



*the*Pavement

Annual Report 2024–25

Established in 2005, *the Pavement* is a free bi-monthly magazine and website for people with lived experience of homelessness. On average we distribute to 173 homelessness service providers (148 in London and 25 in Scotland). The content is mostly written, researched and drawn/photographed by volunteers with lived experience of homelessness and other volunteer journalists. Consequently, many of our contributors have a personal understanding of what it's like to survive without a home.

Each pocket-sized magazine can be lifesaving. That's because we share a 16-page central list, collating all the information about what's available for a hungry person who wants to find a shower, get a bed for the night or needs professional support for any mental health issues or active addiction. Readers can find *the Pavement* at hostels, day centres, homeless surgeries, soup-runs and libraries. All our content is written with our readers in mind, offering a unique way to help people help themselves.

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Twitter: @ThePavementMag
Facebook: the Pavement Magazine
Instagram: @Pavement_Magazine
www.justgiving.com/thepavement/Donate

Established 2005
Registered Charity #110656
Scottish Charity Register #SC043760

Welcome

Every year, we sound like a broken record: homelessness is worse than last year, and *the Pavement* is needed now more than ever. This, tragically, is true again. Housing benefits have trailed behind soaring private rents since the Local Housing Allowance was frozen five years ago, and councils are struggling to help those either evicted or unable to afford them. If they are ineligible for (often dismal) temporary accommodation, then sofa-surfing, a hostel or rough sleeping are the unacceptable options.

For 20 years, *the Pavement* has been providing information and encouragement via our website, magazine and, more recently, social media. We are largely run by volunteers, many of whom have lived experience of homelessness. Apart from employing a couple of ferociously good very part-time staff, all our income goes to getting more information out to those who desperately need it and sustaining our peer journalism training to amplify the authentic voice of the people behind the statistics.

Please help *the Pavement*, which as I said, is needed now more than ever.

Val Stevenson



Chair of Trustees

Meeting the challenges

Across the UK, homelessness is on the rise in many different guises. Whether living in temporary accommodation, sofa surfing or sleeping rough, *the Pavement* works to support people experiencing homelessness in all forms. Through traditional journalism, immersive storytelling, accessible writing, witty satire, speaking to experience, vital resources and guidance, *the Pavement* aims to connect with and uplift our readership.

We are constantly striving to reach under-served people experiencing homelessness, which means making the magazine available to more outreach services across the three cities we distribute to: London, Glasgow and Edinburgh.

Alongside those sleeping rough and who may not be connected to local services, *the Pavement* is a vital tool for everyone with lived experience of homelessness, including people with complex and multiple support needs, linked to mental and physical health issues, addiction or coming out of prison, the armed forces or care.

Alongside our written content, our List of services connects our readers to helpful and sometimes life-saving local resources. We print succinct, clear information on service providers' offerings, among other things, temporary accommodation, food, showers, internet access, housing, health and employment advice and creative outlets.

And as the homelessness crisis in the UK intensifies, we are gratified that the unique value of *the Pavement* continues to be recognised, both by those with lived experience and the Services that support them.

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Our achievements

The landscape of services for people experiencing homelessness has changed post-Covid and *the Pavement* is moving with the times. To reach underserved individuals we are providing more magazines to services with working outreach teams, for example, Streets Kitchen in London and Homeless Project Scotland in Glasgow.

We print roughly 6,250 London copies of *the Pavement* per issue and about 1,750 for Scotland. With the two versions being differentiated by a location-tailored List of services in the centre pages of the magazine.

An important mission of *the Pavement*'s is to ensure that our readers feel seen and heard by a society that barely tolerates them. This means that the magazine should reflect our diverse readership and to achieve this we have an equally diverse team of writers. In 2024/25, a host of incredibly talented new volunteer writers contributed to *the Pavement*; the vast majority of whom contributed to at least two issues during 2024/25, showcasing the positive appeal writing brings to our volunteers.

