



# Trustees' Annual Report for the period

<b>From</b>	Period start date			<b>To</b>	Period end date		
	Day 01	Month January	Year 2021		Day 31	Month December	Year 2021

## Section A

## Reference and administration details

**Charity name**

Brown Dog Charity Group

**Other names charity is known by**

**Registered charity number (if any)**

1111550

**Charity's principal address**

1 St Charles Close

Midsomer Norton

**Postcode**

BA3 2XA

### Names of the charity trustees who manage the charity

	Trustee name	Office (if any)	Dates acted if not for whole year	Name of person (or body) entitled to appoint trustee (if any)
1	Ian Alexander	Treasurer		
2	Martha Carline	Marketing Manager		
3	Sam Carline	Marketing Manager	Resigned 31 December 2021	
4	Tim Carter	Challenge Manager		
5	Richard Little	Challenge Manager		
6	Garry Morris	Ground Support Manager		
7	Richard Parkes	Risk Manager		
8	Mark Storer	Managing Director		
9	Grace Wardle	Secretary & Communications Manager		
10				
11				
12				

### Names of the trustees for the charity, if any, (for example, any custodian trustees)

Name	Dates acted if not for whole year

### Names and addresses of advisers (Optional information)

Type of adviser	Name	Address

### Name of chief executive or names of senior staff members (Optional information)

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## Section B

## Structure, governance and management

### Description of the charity's trusts

Type of governing document (eg. trust deed, constitution)	Constitution adopted 18 June 2005
How the charity is constituted (eg. trust, association, company)	Charitable Organisation
Trustee selection methods (eg. appointed by, elected by)	New trustees are elected by the existing trustees and advised to the membership. The membership has the ability to nominate potential candidates.

### Additional governance issues (Optional information)

You **may choose** to include additional information, where relevant, about:

- policies and procedures adopted for the induction and training of trustees;
- the charity's organisational structure and any wider network with which the charity works;
- relationship with any related parties;
- trustees' consideration of major risks and the system and procedures to manage them.

Suggestions concerning annual "Challenge" events are fully discussed by the Trustees regarding their suitability, degree of challenge, logistics and costs. Full route and logistics planning is undertaken and "dry runs" undertaken with subsequent discussion at Trustee Meetings. Full regard is given to participants' safety throughout the challenge.

During the months preceding a challenge event regular contact is made with those registered to ensure full information is available concerning the actual event, degree of challenge (vis-a-vis fitness levels) and associated logistical information.

The Trustees regularly review the skills and expertise required to manage and operate Brown Dog effectively and meets the organisation's needs. These needs are, on occasions, used as a proactive tool to approach targeted individuals.

Succession planning is aided through new trustees being recruited plus the need to document key processes and procedures that have been developed over time, e.g. finances, secretarial duties; challenge planning, etc.

## Section C

## Objectives and activities

**Summary of the objects of the charity set out in its governing document**

Directly and effectively to meet the needs of men, woman and children who have cancer as the Trustees from time to time determine.

**Summary of the main activities undertaken for the public benefit in relation to these objects (include within this section the statutory declaration that trustees have had regard to the guidance issued by the Charity Commission on public benefit)**

Primarily "Brown Dog" undertakes "challenges" in which the challengers are sponsored to help raise funds towards those who are affected with cancer. In addition, ad-hoc fund raising events are organised by individual members, usually in and around where they live.

All funds raised are used towards varying projects where funding is not normally available via the NHS or other public bodies.



## Additional details of objectives and activities (Optional information)

You **may choose** to include further statements, where relevant, about:

- policy on grantmaking;
- policy programme related investment;
- contribution made by volunteers.

With the exception of Bank credit/debit card processing fees all monies raised goes, directly or indirectly, to those affected by cancer – no other overheads or operating costs are incurred.

All the Trustees are volunteers who give their time and expertise freely.

All challengers and support personnel pay for their own expenses and the associated costs of running the charity and individual events.

**Summary of the main achievements of the charity during the year**

As in 2020 our programme of activities was severely restricted by Covid-19.

The scheduled celebration of our 20<sup>th</sup> year, postponed from 2020, by repeating our very first walking challenge in the Lake District, affectionately known by us as the "Wordsworth Challenge", was agreed to be delayed once again.... until June 2022

However, other fundraising activities were held, including a walk in Charnwood Forest, a canoe challenge and netball and football tournaments.

