors' report and from the requirement to prepare a strategic report.

RESPONSIBILITIES OF TRUSTEES

As explained more fully in the trustees' responsibilities statement [set out on page 26], the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charitable company or to cease operations, or have no realistic alternative but to do so.

AUDITOR'S RESPONSIBILITIES FOR THE AUDIT OF THE FINANCIAL STATEMENTS

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Details of the extent to which the audit was considered capable of detecting irregularities, including fraud and non-compliance with laws and regulations are set out below.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at: www.frc.org.uk/auditorsresponsibilities. This description forms part of our auditor's report.

EXTENT TO WHICH THE AUDIT WAS CONSIDERED CAPABLE OF DETECTING IRREGULARITIES, INCLUDING FRAUD

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We identified and assessed the risks of material misstatement of the financial statements from irregularities, whether due to fraud or error, and discussed these between our audit team members. We then designed and performed audit procedures responsive to those risks, including obtaining audit evidence, sufficient and appropriate to provide a basis for our opinion.

We obtained an understanding of the legal and regulatory frameworks within which the charitable company and group operates, focusing on those laws and regulations that have a direct effect on the determination of material amounts and disclosures in the financial statements. The laws and regulations we considered in this context were the Companies Act 2006, the Charities Act 2011 together with the Charities SORP (FRS 102). We assessed the required compliance with these laws and regulations as part of our audit procedures on the related financial statement items.

In addition, we considered provisions of other laws and regulations that do not have a direct effect on the financial statements but compliance with which might be fundamental to the charitable company's and the group's ability to operate or to avoid a material penalty. We also considered the opportunities and incentives that may exist within the charitable company and the group for fraud. The laws and regulations we considered in this context for the UK operations were anti-fraud, bribery and corruption legislation, taxation legislation and health and safety legislation.

Auditing standards limit the required audit procedures to identify non-compliance with these laws and regulations to enquiry of the Trustees and other management and inspection of regulatory and legal correspondence, if any.

We identified the greatest risk of material impact on the financial statements from irregularities, including fraud, to be within the timing of recognition of income and the override of controls by management. Our audit procedures to respond to these risks included enquiries of management and the Board of Trustees about their own identification and assessment of the risks of irregularities, sample testing on the posting of journals, reviewing accounting estimates for biases, reviewing regulatory correspondence with the Charity Commission and reading minutes of meetings of those charged with governance.

Owing to the inherent limitations of an audit, there is an unavoidable risk that we may not have detected some material misstatements in the financial statements, even though we have properly planned and performed our audit in accordance with auditing standards. For example, the further removed non-compliance with laws and regulations (irregularities) is from the events and transactions reflected in the financial statements, the less likely the inherently limited procedures required by auditing standards would identify it. In addition, as with any audit, there remained a higher risk of non-detection of irregularities, as these may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal controls. We are not responsible for preventing non-compliance and cannot be expected to detect non-compliance with all laws and regulations.

USE OF OUR REPORT

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and the charitable company's members as a body, for our audit work, for this report, or for the opinions we have formed.



Dipesh Chhatralia
Senior Statutory Auditor
For and on behalf of
Crowe U.K. LLP
Statutory Auditor
London

5 March 2026

Crowe U.K. LLP is eligible for appointment as auditor of the charity by virtue of its eligibility for appointment as auditor of a company under section 1212 of the Companies Act 2006.

THE SMILE TRAIN UK

GROUP STATEMENT OF FINANCIAL ACTIVITIES FOR THE YEAR ENDED 30 JUNE 2025

	Note	Unrestricted funds £	Restricted funds £	Total 2025 £	Total 2024 £
Income from:					
Donations and legacies	2	**13,490,582**	**106,967**	**13,597,549**	12,277,963
Investments		**20,813**	**-**	**20,813**	33,016
Total		**13,511,395**	**106,967**	**13,618,362**	12,310,979
Expenditure on:					
Raising funds	5	**5,641,914**	**-**	**5,641,914**	5,714,364
Charitable activities	5	**7,525,935**	**84,065**	**7,610,000**	5,600,000
Other	5	**385,659**	**-**	**385,659**	443,394
Total		**13,553,508**	**84,065**	**13,637,573**	11,757,758
Net income/ (expenditure)		**(42,113)**	**22,902**	**(19,211)**	553,221
Fund balances at 1 July 2024		**1,648,237**	**2,916**	**1,651,153**	1,097,932
Fund balances at 30 June 2025		**1,606,124**	**25,818**	**1,631,942**	1,651,153

The statement of financial activities also complies with the requirements for an income and expenditure account under the Companies Act 2006.

THE SMILE TRAIN UK

GROUP AND PARENT CHARITABLE COMPANY BALANCE SHEETS AS AT 30 JUNE 2025

	Note	Group 2025 £	Group 2024 £	Charity 2025 £	Charity 2024 £
Fixed assets					
Investments		-	-	1	1
Total Fixed Assets		**-**	**-**	**1**	**1**
Current assets					
Debtors	8	391,965	277,275	409,934	295,244
Cash at bank and in hand		2,022,761	1,919,599	2,017,291	1,909,851
Total Current Assets		**2,414,726**	**2,196,874**	**2,427,225**	**2,205,095**
Liabilities					
Creditors falling due within one year	9	(782,784)	(545,721)	(781,668)	(543,729)
Total assets less current liabilities		**1,631,942**	**1,651,153**	**1,645,557**	**1,661,366**
Net Assets		**1,631,942**	**1,651,153**	**1,645,558**	**1,661,367**
The funds of the charity					
Restricted funds	10	25,818	2,916	25,818	2,916
Unrestricted funds					
General funds		1,606,124	1,648,237	1,619,740	1,658,451
Total charity funds		**1,631,942**	**1,651,153**	**1,645,558**	**1,661,367**

The net expenditure for the charity only for the year ended 30 June 2025 was £15,809 (2024 net income: £556,018)

These accounts are prepared in accordance with the special provisions of Part 15 of the Companies Act relating to small companies.

Approved and authorised for issue by the Board of Trustees on 11 February 2026 and signed on their behalf



Michael Andrew Williams
Trustee
Date: 11 February 2026

Charity Registration No. 114748
Company Registration No. 05738962

CONSOLIDATED STATEMENT OF CASH FLOWS AS AT 30 JUNE 2025

	Note	2025 £	2024 £
Cash flows from operating activities:			
Net cash provided by operating activities	(a)	103,162	189,632
Change in cash at bank and in hand in the reporting period		103,162	189,632
Cash at bank and in hand at the beginning of the reporting period		1,919,599	1,729,967
Cash at bank and in hand at the end of the reporting period		**2,022,761**	**1,919,599**

Notes to the statement of cash flows

(a) Reconciliation of net cash used in operating activities		
Net income (expenditure) for the reporting period	(19,211)	553,221
Adjustments for:		
Increase in debtors	(114,690)	(10,390)
Increase (decrease) in creditors	237,063	(353,199)
Net cash provided by operating activities	**103,162**	**189,632**

NOTES TO THE ACCOUNTS FOR THE YEAR ENDED 30 JUNE 2025

1 Accounting policies

The principal accounting policies adopted, judgements and key sources of estimation uncertainty in the preparation of the financial statements are as follows:

1.1 Basis of Preparation

The Smile Train UK was incorporated in England and Wales as a charitable company limited by guarantee and governed by its Memorandum of Association.

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015) - (Charities SORP (FRS 102)), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) and the Companies Act 2006.

The Smile Train UK meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy note(s).

The financial statements are presented in sterling (£).

1.2 Preparation of the Accounts On a Going Concern Basis

The trustees monitor the reserves and cash flow of the charity to ensure the day to day needs are being met, taking into consideration challenges of the current economic conditions. The trustees have a reasonable expectation that the group has adequate resources to continue in operational existence for the foreseeable future. The group therefore continues to adopt the going concern basis in preparing its financial statements.

1.3 Group Financial Statements

The financial statements consolidate the results of the charity The Smile Train UK and its wholly owned subsidiary, The Smile Train UK Trading Company Limited (the 'Group) on a line-by-line basis.

The Charity has taken the exemption under section 408 of Companies Act 2006 from presenting an individual company Statement of Financial Activities.

1.4 Income

Donations and other forms of voluntary income are recognised when the charity has entitlement to the funds, any performance conditions attached to the item(s) of income have been met, it is probable that the income will be received and the amount can be measured reliably.

For legacies, entitlement is taken once the charity is aware that probate has been granted and either final estate accounts have been approved, notification has been made by the executor(s) that a distribution will be made, or a distribution has been received from the estate. Receipt of a legacy, in whole or in part, is only considered probable when the amount can be measured reliably and the charity has been notified of the executor's intention to make a distribution. Where legacies have been notified to the charity, or the charity is aware of the granting of probate, and the criteria for income recognition have not been met, then the legacy is a treated as a contingent asset and disclosed if material (see note 3).

1.5 Donated Services

The Group benefits from services donated to it by Smile Train, Inc. These donated services are recognised within the Group Statement of Financial Activities and are valued at the cost incurred by Smile Train, Inc being the value to the Group.

1.6 Expenditure

All expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all costs related to that category.

Expenditure on raising funds is that incurred in attracting voluntary income.

Other costs are those incurred in connection with administration of the charity and compliance with statutory requirements.

Charitable activity costs reflect the costs associated with funding surgeries and grants through Smile Train, Inc. and the production of printed public educational material and services to raise awareness, both of which are considered to further the Group's objectives. When educational material is distributed as part of a joint-purpose mailing, the costs are allocated across the expenditure categories on the basis of word count.

1.7 Foreign Currency Translation

Transactions denominated in foreign currencies are recorded at the rate ruling at the date of the transaction.

Monetary assets and liabilities denominated in foreign currencies are translated into sterling at the rates of exchange ruling at the balance sheet date. All differences are included in net outgoing resources.

1.8 Funds

Restricted funds are subject to specific conditions by donors as to how they may be used. The purposes and uses of the restricted funds are set out in the notes to the accounts.

Designated funds comprise funds which have been set aside at the discretion of the Trustees, for specific purposes.

1.9 Tangible Fixed Assets and Depreciation

The Group capitalises expenditures for fixtures, fittings and equipment in excess of £1,000 which are stated at cost less accumulated depreciation.

Depreciation of fixtures, fittings and equipment is provided using the straight-line method over the following estimated useful lives:

Fixtures and fittings	5 years
Equipment	3 years

1.10 Debtors

Trade and other debtors are recognised at the settlement amount due after any trade discount offered. Prepayments are valued at the amount prepaid net of any trade discounts due.

1.11 Creditors and Provisions

Creditors are recognised where the charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably.

Creditors and provisions are normally recognised at their settlement amount after allowing for any trade discounts due.

1.12 Accounting Judgements and Sources of Estimation Uncertainty

In the application of the charity's accounting policies, trustees are required to make judgements, estimates and assumptions about the carrying values of assets and liabilities that are not readily apparent from other sources. The estimates and underlying assumptions are based on historical experience and other factors that are considered to be relevant. Actual results may differ from these estimates.

The items in the accounts that are considered to involve significant judgements and sources of uncertainty through estimation, when applying Smile Train UK's accounting policies include:

Revenue recognition where judgement is required to appropriately apply the income accounting policies explained in accounting policy note (1.4) above most notably in respect of the judgement as to whether a legacy meets the criteria for recognition in the financial statements and gift aid where income is only recognised to the extent that trustees are satisfied that the charity has the appropriate documentation in place to demonstrate entitlement to this income.

Gifts in kind and donated services where an estimate of the time spent on Smile Train UK activities by Smile Train Inc staff is recognised in both income and expenditure in the financial statements.

In the view of the Trustees, no assumptions concerning the future or estimation uncertainty affecting assets and liabilities at the balance sheet date, are likely to result in a material adjustment to their carrying amounts in the next financial year.

There are no items in the financial statements where management were required to make significant judgements and estimates that would have a significant risk of causing a material adjustment to the financial statements.

1.13 Retirement Benefits

The Group offers its employees the opportunity to participate in a defined contribution scheme. The amounts charged to the Statement of Financial Activities represent the contributions payable to the scheme during the period.

1.14 Financial instruments

The Group has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at amortised cost using the effective interest method.

2 Donations and Legacies

	Unrestricted funds	**Restricted funds**	**Total 2025**	Total 2024
	£	**£**	**£**	£
Donations	**9,614,298**	**106,967**	**9,721,265**	9,159,476
Legacies	**3,691,309**	**-**	**3,691,309**	2,935,014
Gift in Kind	**184,975**	**-**	**184,975**	183,473
Total	**13,490,582**	**106,967**	**13,597,549**	12,277,963

Donated services are represented by management, operational, administrative, marketing and fundraising services provided by Smile Train, Inc. staff to the Group at no cost, of £184,975 (2024: £183,473).

Income from donations and legacies in 2024 was £12,277,963 of which £12,263,443 was unrestricted and £14,520 was restricted.

3 Legacy Notifications

At 30 June 2025, in addition to legacy income that has been included in voluntary income, the Group is expected to benefit from a number of legacies from estates for which the administration had yet to be finalised. These legacies do not meet the criteria for income recognition and have not been included in voluntary income. The Group's future income from these legacies is estimated at approximately £5.9m (2024: £5.3m).

4 Investment in Subsidiary

The Smile Train UK Trading Company Limited - Registration No. 09094982
The company acts as a trading subsidiary for its parent company, The Smile Train UK, which is a charity registered with the Charity Commission in England and Wales. The principal activity of the company in the year under review was to conduct the trading activities of its parent company. The profits of The Smile Train UK Trading Company Limited are paid to the charity. The Smile Train UK Trading Company Limited's directors during 2025 were R Bell, A McCarthy and S Schaefer.

PROFIT AND LOSS ACCOUNT OF THE SMILE TRAIN UK TRADING COMPANY LIMITED

	2025	2024
	£	£
Turnover	-	-
Expenditure	(3,402)	(2,797)
Loss for the year	(3,402)	(2,797)

BALANCE SHEET OF THE SMILE TRAIN UK TRADING COMPANY LIMITED

	2025	2024
	£	£
Current Assets		
Cash at bank and in hand	5,470	9,748
Creditors: amounts falling due within one year	(19,085)	(19,961)
Net assets	**(13,615)**	**(10,213)**
Capital and reserves		
Called up share capital	1	1
Profit and loss account	(13,616)	(10,214)
Equity shareholders' funds	**(13,615)**	**(10,213)**

5 Expenditure

	Staff costs	Other costs	Total 2025	Total 2024
	£	£	£	£
Raising funds				
Advertising and fundraising costs	**279,049**	**5,270,757**	**5,549,806**	5,619,565
Smile Train Inc. staff	**92,108**	**-**	**92,108**	94,799
	371,157	**5,270,757**	**5,641,914**	5,714,364
Charitable activities				
Programme costs	**-**	**7,610,000**	**7,610,000**	5,600,000
Support costs and governance				
Staff costs	**139,525**	**-**	**139,525**	159,583
Audit fees	**-**	**32,760**	**32,760**	30,870
Other accounting fees	**-**	**2,580**	**2,580**	2,316
Legal fees	**-**	**35,077**	**35,077**	29,597
Smile Train Inc. staff	**92,868**	**-**	**92,868**	88,674
Other administrative expenses	**-**	**82,849**	**82,849**	132,354
	232,393	**153,266**	**385,659**	443,394
Total	**603,550**	**13,034,023**	**13,637,573**	11,757,758

The Group staff costs relate to work carried out on the marketing and fundraising strategies, the cultivation of major donors and the management of the donation processing, direct marketing and media placement suppliers. Two thirds of staff compensation have been allocated to advertising and fundraising costs while one third is allocated to support staff costs.

Grants made to Smile Train Inc. of £7,610,000 (2024: £5,600,000) are included in programme costs for direct inclusion in their programme expenses.

Donated services are management, operational, administrative, marketing and fundraising services provided by Smile Train staff or other third parties to the Charity at no cost.

6 Trustees

During the year ended 30 June 2025, none of the trustees received compensation for his or her services or were reimbursed expenses by the Group.

7 Employees

NUMBER OF EMPLOYEES

There were 8 employees throughout the year (2024: 8).

Employee Costs	**2025**	2024
	£	£
Wages and salaries	**342,509**	**402,749**
Social security costs	**41,641**	**41,536**
Other pension costs	**12,088**	**12,283**
	396,238	**456,568**

One employee earned between £70,000 and £80,000 and one employee earned between £60,000 and £70,000 during the year (2024: One employee earned between £90,000 and £100,000 and one employee earned between £60,000 and £70,000 during the year.)

Of these employees, retirement benefits are accruing under pension schemes funded by the group to 2 employees (2024: 2).

The key management personnel of the group are comprised of the Charity's trustees, Director of Fundraising, Head of Individual Giving and Smile Train's CEO and CFO. Only the Director of Fundraising, and the Head of Individual Giving, are paid through the Charity. The employee benefits of these two Charity's key management personnel amounted to £167,017 (2024: £163,670).

8 Debtors

	Group 2025	**Charity 2025**	Group 2024	Charity 2024
	£	**£**	£	£
Prepayments and accrued income	**391,965**	**391,965**	277,275	277,275
Amounts due from subsidiary	**-**	**17,969**	-	17,969
	391,965	**409,934**	277,275	295,244

9 Creditors: Amounts Falling Due Within One Year

	Group 2025	Charity 2025	Group 2024	Charity 2024
	£	**£**	£	£
Trade creditors	**429,962**	**429,722**	239,643	239,403
Amounts owed to group undertakings	**3,902**	**3,902**	-	-
Accruals	**348,920**	**348,044**	306,078	304,326
	782,784	**781,668**	545,721	543,729

10 Funds of the Charity

RESTRICTED FUNDS

The income funds of the Group include restricted funds comprising the following unexpended balances of donations and grants held on trust for specific purposes:

Group and Charity

	Balance at 1 July 2024	Income	Expenditure	Balance at 30 June 2025
	£	**£**	**£**	**£**
Restricted donations	2,916	106,967	(84,065)	25,818
	2,916	106,967	(84,065)	25,818

	Balance at 1 July 2023	Income	Expenditure	Balance at 30 June 2024
	£	**£**	**£**	**£**
Restricted donations	14,119	14,520	(25,723)	2,916
	14,119	14,520	(25,723)	2,916

Donations received are recorded as unrestricted or restricted, depending on the nature of the donor's restriction. All donor-restricted donations are recorded as restricted income if the donation is received with donor conditions that restrict its use. Of the £106,967 of restricted funds received in 2025, approximately £60,060 was restricted to support our programmes in Africa.

UNRESTRICTED FUNDS

Group and Charity

	Balance at 1 July 2024	Income	Expenditure	Transfers	Balance at 30 June 2025
		£	£	£	
General reserve	1,648,237	13,511,395	(13,553,508)	-	1,606,124
	1,648,237	13,511,395	(13,553,508)	-	1,606,124

	Balance at 1 July 2023	Income	Expenditure	Transfers	Balance at 30 June 2024
	£	**£**	**£**		**£**
General reserve	1,083,813	12,296,459	(11,732,035)	-	1,648,237
	1,083,813	12,296,459	(11,732,035)	-	1,648,237

11 Analysis of Net Assets Between Funds

Group

Fund balances at 30 June 2025 are represented by:	Unrestricted funds £	Restricted funds £	Total £
Current assets	2,388,908	25,818	**2,414,726**
Creditors: amounts falling due **within one year**	(782,784)	-	**(782,784)**
Total	1,606,124	25,818	**1,631,942**

Fund balances at 30 June 2024 are represented by:	Unrestricted funds £	Restricted funds £	Total £
Current assets	2,193,958	2,916	**2,196,874**
Creditors: amounts falling due within one year	(545,721)	-	**(545,721)**
Total	1,648,237	2,916	**1,651,153**

12 Related parties

During the year, Smile Train Inc., the sole member of the Group, was repaid the sum of £37,678 (2024: £45,472) owed by the Group to Smile Train Inc. in relation to expenses paid by Smile Train Inc. on behalf of the Group. Smile Train Inc. paid expenses totaling £41,580 (2024: £1,024) on behalf of the Group during the year and the Group paid £nil (2024: £ nil) on behalf of Smile Train Inc. during the year. £3,902 (2024: £ nil) was owed to Smile Train Inc. as at 30 June 2025 related to expenses paid by Smile Train Inc. on behalf of the Group.

In addition, the Group granted £7,610,000 (2024: £5,600,000) to Smile Train Inc. to fund their jointly-stated charitable activities. In addition, the time of Smile Train Inc. staff provided at no cost has been recognised as a Gift in Kind (in income and expenditure) as stated in Note 2.

Smile Train Inc. is the sole company law member of the Group. The Group is therefore a subsidiary of Smile Train Inc. although the Board of Trustees of the Group are responsible for its day to day management.

13 Parent undertaking

The company's ultimate parent undertaking is Smile Train Inc., a US-based non-profit organisation headquartered in New York City. Its offices are located at 633 Third Avenue, New York, NY 10017. Smile Train Inc. and Affiliates accounts are available on www.smiletrain.org.





Registered with FUNDRAISING REGULATOR

A charity registered with the Charity Commission for England and Wales No. 1114748

The Smile Train UK is a company limited by guarantee, registered in England and Wales

Registered Office: c/o Sedulo London Ltd
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EC1V 9DD

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SmileTrain

THE SMILE TRAIN UK

England & Wales - Charity number 1114748

Accounts



SmileTrain

ANNUAL REPORT

2023-2024

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OUR VISION

A world where everyone has access to safe, high-quality comprehensive cleft care and is able to live a full and healthy life.



LETTER FROM THE CEO

It is said that a journey of a thousand miles begins with a single step. Our journey to more than two million smiles has been long and deliberate, with many steps along the way.

Financial year 2024 (1 July 2023 - 30 June 2024) was a critical moment in this journey. In January of 2024, we ushered in our global 25th anniversary. Over the years, we have grown as an organisation, extended our reach and impact around the world, expanded the breadth of care and services we support, and pioneered a range of groundbreaking innovations.

Our main founding principle — our "teach a person to fish" model — has been at the heart of all of this. Our approach has always centred around empowerment and sustainability, and the results speak for themselves — from a small charity founded on a belief that things could be done differently and more effectively, we have grown into the world's largest cleft organisation. None of this would have been possible without your support.



To name just a few highlights of our global impact, in our 2024 financial year, we:

- **Transformed the lives of 100,000 children** through Smile Train-enabled surgeries across **78 countries.**
- **Sponsored our 2 millionth life-changing cleft surgery** since our founding – more than every other charity combined.
- **Published a groundbreaking economic impact report** showing that our work has yielded **£54 billion for the global economy** by removing barriers to gainful employment and education that often confront people with untreated clefts – meaning the **average return on investment for a Smile Train-sponsored surgery is 150x.**
- **Partnered with Scottish charity Kids Operating Room** to present "Healthier Together: A path to a better world," a video produced by BBC StoryWorks Commercial Productions and the World Health Organization (WHO) Foundation highlighting our work installing solar panels in partner operating rooms across Africa, where hospital blackouts are a major issue.

These are just a handful of the many things we have to celebrate from our 2024 financial year. But the reality is that another baby is born with a cleft every three minutes.

So, our work is not done. You have helped us transform the lives of innumerable children, but we still need your support to ensure that every person in need has access to safe, high-quality, comprehensive, free cleft care and is able to live a full and healthy life.

From the bottom of my heart, thank you for what you've helped us achieve this year, and every year.

Susannah Schaefer
President & CEO, Smile Train

OUR IMPACT

1,000+
PARTNER HOSPITALS

20,000+
TRAINED MEDICAL PROFESSIONALS

2M+
CLEFT SURGERIES FOR PEOPLE OF ALL AGES SINCE OUR FOUNDING IN 1999

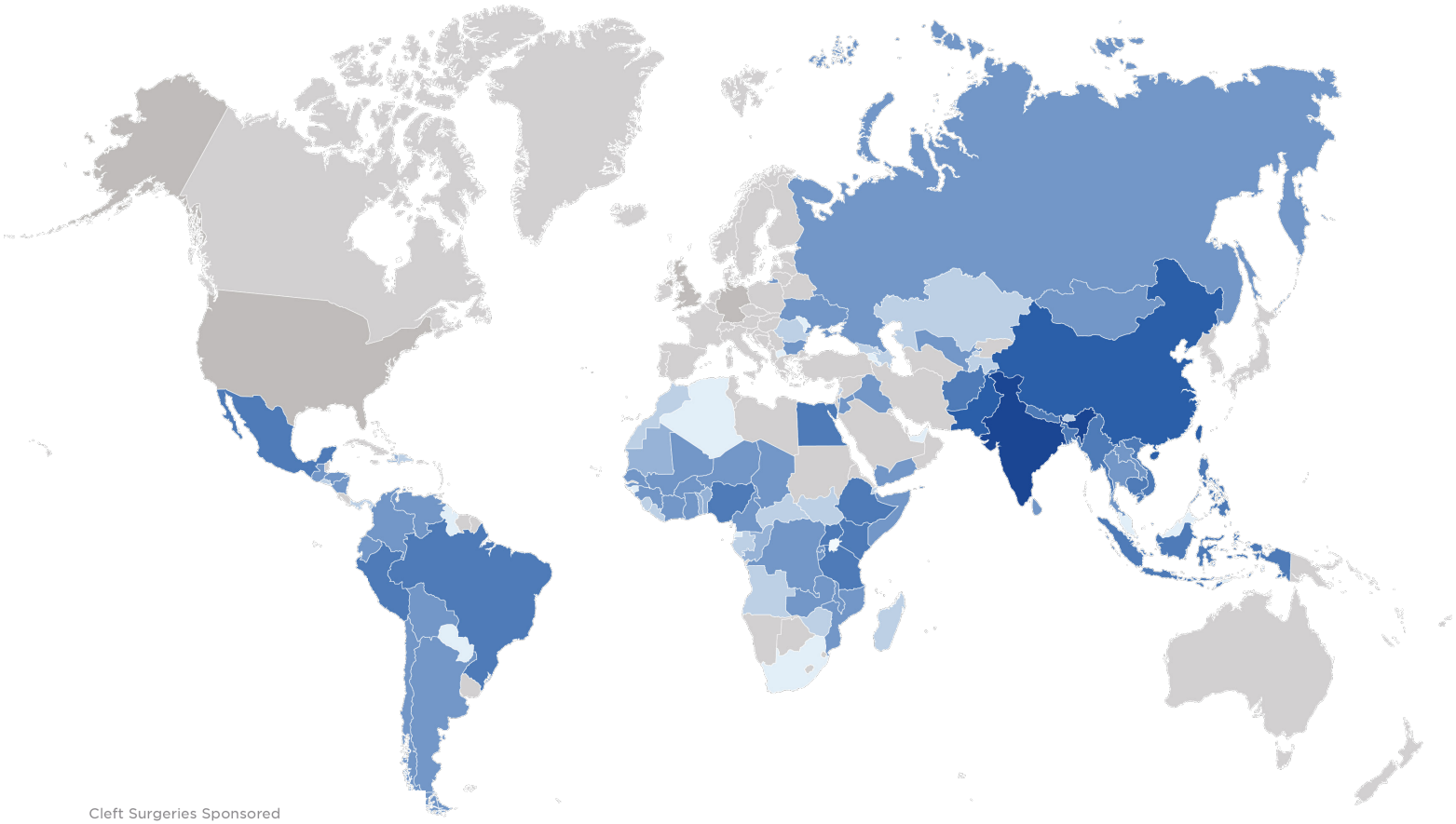
100,000+
TRAINING OPPORTUNITIES

95+ COUNTRIES WHERE SMILE TRAIN HAS SPONSORED FREE CLEFT TREATMENT

48
COUNTRIES WHERE SMILE TRAIN SUPPORTS COMPREHENSIVE CLEFT CARE

EVERY 3 MINUTES
ANOTHER BABY IS BORN WITH A CLEFT

WHERE WE WORK



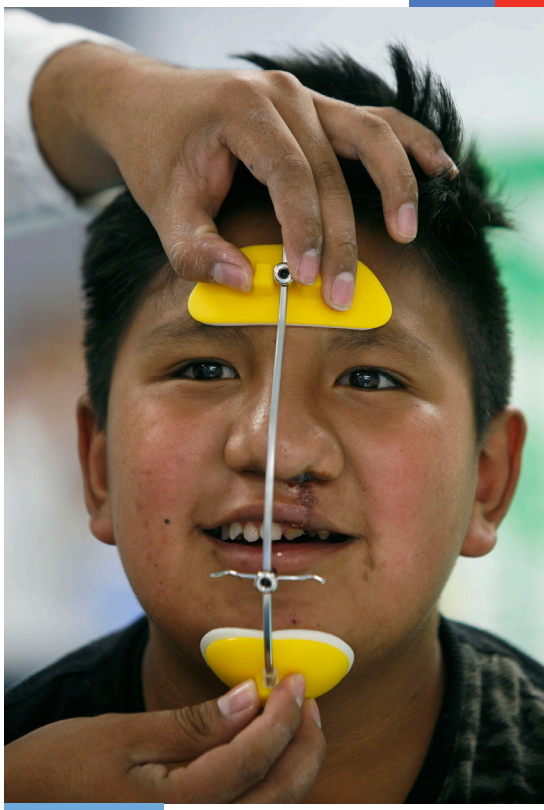
Cleft Surgeries Sponsored

- 0
- Surgical Awareness Programmes Only
- 1 - 100
- 100 - 500
- 500 - 1,000
- 1,000 - 10,000
- 10,000 - 100,000
- 100,000 - 400,000
- 400,000+

Map as of January 2023 (does not reflect financial year 2024).
*Smile Train has provided support for cleft organisations in the U.S. and U.K.
Smile Train, Inc. can accept donations worldwide and has fundraising programmes in Brazil, Germany, India, Indonesia, Mexico, Philippines, U.A.E., U.K. and U.S.

COMPREHENSIVE CLEFT CARE





Truly healing from a cleft requires a holistic process that is as unique as each patient. At the core of our model's success is our focus on the whole patient. Surgery is a critical component of cleft care but is just one piece of a much bigger puzzle — and is often only the beginning of a cleft journey. Many patients need nutritional support to reach a healthy weight and thrive, as a cleft can prevent an infant from breastfeeding. After surgery, patients often need long-term and coordinated speech therapy, dental treatments, and orthodontics to position them for a healthy future. And psychosocial support is critical in helping many children heal from the stigma, bullying, and ostracisation they have endured for having a facial or speech difference. Our model is ultimately a promise that, whatever the need, Smile Train will be there to meet it with the safest, highest-quality care possible. Every child deserves no less, and babies born with clefts are no different.

CLEFT SURGERY CHANGED EVERYTHING FOR SHEEMA

PAKISTAN



"I lost my senses". Jann describes the moment she first saw her baby, Sheema. It was about 12 hours after she had given birth to her.

Sheema's cleft was a surprise to everyone. Jann's doctors and family kept the child from her for as long as they could, worried what would happen when she saw that she had a cleft.

The moment she finally did was indeed a shock to her senses and expectations... but she felt nothing but love.

Jann's next shock came when she tried to breastfeed Sheema — the milk went into her baby's nose, choking her, instead of down her throat.

This is a common issue — babies with clefts often struggle to feed and can become severely malnourished without special support. It is not safe to operate on a malnourished baby, but even if surgery does become possible, the effects of malnutrition can last for a lifetime.

When Sheema turned 10 months old, her family had managed to put enough money aside to pay for her cleft surgery. But the operation was not successful. Sheema did not recover physically, and, having to grow up and go to school with an improperly treated cleft, she faced bullying and isolation.

"Because of my lips, I felt devastated for myself", she said. The teasing got so bad that she couldn't bear even to look in the mirror without crying.

> ***"When I saw other girls, I used to get sad. I used to think, 'How beautiful they all are, and I am so imperfect.'".***

When Sheema was 14 years old, her family discovered their local Smile Train partner, Arif Memorial Teaching Hospital.





Sheema's last cleft surgery was etched permanently into Jann's memory. She didn't think about anything other than the hugs and kisses she would give her baby when they brought her out, regardless of how it went.

When she saw her again a few hours later, Jann gasped. "I was very happy because it went very well. It was great".

Now, Sheema loves putting on lipstick and wears it with confidence. She applies it even before she goes out to play cricket in the dusty lot with her many friends.

But even as she stands at her mirror to put it on, her eyes well up. She still hardly recognises herself without tears in her eyes.

"I am very happy now when I see myself in the mirror", she said. "Tears flow from my eyes from happiness, and I feel very grateful".

EDUCATION & TRAINING







EMPOWERED. EMBOLDENED. EDUCATED.
Thanks to Smile Train, talented, passionate health professionals from low-resource settings are bringing cutting-edge medical techniques to their communities and training their peers. This self-sustaining, global ecosystem of empowerment is saving countless lives each day thanks to supporters like you.

Expanding Lifesaving Nutrition Programmes in Central America: Smile Train's first SPOON training in Spanish took place from February 11-16 at our treatment partner TESS Unlimited in Guatemala.

Led by Adriana Zavalaga, Smile Train's nutrition advisor for South America, the training taught health workers and nutritionists both how to deliver improved food and nutrition care to children with clefts and how to educate their colleagues back home in these techniques. Participants came from Guatemala, El Salvador, Honduras, Nicaragua, Dominican Republic, and Mexico, further expanding comprehensive cleft care capacity and expertise throughout Central America and the Caribbean.

Surgical Fellowships Train the Next Generation of Indian Cleft Surgeons: An estimated 35,000 babies are born with a cleft in India each year. Making world-class cleft care available to all of them is essential. Smile Train India's surgical fellowship programme provides talented young surgeons from every corner of the country hands-on training in cleft surgery, comprehensive cleft treatment plan management, and patient and family counselling. After completing the fellowship, graduates go on to offer their services at their local Smile Train partner centre — and teach their peers what they've learnt.

In our 2024 financial year alone, six surgeons graduated from the programme.

OUR COMMUNITY

WHEN ANYA WAS BORN, HER PARENTS LEARNED THE IMPORTANCE OF CLEFT CARE

Patrick and Rachael never thought something like a cleft could happen in their family. Neither had a family history of clefts. Yet there it was, clear as anything else on the ultrasound. “It was a huge shock to us”, Patrick said.

Coming to terms with how a cleft would affect little Anya’s life was difficult without prior knowledge of the condition. The couple learnt that their third child’s cleft could affect not only her speech and hearing, but also her ability to nurse and eat and even breathe properly. Thankfully, they received help from the NHS and Evelina Hospital. Knowing that their daughter would be in such capable hands helped them relax.

It also made them keenly aware of all the children with clefts who don’t have access to healthcare at all. They searched for ways to help, and found Smile Train.

Patrick and Rachael were so inspired by our local, sustainable model that they were eager to lend their support even before Anya was born. But how? A lightbulb went off in Patrick’s head. He would climb Mount Everest — kind of.

The Everesting Challenge calls for participants to run 8,850m – the full distance of ascending and descending Mount Everest – by running up and down a hill. He set a deadline: his daughter’s birth. With a goal and a timeframe, Patrick got to work.

He hit the ground running every day for six weeks, sometimes twice a day! In the beginning, he wasn’t sure how he would finish the challenge. The August sun was merciless as he completed his daily climbs, but he persisted by reminding himself with every step that he was doing this for children like Anya. That extra boost propelled him past the finish line — before the deadline.

He raised £1,500 for Smile Train UK! And a few weeks later, Anya was born.











Patrick and Rachael had planned so diligently for her birth only to discover that the first year of their daughter's life was beyond anything they could have prepared for. Initially, her cleft made feeding a struggle; she also got frequent ear infections. Treatment worked wonders, but it was intense. She underwent three different surgeries requiring general anaesthetic before she turned one. The family knew she was in good hands, but every surgery was another emotional rollercoaster. It was hard to keep their anxiety at bay.

Thankfully, they had support all around.

Anya's birth officially welcomed the family into the UK cleft community, where they met people who had been through it all and were more than willing to help others through their own journeys. Wherever you live, Patrick can't recommend reaching out to your local cleft community enough. "It helped so much to understand the process of cleft treatment, and sharing experiences made us feel that we were not alone", he said.

Now, Rachael uses her job as a teacher to raise awareness of clefts by sharing Anya's story and promoting Smile Train in the classroom. Patrick hasn't stopped, either. His company, DHA Planning, named Smile Train UK their Charity of the Year. They undertook the Medway Medley, a gruelling 16½ hour, 70+ mile, walking, canoeing, and cycling challenge, to raise money for Smile Train.

Anya still has a long way to go along her cleft journey, but her family is ready for whatever is next and grateful for every step of the journey so far.



"We wouldn't change Anya for the world."

PARTNERING FOR GOOD



Power outages are a serious issue confronting operating rooms (ORs) and surgery teams in parts of Africa.

Another major issue related to ORs is their impact on the climate: ORs are responsible for a significant portion of hospital greenhouse gas emissions, waste, and energy usage.

In recent years, we joined with our longtime partner Kids Operating Room, a Scottish global health charity working to provide every child with access to safe surgery, to devise an innovative solution to both issues:

Equipping hospitals across the continent with solar batteries that power ORs for up to eight hours after charging.

These batteries help ensure safe and continuous care if the power goes out during a surgery, and each one saves roughly 1.5 tons of carbon dioxide each year.

After announcing the groundbreaking initiative at the UN General Assembly in 2022, we immediately got to work to make surgery safer and greener for our patients and for all Africans.

