



2021/22


# Annual Report and Accounts

Giving people the  
power to speak up  
and stop crime.

100% anonymously.  
Always.

**CrimeStoppers.**  
Speak up. Stay safe.





2021/22

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Registered Charity

No. 1108687 (England and Wales) No. SC037960  
(Scotland) Company No. 05382856

# Welcome from our Chair



To those who are too fearful to contact the police, we offer hope. We offer people a way to pass on what they know about crime without giving any personal details. Ever.

**Lord Ashcroft KCMG PC**  
Chair of Board of Trustees  
Crimestoppers Trust

**Welcome to our Annual Report 2021-2022. We invite you to look through our charity's progress over the past year as we continue to support law enforcement and empower the public to speak up and stay safe, 100% anonymously.**

But first, I want to take you back to 1985 when the family of a police officer was left devastated. A wife was unexpectedly widowed, her sons left fatherless – and all because a man was bludgeoned to death during riots at an estate in London.

I'm talking about the brutal murder of PC Keith Blakelock in 1985. He was an upstanding member of the police who sadly lost his life. It was a high-profile murder that shocked the nation.

On the estate where he was murdered, investigators faced a brick wall – a wall of silence.

There was a time when, if you feared speaking to the police because of concerns about reprisals or revenge attacks, there was only one option – to remain completely silent.

Which is exactly what the criminals wanted. To them, people being stunned or numbed into silence was a good thing. This affected every crime. This silence was not golden – it was destructive.

The murder of that officer – and the silence from within the community – prompted me, with the support of others, to find a solution to a pressing need. That need was to support those people who were living in fear – too fearful to speak up and say who was responsible for that young officer's murder.

And so Crimestoppers was formed.

To those who are too fearful to contact the police, we offer hope. We offer people a way to pass on what they know about crime without giving any personal details. Ever.

We guarantee absolute anonymity. We challenge the perception that there is no alternative. Instead of saying 'stay silent, stay safe', it's 'speak up, stay safe'.

And because of that, Crimestoppers protects the most vulnerable sections of society. We receive over 600,000 contacts from people every single year and pass on over 185,000 pieces of vital information. But behind every statistic there is a human story; and a personal cost as a result of crime.

I'm proud to say that we also benefit entire industries, public and private sector, workplaces, trade associations, other not-for-profit organisations. We work together to get the full picture, to protect both staff and customers. To uncover and deter criminal activity both within organisations and across extended supply chains.

Our impact – often unsung due to our promise of anonymity – is significant. And when I see the achievements of the past years, it makes me incredibly proud. A charity that has grown and flourished – trusted by police forces, government departments, companies and, ultimately, people.

So, I thank you for your support and urge you to continue to spread the word about Crimestoppers.

**Lord Ashcroft KCMG PC,**  
Chair of Board of Trustees, Crimestoppers Trust



# Welcome from our CEO



**Mark Hallas OBE**  
CEO Crimestoppers

We have sent another record number of reports to police, over 185,000 in the past year.

**As I reflect on the past year, I continue to be immensely proud of the Crimestoppers community and all we achieve, together, to help solve crime and keep ourselves and others safe.**

It was a year of global uncertainty as we navigated our way in and out of the challenges that Covid continued to present. We have done all we can to support our people as we return to calmer waters. We have embraced the collaborative tools of remote working. But it is great to have a buzz in our Headquarters as we work alongside each other again, and welcome our regional colleagues and partners in person.

We have sent another record number of reports to police, over 185,000 in the past year. And still more to allied businesses and other statutory organisations. Every one of our partners uses this information to solve and prevent crime – helping victims see justice, stopping fraud that costs us all, creating safer communities.

Behind every report, every piece of information, is someone who cared enough to take action. The need for our service is demonstrably stronger than ever, whether for violent crime or burglaries, scams or drug trafficking, theft or sexual assault – for every crime.

And much of this information comes to us online – with over 75% of all reports sent to police originating via our secure website. We have adapted technology and processes to adjust, so we provide a better, more responsive service which remains excellent value for money. This includes supporting our staff with professional oversight and training to be the best we can be.

This support extends to our brilliant volunteers who have returned to active engagement in their communities with gusto. They truly build trust and confidence in our service through the people they meet, the conversations they have. We now have a comprehensive induction programme and an online tool to customise artwork for local needs. We continue to develop new resources for volunteering, taking on board their feedback.

Our Regional Manager team has enjoyed fully embracing their vital role representing our charity with local partners and communities. I'm pleased we have a full team covering the whole country for the first time ever. This really does allow us to respond to local needs properly, and generate that critical information, solving real crimes.

And our campaigning work brings together all the elements of our charity, from those in our regions to our business supporters and our various online followers, to continue talking about crime and what we can all do to solve and prevent it. These well planned campaigns are a more efficient and effective way of reaching those people who need our services the most.

Finally, importantly, I'm proud that our charity is in good health financially. The last two years have been tough for many charities. We consistently demonstrate strong value for our funders and supporters – as a crucial and unique ally for them. This means that we have been able to invest more in our people and services to provide the best for everyone who has the need to use Crimestoppers.

**Mark Hallas OBE,**  
Chief Executive, Crimestoppers Trust

# Report of the Trustees for the year ended 31 March 2022

The Trustees present their report for the year ended 31st March 2022 together with the financial statements of the charity, which have been prepared in accordance with the charity's Articles of Association, applicable law and in accordance with United Kingdom Generally Accepted Accounting Practice (UK GAAP).

The Trustees have complied with the duty in Section 17 of the Charities Act 2011 to have due regard to the public benefit guidance published by the Charity Commission.

# Our vision, mission and values



## Vision (why we exist)

Everyone has the right to feel safe from crime, wherever they live.

## Mission (what we do to achieve our vision)

We're an independent charity that gives you the power to speak up to stop crime, 100% anonymously.

Whoever you are, wherever you live, from communities to companies.

By phone and online, 24/7, 365 days a year.

We also share advice on how to protect the people and communities you care about from crime, so everyone can feel safe.

# Values

At Crimestoppers, we believe that it is people who stop crime. Our community of staff and volunteers live our values every day:

- **We care** – we believe that everyone has the right to feel safe from crime, wherever they live. Crime can be frightening, so we offer hope.
- **We are inclusive** – we don't judge people. We're here for everyone who needs us. We can change communities for the better by working together.
- **We are trustworthy** – we're reliable, honest and an independent charity. We act responsibly and never break anonymity.
- **We are determined** – we commit all our efforts to achieving positive change. We have a 'can-do' attitude.

# Achieving our strategy

## Connecting with every community to help solve and prevent crime

Crimestoppers' current strategic goal is to improve the quality of the information we receive. Higher quality means information that the police do not already have and are unlikely to receive directly.

We believe the way to do this is by encouraging the people least likely to engage directly with the police to contact us. The people who stay silent. To increase the quality of Crimestoppers information, this group must trust our service and be confident they can make a difference.

We must grow the people who will speak to Crimestoppers to include more of those who currently stay silent.



## Our three objectives are:

- Grow the quality of our information – that the police do not already have and are unlikely to receive directly.
- Build trust and confidence in our service – by telling our charity's story and breaking down the barriers to speaking up.
- Attract more people and organisations to support our charity – allowing us to connect with people in every community.

We are doing this in a number of interconnected ways – with our **Contact Centre** at the heart of how we serve the public. We:

- Created crime-specific questions online to get the best quality information.
- Improved processes to manage online forms; now 75% of all contact from the public.
- Invested in training for our team leaders, to achieve a consistent approach in performance management.

## Building a community of Crimestoppers



It is people who stop crime; people are our advocates and influencers.

- Worked with mothers who had lost sons to knife crime so they could encourage people to speak up and stop another death.
- Ran campaigns with partners from Ring to Mitie, FireStoppers to Violent Reduction Partnerships, the Railway Distribution Group to the National Crime Agency.

## Telling our story

Stories help us connect; to illustrate our impact, build trust in our services, and inspire support.

- Used real life examples of cases we have helped solve in the campaign, 'One call can...'
- Produced communications templates for our staff and volunteers to adapt easily for local needs.

## Key audiences and beneficiaries

A tailored approach to engage potential users based on their crime issues, attitudes and experiences.

- Made this theme a key activity for us, complementing crime campaigns and vital to building trust and confidence.
- Set up a Youth Panel so young voices are part of our development.



## Access to help and advice

Working with a network of partners so people can find what they need to spot and prevent crime.

- Worked with Neighbourhood Watch and other partners to promote action for safer streets.
- Supported **#LookCloser** from the Children's Society to spot the signs of criminal exploitation.

## Expertise in 'speaking up'

Help more people to speak up about crime; to be the 'champions' for speaking up.

- Explored the idea of 'active bystanders' and how we challenge the social norms that can keep us silent.
- Added information about 'active bystanders' into Fearless resources.



# Making a difference – true stories, anonymised



## This small sample of crimes solved shows the real impact of our charity.

Please note that details of these cases have been changed to protect the identity of those involved.

### Sex attacker stopped

An appeal about the violent sexual assault of a 17-year-old girl prompted our caller to get in touch. They told us about one of her attackers – no name, but where they worked. This small detail helped the police find and arrest the man.

### Murderer returned to face justice

A man had been wanted for eight years in connection with an attempted murder. He was believed to be in Europe, but our caller provided an address in the UK. Officers found him there and arrested him, just two days after we passed on this critical information.

### Family given safety

We were told about a man who was continuously beating his wife and using a stick to beat his two-year-old child. Police attended the address and he was found hiding in the bathroom. The family were looked after and made safe. The man, who had already broken bail conditions, was taken to court.

### Women freed

We received details about a 'pop up' brothel using women who had been trafficked into the country. The information also listed four other locations across the region, with women being moved between them. Police arrested two people and helped the women at the original location. A much larger modern slavery investigation followed.

### Cannabis cultivation uncovered

We received information about a commercial property which had been purchased in order to grow cannabis. Two men were resident to look after the plants, with electricity stolen to power the lights. The police knew nothing of

this when our report arrived. When the property was searched, they found a huge crop, with more than 1,000 plants, estimated over £2m, and two arrests were made.

### Fake cigarettes stopped

An extremely detailed report was received by us about the importation of unspecified contraband – including names, locations and vehicle details. Thanks to this information, the Border Force seized 800,000 cigarettes with a street value of £400,000.

### Violence prevented

We heard that a man, on the way to a social gathering, was carrying a gun and intended to use it. The police were able to stop him en route. He was charged with possession of the gun, and two further assaults.

### County Line disrupted

We were told about a woman currently travelling by train carrying crack cocaine and heroin. We rang police, who arrested her at her destination within the hour. Significant amounts of drugs were recovered on her and at her house. Her phone was also confiscated, as it carried lots of useful information about dealers and the movement of drugs across the country.

### Drug haul discovered

Just a few lines online about drugs entering the country were enough for officers to stop the vehicle described. Over £3m worth of class A drugs were found, and the driver was arrested.

### Illegal immigration halted

We heard that illegal immigrants were headed for Dover in a lorry from Eastern Europe. Officers intercepted the vehicle and arrested the driver. The immigrants were released from terrible conditions and dealt with appropriately.





