



In review

**Trustees annual report and financial statements
for the year ended 31 December 2023**



Report of the trustees (incorporating the Directors' report and strategic report) for the year ended 31 December 2023

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Reference and administrative details of the charity, its trustees and advisers

The trustees are pleased to present their annual report and financial statements of the charitable company for the year ended 31 December 2023 which are also prepared to meet the requirements for a Directors' report and accounts for Companies Act purposes.

Sportily is a charitable company and a legal entity in its own right. Sportily is wholly owned by the Gloucester Diocesan Board of Finance, its sole corporate member.

The financial statements comply with the Charities Act 2011, the Companies Act 2006, the Articles of Association, and Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019).

Reference and administrative details of the charity, its trustees and advisers

Sportily is a charitable company limited by guarantee. It was first incorporated on 12 July 2005 and is governed by its Articles of Association adopted with effect from 28 January 2021 and amended by written special resolutions dated 5 October 2021 and 9 December 2022.

Registered name	Sportily Ltd <i>(From 23/11/2021)</i> Previously: OneLife Charity Ltd <i>(Until 23/11/2021)</i> Putting Sport Alongside Local Ministries <i>(Until 24/3/2021)</i>
Charity registration number	1111077
Company registration number	05505991
Country of incorporation	England and Wales
Registered address	c/o Church House, College Green, Gloucester, GL1 2LY
Trustees	Leigh Binns <i>(Appointed 21/4/2023, resigned 5/1/2024)</i> Patricia Broadfoot <i>(Resigned 4/5/2023)</i> Jackie Colburn <i>(Appointed 4/5/2023)</i> Karen Czapiewski Jacqui Hyde <i>(Appointed 16/4/2024)</i> William Kingston Sandra Millar <i>(Appointed 1/3/2023)</i> Francis Shaw Kevan Taylor – Chair until 23/11/2023



Leadership Team
(Principal Officers)

David Thorpe	Chief Executive Officer (<i>Resigned 30/11/2023</i>)
Chris Priddy	Chief Operating Officer
Richard Witham	Head of Sport and Faith
Natalie Burfitt	Pioneering Lead
Tim Hastie-Smith	Sportily Ambassador and Diocesan Missioner (<i>Resigned 23/11/2023</i>)
Lucy Taylor	Diocesan Director of Communications and Engagement

Company Secretary

Chris Priddy

Bankers

Lloyds Bank, Charlton Place, Charlton Road, Andover, Hants, SP10 1RE

Investment managers

CCLA Investment Management Ltd, 80 Cheapside, London, EC2V 6DZ

Auditors

Haysmacintyre LLP, 10 Queen Street Place, London, EC4R 1AG

Insurance brokers

Access Insurance (*Until July 2023*)
Edwards Insurance (*From July 2023*)

No trustees held any title to property belonging to the charity or served as a trustee for the charity in holding the title to property belonging to the charity.



Introduction

I would like to introduce the 2023 Annual Report by giving my heartfelt thanks to everyone who is a player in 'Team Sportily': all the staff, volunteers, trustees and placement students who give their time and energy delivering such a wonderful range of sport and faith activities on behalf of Sportily.

Through these activities, it is our aim that children, young people and their families might try different sports, make new friends and encounter the Christian faith with others.

Sportily is also thankful for the invaluable support that we receive from the Gloucester Diocese Board of Finance and our other supporters for their generosity, prayers, skills and time.

2023 saw Sportily significantly expand its delivery across our network, doubling our activity by many measures. We grew to be a network of 13 locations and saw new team members join us as employees, apprentices, sessional workers and volunteers.

You will see in this Annual Report illustrations of the wide range of Sportily activities taking place across our network. We are thrilled that so many chose to join in this year and #Giveitago.

As a Christian faith based charity we give thanks to God for his provision to us this year. It was a privilege to serve as Chair for much of the year and I pray that together with everyone connected with Sportily, we will see our vision become reality.

Please do follow our journey by joining the supporters mailing list [here](#) or consider joining the team by emailing joinus@sportily.org.uk to find out more about Sportily.

Kevan Taylor
Chair (until 23/11/2023)





Objectives and activities

The vision for Sportily has been agreed by the trustees to be:

We are creating a network of fun-loving sport and activity groups where all children, young people and their families can try different sports, make new friends and encounter the Christian faith with others.

The objectives of the charity, as set out in our Articles of Association are listed on page 19.

What we are about

Fluff it. Duff it. Score it. Smash it. Whatever you do, just give it a go. That's our motto for sport and for life. We're for jumping right in and going on new adventures together, as a team. We are a place for everyone to try different sports, make new friends and explore what life is all about.

Sportily believes in the transformative 'power of sport and active lifestyles' and recognises that sport and physical activity are a positive way to build integrated communities and help address societal issues such as poor health and wellbeing, social isolation and loneliness, delivering holistically healthier futures for all.

Sportily uses the word 'sport' to encompass all forms of physical activity, that aim to express or improve physical fitness, mental wellbeing and the formation of social relationships. Sportily locations use sport inclusively, to nourish and transform the wellbeing of both communities and individuals, with a strong emphasis on fun!

Working through partnerships with primary and secondary schools, churches and communities across Gloucestershire, our highly experienced, trained and qualified Sport and Faith Leaders and Coaches, lead a huge variety of sport and physical activity groups and residential camps for children, young people and families.

Sportily locations are places where everyone is encouraged, faith is explored, fullness of life experienced and leadership gifts are nurtured within our seven spaces community framework (Connect, Eat, Explore, Encounter, Serve, Contribute and Grow).

Across our network, Sportily is developing innovative new ways to financially support our work. Earned income streams from activity provision, school provision and paid for programmes along with stewardship giving, partnership support and charitable funding, all contribute to this.

Those who 'join in' (beneficiaries of the charity)

Our focus is children, young people and their families who are:

- Not churchgoers (the 95% not currently connected to church), but open to spirituality;
- Up for giving sports and physical activities a go – they may have played sports before or it may be their first time;
- Neither competitive sports players, nor uninterested in being active;
- Potentially less affluent or less able to access commercial leisure provision;
- Living near one of our locations.



Key messages

Try sports: We are a place for anyone to try different sports and activities and have an amazing time while doing it.

Make friends: We are a place to hang out with friends, make new friends and be part of a group.

Explore faith: We are a place to explore the Christian faith and what life is all about in a fun and open way – if you want to.

The impact we seek to make (four strategic outcomes)

Sportily strives to see:

- Children's and young people's lives, and their communities transformed through sport and physical activity;
- People of all ages, especially the young, exploring and encountering the Christian faith in creative ways with others;
- Contextually relevant new Christian communities established, primarily focused on younger generations who have had no significant engagement with church, with sport and physical activity at their core;
- Leadership gifts and vocational calling identified, nurtured and invested in.

Sportily's strategy centres around a belief in the transformative power of physical activity and the Christian Faith to bring holistic health, wellbeing and fullness of life to individuals of all ages and entire communities.

Core activity

Sportily delivers the following activities to drive our four strategic outcomes:

- A diverse, wide range of high quality local sport and physical activity provision;
- School-based sport, wellbeing and faith-based programmes;
- Investment in quality local sport and leisure facilities;
- Intentional integrated sessions where faith is openly explored and opportunities to respond provided;
- A leadership development programme which includes opportunities to gain experience through placements, volunteering or sessional worker opportunities;
- The creation of new Christian faith communities using our 7 spaces framework, to which people are invited.

In this financial year £885,022 (2022 - £709,627) was spent on delivery of our objectives.



Achievements and performance

Team Sportily

Our work is only made possible due to the commitment made by Team Sportily volunteers. Over 90 volunteers actively work alongside our employed Sport and Faith Leaders and Coaches and Sessional Workers.

