

# Trustees' Annual Report for the period

From		Period start date			To		Period end date		
		01	02	2021			31	01	2022

## Section A Reference and administration details

Charity name

ROSIE MAY FOUNDATION

Other names charity is known by

RMF

Registered charity number (if any)

1113049

Charity's principal address

PO Box 9440

Nottingham

Postcode

NG13 0WQ

### Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Mr Neil Price	Chair		Committee
2	Ms Jane Bungay			Committee
3	Mr Graham Storrie			Committee
4	Ms Helen Wells	Treasurer		Committee
5	Mr John Elliot			Committee
6	Mrs Sam Ellis			Committee
7				
8				
9				
10				
11				
12				
13				
14				
15				
16				
17				
18				
19				
20				

### Names of the trustees for the charity, if any, (for example, any custodian trustees)

Name	Dates acted if not for whole year

**Names and addresses of advisers (Optional information)**

Type of adviser	Name	Address

**Name of chief executive or names of senior staff members (Optional information)**

Mrs Mary Storrie CEO

## Section B Structure, governance and management

**Description of the charity's trusts**

Type of governing document (eg. trust deed, constitution)	<b>TRUST DEED DATED 20<sup>th</sup> FEBRUARY 2006</b>
How the charity is constituted (eg. trust, association, company)	<b>CONSISTING OF NINE TRUSTEES</b> (Currently 3 open seats)
Trustee selection methods (eg. appointed by, elected by)	<b>TRUSTEES ARE RE-APPOINTED EVERY THREE YEARS</b>

**Additional governance issues (Optional information)**

You **may choose** to include additional information, where relevant, about:

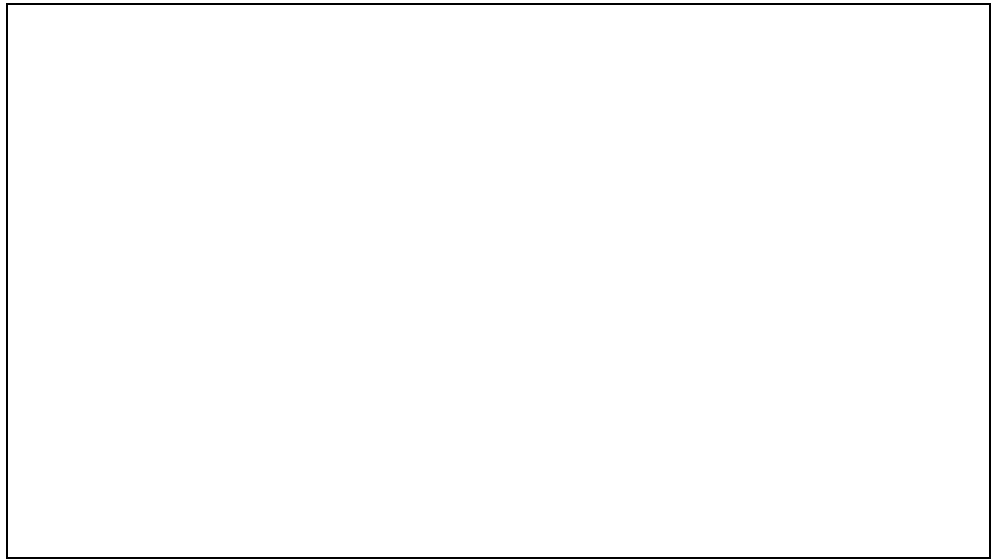
- policies and procedures adopted for the induction and training of trustees;
- the charity's organisational structure and any wider network with which the charity works;
- relationship with any related parties;
- trustees' consideration of major risks and the system and procedures to manage them.

In Sri Lanka, RM Foundation Lanka is registered as a private charitable company to deliver programmes through Project Hope directly on the ground.

In addition, we are funding partners for selected local NGOs in Nepal. In Nepal, our implementing partners are SAHAS/NEPAL and ASHA/NEPAL.

In the UK, partnerships with Hope and Homes for Children registered charity 1089490, Nottingham Trent University and The University of Nottingham are ongoing.