# Driving quality information

## Uplift in reports after campaign tackling weapons, gangs and County Lines

In September, we launched an urgent appeal for information on those carrying weapons. We believe that **Silence Won't Stop Violence**, and asked people to find their voice to anonymously speak up and help stop or solve violent crime.

Whilst the latest available statistics show knife crime falling, we highlighted there is no room for complacency. Hundreds are still losing their lives and thousands continue to be admitted to hospital after knife attacks every year.

### Health service pressure

Knife and other violent crime – along with gang activity – has consequences beyond suffering endured by victims and their families and friends.

Our message was blunt: as the pandemic and consequent longer waiting lists

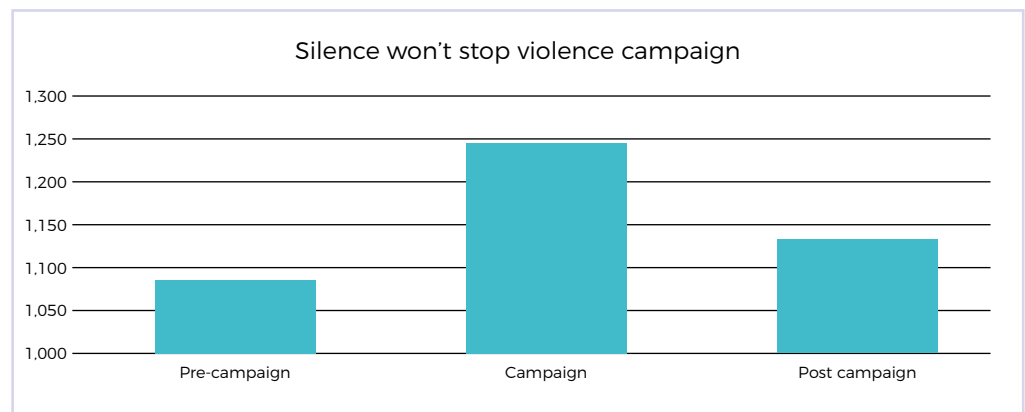
continue to affect the NHS, we should all help protect communities and health services from harm by not being silent when we know something relevant.

### Younger exploitation

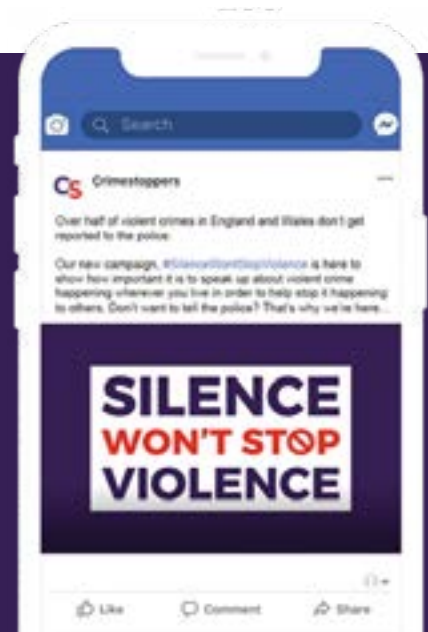
Young people are at a greater risk of being exploited by gangs due to false promises of easy money, especially when poverty is a factor. For example, in 2020, the National Referral Mechanism saw cases of children suspected to be victims of County Lines' gangs increase by 31%.

We also informed our older digital audiences of our youth service Fearless.org, to ensure that anyone, regardless of age, feels comfortable speaking up.

This campaign, which ran over three weeks in September, saw an encouraging 15% rise in reports we received mentioning guns, knives, gangs and County Lines.



**SILENCE  
WON'T STOP  
VIOLENCE**



## Merseyside appeal launched after shooting of innocent 15-year-old girl

Crimestoppers can help police investigations, especially when there has been a disturbing peak in some of the most serious and harmful crimes.

In March 2022, after discussions with Merseyside Police, we launched a dedicated regional appeal.

## Three shootings in three weeks

Concerns about violence on the streets of Liverpool rose after the shooting of an innocent schoolgirl whilst she waited at a bus stop on Upper Warwick Street. Through no fault of her own, the young girl was seriously injured by the reckless actions of a gunman who fired shots at another man in the street.

This attack was followed by two separate shooting incidents in the Croxteth and Woodchurch areas.

These types of incidents unsettle the communities where they occur. Detailed anonymous community intelligence plays a significant role in the fight against serious crime, and we highlighted that people's information can help save lives.

Whilst we can't divulge the intelligence that we received, last year saw over 7,000 pieces of actionable information passed on from Crimestoppers to Merseyside Police.

Our activity in Merseyside demonstrates the value of strong partnerships in helping to reduce crime – with our Regional Manager, our volunteer committee, the police, the OPCC, and a wide range of partners all working together to help make communities safer.

## Feeling the heat as summer focus on rural Britain reaches millions

In August, we launched the biggest ever national rural crime campaign in our history with an appeal for anonymous

information to help protect hard-pressed rural communities. It called on everyone to play their part as more people went on 'staycations' or local countryside day trips rather than holidaying abroad. Rural crime is repetitive and organised – without information it can't be tackled.

## NFU Mutual Rural Crime Survey

The campaign launched the day after NFU Mutual issued its annual rural crime survey 2021, which estimated that rural theft cost the UK a staggering £43.3m in 2020.

Criminal gangs exploit the local wildlife, environment, and communities in many ways: rural residents often feel unsafe in their own homes; farm owners must foot the bill for criminal damage; and local businesses in rural areas can see their income and cashflow adversely affected.

## Wider support

The charity's four-week campaign was supported by NFU Mutual, RSPCA, Countryside Alliance, NFU, Openreach, FireStoppers, Link, National Wildlife Crime Unit, Environment Agency, CLA and the Angling Trust.

It reached over 2 million people, largely thanks to nearly 170 media articles. Broadcast coverage included ITV News Calendar in Yorkshire and ITV Central reporting on the campaign, along with BBC local radio interviews and ITV News Online coverage.

Of the 6,700 people who visited our campaign landing page, over 180 people went on to submit information through our online form.

## Supporting forces to help tackle internal wrongdoing and corruption

It's been more than a decade since Crimestoppers launched the Police Integrity Line, offering police officers and staff an alternative way to report internal wrongdoing and corruption within forces via a dedicated freephone number and online form.

With the challenges increasing across forces in recent years, it is now more important than ever for a bespoke and independent service that gives police and staff the confidence to speak up about their concerns or suspicions.

We have seen significant growth in this line over the past year with over 20 police forces having now signed up.

Over the past three years, we have seen a 50% increase in reports, proving how important this impartial service is to maintaining and improving transparency in the wider police service.



# Connecting with every community through our supporters

## Ringling success of partnership to tackle theft and burglary

Home security company Ring and charity Neighbourhood Watch partnered with us in our acquisitive crime campaign, which we ran in two phases in the autumn of 2021.

The aim was to advise the public via our digital channels to stay vigilant and to offer them tips on how to keep their homes secure.

We developed a new animation which showcased safety measures you can put in place to keep your street and home safe. The animation style was a lighter approach, aiming to reach new audiences.

The first phase was an autumnal themed campaign, followed by a festive theme in the run up to Christmas.

The campaign reached over a million people and received a good level of engagement through paid and organic social media, with hundreds of people going on to give information through our online form via the campaign landing page.



## Pioneering former footballer becomes first ever Fearless Football Ambassador

Paul Canoville, the first ever black player for Chelsea FC, who has faced racism and numerous other challenges in a remarkable life, was announced as the new Fearless Football Ambassador at a launch event at Chelsea's Stamford Bridge in November.

BBC London News sent a TV reporter and broadcast a full feature about the partnership on their early evening and late evening news bulletins, which included an interview with Paul.

Young people from local schools and representatives from Hammersmith and Fulham's Community Safety Partnership also joined the event.

### Role model connection

Paul delivers the Fearless message during his talks in schools, as part of his work to encourage young people to make their communities safe again. He highlights that Fearless is not asking them to snitch, but to be a community hero to help stop youth crime and violence.

He has called on ex-professionals and current players to follow his lead in supporting the Fearless project.

One of many positive outcomes from this initiative includes new funding to deliver a Fearless campaign across Hammersmith and Fulham.



### Three fugitives snared a week after launch of new Most Wanted campaign with the NCA

We continue to work closely with the National Crime Agency in the delivery and amplification of various appeals and campaigns.

At the start of 2022, we jointly launched a new Most Wanted campaign to trace and bring to justice 12 of the UK's most wanted fugitives, believed to be hiding in Spain. Following the launch in Madrid, three individuals were apprehended within a week, with other fugitives being picked up in the following months.

This campaign, also working with Spanish law enforcement, comes on the back of the extremely successful Operation Captura fugitives' campaign, which resulted in the arrests of 86 offenders.

Other activity with the NCA includes amplifying their work on drug couriers, drug hauliers and small boats. We look forward to joining forces with the NCA on other initiatives in the months and years to come.

## MOST WANTED

### New BBC One appeals programme in Northern Ireland helps boost profile

Crime NI is broadcast after the BBC One Ten O'Clock News in Northern Ireland and supports ongoing investigations, with a mix of studio interviews with PSNI detectives discussing details of major police probes, along with emotional appeals by family members.

Reconstructions, special features and CCTV footage are deployed to help jog viewers' memories, improve people's understanding of relevant issues around community safety and policing, and encourage those with information to come forward anonymously to Crimestoppers. The show is hosted by veteran Northern Ireland journalist Wendy Austin and Dearbhail McDonald.

The series focus is on 'domestic crime' which impacts on people's everyday lives. The first show included the case of missing Belfast man Ábhrístín Ó Cadhlaigh, an aggravated burglary outside Ballymoney, an attempted murder in North Belfast and an arson on the railway line in Limavady where a quick thinking train driver's emergency stop managed to avert a real tragedy.

The show has been progressively more successful as each episode aired and has been a great profile boost for Crimestoppers and PSNI.

# THE UK'S MOST WANTED FUGITIVES

Help us find them  
Call Crimestoppers anonymously on  
**0800 555 111**

 **NCA**  
National Crime Agency

**CrimeStoppers.**  
Speak up. Stay safe.



# Building trust in our service

## Crimestoppers featured on Crimewatch Live on BBC One

Crimestoppers often gets confused with the similar sounding but very different Crimewatch, the long-running television programme.

Whilst our charity's contact details are regularly broadcast and our rewards featured as part of specific investigations and appeals, Crimestoppers rarely has a dedicated feature filmed and broadcast about our crucial work.

In March, a crew from Crimewatch visited our headquarters for the day. They interviewed Mark Hallas, our Contact Centre chief Louise Peers, and team leader Poppy Evans.

They also recorded footage of the Contact Centre as staff carried out their regular duties.

The final broadcast film focused on who we are, our promise of anonymity and the range and scope of how Crimestoppers works behind the scenes by helping to solve and prevent crime.

It was an outstanding opportunity to showcase our important work to a key audience, helping to boost our profile, and spread the word. We hope to do more with Crimewatch in the future.

## Reassurance highlighting options

From the evening of Justin's death, Fearless Scotland immediately posted across their national social media platforms, encouraging young people to speak up. It was well publicised that a large group of young people had been at the train station at the time. And so, these young people would be the most likely witnesses and, crucially, hold the key to identifying those responsible.

