PAYPAL GIVING FUND UK

England & Wales · Charity number 1110538

Details

Other names	MISSIONFISH - UK, POINTS OF LIGHT FOUNDATION UK
Status	Registered
Legal form	Charitable company
Company number	05507404
Registered	2005-07-22
Register	View on the Charity Commission register

Contact

Address	c/o PayPal UK 5 Fleet Place London EC4M 7RD
Phone	08005870461
Website	www.paypalgivingfund.org.uk

Activities

Objects: TO ADVANCE ALL PURPOSES WHICH ARE CHARITABLE UNDER THE LAW OF ENGLAND AND WALES.

Activities: PayPal Giving Fund UK harnesses the power of technology to make giving a part of everyday life, benefiting charities across the UK. We pursue our vision by partnering with leading internet businesses, developing innovative programs that introduce charitable giving in relevant and engaging ways to new audiences. The funds we raise enable us to support a wide range of charitable activities.

Classification

- **How:** Makes Grants To Organisations, Provides Advocacy/advice/information
- **What:** General Charitable Purposes
- **Who:** Other Charities Or Voluntary Bodies

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Geography

- Throughout England And Wales

Finances

Period end	Income	Expenditure	Assets	Employees
2024-12-31	£78,626,787	£78,537,253	£574,957	0
2023-12-31	£55,507,197	£55,517,894	£485,423	0
2022-12-31	£45,788,095	£46,030,467	£496,120	8
2021-12-31	£46,189,532	£46,090,703	£738,492	8
2020-12-31	£53,094,529	£52,839,946	£639,663	7

Trustees

Name	Role	Appointed
Amit Ghosh		2018-04-20
Andrew Seager		2024-02-22
David John Jones		2026-03-31
Simon Daniel Bladon		2025-09-08
Sukhraj Singh Dhadwar		2019-11-12
Vanessa Onyemem		2023-09-15

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PAYPAL GIVING FUND UK

England & Wales - Charity number 1110538

Accounts



PayPal Giving Fund

2024 Annual Report and Financial Statements

PayPal Giving Fund UK - 31 December 2024

Company Limited by Guarantee Registration Number 5507404 (England and Wales)
Charity Registration Number 1110538

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A Letter from the Chair and Country Manager

Dear Supporter,

PayPal Giving Fund UK (PPGF UK) aims to reimagine everyday giving to help charities. We pursue our vision by enabling the world's leading online platforms to create opportunities for everyday charitable giving, and we use the funds raised to support charitable activities across the UK and beyond.

In 2024, we were very pleased to raise almost £77 million in donations from 2.9 million donors. We granted the funds to benefit 19,000 charities across the country.

We continue to assess our progress in distributing funds to the UK's smaller charities. In 2024, charities with an annual income below £1 million received 32% of PPGF UK's total funding, compared to 12% of the sector's overall income. 14% of all funds raised by PPGF UK went to charities with annual income below £100k, who receive only 2% of the sector's overall income.

Our team also continued to support PayPal Giving Fund's programs in Ireland, which raised an additional €8.6 million (+14% YOY) to benefit more than 2,100 charities (+ 51% YOY) in Ireland and around the world, including funds originally donated by PayPal into its corporate advised fund, managed by PayPal Giving Fund's US parent charity.

We are very grateful for the efforts of the growing number of partners who supported us in 2024, including GoFundMe, Meta, Twitch, Humble Bundle, eBay, Virtue and Deed and others for their continuous work to engage their customers in giving. Their programmes demonstrate a sincere commitment to the sector, and we are proud to continue our partnerships. We are particularly grateful to PayPal for its work to engage more customers in giving, and to both PayPal and PayPal Giving Fund US for their ongoing support for our operations.

Our annual report summarises our priorities and achievements during the period and sets out our plans. In 2025, we look forward to focusing on several priorities for the organisation:

- Develop and support our people
- Increase the impact and reach of our key fundraising
- Continuously improve our operations, accounting and compliance
- Enhance the charity and partner experience of PPGF

Regards,



Sally Bracken
Chair of the Board



Vanessa Babouram
Country Manager, UK and Ireland

Reference of Administrative Details of the Charity, its Trustees and Advisers

Trustees	Sally Bracken (Chair) Andrew Seager (Deputy Chair, appointed 22 February 2024) Ben Chaudoir Sukhraj Dhadwar Amit Ghosh Vanessa Onyemem Naomi Tomkys (Chair, resigned 18 July 2024)
Company Secretary	Nick Aldridge (UK)
Staff (seconded from PayPal UK)	Other Officers
CEO (Global)	Nick Aldridge
Country Manager, UK and Ireland	Vanessa Babouram
UK & IE Financial Controller	Anya Milligan
Marketing and Communications Executive	Mimi Anim-Nyame (resigned 28 March 2025)
UK & Ireland Operations Lead	Frank Barreca
Client Services Manager	Sharnie McCourt
Data and Operations Manager	Tawheed Rahim
Senior Accountant	Dahnish Shiraz
Senior Accountant	Vini Wilson (appointed 6 January 2025)
Registered office	5 Fleet Place London EC4M 7RD
Website	www.paypalgivingfund.org.uk
Company registration number	5507404 (England and Wales)
Charity registration number	1110538
Auditor	Sayer Vincent 110 Golden Lane London EC1Y 0TG
Bankers	Barclays Bank Plc Onslow Hall, Little Green Richmond Surrey TW9 1QS
Solicitors	Bates Wells 10 Queen Street Place London EC4R 1BE



Thank you from everyone at Friends of the Earth for your fantastic support in 2024. PayPal Giving Fund has made so much possible this year, raising over £30,000 for grassroots climate campaigning at such a pivotal time for the planet.

Jess Gitsham

Corporate Partnerships Manager, Friends of the Earth

Trustees' Report

Introduction

The trustees present their statutory report together with the financial statements of PayPal Giving Fund UK for the year to 31 December 2024. The report has been prepared in accordance with Part 8 of the Charities Act 2011 and constitutes the trustees' report for the purposes of the Companies Act 2006.

The financial statements have been prepared in accordance with the accounting policies set out in the Principal Accounting Policies section therein and comply with the charitable company's memorandum and articles of association, applicable laws and the requirements of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102).

The objects of PayPal Giving Fund UK

The charity's objects are to advance all purposes that are charitable under the law of England and Wales. Our principal activity to achieve these objects is the development of partnerships with PayPal Inc and its subsidiaries, and with other leading internet businesses, such as Meta, GoFundMe, eBay, Humble Bundle, GoFundraise, Virtue, Deed and Twitch.

The partnerships enable the full range of UK charities to benefit from the unrestricted funds we raise through our customer giving programmes.

How we achieve public benefit

As PayPal Giving Fund UK is a grant-making charity, our public benefit occurs principally through the activities of those charities that receive funds from us. We believe that, given the large number of small grants we make, we maximise our public benefit by providing relatively unrestricted funding for those charities. We therefore do not seek to impose any restrictions on our grants beyond those necessitated by our obligations to ensure our funds are spent appropriately.

We fund only those charities that comply with our published Charity Certification Policy, verifying that the organisations we fund have charitable status in the UK, or equivalent status in jurisdictions closely connected to the UK, and that they are not subject to sanctions imposed by the UN, EU, US or other relevant authorities.

Through our partnership with PayPal, we undertake checks to ensure that charities in our directory are correctly registered, in good standing with relevant regulators, do not represent unreasonable risks, and that (where relevant) they have verified PayPal accounts so donations can be promptly granted to the charity.

Each year we undertake a survey of charities that received significant funds from PayPal Giving Fund, to confirm that they applied our funds in support of charitable purposes. Through our programmes we work to promote charities and charitable giving to online audiences who may have little previous involvement in the sector, for example by promoting charitable causes to PayPal's and Humble Bundle's online shopping audiences or to Twitch's streaming community. We also strive to serve the sector as fairly as we can by providing opportunities for lesser known and smaller charities to benefit from our work through initiatives such as #OneTapBigImpact, our small charity campaign, which we have now run 4 times.

As such, the Trustees are confident that PayPal Giving Fund UK has complied with its duty to have due regard to the public benefit guidance published by the Charity Commission for England and Wales.

PPGF's history and development

As the internet developed, charities were at risk of being left behind, becoming less relevant as attention shifted online and away from traditional fundraising. In response, PayPal Giving Fund's US founders originally established MissionFish.com as an online marketplace for charities in 1999. We then partnered with eBay in 2003 so their buyers and sellers could support good causes. When PayPal spun off into an independent company, we saw an opportunity to help other leading online businesses engage their customers in supporting charities, and established PPGF.

We established PayPal Giving Fund charities in the UK, Canada, Australia and Ireland. Over 325,000 charities have enrolled with our programmes across the jurisdictions we fund. In 2024, PPGF raised $967m in total. In 2025, we hope to raise over $1bn to benefit charities across the PPGF global network.

The PayPal group of companies is uniquely placed to increase charitable giving on a global scale. We use PayPal's capabilities to improve and scale our "cause platform" for vetting, payments and fundraising. We're improving donation products and developing ways for people to support good causes as they use PayPal, building on successful campaigns.

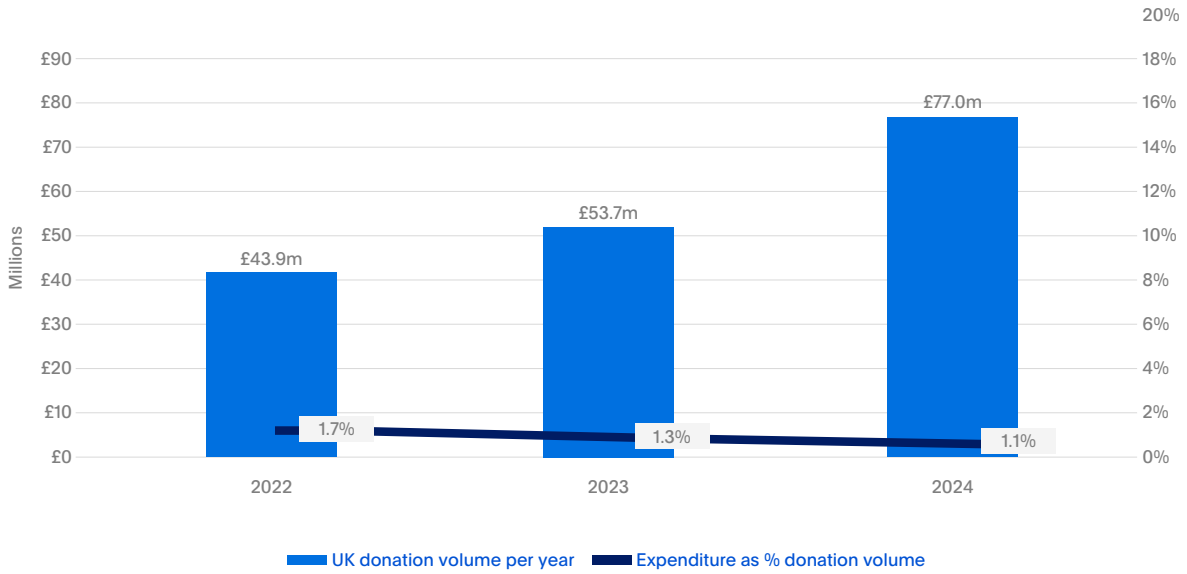
We aim to make charitable giving a part of everyday life, introducing the opportunity to support charities in relevant, easy and engaging ways to new audiences, which we are enabling through a growing number of partnerships.

In our 2024 UK grant survey, 74% of participating charities said that enrolling with PPGF UK enabled their charity to connect with new supporters.

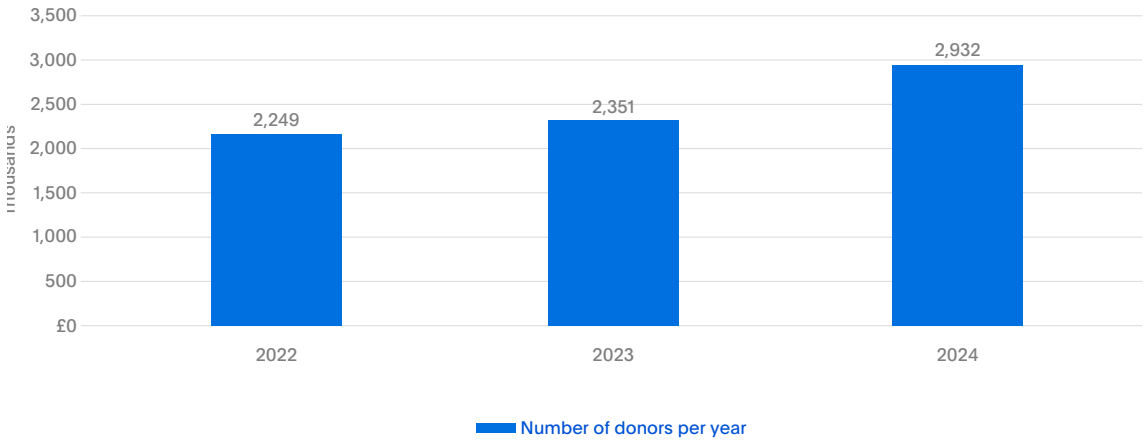
Our Achievements Over Time

Since its inception in 2006, PPGF UK has come a long way thanks to strong partnerships with the charitable as well as the commercial sector. We were pleased to see a strong 75.3% growth over the last three years up to almost £77m in 2024, while using resources at our disposal carefully.

Annual funds raised over time and Opex as % of donations granted



Number of donors per year



Our partnerships during the period included the following:

PayPal makes it easy for donors to find and support their favourite charities while at home or on the go. Giving opportunities embedded in the PayPal customer experience are complemented by seasonal campaigns and promotions that forge new connections and inspire people to give more and give more often. PayPal Giving Fund enables PayPal customers in the UK to donate through a growing range of programmes, including the PayPal app, through PayPal's giving hub, by making donations at checkout when shopping using PayPal, or by starting a fundraiser in support of a charity.

GoFundMe is a crowdfunding platform that enables charity supporters to create their own unique fundraising campaigns in support of charitable causes. Our partnership with GoFundMe in the UK enables users to create and donate to certified charity campaigns on GoFundMe. Funds raised through GoFundMe certified charity campaigns are donated to PayPal Giving Fund, and we grant those funds to the recommended charity.

Meta enables charities and their supporters to create fundraisers that benefit UK charities on Facebook and Instagram, and to share those fundraisers with friends and family. All UK charitable fundraising on Facebook and Instagram now results in donations to PayPal Giving Fund to benefit charities.

eBay for Charity makes it easy for buyers and sellers to support their favourite charities in one of the world's largest marketplaces. When a charity enrols with PayPal Giving Fund, eBay sellers can donate a portion of their sales to PayPal Giving Fund to, in turn, benefit an organisation they select. Special features help eBay for Charity items stand out, and eBay incentivises charitable selling by crediting sales fees on charitable proceeds. Enrolled charities can also sell items on eBay, and benefit from fee credits and additional promotion.

Humble Bundle is a leading retailer of digital games and eBooks that offers its customers the opportunity to support the charities in our network with every purchase they make. Through an innovative "pay what you want" pricing model, customers can choose not only what they want to pay, but also designate a portion of the sale to be donated by Humble Bundle to PayPal Giving Fund to benefit the charity of their choice.

GoFundraise is a leading online fundraising platform that helps charities raise funds for their causes. GoFundraise provides a secure and easy-to use platform that enables charities to reach a wider audience and raise funds more efficiently.

Uber's mission is to reimagine the way the world moves for the better. By changing how people, food, and things move through cities, Uber is a platform that opens up the world to new possibilities and creates opportunity through movement. Uber users can support causes they care about through charitable campaigns featured on the Uber app.

Twitch is an interactive live streaming service and global community that comes together every day to create unique, live, and unpredictable experiences from the interactions of millions. Twitch's charity tool makes it easier for streamers to raise money for causes they care about by removing the hassle from donation tracking and making it easier for viewers to donate directly to a charitable cause.

Deed helps companies harness the passion of their employees and customers to take a stand, sharing values, and making a lasting impact in their community promotion.

Virtue is a platform that makes it easy for eCommerce brands to incorporate meaningful social impact into their businesses and grow through giving. Virtue uses Shopify, a commerce platform that lets people start, grow, and manage a business online and offline.

Key Performance Indicators

In 2024

Our partner programmes raised

£76.9M

Bringing our total raised since launch to £344M

More than

2.9M

unique donors gave to PayPal Giving Fund UK

As a result, PPGF UK received funds to benefit

19k charities

74% of charity respondents in our grant survey agreed that PPGF enrollment enabled them to reach new donors.



The funds raised through PayPal Giving Fund have made an incredible difference to the support Sense gives disabled people and their families across the UK. This partnership has helped us expand vital services, from early intervention for children to community programs that combat isolation and promote independence. Your support ensures that we can keep on reaching the people who need us most, providing life-changing opportunities and creating a more inclusive society. On behalf of everyone at Sense, thank you for your unwavering commitment to our cause.

James Watson-O'Neill

CEO, Sense

Strategic Report 2024

We raised £76.9m to benefit over 19,000 charities

We raised £76.9m in 2024, representing a 43% increase year-on-year.

We were delighted that funds raised in 2024 exceeded 2023, with the increase driven by a major expansion in our partnership with Meta initiated in September 2023. PPGF now handles all donations to benefit UK charities made on the Facebook platform, as well as donations made on Instagram.

2.9m donors in total gave to PayPal Giving Fund during the period representing a 39% increase year-on-year. As a result, we received funds to benefit 19,202 charities compared to 18,743 in 2023.

We supported new campaigns

PayPal's Give at Checkout programme, which enables customers to make a donation when completing checkout with a PayPal account, raised £1.9million in funds. PayPal fundraisers and the PayPal Giving Hub raised a combined £4.5m in 2024, enabling PayPal customers to support the charity of their choice through PayPal Giving Fund.

Fundraisers created successful campaigns on our partners' platforms to support the relief efforts in Gaza and Israel, with particular success on Instagram, where campaigns to benefit UK charities attracted donations from all over the world.

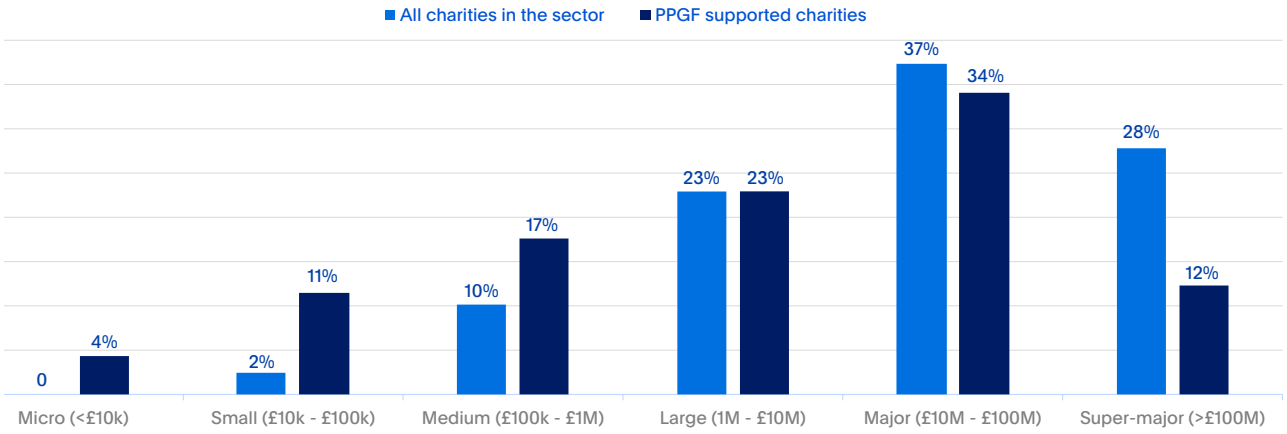
We received funding to benefit a wide range of UK charities

79 charities received funding from PPGF UK in excess of £100,000 over the period, ranging from large charities such as Breast Cancer Now, Dementia UK, Macmillan Cancer Support, Medical Aid for Palestinians, the British Red Cross, Cancer Research UK, One Ummah and RNLI Trust to smaller charities such as Surfers Against Sewage or Hello World, a charity supporting sustainable development and poverty relief and prevention initiatives.

At PPGF UK, we pride ourselves on aiming to serve the non-profit sector fairly and across its whole income spectrum. As such, we were proud to run the fourth edition of our small charity campaign #OneTapBigImpact which resulted in additional grants to three small charities totalling £60,000.

More generally, PPGF UK grants are distributed more evenly across charities by size, compared with voluntary sector income as a whole. In 2024, charities with an annual income below £1 million received 32% of the funds granted by PPGF UK, compared to a 12% share of the sector's overall income.

Share of PPGF UK funds vs share of sector income (2024)



We continued to support PayPal Giving Fund Ireland, which, independently governed, operates in a similar way and for similar purposes to PayPal Giving Fund UK, and benefits from staff time and expertise provided by PayPal Giving Fund UK. During the year, PayPal Giving Fund Ireland raised a total of €8.6 million during the period, benefitting 2,128 Irish charities.

Our operating costs

Our ongoing focus on efficiency and scalability has enabled us to deliver increased value to charities while maintaining a low cash operating cost base. As a proportion of grants made to charities, our cash operating costs excluding payment processing costs charged by third parties have reduced from 2.10% in 2019 to 1.06% in 2024.As a proportion of grants made to charities, our cash operating costs (excluding payment processing costs charged by third parties) have reduced from 2.10% in 2019 to 1.06% in 2024.

Position of the charity at year end and plans for the future

We ended 2024 in a strong position, with sufficient reserves and funding commitments to assess the charity as a going concern through to 2025, and a growing number of partners, donations, and benefitting charities. The Meta partnership expansion laid the foundation for a record high donation volume in 2024.

During 2025 we will build on our 2024 successes and focus on the following four priorities for the charity, following a strategy day attended by management and the board:

1. Develop and support our people: build a high performing culture for supporting team and board, support personal and professional growth and create opportunities for dialogue with key actors in our sector.
2. Increase the impact and reach of our key fundraising: work with our existing partners to bring further innovation to our programmes and define our next phase of growth.
3. Enhance the charity and partner experience of PPGF: continue to deepen our understanding of our partners' and benefitting charities' needs to deliver greater value.
4. Continuously improve our operations, accounting and compliance.

We continue to place focus on a performance mindset to help drive the best outcome for benefitting charities, our partners as well as donors, while building an inclusive and supportive culture to promote diversity, mental health and work-life balance. With an increasingly experienced staff team, and a strengthened employment proposition provided by PayPal, we believe the charity is well positioned to meet its 2025 goals.

Vision, Mission and Values

Our Vision

Reimagine everyday giving to help charities.

Our Mission

Enable the world's leading online platforms to create opportunities for everyday charitable giving.

Our Values

Drawing on PayPal's values and leadership principles, we emphasize inclusion, nurturing, and championing our customers.



Inclusion

We celebrate our diversity and our people; we aspire to fit together and belong rather than "fit in".

We work as a team: we value everyone's unique contribution and help them share ideas to fulfil our common purpose.

Nurturing

We grow and develop: we strive to improve, investing in our professional development, and celebrating successes along the way.

We look after our team: we show empathy, compassion, and understanding, creating a community that supports all its members.



Championing the Customer

We put donors, partners, and charities front and centre, making sure we do the right thing to fulfil our charitable mission.

We take ownership of our work, respond positively to changes and challenges, and get things done efficiently.

Thanks to the generous support of PayPal Giving Fund, Youth Music has provided access to life-changing musical opportunities to over 80,000 young people this year. Your funding has helped to keep grassroots music spaces open, empowering young people to create, collaborate, and express themselves. Music is a vital part of young people's lives, shaping their identity, confidence and wellbeing - that's why we're determined to equalise access to it. Huge thanks to all who've donated via PayPal, your support is an investment in the next generation!

Daniel Williams

Engagement Director, Youth Music



Structure and Governance

PayPal Giving Fund UK is governed by its memorandum and articles of association which were updated on 12 December 2023 following review and approval by the board as well as the member. It is constituted as a company limited by guarantee (Company Registration No. 5507404 (England and Wales)) and is a registered charity (Charity Registration No. 1110538).

The sole member of the company is the PayPal Charitable Giving Fund (PPGF US), a United States 501(c)(3) non-profit organisation. In the event of the charitable company being wound up the member undertakes to contribute an amount not exceeding £1.

The Board of Trustees

The Board of Trustees is responsible for the overall governance of the charitable company. Whilst there is no cap on the total number of Trustees, the minimum number of Trustees is three, and there are currently six. All Trustees were duly appointed by PPGF US, having been proposed by the board.

To enable and promote board renewal, at the final board meeting of each calendar year, approximately one-third of the Trustees complete a term of office. Trustees are expected to serve two or three terms of approximately 3 years per term. By exception, a fourth term may be considered where it is agreed by the board and member to be in the best interests of the charity.

The names of the trustees who served during the year are set out as part of the reference and administrative details on page 4 of this annual report and accounts.

Trustees convene regularly for formal meetings, during which time they oversee current business and review the charity's strategy, operational and financial performance against annual plans and budgets. Regular audit committee meetings take place to review the charities finances, financial policies, controls and risks. Additional trustee meetings may be scheduled on an ad hoc basis to consider particular issues.

On appointment, trustees receive an induction pack containing a detailed background on the charitable company and its work, and meet with the chair and chief executive, helping them to make informed decisions from the outset.

Trustees are encouraged to undertake ongoing professional development to support the overall effectiveness of the board.

Governance and compliance

The charitable company recognises the Code of Governance for the charity sector, and the board takes collective responsibility for upholding its principles. We conducted a review of the charity's compliance against the code in spring 2024. We confirmed our compliance with the code's requirements, and decided on measures to enhance the charity's governance: reviewing our vision, mission and public statements, bringing in outside expertise to prompt further reflection on governance effectiveness , and embedding further inclusive practices across the board and team. We will repeat the exercise in 2026. We are also planning to review the charity's relationship with PayPal in this context.

In 2024, we updated a number of internal and public-facing policies older than 3 years, including our Board Chair appointment and complaints policies. In 2025, we are planning to review further policies including our User Agreement.

The charity also reviews board effectiveness on a regular basis to encourage learning and professional development within the board, so that all board members can make a full contribution to governance. The self-assessment was last conducted in 2023 and scheduled to be renewed in 2025. To help to ensure the effective discharge of Trustees' roles and responsibilities, trustees are recruited and developed to provide expertise relating to the charitable company's activities and operating needs.

Fundraising standards and customer service

PayPal Giving Fund works closely with all our partners to ensure that their charitable giving programs are clearly explained to donors and charities, and do not involve any unreasonable intrusion, unreasonably persistent approaches or undue pressure to give, in the course of or in connection with fundraising for the charity.

Through ongoing collaboration regarding customer service, we monitor our fundraising activities and feedback received from donors and charities to ensure that we maintain high standards. PayPal Giving Fund now benefits from a well-established front-line customer service team within PayPal's UK customer service organisation. We have set a service level agreement to respond within one working day to all enquiries.

We are a member of the Fundraising Regulator's scheme, have paid its levy on fundraising, and have committed to follow the Code of Fundraising Practice and the Fundraising Promise. We display the Fundraising Regulator's badge on our website. We originally supported the Fundraising Regulator, as a member of its working group, to develop its advice and guidance for online fundraising platforms, and (where relevant) have supported our partners in ensuring that their programmes meet the standards and principles set out in the guidance.

We note that in its annual meeting, the Fundraising Regulator had previously highlighted the importance of clear information in online giving, to which we remain committed. We also participated in the major consultation launched by the Fundraising regulator on the areas of the interest of the charity.

During the period PayPal Giving Fund received a total of 2 formal complaints (compared to 4 in 2023). to donation refund and fulfilment. We engaged with all charities and donors to address their concerns raised through this channel. In all cases we acted in accordance with our published donation delivery and donation refund policies, dealt with the complaints to the customer's satisfaction, and closed the case.

Our relationship with PayPal and PayPal Giving Fund US

PayPal Giving Fund UK (PPGF UK) is a registered charity in England and Wales (No. 1110538). We are regulated by the Charity Commission for England and Wales and were established with a broad remit, allowing us to support any activity classed as charitable under English law. PPGF UK has its own board of trustees, who are the charity trustees and who oversee the management of PPGF UK. At least half the board trustees are independent of PayPal.

PPGF UK has as its sole member PayPal Charitable Giving Fund (PPGF US), a US registered section 501(c)(3) non-profit organisation. PPGF US appoints the PPGF UK board, but the PPGF UK trustees are under a duty to make decisions independently and act in the best interests of PPGF UK. PayPal Inc, a listed US company, provides grant funding to PPGF US in support of its charitable mission, and appoints PPGF US board members. PayPal Inc also provides PPGF US with technical and managerial support.

PayPal Ltd UK Branch provides a range of in-kind support to PPGF UK such as the use of office space and transaction processing; whilst PPGF US provides in-kind support to PPGF UK such as system and engineering support; and also gives grant funding. We use this funding to cover PPGF UK operating costs, including some of the employment costs of PayPal staff in the UK who are formally seconded to us from PayPal Inc to carry out PPGF UK work. Where staff are seconded to us, they remain employed by PayPal but are line managed within PPGF UK. PPGF UK reimburses PayPal accordingly for some of the staff costs. The PPGF UK trustees ensure that this represents good value for PPGF UK as an independent charity. This approach has been designed in accordance with PPGF UK's regulatory requirements and in particular the Charity Commission guidance on charities working with non-charities.

Our team

Staff are employed by PayPal Ltd UK Branch and formally seconded to PPGF UK which, combined with a formal legal agreement and board oversight, ensures the independence of the charity. We report the management fee we pay to PayPal in our accounts to provide transparency on related operating costs.

The charity aims to be an organisation where staff enjoy a sense of fulfilment and where they feel supported and developed. Staff are kept fully informed about strategy and objectives, as well as day-to-day news and events, through regular team meetings, including a review of our strategy each year. All staff are encouraged to give their suggestions and views on performance and strategy.

The charity actively supports and encourages diversity and inclusion, and benefits from PayPal's related formal policies, focus in terms of company values, and extensive training on the subject. PayPal ensures recruitment and promotion decisions are made on the basis of aptitude and ability, and without discrimination. In 2022 we have focused on promoting active inclusion, allyship, resilience and teamwork through conversations with staff, including several seminars facilitated by external experts. Building on these activities, in 2023/24 we added a focus on ways of working together as well as on providing career and personal development opportunities leaning on the comprehensive training provision offered by PayPal.

An individual's performance is assessed through PayPal's annual assessment cycle, with regular one-to-one meetings with managers to promote and enable employee engagement and development.

The charity believes in rewarding staff fairly for their jobs and fostering a positive work environment. To the extent that we reimburse PayPal for some employment costs, we are also responsible for ensuring that the charity's funds are used cost-effectively and aim to achieve a sensible and proportionate balance in setting pay levels. Salaries are reviewed by line managers at PPGF UK, in consultation with senior management and relevant pay and rewards teams in PayPal, to ensure they are both competitive and reasonable.

Risk management, internal controls and delegated authority

The trustees maintain a formal risk management process to monitor and assess business risks and implement risk management strategies. This has involved identifying the types of risks the charitable company faces, prioritising them in terms of potential impact and likelihood of occurrence, and identifying means of mitigating the risks. The trustees delegate the exercise of certain powers in connection with the management and administration of the charitable company as set out below. This is controlled by the requirement of regular reporting back to the Trustees, so that all decisions made under delegated authority can be ratified by the Trustees.

Internal controls over all forms of commitment and expenditure continue to be refined to improve efficiency and were reviewed and updated during the period. Performance is monitored and appropriate management information is prepared and reviewed regularly by the Board.

Systems of internal control are designed to provide reasonable, but not absolute assurance against material misstatement or loss.

They include:

- A regularly updated strategic plan and annual budget approved by the Trustees;
- Regular consideration by the trustees of financial results, variances from budgets, non-financial performance indicators and benchmarking reviews;
- Delegation of day-to-day management authority and duties, with controls on expenditure decisions by the CEO, the CFO and individual trustees;
- Monitoring of the charitable company's day-to-day financial transactions by the CEO, UK Financial Controller and accounting team;
- Clear expenses policies with trustee approval required for any significant expenditure, and
- Identification and management of major risks through a risk register, reviewed at most meetings of the trustees.
- In 2024, we put in place enhanced vendor assessment, leveraging PayPal's vendor management process for both vendor onboarding and ongoing management.

During the period, we actively reviewed a variety of risks facing the organisation, with trustee input at each board meeting on those risks judged to be material at the time. The risks considered by the trustees to be highest during the period included:

- Risks associated with dependency on partner activities for the generation of charitable income, which we mitigate so far as is possible through close engagement with major partners, and by expanding our list of partners to reduce dependence for income on any single partner, and
- Risks associated with potential human resource challenges within the context of an active job market which we have mitigated through staff engagement and training, focusing on wellbeing and inclusion as well as career development.



Your support has given refugees seeking sanctuary in the UK hope for their futures. Thanks to you, we've been able to provide life-changing services such as immigration advice for those stuck in the asylum system, emergency accommodation for refugees facing homelessness and vital aid for families to start rebuilding their lives with dignity.

In the words of Lolo, a mother, cook and volunteer with us at Refugee Action who is currently seeking asylum, "You're not just a small part of the cake. You are a big part of the cake." She wanted to personally thank you for making a difference in the lives of people like her who are navigating the challenges of starting over in a new country.

Joey Liu

Corporate Partnerships Officer, Refugee Action

Financial Review

Results for the year

The statement of financial activities on page 28 shows total income of £78,626,787 (2023 £55,507,197) and total expenditure of £78,537,253 (2023 - £55,517,894) including £76,953,097 (2023 - £53,690,935) distributed to charities benefiting from our partner programmes.

Financial position

The balance sheet shows total funds of £574,957 (2023 - £485,423).

At the balance sheet date, all funds held by the charitable company were unrestricted.

General funds of the charity on 31 December 2024 were in surplus by £574,957 (2023 - £485,423).

