

A man with dark hair and a beard, wearing a maroon shirt, is seen from the side, looking towards a woman. The woman has blonde hair and is smiling broadly, wearing a green patterned top. They are outdoors with green foliage in the background. A dark blue diagonal graphic element is in the bottom right corner.

2024/25

Annual Report

Giving people the power to
speak up and stop crime.

100% anonymously.
Always.

CrimeStoppers.
Speak up. Stay safe.

Contents

1	Welcome from our Chair
2	Welcome from our CEO
3	Our vision, mission and values
4-5	Achieving our strategy
6-7	Real-life cases
8	The year in numbers
9-15	Driving quality information
16-20	Connecting with every community
21-24	Building trust and confidence
25	Our future plans
26-29	Financial results
30-32	Independent Auditor's Report to the Members of Crimestoppers Trust
33	Consolidated Statement of Financial Activities
34	Balance Sheet at 31 March 2025
35	Consolidated Statement of Cash Flows
36-37	Principal accounting policies
38-48	Notes to the financial statements for the year ended 31 March 2025
49	Thank you to our partners and supporters
50	Legal & administrative information



Welcome from our Chair

Each year, the number of people who contact Crimestoppers increases

We offer a safe way for people to pass on information to protect their communities.



Lord Ashcroft KCMG PC
Founder and Chair of Crimestoppers

Over the past 12 months, Crimestoppers has made significant strides, with progress building year on year. We continue to support law enforcement and empower the public to speak up and stay safe, 100% anonymously.

Once again, our Contact Centre staff have excelled in their role, providing a trusted non-judgemental ear for members of the public and our valued partners.

Crimestoppers helps all people who wish to remain anonymous as they continue to voice their crime concerns and suspicions.

While crime in our communities affects us all, not everyone feels able to talk to the police, whether that be for fear of reprisals, not wanting to go through the courts, or for deeply ingrained cultural reasons. That's where Crimestoppers comes in. As an independent charity, we give people the confidence to speak up by offering the protection of complete anonymity, a promise we have kept throughout our 37-year history.

From the first call to Crimestoppers in 1988, to the thousands of calls and online forms submitted today, every piece of information we receive has a crucial part to play in protecting the public. Our charitable status is

vital as it gives people much needed confidence to trust our much-needed service.

Keeping silent has a huge detrimental impact: enabling criminals to threaten the safety of our loved ones and our communities, allowing more criminals to flourish, causing significant damage and harm to society. By speaking up, we can support police in their investigations and help deliver justice for the victims of crime.

Our network of staff and volunteers across the UK and our array of partners, including Police and Crime Commissioners, police, charities and businesses, are vital in delivering our unique anonymous reporting service.

None of this would be possible without our beneficiaries – the public – who choose to speak up and tell us what they know, despite the difficult circumstances they may find themselves in. Thousands of people every day contact us, making a positive choice to do the right thing – we thank them for their public-spirited attitude and having the courage to speak up.

Everyone, no matter who they are or where they live, has the right to feel safe from crime.

“
By speaking up, we can support police in their investigations and help deliver justice for the victims of crime
”

Welcome from our CEO

Crimestoppers offers hope to communities

We give a way for all members of a community to pass on crime information anonymously.



Mark Hallas OBE
Chief Executive,
Crimestoppers Trust

I am pleased to report that nearly a million people - 922,861 - contacted Crimestoppers during the last year. Over 220,000 high-quality reports were passed on to law enforcement and partner agencies. This is a record that underscores the growing trust the public places in Crimestoppers and the expanding reach of our work across the UK.

Our charity status and guarantee of anonymity remain crucial in encouraging people to report what they have seen, heard, or know – helping to prevent crime with no risk to the individual.

Crimestoppers' partnerships with commercial organisations is a key area of growth. Our partners receive specific vital intelligence that helps protect their workers, customers, and assets.

We value all our partners highly, be they statutory, commercial or charity. We have done more than ever this year working with partners and organisations to make our voice heard and amplify our messaging.

I want to echo Lord Ashcroft's gratitude to everyone who has

used or supported our services. Our success depends on a broad network of partnerships - from Police and Crime Commissioners (PCCs), police forces, the Home Office, housing providers, trade bodies, major brands, to other charities. We are proud to work with organisations that share our commitment to develop safer communities.

We continue to be guided by Home Office priorities; from Violence Against Women & Girls (VAWG) to serious violence, to knife crime campaigns. We are further refining and improving our offer to the public to deliver a wide range of tools to educate individuals and their communities. As the police, PCCs and others recognise, there is a significant journey ahead.

I'm pleased that Crimestoppers is playing its part, doing what we do best: giving the public a safe option to speak up about crime 100% anonymously. Whilst I'm incredibly proud of our work, I recognise that there is always more we can do.

Thank you for your continued support.

“ We have done more than ever this year working with partners and organisations to make our voice heard and amplify our messaging ”

Our vision, mission and values

Vision – why we exist

Everyone has the right to feel safe from crime, wherever they live.

Mission – what we do to achieve our vision

We're an independent charity that gives you the power to speak up to stop crime, 100% anonymously.

Whoever you are, wherever you live, from communities to companies.

By phone and online, 24/7, 365 days a year.

We also share advice on how to protect the people and communities you care about from crime, so everyone can feel safe.

Values – the principles that guide how we conduct ourselves

At Crimestoppers, we believe that it is people who stop crime. Our community of staff and volunteers live our values every day:

- **We care** – we believe that everyone has the right to feel safe from crime, wherever they live. Crime can be frightening, so we offer hope.
- **We are inclusive** – we don't judge people. We're here for everyone who needs us. We can change communities for the better by working together.
- **We are trustworthy** – we're reliable, honest and an independent charity. We act responsibly and never break anonymity.
- **We are determined** – we commit all our efforts to achieving positive change. We have a 'can-do' attitude.

Our role

We break down barriers that silence people and communities by offering a trusted, alternative place for people to pass on crime information with no comeback. The information we receive and pass on ensures lives are saved, criminals are stopped, and victims and their loved ones receive justice.

Our impact

Every year, we help solve and prevent thousands of crimes.



922,861

Nearly a million people contacted us last year.



227,326

We sent over 227,000 pieces of information to the police.



33,019

Plus more information sent to a wide range of other statutory, commercial and third sector partners.



26,135

The police tell us we helped solve and prevent over 26,000 crimes. As not all forces provide comprehensive feedback, we can estimate our impact is much more than double this.

Crimestoppers – delivering results and building trust...

... always 100% anonymously. In 2024-25, our strategy has delivered record results, driven by innovation, partnership, and a focus on those most affected by crime.

Growing the quality and reach of information

This year, we have seen a remarkable increase in both the volume and quality of information received from the public. Over 227,000 high-quality reports were again passed to law enforcement. This growth reflects our ongoing efforts to make it easier and safer for people to share what they know, often when they feel unable to approach the police directly. Our guarantee of anonymity remains central, encouraging individuals to come forward without fear of reprisal.

Our information is not only reaching the police but is also being shared with a growing network of statutory, commercial, and third sector partners. This collaborative approach has resulted in more than 26,000 crimes being solved or prevented, although the true impact is likely much higher due to incomplete feedback from all forces.

“Our guarantee of anonymity remains central, encouraging individuals to come forward without fear of reprisal”

Building trust and confidence

Trust is the foundation of our service. Since our inception in the late 1980s, millions have relied on Crimestoppers to handle their information with care and discretion. This year, over 2,500 people contacted us every day, choosing Crimestoppers as their preferred route to report crime. We continue to share our story of hope, demonstrating that speaking up can change lives and communities for the better.

Our campaigns have played a vital role in building this trust. For example, our targeted initiatives in key regions – such as the Clear, Hold, Build campaigns in West Yorkshire, Derbyshire, Staffordshire, and London – have generated hundreds of actionable reports, leading to arrests, seizures of drugs and weapons, and the safeguarding of vulnerable individuals.

“We continue to share our story of hope, demonstrating that speaking up can change lives and communities for the better”

Focusing on the communities most in need

A core pillar of our strategy is prioritising the communities most affected by crime. We have tailored our outreach to groups less likely to approach police, working closely with local authorities, housing providers, faith groups, and health services. Our campaigns are designed to break down barriers, ensuring everyone has a voice in the fight against crime.

Real-life case studies highlight the difference this makes. From helping to catch a murderer on the run to disrupting organised crime and safeguarding children at risk, the stories we receive – always anonymised – demonstrate the tangible impact of our work.

Innovation and partnership

2024 saw the national rollout of the National Police Anti-Corruption and Abuse Reporting Service, following a successful pilot in London. This service, operated by Crimestoppers, is now the provider of choice for

statutory services seeking an independent, anonymous reporting channel. Our work with commercial partners has also expanded, helping businesses protect their staff, customers, and assets.

We have also continued to support Border Force, leading to the seizure of counterfeit goods, undeclared cash, and illicit tobacco – further evidence of the wide-ranging impact of the information we receive.

Sustaining our mission

Our Business Development team has delivered outstanding results, securing vital funds to support our expanding operations. Every pound raised enables us to reach deeper into communities and invest in new technologies and campaigns that make reporting crime even more accessible.

“Every pound raised enables us to reach deeper into communities and invest in new technologies and campaigns that make reporting crime even more accessible”

Looking ahead

As we reflect on the past year, it is clear that our strategy is working. By focusing on quality information, building trust, prioritising the most affected communities, and forging strong partnerships, we are making a real difference. We remain committed to adapting and evolving, ensuring that Crimestoppers continues to be a beacon of hope and safety for all.

Together, we are breaking the silence on crime – one anonymous report at a time.



Making a difference

True stories, anonymised

Information results in Bristol domestic violence arrest

This resulted in an urgent arrest of an individual for domestic violence offences, helping to protect the victim and highlighting the importance of community reporting.

Suspect arrested for Middlesbrough brutal assault

Intelligence provided to the police by Crimestoppers assisted in the arrest of a high-risk individual involved in robbery and violence.

Person arrested for driving under the influence of alcohol and drugs

Information given by Crimestoppers to the police resulted in a successful roadside test and criminal charges, helping to reduce dangerous driving incidents.

Cannabis cultivation uncovered in Aberdeenshire

The premises showed signs of active use, with fans operating continuously, and there was a strong cannabis odour. Cannabis plants valued at approximately £1 million were seized, and two suspects were arrested and prosecuted.

Anonymous tip-off for man in possession of loaded crossbow

Police, having received Crimestoppers information, responded promptly, apprehending the suspect. During the operation, officers recovered some weapons – and also a stolen quad bike.

Wanted man suspected of assault identified thanks to community intelligence

A suspect in his 30s was travelling from Europe to the UK and was seen aboard a ferry

that arrived in Portsmouth. He was found at the port shortly after disembarkation and was detained before he could evade justice. This case highlights the crucial role that timely information from the community plays in enabling the police to swiftly locate and apprehend offenders.

“
This case highlights the crucial role that timely information from the community plays in enabling the police to swiftly locate and apprehend offenders
”

Domestic abuse suspect arrested

The suspect had escalated their violent behaviour, resulting in injuries, and had used controlling tactics such as managing the victim’s bank account and phone, and cancelling their medical appointments. The suspect was arrested for coercive and controlling behaviour.

This demonstrates how targeted intelligence allows police to intervene quickly in a complex domestic abuse case.

Murder suspect arrested before boarding plane to South East Asia

An anonymous tip-off indicated that a man was planning to kill his partner after hearing that she had been unfaithful. The intelligence suggested that the suspect intended to source weapons to carry out the attack. Law enforcement acted swiftly, locating and arresting the man for firearm possession. Following the arrest, safeguarding measures were implemented to ensure the woman’s safety.

This case shows how community and intelligence efforts can help locate and apprehend persons of interest in serious criminal investigations before they leave the country.

Cannabis plants worth around £275,000 seized in Scunthorpe

The premises was associated with ongoing drug dealing, with vehicles arriving and



“
This case shows how community and intelligence efforts can help locate and apprehend persons of interest in serious criminal investigations before they leave the country
”

departing with large bags of cannabis. Authorities raised a warrant, seizing approximately 500 cannabis plants valued at around £275,000 and arresting three people.

Hidden child abuse revealed thanks to information

Upon inspection, officers discovered a property in a state of neglect – squalid conditions, with faeces from 12 cats who lived there scattered throughout the site. There was a pervasive smell of urine, and flies on the walls.

The children, aged one, two and three years old, showed signs of physical abuse, including bruising on their arms and legs, and appeared severely malnourished, raising urgent concerns for their safety and wellbeing.

They were promptly removed from the environment and placed in the care of a family member, as authorities were dedicated to ensuring their protection and holding those responsible accountable.