As of July 2024, we had already substantially mitigated power outages and reduced CO2 emissions in 41 partner ORs across 27 countries.

Green paediatric ORs are a win-win, offering the chance for a better tomorrow to our children and our planet.





THE SMILE TRAIN UK TRUSTEES' REPORT AND ACCOUNTS FOR THE YEAR ENDED 30 JUNE 2024

Charity Registration No. 1114748
Company Registration No. 05738962 (England and Wales)

THE SMILE TRAIN UK
LEGAL AND ADMINISTRATIVE INFORMATION

Trustees
S Schaefer
E F Monopoli
R Reichbach
T Poliakova
S Dransfield
K Spindler
M Wenham
M Williams

Key Management personnel
Director, Head of Individual Giving
and Smile Train's CEO and CFO

Secretary
BWB Secretarial Limited
10 Queen Street Place
London
EC4R 1BE

Charity number
1114748

Company number
05738962

Principal address
126 Fairlie Road
Slough
SL1 4PY

Registered office
C/O Bates Wells & Braithwaite London LLP
10 Queen Street Place
London
EC4R 1BE

Auditor
Crowe U.K. LLP
55 Ludgate Hill
London, EC4M 7JW

Bankers
HSBC Plc
60 Queen Victoria Street
London
EC4N 4TR

Solicitors
Bates Wells & Braithwaite London LLP
10 Queen Street Place
London
EC4R 1BE

THE SMILE TRAIN UK TRUSTEES' REPORT FOR THE YEAR ENDED 30 JUNE 2024

The Trustees, who are also the directors of The Smile Train UK ("the Charity") for the purposes of company law, submit their annual report and the audited consolidated financial statements for the year ended 30 June 2024. Its subsidiary undertaking, The Smile Train UK Trading Company Limited, was incorporated on 20 June 2014. The company is wholly owned and the Trustees' report and accounts have been prepared for the Group.

The Trustees confirm that the annual report and consolidated financial statements have been prepared in accordance with the accounting policies set out in note 1 to the financial statements and comply with the Charity's Memorandum and Articles of Association, the Companies Act 2006 and Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015).

The Trustees' report is also the directors' report required by s417 of the Companies Act 2006.

Structure, governance and management

Management of the Charity

The Board of Trustees (which has a minimum of three) is the body responsible for the management of the Charity. The Board meets periodically as needed and aims to meet quarterly each year. Implementation of the day to day activities of the Charity during the financial year was undertaken by I Vallance (Director through 2 April 2024), S Selby (Head of Individual Giving, Development), S Schaefer (CEO) and P Shah (CFO from 6 November 2023). S Schaefer and P Shah are employees of Smile Train, Inc ('Smile Train') and neither of these two receive any remuneration from the Charity for this work. S Schaefer and R Reichbach, directors of Smile Train, Inc., were also Trustees of the Charity and receive no remuneration from the Charity. In addition, during the year there were six Trustees who are not on the Board of Smile Train, Inc. nor are they paid employees or consultants of Smile Train, Inc. This governance arrangement is in accordance with the Articles of Association of the Charity. All major and strategic decisions regarding the Charity are approved by the Charity's Board of Trustees.

Smile Train, Inc. is a US-based non-profit organisation headquartered in New York City. Its offices are located at 633 Third Avenue, New York, NY 10017. Smile Train, Inc. and the Charity are dedicated to helping children worldwide who are born with cleft lips and palates. This is stated in the Charity's objects. Smile Train, Inc. has charitable affiliates operating in Brazil, Canada, Germany, India, Indonesia, Mexico and Philippines. Smile Train, Inc. and the Charity share common goals, objectives and a management team. The Charity benefits from a number of donated services from Smile Train, Inc., including the time of Smile Train, Inc. employees, for which the Charity is not charged. Further details of these donated services are provided in Note 5 of the financial statements.

Smile Train, Inc. is the sole company law member of the Charity. The Charity is therefore a subsidiary of Smile Train, Inc. although the Board of Trustees of the Charity are responsible for its day to day management and ensuring it furthers its charitable purposes. Smile Train, Inc. is controlled by a Board of Directors who has nominated R Reichbach, a Director of Smile Train, Inc., as their authorised representative for all dealings with the Charity as sole member.

Governing document

The Charity is a charitable company limited by guarantee and is governed by its Memorandum and Articles of Association, as amended by special resolutions dated 23 March 2006, 29 August 2012, and 11 October 2013.

Smile Train agrees to contribute £1 in the event of the Charity winding up.

The Charity is a registered charity with the Charity Commission (Charity registration no. 1114748).

Since the issuance of the updated Charity Governance Code in July 2017, the Charity has utilised the Code as a support tool for the Trustees to reflect upon its current governance structures and consider the ways in which the Charity and its Trustees currently apply the Charity Governance Code's seven principles and recommended practice.

The Charity already applies a considerable number of the recommended practices, where applicable, relating to each of the Charity Governance Code's seven principles and is committed to further improvement of the Charity's governance standards to increase its overall effectiveness as an organisation. With our Trustees, we have ensured we are substantially compliant with the code. The following are areas where we have not applied the code's provisions, and deemed unnecessary, considering the small size of its board of trustees:

- The code recommends that the board have a vice-chair or similar who provides a sounding board for the chair and serves as an intermediary for the other trustees.
- The code recommends that the Charity consider using a nominations committee to lead the board appointment process and to make recommendations to the board.

Appointment and election of Trustees

Trustees shall be appointed by resolution of the sole member for a renewable term of three years.

None of the Trustees has any beneficial interest in the Charity and none is a member of the Charity.

The Trustees, who are also the directors for the purpose of company law, and who served during the year were:

S Schaefer
E F Monopoli
R Reichbach
T Poliakova
S Dransfield
K Spindler
M Wenham
M Williams

Induction and training of Trustees

Once appointed, Trustees are briefed on their legal obligations under charity and company law, provided with a copy of the Memorandum and Articles of Association of the Charity and the current budget and updated on the business plan and recent financial performance of the Charity. Trustees are encouraged to attend appropriate external training events where these will facilitate the undertaking of their role.

Risk management

We are committed to identifying, monitoring and managing the risks that might adversely affect the activities in which we are involved. In this context, risk is defined as the potential to fail to achieve the Charity's objectives and for loss, financial and reputational, inherent in the environment in which we operate and in the nature of the transactions undertaken.

There has been in place throughout the year an on-going process for identifying, evaluating and managing the significant risks faced by the Charity, which has been regularly reviewed by the Trustees. Appropriate actions have been put in place to mitigate the exposure to and the consequences of these risks.

The principal risks facing the Group are threats to income in the form of internal or external factors affecting fundraising efforts. The Charity considers internal operational risks such as reliance on external vendors to deliver on contracted services and the consistent functioning of its donor database. These risks are considered regularly at meetings by Management and the Trustees so internal controls and assurances can be established and monitored. For example, to ensure timely and proper Gift Aid declarations, the Charity has developed a capture, reporting and claims process that is reviewed annually by the Trustees, the auditors and an external Gift Aid vendor. Additionally, the Charity performs periodic due diligence on its critical vendors to ensure they are delivering on their services and that their business continuity plans are sound in the event of a service failure.

External risk factors considered by the Charity are the effects of changing privacy laws on its ability to maintain fundraising levels. The Charity mitigates these risks by continuing to monitor new developments and diversify its fundraising.

Safeguarding

We recognise that, in the course of our charitable activities, Smile Train and its partners may come into contact with people who may be at increased risk of abuse and/or exploitation, particularly children and those living in poverty. We are committed to safeguarding children and vulnerable adults and ensuring that their rights to protection are realised. We believe that it is always unacceptable for a child or vulnerable adult to experience abuse of any kind and we recognise our duties of care to all children and vulnerable adults where our operations necessitate contact with them and/or have an impact on them.

To this end, Smile Train has implemented a global safeguarding policy that details out individuals' responsibilities to safeguard children and vulnerable adults and the proper reporting and investigation procedures. The policy provides guidance on how Smile Train's staff and partners should interact with children and vulnerable adults and how to recognise signs of abuse. Smile Train's commitment to safeguarding begins with the safe recruitment, selection and vetting of staff and trustees which is also detailed in its policy.

Objectives and activities

As stated in the Memorandum and Articles of Association, the objects of the Charity are:

1. to relieve the suffering of children with cleft lips or palates or both;

2. to advance the education and training of the public, including doctors, nurses and medical support staff in all matters relating to cleft lip and palate surgery and treatment and the support of those with this condition; and

3. to promote research into and the knowledge and study of the cause, improvement and application of treatments, cures and other medicinal agents, methods and processes that may relieve the suffering of those with cleft lips and palates.

The Trustees have paid due regard to guidance on public benefit issued by the Charity Commission in deciding what activities the Charity should undertake and believe that in reading the Trustees' report in totality, any reader would be satisfied the objects of the Charity have been achieved through the performance of the various worthwhile causes.

These objectives are achieved through on-going direct mail and advertising campaigns used to advance the education of the public and raise awareness of cleft lips and palates. These campaigns are also targeted at raising donations within the UK. The Charity uses the income received from these donations and other sources, net of related expenses, to fund cleft lip and palate treatment in countries around the world, by granting funds to Smile Train who has the infrastructure in place to directly carry out the Charity's objectives. Smile Train supports free cleft surgery and comprehensive cleft care to children in developing countries. Through training local doctors and empowering partner hospitals around the world, Smile Train advances a sustainable solution and scalable model to treat clefts, drastically improving children's lives, including their ability to eat, breathe, and speak over time. There are many children living with untreated clefts who do not have access to proper treatment.

To support our important work, the Charity will focus on three strategic goals over the next few years. The priority will be to grow and diversify fundraising in the areas of individual giving, trusts and legacies, corporate giving and events. In order to support this fundraising growth, the Charity will maintain and evolve effective governance and focus efforts on increasing brand awareness for the Charity as well as around cleft.

Throughout the year staff employed by Smile Train provide management and operational services to the Charity, along with various marketing and administrative services. These services are not paid for by the Charity. The value of these donated services is £183,473 (2023: £473,509) and this has been included within the Group Statement of Financial Activities.

Achievements and performance

During the year the Charity paid £5,600,000 (2023: £4,100,000) in programme activities cost (see Note 5). The Charity granted these funds to Smile Train to fund cleft lip and palate treatment in countries in need around the world.

Through its public education and awareness initiatives the Charity believes it has reached millions of households in the UK and has successfully brought attention to the cause of cleft lip and palate, help to prevent clefts, how to treat clefts and the prevalence of this birth defect in developing countries. The Charity benefits from its relationship with Smile Train by leveraging management, operational support and administration as well as its contractual relationships with Smile Train partner hospitals. The Charity grants funds to Smile Train for cleft treatment primarily in Egypt, Nigeria, Pakistan and Vietnam.

We have referred to Smile Train's treatment programmes in Egypt, Nigeria, Pakistan and Vietnam but Smile Train undertakes a number of other activities. Below are examples of some of the work undertaken by Smile Train around the world, which is in part funded by grants received from the Charity. More information along with the Smile Train, Inc. and Affiliates Combined Audited Financial Statements and the annual report can be found on Smile Train's website www.smiletrain.org.

Surgeries performed

The Charity funded approximately 12,333 (2023: 10,200) free cleft surgeries through Smile Train partner hospitals for children primarily in Egypt, Nigeria, Pakistan and Vietnam. Smile Train, its affiliates and the Charity continue to lead the way in free, high-quality cleft surgery for children around the world. In 2024, Smile Train's cleft care spanned 5 continents through partnerships with more than 20,000 trained medical professionals and 1,000 hospitals. Since its founding in 1999, Smile Train has now supported more than 2,000,000 free cleft surgeries and comprehensive cleft care for patients in 95+ countries.

Smile Train, Inc. and its affiliates also performed the following charitable activities, among other initiatives, during the financial year. In the future, in addition to funding cleft surgeries, the Charity may choose to fund similar activities.

Partnerships

The key to helping more children is investing in partnerships with local medical professionals and collaborative organisations that can provide free cleft surgeries and the related cleft care that these children need. Smile Train works with strategic partners in low-resource countries who have the experience, passion, human resources and infrastructure to provide safe and high-quality cleft lip and palate treatment.

At the end of financial year 2024, there were more than 1,000 Smile Train partner hospitals around the world, serving children in need of cleft care in their communities. Through partnerships and programmes with Smile Train, these hospitals and local medical teams were able to provide safe, free, high-quality cleft treatment to children with clefts in their communities.

Grants awarded

In addition to the partner programmes that deliver the free cleft surgeries that Smile Train provides, the following grants are also awarded to help strengthen the cleft programmes of thousands of doctors, hospitals, charities and organisations who help children suffering with clefts.

Awareness grants

Awareness funding supports communication messages and publicity to educate people about clefts and the free cleft surgery programmes available to them, reducing the stigma and driving thousands of patients to our partner hospitals.

Program Awareness

Program Awareness funding supports Smile Train-led projects that generate awareness about Smile Train's free cleft treatment programmes and remove the stigma related to cleft lip and palate. Funding focuses on raising awareness across a country or broad geographical area.

Patient logistics
While Smile Train grants predominantly focus on medical treatment, this grant programme targets the poorest of the poor who would never make it to the hospital for treatment without additional financial support to help the family with expenses such as food and shelter during their stay, and money to cover the cost of traveling to and from the hospital. While the amount of support a family needs in this regard is often relatively small, it can mean the difference between a child receiving surgery or living their life with an unrepaired cleft.

Comprehensive Cleft Care
Smile Train's vision is to ensure every child born with a cleft can lead a full and productive life. A key to this is the critical pre-operative and follow-up care such as nutritional support, speech therapy and orthodontics that many patients require along with cleft surgery. Comprehensive Cleft Care (CCC) Grants augment and enhance the free cleft surgery programmes to help ensure children in Smile Train's programmes have the opportunity for a full, healthy and productive life ahead.

Capacity building
Capacity building funding supports significant and strategic investments at select partner centres for facility, infrastructure, and/or resource development by funding construction, large amounts of equipment, and/or programme coordinators (partner employees) at CLCs or key high-volume Smile Train partners.

Financial review
We have set out the full details of our consolidated income and expenditure in the group statement of financial activities (SOFA) on page 27. The income for the year, principally representing income from donors was £12.31m (2023: £11.14m). The group total expenditure, principally representing programme and fundraising costs, were £11.76m (2023: £10.37). As a result, recorded net income resources was £553k (2023 net income resources: £764k). Unrestricted funds at the end of financial year 2024 stood at £1.65m (2023: £1.08m).

The summarised results for the year's trading of The Smile Train UK Trading Company Limited is given on page 33 of the notes to the financial statements. The Smile Train UK Trading Company Limited directors consider the company's state of affairs to be satisfactory. The directors are not anticipating any major changes to the activities of the company.

Funds
The Charity holds two types of funds – Restricted Funds and Unrestricted Funds.

Restricted Funds are those funds for which the original donors specified, directly or indirectly, the purposes for which they wanted the money to be used. The Trustees manage these funds but are governed by the donors' wishes as to how the funds are utilised. During the year ended 30 June 2024, £25,723 (2023: £143,056) of such restricted donations were spent in accordance with the donors' directions and £2,916 (2023: £14,119) were remaining to be spent.

Unrestricted Funds are those funds for which the original donors did not give any particular instructions as to how they wished the funds spent. These funds are allocated by the Trustees at their discretion. At the end of the year, the value of these funds stood at £1.65m (2023: £1.09m).

Reserves policy
The reserves policy is reviewed annually by the Trustees. Furthermore, the Trustees review the quarterly funds raised and periodically transfer funds to Smile Train Inc. to fund charitable activities. In reviewing the risks faced by the Charity and its operational plans for the forthcoming period, the Trustees have determined that it is appropriate that the Charity holds cash reserves between £800k - £1.3m to fund approximately 90 days of operational expenses. This level of cash reserves has been maintained throughout the year. Our closing cash balance as of 30 June 2024 was approximately £1.9m.

Fundraising
As a registered member of the Fundraising Regulator, Smile Train UK is committed to fundraising in a transparent and accountable way in accordance with our Pledge to Donors which can be found at https://smiletrain.org.uk/about/our-pledge-to-donors. We are happy to receive feedback from our

donors and members of the public. Details on how to reach out to us with a question or concern can be found at: https://smiletrain.org.uk/about/faq#n8485. Through the period July 1st 2023-June 30th 2024 we received 53 new complaints, all of which were resolved in accordance with Smile Train UK's Complaints Procedure.

We understand the importance of keeping our donors' personal data safe and secure in accordance with our https://smiletrain.org.uk/about/privacy-policy-uk designed to ensure continued compliance with the General Data Protection Regulation (GDPR). Our Fulfilment and Supporter Care agency is on hand to respond to supporter requests, including updating donor details and contact preferences, responding to questions and queries about Smile Train's work, our finances and our fundraising.

Along with our in-house fundraising team, we rely on trusted partners to fundraise on our behalf. All third-party fundraising organisations go through a robust procurement process. Formal, regular training is undertaken to ensure that the Smile Train is represented in a way that reflects our values and mission at all times. Fundraising activities are monitored through regular call recordings and performance is evaluated on an on-going basis by the campaign manager and partner agencies.

We are committed to ensuring that all donors are treated fairly. Our fundraisers and fundraising partners are trained on the Code of Fundraising Practice and Smile Train UK's Socially Responsible Fundraising Policy which can be found at: https://smiletrain.org.uk/about/smile-train-uks-socially-responsible-fundraising-policy. Our Policy is consistent with both the Institute of Fundraising's Guidance "Treating Donors Fairly" and the Direct Marketing Association's White paper "Guidelines for call centres dealing with vulnerable consumers". We aim to ensure every one of our supporters feels inspired and in control of their experience with us, and we encourage and welcome their feedback and involvement to help us improve. Without them, we couldn't continue to make a difference to children's lives.

Key management personnel compensation

As part of the annual budgeting process the Trustees review and approve, as appropriate, recommended compensation and changes to positions based on market analysis process. Trustees determine that compensation is reasonable based upon information sufficient to determine whether the value of services is the amount that would ordinarily be paid for like services by similar organisations; the availability of similar services in the geographic area of the Charity and current compensation surveys compiled by independent firms.

Plans for the future

Thanks to the generosity of our donors, Smile Train, its affiliates and the Charity, during financial year 2024, were able to support safe, free cleft surgeries (12,333 for the Charity) for children born with clefts in resource-poor countries, launch programmes in new sites, train a record number of cleft care providers and grow our programmes all over the world.

In contribution to Smile Train's Global Fundraising Strategy Goal to increase gross income from our international fundraising entities to $20m by end FY'26 (which includes but is not limited to Smile Train UK's contribution), the Charity continued with its approach of increasing sustainable income, growing gross income to £12.3m in FY'24. This growth is underpinned by our continued strategy of attracting loyal, long-term supporters across a diverse portfolio of fundraising activity, with an increased emphasis on identifying, stewarding, and cultivating relationships with Legators, Major Donors, Trusts, Foundations and Corporate partners to support future growth.

Mass acquisition of new donors through a further investment in Direct Response Television, in line with Smile Train's Global Fundraising Strategy Goal One of growing prioritised Individual Giving streams to deliver 10% growth annually continued to be highly effective, as did print media through package inserts, and digital fundraising initiatives through social media and other online opportunities. The Charity grew income from the Sustainer base by 15% across FY24 to £4.17m.

The Charity continues to monitor additional fundraising through Major Givers, Legacies, In-Memory, Schools, Community, Sporting and Challenge Event fundraising activities. Our Gift Aid processes are running smoothly and continue to generate steady income, generating £1.42m in FY24.

Despite the challenging economic environment, new initiatives to engage new and existing donors performed well and are reflected in the positive end of year results. This year, the current fundraising performance ratio was 2.2:1, when comparing costs of £5.71m against the income raised of £12.31m.

In financial year 2025, grants from the Charity to Smile Train will continue to be made under a grant agreement, which outlines Smile Train's reporting obligations to the Charity.

In addition to providing much needed surgery, the Charity will fund programmes to address comprehensive cleft care, including nutrition, speech therapy, orthodontics and psychological support.

The Charity will continue to work with Smile Train to meet its objectives for the future.

Going concern

The trustees monitor the reserves and cash flow of the Charity to ensure the day to day needs are being met, taking into consideration challenges of the current economic conditions. The trustees have a reasonable expectation that the group has adequate resources to continue in operational existence for the foreseeable future. The group therefore continues to adopt the going concern basis in preparing its financial statements.

Statement of Trustees' responsibilities

The trustees (who are also directors of The Smile Train UK for the purposes of company law) are responsible for preparing the Trustees' Annual Report and the financial statements in accordance with applicable law and regulations.

Company law requires the trustees to prepare financial statements for each financial year. Under that law the trustees have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law), including FRS 102 The Financial Reporting Standard applicable in the UK and Republic of Ireland. Under company law the trustees must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the charitable company and the group and of the incoming resources and application of resources, including the income and expenditure, of the charitable group for that period. In preparing these financial statements, the trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP (FRS 102);
- make judgments and accounting estimates that are reasonable and prudent;
- state whether applicable UK accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company group will continue in business.

The trustees are responsible for keeping adequate accounting records that are sufficient to show and explain the charitable company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The trustees confirm that:

- so far as each trustee is aware, there is no relevant audit information of which the charitable company's auditor is unaware; and
- the trustees have taken all the steps that they ought to have taken as trustees in order to make themselves aware of any relevant audit information and to establish that the charitable company's auditor is aware of that information.

The trustees are responsible for the maintenance and integrity of the corporate and financial information included on the charitable company's website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in

other jurisdictions.
This report is prepared in accordance with the provisions of the Companies Act applicable to small entities.

By order of the board of trustees



Michael Andrew Williams
Trustee
Date: 12 February 2025

INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF THE SMILE TRAIN UK

Opinion

We have audited the financial statements of the Smile Train UK ('the charitable company') and its subsidiary ('the group') for the year ended 30 June 2024 which comprise the group statement of financial activities, the group and parent charitable company balance sheets, the consolidated statement of cash flows and notes to the financial statements, including significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102 The Financial Reporting Standard applicable in the UK and Republic of Ireland (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the group's and the charitable company's affairs as at 30 June 2024 and of the group's income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the charitable group in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the charitable company's or the group's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

Other information

The trustees are responsible for the other information contained within the annual report. The other information comprises the information included in the annual report, other than the financial statements and our auditor's report thereon. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

Opinions on other matters prescribed by the Companies Act 2006

In our opinion based on the work undertaken in the course of our audit

- the information given in the trustees' report, which includes the directors' report prepared for the purposes of company law, for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the directors' report included within the trustees' report have been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

In light of the knowledge and understanding of the group and charitable company and their environment obtained in the course of the audit, we have not identified material misstatements in the directors' report included within the trustees' report.

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate and proper accounting records have not been kept; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit; or
- the trustees were not entitled to prepare the financial statements in accordance with the small companies regime and take advantage of the small companies' exemptions in preparing the trustees' directors' report and from the requirement to prepare a strategic report.

Responsibilities of trustees

As explained more fully in the trustees' responsibilities statement [set out on pages 22-23], the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charitable company or to cease operations, or have no realistic alternative but to do so.

Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Details of the extent to which the audit was considered capable of detecting irregularities, including fraud and non-compliance with laws and regulations are set out below.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at: www.frc.org.uk/auditorsresponsibilities. This description forms part of our auditor's report.

Extent to which the audit was considered capable of detecting irregularities, including fraud

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We identified and assessed the risks of material misstatement of the financial statements from irregularities, whether due to fraud or error, and discussed these between our audit team members. We then designed and performed audit procedures responsive to those risks, including obtaining audit evidence sufficient and appropriate to provide a basis for our opinion.

We obtained an understanding of the legal and regulatory frameworks within which the charitable company and group operates, focusing on those laws and regulations that have a direct effect on the determination of material amounts and disclosures in the financial statements. The laws and regulations we considered in this context were the Companies Act 2006, the Charities Act 2011 together with the Charities SORP (FRS 102). We assessed the required compliance with these laws and regulations as part of our audit procedures on the related financial statement items.

In addition, we considered provisions of other laws and regulations that do not have a direct effect on the financial statements but compliance with which might be fundamental to the charitable company's and the group's ability to operate or to avoid a material penalty. We also considered the opportunities and incentives that may exist within the charitable company and the group for fraud. The laws and regulations we considered in this context for the UK operations were anti-fraud, bribery and corruption legislation, taxation legislation and health and safety legislation.

Auditing standards limit the required audit procedures to identify non-compliance with these laws and regulations to enquiry of the Trustees and other management and inspection of regulatory and legal correspondence, if any.

We identified the greatest risk of material impact on the financial statements from irregularities, including fraud, to be within the timing of recognition of income and the override of controls by management. Our audit procedures to respond to these risks included enquiries of management and the Board of Trustees about their own identification and assessment of the risks of irregularities, sample testing on the posting of journals, reviewing accounting estimates for biases, reviewing regulatory correspondence with the Charity Commission and reading minutes of meetings of those charged with governance.

Owing to the inherent limitations of an audit, there is an unavoidable risk that we may not have detected some material misstatements in the financial statements, even though we have properly planned and performed our audit in accordance with auditing standards. For example, the further removed non-compliance with laws and regulations (irregularities) is from the events and transactions reflected in the financial statements, the less likely the inherently limited procedures required by auditing standards would identify it. In addition, as with any audit, there remained a higher risk of non-detection of irregularities, as these may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal controls. We are not responsible for preventing non-compliance and cannot be expected to detect non-compliance with all laws and regulations.

Use of our report

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and the charitable company's members as a body, for our audit work, for this report, or for the opinions we have formed.



Dipesh Chhatralia
Senior Statutory Auditor
For and on behalf of
Crowe U.K. LLP
Statutory Auditor
London

11 March 2025

Crowe U.K. LLP is eligible for appointment as auditor of the charity by virtue of its eligibility for appointment as auditor of a company under section 1212 of the Companies Act 2006.

THE SMILE TRAIN UK
GROUP STATEMENT OF FINANCIAL ACTIVITIES
FOR THE YEAR ENDED 30 JUNE 2024

	Note	Unrestricted funds	Restricted funds	Total 2024	Total 2023
		£	£	£	£
Income from:					
Donations and legacies	2	**12,263,443**	**14,520**	**12,277,963**	11,131,815
Investments		**33,016**	**-**	**33,016**	3,665
Total		**12,296,459**	**14,520**	**12,310,979**	11,135,480
Expenditure on:					
Raising funds	5	**5,714,364**	**-**	**5,714,364**	5,762,142
Charitable activities	5	**5,574,277**	**25,723**	**5,600,000**	4,100,000
Other	5	**443,394**	**-**	**443,394**	509,114
Total		**11,732,035**	**25,723**	**11,757,758**	10,371,256
Net income/ (expenditure)		**564,424**	**(11,203)**	**553,221**	764,224
Fund balances at 1 July 2023		**1,083,813**	**14,119**	**1,097,932**	333,708
Fund balances at 30 June 2024		**1,648,237**	**2,916**	**1,651,153**	1,097,932

The statement of financial activities also complies with the requirements for an income and expenditure account under the Companies Act 2006.

THE SMILE TRAIN UK
GROUP & PARENT CHARITABLE COMPANY BALANCE SHEETS
AS AT 30 JUNE 2024

	Note	Group 2024 £	Group 2023 £	Charity 2024 £	Charity 2023 £
Fixed assets					
Investments		-	-	1	1
Total Fixed Assets		-	-	1	1
Current assets					
Debtors	8	277,275	266,885	295,244	283,719
Cash at bank and in hand		1,919,599	1,729,967	1,909,851	1,719,673
Total Current Assets		**2,196,874**	**1,996,852**	**2,205,095**	**2,003,392**
Liabilities					
Creditors falling due within one year	9	(545,721)	(898,920)	(543,729)	(898,044)
Total assets less current liabilities		**1,651,153**	**1,097,932**	**1,661,366**	**1,105,348**
Net Assets		**1,651,153**	**1,097,932**	**1,661,367**	**1,105,349**
The funds of the Charity					
Restricted funds	10	2,916	14,119	2,916	14,119
Unrestricted funds					
General funds		1,648,237	1,083,813	1,658,451	1,091,230
Total charity funds		**1,651,153**	**1,097,932**	**1,661,367**	**1,105,349**

The net income for the Charity only for the year ended 30 June 2024 was £556,018 (2023: £766,289)

These accounts are prepared in accordance with the special provisions of Part 15 of the Companies Act relating to small companies.

Approved and authorised for issue by the Board of Trustees on 12 February 2025 and signed on their behalf



Michael Andrew Williams
Trustee
Date: 12 February 2025

Charity Registration No. 114748
Company Registration No. 05738962

THE SMILE TRAIN UK
CONSOLIDATED STATEMENT OF CASH FLOWS
AS AT 30 JUNE 2024

	Note	2024 £	2023 £
Cash flows from operating activities:			
Net cash provided by (used in) operating activities	(a)	189,632	531,995
Change in cash at bank and in hand in the reporting period		189,632	531,995
Cash at bank and in hand at the beginning of the reporting period		1,729,967	1,197,972
Cash at bank and in hand at the end of the reporting period		**1,919,599**	**1,729,967**

Notes to the statement of cash flows

(a) Reconciliation of net cash used in operating activities

Net income for the reporting period	553,221	764,224
Adjustments for:		
Depreciation	-	72
(Increase) Decrease in debtors	(10,390)	107,545
Decrease in creditors	(353,199)	(339,846)
Net cash provided by operating activities	**189,632**	**531,995**

THE SMILE TRAIN UK
NOTES TO THE ACCOUNTS
FOR THE YEAR ENDED 30 JUNE 2024

1 Accounting policies

The principal accounting policies adopted, judgements and key sources of estimation uncertainty in the preparation of the financial statements are as follows:

1.1 Basis of preparation

The Smile Train UK was incorporated in England and Wales as a charitable company limited by guarantee and governed by its Memorandum of Association.

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015) - (Charities SORP (FRS 102)), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) and the Companies Act 2006.

The Smile Train UK meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy note(s).

The financial statements are presented in sterling (£).

1.2 Preparation of the accounts on a going concern basis

The trustees monitor the reserves and cash flow of the Charity to ensure the day to day needs are being met, taking into consideration challenges of the current economic conditions. The trustees have a reasonable expectation that the group has adequate resources to continue in operational existence for the foreseeable future. The group therefore continues to adopt the going concern basis in preparing its financial statements.

1.3 Group financial statements

The financial statements consolidate the results of the charity The Smile Train UK and its wholly owned subsidiary, The Smile Train UK Trading Company Limited (the 'Group) on a line-by-line basis.

The Charity has taken the exemption under section 408 of Companies Act 2006 from presenting an individual company Statement of Financial Activities.

1.4 Income

Donations and other forms of voluntary income are recognised when the Charity has entitlement to the funds, any performance conditions attached to the item(s) of income have been met, it is probable that the income will be received and the amount can be measured reliably.

For legacies, entitlement is taken once the Charity is aware that probate has been granted and either final estate accounts have been approved, notification has been made by the executor(s) that a distribution will be made, or a distribution has been received from the estate. Receipt of a legacy, in whole or in part, is only considered probable when the amount can be measured reliably and the Charity has been notified of the executor's intention to make a distribution. Where legacies have been notified to the Charity, or the Charity is aware of the granting of probate, and the criteria for income recognition have not been met, then the legacy is a treated as a contingent asset and disclosed if material (see note 3).

1.5 Donated services

The Group benefits from services donated to it by Smile Train, Inc. These donated services are recognised within the Group Statement of Financial Activities and are valued at the cost incurred by Smile Train, Inc being the value to the Group.

1.6 Expenditure

All expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all costs related to that category.

Expenditure on raising funds is that incurred in attracting voluntary income.

Other costs are those incurred in connection with administration of the Charity and compliance with statutory requirements.

Charitable activity costs reflect the costs associated with funding surgeries and grants through Smile Train, Inc. and the production of printed public educational material and services to raise awareness, both of which are considered to further the Group's objectives. When educational material is distributed as part of a joint-purpose mailing, the costs are allocated across the expenditure categories on the basis of word count.

1.7 Foreign currency translation

Transactions denominated in foreign currencies are recorded at the rate ruling at the date of the transaction.

Monetary assets and liabilities denominated in foreign currencies are translated into sterling at the rates of exchange ruling at the balance sheet date. All differences are included in net outgoing resources.

1.8 Funds

Restricted funds are subject to specific conditions by donors as to how they may be used. The purposes and uses of the restricted funds are set out in the notes to the accounts.

Designated funds comprise funds which have been set aside at the discretion of the Trustees, for specific purposes.

1.9 Tangible fixed assets and depreciation

The Group capitalises expenditures for fixtures, fittings and equipment in excess of £1,000 which are stated at cost less accumulated depreciation.

Depreciation of fixtures, fittings and equipment is provided using the straight-line method over the following estimated useful lives:

Fixtures and fittings	5 years
Equipment	3 years

1.10 Debtors

Trade and other debtors are recognised at the settlement amount due after any trade discount offered. Prepayments are valued at the amount prepaid net of any trade discounts due.

1.11 Creditors and provisions

Creditors are recognised where the Charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably.

Creditors and provisions are normally recognised at their settlement amount after allowing for any trade discounts due.

1.12 Accounting judgements and sources of estimation uncertainty

In the application of the Charity's accounting policies, trustees are required to make judgements, estimates and assumptions about the carrying values of assets and liabilities that are not readily apparent from other sources. The estimates and underlying assumptions are based on historical experience and other factors that are considered to be relevant. Actual results may differ from these estimates.

The items in the accounts that are considered to involve significant judgements and sources of uncertainty through estimation, when applying Smile Train UK's accounting policies include:

Revenue recognition where judgement is required to appropriately apply the income accounting policies explained in accounting policy note (1.4) above most notably in respect of the judgement as to whether a legacy meets the criteria for recognition in the financial statements and gift aid

where income is only recognised to the extent that trustees are satisfied that the Charity has the appropriate documentation in place to demonstrate entitlement to this income.

Gifts in kind and donated services where an estimate of the time spent on Smile Train UK activities by Smile Train Inc staff is recognised in both income and expenditure in the financial statements.

In the view of the Trustees, no assumptions concerning the future or estimation uncertainty affecting assets and liabilities at the balance sheet date, are likely to result in a material adjustment to their carrying amounts in the next financial year.

There are no items in the financial statements where management were required to make significant judgements and estimates that would have a significant risk of causing a material adjustment to the financial statements.

1.13 Retirement benefits

The Group offers its employees the opportunity to participate in a defined contribution scheme. The amounts charged to the Statement of Financial Activities represent the contributions payable to the scheme during the period.

1.14 Financial instruments

The Group has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at amortised cost using the effective interest method.

2 Donations and legacies

	Unrestricted funds	**Restricted funds**	**Total 2024**	Total 2023
	£	**£**	**£**	£
Donations	**9,144,956**	**14,520**	**9,159,476**	7,914,735
Legacies	**2,935,014**	**-**	**2,935,014**	2,743,571
Donated Services	**183,473**	**-**	**183,473**	473,509
Total	**12,263,443**	**14,520**	**12,277,963**	11,131,815

Donated services are represented by management, operational, administrative, marketing and fundraising services provided by Smile Train, Inc. staff to the Group at no cost, of £183,473 (2023: £473,509).

Income from donations and legacies in 2023 was £10,658,306 of which £10,502,131 was unrestricted and £156,175 was restricted.

3 Legacy notifications

At 30 June 2024, in addition to legacy income that has been included in voluntary income, the Group is expected to benefit from a number of legacies from estates for which the administration had yet to be finalised. These legacies do not meet the criteria for income recognition and have not been included in voluntary income. The Group's future income from these legacies is estimated at approximately £5.3m (2023: £3.5m).

4 Investment in subsidiary

The Smile Train UK Trading Company Limited - Registration No. 09094982
The company acts as a trading subsidiary for its parent company, The Smile Train UK, which is a charity registered with the Charity Commission in England and Wales. The principal activity of the company in the year under review was to conduct the trading activities of its parent company. The profits of The Smile Train UK Trading Company Limited are paid to the Charity. The Smile Train UK Trading Company Limited's directors during 2024 were R Bell, A McCarthy and S Schaefer.

Profit and Loss Account of the Smile Train UK Trading Company Limited

	2024 £	2023 £
Turnover	-	-
Expenditure	(2,797)	(2,065)
Profit (loss) for the year	(2,797)	(2,065)

Balance Sheet of The Smile Train UK Trading Company Limited

	2024 £	2023 £
Current Assets		
Cash at bank and in hand	9,748	10,294
Accounts receivable	-	-
Creditors: amounts falling due within one year	(19,961)	(17,710)
Net assets	**(10,213)**	**(7,416)**
Capital and reserves		
Called up share capital	1	1
Profit and loss account	(10,214)	(7,417)
Equity shareholders' funds	**(10,213)**	**(7,416)**

5 Expenditure

	Staff costs £	Other costs £	Total 2024 £	Total 2023 £
Raising funds				
Advertising and fundraising costs	**319,165**	**5,300,400**	**5,619,565**	5,471,200
Smile Train Inc. staff	**94,799**	**-**	**94,799**	290,942
	413,964	**5,300,400**	**5,714,364**	5,762,142
Charitable activities				
Programme costs	**-**	**5,600,000**	**5,600,000**	4,100,000
Support costs and governance				
Staff costs	**159,583**	**-**	**159,583**	154,981
Audit fees	**-**	**30,870**	**30,870**	29,400
Other accounting fees	**-**	**2,316**	**2,316**	3,396
Legal fees	**-**	**29,597**	**29,597**	33,613
Smile Train Inc. staff	**88,674**	**-**	**88,674**	182,567
Other administrative expenses	**-**	**132,354**	**132,354**	105,157
	248,257	**195,137**	**443,394**	509,114
Total	**662,221**	**11,095,537**	**11,757,758**	10,371,256

The Group staff costs relate to work carried out on the marketing and fundraising strategies, the cultivation of major donors and the management of the donation processing, direct marketing and media placement suppliers. Two thirds of staff compensation have been allocated to advertising and fundraising costs while one third is allocated to support staff costs.

