

A photograph of four young adults (three men and one woman) sitting and standing on a set of outdoor stairs. They are engaged in a conversation. The man on the left is standing, wearing a yellow and brown plaid shirt and blue jeans. The woman next to him is sitting, wearing a black jacket and blue jeans. The man next to her is sitting, wearing a white t-shirt and blue jeans with a backpack. The woman on the right is sitting, wearing a white sweater and blue jeans. The background shows a building with a grid-like facade. A purple diagonal graphic element is in the bottom right corner.

2023/24

# Annual Report and Accounts

Giving people the power to  
speak up and stop crime.

100% anonymously.  
Always.

**CrimeStoppers.**

Speak up. Stay safe.





## Contents

3	Welcome from our Chair
4	Welcome from our CEO
5	Our vision, mission and values
6-7	Achieving our strategy
8-9	Real-life cases
10	Driving quality information
11-14	Connecting with every community
15	Building trust in our service
16	One charity, one team, working better together
17	Our future plans
18	Crimestoppers in numbers
19-22	Financial results
23	Statement of Trustees' responsibilities
23-25	Independent Auditor's Report to the Members of Crimestoppers Trust
26	Consolidated Statement of Financial Activities
27	Balance Sheet at 31 March 2024
28	Consolidated Statement of Cash Flows
29-30	Principal accounting policies
31-41	Notes to the financial statements for the year ended 31 March 2024
42-43	Thank you to our partners and supporters
44	Legal & administrative information

# Welcome from our Chair



**Lord Ashcroft KCMG PC**  
Chair of Board of Trustees,  
Crimestoppers

Crimestoppers is at the forefront of challenging apathy which, if unchecked, allows criminals to prosper whilst communities suffer. Our charity offers hope.

## Public support for Crimestoppers is truly inspiring

**Amid a climate of mistrust and fear, Crimestoppers is uniquely placed, offering a safe way for people to speak up about crime rather than stay silent.**

We all have moments in our lives when it's necessary to make tough decisions in difficult circumstances – and that applies to those occasions when we have witnessed or know something about crime. For many, the prospect of giving personal details and interacting with the police is a step too far.

Crimestoppers is at the forefront of challenging apathy which, if unchecked, allows criminals to prosper whilst communities suffer. Our charity offers hope.

With more than 720,000 people contacting us last year, we have shown that with the right engagement, we

can help people overcome doubts that stop them from taking necessary action.

### **The proven concept of anonymity**

When I cajoled political, police and business leaders – back in the 1980s – to help create a service guaranteeing anonymity, I could never have imagined how successful Crimestoppers UK would become.

Our Contact Centre, Regional and National Managers, back-office staff and hundreds of local volunteers demonstrate every day their remarkable dedication and commitment to the public.

The pages ahead have a range of stories that illustrate our charity's work which ultimately helps to keep people, neighbourhoods and workplaces safe.

Thank you for your continued support.





## Welcome from our CEO



**Mark Hallas OBE**  
Chief Executive,  
Crimestoppers

The information given to us anonymously stops criminals in their tracks and ensures justice is served for victims and their families.

## Record high reached as 200,000 reports sent to police

**We have reached a new landmark of passing on more than 200,000 high-quality reports to law enforcement in this financial year.**

This growth echoes the rise in the number of reports shared with our commercial partners in recent years – all receiving information that helps protect businesses, workers and their customers.

Our charity status and guarantee of anonymity encourages people to report what they've seen, know or heard. It helps prevent crime with no repercussions on the individual at all.

The information given to us anonymously stops criminals in their tracks and ensures justice is served for victims and their families.

### **Serving the public, supporting police**

We have launched the long-awaited National Police Anti-Corruption and Abuse Reporting Service (14 March 2024) with a steady stream of contacts received every day. Our charity is rapidly becoming the provider of first choice for statutory services to complement our work with the commercial sector.

Finally, I'd like to echo Lord Ashcroft's praise for everyone who has used or has supported our charity's unique range of services. Crimestoppers' success is, in large measure, due to our extensive network of partnerships: from Police and Crime Commissioners (PCCs), police forces, the Home Office, housing providers, trade and industry bodies, well-known big brands and other charities. We make a point of working with organisations who share our values.

By championing Crimestoppers and reminding everyone that they have a trusted alternative, we can work better together to keep us all safe from the harm and heartbreak caused by crime.

# Our vision, mission and values

## Vision – why we exist

Everyone has the right to feel safe from crime, wherever they live.

## Mission – what we do to achieve our vision

We're an independent charity that gives you the power to speak up to stop crime, 100% anonymously.

Whoever you are, wherever you live, from communities to companies.

By phone and online, 24/7, 365 days a year.

We also share advice on how to protect the people and communities you care about from crime, so everyone can feel safe.

## Values – the principles that guide how we conduct ourselves

At Crimestoppers, we believe that it is people who stop crime. Our community of staff and volunteers live our values every day:

- **We care** – we believe that everyone has the right to feel safe from crime, wherever they live. Crime can be frightening, so we offer hope.
- **We are inclusive** – we don't judge people. We're here for everyone who needs us. We can change communities for the better by working together.
- **We are trustworthy** – we're reliable, honest and an independent charity. We act responsibly and never break anonymity.
- **We are determined** – we commit all our efforts to achieving positive change. We have a 'can-do' attitude.

## Our role

We break down barriers that silence people and communities by offering a trusted, alternative place for people to pass on crime information with no comeback. The information we receive and pass on ensures lives are saved, criminals are stopped, and victims and their loved ones receive justice.

## Our impact

Every year, we help solve and prevent thousands of crimes.



**721,162**

Nearly three quarters of a million people contacted us last year.



**209,380**

We sent over 200,000 pieces of information to the police.



**27,920**

Plus more information sent to a wide range of other statutory, commercial and third sector partners.



**27,676**

The police tell us we helped solve and prevent over 27,000 crimes. As not all forces provide comprehensive feedback, we can estimate our impact is much more than double this.

## Achieving our strategy

# Prioritising the communities who suffer most from crime

All our activities are focused on achieving the following objectives:

- Grow the quality of information Crimestoppers receives – this is information the police are often unable or unlikely to be given voluntarily and directly.
- Build trust and confidence in our service - by telling our charity's story of hope. Since we were formed in the late 1980s, we've kept our promise of anonymity to the millions of people who have trusted us with their crime information.
- Attract more people and organisations to support us – this boosts our efforts to connect with people in every community across the UK.





# Achieving our strategy



## Reach key audiences

Focus on groups and communities who most need our services, which means convincing those who are less likely to speak directly to police to contact Crimestoppers.

- We have introduced small but targeted zones in communities with complex crime problems but with little trust in the police. These zones allow us to bring together a multi-agency approach over a longer period, working with the community so it is safer for all.
- Our 'Speak Up' services in partnership with public sector and industry allow wrongdoing to be reported anonymously, leading to better workplaces and improved trust in public services.



## Build a community of Crimestoppers

People are our advocates and can tell our story of helping to stop and solve crime whilst staying completely anonymous.

- Our Community Ambassador scheme, led by volunteers, has reignited a network of grass roots organisations who introduce Crimestoppers to those most likely to need our service.
- We are working with a wide range of professionals who have trusted relationships with young people. We provide them with tools to talk with young people about stopping crime.
- Businesses support our charity in many ways, including using anonymous information to stop crime affecting their staff and customers.



## Tell our story of anonymity

Stories help us connect with key audiences. They build trust in our service by demonstrating the impact of speaking up and illustrating the difference we make.

- We use anonymised real-life case studies to inform our communications, bringing to life the power of anonymous information to achieve positive change.
- We welcome visitors to our Contact Centre, including media outlets, to see first-hand how we keep our 'stoppers' safe.
- We run local and national campaigns that reinforce the power of anonymity to bring in quality information for police and partners.



## One team, working well

Working together for the same goals, using the experiences everyone brings, and developing our people are all vital for our charity to be efficient and effective.

- We have improved our Contact Centre productivity, with upgrades to our technical systems, and continue to develop staff skills and opportunities.
- Staff have contributed to our policy on diversity and engaged in a range of training from mental health and first aid to safeguarding.

Volunteers responded positively to our engagement survey and work to improve the health of our local committees so they can be effective in supporting the people and areas that need us the most.

## Real-life cases

# Making a difference – true stories, anonymised

**This sample of crimes solved shows the real impact of our charity.**

**Details have been changed to protect the identities of those involved.**

### Firearms taken off the streets

Gun availability and use by criminal gangs has been rising in many parts of the country. Following a tip-off to Crimestoppers, a handful of illegal firearms were seized during a raid, with a man subsequently arrested and charged.

### Risky abuser caught after years on run

The effects of domestic abuse can be extensive and lifelong and include depression, anxiety and mental health issues. A persistent offender who was a high harm danger to women had been on the run for many years. He continued to offend whilst evading justice. Thanks to Crimestoppers information, he was picked up by police and finally faced the consequences of his actions.

### Drugs, bypassed meter and arrests at grow house

We were contacted with details about a potential cannabis farm. The local force investigated and found hundreds of thousands of pounds worth of drugs, along with potentially lethal energy theft. Numerous arrests were made.

### Paedophilia fears over man with access to children

Crimestoppers was given detailed information about a man who was believed to be a significant danger to children. He used social media and other platforms to mix with and engage with those who are underage. The man was arrested and all devices seized by police.

### Concern over a pair of dangerous XL Bully dogs

Residents on a street in a sleepy suburb were living in fear after neighbours noted

a pair of XL Bully dogs that were behaving out of control. They were also aware that the dogs were being neglected and were unable to be walked safely.

The dogs were seized for further investigation.

### Drugs production exposed at empty shop

We received reports that a large shop was being used as a front to produce drugs. Residents had noticed people visiting at odd hours of the day and night. Following up on our information, the police seized drugs worth over half a million pounds and found equipment such as high-powered grow lights, transformers and electric fans. Arrests were made at the scene.

### Driver prompts police chase despite children on board

A man who had severe health issues that prevented him from driving continued to get behind the wheel. Locals had regularly witnessed him driving at great speed with his family onboard. He was unlicensed and uninsured. However, after Crimestoppers was alerted to his persistent recklessness, the police intervened. They caught him breaking the law and he was immediately arrested.

### Guns recovered as dealer snared

A dangerous and violent drug dealer with a long history of crime thought he was able to get away with his behaviour. But after Crimestoppers passed on vital info, a raid on the property followed with drugs, weapons and ammunition all seized. The man was arrested and subsequently charged.





**“As Senior Investigating Officer, I wanted to pass on my gratitude as I am not sure we would have got to the person anywhere near as quickly, if at all, without your help”**

**Anonymised feedback from a leading police investigator**

### **Man jailed after killing partner following years of abuse**

A man who fled after murdering his partner hoped to escape justice despite the horrors of his crimes. As a result of information from a member of the public who contacted our charity, the killer was caught and sentenced to life.

### **Helping to secure our borders**

Our charity regularly passes on information to Border Force. Among the types of successes are seizures of huge quantities of knock-off meat products and hundreds of thousands of cigarettes and packets of tobacco. Thousands of pounds of undeclared cash was also detected, vulnerable children have been safeguarded and weapons have been seized, all because of our information.

### **Millions of pounds of drugs seized in one swoop**

Crimestoppers takes information from everyone about all types of crime. One example is where we received tip-offs

from multiple sources about suspicious activity involving a large group of men who were coming and going at a property at all hours. After we contacted police, a property was raided, millions of pounds worth of drugs seized, energy theft exposed, and potential immigration infringements discovered. The authorities acted quickly, leading to those legally here being jailed, whilst others are awaiting deportation.

