

Charity registration number 1107496

ARRHYTHMIA ALLIANCE
ANNUAL REPORT AND FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2024

ARRHYTHMIA ALLIANCE

LEGAL AND ADMINISTRATIVE INFORMATION

Trustees

Mrs T C A Lobban
Mr N Breakwell
Professor N J Linker
Prof. A J Camm
Mr P Turner
Mr P Chauvineau
Mr M Bullock
Dr A J Turley

Charity number

1107496

Principal address

TC Group
Celixir House
Stratford Business & Technology Park
Stratford - upon - Avon
Warwickshire
CV37 7GZ

Auditor

Bronsens
Chartered Certified Accountants
Eden House
Two Rivers Business Park
Station Lane
Witney
OX28 4BL

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ARRHYTHMIA ALLIANCE

TRUSTEES REPORT

FOR THE YEAR ENDED 31 DECEMBER 2024

The trustees present their annual report and financial statements for the year ended 31 December 2024.

The financial statements have been prepared in accordance with the accounting policies set out in note 1 to the financial statements and comply with the charity's [governing document], the Charities Act 2011 and "Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)" (effective 1 January 2019).

Objectives and activities

Principal objectives

The principal objectives of the charity are:

To advance education into the causes, prevention, diagnosis and treatment of cardiac arrhythmias and promote a better understanding, awareness and quality of life for those affected by cardiac arrhythmias.

There have been no changes to these objectives in the period of review.

Objectives for the year

To raise awareness of cardiac arrhythmias

To improve diagnosis of cardiac arrhythmias

To improve treatment of cardiac arrhythmias

To improve quality of life for people living with cardiac arrhythmias

To lead the development of professional standards and hold them in trust on behalf of the sector, both nationally and internationally

To build and maintain a national network of organisations and individuals committed to achieving best practice in service delivery

Strategies

To bring together member charities, healthcare professionals, commissioners and their allies

To advance the concerns and needs of all our members

To develop the knowledge and skills base of medical professional and professions allied to medicine

To cultivate multi-centre and multi-disciplinary research

To prevent sudden cardiac death in vulnerable groups

To promote the value and need for cardiac pacing, implantable defibrillators, catheter ablation and other treatments for cardiac arrhythmia

To prevent misdiagnosis in patients suffering from arrhythmia and transient loss of consciousness (T-LOC)

To assess and quantify unmet need amongst those affected by cardiac arrhythmia

To promote centres of excellence for arrhythmia diagnosis and treatment

To secure better care, leading to a better quality of life, for individuals with cardiac arrhythmia

Public benefit

The trustees have paid due regard to guidance issued by the Charity Commission in deciding what activities the charity should undertake. The Trustees confirm that they have complied with their duty under Section 4 of the Charities Act 2011 to have due regard to the Charity Commission's general guidance on public benefit.

Volunteers

Arrhythmia Alliance utilises volunteers to assist in our work.

ARRHYTHMIA ALLIANCE

TRUSTEES REPORT (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2024

Achievements and performance

Arrhythmia Alliance is a collaboration of patients, caregivers, healthcare professionals, policy makers and all those affected by or involved in the care of people with heart rhythm disorders (arrhythmias). Arrhythmia Alliance (A-A) continues to support both patients and healthcare professionals providing information, education, support and awareness leading to improved outcomes for all those living with a heart rhythm disorder.

This report covers the following areas:

1. Supporting people living with a heart rhythm condition
2. Raising awareness of arrhythmias
3. Fundraising
4. Grants
5. Hosting educational events for both healthcare professionals and patients
6. Voluntary and affiliated groups
7. Prominent activities
8. Staff

1. Supporting patients

During the year we launched our Patient Advocacy Toolkit for patients. Individuals who have a cardiovascular disease diagnosis have so much valuable information to share with others, and, by becoming an advocate, can give their insights and experience to help those who may be struggling to be seen by an appropriate doctor, have their condition detected and access to treatment. The toolkit is for everyone who has a passion for improving the lives of people living with cardiovascular disease (CVD) and wants to learn more about what they can do to improve the situation. People can register on our website [Patient Advocacy - Arrhythmia Alliance - UK](#) and are supported by an in depth training program to equip them with the tools and techniques they will need to become a powerful advocate on behalf of themselves and others.

Our online and printed patient resources, reviewed by patients and caregiver volunteers and approved by our Medical Advisory Committee continue to be a valuable source of information. We have created and/or updated our discussion guides to enable people living with a condition to ask questions of their medical.

During 2024 we continued to make available our series of educational webinars 'Living with...' with subtitles. These webinars provide up to date information covering devices, drugs, conditions, lifestyles and latest digital, technologies and treatments delivered by medical experts.