CrimeStoppers. Highlights

April 2024 – March 2025

Crimestoppers impact

922,861

people contacted us
anonymously

227,326

anonymous reports
sent to police forces

82%

online

18%

by phone

up 6%

on last year



Crimestoppers feedback

1,457

offenders arrested
and charged

26,135

police positive
crime outcomes

£365,134

worth of property recovered

£45,556,521

total drugs 'street value'



110

No. of professional sessions run

2,854

No. of professionals reached

1,473

No. of workshops delivered
(to young people)

52,588

No. of young people reached
(through all avenues e.g.
workshops, assemblies,
community events etc)

764

No. of resource orders

57

No. of campaigns run

74%

Fearless reports increase
on the previous year

National and regional campaigns

10

National

9

Business
Development

128

Regional

147

Total



Media coverage



7,156

pieces of coverage

Driving quality information



Focus on key roles: the 24/7 call agent

The primary role we were recruiting for was that of a 24/7 Call Agent. This position attracted significant attention, especially from people seeking a meaningful role with purpose. Graeme and Kelly received expressions of interest from over fifty attendees, all of whom left their contact details for follow-up.

Post-event outreach and successful hires

Following the event, Kelly took the lead in reaching out to interested candidates, collecting CVs and scheduling interviews. As a result, three fair attendees have successfully joined Crimestoppers as Call Agents. This outcome underscores the effectiveness of direct engagement at such events and highlights the value of proactive recruitment strategies. Additionally, recruiting through these channels offers financial benefits by avoiding agency fees, which can typically amount to 10-20% of a Call Agent's first-year salary.

What stood out most was the evident motivation and initiative of the attendees. The energy, curiosity, and sincerity they displayed made the event not only a successful recruitment effort but also an inspiring and uplifting experience for our team.

This event provided a valuable opportunity to promote our purpose, services, and the positive impact we make across the UK – enhancing our public presence and strengthening community ties.

Crimestoppers plans to incorporate participation in future job fairs and similar events into its ongoing recruitment strategy. This approach, subject to regular review and continuous improvement, aims to attract motivated individuals and improve staff retention within the Contact Centre.

Seeking the best for Crimestoppers' national Contact Centre

Crimestoppers Duty Manager Graeme Sibley and Kelly Jackson from the People, Organisational and Development Team proudly represented Crimestoppers at a well-attended jobs fair held at Selhurst Park Stadium, home of Crystal Palace Football Club. The event was a valuable opportunity to engage with members of the public actively seeking employment, and to promote both current vacancies and the broader mission of Crimestoppers.

Immediate engagement and steady interest

Within just ten minutes of the doors opening, visitors were

flocking to our stand. This high level of engagement continued steadily for the next two and a half hours, reflecting strong momentum and enthusiasm from the crowd.

Graeme and Kelly were fortunate to be supported during the event's busiest period by Director of Finance Steve Mann. His involvement was instrumental in engaging with visitors, answering questions, and sharing insights about the charity's purpose and the roles available. This collaborative approach helped us connect more effectively with potential candidates.

Fearless Youth Panel: ensuring the voice of young people is at the heart of everything we do

The Fearless Youth Panel plays a key part in the development of our work by giving young people a space to speak openly about crime; how it's affecting them and their peers and what we can do, together, to help make them feel safer. The panel involves 15 young people aged between 13 and 17, and their insights influence our social media content and crime prevention campaigns, ensuring they are relatable and effective for our young audience. With our youth panel's support, we're raising awareness of our 100% anonymous reporting service and empowering more young people to speak up against crime.

A highlight this year was co-creating artwork for a digital campaign running on Snapchat, Instagram, and Spotify.

Sim's story

Sim is a dedicated member of our Youth Panel. With two years of active involvement, she consistently leads discussions in online meetings and group chats, inspiring others with her confidence and enthusiasm. Her deep understanding of

Campaign results:

865,904
Reach (No. of unique users who saw ads)

16,598,838
Impressions (No. of times ads displayed)

72,665
Engagement (No. of link clicks/swipe ups)

A boy at school is carrying a knife.

I'm not a grass but I'm worried someone is going to get hurt.

Who can I tell?



Fearless' mission and her passion for supporting young people shine through in every contribution.

Sim's thoughtful insights on imagery, language, and current trends have helped shape engaging and relevant content across platforms including Snapchat, TikTok and Instagram. In addition, she has created several videos that communicate key messages

about crime prevention, amplifying Fearless' reach and impact.

Her involvement has undoubtedly developed her skills in creativity and communication, preparing her for future opportunities. Sim's dedication exemplifies how young people can influence positive change and strengthen community safety initiatives.



“The experience has been invaluable to me. I have been able to connect to people all over the country, develop more confidence in speaking up and more courage to say what I believe”

Campaign highlights extreme dangers of cannabis extraction

In February 2025, Crimestoppers launched a new initiative in Northumberland and Tyne & Wear to highlight the severe dangers associated with the illegal production of cannabis concentrates. The campaign aimed to inform the public about the risks of manufacturing products such as butane honey oil (BHO) and 'shatter', which are often used in vaping devices and edibles.

Cannabis extraction involves using highly flammable solvents like butane and propane gas to create concentrated forms of cannabis. These processes are extremely dangerous; improper handling or accidental sparks – such as flicking a light switch, activating a heat source, or plugging in appliances – can lead to catastrophic explosions. Such incidents can cause serious injuries or fatalities, affecting not only those producing the substances but also innocent individuals nearby.

In May 2025, a man whose illegal cannabis factory exploded in



a block of flats, killing seven-year-old Archie York, was jailed for 14 years.

Members of the public were advised of the signs to look out for, such as large quantities of butane or propane gas canisters and unusual stainless-steel equipment set up in houses or flats.

“Members of the public were advised of the signs to look out for, such as unusual stainless-steel equipment set up in houses or flats”

This campaign not only raised widespread awareness of the severe risks faced by those producing BHO and shatter, and those around them, but also provided the opportunity for members of the public to pass on information about this dangerous crime, safe in the knowledge that they would remain 100% anonymous and never need to provide any personal details.

True stories reveal how Crimestoppers helps put the brakes on drink & drug driving

In a recent campaign to combat drink and drug driving, Crimestoppers emphasised the importance of community involvement in keeping our roads safe and highlighted how anonymous tips from the public have led to significant arrests and seizures, demonstrating the powerful impact of speaking out.

One case involved a driver who was found to be uninsured,

disqualified, under the influence of alcohol and who provided false details. Crimestoppers information prompted police checks, revealing the driver's true identity. The driver was subsequently arrested.

Another incident saw a habitual drug driver stopped by police after reports from the public. A saliva test confirmed cannabis use, and further searches uncovered cocaine and cannabis in the vehicle. This

driver was also taken into custody, preventing them from risking lives on the road. These stories underscore the crucial role that community vigilance plays in tackling drink and drug driving. By reporting suspicious behaviour, members of the public can help save lives and bring reckless drivers to justice.

The information Crimestoppers receives helps make our roads safer for everyone.

Garston day of action to encourage Merseyside residents to report crime

Crimestoppers launched a campaign in Garston, Merseyside to encourage residents to report crime and antisocial behaviour. The initiative involved collaboration with partner agencies, including Liverpool City Council, Merseyside Fire and Rescue, local schools, and housing providers.

As part of the campaign, new Crimestoppers signs were installed throughout the area to promote anonymous reporting. The effort was supported by targeted social media campaigns and leaflet drops to residents, aiming to raise awareness of Crimestoppers' anonymous service and encourage the community to share information on crimes such as drug dealing, knife crime, criminal gangs, and antisocial behaviour.

“Some residents might feel uncomfortable reporting directly to authorities, which was why partnering with Crimestoppers was crucial, as it offered an anonymous reporting channel”



To mark the campaign's launch, police and partner agencies organised a community day of action in Garston, attended by Police and Crime Commissioner Emily Spurrell and representatives from Liverpool City Council, Merseyside Police and Merseyside Fire and Rescue.

During the launch, Inspector Steve Reilly emphasised the importance of community involvement, stating that working closely with residents and partners is essential to disrupting and preventing crime. He highlighted that community intelligence helps police detect crime, protect vulnerable individuals, and bring offenders to justice. He also pointed out why partnering with Crimestoppers is crucial, as some residents might feel uncomfortable reporting directly to authorities, and

Crimestoppers offers an anonymous reporting channel.

During the year prior to the campaign launch, Crimestoppers received more than 8,000 anonymous reports from Merseyside, leading to arrests, seizures of drugs and weapons, and safeguarding vulnerable people.

Overall, the campaign in Garston aimed to foster a safer community by encouraging residents to speak out without fear, knowing they could give information and remain completely anonymous.



Campaign helps protect vulnerable rural residents from crime

In autumn 2024, several police forces across northern England worked together to launch a comprehensive campaign aimed at tackling cross-border rural crime. The participating forces included Cumbria, Lancashire, North Yorkshire, Northumbria, Cleveland, and Durham. Their collective goal was to raise awareness among rural communities, improve intelligence sharing, and reduce crimes that often span large geographical areas. Criminals frequently travel along major roads such as the M6, A1, and A66 to carry out their illegal activities, causing significant distress and financial losses to residents and farmers.

The campaign focused on four key issues: theft of quad bikes and farm machinery, livestock theft, burglaries, and poaching. These crimes not only cause emotional trauma but also affect livelihoods.

Criminals often cross borders to target rural properties, making

coordinated law enforcement efforts essential.

To disrupt travelling criminals, the six police forces conducted joint operations that proved highly successful. However, they emphasised that community involvement was crucial. The campaign encouraged residents and visitors to be vigilant and report any suspicious activity promptly. Public cooperation is seen as vital in helping law enforcement target resources more effectively and prevent crimes before they occurred.

The campaign also offered practical security advice for rural landowners, including fitting tracking devices on vehicles and machinery, removing keys, and keeping equipment out of sight.

Installing CCTV and video doorbells was recommended to deter offenders, along with displaying

signs indicating that security measures are in place. Joining local rural or farm watch schemes was also encouraged in order to foster community vigilance.

Residents were urged to report suspicious vehicles, strangers, or stolen items, providing details such as registration numbers, descriptions, and times.

Reporting stolen livestock and poaching is essential in building intelligence and supporting investigations.

Ultimately, the collaboration between police forces and rural communities, along with the involvement of Crimestoppers, aimed to significantly reduce cross-border rural crime. By combining joint law enforcement efforts with community vigilance and practical security measures, the campaign sought to protect rural residents and safeguard their livelihoods.

Awareness of ketamine dangers highlighted in innovative Merseyside football clubs campaign

A youth football tournament was held in May 2025 for schools across Merseyside to launch a new initiative under the Four Clubs One Goal partnership, highlighting the dangers of ketamine and its potential to destroy lives and cause serious health issues.

The tournament took place at Crosby AFC and marked a significant step in the campaign's efforts to raise awareness about drug misuse among young people. The partnership, which included Liverpool FC Foundation, Marine in the Community, Everton in the Community, and Tranmere Rovers in the Community, first began in October 2021 and has continued to improve safety across Merseyside ever since.

The campaign used both social and traditional media channels and

“
Its aim was to increase awareness about the risks of ketamine and to encourage more people to report concerns through Crimestoppers and Fearless
”

was integrated into each club's programmes to reach a broad audience. Its aim was to increase awareness about the risks of ketamine and to encourage more people to report concerns through Crimestoppers and Fearless. During the tournament, participants experienced an impactful session led by individuals who had suffered

from ketamine addiction. These first-hand accounts significantly illustrated the devastating effects of drug dependency to the young audience.

The event was attended by Emily Spurrell, Merseyside Police & Crime Commissioner, and received coverage in the Liverpool Echo and on local radio stations. Medals and trophies were presented by former England and Liverpool goalkeeper Chris Kirkland, adding to the significance of the occasion.

Funding and support for the Four Clubs, One Goal initiative comes from the Steve Morgan Foundation, the Hemby Trust, Liverpool FC Foundation, and Merseyside PCC, all committed to making a positive difference in the community.

Consumer risk prevented as more than 200 toxic bottles of counterfeit vodka recovered

Crimestoppers provides the Scottish Food Crime Hotline for Food Standards Scotland (FSS), the competent food authority in Scotland. Since August 2024, FSS has been leading on a joint investigation into the sale of counterfeit vodka, labelled as Glen's, from independent licensed convenience stores across Scotland. Analysis confirmed that the 'vodka' contained isopropyl alcohol (IPA), which can be toxic to ingest in any amount and in larger quantities can be fatal.

This clearly presented a significant risk to consumers, so Crimestoppers' call handlers were briefed on the type of information sought in relation to FSS's investigation, and to offer safety advice at source. Some callers to the Hotline had actually consumed counterfeit vodka and experienced symptoms associated with IPA, including nausea, vomiting and abdominal pain, providing evidence of the risk to human health.

FSS were able to act immediately on information received via the Hotline, leading to the recovery of 234 bottles of counterfeit vodka from nine licensed stores.

This case illustrates the key role Crimestoppers plays in the development of intelligence and supporting investigations, providing a reliable and professional service for the public to pass on information in complete confidence.