Among these new writers are Mohammed Musa, Marsha Glenn, Siobhán McGuirk and André Rostant. Between them they have covered such wide and varying subjects as LGBTIQ+ homeless people, refugees experiencing homelessness, reporting on local services and mental health. And we are extremely proud of our whole team's ability to tackle the challenging topics that are relevant and important to all of our readers. In addition, we've been joined by other writers from different backgrounds, including professionals working with the homeless community, whose insights and expertise are a vital source of information for our readers.

In 2024/25, we were happy to continue our relationship with Queen Mary, University of London. The magazine takes part in the university's micro internships programme, providing work experience to young, aspiring journalists and people interested in working with charities.

For those writers with lived experience, volunteering with *the Pavement* provides confidence and skill-building that can be life-changing.

Homelessness in a nutshell

- ◆ 2024 Government figures reveal that on any given night in England, 354,000 people are homeless – a 17 % rise on the previous year's total. While in Scotland there were 34,067 homeless households as of March 2025.
- ◆ During 2023/24, 11,993 people were counted sleeping rough in London - a 19 % increase on the previous year, issue 151 of *the Pavement* noted.
- ◆ Shelter's research suggests that 1 in 153 people in England are experiencing homelessness, with 10,360 children in Scotland living in temporary accommodation.
- ◆ London councils spent a combined £1.4bn on temporary accommodation for people experiencing homelessness in the year to March 2024, according to figures released in 2025 by the Ministry of Housing, Communities and Local Government.
- ◆ Councils are still using Section 21 'no-fault' evictions to make households homeless, despite successive government promises to outlaw the practice. In February 2025, *Private Eye* reported Lambeth Council in London had made 160 households homeless using Section 21.
- ◆ In July 2024, the Scottish Government cut funding to its flagship affordable homes scheme, which aimed to end homelessness. The cuts halted production of 1,826 affordable homes.
- ◆ One in every 50 Londoners were experiencing homelessness in early 2025, London Councils found.
- ◆ Research by the No Accommodation Network (Naccomm) published in November 2024, showed the number of refugees experiencing homelessness in the UK had risen by 99 % in the past year, up to 1,941. The figure jumped to 4,146 when factoring in asylum seekers and other migrants.

Milestones

In 2024, *the Pavement* published our 150th issue, themed 'Reflections'. We turned 20 in 2025, with both our partner service providers and the people they support continuing to tell us that the need for our pocket-sized magazine has never been greater.

Our 150th issue illustrated the ever-deepening crisis of homelessness in the UK. It shared a story from our very first edition from 2005, detailing how a count by the Simon Community had found 300 people sleeping rough in London. And the editorial noted that an official count (which are generally understood to be underestimate) from December 2023 had numbered 4,389 people sleeping rough in the Capital during the fourth quarter of the year.

Since our inception in 2005, this trend of dizzying increase applies across the UK as a whole. The situation is urgent and it is clear a multi-faceted rather than a one-size-fits-all approach is required to turn things around.

Here is where *the Pavement* comes in, providing a helpful resource to readers, a unique forum for ideas and advice to be shared, and a platform for people's voices to be amplified and heard.

Our circulation has continued to grow, following a post-Covid trend, while our journalism has remained a trusted source of information to readers, reflected in the fact that during 2024–25 we registered no complaints with Impress, the press regulator.

Peer journalism

Alongside our bi-monthly magazine, *the Pavement* creates and delivers peer journalism training for people with experience of homelessness. In 2024–25, we ran a small pilot workshop with the Crisis Skylight service in Brent. Coordinated by the editor Jake Cudsi and co-created with magazine writers, they delivered a workshop focused on journalism, poetry and creative writing themes.

One attendee wrote the following uplifting lines about their experience:

"They listened openly, turning my dreams into images,

Literature and writing became the key to unlocking my heart,

Warmth and encouragement stirred me to move forward.