Reserves policy

The Trustees are satisfied that the current position provides sufficient financial certainty to continue the charitable company's operations in the medium term. The trustees have formulated a reserves policy for the charitable company. Given the charity's degree of financial security, the charity has a limited need to maintain financial reserves. However, reserves may still be required to:

- Meet any unbudgeted expenditure within the year,
- Bridge any cash flow issues arising from delayed payments from our parent charity,
- Wind down the charity in the event of an unexpected funding termination (e.g. due to a breach of terms).

The charity therefore maintains a target level of 6 months' cash running costs: approximately £474,212 in our budget for 2025.

- If reserves drop below the target level, the charity will include a contribution to them in each year's budget submission to PPGF US.
- If reserves are significantly above this level, the charity will apply them to further its purposes in the next financial year.

Currently reserves are £100,745 in excess of the target.

The charity invests its surplus reserves on a temporary basis, with a view to applying them actively to its charitable purposes. During the period we contributed £89,534 (in 2023 we drew £10,697 from reserves) to reserves due to a saving on Management fees.

We invest retained reserves in institutions with a view to:

- Minimising risks by favouring institutions with relatively strong credit ratings, and government backing.
- Minimising administrative burdens by limiting the number of institutions we must engage with.

We aim to have a regular flow of available funds by:

- Keeping at least 50% of our reserves target available on an "instant access" basis.
- Choosing any savings accounts that are used to have a term no greater than 12 months, and staggering any such investments on a quarterly basis.

Gifts in kind

The charitable company is grateful to both PayPal Ltd UK Branch, which has provided office space, customer service support, legal advice and PayPal fees contribution valued at £700,440 (2023 £1,043,823) in the financial period, and to PPGF US, which provided technical and operational support valued at £70,226 (2023 - £76,192) in the financial period.

Statement of trustees' responsibilities

The trustees (who are also directors of PayPal Giving Fund UK for the purposes of company law) are responsible for preparing the trustees' report and financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company and of the income and expenditure of the charitable company for that period.

In preparing these financial statements, the trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102);
- make judgements and estimates that are reasonable and prudent;
- state whether applicable United Kingdom Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in operation.

The trustees are responsible for keeping adequate accounting records that disclose with reasonable accuracy at any time the financial position of the charitable company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Each of the trustees confirms that:

- so far as the trustee is aware, there is no relevant audit information of which the charitable company's auditor is unaware; and
- the trustee has taken all the steps that they ought to have taken as a trustee in order to make themself aware of any relevant audit information and to establish that the charitable company's auditor is aware of that information.

This confirmation is given and should be interpreted in accordance with the provisions of s418 of the Companies Act 2006.

The trustees are responsible for the maintenance and integrity of financial information included on the charitable company's website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

Expenses

The charity operates a strict expenses policy, allowing reimbursement of reasonable expenses incurred by trustees and staff on the business of the Charity, subject to the production of appropriate vouchers and receipts through the PayPal expense management system. The PPGF UK CEO also serves as the CEO of PayPal Giving Fund's US based parent organisation (PPGF US), and in that capacity typically undertakes additional travel to the US and other countries where PayPal Giving Fund operates under the expenses policy of PPGF US, with all personal expenses submitted and reviewed in line with company policies.

Approved by the Trustees and signed on their behalf by:

Sally Bracken
Chair of the Board

Date: 19 March 2025

Independent Auditor's Report to the Members of PayPal Giving Fund UK

Opinion

We have audited the financial statements of PayPal Giving Fund UK (the 'charitable company') for the year ended 31 December 2024 which comprise the statement of financial activities, balance sheet, statement of cash flows and notes to the financial statements, including significant accounting policies. The financial reporting framework applied in their preparation is applicable law and United Kingdom Accounting Standards, including FRS 102. The Financial Reporting Standard applicable in the UK and Republic of Ireland (United Kingdom Generally Accepted Accounting Practice). In our opinion, the financial statements:

- Give a true and fair view of the state of the charitable company's affairs as at 31 December 2024 and of its incoming resources and application of resources, including its income and expenditure for the year then ended.
- Have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice.
- Have been prepared in accordance with the requirements of the Companies Act 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) ("ISAs (UK)") and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report.

We are independent of the charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on PayPal Giving Fund UK's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

Other Information

The other information comprises the information included in the trustees' annual report other than the financial statements and our auditor's report thereon. The trustees are responsible for the other information contained within the annual report.

Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the course of the audit, or otherwise appears to be materially misstated.

If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- The information given in the trustees' annual report for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- The trustees' annual report has been prepared in accordance with applicable legal requirements

Matters on which we are required to report by exception

In the light of the knowledge and understanding of the charitable company and its environment obtained in the course of the audit, we have not identified material misstatements in the trustees' annual report. We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

- Adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- The financial statements are not in agreement with the accounting records and returns; or
- Certain disclosures of trustees' remuneration specified by law are not made; or
- We have not received all the information and explanations we require for our audit; or
- The directors were not entitled to prepare the financial statements in accordance with the small companies regime and take advantage of the small companies' exemptions in preparing the trustees' annual report and from the requirement to prepare a strategic report.

Responsibilities of trustees

As explained more fully in the statement of trustees' responsibilities set out in the trustees' annual report, the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charitable company or to cease operations, or have no realistic alternative but to do so.

Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of noncompliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud are set out below.

Capability of the audit in detecting irregularities

In identifying and assessing risks of material misstatement in respect of irregularities, including fraud and non-compliance with laws and regulations, our procedures included the following:

- We enquired of management, which included obtaining and reviewing supporting documentation, concerning the charity's policies and procedures relating to:
- Identifying, evaluating, and complying with laws and regulations and whether they were aware of any instances of non-compliance;
- Detecting and responding to the risks of fraud and whether they have knowledge of any actual, suspected, or alleged fraud;
- The internal controls established to mitigate risks related to fraud or non-compliance with laws and regulations.
- We inspected the minutes of meetings of those charged with governance.
- We obtained an understanding of the legal and regulatory framework that the charity operates in, focusing on those laws and regulations that had a material effect on the financial statements or that had a fundamental effect on the operations of the charity from our professional and sector experience.
- We communicated applicable laws and regulations throughout the audit team and remained alert to any indications of noncompliance throughout the audit.
- We reviewed any reports made to regulators.
- We reviewed the financial statement disclosures and tested these to supporting documentation to assess compliance with applicable laws and regulations.
- We performed analytical procedures to identify any unusual or unexpected relationships that may indicate risks of material misstatement due to fraud.
- In addressing the risk of fraud through management override of controls, we tested the appropriateness of journal entries and other adjustments, assessed whether the judgements made in making accounting estimates are indicative of a potential bias and tested significant transactions that are unusual or those outside the normal course of business.
- Because of the inherent limitations of an audit, there is a risk that we will not detect all irregularities, including those leading to a material misstatement in the financial statements or non-compliance with regulation. This risk increases the more that compliance with a law or regulation is removed from the events and transactions reflected in the financial statements, as we will be less likely to become aware of instances of non-compliance. The risk is also greater regarding irregularities occurring due to fraud rather than error, as fraud involves intentional concealment, forgery, collusion, omission or misrepresentation.
- A further description of our responsibilities is available on the Financial Reporting Council's website at: www.frc.org.uk/auditors responsibilities. This description forms part of our auditor's report.

Use of our report

This report is made solely to the charitable company's members as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and the charitable company's members as a body, for our audit work, for this report, or for the opinions we have formed.

Noelia Serrano (Senior Statutory Auditor)
Date: 25 April 2025
For and on behalf of Sayer Vincent LLP, Statutory Auditor, 110 Golden Lane, London, EC1Y 0TG

Statement of financial activities (incorporating an income and expenditure account)

For the year ended 31 December 2024

				2024			2023
		Unrestricted	Restricted	**Total**	Unrestricted	Restricted	Total
	Note	**£**	**£**	**£**	**£**	**£**	**£**
Income from:							
Donations	2	1,658,799	76,953,097	**78,611,896**	1,811,854	53,690,935	55,502,789
Other		14,891	-	**14,891**	4,408	-	4,408
Total income		1,673,690	76,953,097	**78,626,787**	1,816,262	53,690,935	55,507,197
Expenditure on:							
Raising funds	3a	206,044	-	**206,044**	172,975	-	172,975
Charitable activities							
Grants to charities	3a	1,378,112	76,953,097	**78,331,209**	1,653,984	53,690,935	55,344,919
Total expenditure		1,584,156	76,953,097	**78,537,253**	1,826,959	53,690,935	55,517,894
Net income / (expenditure) and net movement in funds		89,534	-	**89,534**	(10,697)	-	(10,697)
Reconciliation of funds:							
Total funds brought forward		485,423	-	**485,423**	496,120	-	496,120
Total funds carried forward		574,957	-	**574,957**	485,423	-	485,423

All of the above results are derived from continuing activities. There were no other recognised gains or losses other than those stated above.

Movements in funds are disclosed in Note 12a to the financial statements.

Balance Sheet: As at 31 December 2024

Company no. 5507404

	Note	£	2024 £	£	2023 £
Current assets:					
Debtors	9	**529,317**		748,856	
Cash at bank and in hand		**4,604,949**		4,157,116	
		5,134,266		4,905,972	
Liabilities:					
Creditors: amounts falling due within one year	10	**(4,559,309)**		(4,420,549)	
Net current assets			**574,957**		485,423
Total net assets			**574,957**		485,423
The funds of the charity:	11a				
Restricted income funds					
Unrestricted income funds:			**-**	-	
General funds		**574,957**		485,423	
Total unrestricted funds			**574,957**		485,423
Total charity funds			**574,957**		485,423

Approved by the trustees on 19 March 2025 and signed on their behalf by

Sally Bracken
Chair of the Board

Ben Chaudoir
Trustee

Statement of Cash Flows: For the year ended 31 December 2024

	Note		2024		2023
		£	£	£	£
Cash flows from operating activities					
Net income/(expenditure) (as per the statement of financial activities)		**89,534**		(10,697)	
Decrease/ (increase) in debtors		**219,539**		(472,802)	
Increase in creditors		**138,760**		1,961,909	
Net cash generated by operating activities			**447,833**		1,478,410
Change in cash and cash equivalents in the year			**447,833**		1,478,410
Cash and cash equivalents at the beginning of the year			**4,157,116**		2,678,706
Cash and cash equivalents at the end of the year	a		**4,604,949**		4,157,116

Analysis of cash and cash equivalents and of net debt

	At 1 January 2024	Cash flows	Other non-cash changes	**At 31 December 2024**
	£	£	£	**£**
Cash at bank and in hand	4,157,116	447,833	-	**4,604,949**
Total cash and cash equivalents	4,157,116	447,833	-	**4,604,949**

Notes to the Financial Statements

For the year ended 31 December 2024

1 Accounting policies

a. Statutory information

PayPal Giving Fund UK is a charitable company limited by guarantee and is incorporated in the United Kingdom.

The registered office address is 5 Fleet Place, London EC4M 7RD

b. Basis of preparation

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) - (Charities SORP FRS 102), The Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) and the Companies Act 2006.

c. Public benefit entity

The charity meets the definition of a public benefit entity under FRS 102.

Critical accounting estimates and areas of judgement

The most significant areas of adjustment and key assumptions that affect items in the financial statements are to do with estimating prepayments and accruals. With respect to the next reporting period, there are no significant areas of uncertainty that affect the carrying value of assets held by the charity.

d. Going concern

The trustees have assessed whether the use of the going concern assumption is appropriate in preparing these financial statements. The trustees have made this assessment in respect to a period of one year from the date of approval of these financial statements.

The trustees have concluded that there are no material uncertainties related to events or conditions that may cast significant doubt on the ability of the charity to continue as a going concern. This is because there are sufficient reserves at the balance sheet date to continue operating the charity in the medium term.

e. Income recognition

Income is recognised in the period in which the charity is entitled to receipt, the amount can be measured reliably and it is probable that the funds will be received.

Income is deferred only when the charity has to fulfil performance related conditions before becoming entitled to it or where the donor or funder has specified that the income is to be expended in a future accounting period.

Donations are recognised when receivable, receipt is probable and the amount can be measured reliably by the charity.

f. Gifts in kind

Services and facilities donated to the charity for its own use are included in income and expenditure at their market value as at the time of the gift.

1 Accounting policies (continued)

h. Fund accounting

Restricted funds comprise monies raised for, or their use restricted to, a specific purpose, or contributions subject to donor imposed conditions.

General funds represent those monies which are freely available for application towards achieving any charitable purpose that falls within the charity's charitable objects.

i. Expenditure recognition and the basis of apportioning costs

Expenditure is included in the statement of financial activities when incurred and includes attributable VAT which cannot be recovered.

All expenditure is accounted for on an accruals basis. Expenditure comprises of:

a. Expenditure on raising funds includes the direct costs associated with raising funds, which relate to the costs of publicising the PayPal Giving Fund programme.

b. Expenditure on charitable activities comprise expenditure on the charity's primary charitable purposes as described in the trustees' report. Such costs include:

- Payment to charities of amounts received from Platform Partner Programmes.
- Grants payable, which are included in the statement of financial activities when approved and when the intended recipient has either received the funds, or been informed of the decision to make a grant and has satisfied all related conditions. Grants approved but not paid for at the end of the financial period are accrued.
- Other costs, representing direct and indirect expenditure incurred in order to carry out and support the primary purpose of the charity.

p. Debtors

Debtors are recognised at the settlement amount, less any provision for non-recoverability. Prepayments are valued at the amount prepaid. They have been discounted to the present value of the future cash receipt where such discounting is material.

r. Cash at bank and in hand

Cash at bank and in hand represents such accounts and instruments that are available on demand or have a maturity of less than three months from the date of acquisition.

s. Creditors and provisions

Creditors and provisions are recognised when there is an obligation at the balance sheet date as a result of a past event, it is probable that a transfer of economic benefit will be required in settlement, and the amount of the settlement can be estimated reliably. Creditors and provisions are recognised at the amount the charity anticipates it will pay to settle the debt. They have been discounted to the present value of the future cash payment where such discounting is material.

2 Income from donations and legacies

	Unrestricted	Restricted	2024 Total	Unrestricted	Restricted	2023 Total
	£	£	£	£	£	£
Donations - amounts received from Platform Partner Programmes	-	76,953,097	**76,953,097**	-	53,690,935	53,690,935
Grants received	888,133	-	**888,133**	691,839	-	691,839
Gifts in kind						
Technical and managerial support	70,226	-	**70,226**	76,192	-	76,192
Transaction processing	570,700	-	**570,700**	918,572	-	918,572
Accommodation, legal and other support	129,740	-	**129,740**	125,251	-	125,251
	1,658,799	76,953,097	**78,611,896**	1,811,854	53,690,935	55,502,789

The charitable company is grateful to PayPal Ltd UK branch which has provided office space, customer service, transaction processing and legal support valued at £700,440 (2023: £1,043,823) in the financial period, and PPGF US and PayPal Inc., which have provided technical and managerial support valued at £70,226 (2023: £76,192).

Corresponding amounts are included within costs of charitable activities (note 3).

3a Analysis of expenditure (current year)

	Raising funds	Charitable activities	Governance costs	Support costs	2024 Total	2023 Total
	£	£	£	£	£	£
Staff costs (Note 5)	-	-	-	-	-	-
Charitable donations	-	75,419,652	-	-	**75,419,652**	52,921,254
Publicity costs	42,815	-	-	-	**42,815**	45,060
Premises costs (donated service)	-	-	-	129,740	**129,740**	125,251
Payment processing costs (donated service)	-	-	-	570,700	**570,700**	918,572
Payment processing costs (paid)	-	1,533,445	-		**1,533,445**	769,681
Technical and managerial support (donated service)	-	-	-	70,226	**70,226**	76,192
Audit	-	-	19,905	-	**19,905**	17,274
Other costs	163,229	97,851	-	489,690	**750,770**	644,610
	206,044	77,050,948	19,905	1,260,356	**78,537,253**	55,517,894
Governance costs	-	19,905	(19,905)	-	-	-
Support costs	-	1,260,356	-	(1,260,356)	-	-
Total expenditure 2024	**206,044**	**78,331,209**	**-**	**-**	**78,537,253**	55,517,894
Total expenditure 2023	172,975	55,344,919	-	-	-	55,517,894

3b Analysis of expenditure (prior year)

	Raising funds	Charitable activities	Governance costs	Support costs	**2023 Total**
	£	£	£	£	£
Staff costs (Note 5)	-	-	-	-	-
Charitable donations	-	52,921,254	-	-	**52,921,254**
Publicity costs	45,060	-	-	-	**45,060**
Premises costs (donated service)	-	-	-	125,251	**125,251**
Payment processing costs (donated service)	-	-	-	918,572	**918,572**
Payment processing costs (paid)	-	769,681	-		**769,681**
Technical and managerial support (donated service)	-	-	-	76,192	**76,192**
Audit	-	-	17,274	-	**17,274**
Other costs	127,915	-	-	516,695	**644,610**
	172,975	53,690,935	17,274	1,636,710	**55,517,894**
Governance costs	-	17,274	(17,274)	-	-
Support costs	-	1,636,710	-	(1,636,710)	-
Total expenditure 2022	**172,975**	**55,344,919**	-	-	**55,517,894**

4 Net income for the year

This is stated after charging:	**2024**	2023
	£	£
Auditor's remuneration (excluding VAT):		
Statutory audit services	**14,750**	13,000
Other services - taxation	**1,623**	1,250

5 Analysis of staff costs, trustee remuneration and expenses, and the cost of key management personnel

From May 2022 onwards the charity did not employ any staff, but these were seconded from PayPal UK to undertake duties associated with the charity. As such there are no staff costs to disclose.

Key management personnel comprise the CEO, Financial Controller and VP UK and Ireland; costs of the key management personnel are incurred by PayPal UK.

None of the trustees received any remuneration in respect of their services during the period.

Out of pocket expenses were reimbursed to one trustee during the year £70 (2023 - none).

6 Staff numbers

The average number of staff seconded from PayPal Ltd UK branch during the period was as follows:

	Full time equivalent		Average headcount	
	2024 No.	2023 No.	**2024 No.**	2023 No.
Raising funds	**2.3**	1.7	**2.3**	1.8
Support	**6.8**	6.0	**6.8**	6.2
	9.0	7.7	**9.0**	8.0

7 Related party transactions

PPGF US, a United States 501©(3) non-profit organisation ('PPGF US') is the sole member of PPGF UK. During the period, PPGF US provided in-kind support totalling £70,226 (2023: £76,192) and granted the charity £888,133 (2023: £691,839). During the period the charity provided leadership services to PPGF US. PPGF UK received £140,172 (2023: 131,136) in relation to these services.

PayPal Ltd UK Branch, of which 3 PPGF UK trustees are employees, provided in-kind support valued at £700,440 (2023: £1,043,823). During the period PPGF UK paid PayPal Ltd UK Branch, a management fee for costs relating to staff seconded from PayPal Ltd UK Branch to PPGF UK totalling £841,837 (2023: £729,290) At the year end PayPal Giving Fund owed PayPal Ltd UK Branch £180,834 for administrative support in relation to unrestricted funds £229,869 (2023: £180,834).

PPGF Ireland is a related party as both PPGF UK and PPGF Ireland are subsidiaries of PPGF US. During the year, PPGF UK provided in kind support of £97,851 to PPGF Ireland (2023: £100,829).

While PPGF UK enables and encourages trustees to make donations through its programmes, such donations are regranted to their recommended charities in the normal course of the charity's business, therefore the charity does not consider it necessary to track and report on such donations.

Other than those transactions stated above, there were no other related party transactions during the year.

Several trustees of the charity hold remunerated positions in PayPal, a related organisation. The charity has actively sought out trustees from PayPal to maximise our charitable impact by identifying shared opportunities. The current trustees include, Ben Chaudoir (Senior Director, Global Merchant and Technical Support, PayPal) Sally Bracken (Enterprise Sales Director, PayPal UK) and Vanessa Onyemem (Chief Operating Officer, PayPal Europe).

8 Taxation

PayPal Giving Fund UK is a registered charity and therefore is not liable to income tax or corporation tax on income derived from its charitable activities, as it falls within the various exemptions available to registered charities.

9 Debtors

	2024 £	2023 £
Gift aid recoverable	**504,407**	742,005
Other accrued income	**24,910**	6,851
	529,317	748,856

10 Creditors: amounts falling due within one year

	2024 £	2023 £
Donations to charities	**4,317,066**	4,219,097
Other creditors	**229,943**	184,340
Accruals	**12,300**	17,112
	4,559,309	4,420,548

11a Analysis of net assets between funds (current year)

	General unrestricted £	Restricted £	**Total funds £**
Current assets	817,475	4,316,791	**5,134,266**
Creditors: amounts falling due within one year	(242,518)	(4,316,791)	**(4,559,309)**
Net assets at 31 December 2023	**574,957**	**-**	**574,957**

11b Analysis of net assets between funds (prior year)

	General unrestricted £	Restricted £	**Total funds £**
Current assets	686,875	4,219,097	**4,905,972**
Creditors: amounts falling due within one year	(201,452)	(4,219,097)	**(4,420,549)**
Net assets at 31 December 2023	**485,423**	**-**	**485,423**

12a Movements in funds (current year)

The income funds of the charity include restricted funds comprising the following unexpended balances of donations and grants held on trusts to be applied for specific purposes:

	At 1 January 2024 £	Income & gains £	Expenditure & losses £	**At 31 December 2024 £**
Restricted funds:				
PayPal Giving Fund UK Platform Partner Programmes	-	76,953,097	(76,953,097)	**-**
Total restricted funds	-	76,953,097	(76,953,097)	-
Unrestricted funds:				
General unrestricted funds	485,423	903,025	(813,491)	**574,957**
Total funds	485,423	77,856,122	(77,766,588)	574,957

The narrative to explain the purpose of each fund is given at the foot of the note below.

12b Movements in funds (prior year)

	At 1 January 2022 £	Income & gains £	Expenditure & losses £	**At 31 December 2022 £**
Restricted funds:				
PayPal Giving Fund UK Platform Partner Programmes	-	53,690,935	(53,690,935)	**-**
Total restricted funds	-	53,690,935	(53,690,935)	-
Unrestricted funds:				
General unrestricted funds	496,120	696,246	(706,943)	**485,423**
Total funds	496,120	54,387,181	(54,397,878)	485,423

Purposes of restricted funds

PayPal Giving Fund UK Platform Partner Programmes
This fund represents amounts held for onward distribution to UK charities.

13 Liability of member

The charity is constituted as a company limited by guarantee. In the event of the charity being wound up the member is required to contribute an amount not exceeding £1.

14 Ultimate controlling party

The sole member of the charitable company is the PayPal Charitable Giving Fund (PPGF US), a United states 501(c)(3) non-profit organisation. The sole member of PPGF US is PayPal Inc. The primary purpose of PPGF US is to raise funds for charitable purposes online and distribute those funds to other charitable organisations.

PayPal Giving Fund

PAYPAL GIVING FUND UK

England & Wales - Charity number 1110538

Accounts



PayPal Giving Fund

2023 Annual Report and Financial Statements

PayPal Giving Fund UK – 31 December 2023

Company Limited by Guarantee Registration Number 5507404 (England and Wales)
Charity Registration Number 1110538

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A Letter From the Chair and Country Manager

Dear Supporter,

PayPal Giving Fund UK (PPGF UK) harnesses the power of technology to make giving a part of everyday life, benefitting charities across the UK. We pursue our vision by partnering with leading internet businesses to develop innovative programmes that introduce charitable giving in relevant and engaging ways to new audiences. The funds we raise enable us to support charitable activities across the UK and beyond.

In 2023, we were very pleased to raise almost £54 million in donations from 2.3 million donors, representing a 22% increase on our 2022 total. The funds were raised to benefit the work of 18,743 charities across the country. We were particularly delighted to:

- Expand our programme with Meta to include all fundraising to benefit UK charities on Facebook and Instagram, and to work effectively with charities and representative bodies to ensure a smooth transition, and to
- Run, for the third time, our campaign to benefit small charities, #OneTapBigImpact, which resulted in additional grants to small charities in the amount of £18,000.

We continue to assess our progress in distributing funds to the UK's smaller charities. In 2023, 17% of all funds raised by PPGF UK went to small charities (with annual income below £100k), who receive only 2% of the sector's overall income. Charities with an annual income below £1 million received 38% of PPGF UK's total funding, compared to 12% of the sector's overall income.

Our team also continued to support PayPal Giving Fund's programs in Ireland, which raised an additional €7.6 million to benefit more than 1,600 charities in Ireland and around the world, including distribution of funds donated by PayPal from its corporate advised funds in the US.

We are very grateful for the efforts of the growing number of partners who supported us in 2023, including GoFundMe, Twitch, Meta, Humble Bundle, eBay, Uber, Thrift+, Virtue, GoFundraise and Deed, for their continuous work to engage their customers in giving. Their programmes demonstrate a sincere commitment to the sector, and we are proud to continue our partnerships. We are particularly grateful to PayPal for its work to engage more customers in giving, and to both PayPal and PayPal Giving Fund US for their ongoing support for our operations.

Our annual report summarises our priorities and achievements during the period and sets out our plans. In 2024, we look forward to focusing on several priorities for the organisation:

- Continuing to develop a high performing and inclusive team
- Driving UK donations to new heights and showing our value to PayPal and other partners
- Driving operational excellence through improvement, innovation, and automation
- Continuing to ensure regulatory compliance and to manage our risks.

Regards,



Naomi Tomkys
Chair of the Board



Vanessa Babouram
Country Manager, UK and Ireland

Reference and Administrative Details of the Charity, Its Trustees and Advisers

Trustees	Naomi Tomkys (Chair) Sally Bracken (Deputy Chair) Ben Chaudoir Sukhraj Dhadwar Oktay Dogramaci, resigned 5 July 2023 Amit Ghosh Vanessa Onyemem, appointed 15 September 2023 Andrew Seager, appointed 22 February 2024
Company secretary	Nick Aldridge
Staff (seconded from PayPal UK)	
CEO (Global)	Nick Aldridge
Country Manager, UK and Ireland	Vanessa Babouram
UK Financial Controller	Anya Milligan
Client Services Manager	Sharnie McCourt
Data and Operations Manager	Tawheed Rahim
Accountant	Daisy Crawford, resigned 1 December 2023
UK & Ireland Operations Lead	Frank Barreca
Marketing and Communications Executive	Mimi Anim-Nyame
Senior Accounting and Operations Associate	Dahnish Shiraz
Registered office	Whittaker House Whittaker Avenue Richmond Surrey TW9 1EH
Website	www.paypalgivingfund.org.uk
Company registration number	5507404 (England and Wales)
Charity registration number	1110538
Auditor	Sayer Vincent Invicta House 108-114 Golden Lane London EC1Y 0TL
Bankers	Barclays Bank Plc Onslow Hall, Little Green Richmond Surrey TW9 1QS
Solicitors	Bates Wells 10 Queen Street Place London EC4R 1BE



We are truly thankful for the incredible support provided by PayPal Giving Fund. Over 700 marginalised young people from across the UK have been able to take part in our life-changing programme thanks to the incredible support we have received from PayPal donations. These young people have learnt a new skill, participated in a physical activity, explored the great outdoors and volunteered in their local community. They've developed their aspirations, self-confidence and resilience, which will help them to successfully navigate further education and the world of work. On behalf of The Duke of Edinburgh's Award, thank you PayPal, you are helping transform young lives.

Lucy Sharma

Head of Corporate Partnerships, The Duke of Edinburgh's Awards

Trustees' Report

Introduction

The trustees present their statutory report together with the financial statements of PayPal Giving Fund UK for the year to 31 December 2023. The report has been prepared in accordance with Part 8 of the Charities Act 2011 and constitutes the trustees' report for the purposes of the Companies Act 2006.

The financial statements have been prepared in accordance with the accounting policies set out in the Principal Accounting Policies section therein and comply with the charitable company's memorandum and articles of association, applicable laws and the requirements of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102).

The objects of PayPal Giving Fund UK

The charity's objects are to advance all purposes that are charitable under the law of England and Wales. Our principal activity to achieve these objects is the development of partnerships with PayPal Inc and its subsidiaries, and with other leading internet businesses, such as Meta, GoFundMe, eBay, Thrift+, Humble Bundle, GoFundraise and Twitch.

The partnerships enable the full range of UK charities to benefit from the unrestricted funds we raise through our customer giving programmes.

How we achieve public benefit

As PayPal Giving Fund UK is a grant-making charity, our public benefit occurs principally through the activities of those charities that receive funds from us. We believe that, given the large number of small grants we make, we maximise our public benefit by providing relatively unrestricted funding for those charities. We therefore do not seek to impose any restrictions on our grants beyond those necessitated by our obligations to ensure our funds are spent appropriately.

We fund only those charities that comply with our published Charity Certification Policy, verifying that the organisations we fund have charitable status in the UK, or equivalent status in jurisdictions closely connected to the UK, and that they are not subject to sanctions imposed by the UN, EU, US or other relevant authorities.

Through our partnership with PayPal, we undertake checks to ensure that charities in our directory are correctly registered, in good standing with relevant regulators, do not represent unreasonable risks, and that (where relevant) they have verified PayPal accounts so donations can be promptly granted to the charity.

Each year we undertake a survey of charities that received significant funds from PayPal Giving Fund, to confirm that they applied our funds in support of charitable purposes. During 2023, we also conducted a large-scale exercise to add previously missing charity registration numbers in our directory, resulting in enhanced data accuracy and therefore a reduced risk of error and fraud.

Through our programmes we work to promote charities and charitable giving to online audiences who may have little previous involvement in the sector, for example by promoting charitable causes to PayPal's and Humble Bundle's online shopping audiences or to Twitch's streaming community. We also strive to serve the sector as fairly as we can by providing opportunities for lesser known and smaller charities to benefit from our work through initiatives such as #OneTapBigImpact, our small charity campaign, which we have now run 3 times.

As such, the Trustees are confident that PayPal Giving Fund UK has complied with its duty to have due regard to the public benefit guidance published by the Charity Commission for England and Wales.

Partnerships

We aim to make charitable giving a part of everyday life, introducing the opportunity to support charities in relevant, easy and engaging ways to new audiences. Our partnerships with leading internet businesses enable their customers to do good by supporting charities as part of their daily lives online. In our 2023 grant survey, 85% of respondents said that enrolling with PPGF UK enabled their charity to connect with new supporters. Our partnerships during the period included the following:

PayPal makes it easy for donors to find and support their favourite charities while at home or on the go. Giving opportunities embedded in the PayPal customer experience are complemented by seasonal campaigns and promotions that forge new connections and inspire people to give more and give more often. PayPal Giving Fund enables PayPal customers in the UK to donate through a growing range of programmes, including the PayPal app, through PayPal's giving hub, by making donations at checkout when shopping using PayPal, or by starting a fundraiser in support of a charity.

GoFundMe is a crowdfunding platform that enables charity supporters to create their own unique fundraising campaigns in support of charitable causes. Our partnership with GoFundMe in the UK enables users to create and donate to certified charity campaigns on GoFundMe. Funds raised through GoFundMe certified charity campaigns are donated to PayPal Giving Fund, and we grant those funds to the recommended charity.

Meta enables charities and their supporters to create fundraisers that benefit UK charities on Facebook and Instagram, and to share those fundraisers with friends and family. All UK charitable fundraising on Facebook and Instagram now results in donations to PayPal Giving Fund to benefit charities.

eBay for Charity makes it easy for buyers and sellers to support their favourite charities in one of the world's largest marketplaces. When a charity enrols with PayPal Giving Fund, eBay sellers can donate a portion of their sales to PayPal Giving Fund to, in turn, benefit an organisation they select. Special features help eBay for Charity items stand out, and eBay incentivises charitable selling by crediting sales fees on charitable proceeds. Enrolled charities can also sell items on eBay, and benefit from fee credits and additional promotion.

Humble Bundle is a leading retailer of digital games and eBooks that offers its customers the opportunity to support the charities in our network with every purchase they make. Through an innovative "pay what you want" pricing model, customers can choose not only what they want to pay, but also designate a portion of the sale to be donated by Humble Bundle to PayPal Giving Fund to benefit the charity of their choice.

Partnerships

GoFundraise is a leading online fundraising platform that helps charities raise funds for their causes. GoFundraise provides a secure and easy-to-use platform that enables charities to reach a wider audience and raise funds more efficiently.

Thrift+ is an online donation service for second-hand clothes. Individuals pack up their clothes into a recyclable 'ThriftBag' and send them to Thrift+ to be photographed and sold online. Proceeds are split between Thrift+, the donor, and a donation to PayPal Giving Fund in support of the donor's chosen charity.

Uber's mission is to reimagine the way the world moves for the better. By changing how people, food, and things move through cities, Uber is a platform that opens up the world to new possibilities and creates opportunity through movement. Uber users can support causes they care about through charitable campaigns featured on the Uber app.

Twitch is an interactive livestreaming service and global community that comes together every day to create unique, live, and unpredictable experiences from the interactions of millions. Twitch's charity tool makes it easier for streamers to raise money for causes they care about by removing the hassle from donation tracking and making it easier for viewers to donate directly to a charitable cause.

Virtue is a platform that makes it easy for eCommerce brands to incorporate meaningful social impact into their businesses and grow through giving. Virtue uses Shopify, a commerce platform that lets people start, grow, and manage a business online and offline.

Bequeathed is a professional fundraising company bringing charities, law firms and professional will writers together in the UK. As part of the Will For Good campaign, Bequeathed already encouraged people to make a will and offered the opportunity to pledge a gift when they did. Our partnership now adds the opportunity for will makers to donate online in support of their favourite charity when they have their will drafted.