In addition, throughout the year, individual fundraising activities were organised and donations received and our sincere thanks and appreciation go to the following:

- Those individuals and organisations who donated a total of £3,785
- The two individuals, with one completing a 500km walk and the other undertaking a 48 hour gaming marathon, between them raising c£1,000
- Those individuals who support Brown Dog throughout the year through regular donations or utilising the Amazon "Smile", "Charitable Giving" and "Give As You Earn" schemes

In summary, the 2021 financial income & expenditure statement reports:

Income: £32,912 (*primarily via fundraising activities as stated above*)

Expenditure: £1,000

The Trustees agreed to support the expenses required for a very young girl who was fighting cancer (brain tumour). Unfortunately, after initial treatment in the UK, the urgent Proton Beam Therapy was only available in the USA. Brown Dog was pleased to support with a contribution of £1,000.

Funds held as at the end of the year totalled £53,305 of which £49,470 was committed towards a new Spectron Optia Apheresis System at the Leicester Royal Infirmary Hospital. The remaining monies, £4,835 would be towards the Charity's next project.

Finally, the Trustees would like to thank everyone for their contribution during this unpredictable year and we hope that Brown Dog will return with all of its fundraising activities during 2022. Our aims and objectives have never been so needed. As we said in 2020, we all know that cancer does not stop because of Covid-19 and neither does Brown Dog.

## Section E

## Financial review

### Brief statement of the charity's policy on reserves

Brown Dog does not have a "reserves" policy as there are no operating costs and all funds raised are available for distribution.

### Details of any funds materially in deficit

### Further financial review details (Optional information)

You may choose to include additional information, where relevant about:

- the charity's principal sources of funds (including any fundraising);
- how expenditure has supported the key objectives of the charity;
- investment policy and objectives including any ethical investment policy adopted.

## Section F

## Other optional information

The Brown Dog Board of Trustees would like to thank all of its members who continue to fund their own expenses ensuring all monies raised goes directly to those affected by cancer.

## Section G

## Declaration

The trustees declare that they have approved the trustees' report above.

### Signed on behalf of the charity's trustees

Signature(s)

*Mark Storer*

Full name(s)

Mark Storer

Position (eg Secretary, Chair, etc)

Chair & Managing Director

Date

18 June 2022



## BROWN DOG CHARITY

### Income & Expenditure Statement for the “Brown Dog” Charity – 2021 (as at 31.12.2021)

Opening Balance as at 1 January 2021 (including funds committed but not yet paid) £ 21,393.22

<b>Income</b>		
➤ Sponsorship Monies Received		
➤ 2020 Netball Tournament	£ 615.00	
➤ 2021 Netball Tournament	£ 1,626.80	
➤ 2021 Football Tournament	£ 521.19	
➤ 2021 Canoe fundraiser	£ 150.95	
➤ 2021 Charnwood Forest Challenge	£19,746.94	
➤ 2022 Wordsworth Challenge	£ 72.75	
➤ Additional 2021 Fundraising		
➤ General Donations	£ 3,785.00	
➤ Lloyd Carter – 500km Walk	£ 370.00	
➤ Sonny Johal – 48 hour Gaming Marathon	£ 613.00	
➤ Amazon Smile	£ 46.83	
➤ Charities Aid Foundation – “Give As You Earn”	£ 60.00	
➤ Charitable Giving	£ 1,450.00	
➤ “Gift Aid” claimed & received		
➤ 2020	£ 23.44	
➤ 2021	£ 3,827.84	
➤ Interest Received (Gross)	£ 2.89	
<b>Total Income</b>		<b>£ 32,912.63</b>
<b>Payments:</b>		
➤ Olivia’s Journey (Olivia Fern)	£ 1,000.00	
<b>Funds Committed, but not yet Paid</b>		
➤ 2022 - Leicester Hospitals Charity (Spectron Optia Apheresis System)	£48,470.00	
<b>Total Expenditure (Actual and Committed)</b>		<b>(£ 49,470.00)</b>

**Closing Balance as at 31 December, 2021** **£ 4,835.85**  
 IEA/ 31 December, 2021 “Brown Dog” Charity – Charity Commission Registered No: 1111550