The following day, we issued a press release to appeal for information on the tragic incident but also to reassure parents and carers by providing them with knowledge of a safe place for young people to report crime, namely, Fearless.org.

This was immediately published in a variety of media outlets including the Glasgow Evening Times, Glasgow Live and Third Force News in print and online formats.

## Positive endorsement across the community

Parents shared the online articles in droves, tagging partners and their young people and commenting positively about Fearless and our anonymity promise.

One person shared the article, writing:

**"There is a charity mentioned in this article that I think could be a wonderful source for many people, especially our children who want to do the right thing but are scared to. I'll be talking to Nathan about this and hope other families will too. No one, adult or child, should have this happen to them. Everyone deserves the right to come home safe."**

Her post was then liked and shared by many of her own followers.

A young person shared another of the articles saying:

**"Enough now, it's gone too far."**

Fearless Scotland then continued with youth violence messaging on social media throughout October, using their newly produced podcast featuring another Mum whose son was murdered in 2013.



## Statement following Glasgow schoolboy murder generates positive engagement on social media channels and news outlets

On 16th October 2021, 14-year-old Justin McLaughlin was fatally stabbed in the heart in broad daylight whilst at a Glasgow train station. His murder sent shockwaves across Scotland.

The personal tragedy of one family became that of a whole city and beyond. Parents were expressing real fear for their children's safety on social media - someone's son went out for the day and never came home, what's to say theirs would?



### **Fearless Wales film about drug running girl forced to give sexual favours prompts sharp rise in County Lines reports**

To highlight the dangers of grooming and County Lines drug gangs in Wales we produced a new film. It focuses on the character Sophie, who is groomed, sexually exploited, and threatened by a member of an organised crime gang.

Sophie's Story is a follow up to our Running the Lines film and warns of how girls are increasingly vulnerable to exploitation. It offers ways to identify those who are at risk. A new trend has shown that gangs are increasingly targeting girls to traffic drugs or money, as they are seen as less likely to be suspected of being involved.

#### **Huge rise in County Lines reports**

South Wales Police received a 67% increase in reports for the 12-month period, helped by the campaign and the impact that Sophie's Story has had. Across the four Welsh police forces, there was an encouraging 75% increase in reports disseminated on County Lines.

#### **Fearless sessions**

Sophie's Story features in the County Lines sessions run by the three Fearless Youth Workers in Wales; the concept that Sophie is a 'normal girl' who could end up in a County Lines gang is shocking but relatable to the young people we engage with.

In 2021/22, the Fearless team worked with nearly 3,500 young people despite the challenges of the pandemic, when we were limited in accessing schools and colleges.

The film Sophie's Story can be seen here:

[www.fearless.org/campaigns/running-the-lines](http://www.fearless.org/campaigns/running-the-lines)

### **More than awareness, people need to trust we are there for them and be confident in our promise of anonymity**

Most people know our name, but too many don't have the knowledge of how we help.

- Crimestoppers is here for everyone. Knowledge of, and trust and confidence in, our services should be an essential 'life skill' for all. Who knows when you might need us?
- Crimestoppers is a trusted ally. For too many people, talking directly to those in authority feels risky. Believing that we will listen without judgement can help people speak up.
- Crimestoppers is safe. When "snitches get stitches", it's easy to understand why people keep silent. Knowing our promise of anonymity is secure means people can speak freely.

Using research, we try to understand the people who need us the most. This helps us focus our engagement activities to key potential users of our service.





### Measuring trust and confidence

In October, we surveyed 4,000 members of the public. The results were really encouraging:

**82%** of the public were aware of Crimestoppers. Previous surveys have put this at between 80% and 90%, so this remains constant.

Among those aware of Crimestoppers:

**70%** would use us if they needed to.

**65%** of people trust Crimestoppers.

**60%** are confident we are completely anonymous.

This is very consistent across the population regardless of gender, ethnicity, income, disability, urban/rural deprivation.

### People who need us the most

While we are encouraged that the majority of the population would use us, there is a sizable minority still to convince.

**18%** of the public have known about a crime but decided not to report it. This was the same in our survey of 2017.



Men, all people under 45, those living in deprived areas, and those with a disability (particularly mental health issues) are more likely not to report a crime.

**34%** would prefer to use Crimestoppers than give information to the police.

Two groups had a greater preference for Crimestoppers: **younger people and ethnic minorities.**



Younger people and ethnic minorities are more likely to agree that they don't know enough about Crimestoppers.

Awareness of Crimestoppers is lower in the following groups:



- Ethnic minorities
- Under 45s
- Those living in London and the West Midlands and other urban areas.
- Those who rent their home.

# One charity, one team, working better together

Working with common cause, supporting each other

## Volunteers connect us with every community

Our network of 300 or so dedicated volunteers connect us with every community across the UK. Not just through their tireless work at events and on campaigns, but through inspiring others in their area to carry the Crimestoppers service further.

Our annual Volunteer Awards celebrate their commitment, and our National Volunteering Plan seeks to improve the quality of experience for volunteers at Crimestoppers, through two way engagement and ongoing support.

This year we revamped the process for recruitment of volunteers, developing a short, attractive journey for the prospective volunteer on our website that culminates in a simple application form.

A new online induction is now live on our intranet to complement our bi-monthly Zoom welcome events. Running since May, they generate excellent feedback from new volunteers. And our regular Coffee with Crimestoppers online events continue to attract volunteers and staff alike to hear from various partners and internal departments. They are a great catalyst to develop a stronger sense of belonging amongst our volunteer family.

## Next steps for volunteering

The creation of a Volunteer Inspiration Hub will foster greater inter-regional collaboration and the cross-fertilisation of ideas amongst our volunteers, wherever they might be located.

All volunteers need easy-to-use tools and resources for effective community engagement. A workshop in February identified the need for easier access to the tools already at their disposal, plus a re-invigoration of the existing Community Ambassadors programme. External expertise will be sought to develop more training and support for volunteers to reach into all communities with confidence.



## Volunteer Awards 2021

Another terrifically successful event in June with an impressive range and variety of achievements by our volunteers right across the UK.

### Volunteer of the Year Award:

David Cameron,  
West Scotland Committee

**“David has shown exemplary commitment throughout the last twelve months and his attitude and drive has changed my perception about just how much volunteers support and give value to the work of Crimestoppers.”**

### Crime Awareness Committee of the Year Award:

North Yorkshire Committee  
Merseyside Committee

- **Youth Volunteer Award:**  
Talitha Gower and Ellie Bruce,  
Gloucestershire
- **Fundraiser of the Year Award:**  
Andrew Knight, West Country and  
Abbie Prior, Surrey
- **Unsung Hero Award:**  
Sam Illing, London
- **Lifetime Achievement Award:**  
Edith Conn, Greater Manchester and  
Colin Dobinson, Essex
- **CEO's Corporate Volunteer Award:**  
Network Rail Scotland

## Post-pandemic working

After everyone across the charity has shown such resilience for nearly two years, it has been wonderful to reap the benefits that face-to-face collaboration inevitably brings. Central Office staff are working back in headquarters with our Contact Centre team, and we've welcomed regional staff and volunteers for meetings and visits. Video conferencing is a valuable addition to working and keeping connected across the UK.

We upgraded our intranet, the Bubble, with the aim of making it as user friendly and intuitive as possible for staff and volunteers. Since launch, there has been a 70% increase in active users and 31% increase in unique visitors.

We worked with Brand Stencil to create a new system to allow staff and volunteers to easily produce artwork from high-quality templates across the Fearless and Crimestoppers brands. This platform was rolled out from August and has allowed a more seamless approach to supporting local campaigns.

## Health and wellbeing

Following Mental Health training, we now have 24 qualified Mental Health First Aiders across the charity, including two volunteers, who can provide a basic support, listening and signposting service. This complements the information on our intranet and a series of internal communications we sent out to all.

We have reviewed our approach to safeguarding to make sure staff and volunteers are appropriately checked and trained for the roles they are doing. We have a new volunteer role to support Fearless activity, and will be providing additional training for staff as appropriate.

We are delighted to have become an accredited 'Real Living Wage' employer, including the London living wage. This is good for the charity and our staff, will help us attract quality people and support staff with the cost of living.





# Our future plans

## Putting those who could stay silent at the centre of our strategy

Our current strategy was adopted in April 2020. Since then, we have evolved our thinking about the activities needed to achieve our objectives.

### In particular, this concerns two areas:

#### A focus on key audiences and potential beneficiaries

To tailor our approach to different groups based on their crime issues, attitudes and experiences. Those groups who are least likely to engage directly with the police, as indicated by our research.

#### Experts in 'speaking up'

To help more people to speak up about crime; to be the 'champions' for speaking up. Embed the principles of being an active bystander into our outreach work and communications.

#### We believe in the power of people to stop crime.

- The power is in speaking up – silence allows criminals to prosper, to hurt us and those we care about.
- When you speak up about criminal activity, crimes are solved and prevented.
- When you take action to keep yourself and others safe, there are fewer victims.
- When you challenge the culture of silence that allows criminals to prosper, you can help stop crime.

**Our promise of anonymity for anyone who comes to us is at our heart and embedded at our Contact Centre.**

#### What the future could look like

We will be active in the communities that need our service the most, and through considered conversation encourage people to take appropriate and safe actions to reduce, solve and prevent crimes. These conversations will provide a platform to introduce the Crimestoppers service, as one safe option, amongst others people can explore.

#### Active bystanders

In our lives, we sometimes witness behaviours and/or attitudes that we don't like or agree with. It may be that they clash with our personal values, our organisational values or both. They may be criminal.

The default can often be to remain silent – to ignore, walk away; perhaps it just feels too hard to speak up. We might not see it as our role to intervene.

Do we ever consider the consequences of our inaction? What does our silence and inaction say to those involved or impacted?

We can all be active bystanders; take action safely to prevent harm.

#### Crimestoppers listens without judgement

Everyone who comes to us has made a choice – not to accept what's happening, to try and make a difference, to keep people safe.

#### Snitching vs reporting

An extract from our Fearless resource.

Reporting crime can be a difficult decision. One way to approach this is to detach yourself from the information – it's not about you but about the information you have.

When you report something with the purpose to keep others safe, you are being an active bystander.

The word snitching carries a lot of negativity, especially for young people. The table below highlights how reporting crime has positive outcomes and is done for positive reasons.

#### Snitching

- To get someone else into trouble
- To stop yourself getting into trouble
- To gain something from it
- To hurt or upset someone you don't like

#### Reporting

- To keep yourself safe
- To keep someone else/others safe
- The problem might be urgent/ important
- You may need other's help
- Speaking out because you know something is wrong

# Financial results

**The group results for the year ended 31st March 2022 are given in the Consolidated Statement of Financial Activities (SOFA) on page 25. The charity's assets and liabilities as at 31st March 2022 are given in the Balance Sheets on page 26.**

## Trading results

Income increased by 7% from the prior year to £6,707,534. This rise of £438,099 was due to increased revenue from charitable activities and our corporate partners. The charity's costs in comparison increased by 4.2% to £6,205,404, a rise of £250,523. Of this increase, £236,518 related to the expense of operating the charity's activities, with a rise of just £14,005 to raise the required funds. Because of these disparate rates of change, the net income before relocation costs generated for the year rose to £502,130, an increase of £187,576 from the year ended 31st March 2021. The Trustees are pleased with this outcome, especially in the face of continued uncertainty caused by the Covid 19 pandemic. As is explained in the Reserves policy, the surplus has been used to increase the level of reserves held by the charity.

