

JANE TOMLINSON APPEAL

England & Wales · Charity number 1113894

Details

Other names	JANE'S APPEAL
Status	Registered
Legal form	Charitable company
Company number	05789921
Registered	2006-04-25
Register	View on the Charity Commission register

Contact

Address	5 Madison Court George Mann Road Leeds LS10 1DX
Phone	01138267766
Email	info@janetomlinsonappeal.com
Website	www.janetomlinsonappeal.com

Activities

Objects: 3.1 THE RELIEF AND PREVENTION OF SICKNESS AND SUFFERING THE THE PROMOTION OF HEALTH; AND3.2 SUCH OTHER EXCLUSIVELY CHARITABLE PURPOSES AS THE TRUSTEES MAY FROM TIME TO TIME DETERMINE.

Activities: The Jane Tomlinson Appeal is the legacy of the late Jane Tomlinson CBE and exists to support children's health and well-being and to improve the lives of people with cancer. It does this through: bereavement support for children; co-funding research into a blood test for breast cancer; research and study days into Kinesio Taping for people with cancer; and funding school well-being programmes.

Classification

- **How:** Makes Grants To Organisations, Provides Services, Sponsors Or Undertakes Research
- **What:** The Advancement Of Health Or Saving Of Lives
- **Who:** Children/young People, The General Public/mankind

Geography

- **Area of benefit:** NATIONAL
- Scotland
- Throughout England And Wales

Finances

Period end	Income	Expenditure	Assets	Employees
2024-12-31	£3,970,672	£3,441,809	£2,626,672	23
2023-12-31	£3,260,477	£2,925,166	£2,005,741	20
2022-12-31	£2,330,191	£2,545,341	£1,592,227	20
2021-12-31	£65,724	£89,186	-	-
2020-12-31	£358,640	£154,651	-	-

Trustees

Name	Role	Appointed
Stephen John Whiteside	Chair	2015-11-16
CRAIG MAHER		
Margaret Stratton		2025-06-15
Michael Tomlinson		2025-05-20
Robert Shaw		2015-11-16
SUZANNE TOMLINSON		

Accounts

JANE TOMLINSON APPEAL
(A company limited by guarantee)

TRUSTEES' REPORT AND CONSOLIDATED FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2024

JANE TOMLINSON APPEAL
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REFERENCE AND ADMINISTRATIVE DETAILS OF THE COMPANY, ITS TRUSTEES AND ADVISERS
FOR THE YEAR ENDED 31 DECEMBER 2024

Trustees	Stephen Whiteside, Chair Suzanne Tomlinson, Secretary Craig Maher Robert Shaw Adrian Fitzpatrick (resigned 22 April 2024) Margaret Stratton (appointed 15 June 2025) Michael Tomlinson (appointed 20 May 2025)
Company registered number	05789921
Charity registered number	1113894
Registered office	Unit 5, Madison Court George Mann Road Leeds West Yorkshire LS10 1DX
Auditor	BHP LLP New Chartford House Centurion Way Cleckheaton BD19 3QB
Bankers	Yorkshire Building Society 46/48 Commerical Street Rothwell Leeds West Yorkshire LS26 0AW
Solicitors	Thomson & Cooke 12 Stamford Street Stalybridge Cheshire SK15 1LA

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TRUSTEES' REPORT

FOR THE YEAR ENDED 31 DECEMBER 2024

The Trustees present their annual report together with the audited financial statements of the Group for the year 1 January 2024 to 31 December 2024. The annual report serves the purposes of both a Trustees' report and a directors' report under company law. The Trustees confirm that the annual report and financial statements of the charitable company comply with the current statutory requirements, the requirements of the charitable company's governing document and the provisions of the Statement of Recommended Practice (SORP) applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102) (effective 1 January 2019).

Since the group and the Company qualify as small under section 383 of the Companies Act 2006, the group strategic report required of medium and large companies under the Companies Act 2006 (Strategic Report and Directors' Report) Regulations 2013 has been omitted.

Objectives and activities

a. Policies and objectives

The Jane Tomlinson Appeal supports:

1. the relief and prevention of sickness and suffering and the promotion of health; and
2. such other exclusively charitable purposes the trustees may from time to time determine.

In setting objectives and planning for activities, the Trustees have given due consideration to general guidance published by the Charity Commission relating to public benefit, including the guidance 'Public benefit: running a charity (PB2)'.

b. Strategies for achieving objectives

"Helping children to be happier and healthier and improving the lives of people living with cancer" - Jane Tomlinson Appeal Mission Statement

The Jane Tomlinson Appeal is the legacy of the inspirational Jane Tomlinson CBE and exists to support children's health and wellbeing and to improve the lives of people with cancer. Jane Tomlinson was an amateur athlete and fundraiser known the world over for completing a series of exceptionally difficult endurance challenges- despite being diagnosed with incurable cancer. Given six months to live in 2000, Jane defied her prognosis and endured countless courses of medical treatments, to achieve some truly epic endeavours. These included a full Ironman, two half ironman's, the London Marathon (three times) and three long distance bike rides: John O'Groats to Land's End, Rome to Home(Leeds) and her final huge challenge, a 6,781.8 km 'Ride Across America'.

During her lifetime, Jane raised around £1.85 million for her chosen charities, including Macmillan Cancer Support, Sparks (the children's medical research charity) and Martin House Children's Hospice.

Jane, who was honoured with an MBE and CBE from Queen Elizabeth II, also helped to establish this charity in her name in April 2006 in the hope that funds would continue to be raised for causes she cared about.

Initially operating as a grant-giving charity, the Trustees took the decision to refocus the Jane Tomlinson Appeal back in 2018. They determined the charity should focus on delivering four key pillars, in line with the original ethos of the charity. Those areas are: Kinesio taping for the relief of cancer symptoms; research into a blood test for the early diagnosis of breast cancer; health and wellbeing programmes for primary school age children and its new OWLS (Overcoming Worry, Loss and Sadness) children's bereavement service.

TRUSTEES' REPORT (CONTINUED)
FOR THE YEAR ENDED 31 DECEMBER 2024

Achievements and performance

a. Main achievements of the Charity

During 2024 all four pillars continue to be supported. Details of the four projects and our activities during the year are noted below.

b. OWLS Children's Bereavement Service

OWLS (Overcoming Worry, Loss and Sadness) Children's Bereavement Service was launched in August 2019 and was the realisation of a long held wish by the Tomlinson children to support other youngsters through the death of a loved one.

During 2023 the Trustees announced there would be significant changes to the OWLS bereavement service. It was decided that the service will close until further notice and more details would be provided in due course. The info@janetomlinsonappeal inbox remains operational and we hope that the information provided on our website will be of assistance in the interim.

The service remained closed during 2024 to new applicants.
In Q4 2024 Trustees entered an agreement to restart the service.

Having experienced the death of their mother at a young age, the Tomlinson family understand all too well the difficulties young people can face, both in the long and short term.

Based in Leeds, but also covering the immediate surrounding areas, the OWLS service is available to children aged 4 to 11 who are not receiving bereavement support elsewhere. Unlike many other organisations in this sector, the aim is still to be able to provide access to one to one sessions with an experienced children's Bereavement Support Worker for those youngsters most severely affected by their grief.

OWLS offer:

- Practical and emotional advice and support for families
- Peer support activity sessions for bereaved children to meet others in a similar situation and to explore their feelings
- One to one therapy for those children most severely affected

The service is entirely free to access and referrals are accepted from schools, social workers, health professionals or from families or carers directly.

- A parent of children under 18 dies every 22 minutes in the UK; around 23,600 a year.
- This equates to around 111 children being bereaved of a parent every day.
- One in 29 schoolchildren has been bereaved of a parent or sibling that's a child in every class.
- In Leeds alone around 260 parents die each year.
- Statistics show that adults who experience a bereavement in childhood are also more likely to experience problems in later life; they are more likely to suffer unemployment, have problems with substance abuse and are more likely to be involved in the criminal justice system.

Whilst the service was closed to new applicants in 2024, during 2024 £21,195 was spent. This related to ensuring existing clients were fully supported through their sessions. £3,253 related to spend in 2023, the remainder was for 2024.

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TRUSTEES' REPORT (CONTINUED)
FOR THE YEAR ENDED 31 DECEMBER 2024

Achievements and performance (continued)

c. Kinesio Taping

The pillar remains very close to the Tomlinson Family and Trustees. The Service continued in 2024 and was an outstanding success. During 2024 two study days took place, both events were oversubscribed.

Jane Tomlinson underwent Kinesio Taping during the final few months of her life. This taping, the sort of strapping seen on professional athletes made a significant difference to the quality of her life, helping her to breathe more easily, eat and drink and, crucially, to spend more quality time with her family, making memories.

Such was the apparent immediate benefit of the taping which her physio applied with 'no real expectation' that it became one of Jane's final wishes to establish whether other people with cancer might also benefit from this non drug therapy.

To that end, the Appeal, in partnership with Leeds Beckett University, funded a four year PhD exploring the potential benefits of Kinesio Taping for the relief of cancer symptoms.

On the basis of that research, in 2018, the Appeal launched its own programme, the first of its kind, of fully funded physiotherapy study days across the UK.

The premise was that physiotherapists working on the treatment of cancer patients could come together to learn more about the technique in theory and practice and its potential benefits to their patients.

Led by the renowned Team GB physiotherapist Alison Rose, who also treated Jane Tomlinson, the first session took place in October 2018 and was immediately oversubscribed with 18 healthcare professionals attending from across the north of England. Such was the interest; a waiting list was established for future sessions. The establishment of the programme was covered extensively in the media, including on television.

As well as learning about the theory around Kinesio Taping in cancer patients and looking at clinical reasoning, attendees learn practical application techniques and are provided with an amount of Kinesio tape to allow them to start offering the therapy to their patients as soon as possible.

During 2024 £1,538 was spent to facilitate this.
The Trustees fully expect funding to continue in 2025.

d. M2 (formerly Mini Mermaids)

M2 activated in primary schools for Years 3 to 6, helps girls create a foundation of self confidence, self esteem and self compassion through a combination of movement and mindfulness. The lessons of M2 strengthen a girl's mental, emotional and physical wellbeing and provide them the tools to manage pressure – from peers, from society and from herself, about how she should look, feel and behave.

Research shows girls drop out of physical activity at greater rates and at earlier ages than boys. At the same time, girls' confidence begins to decline by age 9. Therefore, M2 engages girls before these declines begin and instils a love of being active and how it links to how they feel (their mental health).

The programme received £12,700 in 2024 from the Jane Tomlinson Appeal.
Trustees agreed to significantly increase funding over the upcoming 3 years 2025 to 2027 with an amount of £57,480 committed.

Achievements and performance (continued)

e. Research into the early detection of breast cancer

Utilising funds granted by the Appeal and many others, scientists at the University of Nottingham are developing a test to detect breast cancer cells much earlier than is currently possible. The technology detects specific proteins in the blood and has already been shown to be successful in a trial of lung cancer patients.

If successful, it is hoped the research would lead to the creation of a specific blood test for breast cancer. The blood tests would work by identifying the body's earliest immune response to the presence of the cancer and they are expected to be able to diagnose sufferers up to four years before the disease might show up in traditional screening methods, such as mammograms.

By finding cancer earlier, more people will have a greater chance of survival. Patients can be offered curative treatment before cancer progresses to later and most often incurable stages. The University of Nottingham team are using similar technology to develop tests for use in colon cancer. In time, the technology could then be applied to other solid cancers, such as hepatocellular, pancreatic and prostate cancer.

The programme received £10,000 in 2024 from the Jane Tomlinson Appeal.
In 2023 Trustees committed to fund a further £10,000 for 2024 to 2026.

f. Organisational structure

The organisational structure remained the same in 2024.

g. Donations

For the year ended 2024 it is very pleasing to report the Charity received £52,830 (2023: £49,464) in non group donations.

h. Fundraising

The Jane Tomlinson Appeal welcomes donations from the public and businesses. It does not use any professional fundraiser or commercial practitioner to carry out activities on its behalf. The Jane Tomlinson Appeal is not a participant of a voluntary scheme for regulating fundraising or any voluntary standard of fundraising for the activities carried out on behalf of the charity. Should the charity at some point in the future undertake a specific fundraising campaign or start to generate more income through fundraising, the Trustees may look to sign up to a voluntary fundraising code.

i. Grants

Grants have been made in line with the four pillars, these include:

£10,000 for Breast cancer early detection project.
£21,195 for OWLS support days.
£12,700 for M2

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TRUSTEES' REPORT (CONTINUED)
FOR THE YEAR ENDED 31 DECEMBER 2024

Financial review

a. Going concern

After making appropriate enquiries, the Trustees have a reasonable expectation that the Group has adequate resources to continue in operational existence for the foreseeable future. For this reason, they continue to adopt the going concern basis in preparing the financial statements. Further details regarding the adoption of the going concern basis can be found in the accounting policies.

b. Reserves policy

The Appeal's Reserves Policy aims to ensure the long term resilience of the charity and its operations.

In agreeing this policy, the Trustees believe that it is in the best interests of the Charity and its beneficiaries that it protects and safeguards the assets of the charity and ensures the Charity is accountable to fundraisers, donors and the Charity Commission.

There will be sufficient free reserves held (approaching £100,000 per mass participation event) to ensure the sustainability of the Charity and its trading subsidiaries, which are presently the Appeals main source of funds, both through direct income, such as annual profits, and indirect income including donations, fundraising and event places.

This policy will be reviewed in the 2025 calendar year, in line with future planned growth.

These funds are held in long term deposit accounts, with interest payable to the Appeal. They are also held in an investment portfolio which the charity has, with professional advice, established, to generate a further, more substantial, income stream. To further mitigate any risk from Run for All events to the Charity, insurance policies have been taken out against event cancellations.

c. Principal funding

The Appeal's principal sources of income are fundraising, grants, investment income and income from its subsidiary companies by way of Gift Aid donations when relevant.

d. Financial position

The total funds held by the Group at 31 December 2024 were £2,626,672 compared to 2023 funds which were £2,005,741. All funds at the 31 December 2024 were unrestricted. The free reserves of the charitable company were £2,418,096.

Future commitments:

University of Nottingham: A further £10,000 per year is committed for the continuation of the breast cancer blood test research until 2026.

M2: A further total of £57,480 is committed for the three years 2025 to 2027.

OWLS: Agreement signed to restart the service.

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TRUSTEES' REPORT (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2024

e. Principal risks and uncertainties

The trustees monitor all major risks and potential risks on an ongoing basis. In 2009 it was decided that due to the expanding run series, trading companies would be established to protect charity funds, and this continues. All major risks are reviewed annually and as they arise.

f. Subsidiary companies

The Appeal continues to benefit from its subsidiary companies, Run For All Limited, Ramathon Ltd, Marathon Yorkshire Limited, Vitality Events Ltd and Run For All Trading Limited.

Run For All Trading Limited remained dormant in 2024.

In line with planned restructuring Marathon Yorkshire Limited ceased trading on 31st December 2023 and all its activities were absorbed into Run For All Limited.

The companies stage mass participation events at which entrants are encouraged to raise funds for a favourite cause. The Jane Tomlinson Appeal is one of the charities promoted, but entrants are permitted to raise sponsorship for any cause of their choice.

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TRUSTEES' REPORT (CONTINUED)
FOR THE YEAR ENDED 31 DECEMBER 2024

Structure, governance and management

a. Constitution

Jane Tomlinson Appeal is registered as a charitable company limited by guarantee and was set up by a Memorandum of Association.

b. Methods of appointment or election of Trustees

The management of the Company is the responsibility of the Trustees who are elected and co-opted under the terms of the Memorandum of Association.

The Board of Trustees are responsible for the overall governance of the Charity. Trustees are either elected or co-opted and the total number of Trustees may not be fewer than three. A co-opted member may retain office only until the next Annual General Meeting (AGM) and shall then be eligible for re-election.

In accordance with Article 3.5 of the Articles of Association, one third of the number of Trustees must retire at each AGM. At the 21st October 2024 meeting Stephen Whiteside stood down and was re-elected.

c. Policies adopted for the induction and training of Trustees

Trustees are appointed in line with Charity Commission guidance and the charity's constitution. New trustees are given the opportunity to meet with the charity manager and existing trustees ahead of formal appointment. They are asked to attend at least one meeting to gain a better understanding of the charity and their responsibilities as a trustee as set out in the constitution.

All new trustees are referred to Charity Commission guidance (CC3/CC20/The essential Trustee). All trustees give their time voluntarily and receive no benefits from the charity.

d. Related party relationships

The Trustees oversee all wholly owned subsidiary trading companies. These are:

- Run for All Limited
- Marathon Yorkshire Limited, which was established during 2012. Its primary purpose is to organise the Yorkshire Marathon whose inaugural race was on 20th October 2013. The Yorkshire 10 Mile and the Yorkshire Marathon Relay were also developed to run alongside the marathon and remain regular features of the event.
In line with planned restructuring Marathon Yorkshire Limited ceased trading on 31st December 2023 and all its activities were absorbed into Run For All Limited.
- Ramathon Ltd, the owner of the Ramathon Half Marathon in Derby, was purchased in December 2017 and the half marathon taken into the Run For All series umbrella. The new Derby Half Marathon and Derby Family Fun Run first took place in June 2018 and remain part of the overall 'Run For All' stable of events.
- Vitality Events Ltd was formed as a holding company to facilitate the purchase of Ramathon Ltd
- Run For All Trading Limited currently dormant

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TRUSTEES' REPORT (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2024

Structure, governance and management (continued)

During 2024 and for 2025 the following events were staged / plan to be staged:

2024 Events

Leicester
Nottingham
Sheffield Half Marathon
Lincoln 10K
Coventry Half Marathon
GEAR 10K
Leeds Half Marathon & Marathon
Hull 10K
Ali Brownlee 5K
Leeds 10K
Ramathon
York 10K
Middlesbrough 10K
Bury 10K
Ipswich Half Marathon
Sheffield 10K
Potters Arf Marathon (Event Delivery Only)
Yorkshire Marathon
Cooper Run Birmingham

2025 Events

Leicester
Nottingham
Sheffield Half Marathon
Lincoln 10K
Coventry Half Marathon & 10K
GEAR 10K
Leeds Half Marathon & Marathon
Hull 10K
Ali Brownlee 5K
Leeds 10K
Ramathon
York 10K
Middlesbrough 10K
Bury 10K
Ipswich Half Marathon
Sheffield 10K
Lincoln Half Marathon
Yorkshire Marathon
Yorkshire Coast 10K
Leeds Abbey Dash

All subsidiary companies are overseen by the board of Directors who run the companies independently to the charity, with regular reports being given to the trustees via the company CEO, as well as trustees Robert Shaw and Stephen Whiteside, who also sit on the Board of Directors for some of the subsidiary companies.

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TRUSTEES' REPORT (CONTINUED)
FOR THE YEAR ENDED 31 DECEMBER 2024

Structure, governance and management (continued)

e. Financial risk management

The Trustees have assessed the major risks to which the Group and the Company are exposed, in particular those related to the operations and finances of the Group and the Company, and are satisfied that systems and procedures are in place to mitigate exposure to the major risks.

f. Standards and compliance

The Appeal strives for the highest standards and values its supporters enormously. We continually monitor developments in charity regulation and are a member of the Fundraising Regulator.

The Appeal collects and processes data in accordance with the General Data Protection Act 2018. The Appeal has opted to take the 'Consent' approach, ensuring it has explicit agreement from supporters to contact them and for what purpose.

The Appeal has a clear Privacy Policy and marketing preferences can be updated at any time. The new website is fully compliant with GDPR legislation and rules around cookie policies. The website was designed with accessibility in mind.

Plans for future periods

During 2025 new events were added through the purchase of BTR Liverpool Limited, a running Company based in Liverpool and through a licencing agreement with AGE UK for the Leeds Abbey Dash.

Members' liability

The Members of the Company guarantee to contribute an amount not exceeding £1 to the assets of the Company in the event of winding up.

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TRUSTEES' REPORT (CONTINUED)
FOR THE YEAR ENDED 31 DECEMBER 2024

Statement of Trustees' responsibilities

The Trustees (who are also the directors of the Company for the purposes of company law) are responsible for preparing the Trustees' report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the Trustees to prepare financial statements for each financial year. Under company law, the Trustees must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the Group and the Company and of their incoming resources and application of resources, including their income and expenditure, for that period. In preparing these financial statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles of the Charities SORP (FRS 102);
- make judgments and accounting estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards (FRS 102) have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the Group will continue in business.

The Trustees are responsible for keeping adequate accounting records that are sufficient to show and explain the Group and the Company's transactions and disclose with reasonable accuracy at any time the financial position of the Group and the Company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the Group and the Company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Disclosure of information to auditors

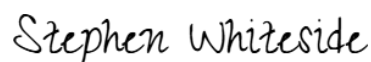
Each of the persons who are Trustees at the time when this Trustees' report is approved has confirmed that:

- so far as that Trustee is aware, there is no relevant audit information of which the charitable group's auditors are unaware, and
- that Trustee has taken all the steps that ought to have been taken as a Trustee in order to be aware of any relevant audit information and to establish that the charitable group's auditors are aware of that information.

Auditors

The auditors, BHP LLP, have indicated their willingness to continue in office. The designated Trustees will propose a motion reappointing the auditors at a meeting of the Trustees.

Approved by order of the members of the board of Trustees and signed on their behalf by:



Signer ID: EBVMDELIHT...

Stephen Whiteside
(Chair of Trustees)

Date: 26/09/2025 GMT

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INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF JANE TOMLINSON APPEAL

We have audited the financial statements of Jane Tomlinson Appeal (the 'parent charitable company') and its subsidiaries (the 'group') for the year ended 31 December 2024, which comprise the statement of financial activities, the balance sheet, the statement of cash flows and notes to the financial statements, including significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102 The Financial Reporting Standard applicable in the UK and Republic of Ireland (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the group's and parent charitable company's affairs as at 31 December 2024, and of the group's incoming resources and application of resources, including its income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the auditor responsibilities for the audit of the financial statements section of our report. We are independent of the group and parent charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the group and parent charitable company's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

Other information

The other information comprises the information included in the trustees' report, other than the financial statements and our auditor's report thereon. The trustees are responsible for the other information. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon. Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the course of the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

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INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF JANE TOMLINSON APPEAL (CONTINUED)

We have nothing to report in this regard.

Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the trustees' report, which includes the directors' report prepared for the purposes of company law, for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the directors' report included within the trustees' report has been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

In the light of the knowledge and understanding of the group and parent charitable company and its environment obtained in the course of the audit, we have not identified material misstatements in the directors' report.

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept by the parent charitable company, or returns adequate for our audit have not been received from branches not visited by us; or
- the parent charitable company's financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of directors' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit; or
- the trustees were not entitled to prepare the financial statements in accordance with the small companies' regime and take advantage of the small companies' exemptions in preparing the directors' report and from the requirement to prepare a strategic report.

Responsibilities of trustees

As explained more fully in the trustees' responsibilities statement, the trustees (who are also the directors of the parent charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the group and parent charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the group or parent charitable company or to cease operations, or have no realistic alternative but to do so.

INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF JANE TOMLINSON APPEAL (CONTINUED)

Auditor responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below:

We gained an understanding of the legal and regulatory framework applicable to the group and the sector in which it operates and considered the risk of acts by the group that were contrary to applicable laws and regulations, including fraud. We designed audit procedures to respond to the risk, recognising that the risk of not detecting a material misstatement due to fraud is higher than the risk of not detecting one resulting from error, as fraud may involve deliberate concealment by, for example, forgery or intentional misrepresentations, or through collusion.

We focussed on laws and regulations, relevant to the group, which could give rise to a material misstatement in the financial statements. Our tests included agreeing the financial statement disclosures to underlying supporting documentation, enquiries with management, review of group minutes and legal expenses. There are inherent limitations in the audit procedures described and, the further removed non-compliance with laws and regulations is from the events and transactions reflected in the financial statements, the less likely we would become aware of it.

As part of our audit, we addressed the risk of management override of internal controls, including testing of journals and review of nominal ledger. We evaluated whether there was evidence of bias by the directors that represented a risk of material misstatement due to fraud.

Because of the inherent limitations of an audit, there is a risk that we will not detect all irregularities, including those leading to a material misstatement in the financial statements or non-compliance with regulation. This risk increases the more that compliance with a law or regulation is removed from the events and transactions reflected in the financial statements, as we will be less likely to become aware of instances of non-compliance. The risk is also greater regarding irregularities occurring due to fraud rather than error, as fraud involves intentional concealment, forgery, collusion, omission or misrepresentation.

A further description of our responsibilities is available on the FRC's website at: www.frc.org.uk/auditorsresponsibilities. This description forms part of our auditor's report.

JANE TOMLINSON APPEAL
(A company limited by guarantee)

INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF JANE TOMLINSON APPEAL (CONTINUED)

Use of our report

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and the charitable company's members as a body, for our audit work, for this report, or for the opinions we have formed.



Signer ID: S71882WVPX...
Lesley Kendrew (Senior statutory auditor)

for and on behalf of

BHP LLP
New Chartford House
Centurion Way
Cleckheaton
BD19 3QB

Date: 26/09/2025 GMT

JANE TOMLINSON APPEAL
(A company limited by guarantee)

CONSOLIDATED STATEMENT OF FINANCIAL ACTIVITIES (INCORPORATING INCOME AND EXPENDITURE ACCOUNT)
FOR THE YEAR ENDED 31 DECEMBER 2024

	Note	Unrestricted funds 2024 £	Total funds 2024 £	Total funds 2023 £
Income from:				
Donations and legacies	3	52,830	52,830	49,464
Other trading activities	4	3,830,936	3,830,936	3,146,645
Investments	5	86,906	86,906	64,368
Total income		3,970,672	3,970,672	3,260,477
Expenditure on:				
Raising funds	6	3,285,590	3,285,590	2,781,685
Charitable activities	8	156,219	156,219	143,481
Total expenditure		3,441,809	3,441,809	2,925,166
Net income before net gains on investments		528,863	528,863	335,311
Net gains on investments		91,983	91,983	77,101
Net income before taxation		620,846	620,846	412,412
Taxation		85	85	1,102
Net movement in funds		620,931	620,931	413,514
Reconciliation of funds:				
Total funds brought forward		2,005,741	2,005,741	1,592,227
Net movement in funds		620,931	620,931	413,514
Total funds carried forward		2,626,672	2,626,672	2,005,741

The Consolidated statement of financial activities includes all gains and losses recognised in the year.

JANE TOMLINSON APPEAL
(A company limited by guarantee)
REGISTERED NUMBER: 05789921

CONSOLIDATED BALANCE SHEET
AS AT 31 DECEMBER 2024

	Note	2024 £	2023 £
Fixed assets			
Tangible assets	14	208,576	213,602
Investments	15	1,074,967	970,864
		1,283,543	1,184,466
Current assets			
Debtors	16	124,429	49,769
Cash at bank and in hand		2,366,980	1,720,807
		2,491,409	1,770,576
Current liabilities			
Creditors: amounts falling due within one year	17	(1,147,973)	(937,003)
Net current assets		1,343,436	833,573
Total assets less current liabilities		2,626,979	2,018,039
Creditors: amounts falling due after more than one year	18	-	(12,000)
Provisions for liabilities		(307)	(298)
Total net assets		2,626,672	2,005,741
Charity funds			
Unrestricted funds	20	2,626,672	2,005,741
Total funds		2,626,672	2,005,741

JANE TOMLINSON APPEAL

(A company limited by guarantee)

REGISTERED NUMBER: 05789921

CONSOLIDATED BALANCE SHEET (CONTINUED)

AS AT 31 DECEMBER 2024

The Trustees acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and preparation of financial statements.

The financial statements have been prepared in accordance with the provisions applicable to entities subject to the small companies regime.

The financial statements were approved and authorised for issue by the Trustees and signed on their behalf by:

Stephen Whiteside

Signer ID: EBVMDELIHT...

Stephen Whiteside

Chair

Date: 26/09/2025 GMT

The notes on pages 22 to 44 form part of these financial statements.

JANE TOMLINSON APPEAL
(A company limited by guarantee)
REGISTERED NUMBER: 05789921

COMPANY BALANCE SHEET
AS AT 31 DECEMBER 2024

	Note	2024 £	2023 £
Fixed assets			
Tangible assets	14	205,538	210,226
Investments	15	1,074,970	970,867
		<u>1,280,508</u>	<u>1,181,093</u>
Current assets			
Debtors	16	19,420	19,420
Cash at bank and in hand		916,443	658,887
		<u>935,863</u>	<u>678,307</u>
Current liabilities			
Creditors: amounts falling due within one year	17	(13,100)	(22,726)
		<u>922,763</u>	<u>655,581</u>
Net current assets			
		<u>2,203,271</u>	<u>1,836,674</u>
Total net assets			
		<u>2,203,271</u>	<u>1,836,674</u>
Charity funds			
Unrestricted funds	20	2,203,271	1,836,674
Total funds		<u>2,203,271</u>	<u>1,836,674</u>

JANE TOMLINSON APPEAL

(A company limited by guarantee)

REGISTERED NUMBER: 05789921

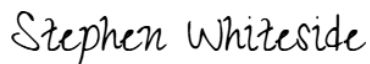
COMPANY BALANCE SHEET (CONTINUED)

AS AT 31 DECEMBER 2024

The Trustees acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and preparation of financial statements.

The financial statements have been prepared in accordance with the provisions applicable to entities subject to the small companies regime.

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Stephen Whiteside

Chair

Date: 26/09/2025 GMT

The notes on pages 22 to 44 form part of these financial statements.