Know Your Pulse to Know Your Heart Rhythm – it could save your life

This is an existing well-recognised Arrhythmia Alliance campaign, which many of the supporters are already familiar with — it highlights the importance of everyone knowing their pulse to know their heart rhythm – it could save your life.

Know Your Pulse (KYP) campaign promotes the need to be aware of rhythm of our heart. If pulse checks were routine, thousands of lives could be saved every year, through the prevention of AF-related strokes. Our website information contains many new videos and educational materials.

[Know Your Pulse - Arrhythmia Alliance - UK \(hearhythmalliance.org\)](https://hearhythmalliance.org)

Heart rhythm disorders are Britain's number one killer; through a simple pulse check irregular heart rhythms can be detected and lives potentially saved. We held several KYP (Know Your Pulse) events during the year and detected several with a potential irregular heart rhythm and potentially saved many lives. During which we sampled over 200 pulse readings and made available our charity resources. This educated, informed and raised awareness of the importance of knowing your pulse and in particular your heart rhythm not just your heart rate.

ARRHYTHMIA ALLIANCE

TRUSTEES REPORT (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2024

Defibs Save Lives - Arrhythmia Alliance - UK (heartrhythmalliance.org)

Another well-established programme, 'Defibs Saves lives' Defibs Saves Lives - Arrhythmia Alliance - UK (heartrhythmalliance.org) is an education-based advocacy campaign that serves communities all over the world, equipping them with the education, tools and resources necessary to implement the chain of survival during sudden cardiac arrest (SCA) events. During 2024 the Lily-May campaign, set up by Claire in memory of her daughter Lily-May who suffered a sudden cardiac arrest at the age of 5, placed more lifesaving AEDs.

Coffee Mornings

Arrhythmia Alliance virtual Coffee Mornings are hosted by our Patient Services Team providing support, advice and information on varying heart rhythm disorders including Inherited Arrhythmias, device treatments and travel advice. During 2024 the Charity hosted 11 virtual coffee mornings.

2. Raising awareness of arrhythmias

Arrhythmia Alliance World Heart Rhythm Week 3-09 June 2024)

www.worldheartrhythmweek.org

World Heart Rhythm Week (WHRW) is an annual awareness week where Arrhythmia Alliance and its sister charities, AF Association and STARS, ask supporters with an interest in arrhythmias and healthcare professionals working in the field, to help raise awareness of arrhythmias and related conditions.

The main campaign message for WHRW 2024 was: -

"Act Smart. You Only Have One Heart"

The campaign was a successful digital awareness campaign which saw thousands of people get involved and in doing so reached a global audience of millions. Highlights included a successful 'Facebook Live' on SVT as part of the SVT Awareness Day, four virtual Coffee Mornings and numerous KYP events as well as media interviews and social media activity.

3. Fundraising

During 2024 donations started to increase following a slump over the covid years. We are encouraged to see more fundraisers coming forward through Just Giving, including on fundraiser who ran the London Marathon for the charity.

4. Grants

We continue to apply for grants although it is proving a challenge as the economy is struggling following the covid years and therefore less money available through grants.

5. Supporting Healthcare Professionals

A-A Heart Rhythm Updates (HRU)

These events provide education and training to enable arrhythmia teams to deliver first class services leading to improved outcomes for patients.

Each meeting is designed to provide advice and education to healthcare professionals who provide the pivotal care, treatment, and management to patients, including cardiologists, electrophysiologist, fellows, trainees, nurses, physiologists, primary care and all other allied health professionals, supporting, treating and managing people living with heart rhythm disorders.

This year we arranged physical meetings around the UK in Liverpool, Durham Tees Valley, Oxford, Watford and West Sussex, covering topics such as:

AF Screening - What's New?

Advances in Cardiac Rhythm Control

New approaches for Stroke Prevention in AF

HFpEF and AF

What's new in AF Ablation

A-A Heart Rhythm Congress (HRC)

Heart Rhythm Congress (HRC) is the charity's flagship annual event and is the largest heart rhythm meeting in the UK, attracting healthcare professionals and faculty from all over the world. HRC provides an unrivalled opportunity for health care professionals interested in the management of arrhythmias to share effective practice, showcase innovation, learn about latest developments and network with UK and international delegates.

HRC is the first heart rhythm event to include extensive patient day meetings, nurse education, primary care shared learning and specialise further accreditation. With an exhibition running throughout, HRC focuses on improving patient's outcome by uniting all healthcare professionals.

More than 170 faculty presented to over 2500 delegates including world renowned specialists. Additional workshops also ran such as EP Traces, Masterclasses in Devices and specialist sessions covering Paediatrics.

We were able to offer our delegates the option of being able to attend in - person and/or accessing the content online via our virtual platform.