Driving down fake goods sales with public danger warning



Crimestoppers' latest campaign targeting the sale of fake goods warned the public about the potential dangers involved in buying counterfeit goods.

Fake cosmetics: contain harmful chemicals that may cause skin irritation, allergic reactions, or long-term health issues.

Fake toys: often made with low-quality materials, they can contain toxic chemicals, loose parts, or sharp edges. Giving counterfeit toys to children can lead to choking, burns, hearing damage, or even strangulation.

Fake electronics: unlikely to comply with manufacturing standards, making them prone to overheating, catching fire, causing burns, giving electric shocks, or even exploding.

More than 80% of counterfeit products recently tested by

“
More than 80% of counterfeit products recently tested by the government failed safety inspections
”

the government failed safety inspections, according to the Chartered Trading Standards Institute. And criminals are becoming increasingly skilled at finding new ways to deceive consumers.

To help consumers avoid counterfeit goods, Crimestoppers has published guidance on how to tell if items for sale are genuine or not. Signs to look out for include:

• **Price:** Too good to be true: If the price seems unbelievably low, it's

likely a fake product that could be harmful and of very poor value.

- **Suspicious websites and unusual sales locations:** Untrusted websites and lesser-known outlets are common places for criminals to sell counterfeit goods. If someone is selling products from the back of a van, in a pub or club, it's probably not genuine.
- **Spelling and grammatical errors:** Criminals often overlook small details, leading to spelling mistakes on their websites and product packaging.
- **Differences in product or packaging:** If the product you receive looks of poor quality and doesn't match the original, it's likely a fake.
- **Missing information:** If the product lacks information such as the batch number or the period-after-opening (PAO) symbol for cosmetics, safety certifications for toys, or warranty details for electronics, it's probably counterfeit.

Delivery and impact

The awareness campaign aimed to support diverse communities in understanding the personal dangers and harms associated with fake goods, and was delivered in English, Polish and Romanian across areas known to be at risk from the sale of counterfeit goods

Overall, 323,572 people were reached across social media. There were over 673,821 engagements with the campaign on Google Ads, and the campaign web page received nearly 1,000 views.

Safe Street campaign: building safer communities together

Since 2021, Crimestoppers has run the Safe Street campaign in partnership with Ring, adopting a fresh and light-hearted approach to promoting home and community safety.

The campaign is designed to reassure and empower people to take simple but effective steps to protect themselves, their homes, and their neighbourhoods.

At the centre of Safe Street is a vibrant fictional community where neighbours look out for each other, creating an atmosphere of peace and security. In this community, the only drama is number 14's BBQ mishaps, and the only "menace" is the neighbour's children's football skills. These playful scenarios illustrate how a truly safe street experiences the joys of everyday life rather than crime or disorder.

The campaign encourages people to get involved in various ways: by volunteering with Crimestoppers, accessing the extensive advice from Neighbourhood Watch, or investing in Ring's latest home security technology. Ring's products not only help keep people and property safe but also enable residents to check in on loved ones, keep an eye on pets, and accept parcels while away from home. The campaign emphasises that such measures make life safer and simpler, allowing families to focus on what matters most.

During the second half of 2024, the Safe Street campaign achieved significant success across multiple digital

platforms, including Facebook, Instagram, and Google. The campaign generated substantial engagement through social media impressions and link clicks, driving considerable traffic to the Crimestoppers website.

This strong performance demonstrated public interest in accessing practical safety guidance and engaging with community safety initiatives. Seasonal themes bring Safe Street to life throughout the year: in spring, only the foxes cause "mischief"; in summer, friends "invade" for parties; at Halloween, the only "unexpected visitors" are tiny trick-or-treaters; and at Christmas, the only "disappearance" is of Father Christmas's mince pies. These relatable moments highlight the power of a united community

working together. Safe Street is more than a campaign; it is a call to action.

Whether individuals are marketing experts, logistics specialists, or fundraising enthusiasts, volunteering with Crimestoppers offers a meaningful way to contribute. Together with Neighbourhood Watch and Ring, the campaign shares top tips and resources to help every street become a safe street.

Crimestoppers reminds the public that anyone with information about crime can report anonymously at any time, 24/7, 365 days a year. Through this partnership and community spirit, Safe Street helps turn the vision of safer neighbourhoods into a reality across the country.

“The campaign is designed to reassure and empower people to take simple but effective steps to protect themselves, their homes, and their neighbourhoods”



Impact of Crimestoppers across Scotland



Crimestoppers in Scotland at a glance:

23,239
public contacts

4,000
Nearly 4,000 people contacted us about drink and drug drivers

15,000
reports on drug manufacture and supply

400
reports about rape and sexual offences

Last year, our charity in Scotland achieved a record high of 23,239 public contacts (up by 1.6 %) and disseminated 17,844 reports to Police Scotland and other law enforcement agencies.

Nearly 4,000 people from Scotland contacted us about drink and drug drivers; we received 15,000 reports

on drug manufacture and supply and 400 reports about rape and sexual offences.

In November, Crimestoppers in Scotland led on a reward that gained international media attention. Thanks to a private donation of £50,000, we appealed for information to recover more than a thousand coins from

the 12th and 13th centuries, stolen by criminals in June 2007 from the home of Lord and Lady Stewartby in Broughton, near Peebles.

Impact of Crimestoppers across Wales

Crimestoppers continues to make a powerful impact across Wales, with over 11,500 reports shared with police forces this year – that's an average of 960 reports a month, and a 12% rise on the previous year.

These reports have helped tackle key issues like drug trafficking,

with 5,429 reports, and drink and drug driving – 3,280 reports – showing the strength of anonymous voices in keeping communities safe.

The work has gone far beyond just reporting. With over 41,000 Fearless workshops delivered,

thousands of young people have been educated on crime prevention and how to speak up safely. Online engagement has also soared, with more than 235,000 visitors to the Crimestoppers website in Wales, backed by strong media coverage and £120,000 in rewards offered.

Crimestoppers in Wales at a glance:

960
average number of shared reports per month

331
reports of knives and bladed weapons

5,429
reports of drug trafficking

3,280
reports of drink and drug driving

41,000
Fearless workshops delivered

235,000
visitors to the Crimestoppers website in Wales

Over 400% increase in energy theft reports in 7 years

The Energy Theft Tip-off Service was launched by Crimestoppers, working in conjunction with the energy sector in Great Britain, in September 2016. Since then, it has gone from strength to strength. With ongoing education of the public around the dangers of energy theft, also known as meter tampering or meter cheating, we have encouraged more and more people to speak up about this dangerous crime.

Stay Energy Safe is the public facing brand and is used to promote the Energy Theft Tip-off Service, provide educational content, support and guidance. It helps people identify energy theft, so they can keep themselves and their loved ones safe.



Over the last 12 months BH&P (the Stay Energy Safe marketing agency) has worked with the Retail Energy Code Company (a not-for-profit organisation that owns and manages the Retail Energy Code) and Crimestoppers, to continue to promote messages about energy theft and staying energy safe, via the Stay Energy Safe website, Google, social media, influencer activity, digital PR and radio campaigns.

This ongoing push to keep people safe has been successful, as the number of people contacting the Stay Energy Safe service, 100% anonymously, to tell us about energy theft increased by 2,939 in the 12 months from 1 April 2024 to 31 March 2025 (+20%). The number of pieces of information on suspected energy theft sent to the energy sector went up by 2,321 (+21%). 17,789 contacts meant we could pass on 13,415 pieces of information to the energy industry for investigation.

This result is worlds away from the number of reports we passed on in the first full year that the service was

“We achieved a 413% growth in reports on suspicions of energy theft in 2024-25 compared to the same period in 2017-18”

in operation – from 1 April 2017 to 31 March 2018 we sent 2,613 suspicions of energy theft to our energy partners. The volume achieved in 2024-25 represents a 413% increase on this initial figure.

With a dedicated service and ongoing and comprehensive promotion of the dangers of energy theft and the signs to spot we are keeping more communities safe from the harms associated with tampered meters, and giving suppliers, distribution network operators and gas transporters the opportunity to recover revenue lost to this crime.

Stay Energy Safe Northern Ireland

To expand on this success, and to give more people a chance to tell us

what they know about energy theft, in June 2025, we set up a new service – Stay Energy Safe Northern Ireland.

This partnership with Northern Ireland Electricity Networks (NIE Networks) enables us to protect people, homes, farms and businesses across Northern Ireland. NIE Networks is promoting the service along with its key messages to help people understand just how dangerous tampering with your meter, or the energy supply, can be. Anyone with information on energy crime now has a safe way to pass on what they know, 100% anonymously, so that the Northern Ireland energy sector can make sure the supply and meters are safe. And this in turn ensures that the people living or working nearby are protected.

Security enhanced and communities protected via collaborations with DPD and HSBC

The Business Development team has had a successful year.

Working hard to help protect businesses and their customers, they have met challenging financial targets to ensure that the charity can do more than ever before to support its beneficiaries.

Focusing on the twin highlights of 'speak up' lines and information sharing, supported by impactful campaigns, Crimestoppers has both widened and deepened its offer to key partners.

Looking to the future, the team will continue to focus on those lines of activity that align with the charity's core service, thereby ensuring that all people have the power to speak up about unacceptable behaviour, wherever it may be found.



This year, the first partnership in the logistics sector was secured, with leading parcel delivery company DPD. Together, we're working to raise awareness and enhance the safety of both delivery drivers and customers' goods by offering the general public a trusted and anonymous platform to report concerns. DPD operates over 10,000 vehicles in the UK from 85 locations, delivering more than 360 million parcels each year. The partnership with Crimestoppers will support the efforts of DPD's own security team to stay one step ahead of criminals.

DPD have created a bespoke sticker, used on their DPD vehicles to show how they are working with

Crimestoppers. They have also produced leaflets and posters to inform our customers and staff on what the DPD and Crimestoppers partnership is delivering.

Tim Jones, Director of Marketing, Communications & Sustainability at DPD UK, commented, "We are delighted to be working with Crimestoppers on this important

“We are delighted to be working with Crimestoppers on this important campaign. Violence against anyone just trying to do their job is completely unacceptable”

campaign. Violence against anyone just trying to do their job is completely unacceptable, so it is important that we talk about driver safety and take steps to protect our team and of course ensure the safe delivery of our customers' products. Working with Crimestoppers will enhance the work of our inhouse Security team.”

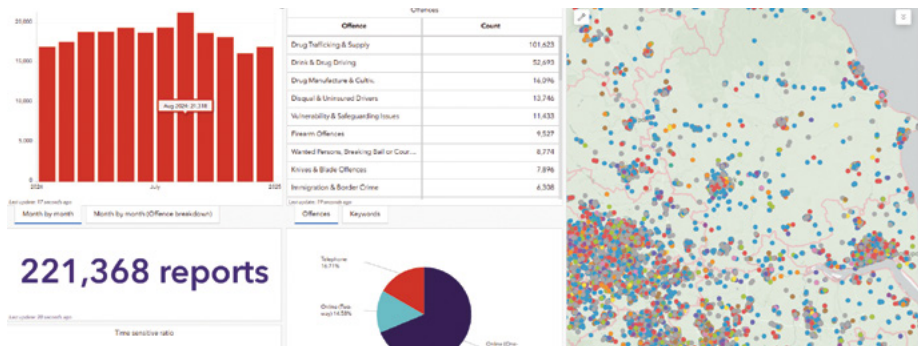


In 2024, we were delighted to announce our collaboration with HSBC and are now sharing data received by our Contact Centre relating to all information associated with the bank. We're working closely with HSBC's security team to help identify and address potential criminal activity in and around HSBC premises. By sharing relevant Contact Centre information, we support their efforts in safeguarding customers, staff, and assets.



New Data Matrix project will lead to improved campaign planning

Over the last six months, the Crimestoppers Data Team, led by Data Manager Greg Ferguson, has worked with the Marketing Communications Team to create a new tool called the Data Matrix. This tool helps Crimestoppers understand and use data better to plan and improve campaigns across the country and in specific regions.



The Data Matrix uses information collected over several years. It maps all Crimestoppers reports to different geographic areas, showing where reports are increasing or decreasing. This helps to see how well previous campaigns worked and helps to plan future activities for 2025/26 and beyond.

The tool also helps Regional Managers and the Business

Development team. They can use it to review past campaigns, see what worked, and focus on areas that need more support. By tracking trends and predicting future patterns, Crimestoppers can make campaigns more effective and gather more useful information for law enforcement and partners.

Overall, the Data Matrix is a

collaborative effort to make smarter decisions based on data. Mapping reports geographically and analysing trends helps target efforts better and improve how intelligence is gathered and shared with police and other agencies. This will strengthen the Crimestoppers outreach and support efforts to reduce crime and increase community safety.

Partnership with Crime Stoppers International shows Crimestoppers UK influence

Crime Stoppers International (CSI) supports the efforts of multi-national corporations and law enforcement worldwide to stop, solve, prevent and disrupt serious and organised transnational crime.

