

ENGLISH UK LIMITED

England & Wales · Charity number 1108792

Details

Other names	ENGLISH UK
Status	Registered
Legal form	Charitable company
Company number	05120951
Registered	2005-04-01
Register	View on the Charity Commission register

Contact

Address	Office Suite B Flag House 47 Brunswick Court London
Phone	02076087960
Email	accounts@englishuk.com
Website	www.englishuk.com

Activities

Objects: TO ADVANCE THE EDUCATION OF INTERNATIONAL STUDENTS IN THE ENGLISH LANGUAGE, IN PARTICULAR BY;- PROMOTING THE TEACHING OF THE ENGLISH LANGUAGE .- PROMOTING THE PURSUIT OF EXCELLENCE IN PROFESSIONAL STANDARDS IN ALL ASPECTS OF THE PROVISION OF COURSES IN ENGLISH LANGUAGE.- MAINTAINING A RIGOROUS SYSTEM OF ACCREDITATION OF COURSES IN ENGLISH LANGUAGE, BASED UPON INDEPENDENT INSPECTION AND CONSISTENT STANDARDS. - PROMOTING THE ACCREDITED COURSES IN ENGLISH LANGUAGE PROVIDED BY MEMBERS OF THE CHARITY AS THE PREFERRED CHOICE OF STUDENTS.

Activities: English UK's charitable object is to advance the education of international students in the English language. We do this by professional development and training for staff in the sector and agents; by working with the British Council on quality assurance and accreditation of courses; and by providing information and guidance for students, including a free complaints process.

Classification

- **How:** Provides Services, Provides Advocacy/advice/information, Sponsors Or Undertakes Research, Acts As An Umbrella Or Resource Body
- **What:** Education/training
- **Who:** Other Defined Groups

Geography

- **Area of benefit:** NOT DEFINED. IN PRACTICE WORLDWIDE.
- Throughout England And Wales

Finances

Period end	Income	Expenditure	Assets	Employees
2025-12-31	£1,530,055	£1,571,149	£1,822,998	12
2024-12-31	£1,545,648	£1,441,738	£1,772,905	10
2023-12-31	£1,300,859	£1,249,830	£1,760,183	11
2022-12-31	£801,239	£894,598	£1,709,479	11
2021-12-31	£936,234	£1,009,183	£1,802,512	12
2020-12-31	£1,104,115	£1,166,767	£1,875,461	14

Trustees

Name	Role	Appointed
Shoko Doherty	Chair	2017-05-13
Farhan Quraishi		2021-11-10
Fiona Dunlop		2024-05-17
Jacqueline Anne Fox		2025-05-15
James Herbertson		2024-05-17
Justin Timothy Quinn		2024-05-17
Mary Doody		2022-05-20
Neil Alan Harris		2022-05-20
Stacey Leanne McGee		2025-05-15
Tregarran Lee PERCIVAL		2025-05-15
Victoria Celeste Paterson		2024-05-17

ENGLISH UK LIMITED

England & Wales - Charity number 1108792

Accounts

**English UK
Limited**

**Annual Report and Consolidated
Financial Statements**

31 December 2025

Company Limited by Guarantee
Registration Number
05120951 (England and Wales)

Charity Registration Number
1108792

Contents

Reports

Reference and administrative information	1
Chair's statement	2
Trustees' report	4
Independent auditor's report	22

Financial statements

Consolidated statement of financial activities	27
Consolidated balance sheet	28
Charity statement of financial position	29
Consolidated statement of cash flows	30
Principal accounting policies	31
Notes to the financial statements	35

The following pages do not form part of the
statutory financial statements:

Charity income and expenditure account	44-45

Reference and administrative information

Trustees	S Doherty (Chair) M Doody F Dunlop S Fordham (resigned 15 May 2025) J Fox (appointed 15 May 2025) F Giacomini (resigned 15 May 2025) N Harris J Herbertson S McGee (appointed 15 May 2025) V Paterson T Percival (appointed 15 May 2025) J Quinn F Quraishi M Rendell (resigned 15 May 2025)
Executive Team	
Chief Executive Officer	J Gray
Director of Membership	H Japes
Marketing Communications Director	A Wright
Company Secretary	N Felip Puignou
Principal office	Flag House 47 Brunswick Court London SE1 3LH
Company registration number	05120951
Charity registration number	1108792
Auditor	Buzzacott Audit LLP 130 Wood Street London EC2V 6DL
Banker	National Westminster Bank plc PO Box 2354 65 Piccadilly London W1A 2PP

Chair's statement Year to 31 December 2025

The chair presents her statement for the year.

English UK exists to support and represent the UK's accredited English Language Teaching (ELT) centres, help them thrive and to transform the lives of English language students through learning and intercultural understanding.

Our mission is to harness the collective energy of our membership to champion and advance UK ELT. We lead, represent and support our membership community to achieve its full potential. We work for and with our members – all accredited teaching centres – to help them to be the best they can, improve their operating environment and ensure they succeed in a global industry.

In the UK, we:

- support members to aspire to and reach the highest quality of teaching and student experience and welfare
- work with educational, governmental and partner organisations and individuals to create operating conditions where ELT centres can thrive
- provide practical support for member centres, including offering market intelligence, staff training and qualifications, workshops and conferences.

Internationally, we:

- Encourage and inform our international agents and partners, students and parents, and promote our offer.
- Show how the UK can meet students' needs, transform their lives and help them follow their dreams
- create opportunities for members to develop their international markets through partnerships and connections.

We aspire to make UK ELT an even better place to study and work for everyone, now and in the future. We lead on improving the diversity, inclusivity and environmental impact of our industry.

Our shared values are community, integrity, inclusivity, responsibility and sustainability.

In many ways 2025 has been a challenging and difficult year. We have supported members to deal with headwinds caused by a maturing industry and global uncertainty. There have been disappointing trading figures, more teaching centre closures and the senseless murder of a student in Cambridge.

English UK has worked tirelessly to support members and the industry, fulfilling current strategic aims, reacting to challenges and creating new plans and strategy.

Chair's statement Year to 31 December 2025

Ways in which we fulfilled our five strategic aims include:

Strong, growing community – we ran a successful members' conference and parliamentary reception, significantly improved engagement with our social media accounts, welcomed a new English UK subgroup, and started work on our long-awaited new website.

Influence UK policy – we published our first economic impact report for a decade, delivering new benchmarks for our industry, showing its value and potential value, and using that to inform our new position paper and campaigning. We attracted a record number of parliamentarians to our reception in the House of Commons and achieved three of our six policy recommendations.

Sector recovery – our first StudyWorld outside London, in Manchester, was a popular and commercial success and together with the rest of that suite of events was accessible to members at all price points. We also planned and launched a new event StudyWorld Abu Dhabi, but this was cancelled due to the current geopolitical tension in the Middle East. Additional statistics were provided to members in the Economic Impact report and the Q4 forecast, and a record proportion of members participated in Quarterly Intelligence Cohort (QUIC).

Sector capacity – we have successfully launched the new AccessTEFL qualification and more than 700 have taken the free online Activity Leaders course. We ran a very popular AI event in response to demand, continued our suite of events, training and qualifications, and have been in discussions about use of university accommodation.

Strides towards sustainability – we have been working on a social responsibility plan for launch in 2026.

We worked hard to support members and around 250 ELT students through a significant number of unexpected teaching centre closures. We worked to find new courses and in some cases accommodation for displaced students, attempting to minimise any reputational damage to the UK industry.

We are moving towards a new strategy focused on industry and association growth, but our values and drivers remain constant. We will continue to use information and agility to overcome UK ELT's challenges and keep transforming lives through learning and intercultural understanding.



Shoko Doherty

Chair

Date: 27 April 2026

Trustees' report Year to 31 December 2025

The trustees present their annual report together with the audited financial statements of the Group and Charity for the year 1 January 2025 to 31 December 2025. English UK wholly owns the £1 issued share capital of English UK Enterprises Limited (Company No. 05200973), which carries out the charity's commercial operations.

The annual report serves the purposes of both a Trustees' report and a directors' report under company law. The Trustees confirm that the annual report and financial statements of the charitable company comply with the current statutory requirements, the requirements of the charitable company's governing document and the provisions of the Statement of Recommended Practice (SORP) applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102).

The reference and administrative information set out on page 1 forms part of this report.

Governance, structure and management

Constitution

English UK is a company limited by guarantee (Company No. 05120951) and a registered charity (Charity No. 1108792). The company was incorporated on 6 May 2004 and its governing documents are the Memorandum and Articles of Association. The company registered as a charity with the Charity Commission on 1 April 2005.

Trustees

The Trustees of the charity constitute directors of the company for the purposes of company law. This report is also a directors' report as required by the Companies Act 2006. The Articles provide for a maximum of 12 directors, elected by the representatives of member centres in a ballot.

The following Trustees have served throughout the year to 31 December 2025, and to the date of signing this report, except as shown:

Trustees	Appointed/resigned
S Doherty (Chair)	
M Doody	
F Dunlop	
S Fordham	Resigned 15 May 2025
J Fox	Appointed 15 May 2025
F Giacomini	Resigned 15 May 2025
N Harris	
J Herbertson	
S McGee	Appointed 15 May 2025
V Paterson	
T Percival	Appointed 15 May 2025
J Quinn	
F Quraishi	
M Rendell	Resigned 15 May 2025

The Board of Trustees is recruited from the representatives of member centres by open election. The Chair and the Vice-Chair are appointed by the Board from among its number. Since board members have almost always been the representatives of member centres for a significant number of years and are therefore familiar with the sector and current issues, induction after a board election focuses on their role and responsibilities as trustees and directors, and an update on the charity's strategy, policies and current issues.

Trustees are elected by the member centres. Trustees' terms of appointment are for a period of three years at the end of which they may offer themselves for re-election. A maximum term of six years (save for the Chair which is nine years) is stipulated in the governing documents. The board consists of a maximum of 12 members.

The Board of Trustees met six times in 2025, including a strategic meeting in December focused on developing the new strategic plan for 2026-2030 (2024 – five).

Subsidiary companies

English UK wholly owns the £1 issued share capital of English UK Enterprises Limited (Company No. 05200973), which carries out the charity's commercial operations. The Board of English UK Enterprises Limited is appointed by the Board of Trustees of the charity and gives guidance to staff on commercial activities, primarily through the CEO.

National and Regional Sub-Groups and Special Interest Groups

These operate under a short constitution approved by the Board and their activities are controlled by their local committee, which is elected from among the members in that part of the UK. The activities range from marketing initiatives to local training and professional development sessions for centre staff, in response to perceived needs among members of the sub-group. There is one special interest group, Young Learners English UK, which considers matters specific to this client group.

The activities and assets of the sub-groups and special interest group are not consolidated within the charity's financial statements as English UK does not control them. The total transactions of the sub-groups would not be material in the context of the charity's accounts, and there are systems in place to minimise the risk of any contingent liability from the sub-groups falling to the national association and charity.

Pay policy for key management personnel

The key management personnel of the charity are the Trustees and the members of the Executive Team referred to on page 1. Trustees are not remunerated for their services to the charity. When setting staff remuneration levels, terms agreed are in consultation with the Chair (and/or Chief Executive) and have regard to pay and employment conditions across the Group, by obtaining reliable, up-to-date information about remuneration in other companies of comparable scale and complexity from the relevant HR consultants that we work with including reports and surveys produced by them. The charity has a performance measurement system in place to provide key performance indicators, as well as to motivate and develop staff.

Organisation

There is a full scheme of delegation of powers, covering both policy and financial responsibilities, agreed by the main Board.

Statement of Trustees' responsibilities

The Trustees (who are also the directors of the Charity for the purposes of company law) are responsible for preparing the Trustees' report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the Trustees to prepare financial statements for each financial year. Under company law, the Trustees must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the Group and the Charity and of their incoming resources and application of resources, including their income and expenditure, for that period. In preparing these financial statements, the Trustees are required to:

- ◆ select suitable accounting policies and then apply them consistently;
- ◆ observe the methods and principles of the Charities SORP (FRS 102);
- ◆ make judgements and accounting estimates that are reasonable and prudent;
- ◆ state whether applicable UK Accounting Standards (FRS 102) have been followed, subject to any material departures disclosed and explained in the financial statements; and
- ◆ prepare the financial statements on the going concern basis unless it is inappropriate to presume that the Group will continue in business.

The Trustees are responsible for keeping adequate accounting records that are sufficient to show and explain the Group and the Charity's transactions and disclose with reasonable accuracy at any time the financial position of the Group and the Charity and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the Group and the Charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The Trustees are responsible for the maintenance and integrity of financial information included on the charity's website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

Objectives and activities

Our mission and aims

English UK is the national membership association of accredited English language teaching centres in the UK. We are a registered charity with a clearly defined purpose documented in the association's charitable objects.

The charity's objects (the Objects) are to advance the education of international students in the English language, in particular by:

1. Promoting the teaching of the English language.
2. Promoting the pursuit of excellence in professional standards in all aspects of the provision of courses in English Language.
3. Maintaining a rigorous system of accreditation of courses in English language, based upon independent inspection and consistent standards.
4. Promoting the accredited courses in the English language provided by members of the charity as the preferred choice of students.

Our mission is to harness the collective energy of our membership to champion and advance UK ELT.

Our vision is for a UK English language teaching sector that transforms lives through learning and intercultural understanding.

Our values: community, inclusivity, integrity, responsibility, sustainability.

Achievements and performance

Main achievements of the Charity

In a challenging trading year for our members, we are proud of our achievements in 2025 and what we will offer in our upcoming new strategy.

The backdrop was of flat overall growth for our members, who achieved 72% of pre-pandemic student weeks and 76% of student numbers. Those reporting more student weeks (44%) were outnumbered by those experiencing decline (54%). However, the UK held up well compared to international competitors, hosting 38% of all ELT students and remaining the world's most popular ELT destination.

Eleven member centres closed, of which ten (from five groups) called on the Student Emergency Support fund to support students, and our small team assisted more than 250 with a new course and in many cases accommodation. Protecting UK ELT's reputation as a safe place to send students is an important element of our work.

Highlights included:

- The publication of our first economic impact report for a decade, informing our position paper and campaigning
- Campaigning successes on half of our position paper asks, delivering improved ID card travel, EU youth mobility and the return of Erasmus +
- The first StudyWorld to be held outside London, a commercial and popular success with all stakeholders
- Work commencing on our long-awaited new website project which will provide a dramatically-improved user experience for everyone
- Setting a new strategic direction for our association in the next five years.
- Communicating with more members and stakeholders by improving the reach of our social media platforms, in particular LinkedIn and Instagram.

We continue to work for a strong, welcoming, inclusive, responsible and sustainable industry and to support UK ELT's growth in every way possible.

Working towards our strategic ambitions in 2025

#1 Strong, growing community | we will successfully build a growing and engaged community of English UK member centres.

This includes:

- Promoting excellence through Accreditation UK and quality assurance given to students through Student Emergency Support and our complaints process
- Communicating regularly with members
- Reviewing membership and governance to ensure they are fit for purpose
- Supporting the English UK family of subgroups

Membership

ELT member numbers continued to fall as a result of systemic changes, industry consolidation and closures: 10 members joined and 30 left. December's strategy review set a new goal of increasing membership through wider eligibility criteria, and we hope to implement this in 2026. We now have our first HE/FE Associate Member and held two meetings of our FE/HE discussion group. We are working closely with the British Council on bringing new centres into accreditation.

We lost two corporate members, ending the year with 37.

We enrolled 17 new partner agencies to our scheme for study abroad agents who meet our reference and training criteria, taking numbers to 258.

Accreditation and excellence

We continued to promote excellence in UK ELT through our partnership with the British Council in the Accreditation UK scheme, ensuring it remained responsive to the changing needs of the sector.

We joined working groups and senior inspector meetings to revise criteria and publish new criteria and guidance for 2026. Guidance included a focus on visa compliance for the first time in response to a high refusal rate for Short Term Study Visas mentioned in the Government's immigration white paper published in May.

We also listened to Scottish members and led on changes to the safeguarding criteria for centres there.

AccessTEFL, the on-the-job qualification for teachers whose certification does not meet Accreditation UK standards launched in 2025, with 22 trainees of whom 5 completed training during the year. We promoted the qualification during the year and hope to attract more candidates in 2026.

Student support

English UK's independent complaints service for students of our member centres received 24 complaints, up from 11 in 2024. Three went to the Ombudsman, the same as the previous year. There were five calls on Student Emergency Support, which assists if a school closes unexpectedly, helping around 250 students.

Website

The project to replace our ageing website began once new communications staff were in place to take this forward. The existing website was launched in 2009 and had visual updates twice since then. It is outdated, not mobile responsive and does not meet accessibility guidelines. The new site, to be launched in September 2026, will be an accessible, user-focused platform that serves members, agents, and stakeholders. Key objectives include:

- Improved accessibility and mobile responsiveness
- Clearer user journeys for different audiences
- Stronger SEO and content structure
- A more flexible CMS that staff can manage efficiently

Social media

We significantly increased our social media output, sharing 437 posts across LinkedIn, Facebook, X and Instagram, compared with 247 in 2024, a 77% increase.

We also surpassed 25k LinkedIn followers by the end of 2025, up more than 5%, strengthening our position and community on this platform. Total LinkedIn engagement rose from 3,809 to 7,175 interactions - an increase of 88%. We have increased our average LinkedIn post engagement rate by more than a third and our page engagement rate has increased by over 70%.

Trustees' report Year to 31 December 2025

In 2025, we started posting regularly on the English UK Instagram, which we use to build a sense of community and to transmit the feeling of being at an English UK event. Our Instagram reels and grid posts have received 32,393 views to date.

Our Facebook average engagement rate rose from 3.43% in 2024 to 5.86% in 2025, while our X engagement rate increased from 6.80% to 7.76%, reflecting stronger audience interaction across our channels.

Member events

Online monthly member live forums remain useful, with an average of 20 members and a high of 90 for a panel discussion on the ELT market run in December. Subjects include public affairs, promotions and industry trends.

In May, English UK's annual Members' Conference was preceded by a successful Parliamentary Reception to launch our position paper which attracted 63 members, 17 MPs/Lords, political advisors and other activists.

We encourage attendance at our Members' Conference by offering one free place to each centre. In 2025, 196 registered, representing 109 centres which is just under a third of the membership. 38 registered online. Attendees gave a good NPS of 54.

Satisfaction was broadly similar to 2024, with 91% more engaged with English UK and the same proportion feeling more informed about UK ELT and 85% feeling better connected to the UK ELT and English UK communities.

"English UK in general and events like the Members' Conference specifically have a huge role in creating and nurturing a community of schools that are technically competitors but understand that our industry is a non-zero-sum game and we either all win or we lose together." Peter, Weymouth English Centre

Volunteers

We are grateful to the 32 individual member representatives who volunteered for our subsidiary boards and advisory panels, which met to discuss critical issues, devise key strategies and advise the executive team: the Board of Trustees, the Enterprises Board, and the Finance Panel. Eight served on the Enterprises Board, seven on the Finance Panel, and 15 on the main Board.

We support the English UK family of national, regional and special interest subgroups and were delighted by the launch of English UK South East after many years of trying to achieve this. We are grateful to the members who volunteer their time to lead our subgroups.

#2 Influence UK policy | we will successfully influence policymakers, raise the industry's profile and develop relationships to optimise the operating environment for UK ELT.

This goal includes:

- influencing government policies to create opportunities such as business support and a supportive immigration system
- raising UK ELT's profile, promoting English UK brand and being part of tourism recovery plans
- growing our network of supportive parliamentarians
- collaborating and working with our partners and stakeholders and politicians at all levels

2025 was a major campaigning year as we launched our first economic impact report in a decade, a step change in the quality of information informing our work.

This found the industry supports 40k jobs, noting: *"The headline figure of around £2 billion of gross value added to the UK economy is a substantial contribution, but one that ignores the long-term downstream effects on the economy of previous students (or their connections) investing in the UK following a positive experience as a language student. The total contribution to the long-term fiscal health of the UK, therefore, is far greater than we have calculated and needs to be recognised."*

Our new position paper was launched at our annual Parliamentary Reception which attracted 17 MPs and Lords, three more than the previous year as well as many members, campaigners and stakeholders. The six asks covered expansion of youth mobility schemes and ID card travel for EU school groups, recognition of Accreditation UK for visa purposes, exchange programmes for young professionals, increased rent-a-room relief and more support for UK ELT.

Two were partially achieved within days when the Government announced a youth experience scheme for Europe and the extension of the ID card scheme to Germany. Later in the year the return to Erasmus + full membership was announced. We continued to campaign on these issues to improve the scope of such deals.

Other achievements were the inclusion of ELT in the Government's International Education Strategy and the proposed new Education Sector Action Group and good levels of engagement with Labour and opposition MPs and Lords.

We attended Labour party events, meeting MPs and London Assembly members and worked with organisations including Best for Britain, Marketing Manchester and the Soft Power Council. We attended Department for Business and Trade (DBT) Education Sector and UKVI meetings.

We also met associations representing Italian ELT schools and agents and Spanish agents to discuss lobbying their governments on ID group travel to the UK.

In 2026, we will focus on a small number of our asks at our parliamentary reception and in wider campaigning will work on tourism taxes and ELT students, ensuring visa refusals are fair and proportional and the inclusion of ELT in business rates reform.

Our work with UKVI was informed from May by their concerns about abuse of the Short-term study visa (STSV) student route, and we have focused on raising awareness among members about demonstrating they are working to recruit genuine students. We continue to make the case to UKVI for more flexibility on this route and have had more exchanges with them on this, particularly in relation to school closures.

We created an online reporting form for members to report visa refusals.

#3 Sector recovery | we will successfully promote English UK and UK ELT to increase student numbers and maximise sector recovery.

This goal includes:

- improving our market intelligence and student data and using insights to identify priority markets and marketing channels
- ensuring StudyWorld is an accessible platform
- promoting our green values and celebrating diversity and inclusivity in the UK and UK ELT as an important selling point
- collaborating with Department for Business and Trade, British Council, Study UK and UK international education sector partners

StudyWorld

Successfully hosting our UK StudyWorld event outside London for the first time was a massive achievement, setting us on a new path. StudyWorld Manchester was a popular and financial success, attracting ten extra educators and great feedback. The choice of Brighton for 2026 was also popular.

"We really enjoyed attending StudyWorld Manchester. The event was brilliantly organised, and we had fantastic conversations with agencies from all over the world—from Argentina to Uzbekistan! StudyWorld was a perfect reminder of why we do what we do—connecting people, sharing cultures, and creating opportunities through education. We can't wait to welcome students from these new partnerships." - Slavenka Vukovic-Bryan, Languages United

We ensure StudyWorld remains accessible by retaining the online option and again making the third StudyWorld China city optional, as well as offering a variety of price points. Thirty-two countries were represented at the Manchester and online events.

"The go-to event for UK schools entering and developing the China market" - Johnny Peters, Emerald UK

Student statistics

In a very challenging year, the UK showed its resilience, but it became apparent that a return to pre-pandemic trading was unlikely and the decision was made to stop comparing English UK statistics with 2019.

The expected summer uplift did not fully materialise, and adult student weeks declined throughout the year with key markets underperforming. Pressures on student global mobility were seen in reduced demand throughout the year, and our data showed demand was becoming more segmented.

Programme mix, source-market diversity, and seasonal strategy are now key performance factors and provider-type and regional benchmarking are vital tools. English UK statistics, including the quarterly QUIC scheme and the annual student statistics, will continue to support members with market information they can use to navigate these more nuanced trading conditions.

Our first economic impact report for a decade was published, including useful detail for all member centres and a centre comparison tool for the 86 participants.

Another one-off was the Q4 2025 Future Outlook Survey which found around half of centres anticipating total student weeks in 2026 to be similar to 2025.

To better support members, QUIC, our opt-in quarterly intelligence scheme, now includes city-level analysis, a separate quarterly future forecasting survey and a country focus in the quarterly webinars. Participation is at record levels, with 41% of our members in the scheme.

The student statistics report, to which 309 member centres contributed, showed volume continuing broadly the same in a year of global uncertainty while competitor markets experienced sharper declines, more volatility in top markets and more polarisation. Private sector providers were better positioned to adapt to the volatility and pricing pressure than the state sector.

Members taught 349,679 English language students for more than one million student weeks, with 44% reporting growth in student weeks and 54% decline. 62% of all students were juniors but 67% of student weeks were for adults. Overall growth was flat. Members reached 72% of 2019 student weeks and 76% of student numbers.

38% of all ELT students studied in the UK which hosted 19% of all student weeks. The UK retained its position as the most popular ELT destination in the world, and was again in 3rd place (behind Australia and the USA) for student week volume. The UK was also first-placed in the Anholt Nation Brands Index as a destination for study.

Market development

We continued to focus on market development with in-country activities adding value by addressing a clear market need or being otherwise difficult to access for members, leveraging existing industry events and focusing on priority markets. An example was our reception at ICEF Berlin, partnered with LANGUAGECERT and the Department for Business & Trade, attended by more than 200 guests, many of them international agents.

Another was our agent outreach event in Brazil. This was linked to the agent association, BELTA, featuring the UK as their special country of focus for their student-facing magazine, and was run with the DBT and the British Council.

We signed MOUs with agent associations in Brazil, Turkey and FELCA, the association of agent associations.

Staff attended international events including ICEF in Dubai, Berlin and MENA scholarship, ST Alphe in Brazil, London, Mexico, Korea and Japan, the YEDAB summit and the Embassy Education conference. We also invited DBT representatives from the UK and Latin America to StudyWorld, raising awareness about the sector and our member centres.

Digital outreach was also important. We ran agent-facing webinars with Latin American agent associations and JAOS in Japan, five general agent webinars and joined BONARD's Global ELT annual report webinar with leaders of other national ELT associations. We signed a new contract with BONARD to continue our WeChat marketing campaign in China, posting monthly articles about life in the UK.

In 2026 the International Passenger Survey will include two ELT questions for the first time since 2013, providing lobbying data.

#4 Sector capacity | we will significantly strengthen UK ELT sector capacity through supporting the recruitment and retention of capable staff and welcoming homestay hosts.

Our actions include:

- lobbying, engaging and working with our partners at the British Council, assessment bodies and TEFL qualification providers, and UK government to maximise opportunities for employment in UK ELT
- increasing the visibility of career prospects and benefits in our sector
- supporting members, offering professional development and providing chances to network and share ideas
- ensuring English UK and the UK ELT sector has positive, fair and accountable relationships with people

Capacity became less of an issue in UK ELT during 2025 as the skills gap was largely filled, but we were still active on teacher supply and student accommodation.

- We launched and promoted our AccessTEFL scheme and worked on inclusive recruitment with Cambridge Assessment and Trinity on the CELTA and CertTESOL qualifications. We campaigned for access to advanced learner loans for ELT, allowing people to train as teachers without upfront cost.
- On accommodation, our approach has been to work with student accommodation providers on availability to ELT centres in early summer as well as costs and minimum numbers. We have also lobbied consistently for a rise in the rent a room relief rate to encourage householders to once more offer spare rooms to ELT students.

We will continue with all these campaigns, and our very popular online Activity Leaders' Course.

Training and conferences are an important element of our support for members and excellence in the sector. This year we ran a new event, AI in ELT, responding to feedback from an earlier conference.

The one-day event attracted 45 people and included presentations in the morning and collaborative sessions in the afternoon, attracting an NPS score of 54. 77% were more confident in their AI use and felt better equipped to use it in their everyday work, and all felt inspired by the speakers and more knowledgeable.

"I was genuinely impressed by the depth and breadth of information shared about AI's role in the ELT industry. The event provided invaluable insights into how we can thoughtfully adapt to emerging trends and leverage these technologies to enhance our educational practice."

Our established, two-day ELT conference continued to be popular, attracting 211 delegates over two days, with 10 exhibitors, 32 speakers and panellists and 23 sessions. Feedback was excellent.

"It is just such an incredible, lively conference. It always forces you to reflect on yourself, your school, and the industry." David Byrne, EC

"A great opportunity to meet ELT colleagues and get inspired. The ELT event of the year for UK schools." Steve Tulk, Stafford House London

Our professional development supports members to develop staff at all levels and maintain excellence, and we constantly evaluate our offer. This year we developed and ran training on managing and recruiting homestay accommodation to meet demand, and the plan is to run more sessions in 2026.

This joined seven established training courses covering safeguarding, mental health, recruiting safely, social programmes and safeguarding and implementing the worker protection act. We delivered 26 sessions, 19 covering safeguarding. Of 376 trainees, 286 joined safeguarding courses of which the most popular was specialist safeguarding for designated leaders.

721 users took the expanded online activity leader training course.

The CELTSEM and DELTM qualifications remain popular, attracting 14 and 12 participants respectively.

We have continued to promote a more diverse range of speakers at English UK events as part of our antiracism policy. For 2026 we will recruit again for our action group and complete and share our inclusive language guide.

#5 Strides towards sustainability | we will make significant progress towards turning UK ELT green to help protect our planet, build hope and secure our future.

We have been working on a social responsibility plan which we will share in 2026.

Public benefit

The trustees are mindful that they need to consider and explain how the charity fulfils its charitable objects and confers an appreciable public benefit. They have given careful consideration to the Charity Commission's general guidance on public benefit and consider that effectively all the operations of the charity tend towards that end, for example:

The partnership with the British Council in the Accreditation UK scheme gives international students a guarantee of quality which they have no other practicable way of obtaining, since by its nature international education is an 'experience good', meaning that one has no way of judging its quality and appropriateness before actually going on a course, so some surrogate indicator such as accreditation is an important safeguard for students.

The information, marketing and promotional work undertaken ensures that international students and their counsellors are aware of the range of accredited centres and courses and have all the data they require to help them make an informed decision in easily accessible and searchable formats.

StudyWorld and other agent-facing activities are effective in familiarising agents with what is on offer and so helping them to counsel students fairly and accurately, leading again to better choices by international students.

Financial review

Results for the year

A summary of the year's results can be found on page 27 of the financial statements. Total income for the Group for the year ended 31 December 2025 amounted to £1,530,055 (2024 – £1,545,648). The income is principally derived from the subscriptions payable by member centres and the revenues earned from the events and fairs hosted by the Group.

The Group's expenditure for the year ended 31 December 2025 totalled £1,571,149 (2024 – £1,441,738). As shown in the financial statements, the majority of expenditure was directed towards the main objective of English UK Limited of advancing the education of international students in the English language.

The net expenditure for the year was therefore £41,094 (2024 – net income of £103,910).

Financial position

A summary of the charity's financial position as at the year-end can be found on page 28 of the financial statements. At 31 December 2025, the Group held net assets totalling £1,822,998 (2024 - £1,864,092).

Of the total funds of £1,822,998 (2024 – £1,864,092) of the Group at 31 December 2025, £114,697 (2024 – £134,036) is attributable to the assets of the Student Emergency Support Fund, a designated fund which steps in if a centre closes to allow the students to complete their course (at other member centres) and to return home (see note 18). The fund was originally established in 1992 and has been built up by contributions through an additional subscription and transfers from the general fund. It gives international students at English UK member centres a degree of assurance and therefore contributes to the overall charitable objective. During the year, £28,541 was utilised from the fund and an additional £9,202 was designated in the year. This fund will continue to be utilised as and when required.

A further £15,699 (2024 – £15,527) of the total fund balances at 31 December 2025 is in relation to the Eddie Byers Scholarship fund. This is an unrestricted designated fund which will be used to provide financial support to aspiring students seeking to study English in the UK (see note 18).

Following the sale of the St John Street property and purchase of the new property in Bermondsey in 2018, management considered it appropriate to designate the fixed assets of the Group as they are expected to be used in the long term to assist in meeting the Group's charitable objects and are not considered to be liquid free reserves. The balance on this fund amounted to £1,263,507 (2024 – £1,297,040) at 31 December 2025.

Reserves policy

The Trustees believe the free reserves should cover three to six months' operational costs of the association. Based on budgeted operational costs for the year ending 31 December 2025, this would require free reserves of £251k - £501k.

The free reserves of the Group on 31 December 2025, which the charity defines as net current assets held within the general fund (see note 18), were £429,096 (2024 – £417,490).

The Trustees intend to maintain general reserves at the level set out in the reserves policy.

Reserves are held to:

- Ensure financial stability and continuity of services during periods of reduced income.
- Provide a buffer for unexpected emergencies or strategic opportunities.
- Support planned future expenditure, including strategic development and capital projects such as the development of the new English UK website.

The charity aims to hold unrestricted reserves equivalent to 3–6 months of core operating costs. This level is reviewed annually and adjusted based on:

- Assessment of income volatility and associated risks.
- Planned future expenditure.
- Organisational growth or contraction.

Plans to continue building group reserves

The Trustees are committed to strengthening reserves over time through a combination of strategic planning, income diversification, and sector engagement.

Key areas of focus include:

Strategic planning

We are developing our new strategic plan for 2026–2030 which includes a commitment to maintaining reserves at the target level. The plan aims to support sector growth, broaden our membership base, ensure long-term financial sustainability, and enhance the support we provide to the UK ELT sector for the benefit of students, staff, and partners.

Ongoing trading strategy

Our aim for 2026 and beyond is to maintain strong trading activity, consolidate our overseas events, promote the StudyWorld brand, and increase membership revenue through the recruitment of new members, corporate members, and partner agents.

Membership development

Retaining and engaging existing members while recruiting new ones remains a priority. In 2025, we had a net loss of 20 centres, and accredited centre numbers have not grown significantly. The Board is therefore reviewing the membership model and considering including other accreditations to enable growth.

Sector performance

We do not expect student weeks to increase in 2025 or 2026. There was a decline of 10–12% in the first three quarters and a sharper drop of 21% in the final quarter compared with 2024. We anticipate this trend will be reflected in the final 2025 student week totals, resulting in reduced membership revenue in 2026. One positive indicator was a 5% year-on-year increase in junior student weeks in Q4 2025, suggesting early signs of recovery in the junior market.

Diversifying income

To reduce reliance on membership income and offset anticipated shortfalls, the trustees are exploring additional revenue streams. A part-time operations coordinator has been appointed, enabling staff to focus on revenue-generating activities such as expanding StudyWorld sales, recruiting corporate members and broadening our training offer.

Trading activities

Our trading activities performed well. Events and training met expectations and generated a healthy level of income. We will continue to expand our programme of professional training and conferences.

StudyWorld

We will continue to grow the StudyWorld brand. Our first UK event outside London exceeded revenue expectations and operated at lower cost and our Brighton event in early 2026

continued this trend. StudyWorld China performed well despite challenging market conditions, and StudyWorld Online is a flexible and affordable option for members.

New income streams

We will continue to respond to members' needs. We recently launched AccessTEFL, an on-the-job teacher training programme designed to address staff shortages that may provide a new income stream for the association. We are also investigating the possibility of expanding the international roll out of our DELTM qualification.

Office space utilisation

Our hybrid working model enables us to generate additional income by renting out unused office desks while retaining sufficient workspace for staff.

Promotional activities

We will continue to promote the UK ELT sector in both established and emerging markets, supporting members while generating income through targeted promotional initiatives.

Changing membership landscape

The number of centres in membership decreased and there is consolidation within the sector, with larger groups forming. With greater market share and economies of scale they can better manage costs and so engage with our events and promotional activities.

Future engagement

As members become financially stronger, we anticipate increased participation in our events and promotional opportunities, including sponsorship and attendance. We continually monitor sector needs to ensure our activities remain relevant and financially sustainable.

Principal risks and uncertainties

The trustees have assessed major risks to the charity and the group, particularly relating to specific operational areas. The principal risks are:

- Membership – there was a net loss of 20 in 2025 which had a significant impact on revenue and income fell short of the budget. The new strategy aims to mitigate this by extending membership eligibility and creating alternative revenue streams.
- Cashflow – falling membership affects subscription income and participation in events and training. Cash levels are monitored closely, reviewed quarterly by the Finance Panel and the Board and monthly by the SLT. Longer term, the board is actively exploring new revenue streams, and the review of the membership model may generate additional income. The new strategy aims to stimulate sector growth and so cashflow.
- StudyWorld underperformance – particularly the China event as the market is currently unstable. The 2025 event did not reach its target but performed well overall and changes have been made to the 2026 format.

- The website – the current site is hosted on a platform which no longer offers maintenance or upgrades, so there is a risk of being left without a website at all. The upgrade was delayed by Covid and lack of staff resources, but the project is now well under way. Security upgrades increase protection of digital assets and safeguard sensitive information until the new site launches.
- Student Emergency Support (SES) fund exhaustion – there were a significant number of closures in 2025, which would threaten to empty the pot if this trend was to continue. A trustee working group is considering options. Use of the fund is limited to special circumstances and is at the discretion of English UK. The SES's primary function is to re-locate students affected by a centre closure. This is important in supporting confidence in the UK as a student destination.

The trustees believe by monitoring reserves levels, ensuring controls over key financial systems and examining operational and business risks faced by the charity and the group, they have established effective systems to mitigate these risks. A summary of major risks is formally considered and updated by the board each year.

Future plans

We are redoubling and refocusing our efforts to support UK ELT and our members. Our agreed new strategy, to run from 2026-2030, is designed to tackle the current challenges to the industry and the association caused by faltering sector growth and falling membership. It focuses on sector and membership growth, and improving the experience of UK ELT for all participants.

New strategy

This retains the current mission, vision and values but four new strategic aims, with key objectives currently being determined by trustee working groups. Aims are to:

- Leverage growth opportunities for the UK ELT sector
- Broaden the English UK membership base
- Build a more financially sustainable membership organisation
- Strengthen the UK ELT sector for students, staff and partners

Continuing projects

The StudyWorld suite of events will continue to be accessible to English UK members at varying price points. Building on the success of the 2026 UK event in Brighton, 2027 will be in Glasgow, continuing our project of showcasing the UK. Online will continue, offering lower-cost opportunities, the chance for more marketing staff to do meetings, and a wider range of agencies. China will visit two tier 1 cities, focusing on user need.

Further support for member marketing will be given with the launch of the new website and its up-to-date course finder tool in early autumn and also the return of a revamped marketing conference in December. We will continue to use data to encourage member centres to focus efforts on the most promising markets, especially in times of global turmoil.

Campaigning will focus on existing and new priorities as they arise. We want ID card travel extended to more EU countries, the highest possible cap for the Youth Mobility Scheme and further Youth Mobility Schemes, and more clarity on Erasmus+. We will focus on ID travel and the Youth Mobility Scheme at our Parliamentary Reception in May. We continue to campaign on rent-a-room relief and our other recommendations, and are working with Labour's coastal MPs on a Westminster Hall debate.

We are pleased to have been asked to represent UK ELT in the Government's new Education Sector Action Group and will be formulating a growth plan with targets as part of this.

Our values around inclusivity and green issues remain and we hope to publish a social responsibility plan later in the year.

We are focused on growing our industry and our community and putting our members and our association on a secure footing while remaining true to our values. We, and our members, want to return the UK to its position as the number one destination for English language studies in the landscape of a mature market and evolving demand from ELT students.

Fundraising activities

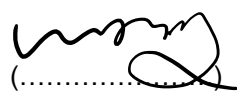
English UK does not actively solicit donations directly from the public and does not use third parties for fundraising. Therefore, it is not registered with the Fundraising Regulator and does not subscribe to any fundraising codes of practice. Were donations from individuals or trusts and foundations to be received, English UK would ensure personal data is appropriately protected. English UK received no complaints within the year regarding fundraising.

Disclosure of information to auditor

Each of the persons who are Trustees at the time when this Trustees' report is approved have confirmed that:

- ◆ so far as that Trustee is aware, there is no relevant audit information of which the charitable group's auditor is unaware; and
- ◆ that Trustee has taken all the steps that ought to have been taken as a Trustee in order to be aware of any relevant audit information and to establish that the charitable group's auditor is aware of that information.

Approved by the board of trustees and signed on their behalf by:


(.....)
Shoko Doherty

Trustee

Date: 27 April 2026

Independent auditor's report to the members of English UK Limited

Opinion

We have audited the financial statements of English UK Limited (the 'parent charity') and its subsidiary (collectively the 'group') for the year ended 31 December 2025 which comprise the consolidated statement of financial activities, the consolidated balance sheet, the charity balance sheet, the consolidated statement of cash flows, the principal accounting policies, and the notes to the financial statements. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' (United Kingdom Generally Accepted Accounting Practice).

In our opinion, the financial statements:

- ◆ give a true and fair view of the state of the group's and of the parent charity's affairs as at 31 December 2025 and of the group's income and expenditure for the year then ended;
- ◆ have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- ◆ have been prepared in accordance with the requirements of the Companies Act 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the group in accordance with the ethical requirements that are relevant to our audit of the financial statements in the United Kingdom, including the Financial Reporting Council's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the group's or the parent charity's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

Other information

The trustees are responsible for the other information. The other information comprises the information included in the Annual Report and Consolidated Financial Statements, other than the financial statements and our auditor's report thereon. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether there is a material misstatement in the financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- ◆ the information given in the trustees' report, which is also the directors' report for the purposes of company law, for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- ◆ the trustees' report, which is also the directors' report for the purposes of company law, has been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

In the light of the knowledge and understanding of the group and the parent charity and its environment obtained in the course of the audit, we have not identified material misstatements in the trustees' report.

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

- ◆ adequate accounting records have not been kept by the parent charity, or returns adequate for our audit have not been received from branches not visited by us; or
- ◆ the parent charity financial statements are not in agreement with the accounting records and returns; or
- ◆ certain disclosures of trustees' remuneration specified by law are not made; or
- ◆ we have not received all the information and explanations we require for our audit; or
- ◆ the trustees were not entitled to prepare the financial statements in accordance with the small companies regime and take advantage of the small companies' exemptions in preparing the trustees' report and from the requirement to prepare a strategic report.

Responsibilities of trustees

As explained more fully in the statement of trustees' responsibilities contained within the trustees' report, the trustees (who are also the directors of the parent charity for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the group's and the parent charity's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the group or the parent charity or to cease operations, or have no realistic alternative but to do so.

Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below.

Our approach to identifying and assessing the risks of material misstatement in respect of irregularities, including fraud and non-compliance with laws and regulations, was as follows:

- ◆ The engagement partner ensured that the engagement team collectively had the appropriate competence, capabilities and skills to identify or recognise non-compliance with applicable laws and regulations.
- ◆ We obtained an understanding of the legal and regulatory frameworks applicable to the charitable company and the sector in which it operates. We determined that the following laws and regulations were most significant: Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102), the Companies Act 2006, and the Charities Act 2011.
- ◆ We gained an understanding of how the charitable company is complying with those legal and regulatory frameworks by making enquiries of management and those responsible for legal and compliance procedures.

Independent auditor's report 31 December 2025

We assessed the susceptibility of the financial statements to material misstatement, including how fraud might occur by:

- ◆ making enquiries of management as to their knowledge of actual, suspected and alleged fraud; and
- ◆ considering the internal controls in place to mitigate risks of fraud and non-compliance with laws and regulations.

To address the risk of fraud through management bias and override of controls we:

- ◆ performed analytical procedures to identify any unusual or unexpected relationships;
- ◆ performed substantive testing of expenditure; and
- ◆ reviewed journal entries to identify unusual transactions.

In response to the risk of irregularities and non-compliance with laws and regulations, we designed procedures which included, but were not limited to:

- ◆ reading the minutes of meetings of those charged with governance; and
- ◆ enquiring of management as to actual and potential litigation and claims.

There are inherent limitations in our audit procedures described above. The more removed that laws and regulations are from financial transactions, the less likely it is that we would become aware of non-compliance. Auditing standards also limit the audit procedures required to identify non-compliance with laws and regulations to enquiry of the trustees and other management and the inspection of regulatory and legal correspondence, if any.

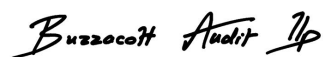
Material misstatements that arise due to fraud can be harder to detect than those that arise from error as they may involve deliberate concealment or collusion.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at: www.frc.org.uk/auditorsresponsibilities. This description forms part of our auditor's report.

Independent auditor's report 31 December 2025

Use of our report

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an Auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and the charitable company's members, as a body, for our audit work, for this report, or for the opinions we have formed.



Gumayel Miah (Senior Statutory Auditor)
For and on behalf of Buzzacott Audit LLP, Statutory Auditor
130 Wood Street
London
EC2V 6DL

Date: 8 May 2026

Consolidated statement of financial activities (incorporating the income and expenditure account) Year to 31 December 2025

		Unrestricted funds			
	Notes	General funds £	Designated funds £	2025 Total funds £	2024 Total funds £
Income and expenditure					
Income from:					
Charitable activities	1	761,475	9,374	770,849	748,980
Trading activities	2	679,629	—	679,629	721,085
Investments	3	11,321	—	11,321	13,178
Other income	4	68,256	—	68,256	62,405
Total income		<u>1,520,681</u>	<u>9,374</u>	<u>1,530,055</u>	<u>1,545,648</u>
Expenditure on:					
Raising funds	5	427,169	—	427,169	492,521
Charitable activities	6	<u>1,064,170</u>	<u>79,810</u>	<u>1,143,980</u>	<u>949,217</u>
Total expenditure		<u>1,491,339</u>	<u>79,810</u>	<u>1,571,149</u>	<u>1,441,738</u>
Net income / (expenditure)	11	29,342	(70,436)	(41,094)	103,910
Transfers between funds	18	<u>(17,736)</u>	<u>17,736</u>	<u>—</u>	<u>—</u>
Net movement in funds		11,606	(52,700)	(41,094)	103,910
Reconciliation of funds:					
Total funds brought forward at 1 January		<u>417,490</u>	<u>1,446,602</u>	<u>1,864,092</u>	<u>1,760,182</u>
Total funds carried forward at 31 December		429,096	1,393,902	1,822,998	1,864,092

The consolidated statement of financial activities includes all gains and losses recognised in the year.

All of the group's activities derived from continuing operations during the above two financial periods.

The notes on pages 31 to 43 form part of these financial statements.

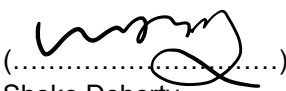
Consolidated balance sheet 31 December 2025

	Notes	2025 £	2025 £	2024 £	2024 £
Fixed assets					
Intangible assets	12		25,189		12,207
Tangible assets	13		1,238,318		1,284,833
			<u>1,263,507</u>		<u>1,297,040</u>
Current assets					
Debtors	15	221,746		142,610	
Short term deposits		85,403		104,549	
Cash at bank and in hand		<u>1,179,147</u>		<u>1,114,264</u>	
		<u>1,486,296</u>		<u>1,361,423</u>	
Creditors: amounts falling due within one year	16	<u>(909,305)</u>		<u>(741,871)</u>	
Net current assets			576,991		1,916,592
Creditors: amounts falling due after more than one year	17		<u>(17,500)</u>		<u>(52,500)</u>
Total net assets			<u>1,822,998</u>		<u>1,864,092</u>
Group funds					
Unrestricted funds					
. Designated funds	18		1,393,902		1,446,602
. General funds	18		<u>429,096</u>		<u>417,490</u>
Total funds			<u>1,822,998</u>		<u>1,864,092</u>

The Trustees acknowledge their responsibilities for complying with the requirements of the Companies Act with respect to accounting records and preparation of financial statements.

The financial statements have been prepared in accordance with the provisions applicable to entities subject to the small companies' regime.

The financial statements were approved and authorised for issue by the Trustees and signed on their behalf by:


 (.....)
 Shoko Doherty

Trustee

Date: 27 April 2026

The notes on pages 31 to 43 form part of these financial statements.

Company registration number: 05120951

Charity balance sheet 31 December 2025

	Notes	2025 £	2025 £	2024 £	2024 £
Fixed assets					
Intangible assets	12		25,189		12,207
Tangible assets	13		1,238,318		1,284,833
Investments	14		1		1
			<u>1,263,508</u>		<u>1,297,041</u>
Current assets					
Debtors	15	204,693		198,028	
Short term deposits		85,403		104,549	
Cash at bank and in hand		855,667		767,226	
		<u>1,145,763</u>		<u>1,069,803</u>	
Creditors: amounts falling due within one year	16	(659,960)		(541,439)	
Net current assets			485,803		528,364
Creditors: amounts falling due after more than one year	17		(17,500)		(52,500)
Total net assets			<u>1,731,811</u>		<u>1,772,905</u>
Charity funds					
Unrestricted funds					
. Designated funds	18		1,393,903		1,446,603
. General funds	18		337,908		326,302
Total funds			<u>1,731,811</u>		<u>1,772,905</u>

The Charity's net movement in funds for the year was net expenditure of £41,094 (2024 – net income of £62,538).

The Trustees acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and preparation of financial statements.

The financial statements have been prepared in accordance with the provisions applicable to entities subject to the small companies' regime.

The financial statements were approved and authorised for issue by the Trustees and signed on their behalf by:



Shoko Doherty
Trustee

Date: 27 April 2026

The notes on pages 31 to 43 form part of these financial statements.

Company registration number: 05120951

Consolidated statement of cash flows Year to 31 December 2025

	Notes	2025 £	2024 £
Cash flows from operating activities:			
Net cash provided by operating activities	A	87,039	285,237
Cash flows from investing activities:			
Interest received		11,321	13,178
Purchase of fixed assets		(17,736)	(5,418)
Withdrawal / (investment) in short term deposits		19,146	(4,549)
Proceeds from the disposal of fixed assets		113	9,083
Net cash provided by / (used in) investing activities		12,844	12,294
Cash flows from financing activities:			
Repayments of borrowing		(35,000)	(35,000)
Net cash used in financing activities		(35,000)	(35,000)
Change in cash and cash equivalents in the year		64,883	262,531
Cash and cash equivalents at 1 January 2025	B	1,114,264	851,733
Cash and cash equivalents at 31 December 2025	B	1,179,147	1,114,264

Notes to the consolidated statement of cash flows for the year to 31 December 2025.

A Reconciliation of net (expenditure) / income to net cash flow from operating activities

	Group 2025 £	Group 2024 £
Net (expenditure) / income (as per statement of financial activities)	(41,094)	103,910
Adjustments for:		
Depreciation charge (note 13)	49,810	50,226
Amortisation charge (note 12)	1,346	1,531
Interest receivable	(11,321)	(13,178)
(Increase) / decrease in debtors	(79,136)	129,643
Increase in creditors	167,434	13,105
Net cash provided by operating activities	87,039	285,237

B Analysis of cash and cash equivalents

	Group 2025 £	Group 2024 £
Cash at bank and in hand	1,179,147	1,114,264
Total cash and cash equivalents	1,179,147	1,114,264

C Analysis of changes in net debt

	1 January 2025 £	Cash flows £	31 December 2025 £
Cash at bank and in hand	1,114,264	64,883	1,179,147
Loan due within one year	(35,000)	—	(35,000)
Loan due after one year	(52,500)	35,000	(17,500)
	1,026,764	99,883	1,126,647

The principal accounting policies adopted, judgements and key sources of estimation uncertainty in the preparation of the accounts are laid out below.

Basis of accounting

The financial statements have been prepared in accordance with the Charities SORP (FRS 102) – Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) and the Companies Act 2006.

English UK Limited meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy.

The Consolidated statement of financial activities (SOFA) and Consolidated balance sheet consolidate the financial statements of the Charity and its subsidiary undertaking. The results of the subsidiary are consolidated on a line-by-line basis.

The Charity has taken advantage of the exemption allowed under section 408 of the Companies Act 2006 and has not presented its own Statement of financial activities in these financial statements.

The financial statements are presented in sterling and are rounded to the nearest pound.

Income

Income is recognised in the period in which the Charity and Group have entitlement to the income, the amount of income can be measured reliably, and it is probable that the income will be received. Income comprises revenues from the charity's trading activities, subscriptions fees from members, investment income and sundry income including any surplus on the disposal of tangible fixed assets. The income excludes VAT wherever charged.

Expenditure

Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to make a payment to a third party, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably.

All expenditure is stated inclusive of irrecoverable VAT.

All expenditure is accounted for on an accruals basis. Expenditure comprises direct costs and support costs. All expenses, including support and governance costs, are allocated or apportioned to the applicable expenditure headings. The classification between activities is as follows:

- ◆ Expenditure on raising funds includes all expenditure associated with the charity's trading activities, principally the direct costs of hosting fairs and exhibitions, the costs of its missions and an allocation of support and governance costs.

- ◆ Expenditure on charitable activities includes the costs associated with servicing the members of English UK and includes premises and administrative costs, and an allocation of support and governance costs.

Allocation of support and governance costs

The majority of costs are directly attributable to the above headings. Governance costs (which comprise the costs associated with the public accountability of the charity, including audit costs and costs in respect to its compliance with regulation and good practice) are split across the above expenditure headings. The major part of the support costs are attributed to the cost of charitable activities as this is the principal reason for the charity's existence. Certain specific costs have been attributed to the cost of raising funds.

Foreign currencies

Monetary assets and liabilities denominated in foreign currencies are translated into sterling at rates of exchange ruling at the reporting date.

Transactions in foreign currencies are translated into sterling at the rate ruling on the date of the transaction.

Exchange gains and losses are recognised in the Consolidated statement of financial activities.

Intangible assets and amortisation

Intangible assets are initially recognised at cost. After recognition, under the cost model, intangible assets are measured at cost less any accumulated amortisation and any accumulated impairment losses.

The estimated useful lives range as follows:

Amortisation is provided on the following basis:

Computer software	10-20% reducing balance

Website development costs are not yet being amortised as the website is still under development. Once the website is fully operational, the asset will be depreciated on a straight line basis over 5 years.

Tangible fixed assets and depreciation

Tangible fixed assets costing £2,000 or more are capitalised and recognised when future economic benefits are probable, and the cost or value of the asset can be measured reliably.

Tangible fixed assets are initially recognised at cost. After recognition, under the cost model, tangible fixed assets are measured at cost less accumulated depreciation and any accumulated impairment losses. All costs incurred to bring a tangible fixed asset into its intended working condition should be included in the measurement of cost.

Depreciation is charged so as to allocate the cost of tangible fixed assets less their residual value over their estimated useful lives.

The estimated useful lives range as follows:

Buildings	2% straight line
Building improvements	10% straight line
Fixtures and fittings	25% reducing balance
Computer equipment	33% reducing balance

Investments

Investments in the subsidiary company is valued at cost.

Debtors

Debtors are recognised at the settlement amount, less any provision for non-recoverability. Prepayments are value at the amount prepaid. They have been discounted to the present value of the future cash receipt where such discounting is material.

Cash at bank and in hand

Cash at bank and in hand represents such accounts and instruments that are available on demand or have a maturity of less than three months from the date of acquisition.

Short Term Deposits

Short term deposits represent fixed term cash deposits held with a maturity date of greater than three months but due to expire within less than one year from the balance sheet date.

Liabilities and provisions

Creditors and provisions are recognised when there is an obligation at the balance sheet date as a result of a past event, it is probable that a transfer of economic benefit will be required in settlement, and the amount of the settlement can be estimated reliably. Creditors and provisions are recognised at the amount the charity anticipates it will pay to settle the debt. They have been discounted to the present value of the future cash payment where such discounting is material.

Financial instruments

The Group only has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value with the exception of bank loans which are subsequently measured at amortised cost using the effective interest method.

Operating leases

Rentals paid under operating leases are charged to the Consolidated statement of financial activities on a straight-line basis over the lease term.

Pensions

Contributions in respect of employees' personal pension plans are charged to the statement of financial activities in the year in which they fall due.

Fund accounting

General funds are unrestricted funds which are available for use at the discretion of the Trustees in furtherance of the general objectives of the Group and which have not been designated for other purposes.

Designated funds comprise unrestricted funds that have been set aside by the Trustees for particular purposes. The aim and use of each designated fund is set out in the notes to the financial statements.

Critical accounting estimates and areas of judgement

Preparation of the financial statements requires the Trustees to make significant judgements and estimates. The items in the financial statements where these judgments and estimates have been made include:

- ◆ the useful economic life attributed to the various components of tangible and intangible fixed assets;
- ◆ the provision made in respect of bad and doubtful debts; and
- ◆ the basis for determining the management charge payable by English UK Enterprises Limited to the charity.

Assessment of going concern

The trustees have assessed whether the use of the going concern assumption is appropriate in preparing these financial statements. The trustees have made this assessment in respect to a period of one year from the date of approval of these financial statements.

The trustees of the charity have concluded that there are no material uncertainties related to events or conditions that may cast significant doubt on the ability of the charity to continue as a going concern. The trustees are of the opinion that the charity will have sufficient resources to meet its liabilities as they fall due.

However, we note that the current geopolitical tensions in the Middle East, combined with wider global economic instability, have increased the level of uncertainty when assessing potential impacts on the sector and on the association. While no material uncertainties have been identified, these external factors continue to be monitored closely.

To support this assessment, the association is implementing additional measures to understand and track sector sentiment and risk:

- A monthly member survey is being launched to act as a barometer of sector perceptions, helping us monitor how the evolving situation in the Middle East may be affecting members over time.
- The survey will provide a consistent mechanism for members to share concerns, experiences, and perceptions in a rapidly changing environment.
- Results will be shared with members and summarised in the monthly newsletter.
- Insights gathered will strengthen our campaigning and lobbying work, including informing any future case for government support if required.
- The survey will also help us understand issues such as travel safety concerns, perceived risks, and how these may influence demand across the sector.

These actions form part of the association's ongoing approach to ensuring it remains well prepared and responsive to emerging risks while continuing to operate on a going concern basis.