JANE TOMLINSON APPEAL
(A company limited by guarantee)

CONSOLIDATED STATEMENT OF CASH FLOWS
FOR THE YEAR ENDED 31 DECEMBER 2024

	2024	2023
	£	£
Cash flows from operating activities		
Net cash used in operating activities	559,267	167,904
Cash flows from investing activities		
Investment income	51,774	44,791
Interest received	35,132	19,577
Net cash provided by investing activities	86,906	64,368
Cash flows from financing activities		
Net cash provided by financing activities	-	-
Change in cash and cash equivalents in the year	646,173	232,272
Cash and cash equivalents at the beginning of the year	1,720,807	1,488,535
Cash and cash equivalents at the end of the year	2,366,980	1,720,807

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2024

1. General information

The charity is a charitable company limited by guarantee, incorporated in England and Wales, and consequently does not have share capital. Each of the trustees is liable to contribute an amount not exceeding £1 towards the assets of the charity in the event of liquidation.

The address of its registered office is Unit 5, Madison Court, George Mann Road, Leeds, West Yorkshire, LS10 1DX.

2. Accounting policies

2.1 Basis of preparation of financial statements

The financial statements have been prepared in accordance with the Charities SORP (FRS 102) - Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) and the Companies Act 2006.

Jane Tomlinson Appeal meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy.

The functional and presentation currency is pounds sterling, the financial statements are rounded to the nearest £.

The consolidated statement of financial activities (SOFA) and consolidated balance sheet consolidate the financial statements of the Company and its subsidiary undertakings. The results of the subsidiaries are consolidated on a line by line basis.

The Company has taken advantage of the exemption allowed under section 408 of the Companies Act 2006 and has not presented its own statement of financial activities in these financial statements.

The Company's net movement in funds for the year was £366,597 (2023 - £20,098).

2.2 Going concern

The Trustees consider that there are no material uncertainties about the charity's ability to continue as a going concern nor any significant areas of uncertainty that affect the carrying value of assets held by the charity.

2.3 Income

All income is recognised once the charity has entitlement to the income, it is probable that the income will be received and the amount of income receivable can be measured reliably.

The recognition of income from legacies is dependent on establishing entitlement, the probability of receipt and the ability to estimate with sufficient accuracy the amount receivable. Evidence of entitlement to a legacy exists when the charity has sufficient evidence that a gift has been left to them (through knowledge of the existence of a valid will and the death of the benefactor) and the executor is satisfied that the property in question will not be required to satisfy claims in the estate. Receipt of a legacy must be recognised when it is

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2024

2. Accounting policies (continued)

2.3 Income (continued)

probable that it will be received and the fair value of the amount receivable, can be reliably measured.

Grants are included in the consolidated statement of financial activities on a receivable basis. The balance of income received for specific purposes but not expended during the period is shown in the relevant funds on the balance sheet. Where income is received in advance of entitlement of receipt, its recognition is deferred and included in creditors as deferred income. Where entitlement occurs before income is received, the income is accrued.

Gifts in kind donated for distribution are included at valuation and recognised as income when they are distributed to the projects. Gifts donated for resale are included as income when they are sold.

Where the donated good is a fixed asset, it is measured at fair value, unless it is impractical to measure this reliably, in which case the cost of the item to the donor should be used. The gain is recognised as income from donations and a corresponding amount is included in the appropriate fixed asset class and depreciated over the useful economic life in accordance with the 's accounting policies.

On receipt, donated professional services and facilities are recognised on the basis of the value of the gift to the which is the amount it would have been willing to pay to obtain services or facilities of equivalent economic benefit on the open market; a corresponding amount is then recognised in expenditure in the period of receipt.

Income tax recoverable in relation to donations received under Gift Aid or deeds of covenant is recognised at the time of the donation.

Income tax recoverable in relation to investment income is recognised at the time the investment income is receivable. Income earned on bank accounts is included upon notification of the interest paid or payable by the bank.

2.4 Expenditure

Expenditure is recognised once there is a legal or constructive obligation to transfer economic benefit to a third party, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is classified by activity. The costs of each activity are made up of the total of direct costs and shared costs, including support costs involved in undertaking each activity. Direct costs attributable to a single activity are allocated directly to that activity. Shared costs which contribute to more than one activity and support costs which are not attributable to a single activity are apportioned between those activities on a basis consistent with the use of resources. Central staff costs are allocated on the basis of time spent, and depreciation charges allocated on the portion of the asset's use.

Expenditure on charitable activities is incurred on directly undertaking the activities which further the Group's objectives, as well as any associated support costs.

Grants payable are charged in the year when the offer is made except in those cases where the offer is conditional, such grants being recognised as expenditure when the conditions attaching are fulfilled. Grants offered subject to conditions which have not been met at the year end are noted as a commitment, but not accrued as expenditure.

2. Accounting policies (continued)

2.4 Expenditure (continued)

All expenditure is inclusive of irrecoverable VAT.

2.5 Taxation

The Company is considered to pass the tests set out in Paragraph 1 Schedule 6 of the Finance Act 2010 and therefore it meets the definition of a charitable company for UK corporation tax purposes. Accordingly, the Company is potentially exempt from taxation in respect of income or capital gains received within categories covered by Chapter 3 Part 11 of the Corporation Tax Act 2010 or Section 256 of the Taxation of Chargeable Gains Act 1992, to the extent that such income or gains are applied exclusively to charitable purposes.

2.6 Intangible assets and amortisation

Intangible assets costing £500 or more are capitalised and recognised when future economic benefits are probable and the cost or value of the asset can be measured reliably.

Intangible assets are initially recognised at cost. After recognition, under the cost model, intangible assets are measured at cost less any accumulated amortisation and any accumulated impairment losses.

Amortisation is provided on intangible assets at rates calculated to write off the cost of each asset on a straight-line basis over its expected useful life.

Amortisation is provided on the following bases:

Website costs	- 33.3 % On cost
Goodwill	- 12.5 % On cost

2.7 Tangible fixed assets and depreciation

Tangible fixed assets costing £500 or more are capitalised and recognised when future economic benefits are probable and the cost or value of the asset can be measured reliably.

Tangible fixed assets are initially recognised at cost. After recognition, under the cost model, tangible fixed assets are measured at cost less accumulated depreciation and any accumulated impairment losses. All costs incurred to bring a tangible fixed asset into its intended working condition should be included in the measurement of cost.

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2024

2. Accounting policies (continued)

2.7 Tangible fixed assets and depreciation (continued)

Depreciation is charged so as to allocate the cost of tangible fixed assets less their residual value over their estimated useful lives, .

Depreciation is provided on the following basis:

Land and Buildings	-	2%	on cost
Leasehold Improvements	-	10%	on cost
Computer equipment	-	35%	on cost
Office equipment	-	25%	on cost
Fixtures and fittings	-	10%	reducing balance

The assets' residual values, useful lives and depreciation methods are reviewed, and adjusted prospectively if appropriate, or if there is an indication of a significant change since the last reporting date.

Gains and losses on disposals are determined by comparing the proceeds with the carrying amount and are recognised in the consolidated statement of financial activities.

2.8 Investments

Fixed asset investments are a form of financial instrument and are initially recognised at their transaction cost and subsequently measured at fair value at the balance sheet date, unless the value cannot be measured reliably in which case it is measured at cost less impairment. Investment gains and losses, whether realised or unrealised, are combined and presented as 'Gains/(Losses) on investments' in the consolidated statement of financial activities.

Investments in subsidiaries are valued at cost less provision for impairment.

2.9 Debtors

Trade and other debtors are recognised at the settlement amount after any trade discount offered. Prepayments are valued at the amount prepaid net of any trade discounts due.

2.10 Cash at bank and in hand

Cash at bank and in hand includes cash and short-term highly liquid investments with a short maturity of three months or less from the date of acquisition or opening of the deposit or similar account.

2.11 Liabilities

Liabilities and provisions are recognised when there is an obligation at the balance sheet date as a result of a past event, it is probable that a transfer of economic benefit will be required in settlement, and the amount of the settlement can be estimated reliably.

Liabilities are recognised at the amount that the Company anticipates it will pay to settle the debt or the amount it has received as advanced payments for the goods or services it must provide.

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2024

2. Accounting policies (continued)

2.12 Financial instruments

The Group only has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value with the exception of bank loans which are subsequently measured at amortised cost using the effective interest method.

2.13 Operating leases

Rentals paid under operating leases are charged to the consolidated statement of financial activities on a straight line basis over the lease term.

2.14 Fund accounting

General funds are unrestricted funds which are available for use at the discretion of the Trustees in furtherance of the general objectives of the Group and which have not been designated for other purposes.

Designated funds comprise unrestricted funds that have been set aside by the Trustees for particular purposes. The aim and use of each designated fund is set out in the notes to the financial statements.

Restricted funds are funds which are to be used in accordance with specific restrictions imposed by donors or which have been raised by the Group for particular purposes. The costs of raising and administering such funds are charged against the specific fund. The aim and use of each restricted fund is set out in the notes to the financial statements.

Investment income, gains and losses are allocated to the appropriate fund.

JANE TOMLINSON APPEAL
(A company limited by guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2024

3. Income from donations and legacies

	Unrestricted funds 2024 £	Total funds 2024 £	Total funds 2023 £
Donations	52,830	52,830	49,464
Total 2023	49,464	49,464	

4. Income from other trading activities

Income from non charitable trading activities

	Unrestricted funds 2024 £	Total funds 2024 £	Total funds 2023 £
Sales	3,830,936	3,830,936	3,146,645
Total 2023	3,146,645	3,146,645	

5. Investment income

	Unrestricted funds 2024 £	Total funds 2024 £	Total funds 2023 £
Investment income	51,774	51,774	44,791
Interest receivable	35,132	35,132	19,577
Total 2024	86,906	86,906	64,368
Total 2023	64,368	64,368	

JANE TOMLINSON APPEAL
(A company limited by guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2024

6. Expenditure on raising funds

Other trading expenses

	Unrestricted funds 2024 £	Total funds 2024 £	Total funds 2023 £
Cost of sales	2,333,106	2,333,106	2,011,098
Administration expenses	167,041	167,041	63,063
Administration staff costs	785,105	785,105	707,149
Administration depreciation	338	338	375
	3,285,590	3,285,590	2,781,685
Total 2023			
	2,781,685	2,781,685	

7. Analysis of grants

	Grants to Institutions 2024 £	Total funds 2024 £	Total funds 2023 £
Grants	43,895	43,895	57,296
Total 2023			
	57,296	57,296	

JANE TOMLINSON APPEAL
(A company limited by guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2024

7. Analysis of grants (continued)

The Group has made the following material grants during the year:

	2024	2023
	£	£
<i>Name of institution</i>		
Little Mermaids/ Young Tritons	12,700	10,700
OWLS support days	21,195	36,596
University of Nottingham	10,000	10,000
	43,895	57,296
	43,895	57,296

8. Analysis of expenditure on charitable activities

Summary by fund type

	Unrestricted funds 2024 £	Total 2024 £	Total 2023 £
Charitable activities	156,219	156,219	143,481
Total 2023	143,481	143,481	

9. Analysis of expenditure by activities

	Grant funding of activities 2024 £	Support costs 2024 £	Total funds 2024 £	Total funds 2023 £
Charitable activities	43,895	112,324	156,219	143,481
Total 2023	57,296	86,185	143,481	

JANE TOMLINSON APPEAL
(A company limited by guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2024

9. Analysis of expenditure by activities (continued)

Analysis of support costs

	Activities 2024 £	Total funds 2024 £	Total funds 2023 £
Office costs	12,831	12,831	10,633
Depreciation	4,688	4,688	4,688
Sundry costs	3,329	3,329	1,844
Computer running costs	9,521	9,521	3,861
Membership costs	568	568	1,164
Bank charges	186	186	196
Insurance costs	339	339	-
Launch costs - Makelt20	-	-	20,733
Trustee expenses	340	340	-
Social media content	22,872	22,872	-
Legal fees	3,231	3,231	-
Governance costs	54,419	54,419	43,066
Total 2024	112,324	112,324	86,185
Total 2023	86,185	86,185	

10. Auditors' remuneration

The auditors' remuneration amounts to an auditor fee of £9,000 (2023 - £8,400).

Additional fees for non-audit services to the group were paid to the auditor in the period totalling £10,300 (2023 - £9,600).

JANE TOMLINSON APPEAL
(A company limited by guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2024

11. Staff costs

	Group 2024 £	Group 2023 £
Wages and salaries	693,504	626,132
Social security costs	68,092	60,947
Contribution to defined contribution pension schemes	23,509	20,070
	785,105	707,149

The average number of persons employed by the Charity during the year was as follows:

	Group 2024 No.	Group 2023 No.
Employees	23	22

No employee received remuneration amounting to more than £60,000 in either year.

The total employee benefits of the key management personnel of the group were £180,637 (2023 - £168,609).

12. Trustees' remuneration and expenses

During the year, no Trustees received any remuneration or other benefits (2023 - £NIL).

During the year ended 31 December 2024, expenses totalling £340 were reimbursed or paid directly to 1 Trustee (2023 - £0) in relation to travel expenses.

JANE TOMLINSON APPEAL
(A company limited by guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2024

13. Intangible assets

Group

	Development £	Website Costs £	Goodwill £	Total £
<i>Cost</i>				
At 1 January 2024	33,264	33,525	273,815	340,604
At 31 December 2024	33,264	33,525	273,815	340,604
<i>Amortisation</i>				
At 1 January 2024	33,264	33,525	273,815	340,604
At 31 December 2024	33,264	33,525	273,815	340,604
<i>Net book value</i>				
At 31 December 2024	-	-	-	-
At 31 December 2023	-	-	-	-

13. Intangible assets (continued)

Company

Website Costs
£

Cost

At 1 January 2024 33,525

At 31 December 2024 33,525

Amortisation

At 1 January 2024 33,525

At 31 December 2024 33,525

Net book value

At 31 December 2024 -

At 31 December 2023 -

JANE TOMLINSON APPEAL
(A company limited by guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2024

14. Tangible fixed assets

Group	Land and buildings £	Plant and machinery £	Fixtures and fittings £	Total £
<i>Cost or valuation</i>				
At 1 January 2024	252,418	16,940	26,185	295,543
At 31 December 2024	252,418	16,940	26,185	295,543
<i>Depreciation</i>				
At 1 January 2024	42,192	16,940	22,809	81,941
Charge for the year	4,688	-	338	5,026
At 31 December 2024	46,880	16,940	23,147	86,967
<i>Net book value</i>				
At 31 December 2024	205,538	-	3,038	208,576
At 31 December 2023	210,226	-	3,376	213,602

JANE TOMLINSON APPEAL
(A company limited by guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2024

14. Tangible fixed assets (continued)

Company			
	Land and buildings £	Fixtures and fittings £	Total £
<i>Cost or valuation</i>			
At 1 January 2024	252,418	16,398	268,816
At 31 December 2024	252,418	16,398	268,816
<i>Depreciation</i>			
At 1 January 2024	42,192	16,398	58,590
Charge for the year	4,688	-	4,688
At 31 December 2024	46,880	16,398	63,278
<i>Net book value</i>			
At 31 December 2024	205,538	-	205,538
At 31 December 2023	210,226	-	210,226

JANE TOMLINSON APPEAL
(A company limited by guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2024

15. Fixed asset investments

Group	Listed investments £
Cost or valuation	
At 1 January 2024	970,864
Dividend income received	20,952
Investment management charges	(8,832)
Unrealised gain	91,983
At 31 December 2024	1,074,967
Net book value	
At 31 December 2024	1,074,967
At 31 December 2023	970,864

Company	Investments in subsidiary companies £	Listed investments £	Total £
Cost or valuation			
At 1 January 2024	3	970,864	970,867
Dividend income received	-	20,952	20,952
Investment management charges	-	(8,832)	(8,832)
Unrealised gain	-	91,983	91,983
At 31 December 2024	3	1,074,967	1,074,970
Net book value			
At 31 December 2024	3	1,074,967	1,074,970
At 31 December 2023	3	970,864	970,867

At the balance sheet date, two investment holdings each exceeded 5% of the total market value of the charity's investment portfolio. These holdings were in MI Select Managers Bond Instl Dis and MI Select Mngrs Alt Dis, with market values of £72,259 and £55,989, respectively.

JANE TOMLINSON APPEAL
(A company limited by guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2024

15. Fixed asset investments (continued)

Principal subsidiaries

The following were subsidiary undertakings of the Company:

Names	Company number	Principal activity	Class of shares	Holding
Run For All Limited	05701790	Fundraising & event management	Ordinary	100%
Marathon Yorkshire Limited	08295830	Fundraising & event management	Ordinary	100%
Vitality Events Ltd	11022622	Holding company	Ordinary	100%
Ramathon Ltd	09714327	Fundraising & event management	Ordinary	100%
Run For All Trading Limited	14711995	Fundraising & event management	Ordinary	100%

The registered office for all the companies listed above is Unit 5, Madison Court, George Mann Road, Hunslet, Leeds, West Yorkshire, England, LS10 1DX.

The financial results of the subsidiaries for the year were:

Names	Income £	Expenditure £	Profit/(Loss)/ Surplus/ (Deficit) for the year £	Net assets £
Run For All Limited	3,751,448	(3,190,917)	560,531	564,942
Marathon Yorkshire Limited	-	-	-	72,106
Vitality Events Ltd	-	(10,045)	(10,045)	(121,407)
Ramathon Ltd	145,281	(116,417)	28,864	25,041
Run For All Trading Limited	-	-	-	1

Any taxable profits generated by the subsidiaries are donated to the Jane Tomlinson Appeal under gift aid.

JANE TOMLINSON APPEAL
(A company limited by guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2024

16. Debtors

	Group 2024 £	Group 2023 £	Company 2024 £	Company 2023 £
Trade debtors	75,786	15,631	-	-
Amounts owed by group undertakings	-	-	19,420	19,420
Other debtors	1,481	1,481	-	-
Prepayments and accrued income	47,162	32,657	-	-
	124,429	49,769	19,420	19,420

17. Creditors: Amounts falling due within one year

	Group 2024 £	Group 2023 £	Company 2024 £	Company 2023 £
Trade creditors	66,120	94,586	-	5,113
Other creditors	32,032	16,756	-	-
Accruals and deferred income	1,049,821	825,661	13,100	17,613
	1,147,973	937,003	13,100	22,726

JANE TOMLINSON APPEAL
(A company limited by guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2024

18. Creditors: Amounts falling due after more than one year

	Group 2024	Group 2023
	£	£
Other creditors	-	12,000

19. Accruals and deferred income

	Group 2024	Group 2023
	£	£
Deferred income at 1 January 2024	803,548	981,395
Resources deferred during the year	1,002,476	803,548
Amounts released from previous periods	(803,548)	(981,395)
<i>Deferred income at 31 December 2024</i>	1,002,476	803,548

Deferred income is in relation to registration fees received in advance for events in 2025.

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NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2024

20. Statement of funds

Statement of funds - current year

	Balance at 1 January 2024 £	Income £	Expenditure £	Gains/ (Losses) £	Balance at 31 December 2024 £
<i>Unrestricted funds</i>					
General Funds - all funds	2,005,741	3,970,672	(3,441,724)	91,983	2,626,672

Statement of funds - prior year

	Balance at 1 January 2023 £	Income £	Expenditure £	Gains/ (Losses) £	Balance at 31 December 2023 £
<i>Unrestricted funds</i>					
General Funds - all funds	1,592,227	3,260,477	(2,924,064)	77,101	2,005,741

JANE TOMLINSON APPEAL
(A company limited by guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2024

21. Summary of funds

Summary of funds - current year

	Balance at 1 January 2024 £	Income £	Expenditure £	Gains/ (Losses) £	Balance at 31 December 2024 £
General funds	2,005,741	3,970,672	(3,441,724)	91,983	2,626,672

Summary of funds - prior year

	Balance at 1 January 2023 £	Income £	Expenditure £	Gains/ (Losses) £	Balance at 31 December 2023 £
General funds	1,592,227	3,260,477	(2,924,064)	77,101	2,005,741

22. Analysis of net assets between funds

Analysis of net assets between funds - current period

	Unrestricted funds 2024 £	Total funds 2024 £
Tangible fixed assets	208,576	208,576
Fixed asset investments	1,074,967	1,074,967
Current assets	2,491,409	2,491,409
Creditors due within one year	(1,147,973)	(1,147,973)
Provisions for liabilities and charges	(307)	(307)
Total	2,626,672	2,626,672

JANE TOMLINSON APPEAL
(A company limited by guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2024

22. Analysis of net assets between funds (continued)

Analysis of net assets between funds - prior period

	Unrestricted funds 2023 £	Total funds 2023 £
Tangible fixed assets	213,602	213,602
Fixed asset investments	970,864	970,864
Current assets	1,770,576	1,770,576
Creditors due within one year	(937,003)	(937,003)
Creditors due in more than one year	(12,000)	(12,000)
Provisions for liabilities and charges	(298)	(298)
Total	2,005,741	2,005,741

23. Reconciliation of net movement in funds to net cash flow from operating activities

	Group 2024 £	Group 2023 £
Net income for the period (as per Statement of Financial Activities)	620,931	413,514
Adjustments for:		
Depreciation charges	5,026	5,063
Amortisation charges	-	33,686
Gain/(loss) on investments	(91,983)	(77,101)
Investment income	(51,774)	(44,791)
(Increase)/decrease in debtors	(74,660)	24,258
Increase/(decrease) in creditors	198,970	(153,660)
Management charges on investment portfolio	(12,120)	(12,386)
Interest received	(35,132)	(19,577)
Deferred tax movement	9	(1,102)
Net cash provided by operating activities	559,267	167,904

JANE TOMLINSON APPEAL
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NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2024

24. Analysis of cash and cash equivalents

	Group 2024	Group 2023
	£	£
Cash at bank and in hand	2,366,980	1,720,807
<i>Total cash and cash equivalents</i>	2,366,980	1,720,807

25. Analysis of changes in net debt

	At 1 January 2024	Cash flows	At 31 December 2024
	£	£	£
Cash at bank and in hand	1,720,807	646,173	2,366,980
	1,720,807	646,173	2,366,980

26. Pension commitments

The group operates a defined contribution pension scheme. The assets of the scheme are held separately from those of the group in an independently administered fund. The pension cost charge represents contributions payable by the group to the fund. £8,527 (2023 - £5,273) were payable to the fund at the balance sheet date and are included in creditors.

27. Related party transactions

Run For All Limited

At the year end the amount owed by Run For All Limited, a subsidiary of the charitable company, was £19,420 (2023: £19,420).

During the period Run For All Limited paid a distribution to Jane Tomlinson Appeal of £200,216 (2023: £nil).

Ramathon Ltd

During the period Ramathod Ltd paid a distribution to Jane Tomlinson Appeal of £11,527 (2023: £nil).

Marathon Yorkshire Limited

During the period Marathon Yorkshire Limited paid a distribution to Jane Tomlinson Appeal of £123,319 (2023: £nil).

Hub.Son Consultancy Limited

During the period, Jane Tomlinson Appeal paid £27,985 (2023: £3,000) to Hub.Son Consultancy Limited, a company in which Robert Shaw became a director on 7 November 2023. £2,679 was outstanding at the year end (2023: £3,000).

28. Post balance sheet events

On 4 April 2025, Vitality Events Limited (a subsidiary of Jane Tomlinson Appeal), acquired the entire share capital of BTR Liverpool Limited.

Accounts

JANE TOMLINSON APPEAL
(A company limited by guarantee)

TRUSTEES' REPORT AND CONSOLIDATED FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2023

JANE TOMLINSON APPEAL
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JANE TOMLINSON APPEAL
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REFERENCE AND ADMINISTRATIVE DETAILS OF THE COMPANY, ITS TRUSTEES AND ADVISERS
FOR THE YEAR ENDED 31 DECEMBER 2023

Trustees	Stephen Whiteside, Chair Suzanne Tomlinson, Secretary Craig Maher Robert Shaw Adrian Fitzpatrick (resigned 22 April 2024)
Company registered number	05789921
Charity registered number	1113894
Registered office	Unit 5, Madison Court George Mann Road Leeds West Yorkshire LS10 1DX
Auditor	BHP LLP New Chartford House Centurion Way Cleckheaton BD19 3QB
Bankers	Yorkshire Building Society 46/48 Commerical Street Rothwell Leeds West Yorkshire LS26 0AW
Solicitors	Thomson & Cooke 12 Stamford Street Stalybridge Cheshire SK15 1LA

JANE TOMLINSON APPEAL

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TRUSTEES' REPORT

FOR THE YEAR ENDED 31 DECEMBER 2023

The Trustees present their annual report together with the audited financial statements of the Group for the year 1 January 2023 to 31 December 2023. The annual report serves the purposes of both a Trustees' report and a directors' report under company law. The Trustees confirm that the annual report and financial statements of the charitable company comply with the current statutory requirements, the requirements of the charitable company's governing document and the provisions of the Statement of Recommended Practice (SORP) applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102) (effective 1 January 2019).

Since the group and the Company qualify as small under section 383 of the Companies Act 2006, the group strategic report required of medium and large companies under the Companies Act 2006 (Strategic Report and Directors' Report) Regulations 2013 has been omitted.

Objectives and activities

a. Policies and objectives

The Jane Tomlinson Appeal supports:

1. the relief and prevention of sickness and suffering and the promotion of health; and
2. such other exclusively charitable purposes the trustees may from time to time determine.

In setting objectives and planning for activities, the Trustees have given due consideration to general guidance published by the Charity Commission relating to public benefit, including the guidance 'Public benefit: running a charity (PB2)'.

b. Strategies for achieving objectives

"Helping children to be happier and healthier and improving the lives of people living with cancer" - Jane Tomlinson Appeal Mission Statement

The Jane Tomlinson Appeal is the legacy of the inspirational Jane Tomlinson CBE and exists to support children's health and wellbeing and to improve the lives of people with cancer. Jane Tomlinson was an amateur athlete and fundraiser known the world over for completing a series of exceptionally difficult endurance challenges- despite being diagnosed with incurable cancer. Given six months to live in 2000, Jane defied her prognosis and endured countless courses of medical treatments, to achieve some truly epic endeavours. These included a full Ironman, two half ironman's, the London Marathon (three times) and three long distance bike rides: John O'Groats to Land's End, Rome to Home(Leeds) and her final huge challenge, a 6,781.8 km 'Ride Across America'.

During her lifetime, Jane raised around £1.85 million for her chosen charities, including Macmillan Cancer Support, Sparks (the children's medical research charity) and Martin House Children's Hospice.

Jane, who was honoured with an MBE and CBE from the Queen, also helped to establish this charity in her name in April 2006 in the hope that funds would continue to be raised for causes she cared about.

Initially operating as a grant-giving charity, the Trustees took the decision to refocus the Jane Tomlinson Appeal back in 2018. They determined the charity should focus on delivering four key pillars, in line with the original ethos of the charity. Those areas are: Kinesio taping for the relief of cancer symptoms; research into a blood test for the early diagnosis of breast cancer; health and wellbeing programmes for primary school age children and its new OWLS (Overcoming Worry, Loss and Sadness) children's bereavement service.

Achievements and performance

a. Main achievements of the Charity

During 2023 all four pillars continue to be supported. Details of the four projects and our activities during the year are noted below.

b. OWLS Children's Bereavement Service

OWLS (Overcoming Worry, Loss and Sadness) Children's Bereavement Service was launched in August 2019 and was the realisation of a long held wish by the Tomlinson children to support other youngsters through the death of a loved one.

During 2023 the Trustees announced there would be significant changes to the OWLS bereavement service. It was decided that the service will close until further notice and more details would be provided in due course. The info@janetomlinsonappeal inbox remains operational and we hope that the information provided on our website will be of assistance in the interim.

During 2023 £36,596 was spent to facilitate the service.

Having experienced the death of their mother at a young age, they understand all too well the difficulties young people can face, both in the long and short term.

Based in Leeds, but also covering the immediate surrounding areas, the OWLS service is available to children aged 4 to 11 who are not receiving bereavement support elsewhere. Unlike many other organisations in this sector, the aim is still to be able to provide access to one to one sessions with an experienced children's Bereavement Support Worker for those youngsters most severely affected by their grief.

OWLS offer:

- Practical and emotional advice and support for families
- 'Peer support' activity sessions for bereaved children to meet others in a similar situation and to explore their feelings
- One to one therapy for those children most severely affected

The service is entirely free to access and referrals are accepted from schools, social workers, health professionals or from families or carers directly.

- A parent of children under 18 dies every 22 minutes in the UK; around 23,600 a year.
- This equates to around 111 children being bereaved of a parent every day.
- One in 29 schoolchildren has been bereaved of a parent or sibling that's a child in every class.
- In Leeds alone around 260 parents die each year.
- Statistics show that adults who experience a bereavement in childhood are also more likely to experience problems in later life; they are more likely to suffer unemployment, have problems with substance abuse and are more likely to be involved in the criminal justice system.

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TRUSTEES' REPORT (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2023

Achievements and performance (continued)

c. Kinesio Taping

The pillar remains very close to the Tomlinson Family and Trustees. The Appeal relaunched the service in 2023 and was an outstanding success. During 2023 two study days took place in March and November with 20 people attending. During 2023 £1,162 was spent to facilitate this. The Trustees fully expect funding to continue in 2024.

Jane Tomlinson underwent Kinesio Taping during the final few months of her life. This taping, the sort of strapping seen on professional athletes made a significant difference to the quality of her life, helping her to breathe more easily, eat and drink and, crucially, to spend more quality time with her family, making memories.

Such was the apparent immediate benefit of the taping which her physio applied with 'no real expectation' that it became one of Jane's final wishes to establish whether other people with cancer might also benefit from this non drug therapy.

To that end, the Appeal, in partnership with Leeds Beckett University, funded a four year PhD exploring the potential benefits of Kinesio Taping for the relief of cancer symptoms.

On the basis of that research, in 2018, the Appeal launched its own programme, the first of its kind, of fully funded physiotherapy study days across the UK.

The premise was that physiotherapists working on the treatment of cancer patients could come together to learn more about the technique in theory and practice and its potential benefits to their patients.

Led by the renowned Team GB physiotherapist Alison Rose, who also treated Jane Tomlinson, the first session took place in October 2018 and was immediately oversubscribed with 18 healthcare professionals attending from across the north of England. Such was the interest; a waiting list was established for future sessions. The establishment of the programme was covered extensively in the media, including on television.