Grants made to Smile Train Inc. of £5,600,000 (2023: £4,100,000) are included in programme costs for direct inclusion in their programme expenses.

Donated services are management, operational, administrative, marketing and fundraising services provided by Smile Train staff or other third parties to the Charity at no cost.

6 Trustees

During the year ended 30 June 2024, none of the trustees received compensation for his or her services or were reimbursed expenses by the Group.

7 Employees

Number of employees

There were 8 employees throughout the year (2023: 8).

Employee Costs	**2024**	2023
	£	£
Wages and salaries	**402,749**	395,371
Social security costs	**41,536**	38,349
Other pension costs	**12,283**	11,632
	456,568	445,352

One employee earned between £90,000 and £100,000 and one employee earned between £60,000 and £70,000 during the year (2023: One employee earned between £90,000 and £100,000 and one employee earned between £60,000 and £70,000 during the year.)

Of these employees, retirement benefits are accruing under pension schemes funded by the group to 2 employees (2023: 2).

The key management personnel of the group are comprised of the Charity's trustees, Director, Head of Individual Giving Development and Smile Train's CEO and CFO. Only the Director and the Head of Individual Giving, Development are paid through the Charity. The employee benefits of these two Charity's key management personnel amounted to £163,670 (2023: £169,315).

Total redundancy and terminations in the year amounted to £9.8k, all of which was settled in the year.

8 Debtors

	Group	**Charity**	Group	Charity
	2024	**2024**	2023	2023
	£	**£**	£	£
Prepayments and accrued income	**277,275**	**277,275**	266,885	266,885
Amounts due from subsidiary	**-**	**17,969**	-	16,834
Total	**277,275**	**295,244**	266,885	283,719

9 *Creditors: amounts falling due within one year*

	Group 2024	Charity 2024	Group 2023	Charity 2023
	£	£	£	£
Trade creditors	**239,643**	**239,403**	562,331	562,331
Amounts owed to group undertakings	**-**	**-**	44,448	44,448
Accruals	**306,078**	**304,326**	292,141	291,265
Total	**545,721**	**543,729**	898,920	898,044

10 *Funds of the Charity*

Restricted Funds
The income funds of the Group include restricted funds comprising the following unexpended balances of donations and grants held on trust for specific purposes:

Group and Charity

	Balance at 1 July 2023	Income	Expenditure	Balance at 30 June 2024
	£	£	£	£
Restricted donations	14,119	14,520	(25,723)	2,916
	14,119	14,520	(25,723)	2,916

	Balance at 1 July 2022	Income	Expenditure	Balance at 30 June 2023
	£	£	£	£
Restricted donations	1,000	156,175	(143,056)	14,119
	1,000	156,175	(143,056)	14,119

Donations received are recorded as unrestricted or restricted, depending on the nature of the donor's restriction. All donor-restricted donations are recorded as restricted income if the donation is received with donor conditions that restrict its use. Of the £156,175 of restricted funds received in 2023, approximately £70,000 was restricted to support our programmes in Africa.

Unrestricted Funds

Group and Charity

	Balance at 1 July 2023	Income	Expenditure	Transfers	Balance at 30 June 2024
	£	£	£	£	£
General Reserve	1,083,813	12,296,459	(11,732,035)	-	1,648,237
	1,083,813	12,296,459	(11,732,035)	-	1,648,237

Group and Charity

	Balance at 1 July 2022	Income	Expenditure	Transfers	Balance at 30 June 2023
	£	£	£	£	£
General Reserve	332,708	10,979,305	(10,228,200)	-	1,083,813
	332,708	10,979,305	(10,228,200)	-	1,083,813

11 Analysis of net assets between funds

Group

	Unrestricted funds	Restricted funds	Total
Fund balances at 30 June 2024 are represented by:	£	£	£
Current assets	2,193,958	2,916	**2,196,874**
Creditors: amounts falling due within one year	(545,721)	-	**(545,721)**
Total	1,648,237	2,916	**1,651,153**

	Unrestricted funds	Restricted funds	Total
Fund balances at 30 June 2023 are represented by:	£	£	£
Current assets	1,982,733	14,119	**1,996,852**
Creditors: amounts falling due within one year	(898,920)	-	**(898,920)**
Total	1,083,813	14,119	**1,097,932**

12 Related parties

During the year, Smile Train Inc., the sole member of the Group, was repaid the sum of £45,472 (2023: £550,000) owed by the Group to Smile Train Inc. in relation to expenses paid by Smile Train Inc. on behalf of the Group. Smile Train Inc. paid expenses totaling £1,024 (2023: £44,463) on behalf of the Group during the year and the Group paid £nil (2023: £ nil) on behalf of Smile Train Inc. during the year. £nil (2023: £44,448) was owed to Smile Train Inc. as at 30 June 2024 related to expenses paid by Smile Train Inc. on behalf of the Group.

In addition, the Group granted £5,600,000 (2023: £4,100,000) to Smile Train Inc. to fund their jointly-stated charitable activities. In addition, the time of Smile Train Inc. staff provided at no cost has been recognised as a Gift in Kind (in income and expenditure) as stated in Note 2.

Smile Train Inc. is the sole company law member of the Group. The Group is therefore a subsidiary of Smile Train Inc. although the Board of Trustees of the Group are responsible for its day to day management.

13 Parent undertaking

The company's ultimate parent undertaking is Smile Train Inc., a US-based non-profit organisation headquartered in New York City. Its offices are located at 633 Third Avenue, New York, NY 10017. Smile Train Inc. and Affiliates accounts are available on www.smiletrain.org



JOURNEY AHEAD

In our 2024 financial year, **you** transformed the lives of 100,000 children through safe, high-quality, free cleft surgery and other comprehensive care. **You** advanced critical new data and insights into the profound global economic impact of our work. **You** provided talented young cleft specialists around the world with previously unheard-of educational opportunities. **You** made ***all*** surgeries safer at 1,000+ healthcare centres around the world.

Thank you for helping us to make the world a healthier, safer, and happier place.

Here's to another year of life-giving smiles, those we give and those we receive.





Registered with FUNDRAISING REGULATOR

A charity registered with the Charity Commission for England and Wales No. 1114748

The Smile Train UK is a company limited by guarantee, registered in England and Wales

Registered Office 10 Queen Street Place, London EC4R 1BE.
Company No. 05738962

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SmileTrain

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THE SMILE TRAIN UK

England & Wales - Charity number 1114748

Accounts

SMILE TRAIN UK

ANNUAL REPORT 2022-2023



SmileTrain

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OUR VISION

A world where everyone has access to safe, high-quality comprehensive cleft care and is able to live a full and healthy life.

Smile Train: Cleft Care That's Always There



Even as much of the world reopened from the COVID-19 pandemic, the past year was a profoundly difficult one for so many. Yet, if you look beyond the headlines, you'll see that the bad news was not the full story.

At Smile Train, when we think of the year that was, we also think of cleft-affected babies who once might have died from malnutrition who are now thriving. Children who once might have dropped out of school due to constant bullying now confidently raising their hands in class. Parents who once might have abandoned their newborns now eager to raise them. Young adults who once knew nothing but exclusion and depression now looking to a future brimming with possibility.

In all, the lives of more than **108,000** people with clefts in 75+ countries were transformed last year because people like you looked at the world as it is and decided to invest in the power and potential of a child's smile.

And surgery numbers alone don't even begin to tell the full story of the global impact for good we made together in fiscal year 2023 (July 1, 2022-June 30, 2023). Thanks to you, we also:

- **Launched partnerships with 57 surgical centres across 26 countries,** including new surgical programmes in Algeria, Barbados, North Macedonia, and Oman.
- **Inaugurated 73 new non-surgical, comprehensive cleft care programmes in 25 countries,** including:
  - Offering 16 new non-surgical cleft care treatments at 14 different partners in India.
  - Starting our first cleft nutritional programmes in the Central African Republic, Chad, Madagascar, and Afghanistan.
  - Establishing our first cleft orthodontics programmes in Togo, the Democratic Republic of the Congo, El Salvador, and the Dominican Republic.
  - Initiating our first cleft speech treatment programmes in the Central African Republic, Madagascar, Morocco, Thailand, and Ukraine.
- **Opened a new state-of-the-art Smile Train Cleft Leadership Center** in Vietnam.
- Jointly published the **first-ever State of the World's Cleft Care Report** with the Institute for Health Metrics and Evaluation at the University of Washington (USA), validating that nutritional support is vital to every cleft journey.

None of these accomplishments was easy or inevitable. It is only thanks to the dedication of our global network of partner health professionals and the continued, critical support of people like you that we have emerged from this year of crises stronger and more resilient than ever before.

Yet so much remains to be done. Every day, children continue to suffer needlessly because of a treatable birth difference.

And another child is born with a cleft every three minutes.

If the past three years have taught me anything, it's that, come what may, our model is strong and nimble enough to reach every child with a cleft with care that is safe, high-quality, comprehensive, and 100% free, performed by local experts who share their culture and know them by name. In fact, with your support, I know we will. **That's the power of cleft care that's always there. That's the power of Smile Train.**

This report is dedicated to **Smile Train's 2,100+ heroic partners – including healthcare workers, hospitals, nonprofits, and so many others – for the safe and selfless care they provide their communities each and every day.**



Susannah Schaefer
President & CEO, Smile Train

Topline Stats



1.5M+

SURGERIES PERFORMED ON PEOPLE OF ALL AGES SINCE OUR FOUNDING IN 1999



EVERY 3 MINUTES

ANOTHER BABY IS BORN WITH A CLEFT.



540

BABIES ARE BORN EACH DAY WITH A CLEFT



1,100+

PARTNER HOSPITALS

2,100+

TRAINED MEDICAL PROFESSIONALS



40,000+

TRAINING OPPORTUNITIES



90+

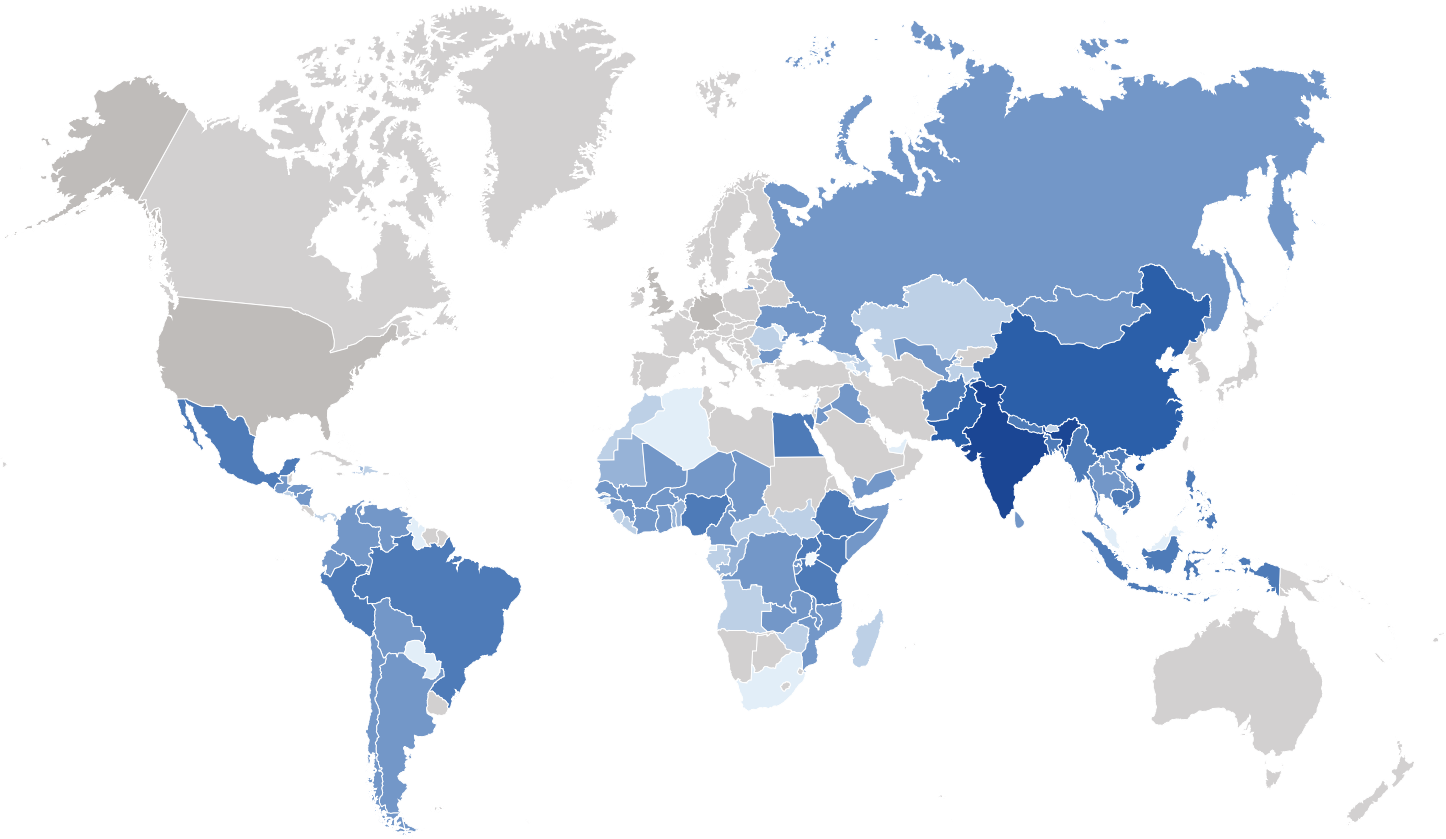
COUNTRIES WHERE SMILE TRAIN HAS SPONSORED FREE CLEFT TREATMENT



35

COUNTRIES WHERE SMILE TRAIN OFFERS ESSENTIAL NON-SURGICAL CLEFT CARE SERVICES

Our Global Network



Cleft Surgeries Sponsored

- 0
- Surgical Awareness Programs Only
- 1 - 100
- 100 - 500
- 500 - 1,000
- 1,000 - 10,000
- 10,000 - 100,000
- 100,000 - 400,000
- 400,000+

Map as of January 2023

**Smile Train has provided support for cleft organizations in the U.S. and U.K.*

Smile Train, Inc. can accept donations worldwide and has fundraising programs in Brazil, Germany, India, Indonesia, Mexico, Philippines, U.A.E., U.K. and U.S.



DEIBA

Diversity, Equity, Inclusion, Belonging, and Accessibility (DEIBA)

At Smile Train, diversity, equity, inclusion, belonging, and accessibility (DEIBA) have always been at the heart of our model. From our founding, we have believed that actively and thoughtfully centring DEIBA principles – leveraging diverse skills and perspectives, treating everyone with respect, creating equitable opportunities for growth and development – in all that we do is not only right, it is true to all that we are and all that we strive to be. **DEIBA makes us a stronger, more effective organisation.**

DEIBA is also a continuous journey, and we are committed to doing it thoughtfully.

To more fully live our values, **Smile Train is directly involving staff across more than a dozen countries in crafting policies and practices around things like how we do our work, how we operationalise DEIBA, and how we position ourselves to bolster talent management and workforce capacity.** These contributions, in turn, also strengthen our sustainable model of making world-class, life-changing cleft care accessible to all who need it, no matter what.

DEIBA highlight: Simulare Medical, a Division of Smile Train

By late 2021, a year after acquiring Simulare Medical, we had sent more than 1,000 of their premier cleft lip and cleft palate simulator models around the world.

One piece of feedback was consistent: *These don't look like my patients.*

It was true: Every simulator was the colour of a Caucasian baby's skin. **That was not acceptable.**

So, we got straight to work to make them better. With help from experts at The Hospital for Sick Children in Toronto, our team searched for a skin tone that **all** of our patients and partners could see themselves in.

After considering 20 variations, the Simulare Medical team and board members selected the tone that was determined to be the most inclusive.

The revised simulators have met with global applause. After seeing them at a conference in Namibia, one local surgeon even tweeted: "Afroskin models! Such little details speak a lot **to the inclusion of Afro skin in medical illustrations and simulations!"**



Standing with Ukraine

"One day, when I was walking to the hospital to work, I saw a rocket hit one of the buildings in front of me. I had to take a different route, but I still went to work that day."

At Smile Train, the courage and selflessness every one of our more than 2,100 partner health workers in 75+ countries brings to their work each day is our constant inspiration. But over the past year, the manifest heroism of our Ukrainian partners deserves special recognition.

We have been partnering with Dr Natalia Tetruieva and the cleft team at OHMATDIT, Ukraine's national children's hospital in Kyiv, since 2008. When Russia invaded in February 2022, the entire staff, including the cleft team, immediately pivoted to healing the wounded and treating weapon trauma, often sleeping in the hospital to meet the unrelenting need.

Since the start of the war, Smile Train has funded essential medical services for our Ukrainian partner hospitals, including:

- Critical medications and consumable supplies for cleft surgeries.
- Meals and transportation for the cleft team and cleft patients.
- Essential medications and consumable supplies for wounded Ukrainians.
- Food and lodging for patients and their families.

As the war rages on, life has not gotten any easier for Dr Tetruieva or her team. But their resolve, like that of their compatriots, has not waned. She and her staff continue to walk to the hospital each day to bring smiles to children from all areas of Ukraine amid incessant rocket fire and power outages.



"The support of the international community is very important for us. It is crucial for us to know that we are not alone in this fight. When we win, united as we are as a nation now, we will restore and rebuild our country that we are so proud of."

Dr Natalia Tetruieva

Comprehensive Cleft Care



Smile Train knows that truly healing from a cleft requires a holistic process that is as unique as each patient.

That's why the secret to our model's success is that it is really a promise: We will be there for you no matter what. We will strive to provide you with the nutritional support you need to reach a healthy weight and thrive. Once you reach it, a local, well-equipped team will perform the cleft surgery – or surgeries – that will change your life forever. After surgery, we will work to provide you with speech therapy, dental treatment, and orthodontics for as long as you need to communicate clearly and smile your brightest. **Our model is ultimately a promise that, whatever the need, Smile Train will be there to meet it with the safest, highest-quality care possible because our donors know that children with clefts deserve no less.**

Writing the Book on Clefts and Nutrition

Listening to the needs of our patients and their caregivers has always been at the heart of our work. **Patients' mothers are always telling our local staff that the free, continuous nutritional support we sponsor at our partner centres is the reason their child is healthy enough for cleft surgery. That it has saved their life.**

Yet, shockingly, **the relationship between malnutrition and clefts has never been scientifically examined on a global level. Until now.**

In honour of World Smile Day® 7 October, Smile Train partnered with the Institute for Health Metrics and Evaluation (IHME) at the University of Washington to produce **a landmark, first-of-its-kind research study: *A Generation Lost: The Devastating Effect of Malnutrition on Children with Clefts.***

We now can say with certainty:

- **Babies with clefts are twice as likely to suffer severe malnutrition as those without**
- **200,000+ children with clefts are dangerously underweight**
- **Between 2000 and 2020, more than 46,000 children with clefts died from malnutrition before their fifth birthday**

"Societies and the global community continue to fail the most disadvantaged children. Our findings should be a wake-up call for initiatives that promote feeding and nutrition care for infants with clefts from the time of birth."

Dr Barbara Delage, Director, Global Nutrition Programs, Smile Train

These findings are not acceptable, and we are already taking action to ensure that the next 20 years will not be like the last. Together with our local partners, we are on the ground across five continents building a grassroots movement to speak out and speak up for those in need and deliver resources and training where they are needed most.

It's already saving children's lives. Like Prisca from Tanzania.

Prisca's Story

When Prisca was born, her family was shocked; they had never seen anyone with a cleft before. The hole in her mouth made it impossible for her mother, Regina, to breastfeed her.

The family lives in a region so remote that the closest village is a two-hour walk away. So, one day after giving birth, Regina walked for hours with her newborn to get her to the nearest hospital. There, she learned how to express milk and feed Prisca by cup. The doctor recommended surgery, but the cost put it far, far out of reach.

Meanwhile, Prisca struggled to eat even with the doctor's help. **At four months old, she weighed just four kilos.** And rather than help, the neighbours spat myths and blame at both of them each time they stepped outside. It got so bad that Regina was afraid to leave the house, but she had no choice – her baby was wasting away and would die if she didn't get help fast. Mustering all her courage, she took Prisca out to seek care.

Every head turned, every eye glared, every mouth laughed. Except for one, whose voice rose above the rest. It belonged to a village government official, who told Regina her baby could receive all the cleft care she would ever need for free at Bugando Medical Centre (BMC), a Smile Train partner in the city of Mwanza, Tanzania. That very moment, **the family put their baby on a bike and pedalled for more than an hour to the nearest town centre, where they boarded a bus and rode for four hours to catch a ferry to Mwanza.**

It is not safe to perform surgery on an underweight baby, so the hospital staff enrolled Prisca in BMC's Smile Train-supported cleft nutrition programme and kept her for monitoring. Regina stayed by her side the whole time.

One week went by, then another. Slowly, Prisca's cheeks got chubbier; her eyes regained the spark of life. **After three weeks of constant attention and care, Prisca gained two kilos!** At last, she was ready for the cleft surgery that would save her life.

Regina couldn't sit still for one moment while Prisca was in surgery. She had to be reminded even to breathe.



But **once she saw her child's smile for the first time, all the anxiety of the last four months washed out in tears of pure joy.**

Prisca can now eat, smile, and grow just like every other child in her village. And when the neighbours look at her these days, they see only a miracle.

Empowered. Emboldened. Educated.

Empowered. Emboldened. Educated.

Empowered. Emboldened. Educated.

Education and Training

With Smile Train, talented, passionate health professionals from historically marginalised regions are bringing cutting-edge medical techniques to their communities… and training their peers. This self-sustaining, global ecosystem of empowerment is saving countless lives each day, **and you make it possible.**

Smile Train COSECSA Scholars Graduate at the Top of Their Class: In December, Smile Train congratulated seven new graduates of the plastic surgery training scholarship programme we sponsor in conjunction with the College of Surgeons of East, Central, and South Africa (COSECSA). Two Smile Train scholars were named the best in their respective disciplines: paediatric surgeon Dr Martha Mukonka and Dr Francoise Mkagaju — who became Rwanda's first female plastic surgeon!

The fellows now head back to their home countries — Rwanda, Uganda, Ethiopia, and Zambia — to serve in a charitable cleft surgery programme for at least three years.

Through this five-year programme, Smile Train aims to improve surgical capacity in sub-Saharan Africa by sponsoring scholarships for aspiring plastic and paediatric surgeons in COSECSA's training programme.

Bringing Local Representation to the Latin American Cranio-Facial Association (LATICFA) Congress: In October, Smile Train was honoured to convene 317 partners from 26 countries in Mexico as co-sponsor and co-host of LATICFA Congress IV, Latin America's premier cleft conference. As in Edinburgh, our partners stole the show, contributing 167 accepted abstracts — 70 of which were published in the *Journal of Craniofacial Surgery—LATICFA Special Edition.* We also sponsored a Simulare Medical Cleft Lip workshop for 20 surgeons and a concurrent Simulare Medical Cleft Palate workshop for 19 partners. True to our model, each of our partners left committed to implementing at least two learnings from the conference with their cleft teams back home.

Community Programmes

Community means knowing you are never alone.

It's an irony tragic as it is unnecessary. Though everyone with a cleft has their own, unique experience, if there's one thing that unites nearly every cleft-affected person from the Great Wall to Stonehenge, it's that, at some point or another, they have all felt alone.

Yet, more than 5 million people are living with an untreated cleft. Another baby with a cleft is born every three minutes. That's a lot of people who might understand; a lot of people yearning to connect. They just need a way.

Enter Smile Train.

Every day since our founding, Smile Train has sought to bring people affected by clefts together in partnership and pride. For more than two decades, we have witnessed people who grew up never speaking about the way they were born become outspoken ambassadors for the cleft community, helping empower a whole new generation to grow up #CleftProud.

In July, Smile Train bought together 200+ medical partners from 46+ countries to Edinburgh for the world's largest cleft conference. and research in multidisciplinary areas of cleft care ranging from surgery to nutrition to technological advances in education and training.

Smile Train UK's Cleft Community Advisory Council members continued to support in raising awareness of clefts, with Council members sharing powerful words and experiences that shaped their unique cleft journeys during the conference and through a variety of campaigns, including World Smile Day® and Cleft Awareness Week

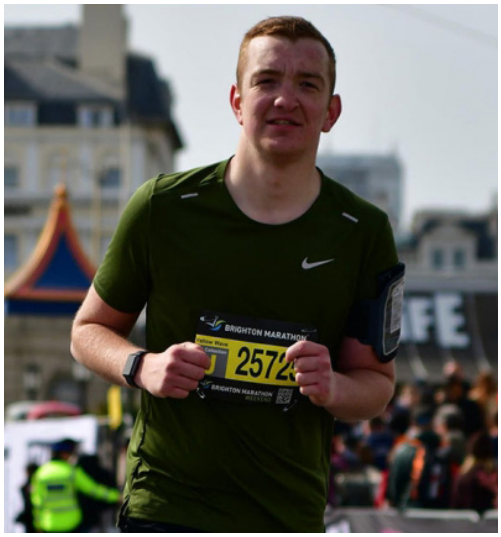


Our Team EMPOWER participants once again turned their miles into smiles at events up and down the country, as well as overseas, taking on marathons, cycles, swims, and even a trek up to Everest Base Camp, bringing the word of Smile Train along with them and raising funds to help provide free cleft treatment to children around the world.

Support. Friendship. Inspiration. A lifeline. That's the life-affirming power of community. And thanks to you, that's what we were able to provide the UK and global cleft communities in this fiscal year like never before.

"Whilst trekking with the team of porters that supported us, I was able to talk to them about the work Smile Train does and share before-and-after pictures of children that we have helped. As these porters live remotely in the mountains, they can act as our eyes and ears to find children that may need our help, so spreading the word with them is a great outreach opportunity.."

Sue Maughan, CCAC UK member following her fundraising trek to Peru.



"Smile Train has always been a charity I have a lot of time and respect for. Having been through the journey myself, I admire the work they do and the number of children and families that they support."

Ryan Crane, who completed three marathons in three weeks for Smile Train UK



Corporate Partners

Smile Train is proud to partner with businesses large and small across the globe who share our commitment to healthcare, sustainability, and smiles.

"Dentsply Sirona has already proven to be an invaluable thought partner in scaling high-quality, comprehensive cleft treatment all over the world. We look forward to many more years ahead of making smiles and advancing with confidence together with their team."

Dr Monica Dominguez Director, Oral Health Programs

In September 2021, we launched a five-year partnership with Dentsply Sirona, the world's largest manufacturer of professional dental products and technologies, to improve oral health globally and build a brighter, more sustainable future for cleft-affected children and families worldwide.

Their $5 million USD financial contribution is providing high-visibility opportunities, elevating the level of care at several Smile Train partners through clinical education access and in-kind support, and generating even more donations through employee giving campaigns and public fundraisers.

After only one year of partnership, we've already:

- Supported the development of global treatment standards and best practices for digitalised cleft care
- Leveraged digital technologies to make treatments safer, more efficient and convenient for children
- Provided high-quality equipment to develop state-of-the-art centres for cleft treatment
- Made Dentsply Sirona's entire online catalogue of clinical education courses available to all Smile Train oral health professionals
- Brought Smile Train partners to the annual DS World conference to network, participate in clinical education sessions, and learn the latest innovations in digital dentistry
- Sponsored more than 2,700 life-changing cleft surgeries in 11 countries

Safety & Quality

Every Child Deserves Safe Surgery Every Time

Just imagine: The routine cleft surgery that should have saved your baby's life irrevocably harms it due to lack of equipment, electricity, training, or other imminently avoidable issue. This is never acceptable, and it's why **safety and quality (S&Q) is always Smile Train's number-one priority.**

The reason Smile Train can enable the safest possible surgery for every child, every time is the same reason we have been able to sponsor more cleft surgeries than every other cleft-focused organisation combined: Our model of empowering local experts, as our safety and quality highlights from the past year make clear.

Team Cleft with Lifebox: Effective communication in the operating room is one of the most important non-technical skills cleft teams can have, yet it has historically also been one of the most overlooked, until now. In partnership with the Lifebox Foundation, we developed Team Cleft, a first-of-its-kind course that trains surgical teams to communicate like just that — teams: different specialists uniting to achieve a shared goal of creating smiles and saving lives. In late 2022 and early 2023, Team Cleft workshops were piloted in Uganda, Kenya, and Ethiopia with at least 55 surgeons, anaesthesiologists, and nurses trained. The scope of the training will expand to 12 cities in Africa, Southeast Asia, and India with at least 250 clinicians trained by late April 2024.

Smile Train-Lifebox Safe Surgery and Anesthesia Initiative: In many parts of the world, inadequate monitoring for patients under anaesthesia is one of the most severe impediments to safe surgery, sometimes leading to catastrophic outcomes. To address this challenge, Smile Train and Lifebox have put ourselves at the forefront of distributing and training on robust and cost-effective pulse oximeters and capnographs — two of the most important basic anaesthesia monitoring tools, yet also some of the scarcest in underdeveloped regions. These lifesaving devices will improve the outcomes for not only children with clefts, but all people undergoing surgery at our partner hospitals.



Staff Spotlight

Dr Elizabeth Igaga: 100,000+ Cleft Surgeries a Year; One Uncompromising Standard of Excellence

Based in Kampala, Uganda, Dr Elizabeth Igaga is Smile Train's global Director of Safety and Quality (S&Q). In this role, she ensures that every one of the 100,000+ cleft surgeries Smile Train sponsors each year meets the same rigorous standards of safety and quality. We caught up with her to discuss her path to this role, her vision for the future of global surgery, and much more.

What made you want to be a doctor and how did you pursue this goal?

We had many challenges growing up, but my dad made sure we went to good schools. I gravitated towards the sciences and ended up in medicine. Medical school in Uganda is a five-year course, and in the last two years, you get to try different disciplines. I did great in all of them, but nothing felt like home until I tried anaesthesia. As it happens, my university was also trying to recruit doctors to study anaesthesiology at that time, because there were only about 40 of them in a country of 40 million.

During my training, I took Safer Anaesthesia from Education (SAFE) courses that opened my mind to the world of advocacy and implementing safe surgical practices. Sometime later, I was delighted to receive an offer to do this work alongside auditors and reviewers. This experience narrowed my focus to perioperative safety; I went around assessing the quality of anaesthesia care being offered at Smile Train partner hospitals in Uganda and other parts of Africa, and doing whatever I could to make it even safer.

What are the stakes of your role, for Smile Train as for our patients and partners?

The stakes are high. Smile Train has already proven that we're able to train healthcare workers in countries with minimal resources. I believe that, by working through our model, we have the capacity to likewise create an environment that will ensure every surgery we sponsor is safe and of the highest quality. So, my work is about ensuring the safety and quality of care provided to all Smile Train patients by building on the work we're already doing. It's about making sure that if anything goes wrong, the cleft team members are adequately trained and equipped to respond.

Why is it beneficial that our Director of Safety and Quality live close to our programmes instead of in the US or UK?

I think it is important for contextualising our partners' work and for diversifying ideas. I know a lot more about working in an OR in a low- and middle-income country than someone who has never been in a situation where they haven't always had all the tools they need right at hand.

It's also important for me to show little girls here that it is possible. I think if you told 19-year-old me that I would be this role someday, I wouldn't have believed you. But it's possible and we're able to do it. We're no different. Yes, we have challenges with resources sometimes, but we're able to do jobs like mine and we're able to advocate for S&Q.

From your perspective, why does Smile Train's model of local partnership and investment matter?

Smile Train's model matters



"We had many challenges growing up, but my dad made sure we went to good schools. I gravitated towards the sciences and ended up in medicine. Medical school in Uganda is a five-year course, and in the last two years, you get to try different disciplines. I did great in all of them, but nothing felt like home until I tried anaesthesia."

Dr Elizabeth Igaga

because it causes a ripple effect. You train one person, that person goes on to train two more, who then go on to train more, and so you're able to create a bigger network in less time and reach more people in a more efficient manner. It also allows you to leave the skills with the people you are training. With a mission-trip-based model, someone does surgery, stays for a week, then goes away. Unfortunately, when a child then develops a complication, no one knows what to do.

That's why building local capacity is so important. Smile Train helps build local resources — instead of flying people in, we're investing that funding into training local teams and making sure they have the resources that they need to treat patients safely. The impact is exponential.

What S&Q issues are you addressing?

One recurrent issue is that governments are not prioritising surgery. It was only recently that the World Health Organization recognised surgery as an important part of primary healthcare.

The late Dr Paul Farmer, a founder of Partners in Health, dubbed surgery as the "forgotten stepchild of global health." Surgery isn't prioritised in policymaking, and as such, the infrastructure, training, and human resources that could potentially be channelled towards ensuring safe surgery for all are diverted towards other pressing needs. We also just don't have enough people doing this work. The Lancet Commission on Global Surgery recommended increasing the surgical workforce density to 20 surgical, anaesthetic, and obstetric providers per 100,000 people in developing countries by 2030. This goal is a far cry from current reality.

Malnutrition is another major issue. Children with clefts often have lots of trouble feeding adequately. We're working with our nutrition specialists to ensure all cleft teams can assess each patient's nutrition and provide additional support to those who are malnourished before they have their surgery.

What changes have you seen at our partners since you started in this role?

I haven't been here long, but I've already seen the beginnings of a culture shift. Different specialists are working more as a team, taking collective responsibility for each patient. I'm also seeing the creation of a culture of safety. Partners feel safe talking to Smile Train because they know we are here to walk together with them on this important journey towards providing the absolute safest, highest-quality treatment for all people with clefts. That makes me happy — I wanted to be part of creating a space where people feel comfortable reaching out when they need help.

How does what we do for cleft care help improve other services at our partner hospitals?

The standards of safety that we set are not just for children with clefts. Yes, Smile Train is a cleft charity and we only fund cleft care, but we work with partners who are treating all patients. So, when an anaesthesiologist is trained, they aren't just going to take care of the children with clefts, they're also going to take care of all children.

It's the same with equipment. Smile Train supports our partners with grants to buy and train their staff to use the latest medical equipment needed for cleft care, but once it's in the OR, it's there to benefit everybody. Everything that we do for our partners eventually benefits every patient. So, while we are trying to solve one medical issue, we are also solving a bigger problem — universal safe surgery. It's the same for nutrition and other aspects of care: if we're training nutritionists to help children with clefts, they're going to apply those learnings to other children. I think it's very important to impact the world even beyond clefts.



THE SMILE TRAIN UK TRUSTEES' REPORT AND ACCOUNTS FOR THE YEAR ENDED 30 JUNE 2023

Charity Registration No. 1114748
Company Registration No. 05738962 (England and Wales)

THE SMILE TRAIN UK
LEGAL AND ADMINISTRATIVE INFORMATION

Trustees
S Schaefer
E F Monopoli
R Reichbach
T Poliakova
S Dransfield
K Spindler
M Wenham
M Wood-Williams

Key Management personnel
Director, Head of Individual Giving
and Smile Train's CEO and CFO

Secretary
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London
EC4R 1BE

Charity number
1114748

Company number
05738962

Principal address
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Registered office
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Auditor
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Bankers
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60 Queen Victoria Street
London
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Solicitors
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10 Queen Street Place
London
EC4R 1BE

THE SMILE TRAIN UK TRUSTEES' REPORT FOR THE YEAR ENDED 30 JUNE 2023

The Trustees, who are also the directors of The Smile Train UK ("the Charity") for the purposes of company law, submit their annual report and the audited consolidated financial statements for the year ended 30 June 2023. Its subsidiary undertaking, The Smile Train UK Trading Company Limited, was incorporated on 20 June 2014. The company is wholly owned and the Trustees' report and accounts have been prepared for the Group.

The Trustees confirm that the annual report and consolidated financial statements have been prepared in accordance with the accounting policies set out in note 1 to the financial statements and comply with the Charity's Memorandum and Articles of Association, the Companies Act 2006 and Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015).

The Trustees' report is also the directors' report required by s417 of the Companies Act 2006.

Structure, governance and management

Management of the Charity

The Board of Trustees (which has a minimum of three) is the body responsible for the management of the Charity. The Board meets periodically as needed and aims to meet quarterly each year. Implementation of the day to day activities of the Charity during the fiscal year was undertaken by I Vallance (Director), S Selby (Head of Individual Giving, Development), S Schaefer (CEO) and B Gonzalez (CFO until 30 June 2023). S Schaefer and B Gonzalez are employees of Smile Train, Inc. ('Smile Train') and neither of these two receive any remuneration from the Charity for this work. S Schaefer and R Reichbach, directors of Smile Train, Inc., were also Trustees of the Charity and receive no remuneration from the Charity. In addition, during the year there were six Trustees who are not on the Board of Smile Train, Inc. nor are they paid employees or consultants of Smile Train, Inc. This governance arrangement is in accordance with the Articles of Association of the Charity. All major and strategic decisions regarding the Charity are approved by the Charity's Board of Trustees.