1 Income from charitable activities

	2025 £	2024 £
Member subscriptions – Basic	478,490	469,545
Member subscriptions – Supplementary	197,727	203,248
Member subscriptions – Corporate	39,731	39,045
Members conference and AGM	22,527	23,403
Student Emergency Support Fund and Eddie Byers Scholarship Fund	9,374	13,739
Partnership and sponsorship income	23,000	—
	770,849	748,980

2 Income from other trading activities

	2025 £	2024 £
StudyWorld	445,107	457,944
Events and Training	192,563	217,266
Intelligence	21,896	20,515
Promotions	20,063	25,630
	679,629	721,085

3 Income from investments

	2025 £	2024 £
Interest received	11,321	13,178

4 Other income

	2025 £	2024 £
VAT reclaim	28,823	28,638
Office desks - rental fees	22,565	20,980
Other sundry income	16,868	12,787
	68,256	62,405

5 Expenditure on raising funds

	2025 £	2024 £
StudyWorld	275,610	318,787
Events and Training	103,537	114,833
Promotions and Intelligence	20,416	34,518
Administration costs	12,958	12,052
Support and governance (note 7)	14,648	12,331
	427,169	492,521

6 Expenditure on charitable activities

	2025 £	2024 £
Servicing members		
Staff costs and recruitment (note 8)	689,260	584,020
General promotion	126,406	73,565
Premises	20,863	23,148
Public affairs	54,151	58,373
Administration	96,566	84,983
Depreciation and amortisation	51,156	51,756
Members conference and AGM	27,985	29,970
Membership expenditure	1,130	3,950
Other expenditure	6,045	5,711
Student emergency support fund costs (note 16)	28,541	6,395
Holiday pay accrual	7,051	—
Support and governance costs (note 7)	34,826	27,346
	1,143,980	949,217

7 Support and governance costs

	2025 £	2024 £
Auditor's remuneration		
. Statutory audit services	16,620	15,670
. Other services	9,500	9,782
Professional fees	6,998	6,750
Board and sub-committee expenses	16,356	7,475
	49,474	39,677
Attributed to:		
. Expenditure on raising funds	14,648	12,331
. Expenditure on charitable activities	34,826	27,346
	49,474	39,677

8 Staff costs

	Group 2025 £	Group 2024 £
Wages and salaries	562,522	471,987
Social security costs	49,240	43,777
Contribution to defined contribution pension schemes	57,270	47,650
Other employee benefits	20,228	20,606
	689,260	584,020

The average number of persons employed during the year was as follows:

	Group 2025 No.	Group 2024 No.
Employees	12	10

The average headcount expressed as full-time equivalents was as follows:

	Group 2025 No.	Group 2024 No.
Employees	11.94	9.14

The number of employees whose employee benefits (excluding employer pension costs) exceeded £60,000 was:

	Group 2025 No.	Group 2024 No.
In the band of £60,001 - £70,000	1	2
In the band of £70,001 - £80,000	1	—

The key management personnel of the Charity in charge of directing and controlling, running and operating the charity on a day-to-day basis comprise the trustees and the members of the Executive Team (referred to at page 1). The total remuneration (including taxable benefits and employer's pension contributions) of the key management personnel for the year was £240,866 (2024 – £219,714).

9 Trustees' remuneration and expenses

During the year, no Trustees received any remuneration or other benefits (2024 – £nil).

During the year ended 31 December 2025, out of pocket travelling expenses totalling £3,162 were reimbursed or paid directly to 8 Trustees (2024 – £1,975 to 8 Trustees).

Trustee indemnity insurance was purchased by the charity during the year to protect it from any loss arising from the neglect of defaults of its trustees, and to indemnify the trustees or other officers against the consequences of any neglect or default on their part. The total premium paid amounted to £2,114 (2024 – £1,370), providing cover up to a maximum of £1,000,000 (2024 - £1,000,000).

10 Taxation

English UK Limited is a registered charity and therefore is not liable to income tax or corporation tax on income derived from its charitable activities, as it falls within the various exemptions available to registered charities. In addition, the profits earned by the charity's wholly owned trading subsidiary have been donated to the parent charity by Gift Aid in the year ended 31 December 2025, leaving no tax liability for the subsidiary company.

11 Net income (expenditure)

This is stated after charging:

	2025 £	2024 £
Staff costs (note 8)	689,260	584,020
Auditor's remuneration – English UK		
. Statutory audit fees	11,280	11,020
. Other services	5,040	5,532
Auditor's remuneration – English UK Enterprises Limited		
. Statutory audit fees	5,340	4,650
. Other services	4,460	4,250
Depreciation	49,810	50,226
Amortisation	1,346	1,531
Operating lease charges	950	950

12 Intangible assets

Group and Charity	Website £	Computer software £	Total £
Cost			
At 1 January 2025	—	34,877	34,877
Additions	14,328	—	14,328
At 31 December 2025	14,328	34,877	49,205
Amortisation			
At 1 January 2025	—	22,670	22,670
Charge for the year	—	1,346	1,346
At 31 December 2025	—	24,016	24,016
Net book value			
At 31 December 2024	—	12,207	12,207
At 31 December 2025	14,328	10,861	25,189

13 Tangible fixed assets

Group and Charity	Long-term leasehold property £	Building improvements £	Computer equipment £	Fixtures and fittings £	Total £
Cost or valuation					
At 1 January 2025	1,373,762	174,882	21,395	28,580	1,598,619
Additions	—	—	3,408	—	3,408
Disposals	—	—	(2,967)	—	(2,967)
At 31 December 2025	1,373,762	174,882	21,836	28,580	1,599,060
Depreciation					
At 1 January 2025	171,720	106,106	12,346	23,614	313,786
Charge for the year	27,475	17,488	3,605	1,242	49,810
Disposals	—	—	(2,854)	—	(2,854)
At 31 December 2025	199,195	123,594	13,097	24,856	360,742
Net book value					
At 31 December 2024	1,202,042	68,776	9,049	4,966	1,284,833
At 31 December 2025	1,174,567	51,288	8,739	3,724	1,238,318

14 Fixed asset investments

	Investment in subsidiary company £
Charity	
Cost or valuation	
At 1 January 2025	1
At 31 December 2025	1

Principal subsidiaries

The following was a subsidiary undertaking of the Charity:

Name	Company Registration Number	Registered office or principal place of business	Class of shares	Holding
English UK Enterprises Limited	05200973	Flag House, 47 Brunswick Court, London, SE1 3LH	Ordinary	100%

The financial results of the subsidiary for the year and its financial position at year end were as follows:

	Income £	Expenditure £	Net assets £
English UK Enterprises Limited	447,983	(447,983)	91,188

15 Debtors

	Group 2025 £	Group 2024 £	Charity 2025 £	Charity 2024 £
Due within one year				
Trade debtors	22,274	29,728	11,891	28,465
Amounts owed by group undertakings	—	—	146,990	95,618
Other debtors	15,733	—	15,733	—
Prepayments and accrued income	183,739	112,882	30,079	73,945
	221,746	142,610	204,693	198,028

16 Creditors: amounts falling due within one year

	Group 2025 £	Group 2024 £	Charity 2025 £	Charity 2024 £
Bank loans (see note 17)	35,000	35,000	35,000	35,000
Trade creditors	398,191	386,646	398,191	386,646
Other taxation and social security	19,724	8,262	19,724	11,001
Other creditors	101,175	19,004	101,175	19,004
Accruals and deferred income	355,215	292,959	105,870	89,938
	909,305	741,871	659,960	541,439

Deferred income in the main includes income received in advance for the StudyWorld event and other fairs which will take place during 2026.

A reconciliation of the movement on the deferred income balance, included in creditors above, is as follows:

	Group 2025 £	Group 2024 £	Charity 2025 £	Charity 2024 £
Deferred income at 1 January 2025	242,294	230,339	46,272	36,809
Resources deferred during the year	289,090	242,294	47,745	46,272
Amounts released from previous periods	(242,294)	(230,339)	(46,272)	(36,809)
Deferred income at 31 December 2025	289,090	242,294	47,745	46,272

17 Creditors: amounts falling due after more than one year

	Group 2025 £	Group 2024 £	Charity 2025 £	Charity 2024 £
Bank loans	17,500	52,500	17,500	52,500
	17,500	52,500	17,500	52,500

A Coronavirus Business Interruption Loan (CBIL) of £175,000 was taken in May 2021 to use as a cash buffer to be able to cope with any unexpected reduction of income due to the impact of Covid-19.

The Coronavirus Business Interruption Loan Scheme (CBILS) is managed by the British Business Bank on behalf of, and with the financial backing of, the Secretary of State for Business, Energy and Industrial Strategy. The scheme is part of a wider package of Government support for UK business, due to the impact of Covid-19. The loan is guaranteed by the UK Government.

The interest rate agreed with the bank, NatWest plc, was 2.38% fixed rate. The loan is paid in monthly capital repayments of £2,917 and interest is paid quarterly. The first repayment was made in July 2022. The fixed rate was agreed for the first 60 months of the loan and for the last 12 months, then 1.75% p.a. over Base Rate will apply unless a new agreement is agreed with the bank.

Included within the above are amounts falling due as follows:

	Group 2025 £	Group 2024 £	Charity 2025 £	Charity 2024 £
<i>Between one and two years</i>				
Bank loans (note 16)	17,500	35,000	17,500	35,000
<i>Between two and five years</i>				
Bank loans	—	17,500	—	17,500

18 Statement of funds

	Balance at 1 January 2024 £	Income £	Expenditure and transfers £	Balance at 31 December 2025 £
Group statement of funds – 2025				
Unrestricted funds				
Designated funds				
. Student Emergency Support Fund	134,035	9,202	(28,541)	114,696
. Eddie Byers Scholarship	15,527	172	—	15,699
. Fixed asset fund	1,297,040	—	(33,533)	1,263,507
	<u>1,446,602</u>	<u>9,374</u>	<u>(62,074)</u>	<u>1,393,902</u>
General fund	417,490	1,520,681	(1,509,075)	429,096
Total funds	<u>1,864,092</u>	<u>1,530,055</u>	<u>(1,571,149)</u>	<u>1,822,998</u>

	Balance at 1 January 2024 £	Income £	Expenditure and transfers £	Balance at 31 December 2024 £
Group statement of funds – 2024				
Unrestricted funds				
Designated funds				
. Student Emergency Support Fund	126,910	13,518	(6,393)	134,035
. Eddie Byers Scholarship	15,306	221	—	15,527
. Fixed asset fund	1,352,463	—	(55,423)	1,297,040
	<u>1,494,679</u>	<u>13,739</u>	<u>(61,816)</u>	<u>1,446,602</u>
General fund	265,503	1,531,909	(1,379,922)	417,490
Total funds	<u>1,760,182</u>	<u>1,545,648</u>	<u>(1,441,738)</u>	<u>1,864,092</u>

	Balance at 1 January 2024 £	Income £	Expenditure and transfers £	Balance at 31 December 2025 £
Charity statement of funds – 2025				
Unrestricted funds				
Designated funds				
. Student Emergency Support Fund	134,035	9,202	(28,541)	114,697
. Eddie Byers Scholarship	15,527	172	—	15,699
. Fixed asset fund	1,297,040	—	(33,533)	1,263,507
	<u>1,446,603</u>	<u>9,374</u>	<u>(62,074)</u>	<u>1,393,903</u>
General fund	326,302	1,219,688	(1,208,082)	337,908
Total funds	<u>1,772,905</u>	<u>1,229,062</u>	<u>(1,270,156)</u>	<u>1,731,811</u>

Notes to the financial statements Year to 31 December 2025

	Balance at 1 January 2024 £	Income £	Expenditure and transfers £	Balance at 31 December 2024 £
Charity statement of funds – 2024				
Unrestricted funds				
<i>Designated funds</i>				
. Student Emergency Support Fund	126,910	13,518	(6,393)	134,035
. Eddie Byers Scholarship	15,306	221	—	15,527
. Fixed asset fund	1,352,463	—	(55,422)	1,297,041
	<u>1,494,679</u>	<u>13,739</u>	<u>(61,816)</u>	<u>1,446,603</u>
 <i>General fund</i>	 215,687	 1,149,113	 (1,038,498)	 326,302
Total funds	<u>1,710,367</u>	<u>1,162,852</u>	<u>(1,100,310)</u>	<u>1,772,905</u>

The Student Emergency Support Fund steps in as a guarantor if a member centre closes down to allow the students to complete their course and return home without additional expense.

The Eddie Byers Scholarship Fund has been created in memory of our late Chief Executive, Eddie Byers, to help aspiring students study English in the UK and further the associations' charitable mission of advancing the education of international students in the English language.

The Fixed Assets Fund represents the fixed assets of the group. The Trustees designated these as they are expected to be used in the long term to assist in meeting the group's charitable objectives and also to enable a clear understanding of the free reserves and underlying activities of the group.

18 Group analysis of net assets between funds

	Designated funds £	Unrestricted funds £	Total funds 2025 £
Intangible fixed assets	25,189	—	25,189
Tangible fixed assets	1,238,318	—	1,238,318
Current assets	130,395	1,355,901	1,486,296
Creditors due within one year	—	(909,305)	(909,305)
Creditors due in more than one year	—	(17,500)	(17,500)
	<u>1,393,902</u>	<u>429,096</u>	<u>1,822,998</u>

	Designated funds £	Unrestricted funds £	Total funds 2024 £
Intangible fixed assets	12,207	—	12,207
Tangible fixed assets	1,284,833	—	1,284,833
Current assets	149,562	1,211,861	1,361,423
Creditors due within one year	—	(741,871)	(741,871)
Creditors due in more than one year	—	(52,500)	(52,500)
	<u>1,446,602</u>	<u>417,490</u>	<u>1,864,092</u>

19 Charity analysis of net assets between funds

	Designated funds £	Unrestricted funds £	Total funds 2025 £
Intangible assets	25,189	—	25,189
Tangible fixed assets	1,238,318	—	1,238,318
Investments	—	1	1
Current assets	130,396	1,015,367	1,145,763
Creditors due within one year	—	(659,960)	(659,960)
Creditors due after one year	—	(17,500)	(17,500)
Total	1,393,903	337,908	1,731,811

	Designated funds £	Unrestricted funds £	Total funds 2024 £
Intangible assets	12,207	—	12,207
Tangible fixed assets	1,284,833	—	1,284,833
Investments	—	1	1
Current assets	149,563	920,240	1,069,803
Creditors due within one year	—	(541,439)	(541,439)
Creditors due after one year	—	(52,500)	(52,500)
Total	1,446,603	326,302	1,772,905

21 Operating lease commitments

At 31 December 2025 the Group and the Charity had commitments to make future minimum lease payments under non-cancellable operating leases as follows:

	Group 2025 £	Group 2024 £	Charity 2025 £	Charity 2024 £
Not later than one year	950	950	950	950
Later than one year and not later than 5 years	1,960	2,911	1,960	2,911
	2,910	3,861	2,910	3,861

22 Related party transactions

All trustees of English UK Limited are employed by organisations who are members of English UK.

During the year, two trustees delivered training to English UK members and received a total of £1,219 (2024: £nil) for these services.

Aside from those transactions above and as described in note 9, there are no further related party transactions to report.

Trustees and senior management of English UK Limited are required to declare all interests every year. Interest for disclosure include remuneration, directorships, significant shareholdings, unremunerated activities pursuing activities related to those of English UK Ltd, English UK Enterprises and close family interests.

Charity income and expenditure account Year to 31 December 2025

This page does not form part of the statutory financial statements.

	Total funds 2025 £	Total funds 2024 £
Basic subscriptions	478,490	469,545
Supplementary subscriptions	197,727	203,248
Total subscription income	676,217	672,793
Corporate member subscriptions	39,731	39,045
Net corporate membership income	39,731	39,045
Members conference and AGM income	22,527	23,403
Members conference and AGM expenditure	(27,985)	(29,970)
Net members conference and AGM expenditure	(5,458)	(6,567)
Project QUIC income	21,896	20,515
Project QUIC expenditure	(20,416)	(20,159)
Net Project QUIC income	1,480	356
Events and training income	192,563	217,266
Events and training expenditure	(103,537)	(114,833)
Net events and training income	89,026	102,433
Student emergency support fund income	9,202	13,518
Student emergency support fund expenditure	(28,541)	(6,395)
Net student emergency support fund (expenditure) / income	(19,339)	7,123
Eddie Byers scholarship income	172	221
Eddie Byers scholarship expenditure	—	—
Net Eddie Byers scholarship income	172	221
Membership expenditure	(1,130)	(3,950)
Net membership expenditure	(1,130)	(3,950)

Charity income and expenditure account Year to 31 December 2025

This page does not form part of the statutory financial statements.

	Total funds 2025 £	Total funds 2024 £
Partner Agency Scheme	20,063	15,360
Partner Agency Scheme expenditure	—	(795)
Net Partner Agency Scheme income	20,063	14,565
Economic Impact Report income	15,000	—
Economic Impact Report expenditure	(47,939)	—
Net Economic Impact Report income	(32,939)	—
Other income		
English UK Enterprises management charge	79,729	70,590
Interest receivable	8,445	10,282
VAT reclaim	28,823	28,638
Other sundry income	39,433	43,767
Gift Aid income	67,261	7,454
	223,691	160,731
Other expenditure		
Staff costs and recruitment	(696,311)	(584,020)
General promotion and intelligence	(70,467)	(87,129)
Premises	(20,863)	(23,148)
Public affairs	(54,151)	(58,373)
Administration	(96,566)	(82,672)
Irrecoverable VAT and Capital Goods Scheme	(6,045)	(8,022)
Depreciation and amortisation	(51,156)	(51,756)
Auditor's remuneration	(16,320)	(16,552)
Professional fees	(5,667)	(6,750)
Board and sub-committee fees	(15,062)	(5,790)
	(1,032,608)	(924,212)
Total income	1,221,062	1,162,852
Total expenditure	(1,262,156)	(1,100,314)
Net (expenditure) / income for the year	(41,094)	62,538
Fund balances at 1 January	1,772,905	1,710,367
Fund balances at 31 December	1,731,811	1,772,905

ENGLISH UK LIMITED

England & Wales - Charity number 1108792

Accounts

**English UK
Limited**

**Annual Report and Consolidated
Financial Statements**

31 December 2024

Company Limited by Guarantee
Registration Number
05120951 (England and Wales)

Charity Registration Number
1108792

Reports

Reference and administrative information	1
Chair's statement	3
Trustees' report	6
Independent auditor's report	32

Financial statements

Consolidated statement of financial activities	37
Consolidated balance sheet	38
Charity statement of financial position	39
Consolidated statement of cash flows	40
Principal accounting policies	41
Notes to the financial statements	42

The following pages do not form part of the
statutory financial statements:

Charity income and expenditure account	55-56

Trustees	M Rendell (Chair until May 2024) S Doherty (Vice Chair until May 2024 and Chair from June 2024) J Brown (resigned 17 May 2024) T Cooke (resigned 17 May 2024) M Doody F Dunlop (appointed 17 May 2024) S Fordham F Giacomini N Harris J Herbertson (appointed 17 May 2024) V Paterson (appointed 17 May 2024) J Quinn (appointed 17 May 2024) F Quraishi S Roussounis (resigned 17 May 2024) R Simpson (resigned 17 May 2024) P Zhang (resigned 17 May 2024)
Executive Team	
Chief Executive Officer	J Gray
Director of Membership	H Japes
Marketing Communications Director	A Wright
Company Secretary	N Felip Puignou
Principal office	Flag House 47 Brunswick Court London SE1 3LH
Company registration number	05120951
Charity registration number	1108792
Auditor	Buzzacott LLP 130 Wood Street London EC2V 6DL

Banker	National Westminster Bank plc PO Box 2354 65 Piccadilly London W1A 2PP

The chair presents her statement for the year.

English UK exists to support and represent the UK's accredited ELT centres, help them thrive and to transform the lives of English language students through learning and intercultural understanding.

English UK has been at the heart of UK ELT for 21 years, succeeding two separate organisations for privately-owned and state-owned language centres.

Our mission is to harness the collective energy of our membership to champion and advance UK ELT.

We lead, represent and support our membership community to achieve its full potential.

We work for and with our members – all accredited teaching centres – to help them to be the best they can, improve their operating environment and ensure they succeed in a global industry.

In the UK, we:

- ◆ support members to aspire to and reach the highest quality of teaching and student experience and welfare;
- ◆ work with educational, governmental and partner organisations and individuals to create operating conditions where ELT centres can thrive; and
- ◆ provide practical support for member centres, including offering a dynamic suite of market intelligence, staff training and qualifications, workshops and conferences.

Internationally, we:

- ◆ encourage and inform our international agents and partners, students and parents, and promote our offer;
- ◆ show how the UK can meet students' needs, transform their lives and help them follow their dreams; and
- ◆ create opportunities for members to develop their international markets through partnerships and connections.

We aspire to make UK ELT an even better place to study and work for everyone, both now and in the future. We are leading the way on improving the diversity, inclusivity and environmental impact of our industry.

Our shared values are:

Community

We can do more together than we can alone. We celebrate and support each other.

Integrity

We are accountable for our actions and inactions. We treat everyone with respect, honesty, professionalism and understanding.

Inclusivity

Everybody belongs in UK ELT. We embrace diversity and value everyone's perspectives and contributions to our community.

Responsibility

We prioritise the safety and wellbeing of our students, staff, colleagues, partners, peers and communities.

Sustainability

We believe in turning UK ELT green to help protect our planet, build hope and secure our future.

In 2024 we have continued to support the industry to rebuild after the seismic changes caused by the pandemic and Brexit. English UK lobbied for a small number of specific policy changes which would materially improve the operating environment for the sector at little cost to the Government, doing so in the context of an election year. We addressed the continuing capacity challenge in both practical and lobbying terms. English UK was instrumental in the creation of a new teacher qualification and activity leader training. We contributed to a review of Accreditation UK criteria, allowing inspections to look at teaching teams and their support in the round. We worked to expand available accommodation and achieve policy-level change.

In a major achievement, our intensive lobbying yielded a commitment that ELT centres would not be treated as private schools and therefore required to charge VAT on fees. This Labour policy would have seriously damaged our industry's global competitiveness.

The association took the significant step of commissioning economic impact research for the first time since before the pandemic which will be used as a new benchmark and for lobbying purposes.

English UK has also worked to understand how the maturing of the global ELT industry is affecting patterns of travel and to support its members in making the most effective marketing decisions. Factors include overcapacity in ELT globally, the emergence of local hubs and an increased commitment to English teaching in national high school systems.

In 2019, the UK was the dominant player in the global ELT industry, attracting almost twice as many international students as any of our English-speaking competitors. UK ELT was worth £1.4bn to the national economy annually, supported 35,000 jobs and our £20bn international education sector, and built positive relations between the UK and the rest of the world.

2023's recovery was shown in 2024 to be weaker than that of our competitors, and even that fell away during the year. The annual recovery rate was down 8.5% on 2023, partly because that year was artificially inflated by a post pandemic bounce. Student numbers were at 76% of 2019 levels and student weeks 71%, compared with the global average of 84% student weeks and 78% numbers. Student volumes will likely continue to be volatile but influencing factors may turn out to be a new normal.

Using our shared values, we will continue to use information and agility to overcome UK ELT's challenges and keep transforming lives through learning and intercultural understanding.



S Doherty
Chair

Date: 24 April 2025

The trustees present their annual report together with the audited financial statements of the Group and Charity for the year 1 January 2024 to 31 December 2024. English UK wholly owns the £1 issued share capital of English UK Enterprises Limited (Company No. 05200973), which carries out the charity's commercial operations.

The annual report serves the purposes of both a Trustees' report and a directors' report under company law. The Trustees confirm that the annual report and financial statements of the charitable company comply with the current statutory requirements, the requirements of the charitable company's governing document and the provisions of the Statement of Recommended Practice (SORP) applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102).

The reference and administrative information set out on page 1 forms part of this report.

Governance, structure and management

Constitution

English UK is a company limited by guarantee (Company No. 05120951) and a registered charity (Charity No. 1108792). The company was incorporated on 6 May 2004 and its governing documents are the Memorandum and Articles of Association. The company registered as a charity with the Charity Commission on 1 April 2005.

Trustees

The Trustees of the charity constitute directors of the company for the purposes of company law. This report is also a directors' report as required by the Companies Act 2006. The Articles provide for a maximum of 12 directors, elected by the representatives of member centres in a ballot.

The following Trustees have served throughout the year to 31 December 2024, and to the date of signing this report, except as shown:

Trustees	Appointed/resigned
M Rendell (Chair)	
S Doherty (Vice Chair)	
J Brown	Resigned 17 May 2024
T Cooke	Resigned 17 May 2024
M Doody	
F Dunlop	Appointed 17 May 2024
S Fordham	
F Giacomini	
N Harris	
J Herbertson	Appointed 17 May 2024
V Paterson	Appointed 17 May 2024
J Quinn	Appointed 17 May 2024
F Quraishi	
S Roussounis	Resigned 17 May 2024
R Simpson	Resigned 17 May 2024
P Zhang	Resigned 17 May 2024

Governance, structure and management (continued)***Trustees*** (continued)

The Board of Trustees is recruited from the representatives of member centres by open election. The Chair and the Vice-Chair are appointed by the Board from among its number. Since board members have almost always been the representatives of member centres for a significant number of years and are therefore familiar with the sector and current issues, induction after a board election focuses on their role and responsibilities as trustees and directors, and an update on the charity's strategy, policies and current issues.

Trustees are elected by the member centres. Trustees' terms of appointment are for a period of three years at the end of which they may offer themselves for re-election. A maximum term of six years (save for the Chair which is nine years) is stipulated in the governing documents. The board consists of a maximum of 12 members.

The Board of Trustees met five times in 2024 (2023 – five).

Subsidiary companies

English UK wholly owns the £1 issued share capital of English UK Enterprises Limited (Company No. 05200973), which carries out the charity's commercial operations. The Board of English UK Enterprises Limited is appointed by the Board of Trustees of the charity and gives guidance to staff on commercial activities, primarily through the CEO.

National and Regional Sub-Groups and Special Interest Groups

These operate under a short constitution approved by the Board and their activities are controlled by their local committee, which is elected from among the members in that part of the UK. The activities range from marketing initiatives to local training and professional development sessions for centre staff, in response to perceived needs among members of the sub-group. There is one special interest group, Young Learners English UK, which considers matters specific to this client group.

The activities and assets of the sub-groups and special interest group are not consolidated within the charity's financial statements as English UK does not control them. The total transactions of the sub-groups would not be material in the context of the charity's accounts, and there are systems in place to minimise the risk of any contingent liability from the sub-groups falling to the national association and charity.

Pay policy for key management personnel

The key management personnel of the charity are the Trustees and the members of the Executive Team referred to on page 1. Trustees are not remunerated for their services to the charity. When setting staff remuneration levels, terms agreed are in consultation with the Chair (and/or Chief Executive) and have regard to pay and employment conditions across the Group, by obtaining reliable, up-to-date information about remuneration in other companies of comparable scale and complexity from the relevant HR consultants that we work with including reports and surveys produced by them. The charity has a performance measurement system in place to provide key performance indicators, as well as to motivate and develop staff.

Governance, structure and management (continued)**Organisation**

There is a full scheme of delegation of powers, covering both policy and financial responsibilities, agreed by the main Board.

Statement of Trustees' responsibilities

The Trustees (who are also the directors of the Charity for the purposes of company law) are responsible for preparing the Trustees' report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the Trustees to prepare financial statements for each financial year. Under company law, the Trustees must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the Group and the Charity and of their incoming resources and application of resources, including their income and expenditure, for that period. In preparing these financial statements, the Trustees are required to:

- ◆ select suitable accounting policies and then apply them consistently;
- ◆ observe the methods and principles of the Charities SORP (FRS 102);
- ◆ make judgements and accounting estimates that are reasonable and prudent;
- ◆ state whether applicable UK Accounting Standards (FRS 102) have been followed, subject to any material departures disclosed and explained in the financial statements; and
- ◆ prepare the financial statements on the going concern basis unless it is inappropriate to presume that the Group will continue in business.

The Trustees are responsible for keeping adequate accounting records that are sufficient to show and explain the Group and the Charity's transactions and disclose with reasonable accuracy at any time the financial position of the Group and the Charity and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the Group and the Charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The Trustees are responsible for the maintenance and integrity of financial information included on the charity's website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

Objectives and activities

Our mission and aims

English UK is the national membership association of accredited English language teaching centres in the UK. We are a registered charity with a clearly defined purpose documented in the association's charitable objects.

The charity's objects (the Objects) are to advance the education of international students in the English language, in particular by:

1. Promoting the teaching of the English language.
2. Promoting the pursuit of excellence in professional standards in all aspects of the provision of courses in English Language.
3. Maintaining a rigorous system of accreditation of courses in English language, based upon independent inspection and consistent standards.
4. Promoting the accredited courses in the English language provided by members of the charity as the preferred choice of students.

Our mission is to harness the collective energy of our membership to champion and advance UK ELT.

Our vision is for a UK English language teaching sector that transforms lives through learning and intercultural understanding.

Our values: community, inclusivity, integrity, responsibility, sustainability.

Achievements and performance

Main achievements of the Charity

2024 was a year of consolidation, growth and understanding where the new normal may settle post-pandemic.

Last year's stronger recovery – a return to 83% of pre-pandemic student numbers – fell away in 2024, partly because 2022-23 was artificially inflated by a post pandemic bounce. Student numbers were at 76% of 2019 levels and student weeks 71%, compared with the global average of 84% student weeks and 78% numbers. For the UK, 2023 and 2024 may prove to be 'the new normal' in terms of student drivers, markets and destinations.

In a global context the UK's 2023 student volume statistics showed our industry had low recovery rates compared to our major competitors, but relative performance is likely to have improved in 2024 as a result of immigration policy changes targeting international students in Australia and Canada.

The increased importance of juniors continued, with the highest proportion of student weeks from under-18s ever recorded in the third quarter of 2024.

Achievements and performance (continued)**Main achievements of the Charity** (continued)

We continued to address the industry's post-Brexit capacity challenge which has hit staffing in ELT centres, particularly during the summer peak period.

2024 was an election year and we spent time trying to encourage the government to adopt certain helpful policies including raising rent a room relief, extending ID card travel to more school groups, increasing the scope of Youth Mobility Scheme deals and getting educational oversight arrangements extended to Accreditation UK. We also worked to build relationships with the Labour party and the new government.

Guided by our strategy, **Striving to do better, seizing new opportunities**, English UK focused on addressing these issues during 2024. Major strands included:

- ◆ Further developing innovative capacity challenge initiatives;
- ◆ Diversifying and increasing our marketing reach to support UK ELT;
- ◆ Public affairs campaigning in the context of an election year, initially targeting the existing government as well as prospective parliamentary candidates, launching a manifesto aimed at an incoming government at our May Parliamentary Reception, and then moving to form relationships with the new government; and
- ◆ Furthering the drive to increase member numbers and engagement by creating a conference for state sector bodies and commissioning scoping research to identify possible future members who might be persuaded to become accredited.

We continue to work for a strong, welcoming, inclusive, responsible and sustainable industry in the second quarter of the 21st century and return the UK to its place as the primary destination for English language studies.

Our achievements towards our strategic ambitions in 2024**#1 Strong, growing community | we will successfully build a growing and engaged community of English UK member centres.**

English UK is an association run by its members. Our strength is in our numbers and the engagement of our community.

We will do this by:

- ◆ *promoting excellence in our community through our partnership with the British Council in Accreditation UK and the quality assurance we offer students through Student Emergency Support and our student complaints process;*

Achievements and performance (continued)

- ♦ *communicating regularly and clearly with our members, broadcast and 1:1 channels, informing, advising, supporting, engaging, listening to and learning from them through digital and in-person;*
- ♦ *reviewing our membership model, membership criteria and governance structures to ensure they are fit-for purpose and aligned with our mission, vision and values; and*
- ♦ *supporting the English UK family of national, regional and special interest subgroups.*

We believe **our strength is in our numbers and the engagement of our community**. Member numbers have continued to fall. In the state sector, this is because of systemic changes and among private centres this is due to post-Covid struggles, takeovers and consolidation. We have created a special low-cost associate member scheme for universities and colleges and are reaching out to non-members, which are both accredited and non-accredited language schools. We have commissioned research on non-accredited language centres so that we can identify possible future members.

We started 2024 with 322 member centres and finished with 314, gaining nine and losing 18 during the year. The British Council's Accreditation Unit, which runs Accreditation UK, has received significant numbers of enquiries in recent months and it is hoped that numbers will stabilise if not increase in coming years. English UK commissioned research by our intelligence partners, Bonard, to identify possible future members which have the potential to achieve accreditation.

As part of our drive to engage with **universities and colleges**, we ran our first-ever FE & HE Conference, held in June at the Edgbaston Park Hotel. It attracted 40 attendees and two sponsors. The aim was to present and discuss trends in UK state sector EFL provision, how departments can respond to these, and to explore how English UK can support universities and colleges in this field. Topics included how EFL departments can prove their value within their institution, the benefits of Accreditation UK and student data insight.

Delegates gave the event an NPS score of 50, with 88% saying they felt more informed and knowledgeable about UK ELT. All responders said they were inspired by the speakers and the topics covered and felt better connected to the UK ELT and English UK community.

"I think the balance of the programme was well-managed to offer something for both the HE and FE sector, and I definitely left energised and inspired from the day!"

No institutions have yet joined the associate membership scheme, which launched in late 2023. We remain engaged with state sector concerns through quarterly meetings with most FE/HE members, and a state sector representative was very successfully co-opted onto the main board in June after a recommendation by English UK's Representation, Inclusion, Diversity and Engagement Committee (RIDEDEC).

Achievements and performance (continued)

We gained and lost three **corporate members**, with numbers remaining stable at 39.

Our **Partner Agency Scheme** for study abroad agents who meet our reference and training criteria has 249 members, including 11 new recruits. Dormant agencies have been removed from the list so numbers appear lower than in 2023.

We continued to **promote excellence in UK ELT through our partnership with the British Council in the Accreditation UK scheme**: through membership of Accreditation UK's Executive Board and the Accreditation Scheme Advisory Committee, we ensured it remained responsive to the changing needs of the sector.

The year's work included discussion on changes to qualification profiles for schools, particularly summer providers, sign-off of revisions to the 2024 criteria, requirements and guidance notes and agreement on a new on-the-job training scheme, AccessTEFL as a valid qualification route.

Accreditation UK's updated criteria, requirements and guidance, launched at the end of 2023, are popular with members who appreciate a more flexible approach to policy level rationales for teachers with non-standard qualifications and a shift in focus from qualified staff numbers to support, CPD and appropriate mixes of staff.

English UK took an active part in this four-yearly review and in partnership with NILE has developed and is promoting AccessTEFL, an on-the-job qualification for teachers whose existing qualification does not meet Accreditation UK standards. This should provide cost-effective training for existing teachers, building on their previous experience and qualifications, increasing access, diversity and equality and helping members address staffing issues. We have promoted the qualification at careers fairs and English UK events as well as directly to members and first applications are expected in 2025.

English UK's independent complaints service for students studying with our member centres received 11 complaints in 2024, up from eight the previous year. Two of these went to the Ombudsman, down from 3 in 2023. There were two calls on Student Emergency Support, which assists if a school closes unexpectedly.

Community engagement is a priority for English UK. We **communicate regularly and clearly with our members through various channels and listen to what they have to say**.

Our social media fans and followers across all our networks increased to 61k from 59.8k with 1,530 extra compared to 1,309 in 2023. Most of these – 1,372 – were on LinkedIn, up to 24,110 followers. English UK joined WeChat late in the year to better communicate with the Chinese market.

Achievements and performance (continued)

Followers on X dropped slightly to 12,628 from 12,751 while Facebook numbers doubled to 25,340. Reasons for this are unexplained as English UK rarely used this platform in 2024.

Average engagement rate dropped from 9.43% to 8.21% but increased on LinkedIn, our most effective channel. This rose to 10.47% from 8.37% in 2023.

Page and profile impressions across all networks fell from 219,428 to 164,348, with the page and profile reach also dropping from 113,088 to 90,147. Post impressions dropped slightly from 233,489 to 223,408.

English UK posted 60 stories on its website, down from 71.

The lack of a full-time communications team member for almost eight months plus a decision to pause posting on Facebook are likely to have been the drivers for many of these changes. Despite this there appears to have been deeper engagement with English UK content, with post reactions up 4,262 from 3,994 and comments from 197 to 249.

The most popular posts of the year – on LinkedIn – were about our Parliamentary Reception and manifesto launch, the death of English UK's founding chief executive and introducing the new trustees and chair.

Online member Q&A sessions initiated during the first pandemic lockdown continued monthly. Between 15 and 30 typically joined for English UK updates and discussions on issues such as public affairs, capacity challenge, events and training, employment law news, visas and immigration and taxation policy.

In May, English UK's annual Members' Conference was preceded by a successful Parliamentary Reception to launch our position paper which attracted members, 11 MPs/Lords and their staff and other activists.

In all, 220 people attended the Members' Conference, with 52 online, up from 183 the previous year which was affected by a rail strike. 118 member centres and 18 corporate members were represented, and the event attracted an NPS score of 62.

Very positive feedback from delegates found 92% felt more informed about UK ELT and 83% were inspired by the speakers and the topics. 85% felt better connected to the UK ELT and English UK communities.

"Another wonderful English UK AGM and Conference and really useful to hear from speakers and friends and colleagues about the state of UK ELT at present and to share ideas and analysis. The networking opportunities were great and the speakers really thoughtful and inspirational. Many thanks to English UK once again!"

Achievements and performance (continued)

We continued to **develop our membership model**. We worked to engage and retain smaller members, attract centres with Accreditation UK status not currently in membership, encourage state sector providers to consider joining under the new Associate status, and demonstrate our benefits to potential corporate members. We also commissioned research into non-accredited centres we might approach as future members.

We are grateful to the 31 individual member representatives who volunteered for our subsidiary boards and advisory panels, which met to discuss critical issues, devise key strategies and advise the executive team: the Enterprises Board, Finance Panel, and the Antiracism Action Group. Seven served on the Enterprises Board, five on the Finance Panel, and 16 on the main board. We continue to **support the English UK family of national, regional and special interest subgroups** and are grateful to the members who led our most active groups, currently Young Learners, Wales, London, North, South and South West.

#2 Influence UK policy | we will successfully influence policymakers, raise the industry's profile and develop relationships to optimise the operating environment for UK ELT.

We are looking to access further government support to counter the devastation wrought by the pandemic while securing an operating environment to maximise recovery.

We will do this by:

- ◆ *influencing government policies to create opportunities, with a focus on targeted business support for all and a supportive immigration system;*
- ◆ *raising UK ELT's profile and promoting the English UK brand, prioritising inclusion in tourism recovery plans in all four nations, and striving for media coverage;*
- ◆ *growing our network of supportive parliamentarians; and*
- ◆ *collaborating, extending our network and nurturing existing relationships through work with our partners and stakeholders in Westminster, local authorities and the devolved administrations.*

2024 was another busy campaigning year as we continued our drive to improve the operating environment for UK ELT.

Achievements and performance (continued)

Ensuring English language centres were not classed as private schools and therefore remained exempt from VAT on tuition fees was probably one of our major campaigning successes of the year. UK ELT remained competitive globally and members were saved significant sums of money. This was achieved through many meetings with Labour MPs as well as a letter-writing campaign through members. Initial news of our success came in a letter from Sir Keir Starmer's constituency office to English UK members who had communicated with him at our instigation.

In a second and unconnected campaign on VAT, we took professional advice on the issue of VAT on sales of ELT courses via agents. We have communicated this professional advice to members through a webinar and a publication, outlining again how the interpretation of the regulations affects UK ELT.

In May we launched our Manifesto at a Parliamentary Reception attended by 11 MPs and Lords, English UK members and representatives of the wider industry and the media. The Manifesto focused on key issues in an election year: ID card travel for EU junior groups, expansion of the youth mobility scheme to the EU and elsewhere, work experience options on standard visitor visas, rent a room relief uplift, funding for ELT promotion and for the Accreditation UK scheme to be the ELT Educational Oversight inspection body. Before the election, there was agreement in principle to allow Accreditation UK to be the education oversight body for the UK ELT sector but the change in government reset this process.

A third major campaigning development was to agree, fund and commission a major piece of research outlining the value of ELT to the UK, both nationally and locally, work last done pre-pandemic. The aim is to provide up-to-date economic impact data to support English UK's lobbying efforts with a range of key stakeholders.

After the tendering process, we appointed economic forecasting company Pragmatix Advisory. The main aspects of the brief were:

- ◆ establishing the value and volume of the industry in 2024/2025 based on a membership survey taken in December and including employment statistics, direct and indirect spend on UK ELT; and
- ◆ a more qualitative focus on ELT's impact in several areas of the UK, including Edinburgh, Cardiff, Liverpool and Thanet, as well as the impact of accommodation services.

This is a significant investment, and three sponsors were found for the project which is on track for delivery in spring 2025.

Achievements and performance (continued)

As it was an election year, we spent a lot of time communicating with politicians, particularly from the three major UK parties. Post election, we wrote to new ministers about our Manifesto recommendations and contributed to white papers on youth group travel and – with the International Demand and Competitiveness group – on an EU wide Youth Mobility Scheme.

In September, we attended the Labour conference, meeting several ministers including Seema Malhotra (Immigration), Jonathan Reynolds (Business), Andrew Western (DWP), Bridget Phillipson (Education minister), and Nick Thomas-Symonds (Cabinet).

Other MPs/prospective parliamentary candidates we met during the year included Steve Race (Exeter), James McCleary (Lewes), Becky Cooper (Worthing), Daniel Zeichner (Cambridge). We had interesting meetings with two then-members of the shadow cabinet: Barbara Keeley (Tourism) and Stephen Kinnock (Immigration).

We also campaigned through our membership of governmental and non-governmental groups. These included the English Language Teaching Action Group (ELTAG) formed by DBT and the Education Sector Advisory Group, working groups revising the International Education Strategy, and the UKVI Education Action Group (student policy unit). We were also part of Business London/UKVI bi-laterals, the Business London Immigration Working Group and the International Competitiveness and Demand Group (UKinbound, Tourism Alliance, DCMS).

We continued to campaign and lobby with the involvement of our wider membership, contacting MPs and councillors. It was one of these letters to Sir Keir Starmer's constituency office which provided the reassurance our sector needed that language schools would not be classed with private schools for VAT purposes.

In 2025 we intend to create a new position paper supported by our economic impact research which will call for:

- ◆ Changes to the Youth Mobility schemes, including more countries, higher caps for existing countries and most importantly an EU-UK youth mobility deal with a high numbers cap. Ideally this would offer three years for 18-35 year olds;
- ◆ Extension of the French youth group travel scheme to all EU countries OR at least Italy, Spain, Benelux, Switzerland and Germany;
- ◆ Allowing work shadowing programmes on SVV and STSV visa routes;
- ◆ Achieving educational oversight for Accreditation UK;
- ◆ Targeted government marketing support for UK EFL providers; and
- ◆ Adding a reciprocal element to the Turing scheme.

Achievements and performance (continued)

We will launch this document at a Parliamentary Reception in May.

Finally, we campaigned successfully with our Young Learners UK subgroup on the issue of paper Day Travelcards in London.

#3 Sector recovery | we will successfully promote English UK and UK ELT to increase student numbers and maximise sector recovery.

We recognise that rebuilding travel confidence will take time and student supply is threatened by new immigration regulations too. But we also know we have a great story to tell, a network of trusted partners around the world and a legacy as the world's most popular destination to learn English.

We will do this by:

- ◆ *improving our market intelligence and student data, including capturing low-emission growth in developing areas such as online and blended teaching;*
- ◆ *using these insights to identify priority markets, audiences, marketing channels, and messaging;*
- ◆ *ensuring StudyWorld is an accessible platform where members can develop productive partnerships and showcase the excellence of UK ELT;*
- ◆ *promoting our green values, as another reason to choose UK ELT and English UK member centres;*
- ◆ *celebrating diversity and inclusivity in the UK and UK ELT as an important selling point and central promotional message; and*
- ◆ *collaborating with Department for Business and Trade, British Council, Study UK and UK international education sector partners, and expanding the reach of the English with Confidence campaign.*

The headline for 2024 was the continuing commercial and popular success of our StudyWorld suite of events: the in-person StudyWorld, our budget online edition and the China roadshow, all of which showcase UK ELT to the wider world.

Other priorities were the continuing improvement of market intelligence statistics and stepping up English UK's presence at international events in key regions.

Underpinning our work is a market development strategy that in-country activities must add value by addressing a clear market need or are in markets that would be difficult for members to access in other ways. English UK leverages existing industry events, adding relevant activities such as seminars, networking events or training.

Achievements and performance (continued)

This work is informed by our **market data and student intelligence insights**, including our Quarterly Intelligence Cohort (QUIC) and the annual Student Statistics.

There were some changes to both schemes in 2024, and QUIC participation rose to 39% of English UK membership.

QUIC introduced a country of focus analysis into its participant webinars, while the Student Statistics report included enhanced analysis, expansion of the key source markets' recovery rate to the sectoral level, separating private and state sector figures. It also included members' online courses for the first time.

QUIC's findings showed more teaching premises operational than the previous year, indicating a growth in seasonal operations.

Market analysis by our intelligence specialists, Bonard, suggest the underlying market trends of 2023 and 2024 may come to be seen as a new normal for the UK. The effects of a maturing industry, increasing ELT supply around the world and improving English teaching in high schools around the world are becoming apparent and it seems unlikely that student volumes will return to 2019 levels.

QUIC figures show overall performance was worse than 2023, with the annual recovery rate down 8.5% and the second two quarters showing slower recovery than the first two. It appears that 2023 may have been artificially inflated by a post-pandemic bounce. However, the UK is likely to have fared better than Canada and Australia, where international education has been significantly affected by changes to visa and immigration policies, and may have benefited from subsequent market movements. We will have to wait for publication of the Student Statistics covering 2024 for confirmation.

Additionally, there are some pockets of growth, with the Middle East and Latin America recovering better than Europe and Asia and considerable variation across individual source markets.

Turkey, Mexico and Colombia had solid year-on-year increases in each quarter and all exceeded their 2019 student week volume.

There was an increase in junior numbers from less traditional markets including the Gulf, Mexico and Turkey, and the importance of this group rose. The highest proportion of student weeks from juniors ever recorded – 45% - came in the summer quarter.

Student Statistics published in May 2024 indicated 2023 was the best year for UK ELT since the pandemic with 360,517 English language students, 343,324 of whom were full time. 320 of English UK's 323 members contributed.

Achievements and performance (continued)

UK student numbers rose to 76% of 2019 levels and student weeks to 71%, but this was below the global average of 84% student weeks and 78% of numbers.

For the first time since 2019, student weeks overtook the one million milestone (hitting 1,153,868) thanks to a boom in junior enrolments.

The UK hosted 37% of global outbound ELT students and 17% of the student weeks, remaining the world's most popular ELT destination in the world but slipping from 2nd to 3rd place (behind Australia and USA) for student weeks.

All growth was in the private sector, with numbers for colleges and universities in continuous decline since 2019.

Recovery was uneven in both host regions and individual source markets, with average length of stay reducing for all student types.

English UK also commissioned new research. In July, we published a report on the UK student accommodation shortages to support our capacity challenge work and demonstrate the impact on member centres. 91 members contributed with two thirds saying they had to restrict their student intakes in 2023 because of a lack of accommodation. An accommodation working group was formed to review the report's recommendations and take them forward.

English UK also commissioned Bonard to research and identify the non-accredited/other accredited UK ELT centres to quantify the extent of the various segments of the UK market. This will enable the British Council to accurately target centres which might be suitable for Accreditation UK and ultimately increase English UK numbers.

English UK worked to **identify priority markets, audiences, marketing channels, and messaging** in various ways. These included an English UK reception during ICEF Berlin which attracted over 200 guests, a networking lunch in Tokyo to re-engage the market and raise awareness of increased Youth Mobility Scheme places, and webinars for agents on visas and statistics.

English UK staff attended increasing numbers of events including our first business to government event, ICEF Middle East Scholarship Summit in Muscat. Others were ICEF Dubai and Berlin; ST Alphe Korea, Japan and UK; IALC Workshop Cardiff; Embassy Education Conference, London; ILF Latin America; IALCA 5th Salone delle Lingue; ASEPROCE workshop and the UED Summit.

In 2025 we plan to develop content on UK regions/destination marketing for agent webinars and leverage attendance at events with add-on activities and profile raising such as a round table at ICEF Dubai, Brazilian agent training and BELTA magazine launch immediately before Alphe Brazil.

Achievements and performance (continued)

English UK continued to collaborate with partners – Including the British Council and IATEFL – on the PRELIM 3 project which ran from January 2023 to March 2024. This organised partnerships between accredited language schools and English Teaching Associations in 25 countries working together to create and disseminate bespoke classroom resources. A bank of useful resources and extensive reports on methods and outcomes will be the project's legacy.

We continue to ensure **that StudyWorld is an accessible platform** by retaining both in-person and online events, with a wide variety of price points. These included an extra, optional, city visit during StudyWorld China, which ran in late November.

As part of our wider strategy, StudyWorld London moved to a new date in January, attracting 251 educators, agents, service providers and guests, who joined 1,968 appointments, an average of 31 per educator. StudyWorld Online attracted a further 126 educators, ranging from the smallest ELT centres to the largest chains. There were 949 appointments, with an industry-high launch rate of 98%. This was an average of 21 meetings per centre.

Feedback was excellent: the London event achieved an NPS score of 70. "The quality of the agents attending and the research the agents had completed prior to meeting. Quite simply this makes SW the most productive workshop that we attend." (educator)

"StudyWorld isn't just a conference; it's a transformative experience for international agents like me. The event seamlessly connects educators and agents, fostering collaboration and opening doors to a world of diverse English programs. Grateful for the valuable insights gained and the meaningful connections made – StudyWorld has truly elevated my role as an international agent." (agent)

StudyWorld China was held in Beijing, Shanghai and Chengdu. The roadshow attracted 47 UK delegates and 174 agencies from China. It achieved an NPS rating of 55.

"The China roadshow is always a great event - the agent base that English UK promote to is excellent and the sheer number of high-quality meetings makes us very confident about our future business from China." (educator)

"Well organised and best event of the year for business." (educator).

English UK will again run three StudyWorlds in 2025, with an in-person event in Manchester.

Achievements and performance (continued)**#4 Sector capacity | we will significantly strengthen UK ELT sector capacity through supporting the recruitment and retention of capable staff and welcoming homestay hosts.**

We are a people industry. Our staff and our homestay hosts are on the frontline of delivering the learning experience, of which UK ELT is rightly proud. They are our greatest assets.

It is therefore critical to our success that we can recruit and retain enough appropriately qualified staff and welcoming homestay hosts.

We will remove needless barriers and ensure rewarding and inclusive working conditions for all, to make UK ELT a desirable industry in which to work and meet the demands of growth and recovery both now and in the future.

We will do this by:

- ◆ *lobbying, engaging and working with our partners at the British Council, assessment bodies and TEFL qualification providers, and UK government departments to mitigate the impact of Brexit, remove obstructions and maximise opportunities for employment in UK ELT;*
- ◆ *increasing the visibility of career prospects and benefits in our sector through communications campaigns and promoting fit-for-purpose recruitment channels, with a special focus on increasing diversity in the sector and challenging native speakerism, accentism and other barriers;*
- ◆ *supporting members, offering professional development to staff, promoting people excellence and providing chances to network and share ideas;*
- ◆ *ensuring English UK and the UK ELT sector has positive, fair and accountable relationships with people, from staff to supply chain; and*
- ◆ *becoming an antiracist organisation and delivering our first antiracism action plan.*

UK ELT's capacity challenge remained a focus for English UK in 2024, as we focused on **supporting members**. There remains a shortage of qualified teachers, specialist staff and homestay hosts, particularly in the peak summer season. It is **critical to our success that we can recruit and retain enough appropriately qualified staff and welcoming homestay hosts**, so we have continued to work on both short- and longer-term solutions. Broadly, we have lobbied, provided information/outreach and supported specialist training.

Achievements and performance (continued)

As part of this work English UK had regular internal and external meetings to discuss issues and potential solutions. We discussed accommodation provision, activity leader training and teacher capacity with our specialist member group Young Learners English UK (YLEUK).

We met the Accreditation Unit about changes which would allow a more diverse mix of qualifications, particularly in summer schools which led to the provision of overall policy level statements on qualification profiles and levels of support.

Our Accommodation Working Group, which includes several board members, met three times, focusing on encouraging residence providers (purpose-built student accommodation) to work with our sector to build capacity, especially for juniors in the June – August peak.

We lobbied MPs, Lords and ministers about the benefits of expanding the Youth Mobility Scheme, particularly creating an EU-wide agreement. We also met Londonist, Britannia, Hosts International, LondonNest, Campus Living Villages, Unite and others on the specific issue of accommodation.

Our information and outreach work included attending eight careers fairs around the UK. **Increasing the visibility of career prospects and benefits**, we also created information materials on accommodation, careers in TEFL and the new AccessTEFL course.

We created two specialist training schemes in response to the capacity challenge, **offering professional development to staff**. AccessTEFL enables on-the-job training for new teachers, enabling many with an ELT qualification not accepted by Accreditation UK to upgrade to the required standard.

We also created a very popular online Activity Leaders' Course with YLEUK, which was completed by 593 staff.

Future plans include:

- ◆ Continue to urge larger volume student accommodation specialists to offer accommodation options to juniors, particularly from mid-June onwards;
- ◆ Promote the AccessTEFL route to members and individuals;
- ◆ Develop the Activity Leader Training programme with new modules (Worker Protection Act compliance, discipline, cross-cultural communication) in time for summer 2025 season;
- ◆ Create a promotional video to encourage summer staff to investigate career options in UK ELT;
- ◆ Look at staff retention and career development; and

Achievements and performance (continued)

- ◆ Public affairs lobbying on youth mobility.

We are **committed to supporting members, offering professional development to staff, promoting people excellence and providing chances to network and share ideas**: two regular English UK conferences promote professional development, including through networking.

The two-day ELT conference, with one day for academic leaders and the other for teachers, was held in London in February. 210 attended the full programme, with the academic management day attracting 130 and the teaching practice 103.

The marketing conference, held in London in September, attracted 66 delegates and good feedback. "The go-to conference for ELT sales and marketing professionals. As always the sessions were informative and enjoyable with practical tips and food for thought. We came away with a lot of new ideas – and it was lovely to see everyone!"

Attendance has shrunk since the conference moved from a spring slot, although it is highly rated by those who do go, so it will be relaunched in 2027 with a slightly different remit and at a different time of year. This event has higher running costs than others because of the need to pay speakers.

We expanded our **professional development** offer. We launched the AccessTEFL qualification, which has four modules and 80 hours of teaching practice. Another new course is our online activity leader training, free for staff at English UK member centres. Both were developed to support members through the post-Brexit and Covid capacity challenge. 75% of respondents said the activity leader training was good or excellent and 97% that it met or exceeded their expectations.

To support centres implement the Worker Protection Act, two related training sessions were created on implementation and preventing sexual harassment at work. Other sessions covered safeguarding, recruiting and first aid in mental health.

We ran 34 training sessions of eight different types, attended by 502 people. The most popular was safeguarding, which attracted 372 trainees to 24 sessions, but every type of course sold out during the year.

English UK training will continue to respond to members' needs, with extra modules on the activity leader training course planned for 2025.

The CELTSEM and DELTM qualification courses continued to be popular, attracting 12 and 13 participants respectively. An extra in-person session was added to both in 2024.

Achievements and performance (continued)

We have progressed **becoming an antiracist** organisation by continuing to promote more diverse speakers at English UK events and by developing an inclusive language guide, initially for internal use. Our action group met twice, and there are plans to recruit more members for this in 2025. The inclusive language guide will be further developed and shared.

#5 Strides towards sustainability | we will make significant progress towards turning UK ELT green to help protect our planet, build hope and secure our future.

English UK's mission is to champion UK ELT and create a sector that transforms lives through learning.

This is only possible if we live and work in balance with our environment, protecting our future and equipping students with the language and skills they need to face the greatest challenge of our time.

We will do this by:

- ◆ *measuring and reducing our emissions and the negative environmental impact from English UK activities and events;*
- ◆ *measuring and reporting on the 'carbon footprint' of the UK ELT industry;*
- ◆ *communicating our plans and actions clearly and persuasively, and leading the sector by example;*
- ◆ *supporting and celebrating member climate action; and*
- ◆ *supporting and amplifying green UK ELT organisations and actors.*

English UK's environmental action plan acknowledges that English UK and the UK ELT sector should join the international movement for climate action and help protect our planet and our future. The environmental survey was completed and sustainability sessions are offered at relevant English UK events.

Public benefit

The trustees are mindful that they need to consider and explain how the charity fulfils its charitable objects and confers an appreciable public benefit. They have given careful consideration to the Charity Commission's general guidance on public benefit and consider that effectively all the operations of the charity tend towards that end, for example:

The partnership with the British Council in the Accreditation UK scheme gives international students a guarantee of quality which they have no other practicable way of obtaining, since by its nature international education is an 'experience good', meaning that one has no way of judging its quality and appropriateness before actually going on a course, so some surrogate indicator such as accreditation is an important safeguard for students.

Public benefit (continued)

The information, marketing and promotional work undertaken ensures that international students and their counsellors are aware of the range of accredited centres and courses and have all the data they require to help them make an informed decision in easily accessible and searchable formats.

StudyWorld and other agent-facing activities are effective in familiarising agents with what is on offer and so helping them to counsel students fairly and accurately, leading again to better choices by international students.

Financial review***Results for the year***

A summary of the year's results can be found on page 37 of the financial statements. Total income for the Group for the year ended 31 December 2024 amounted to £1,545,648 (2023 – £1,300,859). The income is principally derived from the subscriptions payable by member centres and the revenues earned from the events and fairs hosted by the Group.

The Group's expenditure for the year ended 31 December 2024 totalled £1,441,738 (2023 – £1,249,830). As shown in the financial statements, the majority of expenditure was directed towards the main objective of English UK Limited of advancing the education of international students in the English language.

The net income for the year was therefore £103,910 (2023 – net income of £51,029).

Financial position

A summary of the charity's financial position as at the year-end can be found on page 38 of the financial statements. At 31 December 2024, the Group held net assets totalling £1,864,092 (2023 - £1,760,182).

Of the total funds of £1,864,092 (2023 – £1,760,182) of the Group at 31 December 2024, £134,036 (2023 – £126,910) is attributable to the assets of the Student Emergency Support Fund, a designated fund which steps in if a centre closes to allow the students to complete their course (at other member centres) and to return home (see note 18). The fund was originally established in 1992 and has been built up by contributions through an additional subscription and transfers from the general fund. It gives international students at English UK member centres a degree of assurance and therefore contributes to the overall charitable objective. During the year, £6,395 was utilised from the fund and an additional £13,518 was designated in the year. This fund will continue to be utilised as and when required.

A further £15,527 (2023 – £15,307) of the total fund balances at 31 December 2024 is in relation to the Eddie Byers Scholarship fund. This is an unrestricted designated fund which will be used to provide financial support to aspiring students seeking to study English in the UK (see note 18).

Financial review (continued)**Financial position** (continued)

Following the sale of the St John Street property and purchase of the new property in Bermondsey in 2018, management considered it appropriate to designate the fixed assets of the Group as they are expected to be used in the long term to assist in meeting the Group's charitable objects and are not considered to be liquid free reserves. The balance on this fund amounted to £1,297,040 (2023 – £1,352,462) at 31 December 2024.

Reserves policy

The Trustees believe the free reserves should cover three months' operational costs of the association. Based on budgeted operational costs for the year ending 31 December 2025, this would require free reserves of £357k.

The free reserves of the Group on 31 December 2024, which the charity defines as net current assets held within the general fund (see note 18), were £417,490 (2023 – £265,503).

This is more than the target level indicated in the reserves policy above.

The Trustees intend to maintain the general reserves over the target level of the reserves policy for the next few years to cope with any unforeseen events (i.e. events and conferences not performing as planned) but also to help build a buffer to cover future spending on the retention and recruitment of members as well as on the development of our training and conference offer going forward. In addition, the Trustees are aiming to increase the reserves level to support new projects, which may require funding (such as the economic impact report planned to be delivered in 2025 and the development of the new English UK website planned to be delivered in 2026). The impact of the pandemic has meant that the association has not been able to spend money on non-essential activities in recent years.

