

2023 Impact Report

A year of positively impacting young lives across London



GENESIS IMPACT



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Photo: Acclivity Programme students with professional mentors from investment research firm MSCI

“

I really enjoyed being able to connect with people from this company and being able to expand on my knowledge. I would definitely recommend the Acclivity Programme. Not only do you get experience networking it also helps you to focus for the next year.

Lola, Genesis Impact Acclivity Programme Alumni

Welcome from the Chair of the Board of Trustees



In a year that has been shaped by the pressures of a nationwide cost of living crisis, it is no surprise that this has affected the many families and communities Genesis Impact provides services to in as many ways as those groups are diverse.



It is a joy to see continued focus on wellness and the mental wellbeing of diverse groups and have opportunities to support life stage events like menopause and prostate cancer through funded work. Understanding how challenging it can be for some communities to share vital, occasionally life-saving, information has made the Positively You programme in Brent a success like no other.

Our relationship with our inaugural Corporate Partner; investment research firm MSCI in addition to support from employees at Bloomberg.

Seeing the shift in vision and purpose in the young people exposed to corporate environments, especially where they were able to discuss career paths with employees or sync with mentors has been a source of inspiration.

I strongly believe it will change their perceptions and open up a new world of possibilities that they will shape in the years to come.

Looking to the year ahead, I am most excited to see where our corporate partnerships take us and how we can bring the worlds we operate in together to give confidence and purpose to our young people and empower their families for a positive change in their lives.

If you have recommendations or introductions for organisations that you believe align with our purpose and vision, please do not hesitate to contact us.

Babafemi Taiwo,
Chair of the Board of Trustees, Genesis Impact

Words from the CEO



The last year has been a period of setting ambitious targets for the charity. Despite a number of challenging factors outside of our control, including the cost-of-living crisis, we have experienced success within our work and more importantly within the brilliant young people we serve.

We're thrilled to have been successful in receiving funding from The Big Lottery Fund to underpin our operations and support our continuous work with Key Stage 2 students through our Aspire! leadership programme and our mentoring programmes Acclivity and Acclivity Tu for young people aged 15-17 years old. As we moved forward to 2024 we will focus our efforts to create financial stability for all our programmes through building on our relationships with corporate partners, SME's and entrepreneurs - thus providing us with the capability we need to create a future of sustainability.

We have a lot to be proud of as a charity and moving forward we will channel our efforts to ensure many more people outside of our immediate network know about our long-lasting change work, for the communities we serve. We urge like-minded individuals to get in touch to help spread awareness on our efforts and support us through becoming strategic or corporate partners, a volunteer, mentors or regular financial donor.

To all of our supporters, whether you are a volunteer, individual or corporate donor, Corporate Partner, Corporate Supporter, Trust & Foundations, Headteacher and educational personel who work as part of our delivery partners from Primary and Secondary Schools and Sixth Form Colleges - we thank you! Thank you for your continued belief and support in our work. We really couldn't do it without you.

To the wonderfully made young people we support. We see you, and we are proud of you. We will continue to do the work to ensure *everyone*, despite their background has the opportunity to thrive and reach their full potential in life.

Foluke Akingbolagun

Chief Executive Officer



We are Genesis Impact

Our 2022/2023 in numbers



425 children and young people across our 2022 - 2023 cohorts



1 Programme Corporate Partnership



5 School Partnerships



Engaged with **298** parents through our parenting programmes



50 Hardship support to families

“

The Acclivity programme has been an amazing opportunity for me to network and communicate with talented individuals who are leading their respective fields of work. I have learnt which skills are desirable and necessary to thrive in the workplace as well as how to navigate my studies as I approach university.”

Nifemi, Genesis Impact Acclivity Programme Alumni

About Us



WHO WE ARE

We are a London based social mobility charity working with a network of schools, community groups and organisations in the corporate and vocational sectors. Since 1997, we have worked collectively to invest in students to nurture young talent and empower parents to develop new skills and positive behaviour.

WHAT WE DO

We foster social mobility within the local community by empowering and inspiring young people from underserved backgrounds, providing them with professional mentors, career workshops and a support network.

HOW WE DO IT

We build partnerships with schools, community groups, corporate organisations and business owners.

SHORT TERM IMPACT

Our workshops and programmes provide an opportunity for Black & Asian or socially under-represented young people to prepare professionally, mentally and culturally to step into the professional workforce. We also provide support to the parents of students to equip with them with practical tools for managing children with behaviour issues. Lastly, we work with parents to empower them to learn new skills and seek higher education or employment.

LONG LASTING CHANGE

Young people excel into higher education and build a professional support network with organisations who champion inclusivity and social mobility

OUR MISSION

Our mission is to improve social mobility by empowering young people through mentoring, career workshops and support, enabling them to build confidence, and prepare them to be equipped to step into the professional work force.