Having raised fees in the previous year, there were no price increases to police forces for either the core service or for the network of Regional Managers, meaning that the rise in revenue came from increased activities, both charitable and from corporate partners. Charitable activities income increased by £220,518 to £3,437,984, due primarily to increased campaign work, and corporate partner income by £250,448 to £821,613. The latter reflects increased support from our corporate partners, who are crucial to the financial wellbeing of the charity. Notably revenue from our Integrity reporting line service has seen continued growth in the year. Donations and legacies fell by £31,664 to £2,447,651, reflecting lower intangible income.

The charity continued a strong focus on control of costs, which was successful, with an increase of 4.2%, despite a revenue rise of 7% and CPI inflation to the end of March 2022 of 7%. Charitable activity costs rose by 4.5%, and expenditure on raising funds by 2%. Both figures are pleasing, given the significant increase in revenue, and demonstrate that expenditure has been managed well. The pandemic continued to have an effect, with travel and subsistence costs in particular remaining at a lower level than in previous years. The charity will continue to monitor expenditure closely whilst investing in new technology to improve productivity.

The balance sheet strengthened in the year, with total funds increasing by £668,130 to £2,427,421. The deficit on the defined benefit pension scheme was reversed, releasing a provision of £181,000. In addition, the scheme was closed to future service accrual in the year.

The charity invested £117,200 in capital expenditure, principally in both computer hardware and software to ensure its core service continues to deliver at the best possible level. Trade debtors fell as working capital continued to be well managed, with net cash flow of £960,930 resulting in a balance of £3,624,760.

In summary, the Trustees are pleased with the financial outcome for the year, which not only generated a surplus but more significantly saw an increase in its charitable activities, combined with growth in revenue from its corporate partners.

**More information is available in the notes to the accounts on pages 29 to 38.**

## Investment policy

The charity's policy is to maintain all of its liquid resources in interest bearing, instant access accounts at competitive rates available in the market.

## Reserves policy

The charity maintains a level of reserves to allow it to meet its operational obligations and to mitigate against the financial costs of identified risks.

The level of reserves is set in the light of risks identified in the Risk Register, which is reviewed annually by the board. The key risks identified concern damage to the charity's reputation to guarantee anonymity to every member of the public who passes on information about crime, and loss or reduction of grant support from the Home Office.

The Trustees consider that a level of reserves in the range of £2 million to £2.2 million is appropriate, given the level of risk identified. The level of unrestricted free reserves on 31st March 2022 was £1,840,000, which the Trustees target to increase over an appropriate period, being mindful of the need to invest funds to further the charity's purpose.

The Trustees review the level of reserves yearly and update the policy annually.

## Going concern

The Board of Trustees, in considering the adequacy of the charity's resources to continue in operational existence for the foreseeable future, has had due regard to the risks of possible reduced funding from the Home Office, donors and sponsors. The Home Office has committed to continue to support the charity with the award of a grant for 2022/23, at the same level as for the last five financial years. Given the continued pressure on the Home Office's finances, we see this continued funding as a positive endorsement of the charity. The Trustees anticipate that Home Office funding will continue to be available for periods beyond 31st March 2023. Additionally, the Trustees believe that the work being undertaken to attract funding from other sources will meet any shortfall, and are therefore satisfied that the charity can continue to meet its commitments as they fall due.

## Risk management and internal control

The Board of Trustees has examined the major strategic, business and operational risks which the charity faces, and confirms that systems have been established to enable regular reports to be produced so that the necessary steps can be taken to lessen these risks. The principal risk facing the charity is to its reputation in being able to guarantee anonymity to every member of the public who passes on information to us about crime. The Trustees will continue to implement policies which protect the operation's integrity. The other main risk to the organisation is the contribution from the Home Office, as it continues to provide significant funding for the charity; around 12% of its overall income in 2021/22. Trustees and staff continually look to increase other sources of income to ensure that the charity remains viable.

The Board has overall responsibility for ensuring that the charity has a system of internal control. Such a system of control can provide only reasonable and not absolute assurance against errors or fraud. The controls include clearly documented accounting procedures and a delegation of the authority of the Board of Trustees through the Chief Executive to the rest of the organisation. Controls safeguard Crimestoppers' assets and maintain the integrity of accounting controls.

Crimestoppers operates an annual planning and budgeting system with an annual budget approved by the Board. Any significant changes to those plans or budgets need specific approval from the Audit Committee. Revised forecasts are undertaken during the course of the year. The financial reporting system compares results with the budget and forecast on a monthly basis.

## Potential impact of conflict in Ukraine

The economic uncertainty caused by the conflict in Ukraine will undoubtedly affect the charity. Whilst disruption to supply lines or the ability to trade in Europe are not issues the cost of energy and rising inflation will affect the charity, its beneficiaries, staff, partners and supporters. The budget for the coming year has been set in the light of these factors, which will be monitored closely and action taken as appropriate.

## Potential impact of Covid 19

The charity's income is derived from a mix of sources, including central and local government, police services and corporate partners. Much of this income is secured for over a year, and has continued to both renew and grow over the previous two years. As a result, the charity considers its income to be secure.

## Subsidiary undertakings

The charity's subsidiary undertakings as at 31st March 2022 were wholly owned and registered in England and Wales. Details are included in Note 14 to the financial statements. Some of the funds required to support the operations of the charity are raised through its subsidiary, Treble 5 Treble 1 Limited.

## Employees and volunteers

Information about the aims and activities of the charity is disseminated to all staff and volunteers by means of briefings, meetings, reports, newsletters and Crimestoppers' intranet.

Crimestoppers fully accepts its social and statutory duty of enabling disabled persons to play their part in the community, and will employ them wherever practical. Should any staff become disabled, every reasonable effort is made to continue their employment and where necessary to provide special training or equipment. Career development and promotional opportunities are the same for all staff and volunteers.

The remuneration of the Chief Executive and other senior management is approved annually by the Trustees.

The charity depends heavily on the valuable contribution made by its volunteer committee members, both with regard to fundraising for regional projects and the promotion of the Crimestoppers service.

# Organisational structure, governance and management

## Charitable status

The charity is registered with the Charity Commission for England and Wales and the Office of the Scottish Charity Regulator. Our work extends throughout the British Isles, with a connection to Crimestoppers International.

## Board of Trustees and organisational structure

The charity is a company limited by guarantee and is governed by the Board of Trustees, whose members are also directors for the purposes of the Companies Act. The Trustees who served during the year are set out on page 40. The Board is responsible for the oversight of the management of all the affairs of Crimestoppers. They are subject to fixed-term appointments and election or re-election in accordance with procedures set out in the charity's Memorandum and Articles of Association, which is its governing document. Trustee recruitment and appointment is on the basis that new appointees are familiar with both the responsibilities of being a Trustee and the detailed nature of the organisation. Due to the Trustees' business and charities experience and their awareness of the aims of the charity, it is felt that formal training beyond an induction process is unnecessary at the present time, but this will remain under review.

The Board ensures that all activities are within agreed charitable objectives.

The Board's work includes setting the strategic direction and agreeing the financial plan.

It appoints an Advisory Board ('AB') which currently consists of representatives from the Trustees, regional volunteer committees and the senior officers of the charity. The AB meets twice a year, the principal purpose of which is to provide a communication channel between the Trustees, senior officers and regional volunteers.

## Governance Committee

The Governance Committee is appointed by the Board of Trustees and consists of up to three Trustees. It meets a minimum of twice each year. Its purpose is to ensure that the Board of Trustees fulfils its legal, ethical, and functional responsibilities through adequate governance, policy development, monitoring of Board



activities, and the evaluation of the effectiveness of Board performance.

The Governance Committee undertakes an annual review of the Board's performance and Trustees are confident that the charity's governance meets the Charity Governance Code's recommended practice in all material respects. Trustees have reviewed and confirmed that in the few areas where the charity does not – benchmarking, Board size and Trustee length of service – there is sufficient justification. The unique nature of the charity's operation means there are no obvious direct benchmarking comparators, but this will be kept under review; for the time being, Trustees have agreed a regime of continuous improvement. The Board's complement is under constant review and while this has resulted in a reduction, the number still exceeds that recommended by the Code. In addition, a number of Trustees have served longer than the recommended nine years. However, those individuals continue to provide excellent service to the charity.

### Audit Committee

The Audit Committee is appointed by the Board of Trustees and consists of up to three Trustees. It meets at various times during the year to consider reports from the auditors, and advises the Board on financial control and organisational effectiveness.

### Trustee Directors' responsibility

Each of the Trustee Directors has confirmed that so far as they are aware, there is no relevant audit information of which the charity's auditor is unaware, and that they have taken all the steps that they individually ought to have taken as a Trustee Director in order to make themselves aware of any relevant audit information and to establish that the charity's auditor is aware of that information.

### Auditor

In accordance with the Companies Act 2006, a resolution proposing Mazars LLP be re-appointed as auditor of the charity will be put to the Annual General Meeting.

### Our volunteers

There are 44 regional volunteer committees, consisting in total circa 311 volunteers from business, local government, the media and representatives generally of the communities they serve. They are responsible for working collaboratively with a wide variety of partners including the police, Police & Crime Commissioners, Community Safety Partnerships and other partners, promoting Crimestoppers generally and managing campaigns in their local area. The majority of committees are supported by salaried Regional Managers. It should be noted that a great amount of time, the value of which is not reflected in these financial statements, is donated by our volunteers, without whom the charity would not be able to sustain the current level of activities.

### Our staff

In the year there were on average 99 full time equivalent staff who are responsible for the management and administration of the charity, manning the 24/7 call centre, marketing and fundraising, building and maintaining UK-wide partnerships, managing UK-

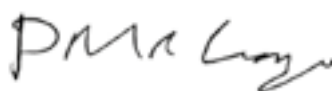
wide campaigns, and supporting regional volunteer committees. Of the staff, 28 are part of its Central Office team, 52 work either in management positions or under a shift system in our 24/7 Contact Centre and 26 work in a regional or area managerial role providing support to particular volunteer committees. The Central Office is also the base for several volunteers who assist with fundraising and operational tasks. The organisation has no staff on zero hours contracts.

### Pensions

The charity contributes to a defined benefit scheme, which was closed to new entrants in 2005, and to an occupational money purchase scheme. The defined benefit scheme was closed to future service accrual on 1st April 2022. A professional actuary carried out a three-yearly valuation at 31st March 2020 of the defined benefit scheme, updated at 31st March 2021, which is not under Crimestoppers' direct control, as the charity is only a small part of a much bigger group which participates in the scheme. The revised valuation undertaken in 2021 shows a decrease from the previous valuation undertaken in 2017, with an estimated 77 percent (2017 - 98 percent) being the proportion of the accrued benefits which the scheme assets cover.