Key Achievements

In 2023

Our partner programmes raised over

£53.7M

Bringing our total raised since launch to £267M

More than

2.3M

unique donors gave to PayPal Giving Fund UK

As a result, we granted funds to over

18,743

UK charities

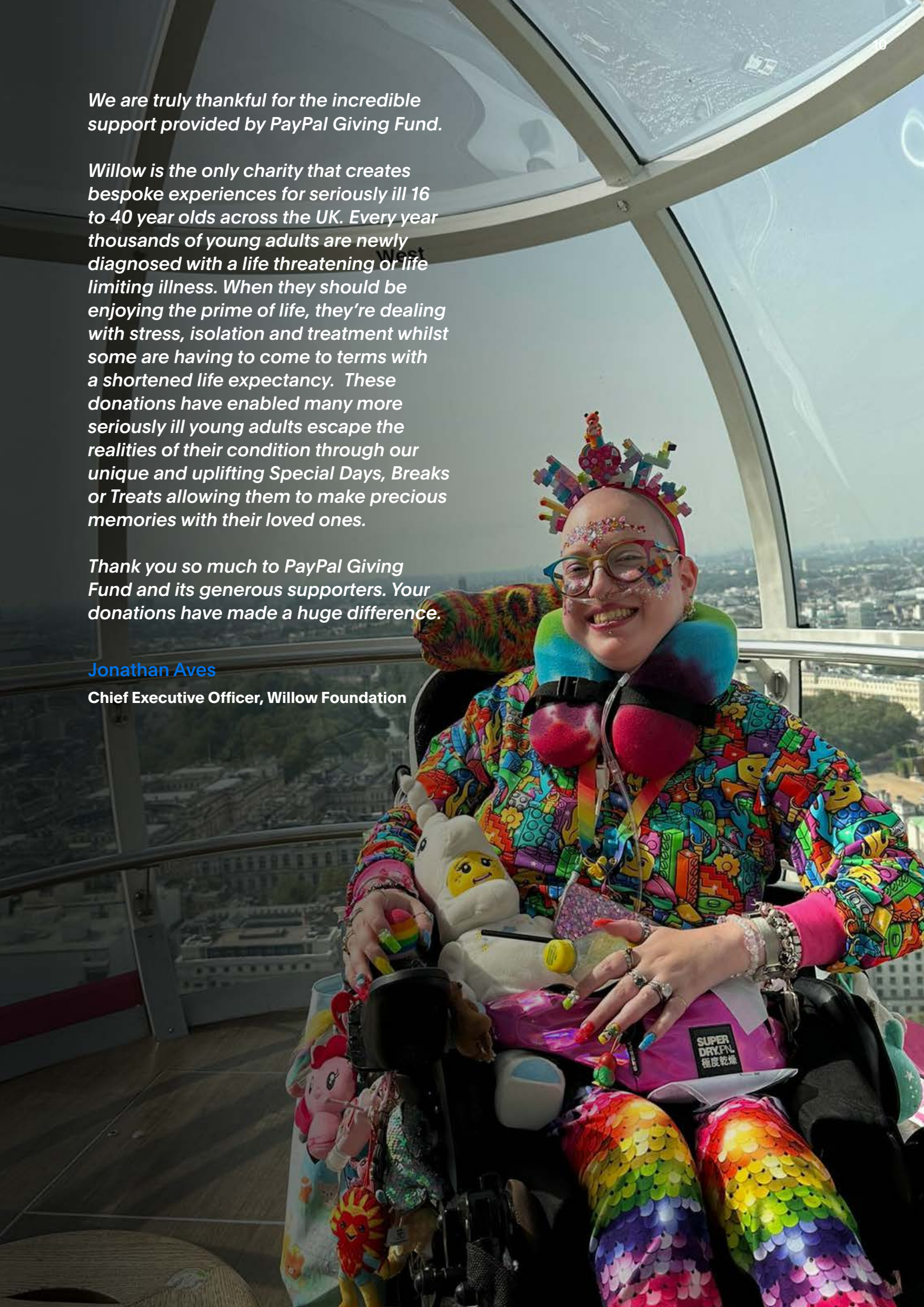
We are truly thankful for the incredible support provided by PayPal Giving Fund.

Willow is the only charity that creates bespoke experiences for seriously ill 16 to 40 year olds across the UK. Every year thousands of young adults are newly diagnosed with a life threatening or life limiting illness. When they should be enjoying the prime of life, they're dealing with stress, isolation and treatment whilst some are having to come to terms with a shortened life expectancy. These donations have enabled many more seriously ill young adults escape the realities of their condition through our unique and uplifting Special Days, Breaks or Treats allowing them to make precious memories with their loved ones.

Thank you so much to PayPal Giving Fund and its generous supporters. Your donations have made a huge difference.

Jonathan Aves

Chief Executive Officer, Willow Foundation



Strategic Report 2023

We raised £54m to benefit over 18,000 charities

We raised £54m in 2023, a 22% increase year-on-year. In 2022, the UK public's generosity had been reflected in its response to fundraising following the invasion of Ukraine in February, leading to total donations in the year of £44m.

We were delighted that funds raised in 2023 exceeded 2022, with the increase driven by a major expansion in our partnership with Meta from September 2023. PPGF now handles all donations to benefit UK charities made on the Facebook platform, as well as donations made on Instagram, which sets us on course for a further increase in donation volume in 2024.

2.3m donors in total gave to PayPal Giving Fund during the period representing a 4.6% increase year-on-year. As a result, we received funds to benefit 18,743 charities compared to 19,368 in 2022 (restated).

We supported new programmes and campaigns

PayPal's Give at Checkout programme, which enables customers to make a donation when completing checkout with a PayPal account, raised £2.8million in funds. PayPal fundraisers (launched in 2022) and the PayPal Giving Hub raised a combined £5.1m in 2023, enabling PayPal customers to support the charity of their choice through PayPal Giving Fund.

The Disasters Emergency Committee (DEC) celebrated its 60th anniversary in 2023. Over the last 10 years, PPGF UK has helped raise over £10m in support of the organisation's appeals. In 2023, we supported the DEC's Turkey & Syria Earthquakes appeal, launched in February.

Through a multi-faceted campaign in partnership with PayPal, we helped raised awareness via social media and reached out to over 24 million PayPal customers, which helped raise £809k primarily through our fundraising website and Give at Checkout.

In addition, PPGF UK supported rapid response initiatives following the earthquakes in Morocco and the floods in Libya in September 2023, as well as the response to the crisis in Gaza and Israel to benefit a number of responding charities through our partner programmes and the PayPal corporate advised fund.

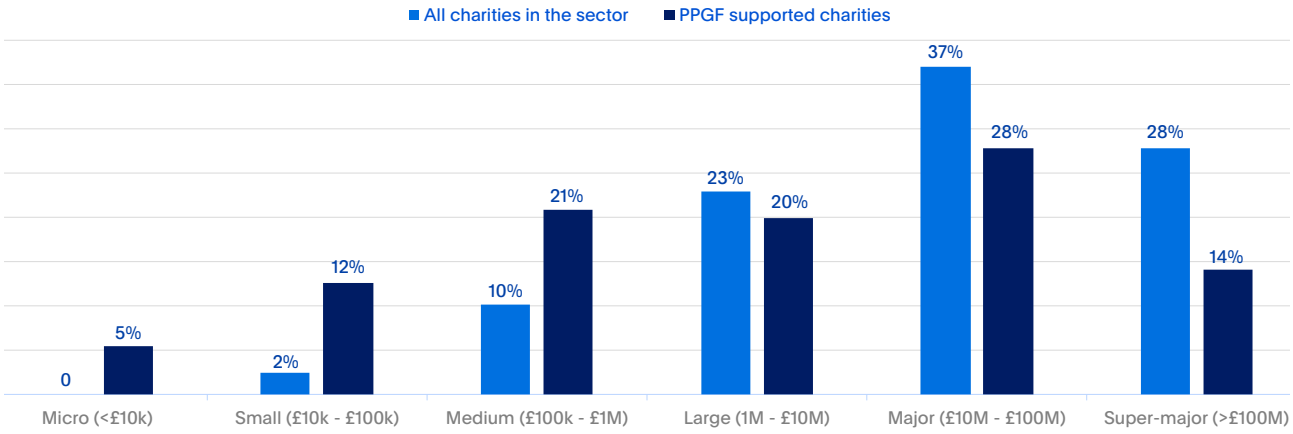
We received funding to benefit a wide range of UK charities

As of December 2023, more than 245,000 donors had selected a favourite charity to donate to when completing a transaction with PayPal, compared to 231,000 at the end of 2022.

64 charities received funding from PPGF UK in excess of £100,000 over the period, ranging from large charities such as BBC Children in Need, the British Red Cross, Cancer Research UK, Amanat Charity and RNLI Trust to smaller charities such as The Open Bionics Foundation.

At PPGF UK, we pride ourselves on aiming to serve the non-profit sector fairly and across its whole income spectrum. As such, we were proud to run the third edition of our small charity campaign #OneTapBigImpact which resulted in additional grants to three small charities totalling £18,000. More generally, PPGF UK grants are distributed more evenly across charities by size, compared with voluntary sector income as a whole. Charities with an annual income below £1 million received 38% of the funds granted by PPGF UK in 2023, compared to a 12% share of the sector's overall income.

Share of PPGF UK funds vs share of sector income



We continued to support PayPal Giving Fund Ireland, which, independently governed, operates in a similar way and for similar purposes to PayPal Giving Fund UK, and benefits from staff time and expertise provided by PayPal Giving Fund UK. During the year, PayPal Giving Fund Ireland raised a total of €7.6 million during the period, benefitting 1,636 Irish charities.

Our operating costs

Our ongoing focus on efficiency and scalability has enabled us to deliver increased value to charities while maintaining a low cash operating cost base. As a proportion of grants made to charities, our cash operating costs have reduced from 2.10% in 2019 to 1.32% in 2023.

Position of the charity at year end and plans for the future

We ended 2023 in a strong position, with sufficient reserves and funding commitments to assess the charity as a going concern through to 2025, and a growing number of partners, donations, and benefitting charities. The Meta partnership expansion laid the foundation for a record high donation volume in 2024.

During 2024 we will build on our 2023 successes and focus on the following four priorities for the charity, following a strategy day attended by management and the board:

1. People first: build a high performing culture for supporting team and board, support personal and professional growth and create opportunities for dialogue with key actors in our sector.
2. Growth: drive donations to new heights by nurturing existing partnerships and initiating new ones.
3. Run operations: drive operational excellence through continuous improvement and innovation to increase capacity and manage our growth effectively.
4. Trust: continue to ensure regulatory compliance and appropriate control to mitigate risks and prevent fraud.

We continue to place focus on: promoting diversity, building an inclusive culture, promoting mental health and work-life balance combined with a performance mindset to help drive the best outcome for benefitting charities, our partners as well as donors. With an increasingly experienced staff team, and a strengthened employment proposition provided by PayPal, we believe the charity is well positioned to meet its 2024 goals.



On behalf of the RSPCA, I would like to say a heartfelt thank you to PayPal Giving Fund for their invaluable, ongoing support. The generosity of PayPal Giving Fund and the wonderful donors who choose to support the RSPCA's vital work, keeps our frontline workers on the ground, protecting animals every single day.

This year the RSPCA celebrates its 200th year of changing industries, laws, minds, and animals' lives. Sadly, with abandonment calls to the RSPCA at a three-year high, the charity's work is more important than ever, and funding such as this more critical.

We are truly appreciative of the support shown by PayPal Giving Fund and the wonderful donors who share our passion for animal welfare and work with us to create a better world for every animal. PayPal Giving Fund provides a straightforward way for animal lovers to share in our passion for animal welfare, support us and help us continue to be there for every animal.

Chris Sherwood

Chief Executive, RSPCA

Structure and Governance

PayPal Giving Fund UK is governed by its memorandum and articles of association which were updated on 15 December 2023 following review and approval by the board as well as the member. It is constituted as a company limited by guarantee (Company Registration No. 5507404 (England and Wales)) and is a registered charity (Charity Registration No. 1110538).

The sole member of the company is the PayPal Charitable Giving Fund (PPGF US), a United States 501(c)(3) non-profit organisation. In the event of the charitable company being wound up the member undertakes to contribute an amount not exceeding £1.

The Board of Trustees

The Board of Trustees is responsible for the overall governance of the charitable company. Whilst there is no cap on the total number of Trustees, the minimum number of Trustees is three, and there are seven. All Trustees were duly appointed by PPGF US, having been proposed by the board.

To enable and promote board renewal, at the final board meeting of each calendar year, approximately one-third of the Trustees complete a term of office. Trustees are expected to serve two or three terms of approximately 3 years per term. By exception, a fourth term may be considered where it is agreed by the board and member to be in the best interests of the charity.

The names of the trustees who served during the year are set out as part of the reference and administrative details on page 4 of this annual report and accounts.

Trustees convene regularly for formal meetings, during which time they oversee current business and review the charity's strategy, operational and financial performance against annual plans and budgets. Regular audit committee meetings take place to review the charities finances, financial policies, controls and risks. Additional trustee meetings may be scheduled on an ad hoc basis to consider particular issues.

On appointment, trustees receive an induction pack containing a detailed background on the charitable company and its work, and meet with the chair and chief executive, helping them to make informed decisions from the outset.

Trustees are encouraged to undertake ongoing professional development to support the overall effectiveness of the board.

Governance and compliance

The charitable company recognises the Code of Governance for the charity sector, and the board takes collective responsibility for upholding its principles. We conducted a review of the charity's independence from PayPal and a review of our compliance with the code of governance in 2022 and will renew the exercise in 2024.

In 2023, we also introduced a social media policy to reflect a new Charity Commission requirement and updated a number of existing policies including our privacy statement.

The charity also reviews board effectiveness on a regular basis to encourage learning and professional development within the board, so that all board members can make a full contribution to governance. The self-assessment was conducted in 2023. To help to ensure the effective discharge of Trustees' roles and responsibilities, trustees are recruited and developed to provide expertise relating to the charitable company's activities and operating needs.

Fundraising standards and customer service

PayPal Giving Fund works closely with all our partners to ensure that their charitable giving programs are clearly explained to donors and charities, and do not involve any unreasonable intrusion, unreasonably persistent approaches or undue pressure to give, in the course of or in connection with fundraising for the charity.

Through ongoing collaboration regarding customer service, we monitor our fundraising activities and feedback received from donors and charities to ensure that we maintain high standards. PayPal Giving Fund now benefits from a well-established front-line customer service team within PayPal's UK customer service organisation. We have set a service level agreement to respond within one working day to all enquiries.

A chat messaging channel was added in 2021. Customer Service continues to provide assistance to charities by phone as well, with email servicing now marginal.

We are a member of the Fundraising Regulator's scheme, have paid its levy on fundraising, and have committed to follow the Code of Fundraising Practice and the Fundraising Promise. We display the Fundraising Regulator's badge on our website. We originally supported the Fundraising Regulator, as a member of its working group, to develop its advice and guidance for online fundraising platforms, and (where relevant) have supported our partners in ensuring that their programmes meet the standards and principles set out in the guidance.

We note that in its annual meeting, the Fundraising Regulator had previously highlighted the importance of clear information in online giving, to which we remain committed. We also participated in the major consultation launched by the Fundraising regulator on the areas of the interest of the charity.

During the period PayPal Giving Fund received a total of 4 formal complaints (compared to 7 in 2022). These complaints related primarily to cheque issuance. We engaged with all charities and donors to address their concerns raised through this channel. In all cases we acted in accordance with our published donation delivery and donation refund policies, dealt with the complaints to the customer's satisfaction, and closed the case.

Our relationship with PayPal and PayPal Giving Fund US

PayPal Giving Fund UK (PPGF UK) is a registered charity in England and Wales (No. 1110538). We are regulated by the Charity Commission for England and Wales and were established with a broad remit, allowing us to support any activity classed as charitable under English law. PPGF UK has its own board of trustees, who are the charity trustees and who oversee the management of PPGF UK. At least half the board trustees are independent of PayPal.

PPGF UK is a subsidiary of PayPal Charitable Giving Fund (PPGF US), a US registered section 501(c)(3) non-profit organisation. PPGF US appoints the PPGF UK board, but the PPGF UK trustees are under a duty to make decisions independently and act in the best interests of PPGF UK.

PayPal Inc, a listed US company, provides grant funding to PPGF US in support of its charitable mission, and appoints PPGF US board members. PayPal Inc also provides PPGF US with technical and managerial support.

PPGF US provides a range of in-kind support to PPGF UK such as the use of office space and transaction processing; and also gives grant funding to PPGF UK. We use this funding to cover PPGF UK operating costs, including some of the employment costs of PayPal staff in the UK who are formally seconded to us from PayPal Inc to carry out PPGF UK work. Where staff are seconded to us, they remain employed by PayPal but are line managed within PPGF UK. PPGF UK reimburses PayPal accordingly for some of the staff costs. The PPGF UK trustees ensure that this represents good value for PPGF UK as an independent charity. This approach has been designed in accordance with PPGF UK's regulatory requirements and in particular the Charity Commission guidance on charities working with non-charities.

Our team

Staff are employed by PayPal and formally seconded to the PPGF UK which, combined with a formal legal agreement and board oversight, ensures the independence of the charity. We report the management fee we pay to PayPal in our accounts to provide transparency on related operating costs.

The charity aims to be an organisation where staff enjoy a sense of fulfilment and where they feel supported and developed. Staff are kept fully informed about strategy and objectives, as well as day-to-day news and events, through regular team meetings, including a review of our strategy each year. All staff are encouraged to give their suggestions and views on performance and strategy.

The charity actively supports and encourages diversity and inclusion, and benefits from PayPal's related formal policies, focus in terms of company values, and extensive training on the subject. PayPal ensures recruitment and promotion decisions are made on the basis of aptitude and ability, and without discrimination. In 2022 we have focused on promoting active inclusion, allyship, resilience and teamwork through conversations with staff, including several seminars facilitated by external experts. Building on these activities, in 2023 we focused on providing career and personal development opportunities leaning on the comprehensive training provision offered by PayPal.

The charity is committed to the training, career development and promotion of all staff. An individual's performance is assessed through PayPal's annual assessment cycle, with regular one-to-one meetings with managers to promote and enable employee engagement and development.

The charity believes in rewarding staff fairly for their jobs and fostering a positive work environment. To the extent that we reimburse PayPal for some employment costs, we are also responsible for ensuring that the charity's funds are used cost-effectively and aim to achieve a sensible and proportionate balance in setting pay levels. Salaries are reviewed by line managers at PPGF UK, in consultation with senior management and relevant pay and rewards teams in PayPal, to ensure they are both competitive and reasonable.

Risk management, internal controls and delegated authority

The trustees maintain a formal risk management process to monitor and assess business risks and implement risk management strategies. This has involved identifying the types of risks the charitable company faces, prioritising them in terms of potential impact and likelihood of occurrence, and identifying means of mitigating the risks.

The trustees delegate the exercise of certain powers in connection with the management and administration of the charitable company as set out below. This is controlled by the requirement of regular reporting back to the Trustees, so that all decisions made under delegated authority can be ratified by the Trustees.

Internal controls over all forms of commitment and expenditure continue to be refined to improve efficiency and were reviewed and updated during the period. Performance is monitored and appropriate management information is prepared and reviewed regularly by the Board.

Systems of internal control are designed to provide reasonable, but not absolute assurance against material misstatement or loss.

They include:

- A regularly updated strategic plan and annual budget approved by the Trustees;
- Regular consideration by the trustees of financial results, variances from budgets, nonfinancial performance indicators and benchmarking reviews;
- Delegation of day-to-day management authority and duties, with controls on expenditure decisions by the CEO, the CFO and individual trustees,
- Monitoring of the charitable company's day-today financial transactions by the CEO, UK Financial Controller and accounting team at PPGF US,
- Clear expenses policies with trustee approval required for any significant expenditure, and
- Identification and management of major risks through a risk register, reviewed at most meetings of the trustees.

During the period, we actively reviewed a variety of risks facing the organisation, with trustee input at each board meeting on those risks judged to be material at the time. The risks considered by the trustees to be highest during the period included:

- Risks associated with dependency on partner activities for the generation of charitable income, which we mitigate so far as is possible through close engagement with major partners, and by expanding our list of partners to reduce dependence for income on any single partner, and
- Risks associated with potential human resource challenges during a period of extended home working and within the context of an active job market which we have mitigated through staff engagement and training, focusing on wellbeing and inclusion.



LGBT Foundation want to celebrate and acknowledge the kindness of PayPal by featuring us at checkout not once, but twice this financial year. I can't tell you how much that has meant to us. Thank you for making our world seem brighter and making us smile. Your feature of LGBT Foundation has not only helped to support and change the lives of LGBTQ+ people but it has also shared some love and kindness. To know that this year over 64,000 people not only supported us financially but that they believed in us is amazing. You have been a rainbow in a time that has been difficult for our community. THANK YOU

Debra Nixon

Deputy Director of Self-Generated Income,
LGBT Foundation

Financial Review

Results for the year

The statement of financial activities on page 28 shows total income of £55,507,197 (2022 £45,788,095) and total expenditure of £55,517,894 (2022 - £46,090,703) including £53,690,935 (2022 - £43,364,770) distributed to charities benefiting from our partner programmes.

Financial position

The balance sheet shows total funds of £485,423 (20222 - £496,120).

At the balance sheet date, the charitable company held restricted funds of £0 (2022 - £0). Restricted funds are those that had either been raised for a specific purpose or comprised donations subject to donor-imposed conditions. Full details of restricted funds can be found in note 12 to the financial statements together with an analysis of movements in the year.

General funds of the charity on 31 December 2023 were in surplus by £485,423 (2022 - £496,120).

Reserves policy

The Trustees are satisfied that the current position provides sufficient financial certainty to continue the charitable company's operations in the medium term. The trustees have formulated a reserves policy for the charitable company. Given the charity's degree of financial security, the charity has a limited need to maintain financial reserves. However, reserves may still be required to:

- Meet any unbudgeted expenditure within the year,
- Bridge any cash flow issues arising from delayed payments from our parent charity,
- Wind down the charity in the event of an unexpected funding termination (e.g. due to a breach of terms).

The charity therefore maintains a target level of 6 months' cash running costs: approximately £434,491 in our budget for 2024.

- If reserves drop below the target level, the charity will include a contribution to them in each year's budget submission to PPGF US.
- If reserves are significantly above this level, the charity will apply them to further its purposes in the next financial year.

Currently reserves are £50,932 in excess of the target.

The charity invests its surplus reserves on a temporary basis, with a view to applying them actively to its charitable purposes. During the period we spent £10,697 (2022 - £236,185) from reserves due to a reduction of funding from PPGF US.

We invest retained reserves in institutions with a view to:

- Minimising risks by favouring institutions with relatively strong credit ratings, and government backing.
- Minimising administrative burdens by limiting the number of institutions we must engage with.

We aim to have a regular flow of available funds by:

- Keeping at least 45% of our reserves target available on an "instant access" basis.
- Choosing any savings accounts that are used to have a term no greater than 12 months, and staggering any such investments on a quarterly basis.

Gifts in kind

The charitable company is grateful to both PayPal UK, which has provided office space, customer service support, legal advice and PayPal fees contribution valued at £1,043,823 (2022 £1,304,059) in the financial period, and to PPGF US, which provided technical and operational support valued at £76,192 (2022 - £68,046) in the financial period.

Statement of trustees' responsibilities

The trustees (who are also directors of PayPal Giving Fund UK for the purposes of company law) are responsible for preparing the trustees' report and financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company and of the income and expenditure of the charitable company for that period.

In preparing these financial statements, the trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102);
- make judgements and estimates that are reasonable and prudent;
- state whether applicable United Kingdom Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in operation.

The trustees are responsible for keeping adequate accounting records that disclose with reasonable accuracy at any time the financial position of the charitable company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Each of the trustees confirms that:

- so far as the trustee is aware, there is no relevant audit information of which the charitable company's auditor is unaware; and
- the trustee has taken all the steps that they ought to have taken as a trustee in order to make themself aware of any relevant audit information and to establish that the charitable company's auditor is aware of that information.

This confirmation is given and should be interpreted in accordance with the provisions of s418 of the Companies Act 2006.

The trustees are responsible for the maintenance and integrity of financial information included on the charitable company's website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions

Expenses

The charity operates a strict expenses policy, allowing reimbursement of reasonable expenses incurred by trustees and staff on the business of the Charity, subject to the production of appropriate vouchers and receipts through the PayPal expense management system. The PPGF UK CEO also serves as the CEO of PayPal Giving Fund's US based parent organisation (PPGF US), and in that capacity sometimes undertakes additional travel to the US and other countries where PayPal Giving Fund operates under the expenses policy of PPGF US. The CEO's expenses are reviewed by the UK Audit Committee Chair.

Naomi Tomkys OBE
Chair of the Board

15th April 2024

Independent Auditor's Report to the Members of PayPal Giving Fund UK

Opinion

We have audited the financial statements of PayPal Giving Fund UK (the 'charitable company') for the year ended December 2023 which comprise the statement of financial activities, balance sheet, statement of cash flows and notes to the financial statements, including significant accounting policies. The financial reporting framework that has been applied in their has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including FRS 102.The Financial Reporting Standard applicable in the UK and Republic of Ireland (United Kingdom Generally Accepted Accounting Practice).

In our opinion, the financial statements:

- Give a true and fair view of the state of the charitable company's affairs as at 31 December 2023 and of its incoming resources and application of resources, including its income and expenditure for the year then ended.
- Have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice.
- Have been prepared in accordance with the requirements of the Companies Act 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report.

We are independent of the charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on PayPal Giving Fund UK's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

Other Information

The other information comprises the information included in the trustees' annual report other than the financial statements and our auditor's report thereon. The trustees are responsible for the other information contained within the annual report.

Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the course of the audit, or otherwise appears to be materially misstated.

If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- The information given in the trustees' annual report for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- The trustees' annual report has been prepared in accordance with applicable legal requirements

Matters on which we are required to report by exception

In the light of the knowledge and understanding of the charitable company and its environment obtained in the course of the audit, we have not identified material misstatements in the trustees' annual report. We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

- Adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- The financial statements are not in agreement with the accounting records and returns; or
- Certain disclosures of trustees' remuneration specified by law are not made; or
- We have not received all the information and explanations we require for our audit; or
- The directors were not entitled to prepare the financial statements in accordance with the small companies regime and take advantage of the small companies' exemptions in preparing the trustees' annual report and from the requirement to prepare a strategic report.

Responsibilities of trustees

As explained more fully in the statement of trustees' responsibilities set out in the trustees' annual report, the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charitable company or to cease operations, or have no realistic alternative but to do so.

Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of noncompliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud are set out below.

Capability of the audit in detecting irregularities

In identifying and assessing risks of material misstatement in respect of irregularities, including fraud and non-compliance with laws and regulations, our procedures included the following:

- We enquired of management, which included obtaining and reviewing supporting documentation, concerning the charity's policies and procedures relating to:
- Identifying, evaluating, and complying with laws and regulations and whether they were aware of any instances of non-compliance;
- Detecting and responding to the risks of fraud and whether they have knowledge of any actual, suspected, or alleged fraud;
- The internal controls established to mitigate risks related to fraud or non-compliance with laws and regulations.
- We inspected the minutes of meetings of those charged with governance.
- We obtained an understanding of the legal and regulatory framework that the charity operates in, focusing on those laws and regulations that had a material effect on the financial statements or that had a fundamental effect on the operations of the charity from our professional and sector experience.
- We communicated applicable laws and regulations throughout the audit team and remained alert to any indications of non-compliance throughout the audit.
- We reviewed any reports made to regulators.
- We reviewed the financial statement disclosures and tested these to supporting documentation to assess compliance with applicable laws and regulations.
- We performed analytical procedures to identify any unusual or unexpected relationships that may indicate risks of material misstatement due to fraud.
- In addressing the risk of fraud through management override of controls, we tested the appropriateness of journal entries and other adjustments, assessed whether the judgements made in making accounting estimates are indicative of a potential bias and tested significant transactions that are unusual or those outside the normal course of business.
- Because of the inherent limitations of an audit, there is a risk that we will not detect all irregularities, including those leading to a material misstatement in the financial statements or non-compliance with regulation. This risk increases the more that compliance with a law or regulation is removed from the events and transactions reflected in the financial statements, as we will be less likely to become aware of instances of non-compliance. The risk is also greater regarding irregularities occurring due to fraud rather than error, as fraud involves intentional concealment, forgery, collusion, omission or misrepresentation.
- A further description of our responsibilities is available on the Financial Reporting Council's website at: www.frc. org.uk/ auditors responsibilities. This description forms part of our auditor's report.

Use of our report

This report is made solely to the charitable company's members as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and the charitable company's members as a body, for our audit work, for this report, or for the opinions we have formed.

Noelia Serrano (Senior Statutory Auditor)

18 April 2024

For and on behalf of Sayer Vincent LLP, Statutory Auditor, 110 Golden Lane, London, EC1Y 0TG

Statement of Financial Activities: For the Year Ended 31 December 2023

(incorporating an income and expenditure account)

				2023			2022
		Unrestricted	Restricted	**Total**	Unrestricted	Restricted	Total
	Note	**£**	**£**	**£**	**£**	**£**	**£**
Income from:							
Donations	2	1,811,854	53,690,935	**55,502,789**	1,892,928	43,894,546	45,787,474
Other		4,408	-	**4,408**	621	-	621
Total income		1,816,262	53,690,935	**55,507,197**	1,893,549	43,894,546	45,788,095
Expenditure on:							
Raising funds	3a	172,975	-	**172,975**	173,620	-	173,620
Charitable activities							
Grants to charities	3a	1,653,984	53,690,935	**55,344,919**	1,956,114	43,900,733	45,856,847
Total expenditure		1,826,959	53,690,935	**55,517,894**	2,129,734	43,900,733	46,030,467
Net expenditure and net movement in funds		(10,697)	-	**(10,697)**	(236,185)	(6,187)	(242,372)
Reconciliation of funds:							
Total funds brought forward		496,120	-	496,120	732,305	6,187	738,492
Total funds carried forward		485,423	-	485,423	496,120	-	496,120

All of the above results are derived from continuing activities. There were no other recognised gains or losses other than those stated above.

Movements in funds are disclosed in Note 12a to the financial statements.

Balance Sheet: As at 31 December 2023

Company no: 05507404

	Note	2023 £	2023 £	2022 £	2022 £
Current assets:					
Debtors	9	**748,856**		276,053	
(Decrease)/Increase in debtors		**4,157,116**		2,678,706	
		4,905,972		2,954,759	
Liabilities:					
Creditors: amounts falling due within one year	10	**(4,420,549)**		(2,458,639)	
Net current assets			**485,423**		496,120
Total net assets			**485,423**		496,120
The funds of the charity:	11a				
Restricted income funds					
Unrestricted income funds:			**-**	-	
Designated funds		-		-	
General funds		**485,423**		496,120	
Total unrestricted funds			**485,423**		496,120
Total charity funds			**485,423**		496,120

Approved by the trustees on 15th April 2024 and signed on their behalf by

Naomi Tomkys OBE
Chair of the Board

Ben Chaudoir
Trustee

Statement of Cash Flows: For the Year Ended 31 December 2023

	Note	2023		2022	
		£	£	£	£
Cash flows from operating activities					
Net expenditure (as per the statement of financial activities)		**(10,697)**		(242,372)	
(Decrease)/Increase in debtors		**(472,802)**		248,135	
Increase/(Decrease) in creditors		**1,961,909**		(358,250)	
Net cash generated/ (used in) by operating activities			**1,478,410**		(352,487)
Change in cash and cash equivalents in the year			**1,478,410**		(352,487)
Cash and cash equivalents at the beginning of the year			**2,678,706**		3,031,193
Cash and cash equivalents at the end of the year			**4,157,116**		2,678,706

Analysis of cash and cash equivalents and of net debt

	At 1 January 2023	Cash flows	Other non-cash changes	**At 31 December 2023**
	£	£	£	**£**
Cash at bank and in hand	2,678,706	1,478,410	-	**4,157,116**
Total cash and cash equivalents	2,678,706	1,478,410	-	**4,157,116**

Notes to the Financial Statements

1 Accounting policies

a. Statutory information

PayPal Giving Fund UK is a charitable company limited by guarantee and is incorporated in the United Kingdom.

The registered office address is Whittaker House, Richmond, Surrey, TW9 1EH.

b. Basis of preparation

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) - (Charities SORP FRS 102), The Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) and the Companies Act 2006.

c. Public benefit entity

The charity meets the definition of a public benefit entity under FRS 102.

Critical accounting estimates and areas of judgement

The most significant areas of adjustment and key assumptions that affect items in the financial statements are to do with estimating prepayments and accruals. With respect to the next reporting period, there are no significant areas of uncertainty that affect the carrying value of assets held by the charity.

d. Going concern

The trustees have assessed whether the use of the going concern assumption is appropriate in preparing these financial statements. The trustees have made this assessment in respect to a period of one year from the date of approval of these financial statements.

The trustees have concluded that there are no material uncertainties related to events or conditions that may cast significant doubt on the ability of the charity to continue as a going concern. This is because there are sufficient reserves at the balance sheet date to continue operating the charity in the medium term.

e. Income recognition

Income is recognised in the period in which the charity is entitled to receipt, the amount can be measured reliably and it is probable that the funds will be received.

Income is deferred only when the charity has to fulfil performance related conditions before becoming entitled to it or where the donor or funder has specified that the income is to be expended in a future accounting period.

f. Gifts in kind

Services and facilities donated to the charity for its own use are included in income and expenditure based on the valuation of the gift to the charity.

g. Fund accounting

Restricted funds comprise monies raised for, or their use restricted to, a specific purpose, or contributions subject to donor imposed conditions.

Designated funds are unrestricted funds earmarked by the trustees for particular purposes.

General funds represent those monies which are freely available for application towards achieving any charitable purpose that falls within the charity's charitable objects.

h. Expenditure recognition and the basis of apportioning costs

Expenditure is included in the statement of financial activities when incurred and includes attributable VAT which cannot be recovered.

All expenditure is accounted for on an accruals basis. Expenditure comprises of:

Expenditure on charitable activities comprise expenditure on the charity's primary charitable purposes as described in the trustees' report. Such costs include:

i. Debtors

Debtors are recognised at the settlement amount, less any provision for non-recoverability. Prepayments are valued at the amount prepaid. They have been discounted to the present value of the future cash receipt where such discounting is material.

j. Cash at bank and in hand

Cash at bank and in hand represents such accounts and instruments that are available on demand or have a maturity of less than three months from the date of acquisition.

k. Creditors and provisions

Creditors and provisions are recognised when there is an obligation at the balance sheet date as a result of a past event, it is probable that a transfer of economic benefit will be required in settlement, and the amount of the settlement can be estimated reliably. Creditors and provisions are recognised at the amount the charity anticipates it will pay to settle the debt. They have been discounted to the present value of the future cash payment where such discounting is material.