Where we started



Genesis Impact, established in 1997, began as a Christian youth club serving the South-East London community, offering recreational, creative arts, and sports activities for young people during school holidays.

Over the past 27 years, our organisation has experienced significant growth and transformation. Young people have actively participated in a variety of activities and workshops, including skills development, sports, contemporary issues exploration, drama, concerts, and presentations at civic and community events. We have also provided mentoring services to students aged 15-17 years old, matching them with mentors from the corporate sector.

We have collaborated with agencies such as Social Services, Greenwich Council, Greenwich Play Association, Trust Thamesmead, and Ofsted to deliver several of our programmes.

Since our inception, Genesis Impact has connected with over 5,000 families, demonstrating our commitment to equipping individuals to contribute positively to their communities. Notably, four of our trustees, including our Chairman, were beneficiaries of our youth club two decades ago. Today, they give back to the communities that profoundly influenced their lives, amplifying our impact.

In 2006, Genesis Impact expanded its efforts to local schools in the Royal Borough of Greenwich and Bexley. We have supported these schools in exploring moral and cultural values, participating in assemblies, running intervention programs for small groups of pupils, and empowering parents referred by the schools to better manage their children's behaviour.

We continue to direct parents in need of intensive support to expert agencies. Our CEO, Foluke Akingbolagun, also serves as a governor at one of these schools, keeping us aligned with the standards of excellence required in the educational system and aiding our schools in achieving their goals.

Who we support



Despite advancements in education and employment over the years, fostering social mobility in the UK remains a critical issue, particularly for young people from Black and Asian and socially underrepresented communities. Barriers and systemic inequalities continue to limit the prospects of these groups, preventing many from reaching their full potential.

We prioritise Black and Asian young people as well as those from economically under resourced families, as we recognise they often face unique obstacles in accessing quality education, securing meaningful employment and achieving economic stability. By providing targeted support and resources, we strive to empower these young people, helping them to overcome these barriers and build brighter futures.

Through our programmes we offer mentorship, career guidance, educational support and skills development, aiming to create pathways to success for those who need it most. Our mission is to foster an environment where every young person, regardless of their background, has the opportunity to thrive and contribute to society. Together, we can make a tangible difference in their lives, promoting a more equitable and inclusive future for all.

In addition to our work with young people, our charity is committed to supporting parents who face challenges in their lives. We understand that parents of children with behavioural problems often require additional guidance and resources to manage their children's needs effectively. Similarly, those who have been out of work for extended periods may struggle with confidence and a lack of up-to-date skills, making it difficult for them to re-enter the workforce. Our programmes are designed to empower these parents, offering tailored support to help them gain the confidence and skills they need to achieve more in their lives. By providing workshops, training sessions and one-to-one mentoring, we aim to create a supportive community where parents can develop their abilities, improve their family's prospects and contribute positively to their communities.

Where we work



We follow the Index of Multiple Deprivation that identifies areas where our work and support makes a difference because it is truly needed.

Borough of Greenwich

- Woolwich
- Abbey Wood
- Thamesmead

Borough of Bexley

- Belvedere
- Erith
- Slade Green



“

The Genesis Impact team have given excellent support to our parents through their parenting programme and individual tailored advice when parents have asked for it. It has empowered parents to understand and meet the needs of their children. It has enabled families to thrive.

Stephen Harris FCCT

Executive Headteacher, Director Greenwich School Alliance (GSA)

THE IMPORTANCE OF TIME FOR YOURSELF

Families work
best when
everyone's
needs are met.



Out For Parents The Primary

Our work

Our Programmes



Course	Details
Aspire!	Key Stage 2 Leadership programme to support children from socially underserved backgrounds with skills to boost their self-esteem and raise their aspirations for the future.
Acclivity	<p>The Acclivity programme is a youth mentoring programme targeting high-achieving post 16 students from Black and Asian backgrounds. It focuses on self development, equipping students with value soft skills not typically taught in formal education.</p> <p>The aim is to help them reach their full potential by partnering students with mentors and guiding them through a seven step framework; About Me, Goal Setting, Building my Superpower, My Skills, My Knowledge, My Time, and My Relationships.</p>
Acclivity Tu	An extension to Acclivity, Acclivity Tu is targeted at low-achieving young people aged 14+ who have vocational aspirations. The aim is to help them reach their potential by matching them with mentors from vocational sectors of interest to them.
Positive Parenting	Providing practical parenting skills to community groups and implementing this programme in partnership with schools to promote positive behaviour in children.
Keeping Children Safe	Provides parents with the skills and ability necessary for identifying and responding appropriately to concerns about children's safety and well-being.
1:1 Family Support	Working with the whole family. This service provides a platform for the voices of parents and children to be heard so that problem areas can be identified, and a tailored strategic plan of action created.