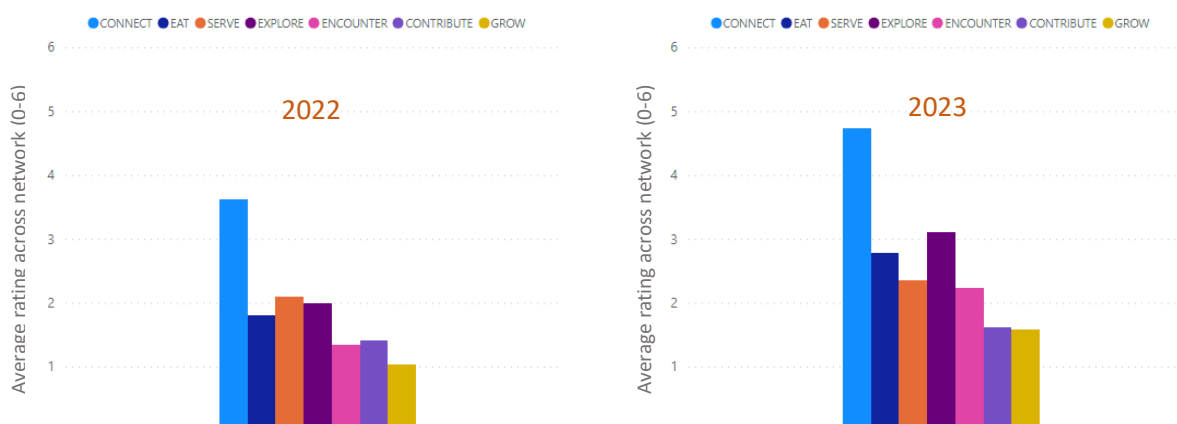
We have not included in our financial statements the value that volunteers bring through the time which they dedicate to our work and we thank them for their generosity.

Insights

2022	2023	
1,266	2,628	Sessions delivered
46	105	holiday club sessions run
58%	58%	of sessions are school based
61	93	Average hours of delivery every week
32	46	different schools worked with
24,106	57,047	Participations
76%	87%	of participations by those aged under 18
46%	48%	of participations by females

As well as delivering high quality sports and physical activity provision, helping people to have fun whilst leading healthy active lives, Sportily is committed to building community.

We monitor the evolution of our location based communities monthly through our 7 spaces framework. As the graphs below show, in 2023 we made strong progress in this regard as we built on the foundations which were laid in 2022.

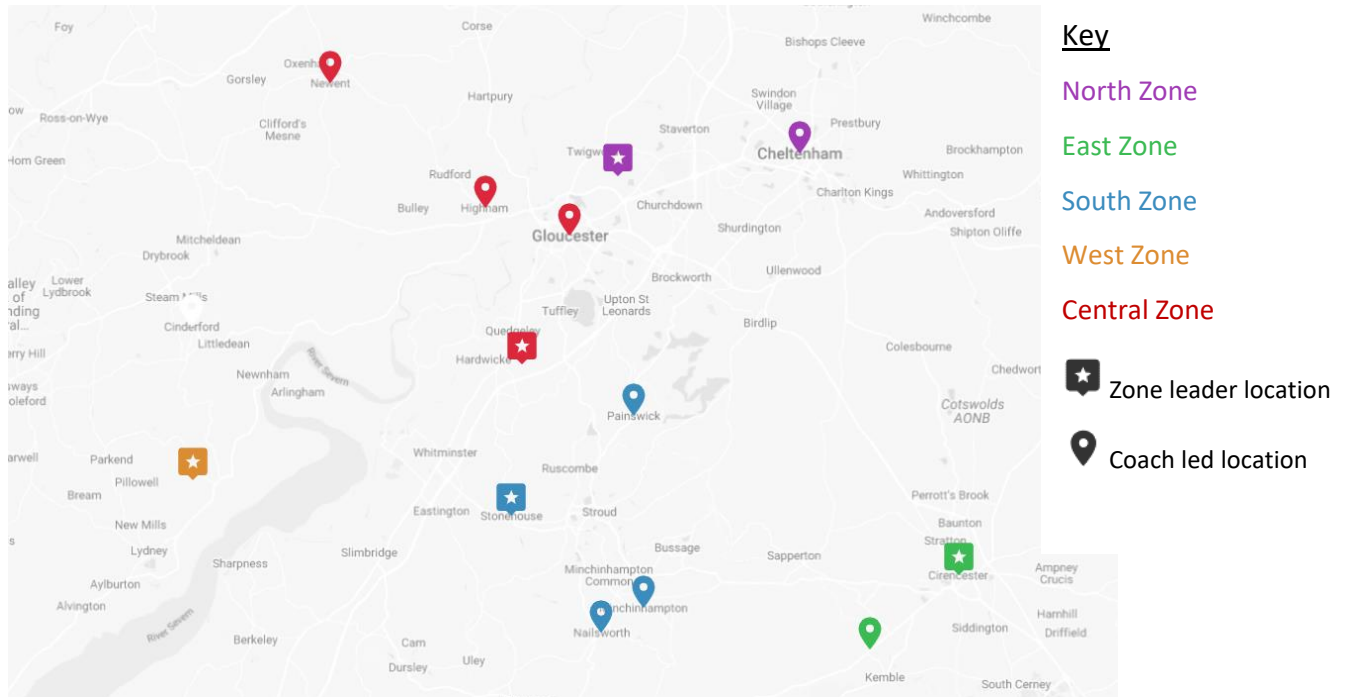




Locations, pilots and trials

During 2023 Sportily was currently active in the following locations:

Beacon, Cirencester, Cheltenham, Forest of Dean, Gloucester, Hunts Grove & Hardwicke, Hartpury Triangle, Minchinhampton, Nailsworth, North Glos (Innsworth, Longford and Twigworth), Primary QuEST MAT, Stonehouse, Thameshead.



Across all these areas we work with a wide range of partners, schools and many local churches. We are grateful to all of them for their support and partnership.

2023 Overview

Written by the Head of Sport and Faith

As Sportily 2023 ends there is a sense that phase 1; the set-up phase, has been completed and phase 2 is beginning. This is a phase of integration where Sportily becomes truly integrated into the communities that we are based, as well as further integrated into the life and ministry of the Diocese of Gloucester. Phase 2 will also see an increased focus on the depth and quality of activity Sportily delivers. This phase has begun and is being delivered by a team who stand united behind the vision.

There are two priorities, or as the Sport and Faith Team would call them; 'two rocks' that have been tenaciously held onto throughout 2023:

- **To see children and young people in the context of their families move more.**
Sportily plays a significant part in helping those who live in the locations that we operate to be healthier mentally and physically and to 'talk life' while moving.
- **Curate communities that explore the Christian faith and encounter God.**
These will be full of people who do not currently attend church services and will have a focus on young people, children, and families.

These two rocks are reflected in the weekly programme of activities that take place in each location.



January – April 2023:

Winter is always the toughest time of year to deliver sports, physical and faith programmes due to the weather challenges. This made the increase in weekly participants and average sessions run each week during this period even more encouraging.

For example, detached community football and basketball sessions were run throughout the year and young people turned up even with the rain lashing down! The significance of being present all year round cannot be underestimated, and the team really delivered on this throughout this winter across the network.

The launch and authorisation event in Innsworth was a highlight with a huge Easter Egg Hunt, coffee van, games and rounders with Bishop Rachel proving a real hit. It was fantastic to see so many members of the local community supporting the event.

In the run up to Easter we developed and trialled a new 'Easter Story in a box' event for schools. This proved to be very popular with over 20 schools requesting it to be delivered before Easter. The popularity of the concept slightly surprised us and it is credit to the team that so many sessions were delivered. Classes that completed the challenge received access to a congratulatory video message from Bishop Rachel.

Another exciting development during this period was working with Primary QuEST Multi-Academy Trust (MAT) with the Trust agreeing to a new Sportily role working across their five schools. This role is being partly funded by the Academy Trust, partly by the local benefice and partly by Sportily.

Whilst filling in the annual questionnaire one of the young people wrote "without Sportily I would not have believed in God".

The Basketball court was packed with young people, some who come to the session regularly and some that had never joined in before. The fact that they were already on the court before we got there and joined in with our discussion is so amazing.'

(This was an outdoor detached session in February.)

A new young person came down who had recently moved to the area and got involved on the MUGA. He was so happy to be involved - #Giveitago in action.

May – August 2023:

Summer 2023 provided further evidence that Sportily is now up and running at the levels that we had hoped for and, as evidenced in our Annual Impact Survey, delivering impact in our key focus areas.

In 2022 we delivered 94 sessions in July and 67 sessions in August while in 2023 we delivered 152 sessions in July and 97 sessions in August. Not only were many more sessions delivered during the summer holidays but the length of sessions delivered has also significantly increased.

This summer was the first time we have delivered a 2-week non-residential sports camp based at a school. Around 25 children attended each day and enjoyed a varied programme built around our 'Play sports, talk life' concept.

Our TRAC residential ran from Monday to Friday in August again and saw 77 young people attend compared to 47 the previous year. The theme was 'worth it' and we explored how God values us. Click [here](#) for some video highlights from TRAC 2023.



We also ran sports camps which explored the Christian faith, pop-up sports events where families could drop in and piloted work in new areas with new partners. Young People joined in as leaders as they served their communities and our growing rhythm of encounter spaces continued.

Breadth is important in terms of the range of activities and numbers of people but so is depth. Depth in relationships with each other and with God and over the summer it was brilliant to see one of the children who is part of Sportily get baptised and further work undertaken to help people grow in their understanding of and engagement with the Christian faith.