We are aiming to continue building up the Group reserves over time by:

- ◆ Focusing on retaining and engaging current members and recruiting new members. In 2024, we had a net loss of 8 centres and the pool of accredited centres is smaller than before.
- ◆ In 2024, we completed a research project on the non-accredited ELT centres in the UK with the aim of increasing the size of the pool of accredited centres and thereby the size of the pool of potential new members too. There has been a positive uptick in new applicants to the Accreditation UK scheme at the beginning of 2025.
- ◆ We expect that student weeks will not increase in 2024. Based on our quarterly statistics report, based on a sample size of 115 reporting centres, there is a drop of students' weeks of 9% in 2024 compared to 2023. We anticipate that this trend will be shown in the total of 2024 student weeks once the annual declaration is completed. Therefore, membership growth revenue in 2025 is likely to come from a combination of a membership fee increase and new members joining.

Financial review (continued)**Reserves policy** (continued)

- ◆ Although the number of centres in membership has decreased during the year, we noticed that membership is changing, centres are consolidating into bigger groups, benefiting from a bigger market share and economies of scales with the aim to drive more revenue and cope with rising costs.
- ◆ Hence, in the coming years, it is likely that members will be financially stronger, which may have a positive impact on our events and promotions activities as members will be able to afford more involvement with our activities (sponsoring our events, sending more delegates etc.) than we have seen in the past year. We will keep observing members and the sector demands to continue offering a suitably wide offer of activities while trying to generate revenue from them.
- ◆ In 2024, English UK created a new associate membership for further and higher education institutions with the aim of recruiting new state sector centres. We also ran our first ever FE/HE conference with the aim of engaging and retaining our current state sector members and also recruiting new ones.
- ◆ In 2024, our trading activities performed well. Events and training exceeded expectations. We ran more activities than planned and raised more revenue than anticipated. We are expecting that this will continue in 2025.
- ◆ We will continue to expand the StudyWorld brand running StudyWorld events not only in London but in the UK and around the world. In 2024, we ran a successful StudyWorld China event. In 2025, we have run our first UK StudyWorld event outside London. It has been financially successful and well received by members, bringing more revenue than anticipated and with lower costs than running it in London. We are also planning to continue offering the online option with the StudyWorld Online event, as it is a convenient and affordable way for members to meet agents. StudyWorld China 2025 is expected to be as successful as in 2024, bringing a satisfactory level of revenue. And the next StudyWorld outside London, StudyWorld Brighton 2026, is already open for bookings.
- ◆ Our aim for 2025 and beyond is to maintain our level of trading activities, to continue the consolidation of our overseas events, continue promoting the StudyWorld brand and focus on increasing membership revenue, by recruiting members, corporate members, and partner agents.
- ◆ We will continue developing and increasing our offer of professional training and conferences in-person and online, which generate significant revenue year by year.
- ◆ We will continue listening to our member's needs. In 2024, we completed the development of AccessTEFL, a new on-the-job teacher training programme. This activity aims to ease staff shortages by opening the sector to a wider group of qualified teachers, but at the same time it is expected to generate a return for the association. Registration is open, and we expect income starting to come through from 2025.

Financial review (continued)

Reserves policy (continued)

- ◆ We will continue utilising the office as an additional source of income for the association. As we now have a hybrid work model, we can rent out some office desks while still using the space for our staff.
- ◆ We will continue with our promotions activities targeting new growing markets while also focusing on consolidated markets to promote our members and the sector around the world.

Principal risks and uncertainties

The trustees have assessed the major risks to which the charity and the group are exposed, particularly those relating to the specific operational areas of the charity and the group and its finances.

The principal risks to which the charity is exposed are:

- ◆ Failure or underperformance of StudyWorld. This risk is lower than previously as three separate events are being run under this brand, meeting different demands. The UK in-person StudyWorld is smaller than in the past with higher profit levels.
- ◆ Fraud, error or cyber-attack and security of tangible (fixed assets) and intangible assets (CRM data, website). These risks have been lowered by implementing new and stricter cybersecurity and IT policies during the year, as well as moving from a physical to a cloud server with much stricter security. We are also in the process of obtaining cybersecurity accreditation.
- ◆ Loss of membership subscription income through members withdrawing from or losing their accreditation and/or permanent closure. To lower this risk, a research project was commissioned to identify centres with potential to choose a path of accreditation and English UK membership.
- ◆ Loss of revenue from other activities, including training, conferences and events. This risk is very low: events and training have performed well during the year and focus on elements which are essential for members and thus always in demand.
- ◆ Members permanently closing their centres and needing to activate the Student Emergency Support scheme. The financial support of the fund is limited to special circumstances and emergency student accommodation and is at the discretion of English UK.
- ◆ Loss of staff resulting in a shortage of resources. Two more staff members have been recruited which will contribute to succession planning.

The trustees believe that by monitoring reserves levels, ensuring controls exist over key financial systems and examining the operational and business risks faced by the charity and the group, they have established effective systems to mitigate those risks. A summary of the major risks is formally considered and updated by the board each year.

Future plans

The aims outlined in our strategy to 2025 **Striving to do better, seizing new opportunities** will lead our work to the end of this year, with updated priorities agreed by trustees until a successor strategy is in place. We continue to build a strong, welcoming, inclusive, responsible and sustainable industry and work to restore the UK as the premier destination for English language studies.

We are looking forward to having an up-to-date set of economic and social data making clear the benefits of ELT to the UK in financial, employment and soft power terms which we can use as a campaigning tool to persuade government of the benefits of policies to support and promote our industry. We will have data on how our industry supports communities around the UK, including in coastal areas of low employment, and hope that will help to make our case.

Our campaigning will continue through 2025 with the publication of the economic impact report and a new position paper informed by that research which will be launched at a Parliamentary Reception in May.

We will also support this campaigning and our members' sales and marketing efforts with robust, industry-leading data from our Student Statistics and QUIC schemes. Indications currently suggest that UK student volumes have reached a new normal in a maturing market where it is increasingly possible to study English closer to home. Policy decisions of competitor nations will continue to impact the UK sector in unpredictable ways.

Our market intelligence analysts, Bonard, believe that 2023-24's market structure and patterns may represent the new normal. QUIC data suggests member centres' overall performance in 2024 was again worse than the previous year, with the annual recovery rate down 8.5% and the second two quarters showing slower recovery than the first two. A post-pandemic bounce in 2023 may have artificially inflated that year's figures. There are some promising pockets of growth in the Middle East and Latin America which we will target and some individual markets even exceeded their pre-pandemic student weeks.

Our Board of Trustees added a standing item to evaluate and discuss market trends and information with a view to informing English UK activity and guiding member centres. Initially, they have created a working group focusing on the MENA region.

English UK now has one more member of staff than it has had since the early 2020s which should provide more capacity to progress projects such as a new website and other initiatives.

Future plans (continued)

Our expanded StudyWorld brand will continue to develop and evolve. Our first in-person event outside London – in Manchester – will be followed by StudyWorld Brighton in 2026. This offers both better value and profitability as well as showcasing different areas of the UK. We will also retain StudyWorld Online, which benefits smaller members with lower budgets as well as larger ones who appreciate the flexibility of multiple members of staff being able to take part in sales meetings. Adding a third, optional city to StudyWorld China was also attractive to our members and we will repeat this in 2025.

We will continue to support our members through capacity issues with ongoing discussions about using university accommodation in the summer and widely publicising our AccessTEFL and Activity Leader training. Our major campaigning issue, expansion of the Youth Mobility Scheme, could also support members with staffing issues as well as providing a supply of potential students who will want to improve their English skills for an extended stay in the UK.

We are focused on growing our community, strengthening capacity, and promoting the sector while being guided by our values. We, and our members, want to return the UK to the number one destination for English language studies in the landscape of a mature market and evolving demand from ELT students.

Fundraising activities

English UK does not actively solicit donations directly from the public and does not use third parties for fundraising. Therefore, it is not registered with the Fundraising Regulator and does not subscribe to any fundraising codes of practice. Were donations from individuals or trusts and foundations to be received, English UK would ensure personal data is appropriately protected. English UK received no complaints within the year regarding fundraising.

Disclosure of information to auditor

Each of the persons who are Trustees at the time when this Trustees' report is approved have confirmed that:

- ◆ so far as that Trustee is aware, there is no relevant audit information of which the charitable group's auditor is unaware; and
- ◆ that Trustee has taken all the steps that ought to have been taken as a Trustee in order to be aware of any relevant audit information and to establish that the charitable group's auditor is aware of that information.

Approved by the board of trustees and signed on their behalf by:


S Doherty
Trustee

Date: 24 April 2025

Independent auditor's report to the members of English UK Limited**Opinion**

We have audited the financial statements of English UK Limited (the 'parent charity') and its subsidiary (collectively the 'group') for the year ended 31 December 2024 which comprise the consolidated statement of financial activities, the consolidated balance sheet, the charity balance sheet, the consolidated statement of cash flows, the principal accounting policies, and the notes to the financial statements. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' (United Kingdom Generally Accepted Accounting Practice).

In our opinion, the financial statements:

- ◆ give a true and fair view of the state of the group's and of the parent charity's affairs as at 31 December 2024 and of the group's income and expenditure for the year then ended;
- ◆ have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- ◆ have been prepared in accordance with the requirements of the Companies Act 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the group in accordance with the ethical requirements that are relevant to our audit of the financial statements in the United Kingdom, including the Financial Reporting Council's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the group's or the parent charity's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

Other information

The trustees are responsible for the other information. The other information comprises the information included in the Annual Report and Consolidated Financial Statements, other than the financial statements and our auditor's report thereon. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether there is a material misstatement in the financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- ◆ the information given in the trustees' report, which is also the directors' report for the purposes of company law, for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- ◆ the trustees' report, which is also the directors' report for the purposes of company law, has been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

In the light of the knowledge and understanding of the group and the parent charity and its environment obtained in the course of the audit, we have not identified material misstatements in the trustees' report.

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

- ◆ adequate accounting records have not been kept by the parent charity, or returns adequate for our audit have not been received from branches not visited by us; or
- ◆ the parent charity financial statements are not in agreement with the accounting records and returns; or
- ◆ certain disclosures of trustees' remuneration specified by law are not made; or
- ◆ we have not received all the information and explanations we require for our audit; or
- ◆ the trustees were not entitled to prepare the financial statements in accordance with the small companies regime and take advantage of the small companies' exemptions in preparing the trustees' report and from the requirement to prepare a strategic report.

Responsibilities of trustees

As explained more fully in the statement of trustees' responsibilities contained within the trustees' report, the trustees (who are also the directors of the parent charity for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the group's and the parent charity's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the group or the parent charity or to cease operations, or have no realistic alternative but to do so.

Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below.

Our approach to identifying and assessing the risks of material misstatement in respect of irregularities, including fraud and non-compliance with laws and regulations, was as follows:

- ◆ The engagement director ensured that the engagement team collectively had the appropriate competence, capabilities and skills to identify or recognise non-compliance with applicable laws and regulations.
- ◆ We obtained an understanding of the legal and regulatory frameworks applicable to the charitable company and the sector in which it operates. We determined that the following laws and regulations were most significant: Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102), the Companies Act 2006, and the Charities Act 2011.
- ◆ We gained an understanding of how the charitable company is complying with those legal and regulatory frameworks by making enquiries of management and those responsible for legal and compliance procedures.

Auditor's responsibilities for the audit of the financial statements (continued)

We assessed the susceptibility of the financial statements to material misstatement, including how fraud might occur by:

- ◆ making enquiries of management as to their knowledge of actual, suspected and alleged fraud; and
- ◆ considering the internal controls in place to mitigate risks of fraud and non-compliance with laws and regulations.

To address the risk of fraud through management bias and override of controls we:

- ◆ performed analytical procedures to identify any unusual or unexpected relationships;
- ◆ performed substantive testing of expenditure including the authorisation thereof; and
- ◆ reviewed journal entries to identify unusual transactions.

In response to the risk of irregularities and non-compliance with laws and regulations, we designed procedures which included, but were not limited to:

- ◆ reading the minutes of meetings of those charged with governance; and
- ◆ enquiring of management as to actual and potential litigation and claims.

There are inherent limitations in our audit procedures described above. The more removed that laws and regulations are from financial transactions, the less likely it is that we would become aware of non-compliance. Auditing standards also limit the audit procedures required to identify non-compliance with laws and regulations to enquiry of the trustees and other management and the inspection of regulatory and legal correspondence, if any.

Material misstatements that arise due to fraud can be harder to detect than those that arise from error as they may involve deliberate concealment or collusion.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at: www.frc.org.uk/auditorsresponsibilities. This description forms part of our auditor's report.

Use of our report

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an Auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and the charitable company's members, as a body, for our audit work, for this report, or for the opinions we have formed.

Gumayel Miah (Senior Statutory Auditor)
For and on behalf of Buzzacott LLP, Statutory Auditor
130 Wood Street
London
EC2V 6DL

Date:

Consolidated statement of financial activities (incorporating the income and expenditure account) Year to 31 December 2024 **DRAFT**

	Notes	General funds £	Designated funds £	2024 Total funds £	2023 Total funds £
Income and expenditure					
Income from:					
Charitable activities	1	735,241	13,739	748,980	680,148
Trading activities	2	721,085	—	721,085	566,978
Investments	3	13,178	—	13,178	8,592
Other income	4	62,405	—	62,405	45,141
Total income		1,531,909	13,739	1,545,648	1,300,859
Expenditure on:					
Raising funds	5	492,521	—	492,521	368,953
Charitable activities	6	881,983	67,234	949,217	880,877
Total expenditure		1,374,504	67,234	1,441,738	1,249,830
Net income (expenditure)	11	157,405	(53,495)	103,910	51,029
Transfers between funds	18	(5,418)	5,418	—	—
Net movement in funds		151,987	(48,077)	103,910	51,029
Reconciliation of funds:					
Total funds brought forward at 1 January		265,503	1,494,679	1,760,182	1,709,153
Total funds carried forward at 31 December		417,490	1,446,602	1,864,092	1,760,182

The consolidated statement of financial activities includes all gains and losses recognised in the year.

The notes on pages 41 to 54 form part of these financial statements.

	Notes	2024 £	2024 £	2023 £	2023 £
Fixed assets					
Intangible assets	12		12,207		13,738
Tangible assets	13		<u>1,284,833</u>		<u>1,338,724</u>
			1,297,040		1,352,462
Current assets					
Debtors	15	142,610		272,253	
Short term deposits		104,549		100,000	
Cash at bank and in hand		<u>1,114,264</u>		<u>851,733</u>	
		1,361,423		1,223,986	
Creditors: amounts falling due within one year	16	<u>(741,871)</u>		<u>(728,766)</u>	
Net current assets			1,916,592		495,220
Creditors: amounts falling due after more than one year	17		<u>(52,500)</u>		<u>(87,500)</u>
Total net assets			1,864,092		1,760,182
Group funds					
Restricted funds	18		—		—
Unrestricted funds					
. Designated funds	18		1,446,602		1,494,679
. General funds	18		<u>417,490</u>		<u>265,503</u>
Total funds			1,864,092		1,760,182

The Trustees acknowledge their responsibilities for complying with the requirements of the Companies Act with respect to accounting records and preparation of financial statements.

The financial statements have been prepared in accordance with the provisions applicable to entities subject to the small companies' regime.

The financial statements were approved and authorised for issue by the Trustees and signed on their behalf by:


S Doherty
Trustee

Date: 24 April 2025

The notes on pages 41 to 54 form part of these financial statements.

	Notes	2024 £	2024 £	2023 £	2023 £
Fixed assets					
Intangible assets	12		12,207		13,738
Tangible assets	13		1,284,833		1,338,724
Investments	14		1		1
			1,297,041		1,352,463
Current assets					
Debtors	15	198,028		93,699	
Short term deposits		104,549		100,000	
Cash at bank and in hand		767,226		773,806	
		1,069,803		967,505	
Creditors: amounts falling due within one year	16	(541,439)		(522,101)	
Net current assets			528,364		445,404
Creditors: amounts falling due after more than one year	17		(52,500)		(87,500)
Total net assets			1,772,905		1,710,367
Charity funds					
Restricted funds	18		—		—
Unrestricted funds					
. Designated funds	18		1,446,603		1,494,680
. General funds	18		326,302		215,687
Total funds			1,772,905		1,710,367

The Charity's net movement in funds for the year was £62,538 (2023 – £19,684).

The Trustees acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and preparation of financial statements.

The financial statements have been prepared in accordance with the provisions applicable to entities subject to the small companies' regime.

The financial statements were approved and authorised for issue by the Trustees and signed on their behalf by:



Shoko Doherty
Trustee

Date: 24 April 2025

The notes on pages 41 to 54 form part of these financial statements.

Consolidated statement of cash flows Year to 31 December 2024

DRAFT

	Notes	2024 £	2023 £
Cash flows from operating activities:			
Net cash provided by operating activities	A	285,237	259,745
Cash flows from investing activities:			
Interest received		13,178	8,592
Purchase of fixed assets		(5,418)	(4,363)
Investment in short term deposits		(4,549)	(100,000)
Proceeds from the disposal of fixed assets		9,083	—
Net cash provided by (used in) investing activities		12,294	(95,771)
Cash flows from financing activities:			
Repayments of borrowing		(35,000)	(35,000)
Net cash used in financing activities		(35,000)	(35,000)
Change in cash and cash equivalents in the year		262,531	128,974
Cash and cash equivalents at 1 January 2024	B	851,733	722,759
Cash and cash equivalents at 31 December 2024	B	1,114,264	851,733

Notes to the consolidated statement of cash flows for the year to 31 December 2024.
A Reconciliation of net movement in funds to net cash flow from operating activities

	Group 2024 £	Group 2023 £
Net income (as per the statement of financial activities)	103,910	51,029
Adjustments for:		
Depreciation charge (note 13)	50,226	49,763
Amortisation charge (note 12)	1,531	1,743
Interest receivable	(13,178)	(8,592)
Decrease (increase) in debtors	129,643	(122,030)
Increase in creditors	13,105	287,832
Net cash provided by operating activities	285,237	259,745

B Analysis of cash and cash equivalents

	Group 2024 £	Group 2023 £
Cash at bank and in hand	1,114,264	851,733
Total cash and cash equivalents	1,114,264	851,733

C Analysis of changes in net debt

	1 January 2024 £	Cash flows £	31 December 2024 £
Cash at bank and in hand	851,733	262,531	1,114,264
Loan due within one year	(35,000)	—	(35,000)
Loan due after one year	(87,500)	35,000	(52,500)
	729,233	297,531	1,026,764

The principal accounting policies adopted, judgements and key sources of estimation uncertainty in the preparation of the accounts are laid out below.

Basis of accounting

The financial statements have been prepared in accordance with the Charities SORP (FRS 102) – Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) and the Companies Act 2006.

English UK Limited meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy.

The Consolidated statement of financial activities (SOFA) and Consolidated balance sheet consolidate the financial statements of the Charity and its subsidiary undertaking. The results of the subsidiary are consolidated on a line-by-line basis.

The Charity has taken advantage of the exemption allowed under section 408 of the Companies Act 2006 and has not presented its own Statement of financial activities in these financial statements.

The financial statements are presented in sterling and are rounded to the nearest pound.

Income

Income is recognised in the period in which the Charity and Group have entitlement to the income, the amount of income can be measured reliably, and it is probable that the income will be received. Income comprises revenues from the charity's trading activities, subscriptions fees from members, investment income and sundry income including any surplus on the disposal of tangible fixed assets. The income excludes VAT wherever charged.

Expenditure

Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to make a payment to a third party, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably.

All expenditure is stated inclusive of irrecoverable VAT.

Expenditure (continued)

All expenditure is accounted for on an accruals basis. Expenditure comprises direct costs and support costs. All expenses, including support and governance costs, are allocated or apportioned to the applicable expenditure headings. The classification between activities is as follows:

- ◆ Expenditure on raising funds includes all expenditure associated with the charity's trading activities, principally the direct costs of hosting fairs and exhibitions, the costs of its missions and an allocation of support and governance costs.
- ◆ Expenditure on charitable activities includes the costs associated with servicing the members of English UK and includes premises and administrative costs, and an allocation of support and governance costs.

Allocation of support and governance costs

The majority of costs are directly attributable to the above headings. Governance costs (which comprise the costs associated with the public accountability of the charity, including audit costs and costs in respect to its compliance with regulation and good practice) are split across the above expenditure headings. The major part of the support costs are attributed to the cost of charitable activities as this is the principal reason for the charity's existence. Certain specific costs have been attributed to the cost of raising funds.

Foreign currencies

Monetary assets and liabilities denominated in foreign currencies are translated into sterling at rates of exchange ruling at the reporting date.

Transactions in foreign currencies are translated into sterling at the rate ruling on the date of the transaction.

Exchange gains and losses are recognised in the Consolidated statement of financial activities.

Intangible assets and amortisation

Intangible assets are initially recognised at cost. After recognition, under the cost model, intangible assets are measured at cost less any accumulated amortisation and any accumulated impairment losses.

The estimated useful lives range as follows:

Amortisation is provided on the following basis:

Computer software	10-20% reducing balance

Tangible fixed assets and depreciation

Tangible fixed assets costing £2,000 or more are capitalised and recognised when future economic benefits are probable, and the cost or value of the asset can be measured reliably.

Tangible fixed assets and depreciation (continued)

Tangible fixed assets are initially recognised at cost. After recognition, under the cost model, tangible fixed assets are measured at cost less accumulated depreciation and any accumulated impairment losses. All costs incurred to bring a tangible fixed asset into its intended working condition should be included in the measurement of cost.

Depreciation is charged so as to allocate the cost of tangible fixed assets less their residual value over their estimated useful lives.

The estimated useful lives range as follows:

Buildings	2% straight line
Building improvements	10% straight line
Fixtures and fittings	25% reducing balance
Computer equipment	33% reducing balance

Investments

Investments in the subsidiary company is valued at cost.

Debtors

Debtors are recognised at the settlement amount, less any provision for non-recoverability. Prepayments are value at the amount prepaid. They have been discounted to the present value of the future cash receipt where such discounting is material.

Cash at bank and in hand

Cash at bank and in hand represents such accounts and instruments that are available on demand or have a maturity of less than three months from the date of acquisition.

Short Term Deposits

Short term deposits represent fixed term cash deposits held with a maturity date of greater than three months but due to expire within less than one year from the balance sheet date.

Liabilities and provisions

Creditors and provisions are recognised when there is an obligation at the balance sheet date as a result of a past event, it is probable that a transfer of economic benefit will be required in settlement, and the amount of the settlement can be estimated reliably. Creditors and provisions are recognised at the amount the charity anticipates it will pay to settle the debt. They have been discounted to the present value of the future cash payment where such discounting is material.

Financial instruments

The Group only has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value with the exception of bank loans which are subsequently measured at amortised cost using the effective interest method.

Operating leases

Rentals paid under operating leases are charged to the Consolidated statement of financial activities on a straight-line basis over the lease term.

Pensions

Contributions in respect of employees' personal pension plans are charged to the statement of financial activities in the year in which they fall due.

Fund accounting

General funds are unrestricted funds which are available for use at the discretion of the Trustees in furtherance of the general objectives of the Group and which have not been designated for other purposes.

Designated funds comprise unrestricted funds that have been set aside by the Trustees for particular purposes. The aim and use of each designated fund is set out in the notes to the financial statements.

Critical accounting estimates and areas of judgement

Preparation of the financial statements requires the Trustees to make significant judgements and estimates. The items in the financial statements where these judgments and estimates have been made include:

- ◆ the useful economic life attributed to the various components of tangible and intangible fixed assets;
- ◆ the provision made in respect of bad and doubtful debts; and
- ◆ the basis for determining the management charge payable by English UK Enterprises Limited to the charity.

Assessment of going concern

The trustees have assessed whether the use of the going concern assumption is appropriate in preparing these financial statements. The trustees have made this assessment in respect to a period of one year from the date of approval of these financial statements.

The trustees of the charity have concluded that there are no material uncertainties related to events or conditions that may cast significant doubt on the ability of the charity to continue as a going concern. The trustees are of the opinion that the charity will have sufficient resources to meet its liabilities as they fall due.

1 Income from charitable activities

	2024 £	2023 £
Member subscriptions – Basic	469,545	457,972
Member subscriptions – Supplementary	203,248	157,985
Member subscriptions – Corporate	39,045	38,498
Members conference and AGM	23,403	18,799
Student Emergency Support Fund and Eddie Byers Scholarship Fund	13,739	6,894
	748,980	680,148

2 Income from other trading activities

	2024 £	2023 £
StudyWorld London	457,944	362,679
Events and Training	217,266	176,254
Intelligence	20,515	16,525
Promotions	25,630	11,520
	721,085	566,978

3 Income from investments

	2024 £	2023 £
Interest received	13,178	8,592

4 Other income

	2024 £	2023 £
VAT reclaim	28,638	25,749
Office desks - Rental fees	20,980	12,180
Other sundry income	12,787	7,212
	62,405	45,141

5 Expenditure on raising funds

	2024 £	2023 £
StudyWorld London	318,787	259,531
Events and Training	114,833	94,679
Promotions and Intelligence	34,518	—
Administration costs	12,052	12,669
Support and governance (note 7)	12,331	2,074
	492,521	368,953

6 Expenditure on charitable activities

	2024 £	2023 £
Servicing members		
Staff costs and recruitment (note 8)	584,020	533,830
General promotion	73,565	58,542
Premises	23,148	27,721
Public affairs	58,373	48,467
Administration	84,983	70,718
Depreciation and amortisation	51,756	51,506
Members conference and AGM	29,970	25,180
Membership expenditure	3,950	6,437
Other expenditure	5,711	11,287
Student emergency support fund costs (note 16)	6,395	—
Intelligence	—	14,693
Support and governance costs (note 7)	27,346	32,496
	949,217	880,877

7 Support and governance costs

	2024 £	2023 £
Auditor's remuneration		
. Statutory audit services	15,670	19,956
. Other services	9,782	5,019
Professional fees	6,750	7,537
Board and sub-committee expenses	7,475	2,238
	39,677	34,570
Attributed to:		
Expenditure on raising funds	12,331	2,074
Expenditure on charitable activities	27,346	32,496
	39,677	34,570

8 Staff costs

	Group 2024 £	Group 2023 £
Wages and salaries	471,987	440,895
Social security costs	43,777	38,423
Contribution to defined contribution pension schemes	47,650	45,089
Other employee benefits	20,606	9,423
	584,020	533,830

The average number of persons employed during the year was as follows:

	Group 2024 No.	Group 2023 No.
Employees	10	11

The average headcount expressed as full-time equivalents was as follows:

	Group 2024 No.	Group 2023 No.
Employees	9.14	9.28

The number of employees whose employee benefits (excluding employer pension costs) exceeded £60,000 was:

	Group 2024 No.	Group 2023 No.
In the band of £60,001 - £70,000	2	2

The key management personnel of the Charity in charge of directing and controlling, running and operating the charity on a day-to-day basis comprise the trustees and the members of the Executive Team (referred to at page 1). The total remuneration (including taxable benefits and employer's pension contributions) of the key management personnel for the year was £219,714 (2023 – £216,790).

9 Trustees' remuneration and expenses

During the year, no Trustees received any remuneration or other benefits (2023 – £nil).

During the year ended 31 December 2024, out of pocket travelling expenses totalling £1,975 were reimbursed or paid directly to 8 Trustees (2023 – £969 to 5 Trustees).

Trustee indemnity insurance was purchased by the charity during the year to protect it from any loss arising from the neglect of defaults of its trustees, and to indemnify the trustees or other officers against the consequences of any neglect or default on their part. The total premium paid amounted to £1,370 (2023 – £1,223), providing cover up to a maximum of £1,000,000 (2023 - £1,000,000).

10 Taxation

English UK Limited is a registered charity and therefore is not liable to income tax or corporation tax on income derived from its charitable activities, as it falls within the various exemptions available to registered charities. In addition, the profits earned by the charity's wholly owned trading subsidiary have been donated to the parent charity by Gift Aid in the year ended 31 December 2024, leaving no tax liability for the subsidiary company.

11 Net income (expenditure)

This is stated after charging:

	2024 £	2023 £
Staff costs (note 8)	584,020	533,830
Auditor's remuneration – English UK		
. Statutory audit fees	11,020	14,896
. Other services	5,532	3,120
Auditor's remuneration – English UK Enterprises Limited		
. Statutory audit fees	4,650	5,060
. Other services	4,250	2,475
Depreciation	50,226	49,763
Amortisation	1,531	1,743
Operating lease charges	950	1,283

12 Intangible assets

Group and Charity	Computer software £
Cost	
At 1 January 2024	34,877
At 31 December 2024	34,877
Amortisation	
At 1 January 2024	21,139
Charge for the year	1,531
At 31 December 2024	22,670
Net book value	
At 31 December 2023	13,738
At 31 December 2024	12,207

13 Tangible fixed assets

Group and Charity	Long-term leasehold property £	Building improvements £	Computer equipment £	Fixtures and fittings £	Total £
Cost or valuation					
At 1 January 2024	1,373,762	174,882	32,771	28,580	1,609,995
Additions	—	—	5,418	—	5,418
Disposals	—	—	(16,794)	—	(16,794)
At 31 December 2024	<u>1,373,762</u>	<u>174,882</u>	<u>21,395</u>	<u>28,580</u>	<u>1,598,619</u>
Depreciation					
At 1 January 2024	144,245	88,618	16,450	21,958	271,271
Charge for the year	27,475	17,488	3,607	1,656	50,226
Disposals	—	—	(7,711)	—	(7,711)
At 31 December 2024	<u>171,720</u>	<u>106,106</u>	<u>12,346</u>	<u>23,614</u>	<u>313,786</u>
Net book value					
At 31 December 2023	<u>1,229,517</u>	<u>86,264</u>	<u>16,321</u>	<u>6,622</u>	<u>1,338,724</u>
At 31 December 2024	<u>1,202,042</u>	<u>68,776</u>	<u>9,049</u>	<u>4,966</u>	<u>1,284,833</u>

14 Fixed asset investments

Charity	Investment in subsidiary company £
Cost or valuation	
At 1 January 2024	<u>1</u>
At 31 December 2024	<u>1</u>

Principal subsidiaries

The following was a subsidiary undertaking of the Charity:

Name	Company Registration Number	Registered office or principal place of business	Class of shares	Holding
English UK Enterprises Limited	05200973	Flag House, 47 Brunswick Court, London, SE1 3LH	Ordinary	100%

The financial results of the subsidiary for the year and its financial position at year end were as follows:

	Income £	Expenditure £	Net assets £
English UK Enterprises Limited	460,840	(419,468)	91,188

15 Debtors

	Group 2024 £	Group 2023 £	Charity 2024 £	Charity 2023 £
<i>Due within one year</i>				
Trade debtors	29,728	48,673	28,465	3,380
Amounts owed by group undertakings	—	—	95,618	28,886
Prepayments and accrued income	112,882	223,580	73,945	61,433
	142,610	272,253	198,028	93,699

16 Creditors: amounts falling due within one year

	Group 2024 £	Group 2023 £	Charity 2024 £	Charity 2023 £
Bank loans (see note 17)	35,000	35,000	35,000	35,000
Trade creditors	386,646	307,674	386,646	301,039
Other taxation and social security	8,262	49,502	11,001	49,502
Other creditors	19,004	58,747	19,004	58,747
Accruals and deferred income	292,959	277,843	89,938	77,813
	741,871	728,766	541,439	522,101

Deferred income in the main includes income received in advance for the StudyWorld event and other fairs which will take place during 2025.

A reconciliation of the movement on the deferred income balance, included in creditors above, is as follows:

	Group 2024 £	Group 2023 £	Charity 2024 £	Charity 2023 £
Deferred income at 1 January 2024	230,339	153,033	36,809	58,052
Resources deferred during the year	242,294	230,339	46,272	36,809
Amounts released from previous periods	(230,339)	(153,033)	(36,809)	(58,052)
Deferred income at 31 December 2024	242,294	230,339	46,272	36,809

17 Creditors: amounts falling due after more than one year

	Group 2024 £	Group 2023 £	Charity 2024 £	Charity 2023 £
Bank loans	52,500	87,500	52,500	87,500
	52,500	87,500	52,500	87,500

A Coronavirus Business Interruption Loan (CBIL) of £175,000 was taken in May 2021 to use as a cash buffer to be able to cope with any unexpected reduction of income due to the impact of Covid-19.

The Coronavirus Business Interruption Loan Scheme (CBILS) is managed by the British Business Bank on behalf of, and with the financial backing of, the Secretary of State for Business, Energy and Industrial Strategy. The scheme is part of a wider package of Government support for UK business, due to the impact of Covid-19. The loan is guaranteed by the UK Government.

The interest rate agreed with the bank, NatWest plc, was 2.38% fixed rate. The loan is paid in monthly capital repayments of £2,917 and interest is paid quarterly. The first repayment was made in July 2022. The fixed rate was agreed for the first 60 months of the loan and for the last 12 months, then 1.75% p.a. over Base Rate will apply unless a new agreement is agreed with the bank.

Included within the above are amounts falling due as follows:

	Group 2024 £	Group 2023 £	Charity 2024 £	Charity 2023 £
<i>Between one and two years</i>				
Bank loans (note 16)	35,000	35,000	35,000	35,000
<i>Between two and five years</i>				
Bank loans	17,500	52,500	17,500	52,500

18 Statement of funds

	Balance at 1 January 2024 £	Income £	Expenditure and transfers £	Balance at 31 December 2024 £
Group statement of funds – 2024				
Unrestricted funds				
<i>Designated funds</i>				
. Student Emergency Support Fund	126,910	13,518	(6,393)	134,035
. Eddie Byers Scholarship	15,306	221	—	15,527
. Fixed asset fund	1,352,463	—	(55,423)	1,297,040
	1,494,679	13,739	(61,816)	1,446,602
General funds				
General fund	265,503	1,531,909	(1,379,922)	417,490
Total funds	1,760,182	1,545,648	(1,441,738)	1,864,092

18 Statement of funds (continued)

	Balance at 1 January 2023	Income	Expenditure	Balance at 31 December 2023
<i>Group statement of funds – 2023</i>	£	£	£	£
<i>Unrestricted funds</i>				
<i>Designated funds</i>				
. Student Emergency Support Fund	120,198	6,712	—	126,910
. Eddie Byers Scholarship	15,124	182	—	15,306
. Fixed asset fund	1,399,606	—	(47,143)	1,352,463
	<u>1,534,928</u>	<u>6,894</u>	<u>(47,143)</u>	<u>1,494,679</u>
<i>General funds</i>				
General fund	174,225	1,293,965	(1,202,687)	265,503
Total funds	<u>1,709,153</u>	<u>1,300,859</u>	<u>(1,249,830)</u>	<u>1,760,182</u>

	Balance at 1 January 2024	Income	Expenditure and transfers	Balance at 31 December 2024
<i>Charity statement of funds – 2024</i>	£	£	£	£
Unrestricted funds				
<i>Designated funds</i>				
. Student Emergency Support Fund	126,910	13,518	(6,393)	134,035
. Eddie Byers Scholarship	15,306	221	—	15,527
. Fixed asset fund	1,352,463	—	(55,422)	1,297,041
	<u>1,494,679</u>	<u>13,739</u>	<u>(61,816)</u>	<u>1,446,603</u>
General fund	215,687	1,149,113	(1,038,498)	326,302
Total funds	<u>1,710,367</u>	<u>1,162,852</u>	<u>(1,100,310)</u>	<u>1,772,905</u>

	Balance at 1 January 2023	Income	Expenditure	Balance at 31 December 2023
<i>Charity statement of funds – 2023</i>	£	£	£	£
<i>Unrestricted funds</i>				
<i>Designated funds</i>				
. Student Emergency Support Fund	120,198	6,712	—	126,910
. Eddie Byers Scholarship	15,125	182	—	15,307
. Fixed asset fund	1,399,606	—	(47,143)	1,352,463
	<u>1,534,929</u>	<u>6,894</u>	<u>(47,143)</u>	<u>1,494,680</u>
<i>General funds</i>				
General fund	155,755	990,744	(930,812)	215,687
Total funds	<u>1,690,684</u>	<u>997,638</u>	<u>977,955</u>	<u>1,710,367</u>

The Student Emergency Support Fund steps in as a guarantor if a member centre closes down to allow the students to complete their course and return home without additional expense.

18 Statement of funds (continued)

The Eddie Byers Scholarship Fund has been created in memory of our late Chief Executive, Eddie Byers, to help aspiring students study English in the UK and further the associations' charitable mission of advancing the education of international students in the English language.

The Fixed Assets Fund represents the fixed assets of the group. The Trustees designated these as they are expected to be used in the long term to assist in meeting the group's charitable objectives and also to enable a clear understanding of the free reserves and underlying activities of the group.

19 Group analysis of net assets between funds

	Unrestricted funds £	Total funds 2024 £
Intangible fixed assets	12,207	12,207
Tangible fixed assets	1,284,833	1,284,833
Current assets	1,361,423	1,361,423
Creditors due within one year	(741,871)	(741,871)
Creditors due in more than one year	(52,500)	(52,500)
Total	1,864,092	1,864,092

	Unrestricted funds £	Total funds 2023 £
<i>Intangible fixed assets</i>	<i>13,738</i>	<i>13,738</i>
<i>Tangible fixed assets</i>	<i>1,338,724</i>	<i>1,338,724</i>
<i>Current assets</i>	<i>1,223,986</i>	<i>1,223,986</i>
<i>Creditors due within one year</i>	<i>(728,766)</i>	<i>(728,766)</i>
<i>Creditors due in more than one year</i>	<i>(87,500)</i>	<i>(87,500)</i>
<i>Total</i>	<i>1,760,182</i>	<i>1,760,182</i>

20 Charity analysis of net assets between funds

	Unrestricted funds £	Total funds 2024 £
Intangible assets	12,207	12,207
Tangible fixed assets	1,284,833	1,284,833
Investments	1	1
Current assets	1,069,803	1,069,803
Creditors due within one year	(541,439)	(541,439)
Creditors due after one year	(52,500)	(52,500)
Total	1,882,905	1,772,905

	Unrestricted funds £	Total funds 2023 £
Intangible assets	13,738	13,738
Tangible fixed assets	1,338,724	1,338,724
Investments	1	1
Current assets	967,505	967,505
Creditors due within one year	(522,101)	(522,101)
Creditors due after one year	(87,500)	(87,500)
Total	1,710,367	1,710,367

21 Operating lease commitments

At 31 December 2024 the Group and the Charity had commitments to make future minimum lease payments under non-cancellable operating leases as follows:

	Group 2024 £	Group 2023 £	Charity 2024 £	Charity 2023 £
Not later than one year	950	950	950	950
Later than one year and not later than 5 years	2,911	3,227	2,911	3,227
	3,861	4,178	3,861	4,178

22 Related party transactions

All trustees of English UK Limited are employed by organisations who are members of English UK. Aside from those transactions described in note 9, there are no further related party transactions to report.

Trustees and senior management of English UK Limited are required to declare all interests every year.

Interest for disclosure include remuneration, directorships, significant shareholdings, unremunerated activities pursuing activities related to those of English UK Ltd, English UK Enterprises and close family interests.

This page does not form part of the statutory financial statements.

	Total funds 2024 £	Total funds 2023 £
Basic subscriptions	469,545	457,972
Supplementary subscriptions	203,248	157,985
Total subscription income	672,793	615,957
Corporate member subscriptions	39,045	38,498
Net corporate membership income	39,045	38,498
Members conference and AGM income	23,403	18,799
Members conference and AGM expenditure	(29,970)	(25,180)
Net members conference and AGM expenditure	(6,567)	(6,381)
Project QUIC income	20,515	16,525
Project QUIC expenditure	(20,159)	(14,693)
Net Project QUIC income	356	1,832
Events and training income	217,266	176,254
Events and training expenditure	(114,833)	(94,679)
Net events and training income	102,433	81,575
Student emergency support fund income	13,518	6,712
Student emergency support fund expenditure	(6,395)	—
Net student emergency support fund income	7,123	6,712
Eddie Byers scholarship income	221	182
Eddie Byers scholarship expenditure	—	—
Net Eddie Byers scholarship income	221	182
Market Insights income	—	47,700
Market Insights expenditure	—	(56,869)
Net Market Insights expenditure	—	(9,169)
Membership expenditure	(3,950)	(6,437)
Net membership income	(3,950)	(6,437)

This page does not form part of the statutory financial statements.

	Total funds 2024 £	Total funds 2023 £
Partner Agency Scheme	15,360	11,520
Partner Agency Scheme expenditure	(795)	(99)
Net Partner Agency Scheme Income	14,565	11,421
Other income		
English UK Enterprises management charge	70,590	60,703
Interest receivable	10,282	7,347
VAT reclaim	28,638	25,749
Other sundry income	43,767	19,392
Gift Aid income	7,454	—
	160,731	124,711
Other expenditure		
Staff costs and recruitment	(584,020)	(533,830)
General promotion and intelligence	(87,129)	(49,373)
Premises	(23,148)	(27,721)
Public affairs	(58,373)	(48,467)
Administration	(82,451)	(76,204)
Irrecoverable VAT and Capital Goods Scheme	(8,022)	(11,287)
Depreciation and amortisation	(51,756)	(51,506)
Auditor's remuneration	(16,552)	(14,896)
Professional fees	(6,750)	(7,537)
Board and sub-committee fees	(5,790)	(2,238)
Bad debt provision	(221)	(3,199)
	(924,212)	(827,698)
Total income	1,162,852	1,045,338
Total expenditure	(1,100,314)	(1,025,655)
Net income for the year	62,538	19,683
Fund balances at 1 January	1,710,367	1,690,684
Fund balances at 31 December	1,772,905	1,710,367

ENGLISH UK LIMITED

England & Wales - Charity number 1108792

Accounts

**English UK
Limited**

**Annual Report and Consolidated
Financial Statements**

31 December 2023

Company Limited by Guarantee
Registration Number
05120951 (England and Wales)

Charity Registration Number
1108792

Contents

Reports

Reference and administrative information	1
Chair's statement	2
Trustees' report	4
Independent auditor's report	23

Financial statements

Consolidated statement of financial activities	28
Consolidated balance sheet	29
Charity statement of financial position	30
Consolidated statement of cash flows	31
Principal accounting policies	32
Notes to the financial statements	36

The following pages do not form part of the
statutory financial statements:

Charity income and expenditure account	48-49

Reference and administrative information

Trustees	M Rendell (Chair) S Doherty (Vice Chair) J Brown T Cooke C Diamantino (resigned 8 September 2023) M Doody S Fordham F Giacomini N Harris F Quaraishi S Roussounis R Simpson (appointed 8 September 2023) P Zhang
Executive Team	
Chief Executive Officer	J Gray
Director of Membership	H Japes
Marketing Communications Director	A Wright
Finance Manager	N Felip Puignou
Company Secretary	N Felip Puignou
Principal office	Flag House 47 Brunswick Court London SE1 3LH
Company registration number	05120951
Charity registration number	1108792
Auditor	Buzzacott LLP 130 Wood Street London EC2V 6DL
Banker	National Westminster Bank plc PO Box 2354 65 Piccadilly London W1A 2PP

Chair's statement Year to 31 December 2023

The chair presents his statement for the year.

English UK exists to support and represent the UK's accredited ELT centres, help them thrive and to transform the lives of English language students through learning and intercultural understanding.

English UK has been at the heart of UK ELT for 20 years, succeeding two separate organisations for privately-owned and state-owned language centres.

Our mission is to harness the collective energy of our membership to champion and advance UK ELT.

We lead, represent and support our membership community to achieve its full potential.

We work for and with our members – all accredited teaching centres – to help them to be the best they can, improve their operating environment and ensure they succeed in a global industry.

In the UK, we:

- support members to aspire to and reach the highest quality of teaching and student experience and welfare
- work with educational, governmental and partner organisations and individuals to create operating conditions where ELT centres can thrive
- provide practical support for member centres, including offering a dynamic suite of market intelligence, staff training and qualifications, workshops and conferences.

Internationally, we:

- reassure and inform our international agents and partners, students and parents, and promote our offer
- explain how the UK can meet students' needs, transform their lives and help them follow their dreams
- create opportunities for members to develop their international markets through partnerships and connections.

We aspire to make UK ELT an even better place to study and work – for everyone, both now and in the future, leading the way on improving the diversity, inclusivity and environmental impact of our industry.

Our shared values are:

Community

We can do more together than we can alone. We celebrate and support each other.

Integrity

We are accountable for our actions and inactions. We treat everyone with respect, honesty, professionalism and understanding.

Chair's statement Year to 31 December 2023

Inclusivity

Everybody belongs in UK ELT. We embrace diversity and value everyone's perspectives and contributions to our community.

Responsibility

We prioritise the safety and wellbeing of our students, staff, colleagues, partners, peers and communities.

Sustainability

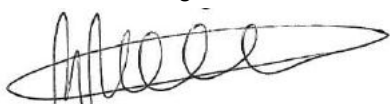
We believe in turning UK ELT green to help protect our planet, build hope and secure our future.

We have spent much of 2023 lobbying for a more supportive business environment for our members in the wake of the pandemic and the end of freedom of movement, both of which have had an impact on student travel. We have also been addressing a capacity challenge in staffing and accommodation which risks holding back the growth of UK ELT.

In 2019, the UK was the dominant player in the global ELT industry, attracting almost twice as many international students as any of our English-speaking competitors. UK ELT was worth £1.4bn to the national economy annually, supported 35,000 jobs and our £20bn international education sector, and built positive relations between the UK and the rest of the world.

Student demand to learn English in the UK remains high and the industry's recovery from the pandemic continues. Our quarterly reporting scheme suggests a further strong recovery of ELT from around 60% of pre-pandemic student numbers in 2022 to 83% in 2023. However, there was some weakening in the fourth quarter. This is likely to be a wider international educational phenomenon due to government policies that are limiting inbound student numbers in some popular destinations.

Using our shared values, we will continue to use information and agility to overcome our continuing challenges, and keep transforming lives through learning and intercultural understanding.



Chairman - M Rendell

Date: 17 April 2024

Trustees' report Year to 31 December 2023

The trustees present their annual report together with the audited financial statements of the Group and Charity for the year 1 January 2023 to 31 December 2023. English UK wholly owns the £1 issued share capital of English UK Enterprises Limited (Company No. 05200973), which carries out the charity's commercial operations.

The annual report serves the purposes of both a Trustees' report and a directors' report under company law. The Trustees confirm that the annual report and financial statements of the charitable company comply with the current statutory requirements, the requirements of the charitable company's governing document and the provisions of the Statement of Recommended Practice (SORP) applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102) (effective 1 January 2019).

The reference and administrative information set out on page 1 forms part of this report.

Governance, structure and management

Constitution

English UK is a company limited by guarantee (Company No. 05120951) and a registered charity (Charity No. 1108792). The company was incorporated on 6 May 2004 and its governing documents are the Memorandum and Articles of Association. The company registered as a charity with the Charity Commission on 1 April 2005.

Trustees

The Trustees of the charity constitute directors of the company for the purposes of company law. This report is also a directors' report as required by Section 234 of the Companies Act 2006. The Articles provide for a maximum of 12 directors, elected by the representatives of member centres in a ballot.

The following Trustees have served throughout the year to 31 December 2023, and to the date of signing this report, except as shown:

Trustees	Appointed/resigned
M Rendell (Chair)	
S Doherty (Vice Chair)	
J Brown	
T Cooke	
C Diamantino	Resigned 8 September 2023
M Doody	
S Fordham	
F Giacomini	
N Harris	
F Quraishi	
S Roussounis	
R Simpson	Appointed 8 September 2023
P Zhang	

Governance, structure and management (continued)

Trustees (continued)

The Board of Trustees is recruited from the representatives of member centres by open election. The Chair and the Vice- Chair are appointed by the Board from among its number. Since board members have almost always been the representatives of member centres for a significant number of years and are therefore familiar with the sector and current issues, induction after a board election focuses on their role and responsibilities as trustees and directors, and an update on the charity's strategy, policies and current issues.

Trustees are elected by the member centres. Trustees' terms of appointment are for a period of three years at the end of which they may offer themselves for re-election. A maximum term of six years (save for the Chair which is nine years) is stipulated in the governing documents. The board consists of a maximum of 12 members.

The Board of Trustees met five times in 2023 (2022 – four).

Subsidiary companies

English UK wholly owns the £1 issued share capital of English UK Enterprises Limited (Company No. 05200973), which carries out the charity's commercial operations. The Board of English UK Enterprises Limited is appointed by the Board of Trustees of the charity and gives guidance to staff on commercial activities, primarily through the CEO.

National and Regional Sub-Groups and Special Interest Groups

These operate under a short constitution approved by the Board and their activities are controlled by their local committee, which is elected from among the members in that part of the UK. The activities range from marketing initiatives to local training and professional development sessions for centre staff, in response to perceived needs among members of the sub-group. There is one special interest group, Young Learners English UK, which considers matters specific to this client group.

The activities and assets of the sub-groups and special interest group are not consolidated within the charity's financial statements as English UK does not control them. The total transactions of the sub-groups would not be material in the context of the charity's accounts, and there are systems in place to minimise the risk of any contingent liability from the sub-groups falling to the national association and charity.

Pay policy for key management personnel

The key management personnel of the charity are the Trustees and the members of the Executive Team referred to on page 1. Trustees are not remunerated for their services to the charity. When setting staff remuneration levels terms agreed are in consultation with the Chair (and/or Chief Executive) and have regard to pay and employment conditions across the Group, by obtaining reliable, up-to-date information about remuneration in other companies of comparable scale and complexity from the relevant HR consultants that we work with including reports and surveys produced by them. The charity has a performance measurement system in place to provide key performance indicators, as well as to motivate and develop staff.

Governance, structure and management (continued)

Organisation

There is a full scheme of delegation of powers, covering both policy and financial responsibilities, agreed by the main Board.

Statement of Trustees' responsibilities

The Trustees (who are also the directors of the Charity for the purposes of company law) are responsible for preparing the Trustees' report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the Trustees to prepare financial statements for each financial year. Under company law, the Trustees must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the Group and the Charity and of their incoming resources and application of resources, including their income and expenditure, for that period. In preparing these financial statements, the Trustees are required to:

- ◆ select suitable accounting policies and then apply them consistently;
- ◆ observe the methods and principles of the Charities SORP (FRS 102);
- ◆ make judgements and accounting estimates that are reasonable and prudent;
- ◆ state whether applicable UK Accounting Standards (FRS 102) have been followed, subject to any material departures disclosed and explained in the financial statements;
- ◆ prepare the financial statements on the going concern basis unless it is inappropriate to presume that the Group will continue in business.

The Trustees are responsible for keeping adequate accounting records that are sufficient to show and explain the Group and the Charity's transactions and disclose with reasonable accuracy at any time the financial position of the Group and the Charity and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the Group and the Charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The Trustees are responsible for the maintenance and integrity of financial information included on the charity's website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

Objectives and activities

Our mission and aims

English UK is the national membership association of accredited English language teaching centres in the UK. We are a registered charity with a clearly defined purpose documented in the association's charitable objects.

The charity's objects (the Objects) are to advance the education of international students in the English language, in particular by:

1. Promoting the teaching of the English language.
2. Promoting the pursuit of excellence in professional standards in all aspects of the provision of courses in English Language.
3. Maintaining a rigorous system of accreditation of courses in English language, based upon independent inspection and consistent standards.
4. Promoting the accredited courses in the English language provided by members of the charity as the preferred choice of students.

Our mission is to harness the collective energy of our membership to champion and advance UK ELT.

Our vision is for a UK English language teaching sector that transforms lives through learning and intercultural understanding.

Our values: community, inclusivity, integrity, responsibility, sustainability.

Achievements and performance

Main achievements of the Charity

2023 was a year of rebuilding for the UK ELT industry and English UK. Our quarterly statistics suggest that student weeks returned to around 83% of 2019 volume, up from 60% in 2022.

As pandemic restrictions eased and one of our biggest markets, China, finally allowing student group travel once more, other issues threatened to restrict growth.

These included staff and accommodation supply as well as post-EU travel regulations affecting our major and closest student markets.

EU students and in particular school-aged groups were deterred from studying in the UK as before because it was no longer possible to travel on ID cards, necessitating the purchase of passports and in some cases visas. Young adults who had traditionally combined improving their English in the UK with practising their language skills in the workplace were also deterred from travelling. Many chose to either shorten UK study trips or instead visit our EU competitors, Ireland and Malta.

Achievements and performance (continued)

Main achievements of the Charity (continued)

The end of freedom of movement also affected staffing. Many ELT staff including teachers, academic managers and activity leaders moved between the EU and the UK to work at peak periods before December 2020. Additionally, people were more inclined to invest in English language teacher training qualifications if they could easily work in other countries.

A lack of student homestay accommodation was an outcome of the pandemic. Householders with spare rooms in their homes pivoted from using them to host students to work from home and later to offer Airbnb services. Some providers have been particularly affected by this accommodation shortage.

We worked hard to overcome all these issues during 2023 in the light of our strategy, **Striving to do better, seizing new opportunities**. Major strands included:

- launching and developing our own capacity challenge initiatives
- increasing our marketing reach to support UK ELT
- public affairs campaigning around a specific set of asks from a position paper we launched in Parliament in May
- working on engagement of state sector members.

We continue to work for a strong, welcoming, inclusive, responsible and sustainable industry in the second quarter of the 21st century, and return the UK to its place as the primary destination for English language studies.

Our achievements towards our strategic ambitions in 2023

#1 Strong, growing community | we will successfully build a growing and engaged community of English UK member centres.

English UK is an association run by its members. Our strength is in our numbers and the engagement of our community.

We will do this by:

- *promoting excellence in our community through our partnership with the British Council in Accreditation UK and the quality assurance we offer students through Student Emergency Support and our student complaints process*
- *communicating regularly and clearly with our members, broadcast and 1:1 channels, informing, advising, supporting, engaging, listening to and learning from them through digital and in-person*
- *reviewing our membership model, membership criteria and governance structures to ensure they are fit-for purpose and aligned with our mission, vision and values*
- *supporting the English UK family of national, regional and special interest subgroups.*

Achievements and performance (continued)

We believe **our strength is in our numbers and the engagement of our community** so a major issue for the year was the increasing attrition of state sector members, some because they did not need or could not justify the cost of Accreditation UK, some because of shrinking budgets and others because their institution moved away from ELT provision.

We ended 2023 with 322 member centres, with 13 joiners and 24 leavers during the year.

Some of this churn is explained by mergers of privately-owned members and the withdrawal of many FE colleges from the ELT space. We tackled these issues with the creation of a State Sector Working Group which met quarterly and focused on accreditation reforms, data collection and the creation of an associate member scheme. The associate member scheme was launched late in 2023 at a low fixed cost with limited member benefits including access to and participation in the quarterly intelligence scheme, QUIC.

We also acquired two new corporate members, taking numbers to 39.

Additionally, we had 273 partner agencies – study abroad agents who demonstrated certain standards by providing relevant references and completing an online session.

We continued to **promote excellence in UK ELT through our partnership with the British Council in the Accreditation UK scheme**, and through the Accreditation UK Executive Board and Accreditation Scheme Advisory Committee, we ensured the scheme was responsive to the changing needs of the sector.

English UK took an active part in Accreditation UK's four-yearly review of its inspection criteria, requirements and guidance in 2023. English UK was part of the qualification working group which recommended in-service on the job training and a more flexible approach to policy level rationales for teachers with non-standard qualifications. This shifted inspection focus from qualified staff numbers to support, CPD and appropriate mixes of more and less experienced staff.

Accreditation UK's executive board and the Accreditation Scheme Advisory Committee were involved in drafting new inspection criteria and discussing the new approach to qualifications with inspection staff.

The new criteria, requirements and guidance were launched at the end of the year and, it is hoped, will enable teacher supply to be enhanced while maintaining and improving standards.

English UK runs an independent student complaints service for students studying with English UK member centres. In 2023 English UK received nine complaints, of which six were eligible and three went to the Ombudsman for final judgment. In 2022 six complaints were handled and three went to the Ombudsman. There were no calls on the Student Emergency Support scheme.

Community engagement is very important to English UK. We **communicate regularly and clearly with our members through various channels and listen to what they have to say**.

Achievements and performance (continued)

On social media, our fans and followers across all our networks (LinkedIn, Facebook and Twitter/X) increased by 4.8%, to 58,926.

LinkedIn was our fastest-growing network, up 12% from 2022.

English UK's post engagement rate rose by 136% across all networks, with the most popular posts about Study World Spring, the ELT Conference, the Parliamentary Reception, the members' and marketing conferences, the China Roadshow and other StudyWorld stories.

Page and profile impressions across all networks dropped by 33.2% to 221,089. Facebook dropped most, down by 54.9%.

English UK posted 71 stories on its website, a slight drop from 76 in 2022.

English UK continued the online member Q&A sessions initiated during the first pandemic lockdown, dropping the frequency from fortnightly to monthly. Around 20-30 members attend for informal discussions, questions and a town hall session with senior English UK staff.

In May 2023, our annual Members' Conference was preceded by a successful Parliamentary Reception to launch our position paper with members, eight MPs and other Parliamentarians and activists.

There was a train strike on the day of the Members' Conference, and of the 183 registrants, 68 attended online. Attendees were particularly inspired by the RefuAid session with an address from a Ukrainian doctor seeking to re-register in the UK, and the British Council presentation on its Future of ELT research. There was very positive feedback for this conference with 80% of participants feeling more informed about UK ELT, 78% more knowledgeable and also more inspired, and 84% better connected to the UK ELT and English UK community. 'This year's AGM gave all of those who attended a great big ELT hug with a real sense of the industry moving forward with hope.'

We continued to **develop our membership model**. In 2023 English UK created a new associate membership for further and higher education institutions, allowing some access to benefits for a low fixed fee while enabling us to collate a wider set of ELT statistics. We are also working to engage and retain smaller members, reach more potential corporate members, and centres with Accreditation UK status who are not currently members.

We are grateful to the members who volunteered their time to serve on our subsidiary boards and advisory panels that met regularly through 2023 to discuss critical issues, devise key strategies and advise the executive team: the Enterprises Board, Finance Panel, Professional Development Advisory Group, and the Antiracism Action Group. Seven served on the Enterprises Board, seven on the Finance Panel, and 13 on the main board. We continue to **support the English UK family of national, regional and special interest subgroups** and are grateful to the many members who lead Young Learners, Scotland, Northern Ireland, Wales, Central, East, London, North, South and South West.

Achievements and performance (continued)

#2 Influence UK policy | we will successfully influence policymakers, raise the industry's profile and develop relationships to optimise the operating environment for UK ELT.