### **Most Wanted – words of praise from police**

“As Senior Investigating Officer, I wanted to pass on my gratitude as I am not sure we would have got to the person anywhere near as quickly, if at all, without your help.”

“I wanted to thank you for all your assistance in this matter and honestly, without this reward, I don't think we would have got him. It certainly put the pressure on, along with some of our police tactics which resulted in him handing himself in. I can't thank you enough and appreciate all your help. It's been a pleasure.”

# Driving quality information

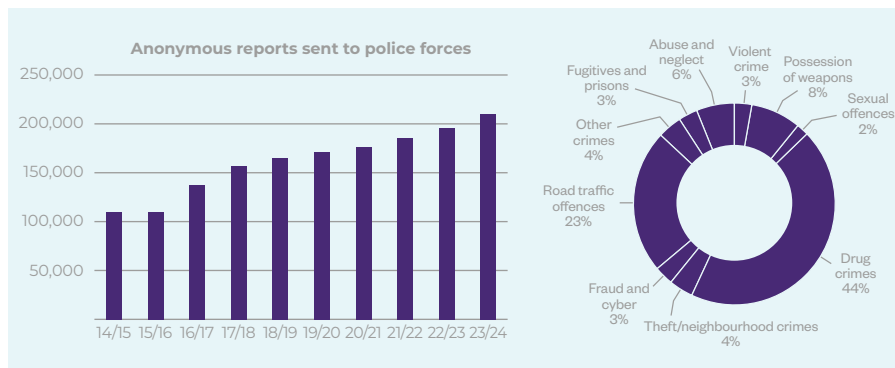
## Reports double in a decade

For the first time ever, we have sent more than 200,000 reports to UK police forces over the year. Every force received more information from us in 2023-24 compared to last year. There was an overall increase of 9%.

Over the last 10 years, high-quality information more than doubled.

The reasons for this growth are hard to say for certain, but is likely to be a combination of the following factors:

- Targeted campaigns at both local and national level are reaching those audiences less likely to speak directly to police.
- A full network of managers working in the regions and nations across the UK responding to local community needs.
- Frustrations with the service provided by the police



non-emergency number 101 in some parts of the country.

- An increase in recorded crime for some crime types.
- A drop in public trust and confidence in the police.

### What do the public tell us?

We take information about all crimes and the ratio of crime types

does not change significantly year-on-year.

The notable changes in 2023-24 were:

- Vehicle crime almost trebled from 709 reports to 2,041.
- Drink and drug driving reports increased 25% to 49,000 reports.
- Immigration and border crime increased 58% to 5,584 reports.

## Cannabis campaign cultivates a 16% rise in reports

We were approached to develop a partnership campaign in conjunction with the National Police Chiefs' Council and police forces across England and Wales. This combined effort delivered an online awareness campaign aimed at the public and professionals within the property industry and offered warning signs for properties impacted by cannabis cultivation.

Running from mid-May to mid-June 2023, it aimed to help people recognise the crime and encouraged those with information to speak anonymously to Crimestoppers.

The campaign achieved an impressive 16% uplift in reports sent to forces on cannabis cultivation when compared to the month before launch. In addition,

there was a 13% spike in overall reporting of all crime types to Crimestoppers observed through the campaign's duration.

This method of a joined-up approach to national campaigning boosts effectiveness in both creating awareness and prompting action from the public.

### Controversy sparks engagement

We highlighted victims of modern slavery and forced labour who are exploited to cultivate the drug. Homes in impacted communities are at further risk of fire due to energy theft in properties used as grow houses.

The messaging resonated well with audiences, especially the impact on victims.

The campaign had exceedingly high rates of engagement, especially on social media, beyond the rate campaigns usually receive. Much of this sparked healthy debate across comment sections of the various ads run across multiple social media platforms.

### Adding a human touch

Those who shared their experiences of living near or next to a property being used as a cannabis farm highlighted the negative effect on the neighbourhood, the community and themselves.

Given the lively debate around the subject of cannabis, this campaign showed that the issue can be raised and the harm caused can be flagged whilst simultaneously generating vital information from the public.



# Connecting with every community

## Record trust in Crimestoppers in Wales

From April 2023 to March 2024, Crimestoppers in Wales saw significant engagement and impactful results.

Reports disseminated to Welsh forces reached 10,297, which marks a 9% increase year on year.

The Fearless team engaged with more than 27,000 young people, empowering them to speak up about crimes affecting the communities where they live and go to school or college.

We delivered eight regional and nine national campaigns across Wales, which contributed to 66 arrests and attracted over 148,000 visitors to the website.

The drug and drink driving campaign saw the largest engagement, achieving 622,000 social media impressions.

### Most Wanted in Wales

Crimestoppers Most Wanted continues to thrive in Wales.

One success includes two high-risk suspects who turned themselves in after being featured. This highlights the effectiveness of featuring on Crimestoppers Most Wanted and across our social media accounts.



**27,000**  
young people  
engaged

**622,000**  
social media impressions  
of the the drug and drink  
driving campaign

## Engagement boost for Fearless

Crimestoppers Northern Ireland was awarded £20,000 from the Assets Recovery Community Scheme to run a campaign in areas with high levels of intimidation and exploitation by criminal gangs using violence and weapons.

This has had a major impact on communities and families, with young people being coerced into activities such as drug dealing against their will.

It was agreed with the Department of Justice that we would run a Fearless campaign over a 3-month period.

The creative assets included a simulated Snapchat conversation between two young people. The messaging highlighted that crime information can be passed

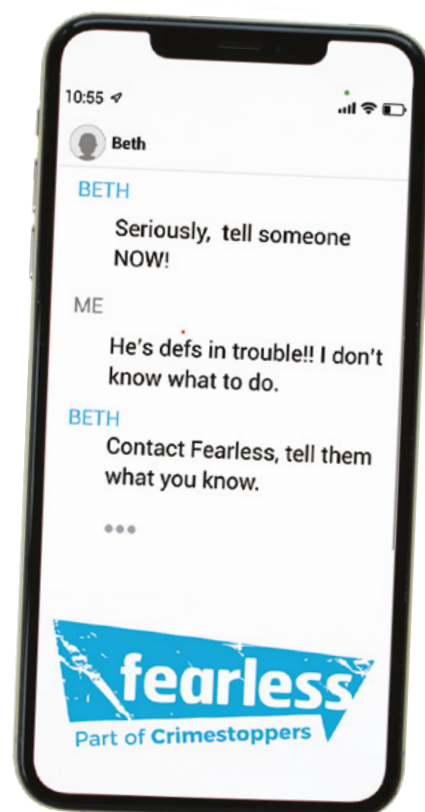
**28,756**  
page views for our Fearless  
campaign in Northern Ireland over  
a 3-month period

**95%**  
rise in reports to Crimestoppers

on via our charity without fear  
of reprisals.

The results of our Fearless campaign in Northern Ireland were impressive, with page views increasing from 26,359 to 28,756 over the 3-month period and reports to Crimestoppers rising by 95%.

For the first time ever, after the campaign, Northern Ireland ranked in the top three UK locations for areas with the highest Fearless engagement.



# Connecting with every community



**Fearless Scotland drugs campaign shaped by young people**

All Fearless Scotland campaigns are co-produced by young people, for young people. This provides a crucial perspective on the messaging and the approach needed to best engage with a young audience.

When it comes to drugs, young people were clear; they wanted to hear from experts – experts by experience.

Drug misuse in Scotland has often been discussed in the context of record drug deaths, prison sentences and harm. What about recovery? Was that a possibility?

## From their perspective

Young people felt that nobody ever talked about the people who made it through to the other side. They told us that if they could believe that their friend might make a recovery from drug dependency, they would be more likely to speak up either to get them help or to report the drug gangs exploiting them.

Hope was needed.

Working with lived experience Peer Mentors from criminal justice services, The VOW Project and Positive Outcomes Programme, Fearless produced a video podcast

that was shared with young people across Scotland in short clips on Instagram, Snapchat and TikTok.

Reflecting on their own personal stories of recovery, the mentors spoke of their journeys and how they now help others through substance misuse and the criminal justice system.

## Fearless countrywide

In March, we were delighted to welcome Minister for Drugs and Alcohol Christina McKelvie to Craigroyston High School, Edinburgh to the launch of our month-long drugs campaign.

In addition to the social media campaign, Fearless ran outreach events in cities across Scotland and published a series of substance misuse themed blogs on our website. This was aimed at adults who look after or work with young people from the Child and Young People's Centre for Justice (CYCJ) and The DSM Foundation.

The campaign saw over 26,000 young people swipe to the campaign landing page where they were able to learn more about the impact of drugs, pass on crime information or get support from partner agencies.

### Kevin, a Peer Mentor at The VOW Project based in Edinburgh, said on the podcast:

"My rock bottom should have killed me. Don't wait until you hit your rock bottom. You might not survive your rock bottom. Take action now.

"Learn from my mistakes – don't wait to learn from yours."

### Donald, another Peer Mentor at The VOW Project, speaking about the charity's promise of 100% anonymity, said:

"It's not about sticking people in – it's about saving people's lives.

"It's about helping people and supporting people and trying to get them out of that."

### Pat, a Peer Mentor at the Positive Outcomes Programme in Glasgow, said:

"I've been in recovery for years now and I see other guys, younger guys get in recovery.

"It doesn't matter what walk of life you come from, what background you come from and no matter how far down the scale you have gone...Recovery is open to anybody."



# Connecting with every community

## Challenging domestic abuse myths in Eastern European communities

Research conducted in 2022 highlighted a significant issue regarding the recognition of domestic abuse within Polish communities.

Many women do not identify the signs of an abusive relationship and often excuse their partner's behaviour, attributing it to factors like alcohol consumption. This normalisation of abuse leads to a lack of understanding and mistrust in available services.

These barriers are not unique to the Polish community but are prevalent across many other Eastern European communities.

### Prioritising Boston

Boston in Lincolnshire has one of the highest populations of Eastern Europeans in the UK. It's essential these communities can access the necessary services.

Recognising this need, Crimestoppers launched a six-week campaign aimed at debunking myths around domestic abuse and improving engagement with Eastern European communities. We used translated assets, an AdVan on market days and at a Lincoln City Football match, and we hosted community events. Our social media campaign reached over 220,000 young people and adults.

As a result of these efforts, the campaign led to 690 referrals to local services, 16 of which came from Eastern Europeans. There were 759 views of the campaign's landing page. The initiative underscores the importance of targeted, culturally sensitive outreach in addressing domestic abuse and supporting those in need.

This campaign is a part of ongoing efforts by the local domestic abuse services to ensure that everyone, regardless of background, has access to the help they need to recognise and escape abusive situations.

## New Crimestoppers easy read leaflet

Being open and accessible to all is important for Crimestoppers to be able to support everyone who needs our service.

Breaking down barriers to reporting crime is something that our charity has decades of experience.

Working with the national charity Camphill Village Trust, we now have an easy read leaflet, which explains how information can be given to Crimestoppers 100% anonymously. The leaflet was co-produced with adults that have learning disabilities and autism.



The City of Wolverhampton has been vulnerable to County Lines gang activity in recent times. This is due to links to Birmingham and elsewhere, making it an obvious choice for organised gangs to use the transport infrastructure to move drugs from larger cities into more rural areas, towns and villages.

Working with the Safeguarding Lead at Wolverhampton Wanderers FC, Crimestoppers was able to engage with the club's staff and Academy players, delivering tailored Crimestoppers

and Fearless sessions. The sessions highlighted the danger of County Lines exploitation and improved awareness of Crimestoppers and the Fearless service.

The club offered free match day big screen advertising at the Molineux Stadium for a game with an attendance of 31,000, alongside a space in the Fan Zone where we spoke with over 300 people. Concurrently, we ran a social media campaign appealing for County Lines information in conjunction with West Midlands Police.