As well as learning about the theory around Kinesio Taping in cancer patients and looking at clinical reasoning, attendees learn practical application techniques and are provided with an amount of Kinesio tape to allow them to start offering the therapy to their patients as soon as possible.

d. M2 (formerly Mini Mermaids)

M2 activated in primary schools for Years 3 to 6, helps girls create a foundation of self confidence, self esteem and self compassion through a combination of movement and mindfulness. The lessons of M2 strengthen a girl's mental, emotional and physical wellbeing and provide them the tools to manage pressure – from peers, from society and from herself, about how she should look, feel and behave.

Research shows girls drop out of physical activity at greater rates and at earlier ages than boys. At the same time, girls' confidence begins to decline by age 9. Therefore, M2 engages girls before these declines begin and instils a love of being active and how it links to how they feel (their mental health).

The programme received £10,700 in 2023 (from the Jane Tomlinson Appeal), and Trustees agreed to fund the programme for a further 3 years, still focusing on Leeds and Lincoln but expanding to other areas such as Hull and Sheffield.

JANE TOMLINSON APPEAL

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TRUSTEES' REPORT (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2023

Achievements and performance (continued)

e. Research into the early detection of breast cancer

Utilising funds granted by the Appeal and many others, scientists at the University of Nottingham are developing a test to detect breast cancer cells much earlier than is currently possible. The technology detects specific proteins in the blood and has already been shown to be successful in a trial of lung cancer patients.

If successful, it is hoped the research would lead to the creation of a specific blood test for breast cancer. The blood tests would work by identifying the body's earliest immune response to the presence of the cancer and they are expected to be able to diagnose sufferers up to four years before the disease might show up in traditional screening methods, such as mammograms.

By finding cancer earlier, more people will have a greater chance of survival. Patients can be offered curative treatment before cancer progresses to later and most often incurable stages. The University of Nottingham team are using similar technology to develop tests for use in colon cancer. In time, the technology could then be applied to other solid cancers, such as hepatocellular, pancreatic and prostate cancer.

Trustees had previously committed to fund a further £10,000 for 2023. In July 2023, the Trustees agreed to fund a further three years at £10,000 per year.

f. Organisational structure

The organisational structure remained the same with the exception of the sad loss of Adrian Fitzpatrick who passed away in 2024.

g. Donations

For the year ended 2023 it is very pleasing to report the Charity received £49,464 (2022 - £55,557) in non-group donations.

h. Fundraising

The Jane Tomlinson Appeal welcomes donations from the public and businesses. It does not use any professional fundraiser or commercial practitioner to carry out activities on its behalf. The Jane Tomlinson Appeal is not a participant of a voluntary scheme for regulating fundraising or any voluntary standard of fundraising for the activities carried out on behalf of the charity. Should the charity at some point in the future undertake a specific fundraising campaign or start to generate more income through fundraising, the Trustees may look to sign up to a voluntary fundraising code.

i. Grants

Grants have been made in line with the four pillars, these include:

£10,000 for Breast cancer early detection project.

£36,596 for OWLS support days.

£10,700 for Little Mermaids/Young Tritons

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TRUSTEES' REPORT (CONTINUED)
FOR THE YEAR ENDED 31 DECEMBER 2023

Financial review

a. Going concern

After making appropriate enquiries, the Trustees have a reasonable expectation that the Group has adequate resources to continue in operational existence for the foreseeable future. For this reason, they continue to adopt the going concern basis in preparing the financial statements. Further details regarding the adoption of the going concern basis can be found in the accounting policies.

b. Reserves policy

The Appeal's Reserves Policy aims to ensure the long term resilience of the charity and its operations.

In agreeing this policy, the Trustees believe that it is in the best interests of the Charity and its beneficiaries that it protects and safeguards the assets of the charity and ensures the Charity is accountable to fundraisers, donors and the Charity Commission.

There will be sufficient free reserves held (approaching £100,000 per mass participation event) to ensure the sustainability of the Charity and its trading subsidiaries, which are presently the Appeals main source of funds, both through direct income, such as annual profits, and indirect income including donations, fundraising and event places.

This policy will be reviewed in the 2024 calendar year, in line with future planned growth.

These funds are held in long term deposit accounts, with interest payable to the Appeal. They are also held in an investment portfolio which the charity has, with professional advice, established, to generate a further, more substantial, income stream. To further mitigate any risk from Run for All events to the Charity, insurance policies have been taken out against event cancellations.

c. Principal funding

The Appeal's principal sources of income are fundraising, grants, investment income and income from its subsidiary companies by way of Gift Aid donations when relevant.

d. Financial position

The total funds held by the Group at 31 December 2023 were £2,005,741 compared to 2022 funds which were £1,592,227. All funds at the 31 December 2023 were unrestricted. The free reserves of the charitable company were £1,626,448.

Future commitments:

M2 - Trustees agree in principle to fund a further three years of programmes, whilst no specific amount has yet been agreed, it is expected to be in line with the 2023 grant of £10,700.

University of Nottingham - A further £10,000 per year is committed for the continuation of the breast cancer blood test research until 2026.

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TRUSTEES' REPORT (CONTINUED)
FOR THE YEAR ENDED 31 DECEMBER 2023

e. Principal risks and uncertainties

The trustees monitor all major risks and potential risks on an ongoing basis. In 2009 it was decided that due to the expanding run series, trading companies would be established to protect charity funds, and this continues. All major risks are reviewed annually and as they arise.

f. Subsidiary companies

The Appeal continues to benefit from its subsidiary companies, Run For All Limited, Ramathon Limited, Marathon Yorkshire Limited, Vitality Events Limited and Run For All Trading Limited.

The companies stage mass participation events at which entrants are encouraged to raise funds for a favourite cause. The Jane Tomlinson Appeal is one of the charities promoted, but entrants are permitted to raise sponsorship for any cause of their choice.

Structure, governance and management

a. Constitution

Jane Tomlinson Appeal is registered as a charitable company limited by guarantee and was set up by a Memorandum of Association.

b. Methods of appointment or election of Trustees

The management of the Company is the responsibility of the Trustees who are elected and co opted under the terms of the Memorandum of Association.

The Board of Trustees are responsible for the overall governance of the Charity. Trustees are either elected or co opted and the total number of Trustees may not be fewer than three. A co opted member may retain office only until the next Annual General Meeting (AGM) and shall then be eligible for re election.

In accordance with Article 3.5 of the Articles of Association, one third of the number of Trustees must retire at each AGM. At the 16th October 2023 meeting Craig Maher stood down and was re elected.

Structure, governance and management (continued)

c. Policies adopted for the induction and training of Trustees

Trustees are appointed in line with Charity Commission guidance and the charity's constitution. New trustees are given the opportunity to meet with the charity manager and existing trustees ahead of formal appointment. They are asked to attend at least one meeting to gain a better understanding of the charity and their responsibilities as a trustee as set out in the constitution.

All new trustees are referred to Charity Commission guidance (CC3/CC20/The essential Trustee). All trustees give their time voluntarily and receive no benefits from the charity.

d. Related party relationships

The Trustees oversee all wholly owned subsidiary trading companies. These are:

- Run for All Limited
- Marathon Yorkshire Limited, which was established during 2012. Its primary purpose is to organise the Yorkshire Marathon whose inaugural race was on 20th October 2013. The Yorkshire 10 Mile and the Yorkshire Marathon Relay were also developed to run alongside the marathon and remain regular features of the event
- Ramathon Limited, the owner of the Ramathon Half Marathon in Derby, was purchased in December 2017 and the half marathon taken into the Run For All series umbrella. The new Derby Half Marathon and Derby Family Fun Run first took place in June 2018 and remain part of the overall 'Run For All' stable of events.
- Vitality Events Limited was formed as a holding company to facilitate the purchase of Ramathon Ltd
- Run For All Trading Limited - currently dormant

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TRUSTEES' REPORT (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2023

Structure, governance and management (continued)

During 2023 and for 2024 the following events were staged / plan to be staged:

Event	Date - 2023	Event	Date - 2024
Leicester 10k	29 January	Leicester 10k	3 March
Sheffield Half Marathon	26 March	Nottingham 10k	10 March
Lincoln 10k	16 April	Sheffield Half Marathon	7 April
GEAR 10k	30 April	Lincoln 10k	14 April
Leeds Half Marathon	14 May	Coventry Half Marathon	28 April
Leeds Marathon	14 May	GEAR 10k	5 May
Ramathon	4 June	Leeds Half Marathon	12 May
Hull 10k	11 June	Leeds Marathon	12 May
Leeds 10k	18 June	Hull 10k	9 June
Ali Brownlee	30 June	Ali Brownlee	16 June
York 10k	6 August	Leeds 10k	23 June
Middlesbrough 10k	3 September	Ramathon	30 June
Ipswich Half Marathon	17 September	York 10k	4 August
Sheffield 10k	24 September	Middlesbrough 10k	1 September
Bury 10k	1 October	Bury 10k	15 September
Yorkshire Marathon	15 October	Ipswich Half Marathon	22 September
Yorkshire 10 Mile	15 October	Sheffield 10k	29 September
		Yorkshire Marathon	20 October
		Yorkshire 10 Mile	20 October

All subsidiary companies are overseen by the board of Directors who run the companies independently to the charity, with regular reports being given to the trustees via the company CEO, as well as trustees Robert Shaw and Stephen Whiteside, who also sit on the Board of Directors for some of the subsidiary companies.

e. Financial risk management

The Trustees have assessed the major risks to which the Group and the Company are exposed, in particular those related to the operations and finances of the Group and the Company, and are satisfied that systems and procedures are in place to mitigate exposure to the major risks.

f. Standards and compliance

The Appeal strives for the highest standards and values its supporters enormously. We continually monitor developments in charity regulation and are a member of the Fundraising Regulator.

The Appeal collects and processes data in accordance with the General Data Protection Act 2018. The Appeal has opted to take the 'Consent' approach, ensuring it has explicit agreement from supporters to contact them and for what purpose.

The Appeal has a clear Privacy Policy and marketing preferences can be updated at any time. The new website is fully compliant with GDPR legislation and rules around cookie policies. The website was designed with accessibility in mind.

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TRUSTEES' REPORT (CONTINUED)
FOR THE YEAR ENDED 31 DECEMBER 2023

Plans for future periods

2022 marked the 20th anniversary of the establishment of the Jane Tomlinson Appeal. In 2023 Trustees continued to promote the Appeal with the aims of:

Increase the profile of the Appeal and the four pillars.
Raise Funds.
Reconnect with Donors and Sponsors following the Covid pandemic.

Members' liability

The Members of the Company guarantee to contribute an amount not exceeding £1 to the assets of the Company in the event of winding up.

Statement of Trustees' responsibilities

The Trustees (who are also the directors of the Company for the purposes of company law) are responsible for preparing the Trustees' report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the Trustees to prepare financial statements for each financial year. Under company law, the Trustees must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the Group and the Company and of their incoming resources and application of resources, including their income and expenditure, for that period. In preparing these financial statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles of the Charities SORP (FRS 102);
- make judgments and accounting estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards (FRS 102) have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the Group will continue in business.

The Trustees are responsible for keeping adequate accounting records that are sufficient to show and explain the Group and the Company's transactions and disclose with reasonable accuracy at any time the financial position of the Group and the Company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the Group and the Company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Disclosure of information to auditors

Each of the persons who are Trustees at the time when this Trustees' report is approved has confirmed that:

- so far as that Trustee is aware, there is no relevant audit information of which the charitable group's auditors are unaware, and
- that Trustee has taken all the steps that ought to have been taken as a Trustee in order to be aware of any relevant audit information and to establish that the charitable group's auditors are aware of that information.

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TRUSTEES' REPORT (CONTINUED)
FOR THE YEAR ENDED 31 DECEMBER 2023

Auditors

The auditors, BHP LLP, have indicated their willingness to continue in office. The designated Trustees will propose a motion reappointing the auditors at a meeting of the Trustees.

Approved by order of the members of the board of Trustees and signed on their behalf by:



Signer ID: EBVMDELIHT...

Stephen Whiteside
(Chair of Trustees)

Date: 23/09/2024 GMT

JANE TOMLINSON APPEAL
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INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF JANE TOMLINSON APPEAL

We have audited the financial statements of Jane Tomlinson Appeal (the 'parent charitable company') and its subsidiaries (the 'group') for the year ended 31 December 2023, which comprise the statement of financial activities, the balance sheet, the statement of cash flows and notes to the financial statements, including significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102 The Financial Reporting Standard applicable in the UK and Republic of Ireland (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the group's and parent charitable company's affairs as at 31 December 2023, and of the group's incoming resources and application of resources, including its income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the auditor responsibilities for the audit of the financial statements section of our report. We are independent of the group and parent charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the group and parent charitable company's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

Other information

The other information comprises the information included in the trustees' report, other than the financial statements and our auditor's report thereon. The trustees are responsible for the other information. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon. Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the course of the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

JANE TOMLINSON APPEAL

(A company limited by guarantee)

INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF JANE TOMLINSON APPEAL (CONTINUED)

We have nothing to report in this regard.

Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the trustees' report, which includes the directors' report prepared for the purposes of company law, for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the directors' report included within the trustees' report has been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

In the light of the knowledge and understanding of the group and parent charitable company and its environment obtained in the course of the audit, we have not identified material misstatements in the directors' report.

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept by the parent charitable company, or returns adequate for our audit have not been received from branches not visited by us; or
- the parent charitable company's financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of directors' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit; or
- the trustees were not entitled to prepare the financial statements in accordance with the small companies' regime and take advantage of the small companies' exemptions in preparing the directors' report and from the requirement to prepare a strategic report.

Responsibilities of trustees

As explained more fully in the trustees' responsibilities statement, the trustees (who are also the directors of the parent charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the group and parent charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the group or parent charitable company or to cease operations, or have no realistic alternative but to do so.

INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF JANE TOMLINSON APPEAL (CONTINUED)

Auditor responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below:

We gained an understanding of the legal and regulatory framework applicable to the group and the sector in which it operates and considered the risk of acts by the group that were contrary to applicable laws and regulations, including fraud. We designed audit procedures to respond to the risk, recognising that the risk of not detecting a material misstatement due to fraud is higher than the risk of not detecting one resulting from error, as fraud may involve deliberate concealment by, for example, forgery or intentional misrepresentations, or through collusion.

We focussed on laws and regulations, relevant to the group, which could give rise to a material misstatement in the financial statements. Our tests included agreeing the financial statement disclosures to underlying supporting documentation, enquiries with management, review of group minutes and legal expenses. There are inherent limitations in the audit procedures described and, the further removed non-compliance with laws and regulations is from the events and transactions reflected in the financial statements, the less likely we would become aware of it.

As part of our audit, we addressed the risk of management override of internal controls, including testing of journals and review of nominal ledger. We evaluated whether there was evidence of bias by the directors that represented a risk of material misstatement due to fraud.

Because of the inherent limitations of an audit, there is a risk that we will not detect all irregularities, including those leading to a material misstatement in the financial statements or non-compliance with regulation. This risk increases the more that compliance with a law or regulation is removed from the events and transactions reflected in the financial statements, as we will be less likely to become aware of instances of non-compliance. The risk is also greater regarding irregularities occurring due to fraud rather than error, as fraud involves intentional concealment, forgery, collusion, omission or misrepresentation.

A further description of our responsibilities is available on the FRC's website at: www.frc.org.uk/auditorsresponsibilities. This description forms part of our auditor's report.

JANE TOMLINSON APPEAL
(A company limited by guarantee)

INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF JANE TOMLINSON APPEAL (CONTINUED)

Use of our report

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and the charitable company's members as a body, for our audit work, for this report, or for the opinions we have formed.


Signer ID: XOYIGFEGDP...
Lesley Kendrew (Senior statutory auditor)

for and on behalf of

BHP LLP
New Chartford House
Centurion Way
Cleckheaton
BD19 3QB

Date: 24/09/2024 GMT

JANE TOMLINSON APPEAL
(A company limited by guarantee)

CONSOLIDATED STATEMENT OF FINANCIAL ACTIVITIES (INCORPORATING INCOME AND EXPENDITURE ACCOUNT)
FOR THE YEAR ENDED 31 DECEMBER 2023

	Note	Unrestricted funds 2023 £	Total funds 2023 £	Total funds 2022 £
Income from:				
Donations and legacies	3	49,464	49,464	55,557
Other trading activities	4	3,146,645	3,146,645	2,247,983
Investments	5	64,368	64,368	26,651
Total income		3,260,477	3,260,477	2,330,191
Expenditure on:				
Raising funds	6	2,781,685	2,781,685	2,409,074
Charitable activities	8	143,481	143,481	136,267
Total expenditure		2,925,166	2,925,166	2,545,341
Net income/(expenditure) before net gains/(losses) on investments		335,311	335,311	(215,150)
Net gains/(losses) on investments		77,101	77,101	(130,491)
Net income/(expenditure) before taxation		412,412	412,412	(345,641)
Taxation		1,102	1,102	3,800
Net movement in funds		413,514	413,514	(341,841)
Reconciliation of funds:				
Total funds brought forward		1,592,227	1,592,227	1,934,068
Net movement in funds		413,514	413,514	(341,841)
Total funds carried forward		2,005,741	2,005,741	1,592,227

The Consolidated statement of financial activities includes all gains and losses recognised in the year.

JANE TOMLINSON APPEAL
(A company limited by guarantee)
REGISTERED NUMBER: 05789921

CONSOLIDATED BALANCE SHEET
AS AT 31 DECEMBER 2023

	Note	2023 £	2022 £
Fixed assets			
Intangible assets	13	-	33,686
Tangible assets	14	213,602	218,665
Investments	15	970,864	881,377
		1,184,466	1,133,728
Current assets			
Debtors	16	49,769	74,027
Cash at bank and in hand		1,720,807	1,488,535
		1,770,576	1,562,562
Creditors: amounts falling due within one year	17	(937,003)	(1,072,663)
Net current assets		833,573	489,899
Total assets less current liabilities		2,018,039	1,623,627
Creditors: amounts falling due after more than one year	18	(12,000)	(30,000)
Provisions for liabilities		(298)	(1,400)
Total net assets		2,005,741	1,592,227
Charity funds			
Unrestricted funds	20	2,005,741	1,592,227
Total funds		2,005,741	1,592,227

JANE TOMLINSON APPEAL
(A company limited by guarantee)
REGISTERED NUMBER: 05789921

CONSOLIDATED BALANCE SHEET (CONTINUED)
AS AT 31 DECEMBER 2023

The Trustees acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and preparation of financial statements.

The financial statements have been prepared in accordance with the provisions applicable to entities subject to the small companies regime.

The financial statements were approved and authorised for issue by the Trustees and signed on their behalf by:

Stephen Whiteside

Signer ID: EBVMDELIHT...

Stephen Whiteside
Chair

Date: 23/09/2024 GMT

The notes on pages 22 to 44 form part of these financial statements.

JANE TOMLINSON APPEAL
(A company limited by guarantee)
REGISTERED NUMBER: 05789921

COMPANY BALANCE SHEET
AS AT 31 DECEMBER 2023

	Note	2023 £	2022 £
Fixed assets			
Tangible assets	14	210,226	214,914
Investments	15	970,867	881,380
		<u>1,181,093</u>	<u>1,096,294</u>
Current assets			
Debtors	16	19,420	19,812
Cash at bank and in hand		658,887	723,353
		<u>678,307</u>	<u>743,165</u>
Creditors: amounts falling due within one year	17	(22,726)	(22,883)
Net current assets		<u>655,581</u>	<u>720,282</u>
Total net assets		<u><u>1,836,674</u></u>	<u><u>1,816,576</u></u>
Charity funds			
Unrestricted funds	20	1,836,674	1,816,576
Total funds		<u><u>1,836,674</u></u>	<u><u>1,816,576</u></u>

JANE TOMLINSON APPEAL

(A company limited by guarantee)

REGISTERED NUMBER: 05789921

COMPANY BALANCE SHEET (CONTINUED)

AS AT 31 DECEMBER 2023

The Company's net movement in funds for the year was £20,098 (2022 - £(144,481)).

The Trustees acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and preparation of financial statements.

The financial statements have been prepared in accordance with the provisions applicable to entities subject to the small companies regime.

The financial statements were approved and authorised for issue by the Trustees and signed on their behalf by:



Signer ID: EBVMDELIHT...

Stephen Whiteside

Chair

Date: 23/09/2024 GMT

The notes on pages 22 to 44 form part of these financial statements.

JANE TOMLINSON APPEAL
(A company limited by guarantee)

CONSOLIDATED STATEMENT OF CASH FLOWS
FOR THE YEAR ENDED 31 DECEMBER 2023

	2023	2022
	£	£
Cash flows from operating activities		
Net cash used in operating activities	167,904	294,253
Cash flows from investing activities		
Investment income	44,791	22,727
Interest received	19,577	3,924
Net cash provided by investing activities	64,368	26,651
Cash flows from financing activities		
Interest paid	-	(1,367)
Net cash provided by/(used in) financing activities	-	(1,367)
Change in cash and cash equivalents in the year	232,272	319,537
Cash and cash equivalents at the beginning of the year	1,488,535	1,168,998
Cash and cash equivalents at the end of the year	1,720,807	1,488,535

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2023

1. General information

The charity is a charitable company limited by guarantee, incorporated in England and Wales, and consequently does not have share capital. Each of the trustees is liable to contribute an amount not exceeding £1 towards the assets of the charity in the event of liquidation.

The address of its registered office is Unit 5, Madison Court, George Mann Road, Leeds, West Yorkshire, LS10 1DX.

2. Accounting policies

2.1 Basis of preparation of financial statements

The financial statements have been prepared in accordance with the Charities SORP (FRS 102) - Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) and the Companies Act 2006.

Jane Tomlinson Appeal meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy.

The functional and presentation currency is pounds sterling, the financial statements are rounded to the nearest £.

The consolidated statement of financial activities (SOFA) and consolidated balance sheet consolidate the financial statements of the Company and its subsidiary undertakings. The results of the subsidiaries are consolidated on a line by line basis.

The Company has taken advantage of the exemption allowed under section 408 of the Companies Act 2006 and has not presented its own statement of financial activities in these financial statements.

2.2 Going concern

The Trustees consider that there are no material uncertainties about the charity's ability to continue as a going concern nor any significant areas of uncertainty that affect the carrying value of assets held by the charity.

2.3 Income

All income is recognised once the charity has entitlement to the income, it is probable that the income will be received and the amount of income receivable can be measured reliably.

The recognition of income from legacies is dependent on establishing entitlement, the probability of receipt and the ability to estimate with sufficient accuracy the amount receivable. Evidence of entitlement to a legacy exists when the charity has sufficient evidence that a gift has been left to them (through knowledge of the existence of a valid will and the death of the benefactor) and the executor is satisfied that the property in question will not be required to satisfy claims in the estate. Receipt of a legacy must be recognised when it is probable that it will be received and the fair value of the amount receivable, can be reliably measured.

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2023

2. Accounting policies (continued)

2.3 Income (continued)

Grants are included in the consolidated statement of financial activities on a receivable basis. The balance of income received for specific purposes but not expended during the period is shown in the relevant funds on the balance sheet. Where income is received in advance of entitlement of receipt, its recognition is deferred and included in creditors as deferred income. Where entitlement occurs before income is received, the income is accrued.

Gifts in kind donated for distribution are included at valuation and recognised as income when they are distributed to the projects. Gifts donated for resale are included as income when they are sold.

Where the donated good is a fixed asset, it is measured at fair value, unless it is impractical to measure this reliably, in which case the cost of the item to the donor should be used. The gain is recognised as income from donations and a corresponding amount is included in the appropriate fixed asset class and depreciated over the useful economic life in accordance with the 's accounting policies.

On receipt, donated professional services and facilities are recognised on the basis of the value of the gift to the which is the amount it would have been willing to pay to obtain services or facilities of equivalent economic benefit on the open market; a corresponding amount is then recognised in expenditure in the period of receipt.

Income tax recoverable in relation to donations received under Gift Aid or deeds of covenant is recognised at the time of the donation.

Income tax recoverable in relation to investment income is recognised at the time the investment income is receivable. Income earned on bank accounts is included upon notification of the interest paid or payable by the bank.

2.4 Expenditure

Expenditure is recognised once there is a legal or constructive obligation to transfer economic benefit to a third party, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is classified by activity. The costs of each activity are made up of the total of direct costs and shared costs, including support costs involved in undertaking each activity. Direct costs attributable to a single activity are allocated directly to that activity. Shared costs which contribute to more than one activity and support costs which are not attributable to a single activity are apportioned between those activities on a basis consistent with the use of resources. Central staff costs are allocated on the basis of time spent, and depreciation charges allocated on the portion of the asset's use.

Expenditure on charitable activities is incurred on directly undertaking the activities which further the Group's objectives, as well as any associated support costs.

Grants payable are charged in the year when the offer is made except in those cases where the offer is conditional, such grants being recognised as expenditure when the conditions attaching are fulfilled. Grants offered subject to conditions which have not been met at the year end are noted as a commitment, but not accrued as expenditure.

All expenditure is inclusive of irrecoverable VAT.

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2023

2. Accounting policies (continued)

2.5 Taxation

The Company is considered to pass the tests set out in Paragraph 1 Schedule 6 of the Finance Act 2010 and therefore it meets the definition of a charitable company for UK corporation tax purposes. Accordingly, the Company is potentially exempt from taxation in respect of income or capital gains received within categories covered by Chapter 3 Part 11 of the Corporation Tax Act 2010 or Section 256 of the Taxation of Chargeable Gains Act 1992, to the extent that such income or gains are applied exclusively to charitable purposes.

2.6 Intangible assets and amortisation

Intangible assets costing £500 or more are capitalised and recognised when future economic benefits are probable and the cost or value of the asset can be measured reliably.

Intangible assets are initially recognised at cost. After recognition, under the cost model, intangible assets are measured at cost less any accumulated amortisation and any accumulated impairment losses.

Amortisation is provided on intangible assets at rates calculated to write off the cost of each asset on a straight-line basis over its expected useful life.

Amortisation is provided on the following bases:

Website costs	- 33.3 % On cost
Goodwill	- 12.5 % On cost

2.7 Tangible fixed assets and depreciation

Tangible fixed assets costing £500 or more are capitalised and recognised when future economic benefits are probable and the cost or value of the asset can be measured reliably.

Tangible fixed assets are initially recognised at cost. After recognition, under the cost model, tangible fixed assets are measured at cost less accumulated depreciation and any accumulated impairment losses. All costs incurred to bring a tangible fixed asset into its intended working condition should be included in the measurement of cost.

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2023

2. Accounting policies (continued)

2.7 Tangible fixed assets and depreciation (continued)

Depreciation is charged so as to allocate the cost of tangible fixed assets less their residual value over their estimated useful lives, .

Depreciation is provided on the following basis:

Land and Buildings	-	2%	on cost
Leasehold Improvements	-	10%	on cost
Computer equipment	-	35%	on cost
Office equipment	-	25%	on cost
Fixtures and fittings	-	10%	reducing balance

The assets' residual values, useful lives and depreciation methods are reviewed, and adjusted prospectively if appropriate, or if there is an indication of a significant change since the last reporting date.

Gains and losses on disposals are determined by comparing the proceeds with the carrying amount and are recognised in the consolidated statement of financial activities.

2.8 Investments

Fixed asset investments are a form of financial instrument and are initially recognised at their transaction cost and subsequently measured at fair value at the balance sheet date, unless the value cannot be measured reliably in which case it is measured at cost less impairment. Investment gains and losses, whether realised or unrealised, are combined and presented as 'Gains/(Losses) on investments' in the consolidated statement of financial activities.

Investments in subsidiaries are valued at cost less provision for impairment.

2.9 Debtors

Trade and other debtors are recognised at the settlement amount after any trade discount offered. Prepayments are valued at the amount prepaid net of any trade discounts due.

2.10 Cash at bank and in hand

Cash at bank and in hand includes cash and short-term highly liquid investments with a short maturity of three months or less from the date of acquisition or opening of the deposit or similar account.

2.11 Liabilities

Liabilities and provisions are recognised when there is an obligation at the balance sheet date as a result of a past event, it is probable that a transfer of economic benefit will be required in settlement, and the amount of the settlement can be estimated reliably.

Liabilities are recognised at the amount that the Company anticipates it will pay to settle the debt or the amount it has received as advanced payments for the goods or services it must provide.

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2023

2. Accounting policies (continued)

2.12 Financial instruments

The Group only has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value with the exception of bank loans which are subsequently measured at amortised cost using the effective interest method.

2.13 Operating leases

Rentals paid under operating leases are charged to the consolidated statement of financial activities on a straight line basis over the lease term.

2.14 Fund accounting

General funds are unrestricted funds which are available for use at the discretion of the Trustees in furtherance of the general objectives of the Group and which have not been designated for other purposes.

Designated funds comprise unrestricted funds that have been set aside by the Trustees for particular purposes. The aim and use of each designated fund is set out in the notes to the financial statements.

Restricted funds are funds which are to be used in accordance with specific restrictions imposed by donors or which have been raised by the Group for particular purposes. The costs of raising and administering such funds are charged against the specific fund. The aim and use of each restricted fund is set out in the notes to the financial statements.

Investment income, gains and losses are allocated to the appropriate fund.