We had a young lad who was so nervous at the start of the session, his mum had to walk him in and help him settle. By the end of the day, he was throwing himself into all the games and cheering his team on all the way.

Brilliant session today with a group that are really engaging with 'play sport, talk life.' They enjoy discussing and sharing stories. This week one of the girls ran up to us to say how God had answered her prayer.

The school trusted us to do a whole two day of sports activities for the whole school! It is great to be invited to plan this programme and show how much they trust and value us.

Two girls came from different schools and quickly became friends. They shared their highlight of the day which was meeting each other and they were excited to stay in touch.

After delivering a PE lesson in school the Teaching Assistant who was supporting a child with physical disabilities said, "this child refused to take part in any PE session last week, he joined in with the whole of your session and really enjoyed it. Thanks."

September – December 2023:

In September we launched our work in Gloucester City and Hartpury Triangle working in partnership with churches in these areas. Our work in Gloucester City is part funded by the Benefact Trust and we are hugely grateful to them for their support of this work.

The expansion of the work in Forest of Dean has seen new dance, Active Tots, schools and community events grow and has led to a new role in Newnham, Blakeney and Awre and significant new opportunities opened for us in Coleford.

One exciting development in this period was the purchase of a mobile climbing wall from Adventure Plus. The whole team will be trained in how to operate it during Spring 2024 and it will give us huge potential in both serving communities, initiating conversations around life and income generation through the delivery of professional quality activities.

September also saw Sportily's first Sports Coach Apprentices start working for us whilst completing their level 4 Sports Coaching qualification. To have a model of leadership development where we give people professional sports qualifications and to have easily found people wanting to join our team in these roles is brilliant. It is so encouraging to be investing in young adults giving them lifelong skills and qualifications in our context. We plan to offer further apprenticeships in 2024.

This desire to be setting industry standards around Gloucestershire is further illustrated by Sportily being registered as an Employer Partner with CIMSPA (Chartered Institute for the Management of Sport and Physical Activity) with a commitment to support Sport and Faith Team members to be CIMSPA accredited practitioner members.



As the year came to a close, Sportily were involved in many Christmas events and services such as campfire Carols in the Forest of Dean. Another community carol service was in Hunts Grove to which Bishop Rachel was invited. She commented:

“Immense thanks to you (Rev Rich) and Tim - it is a fabulous example of how parish and Sportily are working so well together. It was wonderful to be with you and so very encouraging. It was really good to see the wide range of activities planned for the New Year, connecting with people in different ways.”

During this period, we undertook a small restructure to support growth which saw the Sport and Faith Team grouped to work in five zones. It is planned that each zone will have a Zone Sport and Faith Leader, Sport and Faith Coaches, an apprentice, sessional workers and volunteers.

- i. **West Zone** – the Forest of Dean
- ii. **South Zone** – the Stroud Valleys
- iii. **East Zone** – Cirencester, surrounding area and the Cotswolds
- iv. **Central Zone** – Gloucester city and surrounding areas stretching up to Newent
- v. **North Zone** – Innsworth across to Cheltenham and north to Tewkesbury

Great to see a family come to our encounter space as a result of our pop-up sport in the summer.

Fantastic first session back with 20 young people of different ages and gender all connecting through sport. Hugely welcoming and fun atmosphere. Everyone took a copy of Mark's Gospel as we start our Encounter space this term.

Gave two young people their Sportily T-shirts to recognise them as junior leaders and they were over the moon to be recognised as being part of Team Sportily in this way.

Walking through the playground later in the day and one of the pupils was very excited: “Look we are playing the game you taught us in our lesson. It's such good fun.”

A lovely session with some excellent beanbag dances! Children are really making progress with turns and jumps.

Sweaty Church today was an encouraging and fun time. We had the most people turn up that we've ever had, which was really cool to see. The theme was Jesus is Light, all geared towards the Christmas story. Parents and children engaged really well in each of the stations. One big highlight was giving the young leaders the responsibility of leading a station which they did really confidently.

Monitoring, evaluation and learning

Since September 2021 we have been collecting regular data about our activity. This has included quantitative data, qualitative feedback and stories and an annual impact survey. This information is monitored, reported and reviewed as part of our ongoing commitment to monitoring, evaluation and learning.

The trustees place great importance on ensuring that our activity and impact is measured and monitored appropriately. Key





indicators, linked to our strategic plan, are reviewed by the Leadership Team monthly and reported each month to the trustees. Data is also made available to Location Leaders and Coaches to support the decisions they take regarding the development of their work.

In addition to this monitoring, stories and learning captured by the team is shared via our monthly internal newsletter with the Sport and Faith Team, Leadership Team and trustees.

Feedback and Impact

Feedback is continuously encouraged from participants, parents, teachers and volunteers. This is shared monthly with the team and trustees and helpfully demonstrates the impact we are having in line with our vision and objectives.

Our annual impact survey also invites those who have witnessed our work, but not been direct participators within it, to provide their feedback and observations. This takes place every January.

Our 2023 survey, conducted in January 2024, was greatly encouraging and revealed that we continue to deliver impact in our key focus areas (based on 323 responses):

- **Participants reported increasing the number of times they are active each week from an average of 3 to 4 after joining Sportily.**
- Participants reported enjoying sport and exercise more after joining Sportily with 9 out of 10 now saying they enjoy sport and exercise.
Half said that Sportily helped drive this increase in enjoyment “a lot”.
- **7 out of 10 reported that Sportily helps them to enjoy life more. (Up from 6 out of 10 last year).**
- Over half have invited their friends to Sportily.
- **6 out of 10 of participants said that Sportily helps them make friends.**
- 5 in 10 believe that God is interested in them (Up from 4 in 10 last year).
- **A third wanted to talk to God more and over half had never been connected to church.**
- Of those who witness what we do, 95% agree that Sportily is trustworthy, 88% that Sportily is inclusive and 93% that Sportily is positive for the community. 75% of this group also felt that Sportily had had a positive impact on them personally also.

Strategic plans for future periods

2024 will grow out of a hugely successful 2023 and we are excited to pray into all that God will do through the team this year.

As we move into 2024, the Leadership Team continue to work to the delivery of the 2023-25 strategy. This strategy has been built around the delivery of our vision and offers a set of KPIs that can be monitored monthly.

Building upon the work undertaken to increase the range of our activity during 2023, the focus of 2024 will be around strengthening our existing locations and further developing our relatively new team as we pursue depth and integration.

In 2024 our zonal approach will be fully established with the five zone being developed and grown with



volunteers, sessional workers, sport and faith coaches and apprentices all led by a Zone Sport and Faith Leader, who is also a lead practitioner. This approach will create a much stronger team approach and creates the capacity to seize new opportunities.

It is our strategic intention that 2024 will be the year where our locations are further resourced to become more integrated into their localities and to fully inhabit our 7 spaces framework as appropriate for their community.

After a year of significant growth in activity 2024 will be more focused on depth. A focus on depth will see Sportily Encounter spaces developed, as well as clarity in our fitness, dance, Active Tots and schools offers. We will also work to resource our Leadership Development Programme to see it become fully established and operating with a focus on under-represented groups.

Safeguarding

A Service Level Agreement between the Gloucester Diocesan Board of Finance and Sportily was initiated on 1 October 2021. The Agreement will run for an initial three year period and is reviewed annually by the trustees. The Agreement covers:

- Advice on all aspects of safeguarding legislation, statutory provisions, national church requirements and good practice in safeguarding responsibilities of Sportily;
- Leading on, and reporting to Sportily on, all policy development, practice guidance, risk management and risk assessments for Sportily including annual planning;
- Advice on all day-to-day supervision and management of safeguarding practice for named employees and volunteers;
- The audit of Sportily's HR/personnel records as they relate to safer recruitment including the management of blemished disclosures (including DBS checks and training records);
- Management of all Advice and Guidance records; specific safeguarding case files and case related data in line with Data Protection requirements – all in line with Sportily Safeguarding Policy and practice guidance;
- Oversight and supervision of all contracts of behaviour, agreements for them, annual and other review processes.



An updated Safeguarding Strategic Plan, developed with support from the Diocesan Safeguarding Team, was adopted by the trustees at their October 2023 meeting and covers the period through to September 2024. This plan builds upon work achieved through the Safeguarding Strategic Plan which was in place for the April 2022 – September 2023 period.

Jackie Colburn was appointed in 2023 as our Lead Trustee for Safeguarding.

The Sportily trustees, with the Leadership Team, have complied with the duty to have ‘due regard’ to the House of Bishops’ Safeguarding Policy and Practice Guidance.