# Connecting with every community

## Building resilience in neighbourhoods most harmed by crime

People living in areas blighted by the highest crime levels know the negative impact this can have on their lives and the wider community. Fear often prevents them from speaking up.

The Clear, Hold, Build initiative brings together many local agencies from police, councils, community groups and other charities with an emphasis on cutting crime and anti-social behaviour in those areas. The programme highlights alternative ways to report information, such as via our charity. By seeing police action being taken, raising awareness of crime issues, Crimestoppers can help encourage those who have information on crime to report it.

**8%**

increase in drug trafficking and supply information

**33%**

rise in information about knives and weapons

**9**

reports received relating to wanted people in Barnet

### Focus on London, Yorkshire and the Midlands

We have run joint Clear, Hold, Build campaigns in Bradford Moor in West Yorkshire, Fairfield Estate in Buxton in Derbyshire and in Staffordshire, to name but a few.

In London, the target area was Grahame Park Estate, Barnet. We worked with local authorities, housing providers, neighbourhood policing teams, faith groups and health care to promote the four-week campaign via social media, a leaflet mailout and localised artwork/messaging.

Nearly 300 reports were sent on to the Met's intelligence bureau during and after the campaign. This shows the importance of engaging effectively to create a ripple effect that leads to positive change.

## Crimestoppers Zones: Helping build public confidence

How to create safe communities in areas where people are unwilling to speak up is a common question among professionals and policy makers.

Our charity has a key role to play here as we have decades of experience connecting with millions of people who find it difficult to take action by reporting what they know to the police.

Crimestoppers Zones have been piloted across the country. They are designed to improve confidence in local communities and to help deter criminals.

By offering the security of anonymity, we are a vital conduit, passing on community information to tackle crime that harms these communities the most.

### Spotlight on Swindon

We installed lamppost signs and banners, organised digital billboards and published an article in the local door-to-door

**100%**

rise in information for New Parks, Thringstone, and Whitwick.

**36%**

increase for the whole of Leicestershire with information about murder, firearms, knives, rape and about wanted individuals.

magazine. Leaflets were provided to partners in different languages, and we attended community events to talk to members of the public. We also ran adverts on social media.

In the first 3 months, we received 143% more reports from our target areas compared to the same period in the previous year. This is significantly more than the 8% increase we received across all of Swindon and Wiltshire.

### Building trust in Bridgend

The Crimestoppers Zone campaign in Wildmill, Bridgend in the heart of south Wales is supported by Bridgend Council and launched in early March 2024.

Previously there had been no reports from the area to our charity. Since then, a number of reports were received from within the zone and more than a dozen others from the immediate surroundings. These related to drug trafficking, drug driving and sexual offences.

### Leicestershire launch

The Bell Foundry in Loughborough, New Parks, Thringstone, and Whitwick have been designated as People Zones empowering community members to contribute to creating safer, happier and healthier living environments. A key part of this initiative are Crimestoppers Zones with signs on lampposts, railings and pylons. Leaflets were distributed to every household within these zones explaining how to report crime anonymously.



# Building trust in our service

## FGM awareness training for frontline workers

Crimestoppers and the Sussex Hidden Harms Practices Group worked collaboratively to deliver an online training event specifically for frontline practitioners who have concerns around Female Genital Mutilation (FGM) and other hidden harms in communities across Sussex.

This event featured a multitude of highly trained, experienced and grassroots level practitioners who shared their expertise in identifying concerns, referring and providing support to survivors.

This event saw over 130 people attend online and has received outstanding feedback, with post survey responses showing that 99% of attendees found the event 'extremely useful' and commented that they would definitely attend a future similar event.

**"Very engaging throughout the whole day. The speakers' passion shone through, made everything reality and not just textbook. Highly recommended. Thank you for delivering a well organised event with great speakers."**

**"The day had fantastic speakers who were clearly passionate about their area of expertise. A very informative day. I hope that you will put another one on as I have informed my team how amazing it is!"**

**"This was a great event with well-informed speakers. I absolutely enjoyed every session."**

Feedback from training session attendees.



Providing a safe space to speak up when something isn't right.

Online or on the phone, anonymous or confidential.



**FRS SPEAK UP**

Call **0800 022 3818**  
or visit **frs-speakup.co.uk**

Powered by  
**Crimestoppers.**

## More fire services sign up to FRS Speak Up Service

In early 2023, Crimestoppers developed the FRS Speak Up Service with our early adopter fire service partners. It followed revelations that there was evidence of widespread harassment, discrimination and bullying in the fire and rescue services across England.

FRS Speak Up gives those working in the fire and rescue services across the UK a safe place to pass on information – online and by phone – anonymously or confidentially, for 'when it's not OK' or to raise the alarm about bad behaviour.

We now work with 16 fire services who have added FRS Speak Up as another layer of protection and peace of mind for their colleagues.

Feedback from a senior Fire Chief: "It does what it says on the tin. It is value for money."

# One charity, one team, working better together

## Volunteer Awards 2024

Our Volunteer Awards are a fantastic opportunity to showcase the wonderful work of our Crimestoppers volunteers, the length and breadth of the country.

- **Volunteer of the Year Award, given in memory of Carolyn Randall:**

Joint winners – Zafran Mohammed, Chair of our West Midlands Committee and Roy Marks, Chair of Durham & Darlington Committee

“The words ‘commitment and dedication’ fall short to convey Zaf’s passion and drive to spread the word regarding the outstanding services that Crimestoppers provides on a daily basis”.

“Roy has built up a significant network base. His passion for getting things done and being on the ground talking to people is how he feels he and we can make the biggest difference”.

- **Committee of the Year Award:** Gloucestershire Committee

- **Youth Volunteer Award:** Hannah Curtis, London Committee

- **Unsung Hero Award:** Sarah Miles, Gloucestershire Committee

- **Fundraiser of the Year Award:** Karen Ramsey, Isle of Man Committee

- **Lifetime Achievement Award:** Stuart Rawlins, Advisory Board member and Chair of Essex Committee

- **CEO’s Corporate Award:** The VOW Project, Scotland



## Volunteers connect us with every community

Since 2020 we’ve been working on elements set out in our National Volunteering Plan.

The plan aimed to improve the experience for volunteers, from recruitment and induction to volunteering tools and recognition. This year we’ve completed most of the aspirations we set out to do.

Our volunteering plan was based, in part, on a survey of all volunteers, which we ran again this year. Overall, the picture is encouraging, with feedback demonstrating that volunteers feel increasingly valued, motivated, and ably supported by the charity.

A highlight was a 15% increase confirming the usefulness of our online tools for volunteers to engage with their communities. This is a good reflection of the impact of our work in the intervening years.

We have started our work to assess and improve the health of our volunteer committees – the locally led groups at the heart of connecting with every community. Working with volunteer leaders, we are setting plans which will transform each area as needed. This activity will also form the foundation of a new National Volunteering Plan, as we continue to improve our support to all our wonderful volunteers.





As we look to the future of our charity and how we want to be, we will continue to focus on working with those people who most need our services to speak up safely.

To be most effective we need a firm foundation of modern technology and processes to ensure we are easy to do business with and are an excellent place to work and volunteer.

Our ongoing objectives are:

- Improve the quality of information we send to the police
- Improve trust and confidence in our services among our likely users
- Extend our partnerships and networks to reach all communities

Our plans for the coming year include:

**Address public perceptions of our charity to build trust and confidence in our services, especially in areas most affected by crime.**

- Focus on high crime, low reporting communities with messages about how our charity can help
- Support initiatives aimed at communities blighted by organised crime gangs
- Develop a thought-led and insightful approach to online

engagement, including new platforms, to reach new audiences

- Provide more information on how we make a difference, improving feedback from police and using our case studies

**Review the strategic direction of our charity to make sure we are on the right path to help people, communities and organisations speak up to stop crime.**

- Review our charity's long-term strategic plans, listening to views and ideas from all invested in the work we do
- Set clear intentions to get the best value from the data we have, including governance, systems, security and culture
- Embark on the next stage of our journey with Fearless to encourage more young people to consider what they can do to help stop crime
- Look to 2028 and our 40th anniversary, considering how we want to mark this milestone

**Make sure we are easy to do business with so, together with our partners, we help stop more crimes.**

- Offer 'speak up' lines to a wider range of organisations, so they benefit from

anonymous information about internal issues

- Investment in the tools and services so we can provide the best services possible for our partners
- Improve our relationship management and performance reporting tools so we are more efficient
- Champion our charitable status by routinely asking for donations

**Have a modern workplace for staff and volunteers, with the right tools and policies, so we are efficient and effective.**

- Continue to improve our IT infrastructure to make better use of collaborative technologies
- Develop our ambitions for diverse and inclusive teams, improving our decision making
- Widen the scope of our business continuity planning to cover all of the charity and manage potential incidents effectively
- Offer our people more opportunities to develop their skills and talents within our charity, so they can perform their role to the best of their ability

April 2023 – March 2024

# CrimeStoppers.

## Highlights

### Crimestoppers impact



### Crimestoppers feedback

**1,543** arrested & charged from  
our information

**£1,420,210** worth of  
recovered property

**27,676** positive outcomes  
from our information

**£15,212,859** total drugs  
'street' value

Figures based on partner feedback and  
do not reflect Crimestoppers full impact

### National and regional campaigns

**115** national, regional  
and business  
growth campaigns

**106** total number  
of partnerships

**300** volunteers



### Crimestoppers engagement

**41**  
enhanced rewards

**7,228**  
pieces of coverage

**£714,000**  
total value of enhanced  
rewards offered

**£14,716,445**  
value of  
secured coverage



**32,881**  
young people reached  
via Fearless workshops



# Financial results

The group results for the year ended 31st March 2024 are given in the Consolidated Statement of Financial Activities (SOFA) on page 26. The charity's assets and liabilities as at 31st March 2024 are given in the Balance Sheets on page 27.

## Trading results

More information is available in the notes to the accounts on pages 31 to 41.

As in the prior year income again increased, this time by 10% to £7,848,929. This rise of £710,209 was across all income types with notable increases of £346,868 in charitable activity revenue and £103,877 in investment income. The charity's costs in comparison increased by 12% to £7,437,555, a rise of £778,510. Such higher costs are due to the increased expense of providing the core service to police and other partners, with a 10% rise in the number of employees engaged in such activity. The median length of service of Call Agents increased in the year, enabling an improvement in the quality of the service and due to a determined effort to improve the terms and conditions of such staff. Costs other than employee expenses rose by £324,612, an increase of 12% and which included investment in improved IT infrastructure to include commencement of a comprehensive CRM system. The Trustees monitor expenditure and are satisfied that the increase relates directly to the supply of the core service and improvements in the infrastructure required to deliver it. The surplus of 411,374, has been transferred to reserves.

In 23/24 the price charged to the majority of police forces was increased to reflect inflationary pressures since the last rise in 20/21; however such a rise was below the cumulative rate of inflation, which the Trustees are pleased with as it keeps the cost of the core charitable service at an affordable level. This is deemed to be important in the light of potentially tight public spending constraints. The value of other charitable income, which arises from work with partners in the commercial, charitable and public sectors, increased by 17% to £1,126,401. One driver for the increase was the commencement of a nationwide public facing line to enable reporting of illegal behaviour by police officers. As a consequence of increased reserves and high interest rates, the charity was able to increase investment income to £125,243. During the coming year the Trustees will review the charity's investment policy, which is currently to place funds only in interest bearing accounts, to ensure that assets can generate an appropriate return on an ongoing basis and thus further diversify the income base.