Smile Train, Inc. is a US-based non-profit organisation headquartered in New York City. Its offices are located at 633 Third Avenue, New York, NY 10017. Smile Train, Inc. and the Charity are dedicated to helping children worldwide who are born with cleft lips and palates. This is stated in the Charity's objects. Smile Train, Inc. has charitable affiliates operating in Brazil, Canada, Germany, India, Indonesia, Mexico and Philippines. Smile Train, Inc. and the Charity share common goals, objectives and a management team. The Charity benefits from a number of donated services from Smile Train, Inc., including the time of Smile Train, Inc. employees, for which the Charity is not charged. Further details of these donated services are provided in Note 5 of the financial statements.

Smile Train, Inc. is the sole company law member of the Charity. The Charity is therefore a subsidiary of Smile Train, Inc. although the Board of Trustees of the Charity are responsible for its day to day management and ensuring it furthers its charitable purposes. Smile Train, Inc. is controlled by a Board of Directors who has nominated R Reichbach, a Director of Smile Train, Inc., as their authorised representative for all dealings with the Charity as sole member.

Governing document

The Charity is a charitable company limited by guarantee and is governed by its Memorandum and Articles of Association, as amended by special resolutions dated 23 March 2006, 29 August 2012, and 11 October 2013.

Smile Train agrees to contribute £1 in the event of the Charity winding up.

The Charity is a registered charity with the Charity Commission (Charity registration no. 1114748).

Since the issuance of the updated Charity Governance Code in July 2017, the Charity has utilised the Code as a support tool for the Trustees to reflect upon its current governance structures and consider the ways in which the Charity and its Trustees currently apply the Charity Governance Code's seven principles and recommended practice.

The Charity already applies a considerable number of the recommended practices, where applicable, relating to each of the Charity Governance Code's seven principles and is committed to further improvement of the Charity's governance standards to increase its overall effectiveness as an organisation. With our Trustees, we have ensured we are substantially compliant with the code. The following are areas where we have not applied the code's provisions, and deemed unnecessary, considering the small size of its board of trustees:

- The code recommends that the board have a vice-chair or similar who provides a sounding board for the chair and serves as an intermediary for the other trustees.
- The code recommends that the Charity consider using a nominations committee to lead the board appointment process and to make recommendations to the board.

Appointment and election of Trustees

Trustees shall be appointed by resolution of the sole member for a renewable term of three years.

None of the Trustees has any beneficial interest in the Charity and none is a member of the Charity.

The Trustees, who are also the directors for the purpose of company law, and who served during the year were:

S Schaefer
E F Monopoli
R Reichbach
T Poliakova
S Dransfield
K Spindler
M Wenham
M Wood-Williams

Induction and training of Trustees

Once appointed, Trustees are briefed on their legal obligations under charity and company law, provided with a copy of the Memorandum and Articles of Association of the Charity and the current budget and updated on the business plan and recent financial performance of the Charity. Trustees are encouraged to attend appropriate external training events where these will facilitate the undertaking of their role.

Risk management

We are committed to identifying, monitoring and managing the risks that might adversely affect the activities in which we are involved. In this context, risk is defined as the potential to fail to achieve the Charity's objectives and for loss, financial and reputational, inherent in the environment in which we operate and in the nature of the transactions undertaken.

There has been in place throughout the year an on-going process for identifying, evaluating and managing the significant risks faced by the Charity, which has been regularly reviewed by the Trustees. Appropriate actions have been put in place to mitigate the exposure to and the consequences of these risks.

The principal risks facing the Group are threats to income in the form of internal or external factors affecting fundraising efforts. The Charity considers internal operational risks such as its ability to accurately capture Gift Aid declarations, reliance on external vendors to deliver on contracted services, and the consistent functioning of its donor database. These risks are considered regularly at meetings by Management and the Trustees so internal controls and assurances can be established and monitored. For example, to ensure timely and proper Gift Aid declarations, the Charity has developed a capture, reporting and claims process that is reviewed annually by the Trustees, the auditors and an external Gift Aid vendor. Additionally, the Charity performs periodic due diligence on its critical vendors to ensure they are delivering on their services and that their business continuity plans are sound in the event of a service failure.

External risk factors considered by the Charity are the effects of changing privacy laws on its ability to maintain fundraising levels. The Charity mitigates these risks by continuing to monitor new developments and diversify its fundraising.

Safeguarding

We recognize that, in the course of our charitable activities, Smile Train and its partner's may come into contact with people who may be at increased risk of abuse and/or exploitation, particularly children and those living in poverty. We are committed to safeguarding children and vulnerable adults and ensuring that their rights to protection are realized. We believe that it is always unacceptable for a child or vulnerable adult to experience abuse of any kind and we recognize our duties of care to all children and vulnerable adults where our operations necessitate contact with them and/or have an impact on them.

To this end, Smile Train has implemented a global safeguarding policy that details out individuals' responsibilities to safeguard children and vulnerable adults and the proper reporting and investigation procedures. The policy provides guidance on how Smile Train's staff and partners should interact with children and vulnerable adults and how to recognize signs of abuse. Smile Train's commitment to safeguarding begins with the safe recruitment, selection and vetting of staff and trustees which is also detailed in its policy.

Objectives and activities

As stated in the Memorandum and Articles of Association, the objects of the Charity are:

1. to relieve the suffering of children with cleft lips or palates or both;

2. to advance the education and training of the public, including doctors, nurses and medical support staff in all matters relating to cleft lip and palate surgery and treatment and the support of those with this condition; and

3. to promote research into and the knowledge and study of the cause, improvement and application of treatments, cures and other medicinal agents, methods and processes that may relieve the suffering of those with cleft lips and palates.

The Trustees have paid due regard to guidance on public benefit issued by the Charity Commission in deciding what activities the Charity should undertake and believe that in reading the Trustees' report in totality, any reader would be satisfied the objects of the Charity have been achieved through the performance of the various worthwhile causes.

These objectives are achieved through on-going direct mail and advertising campaigns used to advance the education of the public and raise awareness of cleft lips and palates. These campaigns are also targeted at raising donations within the UK. The Charity uses the income received from these donations and other sources, net of related expenses, to fund cleft lip and palate treatment in countries around the world, by granting funds to Smile Train who has the infrastructure in place to directly carry out the Charity's objectives. Smile Train supports free cleft surgery and comprehensive cleft care to children in developing countries. Through training local doctors and empowering partner hospitals around the world, Smile Train advances a sustainable solution and scalable model to treat clefts, drastically improving children's lives, including their ability to eat, breathe, and speak over time. There are many children living with untreated clefts who do not have access to proper treatment.

To support our important work, the Charity will focus on three strategic goals over the next few years. The priority will be to grow and diversify fundraising in the areas of individual giving, trusts and legacies, corporate giving and events. In order to support this fundraising growth, the Charity will maintain and evolve effective governance and focus efforts on increasing brand awareness for the Charity as well as around cleft.

Throughout the year staff employed by Smile Train provide management and operational services to the Charity, along with various marketing and administrative services. These services are not paid for by the Charity. The value of these donated services is £473,509 (2022: £467,282) and this has been included within the Group Statement of Financial Activities.

Achievements and performance

During the year the Charity paid £4,100,000 (2022: £6,500,000) in programme activities cost (see Note 5). The Charity granted these funds to Smile Train to fund cleft lip and palate treatment in countries in need around the world.

Through its public education and awareness initiatives the Charity believes it has reached millions of households in the UK and has successfully brought attention to the cause of cleft lip and palate, help to prevent clefts, how to repair clefts and the prevalence of this birth defect in developing countries. The Charity benefits from its relationship with Smile Train by leveraging management, operational support and administration as well as its contractual relationships with Smile Train partner hospitals. The Charity grants funds to Smile Train for cleft treatment primarily in Bangladesh, Cambodia, Pakistan and Vietnam.

We have referred to Smile Train's treatment programmes in Bangladesh, Cambodia, Pakistan and Vietnam but Smile Train undertakes a number of other activities. Below are examples of some of the work undertaken by Smile Train around the world, which is in part funded by grants received from the Charity. More information along with the Smile Train, Inc. and Affiliates Combined Audited Financial Statements and the annual report can be found on Smile Train's website www.smiletrain.org.

Surgeries Performed

The Charity funded approximately 10,200 (2022: 17,911) free cleft surgeries through Smile Train partner hospitals for children primarily in Bangladesh, Cambodia, Pakistan and Vietnam. Smile Train, its affiliates and the Charity continue to lead the way in free, high-quality cleft surgery for poor children around the world. In 2023, Smile Train's cleft care spanned 5 continents through partnerships with more than 2,100 health professionals and 1,100 hospitals. Since its founding in 1999, Smile Train has now supported more than 1,500,000 free cleft surgeries and comprehensive cleft care for patients in 90+ countries.

Smile Train, Inc. and its affiliates also performed the following charitable activities, among other initiatives, during the fiscal year. In the future, in addition to funding cleft surgeries, the Charity may choose to fund similar activities.

Partnerships

The key to helping more children is investing in partnerships with local medical professionals and collaborative organisations that can provide free cleft surgeries and the related cleft care that these children need. Smile Train is always searching for new partners in the developing world who have the experience, passion, human resources and infrastructure to provide safe and high-quality cleft lip and palate treatment.

At the end of fiscal year 2023, there were more than 1,100 Smile Train partner hospitals around the world, serving children in need of cleft care in their communities. Through partnerships and programmes with Smile Train, these hospitals and local medical teams were able to provide safe, free, high-quality cleft treatment to children with clefts in their communities.

Grants awarded

In addition to the partner programmes that deliver the free cleft surgeries that Smile Train provides, the following grants are also awarded to help strengthen the cleft programmes of hundreds of doctors, hospitals, charities and organisations who help poor children suffering with clefts.

Education and Training Grants

Smile Train supported educational and training opportunities in fiscal year 2023, including:

July 2022 – American Heart Association and Nursing Care Saves Lives Trainings

Through its International Training Center affiliation with the American Heart Association (AHA), Smile Train held a training for 52 medical professionals from Kenya including nurses and anaesthetists to certify them in the AHA Basic Life Support (BLS) and Pediatric Advanced Life Support (PALS) from July 18-21, 2022.

August 2022 – Nutrition Training
Smile Train supported 14 cleft providers from the Central Africa region in a 5-day nutrition training course in Cameroon from August 22-26. Trainees learned optimal weight and measurement techniques, cleft nutrition guidelines, and how to share cleft feeding recommendations with parents and caregivers to avoid complications related to cleft-related malnutrition.

September 2022 – First Francophone Conference Cleft Conference
Smile Train hosted the first Francophone Conference on Comprehensive Cleft Care for African cleft care professionals from September 5-6, 2022 in Morocco. 127 trainees from 19 African countries participated in this 2-day conference which provided opportunities for continuing education and created awareness of cleft lip and palate in the region.

September 2022 – Simulare Workshop
In partnership with the Argentine Society of Plastic Surgeons, Smile Train trained 20 surgeons in cleft lip and palate repair using its hyper-realistic Simulare Cleft Lip and Palate 3D-printed simulators in Argentina from Sept 6-7, 2022.

September – October 2022 – Nursing Care Saves Lives
Smile Train hosted a 7-day workshop in Madagascar to increase the competency and confidence of nurses providing perioperative care for children undergoing cleft lip and palate surgery. This workshop included a "training of trainers" (TOT) for the Nursing Care Saves Lives course followed by a standard training where the new trainers could further hone their skills with a group of trainees.

October – November 2022 – Orthodontic Training
Smile Train hosted a training on essential cleft orthodontic training in Thailand from October 26-November 8, 2022. 13 orthodontists and dentists from 7 countries across Southeast Asia attended this training focused on increasing the skill and capacity of cleft orthodontic providers in the region.

Awareness Grants
Awareness funding supports communication messages and publicity to educate people about clefts and the free cleft surgery programs available to them, reducing the stigma and driving thousands of patients to our partner hospitals.

Patient Logistics
While Smile Train grants predominantly focus on medical treatment, this grant programme targets the poorest of the poor who would never make it to the hospital for treatment without additional financial support to help the family with expenses such as food and shelter during their stay, and money to cover the cost of traveling to and from the hospital. While the amount of support a family needs in this regard is often relatively small, it can mean the difference between a child receiving surgery or living their life with an unrepaired cleft.

Comprehensive Care Grants
Smile Train's vision is to ensure every child born with a cleft can lead a full and productive life. A key to this is the critical pre-operative and follow-up care such as nutritional support, speech therapy and orthodontics that many patients require along with cleft surgery. Comprehensive Cleft Care Grants augment and enhance the free cleft surgery programmes to help ensure children in Smile Train's programs have the opportunity for a full, healthy and productive life ahead.

Equipment Grants
These grants assist hospitals in purchasing essential equipment such as surgical instruments, pulse oximeters, and anesthesia machines for the operating room to help increase the number of children who can be treated and to ensure safe surgery and cleft care for all Smile Train patients.

Outreach Grants
This funding supports cleft teams with travel, food, and lodging during outreach treatment trips outside their main surgical centers, either within their own country or in neighboring countries.

Financial review

We have set out the full details of our consolidated income and expenditure in the group statement of financial activities (SOFA) on page 29. The income for the year, principally representing income from donors was £11.13m (2022: £10.33m). The group total expenditure, principally representing programme and fundraising costs, were £10.37m (2022: £11.3m). As a result, recorded net income resources was £760k (2022 net expenditure: £970k). Unrestricted funds at the end of fiscal year 2023 stood at £1.09m (2022: £330k).

The summarized results for the year's trading of The Smile Train UK Trading Company Limited is given on page 35 of the notes to the financial statements. The Smile Train UK Trading Company Limited directors consider the company's state of affairs to be satisfactory. The directors are not anticipating any major changes to the activities of the company.

Funds

The Charity holds two types of funds – Restricted Funds and Unrestricted Funds.

Restricted Funds are those funds for which the original donors specified, directly or indirectly, the purposes for which they wanted the money to be used. The Trustees manage these funds but are governed by the donors' wishes as to how the funds are utilised. During the year ended 30 June 2023, £143,056 (2022: £23,388) of such restricted donations were spent in accordance with the donors' directions and £14,119 (2022: £1,000) were remaining to be spent.

Unrestricted Funds are those funds for which the original donors did not give any particular instructions as to how they wished the funds spent. These funds are allocated by the Trustees at their discretion. At the end of the year, the value of these funds stood at £1.09m (2022: £330k).

Reserves policy

The reserves policy is reviewed annually by the Trustees. In reviewing the risks faced by the Charity and its operational plans for the forthcoming period, the Trustees have decided that it is appropriate that the Charity holds cash reserves between £800k - £1.3m. This level of cash reserves has been maintained throughout the year. Our closing cash balance as of 30 June 2023 was approximately £1.7m which is in excess of the target range.

Fundraising

As a registered member of the Fundraising Regulator, Smile Train UK is committed to fundraising in a transparent and accountable way in accordance with our Pledge to Donors which can be found at https://smiletrain.org.uk/about/our-pledge-to-donors. We are happy to receive feedback from our donors and members of the public. Details on how to reach out to us with a question or concern can be found at: https://smiletrain.org.uk/about/faq#n8485. Through the period July 1st 2022-June 30th 2023 we received 37 new complaints, all of which were resolved in accordance with Smile Train UK's Complaints Procedure.

We understand the importance of keeping our donors' personal data safe and secure in accordance with our https://smiletrain.org.uk/about/privacy-policy-uk designed to ensure continued compliance with the General Data Protection Regulation (GDPR). Our Fulfilment and Supporter Care agency is on hand to respond to supporter requests, including updating donor details and contact preferences, responding to questions and queries about Smile Train's work, our finances and our fundraising.

Along with our in-house fundraising team, we rely on trusted partners to fundraise on our behalf. All third-party fundraising organisations go through a robust procurement process. Formal, regular training is undertaken to ensure that the Smile Train is represented in a way that reflects our values and mission at all times. Fundraising activities are monitored through regular call recordings and performance is evaluated on an on-going basis by the campaign manager and partner agencies.

We are committed to ensuring that all donors are treated fairly. Our fundraisers and fundraising partners are trained on the Code of Fundraising Practice and Smile Train UK's Socially Responsible Fundraising Policy which can be found at: https://smiletrain.org.uk/about/smile-train-uks-socially-responsible-fundraising-policy. Our Policy is consistent with both the Institute of Fundraising's Guidance "Treating Donors Fairly" and the Direct Marketing Association's White paper "Guidelines for call centers dealing with vulnerable consumers. We aim to ensure every one of our supporters feels inspired and in control of their experience with us, and we encourage and welcome their feedback and involvement to help us improve. Without them, we couldn't continue to make a difference to children's lives.

Key management personnel compensation

As part of the annual budgeting process the Trustees review and approve, as appropriate, recommended compensation and changes to positions based on market analysis process. Trustees determine that compensation is reasonable based upon information sufficient to determine whether the value of services is the amount that would ordinarily be paid for like services by similar organisations; the availability of similar services in the geographic area of the Charity and current compensation surveys compiled by independent firms.

Plans for the future

Thanks to the generosity of our donors, Smile Train, its affiliates and the Charity, during fiscal year 2023, were able to support safe, free cleft surgeries (10,200 for the Charity) for children born with clefts in resource-poor countries, launch programmes in new sites, train a record number of cleft care providers and grow our programmes all over the world.

In contribution to Smile Train's Global Fundraising Strategy Goal to increase gross income from our international fundraising entities to $20m by end FY'26 (which includes but is not limited to Smile Train UK's contribution), the charity continued with its approach of increasing sustainable income, growing gross income to £10.66m in FY'23. This growth is underpinned by our continued strategy of attracting loyal, long-term supporters across a diverse portfolio of fundraising activity, with an increased emphasis on identifying, stewarding, and cultivating relationships with Major Donors, Trusts, Foundations and Corporate partners.

Mass acquisition of new donors through a further increase of investment in Direct Response Television, in line with Smile Train's Global Fundraising Strategy Goal One of growing prioritized Individual Giving streams to deliver 10% growth annually continued to be highly effective, as did digital fundraising initiatives through social media and other online opportunities. The charity grew income from the Sustainer base by 17% across FY23.

Strategic assessments of the Trusts and Foundations fundraising channels were completed, and which offered additional insight into future opportunities for growth and development within these areas, which supports our goal of continued diversification of the charity's fundraising portfolio. The Charity continues to monitor additional fundraising through Major Givers, Schools, Community, Sporting and Challenge Event fundraising activities.

Despite the challenging economic environment, several successful new initiatives to engage new and existing donors performed well and are reflected in the positive end of year results. This year, the current fundraising performance ratio was 54%, when comparing costs of £5.76m against the income raised of £10.66m.

In fiscal year 2023, grants from the Charity to Smile Train will continue to be made under a grant agreement, which outlines Smile Train's reporting obligations to the Charity.

While Smile Train and the Charity were busy doing all of these things this past year, an estimated 170,000 children were born with clefts in the developing world. Without intervention, these children have little prospect of ever receiving the cleft care they so desperately need. Their families, often living on less than £1 a day are too poor to ever afford surgery. Without Smile Train support, their local doctors and hospitals are too overburdened to provide free cleft care programmes. And their governments may not consider the problem of clefts a high priority when compared to other life-threatening afflictions.

The Charity cares about these children and with the continued support of our donors, and working with Smile Train, will keep working hard to grow cleft lip and palate treatment programmes, train more medical specialists, raise awareness, find more partners and, ultimately, help more children in need.

In addition to providing much needed surgery, the Charity will fund programmes to address comprehensive cleft care, including nutrition, speech therapy, orthodontics and psychological support.

The Charity will continue to work with Smile Train to meet its objectives for the future.

Going Concern

The trustees monitor the reserves and cash flow of the charity to ensure the day to day needs are being met, taking into consideration challenges of the current economic conditions. The trustees have a reasonable expectation that the group has adequate resources to continue in operational existence for the foreseeable future. The group therefore continues to adopt the going concern basis in preparing its financial statements.

Statement of Trustees' Responsibilities

The trustees (who are also directors of The Smile Train UK for the purposes of company law) are responsible for preparing the Trustees' Annual Report and the financial statements in accordance with applicable law and regulations.

Company law requires the trustees to prepare financial statements for each financial year. Under that law the trustees have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law), including FRS 102 The Financial Reporting Standard applicable in the UK and Republic of Ireland. Under company law the trustees must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the charitable company and the group and of the incoming resources and application of resources, including the income and expenditure, of the charitable group for that period. In preparing these financial statements, the trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP (FRS 102);
- make judgments and accounting estimates that are reasonable and prudent;
- state whether applicable UK accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company group will continue in business.

The trustees are responsible for keeping adequate accounting records that are sufficient to show and explain the charitable company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The trustees confirm that:

- so far as each trustee is aware, there is no relevant audit information of which the charitable company's auditor is unaware; and
- the trustees have taken all the steps that they ought to have taken as trustees in order to make themselves aware of any relevant audit information and to establish that the charitable company's auditor is aware of that information.

The trustees are responsible for the maintenance and integrity of the corporate and financial information included on the charitable company's website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

This report is prepared in accordance with the provisions of the Companies Act applicable to small entities.

By order of the board of trustees



Susannah Schaefer
Trustee
Date: 4 December 2023

INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF THE SMILE TRAIN UK

Opinion

We have audited the financial statements of the Smile Train UK ('the charitable company') and its subsidiary ('the group') for the year ended 30 June 2023 which comprise the group statement of financial activities, the group and parent charitable company balance sheets, the consolidated statement of cash flows and notes to the financial statements, including significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102 The Financial Reporting Standard applicable in the UK and Republic of Ireland (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the group's and the charitable company's affairs as at 30 June 2023 and of the group's income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the charitable group in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the charitable company's or the group's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

Other information

The trustees are responsible for the other information contained within the annual report. The other information comprises the information included in the annual report, other than the financial statements and our auditor's report thereon. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

Opinions on other matters prescribed by the Companies Act 2006

In our opinion based on the work undertaken in the course of our audit

- the information given in the trustees' report, which includes the directors' report prepared for the purposes of company law, for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the directors' report included within the trustees' report have been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

In light of the knowledge and understanding of the group and charitable company and their environment obtained in the course of the audit, we have not identified material misstatements in the directors' report included within the trustees' report.

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate and proper accounting records have not been kept; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit; or
- the trustees were not entitled to prepare the financial statements in accordance with the small companies regime and take advantage of the small companies' exemptions in preparing the trustees' directors' report and from the requirement to prepare a strategic report.

Responsibilities of trustees

As explained more fully in the trustees' responsibilities statement [set out on page 26], the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charitable company or to cease operations, or have no realistic alternative but to do so.

Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Details of the extent to which the audit was considered capable of detecting irregularities, including fraud and non-compliance with laws and regulations are set out below.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at: www.frc.org.uk/auditorsresponsibilities. This description forms part of our auditor's report.

Extent to which the audit was considered capable of detecting irregularities, including fraud

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We identified and assessed the risks of material misstatement of the financial statements from irregularities, whether due to fraud or error, and discussed these between our audit team members. We then designed and performed audit procedures responsive to those risks, including obtaining audit evidence sufficient and appropriate to provide a basis for our opinion.

We obtained an understanding of the legal and regulatory frameworks within which the charitable company and group operates, focusing on those laws and regulations that have a direct effect on the determination of material amounts and disclosures in the financial statements. The laws and regulations we considered in this context were the Companies Act 2006, the Charities Act 2011 together with the Charities SORP (FRS 102). We assessed the required compliance with these laws and regulations as part of our audit procedures on the related financial statement items.

In addition, we considered provisions of other laws and regulations that do not have a direct effect on the financial statements but compliance with which might be fundamental to the charitable company's and the group's ability to operate or to avoid a material penalty. We also considered the opportunities and incentives that may exist within the charitable company and the group for fraud. The laws and regulations we considered in this context for the UK operations were anti-fraud, bribery and corruption legislation, taxation legislation and health and safety legislation.

Auditing standards limit the required audit procedures to identify non-compliance with these laws and regulations to enquiry of the Trustees and other management and inspection of regulatory and legal correspondence, if any.

We identified the greatest risk of material impact on the financial statements from irregularities, including fraud, to be within the timing of recognition of income and the override of controls by management. Our audit procedures to respond to these risks included enquiries of management and the Board of Trustees about their own identification and assessment of the risks of irregularities, sample testing on the posting of journals, reviewing accounting estimates for biases, reviewing regulatory correspondence with the Charity Commission and reading minutes of meetings of those charged with governance.

Owing to the inherent limitations of an audit, there is an unavoidable risk that we may not have detected some material misstatements in the financial statements, even though we have properly planned and performed our audit in accordance with auditing standards. For example, the further removed non-compliance with laws and regulations (irregularities) is from the events and transactions reflected in the financial statements, the less likely the inherently limited procedures required by auditing standards would identify it. In addition, as with any audit, there remained a higher risk of non-detection of irregularities, as these may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal controls. We are not responsible for preventing non-compliance and cannot be expected to detect non-compliance with all laws and regulations.

Use of our report

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and the charitable company's members as a body, for our audit work, for this report, or for the opinions we have formed.



Dipesh Chhatralia
Senior Statutory Auditor
For and on behalf of
Crowe U.K. LLP
Statutory Auditor
London

15 December 2023

Crowe U.K. LLP is eligible for appointment as auditor of the charity by virtue of its eligibility for appointment as auditor of a company under section 1212 of the Companies Act 2006.

THE SMILE TRAIN UK
GROUP STATEMENT OF FINANCIAL ACTIVITIES
FOR THE YEAR ENDED 30 JUNE 2023

	Note	Unrestricted funds	Restricted funds	Total 2023	Total 2022
		£	£	£	£
Income from:					
Donations and legacies	2	**10,975,640**	**156,175**	**11,131,815**	10,334,768
Investments		**3,665**	**-**	**3,665**	3,018
Total		**10,979,305**	**156,175**	**11,135,480**	10,337,786
Expenditure on:					
Raising funds	5	**5,762,142**	**-**	**5,762,142**	4,341,892
Charitable activities	5	**3,956,944**	**143,056**	**4,100,000**	6,500,000
Other	5	**509,114**	**-**	**509,114**	462,407
Total		**10,228,200**	**143,056**	**10,371,256**	11,304,299
Net income/ (expenditure)		**751,105**	**13,119**	**764,224**	(966,513)
Fund balances at 1 July 2022		**332,708**	**1,000**	**333,708**	1,300,221
Fund balances at 30 June 2023		**1,083,813**	**14,119**	**1,097,932**	333,708

The statement of financial activities also complies with the requirements for an income and expenditure account under the Companies Act 2006.

THE SMILE TRAIN UK
GROUP & PARENT CHARITABLE COMPANY BALANCE SHEETS
AS AT 30 JUNE 2023

	Note	Group 2023 £	Group 2022 £	Charity 2023 £	Charity 2022 £
Fixed assets					
Tangible assets	8	-	72	-	72
Investments		-	-	1	1
Total Fixed Assets		-	**72**	**1**	**73**
Current assets					
Debtors	9	266,885	374,430	283,719	388,341
Cash at bank and in hand		1,729,967	1,197,972	1,719,673	1,185,812
Total Current Assets		**1,996,852**	**1,572,402**	**2,003,392**	**1,574,153**
Liabilities					
Creditors falling due within one year	10	(898,920)	(1,238,766)	(898,044)	(1,235,166)
Current assets less current liabilities		**1,097,932**	**333,636**	**1,105,348**	**338.987**
Net Assets		**1,097,932**	**333,708**	**1,105,349**	**339,060**
The funds of the charity and group					
Restricted funds	11	14,119	1,000	14,119	1,000
Unrestricted funds					
General funds		1,083,813	332,708	1,091,230	338,060
Total charity and group funds		**1,097,932**	**333,708**	**1,105,349**	**339,060**

The net income for the charity only for the year ended 30 June 2023 was £766,289 (2022 net expenditure: £963,760)

These accounts are prepared in accordance with the special provisions of Part 15 of the Companies Act relating to small companies.

Approved and authorised for issue by the Board of Trustees on 4 December 2023 and signed on their behalf



Susannah Schaefer
Trustee
Date: 4 December 2023

Charity Registration No. 114748
Company Registration No. 05738962

THE SMILE TRAIN UK
CONSOLIDATED STATEMENT OF CASH FLOWS
AS AT 30 JUNE 2023

	Note	2023 £	2022 £
Cash flows from operating activities:			
Net cash provided by (used in) operating activities	(a)	531,995	201,980
Change in cash at bank and in hand in the reporting period		531,995	201,980
Cash at bank and in hand at the beginning of the reporting period		1,197,972	995,992
Cash at bank and in hand at the end of the reporting period		**1,729,967**	**1,197,972**

Notes to the statement of cash flows

(a) Reconciliation of net cash used in operating activities		
Net income (expenditure) for the reporting period	764,224	(966,513)
Adjustments for:		
Depreciation	72	286
Decrease in debtors	107,545	408,150
Increase (decrease) in creditors	(339,846)	760,057
Net cash provided by operating activities	531,995	201,980

THE SMILE TRAIN UK
NOTES TO THE ACCOUNTS
FOR THE YEAR ENDED 30 JUNE 2023

1 Accounting policies

The principal accounting policies adopted, judgements and key sources of estimation uncertainty in the preparation of the financial statements are as follows:

1.1 Basis of preparation

The Smile Train UK was incorporated in England and Wales as a charitable company limited by guarantee and governed by its Memorandum of Association.

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015) - (Charities SORP (FRS 102)), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) and the Companies Act 2006.

The Smile Train UK meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy note(s).

The financial statements are presented in sterling (£).

1.2 Preparation of the accounts on a going concern basis

The trustees monitor the reserves and cash flow of the charity to ensure the day to day needs are being met, taking into consideration challenges of the current economic conditions. The trustees have a reasonable expectation that the group has adequate resources to continue in operational existence for the foreseeable future. The group therefore continues to adopt the going concern basis in preparing its financial statements.

1.3 Group financial statements

The financial statements consolidate the results of the charity The Smile Train UK and its wholly owned subsidiary, The Smile Train UK Trading Company Limited (the 'Group) on a line-by-line basis.

The Charity has taken the exemption under section 408 of Companies Act 2006 from presenting an individual company Statement of Financial Activities.

1.4 Income

Donations and other forms of voluntary income are recognised when the charity has entitlement to the funds, any performance conditions attached to the item(s) of income have been met, it is probable that the income will be received and the amount can be measured reliably.

For legacies, entitlement is taken once the charity is aware that probate has been granted and either final estate accounts have been approved, notification has been made by the executor(s) that a distribution will be made, or a distribution has been received from the estate. Receipt of a legacy, in whole or in part, is only considered probable when the amount can be measured reliably and the charity has been notified of the executor's intention to make a distribution. Where legacies have been notified to the charity, or the charity is aware of the granting of probate, and the criteria for income recognition have not been met, then the legacy is a treated as a contingent asset and disclosed if material (see note 3).

1.5 Donated services

The Group benefits from services donated to it by Smile Train, Inc. These donated services are recognised within the Group Statement of Financial Activities and are valued at the cost incurred by Smile Train, Inc being the value to the Group.

1.6 Expenditure

All expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all costs related to that category.

Expenditure on raising funds is that incurred in attracting voluntary income.

Other costs are those incurred in connection with administration of the charity and compliance with statutory requirements.

Charitable activity costs reflect the costs associated with funding surgeries and grants through Smile Train, Inc. and the production of printed public educational material and services to raise awareness, both of which are considered to further the Group's objectives. When educational material is distributed as part of a joint-purpose mailing, the costs are allocated across the expenditure categories on the basis of word count.

1.7 Foreign currency translation

Transactions denominated in foreign currencies are recorded at the rate ruling at the date of the transaction.

Monetary assets and liabilities denominated in foreign currencies are translated into sterling at the rates of exchange ruling at the balance sheet date. All differences are included in net outgoing resources.

1.8 Funds

Restricted funds are subject to specific conditions by donors as to how they may be used. The purposes and uses of the restricted funds are set out in the notes to the accounts.

Designated funds comprise funds which have been set aside at the discretion of the Trustees, for specific purposes.

1.9 Tangible fixed assets and depreciation

The Group capitalises expenditures for fixtures, fittings and equipment in excess of £1,000 which are stated at cost less accumulated depreciation.

Depreciation of fixtures, fittings and equipment is provided using the straight-line method over the following estimated useful lives:

Fixtures and fittings	5 years
Equipment	3 years

1.10 Debtors

Trade and other debtors are recognised at the settlement amount due after any trade discount offered. Prepayments are valued at the amount prepaid net of any trade discounts due.

1.11 Creditors and provisions

Creditors are recognised where the charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably.

Creditors and provisions are normally recognised at their settlement amount after allowing for any trade discounts due.

1.12 Accounting judgements and sources of estimation uncertainty

In the application of the charity's accounting policies, trustees are required to make judgements, estimates and assumptions about the carrying values of assets and liabilities that are not readily apparent from other sources. The estimates and underlying assumptions are based on historical experience and other factors that are considered to be relevant. Actual results may differ from these estimates.

The items in the accounts that are considered to involve significant judgements and sources of uncertainty through estimation, when applying Smile Train UK's accounting policies include:

Revenue recognition where judgement is required to appropriately apply the income accounting policies explained in accounting policy note (1.4) above most notably in respect of the judgement as to whether a legacy meets the criteria for recognition in the financial statements and gift aid

where income is only recognised to the extent that trustees are satisfied that the charity has the appropriate documentation in place to demonstrate entitlement to this income.

Gifts in kind and donated services where an estimate of the time spent on Smile Train UK activities by Smile Train Inc staff is recognised in both income and expenditure in the financial statements.

In the view of the Trustees, no assumptions concerning the future or estimation uncertainty affecting assets and liabilities at the balance sheet date, are likely to result in a material adjustment to their carrying amounts in the next financial year.

There are no items in the financial statements where management were required to make significant judgements and estimates that would have a significant risk of causing a material adjustment to the financial statements.

1.13 Retirement benefits

The Group offers its employees the opportunity to participate in a defined contribution scheme. The amounts charged to the Statement of Financial Activities represent the contributions payable to the scheme during the period.

1.14 Financial instruments

The Group has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at amortised cost using the effective interest method.

2 Donations and legacies

	Unrestricted funds	**Restricted funds**	**Total 2023**	Total 2022
	£	**£**	**£**	£
Donations	**7,758,560**	**156,175**	**7,914,735**	6,561,145
Legacies	**2,743,571**	**-**	**2,743,571**	3,306,341
Donated Services	**473,509**	**-**	**473,509**	467,282
Total	**10,975,640**	**156,175**	**11,131,815**	10,334,768

Donated services are represented by management, operational, administrative, marketing and fundraising services provided by Smile Train, Inc. staff to the Group at no cost, of £473,509 (2022: £467,282).

Income from donations and legacies in 2022 was £10,334,768 of which £10,312,072 was unrestricted and £22,696 was restricted.

3 Legacy Notifications

At 30 June 2023, in addition to legacy income that has been included in voluntary income, the Group is expected to benefit from a number of legacies from estates for which the administration had yet to be finalised. The Group's future income from these legacies is estimated at approximately £3.5m (2022: £2.53m).

4 Investment in Subsidiary

The Smile Train UK Trading Company Limited - Registration No. 09094982
The company acts as a trading subsidiary for its parent company, The Smile Train UK, which is a charity registered with the Charity Commission in England and Wales. The principal activity of the company in the year under review was to conduct the trading activities of its parent company. The profits of The Smile Train UK Trading Company Limited are paid to the charity. The Smile Train UK Trading Company Limited's directors during 2023 were R Bell, A McCarthy and S Schaefer.

Profit and Loss Account of the Smile Train UK Trading Company Limited

	2023 £	2022 £
Turnover	-	-
Expenditure	(2,065)	(2,753)
Profit (loss) for the year	(2,065)	(2,753)

Balance Sheet of The Smile Train UK Trading Company Limited

	2023 £	2022 £
Current Assets		
Cash at bank and in hand	10,294	12,160
Accounts receivable	-	-
Creditors: amounts falling due within one year	(17,710)	(17,511)
Net assets	**(7,416)**	**(5,351)**
Capital and reserves		
Called up share capital	1	1
Profit and loss account	(7,417)	(5,352)
Equity shareholders' funds	**(7,416)**	**(5,351)**

5 Expenditure

	Staff costs £	Other costs £	Total 2023 £	Total 2022 £
Raising funds				
Advertising and fundraising costs	**309,963**	**5,161,237**	**5,471,200**	4,042,813
Smile Train Inc. staff	**290,942**	**-**	**290,942**	299,079
	600,905	**5,161,237**	**5,762,142**	4,341,892
Charitable activities				
Programme costs	**-**	**4,100,000**	**4,100,000**	6,500,000
Support costs and governance				
Staff costs	**154,981**	**-**	**154,981**	121,449
Audit fees	**-**	**29,400**	**29,400**	25,200
Other accounting fees	**-**	**3,396**	**3,396**	1,800
Legal fees	**-**	**33,613**	**33,613**	44,192
Smile Train Inc. staff	**182,567**	**-**	**182,567**	168,203
Other administrative expenses	**-**	**105,157**	**105,157**	101,563
	337,548	**171,566**	**509,114**	462,407
Total	**938,453**	**9,432,803**	**10,371,256**	11,304,299

The Group staff costs relate to work carried out on the marketing and fundraising strategies, the cultivation of major donors and the management of the donation processing, direct marketing and media placement suppliers. Two thirds of staff compensation have been allocated to advertising and fundraising costs while one third is allocated to support staff costs.