Financial Review

Good financial management, investment from the Gloucester Diocesan Board of Finance (GDBF), reduced spending due to delays in appointments and the impact of COVID on some major projects, means that cash flow is healthy and we are able to meet our commitment to our reserves policy.

Management accounts are received and reviewed monthly by the Leadership Team and Board with a financial update presented to every trustees’ meeting.

For the year ended 31 December 2023, we had an overall surplus of £62,553. This was primarily due to savings resulting from vacancies and underspend in the delivery of our Leadership Development Programme which was not fully operational in 2023.

We are grateful for our individual financial supporters and church partners. Their generous support enables our work to continue in each local area. Fortnightly communication with our supporters takes place, with further local communications led by our team in each location.

Funds

At 31 December 2023, the total funds of the charity stand at £845,610. This compares to £783,057 at 31 December 2022.

Total income for the year was £947,575. 55% of this related to the core grant from the GDBF (£528,984), 29% other grants, gifts and other income, 12% was generated by the activities we provided and 4% from other sources.

For the year ending 31 December 2024, the trustees and Leadership Team aim to deliver against a balanced budget and to adhere to the reserves policy (*see below*).

Designated Funds

At the time of the merger with PSALMS it was agreed by the trustees that £150k would be designated within the charity’s accounts to support the continuation of long-term church partnership work in Beacon, Thameshead, Stonehouse and Nailsworth. The fund is allocated 25% to each of these locations.

As noted in the accounts £43,961 was withdrawn from the fund in 2023 as a result of related performance in the Nailsworth (£26,453) and Stonehouse (£17,508) locations for which the fund is designated. Activities in Beacon and Thameshead continued but no funds were drawn down from Designated Funds for these activities as they generated a surplus during the year. The fund balance at the end of 2023 is therefore reported as £75,000. The fund is not restricted.



In January 2023 the Trustees created a second Designated Fund by setting aside £200k as a 'Strategic Projects Fund'. This fund is intended for one-off strategic expenditures, where alternative funding cannot realistically be secured. It is not a grant making fund and applications are not invited from any bodies external to Sportily.

Proposals for the use of these funds are developed with input from the Leadership Team and must be of strategic value within Sportily, clearly supporting the advancement of the Sportily vision and/or enhancing our delivery capabilities. Final approval is subject to expenditure authorisation limits and final sign off by a Board member.

In October 2023 a proposal relating to the purchase of a Mobile Climbing Wall and associated equipment was approved and a total of £16,840 was drawn down from the Designated fund to enable this. The fund balance at the end of 2023 is therefore reported as £183,160 The fund is not restricted.

Restricted Funds

Funds given towards work undertaken in specific geographical locations or projects is treated as restricted and only used to enable work in that specific location or project. Levels of restricted funding and details of their restrictions are reported monthly in the management accounts. As work is continuing in these locations and projects, these funds will continue to be used for the purposes for which they were given.

Going concern

The trustees consider that there are no material uncertainties about Sportily's ability to continue as a going concern. The current state of our Balance Sheet, coupled with forecasting and strong budgetary management, gives confidence to our Going Concern assessment and ability to operate sustainably. This is supported by the financial investment of the Gloucester Diocesan Board of Finance, currently confirmed for the 2021-2025 five year period.

Accordingly, the trustees have a reasonable expectation that the charity has adequate resources to continue in operational existence for the future and do not believe that there are any material uncertainties as to the going concern of the charity. Therefore, the trustees are content that the charity continues to adopt the going concern basis of accounting in preparing the annual accounts.

Reserves policy

The Trustees consider it prudent to set the target level of General Fund reserves retained by the charity at between three and six months of normal ongoing charitable expenditure. Therefore our target level of General Fund reserves as we enter 2024, based on the 2024 approved budget, is between £251k and £501k.

At 31 December 2023, the level of General Fund is £491,544, equating to 5.9 months of normal ongoing charitable expenditure. This is therefore in line with the policy.

In addition to the General Fund, the Trustees have set aside designated funds as described above in this Financial Review and in note 16 to the financial statements.

The level of reserves is reviewed annually as part of the process for budget preparations for the following year and is agreed after giving consideration to the following:



- The charity's objectives and current strategy for delivery;
- The charity's risk assessment and current appetite for risk, noting risks that pose significant impact to the financial health of the organisation and the confidence held in the mitigating actions for these risks;
- The current funding arrangement with the Gloucester Diocesan Board of Finance which exists until the end of 2025;
- Assessments of certainty, reliability and stability of income streams, considering recent performance trends;
- Future plans for fundraising and income generation;
- Levels and scope of committed expenditure;
- Staffing expenditure commitments.

The level of reserves held in the General Fund is monitored on a monthly basis by the Chief Operating Officer and reported to the trustees in financial updates.

Principal funding sources

In addition to the financial support received from the GDBF, Sportily relies on voluntary income, traded income and other grant income, including donations from partner churches, to fund our delivery.

When setting a ticket price for those activities for which a fee is charged, appropriate consideration is given to the context in which the activity is taking place, ensuring that cost is not a barrier to participation. Discount codes are regularly used to support this.

Fundraising policy

Sportily raises funds to support the delivery of its charitable objectives through donations from individuals, legacies, donations from organisations such as churches, grant applications, fundraising by third parties, sponsorship and gift aid.

The Sportily Fundraising Policy covers all the fundraising activities of Sportily detailing how these will be conducted and managed, to provide reassurance and transparency to our donors and stakeholders.

Sportily ensures that by undertaking fundraising activities we uphold any legal, statutory or regulatory requirements and maintain our reputation and adherence to our values.

All fundraising conducted complies with the Institute of Fundraising Regulator Code of Fundraising Practice and all relevant legislation.

Sportily registered with the [Fundraising Regulator](#) in 2022 and adheres to both the Institute of Fundraising Regulator Code of Fundraising Practice: [Code of Fundraising Practice](#) and the Charity Commission's Guidance: <https://www.gov.uk/government/organisations/charity-commission>

Sportily takes active steps to engage with and express thanks to those who support the work of the charity on a regular basis. Sportily uses a variety of communication channels to effectively communicate regarding the work and impact of the charity with those who support it. Supporters are always treated with respect and individuals can change their contact preferences at any time. We never share names, addresses or other personal information with third parties for charity, commercial or fundraising purposes. During the year no legacies were received, nor any restricted funds relating to legacies held. During the year no complaints relating to our fundraising activity were received.



Investment policy

At 31 December 2023 Sportily held funds amounting to £766,873 in a CCLA Deposit Fund Account. This COIF Charities Deposit Fund is categorised as a short-term Low Volatility Net Asset Value Money Market Fund with same day access to funds available.

Three deposits totalling £650,000 and one withdrawal of £50,000 were made during the year and investment returns are recorded within the accounts. Cash flow is monitored monthly by the Leadership Team and reported to the Board at its meetings.

Any additional investment decisions will be considered by the trustees and shall take into account the charity's:

- Objectives for investing;
- Appetite for risk;
- Time horizon for investing;
- Liquidity needs for delivery of its charitable objectives and purposes within the time horizon;
- Reserves policy.

Principal risks and uncertainties

Sportily has risk management policies and procedures in place, supported by an organisational level Risk Register.

The trustees have reviewed the risk assessment and discussed risk appetite, which has been set by risk category in the Risk Register. As we expand our work within a new vision the trustees recognised the need to take appropriate risks as we pioneer new approaches to mission and ministry. However, Sportily takes its responsibilities towards safeguarding extremely seriously and the trustees have stated that Sportily's position in relation to all risks relating to safeguarding is to have an adverse appetite to risk.

During the year, the Leadership Team carried out detailed reviews of the Risk Register, with risk management featuring regularly on the Leadership Team's meeting agenda, considering delivery, safeguarding, governance, reputational, financial and operational risks. The major risks to which the charity is exposed have been reviewed and mitigating measures and controls put in place to ensure these risks are managed effectively.

Internal control risks are minimised by the implementation of procedures which are reviewed periodically to ensure that they continue to meet the needs of Sportily as a charitable company.

The trustees are satisfied of the suitability of the risk management procedures and the identification of risks carried out by the Leadership Team.

Sportily's primary risks identified and managed during the 2023 year related to:

- A failure to implement effective and robust Safeguarding policies, practices, processes and training;
- A serious safeguarding incident occurring for which Sportily is held responsible or deemed to be an involved party;
- A critical issue or incident occurring, including Health and Safety incidents at Sportily activities;
- A failure to achieve necessary income levels leading to long term financial unsustainability.