Additionally, the actuary carries out a separate annual valuation for financial reporting purposes in line with the accounting standard, FRS 102. The annual valuation is carried out using different assumptions and often results in a very different funding deficit or surplus. The 31st March 2022 valuation under this method showed a surplus of £67,000 compared with a deficit of £181,000 at 31st March 2021. The balance does not represent the cash position, as the cash flow required relates to future pension contributions and recovery payments agreed with the Trustees of the scheme. Current financial projections indicate that the charity will be able to make these contributions as they fall due. FRS 102 requires that the balance of the pension scheme should be shown as a change in unrestricted funds. The details are shown in full in Note 17 to the financial statements. The asset is not shown on the balance sheet, as the Trustees are of the view that the uncertainty around its long term likelihood are unknown, and hence to do so would not be appropriate.

Signed on behalf of the Trustees



**Peter Gaze**



**Ceris M Gardner**

**26 July 2022**

# Statement of Trustees' responsibilities

The Trustees are responsible for preparing the Trustees' annual report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting practice).

Company and charity law requires the Trustees to prepare financial statements for each financial year. Under company law, the Trustees must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the group and parent charity and of the income and expenditure, of the group for the year. In preparing those financial statements the Trustees are required to:

- Select suitable accounting policies and then apply them consistently.
- Observe the methods and principles in the charity's SORP.
- Make judgments and accounting estimates that are reasonable and prudent.
- Prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in business.

The Trustees are responsible for keeping adequate and proper accounting records that are sufficient to show and explain the charity's transactions and disclose with reasonable accuracy at any time the financial position of the group and parent charity, and enable them to ensure that the financial statements comply with the Charities and Trustee Investment (Scotland) Act 2005, regulation 8 of the Charities Accounts (Scotland) Regulations 2006 (as amended), the Charities Act 2011 and regulations made thereunder and with the requirements of the Companies Act 2006. They are also responsible for safeguarding the assets of the group and parent charity, and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The Trustees are responsible for the maintenance and integrity of the corporate and financial information included on the charity's website. Legislation in the United Kingdom governing the preparation and dissemination of the financial statements and other information included in annual reports may differ from legislation in other jurisdictions.

## Independent Auditor's report to the members of Crimestoppers Trust

### Opinion

We have audited the financial statements of Crimestoppers Trust (the 'charity') for the year ended 31st March 2022 which comprise the Consolidated Statement of Financial Activities, the Consolidated and Charity Balance Sheets, the Consolidated Statement of Cash Flows, and notes to the financial statements, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" (United Kingdom Generally Accepted Accounting Practice).

In our opinion, the financial statements:

- give a true and fair view of the state of the charity and the group's affairs as at 31st March 2022, and of the group's income and expenditure for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

### Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the charity in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

### Conclusions relating to going concern

In auditing the financial statements, we have concluded that the Trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the charity's ability to continue as a going concern for a period of at least twelve months

from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the Trustees with respect to going concern are described in the relevant sections of this report.

## Other information

The other information comprises the information included in the Strategic Report and Report of the Trustees, other than the financial statements and our auditor's report thereon. The Trustees are responsible for the other information. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the course of the audit, or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether there is a material misstatement in the financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

## Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the Report of the Trustees which includes the Strategic Report and the Directors' Report prepared for the purposes of company law, for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the Strategic Report and the Directors' Report included within the Report of the Trustees has been prepared in accordance with applicable legal requirements.

## Matters on which we are required to report by exception

In light of the knowledge and understanding of the charity and its environment obtained in the course of the audit, we have not identified material misstatements in the Strategic Report or the Directors' Report included within the Report of the Trustees.

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate and proper accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or

- certain disclosures of Trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit.

## Responsibilities of Trustees

As explained more fully in the Trustees' responsibilities statement set out on page 22, the Trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the Trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the Trustees are responsible for assessing the charity's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the Trustees either intend to liquidate the charity or to cease operations, or have no realistic alternative but to do so.

## Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of the financial statements.

The extent to which our procedures are capable of detecting irregularities, including fraud, is detailed below.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud.

Based on our understanding of the charity and its sector, we considered that non-compliance with the following laws and regulations might have a material effect on the financial statements: employment regulation, health and safety regulation, anti-money laundering regulation, non-compliance with implementation of government support schemes relating to COVID-19.

To help us identify instances of non-compliance with these laws and regulations, and in identifying and assessing the risks of material misstatement in respect to non-compliance, our procedures included, but were not limited to:

- Inquiring of management and, where appropriate, those charged with governance, as to whether the company is in compliance with laws and regulations, and discussing their policies and procedures regarding compliance with laws and regulations;



- Inspecting correspondence, if any, with relevant licensing or regulatory authorities;
- Communicating identified laws and regulations to the engagement team and remaining alert to any indications of non-compliance throughout our audit; and
- Considering the risk of acts by the company which were contrary to applicable laws and regulations, including fraud.

We also considered those laws and regulations that have a direct effect on the preparation of the financial statements, such as tax legislation, pension legislation, the Companies Act 2006, the Charities Act 2011 and the Charities Statement of Recommended Practice.

In addition, we evaluated the Trustees' and management's incentives and opportunities for fraudulent manipulation of the financial statements, including the risk of management override of controls, and determined that the principal risks related to posting manual journal entries to manipulate financial performance, management bias through judgements and assumptions in significant accounting estimates, revenue recognition (which we pinpointed to the cut-off assertion), and significant one-off or unusual transactions.

Our audit procedures in relation to fraud included but were not limited to:

- making enquiries of the Trustees and management on whether they had knowledge of any actual, suspected or alleged fraud;
- gaining an understanding of the internal controls established to mitigate risks related to fraud;
- discussing amongst the engagement team the risks of fraud; and
- addressing the risks of fraud through management override of controls by performing journal entry testing.

There are inherent limitations in the audit procedures described above and the primary responsibility for the prevention and detection of irregularities including fraud rests with management. As with any audit, there remained a risk of non-detection of irregularities, as these may involve collusion, forgery, intentional omissions, misrepresentations or the override of internal controls.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at [www.frc.org.uk/auditorsresponsibilities](http://www.frc.org.uk/auditorsresponsibilities). This description forms part of our auditor's report.

## Use of the audit report

This report is made solely to the charity's members as a body in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charity's members those matters we are required to state to them in an auditor's report, and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charity and the charity's members as a body for our audit work, for this report, or for the opinions we have formed.

Signed:



**Nicola Wakefield**  
(Senior Statutory Auditor)

**19th August 2022**

for and on behalf of Mazars LLP  
Chartered Accountants and Statutory Auditor  
6 Sutton Plaza, Sutton Court Road, Sutton,  
Surrey, SM1 4FS

# Consolidated Statement of Financial Activities

(incorporating the income and expenditure account)  
for the year ended 31 March 2022

	Notes	Unrestricted Funds £	Restricted Funds £	Total Funds 2022 £	Unrestricted Funds £	Restricted Funds £	Total Funds 2021 £
<b>Income</b>							
Income from charitable activities	1	3,437,984	-	3,437,984	3,217,826	-	3,217,826
Donations and legacies	2	992,273	1,455,378	2,447,651	1,025,804	1,453,511	2,479,315
Other trading activities	3	801,503	20,110	821,613	567,732	3,433	571,165
Income from investments		229	57	286	1,070	59	1,129
<b>Total income and endowments</b>		<b>5,231,989</b>	<b>1,475,545</b>	<b>6,707,534</b>	<b>4,812,432</b>	<b>1,457,003</b>	<b>6,269,435</b>
<b>Expenditure</b>							
Charitable activities	4	4,062,405	1,443,988	5,506,393	3,891,250	1,378,625	5,269,875
Expenditure on raising funds	5	581,628	117,383	699,011	565,324	119,682	685,006
<b>Total expenditure</b>		<b>4,644,033</b>	<b>1,561,371</b>	<b>6,205,404</b>	<b>4,456,574</b>	<b>1,498,307</b>	<b>5,954,881</b>
<b>Net income/(expenditure) before Relocation costs</b>		<b>587,956</b>	<b>(85,826)</b>	<b>502,130</b>	<b>355,858</b>	<b>(41,304)</b>	<b>314,554</b>
<b>Contact Centre Relocation</b>							
Grant Income		-	-	-	-	300,075	300,075
Relocation costs		-	-	-	82,837	15,043	97,880
<b>Net Relocation income/(expenditure)</b>		<b>-</b>	<b>-</b>	<b>-</b>	<b>(82,837)</b>	<b>285,032</b>	<b>202,195</b>
<b>Net income/(expenditure) before transfers</b>		<b>587,956</b>	<b>(85,826)</b>	<b>502,130</b>	<b>273,021</b>	<b>243,728</b>	<b>516,749</b>
Gross transfers between funds		(71,807)	71,807	-	66,625	(66,625)	-
<b>Net income/(expenditure) before other recognised gains/(losses)</b>		<b>516,149</b>	<b>(14,019)</b>	<b>502,130</b>	<b>339,646</b>	<b>177,103</b>	<b>516,749</b>
<b>Other recognised (losses)/gains</b>							
Actuarial loss on defined benefit pension scheme	17	166,000	-	166,000	(39,000)	-	(39,000)
<b>Net movement in funds</b>		<b>682,149</b>	<b>(14,019)</b>	<b>668,130</b>	<b>300,646</b>	<b>177,103</b>	<b>477,749</b>
<b>Reconciliation of Funds</b>							
<b>Total funds brought forward</b>		<b>1,348,606</b>	<b>410,685</b>	<b>1,759,291</b>	<b>1,047,960</b>	<b>233,582</b>	<b>1,281,542</b>
<b>Total funds carried forward</b>		<b>2,030,755</b>	<b>396,666</b>	<b>2,427,421</b>	<b>1,348,606</b>	<b>410,685</b>	<b>1,759,291</b>

The principal accounting policies on page 28 and the notes on pages 29 to 38 form part of these financial statements.

The consolidated statement of financial activities incorporates the consolidated income and expenditure account. For the purposes of the Companies Act 2006, excluding intangible income and expenditure, income for the year was £6,639,734 (2021 – 6,158,235) and expenditure was £6,137,604 (2021 – 5,843,681).

Expenditure on charitable activities includes the costs of raising income from donations and legacies.

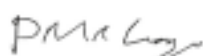
All amounts are derived from continuing activities.

There are no other recognised gains or losses other than those stated above.