The balance sheet strengthened in the year with total funds increasing by £411,374 to £3,318,470. The charity invested £158,215 in capital expenditure, principally in computer hardware and software. Notably expenditure was development of API functionality and commencement of a customer portal, which will be launched in the 24/25 financial year. Net current assets increased by £376,705, the majority of which was due to a further increase in cash and investments to £4,499,915, a rise of £895,947.

The balance on the general fund increased by £540,815 to £2,736,601, of which free reserves are £2,359,282. This is outside the range of reserves set as a target by the Trustees, with a goal to build the level of reserves in the coming years.

In summary, the Trustees are pleased with the financial outcome for the year, which not only generated a surplus, but saw growth in work outside the core service to the police. Investments were made in assets to improve customer experience, such as the API and commencement of the customer portal. Staffing levels were increased to ensure a good quality service, with investment in pay and terms and conditions leading to an improved median length of service.

## Investment policy

The charity's policy is to maintain all of its liquid resources in interest bearing accounts at competitive rates available in the market.

## Reserves policy

The charity maintains a level of reserves to allow it to meet its operational obligations and to mitigate against the financial costs of identified risks.

The level of reserves is set in the light of risks identified in the Risk Register, which is reviewed annually by the board. The key risks identified concern damage to the charity's reputation to guarantee anonymity to every member of the public who passes on information about crime and loss or reduction of grant support from the Home Office.

The Trustees consider that a level of reserves in the range of £2.8 million to £3 million is appropriate given the level of risk identified, an increase from the previous financial year. The level of unrestricted free reserves on 31st March 2024 was £2,359,282, which the Trustees target to increase over an appropriate period, being mindful of the need to invest funds to further the charity's purpose.

The Trustees review the level of reserves yearly and update the policy annually.

# Financial results

## Going concern

The Board of Trustees, in considering the adequacy of the charity's resources to continue in operational existence for the foreseeable future, has had due regard to the risks of possible reduced funding from the Home Office, donors and sponsors. The Home Office has committed to continue to support the charity with the award of a grant for 2024/25, at the same level as for the current financial year. Given the continued pressure on the Home Office's finances, Trustees see this continued funding as a positive endorsement of the charity. The Trustees anticipate that Home Office funding will continue to be available for periods beyond 31st March 2025. Additionally, the Trustees believe that the work being undertaken to attract funding from other sources will meet any potential shortfall and are therefore satisfied that the charity can continue to meet its commitments as they fall due.

## Risk management and internal control

The Board of Trustees has examined the major strategic, business and operational risks which the charity faces and confirm that systems have been established to enable regular reports to be produced so that the necessary steps can be taken to lessen these risks. The principal risk facing the charity is to its reputation in being able to guarantee anonymity to every member of the public who passes on information about crime. The Trustees will continue to implement policies which protect the operation's integrity. The other main risk to the organisation is the contribution from the Home Office, as it continues to provide significant funding for the charity; around 10% of its overall income in 2023/24. Trustees and staff continually look to increase other sources of income to ensure that the charity remains viable.

The Board has overall responsibility for ensuring that the charity has a system of internal control. Such a system of control can provide only reasonable and not absolute assurance against errors or fraud. The controls include clearly documented accounting procedures and a delegation of the authority of the Board of Trustees through the Chief Executive to the rest of the organisation. Controls safeguard Crimestoppers' assets and maintain the integrity of accounting controls.

Crimestoppers operates an annual planning and budgeting system with a yearly budget approved by the Board. Any significant changes to those plans or budgets need specific approval from the Audit Committee. Revised forecasts are undertaken during the course of the year. The financial reporting system compares results with the budget and forecast on a monthly basis.

## Subsidiary undertakings

The charity's subsidiary undertakings as at 31st March 2024 were wholly owned and registered in England and Wales. Details are included in Note 14 to the financial statements. Some of the funds required to support the operations of the charity are raised through its subsidiary, Treble 5 Treble 1 Limited.

## Employees and volunteers

Information about the aims and activities of the charity is disseminated to all staff and volunteers by means of briefings, meetings, reports, newsletters and Crimestoppers' intranet.

Crimestoppers promotes kindness, diversity and inclusion and fully accepts its social and statutory duty of enabling disabled persons to play their part in the community and will employ them wherever practical. Should any staff become disabled, every reasonable effort is made to continue their employment and where necessary to provide special training or equipment. Career development and promotional opportunities are the same for all staff and volunteers.

The remuneration of the Chief Executive and other senior management is approved annually by the Trustees.

The charity depends heavily on the valuable contribution made by its volunteer committee members, both with regard to fundraising for regional projects and the promotion of the Crimestoppers service.



# Financial results

## Organisational Structure, Governance and Management

### Charitable status

The charity is registered with the Charity Commission for England and Wales and the Office of the Scottish Charity Regulator. Our work extends throughout the British Isles, with a connection to Crimestoppers International.

### Board of Trustees and organisational structure

The charity is a company limited by guarantee and is governed by the Board of Trustees, whose members are also directors for the purposes of the Companies Act. The Trustees who served during the year are set out on page 44. The Board is responsible for the oversight of the management of all the affairs of Crimestoppers. They are subject to fixed-term appointments and election or re-election in accordance with procedures set out in the charity's Memorandum and Articles of Association, which is its governing document. Trustee recruitment and appointment is on the basis that new appointees are familiar with both the responsibilities of being a Trustee and the detailed nature of the organisation. Due to the Trustees' business and charities experience and their awareness of the aims of the charity, it is felt that formal training beyond an induction process is unnecessary at the present time, but this will remain under review.

The Board ensures that all activities are within agreed charitable objectives.

The Board's work includes setting the strategic direction and agreeing the financial plan.

It appoints an Advisory Board ('AB') which currently consists of representatives from the Trustees, regional volunteer committees and the senior officers of the charity. The AB meets twice a year, the principal purpose of which is to provide a communication channel between the Trustees, senior officers and regional volunteers.

### Governance Committee

The Governance Committee is appointed by the Board of Trustees and consists of up to three Trustees. It meets a minimum of twice each year. Its purpose is to ensure that the Board of Trustees fulfils its legal, ethical, and functional responsibilities through adequate governance, policy development, monitoring of Board activities, and the evaluation of the effectiveness of Board performance.

The Governance Committee undertakes an annual review of the Board's performance and Trustees are confident that the charity's governance meets the Charity Governance Code's recommended practice

in all material respects, which has been confirmed by a comprehensive audit carried out and reviewed by the Trustees in the year. Trustees have reviewed and confirmed that in the few areas where the charity does not – benchmarking, Board size and Trustee length of service – there is sufficient justification. The unique nature of the charity's operation means there are no obvious direct benchmarking comparators, but this will be kept under review; for the time being, Trustees have agreed a regime of continuous improvement. The Board's complement is under constant review and while this has resulted in a reduction, the number still exceeds that recommended by the Code. In addition, a number of Trustees have served longer than the recommended nine years. However, those individuals continue to provide excellent service to the charity.

### Audit Committee

The Audit Committee is appointed by the Board of Trustees and consists of up to three Trustees. It meets at various times during the year to consider reports from the auditors and advises the Board on financial control and organisational effectiveness.

### Trustee Directors' responsibility

Each of the Trustee Directors has confirmed that so far as they are aware, there is no relevant audit information of which the charity's auditor is unaware, and that they have taken all the steps that they individually ought to have taken as a Trustee Director in order to make themselves aware of any relevant audit information and to establish that the charity's auditor is aware of that information.

### Auditor

In accordance with the Companies Act 2006, a resolution proposing Forvis Mazars LLP be re-appointed as auditor of the charity will be put to the Annual General Meeting.

### Our volunteers

There are 39 regional volunteer committees, consisting in total of approximately 300 volunteers from business, local government, the media, and representatives generally of the communities they serve. They are responsible for working collaboratively with a wide variety of partners including the police, Police & Crime Commissioners, Community Safety Partnerships, and other partners promoting Crimestoppers generally and managing campaigns in their local area. The majority of committees are supported by salaried Regional Managers. It should be noted that a great amount of time, the value of which is not reflected in these financial statements, is donated by volunteers, without whom the charity would not be able to sustain the current level of activities.

# Financial results

## Our staff

In the year there were on average 98 full-time equivalent staff who were responsible for the management and administration of the charity, staffing the 24/7 Contact Call, marketing and fundraising, building and maintaining UK-wide partnerships, managing UK-wide campaigns, and supporting regional volunteer committees. Of the staff, 32 are part of its Central Office team, 47 work either in management positions or under a shift system in the 24/7 Contact Centre and 19 work in a regional or area managerial role providing support to particular volunteer committees. The Central Office is also the base for several volunteers who assist with fundraising and operational tasks. The organisation has no staff on zero hours contracts.

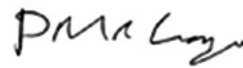
## Pensions

The charity contributes to a defined benefit scheme, which was closed to new entrants in 2005 and future service accrual in 2022, and to an occupational money purchase scheme. A professional actuary carried out a three-yearly valuation at 31st March 2023 of the defined benefit scheme, which is not under Crimestoppers' direct control, as the charity is a small part of a much bigger group which participates in the scheme. The revised valuation undertaken shows an improvement from the previous valuation undertaken in 2021, with an estimated 128% (2021 – 77%) being the proportion of the accrued benefits which the scheme assets cover.

Additionally, the actuary carries out a separate annual valuation for financial reporting purposes in line

with the accounting standard FRS 102. The annual valuation is carried out using different assumptions and often results in a very different funding deficit or surplus. The 31st March 2024 valuation under this method showed a surplus of £492,000 compared with a surplus of £385,000 at 31st March 2023. The balance does not represent the cash position, as the cash flow required relates to future pension contributions and recovery payments agreed with the Trustees of the scheme. Current financial projections indicate that the charity will be able to make these contributions as they fall due. FRS 102 requires that the balance of the pension scheme should be shown as a change in unrestricted funds. The details are shown in full in Note 17 to the financial statements. The asset is not shown on the balance sheet as the Trustees are of the view that the uncertainty around its long term likelihood are unknown and hence to do so would not be appropriate.

Signed on behalf of the Trustees

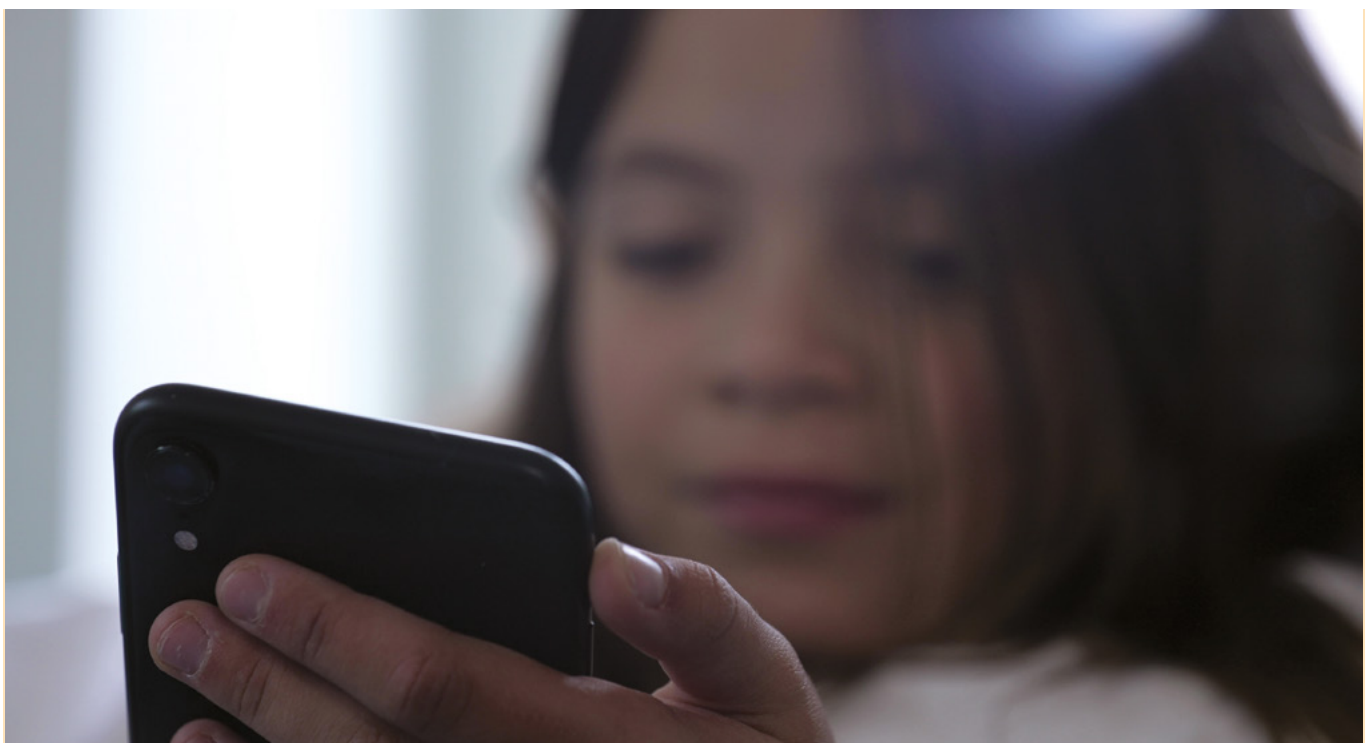


**Peter Gaze FCA**



**Ceris Gardner**

**24 July 2024**





## Statement of Trustees' responsibilities

The Trustees are responsible for preparing the Trustees' annual report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting practice).