Healthcare professionals who attended HRC qualified for up to 24 Continuing Professional Development (CPD) points approved by the Royal College of Physicians.

ARRHYTHMIA ALLIANCE

TRUSTEES REPORT (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2024

Pace4Life

In 2024, Arrhythmia Alliance experienced huge growth with our Pace4Life program. Administrative action was taken to establish policies and procedures, donation flow, and provide a fully organised program. A donation location was set up to receive devices, information and procedures that were sent through to all Trusts, hospitals and funeral homes that were able to be contacted. Device donations have registered into the thousands with 10 to 14 boxes per week being received.

We supported two full missions to Bangalore, India in 2024 and delivered a medical supply delivery to Kiev, Ukraine. We also presented A-A P4L both as a poster and a session at HRC 2024 and presented at EPS2024 in Spain on A-A P4L.

Additionally, A-A P4L supported partners with devices for mission trips to several countries - Nigeria, Syria and Kenya. We sent devices to Mexico, Venezuela, and we are working to establish relationships in Sri Lanka, Cambodia, Pakistan, and Uganda.

Notably, Professor Stephenson, whose brainchild was to establish STARS in 1993 died in March 2024 and donated his pacemaker to A-A P4L, so that in death he continues to give live and support the mission. We are grateful for his leadership and support.

Hearts of Ghana

During 2024 Hearts of Ghana supported two mission trips to Accra, Ghana to support the UGMC Heart Centre. The program also supported twelve members of the UGMC staff to come to the UK and train for three weeks alongside the James Cook University team.

Nine open heart surgeries were performed during the two visits to UGMC in 2024, including the first intra-aortic balloon pump implanted in Accra, Ghana during the May 2024 visit. During the visits to UGMC patients were screened and diagnosed for future cardiac care with UGMC, testing was conducted on 40 patients, and our mission team members were able to consult with UGMC staff on care plans as the local team continues to upskill their cardiovascular centre and perform surgeries and procedures year-round. The work done in 2024 will impact hundreds, if not thousands, of patients in the coming years.

Education training was conducted for over 150 individuals in 2024, which included a two-day educational conference hosted in November 2024 by the UK team in Ghana on topics from cardiac rhythms to emergency response.

6. Volunteers and affiliated groups

We continue to support affiliated groups and organisations and help to establish local support groups. Community support groups aim to provide both physical and emotional support to patients living with arrhythmias. Through our educational resources, community partners and heart health devices we are able to provide patients with the support that they need to live their best lives.

7. Prominent Activities

Trudie Lobban MBE Founder and Trustee for Arrhythmia Alliance continues to receive requests to present at events across the world including:-

Reuters Pharm and Patient 2024 in Boston, USA, and attending in person at conferences such as Every Heartbeat Matters Partner Summit, Hearth Rhythm Society, USA and events in Europe.

8. Staffing

We continue to work remotely which is proving to be very successful and enables a wider area and identify qualified and experience staff for when we are recruiting. We also have some long-term staff who have been with us for over 10 years so have the experience and understanding to train less - experienced staff.

Summary

Arrhythmia Alliance remains unique in the world as a collaboration of patients, caregivers, healthcare professionals, policy makers and allied professionals all working collaboratively to improve outcomes for people living with heart rhythm conditions. This is welcomed by medical societies, patient organisations, policy makers such as NICE and allied professionals. The Ethos of Arrhythmia Alliance is 'collaboration' - together we can achieve so much more.

Financial review

Balance Sheet

At the end of the year the Charity is in a strong position with funding in place from a variety of Foundations.

The charity's total funds at the end of the period was £1,307,797

The Trustees have a strategic and operational plan in place to ensure stability and growth.

Statements of financial activities

During the year income has decreased from £1,037,758 to £831,260. Expenses have decreased from £1,112,895 to £1,044,471; the majority of costs relate to the running of the Congress. The principal sources of funds are gained from Grants and Donations.

Reserves policy

The Trustees have a policy of maintaining a level of unrestricted reserves which should ensure that there are adequate funds to meet anticipated future liabilities. In practice the Trustees consider that holding reserves equivalent to a minimum of three months' core costs (i.e the day to day running costs of the Charity), excluding funds tied up in fixed assets, should provide sufficient funds to respond to unexpected adverse changes in the Charity's funding or activities. This equates to a minimum of £32,000 based on current levels of activity. The Trustees intend to gradually build up unrestricted reserves to the desired level over the next few years.

ARRHYTHMIA ALLIANCE

TRUSTEES REPORT (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2024

Structure, governance and management

Governing document

The charity is constituted under a Trust deed dated 30 November 2004 and is registered charity number 1107496. The charity was granted charitable status on 7 January 2005.

