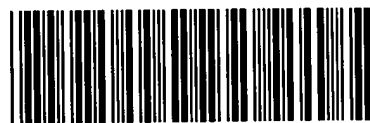


**REGISTERED COMPANY NUMBER: 05370758 (England and Wales)**  
**REGISTERED CHARITY NUMBER: 1108817**

**REPORT OF THE TRUSTEES AND  
FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 MARCH 2025  
FOR  
PETERSFIELD MUSEUM & ART GALLERY LIMITED  
(A COMPANY LIMITED BY GUARANTEE)**

FRIDAY



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15/08/2025

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COMPANIES HOUSE

**PETERSFIELD MUSEUM & ART GALLERY LIMITED**

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FOR THE YEAR ENDED 31 MARCH 2025**

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## **PETERSFIELD MUSEUM & ART GALLERY LIMITED**

### **REPORT OF THE TRUSTEES FOR THE YEAR ENDED 31 MARCH 2025**

The financial statements have been prepared in accordance with the accounting policies set out in note 1 to the financial statements and comply with the charitable company's Memorandum of Association, the Companies Act 2006 and "Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)" (effective 1 January 2019).

The Trustees who are also directors of the charity for the purposes of the Companies Act 2006, present their report with the financial statements of the charity for the year ended 31 March 2025.

#### **OBJECTIVES AND ACTIVITIES**

##### **Objectives and aims**

Petersfield Museum and Art Gallery is a registered charity and company limited by guarantee. It is an independent, accredited museum and receives no regular statutory funding beyond a small annual grant from Petersfield Town Council. All running costs, including staff salaries and collections care, are met from income raised via admissions, trading, and voluntary fundraising.

The charity exists to advance the education of the public through the establishment and maintenance of a museum for items of historical, archaeological, artistic, and literary interest-especially those relating to Petersfield and its surrounding area.

Success is measured by public engagement: visitor numbers, educational activities, and public programming.

##### **Significant activities**

2024/25 marked the most ambitious exhibition year in the Museum's history, led by the international success of Peggy Guggenheim: Petersfield to Palazzo, which ran from June to October 2024. The exhibition attracted exceptional visitor numbers and national attention, linking Petersfield to one of the 20th century's most iconic figures in modern art. The exhibition was developed in partnership with the Peggy Guggenheim Collection, Venice, and included loans from Tate, The Hepworth Wakefield, and the National Trust.

Other exhibition highlights included:

- South Downs Open - our first open exhibition, of works inspired by the national park.
- A range of temporary exhibitions in the Flora Twort Gallery and Edward Thomas Study Centre.

Our public programming flourished with events ranging from artist-led workshops and themed walks to outdoor cinema and curator-led tours. However, the poor weather during summer 2024 impacted several planned outdoor events linked to the Guggenheim exhibition, affecting overall participation and secondary income.

##### **Public benefit**

In line with the Charity Commission's guidance, the Museum continues to serve public benefit by:

- Maintaining a high-quality public museum and gallery experience.
- Offering educational activities for schools and community groups.
- Preserving and interpreting local history and archaeology.
- Providing public access to the Edward Thomas Study Centre.
- Offering free entry to Under-18s from December 2023 onwards.

## **PETERSFIELD MUSEUM & ART GALLERY LIMITED**

### **REPORT OF THE TRUSTEES FOR THE YEAR ENDED 31 MARCH 2025**

#### **ACHIEVEMENT AND PERFORMANCE**

##### **Strategic Review**

The Peggy Guggenheim: Petersfield to Palazzo exhibition was an extraordinary success, exceeding all expectations:

- Over 8,900 visitors attended during the exhibition period (a 575% increase on comparable 2023).
- Income from admissions, retail, and catering saw increases of 438%, 290%, and 52%, respectively.
- National press coverage included The Observer, The Sunday Times, and The Spectator, with The i naming it one of the UK's top ten exhibitions of 2024.

Volunteers played a crucial role, increasing from 39 to 72 during the exhibition, and the associated engagement programme reached over 2,500 participants.

Overall annual museum admissions rose by 117% to 10,770, with a 42% increase in total users to 30,039.

The Trustees wish to publicly record their thanks also to the Staff team who worked so hard to make this exhibition such a success and making visitors so welcome despite managing visitor numbers that far exceeded expectations.

Thanks also go to Arts Council England, the Art Fund Weston Loan Programme and the Henry Moore Foundation, together with many other donors, who made this exhibition possible. Without their financial support this intriguing story of Peggy Guggenheim's life in Petersfield between 1934 - 1939 would not have been told so well, if at all.

However, a major concern, arising late in the financial period, has been the decision by Arts Council England to ask the Department for Culture and Media Studies to defer the next round of National Portfolio Organisation (NPO) applications by 12 months. This delay may result in significant financial pressure in 2025/26, depending upon the outcome of other fundraising and income generating activities. As a result, the Trustees will carry out a strategic review during 2025 and place renewed focus on increasing voluntary income through trusts, individual giving, and legacy campaigns whilst also managing costs.

#### **FINANCIAL REVIEW**

##### **Financial position**

There is no doubt that 2024 / 2025 was the best year ever for generated income, with admission income alone standing at £56,156 (£21,188) and from other activities at £14,768 (£11,385). This latter figure excludes activity, including events income, that passes through the trading subsidiary.

The year was also notable for an increase in donated income, including grants, to £213,637 (£75,002), although a significant portion of the grant income (£115,750) was for the Peggy Guggenheim exhibition.

There was a net increase in expenditure (including depreciation) of £125,351 to £623,930 (£498,579), again largely due to the Guggenheim exhibition costs and associated additional activities, resulting in an overall deficit for the year of £282,921 (£139,256 before depreciation and amortization).

Although the headline figures show a deficit for a fourth consecutive year there is a degree of 'catch up' as accumulated surpluses are 'spent out' and the Museum's liquidity position remains manageable, but increasingly fragile. The Board has therefore approved a full strategic and financial review to be undertaken in 2025.

Fundraising efforts-focused during 2024/25 on the Guggenheim exhibition-will now be expanded to include core operational support, regular giving, and exploring endowment options.

##### **Reserves policy**

The Trustees aim to hold unrestricted, undesignated, reserves equivalent to six months of running costs (approx. £200,000). As of 31 March 2025, these free reserves were below target, and Trustees continue to work towards rebuilding these over the next 3-5 years.

## **PETERSFIELD MUSEUM & ART GALLERY LIMITED**

### **REPORT OF THE TRUSTEES FOR THE YEAR ENDED 31 MARCH 2025**

#### **FUTURE PLANS**

2025/26 will focus on:

- Continuing to deliver an ambitious programme of exhibitions and events, including the next South Downs Open and a new community-curated exhibition.
- Increasing fundraising capacity to support financial resilience.
- Undertaking full Strategic and Governance reviews to secure the Museum's future amid continuing funding uncertainty.