Our Programmes



Course	Details
Wellbeing	Our confidence coaching programme focuses on interactive sessions tailored to individuals and group settings. We assist them in navigating change, enhancing their strengths, and developing new skills and behaviours
Parenting Pre-Teens	These sessions offer practical advice and tips on effective parenting techniques for teens. It provides guidance to support their social, behavioural, and emotional needs.
SEND Support	The SEND programme provides clear information and support for parents and families of children who have special needs such as autism, ADHD and disabilities.
Circle of Parents	This partnership between Genesis Impact, parents, and schools and the wider community, fosters collaboration and empowers participants to contribute ideas, plan events, and develop leadership skills. Through initiatives like Book Club, Sewing Club, and Coffee Mornings, it promotes cohesion and offers a supportive environment for parents/carers to build friendships and share information.
Bible Club	The Genesis Impact Bible Club has been successfully running in the borough of Bexley for 14 years. The aim of the club is to teach the young children the importance of knowing who God is, understanding his deep love for them and spending time in God's word. We intend for our Key Stage 2 pupils to leave every session with strengthened faith, interaction with like-minded young Christians and most importantly having had fun learning about the word of God.

Programme Spotlight



Aspire!

“

Our Aspire! Leadership Programme was designed specifically for Key Stage 2 pupils to empower them while equipping them with the skills and knowledge necessary to excel as leaders. We are delighted to have launched this program at the end of 2023. Our heartfelt gratitude goes out to all the pupils for their enthusiastic engagement and receptiveness during each of the sessions

Foluke Akingbolagun, Genesis Impact CEO, Founder





The Acclivity Programme

In continuation from our annual impact report last year, the Acclivity Programme proudly announced the launch of its second cohort this year. Targeting Post 16 students from Black and Asian backgrounds, the programme remains steadfast in its commitment to fostering self-development and equipping mentees with invaluable soft skills crucial for unlocking their potential.

Our focus remains on preparing high-achieving Black and Asian youth for success in all facets of life, be it mental, professional, or cultural. Collaborating with financial services research firm, MSCI, we continue to elevate student readiness for the workforce by providing them with mentorship and guidance throughout the journey. Upholding our core principles, students are guided through the seven essential steps: About Me, Goal Setting, Building My Super Power, My Skills, My Knowledge, My Time, and My Relationships.

This year, in partnership with MSCI and Woolwich Polytechnic secondary school, we extended our reach to another cohort of students. Together, we are dedicated to strengthening their understanding of future goals and empowering them with the tools and support needed to navigate their paths to success. With the ongoing collaboration and dedication of mentors, we are confident in the continued growth and success of our students and the Acclivity programme.

9 Beneficiaries



Photo: Students from our Acclivity Award Ceremony 2023 at head office of Corporate Partner, MSCI



The Acclivity Programme

Why join? Words from our new cohort

I joined the Acclivity Programme in order to learn skills that aren't necessarily taught in the classroom. Especially as you get to Sixth Form or College and your study becomes a lot more independent, if those skills aren't taught to you and you are caught up in school work you aren't able to learn these concepts yourself so the Acclivity programme helps towards getting the best out of yourself as a person, really making you understand what your goals are and just offers up the chance to learn many other skills like networking, for example.

Alexander, Mentee

I joined the Acclivity Programme to accelerate my personal and professional growth. Through this program, I aim to enhance my skills, expand my network, and gain valuable insights from industry experts. I am eager to seize the opportunities provided by the programme to achieve new heights in my career.

Abisanth, Mentee

I joined the Acclivity Programme because I wanted help to identify and achieve my career goals. I wanted to gain insight into the world of business and different paths I could take to get there. I hope to gain knowledge and develop my skill set. I also hope to gain experience and a broader perspective on career opportunities.

Angel, Mentee

I joined the Acclivity programme to help guide me through whatever challenges life could throw at me . I also wanted to gain knowledge from people who may have gone through the same experiences as me and even if they have not they could help me look at things in a way I may not have seen . From the Acclivity programme I hope to gain more skills in speaking to new people and confidence in my future goals.

Faith, Mentee



Keeping Children Safe with Practical Parenting Tips

"Keeping Children Safe is a comprehensive course designed to empower parents with the skills and knowledge needed to identify and respond appropriately to concerns about their children's safety and well-being. Through this programme, parents learn effective strategies for building strong relationships with their children and managing their behaviour effectively."

Foluke Akingbolagun, Genesis Impact CEO, Founder

- 100% of surveyed attendees agreed or strongly agreed that they are confident in using methods that are not physical to discipline and correct their child/ren.
- 100% of surveyed attendees agreed or strongly agreed that they are aware of the different forms of abuse and can identify and differentiate the characteristics.
- 100% of surveyed attendees reported increased confidence in their ability to meet their child's emotional needs.
- 100% of surveyed attendees felt more confident in their ability to manage challenging behaviour.
- 100% of surveyed attendees expressed increased confidence in their ability to have difficult conversations with their child/ren.