Related Party Transactions – Mrs Mary Storrie, the spouse of Trustee Graham Storrie, is employed by the Rosie May Foundation and receives a monthly salary.



## Section C

## Objectives and activities

**Summary of the objects of the charity set out in its governing document**

1. Protection of children, sustained poverty reduction and empowerment through family support, education and skills training for vulnerable children and families in Sri Lanka – educational and community outreach projects in the Galle District and Colombo.
2. Protection of children, sustained poverty reduction and empowerment through family support, education and skills training for marginalised children and families in rural Nepal – family support for survivors of trafficking, income generating programmes and educational programmes in Kathmandu, Chitwan, Mangri and Meselmi villages.

**Summary of the main activities undertaken for the public benefit in relation to these objectives (include within this section the statutory declaration that trustees have had with regards to the guidance issued by the Charity Commission on public benefit)**

1. **Think Pink Sri Lanka** – trains women to drive highly visible pink tuk tuk taxis to provide safe journeys for women and children, especially girls, and provide a robust income for single-mum drivers. This ground-breaking programme is breaking cultural and gender barriers in a male dominated occupation. It aims to increase personal safety, social mobility, digital inclusion and enable economic empowerment for single-parent mums so they can care for their children, preventing family separation.
2. **Rosie May Home** – has been successful in providing a home for over 50 children in Sri Lanka and aims to re-unite separated siblings and reintegrate with their family/extended family wherever possible. Over 80% of girls have at least one living parent or relative who mostly live in poverty and are unable to support their children in times of crisis. Our aim is to nurture girls as individuals and help them to achieve their full potential by providing a quality education. Girls are now cared for in the community through re-unification and direct family support.
3. **Project Hope** – is a community outreach programme in Sri Lanka for vulnerable families and single parents, providing direct, practical family support through a package of holistic care. Income generation skills training, education and counselling prevent family separation and enable families to lift themselves out of poverty. To date, Project Hope has a 100% success rate of keeping families together.
4. **Rosie May Pre-school** - provides early years education and free school meals to children from low-income families in Sri Lanka. It aims to reduce inequalities by providing early years education, a nutritious meal and educational resources.
5. **Rosie May After-school programme** – empowers vulnerable children through child rights education, developing spoken English, literacy, numeracy, sport and IT in rural communities in Sri Lanka.
6. **Eye screening camps** – deliver free prescription spectacles, cataract surgery and education to vulnerable families living in poverty in rural communities in Sri Lanka.
7. **Meselmi Primary school** – is an earthquake resilient school rebuilt in the aftermath of the 2015 earthquakes in rural Nepal. It enables children to resume primary education and prevents child trafficking. Solar panels, improved sanitation, piped water, school uniforms, educational resources and a free school meals programme have been provided to increase attendance, raise standards of education and improve personal hygiene and nutrition.
8. **Mangri hostel for senior girls** – is situated in one of the most isolated areas of Nepal. Refurbishment of the hostel with desks, improved toilets and showers, plastic greenhouses, piped drinking water, educational resources and school uniforms have been provided to improve educational achievement, personal hygiene, personal safety and nutrition, and enable girls to spend more time studying and less time collecting water.
9. **One light one child** - delivers solar lights to children living off-grid in some of the remotest parts of Nepal and Sri Lanka. It aims to

reduce energy poverty by providing 8 hours of light a day, enabling children to study at home in the evenings safely, preventing injuries from studying by open fires and kerosene lamps and raising standards of education.