JANE TOMLINSON APPEAL
(A company limited by guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2023

3. Income from donations and legacies

	Unrestricted funds 2023 £	Total funds 2023 £	Total funds 2022 £
Donations	49,464	49,464	55,557
Total 2022	55,557	55,557	

4. Income from other trading activities

Income from non charitable trading activities

	Unrestricted funds 2023 £	Total funds 2023 £	Total funds 2022 £
Sales	3,060,435	3,060,435	2,228,940
Other income	86,210	86,210	19,043
	3,146,645	3,146,645	2,247,983
Total 2022	2,247,983	2,247,983	

JANE TOMLINSON APPEAL
(A company limited by guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2023

5. Investment income

	Unrestricted funds 2023 £	Total funds 2023 £	Total funds 2022 £
Investment income	44,791	44,791	22,727
Interest receivable	19,577	19,577	3,924
Total 2023	<u>64,368</u>	<u>64,368</u>	<u>26,651</u>
Total 2022	<u>26,651</u>	<u>26,651</u>	

JANE TOMLINSON APPEAL
(A company limited by guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2023

6. Expenditure on raising funds

Other trading expenses

	Unrestricted funds 2023 £	Total funds 2023 £	Total funds 2022 £
Cost of sales	430,293	430,293	401,067
Administration expenses	1,643,868	1,643,868	1,263,193
Interest payable	-	-	1,367
Administration staff costs	707,149	707,149	743,030
Administration depreciation	375	375	417
	2,781,685	2,781,685	2,409,074
Total 2022			
	2,409,074	2,409,074	

7. Analysis of grants

	Grants to Institutions 2023 £	Total funds 2023 £	Total funds 2022 £
Grants	57,296	57,296	45,792
Total 2022			
	45,792	45,792	

JANE TOMLINSON APPEAL
(A company limited by guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2023

7. Analysis of grants (continued)

The Group has made the following material grants during the year:

	2023	2022
	£	£
<i>Name of institution</i>		
Little Mermaids/ Young Tritons	10,700	-
OWLS support days	36,596	25,792
University of Nottingham	10,000	20,000
	57,296	45,792
	57,296	45,792

8. Analysis of expenditure on charitable activities

Summary by fund type

	Unrestricted funds 2023 £	Total 2023 £	Total 2022 £
Charitable activities	143,481	143,481	136,267
Total 2022	136,267	136,267	

9. Analysis of expenditure by activities

	Grant funding of activities 2023 £	Support costs 2023 £	Total funds 2023 £	Total funds 2022 £
Charitable activities	57,296	86,185	143,481	136,267
Total 2022	45,792	90,475	136,267	

JANE TOMLINSON APPEAL
(A company limited by guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2023

9. Analysis of expenditure by activities (continued)

Analysis of support costs

	Activities 2023 £	Total funds 2023 £	Total funds 2022 £
Office costs	10,633	10,633	11,712
Depreciation	4,688	4,688	5,946
Sundry costs	1,844	1,844	242
Computer running costs	3,861	3,861	2,357
Membership costs	1,164	1,164	931
Bank charges	196	196	188
Insurance costs	-	-	323
Launch costs - Makelt20	20,733	20,733	39,417
Legal fees	-	-	5,799
Governance costs	43,066	43,066	23,560
Total 2023	<u>86,185</u>	<u>86,185</u>	<u>90,475</u>
Total 2022	<u>90,475</u>	<u>90,475</u>	

10. Auditors' remuneration

The auditors' remuneration amounts to an auditor fee of £8,400 (2022 - £8,000).

Additional fees for non-audit services were also paid to the auditor in the period for accounting services. The value of these services was £9,600 (2022 - £8,600).

JANE TOMLINSON APPEAL
(A company limited by guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2023

11. Staff costs

	Group 2023 £	Group 2022 £
Wages and salaries	626,132	670,702
Social security costs	60,947	54,202
Contribution to defined contribution pension schemes	20,070	18,126
	707,149	743,030

The average number of persons employed by the Company during the year was as follows:

	Group 2023 No.	Group 2022 No.
Employees	22	20

No employee received remuneration amounting to more than £60,000 in either year.

The total employee benefits of the key management personnel of the group were £168,609 (2022 - £152,617).

12. Trustees' remuneration and expenses

During the year, no Trustees received any remuneration or other benefits (2022 - £NIL).

During the year ended 31 December 2023, expenses totalling £374 were reimbursed or paid directly to 1 Trustee (2022 - £NIL) in relation to travel expenses.

JANE TOMLINSON APPEAL
(A company limited by guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2023

13. Intangible assets

Group

	Development £	Website Costs £	Goodwill £	Total £
<i>Cost</i>				
At 1 January 2023	33,264	33,525	273,815	340,604
At 31 December 2023	33,264	33,525	273,815	340,604
<i>Amortisation</i>				
At 1 January 2023	31,416	33,525	241,977	306,918
Charge for the year	1,848	-	31,838	33,686
At 31 December 2023	33,264	33,525	273,815	340,604
<i>Net book value</i>				
At 31 December 2023	-	-	-	-
At 31 December 2022	1,848	-	31,838	33,686

JANE TOMLINSON APPEAL
(A company limited by guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2023

13. Intangible assets (continued)

Company

	Website Costs £
<i>Cost</i>	
At 1 January 2023	33,525
At 31 December 2023	33,525
<i>Amortisation</i>	
At 1 January 2023	33,525
At 31 December 2023	33,525
<i>Net book value</i>	
At 31 December 2023	-
At 31 December 2022	-

JANE TOMLINSON APPEAL
(A company limited by guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2023

14. Tangible fixed assets

Group

	Land and buildings £	Plant and machinery £	Fixtures and fittings £	Total £
<i>Cost or valuation</i>				
At 1 January 2023	252,418	16,940	26,185	295,543
At 31 December 2023	252,418	16,940	26,185	295,543
<i>Depreciation</i>				
At 1 January 2023	37,504	16,940	22,434	76,878
Charge for the year	4,688	-	375	5,063
At 31 December 2023	42,192	16,940	22,809	81,941
<i>Net book value</i>				
At 31 December 2023	210,226	-	3,376	213,602
At 31 December 2022	214,914	-	3,751	218,665

JANE TOMLINSON APPEAL
(A company limited by guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2023

14. Tangible fixed assets (continued)

Company

	Land and buildings £	Fixtures and fittings £	Total £
<i>Cost or valuation</i>			
At 1 January 2023	252,418	16,398	268,816
At 31 December 2023	252,418	16,398	268,816
<i>Depreciation</i>			
At 1 January 2023	37,504	16,398	53,902
Charge for the year	4,688	-	4,688
At 31 December 2023	42,192	16,398	58,590
<i>Net book value</i>			
At 31 December 2023	210,226	-	210,226
At 31 December 2022	214,914	-	214,914

JANE TOMLINSON APPEAL
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NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2023

15. Fixed asset investments

Group	Listed investments £		
Cost or valuation			
At 1 January 2023			881,377
Dividend income received			20,162
Investment management charges			(7,776)
Unrealised gain			77,101
			970,864
At 31 December 2023			970,864
Net book value			
At 31 December 2023			970,864
At 31 December 2022			881,377
Company	Investments in subsidiary companies £	Listed investments £	Total £
Cost or valuation			
At 1 January 2023	3	881,377	881,380
Dividend income received	-	20,162	20,162
Investment management charges	-	(7,776)	(7,776)
Unrealised gain	-	77,101	77,101
	3	970,864	970,867
At 31 December 2023	3	970,864	970,867
Net book value			
At 31 December 2023	3	970,864	970,867
At 31 December 2022	3	881,377	881,380

No investment accounts for more than five percent of the total market value of investments held by the charitable company.

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NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2023

15. Fixed asset investments (continued)

Principal subsidiaries

The following were subsidiary undertakings of the Company:

Names	Company number	Principal activity	Class of shares	Holding
Run For All Limited	05701790	Fundraising & event management	Ordinary	100%
Marathon Yorkshire Limited	08295830	Fundraising & event management	Ordinary	100%
Vitality Events Ltd	11022622	Holding company	Ordinary	100%
Ramathon Ltd	09714327	Fundraising & event management	Ordinary	100%
Run For All Trading Limited	14711995	Fundraising & event management	Ordinary	100%

The registered office for all the companies listed above is Unit 5, Madison Court, George Mann Road, Hunslet, Leeds, West Yorkshire, England, LS10 1DX.

The financial results of the subsidiaries for the year were:

Names	Income £	Expenditure £	Profit/(Loss)/ Surplus/ (Deficit) for the year £	Net assets £
Run For All Limited	2,537,148	(2,274,723)	262,425	204,627
Marathon Yorkshire Limited	594,106	(470,787)	123,319	195,424
Vitality Events Ltd	-	(17,551)	(17,551)	(111,362)
Ramathon Ltd	118,558	(79,142)	39,416	7,704
Run For All Trading Limited	-	-	-	1

Any taxable profits generated by the subsidiaries are donated to the Jane Tomlinson Appeal under gift aid.

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NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2023

16. Debtors

	Group 2023 £	Group 2022 £	Company 2023 £	Company 2022 £
Trade debtors	15,631	20,443	-	392
Amounts owed by group undertakings	-	-	19,420	19,420
Other debtors	1,481	1,482	-	-
Prepayments and accrued income	32,657	52,102	-	-
	49,769	74,027	19,420	19,812

17. Creditors: Amounts falling due within one year

	Group 2023 £	Group 2022 £	Company 2023 £	Company 2022 £
Trade creditors	94,586	34,326	5,113	-
Other creditors	16,756	17,137	-	-
Accruals and deferred income	825,661	1,021,200	17,613	22,883
	937,003	1,072,663	22,726	22,883

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NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2023

18. Creditors: Amounts falling due after more than one year

	Group 2023 £	Group 2022 £
Other creditors	12,000	30,000

19. Accruals and deferred income

	Group 2023 £	Group 2022 £
Deferred income at 1 January 2023	981,395	482,394
Resources deferred during the year	803,548	981,395
Amounts released from previous periods	(981,395)	(482,394)
<i>Deferred income at 31 December 2023</i>	803,548	981,395

Deferred income is in relation to registration fees received in advance for events in 2024.

JANE TOMLINSON APPEAL
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NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2023

20. Statement of funds

Statement of funds - current year

	Balance at 1 January 2023 £	Income £	Expenditure £	Gains/ (Losses) £	Balance at 31 December 2023 £
<i>Unrestricted funds</i>					
General Funds - all funds	1,592,227	3,260,477	(2,924,064)	77,101	2,005,741

Statement of funds - prior year

	Balance at 1 January 2022 £	Income £	Expenditure £	Gains/ (Losses) £	Balance at 31 December 2022 £
<i>Unrestricted funds</i>					
General Funds - all funds	1,934,068	2,330,191	(2,541,541)	(130,491)	1,592,227

JANE TOMLINSON APPEAL
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NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2023

21. Summary of funds

Summary of funds - current year

	Balance at 1 January 2023 £	Income £	Expenditure £	Gains/ (Losses) £	Balance at 31 December 2023 £
General funds	1,592,227	3,260,477	(2,924,064)	77,101	2,005,741

Summary of funds - prior year

	Balance at 1 January 2022 £	Income £	Expenditure £	Gains/ (Losses) £	Balance at 31 December 2022 £
General funds	1,934,068	2,330,191	(2,541,541)	(130,491)	1,592,227

22. Analysis of net assets between funds

Analysis of net assets between funds - current year

	Unrestricted funds 2023 £	Total funds 2023 £
Tangible fixed assets	213,602	213,602
Fixed asset investments	970,864	970,864
Current assets	1,770,576	1,770,576
Creditors due within one year	(937,003)	(937,003)
Creditors due in more than one year	(12,000)	(12,000)
Provisions for liabilities and charges	(298)	(298)
Total	2,005,741	2,005,741

JANE TOMLINSON APPEAL
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NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2023

22. Analysis of net assets between funds (continued)

Analysis of net assets between funds - prior year

	Unrestricted funds 2022 £	Total funds 2022 £
Tangible fixed assets	218,665	218,665
Intangible fixed assets	33,686	33,686
Fixed asset investments	881,377	881,377
Current assets	1,562,562	1,562,562
Creditors due within one year	(1,072,663)	(1,072,663)
Creditors due in more than one year	(30,000)	(30,000)
Provisions for liabilities and charges	(1,400)	(1,400)
Total	1,592,227	1,592,227

23. Reconciliation of net movement in funds to net cash flow from operating activities

	Group 2023 £	Group 2022 £
Net income/expenditure for the year (as per Statement of Financial Activities)	413,514	(341,841)
Adjustments for:		
Depreciation charges	5,063	5,105
Amortisation charges	33,686	132,272
Gain/(loss) on investments	(77,101)	130,491
Investment income	(44,791)	(22,727)
(Increase)/decrease in debtors	24,258	(13,237)
Increase/(decrease) in creditors	(153,660)	406,747
Management charges on investment portfolio	(12,386)	-
Interest received	(19,577)	(3,924)
Interest paid	-	1,367
Deferred tax movement	(1,102)	-
Net cash provided by operating activities	167,904	294,253

JANE TOMLINSON APPEAL
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NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2023

24. Analysis of cash and cash equivalents

	Group 2023	Group 2022
	£	£
Cash in hand	1,720,807	1,488,535
Total cash and cash equivalents	1,720,807	1,488,535

25. Analysis of changes in net debt

	At 1 January 2023	Cash flows	At 31 December 2023
	£	£	£
Cash at bank and in hand	1,488,535	232,272	1,720,807
	1,488,535	232,272	1,720,807

26. Pension commitments

The group operates a defined contribution pension scheme. The assets of the scheme are held separately from those of the group in an independently administered fund. The pension cost charge represents contributions payable by the group to the fund. £5,273 (2022 - £6,103) were payable to the fund at the balance sheet date and are included in creditors.

27. Related party transactions

Run For All Limited

At the year end the amount owed by Run For All Limited, a subsidiary of the charitable company, was £19,420 (2022: £19,420).

During the period Run For All Limited paid a distribution to Jane Tomlinson Appeal of £nil (2022: £26,175)

Marathon Yorkshire Limited

During the period Marathon Yorkshire Limited paid a distribution to Jane Tomlinson Appeal of £nil (2022: £17,818)

Hub.Son Consultancy Limited

During the period, Jane Tomlinson Appeal paid £3,000 (2022: £nil) to Hub.Son Consultancy Limited, a company in which Robert Shaw became a director on 7 November 2023. £3,000 was outstanding at the year end (2022: £nil).

Accounts

Registered number: 05789921
Charity number: 1113894

JANE TOMLINSON APPEAL
(A company limited by guarantee)

TRUSTEES' REPORT AND CONSOLIDATED FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2022

JANE TOMLINSON APPEAL
(A company limited by guarantee)

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JANE TOMLINSON APPEAL**(A company limited by guarantee)**

REFERENCE AND ADMINISTRATIVE DETAILS OF THE COMPANY, ITS TRUSTEES AND ADVISERS
FOR THE YEAR ENDED 31 DECEMBER 2022

Trustees Stephen Whiteside, Chair
 Suzanne Tomlinson, Secretary
 Craig Maher
 Robert Shaw
 Adrian Fitzpatrick

**Company registered
number** 05789921

Charity registered number 1113894

Registered office Unit 5, Madison Court
 George Mann Road
 Leeds
 West Yorkshire
 LS10 1DX

Auditor BHP LLP
 New Chartford House
 Centurion Way
 Cleckheaton
 BD19 3QB

Bankers Yorkshire Building Society
 46/48 Commerical Street
 Rothwell
 Leeds
 West Yorkshire
 LS26 0AW

Solicitors Thomson & Cooke
 12 Stamford Street
 Stalybridge
 Cheshire
 SK15 1LA

JANE TOMLINSON APPEAL

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TRUSTEES' REPORT

FOR THE YEAR ENDED 31 DECEMBER 2022

The Trustees present their annual report together with the audited financial statements of the Group for the year 1 January 2022 to 31 December 2022. The annual report serves the purposes of both a Trustees' report and a directors' report under company law. The Trustees confirm that the annual report and financial statements of the charitable company comply with the current statutory requirements, the requirements of the charitable company's governing document and the provisions of the Statement of Recommended Practice (SORP) applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102) (effective 1 January 2019).

Since the group and the Company qualify as small under section 383 of the Companies Act 2006, the group strategic report required of medium and large companies under the Companies Act 2006 (Strategic Report and Directors' Report) Regulations 2013 has been omitted.

Objectives and activities

a. Policies and objectives

The Jane Tomlinson Appeal supports:

1. the relief and prevention of sickness and suffering and the promotion of health; and
2. such other exclusively charitable purposes the trustees may from time to time determine.

In setting objectives and planning for activities, the Trustees have given due consideration to general guidance published by the Charity Commission relating to public benefit, including the guidance 'Public benefit: running a charity (PB2)'.

b. Strategies for achieving objectives

"Helping children to be happier and healthier and improving the lives of people living with cancer" - Jane Tomlinson Appeal Mission Statement

The Jane Tomlinson Appeal is the legacy of the inspirational Jane Tomlinson CBE and exists to support children's health and wellbeing and to improve the lives of people with cancer. Jane Tomlinson was an amateur athlete and fundraiser known the world over for completing a series of exceptionally difficult endurance challenges- despite being diagnosed with incurable cancer. Given six months to live in 2000, Jane defied her prognosis and endured countless courses of medical treatments, to achieve some truly epic endeavours. These included a full Ironman, two half ironman's, the London Marathon (three times) and three long distance bike rides: John O'Groats to Land's End, Rome to Home(Leeds) and her final huge challenge, a 6,781.8 km 'Ride Across America'.

During her lifetime, Jane raised around £1.85 million for her chosen charities, including Macmillan Cancer Support, Sparks (the children's medical research charity) and Martin House Children's Hospice.

Jane, who was honoured with an MBE and CBE from the Queen, also helped to establish this charity in her name in April 2006 in the hope that funds would continue to be raised for causes she cared about.

Initially operating as a grant-giving charity, the Trustees took the decision to refocus the Jane Tomlinson Appeal back in 2018. They determined the charity should focus on delivering four key pillars, in line with the original ethos of the charity. Those areas are: Kinesio taping for the relief of cancer symptoms; research into a blood test for the early diagnosis of breast cancer; health and wellbeing programmes for primary school age children and its new OWLS (Overcoming Worry, Loss and Sadness) children's bereavement service.

Achievements and performance

a. Main achievements of the Company

During 2022 Covid still had a significant impact on the Charity's ability to generate income. Notwithstanding this, all four pillars continued to be supported. Details of the four projects and our activities during the year are noted below.

b. OWLS Children's Bereavement Service

OWLS (Overcoming Worry, Loss and Sadness) Children's Bereavement Service was launched in August 2019 and was the realisation of a long-held wish by the Tomlinson children to support other youngsters through the death of a loved one.

During 2020 the OWLS service was outsourced to Just 'B' based in Harrogate.

Having experienced the death of their mother at a young age, they understand all too well the difficulties young people can face, both in the long and short-term.

Based in Leeds, but also covering the immediate surrounding areas, the OWLS service is available to children aged 4 to 11 who are not receiving bereavement support elsewhere. Unlike many other organisations in this sector, the aim is still to be able to provide access to one-to-one sessions with an experienced children's Bereavement Support Worker for those youngsters most severely affected by their grief.

OWLS offer:

- Practical and emotional advice and support for families
- 'Peer support' activity sessions for bereaved children to meet others in a similar situation and to explore their feelings
- One-to-one therapy for those children most severely affected

The service is entirely free to access and referrals are accepted from schools, social workers, health professionals - or from families or carers directly.

- A parent of children under 18 dies every 22 minutes in the UK; around 23,600 a year.
- This equates to around 111 children being bereaved of a parent every day.
- One in 29 schoolchildren has been bereaved of a parent or sibling - that's a child in every class.
- In Leeds alone around 260 parents die each year.
- Statistics show that adults who experience a bereavement in childhood are also more likely to experience problems in later life; they are more likely to suffer unemployment, have problems with substance abuse and are more likely to be involved in the criminal justice system.

JANE TOMLINSON APPEAL

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TRUSTEES' REPORT (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2022

Achievements and performance (continued)

c. Kinesio Taping

The pillar remains very close to the Tomlinson Family and Trustees. The Appeal expects to relaunch the service in 2023.

Jane Tomlinson underwent Kinesio Taping during the final few months of her life. This taping, the sort of strapping seen on professional athletes made a significant difference to the quality of her life, helping her to breathe more easily, eat and drink and, crucially, to spend more quality time with her family, making memories.

Such was the apparent immediate benefit of the taping which her physio applied with 'no real expectation' that it became one of Jane's final wishes to establish whether other people with cancer might also benefit from this non-drug therapy.

To that end, the Appeal, in partnership with Leeds Beckett University, funded a four-year PhD exploring the potential benefits of Kinesio Taping for the relief of cancer symptoms.

On the basis of that research, in 2018, the Appeal launched its own programme, the first of its kind, of fully funded physiotherapy study days across the UK.

The premise was that physiotherapists working on the treatment of cancer patients could come together to learn more about the technique in theory and practice and its potential benefits to their patients.

Led by the renowned Team GB physiotherapist Alison Rose, who also treated Jane Tomlinson, the first session took place in October 2018 and was immediately oversubscribed with 18 healthcare professionals attending from across the north of England. Such was the interest; a waiting list was established for future sessions. The establishment of the programme was covered extensively in the media, including on television.

As well as learning about the theory around Kinesio Taping in cancer patients and looking at clinical reasoning, attendees learn practical application techniques and are provided with an amount of Kinesio tape to allow them to start offering the therapy to their patients as soon as possible.

d. M2 (formerly Mini Mermaids)

M2 activated in primary schools for Year 3-6, helps girls create a foundation of self-confidence, self-esteem and self-compassion through a combination of movement and mindfulness. The lessons of M2 strengthen a girl's mental, emotional and physical wellbeing and provide them the tools to manage pressure – from peers, from society and from herself, about how she should look, feel and behave.

Research shows girls drop out of physical activity at greater rates and at earlier ages than boys. At the same time, girls' confidence begins to decline by age 9. Therefore, M2 engages girls before these declines begin and instils a love of being active and how it links to how they feel (their mental health).

The programme received the final balance of £10,000 in 2022. This related to expenditure in 2021. Trustees fully expect funding to continue in 2023.

Achievements and performance (continued)

e. Research into the early detection of breast cancer

Utilising funds granted by the Appeal and many others, scientists at the University of Nottingham are developing a test to detect breast cancer cells much earlier than is currently possible. The technology detects specific proteins in the blood and has already been shown to be successful in a trial of lung cancer patients.

If successful, it is hoped the research would lead to the creation of a specific blood test for breast cancer. The blood tests would work by identifying the body's earliest immune response to the presence of the cancer and they are expected to be able to diagnose sufferers up to four years before the disease might show up in traditional screening methods, such as mammograms.

By finding cancer earlier, more people will have a greater chance of survival. Patients can be offered curative treatment before cancer progresses to later and most often incurable stages. The University of Nottingham team are using similar technology to develop tests for use in colon cancer. In time, the technology could then be applied to other solid cancers, such as hepatocellular, pancreatic and prostate cancer.

Trustees had previously committed to fund a further £10,000 for 2023. In July 2023, the Trustees agreed to fund a further three years at £10,000 per year.

f. Organisational structure

Trustees are delighted that Julie Ward who has a wealth of knowledge in the charitable sector, accepted the position of Interim Appeal Manager in 2022.

g. Donations

For the year ended 2022 it is very pleasing to report the Charity received £55,557 (2021 - £39,625) in non-group donations.

h. Fundraising

The Jane Tomlinson Appeal welcomes donations from the public and businesses. It does not use any professional fundraiser or commercial practitioner to carry out activities on its behalf. The Jane Tomlinson Appeal is not a participant of a voluntary scheme for regulating fundraising or any voluntary standard of fundraising for the activities carried out on behalf of the charity. Should the charity at some point in the future undertake a specific fundraising campaign or start to generate more income through fundraising, the Trustees may look to sign up to a voluntary fundraising code.

i. Grants

Grants have been made in line with the four pillars, these include:

£20,000 for Breast cancer early detection project.

£25,792 for OWLS support days.

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TRUSTEES' REPORT (CONTINUED)
FOR THE YEAR ENDED 31 DECEMBER 2022

Financial review

a. Going concern

After making appropriate enquiries, the Trustees have a reasonable expectation that the Group has adequate resources to continue in operational existence for the foreseeable future. For this reason, they continue to adopt the going concern basis in preparing the financial statements. Further details regarding the adoption of the going concern basis can be found in the accounting policies.

b. Reserves policy

The Appeal's Reserves Policy aims to ensure the long term resilience of the charity and its operations.

In agreeing this policy, the Trustees believe that it is in the best interests of the Charity and its beneficiaries that it protects and safeguards the assets of the charity and ensures the Charity is accountable to fundraisers, donors and the Charity Commission.

There will be sufficient free reserves held (approaching £100,000 per mass participation event) to ensure the sustainability of the Charity and its trading subsidiaries, which are presently the Appeals main source of funds, both through direct income, such as annual profits, and indirect income including donations, fundraising and event places.

This policy will be reviewed in the 2023 calendar year, in line with future planned growth.

These funds are held in long-term deposit accounts, with interest payable to the Appeal. They are also held in an investment portfolio which the charity has, with professional advice, established, to generate a further, more substantial, income stream. To further mitigate any risk from Run for All events to the Charity, insurance policies have been taken out against event cancellations.

c. Principal funding

The Appeal's principal sources of income are fundraising, grants, investment income and income from its subsidiary companies by way of Gift Aid donations when relevant.

d. Financial position

The total funds held by the Group at 31 December 2022 were £1,592,227 compared to 2021 funds which were £1,601,659. All funds at the 31 December 2022 were unrestricted. The free reserves of the charitable company were £1,934,063.

No funding has been committed to the M2 (formerly Mini Mermaids/Young Tritons) project after 2022 but Trustees fully expect this to continue in the future.

A further £10,000 per year is committed to the University of Nottingham for the continuation of the breast cancer blood test research for 2023.

JANE TOMLINSON APPEAL
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TRUSTEES' REPORT (CONTINUED)
FOR THE YEAR ENDED 31 DECEMBER 2022

e. Principal risks and uncertainties

The trustees monitor all major risks and potential risks on an ongoing basis. In 2009 it was decided that due to the expanding run series, trading companies would be established to protect charity funds, and this continues. All major risks are reviewed annually and as they arise.

f. Subsidiary companies

The Appeal continues to benefit from its subsidiary companies, Run For All Limited, Ramathon Limited, Marathon Yorkshire Limited and Vitality Events Limited.

The companies stage mass participation events at which entrants are encouraged to raise funds for a favourite cause. The Jane Tomlinson Appeal is one of the charities promoted, but entrants are permitted to raise sponsorship for any cause of their choice.

Structure, governance and management

a. Constitution

Jane Tomlinson Appeal is registered as a charitable company limited by guarantee and was set up by a Memorandum of Association.

b. Methods of appointment or election of Trustees

The management of the Company is the responsibility of the Trustees who are elected and co-opted under the terms of the Memorandum of Association.

The Board of Trustees are responsible for the overall governance of the Charity. Trustees are either elected or co-opted and the total number of Trustees may not be fewer than three. A co-opted member may retain office only until the next Annual General Meeting (AGM) and shall then be eligible for re-election.

In accordance with Article 3.5 of the Articles of Association, one third of the number of Trustees must retire at each AGM. At the December 2022 meeting Robert Shaw stood down and was re-elected.

Structure, governance and management (continued)

c. Policies adopted for the induction and training of Trustees

Trustees are appointed in line with Charity Commission guidance and the charity's constitution. New trustees are given the opportunity to meet with the charity manager and existing trustees ahead of formal appointment. They are asked to attend at least one meeting to gain a better understanding of the charity and their responsibilities as a trustee as set out in the constitution.

All new trustees are referred to Charity Commission guidance (CC3/CC20/The essential Trustee). All trustees give their time voluntarily and receive no benefits from the charity.

d. Related party relationships

The Trustees oversee all wholly owned subsidiary trading companies. These are:

- Run for All Limited
- Marathon Yorkshire Limited, which was established during 2012. Its primary purpose is to organise the Yorkshire Marathon whose inaugural race was on 20th October 2013. The Yorkshire 10 Mile and the Yorkshire Marathon Relay were also developed to run alongside the marathon and remain regular features of the event
- Ramathon Limited, the owner of the Ramathon Half Marathon in Derby, was purchased in December 2017 and the half marathon taken into the Run For All series umbrella. The new Derby Half Marathon and Derby Family Fun Run first took place in June 2018 and remain part of the overall 'Run For All' stable of events.
- Vitality Events Limited was formed as a holding company to facilitate the purchase of Ramathon Ltd

JANE TOMLINSON APPEAL**(A company limited by guarantee)**

TRUSTEES' REPORT (CONTINUED)*FOR THE YEAR ENDED 31 DECEMBER 2022*

Structure, governance and management (continued)

During 2022 and for 2023 the following events were staged / plan to be staged:

Event	Date - 2022	Event	Date - 2023
Sheffield Half Marathon	27th March	Leicester 10K	29th January
GEAR 10K	1st May	Sheffield Half Marathon	26th March
Leeds Half Marathon	8th May	Lincoln 10K	16th April
Nottingham 10K	22nd May	Lincoln Mini and Junior	16th April
Hull Half Marathon	12th June	GEAR 10K	30th April
Hull 10K	12th June	Mini GEAR	30th April
Ramathon	19th June	Leeds Half Marathon	14th May
Ram 5 Mile	19th June	Leeds Marathon	14th May
Leeds 10K	3rd July	Ramathon	4th June
Burnley 10K	17th July	Ram 5 Mile	4th June
York 10K	7th August	Hull 10K	11th June
Yorkshire Dales Festival	21st August	Hull Half Marathon	11th June
Middlesbrough 10K	4th September	Leeds 10K	18th June
Ipswich Half Marathon	11th September	Leeds Mini and Junior	18th June
Bury 10 Mile	18th September	Ali Brownlee	30th June
Bury 10K	18th September	Middlesbrough 2K	30th June
Sheffield 10K	25th September	York 10K	6th August
Yorkshire 10 Mile	16th October	York Mini and Junior	6th August
Yorkshire Marathon	16th October	Middlesbrough 10K	3rd September
		Middlesbrough 3K	3rd September
		Ipswich Half Marathon	17th September
		Sheffield 10K	24th September
		Sheffield Mini and Junior	24th September
		Bury 10K	1st October
		Bury 10 Mile	1st October
		Bury Mini and Junior	1st October
		Yorkshire Marathon	15th October
		Yorkshire 10 Mile	15th October

All subsidiary companies are overseen by the board of Directors who run the companies independently to the charity, with regular reports being given to the trustees via the company CEO, as well as trustees Robert Shaw and Stephen Whiteside, who also sit on the Board of Directors for some of the subsidiary companies.

e. Financial risk management

The Trustees have assessed the major risks to which the Group and the Company are exposed, in particular those related to the operations and finances of the Group and the Company, and are satisfied that systems and procedures are in place to mitigate exposure to the major risks.