# Balance sheets as at 31 March 2022

	Notes	CONSOLIDATED		CHARITY	
		2022	2021	2022	2021
		£	£	£	£
<b>Fixed assets</b>					
Total tangible assets	9	279,297	299,884	94,586	97,024
Total intangible assets	9	94,203	99,456	20,234	2,366
<b>Total fixed assets</b>		<b>373,500</b>	<b>399,340</b>	<b>114,820</b>	<b>99,390</b>
<b>Current assets</b>					
Debtors	10	936,370	1,376,513	970,541	1,011,669
Cash at bank and in hand					
Cash - restricted fund balances		214,641	345,253	340,318	345,253
Cash - deferred income		544,728	644,597	544,728	390,413
Cash - operating funds		2,505,391	1,313,980	595,293	976,101
<b>Total current assets</b>		<b>4,201,130</b>	<b>3,680,343</b>	<b>2,450,880</b>	<b>2,723,436</b>
<b>Liabilities</b>					
Creditors: Amounts falling due within one year	11	2,147,209	2,139,392	1,248,261	948,421
<b>Net current assets</b>		<b>2,053,921</b>	<b>1,540,951</b>	<b>1,202,619</b>	<b>1,775,015</b>
<b>Total assets less current liabilities excluding pension liability</b>		<b>2,427,421</b>	<b>1,940,291</b>	<b>1,317,439</b>	<b>1,874,405</b>
Defined benefit pension scheme deficit	17	-	(181,000)	-	(181,000)
<b>Net assets including pension deficit</b>	13	<b>2,427,421</b>	<b>1,759,291</b>	<b>1,317,439</b>	<b>1,693,405</b>
<b>The funds of the charity:</b>					
<b>Total restricted funds</b>	12	<b>396,666</b>	<b>410,685</b>	<b>396,666</b>	<b>410,685</b>
Unrestricted funds:					
Unrestricted funds		2,030,755	1,529,606	920,773	1,463,720
<b>Unrestricted funds excluding pension deficit</b>		<b>2,030,755</b>	<b>1,529,606</b>	<b>920,773</b>	<b>1,463,720</b>
Defined benefit pension scheme deficit	17	-	(181,000)	-	(181,000)
<b>Total unrestricted funds</b>		<b>2,030,755</b>	<b>1,348,606</b>	<b>920,773</b>	<b>1,282,720</b>
<b>Total funds</b>	13	<b>2,427,421</b>	<b>1,759,291</b>	<b>1,317,439</b>	<b>1,693,405</b>

The financial statements were approved and authorised for issue by the Trustees:



**Peter Gaze**

Date: 26 July 2022



**Ceris M Gardner**

Date: 26 July 2022

The principal accounting policies on pages 28 and the notes on pages 29 to 38 form part of these financial statements.  
Company No 05382856



# Consolidated statement of cashflow

	2022	2022	2021	2021
	£	£	£	£
<b>Net movement in funds</b>	668,130		477,749	
Investment income	(286)		(1,129)	
Depreciation	88,424		76,419	
Amortisation	54,616		66,823	
Loss on disposal of fixed assets	0		3,700	
Decrease/(Increase) in debtors	440,143		(556,752)	
Increase/(Decrease) in creditors	7,817		(327,143)	
(Decrease)/Increase in pension scheme liability	(181,000)		37,000	
<b>Net cash inflow/(outflow) from operating activities</b>		<b>1,077,844</b>		<b>(223,333)</b>
<b>Cashflows from investing activities</b>				
Investment income received		286		1,129
<b>Cashflows from capital expenditure</b>				
Purchase of tangible fixed assets	(67,837)		(261,958)	
Purchase of intangible fixed assets	(49,363)		(93,930)	
		(117,200)		(355,888)
<b>Increase/(Decrease) in cash for the year</b>		<b>960,930</b>		<b>(578,092)</b>

# Principal accounting policies

## a) Basis of preparation

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice, applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1st January 2019) - (Charities SORP (FRS 102)) and the Companies Act 2006.

Crimestoppers Trust meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy note(s).

The Trustees have reviewed detailed cash flow projections to 31st July 2023 and have agreed detailed budgets for the year ended March 2023. Both sources of income and types of expenditure have been reviewed. The Trustees have also considered the Group's working capital and capital expenditure requirements. As a result of the foregoing, the Trustees are satisfied that it is appropriate to prepare the accounts on a going concern basis.

The principal accounting policies of the charity are set out below:

## b) Company status

The charity is a company limited by guarantee. The members of the company are the Trustees named on page 40. In the event of the charity being wound up, the liability in respect of the guarantee is limited to £1 per member of the charity.

## c) Fund accounting

Unrestricted funds are available for use at the discretion of the Board of Trustees in furtherance of the general objectives of the charity. Funds held by regional committees which are not for a specific purpose are regarded as Unrestricted while still within the control of the relevant committee. Restricted funds are funds that are to be used in accordance with specific restrictions imposed by donors or that have been raised for particular purposes.

## d) Income

All income is included in the SOFA when the Charity is legally entitled to it, receipt is probable, and the amount can be measured with sufficient reliability.

### Voluntary income

Voluntary income represents income received from monetary donations, grants and intangible income. It is credited on receipt or entitlement to unrestricted funds or restricted funds, as appropriate, unless required by the donor to be deferred to future years. Intangible income, which comprise gifts in kind and donated services, is included in voluntary income at a valuation which is an estimate of the financial cost borne and confirmed by the donor, where such a cost is quantifiable and measurable. Such costs include amounts in excess of commercial discounts given, where such discounts are deemed by the donors as donations. No income is recognised when there is no financial cost borne by a third party.

### Activities for raising funds

Activities for raising funds represent income from fundraising events and licensing undertaken by the charity during the year.

### Investment income

Investment income consists of interest and is accounted for on a receivable basis.

## e) Expenditure

All expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all costs related to the category.

Costs of raising funds are those incurred in seeking voluntary contributions and do not include the costs of disseminating information in support of the charity's activities.

Support costs, which include the central and regional functions such as general management, finance and accounting, information technology and human resources, are allocated across the categories of charitable expenditure and the costs of raising funds. The basis of the cost allocation is by head count and estimated time spent by personnel under each category.

## f) Tangible fixed assets

Fixed assets are capitalised when their cost exceeds £500 and when their useful economic life is expected to exceed three years in the case of computer equipment and five years for all other assets.

Depreciation is charged to the SOFA so as to write off the cost of fixed assets on a straight-line basis over their estimated useful lives. Depreciation is charged on a monthly basis from the month of purchase, with a whole month's charge in the month of disposal. Leasehold improvement costs are amortised over the remaining period of the appropriate lease.

## g) Intangible fixed assets

Intangible fixed assets are recognised as website and software costs exceeding £500. These costs have been capitalised at historic cost and amortised on a straight-line basis over three years. Depreciation is charged to the SOFA on a monthly basis from the month of purchase, with a whole month's charge in the month of disposal.

## h) Pension costs

The charity is a participating employer member of the Foundation Pension Plan, which is closed to new members. The scheme is a defined benefit pension scheme, the funds of which is administered by its own Trustees and is separate from those of the participating employers. The cost of providing pensions and related benefits is charged to the SOFA over the employees' service lives on the basis of a constant percentage of earnings, which is an estimate of the regular cost. Variations from regular cost, arising from periodic actuarial valuations, are allocated over the expected remaining service lives of current employees on the basis of a constant percentage of current and estimated future earnings. Any difference between the charge to the SOFA and the contributions payable to the scheme is shown as an asset or a liability in the balance sheet.

The full surplus or deficit for the scheme is recognised on the balance sheet in line with the requirements of FRS 102. The cost of the pension scheme has been brought into the SOFA in full, and allocated across expense codes on a consistent basis with the allocation of all other staff costs. Pension costs in respect of the group occupational money purchase scheme are charged to the SOFA for the year in which they are payable.

## i) Operating leases

Payments made under operating leases are charged to the SOFA when incurred. The charity does not acquire assets under finance leases.

# Notes to the financial statements for the year ended 31 March 2022

1. Income from charitable activities	2022 £	2021 £
24/7 Call Centre	2,607,051	2,579,961
Other	830,933	637,865
Contractual Income	—	—
	<b>3,437,984</b>	<b>3,217,826</b>

2. Donations and legacies	2022 £	2021 £
Income from donations:		
Other voluntary income	974,009	1,050,899
Companies and trusts	356,164	266,549
Individuals	4,581	4,036
	<b>1,334,754</b>	<b>1,321,484</b>
Grant Income:		
Central government	882,000	922,073
Local government	163,097	124,558
	<b>1,045,097</b>	<b>1,046,631</b>
Intangible income	67,800	111,200
	<b>67,800</b>	<b>111,200</b>
<b>Total income from donations and legacies</b>	<b>2,447,651</b>	<b>2,479,315</b>

Central government grants include £770,500 (2021 - £770,500) Home Office contribution to support the core operating costs of the Charity.

3. Activities for raising funds	2022 £	2021 £
Corporate partners and other licensing income	781,735	563,638
Events	39,878	7,527
	<b>821,613</b>	<b>571,165</b>



# Notes to the financial statements for the year ended 31 March 2022

<b>4. Charitable activities</b>	<b>2022</b>	<b>2021</b>
	<b>£</b>	<b>£</b>
Staff Costs – promoting the Crimestoppers scheme and building up anti-crime partnerships, nationally and locally	3,303,338	3,243,284
Publicity and promotion of the Crimestoppers scheme	1,407,322	1,269,698
Support costs	758,154	725,430
Other direct operational expenditure	9,910	12,305
Audit fee	20,019	18,158
Rewards	7,650	1,000
	<b>5,506,393</b>	<b>5,269,875</b>

Within the £5,506,393 (2021 - £5,269,875) of Charitable Activities cost for the Charity are £62,793 (2021 - £58,716) relating to Governance Costs.

Within the £3,303,338 (2021 - £3,243,284) of Staff Costs are £7,616 (2021 - £nil) Redundancy Costs.

Within the £1,407,323 (2021 - £1,269,698) for the publicity and promotion of the charity are matching costs of £67,800 (2021 - £111,200) of the intangible income (outlined in note 2 above).

<b>5. Expenditure on raising funds</b>	<b>2022</b>	<b>2021</b>
	<b>£</b>	<b>£</b>
Staff costs, including consultancy and training	509,653	494,140
Support costs	162,923	173,292
Fundraising events and publicity	26,435	17,574
	<b>699,011</b>	<b>685,006</b>

<b>6. Staff costs</b>	<b>2022</b>	<b>2021</b>
	<b>£</b>	<b>£</b>
Total costs of:		
Wages and salaries	3,163,848	3,110,333
National insurance	305,345	300,574
Pension and other benefits	158,866	127,607
Consultancy and temporary staff	94,015	104,491
Training and recruitment	86,550	60,166
Pension scheme administration	(399)	29,939
Other staff costs	4,766	4,314
	<b>3,812,991</b>	<b>3,737,424</b>

# Notes to the financial statements for the year ended 31 March 2022

## 6. Staff costs (continued)

The average number of full-time equivalent employees (including part time staff) during the year were as follows:

	2022	2021
Fundraising	4	4
Charitable activities	83	85
Administration	12	12
<b>Total</b>	<b>99</b>	<b>101</b>
Average number of staff during the year	<b>106</b>	<b>107</b>

Higher paid employees received emoluments during the year in the following bands:

	2022	2021
£60,000 - £69,999	1	1
£70,000 - £79,999	1	2
£80,000 - £89,999	1	-
£130,000 - £139,999	1	1
	<b>4</b>	<b>4</b>

Of these employees none (2021 - None) was a member of the Trust's defined benefit pension scheme.

The total remuneration cost of the key management personnel during the year was £439,774 (2021 - £419,793).

## 7. Trustees' emoluments

No Trustee received any emoluments or expenses during the year (2021-Nil).