2 Income from donations and legacies

			2023			2022
	Unrestricted	Restricted	**Total**	Unrestricted	Restricted	Total
	£	**£**	**£**	**£**	**£**	**£**
Donations - amounts received from Platform Partner Programmes	-	53,690,935	**53,690,935**	-	43,894,546	43,894,546
Grants received	691,839	-	**691,839**	520,823	-	520,823
Gifts in kind						
Technical and managerial support	76,192	-	**76,192**	68,046	-	68,046
Transaction processing	918,572	-	**918,572**	1,199,832	-	1,199,832
Accommodation, legal and other support	125,251	-	**125,251**	104,227	-	104,227
	1,811,854	53,690,935	**55,502,789**	1,892,928	43,894,546	45,787,474

The charitable company is grateful to PayPal (UK) Ltd which has provided office space, customer service, transaction processing and legal support valued at £1,043,823 (2022: £1,304,059) in the financial period, and PPGF US and PayPal Inc., which have provided technical and managerial support valued at £76,192 (2022: £68,046).

Corresponding amounts are included within costs of charitable activities (note 3).

3a Analysis of expenditure (current year)

	Raising funds	Charitable activities	Governance costs	Support costs	**2023 Total**	2022 Total
	£	£	£	£	£	£
Staff costs (Note 5)	-					159,097
Charitable donations	-	52,921,254	-	-	**52,921,254**	43,364,770
Publicity costs	45,060	-	-	-	**45,060**	48,382
Premises costs (donated service)	-	-	-	125,251	**125,251**	104,227
Payment processing costs (donated service)	-	-	-	918,572	**918,572**	1,199,832
Payment processing costs (paid)	-	769,681	-		**769,681**	535,963
Technical and managerial support (donated service)	-	-	-	76,192	**76,192**	68,046
Audit	-	-	17,274	-	**17,274**	16,969
Other costs	127,915	-	-	516,695	**644,610**	533,181
	172,975	53,690,935	17,274	1,636,710	**55,517,894**	46,030,467
Governance costs	-	17,274	(17,274)			
Support costs	-	1,636,710	-	(1,636,710)		
Total expenditure 2023	**172,975**	**55,344,919**	**-**	**-**	**55,517,894**	
Total expenditure 2022	173,620	45,856,847	-	-		46,030,467

3b Analysis of expenditure (prior year)

	Raising funds	Charitable activities	Governance costs	Support costs	**2022 Total**
	£	£	£	£	£
Staff costs (Note 5)	38,827			120,270	**159,097**
Charitable donations	-	43,364,770	-	-	**43,364,770**
Publicity costs	48,382	-	-	-	**48,382**
Premises costs (donated service)	-	-	-	104,227	**104,227**
Payment processing costs (donated service)	-	-	-	1,199,832	**1,199,832**
Payment processing costs (paid)	-	535,963	-		**535,963**
Technical and managerial support (donated service)	-	-	-	68,046	**68,046**
Audit	-	-	16,969	-	**16,969**
Other costs	86,411	-	-	446,770	**533,181**
	173,620	43,900,733	16,969	1,939,145	**46,030,467**
Governance costs	-	16,969	(16,969)	-	-
Support costs	-	1,939,145	-	(1,939,145)	-
Total expenditure 2022	**173,620**	**45,856,847**	-	-	**46,030,467**

4 Net expenditure for the year

This is stated after charging:

	2023	2022
	£	£
Auditor's remuneration (excluding VAT):		
Statutory audit services	**13,000**	11,550
Prior year under accrual	**-**	50
Other services - taxation	**1,250**	1,250

5 Analysis of staff costs, trustee remuneration and expenses, and the cost of key management personnel

Staff costs were as follows:

	2023	2022
	£	£
Salaries and wages	**-**	135,921
Social security costs	**-**	14,774
Pension costs	**-**	8,402
	-	**159,097**

From May 2022 onwards the charity did not employ any staff, but these were seconded from PayPal UK to undertake duties associated with the charity. PayPal UK Limited recharged an amount of costs totaling £712,569 for the salary payments of the PayPal Giving Fund team (2022 May - December £461,119)

None of the trustees received any remuneration in respect of their services during the period.

No out of pocket expenses were reimbursed to any trustees during the year (2022 - none).

6 Staff numbers

The average number of employees during the period, from 1 January 2022 to 30 April 2022 analysed by function, was as follows:

	Full time equivalent	Average headcount
	2022 No.	2022 No.
Raising funds	**1.7**	1.8
Support	**6.0**	6.2
	7.7	8.0

7 Related party transactions

PPGF US, a United States 501©(3) non-profit organisation ('PPGF US') is the sole member of PPGF UK. During the period, PPGF US provided in-kind support totalling £79,192 (2022: £68,046) and granted the charity £691,839 (2022: £520,823). During the period the charity provided leadership services to PPGF US. PPGF UK received £131,136 (2022: 127,687) in relation to these services.

PayPal UK Limited, of which 3 PPGF UK trustees are employees, provided in-kind support valued at £1,043,823 (2022: £1,304,059). During the period PPGF UK paid PayPal UK Limited, a management fee for costs relating to staff seconded from PayPal UK Limited to PPGF UK totalling £729,290,(2022: £477,901) At the year end PayPal Giving Fund owed PayPal UK Limited £180,834 for administrative support in relation to unrestricted funds (2022: £187,905)

PPGF Ireland is a related party as both PPGF UK and PPGF Ireland are subsidiaries of PPGF US. During the year, PPGF UK provided in kind support of £100,829 to PPGF Ireland (2022: £99,712).

While PPGF UK enables and encourages trustees to make donations through its programmes, such donations are regranted to their recommended charities in the normal course of the charity's business, therefore the charity does not consider it necessary to track and report on such donations.

Other than those transactions stated above, there were no other related party transactions during the year.

Several trustees of the charity hold remunerated positions in related organisations: eBay, PayPal, and PPGF US. The charity has actively sought out trustees from those organisations to maximise our charitable impact by identifying shared opportunities. The current trustees include , Ben Chaudoir (Snr Director Global Merchant and Technical Support, PayPal) Sally Braken (Director Enterprise Sales, PayPal) and Vanessa Onyeman (Director Compliance, PayPal)

8 Taxation

PayPal Giving Fund UK is a registered charity and therefore is not liable to income tax or corporation tax on income derived from its charitable activities, as it falls within the various exemptions available to registered charities.

9 Debtors

	2023 £	2022 £
Trade debtors	-	-
Other debtors	-	-
Amounts due from associated undertakings	-	-
Prepayments	-	-
Gift aid recoverable	**742,005**	274,251
Other accrued income	**6,851**	1,802
	748,856	276,053

10 Creditors: amounts falling due within one year

	2023 £	2022 £
Donations to charities	**4,219,097**	2,250,987
Other creditors	**184,340**	192,292
Accruals	**17,112**	15,360
	4,420,549	2,458,639

11a Analysis of net assets between funds (current year)

	General unrestricted £	Restricted £	**Total funds £**
Current assets	686,875	4,219,097	**4,905,972**
Creditors: amounts falling due within one year	(201,452)	(4,219,097)	**(4,420,549)**
Net assets at 31 December 2023	**485,423**	**-**	**485,423**

11b Analysis of net assets between funds (prior year)

	General unrestricted £	Restricted £	**Total funds £**
Current assets	703,738	2,251,021	**2,954,759**
Creditors: amounts falling due within one year	(207,618)	(2,251,021)	**(2,458,639)**
Net assets at 31 December 2022	**496,120**	**-**	**496,120**

12a Movements in funds (current year)

The income funds of the charity include restricted funds comprising the following unexpended balances of donations and grants held on trusts to be applied for specific purposes:

	At 1 January 2023 £	Income & gains £	Expenditure & losses £	**At 31 December 2023 £**
Restricted funds:				
PayPal Giving Fund UK Platform Partner Programmes	-	53,690,935	(53,690,935)	**-**
Total restricted funds	-	53,690,935	(53,690,935)	-
Unrestricted funds:				
Designated fund	-	-	-	**-**
General unrestricted funds	496,120	1,816,262	(1,826,959)	**485,423**
Total funds	496,120	55,507,197	(55,517,894)	485,423

The narrative to explain the purpose of each fund is given at the foot of the note below.

12b Movements in funds (prior year)

	At 1 January 2022 £	Income & gains £	Expenditure & losses £	**At 31 December 2022 £**
Restricted funds:				
PayPal Giving Fund UK Platform Partner Programmes	6,187	43,894,546	(43,900,733)	**-**
Total restricted funds	6,187	43,894,546	(43,900,733)	-
Unrestricted funds:				
Designated fund	118,883	-	(118,883)	**-**
General unrestricted funds	613,422	1,893,549	(2,010,851)	**496,120**
Total funds	738,492	45,788,095	(46,030,467)	496,120

Purposes of restricted funds

PayPal Giving Fund UK Platform Partner Programmes
This fund represents amounts held for onward distribution to UK charities.

Purposes of designated funds

The designated fund was held to match future restricted donations to recipient charities.

13 Liability of member

The charity is constituted as a company limited by guarantee. In the event of the charity being wound up the member is required to contribute an amount not exceeding £1.

14 Ultimate controlling party

The sole member of the charitable company is the PayPal Charitable Giving Fund (PPGF US), a United states 501(c)(3) non-profit organisation. The sole member of PPGF US is PayPal Inc. The primary purpose of PPGF US is to raise funds for charitable purposes online and distribute those funds to other charitable organisations.

PayPal Giving Fund

PAYPAL GIVING FUND UK

England & Wales - Charity number 1110538

Accounts

PayPal Giving Fund



PayPal Giving Fund UK Annual Report and Financial Statements

31 December 2022

Company Limited by Guarantee
Registration Number
5507404 (England and Wales)

Charity Registration Number
1110538

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A letter from the Chair and CEO

Dear Supporter,

PayPal Giving Fund harnesses the power of technology to make giving a part of everyday life, benefitting charities across the UK. We pursue our vision by partnering with leading internet businesses to develop innovative programs that introduce charitable giving in relevant and engaging ways to new audiences. The funds we raise enable us to support charitable activities across the UK and beyond.

In 2022, we were very pleased to raise almost £44 million through more than 5.6 million individual donations. These funds were raised to benefit the work of more than 23,000 charities across the country. We also supported the launch of PayPal Giving Fund's programs in Ireland, which raised an additional €7.8 million to benefit more than 1,300 charities in Ireland and around the world.

We are very grateful for the efforts of the growing number of partners who supported us in 2022, including GoFundMe, Twitch, Facebook, Humble Bundle, eBay, Uber, Thrift+, Virtue and Deed, for their continuous work to engage their customers in giving. Their programmes demonstrate a sincere commitment to the sector, and we are proud to continue our partnerships. We are particularly grateful to PayPal for its work to engage more customers in giving, and to both PayPal and PayPal Giving Fund US for their ongoing support for our operations.

Our annual report summarises our priorities and achievements during the period and sets out our plans. In 2023, we look forward to further developing our partnerships and capabilities for the benefit of the charitable sector and are hugely grateful for the ongoing support of our donors and supporters in this endeavour.

Regards,



Naomi Tomkys

Chair of the Board



Nick Aldridge

Chief Executive

Reference and administrative details of the charity, its Trustees and advisers

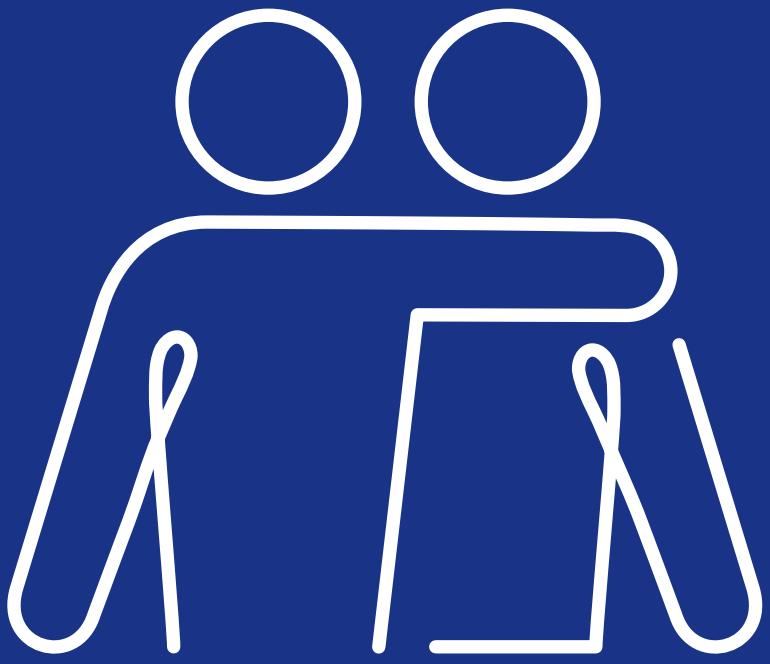
Trustees	Naomi Tomkys (Chair) Eva Gustavsson (Deputy Chair), resigned 23 November 2022 Amit Ghosh Sukhraj Dhadwar Ben Chaudoir Oktay Dogramaci
Company secretary	Nick Aldridge
Staff (seconded from PayPal UK after 1 May 2022)	
CEO	Nick Aldridge
VP, UK and Ireland	Vanessa Babouram
UK Financial Controller	Anya Milligan
Data and Operations Manager	Tawheed Rahim
Client Services Manager	Sharnie McCourt
Accountant	Daisy Crawford
UK & Ireland Operations Lead	Frank Barreca (joined 4 July 2022)
Marketing and Communications Executive	Mimi Anim-Nyame
Accounting and Operations Associate	Dahnish Shiraz
Registered office	Whittaker House Whittaker Avenue Richmond Surrey TW9 1EH
Website	www.paypalgivingfund.org.uk
Company registration number	5507404 (England and Wales)
Charity registration number	1110538
Auditor	Sayer Vincent Invicta House 108-114 Golden Lane London EC1Y 0TL
Bankers	Barclays Bank Plc Onslow Hall Little Green Richmond Surrey TW9 1QS
Solicitors	Bates Wells 10 Queen Street Place London EC4R 1BE

Trustees' report

Introduction

The trustees present their statutory report together with the financial statements of PayPal Giving Fund UK for the year to 31 December 2022. The report has been prepared in accordance with Part 8 of the Charities Act 2011 and constitutes the directors' report for the purposes of the Companies Act 2006.

The financial statements have been prepared in accordance with the accounting policies set out in the Principal Accounting Policies section therein and comply with the charitable company's memorandum and articles of association, applicable laws and the requirements of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102).



The objects of PayPal Giving Fund UK

The charity's objects are to advance all purposes that are charitable under the law of England and Wales. Our principal activity to achieve these objects is the development of partnerships with PayPal Inc and its subsidiaries, and with other leading internet businesses, such as GoFundMe, Facebook, eBay, Thrift+, Humble Bundle and Twitch. The partnerships enable the full range of UK charities to benefit from the unrestricted funds we raise through our customer giving programmes.

How we achieve public benefit

As PayPal Giving Fund UK is a grant-making charity, our public benefit occurs principally through the activities of those charities that receive funds from us. We believe that, given the large number of small grants we make, we maximise our public benefit by providing relatively unrestricted funding for those charities. We therefore do not seek to impose any restrictions on our grants beyond those necessitated by our obligations to ensure our funds are spent appropriately.

We fund only those charities that comply with our published Charity Certification Policy, verifying that the organisations we fund have charitable status in the UK, or equivalent status in jurisdictions closely connected to the UK, and that they are not subject to sanctions imposed by the UN, EU, US or other relevant authorities.

Through our partnership with PayPal, we undertake checks to ensure that charities in our directory are correctly registered, in good standing with relevant regulators, do not represent unreasonable risks, and that (where relevant) they have verified PayPal accounts so donations can be promptly granted to them. During 2022, we automated updates of our directory against the relevant public registers of charities, resulting in more timely updates and reducing the risk of error. Each year we undertake a survey of charities that received significant funds from PayPal Giving Fund, to confirm that they applied our funds in support of charitable purposes. We also suspend from our system any charity that, based on recommendations from expert reviews conducted by PayPal, we find to represent an unreasonable risk.

Through our programmes we work to promote charities and charitable giving to online audiences who may have little previous involvement in the sector, for example by promoting charitable causes to PayPal's and Humble Bundle's online shopping audiences or to Twitch's streaming community. We also actively seek out opportunities to benefit the charity sector and the public in other ways, for instance by sharing our expertise in online fundraising across the sector and helping to inform government and regulatory policy development on charitable giving. We also participate actively in conferences and events attended by UK charities to share our expertise.

As such, the Trustees are confident that PayPal Giving Fund UK has complied with its duty to have due regard to the public benefit guidance published by the Charity Commission.

Achievements and performance

Overview of our programmes

We aim to make charitable giving a part of everyday life, introducing the opportunity to support charities in relevant, easy and engaging ways to new audiences. Our partnerships with leading internet businesses enable their customers to do good by supporting charities as part of their daily lives online. In our 2022 grant survey, 87% of respondents felt enrolling with PPGF enabled their charity to connect with new supporters.

Our partnerships during the period included the following:



Our partnerships during the period included the following:

PayPal makes it easy for donors to find and support their favourite charities while at home or on the go. Giving opportunities embedded in the PayPal customer experience are complemented by seasonal campaigns and promotions that forge new connections and inspire people to give more and give more often. PayPal Giving Fund enables PayPal customers in the UK to donate through a growing range of programmes, including the PayPal app, through PayPal's giving hub, by making donations at checkout when shopping using PayPal, or by starting a fundraiser in support of a charity.

GoFundMe is a crowdfunding platform that enables charity supporters to create their own unique fundraising campaigns in support of charitable causes. Our partnership with GoFundMe in the UK enables users to create and donate to certified charity campaigns on GoFundMe. Funds raised through GoFundMe certified charity campaigns are donated to PayPal Giving Fund, and we grant those funds to the charitable causes recommended in the campaigns, subject to our policies.

Facebook enables its users to create charity fundraisers and share them with friends and family. Thanks to our partnership, Facebook users can now support any of the UK charities in PayPal Giving Fund's directory. As with our other programs, donations are made to PayPal Giving Fund, and we then grant the funds to charity in our monthly pay-outs, subject to our policies.

eBay for Charity makes it easy for buyers and sellers to support their favourite charities in one of the world's largest marketplaces. When a charity enrols with PayPal Giving Fund, eBay sellers can donate a portion of their sales to PayPal Giving Fund to, in turn, benefit an organisation they select. Special features help eBay for Charity items stand out, and eBay incentivises charitable selling by crediting sales fees on charitable proceeds. Enrolled charities can also sell items on eBay, and benefit from fee credits and additional promotion.

Humble Bundle is a leading retailer of digital games and eBooks that offers its customers the opportunity to support the charities in our network with every purchase they make. Through an innovative "pay what you want" pricing model, customers can choose not only what they want to pay, but also designate a portion of the sale to be donated by Humble Bundle to PayPal Giving Fund to benefit the charity of their choice.

Thrift+ is an online donation service for second-hand clothes. Individuals pack up their clothes into a recyclable 'ThriftBag' and send them to Thrift+ to be photographed and sold online. Proceeds are split between Thrift+, the donor, and a donation to PayPal Giving Fund in support of the donor's chosen charity.

Uber's mission is to reimagine the way the world moves for the better. By changing how people, food, and things move through cities, Uber is a platform that opens up the world to new possibilities and creates opportunity through movement. Uber users can support causes they care about through charitable campaigns featured on the app.

Twitch is an interactive livestreaming service and global community that comes together every day to create unique, live, and unpredictable experiences from the interactions of millions. Twitch's charity tool makes it easier for streamers to raise money for causes they care about by removing the hassle from donation tracking and making it easier for viewers to donate directly to a charitable cause.

Virtue is a platform that makes it easy for eCommerce brands to incorporate meaningful social impact into their businesses and grow through giving. Virtue uses Shopify, a commerce platform that lets people start, grow, and manage a business online and offline.

Bequeathed is a professional fundraising company bringing charities, law firms and professional will writers together in the UK. As part of the Will For Good campaign, Bequeathed already encouraged people to make a will and offered the opportunity to pledge a gift when they did. Our partnership now adds the opportunity for will makers to donate online in support of their favourite charity when they have their will drafted.

Strategic Report 2022

Impact of world events on the charity

During the period, the coronavirus (Covid-19) pandemic continued worldwide and continued to have an impact on the UK's public health and economy. In addition, the war caused by Russia's invasion of Ukraine in February spurred a wave of philanthropy in which the UK public generously participated. As the conflict caused energy and food prices to rise dramatically, people found their budgets squeezed and donations started to decline shortly afterwards.

While UK government guidance was updated in January to remove the guidance to work from home, the charity continued to mitigate risks through home working for all staff with Covid-19 related symptoms, using technology already in place. Our staff have adapted well to the many changes in working patterns over the last two years, particularly for those members of staff with caring responsibilities. In line with PayPal's policies, the team now benefits from a "hybrid" working pattern, working flexibly from home as well as from the office. In 2023, PayPal also maintained the provision of quarterly Wellness Days for its staff and instituted monthly Collaboration Days to nurture exchanges across functional areas.

We continued to monitor carefully those areas of our business that might be disrupted by changes in work patterns following the pandemic, such as the distribution of cheques to benefitting charities; we have, for example, allowed longer periods of time for charities to cash the cheques we send. At a time of continued macroeconomic challenge to the charity sector and the UK population in general, we have been pleased that charities have continued to place their trust in PayPal Giving Fund.

We raised £44m to benefit over 23,000 charities

We raised £44m in 2022, in line with 2021. The public's generosity was reflected in the dramatic fundraising response to the Ukraine invasion in February 2022 and the historic floods in Pakistan later on in September. However, 2022 was also marked by significant headwinds from a mounting cost of living crisis caused by high fuel and food prices. Although we did not meet our objective to grow donations year-on-year in 2022, donations remained 75% above 2019 levels, demonstrating strong organic growth over time. In 2023 we hope to return donations to growth by taking on additional partners and further developing our programmes. 2.2 million donors in total gave to PayPal Giving Fund during the period: 16% less than in 2021, but up from 0.7 million in 2019. As a result, we received funds to benefit 23,036 charities in 2022.

We continued to grow the number of charities enrolled

We increased the number of charities enrolled with PayPal Giving Fund by 2,824 during 2022, almost matching 2021's 2,921 enrolments, and bringing the total number of enrolled charities over 24,000 as of December 2022. We achieved this increase through outreach to charities to which we wanted to grant funds, in addition to organic enrollments. Enrollment enables charities to receive payments electronically, update their profiles, and benefit from more of our programmes, since some require enrollment by the charities. In December 2022, 98.1% of donations were made to benefit to an enrolled charity.



> "When a donation this size is given to a small organisation like ours, it is pretty transformational! We have some ambitious plans to expand our mapping and data collection of rewilding projects, and in marine rewilding, to help us reach our aim that 5% of Britain's land and sea is in the process of rewilding by 2030, within a wider 30% of nature recovery. This funding gets us closer to achieving this as it means we can invest in the right resources that are so urgently needed to fight the climate and biodiversity emergencies. Thank you."

Kate Barclay
Head of Partnerships, Rewilding Britain

We supported new programs and campaigns

PayPal's Give at Checkout program, which enables customers to make a donation when completing checkout with a PayPal account, raised £4.1 million in funds (2021: 4.4 million). We supported the launch of PayPal Fundraisers, enabling PayPal customers to create fundraisers to benefit the charity of their choice through PayPal Giving Fund. We look forward to seeing its impact in 2023.

We supported the Disasters Emergency Committee's Ukraine and Pakistan Floods Appeals, launched in March and September 2022 respectively. Through a multi-faceted campaign in partnership with PayPal, we helped raised awareness via social media, reached out to 18 million PayPal customers. This helped raise funds primarily through our fundraising website and Give at Checkout.

The DEC Ukraine appeal has raised £400 million since its launch shortly after the Russian invasion on 24 February 2022. PPGF raised a total of £4.3m to benefit this DEC appeal by promoting the work of charities responding to the growing humanitarian crisis through our programmes. The Pakistan Floods appeal also raised significant funds, with a total of £260,000 donated to PPGF to benefit the DEC.

We received funding to benefit a wide range of UK charities

As of December 2022, more than 14,700 charities had been selected as favourites, through more than 231,000 cumulative selections by PayPal customers.

45 charities received funding in excess of £100,000 over the period, ranging from large charities such as BBC Children in Need, the British Red Cross, Cancer Research UK and FareShare to smaller charities such as Rewilding Britain, Choose Love and British-Ukrainian Aid.

At PPGF, we pride ourselves on aiming to serve the non-profit sector fairly and across its whole income spectrum. As such, we were proud to run the second edition of our small charity campaign #OneTapBigImpact which resulted in grants to four small charities totalling £287,000, with £162,000 generated by public donations and £125,000 in matching funds provided by PPGF.

More generally, PPGF grants are distributed more evenly across charities by size, compared with voluntary sector income as a whole. Charities with an annual income below £1 million received 47% of the funds granted by PPGF, compared to a 12% share of the sector's overall income.

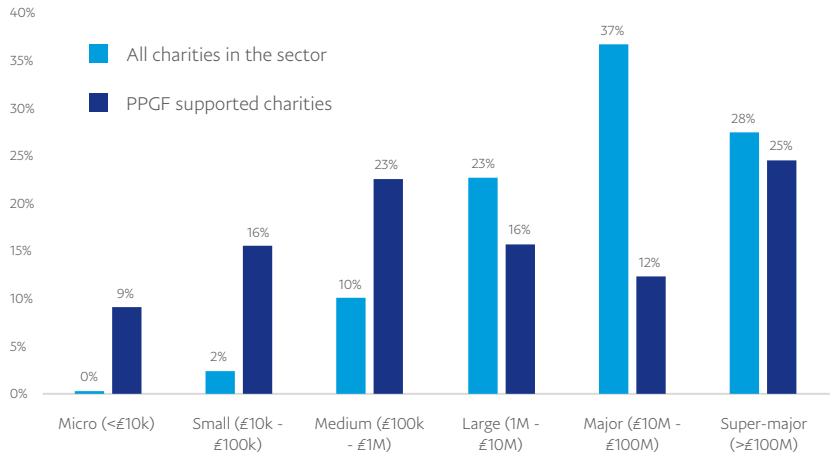


> "PayPal Giving Fund supporting us combined with the donations from the general public up and down the country gives SARI's team an immeasurable boost in morale and makes us prouder about our achievements. If PPGF think we are worth investing in – then we believe all the more in the cause we are all committed to. Thank you so much from us all!"

Alex Raikes
Strategic Director, Stand Against Racism & Inequality



Share of PPGF funds vs share of sector income



We continued to support PayPal Giving Fund Ireland, which, independently governed, operates in a similar way and for similar purposes to PayPal Giving Fund UK, and benefits from staff time and expertise provided by PayPal Giving Fund UK. During the year, PayPal Giving Fund Ireland raised a total of €7.8 million during the period, benefitting nearly 1,400 Irish charities.

Our operating costs

Our ongoing focus on efficiency and scalability has enabled us to deliver increased value to charities while maintaining a low cash operating cost base. As a proportion of grants made to charities, our cash operating costs have reduced from 2.10% in 2019 to 1.45% in 2022.

Position of the charity at year end and plans for the future

We ended 2022 in a strong position, with sufficient reserves and funding commitments to assess the charity as a going concern, and a growing number of partners, donations, and benefitting charities. The addition of several new UK partners, and the significant growth of international grant-making by PPGF Ireland, augur well for increased charitable impact in 2023.

During 2023 we will continue to focus on the following three priorities for the charity, reviewed at a strategy day attended by management and the board and refined at the subsequent board meeting:

1. Increasing the total funds raised each year to benefit charities across our partnerships and programmes.
2. Increasing the number and variety of charities that benefit from our programmes through a more inclusive platform that generates more value for charities.
3. Managing our growth by building capacity and operational excellence, so we can operate our programmes effectively at greater scale.

Our 2023 priorities are underpinned by continued investment in our team: promoting diversity, building an inclusive culture, promoting mental health and work-life balance combined with a performance mindset help drive the best outcome for benefitting charities, our partners as well as donors. With an increasingly experienced staff team, and a strengthened employment proposition provided by PayPal, we believe the charity is well positioned to meet its 2023 goals.



> "We're incredibly grateful for the support we receive from The PayPal Giving Fund which has helped us to deliver good-to-eat surplus food, that may otherwise go to waste, to over a million people across the UK. The charities we support are more than food banks, they provide services that tackle the root causes of poverty. From homelessness shelters, women's refuge centres, after school clubs, hospices and older people's lunch clubs - the support from The PayPal Giving Fund has made a huge difference in helping us get food to people disproportionately impacted by the cost-of-living crisis."

Lindsay Boswell,
CEO, FareShare

Structure and governance



PayPal Giving Fund UK is governed by its memorandum and articles of association (last updated 15 April 2013). It is constituted as a company limited by guarantee (Company Registration No. 5507404 (England and Wales)) and is a registered charity (Charity Registration No. 1110538).

The sole member of the company is the PayPal Charitable Giving Fund ("PPGF US"), a United States 501(c)(3) non-profit organisation. In the event of the charitable company being wound up the member undertakes to contribute an amount not exceeding £1.



The Board of Trustees

The Board of Trustees is responsible for the overall governance of the charitable company. Whilst there is no cap on the total number of Trustees, the minimum number of Trustees is three, and currently there are six. All Trustees were duly appointed by PPGF US, having been proposed by the board.

To enable and promote board renewal, at the final board meeting of each calendar year, one-third of the Trustees retire from office. The Trustees to retire are those who have been longest in office. Trustees who retire shall be eligible for reappointment by PPGF US. Trustees are expected to serve two or three terms of approximately 3 years per term. By exception, a fourth term may be considered where it is agreed by the board and member to be in the best interests of the charity.

The names of the trustees who served during the year are set out as part of the reference and administrative details on page 4 of this annual report and accounts.

Trustees convene regularly for formal meetings, during which time they oversee current business and review the charity's strategy, operational and financial performance against annual plans and budgets. Regular audit committee meetings take place to review the charities finances, financial policies, controls and risks. Additional trustee meetings may be scheduled on an ad hoc basis to consider particular issues.

On appointment, trustees receive an induction pack containing a detailed background on the charitable company and its work, and meet with the chair and chief executive, helping them to make informed decisions from the outset. Trustees are encouraged to undertake ongoing professional development to support the overall effectiveness of the board.

Codes of governance and compliance

The charitable company recognises the Code of Governance for the charity sector, and the board takes collective responsibility for upholding its principles. The charity reviews board effectiveness on a regular basis to encourage learning and professional development within the board, so that all board members can make a full contribution to governance. To help to ensure the effective discharge of Trustees' roles and responsibilities, trustees are recruited and developed to provide expertise relating to the charitable company's activities and operating needs.

Fundraising standards and customer service

PayPal Giving Fund works closely with all our partners to ensure that their charitable giving programs are clearly explained to donors and charities, and do not involve any unreasonable intrusion, unreasonably persistent approaches or undue pressure to give, in the course of or in connection with fundraising for the charity.

Through ongoing collaboration regarding customer service, we monitor our fundraising activities and feedback received from donors and charities to ensure that we maintain high standards. PayPal Giving Fund now benefits from a well-established front-line customer service team within PayPal's UK customer service organisation. We have set a service level agreement to respond within one working day to all enquiries.

Our customer service teammates resumed office-based work working in 2022 while continuing to benefit from home-working on a flexible basis. While our servicing had been impacted at the start of the Covid-19 pandemic with phone capabilities suspended during the first part of 2021, we were able to maintain all contact paths open throughout 2022. The new chat messaging channel was added in 2021 and has become the channel of choice for our users. Customer Service continues to provide assistance to charities phone as well, with email servicing now marginal.

We are a member of the Fundraising Regulator's scheme, have paid its levy on fundraising, and have committed to follow the Code of Fundraising Practice and the Fundraising Promise. We display the Fundraising Regulator's badge on our website. We originally supported the Fundraising Regulator, as a member of its working group, to develop its advice and guidance for online fundraising platforms, and (where relevant) have supported our partners in ensuring that their programs meet the standards and principles set out in the guidance. We note that in its annual meeting, the Fundraising Regulator highlighted the importance of clear information in online giving, to which we remain committed.

During the period PayPal Giving Fund received a total of 7 formal complaints (compared to 6 in 2021). These complaints related primarily to donation refunds and PayPal processing fees on the donations to which those apply. We engaged with all charities and donors to address their concerns raised through this channel. In all cases we acted in accordance with our published donation delivery and donation refund policies, dealt with the complaints to the customer's satisfaction, and closed them.

Our relationship with PayPal and PayPal Giving Fund US

PayPal Giving Fund UK ("PPGF UK") is a registered charity in England and Wales (No. 1110538). We are regulated by the Charity Commission for England and Wales and were established with a broad remit, allowing us to support any activity classed as charitable under English rules. PPGF UK has its own board of directors, who are the charity trustees and who oversee the management of PPGF UK. At least half the board directors are independent of PayPal.

PPGF UK is a subsidiary of PayPal Charitable Giving Fund ("PPGF US"), a US registered section 501(c)(3) non-profit organization. PPGF US appoints the PPGF UK board, but the PPGF UK directors are under a duty to make decisions independently and act in the best interests of PPGF UK.

PayPal Inc, a listed US company, provides grant funding to PPGF US in support of its charitable mission, and appoints PPGF US board members. PayPal Inc also provides PPGF US with technical and managerial support.

PPGF US provides a range of in-kind support to PPGF UK such as the use of office space and transaction processing; and also gives grant funding to PPGF UK. We use this funding to cover PPGF UK operating costs, including some of the employment costs of PayPal staff in the UK who are formally seconded to us from PayPal Inc to carry out PPGF UK work. Where staff are seconded to us, they remain employed by PayPal but are line managed within PPGF UK. PPGF UK reimburses PayPal accordingly. The PPGF UK directors ensure that this represents good value for PPGF UK as an independent charity. This approach has been designed in accordance with PPGF UK's regulatory requirements and in particular the Charity Commission guidance on charities working with non-charities.