JANE TOMLINSON APPEAL
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TRUSTEES' REPORT (CONTINUED)
FOR THE YEAR ENDED 31 DECEMBER 2022

Structure, governance and management (continued)

f. Standards and compliance

The Appeal strives for the highest standards and values its supporters enormously. We continually monitor developments in charity regulation and are a member of the Fundraising Regulator.

The Appeal collects and processes data in accordance with the General Data Protection Act 2018. The Appeal has opted to take the 'Consent' approach, ensuring it has explicit agreement from supporters to contact them and for what purpose.

The Appeal has a clear Privacy Policy and marketing preferences can be updated at any time. The new website is fully compliant with GDPR legislation and rules around cookie policies. The website was designed with accessibility in mind.

Plans for future periods

2022 marked the 20th anniversary of the establishment of the Jane Tomlinson Appeal and it is hoped this will be a great launchpad to promote the Appeal going forward to:

Increase the profile of the Appeal and the four pillars.

Raise Funds.

Reconnect with Donors and Sponsors following the Covid pandemic.

Members' liability

The Members of the Company guarantee to contribute an amount not exceeding £1 to the assets of the Company in the event of winding up.

JANE TOMLINSON APPEAL

(A company limited by guarantee)

TRUSTEES' REPORT (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2022

Statement of Trustees' responsibilities

The Trustees (who are also the directors of the Company for the purposes of company law) are responsible for preparing the Trustees' report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the Trustees to prepare financial statements for each financial year. Under company law, the Trustees must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the Group and the Company and of their incoming resources and application of resources, including their income and expenditure, for that period. In preparing these financial statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles of the Charities SORP (FRS 102);
- make judgments and accounting estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards (FRS 102) have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the Group will continue in business.

The Trustees are responsible for keeping adequate accounting records that are sufficient to show and explain the Group and the Company's transactions and disclose with reasonable accuracy at any time the financial position of the Group and the Company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the Group and the Company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Disclosure of information to auditors

Each of the persons who are Trustees at the time when this Trustees' report is approved has confirmed that:

- so far as that Trustee is aware, there is no relevant audit information of which the charitable group's auditors are unaware, and
- that Trustee has taken all the steps that ought to have been taken as a Trustee in order to be aware of any relevant audit information and to establish that the charitable group's auditors are aware of that information.

Auditors

The auditors, BHP LLP, have indicated their willingness to continue in office. The designated Trustees will propose a motion reappointing the auditors at a meeting of the Trustees.

Approved by order of the members of the board of Trustees and signed on their behalf by:


Stephen Whiteside (Sep 27, 2023 07:23 GMT+1)

S Whiteside

Chair

Date: Sep 27, 2023

INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF JANE TOMLINSON APPEAL

Opinion

We have audited the financial statements of Jane Tomlinson Appeal (the 'parent charitable company') and its subsidiaries (the 'group') for the year ended 31 December 2022 which comprise the consolidated statement of financial activities, the consolidated balance sheet, the company balance sheet, the consolidated statement of cash flows and the related notes, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the Group's and of the parent charitable company's affairs as at 31 December 2022 and of the Group's incoming resources and application of resources, including its income and expenditure for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006 and Charities Act 2011.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditors' responsibilities for the audit of the financial statements section of our report. We are independent of the Group in accordance with the ethical requirements that are relevant to our audit of the financial statements in the United Kingdom, including the Financial Reporting Council's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the Trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the Group's or the parent charitable company's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the Trustees with respect to going concern are described in the relevant sections of this report.

INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF JANE TOMLINSON APPEAL (CONTINUED)

Other information

The other information comprises the information included in the annual report other than the financial statements and our auditors' report thereon. The Trustees are responsible for the other information contained within the annual report. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon. Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the course of the audit, or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

Opinion on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the Trustees' report for the financial year for which the financial statements are prepared is consistent with the financial statements.
- the Trustees' report has been prepared in accordance with the applicable legal requirements.

Matters on which we are required to report by exception

In the light of our knowledge and understanding of the charitable company and its environment obtained in the course of the audit, we have not identified material misstatements in the Trustees' report.

We have nothing to report in respect of the following matters in relation to which Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of Trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit; or
- the Trustees were not entitled to prepare the financial statements in accordance with the small companies regime and take advantage of the small companies' exemptions in preparing the Trustees' report and from the requirement to prepare a Strategic report.

INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF JANE TOMLINSON APPEAL (CONTINUED)

Responsibilities of trustees

As explained more fully in the trustees' responsibilities statement, the Trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the Trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the Trustees are responsible for assessing the Group's and the parent charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the Trustees either intend to liquidate the Group or the parent charitable company or to cease operations, or have no realistic alternative but to do so.

Auditors' responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditors' report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists.

Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below:

We gained an understanding of the legal and regulatory framework applicable to the group and the sector in which it operates and considered the risk of acts by the group that were contrary to applicable laws and regulations, including fraud. We designed audit procedures to respond to the risk, recognising that the risk of not detecting a material misstatement due to fraud is higher than the risk of not detecting one resulting from error, as fraud may involve deliberate concealment by, for example, forgery or intentional misrepresentations, or through collusion.

We focussed on laws and regulations, relevant to the group, which could give rise to a material misstatement in the financial statements. Our tests included agreeing the financial statement disclosures to underlying supporting documentation, enquiries with management, review of group minutes and legal expenses. There are inherent limitations in the audit procedures described and, the further removed non-compliance with laws and regulations is from the events and transactions reflected in the financial statements, the less likely we would become aware of it.

As part of our audit, we addressed the risk of management override of internal controls, including testing of journals and review of nominal ledger. We evaluated whether there was evidence of bias by the directors that represented a risk of material misstatement due to fraud.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at: www.frc.org.uk/auditorsresponsibilities. This description forms part of our auditors' report.

JANE TOMLINSON APPEAL
(A company limited by guarantee)

INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF JANE TOMLINSON APPEAL (CONTINUED)

Other matters which we are required to address

The prior period financial statements were not subject to an audit.

Use of our report

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and its members, as a body, for our audit work, for this report, or for the opinions we have formed.



Lesley Kendrew (Senior Statutory Auditor)

for and on behalf of

BHP LLP

New Chartford House
Centurion Way
Cleckheaton
BD19 3QB

Date: Sep 27, 2023

BHP LLP are eligible to act as auditors in terms of section 1212 of the Companies Act 2006.

JANE TOMLINSON APPEAL
(A company limited by guarantee)

CONSOLIDATED STATEMENT OF FINANCIAL ACTIVITIES (INCORPORATING INCOME AND EXPENDITURE ACCOUNT)
FOR THE YEAR ENDED 31 DECEMBER 2022

	Note	Unrestricted funds 2022 £	Total funds 2022 £	Total funds 2021 £
Income from:				
Donations and legacies	3	55,557	55,557	39,625
Other trading activities	4	2,247,983	2,247,983	2,269,558
Investments	5	26,651	26,651	5,289
Other income	6	-	-	20,810
Total income		2,330,191	2,330,191	2,335,282
Expenditure on:				
Raising funds	7	2,409,074	2,409,074	1,728,056
Charitable activities	9	136,267	136,267	89,187
Total expenditure		2,545,341	2,545,341	1,817,243
Net (expenditure)/income before net losses on investments		(215,150)	(215,150)	518,039
Net losses on investments		(130,491)	(130,491)	-
Net (expenditure)/income before taxation		(345,641)	(345,641)	518,039
Taxation		3,800	3,800	-
Net movement in funds		(341,841)	(341,841)	518,039
Reconciliation of funds:				
Total funds brought forward		1,934,068	1,934,068	1,416,029
Net movement in funds		(341,841)	(341,841)	518,039
Total funds carried forward		1,592,227	1,592,227	1,934,068

The Consolidated statement of financial activities includes all gains and losses recognised in the year.

The notes on pages 22 to 45 form part of these financial statements.

JANE TOMLINSON APPEAL
(A company limited by guarantee)
REGISTERED NUMBER: 05789921

CONSOLIDATED BALANCE SHEET
AS AT 31 DECEMBER 2022

	Note	2022 £	2021 £
Fixed assets			
Intangible assets	14	33,686	165,957
Tangible assets	15	218,665	223,770
Investments	16	881,377	1,000,000
		1,133,728	1,389,727
Current assets			
Debtors	17	74,027	60,791
Cash at bank and in hand		1,488,535	1,168,998
		1,562,562	1,229,789
Creditors: amounts falling due within one year	18	(1,072,663)	(608,551)
Net current assets		489,899	621,238
Total assets less current liabilities		1,623,627	2,010,965
Creditors: amounts falling due after more than one year	19	(30,000)	(71,697)
Provisions for liabilities		(1,400)	(5,200)
Total net assets		1,592,227	1,934,068
Charity funds			
Unrestricted funds	21	1,592,227	1,934,068
Total funds		1,592,227	1,934,068

JANE TOMLINSON APPEAL

(A company limited by guarantee)

REGISTERED NUMBER: 05789921

CONSOLIDATED BALANCE SHEET (CONTINUED)

AS AT 31 DECEMBER 2022

The Trustees acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and preparation of financial statements.

The financial statements have been prepared in accordance with the provisions applicable to entities subject to the small companies regime.

The financial statements were approved and authorised for issue by the Trustees and signed on their behalf by:



Stephen Whiteside (Sep 27, 2023 07:23 GMT+1)

Stephen Whiteside

Chair

Date: Sep 27, 2023

The notes on pages 22 to 45 form part of these financial statements.

JANE TOMLINSON APPEAL
(A company limited by guarantee)
REGISTERED NUMBER: 05789921

COMPANY BALANCE SHEET
AS AT 31 DECEMBER 2022

	Note	2022 £	2021 £
Fixed assets			
Intangible assets	14	-	1,258
Tangible assets	15	214,914	219,602
Investments	16	881,380	1,000,003
		1,096,294	1,220,863
Current assets			
Debtors	17	19,812	20,601
Cash at bank and in hand		723,353	735,093
		743,165	755,694
Creditors: amounts falling due within one year	18	(22,883)	(15,500)
Net current assets		720,282	740,194
Total assets less current liabilities		1,816,576	1,961,057
Total net assets		1,816,576	1,961,057
Charity funds			
Restricted funds	21	-	-
Unrestricted funds	21	1,816,576	1,961,057
Total funds		1,816,576	1,961,057

The Company's net movement in funds for the year was £(144,481) (2021 - £(23,462)).

The Trustees acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and preparation of financial statements.

The financial statements have been prepared in accordance with the provisions applicable to entities subject to the small companies regime.

The financial statements were approved and authorised for issue by the Trustees and signed on their behalf by:

JANE TOMLINSON APPEAL

(A company limited by guarantee)

REGISTERED NUMBER: 05789921

COMPANY BALANCE SHEET (CONTINUED)

AS AT 31 DECEMBER 2022


Stephen Whiteside (Sep 27, 2023 07:23 GMT+1)

Stephen Whiteside

Chair

Date: Sep 27, 2023

The notes on pages 22 to 45 form part of these financial statements.

JANE TOMLINSON APPEAL
(A company limited by guarantee)

CONSOLIDATED STATEMENT OF CASH FLOWS
FOR THE YEAR ENDED 31 DECEMBER 2022

	2022	2021
	£	£
Cash flows from operating activities		
Net cash used in operating activities	316,980	(101,186)
Cash flows from investing activities		
Interest received	3,924	-
Net cash provided by investing activities	3,924	-
Cash flows from financing activities		
Interest paid	(1,367)	(7,565)
Net cash used in financing activities	(1,367)	(7,565)
Change in cash and cash equivalents in the year	319,537	(108,751)
Cash and cash equivalents at the beginning of the year	1,168,998	1,277,749
Cash and cash equivalents at the end of the year	1,488,535	1,168,998

The notes on pages 22 to 45 form part of these financial statements

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2022

1. General information

The charity is a charitable company limited by guarantee, incorporated in England and Wales, and consequently does not have share capital. Each of the trustees is liable to contribute an amount not exceeding £1 towards the assets of the charity in the event of liquidation.

The address of its registered office is Unit 5, Madison Court, George Mann Road, Leeds, West Yorkshire, LS10 1DX.

2. Accounting policies

2.1 Basis of preparation of financial statements

The financial statements have been prepared in accordance with the Charities SORP (FRS 102) - Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) and the Companies Act 2006.

Jane Tomlinson Appeal meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy.

The functional and presentation currency is pounds sterling, the financial statements are rounded to the nearest £.

The consolidated statement of financial activities (SOFA) and consolidated balance sheet consolidate the financial statements of the Company and its subsidiary undertakings. The results of the subsidiaries are consolidated on a line by line basis.

The Company has taken advantage of the exemption allowed under section 408 of the Companies Act 2006 and has not presented its own statement of financial activities in these financial statements.

2.2 Going concern

The Trustees consider that there are no material uncertainties about the charity's ability to continue as a going concern nor any significant areas of uncertainty that affect the carrying value of assets held by the charity.

2.3 Income

All income is recognised once the charity has entitlement to the income, it is probable that the income will be received and the amount of income receivable can be measured reliably.

The recognition of income from legacies is dependent on establishing entitlement, the probability of receipt and the ability to estimate with sufficient accuracy the amount receivable. Evidence of entitlement to a legacy exists when the charity has sufficient evidence that a gift has been left to them (through knowledge of the existence of a valid will and the death of the benefactor) and the executor is satisfied that the property in question will not be required to satisfy claims in the estate. Receipt of a legacy must be recognised when it is probable that it will be received and the fair value of the amount receivable, can be reliably measured.

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2022

2. Accounting policies (continued)

2.3 Income (continued)

Grants are included in the consolidated statement of financial activities on a receivable basis. The balance of income received for specific purposes but not expended during the period is shown in the relevant funds on the balance sheet. Where income is received in advance of entitlement of receipt, its recognition is deferred and included in creditors as deferred income. Where entitlement occurs before income is received, the income is accrued.

Gifts in kind donated for distribution are included at valuation and recognised as income when they are distributed to the projects. Gifts donated for resale are included as income when they are sold.

Where the donated good is a fixed asset, it is measured at fair value, unless it is impractical to measure this reliably, in which case the cost of the item to the donor should be used. The gain is recognised as income from donations and a corresponding amount is included in the appropriate fixed asset class and depreciated over the useful economic life in accordance with the 's accounting policies.

On receipt, donated professional services and facilities are recognised on the basis of the value of the gift to the which is the amount it would have been willing to pay to obtain services or facilities of equivalent economic benefit on the open market; a corresponding amount is then recognised in expenditure in the period of receipt.

Income tax recoverable in relation to donations received under Gift Aid or deeds of covenant is recognised at the time of the donation.

Income tax recoverable in relation to investment income is recognised at the time the investment income is receivable. Income earned on bank accounts is included upon notification of the interest paid or payable by the bank.

2.4 Expenditure

Expenditure is recognised once there is a legal or constructive obligation to transfer economic benefit to a third party, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is classified by activity. The costs of each activity are made up of the total of direct costs and shared costs, including support costs involved in undertaking each activity. Direct costs attributable to a single activity are allocated directly to that activity. Shared costs which contribute to more than one activity and support costs which are not attributable to a single activity are apportioned between those activities on a basis consistent with the use of resources. Central staff costs are allocated on the basis of time spent, and depreciation charges allocated on the portion of the asset's use.

Expenditure on charitable activities is incurred on directly undertaking the activities which further the Group's objectives, as well as any associated support costs.

Grants payable are charged in the year when the offer is made except in those cases where the offer is conditional, such grants being recognised as expenditure when the conditions attaching are fulfilled. Grants offered subject to conditions which have not been met at the year end are noted as a commitment, but not accrued as expenditure.

All expenditure is inclusive of irrecoverable VAT.

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2022

2. Accounting policies (continued)

2.5 Taxation

The Company is considered to pass the tests set out in Paragraph 1 Schedule 6 of the Finance Act 2010 and therefore it meets the definition of a charitable company for UK corporation tax purposes. Accordingly, the Company is potentially exempt from taxation in respect of income or capital gains received within categories covered by Chapter 3 Part 11 of the Corporation Tax Act 2010 or Section 256 of the Taxation of Chargeable Gains Act 1992, to the extent that such income or gains are applied exclusively to charitable purposes.

2.6 Intangible assets and amortisation

Intangible assets costing £500 or more are capitalised and recognised when future economic benefits are probable and the cost or value of the asset can be measured reliably.

Intangible assets are initially recognised at cost. After recognition, under the cost model, intangible assets are measured at cost less any accumulated amortisation and any accumulated impairment losses.

Amortisation is provided on intangible assets at rates calculated to write off the cost of each asset on a straight-line basis over its expected useful life.

Amortisation is provided on the following bases:

Website costs	- 33.3 % On cost
Goodwill	- 12.5 % On cost

2.7 Tangible fixed assets and depreciation

Tangible fixed assets costing £500 or more are capitalised and recognised when future economic benefits are probable and the cost or value of the asset can be measured reliably.

Tangible fixed assets are initially recognised at cost. After recognition, under the cost model, tangible fixed assets are measured at cost less accumulated depreciation and any accumulated impairment losses. All costs incurred to bring a tangible fixed asset into its intended working condition should be included in the measurement of cost.

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2022

2. Accounting policies (continued)

2.7 Tangible fixed assets and depreciation (continued)

Depreciation is charged so as to allocate the cost of tangible fixed assets less their residual value over their estimated useful lives, .

Depreciation is provided on the following basis:

Land and Buildings	-	2%	on cost
Leasehold Improvements	-	10%	on cost
Computer equipment	-	35%	on cost
Office equipment	-	25%	on cost
Fixtures and fittings	-	10%	reducing balance

The assets' residual values, useful lives and depreciation methods are reviewed, and adjusted prospectively if appropriate, or if there is an indication of a significant change since the last reporting date.

Gains and losses on disposals are determined by comparing the proceeds with the carrying amount and are recognised in the consolidated statement of financial activities.

2.8 Investments

Fixed asset investments are a form of financial instrument and are initially recognised at their transaction cost and subsequently measured at fair value at the balance sheet date, unless the value cannot be measured reliably in which case it is measured at cost less impairment. Investment gains and losses, whether realised or unrealised, are combined and presented as 'Gains/(Losses) on investments' in the consolidated statement of financial activities.

Investments in subsidiaries are valued at cost less provision for impairment.

2.9 Debtors

Trade and other debtors are recognised at the settlement amount after any trade discount offered. Prepayments are valued at the amount prepaid net of any trade discounts due.

2.10 Cash at bank and in hand

Cash at bank and in hand includes cash and short-term highly liquid investments with a short maturity of three months or less from the date of acquisition or opening of the deposit or similar account.

2.11 Liabilities

Liabilities and provisions are recognised when there is an obligation at the balance sheet date as a result of a past event, it is probable that a transfer of economic benefit will be required in settlement, and the amount of the settlement can be estimated reliably.

Liabilities are recognised at the amount that the Company anticipates it will pay to settle the debt or the amount it has received as advanced payments for the goods or services it must provide.

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2022

2. Accounting policies (continued)

2.12 Financial instruments

The Group only has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value with the exception of bank loans which are subsequently measured at amortised cost using the effective interest method.

2.13 Operating leases

Rentals paid under operating leases are charged to the consolidated statement of financial activities on a straight line basis over the lease term.

2.14 Fund accounting

General funds are unrestricted funds which are available for use at the discretion of the Trustees in furtherance of the general objectives of the Group and which have not been designated for other purposes.

Designated funds comprise unrestricted funds that have been set aside by the Trustees for particular purposes. The aim and use of each designated fund is set out in the notes to the financial statements.

Restricted funds are funds which are to be used in accordance with specific restrictions imposed by donors or which have been raised by the Group for particular purposes. The costs of raising and administering such funds are charged against the specific fund. The aim and use of each restricted fund is set out in the notes to the financial statements.

Investment income, gains and losses are allocated to the appropriate fund.

JANE TOMLINSON APPEAL
(A company limited by guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2022

3. Income from donations and legacies

	Unrestricted funds 2022 £	Total funds 2022 £	Total funds 2021 £
Donations	55,557	55,557	39,625
Total 2021	39,625	39,625	

4. Income from other trading activities

Income from non charitable trading activities

	Unrestricted funds 2022 £	Total funds 2022 £	Total funds 2021 £
Sales	2,228,940	2,228,940	2,252,341
Other income	19,043	19,043	17,217
	2,247,983	2,247,983	2,269,558
Total 2021	2,269,558	2,269,558	

JANE TOMLINSON APPEAL
(A company limited by guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2022

5. Investment income

	Unrestricted funds 2022 £	Total funds 2022 £	Total funds 2021 £
Investment income	22,727	22,727	5,289
Interest receivable	3,924	3,924	-
Total 2022	<u>26,651</u>	<u>26,651</u>	<u>5,289</u>
Total 2021	<u>5,289</u>	<u>5,289</u>	

6. Other income

	Unrestricted funds 2022 £	Total funds 2022 £	Total funds 2021 £
Other income	-	-	20,810
Total 2021	<u>20,810</u>	<u>20,810</u>	

JANE TOMLINSON APPEAL
(A company limited by guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2022

7. Expenditure on raising funds

Other trading expenses

	Unrestricted funds 2022 £	Total funds 2022 £	Total funds 2021 £
Cost of sales	401,067	401,067	443,190
Administration expenses	1,263,193	1,263,193	841,431
Interest payable	1,367	1,367	7,565
Administration staff costs	743,030	743,030	435,407
Administration depreciation	417	417	463
	<u>2,409,074</u>	<u>2,409,074</u>	<u>1,728,056</u>
Total 2021	<u>1,728,056</u>	<u>1,728,056</u>	

8. Analysis of grants

	Grants to Institutions 2022 £	Total funds 2022 £	Total funds 2021 £
Grants	45,792	45,792	46,859
Total 2021	<u>46,859</u>	<u>46,859</u>	

JANE TOMLINSON APPEAL
(A company limited by guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2022

8. Analysis of grants (continued)

The Group has made the following material grants during the year:

	2022	2021
	£	£
<i>Name of institution</i>		
M2 and Young Tritons UK CIC	-	10,000
OWLS support days	25,792	26,859
University of Nottingham	20,000	10,000
	45,792	46,859
	45,792	46,859

9. Analysis of expenditure on charitable activities

Summary by fund type

	Unrestricted funds 2022	Total 2022	Total 2021
	£	£	£
Charitable activities	136,267	136,267	89,186
Total 2021	89,186	89,186	

10. Analysis of expenditure by activities

	Grant funding of activities 2022	Support costs 2022	Total funds 2022	Total funds 2021
	£	£	£	£
Charitable activities	45,792	90,475	136,267	89,186
Total 2021	46,859	42,327	89,186	

JANE TOMLINSON APPEAL
(A company limited by guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2022

10. Analysis of expenditure by activities (continued)

Analysis of support costs

	Activities 2022 £	Total funds 2022 £	Total funds 2021 £
Office costs	11,712	11,712	10,462
Depreciation	5,946	5,946	15,852
Sundry costs	242	242	604
Computer running costs	2,357	2,357	4,752
Membership costs	931	931	1,048
Bank charges	188	188	185
Insurance costs	323	323	475
Launch costs - Makelt20	39,417	39,417	-
Legal fees	5,799	5,799	-
Governance costs	23,560	23,560	8,949
Total 2022	<u>90,475</u>	<u>90,475</u>	<u>42,327</u>
Total 2021	<u>42,327</u>	<u>42,327</u>	

11. Auditors' remuneration

The auditors' remuneration amounts to an auditor fee of £9,600.

Additional fees for non-audit services were also paid to the auditor in the period for accounting services. The value of these services was £10,320.

JANE TOMLINSON APPEAL
(A company limited by guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2022

12. Staff costs

	Group 2022 £	Group 2021 £
Wages and salaries	670,702	397,905
Social security costs	54,202	26,396
Contribution to defined contribution pension schemes	18,126	11,106
	743,030	435,407

The average number of persons employed by the Company during the year was as follows:

	Group 2022 No.	Group 2021 No.
Employees	20	20

No employee received remuneration amounting to more than £60,000 in either year.

The total employee benefits of the key management personnel of the group were £152,617 (2021 - £134,913).

13. Trustees' remuneration and expenses

During the year, no Trustees received any remuneration or other benefits (2021 - £NIL).

During the year ended 31 December 2022, no Trustee expenses have been incurred (2021 - £NIL).

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NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2022

14. Intangible assets

Group

	Development £	Website Costs £	Goodwill £	Total £
<i>Cost</i>				
At 1 January 2022	33,264	33,525	273,815	340,604
At 31 December 2022	33,264	33,525	273,815	340,604
<i>Amortisation</i>				
At 1 January 2022	20,328	32,267	122,051	174,646
Charge for the year	11,088	1,258	119,926	132,272
At 31 December 2022	31,416	33,525	241,977	306,918
<i>Net book value</i>				
At 31 December 2022	1,848	-	31,838	33,686
At 31 December 2021	12,936	1,258	151,764	165,958

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NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2022

14. Intangible assets (continued)

Company

	Website Costs £
<i>Cost</i>	
At 1 January 2022	33,525
At 31 December 2022	33,525
<i>Amortisation</i>	
At 1 January 2022	32,267
Charge for the year	1,258
At 31 December 2022	33,525
<i>Net book value</i>	
At 31 December 2022	-
At 31 December 2021	1,258

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(A company limited by guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2022

15. Tangible fixed assets

Group

	Land and buildings £	Plant and machinery £	Fixtures and fittings £	Total £
<i>Cost or valuation</i>				
At 1 January 2022	252,418	16,940	26,185	295,543
At 31 December 2022	252,418	16,940	26,185	295,543
<i>Depreciation</i>				
At 1 January 2022	32,816	16,940	22,017	71,773
Charge for the year	4,688	-	417	5,105
At 31 December 2022	37,504	16,940	22,434	76,878
<i>Net book value</i>				
At 31 December 2022	214,914	-	3,751	218,665
At 31 December 2021	219,602	-	4,168	223,770

JANE TOMLINSON APPEAL
(A company limited by guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2022

15. Tangible fixed assets (continued)

Company

	Land and buildings £	Fixtures and fittings £	Total £
<i>Cost or valuation</i>			
At 1 January 2022	252,418	16,398	268,816
At 31 December 2022	252,418	16,398	268,816
<i>Depreciation</i>			
At 1 January 2022	32,816	16,398	49,214
Charge for the year	4,688	-	4,688
At 31 December 2022	37,504	16,398	53,902
<i>Net book value</i>			
At 31 December 2022	214,914	-	214,914
At 31 December 2021	219,602	-	219,602

JANE TOMLINSON APPEAL
(A company limited by guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2022

16. Fixed asset investments

<i>Group</i>	Listed investments £
<i>Cost or valuation</i>	
At 1 January 2022	1,000,000
Additions	740,687
Disposals	(771,503)
Realised loss on disposal	(4,792)
Unrealised loss on disposal	(83,015)
At 31 December 2022	881,377
<i>Net book value</i>	
At 31 December 2022	881,377
At 31 December 2021	1,000,000

JANE TOMLINSON APPEAL
(A company limited by guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2022

16. Fixed asset investments (continued)

<i>Company</i>	Investments in subsidiary companies £	Listed investments £	Total £
<i>Cost or valuation</i>			
At 1 January 2022	3	1,000,000	1,000,003
Additions	-	740,687	740,687
Disposals	-	(771,503)	(771,503)
Realised loss on disposal	-	(4,792)	(4,792)
Unrealised loss on disposal	-	(83,015)	(83,015)
At 31 December 2022	<u>3</u>	<u>881,377</u>	<u>881,380</u>
<i>Net book value</i>			
At 31 December 2022	<u>3</u>	<u>881,377</u>	<u>881,380</u>
At 31 December 2021	<u>3</u>	<u>1,000,000</u>	<u>1,000,003</u>

No investment accounts for more than five percent of the total market value of investments held by the charitable company.

JANE TOMLINSON APPEAL
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NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2022

Principal subsidiaries

The following were subsidiary undertakings of the Company:

Names	Company number	Registered office or principal place of business	Principal activity
Run For All Limited	05701790	England & Wales	Fundraising & event management
Marathon Yorkshire Limited	08295830	England & Wales	Fundraising & event management
Vitality Events Ltd	11022622	England & Wales	Holding company
Ramathon Ltd	09714327	England & Wales	Fundraising & event management

Class of shares	Holding
Ordinary	100%
Ordinary	100%
Ordinary	100%
Ordinary	100%

The financial results of the subsidiaries for the year were:

Names	Income £	Expenditure £	Profit/(Loss)/ Surplus/ (Deficit) for the year £	Net assets £
Run For All Limited	1,666,513	1,812,993	(146,480)	(57,798)
Marathon Yorkshire Limited	494,087	420,546	73,541	72,106
Vitality Events Ltd	-	48,563	(48,563)	(93,811)
Ramathon Ltd	95,107	122,424	(27,317)	(31,712)

Any taxable profits generated by the subsidiaries are donated to the Jane Tomlinson Appeal under gift aid.