192 Beneficiaries



Programme Spotlight



Keeping Children Safe

Words from our Beneficiaries

This Programme has been beneficial. I have learnt a lot about positive parenting. I have been applying some of the points and they have worked so well.

This programme helped me to understand how to handle children in positive ways.

I have learnt a lot on this programme - giving rewards for good behaviour and routine.

I found out what I am facing at home with my children is normal and can be controlled. I now know many ways on how to understand and explain my children's behaviour. I realised small things that I'm ignoring could be important to my child's growth.

Hopefully, I will adopt 2 more positive, less authoritarian parenting style. It was informative in regards to the different parenting types and temperaments. I enjoyed learning different behaviour strategies. I liked how relaxed and open the atmosphere was which I believed helped people open up causing them to engage with each other. This brought comfort and reminded ourselves to be mindful of each other, we're all going through the same "season".

It has allowed me to know how to support and deal with positive behaviour instead of just focussing on negative behaviour.

The programme has taught me new things. It has also helped me to unlearn bad behaviour as well as make me more confident to try different approaches

I have really benefited a lot. Being a single mum of two it hasn't been easy to handle the kids. But I feel very confident and able now to do most of the things I wasn't doing well. Thanks for having us.

Programme Spotlight



Positively You (Brent)

Our "Positively You" workshops were crafted to equip individuals with practical tools for managing stress, anxiety, and other mental health challenges within the Brent Community. Recognising the nuanced requirements of different demographic groups, we tailored a specialised programme to address emotional, and mental wellbeing concerns, with a particular focus on overcoming barriers to seeking professional help.

Focusing on the ethnic minority and faith groups, which collectively represent more than half of Brent's residents, with many born outside the UK, our services aimed to reconcile traditional or religious beliefs with evidence-based mental health interventions. We focused on highlighting how faith and culture positively impact health and wellbeing while clearing up misunderstandings that could hinder service uptake in Brent. By addressing mental health and wellbeing needs, we could ultimately strengthen families, enabling them to thrive and cultivate healthier societal environments.

In our dedication to inclusive and culturally sensitive services, we organised gender-focused workshops for women, led by women, and for men, led by men, focusing on health concerns faced by each gender respectively. We introduced targeted sessions addressing menopause and prostate care awareness. These workshops were developed through close collaboration with the community and a thorough understanding of their needs and reached a substantial number of beneficiaries. Our goal was to provide essential information and support to individuals navigating these conditions, empowering them to prioritise their overall wellbeing.

Overall, our objective was to empower service users through informed decision-making, facilitating their journey towards recovery through shared knowledge and understanding.



As a result of Participating in this Programme:

- 100% of surveyed attendees are aware of the importance of maintain a good level of wellness an how it leader to a better quality of life.
- 100% of Surveyed attendees are aware of the factors that can contribute to the development of mental health problems.
- 100% of surveyed attendees are aware of who to seek professional help from and how to get it should they have concerns.
- 100% of surveyed Attendees gave a satisfaction rating of above 8.

Programme Spotlight



SEND Support

The SEND (Special Educational Needs and Disabilities) Programme stands as a beacon of support and empowerment for parents and families navigating the complexities of caring for children with diverse needs like autism, ADHD, and other disabilities. This year, our dedication to community outreach has manifested in tailored sessions designed to provide invaluable guidance and solidarity to families in need.

We foster a nurturing environment where families can connect, share experiences, and access advice. Our mission extends beyond provision of information; it's about instilling hope, resilience, and a sense of belonging within every family we serve. Together, we're not just addressing challenges; we're fostering a community where every child, regardless of their abilities, can flourish and thrive.



40 Beneficiaries

“

“I didn’t know there were other parents in the school experiencing similar things to me. I’m so happy that I came. I now know that I have a community within the school. Thank you.”

“

“I found the sessions very informative. Thank you to the practitioners. Its great to know that there is help available and that courses like this exist in schools”

Programme Spotlight



Positively You (Brent)

Feedback from our Beneficiaries

**Very
informative**

The detailed level of information
has broadened my knowledge.

The programme was well-explained,
and the presenter was very
knowledgeable.

Most satisfying

I had a lot of enlightenment about how to live a healthy life especially
about health issues that are rarely discussed

Educative

100

Beneficiaries

It helped with a few
questions I needed
answers to.

I have gained the best
understanding of the
symptoms

**I better understand the
symptoms and
medication for
menopause**

Amazing!

The information that was
delivered and the sign
posting

I joined late and still found the presentation helpful. It was interactive.