We are looking to access further government support to counter the devastation wrought by the pandemic while securing an operating environment to maximise recovery.

We will do this by:

- *influencing government policies to create opportunities, with a focus on targeted business support for all and a supportive immigration system*
- *raising UK ELT's profile and promoting the English UK brand, prioritising inclusion in tourism recovery plans in all four nations, and striving for media coverage*
- *growing our network of supportive parliamentarians*
- *collaborating, extending our network and nurturing existing relationships through work with our partners and stakeholders in Westminster, local authorities and the devolved administrations.*

2023 was a busy and successful year for English UK campaigning, as we sought to improve the operating environment for UK ELT and in later months to highlight the potential risk of English language centres being classed as private schools and liable for VAT on fees under an incoming Labour government.

In May we launched our position paper **Help us become the world's premier ELT destination again** at a Parliamentary Reception attended by eight MPs plus members of the House of Lords, English UK members and representatives of the wider industry and the media. This was the largest number of MPs ever to attend an English UK event.

The position paper had nine aims: as a small team, we focused on seven and achieved some success. These included a significant increase in numbers for the Japanese and Korean Youth Mobility schemes plus two entirely new agreements; ID-card travel for school groups from France which additionally removed the visa requirement for third country nationals; and the creation of a new Department for Business and Trade working group to support international marketing efforts and work towards a growth target for ELT students.

We also received a pledge from UK Visas & Immigration to start a new tender process on Educational Oversight, which would allow students more flexibility in their choice of education provider under the 11-month Short-term study visa.

English UK worked successfully with UKVI and study travel agents in Turkey to resolve issues around the granting of visas to ELT students.

We had many discussions on these and other issues with DBT and DfE ministers in the Education Sector Advisory Group meetings, with UKVI officials in the Immigration Sector Forum, and with senior Home Office and DCMS staff among others as part of the tourism industry International Competitiveness and Demand group.

Achievements and performance (continued)

English UK was part of the Business LDN Immigration Working group and continued to work with partners such as the Tourism Alliance.

English UK met or communicated with many politicians – both MPs and members of the House of Lords – from all parties, including at the Labour Party conference, through the APPG for international students. We have also met increasing numbers of Labour prospective parliamentary candidates with our members in their constituencies.

We continued to campaign and lobby with the involvement of our wider membership, contacting MPs and councillors, and raised the profile of English UK further through articles centred on the ID card travel issue published in the Independent, Financial Times, Guardian, Telegraph and on BBC news.

Future campaigning plans include working for the expansion of the YMS and group ID card travel, getting public confirmation from Labour that VAT policy will not affect ELT, getting Rent A Room Relief raised to £10k to encourage homestay hosts, for work experience to be allowed on visitor visa ELT programmes, and we will continue to engage with Labour in particular around their election manifesto.

We will also run a Parliamentary Reception to launch our ELT manifesto, which will focus on six asks for the incoming government, and follow up on the success of the 2023 event.

#3 Sector recovery | we will successfully promote English UK and UK ELT to increase student numbers and maximise sector recovery.

We recognise that rebuilding travel confidence will take time and student supply is threatened by new immigration regulations too. But we also know we have a great story to tell, a network of trusted partners around the world and a legacy as the world's most popular destination to learn English.

We will do this by:

- *improving our market intelligence and student data, including capturing low-emission growth in developing areas such as online and blended teaching*
- *using these insights to identify priority markets, audiences, marketing channels, and messaging*
- *ensuring StudyWorld is an accessible platform where members can develop productive partnerships and showcase the excellence of UK ELT*
- *promoting our green values, as another reason to choose UK ELT and English UK member centres*
- *celebrating diversity and inclusivity in the UK and UK ELT as an important selling point and central promotional message*
- *collaborating with Department for Business and Trade, British Council, Study UK and UK international education sector partners, and expanding the reach of the English with Confidence campaign.*

Achievements and performance (continued)

The headline for 2023 was the post-pandemic return of in-person StudyWorld and also our popular China Roadshow, both of which showcase UK ELT to the wider world.

English UK's market development strategy has evolved so that in-country activities are run only if they add value by addressing a clear market need or are in markets that would be difficult for members to access in other ways. We are more focused on leveraging existing industry events and adding relevant activities to these such as seminars, networking events or training.

These and other developments are informed by our **market data and student intelligence insights**, including our Quarterly Intelligence Cohort (QUIC) and the annual Student Statistics.

In 2023, the QUIC scheme introduced comparisons with 2019 and analysis of recovery in individual source markets. Five new members joined the scheme, taking participation to 38% of total English UK membership. "Especially in these times of recovery, it has been so useful to have regular snapshots of the market and how our recovery compares with the global situation."

QUIC's cohort recovered 83% of 2019 volume, with booking patterns largely returning to pre-pandemic norms. However, recovery rates gradually reduced in each quarter. Markets recovered at different rates, with the first signs of recovery from China in Q3.

As QUIC is a quarterly scheme, its reports are more up-to-date than English UK's annual Student Statistics report, published each May from the previous year's figures from the full membership.

2023's Student Statistics introduced new features including a recovery analysis of top source markets and top performing UK cities. Recovery was 60% of 2019's student weeks, and 51% of that year's student numbers. It also showed recovery concentrated in the private sector, with state sector student weeks at only 35% of 2021. The UK's recovery lagged behind most key competitor countries.

There were 239,576 English language students, a 320% increase on the previous year and 973,716 student weeks – more than double the 2021 figure. Under-18s also returned in volume for the first time since the pandemic – up from nine per cent in 2021 to 49%.

English UK worked to **identify priority markets, audiences, marketing channels, and messaging**, including a roundtable discussion with key stakeholders in Turkey which led to strong outbound numbers and the UK performing relatively better than competitors. With some British Council legacy funding, English UK also published a market report on Saudi Arabia including evidenced, practical market information including 15 recommendations to attract students to the UK. A launch webinar had 100 registrants and there were a thousand clicks on the report email. "Just wanted to reach out and say thank you so much for this...It's not a market we'd ever considered before...This data has really opened our eyes to the opportunity to start exploring that market and adapting how we do things, to be of interest to the audience."

Achievements and performance (continued)

English UK also undertook a market scoping visit to Malaysia and ran two information sessions for around 150 agents in Thailand, gaining indications that the UK is now gaining market share in the latter.

Staff attended international ELT events in person for the first time since the pandemic, including ALPHE Spain and UK, IALCA in Italy, ICEF Berlin and the YEDAB EuroAsia workshop in Istanbul.

English UK continued to collaborate with partners, including the British Council and IATEFL on the PRELIM project. The PRELIM 3 project partnerships ran from January 2023 to March 2024, consisting of partnerships between accredited language schools and ETAs in 25 countries working together to create and disseminate bespoke classroom resources.

We have significantly developed our strategy of **ensuring that StudyWorld is an accessible platform** by moving to both in-person and online events in 2023, with a wide variety of price points.

We ran StudyWorld spring in London, StudyWorld online in September and StudyWorld China Roadshow in two cities in November. StudyWorld London – now marketed as a friendly and focused event - attracted 252 educators, agents, service providers and guests and the online event 150, with 2,787 pre-scheduled meetings. “A huge thank you to the whole EUK team for hosting such a brilliant event. Although it was a smaller affair this year, many agreed they preferred it being smaller.”

The StudyWorld China Roadshow attracted 28 educators and 110 agents and was given an NPS score of 85 by attendees. “StudyWorld China Roadshow was a key opportunity for us to build a bridge with a market that would otherwise be difficult to engage with also because of the different communication tools they use. Moreover, travelling in China can also be complicated and the presence of colleagues and an organisation you can rely on makes all the difference. Thank you English UK for this amazing opportunity.”

English UK will again run three StudyWorlds in 2024, with an in-person event in London and the China Roadshow visiting three cities.

#4 Sector capacity | we will significantly strengthen UK ELT sector capacity through supporting the recruitment and retention of capable staff and welcoming homestay hosts.

We are a people industry. Our staff and our homestay hosts are on the frontline of delivering the learning experience, of which UK ELT is rightly proud. They are our greatest assets.

It is therefore critical to our success that we can recruit and retain enough appropriately qualified staff and welcoming homestay hosts.

We will remove needless barriers and ensure rewarding and inclusive working conditions for all, to make UK ELT a desirable industry in which to work and meet the demands of growth and recovery both now and in the future.

Achievements and performance (continued)

We will do this by:

- *lobbying, engaging and working with our partners at the British Council, assessment bodies and TEFL qualification providers, and UK government departments to mitigate the impact of Brexit, remove obstructions and maximise opportunities for employment in UK ELT*
- *increasing the visibility of career prospects and benefits in our sector through communications campaigns and promoting fit-for-purpose recruitment channels, with a special focus on increasing diversity in the sector and challenging native speakerism, accentism and other barriers*
- *supporting members, offering professional development to staff, promoting people excellence and providing chances to network and share ideas*
- *ensuring English UK and the UK ELT sector has positive, fair and accountable relationships with people, from staff to supply chain*
- *becoming an antiracist organisation and delivering our first antiracism action plan.*

UK ELT's capacity challenge was a major focus for English UK in 2023. There remains a critical shortage of qualified teachers, specialist staff and homestay hosts, particularly in the peak summer season. It is **critical to our success that we can recruit and retain enough appropriately qualified staff and welcoming homestay hosts**, so we are looking both at short-term and longer-term solutions.

Our work was focused on several strands: lobbying, providing information and supporting specialist training.

The capacity challenge working group, made up of stakeholders including English UK members, teaching qualification providers, awarding bodies, Accreditation UK and the Department for Business & Trade met twice to discuss this complex issue.

We lobbied and engaged stakeholders, working with partners including Accreditation UK, the International Demand & Competitiveness Working Group and the Tourism Alliance to discuss particular issues including an EU-wide Youth Mobility Scheme and other migration mitigations and a rise in Rent A Room relief with individual politicians and organisations including the Independent Chief Inspector of Borders & Immigration (ICIBI).

We will continue to lobby on raising Rent A Room relief with the incoming government in 2024, armed with an accommodation survey carried out by our insight partners BONARD.

Increasing the visibility of career prospects and benefits, we rolled out our communication plan in early 2023 to widen knowledge of the opportunities in UK ELT and promote useful recruitment channels. This included creating a leaflet and web text on developing a career in teaching English and also a leaflet for activity leaders.

Achievements and performance (continued)

English UK staff also attended three summer jobs fairs at UCL, Brunel and Oxford Brookes universities and spoke to many attendees.

We are **committed to supporting members, offering professional development to staff, promoting people excellence and providing chances to network and share ideas**: two English UK conferences promote professional development, including through networking. The ELT conference attracted 148 participants in all for the academic management day, 27 of whom participated online. There were 40 additional registrations for the online teaching practice event. "The opportunity to hear about what other schools are doing in the industry and how it is working for them was invaluable. It gave me the confidence, motivation and inspiration to get the new year off to the best start for my team."

The in-person Marketing Conference attracted 97 delegates. "No matter what size operation you are running, the conference brings new ideas to implement and changing just one thing, or getting one connection makes a big difference sometimes."

We worked towards further strengthening our professional development offer for UK ELT, with an activity leader course planned to launch in 2024. After discussions during the Accreditation UK four-yearly review, we are creating a new on-the-job CPD route for teachers with non-standard qualifications leading to a TEFLi-equivalent qualification accepted in Accreditation UK teaching centres. This new route, 'AccessTEFL', will also launch in 2024.

These will be in addition to our established training and qualifications: in 2023 English UK ran six different training courses attended by 448 people. The most popular were around safeguarding where there were 22 sessions with 366 attendees in all. Ten people were taking the DELTM course which started in 2023 and 18 took the CELTSEM course.

We have progressed **becoming an antiracist organisation**, most obviously by actively seeking more diverse speakers at English UK events. Our action group's meetings in 2023 focused on creating an inclusive language guide for English UK and how to establish diversity monitoring in our sector.

#5 Strides towards sustainability | we will make significant progress towards turning UK ELT green to help protect our planet, build hope and secure our future.

English UK's mission is to champion UK ELT and create a sector that transforms lives through learning.

This is only possible if we live and work in balance with our environment, protecting our future and equipping students with the language and skills they need to face the greatest challenge of our time.

Achievements and performance (continued)

We will do this by:

- *measuring and reducing our emissions and the negative environmental impact from English UK activities and events*
- *measuring and reporting on the 'carbon footprint' of the UK ELT industry*
- *communicating our plans and actions clearly and persuasively, and leading the sector by example*
- *supporting and celebrating member climate action*
- *supporting and amplifying green UK ELT organisations and actors.*

English UK's first environmental action plan was published in early 2022. The plan acknowledges that English UK and the UK ELT sector can and must join the international movement for climate action and help protect our planet and our future. Actions in 2023 included analysis of our first environmental survey and showcasing green content at our conferences.

Public benefit

The trustees are mindful that they need to consider and explain how the charity fulfils its charitable objects and confers an appreciable public benefit. They have given careful consideration to the Charity Commission's general guidance on public benefit and consider that effectively all the operations of the charity tend towards that end, for example:

The partnership with the British Council in the Accreditation UK scheme gives international students a guarantee of quality which they have no other practicable way of obtaining, since by its nature international education is an 'experience good', meaning that one has no way of judging its quality and appropriateness before actually going on a course, so some surrogate indicator such as accreditation is an important safeguard for students.

The information, marketing and promotional work undertaken ensures that international students and their counsellors are aware of the range of accredited centres and courses and have all the data they require to help them make an informed decision in easily accessible and searchable formats.

StudyWorld and other agent-facing activities are effective in familiarising agents with what is on offer and so helping them to counsel students fairly and accurately, leading again to better choices by international students.

Financial review

Results for the year

A summary of the year's results can be found on page 2928 of the financial statements. Total income for the Group for the year ended 31 December 2023 amounted to £1,300,859 (2022 – £801,239). The income is principally derived from the subscriptions payable by member centres and the revenues earned from the events and fairs hosted by the Group.

Financial review (continued)

Results for the year (continued)

The Group's expenditure for the year ended 31 December 2023 totalled £1,249,830 (2022 – £894,598). As shown in the financial statements, the great majority of expenditure was directed towards the main objective of English UK Limited of advancing the education of international students in the English language.

The net income for the year was therefore £51,029 (2022 – net expenditure of £93,359).

Financial position

A summary of the charity's financial position as at the year-end can be found on page 3029 of the financial statements. At 31 December 2023, the Group held net assets totalling £1,760,182 (2022 - £1,709,153).

Of the total funds of £1,760,182 (2022 – £1,709,153) of the Group at 31 December 2023, £126,910 (2022 – £120,198) is attributable to the assets of the Student Emergency Support Fund, a designated fund which steps in if a centre closes to allow the students to complete their course (at other member centres) and to return home (see note 19). The fund was originally established in 1992 and has been built up by contributions through an additional subscription and transfers from the general fund. It gives international students at English UK member centres a degree of assurance and therefore contributes to the overall charitable objective. During the year, £nil was utilised from the fund and an additional £6,712 was designated in the year. This fund will continue to be utilised as and when required.

A further £15,307 (2022 – £15,124) of the total fund balances at 31 December 2023 is in relation to the Eddie Byers Scholarship fund. This is an unrestricted designated fund which will be used to provide financial support to aspiring students seeking to study English in the UK (see note 19).

Following the sale of the St John Street property and purchase of the new property in Bermondsey in 2018, management considered it appropriate to designate the fixed assets of the Group as they are expected to be used in the long term to assist in meeting the Group's charitable objects and are not considered to be liquid free reserves. The balance on this fund amounted to £1,352,462 (2022 – £1,399,606) at 31 December 2023.

Reserves policy

The Trustees believe the free reserves should cover 3 months of the operational costs of association. Based on budgeted operational costs for the year ended 31 December 2024, this would require free reserves of £221k.

The free reserves of the Group at 31 December 2023, which the charity defines as net current assets held within the general fund (see note 19), were £265,503 (2022 – £174,225).

This is below the desired level as indicated in the reserves policy above. The Trustees will continue to build up the Group's free reserves, while at the same time recognising that there is a significant asset in the building.

Financial review (continued)

Reserves policy (continued)

We are aiming to continue building up the Group reserves over time by:

- ◆ Focusing on retaining and engaging current members and recruiting new members. In 2023, we had a slowdown in the rate of members centres leaving membership and we are aiming for this to continue in 2024 and beyond.
- ◆ In 2023 our trading activities performed well. Events and training performed at pre-pandemic levels and StudyWorld events generated significant revenue. Our aim for 2024 and beyond is to maintain our level of trading activities, consolidate our overseas events, and focus on increasing membership revenue, by recruiting members, corporate members, and partners agents.
- ◆ In 2023 English UK created a new associate membership for further and higher education institutions with the aim of recruiting new state sector centres.
- ◆ In 2023, we carried out research on the non-accredited ELT sector in the UK with the aim of increasing the size of the pool of accredited centres and thereby the size of the pool of potential new members too.
- ◆ We expect that student weeks will increase further in 2024. This will have a positive impact on membership revenue. In 2023, the recovery rate was 83% compared to 2019 students' week and we are hoping that the recovery rate in 2024 will be higher.
- ◆ We will continue to expand the StudyWorld brand running StudyWorld events not only in London but in the UK and around the world. In 2023, we run a very successful StudyWorld China event. In 2024, we are holding StudyWorld in London, online and in China again, with 2025 in Manchester already open for bookings.
- ◆ We will continue developing and increasing our offer of professional training and conferences in-person and online, which generate significant revenue year by year.
- ◆ We will continue listening to our members needs. In 2023, we started developing a new on-the-job teacher training route. This activity activities aims to ease staff shortages by opening up the sector to a wider group of qualified teachers, but at the same time it is expected to generate a return for the association.
- ◆ We will continue utilising the office as an additional source of income for the association. As we now have a hybrid work model, we are able to rent out some office desks while still using the space for our staff."

Principal risks and uncertainties

The trustees have assessed the major risks to which the charity and the group are exposed, particularly those relating to the specific operational areas of the charity and the group and its finances.

The principal risks to which the charity is exposed are:

- ◆ Failure or underperformance of StudyWorld.
- ◆ Fraud, error or cyber attack and security of tangible assets (fixed assets) and intangible assets (CRM data, websites).
- ◆ Loss of membership subscription income through members withdrawing from or losing their accreditation and/or permanent closure.
- ◆ Loss of revenue from other activities, including training, conferences and events.
- ◆ Members permanently closing their centres and needing to activate the Student Emergency Support scheme.
- ◆ Loss of staff resulting in a shortage of resources.

The trustees believe that by monitoring reserves levels, ensuring controls exist over key financial systems and examining the operational and business risks faced by the charity and the group, they have established effective systems to mitigate those risks. A summary of the major risks is formally considered and updated by the board each year.

Future plans

The aims outlined in our strategy to 2025 **Striving to do better, seizing new opportunities** will lead our work to 2025. We are building a strong, welcoming, inclusive, responsible and sustainable industry into the second quarter of the 21st century and returning the UK to the number one destination for English language studies.

Indications from the sector remain positive although the slowing rate of recovery in 2023 may be a concern. Recovery so far is strong but patchy. It looks likely that overall we will see around 83% of pre-pandemic student weeks in 2023.

Most English UK staff accepted the offer of increasing their hours to pre-pandemic levels in 2023, enabling us to increase our own capacity to support members.

We will continue to fight for our industry in 2024, continuing to make the case for simple changes which would help UK ELT to compete on a level playing field with global competitors. We will publish an election manifesto covering six of the most important changes we would like to see from the incoming government, and launch this at our Parliamentary Reception in May.

Future plans (continued)

As always, our campaigning and lobbying will be supported with robust intelligence-based evidence gathered from our members through our annual and quarterly reporting schemes.

Our expanded StudyWorld brand, with at least three events annually, will continue to promote UK ELT and be accessible to our members at various price points. Moving our in-person StudyWorld event outside London for the first time – to Manchester in 2025 – will showcase the North of England and, we hope, prove popular with all our educator and agent delegates. We intend from now on to move StudyWorld between London and other UK cities offering suitable venues and transport. The StudyWorld brand will be part of our international marketing to encourage agents and their students to choose English in the UK.

We will continue to support our members through capacity issues by launching our AccessTEFL programme. This will be available in Accreditation UK centres to support teachers to get a recognised qualification on the job. We will also be launching activity leader training.

Increasing Rent A Room Relief is likely to be one of six asks in English UK's election manifesto, which we will use for campaigning discussions with election candidates and political parties. An uplift from £7,500 to £10,000 would make being a homestay host a more attractive proposition.

Another manifesto ask, for an increase in the number and scope of Youth Mobility Schemes, could also support our members with staffing issues as well as providing a supply of potential students who will want to improve their English skills for an extended stay in the UK.

We are focused on growing our community, strengthening capacity, and promoting sector recovery while being guided by our values. We, and our members, want to return the UK to the number one destination for English language studies.

Fundraising activities

English UK does not actively solicit donations directly from the public and does not use third parties for fundraising. Therefore, it is not registered with the Fundraising Regulator and does not subscribe to any fundraising codes of practice. Were donations from individuals or trusts and foundations to be received, English UK would ensure personal data is appropriately protected. English UK received no complaints within the year regarding fundraising.

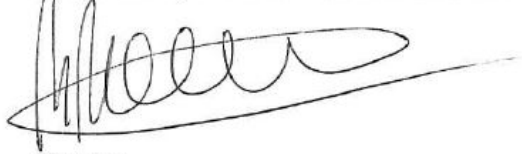
Trustees' report Year to 31 December 2023

Disclosure of information to auditor

Each of the persons who are Trustees at the time when this Trustees' report is approved have confirmed that:

- ◆ so far as that Trustee is aware, there is no relevant audit information of which the charitable group's auditor is unaware; and
- ◆ that Trustee has taken all the steps that ought to have been taken as a Trustee in order to be aware of any relevant audit information and to establish that the charitable group's auditor is aware of that information.

Approved by the board of trustees and signed on their behalf by:

A handwritten signature in black ink, appearing to be 'M Rendell', written over a horizontal line.

Trustee - M Rendell

Date: 17/04/24

Independent auditor's report to the members of English UK Limited

Opinion

We have audited the financial statements of English UK Limited (the 'parent charitable company') and its subsidiary (the 'Group') for the year ended 31 December 2023 which comprise the consolidated statement of financial activities, the consolidated balance sheet, the charity balance sheet, the consolidated statement of cash flows and the related notes, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' (United Kingdom Generally Accepted Accounting Practice).

In our opinion, the financial statements:

- ◆ give a true and fair view of the state of the Group's and of the parent charitable company's affairs as at 31 December 2023 and of the Group's income and expenditure for the year then ended;
- ◆ have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- ◆ have been prepared in accordance with the requirements of the Companies Act 2006 and the Charities Act 2011.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the Group in accordance with the ethical requirements that are relevant to our audit of the financial statements in the United Kingdom, including the Financial Reporting Council's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the Trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the Group's or the parent charitable company's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the Trustees with respect to going concern are described in the relevant sections of this report.

Other information

The trustees are responsible for the other information. The other information comprises the information included in the annual report, other than the financial statements and our auditor's report thereon. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether there is a material misstatement in the financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- ◆ the information given in the trustees' report, which is also the directors' report for the purposes of company law, for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- ◆ the trustees' report, which is also the directors' report for the purposes of company law, has been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

In the light of the knowledge and understanding of the group and the charitable parent company and its environment obtained in the course of the audit, we have not identified material misstatements in the trustees' report.

We have nothing to report in respect of the following matters where the Charities (Accounts and Reports) Regulations 2008 requires us to report to you if, in our opinion:

- ◆ the information given in the Trustees' report is inconsistent in any material respect with the financial statements; or
- ◆ the parent charitable company has not kept sufficient accounting records; or
- ◆ the parent charitable company financial statements are not in agreement with the accounting records and returns; or
- ◆ we have not received all the information and explanations we require for our audit.

Matters on which we are required to report by exception

In the light of the knowledge and understanding of the group and the charitable parent company and its environment obtained in the course of the audit, we have not identified material misstatements in the trustees' report.

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

- ◆ adequate accounting records have not been kept by the charitable parent company, or returns adequate for our audit have not been received from branches not visited by us; or
- ◆ the charitable parent company financial statements are not in agreement with the accounting records and returns; or
- ◆ certain disclosures of trustees' remuneration specified by law are not made; or
- ◆ we have not received all the information and explanations we require for our audit; or
- ◆ the trustees were not entitled to prepare the financial statements in accordance with the small companies regime and take advantage of the small companies' exemptions in preparing the trustees' report and from the requirement to prepare a strategic report.

Responsibilities of trustees

As explained more fully in the Trustees' responsibilities statement, the Trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the Trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the Trustees are responsible for assessing the Group's and the parent charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the Trustees either intend to liquidate the Group or the parent charitable company or to cease operations, or have no realistic alternative but to do so.

Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an Auditor's Report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Auditor's responsibilities for the audit of the financial statements (continued)

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below:

- ◆ We obtained an understanding of the legal and regulatory frameworks applicable to the charitable company and the sector in which it operates. We determined that the following laws and regulations were most significant: Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102), the Companies Act 2006, and the Charities Act 2011.
- ◆ We understood how the charitable company is complying with those legal and regulatory frameworks by making enquiries of management and those responsible for legal and compliance procedures. We corroborated our enquiries through our review of Board minutes and papers provided to the Audit Committee.
- ◆ We assessed the susceptibility of the charitable company's financial statements to material misstatement, including how fraud might occur. Audit procedures performed by the engagement team included:
 - ◇ Identifying and assessing the design effectiveness of controls in place to prevent and detect fraud;
 - ◇ Understanding how those charged with governance considered and addressed the potential for override of controls or other inappropriate influence over the financial reporting process such as authorisation of expenditure;
 - ◇ Challenging assumptions and judgements made by management in its significant accounting estimates;
 - ◇ Reviewing journal entries to identify unusual transactions; and,
 - ◇ Assessing the extent of compliance with the relevant laws and regulations as part of our procedures on the relevant financial statement item to which they relate.

We did not identify any irregularities, including fraud.

There are inherent limitations in our audit procedures described above. The more removed that laws and regulations are from financial transactions, the less likely it is that we would become aware of non-compliance. Auditing standards also limit the audit procedures required to identify non-compliance with laws and regulations to enquiry of the trustees and other management and the inspection of regulatory and legal correspondence, if any.

Material misstatements that arise due to fraud can be harder to detect than those that arise

Independent auditor's report 31 December 2023

from error as they may involve deliberate concealment or collusion.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at: www.frc.org.uk/auditorsresponsibilities. This description forms part of our Auditor's Report.

Use of our report

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an Auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and the charitable company's members, as a body, for our audit work, for this report, or for the opinions we have formed.



Katharine Patel (Senior Statutory Auditor)
For and on behalf of Buzzacott LLP, Statutory Auditor
130 Wood Street
London
EC2V 6DL

Date: 09 May 2024

Consolidated statement of financial activities (incorporating the income and expenditure account) Year to 31 December 2023

	Notes	General funds £	Designated funds £	2023 Total funds £	2022 Total funds £
Income and expenditure					
Income from:					
Donations	1	—	—	—	3,033
Charitable activities	2	673,254	6,894	680,148	519,959
Trading activities	3	566,978	—	566,978	264,956
Investments	4	8,592	—	8,592	1,235
Other income	5	45,141	—	45,141	12,056
Total income		1,293,965	6,894	1,300,859	801,239
Expenditure on:					
Raising funds	6	368,953	—	368,953	68,540
Charitable activities	7	829,371	51,506	880,877	826,058
Total expenditure		1,198,324	51,506	1,249,830	894,598
Net income (expenditure)		95,641	(44,612)	51,029	(93,359)
Transfers between funds		(4,363)	4,363	—	—
Net movement in funds		91,278	(40,249)	51,029	(93,359)
Reconciliation of funds:					
Total funds brought forward at 1 January		174,225	1,534,928	1,709,153	1,802,512
Total funds carried forward at 31 December		265,503	1,494,679	1,760,182	1,709,153

The consolidated statement of financial activities includes all gains and losses recognised in the year.

The notes on pages 36 to 47 form part of these financial statements.

Company number 05120951

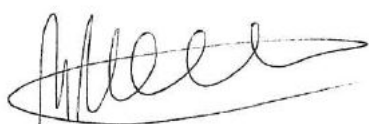
Consolidated balance sheet 31 December 2023

	Notes	2023 £	2023 £	2022 £	2022 £
Fixed assets					
Intangible assets	13		13,738		15,481
Tangible assets	14		<u>1,338,724</u>		<u>1,384,124</u>
			1,352,462		1,399,605
Current assets					
Debtors	16	272,253		150,223	
Short term deposits		100,000		—	
Cash at bank and in hand		<u>851,733</u>		<u>722,759</u>	
		1,223,986		872,982	
Creditors: amounts falling due within one year	17	<u>(728,766)</u>		<u>(440,934)</u>	
Net current assets			495,220		432,048
Creditors: amounts falling due after more than one year	18		<u>(87,500)</u>		<u>(122,500)</u>
Total net assets			<u>1,760,182</u>		<u>1,709,153</u>
Group funds					
Restricted funds	19		—		—
Unrestricted funds					
. Designated funds	19		1,494,679		1,534,928
. General funds	19		<u>265,503</u>		<u>174,225</u>
Total funds			<u>1,760,182</u>		<u>1,709,153</u>

The Trustees acknowledge their responsibilities for complying with the requirements of the Companies Act with respect to accounting records and preparation of financial statements.

The financial statements have been prepared in accordance with the provisions applicable to entities subject to the small companies' regime.

The financial statements were approved and authorised for issue by the Trustees and signed on their behalf by:



Trustee - M Rendell

Date: 17/04/24

The notes on pages 36 to 47 form part of these financial statements.

Company Number: 05120951

Charity statement of financial position 31 December 2023

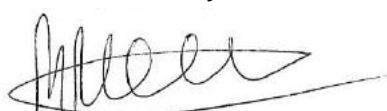
	Notes	2023 £	2023 £	2022 £	2022 £
Fixed assets					
Intangible assets	13		13,738		15,481
Tangible assets	14		1,338,724		1,384,124
Investments	15		1		1
			1,352,463		1,399,606
Current assets					
Debtors	16	93,699		98,478	
Short term deposits		100,000		—	
Cash at bank and in hand		773,806		654,166	
				752,644	
Creditors: amounts falling due within one year	17	(522,101)		(399,066)	
Net current assets			445,404		413,578
Creditors: amounts falling due after more than one year	18		(87,500)		(122,500)
Total net assets			1,710,367		1,690,684
Charity funds					
Restricted funds	19		—		—
Unrestricted funds					
. Designated funds	19		1,494,680		1,534,929
. General funds	19		215,687		155,755
Total funds			1,710,367		1,690,684

The Charity's net movement in funds for the year was £19,684 (2022 – £93,359).

The Trustees acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and preparation of financial statements.

The financial statements have been prepared in accordance with the provisions applicable to entities subject to the small companies' regime.

The financial statements were approved and authorised for issue by the Trustees and signed on their behalf by:


Trustee M Rendell

Date: 17/04/24

The notes on pages 36 to 47 form part of these financial statements.

Consolidated statement of cash flows Year to 31 December 2023

	Notes	2023 £	2022 £
Cash flows from operating activities:			
Net cash provided by operating activities	A	259,745	59,606
Cash flows from investing activities:			
Interest received		8,592	1,235
Purchase of fixed assets		(4,363)	—
Investment in short term deposits		(100,000)	—
Net cash (used in) provided by investing activities		(95,771)	1,235
Cash flows from financing activities:			
Repayments of borrowing		(35,000)	(17,500)
Net cash (used in) financing activities		(35,000)	(17,500)
Change in cash and cash equivalents in the year		128,974	43,341
Cash and cash equivalents at 1 January 2023	B	722,759	679,418
Cash and cash equivalents at 31 December 2023	B	851,733	722,759

Notes to the consolidated statement of cash flows for the year to 31 December 2023.

A Reconciliation of net movement in funds to net cash flow from operating activities

	Group 2023 £	Group 2022 £
Net income (as per the statement of financial activities)	51,029	(93,359)
Adjustments for:		
Depreciation charge (note 14)	49,763	50,943
Amortisation charge (note 13)	1,743	1,994
Dividends, interests and rents from investments	(8,592)	(1,235)
(Increase) in debtors	(122,030)	(38,161)
Increase in creditors	287,832	139,424
Net cash provided by operating activities	259,745	59,606

B Analysis of cash and cash equivalents

	Group 2023 £	Group 2022 £
Cash at bank and in hand	851,733	722,759
Total cash and cash equivalents	851,733	722,759

C Analysis of changes in net debt:

	1 January 2023 £	Cash flows £	31 December 2023 £
Cash at bank and in hand	722,759	128,974	851,733
Loan due within one year	(35,000)	—	(35,000)
Loan due after one year	(122,500)	35,000	(87,500)
Total	565,259	163,974	729,233

Principal accounting policies 31 December 2023

The principal accounting policies adopted, judgements and key sources of estimation uncertainty in the preparation of the accounts are laid out below.

Basis of accounting

The financial statements have been prepared in accordance with the Charities SORP (FRS 102) – Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) and the Companies Act 2006.

English UK Limited meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy.

The Consolidated statement of financial activities (SOFA) and Consolidated balance sheet consolidate the financial statements of the Charity and its subsidiary undertaking. The results of the subsidiary are consolidated on a line-by-line basis.

The Charity has taken advantage of the exemption allowed under section 408 of the Companies Act 2006 and has not presented its own Statement of financial activities in these financial statements.

The financial statements are presented in sterling and are rounded to the nearest pound.

Income

Income is recognised in the period in which the Charity and Group have entitlement to the income, the amount of income can be measured reliably, and it is probable that the income will be received. Income comprises revenues from the charity's trading activities, subscriptions fees from members, investment income and sundry income including any surplus on the disposal of tangible fixed assets. The income excludes VAT wherever charged.

Expenditure

Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to make a payment to a third party, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably.

All expenditure is stated inclusive of irrecoverable VAT.

Expenditure (continued)

All expenditure is accounted for on an accruals basis. Expenditure comprises direct costs and support costs. All expenses, including support and governance costs, are allocated or apportioned to the applicable expenditure headings. The classification between activities is as follows:

- ◆ Expenditure on raising funds includes all expenditure associated with the charity's trading activities, principally the direct costs of hosting fairs and exhibitions, the costs of its missions and an allocation of support and governance costs.
- ◆ Expenditure on charitable activities includes the costs associated with servicing the members of English UK and includes premises and administrative costs, and an allocation of support and governance costs.

Allocation of support and governance costs

The majority of costs are directly attributable to the above headings. Governance costs (which comprise the costs associated with the public accountability of the charity, including audit costs and costs in respect to its compliance with regulation and good practice) are split across the above expenditure headings. The major part of the support costs are attributed to the cost of charitable activities as this is the principal reason for the charity's existence. Certain specific costs have been attributed to the cost of raising funds.

Foreign currencies

Monetary assets and liabilities denominated in foreign currencies are translated into sterling at rates of exchange ruling at the reporting date.

Transactions in foreign currencies are translated into sterling at the rate ruling on the date of the transaction.

Exchange gains and losses are recognised in the Consolidated statement of financial activities.

Intangible assets and amortisation

Intangible assets are initially recognised at cost. After recognition, under the cost model, intangible assets are measured at cost less any accumulated amortisation and any accumulated impairment losses.

The estimated useful lives range as follows:

Amortisation is provided on the following basis:

Computer software	10-20% reducing balance

Tangible fixed assets and depreciation

Tangible fixed assets costing £2,000 or more are capitalised and recognised when future economic benefits are probable, and the cost or value of the asset can be measured reliably.

Tangible fixed assets and depreciation (continued)

Tangible fixed assets are initially recognised at cost. After recognition, under the cost model, tangible fixed assets are measured at cost less accumulated depreciation and any accumulated impairment losses. All costs incurred to bring a tangible fixed asset into its intended working condition should be included in the measurement of cost.

Depreciation is charged so as to allocate the cost of tangible fixed assets less their residual value over their estimated useful lives.

The estimated useful lives range as follows:

Buildings	2% straight line
Building improvements	10% straight line
Fixtures and fittings	25% reducing balance
Computer equipment	10-33% reducing balance

Investments

Investments in the subsidiary company is valued at cost.

Debtors

Debtors are recognised at the settlement amount, less any provision for non-recoverability. Prepayments are value at the amount prepaid. They have been discounted to the present value of the future cash receipt where such discounting is material.

Cash at bank and in hand

Cash at bank and in hand represents such accounts and instruments that are available on demand or have a maturity of less than three months from the date of acquisition.

Liabilities and provisions

Creditors and provisions are recognised when there is an obligation at the balance sheet date as a result of a past event, it is probable that a transfer of economic benefit will be required in settlement, and the amount of the settlement can be estimated reliably. Creditors and provisions are recognised at the amount the charity anticipates it will pay to settle the debt. They have been discounted to the present value of the future cash payment where such discounting is material.

Financial instruments

The Group only has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value with the exception of bank loans which are subsequently measured at amortised cost using the effective interest method.

Operating leases

Rentals paid under operating leases are charged to the Consolidated statement of financial activities on a straight-line basis over the lease term.

Pensions

Contributions in respect of employees' personal pension plans are charged to the statement of financial activities in the year in which they fall due.

Fund accounting

General funds are unrestricted funds which are available for use at the discretion of the Trustees in furtherance of the general objectives of the Group and which have not been designated for other purposes.

Designated funds comprise unrestricted funds that have been set aside by the Trustees for particular purposes. The aim and use of each designated fund is set out in the notes to the financial statements.

Critical accounting estimates and areas of judgement

Preparation of the financial statements requires the Trustees to make significant judgements and estimates. The items in the financial statements where these judgments and estimates have been made include:

- ◆ the useful economic life attributed to the various components of tangible and intangible fixed assets;
- ◆ the provision made in respect of bad and doubtful debts; and
- ◆ the basis for determining the management charge payable by English UK Enterprises Limited to the charity.

Assessment of going concern

The trustees have assessed whether the use of the going concern assumption is appropriate in preparing these financial statements. The trustees have made this assessment in respect to a period of one year from the date of approval of these financial statements.

The trustees of the charity have concluded that there are no material uncertainties related to events or conditions that may cast significant doubt on the ability of the charity to continue as a going concern. The trustees are of the opinion that the charity will have sufficient resources to meet its liabilities as they fall due.

	Unrestricted funds £	2023 Total funds £
	—	—
	—	—
	—	—
	—	—

	Unrestricted funds £	2022 Total funds £
	33	33
	3,000	3,000
	3,033	3,033

	Unrestricted funds £	2023 Total funds £
	457,972	457,972
	157,985	157,985
	38,498	38,498
	18,799	18,799
Fund	6,894	6,894
	680,148	680,148

	Unrestricted funds £	2022 Total funds £
	383,626	383,626
	75,746	75,746
	35,577	35,577
	11,497	11,497
	13,513	13,513
	519,959	519,959

3 Income from other trading activities

	Unrestricted funds £	2023 Total funds £
StudyWorld London	362,679	362,679
Events and Training	176,254	176,254
QUIC income	16,525	16,525
Promotions	11,520	11,520
	566,978	566,978
	Unrestricted funds £	2022 Total funds £
StudyWorld London	89,793	89,793
Professional training and qualifications	147,853	147,853
QUIC income	13,360	13,360
Promotions	13,950	13,950
	264,956	264,956

4 Investment income

	Unrestricted funds £	2023 Total funds £
Interest received	8,592	8,592
	Unrestricted funds £	2022 Total funds £
Interest received	1,235	1,235

5 Other income

	Unrestricted funds £	2023 Total funds £
VAT reclaim	25,749	25,749
Insurance commission	7,212	7,212
Office desks - Rental fees	12,180	12,180
	45,141	45,141
	Unrestricted funds £	2022 Total funds £
VAT reclaim	10,506	10,506
Insurance commission	1,550	1,550
	12,056	12,056

6 Expenditure on raising funds

	Unrestricted funds £	2023 Total funds £
StudyWorld London	259,531	259,531
Events and Training	94,679	94,679
Administration costs	12,669	12,669
Support and governance (note 8)	2,074	2,074
	368,953	368,953
	Unrestricted funds £	2022 Total funds £
<i>StudyWorld London</i>	25,175	25,175
<i>Intelligence</i>	22,466	22,466
<i>Administration costs</i>	19,960	19,960
<i>Support and governance (note 8)</i>	939	939
	68,540	68,540

7 Expenditure on charitable activities

	Unrestricted funds £	2023 Total funds £
Servicing members		
Staff costs and recruitment (note 9)	533,830	533,830
General promotion	58,542	58,542
Premises	27,721	27,721
Public affairs	48,467	48,467
Administration	70,718	70,718
Depreciation and amortisation	51,506	51,506
Members conference and AGM	25,180	25,180
Membership expenditure	6,437	6,437
Other expenditure	11,287	11,287
Intelligence	14,693	14,693
Support and governance costs (note 8)	32,496	32,496
	880,877	880,877

7 Expenditure on charitable activities (continued)

	Unrestricted funds £	2022 Total funds £
<i>Servicing members</i>		
<i>Staff costs and recruitment (note 9)</i>	498,536	498,536
<i>General promotion and intelligence</i>	21,987	21,987
<i>Premises</i>	24,146	24,146
<i>Public affairs</i>	40,753	40,753
<i>Administration</i>	74,487	74,487
<i>Depreciation and amortisation</i>	52,936	52,936
<i>Annual conference and AGM</i>	20,336	20,336
<i>Training and qualifications</i>	78,038	78,038
<i>Student Emergency Support Fund costs</i>	3	3
<i>Eddie Byers Scholarship</i>	120	120
<i>Support and governance costs (note 8)</i>	14,716	14,716
	826,058	826,058

8 Support and governance costs

	Unrestricted funds £	2023 Total funds £
<i>Auditor's remuneration</i>		
. <i>Statutory audit services</i>	14,896	14,896
. <i>Other services</i>	9,899	9,899
<i>Professional fees</i>	7,537	7,537
<i>Board and sub-committee expenses</i>	2,238	2,238
	34,570	34,570
<i>Attributed to:</i>		
<i>Expenditure on raising funds</i>	2,074	2,074
<i>Expenditure on charitable activities</i>	32,496	32,496
	34,570	34,570

	Unrestricted funds £	2022 Total funds £
<i>Auditor's remuneration</i>		
. <i>Statutory audit services</i>	10,725	10,725
. <i>Other services</i>	3,315	3,315
<i>Professional fees</i>	50	50
<i>Board and sub-committee expenses</i>	1,565	1,565
	15,655	15,655
<i>Attributed to:</i>		
<i>Expenditure on raising funds</i>	939	939
<i>Expenditure on charitable activities</i>	14,716	14,716
	15,655	15,655

9 Staff costs

	Group 2023 £	Group 2022 £	Charity 2023 £	Charity 2022 £
Wages and salaries	440,895	414,092	440,895	414,092
Social security costs	38,423	33,052	38,423	33,052
Contribution to defined contribution pension schemes	45,089	43,574	45,089	43,574
Other employee benefits	9,423	7,818	9,423	7,818
	533,830	498,536	533,830	498,536

The average number of persons employed by the Charity during the year was as follows:

	Group 2023 No.	Group 2022 No.	Charity 2023 No.	Charity 2022 No.
Employees	11	11	11	11

The average headcount expressed as full-time equivalents was:

	Group 2023 No.	Group 2022 No.	Charity 2023 No.	Charity 2022 No.
Employees	9.28	9.28	9.28	9.28

The number of employees whose employee benefits (excluding employer pension costs) exceeded £60,000 was:

	Group 2023 No.	Group 2022 No.
In the band of £60,001 - £70,000	2	2

The key management personnel of the Charity in charge of directing and controlling, running and operating the charity on a day-to-day basis comprise the trustees and the members of the Executive Team (referred to at page 1). The total remuneration (including taxable benefits and employer's pension contributions) of the key management personnel for the year was £216,790 (2022 – £204,429).

10 Trustees' remuneration and expenses

During the year, no Trustees received any remuneration or other benefits (2022 – £nil).

During the year ended 31 December 2023, out of pocket travelling expenses totalling £969 were reimbursed or paid directly to 5 Trustees (2022 – £614 to 5 Trustees).

Trustee indemnity insurance was purchased by the charity during the year to protect it from any loss arising from the neglect of defaults of its trustees, and to indemnify the trustees or other officers against the consequences of any neglect or default on their part. The total premium paid amounted to £1,223 (2022 – £1,049), providing cover up to a maximum of £1,000,000 (2022 - £1,000,000).

11 Taxation

English UK Limited is a registered charity and therefore is not liable to income tax or corporation tax on income derived from its charitable activities, as it falls within the various exemptions available to registered charities.

12 Net expenditure

This is stated after charging:

	2023 £	2022 £
Staff costs (note 9)	533,830	498,536
Auditor's remuneration – English UK		
. Statutory audit fees	14,896	10,725
. Other services	3,120	3,315
Auditor's remuneration – English UK Enterprises Limited		
. Statutory audit fees	5,060	3,465
. Other services	2,475	5,075
Depreciation	49,763	50,943
Amortisation	1,743	1,994
Operating lease charges	1,283	2,385

13 Intangible assets

Group and Charity	Computer software £
Cost	
At 1 January 2023	34,877
At 31 December 2023	34,877
Amortisation	
At 1 January 2023	19,396
Charge for the year	1,743
At 31 December 2023	21,139
Net book value	
At 31 December 2022	15,481
At 31 December 2023	13,738

14 Tangible fixed assets

Group and Charity	Long-term leasehold property £	Building improvements £	Computer equipment £	Fixtures and fittings £	Total £
Cost or valuation					
At 1 January 2023	1,373,762	174,882	28,408	28,580	1,605,632
Additions	—	—	4,363	—	4,363
At 31 December 2023	<u>1,373,762</u>	<u>174,882</u>	<u>32,771</u>	<u>28,580</u>	<u>1,609,995</u>
Depreciation					
At 1 January 2023	116,770	71,130	13,857	19,751	221,508
Charge for the year	27,475	17,488	2,593	2,207	49,763
At 31 December 2023	<u>144,245</u>	<u>88,618</u>	<u>16,450</u>	<u>21,958</u>	<u>271,271</u>
Net book value					
At 31 December 2022	<u>1,256,992</u>	<u>103,752</u>	<u>14,551</u>	<u>8,829</u>	<u>1,384,124</u>
At 31 December 2023	<u>1,229,517</u>	<u>86,264</u>	<u>16,321</u>	<u>6,622</u>	<u>1,338,724</u>

15 Fixed asset investments

Charity	Investment in subsidiary company £
Cost or valuation	
At 1 January 2023	<u>1</u>
At 31 December 2023	<u>1</u>

Principal subsidiaries

The following was a subsidiary undertaking of the Charity:

Name	Company number	Registered office or principal place of business	Class of shares
English UK Enterprises Limited	05200973	Flag House, 47 Brunswick Court, London, SE1 3LH	Ordinary

Holding

100%

The financial results of the subsidiary for the year were:

	Income £	Expenditure £	Net assets £
English UK Enterprises Limited	<u>363,924</u>	<u>332,903</u>	<u>49,816</u>

16 Debtors

	Group 2023 £	Group 2022 £	Charity 2023 £	Charity 2022 £
<i>Due within one year</i>				
Trade debtors	48,673	56,870	3,380	32,909
Amounts owed by group undertakings	—	—	28,886	15,790
Other debtors	17,746	9,000	17,746	9,000
Prepayments and accrued income	205,834	84,353	43,687	40,779
	272,253	150,223	93,699	98,478

17 Creditors: amounts falling due within one year

	Group 2023 £	Group 2022 £	Charity 2023 £	Charity 2022 £
Bank loans (see below)	35,000	35,000	35,000	35,000
Trade creditors	307,674	141,406	301,039	141,344
Other taxation and social security	49,502	35,155	49,502	35,155
Other creditors	58,747	18,878	58,747	18,878
Accruals and deferred income	277,843	210,495	77,813	108,689
	728,766	440,934	522,101	339,066

A Coronavirus Business Interruption Loan (CBIL) of £175,000 was taken out in May 2021 to use as a cash buffer to be able to cope with any unexpected reduction of income due to the impact of Covid-19.

The Coronavirus Business Interruption Loan Scheme (CBILS) is managed by the British Business Bank on behalf of, and with the financial backing of, the Secretary of State for Business, Energy and Industrial Strategy. The scheme is part of a wider package of Government support for UK business, due to the impact of Covid-19. The loan is guaranteed by the UK Government.

The interest rate agreed with the bank, NatWest plc, was 2.38% fixed rate. The loan is paid in monthly capital repayments of £2,917 and interest is paid quarterly. The first repayment was made in July 2022. The fixed rate was agreed for the first 60 months of the loan and for the last 12 months, then 1.75% p.a. over Base Rate will apply unless a new agreement is agreed with the bank.

Deferred income in the main includes income received in advance for the StudyWorld event and other fairs which will take place during 2024.

A reconciliation of the movement on the deferred income balance, included in creditors above, is as follows:

	Group 2023 £	Group 2022 £	Charity 2023 £	Charity 2022 £
Deferred income at 1 January 2023	153,033	48,563	58,052	17,865
Resources deferred during the year	230,339	153,033	36,809	58,052
Amounts released from previous periods	(153,033)	(48,563)	(58,052)	(17,865)
Deferred income at 31 December 2023	230,339	153,033	36,809	58,052

18 Creditors: amounts falling due after more than one year

	Group 2023 £	Group 2022 £	Charity 2023 £	Charity 2022 £
Bank loans	87,500	122,500	87,500	122,500
	87,500	122,500	87,500	122,500

A Coronavirus Business Interruption Loan (CBIL) of £175,000 was taken in May 2021 to use as a cash buffer to be able to cope with any unexpected reduction of income due to the impact of Covid-19.

The Coronavirus Business Interruption Loan Scheme (CBILS) is managed by the British Business Bank on behalf of, and with the financial backing of, the Secretary of State for Business, Energy and Industrial Strategy. The scheme is part of a wider package of Government support for UK business, due to the impact of Covid-19. The loan is guaranteed by the UK Government.

The interest rate agreed with the bank, NatWest plc, was 2.38% fixed rate. The loan is paid in monthly capital repayments of £2,917 and interest is paid quarterly. The first repayment was made in July 2022. The fixed rate was agreed for the first 60 months of the loan and for the last 12 months, then 1.75% p.a. over Base Rate will apply unless a new agreement is agreed with the bank.

Included within the above are amounts falling due as follows:

	Group 2023 £	Group 2022 £	Charity 2023 £	Charity 2022 £
<i>Between one and two years</i>				
Bank loans	35,000	35,000	35,000	35,000
<i>Between two and five years</i>				
Bank loans	52,500	87,500	52,500	87,500

19 Statement of funds

	Balance at 1 January 2023 £	Income £	Expenditure and transfers £	Balance at 31 December 2023 £
Group statement of funds – 2023				
Unrestricted funds				
<i>Designated funds</i>				
. Student Emergency Support Fund	120,198	6,712	—	126,910
. Eddie Byers Scholarship	15,124	182	—	15,306
. Fixed asset fund	1,399,606	—	(47,143)	1,352,463
	1,534,928	6,894	(47,143)	1,494,679
General funds				
General fund	174,225	1,293,965	(1,202,687)	265,503
Total funds	1,709,153	1,300,859	(1,249,830)	1,760,182

19 Statement of funds (continued)

	Balance at 1 January 2022	Income	Expenditure	Balance at 31 December 2022
<i>Group statement of funds – 2022</i>	£	£	£	£
<i>Unrestricted funds</i>				
<i>Designated funds</i>				
. Student Emergency Support Fund	106,688	13,513	(3)	120,198
. Eddie Byers Scholarship	15,211	33	(120)	15,124
. Fixed asset fund	1,452,542	—	(52,936)	1,399,606
	<u>1,574,441</u>	<u>13,546</u>	<u>(53,059)</u>	<u>1,534,928</u>
<i>General funds</i>				
General fund	228,071	787,693	(841,539)	174,225
Total funds	1,802,512	801,239	(894,598)	1,709,153

	Balance at 1 January 2023	Income	Expenditure and transfers	Balance at 31 December 2023
<i>Charity statement of funds – 2023</i>	£	£	£	£
Unrestricted funds				
<i>Designated funds</i>				
. Student Emergency Support Fund	120,198	6,712	—	126,910
. Eddie Byers Scholarship	15,125	182	—	15,307
. Fixed asset fund	1,399,606	—	(47,144)	1,352,462
	<u>1,534,929</u>	<u>6,894</u>	<u>(47,144)</u>	<u>1,494,679</u>
General fund	155,755	990,744	(930,812)	215,687
Total funds	1,690,684	997,638	977,954	1,710,367

	Balance at 1 January 2022	Income	Expenditure	Balance at 31 December 2022
<i>Charity statement of funds – 2022</i>	£	£	£	£
<i>Unrestricted funds</i>				
<i>Designated funds</i>				
. Student Emergency Support Fund	106,688	13,513	(3)	120,198
. Eddie Byers Scholarship	15,212	33	(120)	15,125
. Fixed asset fund	1,452,542	—	(52,936)	1,399,606
	<u>1,574,442</u>	<u>13,546</u>	<u>(53,059)</u>	<u>1,534,929</u>
<i>General funds</i>				
General fund	209,601	751,221	(805,067)	155,755
Total funds	1,784,043	764,767	(858,126)	1,690,684

The Student Emergency Support Fund steps in as a guarantor if a member centre closes down to allow the students to complete their course and return home without additional expense.

19 Statement of funds (continued)

The Eddie Byers Scholarship Fund has been created in memory of our late Chief Executive, Eddie Byers, to help aspiring students study English in the UK and further the associations' charitable mission of advancing the education of international students in the English language.

The Fixed Assets Fund represents the fixed assets of the group. The Trustees designated these as they are expected to be used in the long term to assist in meeting the group's charitable objectives and also to enable a clear understanding of the free reserves and underlying activities of the group.

20 Group analysis of net assets between funds

	Unrestricted funds £	Total funds 2023 £
Tangible fixed assets	1,338,724	1,338,724
Intangible fixed assets	13,738	13,738
Current assets	1,223,986	1,223,986
Creditors due within one year	(728,766)	(728,766)
Creditors due in more than one year	(87,500)	(87,500)
Total	1,760,182	1,760,182

	Unrestricted funds £	Total funds 2022 £
<i>Tangible fixed assets</i>	<i>1,384,124</i>	<i>1,384,124</i>
<i>Intangible fixed assets</i>	<i>15,481</i>	<i>15,481</i>
<i>Current assets</i>	<i>872,982</i>	<i>872,982</i>
<i>Creditors due within one year</i>	<i>(440,934)</i>	<i>(440,934)</i>
<i>Creditors due in more than one year</i>	<i>(122,500)</i>	<i>(122,500)</i>
<i>Total</i>	<i>1,709,153</i>	<i>1,709,153</i>

21 Charity analysis of net assets between funds

	Unrestricted funds £	Total funds 2023 £
Intangible assets	13,738	13,738
Tangible fixed assets	1,338,724	1,338,724
Investments	1	1
Current assets	967,505	967,505
Creditors due within one year	(522,101)	(522,101)
Creditors due after one year	(87,500)	(87,500)
Total	1,710,367	1,710,367

21 Charity analysis of net assets between funds

	Unrestricted funds £	Total funds 2022 £
<i>Intangible assets</i>	15,481	15,481
<i>Tangible fixed assets</i>	1,384,124	1,384,124
<i>Investments</i>	1	1
<i>Current assets</i>	752,969	752,969
<i>Creditors due within one year</i>	(339,066)	(339,066)
<i>Creditors due after one year</i>	(122,500)	(122,500)
<i>Total</i>	<u>1,691,009</u>	<u>1,691,009</u>

22 Operating lease commitments

At 31 December 2023 the Group and the Charity had commitments to make future minimum lease payments under non-cancellable operating leases as follows:

	Group 2023 £	Group 2022 £	Charity 2023 £	Charity 2022 £
Not later than one year	950	1,469	950	1,469
Later than one year and not later than 5 years	3,227	—	3,227	—
	<u>4,178</u>	<u>1,469</u>	<u>4,178</u>	<u>1,469</u>

23 Related party transactions

All trustees of English UK Limited are employed by organisations who are members of English UK. Aside from those transactions described in note 10, there are no further related party transactions to report.

Trustees and senior management of English UK Limited are required to declare all interests every year.

Interest for disclosure include remuneration, directorships, significant shareholdings, unremunerated activities pursuing activities related to those of English UK Ltd, English UK Enterprises and family interests.

Charity income and expenditure account Year to 31 December 2023

This page does not form part of the statutory financial statements.

	Total funds 2023 £	Total funds 2022 £
Basic subscriptions	457,972	383,626
Supplementary subscriptions	157,985	75,746
Total subscription income	615,957	459,372
Corporate member subscriptions	38,498	35,577
Net corporate membership income	38,498	35,577
Members conference and AGM income	18,799	11,497
Members conference and AGM expenditure	(25,180)	(20,336)
Net members conference and AGM income	(6,381)	(8,839)
Project QUIC income	16,525	13,360
Project QUIC expenditure	(14,693)	(13,886)
Net Project QUIC income	1,832	(526)
Events and training income	176,254	147,853
Events and training expenditure	(94,679)	(78,038)
Net events and training income	81,575	69,815
Student emergency support fund income	6,712	13,513
Student emergency support fund expenditure	—	(3)
Net student emergency support fund income	6,712	13,510
Eddie Byers scholarship income	182	33
Eddie Byers scholarship expenditure	—	(120)
Net Eddie Byers scholarship income	182	(87)
Market Insights income	47,700	35,400
Market Insights expenditure	(56,869)	(34,000)
Net Market Insights income	(9,169)	1,400
Membership expenditure	(6,437)	(2,788)
Net membership income	(6,437)	(2,788)
Intelligence expenditure	(8,465)	(7,781)
Net Intelligence income	(8,465)	(7,781)

Charity income and expenditure account Year to 31 December 2023

This page does not form part of the statutory financial statements.