## 8. Support costs

	Charitable Activities	Expenditure on Raising funds	2022 Total	2021 Total
	£	£	£	£
Travelling Expenses	58,662	3,183	61,845	8,256
Rent, repairs and maintenance	115,136	51,725	166,861	233,392
Depreciation	131,718	11,323	143,041	131,711
Losses on disposal of fixed assets	-	-	-	3,700
Stationery, copying and postage	19,414	6,088	25,502	22,918
Website development and management	-	-	-	-
Telephones & internet	131,421	15,867	147,288	123,506
Legal fees	23,603	9,120	32,723	56,947
Other support costs	278,200	65,617	343,817	318,292
Allocated support costs	-	-	-	-
	<b>758,154</b>	<b>162,923</b>	<b>921,077</b>	<b>898,722</b>

# Notes to the financial statements for the year ended 31 March 2022

## 9a. Consolidated fixed assets

	Tangible				Intangible
	Leasehold Improvements	Furniture, Fixtures & Fittings	Computer Equipment	Total	Software
	£	£	£	£	£
<b>Cost</b>					
At 1 April 2021	207,829	125,493	363,510	696,832	288,177
Additions	21,667	6,713	39,457	67,837	49,363
Disposals	(1,457)	(50,602)	(10,656)	(62,715)	(12,242)
At 31 March 2022	<b>228,039</b>	<b>81,604</b>	<b>392,311</b>	<b>701,954</b>	<b>325,298</b>
<b>Depreciation</b>					
At 1 April 2021	13,145	101,694	282,109	396,948	188,721
Charge for the year	24,925	10,207	53,292	88,424	54,616
Eliminated on disposals	(1,457)	(50,602)	(10,656)	(62,715)	(12,242)
At 31 March 2022	<b>36,613</b>	<b>61,299</b>	<b>324,745</b>	<b>422,657</b>	<b>231,095</b>
<b>Net book value</b>					
At 31 March 2022	<b>191,426</b>	<b>20,305</b>	<b>67,566</b>	<b>279,297</b>	<b>94,203</b>
At 31 March 2021	<b>194,684</b>	<b>23,799</b>	<b>81,401</b>	<b>299,884</b>	<b>99,456</b>

## 9b. Charity fixed assets

	Tangible				Intangible
	Leasehold Improvements	Furniture, Fixtures & Fittings	Computer Equipment	Total	Software
	£	£	£	£	£
<b>Cost</b>					
At 1 April 2021	58,120	96,773	174,857	329,750	130,352
Additions	21,667	2,433	16,686	40,786	26,052
Disposals	(1,457)	-	(10,656)	(12,113)	-
At 31 March 2022	<b>78,330</b>	<b>99,206</b>	<b>180,887</b>	<b>358,423</b>	<b>156,404</b>
<b>Depreciation</b>					
At 1 April 2021	3,819	91,456	137,451	232,726	127,986
Charge for the year	10,169	3,676	29,379	43,224	8,184
Eliminated on disposals	(1,457)	-	(10,656)	(12,113)	-
At 31 March 2022	<b>12,531</b>	<b>95,132</b>	<b>156,174</b>	<b>263,837</b>	<b>136,170</b>
<b>Net book value</b>					
At 31 March 2022	<b>65,799</b>	<b>4,074</b>	<b>24,713</b>	<b>94,586</b>	<b>20,234</b>
At 31 March 2021	<b>54,301</b>	<b>5,317</b>	<b>37,406</b>	<b>97,024</b>	<b>2,366</b>



# Notes to the financial statements for the year ended 31 March 2022

<b>10a. Consolidated debtors</b>	<b>2022</b>	<b>2021</b>
	<b>£</b>	<b>£</b>
Trade debtors	756,257	1,013,952
Prepayments	151,634	148,774
Accrued income	28,479	213,787
	<b>936,370</b>	<b>1,376,513</b>

<b>10b. Charity debtors</b>	<b>2022</b>	<b>2021</b>
	<b>£</b>	<b>£</b>
Trade debtors	254,868	164,371
Prepayments	136,586	122,369
Accrued income	28,479	212,537
Amounts due from associated undertakings	550,608	512,392
	<b>970,541</b>	<b>1,011,669</b>

Amounts due from associated undertakings includes the outstanding management charge in respect of strategic and support services supplied to the subsidiary £500 (2021 - £108,320).

<b>11a. Consolidated creditors due within one year</b>	<b>2022</b>	<b>2021</b>
	<b>£</b>	<b>£</b>
Trade creditors	227,566	236,872
Taxation and Social Security	329,295	292,400
Accruals	228,945	236,325
Deferred income	1,361,403	1,373,795
	<b>2,147,209</b>	<b>2,139,392</b>

The deferred income of £1,493,352 at the end of 2021 was released during the year.

<b>11b. Charity creditors due within one year</b>	<b>2022</b>	<b>2021</b>
	<b>£</b>	<b>£</b>
Trade creditors	183,042	203,135
Taxation and Social Security	86,193	42,258
Accruals	200,063	203,573
Deferred income	779,163	499,455
	<b>1,248,461</b>	<b>948,421</b>

# Notes to the financial statements for the year ended 31 March 2022

## 12. Movement on restricted funds

	Opening Balance	Income	Expenditure	Net Transfers	Closing Balance
	£	£	£	£	£
<b>Total regional restricted funds</b>	<b>108,263</b>	<b>378,851</b>	<b>(390,602)</b>	<b>30,585</b>	<b>127,097</b>
Fearless Worker Funding	71,081	332,410	(316,683)	(28,254)	58,554
Contact Centre Relocation	202,195	-	(20,170)	-	182,025
Other restricted funds (subtotal)	29,146	764,284	(833,916)	69,476	28,990
<b>Total Central Office restricted funds</b>	<b>302,422</b>	<b>1,096,694</b>	<b>(1,170,769)</b>	<b>41,222</b>	<b>269,569</b>
<b>Total restricted funds</b>	<b>410,685</b>	<b>1,475,545</b>	<b>(1,561,371)</b>	<b>71,807</b>	<b>396,666</b>

### Purpose of restricted funds

- Fearless Worker Funding - These are funds specifically received in respect of Fearless Workers across a number of regions, with the funding running through into the next financial year.
- Contact Centre Relocation - Grant income received from the Cayo Foundation to fund the refurbishment of the Head Office premises to facilitate the relocation of the Contact Centre. This balance represents the amount included as part of the fixed assets which will be written off over the lease term of ten years.

## 13a. Consolidated fund balances at 31 March 2022

represented by:

	Unrestricted Funds	Restricted Funds	Total Funds
	£	£	£
Fixed assets	191,475	182,025	373,500
Debtors	936,370		936,370
Cash at bank and in hand	3,050,119	214,641	3,264,760
Creditors	(2,147,209)		(2,147,209)
<b>Net assets at 31 March 2022</b>	<b>2,030,755</b>	<b>396,666</b>	<b>2,427,421</b>

## 13b. Charity fund balances at 31 March 2022

represented by:

	Unrestricted Funds	Restricted Funds	Total Funds
	£	£	£
Fixed assets	68,376	46,444	114,820
Debtors	960,637	9,904	970,541
Cash at bank and in hand	1,140,021	340,318	1,480,339
Creditors	(1,248,261)		(1,248,261)
<b>Net assets at 31 March 2022</b>	<b>920,773</b>	<b>396,666</b>	<b>1,317,439</b>

# Notes to the financial statements for the year ended 31 March 2022

## 14. Subsidiary companies

The group subsidiary companies at 31 March 2022, which were all wholly owned and registered in England and Wales, were as follows:

### Activity

Crimestoppers Enterprises Limited

Dormant

Treble 5 Treble 1 Limited

Operation of a 24/7 call handling centre

The results of Treble 5 Treble 1 Limited for the year ended 31 March 2022 were as follows:

	2022	2021
	£	£
Turnover	3,825,536	3,357,982
Cost of sales	(1,903,011)	(1,789,732)
Gross profit	1,922,525	1,568,250
Administrative expenses	(712,699)	(780,911)
Operating Surplus	1,209,826	787,339
Interest receivable and similar income, net of interest payable	153	733
<b>Profit for the year</b>	<b>1,209,979</b>	<b>788,072</b>
Fixed assets	258,679	299,951
Net current assets/(liabilities)	851,300	(234,067)
<b>Net assets</b>	<b>1,109,979</b>	<b>65,884</b>
Profit and Loss Account	1,109,979	65,884
<b>Total shareholder funds</b>	<b>1,109,979</b>	<b>65,884</b>

During the year there was a charge from the parent company to Treble 5 Treble 1 Limited for the provision of management and support services £750,500 (2021 - £658,320); it is included in the Administrative expenses figure.

All taxable profits of the company are distributed to the parent charity, Crimestoppers Trust, and on this basis no taxation charge is payable for either the year ended 31 March 2022 or the year ended 31 March 2021. Where taxable profits are lower than the accounting profits due to temporary timing differences, reserves are retained in the company. For 2021/22 distributions of £165,884 (2020/2021 - £1,001,598) were made to Crimestoppers Trust.

Treble 5 Treble 1 Limited is a company limited by guarantee.

# Notes to the financial statements for the year ended 31 March 2022

## 15. Leases

Commitments under operating leases are as follows:

	Land & buildings		Others	
	2022	2021	2022	2021
	£	£	£	£
Consolidated:				
Payments within one year	66,000	66,000	20,100	5,878
Expiring between one – five years	511,500	445,500	18,425	-
Expiring after five years	431,532	561,000	-	-
	1,009,032	1,072,500	38,525	5,878
Charity:				
Payments within one year	66,000	66,000	20,100	5,878
Expiring between one – five years	511,500	445,500	18,425	-
Expiring after five years	431,532	561,000	-	-
	1,009,032	1,072,500	38,525	5,878

The lease for the Central Office based in Wallington, Surrey was renewed with effect from 7 July 2020 for a further 10-year period. The initial rental for the period to 6th July 2023 is £66,000 pa which subsequently increases to £132,000 pa for the remaining term.

## 16. Related Parties

During the year the charity received a donation of £40,000 (2021 – £40,000) from the Bestway Foundation Charitable Trust. Mr Zameer Choudrey, a Trustee of the charity, is a Trustee of the Bestway Foundation Charitable Trust.

Ms Angela Entwistle and Mr Stewart Anthony Harris, both Trustees of the charity, are also Trustees of the Cayo Foundation. For the year to 31 March 2022, the charity received a grant from the Cayo Foundation totalling £Nil (2021 – £247,713).

Bill Griffiths, a Trustee of the charity, provided consultancy for which he incurred expenses and was reimbursed £213 (2021 – £105).

Sir Paul Stephenson, a Non-Executive Director of British Horse Racing Authority (BHA), is also a Trustee of the charity. During the year Crimestoppers provided an Integrity Line service and Intellectual Property to the BHA at a cost of £18,507 (2021 – £17,977).

Peter Clarke, a Trustee of the charity, was HM Chief Inspector of Prisons until October 2020. During the year Crimestoppers provided a reporting service to offenders in prisons funded by HM Prison & Probation Service at a cost of £47,722 (2021 – £43,643).

During the year Crimestoppers charged management fees to its wholly owned subsidiary, Treble 5 Treble 1 Limited of £750,000 (2021 – £658,320); in addition, distributions of £165,884 (2021 – £1,001,598) were made by Treble 5 Treble 1 Limited. At 31 March 2022 £550,608 (2021 – £512,392) was due from Treble 5 Treble 1 Limited.

## 17. Pension commitments

The charity participates in the Foundation Pension Plan, a non-segregated multi-employer defined benefit pension scheme in the UK. The disclosures set out below are based on calculations carried out as at the Balance Sheet Date by a qualified independent actuary.