Programme Spotlight



RAISING ASPIRATIONS - BLOOMBERG VISIT

In February 2023, Genesis Impact, in partnership with Bloomberg, organised an inspiring visit for sixth form students. This event provided students with a unique, firsthand experience of the professional world, showcasing both the possibilities and potential available to them.

Participants engaged in discussions with Bloomberg employees, gaining valuable insights into the company's operations and various career pathways. The event also included a tour of the office, allowing students to envision themselves as part of a dynamic workforce. This initiative not only instilled a sense of purpose and motivation but also empowered these young individuals to dream boldly and strive towards their future aspirations.



Photo: Students from our Acclivity Programme 2023 cohort at head office of Corporate Supporter, Bloomberg

7 Beneficiaries

Programme Spotlight



BIBLE CLUB

The Bible Club returned to our communities this year, aiming to help Key Stage 2 students understand God's love and teachings.

Our goal is simple: to make learning about God fun while strengthening their faith.

Through each session, kids get to spend time with friends who share their beliefs and dive into stories from the Bible. We want every child to leave feeling closer to God and excited about what they've learned.



Bible Games



Scripture learning
and Bible Story
Telling



Praise
and
Worship



Prayers and Self
Reflection

My favourite thing about Bible Club is learning about Jesus.

I really enjoy the activities that we do.

My favourite part is the Praise and Worship at the beginning.

I like learning about Jesus and the Bible Club Teacher.

My favourite thing is playing games and learning to be a better person.

I love the games that we play.

27

Beneficiaries

Workshop Spotlights



Dealing with Anxiety

Our term commenced with the "Dealing with Anxiety" workshop, consistently engaging a minimum of 12 parents. This workshop focused on understanding anxiety, identifying its causes in both adults and children, and exploring coping mechanisms. It also covered strategies to prevent anxiety from developing into General Anxiety Disorder (GAD), seeking professional help, and supporting anxious children.

Addressing the Cost-of-Living Crisis

During the workshop, we addressed the impact of the "Cost of Living" crisis, which has heightened anxiety among parents. Topics included financial management, staying on top of bills, resource management at home, reducing utility usage, and directing parents to agencies that can offer assistance to mitigate this crisis.

Managing Anger in the Family

In the second half of the term, we conducted a workshop on "Handling Anger in the Family." We explored temperament and effective responses to provocative situations. Parents were candid and receptive, sharing and receiving advice on managing anger. They learned to recognise anger triggers and develop strategies to prevent being overwhelmed by anger.

Entrepreneurial Skills Development

To support stay-at-home parents in earning an income while nurturing their children, we introduced an entrepreneurial skills workshop. This term, we focused on designing and making T-shirts using sublimation technology. Parents were trained to use the graphic design software, Canva, to also create designs for greeting cards, and posters, equipping them with basic graphic design skills for potential monetisation.

Workshop Outcome

By the end of the term, parents designed T-shirts featuring the school logo, Genesis Impact, and the slogan "PARENTS CIRCLE," symbolising their role as ambassadors of our workshops.

SEND and 1:1 Sessions

Our SEND and one-on-one sessions saw significant participation this term. These sessions addressed individual family challenges, provided tailored advice, and connected parents with essential community resources.

Overall, our workshops and sessions have empowered parents with valuable skills and knowledge, helping them navigate personal and financial challenges while fostering a supportive community.

12

Beneficiaries





Our Impact

Our Impact



While we also serve adults through parenting workshops, our core mission revolves around transforming the futures of young people. Collaborating with stakeholders who share our passion, we strive to ensure that all young individuals can thrive, regardless of race, religion, economic status, or gender. Our goal is to empower them to reach for a future their ancestors could only dream of.

Together, we've empowered young programme participants with the necessary support, network, and inspiration for their next journey—whether it's higher education or launching their careers. As influencers in their lives, we instil an unwavering belief in their ability to achieve their aspirations.

Witnessing the impact of organisations like ours on shaping the dreams and futures of young people is truly heartwarming.

“

I was very grateful to have my [Acclivity] mentors because they helped me in that very important time in my life when I was trying to decide what exactly I wanted to do with university, and the next step with my formal education.

I really learned something personal from each and every one of them and going forth from the Acclivity programme I decided on which universities that I wanted to apply to. I ended up applying to 10 and I am thankful in my first year at Stanford university. I also received offers from Colombia, Princeton, and Warrick university. The Acclivity Programme is one in which you learn and you very much see the fruits of your labour and in your everyday life whether it be university whether it be apprenticeships there's not just one route and that's something I'm very grateful for, for the people for the experiences but more so I'm excited to see how I can take this opportunity and develop it into my everyday life.

**Nifemi, Genesis Impact Acclivity
Programme Alumni**

Looking ahead



1. To give young people a sense of purpose, vision and destiny.
2. To prepare young people to take their place in the community and make a positive impact.
3. Supporting parents to achieve their full potential and create strong relations with their children, improving their quality of life for the family as a whole unit.



