

# Celebrating Our 25th Anniversary



## ANNUAL REPORT 2023

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# Donors and Partners

Born Free Foundation

Ernest Kleinwort Foundation

Elephant Charge

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Africa Hope Fund

Justesen Foundation

Painted Dogs Foundation & Perth Zoo

Caring 4 Conservation

The Livingstone Foundation

The Pestalozzi Foundation

Future for Elephants

Julie and Mark Mills

Olsen Animal Trust

The Explorations Company

Dazzle Africa

LCCF (*Our thanks to the following local tourism businesses*)

Time and Tide

Puku Ridge

Kafunta Lodge

Lion Camp

Gavin Opie Safaris

Edward Selfe  
Photographic Safaris

Valley Lodgeistics

## We are also supported by:

Vero Beach Vet Clinic

National Police Aid Convoys

Mushingashi Conservancy

Northern Rhodesia Police  
Association

**And our special thanks to all the generous private individuals that sponsor children and young people through secondary and tertiary education. The following individuals have made significant contributions to our work this year:**

Bernie and Sharron Peters

Simon and Marianne Verhallen

Julie and Adam Bates

Joanne Stefanatos

Caroline Hartridge

Adam Goulding and Steph Topp

Thank you also to donors that wish to remain anonymous. We know who you are and we thank you!

## Our partners, without whom we could not operate in the communities we serve:

Conservation South Luangwa

Department of National Parks  
and Wildlife

Game Rangers International

Ministry of Education

Project Luangwa

Wildlife Crime Prevention

Zambian Carnivore Programme

PAKO

## and Traditional Leaders:

Hon. Senior Chief Nsefu

Hon. Chief Jumbe

Hon. Chief Kakumbi

Hon. Chief Malama

Hon. Chief Mnkhanya

Hon. Chief Msoro

Hon. Chief Mwanya

# Introduction

## The Founder Story: Reflecting on 25 years of impact

In 1998, Steve and Anna Tolan left their careers as Thames Valley Police officers in England and followed their passion to Zambia. They turned their dream into reality: a conservation education programme for local children living in a wildlife-community conflict zone. Three years later, in 2001, they opened the Chipembele Wildlife Education Centre. With a Discovery Room, classroom, and well-stocked library, Chipembele quickly became a hub of inspiration. The Discovery Room still sparks curiosity today, offering children and adults a hands-on way to explore wildlife, habitats, and the urgent threats facing their environment.



As we reflected in 2023 on 25 years of accomplishments—shaped by staff, donors, supporters, partners, and founders—it's clear that Chipembele has made an undeniable impact. Thousands of young lives have been transformed through educational sponsorships, and countless attitudes shifted toward conserving the precious flora and fauna of South Luangwa. Chipembele's dedication has earned the respect and trust of local communities, traditional leaders, schools, and education authorities alike.

## A New Horizon: Rising to the Global Stage

2023 marked a pivotal year in Chipembele's journey. Transitioning from a founder-led organisation to one steered by a CEO, Chipembele was headed in the first half of the year by Olivia Petre. After she left, Anna stepped back in to lead the organisation for 6 months, with additional support from consultant Grant Kinter. By the close of the year, a new senior leadership team had been appointed, including Sue Lawther-Brown as CEO, Clara Nanja as Conservation Education Manager and Emmanuel Njobvu as General Manager, ready to carry Chipembele's vision into the future.



Since 1998, the world has changed, and so has our understanding of climate change. Once a fringe issue, climate change is now an undeniable truth. Africa is home to many of the communities most affected by the crisis. Yet, African voices, particularly from communities like ours, remain under-represented in this critical global dialogue.

Now is the time for Chipembele to reach beyond the Luangwa Valley and take its rightful place in the worldwide environmental movement. Through initiatives like the Aspiring Conservation Leaders programme, we have a duty to amplify the voices of Zambian youth. From the youngest child in our Junior Conservation Clubs to university graduates stepping into careers in ecology, our mission is to empower them to lead—both locally and globally—in the fight for our planet.

# Our Mission

**To teach Zambian children and communities the value of wildlife and their environment so they may be conserved for present and future generations.**

In 2023 Chipembele Wildlife Education Trust celebrated its 25th anniversary. Our celebrations were a great time to reflect on all that we have achieved. Since 1998, Chipembele has grown to reach nearly 40 schools in Mambwe District and our Mobile Education Unit reaches into more remote areas. In addition to the work in schools, we have established strong community relationships, engaging with over 500 community groups, and working with Community Resource Boards (CRBs), Traditional Leaders, Head Teachers and other NGOs and agencies working in the South Luangwa valley. The sponsorship programme has supported a generation of local children through secondary school, and many through tertiary education too. Our Chipembele Stars (see pages 11 and 12) provide evidence of the change we are making from the ground up; many Chipembele alumni hold key positions in Zambia including conservation NGO managers, wildlife researchers, biologists, wildlife film makers, eco-safari guides, school Conservation Club patrons/matrons and environmental educators.



## Where we work

Chipembele Wildlife Education Trust focuses its core work in and around the rural settlement of Mfuwe, which borders South Luangwa National Park in Zambia. Our offices are located in the grounds of Mfuwe Day Secondary School. The site includes administration offices, a classroom, a computer room, a student resource room, the Education Team offices, a botanic garden, the Chipembele/Community Nature Conservancy and a staff house.

The Chipembele Education Centre, including the Discovery Room, is located approximately 45 minutes from the offices at a site on the banks of the Luangwa river. It is usually accessible in the dry season between May and November.