Grants made to Smile Train Inc. of £4,100,000 (2022: £6,500,000) are included in programme costs for direct inclusion in their programme expenses.

Donated services are management, operational, administrative, marketing and fundraising services provided by Smile Train staff or other third parties to the Charity at no cost.

6 Trustees

During the year ended 30 June 2023, none of the trustees received compensation for his or her services or were reimbursed expenses by the Group.

7 Employees

Number of employees

There were 8 employees throughout the year (2022: 7).

Employee Costs	**2023**	2022
	£	£
Wages and salaries	**395,371**	312,913
Social security costs	**38,349**	28,413
Other pension costs	**11,632**	8,542
	445,352	349,868

One employee earned between £90,000 and £100,000 and one employee earned between £60,000 and £70,000 during the year (2022: One employee earned between £80,000 and £90,000 during the year).

Of these employees, retirement benefits are accruing under pension schemes funded by the group to 2 employees (2022: 1).

The key management personnel of the group are comprised of the Charity's trustees, Director, Head of Individual Giving Development and Smile Train's CEO and CFO. Only the Director and the Head of Individual Giving, Development are paid through the Charity. The employee benefits of these two Charity's key management personnel amounted to £169,315 (2022: £150,700).

8 *Tangible fixed assets*

Group and Charity

	Fixtures, fittings and equipment
Cost	**£**
At 1 July 2022	1,937
Additions	-
At 30 June 2023	1,937
Depreciation	
At 1 July 2022	1,865
Charge for the year	72
At 30 June 2023	1,937
Net book value	
At 1 July 2022	72
At 30 June 2023	-

9 *Debtors*

	Group 2023	**Charity 2023**	Group 2022	Charity 2022
	£	**£**	£	£
Prepayments and accrued income	**266,885**	**266,885**	374,430	374,430
Amounts due from subsidiary	**-**	**16,834**	-	13,911
Total	**266,885**	**283,719**	374,430	388,341

10 *Creditors: amounts falling due within one year*

	Group 2023	**Charity 2023**	Group 2022	Charity 2022
	£	**£**	£	£
Trade creditors	**562,331**	**562,331**	394,952	394,952
Amounts owed to group undertakings	**44,448**	**44,448**	549,986	549,986
Accruals	**292,141**	**291,265**	293,828	290,228
Total	**898,920**	**898,044**	1,238,766	1,235,166

11 *Funds of the Charity*

Restricted Funds
The income funds of the Group include restricted funds comprising the following unexpended balances of donations and grants held on trust for specific purposes:

Group and Charity

	Balance at 1 July 2022	Income	Expenditure	Balance at 30 June 2023
	£	£	£	£
Restricted donations	1,000	156,175	(143,056)	14,119
	1,000	156,175	(143,056)	14,119

	Balance at 1 July 2021	Income	Expenditure	Balance at 30 June 2022
	£	£	£	£
Restricted donations	1,692	22,696	(23,388)	1,000
	1,692	22,696	(23,388)	1,000

Donations received are recorded as unrestricted or restricted, depending on the nature of the donor's restriction. All donor-restricted donations are recorded as restricted income if the donation is received with donor conditions that restrict its use. Of the £156,175 of restricted funds received in 2023, approximately £70,000 was restricted to support our programmes in Africa.

Unrestricted Funds

Group and Charity

	Balance at 1 July 2022	Income	Expenditure	Transfers	Balance at 30 June 2023
	£	£	£	£	£
Designated Fund	-	-	-	-	-
General Reserve	332,708	10,979,305	(10,228,200)	-	1,083,813
	332,708	10,979,305	(10,228,200)	-	1,083,813

The designated funds represent a historic amount set aside for reserves. Upon review, it has been determined that such designated funds are no longer required and therefore transferred back to the general reserve.

Group and Charity

	Balance at 1 July 2021	Income	Expenditure	Transfers	Balance at 30 June 2022
	£	£	£	£	£
Designated Fund	150,000	-	-	(150,000)	-
General Reserve	1,148,529	10,315,090	(11,280,911)	150,000	332,708
	1,298,529	10,315,090	(11,280,911)	-	332,708

12 Analysis of net assets between funds

Group

	Unrestricted funds	Restricted funds	Total
Fund balances at 30 June 2023 are represented by:	£	£	£
Fixed assets	-	-	**-**
Current assets	1,982,733	14,119	**1,996,852**
Creditors: amounts falling due within one year	(898,920)	-	**(898,920)**
Total	1,083,813	14,119	**1,097,932**

	Unrestricted funds	Restricted funds	Total
Fund balances at 30 June 2022 are represented by:	£	£	£
Fixed assets	72	-	**72**
Current assets	1,571,402	1,000	**1,572,402**
Creditors: amounts falling due within one year	(1,238,766)	-	**(1,238,766)**
Total	332,708	1,000	**333,708**

13 Related parties

During the year, Smile Train Inc., the sole member of the Group, was repaid the sum of £550,000 (2022: £ nil) owed by the Group to Smile Train Inc. in relation to expenses paid by Smile Train Inc. on behalf of the Group. Smile Train Inc. paid expenses totaling £44,463 (2022: £390,618) on behalf of the Group during the year and the Group paid £nil (2022: £ nil) on behalf of Smile Train Inc. during the year. £44,448 (2022: £549,986) was owed to Smile Train Inc. as at 30 June 2022.

In addition, the Group granted £4,100,000 (2022: £6,500,000) to Smile Train Inc. to fund their jointly-stated charitable activities. In addition, the time of Smile Train Inc. staff provided at no cost has been recognised as a Gift in Kind (in income and expenditure) as stated in Note 2.

Smile Train Inc. is the sole company law member of the Group. The Group is therefore a subsidiary of Smile Train Inc. although the Board of Trustees of the Group are responsible for its day to day management.

For year end 30 June, 2022, Head of Individual Giving Development attended a training course at a cost of £266.40. The course was facilitated by Adaptaa, Ltd., which is the employer of a trustee, Tatiana Poliakova.

14 Parent undertaking

The company's ultimate parent undertaking is Smile Train Inc., a US-based non-profit organisation headquartered in New York City. Its offices are located at 633 Third Avenue, New York, NY 10017. Smile Train Inc. and Affiliates accounts are available on www.smiletrain.org.

Journey Ahead

Smile Train stands for cleft care that's always there. In a year of turmoil and uncertainty, our heroic local partners boldly made smiles and saved lives. Nearly 108,000 of them.

And they could do it only because you likewise showed up for them.

Thank you for choosing hope in 2023. Thank you for choosing to make miracles — and smiles — possible for children in need.

Thank you for once again helping us change the world one smile at a time.





Registered with FUNDRAISING REGULATOR

A charity registered with the Charity Commission for England and Wales No. 1114748

The Smile Train UK is a company limited by guarantee, registered in England and Wales

Registered Office 10 Queen Street Place, London EC4R 1BE.
Company No. 05738962

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SmileTrain

THE SMILE TRAIN UK

England & Wales - Charity number 1114748

Accounts



SMILE TRAIN UK

ANNUAL REPORT 2021-2022

SmileTrain



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OUR VISION

A world where everyone has access to safe, high-quality comprehensive cleft care and is able to live a full and healthy life.

REFLECTIONS FROM OUR CEO

What a year it has been. At this time last year, I noted how, in a time of great uncertainty and hardship, your continued investment in our model truly inspired me. Thanks to your steadfast support, Smile Train was able to provide our dedicated healthcare partners in 70+ countries the resources they needed to continue safely treating children with clefts through some of the darkest days of the pandemic.

One year later, I have the great honour of reporting back to you on the real global impact of your generosity: The children whose lives you helped to save in a year defined by COVID-19.

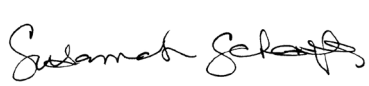
While other, mission-trip-based cleft organisations were sidelined by the pandemic, your donations, fundraisers, volunteering, advocacy, and passion for smiles helped us sponsor:

- 89,000+ life-changing cleft surgeries in 75 countries, many times more than the next leading cleft organisation
- More than 93,000 essential, non-surgical cleft treatments, including growing our lifesaving nutritional support programmes (a growth of 429 % year over year)
- Seven Cleft Leadership Centers (CLCs), which serve as regional hubs for cleft treatment, education, training, and research that present a holistic, team-centred model of offering comprehensive cleft care (CCC) services such as nutrition, surgery, speech therapy, orthodontics, and more
- £1.75million in personal protective equipment (PPE), hand-washing facilities, masks for partners and patients, COVID tests, and essential medical equipment such as pulse oximeters and non-contact thermometers for our partners

...and this is just a fraction of what you helped us achieve in 2021.

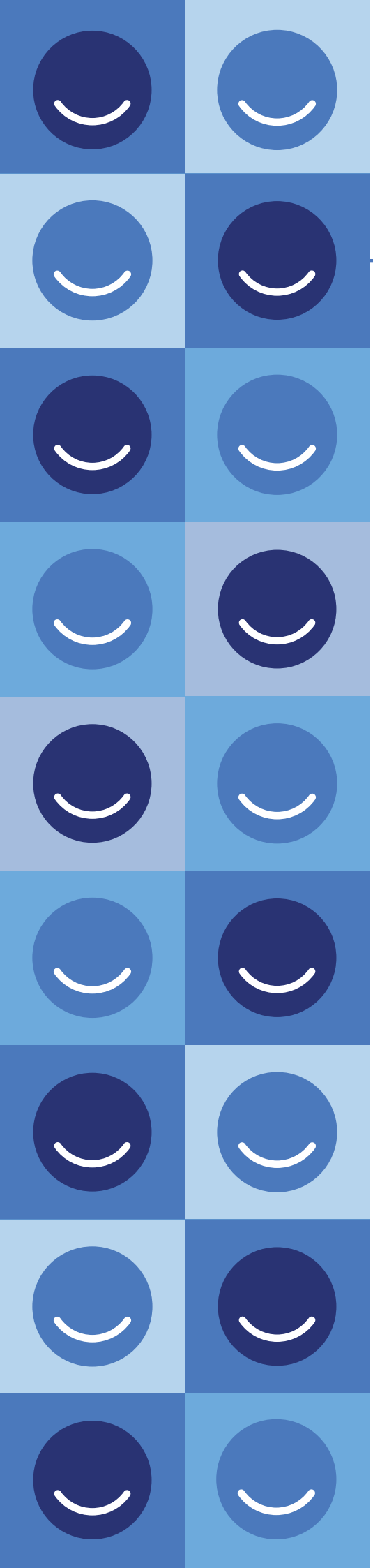
While no one knows what the coming year will bring, I am certain that children with clefts and their families will always have something to smile about as long as you are by their sides.

This annual report is dedicated to Smile Train's heroic medical partners—including healthcare workers, hospitals, nonprofits, and so many others—for the selfless care they provide their communities each and every day.



Susannah Schaefer
President and CEO





DIVERSITY, EQUITY, INCLUSION, BELONGING, AND ACCESSIBILITY (DEIBA)

As a global organisation, Smile Train understands that our responsibility to embody diversity, equity, inclusivity, belonging, and accessibility requires concrete, proactive, and long-term action at our partner centres in 70+ countries and in our offices around the world.

Inclusion is the essence of our model. Unlike mission-based organisations that undermine healthcare workers in low- and middle-income countries (LMICs) by flying in Western doctors to provide cleft care, Smile Train sees health professionals in these regions as equal to any other—because they are. Our "teach a man to fish" model means we proudly support the unique needs of dedicated local partners who speak dozens—if not hundreds—of languages and represent nearly every race, religion, and ethnicity imaginable.

Internally, Smile Train is working with an independent consulting firm to help develop and implement a comprehensive diversity, equity, inclusion, belonging, and accessibility plan that will ensure everything from our hiring practices to how we hold meetings to our communications strategies reflect our values as an anti-racist, inclusive organisation.

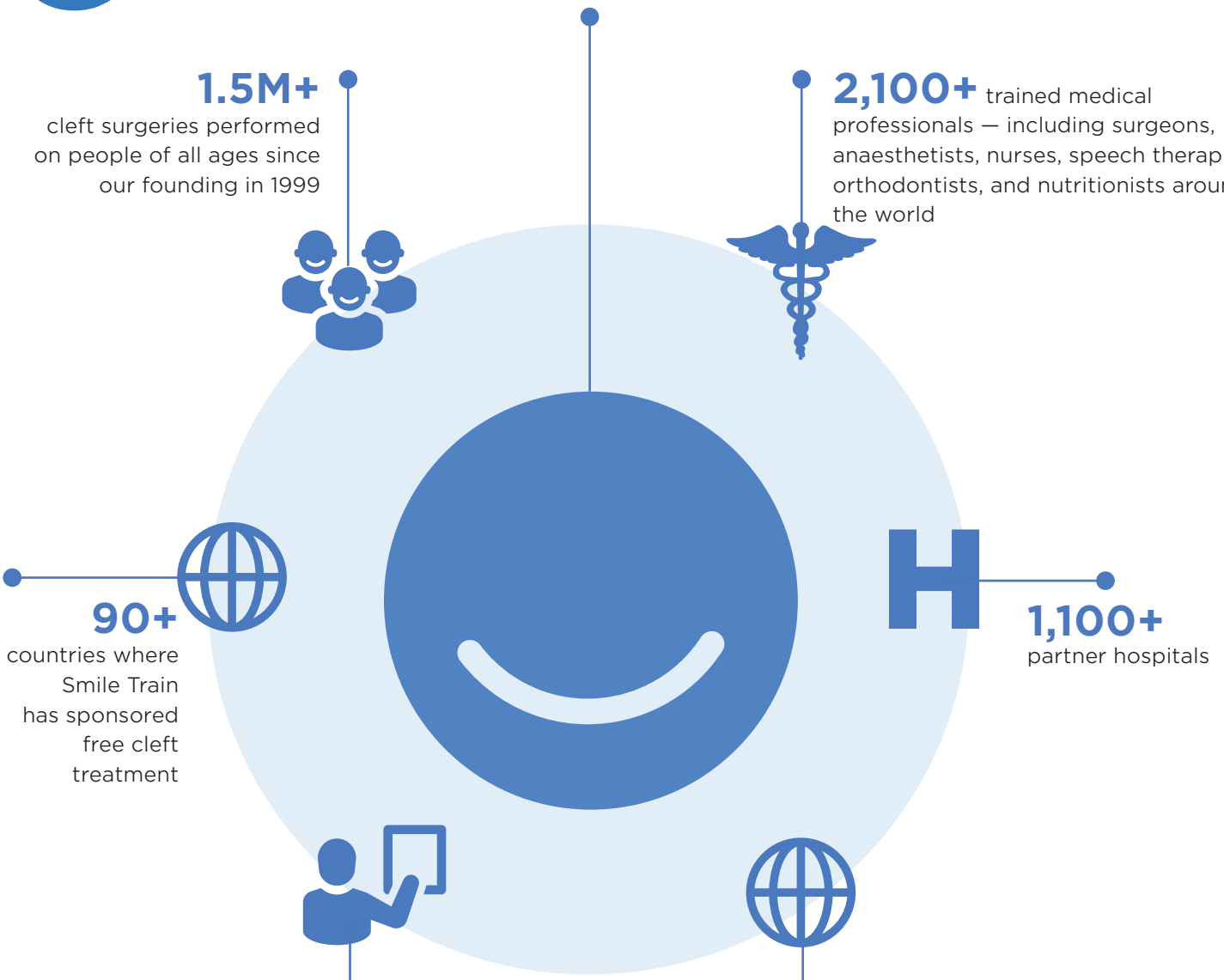
Smiles are contagious. We all smile brighter when we can all smile together, and this is yet another way Smile Train is changing the world one smile at a time.

OUR IMPACT

ONE GOAL: To give every child with a cleft a brighter future.

1.5M+
cleft surgeries performed on people of all ages since our founding in 1999

2,100+ trained medical professionals — including surgeons, anaesthetists, nurses, speech therapists, orthodontists, and nutritionists around the world



90+
countries where Smile Train has sponsored free cleft treatment

1,100+
partner hospitals

40,000+
training opportunities

35 countries where Smile Train offers essential non-surgical cleft care services

In the midst of a crisis like COVID-19, our communities know they can count on us because we know Smile Train can count on dedicated allies like you.

Thanks to you, my team has had the medical equipment and PPE we've needed to keep ourselves, our patients, and our families safe from the earliest days of the pandemic. Thanks to you, we were able to quickly pivot to offering remote care where possible. **Thanks to you, we are safely navigating lockdowns and saving the lives of hundreds of children with clefts in uncertain times.**

On behalf of everyone here at Philippine Band of Mercy and our fellow Smile Train partners around the world, I hope that you may be blessed in the new year as you have been a blessing to all of our patients and their families.

– Ms Percy Benedictos
Executive Director, Philippine Band of Mercy, Manila



COMPREHENSIVE CLEFT CARE (CCC)

Smile Train knows that truly healing from a cleft requires a holistic care process that is as unique as each patient, but the promise we make to each and everyone is universal: We will be there for you, come what may. We will provide you with the nutritional support you need to reach a healthy weight and thrive. Once you reach it, a local, well-equipped team will perform the cleft surgery—or surgeries—that will change your life forever as soon as it is safe in your area. After surgery, we will provide you with speech therapy, dental treatment, and orthodontics for as long as you need to communicate clearly and smile your brightest. **Our model is ultimately a promise that, whatever the need, Smile Train will be there to meet it with the safest, highest-quality care possible because our donors know that children with clefts deserve no less.**

Focus on: Nutrition

While all aspects of cleft care are important, if a baby does not have access to adequate feeding and nutrition programmes, nothing else matters. Malnutrition is a persistent public health crisis in the areas where our partners work and disproportionally affects our patients because clefts often make breastfeeding and bottle-feeding difficult or even impossible. A lack of early medical attention and feeding support threatens the lives of babies with clefts, delays surgery, and prevents them from reaching their potential to thrive.

Urgent need necessitates bold action. That's why, over the next five years, Smile Train has committed to:

- Providing 1,000,000+ mothers and babies lifesaving cleft feeding counselling
- Preventing 55,000+ malnutrition cases in children with clefts
- Providing 40,000+ educational opportunities for cleft feeding and nutrition
- Empowering 1,000+ partner hospitals across 70+ countries to offer cleft nutrition services
- Organising a partner network of 250 partner hospitals offering advanced nutritional services to severely malnourished babies with clefts

Your continued support for our model makes it possible. Unlike mission-trip-based charities, Smile Train empowers, trains, and funds local healthcare workers, encouraging long-term relationships between families and cleft teams. That means brighter futures for our patients and stronger regional healthcare systems for everybody.



NUTRITION: OUR FIVE-YEAR COMMITMENT

1M

mothers and children **benefiting** from **cleft-specific** feeding **counselling**

55k+

child malnutrition cases averted

1,000+

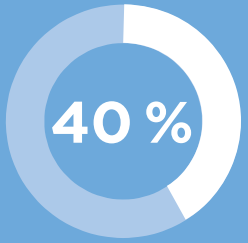
partner hospitals **across 70+ countries** empowered to offer nutrition services to every mother and child pair affected by cleft

40k+

educational opportunities on cleft feeding and nutrition

250+

partner hospitals in an organised network **offering advanced nutritional care** for malnourished children affected by clefts



reduction of the number of stunted children **undergoing cleft surgery**



RESEARCH & INNOVATION: CLEFT CARE AS CATALYST

Smile Train believes that making world-class cleft care possible in low- and middle-income countries creates a high tide that lifts all regional healthcare. But **the change cleft patients need won't happen on its own.** That's why we established **Smile Train's Research and Innovation Advisory Council (STRIAC),** a truly global "Cleft Think Tank" that brings healthcare research and innovation capacity together to collaborate on the challenges facing the international cleft community and innovate new solutions. STRIAC's ultimate goal? Nothing less than **decolonising medical research and development and putting the tools for change where they belong — in the hands of local experts.**

VICENTE'S STORY

Paola, of Rengo, Chile, learned her baby would have a cleft when she was 36 weeks pregnant. She immediately went online to learn more and found that the path to treatment would likely be long and arduous.

Two weeks later, Vicente was born. When Paola saw him, she cried with joy. After reading so much about the problems clefts can cause, it was a relief to just have her son healthy in her arms.

At first, Vicente's cleft made nursing a struggle, and he constantly cried with hunger. Paola looked everywhere for the specialised cleft bottles she discovered online with no luck. Eventually, she figured out a way to feed him, but it wasn't enough—after 15 days of struggle, her milk dried up.

Desperate, she searched again and found Smile Train partner Fundación Gantz, two hours away in Santiago. They left that minute.

"When we arrived at Fundación Gantz, we felt we were home," Paola said. The staff immediately gave Vicente the nutritional support he needed—including a specialised bottle—and scheduled his first cleft surgery for five months later, when they expected he would weigh enough to qualify.

Then they walked Paola through the treatment Vicente would need from that day until he turned 18 and how, thanks to Smile Train's dedicated donors around the world, all of it—including transportation to and from Santiago—would be 100 % free.

The plan worked. Five months later, Vicente was healthy and ready. Paola will never forget "The moment they show him to you after surgery... It's wonderful to see him like that!"

Now that Vicente could eat, it was time to help him speak. He went to speech therapy at Fundación Gantz each week for the next eight years.

As his journey continued, he received further specialised care, including braces, thanks to Smile Train's partnership with GSK Consumer Healthcare.

Vicente was bullied as a child, but now at age 16, he is proud of the young man he sees in the mirror smiling back at him.

"In my house, Fundación Gantz is everything," Paola said.

"I thank Smile Train and GSK Consumer Healthcare very much because they have been a fundamental part of all this. Thanks to them, we have been able to have all the treatment my son needs."

Vicente says it best: "I think people with clefts shouldn't feel bad about themselves because maybe there are many who feel bad and ask themselves why they were born that way, but things happen for a reason. You just have to keep going, because we are all strong and we are all going to make it."

"Our patients benefit immeasurably from having consistent support from birth through adulthood, and the staff benefits from the opportunity to work together within an interdisciplinary team providing comprehensive care. Working with Smile Train, that team actually extends beyond our centre to include an international support network where professionals are constantly being trained and where the focus is on providing the best treatment for our patients."
– Dr Carolina Gutierrez
Orthodontist, Fundación Gantz



Vicente, *Chile*



EDUCATION & TRAINING
LOCAL TRAINING; GLOBAL IMPACT

At its core, "teach a man to fish" means investing strategically in self-obsolescence. By educating and training healthcare leaders in historically marginalized communities, Smile Train is doing so much more than strengthening local cleft teams; we're helping them secure the future of global health. Those we train go on to train others, creating a self-sustaining, global ecosystem of empowerment that will not only save and improve countless lives, but someday also make us no longer needed anywhere we work.

Thanks to you, we were able to teach healthcare workers to "fish" like never before in 2021. Here are just three of the **more than 2,600** revolutionary education and training program sessions—both in-person and virtual—you made possible around the world this year:

• **Paediatric Surgical Scholarships in Africa:** In collaboration with KidsOR, we're providing 40 talented surgeons from sub-Saharan Africa the opportunity to study paediatric surgery—including an eight-month training in cleft treatment—through training programmes run by the West Africa College of Surgeons (WACS) and the College of Surgeons of East, Central and Southern Africa (COSECSA). After completing their three-to-six-year course, graduates are obligated to provide this essential care to children throughout these historically underserved regions for the equivalent number of years that they were enrolled in the training programme.

• **Safe Surgery and Anaesthesia Initiative:** We've teamed up with Lifebox on a groundbreaking initiative to develop cost-effective technical surgical innovations, invest in critical education and training for healthcare workers—and so much more—in low-resource settings. Ultimately, this partnership will reach more than 1,100 hospitals in 70 countries, elevating the standard of care for all children in need of surgery around the globe.

• **Pilot Speech and Capacity-Building Project:** Prior to July 2020, there was only one speech therapist in Ethiopia qualified to work with cleft patients. In a country with such great need, this was unacceptable. So, we partnered with Addis Ababa University on a pilot programme that trained two cohorts of speech therapy students in cleft speech care. By January 2022, 16 students had provided critical speech therapy to 86 children with clefts—a success by any measure. Our local staff is now working to expand this project by launching pilots in other Ethiopian universities and securing graduates jobs across the country. Thanks to our model, our learnings here will soon serve as a template for similar programmes around the world.



Dr. Bethel with Rahmo



Yordanka, *Bulgaria*

CORPORATE PARTNERSHIPS

Smile Train is proud to partner with businesses in industries from cosmetics to tea, from sushi to chocolate, and every field in between, who share our commitment to building sustainable healthcare systems the world over. With their global HQ based in Weybridge, England, our long-term partnership with GSK Consumer Healthcare is a sterling example of what's possible when two organisations with common values team up to do good together.

Since our corporate partnership began in 2018, GSK has joined their global reach and commitment to making holistic oral healthcare available to consumers around the world with Smile Train's unparalleled expertise in local cleft care.

The results speak for themselves. In 2021 alone, we:

- Sponsored **2,400+** life-changing cleft surgeries in 23 countries
- Identified **679** new patients in India thanks to our toll-free Cleft Helpline
- Trained **667** local cleft professionals—an 86 % increase from 2020
- Distributed comprehensive cleft care grants to **25** countries, expanding these lifesaving services to new areas, especially in the Middle East and Europe

gsk | SmileTrain

WORKING TOGETHER TO TRANSFORM LIVES



COMMUNITY

The care that saved Vicente's life and allowed Paola to sleep at night; the training and cutting-edge equipment that empowered their cleft team–and the cleft teams of every other family we've ever supported–was only possible because of people like you. From primary school classes celebrating World Smile Day with us to our fundraisers going the extra mile to support us, **our supporters' and cleft community members' passion, creativity, and generosity is the beating, loving heart that makes each life-changing smile possible.**

CLEFT CON

There are certain experiences that unite nearly every person with a cleft. Most know what it's like to spend their childhood undergoing constant rounds of nutritional support, surgeries, speech therapy, orthodontics, and so much else.

While also facing bullying, stigma, and unwanted stares.

While also feeling like you are in this alone.

That's why, spurred by the members of our Cleft Community Advisory Council (CCAC)—our board of cleft-affected individuals and their families who advise Smile Train's communications strategies and advocate for the global cleft community—Smile Train virtually held the first Cleft Con in 2020 to send the message loud and clear to everyone with a cleft: You are not alone.

At Cleft Con, for the first time ever, the cleft community saw their screens fill up with other faces that looked like theirs, people who intimately knew their joys and their pains. Whose advice (and jokes) rang true because they truly understood.

It was a revelation. After only one Saturday, **adults who had grown up embarrassed by how they were born started social media accounts to share their cleft journeys with the world. Children came away shouting that their cleft is their superpower.**

Building on this success, we planned Cleft Con 2021 with one goal in mind: Go bigger. Word spread fast through the community, and thanks to the tireless advocacy of the CCAC and other cleft advocates, this year's Cleft Con surpassed even the loftiest of expectations.

Cleft Con 2021 was the largest gathering of cleft-affected people in history. On one Saturday in November, nearly 350 members of the #CleftProud community came together virtually to attend sessions on everything from insurance and the arts to political advocacy and dating.

CLEFT CON 2021

SmileTrain



Yacxara from the United States



Smile Train UK's CCAC member, Katie Manning

SPOTLIGHT ON: SMILE TRAIN UK'S CLEFT COMMUNITY ADVISORY COUNCIL

Despite the difficulties in meeting face-to-face throughout the year, Smile Train UK bought together a group of highly-valued supporters and cleft affected individuals to form the UK's Cleft Community Advisory Council (CCAC). Working on improving engagement with the UK cleft community and developing potential engagement and fundraising opportunities, the CCAC will play a pivotal role in helping us achieve future goals.

"I was delighted to be asked to join the CCAC and to join others in being able to input our own experience and knowledge of fundraising and engagement to the Smile Train team. Each member of the council is travelling their own cleft journey whether that be as a parent of a child with cleft or being an adult born with cleft so we can add different perspectives on ideas and campaigns that are being suggested. This ensures each one is well thought through before launch and comprehensively reviewed after completion."—Sue Maughan, UK CCAC member



Left to Right; **Susannah Schaefer, Sue Maughan, Beth Angella, and Matilda Lansdown**



Matilda Lansdown, *Edinburgh*

MATILDA LANSDOWN A REMARKABLE WOMAN:
MATILDA'S JOURNEY WASN'T ALWAYS PLAIN SAILING

Matilda Lansdown, 31, from Edinburgh, was born with a cleft lip and palate and had her first surgery at just eight weeks old.

Matilda is a remarkable woman. The Scot endured 21 years of surgeries and is now sharing her strength and smile with cleft-affected families around the world.

She now serves as a Smile Train UK Ambassador and member of Smile Train UK's Cleft Community Advisory Council.

Matilda, the General Manager of exclusive London salon Josh Wood Colour, was born with a cleft lip and palate.

She had her first surgery at just eight weeks old, followed by her first palate surgery when she was nine months old.

Matilda's first memory is "sitting in a doctor's room being looked at" when she was about three – not surprising as her life has been dominated by surgery. Matilda would continue having procedures and treatments until she was 21.

"I'm told my cleft was quite severe, as it went all the way back and my nose had completely collapsed into my mouth.

"I had to grow up faster than my twin sister, but I'm very grateful and thankful for my postcode lottery of being in the UK with the National Health Service (NHS). I know my parents felt like the support was always there and they couldn't have done it without charity and hospital support."

As with any journey, Matilda's experience wasn't plain sailing.

"I had a feeling when I was younger that I wanted to distance myself from the cleft community and the cleft label because I just so desperately wanted to be in the 'normal' world of my peers. I didn't trust people as easily and I didn't like myself until later in life, so it was hard to make serious connections with others."

As Matilda started to feel more comfortable in her own skin, she decided to use her personal experience to empower others with clefts, fundraise money for Smile Train UK, and become an advocate and champion for cleft-affected individuals in the UK and around the world.

In 2018, Matilda and her father, Adam, embarked on a 34-mile Italian trek through Verona, Vento, and Lake Garda, raising over £1,300 for Smile Train UK.

"For me the hardest part was physical endurance. I'm not really an outdoorsy person so this was definitely outside my comfort zone," she said.

In February 2019, Matilda travelled to Ethiopia on her very own Journey of Smiles, alongside her mum, Sarah, to see first-hand the impact Smile Train has on patients.

With a background in make-up artistry, Matilda put her skills to good use and organised an empowering make-up session for cleft-affected women at Smile Train partner Yekatit 12 Hospital so that they could feel confident applying make-up.

As well as using her social media platforms (@barbieinthecity_ on Instagram) to promote her make-up artistry, she uses her platform to encourage others with clefts to reach out to her and to embrace their appearance.

She said: "I have felt inspired to make a change any way I can. I want to help improve the lives of every child born with a cleft – opening the door to opportunities that the confidence of a smile can bring.

"Smiling is a medicine in itself. In my experience, smiling hasn't always been a given, so it is something special. This was such a big part of why I wanted to get involved with Smile Train – giving others a smile that they could be proud of."



Aidah, *Indonesia*

STAFF SPOTLIGHT: **CHRISTIAN HENRY**

As our Associate for Research & Innovation, Christian Henry is at the forefront of Smile Train's work to build a brighter future for everyone with a cleft. We recently caught up with her to learn more.

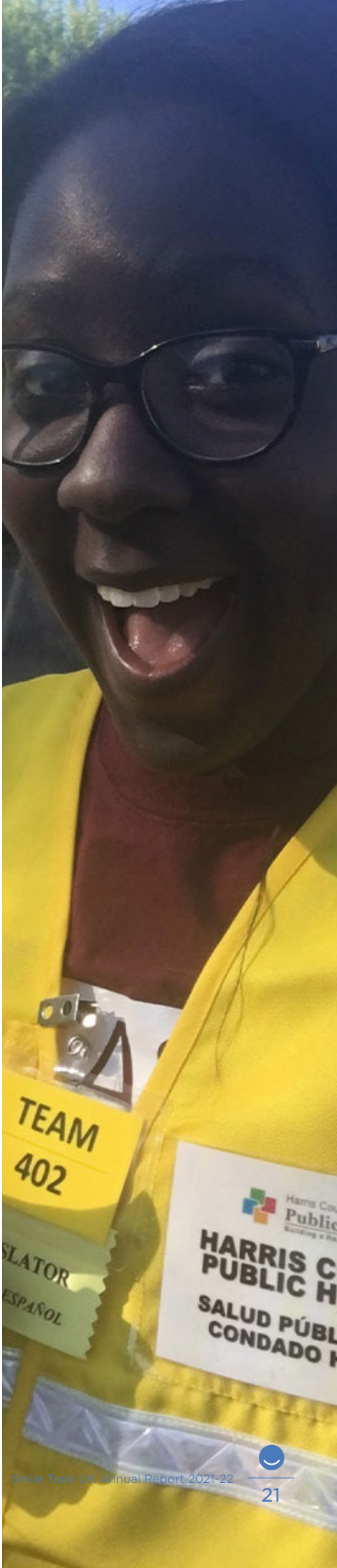
Please describe your role and how you got into data and public health.
On the research end, I help our global medical partners get their work published and presented at conferences. On the innovation end, I help foster new ideas. So that could be our Virtual Surgery Simulator or this really cool app we're working on to help patients with their psychosocial health that I'm super excited about.

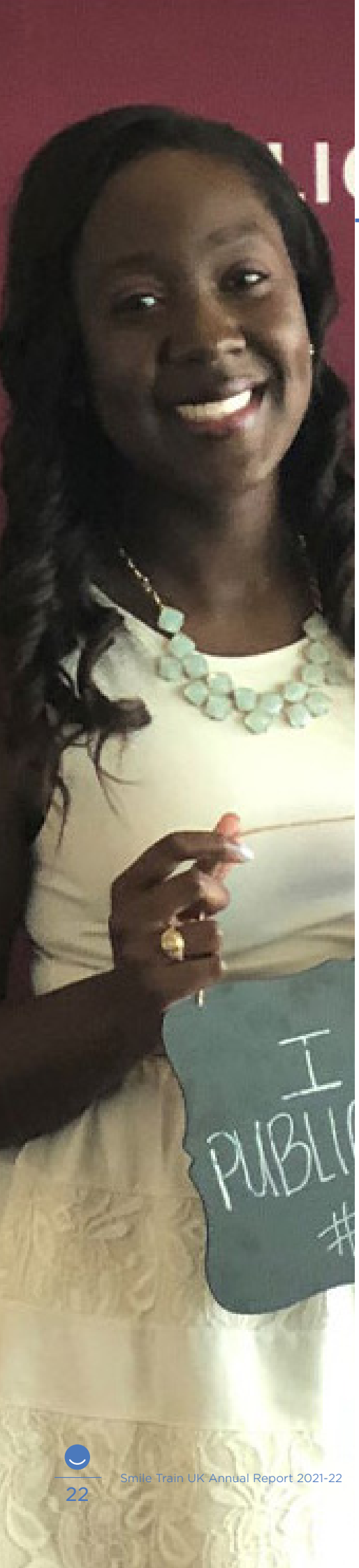
I came to Smile Train from a nonprofit that looks at the mental health side of human services for people who are unhoused. I was looking for an organisation that would look more at the medical side of human services, and Smile Train was the perfect fit.

How would you describe your work to a patient?
My role is to help the people who are helping you—the doctors, the nurses, all those people—learn about how to treat you better.

Why is Smile Train's cause and model meaningful to you?
Our model is about helping train people to build better healthcare systems for themselves. That even extends to research; I'm teaching other researchers how to produce better research, and how to teach others those methods, too, so we can get the best innovations out there. That's so important because I think it's how we're going to keep advancing and improving the treatment we're giving to our patients.

Why is doing this work for cleft treatment, specifically, so important?
Having a cleft can affect someone's nutrition, their physical health, their mental health, their dentistry for their whole lives. It's not just a temporary thing. So if you can help someone get good care and an early start, you can change their whole trajectory.





STAFF SPOTLIGHT: **CHRISTIAN HENRY**

What's something you're working on now that excites you?
We've had 27 partners submit their abstracts for the American Cleft Palate Association Conference, and 21 have been accepted. That's the most that have ever been accepted from Smile Train so far and a high number of international acceptances. We're super excited about this because it means there's going to be a historically large presence for our global partners—and therefore cleft specialists from historically marginalised areas—at America's most prestigious cleft conference.

Where do you see your work in five years? What's your highest priority?
Right now, research is mostly dominated by high-income countries. I'm hopeful that within five years that's not as much the case, that it's more diversified and the standard isn't just to have a high-income-country person on your paper and then maybe you can get published or into a conference. I'm hoping that barrier will get broken down.

What is your message to the global cleft community?
Thank you. Especially to all the professionals who do the hard work that doesn't get highlighted as much as it should, and to those working in low- and middle-income countries. I have seen so many researchers do such good work and really make incredible innovations and strides. Thank you all for thinking outside the box.

And to our patients, thank you for being willing to be a part of that.



Elsie, *Kenya*



JOURNEY AHEAD

Joy. Second chances. Education. Good health. Hope.

Are these what you think of when you think of 2021? They should be, at least in part, because they are what you made possible for more than 89,000 children with clefts in need this year. And their families. And, in many cases, their entire communities.