Representatives from Australia, Canada, South Africa, and Pacific Ocean island Micronesia visited Crimestoppers UK's London headquarters and national Contact Centre. This visit provided an opportunity for the two organisations to exchange ideas on sustaining anonymous crime reporting, and saw Mick Duthie, Director of Operations at Crimestoppers UK, elected as Vice President of the CSI board.

On observing the operations of the national Contact Centre, the CSI team were impressed by Crimestoppers UK's high level of professionalism, courtesy and dedication.

Crimestoppers UK, like numerous Crime Stoppers programmes worldwide, functions independently from the police. Autonomy from law enforcement remains a crucial and distinctive feature of Crime Stoppers programmes, offering individuals an anonymous platform to come forward, fostering reports that might otherwise go undisclosed.

The partnership that is now in place between Crimestoppers UK and

CSI has led to the handling of CSI reports by the UK-based Contact Centre. People wanting to report crimes anonymously on the CSI website can now submit their information globally through an online form, which is then assessed by the Crimestoppers UK Contact Centre and subsequently passed to the relevant jurisdiction.

At its core, the fight against crime and the pursuit of safer communities and nations necessitates a collective endeavour. Global cooperation brings about benefits both at home and abroad and both organisations are looking forward to continuing a lasting and collaborative relationship.

Crimestoppers' partnership with Police CPI

Crimestoppers has partnered with Police CPI to enhance crime prevention efforts across the UK. Police CPI, a police-owned not-for-profit organisation, dedicates itself to delivering innovative and groundbreaking initiatives aimed at reducing demand on police services and safeguarding the public.

As a national scheme, Police CPI achieves notable successes through its diverse portfolio of projects. All initiatives are designed to keep communities safer by preventing crime before it happens and alleviating pressure on law enforcement agencies. The organisation collaborates extensively with various public and private sector bodies, including

“All initiatives are designed to keep communities safer by preventing crime before it happens”

Crimestoppers, the Home Office, the Ministry of Housing, local authorities, trade associations, the construction industry, and manufacturers of security products.

One of Police CPI's prominent projects is the Secured by Design initiative, which focuses on improving the security of buildings and their immediate environments. The scheme also offers an

accreditation service on behalf of the UK Police Service for products and services that meet recognised security standards, thereby promoting safer environments.

Overall, Police CPI plays a vital role in delivering innovative crime prevention solutions and fostering partnerships across different sectors. Their efforts contribute significantly to creating safer communities and reducing crime-related demand on police resources.

The collaboration between Crimestoppers and Police CPI exemplifies a shared commitment to protecting the public and strengthening crime prevention initiatives nationwide.

Empowering voters and strengthening democracy: the impact of the 2024 'Your Vote is Yours Alone' campaign

Crimestoppers worked with the Electoral Commission and the Ministry of Communities, Housing and Local Government to launch the 'Your Vote is Yours Alone' campaign. This was designed to promote electoral integrity at the polls in England in May 2024.

As a registered charity, Crimestoppers has been dedicated to raising awareness about electoral fraud since 2015, encouraging the public to recognise and report suspicious activity.

The campaign's primary goal was to educate voters about what constitutes electoral fraud and to motivate reporting. It used a

comprehensive digital approach, including social media, Google Ads, and Google's AI-powered Performance Max platform. The consistent messaging, centred around protecting voter anonymity and integrity, aimed to build trust and highlight civic responsibility.

The campaign achieved notable digital engagement. On Facebook and Instagram, it garnered over 1.4 million impressions and reached nearly 447,000 users, with 46,367 clicks and a click through rate of 3.29%, with a low cost-per-click of £0.19.

Visitors were directed to a dedicated landing page on the

Crimestoppers website, which attracted over 6,500 unique views and generated 23 reports of electoral concerns, such as postal vote irregularities and voter registration issues. These reports, which have been passed on to the police, highlight the public's willingness to participate in safeguarding democracy and demonstrate the campaign's tangible impact.

Overall, the campaign's success enhanced Crimestoppers' reputation as an effective partner in promoting electoral integrity, expanding its reach, and encouraging public vigilance against electoral fraud.

Crimestoppers and Fearless campaign to cut crime rates in Brixton

In a bid to tackle serious organised crime in Brixton, south London, Crimestoppers and our youth service, Fearless, ran a targeted campaign to support the Metropolitan Police's Clear Hold Build Initiative aimed at empowering residents and young people to report criminal activities 100% anonymously.

The campaign featured targeted social media, leaflet drops, and advertising at the busy Brixton tube station. Angel Town and Somerleyton are two areas within Brixton that have been particularly affected by serious organised crime, although residents still foster a strong sense of community spirit. The campaign was designed to encourage residents to provide new information about crime in their neighbourhoods, with the specific aim of gathering evidence about gang activity, seizures of weapons and drugs, and the safeguarding of vulnerable individuals.

The Fearless element of the campaign targeted young people, providing them with a safe platform to report crime without fear of retribution. The Crimestoppers and Fearless team worked with secondary schools in the borough, sharing Fearless materials, "What would you do?" playing cards and educational resources on the Snitching vs Bystander approach, helping to make professionals and young people aware of the importance of their role in creating a safer community.

Alexa Loukas, London Regional Manager for Crimestoppers, and our London volunteer Keith Lebian, worked closely with local organisations such as the Brixton Soup Kitchen, which provides



“The Fearless element of the campaign targeted young people in Brixton, providing them with a safe platform to report crime without fear of retribution”

meals, clothes, and support to the homeless and those in need. This collaboration aims to address the root causes of crime by offering essential services and fostering a sense of community. Keith has been volunteering for Crimestoppers in London for the last three years and spent the day in Brixton visiting community

partners and handing out leaflets and posters.

Alexa said: “While working with partners in Brixton, it was clear to see that certain dedicated individuals have a significant influence in their communities. We are helping to turn things around in those communities.”

Our incredible volunteers

We have 38 active volunteer committees across the UK, each led by dedicated Chairs or Team Leaders and supported by committed volunteers with a variety of positions, who together form the backbone of our local presence.

They represent Crimestoppers at events, help raise awareness of our services, and act as trusted voices within their communities. They work closely with our 15 Regional and National Managers across the UK to ensure Crimestoppers maintains a strong and visible presence in local communities.

The dedicated programme we have had in place since 2020 to improve the support we provide to our volunteers came to its scheduled end this year. We have provided a better recruitment and induction process, new tools and resources, increased the emphasis on our Community Ambassadors Scheme and improved communications and engagement activities.

We have also created a picture of volunteering health in each area,

surveying each team and creating local plans, which also highlighted what more the Volunteer Support team need to provide for our volunteers to continue to thrive.

“Crimestoppers is pleased to recognise the incredible dedication of our volunteers who help us build safer communities”

This work continues and, following the retirement of Volunteer Manager Greg Rees after 8 years, we are delighted to welcome his replacement, Silvia Vergara. She is working with volunteers and staff to create the next phase of our volunteer engagement journey.

Volunteer Awards 2025
Our annual Volunteer Awards give us the opportunity to showcase, celebrate and thank our volunteers. As ever, the 2025 judges found the

nominations to be of an incredibly high standard,

Among the winners were Alan Pritchard from the Scotland Committee and Monica Sharp from West Mercia, who were jointly awarded The Carolyn Randall Volunteer of the Year Award, which commemorates a much-loved Crimestoppers stalwart. Alan visited nearly 100 farms to engage rural communities and foster meaningful connections, while Monica's tireless support and expertise in domestic violence campaigns have significantly benefited her region.

Colin Dobinson was the pioneer of our Community Ambassador scheme, and this year there was a new award presented in his memory, won by Lewis Gittins, from Wiltshire.

Crimestoppers is pleased to recognise the incredible dedication of our volunteers who help us build safer communities, and whose efforts are truly inspiring and vital to our mission.



The Carolyn Randall Volunteer of the Year Award
Alan Pritchard, Scotland Committee

The Carolyn Randall Volunteer of the Year Award
Monica Sharp, West Mercia Committee

Committee of the Year Award
Wiltshire Committee

Youth Volunteer Award
Saffron Buckler, West Country Committee

Fundraiser Award
Peter Rolington, Kent Committee

Unsung Hero Award
Keith Lebian, London Strategic Board

The Colin Dobinson Community Ambassador Award
Lewis Gittins, Wiltshire Committee

Lifetime Achievement Award
Bill South, Chair London Strategic Board

CEO Corporate Award
Sevenside Community Rail Partnership

13.5% increase in reports on crime in rural Gloucestershire

The Office of the Police and Crime Commissioner, via the Home Office's Safer Streets initiative, provided £10,000 of funding for Crimestoppers to run a campaign targeting rural crime across Gloucestershire. Phase 1 ran in July and August 2024 whilst phase 2 took place in October and November.

Why we ran the campaign

Rural crime is becoming increasingly serious and organised. A large proportion of rural crimes are orchestrated by criminal gangs to fund other criminal enterprises or to launder money. Meanwhile, the victims of rural crime are increasingly threatened and intimidated over a sustained period of time and it is believed that rural crime is often under-reported.

Our campaign focused on informing the public that many rural crimes are committed by organised crime groups, and are actually part of wider serious criminal activity.

Phase 1 concentrated on the theft of valuable farm machinery and GPS systems, whilst phase 2 tackled wildlife crime such as hare coursing and badger baiting. Our aims were to:

- Educate the public about the signs to spot that suspicious activity may be taking place in their area, encouraging them to report what they know and potentially prevent a crime from taking place.
- Raise awareness that many rural crimes are committed by criminal gangs to fund other crimes.



“A large proportion of rural crimes are orchestrated by criminal gangs to fund other criminal enterprises or to launder money”

- Increase the number of reports given to Crimestoppers, providing the police with more information.
- Raise awareness of the ability to report via Crimestoppers' anonymous reporting channels, reassuring the public that they can speak up about rural crime.

Campaign outline

- Activity consisted of two social media campaigns: a bespoke web page, local radio adverts, leaflets and a variety of promotional items to help engage with the public and farmers at local events. We also worked closely with a variety of partners to spread awareness of

anonymous reporting to people in rural communities.

Results and impact

- Our campaign reached over 174,000 local people during phase 1, and 153,000 in phase 2.
- The social media campaigns achieved excellent engagement with higher than average click through rates.
- More than 1,500 people visited our bespoke web page to find out more about rural crime.
- At the end of the project, there was a 13.5% increase in anonymous reports received by Crimestoppers relating to crime in Gloucestershire's rural areas.

Our future plans

Our charity believes that everyone has the right to feel safe from crime, wherever they live and work, and to achieve this we believe in the power of people to stop crime.

The power is in speaking up – silence allows criminals to prosper, to hurt us and those we care about. Our promise of anonymity for anyone who comes to us is at our heart and embedded at our Contact Centre.

“We are here to help anyone with a knowledge of a crime or criminal who for personal reasons will not share this information directly with the police or other relevant authority.”

Our objectives are:

1. **Improve the quality of anonymous information we send to the police and partners.** Our quality information is both useful and unique. We maintain the highest standards to process information and protect our users. We clearly communicate our promise of anonymity to those least likely to deal directly with authorities.

In the coming year we will:

- Respond quickly to the increasing issue of knife crimes associated with robbery, assault/murder, and drug crimes with communications materials for volunteers and partners to use.
- Increase the crime reports associated with violence against women and girls, with two national campaigns, updates to our website and a variety of campaign assets for volunteers and partners to use.
- Engage with all forces to improve their reporting of Crimestoppers' impact as they solve and prevent crimes. The timeliness and quality of their feedback will improve to demonstrate how, by working together, we make a difference.

2. **Improve trust and confidence in our services among our likely users.** Work directly with communities and partners through conversation so the people least likely to speak up know our name, and that we are there for them should they ever need it.

In the coming year we will:

- Continue our activities in targeted areas, including longer term partnerships and community work, to address serious organised crime which blights those who live and work there.



- Use our Youth Panel more to develop our services for young people, as we build a community of informed Fearless young people, empowered to speak up about crime and confident to use Crimestoppers services.
- Implement a number of 'brand first' campaigns in specific areas of deprivation aimed at building core base of understanding of our key messages and linked to key crime priorities.

3. **Extend our supporter base, partnerships and networks to reach all communities.** Strong partnerships and supporters are integral to the way we work, from police to volunteers to other organisations. It is only together that we help stop crime.

In the coming year we will:

- Work closely with our partners to develop existing relationships into longer lasting deeper partnerships and create new opportunities.
- Build a network of trusted adults who can help us communicate with young people, both as individuals and through relevant national organisations.
- Produce information for growing neighbourhood policing teams so they can talk about Crimestoppers confidently.