10. **Water for girls** – provides access for households in the remote village of Mangri in Nepal with safe, drinking water, piped directly to a communal tap from the nearest mountain spring 3km away. It reduces disease, improves hygiene and gives girls more time to study as they now spend less time collecting water.
11. **Female farmers** – support of a women’s farming co-operative in Nepal enables organic produce to be grown to promote food security and provide cash crops to increase income. Completion of a community collection centre enables storage of crops and provides a fairtrade market for organic produce to be sold by small holder farmers. Installation of two water tanks and ten plastic greenhouses with drip irrigation systems have been provided for 21 small holder farmers and are accessed by the local community.
12. **Survivors of trafficking** - supported by UK Aid from the UK Government, Department for International Development (DIFID). This programme re-integrates female survivors of trafficking and domestic violence into communities and re-unites families. Individualised family support includes access to housing, food security, medical support, family counselling, education, career advice and vocational training. Promoting community inclusion and strengthening families by building resilience and economic independence.

#### Additional details of objectives and activities (Optional information)

You **may choose** to include further statements, where relevant, about:

- policy on grantmaking;
- policy programme related investment;
- contribution made by volunteers.

- **An International Internship Research Programme** contributes to the monitoring and evaluation of impact in both Sri Lanka and Nepal.
- **An Internship Programme** for undergraduates and graduates from local universities contributes to our UK fundraising and operations.
- **Professional skills** are volunteered through pro-bono support and corporate partnerships which contribute to capacity building of the RMF team by delivering specialised skill sets and training, reducing overhead expenses for the charity.
- **Volunteers** support our community programmes both in the UK and overseas, offering additional manpower and specific skill sets to enhance programmes and deliver social value to communities.
- **Covid-19 support** was delivered by pivoting our resources to mobilise a team of furloughed volunteers during the pandemic. Food and medicine were delivered to vulnerable, isolated people in our local community by volunteer drivers in Rosie, our iconic pink tuk tuk. Furloughed volunteers also offered their professional skills to support the Rosie May Foundation with digital media, PR and administrative roles whilst our team were furloughed.

## Summary of the main achievements of the charity during the year

In the aftermath of the pandemic we have begun to re-build our team so that we can continue to fundraise and develop our projects to enable sustainability and increase our reach at a time when those who rely on us for support need us more than ever before.

Mitigating the impact of the pandemic is a huge task for our supporters, donors, volunteers and, most of all, our beneficiaries.

As support from furloughed volunteers diminished when they returned to work, we have had to adapt to survive and think on our feet to bring in new fundraising ideas to support communities in crisis.

We were able to hold our first face to face fundraising events and introduce a commercial trading arm to the charity to provide a new income stream to support our programmes.

Rosie our little Pink Tuk Tuk in the UK is now available to hire for weddings, birthdays and events to provide an income to support our local community programmes. She has been joined by Ruby, our electric tuk tuk, who was donated, and together they continue to work in our local community, which is now focused on preventing chronic loneliness and promoting positive mental health through friendship and by delivering good cheer.

Rosie and Ruby have become an iconic part of our community and continue to be a lifeline for many, bringing good cheer and raising community spirit. Our team of volunteer drivers are key to delivering this vital work. Fish and Chip Friday, which was initiated in lockdown, is definitely something that our local seniors continue to look forward to and is delivered to rural communities by our volunteer drivers. Similarly, doorstep visits from Tuk Tuk Santa and his elves, have continued this year along with visits to schools and later life communities.

In Sri Lanka, we retained our staff on the ground throughout the pandemic and they have now begun to re-introduce programmes to continue to support vulnerable families. Emergency appeals are on-going to provide crisis support, food parcels, counselling and access to medication whilst families forced to live in financial poverty strive to re-build their livelihoods destroyed by the pandemic.

The global pandemic has been a catalyst for change and has opened a space for us to support our local community, as well as those we support in our global community. We have been able to provide a lifeline for lonely, vulnerable and isolated people by pivoting our resources.

Fundraising has been approached with a more innovative and entrepreneurial lens using our little Pink Tuk Tucs to enable us to emerge out of the pandemic stronger and more resilient.

This crucial strategy has increased our reach to more families in crisis, both in our own community and in those we support in Sri Lanka and Nepal, where the road to recovery will be a long journey for many.