#### **STRUCTURE, GOVERNANCE AND MANAGEMENT**

##### **Governing document**

The charity is controlled by its governing document, a deed of trust, and constitutes a limited company, limited by guarantee, as defined by the Companies Act 2006. Petersfield Museum and Art Gallery Limited is a charitable company limited by guarantee, incorporated on 21 February 2005 (registration number 05370758) and registered as a charity on 4 April 2005 (registration number 1108817). The company's Memorandum of Association established the objectives and powers of the charitable company, which is governed under its Articles of Association. In the event of the company being wound up subscribing members are required to contribute to an amount not exceeding £10.

The only Voting Members now are the Trustees and Directors of Petersfield Museum and Art Gallery Limited.

Under the requirements of the Memorandum and Articles of Association, at each annual general meeting one third of the directors must retire from office. Retiring directors may offer themselves for re-election. Directors are recruited for the mix of skills and talents required for a company and charity of this nature. The Company is the sole trustee of the Flora Twort charity, which has a separate Charity Commission registration.

The board has overall responsibility for policy, for finance and for the provision of facilities needed to enable the Museum and Gallery to fulfill its objects. Whilst many aspects of day-to-day management have evolved towards the Museum and Gallery Director, the Board remains the ultimate decision-making body, taking into account information provided by the Museum and Gallery Director and their team. The board and staff are responsible for the displays, collections of archive and artifact material and the education programme.

Surplus funds are placed either on deposit with the company's bankers or with licensed deposit takers in order to obtain the best return commensurate with security of funds and the need to retain cashflow. Currently all funds are held with licensed deposit takers.

##### **Staff**

The trend of staff gaining valuable sector experience with the organisation and then moving on has continued this year, although on both occasions for personal reasons.

Molly Schmidt, Marketing and Communications Officer (Aug 2023 - Mar 2025), relocated away from the area.

Emily Langrish, Customer Engagement Officer (from Nov 2023) is relocating abroad and will leave in April 2025.

They are being succeeded by Annabelle Bonnar, who joined us from February 2025, and Maya Bakhshov, who joins us from April 2025.

We thank Molly and Emily for their contributions and wish them well in their future careers whilst welcoming Annabelle and Maya to the team.

## **PETERSFIELD MUSEUM & ART GALLERY LIMITED**

### **REPORT OF THE TRUSTEES FOR THE YEAR ENDED 31 MARCH 2025**

#### **STRUCTURE, GOVERNANCE AND MANAGEMENT**

##### **Trustees**

With the likelihood of Trustee retirements over the next year or so, in the interests of succession planning two new Trustees were recruited during the year and we are pleased to welcome Ellora Sutton and Alice Shaw to the Trustee Board, joining in July and October respectively.

Ellora is an award-winning, published poet who has previously been a poet-in-residence both with ourselves and also the nearby Jane Austen House. Ellora brings to the Board her close affinity with literature and experience of hosting literature-related events.

Alice joined the Board has 15 years experience in the Museum sector, having worked previously at the British Museum, V&A, Science Museum and with ourselves as Project Manager during our redevelopment between 2018-2021. Alice brings all those skills, and local connections to the Board.

Together they help strengthen the diversity of our organisation with a Board that now has a 57% / 43% Male / Female split as we move towards a 50/50 balance.

Finally, long-standing Chair, Vaughan Clarke stepped down from the role in October after some 19 years, having had the privilege of watching the organisation grow from a purely amateur group to a fully professional outfit. He has been succeeded by Jeremy Mitchell, who also has a long-standing connection with the organisation, for whom he has been volunteer fundraiser for over 15 years.

Vaughan will remain as a Trustee for a further 12 months when it is hoped he will take on a form of 'ambassadorial' role.

##### **Induction and training of new trustees**

All newly appointed trustees are provided with a full introduction to the charity, including meeting with existing trustees to ask any questions they may have. They are also given access to the Charities Commission's guidance (The Essential Trustee) what you need to know, what you need to do'.

New trustees are required to meet with the board as a whole before their appointment is confirmed and are offered the opportunity to attend training for their role as trustee.

##### **Risk management**

The trustees have a duty to identify and review the risks to which the charity is exposed and to ensure appropriate controls are in place to provide reasonable assurance against fraud and error.

#### **REFERENCE AND ADMINISTRATIVE DETAILS**

##### **Registered Company number**

05370758 (England and Wales)

##### **Registered Charity number**

1108817

##### **Registered office**

St Peters Road  
Petersfield  
Hants  
GU32 3HX

**PETERSFIELD MUSEUM & ART GALLERY LIMITED**

**REPORT OF THE TRUSTEES  
FOR THE YEAR ENDED 31 MARCH 2025**

**Trustees**

J Mitchell – Chairman

L Blais

V R Clarke

F M E Cook

R E J Foster

W E Gosney

E A Brooks

A Jones

P Martin

S Murfitt

W A C Normington

J A Sinclair

E R Sutton (appointed 16.7.2024)

A M Shaw (appointed 8.10.2024)

**Company Secretary**

S Murfitt

**Auditors**

MC Audit Limited

Statutory Auditors

Station House

North Street

Havant

Hampshire

PO9 1QU

**Museum and Gallery Director**

Dan McWilliam

**PETERSFIELD MUSEUM & ART GALLERY LIMITED**

**REPORT OF THE TRUSTEES  
FOR THE YEAR ENDED 31 MARCH 2025**

**STATEMENT OF TRUSTEES' RESPONSIBILITIES**

The trustees (who are also the directors of Petersfield Museum Limited (a company limited by guarantee) for the purposes of company law) are responsible for preparing the Report of the Trustees and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for that period. In preparing those financial statements, the trustees are required to

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charity SORP;
- make judgements and estimates that are reasonable and prudent;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in business.

The trustees are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the charitable company and to enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

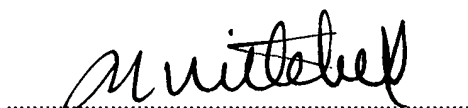
In so far as the trustees are aware:

- there is no relevant audit information of which the charitable company's auditors are unaware; and
- the trustees have taken all steps that they ought to have taken to make themselves aware of any relevant audit information and to establish that the auditors are aware of that information.

**AUDITORS**

The auditors, MC Audit Limited, will be proposed for re-appointment at the forthcoming Annual General Meeting.