Company and charity law requires the Trustees to prepare financial statements for each financial year. Under company law, the Trustees must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the group and parent charity and of the income and expenditure of the group for the year. In preparing those financial statements the Trustees are required to:

- Select suitable accounting policies and then apply them consistently.
- Observe the methods and principles in the charity's SORP.
- Make judgments and accounting estimates that are reasonable and prudent.
- Prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in business.

The Trustees are responsible for keeping adequate and proper accounting records that are sufficient to show and explain the charity's transactions and disclose with reasonable accuracy at any time the financial position of the group and parent charity, and enable them to ensure that the financial statements comply with the Charities and Trustee Investment (Scotland) Act 2005, regulation 8 of the Charities Accounts (Scotland) Regulations 2006 (as amended), the Charities Act 2011 and regulations made thereunder and with the requirements of the Companies Act 2006. They are also responsible for safeguarding the assets of the group and parent charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The Trustees are responsible for the maintenance and integrity of the corporate and financial information included on the charity's website. Legislation in the United Kingdom governing the preparation and dissemination of the financial statements and other information included in annual reports may differ from legislation in other jurisdictions.

## Independent Auditor's Report to the Members of Crimestoppers Trust

### Opinion

We have audited the financial statements of Crimestoppers Trust (the 'charity') for the year ended 31st March 2024 which comprise the Consolidated Statement of Financial Activities, the Consolidated and Charity Balance Sheets, the Consolidated Statement of Cash Flows, and notes to the financial statements, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" (United Kingdom Generally Accepted Accounting Practice).

In our opinion, the financial statements:

- Give a true and fair view of the state of the charity and the group's affairs as at 31st March 2024 and of the group's income and expenditure for the year then ended;
- Have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- Have been prepared in accordance with the requirements of the Companies Act 2006.

### Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the charity in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

### Conclusions relating to going concern

In auditing the financial statements, we have concluded that the Trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the charity's ability to continue as a going concern for a period of at least 12 months from when the financial statements are authorised for issue.

# Independent Auditor's Report to the Members of Crimestoppers Trust

Our responsibilities and the responsibilities of the Trustees with respect to going concern are described in the relevant sections of this report.

## Other information

The other information comprises the information included in the Strategic Report and Report of the Trustees, other than the financial statements and our auditor's report thereon. The Trustees are responsible for the other information. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the course of the audit, or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether there is a material misstatement in the financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

## Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- The information given in the Report of the Trustees which includes the Strategic Report and the Directors' Report prepared for the purposes of company law, for the financial year for which the financial statements are prepared, is consistent with the financial statements; and
- The Strategic Report and the Directors' Report included within the Report of the Trustees has been prepared in accordance with applicable legal requirements.

## Matters on which we are required to report by exception

In light of the knowledge and understanding of the charity and its environment obtained in the course of the audit, we have not identified material misstatements in the Strategic Report or the Directors'

Report included within the Report of the Trustees.

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

- Adequate and proper accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- The financial statements are not in agreement with the accounting records and returns; or
- Certain disclosures of Trustees remuneration specified by law are not made; or
- We have not received all the information and explanations we require for our audit.

## Responsibilities of Trustees

As explained more fully in the Trustees responsibilities statement set out on page 23, the Trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the Trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the Trustees are responsible for assessing the charity's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the Trustees either intend to liquidate the charity or to cease operations, or have no realistic alternative but to do so.

## Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of the financial statements.

The extent to which our procedures are capable



# Independent Auditor's Report to the Members of Crimestoppers Trust

of detecting irregularities, including fraud, is detailed below.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud.

Based on our understanding of the charity and its sector, we considered that non-compliance with the following laws and regulations might have a material effect on the financial statements: employment regulation, health and safety regulation and anti-money laundering regulation.

To help us identify instances of non-compliance with these laws and regulations, and in identifying and assessing the risks of material misstatement in respect to non-compliance, our procedures included, but were not limited to:

- Inquiring of management and, where appropriate, those charged with governance, as to whether the company is in compliance with laws and regulations, and discussing their policies and procedures regarding compliance with laws and regulations;
- Inspecting correspondence, if any, with relevant licensing or regulatory authorities;
- Communicating identified laws and regulations to the engagement team and remaining alert to any indications of non-compliance throughout our audit; and
- Considering the risk of acts by the company which were contrary to applicable laws and regulations, including fraud.

We also considered those laws and regulations that have a direct effect on the preparation of the financial statements, such as tax legislation, pension legislation, the Companies Act 2006, the Charities Act 2011 and the Charities Statement of Recommended Practice.

In addition, we evaluated the Trustees' and management's incentives and opportunities for fraudulent manipulation of the financial statements, including the risk of management override of controls, and determined that the principal risks related to posting manual journal entries to manipulate financial performance, management bias through judgements and assumptions in significant accounting estimates, revenue recognition (which we pinpointed to the cut-off assertion), and significant one-off or unusual transactions.

Our audit procedures in relation to fraud included but were not limited to:

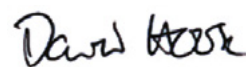
- Making enquiries of the Trustees and management on whether they had knowledge of any actual, suspected or alleged fraud;
- Gaining an understanding of the internal controls established to mitigate risks related to fraud;
- Discussing amongst the engagement team the risks of fraud; and
- Addressing the risks of fraud through management override of controls by performing journal entry testing.

There are inherent limitations in the audit procedures described above and the primary responsibility for the prevention and detection of irregularities including fraud rests with management. As with any audit, there remained a risk of non-detection of irregularities, as these may involve collusion, forgery, intentional omissions, misrepresentations or the override of internal controls.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at [www.frc.org.uk/auditorsresponsibilities](http://www.frc.org.uk/auditorsresponsibilities). This description forms part of our auditor's report.

## Use of the audit report

This report is made solely to the charity's members as a body in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charity's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charity and the charity's members as a body for our audit work, for this report, or for the opinions we have formed.



**David Hoose**  
(Senior Statutory Auditor)

for and on behalf of Forvis Mazars LLP  
Chartered Accountants and Statutory Auditor  
6 Sutton Plaza, Sutton Court Road,  
Sutton, Surrey, SM1 4FS

Date: 13 September 2024

# Consolidated Statement of Financial Activities

(Incorporating the income and expenditure account)  
for the year ended 31 March 2024

	Notes	Unrestricted Funds £	Restricted Funds £	Total Funds 2024 £	Unrestricted Funds £	Restricted Funds £	Total Funds 2023 £
<b>Income</b>							
Income from charitable activities	1	3,972,012	-	<b>3,972,012</b>	3,625,144	-	<b>3,625,144</b>
Donations and legacies	2	1,321,839	1,272,617	<b>2,594,456</b>	1,046,583	1,408,600	<b>2,455,183</b>
Other trading activities	3	1,155,511	1,707	<b>1,157,218</b>	1,005,292	31,745	<b>1,037,037</b>
Income from investments		125,243	-	<b>125,243</b>	19,155	2,201	<b>21,356</b>
<b>Total income and endowments</b>		<b>6,574,605</b>	<b>1,274,324</b>	<b>7,848,929</b>	<b>5,696,174</b>	<b>1,442,546</b>	<b>7,138,720</b>
<b>Expenditure</b>							
Charitable activities	4	5,240,473	1,426,548	<b>6,667,021</b>	4,297,085	1,383,416	<b>5,680,501</b>
Expenditure on raising funds	5	770,534		<b>770,534</b>	821,518	157,026	<b>978,544</b>
<b>Total expenditure</b>		<b>6,011,007</b>	<b>1,426,548</b>	<b>7,437,555</b>	<b>5,118,603</b>	<b>1,540,442</b>	<b>6,659,045</b>
<b>Net income/(expenditure) before transfers</b>		<b>563,598</b>	<b>(152,224)</b>	<b>411,374</b>	<b>577,571</b>	<b>(97,896)</b>	<b>479,675</b>
Gross transfers between funds		(62,602)	62,602	-	77,577	(77,577)	-
<b>Net income/(expenditure) before other recognised gains and losses</b>		<b>500,996</b>	<b>(89,622)</b>	<b>411,374</b>	<b>655,148</b>	<b>(175,473)</b>	<b>479,675</b>
<b>Other recognised gains/(losses)</b>							
Actuarial gain/(loss) on defined benefit pension scheme	17	-	-	-	-	-	-
<b>Net movement in funds</b>		<b>500,996</b>	<b>(89,622)</b>	<b>411,374</b>	<b>655,148</b>	<b>(175,473)</b>	<b>479,675</b>
<b>Reconciliation of Funds</b>							
<b>Total funds brought forward</b>		<b>2,685,903</b>	<b>221,193</b>	<b>2,907,096</b>	<b>2,030,755</b>	<b>396,666</b>	<b>2,427,421</b>
<b>Total funds carried forward</b>		<b>3,186,899</b>	<b>131,571</b>	<b>3,318,470</b>	<b>2,685,903</b>	<b>221,193</b>	<b>2,907,096</b>

All amounts are derived from continuing activities.

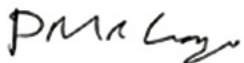
There are no other recognised gains or losses other than those stated above.