# Meet the Team

## Olivia Petre

Chief Executive Officer (until May 2023)

## Grant Kinter

Interim Manager (May – Dec 2023)

## Anna Tolan

Centre Manager and Sponsorship Supervisor

## Corey Jeal

Conservation Operations Manager (until October 2023)

## Clara Nanja

Conservation Education Manager (appointed Nov 2023)

## Haidee Kinter

Social Media and Events Manager (May – Dec 2023)

## Japhet Shanungu

Finance Officer

## Purity Kalenge

Student Support Officer

## Andrew Kamanga

Operations Assistant Manager

## Musamba Nkhata

Conservation Outreach Assistant

## Agrippa Daka

Conservation Outreach Assistant

## Cephas Sakal

Conservation Outreach Assistant

## Yona Phiri

Driver/Mechanic

## Naomi Sakala

Cleaner

## Patrick Lungu

Watchman

## Keben Mbewe

Watchman

## Songiso Mwale

Chipembele Centre Domestic Staff

## Mike Nguni

Chipembele Centre Handyman/Driver

## Moses Banda

Chipembele Centre Domestic Staff

## Dyman Banda

Chipembele Centre Domestic Staff (appointed Feb 2023)



## Anderson Chulu

Community Conservation Educator



## Christine Chulu

Community Conservation Educator (appointed Sept 2023)



## Daniel Zulu

Community Conservation Educator



## John Sakala

Community Conservation Educator



## Peter Mwale

Community Conservation Educator



## Stanley Mwanza

Senior Conservation Educator



## Suuba Muyamwa

Youth Leadership Coordinator (appointed August 2023)



## Sue Lawther-Brown

Chief Executive Officer (appointed 1 Dec 2023)



## Emmanuel Njobvu

General Manager (appointed Nov 2023)



## IN LOVING MEMORY OF Martin Mulanda

our Conservation Outreach Co-ordinator, who died on 9th December 2023.

*Thank you to Haidee Kinter, Edward Selfe and Anna Tolan for the photographs in this report.*

# Youth conservation Education programme

## Our Junior and Senior Conservation Clubs

In 2023, we operated 62 Conservation Clubs across 49 schools in eight zones: Kakumbi, Mnkhanya, Mfuwe Central, Nsefu, Jumbe, Msoro, Mwanya, and Malama. With 22 Senior and 42 Junior clubs, we reached over 1,800 students through 936 sessions—totaling an incredible 25,233 learning experiences! Educators met with students every two weeks during term time.

While Mnkhanya, Mfuwe Central, Kakumbi, and Nsefu have long been core zones, Msoro, Jumbe, and Mwanya were temporarily added through generous funding from the Justesen Foundation.

Our 5 dedicated Community Conservation Educators (CCEs) lead these sessions in their respective zones, living and working there year-round. In the extension zones of Msoro, Jumbe, and Mwanya, club sessions were led by 3 Conservation Outreach Assistants.



Club membership goes beyond conservation education—it offers a pathway into our sponsorship programme. CCEs also organize enriching field trips to the National Park and visits to the Chipembele Centre, where students receive in-depth lessons from our Founder, Anna Tolan.

By running both Junior and Senior Conservation Clubs, we've built strong relationships with local schools, teachers, headteachers, and the District Education Board Secretary. Each club has a school-appointed Matron or Patron who works closely with our CCEs. These partnerships are essential for smooth operations and play a vital role in raising community awareness about conservation.

## Conservation Awards

On Saturday 14th October 2023, Chipembele hosted its annual Student Conservation Awards ceremony at Mfuwe Primary School sports ground. This vibrant event brought together Conservation Club members from across the Mambwe District to celebrate their achievements.

Over the course of the year, our Community Conservation Educators encouraged their Conservation Club students to cultivate skills reflective of the conservation spirit, including Leadership, Teamwork, Passion, Integrity and Changemaking. As a way of recognising and incentivising these attributes, points in the form of stars were awarded to students on a chart whenever they demonstrated one of the attributes. In September, the points were tallied to identify the top students from all 39 conservation clubs in our programme. This year, we recognised the top male and female students from each of our 39 clubs, along with their matrons and patrons, by presenting them with T-shirts.

The top senior club students also participated in The Spirit of Conservation Challenge, a full-day outdoor activity and a game drive, to celebrate and award the highest performers with attribute awards. The student who demonstrated the most attributes in the best way was recognised with the prestigious 'Spirit of Conservation' Award. This year the award went to Chrispine Banda from Mfuwe Day Secondary School.



The main awards event day was filled with various activities, including funny races and games, face painting, singing and dancing on stage, Kalata quiz challenges, and the awarding of certificates and prizes. It was a fun and memorable day for all. We extend our gratitude to Schulprojekte Sambia (SPS) for their generous financial support.



## Student Sponsorship

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Supporting vulnerable and deserving students from our conservation education programmes remains one of Chipembele's highest priorities. In 2023, we proudly sponsored 40 secondary school students (Grades 8 to 12), thanks to the generous backing of individuals and organizations from around the world. A special recognition goes to Schulprojekte Sambia (Switzerland) for sponsoring 31 of these students.

The selection process was rigorous, ensuring that only the most deserving students were chosen. Their academic performance, attendance, and behavior were closely monitored each term to keep them on track. In addition to financial support, our Student Support Officer (SSO) provided valuable mentoring throughout the year and ensured sponsors received regular updates and letters from their students.