These risks were managed through a range of control and continuous improvement measures, and systems and procedures which were monitored and regularly reviewed by the Leadership Team. A risk management report is made to every Board meeting.



Structure, governance and management

Governing document and constitution

Sportily is a charitable company limited by guarantee. It was first incorporated on 12 July 2005 and is governed by its Articles of Association adopted with effect from 28 January 2021 and amended by written special resolutions dated 5 October 2021 and 9 December 2022.

Objects of the charity

The charitable objects ("the Objects") of Sportily are to:

- Promote and assist the work, objects and purposes of the Church of England for the advancement of Christian faith, in particular (but not exclusively) by the development of specialist ministries based principally on sports and wellbeing particularly with children, young people and their families;
- Act as a resource for children, young people and their families by providing advice and assistance and organising programmes of physical, educational and other activities as a means of:
 - (a) advancing in life and relieving the needs of children, young people and their families by developing their skills, capacities and capabilities to enable them to participate in society;
 - (b) advancing education, in particular (but not exclusively) in relation to the Christian faith;
 - (c) providing or assisting in the provision of recreational and leisure time activities, equipment and facilities provided in the interests of social welfare, with a view to improving the conditions of life and health of such persons.
- Advance such other objects or purposes which are exclusively charitable according to the law of England and Wales in any part of the world and in such manner as the trustees may in their absolute discretion consider expedient for the better promotion and assistance of the work of the Church of England.

In advancing the Objects, the Charity may work in partnership with members of Churches Together in Britain and Ireland and members of the Evangelical Alliance.

Public benefit

The trustees are satisfied that the objects of the charity, and the activities to pursue them satisfy the principles of public benefit. The Charity Commission in its "Public Benefit: Rules For Charities" guidance states that there are two key principles to be met to show that an organisation's aims are for the public benefit: first, there must be an identifiable benefit which is not outweighed by any detriment or harm; and secondly, the benefit must be to the public in general or a sufficient section of the public and not give rise to more than incidental personal benefit.

Recruitment, appointment and induction of trustees

The trustees act as both the trustees of the charity and the Directors of the charitable company for the purposes of the Companies Act.



Policies and procedures for the recruitment, appointment and induction of all new trustees are in place and maintained by the trustees.

Members of the Board of Trustees are Sportily volunteers. Those wishing to become trustees must complete the volunteer recruitment process and undertake Church of England safeguarding training. Volunteering as a trustee is a DBS eligible role.

Following application, applicants are interviewed by the chair of the trustees (or nominated deputy) and at least one other trustee. Following interview, a recommendation shall be brought to the trustees for a vote (a majority in favour is required). If the trustees vote to accept the candidate, the volunteer recruitment process shall be completed prior to the person being confirmed into the position. The process is supported by the Company Secretary.

In accordance with the Articles of Association trustees shall be communicant members in good standing of the Church of England or members/participants in good standing of a church affiliated to either Churches Together in Britain and Ireland or the Evangelical Alliance.

The normal initial term of office for trustees is three years and a trustee shall be eligible for two further terms of three years. All trustee appointments are reported to the Bishop's Council for Gloucester Diocese.

During 2023 three new trustees were appointed: Sandra Millar, Jackie Colburn and Leigh Binns. Patricia Broadfoot stood down as a trustee in 2023 and in January 2024 Leigh Binns also stood down. Leigh's term as a trustee was cut short due to changing personal commitments.

Organisational structure

The Gloucester Diocesan Board of Finance is the sole member of the charitable company. The Leadership Team are responsible for the day-to-day running of Sportily.

The trustees have ultimate responsibility for the strategic leadership and the management of the affairs of Sportily in accordance with the Articles of Association and applicable law (including company law and charity law). The trustees seek to apply the principles set out in the Charity Governance Code. The trustees have a minimum of four scheduled meetings each year and meet physically or by video conference as necessary.

Appointments to the Leadership Team require a trustee to be on the interview panel. Recruitment to all employed posts requires the authorisation of the CEO or COO who will consult with the Leadership Team and/or trustees as appropriate. Sportily operates within the Church of England Safeguarding framework and requirements. All Sportily employees and volunteers are classified as 'Church Officers' within this framework.





Statement of trustees' responsibilities

The trustees (who are also Directors of Sportily for the purposes of company law) are responsible for preparing the annual report of the trustees (incorporating the Directors' and Strategic Reports) and financial statements in accordance with applicable law and regulations.

Company law requires the trustees to prepare financial statements for each financial year. Under that law the trustees have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law), including FRS 102 The Financial Reporting Standard applicable in the UK and Republic of Ireland. Under company law the trustees must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for that period. In preparing these financial statements, the trustees are required to:

- Select suitable accounting policies and then apply them consistently;
- Observe the methods and principles in the Charities SORP (FRS 102);
- Make judgements and accounting estimates that are reasonable and prudent;
- State whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- Prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in business.

The trustees are responsible for keeping adequate accounting records that are sufficient to show and explain the charitable company's transactions and disclose with reasonable accuracy at any time the financial position of the charitable company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The trustees confirm that:

- So far as each trustee is aware, there is no relevant audit information of which the charitable company's auditor is unaware;
- The trustees have taken all the steps that they ought to have taken as trustees in order to make themselves aware of any relevant audit information and to establish that the charitable company's auditor is aware of that information.

The trustees are responsible for the maintenance and integrity of the corporate and financial information included on the charitable company's website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

Qualifying third party indemnity provisions

During the reporting year and up to the date of this report, the charitable company maintained liability insurance and third-party indemnity provisions for its trustees, under which the charitable company has agreed to indemnify the trustees to the extent permitted by law in respect of all liabilities to third parties arising out of, or in connection with, the execution of their powers, duties and responsibilities as Directors of the charitable company.



Internal controls

The trustees have overall responsibility for the system of financial and other controls of the charitable company and for providing reassurance that:

- Its assets are safeguarded against unauthorised use;
- Proper records are maintained and financial information used within the charitable company or for publication is reliable;
- The charitable company complies with relevant laws and regulations.

It is recognised that such a system can provide only reasonable but not absolute assurance against errors and loss. Sportily operates a comprehensive annual planning and budgeting process which is approved by the trustees. Detailed monthly financial management reports are reviewed by the Leadership Team and reported to each trustees' meeting. Financial performance is monitored and monthly reports made comparing actual results against activity targets and budget.

Sub-committees

The trustees currently have no formal sub-committees in operation.

Management and staff

The trustees delegate to the Leadership Team the day-to-day management of the charity and the implementation of policies and other decisions of the trustees.

Remuneration of employees

The members of the Leadership Team are the key management personnel ("KMP") of the charity in charge of directing, controlling and operating Sportily on a day-to-day basis.

Members of the Leadership Team require a breadth and depth of expertise, experience, enterprise and credibility. As a relatively small Leadership Team it is important that we attract and recruit individuals of sufficient capability to enable the charity to deliver its stretching strategic plan. This is balanced with seeking to keep salary costs under control and ensuring that senior staff pay is connected to the pay of other staff.

Remuneration of all employees is reviewed annually and the process by which this is carried out is approved by the trustees. Details of the employment benefits paid to the Leadership Team during the year are included in the financial statements.

Declarations of interest and related parties

All trustees give of their time freely and no trustee received remuneration during the year. Details of trustees' expenses and any related party transactions are disclosed in the financial statements.

Trustees are required to disclose all relevant interests and register them with the Company Secretary and in accordance with the Conflicts of Interest Policy. Trustees must also withdraw from decisions where a conflict of interest arises.

Small companies note

In preparing this report, the directors have taken advantage of the small companies' exemptions provided by section 415A of the Companies Act 2006.



Appointment of independent auditor

Haysmacintyre was appointed as independent auditor to the Gloucester Diocesan Board of Finance for the year. As Sportily is a subsidiary charity of the GDBF, it falls within the remit for the group audit. The trustees were therefore content to appoint Haysmacintyre to also carry out the Sportily audit.

The trustees submit their annual report and the audited financial statements for the year ended 31 December 2023. The financial statements comply with current statutory requirements, the Articles of Association and the Accounting and Reporting by Charities: Statement of Recommended Practice (FRS 102).

This trustees' Annual Report, which incorporates the Strategic Report, was approved by the trustees in their capacity as Company Directors on 2nd May 2024 and signed on their behalf by:

Kevan Taylor

Kevan Taylor
Trustee





Independent Auditor's Report to the Members of Sportily

Opinion

We have audited the financial statements of Sportily Ltd for the year ended 31 December 2023 which comprise the Statement of Financial Activities, Balance Sheet and notes to the financial statements, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102 *The Financial Reporting Standard applicable in the UK and Republic of Ireland* (United Kingdom Generally Accepted Accounting Practice).