Our team

On 1 May 2022, the charity's employees transitioned to PayPal employment with formal secondment to the PPGF UK which, combined with a formal legal agreement and board oversight, ensures continued independence. From that date on, we report the management fee we pay to PayPal in our accounts to provide transparency on related operating costs. For the period from 1 January 2022 to 30 April 2022, staff remuneration is disclosed in accordance with the Charities SORP FRS 102, as in previous years.

The charity aims to be an organisation where staff enjoy a sense of fulfilment and where they feel supported and developed. Staff are kept fully informed about strategy and objectives, as well as day-to-day news and events, through regular team meetings, including a review of our strategy each year. All staff are encouraged to give their suggestions and views on performance and strategy.

The charity actively supports and encourages diversity and inclusion, and benefits from PayPal's related formal policies, focus in terms of company values, and extensive training on the subject. PayPal ensures recruitment and promotion decisions are made on the basis of aptitude and ability, and without discrimination. In 2022 we have focused on promoting active inclusion, allyship, resilience and teamwork through conversations with staff, including several seminars facilitated by external experts.

The charity is committed to the training, career development and promotion of all staff. An individual's performance is assessed through PayPal's annual assessment cycle, with regular one-to-one meetings with managers to promote and enable employee engagement and development. In 2023 we will focus on career development techniques and opportunities for our team.

The charity believes in rewarding staff fairly for their jobs and fostering a positive work environment. To the extent that we reimburse PayPal for some employment costs, we are also responsible for ensuring that the charity's funds are used cost-effectively and aim to achieve a sensible and proportionate balance in setting pay levels. Salaries are reviewed by line managers at PPGF, in consultation with senior management and relevant pay and rewards teams in PayPal, to ensure they are both competitive and reasonable.

Risk management, internal controls and delegated authority

The trustees maintain a formal risk management process to monitor and assess business risks and implement risk management strategies. This has involved identifying the types of risks the charitable company faces, prioritising them in terms of potential impact and likelihood of occurrence, and identifying means of mitigating the risks.

The trustees delegate the exercise of certain powers in connection with the management and administration of the charitable company as set out below. This is controlled by the requirement of regular reporting back to the Trustees, so that all decisions made under delegated authority can be ratified by the Trustees.

Internal controls over all forms of commitment and expenditure continue to be refined to improve efficiency and were reviewed and updated during the period. Performance is monitored and appropriate management information is prepared and reviewed regularly by the Board.

Systems of internal control are designed to provide reasonable, but not absolute assurance against material misstatement or loss.

They include:

- A regularly updated strategic plan and annual budget approved by the trustees;
- Regular consideration by the trustees of financial results, variances from budgets, nonfinancial performance indicators and benchmarking reviews;
- Delegation of day-to-day management authority and duties, with controls on expenditure decisions by the CEO, the CFO and individual trustees,
- Monitoring of the charitable company's day-to-day financial transactions by the CEO, UK Financial Controller and accounting team at PPGF US,
- Clear expenses policies with trustee approval required for any significant expenditure, and
- Identification and management of major risks through a risk register, reviewed at most meetings of the trustees.

During the period, we actively reviewed a variety of risks facing the organisation, with trustee input at each board meeting on those risks judged to be material at the time. The risks considered by the trustees to be highest during the period included:

- Risks associated with dependency on partner activities for the generation of charitable income, which we mitigate so far as is possible through close engagement with major partners, and by expanding our list of partners to reduce dependence for income on any single partner, and
- Risks associated with potential human resource challenges during a period of extended home working and within the context of an active job market which we have mitigated through staff engagement and training, focusing on wellbeing and inclusion.

Financial review

Results for the year

The statement of financial activities on page 28 shows total income of £45,788,095 (2021 - £46,189,532) and total expenditure of £46,030,467 (2021 - £46,090,703) including £43,364,770 (2021 - £43,444,353) distributed to charities benefiting from Partner Programmes.

Financial position

The balance sheet shows total funds of £496,120 (2021 - £738,492).

At the balance sheet date, the charitable company held restricted funds of £0 (2021 - £6,187). These monies had either been raised for, and their use restricted to specific purposes, or they comprised donations subject to donor-imposed conditions. Full details of restricted funds can be found in note 12 to the financial statements together with an analysis of movements in the year.

General funds of the charity at 31 December 2022 were in surplus by £496,120 (2021 - £613,422).



Reserves policy

The Trustees are satisfied that the current position provides sufficient financial certainty to continue the charitable company's operations in the medium term. The trustees have formulated a reserves policy for the charitable company. Given the charity's degree of financial security, the charity has a limited need to maintain financial reserves. However, reserves may still be required to:

- Meet any unbudgeted expenditure within the year,
- Bridge any cash flow issues arising from delayed payments from our parent charity,
- Wind down the charity in the event of an unexpected funding termination (e.g. due to a breach of terms).

The charity therefore maintains a target level of 6 months' cash running costs: approximately £392,860 in our budget for 2023.

- If reserves drop below the target level, the charity will include a contribution to them in each year's budget submission to PPGF US.
- If reserves are significantly above this level, the charity will apply them to further its purposes in the next financial year.

Currently reserves are £103,260 in excess of the target.

The charity invests its surplus reserves on a temporary basis, with a view to applying them actively to its charitable purposes. During the period we spent £236,185 (2021 - £98,828) from reserves due to recognition of designated expenditure and a reduction of funding from PPGF US.

We invest retained reserves in institutions with a view to:

- Minimising risks by favouring institutions with relatively strong credit ratings, and government backing.
- Minimising administrative burdens by limiting the number of institutions we must engage with.

We aim to have a regular flow of available funds by:

- Keeping at least 45% of our reserves target available on an "instant access" basis.
- Choosing any savings accounts that are used to have a term no greater than 12 months, and staggering any such investments on a quarterly basis.

Gifts in kind

The charitable company is grateful to both PayPal UK, which has provided office space, customer service support, legal advice and PayPal fees contribution valued at £1,304,059 (2021 £1,478,428) in the financial period, and to PPGF US, which provided technical and operational support valued at £68,046 (2021 - £72,662) in the financial period.

Statement of trustees' responsibilities

The trustees (who are also directors of PayPal Giving Fund UK for the purposes of company law) are responsible for preparing the trustees' report and financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company and of the income and expenditure of the charitable company for that period.

In preparing these financial statements, the trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102);
- make judgements and estimates that are reasonable and prudent;
- state whether applicable United Kingdom Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in operation.

The trustees are responsible for keeping adequate accounting records that disclose with reasonable accuracy at any time the financial position of the charitable company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Each of the trustees confirms that:

- so far as the trustee is aware, there is no relevant audit information of which the charitable company's auditor is unaware; and
- the trustee has taken all the steps that he/she ought to have taken as a trustee in order to make himself/herself aware of any relevant audit information and to establish that the charitable company's auditor is aware of that information.

This confirmation is given and should be interpreted in accordance with the provisions of s418 of the Companies Act 2006.

The trustees are responsible for the maintenance and integrity of financial information included on the charitable company's website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

Expenses

The charity operates a strict expenses policy, allowing reimbursement of reasonable expenses incurred by trustees and staff on the business of the Charity subject to the production of appropriate vouchers and receipts through the PayPal expense management platform. The CEO also serves as CEO of PayPal Giving Fund's US-based parent organisation, and in that capacity typically undertakes additional travel to the US and other countries where PayPal Giving Fund operates under the expenses policy of the US charity. The CEO's expenses are reviewed by the UK Audit Committee Chair.

Approved by the Trustees and signed on their behalf by:

Naomi Tomkys OBE
Chair of the Board

Approved by the Trustees on: 30th March 2023



"We are hugely grateful for the support that PayPal Giving Fund showed us in bringing a UK cost of living crisis campaign to fruition - a first for GlobalGiving UK. Through this campaign we raised significant funds and because of this - we are able to work with our charity partners on the ground, getting the funds to where they're most urgently needed and helping local communities hit hardest by the worsening cost of living crisis."

Alex Ritchie
CEO, GlobalGiving UK

GlobalGiving Partner: Chef Ann Foundation

Independent auditor's report to the members of PayPal Giving Fund UK

Opinion

We have audited the financial statements of PayPal Giving Fund UK (the 'charitable company') for the year ended 31 December 2022 which comprise the statement of financial activities, balance sheet, statement of cash flows and notes to the financial statements, including significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including FRS 102 The Financial Reporting Standard applicable in the UK and Republic of Ireland (United Kingdom Generally Accepted Accounting Practice).

In our opinion, the financial statements:

- Give a true and fair view of the state of the charitable company's affairs as at 31 December 2022 and of its incoming resources and application of resources, including its income and expenditure for the year then ended
- Have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice
- Have been prepared in accordance with the requirements of the Companies Act 2006

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on PayPal Giving Fund UK's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

Other Information

The other information comprises the information included in the trustees' annual report other than the financial statements and our auditor's report thereon. The trustees are responsible for the other information contained within the annual report. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon. Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the course of the audit, or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- The information given in the trustees' annual report for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- The trustees' annual report has been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

In the light of the knowledge and understanding of the charitable company and its environment obtained in the course of the audit, we have not identified material misstatements in the trustees' annual report. We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

- Adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- The financial statements are not in agreement with the accounting records and returns; or
- Certain disclosures of trustees' remuneration specified by law are not made; or
- We have not received all the information and explanations we require for our audit; or
- The directors were not entitled to prepare the financial statements in accordance with the small companies regime and take advantage of the small companies' exemptions in preparing the trustees' annual report and from the requirement to prepare a strategic report.

Responsibilities of trustees

As explained more fully in the statement of trustees' responsibilities set out in the trustees' annual report, the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charitable company or to cease operations, or have no realistic alternative but to do so.

Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud are set out below.

Capability of the audit in detecting irregularities

In identifying and assessing risks of material misstatement in respect of irregularities, including fraud and non-compliance with laws and regulations, our procedures included the following:

- We enquired of management, which included obtaining and reviewing supporting documentation, concerning the charity's policies and procedures relating to:
  - Identifying, evaluating, and complying with laws and regulations and whether they were aware of any instances of non-compliance;

- Detecting and responding to the risks of fraud and whether they have knowledge of any actual, suspected, or alleged fraud;
- The internal controls established to mitigate risks related to fraud or non-compliance with laws and regulations.

- We inspected the minutes of meetings of those charged with governance.
- We obtained an understanding of the legal and regulatory framework that the charity operates in, focusing on those laws and regulations that had a material effect on the financial statements or that had a fundamental effect on the operations of the charity from our professional and sector experience.
- We communicated applicable laws and regulations throughout the audit team and remained alert to any indications of non-compliance throughout the audit.
- We reviewed any reports made to regulators.
- We reviewed the financial statement disclosures and tested these to supporting documentation to assess compliance with applicable laws and regulations.
- We performed analytical procedures to identify any unusual or unexpected relationships that may indicate risks of material misstatement due to fraud.
- In addressing the risk of fraud through management override of controls, we tested the appropriateness of journal entries and other adjustments, assessed whether the judgements made in making accounting estimates are indicative of a potential bias and tested significant transactions that are unusual or those outside the normal course of business.

Because of the inherent limitations of an audit, there is a risk that we will not detect all irregularities, including those leading to a material misstatement in the financial statements or non-compliance with regulation. This risk increases the more that compliance with a law or regulation is removed from the events and transactions reflected in the financial statements, as we will be less likely to become aware of instances of non-compliance. The risk is also greater regarding irregularities occurring due to fraud rather than error, as fraud involves intentional concealment, forgery, collusion, omission or misrepresentation.

A further description of our responsibilities is available on the Financial Reporting Council's website at: www.frc.org.uk/auditorsresponsibilities. This description forms part of our auditor's report.

Use of our report

This report is made solely to the charitable company's members as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and the charitable company's members as a body, for our audit work, for this report, or for the opinions we have formed.

Noelia Serrano (Senior Statutory Auditor)
Date: 12 April 2023
For and on behalf of Sayer Vincent LLP, Statutory Auditor Invicta House, 108-114 Golden Lane, London, EC1Y 0TL

Statement of financial activities: For the year ended 31 December 2022

(incorporating an income and expenditure account)

	Notes	Unrestricted £	Restricted £	**2022 Total £**	Unrestricted £	Restricted £	2021 Total £
Income from:							
Donations	2	1,892,928	43,894,546	**45,787,474**	2,221,617	43,967,162	**46,188,779**
Other		621	-	**621**	753	-	**753**
Total income		1,893,549	43,894,546	**45,788,095**	2,222,370	43,967,162	**46,189,532**
Expenditure on:							
Raising funds	3a	173,620	-	**173,620**	178,780	-	**178,780**
Charitable activities							
Grants to charities	3a	1,956,114	43,900,733	**45,856,847**	1,945,023	43,967,160	**45,911,923**
Total expenditure		2,129,734	43,900,733	**46,030,467**	2,123,803	43,967,160	**46,090,703**
Net (expenditure) income and net movement in funds		(236,185)	(6,187)	**(242,372)**	98,827	2	**98,829**
Reconciliation of funds:							
Total funds brought forward		732,045	6,187	**738,232**	633,478	6,185	**639,663**
Fund balance carried forward		496,120	0	**496,120**	732,305	6,187	**738,492**

All of the above results are derived from continuing activities. There were no other recognised gains or losses other than those stated above. Movements in funds are disclosed in Note 12a to the financial statements.

Balance sheet: As at 31 December 2022

	Notes	£	2022 £	£	2021 £
Current assets					
Debtors	9	**276,053**		**524,188**	
Cash at bank and in hand		**2,678,706**		**3,031,193**	
		2,954,759		**3,555,381**	
Liabilities					
Creditors: amounts falling due within one year	10	**(2,458,639)**		**(2,816,889)**	
Net current assets			**496,120**		**738,492**
Total net assets			**496,120**		**738,492**
The funds of the charity					
Restricted funds	11a		**0**		**6,187**
Unrestricted funds					
Designated funds				**118,883**	
General funds		**496,120**		**613,422**	
Total unrestricted funds			**496,120**		**732,305**
Total charity funds			**496,120**		**738,492**

Approved by the trustees on 30th March 2023 and signed on their behalf by:

Naomi Tomkys OBE

Chair of the Board

Approved on: 30th March 2023

Ben Chaudoir

Trustee, PayPal Inc.

Approved on: 30th March 2023

PayPal Giving Fund UK
Company Limited by Guarantee
Company Registration Number: 5507404 (England and Wales)
Charity Registration Number: 1110538

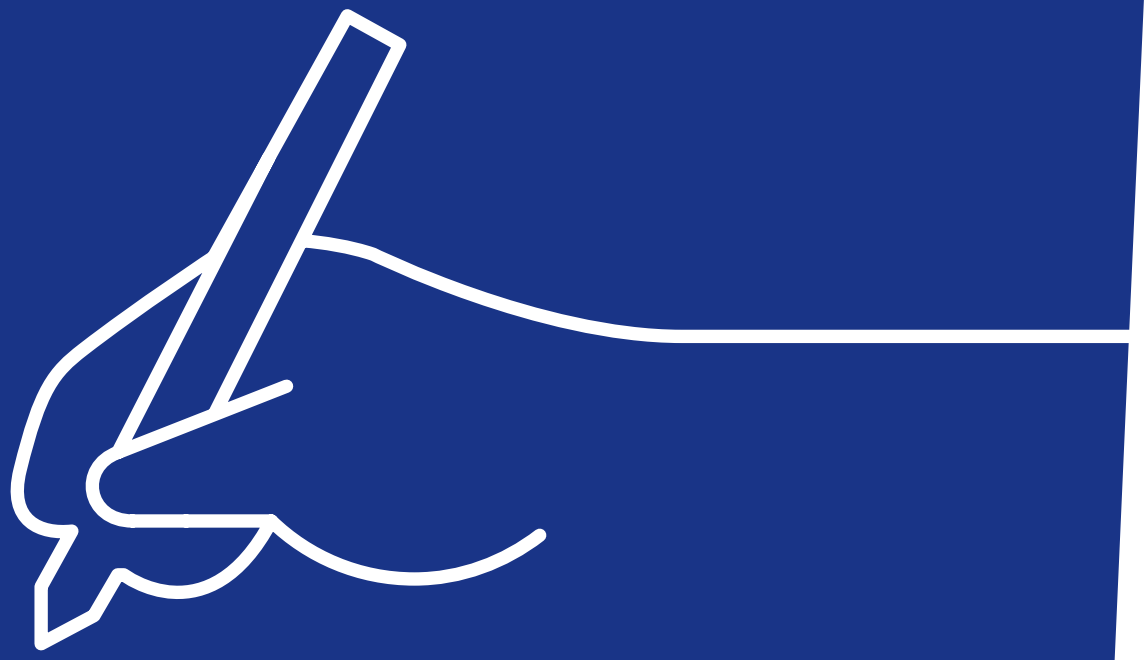
Statement of cash flows: For the year ended 31 December 2022

	Notes	2022 £	£	2021 £	£
Cash flows from operating activities:					
Net income (as per the statement of financial activities)		**(242,372)**		**98,829**	
Decrease in debtors		**248,135**		**318,276**	
(Decrease) / increase in creditors		**(358,250)**		**(2,295,638)**	
Net cash (used in) / generated by operating activities			**(352,487)**		**(1,878,533)**
Change in cash and cash equivalents in the year			**(352,487)**		**(1,878,533)**
Cash and cash equivalents at the beginning of the year			**3,031,193**		**4,909,726**
Cash and cash equivalents at the end of the year			**2,678,706**		**3,031,193**

Analysis of cash and cash equivalents and of net debt

	At 1 January 2022 £	Cash flows £	Other non-cash changes £	**At 31 December 2022 £**
Cash at bank and in hand	**3,031,193**	**(352,487)**		**2,678,706**
Total cash and cash equivalents	**3,031,191**	**(352,487)**		**2,678,706**

Notes to the financial statements



1. Accounting policies

a) Statutory information

PayPal Giving Fund is a charitable company limited by guarantee and is incorporated in the United Kingdom. The registered office address is Whittaker House, Richmond, Surrey, TW9 1EH.

b) Basis of preparation

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) - (Charities SORP FRS 102), The Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) and the Companies Act 2006.

c) Public benefit entity

The charity meets the definition of a public benefit entity under FRS 102.

Critical accounting estimates and areas of judgement

The most significant areas of adjustment and key assumptions that affect items in the financial statements are to do with estimating prepayments and accruals. With respect to the next reporting period, there are no significant areas of uncertainty that affect the carrying value of assets held by the charity.

d) Going concern

The trustees have assessed whether the use of the going concern assumption is appropriate in preparing these financial statements. The trustees have made this assessment in respect to a period of one year from the date of approval of these financial statements.

The trustees have concluded that there are no material uncertainties related to events or conditions that may cast significant doubt on the ability of the charity to continue as a going concern. This is because there are sufficient reserves at the balance sheet date to continue operating the charity in the medium term.

The trustees have considered the potential impact of the ongoing Covid-19 pandemic on the future operations of the charity in coming to their conclusion on going concern. The trustees have noted the charity's strong cash position, which would allow it to continue operations for at least the next year even in the absence of further funding.

e) Income recognition

Income is recognised in the period in which the charity is entitled to receipt, the amount can be measured reliably and it is probable that the funds will be received.

Income is deferred only when the charity has to fulfil performance related conditions before becoming entitled to it or where the donor or funder has specified that the income is to be expended in a future accounting period.

Donations are recognised when receivable, receipt is probable and the amount can be measured reliably by the charity.

1 Accounting policies (continued)

f) Gifts in kind

Services and facilities donated to the charity for its own use are included in income and expenditure at their market value as at the time of the gift.

h) Fund accounting

Restricted funds comprise monies raised for, or their use restricted to, a specific purpose, or contributions subject to donor imposed conditions.

Designated funds are unrestricted funds earmarked by the trustees for particular purposes.

General funds represent those monies which are freely available for application towards achieving any charitable purpose that falls within the charity's charitable objects.

i) Expenditure recognition and the basis of apportioning costs

Expenditure is included in the statement of financial activities when incurred and includes attributable VAT which cannot be recovered.

All expenditure is accounted for on an accruals basis. Expenditure comprises of:

a. Expenditure on raising funds includes the salaries and any direct costs associated with raising funds.

b. Expenditure on charitable activities comprises expenditure on the charity's primary charitable purposes as described in the trustees' report. Such costs include:

Payment to charities of amounts received from Platform Partner Programmes.
Grants payable, which are included in the statement of financial activities when approved and when the intended recipient has either received the funds, or been informed of the decision to make a grant and has satisfied all related conditions. Grants approved but not paid for at the end of the financial period are accrued.

Other costs, representing direct and indirect expenditure incurred in order to carry out and support the primary purpose of the charity.

j) Debtors

Debtors are recognised at the settlement amount, less any provision for non-recoverability. Prepayments are valued at the amount prepaid. They have been discounted to the present value of the future cash receipt where such discounting is material.

k) Cash at bank and in hand

Cash at bank and in hand represents such accounts and instruments that are available on demand or have a maturity of less than three months from the date of acquisition.

l) Creditors and provisions

Creditors and provisions are recognised when there is an obligation at the balance sheet date as a result of a past event, it is probable that a transfer of economic benefit will be required in settlement, and the amount of the settlement can be estimated reliably. Creditors and provisions are recognised at the amount the charity anticipates it will pay to settle the debt. They have been discounted to the present value of the future cash payment where such discounting is material.

m) Pensions

The charity's employees are enrolled in a defined contribution plan.

2. Income from donations and legacies

	Unrestricted £	**Restricted £**	**2022 Total £**	Unrestricted £	Restricted £	2021 Total £
Donations - amounts received from Platform Partner Programmes	-	**43,894,546**	**43,894,546**	-	**43,967,162**	**43,967,162**
Grants received	**520,823**	-	**520,823**	**721,864**	-	**721,864**
Gifts in kind						
Technical and managerial support	**68,046**	-	**68,046**	**21,325**	-	**21,325**
Transaction processing	**1,199,832**	-	**1,199,832**	**1,369,787**	-	**1,369,787**
Accommodation, legal and other support	**104,227**	-	**104,227**	**108,641**	-	**108,641**
	1,892,928	**43,894,546**	**45,787,474**	**2,221,617**	**43,967,162**	**46,188,779**

The charitable company is grateful to PayPal (UK) Ltd which has provided office space, customer service, transaction processing and legal support valued at £1,304,059 (2021: £1,478,428) in the financial period, and PPGF US and PayPal Inc., which have provided technical and managerial support valued at £68,046 (2021: £72,661).

Corresponding amounts are included within costs of charitable activities (note 3).

3a. Analysis of expenditure (current year)

	Raising funds £	**Charitable activities £**	**Governance costs £**	**Support costs £**	**2022 Total £**	2021 Total £
Staff costs (Note 5)	**38,827**	-	-	**120,270**	**159,097**	453,071
Charitable donations	-	**43,364,770**	-	-	**43,364,770**	43,444,353
Publicity costs	**48,382**	-	-	-	**48,382**	68,020
Premises costs (donated service)	-	-	-	**104,227**	**104,227**	108,641
Processing costs (donated service)	-	-	-	**1,199,832**	**1,199,832**	1,369,787
Technical and managerial	-	-	-	**68,046**	**68,046**	21,325
Audit	-	-	**16,969**	**-**	**16,969**	13,725
Other costs	**86,411**	**535,963**	-	**446,770**	**1,069,144**	611,781
	173,620	**43,900,733**	**16,969**	**1,939,145**	**46,030,467**	46,090,703
Governance costs	-	**16,969**	**(16,969)**	-	-	-
Support costs	-	**1,939,145**	-	**(1,939,145)**	-	-
Total expenditure 2022	**173,620**	**45,856,847**	-	-	**46,030,467**	
Total expenditure 2021	**178,780**	**45,912,183**	-	-		46,090,703

3b. Analysis of expenditure (prior year)

	Raising funds £	Charitable activities £	Governance costs £	Support costs £	**2021 Total £**
Staff costs (Note 5)	110,760	-	-	342,311	**453,071**
Charitable donations	-	43,444,353	-	-	**43,444,353**
Publicity costs	68,020	-	-	-	**68,020**
Premises costs (donated service)	-	-	-	108,641	**108,641**
Processing costs (donated service)	-	-	-	1,369,787	**1,369,787**
Technical and managerial support	-	-	-	21,325	**21,325**
Audit	-	-	13,725	-	**13,725**
Other costs	-	522,807	-	88,974	**611,781**
	178,780	43,967,160	13,725	1,931,298	**46,090,703**
Governance costs	-	13,725	(13,725)	-	-
Support costs	-	1,931,298	-	(1,931,298)	-
Total expenditure 2021	178,780	45,912,183	-	-	**46,090,703**

4. Net income for the year

This is stated after charging:

	2022 **£**	2021 £
Auditor's remuneration (excluding VAT):		
Statutory audit services	**11,550**	**10,500**
Prior Year Under Accrual	**50**	**(1,400)**
Other services – taxation	**1,250**	**1,200**

5. Analysis of staff costs, trustee remuneration and expenses, and the cost of key management personnel

Staff costs were as follows:

	2022* **£**	2021 £
Salaries and wages	**135,921**	387,405
Social security costs	**14,774**	43,204
Pension costs	**8,402**	22,462
	159,097	453,071

The number of employee's receiving remuneration from the charity in excess of £60,000 was as follows:

	2022* **No.**	2021 No.
£60,000 - £70,000	**0**	0
£70,000 - £80,000	**0**	1
£80,000 - £90,000	**0**	1

Key management personnel comprise the CEO, Financial Controller and VP UK & Ireland. The total remuneration of the key management personnel for the period 1 January 2022 to 30 April 2022 (i.e., pre staff employment transition to PayPal), including employer national insurance and pension contributions was £85,286 (2021: £244,939).

From May 2022 onwards the charity did not employ any staff, but these were seconded from PayPal UK to undertake duties associated with the charity.

None of the trustees received any remuneration in respect of their services during the period.

No out of pocket expenses were reimbursed to any trustees during the year (2021 - none).

*January 2022 to 30 April 2022

6. Staff numbers

The average number of employees during the period from 1 January 2022 to 30 April 2022, analysed by function, was as follows:

	Full time equivalent		**Average headcount**	
	2022 No.	2021 No.	**2022 No.**	2021 No.
Raising funds	**1.7**	1.7	**1.8**	1.8
Support	**6.0**	6.0	**6.2**	6.2
	7.7	7.7	**8.00**	8.00

7. Related party transactions

PPGF US, a United States 501(c)(3) non-profit organisation ('PPGF US') is the sole member of PPGF UK. During the period, PPGF US provided in-kind support totalling £68,046 (2021: £72,662) and granted the charity £520,823 (2021: £721,864). During the period the charity provided leadership services to PPGF US. PPGF UK received £127,687 (2021: £119,022) in relation to these services.

PayPal PLC, (UK Branch) Ltd, of which 2 PPGF UK trustees are employees, provided in-kind support valued at £1,304,059 (2021: £1,478,428). During the period PPGF UK paid PayPal PLC, (UK Branch) Ltd, a management fee for costs relating to staff seconded from PayPal UK to PPGF UK totalling £477,901

PPGF Ireland is a related party as both PPGF UK and PPGF Ireland are subsidiaries of PPGF US. During the year, PPGF UK provided in kind support of £99,712 to PPGF Ireland (2021: £51,337).

While PPGF UK enables and encourages trustees to make donations through its programmes, such donations are regranted to their recommended charities in the normal course of the charity's business, therefore the charity does not consider it necessary to track and report on such donations.

Other than those transactions stated above, there were no other related party transactions during the year.

Several trustees of the charity hold remunerated positions in related organisations: PayPal, and PPGF US. The charity has actively sought out trustees from those organisations to maximise our charitable impact by identifying shared opportunities. The current trustees include Oktay Dogramaci (board member, PPGF US VP PayPal Giving, PayPal Inc.), Ben Chaudoir (Director of Professional Services, PayPal Inc).

8. Taxation

PayPal Giving Fund UK is a registered charity and therefore is not liable to income tax or corporation tax on income derived from its charitable activities, as it falls within the various exemptions available to registered charities.

9. Debtors

	2022 **£**	2021 £
Gift aid recoverable	**274,251**	**504,995**
Other accrued income	**1,802**	**19,193**
	276,053	**524,188**

10. Creditors: amounts falling due within one year

	2022 **£**	2021 £
Taxation and social security	**0**	16,319
Donations to charities	**2,250,987**	2,743,786
Other creditors	**192,292**	44,544
Accruals	**15,360**	12,240
	2,458,639	**2,816,889**

11a. Analysis of net assets between funds (current year)

	General unrestricted £	Restricted £	**Total funds** **£**
Current assets	703,781	2,251,021	**2,954,759**
Creditors: amounts falling due within one year	(207,618)	(2,251,021)	**(2,458,639)**
Net assets at 31 December 2022	**496,120**	**0**	**496,120**

11b. Analysis of net assets between funds (prior year)

	General unrestricted £	Restricted £	**Total funds** **£**
Current assets	805,371	2,750,010	**3,555,381**
Creditors: amounts falling due within one year	(73,066)	(2,743,823)	**(2,816,889)**
Net assets at 31 December 2021	**732,305**	**6,187**	**738,492**

12a. Movements in funds (current year)

The income funds of the charity include restricted funds comprising the following unexpended balances of donations and grants held on trusts to be applied for specific purposes:

	At 1 January 2022 £	Income & gains £	Expenditure & losses £	**At 31 December 2022 £**
Restricted funds:				
PayPal Giving Fund UK Platform Partner Programmes	**6,187**	43,894,546	(43,900,733)	**0**
Total Restricted funds:	**6,187**	43,894,546	(43,900,733)	**0**
Unrestricted funds:				
Designated fund	**118,883**		(118,883)	**0**
General unrestricted funds	**613,422**	1,793,837	(1,911,139)	**496,120**
Total funds	**738,492**	45,688,383	(45,930,755)	**496,120**

The narrative to explain the purpose of each fund is given at the foot of the note below.

12b Movements in funds (prior year)

	At 1 January 2021 £	Income & gains £	Expenditure & losses £	**At 31 December 2021 £**
Restricted funds:				
PayPal Giving Fund UK Platform Partner Programmes	**6,187**	43,967,162	(43,967,160)	**6,187**
Total Restricted funds:	**6,187**	43,967,162	(43,967,160)	**6,187**
Designated Funds	**118,883**	-	-	**118,883**
General Unrestricted Funds	**613,422**	2,222,370	(2,123,543)	**613,422**
Total funds	**738,492**	46,189,532	(46,090,703)	**738,492**

Purposes of restricted funds

PayPal Giving Fund UK Platform Partner Programmes

This fund represents amounts held for onward distribution to UK charities.

Purposes of designated funds

The designated fund is held to match future restricted donations to recipient charities.

13. Liability of member

The charity is constituted as a company limited by guarantee. In the event of the charity being wound up the member is required to contribute an amount not exceeding £1.

14. Ultimate controlling party

The sole member of the charitable company is PPGF US, a United States 501(c)(3) non-profit organisation ('PPGF US'). The sole member of PPGF US is PayPal Inc. The primary purpose of PPGF US is to raise funds for charitable purposes online and distribute those funds to other charitable organisations.

PayPal Giving Fund

PAYPAL GIVING FUND UK

England & Wales - Charity number 1110538

Accounts

PayPal Giving Fund



PayPal Giving Fund UK Annual Report and Financial Statements

31 December 2021

Company Limited by Guarantee
Registration Number
5507404 (England and Wales)

Charity Registration Number
1110538

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A letter from the Chair and CEO

Dear Supporter,

PayPal Giving Fund harnesses the power of technology to make giving a part of everyday life, benefitting charities across the UK. We pursue our vision by partnering with leading internet businesses to develop innovative programs that introduce charitable giving in relevant and engaging ways to new audiences. The funds we raise enable us to support charitable activities across the UK and beyond.

In 2021, as the Coronavirus pandemic continued to affect people's lives across the UK, we were very pleased to raise almost £44 million through more than 6.2 million individual donations. These funds were raised to benefit the work of more than 25,000 charities across the country. We also supported the launch of PayPal Giving Fund's programs in Ireland, which raised more than €1.4 million to benefit more than 500 charities.

We are very grateful for the efforts of the growing number of partners who supported us in 2021, including GoFundMe, Facebook, Humble Bundle, eBay, Thrift+ and Deed, for their continuous work to engage their customers in giving. Their programmes demonstrate a sincere commitment to the sector, and we are proud to continue our partnerships. We are particularly grateful to PayPal for its work to engage more customers in giving, and to both PayPal and PayPal Giving Fund US for their ongoing support for our operations.

Our annual report summarises our priorities and achievements during the period and sets out our plans. In 2022, we look forward to further developing our partnerships and capabilities for the benefit of the charitable sector and are hugely grateful for the ongoing support of our donors and supporters in this endeavour.