Already in 2022, we've seen your support bring so much good into the world. This year has seen us making major strides towards bringing comprehensive cleft care to every patient, supporting cutting-edge research into clefts, mustering the might of the US cleft community in support of vital legislation that touches our lives, and so, so much more.

On behalf of our patients, our unstoppable medical partners around the world to whom this report is dedicated, and our Smile Train family around the globe, ***thank you.***

Thank you for helping us spread light in scary times. Thank you for supporting the universal right to quality healthcare and being a champion for those who make it possible. Thank you for upholding the dignity of every human face.

Thank you for once again helping us change the world one smile at a time.

THE SMILE TRAIN UK TRUSTEES' REPORT AND ACCOUNTS FOR THE YEAR ENDED 30 JUNE 2022

Charity Registration No. 1114748
Company Registration No. 05738962 (England and Wales)

THE SMILE TRAIN UK
LEGAL AND ADMINISTRATIVE INFORMATION

TRUSTEES

S Schaefer	
E F Monopoli	
R Reichbach	
T Poliakova	
S Dransfield	
K Spinder	Appointed - 27 April 2022
M Wenham	Appointed - 27 April 2022
M Wood-Williams	Appointed - 27 April 2022

KEY MANAGEMENT PERSONNEL
Director, Senior Manager Direct Marketing and Smile Train's CEO and CFO

SECRETARY
BWB Secretarial Limited
10 Queen Street Place
London
EC4R 1BE

CHARITY NUMBER
1114748

COMPANY NUMBER
05738962

PRINCIPAL ADDRESS
30 Stamford Street
London
SE1 9LQ

REGISTERED OFFICE
C/O Bates Wells & Braithwaite London LLP
10 Queen Street Place
London
EC4R 1BE

AUDITOR
Crowe U.K. LLP
55 Ludgate Hill
London, EC4M 7JW

BANKERS
HSBC Plc
60 Queen Victoria Street
London
EC4N 4TR

SOLICITORS
Bates Wells & Braithwaite London LLP
10 Queen Street Place
London
EC4R 1BE

In April 2022, Smile Train UK welcomed Michael Wood-Williams as the new Chair of Smile Train UK.

A Durham based corporate finance lawyer by profession, Michael brings a wealth of experience to Smile Train UK. His career spans a range of sectors and geographies including enterprise, governance, legal and charity.

Michael is a Board Member of the Ectopic Pregnancy Trust, Riders Minds and Vice Chair of Governors and Chair of the Audit Committee for Gateshead College.

Michael is a co-founder and director of FYLO, a start-up digital data management enterprise.

THE SMILE TRAIN UK TRUSTEES' REPORT FOR THE YEAR ENDED 30 JUNE 2022

The Trustees, who are also the directors of The Smile Train UK ("the Charity") for the purposes of company law, submit their annual report and the audited consolidated financial statements for the year ended 30 June 2022. Its subsidiary undertaking, The Smile Train UK Trading Company Limited, was incorporated on 20 June 2014. The company is wholly owned and the Trustees' report and accounts have been prepared for the Group.

The Trustees confirm that the annual report and consolidated financial statements and consolidated financial statements have been prepared in accordance with the accounting policies set out in note 1 to the financial statements and comply with the Charity's Memorandum and Articles of Association, the Companies Act 2006 and Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015).

The Trustees' report is also the directors' report required by s417 of the Companies Act 2006.

STRUCTURE, GOVERNANCE AND MANAGEMENT

MANAGEMENT OF THE CHARITY

The Board of Trustees (which has a minimum of three) is the body responsible for the management of the Charity. The Board meets periodically as needed and aims to meet quarterly each year. Implementation of the day to day activities of the Charity during the fiscal year was undertaken by I Vallance (Director), S Selby (Senior Manager Direct Marketing), S Schaefer (CEO) and B Gonzalez (CFO). S Schaefer and B Gonzalez are employees of Smile Train, Inc. ('Smile Train') and neither of these two receive any remuneration from the Charity for this work. S Schaefer and R Reichbach, directors of Smile Train, Inc., were also Trustees of the Charity and receive no remuneration from the Charity. In addition, during the year there were six Trustees who are not on the Board of Smile Train, Inc. nor are they paid employees or consultants of Smile Train, Inc. This governance arrangement is in accordance with the Articles of Association of the Charity. All major and strategic decisions regarding the Charity are approved by the Charity's Board of Trustees.

Smile Train, Inc. is a US-based non-profit organisation headquartered in New York City. Its offices are located at 633 Third Avenue, New York, NY 10017. Smile Train, Inc. and the Charity are dedicated to helping children worldwide who are born with cleft lips and palates. This is stated in the Charity's objects. Smile Train, Inc. has charitable affiliates operating in Brazil, Canada, Germany, India, Indonesia, Mexico and Philippines. Smile Train, Inc. and the Charity share common goals, objectives and a management team. The Charity benefits from a number of donated services from Smile Train, Inc., including the time of Smile Train, Inc. employees, for which the Charity is not charged. Further details of these donated services are provided in Note 5 of the financial statements.

Smile Train, Inc. is the sole company law member of the Charity. The Charity is therefore a subsidiary of Smile Train, Inc. although the Board of Trustees of the Charity are responsible for its day to day management and ensuring it furthers its charitable purposes. Smile Train, Inc. is controlled by a Board of Directors who has nominated R Reichbach, a Director of Smile Train, Inc., as their authorised representative for all dealings with the Charity as sole member.

GOVERNING DOCUMENT

TThe Charity is a charitable company limited by guarantee and is governed by its Memorandum and Articles of Association, as amended by special resolutions dated 23 March 2006, 29 August 2012, and 11 October 2013.

Smile Train agrees to contribute £1 in the event of the Charity winding up.

The Charity is a registered charity with the Charity Commission (Charity registration no. 1114748).

Since the issuance of the updated Charity Governance Code in July 2017, the Charity has utilised the Code as a support tool for the Trustees to reflect upon its current governance structures and consider the ways in which the Charity and its Trustees currently apply the Charity Governance Code's seven principles and recommended practice.

The Charity already applies a considerable number of the recommended practices, where applicable, relating to each of the Charity Governance Code's seven principles and is committed to further improvement of the Charity's governance standards to increase its overall effectiveness as an organisation. With our Trustees, we have ensured we are substantially compliant with the code. The following are areas where we have not applied the code's provisions, and deemed unnecessary, considering the small size of its board of trustees:

- The code recommends that the board have a vice-chair or similar who provides a sounding board for the chair and serves as an intermediary for the other trustees.
- The code recommends that the Charity consider using a nominations committee to lead the board appointment process and to make recommendations to the board.

APPOINTMENT AND ELECTION OF TRUSTEES

Trustees shall be appointed by resolution of the sole member for a renewable term of three years.

None of the Trustees has any beneficial interest in the Charity and none is a member of the Charity.

The Trustees, who are also the directors for the purpose of company law, and who served during the year were:

S Schaefer	
E F Monopoli	
R Reichbach	
T Poliakova	
S Dransfield	
K Spinder	Appointed - 27 April 2022
M Wenham	Appointed - 27 April 2022
M Wood-Williams	Appointed - 27 April 2022

INDUCTION AND TRAINING OF TRUSTEES

Once appointed, Trustees are briefed on their legal obligations under charity and company law, provided with a copy of the Memorandum and Articles of Association of the Charity and the current budget and updated on the business plan and recent financial performance of the Charity. Trustees are encouraged to attend appropriate external training events where these will facilitate the undertaking of their role.

RISK MANAGEMENT

We are committed to identifying, monitoring and managing the risks that might adversely affect the activities in which we are involved. In this context, risk is defined as the potential to fail to achieve the Charity's objectives and for loss, financial and reputational, inherent in the environment in which we operate and in the nature of the transactions undertaken.

There has been in place throughout the year an on-going process for identifying, evaluating and managing the significant risks faced by the Charity, which has been regularly reviewed by the Trustees. Appropriate actions have been put in place to mitigate the exposure to and the consequences of these risks.

The principal risks facing the Group are threats to income in the form of internal or external factors affecting fundraising efforts. The Charity considers internal operational risks such as its ability to accurately capture Gift Aid declarations, reliance on external vendors to deliver on contracted services, and the consistent functioning of its donor database. These risks are considered regularly at meetings by Management and the Trustees so internal controls and assurances can be established and monitored. For example, to ensure timely and proper Gift Aid declarations, the Charity has developed a capture, reporting and claims process that is reviewed annually by the Trustees, the auditors and an external Gift Aid vendor. Additionally, the Charity performs periodic due diligence on its critical vendors to ensure they are delivering on their services and that their business continuity plans are sound in the event of a service failure.

Some of the external risk factors considered by the Charity are the effects of changing privacy laws on its ability to maintain fundraising levels as well as the ongoing impact of the COVID-19 crisis on its fundraising plans. The Charity mitigates these risks by continuing to monitor new developments and diversify its fundraising. For example, when in-person events were being postponed and/or cancelled due to COVID-19, the Charity was able to develop virtual events to minimize the effect on donations.

SAFEGUARDING

We recognize that, in the course of our charitable activities, Smile Train and its partner's may come into contact with people who may be at increased risk of abuse and/or exploitation, particularly children and those living in poverty. We are committed to safeguarding children and vulnerable adults and ensuring that their rights to protection are realized. We believe that it is always unacceptable for a child or vulnerable adult to experience abuse of any kind and we recognize our duties of care to all children and vulnerable adults where our operations necessitate contact with them and/or have an impact on them.

To this end, Smile Train has implemented a global safeguarding policy that details out individuals' responsibilities to safeguard children and vulnerable adults and the proper reporting and investigation procedures. The policy provides guidance on how Smile Train's staff and partners should interact with children and vulnerable adults and how to recognize signs of abuse. Smile Train's commitment to safeguarding begins with the safe recruitment, selection and vetting of staff and trustees which is also detailed in its policy.

OBJECTIVES AND ACTIVITIES

As stated in the Memorandum and Articles of Association, the objects of the Charity are:

1. to relieve the suffering of children with cleft lips or palates or both;

2. to advance the education and training of the public, including doctors, nurses and medical support staff in all matters relating to cleft lip and palate surgery and treatment and the support of those with this condition; and

3. to promote research into and the knowledge and study of the cause, improvement and application of treatments, cures and other medicinal agents, methods and processes that may relieve the suffering of those with cleft lips and palates.

The Trustees have paid due regard to guidance on public benefit issued by the Charity Commission in deciding what activities the Charity should undertake and believe that in reading the Trustees' report in totality, any reader would be satisfied the objects of the Charity have been achieved through the performance of the various worthwhile causes.

These objectives are achieved through on-going direct mail and advertising campaigns used to advance the education of the public and raise awareness of cleft lips and palates. These campaigns are also targeted at raising donations within the UK. The Charity uses the income received from these donations and other sources, net of related expenses, to fund cleft lip and palate treatment in countries around the world, by granting funds to Smile Train who has the infrastructure in place to directly carry out the Charity's objectives. Smile Train supports free cleft surgery and comprehensive cleft care to children in developing countries. Through training local doctors and empowering partner hospitals around the world, Smile Train advances a sustainable solution and scalable model to treat clefts, drastically improving children's lives, including their ability to eat, breathe, and speak over time. There are many children living with untreated clefts who do not have access to proper treatment.

To support our important work, the Charity will focus on three strategic goals over the next few years. The priority will be to grow and diversify fundraising in the areas of individual giving, trusts and legacies, corporate giving and events. In order to support this fundraising growth, the Charity will maintain and evolve effective governance and focus efforts on increasing brand awareness for the Charity as well as around cleft.

Throughout the year staff employed by Smile Train provide management and operational services to the Charity, along with various marketing and administrative services. These services are not paid for by the Charity. The value of these donated services is £467,282 (2021: £435,357) and this has been included within the Group Statement of Financial Activities.

ACHIEVEMENTS AND PERFORMANCE

During the year the Charity paid £6,500,000 (2021: £5,200,000) in programme activities cost (see Note 5). The Charity granted these funds to Smile Train to fund cleft lip and palate treatment in countries in need around the world.

Through its public education and awareness initiatives the Charity believes it has reached millions of households in the UK and has successfully brought attention to the cause of cleft lip and palate, help to prevent clefts, how to repair clefts and the prevalence of this birth defect in developing countries. The Charity benefits from its relationship with Smile Train by leveraging management, operational support and administration as well as its contractual relationships with Smile Train partner hospitals. The Charity grants funds to Smile Train for cleft treatment primarily in Bangladesh, China and Pakistan.

We have referred to Smile Train's treatment programmes in Bangladesh, China and Pakistan but Smile Train undertakes a number of other activities. Below are examples of some of the work undertaken by Smile Train around the world, which is in part funded by grants received from the Charity. More information along with the Smile Train, Inc. and Affiliates Combined Audited Financial Statements and the annual report can be found on Smile Train's website www.smiletrain.org.

SURGERIES PERFORMED

The Charity funded approximately 17,911 (2021: 15,892) free cleft surgeries through Smile Train partner hospitals for children primarily in Bangladesh, China and Pakistan. Smile Train, its affiliates and the Charity continue to lead the way in free, high-quality cleft surgery for poor children around the world. In 2022, Smile Train's cleft care spanned 5 continents through partnerships with more than 2,100 health professionals and 1,100 hospitals. Since its founding in 1999, Smile Train has now supported more than 1,500,000 free cleft surgeries and comprehensive cleft care for patients in 90+ countries.

Smile Train, Inc. and its affiliates also performed the following charitable activities, among other initiatives, during the fiscal year. In the future, in addition to funding cleft surgeries, the Charity may choose to fund similar activities.

PARTNERSHIPS

The key to helping more children is investing in partnerships with local medical professionals and collaborative organisations that can provide free cleft surgeries and the related cleft care that these children need. Smile Train is always searching for new partners in the developing world who have the experience, passion, human resources and infrastructure to provide safe and high-quality cleft lip and palate treatment.

At the end of fiscal year 2022, there were more than 1,100 Smile Train partner hospitals around the world, serving children in need of cleft care in their communities. Through partnerships and programmes with Smile Train, these hospitals and local medical teams were able to provide safe, free, high-quality cleft treatment to children with clefts in their communities.

GRANTS AWARDED

In addition to the partner programmes that deliver the free cleft surgeries that Smile Train provides, the following grants are also awarded to help strengthen the cleft programmes of hundreds of doctors, hospitals, charities and organisations who help poor children suffering with clefts.

EDUCATION AND TRAINING GRANTS

Smile Train supported educational and training opportunities in fiscal year 2022, including:

August 2021 – Nursing Care Saves Lives

A 3-day training was held in Bohicon, Benin from August 11-13, 2021 for 10 nurses from Togo and Benin. This essential skills-building course aims to increase the competency and confidence of nurses providing perioperative care for children undergoing cleft lip and palate surgery.

September 2021 – March 2022 – Online Speech Training – Evaluation and Speech Therapy of Patients with Cleft Lip and Palate

Smile Train supported the development and implementation of a 130-hour online training from September 14, 2021 – March 15, 2022, for 25 speech and language therapists from Spain, Paraguay,

and Chile. The training provided attendees with additional learning and skills in the areas of food, language, speech and velopharyngeal function, to better support optimal care for cleft lip and palate patients.

January 2022 – Parent Training Course
Smile Train supported the development and delivery of a training course for 20 members of a Spanish cleft parent group, Associacion Ficat. The in-person course had been delayed since 2019 due to COVID, but was held in person in Barcelona, Spain on January 15, 2022. In the course parents were empowered to support other parents of children with cleft, to understand how they can support their own children during difficulties that may be encountered during the school years; and how to develop their own resilience in dealing with issues that can arise being parents of a child born with a cleft.

March 2022 – Pediatric Surgeon Training
Smile Train supported surgical training for 40 pediatric surgeons in 22 underserved countries. This was the 2nd of 5 annual installments towards their education in pediatric surgery with a cleft lip and palate specialty at various schools across the Africa region. These scholarships will address existing pediatric surgical capacity challenges within these countries and increase the number of newly trained surgeons qualified to treat cleft patients across the continent.

April 2022 - Supporting Comprehensive Cleft Care Through Nutrition and Feeding
Smile Train supported 20 Malawian trainees from April 19-22, 2022 in a comprehensive cleft feeding course that provided training on weight and measurement techniques, cleft nutrition guidelines, and how to share cleft feeding recommendations with parents and caregivers to avoid complications related to cleft-related malnutrition.

AWARENESS GRANTS
Awareness funding supports communication messages and publicity to educate people about clefts and the free cleft surgery programs available to them, reducing the stigma and driving thousands of patients to our partner hospitals.

PATIENT LOGISTICS
While Smile Train grants predominantly focus on medical treatment, this grant programme targets the poorest of the poor who would never make it to the hospital for treatment without additional financial support to help the family with expenses such as food and shelter during their stay, money to cover the cost of traveling to and from the hospital, or money to help offset a parent's lost wages during a hospital stay. While the amount of support a family needs in this regard is often relatively small, it can mean the difference between a child receiving surgery or living their life with an unrepaired cleft.

COMPREHENSIVE CARE GRANTS
Smile Train's vision is to ensure every child born with a cleft can lead a full and productive life. A key to this is the critical pre-operative and follow-up care such as nutritional support, speech therapy and orthodontics that many patients require along with cleft surgery. Comprehensive Cleft Care Grants augment and enhance the free cleft surgery programmes to help ensure children in Smile Train's programs have the opportunity for a full, healthy and productive life ahead.

EQUIPMENT GRANTS
These grants assist hospitals in purchasing essential equipment such as surgical instruments, pulse oximeters, and anesthesia machines for the operating room to help increase the number of children who can be treated and to ensure safe surgery and cleft care for all Smile Train patients.

OUTREACH GRANTS
This funding supports cleft teams with travel, food, and lodging during outreach trips outside their main surgical centers, either within their own country or in neighboring countries.

FINANCIAL REVIEW
We have set out the full details of our consolidated income and expenditure in the group statement of financial activities (SOFA) on page 38. The income for the year, principally representing income from donors was £10.33m (2021: £8.91m). The group total expenditure, principally representing programme and fundraising costs, were £11.3m (2021: £9.02m). As a result, recorded net

expenditure resources was £970k (2021 net expenditure: £110k). Unrestricted funds at the end of fiscal year 2022 stood at £330k (2021: £1.3m).

The summarized results for the year's trading of The Smile Train UK Trading Company Limited is given on pages 43-44 of the notes to the financial statements. The Smile Train UK Trading Company Limited directors consider the company's state of affairs to be satisfactory. The directors are not anticipating any major changes to the activities of the company.

FUNDS

The Charity holds two types of funds – Restricted Funds and Unrestricted Funds.

Restricted Funds are those funds for which the original donors specified, directly or indirectly, the purposes for which they wanted the money to be used. The Trustees manage these funds but are governed by the donors' wishes as to how the funds are utilised. During the year ended 30 June 2022, £23,388 (2021: £24,580) of such restricted donations were spent in accordance with the donors' directions and £1,000 (2021: £1,692) were remaining to be spent.

Unrestricted Funds are those funds for which the original donors did not give any particular instructions as to how they wished the funds spent. These funds are allocated by the Trustees at their discretion. At the end of the year, the value of these funds stood at £330k (2021: £1.3m).

RESERVES POLICY

The reserves policy is reviewed annually by the Trustees. In reviewing the risks faced by the Charity and its operational plans for the forthcoming period, the Trustees have decided that it is appropriate that the Charity holds cash reserves between £800k - £1.3m. This level of cash reserves has been maintained throughout the year.

FUNDRAISING

As a registered member of the Fundraising Regulator, Smile Train UK is committed to fundraising in a transparent and accountable way in accordance with our Pledge to Donors which can be found at https://smiletrain.org.uk/about/our-pledge-to-donors. We are happy to receive feedback from our donors and members of the public. Details on how to reach out to us with a question or concern can be found at: https://smiletrain.org.uk/about/faq#n8485. Through the period July 1st 2021-June 30th 2022 we received 18 new complaints, all of which were resolved in accordance with Smile Train UK's Complaints Procedure.

We understand the importance of keeping our donors' personal data safe and secure in accordance with our https://smiletrain.org.uk/about/privacy-policy-uk designed to ensure continued compliance with the General Data Protection Regulation (GDPR). Our Fulfilment and Supporter Care agency is on hand to respond to supporter requests, including updating donor details and contact preferences, responding to questions and queries about Smile Train's work, our finances and our fundraising.

Along with our in-house fundraising team, we rely on trusted partners to fundraise on our behalf. All third-party fundraising organisations go through a robust procurement process. Formal, regular training is undertaken to ensure that the Smile Train is represented in a way that reflects our values and mission at all times. Fundraising activities are monitored through regular call recordings and performance is evaluated on an on-going basis by the campaign manager and partner agencies.

We are committed to ensuring that all donors are treated fairly. Our fundraisers and fundraising partners are trained on the Code of Fundraising Practice and Smile Train UK's Socially Responsible Fundraising Policy which can be found at: https://smiletrain.org.uk/about/smile-train-uks-socially-responsible-fundraising-policy. Our Policy is consistent with both the Institute of Fundraising's Guidance "Treating Donors Fairly" and the Direct Marketing Association's White paper "Guidelines for call centers dealing with vulnerable consumers. We aim to ensure every one of our supporters feels inspired and in control of their experience with us, and we encourage and welcome their feedback and involvement to help us improve. Without them, we couldn't continue to make a difference to children's lives.

KEY MANAGEMENT PERSONNEL COMPENSATION

As part of the annual budgeting process the Trustees review and approve, as appropriate, recommended compensation and changes to positions based on market analysis process. Trustees determine that compensation is reasonable based upon information sufficient to determine whether the value of services is the amount that would ordinarily be paid for like services by similar organisations; the availability of similar services in the geographic area of the Charity and current compensation surveys compiled by independent firms.

PLANS FOR THE FUTURE

Thanks to the generosity of our donors, Smile Train, its affiliates and the Charity, during fiscal year 2022, were able to support safe, free cleft surgeries (17,911 for the Charity) for children born with clefts in resource-poor countries, launch programmes in new sites, train a record number of cleft care providers and grow our programmes all over the world.

In the 2022 fiscal year, the Charity continued with its approach of increasing sustainable income, underpinned by a strategy to attract loyal, long-term supporters across a diverse portfolio of fundraising activity. Mass acquisition of new donors through a further increase of investment in Direct Response Television continued to be highly effective, as did digital fundraising initiatives through social media and other online opportunities.

Strategic assessments of the Trusts and Foundations fundraising channels were completed, and which offered additional insight into future opportunities for growth and development. The Charity continues to monitor additional fundraising through Major Givers, Schools, Community, Sporting and Challenge Event fundraising activities.

Despite the logistical challenges of Covid-19, the pandemic also enabled the charity to identify several successful new initiatives to engage new and existing donors, and which are reflected in the positive end of year results. This year, the current fundraising performance ratio was 44%, when comparing costs of £4.34m against the income raised of £9.87m.

In fiscal year 2023, grants from the Charity to Smile Train will continue to be made under a grant agreement, which outlines Smile Train's reporting obligations to the Charity.

While Smile Train and the Charity were busy doing all of these things this past year, an estimated 170,000 children were born with clefts in the developing world. Without intervention, these children have little prospect of ever receiving the cleft care they so desperately need. Their families, often living on less than £1 a day are too poor to ever afford surgery. Without Smile Train support, their local doctors and hospitals are too overburdened to provide free cleft care programmes. And their governments may not consider the problem of clefts a high priority when compared to other life threatening afflictions.

The Charity cares about these children and with the continued support of our donors, and working with Smile Train, will keep working hard to grow cleft lip and palate treatment programmes, train more medical specialists, raise awareness, find more partners and, ultimately, help more children in need.

In addition to providing much needed surgery, the Charity will fund programmes to address comprehensive cleft care, including nutrition, speech therapy, orthodontics and psychological support.

The Charity will continue to work with Smile Train to meet its objectives for the future.

GOING CONCERN

The trustees monitor the reserves and cash flow of the charity to ensure the day to day needs are being met, taking into consideration challenges of the current economic conditions as well as the ongoing COVID-19 crisis. The trustees have a reasonable expectation that the group has adequate resources to continue in operational existence for the foreseeable future. The group therefore continues to adopt the going concern basis in preparing its financial statements.

STATEMENT OF TRUSTEES' RESPONSIBILITIES

The trustees (who are also directors of The Smile Train UK for the purposes of company law) are responsible for preparing the Trustees' Annual Report and the financial statements in accordance with applicable law and regulations.

Company law requires the trustees to prepare financial statements for each financial year. Under that law the trustees have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law), including FRS 102 The Financial Reporting Standard applicable in the UK and Republic of Ireland. Under company law the trustees must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the charitable company and the group and of the incoming resources and application of resources, including the income and expenditure, of the charitable group for that period. In preparing these financial statements, the trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP (FRS 102);
- make judgments and accounting estimates that are reasonable and prudent;
- state whether applicable UK accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company group will continue in business.

The trustees are responsible for keeping adequate accounting records that are sufficient to show and explain the charitable company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The trustees confirm that:

- so far as each trustee is aware, there is no relevant audit information of which the charitable company's auditor is unaware; and
- the trustees have taken all the steps that they ought to have taken as trustees in order to make themselves aware of any relevant audit information and to establish that the charitable company's auditor is aware of that information.

The trustees are responsible for the maintenance and integrity of the corporate and financial information included on the charitable company's website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

This report is prepared in accordance with the provisions of the Companies Act applicable to small entities.

By order of the board of trustees



Michael Wood-Williams
Trustee
7 December 2022

INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF THE SMILE TRAIN UK

OPINION

We have audited the financial statements of the Smile Train UK ('the charitable company') and its subsidiary ('the group') for the year ended 30 June 2022 which comprise the group statement of financial activities, the group and parent charitable company balance sheets, the consolidated statement of cash flows and notes to the financial statements, including significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102 The Financial Reporting Standard applicable in the UK and Republic of Ireland (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the group's and the charitable company's affairs as at 30 June 2022 and of the group's income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

BASIS FOR OPINION

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the charitable group in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

CONCLUSIONS RELATING TO GOING CONCERN

In auditing the financial statements, we have concluded that the trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the charitable company's or the group's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

OTHER INFORMATION

The trustees are responsible for the other information contained within the annual report. The other information comprises the information included in the annual report, other than the financial statements and our auditor's report thereon. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

OPINIONS ON OTHER MATTERS PRESCRIBED BY THE COMPANIES ACT 2006

In our opinion based on the work undertaken in the course of our audit

- the information given in the trustees' report, which includes the directors' report prepared for the purposes of company law, for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the directors' report included within the trustees' report have been prepared in accordance with applicable legal requirements.

MATTERS ON WHICH WE ARE REQUIRED TO REPORT BY EXCEPTION

In light of the knowledge and understanding of the group and charitable company and their environment obtained in the course of the audit, we have not identified material misstatements in the directors' report included within the trustees' report.

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate and proper accounting records have not been kept; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit; or
- the trustees were not entitled to prepare the financial statements in accordance with the small companies regime and take advantage of the small companies' exemptions in preparing the trustees' directors' report and from the requirement to prepare a strategic report.

RESPONSIBILITIES OF TRUSTEES

As explained more fully in the trustees' responsibilities statement [set out on page 26], the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charitable company or to cease operations, or have no realistic alternative but to do so.

AUDITOR'S RESPONSIBILITIES FOR THE AUDIT OF THE FINANCIAL STATEMENTS

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Details of the extent to which the audit was considered capable of detecting irregularities, including fraud and non-compliance with laws and regulations are set out below.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at: www.frc.org.uk/auditorsresponsibilities. This description forms part of our auditor's report.

EXTENT TO WHICH THE AUDIT WAS CONSIDERED CAPABLE OF DETECTING IRREGULARITIES, INCLUDING FRAUD

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We identified and assessed the risks of material misstatement of the financial statements from irregularities, whether due to fraud or error, and discussed these between our audit team members. We then designed and performed audit procedures responsive to those risks, including obtaining audit evidence sufficient and appropriate to provide a basis for our opinion.

We obtained an understanding of the legal and regulatory frameworks within which the charitable company and group operates, focusing on those laws and regulations that have a direct effect on the determination of material amounts and disclosures in the financial statements. The laws and regulations we considered in this context were the Companies Act 2006, the Charities Act 2011 together with the Charities SORP (FRS 102). We assessed the required compliance with these laws and regulations as part of our audit procedures on the related financial statement items.

In addition, we considered provisions of other laws and regulations that do not have a direct effect on the financial statements but compliance with which might be fundamental to the charitable company's and the group's ability to operate or to avoid a material penalty. We also considered the opportunities and incentives that may exist within the charitable company and the group for fraud. The laws and regulations we considered in this context for the UK operations were anti-fraud, bribery and corruption legislation, taxation legislation and health and safety legislation.

Auditing standards limit the required audit procedures to identify non-compliance with these laws and regulations to enquiry of the Trustees and other management and inspection of regulatory and legal correspondence, if any.

We identified the greatest risk of material impact on the financial statements from irregularities, including fraud, to be within the timing of recognition of income and the override of controls by management. Our audit procedures to respond to these risks included enquiries of management and the Board of Trustees about their own identification and assessment of the risks of irregularities, sample testing on the posting of journals, reviewing accounting estimates for biases, reviewing regulatory correspondence with the Charity Commission and reading minutes of meetings of those charged with governance.

Owing to the inherent limitations of an audit, there is an unavoidable risk that we may not have detected some material misstatements in the financial statements, even though we have properly planned and performed our audit in accordance with auditing standards. For example, the further removed non-compliance with laws and regulations (irregularities) is from the events and transactions reflected in the financial statements, the less likely the inherently limited procedures required by auditing standards would identify it. In addition, as with any audit, there remained a higher risk of non-detection of irregularities, as these may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal controls. We are not responsible for preventing non-compliance and cannot be expected to detect non-compliance with all laws and regulations.

USE OF OUR REPORT

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and the charitable company's members as a body, for our audit work, for this report, or for the opinions we have formed.



Dipesh Chhatralia
Senior Statutory Auditor
For and on behalf of
Crowe U.K. LLP
Statutory Auditor
London
1 February 2023

Crowe U.K. LLP is eligible for appointment as auditor of the charity by virtue of its eligibility for appointment as auditor of a company under section 1212 of the Companies Act 2006.

THE SMILE TRAIN UK
GROUP STATEMENT OF FINANCIAL ACTIVITIES
FOR THE YEAR ENDED 30 JUNE 2022

	Note	Unrestricted funds	Restricted funds	Total 2022	Total 2021
		£	£	£	£
Income from:					
Donations and legacies	2	**10,312,072**	**22,696**	**10,334,768**	8,911,751
Investments		**3,018**	**-**	**3,018**	33
Total		**10,315,090**	**22,696**	**10,337,786**	8,911,784
Expenditure on:					
Raising funds	5	**4,341,892**	**-**	**4,341,892**	3,359,301
Charitable activities	5	**6,476,612**	**23,388**	**6,500,000**	5,200,000
Other	5	**462,407**	**-**	**462,407**	463,647
Total		**11,280,911**	**23,388**	**11,304,299**	9,022,948
Net income/ (expenditure)		**(965,821)**	**(692)**	**(966,513)**	(111,164)
Fund balances at 1 July 2021		**1,298,529**	**1,692**	**1,300,221**	1,411,385
Fund balances at 30 June 2022		**332,708**	**1,000**	**333,708**	1,300,221

The statement of financial activities also complies with the requirements for an income and expenditure account under the Companies Act 2006.

THE SMILE TRAIN UK
GROUP & PARENT CHARITABLE COMPANY BALANCE SHEETS
AS AT 30 JUNE 2022

	Note	Group 2022 £	Group 2021 £	Charity 2022 £	Charity 2021 £
Fixed assets					
Tangible assets	8	72	357	72	357
Investments		-	-	1	1
Total Fixed Assets		**72**	**357**	**73**	**358**
Current assets					
Debtors	9	374,430	782,581	388,341	795,594
Cash at bank and in hand		1,197,972	995,992	1,185,812	983,777
Total Current Assets		**1,572,402**	**1,778,573**	**1,574,153**	**1,779,371**
Liabilities					
Creditors falling due within one year	10	(1,238,766)	(478,709)	(1,235,166)	(476,909)
Current assets less current liabilities		**333,636**	**1,299,864**	**338.987**	**1,302,462**
Net Assets		**333,708**	**1,300,221**	**339,060**	**1,302,820**
The funds of the charity and group					
Restricted funds	11	1,000	1,692	1,000	1,692
Unrestricted funds					
Designated Funds	11	-	150,000	-	150,000
General funds for distribution		332,708	1,148,529	338,060	1,151,128
Total charity and group funds		**333,708**	**1,300,221**	**339,060**	**1,302,820**

The net expenditure for the charity only for the year ended 30 June 2022 was £963,760 (2021 net expenditure: £86,141)

These accounts are prepared in accordance with the special provisions of Part 15 of the Companies Act relating to small companies.

Approved and authorised for issue by the Board of Trustees on 7 December 2022 and signed on their behalf



Michael Wood-Williams
Trustee
7 December 2022

Charity Registration No. 114748
Company Registration No. 05738962

THE SMILE TRAIN UK
CONSOLIDATED STATEMENT OF CASH FLOWS
AS AT 30 JUNE 2022

	Note	2022 £	2021 £
Cash flows from operating activities:			
Net cash provided by (used in) operating activities	(a)	201,980	(579,511)
Change in cash at bank and in hand in the reporting period		201,980	(579,511)
Cash at bank and in hand at the beginning of the reporting period		995,992	1,575,503
Cash at bank and in hand at the end of the reporting period		**1,197,972**	**995,992**

Notes to the statement of cash flows

(a) Reconciliation of net cash used in operating activities		
Net income (expenditure) for the reporting period	(966,513)	111,164
Adjustments for:		
Depreciation	286	286
Increase in debtors	408,150	(516,017)
Increase (decrease) in creditors	760,057	47,384
Net cash provided by operating activities	201,980	(579,511)

THE SMILE TRAIN UK
NOTES TO THE ACCOUNTS
FOR THE YEAR ENDED 30 JUNE 2022

1 Accounting policies

The principal accounting policies adopted, judgements and key sources of estimation uncertainty in the preparation of the financial statements are as follows:

1.1 Basis of preparation

The Smile Train UK was incorporated in England and Wales as a charitable company limited by guarantee and governed by its Memorandum of Association.

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015) - (Charities SORP (FRS 102)), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) and the Companies Act 2006.

The Smile Train UK meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy note(s).

The financial statements are presented in sterling (£).

1.2 Preparation of the accounts on a going concern basis

The trustees monitor the reserves and cash flow of the charity to ensure the day to day needs are being met, taking into consideration challenges of the current economic conditions as well as the ongoing COVID-19 crisis. The trustees have a reasonable expectation that the group has adequate resources to continue in operational existence for the foreseeable future. The group therefore continues to adopt the going concern basis in preparing its financial statements.

1.3 Group financial statements

The financial statements consolidate the results of the charity The Smile Train UK and its wholly owned subsidiary, The Smile Train UK Trading Company Limited (the 'Group) on a line-by-line basis.

The Charity has taken the exemption under section 408 of Companies Act 2006 from presenting an individual company Statement of Financial Activities.

1.4 Income

Donations and other forms of voluntary income are recognised when the charity has entitlement to the funds, any performance conditions attached to the item(s) of income have been met, it is probable that the income will be received and the amount can be measured reliably.

For legacies, entitlement is taken once the charity is aware that probate has been granted and either final estate accounts have been approved, notification has been made by the executor(s) that a distribution will be made, or a distribution has been received from the estate. Receipt of a legacy, in whole or in part, is only considered probable when the amount can be measured reliably and the charity has been notified of the executor's intention to make a distribution. Where legacies have been notified to the charity, or the charity is aware of the granting of probate, and the criteria for income recognition have not been met, then the legacy is a treated as a contingent asset and disclosed if material (see note 3).

1.5 Donated services

The Group benefits from services donated to it by Smile Train, Inc. These donated services are recognised within the Group Statement of Financial Activities and are valued at the cost incurred by Smile Train, Inc being the value to the Group.

1.6 Expenditure

All expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all costs related to that category.

Expenditure on raising funds is that incurred in attracting voluntary income.

Other costs are those incurred in connection with administration of the charity and compliance with statutory requirements.

Charitable activity costs reflect the costs associated with funding surgeries and grants through Smile Train, Inc. and the production of printed public educational material and services to raise awareness, both of which are considered to further the Group's objectives. When educational material is distributed as part of a joint-purpose mailing, the costs are allocated across the expenditure categories on the basis of word count.

1.7 Foreign currency translation

Transactions denominated in foreign currencies are recorded at the rate ruling at the date of the transaction.

Monetary assets and liabilities denominated in foreign currencies are translated into sterling at the rates of exchange ruling at the balance sheet date. All differences are included in net outgoing resources.

1.8 Funds

Restricted funds are subject to specific conditions by donors as to how they may be used. The purposes and uses of the restricted funds are set out in the notes to the accounts.

Designated funds comprise funds which have been set aside at the discretion of the Trustees, for specific purposes.

1.9 Tangible fixed assets and depreciation

The Group capitalises expenditures for fixtures, fittings and equipment in excess of £1,000 which are stated at cost less accumulated depreciation.