Amplifying my voice, here I found an opportunity

The journey at Crisis Skylight is not easy,

Yet, from it, I found a voice that will not be silenced,

Warmth and support, I will never forget."

– Mukhtar.

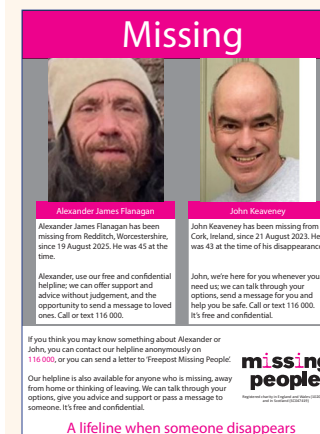
Moving forward, there are plans to have workshops to the larger Crisis Skylight service in Commercial Street, East London.

The magazine also continues to deliver on its promise of providing reliable information, a high standard of journalism and entertaining articles.

Why readers love *the Pavement*

Put simply, *the Pavement* is a respected and valued magazine because:

- The majority of our writers have lived experience of homelessness and include people from countless backgrounds.
- The List of services is a vital signpost to local services and is edited for every issue.
- We take care to consider all our readers, which means designing the magazine in a way that supports reluctant readers and people with dyslexia.
- Artwork and cartoons are found across the magazine's pages, many made by artists with lived experience, providing another avenue for people to have their work published.
- Ultimately, we work towards raising awareness, reducing stigma and to support the realisation of human rights.



Missing People: every issue of *the Pavement* features an appeal from Missing People, the only UK charity providing a lifeline to those affected by a disappearance or thinking of going missing.

We are proud to assist Missing People in sharing their appeals to our readership, and often receive updates from the charity with the positive news that people have been found.

Social media

the Pavement uses social media to connect directly with our readers, both by promoting new issues of the magazine and inviting feedback on our content, or contributions to future issues. In addition, many readers get in touch via Facebook Messenger to request help and signposting to other services. Our social media accounts continue to be managed by editor Jake Cudsi and deputy editor Mat Amp.

We have a very small decrease in Facebook followers to 1,762 – just down 18 from last year, showing a consistent follower base on that platform. Our average post reach has increased to 170 per post (an increase from 130 last year), but our engagement levels have stayed the same, averaging at 15 engagements per post. Some posts do far better than others, with around 80 % of our engagement happening on Photo posts, rather than written posts and Stories. Most of our engagement this year was purely Reactions at 93.8 %, with only 6.3 % of our followers actually Sharing our content.

On Twitter/X, we have 3,300 followers, which is down slightly from 3,616 followers last year (a decrease of 9.1 %). This is to be expected as the overall platform has seen a 15.2 % decline in active users since 2024. Despite Twitter/X still having larger engagement numbers than its direct competitors, this decrease is partially to do with users moving to new platforms like Bluesky or Meta's Threads.

Our Instagram followers are now at 1,048, showing an increase of 84 from last year. This shows a continuing trend of growth on Instagram, whilst both Facebook and Twitter follower

numbers are slightly decreasing. As a primarily visual app this may indicate a continuing societal shift towards photographic and video content over written content, showcased in particular by the rise of TikTok in recent years - a newer social media platform we have yet to tap into.

Website

Our website provides both a digitised version of each magazine issue, as well as an online version of "The List" of Services that we publish bi-monthly with each magazine. The online List has information on over 600 services across the UK, far exceeding the number we can publish in the printed magazines (around 90-100 services), and is therefore an invaluable resource to our readers.

Between April 2024 and April 2025, the website received 34,337 visits from 28,102 total active users. We had around 70,533 unique page views – a 15 % increase from last year, and the average session duration was 1 minute 10 seconds.

The Services page (The List) is still the most visited part of the website, making up 40.73 % of the website's total traffic with 37,595 total views. This is down from 58 % of total traffic last year, but it is still significantly higher than the traffic we even get to the main home/landing page of the website, which got 23,833 views (25.82 % of the total). This shows that a large quantity of our website traffic goes straight to the Services (The List) page, rather than navigating there from the homepage.