JANE TOMLINSON APPEAL
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NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2022

17. Debtors

	Group 2022 £	Group 2021 £	Company 2022 £	Company 2021 £
Trade debtors	20,443	40,762	392	1,181
Amounts owed by group undertakings	-	-	19,420	19,420
Other debtors	1,482	1,482	-	-
Prepayments and accrued income	52,102	18,547	-	-
	74,027	60,791	19,812	20,601

18. Creditors: Amounts falling due within one year

	Group 2022 £	Group 2021 £	Company 2022 £	Company 2021 £
Trade creditors	34,326	53,699	-	-
Other creditors	17,137	45,387	-	-
Accruals and deferred income	1,021,200	509,465	22,883	15,500
	1,072,663	608,551	22,883	15,500

JANE TOMLINSON APPEAL
(A company limited by guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2022

19. Creditors: Amounts falling due after more than one year

	Group 2022 £	Group 2021 £
Other creditors	30,000	71,697

20. Accruals and deferred income

	Group 2022 £	Group 2021 £
Deferred income at 1 January 2022	482,394	1,021,470
Resources deferred during the year	981,395	482,394
Amounts released from previous periods	(482,394)	(1,021,470)
<i>Deferred income at 31 December 2022</i>	981,395	482,394

JANE TOMLINSON APPEAL
(A company limited by guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2022

21. Statement of funds

Statement of funds - current year

	Balance at 1 January 2022 £	Income £	Expenditure £	Gains/ (Losses) £	Balance at 31 December 2022 £
<i>Unrestricted funds</i>					
General Funds - all funds	1,934,068	2,330,191	(2,541,541)	(130,491)	1,592,227

Statement of funds - prior year

	Balance at 1 January 2021 £	Income £	Expenditure £	Balance at 31 December 2021 £
<i>Unrestricted funds</i>				
General Funds - all funds	1,416,029	2,335,282	(1,817,243)	1,934,068

JANE TOMLINSON APPEAL
(A company limited by guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2022

22. Summary of funds

Summary of funds - current year

	Balance at 1 January 2022 £	Income £	Expenditure £	Gains/ (Losses) £	Balance at 31 December 2022 £
General funds	1,934,068	2,330,191	(2,541,541)	(130,491)	1,592,227

Summary of funds - prior year

	Balance at 1 January 2021 £	Income £	Expenditure £	Balance at 31 December 2021 £
General funds	1,416,029	2,335,282	(1,817,243)	1,934,068

23. Analysis of net assets between funds

Analysis of net assets between funds - current year

	Unrestricted funds 2022 £	Total funds 2022 £
Tangible fixed assets	218,665	218,665
Intangible fixed assets	33,685	33,685
Fixed asset investments	881,377	881,377
Debtors due after more than one year	59,006	59,006
Current assets	1,503,556	1,503,556
Creditors due within one year	(1,072,663)	(1,072,663)
Creditors due in more than one year	(30,000)	(30,000)
Provisions for liabilities and charges	(1,400)	(1,400)
Total	1,592,226	1,592,226

JANE TOMLINSON APPEAL
(A company limited by guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2022

23. Analysis of net assets between funds (continued)

Analysis of net assets between funds - prior year

	Unrestricted funds 2021 £	Total funds 2021 £
Tangible fixed assets	223,770	223,770
Intangible fixed assets	165,958	165,958
Fixed asset investments	1,000,000	1,000,000
Current assets	1,229,789	1,229,789
Creditors due within one year	(608,551)	(608,551)
Creditors due in more than one year	(71,697)	(71,697)
Provisions for liabilities and charges	(5,200)	(5,200)
Total	1,934,069	1,934,069

24. Reconciliation of net movement in funds to net cash flow from operating activities

	Group 2022 £	Group 2021 £
Net income/expenditure for the year (as per Statement of Financial Activities)	(341,841)	518,039
Adjustments for:		
Depreciation charges	5,105	5,504
Amortisation charges	132,272	30,266
Losses on investments	130,491	-
Investment income	(22,727)	(5,289)
(Increase)/decrease in debtors	(13,237)	97,116
Increase/(decrease) in creditors	429,474	(754,387)
Interest received	(3,924)	-
Interest paid	1,367	7,565
Net cash provided by/(used in) operating activities	316,980	(101,186)

JANE TOMLINSON APPEAL
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NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2022

25. Analysis of cash and cash equivalents

	Group 2022	Group 2021
	£	£
Cash in hand	1,488,535	1,168,998
Total cash and cash equivalents	1,488,535	1,168,998

26. Analysis of changes in net debt

	At 1 January 2022	Cash flows	At 31 December 2022
	£	£	£
Cash at bank and in hand	1,168,998	319,537	1,488,535
	1,168,998	319,537	1,488,535

27. Pension commitments

The group operates a defined contribution pension scheme. The assets of the scheme are held separately from those of the group in an independently administered fund. The pension cost charge represents contributions payable by the group to the fund. £6,103 (2021 - £2,630) were payable to the fund at the balance sheet date and are included in creditors.

28. Related party transactions

Run For All Limited

At the year end the amount owed by Run For All Limited, a subsidiary of the charitable company, was £19,420 (2021: £19,420).

During the period Run For All Limited paid a distribution to Jane Tomlinson Appeal of £26,175 (2021: £nil)

Marathon Yorkshire Limited

During the period Marathon Yorkshire Limited paid a distribution to Jane Tomlinson Appeal of £17,818 (2021: £nil)

Creative Race Limited

During the period Jane Tomlinson Appeal incurred event costs amounting to £38,542 (2021: £nil) payable to Creative Race Limited, a company in which Robert Shaw was a director (resigned 14 September 2022).

Accounts

JANE TOMLINSON APPEAL
(A company limited by guarantee)

UNAUDITED

TRUSTEES' REPORT AND FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 DECEMBER 2021

JANE TOMLINSON APPEAL
(A company limited by guarantee)

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JANE TOMLINSON APPEAL
(A company limited by guarantee)

REFERENCE AND ADMINISTRATIVE DETAILS OF THE COMPANY, ITS TRUSTEES AND ADVISERS
FOR THE YEAR ENDED 31 DECEMBER 2021

Trustees	Stephen Whiteside, Chair Suzanne Tomlinson Craig Maher Robert Shaw Adrian Fitzpatrick
Company registered number	05789921
Charity registered number	1113894
Registered office	Unit 5, Madison Court George Mann Road Leeds West Yorkshire LS10 1DX
Accountants	BHP LLP 1st Floor, Mayesbrook House Redvers Close Leeds West Yorkshire LS16 6QY
Bankers	Yorkshire Building Society 46/48 Commerical Street Rothwell Leeds West Yorkshire LS26 0AW
Solicitors	Thomson & Cooke 12 Stamford Street Stalybridge Cheshire SK15 1LA

JANE TOMLINSON APPEAL
(A company limited by guarantee)

TRUSTEES' REPORT
FOR THE YEAR ENDED 31 DECEMBER 2021

The Trustees present their annual report together with the financial statements of the Company for the year 1 January 2021 to 31 December 2021. The annual report serves the purposes of both a Trustees' report and a directors' report under company law. The Trustees confirm that the annual report and financial statements of the charitable company comply with the current statutory requirements, the requirements of the charitable company's governing document and the provisions of the Statement of Recommended Practice (SORP) applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102) (effective 1 January 2019).

Since the Company qualifies as small under section 382 of the Companies Act 2006, the strategic report required of medium and large companies under the Companies Act 2006 (Strategic Report and Directors' Report) Regulations 2013 has been omitted.

Objectives and activities

a. Policies and objectives

The Jane Tomlinson Appeal supports:

1. the relief and prevention of sickness and suffering and the promotion of health; and
2. such other exclusively charitable purposes the trustees may from time to time determine.

In setting objectives and planning for activities, the Trustees have given due consideration to general guidance published by the Charity Commission relating to public benefit, including the guidance 'Public benefit: running a charity (PB2)'.

b. Strategies for achieving objectives

"Helping children to be happier and healthier and improving the lives of people living with cancer" - Jane Tomlinson Appeal Mission Statement

The Jane Tomlinson Appeal is the legacy of the inspirational Jane Tomlinson CBE and exists to support children's health and wellbeing and to improve the lives of people with cancer. Jane Tomlinson was an amateur athlete and fundraiser known the world over for completing a series of exceptionally difficult endurance challenges- despite being diagnosed with incurable cancer. Given six months to live in 2000, Jane defied her prognosis and endured countless courses of medical treatments, to achieve some truly epic endeavours. These included a full Ironman, two half ironman's, the London Marathon (three times) and three long distance bike rides: John O'Groats to Land's End, Rome to Home(Leeds) and her final huge challenge, a 6,781.8 km 'Ride Across America'.

During her lifetime, Jane raised around £1.85 million for her chosen charities, including Macmillan Cancer Support, Sparks (the children's medical research charity) and Martin House Children's Hospice.

Jane, who was honoured with an MBE and CBE from the Queen, also helped to establish this charity in her name in April 2006 in the hope that funds would continue to be raised for causes she cared about.

Initially operating as a grant-giving charity, the Trustees took the decision to refocus the Jane Tomlinson Appeal back in 2018. They determined the charity should focus on delivering four key pillars, in line with the original ethos of the charity. Those areas are: Kinesio taping for the relief of cancer symptoms; research into a blood test for the early diagnosis of breast cancer; health and wellbeing programmes for primary school age children and its new OWLS (Overcoming Worry, Loss and Sadness) children's bereavement service.

Achievements and performance

a. Main achievements of the Company

During 2021 Covid still had a significant impact on the Charity's ability to generate income. Notwithstanding this, all four pillars continued to be supported. Details of the four projects and our activities during the year are noted below.

b. OWLS Children's Bereavement Service

OWLS (Overcoming Worry, Loss and Sadness) Children's Bereavement Service was launched in August 2019 and was the realisation of a long-held wish by the Tomlinson children to support other youngsters through the death of a loved one.

During 2020 the OWLS service was outsourced to Just 'B' based in Harrogate.

Having experienced the death of their mother at a young age, they understand all too well the difficulties young people can face, both in the long and short-term.

Based in Leeds, but also covering the immediate surrounding areas, the OWLS service is available to children aged 4 to 11 who are not receiving bereavement support elsewhere. Unlike many other organisations in this sector, the aim is still to able to provide access to one-to-one sessions with an experienced children's Bereavement Support Worker for those youngsters most severely affected by their grief.

OWLS offer:

- Practical and emotional advice and support for families
- 'Peer support' activity sessions for bereaved children to meet others in a similar situation and to explore their feelings
- One-to-one therapy for those children most severely affected

The service is entirely free to access and referrals are accepted from schools, social workers, health professionals - or from families or carers directly.

- A parent of children under 18 dies every 22 minutes in the UK; around 23,600 a year.
- This equates to around 111 children being bereaved of a parent every day.
- One in 29 schoolchildren has been bereaved of a parent or sibling - that's a child in every class.
- In Leeds alone around 260 parents die each year.
- Statistics show that adults who experience a bereavement in childhood are also more likely to experience problems in later life; they are more likely to suffer unemployment, have problems with substance abuse and are more likely to be involved in the criminal justice system.

JANE TOMLINSON APPEAL
(A company limited by guarantee)

TRUSTEES' REPORT (CONTINUED)
FOR THE YEAR ENDED 31 DECEMBER 2021

Achievements and performance (continued)

c. Kinesio Taping

Covid meant that the Appeal was unable to put on any study days in 2021. The pillar remains very close to the Tomlinson Family and Trustees. The Appeal expects to relaunch the service in 2022.

Jane Tomlinson underwent Kinesio Taping during the final few months of her life. This taping, the sort of strapping seen on professional athletes made a significant difference to the quality of her life, helping her to breathe more easily, eat and drink and, crucially, to spend more quality time with her family, making memories.

Such was the apparent immediate benefit of the taping which her physio applied with 'no real expectation' that it became one of Jane's final wishes to establish whether other people with cancer might also benefit from this non-drug therapy.

To that end, the Appeal, in partnership with Leeds Seekell University, funded a four-year PhD exploring the potential benefits of Kinesio Taping for the relief of cancer symptoms.

On the basis of that research, in 2018, the Appeal launched its own programme, the first of its kind, of fully funded physiotherapy study days across the UK.

The premise was that physiotherapists working on the treatment of cancer patients could come together to learn more about the technique in theory and practice and its potential benefits to their patients.

Led by the renowned Team GB physiotherapist Alison Rose, who also treated Jane Tomlinson, the first session took place in October 2018 and was immediately oversubscribed with 18 healthcare professionals attending from across the north of England. Such was the interest; a waiting list was established for future sessions. The establishment of the programme was covered extensively in the media, including on television.

As well as learning about the theory around Kinesio Taping in cancer patients and looking at clinical reasoning, attendees learn practical application techniques and are provided with an amount of Kinesio tape to allow them to start offering the therapy to their patients as soon as possible.

d. Mini Mermaids and Young Tritons

Covid meant that the service remained much reduced in 2021. Some face to face support was possible, the majority of work was done to develop and offer a virtual support.

Mini Mermaids and Young Tritons support children with their emotional and physical wellbeing, helping them to be the best and happiest they can be.

It delivers a series of self development programmes, and nurtures a love of sport, for girls and boys in deprived areas.

The scheme received a commitment of £20,000 for 2021, £10,000 was paid in the year with the balance carried over into 2022. Trustees fully expect funding to continue in 2022.

Achievements and performance (continued)

e. Research into the early detection of breast cancer

Utilising funds granted by the Appeal and many others, scientists at the University of Nottingham are developing a test to detect breast cancer cells much earlier than is currently possible. The technology detects specific proteins in the blood and has already been shown to be successful in a trial of lung cancer patients.

If successful, it is hoped the research would lead to the creation of a specific blood test for breast cancer. The blood tests would work by identifying the body's earliest immune response to the presence of the cancer and they are expected to be able to diagnose sufferers up to four years before the disease might show up in traditional screening methods, such as mammograms.

By finding cancer earlier, more people will have a greater chance of survival. Patients can be offered curative treatment before cancer progresses to later and most often incurable stages. The University of Nottingham team are using similar technology to develop tests for use in colon cancer. In time, the technology could then be applied to other solid cancers, such as hepatocellular, pancreatic and prostate cancer.

Trustees committed to fund a further £10,000 for each of the years 21,22,23. The 2021 payment was carried over into 2022.

f. Organisational structure

With great regret and following a period off furlough the Trustees took the decision during 2020 to sadly make the roles of staff employed by the Appeal redundant. Three of the four pillars were unaffected, but in order to allow the OWLS service to continue with a much reduced cost base, the service was outsourced to Just 'B' based in Harrogate.

g. Donations

Even with Covid significantly restricting the Charities ability to raise income, it is very pleasing to report the Charity received £39,625 (2020 - £33,518) in donations.

h. Fundraising

Due to Covid the appeal has not been able to hold any fundraising events in 2021.

i. Grants

Grants have been made in line with the four pillars, these include:

£10,000 to Mini Mermaids and Young Tritons UK C.I.C.

£26,859 for OWLS support days.

£10,000 to University of Nottingham

Financial review

a. Going concern

After making appropriate enquiries, the Trustees have a reasonable expectation that the Company has adequate resources to continue in operational existence for the foreseeable future. For this reason, they continue to adopt the going concern basis in preparing the financial statements. Further details regarding the adoption of the going concern basis can be found in the accounting policies.

b. Reserves policy

The Appeal's Reserves Policy aims to ensure the long term resilience of the charity and its operations.

In agreeing this policy, the Trustees believe that it is in the best interests of the Charity and its beneficiaries, protects and safeguards the assets of the charity and ensures the Charity is accountable to fundraisers, donors and the Charity Commission.

There will be sufficient free reserves held (£100,000 per mass participation event) to ensure the sustainability of the Charity and its trading subsidiaries, which are presently the Appeals main source of funds, both through direct income, such as annual profits, and indirect income including donations, fundraising and event places.

This policy will be reviewed in the 2022 calendar year, in line with future planned growth.

The bulk of these funds are held in long-term deposit accounts, with interest payable to the Appeal. It is the charity's intention, with professional advice, to establish an investment portfolio to generate a further, more substantial, income stream. To further mitigate any risk from Run for All events to the Charity, insurance policies have been taken out against event cancellation.

c. Principal funding

The Appeal's principal sources of income are fundraising, grants, investment income and income from its subsidiary companies by way of Gift Aid donations.

d. Financial position

The total funds held at 31 December 2020 were £ 1,961,057, compared to 2020 funds which were £1,984,519. All funds at the 31 December 2021 were unrestricted. The free reserves of the charitable company were £1,740,194.

No funding beyond 2021 has been committed to the Mini Mermaids and Young Tritons project after 2021 but Trustees fully expect this to continue in the future.

A further £10,000 per year is committed to the University of Nottingham for the continuation of the breast cancer blood test research for 2022 and 2023.

JANE TOMLINSON APPEAL
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TRUSTEES' REPORT (CONTINUED)
FOR THE YEAR ENDED 31 DECEMBER 2021

e. Principal risks and uncertainties

The trustees monitor all major risks and potential risks on an ongoing basis. In 2009 it was decided that due to the expanding run series, trading companies would be established to protect charity funds, and this continues. All major risks are reviewed annually and as they arise.

The COVID-19 pandemic led to a significant shutdown of both social and economic activity in the UK and in many other countries around the globe. Trustees have considered the impact of the COVID-19 virus on the charity and consider the following areas to be those mostly likely to be negatively impacted by COVID-19:

- reduced Gift Aid donations received from trading subsidiaries.
- reduced fundraising; and
- reduced sponsorship income.

f. Subsidiary companies

The Appeal continues to benefit significantly from profits generated by its subsidiary companies, Run For All Limited, Ramathon Limited and Marathon Yorkshire Limited.

The companies stage mass participation events at which entrants are encouraged to raise funds for a favourite cause. The Appeal is one of the charities promoted, but entrants are permitted to raise sponsorship for any cause of their choice.

Covid meant that the subsidiary companies were unable to stage any events in 2020 and as a result of this no Gift Aid has been received from the subsidiaries in 2021.

Structure, governance and management

a. Constitution

Jane Tomlinson Appeal is registered as a charitable company limited by guarantee and was set up by a Memorandum of Association.

b. Methods of appointment or election of Trustees

The management of the Company is the responsibility of the Trustees who are elected and co-opted under the terms of the Memorandum of Association.

The Board of Trustees are responsible for the overall governance of the Charity. Trustees are either elected or co-opted and the total number of Trustees may not be fewer than three. A co-opted member may retain office only until the next Annual General Meeting (AGM) and shall then be eligible for re-election.

In accordance with Article 3.5 of the Articles of Association, one third of the number of Trustees must retire at each AGM. In 2021 Craig Maher stood down and was re-elected.

Structure, governance and management (continued)

c. Policies adopted for the induction and training of Trustees

Trustees are appointed in line with Charity Commission guidance and the charity's constitution. New trustees are given the opportunity to meet with the charity manager and existing trustees ahead of formal appointment. They are asked to attend at least one meeting to gain a better understanding of the charity and their responsibilities as a trustee as set out in the constitution.

All new trustees are referred to Charity Commission guidance (CC3/CC20/The essential Trustee). All trustees give their time voluntarily and receive no benefits from the charity.

d. Related party relationships

The Trustees oversee all wholly owned subsidiary trading companies. These are:

Run for All Limited, which in 2021 organised events in:

- GEAR 10K
- Leeds HM & 10K
- Sheffield HM & 10K
- Lincoln 10k
- Middlesbrough Running Festival

And in 2022 will organise:

- Sheffield HM
- GEAR 10K
- Leeds HM
- Nottingham 10K
- Hull 10K & HM
- Leeds 10K
- Burnley 10K
- York 10K
- Yorkshire Dales Festival
- Middlesbrough Running Festival
- Ipswich HM
- Bury 10K & 10 Mile
- Sheffield 10K
- Lincoln 10K

•Marathon Yorkshire Limited, which was established during 2012. Its primary purpose is to organise the Yorkshire Marathon whose inaugural race was on 20th October 2013. The Yorkshire 10 Mile and the Yorkshire Marathon Relay were also developed to run alongside the marathon and remain regular features of the event

Marathon Yorkshire staged the Yorkshire Marathon in 2021 and will stage it in 2022 also.

Structure, governance and management (continued)

•Ramathon Limited, the owner of the Ramathon Half Marathon in Derby, was purchased in December 2017 and the half marathon taken into the Run For All series umbrella. The new Derby Half Marathon and Derby Family Fun Run first took place in June 2018 and remain part of the overall 'Run For All' stable of events.

Ramathon did not stage the Derby HM in 2021 but will do so in 2022.

•Vitality Events Limited was formed as a holding company to facilitate the purchase of Ramathon Ltd

All subsidiary companies are overseen by the board of Directors who run the companies independently to the charity, with regular reports being given to the trustees via the company CEO, as well as trustees Robert Shaw and Stephen Whiteside, who also sit on the Board of Directors of the subsidiary companies.

e. Financial risk management

The Trustees have assessed the major risks to which the Company is exposed, in particular those related to the operations and finances of the Company, and are satisfied that systems and procedures are in place to mitigate exposure to the major risks.

f. Standards and compliance

The Appeal strives for the highest standards and values its supporters enormously. We continually monitor developments in charity regulation and are a member of the Fundraising Regulator.

The Appeal collects and processes data in accordance with the General Data Protection Act 2018. The Appeal has opted to take the 'Consent' approach, ensuring it has explicit agreement from supporters to contact them and for what purpose.

The Appeal has a clear Privacy Policy and marketing preferences can be updated at any time. The new website is fully compliant with GDPR legislation and rules around cookie policies. The website was designed with accessibility in mind.

Plans for future periods

As this report was written, the UK is emerging from the grip of the COVID-19 pandemic. While there are still many unknowns, the worldwide outbreak is expected to have a serious and lasting impact on the global economy.

At the time of writing, mass participation events have been restarted, although the 2021 calendar will have less events than 2019. However, the future remains bright.

2022 will mark the 20th anniversary of the establishment of the Jane Tomlinson Appeal in and it is hoped this will be a great launchpad for the Appeal going forward to

Increase the profile of the Appeal and the four pillars.

Raise Funds.

Reconnect with Donors and Sponsors following the Covid pandemic.

JANE TOMLINSON APPEAL
(A company limited by guarantee)

TRUSTEES' REPORT (CONTINUED)
FOR THE YEAR ENDED 31 DECEMBER 2021

Members' liability

The Members of the Company guarantee to contribute an amount not exceeding £1 to the assets of the Company in the event of winding up.

Statement of Trustees' responsibilities

The Trustees (who are also the directors of the Company for the purposes of company law) are responsible for preparing the Trustees' report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the Trustees to prepare financial statements for each financial year. Under company law, the Trustees must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the Company and of its incoming resources and application of resources, including its income and expenditure, for that period. In preparing these financial statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles of the Charities SORP (FRS 102);
- make judgments and accounting estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards (FRS 102) have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the Company will continue in business.

The Trustees are responsible for keeping adequate accounting records that are sufficient to show and explain the Company's transactions and disclose with reasonable accuracy at any time the financial position of the Company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the Company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Approved by order of the members of the board of Trustees on 22 September 2022 and signed on their behalf by:


S J Whiteside (Sep 23, 2022 07:09 GMT+1)

Stephen Whiteside

JANE TOMLINSON APPEAL
(A company limited by guarantee)

INDEPENDENT EXAMINER'S REPORT
FOR THE YEAR ENDED 31 DECEMBER 2021

Independent examiner's report to the Trustees of Jane Tomlinson Appeal ('the Company')

I report to the charity Trustees on my examination of the accounts of the Company for the year ended 31 December 2021.

Responsibilities and basis of report

As the Trustees of the Company (and its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the Company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of the Company's accounts carried out under section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

Independent examiner's statement

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of the Company as required by section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities [applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)].

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

This report is made solely to the Company's Trustees, as a body, in accordance with Part 4 of the Charities (Accounts and Reports) Regulations 2008. My work has been undertaken so that I might state to the Company's Trustees those matters I am required to state to them in an independent examiner's report and for no other purpose. To the fullest extent permitted by law, I do not accept or assume responsibility to anyone other than the Company and the Company's Trustees as a body, for my work or for this report.

Signed: *Alyson Kimber*

Dated: **Sep 23, 2022**

Alyson Kimber FCCA, DChA

BHP LLP

1st Floor, Mayesbrook House
Redvers Close
Leeds
West Yorkshire
LS16 6QY

JANE TOMLINSON APPEAL
(A company limited by guarantee)

STATEMENT OF FINANCIAL ACTIVITIES (INCORPORATING INCOME AND EXPENDITURE ACCOUNT)
FOR THE YEAR ENDED 31 DECEMBER 2021

	Note	Unrestricted funds 2021 £	Total funds 2021 £	Total funds 2020 £
Income from:				
Donations and legacies	3	39,625	39,625	334,078
Investments	4	5,289	5,289	12,504
Other income	5	20,810	20,810	12,058
Total income		65,724	65,724	358,640
Expenditure on:				
Raising funds	6	-	-	5,859
Charitable activities	8	89,186	89,186	148,792
Total expenditure		89,186	89,186	154,651
Net movement in funds		(23,462)	(23,462)	203,989
Reconciliation of funds:				
Total funds brought forward		1,984,519	1,984,519	1,780,530
Net movement in funds		(23,462)	(23,462)	203,989
Total funds carried forward		1,961,057	1,961,057	1,984,519

The Statement of financial activities includes all gains and losses recognised in the year.

The notes on pages 15 to 31 form part of these financial statements.

JANE TOMLINSON APPEAL
(A company limited by guarantee)
REGISTERED NUMBER: 05789921

BALANCE SHEET
AS AT 31 DECEMBER 2021

	Note	2021 £	2020 £
Fixed assets			
Intangible assets	13	1,258	12,422
Tangible assets	14	219,602	224,290
Investments	15	3	3
		220,863	236,715
Current assets			
Debtors	16	20,601	22,515
Investments	17	1,000,000	1,035,205
Cash at bank and in hand		735,093	695,668
		1,755,694	1,753,388
Creditors: amounts falling due within one year	18	(15,500)	(5,584)
Net current assets		1,740,194	1,747,804
Total assets less current liabilities		1,961,057	1,984,519
Net assets excluding pension asset		1,961,057	1,984,519
Total net assets		1,961,057	1,984,519
Charity funds			
Restricted funds	20	-	-
Unrestricted funds	20	1,961,057	1,984,519
Total funds		1,961,057	1,984,519

The Company was entitled to exemption from audit under section 477 of the Companies Act 2006.

The members have not required the company to obtain an audit for the year in question in accordance with section 476 of Companies Act 2006.

The Trustees acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and preparation of financial statements.

JANE TOMLINSON APPEAL
(A company limited by guarantee)
REGISTERED NUMBER: 05789921

BALANCE SHEET (CONTINUED)
AS AT 31 DECEMBER 2021

The financial statements have been prepared in accordance with the provisions applicable to entities subject to the small companies regime.

The financial statements were approved and authorised for issue by the Trustees on 22 September 2022 and signed on their behalf by:


S J Whiteside (Sep 23, 2022 07:09 GMT+1)

Stephen Whiteside

The notes on pages 15 to 31 form part of these financial statements.

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2021

1. General information

The charity is a charitable company limited by guarantee, incorporated in England and Wales, and consequently does not have share capital. Each of the trustees is liable to contribute an amount not exceeding £1 towards the assets of the charity in the event of liquidation.

The address of its registered office is Unit 5, Madison Comi, George Mann Road, Leeds, West Yorkshire, LS10 1DX.

2. Accounting policies

2.1 Basis of preparation of financial statements

The financial statements have been prepared in accordance with the Charities SORP (FRS 102) - Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) and the Companies Act 2006.

The charity opted to adopt bulletin 1 published on 2 February 2016 and have therefore not included a cash flow statement in these financial statements.

Jane Tomlinson Appeal meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy.

The functional and presentation currency is pounds sterling, the financial statements are rounded to the nearest £.

2.2 Going concern

The Trustees consider that there are no material uncertainties about the charity's ability to continue as a going concern nor any significant areas of uncertainty that affect the carrying value of assets held by the charity.

2.3 Income

All income is recognised once the has entitlement to the income, it is probable that the income will be received and the amount of income receivable can be measured reliably.

The recognition of income from legacies is dependent on establishing entitlement, the probability of receipt and the ability to estimate with sufficient accuracy the amount receivable. Evidence of entitlement to a legacy exists when the has sufficient evidence that a gift has been left to them (through knowledge of the existence of a valid will and the death of the benefactor) and the executor is satisfied that the property in question will not be required to satisfy claims in the estate. Receipt of a legacy must be recognised when it is probable that it will be received and the fair value of the amount receivable, can be reliably measured.

Grants are included in the statement of financial activities on a receivable basis. The balance of income received for specific purposes but not expended during the period is shown in the relevant funds on the balance sheet. Where income is received in advance of entitlement of receipt, its recognition is deferred and included in creditors as deferred income. Where entitlement occurs before income is received, the income is accrued.

2. Accounting policies (continued)

2.3 Income (continued)

Gifts in kind donated for distribution are included at valuation and recognised as income when they are distributed to the projects. Gifts donated for resale are included as income when they are sold.

Where the donated good is a fixed asset, it is measured at fair value, unless it is impractical to measure this reliably, in which case the cost of the item to the donor should be used. The gain is recognised as income from donations and a corresponding amount is included in the appropriate fixed asset class and depreciated over the useful economic life in accordance with the 's accounting policies.

On receipt, donated professional services and facilities are recognised on the basis of the value of the gift to the which is the amount it would have been willing to pay to obtain services or facilities of equivalent economic benefit on the open market; a corresponding amount is then recognised in expenditure in the period of receipt.

Income tax recoverable in relation to donations received under Gift Aid or deeds of covenant is recognised at the time of the donation.

Income tax recoverable in relation to investment income is recognised at the time the investment income is receivable.

Other income is recognised in the period in which it is receivable and to the extent the goods have been provided or on completion of the service.

Income earned on bank accounts is included upon notification of the interest paid or payable by the bank.

2.4 Expenditure

Expenditure is recognised once there is a legal or constructive obligation to transfer economic benefit to a third party, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is classified by activity. The costs of each activity are made up of the total of direct costs and shared costs, including support costs involved in undertaking each activity. Direct costs attributable to a single activity are allocated directly to that activity. Shared costs which contribute to more than one activity and support costs which are not attributable to a single activity are apportioned between those activities on a basis consistent with the use of resources. Central staff costs are allocated on the basis of time spent, and depreciation charges allocated on the portion of the asset's use.