Approved by order of the board of trustees on 15 July 2025 and signed on its behalf by:



J Mitchell - Chairman



## **REPORT OF THE INDEPENDENT AUDITORS TO THE MEMBERS OF PETERSFIELD MUSEUM & ART GALLERY LIMITED**

### **Opinion**

We have audited the financial statements of Petersfield Museum & Art Gallery Limited (the 'charitable company') for the year ended 31 March 2025 which comprise the Statement of Financial Activities, the Balance Sheet and notes to the financial statements, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the charitable company's affairs as at 31 March 2025 and of its incoming resources and application of resources, including its income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

### **Basis for opinion**

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditors' responsibilities for the audit of the financial statements section of our report. We are independent of the charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

### **Conclusions relating to going concern**

In auditing the financial statements, we have concluded that the trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the charitable company's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

### **Other information**

The trustees are responsible for the other information. The other information comprises the information included in the Annual Report, other than the financial statements and our Report of the Independent Auditors thereon.

Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.

### **Other matter**

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the Report of the Trustees for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the Report of the Trustees has been prepared in accordance with applicable legal requirements.

**REPORT OF THE INDEPENDENT AUDITORS TO THE MEMBERS OF  
PETERSFIELD MUSEUM & ART GALLERY LIMITED**

**Matters on which we are required to report by exception**

In the light of the knowledge and understanding of the charitable company and its environment obtained in the course of the audit, we have not identified material misstatements in the Report of the Trustees.

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit; or
- the trustees were not entitled to take advantage of the small companies exemption from the requirement to prepare a Strategic Report or in preparing the Report of the Trustees.

**Responsibilities of trustees**

As explained more fully in the Statement of Trustees' Responsibilities, the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charitable company or to cease operations, or have no realistic alternative but to do so.

**REPORT OF THE INDEPENDENT AUDITORS TO THE MEMBERS OF  
PETERSFIELD MUSEUM & ART GALLERY LIMITED**

**Our responsibilities for the audit of the financial statements**

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue a Report of the Independent Auditors that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below:

From discussion with management and those charged with governance, information about the entity is documented to assess the activity within the organisation. We discuss management's assessment of risk in respect of irregularities, fraud, and going concern.

Based on these discussions and our own assessments, we determined that the key risk areas were income recognition in respect of cut-off issues and management override concerning the size of the organisation.

We set financial statement materiality level based on the level of fixed assets. Given that the charitable company has a large balance sheet and a relatively small income statement, fixed assets were considered a more appropriate benchmark than income. As a not-for-profit entity, the stewardship and safeguarding of fixed assets are of primary importance to the charity's stakeholders. This makes fixed assets a more relevant and stable base for determining materiality. Our overall assessment of risk was used to determine performance materiality at an appropriate level.

Substantive audit tests were designed after assessing and performing walkthrough tests. The walkthrough testing confirmed documented systems which have been designed to act as a preventative measure against fraud and error, and which appear to be operating as documented. Substantive testing tested a sample of the population, representative of the population, to identify errors. The testing did not identify any material misstatements in areas tested.

Audit substantive tests concluded no material errors over the key risk areas of income recognition and management override.

The audit considers the organisation is not exposed to material risk of error as a result of assessing laws and regulations that are appropriate to the organisation.


Management assessed there is no going concern risk.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at [www.frc.org.uk/auditorsresponsibilities](http://www.frc.org.uk/auditorsresponsibilities). This description forms part of our Report of the Independent Auditors.

**REPORT OF THE INDEPENDENT AUDITORS TO THE MEMBERS OF  
PETERSFIELD MUSEUM & ART GALLERY LIMITED**

**Use of our report**

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and the charitable company's members as a body, for our audit work, for this report, or for the opinions we have formed.



P Underwood (Senior Statutory Auditor)  
for and on behalf of MC Audit Limited  
Statutory Auditors  
Station House  
North Street  
Havant  
Hampshire  
PO9 1QU

Date: 13 August 2025 .

**PETERSFIELD MUSEUM & ART GALLERY LIMITED**

**STATEMENT OF FINANCIAL ACTIVITIES  
(INCORPORATING AN INCOME AND EXPENDITURE ACCOUNT)  
FOR THE YEAR ENDED 31 MARCH 2025**

	Notes	Unrestricted funds £	Restricted funds £	2025 Total funds £	2024 Total funds £
<b>INCOME AND ENDOWMENTS FROM</b>					
Donations and legacies	2	89,020	124,617	213,637	75,002
Other trading activities	3	68,872	2,052	70,924	32,573
Investment income	4	21,518	1,712	23,230	5,704
Other income		<u>33,218</u>	<u>-</u>	<u>33,218</u>	<u>-</u>
<b>Total</b>		<u>212,628</u>	<u>128,381</u>	<u>341,009</u>	<u>113,279</u>
 <b>EXPENDITURE ON</b>					
Raising funds	5	262	880	1,142	403
<b>Charitable activities</b>	6				
Museum activities		<u>538,520</u>	<u>84,268</u>	<u>622,788</u>	<u>498,176</u>
<b>Total</b>		<u>538,782</u>	<u>85,148</u>	<u>623,930</u>	<u>498,579</u>
 <b>NET INCOME/(EXPENDITURE)</b>		(326,154)	43,233	(282,921)	(385,300)
 <b>RECONCILIATION OF FUNDS</b>					
Total funds brought forward		<u>620,958</u>	<u>3,198,644</u>	<u>3,819,602</u>	<u>4,204,902</u>
 <b>TOTAL FUNDS CARRIED FORWARD</b>		<u>294,804</u>	<u>3,241,877</u>	<u>3,536,681</u>	<u>3,819,602</u>

The notes form part of these financial statements

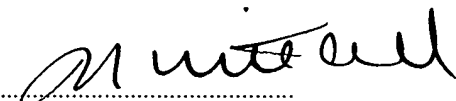
**PETERSFIELD MUSEUM & ART GALLERY LIMITED**

**BALANCE SHEET  
31 MARCH 2025**

	Notes	2025 £	2024 £
<b>FIXED ASSETS</b>			
Intangible assets	12	12,330	17,222
Tangible assets	13	2,797,228	2,932,538
Heritage assets	14	279,951	278,700
Investments	15	<u>36,690</u>	<u>77,945</u>
		3,126,199	3,306,405
<b>CURRENT ASSETS</b>			
Debtors	16	35,970	124,782
Cash at bank		<u>437,652</u>	<u>505,590</u>
		473,622	630,372
<b>CREDITORS</b>			
Amounts falling due within one year	17	(36,979)	(84,992)
<b>NET CURRENT ASSETS</b>		<u>436,643</u>	<u>545,380</u>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>		3,562,842	3,851,785
<b>CREDITORS</b>			
Amounts falling due after more than one year	18	(26,161)	(32,183)
<b>NET ASSETS</b>		<u>3,536,681</u>	<u>3,819,602</u>
<b>FUNDS</b>	21		
Unrestricted funds		294,803	620,958
Restricted funds		<u>3,241,878</u>	<u>3,198,644</u>
<b>TOTAL FUNDS</b>		<u>3,536,681</u>	<u>3,819,602</u>

These financial statements have been prepared in accordance with the provisions applicable to charitable companies subject to the small companies regime.