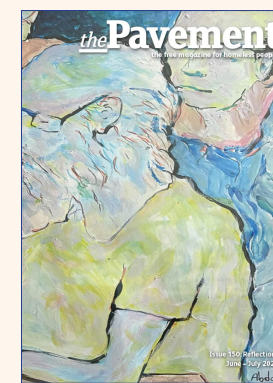
Mobile phone users are still the most common, with 56 % of overall traffic coming via smart phones (15,870 visits). Desktop users account for

41.78 % (at 11,726 visits), whilst 454 users (1.6 %) used tablets, and 4 users (0.01 %) used Smart TVs to access our website.

Funders and supporters

We are extremely grateful for the Oak Foundation's significant support which funded a significant proportion of our 2024/25 costs and enabled us to continue to serve people with lived experience of homelessness.

Our thanks also go to the Alexandra Trust, individuals who gave through Benevity, Just Giving and Stripe platforms, and to the homelessness service providers who support our endeavours through making our magazines available to their service users.



Reflections: This year, *the Pavement* celebrated the release of its 150th issue (right). Back in 2005, the first magazine (left) was a newspaper consisting of eight pages of news, service listings and cartoons.

That very first issue's editorial bemoaned the then government's failure to pursue a "long-term, joined-up approach" to ending homelessness. Sound familiar?

Statement of Financial Activities for the year ended 5th April 2025

		Year ended 5th April 2025	Year ended 5th April 2024
	Funds note *	Total Funds	Total Funds
Incoming Resources from generated funds			
Voluntary income	1	47,130	1,882
Advertising		350	–
Total Incoming resources		47,480	1,882
Resources expended			
Governance and management costs	2	(4,551)	(793)
Charitable activities	3	(30,097)	(28,547)
Total resources Expended		(34,647)	(29,340)
Net (deficit) / surplus for the year		12,833	(27,458)
Total funds/(deficit) brought forward		2,930	30,388
Total funds carried forward		15,763	2,930

* Notes on Pages 7 – 8 form part of these accounts

All currency figures in GBP (£).

Balance Sheet as at 5th April 2025

	5th April 2025	5th April 2024
Current Assets		
Bank Balances	15,763	2,930
Net current assets	15,763	2,930
Represented by:		
General funds		
Balance brought forward	2,930	30,388
Current year (deficit) / surplus	12,833	(27,458)
Balance carried forward	15,763	2,930

All currency figures in GBP (£).

Accounts

Notes to the Financial Statements for the FY ending 5th April 2025

1. Accounting policies

◆ Basis of preparation

The financial statements have been prepared using the Accruals basis and in accordance with applicable accounting standards. They follow the recommendations of the Charity Commission for non-company charities with an annual income of less than £250,000.

◆ General and Restricted Funds

Restricted funds are to be used for specific purposes as laid down by the donors. Expenses, which meet these criteria, are charged to the funds.

Unrestricted or general funds are donations and other incoming resources received or generated for charitable purposes.

◆ Voluntary income

Voluntary income is received by way of donations and gifts and is included in full in the statement of financial activities.

◆ Resources expended

Resources are expended in the period in which they are incurred and include attributable VAT, which cannot be recovered.

◆ Charitable activities costs

Costs applied to undertake work to meet objectives of *the Pavement*, particularly expenditure on goods and services including those of volunteers, programme and project expenditure and related costs.

◆ Governance and management costs

Governance costs are the costs and expenses associated with the governance arrangements of the charity. These costs and expenses are associated with the constitutional and statutory requirements and include cost and expenses associated with the strategic management of the charity's activities.

◆ Reclassification of previous year's amounts

Certain comparative amounts for the prior period have been reclassified to conform to current period presentations. Such reclassifications had no effect on net income or the charity's funds.