The assets are held in a separate trustee-administered fund to meet long-term pension liabilities to past and present employees. The trustees of the Plan are required to act in the best interest of the Plan's beneficiaries. The appointment of trustees is determined by the trust documentation.

The liabilities of the Plan are measured by discounting the best estimate of future cash flows to be paid out of the Plan using the projected unit method. This amount is reflected in the surplus or deficit in the balance sheet.

The projected unit method is an accrued benefits valuation method in which the liabilities make allowance for projected earnings.

The liabilities set out in this note have been calculated based on the scheme funding assessment being carried out by the trustees as at 31 March 2021, updated to the Balance Sheet Date.

The value of the assets for the charity at the Balance Sheet Date has been taken as the same proportion of the liabilities that relate to the employees and former employees of the charity in comparison to the liabilities of the whole plan at the Balance Sheet Date. When apportioning the assets of the Plan in this way, no allowance has been made for the effects of GMP equalisation for the charity.

The following disclosures relate only to employees and former employees of the charity.

At the Balance Sheet Date, no contributions are payable to the Plan in respect of Pensionable Earnings as it is closed to future service accrual.

In addition, the charity will pay its share of the death in service insurance premiums and administration expenses, including levies. The charity's contributions (including death in service premiums) expected to be made in the year commencing 1st April 2022 are £10,000.



# Notes to the financial statements for the year ended 31 March 2022

## 17. Pension commitments (continued)

### 17. a) Principal Assumptions

The principal actuarial assumptions at the balance sheet date were:

	2022	2021
Discount rate	2.65%	1.90%
RPI Inflation	3.75%	3.30%
CPI Inflation	2.95%	2.40%
Rate of increase in salaries	n/a	1.00%
Rate of increase to pensions in payment:		
Fixed	In line with Scheme Rules	In line with Scheme Rules
RPI capped at 5.00% pa	3.55%	3.20%
CPI capped at 2.50% pa	2.20%	2.00%
Pre and post retirement mortality	S3PxA with CMI 2021 with 1.25% pa long term improvements	S3PxA with CMI 2020 with 1.25% pa long term improvements
Cash commutation	80% of maximum tax-free cash	80% of maximum tax-free cash
Future life expectancy of male aged 65 at balance sheet date	21.4	21.9
Future life expectancy of male achieving 65, 20 years after balance sheet date	22.6	23.2
Future life expectancy of female aged 65 at balance sheet date	23.9	24.3
Future life expectancy of female achieving 65, 20 years after balance sheet date	25.3	25.7

For the avoidance of doubt the above assumptions are in absolute terms.

### 17. b) Asset Breakdown

The major categories of the Scheme assets are:

	2022 £000's	2021 £000's
UK and Overseas Equities	1,098	1,084
Insured Pensioners	338	378
Government Fixed Interest Bonds	47	50
Corporate Bonds	385	347
UK Index Linked Bonds	277	259
Cash	35	30
<b>Total</b>	<b>2,180</b>	<b>2,148</b>

### 17. c) Net defined benefit liability

	2022 £000's	2021 £000's
Fair value of Scheme assets	2,180	2,148
Present value of defined benefit obligation	2,113	2,329
Unrecognised surplus	67	0
Defined benefit liability recognised in balance sheet	0	(181)

# Notes to the financial statements for the year ended 31 March 2021

## 17. d) The total expense recognised in the statement of financial activities

	2022 £000's	2021 £000's
Current Service Cost	10	9
Net interest on the net defined benefit liability	2	3
Total	12	12

## 17. e) Total amounts taken to Other Comprehensive Income

	2022 £000's	2021 £000's
Actual return on Scheme assets	71	287
Amounts included in net interest on the net defined benefit liability	(41)	(42)
Remeasurement gains and (losses)		
- Return on Scheme assets excluding interest income	30	245
Remeasurement losses and (gains)		
- Actuarial losses and (gains)	(203)	284
Total	166	39

## 17. f) Changes in the present value of the defined benefit obligation

	2022 £000's	2021 £000's
Present value of defined benefit obligation at beginning of period	2,329	2,095
Benefits and death in service premium paid	(69)	(107)
Current service cost	10	9
Interest cost	43	45
Remeasurement losses and (gains)		
- Actuarial losses and (gains)	(203)	284
Employee contributions	3	3
Present value of defined benefit obligation at end of period	2,113	2,329

## 17. g) Changes in the fair value of assets

	2022 £000's	2021 £000's
Fair value of Scheme assets at beginning of period	2,148	1,951
Interest income	41	42
Remeasurement gains and (losses)		
- Return on Scheme assets excluding interest income	30	245
Contributions by employer	27	14
Employee contributions	3	3
Benefits and death in service premium paid	(69)	(107)
Fair value of Scheme assets at end of period	2,180	2,148

# Thank you to our partners and supporters

- Abri
- Altia
- Association of Convenience Stores
- B&Q/Screwfix
- Barnardo's
- BASE/Industry Trust
- British Horseracing Authority
- Border Force
- Cabinet Office
- City of London Police
- Clarasys
- D.Tec
- Electoral Commission
- England & Wales Cricket Board
- Environment Agency
- EPC-UK
- ESRI
- Federation Against Copyright Theft
- First Central
- Food Standards Scotland
- Forensic Science Regulator
- Harod Associates
- Her Majesty's Prison & Probation Service
- HM Revenue & Customs
- Home Office
- HSBC
- Immigration Service
- Impellam | Carlisle
- Independent Press Standards Organisation
- Insurance Fraud Bureau
- Intellectual Property Office
- John Lewis Partnership
- Joint Maritime Security Centre (Port Safe)
- Liberty
- Link ATM
- Long Clawson Dairy
- Mitie
- Morrisons
- Muller
- National Crime Agency
- National Infrastructure Crime Reduction Partnership
- Natural Resources Wales
- Next
- NHS Counter Fraud Authority
- NHS Scotland
- Northern Powergrid
- Openreach
- Railway Delivery Group
- Retail Energy Code Company

- Ring
- Royal Mail
- Save the Children
- Scottish Football Association
- SIA
- Sodexo (HMP Addiewell)
- South Caernarfon Creameries
- Thames Water
- Tideway
- TSB
- UKAD
- William Hill
- Wine & Spirit Trade Association
- Zinc Solutions

## Police Integrity Lines with:

- Cambridgeshire, Bedfordshire, and Hertfordshire Police
- Cheshire Police
- Dyfed Powys Police
- Gloucestershire Police
- Greater Manchester Police
- Guernsey Police
- Hampshire Police
- Jersey Police
- Metropolitan Police Service
- Northumbria Police
- Police Service of Northern Ireland
- Thames Valley Police
- South Wales Police
- West Mercia and Warwickshire Police

## Firestoppers with Fire and Rescue Services in:

- County Durham and Darlington
- Derbyshire
- Kent
- Northamptonshire
- Northumberland
- Nottinghamshire
- South Yorkshire
- Tyne & Wear

## Trading Standards in:

- East Midlands
- Greater Manchester
- Kent & Medway
- Wales

# Trusts and Foundations

- The Bestway Foundation
- The City Bridge Trust
- The High Sherriff of Gloucestershire
- The Gilbert and Eileen Edgar Charitable Trust
- The Peacock Charitable Trust
- The Sir John Beckwith Charitable Trust
- The Ingram Trust
- The 29th May 1961 Charitable Trust
- The Adint Charitable Trust
- Great Western Railway
- The National Lottery
- The Henry C Hoare Charitable Trust
- The Emerson Foundation
- The St Hilda's Trust
- The Mather Family Trust
- The Marjorie and Geoffrey Jones Charitable Trust
- London Freemasons Charity
- The JR Corah Foundation Fund
- The Mr and Mrs TCS Haywood Charitable Trust
- The William Webster Charitable Trust
- The Charity of F P Finn
- The Hugh Neill Charity
- The Bassil Shippam & Alsford Trust
- The Prince Phillip Trust Fund
- The Gray Trust
- The Shawlands Trust
- The Tory Family Foundation
- Somerset Community Foundation

# Legal & administrative information

## Trustee Directors

### Chair of Trustees

- Lord Ashcroft KCMG PC

### Trustees

- Lord Choudrey CBE
- Mr Peter Clarke CVO OBE QPM
- \*Ms Angela Entwistle
- Ms Ceris Gardner
- Mr Peter Gaze FCA
- Mr Bill Griffiths CBE BEM QPM
- Mr Stewart Harris
- Ms Suzanne Jacob OBE
- \*Mr Michael Laurie CBE
- \*Mr Barry Mizen MBE
- Mr Nick Ross CBE
- Mr Stephen Rubin OBE
- Sir Paul Stephenson QPM

## Advisory Board

Trustee Directors and officers marked with a \* serve on the Advisory Board, together with the following:

- Mr Phil O'Shea  
Deputy Chair & AB Member for Northern Ireland & the Islands (Isle of Man & Channel Islands)
- Miss Jane Antrobus  
North West Region Representative
- Mr Bill Cullen  
East Midlands Region Representative
- Mrs Nina Dawes  
West Midlands Region Representative
- Mr John Dobbin  
Yorkshire & Humberside Representative
- Mr Jonathan Hamill  
North East Region Representative
- Mrs Sarah Pease  
South West Representative
- Mr Stuart Rawlins  
East Region Representative
- Mr Peter Rolington  
South Region Representative

## Senior Officers

- \*Mr Mark Hallas OBE,  
Chief Executive
- \*Mr Stephen Mann,  
Director of Finance, Company Secretary
- \*Mr Michael Duthie,  
Director of Operations
- \*Mr Rodger Holden,  
Director of Business Development
- \*Ms Karen Ogborn,  
Chief of Staff

## Bankers

The Royal Bank of Scotland plc  
280 Bishopsgate, London, EC2M 4RB

## Auditor

Mazars LLP  
2nd Floor, 6 Sutton Plaza, Sutton Court Road, Sutton,  
Surrey, SM1 4FS

## Solicitors

Bates Wells,  
10 Queen Street Place, London, EC4R 1BE

## Status

Crimestoppers Trust was originally established by a Deed of Trust on 20 October 1986 and was registered by the Charity Commission with effect from 4 November 1987. On 1 April 2005 the complete undertaking of Crimestoppers Trust was transferred to a company limited by guarantee, Company Number 05382856, which is itself a registered charity, Number 1108687 (England) and Number SC037960 (Scotland). The registered office of the charity is at 10 Queen Street Place, London, EC4R 1BE.

The principal office is PO Box 324, Wallington, SM6 6BG.



We believe everyone has the right to feel safe from crime, wherever they live, wherever they work, for ourselves and all those we care about.

But sometimes people might be worried about a crime, or something that's wrong, and want to pass on information. Which is why it's good to know they can always trust Crimestoppers.

We're an independent charity that gives people the power to speak up and stop crime, 100% anonymously. By the phone and online, 24/7, 365 days a year. No police contact. No witness statements. No courts.

Every year we help stop thousands of crimes. So, let's make communities safer together.

Find out more about our work.

Contact us at [hello@crimestoppers-uk.org](mailto:hello@crimestoppers-uk.org)

**CrimeStoppers.**  
[crimestoppers-uk.org](https://crimestoppers-uk.org)