Over the next year, we will continue our impactful work within the local boroughs of Bexley and Greenwich and Lewisham. Together, we will strive to reach even greater heights in our mission.

Expanding our reach and impact has been a key focus for us. We have set ambitious targets to positively influence the lives of more young people and families from Black, Asian, or socially underserved backgrounds. We recognise the pressing need for our services and the profound difference they make in the community.

As we move forward, we are committed to increasing our efforts. Through collaborations with primary and secondary schools, Sixth form colleges, and community organisations, we will continue to engage with stakeholders to understand their needs and deliver tailored solutions.

Genesis Impact is gearing up to accelerate our pace of impact. We are determined to reach our goals of positively impacting even more lives. In the year 2023/2024 we aim to:

- Engage with 180 pupils aged 9-10 through our Aspire! leadership programme
- Match 100 students aged 14-16 with mentors from corporate and vocational sectors
- Provide support to enhance the confidence, skills, and mental well-being of 240 parents



Our network

Our network



We are proud to work with a network of primary and secondary schools, sixth-form colleges, community groups, corporate organisation, business owners across the UK, as well as charitable Trusts and foundations, who enable the delivery of our long-lasting change programmes. Each organisation; small and large, contribute to making a transformational difference to young people's lives and to the lives of their parents. We would like to give a special thanks to the following organisations, without whom we would not be able to deliver and grow our work throughout London.

Strategic Partners

Our Strategic Partners are investing in our work to assist in scaling the support we provide as well as providing us with committed members of staff to assist us to achieve our outreach goals.



Brent



Jesus Pavillion



LONDON BOROUGH OF
BEXLEY

GOOD NEWS BIBLE CHURCH



Corporate Partner

Our Corporate Partner MSCI, is at the heart of our flagship mentoring programme. They are committed to provide mentors and funding as well as engage with students to provide career advice and inspire.

MSCI



Our network



Trusts, Foundations & Community Funds

The grants we receive from Charitable Trusts, Foundations and Community Funds provides us with much needed investment to underpin our operations.



School Partnerships

The partnerships we are privileged to have with primary and secondary schools across South-East London are invaluable and we are grateful to each and every headteacher, Diversity Lead and Head of Sixth-Form who hear about our work and sign-up to become a school delivery partner. This work could not be achieved without you.

“

“We're proud to endorse the Acclivity Youth Mentoring Programme, now entering its third cohort, in collaboration with Genesis Impact Youth Charity.

At MSCI, we're committed to supporting initiatives that empower young minds, which is why we've been actively involved with the programme for the past three years. Through our partnership with the dedicated team at Genesis Impact, we've witnessed remarkable success stories emerge from this mentorship journey.

Our colleagues engage in 1:1 mentoring sessions with Post 16 students from diverse backgrounds, offering invaluable insights and guidance as they navigate their educational and professional paths.

It's been incredibly rewarding to see the impact of our involvement firsthand, as previous mentees have gone on to achieve remarkable milestones, including admissions to prestigious institutions like Stanford University. As we continue to champion this transformative programme, we eagerly anticipate the opportunity to mentor even more bright young talents, shaping the leaders of tomorrow.”



Moses Adediran Adetiba
Managing Director, MSCI Real Assets



Join us in transforming young lives

How you can get involved



Genesis Impact work with and for young people from Black, Asian and socially disadvantaged backgrounds, who face structural barriers in education and work as a result of their socioeconomic background. Find out ways in how you can support us.

Invest in young Black, Asian and underserved talent through mentoring

Our work over the years has shown us that a young person being matched with a professional mentor can truly be a significant turning point in that young person's life.

Our aim to provide every single member of our cohorts the tools they need to thrive in life. This means sharing the leadership skills to the young people who are part of our Aspire! programme, or providing the tools to navigate the professional world to our young people aged 14-16, so they can be confident when they join the workforce. Also, to empower parents to be the best they can be as a parent and as contributor to society.



Fund our charitable work

Our primary mission is to connect young people with a network of mentors and supporters who help them thrive in their futures. This vital work would not be possible without the generous contributions from our funding partners.

As a registered charity, we depend on your support to sustain our programmes. We kindly ask for your continued financial contributions to benefit the many more young people we will assist in the years ahead.

Fundraising and Charity of the Year Partnerships

We would love to work with you to create a programme of employee fundraising initiatives or build a Charity of the Year partnership.

Be a Genesis Impact Mentor

Through your employer becoming a Genesis Impact Corporate Partner via our mentoring programmes, you can support young people through self-nomination to become a mentor. We also encourage SME business owners to connect with us to provide them



and their staff the opportunity to become mentors to the young people on our mentoring programmes.

Be a Genesis Impact Advocate

Talk to our team about introducing us to individuals in your networks who share our passion of transforming young people's lives.