2. Resources explained – Governance costs

	2025	2024
<i>From General Funds</i>		
Insurance	241	235
General postage / PO Box fee	4,250	450
General office expenses	60	68
Total General Funds	4,551	753

All currency figures in GBP (£).

3. Resources explained – Charitable activities

	Year ended 5th April 2025	Year ended 5th April 2025
	Total Funds	Total Funds
Printing newsletters & associated delivery charges	15,347	14,954
Editorial and related costs	13,784	12,495
Volunteer costs and recruitment	350	243
General fundraising	216	216
General office expenses	400	639
Total	30,097	28,547

All currency figures in GBP (£).



Val Stevenson
Chair of Trustees
02 December 2025

Independent Examiner's Report to The Trustees of the Pavement

Respective responsibilities of trustees and examiner

The Trustees are responsible for the preparation of the accounts and keeping accounting records which disclose with reasonable accuracy the financial position of the Charity and ensure that the accounts comply with the Charities Act 2011. They are also responsible for safeguarding the assets of the Charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The Trustees consider that an audit is not required for the period under review under section 144(2) of the Charities Act 2011 (the Act) and that an independent examination is needed.

It is my responsibility to:

- examine the accounts under section 145 of the Act
- to follow the procedures laid down in the general Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act
- to state whether particular matters have come to my attention.

Basis of independent examiner's statement

My examination was carried out in accordance with General Directions given by the Charity Commission and in accordance with the Charities and Trustee Investment (Scotland) Act 2005 and the Charities Accounts (Scotland) Regulations 2006 (as amended). An examination includes a review of accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts and seeking explanations from trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit, and consequently no opinion is given as to whether the accounts present a true and fair view and the report is limited to those matters set out in the statement below.

Independent examiner's statement

In the course of my examination, no matter has come to my attention:

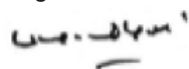
1. Which gives me reasonable cause to believe that in any material respect, the requirements:

- to keep accounting records in accordance with section 130 of the Act;
- to prepare accounts which accord with the accounting records and comply with the accounting requirements of the Act;

have not been met or adhered to; or

2. To which attention should be drawn in order to enable a proper understanding of the accounts to be reached.

Signed



Wing Y Wong Date: 9th November 2025

Report on the accounts for the year ended 5 April 2025 as set out on pages 6 – 7.



Art in the magazine: Pictured above is a work by Chris Bird, a regular contributor to *the Pavement*. Chris produces art as well as creative writing for *the Pavement*.

We are proud to serve as a space for creatives experiencing homelessness to practice their craft and have their work published.

Our commitment to highlighting and supporting the incredible artwork produced by homeless people was evidenced by our Creativity-themed August-September issue.

We have welcomed a host of new artists onto the magazine's pages, as well as continuing our collaborative relationships with Homeless Diamonds magazine, Portugal Prints art therapy, Koestler Arts and Accumulate.

Artwork © Chris Bird

About us

Trustees

The trustees who served the charity during the period were as follows: **Val Stevenson** (Chair), **Clare Argent** (secretary), **William Butler** (General/Financial Management & Fundraising), **Stephen Chan**, **Christina Lawford**.

Email: trustees@thepavement.org.uk

Structure, governance & management

The Pavement is a registered charity (No.1110656; Scottish Charity Register No. SC043760) established on 21 June 2005 under a governing document that outlines the objects and powers of the charity. All trustees give their time voluntarily and receive no benefits from the charity.

Recruitment & appointment of trustees

The board has the power to appoint trustees, and recruitment is carried out through personal recommendation and advertising as appropriate. Induction and training of trustees includes the provision of up-to-date financial and other information about the organisation and Charity Commission and OSCR publications giving guidance on the role of trustees.