4. **Be an effective and efficient charity that provides excellent value for our beneficiaries and partners, and the best experience for our staff and volunteers.**

In the coming year we will:

- Create a vision for our charity's future with a clear pathway to achieve this, so that the charity's ambitions are realised.
- Develop new initiatives so our volunteers can do more to make a difference, from strong structures and processes, to training and new roles to support both volunteers and the key staff who work alongside them.
- Invest in further technology in our Contact Centre, from modern telephony systems to automation systems that streamline processes so our staff can add value to quality anonymous reporting.

The group results for the year ended 31st March 2025 are given in the Consolidated Statement of Financial Activities (SOFA) on page 33. The charity's assets and liabilities as at 31st March 2025 are given in the Balance Sheets on page 34.

Trading results

Income fell in the year by 2% to £7,704,023, which although disappointing was due to an outsourced campaign contract no longer being undertaken by the charity. This led to no loss of margin as the work was carried out at cost. In contrast, income from charitable activities rose by 16% to £4,598,737, which was pleasing and demonstrates continued demand for the charity's core offering. Along with income, costs also fell but by a higher amount of 5%. Such a fall was across both charitable activities and the cost of raising funds, and down in part to the fall in campaign income, but also improved efficiency across the charity. Both staff numbers and associated costs rose as the charity sought to maintain the quality of its service, aided by the median length of service of Call Agents again increasing. In comparison, costs associated with campaign work no longer undertaken fell, reflected in a fall of £562,180 of expenses related to publicity and promotion of the Crimestoppers scheme. As noted in the prior year, the charity has continued to invest in technology to improve both its offering and the efficiency of its operations. To that end the CRM system that was begun in 2023/24 was completed and the Connect product that allows clients to obtain reports via a web portal was finished. The charity remains committed to using technology to improve its operations and plans to undertake further such projects in the coming year. The Trustees have monitored both income and expenditure during the year and are satisfied with the pursuit of new opportunities where the charity can deliver its charitable purpose together with good control of costs. The surplus of £634,428 was pleasing and, after delivery of the various initiatives identified in the annual report, it has been transferred to reserves in accordance with the Trustees' policy of continuing to build the balance.

There was no increase in cost to the majority of Police Forces in 24/25 after a rise in 22/23. The Trustees are pleased with an approach that does not increase the cost of the core Police service each year, especially in the light of potentially tight budgetary constraints. Such an approach is only possible if demand from other charitable sources continues to grow, which it did with an increase of £518,428 over the previous year. Such an increase arose from a number of

sources, with notable work being with Police and Fire Services to improve the quality of their approach and particularly to root out poor staff behaviour, thereby improving public trust and confidence in both services. Contracts with partners in the commercial, charitable and public sectors that make up income from other charitable sources are acknowledged and appreciated by Trustees as they provide a valuable source of funds for the charity. Investment income of £131,594 was an improvement over the prior year and has accompanied a review by Trustees of the charity's investment policy, which will result in a more diversified asset portfolio in the coming year.

The balance sheet again strengthened in the year with total funds rising by £634,429 to £3,952,899. The charity invested £185,950 in capital expenditure in both computer software, hardware and improved meeting room facilities. Net current assets rose by £587,908 as a concerted effort was made to improve the timeliness of cash collection.

The balance on the general fund increased by £655,237, to include both unrestricted and designated funds. Free reserves increased to £3,077,452, which is slightly below the target set by the Trustees.

In summary, the Trustees are pleased with the financial outcome for the year, which has seen the charity continue to strengthen its financial position and which in turn enables its independence. Investments were made to improve both the internal operation of the charity and the service it offers to both Police and commercial customers, which continues to appeal to a range of different organisations. Staffing levels were again increased and for reasons concerning culture as well as pay and conditions, enabled a good quality service to be delivered.

Investment policy

The charity's policy is to maintain all of its liquid resources in interest bearing accounts at competitive rates available in the market. The policy will be reviewed in the 25/26 financial year to determine what level of investments should be held in funds comprising equities and bonds.

Reserves policy

The charity maintains a level of reserves to allow it to meet its operational obligations and to mitigate against the financial costs of identified risks.

The level of reserves is set in the light of risks identified in the Risk Register, which is reviewed annually by the board. The key risks identified concern damage to the charity's reputation to guarantee anonymity to every member of the public who passes on information about crime and loss or reduction of grant support from the Home Office.

The trustees consider that a level of reserves in the range of £3.25 million to £3.5 million is appropriate given the level of risk identified, an increase from the previous financial year. The level of unrestricted free reserves on 31 March 2025 was £3,077,000, which the trustees target to increase over an appropriate period, being mindful of the need to invest funds to further the charity's purpose.

The trustees review the level of reserves yearly and update the policy annually.

Going concern

The Board of Trustees, in considering the adequacy of the charity's resources to continue in operational existence for the foreseeable future, has had due regard to the risks of possible reduced funding from the Home Office, donors and sponsors. The Home Office has committed to continue to support the charity with the award of a grant for 2025/26, at the same level as for the current financial year. Given the continued pressure on the Home Office's finances, we see this continued funding as a positive endorsement of the charity. The Trustees anticipate that Home Office funding will continue to be available for periods beyond 31 March 2026. Additionally, the Trustees believe that the work being undertaken to attract funding from other sources will meet any potential shortfall and are therefore satisfied that the charity can continue to meet its commitments as they fall due.

Risk management and internal control

The Board of Trustees has examined the major strategic, business and operational risks which the charity faces and confirm that systems have been established to enable regular reports to be produced so that the necessary steps can be taken to lessen these risks. The principal risk facing the charity is to its reputation in being able to guarantee anonymity to every member of the public who passes on information about crime. The Trustees will continue to implement policies which protect the operation's integrity. The other main risk to the organisation is the contribution from the Home Office, as it continues to provide significant funding for the charity; around 10% of its overall income in 2024/25. Trustees and staff continually look to increase other sources of income to ensure that the charity remains viable and to maintain a good relationship with the Home Office.

The Board has overall responsibility for ensuring that the charity has a system of internal control. Such a system of control can provide only reasonable and not absolute assurance against errors or fraud. The controls include clearly documented accounting procedures and a delegation of the authority of the Board of Trustees through the Chief Executive to the rest of the organisation. Controls safeguard Crimestoppers' assets and maintain the integrity of accounting controls.

Crimestoppers operates an annual planning and budgeting system with a yearly budget approved by the Board. Any significant changes to those plans or budgets need specific approval from the Audit Committee. Revised forecasts are undertaken during the course of the year. The financial reporting system compares results with the budget and forecast on a monthly basis.

Subsidiary undertakings

The charity's subsidiary undertakings as at 31 March 2025 were wholly owned and registered in England and Wales. Details are included in Note 14 to the financial statements. Some of the funds required to support the operations of the charity are raised through its subsidiary, Treble 5 Treble 1 Limited.

Employees and volunteers

Information about the aims and activities of the charity is disseminated to all staff and volunteers by means of briefings, meetings, reports, newsletters and Crimestoppers intranet.

Crimestoppers fully accepts its social and statutory duty of enabling disabled persons to play their part in the community, and will employ them wherever practical. Should any staff become disabled, every reasonable effort is made to continue their employment and where necessary to provide special training or equipment. Career development and promotional opportunities are the same for all staff and volunteers.

The remuneration of the Chief Executive and other senior management is approved annually by the Trustees.

The charity depends heavily on the valuable contribution made by its volunteer committee members, both with regard to fundraising for regional projects and the promotion of the Crimestoppers service.

Organisational Structure, Governance and Management Charitable status

The charity is registered with the Charity Commission for England and Wales and the Office of the Scottish Charity Regulator. Our work extends throughout the British Isles, with a connection to Crime Stoppers International.

Board of Trustees and organisational structure

The charity is a company limited by guarantee and is governed by the Board of Trustees, whose members are also directors for the purposes of the Companies Act. The Trustees who served during the year are set out

on page 50. The Board is responsible for the oversight of the management of all the affairs of Crimestoppers. They are subject to fixed-term appointments and election or re-election in accordance with procedures set out in the charity's Memorandum and Articles of Association, which is its governing document. Trustee recruitment and appointment is on the basis that new appointees are familiar with both the responsibilities of being a Trustee and the detailed nature of the organisation. Due to the Trustees' business and charities experience and their awareness of the aims of the charity, it is felt that formal training beyond an induction process is unnecessary at the present time, but this will remain under review.

The Board ensures that all activities are within agreed charitable objectives.

The Board's work includes setting the strategic direction and agreeing the financial plan.

It appoints an Advisory Board ('AB') which currently consists of representatives from the Trustees, regional volunteer committees and the senior officers of the charity. The AB meets twice a year, the principal purpose of which is to provide a communication channel between the Trustees, senior officers and regional volunteers.

Governance committee

The Governance Committee is appointed by the Board of Trustees and consists of up to three Trustees. It meets a minimum of twice each year. Its purpose is to ensure that the Board of Trustees fulfils its legal, ethical, and functional responsibilities through adequate governance, policy development, monitoring of Board activities, and the evaluation of the effectiveness of Board performance.

The Governance Committee undertakes an annual review of the Board's performance and Trustees are confident that the charity's governance meets the Charity Governance Code's recommended practice in all material respects, which has been confirmed by a comprehensive audit carried out and reviewed by the Trustees. Trustees have reviewed and confirmed that in the few areas where the charity does not – benchmarking, Board size and trustee length of service – there is sufficient justification. The unique nature of the charity's operation means there are no obvious direct benchmarking comparators, but this will be kept under review; for the time being, Trustees have agreed a regime of continuous improvement. The Board's complement is under constant review and while this has resulted in a reduction, the number still exceeds that recommended by the Code. In addition, a number of Trustees have served longer than the recommended

nine years. However, those individuals continue to provide excellent service to the charity.

Audit Committee

The Audit Committee is appointed by the Board of Trustees and consists of up to three Trustees. It meets at various times during the year to consider reports from the auditors, and advises the Board on financial control and organisational effectiveness.

Trustee Directors' responsibility

Each of the Trustee Directors has confirmed that so far as they are aware, there is no relevant audit information of which the charity's auditor is unaware, and that they have taken all the steps that they individually ought to have taken as a Trustee Director in order to make themselves aware of any relevant audit information and to establish that the charity's auditor is aware of that information.

Auditor

In accordance with the Companies Act 2006, a resolution proposing Forvis Mazars LLP be re-appointed as auditor of the charity will be put to the Annual General Meeting.

Our volunteers

There are 44 regional volunteer committees, consisting in total of approximately 272 volunteers from business, local government, the media and representatives generally of the communities they serve. They are responsible for working collaboratively with a wide variety of partners including the police, Police & Crime Commissioners, Community Safety Partnerships and other partners promoting Crimestoppers generally and managing campaigns in their local area. The majority of committees are supported by salaried Regional Managers. It should be noted that a great amount of time, the value of which is not reflected in these financial statements, is donated by our volunteers, without whom the charity would not be able to sustain the current level of activities.

Our staff

In the year there were on average 102 full time equivalent employees who are responsible for the management and administration of the charity, staffing the 24/7 call centre, marketing and fundraising, building and maintaining UK-wide partnerships, managing UK-wide campaigns, and supporting regional volunteer committees. Of the staff, 34 are part of its Central Office team, 50 work either in management positions or under a shift system in our 24/7 Contact Centre and 18 work in a regional or area managerial role providing support to particular volunteer committees. The Central Office is also a base for several volunteers who assist with fundraising and operational tasks. The organisation has no staff on zero hours contracts.

Pensions


The charity contributes to a defined benefit scheme, which was closed to new entrants in 2005 and future service accrual in 2022, and to an occupational money purchase scheme. A professional actuary carried out a three-yearly valuation at 31 March 2023 of the defined benefit scheme, which is not under Crimestoppers' direct control, as the charity is a small part of a much bigger group which participates in the scheme. The draft revised valuation undertaken shows an improvement from the previous valuation undertaken in 2021, with an estimated 128 percent (2021 – 77 percent) being the proportion of the accrued benefits which the scheme assets cover.

Additionally, the actuary carries out a separate annual valuation for financial reporting purposes in line with the accounting standard, FRS 102. The annual valuation is carried out using different assumptions and often results in a very different funding deficit or surplus. The 31 March 2025 valuation under this method showed a surplus of £616,000 compared with a surplus of £492,000 at 31 March 2024. The balance does not represent the cash position, as the cash flow required

relates to future pension contributions. Current financial projections indicate that the charity will be able to make any required contributions as they fall due, with no recovery payments currently required. FRS 102 requires that the liability of the pension scheme should be shown as a change in unrestricted funds. The details are shown in full in Note 17 to the financial statements. The asset is not shown on the balance sheet as the Trustees are of the view that the uncertainty around its long term likelihood are unknown and hence to do so would not be appropriate.

Signed on behalf of the Trustees


Peter Gaze FCA


Ceris Gardner

23rd July 2025

Statement of Trustees' responsibilities

The Trustees are responsible for preparing the Trustees' annual report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting practice).