### Sri Lanka:

#### Retainment of essential on the ground team to deliver to:

- **6,000 women and children with extended families** provided with emergency food supplies.
- **60 single-parent families supported** who are at risk of abandoning their children to orphanages due to financial poverty.
- **60 families kept together** by remote counselling enabling physical, emotional and social support.
- **60 Rosie May pre-school children provided with home learning packs** to continue early years education during school

closures.

- **9 Pink Tuk Tuk drivers and their families supported** during prolonged periods of loss of earnings.
- **40 nutritious school meals** provided daily to pre-school children when open.
- **200 school children aged 6-16 years enrolled in our after-school clubs** participating in additional classes when allowed to be open.
- **16 girls from the Rosie May Children's home have continued their education** whilst supported to live in the community.

**Nepal:**

- **180 trafficking survivors supported** with emergency food, shelter and medical needs to enable safety and reintegration into their communities. Family support provided, including housing, food security, medical support, counselling, and education.
- **180 trafficking survivors prevented from being re-trafficked** through community inclusion.

**UK (since March 2020):**

- **6561 Doorstep chats delivered** to isolated and vulnerable people in Nottinghamshire.
- **2445 Tuk Tuk Santa visits** for children in schools in Nottinghamshire and Leicestershire.
- **3045 portions of fish & Chips delivered** to local later life communities in rural settings.
- **660 lonely and isolated** people supported through our social table.
- **576 families living in food poverty supported** through delivery of food waste and donated food to local schools.

## Section E

## Financial review

### Brief statement of the charity's policy on reserves

To ensure the charity can meet both current commitments and long-term sustainability, Rosie May Foundation has determined that the reserves should be held in unrestricted funds to cover:

- a minimum of one year's operating costs of projects and employee liabilities.
- current cashflow requirements.
- opportunities to invest in new projects prior to securing full funding.

As of 31 January 2022, reserves meet this requirement.

### Details of any funds materially in deficit

### Further financial review details (Optional information)

You **may choose** to include additional information, where relevant about:

- the charity's principal sources of funds (including any fundraising);
- how expenditure has supported the key objectives of the charity;
- investment policy and objectives including any ethical investment policy adopted.

Expenditure both direct and indirect has supported the key objectives of the charity, the reduction of poverty through crisis support, education, economic empowerment and family strengthening.

As part of the due diligence process, we continue to update our policies and procedures, with a focus on safeguarding. This has been achieved through a considerable amount of support from volunteer trustees and pro bono support. These are reviewed and updated to an agreed schedule.

## Section F



## Other optional information

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<b>Section G</b>	<b>Declaration</b>
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The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)		
Full name(s)	Helen Wells	Graham Storrie
Position (eg Secretary, Chair, etc)	Treasurer	Secretary
Date	30 November 2022	



CHARITY COMMISSION  
FOR ENGLAND AND WALES

ROSIE MAY FOUNDATION

No (if any)  
1113049

CC16a

## Receipts and payments accounts

For the period from	Period start date 01/02/2021	To	Period end date 31/01/2022
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### Section A Receipts and payments