We also extended our sponsorship to 12 students pursuing tertiary education in conservation-related fields at universities and colleges across Zambia. Among them is Innocent Phiri, who embarked on a BSc in Entrepreneurial Leadership at the African Leadership University (ALU) in Rwanda. The ALU believes in unlocking the potential of young people to become the ethical, entrepreneurial leaders that our continent and planet need.

We are incredibly proud of Innocent, who completed his first year with outstanding results. Under ALU's mentorship, he has set his sights on solving the pressing issue of human-elephant conflict in Zambia, aligning his passion with his life mission.

If you would like to know more about how you can sponsor a student with us, please email [sponsorships@chipembele.org](mailto:sponsorships@chipembele.org)



## Habitat Club

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The Habitat Club is where our very youngest learners can begin their conservation journey with Chipembele – in 2023 there were an average of 20 members across the year. This fun and relaxed weekly club, held in the Habitat room at our offices, targets Grade 5 students from Mfuwe Primary. It provides engaging, supplementary conservation education as they acclimatize to the main club. Lessons are designed to tap into the natural curiosity of children, covering topics such as “Why the Sky Is Blue.” The number of club sessions each week varies, depending on demand, and there is no ‘sign up’ required. We ask our Aspiring Conservation Leaders and our Interns to lead the Club sessions, providing them with a valuable learning and development opportunity.

## Ecology Club

We run the Ecology Club in partnership with our colleagues at the Zambian Carnivore Programme (ZCP), which also has a base in Mfuwe. In 2023, the Ecology Club was thriving in four schools: Mfuwe Day, Matula Day, Nsefu Day, and Yosefe Day, with 92 enthusiastic students participating in both indoor and outdoor activities. These included 12 park visits and 9 community outreach events, offering hands-on experiences in conservation. Over 81 lessons, students explored topics led ZCP, including Human-Wildlife Conflict and HWC mitigation strategies, empathy in conflict management and identifying key stakeholders in carnivore conservation.

One of the highlights was a giraffe survey competition, where each school conducted research and presented their findings at Nsefu Day School, showcasing their dedication to conservation.

## Nature Nights

Nature Nights is one of the highlights of our program, offering two nights of camping in the bush packed with guided walks, a game drive, and plenty of fun activities. And of course, no camping trip is complete without roasting marshmallows over the fire! Twice a year, during the first and second term school holidays, we take 24 students—12 at a time, with a mid-week swap—to a campsite near Wildlife Camp. Thanks to the Wildlife and Environmental Conservation Society of Zambia, we get to use this incredible spot beside a lagoon for free.

Participants learn key skills in leadership, communication, creative thinking, teamwork, species identification, and basic bush survival. In 2023, 48 students from our Junior and Senior Conservation Clubs took part in the Nature Nights experience.

## Field Trips into The South Luangwa National Park

During the second and third school terms, when the park is more accessible in the dry season, our Junior and Senior Conservation Club members participate in field trips to the park. These trips are a vital part of our conservation education programme, giving children the chance to experience wildlife firsthand in their natural habitats. Last year, students explored topics such as animal behavior, predator-prey relationships, the habitats of the Luangwa Valley, adaptations, and species identification.

In 2023, we conducted 36 field trips into the park, with 257 male and 265 female students from our conservation clubs. The trips were led by a professional safari guide and educators, with the club matron or patron chaperoning the students.





## Community Game drives

Community game drives play a crucial role in teaching local residents how to conserve the wildlife they coexist with in the Game Management Area. In partnership with Conservation South Luangwa, Chipembele organized 27 game drives to South Luangwa National Park, with 59 male and 175 female participants.

The drives focused on key topics such as Human-Wildlife Conflict, the Impact of Poaching on Wildlife, and the dangers of littering. For many community members, this initiative offered their first-ever experience of seeing wildlife in its natural habitat—a powerful and eye-opening experience they greatly appreciated.



## Chipembele Centre

During 2023, a total of 41 all-day sessions for students were run at the Chipembele Conservation Centre. These full-day education trips are conducted annually from May to November, which is the dry season. A total of 803 students (473 boys and 367 girls) from Mfuwe Primary, Mfuwe Day, Kawaza Primary, Chiwawatala Primary, Yosefe Primary, Yosefe Secondary, Nsefu Secondary and Kakumbi Primary Schools visited the Conservation Centre. Each school was accompanied by a teacher, most of whom were the school Conservation Club patrons, and a student from our Aspiring Conservation Leaders programme.

Each day-long session begins by asking the students 'what they know' and 'what they want to know' about the topic in question. The session always ends with a quiz to test the students' understanding and knowledge retention. Thanks to the Born Free Foundation, the Ernest Kleinwort Charitable Trust, Elephant Charge and Painted Dogs/Perth Zoo for their support for programmes at the Chipembele Centre.