Speak to our team to discover the transformational difference you can make to the lives of young people living in London.

Email: foluke@genesisimpact.org



Registered number
05316940
Registered Charity number
1110421

GENESIS IMPACT
(A Company Limited by Guarantee)

Report and Accounts

31 July 2023

GENESIS IMPACT
Report and accounts
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GENESIS IMPACT
Company Information

Directors

Mr B Taiwo
Mr O Akingbolagun
Mrs A Olabode
Miss V Towobola

Secretary

Mr B Taiwo

Independent Examiner

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Registered office

53 Disraeli Close
London
SE28 8AW

Registered number

05316940

GENESIS IMPACT**Registered number: 05316940****Directors' Report**

The directors present their report and accounts for the year ended 31 July 2023.

Principal activities

The company's principal activity during the year continued to be that of Youth Club Activities.

Directors

The following persons served as directors during the year:

Mr B Taiwo

Mr O Akingbolagun

Mrs A Olabode

Miss V Towobola

Small company provisions

This report has been prepared in accordance with the provisions in Part 15 of the Companies Act 2006 applicable to companies subject to the small companies regime.

This report was approved by the board on 26 April 2024 and signed on its behalf.

Mr B Taiwo

Director

GENESIS IMPACT
Independent Examiners' Report

**Independent Examiners report to the directors of
GENESIS IMPACT**

I report to the charity trustees on my examination of the account of the company for the year ended 31 July 2023.

Responsibilities and basis of the Report

As the charity's trustees of the company (who are also the directors of the company for the purposes of company law), you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the account of the company are not required to be audited for this year under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination, I have followed the Directions given by the Charity Commission (under section 145(5)(b) of the 2011 Act).

Independent examiners statement

I have completed my examination. I confirm that no material matters have come to my attention which give me cause to believe that:

- accounting records were not kept in accordance with section 386 of the Companies Act 2006; or
- the accounts do not accord with such records; or
- the accounts do not comply with relevant accounting requirements under section 396 of the Companies Act 2006 other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination; or
- the accounts have not been prepared in accordance with the Charities SORP (FRS102).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the account to be reached.

Fumi Popoola
FP Associates Limited
Chartered Certified Accountants
36A Goodmayes Road
Ilford
Essex
IG3 9UR
26 April 2024

GENESIS IMPACT
Income and Expenditure Account
for the year ended 31 July 2023

	2023	2022
	£	£
Income	60,812	49,732
Cost of sales	(47,879)	(32,384)
Gross surplus	<u>12,933</u>	<u>17,348</u>
Administrative expenses	(16,268)	(16,064)
Operating (deficit)/surplus	<u>(3,335)</u>	<u>1,284</u>
(Deficit)/surplus before taxation	<u>(3,335)</u>	<u>1,284</u>
Tax on (loss)/profit	-	-
(Deficit)/surplus for the financial year	<u>(3,335)</u>	<u>1,284</u>
Surplus brought forward	<u>6,549</u>	<u>5,265</u>
(Deficit)/surplus carried forward	<u><u>3,214</u></u>	<u><u>6,549</u></u>

GENESIS IMPACT**Registered number:** 05316940**Balance Sheet****as at 31 July 2023**

	Notes	2023 £	2022 £
Current assets			
Cash at bank and in hand		3,634	7,329
Creditors: amounts falling due within one year	3	(420)	(780)
Net current assets		<u>3,214</u>	<u>6,549</u>
Net assets		<u>3,214</u>	<u>6,549</u>
Capital and reserves			
Income and expenditure account		3,214	6,549
Total funds		<u>3,214</u>	<u>6,549</u>

The directors are satisfied that the company is entitled to exemption from the requirement to obtain an audit under section 477 of the Companies Act 2006.

The member has not required the company to obtain an audit in accordance with section 476 of the Act.

The directors acknowledge their responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of accounts.

The accounts have been prepared and delivered in accordance with the special provisions applicable to companies subject to the small companies regime. The profit and loss account has not been delivered to the Registrar of Companies.

Mr B Taiwo

Director

Approved by the board on 26 April 2024

GENESIS IMPACT
Notes to the Accounts
for the year ended 31 July 2023

1 Accounting policies

Basis of preparation

The accounts have been prepared under the historical cost convention and in accordance with FRS 102, The Financial Reporting Standard applicable in the UK and Republic of Ireland (as applied to small entities by section 1A of the standard).

Turnover

Incoming resources are accounted for on a receivable basis.