	Total funds 2023 £	Total funds 2022 £
Other income		
English UK Enterprises management charge	60,703	53,149
Interest receivable	7,347	1,082
VAT reclaim	25,749	10,506
Other sundry income	19,392	15,026
Partner Agency Scheme	11,520	—
Discretionary grant fund income	—	3,000
	124,711	82,763
Other expenditure		
Staff costs and recruitment	(533,830)	(498,536)
General promotion and intelligence	(40,908)	(23,387)
Premises	(27,721)	(24,146)
Public affairs	(48,467)	(40,753)
Administration	(76,204)	(65,970)
Irrecoverable VAT and Capital Goods Scheme	(11,287)	(10,615)
Depreciation and amortisation	(51,506)	(52,936)
Auditor's remuneration	(14,896)	(13,940)
Professional fees	(7,537)	(49)
Board and sub-committee fees	(2,238)	(1,565)
Bad debt provision	(3,199)	(3,878)
Partner Agency Scheme expenditure	(99)	—
	(819,332)	(735,775)
Total income	1,045,338	799,368
Total expenditure	(1,025,655)	(892,727)
Net income (expenditure)	19,683	(93,359)
Fund balances at 1 January	1,690,684	1,784,043
Fund balances at 31 December	1,710,367	1,690,684

ENGLISH UK LIMITED

England & Wales - Charity number 1108792

Accounts

ENGLISH UK LIMITED
(A company limited by guarantee)

TRUSTEES' REPORT AND FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2022

ENGLISH UK LIMITED
(A company limited by guarantee)

CONTENTS

	Page
Reference and administrative details of the Charity, its Trustees and advisers	1
Chair's statement	2 - 3
Trustees' report	4 - 15
Independent auditor's report on the financial statements	16 - 18
Consolidated statement of financial activities	19
Consolidated balance sheet	20
Charity balance sheet	21 - 22
Consolidated statement of cash flows	23
Notes to the financial statements	24 - 48

ENGLISH UK LIMITED
(A company limited by guarantee)

**REFERENCE AND ADMINISTRATIVE DETAILS OF THE CHARITY, ITS TRUSTEES AND ADVISERS
FOR THE YEAR ENDED 31 DECEMBER 2022**

Trustees	M Rendell, Chair S Doherty, Vice Chair J Brown T Cooke C Diamantino M Doody (appointed 20 May 2022) S Fordham F Giacomini (appointed 20 May 2022) N Harris (appointed 20 May 2022) F Quaraishi S Roussounis P Zhang

Company registered number	05120951

Charity registered number	1108792

Registered office	Flag House 47 Brunswick Court London SE1 3LH

Company secretary	N Felip Puignou

Chief Executive Officer	J Gray
Director of Membership	H Japes
Marketing Communications Director	A Wright
Finance Manager	N Felip Puignou

Independent auditor	Buzzacott LLP Statutory Auditor 130 Wood Street London EC2V 6DL

Bankers	National Westminster Bank plc PO Box 2354 65 Picadilly London W1A 2PP

ENGLISH UK LIMITED
(A company limited by guarantee)

CHAIR'S STATEMENT
FOR THE YEAR ENDED 31 DECEMBER 2022

The chair presents his statement for the year.

English UK exists to support and represent the UK's accredited English Language Teaching (ELT) centres, help them thrive and to transform the lives of English language students through learning and intercultural understanding.

English UK has been at the heart of UK ELT for almost 20 years, succeeding two separate organisations for privately-owned and state-owned language centres.

Our mission is to harness the collective energy of our membership to champion and advance UK ELT.

We lead, represent and support our membership community to achieve its full potential.

We work for and with our members – all accredited teaching centres – to help them to be the best they can, improve their operating environment and ensure they succeed in a global industry.

In the UK, we:

- support members to aspire to and reach the highest quality of teaching and student experience and welfare
- work with educational, governmental and partner organisations and individuals to create operating conditions where ELT centres can thrive
- provide practical support for member centres, including offering a dynamic suite of market intelligence, staff training and qualifications, workshops and conferences.

Internationally, we:

- reassure and inform our international agents and partners, students and parents, and promote our offer
- explain how the UK can meet students' needs, transform their lives and help them follow their dreams
- create opportunities for members to develop their international markets through partnerships and connections.

We aspire to make UK ELT an even better place to study and work – for everyone, both now and in the future.

We are leading the way on improving the diversity, inclusivity and environmental impact of our industry.

The global pandemic has given us the opportunity to improve English UK and the UK ELT sector as we rebuild.

The disruption we have all experienced has shown us that change is both necessary and achievable.

Our shared values are long held but have particularly guided us through the last few years of crisis. Now is the right time to re-state them clearly, and to re-affirm our commitment to their guiding principles in all our decision-making through sector recovery and growth.

Our values:

Community

We can do more together than we can alone. We celebrate and support each other.

Integrity

We are accountable for our actions and inactions. We treat everyone with respect, honesty, professionalism and understanding.

Inclusivity

Everybody belongs in UK ELT. We embrace diversity and value everyone's perspectives and contributions to our community.

Responsibility

We prioritise the safety and wellbeing of our students, staff, colleagues, partners, peers and communities.

Sustainability

We believe in turning UK ELT green to help protect our planet, build hope and secure our future.

Pre-Covid-19, the UK was the dominant player in the global ELT industry, attracting almost twice as many international students as any of our English-speaking competitors. UK ELT injected £1.4bn into the national economy annually, supported 35,000 jobs, underpinned our £20bn international education sector, and built positive relations between the UK and the rest of the world.

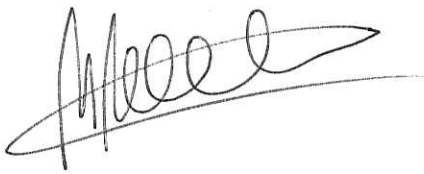
ENGLISH UK LIMITED
(A company limited by guarantee)

CHAIR'S STATEMENT (CONTINUED)
FOR THE YEAR ENDED 31 DECEMBER 2022

Our students are keen to learn English, to advance their education and careers, to experience all the UK has to offer. Pre-pandemic, our ELT centre members were thriving, profitable businesses. They have shown immense resilience over the past three years: 85% have survived despite having little income since the summer peak of 2019.

Global demand to study English in the UK remains high. Through our quarterly reporting scheme, we witnessed the gradual recovery of UK ELT in 2022 to around 60% of pre-pandemic student numbers. We feel positive this is the start of the bounce back of our sector.

Building from the firm foundations of our shared values, we will overcome the challenges we face and keep transforming lives through learning and intercultural understanding.

A handwritten signature in black ink, appearing to read 'Mark Rendell', with a large, sweeping flourish extending to the right.

Chairman **Mark Rendell**

Date: 19 April 2023

ENGLISH UK LIMITED
(A company limited by guarantee)

TRUSTEES' REPORT
FOR THE YEAR ENDED 31 DECEMBER 2022

The Trustees present their annual report together with the audited financial statements of the Group and Charity for the year 1 January 2022 to 31 December 2022. English UK wholly owns the £1 issued share capital of English UK Enterprises Limited (Company No. 05200973), which carries out the charity's commercial operations.

The Annual report serves the purposes of both a Trustees' report and a directors' report under company law. The Trustees confirm that the Annual report and financial statements of the charitable company comply with the current statutory requirements, the requirements of the charitable company's governing document and the provisions of the Statement of Recommended Practice (SORP) applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102) (effective 1 January 2019).

The reference and administrative information set out on page 1 forms part of this report.

Structure, governance and management

a. Constitution

English UK is a company limited by guarantee (Company No. 05120951) and a registered charity (Charity No. 1108792). The company was incorporated on 6 May 2004 and its governing documents are the Memorandum and Articles of Association. The company registered as a charity with the Charity Commission on 1 April 2005.

b. Trustees

The Trustees of the charity constitute directors of the company for the purposes of company law. This report is also a directors' report as required by Section 234 of the Companies Act 2006. The Articles provide for a maximum of 12 directors, elected by the representatives of member centres in a ballot.

The following Trustees have served throughout the year to 31 December 2022, and to the date of signing this report, except as shown:

Trustees	Appointed/resigned
M Rendell (Chair)	
S Doherty (Vice Chair)	
J Brown	
T Cooke	
C Diamantino	
M Doody	Appointed 20 May 2022
S Fordham	
F Giacomini	Appointed 20 May 2022
N Harris	Appointed 20 May 2022
F Quraishi	
S Roussounis	
P Zhang	

The Board of Trustees is recruited from the representatives of member centres by open election. The Chair and the Vice-Chair are appointed by the Board from among its number. Since board members have almost always been the representatives of member centres for a significant number of years and are therefore familiar with the sector and current issues, induction after a board election focuses on their role and responsibilities as trustees and directors, and an update on the charity's strategy, policies and current issues.

Trustees are elected by the member centres. Trustees' terms of appointment are for a period of three years at the end of which they may offer themselves for re-election. A maximum term of six years (save for the Chair which is nine years) is stipulated in the governing documents. The board consists of a maximum of 12 members.

The Board of Trustees met four times in 2022 (2021 - four).

c. Subsidiary companies

English UK wholly owns the £1 issued share capital of English UK Enterprises Limited (Company No. 05200973), which carries out the charity's commercial operations. The Board of English UK Enterprises Limited is appointed by the Board of Trustees of the charity and gives guidance to staff on commercial activities, primarily through the CEO.

ENGLISH UK LIMITED
(A company limited by guarantee)

TRUSTEES' REPORT (CONTINUED)
FOR THE YEAR ENDED 31 DECEMBER 2022

Structure, governance and management (continued)

d. National and Regional Sub-Groups and Special Interest Groups

These operate under a short constitution approved by the Board and their activities are controlled by their local committee, which is elected from among the members in that part of the UK. The activities range from marketing initiatives to local training and professional development sessions for centre staff, in response to perceived needs among members of the sub-group. There is one special interest group, Young Learners English UK, which considers matters specific to this client group.

The activities and assets of the sub-groups and special interest group are not consolidated within the charity's financial statements as English UK does not control them. The total transactions of the sub-groups would not be material in the context of the charity's accounts, and there are systems in place to minimise the risk of any contingent liability from the sub-groups falling to the national association and charity.

e. Pay policy for key management personnel

The key management personnel of the charity are the Trustees and the members of the Executive Team referred to on page 1. Trustees are not remunerated for their services to the charity. When setting staff remuneration levels terms agreed are in consultation with the Chair (and/or Chief Executive) and have regard to pay and employment conditions across the group, by obtaining reliable, up-to-date information about remuneration in other companies of comparable scale and complexity from the relevant HR consultants that we work with including reports and surveys produced by them. The charity has a performance measurement system in place to provide key performance indicators, as well as to motivate and develop staff.

f. Organisation

There is a full scheme of delegation of powers, covering both policy and financial responsibilities, agreed by the main Board.

Statement of Trustees' responsibilities

The Trustees (who are also the directors of the Charity for the purposes of company law) are responsible for preparing the Trustees' report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the Trustees to prepare financial statements for each financial year. Under company law, the Trustees must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the Group and the Charity and of their incoming resources and application of resources, including their income and expenditure, for that period. In preparing these financial statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles of the Charities SORP (FRS 102);
- make judgements and accounting estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards (FRS 102) have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the Group will continue in business.

The Trustees are responsible for keeping adequate accounting records that are sufficient to show and explain the Group and the Charity's transactions and disclose with reasonable accuracy at any time the financial position of the Group and the Charity and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the Group and the Charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The Trustees are responsible for the maintenance and integrity of financial information included on the charity's website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

ENGLISH UK LIMITED
(A company limited by guarantee)

TRUSTEES' REPORT (CONTINUED)
FOR THE YEAR ENDED 31 DECEMBER 2022

Objectives and activities

a. Our mission and aims

English UK is the national membership association of accredited English language teaching centres in the UK. We are a registered charity with a clearly defined purpose documented in the association's charitable objects.

The charity's objects (the Objects) are to advance the education of international students in the English language, in particular by:

1. Promoting the teaching of the English language.
2. Promoting the pursuit of excellence in professional standards in all aspects of the provision of courses in English Language.
3. Maintaining a rigorous system of accreditation of courses in English language, based upon independent inspection and consistent standards.
4. Promoting the accredited courses in the English language provided by members of the charity as the preferred choice of students.

Our mission is to harness the collective energy of our membership to champion and advance UK ELT.

Our vision is for a UK English language teaching sector that transforms lives through learning and intercultural understanding.

Our values: community, inclusivity, integrity, responsibility, sustainability.

Achievements and performance

a. Main achievements of the Charity

2022 was a critical year for the UK ELT industry and English UK members. In 2019, the UK was the world's most popular destination for English language students. Then came the devastation of the pandemic and new post-EU travel restrictions. Our member centres lost over 80% of their business in 2020 and 2021.

It is a testament to our members' resilience and determination that 85% survived the first two years of the pandemic with little or no income. Figures for 2022 are expected to show around 60% of pre-pandemic student numbers.

Rebuilding confidence in travel will take time, and our customer base – predominantly European teenagers and young adults – are looking at alternatives to UK study as a result of our post-EU border policies.

School groups and parties of teenagers who came for study holidays on their ID cards are attracted to our competitors Malta and Ireland, where they can continue to enjoy passport-free travel.

Young adults who used to practise their English and fund themselves by working while studying, are choosing shorter courses or are going elsewhere for their language studies.

It is not just student supply that has been affected by Covid and new immigration regulations but staffing and homestay hosts too. Other factors, including the economy and cost of living crisis, are exacerbating the issue. This capacity challenge is the major obstacle blocking the way forward for UK ELT sector recovery and growth.

These factors, coupled with continued uncertainty around international relations, mean that we and our members must work hard to regain our position as the world's number one destination to learn English.

It is crucial that we review our activities and refocus our efforts to build a stronger and larger membership community; influence policy to create a more supportive operating environment in the UK; maximise recovery and growth by promoting UK ELT and English UK; strengthening sector capacity by ensuring UK ELT is a desirable place to work; and take strides towards sustainability in our sector.

In this context, in 2022 we developed and shared our vision for a UK English language teaching sector that transforms lives through learning and intercultural understanding.

ENGLISH UK LIMITED
(A company limited by guarantee)

TRUSTEES' REPORT (CONTINUED)
FOR THE YEAR ENDED 31 DECEMBER 2022

Achievements and performance (continued)

The aims outlined in our strategy 'Striving to do better, seizing new opportunities' formed the foundation of our work in 2022, and will continue to do so in the years beyond – building a strong, welcoming, inclusive, responsible and sustainable industry into the second quarter of the 21st century. And returning the UK to the number one destination for English language studies.

Our achievements towards our strategic ambitions in 2022

#1 Strong, growing community | we will successfully build a growing and engaged community of English UK member centres.

English UK is an association run by its members. Our strength is in our numbers and the engagement of our community.

We will do this by:

- *promoting excellence in our community through our partnership with the British Council in Accreditation UK and the quality assurance we offer students through Student Emergency Support and our student complaints process*
- *communicating regularly and clearly with our members through broadcast and 1:1 channels, informing, advising, supporting, engaging, listening to and learning from them through digital and in-person*
- *reviewing our membership model, membership criteria and governance structures to ensure they are fit-for purpose and aligned with our mission, vision and values*
- *supporting the English UK family of national, regional and special interest subgroups.*

We ended 2022 with 328 member centres and 38 corporate members. These numbers include 11 new member centres and four new corporate members.

At the heart of our community are our shared values and our commitment to the pursuit of excellence in UK ELT.

Through English UK's partnership with the British Council in the Accreditation UK scheme, and through the governance mechanisms of the Accreditation UK Executive Board and Accreditation Scheme Advisory Committee, we continued to ensure that the scheme adapted in response to the changing needs of the sector.

In June 2022, we announced the signing of a renewed partnership agreement between English UK and the British Council that extends the arrangements for the joint management of the Accreditation UK scheme until the end of December 2025.

In September 2022, we celebrated 40 years of Accreditation UK with an event in London. The dinner at Church House in Westminster was attended by staff and volunteers who have worked with Accreditation UK since 1982 as well as representatives from the wider industry and around 50 study abroad agents on the eve of the first English UK Fam trips since 2019.

In 2022 English UK handled six complaints through the student complaints process, of which three went to the Ombudsman for final judgement. There were no calls on the Student Emergency Support scheme.

As an association, one of the strengths of English UK is our community engagement. In 2022, we further strengthened our engagement through digital and in-person channels.

We increased our number of followers and fans across all social media networks by 3.6K to 56K. LinkedIn saw the biggest increase ending the year at 20K followers, an increase of 2.7K since 2021. We posted 552 times across all networks and achieved a good average engagement rate of 3.64%. Post impressions across all networks were 322K. In addition to posts on social media we added 93 news stories to the newsfeed on our website, averaging 7.5 stories per month. Stories with the highest levels of engagement included the signing of the new Accreditation UK partnership agreement, the 40th anniversary of Accreditation UK and the subsequent UK wide Fam trips, the videos shared as part of our English with Confidence campaign, and the plight of UK ELT post Brexit.

We continued to hold regular online membership updates and Q&As (bi-weekly moving to monthly later in the year) for members with English UK's executive team, attracting 20 – 30 participants each week.

ENGLISH UK LIMITED
(A company limited by guarantee)

TRUSTEES' REPORT (CONTINUED)
FOR THE YEAR ENDED 31 DECEMBER 2022

Achievements and performance (continued)

In May 2022, we held our first full-sized Members' Conference & AGM since 2019. This hybrid event was attended by more than 200 members, with half opting to join online. The feedback was positive:

"Sometimes you get caught up in the day-to-day and forget the industry behind us and the work that English UK does... It was good to feel part of something bigger again. There was a lot to be positive about too."

"It's good to be reminded that we are navigating the tricky way forward together, as a community with strong leadership."

To ensure the strength of our association and community for the future, in 2022 we made progress with our transformative governance review.

We established a governance task & finish group in autumn 2021 to undertake a thorough review of the association's constitution and make recommendations to the board and wider membership ahead of the 2022 AGM. The association and membership have changed significantly since the establishment of English UK in 2004. The impact of Covid-19 accelerated some existing trends and introduced new challenges. The scope of the review included questions of where power, authority and responsibility sit in the relationship between the membership and the board of trustees.

The 2022 AGM adopted amended Articles of Association proposed by the governance task & finish group. These amended Articles of Association replaced the originals written in 2004. The text was reduced by about half and simplified in places but was not significantly different to the old version.

After the AGM, a consultation opened on the English UK Rulebook. This consultation concluded in autumn 2022 with the adoption of an amended Rulebook by the English UK Board of Trustees. The amended Rulebook is clear in language and structure and is fit-for-purpose for English UK in 2022 and beyond. It also addresses important issues that were missing from the original, including diversity and representation.

This important work was led by Timothy Blake of The London School of English and fellow members of the governance task & finish group, to whom we are thankful.

We are grateful to the more than 40 members who volunteered their time to serve on our subsidiary boards and advisory panels that met regularly through 2022 to discuss critical issues, devise key strategies and advise the executive team: the Enterprises Board, Finance Panel, Professional Development Advisory Group, External Relations Advisory Group, Governance Task & Finish Group and the Antiracism Action Group. We are also grateful to the many members who lead the vital network of our ten English UK subgroups: Young Learners, Scotland, Northern Ireland, Wales, Central, East, London, North, South and South West.

#2 Influence UK policy | we will successfully influence policymakers, raise the industry's profile and develop relationships to optimise the operating environment for UK ELT.

We are looking to access further government support to counter the devastation wrought by the pandemic while securing an operating environment to maximise recovery.

We will do this by:

- *influencing government policies to create opportunities, with a focus on targeted business support for all and a supportive immigration system*
- *raising UK ELT's profile and promoting the English UK brand, prioritising inclusion in tourism recovery plans in all four nations, and striving for media coverage*
- *growing our network of supportive parliamentarians*
- *collaborating, extending our network and nurturing existing relationships through work with our partners and stakeholders in Westminster, local authorities and the devolved administrations.*

In 2022, we campaigned for all relevant local authorities to give rates relief to UK ELT centres, and for further post-Covid government relief and grants, aiming for parity of support for centres across the devolved administrations.

We engaged extensively with UK Visas & Immigration and the Home Office in pursuance of our Educational Oversight goals, around the issue of allowing students more flexibility in their choice of education provider under the 11-month Short-term study visa, and work rights.

ENGLISH UK LIMITED
(A company limited by guarantee)

TRUSTEES' REPORT (CONTINUED)
FOR THE YEAR ENDED 31 DECEMBER 2022

Achievements and performance (continued)

We collaborated with the Tourism Industry Council in the development of a proposal for a youth group travel scheme for children to alleviate the significant problems caused by the end of freedom of movement and the ID card travel issue.

Working together with the Tourism Alliance, we published a paper calling for the extension of the Youth Mobility Scheme in certain EU countries and the lifting of caps in other markets.

We raised the profile of UK ELT and promoted the English UK brand through the involvement of our External Relations Advisory Group and the wider membership in campaigning and lobbying activities. We achieved enhanced contact with MPs, Lords and ministers via parliamentary questions, a Westminster Hall debate, and countless letters to and interventions by parliamentarians.

We achieved national media exposure on several occasions with coverage by the Guardian, Observer, CNN, BBC and the Independent.

We extended our network and nurtured our existing relationships through regular formal and informal meetings with UK Visas and Immigration and Home Office officials and representation via the All-Party Parliamentary Group for International Students, Education Sector Advisory Group, BusinessLDN and the Tourism Alliance.

#3 Sector recovery | we will successfully promote English UK and UK ELT to increase student numbers and maximise sector recovery.

We recognise that rebuilding travel confidence will take time and student supply is threatened by new immigration regulations too. But we also know we have a great story to tell, a network of trusted partners around the world and a legacy as the world's most popular destination to learn English.

We will do this by:

- *improving our market intelligence and student data, including capturing low-emission growth in developing areas such as online and blended teaching*
- *using these insights to identify priority markets, audiences, marketing channels, and messaging*
- *ensuring StudyWorld is an accessible platform where members can develop productive partnerships and showcase the excellence of UK ELT*
- *promoting our green values, as another reason to choose UK ELT and English UK member centres*
- *celebrating diversity and inclusivity in the UK and UK ELT as an important selling point and central promotional message*
- *collaborating with Department for Business and Trade, British Council, Study UK and UK international education sector partners, and expanding the reach of the English with Confidence campaign.*

Our Quarterly Intelligence Cohort (QUIC) provides in-depth analysis of the UK ELT industry's source markets on a quarterly basis. After two years of running modified versions of the QUIC scheme due to the impact of the pandemic, we were able to revert to the scheme's original scope in 2022. 35% of the membership participated. The QUIC reports provided time critical evidence of the industry's gradual recovery through the year and identified emerging market trends.

To support our members with robust market intelligence, we produce an annual report looking at trends in UK ELT by student weeks, numbers and global source markets. All English UK members submit their data annually. We published the 2022 edition of this report in May 2022, analysing 2021 data from 339 member centres. This report confirmed the devastating impact of the pandemic on UK ELT. In 2021, the UK welcomed about a tenth of the English language students we had pre-Covid.

We held three successful online StudyWorld events in January, March and September 2022, priced to be accessible and affordable for as many member centres as possible. Across these three events, 239 educators met with 382 international agencies and partners from 50+ countries in thousands of pre-scheduled appointments.

In summer 2021, we launched the English with Confidence campaign, an international-facing campaign to support market recovery for the UK's English language teaching sector.

English UK is working together with the British Council and the Department for Business and Trade, to run this responsive and coordinated campaign under the globally-recognised GREAT Britain brand. The campaign informs and reassures our international partners and stakeholders, giving them the information they need to support the return of international students.

ENGLISH UK LIMITED
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TRUSTEES' REPORT (CONTINUED)
FOR THE YEAR ENDED 31 DECEMBER 2022

Achievements and performance (continued)

The English with Confidence website (study.englishuk.com) provides a single reference point for all partners working with accredited ELT centres in the UK. Messages promote the UK as a safe and supportive environment for English language students, highlighting high standards in course quality and safeguarding, and simplifying information about Covid-19 travel and visa requirements.

In 2022 we completed the updating of the campaign to incorporate the new GREAT brand – 'see things differently'. The new brand includes playful headlines that create intrigue, a confident, energetic and welcoming tone, unexpected images and perspectives and unusual and unexpected stories.

We connected with Study UK to improve the promotion of UK ELT on the platform and to redirect relevant traffic towards the English with Confidence website.

We worked with the British Council to revise ELT-related content on their new agent-facing website and revamped online agent training course, which had received more than 20K registrations of interest prior to its re-launch in early 2023.

After the huge success of the original PRELIM, run as a partnership between English UK, British Council and IATEFL in early 2021, the British Council secured £500,000 funding to enable twice as many countries and UK language centres to take part in 2022.

PRELIM 2 supported the development of over 2500 English language teachers through 40 individual partnerships between 35 UK language centres and 40 English Teacher Associations (ETAs) worldwide.

Each project was run independently by an accredited language centre with support from NILE to create a community of practice and facilitate the project. Through collaborative planning, each partnership created a bespoke online learning course for a targeted group of teachers appropriate to their needs and delivered within the contextual limitations and opportunities of the country of the ETA.

The courses, delivered between January and March 2022, were notable for:

- the variety of their digital solutions
- the creativity of their instructional design and
- the flexibility of their management and delivery in responding to the changing realities of the everyday experiences of the participants.

Before the end of 2022, PRELIM 3 was announced and launched. The PRELIM 3 project partnerships will run from January 2023 to March 2024. It consists of partnerships between accredited language schools and ETAs in 25 countries working together to create and disseminate bespoke classroom resources.

#4 Sector capacity | we will significantly strengthen UK ELT sector capacity through supporting the recruitment and retention of capable staff and welcoming homestay hosts.

We are a people industry. Our staff and our homestay hosts are on the frontline of delivering the learning experience, of which UK ELT is rightly proud. They are our greatest assets.

It is therefore critical to our success that we are able to recruit and retain enough appropriately qualified staff and welcoming homestay hosts.

We will remove needless barriers and ensure rewarding and inclusive working conditions for all, to make UK ELT a desirable industry in which to work and meet the demands of growth and recovery both now and in the future.

We will do this by:

- *lobbying, engaging and working with our partners at the British Council, assessment bodies and TEFL qualification providers, and UK government departments to mitigate the impact of Brexit, remove obstructions and maximise opportunities for employment in UK ELT*
- *increasing the visibility of career prospects and benefits in our sector through communications campaigns and promoting fit-for-purpose recruitment channels, with a special focus on increasing diversity in the sector and challenging native speakerism, accentism and other barriers*
- *supporting members, offering professional development to staff, promoting people excellence and providing chances to network and share ideas*
- *ensuring English UK and the UK ELT sector has positive, fair and accountable relationships with people, from staff to supply chain*
- *becoming an antiracist organisation and delivering our first antiracism action plan.*

ENGLISH UK LIMITED
(A company limited by guarantee)

TRUSTEES' REPORT (CONTINUED)
FOR THE YEAR ENDED 31 DECEMBER 2022

Achievements and performance (continued)

We recognise that as a sector we are facing a capacity challenge. There is a critical shortage of qualified teachers, non-teaching staff and homestay hosts, particularly in the peak summer season.

In 2022, we established a capacity challenge working group, inviting all stakeholders including English UK members, teaching qualification providers, awarding bodies, Accreditation UK and the Department for Business & Trade (formally International Trade) to discuss this complex issue.

We also held an open townhall style meeting for English UK member centres. Discussions at these meetings helped us identify key strategies for navigating the capacity challenge. They also helped us recognise that the reasons behind the capacity challenge are complex, and therefore the solutions will need to be multi-faceted too.

There is a need to support the sector in the short term, but also to look further down the pipeline and take a holistic approach to promoting the job opportunities in UK ELT and ensuring that the industry is a desirable place to work for all.

Through 2022, we lobbied and engaged stakeholders, working with our partners at the British Council and Accreditation UK, awarding bodies, parliamentarians, and relevant government departments. We raised and discussed issues including mitigations for those being inspected over the summer, the Shortage Occupation List, Youth Mobility Scheme, Advanced Learner Loans and the promotion of teaching qualifications.

We developed a communications plan to be rolled out in early 2023 aiming to increase the visibility of the opportunities in UK ELT, improve the pipeline and promote fit-for-purpose recruitment channels.

We supported members with ideas and advice, offering professional development and training and chances to network and share ideas.

English UK's offer of professional development for those working in the UK ELT sector is important for promoting people excellence and strengthening sector capacity.

The DELTM (Diploma in English Language Teaching Management) is English UK's principal diploma level qualification for academic managers, operations managers and directors at English language teaching centres. It is validated and certified by LanguageCert.

In 2022, we revitalised the DELTM with a hybrid model, revised course content and new experts joining our team of tutors. We welcomed nine participants to the course, our first cohort since 2019/20.

The CELTSEM (Certificate in ELT Student Management) is English UK's unique course for English language teaching professionals, aimed at those working in student administration, welfare and accommodation.

The course is taught through a combination of six synchronous online sessions and self-study, with a high level of personalised support during training sessions and tutorials. It is a highly practical, task-based course, covering all aspects of student administration and management.

In 2022, we revitalised the CELTSEM with an online delivery model and revised course content. We welcomed 13 participants to the course, our first cohort since 2019/20.

We held two successful professional development conferences in 2022: the ELT Conference (hybrid) attracting 79 delegates to the academic management day (in-person) and over 180 registrations for the online teaching practice stream; and the English UK Marketing Conference (in-person) for 96 delegates.

With the return of students to our classrooms, our vital safeguarding training for staff responsible for the welfare of young learners at English UK member centres went from strength to strength. Offered online, 28 sessions attracted 422 trainees in 2022.

Over the course of 2022, we continued our programme of free webinars, offering 9 sessions to 450+ delegates.

English UK's antiracism plan 'Becoming antiracist: promoting a fairer, more inclusive and equitable UK ELT sector', published in July 2021, is part of our commitment to creating a fairer, safer and better industry for everyone. The plan outlines our antiracist commitment, approach, vision and strategic aims.

ENGLISH UK LIMITED
(A company limited by guarantee)

TRUSTEES' REPORT (CONTINUED)
FOR THE YEAR ENDED 31 DECEMBER 2022

Achievements and performance (continued)

Following the publication of this plan, two initial actions included the setting up of an antiracism action group and English UK's first diversity and inclusion survey, the results of which were published in 2022.

The group met several times and established several objectives for 2022:

- Provide training for members and UK ELT industry. Topics proposed include dealing with incidents, raising awareness and tackling unconscious bias.
- Create guidelines for diversity in marketing which would inform the language and visuals used in our materials and be shared with members as a suggested template.
- Use the English UK platform to promote diversity by celebrating black people and people of colour within the industry, diversifying speakers and trainers at our events, making antiracism and diversity central at our conferences and using social media platforms to promote diversity within our industry.
- Facilitate a networking group for people of colour in UK ELT, enabling mentorship and networking across roles, giving the opportunity to discuss racism in the industry and get support, and ask for feedback to English UK and the antiracism action group.

#5 Strides towards sustainability | we will make significant progress towards turning UK ELT green to help protect our planet, build hope and secure our future.

English UK's mission is to champion UK ELT and create a sector that transforms lives through learning.

This is only possible if we live and work in balance with our environment, protecting our future and equipping students with the language and skills they need to face the greatest challenge of our time.

We will do this by:

- *measuring and reducing our emissions and the negative environmental impact from English UK activities and events*
- *measuring and reporting on the 'carbon footprint' of the UK ELT industry*
- *communicating our plans and actions clearly and persuasively, and leading the sector by example*
- *supporting and celebrating member climate action*
- *supporting and amplifying green UK ELT organisations and actors.*

English UK's first environmental action plan was published in early 2022. The plan acknowledges that English UK and the UK ELT sector can and must join the international movement for climate action and help protect our planet and our future.

We will encourage and listen to feedback at every stage in our environmental work — through formal surveys and consultations, as well as welcoming thoughts and comments at any time. Input from ELT colleagues will enable us to make informed decisions, take the most appropriate action and avoid wasting resources.

We circulated an initial survey in 2022 to better understand the level of environmental and climate action in our industry. Survey findings will be shared in 2023, and an environmental action group convened.

b. Public benefit

The trustees are mindful that they need to consider and explain how the charity fulfils its charitable objects and confers an appreciable public benefit. They have given careful consideration to the Charity Commission's general guidance on public benefit and consider that effectively all the operations of the charity tend towards that end, for example:

The partnership with the British Council in the Accreditation UK scheme gives international students a guarantee of quality which they have no other practicable way of obtaining, since by its nature international education is an 'experience good', meaning that one has no way of judging its quality and appropriateness before actually going on a course, so some surrogate indicator such as accreditation is an important safeguard for students.

The information, marketing and promotional work undertaken ensures that international students and their counsellors are aware of the range of accredited centres and courses and have all the data they require to help them make an informed decision in easily accessible and searchable formats.

StudyWorld and other agent-facing activities are effective in familiarising agents with what is on offer and so helping them to counsel students fairly and accurately, leading again to better choices by international students.

ENGLISH UK LIMITED
(A company limited by guarantee)

TRUSTEES' REPORT (CONTINUED)
FOR THE YEAR ENDED 31 DECEMBER 2022

Achievements and performance (continued)

Financial review

a. Results for the year

A summary of the year's results can be found on page 19 of the financial statements. Total income for the group for the year ended 31 December 2022 amounted to £801,239 (2021 - £936,234). The income is principally derived from the subscriptions payable by member centres and the revenues earned from the events and fairs hosted by the group.

The group's expenditure for the year ended 31 December 2022 totalled £894,598 (2021 - £1,009,183). As shown in the financial statements, the great majority of expenditure was directed towards the main objective of English UK Limited of advancing the education of international students in the English language.

The net expenditure for the year was therefore £93,359 (2021 – net expenditure of £72,949).

b. Financial position

A summary of the charity's financial position as at the year-end can be found on page 20 of the financial statements. At 31 December 2022, the group held net assets totalling £1,709,153 (2021 - £1,802,512).

Of the total funds of £1,709,153 (2021 - £1,802,512) of the group at 31 December 2022, £120,198 (2021 - £106,688) is attributable to the assets of the Student Emergency Support Fund, a designated fund which steps in if a centre closes to allow the students to complete their course (at other member centres) and to return home (see note 20). The fund was originally established in 1992 and has been built up by contributions through an additional subscription and transfers from the general fund. It gives international students at English UK member centres a degree of assurance and therefore contributes to the overall charitable objective. During the year, £3 was utilised from the fund and an additional £13,513 was designated in the year. This fund will continue to be utilised as and when required.

A further £15,124 (2021 - £15,212) of the total fund balances at 31 December 2022 is in relation to the Eddie Byers Scholarship fund. This is an unrestricted designated fund which will be used to provide financial support to aspiring students seeking to study English in the UK (see note 20).

Following the sale of the St John Street property and purchase of the new property in Bermondsey in 2018, management considered it appropriate to designate the fixed assets of the group as they are expected to be used in the long term to assist in meeting the Group's charitable objects and are not considered to be liquid free reserves. The balance on this fund amounted to £1,399,606 (2021 - £1,452,542) at 31 December 2022.

c. Reserves policy

The Trustees believe the free reserves should cover 3 months of the operational costs of association.

The free reserves of the group at 31 December 2022, which the charity defines as net current assets held within the general fund (see note 20), were £174,225 (2021 - £228,071).

This is below the desired level as indicated in the reserves policy above. The Trustees will aim to build up the group's free reserves, while at the same time recognising that there is a significant asset in the building.

We are aiming to build up the group reserves over time as members recover from the pandemic:

- We are expecting 2023 student weeks to return to their pre-pandemic levels, bringing increased membership revenue and greater opportunity to recruit new members in 2024 and beyond.
- We will continue developing StudyWorld events, aiming to raise additional revenue while supporting members with their recovery.
- We have plans to bring back our successful overseas workshop events in 2023, which have generated a surplus in the past and are highly valued by members.
- We will continue developing and increasing our offer of professional training and conferences in-person and online, which bring in significant revenue year by year.
- We have plans to rent out a bank of desks in the office to raise additional income for the association while the UK ELT sector continues to recover.

ENGLISH UK LIMITED
(A company limited by guarantee)

TRUSTEES' REPORT (CONTINUED)
FOR THE YEAR ENDED 31 DECEMBER 2022

d. Impact of COVID-19 and going concern

From early 2020, the coronavirus (Covid-19) outbreak spread worldwide and caused extensive disruptions to businesses as well as economic activities globally including the UK. Whilst in 2021 restrictions in the UK and the rest of the world began to ease, there still remains the risk of travel restrictions, local lockdowns and access to vaccinations which may impact the charity's operations into the future.

We have considered the effects of the Covid-19 pandemic on the charity's operations and have concluded that the impact is significant, but manageable. Following the advice issued by the UK Government regarding employees working from home and other social distancing measures, we enacted procedures to facilitate this and have a detailed plan that enabled effective operations to continue whilst employees are not physically present in the charity's offices. As restrictions have eased our employees have adopted a hybrid working policy.

Trustees acknowledge and recognise the potential impact of the Covid-19 pandemic on the future operations of the charity, its beneficiaries, partners and stakeholders and on wider society. As well as the personal risk to the health of its staff, the charity will lose planned income as the result of the cancellation of events, loss of member centres and/or the absence of key personnel although there will be some expenditure savings also. It is not anticipated at the current time that the financial solvency of the charity will be threatened.

e. Principal risks and uncertainties

The trustees have assessed the major risks to which the charity and the group are exposed, particularly those relating to the specific operational areas of the charity and the group and its finances.

The principal risks to which the charity is exposed are:

- Loss of membership subscription income through members withdrawing from or losing their accreditation and/or permanent closure.
- Loss of revenue from other activities, including training, conferences and events.
- Members permanently closing their centres and needing to activate the Student Emergency Support scheme.
- Loss of staff resulting in a shortage of resources.

The trustees believe that by monitoring reserves levels, ensuring controls exist over key financial systems and examining the operational and business risks faced by the charity and the group, they have established effective systems to mitigate those risks. A summary of the major risks is formally considered and updated by the board each year.

f. Future plans

The aims outlined in our strategy to 2025 'Striving to do better, seizing new opportunities' will form the foundation of our work over the next three years to 2025 - building a strong, welcoming, inclusive, responsible and sustainable industry into the second quarter of the 21st century. And returning the UK to the number one destination for English language studies.

Indications from the sector are positive. There will be bumps in the road, and the pace of recovery will not be the same for all, but we are anticipating a return to close to pre-pandemic levels of student numbers in 2023.

English UK member centres are resilient and innovative, but UK ELT is competing with one hand tied behind its back. A few simple tweaks by the government could create a level playing field between us and our global competitors.

In 2023, we will be publishing our latest position paper, 'Help us become the world's premier ELT destination again', making it clear how the UK government can help our sector.

We will be supporting our campaigning and lobbying with robust intelligence-based evidence gathered from our members through our annual and quarterly reporting schemes.

We will be promoting English UK and UK ELT through the ongoing English with Confidence campaign and a return to an in-person StudyWorld event in London in March 2023. This event will mark the beginning of a refreshed strategy for StudyWorld, with a renewed commitment to our brand values: accessible, innovative, high quality, sustainable, focussed and friendly. We will also return to running our in-person international activities, and hope to hold an event in China in the autumn 2023.

We will be supporting English UK members to ensure they have the capacity to welcome back students to the UK through a communications campaign. Our messages will highlight the benefits of qualifying as a TEFL teacher, working in an ELT centre and hosting international students as a homestay host.

ENGLISH UK LIMITED
(A company limited by guarantee)

TRUSTEES' REPORT (CONTINUED)
FOR THE YEAR ENDED 31 DECEMBER 2022

Guided by our values, our future plans are focussed growing our community, influencing UK policy, promoting sector recovery, strengthening capacity and striding towards sustainability. Our aim is to return the UK to the number one destination for English language studies.

g. Fundraising activities

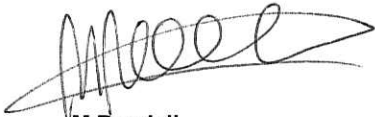
English UK does not actively solicit donations directly from the public and does not use third parties for fundraising. Therefore it is not registered with the Fundraising Regulator and does not subscribe to any fundraising codes of practice. Were donations from individuals or trusts and foundations to be received, English UK would ensure personal data is appropriately protected. English UK received no complaints within the year regarding fundraising.

Disclosure of information to auditor

Each of the persons who are Trustees at the time when this Trustees' report is approved has confirmed that:

- so far as that Trustee is aware, there is no relevant audit information of which the charitable group's auditor is unaware, and
- that Trustee has taken all the steps that ought to have been taken as a Trustee in order to be aware of any relevant audit information and to establish that the charitable group's auditor is aware of that information.

Approved by order of the members of the board of Trustees and signed on their behalf by:



M Rendell
(Chair of Trustees)

Date: 19 April 2023

ENGLISH UK LIMITED
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INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF ENGLISH UK LIMITED

Opinion

We have audited the financial statements of English UK Limited (the 'parent charitable company') and its subsidiary (the 'group') for the year ended 31 December 2022 which comprise the consolidated statement of financial activities, the consolidated balance sheet, the charity balance sheet, the consolidated statement of cash flows and the related notes, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the Group's and of the parent charitable company's affairs as at 31 December 2022 and of the Group's income and expenditure for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006 and the Charities Act 2011.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the Group in accordance with the ethical requirements that are relevant to our audit of the financial statements in the United Kingdom, including the Financial Reporting Council's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the Trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the Group's or the parent charitable company's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the Trustees with respect to going concern are described in the relevant sections of this report.

Other information

The other information comprises the information included in the Trustees' Report other than the financial statements and our Auditor's Report thereon. The Trustees are responsible for the other information contained within the Trustees' Report. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon. Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the course of the audit, or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

ENGLISH UK LIMITED
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INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF ENGLISH UK LIMITED (CONTINUED)

Matters on which we are required to report by exception

We have nothing to report in respect of the following matters where the Charities (Accounts and Reports) Regulations 2008 requires us to report to you if, in our opinion:

- the information given in the Trustees' Report is inconsistent in any material respect with the financial statements; or
- the parent charitable company has not kept sufficient accounting records; or
- the parent charitable company financial statements are not in agreement with the accounting records and returns;
or
- we have not received all the information and explanations we require for our audit.

Responsibilities of Trustees

As explained more fully in the Trustees' responsibilities statement, the Trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the Trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the Trustees are responsible for assessing the Group's and the parent charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the Trustees either intend to liquidate the Group or the parent charitable company or to cease operations, or have no realistic alternative but to do so.

Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an Auditor's Report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below:

- We obtained an understanding of the legal and regulatory frameworks applicable to the charitable company and the sector in which it operates. We determined that the following laws and regulations were most significant: Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102), the Companies Act 2006, and the Charities Act 2011.
- We understood how the charitable company is complying with those legal and regulatory frameworks by making enquiries of management and those responsible for legal and compliance procedures. We corroborated our enquiries through our review of Board minutes and papers provided to the Audit Committee.
- We assessed the susceptibility of the charitable company's financial statements to material misstatement, including how fraud might occur. Audit procedures performed by the engagement team included:
 - o Identifying and assessing the design effectiveness of controls in place to prevent and detect fraud;
 - o Understanding how those charged with governance considered and addressed the potential for override of controls other inappropriate influence over the financial reporting process such as authorisation of expenditure;
 - o Challenging assumptions and judgements made by management in its significant accounting estimates;
 - o Identifying and testing journal entries, in particular any journal entries posted with unusual account combinations; and,
 - o Assessing the extent of compliance with the relevant laws and regulations as part of our procedures on the relevant financial statement item to which they relate.

We did not identify any irregularities, including fraud.

There are inherent limitations in our audit procedures described above. The more removed that laws and regulations are

ENGLISH UK LIMITED
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INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF ENGLISH UK LIMITED (CONTINUED)

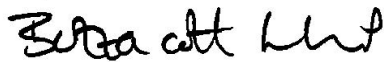
from financial transactions, the less likely it is that we would become aware of non-compliance. Auditing standards also limit the audit procedures required to identify non-compliance with laws and regulations to enquiry of the trustees and other management and the inspection of regulatory and legal correspondence, if any.

Material misstatements that arise due to fraud can be harder to detect than those that arise from error as they may involve deliberate concealment or collusion.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at: www.frc.org.uk/auditorsresponsibilities. This description forms part of our Auditor's Report.

Use of our report

This report is made solely to the Charity's trustees, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the Charity's trustees those matters we are required to state to them in an Auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the Charity and its members, as a body, for our audit work, for this report, or for the opinions we have formed.



Katharine Patel
(Senior Statutory Auditor)
for and on behalf of Buzzacott LLP
130 Wood Street
London
EC2V 6DL

Date: 24 May 2023

ENGLISH UK LIMITED
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**CONSOLIDATED STATEMENT OF FINANCIAL ACTIVITIES (INCORPORATING AN INCOME AND
EXPENDITURE ACCOUNT)
FOR THE YEAR ENDED 31 DECEMBER 2022**

	Note	Unrestricted funds 2022 £	Total funds 2022 £	Total funds 2021 £
Income from:				
Donations	2	3,033	3,033	74,091
Charitable activities	3	519,959	519,959	588,287
Other trading activities	4	264,956	264,956	244,384
Investments	5	1,235	1,235	59
Other income	6	12,056	12,056	29,413
Total income		801,239	801,239	936,234
Expenditure on:				
Raising funds		68,540	68,540	92,102
Charitable activities		826,058	826,058	917,081
Total expenditure		894,598	894,598	1,009,183
Net movement in funds		(93,359)	(93,359)	(72,949)
Reconciliation of funds:				
Total funds brought forward		1,802,512	1,802,512	1,875,461
Net movement in funds		(93,359)	(93,359)	(72,949)
Total funds carried forward		1,709,153	1,709,153	1,802,512

The consolidated statement of financial activities includes all gains and losses recognised in the year.

The notes on pages 24 to 46 form part of these financial statements.

ENGLISH UK LIMITED
(A company limited by guarantee)
REGISTERED NUMBER: 05120951

CONSOLIDATED BALANCE SHEET
AS AT 31 DECEMBER 2022

	Note	2022 £	2021 £
Fixed assets			
Intangible assets	14	15,481	17,475
Tangible assets	15	1,384,124	1,435,067
		<u>1,399,605</u>	<u>1,452,542</u>
Current assets			
Debtors	17	150,223	112,062
Cash at bank and in hand		722,759	679,418
		<u>872,982</u>	<u>791,480</u>
Creditors: amounts falling due within one year	18	(440,934)	(301,510)
Net current assets		<u>432,048</u>	<u>489,970</u>
Creditors: amounts falling due after more than one year	19	(122,500)	(140,000)
Total net assets		<u><u>1,709,153</u></u>	<u><u>1,802,512</u></u>
Group funds			
Restricted funds	20	-	-
Unrestricted funds			
. Designated funds	20	1,534,928	1,574,441
. General funds	20	174,225	228,071
Total funds		<u><u>1,709,153</u></u>	<u><u>1,802,512</u></u>

The Trustees acknowledge their responsibilities for complying with the requirements of the Companies Act with respect to accounting records and preparation of financial statements.

The financial statements have been prepared in accordance with the provisions applicable to entities subject to the small companies regime.

The financial statements were approved and authorised for issue by the Trustees and signed on their behalf by:

Date:

The notes on pages 24 to 46 form part of these financial statements.


19 April 2023

M Rendell

ENGLISH UK LIMITED
(A company limited by guarantee)
REGISTERED NUMBER: 05120951

CHARITY STATEMENT OF FINANCIAL POSITION
AS AT 31 DECEMBER 2022

	Note	2022 £	2021 £
Fixed assets			
Intangible assets	14	15,481	17,475
Tangible assets	15	1,384,124	1,435,067
Investments	16	1	1
		<u>1,399,606</u>	<u>1,452,543</u>
Current assets			
Debtors	17	98,478	124,324
Cash at bank and in hand		654,166	608,093
		<u>752,644</u>	<u>732,417</u>
Creditors: amounts falling due within one year	18	(339,066)	(260,917)
Net current assets		<u>413,578</u>	<u>471,500</u>
Creditors: amounts falling due after more than one year	19	(122,500)	(140,000)
Total net assets		<u><u>1,690,684</u></u>	<u><u>1,784,043</u></u>
Charity funds			
Restricted funds	20	-	-
Unrestricted funds			
Designated funds	20	1,534,929	1,574,442
General funds	20	155,755	209,601
Total funds		<u><u>1,690,684</u></u>	<u><u>1,784,043</u></u>

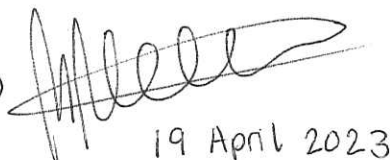
The Charity's net movement in funds for the year was £(93,359) (2021 - £(72,949)).

The Trustees acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and preparation of financial statements.

The financial statements have been prepared in accordance with the provisions applicable to entities subject to the small companies regime.

The financial statements were approved and authorised for issue by the Trustees and signed on their behalf by:

M Rendell
 (Chair of Trustees)



Date:

19 April 2023

ENGLISH UK LIMITED
(A company limited by guarantee)

CHARITY STATEMENT OF FINANCIAL POSITION (CONTINUED)
AS AT 31 DECEMBER 2022

The notes on pages 24 to 46 form part of these financial statements.

ENGLISH UK LIMITED
(A company limited by guarantee)

**CONSOLIDATED STATEMENT OF CASH FLOWS
FOR THE YEAR ENDED 31 DECEMBER 2022**

	2022 £	2021 £
Cash flows from operating activities		
Net cash provided/(used in) by operating activities (note 23)	60,982	(77,570)
Cash flows from investing activities		
Interest received	1,235	59
Net cash provided by investing activities	1,235	59
Cash flows from financing activities		
Cash inflows from new borrowing	-	175,000
Repayments of borrowing	(18,876)	(50,000)
Net cash (used in)/provided by financing activities	(18,876)	125,000
Change in cash and cash equivalents in the year	43,341	47,489
Cash and cash equivalents at 1 January 2022	679,418	631,929
Cash and cash equivalents at 31 December 2022	722,759	679,418

The notes on pages 24 to 46 form part of these financial statements

ENGLISH UK LIMITED
(A company limited by guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2022

1. Accounting policies

1.1 Basis of preparation of financial statements

The financial statements have been prepared in accordance with the Charities SORP (FRS 102) - Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) and the Companies Act 2006.

English UK Limited meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy.

The Consolidated statement of financial activities (SOFA) and Consolidated balance sheet consolidate the financial statements of the Charity and its subsidiary undertaking. The results of the subsidiary are consolidated on a line by line basis.

The Charity has taken advantage of the exemption allowed under section 408 of the Companies Act 2006 and has not presented its own Statement of financial activities in these financial statements.

The financial statements are presented in sterling and are rounded to the nearest pound.

1.2 Income

Income is recognised in the period in which the charity and group have entitlement to the income, the amount of income can be measured reliably and it is probable that the income will be received. Income comprises revenues from the charity's trading activities, subscriptions fees from members, investment income and sundry income including any surplus on the disposal of tangible fixed assets. The income excludes VAT wherever charged.

1.3 Expenditure

Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to make a payment to a third party, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably.

All expenditure is stated inclusive of irrecoverable VAT.

All expenditure is accounted for on an accruals basis. Expenditure comprises direct costs and support costs. All expenses, including support and governance costs, are allocated or apportioned to the applicable expenditure headings. The classification between activities is as follows:

- Expenditure on raising funds includes all expenditure associated with the charity's trading activities, principally the direct costs of hosting fairs and exhibitions, the costs of its missions and an allocation of support and governance costs.
- Expenditure on charitable activities includes the costs associated with servicing the members of English UK and includes premises and administrative costs, and an allocation of support and governance costs.

Allocation of support and governance costs

The majority of costs are directly attributable to the above headings. Governance costs (which comprise the costs associated with the public accountability of the charity (including audit costs and costs in respect to its compliance with regulation and good practice) are split across the above expenditure headings. The major part of the support costs are attributed to the cost of charitable activities as this is the principal reason for the charity's existence. Certain specific costs have been attributed to the cost of raising funds.

1.4 Foreign currencies

Monetary assets and liabilities denominated in foreign currencies are translated into sterling at rates of exchange ruling at the reporting date.

Transactions in foreign currencies are translated into sterling at the rate ruling on the date of the transaction.

Exchange gains and losses are recognised in the Consolidated statement of financial activities.

ENGLISH UK LIMITED
(A company limited by guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2022

1. Accounting policies (continued)

1.5 Intangible assets and amortisation

Intangible assets are initially recognised at cost. After recognition, under the cost model, intangible assets are measured at cost less any accumulated amortisation and any accumulated impairment losses.

The estimated useful lives range as follows:

Amortisation is provided on the following basis:

Computer software	- 10 - 20 % reducing balance

1.6 Tangible fixed assets and depreciation

Tangible fixed assets costing £2,000 or more are capitalised and recognised when future economic benefits are probable and the cost or value of the asset can be measured reliably.

Tangible fixed assets are initially recognised at cost. After recognition, under the cost model, tangible fixed assets are measured at cost less accumulated depreciation and any accumulated impairment losses. All costs incurred to bring a tangible fixed asset into its intended working condition should be included in the measurement of cost.

Depreciation is charged so as to allocate the cost of tangible fixed assets less their residual value over their estimated useful lives.

The estimated useful lives range as follows:

Buildings	2 % straight line
Building improvements	10 % straight line
Fixtures and fittings	25 % reducing balance
Computer equipment	10 - 33 % reducing balance

1.7 Investments

Investments in the subsidiary company is valued at cost.

1.8 Debtors

Debtors are recognised at the settlement amount, less any provision for non-recoverability. Prepayments are valued at the amount prepaid. They have been discounted to the present value of the future cash receipt where such discounting is material.

1.9 Cash at bank and in hand

Cash at bank and in hand represents such accounts and instruments that are available on demand or have a maturity of less than three months from the date of acquisition.

1.10 Liabilities and provisions

Creditors and provisions are recognised when there is an obligation at the balance sheet date as a result of a past event, it is probable that a transfer of economic benefit will be required in settlement, and the amount of the settlement can be estimated reliably. Creditors and provisions are recognised at the amount the charity anticipates it will pay to settle the debt. They have been discounted to the present value of the future cash payment where such discounting is material.

ENGLISH UK LIMITED
(A company limited by guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2022

1. Accounting policies (continued)

1.11 Financial instruments

The Group only has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value with the exception of bank loans which are subsequently measured at amortised cost using the effective interest method.

1.12 Operating leases

Rentals paid under operating leases are charged to the Consolidated statement of financial activities on a straight line basis over the lease term.

1.13 Pensions

Contributions in respect of employees' personal pension plans are charged to the statement of financial activities in the year in which they fall due.

1.14 Fund accounting

General funds are unrestricted funds which are available for use at the discretion of the Trustees in furtherance of the general objectives of the Group and which have not been designated for other purposes.

Designated funds comprise unrestricted funds that have been set aside by the Trustees for particular purposes. The aim and use of each designated fund is set out in the notes to the financial statements.

1.15 Critical accounting estimates and areas of judgement

Preparation of the financial statements requires the trustees to make significant judgements and estimates. The items in the financial statements where these judgements and estimates have been made include:

- the useful economic life attributed to the various components of tangible and intangible fixed assets;
- the provision made in respect of bad and doubtful debts; and
- the basis for determining the management charge payable by English UK Enterprises Limited to the charity.

ENGLISH UK LIMITED
(A company limited by guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2022

1. Accounting policies (continued)

1.16 Assessment of going concern

The trustees have assessed whether the use of the going concern assumption is appropriate in preparing these financial statements. The trustees have made this assessment in respect to a period of one year from the date of approval of these financial statements.

The trustees of the charity have concluded that there are no material uncertainties related to events or conditions that may cast significant doubt on the ability of the charity to continue as a going concern. The trustees are of the opinion that the charity will have sufficient resources to meet its liabilities as they fall due.