The financial statements were approved by the Board of Trustees and authorised for issue on 15 May 2025 and were signed on its behalf by:

  
J Mitchell - Chairman

The notes form part of these financial statements

## **PETERSFIELD MUSEUM & ART GALLERY LIMITED**

### **NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH 2025**

#### **1. ACCOUNTING POLICIES**

##### **Basis of preparing the financial statements**

The financial statements of the charitable company, which is a public benefit entity under FRS 102, have been prepared in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019)', Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Companies Act 2006. The financial statements have been prepared under the historical cost convention, with the exception of investments which are included at market value, as modified by the revaluation of certain assets.

##### **Going Concern**

The financial statements have been prepared on a going concern basis. The trustees have assessed the charity's ability to continue as a going concern and have a reasonable expectation that the charity has adequate resources to continue in operational existence for the foreseeable future, being at least twelve months from the date of approval of the financial statements.

In making this assessment, the trustees have considered the charity's financial position, cash flows, and future funding commitments. The charity has prepared forecasts and projections which demonstrate that it is able to meet its liabilities as they fall due. These forecasts include reasonable assumptions about the level of income expected from donations, grants, and other funding sources.

The trustees are aware of the ongoing economic uncertainties and have considered the potential impact on income levels and expenditure. Mitigating actions have been identified, including cost controls and securing diversified sources of funding. Based on this review, the trustees believe that there are no material uncertainties that cast significant doubt on the charity's ability to continue as a going concern.

Accordingly, the trustees continue to adopt the going concern basis of accounting in preparing the financial statements.

##### **Preparation of consolidated financial statements**

The financial statements contain information about Petersfield Museum & Art Gallery Limited as an individual company and do not contain consolidated financial information as the parent of a group. The charity is exempt under Section 399(2A) of the Companies Act 2006 from the requirements to prepare consolidated financial statements.

##### **Critical accounting judgements and key sources of estimation uncertainty**

In preparing the financial statements of the charitable company, the trustees are required to make judgements, estimates and assumptions that affect the application of accounting policies and the reported amounts of assets, liabilities, income and expenditure.

After careful review, the trustees confirm that there are no critical accounting judgements or key sources of estimation uncertainty that have had a material impact on the charitable company's financial statements for the year.

##### **Income**

All income is recognised in the Statement of Financial Activities once the charity has entitlement to the funds, it is probable that the income will be received and the amount can be measured reliably.

Income from general donations is recognised on receipt or once the charitable company has been notified of the donation, unless performance conditions require deferral of the amount.

Cash donations are recognised on receipt. Income tax recoverable in relation to donations received under Gift Aid or deeds of covenant is recognised at the time of the donation.

**PETERSFIELD MUSEUM & ART GALLERY LIMITED**

**NOTES TO THE FINANCIAL STATEMENTS - continued  
FOR THE YEAR ENDED 31 MARCH 2025**

**1. ACCOUNTING POLICIES - continued**

**Income**

Investment income is earned through holding assets for investment purposes. It includes dividends and interest. Income from fixed interest investments is recognised when received. Dividend income is recognised as the charity's right to receive payment is established.

Annual membership and life membership subscriptions are recognised in full on receipt as this income is in the nature of a gift.

No accrual is included for the cost of providing annual or life members with future publications as, whilst the Trustees expect to continue to provide this service, they believe there is no contractual requirement or expectation to do so.

Admissions and gift shop income is recognised at the time of the receipt.

Government grants are accounted for when receivable and any conditions attached to the grant have been met.

**Expenditure**

Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

**Intangible assets**

Intangible assets are initially measured at cost. After initial recognition, intangible assets are measured at cost less any accumulated amortisation and any accumulated impairment losses.

The website is being amortised evenly over its estimated useful life of three years.

**Tangible fixed assets**

Tangible fixed assets are initially measured at cost and subsequently measured at cost or valuation, net of depreciation and any impairment losses.

Individual fixed assets costing more than £500 have been capitalised, unless covered by specific grant or donation income.

Depreciation is recognised so as to write off the cost or valuation of assets less their residual values over their useful lives on the following bases:

Freehold land	- not provided
Buildings	- 2% on cost
Plant and equipment	- 25% on cost

The gain or loss arising on the disposal of an asset is determined as the difference between the sale proceeds and the carrying value of the asset, and is recognised in the statement of financial activities.

**Impairment of fixed assets**

At each reporting end date, the charitable company reviews the carrying amounts of its tangible assets to determine whether there is any indication that those assets have suffered an impairment loss. If any such indication exists, the recoverable amount of the asset is estimated in order to determine the extent of the impairment loss.



**PETERSFIELD MUSEUM & ART GALLERY LIMITED**

**NOTES TO THE FINANCIAL STATEMENTS - continued  
FOR THE YEAR ENDED 31 MARCH 2025**

**1. ACCOUNTING POLICIES - continued**

**Heritage assets**

Over many years, the charity has been given or has acquired the artefacts on display at Petersfield Museum, including items previously exhibited in the Flora Twort Gallery.

Artefacts are acquired where there is a connection to Petersfield and the surrounding area, and where the trustees believe such acquisitions will enhance the collection.

The charity has a clear duty of care for these assets and aims to make them available for the enjoyment and education of the public as far as possible, consistent with their long-term care and preservation. The highest possible standards of collection management are applied by the charity.

Historically, the trustees' policy was to include heritage assets in the accounts at their insurance value. This policy was revised in 2020. Heritage assets acquired before 2020 are recorded at their 2019 insurance valuation. Acquisitions of heritage assets from 2020 onwards are included at cost.

A register of heritage assets is maintained by the curatorial staff.

The museum also receives donations of heritage assets that are of relatively minor value. Where individual items are assessed by curatorial staff to have a value of less than £500, these are not recognised in the accounts. The trustees consider that such items have a negligible impact on the overall value of the charity's heritage assets.

Following the reopening of the museum to the public, the charity aims to display as much of the collection as is compatible with the proper care and preservation of the artefacts. Where detailed access is requested for research purposes, each request is considered on its individual merits.

**Taxation**

The charity is exempt from corporation tax on its charitable activities.

**Fund accounting**

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees.

Restricted funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

Further explanation of the nature and purpose of each fund is included in the notes to the financial statements.

**Pension costs and other post-retirement benefits**

The charitable company operates a defined contribution pension scheme. Contributions payable to the charitable company's pension scheme are charged to the Statement of Financial Activities in the period to which they relate.

**Financial instruments**

The charity only enters into basic financial instruments transactions that result in the recognition of financial assets and liabilities like trade and other accounts receivable and payable, loans from banks and other third parties and loans to related parties and investments in non-puttable ordinary shares.