### Feedback from teachers includes:

#### Lakes and Rivers of Africa

*'This is a very good programme and it does not only empower students with knowledge but also conservation skills which is very helpful in the community where they come from.'*

**- Ruth Banda, Yosefe Primary School**

*'The teaching techniques used at the Centre are quite interesting and interactive. Such techniques keep learners active. Thank you Chipembele, you are a learning ground.'*

**- Charles Ngoma, Chiwawatala Primary School**



#### Mountains of Africa

*'The lessons were very interesting as the learners were taught about the animals that live on mountains. A video of the animals was shown - hence the learners can never forget.'*

**- Leah Mambwe, Kawaza Primary School**

*'I just want to thank you Chipembele for the good job done. Students are learning a lot of things here. Please keep it up and continue this programme.'*

**- Zirimbana Nkhoma, Kakumbi Primary School**



## Kalata! Magazine

Our highly recognisable and engaging Kalata magazine is produced four times a year and distributed to Conservation Club members, local organizations, and community groups. Kalata aims to spark curiosity, raise awareness, and encourage active participation in protecting the unique wildlife and habitats of South Luangwa. Aimed at younger children, but suitable for all, it is packed with bite-sized facts, activities and beautiful photography. Kalata (meaning "letter" in the local language) serves as an important platform for sharing environmental education to inspire change. In 2023 we distributed more than 8000 copies.





# Celebrating our Chipembele Stars



**Abel  
Zulu**

**Job Title:** Community Scout  
**Currently Employed By:** Nsefu Community Resource Board  
**Work Location:** Nsefu Chiefdom  
**Year(S) In TCSP:** 2007 - 2010  
**My One Wish For The World:** I want to see everyone conserving our natural resources



**Andrew  
Banda**

**Job Title:** Director and Safari Guide  
**Currently Employed By:** Zambezi Grande  
**Work Location:** Lower Zambezi  
**Year(S) In TCSP:** 2006 - 2007  
**My One Wish For The World:** The life of animals to be protected equally as humans, as all need it



**Andrew  
Njobvu**

**Job Title:** Safari Guide  
**Currently Employed By:** Wildlife Camp  
**Work Location:** South Luangwa  
**Year(S) In TCSP:** 2005 - 2009  
**My One Wish For The World:** To conserve nature because animal's eyes have the power to speak a great language



**Benny  
Mwila**

**Job Title:** Field Researcher  
**Currently Employed By:** Zambian Carnivore Programme  
**Work Location:** South Luangwa National Park and GMAS  
**Year(S) In TCSP:** 2009 - 2011  
**My One Wish For The World:** That everyone understands the importance of conserving nature



**Besnart  
Manda**

**Job Title:** Communications Specialist  
**Currently Employed By:** Conservation South Luangwa  
**Work Location:** Mfuwe  
**Year(S) In TCSP:** 2008 - 2011  
**My One Wish For The World:** To see humans and animals co-exist so that the conflict that is there now between humans and animals can be reduced



**Boyd  
Chitafin-  
gwa**

**Job Title:** Safari guide  
**Currently Employed By:** Thornicroft Lodge  
**Work Location:** South Luangwa National Park  
**Year(S) In TCSP:** 2003 - 2005  
**My One Wish For The World:** I wish everyone in the world would conserve wildlife. I am here doing what I am doing because of wildlife



**Byron  
Kakumbi**

**Job Title:** Safari Guide  
**Currently Employed By:** Njobvu Safaris  
**Work Location:** South Luangwa National Park  
**Year(S) In TCSP:** 2002 - 2003  
**My One Wish For The World:** That more people would understand about nature and would conserve wildlife



**Cephas  
Malipita**

**Job Title:** Safari guide  
**Currently Employed By:** Self employed  
**Work Location:** South Luangwa National Park  
**Year(S) In TCSP:** 2000 - 2004  
**My One Wish For The World:** That everyone would help others in the community and understand the importance of wildlife



**Chomba  
Chiku-  
babe**

**Job Title:** Chiefdom Lead Assistant  
**Currently Employed By:** Bio Carbon Partners  
**Work Location:** Mfuwe  
**Year(S) In TCSP:** 2010 - 2014  
**My One Wish For The World:** Everyone understands that conservation of flora and fauna starts and ends at grass roots level



**Clement  
Phiri**

**Job Title:** Meteorological Assistant  
**Currently Employed By:** Zambia Meteorological Department  
**Work Location:** Lundazi District  
**Year(S) In TCSP:** 2001 - 2003  
**My One Wish For The World:** To have a clean, green and healthy environment where there will be in reduction in pollution in the atmosphere to increase rainfall activities



**David  
Mweetwa**

**Job Title:** Waiter, pursuing a career in safari guiding  
**Currently Employed By:** Chichele Safaris (Puku Ridge Camp)  
**Work Location:** South Luangwa National Park  
**Year(S) In TCSP:** 2006 - 2009  
**My One Wish For The World:** For everyone to be free to travel once again



**Edward  
Banda**

**Job Title:** Safari Guide  
**Currently Employed By:** Freelance  
**Work Location:** South Luangwa National Park and GMAS  
**Year(S) In TCSP:** 2003 - 2007  
**My One Wish For The World:** That our natural resources will be guarded jealously for future generations to also benefit



**George  
Mphasi**

**Job Title:** Safari Guide  
**Currently Employed By:** Freelance  
**Work Location:** South Luangwa National Park  
**Year(S) In TCSP:** 2009 - 2015  
**My One Wish For The World:** That poaching would stop and that people would live in harmony with wildlife



**Henry  
Mwape**

**Job Title:** Assistant Project Manager  
**Currently Employed By:** Zambian Carnivore Programme  
**Work Location:** South Luangwa National Park and GMAS  
**Year(S) In TCSP:** 2001 - 2003  
**My One Wish For The World:** I wish the world could be in harmony with nature, now more than ever before



**Christine  
Chulu**

**Job Title:** Community Conservation Educator  
**Currently Employed By:** Chipembele Wildlife Education Trust  
**Work Location:** Mfuwe  
**Year(S) In TCSP:** 2013 - 2021  
**My One Wish For The World:** That people and wildlife thrive together