ENGLISH UK LIMITED
(A company limited by guarantee)

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2022**

2. Income from donations and legacies

	Unrestricted funds 2022 £	Total funds 2022 £
Donations	33	33
Local authority discretionary grant	3,000	3,000
Coronavirus Job Retention Scheme income	-	-
	<u>3,033</u>	<u>3,033</u>
	<u><u>3,033</u></u>	<u><u>3,033</u></u>
	<i>Unrestricted funds 2021 £</i>	<i>Total funds 2021 £</i>
Donations	4,041	4,041
Local authority discretionary grant	10,357	10,357
Coronavirus Job Retention Scheme income	59,693	59,693
	<u>74,091</u>	<u>74,091</u>
	<u><u>74,091</u></u>	<u><u>74,091</u></u>

3. Income from charitable activities

	Unrestricted funds 2022 £	Total funds 2022 £
Member subscriptions - Basic	383,626	383,626
Member subscriptions - Supplementary	75,746	75,746
Member subscriptions - Corporate	35,577	35,577
Annual conference and AGM	11,497	11,497
Student Emergency Support Fund	13,513	13,513
	<u>519,959</u>	<u>519,959</u>
	<u><u>519,959</u></u>	<u><u>519,959</u></u>
	<i>Unrestricted funds 2021 £</i>	<i>Total funds 2021 £</i>
Member subscriptions - Basic	448,662	448,662
Member subscriptions - Supplementary	72,095	72,095
Member subscriptions - Corporate	36,837	36,837
Other income - Annual conference and AGM	9,285	9,285
Student Emergency Support Fund	21,408	21,408
	<u>588,287</u>	<u>588,287</u>
	<u><u>588,287</u></u>	<u><u>588,287</u></u>

ENGLISH UK LIMITED

(A company limited by guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2022

3. Income from charitable activities (continued)

4. Income from other trading activities

Income from non charitable trading activities

	Unrestricted funds 2022 £	Total funds 2022 £
StudyWorld London	89,793	89,793
Professional training and qualifications	147,853	147,853
Intelligence	13,360	13,360
Promotions	13,950	13,950
	<u>264,956</u>	<u>264,956</u>

	Unrestricted funds 2021 £	Total funds 2021 £
StudyWorld London	146,121	146,121
Professional training and qualifications	82,448	82,448
Intelligence	8,315	8,315
Promotions	7,500	7,500
	<u>244,384</u>	<u>244,384</u>

5. Investment income

	Unrestricted funds 2022 £	Total funds 2022 £
Interest received	1,235	1,235

	Unrestricted funds 2021 £	Total funds 2021 £
Interest received	59	59

ENGLISH UK LIMITED
(A company limited by guarantee)

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2022**

6. Other income

	Unrestricted funds 2022 £	Total funds 2022 £
VAT reclaim	10,506	10,506
Insurance commission	1,550	1,550
	12,056	12,056
	<i>Unrestricted funds 2021 £</i>	<i>Total funds 2021 £</i>
VAT reclaim	27,671	27,671
Insurance commission	1,742	1,742
	29,413	29,413

ENGLISH UK LIMITED
(A company limited by guarantee)

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2022**

7. Expenditure on raising funds

	Unrestricted funds 2022 £	Total funds 2022 £
StudyWorld London	25,175	25,175
Intelligence	22,466	22,466
Administration costs	19,960	19,960
Support and governance (note 9)	939	939
	68,540	68,540
	<i>Unrestricted funds 2021 £</i>	<i>Total funds 2021 £</i>
StudyWorld London	61,074	61,074
Intelligence	11,610	11,610
Administration costs	17,944	17,944
Support and governance (note 9)	1,474	1,474
	92,102	92,102

ENGLISH UK LIMITED
(A company limited by guarantee)

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2022**

8. Expenditure on charitable activities

	Unrestricted funds 2022 £	Total funds 2022 £
<i>Servicing members</i>		
Staff costs and recruitment	498,536	498,536
General promotion and intelligence	21,987	21,987
Premises	24,146	24,146
Public affairs	40,753	40,753
Administration	74,487	74,487
Depreciation and amortisation	52,936	52,936
Annual conference and AGM	20,336	20,336
Training and qualifications	78,038	78,038
Student Emergency Support Fund costs	3	3
Eddie Byers Scholarship	120	120
Support and governance costs (note 9)	14,716	14,716
	826,058	826,058

	<i>Unrestricted funds 2021 £</i>	<i>Total funds 2021 £</i>
<i>Servicing members</i>		
Staff costs and recruitment	592,650	592,650
General promotion and intelligence	39,945	39,945
Premises	27,457	27,457
Public affairs	54,464	54,464
Administration	74,312	74,312
Depreciation and amortisation	55,245	55,245
Annual conference and AGM	11,218	11,218
Training and qualifications	38,085	38,085
Student Emergency Support Fund costs	499	499
Eddie Byers Scholarship	120	120
Support and governance costs (note 9)	23,086	23,086
	917,081	917,081

ENGLISH UK LIMITED
(A company limited by guarantee)

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2022**

9. Support and governance costs

	Unrestricted funds 2022 £	Total funds 2022 £
Auditor's remuneration		
- Statutory audit services	10,725	10,725
- Other services	3,315	3,315
Professional fees	50	50
	1,565	1,565
Board and sub-committee expenses	<u>15,655</u>	<u>15,655</u>
Attributed to:		
Expenditure on raising funds	939	939
	14,716	14,716
Expenditure on charitable activities	<u>15,655</u>	<u>15,655</u>
	<i>Unrestricted funds 2021 £</i>	<i>Total funds 2021 £</i>
Auditor's remuneration		
- Statutory audit services	10,200	10,200
- Other services	6,216	6,216
Professional fees	33	33
	8,111	8,111
Board and sub-committee expenses	<u>24,560</u>	<u>24,560</u>
Attributed to:		
Expenditure on raising funds	1,474	1,474
	23,086	23,086
Expenditure on charitable activities	<u>24,560</u>	<u>24,560</u>

10. Staff costs

	Group 2022 £	<i>Group 2021 £</i>	Charity 2022 £	<i>Charity 2021 £</i>
Wages and salaries	414,092	479,103	414,092	479,103
Social security costs	33,052	43,668	33,052	43,668
Contribution to defined contribution pension schemes	43,574	54,359	43,574	54,359
Other employee benefits	7,818	15,520	7,818	15,520
	<u>498,536</u>	<u>592,650</u>	<u>498,536</u>	<u>592,650</u>

ENGLISH UK LIMITED
(A company limited by guarantee)

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2022**

10. Staff costs (continued)

The average number of persons employed by the Charity during the year was as follows:

	Group 2022 No.	<i>Group 2021 No.</i>	Charity 2022 No.	<i>Charity 2021 No.</i>
Employees	11	<i>12</i>	11	<i>12</i>

The average headcount expressed as full-time equivalents was:

	Group 2022 No.	<i>Group 2021 No.</i>	Charity 2022 No.	<i>Charity 2021 No.</i>
Employees	9.28	<i>9.28</i>	9.28	<i>9.28</i>

The number of employees whose employee benefits (excluding employer pension costs) exceeded £60,000 was:

	Group 2022 No.	<i>Group 2021 No.</i>
In the band £60,001 - £70,000	2	<i>1</i>
In the band £70,001 - £80,000	-	<i>1</i>

The key management personnel of the Charity in charge of directing and controlling, running and operating the charity on a day to day basis comprise the trustees and the members of the Executive Team (referred to at page 1). The total remuneration (including taxable benefits and employer's pension contributions) of the key management personnel for the year was £204,429 (2021 - £242,470).

11. Trustees' remuneration and expenses

During the year, no Trustees received any remuneration or other benefits (2021 - £NIL).

During the year ended 31 December 2022, out of pocket travelling expenses totalling £614 were reimbursed or paid directly to 5 Trustees (2021 - £612 to 7 Trustees).

Trustee indemnity insurance was purchased by the charity during the year to protect it from any loss arising from the neglect or defaults of its trustees, and to indemnify the trustees or other officers against the consequences of any neglect or default on their part. The total premium paid amounted to £1,049 (2021 - £1,866), providing cover up to a maximum of £1,000,000 (2021 - £1,000,000).

12. Taxation

English UK Limited is a registered charity and therefore is not liable to income tax or corporation tax on income derived from its charitable activities, as it falls within the various exemptions available to registered charities.

ENGLISH UK LIMITED

(A company limited by guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2022

13. Net expenditure

This is stated after charging:

	2022 £	2021 £
Staff costs (note 10)	498,536	592,650
Auditor's remuneration - English UK		
- Statutory audit fees	10,725	10,200
- Other services	3,315	6,216
Auditor's remuneration - English UK Enterprises Limited		
- Statutory audit fees	3,465	3,690
- Other services	5,075	2,140
Depreciation	50,943	52,962
Amortisation	1,994	2,283
Operating lease charges	2,385	2,385

14. Intangible assets

Group and Charity

	Computer software £
Cost	
At 1 January 2022	34,877
At 31 December 2022	34,877
Amortisation	
At 1 January 2022	17,402
Charge for the year	1,994
At 31 December 2022	19,396
Net book value	
At 31 December 2022	15,481
At 31 December 2021	17,475

ENGLISH UK LIMITED
(A company limited by guarantee)

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2022**

15. Tangible fixed assets

Group and Charity

	Long-term leasehold property £	Building improve- ments £	Fixtures and fittings £	Computer equipment £	Total £
<i>Cost or valuation</i>					
At 1 January 2022	1,373,762	174,882	28,580	28,408	1,605,632
At 31 December 2022	1,373,762	174,882	28,580	28,408	1,605,632
<i>Depreciation</i>					
At 1 January 2022	89,295	53,642	16,808	10,820	170,565
Charge for the year	27,475	17,488	2,943	3,037	50,943
At 31 December 2022	116,770	71,130	19,751	13,857	221,508
<i>Net book value</i>					
At 31 December 2022	1,256,992	103,752	8,829	14,551	1,384,124
At 31 December 2021	1,284,467	121,240	11,772	17,588	1,435,067

ENGLISH UK LIMITED
(A company limited by guarantee)

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2022**

16. Fixed asset investments

	Investment in subsidiary company £
Charity	
Cost or valuation	
At 1 January 2022	1
At 31 December 2022	<u>1</u>

Principal subsidiaries

The following was a subsidiary undertaking of the Charity:

Name	Company number	Registered office or principal place of business	Class of shares
English UK Enterprises Limited	05200973	Flag House, 47 Brunswick Court, London, SE1 3LH	Ordinary

Holding

100%

The financial results of the subsidiary for the year were:

Name	Income £	Expenditure £	Net assets £
English UK Enterprises Limited	89,946	89,946	18,469

17. Debtors

	Group 2022 £	Group 2021 £	Charity 2022 £	Charity 2021 £
Due within one year				
Trade debtors	56,870	40,570	32,909	36,976
Amounts owed by group undertakings	-	-	15,790	20,681
Other debtors	9,000	9,000	9,000	9,000
Prepayments and accrued income	84,353	62,492	40,779	57,667
	<u>150,223</u>	<u>112,062</u>	<u>98,478</u>	<u>124,324</u>

ENGLISH UK LIMITED
(A company limited by guarantee)

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2022**

18. Creditors: Amounts falling due within one year

	Group 2022 £	<i>Group 2021 £</i>	Charity 2022 £	<i>Charity 2021 £</i>
Bank loans	35,000	35,000	35,000	35,000
Trade creditors	141,406	80,733	141,344	77,339
Other taxation and social security	35,155	50,905	35,155	50,905
Other creditors	18,878	45,768	18,878	45,768
Accruals and deferred income	210,495	89,104	108,689	51,905
	440,934	301,510	339,066	260,917

A Bounce Back Loan of £50,000 was taken in July 2020 to use as a cash buffer to be able to cope with any unexpected reduction of income due to the impact of COVID-19.

The Bounce Back Loan Scheme (BBLs) is managed by the British Business Bank on behalf of, and with the financial backing of, the Secretary of State for Business, Energy and Industrial Strategy. The scheme is part of a wider package of Government support for UK business, due to the impact of COVID-19. The loan is guaranteed by the UK Government.

The interest rate agreed with the bank, Natwest plc, was 2.5% fixed rate. Under the BBLs, for the first 12 months of the loan period, interest is paid by the UK Government and there is a capital repayment holiday. This loan was fully repaid by 31 December 2021.

A Coronavirus Business Interruption Loan (CBIL) of £175,000 was taken out in May 2021 to use as a cash buffer to be able to cope with any unexpected reduction of income due to the impact of COVID-19.

The Coronavirus Business Interruption Loan Scheme (CBILS) is managed by the British Business Bank on behalf of, and with the financial backing of, the Secretary of State for Business, Energy and Industrial Strategy. The scheme is part of a wider package of Government support for UK business, due to the impact of COVID-19. The loan is guaranteed by the UK Government.

The interest rate agreed with the bank, Natwest plc, was 2.38% fixed rate. The loan is paid in monthly capital repayments of £2,917 and interest is paid quarterly. The first repayment was made in July 2022. The fixed rate was agreed for the first 60 months of the loan and for the last 12 months, then 1.75% p.a. over Base Rate will apply unless a new agreement is agreed with the bank.

Deferred income in the main includes income received in advance for the StudyWorld event and other fairs which will take place during 2023.

A reconciliation of the movement on the deferred income balance, included in creditors above, is as follows:

	Group 2022 £	<i>Group 2021 £</i>	Charity 2022 £	<i>Charity 2021 £</i>
Deferred income at 1 January 2022	48,563	136,460	17,865	62,975
Resources deferred during the year	153,033	48,563	58,052	17,865
Amounts released from previous periods	(48,563)	(136,460)	(17,865)	(62,975)
Deferred income at 31 December 2022	153,033	48,563	58,052	17,865

ENGLISH UK LIMITED
(A company limited by guarantee)

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2022**

19. Creditors: Amounts falling due after more than one year

	Group 2022 £	<i>Group 2021 £</i>	Charity 2022 £	<i>Charity 2021 £</i>
Bank loans	122,500	<i>140,000</i>	122,500	<i>140,000</i>
	122,500	<i>140,000</i>	122,500	<i>140,000</i>

A Coronavirus Business Interruption Loan (CBIL) of £175,000 was taken in May 2021 to use as a cash buffer to be able to cope with any unexpected reduction of income due to the impact of COVID-19.

The Coronavirus Business Interruption Loan Scheme (CBILS) is managed by the British Business Bank on behalf of, and with the financial backing of, the Secretary of State for Business, Energy and Industrial Strategy. The scheme is part of a wider package of Government support for UK business, due to the impact of COVID-19. The loan is guaranteed by the UK Government.

The interest rate agreed with the bank, Natwest plc, was 2.38% fixed rate. The loan is paid in monthly capital repayments of £2,917 and interest is paid quarterly. The first repayment was made in July 2022. The fixed rate was agreed for the first 60 months of the loan and for the last 12 months, then 1.75% p.a. over Base Rate will apply unless a new agreement is agreed with the bank.

Included within the above are amounts falling due as follows:

	Group 2022 £	<i>Group 2021 £</i>	Charity 2022 £	<i>Charity 2021 £</i>
<i>Between one and two years</i>				
Bank loans	35,000	<i>35,000</i>	35,000	<i>35,000</i>
<i>Between two and five years</i>				
Bank loans	87,500	<i>105,000</i>	87,500	<i>105,000</i>

ENGLISH UK LIMITED
(A company limited by guarantee)

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2022**

20. Statement of funds

Group statement of funds - 2022

	Balance at 1 January 2022 £	Income £	Expenditure £	Balance at 31 December 2022 £
<i>Unrestricted funds</i>				
<i>Designated funds</i>				
Student Emergency Support Fund	106,688	13,513	(3)	120,198
Eddie Byers Scholarship	15,211	33	(120)	15,124
Fixed asset fund	1,452,542	-	(52,936)	1,399,606
	<u>1,574,441</u>	<u>13,546</u>	<u>(53,059)</u>	<u>1,534,928</u>
<i>General funds</i>				
General fund	228,071	787,693	(841,539)	174,225
	<u>228,071</u>	<u>787,693</u>	<u>(841,539)</u>	<u>174,225</u>
<i>Total funds</i>	<u><u>1,802,512</u></u>	<u><u>801,239</u></u>	<u><u>(894,598)</u></u>	<u><u>1,709,153</u></u>

ENGLISH UK LIMITED
(A company limited by guarantee)

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2022**

20. Statement of funds (continued)

Group statement of funds - 2021

	<i>Balance at 1 January 2021 £</i>	<i>Income £</i>	<i>Expenditure £</i>	<i>Balance at 31 December 2021 £</i>
<i>Unrestricted funds</i>				
<i>Designated funds</i>				
Student Emergency Support Fund	85,779	21,408	(499)	106,688
Eddie Byers Scholarship	11,291	4,041	(120)	15,212
Fixed asset fund	1,507,787	-	(55,245)	1,452,542
	1,604,857	25,449	(55,864)	1,574,442
<i>General funds</i>				
General fund	270,604	910,785	(953,319)	228,070
<i>Total Unrestricted funds</i>	1,875,461	936,234	(1,009,183)	1,802,512

ENGLISH UK LIMITED
(A company limited by guarantee)

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2022**

20. Statement of funds (continued)

Charity statement of funds - 2022

	Balance at 1 January 2022 £	Income £	Expenditure £	Transfers in/out £	Balance at 31 December 2022 £
<i>Unrestricted funds</i>					
<i>Designated funds</i>					
Student Emergency Support Fund	106,688	13,513	(3)	-	120,198
Eddie Byers Scholarship Fund	15,212	33	(120)	-	15,125
Fixed Asset Fund	1,452,542	-	(52,936)	-	1,399,606
	<u>1,574,442</u>	<u>13,546</u>	<u>(53,059)</u>	<u>-</u>	<u>1,534,929</u>
<i>General funds</i>					
General fund	209,601	751,221	(805,067)	-	155,755
Total Unrestricted funds	<u>1,784,043</u>	<u>764,767</u>	<u>(858,126)</u>	<u>-</u>	<u>1,690,684</u>
<i>Total funds</i>	<u><u>1,784,043</u></u>	<u><u>764,767</u></u>	<u><u>(858,126)</u></u>	<u><u>-</u></u>	<u><u>1,690,684</u></u>

ENGLISH UK LIMITED
(A company limited by guarantee)

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2022**

20. Statement of funds (continued)

Charity statement of funds - 2021

	<i>Balance at 1 January 2021</i>	<i>Income</i>	<i>Expenditure</i>	<i>Transfers in/out</i>	<i>Balance at 31 December 2021</i>
	£	£	£	£	£
Unrestricted funds					
Designated funds					
Student Emergency Support Fund	85,779	21,408	(499)	-	106,688
Eddie Byers Scholarship Fund	11,291	4,041	(120)	-	15,212
Fixed Asset Fund	1,507,787	-	(55,245)	-	1,452,542
	<u>1,604,857</u>	<u>25,449</u>	<u>(55,864)</u>	<u>-</u>	<u>1,574,442</u>
General funds					
General fund	252,135	849,670	(892,204)	-	209,601
Total Unrestricted funds	<u>1,856,992</u>	<u>875,119</u>	<u>(948,068)</u>	<u>-</u>	<u>1,784,043</u>
Restricted funds					
	1,856,992	875,119	(948,068)	-	1,784,043
Total funds	<u><u>1,856,992</u></u>	<u><u>875,119</u></u>	<u><u>(948,068)</u></u>	<u><u>-</u></u>	<u><u>1,784,043</u></u>

The Student Emergency Support Fund steps in as a guarantor if a member centre closes down to allow the students to complete their course and return home without additional expense.

The Eddie Byers Scholarship Fund has been created in memory of our late Chief Executive, Eddie Byers, to help aspiring students study English in the UK and further the associations' charitable mission of advancing the education of international students in the English language.

The Fixed Assets Fund represents the fixed assets of the group. The Trustees designated these as they are expected to be used in the long term to assist in meeting the group's charitable objectives and also to enable a clear understanding of the free reserves and underlying activities of the group.

21. Group analysis of net assets between funds

Group analysis of net assets between funds - 2022

	Unrestricted funds 2022 £	Total funds 2022 £
Tangible fixed assets	1,384,124	1,384,124
Intangible fixed assets	15,481	15,481
Current assets	872,982	872,982
Creditors due within one year	(440,934)	(440,934)
Creditors due in more than one year	(122,500)	(122,500)
Total	<u><u>1,709,153</u></u>	<u><u>1,709,153</u></u>

ENGLISH UK LIMITED
(A company limited by guarantee)

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2022**

21. Group analysis of net assets between funds (continued)

Group analysis of net assets between funds - 2021

	<i>Unrestricted funds 2021 £</i>	<i>Total funds 2021 £</i>
Tangible fixed assets	1,435,067	1,435,067
Intangible fixed assets	17,475	17,475
Current assets	791,480	791,480
Creditors due within one year	(301,510)	(301,510)
Creditors due in more than one year	(140,000)	(140,000)
Total	1,802,512	1,802,512

22. Charity analysis of net assets between funds

	Unrestricted funds 2022 £	Total funds 2022 £
Charity analysis of net assets between funds - 2022		
Intangible assets	15,481	15,481
Tangible fixed assets	1,384,124	1,384,124
Investments	1	1
Current assets	752,969	752,969
Creditors due within one year	(339,066)	(339,066)
Creditors due after one year	(122,500)	(122,500)
	1,691,009	1,691,009

	<i>Unrestricted funds 2021 £</i>	<i>Total funds 2021 £</i>
Charity analysis of net assets between funds - 2021		
Intangible assets	17,475	17,475
Tangible fixed assets	1,435,067	1,435,067
Investments	1	1
Current assets	732,417	732,417
Creditors due within one year	(260,917)	(260,917)
Creditors due after one year	(140,000)	(140,000)
	1,784,043	1,784,043

ENGLISH UK LIMITED
(A company limited by guarantee)

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2022**

23. Reconciliation of net movement in funds to net cash flow from operating activities

	Group 2022 £	Group 2021 £
Net expenditure for the year (as per Statement of Financial Activities)	(93,359)	(72,949)
Adjustments for:		
Depreciation charges	50,943	52,962
Amortisation charges	1,994	2,283
Dividends, interests and rents from investments	(1,235)	(59)
(Increase)/decrease in debtors	(18,634)	116,513
(Decrease) in creditors	121,273	(176,320)
Net cash provided/(used in) by operating activities	60,982	(77,570)

24. Analysis of cash and cash equivalents

	Group 2022 £	Group 2021 £
Cash at bank and in hand	722,759	679,418
Total cash and cash equivalents	722,759	679,418

25. Analysis of changes in net debt

	At 1 January 2022 £	Cash flows £	At 31 December 2022 £
Cash at bank and in hand	679,418	43,341	722,759
Loan due within one year	(35,000)	-	(35,000)
Loan due after one year	(140,000)	17,500	(122,500)
	504,418	60,841	565,259

ENGLISH UK LIMITED

(A company limited by guarantee)

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2022**

26. Operating lease commitments

At 31 December 2022 the Group and the Charity had commitments to make future minimum lease payments under non-cancellable operating leases as follows:

	Group 2022 £	<i>Group 2021 £</i>	Charity 2022 £	<i>Charity 2021 £</i>
Not later than 1 year	1,469	1,958	1,469	1,958
Later than 1 year and not later than 5 years	-	1,469	-	1,469
	1,469	3,427	1,469	3,427

27. Related party transactions

All trustees of English UK Limited are employed by organisations who are members of English UK. Aside from those transactions described in note 11, there are no further related party transactions to report.

Trustees and senior management of English UK Limited are required to declare all interests every year.

Interests for disclosure include remuneration, directorships, significant shareholdings, unremunerated activities pursuing activities related to those of English UK Ltd/ English UK Enterprises Ltd and family interests.

ENGLISH UK LIMITED
(A company limited by guarantee)

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2022**

Appendix - Charity income and expenditure

	Total funds 2022	<i>Total funds 2021</i>
	£	£
Basic subscriptions	383,626	448,662
Supplementary subscriptions	75,746	72,095
Total subscription income	459,372	520,757
Corporate member subscriptions	35,577	36,837
Net corporate membership income	35,577	36,837
Annual conference and AGM income	11,497	9,285
Annual conference and AGM expenditure	(20,336)	(11,218)
Net annual conference and AGM income	(8,839)	(1,933)
Project QUIC income	13,360	8,315
Project QUIC expenditure	(13,886)	(11,610)
Net Project QUIC income	(526)	(3,295)
Training and qualifications income	147,853	82,448
Training and qualifications expenditure	(78,038)	(38,434)
Net training and qualifications income	69,815	44,014
Student emergency support fund income	13,513	21,408
Student emergency support fund expenditure	(3)	(499)
Net student emergency support fund income	13,510	20,909
Eddie Byers scholarship income	33	4,041
Eddie Byers scholarship expenditure	(120)	(120)
Net Eddie Byers scholarship income	(87)	3,921
Market Insights income	35,400	-
Market Insights expenditure	(34,000)	-
Net Market Insights income	1,400	-
Membership expenditure	(2,788)	-
Net membership income	(2,788)	-
Intelligence expenditure	(7,781)	-
Net Intelligence income	(7,781)	-
 Other income		
English UK Enterprises Management charge	53,149	57,136

ENGLISH UK LIMITED
(A company limited by guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2022

Interest receivable	1,082	51
VAT reclaim	10,506	27,671
Coronavirus Job Recovery Scheme income	-	59,693
Other sundry income	15,026	9,241
Discretionary grant fund income	3,000	10,357
Gift aid income	-	18,878
	82,763	183,027
<i>Other expenditure</i>		
Staff costs and recruitment	(498,536)	(592,650)
General promotion and intelligence	(23,387)	(39,945)
Premises	(24,146)	(27,457)
Public affairs	(40,753)	(54,464)
Administration	(65,970)	(63,947)
Irrecoverable VAT and Capital Goods Scheme	(10,615)	(12,643)
Depreciation and amortisation	(52,936)	(55,245)
Auditor's remuneration	(13,940)	(16,402)
Professional fees	(49)	(48)
Board and sub-committee fees	(1,565)	(8,111)
Bad debt provision	(3,878)	(6,274)
	(735,775)	(877,186)
<i>Total income</i>	763,791	829,281
<i>Total expenditure</i>	(857,150)	(902,230)
Net expenditure)	(93,359)	(72,949)
	1,784,043	1,856,992
Fund balances at 1 January		
	1,690,684	1,784,043
Fund balances at 31 December		

ENGLISH UK LIMITED

England & Wales - Charity number 1108792

Accounts

ENGLISH UK LIMITED
(A company limited by guarantee)

TRUSTEES' REPORT AND FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2021

ENGLISH UK LIMITED
(A company limited by guarantee)

CONTENTS

	Page
Reference and administrative details of the Charity, its Trustees and advisers	1
Chairman's statement	2
Trustees' report	3 - 14
Independent auditor's report on the financial statements	15 - 18
Consolidated statement of financial activities	19
Consolidated balance sheet	20
Charity balance sheet	21
Consolidated statement of cash flows	22
Notes to the financial statements	23 - 47

ENGLISH UK LIMITED
(A company limited by guarantee)

**REFERENCE AND ADMINISTRATIVE DETAILS OF THE CHARITY, ITS TRUSTEES AND ADVISERS
FOR THE YEAR ENDED 31 DECEMBER 2021**

Trustees	S Phillips, Chair until 22 May 2021 M Rendell, Vice Chair until 22 May 2021, Chair from 22 May 2021 S Doherty, Vice Chair from 22 May 2021 J Brinkmann J Brown T Cooke J Dancaster F Davis C Diamantino S Etchells S Fordham C Moonie N Paramor F Quaraishi S Roussounis P Zhang
Company registered number	05120951
Charity registered number	1108792
Registered office	Flag House 47 Brunswick Court London SE1 3LH
Company secretary	Nuria Felip-Puignou
Chief Executive Officer	J Gray
Director of Membership	H Japes
Marketing Communications Director	A Wright
Finance Manager	N Felip Puignou
Independent auditor	Buzzacott LLP Statutory Auditor 130 Wood Street London EC2V 6DL
Bankers	National Westminster Bank plc PO Box 2354 65 Picadilly London W1A 2PP

ENGLISH UK LIMITED
(A company limited by guarantee)

CHAIRMAN'S STATEMENT
FOR THE YEAR ENDED 31 DECEMBER 2021

The Chairman presents his statement for the year.

Pre-Covid-19, the UK was the dominant player in the global ELT industry, attracting almost twice as many international students as any of our English-speaking competitors. UK ELT injected £1.4bn into the national economy annually, supported 35,000 jobs, underpinned our £20bn international education sector, and built positive relations between the UK and the rest of the world.

We welcomed 550,000 students annually, the majority teenagers and children and around half from Europe. A VisitBritain survey published in 2019 put those numbers even higher, discovering our students spent twice as much and stayed three times as long as other inbound travellers.

Our students are keen to learn English, to advance their education and careers, to experience all the UK has to offer. Pre-pandemic, our ELT centre members were thriving, profitable businesses. They have shown immense resilience over the past two years: 85% have survived despite having little income since the summer peak of 2019.

However, the pandemic is not over yet for English UK and the UK ELT sector. ELT centres, predominantly SMEs, are running on empty because Covid-19 has had such a severe impact on our sector. It prevented our students from reaching us for most of 2020 and 2021, leaving our classrooms empty and slashing income by over 80%.

Our latest market intelligence indicates that the impact of the pandemic was even greater in 2021 than in 2020 with a 75% reduction in student volume compared to 2019.

Additionally, the immigration system has changed for our biggest markets during the pandemic, and many travellers may instead choose competitor destinations offering work rights and no need for passports.

English UK is an association of members, run by its members and for its members. The financial performance of English UK is pegged to student volume and the fate of the sector. We have taken all the necessary management actions to safeguard the future of our association. The trustees and executive work for the members. They share in their heartbreak at the plight of UK ELT. They also share in their determination to survive and recover.

Throughout the pandemic, English UK and the UK ELT sector has been planning and working for recovery. Our aim is to not just survive but thrive and build our industry back better. We have strategic plans for recovery and growth and are embracing partnerships with government departments and others to help us maximise every opportunity.

At this critical juncture for English UK and the sector, we are proud to have published UK ELT's first antiracism and environmental action plans. We are also heartened to know that so many members feel passionately about the association and stepped forward as candidates in the hotly contested 2021 board election.

Demand to study English in the UK remains high and we expect our students to return now that travel restrictions have eased, and confidence rises.

To those who have served on our boards, committees and advisory groups, and to the English UK executive team: thank you for your work, generous support and advice in these most challenging of times.

We feel certain that with so much enthusiasm for this association, for this community that is English UK, we can come out of this crisis changed for the better.



Chairman

Date: 27 April 2022

ENGLISH UK LIMITED
(A company limited by guarantee)

TRUSTEES' REPORT
FOR THE YEAR ENDED 31 DECEMBER 2021

The Trustees present their annual report together with the audited financial statements of the Group and Charity for the year 1 January 2021 to 31 December 2021. English UK wholly owns the £1 issued share capital of English UK Enterprises Limited (Company No. 05200973), which carries out the charity's commercial operations.

The Annual report serves the purposes of both a Trustees' report and a directors' report under company law. The Trustees confirm that the Annual report and financial statements of the charitable company comply with the current statutory requirements, the requirements of the charitable company's governing document and the provisions of the Statement of Recommended Practice (SORP) applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102) (effective 1 January 2019).

The reference and administrative information set out on page 1 forms part of this report.

Structure, governance and management

Constitution

English UK is a company limited by guarantee (Company No. 05120951) and a registered charity (Charity No. 1108792). The company was incorporated on 6 May 2004 and its governing documents are the Memorandum and Articles of Association. The company registered as a charity with the Charity Commission on 1 April 2005.

Trustees

The Trustees of the charity constitute directors of the company for the purposes of company law. This report is also a directors' report as required by Section 234 of the Companies Act 2006. The Articles provide for a maximum of 12 directors, elected by the representatives of member centres in a postal ballot.

The following Trustees have served throughout the year to 31 December 2021, and to the date of signing this report, except as shown:

Trustees	Appointed/resigned
S Phillips (Chair until 22 May 2021)	
M Rendell (Vice Chair until 22 May 2021, Chair from 22 May 2021)	
S Doherty (Vice Chair from 22 May 2021)	
J Brinkmann	Resigned 21 May 2021
J Brown	Appointed 21 May 2021
T Cooke	Appointed 21 May 2021
J Dancaster	
F Davis	Resigned 21 May 2021
C Diamantino	
S Etchells	
S Fordham	
N Paramor	
F Quraishi	Appointed 10 November 2021
S Roussounis	Appointed 21 May 2021
E Tyler	Resigned 8 February 2021
P Zhang	Appointed 21 May 2021

The Board of Trustees is recruited from the representatives of member centres by open election. The Chair and the Vice-Chair are appointed by the Board from among its number. Since board members have almost always been the representatives of member centres for a significant number of years and are therefore familiar with the sector and current issues, induction after a board election focuses on their role and responsibilities as trustees and directors, and an update on the charity's strategy, policies and current issues.

Trustees are elected by the member centres. Trustees' terms of appointment are for a period of three years at the end of which they may offer themselves for re-election. A maximum term of six years (save for the Chair which is nine years) is stipulated in the governing documents. The board consists of a maximum of 12 members.

The Board of Trustees met four times in 2021 (2020 - four).

Subsidiary companies

ENGLISH UK LIMITED
(A company limited by guarantee)

TRUSTEES' REPORT (CONTINUED)
FOR THE YEAR ENDED 31 DECEMBER 2021

Structure, governance and management (continued)

English UK wholly owns the £1 issued share capital of English UK Enterprises Limited (Company No. 05200973), which carries out the charity's commercial operations. The Board of English UK Enterprises Limited is appointed by the Board of Trustees of the charity and gives guidance to staff on commercial activities, primarily through the CEO.

National and Regional Sub-Groups and Special Interest Groups

These operate under a short constitution approved by the Board and their activities are controlled by their local committee, which is elected from among the members in that part of the UK. The activities range from marketing initiatives to local training and professional development sessions for centre staff, in response to perceived needs among members of the sub-group. There are also two special interest groups, one for Business English and one for Young Learners, which consider matters specific to those client groups.

The activities and assets of the sub-groups and special interest groups are not consolidated within the charity's financial statements as English UK does not control them. The total transactions of the sub-groups would not be material in the context of the charity's accounts, and there are systems in place to minimise the risk of any contingent liability from the sub-groups falling to the national association and charity.

Pay policy for key management personnel

The key management personnel of the charity are the Trustees and the members of the Executive Team referred to on page 1. Trustees are not remunerated for their services to the charity. When setting staff remuneration levels terms agreed are in consultation with the Chair (and/or Chief Executive) and have regard to pay and employment conditions across the group, by obtaining reliable, up-to-date information about remuneration in other companies of comparable scale and complexity from the relevant HR consultants that we work with including reports and surveys produced by them. The charity has a performance measurement system in place to provide key performance indicators, as well as to motivate and develop staff.

Organisation

There is a full scheme of delegation of powers, covering both policy and financial responsibilities, agreed by the main Board.

Statement of Trustees' responsibilities

The Trustees (who are also the directors of the Charity for the purposes of company law) are responsible for preparing the Trustees' report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the Trustees to prepare financial statements for each financial year. Under company law, the Trustees must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the Group and the Charity and of their income and expenditure for that period. In preparing these financial statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles of the Charities SORP (FRS 102);
- make judgements and accounting estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards (FRS 102) have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the Group will continue in business.

The Trustees are responsible for keeping adequate accounting records that are sufficient to show and explain the Group and the Charity's transactions and disclose with reasonable accuracy at any time the financial position of the Group and the Charity and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the Group and the Charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The Trustees are responsible for the maintenance and integrity of financial information included on the charity's website.

ENGLISH UK LIMITED
(A company limited by guarantee)

TRUSTEES' REPORT (CONTINUED)
FOR THE YEAR ENDED 31 DECEMBER 2021

Statement of Trustees' responsibilities (CONTINUED)

Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

Objectives and activities

Our mission and aims

English UK is the national membership association of accredited English language teaching centres in the UK. We are a registered charity with a clearly defined purpose documented in the association's charitable objects.

The charity's objects (the Objects) are to advance the education of international students in the English language, in particular by:

1. Promoting the teaching of the English language.
2. Promoting the pursuit of excellence in professional standards in all aspects of the provision of courses in English Language.
3. Maintaining a rigorous system of accreditation of courses in English language, based upon independent inspection and consistent standards.
4. Promoting the accredited courses in the English language provided by members of the charity as the preferred choice of students.

Our mission is to harness the collective energy of our membership to champion and advance UK ELT.

Our vision is for a UK English language teaching sector that transforms lives through learning and intercultural understanding.

Our values: community, inclusivity, integrity, responsibility, sustainability.

ENGLISH UK LIMITED
(A company limited by guarantee)

TRUSTEES' REPORT (CONTINUED)
FOR THE YEAR ENDED 31 DECEMBER 2021

Achievements and performance

Main achievements of the Charity

From early 2020, the impact of Covid-19 on English UK and UK ELT was unexpected and unprecedented. Our impact report, published in March 2021, found an estimated £590m overall loss in gross revenue in 2020 for the English UK membership with 91% of UK ELT jobs affected.

Our most recent Student Statistics report, published in May 2021, covers the first year of the pandemic and found an 83.6% drop in student numbers and a 71.1% drop in student weeks. Our latest data indicates that student numbers and student weeks in 2021 were equally if not further reduced.

English UK's fate as a charity and association is inextricably linked to that of our members and UK ELT. English UK is an association of members, run by its members and for its members.

We pivoted English UK's focus and adapted the association's strategy in response to the impact of the pandemic. Our aim was and continues to be to support English UK members through the crisis and to maximise the recovery of the UK ELT sector.

Our Covid-19 response and recovery strategy has been guided by six principles:

1. Agility: listen, understand and respond to the sectors' needs
2. Knowledge: provide expert advice and information sharing
3. Representation: lobby for fiscal and regulatory support from the UK Government in response to the crisis and through recovery
4. Community of peers: facilitate peer-to-peer networking and support
5. Global engagement: support the international market to maximise recovery
6. Balance: manage financial risk for the association while continuing to offer a critical service to members.

We have applied these principles across our five pillars of activity – quality, membership, intelligence, promotion and public affairs.

Quality

To support, develop and promote the quality of UK ELT to maximise the student experience and sustain our reputation.

- We will ensure the accreditation of UK ELT is fit for purpose in the Covid-19 context.
- We will support the industry with expert guidance and consultancy.
- We will support members through the development and sharing of guidance on how to operate safely in the context of Covid-19.
- We will provide Student Emergency Support in the event of the permanent closure of a British Council accredited ELT centre.
- We will operate the student complaints procedure, presided over by an independent Ombudsman, upholding the highest possible ethical and legal standards.

In English UK's role as partner with the British Council in the Accreditation UK scheme, and through the governance mechanisms of the Accreditation UK Executive Board and Accreditation Scheme Advisory Committee, we continued to ensure that the scheme adapted in response to Covid-19. These responses included reducing annual fees, increasing flexibility within the scheme for centres with low student numbers, developing a voluntary Code of Practice for online teaching, progressing with remote inspections, developing the concept of provisional accreditation and reviewing the status of centres undergoing financial restructuring/liquidation.

We provided critical updates to members on Covid-19 via the Covid-19 hub on our website, email bulletins, social media posts and regular (bi-weekly) membership updates and Q&A webinars. In 2021, we circulated 23 Covid-19 e-bulletins and held 32 'Friday Q&As' attended by 1,400+ members.

The low number of students studying English in the UK in 2021 limited calls on the Student Emergency Support scheme to just eight students, with no significant financial impact on the fund.

The executive team handled 23 complaints through the English UK student complaints process, of which nine went to the Ombudsman for final judgement in 2021.

ENGLISH UK LIMITED
(A company limited by guarantee)

TRUSTEES' REPORT (CONTINUED)
FOR THE YEAR ENDED 31 DECEMBER 2021

Achievements and performance (continued)

Membership

To serve all our members by building a proactive, responsive and sustainable membership association.

- We will offer support and advice to members and listen to their needs through informal 1:1 consultations, townhall style Q&A webinars and advisory groups.
- We will reflect the financial hardship of members by offering the highest possible value membership fees and flexible payment plans wherever possible.
- We will maximise the association's role as a community of peers by facilitating networking and discussion between members through digital, hybrid and face-to-face channels when safe to do so.
- We will support and amplify the work of the English UK subgroups.

Despite losing 70-80% of their customers in 2020 and 2021, so far less than 15% of English UK member centres have closed their doors permanently due to the pandemic. While each of these closures is heart-breaking, the fact that this number is not higher is testament to the strength of the market before the pandemic – 2019 was a growth year for UK ELT - and the dedication of all members to the future of their organisations and international education.

We ended 2021 with 345 member centres and 37 corporate members. These numbers include 10 new member centres and two new corporate members whom we welcomed to the association in 2021.

Considering the extraordinary pressure that the Covid-19 pandemic has placed on the UK ELT industry, the English UK Board of Trustees carefully reviewed membership fees for 2021, freezing basic subscriptions at 2019 levels, recognising that supplementary subscriptions (pegged to 2020 student volume) would be very much reduced. The English UK executive team continued to work with individual members, offering flexible payment plans over ten months or more wherever possible.

We continued to hold regular online membership updates and Q&As (weekly moving to bi-weekly later in the year) for members with English UK's executive team, attracting 50 – 100 participants each week. These included virtual, informal 'coffee mornings' immediately after the webinars, allowing members to share experiences with each other.

We posted 93 news stories on our website, sharing association updates with members. We engaged further with members and the wider sector via 733 posts to our 52,000 social media followers.

In May 2021, we were proud to hold our first hybrid Members' Conference and AGM, with 80% of our 223 delegates joining from their desks across the UK. For those in the venue, it was the first opportunity for members to meet face-to-face as an association since the start of the pandemic.

We are grateful to the 35+ members who volunteer their time to serve on our subsidiary boards and advisory panels that met regularly through 2021 to discuss critical issues, devise key strategies and advise the executive team: the Enterprises Board, Finance Panel, Professional Development Advisory Group, External Relations Advisory Group and Governance Task & Finish Group. We are also grateful to the many members who lead the vital network of our ten English UK subgroups: Young Learners, Scotland, Northern Ireland, Wales, Central, East, London, North, South and South West.

To ensure the strength and sustainability of our association and community for the future, we have embarked on several transformative projects in 2021: a root and branch governance review and our antiracism and environmental action plans.

We established a governance task & finish group in autumn 2021 to undertake a thorough review of the association's constitution and make recommendations to the board and wider membership ahead of the 2022 AGM. The association and membership have changed significantly since the establishment of English UK in 2004. The impact of Covid-19 has accelerated some existing trends and introduced new challenges. The scope of the review includes questions of where power, authority and responsibility sit in the relationship between the membership and the Board of Trustees.

English UK's antiracism plan 'Becoming antiracist: promoting a fairer, more inclusive and equitable UK ELT sector', published in July 2021, is part of our commitment to creating a fairer, safer and better industry for everyone. The plan outlines our antiracist commitment, approach, vision and strategic aims. Following the publication of this plan, our two initial actions included the setting up of an antiracism action group and English UK's first diversity and inclusion survey.

ENGLISH UK LIMITED
(A company limited by guarantee)

TRUSTEES' REPORT (CONTINUED)
FOR THE YEAR ENDED 31 DECEMBER 2021

Achievements and performance (continued)

Membership (continued)

'Turning green: an environmental action plan for the UK ELT sector', published right on the cusp of 2022, is English UK's first environmental action plan. The plan acknowledges that English UK and the UK ELT sector can and must join the international movement for climate action and help protect our planet and our future.

The plan looks both at the direct action we can take, like reducing English UK's emissions, and how we can use our platform to encourage and support environmental action across the UK ELT sector.

Intelligence

To build a comprehensive knowledge base which helps us and our members to make evidence-informed decisions backed by robust insight and data.

- We will own the most authoritative data on the UK ELT industry, conducting snapshot and longitudinal studies of the impact of Covid-19 and post-pandemic recovery trends (including annual student statistics and QUIC).
- We will research specific markets to investigate business opportunities for members and how these have been impacted by Covid-19.
- We will provide expert advice, information sharing and training through digital, hybrid and face-to-face channels.
- We will innovate and reflect the financial hardship of members by offering high value training and conferences focussing on essential content for the Covid-19 operating environment and mandatory qualifications (i.e. safeguarding).
- We will leverage our position as a thought leader by commercialising our training for non-members (i.e. international DELTM).

Our Quarterly Intelligence Cohort (QUIC) provides in-depth analysis of the UK ELT industry's source markets on a quarterly basis. Due to the continued impact of Covid-19 on the sector, we ran a modified edition of the QUIC scheme for 2021 at a reduced subscription rate. QUIC participants declared their Q1, Q2 and Q3 2021 data in November and their Q4 data in January 2022. In addition to the datasets, participants received a tutorial on how to make effective use of the pivot tables and benefitted from new research exploring the extent to which standalone online products have developed.

To support our members with robust and sophisticated market intelligence, we produce an annual report looking at trends in UK ELT by student weeks, numbers and world source markets. All English UK members submit their data annually. We published the 2021 edition of this report in May 2021.

In June 2021, we published a market report on Europe: 'Europe Future Outlook - Europe as a source market for UK ELT in 2021 and beyond'. Europe Future Outlook was a joint research initiative, produced in collaboration with the British Council and published exclusively for British Council accredited ELT providers. The research was conducted by our insight partner BONARD.

BONARD was commissioned to assess the emerging needs of European students and study travel agents to outline a range of practical recommendations for increased engagement in the post-Brexit and post-pandemic world.

We ran a successful international DELTM course for 18 participants in China via online channels in 2021 and are about to kick off with another cohort in 2022.

Through online and face-to-face means, we held three successful conferences in 2021: the ELT Conference (online) attracting 500+ registrations; the Get Ready for Summer festival (online) for 205 delegates; the English UK Marketing Conference (face-to-face) for 140 delegates.

With the return of students to our classrooms, our vital safeguarding training recommenced for staff responsible for the welfare of young learners at English UK member centres. Now offered conveniently online, 24 sessions attracted 280 trainees in 2021.

Over the course of 2021, we continued our programme of free webinars and Q&As, offering 52 sessions to 2,300+ delegates.

ENGLISH UK LIMITED
(A company limited by guarantee)

TRUSTEES' REPORT (CONTINUED)
FOR THE YEAR ENDED 31 DECEMBER 2021

Achievements and performance (continued)

Promotion

To maximise business opportunities for our members and the wider UK ELT sector through targeted promotional activity, led by intelligence.

- We will adapt StudyWorld to an online event, hosting international agents and influencers from around the world and promoting positive messages about the UK student experience in the context of Covid-19.
- We will engage with international agents and buyers through digital channels, global networks, agent associations and the partner agency scheme.
- We will develop an innovative programme of high value, low risk/cost in-market activities when travel restrictions allow, prioritising those markets likely to return first.
- We will work with the Department for International Trade and the British Council to support the promotion of UK ELT.
- We will focus messaging on reassurance and re-building market confidence.

We held three successful online StudyWorld events in January, March and September 2021, priced to be accessible and affordable for as many member centres as possible. Across these three events, 285 education providers met with 570 international agencies and partners from 60+ countries in thousands of pre-scheduled appointments. Each event included a programme of information briefings and insightful webinars. The average net promoter score for our online StudyWorld events in 2021 was a very positive 77.

In summer 2021, we launched the English with Confidence campaign, an international-facing campaign to support market recovery for the UK's English language teaching sector.

English UK is working together with the British Council and the Department for International Trade to run a responsive and coordinated campaign under the globally-recognised GREAT Britain brand. The campaign informs and reassures our international partners and stakeholders, giving them the information they need to support the return of international students.

The new English with Confidence website (study.englishuk.com) provides a single reference point for all partners working with accredited ELT centres in the UK. Messages promote the UK as a safe and supportive environment for English language students, highlighting high standards in course quality and safeguarding, and simplifying information about Covid-19 travel and visa requirements.

Other campaign tactics deployed in 2021 include: a dedicated agent email campaign; posts to social media channels; a promotional toolkit and social media assets shared with campaign partners and stakeholders; revised ELT content on the Study UK and British Council websites; use of the hashtag #EnglishWithConfidence; a briefing for the DIT Europe team; webinars for study abroad agents in Europe, Turkey, the Gulf, Brazil, Thailand and Vietnam; pre-recorded briefings for agents attending ICEF Latin America, ICEF China and ICEF Berlin.

From the launch of the campaign in July to December 2021, the study.englishuk.com website received 6.1K users, of whom one third returned with Saudi Arabia, China, Italy and Mexico being among the top source countries. The agent webinars reached 402 agents and partners. The hashtag #EnglishWithConfidence has been used in 348 social media posts and six emails have been sent as part of the agent email campaign, reaching 4.8K contacts per send with an average unique open rate of 24.5%.

We're proud to have worked in partnership with the British Council and IATEFL to run PRELIM I and launch PRELIM II in 2021. The Partnered Remote Language Improvement project (PRELIM) supports the development of thousands of English language teachers across the world.

Funded by the British Council and run jointly by the British Council, IATEFL and English UK, with NILE as managing consultants, the project funds the delivery of tailor-made online courses which seek to raise English teachers' language confidence in countries from Guinea-Bissau to Palestine, from India to Nicaragua.

All projects are delivered by an English UK member or accredited centre who works with IATEFL-associated English Teaching Associations (ETA) in each participating nation.

ENGLISH UK LIMITED
(A company limited by guarantee)

TRUSTEES' REPORT (CONTINUED)
FOR THE YEAR ENDED 31 DECEMBER 2021

Achievements and performance (continued)

Promotion (continued)

PRELIM I, delivered in February and March 2021, saw 17 English UK member centres including universities and small family-run institutions, deliver 20 bespoke, innovative online courses to different teaching associations around the world. The project: reached around 3,000 overseas teachers; increased teachers language proficiency and professional confidence; created and supported partnerships between teachers, ETAs and English UK members; created the opportunity for increased global contextual awareness and teacher training capacity of English UK members; and built a sustainable community of practice.

After the success of PRELIM I, the British Council secured a further £500,000 of funding for PRELIM II, launched in the winter 2021, enabling twice as many countries and accredited centres to take part.

Public Affairs

To optimise the operating environment for UK ELT by further influencing policymakers, raising the industry's profile and developing relationships.

We are looking to access further government support to counter the devastation wrought by the pandemic while securing an operating environment to maximise recovery.

- Influence: influence government policies to create opportunities
- Promote: raise ELT'S profile and promote the English UK brand
- Collaborate: extend our network and nurture existing relationships

In 2021, our public affairs activities successfully influenced government policies to achieve: students being able to extend the validity period of their original course under the 11-month visa; progress towards the recognition of the Accreditation UK scheme as an educational oversight body; enhanced partnership with the Department for International Trade and the British Council through PRELIM and support for English with Confidence; CARF (Covid Additional Relief Fund) likely being available for those yet to receive business rates relief (2021/22); and language schools being explicitly referenced in the Additional Restrictions Grant (ARG) guidance.

We raised the profile of UK ELT and promoted the English UK brand through the enhanced involvement of our External Relations Advisory Group and the wider membership in campaigning and lobbying activities. We achieved enhanced contact with MPs, Lords and ministers via parliamentary questions, an adjournment debates, countless MP letters, a letter to Boris Johnson signed by 36 Conservative MPs, an MP roundtable and several helpful interventions by parliamentarians in the Rating Bill amendment and debate.

We achieved national media coverage on several occasions with articles by the Financial Times, Guardian, Telegraph and the BBC.

We extended our network and nurtured our existing relationships through regular formal and informal meetings with UK Visas and Immigration and Home Office officials and representation via the All-Party Parliamentary Group for International Students, Education Sector Advisory Group, London First and the Tourism Alliance.

Public benefit

The trustees are mindful that they need to consider and explain how the charity fulfils its charitable objects and confers an appreciable public benefit. They have given careful consideration to the Charity Commission's general guidance on public benefit and consider that effectively all the operations of the charity tend towards that end, for example:

The partnership with the British Council in the Accreditation UK scheme gives international students a guarantee of quality which they have no other practicable way of obtaining, since by its nature international education is an 'experience good', meaning that one has no way of judging its quality and appropriateness before actually going on a course, so some surrogate indicator such as accreditation is an important safeguard for students.

The information, marketing and promotional work undertaken ensures that international students and their counsellors are aware of the range of accredited centres and courses and have all the data they require to help them make an informed decision in easily accessible and searchable formats.

StudyWorld and other overseas fairs for agents are low-cost ways of familiarising agents with what is on offer and so helping them to counsel students fairly and accurately, leading again to better choices by international students.

ENGLISH UK LIMITED
(A company limited by guarantee)

TRUSTEES' REPORT (CONTINUED)
FOR THE YEAR ENDED 31 DECEMBER 2021

Achievements and performance (continued)

Public benefit (continued)

The professional development and training events run for the staff of member centres enable them to give an enhanced experience to international students, both in terms of the quality of education and in terms of other customer services.

The Student Emergency Support scheme allows the charity to offer to international students an assurance that if a centre closes, they will be able to complete their course.

The complaints process, including an independent Ombudsman, offers international students a free, speedy and impartial process for resolving disputes with member centres.

The public affairs and government relations work in the UK and in student source countries which the charity's senior staff carry out is directed to the objective of increasing international student mobility, without which the charity could not deliver its object since students would not be able to travel to the UK.

Overall the Trustees are of the opinion that English UK's key operations, both on its own account and with partner organisations, are planned and directed to fulfil its key charitable objective of the advancement of the education of international students in the English language.

Financial review

Results for the year

A summary of the year's results can be found on page 19 of the financial statements. Total income for the group for the year ended 31 December 2021 amounted to £936,234 (2020 - £1,104,115). The income is principally derived from the subscriptions payable by member centres and the revenues earned from the events and fairs hosted by the group.

The group's expenditure for the year ended 31 December 2021 totalled £1,009,183 (2020 - £1,166,767). As shown in the financial statements, the great majority of expenditure was directed towards the main objective of English UK Limited of advancing the education of international students in the English language.

The net expenditure for the year was therefore £72,949 (2020 – net expenditure of £62,652).

Financial position

A summary of the charity's financial position as at the year-end can be found on page 20 of the financial statements. At 31 December 2021, the group held net assets totalling £1,802,512 (2020 - £1,875,461).

Of the total funds of £1,802,512 (2020 - £1,875,461) of the group at 31 December 2021, £106,688 (2020 - £85,779) is attributable to the assets of the Student Emergency Support Fund, a designated fund which steps in if a centre closes to allow the students to complete their course (at other member centres) and to return home (see note 20). The fund was originally established in 1992 and has been built up by contributions through an additional subscription and transfers from the general fund. It gives international students at English UK member centres a degree of assurance and therefore contributes to the overall charitable objective. During the year, £499 was utilised from the fund and an additional £21,408 was designated in the year. This fund will continue to be utilised as and when required.

A further £15,212 (2020 - £11,291) of the total fund balances at 31 December 2021 is in relation to the Eddie Byers Scholarship fund. This is an unrestricted designated fund which will be used to provide financial support to aspiring students seeking to study English in the UK (see note 20).

Following the sale of the St John Street property and purchase of the new property in Bermondsey in 2018, management considered it appropriate to designate the fixed assets of the group as they are expected to be used in the long term to assist in meeting the Group's charitable objects and are not considered to be liquid free reserves. The balance on this fund amounted to £1,452,542 (2020 - £1,507,585) at 31 December 2021.

ENGLISH UK LIMITED
(A company limited by guarantee)

TRUSTEES' REPORT (CONTINUED)
FOR THE YEAR ENDED 31 DECEMBER 2021

Reserves policy

The Trustees believe the free reserves should cover 3 months of the operational costs of association rather than half of the total of expenditure of group (target level should be around £200,000). One of the reason of holding a higher level of free reserves in the past was to cope with StudyWorld timing seasonal cash flow but due to Covid-19, StudyWorld liabilities have significantly reduced due to its temporary new format, as an online event rather than a face-to-face event. The running costs of the event have decreased and so has the need to have such a large amount of free reserves to cope with any StudyWorld seasonal cashflow. It is also expected that the association will maintain a low level of expenditure at least for the next couple of years, while the sector is recovering from the Covid-19 impact.

The free reserves of the group at 31 December 2021, which the charity defines as net current assets held within the general fund (see note 20), were £228,070 (2020 - £270,604).

The reserves currently held are in line with the policy and are deemed by the Trustees as sufficient.

Impact of COVID-19 and going concern

From early 2020, the coronavirus (Covid-19) outbreak had spread worldwide and caused extensive disruptions to businesses as well as economic activities globally including the UK. Whilst in 2021 restrictions in the UK and the rest of the world have begun to ease, there are still circumstances such as travel restrictions, local lockdowns and access to vaccinations which may impact the charity's operations into the future.

We have considered the effects of the Covid-19 pandemic on the charity's operations and have concluded that the impact is significant, but manageable. Following the advice issued by the UK Government regarding employees working from home and other social distancing measures, we enacted procedures to facilitate this and have a detailed plan that enabled effective operation to continue whilst employees are not physically present in the charity's offices. As restrictions have eased our employees have adopted a hybrid working policy.

Trustees acknowledge and recognise the potential impact of the Covid-19 pandemic on the future operations of the charity, its beneficiaries, partners and stakeholders and on wider society. As well as the personal risk to the health of its staff, the charity will lose planned income as the result of the cancellation of events, loss of member centres and/or the absence of key personnel although there will be some expenditure savings also. It is not anticipated at the current time that the financial solvency of the charity will be threatened.

Principal risks and uncertainties

The Trustees have assessed the major risks to which the charity and the group are exposed, in particular those relating to the specific operational areas of the charity and the group and its finances.

The principal risks which the charity is exposed to are:

- Loss of membership subscription income through members withdrawing from or losing their accreditation and/or permanent closure.
- Loss of revenue from other activities, including training, conferences and events.
- Members permanently closing their centres and needing to activate the Student Emergency Support scheme.
- Loss of staff resulting in a shortage of resources.

The Trustees believe that by monitoring reserves levels, ensuring controls exist over key financial systems and examining the operational and business risks faced by the charity and the group, they have established effective systems to mitigate those risks. A summary of the major risks is formally considered and updated by the Board each year.

Future plans

English UK is the national membership association of accredited English language teaching centres in the UK. We lead, represent and support our membership community to achieve its full potential.

With Covid-19 travel restrictions having eased, we are anticipating a nascent recovery for the UK ELT sector in 2022. However, while student numbers and forward bookings are moving in a positive direction for some parts of our industry, other markets are less hopeful for any significant recovery until 2023 at the earliest.

ENGLISH UK LIMITED
(A company limited by guarantee)

TRUSTEES' REPORT (CONTINUED)
FOR THE YEAR ENDED 31 DECEMBER 2021

Future plans (continued)

We are yet to fully understand the negative impact of the end of Freedom of Movement at the beginning of 2021 on student behaviour and market trends. We are concerned about the sector's capacity to sustain market recovery and growth given both the impact of the pandemic and Brexit on the supply of staff and accommodation.

To ensure that we continue to best support English UK members through this crisis and maximise the recovery of UK ELT, the board of trustees and executive are undertaking a review to prioritise ambitions and identify key strategies and measures of success.

As part of this review, we have published our new mission statement for 2022 and beyond.

Our mission is to harness the collective energy of our membership to champion and advance UK ELT.

Our vision is for a UK English language teaching sector that transforms lives through learning and intercultural understanding.

Our values:

Community

We can do more together than we can alone. We celebrate and support each other.

Inclusivity

Everybody belongs in UK ELT. We embrace diversity and value everyone's perspectives and contributions to our community.

Integrity

We are accountable for our actions and inactions. We treat everyone with respect, honesty, professionalism and understanding.

Responsibility

We prioritise the safety and wellbeing of our students, staff, colleagues, partners, peers and communities.

Sustainability

We believe in turning UK ELT green to help protect our planet, build hope and secure our future.

Fundraising activities

English UK does not actively solicit donations directly from the public and does not use third parties for fundraising. Therefore it is not registered with the Fundraising Regulator and does not subscribe to any fundraising codes of practice. Were donations from individuals or trusts and foundations to be received, English UK would ensure personal data is appropriately protected. English UK received no complaints within the year regarding fundraising.

Disclosure of information to auditor

Each of the persons who are Trustees at the time when this Trustees' report is approved has confirmed that:

- so far as that Trustee is aware, there is no relevant audit information of which the charitable group's auditor is unaware, and
- that Trustee has taken all the steps that ought to have been taken as a Trustee in order to be aware of any relevant audit information and to establish that the charitable group's auditor is aware of that information.

This confirmation is given and should be interpreted in accordance with the provisions of s418 of the Companies Act 2006.

Approved by order of the Trustees and signed on their behalf by:

ENGLISH UK LIMITED
(A company limited by guarantee)

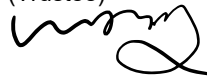
TRUSTEES' REPORT (CONTINUED)
FOR THE YEAR ENDED 31 DECEMBER 2021



M Rendell
(Chair of Trustees)

Date: 27 April 2022

S Doherty
(Trustee)



ENGLISH UK LIMITED
(A company limited by guarantee)

INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF ENGLISH UK LIMITED

Opinion

We have audited the financial statements of English UK Limited (the 'parent charitable company') and its subsidiaries (the 'group') for the year ended 31 December 2021 which comprise the consolidated statement of financial activities, the consolidated balance sheet, the charity balance sheet, the consolidated statement of cash flows and the related notes, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the Group's and of the parent charitable company's affairs as at 31 December 2021 and of the Group's income and expenditure for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006 and the Charities Act 2011.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the Group in accordance with the ethical requirements that are relevant to our audit of the financial statements in the United Kingdom, including the Financial Reporting Council's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the Trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the group and charitable parent company's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the Trustees with respect to going concern are described in the relevant sections of this report.