Staffing and volunteers

Since March 2021, *the Pavement* has been edited by **Jake Cudsi**, who works on a freelance part-time basis. **Marco Biagini** does the layout design and coordinates the Scottish List and distribution to Glasgow and Edinburgh. He's a freelance designer and project co-ordinator based in Glasgow. Marco also works on a freelance part-time basis.

Deputy Editor **Mat Amp** has volunteered with the magazine for a number of years. He works closely with some of our reporters, offering inspiring support to many writers as he has lived experience of homelessness. He also helps to bring new volunteers and voices to the magazine. Mat writes a regular column in *the Pavement* and helps to organise the distribution in London. We are very grateful for all his support.

Volunteer contributors

We would like to thank the many volunteers who have supported our work during 2024–25. They carry out a range of duties, including editorial, artwork and administrative functions, such as distribution. Without this team, the charity would be unable to continue and we are sincerely grateful for everything they do. We estimate that they contribute the equivalent of six full-time paid staff members.

An immense effort has been made by our London co-ordinator **Sophie Dianne**, who also supports our social media output.

A special thank you to our volunteer contributors, some of whom prefer to be unnamed, during 2024–25, with apologies to anyone we've accidentally left out.



Renowned cartoonist Mike Stokoe produces unique cartoons for *the Pavement* magazine every issue. His work can be seen in *Private Eye*, *The Spectator* and numerous other publications. Alongside Stokoe, we are also fortunate to print unique works by **Ken Pyne**, the legendary cartoonist seen in *Private Eye*, *The Times* and *The Oldie* (to name only a few).

The pair often take a satirical view on society and its treatment of people experiencing homelessness. They also tackle wider issues in their art, as seen by Stokoe's pessimistically humorous "The end is optimistic" cartoon pictured.

Artwork © Mike Stokoe

Writers/researchers/photographers:

Mat Amp, Nicola Baird, Dominic Barrett, Sinéad Bennett, Elodie Berland, Joshua Beutum, Chris Bird, Liv Boyce, Michelle Brennan, Kate Brewin, Pam Campbell, Liam Court-Road Sophie Dianne, Leon Eckford, Jason Electricity, Rhiannon England, Becky Evans, Sarah Flambard, Christy Flemming, Viki Fox, Greta Gillett, Marsha Glenn, Vicki Green, Denise Harrison, Darren Harvey, Rosie Healey, Kieran Hughes, Chris Hunton, Emma Ireland, Ian Kalman, Mx. Adam Khan, Joseph Kitson, Ant Mac, Siobhán McGuirk, John Joseph Sheehy McSheehy, Alastair Murray, Mohammed Musa, Emdad Rahman, Shakir Razak, Claire Rivers, Garnet Roach, Jocelyn Robson, André Rostant, Chris Sampson, Bronagh Sheridan, Show0_Oman, Simon, Val Stevenson, Robert Straw, Pilar Thorley-Saiz, Sugianto Wijaya, Janet Wilkes and David Wishart

Each issue we print exclusive works by renowned cartoonists Ken Pyne and Mike Stokoe, who can be found on the pages of various prestigious papers and magazines. Their razor-sharp wit and topical humour is an essential part of the magazine. We were honoured to share the artwork of the following artists in our pages over the course of the past year: Abdol Azizi, Chris Bird, Sophia Rose Byrne, Michelle Christopher, John Fleissner, Emily Rose Markovic, John Joseph Sheehy McSheehy, Lui Saatchi, Marius Samavicius and Maurice Woolger. We would also like to thank Julian Baker and Hattie Price at Flat Earth Industries for their help with the website.

Our aims

the Pavement exists...

For the relief of poverty, hardship, and distress among homeless persons in our distribution areas, by provision of information and guidance on accessing day/night shelters, voluntary bodies providing food to homeless people, health issues and general advice.

Our mission is...

To improve the lives of people affected by homelessness in the UK

We aim...