Regards,



Naomi Tomkys OBE

Chair of the Board



Nick Aldridge

Chief Executive

Reference and administrative details of the charity, its Trustees and advisers

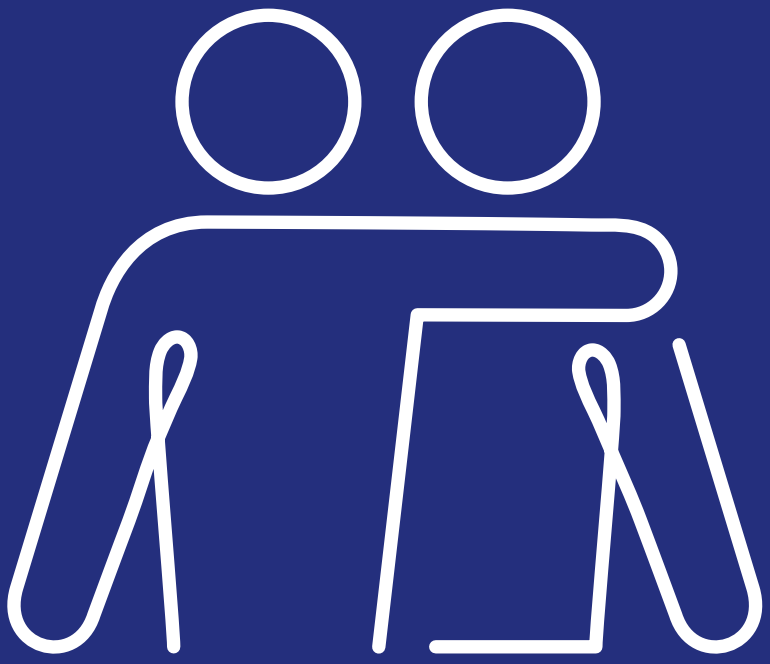
Trustees	Naomi Tomkys OBE (Chair) Eva Gustavsson (Deputy Chair) Amit Ghosh Sukhraj Dhadwar Ben Chaudoir Oktay Dogramaci
Company secretary	Nick Aldridge
Staff	
CEO	Nick Aldridge
VP, UK and Ireland	Vanessa Babouram
Accountant	Daisy Crawford
UK Financial Controller	Anya Milligan
Client Services Manager	Sharnie McCourt
Operations and Data Manager	Tawheed Rahim
Marketing and Communications Executive	Mimi Anim-Nyame
Accounting and Operations Associate	Dahnish Shiraz
Registered office	Whittaker House Whittaker Avenue Richmond Surrey TW9 1EH
Website	www.paypalgivingfund.org.uk
Company registration number	5507404 (England and Wales)
Charity registration number	1110538
Auditor	Sayer Vincent Invicta House 108-114 Golden Lane London, EC1Y 0TL
Bankers	Barclays Bank Plc Onslow Hall, Little Green, Richmond, Surrey, TW9 1QS
Solicitors	Bates Wells 10 Queen Street Place London EC4R 1BE

Trustees' report

Introduction

The trustees present their statutory report together with the financial statements of PayPal Giving Fund UK for the year to 31 December 2021. The report has been prepared in accordance with Part 8 of the Charities Act 2011 and constitutes the directors' report for the purposes of the Companies Act 2006.

The financial statements have been prepared in accordance with the accounting policies set out in the Principal Accounting Policies section therein and comply with the charitable company's memorandum and articles of association, applicable laws and the requirements of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102).



The objects of PayPal Giving Fund UK

The charity's objects are to advance all purposes that are charitable under the law of England and Wales. Our principal activity to achieve these objects is the development of partnerships with PayPal Inc and its subsidiaries, and with other leading internet businesses, such as GoFundMe, Facebook, Humble Bundle and eBay. The partnerships enable the full range of UK charities to benefit from the unrestricted funds we raise through our customer giving programmes.

How we achieve public benefit

As PayPal Giving Fund UK is a grant-making charity, our public benefit occurs principally through the activities of those charities that receive funds from us. We believe that, given the large number of small grants we make, we maximise our public benefit by providing relatively unrestricted funding for those charities. We therefore do not seek to impose any restrictions on our grants beyond those necessitated by our obligations to ensure our funds are spent appropriately.

We fund only those charities that comply with our published Charity Certification Policy, verifying that the organisations we fund have charitable status in the UK, or equivalent status in jurisdictions closely connected to the UK, and that they are not subject to sanctions imposed by the UN, EU, US or other relevant authorities.

Through our partnership with PayPal, we undertake checks to ensure that charities in our directory are correctly registered, in good standing with relevant regulators, do not represent unreasonable risks, and that (where relevant) they have verified PayPal accounts so donations can be promptly granted to them. During the period, we introduced an additional manual review of each charity prior to enrolment. Each year we undertake a survey of charities that received significant funds from PayPal Giving Fund, to confirm that they applied our funds in support of charitable purposes. We also suspend from our system any charity that we find to represent an unreasonable risk.

Through our programmes we work to promote charities and charitable giving to online audiences who may have little previous involvement in the sector, for example by promoting charitable causes to PayPal's and Humble Bundle's online shopping audiences. We also actively seek out opportunities to benefit the charity sector and the public in other ways, for instance by sharing our expertise in online fundraising across the sector and helping to inform government and regulatory policy development on charitable giving. We also participate actively in conferences and events attended by UK charities to share our expertise.

As such, the Trustees are confident that PayPal Giving Fund UK has complied with its duty to have due regard to the public benefit guidance published by the Charity Commission.

Achievements and performance

Overview of our programmes

We aim to make charitable giving a part of everyday life, introducing in relevant, simple and engaging ways to new audiences. Our partnerships with leading internet businesses enable their customers to do good by supporting charities as part of their daily lives online.



Our partnerships during the period included the following:

PayPal makes it easy for donors to find and support their favourite charities while at home or on the go. Giving opportunities embedded in the PayPal customer experience are complemented by seasonal campaigns and promotions that forge new connections and inspire people to give more and give more often. PayPal Giving Fund enables PayPal customers in the UK to donate through a growing range of programmes, including the PayPal app, through PayPal's fundraising site, and by making donations at checkout when shopping using PayPal.

GoFundMe is a crowdfunding platform that enables charity supporters to create their own unique fundraising campaigns in support of charitable causes. Our partnership with GoFundMe to the UK enables its users to create and donate to certified charity campaigns on GoFundMe. Funds raised through GoFundMe certified charity campaigns are donated to PayPal Giving Fund, and we grant those funds to charitable causes recommended in the campaigns.

Facebook enables its users to create charity fundraisers and share them with friends and family. Thanks to our partnership, Facebook users can now support any of the UK charities in PayPal Giving Fund's directory. As with our other programs, donations are made to PayPal Giving Fund, and we then grant the funds to charity in our monthly pay-outs, subject to our policies.

eBay for Charity makes it easy for buyers and sellers to support their favourite charities in one of the world's largest marketplaces. When a charity enrols with PayPal Giving Fund, eBay sellers can donate a portion of their sales to PayPal Giving Fund to, in turn, benefit an organisation they select, and buyers can add donations at checkout. Special features help eBay for Charity items stand out, and eBay incentivises charitable selling by crediting sales fees on charitable proceeds. Enrolled charities can also sell items on eBay, and benefit from fee credits and additional promotion.

Humble Bundle is a leading retailer of digital games and eBooks that offers its customers the opportunity to support the charities in our network with every purchase they make. Through an innovative "pay what you want" pricing model, customers can choose not only what they want to pay, but also designate a portion of the sale to be donated by Humble Bundle to PayPal Giving Fund to benefit the charity of their choice.

Thrift+ is a donation service for second-hand clothes. Individuals pack up their clothes into a recyclable 'ThriftBag' and send them to Thrift+ to be photographed and sold online. Proceeds are (by default) split equally between Thrift+, the donor, and a donation to PayPal Giving Fund in support of the donor's chosen charity.

Bequeathed is a professional fundraising company bringing charities, law firms and professional will writers together in the UK. As part of the Will For Good campaign, Bequeathed already encouraged people to make a will and offered the opportunity to pledge a gift when they did. Our partnership now adds the opportunity for will makers to donate online in support of their favourite charity when they have their will drafted.

Strategic Report 2021

Impact of coronavirus on the charity

During the period the coronavirus (Covid-19) pandemic continued worldwide, with a severe impact on people's health as well as economic activity globally, including in the UK. The charity continued to follow government guidance and mitigated risks by continuing home working for all staff, using technology already in place. Our staff have adapted well to the many changes in working patterns over the last two years, particularly for those members of staff with caring responsibilities. We hope to return to the office as a team in 2022.

We continued to monitor carefully those areas of our business that might be disrupted by the pandemic, such as the distribution of cheques to benefitting charities; we have, for example, allowed longer periods of time for charities to cash the cheques we send. At a time of continued challenge to the charity sector and the UK population in general, we have been pleased that a growing number of charities have placed trust in PayPal Giving Fund, following an unprecedented year of growth in 2020, and we have seen a dramatic rise in enrolment during the period.

We raised £44m to benefit nearly 26,000 charities

We raised £44m in 2021, 14% less than in 2020, which had been marked by dramatic fundraising in response to the pandemic, including the Big Night In, many campaigns in support of NHS charities, and fundraising as part of social movements such as Black Lives Matters. Although we did not meet our objective to grow donations each year, compared to 2019 however, the value of donations grew by 76%, demonstrating strong organic growth over time. In 2022 we hope to return donations to growth by taking on additional partners and further developing our programmes. 2.7 million donors in total gave to PayPal Giving Fund during the period: the same number as in 2020, and up from 0.7 million in 2019. As a result, we granted funds to 25,866 charities in 2021 (up from 23,779 in 2020 and 21,811 in 2019).

We dramatically grew the number of charities enrolled

We increased the number of charities enrolled with PayPal Giving Fund by 11,192 during 2021, a dramatic increase on 2020's 2,921 enrolments). We achieved this increase by working with PayPal to simplify the onboarding process for charities. We reduced the steps required, enabling charities to enrol with PayPal Giving Fund (or opt out) as part of the process of account creation and verification with PayPal. We were able to apply change retrospectively by giving notice to charities that had vetted PayPal accounts but had not yet manually completed PayPal Giving Fund enrolment. As a result of all this work, we ended 2021 with nearly 22,000 enrolled UK charities. Enrolment enables charities to receive payments electronically, update their profiles, and benefit from more of our programmes, since some require enrolment by the charities. Now nearly 90% of funds we receive are donated to benefit enrolled charities.





> "PayPal Giving Fund's amazing support throughout our Red Nose Day campaign has delivered a major boost to our fundraising. By making it simple and easy for our supporters to donate securely online through the PayPal Giving Fund we have raised £180,000 for vital projects across the UK and internationally. I want to thank them for their continued support and I look forward to our partnership helping thousands more people throughout 2022"

Liz Warner
CEO, Comic Relief

We supported new programs and campaigns

PayPal's "Give at Checkout" program, which enables customers to make a donation while completing checkout using their PayPal accounts, raised £4.4million in funds (2020: 2.4 million). At the end of 2021 we supported the launch of PayPal's Generosity Network fundraisers, enabling PayPal customers to create fundraisers to benefit the charity of their choice through PayPal Giving Fund. We look forward to seeing its impact in 2022.

We supported the Disasters Emergency Committee's Afghanistan Appeal, launched in December 2021. Through a multi-faceted campaign in partnership with PayPal, we helped raised awareness via social media, reached out to 17m PayPal customers and help raise £833k between December and January 2022 primarily through our fundraising website and Give at Checkout.

After the period we helped donors and charities respond to the Russian invasion of Ukraine, promoting the work of charities responding to the growing humanitarian crisis through our programmes. By 15 March 2022, PPGF donors had contributed more than £2 million in support of relevant charities.

We funded a wide range of UK charities

We sent funds to 25,866 UK charities in 2021. Overall, more than 13,000 charities have been selected as favourites, through more than 200,000 selections by PayPal customers. The 10 charities receiving the highest total value of grants in 2021 are listed below (in alphabetical order), reflecting charities that ran significant appeals during the year, and/or were featured on our partners' platforms.

- Alzheimer Society
- BBC Children in Need
- British Heart Foundation
- Campaign Against Living Miserably
- Cancer Research UK
- Macmillan Cancer Support
- Mind
- NHS Charities Together
- The Little Princess Trust
- The Trussell Trust

We also continued to support PayPal Giving Fund Ireland, which, independently governed, operates in a similar way and for similar purposes to PayPal Giving Fund UK, and benefits from staff time and expertise provided by PayPal Giving Fund UK. The launch of GoFundMe's charity programme in Ireland enabled PayPal Giving Fund Ireland to raise €1.4 million during the period, benefitting nearly 600 Irish charities.



"PayPal Giving Fund has been a lifeline for us. We were lucky enough to be a Featured Charity, which helped us raise an extra £33K during a difficult 2021. That will pay for a revamp of our mobile app, which help more people get things they need and keep usable stuff out of landfill and incinerators."

Edward Hibbert
Chair, Freegle

Our operating costs

PayPal Giving Fund UK has increased its funds raised almost tenfold since 2016, from £4.5 million to £44 million. Our ongoing focus on efficiency and scalability has kept the increase in our cash operating costs to 72% during that time. As a proportion of grants made to charities, our cash operating costs have declined from 8.0% to 1.4% since 2016.

Position of the charity at year end and plans for the future

We ended 2021 in a strong position, with sufficient reserves and funding commitments to assess the charity as a going concern, and a growing number of partners, donations, and benefitting charities. The addition of several new UK partners, and the launch of GoFundMe Ireland at the end of the period augurs well for increased charitable impact in 2022. With an increasingly experienced staff team, and funding confirmed for an additional role in 2022, we believe the charity is well positioned to meet its 2022 goals.

During 2022 we will continue to focus on the following three priorities for the charity, reviewed at a strategy day attended by management and the board and refined at the subsequent board meeting:

1. Increasing the total funds raised each year to benefit charities across our partnerships and programmes.
2. Increasing the number and variety of charities that benefit from our programmes through a more inclusive platform that generates more value for charities.
3. Managing our growth by building capacity and operational excellence, so we can operate our programmes effectively at greater scale.

Our 2022 priorities are underpinned by continued investment in our team: promoting diversity, building an inclusive culture, promoting mental health and work-life balance combined with a performance mindset help drive the best outcome for benefitting charities, our partners as well as donors.





"We're incredibly grateful for the support we received from PayPal Giving Fund in 2021, which enabled us to continue our vital work being there for every dog and cat. Last year, we cared for thousands of animals in our three centres until they could be reunited with their owners or found a new forever home. We also helped support more dogs and cats beyond our gates by sharing our expert advice with pet owners, and by training other animal welfare practitioners via the Battersea Academy.

None of this would be possible without the generosity of our supporters such as PayPal Giving Fund – thank you!"

Peter Laurie
Chief Executive, Battersea Dogs and Cats Home

Structure and governance



PayPal Giving Fund UK is governed by its memorandum and articles of association (last updated 15 April 2013). It is constituted as a company limited by guarantee (Company Registration No. 5507404 (England and Wales)) and is a registered charity (Charity Registration No. 1110538).

The sole member of the company is the PayPal Charitable Giving Fund ("PPGF US"), a United States 501(c)(3) non-profit organisation. In the event of the charitable company being wound up the member undertakes to contribute an amount not exceeding £1.



The Board of Trustees

The Board of Trustees is responsible for the overall governance of the charitable company. Whilst there is no cap on the total number of Trustees, the minimum number of Trustees is three, and currently there are six. All Trustees were duly appointed by PPGF US, having been proposed by the board.

To enable and promote board renewal, at the final board meeting of each calendar year, one-third of the Trustees retire from office. The Trustees to retire are those who have been longest in office. Trustees who retire shall be eligible for reappointment by PPGF US. Trustees are expected to serve two or three terms of approximately 3 years per term. By exception, a fourth term may be considered where it is agreed by the board and member to be in the best interests of the charity.

The names of the trustees who served during the year are set out as part of the reference and administrative details on page 4 of this annual report and accounts.

Trustees convene regularly for formal meetings, during which time they oversee current business and review the charity's strategy, operational and financial performance against annual plans and budgets. Additional meetings are scheduled on an ad hoc basis, in which a subset of trustees meets to consider particular issues. On appointment, trustees receive an induction pack containing a detailed background on the charitable company and its work, and meet with the chair and chief executive, helping them to make informed decisions from the outset. Trustees are encouraged to undertake ongoing professional development to support the overall effectiveness of the board.

Codes of governance and compliance

The charitable company recognises the Code of Governance for the charity sector, and the board takes collective responsibility for upholding its principles. The charity reviews board effectiveness on a regular basis to encourage learning and professional development within the board, so that all board members can make a full contribution to governance. To help to ensure the effective discharge of Trustees' roles and responsibilities, trustees are recruited and developed to provide expertise relating to the charitable company's activities and operating needs.

During the period we completed a second review of the charity's independence (first undertaken in 2019), using guidelines set by the Charity Commission for charities set up and mainly funded by a non-charity. We determined (making use of the checklist provided) that the charity operated in an appropriate way in its dealings with PayPal. We also updated our evaluation of the charity's governance against the Code of Governance for the charity sector, focusing on recent changes made to the principles of Integrity, and to the principle of Equality, Diversity and Inclusion (EDI). As a result of the review, we drafted a Code of Conduct for trustees, incorporated EDI into our board effectiveness evaluation, and made plans to add an additional question to our annual survey of charities.

We also completed a governance self-assessment during the period, examining the skills present on the board, confirming that all the essential skills required by the charity were present on the board. We also considered ways in which the charity could further increase its effectiveness (assessed by the trustees as "very high") in carrying out its governance functions. We are implementing several actions as a result of the review, including the adoption of a formal code of conduct for trustees, and consideration of how to promote equality, diversity and inclusion within the charity's board and its role as a funder. We also appointed Vanessa Onyemem, PayPal Europe's Chief Compliance Officer and a Corporate Governance specialist, as an observer to the board and advisor on governance matters.

Fundraising standards and customer service

PayPal Giving Fund works closely with all our partners to ensure that their charitable giving programs are clearly explained to donors and charities, and do not involve any unreasonable intrusion, unreasonably persistent approaches or undue pressure to give, in the course of or in connection with fundraising for the charity.

Through ongoing collaboration regarding customer service, we monitor our fundraising activities and feedback received from donors and charities to ensure that we maintain high standards. PayPal Giving Fund now benefits from a well-established front-line customer service team within PayPal's UK customer service organisation. We have set a service level agreement to respond within one working day to all enquiries.

Our customer service teammates continued working from home throughout 2021. While our servicing had been impacted at the start of the Covid-19 pandemic with phone capabilities suspended during the first part of 2020, we were able to maintain all contact paths open throughout 2021. A new chat messaging channel was also added which has quickly become the channel of choice for our users. Customer Service continues to provide assistance to charities by email and phone as well.

We are a member of the Fundraising Regulator's scheme, have paid its levy on fundraising, and have committed to follow the Code of Fundraising Practice and the Fundraising Promise. We display the Fundraising Regulator's badge on our website. We supported the Fundraising Regulator, as a member of its working group, to develop its advice and guidance for online fundraising platforms when developed, and (where relevant) have supported our partners in ensuring that their programs meet the standards and principles set out in the guidance. We note that in its annual meeting, the Fundraising Regulator highlighted the importance of clear information in online giving, to which we remain committed.

During the period PayPal Giving Fund received a total of 6 formal complaints. We engaged with all charities and donors to address their concerns raised through this channel. These complaints related to our donation reassignment and cheque delivery processes, typically because incorrect or obsolete charity addresses remained registered with the regulator, leading to our cheques not being received. In all cases we acted in accordance with our published donation delivery policy. We reissue cheques to the correct charity address once this has been updated with the regulator. We also encourage enrolment for donation grants to be safely received electronically. In all cases we acted in accordance with our published donation delivery policy, dealt with the complaints satisfactorily, and closed them.

Employees

The charity aims to be an organisation where employees enjoy a sense of fulfilment and where they feel supported and developed. Employees are kept fully informed about strategy and objectives, as well as day-to-day news and events, through regular team meetings, including a review of our strategy each year. All employees are encouraged to give their suggestions and views on performance and strategy.

The charity actively supports and encourages diversity and inclusion, and has a formal policy in this regard. Recruitment and promotion decisions are made on the basis of aptitude and ability, and without discrimination. In 2021 we have focused on promoting active inclusion, resilience and teamwork through conversations with our employees, including several seminars facilitated by outside experts.

The charity is committed to the training, career development and promotion of all employees. An individual's performance is assessed through annual appraisal and supervision, with regular one-to-one meetings with managers to promote and enable employee engagement and development.

PayPal Giving Fund believes in rewarding staff fairly for their jobs and fostering a positive work environment. We are also responsible for ensuring that the charity's funds are used cost-effectively and aim to achieve a sensible and proportionate balance in setting pay levels. Salaries are set and reviewed by line managers, in consultation with the CEO, and annual increases may be enhanced by a small element of performance-related pay. The CEO salary is agreed by the UK board as employer, and the US board as funder.

Salaries are reviewed regularly, including when job requirements change significantly, and when the charity undertakes recruitment. In setting salaries, we consider:

- The need to secure and retain a suitably skilled and experienced professional team to deliver the charity's objectives.
- Local marketplace knowledge and external benchmarks in each country, with reference to the recommendations of relevant recruitment organisations.
- In the case of some roles, the need to manage operations in multiple countries, with associated time pressures and travel commitments.
- That high-level skills in finance and technology, which the charity needs in many roles, are particularly competitive fields for recruitment.

We also take into account the additional responsibilities and requirements on personnel that come from delivering our aims in partnership with PayPal, and other leading internet businesses, often in a global context. Our operational funding is provided by PPGF US (and ultimately by PayPal and our other partners), rather than from donations made by the public.

Risk management, internal controls and delegated authority

The trustees maintain a formal risk management process to monitor and assess business risks and implement risk management strategies. This has involved identifying the types of risks the charitable company faces, prioritising them in terms of potential impact and likelihood of occurrence, and identifying means of mitigating the risks.

The trustees delegate the exercise of certain powers in connection with the management and administration of the charitable company as set out below. This is controlled by the requirement of regular reporting back to the Trustees, so that all decisions made under delegated authority can be ratified by the Trustees.

Internal controls over all forms of commitment and expenditure continue to be refined to improve efficiency and were reviewed and updated during the period. Performance is monitored and appropriate management information is prepared and reviewed regularly by the Board.

Systems of internal control are designed to provide reasonable, but not absolute assurance against material misstatement or loss.

They include:

- A regularly updated strategic plan and annual budget approved by the trustees;
- Regular consideration by the trustees of financial results, variances from budgets, nonfinancial performance indicators and benchmarking reviews;
- Delegation of day-to-day management authority and duties, with controls on expenditure decisions by the CEO, the CFO and individual trustees;
- Monitoring of the charitable company's day-to-day financial transactions by the CEO, UK Financial Controller and accounting team at PPGF US;
- Clear expenses policies with trustee approval required for any significant expenditure; and
- Identification and management of major risks through a risk register, reviewed at most meetings of the trustees.

During the period, we actively reviewed a variety of risks facing the organisation, with trustee input at each board meeting on those risks judged to be material at the time. The risks considered by the trustees during the period included:

- Risks from cyber-attacks and other information security challenges, mitigated through PayPal Giving Fund's existing controls, and the security measures specialists at PayPal have in place to combat attacks and security risks in general.
- Risks associated with dependency on partner activities for the generation of charitable income, which we mitigate so far as is possible through close engagement with major partners, and by expanding our list of partners to reduce dependence for income on any single partner.
- Risks associated with potential human resource challenges during a period of extended home working, which we have mitigated through staff engagement and training, focusing on wellbeing and inclusion.

Financial review

Results for the year

The statement of financial activities on page 22 shows total income of £46,189,793 (2020 - £53,094,529) and total expenditure of £46,090,963 (2020 - £52,839,946) including £43,444,353 (2020 - £50,421,390) distributed to charities benefiting from Partner Programmes.

Financial position

The balance sheet shows total funds of £738,492 (2020 - £639,663).

At the balance sheet date, the charitable company held restricted funds of £6,187 (2020 - £6,185). These monies had either been raised for, and their use restricted to specific purposes, or they comprised donations subject to donor-imposed conditions. Full details of restricted funds can be found in note 12 to the financial statements together with an analysis of movements in the year.

General funds of the charity at 31 December 2021 were in surplus by £613,422 (2020 - £514,595).



Reserves policy

The Trustees are satisfied that the current position provides sufficient financial certainty to continue the charitable company's operations in the medium term. The trustees have formulated a reserves policy for the charitable company. Given the charity's degree of financial security, the charity has a limited need to maintain financial reserves. However, reserves may still be required to:

- Meet any unbudgeted expenditure within the year,
- Bridge any cash flow issues arising from delayed payments from our parent charity,
- Wind down the charity in the event of an unexpected funding termination (e.g. due to a breach of terms).

The charity therefore maintains a minimum target level of at least 6 months' cash running costs which total approximately £394,500 in our budget for 2022.

- If reserves drop below the target level, the charity will include a contribution to them in each year's budget submission to PPGF US.
- If reserves are significantly above this level, the charity will apply them to further its purposes in the next financial year.

Currently reserves are £337,806 in excess of the minimum target of which £118,883 is designated, leaving £218,923 in excess of the target level.

The charity invests its surplus reserves on a temporary basis, with a view to applying them actively to its charitable purposes. During the period we contributed £98,828 (2020 - £135,727) to reserves due to savings on travel and staffing costs.

We invest retained reserves in institutions with a view to:

- Minimising risks by favouring institutions with relatively strong credit ratings, and government backing.
- Minimising administrative burdens by limiting the number of institutions we must engage with.

We aim to have a regular flow of available funds by:

- Keeping at least 45% of our reserves target available on an "instant access" basis.
- Choosing any savings accounts that are used to have a term no greater than 12 months, and staggering any such investments on a quarterly basis.

Gifts in kind

The charitable company is grateful to both PayPal UK, which has provided office space, customer service support, legal advice and PayPal fees contribution valued at £1,478,428 (2020 £1,263,609) in the financial period, and to PPGF US, which provided technical and operational support valued at £72,662 (2020 - £78,505) in the financial period.

Statement of trustees' responsibilities

The trustees (who are also directors of PayPal Giving Fund UK for the purposes of company law) are responsible for preparing the trustees' report and financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company and of the income and expenditure of the charitable company for that period.

In preparing these financial statements, the trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102);
- make judgements and estimates that are reasonable and prudent;
- state whether applicable United Kingdom Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in operation.

The trustees are responsible for keeping adequate accounting records that disclose with reasonable accuracy at any time the financial position of the charitable company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Each of the trustees confirms that:

- so far as the trustee is aware, there is no relevant audit information of which the charitable company's auditor is unaware; and
- the trustee has taken all the steps that he/she ought to have taken as a trustee in order to make himself/herself aware of any relevant audit information and to establish that the charitable company's auditor is aware of that information.

This confirmation is given and should be interpreted in accordance with the provisions of s418 of the Companies Act 2006.

The trustees are responsible for the maintenance and integrity of financial information included on the charitable company's website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

Expenses

The charity operates a strict expenses policy, allowing reimbursement of reasonable expenses incurred by trustees and staff on the business of the Charity subject to the production of appropriate vouchers and receipts. The CEO also serves as CEO of PayPal Giving Fund's US-based parent organisation, and in that capacity typically undertakes additional travel to the US and other countries where PayPal Giving Fund operates under the expenses policy of the US charity, although the charity has not undertaken any business travel since February 2020. The CEO's expenses are reviewed by the UK Audit Committee Chair.

Approved by the Trustees and signed on their behalf by:

Naomi Tomkys OBE
Chair of the Board

Approved by the Trustees on: 6th April 2022



> PayPal Giving Fund continue to be one of the DEC'S flagship appeal partners and were integral to the success of the DEC Coronavirus Appeal and Afghanistan appeal which launched in July 2020. On the day of our launch, PayPal amplified our appeal to a huge audience with an incredible response, enabling us to support communities in 7 of the world's most fragile places to keep themselves safe as the virus spread with hygiene kits and information. PayPal also supported the appeal's expansion to support vulnerable communities in India as they faced a deadly surge in infections, again amplifying our call to action and enabling us to shore up health systems with PPE and medical equipment. In total, PayPal raised over £1million in this appeal

Saleh Saeed
Chief Executive, DEC

Independent auditor's report to the members of PayPal Giving Fund UK

Opinion

We have audited the financial statements of PayPal Giving Fund UK (the 'charitable company') for the year ended 31 December 2021 which comprise the statement of financial activities, balance sheet, statement of cash flows and notes to the financial statements, including significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including FRS 102 The Financial Reporting Standard applicable in the UK and Republic of Ireland (United Kingdom Generally Accepted Accounting Practice).

In our opinion, the financial statements:

- Give a true and fair view of the state of the charitable company's affairs as at 31 December 2021 and of its incoming resources and application of resources, including its income and expenditure for the year then ended
- Have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice
- Have been prepared in accordance with the requirements of the Companies Act 2006

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on PayPal Giving Fund UK's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

Other Information

The other information comprises the information included in the trustees' annual report other than the financial statements and our auditor's report thereon. The trustees are responsible for the other information contained within the annual report. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon. Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the course of the audit, or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- The information given in the trustees' annual report for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- The trustees' annual report has been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

In the light of the knowledge and understanding of the charitable company and its environment obtained in the course of the audit, we have not identified material misstatements in the trustees' annual report. We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

- Adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- The financial statements are not in agreement with the accounting records and returns; or
- Certain disclosures of trustees' remuneration specified by law are not made; or
- We have not received all the information and explanations we require for our audit; or
- The directors were not entitled to prepare the financial statements in accordance with the small companies regime and take advantage of the small companies' exemptions in preparing the trustees' annual report and from the requirement to prepare a strategic report.

Responsibilities of trustees

As explained more fully in the statement of trustees' responsibilities set out in the trustees' annual report, the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charitable company or to cease operations, or have no realistic alternative but to do so.

Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud are set out below.

Capability of the audit in detecting irregularities

In identifying and assessing risks of material misstatement in respect of irregularities, including fraud and non-compliance with laws and regulations, our procedures included the following:

- We enquired of management, which included obtaining and reviewing supporting documentation, concerning the charity's policies and procedures relating to:
- Identifying, evaluating, and complying with laws and regulations and whether they were aware of any instances of non-compliance;

- Detecting and responding to the risks of fraud and whether they have knowledge of any actual, suspected, or alleged fraud;
- The internal controls established to mitigate risks related to fraud or non-compliance with laws and regulations.
- We inspected the minutes of meetings of those charged with governance.
- We obtained an understanding of the legal and regulatory framework that the charity operates in, focusing on those laws and regulations that had a material effect on the financial statements or that had a fundamental effect on the operations of the charity from our professional and sector experience.
- We communicated applicable laws and regulations throughout the audit team and remained alert to any indications of non-compliance throughout the audit.
- We reviewed any reports made to regulators.
- We reviewed the financial statement disclosures and tested these to supporting documentation to assess compliance with applicable laws and regulations.
- We performed analytical procedures to identify any unusual or unexpected relationships that may indicate risks of material misstatement due to fraud.
- In addressing the risk of fraud through management override of controls, we tested the appropriateness of journal entries and other adjustments, assessed whether the judgements made in making accounting estimates are indicative of a potential bias and tested significant transactions that are unusual or those outside the normal course of business.

Because of the inherent limitations of an audit, there is a risk that we will not detect all irregularities, including those leading to a material misstatement in the financial statements or non-compliance with regulation. This risk increases the more that compliance with a law or regulation is removed from the events and transactions reflected in the financial statements, as we will be less likely to become aware of instances of non-compliance. The risk is also greater regarding irregularities occurring due to fraud rather than error, as fraud involves intentional concealment, forgery, collusion, omission or misrepresentation.

A further description of our responsibilities is available on the Financial Reporting Council's website at: www.frc.org.uk/auditorsresponsibilities. This description forms part of our auditor's report.

Use of our report

This report is made solely to the charitable company's members as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and the charitable company's members as a body, for our audit work, for this report, or for the opinions we have formed.

Noelia Serrano (Senior Statutory Auditor)
Date: 12th May 2022
For and on behalf of Sayer Vincent LLP, Statutory Auditor Invicta House, 108-114 Golden Lane, LONDON, EC1Y 0TL

Statement of financial activities: For the year ended 31 December 2021

(incorporating an income and expenditure account)

	Notes	Unrestricted funds £	Restricted funds £	**2021 Total funds £**	Unrestricted funds £	Restricted funds £	2020 Total funds £
Income from:							
Donations	2	2,221,617	43,967,162	**46,188,779**	2,152,239	50,941,461	53,093,700
Other		753	-	**753**	829	-	829
Total income		2,222,370	43,967,162	**46,189,532**	2,153,068	50,941,461	53,094,529
Expenditure on:							
Raising funds	3a	178,780	-	**178,780**	149,104	-	149,104
Charitable activities							
Grants to charities	3a	1,944,763	43,967,160	**45,911,923**	1,749,354	50,941,488	52,690,842
Total expenditure		2,123,543	43,967,160	**46,090,703**	1,898,458	50,941,488	52,839,946
Net (expenditure) income and net movement in funds		98,827	2	**98,829**	254,610	(27)	254,583
Reconciliation of funds:							
Total funds brought forward		633,478	6,185	**639,663**	378,868	6,212	385,080
Fund balance carried forward		732,305	6,187	**738,492**	633,478	6,185	639,663

All of the above results are derived from continuing activities. There were no other recognised gains or losses other than those stated above. Movements in funds are disclosed in Note 12a to the financial statements.