Other information

The Trustees are responsible for the other information. The other information comprises the information included in the Annual report, other than the financial statements and our Auditor's report thereon. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether there is a material misstatement in the financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

ENGLISH UK LIMITED
(A company limited by guarantee)

INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF ENGLISH UK LIMITED (CONTINUED)

Opinion on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the Trustees' report, which is also the directors' report for the purposes of company law, for the financial year for which the financial statements are prepared is consistent with the financial statements.
- the Trustees' report, which is also the directors' report for the purposes of company law, has been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

In the light of our knowledge and understanding of the charitable company and its environment obtained in the course of the audit, we have not identified material misstatements in the Trustees' report.

We have nothing to report in respect of the following matters in relation to which Companies Act 2006 requires us to report to you if, in our opinion:

- the parent charitable company has not kept adequate and sufficient accounting records, or returns adequate for our audit have not been received from branches not visited by us; or
- the parent charitable company financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of Trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit; or
- the Trustees were not entitled to prepare the financial statements in accordance with the small companies regime and take advantage of the small companies' exemptions in preparing the Trustees' report and from the requirement to prepare a Strategic report.

Responsibilities of Trustees

As explained more fully in the Trustees' responsibilities statement, the Trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the Trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the Trustees are responsible for assessing the Group's and the parent charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the Trustees either intend to liquidate the Group or the parent charitable company or to cease operations, or have no realistic alternative but to do so.

ENGLISH UK LIMITED
(A company limited by guarantee)

INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF ENGLISH UK LIMITED (CONTINUED)

Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an Auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below:

- We obtained an understanding of the legal and regulatory frameworks applicable to the charitable company and the sector in which it operates. We determined that the following laws and regulations were most significant: Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102), the Companies Act 2006, and the Charities Act 2011.
- We understood how the charitable company is complying with those legal and regulatory frameworks by making enquiries of management and those responsible for legal and compliance procedures. We corroborated our enquiries through our review of Board minutes and papers provided to the Audit Committee.
- We assessed the susceptibility of the charitable company's financial statements to material misstatement, including how fraud might occur. Audit procedures performed by the engagement team included:
 - Identifying and assessing the design effectiveness of controls in place to prevent and detect fraud;
 - Understanding how those charged with governance considered and addressed the potential for override of controls or other inappropriate influence over the financial reporting process such as authorisation of expenditure;
 - Challenging assumptions and judgements made by management in its significant accounting estimates;
 - Identifying and testing journal entries, in particular any journal entries posted with unusual account combinations; and
 - Assessing the extent of compliance with the relevant laws and regulations as part of our procedures on the relevant financial statement item to which they relate.

We did not identify any irregularities, including fraud.

There are inherent limitations in our audit procedures described above. The more removed that laws and regulations are from financial transactions, the less likely it is that we would become aware of non-compliance. Auditing standards also limit the audit procedures required to identify non-compliance with laws and regulations to enquiry of the trustees and other management and the inspection of regulatory and legal correspondence, if any.

Material misstatements that arise due to fraud can be harder to detect than those that arise from error as they may involve deliberate concealment or collusion.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at: www.frc.org.uk/auditorsresponsibilities. This description forms part of our Auditor's report.

Use of our report

This report is made solely to the Charity's trustees, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the Charity's trustees those matters we are required to state to them in an Auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the Charity and its members, as a body, for our audit work, for this report, or for the opinions we have formed.

ENGLISH UK LIMITED
(A company limited by guarantee)

INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF ENGLISH UK LIMITED (CONTINUED)

Buzzacott LLP

Katharine Patel (Senior Statutory Auditor)

for and on behalf of

Buzzacott LLP

Statutory Auditor

130 Wood Street

London

EC2V 6DL

6 May 2022

ENGLISH UK LIMITED
(A company limited by guarantee)

**CONSOLIDATED STATEMENT OF FINANCIAL ACTIVITIES (INCORPORATING INCOME AND
EXPENDITURE ACCOUNT)
FOR THE YEAR ENDED 31 DECEMBER 2021**

	Note	Unrestricted funds 2021 £	Total funds 2021 £	Total funds 2020 £
Income from:				
Donations	2	74,091	74,091	128,174
Charitable activities	3	588,287	588,287	731,269
Other trading activities	4	244,384	244,384	230,136
Investments	5	59	59	449
Other income	6	29,413	29,413	14,087
Total income		936,234	936,234	1,104,115
Expenditure on:				
Raising funds		92,102	92,102	87,245
Charitable activities	8	917,081	917,081	1,079,522
Total expenditure		1,009,183	1,009,183	1,166,767
Net movement in funds		(72,949)	(72,949)	(62,652)
Reconciliation of funds:				
Total funds brought forward		1,875,461	1,875,461	1,938,113
Net movement in funds		(72,949)	(72,949)	(62,652)
Total funds carried forward		1,802,512	1,802,512	1,875,461

The consolidated statement of financial activities includes all gains and losses recognised in the year.

The notes on pages 23 to 47 form part of these financial statements.

ENGLISH UK LIMITED
(A company limited by guarantee)
REGISTERED NUMBER: 05120951

CONSOLIDATED BALANCE SHEET
AS AT 31 DECEMBER 2021

	Note	2021 £	2020 £
Fixed assets			
Intangible assets	14	17,475	19,758
Tangible assets	15	1,435,067	1,488,029
		<u>1,452,542</u>	<u>1,507,787</u>
Current assets			
Debtors	17	112,062	191,596
Cash at bank and in hand		679,418	631,929
		<u>791,480</u>	<u>823,525</u>
Creditors: amounts falling due within one year	18	(301,510)	(455,851)
Net current assets		<u>489,970</u>	<u>367,674</u>
Creditors: amounts falling due after more than one year	19	(140,000)	-
Total net assets		<u><u>1,802,512</u></u>	<u><u>1,875,461</u></u>
Group funds			
Restricted funds	20	-	-
Unrestricted funds			
. Designated funds	20	1,574,442	1,604,857
. General funds	20	228,070	270,604
Total funds		<u><u>1,802,512</u></u>	<u><u>1,875,461</u></u>

The Trustees acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and preparation of financial statements.

The financial statements have been prepared in accordance with the provisions applicable to entities subject to the small companies regime.

The financial statements were approved and authorised for issue by the Trustees and signed on their behalf by:

M Rendell
(Chair of Trustees)

Date: 27 April 2022



S Doherty
(Trustee)



The notes on pages 23 to 47 form part of these financial statements.

ENGLISH UK LIMITED
(A company limited by guarantee)
REGISTERED NUMBER: 05120951

CHARITY BALANCE SHEET
AS AT 31 DECEMBER 2021

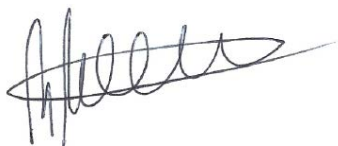
	Note	2021 £	2020 £
Fixed assets			
Intangible assets	14	17,475	19,758
Tangible assets	15	1,435,067	1,488,029
Investments	16	1	1
		<u>1,452,543</u>	<u>1,507,788</u>
Current assets			
Debtors	17	124,324	177,122
Cash at bank and in hand		608,093	587,891
		<u>732,417</u>	<u>765,013</u>
Creditors: amounts falling due within one year	18	(260,917)	(415,809)
Net current assets		<u>471,500</u>	<u>349,204</u>
Creditors: amounts falling due after more than one year	19	(140,000)	-
Total net assets		<u><u>1,784,043</u></u>	<u><u>1,856,992</u></u>
Charity funds			
Restricted funds	20	-	-
Unrestricted funds			
. Designated funds	20	1,574,442	1,604,857
. General funds	20	209,601	252,135
Total funds		<u><u>1,784,043</u></u>	<u><u>1,856,992</u></u>

The Trustees acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and preparation of financial statements.

The financial statements have been prepared in accordance with the provisions applicable to entities subject to the small companies regime.

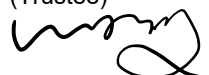
The financial statements were approved and authorised for issue by the Trustees and signed on their behalf by:

M Rendell
(Chair of Trustees)



Date: 27 April 2022

S Doherty
(Trustee)



The notes on pages 23 to 47 form part of these financial statements.

ENGLISH UK LIMITED
(A company limited by guarantee)

**CONSOLIDATED STATEMENT OF CASH FLOWS
FOR THE YEAR ENDED 31 DECEMBER 2021**

	2021 £	2020 £
Cash flows from operating activities		
Net cash provided/(used in) by operating activities (note 23)	(77,570)	(251,062)
Cash flows from investing activities		
Purchase of tangible fixed assets	-	(4,418)
Interest received	59	449
Net cash provided by/(used in) investing activities	59	(3,969)
Cash flows from financing activities		
Cash inflows from new borrowing	175,000	50,000
Repayments of borrowing	(50,000)	-
Net cash provided by financing activities	125,000	50,000
Change in cash and cash equivalents in the year	47,489	(205,031)
Cash and cash equivalents at 1 January 2021	631,929	836,960
Cash and cash equivalents at 31 December 2021	679,418	631,929

The notes on pages 23 to 47 form part of these financial statements

ENGLISH UK LIMITED
(A company limited by guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2021

1. Accounting policies

1.1 Basis of preparation of financial statements

The financial statements have been prepared in accordance with the Charities SORP (FRS 102) - Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) and the Companies Act 2006.

English UK Limited meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy.

The Consolidated statement of financial activities (SOFA) and Consolidated balance sheet consolidate the financial statements of the Charity and its subsidiary undertaking. The results of the subsidiary are consolidated on a line by line basis.

The Charity has taken advantage of the exemption allowed under section 408 of the Companies Act 2006 and has not presented its own Statement of financial activities in these financial statements.

The financial statements are presented in sterling and are rounded to the nearest pound.

1.2 Income

Income is recognised in the period in which the charity and group have entitlement to the income, the amount of income can be measured reliably and it is probable that the income will be received. Income comprises revenues from the charity's trading activities, subscriptions fees from members, investment income and sundry income including any surplus on the disposal of tangible fixed assets. The income excludes VAT wherever charged.

1.3 Expenditure

Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to make a payment to a third party, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably.

All expenditure is stated inclusive of irrecoverable VAT.

All expenditure is accounted for on an accruals basis. Expenditure comprises direct costs and support costs. All expenses, including support and governance costs, are allocated or apportioned to the applicable expenditure headings. The classification between activities is as follows:

- Expenditure on raising funds includes all expenditure associated with the charity's trading activities, principally the direct costs of hosting fairs and exhibitions, the costs of its missions and an allocation of support and governance costs.
- Expenditure on charitable activities includes the costs associated with servicing the members of English UK and includes premises and administrative costs, and an allocation of support and governance costs.

Allocation of support and governance costs

The majority of costs are directly attributable to the above headings. Governance costs (which comprise the costs associated with the public accountability of the charity (including audit costs and costs in respect to its compliance with regulation and good practice) are split across the above expenditure headings. The major part of the support costs are attributed to the cost of charitable activities as this is the principal reason for the charity's existence. Certain specific costs have been attributed to the cost of raising funds.

ENGLISH UK LIMITED
(A company limited by guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2021

1. Accounting policies (continued)

1.4 Foreign currencies

Monetary assets and liabilities denominated in foreign currencies are translated into sterling at rates of exchange ruling at the reporting date.

Transactions in foreign currencies are translated into sterling at the rate ruling on the date of the transaction.

Exchange gains and losses are recognised in the Consolidated statement of financial activities.

1.5 Intangible assets and amortisation

Intangible assets are initially recognised at cost. After recognition, under the cost model, intangible assets are measured at cost less any accumulated amortisation and any accumulated impairment losses.

The estimated useful lives range as follows:

Amortisation is provided on the following basis:

Computer software	- 10 - 20 % reducing balance

1.6 Tangible fixed assets and depreciation

Tangible fixed assets costing £2,000 or more are capitalised and recognised when future economic benefits are probable and the cost or value of the asset can be measured reliably.

Tangible fixed assets are initially recognised at cost. After recognition, under the cost model, tangible fixed assets are measured at cost less accumulated depreciation and any accumulated impairment losses. All costs incurred to bring a tangible fixed asset into its intended working condition should be included in the measurement of cost.

Depreciation is charged so as to allocate the cost of tangible fixed assets less their residual value over their estimated useful lives.

The estimated useful lives range as follows:

Buildings	2 % straight line
Building improvements	10 % straight line
Fixtures and fittings	25 % reducing balance
Computer equipment	10 - 33 % reducing balance

1.7 Investments

Investments in the subsidiary company is valued at cost.

1.8 Debtors

Debtors are recognised at the settlement amount, less any provision for non-recoverability. Prepayments are valued at the amount prepaid. They have been discounted to the present value of the future cash receipt where such discounting is material.

1.9 Cash at bank and in hand

Cash at bank and in hand represents such accounts and instruments that are available on demand or have a maturity of less than three months from the date of acquisition.

ENGLISH UK LIMITED
(A company limited by guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2021

1. Accounting policies (continued)

1.10 Liabilities and provisions

Creditors and provisions are recognised when there is an obligation at the balance sheet date as a result of a past event, it is probable that a transfer of economic benefit will be required in settlement, and the amount of the settlement can be estimated reliably. Creditors and provisions are recognised at the amount the charity anticipates it will pay to settle the debt. They have been discounted to the present value of the future cash payment where such discounting is material.

1.11 Financial instruments

The Group only has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value with the exception of bank loans which are subsequently measured at amortised cost using the effective interest method.

1.12 Operating leases

Rentals paid under operating leases are charged to the Consolidated statement of financial activities on a straight line basis over the lease term.

1.13 Pensions

Contributions in respect of employees' personal pension plans are charged to the statement of financial activities in the year in which they fall due.

1.14 Fund accounting

General funds are unrestricted funds which are available for use at the discretion of the Trustees in furtherance of the general objectives of the Group and which have not been designated for other purposes.

Designated funds comprise unrestricted funds that have been set aside by the Trustees for particular purposes. The aim and use of each designated fund is set out in the notes to the financial statements.

Restricted funds are funds which are to be used in accordance with specific restrictions imposed by donors or which have been raised by the Group for particular purposes. The costs of raising and administering such funds are charged against the specific fund. The aim and use of each restricted fund is set out in the notes to the financial statements.

1.15 Critical accounting estimates and areas of judgement

Preparation of the financial statements requires the trustees to make significant judgements and estimates. The items in the financial statements where these judgements and estimates have been made include:

- the useful economic life attributed to the various components of tangible and intangible fixed assets;
- the provision made in respect of bad and doubtful debts; and
- the basis for determining the management charge payable by English UK Enterprises Limited to the charity.

ENGLISH UK LIMITED
(A company limited by guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2021

1. Accounting policies (continued)

1.16 Assessment of going concern

The Trustees have assessed whether the use of the going concern assumption is appropriate in preparing these financial statements. The Trustees have made this assessment in respect to a period of one year from the date of approval of these financial statements.

In a typical year, 40% of English UK's turnover is derived from membership subscriptions and 60% from other revenue-generating activities including events and training (professional development and market development) and corporate partnerships.

Due to ongoing Covid-19 restrictions, our revenue-generating activities have been curtailed in 2021, and we anticipate this to continue into 2022, albeit to a lesser extent. Revenue from membership subscriptions is significantly reduced due to the inevitable insolvency of several member centres and unprecedentedly low student volume in 2020 (70% reduction of student weeks in 2020 compared to 2019).

We have pivoted English UK's focus and adapted the association's strategy in response. Our aim is to support English UK members through the crisis and to maximise the recovery of the UK ELT sector.

- Agility: listen, understand and respond to the sectors' needs
- Knowledge: provide expert advice and information sharing
- Representation: lobby for fiscal and regulatory support from the UK Government in response to the crisis and through recovery
- Community of peers: facilitate peer-to-peer networking and support
- Global engagement: support the international market to maximise recovery
- Balance: manage financial risk for the association while continuing to offer a critical service to members

The engagement of members in our activities has been higher than ever before during this period. It is our expectation that the sector will see a 40-60% recovery in 2022 and 80% by 2023. This will lead to subscriptions being collected at close to pre-Covid-19 levels from 2024. We have also developed plans to adapt our face-to-face events to profitable hybrid and online activities.

The staff restructure completed in 2021 has reduced salary costs and made the organisation more flexible, agile and responsive.

Recognising that English UK's continued ability to deliver its programme of activities will depend on continued forward secured funding from membership subscriptions, the Trustees have considered several factors in concluding that the adoption of the going concern basis in the preparation of these financial statements is appropriate. These have included:

- Payment of membership subscriptions to date throughout 2021, despite the impact of Covid-19.
- The forward pipeline of funding from prospective membership subscriptions for a period of at least two years from the date of approval of these accounts.
- The rigour of pipeline monitoring and cost controls that are in place to ensure cash balances stay positive while still maintaining delivery of English UK's activities.
- Cash management and working capital controls in place to manage the potential risks of late payments and higher than expected rates of member insolvencies and ensure restricted and unrestricted assets and reserves are appropriately managed.

After making this assessment, the Trustees are confident the organisation has adequate resources to operate for the foreseeable future and can adopt the going concern basis in preparing its financial statements.

ENGLISH UK LIMITED
(A company limited by guarantee)

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2021**

2. Income from donations and legacies

	Unrestricted funds 2021 £	Total funds 2021 £
Donations	4,041	4,041
Local authority discretionary grant	10,357	10,357
Coronavirus Job Retention Scheme income	59,693	59,693
	74,091	74,091
	<i>Unrestricted funds 2020 £</i>	<i>Total funds 2020 £</i>
Donations	2,111	2,111
Local authority discretionary grant	25,000	25,000
Coronavirus Job Retention Scheme income	101,063	101,063
	128,174	128,174

3. Income from charitable activities

	Unrestricted funds 2021 £	Total funds 2021 £
Member subscriptions - Basic	448,662	448,662
Member subscriptions - Supplementary	72,095	72,095
Member subscriptions - Corporate	36,837	36,837
Annual conference and AGM	9,285	9,285
Student Emergency Support Fund	21,408	21,408
	588,287	588,287

ENGLISH UK LIMITED
(A company limited by guarantee)

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2021**

3. Income from charitable activities (continued)

	<i>Unrestricted funds 2020 £</i>	<i>Total funds 2020 £</i>
Member subscriptions - Basic	538,644	538,644
Member subscriptions - Supplementary	144,596	144,596
Member subscriptions - Corporate	40,487	40,487
Student Emergency Support Fund	7,542	7,542
	<u>731,269</u>	<u>731,269</u>

4. Income from other trading activities

Income from non charitable trading activities

	Unrestricted funds 2021 £	Total funds 2021 £
StudyWorld London	146,121	146,121
Professional training and qualifications	82,448	82,448
Intelligence	8,315	8,315
Promotions	7,500	7,500
	<u>244,384</u>	<u>244,384</u>

	<i>Unrestricted funds 2020 £</i>	<i>Total funds 2020 £</i>
Professional training and qualifications	201,336	201,336
Promotions	28,800	28,800
	<u>230,136</u>	<u>230,136</u>

5. Investment income

	Unrestricted funds 2021 £	Total funds 2021 £
Interest received	59	59

ENGLISH UK LIMITED
(A company limited by guarantee)

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2021**

5. Investment income (continued)

	<i>Unrestricted funds 2020 £</i>	<i>Total funds 2020 £</i>
Interest received	449	449
	<u>449</u>	<u>449</u>

6. Other income

	Unrestricted funds 2021 £	Total funds 2021 £
VAT reclaim	27,671	27,671
Insurance commission	1,742	1,742
	<u>29,413</u>	<u>29,413</u>

	<i>Unrestricted funds 2020 £</i>	<i>Total funds 2020 £</i>
VAT reclaim	5,238	5,238
Insurance commission	8,849	8,849
	<u>14,087</u>	<u>14,087</u>

ENGLISH UK LIMITED
(A company limited by guarantee)

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2021**

7. Expenditure on raising funds

	Unrestricted funds 2021 £	Total funds 2021 £
StudyWorld London	61,074	61,074
Intelligence	11,610	11,610
Administration costs	16,469	16,469
Support and governance (note 9)	1,474	1,474
	90,627	90,627
	<i>Unrestricted funds 2020 £</i>	<i>Total funds 2020 £</i>
StudyWorld London	33,605	33,605
Overseas fairs	3,453	3,453
Intelligence	7,908	7,908
Promotions	17,996	17,996
Administration costs	23,256	23,256
Support and governance (note 9)	1,027	1,027
	87,245	87,245

ENGLISH UK LIMITED
(A company limited by guarantee)

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2021**

8. Expenditure on charitable activities

	Unrestricted funds 2021 £	Total funds 2021 £
<i>Servicing members</i>		
Staff costs and recruitment	592,650	592,650
General promotion and intelligence	39,945	39,945
Premises	27,457	27,457
Public affairs	54,464	54,464
Administration	74,312	74,312
Depreciation and amortisation	55,245	55,245
Annual conference and AGM	11,218	11,218
Training and qualifications	38,085	38,085
Student emergency support fund costs	499	499
Eddie Byers Scholarship	120	120
Support and governance costs (note 9)	23,086	23,086
	917,081	917,081

	<i>Unrestricted funds 2020 £</i>	<i>Restricted funds 2020 £</i>	<i>Total funds 2020 £</i>
<i>Servicing members</i>			
Staff costs and recruitment	693,328	-	693,328
General promotion and intelligence	21,743	-	21,743
Premises	26,507	-	26,507
Public affairs	38,327	4,908	43,235
Administration	77,373	-	77,373
Depreciation and amortisation	58,084	-	58,084
Annual conference and AGM	958	-	958
Training and qualifications	138,171	-	138,171
Student emergency support fund costs	2,344	-	2,344
Eddie Byers Scholarship	1,686	-	1,686
Support and governance costs (note 9)	16,093	-	16,093
	1,074,614	4,908	1,079,522

ENGLISH UK LIMITED
(A company limited by guarantee)

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2021**

9. Support and governance costs

	Unrestricted funds 2021 £	Total funds 2021 £
Auditor's remuneration		
- Statutory audit services	10,200	10,200
- Other services	6,216	6,216
Professional fees	33	33
Board and sub-committee expenses	8,111	8,111
	<u>24,560</u>	<u>24,560</u>
Attributed to:		
Expenditure on raising funds	1,474	1,474
Expenditure on charitable activities	23,086	23,086
	<u>24,560</u>	<u>24,560</u>
	<i>Unrestricted funds 2020 £</i>	<i>Total funds 2020 £</i>
Auditor's remuneration		
- Statutory audit services	9,600	9,600
- Other services	5,268	5,268
Professional fees	587	587
Board and sub-committee expenses	1,665	1,665
	<u>17,120</u>	<u>17,120</u>
Attributed to:		
Expenditure on raising funds	1,027	1,027
Expenditure on charitable activities	16,093	16,093
	<u>17,120</u>	<u>17,120</u>

ENGLISH UK LIMITED
(A company limited by guarantee)

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2021**

10. Staff costs

	Group 2021 £	<i>Group 2020 £</i>	Charity 2021 £	<i>Charity 2020 £</i>
Wages and salaries	479,103	553,260	479,103	553,260
Social security costs	43,668	55,254	43,668	55,254
Contribution to defined contribution pension schemes	54,359	72,554	54,359	72,554
Other employee benefits	15,520	12,260	15,520	12,260
	592,650	693,328	592,650	693,328

The average number of persons employed by the Charity during the year was as follows:

	Group 2021 No.	<i>Group 2020 No.</i>	Charity 2021 No.	<i>Charity 2020 No.</i>
Employees	12	14	12	14

The average headcount expressed as full-time equivalents was:

	Group 2021 No.	<i>Group 2020 No.</i>	Charity 2021 No.	<i>Charity 2020 No.</i>
Employees	9.2	12.4	9.2	12.4

The number of employees whose employee benefits (excluding employer pension costs) exceeded £60,000 was:

	Group 2021 No.	<i>Group 2020 No.</i>
In the band £60,001 - £70,000	1	1

The key management personnel of the Charity in charge of directing and controlling, running and operating the charity on a day to day basis comprise the trustees and the members of the Executive Team (referred to at page 1). The total remuneration (including taxable benefits and employer's pension contributions) of the key management personnel for the year was £242,470 (2020 - £275,071).

11. Trustees' remuneration and expenses

During the year, no Trustees received any remuneration or other benefits (2020 - none).

During the year ended 31 December 2021, out of pocket travelling expenses totalling £612 were reimbursed or paid directly to 7 Trustees (2020 - £1,266 to 7 Trustees).

Trustee indemnity insurance was purchased by the charity during the year to protect it from any loss arising from the neglect or defaults of its trustees, and to indemnify the trustees or other officers against the consequences of any neglect or default on their part. The total premium paid amounted to £1,866 (2020 - £1,393), providing cover up to a maximum of £1,000,000 (2020 - £1,000,000).

ENGLISH UK LIMITED
(A company limited by guarantee)

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2021**

12. Taxation

English UK Limited is a registered charity and therefore is not liable to income tax or corporation tax on income derived from its charitable activities, as it falls within the various exemptions available to registered charities.

13. Net expenditure

This is stated after charging:

	2021 £	2020 £
Staff costs	583,625	693,328
Auditor's remuneration - English UK		
- Statutory audit fees	10,200	9,600
- Other services	6,216	5,268
Auditor's remuneration - English UK Enterprises Limited		
- Statutory audit fees	3,690	2,460
- Other services	2,140	2,370
Depreciation	52,962	55,462
Amortisation	2,283	2,622
Operating lease charges	2,385	1,821
	<u>583,625</u>	<u>693,328</u>

14. Intangible assets

Group and Charity

	Computer software £
Cost	
At 1 January 2021	34,877
At 31 December 2021	<u>34,877</u>
Amortisation	
At 1 January 2021	15,119
Charge for the year	2,283
At 31 December 2021	<u>17,402</u>
Net book value	
At 31 December 2021	<u>17,475</u>
At 31 December 2020	<u>19,758</u>

ENGLISH UK LIMITED
(A company limited by guarantee)

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2021**

15. Tangible fixed assets

Group and Charity

	Long-term leasehold property £	Building improve- ments £	Fixtures and fittings £	Computer equipment £	Total £
<i>Cost or valuation</i>					
At 1 January 2021	1,373,762	174,882	28,580	36,312	1,613,536
Disposals	-	-	-	(7,904)	(7,904)
At 31 December 2021	<u>1,373,762</u>	<u>174,882</u>	<u>28,580</u>	<u>28,408</u>	<u>1,605,632</u>
<i>Depreciation</i>					
At 1 January 2021	61,820	36,154	12,884	14,649	125,507
Charge for the year	27,475	17,488	3,924	4,075	52,962
On disposals	-	-	-	(7,904)	(7,904)
At 31 December 2021	<u>89,295</u>	<u>53,642</u>	<u>16,808</u>	<u>10,820</u>	<u>170,565</u>
<i>Net book value</i>					
At 31 December 2021	<u>1,284,467</u>	<u>121,240</u>	<u>11,772</u>	<u>17,588</u>	<u>1,435,067</u>
At 31 December 2020	<u>1,311,942</u>	<u>138,728</u>	<u>15,696</u>	<u>21,663</u>	<u>1,488,029</u>

ENGLISH UK LIMITED
(A company limited by guarantee)

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2021**

16. Fixed asset investments

	Investment in subsidiary company £
Charity	
Cost	
At 1 January 2021	1
At 31 December 2021	<u>1</u>

Principal subsidiaries

The following was a subsidiary undertaking of the Charity:

Name	Company number	Registered office or principal place of business	Class of shares	Holding
English UK Enterprises Limited	05200973	Flag House, 47 Brunswick Court, London, SE1 3LH	Ordinary	100%

The financial results of the subsidiary for the year ended 31 December 2021 were:

Name	Income £	Expenditure £	Net assets £
English UK Enterprises Limited	146,129	146,129	18,469

17. Debtors

	Group 2021 £	Group 2020 £	Charity 2021 £	Charity 2020 £
Due within one year				
Trade debtors	40,570	120,505	36,976	120,505
Amounts owed by group undertakings	-	-	20,681	-
Other debtors	9,000	9,000	9,000	9,000
Prepayments and accrued income	62,492	62,091	57,667	47,617
	<u>112,062</u>	<u>191,596</u>	<u>124,324</u>	<u>177,122</u>

ENGLISH UK LIMITED
(A company limited by guarantee)

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2021**

18. Creditors: Amounts falling due within one year

	Group 2021 £	<i>Group 2020 £</i>	Charity 2021 £	<i>Charity 2020 £</i>
Bank loans	35,000	<i>50,000</i>	35,000	<i>50,000</i>
Trade creditors	80,733	<i>158,530</i>	77,339	<i>158,468</i>
Amounts owed to group undertakings	-	<i>-</i>	-	<i>16,947</i>
Other taxation and social security	50,905	<i>57,112</i>	50,905	<i>57,112</i>
Other creditors	45,768	<i>78,692</i>	45,768	<i>78,692</i>
Accruals and deferred income	89,104	<i>111,517</i>	51,905	<i>54,590</i>
	301,510	<i>455,851</i>	260,917	<i>415,809</i>

A Bounce Back Loan of £50,000 was taken in July 2020 to use as a cash buffer to be able to cope with any unexpected reduction of income due to the impact of COVID-19.

The Bounce Back Loan Scheme (BBLs) is managed by the British Business Bank on behalf of, and with the financial backing of, the Secretary of State for Business, Energy and Industrial Strategy. The scheme is part of a wider package of Government support for UK business, due to the impact of COVID-19. The loan is guaranteed by the UK Government.

The interest rate agreed with the bank, Natwest plc, was 2.5% fixed rate. Under the BBLs, for the first 12 months of the loan period, interest is paid by the UK Government and there is a capital repayment holiday. This loan was fully repaid by 31 December 2021.

A Coronavirus Business Interruption Loan (CBIL) of £175,000 was taken out in May 2021 to use as a cash buffer to be able to cope with any unexpected reduction of income due to the impact of COVID-19.

The Coronavirus Business Interruption Loan Scheme (CBILs) is managed by the British Business Bank on behalf of, and with the financial backing of, the Secretary of State for Business, Energy and Industrial Strategy. The scheme is part of a wider package of Government support for UK business, due to the impact of COVID-19. The loan is guaranteed by the UK Government.

The interest rate agreed with the bank, Natwest plc, was 2.38% fixed rate.

Deferred income in the main includes income received in advance for the StudyWorld event and other fairs which will take place during 2022.

A reconciliation of the movement on the deferred income balance, included in creditors above, is as follows:

	Group 2021 £	<i>Group 2020 £</i>	Charity 2021 £	<i>Charity 2020 £</i>
Deferred income at 1 January 2021	136,460	<i>88,516</i>	62,975	<i>70,310</i>
Resources deferred during the year	48,563	<i>136,460</i>	17,865	<i>62,975</i>
Amounts released from previous periods	(136,460)	<i>(88,516)</i>	(62,975)	<i>(70,310)</i>
Deferred income at 31 December 2021	48,563	<i>136,460</i>	17,865	<i>62,975</i>

ENGLISH UK LIMITED
(A company limited by guarantee)

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2021**

19. Creditors: Amounts falling due after more than one year

	Group 2021 £	<i>Group 2020 £</i>	Charity 2021 £	<i>Charity 2020 £</i>
Bank loans	140,000	-	140,000	-
	140,000	-	140,000	-

A Coronavirus Business Interruption Loan (CBIL) of £175,000 was taken in May 2021 to use as a cash buffer to be able to cope with any unexpected reduction of income due to the impact of COVID-19.

The Coronavirus Business Interruption Loan Scheme (CBILS) is managed by the British Business Bank on behalf of, and with the financial backing of, the Secretary of State for Business, Energy and Industrial Strategy. The scheme is part of a wider package of Government support for UK business, due to the impact of COVID-19. The loan is guaranteed by the UK Government.

The interest rate agreed with the bank, Natwest plc, was 2.38% fixed rate.

Included within the above are amounts falling due as follows:

	Group 2021 £	<i>Group 2020 £</i>	Charity 2021 £	<i>Charity 2020 £</i>
<i>Between one and two years</i>				
Bank loans	35,000	-	35,000	-
<i>Between two and five years</i>				
Bank loans	105,000	-	105,000	-

ENGLISH UK LIMITED
(A company limited by guarantee)

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2021**

20. Statement of funds

Group statement of funds - 2021

	Balance at 1 January 2021 £	Income £	Expenditure £	Balance at 31 December 2021 £
<i>Unrestricted funds</i>				
<i>Designated funds</i>				
Student Emergency Support Fund	85,779	21,408	(499)	106,688
Eddie Byers Scholarship	11,291	4,041	(120)	15,212
Fixed asset fund	1,507,787	-	(55,245)	1,452,542
	<u>1,604,857</u>	<u>25,449</u>	<u>(55,864)</u>	<u>1,574,442</u>
<i>General funds</i>				
General fund	<u>270,604</u>	<u>910,785</u>	<u>(953,319)</u>	<u>228,070</u>
<i>Total funds</i>	<u><u>1,875,461</u></u>	<u><u>936,234</u></u>	<u><u>(1,009,183)</u></u>	<u><u>1,802,512</u></u>

ENGLISH UK LIMITED
(A company limited by guarantee)

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2021**

20. Statement of funds (continued)

Group statement of funds - 2020

	<i>Balance at 1 January 2020 £</i>	<i>Income £</i>	<i>Expenditure £</i>	<i>Transfers in/out £</i>	<i>Balance at 31 December 2020 £</i>
Unrestricted funds					
Designated funds					
Student Emergency Support Fund	80,581	7,542	(2,344)	-	85,779
Eddie Byers Scholarship	10,866	2,111	(1,686)	-	11,291
Fixed asset fund	1,561,451	-	(58,084)	4,420	1,507,787
	<u>1,652,898</u>	<u>9,653</u>	<u>(62,114)</u>	<u>4,420</u>	<u>1,604,857</u>
General funds					
General fund	280,307	1,094,462	(1,099,745)	(4,420)	270,604
	<u>280,307</u>	<u>1,094,462</u>	<u>(1,099,745)</u>	<u>(4,420)</u>	<u>270,604</u>
Total Unrestricted funds	<u>1,933,205</u>	<u>1,104,115</u>	<u>(1,161,859)</u>	<u>-</u>	<u>1,875,461</u>
Restricted funds					
Visa review	4,908	-	(4,908)	-	-
	<u>4,908</u>	<u>-</u>	<u>(4,908)</u>	<u>-</u>	<u>-</u>
Total funds	<u><u>1,938,113</u></u>	<u><u>1,104,115</u></u>	<u><u>(1,166,767)</u></u>	<u><u>-</u></u>	<u><u>1,875,461</u></u>

ENGLISH UK LIMITED
(A company limited by guarantee)

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2021**

20. Statement of funds (continued)

Charity statement of funds - 2021

	Balance at 1 January 2021 £	Income £	Expenditure £	Transfers in/out £	Balance at 31 December 2021 £
<i>Unrestricted funds</i>					
<i>Designated funds</i>					
Student Emergency Support Fund	85,779	21,408	(499)	-	106,688
Eddie Byers Scholarship Fund	11,291	4,041	(120)	-	15,212
Fixed Asset Fund	1,507,787	-	(55,245)	-	1,452,542
	<u>1,604,857</u>	<u>25,449</u>	<u>(55,864)</u>	<u>-</u>	<u>1,574,442</u>
<i>General funds</i>					
General fund	252,135	849,670	(892,204)	-	209,601
	<u>1,856,992</u>	<u>875,119</u>	<u>(948,068)</u>	<u>-</u>	<u>1,784,043</u>
Total Unrestricted funds					
	<u>1,856,992</u>	<u>875,119</u>	<u>(948,068)</u>	<u>-</u>	<u>1,784,043</u>
<i>Total funds</i>	<u></u>	<u></u>	<u></u>	<u></u>	<u></u>

ENGLISH UK LIMITED
(A company limited by guarantee)

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2021**

20. Statement of funds (continued)

Charity statement of funds - 2020

	<i>Balance at 1 January 2020</i>	<i>Income</i>	<i>Expenditure</i>	<i>Transfers in/out</i>	<i>Balance at 31 December 2020</i>
	£	£	£	£	£
Unrestricted funds					
Designated funds					
Student Emergency Support Fund	80,581	7,542	(2,344)	-	85,779
Eddie Byers Scholarship Fund	10,866	2,111	(1,686)	-	11,291
	1,561,451	-	(58,084)	4,420	1,507,787
Fixed Asset Fund	<u>1,652,898</u>	<u>9,653</u>	<u>(62,114)</u>	<u>4,420</u>	<u>1,604,857</u>
General funds					
General fund	207,773	1,094,373	(1,045,591)	(4,420)	252,135
	<u>1,860,671</u>	<u>1,104,026</u>	<u>(1,107,705)</u>	<u>-</u>	<u>1,856,992</u>
Restricted funds					
Visa Review	4,908	-	(4,908)	-	-
	1,865,579	1,104,026	(1,112,613)	-	1,856,992
Total funds	<u><u>1,865,579</u></u>	<u><u>1,104,026</u></u>	<u><u>(1,112,613)</u></u>	<u><u>-</u></u>	<u><u>1,856,992</u></u>

The Student Emergency Support Fund steps in as a guarantor if a member centre closes down to allow the students to complete their course and return home without additional expense.

The Eddie Byers Scholarship Fund has been created in memory of our late Chief Executive, Eddie Byers, to help aspiring students study English in the UK and further the associations' charitable mission of advancing the education of international students in the English language.

The Fixed Assets Fund represents the fixed assets of the group. The Trustees designated these as they are expected to be used in the long term to assist in meeting the group's charitable objectives and also to enable a clear understanding of the free reserves and underlying activities of the group.

The Visa Review Fund was set up in 2010 when the charity successfully sought a judicial review of policies adopted by the UK Border Agency (UKBA) in relation to student visas. Income was provided by membership subscriptions as well as costs awarded by the Secretary of State for the Home Office, in part, to English UK.

ENGLISH UK LIMITED
(A company limited by guarantee)

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2021**

21. Group analysis of net assets between funds

Group analysis of net assets between funds - 2021

	Unrestricted funds 2021 £	Total funds 2021 £
Tangible fixed assets	1,435,067	1,435,067
Intangible fixed assets	17,475	17,475
Current assets	791,480	791,480
Creditors due within one year	(301,510)	(301,510)
Creditors due in more than one year	(140,000)	(140,000)
Total	1,802,512	1,802,512

Group analysis of net assets between funds - 2020

	<i>Unrestricted funds 2020 £</i>	<i>Total funds 2020 £</i>
Tangible fixed assets	1,488,029	1,488,029
Intangible fixed assets	19,758	19,758
Current assets	823,525	823,525
Creditors due within one year	(455,851)	(455,851)
Total	1,875,461	1,875,461

22. Charity analysis of net assets between funds

	Unrestricted funds 2021 £	Total funds 2021 £
Charity analysis of net assets between funds - 2021		
Intangible assets	17,475	17,475
Tangible fixed assets	1,435,067	1,435,067
Investments	1	1
Current assets	732,417	732,417
Creditors due within one year	(260,917)	(260,917)
Creditors due after one year	(140,000)	(140,000)
	1,784,043	1,784,043

ENGLISH UK LIMITED
(A company limited by guarantee)

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2021**

	<i>Unrestricted funds 2020 £</i>	<i>Total funds 2020 £</i>
Charity analysis of net assets between funds - 2020		
Intangible assets	19,758	19,758
Tangible fixed assets	1,488,029	1,488,029
Investments	1	1
Current assets	1,022,481	1,022,481
Creditors due within one year	(673,277)	(673,277)
	<u>1,856,992</u>	<u>1,856,992</u>

23. Reconciliation of net movement in funds to net cash flow from operating activities

	Group 2021 £	<i>Group 2020 £</i>
Net expenditure for the year (as per Statement of Financial Activities)	<u>(72,949)</u>	<u>(62,652)</u>
Adjustments for:		
Depreciation charges	52,962	55,461
Amortisation charges	2,283	2,622
Dividends, interests and rents from investments	(59)	(449)
Decrease/(increase) in debtors	116,513	(20,445)
(Decrease) in creditors	(176,320)	(225,599)
Net cash provided/(used in) by operating activities	<u><u>(77,570)</u></u>	<u><u>(251,062)</u></u>

24. Analysis of cash and cash equivalents

	Group 2021 £	<i>Group 2020 £</i>
Cash at bank and in hand	679,418	631,929
Total cash and cash equivalents	<u><u>679,418</u></u>	<u><u>631,929</u></u>

ENGLISH UK LIMITED
(A company limited by guarantee)

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2021**

25. Analysis of changes in net debt

	At 1 January 2021 £	Cash flows £	At 31 December 2021 £
Cash at bank and in hand	631,929	47,489	679,418
Loan due within one year	(50,000)	15,000	(35,000)
Loan due after one year	-	(140,000)	(140,000)
	<u>581,929</u>	<u>(77,511)</u>	<u>504,418</u>

26. Operating lease commitments

At 31 December 2021 the Group and the Charity had commitments to make future minimum lease payments under non-cancellable operating leases as follows:

	Group 2021 £	Group 2020 £	Charity 2021 £	Charity 2020 £
Not later than 1 year	1,958	1,958	1,958	1,958
Later than 1 year and not later than 5 years	1,469	3,427	1,469	3,427
	<u>3,427</u>	<u>5,385</u>	<u>3,427</u>	<u>5,385</u>

27. Related party transactions

All trustees of English UK Limited are employed by organisations who are members of English UK.

ENGLISH UK LIMITED
(A company limited by guarantee)

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2021**

Appendix - Charity income and expenditure

	Total funds	<i>Total funds</i>
	2021	<i>2020</i>
	£	<i>£</i>
Basic subscriptions	448,662	538,644
Supplementary subscriptions	72,095	144,596
Total subscription income	520,757	683,240
Corporate member subscriptions	36,837	40,487
Net corporate membership income	36,837	40,487
Annual conference and AGM income	9,285	-
Annual conference and AGM expenditure	(11,218)	(958)
Net annual conference and AGM income	(1,933)	(958)
Tradeshow Access Programme income	-	17,600
Tradeshow Access Programme expenditure	-	(17,839)
Net Tradeshow Access Programme income	-	(239)
Overseas missions (incl the China Roadshow) expenditure	-	(3,453)
Net overseas missions income	-	(3,453)
Project QUIC income	8,315	-
Project QUIC expenditure	(11,610)	(7,908)
Net Project QUIC income	(3,295)	(7,908)
Training and qualifications income	82,448	175,850
Training and qualifications expenditure	(38,434)	(118,810)
Net training and qualifications income	44,014	57,040
Student emergency support fund income	21,408	7,542
Student emergency support fund expenditure	(499)	(2,344)
Net student emergency support fund income	20,909	5,198
Eddie Byers scholarship income	4,041	2,111
Eddie Byers scholarship expenditure	(120)	(1,686)
Net Eddie Byers scholarship income	3,921	425
2020 recovery summit income	-	22,267
2020 recovery summit expenditure	-	(11,379)
Net 2020 recovery summit income	-	10,888
COVID webinar income	-	3,219
COVID webinar expenditure	-	(7,982)
Net COVID webinar income	-	(4,763)

ENGLISH UK LIMITED
(A company limited by guarantee)

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2021**

Other income

English UK Enterprises Management charge	57,136	-
Interest receivable	51	360
Insurance commission	-	8,849
VAT reclaim	27,671	5,238
Coronavirus Job Recovery Scheme income	59,693	101,063
Other sundry income	9,241	11,200
Discretionary grant fund income	10,357	25,000
	18,878	-
Gift aid income	<u>183,027</u>	<u>151,710</u>

Other expenditure

Staff costs and recruitment	(592,650)	(693,328)
General promotion and intelligence	(39,945)	(21,743)
Premises	(27,457)	(26,507)
Public affairs	(54,464)	(43,235)
Included in restricted expenditure below	-	4,908
Administration	(63,947)	(67,722)
Irrecoverable VAT and Capital Goods Scheme	(12,643)	(12,515)
Depreciation and amortisation	(55,245)	(58,084)
Auditor's remuneration	(16,402)	(14,868)
Professional fees	(48)	(587)
Board and sub-committee fees	(8,111)	(1,665)
	(6,274)	-
Bad debt provision	<u>(877,186)</u>	<u>(935,346)</u>

Total income

829,281	1,063,539
<u>(902,230)</u>	<u>(1,067,218)</u>

Total expenditure

Net income/(expenditure)	(72,949)	(3,679)
Net expenditure on Visa review restricted fund	-	(4,908)
Fund balances at 1 January 2021	1,856,992	1,865,579
Fund balances at 31 December 2021	<u><u>1,784,043</u></u>	<u><u>1,856,992</u></u>

ENGLISH UK LIMITED

England & Wales - Charity number 1108792

Accounts

ENGLISH UK LIMITED
(A company limited by guarantee)

TRUSTEES' REPORT AND FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2020

ENGLISH UK LIMITED
(A company limited by guarantee)

CONTENTS

	Page
Reference and administrative details of the charity, its Trustees and advisers	1
Chairman's statement	2
Trustees' report	3 - 11
Independent auditor's report on the financial statements	12 - 14
Consolidated statement of financial activities	15
Consolidated balance sheet	16
Charity balance sheet	17
Consolidated statement of cash flows	18
Notes to the financial statements	19 - 41

ENGLISH UK LIMITED
(A company limited by guarantee)

**REFERENCE AND ADMINISTRATIVE DETAILS OF THE CHARITY, ITS TRUSTEES AND ADVISERS
FOR THE YEAR ENDED 31 DECEMBER 2020**

Trustees	S Phillips, Chair M Rendell, Vice Chair J Brinkmann J Dancaster F Davis C Diamantino S Doherty S Etchells S Fordham C Moonie N Paramor
Company registered number	05120951
Charity registered number	1108792
Registered office	Flag House 47 Brunswick Court London SE1 3LH
Company secretary	Nuria Felip-Puignou
Chief executive officer Director of Membership Director of Marketing Finance Manager Business Development Director	J Gray H Japes A Wright N Felip Puignou T Barker
Independent auditor	Buzzacott LLP Statutory Auditor 130 Wood Street London EC2V 6DL
Bankers	National Westminster Bank plc PO Box 2354 65 Picadilly London W1A 2PP

ENGLISH UK LIMITED
(A company limited by guarantee)

CHAIRMAN'S STATEMENT
FOR THE YEAR ENDED 31 DECEMBER 2020

The Chairman presents his statement for the year.

Until the pandemic struck in early 2020, the UK was a dominant player in the global ELT industry, attracting almost twice as many international students as any of our anglophone competitors. We welcomed 550,000 students each year, with around half coming from Europe. Around 90,000 students went onto study in further and higher education institutions. UK ELT adds £1.4bn and 35,000 jobs to the UK economy, underpins our £20bn international education sector, and builds positive relations between the UK and other nations.

Data from the international passenger survey collected by VisitBritain in 2019 showed that visitors who studied English in the UK spent more than twice as much as the average visitor and stayed almost three times as long. These visitors were predominantly under 35, suggesting a valuable opportunity to capture their loyalty early, and they came for a dual purpose. ELT has long straddled the tourism and education sectors.

However, since March 2020, the English language teaching centres that are members of English UK lost almost 80% of their business to Covid-19. This amounts to a direct loss of revenue of £590 million. Over 90% of staff working in the sector have been impacted – they have been furloughed, made redundant or are working reduced hours or for reduced pay.

Hopes for any significant business recovery in 2021 seem increasingly unlikely as travel restrictions continue. The sector relies entirely on an international market. We cannot replace our customers with domestic ones.

When surveyed in early 2021, one third of English UK member centres did not expect to see any recovery at all this year. Two thirds expected less than 40% of pre-Covid-19 volumes. However, the UK ELT sector is resilient and viable. Despite losing 80% of its customers in 2020, so far only 13% of its businesses have closed their doors permanently due to the pandemic.

While each of these closures is heart-breaking, the fact that this number is not higher is testament to the strength of the market before the pandemic – 2019 was a growth year for UK ELT - and the dedication of centre owners and directors to the future of their organisations and international education.

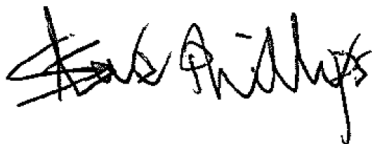
Demand to study English in the UK remains high and we expect our students to return when travel restrictions ease and confidence rises. History tells us that global economic recession drives demand as families and individuals prioritise education and personal development.

For me, what the past year shown is the strength of the community in our industry, and I am so proud of that. We have pulled together and worked together.

We have reasons to be hopeful. UK ELT is innovative. UK ELT is resourceful. UK ELT is resilient. The sector has already proven itself to be so.

To those who have served on our boards, committees and advisory groups in this most challenging of years: thank you for your generous support and advice.

We have much to do. However, we are feeling positive about what lies ahead. The English UK team has been – and remains - resourceful, brilliant and responsive. We will be here to support English UK members and UK ELT.



Chairman

Date: 28 April 2021

ENGLISH UK LIMITED
(A company limited by guarantee)

TRUSTEES' REPORT
FOR THE YEAR ENDED 31 DECEMBER 2020

The Trustees present their annual report together with the audited financial statements of the charity for the year 1 January 2020 to 31 December 2020.

The annual report serves the purposes of both a Trustees' report and a directors' report under company law. The Trustees confirm that the annual report and financial statements of the charitable company comply with the current statutory requirements, the requirements of the charitable company's governing document and the provisions of the Statement of Recommended Practice (SORP) applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS102) (effective 1 January 2019).

The reference and administrative information set out on page 1 forms part of this report.

Structure, governance and management

Constitution

English UK is a company limited by guarantee (Company No. 05120951) and a registered charity (Charity No. 1108792). The company was incorporated on 6 May 2004 and its governing documents are the Memorandum and Articles of Association. The company registered as a charity with the Charity Commission on 1 April 2005.

Trustees

The Trustees of the charity constitute directors of the company for the purposes of company law. This report is also a directors' report as required by Section 234 of the Companies Act 2006. The Articles provide for a maximum of 12 directors, elected by the representatives of member centres in a postal ballot.

The following Trustees have served throughout the year to 31 December 2020, and to the date of signing this report, except as shown:

Trustees	Appointed/resigned
S Phillips (Chair)	
M Rendell (Vice Chair)	
J Brinkmann	
J Dancaster	
F Davis	
C Diamantino	
S Doherty	
S Etchells	
S Fordham	
C Moonie	
N Paramor	
E Tyler	Resigned 8 February 2021

The Board of Trustees is recruited from the representatives of member centres by open election. The Chair and the Vice-Chair are appointed by the Board from among its number. Since board members have almost always been the representatives of member centres for a significant number of years and are therefore familiar with the sector and current issues, induction after a board election focuses on their role and responsibilities as trustees and directors, and an update on the charity's strategy, policies and current issues.

Trustees are elected by the member centres. Trustees' terms of appointment are for a period of three years at the end of which they may offer themselves for re-election. A maximum term of six years (save for the Chair which is nine years) is stipulated in the governing documents. The board consists of a maximum of 12 members.

The Board of Trustees met four times in 2020 (2019 - five).

Subsidiary companies

English UK wholly owns the £1 issued share capital of English UK Enterprises Limited (Company No. 05200973), which carries out the charity's commercial operations. The Board of English UK Enterprises Limited is appointed by the Board of Trustees of the charity and gives guidance to staff on commercial activities, primarily through the Director of Marketing.

ENGLISH UK LIMITED
(A company limited by guarantee)

TRUSTEES' REPORT (CONTINUED)
FOR THE YEAR ENDED 31 DECEMBER 2020

Structure, governance and management (continued)

National and Regional Sub-Groups and Special Interest Groups

These operate under a short constitution approved by the Board and their activities are controlled by their local committee, which is elected from among the members in that part of the UK. The activities range from marketing initiatives to local training and professional development sessions for centre staff, in response to perceived needs among members of the sub-group. There are also two special interest groups, one for Business English and one for Young Learners, which consider matters specific to those client groups.

The activities and assets of the sub-groups and special interest groups are not consolidated within the charity's financial statements as English UK does not control them. The total transactions of the sub-groups would not be material in the context of the charity's accounts, and there are systems in place to minimise the risk of any contingent liability from the sub-groups falling to the national association and charity.

Pay policy for key management personnel

The key management personnel of the charity are the Trustees and the members of the Executive Team referred to above. Trustees are not remunerated for their services to the charity. When setting staff remuneration levels terms agreed are in consultation with the Chair (and/or Chief Executive) and have regard to pay and employment conditions across the group, by obtaining reliable, up-to-date information about remuneration in other companies of comparable scale and complexity from the relevant HR consultants that we work with including reports and surveys produced by them. The charity has a performance measurement system in place to provide key performance indicators, as well as to motivate and develop staff.

Organisation

There is a full scheme of delegation of powers, covering both policy and financial responsibilities, agreed by the main Board.

Statement of Trustees' responsibilities

The Trustees (who are also the directors of the charity for the purposes of company law) are responsible for preparing the Trustees' report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the Trustees to prepare financial statements for each financial year. Under company law, the Trustees must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the group and the charity and of their income and expenditure for that period. In preparing these financial statements, the Trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles of the Charities SORP (FRS 102);
- make judgements and accounting estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards (FRS 102) have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the group will continue in business.

The Trustees are responsible for keeping adequate accounting records that are sufficient to show and explain the group and the charity's transactions and disclose with reasonable accuracy at any time the financial position of the group and the charity and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the group and the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The Trustees are responsible for the maintenance and integrity of financial information included on the charity's website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

ENGLISH UK LIMITED
(A company limited by guarantee)

TRUSTEES' REPORT (CONTINUED)
FOR THE YEAR ENDED 31 DECEMBER 2020

Objectives and activities

Our mission and aims

English UK is a registered charity with a clearly defined purpose documented in the association's charitable objects. The association's three-year Strategic Plan for 2018 - 2020 states the following:

The charity's objects (the Objects) are to advance the education of international students in the English language, in particular by:

1. Promoting the teaching of the English language.
2. Promoting the pursuit of excellence in professional standards in all aspects of the provision of courses in English Language.
3. Maintaining a rigorous system of accreditation of courses in English language, based upon independent inspection and consistent standards.
4. Promoting the accredited courses in the English language provided by members of the charity as the preferred choice of students.

Our mission: to lead the UK ELT industry to success, through innovation and intelligence.

Our vision: to provide a high-quality service to our members to ensure the industry delivers the best possible student experience, and to speak for UK ELT at the highest level of influence.

Our values: quality, integrity, innovation and respect.

The mission is supported by key strategic objectives in five key areas:

- Quality
- Membership
- Intelligence
- Promotion
- Public affairs

These are underpinned by clear objectives in:

- Governance
- Resources
- Communications

Achievements and performance

Main achievements of the charity

As UK ELT's national association, English UK exists to help its members and the wider sector to succeed in a tough operating environment, representing their interests at all levels. 2020 would have been the third year of our 2018 – 2020 strategic plan to 'to lead the UK ELT industry to success through innovation and intelligence'.

However, the impact of Covid-19 from early 2020 on English UK and UK ELT was unexpected and unprecedented.

We pivoted English UK's focus and adapted the association's strategy in response. Our aim was and continues to be to support English UK members through the crisis and to maximise the recovery of the UK ELT sector. Following are details of English UK's Covid-19 response and recovery strategy, and progress against objectives so far.

ENGLISH UK LIMITED
(A company limited by guarantee)

TRUSTEES' REPORT (CONTINUED)
FOR THE YEAR ENDED 31 DECEMBER 2020

Achievements and performance (continued)

Quality

To support, develop and promote the quality of UK ELT to maximise the student experience and sustain our reputation.

- We will ensure the accreditation of UK ELT is fit for purpose in the Covid-19 context.
- We will support the industry with expert guidance and consultancy.
- We will support members through the development and sharing of guidance on how to operate safely in the context of Covid-19.
- We will provide Student Emergency Support in the event of the permanent closure of a British Council accredited ELT centre.
- We will operate the student complaints procedure, presided over by an independent Ombudsman, upholding the highest possible ethical and legal standards.

In English UK's role as partners with the British Council in the Accreditation UK scheme, and through the governance mechanisms of the Accreditation UK Executive Board and Accreditation Scheme Advisory Committee, we ensured that the scheme adapted during 2020 in response to Covid-19. These responses included a temporary suspension of inspections and extending the current accreditation cycle by one year, reducing annual fees, developing a voluntary Code of Practice for online teaching, piloting remote inspections, developing the concept of provisional accreditation and reviewing the status of centres undergoing financial restructuring.

We built, grew and constantly updated the Covid-19 hub on our website to give members the latest information, which had 48,000+ visits by the end of 2020. We circulated countless Covid-19 e-bulletins. In June, we created the first Covid-19 secure guidance for ELT centres, and updated it regularly, ending the year on version six.

We placed over 150 students on new courses (largely online) through the Student Emergency Support scheme and provided guidance to far more.

Membership

To serve all our members by building a proactive, responsive and sustainable membership association.

- We will offer support and advice to members and listen to their needs through informal 1:1 consultations, townhall style Q&A webinars and advisory groups.
- We will reflect the financial hardship of members by offering the highest possible value membership fees and flexible payment plans wherever possible.
- We will maximise the association's role as a community of peers by facilitating networking and discussion between members through digital, hybrid and face-to-face channels when safe to do so.
- We will support and amplify the work of the English UK subgroups.

Since March 2020, we have held weekly Q&As for members with English UK's executive team, attracting 50 – 100 participants each week.

Considering the extraordinary pressure the Covid-19 pandemic has placed on the UK ELT industry, the English UK Board of Trustees carefully reviewed membership fees for 2020, reducing supplementary subscriptions by 50% and offering flexible payment plans wherever possible.

In the later part of the year, we launched a refreshed online forum as a space where owners, directors and staff of member centres can easily connect with each other to take part in peer-to-peer discussion, share information and ask advice.

We engaged with members and the wider sector via 734 posts to our 49,500 social media followers with 8,800 reactions, comments, shares and 15,300 clicks.

Quotes from English UK members, December 2020:

'The team have excelled themselves in support of all its members over the last 6 months - you are the glue that has bonded us all - long may it continue.'

'You have been the light at the end of the tunnel, the voice of re-assurance and positivity. We can't thank the team enough for what they have been doing for us. What a difficult task, but done with so much passion and enthusiasm.'

ENGLISH UK LIMITED
(A company limited by guarantee)

TRUSTEES' REPORT (CONTINUED)
FOR THE YEAR ENDED 31 DECEMBER 2020

Achievements and performance (continued)

Intelligence

To build a comprehensive knowledge base which helps us and our members to make evidence-informed decisions backed by robust insight and data.

- We will own the most authoritative data on the UK ELT industry, conducting snapshot and longitudinal studies of the impact of Covid-19 and post-pandemic recovery trends (including annual student statistics and QUIC).
- We will research specific markets to investigate business opportunities for members and how these have been impacted by Covid-19.
- We will provide expert advice, information sharing and training through digital, hybrid and face-to-face channels.
- We will innovate and reflect the financial hardship of members by offering high value training and conferences focussing on essential content for the Covid-19 operating environment and mandatory qualifications (i.e. safeguarding).
- We will leverage our position as a thought leader by commercialising our training for non-members (i.e. international DELTM).