Expenditure on raising funds includes all expenditure incurred by the Company to raise funds for its charitable purposes and includes costs of all fundraising activities events and non-charitable trading.

Expenditure on charitable activities is incurred on directly undertaking the activities which further the Company's objectives, as well as any associated support costs.

2. Accounting policies (continued)

2.4 Expenditure (continued)

Grants payable are charged in the year when the offer is made except in those cases where the offer is conditional, such grants being recognised as expenditure when the conditions attaching are fulfilled. Grants offered subject to conditions which have not been met at the year end are noted as a commitment, but not accrued as expenditure.

All expenditure is inclusive of irrecoverable VAT.

2.5 Taxation

The Company is considered to pass the tests set out in Paragraph 1 Schedule 6 of the Finance Act 2010 and therefore it meets the definition of a charitable company for UK corporation tax purposes. Accordingly, the Company is potentially exempt from taxation in respect of income or capital gains received within categories covered by Chapter 3 Part 11 of the Corporation Tax Act 2010 or Section 256 of the Taxation of Chargeable Gains Act 1992, to the extent that such income or gains are applied exclusively to charitable purposes.

2.6 Intangible assets and amortisation

Intangible assets costing £500 or more are capitalised and recognised when future economic benefits are probable and the cost or value of the asset can be measured reliably.

Intangible assets are initially recognised at cost. After recognition, under the cost model, intangible assets are measured at cost less any accumulated amortisation and any accumulated impairment losses.

Amortisation is provided on intangible assets at rates calculated to write off the cost of each asset on a straight-line basis over its expected useful life.

Amortisation is provided on the following basis:

Website costs	- 33 % On cost
---------------	----------------

2.7 Tangible fixed assets and depreciation

Tangible fixed assets costing £500 or more are capitalised and recognised when future economic benefits are probable and the cost or value of the asset can be measured reliably.

Tangible fixed assets are initially recognised at cost. After recognition, under the cost model, tangible fixed assets are measured at cost less accumulated depreciation and any accumulated impairment losses. All costs incurred to bring a tangible fixed asset into its intended working condition should be included in the measurement of cost.

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2021

2. Accounting policies (continued)

2.7 Tangible fixed assets and depreciation (continued)

Depreciation is charged so as to allocate the cost of tangible fixed assets less their residual value over their estimated useful lives, .

Depreciation is provided on the following basis:

Land and Buildings	-	2%	on cost
Leasehold Improvements	-	10%	on cost
Computer equipment	-	35%	on cost
Office equipment	-	25%	on cost
Fixtures and fittings	-	10%	reducing balance

The assets' residual values, useful lives and depreciation methods are reviewed, and adjusted prospectively if appropriate, or if there is an indication of a significant change since the last reporting date.

Gains and losses on disposals are determined by comparing the proceeds with the carrying amount and are recognised in the statement of financial activities.

2.8 Investments

Fixed asset investments are a form of financial instrument and are initially recognised at their transaction cost and subsequently measured at fair value at the balance sheet date, unless the value cannot be measured reliably in which case it is measured at cost less impairment. Investment gains and losses, whether realised or unrealised, are combined and presented as 'Gains/(Losses) on investments' in the statement of financial activities.

Investments in subsidiaries are valued at cost less provision for impairment.

2.9 Debtors

Trade and other debtors are recognised at the settlement amount after any trade discount offered. Prepayments are valued at the amount prepaid net of any trade discounts due.

2.10 Cash at bank and in hand

Cash at bank and in hand includes cash and short-term highly liquid investments with a short maturity of three months or less from the date of acquisition or opening of the deposit or similar account.

2.11 Liabilities and provisions

Liabilities are recognised when there is an obligation at the balance sheet date as a result of a past event, it is probable that a transfer of economic benefit will be required in settlement, and the amount of the settlement can be estimated reliably.

Liabilities are recognised at the amount that the Company anticipates it will pay to settle the debt or the amount it has received as advanced payments for the goods or services it must provide.

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2021

2. Accounting policies (continued)

2.12 Financial instruments

The Company only has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value with the exception of bank loans which are subsequently measured at amortised cost using the effective interest method.

2.13 Operating leases

Rentals paid under operating leases are charged to the statement of financial activities on a straight line basis over the lease term.

2.14 Pensions

The Company operates a defined contribution pension scheme which is a pension plan under which fixed asset contributions are paid into a pension fund and the charity has no legal or constructive obligation to pay further contributions even if the fund does not hold sufficient assets to pay all employees the benefits relating to employee service in the current and prior periods.

Contributions to defined contribution plans are recognised in the Statement of Financial Activities when they are due. If contribution payments exceed the contribution due for service, the excess is recognised as a prepayment.

2.15 Fund accounting

General funds are unrestricted funds which are available for use at the discretion of the Trustees in furtherance of the general objectives of the Company and which have not been designated for other purposes.

Designated funds comprise unrestricted funds that have been set aside by the Trustees for particular purposes. The aim and use of each designated fund is set out in the notes to the financial statements.

Restricted funds are funds which are to be used in accordance with specific restrictions imposed by donors or which have been raised by the Company for particular purposes. The costs of raising and administering such funds are charged against the specific fund. The aim and use of each restricted fund is set out in the notes to the financial statements.

Investment income, gains and losses are allocated to the appropriate fund.

JANE TOMLINSON APPEAL
(A company limited by guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2021

2. Accounting policies (continued)

3. Income from donations and legacies

	Unrestricted funds 2021 £	Total funds 2021 £	Total funds 2020 £
Donations	39,625	39,625	33,518
Gift aid received from trading subsidiary	-	-	300,560
	<u>39,625</u>	<u>39,625</u>	<u>334,078</u>
Total 2020	<u>334,078</u>	<u>334,078</u>	

Due to the impact of the Coronavirus pandemic on the subsidiary it was unable to make a gift aid donation in 2021.

4. Investment income

	Unrestricted funds 2021 £	Total funds 2021 £	Total funds 2020 £
Interest receivable	5,289	5,289	12,504
	<u>5,289</u>	<u>5,289</u>	
Total 2020	<u>12,504</u>	<u>12,504</u>	

JANE TOMLINSON APPEAL
(A company limited by guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2021

5. Other incoming resources

	Unrestricted funds 2021 £	Total funds 2021 £	Total funds 2020 £
Coronavirus Job Retention Scheme	-	-	12,058
Other income	20,810	20,810	-
	<u>20,810</u>	<u>20,810</u>	<u>12,058</u>
Total 2020	<u>12,058</u>	<u>12,058</u>	

6. Expenditure on raising funds

Costs of raising voluntary income

	Unrestricted funds 2021 £	Total funds 2021 £	Total funds 2020 £
Costs of staging events	-	-	5,859
	<u>-</u>	<u>-</u>	<u>5,859</u>
Total 2020	<u>5,859</u>	<u>5,859</u>	

JANE TOMLINSON APPEAL
(A company limited by guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2021

7. Analysis of grants

	Grants to Institutions 2021 £	Total funds 2021 £	Total funds 2020 £
Grants to institutions	46,859	46,859	50,866
Total 2020	50,866	50,866	

The Company has made the following material grants to institutions during the year:

<i>Name of institution</i>	2021 £	2020 £
Mini Mermaid and Young Tritons UK CIC	10,000	10,000
OWLS support days	26,859	-
University of Nottingham	10,000	10,000
North Yorkshire Hospice Care	-	30,866
	46,859	50,866
	46,859	50,866

8. Analysis of expenditure on charitable activities

Summary by fund type

	Unrestricted funds 2021 £	Total 2021 £	Total 2020 £
Charitable activities	89,186	89,186	148,792
Total 2020	148,792	148,792	

JANE TOMLINSON APPEAL
(A company limited by guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2021

9. Analysis of expenditure by activities

	Grant funding of activities 2021 £	Support costs 2021 £	Total funds 2021 £	Total funds 2020 £
Charitable activities	46,859	42,327	89,186	148,792
Total 2020	50,866	97,926	148,792	

Analysis of support costs

	Activities 2021 £	Total funds 2021 £	Total funds 2020 £
Office costs	10,462	10,462	10,799
Depreciation	15,852	15,852	14,939
Sundry costs	604	604	214
Computer running costs	4,752	4,752	-
Membership costs	1,048	1,048	-
Bank charges	185	185	-
Insurance costs	475	475	-
Governance costs	8,949	8,949	71,974
	42,327	42,327	97,926
Total 2020	97,926	97,926	

JANE TOMLINSON APPEAL
(A company limited by guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2021

10. Independent examiner's remuneration

	2021	2020
	£	£
Fees payable to the Company's independent examiner for the independent examination of the Company's annual accounts	1,800	2,640
Fees payable to the Company's independent examiner in respect of: All other services not included above	3,803	4,661
	=====	=====

11. Staff costs

	2021	2020
	£	£
Wages and salaries	3,346	51,951
Social security costs	-	1,524
Contribution to defined contribution pension schemes	-	1,598
	3,346	55,073
	=====	=====

The average number of persons employed by the Company during the year was as follows:

	2021	2020
	No.	No.
Trustees	5	5
Employed staff	-	3
	5	8
	=====	=====

No employee received remuneration amounting to more than £60,000 in either year.

12. Trustees' remuneration and expenses

During the year, no Trustees received any remuneration or other benefits (2020 - £NIL).

During the year ended 31 December 2021, no Trustee expenses have been incurred (2020 - £NIL).

JANE TOMLINSON APPEAL
(A company limited by guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2021

13. Intangible assets

	Website £
<i>Cost</i>	
At 1 January 2021	33,525
At 31 December 2021	33,525
<i>Amortisation</i>	
At 1 January 2021	21,103
Charge for the year	11,164
At 31 December 2021	32,267
<i>Net book value</i>	
At 31 December 2021	1,258
At 31 December 2020	12,422

JANE TOMLINSON APPEAL
(A company limited by guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2021

14. Tangible fixed assets

	Land and buildings £	Fixtures and fittings £	Total £
Cost or valuation			
At 1 January 2021	252,418	16,398	268,816
At 31 December 2021	252,418	16,398	268,816
Depreciation			
At 1 January 2021	28,128	16,398	44,526
Charge for the year	4,688	-	4,688
At 31 December 2021	32,816	16,398	49,214
Net book value			
At 31 December 2021	219,602	-	219,602
At 31 December 2020	224,290	-	224,290

15. Fixed asset investments

	Investments in subsidiary companies £
Cost or valuation	
At 1 January 2021	3
At 31 December 2021	3
Net book value	
At 31 December 2021	3
At 31 December 2020	3

JANE TOMLINSON APPEAL
(A company limited by guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2021

Principal subsidiaries

The following were subsidiary undertakings of the Company:

Names	Company number	Registered office or principal place of business	Principal activity
Run For All Limited	05701790	England & Wales	Fundraising & event management
Marathon Yorkshire Limited	08295830	England & Wales	Fundraising & event management
Vitality Events Limited	11022622	England & Wales	Fundraising & event management
Ramathon Limited	09714327	England & Wales	Fundraising & event management

Class of shares	Holding
Ordinary	100%
Ordinary	100%
Ordinary	100%
Ordinary	100%

The financial results of the subsidiaries for the year were:

Names	Income £	Expenditure £	Profit/(Loss)/ Surplus/ (Deficit) for the year £	Net assets £
Run For All Limited	1,597,827	1,133,009	464,818	114,855
Marathon Yorkshire Limited	546,348	444,836	101,512	16,383
Vitality Events Limited	-	41,515	(41,515)	(45,248)
Ramathon Limited	125,383	87,016	38,367	(4,395)

Any taxable profits generated by the subsidiaries are donated to the Jane Tomlinson Appeal under gift aid.

JANE TOMLINSON APPEAL
(A company limited by guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2021

16. Debtors

	2021	2020
	£	£
Trade debtors	1,181	936
Amounts owed by group undertakings	19,420	19,647
Other debtors	-	1,932
	20,601	22,515

17. Current asset investments

	2021	2020
	£	£
Investments in group participating undertakings	1,000,000	1,035,205

18. Creditors: Amounts falling due within one year

	2021	2020
	£	£
Accruals and deferred income	15,500	5,584

19. Financial instruments

	2021	2020
	£	£
Financial assets		
Financial assets measured at fair value through income and expenditure	735,093	695,668

JANE TOMLINSON APPEAL
(A company limited by guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2021

20. Statement of funds

Statement of funds - current year

	Balance at 1 January 2021 £	Income £	Expenditure £	Balance at 31 December 2021 £
<i>Unrestricted funds</i>				
General Funds - all funds	1,984,519	65,724	(89,186)	1,961,057

Statement of funds - prior year

	Balance at 1 January 2020 £	Income £	Expenditure £	Transfers in/out £	Balance at 31 December 2020 £
<i>Unrestricted funds</i>					
<i>Designated funds</i>					
OWLS support days	-	-	(84,233)	84,233	-
Mini Mermaid and Young Tritons	-	-	(10,000)	10,000	-
	-	-	(94,233)	94,233	-
<i>General funds</i>					
General Funds	1,780,530	358,640	(60,418)	(94,233)	1,984,519
<i>Total Unrestricted funds</i>	1,780,530	358,640	(154,651)	-	1,984,519

JANE TOMLINSON APPEAL
(A company limited by guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2021

21. Summary of funds

Summary of funds - current year

	Balance at 1 January 2021 £	Income £	Expenditure £	Balance at 31 December 2021 £
General funds	1,984,519	65,724	(89,186)	1,961,057

Summary of funds - prior year

	Balance at 1 January 2020 £	Income £	Expenditure £	Transfers in/out £	Balance at 31 December 2020 £
Designated funds	-	-	(94,233)	94,233	-
General funds	1,780,530	358,640	(60,418)	(94,233)	1,984,519
	1,780,530	358,640	(154,651)	-	1,984,519

22. Analysis of net assets between funds

Analysis of net assets between funds - current year

	Unrestricted funds 2021 £	Total funds 2021 £
Tangible fixed assets	219,602	219,602
Intangible fixed assets	1,258	1,258
Fixed asset investments	3	3
Current assets	1,755,694	1,755,694
Creditors due within one year	(15,500)	(15,500)
Total	1,961,057	1,961,057

JANE TOMLINSON APPEAL
(A company limited by guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2021

22. Analysis of net assets between funds (continued)

Analysis of net assets between funds - prior year

	Unrestricted funds 2020 £	Total funds 2020 £
Tangible fixed assets	224,290	224,290
Intangible fixed assets	12,422	12,422
Fixed asset investments	3	3
Current assets	1,753,388	1,753,388
Creditors due within one year	(5,584)	(5,584)
Total	1,984,519	1,984,519

23. Related party transactions

Run For All Limited

At the year end the amount owed to the charity by Run For All Limited, a subsidiary of the charitable company, was £19,420 (2020: £19,647).

Jane Tomlinson Appeal

Company No: 05789921 Charity No: 1113894

BHP, Chartered Accountants
Mayesbrook House
Lawnswood Business Park
Redvers Close
LS16 6QY

Dear Sirs

The following representations are made on the basis of enquiries of management and staff with relevant knowledge and experience such as we consider necessary in connection with your independent examination of the charitable company's financial statements for the year ended 31 December 2021. These enquiries have included inspection of supporting documentation where appropriate. All representations are made to the best of our knowledge and belief.

General

- 1 We acknowledge that the work performed by you is substantially less in scope than an audit performed in accordance with International Standards on Auditing (UK) and that you do not express an audit opinion.
- 2 We confirm that the charitable company qualifies as small in accordance with the conditions set out in chapter 1 of part 15 of the Companies Act 2006.
- 3 We confirm that the charitable company was entitled to exemption under section 144 of the Charities Act 2011 the requirement to have its financial statements for the financial year ended 31 December 2021 audited. We also confirm that the members have not required the company to obtain an audit of its financial statements for the financial year in accordance with section 476 of the Companies Act 2006.
- 4 We have fulfilled our responsibilities as trustees as set out in the terms of your engagement letter dated 18 January 2022, under the Companies Act 2006 for preparing financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice), for being satisfied that they give a true and fair view and for making accurate representations to you.
- 5 All the transactions undertaken by the charitable company have been properly reflected and recorded in the accounting records.
- 6 All the accounting records have been made available to you for the purpose of your independent examination. We have provided you with unrestricted access to all appropriate persons within the charitable company, and with all other records and related information requested, including minutes of all management and trustee meetings and correspondence with The Charity Commission.
- 7 The financial statements are free of material misstatements, including omissions.
- 8 The effects of uncorrected misstatements are immaterial both individually and in total.

Assets and liabilities

- 9 The charitable company has satisfactory title to all assets and there are no liens or encumbrances on the charitable company's assets, except for those that are disclosed in the notes to the financial statements.
- 10 All actual liabilities, contingent liabilities and guarantees given to third parties have been recorded or disclosed as appropriate.
- 11 We have no plans or intentions that may materially alter the carrying value and where relevant the fair value measurements or classification of assets and liabilities reflected in the financial statements.

Accounting estimates

- 12 Significant assumptions used by us in making accounting estimates, including those measured at fair value, are reasonable.

Loans and arrangements

- 13 The charitable company has not granted any advances or credits to, or made guarantees on behalf of, directors other than those disclosed in the financial statements.

Legal claims

- 14 We have disclosed to you all claims in connection with litigation that have been, or are expected to be, received and such matters, as appropriate, have been properly accounted for, and disclosed in, the financial statements.

Laws and regulations

- 15 We have disclosed to you all known instances of non-compliance or suspected non-compliance with laws and regulations whose effects should be considered when preparing the financial statements.

Related parties

- 16 Related party relationships and transactions have been appropriately accounted for and disclosed in the financial statements. We have disclosed to you all relevant information concerning such relationships and transactions and are not aware of any other matters which require disclosure in order to comply with legislative and accounting standards requirements.

Subsequent events

- 17 All events subsequent to the date of the financial statements which require adjustment or disclosure have been properly accounted for and disclosed.

Going concern

- 18 We believe that the charitable company's financial statements should be prepared on a going concern basis on the grounds that current and future sources of funding or support will be more than adequate for the charitable company's needs. We have considered a period of twelve months from the date of approval of the financial statements. We believe that no further disclosures relating to the charitable company's ability to continue as a going concern need to be made in the financial statements.

Grants and donations

- 19 All grants, donations and other income, the receipt of which is subject to specific terms or conditions, have been notified to you. There have been no breaches of terms or conditions in the application of such income.

Yours faithfully

S J Whiteside

S J Whiteside (Sep 23, 2022 07:09 GMT+1)

.....
Signed on behalf of the board of trustees

Date: Sep 23, 2022

JTA - Letter of Rep 2022

Final Audit Report

2022-09-23

Created:	2022-09-22
By:	Alyson Kimber (alyson.kimber@bhp.co.uk)
Status:	Signed
Transaction ID:	CBJCHBCAABAA9Aixf_bEI4dOHlzWJkeb5JNSZy6Njlt9

"JTA - Letter of Rep 2022" History

-  Document created by Alyson Kimber (alyson.kimber@bhp.co.uk)
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-  Signer xswhiteside@hotmail.com entered name at signing as S J Whiteside
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-  Document e-signed by Alyson Kimber (alyson.kimber@bhp.co.uk)
Signature Date: 2022-09-23 - 9:26:48 AM GMT - Time Source: server- IP address: 77.102.117.187
-  Agreement completed.
2022-09-23 - 9:26:48 AM GMT

Accounts

Company registration number: 05789921

Charity registration number: 1113894

Jane Tomlinson Appeal

(A company limited by guarantee)

Annual Report and Financial Statements

for the Year Ended 31 December 2020

Jane Tomlinson Appeal

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**Jane Tomlinson Appeal (Limited by Guarantee)
Trustees' Report
For the year ended 31 December 2020**

The Board of Trustees of the Jane Tomlinson Appeal ("The Charity"), who also act as Directors, present their annual report for the period ended 31 December 2020 under the Companies Act 2006 and the Charities Act 2011, together with the financial statements for that year.

Objectives and Activities

The Jane Tomlinson Appeal supports:

1. the relief and prevention of sickness and suffering and the promotion of health; and
2. such other exclusively charitable purposes the trustees may from time to time determine

All activities further the charity's purpose for the public benefit and the trustees have had regard to the Charity Commission's guidance on public benefit.

'Helping children to be happier and healthier and improving the lives of people living with cancer' – Jane Tomlinson Appeal Mission Statement

The Jane Tomlinson Appeal is the legacy of the inspirational Jane Tomlinson CBE and exists to support children's health and wellbeing and to improve the lives of people with cancer. Jane Tomlinson was an amateur athlete and fundraiser known the world over for completing a series of exceptionally difficult endurance challenges – despite being diagnosed with incurable cancer. Given six months to live in 2000, Jane defied her prognosis and endured countless courses of medical treatments, to achieve some truly epic endeavours. These included a full Ironman, two half Ironmans, the London Marathon (three times) and three long distance bike rides: John O'Groats to Land's End, Rome to Home (Leeds) and her final huge challenge, a 6,781.8 km 'Ride Across America'.

During her lifetime, Jane raised around £1.85 million for her chosen charities, including Macmillan Cancer Support, Sparks (the children's medical research charity) and Martin House Children's Hospice.

Jane, who was honoured with an MBE and CBE from the Queen, also helped to establish this charity in her name in April 2006 in the hope that funds would continue to be raised for causes she cared about.

Initially operating as a grant-giving charity, the Trustees took the decision to refocus the Jane Tomlinson Appeal back in 2018.

They determined the charity should focus on delivering four key pillars, in line with the original ethos of the charity.

Those areas are: Kinesio taping for the relief of cancer symptoms; research into a blood test for the early diagnosis of breast cancer; health and wellbeing programmes for primary school age children and its new OWLS (Overcoming Worry, Loss and Sadness) children's bereavement service.

Performance

During 2020 Covid had a significant impact on the Charity's ability to generate income. Notwithstanding this, all four pillars continued to be supported.

Organisational Structure

With great regret and following a period of furlough the Trustees took the decision during 2020 to sadly make the roles of staff employed by the Appeal redundant. Three of the four pillars were unaffected, but in order to allow the OWLS service to continue with a much reduced cost base, the service was outsourced to Just 'B' based in Harrogate.

**Jane Tomlinson Appeal (Limited by Guarantee)
Trustees' Report
For the year ended 31 December 2020**

Our Four Projects

Kinesio Taping

Covid meant that the Appeal was unable to put on any study days in 2020.

Jane Tomlinson underwent Kinesio Taping during the final few months of her life. This taping - the sort of strapping seen on professional athletes - made a significant difference to the quality of her life, helping her to breathe more easily, eat and drink and, crucially, to spend more quality time with her family, making memories.

Such was the apparent immediate benefit of the taping - which her physio applied with 'no real expectation' - that it became one of Jane's final wishes to establish whether other people with cancer might also benefit from this non-drug therapy.

To that end, the Appeal, in partnership with Leeds Beckett University, funded a four-year PhD exploring the potential benefits of Kinesio Taping for the relief of cancer symptoms.

On the basis of that research, in 2018, the Appeal launched its own programme - the first of its kind - of fully-funded physiotherapy study days across the UK.

The premise was that physiotherapists working on the treatment of cancer patients could come together to learn more about the technique - in theory and practice - and its potential benefits to their patients.

Led by the renowned Team GB physiotherapist Alison Rose, who also treated Jane Tomlinson, the first session took place in October 2018 and was immediately over-subscribed with 18 healthcare professionals attending from across the north of England. Such was the interest; a waiting list was established for future sessions. The establishment of the programme was covered extensively in the media, including on television.

As well as learning about the theory around Kinesio Taping in cancer patients and looking at clinical reasoning, attendees learn practical application techniques and are provided with an amount of Kinesio tape to allow them to start offering the therapy to their patients as soon as possible.

Mini Mermaids and Young Tritons

Covid meant that the service was very much reduced in 2020. Face to face support was not possible, however great work was done to develop and offer a virtual support.

Mini Mermaids and Young Tritons support children with their emotional and physical well-being, helping them to be the best and happiest they can be.

It delivers a series of self-development programmes, and nurtures a love of sport, for girls and boys in deprived areas.

The scheme had previously received a grant from the Appeal and in 2018, Trustees agreed to continue their support of the project, to the tune of £20,000 per annum for a three year period up to 2020.

Research into the early detection of breast cancer

Utilising funds granted by the Appeal and many others, scientists at the University of Nottingham are developing a test to detect breast cancer cells much earlier than is currently possible.

The technology detects specific proteins in the blood and has already been shown to be successful in a trial of lung cancer patients.

If successful, it is hoped the research would lead to the creation of a specific blood test for breast cancer.

Jane Tomlinson Appeal (Limited by Guarantee)
Trustees' Report
For the year ended 31 December 2020

The blood tests would work by identifying the body's earliest immune response to the presence of the cancer and they are expected to be able to diagnose sufferers up to four years before the disease might show up in traditional screening methods, such as mammograms.

By finding cancer earlier, more people will have a greater chance of survival.

Patients can be offered curative treatment before cancer progresses to later and most often incurable stages. The University of Nottingham team are using similar technology to develop tests for use in colon cancer.

In time, the technology could then be applied to other solid cancers, such as hepatocellular, pancreatic and prostate cancer.

The Appeal has committed to making a substantial contribution of at least £10,000 per annum in 2018, 2019 and 2020 to the research, a £30,000 minimum commitment in total.

OWLS Children's Bereavement Service

Covid meant that the service was very much reduced in 2020. Face to face support was not possible, however great work was done to develop and offer a virtual support.

The new OWLS (Overcoming Worry, Loss and Sadness) Children's Bereavement Service was launched in August 2019 and was the realisation of a long-held wish by the Tomlinson children to support other youngsters through the death of a loved one.

Having experienced the death of their mother at a young age, they understand all too well the difficulties young people can face - both in the long and short-term.

Based in Leeds, but also covering the immediate surrounding areas, the OWLS service is available to children aged 4 to 11 who are not being supported elsewhere. Unlike many other organisations in this sector, the aim is still to be able to provide access to one-to-one sessions with a qualified children's psychotherapist for those youngsters most severely affected by their grief.

OWLS offers:

- Practical and emotional advice and support for families
- 'Peer support' activity sessions for bereaved children to meet others in a similar situation and to explore their feelings
- One-to-one therapy for those children most severely affected
- Support for teachers and school staff in both day to day and crisis situations
- Assemblies and school workshops to allow children to explore themes around death in a safe and supportive environment
- A lending library for children and adults to help them understand death and the grieving process

The service is entirely free to access and referrals are accepted from schools, social workers, health professionals - or from families or carers directly.

Jane Tomlinson Appeal (Limited by Guarantee)
Trustees' Report
For the year ended 31 December 2020

Where families are in extreme hardship, transport and other arrangements are also offered free of charge to allow children to attend the peer support sessions, for example.

- A parent of children under 18 dies every 22 minutes in the UK; around 23,600 a year.
- This equates to around 111 children being bereaved of a parent every day.
- One in 29 schoolchildren has been bereaved of a parent or sibling – that's a child in every class.
- In Leeds alone around 260 parents die each year.
- Statistics show that adults who experience a bereavement in childhood are also more likely to experience problems in later life; they are more likely to suffer unemployment, have problems with substance abuse and are more likely to be involved in the criminal justice system.

Donations

Even with Covid significantly restricting the Charities ability to raise income, it is very pleasing to report the Charity received £33,518 in donations.

Fundraising

Covid meant that the Appeal was not able to stage any fund-raising events in 2020.

Grants

Grants were made in line with the Charities four Pillars.

- £10,000 to Mini Mermaids and Young Tritons UK C.I.C.
- £30,866 to North Yorkshire Hospice Care (Parent undertaking of Just 'B').
- £10,000 to University of Nottingham.

Corporate partners

Due to Covid no activity was done with Corporate Partners.

Subsidiary companies

The Appeal continues to benefit significantly from profits generated by its subsidiary companies, Run For All Ltd, Ramathon Ltd and Marathon Yorkshire Ltd.

The companies stage mass participation events at which entrants are encouraged to raise funds for a favourite cause. The Appeal is one of the charities promoted, but entrants are permitted to raise sponsorship for any cause of their choice.

Covid meant that the subsidiary companies were unable to stage any events in 2020 and as a result of this there were will be no Gift Aid received from the subsidiaries in 2021.

Standards and Compliance

The Appeal strives for the highest standards and values its supporters enormously. We continually monitor developments in charity regulation and are a member of the **Fundraising Regulator**.

The Appeal collects and processes data in accordance with the **General Data Protection Act 2018**. The Appeal has opted to take the 'Consent' approach, ensuring it has explicit agreement from supporters to contact them – and for what purpose.

The Appeal has a clear **Privacy Policy** and marketing preferences can be updated at any time. The new website is fully compliant with GDPR legislation and rules around cookie policies. The website was designed with accessibility in mind.

Jane Tomlinson Appeal (Limited by Guarantee)
Trustees' Report
For the year ended 31 December 2020

Financial Review

Principal Funding Sources

The Appeal's principal sources of income are fundraising, grants, investment income and income from its subsidiary companies by way of Gift Aid donations. In 2020, an amount of £300,560 was received from Run For All Ltd, Marathon Yorkshire Ltd and Ramathon Ltd to the Appeal by way of Gift Aid donations in relation to 2019 profits.

Net movement in funds for the Year

The net movement in funds for the year was a surplus of £203,989 (2019 - £97,118).

Financial Position

The balance sheet position has strengthened, total funds held at 31 December 2020 were £1,984,519, compared to 2019 of £1,780,530.

Funding of £20,000 has been committed to take the Mini Mermaids and Young Tritons project up to December 2021. A further £30,000 is committed to the University of Nottingham for the continuation of the breast cancer blood test research into 2023.

Reserves Policy

The Appeal's Reserves Policy aims to ensure the long-term resilience of the charity and its operations.