Appointment of trustees

The management of the charity is the responsibility of the Trustees who are elected and co-opted under the terms of the Trust deed.

There must at all times be a minimum of three Trustees. The first Trustees are entitled to hold office for life. Future Trustees must be appointed by a resolution of the Trustees.

Organisation

An Executive Committee comprising of 20 members supports the Trustees and as of 1 January 2008, the Chief Executive is responsible for managing and controlling the activities of the Charity under the Trustees direction.

Trustee Induction and training

New Trustees undergo an orientation process to brief them on their legal obligations under Charity Law, the Charity's governing documents, the Committee and decision-making processes, the Business Plan and recent financial performance of the Charity. During the induction process they meet key employees and other Trustees. Trustees are encouraged to attend appropriate external and internal training events, which will assist them in carrying out their role.

Key management remuneration

The Founder & CEO is not remunerated as she is a Trustee. Pay and remuneration for key management personnel is set in accordance with guidelines for the roles they fulfil within the Third Sector.

Risk management

Risks considered are Health & Safety; Display Screen Equipment; GDPR; Policy for Safeguarding vulnerable adults and children etc.

All risks are managed with professional advice received from Citation (HR appointed company) and adjustments made as required from advice received. Citation (HR Company) also provide HR advice, staff contracts and policy handbooks; IT and Web Consultants provide support within these areas.

The Medical Advisory Board review and approve charity literature.

One of the Trustees is an accountant and assists and provides financial guidance; we also have a lawyer to provide legal advice to cover any such risk.

The trustees who served during the year and up to the date of signature of the financial statements were:

Mrs T C A Lobban

Mr N Breakwell

Professor N J Linker

Prof. A J Camm

Mr P Turner

Mr P Chauvineau

Mr M Bullock

Dr A J Turley

ARRHYTHMIA ALLIANCE

TRUSTEES REPORT (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2024

Acknowledgements

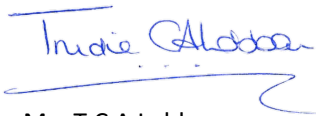
Arrhythmia Alliance would like to acknowledge the various Trusts, Foundations and Medical Industry that so generously gave their support during the financial year.

Connected Charities

As the parent organisation, Arrhythmia Alliance works in direct partnership with its affiliates - Atrial Fibrillation Association (AFA), AFA-US, Syncope Trust (STARS), STAR-US and Arrhythmia Alliance US.

Arrhythmia Alliance also works with Sudden Adult Death Syndrome (SADS UK), Cardiomyopathy Association (CMA), the Department of Health, the Heart Improvement Programme, the Primary Care Cardiovascular Society, the Royal College of Nursing, the National Service Framework Team and the Medical Technology Group. Also included are the Genetic Interest Group (GIG), Long-term Medical and Primary Care Trust. Industry partners include the Association of British Healthcare Industries - Cardiac Rhythm Management. All groups aim to work together to promote timely and effective diagnosis and treatment of arrhythmia.

The trustees report was approved by the Board of Trustees.



Mrs T C A Lobban
Trustee

21 October 2025

ARRHYTHMIA ALLIANCE

STATEMENT OF TRUSTEES RESPONSIBILITIES

FOR THE YEAR ENDED 31 DECEMBER 2024

The trustees are responsible for preparing the Trustees Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

The law applicable to charities in England and Wales requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charity and of the incoming resources and application of resources of the charity for that year.

In preparing these financial statements, the trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in operation.

The trustees are responsible for keeping sufficient accounting records that disclose with reasonable accuracy at any time the financial position of the charity and enable them to ensure that the financial statements comply with the Charities Act 2011, the Charity (Accounts and Reports) Regulations 2008 and the provisions of the trust deed. They are also responsible for safeguarding the assets of the charity and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

ARRHYTHMIA ALLIANCE

INDEPENDENT AUDITOR'S REPORT

TO THE TRUSTEES OF ARRHYTHMIA ALLIANCE

Opinion

We have audited the financial statements of Arrhythmia Alliance (the 'charity') for the year ended 31 December 2024 which comprise the statement of financial activities, the balance sheet, the statement of cash flows and notes to the financial statements, including significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102 *The Financial Reporting Standard applicable in the UK and Republic of Ireland* (United Kingdom Generally Accepted Accounting Practice).

In our opinion, the financial statements:

- give a true and fair view of the state of the charity's affairs as at 31 December 2024 and of its incoming resources and application of resources, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Charities Act 2011.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the *Auditor's responsibilities for the audit of the financial statements* section of our report. We are independent of the charity in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the trustees use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the charity's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the trustees with respect to going concern are described in the relevant sections of this report.