Depreciation of fixtures, fittings and equipment is provided using the straight-line method over the following estimated useful lives:

Fixtures and fittings	5 years
Equipment	3 years

1.10 Debtors

Trade and other debtors are recognised at the settlement amount due after any trade discount offered. Prepayments are valued at the amount prepaid net of any trade discounts due.

1.11 Creditors and provisions

Creditors are recognised where the charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably.

Creditors and provisions are normally recognised at their settlement amount after allowing for any trade discounts due.

1.12 Accounting judgements and sources of estimation uncertainty

In the application of the charity's accounting policies, trustees are required to make judgements, estimates and assumptions about the carrying values of assets and liabilities that are not readily apparent from other sources. The estimates and underlying assumptions are based on historical experience and other factors that are considered to be relevant. Actual results may differ from these estimates.

The items in the accounts that are considered to involve significant judgements and sources of uncertainty through estimation, when applying Smile Train UK's accounting policies include:

Revenue recognition where judgement is required to appropriately apply the income accounting policies explained in accounting policy note (1.4) above most notably in respect of the judgement as to whether a legacy meets the criteria for recognition in the financial statements and gift aid

where income is only recognised to the extent that trustees are satisfied that the charity has the appropriate documentation in place to demonstrate entitlement to this income.

Gifts in kind and donated services where an estimate of the time spent on Smile Train UK activities by Smile Train Inc staff is recognised in both income and expenditure in the financial statements.

In the view of the Trustees, no assumptions concerning the future or estimation uncertainty affecting assets and liabilities at the balance sheet date, are likely to result in a material adjustment to their carrying amounts in the next financial year.

There are no items in the financial statements where management were required to make significant judgements and estimates that would have a significant risk of causing a material adjustment to the financial statements.

1.13 Retirement benefits

The Group offers its employees the opportunity to participate in a defined contribution scheme. The amounts charged to the Statement of Financial Activities represent the contributions payable to the scheme during the period.

1.14 Financial instruments

The Group has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at amortised cost using the effective interest method.

2 Donations and legacies

	Unrestricted funds	**Restricted funds**	**Total 2022**	Total 2021
	£	**£**	**£**	£
Donations	**6,538,449**	**22,696**	**6,561,145**	6,575,578
Legacies	**3,306,341**	**-**	**3,306,341**	1,900,816
Donated Services	**467,282**	**-**	**467,282**	435,357
Total	**10,312,072**	**22.696**	**10,334,768**	8,911,751

Donated services are represented by management, operational, administrative, marketing and fundraising services provided by Smile Train, Inc. staff to the Group at no cost, of £467,282 (2021: £435,357).

Income from donations and legacies in 2021 was £8,911,751 of which £8,885,479 was unrestricted and £26,272 was restricted.

3 Legacy Notifications

At 30 June 2022, in addition to legacy income that has been included in voluntary income, the Group is expected to benefit from a number of legacies from estates for which the administration had yet to be finalised. The Group's future income from these legacies is estimated at approximately £2.53m (2021: £2.46m).

4 Investment in Subsidiary

The Smile Train UK Trading Company Limited - Registration No. 09094982
The company acts as a trading subsidiary for its parent company, The Smile Train UK, which is a charity registered with the Charity Commission in England and Wales. The principal activity of the company in the year under review was to conduct the trading activities of its parent company. The profits of The Smile Train UK Trading Company Limited are paid to the charity. The Smile Train UK Trading Company Limited's directors during 2022 were R Bell, A McCarthy and S Schaefer.

Profit and Loss Account of the Smile Train UK Trading Company Limited

	2022 £	2021 £
Turnover	-	-
Expenditure	(2,753)	(2,599)
Profit (loss) for the year	(2,753)	(2,599)

Balance Sheet of The Smile Train UK Trading Company Limited

	2022 £	2021 £
Current Assets		
Cash at bank and in hand	12,160	12,215
Accounts receivable	-	-
Creditors: amounts falling due within one year	(17,511)	(14,813)
Net assets	**(5,351)**	**(2,598)**
Capital and reserves		
Called up share capital	1	1
Profit and loss account	(5,352)	(2,599)
Equity shareholders' funds	**(5,351)**	**(2,598)**

5 Expenditure

	Staff costs £	Other costs £	Total 2022 £	Total 2021 £
Raising funds				
Advertising and fundraising costs	**242,899**	**3,799,914**	**4,042,813**	3,071,249
Smile Train Inc. staff	**299,079**	**-**	**299,079**	288,052
	541,978	**3,799,914**	**4,341,892**	3,359,301
Charitable activities				
Programme costs	**-**	**6,500,000**	**6,500,000**	5,200,000
Support costs and governance				
Staff costs	**121,449**	**-**	**121,449**	87,989
Audit fees	**-**	**25,200**	**25,200**	24,800
Other accounting fees	**-**	**1,800**	**1,800**	1,800
Legal fees	**-**	**44,192**	**44,192**	59,923
Smile Train Inc. staff	**168,203**	**-**	**168,203**	147,305
Other administrative expenses	**-**	**101,563**	**101,563**	141,830
	289,652	**172,755**	**462,407**	463,647
Total	**831,630**	**10,472,669**	**11,304,299**	9,022,948

The Group staff costs relate to work carried out on the marketing and fundraising strategies, the cultivation of major donors and the management of the donation processing, direct marketing and media placement suppliers. Two thirds of staff compensation have been allocated to advertising and fundraising costs while one third is allocated to support staff costs.

Grants made to Smile Train Inc. of £6,500,000 (2021: £5,200,000) are included in programme costs for direct inclusion in their programme expenses.

Donated services are management, operational, administrative, marketing and fundraising services provided by Smile Train staff or other third parties to the Charity at no cost.

6 Trustees

During the year ended 30 June 2022, none of the trustees received compensation for his or her services or were reimbursed expenses by the Group.

7 Employees

Number of employees

There were 7 employees throughout the year (2021: 6).

Employee Costs	**2022**	2021
	£	£
Wages and salaries	**312,913**	230,042
Social security costs	**28,413**	15,982
Other pension costs	**8,542**	2,480
	349,868	248,504

One employee earned between £80,000 and £90,000 during the year (2021: One employee earned between £80,000 and £90,000 during the year)

Of these employees, retirement benefits are accruing under pension schemes funded by the group to 1 employee (2021: 1).

The key management personnel of the group are comprised of the Charity's trustees, Director, Senior Manager Direct Marketing and Smile Train's CEO and CFO. Only the Director and the Senior Manager Direct Marketing are paid through the Charity. The employee benefits of these two Charity's key management personnel amounted to £150,700 (2021: £135,543).

8 *Tangible fixed assets*

Group and Charity

	Fixtures, fittings and equipment
Cost	**£**
At 1 July 2021	1,937
Additions	-
At 30 June 2022	**1,937**
Depreciation	
At 1 July 2021	1,579
Charge for the year	286
At 30 June 2022	**1,865**
Net book value	
At 1 July 2021	357
At 30 June 2022	**72**

9 *Debtors*

	Group 2022	**Charity 2022**	Group 2021	Charity 2021
	£	**£**	£	£
Prepayments and accrued income	**374,430**	**374,430**	782,581	782,581
Amounts due from subsidiary	**-**	**13,911**	-	13,013
Total	**374,430**	**388,341**	782,581	795,594

10 *Creditors: amounts falling due within one year*

	Group 2022	**Charity 2022**	Group 2021	Charity 2021
	£	**£**	£	£
Trade creditors	**394,952**	**394,952**	162,483	160,683
Amounts owed to group undertakings	**549,986**	**549,986**	159,368	159,368
Accruals	**293,828**	**290,228**	156,858	156,858
Total	**1,238,766**	**1,235,166**	478,709	476,909

11 *Funds of the Charity*

Restricted Funds
The income funds of the Group include restricted funds comprising the following unexpended balances of donations and grants held on trust for specific purposes:

Group and Charity

	Balance at 1 July 2021	Income	Expenditure	Balance at 30 June 2022
	£	£	£	£
Restricted donations	1,692	22,696	(23,388)	1,000
	1,692	22,696	(23,388)	1,000

	Balance at 1 July 2020	Income	Expenditure	Balance at 30 June 2021
	£	£	£	£
Restricted donations	-	26,272	(24,580)	1,692
	-	26,272	(24,580)	1,692

Donations received are recorded as unrestricted or restricted, depending on the nature of the donor's restriction. All donor-restricted donations are recorded as restricted income if the donation is received with donor conditions that restrict its use. Of the £22,696 of restricted funds received in 2022, approximately £5,000 was restricted to support our programmes in Democratic Republic of the Congo.

Unrestricted Funds

Group and Charity

	Balance at 1 July 2021	Income	Expenditure	Transfers	Balance at 30 June 2022
	£	£	£	£	£
Designated Fund	150,000	-	-	(150,000)	-
General Reserve	1,148,529	10,315,090	(11,280,911)	150,000	332,708
	1,298,529	10,315,090	(11,280,911)	-	332,708

The designated funds represent a historic amount set aside for reserves. Upon review, it has been determined that such designated funds are no longer required and therefore transferred back to the general reserve.

Group and Charity

	Balance at 1 July 2020	Income	Expenditure	Transfers	Balance at 30 June 2021
	£	£	£	£	£
Designated Fund	150,000	-	-	-	150,000
General Reserve	1,261,385	8,885,512	(8,998,368)	-	1,148,529
	1,411,385	8,885,512	(8,998,368)	-	1,298,529

12 *Analysis of net assets between funds*

Group

	Unrestricted funds	Restricted funds	Total
Fund balances at 30 June 2022 are represented by:	£	£	£
Fixed assets	72	-	**72**
Current assets	1,571,402	1,000	**1,572,402**
Creditors: amounts falling due within one year	(1,238,766)	-	**(1,238,766)**
Total	332,708	1,000	**333,708**

	Unrestricted funds	Restricted funds	Total
Fund balances at 30 June 2021 are represented by:	£	£	£
Fixed assets	357	-	**357**
Current assets	1,776,881	1,692	**1,778,573**
Creditors: amounts falling due within one year	(478,709)	-	**(478,709)**
Total	1,298,529	1,692	**1,300,221**

13 *Related parties*

Smile Train Inc. paid expenses totaling £390,618 (2021: £149,343) on behalf of the Group during the year and the Group paid £nil (2021: £ nil) on behalf of Smile Train Inc. during the year. Smile Train Inc. received donations on behalf of the Group of £nil (2021: £50,714). £549,986 (2021: £159,368) was owed to Smile Train Inc. as at 30 June 2022.

In addition, the Group granted £6,500,000 (2021: £5,200,000) to Smile Train Inc. to fund their jointly-stated charitable activities. In addition, the time of Smile Train Inc. staff provided at no cost has been recognised as a Gift in Kind (in income and expenditure) as stated in Note 2.

Smile Train Inc. is the sole company law member of the Group. The Group is therefore a subsidiary of Smile Train Inc. although the Board of Trustees of the Group are responsible for its day to day management.

The Senior Manager Direct Marketing attended a training course at a cost of £266.40. The course was facilitated by Adaptaa, Ltd., which is the employer of a trustee, Tatiana Poliakova. (2021: The Director and Smile Train's CEO, who is also a trustee, attended a training course at a cost of £266.40 each. The course was also facilitated by Adaptaa, Ltd.)

14 *Parent undertaking*

The company's ultimate parent undertaking is Smile Train Inc., a US-based non-profit organisation headquartered in New York City. Its offices are located at 633 Third Avenue, New York, NY 10017. Smile Train Inc. and Affiliates accounts are available on www.smiletrain.org.



Registered with FUNDRAISING REGULATOR

A charity registered with the Charity Commission for England and Wales No. 1114748

The Smile Train UK is a company limited by guarantee, registered in England and Wales
Registered Office 10 Queen Street Place, London EC4R 1BE.
Company No. 05738962

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THE SMILE TRAIN UK

England & Wales - Charity number 1114748

Accounts

SmileTrain



SMILE TRAIN UK

Annual Report 2021

THANK YOU FOR KEEPING THE WORLD SMILING THROUGH CRISIS



Susannah Schaefer
Executive Vice Chair, President &
Chief Executive Officer, Smile Train



Reflecting on the year brings me back to this time last year. Like most of us, I spent much of last summer worrying about the health and safety of those closest to me, including my Smile Train family and our patients. My anxiety compounded as the year ended and the board and I were forced to answer impossible questions like, How do you plan for another year when no one knows what the world will look like next week or even tomorrow? We decided to start at the bedrock: What did we know would still be true in the coming year, come what may? We quickly came up with two answers: Our staff's absolute dedication to helping our partners and patients, and our donors' total commitment to strengthening global healthcare systems and giving every child with a cleft something to smile about.

One year later, I can say that while we knew we could count on you, we never could have imagined just how much you would overwhelm us with your support. During the biggest crisis of our lifetimes, you didn't just show you believed in Smile Train and in our unique model — you made this one of our most successful fundraising years yet.

Thanks to you, at a time when other global health charities were scaling back or suspending operations, from surgeries — the keystone of the cleft journey — to the other forms of comprehensive cleft care that support and flow from it, Smile Train was expanding its reach like never before. With your help, we:

- Enabled **81,000+ safe cleft surgeries in 70+ countries**
- Brought lifesaving cleft nutrition programmes to **41 new countries**
- Sponsored **93,000 essential non-surgical cleft treatments**—a 429% jump from FY21

...And that's just the beginning of your impact!

On behalf of Smile Train's staff in the UK and around the world and the countless children you made smile when they needed it most, ***thank you.***

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A world where everyone has access to safe, high-quality comprehensive cleft care and is able to live a full and healthy life.

OUR VISION

1,100+

PARTNER hospitals

90+

COUNTRIES where Smile Train has sponsored free cleft treatment

40k+

TRAINING opportunities

35+

COUNTRIES where Smile Train offers essential non-surgical cleft care services

1.5m+

SURGERIES
performed on people of all ages since our founding in 1999

3k+

DOCTORS TRAINED
via our Virtual Surgery Simulator

£15b

in economic impact achieved as a result of cleft treatment*

1

GOAL: a world where everyone has access to safe, high-quality comprehensive cleft care and is able to live a full and healthy life.

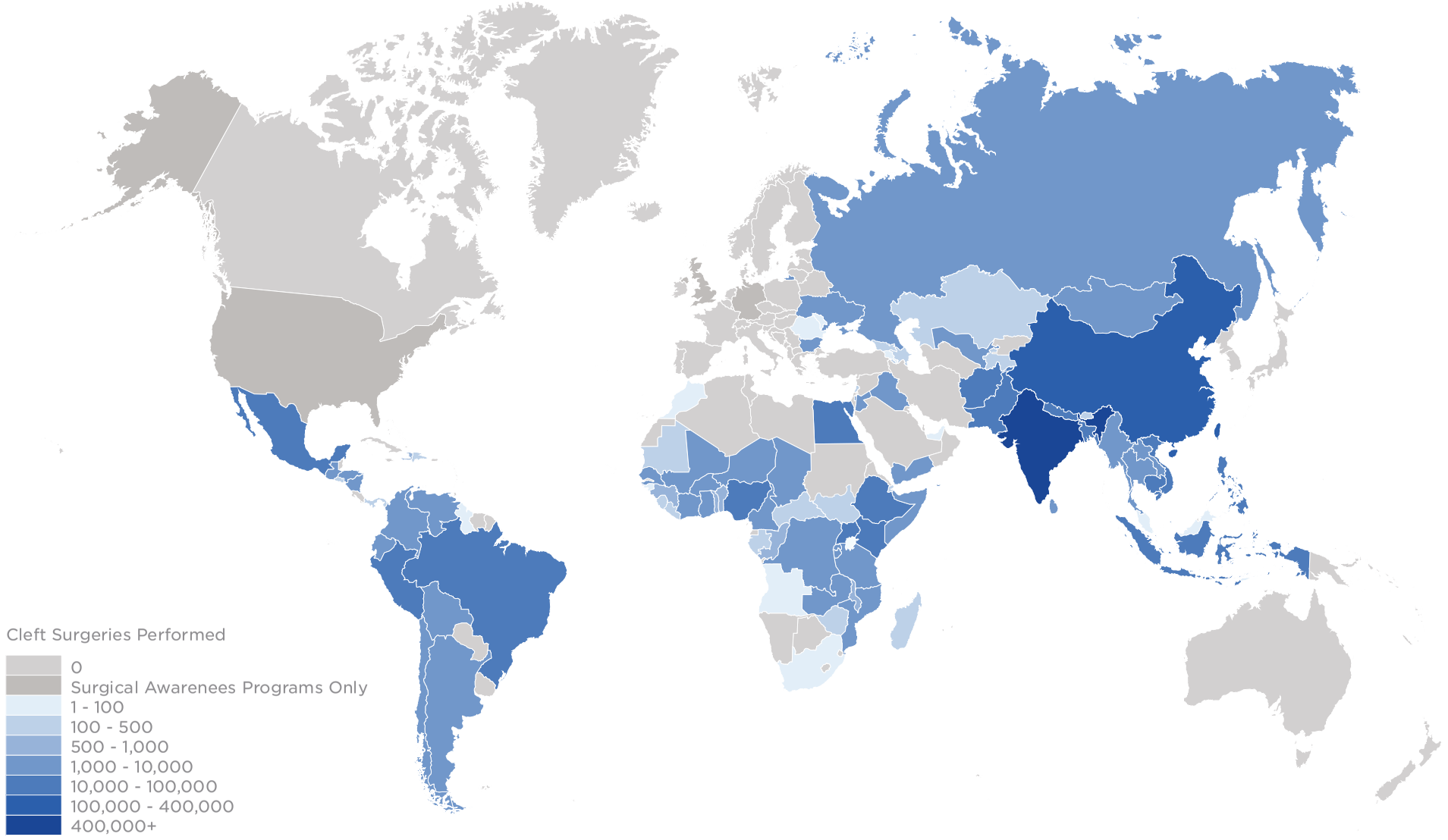
2.1k+

TRAINED medical professionals—including surgeons, anaesthesiologists, orthodontists, and nutritionists around the world

OUR IMPACT

* BMJ Global Health - Economic valuation of the impact of a large surgical charity using the value of lost welfare approach. Daniel Scott Corlew, et al. Published 8/12/16.

SMILE TRAIN: SHOWING THE WORLD THE TRUE POWER OF A SMILE



Map as of July 2021

*Smile Train has provided support for cleft organisations in the U.S. and U.K.

Smile Train, Inc. can accept donations worldwide and has fundraising programmes in Brazil, Germany, India, Indonesia, Mexico, Philippines, U.A.E., U.K. and U.S.



Gianna, Peru

OUR WORK THROUGH THE PANDEMIC



GIANNA'S STORY

In March 2020, Aurea was afraid, alone, and desperately trying to feed Gianna, her starving newborn with a cleft. Unable to leave the house due to quarantine, she searched for information online and discovered Mision Caritas Felices (MCF), a nearby cleft centre in Lima, Peru.

Just days prior to Aurea's call, COVID-19 had forced MCF to change everything about the way they offer care on a moment's notice. There was no guidebook, but, as a longtime Smile Train partner, they had support from the world's leading experts. So when Aurea called, all she knew was that she had at last found someone who understood her and had what she needed to keep her child healthy and safe.

MCF promptly provided Aurea with specialised equipment for feeding Gianna and remote consultations so she knew how to use it. They also scheduled remote pre-surgical consultations and invited her to virtual support groups for new parents of children with clefts. All for free, because Smile Train's donors refused to leave babies like Gianna behind.

Aurea went on to become a leader in the online groups, eager to reassure other mothers and help them navigate their own journeys through telehealth.

"Since I got involved with MCF, I've no longer felt alone or depressed. I feel good," Aurea said. "I will always be extremely grateful to Smile Train for the support they gave us, and I thank you for the support you will provide to other children in the future.... It is the best thing that could have happened to us."

AND CONTINUES WITH HEALING THE WHOLE CHILD

Smile Train knows that truly healing from a cleft requires a holistic process that is as unique as each patient. That's why the secret to our model's success is the promise it makes to each and every one: We will be there for you. We will provide you with the nutritional support you need to reach a healthy weight and thrive. Once you reach it, a local, well-equipped team will perform the cleft surgery– or surgeries– that will change your life forever. After surgery, we will provide you with speech therapy, dental treatment, and orthodontics for as long as you need to communicate clearly and smile your brightest and with psychosocial care until your emotional scars are as well-healed as your physical scars. Our model is ultimately a promise that, whatever the need, Smile Train will be there to meet it with the safest, highest-quality care possible because our donors know that children with clefts deserve no less.

IT STARTS WITH A ...

COMPREHENSIVE CARE

We represent this unique model—this promise—as a wheel because all facets of cleft care are equal, and any area may come in and out of a child's life at any time as they grow and develop.



DIAGNOSIS:
UNDERSTANDING
CLEFT
FEEDING AND
NUTRITION
SURGERY
DENTAL CARE
ENT CARE
SPEECH
SERVICES
ORTHODONTICS
COUNSELLING
AND SUPPORT



MIRIAN'S STORY

At one month old, Mirian weighed less than two kilos. Like so many infants with a cleft, she was acutely malnourished and at severe risk of delayed growth despite her mother, Modesta's, best efforts at breastfeeding. Mirian grew weaker by the hour and Modesta felt powerless to do anything about it.

The help Mirian desperately needed came just in time when a team from Smile Train partner Esperanza de Vida in Guatemala arrived in the family's village.

"This was the opportunity we were praying for," said Modesta.

When they arrived at the rescue centre, the medical team started Mirian on a specialised treatment plan. Her cries made it clear she was not giving up without a fight. Her team at Esperanza de Vida wouldn't either.

Five months of constant care and attention later, this once-emaciated infant had transformed into a happy, chubby baby.

This is just the beginning. Her care will continue with surgery and ongoing care – and Smile Train will be there through it all.

"I feel blessed by how we were treated. I want to give my daughter the best and I hope that we can thrive together in the future," Modesta said.

"Nutritional care for children with clefts is not a complimentary service. It's critical for the well-being of our patients," said Andrea Anaya, Smile Train's Program Manager for Central America. "Mirian is the perfect example of how great our impact can be. Smile Train's donors make it possible."

The care that saved the lives of the children you just met and allowed their mothers to sleep at night; the trainings and cutting-edge equipment that empowered their doctors, speech therapists, nurses, nutritionists, social workers, and so many others to provide it, was only possible because of people like you. From secondary school students to endurance athletes to A-list celebrities to families like yours, the passion, creativity, and generosity of our supporters from all walks of life is the beating, loving heart that makes each life-changing smile possible. Here are the stories of just two of them.





THE BAYLEY FAMILY DIVES IN FOR SMILES

The Bayleys, of St Helens, only learned their daughter Heidi had a cleft when she was born with no nostrils, no top lip, no hard palate, no soft palate, no roof of mouth, and no top gum. They were shocked and afraid, but the generosity, kindness, and support this roaming Army family received from their cleft teams and from other cleft-affected families across the country changed their lives forever.

It also made them want to give back. And when Heidi's mum, Liz, happened upon a Smile Train leaflet just after one of her daughter's first cleft surgeries, they knew exactly how they wanted to pay their good fortune forward.

"We were instantly moved by how Smile Train's model of training and empowering local healthcare workers makes it possible for families around the world to receive the same superb care as Heidi," said Liz.

A few years later, a doctor told Heidi she would never be able to swim, one of the family's favourite hobbies. The Bayleys knew right then they had found the perfect way to both raise funds for Smile Train and prove that doctor wrong.

Liz and Heidi immediately signed up for Mummy and Me swim lessons, while the whole family signed up to support Smile Train through participating in the Great North Swim in Windermere. They raised £1,000 that year, and thus a family tradition was born.

That was 2017. In the years since, Heidi has undergone many treatments, and has grown into a physically and emotionally strong young woman—and quite the swimmer! She participated in the Great North Swim for the first time this year and completed the 250m event! No less impressive, her family has used her progress, especially the fact that she was privileged to still receive safe, high-quality cleft care even at the height of the coronavirus pandemic, as motivation for their own fundraising. After being forced to skip last year, the Bayley's dove right in again this summer to raise another £1,200 to help other children like Heidi steady on through their own life-changing cleft journeys.



BRINGING BUSINESSES ABOARD

Smile Train is proud to partner with businesses in industries from cosmetics to tea, from sushi to chocolate, and every field in between, who share our commitment to building sustainable healthcare systems the world over. Our long-term partnership with GSK Consumer Healthcare is a sterling example of what's possible when two organisations with common values team up to do good together.

Since our corporate partnership began in 2018, GSK has joined their global reach and commitment to making holistic oral healthcare available to consumers around the world with Smile Train's unparallelled expertise in local cleft care. The results?

Thousands of the world's most dedicated healthcare workers have received further training in the latest cleft care techniques and technologies. Thousands more children in two dozen countries can now eat, breathe, and smile. Families in the furthest reaches of India and Nigeria have a toll-free hotline they can call 24/7 to find free, high-quality cleft care near them. Consumers from Sweden to the Philippines are learning about clefts and Smile Train's lifesaving work every time they pass a GSK in-store display. GSK employees from the UK to Brazil are challenging themselves to run marathons, hold bake sales, and otherwise turn their passions into more money for smiles.

And this is only scratching the surface of the impact — and the smiles — you and our corporate partners make possible every day.

GSK

As a global organisation, Smile Train understands that our responsibility to make our name synonymous with diversity, equity, and inclusivity requires concrete, proactive, and long-term action at our partner centres in 70+ countries and in our offices around the world.

Inclusion is the essence of our model. Unlike mission-based organisations that undermine healthcare workers in low- and middle-income countries (LMICs) by flying in Western doctors to provide cleft care, Smile Train sees health professionals in these regions as equal to any other—because they are. Our "teach a man to fish" model means we proudly support the unique needs of dedicated local partners who speak dozens—if not hundreds—of languages and represent nearly every race, religion, and ethnicity imaginable.

Internally, Smile Train is working with an independent consulting firm to help us develop and implement a comprehensive diversity, equity, and inclusion plan that will ensure everything from our hiring practises to the vendors we onboard to the way we structure our website reflects our values as an anti-racist, inclusive organisation.

Smiles are contagious. We all smile brighter when we can all smile together, and this is yet another way Smile Train is changing the world one smile at a time.

DIVERSITY EQUITY AND INCLUSION



Everyone at Smile Train is acutely aware that this pandemic is far from over. That's why, as one year ends, we have already hit the ground running on the next, safely providing not only world-class cleft care, but also lifesaving Personal Protective Equipment (PPE), training, telehealth technology, pulse oximeters, and whatever else children with clefts, their families, and our partners need to stay healthy and safe. No one knows what this new year will bring. But with you on our side, we are certain that, together, we will again surpass every challenge with a smile.

JOURNEY AHEAD

THE SMILE TRAIN UK TRUSTEES' REPORT AND ACCOUNTS FOR THE YEAR ENDED 30 JUNE 2021

Charity Registration No. 1114748
Company Registration No. 05738962 (England and Wales)

THE SMILE TRAIN UK
LEGAL AND ADMINISTRATIVE INFORMATION

TRUSTEES
S Schaefer
E F Monopoli
R Reichbach
T Poliakova
S Dransfield

KEY MANAGEMENT PERSONNEL
Director, Senior Manager Direct Marketing and
Smile Train's CEO and VP of Finance

SECRETARY
BWB Secretarial Limited
10 Queen Street Place
London
EC4R 1BE

CHARITY NUMBER
1114748

COMPANY NUMBER
05738962

PRINCIPAL ADDRESS
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London
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C/O Bates Wells & Braithwaite London LLP
10 Queen Street Place
London
EC4R 1BE

AUDITOR
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55 Ludgate Hill
London, EC4M 7JW

BANKERS
HSBC Plc
60 Queen Victoria Street
London
EC4N 4TR

SOLICITORS
Bates Wells & Braithwaite London LLP
10 Queen Street Place
London
EC4R 1BE

THE SMILE TRAIN UK
TRUSTEES' REPORT
FOR THE YEAR ENDED 30 JUNE 2021

The Trustees, who are also the directors of The Smile Train UK ("the Charity") for the purposes of company law, submit their annual report and the audited financial statements for the year ended 30 June 2021. Its subsidiary undertaking, The Smile Train UK Trading Company Limited, was incorporated on 20 June 2014. The company is wholly owned and the Trustees' report and accounts have been prepared for the Group.

The Trustees confirm that the annual report and financial statements have been prepared in accordance with the accounting policies set out in note 1 to the financial statements and comply with the Charity's Memorandum and Articles of Association, the Companies Act 2006 and Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015).

The Trustees' report is also the directors' report required by s417 of the Companies Act 2006.

STRUCTURE, GOVERNANCE AND MANAGEMENT

MANAGEMENT OF THE CHARITY

The Board of Trustees (which has a minimum of three) is the body responsible for the management of the Charity. The Board meets periodically as needed and aims to meet quarterly each year. Implementation of the day to day activities of the Charity during the fiscal year was undertaken by I Vallance, S Selby, S Schaefer and B Gonzalez. S Schaefer and B Gonzalez are employees of Smile Train, Inc. ('Smile Train') and neither of these two receive any remuneration from the Charity for this work. S Schaefer and R Reichbach, directors of Smile Train, Inc., were also Trustees of the Charity and receive no remuneration from the Charity. In addition, during the year there were three Trustees who are not on the Board of Smile Train, Inc. nor are they paid employees or consultants of Smile Train, Inc. This governance arrangement is in accordance with the Articles of Association of the Charity. All major and strategic decisions regarding the Charity are approved by the Charity's Board of Trustees.

Smile Train, Inc. is a US-based non-profit organisation headquartered in New York City. Its offices are located at 633 Third Avenue, New York, NY 10017. Smile Train, Inc. and the Charity are dedicated to helping children worldwide who are born with cleft lips and palates. This is stated in the Charity's objects. Smile Train, Inc. has charitable affiliates operating in Brazil, Canada, Germany, India, Indonesia, Mexico and Philippines. Smile Train, Inc. and the Charity share common goals, objectives and a management team. The Charity benefits from a number of donated services from Smile Train, Inc., including the time of Smile Train, Inc. employees, for which the Charity is not charged. Further details of these donated services are provided in Note 6 of the financial statements.

Smile Train, Inc. is the sole company law member of the Charity. The Charity is therefore a subsidiary of Smile Train, Inc. although the Board of Trustees of the Charity are responsible for its day to day management and ensuring it furthers its charitable purposes. Smile Train, Inc. is controlled by a Board of Directors who has nominated R Reichbach, a Director of Smile Train, Inc., as their authorised representative for all dealings with the Charity as sole member.

GOVERNING DOCUMENT

The Charity is a charitable company limited by guarantee and is governed by its Memorandum and Articles of Association, as amended by special resolutions dated 23 March 2006, 29 August 2012, and 11 October 2013.

Smile Train agrees to contribute £1 in the event of the Charity winding up.

The Charity is a registered charity with the Charity Commission (Charity registration no. 1114748).

Since the issuance of the updated Charity Governance Code in July 2017, the Charity has utilised the Code as a support tool for the Trustees to reflect upon its current governance structures and

consider the ways in which the Charity and its Trustees currently apply the Charity Governance Code's seven principles and recommended practice.

The Charity already applies a considerable number of the recommended practices, where applicable, relating to each of the Charity Governance Code's seven principles and is committed to further improvement of the Charity's governance standards to increase its overall effectiveness as an organisation. With our Trustees, we have ensured we are substantially compliant with the code. The following are areas where we have not applied the code's provisions, and deemed unnecessary, considering the small size of its board of trustees:

- The code recommends that the board have a vice-chair or similar who provides a sounding board for the chair and serves as an intermediary for the other trustees.
- The code recommends that the Charity consider using a nominations committee to lead the board appointment process and to make recommendations to the board.

APPOINTMENT AND ELECTION OF TRUSTEES

Trustees shall be appointed by resolution of the sole member for a renewable term of three years.

None of the Trustees has any beneficial interest in the Charity and none is a member of the Charity.

The Trustees, who are also the directors for the purpose of company law, and who served during the year were:

S Schaefer
E F Monopoli
R Reichbach
T Poliakova
S Dransfield

INDUCTION AND TRAINING OF TRUSTEES

Once appointed, Trustees are briefed on their legal obligations under charity and company law, provided with a copy of the Memorandum and Articles of Association of the Charity and the current budget and updated on the business plan and recent financial performance of the Charity. Trustees are encouraged to attend appropriate external training events where these will facilitate the undertaking of their role.

COVID-19

The ongoing COVID-19 crisis has impacted Smile Train's planned programmatic activity. In many countries and regions, Smile Train partners have postponed surgical treatments, comprehensive cleft care treatments, and various educational initiatives due to the crisis. However, due to the size and breadth of Smile Train's global programs we do not anticipate a significant impact upon our ability to continue our programmatic activity during the pandemic or after the COVID-19 crisis has ended.

In addition, the Charity's staff are now working from home and are practicing social distancing. The Charity's management personnel are actively engaged with assessing the likely impact of the crisis and are reporting to the Trustees regularly.

RISK MANAGEMENT

We are committed to identifying, monitoring and managing the risks that might adversely affect the activities in which we are involved. In this context, risk is defined as the potential to fail to achieve the Charity's objectives and for loss, financial and reputational, inherent in the environment in which we operate and in the nature of the transactions undertaken.

There has been in place throughout the year an on-going process for identifying, evaluating and managing the significant risks faced by the Charity, which has been regularly reviewed by the Trustees. Appropriate actions have been put in place to mitigate the exposure to and the consequences of these risks.

The principal risk facing the Group is a downward trend in income. The risk is considered regularly at meetings by Management and the Trustees, which allows them to respond quickly to changing events so as to reduce adverse effects on the Group's risk profile.

The Charity expects minimal impact on fundraising from the COVID-19 crisis. There will be a small decrease in Community and Athletic fundraising due to most physical events being postponed and/or cancelled. However, there is opportunity through virtual events to help minimize the decrease in donations. Legacy donations may see some impact due to decreases of property and stock market values. Other income streams like DRTV, Digital, Direct Mail, Corporate and Sustainer should perform as expected as our core donors have not been impacted by COVID.

SAFEGUARDING

We recognize that, in the course of our charitable activities, Smile Train and its partner's may come into contact with people who may be at increased risk of abuse and/or exploitation, particularly children and those living in poverty. We are committed to safeguarding children and vulnerable adults and ensuring that their rights to protection are realized. We believe that it is always unacceptable for a child or vulnerable adult to experience abuse of any kind and we recognize our duties of care to all children and vulnerable adults where our operations necessitate contact with them and/or have an impact on them.

OBJECTIVES AND ACTIVITIES

As stated in the Memorandum and Articles of Association, the objects of the Charity are:

1. to relieve the suffering of children with cleft lips or palates or both;

2. to advance the education and training of the public, including doctors, nurses and medical support staff in all matters relating to cleft lip and palate surgery and treatment and the support of those with this condition; and

3. to promote research into and the knowledge and study of the cause, improvement and application of treatments, cures and other medicinal agents, methods and processes that may relieve the suffering of those with cleft lips and palates.

The Trustees have paid due regard to guidance on public benefit issued by the Charity Commission in deciding what activities the Charity should undertake and believe that in reading the Trustees' report in totality, any reader would be satisfied the objects of the Charity have been achieved through the performance of the various worthwhile causes.

These objectives are achieved through on-going direct mail and advertising campaigns used to advance the education of the public and raise awareness of cleft lips and palates. These campaigns are also targeted at raising donations within the UK. The Charity uses the income received from these donations and other sources, net of related expenses, to fund cleft lip and palate treatment in countries around the world, by granting funds to Smile Train who has the infrastructure in place to directly carry out the Charity's objectives. Smile Train supports free cleft surgery and comprehensive cleft care to children in developing countries. Through training local doctors and empowering partner hospitals around the world, Smile Train advances a sustainable solution and scalable model to treat clefts, drastically improving children's lives, including their ability to eat, breathe, and speak over time. There are many children living with untreated clefts who do not have access to proper treatment.

Throughout the year staff employed by Smile Train provide management and operational services to the Charity, along with various marketing and administrative services. These services are not paid for by the Charity. The value of these donated services is £435,357 (2020: £420,586) and this has been included within the Group Statement of Financial Activities.

ACHIEVEMENTS AND PERFORMANCE

During the year the Charity paid £5,200,000 (2020: £3,700,000) in programme activities cost (see Note 6). The Charity granted these funds to Smile Train to fund cleft lip and palate treatment in countries in need around the world.

Through its public education and awareness initiatives the Charity believes it has reached millions of households in the UK and has successfully brought attention to the cause of cleft lip and palate, help to prevent clefts, how to repair clefts and the prevalence of this birth defect in developing countries. The Charity benefits from its relationship with Smile Train by leveraging management, operational support and administration as well as its contractual relationships with Smile Train partner hospitals. The Charity grants funds to Smile Train for cleft treatment primarily in Bangladesh, Brazil, Indonesia and Pakistan.

We have referred to Smile Train's treatment programmes in Bangladesh, Brazil, Indonesia and Pakistan but Smile Train undertakes a number of other activities. Below are examples of some of the work undertaken by Smile Train around the world, which is in part funded by grants received from the Charity. More information along with the Smile Train, Inc. and Affiliates Combined Audited Financial Statements and the annual report can be found on Smile Train's website www.smiletrain.org.