Tangible fixed assets

Tangible fixed assets are measured at cost less accumulative depreciation and any accumulative impairment losses. Depreciation is provided on all tangible fixed assets, other than freehold land, at rates calculated to write off the cost, less estimated residual value, of each asset evenly over its expected useful life, as follows:

Freehold buildings	over 50 years
Leasehold land and buildings	over the lease term
Plant and machinery	over 5 years
Fixtures, fittings, tools and equipment	over 5 years

Debtors

Short term debtors are measured at transaction price (which is usually the invoice price), less any impairment losses for bad and doubtful debts. Loans and other financial assets are initially recognised at transaction price including any transaction costs and subsequently measured at amortised cost determined using the effective interest method, less any impairment losses for bad and doubtful debts.

Creditors

Short term creditors are measured at transaction price (which is usually the invoice price). Loans and other financial liabilities are initially recognised at transaction price net of any transaction costs and subsequently measured at amortised cost determined using the effective interest method.

Provisions

Provisions (ie liabilities of uncertain timing or amount) are recognised when there is an obligation at the reporting date as a result of a past event, it is probable that economic benefit will be transferred to settle the obligation and the amount of the obligation can be estimated reliably.

2 Employees

	2023	2022
	Number	Number
Average number of persons employed by the company	<u>0</u>	<u>0</u>

GENESIS IMPACT
Notes to the Accounts
for the year ended 31 July 2023

3 Creditors: amounts falling due within one year	2023	2022
	£	£
Other creditors	<u>420</u>	<u>780</u>

4 Controlling party

The company is limited by guarantee and therefore has no share capital.

5 Other information

GENESIS IMPACT is a private company limited by shares and incorporated in England. Its registered office is:
53 Disraeli Close
London
SE28 8AW

GENESIS IMPACT**Detailed profit and loss account****for the year ended 31 July 2023***This schedule does not form part of the statutory accounts*

	2023	2022
	£	£
Income	60,812	49,732
Cost of sales	(47,879)	(32,384)
Gross surplus	<u>12,933</u>	<u>17,348</u>
Administrative expenses	(16,268)	(16,064)
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GENESIS IMPACT**Detailed profit and loss account****for the year ended 31 July 2023***This schedule does not form part of the statutory accounts*

	2023	2022
	£	£
Income		
Positive Parenting Programme	2,660	10,010
London Borough of Brent	10,000	10,000
London Borough of Bexley	20,000	-
MSCI	10,000	-
Grants	-	9,950
Sundry	18,152	19,772
	<u>60,812</u>	<u>49,732</u>
Cost of services		
Direct labour	<u>47,879</u>	<u>32,384</u>
Administrative expenses		
Employee costs:		
Staff training and welfare	743	-
Travel and subsistence	-	96
	<u>743</u>	<u>96</u>
General administrative expenses:		
Telephone and internet	240	260
Stationery and printing	150	534
Information and publications	100	-
Subscriptions	264	396
Bank charges	65	35
Insurance	392	392
Administration	12,520	10,629
Events	150	-
Software	228	398
Repairs and maintenance	60	-
Benevolence	-	1,290
Charitable Donations	-	203
Sundry expenses	286	-
	<u>14,455</u>	<u>14,137</u>
Legal and professional costs:		
Accountancy fees	420	390
Consultancy fees	150	1,400
Advertising and PR	500	28
Other legal and professional	-	13
	<u>1,070</u>	<u>1,831</u>
	<u>16,268</u>	<u>16,064</u>

Registered number
05316940
Registered Charity number
1110421

GENESIS IMPACT
(A Company Limited by Guarantee)

Report and Accounts

31 July 2023

GENESIS IMPACT
Report and accounts
Contents

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Directors' report	2
Accountants' report	3
Profit and loss account	4
Balance sheet	5
Notes to the accounts	6

GENESIS IMPACT
Company Information

Directors

Mr B Taiwo
Mr O Akingbolagun
Mrs A Olabode
Miss V Towobola

Secretary

Mr B Taiwo

Independent Examiner

Fumi Popoola
FP Associates Limited
36A Goodmayes Road
Ilford
Essex
IG3 9UR

Registered office

53 Disraeli Close
London
SE28 8AW

Registered number

05316940

GENESIS IMPACT**Registered number: 05316940****Directors' Report**

The directors present their report and accounts for the year ended 31 July 2023.

Principal activities

The company's principal activity during the year continued to be that of Youth Club Activities.

Directors

The following persons served as directors during the year:

Mr B Taiwo

Mr O Akingbolagun

Mrs A Olabode

Miss V Towobola

Small company provisions

This report has been prepared in accordance with the provisions in Part 15 of the Companies Act 2006 applicable to companies subject to the small companies regime.

This report was approved by the board on 26 April 2024 and signed on its behalf.

Mr B Taiwo

Director

GENESIS IMPACT
Independent Examiners' Report

Independent Examiners report to the directors of
GENESIS IMPACT

I report to the charity trustees on my examination of the account of the company for the year ended 31 July 2023.

Responsibilities and basis of the Report

As the charity's trustees of the company (who are also the directors of the company for the purposes of company law), you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

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