Working with Bonard, English UK's insight partner, we published a report assessing the impact of Covid-19 on UK ELT in summer 2020 and again at the end of the year.

We adapted our quarterly intelligence scheme, QUIC, collecting 816 data submissions from members, which in addition to our annual student statistics report, will help us track the pattern of recovery.

We ran a successful international DELTM course for 19 participants in China via online channels.

In partnership with the British Council and Bonard, we commenced work on a market report based on primary and secondary research, focussing on Europe as a source market in the future. This report will look at perspectives and trends post-Brexit and post-pandemic.

Mainly from our homes, over the course of 2020 we ran 135 webinars and Q&As, attracting over 12,500 attendees and recording views. Our free online members conference in May attracted record numbers – 488 delegates - as our community gathered together and took stock.

Promotion

To maximise business opportunities for our members and the wider UK ELT sector through targeted promotional activity, led by intelligence.

- We will run an online 2020 recovery summit, providing members and international partners with a chance to meet and discuss how the UK ELT industry will recover and rebuild from Covid-19 together.
- We will adapt StudyWorld to an online event, hosting international agents and influencers from around the world and promoting positive messages about the UK student experience in the context of Covid-19.
- We will engage with international agents and buyers through digital channels, global networks, agent associations and the partner agency scheme.
- We will develop an innovative programme of high value, low risk/cost in-market activities when travel restrictions allow, prioritising those markets likely to return first.
- We will work with the Department for International Trade and the British Council to support the promotion of UK ELT.
- We will focus messaging on reassurance and re-building market confidence.

We held an online three-day international summit in September on a 'pay-what-you-can' model for 618 members and international partners. Following this event, at a time when member centres were struggling with the impact of no high season, 70% of attendees said the event 'made them feel more confident going forwards' and 78% said the event gave them a 'greater sense of the UK ELT community'. The summit featured 22 seminars (17 hours of content) on UK ELT and 2,000 one-to-one meetings, pre-scheduled between participants from the UK and internationally. 97% said these meetings were 'good' or 'excellent'.

We planned and launched two online StudyWorld events for January and March 2021, priced in such a way as to be accessible and affordable for as many member centres as possible.

Towards the end of 2020, we published English UK's ambitious, achievable roadmap for how UK ELT can rebuild lost trade, targeting five audience groups in phase one.

ENGLISH UK LIMITED
(A company limited by guarantee)

TRUSTEES' REPORT (CONTINUED)
FOR THE YEAR ENDED 31 DECEMBER 2020

Achievements and performance (continued)

Public Affairs

To be the voice of the industry, involving the widest possible group of stakeholders in our campaigning.

- We will be the voice of the membership and the wider UK ELT industry, lobbying for fiscal and regulatory support from the Government in response to the crisis and through recovery.
- We will represent the association, liaising with stakeholders including but not limited to the Home Office, HMT, DIT, DfE, DCMS, MHCLG, Cabinet Office and the Tourism Alliance.
- We will engage experts from Westminster Public Affairs for targeted support focused on lobbying for the removal of obstacles to post-Covid-19 recovery and future growth posed by the Immigration Bill.
- We will engage with English UK members in public affairs through building grassroots campaigns targeting local MPs and councillors.
- We will maximise local and national media coverage of English UK and UK ELT.

We engaged with the UK government through our participation in the Education Sector Advisory Group (chaired by DIT and DfE ministers) and direct relationships with the Home Office, Department for International Trade, Department for Education and Department for Digital, Culture, Media and Sport. We corresponded directly and via members with 70+ MPs and published our policy asks in our Covid-19 position paper calling on the government to help kickstart UK ELT. In June 2020 Caroline Ansell MP raised and led an adjournment debate in the House of Commons. In a short but moving debate, MPs from all parties warmly praised the industry and asked the government to extend the support it is providing.

We created a new External Relations Advisory Group for members to review our campaigns and coordinate these in a local context. The group met once in 2020.

We were able to win significant concessions in the form of discretionary business rates relief and a range of Covid-19 support grants from key local authorities, although our fight for blanket national relief continues. The six-month flexible work and study route was a significant visa success, and a nine-month reprieve on the end of ID card travel from the EU is critical to any short-term recovery.

Public benefit

The trustees are mindful that they need to consider and explain how the charity fulfils its charitable objects and confers an appreciable public benefit. They have given careful consideration to the Charity Commission's general guidance on public benefit and consider that effectively all the operations of the charity tend towards that end, for example:

- The partnership with the British Council in the Accreditation UK scheme gives international students a guarantee of quality which they have no other practicable way of obtaining, since by its nature international education is an 'experience good', meaning that one has no way of judging its quality and appropriateness before actually going on a course, so some surrogate indicator such as accreditation is an important safeguard for students.
- The information, marketing and promotional work undertaken ensures that international students and their counsellors are aware of the range of accredited centres and courses and have all the data they require to help them make an informed decision in easily accessible and searchable formats.
- StudyWorld and other overseas fairs for agents are low-cost ways of familiarising agents with what is on offer and so helping them to counsel students fairly and accurately, leading again to better choices by international students.
- The professional development and training events run for the staff of member centres enable them to give an enhanced experience to international students, both in terms of the quality of education and in terms of other customer services.
- The Student Emergency Support scheme allows the charity to offer to international students an assurance that if a centre closes, they will be able to complete their course.
- The complaints process, including an independent Ombudsman, offers international students a free, speedy and impartial process for resolving disputes with member centres.
- The public affairs and government relations work in the UK and in student source countries which the charity's senior staff carry out is directed to the objective of increasing international student mobility, without which the charity could not deliver its object since students would not be able to travel to the UK.

ENGLISH UK LIMITED
(A company limited by guarantee)

TRUSTEES' REPORT (CONTINUED)
FOR THE YEAR ENDED 31 DECEMBER 2020

Achievements and performance (continued)

Overall the Trustees are of the opinion that English UK's key operations, both on its own account and with partner organisations, are planned and directed to fulfil its key charitable objective of the advancement of the education of international students in the English language.

Financial review

Results for the year

A summary of the year's results can be found on page 15 of the financial statements. Total income for the group for the year ended 31 December 2020 amounted to £1,104,115 (2019 - £2,095,370). The income is principally derived from the subscriptions payable by member centres and the revenues earned from the events and fairs hosted by the group.

The group's expenditure for the year ended 31 December 2020 totalled £1,166,767 (2019 - £2,222,008). As shown in the financial statements, the great majority of expenditure was directed towards the main objective of English UK Limited of advancing the education of international students in the English language.

The net expenditure for the year was therefore £62,652 (2019 – net expenditure of £126,638).

Financial position

A summary of the charity's financial position as at the year-end can be found on page 16 of the financial statements. At 31 December 2020, the group held net assets totalling £1,875,461 (2019 - £1,938,113).

Of the total funds of £1,875,461 (2019 - £1,938,113) of the group at 31 December 2020, £85,779 (2019 - £80,581) is attributable to the assets of the Student Emergency Support Fund, a designated fund which steps in if a centre closes to allow the students to complete their course (at other member centres) and to return home (see note 19). The fund was originally established in 1992 and has been built up by contributions through an additional subscription and transfers from the general fund. It gives international students at English UK member centres a degree of assurance and therefore contributes to the overall charitable objective. During the year, £2,344 was utilised from the fund and an additional £7,542 was designated in the year. This fund will continue to be utilised as and when required.

A further £11,291 (2019 - £10,866) of the total fund balances at 31 December 2020 is in relation to the Eddie Byers Scholarship fund. This is an unrestricted designated fund which will be used to provide financial support to aspiring students seeking to study English in the UK (see note 19).

Following the sale of the St John Street property and purchase of the new property in Bermondsey in 2018, management considered it appropriate to designate the fixed assets of the group as they are expected to be used in the long term to assist in meeting the Group's charitable objects and are not considered to be liquid free reserves. The balance on this fund amounted to £1,507,585 (2019 - £1,561,451) at 31 December 2020.

Total funds also included a restricted fund balance £4,908 at 31 December 2019 in relation to the visa review (see note 19). This was set up in 2010 for the judicial review of policies adopted by the UK Border Agency regarding student visas. The balance of the fund was used in 2020 towards future action undertaken by the charity in relation to student visa issues.

Reserves policy

The Trustees believe the free reserves of the group should represent around half of the total expenditure of the group in a typical year, which for 2020 was approximately £0.6m (2019 - £1.1m). The free reserves are held partly to ensure that the very seasonal cash flow due to the timing of StudyWorld does not require English UK to arrange a temporary overdraft, and partly to ensure that if income should decrease unexpectedly and significantly in any year, orderly retrenchment could be carried out.

The free reserves of the group at 31 December 2020, which the charity defines as net current assets held within the general fund (see note 18), were £270,606 (2019 - £280,307).

This is substantially below the desired level as indicated in the reserves policy above. However, the trustees note the unprecedented impact of Covid-19 on UK ELT and English UK. In view of this, the Finance Panel and Trustees will review the reserves policy for 2021 and beyond.

ENGLISH UK LIMITED
(A company limited by guarantee)

TRUSTEES' REPORT (CONTINUED)
FOR THE YEAR ENDED 31 DECEMBER 2020

Impact of COVID-19 and going concern

From early 2020 to the date that the financial statements were approved, the coronavirus (Covid-19) outbreak had spread worldwide and caused extensive disruptions to businesses as well as economic activities globally including the UK.

We have considered the effects of the Covid-19 pandemic on the charity's operations and have concluded that the impact is significant, but manageable. Following the advice issued by the UK Government regarding employees working from home and other social distancing measures, we have enacted procedures to facilitate this and have a detailed plan that enables effective operation to continue whilst employees are not physically present in the charity's offices.

Trustees acknowledge and recognise the potential impact of the Covid-19 pandemic on the future operations of the charity, its beneficiaries, partners and stakeholders and on wider society. As well as the personal risk to the health of its staff, the charity will lose planned income as the result of the cancellation of events, loss of member centres and/or the absence of key personnel although there will be some expenditure savings also. The reduced opportunities for scheduled face to face interaction may well impact on the ability to plan effectively for the medium term but it is not anticipated at the current time that the financial solvency of the charity will be threatened.

Principal risks and uncertainties

The Trustees have assessed the major risks to which the charity and the group are exposed, in particular those relating to the specific operational areas of the charity and the group and its finances.

The principal risks which the charity is exposed to are:

- Loss of membership subscription income through members withdrawing from or losing their accreditation and/or permanent closure.
- Loss of revenue from other activities, including training, conferences and events.
- Members permanently closing their centres and needing to activate the Student Emergency Support scheme.
- Loss of staff resulting in a shortage of resources.

The Trustees believe that by monitoring reserves levels, ensuring controls exist over key financial systems and examining the operational and business risks faced by the charity and the group, they have established effective systems to mitigate those risks. A summary of the major risks is formally considered and updated by the Board each year.

Future plans

As UK ELT's national association, English UK exists to help its members and the wider sector to succeed in a tough operating environment, representing their interests at all levels.

Hopes for any significant business recovery in 2021 are increasingly uncertain as new variants and a third wave in Europe keep travel restrictions in place. The sector relies entirely on a mobile international market. Our customers have been cut off by Covid-19 restrictions and we cannot replace them with domestic ones or with customers online.

One third of English UK member centres do not expect to see any recovery at all in 2021. Two thirds expect less than 40% of pre-Covid-19 student volumes.

Our continued aim is to support English UK members through the crisis and to maximise the recovery of the UK ELT sector.

1. Agility: listen, understand and respond to the sectors' needs
2. Knowledge: provide expert advice and information sharing
3. Representation: lobby for fiscal and regulatory support from the UK Government in response to the crisis and through recovery
4. Community of peers: facilitate peer-to-peer networking and support
5. Global engagement: support the international market to maximise recovery
6. Balance: manage financial risk for the association while continuing to offer a critical service to members.

ENGLISH UK LIMITED
(A company limited by guarantee)

TRUSTEES' REPORT (CONTINUED)
FOR THE YEAR ENDED 31 DECEMBER 2020

Fundraising activities

English UK does not actively solicit donations directly from the public and does not use third parties for fundraising. Therefore it is not registered with the Fundraising Regulator and does not subscribe to any fundraising codes of practice. Were donations from individuals or trusts and foundations to be received, English UK would ensure personal data is appropriately protected. English UK received no complaints within the year regarding fundraising.

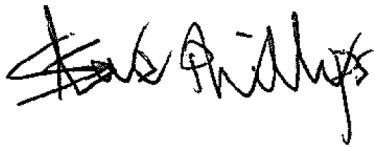
Disclosure of information to auditor

Each of the persons who are Trustees at the time when this Trustees' report is approved has confirmed that:

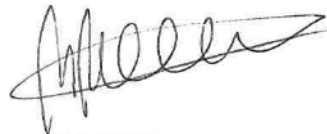
- so far as that Trustee is aware, there is no relevant audit information of which the charitable group's auditor is unaware, and
- that Trustee has taken all the steps that ought to have been taken as a Trustee in order to be aware of any relevant audit information and to establish that the charitable group's auditor is aware of that information.

This confirmation is given and should be interpreted in accordance with the provisions of s418 of the Companies Act 2006.

Approved by order of the Trustees and signed on their behalf by:



S Phillips
(Chair of Trustees)
Date: 28 April 2021



M Rendell
(Trustee)

ENGLISH UK LIMITED
(A company limited by guarantee)

INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF ENGLISH UK LIMITED

Opinion

We have audited the financial statements of English UK Limited (the 'parent charitable company') and its subsidiaries (the 'group') for the year ended 31 December 2020 which comprise the Consolidated statement of financial activities, the consolidated balance sheet, the charity balance sheet, the consolidated statement of cash flows and the related notes, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the group's and of the parent charitable company's affairs as at 31 December 2020 and of the group's income and expenditure for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006 and the Charities Act 2011.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the group in accordance with the ethical requirements that are relevant to our audit of the financial statements in the United Kingdom, including the Financial Reporting Council's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the Trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the group and charitable parent company's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the Trustees with respect to going concern are described in the relevant sections of this report.

Emphasis of matter

We draw attention to the Trustees' report and accounting policies, which describe the economic and social disruption the group is facing as a result of COVID-19 which is impacting the group's ability to deliver its activities. The crisis has created economic, social and operational uncertainties which cannot be fully quantified or predicted particularly in the sector that the group operates.

Our opinion is not modified in respect to this matter.

ENGLISH UK LIMITED
(A company limited by guarantee)

INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF ENGLISH UK LIMITED (CONTINUED)

Other information

The Trustees are responsible for the other information. The other information comprises the information included in the annual report, other than the financial statements and our auditor's report thereon. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether there is a material misstatement in the financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

Opinion on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the Trustees' report, which is also the directors' report for the purposes of company law, for the financial year for which the financial statements are prepared is consistent with the financial statements.
- the Trustees' report, which is also the directors' report for the purposes of company law, has been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

In the light of our knowledge and understanding of the charitable company and its environment obtained in the course of the audit, we have not identified material misstatements in the Trustees' report.

We have nothing to report in respect of the following matters in relation to which Companies Act 2006 requires us to report to you if, in our opinion:

- the parent charitable company has not kept adequate and sufficient accounting records, or returns adequate for our audit have not been received from branches not visited by us; or
- the parent charitable company financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of Trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit; or
- the Trustees were not entitled to prepare the financial statements in accordance with the small companies regime and take advantage of the small companies' exemptions in preparing the Trustees' report and from the requirement to prepare a Strategic report.

Responsibilities of Trustees

As explained more fully in the Trustees' responsibilities statement, the Trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the Trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the Trustees are responsible for assessing the group's and the parent charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the Trustees either intend to liquidate the group or the parent charitable company or to cease operations, or have no realistic alternative but to do so.

ENGLISH UK LIMITED
(A company limited by guarantee)

INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF ENGLISH UK LIMITED (CONTINUED)

Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below:

- We obtained an understanding of the legal and regulatory frameworks applicable to the charitable company and the sector in which it operates. We determined that the following laws and regulations were most significant: Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102), the Companies Act 2006, and the Charities Act 2011.
- We understood how the charitable company is complying with those legal and regulatory frameworks by making enquiries of management and those responsible for legal and compliance procedures. We corroborated our enquiries through our review of Board minutes and papers provided to the Audit Committee.
- We assessed the susceptibility of the charitable company's financial statements to material misstatement, including how fraud might occur. Audit procedures performed by the engagement team included:
 - Identifying and assessing the design effectiveness of controls in place to prevent and detect fraud;
 - Understanding how those charged with governance considered and addressed the potential for override of controls or other inappropriate influence over the financial reporting process such as authorisation of expenditure;
 - Challenging assumptions and judgements made by management in its significant accounting estimates;
 - Identifying and testing journal entries, in particular any journal entries posted with unusual account combinations; and
 - Assessing the extent of compliance with the relevant laws and regulations as part of our procedures on the relevant financial statement item to which they relate.

We did not identify any irregularities, including fraud.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at: www.frc.org.uk/auditorsresponsibilities. This description forms part of our auditor's report.

Use of our report

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and its members, as a body, for our audit work, for this report, or for the opinions we have formed.



Katharine Patel (Senior Statutory Auditor)

for and on behalf of

Buzzacott LLP

Statutory Auditor

130 Wood Street

London

EC2V 6DL

Date: 17 June 2021

ENGLISH UK LIMITED
(A company limited by guarantee)

**CONSOLIDATED STATEMENT OF FINANCIAL ACTIVITIES (INCORPORATING INCOME AND
EXPENDITURE ACCOUNT)
FOR THE YEAR ENDED 31 DECEMBER 2020**

	Note	Unrestricted funds 2020 £	Restricted funds 2020 £	Total funds 2020 £	Total funds 2019 £
Income from:					
Donations	2	128,174	-	128,174	1,169
Charitable activities	3	731,269	-	731,269	969,088
Other trading activities	4	230,136	-	230,136	1,080,565
Investments	5	449	-	449	1,616
Other income	6	14,087	-	14,087	42,932
Total income		1,104,115	-	1,104,115	2,095,370
Expenditure on:					
Raising funds		87,245	-	87,245	748,100
Charitable activities		1,074,614	4,908	1,079,522	1,473,908
Total expenditure		1,161,859	4,908	1,166,767	2,222,008
Net movement in funds		(57,744)	(4,908)	(62,652)	(126,638)
Reconciliation of funds:					
Total funds brought forward		1,933,205	4,908	1,938,113	2,064,751
Net movement in funds		(57,744)	(4,908)	(62,652)	(126,638)
Total funds carried forward		1,875,461	-	1,875,461	1,938,113

The consolidated statement of financial activities includes all gains and losses recognised in the year.

The notes on pages 19 to 43 form part of these financial statements.

ENGLISH UK LIMITED
(A company limited by guarantee)
REGISTERED NUMBER: 05120951

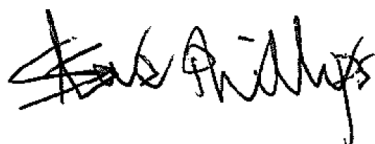
CONSOLIDATED BALANCE SHEET
AS AT 31 DECEMBER 2020

	Note	2020 £	2019 £
Fixed assets			
Intangible assets	14	19,758	22,380
Tangible assets	15	1,488,029	1,539,072
		<u>1,507,787</u>	<u>1,561,452</u>
Current assets			
Debtors	17	191,596	227,009
Cash at bank and in hand		631,929	836,960
		<u>823,525</u>	<u>1,063,969</u>
Creditors: amounts falling due within one year	18	(455,851)	(687,308)
Net current assets		<u>367,674</u>	<u>376,661</u>
Total net assets		<u><u>1,875,461</u></u>	<u><u>1,938,113</u></u>
Group funds			
Restricted funds	19	-	4,908
Unrestricted funds			
. Designated funds	19	1,604,857	1,652,898
. General funds	19	270,604	280,307
Total funds		<u><u>1,875,461</u></u>	<u><u>1,938,113</u></u>

The Trustees acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and preparation of financial statements.

The financial statements have been prepared in accordance with the provisions applicable to entities subject to the small companies regime.

The financial statements were approved and authorised for issue by the Trustees and signed on their behalf by:



S Phillips
(Chair of Trustees)



M Rendell
(Trustee)

Date: 28 April 2021

The notes on pages 19 to 43 form part of these financial statements.

ENGLISH UK LIMITED
(A company limited by guarantee)
REGISTERED NUMBER: 05120951

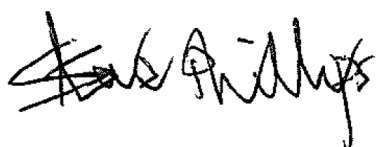
CHARITY BALANCE SHEET
AS AT 31 DECEMBER 2020

	Note	2020 £	2019 £
Fixed assets			
Intangible assets	14	19,758	22,380
Tangible assets	15	1,488,029	1,539,072
Investments	16	1	1
		<u>1,507,788</u>	<u>1,561,453</u>
Current assets			
Debtors	17	177,122	222,670
Cash at bank and in hand		587,891	739,014
		<u>765,013</u>	<u>961,684</u>
Creditors: amounts falling due within one year	18	(415,809)	(657,558)
Net current assets		<u>349,204</u>	<u>304,126</u>
Total net assets		<u><u>1,856,992</u></u>	<u><u>1,865,579</u></u>
Charity funds			
Restricted funds	19	-	4,908
Unrestricted funds			
. Designated funds	19	1,604,857	1,652,898
. General funds	19	252,135	207,773
Total funds		<u><u>1,856,992</u></u>	<u><u>1,865,579</u></u>

The Trustees acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and preparation of financial statements.

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S Phillips
(Chair of Trustees)



M Rendell
(Trustee)

Date: 28 April 2021

The notes on pages 19 to 43 form part of these financial statements.

ENGLISH UK LIMITED
(A company limited by guarantee)

CONSOLIDATED STATEMENT OF CASH FLOWS
FOR THE YEAR ENDED 31 DECEMBER 2020

	2020 £	2019 £
Cash flows from operating activities		
Net cash (used in)/provided by operating activities (note 22)	(251,062)	136,586
Cash flows from investing activities		
Proceeds from the sale of tangible fixed assets	-	2,216
Purchase of tangible fixed assets	(4,418)	(31,039)
Interest received	449	1,616
Net cash used in investing activities	(3,969)	(27,207)
Cash flows from financing activities		
Cash inflows from new borrowing	50,000	-
Net cash provided by financing activities	50,000	-
Change in cash and cash equivalents in the year	(205,031)	109,379
Cash and cash equivalents at 1 January 2020	836,960	727,581
Cash and cash equivalents at 31 December 2020	631,929	836,960

The notes on pages 19 to 43 form part of these financial statements

ENGLISH UK LIMITED
(A company limited by guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2020

1. Accounting policies

1.1 Basis of preparation of financial statements

The financial statements have been prepared in accordance with the Charities SORP (FRS 102) - Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) and the Companies Act 2006.

English UK Limited meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy.

The consolidated statement of financial activities (SOFA) and consolidated balance sheet consolidate the financial statements of the charity and its subsidiary undertaking. The results of the subsidiary are consolidated on a line by line basis.

The charity has taken advantage of the exemption allowed under section 408 of the Companies Act 2006 and has not presented its own statement of financial activities in these financial statements.

The financial statements are presented in sterling and are rounded to the nearest pound.

1.2 Income

Income is recognised in the period in which the charity and group have entitlement to the income, the amount of income can be measured reliably and it is probable that the income will be received. Income comprises revenues from the charity's primary purpose trading activities, subscriptions fees from members, investment and sundry income including any surplus on the disposal of tangible fixed assets. The income excludes VAT wherever charged.

1.3 Expenditure

Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to make a payment to a third party, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably.

All expenditure is stated inclusive of irrecoverable VAT.

All expenditure is accounted for on an accruals basis. Expenditure comprises direct costs and support costs. All expenses, including support and governance costs, are allocated or apportioned to the applicable expenditure headings. The classification between activities is as follows:

- Expenditure on raising funds includes all expenditure associated with the charity's primary purpose trading activities, principally the direct costs of hosting fairs and exhibitions, the costs of its missions and an allocation of support and governance costs.
- Expenditure on charitable activities includes the costs associated with servicing the members of English UK and includes premises and administrative costs, and an allocation of support and governance costs.

Allocation of support and governance costs

The majority of costs are directly attributable to the above headings. Governance costs (which comprise the costs associated with the public accountability of the charity (including audit costs) and costs in respect to its compliance with regulation and good practice) are split across the above expenditure headings. The major part of the support costs are attributed to the cost of charitable activities as this is the principal reason for the charity's existence. Certain specific costs have been attributed to the cost of raising funds.

ENGLISH UK LIMITED
(A company limited by guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2020

1. Accounting policies (continued)

1.4 Foreign currencies

Monetary assets and liabilities denominated in foreign currencies are translated into sterling at rates of exchange ruling at the reporting date.

Transactions in foreign currencies are translated into sterling at the rate ruling on the date of the transaction.

Exchange gains and losses are recognised in the consolidated statement of financial activities.

1.5 Intangible assets and amortisation

Intangible assets are initially recognised at cost. After recognition, under the cost model, intangible assets are measured at cost less any accumulated amortisation and any accumulated impairment losses.

The estimated useful lives are as follows:

Amortisation is provided on the following basis:

Computer software	- 10 % reducing balance

1.6 Tangible fixed assets and depreciation

Tangible fixed assets costing £2,000 or more are capitalised and recognised when future economic benefits are probable and the cost or value of the asset can be measured reliably.

Tangible fixed assets are initially recognised at cost. After recognition, under the cost model, tangible fixed assets are measured at cost less accumulated depreciation and any accumulated impairment losses. All costs incurred to bring a tangible fixed asset into its intended working condition should be included in the measurement of cost.

Depreciation is charged so as to allocate the cost of tangible fixed assets less their residual value over their estimated useful lives.

The estimated useful lives range as follows:

Buildings	2 % straight line
Building improvements	10 % straight line
Fixtures and fittings	25 % reducing balance
Computer equipment	10 - 33 % reducing balance

1.7 Investments

Investments in companies are valued at cost with provision being made for any permanent diminution in value.

1.8 Debtors

Debtors are recognised at the settlement amount, less any provision for non-recoverability. Prepayments are valued at the amount prepaid. They have been discounted to the present value of the future cash receipt where such discounting is material.

1.9 Cash at bank and in hand

Cash at bank and in hand represents such accounts and instruments that are available on demand or have a maturity of less than three months from the date of acquisition.

ENGLISH UK LIMITED
(A company limited by guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2020

1. Accounting policies (continued)

1.10 Liabilities and provisions

Creditors and provisions are recognised when there is an obligation at the balance sheet date as a result of a past event, it is probable that a transfer of economic benefit will be required in settlement, and the amount of the settlement can be estimated reliably. Creditors and provisions are recognised at the amount the charity anticipates it will pay to settle the debt. They have been discounted to the present value of the future cash payment where such discounting is material.

1.11 Financial instruments

The group only has financial assets and financial liabilities of a kind that qualify as basic financial instruments. Basic financial instruments are initially recognised at transaction value and subsequently measured at their settlement value with the exception of bank loans which are subsequently measured at amortised cost using the effective interest method.

1.12 Operating leases

Rentals paid under operating leases are charged to the consolidated statement of financial activities on a straight line basis over the lease term.

1.13 Pensions

Contributions in respect of employees' personal pension plans are charged to the statement of financial activities in the year in which they fall due.

1.14 Fund accounting

General funds are unrestricted funds which are available for use at the discretion of the Trustees in furtherance of the general objectives of the group and which have not been designated for other purposes.

Designated funds comprise unrestricted funds that have been set aside by the Trustees for particular purposes. The aim and use of each designated fund is set out in the notes to the financial statements.

Restricted funds are funds which are to be used in accordance with specific restrictions imposed by donors or which have been raised by the group for particular purposes. The costs of raising and administering such funds are charged against the specific fund. The aim and use of each restricted fund is set out in the notes to the financial statements.

1.15 Critical accounting estimates and areas of judgement

Preparation of the financial statements requires the trustees to make significant judgements and estimates. The items in the financial statements where these judgements and estimates have been made include:

- the useful economic life attributed to the various components of tangible and intangible fixed assets;
- the provision made in respect of bad and doubtful debts; and
- the basis for determining the management charge payable by English UK Enterprises Limited.

In addition to the above, the full impact following the recent emergence of the global coronavirus pandemic is still unknown. It is therefore not currently possible to evaluate all the potential implications for the charity's activities, beneficiaries, funders, suppliers and the wider economy. Estimates used in the accounts are subject to a greater degree of uncertainty and volatility.

As set out in these accounting policies under "going concern", the Trustees have considered the impact of the pandemic on the charity and have concluded that although there may be some negative consequences, it is appropriate for the charity to continue to prepare its accounts on the going concern basis.

ENGLISH UK LIMITED
(A company limited by guarantee)

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2020

1. Accounting policies (continued)

1.16 Assessment of going concern

The Trustees have assessed whether the use of the going concern assumption is appropriate in preparing these financial statements. The trustees have made this assessment in respect to a period of one year from the date of approval of these financial statements.

In a typical year, 40% of English UK's turnover is derived from membership subscriptions and 60% from other revenue-generating activities including events and training (professional development and market development) and corporate partnerships.

Due to ongoing Covid-19 restrictions, our revenue-generating activities have been severely curtailed in 2020, and we anticipate this to continue into 2021 and 2022. Revenue from membership subscriptions is reduced due to the inevitable insolvency of several member centres. The Board of Trustees decided to reduce supplementary subscriptions for 2020 by 50% in recognition of the financial challenges facing UK ELT. We expect supplementary subscriptions to be low in 2021 as these are based on student volume in 2020 (70% reduction of student weeks in 2020 compared to 2019).

We have pivoted English UK's focus and adapted the association's strategy in response. Our aim is to support English UK members through the crisis and to maximise the recovery of the UK ELT sector.

- Agility: listen, understand and respond to the sectors' needs
- Knowledge: provide expert advice and information sharing
- Representation: lobby for fiscal and regulatory support from the UK Government in response to the crisis and through recovery
- Community of peers: facilitate peer-to-peer networking and support
- Global engagement: support the international market to maximise recovery
- Balance: manage financial risk for the association while continuing to offer a critical service to members

The engagement of members in our activities has been higher than ever before during this period. It is our expectation that the sector will see a 60-80% recovery between 2021 and 2022 and full recovery by 2023, and this will lead to subscriptions being collected at close to pre-Covid-19 levels from 2023. We have also developed plans to pivot our face-to-face events to profitable online activities.

The staff restructure that we have already undertaken has reduced salary costs and made the organisation more flexible, agile and responsive.

Recognising that English UK's continued ability to deliver its programme of activities will depend on continued forward secured funding from membership subscriptions, the Trustees have considered several factors in concluding that the adoption of the going concern basis in the preparation of these financial statements is appropriate. These have included:

- Payment of membership subscriptions to date throughout 2021, despite the impact of Covid-19.
- The forward pipeline of funding from prospective membership subscriptions for a period of at least two years from the date of approval of these accounts.
- The rigour of pipeline monitoring and cost controls that are in place to ensure cash balances stay positive while still maintaining delivery of English UK's activities.
- Cash management and working capital controls in place to manage the potential risks of late payments and higher than expected rates of member insolvencies and ensure restricted and unrestricted assets and reserves are appropriately managed.

After making this assessment, the Trustees are confident the organisation has adequate resources to operate for the foreseeable future and can adopt the going concern basis in preparing its financial statements.

ENGLISH UK LIMITED
(A company limited by guarantee)

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2020**

2. Income from donations and legacies

	Unrestricted funds 2020 £	Total funds 2020 £
Donations	2,111	2,111
Local authority discretionary grant	25,000	25,000
Coronavirus Job Retention Scheme income	101,063	101,063
	128,174	128,174
	<i>Unrestricted funds 2019 £</i>	<i>Total funds 2019 £</i>
Donations	1,169	1,169
Local authority discretionary grant	-	-
Coronavirus Job Retention Scheme income	-	-
	1,169	1,169

3. Income from charitable activities

	Unrestricted funds 2020 £	Total funds 2020 £
Member subscriptions - Basic	538,644	538,644
Member subscriptions - Supplementary	144,596	144,596
Member subscriptions - Corporate	40,487	40,487
Other income - Annual conference and AGM	-	-
Other income - SESF receipts	7,542	7,542
Brexit Readiness	-	-
	731,269	731,269

ENGLISH UK LIMITED
(A company limited by guarantee)

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2020**

3. Income from charitable activities (continued)

	<i>Unrestricted funds 2019 £</i>	<i>Restricted funds 2019 £</i>	<i>Total funds 2019 £</i>
Member subscriptions - Basic	547,098	-	547,098
Member subscriptions - Supplementary	270,737	-	270,737
Member subscriptions - Corporate	44,250	-	44,250
Other income - Annual conference and AGM	26,655	-	26,655
Other income - SESF receipts	15,401	-	15,401
Brexit Readiness	-	64,947	64,947
	<u>904,141</u>	<u>64,947</u>	<u>969,088</u>

4. Income from other trading activities

Income from non charitable trading activities

	Unrestricted funds 2020 £	Total funds 2020 £
StudyWorld London	-	-
Overseas fairs	-	-
Professional training and qualifications	201,336	201,336
Intelligence	-	-
Promotions	28,800	28,800
	<u>230,136</u>	<u>230,136</u>

	<i>Unrestricted funds 2019 £</i>	<i>Total funds 2019 £</i>
StudyWorld London	487,058	487,058
Overseas fairs	199,925	199,925
Professional training and qualifications	256,927	256,927
Intelligence	25,450	25,450
Promotions	111,205	111,205
	<u>1,080,565</u>	<u>1,080,565</u>

ENGLISH UK LIMITED
(A company limited by guarantee)

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2020**

5. Investment income

	Unrestricted funds 2020 £	Total funds 2020 £
Interest received	449	449

	<i>Unrestricted funds 2019 £</i>	<i>Total funds 2019 £</i>
Interest received	1,616	1,616

6. Other income

	Unrestricted funds 2020 £	Total funds 2020 £
VAT reclaim	5,238	5,238
Insurance commission	8,849	8,849
	14,087	14,087

	<i>Unrestricted funds 2019 £</i>	<i>Total funds 2019 £</i>
VAT reclaim	18,378	18,378
Insurance commission	24,554	24,554
	42,932	42,932

ENGLISH UK LIMITED
(A company limited by guarantee)

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2020**

7. Expenditure on raising funds

	Unrestricted funds 2020 £	Total funds 2020 £
StudyWorld London	33,605	33,605
Overseas fairs	3,453	3,453
Intelligence	7,908	7,908
Promotions	17,996	17,996
Administration costs	23,256	23,256
Support and governance (note 9)	1,027	1,027
	87,245	87,245
	<i>Unrestricted funds 2019 £</i>	<i>Total funds 2019 £</i>
StudyWorld London	388,733	388,733
Overseas fairs	179,882	179,882
Intelligence	22,116	22,116
Promotions	91,412	91,412
Administration costs	64,004	64,004
Support and governance (note 9)	1,953	1,953
	748,100	748,100

ENGLISH UK LIMITED
(A company limited by guarantee)

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2020**

8. Expenditure on charitable activities

	Unrestricted funds 2020 £	Restricted funds 2020 £	Total funds 2020 £
Servicing members			
Staff costs and recruitment	693,328	-	693,328
General promotions	21,586	-	21,586
Premises	26,507	-	26,507
Public affairs	38,327	4,908	43,235
Administration	77,064	-	77,064
Depreciation and amortisation	58,084	-	58,084
Annual conference and AGM	958	-	958
Corporate member services	-	-	-
Training and qualifications	138,637	-	138,637
Student emergency support fund costs	2,344	-	2,344
Eddie Byers Scholarship	1,686	-	1,686
Support and governance costs (note 9)	16,093	-	16,093
	1,074,614	4,908	1,079,522
Brexit readiness			
Training and qualifications	-	-	-
	-	-	-
	1,074,614	4,908	1,079,522

ENGLISH UK LIMITED
(A company limited by guarantee)

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2020**

	<i>Unrestricted funds 2019 £</i>	<i>Restricted funds 2019 £</i>	<i>Total funds 2019 £</i>
Servicing members			
Staff costs and recruitment	864,743	-	864,743
General promotion	88,078	-	88,078
Premises	33,639	-	33,639
Public affairs	-	24,036	24,036
Administration	91,815	-	91,815
Depreciation and amortisation	59,799	-	59,799
Annual conference and AGM	36,778	-	36,778
Corporate member services	212	-	212
Training and qualifications	164,400	-	164,400
Student emergency support fund costs	4,054	-	4,054
Eddie Byers Scholarship	10,813	-	10,813
Support and governance costs (note 9)	30,594	-	30,594
	1,384,925	24,036	1,408,961
Brexit readiness			
Training and qualifications	-	64,947	-
	-	64,947	-
	1,384,925	88,983	1,473,908

ENGLISH UK LIMITED
(A company limited by guarantee)

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2020**

9. Support and governance costs

	Unrestricted funds	Total funds
	2020	2020
	£	£
Auditor's remuneration		
- Statutory audit services	9,600	9,600
- Other services	5,268	5,268
Professional fees	587	587
	1,665	1,665
Board and sub-committee expenses		
	17,120	17,120
	<u>17,120</u>	<u>17,120</u>
Attributed to:		
Expenditure on raising funds	1,027	1,027
	16,093	16,093
Expenditure on charitable activities		
	17,120	17,120
	<u>17,120</u>	<u>17,120</u>
	<i>Unrestricted funds</i>	<i>Total funds</i>
	<i>2019</i>	<i>2019</i>
	<i>£</i>	<i>£</i>
Auditor's remuneration		
- Statutory audit services	7,620	7,620
- Other services	5,694	5,694
Professional fees	11,031	11,031
	8,202	8,202
Board and sub-committee expenses		
	32,547	32,547
	<u>32,547</u>	<u>32,547</u>
Attributed to:		
Expenditure on raising funds	1,953	1,953
	30,594	30,594
Expenditure on charitable activities		
	32,547	32,547
	<u>32,547</u>	<u>32,547</u>

ENGLISH UK LIMITED
(A company limited by guarantee)

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2020**

10. Staff costs

	Group 2020 £	<i>Group 2019 £</i>	Charity 2020 £	<i>Charity 2019 £</i>
Wages and salaries	553,260	699,679	553,260	699,679
Social security costs	55,254	58,761	55,254	58,761
Contribution to defined contribution pension schemes	72,554	73,595	72,554	73,595
Other employee benefits	12,260	17,146	12,260	17,146
	693,328	849,181	693,328	849,181

The average number of persons employed by the charity during the year was as follows:

	Group 2020 No.	<i>Group 2019 No.</i>	Charity 2020 No.	<i>Charity 2019 No.</i>
Employees	14	17	14	17

The number of employees whose employee benefits (excluding employer pension costs) exceeded £60,000 was:

	Group 2020 No.	<i>Group 2019 No.</i>
In the band £60,001 - £70,000	1	1
In the band £140,001 - £150,000	-	1

The key management personnel of the charity in charge of directing and controlling, running and operating the charity on a day to day basis comprise the trustees and the members of the Executive Team (referred to at page 1). The total remuneration (including taxable benefits and employer's pension contributions) of the key management personnel for the year was £275,071 (2019 - £368,490).

11. Trustees' remuneration and expenses

During the year, no Trustees received any remuneration or other benefits (2019 - £nil).

During the year ended 31 December 2020, out of pocket travelling expenses totalling £1,266 were reimbursed or paid directly to 7 Trustees (2019 - £3,077 to 8 Trustees).

Trustee indemnity insurance was purchased by the charity during the year to protect it from any loss arising from the neglect or defaults of its trustees, and to indemnify the trustees or other officers against the consequences of any neglect or default on their part. The total premium paid amounted to £1,393 (2019 - £1,326), providing cover up to a maximum of £1,000,000 (2019 - £1,000,000).

12. Taxation

English UK Limited is a registered charity and therefore is not liable to income tax or corporation tax on income derived from its charitable activities, as it falls within the various exemptions available to registered charities.

ENGLISH UK LIMITED
(A company limited by guarantee)

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2020**

13. Net expenditure

This is stated after charging:

	2020	2019
	£	£
Staff costs	693,328	847,597
Auditor's remuneration - English UK		
- Statutory audit fees	9,600	7,620
- Other services	5,268	5,694
Auditor's remuneration - English UK Enterprises Limited		
- Statutory audit fees	2,460	3,660
- Other services	2,370	2,370
Depreciation	55,462	56,778
Amortisation	2,622	3,020
Operating lease charges	1,821	4,397
	=====	=====

14. Intangible assets

Group and Charity

	Computer software £
Cost	
At 1 January 2020	34,877
At 31 December 2020	34,877
Amortisation	
At 1 January 2020	12,497
Charge for the year	2,622
At 31 December 2020	15,119
Net book value	
At 31 December 2020	19,758
At 31 December 2019	22,380

ENGLISH UK LIMITED
(A company limited by guarantee)

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2020**

15. Tangible fixed assets

Group and Charity

	Long-term leasehold property £	Building improve- ments £	Fixtures and fittings £	Computer equipment £	Total £
Cost or valuation					
At 1 January 2020	1,373,762	174,882	28,580	31,894	1,609,118
Additions	-	-	-	4,418	4,418
At 31 December 2020	<u>1,373,762</u>	<u>174,882</u>	<u>28,580</u>	<u>36,312</u>	<u>1,613,536</u>
Depreciation					
At 1 January 2020	34,344	18,666	7,654	9,382	70,046
Charge for the year	27,475	17,488	5,231	5,267	55,461
At 31 December 2020	<u>61,819</u>	<u>36,154</u>	<u>12,885</u>	<u>14,649</u>	<u>125,507</u>
Net book value					
At 31 December 2020	<u>1,311,943</u>	<u>138,728</u>	<u>15,695</u>	<u>21,663</u>	<u>1,488,029</u>
At 31 December 2019	<u>1,339,418</u>	<u>156,216</u>	<u>20,926</u>	<u>22,512</u>	<u>1,539,072</u>

ENGLISH UK LIMITED
(A company limited by guarantee)

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2020**

16. Fixed asset investments

	Investments in subsidiary companies £
charity	
Cost	
At 1 January 2020	1
At 31 December 2020	<u>1</u>

Principal subsidiaries

The following was a subsidiary undertaking of the charity:

Name	Company number	Registered office or principal place of business	Class of shares	Holding
English UK Enterprises Limited	05200973	Flag House, 47 Brunswick Court, London, SE1 3LH	Ordinary	100%

The financial results of the subsidiary for the year were:

Name	Income £	Expenditure £	Profit/(Loss) for the year £	Net assets £
English UK Enterprises Limited	89	(54,154)	(54,065)	18,470

17. Debtors

	Group 2020 £	Group 2019 £	Charity 2020 £	Charity 2019 £
Due within one year				
Trade debtors	120,505	34,065	120,505	20,162
Amounts owed by group undertakings	-	-	-	39,338
Other debtors	9,000	104,842	9,000	104,842
Prepayments and accrued income	62,091	88,102	47,617	58,328
	<u>191,596</u>	<u>227,009</u>	<u>177,122</u>	<u>222,670</u>

ENGLISH UK LIMITED
(A company limited by guarantee)

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2020**

18. Creditors: Amounts falling due within one year

	Group 2020 £	<i>Group 2019 £</i>	Charity 2020 £	<i>Charity 2019 £</i>
Bank loans	50,000	-	50,000	-
Trade creditors	158,530	404,008	158,468	398,964
Amounts owed to group undertakings	-	-	16,947	-
Other taxation and social security	57,112	16,504	57,112	16,504
Other creditors	78,692	62,777	78,692	62,777
Accruals and deferred income	111,517	204,019	54,590	179,313
	455,851	687,308	415,809	657,558

A Bounce Back Loan of £50,000 was taken in July 2020 to use as a cash buffer to be able to cope with any unexpected reduction of income due to the impact of COVID-19.

The Bounce Back Loan Scheme (BBLs) is managed by the British Business Bank on behalf of, and with the financial backing of, the Secretary of State for Business, Energy and Industrial Strategy. The scheme is part of a wider package of Government support for UK business, due to the impact of COVID-19. The loan is guaranteed by the UK Government.

The interest rate agreed with the bank, Natwest plc, was 2.5% fixed rate. Under the BBLs, for the first 12 months of the loan period, interest is paid by the UK Government and there is a capital repayment holiday.

Deferred income in the main includes income received in advance for the StudyWorld event and other fairs which will take place during 2021.

A reconciliation of the movement on the deferred income balance, included in creditors above, is as follows:

	Group 2020 £	<i>Group 2019 £</i>	Charity 2020 £	<i>Charity 2019 £</i>
Deferred income at 1 January 2020	88,516	78,113	70,310	53,365
Resources deferred during the year	136,460	88,516	62,975	70,310
Amounts released from previous periods	(88,516)	(78,113)	(70,310)	(53,365)
Deferred income at 31 December 2020	136,460	88,516	62,975	70,310

ENGLISH UK LIMITED
(A company limited by guarantee)

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2020**

19. Statement of funds

Group statement of funds - 2020

	Balance at 1 January 2020 £	Income £	Expenditure £	Transfers in/out £	Balance at 31 December 2020 £
Unrestricted funds					
Designated funds					
Student Emergency Support Fund	80,581	7,542	(2,344)	-	85,779
Eddie Byers Scholarship	10,866	2,111	(1,686)	-	11,291
Fixed asset fund	1,561,451	-	(58,084)	4,420	1,507,787
	<u>1,652,898</u>	<u>9,653</u>	<u>(62,114)</u>	<u>4,420</u>	<u>1,604,857</u>
General funds					
General fund	280,307	1,094,462	(1,099,745)	(4,420)	270,604
	<u>280,307</u>	<u>1,094,462</u>	<u>(1,099,745)</u>	<u>(4,420)</u>	<u>270,604</u>
Total Unrestricted funds	<u>1,933,205</u>	<u>1,104,115</u>	<u>(1,161,859)</u>	<u>-</u>	<u>1,875,461</u>
Restricted funds					
Visa review	4,908	-	(4,908)	-	-
	<u>4,908</u>	<u>-</u>	<u>(4,908)</u>	<u>-</u>	<u>-</u>
Total funds	<u>1,938,113</u>	<u>1,104,115</u>	<u>(1,166,767)</u>	<u>-</u>	<u>1,875,461</u>

ENGLISH UK LIMITED
(A company limited by guarantee)

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2020**

19. Statement of funds (continued)

Group statement of funds - 2019

	<i>Balance at 1 January 2019 £</i>	<i>Income £</i>	<i>Expenditure £</i>	<i>Transfers in/out £</i>	<i>Balance at 31 December 2019 £</i>
Unrestricted funds					
Designated funds					
Student Emergency Support Fund	69,234	15,401	(4,054)	-	80,581
Eddie Byers Scholarship	20,510	1,169	(10,813)	-	10,866
Fixed asset fund	1,592,427	-	(62,015)	31,039	1,561,451
	<u>1,682,171</u>	<u>16,570</u>	<u>(76,882)</u>	<u>31,039</u>	<u>1,652,898</u>
General funds					
General fund	353,636	2,013,853	(2,056,143)	(31,039)	280,307
	<u>353,636</u>	<u>2,013,853</u>	<u>(2,056,143)</u>	<u>(31,039)</u>	<u>280,307</u>
Total Unrestricted funds	<u>2,035,807</u>	<u>2,030,423</u>	<u>(2,133,025)</u>	<u>-</u>	<u>1,933,205</u>
Restricted funds					
Visa review	28,944	-	(24,036)	-	4,908
Brexit Readiness	-	64,947	(64,947)	-	-
	<u>28,944</u>	<u>64,947</u>	<u>(88,983)</u>	<u>-</u>	<u>4,908</u>
Total funds	<u>2,064,751</u>	<u>2,095,370</u>	<u>(2,222,008)</u>	<u>-</u>	<u>1,938,113</u>

ENGLISH UK LIMITED
(A company limited by guarantee)

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2020**

19. Charity statement of funds - 2020

	Balance at 1 January 2020 £	Income £	Expenditure £	Transfers in/out £	Balance at 31 December 2020 £
Unrestricted funds					
Designated funds					
Student Emergency Support Fund	80,581	7,542	(2,344)	-	85,779
Eddie Byers Scholarship Fund	10,866	2,111	(1,686)	-	11,291
	1,561,451	-	(58,084)	4,420	1,507,787
Fixed Asset Fund					
	1,652,898	9,653	(62,114)	4,420	1,604,857
General funds					
General fund	207,773	1,094,373	(1,045,591)	(4,420)	252,135
	1,860,671	1,104,026	(1,107,705)	-	1,856,992
Restricted funds					
Visa Review	4,908	-	(4,908)	-	-
	-	-	-	-	-
Brexit Readiness					
	4,908	-	(4,908)	-	-
	1,865,579	1,104,026	(1,112,613)	-	1,856,992
Total funds					

ENGLISH UK LIMITED
(A company limited by guarantee)

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2020**

	<i>Balance at 1 January 2019</i>	<i>Income</i>	<i>Expenditure</i>	<i>Transfers in/out</i>	<i>Balance at 31 December 2019</i>
	£	£	£	£	£
Unrestricted funds					
Designated funds					
Student Emergency Support Fund	69,234	15,401	(4,054)	-	80,581
Eddie Byers Scholarship Fund	20,510	1,169	(10,813)	-	10,866
Fixed Asset Fund	1,592,427	-	(62,015)	31,039	1,561,451
	<u>1,682,171</u>	<u>16,570</u>	<u>(76,882)</u>	<u>31,039</u>	<u>1,652,898</u>
General funds					
General fund	281,102	933,288	(975,578)	(31,039)	207,773
Total Unrestricted funds	<u>1,963,273</u>	<u>949,858</u>	<u>(1,052,460)</u>	<u>-</u>	<u>1,860,671</u>
Restricted funds					
Visa Review	28,944	-	(24,036)	-	4,908
Brexit Readiness	-	64,947	(64,947)	-	-
	<u>28,944</u>	<u>64,947</u>	<u>(88,983)</u>	<u>-</u>	<u>4,908</u>
Total funds	<u><u>1,992,217</u></u>	<u><u>1,014,805</u></u>	<u><u>(1,141,443)</u></u>	<u><u>-</u></u>	<u><u>1,865,579</u></u>

The Student Emergency Support Fund steps in as a guarantor if a member centre closes down to allow the students to complete their course and return home without additional expense.

The Eddie Byers Scholarship Fund has been created in memory of our late Chief Executive, Eddie Byers, to help aspiring students study English in the UK and further the associations' charitable mission of advancing the education of international students in the English language.

The Fixed Assets Fund represents the fixed assets of the group. The Trustees designated these as they are expected to be used in the long term to assist in meeting the group's charitable objectives and also to enable a clear understanding of the free reserves and underlying activities of the group.

The Visa Review Fund was set up in 2010 when the charity successfully sought a judicial review of policies adopted by the UK Border Agency (UKBA) in relation to student visas. Income was provided by membership subscriptions as well as costs awarded by the Secretary of State for the Home Office, in part, to English UK.

The Brexit Readiness Fund was a grant received from the Department for Business, Energy & Industrial Strategy ('BEIS') in October 2019. The grant was given with the aim of preparing businesses for no deal scenario if UK would have left the EU on 31 October 2019. The grant was used to cover the cost of running four training sessions organised in London, Bristol, Manchester and Edinburgh before the end of October.

ENGLISH UK LIMITED
(A company limited by guarantee)

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2020**

20. Group analysis of net assets between funds

Group analysis of net assets between funds - 2020

	Unrestricted funds 2020 £	Total funds 2020 £
Tangible fixed assets	1,488,029	1,488,029
Intangible fixed assets	19,758	19,758
Current assets	823,525	823,525
Creditors due within one year	(455,851)	(455,851)
Total	1,875,461	1,875,461

Group analysis of net assets between funds - 2019

	<i>Unrestricted funds 2019 £</i>	<i>Restricted funds 2019 £</i>	<i>Total funds 2019 £</i>
Tangible fixed assets	1,539,072	-	1,539,072
Intangible fixed assets	22,380	-	22,380
Current assets	1,059,061	4,908	1,063,969
Creditors due within one year	(687,308)	-	(687,308)
Total	1,933,205	4,908	1,938,113

21. Charity analysis of net assets between funds

	Unrestricted funds 2020 £	Total funds 2020 £
Charity analysis of net assets between funds - 2020		
Intangible assets	19,758	19,758
Tangible fixed assets	1,488,029	1,488,029
Investments	1	1
Current assets	1,022,481	1,022,481
Creditors due within one year	(673,277)	(673,277)
	1,856,992	1,856,992

ENGLISH UK LIMITED
(A company limited by guarantee)

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2020**

	<i>Unrestricted funds 2019 £</i>	<i>Restricted funds 2019 £</i>	<i>Total funds 2019 £</i>
Charity analysis of net assets between funds - 2019			
Intangible assets	22,380	-	22,380
Tangible fixed assets	1,539,072	-	1,539,072
Investments	1	-	1
Current assets	1,181,280	4,908	1,186,188
Creditors due within one year	(882,062)	-	(882,062)
	<u>1,860,671</u>	<u>4,908</u>	<u>1,865,579</u>

22. Reconciliation of net movement in funds to net cash flow from operating activities

	Group 2020 £	<i>Group 2019 £</i>
Net expenditure for the period (as per Statement of Financial Activities)	(62,652)	<i>(126,638)</i>
Adjustments for:		
Depreciation charges	55,461	<i>56,778</i>
Amortisation charges	2,622	<i>3,020</i>
Dividends, interests and rents from investments	(449)	<i>(1,616)</i>
(Increase)/decrease in debtors	(20,445)	<i>81,622</i>
(Decrease)/increase in creditors	(225,599)	<i>123,420</i>
Net cash (used in)/provided by operating activities	<u>(251,062)</u>	<i><u>136,586</u></i>

23. Analysis of cash and cash equivalents

	Group 2020 £	<i>Group 2019 £</i>
Cash at bank and in hand	631,929	<i>836,960</i>
Total cash and cash equivalents	<u>631,929</u>	<i><u>836,960</u></i>

ENGLISH UK LIMITED
(A company limited by guarantee)

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2020**

24. Analysis of changes in net debt

	At 1 January 2020	Cash flows	At 31 December 2020
	£	£	£
Cash at bank and in hand	836,960	(205,031)	631,929
Loan due within one year	-	(50,000)	(50,000)
	<u>836,960</u>	<u>(255,031)</u>	<u>581,929</u>

25. Operating lease commitments

At 31 December 2020 the group and the charity had commitments to make future minimum lease payments under non-cancellable operating leases as follows:

	Group 2020 £	Group 2019 £	Charity 2020 £	Charity 2019 £
Not later than 1 year	1,958	2,568	1,958	2,568
Later than 1 year and not later than 5 years	3,427	5,386	3,427	5,386
	<u>5,385</u>	<u>7,954</u>	<u>5,385</u>	<u>7,954</u>

26. Related party transactions

All trustees of English UK Limited are employed by organisations who are members of English UK.

ENGLISH UK LIMITED
(A company limited by guarantee)

CHARITY INCOME AND EXPENDITURE ACCOUNT
FOR THE YEAR ENDED 31 DECEMBER 2020
This page does not form part of the statutory financial statements

	Total funds	<i>Total funds</i>
	2020	<i>2019</i>
	£	<i>£</i>
Basic subscriptions	538,644	547,098
Supplementary subscriptions	144,596	270,737
Total subscription income	683,240	817,835
Corporate subscriptions	40,487	44,250
Corporate member services	-	(212)
Net corporate membership income	40,487	44,038
Annual conference and AGM income	-	26,655
Annual conference and AGM expenditure	(958)	(36,778)
Net annual conference and AGM income	(958)	(10,123)
Tradeshaw Access Programme income	17,600	73,000
Tradeshaw Access Programme expenditure	(17,839)	(72,172)
Net Tradeshaw Access Programme income	(239)	828
Overseas missions (incl the China Roadshow) income	-	199,925
Overseas missions (incl the China Roadshow) expenditure	(3,453)	(179,882)
Net overseas missions income	(3,453)	20,043
Project QUIC income	-	25,450
Project QUIC expenditure	(7,908)	(22,116)
Net Project QUIC income	(7,908)	3,334
Inward missions income	-	14,930
Inward missions expenditure	-	(14,795)
Net inward missions income	-	135
Training and qualifications income	175,850	256,927
Training and qualifications expenditure	(118,810)	(164,400)
Net professional services income	57,040	92,527
Student emergency support fund income	7,542	15,401
Student emergency support fund expenditure	(2,344)	(4,054)
Net student emergency support fund income	5,198	11,347
Eddie Byers scholarship income	2,111	1,169
Eddie Byers scholarship expenditure	(1,686)	(10,813)
Net Eddie Byers scholarship income	425	(9,644)

ENGLISH UK LIMITED
(A company limited by guarantee)

CHARITY INCOME AND EXPENDITURE ACCOUNT
FOR THE YEAR ENDED 31 DECEMBER 2020
This page does not form part of the statutory financial statements

Brexit readiness income	-	64,947
Brexit readiness expenditure	-	(64,947)
Net Brexit readiness income	-	-
2020 recovery summit income	22,267	-
2020 recovery summit expenditure	(11,379)	-
Net 2020 recovery summit income	10,888	-
COVID webinar income	3,219	-
COVID webinar expenditure	(7,982)	-
Net COVID webinar income	(4,763)	-
Other income		
English UK Enterprises Management charge	-	39,338
Interest receivable	360	1,361
Insurance commission	8,849	24,554
VAT reclaim	5,238	18,378
Coronavirus Job Recovery Scheme income	101,063	-
Other sundry income	11,200	32,275
Discretionary grant fund income	25,000	-
	151,710	115,906
Other expenditure		
Staff costs and recruitment	(693,328)	(849,181)
General promotion	(21,743)	(101,523)
Premises	(26,507)	(32,933)
Public affairs	(43,235)	(24,036)
Included in restricted expenditure below	4,908	24,036
Administration	(67,722)	(101,071)
Irrecoverable VAT and Capital Goods Scheme	(12,515)	(11,774)
Depreciation and amortisation	(58,084)	(59,799)
Auditor's remuneration	(14,868)	(13,314)
Professional fees	(587)	(11,031)
Board and sub-committee fees	(1,665)	(8,202)
	(935,346)	(1,188,828)
Total income	1,104,026	1,656,395
	(1,107,705)	(1,758,997)
Total expenditure		
Net income/(expenditure)	(3,679)	(102,602)
Net expenditure on Visa review restricted fund	(4,908)	(24,036)
Fund balances at 1 January 2020	1,865,579	1,992,217
Fund balances at 31 December 2020	1,856,992	1,865,579