# Balance Sheet at 31 March 2024

	Notes	CONSOLIDATED		CHARITY	
		2024	2023	2024	2023
		£	£	£	£
<b>Fixed assets</b>					
Total tangible assets	9	243,374	249,316	117,280	125,266
Total intangible assets	9	133,945	93,334	2,868	11,551
<b>Total fixed assets</b>		<b>377,319</b>	<b>342,650</b>	<b>120,148</b>	<b>136,817</b>
<b>Current assets</b>					
Debtors	10	930,695	1,041,172	864,168	902,447
Investments		500,000	1,000,000		1,000,000
Cash at bank and in hand		3,999,915	2,603,968	2,755,140	1,133,908
<b>Total current assets</b>		<b>5,430,610</b>	<b>4,645,140</b>	<b>3,619,308</b>	<b>3,036,355</b>
<b>Liabilities</b>					
Creditors: Amounts falling due within one year	11	(2,489,459)	(2,080,694)	(1,535,040)	(1,553,679)
<b>Net current assets</b>		<b>2,941,151</b>	<b>2,564,446</b>	<b>2,084,268</b>	<b>1,482,676</b>
<b>Total assets less current liabilities excluding pension liability</b>		<b>3,318,470</b>	<b>2,907,096</b>	<b>2,204,416</b>	<b>1,619,493</b>
<b>Net assets excluding pension asset/(liability)</b>		<b>3,318,470</b>	<b>2,907,096</b>	<b>2,204,416</b>	<b>1,619,493</b>
Defined benefit pension scheme deficit	17	-	-	-	-
<b>Net assets including pension deficit</b>	13	<b>3,318,470</b>	<b>2,907,096</b>	<b>2,204,416</b>	<b>1,619,493</b>
<b>The funds of the charity:</b>					
<b>Total restricted funds</b>	12	<b>131,571</b>	<b>221,193</b>	<b>131,571</b>	<b>221,193</b>
Designated funds		450,298	490,117	450,298	490,117
Unrestricted funds		2,736,601	2,195,786	1,622,547	908,183
Defined benefit pension scheme deficit	17	-	-	-	-
<b>Total unrestricted and designated funds</b>		<b>3,186,899</b>	<b>2,685,903</b>	<b>2,072,845</b>	<b>1,398,300</b>
<b>Total funds</b>	13	<b>3,318,470</b>	<b>2,907,096</b>	<b>2,204,416</b>	<b>1,619,493</b>

The financial statements were approved and authorised for issue by the Trustees:



Peter Gaze FCA  
24 July 2024



Ceris M Gardner  
24 July 2024

The principal accounting policies on pages 29-30 and the notes on pages 31-41 form part of these financial statements. Company No 05382856

# Consolidated Statement of Cash Flows

	2024	2023
	£	£
<b>Net movement in funds</b>	<b>411,373</b>	<b>479,675</b>
Investment income	(125,243)	(21,356)
Depreciation	59,674	98,463
Amortisation	63,872	50,869
(Increase) in debtors	110,477	(104,802)
Increase/(Decrease) in creditors	408,765	(66,515)
<b>Net cash inflow from operating activities</b>	<b>928,918</b>	<b>436,334</b>
<b>Cashflows from investing activities</b>		
Investment income received	125,243	21,356
Purchase of investments	(500,000)	(1,000,000)
Sale of investments	1,000,000	0
Purchase of tangible fixed assets	(53,731)	(68,482)
Purchase of intangible fixed assets	(104,483)	(50,000)
Net cash used in investing activities	467,029	(1,097,126)
<b>Change in cash and cash equivalents in reporting period</b>	<b>1,395,947</b>	<b>(660,792)</b>
Opening balance at bank	2,603,968	3,264,760
Closing balance at bank	3,999,915	2,603,968

# Principal accounting policies

## a) Basis of preparation

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2019) - (Charities SORP (FRS 102)) and the Companies Act 2006.

Crimestoppers Trust meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy note(s).

The Trustees have reviewed detailed cash flow projections to 31 July 2025 and have agreed detailed budgets for the year ended 31 March 2025. Both sources of income and types of expenditure have been reviewed. The Trustees have also considered the Group's working capital and capital expenditure requirements. As a result of the foregoing, the Trustees are satisfied that it is appropriate to prepare the accounts on a going concern basis.

The principal accounting policies of the charity are set out below:

## b) Company status

The charity is a company limited by guarantee. The members of the company are the Trustees named on page 44. In the event of the charity being wound up, the liability in respect of the guarantee is limited to £1 per member of the charity.

## c) Fund accounting

Unrestricted funds are available for use at the discretion of the Board of Trustees in furtherance of the general objectives of the charity. Funds held by regional committees which are not for a specific purpose are regarded as Unrestricted while still within the control of the relevant committee. Restricted funds are funds that are to be used in accordance with specific restrictions imposed by donors or that have been raised for particular purposes.

## d) Income

All income is included in the SOFA when the charity is legally entitled to it, receipt is probable, and the amount can be measured with sufficient reliability.

Income is received from charitable activities, donations and legacies, other trading activities and investments. It is credited on receipt or entitlement to unrestricted funds or restricted funds, as appropriate, unless required by the donor to be deferred to future years. Intangible income, which comprise gifts in kind and donated services, is included in voluntary income at a valuation which is an estimate of the financial cost borne and confirmed by the donor, where such a cost is quantifiable and measurable. Such costs include amounts in excess of commercial discounts given,

where such discounts are deemed by the donors as donations. No income is recognised when there is no financial cost borne by a third party.

## Activities for raising funds

Activities for raising funds represent income from fundraising events and licensing undertaken by the charity during the year.

## Investment income

Investment income consists of interest and is accounted for on a receivable basis.

## e) Expenditure

All expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all costs related to the category.

Costs of raising funds are those incurred in seeking voluntary contributions and do not include the costs of disseminating information in support of the charity's activities.

Support costs, which include the central and regional functions such as general management, finance and accounting, information technology and human resources, are allocated across the categories of charitable expenditure and the costs of raising funds. Costs are allocated based on income generated by activity type.

## f) Tangible fixed assets

Fixed assets are capitalised when their cost exceeds £500 and when their useful economic life is expected to exceed three years in the case of computer equipment and five years for all other assets.

Depreciation is charged to the SOFA so as to write off the cost of fixed assets on a straight-line basis over their estimated useful lives. It is calculated on a monthly basis from the month of purchase, with a whole month's charge in the month of acquisition. Leasehold improvement costs are amortised over the remaining period of the appropriate lease.

## g) Intangible fixed assets

Intangible fixed assets are recognised as website and software costs exceeding £500. These costs have been capitalised at historic cost and amortised on a straight-line basis over three years. Depreciation is charged to the SOFA on a monthly basis from the month of purchase, with a whole month's charge in the month of disposal.



# Principal accounting policies

## h) Pension costs

The charity is a participating employer member of the Foundation Pension Plan, which is closed to new members and to future service accrual as from 1 April 2022. The scheme is a defined benefit pension scheme, the funds of which are administered by its own Trustees and is separate from those of the participating employers. The cost of providing pensions and related benefits is charged to the SOFA over the employees' service lives on the basis of a constant percentage of earnings, which is an estimate of the regular cost. Variations from regular cost, arising from periodic actuarial valuations, are allocated over the expected remaining service lives of current employees on the basis of a constant percentage of current and estimated future earnings. Any difference between the charge to the SOFA and the contributions payable to the scheme is shown as a liability on the balance sheet. An asset is not recognised.

The full deficit for the scheme is recognised on the balance sheet in line with the requirements of FRS 102. Any surplus is not recognised. The cost of the pension scheme has been brought into the SOFA in full, and allocated across expense codes on a consistent basis with the allocation of all other staff costs.

Pension costs in respect of the group occupational money purchase scheme are charged to the SOFA for the year in which they are payable.

## i) Operating leases

Payments made under operating leases are charged to the SOFA when incurred. The charity does not acquire assets under finance leases.

## (j) Critical accounting judgements and key sources of estimation uncertainty

In the application of the charity's accounting policies, the trustees are required to make judgements, estimates and assumptions about the carrying amount of assets and liabilities that are not readily apparent from other sources. The estimates and underlying assumptions are based on historical experience and other factors that are considered to be relevant. Actual results may differ from these estimates.

In preparing the financial statements, management have made the following judgements:

- Determine whether there are indicators of impairment of the group's tangible and intangible assets. Factors taken into consideration in reaching such a decision include the economic viability and expected future financial performance of the asset.

Other key sources of estimation uncertainty:

- The present value of the Foundation Pension Plan defined benefit liability depends on a number of factors that are determined on an actuarial basis using a variety of assumptions. The assumptions used in determining the net cost (income) for pensions include the discount rate. Any changes in these assumptions, which are disclosed in note 17, will impact the carrying amount of the pension liability. Furthermore a roll forward approach which projects results from the latest full actuarial valuation performed at 31 March 2023 has been used by the actuary in valuing the pensions liability at 31 March 2024. Any differences between the figures derived from the roll forward approach and a full actuarial valuation would impact on the carrying amount of the pension liability.

The actuarial valuation received by the charity for the Foundation Pension Plan at 31 March 2024 showed the charity being in the position of having an asset, rather than a liability in regard to its share of the scheme. The charity has chosen not to recognise this asset, as there is uncertainty over whether refunds from the scheme can be accessed and whether it would benefit from reduced future contributions to the scheme. The charity's asset/liability in regard to the scheme has been reduced to nil at 31 March 2024.

# Notes to the financial statements for the year ended 31 March 2024

## 1. Income from charitable activities

	2024	2023
	£	£
24/7 Call Centre	2,845,611	2,666,170
Integrity Line service	1,126,401	958,974
	<u>3,972,012</u>	<u>3,625,144</u>

## 2. Donations and legacies

	2024	2023
	£	£
Income from donations:		
Other voluntary income	826,318	972,310
Companies and trusts	670,866	344,903
Individuals	66,812	8,584
	<u>1,563,996</u>	<u>1,325,797</u>
Grant Income:		
Central government	917,711	897,300
Local government	59,969	160,086
	<u>977,680</u>	<u>1,057,386</u>
Intangible income	52,780	72,000
	<u>52,780</u>	<u>72,000</u>
<b>Total income from donations and legacies</b>	<u><b>2,594,456</b></u>	<u><b>2,455,183</b></u>

Central government grants include £800,000 (2023 - £770,500) Home Office contribution to support the core operating costs of the Charity.

## 3. Other trading activities

	2024	2023
	£	£
Corporate partners and other licensing income	1,087,423	939,951
Events	69,795	97,086
	<u>1,157,218</u>	<u>1,037,037</u>

# Notes to the financial statements for the year ended 31 March 2024

## 4. Charitable activities

	2024	2023
	£	£
Staff costs – promoting the Crimestoppers scheme and building up anti-crime partnerships, nationally and locally	3,841,953	3,293,279
Publicity and promotion of the Crimestoppers scheme	1,638,459	1,540,708
Support costs	1,142,809	808,233
Other direct operational expenditure	0	11,056
Audit fee	40,775	24,575
Rewards	3,025	2,650
	<b>6,667,021</b>	<b>5,680,501</b>

Within the £6,667,021 (2023 - £5,680,501) of Charitable Activities cost for the charity are £65,100 (2023 - £62,549) relating to Governance Costs.

Within the £3,841,953 (2023 - £3,293,279) of Staff Costs are £47,515 (2023 - £Nil) Redundancy Costs.

Within the £1,638,459 (2023 - £1,540,708) for the publicity and promotion of the charity are matching costs of £52,780 (2023 - £72,000) of the intangible income (outlined in note 2 above).

## 5. Expenditure on raising funds

	2024	2023
	£	£
Staff costs, including consultancy and training	530,981	625,757
Support costs	203,032	301,143
Fundraising events and publicity	36,521	51,644
	<b>770,534</b>	<b>978,544</b>

## 6. Staff costs

	2024	2023
	£	£
Total costs of:		
Wages and salaries	3,580,922	3,218,406
National insurance	355,655	333,534
Pension and other benefits	187,679	143,385
Consultancy and temporary staff	83,759	101,758
Training and recruitment	90,334	115,903
Pension scheme administration	15,367	669
Other staff costs	11,703	5,381
Compensation for loss of office	47,515	-
	<b>4,372,934</b>	<b>3,919,036</b>

The average number of full-time equivalent employees (including part time staff) during the year were as follows:

	2024	2023
Fundraising	5	4
Charitable activities	82	76
Administration	11	11
Total	<b>98</b>	<b>91</b>
Average number of staff during the year	<b>106</b>	<b>98</b>

Higher paid employees received emoluments during the year in the following bands:

	2024	2023
£60,000 - £69,999	1	2
£80,000 - £89,999	3	2
£150,000 - £159,999	-	1
£160,000 - £169,999	1	-
	<b>5</b>	<b>5</b>

Of these employees none (2023 - None) was a member of the Trust's defined benefit pension scheme.