**Trade and other debtors**

Short term debtors are measured at transaction price, less any impairment. Loans receivable are measured initially at fair value, net of transaction costs, and are measured subsequently at amortised cost using the effective interest method, less any impairment.

**Cash and cash equivalents**

**PETERSFIELD MUSEUM & ART GALLERY LIMITED**

**NOTES TO THE FINANCIAL STATEMENTS - continued  
FOR THE YEAR ENDED 31 MARCH 2025**

**1. ACCOUNTING POLICIES - continued**

**Financial instruments**

Cash and cash equivalents comprise cash at bank and on hand, deposits with banks and other short-term highly liquid investments and bank overdrafts. In the balance sheet, bank overdrafts are shown within borrowings or current liabilities.

**Trade and other creditors**

Short term trade creditors are measured at the transaction price. Other financial liabilities, including bank loans, are measured initially at fair value, net of transaction costs, and are measured subsequently at amortised cost using the effective interest method.

**2. DONATIONS AND LEGACIES**

	2025	2024
	£	£
Gifts	7,867	9,676
Donations	61,547	32,416
Grants	135,599	26,750
Fees	<u>8,624</u>	<u>6,160</u>
	<u>213,637</u>	<u>75,002</u>

**3. OTHER TRADING ACTIVITIES**

	2025	2024
	£	£
Clubs	1,703	2,112
Talks	13,065	9,273
Museum admissions	<u>56,156</u>	<u>21,188</u>
	<u>70,924</u>	<u>32,573</u>

**4. INVESTMENT INCOME**

	2025	2024
	£	£
Income from listed investments	22,636	5,128
Deposit account interest	<u>594</u>	<u>576</u>
	<u>23,230</u>	<u>5,704</u>

All investment income is derived from assets held in the United Kingdom.

**PETERSFIELD MUSEUM & ART GALLERY LIMITED**

**NOTES TO THE FINANCIAL STATEMENTS - continued  
FOR THE YEAR ENDED 31 MARCH 2025**

**5. RAISING FUNDS**

**Investment management costs**

	2025	2024
	£	£
Portfolio management	262	257
Loss on revaluation	<u>880</u>	<u>146</u>
	<u>1,142</u>	<u>403</u>

**6. CHARITABLE ACTIVITIES COSTS**

	Direct Costs £	Support costs (see note 7) £	Totals £
Museum activities	<u>601,555</u>	<u>21,233</u>	<u>622,788</u>

**7. SUPPORT COSTS**

	Finance £	Governance costs £	Totals £
Museum activities	<u>2,622</u>	<u>18,611</u>	<u>21,233</u>

Support costs, included in the above, are as follows:

**Finance**

	2025 Museum activities £	2024 Total activities £
Finance costs	879	1,020
Health and safety	<u>1,743</u>	<u>1,522</u>
	<u>2,622</u>	<u>2,542</u>

**Governance costs**

	2025 Museum activities £	2024 Total activities £
Auditors' remuneration	6,700	6,380
Accountancy and legal fees	11,245	6,755
Professional fees	<u>666</u>	<u>2,521</u>
	<u>18,611</u>	<u>15,656</u>

**PETERSFIELD MUSEUM & ART GALLERY LIMITED**

**NOTES TO THE FINANCIAL STATEMENTS - continued  
FOR THE YEAR ENDED 31 MARCH 2025**

**8. NET INCOME/(EXPENDITURE)**

Net income/(expenditure) is stated after charging/(crediting):

	2025	2024
	£	£
Auditors' remuneration	6,700	6,380
Depreciation - owned assets	136,408	138,009
Website amortisation	<u>7,257</u>	<u>2,778</u>

**9. TRUSTEES' REMUNERATION AND BENEFITS**

There were no trustees' remuneration or other benefits for the year ended 31 March 2025 nor for the period ended 31 March 2024.

**Trustees' expenses**

During the year a total of £2,990 (2024 - £3,166) was paid to 2 trustees (2024 - 5 trustees) in respect of the reimbursement of payments made on behalf of the charity.

**10. STAFF COSTS**

The key management personnel of the charity comprise the museum curator, the museum director and the head of engagement. The total employee benefits, comprising salary, pension contributions and Employers National Insurance contributions of the key management personnel of the charity were £113,290 (2024: £107,430).

No employee received emoluments in excess of £60,000 (2024: none)

The average number of employees during the year was 13 (2024 - 11).

**11. COMPARATIVES FOR THE STATEMENT OF FINANCIAL ACTIVITIES**

	Unrestricted funds £	Restricted funds £	Total funds £
<b>INCOME AND ENDOWMENTS FROM</b>			
Donations and legacies	54,399	20,603	75,002
Other trading activities	32,560	13	32,573
Investment income	<u>4,960</u>	<u>744</u>	<u>5,704</u>
<b>Total</b>	<u>91,919</u>	<u>21,360</u>	<u>113,279</u>
<b>EXPENDITURE ON</b>			
Raising funds	403	-	403
<b>Charitable activities</b>			
Museum activities	<u>430,175</u>	<u>68,001</u>	<u>498,176</u>
<b>Total</b>	<u>430,578</u>	<u>68,001</u>	<u>498,579</u>
<b>NET INCOME/(EXPENDITURE)</b>	(338,659)	(46,641)	(385,300)
Transfers between funds	14,228	(14,228)	-

**PETERSFIELD MUSEUM & ART GALLERY LIMITED**

**NOTES TO THE FINANCIAL STATEMENTS - continued  
FOR THE YEAR ENDED 31 MARCH 2025**

**11. COMPARATIVES FOR THE STATEMENT OF FINANCIAL ACTIVITIES - continued**

	Unrestricted funds £	Restricted funds £	Total funds £
<b>Net movement in funds</b>	(324,431)	(60,869)	(385,300)
<b>RECONCILIATION OF FUNDS</b>			
Total funds brought forward	945,389	3,259,513	4,204,902
<b>TOTAL FUNDS CARRIED FORWARD</b>	<u>620,958</u>	<u>3,198,644</u>	<u>3,819,602</u>

**12. INTANGIBLE FIXED ASSETS**

	Website £
<b>COST</b>	
At 1 April 2024	20,000
Additions	<u>2,365</u>
At 31 March 2025	<u>22,365</u>
<b>AMORTISATION</b>	
At 1 April 2024	2,778
Charge for year	<u>7,257</u>
At 31 March 2025	<u>10,035</u>
<b>NET BOOK VALUE</b>	
At 31 March 2025	<u>12,330</u>
At 31 March 2024	<u>17,222</u>