In our opinion, the financial statements:

- Give a true and fair view of the state of the charitable company's affairs as at 31 December 2023 and of the charitable company's net movement in funds, including the income and expenditure, for the year then ended;
- Have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice;
- Have been prepared in accordance with the requirements of the Companies Act 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the charity in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the charitable company's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

Other information

The trustees are responsible for the other information. The other information comprises the information included in the Trustees' Report. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the



financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether there is a material misstatement in the financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.

Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- The information given in the Trustees' Report (which includes the strategic report and the directors' report prepared for the purposes of company law) for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- The strategic report and the directors' report included within the Trustees' Report have been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

In the light of the knowledge and understanding of the charitable company and its environment obtained in the course of the audit, we have not identified material misstatements in the Trustees' Report (which incorporates the strategic report and the directors' report).

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

- Adequate accounting records have not been kept by the charitable company; or
- The charitable company financial statements are not in agreement with the accounting records and returns; or
- Certain disclosures of trustees' remuneration specified by law are not made; or
- We have not received all the information and explanations we require for our audit.

Responsibilities of trustees for the financial statements

As explained more fully in the trustees' responsibilities statement, the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charitable company or to cease operations, or have no realistic alternative but to do so.

Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists.



Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below:

Based on our understanding of the charitable company and the environment in which it operates, we identified that the principal risks of non-compliance with laws and regulations related to safeguarding vulnerable beneficiaries, health and safety and employment (including taxation), and we considered the extent to which non-compliance might have a material effect on the financial statements. We also considered those laws and regulations that have a direct impact on the preparation of the financial statements such as the Companies Act 2006 and the Charities Act 2011 and consider other factors such as payroll tax.

We evaluated management's incentives and opportunities for fraudulent manipulation of the financial statements (including the risk of override of controls) and determined that the principal risks were related to the improper recognition of revenue and management bias in accounting estimates. Audit procedures performed by the engagement team included:

- Inspecting correspondence with regulators and tax authorities;
- Discussions with management including consideration of known or suspected instances of non-compliance with laws and regulation and fraud;
- Evaluating management's controls designed to prevent and detect irregularities;
- Identifying and testing journals;
- Challenging assumptions and judgements made by management in their critical accounting estimates.

Because of the inherent limitations of an audit, there is a risk that we will not detect all irregularities, including those leading to a material misstatement in the financial statements or non-compliance with regulation. This risk increases the more that compliance with a law or regulation is removed from the events and transactions reflected in the financial statements, as we will be less likely to become aware of instances of non-compliance. The risk is also greater regarding irregularities occurring due to fraud rather than error, as fraud involves intentional concealment, forgery, collusion, omission or misrepresentation.





A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at: www.frc.org.uk/auditorsresponsibilities. This description forms part of our auditor's report.

Use of our report

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charitable company's member those matters we are required to state to them in an Auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and the charitable company's member, as a body, for our audit work, for this report, or for the opinions we have formed.

Adam Halsey (Senior Statutory Auditor)

For and on behalf of Haysmacintyre LLP, Statutory Auditor
10 Queen Street Place, London, EC4R 1AG

Date: 18 June 2024





Statement of financial activities (incorporating income and expenditure account) for the year ended 31 December 2023

		Unrestricted funds 2023	Restricted funds 2023	Total funds 2023	Total funds 2022
	Note	£	£	£	£
Income from:					
Grants and Donations	4	541,065	255,474	796,539	705,185
Charitable activities	5	116,180	-	116,180	72,226
Investments	6	29,355	-	29,355	1,329
Other income	7	1,621	3,880	5,501	5,108
Total income		688,221	259,354	947,575	783,848
Expenditure on:					
Charitable activities	8,9	446,829	438,193	885,022	709,627
Total expenditure		446,829	438,193	885,022	709,627
Net income		241,392	(178,839)	62,553	74,221
Transfers between funds	16	(219,106)	219,106	-	-
Net movement in funds		22,286	40,267	62,553	74,221
Reconciliation of funds					
Total funds brought forward		727,418	55,639	783,057	708,836
Net movement in funds		22,286	40,267	62,553	74,221
Total funds carried forward		749,704	95,906	845,610	783,057

The notes on pages 31 to 44 form part of these financial statements.



Balance sheet

As at 31 December 2023

		2023	2022
	Note	£	£
Tangible fixed assets	13	31,256	25,250
		<u>31,256</u>	<u>25,250</u>
Current assets			
Debtors	14	30,619	17,608
Cash at bank and in hand	19	822,880	823,268
		<u>853,499</u>	<u>840,876</u>
Creditors: amounts falling due within one year	15	(39,145)	(83,069)
Net current assets		<u>814,354</u>	<u>757,807</u>
Total net assets		<u>845,610</u>	<u>783,057</u>
Charity funds			
Restricted funds	16	95,906	55,639
Unrestricted funds	16	749,704	727,418
Total funds		<u>845,610</u>	<u>783,057</u>

The trustees acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and preparation of financial statements.

The financial statements have been prepared in accordance with the provisions applicable to entities subject to the small companies' regime. The financial statements were approved and authorised for issue by the trustees on 2nd May 2024 and signed on their behalf by:

Kevan Taylor

Kevan Taylor
Trustee

Company registration number: 05505991



Statement of cash flows

For the year ended 31 December 2023

		2023	2022
	Note	£	£
Cash flows from operating activities			
Net cash (used in)/provided by operating activities	18	(13,164)	242,768
Cash flows from investing activities			
Bank interest received		29,355	1,329
Purchase of tangible fixed assets		(16,579)	(19,283)
Net cash provided by / (used in) investing activities		12,776	(17,954)
Change in cash and cash equivalents in the year		(388)	224,814
Cash and cash equivalents at the beginning of the year		823,268	598,454
Cash and cash equivalents at the end of the year	19	822,880	823,268





Notes to the financial statements

For the year ended 31 December 2023

1. General information

Sportily Ltd is a charitable company, limited by guarantee, (registration number: 5505991 England and Wales) and registered with the Charity Commission (charity number: 1111077). The registered office address is Church House, College Green, Gloucester, Gloucestershire, GL1 2LY.

2. Accounting policies

2.1 Basis of preparation of financial statements

The financial statements have been prepared in accordance with the Charities SORP (FRS 102) - Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102), the Companies Act 2006 and the Charities Act 2011.

Sportily Ltd meets the definition of a public benefit entity under FRS 102.

Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy.

2.2 Going concern

The current state of our Balance Sheet, coupled with forecasting and strong budgetary management, gives confidence to our Going Concern assessment and our ability to operate to the current horizon.

The balance sheet is currently healthy as are our cash reserves which meet our reserves policy requirements. Our policy requires that 3 - 6 months of budgeted expenditure from General Fund are held.

This is supported by the financial investment of the Gloucester Diocesan Board of Finance, currently confirmed for the 2021-2025 five year period.





A budget with a surplus of £19k has been agreed for 2024, so we expect our held reserves to be in a healthy position with regards to our balance sheet at the end of 2024.

Following budget phasing analysis no significant peaks or troughs are predicted with regards to income or expenditure. Cashflow forecasts have been undertaken for the year ahead and cash will be managed by the COO in such a way as to safely maximise available interest returns.

Our financial risk appetite for the year remains set at a level of 'minimal'.

Direct sales income is received prior to delivery of activities with participants paying for tickets at the point of placing a booking. Terms and conditions are in place for these consumer sales.

Sales income from services provided to schools and other organisations is received via invoice with 28 days' payment terms. Invoices are issued shortly after delivery, the sales ledger monitored and follow up communication undertaken if required. If appropriate for the size of order a 10% deposit is taken in advance of delivery. If appropriate for a traded services contract, a Dun and Bradstreet Credit Report is carried out for a potential customer prior to the delivery of services.

Bills are paid fortnightly and wherever possible within a 28 days' period.

The trustees consider that good financial management systems are in place and that there are no material uncertainties about Sportily's ability to continue as a going concern.

2.3 Income

All income is recognised once the Charity has entitlement to the income, it is probable that the income will be received and the amount of income receivable can be measured reliably.

Grants from government bodies and other sources are received for specific projects/costs and are recognised in accordance with their individual terms and conditions. Income is recognised when the Charity has entitlement to the funds which is when any performance conditions attached are met, it is probable that the income will be received and the amount can be reliably measured. Grant income will be deferred if received in advance of meeting performance conditions or if the funder specifically states that the income must be spent in a future accounting period.

Contractual income and performance related grants are included in the SOFA only when the related goods or services have been delivered.

Interest is included in the accounts when receivable.