**Jacob  
Mphasi**

**Job Title:** Leadership Development Programme  
**Currently Employed By:** Frankfurt Zoological Society  
**Work Location:** North Luangwa National Park  
**Year(S) In TCSP:** 2012 - 2019  
**My One Wish For The World:** For it to be a better place for both humans and wildlife



# 25 years of Chipembele



**Jonathan  
Banda**

**Job Title:** Senior Extension Assistant  
**Currently Employed By:** Zambia Forestry Department  
**Work Location:** Chavuma District, North Western Province  
**Year(S) In TCSP:** 2017 - 2018  
**My One Wish For The World:** To see the economy and environmental protection grow simultaneously



**Kabwe  
Chanda**

**Job Title:** Community Outreach Officer  
**Currently Employed By:** Zambian Carnivore Programme  
**Work Location:** Mambwe District  
**Year(S) In TCSP:** 2006 - 2010  
**My One Wish For The World:** For people to co-exist with wildlife and get all the benefits they can sustainably for their daily lives



**Kalima  
Mwila**

**Job Title:** Safari guide  
**Currently Employed By:** Self employed  
**Work Location:** South Luangwa National Park  
**Year(S) In TCSP:** 2003 - 2006  
**My One Wish For The World:** I wish everyone would conserve wildlife



**Kelvin  
Zulu**

**Job Title:** Director / Head Safari Guide  
**Currently Employed By:** Camp Sabali And Safaris  
**Work Location:**  
**Year(S) In TCSP:** 2001-2007  
**My One Wish For The World:** Wish the world could put hands together to protect the little that is left in the wild today so generations and generations to come could enjoy what we are enjoying , not just history!



**Kings  
Chimungu**

**Job Title:** Carnivore Researcher  
**Currently Employed By:** Zambian Carnivore Programme  
**Work Location:** Liuwa Plains National Park  
**Year(S) In TCSP:** 2009 - 2015  
**My One Wish For The World:** To never let nature become a once upon a time



**Aaron  
Mwale**

**Job Title:** In-house photographer  
**Currently Employed By:** Bush Camp Company  
**Work Location:** South Luangwa National Park  
**Year(S) In The Chipembele Schools Programme:** 2015 - 2017  
**My One Wish For The World:** Everyone in the world should realize that we are nature dependent. The more we interfere with it the more we destroy our own future



**Meya  
Sakala**

**Job Title:** Leadership Development Programme  
**Currently Employed By:** Frankfurt Zoological Society  
**Work Location:** North Luangwa National Park  
**Year(S) In TCSP:** 2011 - 2013  
**My One Wish For The World:** To prioritize conservation efforts and take immediate action to mitigate climate change



**Mike  
Nyirenda**

**Job Title:** Assistant Conservation Officer  
**Currently Employed By:** Bio Carbon Partners  
**Work Location:** Mfuwe  
**Year(S) In TCSP:** 2006 - 2010  
**My One Wish For The World:** Everyone should know more about climate change and the importance of conserving nature



**Mjose  
Mtalika**

**Job Title:** Wildlife photographer  
**Currently Employed By:** Self employed  
**Work Location:** South Luangwa National Park & Mambwe District  
**Year(S) In TCSP:** 2014 - 2018  
**My One Wish For The World:** Everyone should be excited to learn, grow together, understand more and approach life from a place of love and possibility



**Peter  
Musenge**

**Job Title:** Field Researcher  
**Currently Employed By:** Zambian Carnivore Programme  
**Work Location:** Liuwa Plains National Park  
**Year(S) In TCSP:** 2009 - 2015  
**My One Wish For The World:** More people develop interest in conservation as there are things we have to do to make the earth a better place



**Robert  
Mbewe**

**Job Title:** Safari Guide  
**Currently Employed By:** Chikunto Safaris  
**Work Location:** South Luangwa National Park  
**Year(S) In TCSP:** 2001 - 2008  
**My One Wish For The World:** That wildlife's greatest enemy, man, could appreciate how deeply our mutual survival is intertwined



**Rodgers  
Phiri**

**Job Title:** Forestry Supervisor  
**Currently Employed By:** Zambia Forestry and Forest Cooperations (ZAFFICO)  
**Work Location:** Shiwa ng'andu Plantation Mpika  
**Year(S) In TCSP:** 2015 - 2017  
**My One Wish For The World:** ...that we restore our green cities and make Zambia a carbon sink by keeping our forests intact



**Ruth  
Chitindi**

**Job Title:** Database Manager, Human Wildlife Conflict Department  
**Currently Employed By:** Conservation South Luangwa  
**Work Location:** Mfuwe  
**Year(S) In TCSP:** 2002 - 2004  
**My One Wish For The World:** Everyone conserves today for a better tomorrow



**Samson  
Moyo**

**Job Title:** Wildlife Film Maker  
**Currently Employed By:** Self-employed: Mosam Media  
**Work Location:** Based in Mfuwe but will work anywhere  
**Year(S) In TCSP:** 2008 - 2015  
**My One Wish For The World:** I wish to see a strong bridge built to connect local people and wildlife so that wildlife may neither be looked at as a major threat designed to oppress mankind nor a quick source of income but rather our pride and natural heritage that needs to be preserved for future generations to come