Other information

The other information comprises the information included in the annual report other than the financial statements and our auditor's report thereon. The trustees are responsible for the other information contained within the annual report. Our opinion on the financial statements does not cover the other information and we do not express any form of assurance conclusion thereon. Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the course of the audit, or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

ARRHYTHMIA ALLIANCE

INDEPENDENT AUDITOR'S REPORT (CONTINUED)

TO THE TRUSTEES OF ARRHYTHMIA ALLIANCE

Matters on which we are required to report by exception

We have nothing to report in respect of the following matters in relation to which the Charities (Accounts and Reports) Regulations 2008 require us to report to you if, in our opinion:

- the information given in the financial statements is inconsistent in any material respect with the trustees report; or
- sufficient accounting records have not been kept; or
- the financial statements are not in agreement with the accounting records; or
- we have not received all the information and explanations we require for our audit.

Responsibilities of trustees

As explained more fully in the statement of trustees responsibilities, the trustees are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error. In preparing the financial statements, the trustees are responsible for assessing the charity's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to cease operations, or have no realistic alternative but to do so.

Auditor's responsibilities for the audit of the financial statements

We have been appointed as auditor under section 144 of the Charities Act 2011 and report in accordance with the Act and relevant regulations made or having effect thereunder.

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

The extent to which our procedures are capable of detecting irregularities, including fraud, is detailed below.

A further description of our responsibilities is available on the Financial Reporting Council's website at: <https://www.frc.org.uk/auditorsresponsibilities>. This description forms part of our auditor's report.

Other matters

Your attention is drawn to the fact that the charity has prepared financial statements in accordance with "Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)" (as amended) in preference to the Accounting and Reporting by Charities: Statement of Recommended Practice issued on 1 April 2005 which is referred to in the extant regulations but has now been withdrawn.

This has been done in order for the financial statements to provide a true and fair view in accordance with current Generally Accepted Accounting Practice.

ARRHYTHMIA ALLIANCE

INDEPENDENT AUDITOR'S REPORT (CONTINUED)

TO THE TRUSTEES OF ARRHYTHMIA ALLIANCE

Use of our report

This report is made solely to the company's members, as a body, in accordance with section 391 of the Companies Act 2014. Our audit work has been undertaken so that we might state to the company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's members as a body, for our audit work, for this report, or for the opinions we have formed.



Philip Burton BSc FCA (Senior Statutory Auditor)

21 October 2025

**For and on behalf of Bronsens Chartered Certified Accountants
Statutory Auditor**

Eden House
Two Rivers Business Park
Station Lane
Witney
Oxfordshire
England
OX28 4BL

Bronsens is eligible for appointment as auditor of the charity by virtue of its eligibility for appointment as auditor of a company under section 1212 of the Companies Act 2006.

ARRHYTHMIA ALLIANCE

**STATEMENT OF FINANCIAL ACTIVITIES
INCLUDING INCOME AND EXPENDITURE ACCOUNT**

FOR THE YEAR ENDED 31 DECEMBER 2024

	Notes	Unrestricted funds 2024 £	Unrestricted funds 2023 £
Income from:			
Donations and legacies	3	200,009	393,372
Charitable activities	4	600,766	619,278
Investments	5	30,485	25,108
Total income		831,260	1,037,758
Expenditure on:			
Charitable activities	6	1,044,471	1,112,895
Total expenditure		1,044,471	1,112,895
Net expenditure and movement in funds		(213,211)	(75,137)
Reconciliation of funds:			
Fund balances at 1 January 2024		1,521,008	1,596,145
Fund balances at 31 December 2024		1,307,797	1,521,008

The statement of financial activities includes all gains and losses recognised in the year. All income and expenditure derive from continuing activities.

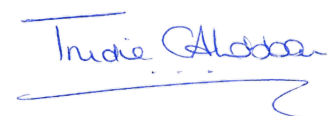
ARRHYTHMIA ALLIANCE

BALANCE SHEET

AS AT 31 DECEMBER 2024

		2024		2023	
	Notes	£	£	£	£
Fixed assets					
Tangible assets	13		5,582		8,641
Current assets					
Debtors	14	88,916		106,902	
Cash at bank and in hand		1,365,406		1,959,512	
		1,454,322		2,066,414	
Creditors: amounts falling due within one year	15	(152,107)		(554,047)	
Net current assets			1,302,215		1,512,367
Total assets less current liabilities			1,307,797		1,521,008
Net assets excluding pension liability			1,307,797		1,521,008
The funds of the charity					
Unrestricted funds			1,307,797		1,521,008
			1,307,797		1,521,008

The financial statements were approved by the trustees on 21 October 2025



Mrs T C A Lobban
Trustee

ARRHYTHMIA ALLIANCE

STATEMENT OF CASH FLOWS

FOR THE YEAR ENDED 31 DECEMBER 2024

		2024		2023	
	Notes	£	£	£	£
Cash flows from operating activities					
Cash (absorbed by)/generated from operations	20	(622,445)		2,853	
Investing activities					
Purchase of tangible fixed assets		(2,146)		(4,607)	
Investment income received		30,485		25,108	
Net cash generated from investing activities		28,339		20,501	
Net cash used in financing activities		-		-	
Net (decrease)/increase in cash and cash equivalents		(594,106)		23,354	
Cash and cash equivalents at beginning of year		1,959,512		1,936,158	
Cash and cash equivalents at end of year		1,365,406		1,959,512	

1 Accounting policies

Charity information

Arrhythmia Alliance is a unincorporated charity.