Income tax recoverable in relation to donations received under Gift Aid or deeds of covenant is recognised at the time of the donation.

Gifts in kind are accounted for at a reasonable estimate of their value to the Charity or at the amount actually realised. Gifts in kind for use by the Charity are included in the SOFA as income when receivable.

Donated services and facilities are included in income (with an equivalent amount in expenditure) only where the benefit to the charity is reasonably quantifiable, measurable and material. The value placed on these resources is the estimated value to the charity of the service or facility received.



2.4 Expenditure

Expenditure is recognised once there is a legal or constructive obligation to transfer economic benefit to a third party, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is classified by activity. The costs of each activity are made up of the total of direct costs and shared costs, including support costs involved in undertaking each activity. These costs include central functions which are allocated to activity and area cost categories on a basis consistent with the use of resources, for example allocating property costs by floor area.

Support costs are those costs incurred directly in support of expenditure on the objects of the Charity and include project management carried out centrally.

Governance costs include the costs of preparation and examination of statutory accounts, the cost of trustees' meetings and the cost of any legal advice to the trustees on governance or constitutional matters.

2.5 Taxation

The Charity is considered to pass the tests set out in Paragraph 1 Schedule 6 of the Finance Act 2010 and therefore it meets the definition of a charitable company for UK corporation tax purposes. Accordingly, the Charity is exempt from taxation in respect of income or capital gains received within categories covered by Chapter 3 Part 11 of the Corporation Tax Act 2010 or Section 256 of the Taxation of Chargeable Gains Act 1992, to the extent that such income or gains are applied exclusively to charitable purposes.

2.6 Tangible fixed assets and depreciation

Tangible fixed assets with a useful life of over 1 year and costing £750 or more are capitalised and recognised when future economic benefits are probable and the cost or value of the asset can be measured reliably.

Tangible fixed assets are initially recognised at cost. After recognition, under the cost model, tangible fixed assets are measured at cost less accumulated depreciation and any accumulated impairment losses. All costs incurred to bring a tangible fixed asset into its intended working condition should be included in the measurement of cost.

Depreciation is charged so as to allocate the cost of tangible fixed assets less their residual value over their estimated useful lives, on a straight-line method from the month of purchase.

Depreciation is provided on the following bases:

■ IT and office equipment	3 years
■ Sports equipment	3 - 5 years depending on asset
■ Motor vehicles	4 years
■ Furniture	10 years

2.7 Debtors

Trade and other debtors are recognised at the settlement amount and prepayments are valued at the amount prepaid.



2.8 Cash at bank and in hand

Cash at bank and in hand includes cash and short-term highly liquid investments.

2.9 Liabilities and provisions

Liabilities are recognised once there is a legal or constructive obligation that commits the Charity to the obligation.

2.10 Financial instruments

The Charity only has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value.

2.11 Pensions

The Charity operates a defined contribution pension scheme and the pension charge represents the amounts payable by the Charity to the fund in respect of the year.

2.12 Funds accounting

General funds are unrestricted funds which are available for use at the discretion of the trustees in furtherance of the general objectives of the Charity and which have not been designated for other purposes.

Designated funds comprise unrestricted funds that have been set aside by the trustees for particular purposes. The aim and use of each designated fund is set out in the notes to the financial statements.

Restricted funds are funds which are to be used in accordance with specific restrictions imposed by donors or which have been raised by the Charity for particular purposes. The costs of raising and administering such funds are charged against the specific fund. The aim and use of each restricted fund is set out in the notes to the financial statements.

2.13 Volunteers

The value of any voluntary help received is not included in the accounts but is described in the trustees' report.

3. Critical accounting estimates and areas of judgement

Estimates and judgements are continually evaluated and are based on historical experience and other factors, including expectations of future events that are believed to be reasonable under the circumstances.

Critical accounting estimates and assumptions:

Recognition of income from grants requires judgement. See note 2.3 for the accounting policy for grant income and note 4 for grant income accounted for in the year.

The Charity makes estimates and assumptions concerning the future. The resulting accounting estimates and assumptions will, by definition, seldom equal the related actual results. The estimates and assumptions that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities within the next financial year are detailed below.



4. Income from Grants and Donations

	Unrestricted funds 2023 £	Restricted funds 2023 £	Total funds 2023 £	Total funds 2022 £
Grants				
GDBF Grant	528,984	-	528,984	552,372
GDBF Other Grant Income	-	90,000	90,000	37,500
Other Grant Income	-	93,818	93,818	50,835
Donations				
General gifts and donations	9,601	71,656	81,257	61,070
Gift Aid	2,480	-	2,480	3,408
Total 2023	541,065	255,474	796,539	705,185
<i>Total 2022</i>	<i>591,425</i>	<i>113,760</i>	<i>705,185</i>	

5. Income from charitable activities

	Unrestricted funds 2023 £	Total funds 2023 £	Total funds 2022 £
Events	116,180	116,180	72,226
<i>Total 2022</i>	<i>72,226</i>	<i>72,226</i>	





6. Investment income

	Unrestricted funds 2023 £	Total funds 2023 £	Total funds 2022 £
Bank interest	29,355	29,355	1,329
<i>Total 2022</i>	1,329	1,329	

7. Other income

	Unrestricted funds 2023 £	Restricted funds 2023 £	Total funds 2023 £	Total funds 2022 £
Other income	1,621	3,880	5,501	5,108
<i>Total 2022</i>	5,108	-	5,108	

8. Analysis of expenditure by activities

Summary by fund type

	Unrestricted funds 2023 £	Restricted funds 2023 £	Total funds 2023 £	Total funds 2022 £
Charitable activities- Provision of sport and faith activities	446,829	438,193	885,022	709,627
<i>Total 2022</i>	597,679	111,948	709,627	



9. Analysis of expenditure by activities

	Activities undertaken directly 2023 £	Support costs 2023 £	Total funds 2023 £	Total funds 2022 £
Charitable activities- Provision of sport and faith activities	710,375	174,647	885,022	709,627
<i>Total 2022</i>	<u>572,349</u>	<u>137,278</u>	<u>709,627</u>	

Analysis of direct costs	Total funds 2023 £	Total funds 2022 £
Staff costs	596,017	487,423
Outing and event costs	43,497	15,284
Training costs	23,898	15,666
Materials and resources	22,734	24,969
Travel expenses	22,126	16,201
Van project costs	2,103	12,806
	<u>710,375</u>	<u>572,349</u>

Analysis of support costs	Total funds 2023 £	Total funds 2022 £
Governance costs: Fees, DBS and meetings	38,418	17,779
Consultancy	28,971	13,495
Governance costs: Accounting software and services	23,867	28,146
Advertising and marketing	23,469	14,826
IT	18,108	14,397
General Expenses	12,372	9,840



Depreciation	10,573	9,482
Governance costs: Audit fees	8,028	10,146
Governance costs: Insurance	5,296	5,095
CRM and digital tool costs	3,050	13,716
Postage and stationery	1,974	115
Printing	521	241
	174,647	137,278

10. Auditor's remuneration

The auditor's remuneration amounts to £9,100+vat (2022 - £8,300+vat).

11. Staff costs

	2023	2022
	£	£
Wages and salaries	483,300	401,582
Social security costs	41,505	37,010
Contributions to defined contribution pension schemes	59,962	48,831
Other staff costs	11,250	-
	596,017	487,423

The average full time equivalent ("fte") number of persons employed by the Charity during the year was as follows:

	2023	2022
	No.	No.
Average full time employees (<i>Headcount total 25 individuals (2022 - 22)</i>)	14.8	14.7
Average employee (staff) numbers (Headcount avg per month)	18	15
Average full time sessional workers (<i>Headcount total 17 individuals (2022 - 7)</i>)	0.79	0.27

In addition to the employees of the charity, the charity makes use of Sessional Workers who deliver work on an hourly basis. During the year, workers contributed the equivalent fte as stated above.

During the year, no employees (2022: no employees) received remuneration amounting to more than £60,000.

The total remuneration of the charity's key management employees, comprising 4 individuals (avg. fte. 2.6), was £166,622 (2022: £152,102, avg. fte. 2.4).



12. Trustees' remuneration and expenses

During the year, no trustees received any remuneration or other benefits (2022: £NIL) and expenses totalling £NIL were reimbursed to trustees (2022: £NIL).