Balance sheet: As at 31 December 2021

	Notes	£	2021 £	£	2020 £
Current assets					
Debtors	9	**524,188**		842,464	
Cash at bank and in hand		**3,031,193**		4,909,726	
		3,555,381		5,752,190	
Liabilities					
Creditors: amounts falling due within one year	10	**(2,816,889)**		(5,112,527)	
Net current assets			**738,492**		639,663
Total net assets			**738,492**		639,663
The funds of the charity					
Restricted funds	11a		**6,187**		6,185
Unrestricted funds					
Designated funds		**118,883**		118,883	
General funds		**613,422**		514,595	
Total unrestricted funds			**732,305**		633,478
Total charity funds			**738,492**		639,663

Approved by the Trustees and signed on their behalf by:

Naomi Tomkys OBE

Chair of the Board

Approved on: 6th April 2022

Eva Gustavsson

Trustee

Approved on: 6th April 2022

PayPal Giving Fund UK
Company Limited by Guarantee
Company Registration Number: 5507404 (England and Wales)
Charity Registration Number: 1110538

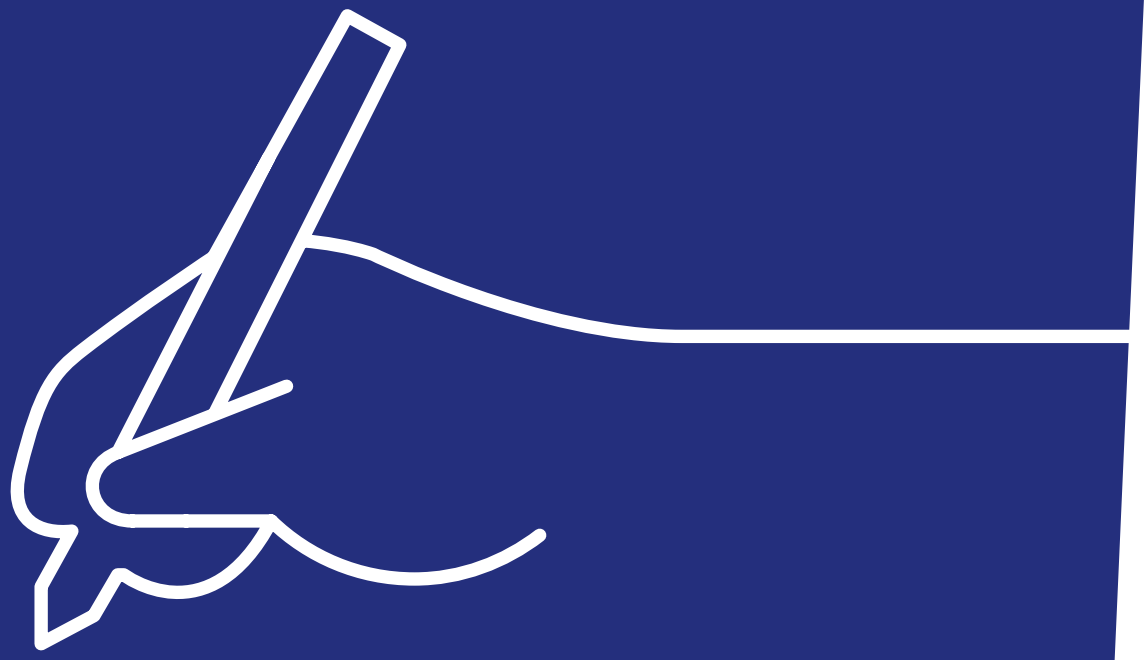
Cash flow statement: For the year ended 31 December 2021

	Notes	**2021** **£**	**£**	2020 £	£
Cash flows from operating activities:					
Net income (as per the statement of financial activities)		**98,829**		254,583	
Decrease in debtors		**318,276**		264,740	
(Decrease) / increase in creditors		**(2,295,638)**		1,916,994	
Net cash (used in) / generated by operating activities			**(1,878,533)**		2,436,317
Change in cash and cash equivalents in the year			**(1,878,533)**		2,436,317
Cash and cash equivalents at the beginning of the year			**4,909,726**		2,473,409
Cash and cash equivalents at the end of the year			**3,031,193**		4,909,726

Analysis of cash and cash equivalents and of net debt

	On 1 January 2021 £	Cash flows £	Other non-cash changes £	**On 31 December 2021 £**
Cash at bank and in hand	4,909,726	(1,878,533)		**3,031,193**
Total cash and cash equivalents	4,909,726	(1,878,533)		**3,031,193**

Notes to the financial statements



1. Accounting policies

a) Statutory information

PayPal Giving Fund is a charitable company limited by guarantee and is incorporated in the United Kingdom. The registered office address is Whittaker House, Richmond, Surrey, TW9 1EH.

b) Basis of preparation

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) - (Charities SORP FRS 102), The Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) and the Companies Act 2006.

c) Public benefit entity

The charity meets the definition of a public benefit entity under FRS 102.

Critical accounting estimates and areas of judgement

The most significant areas of adjustment and key assumptions that affect items in the financial statements are to do with estimating prepayments and accruals. With respect to the next reporting period, there are no significant areas of uncertainty that affect the carrying value of assets held by the charity.

d) Going concern

The trustees have assessed whether the use of the going concern assumption is appropriate in preparing these financial statements. The trustees have made this assessment in respect to a period of one year from the date of approval of these financial statements.

The trustees have concluded that there are no material uncertainties related to events or conditions that may cast significant doubt on the ability of the charity to continue as a going concern. This is because there are sufficient reserves at the balance sheet date to continue operating the charity in the medium term.

The trustees have considered the potential impact of the ongoing Covid-19 pandemic on the future operations of the charity in coming to their conclusion on going concern. The trustees have noted the charity's strong cash position, which would allow it to continue operations for at least the next year even in the absence of further funding.

e) Income recognition

Income is recognised in the period in which the charity is entitled to receipt, the amount can be measured reliably and it is probable that the funds will be received.

Income is deferred only when the charity has to fulfil performance related conditions before becoming entitled to it or where the donor or funder has specified that the income is to be expended in a future accounting period.

Donations are recognised when receivable, receipt is probable and the amount can be measured reliably by the charity.

f) Gifts in kind

Services and facilities donated to the charity for its own use are included in income and expenditure at their market value as at the time of the gift.

h) Fund accounting

Restricted funds comprise monies raised for, or their use restricted to, a specific purpose, or contributions subject to donor imposed conditions.

Designated funds are unrestricted funds earmarked by the trustees for particular purposes.

General funds represent those monies which are freely available for application towards achieving any charitable purpose that falls within the charity's charitable objects.

i) Expenditure recognition and the basis of apportioning costs

Expenditure is included in the statement of financial activities when incurred and includes attributable VAT which cannot be recovered.

All expenditure is accounted for on an accruals basis. Expenditure comprises of:

a. Expenditure on raising funds includes the salaries and direct costs associated with raising funds, which relate to the costs of publicising the eBay for Charity programme.

b. Expenditure on charitable activities comprise expenditure on the charity's primary charitable purposes as described in the trustees' report. Such costs include:

Payment to charities of amounts received from Platform Partner Programmes.

Grants payable, which are included in the statement of financial activities when approved and when the intended recipient has either received the funds, or been informed of the decision to make a grant and has satisfied all related conditions. Grants approved but not paid for at the end of the financial period are accrued.

Other costs, representing direct and indirect expenditure incurred in order to carry out and support the primary purpose of the charity.

j) Debtors

Debtors are recognised at the settlement amount, less any provision for non-recoverability. Prepayments are valued at the amount prepaid. They have been discounted to the present value of the future cash receipt where such discounting is material.

k) Cash at bank and in hand

Cash at bank and in hand represents such accounts and instruments that are available on demand or have a maturity of less than three months from the date of acquisition.

l) Creditors and provisions

Creditors and provisions are recognised when there is an obligation at the balance sheet date as a result of a past event, it is probable that a transfer of economic benefit will be required in settlement, and the amount of the settlement can be estimated reliably. Creditors and provisions are recognised at the amount the charity anticipates it will pay to settle the debt. They have been discounted to the present value of the future cash payment where such discounting is material.

m) Pensions

The charity's employees are enrolled in a defined contribution plan.

2. Income from donations and legacies

	Unrestricted £	Restricted £	**2021 Total £**	Unrestricted £	Restricted £	2020 Total £
Donations - amounts received from Platform Partner Programmes	-	43,967,162	**43,967,162**	-	50,941,461	50,941,461
Grants received	721,864	-	**721,864**	809,467	-	809,467
Gifts in kind						
Technical and managerial support	21,325	-	**21,325**	79,163	-	79,163
Transaction processing	1,369,787	-	**1,369,787**	1,170,319	-	1,170,319
Accommodation, legal and other support	108,641	-	**108,641**	93,290	-	93,290
2020 Total funds	2,221,617	43,967,162	**46,188,779**	2,152,239	50,941,461	53,093,700

The charitable company is grateful to PayPal (UK) Ltd which has provided office space, customer service, transaction processing and legal support valued at £1,478,428 (2020: £1,263,609) in the financial period, and PPGF US and PayPal Inc., which have provided technical and managerial support valued at £21,325 (2020: £79,163).

Corresponding amounts are included within costs of charitable activities (note 3).

3a. Analysis of expenditure (current year)

	Raising funds £	Charitable activities £	Governance costs £	Support costs £	**2021 Total £**	2020 Total £
Staff costs (Note 5)	110,760	-	-	342,311	**453,071**	386,092
Charitable donations	-	43,444,353	-	-	**43,444,353**	50,421,390
Publicity costs	68,020	-	-	-	**68,020**	57,627
Premises costs (donated service)	-	-	-	108,641	**108,641**	93,290
Processing costs (donated service)	-	-	-	1,369,787	**1,369,787**	1,170,319
Technical and managerial	-	-	-	21,325	**21,325**	79,163
Audit	-	-	13,725	-	**13,725**	16,890
Other costs	-	522,807	-	88,974	**611,781**	615,175
	178,780	43,967,160	13,725	1,931,038	**46,090,703**	52,839,946
Governance costs	-	13,725	(13,725)	-	**-**	-
Support costs	-	1,931,038	-	(1,931,038)	**-**	-
Total expenditure 2021	**178,780**	**45,911,923**	**-**	**-**	**46,090,703**	
Total expenditure 2020	149,104	52,690,842	-	-		52,839,946

3b. Analysis of expenditure (prior year)

	Raising funds £	Charitable activities £	Governance costs £	Support costs £	**2020 Total £**
Staff costs (Note 5)	91,477	-	-	294,615	**386,092**
Charitable donations	-	50,421,390	-	-	**50,421,390**
Publicity costs	57,627	-	-	-	**57,627**
Premises costs (donated service)	-	-	-	93,290	**93,290**
Processing costs (donated service)	-	-	-	1,170,319	**1,170,319**
Technical and managerial support (donated service)	-	-	-	79,163	**79,163**
Audit	-	-	16,890	-	**16,890**
Other costs	-	520,098	-	95,077	**615,175**
	149,104	50,941,488	16,890	1,732,464	**52,839,946**
Governance costs	-	16,890	(16,890)	-	-
Support costs	-	1,732,464	-	(1,732,464)	-
Total expenditure 2020	**149,104**	**52,690,842**	-	-	**52,839,946**

4. Net income / (expenditure) for the year

This is stated after charging:

	2021 **£**	2020 £
Auditor's remuneration (excluding VAT):		
Statutory audit services	**10,500**	10,000
Prior Year Under Accrual	**(1,400)**	1,475
Other services – taxation	**1,200**	1,500

5. Analysis of staff costs, trustee remuneration and expenses, and the cost of key management personnel

Staff costs were as follows:

	2021 **£**	2020 £
Salaries and wages	**387,405**	330,655
Social security costs	**43,204**	35,231
Pension costs	**22,462**	20,206
	453,071	386,092

The number of employee's receiving remuneration from the charity in excess of £60,000 was as follows:

	2021 No.	2020 No.
£60,000 - £70,000	**0**	2
£70,000 - £80,000	**1**	-
£80,000 - £90,000	**1**	-

Key management personnel comprise the CEO, Financial Controller and VP UK & Ireland. The total remuneration of the key management personnel, including employer national insurance and pension contributions was £244,939 (2019: £228,330).

None of the trustees received any remuneration in respect of their services during the period.

No out of pocket expenses were reimbursed to any trustees during the year (2020 - none).

6. Staff numbers

The average number of employees during the period, analysed by function, was as follows:

	Full time equivalent		**Average headcount**	
	2021 No.	2020 No.	**2021 No.**	2020 No.
Raising funds	**1.7**	1.8	**1.8**	1.9
Support	**6.0**	5.3	**6.2**	5.6
	7.7	7.0	**8.00**	7.4

7. Related party transactions

PPGF US, a United States 501(c)(3) non-profit organisation ('PPGF US') is the sole member of PPGF UK. During the period, PPGF US provided in-kind support totalling £72,662 (2020: £79,163) and granted the charity £721,864 (2020: £690,584). During the period the charity provided leadership services to PPGF US. PPGF UK received £119,022 (2020: £75,828) in relation to these services.

PayPal PLC, (UK Branch) Ltd, of which 3 PPGF UK trustees are employees, provided in-kind support valued at £1,478,428 (2020: £1,263,609).

PPGF Ireland is a related party as both PPGF UK and PPGF Ireland are subsidiaries of PPGF US. During the year, PPGF UK provided in kind support of £51,337 to PPGF Ireland (2020: £658).

While PPGF UK enables and encourages trustees to make donations through its programmes, such donations are regranted to their recommended charities in the normal course of the charity's business, therefore the charity does not consider it necessary to track and report on such donations.

Other than those transactions stated above, there were no other related party transactions during the year.

Several trustees of the charity hold remunerated positions in related organisations: PayPal, and PPGF US. The charity has actively sought out trustees from those organisations to maximise our charitable impact by identifying shared opportunities. The current trustees include Oktay Dogramaci (board member, PPGF US VP PayPal Giving, PayPal Inc.), Ben Chaudoir (Director of Professional Services, PayPal Inc) and Eva Gustavsson (Government Relations Director, PayPal Inc).

8. Taxation

PayPal Giving Fund UK is a registered charity and therefore is not liable to income tax or corporation tax on income derived from its charitable activities, as it falls within the various exemptions available to registered charities.

9. Debtors

	2021 **£**	2020 £
Gift aid recoverable	**504,995**	797,005
Other accrued income	**19,193**	45,459
	524,188	842,464

10. Creditors: amounts falling due within one year

	2021 **£**	2020 £
Taxation and social security	**16,319**	13,750
Donations to charities	**2,743,786**	5,046,143
Other creditors	**44,544**	37,514
Accruals	**12,240**	15,120
	2,816,889	5,112,527

11a. Analysis of net assets between funds (current year)

	General unrestricted £	Restricted £	**Total funds £**
Current assets	805,371	2,750,010	**3,555,381**
Creditors: amounts falling due within one year	(73,066)	(2,743,823)	**(2,816,889)**
Net assets at 31 December 2021	**732,305**	**6,187**	**738,492**

11b. Analysis of net assets between funds (prior year)

	General unrestricted £	Restricted £	**Total funds £**
Current assets	699,809	5,052,381	**5,752,190**
Creditors: amounts falling due within one year	(66,331)	(5,046,196)	**(5,112,527)**
Net assets at 31 December 2020	**633,478**	**6,185**	**639,663**

12a. Movements in funds (current year)

The income funds of the charity include restricted funds comprising the following unexpended balances of donations and grants held on trusts to be applied for specific purposes:

	At 1 January 2021 £	Income & gains £	Expenditure & losses £	**At 31 December 2021 £**
Restricted funds:				
PayPal Giving Fund UK Platform Partner Programmes	6,185	43,967,162	(43,967,160)	**6,187**
Total Restricted funds:	6,185	43,967,162	(43,967,160)	**6,187**
Unrestricted funds:				
Designated fund	118,883			**118,883**
General unrestricted funds	514,595	2,222,370	(2,123,543)	**613,422**
Total funds	639,663	46,189,532	(46,090,703)	**738,492**

The narrative to explain the purpose of each fund is given at the foot of the note below.

12b Movements in funds (prior year)

	At 1 January 2020 £	Income & gains £	Expenditure & losses £	**At 31 December 2020 £**
Restricted funds:				
PayPal Giving Fund UK Platform Partner Programmes	6,212	50,941,461	(50,941,488)	**6,185**
Total restricted funds	6,212	50,941,461	(50,941,488)	**6,185**
Designated Funds	-	118,883	-	**118,883**
General Unrestricted Funds	378,868	2,034,185	(1,898,458)	**514,595**
Total funds	385,080	53,094,529	(52,839,946)	**639,663**

Purposes of restricted funds

PayPal Giving Fund UK Platform Partner Programmes

This fund represents amounts held for onward distribution to UK charities.

Purposes of designated funds

The designated fund is held to match future restricted donations to recipient charities.

13. Liability of member

The charity is constituted as a company limited by guarantee. In the event of the charity being wound up the member is required to contribute an amount not exceeding £1.

14. Ultimate controlling party of member

The sole member of the charitable company is PPGF US, a United States 501(c)(3) non-profit organisation ('PPGF US'). The sole member of PPGF US is PayPal Inc. The primary purpose of PPGF US is to raise funds for charitable purposes online and distribute those funds to other charitable organisations.

PayPal Giving Fund

PAYPAL GIVING FUND UK

England & Wales - Charity number 1110538

Accounts



PayPal Giving Fund UK

PayPal Giving Fund UK Annual Report and Financial Statements

31 December 2020

Company Limited by Guarantee
Registration Number
5507404 (England and Wales)

Charity Registration Number
1110538

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A letter from the Chair and CEO

Dear Supporter,

PayPal Giving Fund harnesses the power of technology to make giving a part of everyday life, benefitting charities across the UK. We pursue our vision by partnering with leading internet businesses to develop innovative programs that introduce charitable giving in relevant and engaging ways to new audiences. The funds we raise enable us to support charitable activities across the UK and beyond.

In 2020, in a year of unprecedented challenge for fundraising, charities in general, and the population as a whole, we were pleased to make a far greater contribution than ever before to charities' work across the UK. We raised more than £50 million, an increase of 105% compared to the previous year, made up of donations from more than 2.7 million donors and resulting in grants to more than 23,000 charities.

We are very grateful for the efforts of our partners, including PayPal, GoFundMe, Facebook, Humble Bundle, eBay, Thrift+ and Deed for their continuous work to engage their customers in giving. Their programmes demonstrate a sincere commitment to the sector, and we are proud to continue our partnerships.

Our annual report summarises our priorities and achievements during the period and sets out our plans. In 2021, we look forward to further developing our partnerships and capabilities for the benefit of the charitable sector and are hugely grateful for the ongoing support of our donors and supporters in this endeavour.

Regards,



Naomi Tomkys OBE

Chair of the Board



Nick Aldridge

Chief Executive

Reference and administrative details of the charity, its Trustees and advisers

Trustees	Naomi Tomkys OBE (Chair) Eva Gustavsson (Deputy Chair) Amit Ghosh Sukhraj Dhadwar Ben Chaudoir Oktay Dogramaci Alison Sagar (resigned 8 February 2020)
Company secretary	Nick Aldridge
Staff	
CEO	Nick Aldridge
VP, UK and Ireland	Vanessa Babouram (joined 1 April 2020)
Accountant	Daisy Crawford
UK Financial Controller	Anya Milligan
Client Services Manager	Sharnie McCourt
Operations and Data Manager	Tawheed Rahim
Marketing and Communications Executive	Mimi Anim-Nyame (joined 7 January 2020)
Accounting and Operations Associate	Dahnish Shiraz (joined 1 November 2020)
Registered office	Whittaker House Whittaker Avenue Richmond Surrey TW9 1EH
Website	www.paypalgivingfund.org.uk
Company registration number	5507404 (England and Wales)
Charity registration number	1110538
Auditor	Sayer Vincent Invicta House 108-114 Golden Lane London, EC1Y 0TL
Bankers	Barclays Bank Plc Onslow Hall, Little Green, Richmond, Surrey, TW9 1QS
Solicitors	Bates Wells 10 Queen Street Place London EC4R 1BE

Key Highlights

In 2020,

Donations increased to more than

£50.9m

during the period, representing growth of **105%**

More than

2.7m

donors gave to PayPal Giving Fund UK during in 2020, up **fourfold from 0.7 million in 2019.**

We granted funds to

23,779

charities in 2020 (21,811 in 2019), **a 9% increase.**

> "Last year made it even harder for young people facing barriers to access the benefits of music-making. At this critical time, PayPal Giving Fund helped us launch an Emergency Fund, which saw more than 70 music organisations survive, adapt and thrive for young people. What's more, this partnership has introduced Youth Music to others keen to invest in the futures of young people. A huge thank you to Nick and all the team at PayPal Giving Fund."
>
> **Matt Griffiths, CEO Youth Music**

Trustees' report

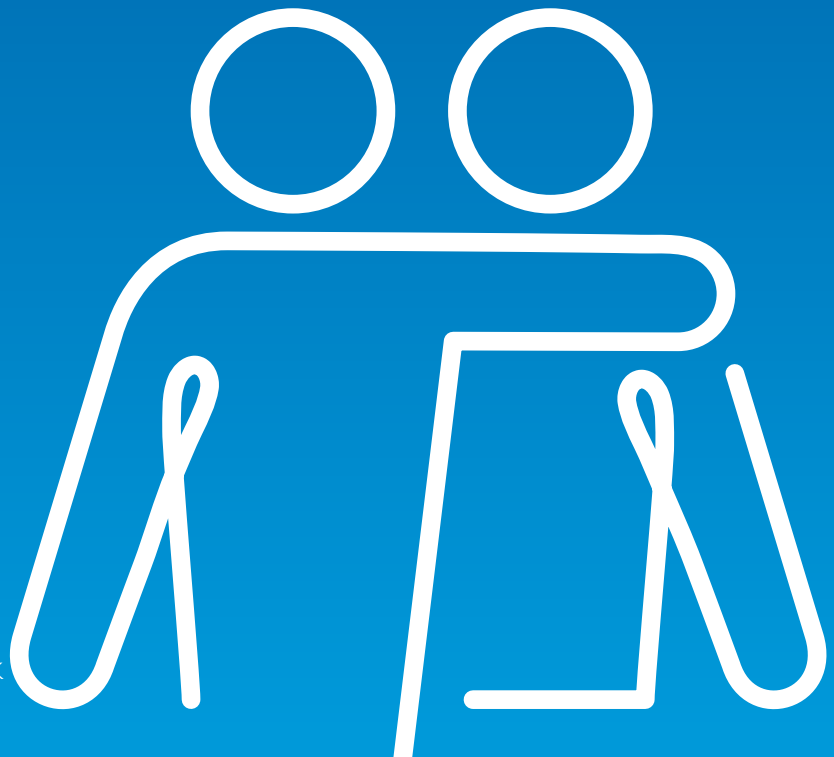
Introduction

The Trustees present their statutory report together with the financial statements of PayPal Giving Fund UK for the year to 31 December 2020. The report has been prepared in accordance with Part 8 of the Charities Act 2011 and constitutes the directors' report for the purposes of the Companies Act 2006.

The financial statements have been prepared in accordance with the accounting policies set out in the Principal Accounting Policies section therein and comply with the charitable company's memorandum and articles of association, applicable laws and the requirements of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102).

"Thank you to PayPal Giving Fund and those donors who recommended the funds were used to benefit our charity. As a small, local charity we are delighted that they have chosen to support our work. This money will be used to continue providing practical support to those living with cystic fibrosis and their families"

Cystic Fibrosis Comfort Fund



The objects of PayPal Giving Fund UK

The charity's objects are to advance all purposes that are charitable under the law of England and Wales. Our principal activity to achieve these objects is the development of partnerships with PayPal Inc and its subsidiaries, and with other leading internet businesses such as eBay, Humble Bundle, GoFundMe and Facebook. The partnerships enable the full range of UK charities to benefit from the unrestricted funds we raise through innovative customer giving programmes.

How we achieve public benefit

As PayPal Giving Fund UK is a grant-making charity, our public benefit occurs principally through the activities of those charities that receive funds from us. We believe that, given the large number of small grants we make, we maximise our public benefit by providing relatively unrestricted funding for those charities. We do not seek to impose any restrictions on our grants beyond those necessitated by our obligations to ensure our funds are spent appropriately.

We fund only those charities that comply with our published Charity Certification Policy. This includes our process to verify that the organisations we fund have charitable status in the UK, or equivalent status in jurisdictions closely connected to the UK, and that they are not subject to sanctions imposed by the UN, EU, US or other relevant authorities.

Through our partnership with PayPal, we undertake checks to ensure that charities in our directory are correctly registered, in good standing with relevant regulators, do not represent unreasonable risks, and that (where relevant) they have verified PayPal accounts so donations can be promptly granted to them. Since January 2021, we also manually review every charity prior to enrolment.

We suspend from our system any charities where we find that this is not the case.

Each year we undertake a survey of charities that received significant funds from PayPal Giving Fund, to demonstrate that they applied our funds in support of charitable purposes.

We also actively seek out opportunities to benefit the charity sector and the public in other ways, for instance by sharing our expertise in online fundraising with charities across the sector and helping to inform government and regulatory policy development on charitable giving. We also participate actively in conferences and events attended by UK charities to share our expertise.

Through our programmes we work to promote charities and charitable giving to online audiences who may have little previous involvement in the sector, for example by promoting charitable causes to PayPal's, eBay's and Humble Bundle's online shopping audiences.

As such, the Trustees are confident that PayPal Giving Fund UK has complied with its duty to have due regard to the public benefit guidance published by the Charity Commission.

Achievements and performance

Overview of our programmes

We aim to make charitable giving a part of everyday life, introducing opportunities to give in relevant, simple and engaging ways to new audiences. Our partnerships with leading internet businesses enable their customers to do good by supporting charities as part of their daily lives online.

> "The BHF's vision is a world free from the fear of heart and circulatory diseases. We raise money to research cures and treatments, so we can beat heartbreak forever. The work of PayPal Giving Fund and the money raised through this platform means we can continue to keep more families together, for longer. £50,000 could fund a heart attack research project for around 6 months. With more than 200,000 hospital visits each year as a result of heart attacks, the funds raised could help us fund research so more people survive."
>
> **Paul Davies, Head of Corporate Partnerships at the British Heart Foundation**



Our partnerships during the period included the following:

PayPal makes it easy for donors to find and support their favourite charities while at home or on the go. Giving opportunities embedded in the PayPal customer experience are complemented by seasonal campaigns and promotions that forge new connections and inspire people to give more and give more often. PayPal Giving Fund enables PayPal customers in the UK to donate at checkout, through the PayPal app and through PayPal's fundraiser hub.

GoFundMe is a crowdfunding platform that enables charity supporters to create their own unique fundraising campaigns in support of charitable causes. Our partnership with GoFundMe to the UK enables its users to create and donate to certified charity campaigns on GoFundMe. Funds raised through GoFundMe certified charity campaigns are donated to PayPal Giving Fund, and we grant those funds to charitable causes recommended in the campaigns.

Facebook enables its users to create charity fundraisers and share them with friends and family. Thanks to our partnership, Facebook users can now support any of the UK charities in PayPal Giving Fund's directory. As with our other programs, donations are made to PayPal Giving Fund, and we then grant the funds to charity in our monthly pay-outs, subject to our policies.

eBay for Charity makes it easy for buyers and sellers to support their favourite charities in one of the world's largest marketplaces. When a charity enrols with PayPal Giving Fund, eBay sellers can donate a portion of their sales to PayPal Giving Fund to, in turn, benefit an organisation they select, and buyers can add donations at checkout. Special features help eBay for Charity items stand out, and eBay incentivises charitable selling by crediting sales fees on charitable proceeds. Enrolled charities can also sell items on eBay, and benefit from fee credits and additional promotion.

Humble Bundle is a leading retailer of digital games and eBooks that offers its customers the opportunity to support the charities in our network with every purchase they make. Through an innovative "pay what you want" pricing model, customers can choose not only what they want to pay, but also designate a portion of the sale to be donated by Humble Bundle to PayPal Giving Fund to benefit the charity of their choice.

Thrift+ is a donation service for second-hand clothes. Individuals pack up their clothes into a recyclable 'ThriftBag' and send them to Thrift+ to be photographed and sold online. Proceeds are (by default) split equally between Thrift+, the donor, and a donation to PayPal Giving Fund in support of the donor's chosen charity.

Our achievements in 2020

Impact of coronavirus on the charity

During the period the novel coronavirus (Covid-19) spread worldwide, causing extensive damage and disruption to people's lives and limiting economic activity, including in the UK.

We also undertook a review of our risk register, focusing on business continuity, to ensure that we had the systems and capacity in place to continue business as usual without placing staff at risk. We saw a dramatic increase in our charitable impact in 2020 as more people and organisations prioritised online fundraising to help communities respond to the pandemic, and more partners approached us to create further fundraising opportunities.

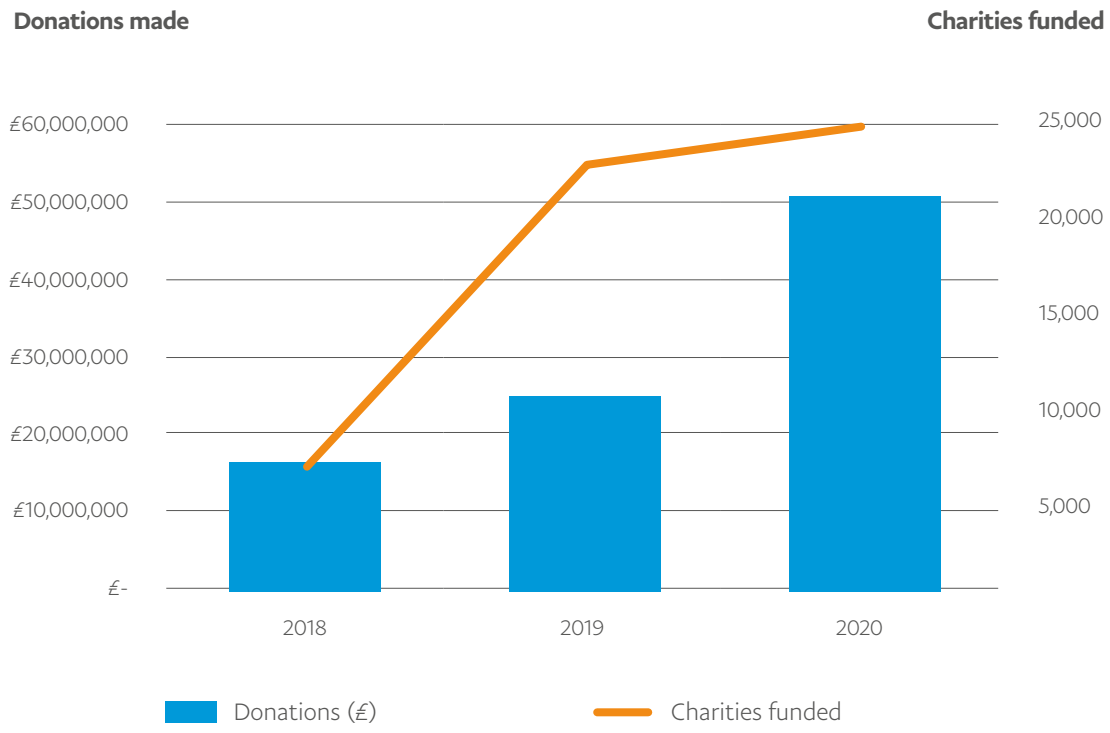
We continue to monitor carefully those areas of our business that might be disrupted by the pandemic, such as the distribution of cheques to benefitting charities. We were pleased to see only a small drop in the proportion of cheques left uncashed by charities, and 62% of our payments were made electronically.

Overall we have been pleased that a growing number of donors and charities have placed trust in PayPal Giving Fund and our partners at a time of intense challenge to the charity sector and the UK population in general. Our staff have continued to work from home, and have adapted well to the many changes in working patterns this has required, particularly for those members of staff with caring responsibilities. We hope to return to the office later in 2021.

> "£500k has been raised to date and this could pay to feed all the animals in 25 RSPCA animal centers for a whole year. To receive this sum so early on in 2021 is so incredible, I can't wait to share with the team"
>
> **RSPCA**

Donations received and charities funded

Donations increased to more than £50.9 million during the period, representing growth of 105%. A total of 2.7 million donors gave to PayPal Giving Fund during the period (0.7 million in 2019). As a result, we granted funds to 23,779 charities in 2020 (21,811 in 2019).



We achieved this dramatic increase by enabling our donors to support a wide range of charities through our programmes with Facebook, GoFundMe, and PayPal. In 2020 more than 2.7 million people made donations to PayPal Giving Fund through PayPal's fundraising programmes, with Give at Checkout making a large contribution to our year on year increase.

Other achievements

We increased the number of charities that enrolled with PayPal Giving Fund by 2,921 during 2020 (2019: 2,940). Enrolment enables charities to receive payments electronically, update their profiles, and benefit from more of our programmes, since some require enrolment by the charities. We made further telephone calls to many benefitting charities that remained unenrolled via a dedicated campaign in Q4 to ensure increased access funds already raised to benefit these charities via our partner programmes. This initiative helped reduce the overall value of uncashed cheques at a time where traditional sources of funds for charities had drastically diminished due to the impact of the pandemic.

Towards the end of the year we worked with PayPal to simplify the onboarding process by reducing the steps required, enabling charities to enrol with PayPal Giving Fund (or opt out) as part of the process of account creation and verification with PayPal. We were able to apply this change retrospectively to charities that had vetted PayPal accounts but had not yet manually completed PayPal Giving Fund enrolment. As a result, we saw the number of active enrolled charities increase from 11,875 at the end of 2020 to 17,447 charities by the end of March 2021.

During 2020 we launched a new fundraising programme with PayPal, enabling customers to make a donation while completing checkout using their PayPal accounts. We raised £2.4 million in funds (from 2.4 million individual donations of £1). Campaigns to support charities responding to the pandemic, including NHS charities and the Big Night In (run by BBC Children in Need and Comic Relief) led to our other PayPal fundraising programmes raising £7.5 million. Our holiday giving campaign encouraged PayPal customers to choose a favourite charity so they can support it more easily using PayPal, and more than 58,000 donors did so.

Overall, more than 10,000 charities have been selected as favourites, through more than 152,000 actions by PayPal customers.

The 10 charities receiving the highest total value of grants in 2020 are listed below (in alphabetical order), reflecting charities that ran significant appeals during the year, and/or were featured on our partners' platforms.

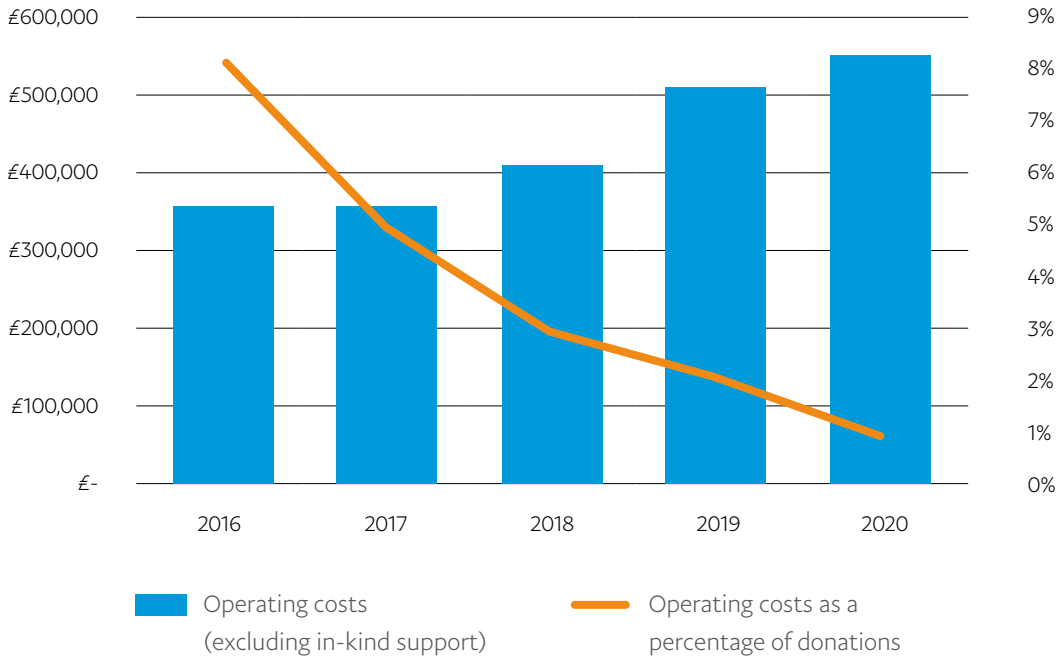
- BBC Children in Need
- Cancer Research UK
- Comic Relief
- Disasters Emergency Committee
- International Animal Rescue
- Macmillan Cancer Support
- NHS Charities Together
- Special Effect
- The Trussell Trust
- Whale and Dolphin Conservation

We also supported the launch of PayPal Giving Fund Ireland in 2020, which, independently governed, benefits from staff time and expertise provided from the UK team. We are confident that the investment of our time will enable PayPal Giving Fund Ireland to support a wide range of Irish charities with significant funding, reflecting our experience in the UK.