**13. TANGIBLE FIXED ASSETS**

	Freehold property £	Plant and machinery £	Totals £
<b>COST</b>			
At 1 April 2024	2,903,117	321,575	3,224,692
Additions	<u>-</u>	<u>1,098</u>	<u>1,098</u>
At 31 March 2025	<u>2,903,117</u>	<u>322,673</u>	<u>3,225,790</u>
<b>DEPRECIATION</b>			
At 1 April 2024	58,062	234,092	292,154
Charge for year	<u>58,063</u>	<u>78,345</u>	<u>136,408</u>
At 31 March 2025	<u>116,125</u>	<u>312,437</u>	<u>428,562</u>
<b>NET BOOK VALUE</b>			
At 31 March 2025	<u>2,786,992</u>	<u>10,236</u>	<u>2,797,228</u>
At 31 March 2024	<u>2,845,055</u>	<u>87,483</u>	<u>2,932,538</u>

**PETERSFIELD MUSEUM & ART GALLERY LIMITED**

**NOTES TO THE FINANCIAL STATEMENTS - continued  
FOR THE YEAR ENDED 31 MARCH 2025**

**13. TANGIBLE FIXED ASSETS - continued**

The land and buildings were valued by the trustees at an estimate of their market value based on current use. In the case of the former Court House in Petersfield this represents the market value of £145,000 in accordance with the valuation carried out in the year ended 28 February 2014. The Charitable Company changed their year end to 31 March within their 2020 financial year.

**14. HERITAGE ASSETS**

	<b>Restricted £</b>	<b>Unrestricted £</b>	<b>Total £</b>
At 1 April 2024	168,450	110,250	278,700
Additions	<u>          </u>	<u>1,251</u>	<u>1,251</u>
At 31 March 2025	<u>168,450</u>	<u>111,501</u>	<u>279,951</u>
<b>NET BOOK VALUE</b>			
At 31 March 2025	<u>168,450</u>	<u>111,501</u>	<u>279,951</u>
At 31 March 2024	<u>168,450</u>	<u>110,250</u>	<u>278,700</u>

Prior to 28 February 2018 heritage assets were not recognised in the accounts, from that date, however, all heritage assets owned by the charity, whether acquired by purchase or donation, are shown on the balance sheet, subject to the exclusion for small items acquired by donation as set out in accounting policies.

There was no disposals, recapitulations or impairments to Heritage Assets.

The charity continues to acquire new heritage assets in accordance with its acquisitions policy. In the last five years, acquisitions have been made as follows:

	<b>Cost £</b>
Cost as at 1 April 2020	272,002
Additions for the year ended:	
2021	-
2022	5,848
2023	850
2024	-
2025	<u>1,251</u>
Cost as at 31 March 2025	<u>279,951</u>

**PETERSFIELD MUSEUM & ART GALLERY LIMITED**

**NOTES TO THE FINANCIAL STATEMENTS - continued  
FOR THE YEAR ENDED 31 MARCH 2025**

**15. FIXED ASSET INVESTMENTS**

	Cash and settlements pending £
<b>MARKET VALUE</b>	
At 1 April 2024	77,945
Disposals	(40,374)
Revaluations	<u>(881)</u>
At 31 March 2025	<u>36,690</u>
<b>NET BOOK VALUE</b>	
At 31 March 2025	<u>36,690</u>
At 31 March 2024	<u>77,945</u>

There were no investment assets outside the UK.

The company's investments at the balance sheet date in the share capital of companies include the following:

**PMAG (Trading) Ltd**

Registered office: Petersfield Museum, St Peters Road, Petersfield, Hants, GU32 3HX

Nature of business: Gift and coffee shop within the Museum

The charity holds an investment in its wholly-owned subsidiary, PMAG (Trading) Ltd. This investment is not represented by share capital, as PMAG (Trading) Ltd is a company limited by guarantee and does not have any issued share capital.

PMAG (Trading) Ltd was established to undertake the commercial trading activities of the charity, including the operation of the gift shop and coffee shop within the Museum. Despite the absence of share capital, the charity exercises full control over the subsidiary's activities and finances.

Given that the subsidiary is limited by guarantee, the investment in PMAG (Trading) Ltd is reflected in the charity's accounts as an investment based on the charity's control over the entity, rather than a traditional equity investment.

The following is an extract of the financial statement of PMAG (Trading) Ltd for the period ended 31 March 2025:

	2025 £	2024 £
<b>TURNOVER</b>	75,037	53,786
Cost of sales	<u>36,315</u>	<u>26,630</u>
<b>GROSS SURPLUS</b>	38,722	27,156
Administrative expenses	<u>27,593</u>	<u>4,750</u>
	11,129	22,406
Other operating income	<u>10,465</u>	<u>4,667</u>
<b>OPERATING SURPLUS</b>	21,594	27,073
Interest receivable and similar income	<u>76</u>	<u>-</u>
<b>SURPLUS BEFORE TAXATION</b>	21,670	27,073

**PETERSFIELD MUSEUM & ART GALLERY LIMITED**

**NOTES TO THE FINANCIAL STATEMENTS - continued  
FOR THE YEAR ENDED 31 MARCH 2025**

**15. FIXED ASSET INVESTMENTS - continued**

Profits distributed to the charity	<u>21,670</u>	<u>27,073</u>
Retained in subsidiary	<u>-</u>	<u>-</u>
The assets and liabilities of the subsidiary were:		
Current assets	28,177	28,177
Current liabilities	<u>(28,177)</u>	<u>(28,177)</u>
Net assets	<u>-</u>	<u>-</u>
Reserves	<u>-</u>	<u>-</u>

**16. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

	2025	2024
	£	£
Trade debtors	-	291
Amounts owed by group undertakings	20,512	13,062
Other debtors	1,922	109,966
Prepayments and accrued income	<u>13,536</u>	<u>1,463</u>
	<u>35,970</u>	<u>124,782</u>

**17. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

	2025	2024
	£	£
Bank loans and overdrafts (see note 19)	8,026	5,598
Trade creditors	11,187	1,958
Social security and other taxes	5,251	4,091
Other creditors	1,243	2,553
Accruals and deferred income	<u>11,272</u>	<u>70,792</u>
	<u>36,979</u>	<u>84,992</u>



**PETERSFIELD MUSEUM & ART GALLERY LIMITED**

**NOTES TO THE FINANCIAL STATEMENTS - continued  
FOR THE YEAR ENDED 31 MARCH 2025**

**18. CREDITORS: AMOUNTS FALLING DUE AFTER MORE THAN ONE YEAR**

	2025 £	2024 £
Bank loans (see note 19)	<u>26,161</u>	<u>32,183</u>

**19. LOANS**

An analysis of the maturity of loans is given below:

	2025 £	2024 £
Amounts falling due within one year on demand:		
Bank overdrafts	2,145	-
Bank loans	<u>5,881</u>	<u>5,598</u>
	<u>8,026</u>	<u>5,598</u>
Amounts falling between one and two years:		
Bank loans - 1-2 years	<u>26,161</u>	<u>32,183</u>

**20. ANALYSIS OF NET ASSETS BETWEEN FUNDS**

	Unrestricted funds £	Restricted funds £	2025 Total funds £	2024 Total funds £
Fixed assets	3,089,509	-	3,089,509	3,228,460
Investments	36,690	-	36,690	77,945
Current assets	(2,768,256)	3,241,878	473,622	630,372
Current liabilities	(36,979)	-	(36,979)	(84,992)
Long term liabilities	<u>(26,161)</u>	<u>-</u>	<u>(26,161)</u>	<u>(32,183)</u>
	<u>294,803</u>	<u>3,241,878</u>	<u>3,536,681</u>	<u>3,819,602</u>

**PETERSFIELD MUSEUM & ART GALLERY LIMITED**

**NOTES TO THE FINANCIAL STATEMENTS - continued  
FOR THE YEAR ENDED 31 MARCH 2025**

**21. MOVEMENT IN FUNDS**

	At 1.4.24 £	Net movement in funds £	At 31.3.25 £
<b>Unrestricted funds</b>			
General fund	(84,860)	(256,662)	(341,522)
Designated Fund	621,345	(69,493)	551,852
Revaluation Reserve	84,473	-	84,473
	<u>620,958</u>	<u>(326,155)</u>	<u>294,803</u>
<b>Restricted funds</b>			
Blackrock	17,031	(380)	16,651
M&G Investments	20,539	(500)	20,039
Flora Twort Fund	348,255	1,712	349,967
Pathways project	2,268,166	-	2,268,166
Edward Thomas Literary Festival	105	12,155	12,260
Edward Thomas Study Centre	107,618	(92)	107,526
Don Eades	17,338	-	17,338
Flora Twort Gallery	400,106	-	400,106
Early Years	1,930	-	1,930
Inside Out	15,177	-	15,177
Other	4,652	-	4,652
Guggenheim Exhibition	(4,273)	30,339	26,066
Kids Go Free	2,000	-	2,000
	<u>3,198,644</u>	<u>43,234</u>	<u>3,241,878</u>
<b>TOTAL FUNDS</b>	<u>3,819,602</u>	<u>(282,921)</u>	<u>3,536,681</u>

Net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
<b>Unrestricted funds</b>			
General fund	205,096	(461,758)	(256,662)
Designated Fund	<u>7,532</u>	<u>(77,025)</u>	<u>(69,493)</u>
	212,628	(538,783)	(326,155)
<b>Restricted funds</b>			
Blackrock	-	(380)	(380)
M&G Investments	-	(500)	(500)
Flora Twort Fund	1,712	-	1,712
Edward Thomas Literary Festival	17,812	(5,657)	12,155
Edward Thomas Study Centre	-	(92)	(92)
Guggenheim Exhibition	<u>108,857</u>	<u>(78,518)</u>	<u>30,339</u>
	<u>128,381</u>	<u>(85,147)</u>	<u>43,234</u>
<b>TOTAL FUNDS</b>	<u>341,009</u>	<u>(623,930)</u>	<u>(282,921)</u>

**PETERSFIELD MUSEUM & ART GALLERY LIMITED**

**NOTES TO THE FINANCIAL STATEMENTS - continued  
FOR THE YEAR ENDED 31 MARCH 2025**

**21. MOVEMENT IN FUNDS - continued**

**Comparatives for movement in funds**

	At 1.4.23 £	Net movement in funds £	Transfers between funds £	At 31.3.24 £
<b>Unrestricted funds</b>				
General fund	217,578	(316,666)	14,228	(84,860)
Designated Fund	643,338	(21,993)	-	621,345
Revaluation Reserve	84,473	-	-	84,473
	945,389	(338,659)	14,228	620,958
<b>Restricted funds</b>				
Blackrock	25,029	-	(7,998)	17,031
M&G Investments	26,025	744	(6,230)	20,539
Flora Twort Fund	348,255	-	-	348,255
Pathways project	2,315,608	(47,442)	-	2,268,166
Edward Thomas Literary Festival	105	-	-	105
Edward Thomas Study Centre	109,869	(2,251)	-	107,618
Don Eades	2,838	14,500	-	17,338
Flora Twort Gallery	408,475	(8,369)	-	400,106
Early Years	3,000	(1,070)	-	1,930
Inside Out	15,657	(480)	-	15,177
Other	4,652	-	-	4,652
Guggenheim Exhibition	-	(4,273)	-	(4,273)
Kids Go Free	-	2,000	-	2,000
	3,259,513	(46,641)	(14,228)	3,198,644
<b>TOTAL FUNDS</b>	<u>4,204,902</u>	<u>(385,300)</u>	<u>-</u>	<u>3,819,602</u>

**PETERSFIELD MUSEUM & ART GALLERY LIMITED**

**NOTES TO THE FINANCIAL STATEMENTS - continued  
FOR THE YEAR ENDED 31 MARCH 2025**

**21. MOVEMENT IN FUNDS - continued**

Comparative net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
<b>Unrestricted funds</b>			
General fund	91,919	(408,585)	(316,666)
Designated Fund	<u>-</u>	<u>(21,993)</u>	<u>(21,993)</u>
	91,919	(430,578)	(338,659)
<b>Restricted funds</b>			
M&G Investments	744	-	744
Pathways project	-	(47,442)	(47,442)
Edward Thomas Study Centre	-	(2,251)	(2,251)
Don Eades	14,500	-	14,500
Flora Twort Gallery	-	(8,369)	(8,369)
Early Years	-	(1,070)	(1,070)
Inside Out	1,882	(2,362)	(480)
Guggenheim Exhibition	14	(4,287)	(4,273)
Robert Frost conference	2,220	(2,220)	-
Kids Go Free	<u>2,000</u>	<u>-</u>	<u>2,000</u>
	<u>21,360</u>	<u>(68,001)</u>	<u>(46,641)</u>
<b>TOTAL FUNDS</b>	<u>113,279</u>	<u>(498,579)</u>	<u>(385,300)</u>

**PETERSFIELD MUSEUM & ART GALLERY LIMITED**

**NOTES TO THE FINANCIAL STATEMENTS - continued  
FOR THE YEAR ENDED 31 MARCH 2025**

**21. MOVEMENT IN FUNDS - continued**

A current year 12 months and prior year 12 months combined position is as follows:

	At 1.4.23 £	Net movement in funds £	Transfers between funds £	At 31.3.25 £
<b>Unrestricted funds</b>				
General fund	217,578	(573,328)	14,228	(341,522)
Designated Fund	643,338	(91,486)	-	551,852
Revaluation Reserve	84,473	-	-	84,473
	<u>945,389</u>	<u>(664,814)</u>	<u>14,228</u>	<u>294,803</u>
<b>Restricted funds</b>				
Blackrock	25,029	(380)	(7,998)	16,651
M&G Investments	26,025	244	(6,230)	20,039
Flora Twort Fund	348,255	1,712	-	349,967
Pathways project	2,315,608	(47,442)	-	2,268,166
Edward Thomas Literary Festival	105	12,155	-	12,260
Edward Thomas Study Centre	109,869	(2,343)	-	107,526
Don Eades	2,838	14,500	-	17,338
Flora Twort Gallery	408,475	(8,369)	-	400,106
Early Years	3,000	(1,070)	-	1,930
Inside Out	15,657	(480)	-	15,177
Other	4,652	-	-	4,652
Guggenheim Exhibition	-	26,066	-	26,066
Kids Go Free	-	2,000	-	2,000
	<u>3,259,513</u>	<u>(3,407)</u>	<u>(14,228)</u>	<u>3,241,878</u>
<b>TOTAL FUNDS</b>	<u>4,204,902</u>	<u>(668,221)</u>	<u>-</u>	<u>3,536,681</u>

**PETERSFIELD MUSEUM & ART GALLERY LIMITED**

**NOTES TO THE FINANCIAL STATEMENTS - continued  
FOR THE YEAR ENDED 31 MARCH 2025**

**21. MOVEMENT IN FUNDS - continued**

A current year 12 months and prior year 12 months combined net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
<b>Unrestricted funds</b>			
General fund	297,015	(870,343)	(573,328)
Designated Fund	<u>7,532</u>	<u>(99,018)</u>	<u>(91,486)</u>
	304,547	(969,361)	(664,814)
<b>Restricted funds</b>			
Blackrock	-	(380)	(380)
M&G Investments	744	(500)	244
Flora Twort Fund	1,712	-	1,712
Pathways project	-	(47,442)	(47,442)
Edward Thomas Literary Festival	17,812	(5,657)	12,155
Edward Thomas Study Centre	-	(2,343)	(2,343)
Don Eades	14,500	-	14,500
Flora Twort Gallery	-	(8,369)	(8,369)
Early Years	-	(1,070)	(1,070)
Inside Out	1,882	(2,362)	(480)
Guggenheim Exhibition	108,871	(82,805)	26,066
Robert Frost conference	2,220	(2,220)	-
Kids Go Free	<u>2,000</u>	<u>-</u>	<u>2,000</u>
	<u>149,741</u>	<u>(153,148)</u>	<u>(3,407)</u>
<b>TOTAL FUNDS</b>	<u>454,288</u>	<u>(1,122,509)</u>	<u>(668,221)</u>

**Unrestricted funds:**

The designated curatorial fund is a fund set up by the trustees to hold surplus funds and is represented by an investment portfolio.

The revaluation reserve represents the excess of the current valuation of the Old Courthouse of £145,000 over the original £60,527.

**Restricted funds:**

The restricted funds from Blackrock and M&G Investments originated from Flora Twort's will and were subsequently transferred to Hampshire County Council, then to the charity. These funds are designated for the Flora Twort gallery building or collections.

The Flora Twort fund represents proceeds from the sale of the gallery building itself and is earmarked for its share of the police station purchase.

The Pathways project (formerly the Capital Project) comprises funds primarily from the Heritage Lottery Fund, along with contributions from trusts, foundations, and individual donors. These funds are allocated for site redevelopment and public engagement activities, recognized only after meeting all funding requirements.

The Edward Thomas Study Centre includes Heritage Assets and books loaned by the Edward Thomas Fellowship to Petersfield Museum for display, insured by the museum.

**PETERSFIELD MUSEUM & ART GALLERY LIMITED**

**NOTES TO THE FINANCIAL STATEMENTS - continued  
FOR THE YEAR ENDED 31 MARCH 2025**

**21. MOVEMENT IN FUNDS - continued**

The Don Eades fund supports the conservation of negatives within the collection, completed during the exhibition period from November 2021 to May 2022.

The Flora Twort Gallery fund is dedicated to constructing an art and temporary exhibition gallery meeting government indemnity scheme standards. This project was funded largely by a £375,000 donation from the HB Allen Charitable Trust, supplemented by several smaller grants, totalling the expected capital cost of £385,000.

Other restricted funds consist of income from grants and donations specifically designated for the charity's projects and associated expenses.

The Guggenheim Exhibition fund is in relation to the Guggenheim exhibition which the museum is running from 15th June to 5th October 2024.

The Robert Frost conference fund was funding received for one of the trustees to travel to a Robert Frost conference in the United States.

The kids go free fund represents donations received for the cost of offering free admissions for under-18s in 2024.

**22. EMPLOYEE BENEFIT OBLIGATIONS**

The charitable company operates a defined contribution pension scheme for all qualifying employees. The assets of the scheme are held separately from those of the charitable company in an independently administered fund.

The charge to profit or loss in respect of defined contribution schemes was £4,616 (2024 - £4,322)

**23. CONTINGENT LIABILITIES**

In the event of a breach of the terms of the Heritage Lottery Fund grant, the fund may require repayment of all or part of the payments made to the museum to date. As at 31 March 2025 the maximum liability under this provision was £1,522,900 (2024: £1,522,900)

The Heritage Lottery Fund has been granted a first charge over all the assets of the charitable company as in the event of a breach of the conditions of the grant, the Heritage Lottery Fund may require repayment of all or part of the grant paid to date.

Petersfield Town Council has been granted a charge over the freehold property at Petersfield Museum as in the event of a breach of the conditions of the grant, the council may require repayment of all or part of the grant paid to date.

**PETERSFIELD MUSEUM & ART GALLERY LIMITED**

**NOTES TO THE FINANCIAL STATEMENTS - continued  
FOR THE YEAR ENDED 31 MARCH 2025**

**24. RELATED PARTY DISCLOSURES**

During the year, Petersfield Museum and Art Gallery, the parent company, engaged in the following transactions with its trading subsidiary, PMAG (Trading) Ltd:

Donation:

Petersfield Museum and Art Gallery received a donation of £21,670 from PMAG (Trading) Ltd. This amount has been recorded as income in the financial statements of the parent company.

Debtors balance:

As of the reporting date, Petersfield Museum and Art Gallery had a debtors balance of £20,512 with PMAG (Trading) Ltd. This balance is included in the current assets section of the parent company's financial statements.

Nature of the Related Party Relationship:

PMAG (Trading) Ltd is a wholly-owned subsidiary of Petersfield Museum and Art Gallery. Transactions with this related party are carried out on terms agreed upon between the entities.

**25. ULTIMATE CONTROLLING PARTY**

The charitable company is not under the control of another entity or any one individual.