1.1 Accounting convention

The financial statements have been prepared in accordance with the charity's [governing document], the Charities Act 2011, FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" ("FRS 102") and the Charities SORP "Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)" (effective 1 January 2019). The charity is a Public Benefit Entity as defined by FRS 102.

The financial statements have departed from the Charities (Accounts and Reports) Regulations 2008 only to the extent required to provide a true and fair view. This departure has involved following the Statement of Recommended Practice for charities applying FRS 102 rather than the version of the Statement of Recommended Practice which is referred to in the Regulations but which has since been withdrawn.

The financial statements are prepared in sterling, which is the functional currency of the charity. Monetary amounts in these financial statements are rounded to the nearest £.

The financial statements have been prepared under the historical cost convention. The principal accounting policies adopted are set out below.

1.2 Going concern

At the time of approving the financial statements, the trustees have a reasonable expectation that the charity has adequate resources to continue in operational existence for the foreseeable future. Thus the trustees continue to adopt the going concern basis of accounting in preparing the financial statements.

1.3 Charitable funds

Unrestricted funds are available for use at the discretion of the trustees in furtherance of their charitable objectives.

Restricted funds are subject to specific conditions by donors or grantors as to how they may be used. The purposes and uses of the restricted funds are set out in the notes to the financial statements.

1.4 Income

Income is recognised when the charity is legally entitled to it after any performance conditions have been met, the amounts can be measured reliably, and it is probable that income will be received.

Cash donations are recognised on receipt. Other donations are recognised once the charity has been notified of the donation, unless performance conditions require deferral of the amount. Income tax recoverable in relation to donations received under Gift Aid or deeds of covenant is recognised at the time of the donation.

1 Accounting policies

(Continued)

Legacies are recognised on receipt or otherwise if the charity has been notified of an impending distribution, the amount is known, and receipt is expected. If the amount is not known, the legacy is treated as a contingent asset.

1.5 Expenditure

Expenditure is recognised once there is a legal or constructive obligation to transfer economic benefit to a third party, it is probable that a transfer of economic benefits will be required in settlement, and the amount of the obligation can be measured reliably.

Expenditure is classified by activity. The costs of each activity are made up of the total of direct costs and shared costs, including support costs involved in undertaking each activity. Direct costs attributable to a single activity are allocated directly to that activity. Shared costs which contribute to more than one activity and support costs which are not attributable to a single activity are apportioned between those activities on a basis consistent with the use of resources. Central staff costs are allocated on the basis of time spent, and depreciation charges are allocated on the portion of the asset's use.

1.6 Tangible fixed assets

Tangible fixed assets are initially measured at cost and subsequently measured at cost or valuation, net of depreciation and any impairment losses.

Depreciation is recognised so as to write off the cost or valuation of assets less their residual values over their useful lives on the following bases:

Computers	33% straight line
-----------	-------------------

The gain or loss arising on the disposal of an asset is determined as the difference between the sale proceeds and the carrying value of the asset, and is recognised in the statement of financial activities.

1.7 Impairment of fixed assets

At each reporting end date, the charity reviews the carrying amounts of its tangible assets to determine whether there is any indication that those assets have suffered an impairment loss. If any such indication exists, the recoverable amount of the asset is estimated in order to determine the extent of the impairment loss (if any).

1.8 Cash and cash equivalents

Cash and cash equivalents include cash in hand, deposits held at call with banks, other short-term liquid investments with original maturities of three months or less, and bank overdrafts. Bank overdrafts are shown within borrowings in current liabilities.

1 Accounting policies

(Continued)

1.9 Financial instruments

The charity has elected to apply the provisions of Section 11 'Basic Financial Instruments' and Section 12 'Other Financial Instruments Issues' of FRS 102 to all of its financial instruments.

Financial instruments are recognised in the charity's balance sheet when the charity becomes party to the contractual provisions of the instrument.

Financial assets and liabilities are offset, with the net amounts presented in the financial statements, when there is a legally enforceable right to set off the recognised amounts and there is an intention to settle on a net basis or to realise the asset and settle the liability simultaneously.