In agreeing this policy, the Trustees believe that it is in the best interests of the charity and its beneficiaries, protects and safeguards the assets of the charity and ensures the charity is accountable to fundraisers, donors and the Charity Commission.

There will be sufficient reserves held (£100,000 per mass participation event) to ensure the sustainability of the charity and its trading subsidiaries, which are presently the Appeal's main source of funds, both through direct income, such as annual profits, and indirect income including donations, fundraising and event places.

This policy will be reviewed in the 2021 calendar year, in line with future planned growth. Approximately £250,000 of this figure is the value of the charity's premises.

The bulk of these funds are held in long-term deposit accounts, with interest payable to the Appeal. In 2021, it is the charity's intention, with professional advice, to establish an investment portfolio to generate a further, more substantial, income stream. To further mitigate any risk from Run For All events to the charity, insurance policies have been taken out against event cancellation.

Risk Statement

Trustees monitor all major risks and potential risks on an ongoing basis. In 2009 it was decided that due to the expanding run series, trading companies would be established to protect charity funds and this continues. All major risks are reviewed annually and as they arise.

Risk and uncertainties

The COVID-19 pandemic has led to a significant shut-down of both social and economic activity in the UK and in many other countries around the globe. Trustees have considered the impact of the COVID-19 virus on the charity and consider the following areas to be those mostly likely to be negatively impacted by COVID-19:

- reduced Gift Aid donations received from trading subsidiaries;
- reduced fundraising; and
- reduced sponsorship income.

The Trustees are being cautious given the financial impacts of the COVID-19 pandemic. The financial effect in future years cannot be estimated at this stage.

Jane Tomlinson Appeal (Limited by Guarantee)
Trustees' Report
For the year ended 31 December 2020

Future Plans

As this report was written, the UK is emerging from the grip of the COVID-19 pandemic. While there are still many unknowns, the worldwide outbreak is expected to have a serious and lasting impact on the global economy.

At the time of writing, mass participation events have been restarted, although the 2021 calendar will have less events than 2019. However, the future remains bright.

2022 will mark the 20th anniversary of the first fund raising event Jane took part in and it is hoped this will be a great launch pad for the Appeal going forward

Structure, Governance and Management

Structure and Governing Documents

The Charity is governed by its Memorandum and Articles of Association, adopted on 21st April 2006. The Board of Trustees are responsible for the overall governance of the Charity. Trustees are either elected or co-opted and the total number of Trustees may not be fewer than three. A co-opted member may retain office only until the next Annual General Meeting (AGM) and shall then be eligible for re-election. In accordance with Article 3.5 of the Articles of Association, one third of the number of Trustees must retire at each AGM.

In 2020 Suzanne Tomlinson stood down and was re-elected.

Trustee Recruitment and Induction

Trustees are appointed in line with Charity Commission guidance and the charity's constitution. New trustees are given the opportunity to meet with the charity manager and existing trustees ahead of formal appointment. They are asked to attend at least one meeting to gain a better understanding of the charity and their responsibilities as a trustee as set out in the constitution.

All new trustees are referred to Charity Commission guidance (CC3/CC20/The essential Trustee).

All Trustees give their time voluntarily and receive no benefits from the charity.

Volunteers

The Appeal still remains in contact with many of its volunteers, but Covid has meant this interaction has been limited.

Relationship between charity and related parties

The Trustees oversee all wholly owned subsidiary trading companies. These are:

- Run for All Limited, which in 2020 planned to organise : Sheffield HM, Lincoln 10K, GEAR 10K, Leeds HM, Nottingham 10K, Hull 10K & HM, Leeds 10K, Burnley 10K, Middlesbrough 10K, Sheffield 10K, Bury 10K, Leicester 10K, and will organise in 2021: York 10K, GEAR 10K, Leeds HM & 10K, Sheffield HM & 10K, Lincoln 10K, Middlesbrough 10K.
- Marathon Yorkshire Ltd, which was established during 2012. Its primary purpose is to organise the Yorkshire Marathon whose inaugural race was on 20th October 2013. The Yorkshire 10 Mile and the Yorkshire Marathon Relay were also developed to run alongside the marathon and remain regular features of the event
- Ramathon Ltd, the owner of the Ramathon Half Marathon in Derby, was purchased in December 2017 and the half marathon taken into the Run For All series umbrella. The new Derby Half Marathon and Derby Family Fun Run first took place in June 2018 and remain part of the overall 'Run For All' stable of events.
- Vitality Events Ltd was formed as a holding company to facilitate the purchase of Ramathon Ltd

Jane Tomlinson Appeal (Limited by Guarantee)
Trustees' Report
For the year ended 31 December 2020

All subsidiary companies are overseen by the board of Directors who run the companies independently to the charity, with regular reports being given to the trustees via the company CEO, as well as trustees Robert Shaw and Stephen Whiteside, who also sit on the Board of Directors of the subsidiary companies.

Reference and Administrative Details

Name of Charity

The Charity is the Jane Tomlinson Appeal, formerly known as Jane's Appeal.

Charity and where applicable company registration number

The Charity is a registered charity (No. 1113894) and a company (No. 05789921) limited by guarantee.

Address of Principle and Registered Office

Principle:

5 Madison Court
George Mann Road
Leeds
LS10 1DX

Registered:

14 Arran Way
Rothwell
Leeds
LS26 0WB

Name of Trustees on the date of approval of the report

Stephen Whiteside (Chair)
Suzanne Tomlinson
Craig Maher
Robert Shaw
Adrian Fitzpatrick

Names and Addresses of other relevant organisations:

Solicitors

Thomson & Cooke
12 Stamford Street
Stalybridge
Cheshire
SK15 1LA

Gateley
29 E Parade
Leeds
LS1 5PS

Bankers

Yorkshire Building Society
46/48 Commercial Street
Rothwell
Leeds
LS26 0AW

**Jane Tomlinson Appeal (Limited by Guarantee)
Trustees' Report
For the year ended 31 December 2020**

Yorkshire Bank PLC
Seacroft Green Shopping Centre
Seacroft Avenue
Seacroft
Leeds
LS14 6LU

Run for All Ltd, Marathon Yorkshire Ltd, Ramathon Ltd
Yorkshire Bank PLC
4 Prospect Centre
Prospect Street
Hull
HU2 8PW

Independent examiner
Selina J Armitage
Watson Buckle Limited
York House
Cottingley Business Park
Bradford
BD16 1PE

This report was approved by the Board of Trustees (who are also directors of the Jane Tomlinson Appeal for the purposes of company law) on 27 September 2021.

A handwritten signature in black ink, appearing to read 'S Whiteside'. The signature is written in a cursive, flowing style.

**Stephen Whiteside
Chair of Trustees**

Jane Tomlinson Appeal

Independent Examiner's Report to the trustees of Jane Tomlinson Appeal

I report to the charity trustees on my examination of the accounts of the charity for the year ended 31 December 2020 which are set out on pages to 18.

Respective responsibilities of trustees and examiner

As the charity's trustees of Jane Tomlinson Appeal (and also its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of Jane Tomlinson Appeal are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

Independent examiner's statement

Since Jane Tomlinson Appeal's gross income exceeded £250,000 your examiner must be a member of a body listed in section 145 of the 2011 Act. I confirm that I am qualified to undertake the examination because I am a member of , which is one of the listed bodies.

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of Jane Tomlinson Appeal as required by section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a 'true and fair view' which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities [applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)].

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.


.....
Selina J Armitage FCA
Independent Examiner
Watson Buckle Limited
Bradford

Date: 27/09/2021

Jane Tomlinson Appeal

Statement of Financial Activities for the Year Ended 31 December 2020 (Including Income and Expenditure Account)

		Unrestricted funds		Total	Total
	Note	Designated £	General £	2020 £	2019 £
Income and endowments from					
Donations and legacies	3	-	334,078	334,078	443,564
Investments	4	-	12,504	12,504	10,143
Other income	5	-	12,058	12,058	-
Total income and endowments		<u>-</u>	<u>358,640</u>	<u>358,640</u>	<u>453,707</u>
Expenditure					
Raising funds	6	(3,925)	(1,934)	(5,859)	(77,315)
Charitable activities	7	(90,308)	(43,331)	(133,639)	(266,920)
Other expenditure	8	-	(15,153)	(15,153)	(12,354)
Total expenditure		<u>(94,233)</u>	<u>(60,418)</u>	<u>(154,651)</u>	<u>(356,589)</u>
Net (expenditure)/income		(94,233)	298,222	203,989	97,118
Transfers between funds		94,233	(94,233)	-	-
Net movement in funds		<u>-</u>	<u>203,989</u>	<u>203,989</u>	<u>97,118</u>
Reconciliation of funds					
Total funds brought forward		-	1,780,530	1,780,530	1,683,412
Total funds carried forward		<u>-</u>	<u>1,984,519</u>	<u>1,984,519</u>	<u>1,780,530</u>

There are no recognised gains or losses for the year other than the results above.

The notes on pages 5 to 18 form an integral part of these financial statements.

Jane Tomlinson Appeal
(Registration number: 05789921)
Balance Sheet as at 31 December 2020

	Note	2020 £	2019 £
Fixed assets			
Intangible assets	12	12,422	21,736
Tangible assets	13	224,290	229,915
Investments	14	3	3
		<u>236,715</u>	<u>251,654</u>
Current assets			
Debtors	15	22,515	22,001
Investments	16	1,035,205	1,022,999
Cash at bank and in hand		695,668	496,660
		<u>1,753,388</u>	<u>1,541,660</u>
Creditors: Amounts falling due within one year	17	<u>(5,584)</u>	<u>(12,784)</u>
Net current assets		<u>1,747,804</u>	<u>1,528,876</u>
Net assets		<u>1,984,519</u>	<u>1,780,530</u>
Funds of the charity:			
Unrestricted income funds			
Unrestricted funds		<u>1,984,519</u>	<u>1,780,530</u>
Total funds	20	<u>1,984,519</u>	<u>1,780,530</u>

The notes on pages 5 to 18 form an integral part of these financial statements.

Jane Tomlinson Appeal
(Registration number: 05789921)
Balance Sheet as at 31 December 2020

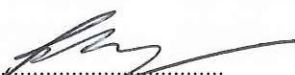
For the financial year ending 31 December 2020 the charity was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Directors' responsibilities:

- The members have not required the charity to obtain an audit of its accounts for the year in question in accordance with section 476; and
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

The financial statements on pages 2 to 18 were approved by the trustees, and authorised for issue on 27.9.21 and signed on their behalf by:


.....
R Shaw
Trustee

The notes on pages 5 to 18 form an integral part of these financial statements.

Jane Tomlinson Appeal

Notes to the Financial Statements for the Year Ended 31 December 2020

1 Charity status

The charity is limited by guarantee, incorporated in England and Wales, and consequently does not have share capital. Each of the trustees is liable to contribute an amount not exceeding £1 towards the assets of the charity in the event of liquidation.

Authorised for issue date

The address of its registered office is:

Unit 5

Madison Court

George Mann Road

Leeds

West Yorkshire

LS10 1DX

2 Accounting policies

Summary of significant accounting policies and key accounting estimates

The principal accounting policies applied in the preparation of these financial statements are set out below. These policies have been consistently applied to all the years presented, unless otherwise stated.

Statement of compliance

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland (effective 1 January 2015) and the Companies Act 2006.

The charity's functional and presentation currency is pounds sterling.

The entity meets the definition of a public benefit entity under FRS 102.

Basis of preparation

The financial statements have been prepared under the historical cost convention in accordance with applicable United Kingdom Accounting Standards. A summary of the principal accounting policies, which have been applied consistently, except where noted, is set out below.

Going concern

The trustees consider that there are no material uncertainties about the charity's ability to continue as a going concern nor any significant areas of uncertainty that affect the carrying value of assets held by the charity.

Exemption from preparing a cash flow statement

The charity opted to adopt Bulletin 1 published on 2 February 2016 and have therefore not included a cash flow statement in these financial statements.

Jane Tomlinson Appeal

Notes to the Financial Statements for the Year Ended 31 December 2020

Fund structure

The charity has various types of funds for which it is responsible, and which require separate disclosure. These are as follows:

Unrestricted funds

Funds are expendable at the discretion of the Trustees in furtherance of the objects of the charity

Designated funds

The trustees may at their discretion set aside unrestricted funds for specific purposes.

Income and endowments

Voluntary income is included in the Statement of Financial Activities (SOFA) when the Charity is legally entitled to the income and the amount can be quantified with reasonable certainty. Income received in advance of due performance under a contract is accounted for as deferred income until earned. All other income is accounted for on an accruals basis.

Donations and legacies

Donated services are recognised at their open market value in the period in which they are receivable as incoming resources, where the benefit to the Charity can be reliably measured. An equivalent amount is included as expenditure under the relevant heading in the Statement of Financial Activities, except where the gift in kind was a fixed asset in which case the amount is included in the appropriate fixed asset category and depreciated over the useful economic life in accordance with the Charity policies.

Legacies are included in the Statement of Financial Activities (SOFA) when evidence of entitlement to a legacy exists and the charity has sufficient evidence that a gift has been left to them and the executor is satisfied that the property in question will not be required to satisfy claims in the estate. The recognition of the gift is also affected by the probability of receipt and the ability to estimate with sufficient accuracy the amount receivable.

Grants receivable

Grants are recognised when the charity has an entitlement to the funds and any conditions linked to the grants have been met. Where performance conditions are attached to the grant and are yet to be met, the income is recognised as a liability and included on the balance sheet as deferred income to be released.

Deferred income

Income received in advance of due performance under a contract is accounted for as deferred income until earned. All other income is accounted for on an accruals basis.

Income relating to future periods is deferred to the appropriate accounting period to match against relevant expenditure.

Investment income

Income earned on bank accounts is included upon notification of the interest paid or payable by the bank.

Jane Tomlinson Appeal

Notes to the Financial Statements for the Year Ended 31 December 2020

Expenditure

All expenditure is recognised once there is a legal or constructive obligation to that expenditure, it is probable settlement is required and the amount can be measured reliably. All costs are allocated to the applicable expenditure heading that aggregate similar costs to that category. Where costs cannot be directly attributed to particular headings they have been allocated on a basis consistent with the use of resources.

Raising funds

These are costs incurred in attracting voluntary income and in organising fundraising activities.

Charitable activities

Charitable expenditure comprises those costs incurred by the charity in the delivery of its activities and services for its beneficiaries. It includes both costs that can be allocated directly to such activities and those costs of an indirect nature necessary to support them.

The trustees consider that management and administration costs of the Charity directly contribute to the furtherance of the charitable activities and so do not separately disclose and support costs of the charity. All members of staff are active in fulfilling the objectives of the charity.

Governance costs relate to the direct running of the charity and include the cost of preparation and examination of the statutory accounts, the cost of trustees' meetings and the cost of legal advice to trustees on governance and constitutional matters.

Grant expenditure

Grants payable comprise of gifts to charitable organisations with similar objectives and are recognised in the Statement of Financial Statements (SOFA) as and when they are paid.

Taxation

The charity is considered to pass the tests set out in Paragraph 1 Schedule 6 of the Finance Act 2010 and therefore it meets the definition of a charitable company for UK corporation tax purposes. Accordingly, the charity is potentially exempt from taxation in respect of income or capital gains received within categories covered by Chapter 3 Part 11 of the Corporation Tax Act 2010 or Section 256 of the Taxation of Chargeable Gains Act 1992, to the extent that such income or gains are applied exclusively to charitable purposes.

Fixed asset investments

Fixed asset investments, other than programme related investments, are included at market value at the balance sheet date. Realised gains and losses on investments are calculated as the difference between sales proceeds and their market value at the start of the year, or their subsequent cost, and are charged or credited to the Statement of Financial Activities in the period of disposal.

Unrealised gains and losses represent the movement in market values during the year and are credited or charged to the Statement of Financial Activities based on the market value at the year end.

Intangible assets

Intangible assets are stated in the Balance Sheet at cost less accumulated amortisation and impairment. They are amortised on a straight line basis over their estimated useful lives.

Jane Tomlinson Appeal

Notes to the Financial Statements for the Year Ended 31 December 2020

Amortisation

Amortisation is provided on intangible fixed assets so as to write off the cost, less any estimated residual value, over their expected useful economic life as follows:

Asset class	Amortisation method and rate
Website costs	33.33% on cost

Tangible fixed assets

Individual fixed assets costing £500.00 or more are initially recorded at cost, less any subsequent accumulated depreciation and subsequent accumulated impairment losses.

Depreciation and amortisation

Depreciation is provided on tangible fixed assets so as to write off the cost or valuation, less any estimated residual value, over their expected useful economic life as follows:

Asset class	Depreciation method and rate
Land and buildings	2% on cost
Leasehold improvements	10% on cost
Computer equipment	35% on cost
Office equipment	25% on cost
Fixtures and fittings	10% reduction balance

Current asset investments

Current investments held are deposit accounts with terms under one year. These are considered to be highly liquid.

Irrecoverable VAT

Irrecoverable VAT is charged against the category of resources expended for which it was incurred.

Operating leases

Rents payable under operating leases are charged to the Statement of Financial Activities (SOFA) on a straight-line basis over the lease term.

Pensions and other post retirement obligations

The charity operates a defined contribution pension scheme which is a pension plan under which fixed contributions are paid into a pension fund and the charity has no legal or constructive obligation to pay further contributions even if the fund does not hold sufficient assets to pay all employees the benefits relating to employee service in the current and prior periods.

Contributions to defined contribution plans are recognised in the Statement of Financial Activities when they are due. If contribution payments exceed the contribution due for service, the excess is recognised as a prepayment.

Debtors

Debtors are recognised initially when they become due at the transaction price. They are subsequently measured at amortised cost using the effective interest rate method, less provision for impairment. A provision for impairment of debtors is established when there is objective evidence that the charity will not be able to collect all amounts due according to the original terms of the debtors.

Jane Tomlinson Appeal

Notes to the Financial Statements for the Year Ended 31 December 2020

Cash and cash equivalents

Cash and cash equivalents comprise cash on hand and call deposits, and other short-term highly liquid investments that are readily convertible to a known amount of cash and are subject to an insignificant risk of change in value.

Creditors

Creditors are obligations to pay for goods and services that have been acquired by the charity. Creditors are initially recognised at the transaction price and subsequently measured at amortised cost using the effective interest method.

Financial instruments

The charity only has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value.

3 Income from donations and legacies

	Unrestricted funds General £	Total 2020 £	Total 2019 £
Donations and legacies;			
Donations from individuals	33,518	33,518	216,582
Profits from trading subsidiary gift-aided to the charity	300,560	300,560	226,982
	334,078	334,078	443,564

4 Investments

	Unrestricted funds General £	Total 2020 £	Total 2019 £
Interest receivable and similar income;			
Interest receivable on bank deposits	12,504	12,504	10,143
	12,504	12,504	10,143

5 Other income

	Unrestricted funds General £	Total 2020 £
Job Retention Scheme grants receivable	12,058	12,058
	12,058	12,058

Jane Tomlinson Appeal

Notes to the Financial Statements for the Year Ended 31 December 2020

6 Expenditure on raising funds

a) Costs of generating donations and legacies

	Unrestricted funds		Total	Total
	Designated	General	2020	2019
	£	£	£	£
Cost of staging events	<u>3,925</u>	<u>1,934</u>	<u>5,859</u>	<u>77,315</u>

Jane Tomlinson Appeal

Notes to the Financial Statements for the Year Ended 31 December 2020

7 Expenditure on charitable activities

		Unrestricted funds		Total	Total
	Note	Designated	General	2020	2019
		£	£	£	£
Grant funding of activities	7.1	40,866	10,000	50,866	136,648
Governance costs	7.2	46,742	25,232	71,974	120,435
Office costs		2,700	8,099	10,799	9,837
		<u>90,308</u>	<u>43,331</u>	<u>133,639</u>	<u>266,920</u>

7.1 Grant-making

Below are details of grants made to benefiting charities

	2020	2019
	£	£
Alzheimers Society	-	5,811
Bluebell Wood Children's Hospice	-	2,227
Brain Tumour Research	-	1,776
Dove House Hospice	-	3,023
Kinesio Taping	-	4,974
Leeds Cares (Leeds Childrens Hospital)	-	2,979
Lincs & Notts Air Ambulance	-	3,838
Martin House Hospice	-	8,487
Mini Mermaid and Young Tritons UK C.I.C	10,000	15,000
North Yorkshire Hospice Care	30,866	-
OWLS Bereavement Service	-	26,738
Pendleside Hospice	-	3,419
Sheffield Hospital's Charity	-	2,393
Snowdrop	-	1,321
Special Stars Foundation	-	1,601
St Barnabas Hospice	-	3,533
St Gemma's Hospice	-	3,473
St Georges Crypt	-	1,721
St Leonards Hospice	-	6,790
St Luke's Hospice	-	9,467
Sue Ryder	-	4,780
The Children's Hospital Charity	-	8,070
University of Nottingham	10,000	10,000
York Mind	-	2,244
Grant <£1,000	-	6,558
	<u>50,866</u>	<u>140,223</u>

Jane Tomlinson Appeal

Notes to the Financial Statements for the Year Ended 31 December 2020

7.2 Analysis of support costs

Governance costs

	Unrestricted funds Designated £	General £	Total 2020 £	Total 2019 £
Staff costs				
Wages and salaries	43,870	8,081	51,951	96,450
Social security costs	1,420	104	1,524	8,391
Pension costs	1,452	146	1,598	2,454
Other staff costs	-	-	-	1,390
Independent examiner fees				
Examination of the financial statements	-	2,640	2,640	-
Legal fees	-	9,600	9,600	-
Accountancy	-	2,208	2,208	-
Audit	-	2,453	2,453	11,750
	<u>46,742</u>	<u>25,232</u>	<u>71,974</u>	<u>120,435</u>

8 Other expenditure

	Unrestricted funds General £	Total 2020 £	Total 2019 £
Depreciation, amortisation and other similar costs	14,939	14,939	11,990
Other resources expended	<u>214</u>	<u>214</u>	<u>364</u>
	<u>15,153</u>	<u>15,153</u>	<u>12,354</u>

9 Net incoming/outgoing resources

Net incoming resources for the year include:

	2020 £	2019 £
Depreciation of fixed assets	<u>14,939</u>	<u>11,990</u>

10 Trustees remuneration and expenses

No trustees, nor any persons connected with them, have received any remuneration from the charity during the year.

No trustees have received any reimbursed expenses or any other benefits from the charity during the year.

Jane Tomlinson Appeal

Notes to the Financial Statements for the Year Ended 31 December 2020

11 Staff costs

The aggregate payroll costs were as follows:

	2020 £	2019 £
Staff costs during the year were:		
Wages and salaries	51,951	96,450
Social security costs	1,524	8,391
Pension costs	1,598	2,454
Other staff costs	-	1,390
	<u>55,073</u>	<u>108,685</u>

The monthly average number of persons (including senior management team) employed by the charity during the year expressed as full time equivalents was as follows:

	2020 No	2019 No
Average number of employees	<u>3</u>	<u>5</u>

No employee received emoluments of more than £60,000 during the year.

12 Intangible fixed assets

	Website £	Total £
Cost		
At 1 January 2020	<u>33,525</u>	<u>33,525</u>
At 31 December 2020	<u>33,525</u>	<u>33,525</u>
Amortisation		
At 1 January 2020	11,789	11,789
Charge for the year	<u>9,314</u>	<u>9,314</u>
At 31 December 2020	<u>21,103</u>	<u>21,103</u>
Net book value		
At 31 December 2020	<u>12,422</u>	<u>12,422</u>
At 31 December 2019	<u>21,736</u>	<u>21,736</u>

Jane Tomlinson Appeal

Notes to the Financial Statements for the Year Ended 31 December 2020

13 Tangible fixed assets

	Land and buildings £	Furniture and equipment £	Total £
Cost			
At 1 January 2020	252,418	16,398	268,816
At 31 December 2020	252,418	16,398	268,816
Depreciation			
At 1 January 2020	23,440	15,461	38,901
Charge for the year	4,688	937	5,625
At 31 December 2020	28,128	16,398	44,526
Net book value			
At 31 December 2020	224,290	-	224,290
At 31 December 2019	228,978	937	229,915

14 Fixed asset investments

	2020 £	2019 £
Shares in group undertakings and participating interests	3	3

Details of undertakings

Details of the investments in which the charity holds 20% or more of the nominal value of any class of share capital are as follows:

Undertaking	Country of incorporation	Share class	% of shares held		Principal activity
			2020	2019	
Subsidiary undertakings					
Run For All Limited	England and Wales	Ordinary	100%	100%	Fundraising and event management
Marathon Yorkshire Limited	England and Wales	Ordinary	100%	100%	Fundraising and event management
Vitality Events Limited*	England and Wales	Ordinary	100%	100%	Fundraising and event management
Ramathon Ltd*	England and Wales	Ordinary	100%	100%	Fundraising and event management

Jane Tomlinson Appeal

Notes to the Financial Statements for the Year Ended 31 December 2020

Subsidiaries

*donates to subsidiary.

Any taxable profits generated by the subsidiaries are donated to the Jane Tomlinson Appeal under Gift Aid.

The loss for the financial period of Run For All Limited was £403,273 (2019 - £(188,807)) and the aggregate amount of capital and reserves at the end of the period was £(349,961) (2019 - £53,312).

The loss for the financial period of Marathon Yorkshire Limited was £85,547 (2019 - £(126,319)) and the aggregate amount of capital and reserves at the end of the period was £(85,129) (2019 - £418).

The loss for the financial period of Vitality Events Limited* was £406 (2019 - £2,358) and the aggregate amount of capital and reserves at the end of the period was £(3,733) (2019 - £(3,327)).

The loss for the financial period of Ramathon Ltd* was £24,865 (2019 - £17,903) and the aggregate amount of capital and reserves at the end of the period was £(42,762) (2019 - £(17,897)).

15 Debtors

	2020 £	2019 £
Trade debtors	936	740
Due from group undertakings	19,647	19,761
Prepayments	-	1,500
Other taxation and social security	1,932	-
	<u>22,515</u>	<u>22,001</u>

16 Current asset investments

	2020 £	2019 £
Cash equivalents on deposit	<u>1,035,205</u>	<u>1,022,999</u>

17 Creditors: amounts falling due within one year

	2020 £	2019 £
Other taxation and social security	-	20
Other creditors	-	1,014
Accruals	5,584	11,750
	<u>5,584</u>	<u>12,784</u>

Jane Tomlinson Appeal

Notes to the Financial Statements for the Year Ended 31 December 2020

18 Obligations under leases and hire purchase contracts

Operating lease commitments

Total future minimum lease payments under non-cancellable operating leases are as follows:

	2020 £	2019 £
Land and buildings		
Within one year	<u>-</u>	<u>17,016</u>

19 Pension and other schemes

Defined contribution pension scheme

The charity operates a defined contribution pension scheme. The pension cost charge for the year represents contributions payable by the charity to the scheme and amounted to £1,598 (2019 - £2,454).

Contributions totalling £Nil (2019 - £844) were payable to the scheme at the end of the year and are included in creditors.

20 Funds

	Balance at 1 January 2020 £	Incoming resources £	Resources expended £	Transfers £	Balance at 31 December 2020 £
Unrestricted funds					
General	<u>1,780,530</u>	<u>358,640</u>	<u>(60,418)</u>	<u>(94,233)</u>	<u>1,984,519</u>
Unrestricted designated funds					
OWLS support days	-	-	(84,233)	84,233	-
Mini Mermaids / Young Tritons	<u>-</u>	<u>-</u>	<u>(10,000)</u>	<u>10,000</u>	<u>-</u>
Designated	<u>-</u>	<u>-</u>	<u>(94,233)</u>	<u>94,233</u>	<u>-</u>
Total funds	<u><u>1,780,530</u></u>	<u><u>358,640</u></u>	<u><u>(154,651)</u></u>	<u><u>-</u></u>	<u><u>1,984,519</u></u>

Jane Tomlinson Appeal

Notes to the Financial Statements for the Year Ended 31 December 2020

	Balance at 1 January 2019 £	Incoming resources £	Resources expended £	Transfers £	Balance at 31 December 2019 £
Unrestricted funds					
General	1,683,412	446,020	(326,733)	(22,169)	1,780,530
<i>Unrestricted designated funds</i>					
OWLS support days	-	2,687	(24,483)	21,796	-
Kinesio Taping study days	-	5,000	(5,373)	373	-
Designated	-	7,687	(29,856)	22,169	-
Total funds	<u>1,683,412</u>	<u>453,707</u>	<u>(356,589)</u>	<u>-</u>	<u>1,780,530</u>

21 Analysis of net assets between funds

	Unrestricted funds General £	Total funds at 31 December 2020 £
Intangible fixed assets	12,422	12,422
Tangible fixed assets	224,290	224,290
Fixed asset investments	3	3
Current assets	1,753,388	1,753,388
Current liabilities	(5,584)	(5,584)
Total net assets	<u>1,984,519</u>	<u>1,984,519</u>
	Unrestricted funds General £	Total funds at 31 December 2019 £
Intangible fixed assets	21,736	21,736
Tangible fixed assets	229,915	229,915
Fixed asset investments	3	3
Current assets	1,541,660	1,541,660
Current liabilities	(12,784)	(12,784)
Total net assets	<u>1,780,530</u>	<u>1,780,530</u>

Jane Tomlinson Appeal

Notes to the Financial Statements for the Year Ended 31 December 2020

22 Related party transactions

During the year the charity made the following related party transactions:

Arena Group Limited

(Adrian Fitzpatrick is a director and shareholder of Arena Group Limited, having control)

Sponsorship of £Nil (2019 - £10,000) was received from Arena Group Limited. At the balance sheet date the amount due to/from Arena Group Limited was £Nil (2019 - £Nil).

Run For All Limited

(Trading subsidiary)

During the year £15,651 was collected by Run For All Limited on behalf of Jane Tomlinson Appeal in respect of IMG Donations. Transfers from Run For All Limited to Jane Tomlinson Appeal totaled £15,765 during the year. At the balance sheet date the amount due from Run For All Limited was £19,647 (2019 - £19,761).