



Trustees' Annual Report for the period

| From | Period start date | | | To | Period end date | | |
|------|-------------------|---------|------|----|-----------------|----------|------|
| | Day | Month | Year | | Day | Month | Year |
| | 01 | January | 2024 | | 31 | December | 2024 |

Section A

Reference and administration details

Charity name

Brown Dog Charity Group

Other names charity is known by

Registered charity number (if any) 1111550

Charity's principal address

1 St Charles Close

Midsomer Norton

Postcode

BA3 2XA

Names of the charity trustees who manage the charity

| | Trustee name | Office (if any) | Dates acted if not for whole year | Name of person (or body) entitled to appoint trustee (if any) |
|----|----------------|------------------------------------|-----------------------------------|---|
| 1 | Ian Alexander | Treasurer | | |
| 2 | Martha Carline | Marketing Manager | | |
| 3 | Tim Carter | Challenge Manager | | |
| 4 | Richard Little | Challenge Manager | | |
| 5 | Richard Parkes | Risk Manager | | |
| 6 | Mark Storer | Managing Director | | |
| 7 | Grace Wardle | Secretary & Communications Manager | | |
| 8 | | | | |
| 9 | | | | |
| 10 | | | | |
| 11 | | | | |
| 12 | | | | |

Names of the trustees for the charity, if any, (for example, any custodian trustees)

| Name | Dates acted if not for whole year |
|------|-----------------------------------|
| | |
| | |

Names and addresses of advisers (Optional information)

| Type of adviser | Name | Address |
|-----------------|------|---------|
| | | |
| | | |

Name of chief executive or names of senior staff members (Optional information)

| |
|--|
| |
|--|

Section B

Structure, governance and management

Description of the charity's trusts

| | |
|--|---|
| Type of governing document <small>(eg. trust deed, constitution)</small> | Constitution adopted 18 June 2005 |
| How the charity is constituted <small>(eg. trust, association, company)</small> | Charitable Organisation |
| Trustee selection methods <small>(eg. appointed by, elected by)</small> | New trustees are elected by the existing trustees and advised to the membership. The membership has the ability to nominate potential candidates. |

Additional governance issues (Optional information)

You **may choose** to include additional information, where relevant, about:

- policies and procedures adopted for the induction and training of trustees;
- the charity's organisational structure and any wider network with which the charity works;
- relationship with any related parties;
- trustees' consideration of major risks and the system and procedures to manage them.

Suggestions concerning annual "Challenge" events are fully discussed by the Trustees regarding their suitability, degree of challenge, logistics and costs. Full route and logistics planning is undertaken, and "dry runs" completed with subsequent discussion at Trustee Meetings. Full regard is given to participants' safety throughout the challenge.

During the months preceding a challenge event, regular contact is made with those registered to ensure full information is available concerning the actual event, degree of challenge (vis-a-vis fitness levels) and associated logistical information.

The Trustees regularly review the skills and expertise required to manage and operate Brown Dog effectively and meets the organisation's needs. These needs are, on occasions, used as a proactive tool to approach targeted individuals.

Succession planning is aided through new trustees being recruited plus the need to document key processes and procedures that have been developed over time, e.g. finances, secretarial duties; challenge planning, etc.

Section C

Objectives and activities

Summary of the objects of the charity set out in its governing document

Directly and effectively to meet the needs of men, woman and children who have cancer as the Trustees from time to time determine.

Summary of the main activities undertaken for the public benefit in relation to these objects (include within this section the statutory declaration that trustees have had regard to the guidance issued by the Charity Commission on public benefit)

Primarily "Brown Dog" undertakes "challenges" in which the challengers are sponsored to help raise funds towards those who are affected with cancer. In addition, ad-hoc fund-raising events are organised by individual members, usually in and around where they live.

All funds raised are used towards varying projects where funding is not normally available via the NHS or other public bodies.

Additional details of objectives and activities (Optional information)

You **may choose** to include further statements, where relevant, about:

- policy on grant making.
- policy programme related investment.
- contribution made by volunteers.

Apart from Bank credit/debit card processing fees and those levied by “Just Giving” all monies raised goes, directly or indirectly, to those affected by cancer – no other overheads or operating costs are incurred.

All the Trustees are volunteers who give their time and expertise freely.

All challengers and support personnel pay for their own expenses and the associated costs of running the charity and individual events.

Summary of the main achievements of the charity during the year

We commenced 2024 with £9,754 as an opening figure to start a campaign to raise a challenging c£35,000 to purchase a Single Balloon Enteroscope for the Leicester Hospitals Charitable Trust.

Our chosen main challenges were to walk either, 20 miles in the picturesque Malvern Hills, starting at British Camp and walking up, down and around the beautiful open hills, overall climbing some 4,000 feet, or, a 10-mile walk involving a 1,800 feet overall climb. 40 individuals took part in the two challenges, raising £11,569.