**Stanley  
Mwanza**

**Job Title:** Senior Community Conservation Educator  
**Currently Employed By:** Chipembele Wildlife Education Trust  
**Work Location:** Mfuwe  
**Year(S) In TCSP:** 2008 - 2014  
**My One Wish For The World:** That the world will heal from the bruises inflicted on it by mankind, especially climate change



**Thandiwe  
Mweetwa**

**Job Title:** Landscape and Custodianship Manager  
**Currently Employed By:** Frankfurt Zoological Society  
**Work Location:** Nsumbu National Park  
**Year(S) In TCSP:** 2001 - 2002  
**My One Wish For The World:** Development in harmony with nature conservation



# Eco stove project

The eco stove project was developed by Aspiring Conservation Leader alumni Davison Banda. Davison was frustrated by the constant deforestation caused by cooking in his community. Due to financial limitations, people use firewood 2-3 times per day as the only source of fuel for cooking. The problem was the reliance on heavy logs for cooking, which meant that there was a continuous cutting down of trees to satisfy the need for more firewood.

Davison's brilliant design is a stove made from mud bricks that can be easily constructed in any home. The efficient way the stove burns means it provides excellent cooking heat with small fragments of wood, rather than requiring heavy logs. The eco stoves are 1m long, 50cm high and 50cm wide and can be permanently built in kitchens or outdoors. This type of stove does not require many resources to install - just hoes, shovels, containers, and some plastic sheeting to mold the bricks (and the plastic can be re-used many times).



The pilot started on 15th March 2023 by making 233 eco stoves in Nsefu Chiefdom. A survey of 44 households was conducted to measure the impact. The baseline survey indicated that people used an average of 10 tons per household in a year using their existing stoves. Using the Eco stove reduced firewood usage to 5.7 tons per household per year, saving 4.3 tons of firewood from being harvested annually. The pilot was rapidly developed into an installation project thanks to the generous support of Schulprojekte Sambia and 3600 stoves were installed by 31st October 2023, in 2 Chiefdoms (Jumbe and Nsefu). **This project saved 8116.4 tons of wood per annum.**

Evaluation of the project revealed even more benefits of the Eco stoves. Householders reported the following:

- 🌿 *Those cooking do not have to leave firewood burning the entire day, as compared to the traditional way of cooking. As a result, the Eco stoves release less smoke into the atmosphere.*
- 🌿 *Householders reported reduced respiratory issues, improved eye health and reduced burn injuries.*
- 🌿 *Eco stoves are cheaper than using a brazier which requires someone to buy charcoal.*
- 🌿 *Eco stoves cook meals faster compared to traditional cooking method.*
- 🌿 *Eco stoves are easy to use*
- 🌿 *Eco stoves are easy to repair if they become cracked*

We are very excited about the potential of the Eco stove and already have plans to extend the project to install thousands more stoves. We will be returning to households to evaluate their success after a year. We are immensely proud of Davison's achievement. In 2021 Davison was awarded Student of the Year in our Conservation Clubs and in 2023 he enrolled in Copperbelt University, sponsored through Chipembele by Schulprojekte Sambia. Davison is happy for us to continue to develop the project. If you are interested in knowing more about Eco stoves, please email [sue@chipembele.org](mailto:sue@chipembele.org)

## Radio Shows



Every month, we take to the airwaves in a Friday afternoon radio show. In 2023 we took part in 24 shows, including 10 joint shows with our friends and colleagues at Zambian Carinvore Programme (ZCP) and/or Conservation South Luangwa (CSL). There is always a phone-in with lots of interaction and debate, and in December we held a popular competition with tee shirts as Prizes. The shows reach an estimated 5000 people each week.

Thanks to Painted Dog Conservation/Perth Zoo and the Born Free Foundation for supporting our radio shows and the Kalata Magazine.

## Community Meetings

Our Community Conservation Educators and Assistants run Conservation Clubs in the afternoons, but their work doesn't stop there. In the mornings, they host community meetings with the adults who shape the lives of the children outside school. This is a crucial part of our approach—ensuring conservation messages resonate throughout the entire community, not just in the classroom. These meetings also give us valuable insights into the challenges villagers face and how we can empower the next generation to drive meaningful change.

In 2023, a total of 939 community meetings were held across all 8 zones, reaching 19,409 participants—both men and women—representing various groups like village meetings, churches, Community Resource Boards (CRBs) and 'savings' groups. Every meeting was backed by the support of local leaders, many of whom have long-standing relationships with us. Key topics included human-wildlife coexistence, the impacts of deforestation, climate change mitigation, and general conservation principles.

## Annual Campaign

Each year, we run a community campaign centered on a key conservation issue. In 2023, the theme was "Trees Are Life." Trees play an irreplaceable role in our ecosystem, providing food, medicine, building materials, and habitats for wildlife. Yet, deforestation remains a significant problem in Mfuwe. Given the threat to trees in Mambwe District and beyond, this year's campaign focused on raising awareness about the critical importance of trees to our environment.

We were honored to have HRH Chief Kakumbi as our guest of honor, along with his two Indunas, representatives from BCP, the Forestry Department, Project Luangwa, and local lodges. Over 700 community members attended the event.