SURGERIES PERFORMED

The Charity funded approximately 15,892 (2020: 15,102) free cleft surgeries through Smile Train partner hospitals for children primarily in Bangladesh, Brazil, Indonesia and Pakistan. Smile Train, its affiliates and the Charity continue to lead the way in free, high-quality cleft surgery for poor children around the world. In 2021, Smile Train's cleft care spanned 5 continents through partnerships with more than 2,100 health professionals and 1,100 hospitals. Since its founding in 1999, Smile Train has now supported more than 1,600,000 free cleft surgeries and comprehensive cleft care for patients in 90+ countries.

Smile Train, Inc. and its affiliates also performed the following charitable activities, among other initiatives, during the fiscal year. In the future, in addition to funding cleft surgeries, the Charity may choose to fund similar activities.

PARTNERSHIPS

The key to helping more children is investing in partnerships with local medical professionals and collaborative organisations that can provide free cleft surgeries and the related cleft care that these children need. Smile Train is always searching for new partners in the developing world who have the experience, passion, human resources and infrastructure to provide safe and high-quality cleft lip and palate treatment.

At the end of fiscal year 2021, there were more than 1,100 Smile Train partner hospitals around the world, serving children in need of cleft care in their communities. Through partnerships and programmes with Smile Train, these hospitals and local medical teams were able to provide safe, free, high-quality cleft treatment to children with clefts in their communities.

GRANTS AWARDED

In addition to the partner programmes that deliver the free cleft surgeries that Smile Train provides, the following grants are also awarded to help strengthen the cleft programmes of hundreds of doctors, hospitals, charities and organisations who help poor children suffering with clefts.

EDUCATION AND TRAINING GRANTS

Smile Train supported educational and training opportunities in fiscal year 2021, including:

February 2021- BLS and PALS Training

Smile Train hosted an American Heart Association training at CURE Children's Hospital Ethiopia from February 23-25. AHA's BLS and PALS Training was given to 12 anesthesia care providers, providing them much needed experience during pre OP, Intra OP, Post OP and Emergency situations in their respective hospitals.

February 2021- Parent Support Group Training Programme

Smile Train supported Stichting European Cleft Organisation's development and delivery of an online course for 37 members of the Slovenian cleft parent group Društvo SHIZE to empower parents to support each other and their children, and raise cleft awareness in the community. Four training modules were developed and focused on positive support systems for cleft parents, strategies for supporting their school aged cleft affected child, building their own resilience and promoting visibility, awareness and fundraising for support groups. The modules were recorded and will serve as a permanent source of support for future parents.

February 2021- Virtual Workshop-Food Counseling and Nutritional Care in patients with Cleft Lip and Palate

A virtual workshop provided feeding counseling and nutrition training to 98 medical professionals affiliated with Smile Train partners in Mexico, Central America and Caribbean. Participants were educated on information and tools to help patients reach ideal conditions for growth and development through nutrition.

March 2021- Advanced Cleft Surgical Training
Four surgeons from West Africa participated in an advanced cleft surgical training organised by Ghana Cleft Foundation and hosted by Komfo Anokye Teaching Hospital in the Kumasi Ashanti Region of Ghana. The surgeons fine tuned their skills to provide higher quality surgical care for person with cleft in their various countries.

April 2021- Special Cleft Lip & Palate Workshop for Surgeons
Hosted at VIA-ME, Smile Train supported training for 15 resident surgeons (4th and 5th year) from Benin, DR Congo and Madagascar. The workshops focused on management, surgical techniques, and nutritional and anesthesia aspects of cleft lip and palate patients.

June 2021- Surgical Instrument Repair Training
Smile Train supported a Surgical Instrument Repair Training in Kumasi, Ghana from June 28 through July 23. 12 biomedical engineers were trained to repair equipment and machines used in cleft management. The refurbished instruments were donated to the Komfo Anokye Teaching Hospital and Instrument Repair Units will be established in trainees' institutions in an effort to address worn out instruments.

June 2021- Craniofacial and Oral Health Online (COHO) Summer Institute in Clinical Research Methods
Smile Train supported an 8-week online program to train 30+ Smile Train partners in the fundamentals of how to conduct good clinical research. This training program will improve the quality of research in cleft care in low and middle income countries. This in turn will improve care for persons with clefts in developing countries.

AWARENESS GRANTS
Awareness funding pays for publicity to educate people about clefts and the free cleft surgery programs available to them, reducing the stigma and driving thousands of patients to our partner hospitals.

SMILE GRANTS
While Smile Train grants predominantly focus on medical treatment, this grant programme targets the poorest of the poor who would never make it to the hospital for treatment without additional financial support to help the family with expenses such as food and shelter during their stay, money to cover the cost of traveling to and from the hospital, or money to help offset a parent's lost wages during a hospital stay. While the amount of support a family needs in this regard is often relatively small, it can mean the difference between a child receiving surgery or living their life with an unrepaired cleft.

COMPREHENSIVE CARE GRANTS
Smile Train's vision is to ensure every child born with a cleft can lead a full and productive life. A key to this is the critical pre-operative and follow-up care such as nutritional support, speech therapy and orthodontics that many patients require along with cleft surgery. Comprehensive Cleft Care Grants augment and enhance the free cleft surgery programmes and help these children learn to speak properly and, ultimately, have the opportunity for a full life ahead.

EQUIPMENT GRANTS
These grants assist hospitals in purchasing essential equipment such as surgical instruments, pulse oximeters, and anesthesia machines for the operating room to help increase the number of children who can be treated and to ensure safe surgery and cleft care for all Smile Train patients.

OUTREACH GRANTS
Funding for team travel, food, and lodging for Surgical Partners doing outreach trips outside their main surgical centers, either within their own country or in neighboring countries. An Outreach Support Grant can be awarded to cover additional costs above the amount the partner will receive from their per-surgery treatment partnership funding.

RESEARCH GRANTS
Smile Train aims to identify and facilitate research opportunities and collaborations through mentoring and training. Smile Train wants to play a key role in global cleft care research through partnership, competency building, and networking of researchers in low and middle income

countries to enable them to conduct relevant cleft focused research and innovation in their own countries.

SPECIAL GRANTS

Due to the global COVID pandemic, Smile Train has put an emphasis on awarding grants to help our partners provide telemedicine services in order to limit in-person contact when possible. Through grants for telemedicine, partners are able to remain in touch with their patients, helping to care for them even while remaining socially distant. Through telemedicine, life-saving care, such as breastfeeding guidance for mothers of babies born with clefts, has been able to continue. Smile Train's medical partners have remotely treated thousands of cleft patients providing vital guidance to families, assisting new patients awaiting surgery, and identifying and helping those in need of food and supplies.

FINANCIAL REVIEW

We have set out the full details of our consolidated income and expenditure in the group statement of financial activities (SOFA) on page 30. The income for the year, principally representing income from donors was £8.91m (2020: £7.9m). The group total expenditure, principally representing programme and fundraising costs, were £9.02m (2020: £7.3m). As a result, recorded net expenditure resources was £110k (2020 net income: £600k). Unrestricted funds at the end of fiscal year 2021 stood at £1.3m (2020: £1.4m).

The summarized results for the year's trading of The Smile Train UK Trading Company Limited is given on pages 35-36 of the notes to the financial statements. The Smile Train UK Trading Company Limited directors consider the company's state of affairs to be satisfactory. The directors are not anticipating any major changes to the activities of the company.

FUNDS

The Charity holds two types of funds – Restricted Funds and Unrestricted Funds.

Restricted Funds are those funds for which the original donors specified, directly or indirectly, the purposes for which they wanted the money to be used. The Trustees manage these funds but are governed by the donors' wishes as to how the funds are utilised. During the year ended 30 June 2021, £24,580 (2020: £48,672) of such restricted donations were spent in accordance with the donors' directions and £1,692k (2020: £nil) were remaining to be spent.

Unrestricted Funds are those funds for which the original donors did not give any particular instructions as to how they wished the funds spent. These funds are allocated by the Trustees at their discretion. At the end of the year, the value of these funds stood at £1.3m (2020: £1.4m).

RESERVES POLICY

The reserves policy is reviewed annually by the Trustees. In reviewing the risks faced by the Charity and its operational plans for the forthcoming period, the Trustees have decided that it is appropriate that the Charity holds reserves of £800k - £1.3m. This level of reserves has been maintained throughout the year. As there are unrestricted funds of £1,148,529 (2020: £1,261,385) held in excess of this level, these can be spent on raising funds and charitable activities. The Trustees are considering whether to increase the reserve level to ensure that in the event of a significant drop in funding, they will be able to continue the Charity's current functions while consideration is given to ways in which additional funds may be raised.

Considering the COVID-19 crisis, the level of reserves has been reviewed and found to be appropriate given the level of uncertainty and the nature of the developing crisis.

FUNDRAISING

As a registered member of the Fundraising Regulator, Smile Train UK is committed to fundraising in a transparent and accountable way in accordance with our Pledge to Donors which can be found at https://smiletrain.org.uk/about/our-pledge-to-donors. We are happy to receive feedback from our donors and members of the public. Details on how to reach out to us with a question or concern can be found at: https://smiletrain.org.uk/about/faq#n8485. Through the period July 1st 2020-June 30th 2021 we received 52 new complaints, all of which were resolved in accordance with Smile Train UK's Complaints Procedure.

We understand the importance of keeping our donors' personal data safe and secure in accordance with our https://smiletrain.org.uk/about/privacy-policy-uk designed to ensure continued compliance with the General Data Protection Regulation (GDPR). Our Fulfilment and Supporter Care agency is on hand to respond to supporter requests, including updating donor details and contact preferences, responding to questions and queries about Smile Train's work, our finances and our fundraising.

Along with our in-house fundraising team, we rely on trusted partners to fundraise on our behalf. All third-party fundraising organisations go through a robust procurement process. Formal, regular training is undertaken to ensure that the Smile Train is represented in a way that reflects our values and mission at all times. Fundraising activities are monitored through regular call recordings and performance is evaluated on an on-going basis by the campaign manager and partner agencies.

We are committed to ensuring that all donors are treated fairly. Our fundraisers and fundraising partners are trained on the Code of Fundraising Practice and Smile Train UK's Socially Responsible Fundraising Policy which can be found at: https://smiletrain.org.uk/about/smile-train-uks-socially-responsible-fundraising-policy. Our Policy is consistent with both the Institute of Fundraising's Guidance "Treating Donors Fairly" and the Direct Marketing Association's White paper "Guidelines for call centers dealing with vulnerable consumers. We aim to ensure every one of our supporters feels inspired and in control of their experience with us, and we encourage and welcome their feedback and involvement to help us improve. Without them, we couldn't continue to make a difference to children's lives.

KEY MANAGEMENT PERSONNEL COMPENSATION

As part of the annual budgeting process the Trustees review and approve, as appropriate, recommended compensation and changes to positions based on market analysis process. Trustees determine that compensation is reasonable based upon information sufficient to determine whether the value of services is the amount that would ordinarily be paid for like services by similar organisations; the availability of similar services in the geographic area of the Charity and current compensation surveys compiled by independent firms.

PLANS FOR THE FUTURE

Thanks to the generosity of our donors, Smile Train, its affiliates and the Charity, during fiscal year 2021, were able to support safe, free cleft surgeries (15,892 for the Charity) for poor children, launch programmes in new sites, train a record number of cleft care providers and grow our programmes all over the world.

In the 2021 fiscal year, the Charity continued with its approach of increasing sustainable income, underpinned by a strategy to attract loyal, long-term supporters across a diverse portfolio of fundraising activity. Mass acquisition of new donors through a further increase of investment in Direct Response Television continued to be highly effective, as did digital fundraising initiatives through social media and other online opportunities.

Strategic assessments of Legacy and Corporate fundraising channels were completed, and which offered additional insight into future opportunities for growth and development. The Charity continues to monitor additional fundraising through Schools, Community, Sporting and Challenge Event fundraising activities.

Despite the logistical challenges of Covid-19, the pandemic also enabled the charity to identify several successful new initiatives to engage new and existing donors, and which are reflected in the positive end of year results. This year, the current fundraising performance ratio was 40%, when comparing costs of £3.4m against the income raised of £8.5m.

In fiscal year 2021, grants from the Charity to Smile Train will continue to be made under a grant agreement, which outlines Smile Train's reporting obligations to the Charity.

While Smile Train and the Charity were busy doing all of these things this past year, an estimated 170,000 children were born with clefts in the developing world. Without intervention, these children have little prospect of ever receiving the cleft care they so desperately need. Their families, often living on less than £1 a day are too poor to ever afford surgery. Without Smile Train support, their local doctors and hospitals are too overburdened to provide free cleft care

programmes. And their government may not consider the problem of clefts a high priority when compared to other life threatening afflictions.
The Charity cares about these children and with the continued support of our donors, and working with Smile Train, will keep working hard to grow cleft lip and palate treatment programmes, train more doctors, raise awareness, find more partners and, ultimately, help more children in need.

In addition to providing much needed surgery, the Charity will fund programmes to address comprehensive cleft care, including nutrition, speech therapy and orthodontics.

The Charity will continue to work with Smile Train to meet its objectives for the future.

STATEMENT OF TRUSTEES' RESPONSIBILITIES

The trustees (who are also directors of The Smile Train UK for the purposes of company law) are responsible for preparing the Trustees' Annual Report and the financial statements in accordance with applicable law and regulations.

Company law requires the trustees to prepare financial statements for each financial year. Under that law the trustees have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law), including FRS 102 The Financial Reporting Standard applicable in the UK and Republic of Ireland. Under company law the trustees must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the charitable company and the group and of the incoming resources and application of resources, including the income and expenditure, of the charitable group for that period. In preparing these financial statements, the trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP (FRS 102);
- make judgments and accounting estimates that are reasonable and prudent;
- state whether applicable UK accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company group will continue in business.

The trustees are responsible for keeping adequate accounting records that are sufficient to show and explain the charitable company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The trustees confirm that:

- so far as each trustee is aware, there is no relevant audit information of which the charitable company's auditor is unaware; and
- the trustees have taken all the steps that they ought to have taken as trustees in order to make themselves aware of any relevant audit information and to establish that the charitable company's auditor is aware of that information.

The trustees are responsible for the maintenance and integrity of the corporate and financial information included on the charitable company's website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

This report is prepared in accordance with the provisions of the Companies Act applicable to small entities.

By order of the board of trustees



S Schaefer
Trustee
Date: 26 January 2022

INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF THE SMILE TRAIN UK

OPINION

We have audited the financial statements of the Smile Train UK ('the charitable company') and its subsidiary ('the group') for the year ended 30 June 2021 which comprise the group statement of financial activities, the group and parent charitable company balance sheets, the consolidated statement of cash flows and notes to the financial statements, including significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102 The Financial Reporting Standard applicable in the UK and Republic of Ireland (United Kingdom Generally Accepted Accounting Practice).
In our opinion the financial statements:

- give a true and fair view of the state of the group's and the charitable company's affairs as at 30 June 2021 and of the group's income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

BASIS FOR OPINION

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the charitable group in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

CONCLUSIONS RELATING TO GOING CONCERN

In auditing the financial statements, we have concluded that the trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the charitable company's or the group's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

OTHER INFORMATION

The trustees are responsible for the other information contained within the annual report. The other information comprises the information included in the annual report, other than the financial statements and our auditor's report thereon. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

OPINIONS ON OTHER MATTERS PRESCRIBED BY THE COMPANIES ACT 2006

In our opinion based on the work undertaken in the course of our audit

- the information given in the trustees' report, which includes the directors' report prepared for the purposes of company law, for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the directors' report included within the trustees' report have been prepared in accordance with applicable legal requirements.

MATTERS ON WHICH WE ARE REQUIRED TO REPORT BY EXCEPTION

In light of the knowledge and understanding of the group and charitable company and their environment obtained in the course of the audit, we have not identified material misstatements in the directors' report included within the trustees' report.

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate and proper accounting records have not been kept; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit; or
- the trustees were not entitled to prepare the financial statements in accordance with the small companies regime and take advantage of the small companies' exemptions in preparing the trustees' directors' report and from the requirement to prepare a strategic report.

RESPONSIBILITIES OF TRUSTEES

As explained more fully in the trustees' responsibilities statement [set out on page 26], the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charitable company or to cease operations, or have no realistic alternative but to do so.

AUDITOR'S RESPONSIBILITIES FOR THE AUDIT OF THE FINANCIAL STATEMENTS

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Details of the extent to which the audit was considered capable of detecting irregularities, including fraud and non-compliance with laws and regulations are set out below.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at: www.frc.org.uk/auditorsresponsibilities. This description forms part of our auditor's report.

EXTENT TO WHICH THE AUDIT WAS CONSIDERED CAPABLE OF DETECTING IRREGULARITIES, INCLUDING FRAUD

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We identified and assessed the risks of material misstatement of the financial statements from irregularities, whether due to fraud or error, and discussed these between our audit team members.

We then designed and performed audit procedures responsive to those risks, including obtaining audit evidence sufficient and appropriate to provide a basis for our opinion.

We obtained an understanding of the legal and regulatory frameworks within which the charitable company and group operates, focusing on those laws and regulations that have a direct effect on the determination of material amounts and disclosures in the financial statements. The laws and regulations we considered in this context were the Companies Act 2006, the Charities Act 2011 together with the Charities SORP (FRS 102). We assessed the required compliance with these laws and regulations as part of our audit procedures on the related financial statement items.

In addition, we considered provisions of other laws and regulations that do not have a direct effect on the financial statements but compliance with which might be fundamental to the charitable company's and the group's ability to operate or to avoid a material penalty. We also considered the opportunities and incentives that may exist within the charitable company and the group for fraud. The laws and regulations we considered in this context for the UK operations were anti-fraud, bribery and corruption legislation, taxation legislation and health and safety legislation.

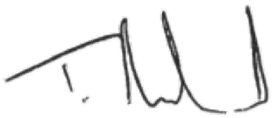
Auditing standards limit the required audit procedures to identify non-compliance with these laws and regulations to enquiry of the Trustees and other management and inspection of regulatory and legal correspondence, if any.

We identified the greatest risk of material impact on the financial statements from irregularities, including fraud, to be within the timing of recognition of income and the override of controls by management. Our audit procedures to respond to these risks included enquiries of management and the Board of Trustees about their own identification and assessment of the risks of irregularities, sample testing on the posting of journals, reviewing accounting estimates for biases, reviewing regulatory correspondence with the Charity Commission and reading minutes of meetings of those charged with governance.

Owing to the inherent limitations of an audit, there is an unavoidable risk that we may not have detected some material misstatements in the financial statements, even though we have properly planned and performed our audit in accordance with auditing standards. For example, the further removed non-compliance with laws and regulations (irregularities) is from the events and transactions reflected in the financial statements, the less likely the inherently limited procedures required by auditing standards would identify it. In addition, as with any audit, there remained a higher risk of non-detection of irregularities, as these may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal controls. We are not responsible for preventing non-compliance and cannot be expected to detect non-compliance with all laws and regulations.

USE OF OUR REPORT

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and the charitable company's members as a body, for our audit work, for this report, or for the opinions we have formed.



Tim Redwood
Senior Statutory Auditor
For and on behalf of
Crowe U.K. LLP
Statutory Auditor
London

Date: 3 February 2022

Crowe U.K. LLP is eligible for appointment as auditor of the charity by virtue of its eligibility for appointment as auditor of a company under section 1212 of the Companies Act 2006.

THE SMILE TRAIN UK
GROUP STATEMENT OF FINANCIAL ACTIVITIES
FOR THE YEAR ENDED 30 JUNE 2021

	Note	Unrestricted funds £	Restricted funds £	Total 2021 £	Total 2020 £
Income from:					
Donations and legacies	2	**8,885,479**	**26,272**	**8,911,751**	7,884,782
Other trading activities	4	**-**	**-**	**-**	25,000
Investments		**33**	**-**	**33**	662
Total		**8,885,512**	**26,272**	**8,911,784**	7,910,444
Expenditure on:					
Raising funds	6	**3,359,301**	**-**	**3,359,301**	3,102,725
Charitable activities	6	**5,175,420**	**24,580**	**5,200,000**	3,700,000
Other	6	**463,647**	**-**	**463,647**	506,856
Total		**8,998,368**	**24,580**	**9,022,948**	7,309,581
Net income/ (expenditure)		**(112,856)**	**1,692**	**(111,164)**	600.863
Fund balances at 1 July 2020		**1,411,385**	**-**	**1,411,385**	810,522
Fund balances at 30 June 2021		**1,298,529**	**1,692**	**1,300,221**	1,411,385

The statement of financial activities also complies with the requirements for an income and expenditure account under the Companies Act 2006.

THE SMILE TRAIN UK
GROUP & PARENT CHARITABLE COMPANY BALANCE SHEETS
AS AT 30 JUNE 2021

	Note	Group 2021 £	Group 2020 £	Charity 2021 £	Charity 2020 £
Fixed assets					
Tangible assets	9	357	643	357	643
Investments		-	-	1	1
Total Fixed Assets		**357**	**643**	**358**	**644**
Current assets					
Debtors	10	782,581	266,564	795,594	254,577
Cash at bank and in hand		995,992	1,575,503	983,777	1,561,465
Total Current Assets		**1,778,573**	**1,842,067**	**1,779,371**	**1,816,042**
Liabilities					
Creditors falling due within one year	11	(478,709)	(431,325)	(476,909)	(427,725)
Current assets less current liabilities		**1,299,864**	**1,410,742**	**1,302,462**	**1,388,317**
Net Assets		**1,300,221**	**1,411,385**	**1,302,820**	**1,388,961**
The funds of the charity					
Restricted funds	12	1,692	-	1,692	-
Unrestricted funds					
General funds held as part of reserves policy	13	150,000	150,000	150,000	150,000
General funds for distribution		1,148,529	1,261,385	1,151,128	1,238,961
Total charity funds		**1,300,221**	**1,411,385**	**1,302,820**	**1,388,961**

The net expenditure for the charity only for the year ended 30 June 2021 was £86,141 (2020 net income: £593,544)

These accounts are prepared in accordance with the special provisions of Part 15 of the Companies Act relating to small companies.

Approved and authorised for issue by the Board of Trustees on 26 January 2022 and signed on their behalf

S Schaefer
Trustee
Date: 26 January 2022

Charity Registration No. 114748
Company Registration No. 05738962

THE SMILE TRAIN UK
CONSOLIDATED STATEMENT OF CASH FLOWS
AS AT 30 JUNE 2021

	Note	2021 £	2020 £
Cash flows from operating activities:			
Net cash provided by (used in) operating activities	(a)	(579,511)	408,411
Cash flows from investing activities:			
Purchase of tangible fixed assets		-	(857)
Change in cash at bank and in hand in the reporting period		(579,511)	407,554
Cash at bank and in hand at the beginning of the reporting period		1,575,503	1,167,949
Cash at bank and in hand at the end of the reporting period		**995,992**	**1,575,503**

Notes to the statement of cash flows

(a) Reconciliation of net cash used in operating activities		
Net income (expenditure) for the reporting period	(111,164)	600,863
Adjustments for:		
Depreciation	286	394
Increase in debtors	(516,017)	(156,556)
Increase (decrease) in creditors	47,384	(36,290)
Net cash provided by operating activities	(579,511)	408,411

THE SMILE TRAIN UK
NOTES TO THE ACCOUNTS
FOR THE YEAR ENDED 30 JUNE 2021

1 Accounting policies

The principal accounting policies adopted, judgements and key sources of estimation uncertainty in the preparation of the financial statements are as follows:

1.1 Basis of preparation

The Smile Train UK was incorporated in England and Wales as a charitable company limited by guarantee and governed by its Memorandum of Association.

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015) - (Charities SORP (FRS 102)), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) and the Companies Act 2006.

The Smile Train UK meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy note(s).

The financial statements are presented in sterling (£).

1.2 Preparation of the accounts on a going concern basis

After reviewing the group's forecasts, projections, and taking into consideration the COVID-19 crisis, the trustees have a reasonable expectation that the group has adequate resources to continue in operational existence for the foreseeable future. The group therefore continues to adopt the going concern basis in preparing its financial statements.

1.3 Group financial statements

The financial statements consolidate the results of the charity The Smile Train UK and its wholly owned subsidiary, The Smile Train UK Trading Company Limited (the 'Group) on a line-by-line basis.

The Charity has taken the exemption under section 408 of Companies Act 2006 from presenting an individual company Statement of Financial Activities.

1.4 Income

Donations and other forms of voluntary income are recognised when the charity has entitlement to the funds, any performance conditions attached to the item(s) of income have been met, it is probable that the income will be received and the amount can be measured reliably.

For legacies, entitlement is taken once the charity is aware that probate has been granted and either final estate accounts have been approved, notification has been made by the executor(s) that a distribution will be made, or a distribution has been received from the estate. Receipt of a legacy, in whole or in part, is only considered probable when the amount can be measured reliably and the charity has been notified of the executor's intention to make a distribution. Where legacies have been notified to the charity, or the charity is aware of the granting of probate, and the criteria for income recognition have not been met, then the legacy is a treated as a contingent asset and disclosed if material (see note 3).

1.5 Donated services

The Group benefits from services donated to it by Smile Train, Inc. These donated services are recognised within the Group Statement of Financial Activities and are valued at the cost incurred by Smile Train, Inc being the value to the Group.

1.6 Expenditure

All expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all costs related to that category.

Expenditure on raising funds is that incurred in attracting voluntary income.

Other costs are those incurred in connection with administration of the charity and compliance with statutory requirements.

Charitable activity costs reflect the costs associated with funding surgeries through Smile Train, Inc. and the production of printed public educational material and services to raise awareness, both of which are considered to further the Group's objectives. When educational material is distributed as part of a joint-purpose mailing, the costs are allocated across the expenditure categories on the basis of word count.

1.7 Foreign currency translation

Transactions denominated in foreign currencies are recorded at the rate ruling at the date of the transaction.

Monetary assets and liabilities denominated in foreign currencies are translated into sterling at the rates of exchange ruling at the balance sheet date. All differences are included in net outgoing resources.

1.8 Funds

Restricted funds are subject to specific conditions by donors as to how they may be used. The purposes and uses of the restricted funds are set out in the notes to the accounts.

Designated funds comprise funds which have been set aside at the discretion of the Trustees, for specific purposes.

1.9 Tangible fixed assets and depreciation

The Group capitalises expenditures for fixtures, fittings and equipment and leaseholds in excess of £1,000 which are stated at cost less accumulated depreciation and amortisation.

Depreciation of fixtures, fittings and equipment is provided using the straight-line method over the following estimated useful lives:

Fixtures and fittings	5 years
Equipment	3 years

Leasehold improvements are amortised over the term of the related lease or the estimated useful life of the improvement, whichever is shorter.

1.10 Debtors

Trade and other debtors are recognised at the settlement amount due after any trade discount offered. Prepayments are valued at the amount prepaid net of any trade discounts due.

1.11 Creditors and provisions

Creditors are recognised where the charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably.

Creditors and provisions are normally recognised at their settlement amount after allowing for any trade discounts due.

1.12 Accounting judgements and sources of estimation uncertainty

In the application of the charity's accounting policies, trustees are required to make judgements, estimates and assumptions about the carrying values of assets and liabilities that are not readily apparent from other sources. The estimates and underlying assumptions are based on historical experience and other factors that are considered to be relevant. Actual results may differ from these estimates.

The items in the accounts that are considered to involve significant judgements and sources of uncertainty through estimation, when applying Smile Train UK's accounting policies include:

• Revenue recognition where judgement is required to appropriately apply the income accounting policies explained in accounting policy note (1.4) above most notably in respect of the judgement as to whether a legacy meets the criteria for recognition in the financial statements and gift aid where income is only recognised to the extent that trustees are satisfied that the charity has the appropriate documentation in place to demonstrate entitlement to this income.

• Gifts in kind and donated services where an estimate of the time spent on Smile Train UK activities by Smile Train Inc staff is recognised in both income and expenditure in the financial statements.

In the view of the Trustees, no assumptions concerning the future or estimation uncertainty affecting assets and liabilities at the balance sheet date, are likely to result in a material adjustment to their carrying amounts in the next financial year.

1.13 Retirement benefits
The Group offers its employees the opportunity to participate in a defined contribution scheme. The amounts charged to the Statement of Financial Activities represent the contributions payable to the scheme during the period.

1.14 Financial instruments
The Group has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at amortised cost using the effective interest method.

2 Donations and legacies

	Unrestricted funds	**Restricted funds**	**Total 2021**	Total 2020
	£	**£**	**£**	£
Donations	**6,549,306**	**26,272**	**6,575,578**	4,622,747
Legacies	**1,900,816**	**-**	**1,900,816**	2,800,574
Donated Services	**435,357**	**-**	**435,357**	461,461
Total	**8,885,479**	**26,272**	**8,911,751**	7,884,782

Donated services are represented by management, operational, administrative, marketing and fundraising services provided by Smile Train, Inc. staff to the Group at no cost, of £435,357 (2020: £420,586). Donated services also includes fundraising consultant service fees of £nil (2020: £40,875).

Income from donations and legacies in 2020 was £7,884,782 of which £7,870,252 was unrestricted and £14,530 was restricted.

3 Legacy Notifications
At 30 June 2021, in addition to legacy income that has been included in voluntary income, the Group is expected to benefit from a number of legacies from estates for which the administration had yet to be finalised. The Group's future income from these legacies is estimated at approximately £2.42m (2020: £1.47m).

4 Trading
In fiscal year 2021, other trading income was £nil (2020: £25,000).

5 Investment in Subsidiary
The Smile Train UK Trading Company Limited - Registration No. 09094982
The company acts as a trading subsidiary for its parent company, The Smile Train UK, which is a charity registered with the Charity Commission in England and Wales. The principal activity of the company in the year under review was to conduct the trading activities of its parent company. The profits of The Smile Train UK Trading Company Limited are paid to the charity. The Smile Train UK Trading Company Limited's directors during 2021 were R Bell, A McCarthy and S Schaefer.

Profit and Loss Account of the Smile Train UK Trading Company Limited

	2021	2020
	£	£
Turnover	-	25,000
Expenditure	(2,599)	(2,576)
Profit (loss) for the year	(2,599)	22,424

Balance Sheet of The Smile Train UK Trading Company Limited

	2021	2020
	£	£
Current Assets		
Cash at bank and in hand	12,215	14,038
Accounts receivable	-	25,000
Creditors: amounts falling due within one year	(14,813)	(16,613)
Net assets	**(2,598)**	**22,425**
Capital and reserves		
Called up share capital	1	1
Profit and loss account	(2,599)	22,424
Equity shareholders' funds	**(2,598)**	**22,425**

6 Expenditure

	Staff costs	Other costs	Total 2021	Total 2020
	£	£	£	£
Raising funds				
Advertising and fundraising costs	**175,977**	**2,895,272**	**3,071,249**	2,826,812
Smile Train Inc. staff	**288,052**	**-**	**288,052**	275,913
	464,029	**2,895,272**	**3,359,301**	3,102,725
Charitable activities				
Programme costs	**-**	**5,200,000**	**5,200,000**	3,700,000
Support costs and governance				
Staff costs	**87,989**	**-**	**87,989**	81,499
Audit fees	**-**	**24,800**	**24,800**	25,360
Other accounting fees	**-**	**1,800**	**1,800**	1,800
Legal fees	**-**	**59,923**	**59,923**	99,461
Smile Train Inc. staff	**147,305**	**-**	**147,305**	144,673
Other administrative expenses	**-**	**141,830**	**141,830**	154,063
	235,294	**228,353**	**463,647**	506,856
Total	**699,323**	**8,323,625**	**9,022,948**	7,309,581

Expenditure on charitable activities in 2020 was £3,700,000 of which £3,651,328 was unrestricted and £48,672 was restricted. Expenditure on raising funds and other costs in 2020 was wholly unrestricted.

The Group staff costs relate to work carried out on the marketing and fundraising strategies, the cultivation of major donors and the management of the donation processing, direct marketing and media placement suppliers. Two thirds of staff compensation have been allocated to advertising and fundraising costs while one third is allocated to support staff costs.

Grants made to Smile Train Inc. of £5,200,000 (2020: £3,700,000) are included in programme costs for direct inclusion in their programme expenses.

Donated services are management, operational, administrative, marketing and fundraising services provided by Smile Train staff or other third parties to the Charity at no cost.

7 Trustees

During the year ended 30 June 2021, none of the trustees received compensation for his or her services or were reimbursed expenses by the Group.

8 Employees

Number of employees

There were 6 employees throughout the year (2020: 7).

Employee Costs	**2021**	2020
	£	£
Wages and salaries	**230,042**	213,749
Social security costs	**15,982**	20,950
Other pension costs	**2,480**	5,263
	248,504	239,962

One employee earned between £80,000 and £90,000 during the year (2020: One employee earned between £70,000 and £80,000 during the year)

Of these employees, retirement benefits are accruing under pension schemes funded by the group to 1 employee (2020: 1).

The key management personnel of the group are comprised of the Charity's trustees, Director, Senior Manager Direct Marketing and Smile Train's CEO and VP of Finance. Only the Director and the Senior Manager Direct Marketing are paid through the Charity. The employee benefits of these two Charity's key management personnel amounted to £135,543 (2020: £122,653).

9 *Tangible fixed assets*

Group and Charity

	Fixtures, fittings and equipment
Cost	**£**
At 1 July 2020	1,937
Additions	-
At 30 June 2021	**1,937**
Depreciation	
At 1 July 2020	1,294
Charge for the year	286
At 30 June 2021	**1,580**
Net book value	
At 1 July 2020	643
At 30 June 2021	**357**

10 *Debtors*

	Group 2021	**Charity 2021**	Group 2020	Charity 2020
	£	**£**	£	£
Prepayments and accrued income	**782,581**	**782,581**	266,564	241,564
Amounts due from subsidiary	**-**	**13,013**	-	13,013
	782,581	**795,594**	266,564	254,577

11 *Creditors: amounts falling due within one year*

	Group 2021	**Charity 2021**	Group 2020	Charity 2020
	£	**£**	£	£
Trade creditors	**162,483**	**160,683**	210,599	208,799
Amounts owed to group undertakings	**159,368**	**159,368**	60,738	60,738
Accruals	**156,858**	**156,858**	159,988	158,188
Total	**478,709**	**476,909**	431,325	427,725

12 *Restricted Funds*

The income funds of the Group include restricted funds comprising the following unexpended balances of donations and grants held on trust for specific purposes:

Group and Charity

	Balance at 1 July 2020	Income	Expenditure	Balance at 30 June 2021
	£	£	£	£
Restricted donations	-	26,272	(24,580)	1,692
	-	26,272	(24,580)	1,692

	Balance at 1 July 2019	Income	Expenditure	Balance at 30 June 2020
	£	£	£	£
Restricted donations	34,142	14,530	(48,672)	-
	34,142	14,530	(48,672)	-

Donations received are recorded as unrestricted or restricted, depending on the nature of the donor's restriction. All donor-restricted donations are recorded as restricted income if the donation is received with donor conditions that restrict its use. Of the £26,272 of restricted funds received in 2021, approximately £12,000 was restricted to support our programmes in India.

13 *Analysis of net assets between funds*

Group

	Unrestricted funds	Restricted funds	Total
Fund balances at 30 June 2021 are represented by:	£	£	£
Fixed assets	357	-	**357**
Current assets	1,776,881	1,692	**1,778,573**
Creditors: amounts falling due within one year	(478,709)	-	**(478,709)**
Total	1,298,529	1,692	**1,300,221**

	Unrestricted funds	Restricted funds	Total
Fund balances at 30 June 2020 are represented by:	£	£	£
Fixed assets	643	-	**643**
Current assets	1,842,067	-	**1,842,067**
Creditors: amounts falling due within one year	(431,325)	-	**(431,325)**
Total	1,411,385	-	**1,411,385**

14 Operating lease commitments

At 30 June 2020, the Group was committed to making the following payments under non-cancellable operating lease.

	Land and buildings:	
	2021	**2020**
Operating leases which expire:	**£**	**£**
Within one year	nil	11,700

15 Related parties

Smile Train Inc. paid expenses totaling £149,343 (2020: £9,495) on behalf of the Group during the year and the Group paid £nil (2020: £ nil) on behalf of Smile Train Inc. during the year. Smile Train Inc. received donations on behalf of the Group of £50,714 (2020: £nil). £159,368 (2020: £60,738) was owed to Smile Train Inc. as at 30 June 2021.

In addition, the Group granted £5,200,000 (2020: £3,700,000) to Smile Train Inc. to fund their jointly-stated charitable activities. In addition, the time of Smile Train Inc. staff provided at no cost has been recognised as a Gift in Kind (in income and expenditure) as stated in Note 2.

Smile Train Inc. is the sole company law member of the Group. The Group is therefore a subsidiary of Smile Train Inc. although the Board of Trustees of the Group are responsible for its day to day management.

The Director and Smile Train's CEO, who is also a trustee, attended a training course at a cost of £266.40 each (2020: nil). The course was facilitated by Adaptaa, Ltd., which is the employer of a trustee, Tatiana Poliakova.

16 Parent undertaking

The company's ultimate parent undertaking is Smile Train Inc., a US-based non-profit organisation headquartered in New York City. Its offices are located at 633 Third Avenue, New York, NY 10017. Smile Train Inc. and Affiliates accounts are available on www.smiletrain.org.

SmileTrain

Registered with FUNDRAISING REGULATOR

A charity registered with the Charity Commission for England and Wales No. 1114748

The Smile Train UK is a company limited by guarantee, registeredin England and Wales
Registered Office 10 Queen Street Place,
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Company No. 05738962

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