Additionally, a walk was arranged in Leicestershire, called the "Bosworth" Challenge which raised £2,705.

The annual netball tournament was successfully held raising £1,749 thanks to the local community participating in a sociable and fun day.

In addition, throughout the year, other fundraising activities were organised by supporters of Brown Dog and donations consequently received. Our sincere thanks and appreciation go to the following:

- Colleagues and friends from BT who raised £2,122 by completing a sponsored walk.
- The Lancaster Academy, Leicester who donated c£1,618.
- Coaville Belvoir and their Christmas Santa run which raised £1,225.
- Those individuals who support Brown Dog throughout the year with one-off donations, regular donations or utilising "Charitable Giving" and "Give As You Earn" schemes.

The year ended with the "enteroscope" being ordered with the Leicester Hospitals Charitable Trust, with the payment of £34,500 due in January 2025.

In summary, the 2024 financial income & expenditure statement reports:

Income: £27,094 (*primarily via fundraising activities as stated above*)

Expenditure: £nil

Finally, the Trustees would like to thank everyone for their contribution during the year, and we hope that Brown Dog will continue to make a difference to so many individuals

Section E

Financial review

Brief statement of the charity's policy on reserves

Brown Dog does not have a "reserves" policy as there are no operating costs and all funds raised are available for distribution.

Details of any funds materially in deficit

Further financial review details (Optional information)

You **may choose** to include additional information, where relevant about:

- the charity's principal sources of funds (including any fundraising);
- how expenditure has supported the key objectives of the charity;
- investment policy and objectives including any ethical investment policy adopted.

Section F

Other optional information

The Brown Dog Board of Trustees would like to thank all its members who continue to fund their own expenses ensuring all monies raised goes directly to those affected by cancer.

Section G

Declaration

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)



Full name(s)

Mark Storer

Position (eg Secretary, Chair, etc)

Chair & Managing Director

Date

7 June 2025

Section E

Financial review

Brief statement of the charity's policy on reserves

Brown Dog does not have a "reserves" policy as there are no operating costs and all funds raised are available for distribution.

Details of any funds materially in deficit

Further financial review details (Optional information)

You **may choose** to include additional information, where relevant about:

- the charity's principal sources of funds (including any fundraising);
- how expenditure has supported the key objectives of the charity;
- investment policy and objectives including any ethical investment policy adopted.

Section F

Other optional information

The Brown Dog Board of Trustees would like to thank all its members who continue to fund their own expenses ensuring all monies raised goes directly to those affected by cancer.

Section G

Declaration

The trustees declare that they have approved the trustees' report above.

Signed on behalf of the charity's trustees

Signature(s)



Full name(s)

Mark Storer

Position (eg Secretary, Chair, etc)

Chair & Managing Director

Date

7 June 2025



Section A

Independent Examiner's Report

Report to the trustees/
members of

BROWN DOG

On accounts for the year
ended

31 December 2024

Charity no
(if any)

1111550

I report to the trustees on my examination of the accounts of the above charity ("the Trust") for the year ended 31 December 2024

Responsibilities and
basis of report

As the charity's trustees, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent
examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination which gives me cause to believe that in, any material respect:

- the accounting records were not kept in accordance with section 130 of the Charities Act; or
- the accounts did not accord with the accounting records; or
- the accounts did not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached

Signed:

Helen Storer

Date:

7 June 2025

Name:

Helen Storer

Relevant professional
qualification(s) or body
(if any):

Address:

19 Abbots Oak Drive

Coalville

LE67 4SB

BROWN DOG CHARITY

2024 Income & Expenditure Statement for the “Brown Dog” Charity
(financial year 1 January to 31 December)

Opening Balance as at 1 January 2024

£ 9,754.57

Income

- 2024 Fundraising Activities
 - Bosworth Challenge £ 2,705.76
 - Malvern Hills Challenge £11,568.64
 - Netball Tournament £ 1,749.42
- Additional income received during the year
 - Annual Dinner Fundraising £ 251.76
 - General Donations £ 6,343.38
 - Charities Aid Foundation - “Give As You Earn” £ 60.00
 - Charitable Giving £ 10.00
 - Gift Aid claimed & received during 2024 £ 4,158.76
 - Bank Interest Received (gross) £ 246.70

Total Income

£ 27,094.42

Payments:

- Leicester Hospitals Charity £ 0.00

Total Expenditure

(£ 0.00)

Closing Balance as at 31 December, 2024

£ 36,848.99

(NB: £34,500 allocated to University of Leicester Hospital Trust for a Single balloon Enteroscope due January 2025)

Michael
19th December 7.6.25
72801550