Company and charity law requires the Trustees to prepare financial statements for each financial year. Under company law, the Trustees must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the group and parent charity and of the income and expenditure, of the group for the year. In preparing those financial statements the Trustees are required to:

- Select suitable accounting policies and then apply them consistently.
- Observe the methods and principles in the charity's SORP.
- Make judgments and accounting estimates that are reasonable and prudent.
- Prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in business.

The Trustees are responsible for keeping adequate and proper accounting records that are sufficient to show and explain the charity's transactions and disclose with reasonable accuracy at any time the financial position of the group and parent charity, and enable them to ensure that the financial statements comply with the Charities and Trustee Investment (Scotland) Act 2005, regulation 8 of the Charities Accounts (Scotland) Regulations 2006 (as amended), the Charities Act 2011 and regulations made thereunder and with the requirements of the Companies Act 2006. They are also responsible for safeguarding the assets of the group and parent charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The Trustees are responsible for the maintenance and integrity of the corporate and financial information included on the charity's website. Legislation in the United Kingdom governing the preparation and dissemination of the financial statements and other information included in annual reports may differ from legislation in other jurisdictions.

Independent Auditor's Report to the Members of Crimestoppers Trust

Opinion

We have audited the financial statements of Crimestoppers Trust (the 'charity') for the year ended 31 March 2025 which comprise the Consolidated Statement of Financial Activities, the Consolidated and Charity Balance Sheets, the Consolidated Statement of Cash Flows, and notes to the financial statements, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" (United Kingdom Generally Accepted Accounting Practice).

In our opinion, the financial statements:

- give a true and fair view of the state of the charity and the group's affairs as at 31 March 2025 and of the group's income and expenditure for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the charity in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the Trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the charity's ability to continue as a

going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the Trustees with respect to going concern are described in the relevant sections of this report.

Other information

The other information comprises the information included in the Strategic Report and Report of the Trustees, other than the financial statements and our auditor's report thereon. The trustees are responsible for the other information. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the course of the audit, or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether there is a material misstatement in the financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the Report of the Trustees which includes the Strategic Report and the Directors' Report prepared for the purposes of company law, for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the Strategic Report and the Directors' Report included within the Report of the Trustees has been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

In light of the knowledge and understanding of the charity and its environment obtained in the course of the audit, we have not identified material misstatements in the Strategic Report or the Directors' Report included within the Report of the Trustees.

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate and proper accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit.

Responsibilities of Trustees

As explained more fully in the Trustees' responsibilities statement set out on page 29, the Trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the Trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the charity's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the Trustees either intend to liquidate the charity or to cease operations, or have no realistic alternative but to do so.

Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of the financial statements.

The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud.

Based on our understanding of the charity and its sector, we considered that non-compliance with the following laws and regulations might have a material effect on the financial statements: employment regulation, health and safety regulation and anti-money laundering regulation.

To help us identify instances of non-compliance with these laws and regulations, and in identifying and assessing the risks of material misstatement in respect to non-compliance, our procedures included, but were not limited to:

- Inquiring of management and, where appropriate, those charged with governance, as to whether the company is in compliance with laws and regulations, and discussing their policies and procedures regarding compliance with laws and regulations;
- Inspecting correspondence, if any, with relevant licensing or regulatory authorities;
- Communicating identified laws and regulations to the engagement team and remaining alert to any indications of non-compliance throughout our audit; and
- Considering the risk of acts by the company which were contrary to applicable laws and regulations, including fraud.

We also considered those laws and regulations that have a direct effect on the preparation of the financial statements, such as tax legislation, pension legislation, the Companies Act 2006, the Charities Act 2011 and the Charities Statement of Recommended Practice.

In addition, we evaluated the Trustees' and management's incentives and opportunities for fraudulent manipulation of the financial statements, including the risk of management override of controls, and determined that the principal risks related to posting manual journal entries to manipulate financial performance, management bias through judgements and assumptions in significant accounting estimates, revenue recognition (which we pinpointed to the cut-off assertion), and significant one-off or unusual transactions.

Our audit procedures in relation to fraud included but were not limited to:

- Making enquiries of the trustees and management on whether they had knowledge of any actual, suspected or alleged fraud;
- Gaining an understanding of the internal controls established to mitigate risks related to fraud;

Independent Auditor’s Report to the Members of Crimestoppers Trust

- Discussing amongst the engagement team the risks of fraud; and
- Addressing the risks of fraud through management override of controls by performing journal entry testing.

There are inherent limitations in the audit procedures described above and the primary responsibility for the prevention and detection of irregularities including fraud rests with management. As with any audit, there remained a risk of non-detection of irregularities, as these may involve collusion, forgery, intentional omissions, misrepresentations or the override of internal controls.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council’s website at www.frc.org.uk/auditorsresponsibilities. This description forms part of our auditor’s report.

Use of the audit report

This report is made solely to the charity’s members as a body in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charity’s members those matters we are required to state to them in an auditor’s report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charity and the charity’s members as a body for our audit work, for this report, or for the opinions we have formed.

David Hoose

David Hoose
(Senior Statutory Auditor)

for and on behalf of Forvis Mazars LLP
Chartered Accountants and Statutory Auditor
Parkview House, 58 The Ropewalk, Nottingham, NG1 5DW

15 August 2025



Consolidated Statement of Financial Activities

(Incorporating the income and expenditure account)
for the year ended 31 March 2025

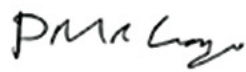
		Unrestricted	Restricted	Total Funds	Unrestricted	Restricted	Total Funds
	Notes	Funds	Funds	2025	Funds	Funds	2024
		£	£	£	£	£	£
Income							
Income from charitable activities	1	4,598,737	-	4,598,737	3,972,012	-	3,972,012
Donations and legacies	2	1,352,156	1,066,191	2,418,347	1,321,839	1,272,617	2,594,456
Other trading activities	3	554,306	1,039	555,345	1,155,511	1,707	1,157,218
Income from investments		131,594	-	131,594	125,243	-	125,243
Total income and endowments		6,636,793	1,067,230	7,704,023	6,574,605	1,274,324	7,848,929
Expenditure							
Charitable activities	4	5,344,871	1,153,448	6,498,319	5,240,473	1,426,548	6,667,021
Expenditure on raising funds	5	571,276	-	571,276	770,534	-	770,534
Total expenditure		5,916,147	1,153,448	7,069,595	6,011,007	1,426,548	7,437,555
Net income/(expenditure) before transfers		720,646	(86,218)	634,428	563,598	(152,224)	411,374
Gross transfers between funds		(65,409)	65,409	-	(62,602)	62,602	-
Net income/(expenditure) before other recognised gains and losses		655,237	(20,809)	634,428	500,996	(89,622)	411,374
Other recognised gains/(losses)							
Actuarial gain/(loss) on defined benefit pension scheme	17	-	-	-	-	-	-
Net movement in funds		655,237	(20,809)	634,428	500,996	(89,622)	411,374
Reconciliation of Funds							
Total funds brought forward		3,186,899	131,571	3,318,470	2,685,903	221,193	2,907,096
Total funds carried forward		3,842,136	110,762	3,952,898	3,186,899	131,571	3,318,470

All amounts are derived from continuing activities.
There are no other recognised gains or losses other than those stated above.

Balance Sheet at 31 March 2025

		CONSOLIDATED		CHARITY	
	Notes	2025	2024	2025	2024
		£	£	£	£
Fixed assets					
Total tangible assets	9	322,006	243,374	185,660	117,280
Total intangible assets	9	101,834	133,945	0	2,868
Total fixed assets		423,840	377,319	185,660	120,148
Current assets					
Debtors	10	963,184	930,695	724,806	864,168
Investments		1,500,000	500,000	1,500,000	-
Cash at bank and in hand		3,537,299	3,999,915	1,582,234	2,755,140
Total current assets		6,000,483	5,430,610	3,807,040	3,619,308
Liabilities					
Creditors: Amounts falling due within one year	11	(2,471,425)	(2,489,459)	(1,533,037)	(1,535,040)
Net current assets		3,529,058	2,941,151	2,274,004	2,084,268
Total assets less current liabilities excluding pension liability		3,952,898	3,318,470	2,459,664	2,204,416
Net assets excluding pension asset/(liability)		3,952,898	3,318,470	2,459,664	2,204,416
Defined benefit pension scheme deficit	17	-	-	-	-
Net assets including pension deficit	13	3,952,898	3,318,470	2,459,664	2,204,416
The funds of the charity:					
Total restricted funds	12	110,762	131,571	110,762	131,571
Designated funds		442,678	450,298	442,678	450,298
Unrestricted funds		3,399,458	2,736,601	1,906,223	1,622,547
Defined benefit pension scheme deficit	17	-	-	-	-
Total unrestricted and designated funds		3,842,136	3,186,899	2,348,902	2,072,845
Total funds	13	3,952,898	3,318,470	2,459,664	2,204,416

The financial statements were approved and authorised for issue by the Trustees:



Peter Gaze FCA
23 July 2025



Ceris M Gardner
23 July 2025

The principal accounting policies on pages 36 to 37 and the notes on pages 38 to 48 form part of these financial statements. Company No 05382856

Consolidated Statement of Cash Flows

	2025	2024
	£	£
Net movement in funds	634,428	411,373
Investment income	(131,594)	(125,243)
Depreciation	79,101	59,674
Amortisation	60,328	63,872
(Increase)/Decrease in debtors	(32,489)	110,477
(Decrease)/Increase in creditors	(18,034)	408,765
(Decrease) in pension scheme liability	0	0
Net cash inflow from operating activities	591,740	928,918
Cashflows from investing activities		
Investment income received	131,594	125,243
Purchase of investments	(1,500,000)	(500,000)
Sale of investments	500,000	1,000,000
Purchase of tangible fixed assets	(157,733)	(53,731)
Purchase of intangible fixed assets	(28,217)	(104,483)
Net cash used in investing activities	(1,054,356)	467,029
Change in cash equivalents in reporting year	(462,616)	1,395,947
Opening balance at bank	3,999,915	2,603,968
Closing balance at bank	3,537,299	3,999,915

Principal accounting policies

a) Basis of preparation

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019) – (Charities SORP (FRS 102)) and the Companies Act 2006.

Crimestoppers Trust meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy note(s).

The Trustees have reviewed detailed cash flow projections to 31 July 2026 and have agreed detailed budgets for the year ended 31 March 2026. Both sources of income and types of expenditure have been reviewed. The Trustees have also considered the Group's working capital and capital expenditure requirements. As a result of the foregoing, the Trustees are satisfied that it is appropriate to prepare the accounts on a going concern basis.

The principal accounting policies of the charity are set out below:

b) Company status

The charity is a company limited by guarantee. The members of the company are the Trustees named on page 50. In the event of the charity being wound up, the liability in respect of the guarantee is limited to £1 per member of the charity.

c) Fund accounting

Unrestricted funds are available for use at the discretion of the Board of Trustees in furtherance of the general objectives of the charity. Funds held by regional committees which are not for a specific purpose are regarded as Unrestricted while still within the control of the relevant committee. Restricted funds are funds that are to be used in accordance with specific restrictions imposed by donors or that have been raised for particular purposes.

d) Income

All income is included in the SOFA when the Charity is legally entitled to it, receipt is probable, and the amount can be measured with sufficient reliability.

Income is received from charitable activities, donations and legacies, other trading activities and investments.

It is credited on receipt or entitlement to unrestricted funds or restricted funds, as appropriate, unless required by the donor to be deferred to future years. Intangible income, which comprise gifts in kind and donated services, is included in voluntary income at a valuation which is an estimate of the financial cost borne and confirmed by the donor, where such a cost is quantifiable and measurable. Such costs include amounts in excess of commercial discounts given, where such discounts are deemed by the donors as donations. No income is recognised when there is no financial cost borne by a third party.

Activities for raising funds

Activities for raising funds represent income from fundraising events and licensing undertaken by the charity during the year.

Investment income

Investment income consists of interest and is accounted for on a receivable basis.

e) Expenditure

All expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all costs related to the category.

Costs of raising funds are those incurred in seeking voluntary contributions and do not include the costs of disseminating information in support of the charity's activities.

Support costs, which include the central and regional functions such as general management, finance and accounting, information technology and human resources, are allocated across the categories of charitable expenditure and the costs of raising funds. The basis of the cost allocation is by head count and estimated time spent by personnel under each category.

f) Tangible fixed assets

Fixed assets are capitalised when their cost exceeds £500 and when their useful economic life is expected to exceed three years in the case of computer equipment and five years for all other assets.