Our operating costs

PayPal Giving Fund UK has increased its grants made to charities eleven-fold since 2016, from £4.5 million to £50.9 million. Our ongoing focus on efficiency and scalability has kept the increase in our cash operating costs to 47% during that time. As a proportion of grants made to charities, our cash operating costs have declined from 8.0% to 1.1% during the last 5 years.

Cash operating costs and ratio to donations



Our plans for the future

In the current 3-year period (2019-21), we continue to focus on the following three priorities for the charity, reviewed at a strategy day attended by management and the board and refined at the subsequent board meeting:

1. Increasing the total funds raised each year to benefit charities across our partnerships and programmes.
2. Increasing the number and variety of charities that benefit from our programmes through a more inclusive platform that generates more value for charities.
3. Managing our growth by building capacity and operational excellence, so we can operate our programmes effectively at greater scale.

Structure and governance

PayPal Giving Fund UK is governed by its memorandum and articles of association (last updated 15 April 2013). It is constituted as a company limited by guarantee (Company Registration No. 5507404 (England and Wales)) and is a registered charity (Charity Registration No. 1110538).

The sole member of the company is the PayPal Charitable Giving Fund ("PPGF US"), a United States 501(c)(3) non-profit organisation. In the event of charitable company being wound up the member undertakes to contribute an amount not exceeding £1.

The Board of Trustees

The Board of Trustees is responsible for the overall governance of the charitable company. Whilst there is no cap on the total number of Trustees, the minimum number of Trustees is three, and currently there are six. All Trustees were duly appointed by PPGF US, having been proposed by the board.

To enable and promote board renewal, at the final board meeting of each calendar year, one-third of the Trustees retire from office. The Trustees to retire are those who have been longest in office. Trustees who retire shall be eligible for reappointment by PPGF US. There is no absolute limit on the number of times a Trustee may be reappointed.

The names of the trustees who served during the year are set out as part of the reference and administrative details on page 4 of this annual report and accounts.

Trustees convene regularly for formal meetings, during which time they oversee current business and review the charity's strategy, operational and financial performance against annual plans and budgets. Additional meetings are scheduled on an ad hoc basis, in which a subset of trustees meets to consider particular issues. On appointment, trustees receive an induction pack containing a detailed background on the charitable company and its work, and meet with the chair and chief executive, helping them to make informed decisions from the outset. Trustees are encouraged to undertake ongoing professional development to support the overall effectiveness of the board.

Codes of governance and compliance

The charitable company recognises the Code of Governance for the charity sector, and the board takes collective responsibility for upholding its principles. The charity reviews board effectiveness on a regular basis to encourage learning and professional development within the board, so that all board members can make a full contribution to governance. To support the effective discharge of Trustees' roles and responsibilities, trustees are recruited and developed to provide expertise relating to the charitable company's activities and operating needs.

Having reviewed the charity's compliance with good practice as set out in the Charity Commission's "Guide to Corporate Foundations" in 2018, determining that the charity operated with an appropriate level of independence from PayPal, we reviewed in 2019 our compliance with its new guidance for charities with a connection to a non-charity, and determined (making use of the checklist provided) that the charity operated in an appropriate way in its dealings with PayPal. We also completed our own strategic review of governance with the support of an independent expert in 2019. Although we undertook no further review of our governance in 2020, we anticipate doing so in 2021.

Fundraising standards and customer service

PayPal Giving Fund works closely with all our partners to ensure that their charitable giving programs are clearly explained to donors and charities, and do not involve any unreasonable intrusion on a person's privacy, unreasonably persistent approaches or undue pressure to give, in the course of or in connection with fundraising for the charity.

Through ongoing collaboration regarding customer service, we monitor our fundraising activities and feedback received from donors and charities to ensure that we maintain high standards. PayPal Giving Fund now benefits from a well-established front-line customer service team within PayPal's UK customer service organisation. We have set a service level agreement that teammates respond within one working day to all enquiries. Our servicing was impacted by covid-19, as phone capabilities were suspended, and our teammates began working from home. By mid-2020 we had reopened all contact paths and our customer service team reliably met our servicing expectation towards the end of the year. Customer Service continues to provide assistance to charities by email and phone with plans to introduce other channels for support in 2021.

We are a member of the Fundraising Regulator's scheme, have paid its levy on fundraising, and have committed to follow the Code of Fundraising Practice and the Fundraising Promise. We display the Fundraising Regulator's badge on our website. We supported the Fundraising Regulator, as a member of its working group, to develop its advice and guidance for online fundraising platforms when developed, and (where relevant) have supported our partners in ensuring that their programs meet the standards and principles set out in the guidance. We note that in its annual meeting, the Fundraising Regulator highlighted the importance of clear information in online giving, to which we remain committed.

During the period PayPal Giving Fund received a total of 5 formal complaints. These related to the removal of ineligible organisations from our directory during our annual review of organisations, which disappointed several organisations that had benefited from grants in the past. We have instituted an additional up-front review of organisations to ensure that only eligible organisations are able to enrol, reducing the need to remove organisations after enrolment. We also received escalated queries regarding our donation pay-out process: these charities and donors were not immediately aware of how PayPal Giving Fund grant donations. We engaged with all charities and donors to address their complaints and concerns raised through our complaints process. We have also added FAQ's into PayPal's Help Centre to share pay-out and eligibility information more widely as well as updating our marketing communications We also work closely with our partners to refer and address any complaints from our joint customer base.

Employees

The charity aims to be an organisation where employees enjoy a sense of fulfilment and where they feel supported and developed. Employees are kept fully informed about strategy and objectives, as well as day-to-day news and events, through regular team meetings including a review of our strategy each year. All employees are encouraged to give their suggestions and views on performance and strategy.

The charity actively supports and encourages diversity and inclusion, and has a formal policy in this regard. Recruitment and promotion decisions are made on the basis of aptitude and ability, and without discrimination. In 2020 and 2021 we have focused on promoting active inclusion through conversations with our employees, including a seminar facilitated by the Centre for Inclusive Leadership.

The charity is committed to the training, career development and promotion of all employees. An individual's performance is assessed through annual appraisal and supervision, with regular one-to-one meetings with managers to promote and enable employee engagement and development.

PayPal Giving Fund believes in rewarding staff fairly for their jobs, and fostering a positive work environment. We are also responsible for ensuring that the charity's funds are used cost-effectively, and aim to achieve a sensible and proportionate balance in setting pay levels. Salaries are set and reviewed by line managers, in consultation with the CEO, and annual increases may be enhanced by a small element of performance-related pay. The CEO salary is agreed by the UK board as employer, and the US board as funder.

Salaries are reviewed regularly, including when job requirements change significantly, and when the charity undertakes recruitment. In setting salaries, we consider:

- The need to secure and retain a suitably skilled and experienced professional team to deliver the charity's objectives.
- Local marketplace knowledge and external benchmarks in each country, with reference to the recommendations of relevant recruitment organisations.
- In the case of some roles, the need to manage operations in multiple countries, with associated time pressures and travel commitments.
- That high-level skills in finance and technology, which the charity needs in many roles, are particularly competitive fields for recruitment.

We also take into account the additional responsibilities and requirements on personnel that come from delivering our aims in partnership with PayPal, and other leading internet businesses, often in a global context. Our operational funding is provided by PPGF US (and ultimately by PayPal and our other partners), rather than from donations made by the public.

Risk management, internal controls and delegated authority

The trustees maintain a formal risk management process to monitor and assess business risks and implement risk management strategies. This involves identifying the types of risks the charitable company faces, prioritising them in terms of potential impact and likelihood of occurrence, and deciding on means of mitigating the risks.

The trustees delegate the exercise of certain powers in connection with the management and administration of the charitable company as set out below. This is controlled by the requirement of regular reporting back to the Trustees, so that all decisions made under delegated authority can be ratified by the Trustees.

Internal controls over all forms of commitment and expenditure continue to be refined to improve efficiency, and were reviewed and updated during the period. Performance is monitored and appropriate management information is prepared and reviewed regularly by the Board.

Systems of internal control are designed to provide reasonable, but not absolute assurance against material misstatement or loss.

They include:

- A regularly updated strategic plan and annual budget approved by the trustees;
- Regular consideration by the trustees of financial results, variances from budgets, non-financial performance indicators and benchmarking reviews;
- Delegation of day-to-day management authority and duties, with controls on expenditure decisions by the CEO, the CFO and individual trustees;
- Monitoring of the charitable company's day-to-day financial transactions by the CEO, UK Financial Controller and accounting team at PPGF US;
- Clear expenses policies with trustee approval required for any significant expenditure; and
- Identification and management of major risks through a risk register, reviewed at most meetings of the trustees.

During the period, we actively reviewed a variety of risks facing the organisation, with trustee input at each board meeting on those risks judged to be material at the time. The risks considered by the trustees during the period included:

- 'Potential falls in customer service performance as a result of home-working during the pandemic'.
- 'The challenges associated with maintaining full regulatory compliance in a complex and rapidly changing operating environment'.
- 'The risks associated with potential loss of partnerships in the event of a change of strategy by a key partner'.

Statement of trustees' responsibilities

The trustees (who are also directors of PayPal Giving Fund UK for the purposes of company law) are responsible for preparing the trustees' report and financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company and of the income and expenditure of the charitable company for that period.

In preparing these financial statements, the trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102);
- make judgements and estimates that are reasonable and prudent;
- state whether applicable United Kingdom Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in operation.

The trustees are responsible for keeping adequate accounting records that disclose with reasonable accuracy at any time the financial position of the charitable company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Each of the trustees confirms that:

- so far as the trustee is aware, there is no relevant audit information of which the charitable company's auditor is unaware; and
- the trustee has taken all the steps that he/she ought to have taken as a trustee in order to make himself/herself aware of any relevant audit information and to establish that the charitable company's auditor is aware of that information.

This confirmation is given and should be interpreted in accordance with the provisions of s418 of the Companies Act 2006.

The trustees are responsible for the maintenance and integrity of financial information included on the charitable company's website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

Expenses

The charity operates a strict expenses policy, allowing reimbursement of reasonable expenses incurred by trustees and staff on the business of the Charity subject to the production of appropriate vouchers and receipts. The CEO also serves as CEO of PayPal Giving Fund's US-based parent organisation, and in that capacity typically undertakes additional travel to the US and other countries where PayPal Giving Fund operates under the expenses policy of the US charity, although the charity did not undertake any business travel after February 2020. The CEO's expenses are reviewed by the UK Audit Committee Chair.

Financial review

Results for the year

The statement of financial activities on page 25 shows total income of £53,094,529 (2019 - £26,073,293) and total expenditure of £52,839,946 (2019 - £26,131,366) including £50,421,390 (2019 - £24,846,998) distributed to charities participating in Partner Programmes.

Financial position

The balance sheet shows total funds of £639,663 (2019 - £385,080).

At the balance sheet date, the charitable company held restricted funds of £6,185 (2019 - £6,212). These monies had either been raised for, and their use restricted to specific purposes, or they comprised donations subject to donor imposed conditions. Full details of restricted funds can be found in note 12 to the financial statements together with an analysis of movements in the year.

General funds of the charity at 31 December 2020 were in surplus by £633,478 (2019 - £378,868).

Reserves policy

The Trustees are satisfied that the current position provides sufficient financial certainty to continue the charitable company's operations in the medium term. The trustees have formulated a reserves policy for the charitable company. Given the charity's degree of financial security, the charity has a limited need to maintain financial reserves. However, reserves may still be required to:

- Meet any unbudgeted expenditure within the year,
- Bridge any cash flow issues arising from delayed payments from our parent charity,
- Wind down the charity in the event of an unexpected funding termination (e.g. due to a breach of terms).

The charity therefore maintains a minimum target level of at least 6 months' cash running costs which total approximately £361,000 in our budget for 2021. Currently reserves are £272,478 in excess of the minimum target of which £118,883 is designated, leaving £153,595 in excess of the target level.

- If reserves drop below this level, the charity will include a contribution to them in each year's budget.
- If reserves are significantly above this level, the charity will consider how they might best be applied to further the charity's purposes.

The charity invests its surplus reserves on a temporary basis, with a view to applying them actively to its charitable purposes. During the period we contributed £254,610 (2019 - £58,073) to reserves due to saving on travel and staffing costs.

We invest retained reserves in institutions with a view to:

- Minimising risks by favouring institutions with relatively strong credit ratings, and government backing.
- Minimising administrative burdens by limiting the number of institutions we must engage with.

We aim to have a regular flow of available funds by:

- Keeping at least 45% of our reserves target available on an "instant access" basis.
- Choosing any savings accounts that are used to have a term no greater than 12 months, and staggering any such investments on a quarterly basis.

Gifts in kind

The charitable company is grateful to both PayPal UK, which has provided office space, customer service support, legal advice and waived PayPal fees contribution valued at £1,263,609 (2019 - £523,336) in the financial period, and to PPGF US, which provided technical and operational support valued at £79,163 (2019 - £64,890) in the financial period.

Approved by the Trustees and signed on their behalf by:



Naomi Tomkys OBE
Chair of the Board

Approved by the Trustees on: 1 July 2020

Independent auditor's report to the members of PayPal Giving Fund UK

Opinion

We have audited the financial statements of PayPal Giving Fund UK (the 'charitable company') for the year ended 31 December 2020 which comprise the statement of financial activities, balance sheet, statement of cash flows and notes to the financial statements, including significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including FRS 102 The Financial Reporting Standard applicable in the UK and Republic of Ireland (United Kingdom Generally Accepted Accounting Practice).

In our opinion, the financial statements:

- Give a true and fair view of the state of the charitable company's affairs as at 31 December 2020 and of its incoming resources and application of resources, including its income and expenditure for the year then ended
- Have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice
- Have been prepared in accordance with the requirements of the Companies Act 2006

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on PayPal Giving Fund UK's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

Other information

The other information comprises the information included in the trustees' annual report other than the financial statements and our auditor's report thereon. The trustees are responsible for the other information contained within the annual report. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon. Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the course of the audit, or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- The information given in the trustees' annual report for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- The trustees' annual report has been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

In the light of the knowledge and understanding of the charitable company and its environment obtained in the course of the audit, we have not identified material misstatements in the trustees' annual report. We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

- Adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- The financial statements are not in agreement with the accounting records and returns; or
- Certain disclosures of trustees' remuneration specified by law are not made; or
- We have not received all the information and explanations we require for our audit; or
- The directors were not entitled to prepare the financial statements in accordance with the small companies regime and take advantage of the small companies' exemptions in preparing the trustees' annual report and from the requirement to prepare a strategic report.

Responsibilities of trustees

As explained more fully in the statement of trustees' responsibilities set out in the trustees' annual report, the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charitable company or to cease operations, or have no realistic alternative but to do so.

Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud are set out below.

Capability of the audit in detecting irregularities

In identifying and assessing risks of material misstatement in respect of irregularities, including fraud and non-compliance with laws and regulations, our procedures included the following:

- We enquired of management, which included obtaining and reviewing supporting documentation, concerning the charity's policies and procedures relating to:
- Identifying, evaluating, and complying with laws and regulations and whether they were aware of any instances of non-compliance;

- Detecting and responding to the risks of fraud and whether they have knowledge of any actual, suspected, or alleged fraud;
- The internal controls established to mitigate risks related to fraud or non-compliance with laws and regulations.

We inspected the minutes of meetings of those charged with governance.

- We obtained an understanding of the legal and regulatory framework that the charity operates in, focusing on those laws and regulations that had a material effect on the financial statements or that had a fundamental effect on the operations of the charity from our professional and sector experience.
- We communicated applicable laws and regulations throughout the audit team and remained alert to any indications of non-compliance throughout the audit.
- We reviewed any reports made to regulators.
- We reviewed the financial statement disclosures and tested these to supporting documentation to assess compliance with applicable laws and regulations.
- We performed analytical procedures to identify any unusual or unexpected relationships that may indicate risks of material misstatement due to fraud.
- In addressing the risk of fraud through management override of controls, we tested the appropriateness of journal entries and other adjustments, assessed whether the judgements made in making accounting estimates are indicative of a potential bias and tested significant transactions that are unusual or those outside the normal course of business.

Because of the inherent limitations of an audit, there is a risk that we will not detect all irregularities, including those leading to a material misstatement in the financial statements or non-compliance with regulation. This risk increases the more that compliance with a law or regulation is removed from the events and transactions reflected in the financial statements, as we will be less likely to become aware of instances of non-compliance. The risk is also greater regarding irregularities occurring due to fraud rather than error, as fraud involves intentional concealment, forgery, collusion, omission or misrepresentation.

A further description of our responsibilities is available on the Financial Reporting Council's website at: www.frc.org.uk/auditorsresponsibilities. This description forms part of our auditor's report.

Use of our report

This report is made solely to the charitable company's members as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and the charitable company's members as a body, for our audit work, for this report, or for the opinions we have formed.



Noelia Serrano (Senior Statutory Auditor)
Date: 23 June 2021
For and on behalf of Sayer Vincent LLP, Statutory Auditor Invicta House, 108-114 Golden Lane, LONDON, EC1Y 0TL

Statement of financial activities: Year to 31 December 2020

(incorporating an income and expenditure account)

	Notes	Unrestricted funds £	Restricted funds £	**2020 Total funds £**	Unrestricted funds £	Restricted funds £	2019 Total funds £
Income from:							
Donations	2	2,152,239	50,941,461	**53,093,700**	1,044,985	25,026,903	26,071,888
Other		829	—	**829**	1,405	—	1,405
Total income		2,153,068	50,941,461	**53,094,529**	1,046,390	25,026,903	26,073,293
Expenditure on:							
Raising funds	3a	149,104	—	**149,104**	147,927	—	147,927
Charitable activities							
• Grants to charities	3b	1,749,354	50,941,488	**52,690,842**	956,659	25,026,780	25,983,439
Total expenditure		1,898,458	50,941,488	**52,839,946**	1,104,586	25,026,780	26,131,366
Net (expenditure) income and net movement in funds		254,610	(27)	**254,583**	(58,196)	123	(58,073)
Fund balance brought forward		378,868	6,212	**385,080**	437,064	6,089	443,153
Fund balance carried forward		633,478	6,185	**639,663**	378,868	6,212	385,080

All of the above results are derived from continuing activities. There were no other recognised gains or losses other than those stated above. Movements in funds are disclosed in Note 12a to the financial statements.

Balance sheet: 31 December 2020

	Notes	**2020** **£**	**2020** **£**	2019 £	2019 £
Current assets					
Debtors	9	**842,464**		1,107,204	
Cash at bank and in hand		**4,909,726**		2,473,409	
		5,752,190		3,580,613	
Creditors: amounts falling due within one year	10	**(5,112,527)**		(3,195,533)	
Net current assets			**639,663**		385,080
Total net assets			**639,663**		385,080
The funds of the charity					
Restricted funds	11a		**6,185**		6,212
Unrestricted funds					
Designated funds		**118,883**		-	
General funds		**514,595**		378,868	
Total unrestricted funds			**633,478**		378,868
Total charity funds			**639,663**		385,080

Approved by the Trustees and signed on their behalf by:

Naomi Tomkys OBE

Chair of the Board

Approved on: 23 June 2021

Eva Gustavsson

Trustee

Approved on: 23 June 2021

PayPal Giving Fund UK
Company Limited by Guarantee
Company Registration Number: 5507404 (England and Wales)
Charity Registration Number: 1110538

Cash flow statement: 31 December 2020

	Notes	**2020 £**	**2020 £**	2019 £	2019 £
Cash flows from operating activities:					
Net income / (expenditure) (as per the statement of financial activities)		**254,583**		(58,073)	
Decrease / (increase) in debtors		**264,740**		(823,381)	
Increase in creditors		**1,916,994**		1,684,611	
Net cash generated by operating activities			**2,436,317**		803,157
Change in cash and cash equivalents in the year			**2,436,317**		803,157
Cash and cash equivalents at the beginning of the year			**2,473,409**		1,670,252
Cash and cash equivalents at the end of the year	A		**4,909,726**		2,473,409

Analysis of cash and cash equivalents and of net debt

	On 1 January 2020 £	Cash flows £	Other non-cash changes £	**On 31 December 2020 £**
Cash at bank and in hand	2,473,409	2,436,317		**4,909,726**
Total cash and cash equivalents	2,473,409	2,436,317		**4,909,726**

Notes to the financial statements



1. Accounting policies

PayPal Giving Fund UK is a registered charity and therefore is not liable to income tax or corporation tax on income derived from its charitable activities, as it falls within the various exemptions available to registered charities.

a) Statutory information

PayPal Giving Fund is a charitable company limited by guarantee and is incorporated in the United Kingdom. The registered office address is Whittaker House, Richmond, Surrey, TW9 1EH.

b) Basis of preparation

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) - (Charities SORP FRS 102), The Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) and the Companies Act 2006.

c) Public benefit entity

The charity meets the definition of a public benefit entity under FRS 102.

Critical accounting estimates and areas of judgement

The most significant areas of adjustment and key assumptions that affect items in the financial statements are to do with estimating prepayments and accruals. With respect to the next reporting period, there are no significant areas of uncertainty that affect the carrying value of assets held by the charity.

d) Going concern

The trustees have assessed whether the use of the going concern assumption is appropriate in preparing these financial statements. The trustees have made this assessment in respect to a period of one year from the date of approval of these financial statements.

The trustees have concluded that there are no material uncertainties related to events or conditions that may cast significant doubt on the ability of the charity to continue as a going concern. This is because there are sufficient reserves at the balance sheet date to continue operating the charity in the medium term.

The trustees have considered the potential impact of the ongoing Covid-19 pandemic on the future operations of the charity in coming to their conclusion on going concern. The trustees have noted the charity's strong cash position, which would allow it to continue operations for at least the next year even in the absence of further funding.

e) Income recognition

Income is recognised in the period in which the charity is entitled to receipt, the amount can be measured reliably and it is probable that the funds will be received.

Income is deferred only when the charity has to fulfil performance related conditions before becoming entitled to it or where the donor or funder has specified that the income is to be expended in a future accounting period.

Donations are recognised when receivable, receipt is probable and the amount can be measured reliably by the charity.

f) Gifts in kind

Services and facilities donated to the charity for its own use are included in income and expenditure at their market value as at the time of the gift.

h) Fund accounting

Restricted funds comprise monies raised for, or their use restricted to, a specific purpose, or contributions subject to donor imposed conditions.

Designated funds are unrestricted funds earmarked by the trustees for particular purposes.

General funds represent those monies which are freely available for application towards achieving any charitable purpose that falls within the charity's charitable objects.

i) Expenditure recognition and the basis of apportioning costs

Expenditure is included in the statement of financial activities when incurred and includes attributable VAT which cannot be recovered.

All expenditure is accounted for on an accruals basis. Expenditure comprises of:

a. Expenditure on raising funds includes the salaries and direct costs associated with raising funds, which relate to the costs of publicising the eBay for Charity programme.

b. Expenditure on charitable activities comprise expenditure on the charity's primary charitable purposes as described in the trustees' report. Such costs include:

Payment to charities of amounts received from Platform Partner Programmes.

Grants payable, which are included in the statement of financial activities when approved and when the intended recipient has either received the funds, or been informed of the decision to make a grant and has satisfied all related conditions. Grants approved but not paid for at the end of the financial period are accrued.

Other costs, representing direct and indirect expenditure incurred in order to carry out and support the primary purpose of the charity.

j) Debtors

Debtors are recognised at the settlement amount, less any provision for non-recoverability. Prepayments are valued at the amount prepaid. They have been discounted to the present value of the future cash receipt where such discounting is material.

k) Cash at bank and in hand

Cash at bank and in hand represents such accounts and instruments that are available on demand or have a maturity of less than three months from the date of acquisition.

l) Creditors and provisions

Creditors and provisions are recognised when there is an obligation at the balance sheet date as a result of a past event, it is probable that a transfer of economic benefit will be required in settlement, and the amount of the settlement can be estimated reliably. Creditors and provisions are recognised at the amount the charity anticipates it will pay to settle the debt. They have been discounted to the present value of the future cash payment where such discounting is material.

m) Pensions

The charity's employees are enrolled in a defined contribution plan.

2. Income from donations and legacies

	Unrestricted £	Restricted £	**2020 Total £**	Unrestricted £	Restricted £	2019 Total £
Donations - amounts received from Platform Partner Programmes	—	50,941,461	**50,941,461**	—	25,026,903	25,026,903
Grants received	809,467	—	**809,467**	456,759	—	456,759
Gifts in kind						
• Technical and managerial support	79,163	—	**79,163**	64,890	—	64,890
• Transaction processing	1,170,319	—	**1,170,319**	436,094	—	436,094
• Accommodation, legal and other support	93,290	—	**93,290**	87,242	—	87,242
2019 Total funds	2,152,239	50,941,461	**53,093,700**	1,044,985	25,026,903	26,071,888

The charitable company is grateful to PayPal (UK) Ltd which has provided office space, customer service, transaction processing and legal support valued at £1,263,609 (2019: £523,336) in the financial period, and PPGF US and PayPal Inc., which have provided technical and managerial support valued at £79,163 (2019: £64,890).

Corresponding amounts are included within costs of charitable activities (note 3).

3a. Analysis of expenditure (current year)

	Raising funds £	Charitable activities £	Governance costs £	Support costs £	**2020 Total £**	2019 Total £
Staff costs (Note 5)	91,477	—	—	294,615	**386,092**	293,762
Charitable donations	—	50,421,390	—	-	**50,421,390**	24,846,998
Publicity costs	57,627	—	—	-	**57,627**	63,276
Premises costs (donated service)	—	—	—	93,290	**93,290**	87,242
Processing costs (donated service)	—	—	—	1,170,319	**1,170,319**	436,094
Technical and managerial	—	—	—	79,163	**79,163**	64,890
Audit	—	—	16,890	-	**16,890**	11,100
Other costs	—	520,098	—	95,077	**615,175**	328,004
	149,104	50,941,488	16,890	1,732,464	**52,839,946**	26,131,366
Governance costs	—	16,890	(16,890)	—	**—**	—
Support costs	—	1,732,464	—	(1,732,464)	**—**	—
Total expenditure 2020	**149,104**	**52,690,842**	**—**	**—**	**52,839,946**	
Total expenditure 2019	147,927	25,983,439	—	—		26,131,366

3b. Analysis of expenditure (prior year)

	Raising funds £	Charitable activities £	Governance costs £	Support costs £	**2019 Total £**
Staff costs (Note 5)	84,651	—	—	209,111	**293,762**
Charitable donations	—	24,846,998	—	—	**24,846,998**
Publicity costs	63,276	—	—	—	**63,276**
Premises costs (donated service)	—	—	—	87,242	**87,242**
Processing costs (donated service)	—	—	—	436,094	**436,094**
Technical and managerial support (donated service)	—	—	—	64,890	**64,890**
Audit	—	—	11,100	—	**11,100**
Other costs	—	—	—	328,004	**328,004**
	147,927	24,846,998	11,100	1,125,341	**26,131,366**
Governance costs	—	11,100	(11,100)	—	—
Support costs	—	1,125,341	—	(1,125,341)	—
Total expenditure 2019	**147,927**	**25,983,439**	**—**	**—**	**26,131,366**

4. Net income / (expenditure) for the year

This is stated after charging:

	2020 **£**	2019 £
Auditor's remuneration (excluding VAT):		
• Statutory audit services	**10,000**	11,100
• Prior Year Under Accrual	**1,475**	—
• Other services – taxation	**1,500**	2,370

5. Analysis of staff costs, trustee remuneration and expenses, and the cost of key management personnel

Staff costs were as follows:

	2020 **£**	2019 £
Salaries and wages	**330,655**	252,427
Social security costs	**35,231**	26,347
Pension costs	**20,206**	14,988
	386,092	293,762

The number of employee's receiving remuneration from the charity in excess of £60,000 was as follows:

	2020 No.	2019 No.
£60,000 - £70,000	**3**	2

Key management personnel comprise the CEO, Financial Controller and VP UK & Ireland. The total remuneration of the key management personnel, including employer national insurance and pension contributions was £228,330 (2019: £190,533).

None of the trustees received any remuneration in respect of their services during the period.

No out of pocket expenses were reimbursed to any trustees during the year (2019 - none).

6. Staff numbers

The average number of employees during the period, analysed by function, was as follows:

	Full time equivalent		**Average headcount**	
	2020 No.	2019 No.	**2020 No.**	2019 No.
Raising funds	**1.8**	1.4	**1.9**	1.5
Support	**5.3**	4.0	**5.6**	4.5
	7.0	5.4	**7.4**	6.0

7. Related party transactions

PPGF US, a United States 501 (c) (3) non-profit organisation ('PPGF US') is the sole member of PPGF UK. During the period, PPGF US provided in-kind support totalling £79,163 (2019: £64,890) and granted the charity £690,584 (2019: £456,759). During the period the charity provided leadership services to PPGF US. PPGF UK received £75,828.

(2019: £71,832) in relation to these services.

PPGF Ireland is a related party as both PPGF UK and PPGF Ireland are subsidiaries of PPGF US. During the year, PPGF UK provided in kind support of £658 to PPGF Ireland (2019: £nil).

While PPGF UK enables and encourages trustees to make donations through its programmes, such donations are regranted to their recommended charities in the normal course of the charity's business, therefore the charity does not consider it necessary to track and report on such donations.

Other than those transactions stated above, there were no other related party transactions during the year.

Several trustees of the charity hold remunerated positions in related organisations: PayPal, and PPGF US. The charity has actively sought out trustees from those organisations to maximise our charitable impact by identifying shared opportunities. The current trustees include Oktay Dogramaci (board member, PPGF US and Employee of PayPal Inc.), Ben Chaudoir (Director of Professional Services, PayPal) and Eva Gustavsson (Government Relations Senior Director, PayPal).

8. Taxation

PayPal Giving Fund UK is a registered charity and therefore is not liable to income tax or corporation tax on income derived from its charitable activities, as it falls within the various exemptions available to registered charities.

9. Debtors

	2020 **£**	2019 £
Gift aid recoverable	**797,005**	380,851
Accrued donations from Platform Partner Programmes	**—**	651,800
Other accrued income	**45,459**	74,553
	842,464	1,107,204

10. Creditors: amounts falling due within one year

	2020 **£**	2019 £
Taxation and social security	**13,750**	14,110
Donations to charities	**5,046,143**	3,122,504
Other creditors	**37,514**	39,935
Accruals	**15,120**	18,984
	5,112,527	3,195,533

11a. Analysis of net assets between funds (current year)

	General unrestricted £	Restricted £	**Total Funds £**
Current assets	699,809	5,052,381	**5,752,190**
Creditors: amounts falling due within one year	(66,331)	(5,046,196)	**(5,112,527)**
Net assets at 31 December 2020	**633,478**	**6,185**	**639,663**

11b. Analysis of net assets between funds (prior year)

	General unrestricted £	Restricted £	**Total Funds £**
Current assets	451,897	3,128,716	**3,580,613**
Creditors: amounts falling due within one year	(73,029)	(3,122,504)	**(3,195,533)**
Net assets at 31 December 2019	**378,868**	**6,212**	**385,080**

12a. Movements in funds (current year)

The income funds of the charity include restricted funds comprising the following unexpended balances of donations and grants held on trusts to be applied for specific purposes:

	At 1 January 2020 £	Income & gains £	Expenditure & losses £	**At 31 December 2020 £**
Restricted funds:				
PayPal Giving Fund UK Platform Partner Programmes	6,212	50,941,461	(50,941,488)	**6,185**
Total Restricted funds:	6,212	50,941,461	(50,941,488)	**6,185**
Unrestricted funds:				
Designated fund	—	118,883	—	**118,883**
General unrestricted funds	378,868	2,034,185	(1,898,458)	**514,595**
Total funds:	385,080	53,094,529	(52,839,946)	**639,663**

The narrative to explain the purpose of each fund is given at the foot of the note below.

12b Movements in funds (prior year)

	At 1 January 2019 £	Income & gains £	Expenditure & losses £	**At 31 December 2019 £**
Restricted funds:				
PayPal Giving Fund UK Platform Partner Programmes	6,026	25,026,903	(25,026,717)	**6,212**
eBay for Charity promotion	63	—	(63)	**—**
Total restricted funds	6,089	25,026,903	(25,026,780)	**6,212**
Total unrestricted funds	437,064	1,046,390	(1,104,586)	**378,868**
Total net assets	443,153	26,073,293	(26,131,366)	**385,080**

Purposes of restricted funds

PayPal Giving Fund UK Platform Partner Programmes
This fund represents amounts held for onward distribution to UK charities.

Purposes of designated funds

The designated fund is held to match future restricted donations to benefit recipient charities.

13. Liability of member

The charity is constituted as a company limited by guarantee. In the event of the charity being wound up the member is required to contribute an amount not exceeding £1.

14. Ultimate controlling party of member

The sole member of the charitable company is the PayPal Charitable Giving Fund (PPGF US), a United states 501(c)(3) non-profit organisation. The sole member of PPGF US is PayPal Inc. The primary purpose of PPGF US is to raise funds for charitable purposes online and distribute those funds to other charitable organisations.