- 🐾 *Song competition*
- 🐾 *Drama performance by SEKA Theater*
- 🐾 *A radio program on the importance of trees*
- 🐾 *Four zonal satellite campaigns in Nsefu, Jumbe (participating for the first time), Kakumbi, and Mnkhanya*
- 🐾 *Community meetings in the four Chieftdoms focusing on tree conservation*
- 🐾 *A parade through Mfuwe involving school students and community members*
- 🐾 *A main event in Mfuwe with songs, poems, a play, and speeches*
- 🐾 *An information booth with tree seeds and a quiz on tree conservation*



Additionally, we unveiled a mural at the Chipembele offices, painted by local artist Pad and visiting artist Daana Kenter. Students from Mfuwe Day Secondary School and Yosefe Day helped create the mural, which has become a local attraction, spreading the message about the value of trees.

# Developing the Conservation Leaders of the Future

The Aspiring Conservation Leaders (ACL) programme, now in its fourth year, continues to make a lasting impact on Mfuwe's next generation of conservation leaders. The programme has grown stronger each year, sharpening its focus on conservation awareness and deepening students' passion for the environment. The year-long initiative prepares school leavers for a range of conservation careers, from tour guides to ecologists to wildlife veterinarians.

The selection criteria remain rigorous - students must have been active in both junior and senior conservation clubs and demonstrated exceptional potential for either professional careers or further education. The programme invests heavily in personal and professional development, equipping students with the skills and confidence to become positive role models in their communities. In 2023, 6 students successfully graduated, bringing the total to 36 mentored students. Of these, 14 are now pursuing tertiary education, and 8 have secured full-time employment.

Students are encouraged to take charge of environmental initiatives, transforming their views on conservation and empowering them to lead. Several graduates have already advanced into leadership roles within wildlife and environmental sectors.



A key component of the ACL programme is the opportunity for students to gain hands-on work experience with conservation NGOs in Mfuwe. This practical exposure gives them a competitive edge in a challenging field, building essential skills for their conservation careers. Each student also undertakes a biodiversity project within their local community, contributing to efforts that protect endangered species, prevent habitat destruction, and maintain ecosystem balance.

## Animal Rehabilitation

Chipembele runs a small but vital animal rehabilitation program, with all rescues, care, and releases approved by the Department of National Parks and Wildlife (DNPW). In 2023, the Chipembele Conservation Centre cared for several rescued animals, including a baby warthog, impala, two baby genets, a bushbuck, an elephant, and a monkey. The warthog, impala, genets, and bushbuck were successfully rehabilitated and released back into the wild after weaning.

Bupe, the baby elephant, was spotted alone in South Luangwa National Park. At just 10 months old and still milk-dependent, Bupe couldn't survive without a herd. DNPW decided to dart and bring him to Chipembele for rehabilitation. With a swollen leg and minor wounds, Bupe was treated and, after two weeks, deemed fit for long-term rehabilitation at the Elephant Orphanage in Lusaka National Park, managed by Game Rangers International.



In 2023, the elephant boma at Chipembele, originally built in 2009, was rebuilt with a durable all-metal fence, replacing the old termite-damaged gum poles. The elephant keepers' house was also expanded and improved to provide more space and comfort for the team involved in round-the-clock care.

All animal rehabilitation efforts, along with the new boma and house upgrades, were generously funded by the Olsen Animal Trust, a long-term supporter of our work.



## The Data at a Glance

- 🐾 **1800** *Students in our Conservation Clubs*
- 🐾 **939** *Community Meetings held*
- 🐾 **40** *Secondary Students Sponsored*
- 🐾 **92** *Students in our Ecology Club*
- 🐾 **48** *Students did Nature Nights*
- 🐾 **522** *Students taken into the National Park*
- 🐾 **27** *Community Game Drives*
- 🐾 **803** *Students visited the Chipembele Centre*
- 🐾 **8000** *Copies of Kalata magazine distributed*
- 🐾 **3600** *Eco stoves installed*

# Supporting the Community

Each year, thanks to donations received, Chipembele can help a few vulnerable individuals and impoverished families with medical support or food supplies and other urgent local community needs. In 2023 this included:



- ✿ *Repair of the boreholes at Mfuwe Primary School and Chitambo Village*
- ✿ *Extended medical treatment and support for a secondary school student with sickle cell anaemia and a seriously infected leg wound*
- ✿ *Funeral contribution for a man who drowned in a river*
- ✿ *Transport to hospital for an elderly woman with a heart condition, a schoolboy with a fishbone stuck in his throat and an elderly woman with an eye problem*
- ✿ *Dental treatment for an elderly man*
- ✿ *Prescription glasses for a secondary school student*
- ✿ *A wheelchair for a disabled man*
- ✿ *Mealie meal for several impoverished families, two with disabled dependents*
- ✿ *Distribution of donated clothes, bags, bedding and toys to families*

## Expenditure Statement

	USD	%
CONSERVATION EDUCATION OUTREACH	95,400	27
CHIPEMBELE CENTRE OPERATIONS	24,719	7
STUDENT SPONSORSHIP	57,959	17
COMMUNITY SUPPORT	3,973	1
SCHOOL PROJECTS	2,455	1
ANIMAL REHABILITATION	7,912	2
ECOSTOVE PROJECT	5,512	2
SALARIES AND EMPLOYER COSTS	71,790	21
VEHICLE EXPENSES	25,846	7
ADMINISTRATION AND OVERHEADS	50,148	14
DEPRECIATION	2,000	1
	<b>347,714</b>	<b>100</b>

## NGO Registration

Chipembele Wildlife Education Trust (CWET) was registered in 1998 as a Zambian charitable trust, registration number 41317. It is also registered as a Non-Governmental Organisation with the Zambian Ministry of Community Development, certificate number RNGO 101/0046/13.