Basic financial assets

Basic financial assets, which include debtors and cash and bank balances, are initially measured at transaction price including transaction costs and are subsequently carried at amortised cost using the effective interest method unless the arrangement constitutes a financing transaction, where the transaction is measured at the present value of the future receipts discounted at a market rate of interest. Financial assets classified as receivable within one year are not amortised.

Basic financial liabilities

Basic financial liabilities, including creditors and bank loans are initially recognised at transaction price unless the arrangement constitutes a financing transaction, where the debt instrument is measured at the present value of the future payments discounted at a market rate of interest. Financial liabilities classified as payable within one year are not amortised.

Debt instruments are subsequently carried at amortised cost, using the effective interest rate method.

Trade creditors are obligations to pay for goods or services that have been acquired in the ordinary course of operations from suppliers. Amounts payable are classified as current liabilities if payment is due within one year or less. If not, they are presented as non-current liabilities. Trade creditors are recognised initially at transaction price and subsequently measured at amortised cost using the effective interest method.

Derecognition of financial liabilities

Financial liabilities are derecognised when the charity's contractual obligations expire or are discharged or cancelled.

1.10 Employee benefits

The cost of any unused holiday entitlement is recognised in the period in which the employee's services are received.

Termination benefits are recognised immediately as an expense when the charity is demonstrably committed to terminate the employment of an employee or to provide termination benefits.

1.11 Retirement benefits

Payments to defined contribution retirement benefit schemes are charged as an expense as they fall due.

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2024

2 Critical accounting estimates and judgements

In the application of the charity's accounting policies, the trustees are required to make judgements, estimates and assumptions about the carrying amount of assets and liabilities that are not readily apparent from other sources. The estimates and associated assumptions are based on historical experience and other factors that are considered to be relevant. Actual results may differ from these estimates.

The estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognised in the period in which the estimate is revised where the revision affects only that period, or in the period of the revision and future periods where the revision affects both current and future periods.

3 Income from donations and legacies

	Unrestricted funds 2024 £	Unrestricted funds 2023 £
Donations	16,469	38,384
Grants	111,744	280,963
Other fundraising and sponsorships	71,796	74,025
	<u>200,009</u>	<u>393,372</u>

4 Income from charitable activities

	Unrestricted funds 2024 £	Unrestricted funds 2023 £
Charitable activities		
Grants received and other income	598,015	615,664
AED funds	2,751	3,614
	<u>600,766</u>	<u>619,278</u>

ARRHYTHMIA ALLIANCE

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2024

5 Income from investments

	Unrestricted funds 2024 £	Unrestricted funds 2023 £
Interest receivable	30,485	25,108
	<u> </u>	<u> </u>

6 Expenditure on charitable activities

	Unrestricted funds 2024 £	Unrestricted funds 2023 £
Direct costs		
Staff costs	223,022	242,761
Telephone	6,966	7,522
Printing, postage and stationery	28,317	43,006
Conferences and travel	546,304	573,581
AED equipment cost	6,119	16,337
Computer maintenance costs	10,726	22,200
Other direct costs	22,208	24,934
	<u> </u>	<u> </u>
	843,662	930,341
 Share of support and governance costs (see note 7)		
Support	198,909	180,654
Governance	1,900	1,900
	<u> </u>	<u> </u>
	1,044,471	1,112,895
	<u> </u>	<u> </u>
 Analysis by fund		
Unrestricted funds	1,044,471	1,112,895
	<u> </u>	<u> </u>

ARRHYTHMIA ALLIANCE

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2024

7 Support costs allocated to activities

	2024	2023
	£	£
Staff costs	7,220	8,067
Depreciation	5,205	4,637
Fundraising costs	696	1,178
Other direct costs	3,629	2,835
Legal and professional fees	42,838	54,399
Computer and other costs	27,242	25,762
Computer and printer lease	316	201
Printing, postage, stationery and advertising	1,490	2,263
Rent, rates and insurance	10,041	7,374
Bank and finance charges	4,947	9,328
Contribution to AA USA	82,325	51,650
Consultancy costs	12,960	12,960
Governance costs	1,900	1,900
	<u>200,809</u>	<u>182,554</u>
Analysed between:		
Unrestricted funds	<u>200,809</u>	<u>182,554</u>

8 Net movement in funds

	2024	2023
	£	£
The net movement in funds is stated after charging/(crediting):		
Fees payable for the audit of the charity's financial statements	1,900	1,900
Depreciation of owned tangible fixed assets	5,205	4,637
	<u>7,105</u>	<u>6,537</u>

9 Auditor's remuneration

Fees payable to the charity's auditor and associates:	2024	2023
	£	£
For audit services		
Audit of the financial statements of the charity	1,900	1,900
	<u>1,900</u>	<u>1,900</u>

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2024

10 Trustees

There were no trustees' remuneration or other benefits for the year ended 31 December 2024 nor for the year ended 31 December 2023.