Depreciation is charged to the SOFA so as to write off the cost of fixed assets on a straight-line basis over their estimated useful lives. Depreciation is charged on a monthly basis from the month of purchase, with a whole month's charge in the month of disposal. Leasehold improvement costs are amortised over the remaining period of the appropriate lease.

g) Intangible fixed assets

Intangible fixed assets are recognised as website and software costs exceeding £500. These costs have been capitalised at historic cost and amortised on a straight-line basis over three years. Depreciation is charged to the SOFA on a monthly basis from the month of purchase, with a whole month's charge in the month of disposal.

h) Pension costs

The charity is a participating employer member of the Foundation Pension Plan, which is closed to new members and to future service accrual as from 1 April 2022. The scheme is a defined benefit pension scheme, the funds of which is administered by its own trustees and is separate from those of the participating employers. The cost of providing pensions and related benefits is charged to the SOFA over the employees' service lives on the basis of a constant percentage of earnings, which is an estimate of the regular cost. Variations from regular cost, arising from periodic actuarial valuations, are allocated over the expected

remaining service lives of current employees on the basis of a constant percentage of current and estimated future earnings. Any difference between the charge to the SOFA and the contributions payable to the scheme is shown as a liability on the balance sheet. An asset is not recognised.

The full deficit for the scheme is recognised on the balance sheet in line with the requirements of FRS 102. Any surplus is not recognised. The cost of the pension scheme has been brought into the SOFA in full, and allocated across expense codes on a consistent basis with the allocation of all other staff costs.

Pension costs in respect of the group occupational money purchase scheme are charged to the SOFA for the year in which they are payable.

i) Operating leases

Payments made under operating leases are charged to the SOFA when incurred. The charity does not acquire assets under finance leases.



Notes to the financial statements for the year ended 31 March 2025

1. Income from charitable activities

	2025	2024
	£	£
24/7 Call Centre	2,953,908	2,845,611
Other	1,644,829	1,126,401
	<u>4,598,737</u>	<u>3,972,012</u>
2. Donations and legacies	2025	2024
	£	£
Income from donations:		
Other voluntary income	856,089	826,319
Companies and trusts	438,775	670,866
Individuals	81,260	66,812
	<u>1,376,124</u>	<u>1,563,997</u>
Grant Income:		
Central government	925,000	917,711
Local government	61,216	59,969
	<u>986,216</u>	<u>977,680</u>
Intangible income	56,007	52,780
	<u>56,007</u>	<u>52,780</u>
Total income from donations and legacies	<u>2,418,347</u>	<u>2,594,457</u>

Central government grants include £800,000 (2024 - £800,000)
Home Office contribution to support the core operating costs of the Charity.

3. Other trading activities

	2025	2024
	£	£
Corporate partners and other licensing income	484,691	1,087,423
Events	70,654	69,795
	<u>555,345</u>	<u>1,157,218</u>

4. Charitable activities

	2025	2024
	£	£
Staff costs – promoting the Crimestoppers scheme and building up anti-crime partnerships, nationally and locally	4,099,603	3,841,953
Publicity and promotion of the Crimestoppers scheme	882,569	1,638,459
Support costs	1,479,328	1,142,809
Audit fee	33,519	40,775
Rewards	3,300	3,025
	<u>6,498,319</u>	<u>6,667,021</u>

Within the £6,483,538 (2024 – £6,667,021) of Charitable Activities cost for the Charity are £59,424 (2024 – £65,100) relating to Governance Costs.
Within the £4,099,603 (2024 – £3,841,953) of Staff Costs are £Nil (2024 – £47,515) Redundancy Costs.
Within the £882,568 (2024 – £1,638,459) for the publicity and promotion of the charity are matching costs of £41,226 (2024 – £52,780) of the intangible income (outlined in note 2 above).

5. Expenditure on raising funds

	2025	2024
	£	£
Staff costs, including consultancy and training	413,125	530,981
Support costs	118,020	203,032
Fundraising events and publicity	40,131	36,521
	<u>571,276</u>	<u>770,534</u>

6. Staff costs

	2025	2024
	£	£
Total costs of:		
Wages and salaries	3,699,088	3,580,922
National insurance	370,503	355,655
Pension and other benefits	212,608	187,679
Consultancy and temporary staff	64,631	83,759
Training and recruitment	113,998	90,334
Pension scheme administration	18,539	15,367
Other staff costs	25,676	11,703
Compensation for loss of office	7,685	47,515
	<u>4,512,728</u>	<u>4,372,934</u>

The average number of full-time equivalent employees (including part time staff) during the year were as follows:

	2025	2024
Fundraising	4	5
Charitable activities	86	82
Administration	12	11
Total	<u>102</u>	<u>98</u>
Average number of staff during the year	<u>109</u>	<u>106</u>

Higher paid employees received emoluments during the year in the following bands:

	2025	2024
£10,000 - £19,999	1	-
£40,000 - £49,999	1	-
£60,000 - £69,999	1	1
£80,000 - £89,999	-	3
£90,000 - £99,999	2	-
£140,000 - £149,999	-	1
£160,000 - £169,999	1	-
	<u>6</u>	<u>5</u>

Of these employees none (2024 – None) was a member of the Trust's defined benefit pension scheme.
The total remuneration cost of the key management personnel during the year was £608,056 (2024 – £594,549).

Notes to the financial statements for the year ended 31 March 2025

7. Trustees' emoluments

No Trustee received any emoluments or expenses during the year (2024-Nil).

8. Support costs	Charitable activities	Expenditure on raising funds	2025 Total	2024 Total
	£	£	£	£
Travel expenses	118,820	9,479	128,299	118,950
Property costs	379,730	30,294	410,024	335,101
Depreciation	129,124	10,301	139,425	123,545
Office administration costs	159,840	12,751	172,591	203,786
IT Support Costs	510,491	40,726	551,217	320,120
Professional fees	181,827	14,505	196,332	186,167
Marketing Support	153,933	12,280	166,213	154,172
Other Support costs	(5,184)	(410)	(5,594)	45,524
Cost recovery	(149,253)	(11,907)	(161,160)	(141,525)
	1,479,328	118,019	1,597,347	1,345,840

9a. Consolidated fixed assets

Cost

At 1 April 2024
Additions
Disposals

At 31 March 2025

Depreciation

At 1 April 2024
Charge for the year
Eliminated on disposals

At 31 March 2025

Net book value

At 31 March 2025

At 31 March 2024

Notes to the financial statements for the year ended 31 March 2025

Tangible				Intangible
Leasehold Improvements	Furniture, Fixtures & Fittings	Computer Equipment	Total	Software
£	£	£	£	£
237,777	33,260	146,193	417,230	283,159
-	84,918	72,815	157,733	28,217
-	-	-	-	-
237,777	118,178	219,008	574,963	311,376
79,855	23,783	70,218	173,856	149,214
24,841	11,752	42,508	79,101	60,328
-	-	-	-	-
104,696	35,535	112,726	252,957	209,542
133,081	82,643	106,282	322,006	101,834
157,922	9,477	75,975	243,374	133,945

9b. Charity fixed assets

Cost

At 1 April 2024
Additions
Disposals

At 31 March 2025

Depreciation

At 1 April 2024
Charge for the year
Eliminated on disposals
Loss on disposal

At 31 March 2025

Net book value

At 31 March 2025

At 31 March 2024

Tangible				Intangible
Leasehold Improvements	Furniture, Fixtures & Fittings	Computer Equipment	Total	Software
£	£	£	£	£
90,617	2,434	87,097	180,148	26,052
-	40,992	72,815	113,807	-
-	-	-	-	-
90,617	43,426	159,912	293,955	26,052
28,700	1,397	32,771	62,868	23,184
9,637	2,073	33,717	45,427	2,868
-	-	-	-	-
-	-	-	-	-
38,337	3,470	66,488	108,295	26,052
52,280	39,956	93,424	185,660	0
61,917	1,037	54,326	117,280	2,868

Notes to the financial statements for the year ended 31 March 2025

10a. Consolidated debtors	2025	2024
	£	£
Trade debtors	747,393	766,761
Prepayments	170,202	160,043
Accrued income	45,589	3,891
	963,184	930,695
10b. Charity debtors	2025	2024
	£	£
Trade debtors	346,373	301,258
Prepayments	142,129	153,511
Accrued income	26,385	-
Amounts due from associated undertakings	209,919	409,399
	724,806	864,168

Amounts due from associated undertakings includes the outstanding management charge in respect of strategic and support services supplied to the subsidiary £210,000 (2024 - £151,500).

11a. Consolidated creditors due within one year	2025	2024
	£	£
Trade creditors	473,777	405,718
Taxation and Social Security	295,852	338,711
Accruals	287,644	432,615
Deferred income	1,393,479	1,289,796
Other creditors	20,673	22,619
	2,471,425	2,489,459

Deferred income of £1,289,796 at the end of 2024 was released during the year.

11b. Charity creditors due within one year	2025	2024
	£	£
Trade creditors	413,043	320,127
Taxation and Social Security	76,994	121,057
Accruals	250,618	329,482
Deferred income	771,710	748,644
Other creditors	20,672	15,730
	1,533,037	1,535,040

Notes to the financial statements for the year ended 31 March 2025

12. Movement on restricted and designated funds	Opening Balance	Income	Expenditure	Net Transfers	Closing Balance
	£	£	£	£	£
Total Regional restricted funds	-	1,067,230	(1,132,639)	65,409	-
Contact Centre relocation	131,571	-	(20,809)	-	110,762
Total Central Office restricted funds	131,571	-	(20,809)	-	110,762
Total restricted funds	131,571	1,067,230	(1,153,448)	65,409	110,762
Designated funds	450,298	220,980	(228,600)	-	442,678

- Contact Centre Relocation – Grant income received from the Cayo Foundation to fund the refurbishment of the Head Office premises to facilitate the relocation of the Contact Centre. This balance represents the amount included as part of the fixed assets which will be written off over the lease term of ten years

13a. Consolidated fund balances at 31 March 2025 represented by:	Unrestricted and Designated Funds	Restricted Funds	Total Funds
	£	£	£
Fixed assets	313,078	110,762	423,840
Debtors	963,184	-	963,184
Cash at bank and in hand	5,037,299	-	5,037,299
Creditors	(2,471,424)	-	(2,471,424)
Net assets at 31 March 2025	3,842,137	110,762	3,952,899

13b. Charity fund balances at 31 March 2025 represented by:	Unrestricted and Designated Funds	Restricted Funds	Total Funds
	£	£	£
Fixed assets	155,749	29,911	185,660
Debtors	724,806	-	724,806
Investments	1,500,000	-	1,500,000
Cash at bank and in hand	1,501,383	80,851	1,582,234
Creditors	(1,533,036)	-	(1,533,036)
Net assets at 31 March 2025	2,348,902	110,762	2,459,664

Notes to the financial statements for the year ended 31 March 2025

14. Subsidiary Companies

The group subsidiary companies at 31 March 2025, which were wholly registered in England and Wales, were as follows:

Activity	
Crimestoppers Enterprises Limited	Dormant
Treble 5 Treble 1 Limited	Operation of a 24/7 call handling centre

The results of Treble 5 Treble 1 Limited for the year ended 31st March 2025 were as follows:

	2025	2024
	£	£
Turnover	4,688,009	4,543,795
Cost of sales	(1,889,741)	(2,303,174)
Gross profit	2,798,268	2,240,621
Administrative expenses	(1,096,934)	(959,652)
Operating surplus	1,701,334	1,280,969
Interest receivable and similar income, net of interest payable	33,782	44,545
Profit for the year	1,735,117	1,325,513
Fixed assets	238,180	257,169
Net current assets	1,254,634	856,464
Net assets	1,492,814	1,113,633
Profit and loss account	1,492,814	1,113,633
Total shareholders funds	1,492,814	1,113,633

During the year there was a charge from the parent company to Treble5 Treble 1 Limited for the provision of management and support services of £990,000 (2024- 871,000); it is included in the Administrative expenses figure.

All taxable profits of the company are distributed to the parent charity, Crimestoppers Trust and on this basis no taxation charge is payable for the year ended 31 March 2025 or the year ended 31 March 2024. Where taxable profits are lower than the accounting profits due to temporary timing differences, reserves are retained in the company.

For 2024/25 distributions of £1,355,966 (2023/24 - £1,499,061) were made to Crimestoppers Trust.

Treble 5 Treble 1 Limited is a company limited by guarantee.

Notes to the financial statements for the year ended 31 March 2025

15. Leases

Commitments under operating leases are as follows:

Consolidated:	Land & buildings		Others	
	2025	2024	2025	2024
	£	£	£	£
Payments within one year	132,000	132,000	14,850	14,850
Expiring between one – five years	528,000	528,000	3,520	14,850
Expiring after five years	35,411	167,411	-	-
	695,411	827,411	18,370	29,700

Charity:	£	£	£	£
Payments within one year	132,000	132,000	14,850	14,850
Expiring between one – five years	528,000	528,000	3,520	14,850
Expiring after five years	35,411	167,411	-	-
	695,411	827,411	18,370	29,700

The lease for the Central Office based in Wallington, Surrey was renewed with effect from 7 July 2020 for a further 10-year period. The initial rental for the period to 6th July 2023 was £66,000 pa which subsequently increased to £132,000 pa for the remaining term.