Chipembele is registered in the UK as Chipembele Trust, registered charity number 1107698

## Our Trustees

Steve Blake - Chair	Steve Tolan	Emma Still (Secretary)
Christina 'Gid' Carr	Charles Zulu	Deb Tittle (on sabbatical)
Thandiwe Mweetwa	Ruth Macallan	Adam Goulding

## Chipembele Trust (UK) Board members:

Nigel Morgan (Secretary)	June Chapman Anna Tolan Dave Horsburgh	Paul Norley (Treasurer)
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[www.chipembembe.org](http://www.chipembembe.org)



**The Chipembele Trust**  
**Statement of Accounts**  
**For the year ended 31st December 2023**  
**Charity number: 1107698**

## **The Chipembele Trust**

### **Statement of Accounts**

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Notes	3



# **The Chipembele Trust**

Income and Expenditure Account  
for the year ended 31st December 2023

	2023		2022	
	£	£	£	£
<b>Incoming Resources</b>				
Donations	55,550		51,061	
Donations via Paypal	3,368		3,241	
Investment income and interest	-		-	
Gift aid refunds	889		9,434	
Sundry income	-		19	
<b>Total incoming resources</b>		<b>59,807</b>		<b>63,755</b>
<b>Resources Expended</b>				
Charitable expenditure	80,855		39,129	
Fundraising costs	-		-	
Paypal and JustGiving fees	443		353	
Management and administration	-		-	
Finance and bank charges	110		55	
<b>Total resources expended</b>		<b>(81,408)</b>		<b>(39,537)</b>
<b>Net incoming/(outgoing) resources for year</b>		<b>(21,601)</b>		<b>24,218</b>
Total funds at 1 January 2023		33,515		9,297
<b>Total funds at 31 December 2023</b>		<b>11,914</b>		<b>33,515</b>

# **The Chipembele Trust**

Statement of Assets and Liabilities  
as at 31 December 2023

	<b>2023</b>		<b>2022</b>	
	£	£	£	£
<b>Current assets</b>				
Debtors				-
Cash at bank and in hand				
Current account		<b>11,752</b>		<b>33,492</b>
Paypal - sterling account		<b>157</b>		<b>(1)</b>
Paypal - dollar account		<b>5</b>		<b>24</b>
		<u><b>11,914</b></u>		<u><b>33,515</b></u>
<b>Net current assets</b>				
		<u><b>11,914</b></u>		<u><b>33,515</b></u>
<b>Net assets</b>				
		<u><b>11,914</b></u>		<u><b>33,515</b></u>
<b>Represented by:</b>				
<b>Funds and reserves</b>				
Restricted funds		-		-
Unrestricted funds		<b>11,914</b>		<b>33,515</b>
		<u><b>11,914</b></u>		<u><b>33,515</b></u>

## The Chipembele Trust

Notes to the Statement of Accounts for the year ended 31st December 2023

### 1

#### Principal Accounting Policies

##### *Basis of Accounting*

The basis of preparation of the accounts is that they are receipts and payments accounts.

##### *Taxation*

The Trust has been granted charitable status by HM Revenue and Customs and is therefore not liable for taxation.

### 2

#### Restricted Funds - 2023

	Balance brought forward	Income	Expenditure	Balance carried forward
	£	£	£	£
Chipembele Conservation Centre operational costs		10,000.00	(10,000.00)	-
Animal Rehabilitation	-	4,500.00	(4,500.00)	-
Student sponsorship	-	3,800.00	(3,800.00)	-
	-	18,300.00	(18,300.00)	-

### 3

#### Trustees' Remuneration

No remuneration was paid to any of the Trustees.

### 4

#### Investment and Interest

	2023	2022
	£	£
Bank interest	0	0
Repayment supplement	0	0
	0	0





Section A

Independent Examiner's Report

Report to the trustees/  
members of

Charity Name

The Chipembele Trust

On accounts for the year  
ended

31<sup>st</sup> December 2021

Charity no  
(if any)

1107698

I report to the trustees on my examination of the accounts of the above charity ("the Trust") for the year ended 31<sup>st</sup> December 2021.

Responsibilities and  
basis of report

As the charity's trustees, you are responsible for the preparation of the accounts in accordance with the requirements of the Charities Act 2011 ("the Act").

I report in respect of my examination of the Trust's accounts carried out under section 145 of the 2011 Act and in carrying out my examination, I have followed all the applicable Directions given by the Charity Commission under section 145(5)(b) of the Act.

Independent  
examiner's statement

I have completed my examination. I confirm that no material matters have come to my attention in connection with the examination which gives me cause to believe that in, any material respect:

- the accounting records were not kept in accordance with section 130 of the Charities Act; or
- the accounts did not accord with the accounting records; or
- the accounts did not comply with the applicable requirements concerning the form and content of accounts set out in the Charities (Accounts and Reports) Regulations 2008 other than any requirement that the accounts give a 'true and fair' view which is not a matter considered as part of an independent examination.

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

Signed:

Date:

26/9/22

Name:

Sarah Lindsay

Relevant professional  
qualification(s) or body  
(if any):

Chartered Institute of Taxation  
Association of Taxation Technicians

Address:

Yew Tree House, The Street,

Godmersham,

Canterbury CT4 7DU

**Section B****Disclosure**

Only complete if the examiner needs to highlight material matters of concern (see CC32, Independent examination of charity accounts: directions and guidance for examiners).

Give here brief details of any items that the examiner wishes to disclose.