Trustees' expenses

During the year £701 (2023: £854) was reimbursed to 1 (2023:1) Trustees for travel costs incurred on behalf of the charity and other costs paid on behalf of the charity.

11 Employees

The average monthly number of employees during the year was:

	2024	2023
	Number	Number
	10	12
	=====	=====
Employment costs	2024	2023
	£	£
Wages and salaries	212,508	231,861
Social security costs	14,013	15,544
Other pension costs	3,721	3,423
	=====	=====
	230,242	250,828
	=====	=====

There were no employees whose annual remuneration was more than £60,000.

12 Taxation

The charity is exempt from taxation on its activities because all its income is applied for charitable purposes.

ARRHYTHMIA ALLIANCE

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2024

13 Tangible fixed assets

	Computers £
Cost	
At 1 January 2024	208,449
Additions	2,146
	<hr/>
At 31 December 2024	210,595
	<hr/>
Depreciation and impairment	
At 1 January 2024	199,808
Depreciation charged in the year	5,205
	<hr/>
At 31 December 2024	205,013
	<hr/>
Carrying amount	
At 31 December 2024	5,582
	<hr/>
At 31 December 2023	8,641
	<hr/>

14 Debtors

	2024 £	2023 £
Amounts falling due within one year:		
Other debtors	41,451	48,826
Prepayments and accrued income	47,465	58,076
	<hr/>	<hr/>
	88,916	106,902
	<hr/>	<hr/>

15 Creditors: amounts falling due within one year

	2024 £	2023 £
Other taxation and social security	5,998	6,438
Other creditors	146,109	547,609
	<hr/>	<hr/>
	152,107	554,047
	<hr/>	<hr/>

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2024

16 Retirement benefit schemes

	2024	2023
	£	£
Defined contribution schemes		
Charge to profit or loss in respect of defined contribution schemes	3,721	3,423

The charity operates a defined contribution pension scheme for all qualifying employees. The assets of the scheme are held separately from those of the charity in an independently administered fund.

17 Unrestricted funds

The unrestricted funds of the charity comprise the unexpended balances of donations and grants which are not subject to specific conditions by donors and grantors as to how they may be used. These include designated funds which have been set aside out of unrestricted funds by the trustees for specific purposes.

	At 1 January 2024	Incoming resources	Resources expended	At 31 December 2024
	£	£	£	£
General funds	1,521,008	831,260	(1,044,471)	1,307,797
	<u> </u>	<u> </u>	<u> </u>	<u> </u>
Previous year:	At 1 January 2023	Incoming resources	Resources expended	At 31 December 2023
	£	£	£	£
General funds	1,596,145	1,037,758	(1,112,895)	1,521,008
	<u> </u>	<u> </u>	<u> </u>	<u> </u>

18 Transactions with related parties

During the year, the charity recharged £6,237 (2023: £4,800) to Syncope Trust and Reflex Seizures (STARS), charity number 1084898 for costs incurred on their behalf. Repaying for services was apportioned to STARS for £52,924 (2023: £85,417). The balance due to this charity at the year end was £46,689 (2023: £411,315).

During the year, the charity recharged £6,237 (2023: £4,800) to Atrial Fibrillation Association (AFA), charity number 1122442 for costs incurred on their behalf. Salary costs totalling £63,108 (2023: £65,419) recharged from the charity to AFA. Repaying for services was apportioned to AFA for £54,178 (2023: £83,376). The balance due from this charity at the year end was £25,560 (2023: £107,248 due to).

Repaying of services was apportioned to Arrhythmia Alliance US of £82,325 (2023: £51,650).

19 Related party transactions

There were no disclosable related party transactions during the year (2023 - none).

ARRHYTHMIA ALLIANCE

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2024

20	Cash generated from operations	2024	2023
		£	£
	Deficit for the year	(213,211)	(75,137)
	Adjustments for:		
	Investment income recognised in statement of financial activities	(30,485)	(25,108)
	Depreciation and impairment of tangible fixed assets	5,205	4,637
	Movements in working capital:		
	Decrease in debtors	17,986	49,649
	(Decrease)/increase in creditors	(401,940)	48,812
	Cash (absorbed by)/generated from operations	(622,445)	2,853

21	Analysis of changes in net funds	At 1 January 2024	Cash flows	At 31 December 2024
		£	£	£
	Cash at bank and in hand	1,959,512	(594,106)	1,365,406
		1,959,512	(594,106)	1,365,406
		1,959,512	(594,106)	1,365,406