16. Related Parties

During the year the charity received a donation of £Nil (2024 – £40,000) from the Bestway Foundation Charitable Trust. Lord Zameer Choudrey, a Trustee of the charity, is a Trustee of the Bestway Foundation Charitable Trust.

Mr Bill Griffiths, a Trustee of the charity, provided consultancy for which he incurred expenses and was reimbursed £Nil (2024 – £214).

During the year Crimestoppers charged management fees to its wholly owned subsidiary, Treble 5 Treble 1 Limited of £990,000 (2024 – £871,000); in addition, distributions of £1,355,936 (2024 – £1,499,061) were made by Treble 5 Treble 1 Limited. At 31 March 2025 £210,000 (2024 – £150,000) was due from Treble 5 Treble 1 Limited.

Angela Entwistle and Peter Gaze, Non-Executive Directors of Carlisle Security Services Limited, are also trustees of the charity. Mark Hallas, CEO of the charity is also a Non-Executive Director of Carlisle Security Services Limited. During the year, Crimestoppers provided an Integrity Line service to Carlisle Security Services Limited at a cost of £5,164 (2024 – £5,074). Carlisle Security Services Limited also made a donation to Crimestoppers of £15,000 (2024 – £15,000).

Notes to the financial statements for
the year ended 31 March 2025

Notes to the financial statements for
the year ended 31 March 2025

17. Pension commitments

The charity participates in the Foundation Pension Plan, a non-segregated multi-employer defined benefit pension scheme in the UK. The disclosures set out below are based on calculations carried out as at the Balance Sheet Date by a qualified independent actuary.

The assets are held in a separate trustee-administered fund to meet long-term pension liabilities to past and present employees. The trustees of the Plan are required to act in the best interest of the Plan's beneficiaries. The appointment of trustees is determined by the trust documentation.

The liabilities of the Plan are measured by discounting the best estimate of future cash flows to be paid out of the Plan using the projected unit method. This amount is reflected in the surplus or deficit in the balance sheet.

The projected unit method is an accrued benefits valuation method in which the liabilities make allowance for projected earnings.

The liabilities set out in this note have been calculated based on the scheme funding assessment carried out by the trustees as at 31 March 2023, updated to the Balance Sheet Date.

The value of the assets for the Charity at the Balance Sheet Date has been taken as the same proportion of the liabilities that relate to the employees and former employees of the charity in comparison to the liabilities of the whole plan at the Balance Sheet Date. When apportioning the assets of the Plan in this way, no allowance has been made for the effects of GMP equalisation for the charity.

The following disclosures relate only to employees and former employees of the charity.

At the Balance Sheet Date, no contributions are payable to the Plan in respect of Pensionable Earnings as it is closed to future service accrual.

In addition, the charity will pay its share of the death in service insurance premiums and administration expenses, including levies. The charity does not expect to make any contributions (including death in service premiums) in the year commencing 1 April 2025.

a) Principal Assumptions

The principal actuarial assumptions at the balance sheet date were:

	2025	2024
Discount rate	5.70%	4.90%
RPI inflation	3.30%	3.30%
CPI inflation	2.65%	2.65%
Rate of increase in salaries	n/a	n/a
Rate of increase to pensions in payment:		
Fixed	In line with Scheme Rules	In line with Scheme Rules
RPI capped at 5.00% pa	3.10%	3.10%
CPI capped at 2.50% pa	1.85%	1.85%

17. Pension commitments (continued)

	S3PxA with CMI 2021 with 1.25% pa long term improvements	S3PxA with CMI 2021 with 1.25% pa long term improvements
Pre and post retirement mortality		
Cash commutation	80% of maximum tax-free cash	80% of maximum tax-free cash
Future life expectancy of male aged 65 at balance sheet date	21.1	21.5
Future life expectancy of male achieving 65, 20 years after balance sheet date	22.4	22.7
Future life expectancy of female aged 65 at balance sheet date	23.3	23.9
Future life expectancy of female achieving 65, 20 years after balance sheet date	24.7	25.3
For the avoidance of doubt the above assumptions are in absolute terms.		

b) Asset breakdown

The major categories of the Scheme assets are:

	2025 £000's	2024 £000's
UK and Overseas Equities	0	1,120
Insured Pensioners	241	271
Government Fixed Interest Bonds	86	50
Corporate Bonds	459	374
UK Index Linked Bonds	915	224
Cash	305	29
Total	2,006	2,068

c) Net defined benefit liability

	2025 £000's	2024 £000's
Fair value of Scheme assets	2,006	2,068
Present value of defined benefit obligation	(1,390)	(1,576)
Unrecognised surplus	(616)	(492)
Defined benefit asset/(liability) to be recognised	0	0

d) The total expense recognised in the statement of financial activities

	2025 £000's	2024 £000's
Current service cost	0	0
Past service costs including curtailments	0	0
Net interest on the net defined benefit liability	(1)	(1)
Total	(1)	(1)

e) Total amounts taken to Other Comprehensive Income

	2025 £000's	2024 £000's
Actual return on Scheme assets	2	81
Amounts included in net interest on the net defined benefit liability	(76)	(76)
Remeasurement (losses) and gains	(74)	5
Return on Scheme assets excluding interest income		
Remeasurement losses and (gains)	193	84
Actuarial gains		
Adjustment resulting from the limit on the amount that can be recognised as an asset on the balance sheet	(124)	(107)
Remeasurement (loss) not recognised in Other Comprehensive Income	(5)	(18)

17. Pension commitments (continued)

f) Changes in the present value of the defined benefit obligation

	2025 £000's	2024 £000's
Present value of defined benefit obligation at beginning of period	1,576	1,651
Benefits paid	(68)	(66)
Current service cost	0	0
Interest cost	75	75
Remeasurement losses and (gains) Actuarial losses and (gains)	(193)	(84)
Employee contributions	0	0
Past service including curtailments	0	0
Present value of defined benefit obligation at end of period	1,390	1,576

g) Changes in the fair value of assets

	2025 £000's	2024 £000's
Fair value of Scheme assets at beginning of period	2,068	2,036
Interest income	76	76
Remeasurement (losses) and gains Return on Scheme assets excluding interest income	(74)	5
Contributions by employer	4	17
Employee contributions	0	0
Benefits and death in service premium paid	(68)	(66)
Fair value of Scheme assets at end of period	2,006	2,068

Our work relies on the critical support of trusts, foundations, the law enforcement community, our commercial and public sector partnerships. By sharing our values, they help promote our charity's public profile to new audiences who can benefit from our unique services.

Trusts and Foundations

- Beaverbrook Charitable Trust
- The Bestway Foundation
- The Carew Charitable Trust
- The City Bridge Trust
- Durham County Council
- The Gilbert and Eileen Edgar Charitable Trust
- Home Office Safer Streets Fund
- The Ingram Trust
- G M Morrison Charitable Trust
- The Peacock Charitable Trust
- The Percy Hedley Foundation
- The Sylvia and Colin Shepherd Charitable Trust
- Mr and Mrs T C S Haywood's Charitable Trust

Partnerships

- Anker Technology (eufy)
- Association of Convenience Stores
- B&Q/Screwfix
- Bakers Basco
- Barnardo's Scotland
- Border Force
- British Association for Screen Entertainment (BASE)
- British Horseracing Authority
- Carlisle Security Services
- Centrica Plc
- Coastal Crime
- Cricket Scotland
- Crime Stoppers International
- Digital Ventures (Vivastreet)
- DPD
- Electoral Commission
- England & Wales Cricket Board
- Environment Agency (England)
- EPC - UK
- Esri UK
- Federation Against Copyright Theft (FACT)
- Food Standards Scotland
- Forensic Science Regulator
- Gangmasters Labour & Abuse Authority (GLAA)
- HM Prison and Probation Service
- HM Revenue and Customs
- HSBC
- Imabi
- Immigration Service
- Independent Press Standards Organisation

- Insurance Fraud Bureau
- Intellectual Property Office
- Isle of Man public sector
- Joint Maritime Security Centre (Port Safe)
- Liberty
- Link ATM
- Long Clawson Dairy
- Ministry of Defence
- Ministry of Housing, Communities & Local Government
- Muller
- National Anti-Corruption & Abuse Service
- National Crime Agency
- Next
- NHS Counter Fraud Authority
- NHS Scotland
- Openreach
- Rail Delivery Group
- Retail Energy Code Company
- Ring
- Royal Mail
- Save the Children
- Security Industry Authority
- Sky
- South Caernarfon Creameries
- Sport Resolutions (UK Sport)
- Thames Water
- Tideway
- UK Anti-Doping
- Wm Morrison Supermarkets Limited

Fire and Rescue Services with FireStoppers

- Cleveland
- County Durham and Darlington
- Derbyshire
- East Sussex
- Essex County
- Greater Manchester
- Humberside
- Kent
- Nottinghamshire
- South Yorkshire
- Tyne and Wear

Fire and Rescue Services with FRS Speak Up

- Avon
- Bedfordshire
- Cumbria
- Dorset and Wiltshire
- Gloucestershire
- Greater Manchester
- Humberside
- Lincolnshire
- Mid and West Wales
- Norfolk
- North Yorkshire
- Northamptonshire
- South Wales
- Suffolk
- Surrey

Police with Integrity Lines

- Bedfordshire
- Cambridgeshire
- Cheshire Police
- Derbyshire
- Devon and Cornwall
- Dyfed Powys
- Gibraltar
- Gloucestershire
- Greater Manchester
- Guernsey
- Hertfordshire
- Isle of Man
- Jersey
- Kent
- Leicestershire
- Merseyside
- Ministry of Defence Police
- North Wales
- Northumbria
- Police Service Northern Ireland
- South Wales
- Staffordshire
- Thames Valley
- Warwickshire
- West Mercia
- West Yorkshire
- Wiltshire

Trading Standards

- Greater Manchester
- Kent & Medway
- Wales

Legal & administrative information

Trustee Directors

Chair of Trustees

- Lord Ashcroft KCMG PC

Trustees

- *Ms Angela Entwistle - Deputy Chair
- Lord Choudrey CBE SI Pk
- *Mr Peter Clarke CVO OBE QPM
- Ms Ceris Gardner
- Mr Peter Gaze FCA
- Mr Bill Griffiths CBE BEM QPM
- Mr Stewart Harris FCA
- Mr Martin Hewitt CBE QPM
- Ms Suzanne Jacob OBE
- *Mr Michael Laurie CBE
- *Mr Barry Mizen MBE (resigned 4th November 2024)
- Mr Nick Ross CBE
- Mr Stephen Rubin OBE
- Sir Paul Stephenson QPM

Advisory Board

Trustee Directors and officers marked with a * serve on the Advisory Board, together with the following:

- Mr Phil O'Shea
Deputy Chair & AB Member for Northern Ireland and the Islands (Isle of Man & Channel Islands)
- Miss Jane Antrobus
North West Regional Representative
- Mr Bill Cullen
East Midlands Regional Representative
- Ms Nina Dawes
West Midlands Regional Representative
- Mr John Dobbin
Yorkshire & Humberside Regional Representative
- Mr Jonathan Drake
Wales Representative
- Mr Jonathan Hamill
North East Regional Representative
- Mr Stuart Rawlins
Eastern Regional Representative
- Mr Peter Rolington
South Regional Representative

Senior Officers

- *Mr Mark Hallas OBE,
Chief Executive
- *Mr Stephen Mann,
Director of Finance,
Company Secretary
- *Mr Michael Duthie,
Director of Operations
- *Ms Kate Johnston,
Director of Business Development
- *Ms Karen Ogborn,
Chief of Staff

Bankers

The Royal Bank of Scotland plc
280 Bishopsgate, London, EC2M 4RB

Auditor

Forvis Mazars LLP
6 Sutton Plaza, Sutton Court Road, Sutton,
Surrey, SM1 4FS

Solicitors

Bates Wells,
10 Queen Street Place, London, EC4R 1BE

Status

Crimestoppers Trust was originally established by a Deed of Trust on 20 October 1986 and was registered by the Charity Commission with effect from 4 November 1987. On 1 April 2005 the complete undertaking of Crimestoppers Trust was transferred to a company limited by guarantee, Company Number 05382856, which is itself a registered charity, Number 1108687 (England) and Number SC037960 (Scotland). The registered office of the charity is at Sedulo London, Office 605, Albert House, 256-260 Old Street, London EC1V 9DD

The principal office is
PO Box 324, Wallington, SM6 6BG.

Have you witnessed
a crime?

Tell our charity what you
know, not who you are.

We won't ask who you are or where you're
contacting us from, only what you know
about the crime and people involved.

You stay 100% anonymous. Always.

crimestoppers-uk.org

Crimestoppers Trust, registered charity in England & Wales (1108687), Scotland (SC037960).

CrimeStoppers.

0800 555 111

100% anonymous. Always.