13. Tangible fixed assets

	Motor vehicles	Furniture	IT & Office Equipment	Sports Equipment	Total
	£	£	£	£	£
Cost or valuation					
At 1 January 2023	15,098	1,021	12,348	7,972	36,439
Additions	-	-	1,579	15,000	16,579
At 31 December 2023	15,098	1,021	13,927	22,972	53,018

	Motor vehicles	Furniture	IT & Office Equipment	Sports Equipment	Total
	£	£	£	£	£
Depreciation					
At 1 January 2023	3,460	509	4,959	2,261	11,189
Charge for the period	3,775	341	4,363	2,094	10,573
At 31 December 2023	7,235	850	9,322	4,355	21,762

Net book value

At 31 December 2023	7,863	171	4,605	18,617	31,256
At 31 December 2022	11,638	512	7,389	5,711	25,250

14. Debtors

	2023	2022
	£	£
Prepayments and accrued income	28,824	16,647
Tax recoverable	1,795	961
	30,619	17,608



15. Creditors: Amounts falling due within one year

	2023	2022
	£	£
Trade creditors	10,443	7,446
Other creditors	6,904	10,864
Accruals and deferred income	21,798	64,759
	39,145	83,069

	2023	2022
	£	£
Deferred income at 1 January 2023	50,000	-
Movement in resources deferred during the year	(44,278)	50,000
Deferred income at 31 December 2023	5,722	50,000

16. Statement of funds

	Balance at 1 January 2023	Income	Expenditure	Transfers in/out	Balance at 31 December 2023
	£	£	£	£	£
Unrestricted funds					
Designated funds					
Partnership Areas Fund	118,961	-	-	(43,961)	75,000
Strategic Projects Fund	-	-	(1,840)	185,000	183,160
	118,961	-	(1,840)	141,039	258,160
General funds					
General funds	608,457	688,221	(444,989)	(360,145)	491,544
Total Unrestricted funds	727,418	688,221	(446,829)	(219,106)	749,704



Restricted funds

Beacon	26,179	28,795	(18,205)	(2,740)	34,029
Gloucester	-	29,747	(2,293)	(4,747)	22,707
Thameshead	26,660	26,318	(23,972)	(3,158)	25,848
Other Locations' Funds (11)	2,800	174,494	(393,723)	229,751	13,322
	<u>55,639</u>	<u>259,354</u>	<u>(438,193)</u>	<u>219,106</u>	<u>95,906</u>
Total of funds	<u>783,057</u>	<u>947,575</u>	<u>(885,022)</u>	<u>-</u>	<u>845,610</u>

Statements of funds – prior year

	<i>Balance at 1 January 2022</i>	<i>Income</i>	<i>Expenditure</i>	<i>Transfers in/out</i>	<i>Balance at 31 December 2022</i>
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Unrestricted funds

Designated funds

Partnership Areas Fund	150,000	-	-	(31,039)	118,961
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General funds

General funds	<u>550,203</u>	<u>670,088</u>	<u>(597,679)</u>	<u>(14,155)</u>	<u>608,457</u>
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Total Unrestricted funds	<u>700,203</u>	<u>670,088</u>	<u>(597,679)</u>	<u>(45,194)</u>	<u>727,418</u>
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	<i>Balance at 1 January 2022</i>	<i>Income</i>	<i>Expenditure</i>	<i>Transfers in/out</i>	<i>Balance at 31 December 2022</i>
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Restricted funds

Sports Ministry	8,633	-	-	(8,633)	-
Locations' Funds	(47,927)	66,334	(69,434)	53,827	2,800
Beacon	22,393	24,207	(20,421)	-	26,179
Thameshead	25,534	23,219	(22,093)	-	26,660
	<u>8,633</u>	<u>113,760</u>	<u>(111,948)</u>	<u>45,194</u>	<u>55,639</u>

Total of funds	<u>708,836</u>	<u>783,848</u>	<u>(709,627)</u>	<u>-</u>	<u>783,057</u>
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Designated funds - Partnership Areas

At the point of merger in January 2021, it was agreed between the outgoing PSALMS Board of Trustees and the incoming Board, that £150k would be set aside to support work in the longstanding PSALMS church partnership areas of Beacon, Thameshead, Stonehouse and Nailsworth. The funds are used to cover any deficits reported in the designated funds for those four areas. The fund is allocated 25% to each of these locations.

As noted in the accounts £43,961 was withdrawn from the fund in 2023 as a result of related performance in the Beacon, Nailsworth (£26,453), Stonehouse (£17,508) and Thameshead locations for which the fund is designated. The fund balance at the end of 2023 is therefore reported as £75,000.

The trustees recognise that these are not formally restricted funds but represent an agreement that was made as part of the merger for this designation which it intends to honour in good faith. The Board has agreed at this time to maintain these designated funds in the accounts and to monitor their use each year.

Designated funds – Strategic Projects

In January 2022 the trustees took the decision to create a designated fund intended to support for one off strategic expenditures within the organisation, where alternative funding cannot realistically be secured.

Projects utilising these funds are of strategic value within Sportily, clearly support the advancement of the Sportily vision and/or enhance our delivery capabilities.

One project accessed this designated fund in 2023 – the purchase of a Mobile Climbing Wall.

Restricted funds

Grants and voluntary income is received to be used to enable operations in specific named project locations in which Sportily operates. These Locations Funds are restricted for use and used to cover the salaries and direct costs delivering charitable purposes in these locations.

In 2023 fourteen locations were identified within the accounts and restricted gifts and/or grants were received to support work in seven of them.

Within the funds, eight locations had no restricted funds remaining at the end of the year, six are in a positive position – showing aggregated total restricted funds carried forward of £95,906. Three of these funds are above the materiality limit and therefore shown within the accounts.

Transfers

A transfer from unrestricted general funds of £118,862 has been made to the balance held in restricted funds.



17. Analysis of net assets between funds

Analysis of net assets between funds – current year

	Unrestricted funds 2023	Restricted funds 2023	Total funds 2023
	£	£	£
Tangible fixed assets	31,256	-	31,256
Current assets	757,593	95,906	853,499
Creditors due within one year	(39,145)	-	(39,145)
Total	749,704	95,906	845,610

Analysis of net assets between funds – prior year

	<i>Unrestricted funds 2022</i>	<i>Restricted funds 2022</i>	<i>Total funds 2022</i>
	£	£	£
<i>Tangible fixed assets</i>	<i>25,250</i>	<i>-</i>	<i>25,250</i>
<i>Current assets</i>	<i>785,237</i>	<i>55,639</i>	<i>840,876</i>
<i>Creditors due within one year</i>	<i>(83,069)</i>	<i>-</i>	<i>(83,069)</i>
Total	727,418	55,639	783,057

18. Reconciliation of net movement in funds to net cash flow from operating activities

	2023	2022
	£	£
Net income for the year (as per Statement of Financial Activities)	62,553	74,221
Adjustments for:		
Depreciation charges	10,573	9,482
(Increase)/decrease in debtors	(13,011)	114,148
(Decrease)/increase in creditors	(43,924)	46,246
Purchase of fixed assets	(16,579)	-
Net cash (used in)/provided by operating activities	(388)	242,768



19. Analysis of cash and cash equivalents

	2023	2022
	£	£
Cash at bank	822,880	823,268
Total cash and cash equivalents	822,880	823,268

20. Analysis of changes in net debt

	At 1 January 2023	Cash flows	At 31 December 2023
	£	£	£
Cash at bank	823,268	(388)	822,880

21. Pension commitments

The charity operates a defined contribution pension scheme. The assets of the scheme are held separately from those of the charity in an independently administered fund.

The pension cost charge represents contributions payable by the charity to the fund and amounted to £59,962 (2022 - £48,831). £6,904 (2022 - £10,864) was payable to the fund at the balance sheet date and is included in creditors.

22. Related party transactions

Sportily Ltd is a wholly owned (100%) subsidiary of Gloucester Diocesan Board of Finance (GDBF) and received funds from the GDBF as listed in the accounts.

£796,539 (2022 - £589,872) was received from the member charity in funding.

£8,000 (2022 - £8,000) was paid to the member charity for services provided.

4 trustees of Sportily who served during 2023 (2022 - 4) were also trustees of the member charity, 1 of whom resigned as a Sportily trustee during 2023.

23. Controlling party

The ultimate parent undertaking and controlling party is Gloucester Diocesan Board of Finance, a registered charity and company limited by guarantee in England and Wales (company number 00162165, charity number 251234). A copy of that company's financial statements is available from The Registrar of Companies, Companies House, Crown Way, Cardiff, CF14 3UZ.

Details regarding the powers of the controlling party are specified within the Articles of Association, filed with the Charity Commission. The GDBF is the sole member for the purposes of company law, and this membership is not transferrable. The GDBF has certain rights under company law and also under Sportily's Articles of Association, including to alter the Articles, appoint and remove trustees and wind up Sportily. The Sportily Board comprises at least three trustees appointed by the member.