The total remuneration cost of the key management personnel during the year was £594,549 (2023 - £540,496).



# Notes to the financial statements for the year ended 31 March 2024

## 7. Trustees' emoluments

No Trustee received any emoluments or expenses during the year (2023-Nil).

## 8. Support costs

	Charitable activities	Expenditure on raising funds	2024 Total	2023 Total
	£	£	£	£
Travel expenses	101,006	17,944	118,950	92,158
Property costs	284,548	50,553	335,101	203,666
Depreciation	104,908	18,638	123,546	149,332
Office administration costs	173,043	30,743	203,786	31,701
IT Support Costs	271,827	48,293	320,120	110,415
Professional fees	158,082	28,085	186,167	66,085
Marketing Support	130,914	23,258	154,172	369,964
Other Support costs	38,656	6,868	45,524	-
Partial VAT recovery	(120,175)	(21,350)	(141,525)	-
	<u>1,142,809</u>	<u>203,032</u>	<u>1,345,841</u>	<u>1,023,321</u>

# Notes to the financial statements for the year ended 31 March 2024

## 9a. Consolidated fixed assets

	Tangible				Intangible
	Leasehold Improvements	Furniture, Fixtures & Fittings	Computer Equipment	Total	Software
	£	£	£	£	£
<b>Cost</b>					
At 1 April 2023	237,777	26,724	98,997	363,498	209,846
Additions	-	6,536	47,196	53,732	104,483
Disposals	-	-	-	-	(31,170)
At 31 March 2024	<b>237,777</b>	<b>33,260</b>	<b>146,193</b>	<b>417,230</b>	<b>283,159</b>
<b>Depreciation</b>					
At 1 April 2023	55,873	18,055	40,254	114,182	116,512
Charge for the year	23,982	5,728	29,964	59,674	63,872
Eliminated on disposals	-	-	-	-	(31,170)
At 31 March 2024	<b>79,855</b>	<b>23,783</b>	<b>70,218</b>	<b>173,856</b>	<b>149,214</b>
<b>Net book value</b>					
At 31 March 2024	<b>157,922</b>	<b>9,477</b>	<b>75,975</b>	<b>243,374</b>	<b>133,945</b>
At 31 March 2023	<b>181,904</b>	<b>8,669</b>	<b>58,743</b>	<b>249,316</b>	<b>93,334</b>

## 9b. Charity fixed assets

	Tangible				Intangible
	Leasehold Improvements	Furniture, Fixtures & Fittings	Computer Equipment	Total	Software
	£	£	£	£	£
<b>Cost</b>					
At 1 April 2023	90,617	2,434	61,204	154,255	57,222
Additions	-	-	25,893	25,893	-
Disposals	-	-	-	-	(31,170)
At 31 March 2024	<b>90,617</b>	<b>2,434</b>	<b>87,097</b>	<b>180,148</b>	<b>26,052</b>
<b>Depreciation</b>					
At 1 April 2023	19,634	906	8,449	28,989	45,671
Charge for the year	9,066	491	24,322	33,879	8,683
Eliminated on disposals	-	-	-	-	(31,170)
Loss on disposal	-	-	-	-	-
At 31 March 2024	<b>28,700</b>	<b>1,397</b>	<b>32,771</b>	<b>62,868</b>	<b>23,184</b>
<b>Net book value</b>					
At 31 March 2024	<b>61,917</b>	<b>1,037</b>	<b>54,326</b>	<b>117,280</b>	<b>2,868</b>
At 31 March 2023	<b>70,983</b>	<b>1,528</b>	<b>52,755</b>	<b>125,266</b>	<b>11,551</b>

# Notes to the financial statements for the year ended 31 March 2024

## 10a. Consolidated debtors

	2024	2023
	£	£
Trade debtors	766,761	605,212
Prepayments	160,043	96,621
Accrued income	3,891	339,339
	<u>930,695</u>	<u>1,041,172</u>

## 10b. Charity debtors

	2024	2023
	£	£
Trade debtors	301,258	454,039
Prepayments	153,511	93,022
Accrued income	-	252,500
Amounts due from associated undertakings	409,399	102,886
	<u>864,168</u>	<u>902,447</u>

Amounts due from associated undertakings includes the outstanding management charge in respect of strategic and support services supplied to the subsidiary £150,500 (2023 £60,500).

## 11a. Consolidated creditors due within one year

	2024	2023
	£	£
Trade creditors	405,718	235,507
Taxation and Social Security	338,711	320,109
Accruals	432,615	356,742
Deferred income	1,289,796	1,168,336
Other creditors	22,619	-
	<u>2,489,459</u>	<u>2,080,694</u>

Deferred income of £1,168,336 at the end of 2023 was released during the year.

## 11b. Charity creditors due within one year

	2024	2023
	£	£
Trade creditors	320,127	230,946
Taxation and Social Security	121,057	159,770
Accruals	329,482	270,725
Deferred income	748,644	892,238
Other creditors	15,730	-
	<u>1,535,040</u>	<u>1,553,679</u>



# Notes to the financial statements for the year ended 31 March 2024

## 12. Movement on restricted and designated funds

	Opening Balance	Income	Expenditure	Net Transfers	Closing Balance
	£	£	£	£	£
<b>Total Regional restricted funds</b>	<b>59,338</b>	<b>1,274,324</b>	<b>(1,396,264)</b>	<b>62,602</b>	<b>0</b>
Contact Centre relocation	161,855	-	(30,284)	-	131,571
<b>Total Central Office restricted funds</b>	<b>161,855</b>	<b>-</b>	<b>(30,284)</b>	<b>-</b>	<b>131,571</b>
<b>Total restricted funds</b>	<b>221,193</b>	<b>1,274,324</b>	<b>(1,426,548)</b>	<b>62,602</b>	<b>131,571</b>
<b>Designated funds</b>	<b>490,117</b>	<b>220,093</b>	<b>(259,912)</b>	<b>-</b>	<b>450,298</b>

- Contact Centre Relocation - Grant income received from the Cayo Foundation to fund the refurbishment of the Head Office premises to facilitate the relocation of the Contact Centre. This balance represents the amount included as part of the fixed assets which will be written off over the lease term of ten years

## 13a. Consolidated fund balances at 31 March 2024

represented by:

	Unrestricted and Designated Funds	Restricted Funds	<b>Total Funds</b>
	£	£	£
Fixed assets	245,748	131,571	377,319
Debtors	930,695	-	930,695
Cash at bank and in hand	4,499,915	-	4,499,915
Creditors	(2,489,459)	-	(2,489,459)
<b>Net assets at 31 March 2024</b>	<b>3,186,899</b>	<b>131,571</b>	<b>3,318,470</b>

## 13b. Charity fund balances at 31 March 2024

represented by:

	Unrestricted and Designated Funds	Restricted Funds	<b>Total Funds</b>
	£	£	£
Fixed assets	84,632	35,516	120,148
Debtors	864,168	-	864,168
Cash at bank and in hand	2,659,085	96,055	2,755,140
Creditors	(1,535,040)	-	(1,535,040)
<b>Net assets at 31 March 2024</b>	<b>2,072,845</b>	<b>131,571</b>	<b>2,204,416</b>

# Notes to the financial statements for the year ended 31 March 2024

## 14. Subsidiary Companies

The group subsidiary companies at 31 March 2024, which were wholly registered in England and Wales, were as follows:

### Activity

Crimestoppers Enterprises Limited	Dormant
Treble 5 Treble 1 Limited	Operation of a 24/7 call handling centre

The results of Treble 5 Treble 1 Limited for the year ended 31st March 2024 were as follows:

	2024	2023
	£	£
Turnover	4,543,795	4,028,287
Cost of sales	(2,303,174)	(1,741,566)
Gross profit	2,240,621	2,286,721
Administrative expenses	(959,652)	(809,155)
Operating surplus	1,280,969	1,477,566
Interest receivable and similar income, net of interest payable	44,544	9,615
Profit for the year	1,325,513	1,487,181
Fixed assets	257,169	205,831
Net current assets	856,464	1,081,350
Net assets	1,113,633	1,287,181
Profit and loss account	1,113,633	1,287,181
Total shareholders funds	1,113,633	1,287,181

During the year there was a charge from the parent company to Treble 5 Treble 1 Limited for the provision of management and support services of £871,000 (2023- 785,000); it is included in the Administrative expenses figure.

All taxable profits of the company are distributed to the parent charity, Crimestoppers Trust and on this basis no taxation charge is payable for the year ended 31 March 2024 or the year ended 31 March 2023. Where taxable profits are lower than the accounting profits due to temporary timing differences, reserves are retained in the company.

For 2023/24 distributions of £1,499,061 (2022/23 - £1,309,979) were made to Crimestoppers Trust.

Treble 5 Treble 1 Limited is a company limited by guarantee.

# Notes to the financial statements for the year ended 31 March 2024

## 15. Leases

Commitments under operating leases are as follows:

	Land & buildings		Others	
	2024	2023	2024	2023
	£	£	£	£
<b>Consolidated:</b>				
Payments within one year	132,000	115,500	14,850	18,785
Expiring between one – five years	528,000	528,000	14,850	-
Expiring after five years	167,411	297,000	-	-
	<u>827,411</u>	<u>940,500</u>	<u>29,700</u>	<u>18,785</u>
<b>Charity:</b>				
Payments within one year	132,000	115,500	14,850	18,785
Expiring between one – five years	528,000	528,000	14,850	-
Expiring after five years	167,411	297,000	-	-
	<u>827,411</u>	<u>940,500</u>	<u>29,700</u>	<u>18,785</u>

The lease for the Central Office based in Wallington, Surrey was renewed with effect from 7 July 2020 for a further 10-year period. The initial rental for the period to 6 July 2023 was £66,000 pa which subsequently increased to £132,000 pa for the remaining term.

## 16. Related Parties

During the year the charity received a donation of £40,000 (2023 – £40,000) from the Bestway Foundation Charitable Trust. Lord Zameer Choudrey, a Trustee of the charity, is a Trustee of the Bestway Foundation Charitable Trust.

Mr Bill Griffiths, a Trustee of the charity, provided consultancy for which he incurred expenses and was reimbursed £214 (2023 - £214).

Angela Entwistle and Peter Gaze, Non-Executive Directors of Carlisle Security Services Limited, are also trustees of the charity. Mark Hallas, CEO of the charity is also a Non-Executive Director of Carlisle Security Services Limited. During the year, Crimestoppers provided an Integrity Line service to Carlisle Security Services Limited at a cost of £5,074 (2023 - £4,787). Carlisle Security Services Limited also made a donation to Crimestoppers of £15,000 (2023 - £10,000).

During the year Crimestoppers charged management fees to its wholly owned subsidiary, Treble 5 Treble 1 Limited, of £871,000 (2023 - £785,000); in addition, distributions of £1,499,061 (2023 – £1,309,979) were made by Treble 5 Treble 1 Limited. At 31 March 2024 £409,399 (2023 - £102,886) was due from Treble 5 Treble 1 Limited.



# Notes to the financial statements for the year ended 31 March 2024

## 17. Pension commitments

The charity participates in the Foundation Pension Plan, a non-segregated multi-employer defined benefit pension scheme in the UK. The disclosures set out below are based on calculations carried out as at the Balance Sheet Date by a qualified independent actuary.