- To increase uptake and reach of *the Pavement*
- To enable homeless people to make informed choices and access services and their rights
- To enable homeless people to contribute to *the Pavement*
- To raise awareness in the wider population of homelessness
- To enable service providers to improve the information they give to clients

Our objectives:

- To offer an entertaining and engaging website and free magazine that include news, features and opinion, information on services, articles on health and wellbeing, events and networking opportunities
- To undertake awareness raising and campaigning activities
- To produce topic-driven resources
- To train and support people with direct experience of homelessness as volunteers

Public benefit:

the Pavement provides benefit to homeless and vulnerably housed individuals by:

- Signposting sources of support, advice and shelter, with an up-to-date and detailed directory of homeless services across the UK (known as the List, and integrated into every issue of *the Pavement*)
- Offering tailored information from professionals within the homelessness sector

- Presenting news on homeless events to strengthen community and allow our readers to make informed decisions
- Standing as a forum for homeless views and comment to help overcome isolation and encourage involvement.

The charity provides benefit to the wider community, through promoting the ability of homeless or vulnerably housed individuals to participate in their communities; and to individuals and the wider community through publicising homelessness issues. The charity's trustees assess its activities with regard to the Charity Commission's guidance on public benefit, and will use this guidance as a tool in considering any new activities it may undertake.

the Pavement in a nutshell

the Pavement is a UK-wide homeless charity with big ideas. Since 2005, we have published a free pocket-sized magazine for a homeless readership, produced alongside www.thepavement.org.uk. On the website we regularly update a unique listings service of everything those who are homeless might need to know: from soup kitchens, day centres and night shelters to mental health support, addiction services and arts projects; it's all there in one place.

On top of that, our volunteer journalists – many who have experience of homelessness - cover the news from the streets or news affecting the streets. We often deal with topics ignored by the mainstream press. We produce a unique blend of reportage, advice, cartoons and inspiring real life stories, all written with our homeless readership firmly in mind.

Our aim is also to ensure the potentially life-changing information offered by *the Pavement* is going straight into the hands of the homeless people who need it most.

We believe that drives to produce homogenous services for homeless people are misguided, and that a range of service types and sizes are the only way to cater successfully for our diverse readership. While we know that sleeping rough is physically and mentally harmful, we do not preach to those who find themselves there: we believe that we need to work closely with homeless people themselves to identify solutions that work for them.

thePavement

Annual Report 2024–25

“*The Pavement* is considered absolutely precious to so many of our guests, to our volunteers and for our ShowerBox Service as a whole. An incredible directory of services, important pieces about people's rights, powerful articles from individuals in the heart of it all and great cartoons which make us all laugh out loud and rage us into action in equal measures. I'd go as far as to say that *the Pavement* is a true lifeline on the streets.”

— Caroline Allouf, ShowerBox Lead & Trustee

“Streets Kitchen is out on the streets of London every day of the week, sharing food and spreading joy. *The Pavement* magazine is a vital part of our outreach gear, enabling us to sign post people to essential services and saving lives within a broken system that fails those who end up on the streets.”

— Elodie Berland, StreetsKitchen and SK Legal co-director

“In the last decade working with *the Pavement* I have heard hundreds of people tell me what they think of it, and in all that time I have heard only one criticism: the time one of the services was listed as quarter of an hour later than it was now happening (it had been correct at the time of printing but had since changed). We corrected that for the next issue because we realise how important details like this are.

On the other hand, the positive responses I hear almost daily are about how professional the mag looks, how it reflects the experience of people experiencing homelessness, that it is full of useful life hacks, it makes people laugh, people relate to the content, it is authentic, it fits snugly in the pocket and above all how people could not imagine being homeless without it. At the end of the day it is both extremely functional and entertaining.”

— Mat Amp, deputy editor of the Pavement

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www.justgiving.com/thepavement/Donate

Design: Marco Biagini

Words: Jake Cudsi, William Butler & Marco Biagini

Date: December 2025 © *the Pavement*