	Unrestricted funds to the nearest £	Restricted funds to the nearest £	Endowment funds to the nearest £	Total funds to the nearest £	Last year to the nearest £
<b>A1 Receipts</b>					
Voluntary income	-	24,615	-	24,615	44,300
Activities for generating funds	102,268	11,775	-	114,043	81,532
Investment income	507	-	-	507	976
Incoming resources from	-	-	-	-	-
Charitable activities	-	17,606	-	17,606	39,843
Furlough	-	17,560	-	17,560	26,432
	-	-	-	-	-
	-	-	-	-	-
<b>Sub total (Gross income for AR)</b>	<b>102,775</b>	<b>71,556</b>	<b>-</b>	<b>174,331</b>	<b>193,083</b>
<b>A2 Asset and investment sales, (see table).</b>					
	-	-	-	-	-
	-	-	-	-	-
<b>Sub total</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>Total receipts</b>	<b>102,775</b>	<b>71,556</b>	<b>-</b>	<b>174,331</b>	<b>193,083</b>
<b>A3 Payments</b>					
Costs of generating voluntary income	32,692	17,030	-	49,722	57,872
Fundraising trading costs	15,737	-	-	15,737	16,451
Charitable activities	10,140	50,859	-	60,999	59,022
Governance costs	-	-	-	-	-
Furlough	-	17,560	-	17,560	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
	-	-	-	-	-
<b>Sub total</b>	<b>58,569</b>	<b>85,449</b>	<b>-</b>	<b>144,018</b>	<b>133,345</b>
<b>A4 Asset and investment purchases, (see table)</b>					
Tuk Tuk	-	10,500	-	10,500	-
Other Fixed assets	314	-	-	314	-
Other Assets	855	-	-	855	-
	-	-	-	-	-
<b>Sub total</b>	<b>1,169</b>	<b>10,500</b>	<b>-</b>	<b>11,669</b>	<b>-</b>
<b>Total payments</b>	<b>59,738</b>	<b>95,949</b>	<b>-</b>	<b>155,687</b>	<b>133,345</b>
<b>Net of receipts/(payments)</b>	<b>43,037</b>	<b>- 24,393</b>	<b>-</b>	<b>18,644</b>	<b>59,738</b>
<b>A5 Transfers between funds</b>	<b>- 36,112</b>	<b>36,112</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>A6 Cash funds last year end</b>	<b>174,458</b>	<b>27,978</b>	<b>-</b>	<b>202,436</b>	<b>-</b>
<b>Cash funds this year end</b>	<b>181,383</b>	<b>39,697</b>	<b>-</b>	<b>221,080</b>	<b>59,738</b>

## Section B Statement of assets and liabilities at the end of the period

Categories	Details	Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
<b>B1 Cash funds</b>	Bank and Cash	181,383	39,697	-
		-	-	-
		-	-	-
	<b>Total cash funds</b>	<b>181,383</b>	<b>39,697</b>	<b>-</b>
	(agree balances with receipts and payments account(s))	OK	OK	OK
		Unrestricted funds to nearest £	Restricted funds to nearest £	Endowment funds to nearest £
<b>B2 Other monetary assets</b>	Deferred income	6,659	-	-
	Prepayments	606	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
		-	-	-
<b>B3 Investment assets</b>	Investment	30,000	-	-
			-	-
			-	-
			-	-
			-	-
<b>B4 Assets retained for the charity's own use</b>	Capital Assets	14944	-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
			-	-
<b>B5 Liabilities</b>	Accruals	363	-	
			-	
			-	
			-	
			-	

Signed by one or two trustees on behalf of all the trustees	Signature	Print Name	Date of approval
		Helen Lesley Wells	30-Nov-22
		Graham John Storrie	30-Nov-22

# Independent examiner's report on the accounts

## Section A

## Independent Examiner's Report

**Report to the trustees/  
members of**

Charity Name  
ROSIE MAY FOUNDATION

**On accounts for the year  
ended**

31 JANUARY 2022

**Charity no  
(if any)**

1113049

**Set out on pages**

1-2

I report to the trustees on my examination of the accounts of the above charity ("the Trust") for the year ended 31/01/2022

**Responsibilities and  
basis of report**

As the charity's trustees, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

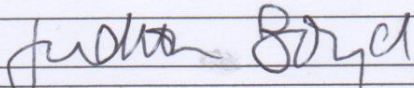
**Independent  
examiner's statement**

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination (other than that disclosed below \*) which gives me cause to believe that in, any material respect:

- the accounting records were not kept in accordance with section 130 of the Charities Act; or
- the accounts did not accord with the accounting records; or
- the accounts did not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

**Signed:**



**Date:**

30/11/22

**Name:**

Judith Boyd

**Relevant professional  
qualification(s) or body  
(if any):**

ACA

**Address:**

12 CHARNWOOD RISE

LOUGHBOROUGH
LE12 8QT

**Section B****Disclosure**

Only complete if the examiner needs to highlight material matters of concern (see CC32, Independent examination of charity accounts: directions and guidance for examiners).

**Give here brief details of any items that the examiner wishes to disclose.**