The assets are held in a separate trustee-administered fund to meet long-term pension liabilities to past and present employees. The Trustees of the Plan are required to act in the best interest of the Plan's beneficiaries. The appointment of Trustees is determined by the trust documentation.

The liabilities of the Plan are measured by discounting the best estimate of future cash flows to be paid out of the Plan using the projected unit method. This amount is reflected in the surplus or deficit in the balance sheet.

The projected unit method is an accrued benefits valuation method in which the liabilities make allowance for projected earnings.

The liabilities set out in this note have been calculated based on the scheme funding assessment carried out by the Trustees as at 31 March 2023, updated to the Balance Sheet Date.

The value of the assets for the charity at the Balance Sheet Date has been taken as the same proportion of the liabilities that relate to the employees and former employees of the charity in comparison to the liabilities of the whole plan at the Balance Sheet Date. When apportioning the assets of the Plan in this way, no allowance has been made for the effects of GMP equalisation for the charity.

The following disclosures relate only to employees and former employees of the charity.

At the Balance Sheet Date, no contributions are payable to the Plan in respect of Pensionable Earnings as it is closed to future service accrual.

In addition, the charity will pay its share of the death in service insurance premiums and administration expenses, including levies. The charity's contributions (including death in service premiums) expected to be made in the year commencing 1 April 2024 are £5,000.

The actuarial valuation received by the charity for the Foundation Pension Plan at 31 March 2024 showed the charity being in the position of having an asset, rather than a liability in regard to its share of the scheme. The charity has chosen not to recognise this asset, as there is uncertainty over whether refunds from the scheme can be accessed and whether it would benefit from reduced future contributions to the scheme. The charity's asset/liability in regard to the scheme has been reduced to nil at 31 March 2024.

### a) Principal Assumptions

The principal actuarial assumptions at the balance sheet date were:

	2024	2023
Discount rate	4.90%	4.65%
RPI inflation	3.30%	3.35%
CPI inflation	2.65%	2.65%
Rate of increase in salaries	n/a	n/a
Rate of increase to pensions in payment:		
Fixed	In line with Scheme Rules	In line with Scheme Rules
RPI capped at 5.00% pa	3.10%	3.20%
CPI capped at 2.50% pa	1.85%	2.10%

# Notes to the financial statements for the year ended 31 March 2024

## 17. Pension commitments (continued)

Pre and post retirement mortality	S3PxA with CMI 2021 with 1.25% pa long term improvements	S3PxA with CMI 2021 with 1.25% pa long term improvements
Cash commutation	80% of maximum tax-free cash	80% of maximum tax-free cash
Future life expectancy of male aged 65 at balance sheet date	21.5	21.4
Future life expectancy of male achieving 65, 20 years after balance sheet date	22.7	22.7
Future life expectancy of female aged 65 at balance sheet date	23.9	24.0
Future life expectancy of female achieving 65, 20 years after balance sheet date	25.3	25.4

For the avoidance of doubt the above assumptions are in absolute terms.

## b) Asset breakdown

The major categories of the Scheme assets are:

	2024 £000's	2023 £000's
UK and Overseas Equities	1,120	1,048
Insured Pensioners	270	270
Government Fixed Interest Bonds	50	46
Corporate Bonds	374	347
UK Index Linked Bonds	224	253
Cash	29	72
<b>Total</b>	<b>2,067</b>	<b>2,036</b>

## c) Net defined benefit liability

	2024 £000's	2023 £000's
Fair value of Scheme assets	2,068	2,036
Present value of defined benefit obligation	(1,576)	(1,651)
Unrecognised surplus	(492)	(385)
<b>Defined benefit asset/(liability) to be recognised</b>	<b>0</b>	<b>0</b>

## d) The total expense recognised in the statement of financial activities

	2024 £000's	2023 £000's
Current service cost	0	0
Past service costs including curtailments	0	110
Net interest on the net defined benefit liability	(1)	(2)
<b>Total</b>	<b>(1)</b>	<b>108</b>

## e) Total amounts taken to Other Comprehensive Income

	2024 £000's	2023 £000's
Actual return on Scheme assets	81	(94)
Amounts included in net interest on the net defined benefit liability	(76)	(57)
Remeasurement gains and (losses)	5	(151)
Return on Scheme assets excluding interest income		
Remeasurement losses and (gains)	84	560
Actuarial gains		
<b>Remeasurement gain not recognised in Other Comprehensive Income</b>	<b>89</b>	<b>409</b>

# Notes to the financial statements for the year ended 31 March 2024

## 17. Pension commitments (continued)

### f) Changes in the present value of the defined benefit obligation

	2024 £000's	2023 £000's
Present value of defined benefit obligation at beginning of period	1,651	2,113
Benefits paid	(66)	(67)
Current service cost	0	0
Interest cost	75	55
Remeasurement losses and (gains)		
Actuarial losses and (gains)	(84)	(560)
Employee contributions	0	0
Past service including curtailments	0	110
Present value of defined benefit obligation at end of period	<u>1,576</u>	<u>1,651</u>

### g) Changes in the fair value of assets

	2024 £000's	2023 £000's
Fair value of Scheme assets at beginning of period	2,036	2,180
Interest income	76	57
Remeasurement (losses) and gains		
Return on Scheme assets excluding interest income	5	(151)
Contributions by employer	17	17
Employee contributions	0	0
Benefits and death in service premium paid	(66)	(67)
Fair value of Scheme assets at end of period	<u>2,068</u>	<u>2,036</u>



# Thank you to our partners and supporters



Our work relies on the critical support of trusts, foundations, the law enforcement community, our commercial and public sector partnerships. By sharing our values, they help promote our charity's public profile to new audiences who can benefit from our unique services.

## Trusts and Foundations

- Beaverbrook Charitable Trust
- The Bestway Foundation
- The Carew Charitable Trust
- The City Bridge Trust
- Durham County Council
- The Gilbert and Eileen Edgar Charitable Trust
- Home Office Safer Streets Fund
- The Ingram Trust
- The Mather Family Trust
- G M Morrison Charitable Trust
- The Peacock Charitable Trust
- The Percy Hedley Foundation
- The Sylvia and Colin Shepherd Charitable Trust
- Mr and Mrs T C S Haywood's Charitable Trust

# Thank you to our partners and supporters



## Partnerships

- Abri
- Altia
- Amazon
- Association of Police and Crime Commissioners
- B&Q/Screwfix
- Barnardo's Scotland
- BASE Border Force
- British Horseracing Authority
- Carlisle Security Services
- CSI (Crime Stoppers International)
- Electoral Commission
- England & Wales Cricket Board
- Environment Agency
- EPC-UK
- ESRI
- Federation Against Copyright Theft (FACT)
- Food Standards Scotland
- Forensic Science Regulator
- Gangmasters & Labour Abuse Authority
- HM Prison & Probation Service
- HM Revenue & Customs
- imabi
- Immigration Enforcement
- Independent Press Standards Organisation
- Insurance Fraud Bureau
- Intellectual Property Office
- Isle of Man Government
- Liberty
- Link ATM
- Long Clawson Dairy
- Metropolitan Police Service
- Ministry of Defence
- Morrisons
- Muller
- National Crime Agency
- National Infrastructure Crime Reduction Partnership
- National Police Chiefs' Council
- Next

- NHS Counter Fraud Authority
- NHS Scotland
- Openreach
- Peoplesafe
- Port Safe
- Railway Distribution Group
- Retail Energy Code Company
- Ring
- Royal Mail
- Save the Children
- Security Industry Authority
- Sky
- South Caernarfon Creameries
- Thames Water
- Tideway
- UK Sport
- UKAD
- Viva Street
- William Hill

## Police with Integrity Lines:

- Bedfordshire
- Cambridgeshire
- Cheshire
- Derbyshire
- Devon & Cornwall
- Dyfed-Powys
- Gibraltar
- Gloucestershire
- Greater Manchester
- Guernsey
- Hertfordshire
- Isle of Man
- States of Jersey
- Kent
- Leicestershire
- Merseyside
- Metropolitan Police Service
- Ministry of Defence
- North Wales
- Northumbria
- Police Service of Northern Ireland
- South Wales
- Staffordshire

- Thames Valley
- Warwickshire
- West Mercia
- West Yorkshire
- Wiltshire

## Fire and Rescue Services with Firestoppers:

- Cleveland
- County Durham and Darlington
- Derbyshire
- Essex
- Humberside
- Kent
- Northamptonshire
- Nottinghamshire
- South Yorkshire
- Tyne & Wear

## Trading Standards:

- Greater Manchester
- Kent & Medway
- Wales

## FRS Speak Up Service:

- Bedfordshire
- Cumbria
- Dorset & Wiltshire
- East Sussex
- Essex
- Gloucestershire
- Greater Manchester
- Humberside
- Lincolnshire
- Mid and West Wales
- Norfolk
- Northamptonshire
- North Yorkshire
- South Wales
- Suffolk
- Surrey

# Legal & administrative information

## Trustee Directors

### Chair of Trustees

- Lord Ashcroft KCMG PC

### Trustees

- Lord Choudrey CBE
- Mr Peter Clarke CVO OBE QPM
- \*Ms Angela Entwistle
- Ms Ceris Gardner
- Mr Peter Gaze FCA
- Mr Bill Griffiths CBE BEM QPM
- Mr Stewart Harris FCA
- Mr Martin Hewitt CBE QPM
- Ms Suzanne Jacob OBE
- \*Mr Michael Laurie CBE
- \*Mr Barry Mizen MBE
- Mr Nick Ross CBE
- Mr Stephen Rubin OBE
- Sir Paul Stephenson QPM

## Advisory Board

Trustee Directors and officers marked with a \* serve on the Advisory Board, together with the following:

- Mr Phil O'Shea  
Deputy Chair & AB Member for Northern Ireland & the Islands (Isle of Man & Channel Islands)
- Miss Jane Antrobus  
North West Region Representative
- Mr Bill Cullen  
East Midlands Region Representative
- Mrs Nina Dawes  
West Midlands Region Representative
- Mr John Dobbin  
Yorkshire & Humberside Representative
- Mr Jonathan Hamill  
North East Region Representative
- Mr Stuart Rawlins  
East Region Representative
- Mr Peter Rolington  
South Region Representative

## Senior Officers

- \*Mr Mark Hallas OBE,  
Chief Executive
- \*Mr Stephen Mann,  
Director of Finance, Company Secretary
- \*Mr Michael Duthie,  
Director of Operations
- \*Ms Karen Ogborn,  
Chief of Staff

## Bankers

The Royal Bank of Scotland plc  
280 Bishopsgate, London, EC2M 4RB

## Auditor

Forvis Mazars LLP  
6 Sutton Plaza, Sutton Court Road, Sutton,  
Surrey, SM1 4FS

## Solicitors

Bates Wells,  
10 Queen Street Place, London, EC4R 1BE

## Status

Crimestoppers Trust was originally established by a Deed of Trust on 20 October 1986 and was registered by the Charity Commission with effect from 4 November 1987. On 1 April 2005 the complete undertaking of Crimestoppers Trust was transferred to a company limited by guarantee, Company Number 05382856, which is itself a registered charity, Number 1108687 (England) and Number SC037960 (Scotland). The registered office of the charity is at 10 Queen Street Place, London, EC4R 1BE.

The principal office is PO Box 324, Wallington, SM6 6BG.





# Crime never sleeps. Neither do we.

Keeping communities safe.  
24/7, 365 days a year.

Anyone can contact our charity  
with information on crime,  
over the phone or online.  
100% anonymously.

[crimestoppers-uk.org](https://crimestoppers-uk.org)

Registered Charity No. 1108687 (England and Wales) No. SC037960 (Scotland)  
Company No. 05382856

**CrimeStoppers.**

**0800 555 111**

100% anonymous. Always.